A Special Invitation

TO BE A

Partner in Philanthropy
**Why PIP?**

The Association of Fundraising Professionals has been the standard-bearer for professionalism in fundraising for the past 50 years. Members throughout the world advance philanthropy by enabling people and organizations to practice ethical and effective fundraising by providing education, training, mentoring, research, credentialing and advocacy.

The purpose of the AFP Greater Los Angeles Chapter’s Partners in Philanthropy “PIP” program is to provide companies, foundations and individuals the chance to select a year-round marketing opportunity that provides funding to raise the level of expertise of fundraising professionals in the greater Los Angeles area. It’s a win-win for donors, nonprofits, our community and you….our Partner!

Partnership opportunities include large and small events, in a variety of geographic areas. In addition, it enables underwriting of specific scholarship opportunities for professionals who cannot afford to attend development seminars and conferences. In exchange for being a Partner, the AFP GLAC chapter will promote your business, foundation or name.

All Partners’ names will be announced on the AFP website, in related printed materials distributed at the various events and from podium at the Chapter Education sessions at the Cathedral, Area Roundtable or Regional Philanthropy Conference.

Although the AFP GLAC chapter has historically-offered sponsorships and exhibiting opportunities in the National Philanthropy Day (NPD) and Regional Philanthropy Conference (RPC) events, we are offering year-round opportunities. An AFP GLAC board or committee member will contact you soon to discuss your partnership.

**National Philanthropy Day**

NPD is an annual event celebrated nationally and is held each November to honor Los Angeles area award winners in the following categories: outstanding philanthropist, volunteer, corporation, foundation, celebrity and youth. This event attracts community leaders who support LA nonprofits (donors, executives, etc.) and receives print and electronic media attention throughout the area.

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Primary</td>
<td>$8,000</td>
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<tr>
<td>Humanitarian</td>
<td>$6,000</td>
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<tr>
<td>Social Good</td>
<td>$5,000</td>
</tr>
<tr>
<td>Kind Heartedness</td>
<td>$2,500</td>
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<tr>
<td>Altruistic</td>
<td>$1,500</td>
</tr>
<tr>
<td>Caring</td>
<td>$500</td>
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</tbody>
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**Regional Philanthropy Conference**

This conference is held annually and attracts 250+ executive directors, development officers, board members and fundraising professionals from nonprofits throughout the LA area.

<table>
<thead>
<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Presenting Partner</td>
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<tr>
<td>Supporting Partner</td>
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<tr>
<td>Track Pack Partner</td>
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<tr>
<td>Individual Session</td>
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<tr>
<td>Description</td>
<td>Price</td>
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<td>--------------------------</td>
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<tr>
<td>Coffee Break or Gift</td>
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<tr>
<td>Exhibitor</td>
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Chapter Education Luncheons

Five Chapter Education Luncheons are held throughout the year at the Cathedral in downtown Los Angeles. Over 100 executive directors, development officers, board members and fundraising professionals attend these sessions. Sponsorship includes one skirted table top located across from registration, logo on marketing, 1 lunch seat at President’s table, & recognition from podium.

Regional Roundtables

These networking educational luncheon sessions are held three times throughout the year in each of three different geographic areas. There are 25-40 development leaders and fundraising professionals in attendance at each. You can choose to participate in one or multiple geographic areas.

San Gabriel Valley
Westside
Downtown

Advanced Executive Forums & Young Professional Events

• Our Advanced Executive Forums are held twice a year (May & August). These events attract senior level fundraisers from the Greater Los Angeles Area. Roughly 50-75 fundraisers attend these higher-level sessions located in the Downtown LA area. Sponsorship includes one skirted table top located across from registration, logo on marketing, 1 lunch seat at President’s table, & recognition from podium.
• Our rapidly growing Young Professional Members hold two education events a year (April & July). Be a part of their professional development growth. The YP events host between 20-30 attendees. Sponsorship includes entrance to event and recognition from the podium.
National Philanthropy Day

PRIMARY PARTNER ......................................................... $8,000
  2 Tables of 10; opportunity to present an award;
  recognition in print and virtual marketing materials and
  event signage; recognition from podium; full page
  premier ad in luncheon program
HUMANITARIAN PARTNER .............................................. $6,000
  2 Tables of 10; recognition in print and virtual marketing
  materials and event signage; recognition from podium;
  full page premier ad in luncheon program
SOCIAL GOOD PARTNER ................................................ $5,000
  1 Table of 10; recognition in print and virtual marketing
  materials and event signage; full page ad in luncheon
  program
KIND HEARTEDNESS PARTNER ...................................... $2,500
  1 Table of 10; recognition in print and virtual marketing
  materials and event signage; half page premier ad in
  luncheon program
ALTRUISTIC PARTNER ................................................... $1,500
  1 Table of 10; recognition in print and virtual marketing
  materials and event signage; quarter page premier ad
  in luncheon program
CARING PARTNER .......................................................... $500
  2 Tickets to NPD Lunch Only; recognition in print and
  virtual marketing material and event signage

Regional Philanthropy Conference

PRESENTING PARTNER ................................................... $5,000
  Check-in table & breakfast area signage; 2 tickets to
  the NPD lunch; recognition from the stage; exhibitor’s
  table top, attendee name tag logo placement;
  conference material logo placement, distribution of
  collateral to attendees
SUPPORTING PARTNER .................................................. $3,000
  Check-in table & breakfast area signage; 2 tickets to
  the NPD lunch; exhibitor’s table top; conference
  material logo placement, distribution of collateral to
  attendees
TRACK PACK PARTNER .................................................. $2,500
  2 tickets to the NPD lunch; exhibitor’s table top;
  conference material logo placement, distribution of
  collateral to attendees; four 5-minute session
  presentations
INDIVIDUAL SESSION PARTNER .................................. $1,000
  2 tickets to the NPD lunch; exhibitor’s table top;
  conference material logo placement, distribution of
  collateral to attendees; one 5-minute session
  presentations
COFFEE BREAK OR GIFT PARTNER ............................... $750
  Coffee Break or Gift Area Signage; 2 tickets to the NPD
  lunch; exhibitor’s table top; conference material logo
  placement, distribution of collateral to attendees
EXHIBITOR ........................................................................ $500
  2 tickets to the NPD lunch; exhibitor’s table top;
  conference material logo placement, distribution of
  collateral to attendees; one 5-minute session
  presentations
COLLATERAL DISTRIBUTION PARTNER ........................ $250
  Distribution of collateral to attendees

Chapter Education Luncheons

February ................................................................. $750
March ................................................................. $750
May ................................................................. $750
September ......................................................... $750
December ......................................................... $750
Any two: please specify which ......................... $1,400
All five .............................................................. $3,500

Regional Roundtables

San Gabriel Valley
  January ............................................................. $350
  July ................................................................. $350
  October .......................................................... $350

Westside
  January ............................................................. $350
  July ................................................................. $350
  October .......................................................... $350

Downtown
  January ............................................................. $350
  July ................................................................. $350
  October .......................................................... $350

Three: please specify which .............................. $850

ADVANCE EXECUTIVE FORUM

February ................................................................. $500
March ................................................................. $500

Both ................................................................. $800

YOUNG PROFESSIONAL EVENTS

April ................................................................. $350
July ................................................................. $350

Both ................................................................. $600

All reservations must be accompanied by a 50% deposit and
the balance is due within 90-days unless other arrangements are agreed upon.

For questions, please contact Debbie Even