

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

August 7-10, 2025 | #aejmc2025

7:30 to 8:30 a.m. / Th001 **AEJMC Registration Desk**

**Association for Education in Journalism and Mass Communication**

Business Session

**Council of Division Plaque/Certificate Pickup**

Moderating/Presiding

**Samantha Higgins**, AEJMC Central Office

Representative from all DIG groups will stop by and pick up any plaques, certificates, etc. This is a mandatory meeting.

7:30 to 9:15 a.m. / Th002 **Foothill G1/G2 [2FL]**

**Association of Schools of Journalism and Mass Communication**

Business Session

**ASJMC Executive Committee Meeting**

Moderating/Presiding

**Emily Metzgar**, Kent State, 2024-25, ASJMC President

8:30 to 9:45 a.m. / Th003 **Foothill C [2FL]**

**Communicating Science, Health, Environment and Risk Division**

**High-Density Refereed Research Paper Session**

Moderating/Presiding

**Scott Parrott**, Alabama

Topic I — **Exploring Stigma and Advancing Solutions**

[EA] Emotional Framing and Perceptions of Mental Health Stigma: A Comparative Analysis of Media Influence in the United States and Ghana

**Victor Dei**, Kentucky

[EA] Countering Stigma And Finding Social Support For Menopause On Social Media

**Parul Jain**, Ohio, **Maria Comello**, North Carolina, **Diane Francis**, Northeastern, **Lina Elshrief**, Ohio, and **Jeannette Porter**, Missouri

"I Had A Choice, But I Didn't Have A Fair Shot": Stigma Management Communication Among People With Substance Use Disorder In A U.s. Rural Midwestern Town

**Roma Subramanian**, Nebraska at Omaha

How Continuum Intervention and Controllability Attribution Affect Public Stigma of Depression

**Shiyi Li**, Tsinghua University

Reducing HIV Stigma Through AI-Generated Personalized Narratives: Examining Persuasive Effect and its Mechanism

**Liuyi Chen**, **Xin He**,

and **Zhongbo Jiang**, Sichuan University

Topic II — **Digital Health: Gaming, Wearables, and Assistive Technology**

Decoding Health Technology Mediation and Adoption in South East Asia: Applying Fogg Behavior Model to predict the Likelihood of Utilization of Decision Support Systems for the Management of Lifestyle Diseases

**Akansha Kharkwal**

and **Talalah Khan**, Florida State

Reimagining Digital Embodiment for Accessible

Competitive Gaming: A Study on Visually Impaired Street Fighter 6 Players in China

**Hanxun Lin**, Minzu University of China

[EA] Analysis of the Effects of a Mobile Game for Anger Management Training

**Jaehee Cho**, Sogang University,

**Herim Erin Lee**, Hankuk University of Foreign Studies,

and **Nan Zhou**, Sogang University

Discussant

**Ellie Yang**, Illinois State

[EA] = This submission was accepted as an extended abstract.

8:30 to 9:45 a.m. / Th004

**Salon 9 [LB2L]**

**Communication Theory and Methodology, Communication Technology, and Cultural and Critical Studies Divisions**

**[01-0830] — Scholar-to-Scholar (Poster) Refereed Research Paper Session**

**Communication Technology Division**

Topic I – **Online Relationships**

01 • [EA] A Theoretical Examination of Source Credibility in the Evaluation and Detection of Synthetic Profiles

**Regina Luttrell**, **Jason Davis**, and **Carrie Welch**, Syracuse

02 • [EA] "Affordance-In-Practice": Appropriating the General Non-Dating Social Media Platform for Digital Dating

**Haojie Fang**

03 • [EA] Emotional Labor in the Marketplace of Love: How Dark Triads Suffer from Dating Fatigue and Recover from Situationships

**Jian Zhou** and **Kun Peng**, Macau University of Science and Technology

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04 • Shadows of the Past: How Childhood Emotional Neglect Drives Digital Surveillance in Long-Distance Relationships

**Shuleng Lin** and **Kun Peng**, Macau University of Science and Technology

05 • The Digital Mirror: How Vulnerable and Grandiose Narcissistic Traits Shape Online Self-Presentation

**Ahmed Taher**, **Heba Elshahed**, and **Nicholas Bowman**, Syracuse

Discussant

**Kate Stewart**, Jacksonville State

Topic II – **Algorithmic Experiences**

06 • [EA] Algorithmic Prioritization of Emotional Content in Comment Sections: A Big Data Analysis Across Multiple Media Platforms

**Li Lu**, **Shuyu Zhang**, **Mengcheng Cai**, **Xinyi Zhang**, **Tianqin Cui**, and **Jiaxin Qian**, Communication University of China

07 • [EA] Black Box Perception and Push and Pull Game: A Study of Users' Algorithmic Imaginary and Action Strategies

**Chenyi Xu**, Tsinghua University

08 • Defining Algorithmic Journalism: A Scholarly Explication of the Concept

**Hina Ali**, Colorado-Boulder

09 • [EA] Does the Algorithm Care About Me? Examination of Algorithmic Attributes on Technology Acceptance, Engagement, and Trust

**Saraswathi Bellur** and **James Kwarteng**, Connecticut

10 • Ephemeral Visibility and Real-Time Monitoring: How Algorithmic Rankings Amplify Fans' Data Labor for Idols' Publicity

**Anna Yan Liu**, Illinois at Urbana-Champaign

Discussant

**Daniel Trielli**, Maryland

Topic III – **Online Politics**

11 • Does Cross-platform Trending Popularize Political News Topics? An Information Spillover Perspective

**Yufan Guo**, The Chinese University of Hong Kong  
**Cong Lin**, Tsinghua University  
and **Yuhan Li**, Michigan

12 • [EA] Exploring Journalists' Experiences with Perspective API for Online Harassment Detection

**Aly Hill** and **Avery Holton**, Utah

13 • Extending E-political Participation in China: The Impact of the 12345 System on Citizens' Attitudes towards Political Participation from the Perspective of TAM Model

**Xinyu Cheng**  
and **Yiran Chen**, Shandong University

14 • [EA] From Headlines to Hashtags: Comparing U.S. News and User Discourses on China's DeepSeek AI

**Nabila Mushtarin**, **Morgan Badurak**, **Jeonghyun Janice Lee**, **Catherine Chen**, **Caley Hewitt**, **Hayley Booth**, and **Fanny Ramirez**, Louisiana State

15 • The Fragile Shield: Consequences of Perceived Effects of Warning Labels on AI-Generated Political Disinformation

**Xinzhi Zhang**, City University of Hong Kong  
**Jingyi Pu**, **Ran Wei**, Hong Kong Baptist University,  
and **Ven-hwei Lo**, National Chengchi University

Discussant

**Thomas Johnson**, Texas at Austin

Topic IV – **Skills and Divides**

16 • Affective Alienation Under the Enframing: An Ontological Critique and Ethical Redemption of Human-Robot Intimacy

**Beixi Kuang**, **Wenhui Liang**,  
and **Huaming Chen**, Sichuan University

17 • [EA] Communicating Security: Mapping Knowledge and Cognitive Dimensions in Cybersecurity Education

**Sheikh Salman** and **Skye Cooley**, Oklahoma State

18 • (Dis)connected for Success: Media Ownership, Multitasking, And Gratifications as Predictors of Second- and Third-level Digital Divide Related to College Students' Academic Performance and Career Aspirations

**Anastasia Kononova**, Michigan State,  
and **Liu Wan**, Communications University  
of China, Beijing

19 • Exploring Digital Inclusion: Internet Usage Typologies and the Participation Gap Among Elderly Internet Users in China

**Huiyi Wang**, The Hong Kong University of Science  
and Technology (Guangzhou),  
and **Jinxu Li**, Texas A&M

20 • [EA] The Disappearance of "Oasis": Media Multitasking Accelerates Perceived Time Passage for Slow-Paced People

**Xiaomin Huang**, **Yifan Gu**, **Zheng Tu**,  
**Chenxin Wang**, **Jie Cai**,  
and **Yan Zhang**, Shenzhen University

Discussant

**Min Seon Jeong**, Pepperdine

Topic V – **Exploring Media Formats**

21 • [EA] From "Polymedia" to "Polystorage": Exploring Data Storage Practices as Digital Resistance among Young Users in Contemporary China

**Ke Ma**, Communication University of China

22 • More User-Centric or Not? The Influence of Social Relationships on Online Discussions

**Haixin Mu**, **Jacob Zhang**  
and **Hai Liang**, The Chinese University of Hong Kong

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- 23 • [EA] Motivational Factors of Sharing Workout Experiences and Continued Use of Fitness Apps

**Yu Liu** and **Nicole Kashian**, Florida International

- 24 • The Roles of Parasocial Relationships, Value Co-Creation, Host-Read Ads and Persuasion Knowledge in Podcast Ad Outcomes: An Online Experiment

**Nate S. Fisher**, Oklahoma

Discussant

**Chris Wilson**, Brigham Young

## Topic VI – AI in Health

- 25 • Empowering Change through AI Competences: Insights from the Digital Competence Framework and UTAUT Theory

**Aya Shata**, Nevada, Las Vegas,  
and **Alaa Fawzy Abdellatef**, Cairo University

- 26 • [EA] Health Communication and AI in Nursing: Comparative Analysis of Generative AI Tool Perceptions Among Nursing Faculty, Practitioners, and Students

**Chau Tong**, **Michael Hatley**  
and **Robert Bautista**, Missouri

- 27 • Penetrating the Digital Heart: Reconstructing Social Penetration Theory in Human-AI Companion Relationships

**Zi Yi Lee**, **Lina Chen**,  
and **Xueqing Li**, Shanghai Jiao Tong University

- ~~28 • Satisfaction Kept Them Going: Comparing Drivers of Patients' Initial and Continuance Intention to Use Telemedicine~~

~~**Zoe Ong**  
and **May O. Lwin**, Nanyang Technological University~~

~~**Peter Schulz**, Università della Svizzera italiana~~

- 29 • Social Media, Trust, and the Adoption of AI-Assisted Diagnosis: A Multigroup Analysis of Healthcare Professionals

**Lingwen Lei**, Tsinghua University

Discussant

**Derya Sahin**, Connecticut

## Topic VII – AI in Journalism

- 30 • Are AI Hallucinations the Same as Errors? A Qualitative Exploration of Hallucination Tolerance and Resistance Strategies

**Chenxu Liu** and **Cong Lin**, Tsinghua University

- 31 • Echoes of Artificiality: Competence, Warmth, and the Moral Landscape of AI Anchor Public Perception

**Peichen Hu**, Fudan University

- ~~32 • "I Am Neuro, Who Are You?": The Performativity of Authenticity in an Experimental AI Livestream~~

~~**Wanyan Wu** and **Jessa Lingel**~~

- 33 • Promises and Perils of AI-Assisted Journalism

**Anayetur Rahaman**, Missouri

- 34 • What Influences Generative AI Use in Journalism? A Comparative Metajournalistic Discourse Analysis of the United States and China

**Jiaxin Gong**, Fudan University,  
and **Linna Kong**, Shanghai University

Discussant

**Biying Wu-Ouyang**, The Education University of Hong Kong

## Topic VIII – AI Adoption Attitudes

- 35 • Applying Uses and Gratifications Theory to AI Tool: A Natural Language Processing Analysis of X/Twitter vs. Instagram Conversations about Sora

**Jie Chen** and **Matthew Pittman**, Tennessee-Knoxville

- 36 • Examining Generative AI Valence on Social Media and Its Implications on Generative AI Attitudes and Uses Among Young Adults. A Cross-National Comparison

**Michael Chan**, Chinese University of Hong Kong,  
**Jörg Matthes**, University of Vienna,  
and **Ljubiša Bojić**, University of Belgrade

- 37 • Exploring the Factors Influencing ChatGPT Usage Among Chinese Users: Evidence from PLS-SEM and fsQCA

**Yingwei Wang**, School of Journalism and Communication, Shanghai University

- 38 • Good or Evil: Users' Risk-Benefit Self-Negotiation Dynamics in their Adoption of Generative AI

**Hongjie Tang**, **Mengxue Ou**,  
and **Han Zheng**, Wuhan University

- 39 • How Social Influence Shapes the Adoption of ChatGPT Among Chinese College Students

