AFP
Association of Fundraising Professionals
Greater Los Angeles Chapter

A Special Invitation

to become a

Partner in Philanthropy

afpglac.org/pip

Why Partners In Philanthropy?

The Association of Fundraising Professionals (AFP) has been the standard-bearer for professionalism in fundraising for the past 50 years. Members throughout the world advance philanthropy by enabling people and organizations to practice ethical and effective fundraising by providing education, training, mentoring, research, credentialing and advocacy.

The purpose of the AFP Greater Los Angeles Chapter's Partners in Philanthropy (PIP) program is to provide companies, foundations and individuals the opportunity to invest in a year-round marketing strategy while enhancing the expertise level of fundraising professionals in the greater Los Angeles area. In addition, partnership opportunities underwrite scholarship opportunities for professionals who cannot afford to attend development seminars and conferences.

Virtual Event Sponsorship Opportunities and Benefits

All virtual event sponsorship opportunities are $300 per event.
Sponsorship benefits include:

- Logo on event email invitation, event registration page and monthly e-newsletter
- Presenting Sponsor of the virtual program
- Recognition during virtual program
- Opportunity to provide a brief overview of sponsoring organization
- Mention on AFP-GLAC social media accounts

Date: June 21, 2022
Event: Roundtable
Time: 10:30 a.m. – 12:00 p.m.
Event Title: TBA
Sponsor: Available

Date: July 12, 2022
Event: Education
Time: 10:30 a.m. – 12:00 p.m.
Event Title: Giving USA Presentation
Sponsor: Campbell & Company

Date: August 30, 2022
Event: IDEA
Time: 10:30 a.m. – 12:00 p.m.
Event Title: TBA
Sponsor: Available

Date: September 28, 2022
Event: IDEA
Time: 10:30 a.m. – 12:00 p.m.
Event Title: TBA
Sponsor: Available

In-Person Event Sponsorship Opportunities and Benefits

All in-person event sponsorship opportunities are $300 per event.
Sponsorship benefits include:

- Logo on event email invitation, event registration page and monthly e-newsletter
- Presenting Sponsor of the program
- Recognition during program
- Mention on AFP-GLAC social media accounts
- 2 Tickets to event
- 6 foot table across from registration

Date: July 28, 2022
Event: Emerging Leaders
Event Title: TBA
Location: TBD
Sponsor: Available

Date: August 16, 2022
Event: Advanced Forum
Event Title: TBA
Location: TBD
Sponsor: Available

Date: September 13, 2022
Event: Professional Development & Keynote Luncheon
Event Title: TBA
Location: Cathedral Center DTLA
Sponsor: Available

Date: October 6, 2022
Event: Ethics Breakfast
Event Title: TBA
Location: Cathedral Center DTLA
Sponsor: Available

Date: December 6, 2022
Event: Annual Holiday Mixer & Inspirational Luncheon
Event Title: TBA
Location: TBD
Sponsor: Available

Advertising Opportunities and Benefits

Reach our AFP-GLAC fundraising community by advertising with a hyperlinked banner on AFP-GLAC's website and monthly e-newsletter.

The AFP-GLAC website averages 4,500 views per month with over 1,500 unique visits. On average, the most views of our website is the day the monthly e-newsletter is launched. The monthly e-newsletter is sent to nearly 2,500 individuals, with our member open rate of 39.10% (industry standard is 20.90%). All files need to be press ready jpgs.

- 1200x250 Website Banner - $1,000 for 2 months to be featured on the home page of our website
- 590x150 E-newsletter Banner - $600 per month at the top of email and the newsletter section on website page
- Standalone email to 2,500 recipients - $500

PARTNER SUBMISSION FORM

Please fill out the form below and submit with payment to be recognized as a partner.

CONTACT NAME _____

ORGANIZATION _____

STREET ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ PHONE _____

METHOD OF PAYMENT (REQUIRED)

- ☐ Credit Card (Visa/Mastercard/American Express) – online payment link to be provided
- ☐ Check (made payable to AFP-GLAC) – address and mail to the following address:

  AFP-GLAC
  Attn: Heather Even
  25943 Via Pera
  Mission Viejo, CA 92691-2418

NOTES _____

Partnership Levels (Check All That Apply)

Virtual Professional Event

- ☐ Date: _____ ($300)

In-Person Professional Event

- ☐ Date: _____ ($300)

Advertising with the Chapter

- ☐ Website Banner ($1,000)
- ☐ E-newsletter Banner ($600)
- ☐ Standalone Email ($500)

TOTAL AMOUNT DUE _____

Complete and send partner submission form to Debbie Even via fax or email.
714-771-3685 (P) • 714-908-9777 (F) • debbie@maplestreet.org