



Concepts

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION



Table of Contents

- 02** Thoughts from the Division Head
- 03** Call for Papers for AEJMC 2023
- 05** Call for 2023 Barrow Minority Scholarship
- 07** Teaching Panel
- 08** PF&R Panels
- 10** Research Panel
- 11** 2022-2023 CT&M Officers



Thoughts from the Division Head

Magdalena Saldaña

Pontificia Universidad Católica de Chile

Division Head

magdalena.saldana@uc.cl

The AEJMC deadline is coming real soon! And the Communication Theory and Methodology Division is looking forward to receiving full papers and extended abstracts from both faculty and students. Please find the CT&M call for papers in the next page, which presents a series of top paper competitions available for submitters to consider: open call (three awards), student paper (three awards), top theory (one award) and top methods (one award) paper competitions. CT&M also accepts extended abstracts (750-1,500 words) following the Extended Abstract Call Guidelines for AEJMC (available [here](#)).

Please remember that paper submissions (either full papers or extended abstracts) must be uploaded to the AEJMC All-

Academic site by the existing conference submission deadline of 11:59 p.m. CDT April 1, 2023. We always look forward to hearing your new ideas about communication theories and methodologies.

Once the submission process ends, the *not so fun* part of reviewing those submissions begins. I would like to encourage our readers to consider reviewing for CT&M, and sign up [here](#). We had a hard time going through this process last year and, in some cases, we had to reach out to our personal networks to cover for those colleagues who didn't submit their reviews on time. We understand! Reviewer fatigue has increased in recent years, and has arguably affected all of us. However, we need you to make this process happen. We take pride in our reviewing process, and in the feedback we provide to authors. I thank you all in advance for your time and commitment to our division.

There is lots of exciting content coming from the CT&M Division, such as the call for applications for the Barrow Minority Doctoral Student Scholarship. Please encourage racial or ethnic minority Ph.D. students who are U.S. citizens or permanent residents to apply for this scholarship – it provides a **free one-year membership in CT&M**, and a **cash award of \$3,200** (application details on page 5).

As you will see described in this newsletter, we have a great slate of teaching and PF&R panels already lined up for this year's conference. CT&M is co-sponsoring five panels, and while the definitive list of panelists will be released in the weeks prior to the conference, we want you to have the full picture of topics and trends our panels will cover. Please refer to the panel descriptions starting on page 7.

Let me remind you that we are always looking for new people and new ideas to help the division grow. If you are interested in getting more involved in CT&M, do not hesitate to reach out to us, or consider attending our virtual members' meeting in July (details to come in the summer newsletter). CT&M would not be successful without each and every one of you!



CT&M Call for Papers for AEJMC 2023

Lindsey Sherrill

University of North Alabama

Research Competition Chair

lsherrill2@una.edu

The Communication Theory and Methodology Division invites submissions of original research papers that advance the literature in mass communication theory, research methods, or both. CT&M welcomes both conceptual and empirical papers and is open to all methodological approaches, quantitative and qualitative. We accept submissions from both faculty and students. We also accept extended abstracts (750-1,500 words) following the Extended Abstract Call Guidelines for AEJMC (available [here](#)).

PAPER COMPETITIONS

Papers may be submitted either to the open-call or student paper competitions. Papers in both competitions will be considered for the theory paper competition or method paper competition. Winners of all awards will be recognized in the conference program and at the 2023 CT&M members' virtual meeting.

Student competition

CT&M strongly encourages submissions by students. To be considered for the student paper competition, all authors must be students, and the author(s) must type "Student Paper Competition" in the upper right-hand corner of the first page of text. The winner of the Chafee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes.

Theory and Method competition

CT&M also recognizes the top theoretical and methodological submissions to the division each year. Papers submitted to the theory and method paper competitions will also be considered for awards in the open-call and student competitions, as applicable. A theory paper may extend what is known about the current workings of a theory by including a data analysis section, or strictly extend the current theory literature without including data.

A method paper may discuss, develop, or apply measurement, statistical approaches, sampling techniques, or field methods that demonstrate research method innovation. To be considered for the theory paper competition, the author(s) must type "Theory Paper Competition" in the upper right-hand corner of the first page of text; to be considered for the method paper competition, the author(s) must type "Method Paper Competition" in the upper right-hand corner on the first page of text.

SUBMISSION REQUIREMENTS

Please limit papers to no more than 25 pages (double spaced) in length, excluding tables and references. Please limit papers to 35 pages total, including text, tables, and references. **Papers exceeding length requirements will be disqualified from the competition.** All manuscripts should follow APA Style 7th edition, have 1" margins, and use 12-point Times New Roman font.

