

AEJMC 2024 Conference Paper Competition

Philadelphia, PA

UNIFORM PAPER CALL

<https://convention2.allacademic.com/one/aejmc/aejmc24/>

The programming groups within the Council of Divisions of the Association for Education in Journalism and Mass Communication invite submission of original, non-published, research papers to be considered for presentation at the AEJMC Conference, August 7 to 11, 2024, in Philadelphia, Pennsylvania. Specific requirements for each competition — including limits on paper length — are spelled out in the listing of groups and research chairs that appear below. **Submissions are to be in English only.**

All research submissions must be uploaded through an online server to the group appropriate to the submission's topic via a link on the AEJMC website: **www.AEJMC.org**. The following uniform call will apply to ALL AEJMC group competitions. Additional information specific to an individual group's call is available at the end of the uniform call information.

1. Submit via the AEJMC website link (<https://community.aejmc.org/conference/paper-competition/papercall>) to the AEJMC group appropriate to the submission's topic. Format should be Word, WordPerfect, or a PDF. **PDF format is strongly encouraged.** To submit an extended abstract, see <https://community.aejmc.org/conference/paper-competition/papercall>
2. The submission must be uploaded to the server no later than 11:59 P.M. (Central Daylight Time) **Monday, April 1, 2024.**
3. Also upload an abstract of no more than 75-words.
4. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number, and email address. The title should be printed on the first page of the text and on running heads on each page of text, as well as on the title page. **Do NOT include author's name on running heads or title page.**
5. **Papers should adhere to the best practices of diversity and inclusion in scholarly research.**
6. Submissions uploaded with author's identifying information WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION. Reviewers and research chairs are not to search document properties or anywhere else beyond the text of the paper for identifying information.
7. **Submissions are accepted for peer review on the understanding that they are not already under review for other**

conferences and that they have been submitted to only ONE AEJMC group for evaluation. Submissions accepted for the AEJMC Conference should not have been presented to other conferences, with the exception of AEJMC regional conferences, and cannot be published or appear online prior to the paper and abstract competition deadline.

8. Student submissions compete on an equal footing in open paper competitions unless otherwise specified by the individual division or interest group. Individual group specifications are appended to this uniform call.

9. Research submitted with both faculty and student authors will be considered faculty submissions and are not eligible for student competitions.

10. If a submission is accepted, and the author does not present at the conference, or plan for the submission to be presented by another, then the acceptance status is revoked. It may not be included on a vita.

11. Authors will be advised whether their submission has been accepted by **May 20** and may access a copy of reviewers' comments from the online server. Contact the research chair if you are not notified or have questions about submission acceptance.

Special note: Authors who have submitted research and have not been notified by **May 20 MUST** contact the division or interest group research chair for acceptance information. The AEJMC Central Office may not have this information available.

12. Authors of accepted submissions retain copyright of their papers and are free to submit them for publication after receiving paper reviewers' comments.

Important Submission Information

- Upload submissions for the AEJMC 2024 Philadelphia, PA conference beginning **January 15, 2024**. Submitters should follow instructions on the front page of the submission site to create your account and complete the information required.
- **Deadline for submissions is April 1, 2024, at 11:59 p.m. CDT.** Any submissions after this time will not be accepted.
- **Before submitting your research, please make certain that all author-identifying information has been removed** and that all instructions have been followed per the AEJMC uniform call. **Take every precaution to ensure that your self-citations do not in any way reveal your identity.** There are three solutions to issues of self-citation: Remove language



that signals the author of the published work is also the author of the current paper. For example, the author may simply use “in a previous study, researchers...” rather than “in a previously published pilot study, I...” or “As I argued in...” This is not always possible since authors may desire to build on their previous works, but wording can be rewritten to avoid obvious self-citation in many cases.

Eliminating the citations altogether is another option and helps remove the awkward inclusion of “Author, Date” self-citations in the reference list. This may risk having the authors seem unknowledgeable by failing to refer to work that reviewers may commonly know. But often there is no problem by using another citation in its place.

Ultimately, combining the two strategies described above may be the best solution. Authors are encouraged to remove personal pronouns and other descriptive language surrounding their work that might reveal a redacted name or pinpoint the source of an existing work. It may be best to cite your work sparingly without any signal of authorship.

By carefully considering the wording surrounding citing your own work, it is often possible to eliminate issues that have caused conference submission disqualifications in the past simply by revising wording around the self-cited works. Simply put, cite your own work as if it were being cited by another author—not yourself.