**Yingwei Wang**, School of Journalism and Communication, Shanghai University

Discussant

**Mengyan Ma**, Michigan State

## Topic IX – AI in Workplace Culture

- 40 • [EA] Evaluation of Computer Vision AI Models for Regional Bias

**Mohammad Mamun Or Rashid**,  
Jahangirnagar University,

**Fatema Amin**, Shanghai Jiao Tong University

- 41 • Exploring Human-AI Interaction and Workforce Dynamics via Technology Fluidity, Humanoid AI Acceptance, Sociotechnical Mistrust, and Anticipatory Emotions

**Chaeyeon Yim** and **Carolyn Lin**, Connecticut

- 42 • Technological Accessibility and Techno-Nationalism: Disentangling Barriers, Engagement, and Acceptance of Generative AI in Online Discourse

**Hanjing Wang**, **Tianlun Zhou**,  
and **Xinrui Shi**, Hong Kong Baptist University,  
**Zhiying (Jenny) Xu**, Iowa,  
and **Zhicong Chen**, Nanjing University



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- 43 • Does Negative eWOM Lead to eWOM Behavior? An Empirical Study on AI Face-Swapping Technology

**Xingzheng Xie**, Fudan University,  
and **Qiuting Duan**, Shanghai University

- 44 • [EA] Understanding Recruiters' Perceptions and Engagement with Emotion AI in Hiring Interviews

**Alexis Shore Ingber**, Syracuse  
and **Nazanin Andalibi**, Michigan

Discussant

**Saraswathi Bellur**, Connecticut

### Communication Theory and Methodology Division Topic I — Relationships and Well-Being in the Digital Media Age

- 45 • You Are My Favorite Vlogger, But...: Unpacking the Dark Side of Parasocial Relationship on Out-group Attitudes in a Three-Wave Panel Study

**Ting Li**, **Yuchen Ren**, **Sardar Ablajan**,  
and **Fuyao Feng**, Shenzhen University

- 46 • Who Spread Misinformation on Social Media? Social Bots, Elite Media, and Average Users

**Yanling Zhao**, Northwestern  
and **Chaoyu Yuan**, Columbia University

- 47 • Group Texting and Subjective Well-Being: Age and CMC Competence Shape the Emotional and Cognitive Benefits

**Brandon Bouchillon**, Arkansas

- 48 • "I'll Be Okay as I Am Not Alone": How Interpersonal Neighborhood Storytelling Enhances Residents' Well-being

**Taewoo Kang** and **Chuqing Dong**, Michigan State  
and **Kjerstin Thorson**, Colorado State

- 49 • Using Socio-Ecological Model to Understand the Multilevel Role of Communication in Addressing the Loneliness Crisis

**Anna Young**, Central Connecticut State  
and **Foluke Omosun**, Sacred Heart University

Discussant

**Judith E. Rosenbaum**, Maine

### Topic II — Newsmaking, Journalism, and Media Literacy

- 50 • Participant, Observer, Fixer, Producer: How 70 Years Of Newsroom Ethnographies Approached "Participation" In The Newsroom

**Ryan Comfort**, Indiana-Bloomington

- 51 • [EA] Crossing Borders, Entering the Diaspora: Towards a Typology of Journalistic Precarity

**Ruth Moon**, Louisiana State;  
**Sara Shaban**, Seattle Pacific  
and **Soheil Kafilivejyueh**, Wisconsin-Whitewater

- 52 • [EA] Modeling the Influence of Credibility and Media Literacy on the Prevalence of Information Disorder

**Chandi Raj Dahal** and **Xin Frida Qi**, Missouri

- 53 • [EA] How Moral Frames In News Influencer Videos Shape Liking, Partisan Attitudes, And Journalistic Quality Assessments

**Hye Soo**, Wyoming; **Yayu Feng**,  
and **Greg Song**, St. Thomas

Discussant

**Biying Wu-Ouyang**, The Education University  
of Hong Kong

### Topic III — Diving into Theory

- 54 • [EA] Factors Determining Common Mistakes of Conducting Meta-Analysis in Communication Research

**Guangchao Feng**, **Yuhao Zhang**,  
**Fanxuan Liu**, **Xiaoming Liu**,  
and **Baiqi Li**, Hong Kong Baptist University

- 55 • Identity Elasticity Theory (Iet): A New Framework for Understanding the Dynamics of Identity in Pressured Contexts

**Yusra Alzahrani**, Temple

- 56 • Called to a Higher Order: An Empirical Examination of the Hierarchical Factor Structures of Advocacy and Activism

**Robert McKeever**  
and **Brooke McKeever**, Alabama

- 57 • Multilevel Analysis in Communication Research: A Three-Decade Review

**Michael Chan**, **Nanxiao Zheng Nanxiao**,  
and **Lazar Dragić**, Chinese University of Hong Kong

Discussant

**Michael Beam**, Kent State

### Topic VI — Public Concerns: Health, Misinformation, Free Speech, and AI Surveillance

- 58 • A Methodology Framework for Analyzing Health Misinformation to Develop Inoculation Intervention Using Large Language Models: A Case Study on COVID-19

**Samira Malek**, **Christopher Griffin**, **Robert Fraleigh**,  
**Vishal Monga**, and **Lijiang Shen**, Pennsylvania State

- 59 • Leaks And Lies: Navigating Fake News And Privacy Concerns Through First- And Third-Person Effects

**Elizabeth Stoycheff**, **Rosie Jahng**, **Nina Kelly**,  
and **Jill Wurm**, Wayne State

- 60 • AI is Watching: How Knowledge and Trust Influence Public Concerns about AI Surveillance

**Ji-seong Yang**, Wisconsin-Madison,  
**Mikhaila Calice**, Morgridge Institute for Research,  
**Todd Newman**, **Michael Xenos**, **Dietram Scheufele**,  
and **Dominique Brossard**, Wisconsin – Madison

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- 61 • Unraveling News Communication During the COVID-19 Pandemic: A Spiral of Silence or a Spiral of Noise?

**Michael Beam, Nichole Egbert,**  
and **Tara Smith**, Kent State  
and **Ying Zhu**, Miami University

- 62 • You Can't Say That!: Partisan Media Use and Support for Free Speech in the United States

**Jay Hmielowski**, Florida  
and **Masahiro Yamamoto**, Albany

- 63 • Communication Accommodation with AI-Chatbots: Improving Patient-Centered Communication in Times of Conversational AI

**Katharina Angermayr**, University of Augsburg,  
**Richard, L. Street, Jr.**, Texas A&M,  
and **Sebastian Scherr**, University of Augsburg

Discussant

**Minhey Chung**, Illinois, Urbana

## Cultural and Critical Studies Division

### Topic I — Race, Ethnicity, and Otherness in Media Representation and Discourse

- 64 • “Could have been better”: Tyreek Hill and the Social Construction of Race in News

**Joseph Jones**, West Virginia

- 65 • Muhammad Ali’s “No Quarrel with Them Vietnam”: Coverage of Ali’s Army Induction by the New York Times and the Louisville Courier-Journal

**Zainul Abedin**, Mississippi Valley State

- 66 • Otherness in Media Representation of Diverse Celebrity Hosts

**Shreyoshi Ghosh**, Colorado-Boulder

- 67 • [EA] Covering Carceral: Migration Policies: News Coverage Of Holding Undocumented Migrants In Guantanamo Bay

**Caroline Geer**, Michigan State

Discussant

**Ever Josué Figueroa**, Colorado-Boulder

### Topic II — Gendered and Feminist Digital Practices

- 68 • [EA] Audience Decoding and Reproducing Feminist Discourse on Social Media

**Zhiyu Bao** and **Xu He**, Fudan University,  
and **Xinyue Chen**

- 69 • [EA] Intersectional Temporal Self-Surveillance on Xiaohongshu (RedNote): A Feminist CTDA of #helpmeglowup

**Guan Wang**, Alabama

- 70 • Performing “Girl” on TikTok: “Girl Dinner” and the Memeification of Gender Essentialism

**Joy Jenkins**  
and **Ivy Reed**, Missouri

- 71 • “My Nightly Routine Looks More Like A Drug Cartel Than A Baby Plan”: Reclaiming Reproductive Narratives Through Infertility Gifs On R/Trollingforababy

**Rim Hayat Chaif**, Kansas

- 72 • Digital Echoes of a Movement: Analyzing the Evolution of the WomanLifeFreedom Movement through Hashtag Analysis

**Maryam Goli**, South Carolina

- 73 • [EA] Connected Reading, Collective Power: Douban Literary Communities and the Transformation of Women’s Resistance

**Zhu Yi**

- 74 • Sexual Violence In Private Spaces: Investigating Digital Activism Around Marital Rape In India

**Paromita Pain**, Nevada, Reno

Discussant

**David Wolfgang**, Colorado State

### Topic III — Youth Media Cultures, Affect, and Resistance

- 75 • Can this Day Still be Salvaged? —Frustrated Chinese Youths and Emotional Healing Practices within Sang Culture

**Cally Wang**

- 76 • From Exploited Gold Farming to Active Boosting: Mediatized Playbour and Digital Youth Cultures in China

**Chenyi Lin**

and **Xue Xiang**

- 77 • [EA] Razors and Algorithms: Digital Resistance and Identity Reconstruction in Chinese Young Women’s “#Escape from Beauty Duty” Practices

**Ziyan Yuan**

and **Xun Zhou**

- 78 • “My CP is Real!”: Chinese Tongren Girls’ Resistance and Reinterpretation of Boy’s Love (BL) in Japanese Shonen Manga

**Yishan Niu**, Beijing Normal-Hong Kong Baptist

- 79 • Poaching the Mystical: Online Tarot Reading as Cultural Resistance among Chinese Youth

**Xiaomin Luo, Xiaorui Guo,**

and **Shuwen Yang**, Shanghai Jiao Tong University

- 80 • YouTube, Roblox, and the Politics of Play: How Users Debate and Redefine Sexualized Gaming Content

**Valerye Garcia, Srividya Ramasubramanian,**

**Kelly Leahy,**

and **Rebecca Ortiz**, Syracuse

Discussant

**Yidong Wang**, Lawrence Technological University

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Topic IV — **Mediated Identities, Cultural Resistance, and Empowering Practices**

81 • “It’s bigger than the music”: The Politics of The Super Bowl 2025 Halftime Show and News Coverage of the Drake-Kendrick Rap Battle

**Ruth DeFoster**, Minnesota,  
and **Chelsea J. Reynolds**, Arizona State

82 • [EA] From “Cat Tax Diplomacy” to Cross-Cultural Reconstruction: The Role of Species-Mediated Communication in TikTok Refugees’ Migration to Rednote

**Xinyu Kang**, Peking University  
and **Yuantong Yun**, Tsinghua University

83 • What Needs to Be Governed? Hip-hop Cultural Governance in China Through the Lens of Lyrics Modifications

**Tianyi Yang**, Massachusetts Amherst  
**Ge Zhu**, Renmin University of China  
**Yilin Luo**, Renmin University of China  
and **Fang Wu**, Shanghai Jiaotong

84 • [EA] How Are Cultural and Linguistic Communities Imagined through Supra-Regional SVoD? Apple TV’s Land of Women

**Rachel R Reynolds**, Drexel,  
**Elias Dominguez-Barajas**, Florida State  
and **Inmaculada M Garcia-Sanchez**,  
California, Los Angeles

85 • Playing Against the Clock: Gamified Datafication, Player Agency, and the Politics of Sleep in Pokémon Sleep

**Elizabeth Qin**, North Carolina at Chapel Hill

86 • [EA] The Lived, The Live, and the Re-Lived: Rethinking Digital Memory through Live Photos on RedNote

**Wanyan Wu**, and **Yi Zhang**

Discussant

**Perry Parks**, Michigan State

Topic V — **Cultural Discourse, Social Control, and Ideologies**

87 • [EA] “As I Am Afraid of Being Reported”: The Micropolitics of Appropriated Censorship and Adaptive Recoding on China’s Internet

**Jiongluo Huang**  
and **Sheng Zou**, Hong Kong Baptist

88 • Controlling the Narrative: Press Freedom, Power, and the Emergence of a Hybrid Developmental-Authoritarian Media System in Pakistan

