



Concepts

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION



Thoughts from the Head

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Division Head

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Welcome to the 2024 Spring Newsletter for the Communication Theory & Methodology Division! As you are aware, the deadline for the AEJMC 2024 research competition is rapidly approaching. We are excited to receive and review your full papers and extended abstracts this spring. Please refer to the CT&M division's call for papers on the following page, authored by Research Competition Chair, Judith Rosenbaum-Andre. We extend our sincere gratitude to all our reviewers for their invaluable contributions to the paper competition. Your assistance in reviewing manuscripts for AEJMC24 is greatly appreciated! Kindly sign up to review manuscripts for the division this year using the following [link](#). Thank you in advance for your time and dedication to our division.

CT&M is thrilled to announce the lineup of research, teaching, and professional freedom & responsibility (PF&R) panels for the AEJMC24 conference. With a diverse array of topics including data feminism, artificial intelligence, digital public scholarship, visual data, and challenges in teaching research methods courses, we have an exciting schedule of panels ahead. Program Chair and Vice Head, Lindsey Sherrill, will provide comprehensive panel information and the schedule for the AEJMC24 conference. We encourage you to make time to attend these enlightening panels while in Philadelphia this August.



The call for the Barrow Minority Doctoral Student Scholarship is featured in this newsletter, authored by Membership/Barrow Scholarship Chair, Sang Jung Kim. We urge you to encourage racial or ethnic minority Ph.D. students who are U.S. citizens or permanent residents to apply for this scholarship, which includes a complimentary one-year membership in CT&M and a cash award. Awardee will be recognized in-person during the Best of CT&M session at the conference. Sang Jung provides detailed application information on Page 7.

Currently, we are seeking donations for the CT&M division, specifically earmarked for the Barrow Minority Scholarship and the recognition of Top Student Papers at the upcoming AEJMC24 conference. All donations to this fund will be utilized to support students within our division. To make your contribution, please visit the following [link](#) and select "Communication Theory & Methodology" from the "Division, Interest Groups, and Commissions" section near the bottom of the page. In the "Write-in Donation Choice" box, you can specify whether your donation is intended for the Barrow Scholarship, Top Student Paper Awards, or leave it open. Please rest assured that all donations will be directed towards supporting the students of the CT&M Division. Your generosity will not only provide crucial support to individual students but will also play a pivotal role in shaping the future of our remarkable division.

As always, I extend my heartfelt gratitude to all members of CT&M for your unwavering support of the division. If you wish to become more involved with CT&M, please do not hesitate to reach out to me or any of our leadership members.



Our panels at AEJMC in Philadelphia

Lindsey Sherrill

University of North Alabama

Vice Head

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CTAM will co-host five panel discussions at this summer's conference in Philadelphia, PA. Each panel, whether research, teaching, or professional freedom and responsibility, features expert scholars in conversation about a particular topic and allows time for audience questions and interaction. Stay tuned to our social media for full panel previews as we approach the conference!

Friday, August 9

Strange New Worlds: Communication Theory in the Age of AI
(Research, with Communication Technology) 8:30 a.m. to 10 a.m.

Reimagining Data and Technology: The Data Feminism Perspective in
Computational Communication Research (PF&R, with Commission on
the Status of Women) 12:30 p.m. to 2 p.m.

Saturday, August 10

Unlocking the Power of Visual Data: Understanding Diverse
Methodological Approaches (Teaching, with Visual Communication) 8:30
a.m. to 10 a.m.

Digital Public Scholarship in a Post-Twitter World (PF&R, with Broadcast
& Mobile Journalism) 2:30 p.m. to 4 p.m.

Method Classes for Journalism & Mass Communication Programs
(Teaching, with Small Programs) 4:30 p.m. to 6 p.m.

Interested in proposing a future panel to CTAM? Feel free to reach out to me with questions. I can offer some perspective on best practices for preparing a panel proposal for the AEJMC Council of Divisions auction in the fall!



AEJMC24 Research Competition Call for Communication Theory and Methodology Division

Judith E. Rosenbaum

University of Maine

Research Chair

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The Communication Theory and Methodology (CTAM) Division invites submissions of original research papers that advance the literature in mass communication theory, research methods, or both. CTAM welcomes both conceptual and empirical papers and is open to all methodological approaches, quantitative and qualitative.

