



## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** - AFP-Greater Los Angeles Chapter  
**Title of Activity:** - Regional Philanthropy Conference  
**Dates and Location:** - November 7, 2018, Los Angeles CA

**Date: November 7, 2018**

**Keynote: 9:00 am - 10:00 am (1.0 pts)**

- Inspiring Philanthropy - Melanie Lundquist

**Date: November 7, 2018**

**Session 1: 10:15 am - 11:15 am (1.0 pts)**

- Campaign Labyrinth: Reigniting campaigns that lose momentum or even stall. - Kathy Kraas
- Let's Have Coffee—The Art of Face-to-Face Fundraising - Tom Iselin
- Launching a Planned Giving Program is Easier Than You Think! - William Strickland
- Elevating your Board from “Zero” to “Hero” - Lisa Brooks, Linda Eisenhart

**Date: November 7, 2018**

**Session 2: 11:15 am - 12:15 am (1.0 pts)**

- Harnessing the power of campaigns...when you're not in campaign mode - Kelly Fitzgerald, Amber Ginsberg
- How Diversity Impacts Your Bottom Line - AFP IDEA Committee Presentation
- Major Gifts 101 - Laura Schenasi
- Planned Giving When You're not a Planned Giving Officer...What Do You Do? - Elizabeth Bawden, Jay Harvill

**Date: November 7, 2018**

**Luncheon Presentation 12:30 pm - 2:00 pm (2.0 pts)**

- National Philanthropy Day

Total number of points attained: \_\_\_\_\_

**Date: November 7, 2018**

**Session 3: 2:10 pm - 3:10 pm (1.0 pts)**

- Donor Engagement - How to Eliminate Post-Holiday Let Down! - Hannah Berger
- Accepting Gifts from Pablo Escobar and Other Ethical Dilemmas Face by Fundraisers and other NGO's - Yulanda Davis-Quarrie, Gina Johnson
- California Major Giving Trends: Challenges, Opportunities and Recommendations - Cassie Carter, Dan Nevez
- Prepare More Grants Faster, Using the Grantbuilder Method - LaQuetta Shamblee
- Career Paths of Successful Fundraising Professionals - and mapping your own - Alexa Almazan, Michele Broadnax, Barbara Bushnell

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**Session 4: 3:15 pm - 4:15 pm (1.0 pts)**

- Growing Great Employees - Wayne Herron
- Stop...Collaborate and Listen! - Maggie Abrego, Stacey Capoot
- Capital Campaigns: The Latest Trends and Timeless Principles for Success, Tisa Blackmore, Yvette Herrera, Connie Maguire
- Transformative Gifts - What they are; why they matter; how to get them - Janet Levine

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:  
<http://www.cfre.org/continuing-education/my-education-finder/>