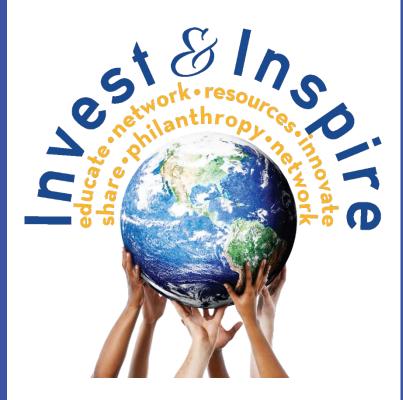


A Special Invitation

to become a

Partner in Philanthropy



afpglac.org/pip

Why Partners In Philanthropy?

The Association of Fundraising Professionals (AFP) has been the standard-bearer for professionalism in fundraising for the past 50 years. Members throughout the world advance philanthropy by enabling people and organizations to practice ethical and effective fundraising by providing education, training, mentoring, research, credentialing and advocacy.

The purpose of the AFP Greater Los Angeles Chapter's Partners in Philanthropy (PIP) program is to provide companies, foundations and individuals the opportunity to invest in a year-round marketing strategy while enhancing the expertise level of fundraising professionals in the greater Los Angeles area. In addition, partnership opportunities underwrite scholarship opportunities for professionals who cannot afford to attend development seminars and conferences.

Virtual Event Sponsorship Opportunities and Benefits

All virtual event sponsorship opportunities are \$300 per event. Sponsorship benefits include:

- Logo on event email invitation, event registration page and monthly e-newsletter
- Presenting Sponsor of the virtual program
- Recognition during virtual program
- Opportunity to provide a brief overview of sponsoring organization
- Mention on AFP-GLAC social media accounts

Date: July 13, 2021

Event: Virtual Education Event Time: 10:30am-12:00pm Event Description: TBD

Date: August 31, 2021

Event: IDEA

Time: 10:30am- 12:00pm

Event Desription: Positioning You and Your Team for Success

Date: September 24, 2021

Event: IDEA in Partnership with the AFP Chicago Chapter

Time: 10:30am-12:00pm Event Description: TBD

Date: October 12, 2021 Event: Virtual Roundtable Time: 10:30am-12:00pm Event Description: TBD

In-Person Event Sponsorship Opportunities and Benefits

All in-person event sponsorship opportunities are \$300 per event. Sponsorship benefits include:

- Logo on event email invitation, event registration page and monthly e-newsletter
- Presenting Sponsor of the program
- Recognition during program
- Mention on AFP-GLAC social media accounts
- 2 Tickets to event
- 6 foot table across from registration

Date: June 22, 2021 Event: Emerging Leaders Time: 10:30am-12:00pm Event Description: TBD

Location: TBD

Date: August 17, 2021

Event: Advanced Executive Forum

Time: 11:00 am – 1:30 pm Event Description: TBA Location: Omni Los Angeles

Date: September 14, 2021

Event: Professional Development Seminar & Keynote Luncheon

Time: 10:30 am - 1:30 pm Event Description: TBA

Location: Cathedral Center at Our Lady of the Angels

Date: October 5, 2021 **Event:** Ethics Breakfast **Time:** 9:00 am – 11:00 am **Event Description:** TBA

Location: Cathedral Center at Our Lady of the Angels

Date: December 7, 2021

Event: Holiday Mixer & Inspirational Luncheon

Time: 11:00 am – 1:30 pm Event Description: TBA Location: Omni Los Angeles

Advertising Opportunities and Benefits

Reach our AFP-GLAC fundraising community by advertising with a hyperlinked banner on AFP-GLAC's website and monthly e-newsletter.

The AFP-GLAC website averages 4,500 views per month with over 1,500 unique visits. On average, the most views of our website is the day the monthly e-newsletter is launched. The monthly e-newsletter is sent to nearly 2,500 individuals, with our member open rate of 39.10% (industry standard is 20.90%). All files need to be press ready jpgs.

- 1200x250 Website Banner \$1,000 for 2 months to be featured on the home page of our website
- 590x150 E-newsletter Banner \$600 per month at the top of email and the newsletter section on website page

PARTNER SUBMISSION FORM

Please fill out the form below and submit with payment to be recognized as a partner.	
CONTACT NAME	
ORGANIZATION	
STREET ADDRESS	
CITY/STATE/ZIP	
EMAIL	PHONE
METHOD OF PAYMENT (REQUIRED) □ Credit Card (Visa/Mastercard/American E. □ Check (made payable to AFP-GLAC) – ac AFP-GLAC Attn: Heather Even 25943 Via Pera Mission Viejo, CA 92691-2418	express) – online payment link to be provided ddress and mail to the following address:
NOTES	
Partnership Le	vels (Check All That Apply)
Virtual/Professional Event	Ethics Breakfast
□ Date: (\$300)	□ October (\$300)
Advanced Executive Forum August (\$300)	Holiday Event (\$300) December (\$300)
Chapter Education Workshop ☐ September (\$300)	Advertising with the Chapter Website Banner (\$1,000) E-newsletter Banner (\$600)
TOTAL AMOUN	NT DUE