Paper Competitions

CTAM sponsors four paper competitions. Papers can be submitted to the **open-call competition** or the **student paper competition**. Any paper can also be considered for the **theory paper competition** or the **method paper competition**. Winners of all awards will be recognized in the conference program and at the 2024 CTAM members' virtual meeting.

Student competition

CTAM strongly encourages submissions by students. Winners of the Chaffee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes. To be considered for the student paper competition, all authors must be students, and the author(s) must type "Student Paper Competition" in the upper right-hand corner of the first page of text.



Theory and Method competition

CTAM also recognizes the top theoretical and methodological submissions to the division each year. Papers submitted to the theory and method paper competitions will also be considered for awards in the open-call and student competitions, as applicable. A theory paper may extend what is known about the current workings of a theory by including a data analysis section, or strictly extend the current theory literature without including data. A method paper may discuss, develop, or apply measurement, statistical approaches, sampling techniques, or field methods that demonstrate research method innovation. To be considered for the theory paper competition, the author(s) must type “Theory Paper Competition” in the upper right-hand corner of the first page of text; to be considered for the method paper competition, the author(s) must type “Method Paper Competition” in the upper right-hand corner on the first page of text.

Requirements

Please limit papers to no more than 25 pages (double-spaced) in length, excluding tables and references. Papers should follow APA style 7th edition, have 1-inch margins, and use 12-point Times New Roman font. **Please limit papers to a total of 35 pages (including text, tables, and references).** Papers over the page limit will be automatically disqualified from the competition. Refer to the AEJMC general paper call for this year’s online submission guidelines.

Self-identifying information

It is critical that there is no self-identifying information of any kind, such as in the body of the paper or in the document properties. Please also pay attention to the issue of self-citation. The Uniform Call for Papers lists possible solutions for self-citation.

We strongly encourage you to submit your paper at least a day or two prior to the deadline so that we can check to make sure there is no self-identifying information in the properties of the files you submit. An early submission will allow any and all individuals to fully check submissions so that a resubmission prior to the deadline is possible.

Co-authors and presentations

Co-authors cannot be added after a paper has been reviewed. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must arrange for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants prior to the conference.

For any questions related to paper submission or competition, please contact Judith Rosenbaum-Andre, CTAM's research chair, at Judith.rosenbaumandre@maine.edu

Call for Reviewers

Please help the CT&M division as a reviewer for this year's AEJMC conference by signing up via this [link](#). We need your expertise to ensure all submissions receive quality feedback.





Call for the 2024 Barrow Minority Doctoral Student Scholarship

Sang Jung Kim

University of Iowa

Membership Chair and Barrow Scholarship Chair

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Applications are now being accepted for the 2024 Barrow Minority Doctoral Student Scholarship. The scholarship includes a \$3,200 award and a free one-year membership in the Communication Theory and Methodology Division (CT&M) of AEJMC.

The scholarship honors the late Professor Lionel C. Barrow, Jr., of Howard University, recognizing his pioneering efforts supporting minority education in journalism and mass communication. The award is designed to aid doctoral students in journalism or mass communication programs to complete their dissertation research and academic studies. The student's work does not need to address issues of race or ethnicity.

The CT&M Division sponsors the award. It is made possible in part through contributions from the Minorities and Communication Division, the Commission on the Status of Minorities, the Mass Communication and Society Division, the Newspaper and Online News Division, and AEJMC.

Racial or ethnic minority students who are U.S. citizens or permanent residents enrolled in a Ph.D. journalism or mass communication program are welcome to apply. Applicants need not be members of AEJMC or the CT&M Division.

Applications will be evaluated based on each candidate's capacity to contribute significantly to communication theory and methodology.