SELF-IDENTIFICATION

It is critical that there is no self-identifying information of any kind, such as in the body of the paper or in the document properties. Please also pay attention to the issue of self-citation. The AEJMC Uniform Call for Papers lists possible solutions for self-citation. We strongly encourage you to submit your paper at least a day or two prior to the deadline so that we can check to

make sure there is no self-identifying information in the properties of the files you submit. An early submission will allow any and all individuals to fully check submissions so that a resubmission prior to the deadline is possible. Co-authors cannot be added after a paper has been reviewed. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must arrange for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants prior to the conference.

For any questions related to paper submission or competition, please contact **Lindsey Sherrill**, CT&M's research chair, at lsherrill2@una.edu.





Call for 2023 Barrow Minority Scholarship Applications

Isabelle Freiling

University of Utah
Membership and Barrow Scholarship Chair
isabelle.freiling@utah.edu

Applications are now being accepted for the 2023 Barrow Minority Doctoral Student Scholarship. The scholarship includes a \$3,200 award and a free one-year membership in the Communication Theory and Methodology Division (CT&M) of AEJMC.

The scholarship honors the late Professor Lionel C. Barrow, Jr., of Howard University, in recognition of his pioneering efforts in support of minority education in journalism and mass communication. The award is designed to aid doctoral students in journalism or mass communication programs to complete their dissertation research and academic studies. The student's work does not need to address issues of race or ethnicity.

Applications will be evaluated on the basis of each candidate's capacity for making significant contributions to communication theory and methodology.

To be considered for this scholarship, please provide the following: (1) a letter outlining research interests and career plans, (2) a curriculum vitae, and (3) two letters of recommendation. The letter and CV should be sent via e-mail to **Dr. Isabelle Freiling**, CT&M Membership & Barrow Scholarship Chair, at isabelle.freiling@utah.edu.

The letters of recommendation should be sent directly by the recommender to the same email address. Submissions must be emailed **no later than May 1, 2023**. Questions may be addressed to Dr. Freiling at the email listed above.

The scholarship will be awarded at the 2023 AEJMC Conference in Washington, D.C., August 7-10. Reflections from previous scholarship winners are available in our [Fall Newsletter 2022](#), and spring or summer editions of CT&M Concepts from previous years. You can read those at <http://aejmc.us/ctm/newsletter>

The award is sponsored by the CT&M Division and is made possible in part through contributions from the Minorities and Communication Division, the Commission on the Status of Minorities, the Mass Communication and Society Division, the Newspaper and Online News Division, and from AEJMC.

Racial or ethnic minority students who are U.S. citizens or permanent residents and are enrolled in a Ph.D. program in journalism or mass communication are welcome to apply. Applicants need not be members of AEJMC or the CT&M Division.

Previous Barrow Award Recipients

2022 Kristina Medero <i>Ohio State</i>	2009 Emily Elizabeth Acosta <i>Wisconsin-Madison</i>	1996 Dwayne Proctor <i>Connecticut</i>	1979 Gillian Grannum <i>North Carolina</i>
2021 Madhavi Reddi <i>NC-Chapel Hill</i>	2008 Troy Elias <i>Ohio State</i>	1995 Dhavan Shah <i>Minnesota</i>	1978 Paula Poindexter <i>Syracuse</i>
2020 Jasmine "Jaz" Gray <i>NC-Chapel Hill</i>	2007 Yusur Kalynago, Jr. <i>Missouri</i>	1994 Qngnen Dong <i>Washington State</i>	1977 John J. Johnson <i>Ohio</i>
2019 Marissa Smith <i>Illinois-Urbana-Champaign</i>	2006 Omotayo Banjo <i>Pennsylvania State</i>	1993 Shalini Venturelli <i>Colorado</i>	1975 Norman W. Spaulding <i>Illinois</i>
2018 Qun Wang <i>Rutgers U</i>	2005 Jeanetta Simms <i>Central Oklahoma</i>	1991 Diana Rios <i>Texas at Austin</i>	1974 Rita Fujiki <i>Washington</i>
2017 Osita Iroegbu <i>Virginia Commonwealth</i>	2004 Susan Chang <i>Michigan State</i>	1990 Jose Lozano <i>Texas at Austin</i>	1973 William E. Berry <i>Illinois</i> Clay Perry <i>Indiana</i> Sherrie Lee Mazingo <i>Michigan State</i>
2016 Adrienne Muldrow <i>Washington State</i>	2003 T. Keith Gaither <i>North Carolina</i>	1989 Jane Rhodes <i>North Carolina</i>	1972 Richard Allen <i>Wisconsin-Madison</i>
2015 Diane B. Francis <i>NC-Chapel Hill</i>	2002 Mia Moody-Hall <i>Texas at Austin</i>	1987 James Sumner Lee <i>North Carolina</i>	
2014 Jenny Korn <i>Illinois, Chicago</i>	2001 George Daniels <i>Georgia</i>	1985 Barbara McBain Brown <i>Stanford</i>	
2013 Dominique Harrison <i>Howard University</i>	2000 Maria E. Len-Rios <i>Missouri</i>	1983 Dianne L. Cherry <i>North Carolina</i>	
2012 Rowena Briones <i>University of Maryland</i>	1999 Meredith Lee Ballmer <i>Washington</i>	1982 Tony Atwater <i>Michigan State</i>	
2011 Adrienne Chung <i>Ohio State</i>	1998 Osei Appiah <i>Stanford</i>	1981 Sharon Bramlett <i>Indiana</i>	
2010 Eulalia Puig Abril <i>Wisconsin-Madison</i>	1997 Alice Chan Plummer <i>Michigan State</i>	1980 Federico Subervi <i>Wisconsin-Madison</i>	