• **A COVER SHEET or a sheet with the 75-word required ABSTRACT that is included with a paper upload should be EXCLUDED from the page number limits set by all AEJMC Groups.**

Submissions uploaded with author’s identifying information displayed **WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION**. All AEJMC Divisions, Interest Groups and Commission will abide by the rules below **WITHOUT EXCEPTION**.

NOTE: Contact Felicia Greenlee Brown with comments, concerns and other Conference Paper Call inquiries at Felicia@aejmc.org.

EXTENDED ABSTRACTS CALL

AEJMC will accept extended abstracts for the 2024 conference. The extended abstract format is suitable for authors who are sufficiently along in the research process to address the content elements described below but have not had sufficient time to prepare a full paper. Extended abstracts must be uploaded as a single file to the AEJMC All-Academic site no later than 11:59 P.M. (Central Daylight Time) **Monday, April 1, 2024**. Authors whose extended abstracts are selected for presentation at the conference should still submit their full paper, with all identifying author information, to the All-Academic site by 11:59 p.m. CDT, July 15, 2024.

Extended abstracts may be submitted to only one division or interest group. To preserve the value of fully developed research papers, extended abstracts will not be eligible for division or AEJMC conference-wide awards.

Notes:

The length of extended abstracts must be at least 750 words but no more than 1,500 words. A 75-word (max.) summary of the abstract should precede the abstract itself. References and summary are excluded from the word count.

Extended abstracts should contain all of the same content sections/elements that would normally be used in a paper submission. The main difference, however, is the length of the submission format.

For authors considering the extended abstract option, data collection and analysis must be at least 75% complete in order to meaningfully report tentative findings and conclusions. Authors should clearly report how far along the

data collection and analysis phases are, respectively, and explain what steps remain and the anticipated value/contribution of these steps, so that reviewers can assess the foundations on which conclusions are based. Extended abstracts will be reviewed and scored using evaluation criteria specific to the abstracts and not the same as those used for full papers.

When submitting in this format, authors must select the “Extended Abstract” option in All-Academic AND include the words “Extended Abstract” at the start of their paper title (e.g., “Extended Abstract: [Your paper title]”). Authors should clearly indicate the same on the title page of their submission. Submissions that are not appropriately labeled may be rejected.

When creating the file for upload, please insert the 75-word summary of the abstract at the beginning of the extended abstract, so that this is what readers and reviewers see first.

Please ensure all identifying author information has been removed for extended abstract submissions and that title pages do not contain author information. Please reference the AEJMC Uniform Paper Call for information about how to ensure this information is removed in order to ensure a blind review.

Other than the extended abstract format (including length differences) and ineligibility for award competitions, all other AEJMC Uniform Paper Guidelines apply. Please review these at: <https://community.aejmc.org/conference/paper-competition/papercall>

DIVISION & INTEREST GROUP CALLS

Divisions

Advertising Division

The Advertising Division invites submissions of original research papers that address a topic or issue relevant to our field. The Advertising Division accepts submissions in five paper categories which are identified and described below. Papers submitted to any category must be double-spaced and use 12-point Times New Roman or equivalent font. Submissions should follow APA or any other reference style. The maximum length for any paper is 30 pages including tables, figures, and references. Any paper longer than 30 pages (not including a title page and/or abstract) will be disqualified and not assigned for review. The Ad Division also accepts Extended Abstracts (750-1,500 words) following the Extended Abstract Call Guidelines for AEJMC. Submissions with any residual identifying information will not be considered for review and will automatically be disqualified from the competition. Before uploading your paper, please exercise extra diligence to remove all author identification from the document, including any file properties or obvious reference to self-citations. We recommend submitting your manuscripts at least a day or two before the deadline so you can check to make sure that the uploaded document does not contain any self-identifying information in its properties, as can happen sometimes, mysteriously, via "save as pdf" or as a result of some other technical issue. An early submission will allow any and all individuals to fully check submissions as they are entered into the system so that a resubmission prior to the deadline is possible. A paper may not be simultaneously under review with more than one division within AEJMC; with the AEJMC annual conference and any other academic conference; and/or with the AEJMC annual conference and any publication (e.g., journal, book chapter, etc.). As a condition of acceptance, one or more authors of any paper must agree to attend and present the paper at the AEJMC annual conference in Philadelphia.

