



National Philanthropy Day Conference and Awards Celebration
Friday, November 13, 2020 • Virtual Event
Celebrating 35 Years of Advancing Philanthropy in Los Angeles

National Philanthropy Day® is celebrated nationwide each November. Our event attracts executive directors, development officers, board members and fundraising professionals from nonprofits throughout the Greater Los Angeles area. Our National Philanthropy Day Conference serves to educate attendees on various fundraising topics and inspire creative collaborations through networking and exhibition resources. Join us for a day of philanthropic learning and celebration of our National Philanthropy Day’s 35th anniversary!

SPONSORSHIP LEVELS AND BENEFITS

	Humanitarian Partner \$8,000	Social Good Partner \$5,000	Altruistic Partner \$3,000	Friend Partner \$2,500	Conference Partner \$2,000
Verbal acknowledgment during the NPD Awards Celebration	X				
Verbal acknowledgment during the NPD Conference Keynote Session	X				
Option of 30 second spotlight during Awards Celebration	X				
NPD Conference and Awards Celebration registrations	12	10	10	10	2
Ad in NPD pdf program book	Platinum Full page	Gold Full page	Silver Full page	Full page	Half page
Sponsorship acknowledgment e-blast to all NPD Conference and Awards Celebration registrants	X	X	X	X	X
Social Media acknowledgment	X	X	X	X	X
Acknowledgment with company name and logo in all promotional materials and AFP website	X	X	X	X	X
Virtual Exhibitor’s Hall	X	X	X	X	
Include e-promotions materials in a pre-event virtual “gift bag”	X	X	X	X	X
Inclusion in Sponsor Digital Banner	X	X	X		
Company name and logo prominently displayed during NPD Awards Celebration	X	X	X		
Feature in Special Edition AFP NPD Newsletter	X	X	X		
Recognized as a Conference Session Sponsor					X

ADDITIONAL OPPORTUNITIES

Individual Conference Session Partner (\$1,500)

2 NPD Conference and Awards Celebration registrations, sponsorship acknowledgment e-blast to all NPD Conference and Awards Celebration registrants, social media acknowledgment, acknowledgment with company name and logo in all promotional materials and AFP website, include e-promotions materials in a pre-event virtual “gift bag”, recognized as a conference session sponsor

Gift Partner (\$750)

2 NPD Conference and Awards Celebration registrations, sponsorship acknowledgment e-blast to all NPD Conference and Awards Celebration registrants, acknowledgment with company name and logo in all promotional materials and AFP website, company name and logo prominently displayed in gift partner acknowledgment, include e-promotions materials in a pre-event virtual “gift bag”

Exhibitor (\$550)

1 NPD Conference and Awards Celebration registrations, sponsorship acknowledgment e-blast to all NPD Conference and Awards Celebration registrants, acknowledgment with company name and logo in all promotional materials and AFP website, virtual exhibitor’s hall, include e-promotions materials in a pre-event virtual “gift bag”

Collateral Distribution Partner (\$250)

Opportunity to provide attendees with e-promotional materials; no Conference or Awards Celebration tickets

PARTNER SUBMISSION FORM

Please fill out the form below and submit with payment to be recognized as a partner.

CONTACT NAME _____

ORGANIZATION _____

STREET ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ PHONE _____

METHOD OF PAYMENT (REQUIRED)

- Credit Card (Visa/Mastercard/American Express) – online payment link to be provided
- Check (made payable to AFP-GLAC) address and mail to the following address:

AFP-GLAC

Attn: Heather Even

25943 Via Pera

Mission Viejo, CA 92691-2418

NOTES _____

Partnership Levels (Check All That Apply)

National Philanthropy Day Conference & Awards Celebration

- Humanitarian Partner (\$8,000)
- Social Good Partner (\$5,000)
- Altruistic Partner (\$3,000)
- Friend Partner (\$2,500)
- Conference Partner (\$2,000)
- Individual Conference Session Partner (\$1,500)
- Gift Partner (\$750)
- Exhibitor (\$550)
- Collateral Distribution Partner (\$250)

TOTAL AMOUNT DUE _____



Complete and send partner submission form to Debbie Even via fax or email.
714-771-3685 (P) • 714-908-9777 (F) • debbie@maplestreet.org