Teaching Panel for AEJMC 2023

Judith E. Rosenbaum

University of Maine

Teaching Chair

judith.rosenbaumandre@maine.edu

As the 2023 conference for AEJMC approaches, the CT&M division invites you to attend this year's exciting teaching panel. The panel, **Teaching computational communication research methods**, will focus on best practices for instruction in computerized tools for collecting, analyzing, and visualizing data from a variety of online spaces.

With the ever-increasing pervasiveness of digital media, Web 2.0, and Web 3.0 in people's daily lives, journalism and mass communication programs have been teaching graduate and undergraduate students how to utilize traditional research methods to investigate the usage and impact of these online spaces. In the past decade, however, rapid changes in computational methods have made it possible to apply tools and techniques commonly reserved for computer scientists to social science research. Some examples include semantic network analysis, machine learning tools, agent-based modeling, the use of algorithms, and data visualization tools. Computational communication research methods have been applied to both "big data" as well as understanding online human interactions and behaviors.

While many journalism and mass communication scholars have been utilizing these methodological approaches, there has been little discussion on how to teach about those approaches in undergraduate and graduate courses. Co-sponsored by the Mass Communication and Society Division, this panel will explore what teaching computational communication research methods can look like. The panel will address reasons for teaching about computational social science research methods as well as pedagogically sound strategies for teaching about these methodological approaches. Finally, panelists will discuss opportunities and challenges

for teacher-scholars to create teaching modules. The panel will be held on **Monday August 7, 4:30pm-6:00pm** and feature the following experts in computational communication research methods:

Susuma Kumble (Towson University)

Soojong Kim (University of California Davis)

Jiyoun Suk (University of Connecticut)

Hyunjin Seo (University of Kansas)

The panel will be moderated by **Judith Rosenbaum** (University of Maine).



PF&R Panels for AEJMC 2023

Slgi (Sage) Lee

Pusan National University

PF&R Chair

sg.lee@pusan.ac.kr

The CT&M Division will co-sponsor three Professional Freedom and Responsibility panels during the 2023 conference.

The first panel, co-hosted with the Critical and Cultural Studies Division, explores gender imbalance, a longstanding issue in academia and particularly in the productivity arena. In this panel, a group of female-identified journal editors will discuss strategies and best practices for a more inclusive publication field: **Regina Lawrence** (Editor of *Political Communication*), **Louisa Ha** (Editor of *Online Media and Global Communication*), **Maria Elizabeth Grabe** (Editor of *Communication Theory*), and **Bonnie Brennen** (Editor-in-Chief of *Journalism Practice*).

The panel will be moderated by **Magdalena Saldaña** (Pontificia Universidad Católica de Chile), **Lea Hellmueler** (City, University of London), and **Hanan Badr** (Paris Lodron University of Salzburg) on Tuesday, August 8th at 4:30-6 pm.

The second panel is hosted in conjunction with the Media Management, Economics, & Entrepreneurship Division, and will focus on the state of audience measurement and analytics. As Nielsen One launches and other newer firms specializing in audience measurement rise to the forefront, it appears readily apparent that older methods for understanding audiences are being replaced. This panel focuses on the latest trends occurring in the audience analytics

landscape and where the measurement business is moving in the midst of new innovations, including AI and machine learning.

Panelists include **Miao Guo** (Connecticut), **Ronen Shay** (Fordham), **Xiaoqun Zhang** (North Texas), and **Anthony Palomba** (Virginia). This second panel will be moderated by **Todd Holmes** (California State, Northridge) on Monday, August 7th at 2:30–4 pm.

The third panel is co-organized with the Communicating Science, Health, Environment and Risk Division and explores open science in communication research. Shared standards for open science practices (OSPs) run the gamut and include citation and replicability standards, preregistration of studies, and standards around transparency of research materials, analytic methods, and data availability. This panel discusses the open science initiative, including its principles and current practices for making research more transparent and reproducible, with an eye toward communication scholarship.

The panel will be moderated by **Sara K. Yeo** (Utah) and will have **Isabelle Freiling** (Utah), **Asheley Landrum** (Texas Tech), and **Chris Skurka** (Pennsylvania State) as panelists.