Open Research: Papers or extended abstracts submitted to the Open Research category must address a topic that is relevant to the field of advertising. Examples include (but are not limited to) advertising and media effects; analysis of ads and advertising content; cross-cultural, international and/or global advertising; agency management, structure and/or organization; diversity, equity, and inclusions as it relates to advertising; and the economic, political, social and/or environmental impact of advertising. Research informed by and testing theories and/or using methods associated with quantitative, qualitative, or critical/cultural research perspectives is welcome in this category. The top three papers in this category will receive awards of \$300, \$200, and \$100, respectively. For more information, please contact Dr. Eunjin (Anna) Kim, Advertising Research Chair, University of Southern California. Email: eunjink@usc.edu. Tel: 213-821-9795.

Teaching and Pedagogy: Papers or extended abstracts submitted to this category should present research that addresses a topic relevant to advertising education. Examples include (but are not limited to) approaches to or case studies about teaching a specific advertising course; innovations in teaching and pedagogy; use of technology in the classroom; assessment of learning outcomes; advising student groups and organizations; and review or revision of core courses or advertising curriculum. Commentaries about teaching philosophy and papers consisting solely of teaching tips will not be accepted. Papers submitted to the teaching competition will be considered for review by the Journal of Advertising Education. The top paper in this category will receive an award of \$100. For more information, please contact Dr. Shanshan Lou, Teaching and Pedagogy Chair, Appalachian State University. Email: lous@appstate.edu. Tel: 828-262-4035.

Professional Freedom & Responsibility (PF&R): Papers submitted to this category should present research that explores concepts of diversity, equity, and/or inclusion (DEI) within the advertising industry. Despite the growing importance of DEI in the ad industry, we still don't have a clear insight on what it means to have more equitable and inclusive spaces within ad agencies and brand representation, how to communicate a firm's or a brand's DEI initiatives to various stakeholders, and how exactly DEI can help brands connect with consumers. Examples for research in this category may include, but are not limited to, current advertising industry DEI trends, historical influences, conceptualizing and measuring DEI, the effect of DEI on consumer-brand experience, consumer-ad experience (for example through ad targeting and personalization), DEI and consumer well-being, DEI, privacy, and safety in the digital space, the role of DEI in academia, profession, and in society. Other areas of consideration include free expression, ethics in advertising, media criticism and accountability, and public service.

Submissions may take the form of traditional research papers; however, commentaries, critical essays, and integrative literature reviews are also welcome. The top paper in this category will receive an award of \$100. This award is sponsored by Charles H. Sandage Department of Advertising at the University of Illinois at Urbana-Champaign. For more information, please contact Dr. Chang-Dae Ham, PF&R Track Chair, at the University of Illinois at Urbana-Champaign. Email: cdham317@illinois.edu; Tel: 217-333-1602.

Graduate and Undergraduate Student Research: Papers or extended abstracts submitted to this category must be authored only by undergraduate or graduate students, including Ph.D. candidates, at the time of submission. Faculty members and postdoctoral researchers are ineligible to co-author papers submitted to this category. Faculty and student co-authored papers will be disqualified and should be submitted to the Open Research competition or other relevant categories. We

welcome student research that is relevant to the field of advertising, is informed by theories and methods associated with quantitative, qualitative, or critical/cultural research perspectives, and tests these theories and methods. The top three student papers in this category will receive awards of \$200, \$100, and \$50, respectively. The awards are sponsored by the Integrated Strategic Communication Department of the College of Communication and Information at the University of Kentucky. For more information, please contact Dr. Mengtian Jiang, Student Track Chair, University of Kentucky. Email: mengtian.jiang@uky.edu. Tel: 859-323-4335.

Special Topics in Advertising: Papers or extended abstracts submitted to the Special Topics category should address the broad area of advertising literacy. Advertising literacy is defined as the consumers' ability to recognize, access, evaluate, and cope with advertising and marketing communication in a variety of forms, contexts, and platforms. Examples of the research in this topic include, but are not limited to, the role of consumers' awareness, knowledge, and/or ability in coping with advertising personalization, data-driven targeting, digital privacy infringement, AI-driven communication, algorithmic advertising, technology-driven persuasion tactics, children's advertising, deceptive advertising, political advertising, advertising skepticism, (non)transparency in persuasion, sponsorship (non)disclosure, influencer marketing, native advertising, product placement, misinformation and disinformation, and trust and credibility issues in advertising. Research can apply psychological, sociological, economical and/or critical/cultural theories with qualitative, quantitative and/or computational research methods, but not limited to such applications. Commentaries, critical essays, and integrative literature reviews will be accepted. However, any submission that is not directly relevant to the special topic will be moved to the Open Research category. The top paper in this category will receive an award of \$100. This award is sponsored by Annenberg School for Communication and Journalism at the University of Southern California. For more information, please contact Dr. Chen Lou, Special Topics Track Chair, Nanyang Technological University. Email: chenlou@ntu.edu.sg. Tel: (65) 6316-8895

