



Concepts

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION



Table of Contents

- 02** Thoughts from the Division Head
- 04** Barrow Minority Scholarship Winner
- 06** CT&M Membership Survey Results
- 10** DC 2023 CT&M Schedule
- 14** 2022-2023 CT&M Officers



Thoughts from the Division Head

Magdalena Saldaña

Pontificia Universidad Católica de Chile

Division Head

magdalena.saldana@uc.cl

The 2023 AEJMC conference is approaching very soon, and I'm beyond excited to engage with you all there! The CT&M leadership has been working hard to put together a stellar program that you can check in this newsletter. We have three refereed research paper sessions, a scholar-to-scholar session, our traditional "Best of CT&M" session, and five co-sponsored panels in partnership with Media Management, Economics and Entrepreneurship; Mass Communication and Society; Cultural and Critical Studies; ComSHER, and the Commission on the Status of Graduate Education. Please find the program details from page 10.

You will also find an interview with the winner of the Barrow Minority Doctoral Student Scholarship, Joshua D. Cloudy. Joshua is a doctoral candidate at Texas Tech University studying political communication, and will receive \$3,200 as well as a one-year membership in the CT&M division. The award is sponsored by CT&M and is made possible in part through contributions from the Minorities and Communication Division, the Commission on the Status of Minorities, the Mass Communication and Society Division, the Newspaper and Online News Division, and from AEJMC. Congratulations, Joshua!

We had our virtual members' meeting a couple of days ago, and we discussed the possibility of bringing preconferences back next year. CT&M hasn't had a preconference since before the pandemic, and there seems to be quite an interest in organizing this type of event again, not only to learn more about theory and methods, but also to reconnect with current division members and to engage new ones. This is one of the

topics discussed in the CT&M members' survey conducted this year. I deeply appreciate our members' feedback to improve the work we do as a division, and I invite you all to actively participate in the changes we could make, be those about preconferences, panels, newsletter content, or engagement on social media. Please find the results of the survey on page 6 of this newsletter.

I want to thank the CT&M officers whose work has been instrumental to our division. Rosie Jahng was a great partner in planning for this year's conference, and I'm sure she will be an amazing division head. Lindsey Sherrill stepped into the research chair this year and did a phenomenal job juggling submissions, reviewers, and their reviews. Thank you so much for your work at one of the most demanding positions in the leadership! Judith E. Rosenbaum and Sigi (Sage) Lee put together amazing panels in their roles as Teaching and PF&R chairs, respectively, and Namyoon Lee and Isabelle Freiling went above and beyond as our newly added division officers. In fact, they both had to work more than expected due to the redesign of the newsletter (Namyoon) and the creation and application of the CT&M members' survey (Isabelle). Thank you both so much for accepting this challenge!

I also appreciate our graduate students' commitment to the division in the form of social media directors, webmasters, and graduate student liaisons: Kathryn Thier, Michael Vosburg, Jill Wurm, Sang Jung Kim, and Ava Francesca Battocchio. We encourage graduate students to join our division and serve in the many roles we have for you! Finally, I applaud the work done by the **Communication Methods and Measures** Editorial Team: Editor-in-Chief Lijiang Shen, and Associate Editors Marko Bachl, Ye Sun, and Baohua Zhou. The journal is the top journal in Communication for a second year in a row, and we are all so proud for this achievement!

I have served this division for ten years now, starting as graduate student liaison, all the way up to division head. I attended my first AEJMC conference in 2013 (also in DC), and I immediately joined CT&M. It has been a rewarding journey, and I'm deeply grateful for the scholars I have met and learned from along the way. Thank you all so much!

Lastly, please join us for the "Best of CT&M" session on Tuesday, August 8 from 6:30-8:15pm. This session will include the presentation of some of our award-winning papers, and we will also hand out the physical awards for papers and other accomplishments. Our off-site social will follow, from 8:30 to 10:30, at the Astro Beer Hall. Hope to see you all!





2023 Barrow Minority Scholarship Winner

Isabelle Freiling

University of Utah
Membership and Barrow Scholarship Chair
isabelle.freiling@utah.edu

The Barrow Minority Doctoral Student Scholarship Committee selected Joshua D. Cloudy from Texas Tech University as the winner of the 2023 scholarship competition. Cloudy will receive \$3,200 as well as a one-year membership in the CT&M division.

