



Concepts

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

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Thoughts from the Division Head

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The AEJMC23 conference held in Washington DC was a success! It was truly heartwarming to reconnect with many colleagues and friends in person with the weight of COVID-19 concerns noticeably lighter. Personally, it was a fantastic opportunity for me to engage with many CT&M members as I step into my role as the division head for the 2023-2024 term. As a division, we extend our heartfelt gratitude to all who participated as panelists, research session presenters, moderators, discussants, and in various other events.

Looking ahead to the 2023-2024 period, we're committed to intensifying our efforts to bolster the CT&M division's membership. The overall AEJMC membership has experienced a decline in recent years, and regrettably, CT&M is not exempt from this trend. Please stay tuned as our leadership team initiates new activities aimed at attracting both faculty and student members to our division. Our Membership Chair, Sang Jung Kim, will be reaching out to you soon to gather your insights and recommendations through our membership survey this fall.

In our Fall 2023 newsletter, you will see the report from the AEJMC23 conference. This will include the recipient of the Barrow Minority Doctoral Student Scholarship and the winner of the Communication Methods and Measures Article of the Year award. Additionally, you'll discover the names of the top paper award winners for the 2023 Research Competition during the Best of CT&M session held last August.

Moreover, the newsletter features announcements regarding the Call for Proposals for the 2024 AEJMC Theory Colloquium and details for planning the AEJMC 2024 Research Competition.

Also, you'll find valuable information on how to become a CT&M member for the 2023-2024 term. We are immensely thankful for your ongoing support of the division and kindly request that you share the excellence of our division with your colleagues and students so they may consider joining as well.

Lastly, our division has a dynamic and diverse new leadership team for the year. You can peruse the list of officers for the 2023-2024 CT&M division in this newsletter.

As we approach the holiday season and the conclusion of 2023, I wish you all a joyous and well-deserved break.

Best of CT&M at AEJMC 2023, Washington, DC

Open paper competition



First Place Open Competition Paper

Mediated Temporal Consciousness: Memory and Concepts of Time Through Engagement with Online News Archives by **Terry Britt**, Texas at Tyler



Second Place Open Competition Paper

The State of Evidence in Digital Hate Research: An Umbrella Review by **Jörg Matthes**, **Kevin Koban**, **Stephanie Buehrer**, **Thomas Kirchmair**, **Phelia Weiß**, and **Maryam Khaleghipour**, University of Vienna; **Melanie Saumer** and **Rinat Meerson**, University of Wuerzburg



Third Place Open Competition Paper

Rage Against the Elite: Examining the Relationships between Rural Resentment, Attitudes toward Elites, and Media Use by **Brittany Shaughnessy** and **Jay Hmielowski**, University of Florida

Best of CT&M at AEJMC 2023, Washington, DC

Top Method Paper Award



Semantic-based Unsupervised Framing Analysis (SUFA): A Novel Approach for Computational Framing Analysis by **Mohammad Ali** and **Naeemul Hassan**, Maryland, College Park

Top Theory Paper Award



A Framework for Evaluating and Creating Formal Conceptual Definitions: A Concept Explication Approach for Scale Developers by **Serena Miller**, Michigan State

Best of CT&M at AEJMC 2023, Washington, DC

Student paper competition



Chaffee-McLeod Top Student Paper Award

Users as Naïve Scientists: Decoding the Networked Authenticity of Political Information by **Taewoo Kang**, Michigan State



Second Place Top Student Paper Award

Embodied schema processing model: An underlying mechanism of embodied cognition in communication by **Fengyi Yin**, Temple University



Third Place Top Student Paper Award

Utilizing Digital Ethnography Techniques to Expand Walkthrough Method Using Participant-Generated Media by **Renee Miston**, University of Florida

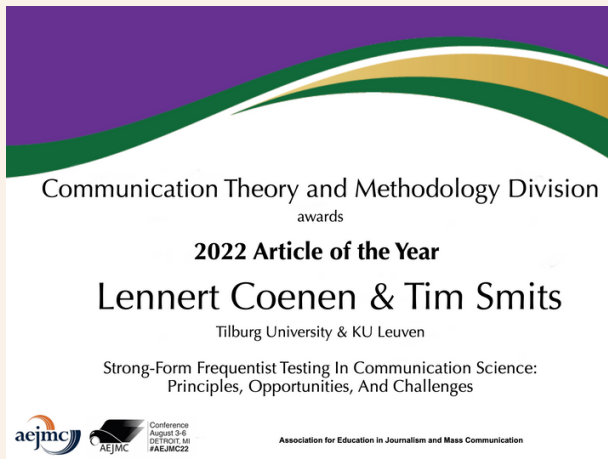
Best of CT&M at AEJMC 2023, Washington, DC