Broadcast and Mobile Journalism Division

The Broadcast and Mobile Journalism Division invites faculty and students to submit original research on any aspect of broadcast and/or mobile news content and/or production. This may include many topics related to broadcast or mobile journalism, including television, radio, or audio (including podcasting), digital reporting, practices, mobile and app-based journalism, virtual reality/360 reporting, social media journalism, or the role of new and changing media in journalism.

Research papers for the 2024 AEJMC annual conference in Philadelphia, Pennsylvania, must be submitted no later than 11:59 P.M. (Central Daylight Time) on Monday, April 1, 2024. We welcome research articles that employ any methodology, including qualitative, quantitative, or mixed methods. Some possible topics that may be relevant to the Broadcast and Mobile Journalism Division are:

- The impact of social media and/or broadcast news on politics, environmental issues, racial and social justice issues,

crisis reporting, or other topics.

- The impact of emerging technologies on democracy.
- The role of broadcast, mobile journalism, and emerging technologies in representing marginalized communities and the changing media landscape.
- AI-driven journalism and news production.
- AI-based editing and writing tools (generative AI in journalism, storytelling, and news production).
- AI-driven fact-checking and mis/disinformation in news production.
- The role of mobile technologies in news production.
- The impact of mobile technologies on traditional broadcast news
- Global perspectives on broadcast and mobile journalism
- Diversity in the newsroom
- Audience effects in broadcast and mobile journalism
- Video news produced directly for social media or online sites
- The role of the broadcast journalist in the evolving media landscape
- The role of organizations, ownership, and sociological structures on broadcast and mobile reporting practices.

Authors of papers accepted for the conference will be encouraged to submit their manuscript for possible publication in *Electronic News*, the official journal for the Broadcast and Mobile Journalism Division. Papers accepted for the conference are not guaranteed publication in the journal. Papers submitted to the Broadcast and Mobile Journalism Division competition should be no longer than 25 pages of manuscript, excluding tables, figures, references and appendices, and should be submitted in one of the generally approved academic bibliographic styles (i.e. APA, Chicago, etc.). Papers should be in 12point, Times New Roman font, double-spaced and with one-inch margins. Additionally, a separate page containing an abstract of no more than 75 words is required. Documents must be uploaded as Word, WordPerfect, or PDF files. PDF format is strongly encouraged. Please be sure to submit a clean paper without author identifying information; otherwise the paper will be disqualified. In addition to removing author identifying information from the paper and file properties, the uniform paper call has added suggestions for avoiding identification through self-citation. If you plan to submit a paper that includes a self-citation, you should remove language that suggests the cited study is yours (e.g., "in a previous study, researchers..." rather than "in a previous study, I..."). "Simply put," the guidance concludes, "cite your own work as if it were being cited by another author – not yourself." If the broader scholarly community is unlikely to have access to your self-citation (e.g. it's an unpublished pilot or a conference paper that was never made available in published proceedings), AEJMC suggests referencing a different work that can support the same argument or eliminating the citation altogether. To be clear, self citation is not automatically disqualifying, but self-citation that obviously identifies the author through one of the ways mentioned above will be disqualifying. Please refer to AEJMC's uniform paper call on how to upload clean papers, including guidance on self-citation. You are encouraged to submit your paper at least a day or

two before the deadline so that you can check to ensure your paper does not contain any identifying information in its properties, as can happen sometimes when documents are saved as PDFs. The Broadcast and Mobile Journalism Division accepts a total of one paper in which the author is the first author. You can submit a maximum of two papers in the division regardless of author order. For example, you can submit one paper in which you are the first author and one where you are the second author; however, you cannot submit two papers in which you are the first author. If you have additional publications outside of these guidelines, please submit one of the papers to another division. The division offers cash prizes for top faculty paper submissions, split evenly among coauthors; top student papers will receive free conference admission. Please note the student papers must be completely authored by students. Students with a faculty member as a coauthor will be judged in the faculty division. Papers submitted for the student paper competition must clearly contain "Student Paper Competition" on the title page to be considered for the student paper competition. Authors of all selected papers are expected to present their work in Washington. Cash awards for winning papers will be awarded only if the authors present their work at the conference. Questions concerning conference paper submissions should be directed to the division's research chairs, Dr. Kelly Kaufhold, at: kellykaufhold@txstate.edu, or Dr. Heidi Makady at: Makady.h@ufl.edu