We asked him some questions about himself and his experience with the scholarship award, as well as advice for future applicants.

Congratulations for being selected as the recipient of this year's Barrow Minority Doctoral Scholarship Award. Could you tell us a little bit about yourself?

I'm currently a doctoral candidate at Texas Tech University studying political communication. Before arriving at Texas Tech University, I spent a little time as a middle school science teacher and basketball coach. I enjoyed teaching, but I missed doing research and

wanted to explore some of the questions and concerns I had about what was going on in the world today. Broadly, my research investigates how social identity – the extent to which an individual thinks and acts in terms of a shared group membership – shapes the effects of digital media and communication on political behavior. Specifically, my research has focused on three main areas: (1) partisanship and perceptions of media bias, (2) online groups and radicalism, and (3) media messages and social perception.

What was your motivation for applying for this scholarship?

My advisor actually brought this scholarship to my attention and suggested that I would be a strong candidate for it. She mentioned that a number of strong scholars that she knew or knew of had received this award in the past, and we discussed how receiving this scholarship would be a nice acknowledgement of the work I had done thus far – especially as I prepare to enter the job market this coming academic year. Additionally, we discussed how it would provide a pool of funding which I could use to help strengthen my dissertation.

Joshua D. Cloudy is a doctoral candidate at Texas Tech University studying political communication, and the recipient of the 2023 Barrow Minority Scholarship Award.



How would this scholarship assist you in achieving your career goals?

First, this scholarship will help me integrate further into the AEJMC community, which is especially helpful to me as an early career scholar who is on the job market this academic year. I'm very excited to attend my first in-person AEJMC conference this year in DC and meet all of the great people associated with AEJMC and CT&M. Second, I plan to utilize the funding that comes along with this scholarship to support my dissertation research. It can be difficult to secure the funds needed to get high quality data, and this scholarship will be of great help with that.

What recommendations do you have for future Barrow Minority Doctoral Scholarship applicants?

First and foremost, make sure to actually apply! Imposter syndrome and self-doubt are common for those of us in academia, especially for those from marginalized or stigmatized groups, and we can often talk ourselves out of going for the things we want. You can't win a race you aren't in. Other than that, I would suggest to future applicants that they focus on projects that they are passionate about, think carefully about their scholarly identity and research narrative, and make sure to build up and lean on a strong, supportive network of mentors and peers.



Results from the CT&M Members' Survey

Isabelle Freiling
and Magdalena Saldaña

We recently conducted an online survey to explore CT&M members' impressions about the division, and to receive suggestions for improving the work we do to serve our members' needs. The survey was conducted between April 16 and May 12, and we received 42 responses coming from associate professors (35%), full professors (25%), students/postdocs (22.5%), assistant professors (15%), and other (2.5%).

According to the survey, our members value research panels and paper sessions the most when it comes to conference activities (see Figure 1). While preconferences are not the top choice, a third of the respondents indicated they would like to participate in future preconferences, perhaps about CT&M-related topics (such as methods, theory building, or technology applications), but also related to supporting doctoral students (see Figure 2). These topics emerged also from the question about panels

("is there a panel that you wish to participate in at future conferences?") as well as the question about what's missing (see Figures 3 and 4).

When it comes to communicating with our members, 41% of the respondents read the division newsletter often/always, while 38% read it sometimes, and 14% never/rarely read the newsletter (NA: 7%). Most of our members find the newsletter somewhat interesting (55%) and provided very helpful ideas to improve the newsletter content (see Figure 5).

Less than half of the respondents follow us on Twitter (41%) and only 26% follow us on Facebook. We invite our division members to follow us on social media, and we will improve our efforts to post interesting content on regular basis.

Finally, the division journal **Communication Methods and Measures** is a valued asset: most of the respondents are aware they have access through the division membership (67%) and



pay great attention to the articles we publish (see [Figure 6](#)). In fact, keeping the membership benefit is very important to our members (see [Figure 7](#)).

We thank those who took the survey and provided insightful comments and suggestions for next year’s conference. Feel free to reach us out if you want to chat about it!