Barrow Minority Doctoral Student Scholarship



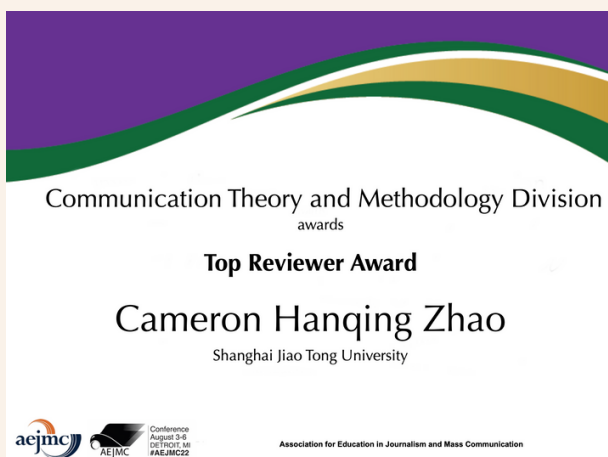
Joshua D. Cloudy, Texas Tech University

CMM 2022 Article of the Year



Strong-Form Frequentist Testing In Communication Science: Principles, Opportunities, And Challenges by **Lennert Coenen** and **Tim Smits**, Tilburg University and KU Leuven

Top Reviewer Award



Cameron Hanqing Zhao, Shanghai Jiao Tong University



Call for Proposals for the 2024 AEJMC Theory Colloquium

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The Communication Theory & Methodology Division is accepting proposals for the 2024 AEJMC Theory Colloquium. One proposal from the division will be advanced to the AEJMC Standing Committee on Research, who will then select up to three proposals from across divisions to be presented as part of conference programming at the annual conference in Philadelphia, PA, August 7-11, 2024.

The AEJMC Theory Colloquium made its debut in 2020 as a new form of conference programming – with an eventual path to publication – that focuses on interrogation of an established or emerging journalism and communication theory. Colloquia are similar to panels but have a different focus, format, process and outcome.

Focus: The goal of a colloquium is to critically examine a current journalism and communication theory or concept and to chart a research agenda moving forward. Priority is given to theories and concepts that are important to the field, but that also require critical reexamination given digitization, globalization, and other contextual changes, given theoretic or scientific advances in related disciplines, or simply given inadequate theoretical development. The goal of revisiting the theory or concept is to motivate scholars to do subsequent empirical work that advances our fields' theoretical and conceptual development.

Format: A colloquium requires a session chair, three or four presenters, and a discussant. At least two, but not all, of the presenters should be recognized as a leading authority on the theory or concept. The remaining presenter/s can represent new scholars or scholars from other fields who can bring a clear alternative perspective. The discussant will critically engage all the presenters, while the session chair will moderate the event. The colloquium will be programmed in a normal 90 minute conference session, with at least 20 minutes reserved for audience questions and discussion. Panels should include a diverse pool of experts, including women and persons from underrepresented groups. **Any AEJMC member may propose a colloquium and may submit to ONE division or interest group only.**



Submissions: Proposals should be sent as a single document containing the following components:

1. The name of the division of interest group to which the proposal is being sent.
2. A 75-word abstract/description of the proposed colloquium.
3. A 400-word rationale for the proposed colloquium.
4. A title, confirmed presenter name and affiliation, and a 150-word abstract from each presenter.
5. A confirmed discussant name and affiliation, and a 50-word rationale for the discussant.
6. An ordered list of at least 2 and up to 5 AEJMC journals, including divisional journals, which could be potential publishers of the completed colloquium papers. **Journal editors may not be contacted in advance.**