Questions regarding submissions to the division's journal, Electronic News, should be directed to the editor, Dr. Debora Wenger at drwenger@olemiss.edu. All papers must be uploaded through the AEJMC All-Academic portal. Once you have created an account on the AEJMC All Academic site, you will be able to choose the Broadcast and Mobile Journalism Division prior to submitting your paper

Communicating Science, Health, Environment and Risk Division

The Communicating Science, Health, Environment and Risk (ComSHER) Division invites paper and extended abstract submissions that represent original research related to science, health, environment, risk, and other topics relevant to the communication of scientific information to the general public or specific populations. ComSHER welcomes submissions from all disciplinary approaches and methodological orientations, including quantitative and qualitative methods. ComSHER is committed to highlighting research that showcases diversity, equity, inclusion, and justice issues and international perspectives throughout the conference.

In any one year, an individual can appear as author or co-author on a maximum of two (2) submitted research papers and/or extended abstracts. If one individual appears as author or co-author on more than two (2) research submissions, the ComSHER Executive Committee reserves the right to disqualify some or all of the papers in question from the research competition.

All non-student papers will be considered for Top Paper Awards, which are determined by overall reviewer rankings. Authors of awarded Top Papers will be invited to present their research on a panel at this year's conference and will ad-

ditionally be honored at the ComSHER Business Meeting. A Top Poster Award will also be at this year's conference.

To further acknowledge research excellence, ComSHER offers the Eason Prize for the top three student papers. The Eason Prize is awarded in memory of former University of Texas doctoral candidate Lori Eason (1957-2002). The Eason Prize awards include \$500 for first place, \$300 for second place, and \$200 for third place. Papers competing for the Eason Prize cannot be co-authored with faculty. Student submissions competing for top student paper and the accompanying Eason Prize will be judged together with other ComSHER faculty submissions. Authors must identify their submission as an Eason Prize entry on the cover page of their submission. Authors who do not identify this on the cover page will not be considered for the Eason Prize competition.

Only full-length research paper submissions (not extended abstract submissions) will be considered for Top Paper or Eason Prize awards. All submissions should follow APA format and the AEJMC Uniform Paper Call Guidelines (no more than 25-pages of double-spaced text with 12-point, Times New Roman font, and 1-inch margins, plus references, tables, figures, and appendices). All Extended Abstract submissions must include the words "Extended Abstract" in the title of the submission.

All accepted papers must be presented by a listed author. Authors unable to present must find another person to present their work and let the Research Chairs know in advance. Failure to appear to present can result in author(s) losing eligibility to submit to the Division for one year. Direct questions to Research Chair Kang Namkoong at namkoong@umd.edu

The Division encourages all submitters to carefully check their submissions for self-identifying information of any kind, including meta-data embedded in submitted documents. Submissions with any residual identifying information will be rejected without review. Before uploading your submission (including PDF and Word documents), exercise extra diligence to remove all author identification from the document, including any file properties or obvious reference to self-citations. AEJMC's uniform call for papers includes helpful solutions to self-citation. Also, please see <https://www.siam.org/publications/journals/related/journal-policies/detail/protecting-referee-personal-information> for tips on keeping your submission anonymous.

Communication Technology Division

The Communication Technology Division (CTEC) invites submission of original, non-published research papers to be considered for presentation at the AEJMC Conference, August 7 to 11, 2024 in Philadelphia, PA where **the central focus is communication technology and its impact on media processes and content as well as audiences, institutions, and society**. Research in the division is focused on examining a broad range of trends as they relate to technology. Topics involving emerging technologies, including new media technologies and social media, are strongly encouraged. The division welcomes theoretical and conceptual papers as well as a diversity of methodological approaches from both faculty and students. **Papers are to be submitted in English only no later than 11:59 P.M. (Central Daylight Time) on Monday, April 1, 2024.**