To be considered for this scholarship, please provide the following: (1) a letter outlining research interests and career plans, (2) a curriculum vitae, and (3) two letters of recommendation. The letter and CV should be e-mailed to Dr. Sang Jung Kim, CT&M Membership & Barrow Scholarship Chair, at sangjung-kim@uiowa.edu. The letters of recommendation should be sent directly by the recommender to the same email address. Submissions must be emailed no later than May 1, 2024. Questions may be addressed to Dr. Kim in the email listed above. The scholarship will be awarded at the 2024 AEJMC Conference in Philadelphia, PA, August 8-11. Reflections from previous scholarship winners are available in our [Fall 2023 Newsletter](#) and spring or summer editions of CT&M Concepts from previous years. You can read those at this [link](#).

CT&M Division Membership and Journal Subscription

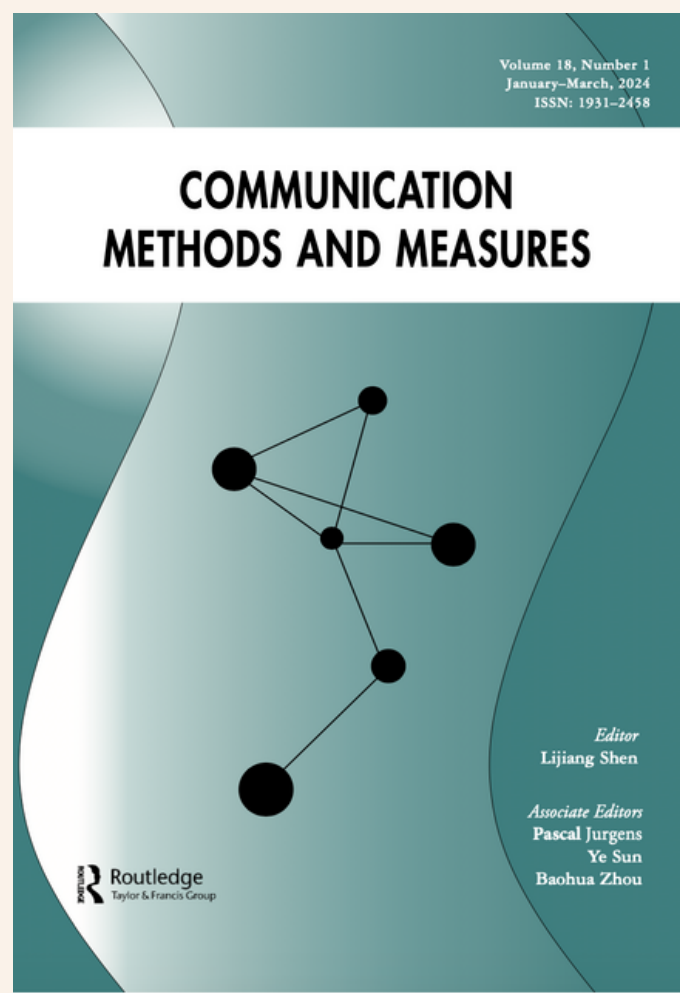
The annual membership fee for the Communication Theory and Methodology (CTAM) division is \$26.00, which includes both print and online access to the CM&M Journal.

A reduced membership fee of \$11.00 is available for students, which provides online-only access to the journal.

These membership fees are vital in supporting the division's activities, including our presence and programming at AEJMC conferences.

For those interested in joining the Communication Theory and Methodology (CTAM) division, please visit the AEJMC's online membership community to initiate your membership

<https://aejmc.users.membersuite.com>.



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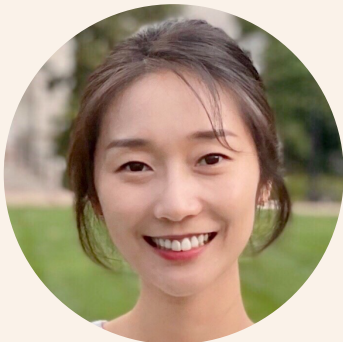
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CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology Division of the Association for Education in Journalism and Mass Communication, is published three times per school year. Please submit any articles to newsletter editor Yulia Medvedeva at Yulia.Medvedeva@zu.ac.ae

Back issues of the newsletter and ongoing discussions can be found at the CT&M website, <https://community.aejmc.org/communicationtheorymethodologydivision/home>

Donations for the CT&M division, earmarked for the Barrow Minority Scholarship and the recognition of Top Student Papers at the AEJMC24 conference, are accepted via this [link](#).

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