**Muhammad Ali** and **Hina Ali**, Colorado Boulder

89 • It is so “Jia Da Kong”! Perceiving Wolf Warrior Diplomacy as Political Bullshit among Mainland Chinese Citizens in Hong Kong and Macau

**Fangyuan Liu**, **Zuquan Xiong**,  
and **Tianlun Zhou**, Hong Kong Baptist

90 • [EA] “Delay” And “Deny” — Weapons Of Victim And Perpetrator: An Autoethnography On U.S. Health “Insurance”

**Natasha Strydhorst**

91 • [EA] Dancing on the Margins—Intersectionality, Borderlands Theory, and Decolonial Resistance in Fancy Dance

**Maria Ortega**, Texas Tech

92 • Will They Defend Their Own? A Critical Discourse Analysis and Comparison of Corporate Newspapers and NewsGuild Coverage of Journalist’s Labor Strikes

**Qiongye Chen**  
and **Ever Figueroa**, Colorado-Boulder

Discussant

**Adina Schneeweis**, Oakland

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

8:30 to 9:45 a.m. / Th005

**Pacific A [4FL]**

**Mass Communication and Society Division**

Refereed Research Paper Session

**The Next Generation of Digital Media Users**

Moderating/Presiding

**Terri Hernandez**, Mississippi State

Guidance Misaligned? The Moderating Role of Perception Discrepancies in Parental Mediation Effects

**Liang Chen Xinying Tan**,  
and **Xinyue Zhang**, Tsinghua University  
Parental Influence on Children’s Media Use in South Korea

**AJ Ah-jung Yang**, Ewha Womans University,  
**Ji Young Kim**, Pennsylvania State,  
and **Hyeeun Lee**, Ewha Womans University



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Young Adults' Perceptions of Cannabis Social Media Posts and Intentions to Use Cannabis Before Sex

**Jessica Willoughby**  
and **Stacey Hust**, Washington State,  
**Leticia Couto**, DePaul, **Christina Nickerson**,  
**Opeyemi Johnson**,  
and **Ron Price**, Washington State  
Parental Attachment Anxiety and Adolescents' Authentic Self-Disclosure to Generative AI: The Roles of Rumination, Depression, and Gender  
**Yongjie Yue**, Tsinghua University,  
and **Pengcheng Wang**, Shanghai Jiao Tong University

Discussant

**Rebecca Frazer**, Florida

8:30 to 9:45 a.m. / Th006

Pacific B [4FL]

**Media Ethics and Public Relations Divisions**

Teaching Panel Session

**Continuing Ethics Education in Journalism, Public Relations and Advertising**

Moderating/Presiding

**Marlene Neill**, Baylor

Panelists

**Rosalynn A. Vasquez**, Suffolk  
**Courtney Boman**, Alabama  
**Rachel Lim**, Oklahoma State  
**Alyssa Appelmann**, Kansas

Page Center Legacy Scholars will discuss research in progress related to continuing education needs related to ethics training in journalism, public relations and advertising. Topics include disability ethics, DEI training, AI, game-based solutions, and misinformation. The research will be valuable for universities interested in developing graduate courses, certifications, workshops or other continuing education programs for media and communication professionals.

8:30 to 9:45 a.m. / Th007

Nob Hill A/B [LB2L]

**Minorities and Communication Division**  
and **Commission on the Status of Minorities**

Research Panel Session

**Intersections of Race, Gender, Caste, Dis/Ability and Immigrant Identities in Mediated Discourses: Representations of Minoritized Newsmakers in National and International Scenarios**

Moderating/Presiding

**Carolyn Walcott**, Clayton State

Panelists

Organizing (In)Justice Through News: Comparative Analysis Of Caste Coverage In The U.s. And India  
**Sudhiti Naskar**, New Mexico

Challenging Limitations: A Critical Mediated Analysis of Senator Crystal Asige's Twitter Communication As A Visually Impaired Leader In Kenya

**Pamela Ofori Boateng**, Purdue  
and **Nana Kwame Osei Fordjour**, Maryland  
Recycling Narratives Of Gender, Race, and Immigration In U.s. Spanish-Language Coverage of Presidential Candidate Kamala Harris

**Ilia Rodríguez**, New Mexico  
Intersecting Identities: An Analysis of News Narratives Surrounding The First Muslim American Women In The U.s. Congress  
**Saiqa Shazadi**, New Mexico

This panel explores the representation of political newsmakers whose intersecting positionalities (gender, dis/ability, race, caste, immigration, religion, ideology) defy fixed categorizations and challenge conventional mediated representations.

8:30 to 9:45 a.m. / Th008

Salon 15 [LB2L]

**Visual Communication Division**

Refereed Research Paper Session

**Visual Ethics and Social Justice in Photojournalism**

Moderating/Presiding

**Julianne Newton**, Oregon

Blurred Faces and Anonymous Publics: Visual Journalism, Surveillance Technologies and an Ethic of Care

**Gino Canella**, Emerson,  
and **Mary Bock**, Texas at Austin

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Without A Name or a Face: Homelessness in Photojournalism, As Viewed Through Visual Solutions Journalism

**Laura Moorhead**

and **Josh Davis**, San Francisco State

Capturing Resilience: The Role of Embedded Photojournalists in Framing Collective Suffering During the COVID-19 Pandemic

**Taylor Sheridan**, Missouri

Visual Framing of The Surge of Migrants: An Analysis of Newswire Images on the U.S. Southern Border

**Xu Zhang**, Austin Peay State

and **Ying Xiong**, Rhode Island

Discussant

**Christopher Assaf**, North Texas

[EA] = This submission was accepted as an extended abstract.

8:30 to 9:45 a.m. / Th009

Salon 3 [LB2L]

**Commission on the Status of Women and Magazine Media Division**

Teaching Panel Session

**Teaching Amid DEI Restrictions**

Moderating/Presiding

**Tracy Everbach**, North Texas

Panelists

**Mary Angela Bock**, Texas at Austin

**Meredith Clark**, North Carolina at Chapel Hill

**George L. Daniels**, Alabama

**Miglena Sternadori**, Texas Tech

This panel, featuring faculty members from states where anti-DEI laws have passed, will discuss the effects of such legislation on faculty, students, administrators, and higher education. We also will seek solutions to the restrictive laws.

8:30 to 9:45 a.m. / Th010

Salon 13 [LB2L]

**Participatory Journalism Interest Group**

Teaching Panel Session

**Community Media Centers and the Future of Local News**

Moderating/Presiding

**Antoine Haywood**, Florida

Panelists

**Darryl Holliday**, News Futures

**Chad Johnston**, CreaTV San José

**Bryan Harley**, CMAC Fresno

**Paula Smith Arrigoni**, BAVC Media

Community media centers (CMCs) tied to public, educational, and government (PEG) access channel infrastructure offer a unique opportunity for communities to reimagine and guide the development of exciting new approaches to local news-making and civic information sharing. Despite ongoing threats to PEG's traditional cable-fee funding structure, CMCs in California are at the forefront of creatively forging partnerships that aid their sustainability, promote their relevance, and engage local students, grassroots media makers, and neighborhood information stewards in community-centered journalistic experiments.

8:30 to 9:45 a.m. / Th011

Salon 14 [LB2L]

**Religion and Media**

and **Sports Communication Interest Groups**

PFR Panel Session

**Challenges of Reporting on Religious Devotion in Sports**

Moderating/Presiding

**Derek Moscato**, Western Washington

Panelists

**Michael Longinow**, Biola

**Michael Mirer**, Wisconsin – Milwaukee

**Rick C. Moore**, Boise State

**Matthew Sieger**, Sports Reporter and Writer

Media professionals covering professional and amateur sport focus on competition and results, but some athletes see faith as important to their performance. When they bring it up in interviews, how do media professionals respond? How should they respond?

8:30 to 9:45 a.m. / Th012

Salon 5/6 [LB2L]

**Small Programs Interest Group and History Division**

Research Panel Session

**The Wobbly Three-Legged Stool — Finding Time for Research**

Moderating/Presiding

**Elizabeth Atwood**, Hood



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## Panelists

**Tamara J. Welter**, Baylor  
**Yeon Erin Kim-Cho**, Grand View  
**Masudul "Mas" Biswas**, North Carolina A&T State  
**Rob Wells**, Maryland  
**Caitlin Cieslik-Miskimen**, Idaho

New faculty must balance teaching, service, and research, but smaller institutions' demands make research challenging. This panel will provide strategies for devising research agendas that can be accomplished by one person as well as provide tips on finding collaborators at other institutions.

8:30 to 9:45 a.m. / Th013

Salon 10 [LB2L]

## The Association for Education in Journalism and Mass Communication

### Research Panel Session

**The Rise of Regional Meetings: 50 Years of the AEJMC Southeast Colloquium and 40 Years of the AEJMC Midwinter Conference**

### Moderating/Presiding:

**Deb Aikat**, North Carolina at Chapel Hill, Director, 2025 Southeast Colloquium;  
 2023-24 AEJMC President

## Panelists

**Elanie Steyn**, Oklahoma, Director, AEJMC Midwinter Meeting Host, 2009-present  
**Matt Haught**, Memphis, Director, 2020 & 2022 Southeast Colloquia; 2025 AEJMC Vice President-Elect  
**Laura K. Smith**, South Carolina, Chair, 2019 Southeast Colloquium  
**Mike Martinez**, Tennessee, Knoxville, Director, 2015 Southeast Colloquium  
**Sohana Nasrin**, Tampa, Director, 2026 Southeast Colloquium  
**Bill Cassidy**, Mississippi, Co-director, 2027 Southeast Colloquium  
**Deb Aikat**, North Carolina at Chapel Hill, Director, 2025 Southeast Colloquium; 2023 AEJMC President

This panel will celebrate the rich legacy of the AEJMC regional meetings while charting a course for its future, ensuring its continued contribution to the academic and professional growth of its participants.

8:30 to 9:45 a.m. / Th014

Salon 1/2 [LB2L]

## The Plank Center for Leadership in Public Relations

### Business Session

### Coffee Hour

### Moderating/Presiding

**Tugce Ertem Eray**, North Carolina State

Every year, the Public Relations Division (PRDV) Membership Committee organizes a "Coffee Hour" where mentors and mentees get together. Mentorship Session sponsored by The Plank Center for Leadership in Public Relations. By invitation only.

10 a.m. to 4 p.m. / Th015

Pacific G/H [4FL]

## Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

### Workshop Session

**Institute for Diverse Leadership in Journalism and Communication (IDL)**

2025-26 IDL Jennifer H. McGill Fellows (Incoming)

**Sungwon Chung**, Ball State  
**Kareem El Damahoury**, Denver  
**Yan Huang**, Houston  
**Shaheen Pasha**, Pennsylvania State  
**Joe Phua**, Southern Methodist  
**Miglena Sternadori**, Texas Tech

Session open only to IDL Jennifer H. McGill Fellows.

10:15 to 11:30 a.m. / Th016

Salon 5/6 [LB2L]

## Broadcast and Mobile Journalism and Communication Technology Divisions

### PFR Panel Session

**AI and Student Newsroom Policies**

### Moderating/Presiding

**Debora Wenger**, Mississippi

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#### Panelists

**Subramaniam "Subbu" Vincent**, Director,  
Journalism & Media Ethics, Markkula Center  
for Applied Ethics, Santa Clara  
**Laura K. Smith**, South Carolina  
**Bonita Dostal Neff**, Valparaiso-Indiana (emerita)  
**Gordon Stables**, Southern California  
**Todd Vogts**, Sterling College

You may be talking about it, thinking about it, and even worried about it. But are you *doing* something about it? This panel focuses on steps that student newsrooms are taking to develop and implement policies for best practices using artificial intelligence in journalistic work.

10:15 to 11:30 a.m. / Th017

Pacific A [4FL]

#### Cultural and Critical Studies Division and Commission on the Status of Women

#### PFR Panel Session

**Where Is #MeToo Now? Critiquing Post-Reckoning  
Hollywood Media Portrayals**

#### Moderating/Presiding

**Erika Engstrom**, Kentucky

#### Panelists

**Ralph Beliveau**, Oklahoma  
**Tracy Everbach**, North Texas  
**Meenakshi Gigi Durham**, Iowa  
**Erika Engstrom**, Kentucky

This panel looks at where the #MeToo movement is today—almost two decades after Tarana Burke launched the movement and nearly a decade after Alyssa Milano's 2017 tweet—and its status as a media phenomenon that continues to warrant examination.

