



Recruiting

Helping them find their place

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16 years

SIMPSON
COLLEGE

Simpson College: Indianola, IA



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What are you (*really*) selling?

- Campus Visit (External efforts)
 - The entire college experience.
 - You need to figure out what is important to THEM.
 - They have to 'see' and 'feel' fitting in.
 - Simpson College (2/3rd are athletes)
- Our majors are dynamic and nimble!
 - Pairs and plays well with others (25%)
 - Sports Comm., Marketing Comm., Interactive Media, MMJ

Promote, promote, promote

 **Simpson College**  April 28 · 🌐

Simpson's TV Trio is heading to a news station near you! 🎉

Post graduation, Ethan Humble (left), Sophie Reese (middle) and Jake Brend (right) all have jobs lined up in Des Moines news stations. Ethan will be on screen at KCCI as a News Reporter, while Sophie will be behind the scenes as a WHO Producer for the 11 a.m. show. Jake will continue to be the Weekend Sports Anchor/Reporter for Local 5.

Congratulations to this trio of graduates! Be sure to tune into all three stati... [See more](#)



  Mark Juffernbruch, Jody Ragan and 198 others 13 comments 13 shares

 **Simpson College**  June 13 · 🌐

Congratulations to Ethan Humble '23 for filling in on the morning show at [KCCI](#) this week! Great to see our recent alums doing big things. 🎉



 **Alyx Sacks KCCI** is with **Eric Hanson KCCI**. June 12 · 🌐

Look who's here this morning! Ethan Humble is making his morning show debut by filling in this week! What a great addition to [KCCI](#). [Trey](#) is also in the

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Internal recruiting (*Hello, undecideds!*)

- First two weeks on campus (really sooner)
Personal invite for a meetup (15 minutes max.)
- Student media mentorship-grab the dynamic ones!
- Major/Minor Fair (all campus)
- Intro to Mass Communication Course (For majors and minors)