

ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION



**From the Division Head |  
Carol Terracina-Hartman,  
Murray State University**

Happy Fall, y'all!

Hope the new semester is off to a grand start after a fulfilling, peaceful, and adventurous summer.

It was lovely seeing you all in Philadelphia and I remain grateful for everyone's hard work in making Magazine Media such a strong presence this year. Our panels were diverse, thoughtful, topical and paired with an outstanding array of division partners and panelists. The scholars in our paper sessions shared their brilliance with amazing research.

All in all, I am all about gratitude yet again.

Thank you so much to Ivy and Huyen for their dedication and skillful organization and to everyone who participated as moderators, panelists, and presenters. MMAG just rocks. That's it right there! [Read more.](#)

**Officers starting October 1:**

- Ivy Ashe, Division Head, Florida Atlantic
- Huyen Nguyen, Vice Head, Kansas State

**Newly Elected:**

- Research Chair Andrea Hall, Middle Tennessee State
- Teaching Chair, Mackenzie Cato, Kennesaw State
- PF&R Chair, Lydia Cheng, University of Sydney

**Continuing Officers:**

- Magazine Contest Chair, Heather Isherwood, Missouri
- Book Review Editor, Miglena Sternadori, Texas Tech
- Social Media Chair, Lexie Little, Georgia
- Journal Editor, Joy Jenkins,
- Newsletter Editor, Jennifer Wilson, Drake

# A note from Ivy Ashe–Incoming Division Head



Hello Magazine Media members,

I hope everyone's new school year is off to a good start (we just wrapped up Week 5 down here in Florida – time seems to be flying). It was wonderful to see people in Philadelphia for #AEJMC24. On a personal note, I haven't been to the in-person conference since 2019, and had forgotten how invigorating it is (even for an introvert like me!) to actually get to chat with folks in real life. I am already very excited about San Francisco next year.

Thank you to all who helped make the conference a success for our division – we had so many members stepping up to participate in panels, and a particularly strong lineup of research paper submissions. Huge kudos are due to Carol Terracina-Hartman for her leadership and organization throughout the event, and to Huyen Nguyen for her work pulling together the research sessions and preparing the guest speaker lineup for our joint pre-conference with VisComm. AJ Chavar, Syracuse University Fellow and current member of The New York Times Research & Development team, walked us through recent journalism projects that amplified storytelling through augmented reality and 3D visuals, and Alex Treaster (Kansas)

shared a wealth of resources and tips for smartly incorporating AI into classroom projects.

We are now seeking panel submissions for the 2025 conference in San Francisco. In our recent division meeting with the main AEJMC office, we talked about the importance of making sure that 1) all panelists you list on your submission are actually confirmed as available participants and 2) early-career scholars are well-represented on panels. We'd especially love to have more graduate students involved with panels, either as submitters or as participants.

Finally, I am planning to organize at least one MMAG-sponsored webinar this semester. If there are topics you'd like to discuss or speakers you'd like to hear from, please let me know.

Looking forward to working with everyone this year!

Ivy Ashe (iashe@fau.edu)

Outgoing Vice Chair

## AEJMC Panel Proposals

We are starting the panel proposal process for #AEJMC25—it's not too early to be thinking about possible submissions and co-sponsoring divisions.

At this year's conference we had ten co-sponsored panels, ranging from "Podcasts as Public Scholarship" to "Reckoning with Rolling Stone" and "Communicating Social Justice in Sports: In the Media, on the Field, and in the Classroom."

Submissions are due Monday, October 7.

You can read more about the Division's goals [here](#).

[Read the whole story.](#)

# AEJMC 2024 Winners



(Front left to right) Dr. Adam Pitluk, and Professors Jennifer Wilson and Jeff Inman received their Second Place certificates from the MMAG division head.



Dr. Mackenzie Cato, Kennesaw State, presented her Top Extended Abstract at the 2024 AEJMC conference in Philadelphia.



Lydia Cheng (right), doctoral candidate at the University of Sydney, received her Top Student Paper certificate from MMAG division head.



Dr. Newly Paul (right), University of Northern Texas, received her Top Faculty Paper award from Dr. Carol Terracina-Hartman, the MMAG division head.

## \* Panel Promotions \*

In our next issue, we will dedicate space to promote upcoming panels and request panelists. Make sure to look out for our next issue and to send us your information at [magmedia.drake.edu](http://magmedia.drake.edu).

## Member News



**Jacqui Marino**, professor of media and journalism at Kent State University in Ohio, has co-edited a new book, *The Art of Fact in the Digital Age*. Some of the works in the anthology, unsurprisingly, appeared in The New York Times, The Atlantic and The New Yorker. Now available to purchase through [Bloomsbury](#). Use code GLR BD8 for 20% off when ordering through Bloomsbury. [Read more.](#)



## Student Magazine Contest Update



**Heather Isherwood**, AEJMC Magazine Competition Chair, has shared statistics and results from this year's Student Magazine Contest.

This year's Student Magazine Contest included 137 entries from 21 colleges and universities across nine categories. It was an impressive slate of entries, and one that speaks volumes for the future of magazine journalism – those were the words of Richard Just, one of the general excellence judges.

“I found it really inspiring to read all the great work being done by student journalists across the country,” he wrote. “To see the effort and talent on display in these publications gives me a lot of hope for the future of our profession.”

The contest was judged by 13 working journalists who

volunteered their time and expertise, including journalists from Slate, The 19th, Real Simple, Texas Monthly, New York Times Magazine, WWD and more. General Excellence remains the largest category with 26 entries. Among the writing categories, Features and Profiles are the largest. Essay and Service are smallest.

Congratulations to the winners and thank you to all who entered! [Read more](#) to see the full list of Student Magazine Contest winners.

## Share your news!

Do you have a new publication? Did you recently receive an award? Whether you're looking for a collaborator or just want a pat on the back, let us know.

Share your news and find community with us on social media! Tag us on Twitter/X [@AEJMCMagMedia](#) and join the conversation in our [Facebook group](#).

# ***BOB: What we're reading***

## **The Return of Print?**

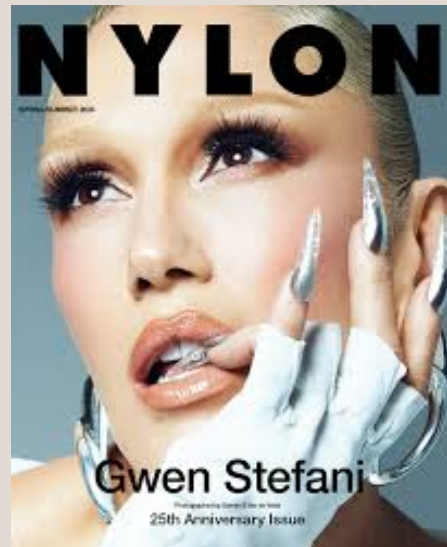
*By Associate Professor Jeff Inman,  
Drake University*

More brands are relaunching their print magazines to capitalize on an upsurge of interest in physical media. [Full article here.](#)



## **NYLON is back in print!**

The style and culture magazine is back in print after being online only for seven years. They're like a breath of fresh air for fashion enthusiasts and magazine lovers ... and we love to see it. [Read more.](#)



## **Interview is larger than life**

This magazine isn't new or moving to online-only--but the legacy champ *is* taking up more space on newsstands. This larger-than-life (literally) publication has been wowing a younger generation with oversized pages and beloved celebrities. Give them a follow on social or subscribe to support their work.