10:15 to 11:30 a.m. / Th018

Salon 9 [LB2L]

#### Law and Policy, Advertising and Public Relations Divisions, Community Journalism and Lesbian, Gay, Bisexual, Transgender, Queer Interest Groups

#### [02-1015] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

#### Advertising Division

#### Topic I — Health Advertising and Consumer Risk: Regulation, Persuasion, and Misperception

**01 •** How Does "This Advert is FDA Approved" Shape Consumers' Pain Medicine Decision Making? An Examination of Unintended Effects of Regulator Ad Endorsement\*

**Paul Koomson**, Francis Marion,  
**Sylvester Senyo Ofori-Parku**, Oregon,  
and **Kwaku Botwe**, Ghana

**02 • [EA]** How Health Campaign Videos Persuade: Extending Media Richness Theory with a Message-Face-Voice Persuasion (MFVP) Model

**Fan Yang**, **Janelle Applequist**, **Chris Noland**,  
and **Artemio Ramirez**, South Florida

**03 •** Ad Exposure and Purchase of Substandard, Falsified, and Counterfeit Prescription Medications: An Eight-Country Study

**Subhalakshmi Bezbaruah**, **Dana Anafina**,  
**Moldir Moldagaliyeva**, **Heijin Lee**,  
**Naadiyahtu Iddrisu**, **Anastasia Kononova**,  
**Patricia Huddleston**,  
and **Saleem Alhabash**, Michigan State

**04 • [EA]** Selling Science or Peddling Pseudoscience? A Multimodal Analysis of Pseudoscientific Claims in Smoking Cessation Advertisements

**Rong Gao**, Peking University

**05 •** The Evolution of Product Framing and Marketing Strategies at Philip Morris International: From Conventional Cigarettes to Harm Reduction Products

**Van Pham**, Ohio

#### Discussant

**Jisu Huh**, Minnesota

\* Top Open Research paper (Second place)

#### Topic II — Messaging Strategies and Emerging Voices in Environmental Advertising

**06 •** The Impact of Message Framing on the Effectiveness of Corporate Social Responsibility (CSR) Advertising: Integrating Environmental and Social Dimensions

**Kyeongwon Kwon**, Auburn at Montgomery

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**07 • The Role of Message Format and Content: How Carousel Format and Verbal Anchoring Shape Audience Responses to Environmental Public Service Announcements on Social Media**

**Kyung Won Cho**, *Seoul National University*,  
**Jeong-Yeob Han**, Georgia,  
**Hanyoung Kim**, Kentucky,  
**Ja Kyung Seo**, and **Hye Jin Yoon**, Georgia

**08 • “You Are an Environmentalist”: How Social Labeling Enhances Pro-environmental Intentions through Anticipated Guilt**

**Hyungrok Jin** and **Jeeyun Oh**, Texas at Austin

**09 • [EA] AI or Real Person? The Impact of Environmental Public Service Announcement Spokesperson Selection on Intentions to Engage in Pro-Environmental Behavior**

**Yufei Hou**, and **Xiaoli Wang**, Xiamen University

**10 • [EA] Types of Virtual Influencer in Green Marketing: the Roles of Anthropomorphism, Warmth, Competence, and Discomfort**

**Hayoung Sally Lim**, Oregon  
and **Jeongmin Ham**, Florida

Discussant

**Juliana Fernandes**, Florida

**Topic III — AI in Advertising: Emotional Appeals, Trust, and the New Creative Frontier**

**11 • [EA] Making the Virtual Visible: How AI Disclosure Shapes Persuasion Knowledge and Ad Responses in Female Adolescents**

**Regina Ahn** and **Xinyu Zhao**, Miami,  
and **Su Yeon Cho**, Quinnipiac

**12 • Can Humans Or Ai Create Better Emotional Appeals? Exploring Guilt And Empathy Appeals In Nonprofit Communication**

**Carlina DiRusso** and **Virginia Harrison**, Clemson

**13 • The Influence of ‘Artificial Intelligence’ as a Persuasive Hook and Persuasion Knowledge on Consumer Evaluations**

**Louvins Pierre**  
and **Jiayi Wang**, Illinois Urbana-Champaign  
and **Viviana Zambrano Rodriguez**, South Carolina

**14 • Consumer Trust and AI in Advertising: A Systematic Review of Advertising Literature**

**Yuan Sun**, Florida, **Mengqi Liao**, Georgia,  
and **Qingyuan Yang**, Florida

**15 • [EA] YouTube Product Placement Nativeness: A Generative AI Prompting Approach**

**Seunghyun Kim**, Arkansas Little Rock,  
**Seounmi Youn**, Emerson,  
**Deok Hyun Jang**, Gallup Korea,  
**Wenjun Wang**, Sung-kwan Kim,  
**Nari Gu**, Arkansas Little Rock,  
and **Oh-Gew Kweon**, U.S. Food and Drug Administration

Discussant

**Yang Feng**, Florida

**Topic IV — Perceptions, Persuasion, and Authenticity in AI-Driven Advertising**

**16 • [EA] Exploring User Perceptions of AI-Generated Travel Advertisements**

**Xi Lin**, Shanghai Jiaotong  
and **Yutao Wen**, Xi’an Jiaotong

**17 • When AI Meets Advertising Creative: Attitudinal Effects of AI-Generation Disclosures for Copy and Visuals**

**Qingyuan Yang**, **Benjamin Johnson**,  
**Xinyi Zuo**, and **Yuxuan Jin**, Florida

**18 • Branding with AI: Investigating How General AI Attitudes Shape Consumer Perceptions and Intentions**

**Louvins Pierre**, Illinois Urbana-Champaign

**19 • Authentically Imperfect: Pertinacious Images as a Strategic Approach of Stronger AI Chatbots Engagement**

**Weilu Zhang**, Kentucky and **Sisi Hu**, Arkansas

Discussant

**Samuel M. Tham**, Colorado State

**Topic V — Influencer 3.0: Congruence, Culture, and Credibility in a Global Marketplace**

**20 • [EA] Expanding the Influencer Spectrum: Influencer-Product Congruence on Purchase Intentions Through Source and Message Credibility**

**Hyunji Kim**, Texas at Austin,  
**Jeongmin Ham**, Florida  
and **Matthew Eastin**, Texas at Austin

**21 • [EA] Guanxi Across Platforms: Agency Perspective on Dynamics in China’s Influencer Marketing Ecosystem**

**Keyang Zhao**  
and **Xiaoqing Li**, Shanghai Jiao Tong University

**22 • Breaking The Mold: The Impact of Gamification and Disability Representation In Virtual Influencer Advertising**

**Vaibhav Diwanji**, **K. Macy Burkett**,  
**Rim Hayat Chaif**, **Azhar Iqbal**, **Michaela Coelho**,  
and **Thomas Wiley**, Kansas

**23 • From Endorsers To Entrepreneurs: How Influencer Self-Branding Shapes Authenticity Through Perceived Involvement And Profit-Seeking Via A Warranting Perspective**

**Qingru Xu**, Kentucky,  
**Nicky Lewis**, Indiana-Bloomington,  
and **Weilu Zhang**, Kentucky

**24 • Influencer Dynamics: Mediating Effects of Trustworthiness and Product Congruence on the Relationship Between Influencer Type and Brand Attitudes**

**Carrie Jingyi Xiao**, South Carolina

Discussant

**Mengyan Ma**, Michigan State



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**Topic VI — Representation and Resonance: Race, Gender, and Emotion in Contemporary Advertising**

**25 •** Do I See Myself in This Ad? Racial Representation and Brand Perceptions Among Black Teens

**Yoon Joo Lee, Yen-I Lee,**  
and **Nicole O'Donnell**, Washington State

**26 •** From Objectification to Inclusivity? Chinese Women's Responses to Body Positive Advertising

**Sophia Mueller-Bryson** and **Hui Shi**, Miami

**27 •** Can Incentive-Based Femvertising Truly Empower Chinese Women?

**Hui Shi**, Miami

**28 • [EA]** Emotion in Motion: How Discrete Emotions and Their Intensity Drive the Diffusion of Gendered Controversial Advertising on Social Media

**Wenwen Cao**, Minnesota

**29 •** A Comparative Visual Analysis of the Representation of Women and Beauty in Ghanaian and Global North Cosmetic Advertisements

**Rebecca Larko Obu**, Iowa

Discussant

**Mengqi Liao**, Georgia

**Topic VII — Social Influence and Consumer Identity: Gen Z, Ethics, and Emotion in Digital Advertising**

**30 •** Influencing Through Dissonance: The Impact of De-influencing Posts on Fast Fashion Attitudes and Purchase Intentions

**Shuai Guo** and **Mengtian Jiang**, Kentucky

**31 •** Friend vs. Frenemy, Role of Relational Orientation and Perceived Toxic Positivity Intentions on Envy in Social Media Luxury Brand Indirect Advertising

**Jee Yun Park** and **Matthew Eastin**, Texas Austin

**32 •** Personalized Ads' Psychological Cost: A Nationwide Survey of Social Media Advertising Exposure Effects on Materialism

**Bin Shen** and **Chenxuan Huang**, Fudan University

**33 • [EA]** Generation Z's Social Shopping: How Brand-Platform Congruence Shapes Social Media Advertising Experience Among Gen Z's

**Zinan Darren Yang**, Texas at Austin

**34 •** The Role of Consumer Ethnocentrism in Choosing Between Local Counterfeit and Foreign Authentic Products

**Moldir Moldagaliyeva**  
and **Patricia Huddleston**, Michigan State

Discussant

**Esther Thorson**, Michigan State

**Topic VIII — Cultural Codes and Algorithmic Curations: Global Perspectives on Digital Advertising Effectiveness**

**35 •** Ads on My TikTok FYP: How Advertising Contexts Shaped by User-Algorithm Interactions Influence Consumer Behavior

**Hyunjin Kang, Chen Lou, Misa Tan Li Sin,**  
and **Yupar Tin Win**, Nanyang Technological University

**36 • [EA]** Research on the Cross-Cultural Adaptation Mechanisms of High-Context Cultural Products

**Duansheng Wang** and **Bohan Meng**,  
Communication University of China

**37 •** The Power of Traditional Culture: Elevating Brands through Traditional Cultural Concepts in Advertising

**Chenxu Liu**, Tsinghua

**38 • [EA]** Credible, Favorable, and Effective: The Role of Informativeness in Shaping Instagram Ad Perceptions

**Srividya Karuturi**  
and **Vivek Paudel**, Southern Mississippi

**39 • [EA]** Global Voices and Local Choices: Navigating Cultural Accommodation in Global Social Media Branding

**Xiaotong Liu**, Texas at Austin

Discussant

**Anan Wan**, Kansas State

**Topic IX — Consumer Reactions to Brand Activism and Woke-Washing**

**40 •** Understanding Consumer Responses to Woke-Washing: The Moderating Role of Brand Identification on Moral Reasoning

**Dongjae (Jay) Lim**  
and **Samaneh Shirani Lapari**, Alabama

**41 •** Who Is Responsible for Activism? Exploring Attribution, Motives, and Consumer Responses in AI Influencer Brand Activism

**Xinyu Zhao, Hui Shi,** and **Zhengyan Li**, Miami

**42 •** Activism or Opportunism? Consumer Perceptions of Brand Activism and Activism Washing in Advertising

**Ashley Johns**, Florida State,  
**Sophia Mueller-Bryson**, Miami,  
**Alessandra Noli Peschiera**, Florida State,  
and **Julio Velasquez**, Miami

**43 •** Mirror Branded: Assessing Congruent Political Consumerism and Parallel Opposition as a Means of Attitude Change and Agenda Building Strategy

**Tracey Kyles**, Florida

**44 •** "It's Like Milk but Made for Humans": Green Advertising Towards a Global Audience Through the Lens of Oatly

**Sofia Johansson**, South Florida

Discussant

**Laeq Khan**, Ohio

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## Topic X — Beyond the Norm: Advancing Methods, Representation, and Practice in Advertising