Accepted Colloquium Paper Requirements: If the proposal is accepted, presenters must complete final papers and submit them to the colloquium organizer, chair/moderator, and discussant at least two full weeks before the conference begins. In keeping with the purpose of the theory colloquium, the papers should be theoretical/conceptual in nature with the intent of exploring, synthesizing, or building theory, rather than new empirical research or “one shot” studies (e.g., see Bennett, W. L., & Pfetsch, B., Rethinking Political Communication in a Time of Disrupted Public Spheres. *Journal of Communication*; Parks, P., Researching with Our Hair on Fire: Three Frameworks for Rethinking News in a Post normative World. *Journalism & Mass Communication Quarterly*; Ferguson, M., “Building Theory in Public Relations: Interorganizational Relationships as a Public Relations Paradigm,” in *Journal of Public Relations Research*; or Romero, M., & Pérez, N., Conceptualizing the Foundation of Inequalities in Care Work. *American Behavioral Scientist*). Final papers must be between 20-25 pages in length (double spaced, excluding tables and references), use 12point Times New Roman font and have -inch margins. Authors should use the citation style appropriate for the discipline, including APA, Chicago, MLA and Harvard.

Outcome: The Standing Committee on Research will oversee programming symposia at the 2024 conference in Philadelphia, PA. Editors from the journals named in the proposal will have the right of first refusal and, if the proposal is accepted, the editor will marshal the papers through to publication using their existing processes for invited papers. Colloquia participants are committing to this publication process by virtue of submitting their colloquium proposal. However, if no editors accept the set of papers, authors are free to pursue publication elsewhere.

Submit: via email to Division Head Rosie Jahng at jahng@wayne.edu by January 20, 2024

For questions, contact CTAM Vice Head Lindsey Sherrill, lsherrill2@una.edu



Planning for the AEJMC 2024 Research Competition

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While the conference in Washington D.C. may seem like only a short time ago, it is time to start thinking about your paper and abstract submissions for the 2024 AEJMC conference in Philadelphia, PA.

The Communication Theory and Methodology (CT&M) division is open to submissions of original research that advance scholarship in mass communication theory, research methods, or a combination of both. The CT&M division welcomes empirical as well as theoretical papers and is open to all methodological approaches, including qualitative as well as quantitative methods.

The CT&M divisions accepts full papers as well as extended abstracts. The submission portal will open January 15 and the last day to submit your work is April 1.

Paper competitions

CT&M sponsors four paper competitions. Papers can be submitted to the **open-call competition** or the **student paper competition**. Any paper can also be considered for the **theory paper competition** or the **method paper competition**. Winners of all awards will be recognized in the conference program and at the 2024 CT&M members' meeting in Philadelphia, PA.

CT&M strongly encourages submissions by students. Winners of the Chaffee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes. To be considered for the student paper competition, all authors must be students, and the author(s) must insert the words "Student Paper Competition" in the upper right-hand corner of the first page of text.

Reviewers

To ensure a successful paper submission process, CT&M is looking for reviewers. Even if you are not planning to submit to CT&M or AEJMC, please consider signing up to review our papers. When you sign up to review, please make sure you indicate your area of expertise using 3-5 keywords. This will help us match papers with reviewers so that authors get the best feedback possible, and reviewers read about projects that align with their interests. A successful conference hinges on the acceptance of the best papers, so please sign up to review today!

This also means that we are once again looking for folks to review these submissions.





2023 Barrow Minority Scholarship Winner

Joshua D. Cloudy

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Doctoral candidate

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The Barrow Minority Doctoral Student Scholarship Committee selected Kristina Medero from the Ohio State University as the winner of the 2022 scholarship competition. Medero will receive \$2,000 as well as a one-year membership to both CT&M and Minorities. We asked her some questions about herself and her experience with the scholarship award, as well as advice for future applicants.

Congratulations for being selected as the recipient of this year's Barrow Minority Doctoral Scholarship Award. Could you tell us a little bit about yourself?

I'm currently a doctoral candidate at Texas Tech University studying political communication. Before arriving at Texas Tech University, I spent a little time as a middle school science teacher and basketball coach. I enjoyed teaching, but I missed doing research and wanted to explore some of the questions and concerns I had about what was going on in the world today. Broadly, my research seeks to understand the role of digital media and communication in fueling hate and distrust between groups, and what can be done to attenuate this. To better understand the role of digital media and communication in the formation and change of intergroup beliefs, attitudes, and behaviors, my research focuses on three main areas: (1) group communication in online networks, (2) (negative) mediated intergroup contact, and (3) communication initiatives and interventions.

What was your motivation for applying for this scholarship?

My advisor actually brought this scholarship to my attention and suggested that I would be a strong candidate for it. She mentioned that a number of strong scholars that she knew or knew of had received this award in the past, and we discussed how receiving this scholarship would be a nice acknowledgement of the work I had done thus far. Additionally, we discussed how it would provide a pool of funding which I could use to help strengthen my dissertation.