Figure 1. The aspects most valued by members from the division

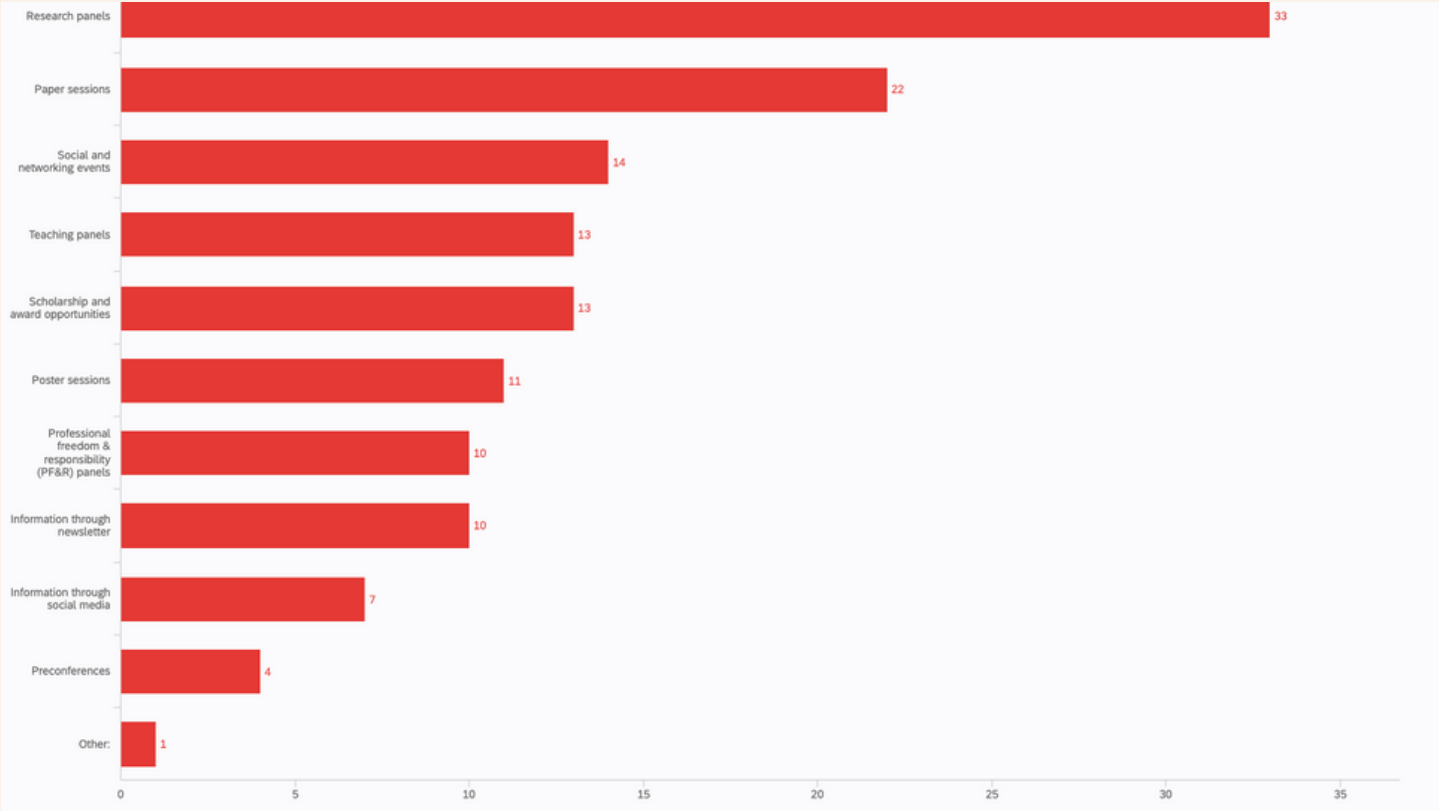


Figure 2. Topics for future CT&M preconferences

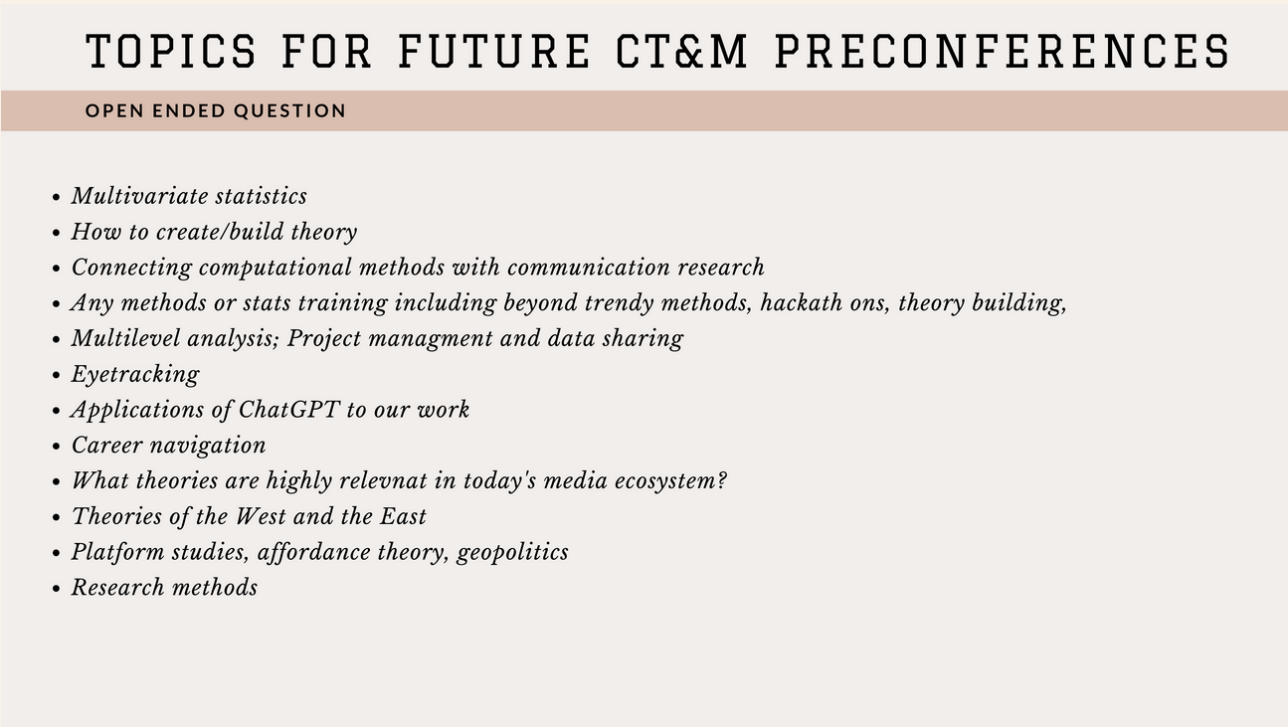


Figure 3. Topics for future CT&M panels

TOPICS FOR FUTURE CT&M PANELS

OPEN ENDED QUESTION

- *How to create/build theory*
- *Mixed methods, participant observation, scale development, content analysis, social sci*
- *Teaching methods; AI and methods*
- *You should consider something on the relevance of mass communication and mass comm theories in the age of social media.*
- *Eyetracking /survey methods*
- *Yes, how artificial intelligence reduces or deepens existing social issues.*
- *I am not angling to participate, but I think an important topic to consider on a regular basis concerns the relevance of mass communication-era theoretical perspectives in an age of social media. Are these models like agenda-setting, knowledge gap, cultivation still appropriate in the current information environment? How might they be better adapted to the current information environment?*
- *Review the state of theory or method in our field*
- *Studying technology from transnational and geopolitical lens*

Figure 4. Anything missing in CT&M at AEJMC

CT&M AT AEJMC - IS ANYTHING MISSING?

OPEN ENDED QUESTION

- *More programs, either virtually or at the conference, to help doctoral students succeed, especially opportunities for those on the job market.*
- *More information that focuses on methods and theory and building community around methods/theory*
- *More social media activity; the return of skills-based*
- *Workshops/preconferences*
- *The division should take "methods" and "theory" more seriously. The journal is good, but it seems somewhat disconnected, and there is no theory journal.*
- *Preconferences*
- *My comment is more about research in our area of the discipline than with the division per se, but maybe the division could help do something about it. Despite the methods journal, I feel that our discipline has never really done much to create a real tradition of valuable methodological research. And a lot of the day-to-day methods used are kind of sloppy and not exactly rigorous. People often complain that the research is not really taken seriously by policy makers and perhaps media. But how much of it is really bulletproof and truly rigorous and generalizable?*
- *Workshops*
- *Networking opportunities outside the conference in August. Would like to have more virtual opportunities to get to know the division and the community before the actual conference and stay connected after it*
- *Research training pre conferences*