- 45 • Five Semesters, One Client: A Case Study of Operational Growth in a Student-Run Agency  
**Karley Adrion**, Abilene Christian
- 46 • A Qualitative Exploration of Women's Entry and Retention in Creative Leadership within Advertising  
**Teresa Tackett**, Arkansas
- 47 • Beyond Heteronormativity: Consumer Responses to Diverse Family Advertising Portrayals  
**David Painter**, **Connor Teague**, **John Shideler**, and **Raghavendra KC**, Rollins College
- 48 • Are They Being Authentic? The Effects of Temporal Distance And Message Sidedness On Compensation Claims  
**Yun Yang**, Shandong

Discussant

**Benjamin Johnson**, Florida

## Law and Policy Division

- 49 • Shifting Rights: Examining Chinese Lawmakers' Constructions of Press Freedoms Since 1992  
**Chris Duan**, Missouri
- 50 • [EA] Loopholes in Nigerian Media Laws  
**Oladoyin Abiona**, Florida State
- 51 • A Review of Anti-Drag Legislation and Its Implications for Drag Performers' Mental Health  
**Clay Williams**, North Carolina at Chapel Hill, and **Evan Ringel**, Appalachian State
- 52 • [EA] The Moral Economy of Leigh v. Warner Brothers, Inc. (1997)  
**Jason Guthrie** and **Alexia Little**, Clayton State
- 53 • Toward Protection of Dreadlocks as Expressive Content: Comparing Developments in Jamaica, Kenya, Zimbabwe, U.S. and the U.K  
**Roxanne Watson**, South Florida

Discussant

**Jason Shepard**, California State-Fullerton

## Public Relations Division

### Topic — AI, Technology & Innovation in Strategic Communication

- 54 • Building Trust Through Corporate Data Responsibility: Stakeholder Engagement's Role in Public Trust Toward AI Firms  
**Joon Soo Lim**, Syracuse, **Chunsik Lee**, **Junga Kim**, North Florida, and **Don Shin**, Texas Tech
- 55 • Effect of AI Chatbot Social Interactivity and Disclosure on Prosocial Behavioral Willingness: The Mediating Role of Social Presence and Extrinsic Motivation  
**Chris Yim** Loyola-Chicago

- 56 • [EA] Who Replies Matters: The Role of AI-mediated Corporate Apology Statement and Perceived Self-relevancy in CA and CSR Crisis

**Jiayu Gina Qu**, Fudan,  
**Chen Zhang**, Chinese University of Hong Kong, and **Jingjing Yi**, Zhejiang University

- 57 • [EA] Public Relations in the Age of AI: Balancing Innovation with Ethical Responsibility

**Joon Kim**, Rhode Island, and **Ammina Kothari**, Simmons

- 58 • AI-Powered Public Relations: Revolutionizing Strategy, Crisis, and Engagement

**Quang Nguyen**, Ohio

- 59 • How Warm- versus Competence-Toned AI Apologies Affect Trust and Forgiveness Through Emotions and Perceived Sincerity

**Joon Soo Lim** and **Nalae Hong**, Syracuse

Discussant

**Yan Qu**, Maryland

## Topic — CSR, CSA and Organizational Ethics

- 60 • [EA] "Do Foreign Patriots Count?" The Impact Of Corporate Nationality And Message Transparency On Audience Response To Patriotic-Oriented Csr Communication  
**Yoorim Hong**, and **Sungkyoung Lee**, Missouri
- 61 • From National Pride to Brand Advocacy: How Social Media Communal Engagement Shapes the Relational Outcomes of Corporate Social Responsibility in Olympic Sponsorship  
**Jeongwon Yang**, Miami, and **Keonyoung Park**, Hong Kong Baptist
- 62 • The Role of Global Organizations in Driving Social Impact: Examining Impacts of Authentic Organizational Advocacy on Public Social Engagement  
**Ejae Lee** Boston, and **Hao Xu** University of Melbourne
- 63 • The Impact of CSA Congruency and Regulatory Message Framing on Corporate Associations and Public Responses: A Dual Path Model Approach to Strategic CSA  
**Yeonsoo Kim**, **ChungIn Hazel Yun**, **Hyungrok Jin**, and **Soyon Michelle Choi**, Texas at Austin
- 64 • The Rise of CEO Activism Communication: A Systematic Literature Review  
**Grace Ji**, Boston
- 65 • Measuring Perceived Relationship Cultivation Strategies in Mediated Communication  
**Da-young Kang**, and **Eyun-Jung Ki**, Alabama
- 66 • Understanding Employees' Negative Behavioral Reactions to CEO Activism: Exploring the Impact of Narrative Messaging on Employee Attributions, Anger, and Activism Against the CEO  
**Young Kim** and **Katharine Miller**, Marquette

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Discussant

**Luke Capizzo**, Michigan State

Topic — **Crisis Communication and Reputation Management**

**67 • [EA]** Distrust And Disgust: A Case Study Of Vanderbilt's 2023 Chatgpt Email Controversy, And Stakeholder Response

**Andrew Abernathy**

and **Kaylie Sequira**, Oklahoma State

**68 • [EA]** AI-Generated Crisis Messaging: The Influence of Disclosure on SCCT Crisis Responses Across Clusters and Severity Levels

**Moon Lee, Nalae Hong, Victoria Kyriakopoulos,**

**Youngji Seo, and Joshua Foust**, Syracuse

**69 • [EA]** Beyond Negative Emotions: The Effects of Positive Emotions and Stealing Thunder on Organizational Outcomes after a Crisis

**James Ndone**, Coastal Carolina

**70 • [EA]** Shielding Brands From Spillover Crises: Impact Of Crisis History And Strategic Responses

**Peixin Hua, and Yanan Wu**, Pennsylvania State

**71 • [EA]** "It's Normal": Framing Brand Crises via Language and Emotion

**Xiaoyue Liu**, North Carolina State

and **Guoao Song**, Nanjing University

**72 • [EA]** Crisis, Communication, and Consequence: Public Communication Strategies of University Leaders Under Political Scrutiny

**Anuradha K. Herath**, Syracuse

**73 • [EA]** Uniting A Team Of 5 Million: An Analysis Of New Zealand's 'Unite Against Covid-19' Crisis Communication Campaign

**Andrew Lingwall** PennWest,

and **Doug Ashwell**, Massey

Discussant

**Nicholas Eng**, Georgia

**Community Journalism Interest Group**

**74 • [EA]** Public Spheres in Repressive Environment: Production Perspective of Local Community News Media in Hong Kong

**Wang Tat Chio**

and **Yu Qin**, Hong Kong Baptist University

**75 • [EA]** Perception and Adoption of GenAI in Bangladeshi Ethnic Media – An Ethnographic Perspective

**MD Ashraful Goni and Kerk F. Kee**, Texas Tech

**76 • [EA]** Exploring how Personal Trauma Impacts a Professional Community Journalist's Role through Netflix's After Life

**Carl Knauf**, Colorado

**77 • [EA]** "Covering Local Places In An Age Of National Anti-Media Rhetoric: The Trickle-Down Effect of U.S Politics On Community Journalism

**Jessica Walsh**, Nebraska

**78 • [EA]** Making Meaning of Solutions Journalism: A Hopeful Prospect for College Media Programs

**Anna Grace Usery**, Belmont University

Discussant

**Mimi Perreault**, South Florida

**79 • [EA]** The Outliers: An Exploration of News Oases in Rural America

**Ivy Ashe**, Florida Atlantic

**80 • [EA]** An Alternative Understanding of News Deserts: An Empirical Analysis of Local Journalism in China

**Liyang Ma**, Nanjing University

**81 • [EA]** Whoever Hung the Bell Must Untie It: Exploring News Consumers' Attitudes Towards Tech Companies' Local Journalism Initiatives

**Shuning Lu and Rong Wang**, Maryland

**82 • [EA]** Contextualizing Trust: Geo-ethnic Media, Relatable Storytelling, and Audience Trust

**Young Eun Moon and Cody Hays**, Arizona State,

**Zhan Xu**, Northern Arizona,

**Kristy Roschke**, Vanderbilt,

and **K. Hazel Kwon**, Arizona State

**83 • [EA]** Airwaves for the Farming Field: Community Radio's Role in Agricultural Development in Rural Bangladesh

**Chuton Deb Nath and Anirudha Biswas**,

Wisconsin-Milwaukee

Discussant

**Karin Assmann**, Georgia

**Lesbian, Gay, Bisexual, Transgender, Queer Interest Group**

**84 • [EA]** How Social Media Constructs LGBTQ "Sacred Places": Formation of Chengdu's Image as China's "Gay Capital"

**Bohan Meng**

**85 • [EA]** Unveiling Psychological Mechanisms of Group Behavior and Identity Alignment: The Dynamic Interactions between LGBTQ+ and Non-LGBTQ+ in Mainland China's Gaming Communities

**Jie Rui Huang, Yi Ding**

and **Kun Fu**

**86 • [EA]** Queer Tales & Trails: Finding Joy in Nature through Access and Belonging

**Cody Hays**, Arizona State

**87 • [EA]** Framing Transgender Rights in a Trump Presidency: An Examination of Legacy News Coverage

**Natalee Seely**,

and **Leo Caldwell**, Ball State



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88 • [EA] Queer and transgender identity in Kansas zines

**Corrinne Yoder-Mulkey**, Kansas

89 • [EA] Framing Trans Identity in a Shifting Political Climate: The Misgendering of Rep. Sarah McBride

**Rhonda Gibson**

and **Joe Bob Hester**, North Carolina at Chapel Hill

90 • [EA] Loneliness: An Affordance Analysis of Chinese Older Single Gay People

**Yifan Gu**, and **Kao Yicheng**, Shenzhen University

91 • A Subaltern Body that Queers: An Exploration of the Political Spectacle of Male Bodies in Lino Brocka's *Manila in the Claws of Light* (1975) and *Macho Dancer* (1988)

**Yatong Xiao**, Hong Kong Baptist

92 • [EA] Barriers to Accessing LGBTQ+ SRHR Services in Bangladesh: A Health Communication Perspective

**Asma Islam**, **Imran Khan**,

and **Afroja Akter**, Oklahoma State

93 • Between Inclusion and Alienation: The Promise and Limits of AI Chatbots for Gay Men in China

**Bolin Cao**, **Zhuoheng Yin**,

and **Zihan Wang**

94 • BL Meets K-Drama: Semantic Error Redefining Queer Visibility in Transnational Spaces

**Sahar Saadat**, Georgia

95 • From Gendered Gaze to Queer Voyeurism: Investigating Narrative Strategy and Role Characterisation in Queer as Folk (US.)

**Yatong Xiao**, Hong Kong Baptist

96 • Disrupting Heteronormative Nation-States: Queer Space and Time in South Korean Queer Cinema *Stateless Things* (2011)

**Yatong Xiao**, Hong Kong Baptist

Discussant

**Cassandra Hayes**, Texas Christian

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

10:15 to 11:30 a.m. / Th019

Salon 4 [LB2L]

**Media Management, Economics and Entrepreneurship Division**

Teaching Panel Session

**Teaching Media Management: A Unique Field or a Specialized Niche in Business?**

Moderating/Presiding

**Mohammad Yousuf**, New Mexico

Panelists

**Amy Jo Coffey**, Tennessee

**Bozena Mierzejewski**, Fordham

**Min Xiao**, Wichita State

**Anthony Palomba**, Virginia

This panel features media management scholars, including some now teaching at business schools, who will discuss what distinguishes media management as a distinct field. As major companies like Meta and Google dominate the media landscape, the boundary between business management and media management scholarship has become increasingly blurred.

