A Special Invitation

to become a

Partner in Philanthropy

invest & inspire

afpglac.org/pip
Why Partners In Philanthropy?

The Association of Fundraising Professionals (AFP) has been the standard-bearer for professionalism in fundraising for the past 50 years. Members throughout the world advance philanthropy by enabling people and organizations to practice ethical and effective fundraising by providing education, training, mentoring, research, credentialing and advocacy.

The purpose of the AFP Greater Los Angeles Chapter’s Partners in Philanthropy (PIP) program is to provide companies, foundations and individuals the opportunity to invest in a year-round marketing strategy while enhancing the expertise level of fundraising professionals in the greater Los Angeles area. In addition, partnership opportunities underwrite scholarship opportunities for professionals who cannot afford to attend development seminars and conferences.

Virtual Event Sponsorship Opportunities and Benefits

All virtual event sponsorship opportunities are $300 per event.

Sponsorship benefits include:
- Logo on event email invitation, event registration page and monthly e-newsletter
- Presenting Sponsor of the virtual program
- Recognition during virtual program
- Opportunity to provide a brief overview of sponsoring organization
- Mention on AFP-GLAC social media accounts

**Date:** July 13, 2021  
**Event:** Virtual Education Event  
**Time:** 10:30am-12:00pm  
**Event Description:** TBD

**Date:** August 31, 2021  
**Event:** IDEA  
**Time:** 10:30am-12:00pm  
**Event Description:** Positioning You and Your Team for Success

**Date:** September 24, 2021  
**Event:** IDEA in Partnership with the AFP Chicago Chapter  
**Time:** 10:30am-12:00pm  
**Event Description:** TBD

**Date:** October 12, 2021  
**Event:** Virtual Roundtable  
**Time:** 10:30am-12:00pm  
**Event Description:** TBD
In-Person Event Sponsorship Opportunities and Benefits

All in-person event sponsorship opportunities are $300 per event.

Sponsorship benefits include:

- Logo on event email invitation, event registration page and monthly e-newsletter
- Presenting Sponsor of the program
- Recognition during program
- Mention on AFP-GLAC social media accounts
- 2 Tickets to event
- 6 foot table across from registration

Date: June 22, 2021
Event: Emerging Leaders
Time: 10:30am-12:00pm
Event Description: TBD
Location: TBD

Date: August 17, 2021
Event: Advanced Executive Forum
Time: 11:00 am – 1:30 pm
Event Description: TBA
Location: Omni Los Angeles

Date: September 14, 2021
Event: Professional Development Seminar & Keynote Luncheon
Time: 10:30 am – 1:30 pm
Event Description: TBA
Location: Cathedral Center at Our Lady of the Angels

Date: October 5, 2021
Event: Ethics Breakfast
Time: 9:00 am – 11:00 am
Event Description: TBA
Location: Cathedral Center at Our Lady of the Angels

Date: December 7, 2021
Event: Holiday Mixer & Inspirational Luncheon
Time: 11:00 am – 1:30 pm
Event Description: TBA
Location: Omni Los Angeles

Advertising Opportunities and Benefits

Reach our AFP-GLAC fundraising community by advertising with a hyperlinked banner on AFP-GLAC’s website and monthly e-newsletter.

The AFP-GLAC website averages 4,500 views per month with over 1,500 unique visits. On average, the most views of our website is the day the monthly e-newsletter is launched. The monthly e-newsletter is sent to nearly 2,500 individuals, with our member open rate of 39.10% (industry standard is 20.90%). All files need to be press ready jpgs.

- 1200x250 Website Banner - $1,000 for 2 months to be featured on the home page of our website
- 590x150 E-newsletter Banner - $600 per month at the top of email and the newsletter section on website page
PARTNER SUBMISSION FORM

Please fill out the form below and submit with payment to be recognized as a partner.

CONTACT NAME ________________________________________________________________

ORGANIZATION ________________________________________________________________

STREET ADDRESS ______________________________________________________________

CITY/STATE/ZIP _________________________________________________________________

EMAIL _________________________________________ PHONE ________________________

METHOD OF PAYMENT (REQUIRED)

☐ Credit Card (Visa/Mastercard/American Express) – online payment link to be provided
☐ Check (made payable to AFP-GLAC) – address and mail to the following address:
  AFP-GLAC
  Attn: Heather Even
  25943 Via Pera
  Mission Viejo, CA  92691-2418

NOTES ________________________________________________________________________

Partnership Levels (Check All That Apply)

Virtual/Professional Event
☐ Date: ___________ ($300)

Advanced Executive Forum
☐ August ($300)

Chapter Education Workshop
☐ September ($300)

Ethics Breakfast
☐ October ($300)

Holiday Event ($300)
☐ December ($300)

Advertising with the Chapter
☐ Website Banner ($1,000)
☐ E-newsletter Banner ($600)

TOTAL AMOUNT DUE __________

Complete and send partner submission form to Debbie Even via fax or email.
714-771-3685 (P) • 714-908-9777 (F) • debbie@maplestreet.org