

magazine media division newsletter



HAPPY SPRINGTIME!

A Letter from the Division Head

We are getting ready for the Southeast Colloquium from March 12-14, 2026, at the University of Tampa, and at the same time, preparing for the annual AEJMC conference in New Orleans.

I would like to extend a round of applause to Lisa Lenoir, our vice head, for organizing exciting panels, and to Ivy Ashe, our immediate past head, for her help in programming for the Southeast Colloquium. Kudos to Lydia Cheng, our research chair; Mackenzie Cato, our teaching chair; and Carol Terracina-Hartman, our web editor, for initiating new awards for our division. My thanks also go to Adonis Durado, our PF&R chair, for helping us host a webinar featuring Ashley Kirk, the Visuals Editor of the Guardian (UK), on April 27, 2026. [continued on pg. 2]

We're Recruiting Panelists

CHOOSE A PANEL, THEN CONTACT THE ORGANIZER

"Lifestyle Journalism
and Influencers:
Professional Tips"

Visual Journalists,
Third-party Images,
GAI, and Copyright
Issues

Brand Journalism and
Job Security for
Students

Workshop for
Students: How to
Become a Successful
Freelancer

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CONTINUED FROM PAGE 1 A LETTER FROM THE CHAIR

Many thanks to our newsletter editor and social media editor for their continuous support in communicating our messages to DIG members and the public. Last, a big congrats to the authors featured in our latest journal issue, edited by Joy Jenkins.

At our meeting in early February, we launched an exciting initiative to support officers and members presenting at the conference. We plan to provide financial assistance to presenters with demonstrated needs. If you are interested, **[please fill out this form forms.gle/3veWmhKjsimmH16EA](https://forms.gle/3veWmhKjsimmH16EA)** **by May 20**. We also welcome your ideas on how we can enhance benefits for longtime members and attract new ones.

For the pre-conference, we're partnering with the Visual Communication division to feature award-winning designers from the Society for News Design. SND has suggested a few names for us, and they are working to help us invite a visual journalist in the local region.

Additionally, we're recruiting panelists for four panels. If you are interested, see the table above.

Finally, if you have any questions or suggestions, please do not hesitate to reach out to me via huyenme@ksu.edu.

Huyen Nguyen



Huyen Nguyen
Division Head
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Letter from the Webmaster

HAPPY ALMOST SPRING, MMAG!

Looking forward to seeing everyone at Southeast Colloquium! Thanks to Ivy, Mackenzie, Huyen and all our reviewers (and anyone I missed) for their efforts in organizing our presence in Tampa this year.

MMAG's struggle with our visibility on LinkedIn continues. I have consulted with AEJMC HQ's Comms team and some comments are consistent "LinkedIn is very difficult," but the answer to create a MMAG page as an offshoot of AEJMC is a consistent "no." Right now, it looks like a business page of mine (I already have one). I also manage other org pages and they show up on my profile so I don't see the complications. Other divisions are asking us for follows, etc., and I am flummoxed.

What does this mean for you? Please, if you won't accept my invitation, please accept our Social Media Manager's invitation to connect. She will be the admin of our LinkedIn for a time (because she has soooo much free time lol!) and I think this will work in disconnecting me as an owner / operator. I am open to suggestions. Meantime, your support would be appreciated. Returning to using the social media tools we had a couple years ago might be in our best interest for attracting graduate students to the division.

Personally, as I stated during a recent meeting, I am so proud that my work appears in a recent edition of our journal, JMM! Thanks and congratulations to Joy Jenkins and her team for this outstanding edition (not me, the other scholars: Newly Paul, Kim Voss! Wow!) Look out for our next edition: the 25th!

See y'all in the South!

Your humble Webmaster,



Carol Terracina Hartman
Webmaster
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Teaching Tip: Media Story Impact Lab

BY MACKENZIE CATO

Have students select a recent news story, viral campaign, or social media trend and analyze its real-world effects on public opinion, behavior, or cultural conversation. Then, have them reimagine the story as a magazine-style feature, incorporating narrative structure, visuals, and audience framing techniques. Finally, students present both their analysis of media effects and their redesigned feature, explaining how framing, design, and storytelling choices could amplify or alter the story's impact.