10:15 to 11:30 a.m. / Th020

Salon 11 [LB2L]

**Political Communication Division**

Refereed Research Paper Session

**Gender in Political Communication and Journalism**

Moderating/Presiding

**Qiuyue Cho-Li**, Florida

From "Mother" to "Childless Cat Lady." The Position of Women in Republican Rhetoric and its Impact on Conservative News

**Lindsey Blumell**, City St George's, University of London

and **Jennifer Huemmer**, Ithaca College

See Jane Entertain: Using Biographical Movies in Political Campaigns to Influence Audiences' Attitude Towards Female Politicians

**Azmat Rasul**, Zayed University,

and **Nadia Rahman**, Bangladesh University of Professionals

Gendered Media Framing: Assessing Contrasting Media Coverage of Kamala Harris and Donald Trump During The 2024 U.S. Presidential Elections

**Kehinde Adesina**, **Elizabeth Estrada**,

**H. M. Murtuza**, and **Md Oliullah**, Oklahoma

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Visual Representation and Social Identity Signaling in Harris and Trump's 2024 US Presidential Election on Social Media

**Jiacheng Huang, Michael Ofori, Elliott Edsall,**  
and **Jessica Tuleassi**, Minnesota-Twin Cities

You're on Your Own, Baby: Sudanese Women Bridging Conflict, Journalism, (I)Activism, and Media (In)Visibility

**Maha Bashri**, United Arab Emirates University,

**Carolyn Walcott**, Clayton State,  
and **Hala Guta**, Qatar University

Discussant

**Tom Johnson**, Texas at Austin

10:15 to 11:30 a.m. / Th021

Salon 12 [LB2L]

Scholastic Journalism Division

Refereed Research Paper Session

**Training Future Journalists in Times of Change:  
What's Working in Student Media and Where to  
Look Outward**

Moderating/Presiding

**Lin Siew Chin**, New Era University College Malaysia

Discussant

**Chris Etheridge**, Kansas

[EA] Educator Perspectives on the Practice of Objectivity in Scholastic Journalism

**Marina Hendricks**, South Dakota State,

**Leslie Klein**, Nebraska-Lincoln,

**Peter Bobkowski**, Kent State,

and **Sarah Cavanah**, Kansas

[EA] Whither Collegiate Student Media? Starting a National Conversation

**Emily Metzgar** and **Peter Bobkowski**, Kent State,  
and **Elizabeth Smith**, Pepperdine

Leading the Newsroom: Exploring the Development of Management and Leadership Skills in College Journalism Students

**Guilherme Hiray Leal**, Central Florida

Navigating Journalistic Values in Student-Run Media's Organizational Culture

**Nihal Alaqabawy**, Colorado-Boulder

[EA] Statehouse-Journalism Intern Trajectories and Inflection Points: Case Studies on Student Pathways and Public-Interest Reporting

**Sima Bhowmik**, Vermont,

and **John Tomasic**, Washington

[EA] = This submission was accepted as an extended abstract.

10:15 to 11:30 a.m. / Th022

Salon 3 [LB2L]

Visual Communication and Magazine Media Divisions

Research Panel Session

**Empower Women: Female Representation in  
AI-Generated Images in Healthcare,  
Technology, Advertising, and Politics**

Moderating/Presiding

**Elizabeth A. Spencer**, Kentucky

Panelists

**Alicia M. Mason**, Pittsburg State

**Weilu Wang**, Kentucky

**Elizabeth A. Spencer**, Kentucky

**Miglena Sternadori**, Texas Tech

**Shannon Zenner**, Elon

Visual communication plays a pivotal role in shaping societal perceptions of women across diverse contexts. This panel brings together four female scholars who explore the multifaceted dimensions of female representation in visual media.

10:15 to 11:30 a.m. / Th023

Foothill F [2FL]

AEJMC Council of Affiliates  
and College Media Association

Refereed Research Paper Session

**Issues Facing the Campus Press**

Moderating/Presiding

**Carol Terracina Hartman**, Murray State

Student Journalists' Use of Solutions Journalism to Cover Climate Change Responses

**Elizabeth Smith**, Pepperdine

and **Kirstie Hettinga**, California Lutheran

Spanish-language Student Media and Students' Sense of Belonging at an HIS

**Kastenny Flores**, Daisy Calderon Arredondo,

**Kirstie Hettinga**,

and **Monica Gracyalny**, California Lutheran

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10:15 to 11:30 a.m. / Th024

Pacific B [4FL]

**Commission on the Status of Minorities  
and Communicating Science, Health, Environment  
and Risk Division**

Research Panel Session

**Positionality, Authenticity, and Visibility in  
Academia: Owning Your Research  
Agenda as a Minority Scholar**

Moderating/Presiding

**Carolyn Walcott**, Clayton State

Panelists

**Uche Onyebadi**, Texas Christian  
**Maha Bashri**, United Arab Emirates University  
**Dorothy Bland**, North Texas  
**Maria DeMoya**, Tennessee, Knoxville

This panel will bring together minority scholars who also function as journal editors, manuscript reviewers, and paper discussants and have applied their distinct minority identities to pursue research agendas and engage in scholar sourcing.

10:15 to 11:30 a.m. / Th025

Pacific C [4FL]

**Entertainment Studies Interest Group  
and Communication Theory and Methodology Division**

Teaching Panel Session

**Exploring Pop Culture Pedagogy: Innovative  
Approaches to Critical Education**

Moderating/Presiding

**Judith Rosenbaum**, Maine

Panelists

**Nathian Shae Rodriquez**, San Diego State  
**Michelle Laura Flood**, St. John Fisher  
**Mackenzie Coto**, Kennesaw State  
**Stephanie Gomez**, Western Washington  
**Tara Walker**, St. Bonaventure

Discussant

**Nathian Shae Rodriquez**, San Diego State

Pop culture pedagogy integrates contemporary media into education to foster critical thinking and social activism. The panel covers strategies for integrating pop culture into various disciplines and its impact on student learning and engagement.

10:15 to 11:30 a.m. / Th026

Salon 10 [LB2L]

**Association for Education in Journalism  
and Mass Communication Council of Divisions**

Research Panel Session

**Finding the Calm (in Yourself) at the Center  
of the Storm (in the World)**

Moderating/Presiding

**Bey-Ling Sha**, Texas Tech

Panelists

**Marcia DiStaso**, Florida  
**Kerk Kee**, Texas Tech  
**Mia Moody**, Baylor  
**Weiwei Zhang**, Ball State

As environmental contexts shift with increasing rapidity, scholarly endeavors once deemed an expected source of stress for tenure-seeking faculty now take on additional dimensions that challenge the research enterprise, creating new uncertainties and provoking deeper anxieties. From the loss of access to research spaces caused by climate change and loss of funding sources due to shifting government priorities, to AI impacts on internal validity and participants' fear of research participation undercutting external validity — communication scholars from all backgrounds and using all methods of inquiry must re-interrogate how to accomplish their research agendas while staying true to themselves. This panel of administrative leaders will offer suggestions for keeping calm, staying focused, earning tenure, and smoothing pathways for each other even as we plan career alternatives for ourselves.

10:15 to 11:30 a.m. / Th027

Salon 13 [LB2L]

**JHistory Internet Group**

Research Panel Session

**Teaching and Writing in a Time of DEI Backlash**

Moderating/Presiding

**David T. Z. Mindich**, Temple

Panelists

**Jane Rhodes**, Illinois-Chicago  
**Mia Moody**, Baylor  
**Amber Roessner**, Tennessee-Knoxville  
**George L. Daniels**, Alabama  
**Gwyneth Mellinger**, James Madison  
**Traci Griffith**, Director, Racial Justice Program, ACLU Massachusetts



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In 2025 the new Trump administration called for the curtailment of teaching about diversity and pluralism and backed this up with unprecedented threats. How are scholars, including those in red and purple states, coping with measures that seek to suppress our work? How do educators balance political realities with the need to offer a complete picture of current and historical trends in journalism and communication?

10:15 to 11:30 a.m. / Th028

Foothill D [2FL]

## The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Panel Session

**ACEJMC: Accreditation Advances a Skilled and Culturally Proficient Workforce**

Moderating/Presiding

**Del Galloway**, ACEJMC President

Panelists

**Steve Geimann**, ACEJMC Incoming President  
**Heidi de Laubenfels**, founder, Arcus Pace  
**Greg Pitts**, ACEJMC Vice President  
**Susan Balcom Walton**, ACEJMC Executive Director

This workshop will discuss ACEJMC's recently revised Standard Four, which requires units to show they offer a program that fosters equal opportunity and respect for a range of points of view and provides participatory opportunity for all elements of society while educating culturally proficient communicators prepared for a global society. The facilitators will review Standard Four and discuss what programs need to know as they prepare to apply for accreditation or reaccreditation.

Noon to 1:15 p.m. / Th029

Salon 12 [LB2L]

## Advertising Division

Research Panel Session

**Bridging the Gap: Enhancing Research Collaboration Between Industry and Academia to Advance Advertising**

Moderating/Presiding

**Yanyun (Mia) Wang**, Colorado at Boulder

Panelists

**Samuel M. Tham**, Colorado State  
**Kimberly Kelling**, Latitude  
**Carie Cunningham**, Roku  
**Aziz Muqaddam**, San Diego

In advertising, academic and industry research often develop separately, limiting the field's progress. Rapidly emerging technologies—VR, AR, AI, smart devices, and Web 3.0—exacerbate this divide by transforming how advertising is both studied and applied. While industry relies on immediate, data-driven insights for brand performance, academia focuses on long-term theoretical frameworks and controlled experiments. Proprietary data, differing publication priorities, and skepticism about “outdated” or “unrealistic” studies further hinder collaboration. This panel aims to bridge the gap by bringing together two industry and two academic researchers, leveraging real-world data and robust research principles to drive innovation—ensuring advertising remains both theoretically sound and practically impactful.

Noon to 1:15 p.m. / Th030

Pacific B [4FL]

## Broadcast and Mobile Journalism Division

Refereed Research Paper Session

**Use, Biases and Perceptions of Generative Artificial Intelligence in Journalism**

Moderating/Presiding

**Srividya Katururi**, Florida

Exploratory Study of Generative AI Perception and Usage Among Ghanaian Broadcast Journalists

**Theorose Elikplim Dzinkeu**

and **Andrea Lorenz**, Kent State

Quality Journalism or Work Efficiency? Analyzing South Korean Journalists' Perceptions of Generative AI and Their Adoption Intention

**Na Yeon Lee**, Yonsei University,

and **Ahran Park**, Korea University

AI Author Labels and News Credibility Judgment: Rethinking Effects of Machine Attributes and the Impact of Networked Heuristics on Information Processing and Behavior\*

**Wenzhe Xu**, Boston

Unveiling Systemic Biases in AI-Generated Climate Discourse: A Comparative Analysis of AI driven news production through Corpus Analysis

**Rinkun Pan** and **Zitong Wang**, Jinan University,

**Runlang Pan**, Guangzhou Medical University,

and **Yunbo Chen**, Jinan University

Evaluating the Impact of Authorship and AI System Provenance on News Credibility\*

**Yitong Gu** and **Bohan Zhang**, Hong Kong Baptist

Discussant

**Marcus Funk**, Sam Houston State

\* Second-Place Student Paper Award (tie)

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Noon to 1:15 p.m. / Th031

Nob Hill C [LB2L]

### Communication Theory and Methodology Division

Refereed Research Paper Session

**Understanding the Media User: Motivations, Processing, and Emotions**

Moderating/Presiding

**Jocelyn McKinnon-Crowley**, Syracuse

Explaining the Use of AI Chatbots as Context Alignment: Motivations Behind the Use of AI Chatbots Across Contexts and Culture\*

**Sebastian Scherr**, University of Augsburg,

**Bolin Cao**, Shenzhen University,

**Li Crystal Jiang**, City University of Hong Kong

and **Tetsuro Kobayashi**, Waseda University

Expanding Affective Intelligence Theory: How Voters' Feelings of Disgust Toward the Candidates Affected Voting Intentions in 2024

**Renita Coleman**, Texas at Austin

and **Denis Wu**, Boston University

Comparing Automated Facial Expression Analysis, Electromyography, and Self-Reports for Emotion in Communication Research

**Taylor Jing Wen**, South Carolina,

**Ali Zain**, Arizona State,

and **Carrie Jingyi**, South Carolina

When Can Heuristic Cues Promote Systematic Processing? The Case of Bandwagon Effects in e-Commerce Sites\*\*

**Eunchae Jang**, Pennsylvania State

and **S. Shyam Sundar**, Pennsylvania State/  
Sungkyunkwan University

Optimizing Knowledge Acquisition in Education: A Dual Processing Framework Examining Impacts of Message Features, Perceptions, and Traits on Memory Retention\*\*\*

**Huai-yu Chen**, Kentucky

Discussant

**Mike Schmierbach**, Pennsylvania State

\* Second Place Open Competition Paper

\*\* Third Place Open Competition Paper

\*\*\*Third Place Top Student Paper

Noon to 1:15 p.m. / Th032

Pacific A [4FL]

### Magazine Media and History Divisions

Research Panel Session

**From 19th Century Life Insurance to Postwar Cancer Prevention: Health in Women's Magazines**

Moderating/Presiding

**Katie Foss**, Middle Tennessee State

Panelists

**Katie Foss**, Middle Tennessee State

**Meg Heckman**, Northeastern

**Kimberly Voss**, Central Florida

**Jennifer Woodard**, Middle Tennessee State

Women's magazines have long played a crucial role in communicating health information to their largely female audiences. This panel will bring together scholars to examine examples across time periods and publications.

