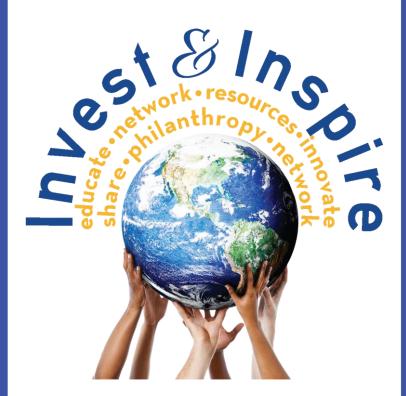
A Special Invitation

TO BE A

Partner in Philanthropy



Why PIP?

The Association of Fundraising Professionals has been the standard-bearer for professionalism in fundraising for the past 50 years. Members throughout the world advance philanthropy by enabling people and organizations to practice ethical and effective fundraising by providing education, training, mentoring, research, credentialing and advocacy.

The purpose of the AFP Greater Los Angeles Chapter's Partners in Philanthropy "PIP" program is to provide companies, foundations and individuals the chance to select a year-round marketing opportunity that provides funding to raise the level of expertise of fundraising professionals in the greater Los Angeles area. It's a win-win for donors, nonprofits, our community and you....our Partner!

Partnership opportunities include large and small events, in a variety of geographic areas. In addition, it enables underwriting of specific scholarship opportunities for professionals who cannot afford to attend development seminars and conferences. In exchange for being a Partner, the AFP GLAC chapter will promote your business, foundation or name.

All Partners' names will be announced on the AFP website, in related printed materials distributed at the various events and from podium at the Chapter Education sessions at the Cathedral, Area Roundtable or Regional Philanthropy Conference.

Although the AFP GLAC chapter has historically-offered sponsorships and exhibiting opportunities in the National Philanthropy Day (NPD) and Regional Philanthropy Conference (RPC) events, we are offering year-round opportunities. An AFP GLAC board or committee member will contact you soon to discuss your partnership.

National Philanthropy Day

NPD is an annual event celebrated nationally and is held each November to honor Los Angeles area award winners in the following categories: outstanding philanthropist, volunteer, corporation, foundation, celebrity and youth. This event attracts community leaders who support LA nonprofits (donors, executives, etc.) and receives print and electronic media attention throughout the area.

Caring	\$ 500	National Philanthropy Day*	
Altruistic	\$ 1,500		
Kind Heartedness	\$ 2,500	CHANGE THE WORLD WITH A GIVING HEART	
Social Good	\$ 5,000		
Humanitarian	\$ 6,000		
Primary	\$ 8,000		

Regional Philanthropy Conference

This conference is held annually and attracts 250+ executive directors, development officers, board members and fundraising professionals from nonprofits throughout the LA area.

Presenting Partner	\$5,000
Supporting Partner	\$3,000
Track Pack Partner	\$2,500
Individual Session	\$1,000

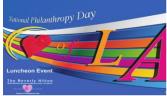


Coffee Break or Gift \$ 750 Exhibitor \$ 550









Chapter Education Luncheons

Five Chapter Education Luncheons are held throughout the year at the Cathedral in downtown Los Angeles. Over 100 executive directors, development officers, board members and fundraising professionals attend these sessions. Sponsorship includes one skirted table top located across from registration, logo on marketing, 1 lunch seat at President's table, & recognition from podium.

Regional Roundtables

These networking educational luncheon sessions are held three times throughout the year in each of three different geographic areas. There are 25-40 development leaders and fundraising professionals in attendance at each. You can choose to participate in one or multiple geographic areas.

San Gabriel Valley Westside Downtown



Advanced Executive Forums & Young Professional Events

- Our Advanced Executive Forums are held twice a year (May & August). These events attract senior level fundraisers from the Greater Los Angeles Area. Roughly 50-75 fundraisers attend these higher-level sessions located in the Downtown LA area. Sponsorship includes one skirted table top located across from registration, logo on marketing, 1 lunch seat at President's table, & recognition from podium.
- Our rapidly growing Young Professional Members hold two education events a year (April & July). Be a
 part of their professional development growth. The YP events host between 20-30 attendees.
 Sponsorship includes entrance to event and recognition from the podium.



















Partnership Reservation Form

CONTACT NAME		
ORGANIZATION		
STREET ADDRESS		
CITY/STATE/ZIP		
EMAIL	PHONE	
National Philanthropy Day PRIMARY PARTNER\$8,000	Chapter Education Luncheons February	\$750
2 Tables of 10; opportunity to present an award;	March	
recognition in print and virtual marketing materials and	May	
event signage; recognition from podium; full page premier ad in luncheon program	September December	
HUMANITARIAN PARTNER\$6,000	Any two: please specify which	
2 Tables of 10; recognition in print and virtual marketing	All five	\$3500
materials and event signage; recognition from podium;		
full page premier ad in luncheon program	Regional Roundtables	
SOCIAL GOOD PARTNER\$5,000	San Gabriel Valley	
1 Table of 10; recognition in print and virtual marketing	January	
materials and event signage; full page ad in luncheon	July	\$350
program	October	\$350
KIND HEARTEDNESS PARTNER\$2,500		
1 Table of 10; recognition in print and virtual marketing	Westside	
materials and event signage; half page premier ad in	January	\$350
luncheon program	July	
ALTRUISTIC PARTNER\$1,500	October	
1 Table of 10; recognition in print and virtual marketing	0000001	φοσο
materials and event signage; quarter page premier ad	Downtown	
in luncheon program	January	\$350
CARING PARTNER\$500	July	
2 Tickets to NPD Lunch Only; recognition in print and		
	October	
virtual marketing material and event signage	Three: please specify which	\$850
Regional Philanthropy Conference		
PRESENTING PARTNER\$5,000		
Check-in table & breakfast area signage, 2 tickets to	ADVANCE EXECUTIVE FORUM	
the NPD lunch; recognition from the stage; exhibitor's	February	\$500
table top, attendee name tag logo placement;	March	
conference material logo placement, distribution of		*
collateral to attendees	Both	\$800
SUPPORTING PARTNER\$3,000		
Check-in table & breakfast area signage; 2 tickets to		
the NPD lunch; exhibitor's table top; conference	YOUNG PROFESSIONAL EVENTS	
material logo placement, distribution of collateral to	April	¢350
	•	
attendees	July	აააა
TRACK PACK PARTNER\$2,500	Deth	# 000
2 tickets to the NPD lunch; exhibitor's table top;	Both	\$600
conference material logo placement, distribution of		
collateral to attendees; four 5-minute session		
presentations		
INDIVIDUAL SESSION PARTNER\$1,000		
2 tickets to the NPD lunch; exhibitor's table top;		
conference material logo placement, distribution of		
collateral to attendees; one 5-minute session		
presentations		
COFFEE BREAK OR GIFT PARTNER\$750		
Coffee Break or Gift Area Signage; 2 tickets to the NPD		
lunch; exhibitor's table top; conference material logo		
placement, distribution of collateral to attendees		
EXHIBITOR\$500		
2 tickets to the NPD lunch; exhibitor's table top;		
conference material logo placement, distribution of		
collateral to attendees; one 5-minute session		
presentations		
COLLATERAL DISTRIBUTION PARTNER\$250		
Distribution of collatoral to attendance		
Distribution of collateral to attendees		



714-771-3685 • Fax 714-908-9777 • debbie@maplestreet.org