Figure 5. Anything missing in CT&M Newsletter



Figure 6. Attention paid to CMM articles

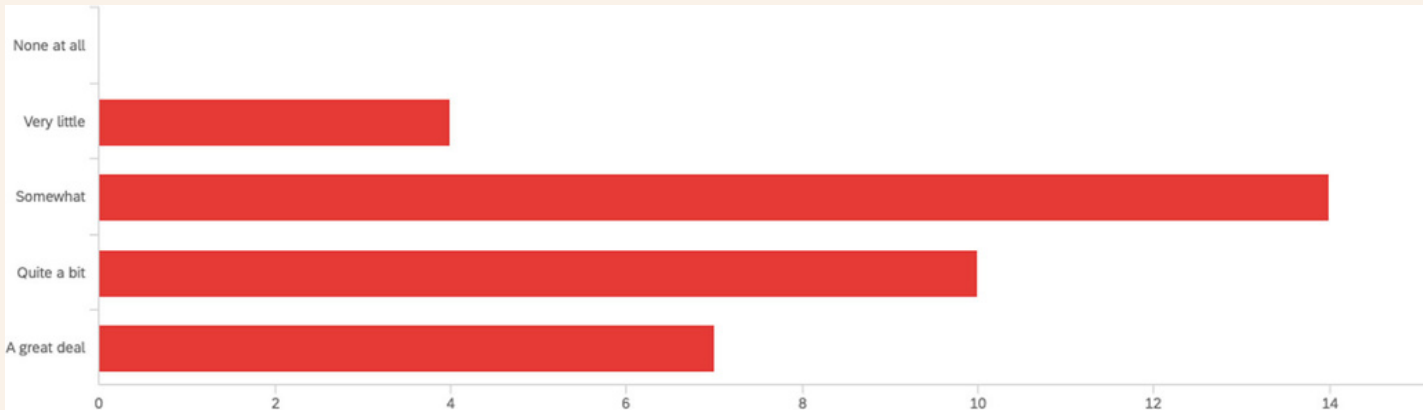
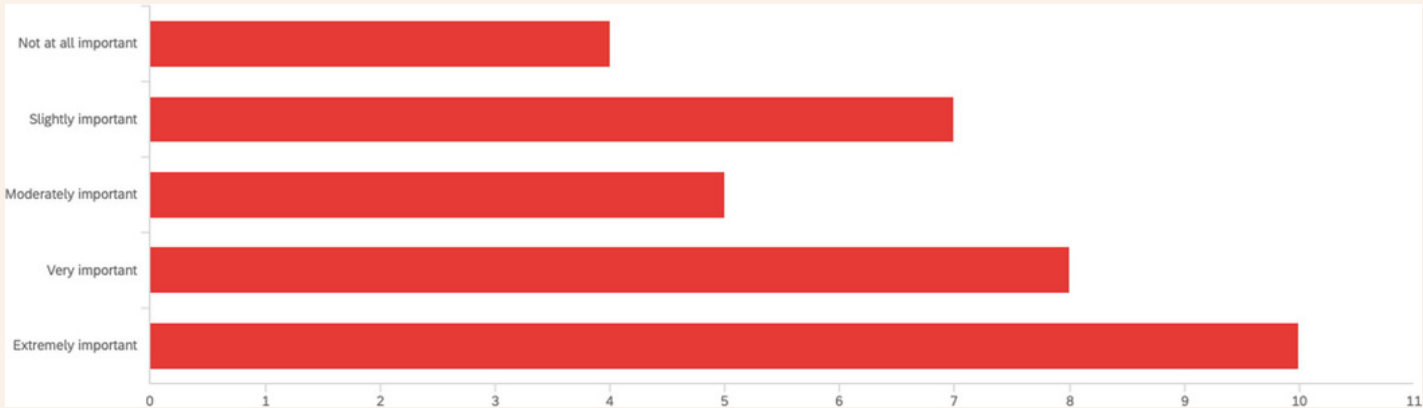