Noon to 1:15 p.m. / Th033

Salon 9 [LB2L]

### Mass Communication and Society and International Communication Divisions

[03-1200] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

#### International Communication Division

Topic I — Asia in Global Media Narratives

01 • Important yet Marginalized? Labor and Career of Chinese News Assistants and Journalists of Western Newsrooms

**Wendy Weile Zhou**, Virginia

02 • The True Story as the Truth Factory: Media Labor and Ideological Production in Contemporary Chinese Television Documentaries

**Jiachun Hong**, Utah Tech

03 • Community, Conformity and Animosity: How Anonymity and Group Dynamics Shape Anti-Chinese Xenophobia in Korea's Online Spaces

**Nan Zhou** and **Jaehee Cho**, Sogang University

04 • The Contingent Representations of Distant Others: A Case of Africa-Based Chinese Expat Vlogs (2015-2023)

**Lei Chen** and **Zhiying (Jenny) Xu**, Iowa

05 • Chinese Cyber-Nationalism and Different Perceived Threats: Comparison of Two International Incidents with Colonialism Background

**Yushi Luo**, Hong Kong Baptist University

06 • Behind the Posts: Exploring Chinese Youth's Sensitive Self-Disclosure on Social Media

**Ziwei Xu**, Temple

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- 07 • [EA] Promoting China through a Western Lens: Image Construction of China in 'White Monkey' Internet Celebrities' Videos

**Luanying Li**

- 08 • [EA] Negotiating Truth Across Cultures: Foreign Residents' Role in Countering Misinformation about China

**Jin Yang Claudia**

- 09 • [EA] Heroes in the Pandemic: Heroism and Narrative Construction from a Chinese Perspective

**Shuai Dang**

Discussant

**Huong Nguyen**, Texas at Austin

## Topic II—Politics, Public Opinion & Influence

- 10 • Political Consumerism toward U.S.-China Trade Dispute: The Effects of Media Exposure and Cognitive Processing Across Nations

**Caixie Tu, Yaru Wang,**

and **Xigen Li**, Shanghai University

- 11 • Mapping Mis/Disinformation in Central America's Northern Triangle: A Content Analysis of Scholarly Articles (2000-2024)

**Mario Cerna**, Alabama

- 12 • [EA] Memes as Necropolitical Infrastructure: Digital Satire and Resistance in China-Zambia Tech Relations

**Qiyu Chen**

- 13 • [EA] 'It Feels Like We're from Another Planet': Exploring How Identity-Oriented Mis/Disinformation Alienates Ethnic Minorities in Bangladesh

**Shahariar Khan Nobel**, Oklahoma State,

**Md Ibnun Sarwar Rafi, Md. Asikur Rahman,**

and **Mohammad Abdullah Al Mamun**,

Comilla University,

and **Anirudha Biswas**, Oklahoma State

- 14 • Linguistic Politics and the Global-Local Nexus in Transnational Indigenous African Language Television

**FengYi Yin**, Temple

- 15 • [EA] From Trade to Technology: CNN, BBC, and Al Jazeera's Competing Narratives on China's AI Exports via the Digital Silk Road

**Jennifer Nvene**, Shanghai Jiao Tong University

- 16 • [EA] South-South Media Dynamics and Competing Narratives: Chinese State-Owned Enterprises in Ethiopia's Belt and Road Infrastructure Projects

**Ying Luo**, Peking University

Discussant

**Benjamin Tetteh**, Syracuse

## Topic III — Audience, Engagement and Perception

- 17 • Cuteness as Connection: How American Users' Cat Posts Shape Chinese Users' Prosocial Attitude on RedNote

**Yansheng Liu**, Yilan Guo, **Alex Paloma,**

and **Mary Oliver**, Pennsylvania State

- 18 • How does Chinese Audience Evaluate American Films: A Case Study of Chinese Audience on Douban in 2023

**Xingyue Dai**

and **Fen Lin**, City University of Hong Kong

- 19 • Humor Across Cultures-A Computational Analysis of Engagement in Chinese Webnovel

**Futian Han, Xiaolong Zhao, Jie Feng,**

**Yifeng Chen, Zilu Zou,**

and **Yaxiong Xu**, Central South University

- 20 • [EA] The Internationalization of Chineseness: How YouTube Audiences Shape Characteristics of Chinese Electric Vehicles

**Hanshu Zhai**, The Hong Kong Polytechnic University

- 21 • [EA] Framing Conflicts in China-Africa Cooperation: Analysis of African Mainstream Media and Social Media Opinions

**Jiaying Huang and Zichen Liu**

- 22 • [EA] Family Appendages or Feminist Possibilities? A Framing Analysis of Female Candidates in the 2022 General Elections (GE15) in Malaysiakini and The Star

**Nurul Ariffin**, University of British Columbia

- 23 • Witnessing Distant Suffering on Social Media: Chinese Public Perception and Emotion towards Hurricane Helene

**Chengxin Lyu**, Zhejiang University

Discussant

**Sunha Yeo**, Oklahoma

## Topic IV — Digital Media & Algorithms

- 24 • Of Humans and Algorithms: Ethical Challenges for Mexican Journalism in the Age of Artificial Intelligence

**Gabriel Dominguez and Edgar García-Félix,**

Universidad Panamericana

- 25 • Multi-faceted and Multi-Platform: How Technology Shape Newspaper Journalists' Practice in Bangladesh

**Sima Bhowmik**, Vermont

- 26 • Ethical and Operational Challenges of Artificial Intelligence for Local Journalism in Nigeria

**Idris Mohammed**, Alabama

- 27 • [EA] Chatting into the Air: The Dually Regulated Intercultural Communication of Sino-US Generative Artificial Intelligence

**Zhe Wang**

and **Xinyun Wang**, Communication University of Zhejiang



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- 28 • [EA] Refugees of the Digital Space: Platform Migration from TikTok to RedNote

**Ziyue Feng, Tianjia Dong,**  
and **Zheya Lei**, University of Chicago

- 29 • [EA] Intersectional Struggles in the Digital Margin: Gender and Platform Dependency in Southwest China's Miao and Dong Villages

**Yimeng Yang**

- 30 • TikToking a Conflict: Exploring News Outlets Peace and War Narratives

**Shahira S. Fahmy**, American University in Cairo,  
**Laila Abbas**, Wisconsin-Madison,  
and **Aliaa El Shabassy**, American University in Cairo

- 31 • How AI Interpret Culture Differently? Comparing the Cultural Value Alignment of Different Chatbots in Cross-Cultural Communication Settings

**Yulei Feng**, Fudan University

- 32 • Immersed Across Cultures: Narrative Transportation, Platform Affordances, and Li Ziqi's Global Appeal on YouTube

**Xinyi Zuo** and **Yang Feng**, Florida

Discussant

**Salih Hurdogan**, Texas at Austin

#### Topic V — Journalism Practice, Ethics and Labor Conditions

- 33 • A Stakeholder Network Analysis of Chinese Photojournalist Lu Guang: Exploring the Possibilities and Limitations of Practicing Independent, Investigative Journalism in Authoritarian Societies

**Shi Li**, Southern Illinois, Edwardsville

- 34 • Voices of Resilience? An ethics of care approach for freelance journalists covering conflict

**Lea Hellmueller**, **Namrata Acharya**,  
and **Lunga Carolyne**, City St George's, University of London

- 35 • Everyone is a War Reporter: Field Theory and Wellbeing Capital in Conflict Journalism

**Sayyed Fawad Shah**, Auburn,  
and **Gregory Perreault**, South Florida

- 36 • Reporting Through the Lens of Personal Violence: How Peril Transforms Journalistic Practice in Ghana West Africa

**Ihs Sackey-Rockson**, Louisiana State

- 37 • [EA] Constructive or Constraining? Solutions Journalism in an Authoritarian State

**Karen McIntyre**, Oregon  
and **Meghan Sobel Cohen**, Regis University

- 38 • [EA] Covering the Right: German journalists rethinking their reporting practices

**Karin Assmann**, Georgia

- 39 • [EA] Who Tells, Who Acts? Palestinian Journalists and the Discursive Line Between Reporting and Activism

**Mohamed Salama**, Maryland,  
**Mona Alsaba**, American University in Cairo,  
**Saif Shahin**, Tilburg University, Netherlands,  
and **Shahira S. Fahmy**, American University in Cairo

- 40 • [EA] Examining European Initiatives Supporting the News Production and Well-being of Diaspora Journalists: An Action-Oriented Approach

**Rana Arafat**, City St Georges University of London,  
**Tomás Dodds**, Leiden University,  
and **Justin Yueng**, Northeastern University

- 41 • Costa Rican Journalism at a Crossroads: Emerging Concerns Over Press Freedoms and Economic Precarity

**Celeste González de Bustamante**, Texas at Austin,  
**Jeannine E. Relly**, Arizona, **Vanessa Bravo**, Elon,  
**Silvia DalBen Furtado**,  
and **Gustavo Fuchs**, Texas at Austin

- 42 • [EA] Poverty, Corruption, and Press Freedom: A Cross-Sectional Examination in the Americas

**Mario Cerna**, Alabama

- 43 • [EA] The Twitter Social Network of U.S. Journalists Covering China-related Issues

**Boxin Yang** and **Dexia Li**, Xiamen University

Discussant

**Fariba Pajoo**, Wayne State

#### Topic VI — News Systems, Global Journalism, and Public Perception

- 44 • The State of AI-generated News: Examining Arabs' Perceptions, Attitudes, and Concerns Toward Using Generative AI in News Production

**Menna Elhosary**, City St Georges, University of London,  
and **Rasha Abdulla**, American University in Cairo

- 45 • [EA] Regulating the New Hot Thing: A Comparative Study of AI Regulation in Journalism Ethics Codes Across Europe and Latin America

**Magdalena Saldana**, Pontificia Universidad Catolica de Chile,

**Colin Porlezza**, Università della Svizzera italiana,  
and **Laura Amigo**, Università della Svizzera italiana

- 46 • [EA] African News Audience Engagement with LGBTQIA+ News Framing in Digital Spaces

**Dennis Okeke**  
and **Patrick Ferrucci**, Colorado-Boulder

- 47 • [EA] The Fine Dust Blame Game: How News Exposure Fuels Xenophobia Toward Chinese in Korea Amid Environmental Concerns

**Nan Zhou**, **Jaehee Cho**,  
and **Xianmei Jin**, Sogang University

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- 48 • [EA] The global-local journalism and Public Relations (Pr) Dynamic: Evolving, Adversarial, Collaborative Or Symbiotic Partnership?