This third panel will be held on **Tuesday, August 8th at 2:30–4 pm.**

We hope you are able to attend one or all of these panels.





Research Panel for AEJMC 2023

Lindsey Sherrill

University of North Alabama

Research Competition Chair

lsherrill2@una.edu

CT&M is proud to co-present a Research Panel with the Commission on the Status of Graduate Education entitled, "Methodological Rigor in Qualitative and Mixed Methods Research: Balancing Trustworthiness and Subjectivity." This panel brings together qualitative scholars to discuss conducting research focused on rigor and validity, as well as how reflexivity and positioning can provide transparency around bias and help researchers identify their own analytical strengths.

Among the panelists are scholars versed in mixed-methods, interviews, discourse/textual analysis, focus groups, observation, visual analysis, and more. The panelists include:

Mary Bock, Associate Professor, University of Texas at Austin

Mary's research uses interviews and site observations to study photojournalistic practice. She uses the term "embodied gatekeeping" to describe the way elites exercise power over news images and narratives. She is currently studying the way visual media cover executions in the U.S. when cameras are banned from the events.

Patrick Johnson, Ph.D. candidate, University of Iowa

Patrick's work is predominantly mixed methods, which includes his dissertation on the news literacy of journalists, research on mixed methods practice, and public scholarship about news avoidance, news trust, and equitable media literacy practices.

Marcus Funk, Associate Professor, Sam Houston State University

Marcus's research focuses on podcasting, digital journalism, disinformation and partisan media.

Lindsey Sherrill, Assistant Professor, University of North Alabama

Lindsey's research is predominately mixed methods, and runs the gamut from interviews to textual analysis to rhetorical and historical methods.

Dinfin Mulupi, Ph.D. candidate, University of Maryland

Dinfin's research focuses on the Global South (including Africa, South East Asia & the Arab region), and employs feminist thinking/theories and postcolonial feminist thinking.

2022–2023 CT&M Officers



Magdalena Saldaña
Division Head

School of Communications
Pontificia Universidad Católica de Chile
Alameda 340, Oficina 706
Santiago, Chile
magdalena.saldana@uc.cl



Rosie Jahng
Vice Head and Program Chair

Department of Communication
Wayne State University
525 Manoogian Hall
Detroit, MI 48201
jahng@wayne.edu



Lindsey Sherrill
Research Competition Chair

Department of Management and Marketing
University of North Alabama
140 Keller Hall
Florence, AL 35632
lserrill2@una.edu



Judith E. Rosenbaum
Teaching Chair

Department of Communication and Journalism
University of Maine
414 Dunn Hall
Orono, ME 04469
judith.rosenbaumandre@maine.edu



Slgi (Sage) Lee
Professional Freedom & Responsibility Chair

Department of Media and Communication
Pusan National University
Busan, South Korea
sg.lee@pusan.ac.kr



Isabelle Freiling
Membership Chair and Barrow Scholarship Chair

Department of Communication
University of Utah
Languages and Communication Building
255 Central Campus Dr
Salt Lake City, UT 84112
isabelle.freiling@utah.edu



Namyeon Lee
Newsletter Editor

Department of Mass Communication
University of North Carolina at Pembroke
232 Old Main
Pembroke, NC 28372
nlee@uncp.edu



Jill Wurm

Webmaster

Department of Communication
Wayne State University
3100 UGL
Undergrad Library
Detroit, 48202
ae0831@wayne.edu



Michael Vosburg

Social Media Director

Department of Communication
North Dakota State University
Fargo, ND 58108
michael.vosburg@ndsu.edu



Ava Francesca Battocchio

Graduate Student Liaison

Department of Advertising + Public Relations
Michigan State University
404 Wilson Rd, #579
East Lansing, MI 48824
battocch@msu.edu



Sang Jung Kim

Graduate Student Liaison

School of Journalism and Mass Communication
University of Wisconsin-Madison
5115 Vilas Hall, 821 University Ave.
Madison, WI 53706
skim789@wisc.edu



Lijiang (L.J.) Shen

Editor-in-Chief, CMM Editorial Board Liaison

Department of Communication Arts and Sciences
Pennsylvania State University
211 Sparks Building
University Park, PA 16802
lus32@psu.edu



Kathryn Thier

CMM Social Media Director

Department of Communication
University of Maryland
Skinner 0107, 4300 Chapel Drive
College Park, MD 20740
kthier@umd.edu

CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology Division of the Association for Education in Journalism and Mass Communication, is published three times per school year. Please submit any articles to newsletter editor Namyoon Lee at nlee@uncp.edu

Back issues of the newsletter and ongoing discussions can be found at the CT&M website, aejmc.us/ctm

Follow Us!



/CTMdivision @AEJMC_CTM