A Special Invitation

to become a

Partner in Philanthropy

afpglac.org/pip
Why Partners In Philanthropy?

The Association of Fundraising Professionals (AFP) has been the standard-bearer for professionalism in fundraising for the past 50 years. Members throughout the world advance philanthropy by enabling people and organizations to practice ethical and effective fundraising by providing education, training, mentoring, research, credentialing and advocacy.

The purpose of the AFP Greater Los Angeles Chapter’s Partners in Philanthropy (PIP) program is to provide companies, foundations and individuals the opportunity to invest in a year-round marketing strategy while enhancing the expertise level of fundraising professionals in the greater Los Angeles area. In addition, partnership opportunities underwrite scholarship opportunities for professionals who cannot afford to attend development seminars and conferences.

Virtual Event Sponsorship Opportunities and Benefits

All virtual event sponsorship opportunities are $300 per event.

Sponsorship benefits include:
- Logo on event email invitation, event registration page and monthly e-newsletter
- Presenting Sponsor of the virtual program
- Recognition during virtual program
- Opportunity to provide a brief overview of sponsoring organization
- Mention on AFP-GLAC social media accounts

Date: September 16, 2022  
Event: IDEA  
Time: 11:00 a.m. – 12:15 p.m.  
Sponsor: Available

Date: November 15, 2022  
Event: Virtual Roundtable  
Time: 10:30 a.m. – 12:00 p.m.  
Sponsor: Available
In-Person Event Sponsorship Opportunities and Benefits

All in-person event sponsorship opportunities are $300 per event.

Sponsorship benefits include:

- Logo on event email invitation, event registration page and monthly e-newsletter
- Presenting Sponsor of the program
- Recognition during program
- Mention on AFP-GLAC social media accounts
- 2 Tickets to event
- 6 foot table across from registration

Date: October 6, 2022  
Event: Ethics Breakfast  
Location: Cathedral Center DTLA  
Sponsor: Available

Date: November 10, 2022  
Event: Emerging Leaders  
Location: TBD  
Sponsor: Available

Date: December 13, 2022  
Event: Annual Holiday Mixer & Inspirational Luncheon  
Location: Cathedral Center DTLA  
Sponsor: Available

Advertising Opportunities and Benefits

Reach our AFP-GLAC fundraising community by advertising with a hyperlinked banner on AFP-GLAC’s website and monthly e-newsletter.

The AFP-GLAC website averages 4,500 views per month with over 1,500 unique visits. On average, the most views of our website is the day the monthly e-newsletter is launched. The monthly e-newsletter is sent to nearly 2,500 individuals, with our member open rate of 39.10% (industry standard is 20.90%). All files need to be press ready jpegs.

- 1200x250 Website Banner - $1,000 for 2 months to be featured on the home page of our website
- 590x150 E-newsletter Banner - $600 per month at the top of email and the newsletter section on website page
- Standalone email to 2,500 recipients - $500
PARTNER SUBMISSION FORM

Please fill out the form below and submit with payment to be recognized as a partner.

CONTACT NAME ________________________________________________________________

ORGANIZATION __________________________________________________________________

STREET ADDRESS ________________________________________________________________

CITY/STATE/ZIP __________________________________________________________________

EMAIL ______________________________________ PHONE ____________________________

METHOD OF PAYMENT (REQUIRED)
  □ Credit Card (Visa/Mastercard/American Express) – online payment link to be provided
  □ Check (made payable to AFP-GLAC) – address and mail to the following address:
    AFP-GLAC
    Attn: Heather Even
    25943 Via Pera
    Mission Viejo, CA 92691-2418

NOTES __________________________________________________________________________

Partnership Levels (Check All That Apply)

Virtual Professional Event
  □ Date: __________ ($300)

In-Person Professional Event
  □ Date: __________ ($300)

Advertising with the Chapter
  □ Website Banner ($1,000)
  □ E-newsletter Banner ($600)
  □ Standalone Email ($500)

TOTAL AMOUNT DUE __________

Complete and send partner submission form to Debbie Even via fax or email.
714-771-3685 (P) • 714-908-9777 (F) • debbie@maplestreet.org
EIN 95-4275457