Figure 7. Importance of retaining CT&M membership benefit





DC 2023 Program

DAY 1: MONDAY, AUGUST 7

🕒 8:30 to 10 a.m. 📌 MO06

Refereed Research Paper Session

Revisiting Communication Theories for Emerging Topics

Moderating: **Hye Min Kim**, Massachusetts

1. Communicating Socially Acceptable Risk Judgments: The Role of Impression Information Insufficiency in the Risk Information Seeking and Processing Model by **Timothy Fung**, **Po Yan Lai** and **Robert Griffin**, Hong Kong Baptist University
2. Non-Use and Gratifications: Why People Flee Social Media Like TikTok by **Fan Yang** and **Qing Yan**, South Florida
3. Better Informed or Stay Naïve? Revisit Selective Exposure Theory and Its Implications on Political Learning by **Jing Guo** and **Hsuan-Ting Chen**, Chinese University of Hong Kong and **Shuning Lu**, North Dakota State
4. The Imagined Influences of the Imagined Bubbles: Narrative Thoughts as a Mechanism for Third-person Effect by **Shibo (Bruce) Wang**, **Bryan McLaughlin**, and **Brittany Potter**, Texas Tech

Discussant: **Anastasia Kononova**, Michigan State

🕒 2:30 p.m. to 4 p.m. 📌 MO51

PF&R Panel Session with Media Management, Economics and Entrepreneurship Division

State of Audience Measurement and Analytics

Moderating: **Todd Holmes**, California State, Northridge

- | | |
|----------------------------------|---------------------------------------|
| 1. Miao Guo , Connecticut | 3. Xiaoqun Zhang , North Texas |
| 2. Ronen Shay , Fordham | 4. Anthony Palomba , Virginia |

🕒 4:30 p.m. to 6 p.m. 📌 MO65

Teaching Panel Session with Mass Communication and Society Division

Teaching Computational Communication Research Methods

Moderating: **Judith Rosenbaum-Andre**, Maine

- | | |
|--|----------------------------------|
| 1. Jihye Lee , Texas at Austin | 4. Susuma Kumble , Towson |
| 2. Josephine Lukito , Texas at Austin | 5. Hyunjin Seo , Kansas |
| 3. Soojong Kim , California-Davis | 6. Jieun Sun , Florida |

DAY 2: TUESDAY, AUGUST 8

🕒 8:30 to 10 a.m. 📌 Tu017

Scholar-to-Scholar (Poster) Refereed Research Paper Session

05-0830-46 • Conceptualizing How Brand Reputation, Consumer Identity, and Information Processing Influence Consumer Decision Making by **Louvins Pierre**, Connecticut

05-0830-47 • Extension of Theory of Psychological Reactance: Fear and Anxiety as Additional Affective Responses & Information Seeking as Coping Response by **Eunchae Jang**, Pennsylvania

DC 2023 Program cont'd

DAY 2: TUESDAY, AUGUST 8

🕒 2:30 p.m. to 4 p.m. 📌 Tu055

PF&R Panel Session with Communicating Science, Health, Environment and Risk and Communication Division

Open Science in Communication Research

Moderating: **Sara K. Yeo**, Utah

- | | |
|------------------------------------|---|
| 1. Nick Bowman , Syracuse | 3. Asheley Landrum , Texas Tech |
| 2. Isabelle Freiling , Utah | 4. Chris Skurka , Pennsylvania State |

🕒 4:30 p.m. to 6 p.m. 📌 Tu072

PF&R Panel Session with Cultural and Critical Studies Division

Elevating Female-identified Voices: How Journal Editors Work Toward an Inclusive Publication Field

Moderating: **Magdalena Saldaña**, Pontificia Universidad Católica de Chile **Lea Hellmueler**, City, University of London, London and **Hanan Badr**, Paris Lodron University of Salzburg

- | | |
|--|--|
| 1. Porismita Borah , Research Editor-in-chief, <i>International Journal of Public Opinion</i> | 4. Louisa Ha , Editor, <i>Online Media and Global Communication</i> |
| 2. Stine Eckert , Editor, <i>Journalism Research/Journalistik</i> | 5. Jisu Huh , Editor-in-chief, <i>Journal of Advertising</i> |
| 3. Maria Elizabeth Grabe , Editor, <i>Communication Theory</i> | 6. Linda Steiner , Editor, <i>Journalism and Communication Monographs</i> |