This activity engages students in critical thinking about media influence, framing effects, and audience perception, while giving them hands-on experience with storytelling and design principles borrowed from magazine media. It encourages creativity, analysis, and a deeper understanding of how media messages shape cultures, and fosters skills directly applicable to both media effects theory and real-world content creation.

Letter from the Teaching Chair

HOW YOU COULD WIN \$250!

The Magazine Division invites you to share a teaching strategy, classroom exercise, or innovative approach that has been especially successful in teaching magazine content and publishing practices. We seek ideas that help students better understand, analyze, produce, design, or manage magazine content across print, digital, and hybrid platforms.

Submissions should be one page in length (approximately 500 words) and clearly describe the teaching innovation, its objectives, how it was implemented, and why it was effective. Strong entries will demonstrate a direct and substantive connection to magazine content, including areas such as narrative nonfiction; feature writing; editorial planning; special interest publications; audience engagement; content management systems; digital magazine production; the freelance economy; multimedia storytelling; print or web design and layout; and/or the historical, cultural, political, or artistic dimensions of magazine media. Submissions should emphasize practical classroom application and explain how the strategy enhances student learning, professional preparation, or critical understanding of magazine media.

The top submission will receive a \$250 award, will be invited to present at the AEJMC national conference, and selected entries will be featured in the Magazine Division newsletter to highlight innovative and effective approaches to teaching magazine content.

The deadline for submission is Friday, April 17. Winners will be notified approximately one month after submission. We look forward to receiving your teaching tips!

Please contact me with any questions.

Link to Google submission form:

https://docs.google.com/forms/d/1JVvwkWbASwRdGbfcNk4QLNGnbF_NMjoqPKB6ISCWiMc/preview



Mackenzie Cato

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Letter from the Contest Chair

YOUR STUDENTS COULD WIN BIG

Spring might or might not be in the air, but March means it's time to start thinking about the annual Magazine Media Division Student Magazine Contest. **The entry deadline is 11:59 p.m. CDT, June 1, 2026.**

THE RULES

- Entries must be class projects or student-run magazines with a faculty advisor.
- Work must have been published between June 7, 2025, and June 1, 2026.
- \$20 fee per entry.
- Each school is limited to two entries per category.
- AEJMC membership is not required for entry.
- Entry fees must be paid before June 30, 2026, to be eligible for prizes.

CATEGORIES

Single issue of an ongoing magazine, print or digital

1. General Excellence – includes editorial and design
2. Design

Consumer magazine articles

First place of each category wins \$200

3. Culture – Stories about arts, fashion, etc.
4. DEI – Articles focusing on issues of diversity, equity and inclusion
5. Essay – Reported or personal essays
6. Feature – Reported human interest stories in a specific topic area – food, health, sports, etc.
7. Profile – Reported pieces focused on an individual or organization
8. Reporting – News driven, reported stories
9. Service – Stories that provide actionable, reader service information

Online

First place of each category wins \$200

10. Multimedia, Single Work – Uses multiple techniques to tell a story, integrating text, images, video, audio and/or social media.
11. Social Storytelling – Tells a compelling story on a publication's social media platform. Both editorial content and visuals are considered. An entry is one story or topic.

ENTRY INSTRUCTIONS

All entries to be submitted as URLs (preferred) or PDFs.

Submit entry via this Google form
<https://forms.gle/q99fboQd7MDvQD4M6>

Contact me with any questions.

Heather Isherwood



Heather Isherwood

Contest Chair

Missouri School of Journalism

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Southeast Colloquium

WE HOPE TO SEE YOU THERE

March 13–15
University of Tampa

One Morning, Two Panels

HOSTED BY MMAG

March 14
9:15 – 10:15 a.m. | “Revisiting Qualities of
Graphics of Communication”
10:30 – 11:45 a.m. | “Diving Into History: A
Beginner’s Guide to Archival Research”

Research Presentation

BY MMAG DIVISION CHAIR

March 14
3:30 p.m.

MMAG Division Chair Huyen Nguyen will
present her paper “Changing Magazine
Ownership: Will It Reverse the Course?”

For more information

VISIT OUR WEBSITE

<https://www.ut.edu/academics/college-of-arts-and-letters/communication-degrees/2026-aejmc-southeast-colloquium>



Ivy Ashe

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