



A Special Invitation

to become a

Partner in Philanthropy



afpglac.org/pip

Why Partners In Philanthropy?

The Association of Fundraising Professionals (AFP) has been the standard-bearer for professionalism in fundraising for the past 50 years. Members throughout the world advance philanthropy by enabling people and organizations to practice ethical and effective fundraising by providing education, training, mentoring, research, credentialing and advocacy.

The purpose of the AFP Greater Los Angeles Chapter's Partners in Philanthropy (PIP) program is to provide companies, foundations and individuals the opportunity to invest in a year-round marketing strategy while enhancing the expertise level of fundraising professionals in the greater Los Angeles area. In addition, partnership opportunities underwrite scholarship opportunities for professionals who cannot afford to attend development seminars and conferences.

Virtual Event Sponsorship Opportunities and Benefits

All virtual event sponsorship opportunities are \$300 per event.

Sponsorship benefits include:

- Logo on event email invitation, event registration page and monthly e-newsletter
- Presenting Sponsor of the virtual program
- Recognition during virtual program
- Mention on AFP-GLAC social media accounts

Date: June 18, 2020

Event: Emerging Leaders/Young Professionals

Time: 3:00pm-4:00pm

Event Description: Presentation on "Today's Fundraising Truths that Took me Years to Learn"

Date: August 18, 2020

Event: Advanced Forum

Time: 11:30am-1:30pm

Event Description: "Inspiring Hope for the Future through Planned Giving – Timely Takeaways from Expert Panelists"

Date: September 15, 2020

Event: Chapter Education Workshop

Time: 11:00am-12:00pm

Event Description: "Creating Safe Spaces for Crucial Conversations about Inclusion, Diversity, Equity, Access and Race in Your Non-Profit"

Advertising Opportunities and Benefits

Reach our AFP-GLAC fundraising community by advertising with a hyperlinked banner on AFP-GLAC's website and monthly e-newsletter.

The AFP-GLAC website averages 4,500 views per month with over 1,500 unique visits. On average, the most views of our website is the day the monthly e-newsletter is launched. The monthly e-newsletter is sent to nearly 2,500 individuals, with our member open rate of 39.10% (industry standard is 20.90%). All files need to be press ready jpgs.

- 1200x250 Website Banner - \$1,000 for 2 months to be featured on the home page of our website
- 590x150 E-newsletter Banner - \$600 per month at the top of email and the newsletter section on website page

PARTNER SUBMISSION FORM

Please fill out the form below and submit with payment to be recognized as a partner.

CONTACT NAME _____

ORGANIZATION _____

STREET ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ PHONE _____

METHOD OF PAYMENT (REQUIRED)

- Credit Card (Visa/Mastercard/American Express) – online payment link to be provided
- Check (made payable to AFP-GLAC) – address and mail to the following address:
AFP-GLAC
Attn: Heather Even
25943 Via Pera
Mission Viejo, CA 92691-2418

NOTES _____

Partnership Levels (Check All That Apply)

Young Professional Event

- June (\$300)

Advertising with the Chapter

- Website Banner (\$1,000)
- E-newsletter Banner (\$600)

Advanced Executive Forum

- August (\$300)

Chapter Education Workshop

- September (\$300)

TOTAL AMOUNT DUE _____



Complete and send partner submission form to Debbie Even via fax or email.
714-771-3685 (P) • 714-908-9777 (F) • debbie@maplestreet.org