🕒 6:30 to 8:30 p.m. 📌 Tu086

Refereed Research Top Paper Session

Best of CTAM

Moderating: **Rosie Jahng**, Wayne State

1. Mediated Temporal Consciousness: Memory and Concepts of Time Through Engagement with Online News Archives by **Terry Britt**, Texas at Tyler (First Place Open Competition Paper)
2. The State of Evidence in Digital Hate Research: An Umbrella Review by **Jörg Matthes**, **Kevin Koban**, **Stephanie Buehrer**, **Thomas Kirchmair**, **Phelia Weiß**, and **Maryam Khaleghipour**, University of Vienna; **Melanie Saumer** and **Rinat Meerson**, University of Wuerzburg (Second Place Open Competition Paper)
3. Users as Naïve Scientists: Decoding the Networked Authenticity of Political Information by **Taewoo Kang**, Michigan State (Chaffee-McLeod Top Student Paper)
4. A Framework for Evaluating and Creating Formal Conceptual Definitions: A Concept Explication Approach for Scale Developers by **Serena Miller**, Michigan State (Top Theory Paper)
5. Semantic-based Unsupervised Framing Analysis (SUF): A Novel Approach for Computational Framing Analysis by **Mohammad Ali** and **Naeemul Hassan**, Maryland, College Park (Top Method Paper)

🕒 8:30 to 10 p.m. 📌 Tu0101

Off-site Social

Hosting: **Magdalena Saldaña**, Pontificia Universidad Católica de Chile
Location: Astro Beer Hall (1306 G St NW, Washington, DC 20005)

DC 2023 Program cont'd

DAY 3: WEDNESDAY, AUGUST 9

🕒 Noon to 1:30 p.m. 📌 W025

Refereed Research Paper Session

Advancing Communication Research Methods for Analysis

Moderating: **Sang Jung Kim**, Iowa

1. A Computational Approach to Assessing Narrative Effects in Social Media Campaigns by **Hye Min Kim**, Massachusetts
2. Embodied Schema Processing Model: An Underlying Mechanism of Embodied Cognition in Communication by **Feng Yi Yin**, Temple (Second Place Top Student Paper)
3. Utilizing Digital Ethnography Techniques to Expand Walkthrough Method Using Participant-Generated Media by **Renee Mitson**, Florida (Third Place Top Student Paper)
4. Using the Logit Log-linear Model to Examine Determinants of a Three-level Response Measure by **Bryan Denham**, Clemson

Discussant: **Benjamin Johnson**, Florida

🕒 2 to 3:30 p.m. 📌 W041

Research Panel Session with Commission on the Status of Graduate Education

Methodological Rigor in Qualitative and Mixed Methods Research: Balancing Trustworthiness and Subjectivity

Moderating: **Lindsey Sherrill**, North Alabama

- | | |
|---|------------------------------------|
| 1. Claire Shinhea Lee , Pusan | 4. Patrick Johnson , Iowa |
| 2. Mary Bock , Texas at Austin | 5. Dinfin Mulupi , Maryland |
| 3. Ingrid Bachmann , Católica de Chile | |

🕒 4 to 5:30 p.m. 📌 W057

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Topic I — Emerging Topics in Communication Theory and Methods

- 10-1600-01 • In Our Heads and the World Outside: Toward Pragmatic Media Perceptions Research by **Leo Shan**, Wisconsin-Madison
- 10-1600-02 • Information Sharing During Public Health Crises by **Janet Yang** and **Xinxia Dong**, Buffalo
- 10-1600-03 • [EA] Measuring Public Opinion with the Dual-frame Phone Survey: A Trade-off Between Coverage and Estimation Accuracy by **Hung-Chia Chen** and **Daiyune Wu**, City University of Hong Kong

Discussant: **Magdalena Saldaña**, Pontificia Universidad Católica de Chile

Topic II — Understanding Contentious Issues and Topics through Communication Theories

- 10-1600-04 • Rage Against the Elite: Examining the Relationships between Rural Resentment, Attitudes toward Elites, and Media Use by **Brittany Shaughnessy** and **Jay Hmielowski**, Florida (Third Place Open Competition Paper)
- 10-1600-05 • Networked Corporate Advocacy in a Polarized Public Arena: Analyzing a Social Advocacy Network of US Fortune 500 Companies on Controversial Issues by **Yingying Chen**, Renmin University of China, **Jiun-Yi Tsai** and **Shupe Yuan**, Northern Arizona
- [EA] The Privilege of Polarization by **Danny Parker** and **Youran Qin**, Wisconsin-Madison

Discussant: **Sorin Nastasia**, Southern Illinois

[EA] = This submission was accepted as an extended abstract.