2023 Barrow Minority Scholarship Winner

How would this scholarship assist you in achieving your career goals?

First, this scholarship helped me attend my first in-person AEJMC conference this year in DC. Second, I plan to utilize the funding that comes along with this scholarship to support my dissertation research. It can be difficult to secure the funds needed to get high quality data, and this scholarship will be of great help with that.

What recommendations do you have for future Barrow Minority Doctoral Scholarship applicants?

First and foremost, make sure to actually apply! Imposter syndrome and self-doubt are common for those of us in academia, especially for those from marginalized or stigmatized groups, and we can often talk ourselves out of going for the things we want. You can't win a race you aren't in. Other than that, I would suggest to future applicants that they focus on projects that they are passionate about, think carefully about their scholarly identity and research narrative, and make sure to build up and lean on a strong, supportive network of mentors and peers.



CT&M Division Membership and Journal Subscription

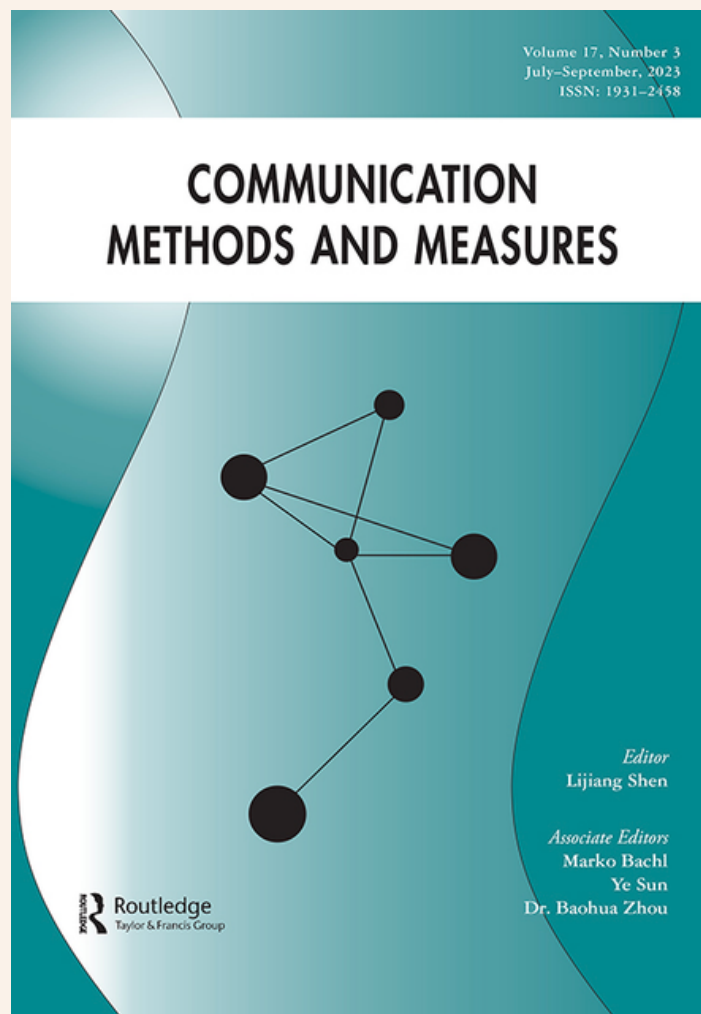
The annual membership fee for the Communication Theory and Methodology (CTAM) division is \$26.00, which includes both print and online access to the CM&M Journal.

A reduced membership fee of \$11.00 is available for students, which provides online-only access to the journal.

These membership fees are vital in supporting the division's activities, including our presence and programming at AEJMC conferences.

For those interested in joining the Communication Theory and Methodology (CTAM) division, please visit the AEJMC's online membership community to initiate your membership

<https://aejmc.users.membersuite.com>.



2023–2024 CT&M Officers



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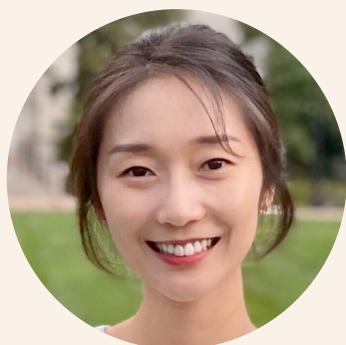
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