DC 2023 Program cont'd

DAY 4: THURSDAY, AUGUST 10

🕒 11:30 a.m. to 1 p.m. 📍 Th014

Refereed Research Paper Session

Examining Current Changes in Communication Technology

Moderating: **Jack Lipei Tang**, Southern California

1. A Systematic Scoping Review of Online Privacy Policies Studies: Domains, Methods & Money by **Amanda Reid** and **Jessica Shaw**, North Carolina at Chapel Hill
2. When Citizens Support AI Policies: The Moderating Roles of AI Efficacy on AI News, Discussion, and Literacy by **Fanjue Liu**, **Heidi Makady**, **Seungahn Nah**, and **Jasmine McNealy**, Florida
3. Reflective Smartphone Disengagement as a Coping Strategy Against Cyberbullying: A Cross-Country Study of Emerging Adults by **Maryam Khaleghipour**, **Kevin Koban**, **Anja Stevic**, and **Jörg Matthes**, University of Vienna
4. [EA] Conceptualizing and Operationalizing Social Media Use for News: A Literature Review and Future Research Directions by **Aditi Rao**, **Kenneth Lachlan**, **Evan Melara**, and **Matt Chen**, Connecticut

Discussant: **Judith Rosenbaum**, Maine

[EA] = This submission was accepted as an extended abstract.



2022–2023 CT&M Officers



Magdalena Saldaña
Division Head

School of Communications
Pontificia Universidad Católica de Chile
Alameda 340, Oficina 706
Santiago, Chile
magdalena.saldana@uc.cl



Rosie Jahng
Vice Head and Program Chair

Department of Communication
Wayne State University
525 Manoogian Hall
Detroit, MI 48201
jahng@wayne.edu



Lindsey Sherrill
Research Competition Chair

Department of Management and Marketing
University of North Alabama
140 Keller Hall
Florence, AL 35632
lserrill2@una.edu



Judith E. Rosenbaum
Teaching Chair

Department of Communication and Journalism
University of Maine
414 Dunn Hall
Orono, ME 04469
judith.rosenbaumandre@maine.edu



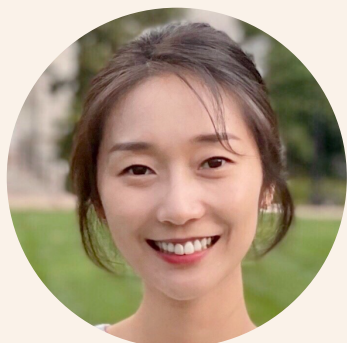
Slgi (Sage) Lee
Professional Freedom & Responsibility Chair

Department of Media and Communication
Pusan National University
Busan, South Korea
sg.lee@pusan.ac.kr



Isabelle Freiling
Membership Chair and Barrow Scholarship Chair

Department of Communication
University of Utah
Languages and Communication Building
255 Central Campus Dr
Salt Lake City, UT 84112
isabelle.freiling@utah.edu



Namyeon Lee
Newsletter Editor

Department of Mass Communication
University of North Carolina at Pembroke
232 Old Main
Pembroke, NC 28372
nlee@uncp.edu



Jill Wurm
Webmaster

Department of Communication
Wayne State University
3100 UGL
Undergrad Library
Detroit, 48202
ae0831@wayne.edu



Michael Vosburg
Social Media Director

Department of Communication
North Dakota State University
Fargo, ND 58108
michael.vosburg@ndsu.edu



Ava Francesca Battocchio
Graduate Student Liaison

Department of Advertising + Public Relations
Michigan State University
404 Wilson Rd, #579
East Lansing, MI 48824
battocch@msu.edu



Sang Jung Kim
Graduate Student Liaison

School of Journalism and Mass Communication
University of Wisconsin-Madison
5115 Vilas Hall, 821 University Ave.
Madison, WI 53706
skim789@wisc.edu



Lijiang (L.J.) Shen

Editor-in-Chief, CMM Editorial Board Liaison

Department of Communication Arts and Sciences
Pennsylvania State University
211 Sparks Building
University Park, PA 16802
lus32@psu.edu



Kathryn Thier

CMM Social Media Director

Department of Communication
University of Maryland
Skinner 0107, 4300 Chapel Drive
College Park, MD 20740
kthier@umd.edu

CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology Division of the Association for Education in Journalism and Mass Communication, is published three times per school year. Please submit any articles to newsletter editor Namyoon Lee at nlee@uncp.edu

Back issues of the newsletter and ongoing discussions can be found at the CT&M website, aejmc.us/ctm

Follow Us!



/CTMdivision @AEJMC-CTM @cmmjournal