**Mildred Perreault**, South Florida,  
**Tyler Nagel**, Southern Alberta Institute  
of Technology/University of Groningen,  
**Jessica Walsh**, Nebraska-Lincoln,  
**Lenka Waschková Čísařová**, Masaryk University,  
**Signe Ivask**, University of Tartu, Estonia,  
**Hanan Badr**, University of Salzburg,  
**Thawab Hilal**, Paris Lodron University of Salzburg,  
**Michael Koliska**, Georgetown,  
**Gregory Perreault**, South Florida,  
**Louisa Lincoln**, Pennsylvania,  
and **Grace Smith**, South Florida

- 49 • Negotiating Dual Loyalty: How Chinese Journalists in Thailand Define 'Best Work' under Soft Power Mandates

**Hai Wang**, Washington

- 50 • [EA] Comparative Analysis of Colonial Influence on News Coverage of the Israel-Palestine Conflict

**Kiryn Willett**, Boise State

- 51 • [EA] Apart from the rest: A case for the Associated Press as the gold standard for Western reporting on the Israel-Hamas War

**Grace Smith**, South Florida

- 52 • [EA] Framing Climate Change: A Cross-National Analysis of Major Newspapers in Bangladesh and the USA

**Sadman Sakib**, Idaho State,  
**Maimuna Zaman Alvi**, Khulna University,  
**Md. Raihan Kabir**, Khulna University,  
and **Anirudha Biswas**, Oklahoma State

Discussant

**Kyle Walkine**, Miami

## Mass Communication and Society Division

### Topic I — Understanding Misinformation Behaviors

- 53 • Familiarity Breeds Contempt: "Fake News" and "Disinformation" as Framing Devices

**Edson C. Tandoc Jr.**,  
Nanyang Technological University,  
**Seth Seet**, **Taeyoung Lee**, Loyola-Chicago,  
and **Logan Molyneux**, Temple

- 54 • Farther or Closer to the Truth? The Knowledge Gap in the Misinformation Age

**Wenting Yu**, **Zeping Feng**, Hong Kong  
Polytechnic University,  
**Fei Shen**, City University of Hong Kong,  
and **Junyan Lu**, Alabama

- 55 • Under the Influence: Examining How Social Media Influencers Affect News Veracity Discernment

**Ben Wasike**, Texas Rio Grande Valley

- 56 • Exploring the Effects of AI-Generated Disinformation on Political Cynicism and Electoral Behavior in the 2024 US Presidential Election

**Ran Wei**, Hong Kong Baptist University,  
**Bohan Zhang**, Hong Kong Baptist University,  
**Xinzhi Zhang**, City University of Hong Kong,  
and **Ven-hwei Lo**, Taiwan National ChengChi University

- 57 • [EA] Emotional Contagion of Social Bots in Political Campaign Issues – A Case Study of the 2024 U.S. Presidential Election

**Xiaoyu Song**

Discussant

**Lindsey Sherrill**, North Alabama

### Topic II — Digital Discourse and Media Representation

- 58 • Representation and Identity in Online Discourse During the 2024 U.S. Election: Themes and Discourse Quality

**Gyo Hyun Koo**  
and **Dasia Clemente**, Howard University

- 59 • [EA] The US-China Techno-nationalist Rivalry: The Public Attitudes Towards DeepSeek on Reddit

**Sima Wang** and **Kaung Latt**

- 60 • Analyzing Public Attitudes on YouTube Towards Anti-Asian Hate: NLP and MDCOR Approach to BTS-Biden Meeting

**Yueyan Zhi**, **Yuyao Song**, and **Zhizun Huang**

- 61 • [EA] Competition or Cooperation? Exploring the Dynamic Relationship Between Public Attention to Political and Entertainment Issues in Trending Topics

**Mingfei Sun**, **Xu Dong**,  
**Yuan Fang**,

and **Wanyi Li**, Renmin University of China,

- 62 • [EA] Representation Matters: Neurodivergent People's Memories of First Media Representation

**Kristen Harrison**, **Destiny Peterson**,  
and **William Rawlings**, North Carolina  
at Chapel Hill

Discussant

**Bradley Gorham**, Syracuse

### Topic III — Digital Media and Wellbeing

- 63 • The Dual Effects of Compulsive SNS Use on Social Media Fatigue: A Social Exchange Perspective

**Ying Qin**, **Yiwen Luo**, **Xiangmo Chen**,  
and **Vincent Lei Huang**, Hong Kong Baptist

- 64 • Modeling Emotion: Anthropomorphism's Effects on Adults Living with Anxiety and/or Depression

**Destiny Peterson**, North Carolina at Chapel Hill

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65 • COVID-19 or Pandemic? How Scientific and Political Discourse in Chinese National Media Constructs Memory of The Influenza Epidemic (2019-2023)

**Junyi Chen**, Shanghai Jiao Tong University

66 • Running Into Reproductive Health Information, Running Toward Doctor: Examining the Roles of Incidental Exposure, Perceived Norms, and Embarrassment

**Yujie Dong**, Nanyang Technological University, and **Lianshan Zhang**, Shanghai Jiao Tong University

67 • Rhetoric of Revulsion: Evaluating Disgust Appeals and Measuring Mediating Emotions in Animal Rights Campaigns

**Kayla Kozak**, Towson

Discussant

**Christina Najera**, Tennessee

Topic IV — **Strategic and Branded Communication**

68 • Sharing Corporate News: The Role of Valence, Pre-existing Perceptions, and Topics in Corporate News Virality

**Chang-Won Choi** and **Bitt Moon**, Mississippi

69 • Decoding Gen Z's CSR Engagement: Examining the Effects of CSR Types and the Mediating Role of Personal and Societal Relevance

**Yezi Hu**, Texas at Tyler, **Yanni Ma**, Oregon State, **Di Mu**, Texas A&M International, and **Aidan Sundine**, Oregon State

70 • [EA] Do CSA Messages Move Us?: Investigating Psychological Explanations for CSA Message Effects

**Matthew VanDyke**, Alabama, and **Alan Abitbol**, Tampa

71 • Value Co-Creation and Homogeneity as Primary Drivers of Purchase Intention Within TikTok Influencer Marketing

**Nate S. Fisher**, Oklahoma

72 • [EA] Shaping the City Image Through Industrial Tourism: A Brand Strategy Analysis Based on the Comparative Study of Beer Museum in Qingdao and Amsterdam

**Lang Lang**, Tsinghua University

Discussant

**Worapron Chanthapan**, California State, Long Beach

Topic V — **AI and Technology**

73 • The Effect of Immersion on Generative AI Dependency: Evidence from the United States and China

**Yingwei Wang**, Shanghai University

74 • Strategic Use of Virtual vs. Human Influencers in Sustainability Marketing: Uncovering the Different Roles of Influencer Type, Sustainability Congruence, Popularity Metrics

**Hayoung Sally**, Oregon, **Jeongmin Ham**, Florida, **Luna Pittet Gonzalez** and **Won-Ki Moo**

75 • [EA] Knowing It's Code, Feeling It's Love: Exploring the Cognitive-Emotional Paradox in Human-AI Romantic Relationships

**Xun Zhou** and **Ziyan Yuan**

76 • Trust Beyond Binary: Unpacking the Variability of User Trust in Generative Artificial Intelligence and Its Antecedents

**Cong Lin**, Tsinghua University

77 • Algorithmic Dating while Artificially Vet Political Profiles? Moderation Effects of Dating Motivation Types

**Junyi Chen**, Shanghai Jiao Tong University

Discussant

**Biyang Wu-Ouyang**, Education University of Hong Kong

Topic VI — **Media Literacy and Information Consumption**

78 • From Knowledge to Intentions: Testing a Model of News Literacy Behaviors

**Emily Vraga**, Minnesota, **Stephanie Craft**, Illinois at Urbana-Champaign, **Melissa Tully**, Iowa, **Seth Ashley**, Boise State, and **Adam Maks**, Indiana-Indianapolis

79 • [EA] Resistance to Information Disorder Through the Lens of Media Literacy: A Purposive Review of Literature

**Zainuddin Muda Zainuddin Monggilo**, Alabama

80 • Gen Z's Responses to Outdated Cultural Depiction Labels: A Mixed Methods Study

**Yoon Lee** and **Shannon Burth**, **Srividya Ramasubramanian**, and **Nicholas Bowman**, Syracuse

81 • Revisiting the Digital Divide: General Competence and Self-Direction in Social Media Informal Learning

**Claire Youngnyo Joa**, West Georgia, and **Yunmi Park**, Community Media Foundation

82 • Should Influencers Speak Up? Political Expectancy Violations Among Gen Z

**Morgan Badurak** and **Caley Hewitt**, Louisiana State

Discussant

**Hyojung Park**, Louisiana State

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the confer-



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Noon to 1:15 p.m. / Th034

Foothill F [2FL]

## Media Ethics Division

Refereed Research Paper Session

### Marginalized Communities and Media Ethics

Moderating/Presiding

**Chad Painter**, Dayton

[EA] A Native American Tribe's Knowledge, Acceptance, Readiness and Attitude of AI in Tribal Communications

**Julie Hubbard**, Oklahoma State

[EA] Assessing the Link Between Gender and Ethics in Global South Pandemic Coverage

**Ruth Moon**, Louisiana State,  
and **Sara Shaban**, Seattle Pacific

Saving the Fixers in Wars: Metajournalistic Discourse, Paradigm, Repair, Global War Journalism Industry, Global Media Ethics and War Journalism Practice

**Mushfique Wadud**, Colorado

A Cathedral of Trust: How Journalists Built Relationships "Brick by Brick" in Uvalde

**Lisa Krantz**, Montana

Discussant

**Chad Painter**, Dayton

[EA] = This submission was accepted as an extended abstract.

Noon to 1:15 p.m. / Th035

Salon 3 [LB2L]

## Public Relations Division

Refereed Research Paper Session

### Advancement in Crisis Communication and CSR research

Moderating/Presiding

**Sun Young Lee**, Maryland

Punish or Forgive? Exploring the Mediating Role of CEO Attitudes on the Interaction of Emotional Crisis Communication and Crisis Type

**James Ndone**, Coastal Carolina,

**Qi Zheng**, Michigan State,

**Rongting Niu, Yan Jin**, Georgia

and **Margaret Duffy**, Missouri

Examining The Impact Of Perceived Motives Behind Crisis-Driven Csr On Employee Perceived Emotional Culture And Psychological Capital During Wildfire Disasters: The Moderating Role Of Dialogic Communication

**Queenie Li**, Miami and **Enzhu Dong**, Alabama  
Red Alert in Authority-led Public Health Crisis Communication Efforts

**Xuerong Lu**, Oregon State,

**Wenqing Zhao** and **Yan Jin**, Georgia,

**W. Timothy Coombs**

and **Santosh Vijaykumar**, Northumbria

The Effects of CSR Framing on Greenwashing in the AI Environmental Crisis

**Erika Schneider**

and **Victoria Kyriakopoulos**, Syracuse

Tell Me More: Curiosity and Engagement with CSR Messaging

**Rehab Alayoubi**

and **Megan Norman**, Pennsylvania State,

**Cassandra Troy**, Illinois Urbana-Champaign

**Jiaqi (Agnes) Bao**

and **Denise Bortree**, Pennsylvania State

Discussant

**Holly Overton**, Pennsylvania State

Noon to 1:15 p.m. / Th036

Salon 15 [LB2L]

## Scholastic Journalism Division

Teaching Panel Session

### Unveiling Quality and Depth in Student Reporting

Moderating/Presiding

**Sima Bhowmik**, Vermont

Panelists

**Kathleen McElroy**, Texas at Austin

**Colleen Steffen**, TheStatehouseFile.com

**John Tomasic**, Washington

**Richard Watts**, Vermont

Student, Franklin College

University-led news programs aim to address gaps in local news coverage. This panel will focus on student experiences, the significance of their reporting, and their understanding of the profession.

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Noon to 1:15 p.m. / Th037

Salon 5/6 [LB2L]

**Visual Communication  
and Newspaper and Online News Divisions**

Teaching Panel Session

**Teaching in and Reporting from the  
Developing World**

Moderating/Presiding

**Carolyn Yaschur**, Augustana College

Panelists

Journalism Education for Women's Empowerment:  
An Anthropologist's Perspective

**Vanessa Martinez**, Executive Director,  
Girl Reports

Capturing Meaningful Moments: Teaching  
Photojournalism in Nepal

**Carolyn Yaschur**, Augustana College  
Collaborative Experiential Learning in a Cross-  
Cultural Learning Environment Called Kenya

**Jim Kelly**, The Media School, Indiana  
University Bloomington

Training Journalists Globally, Teaching Locally  
**Summer Harlow**, Texas at Austin/Knight  
Center for Journalism in the Americas

This panel will discuss their experiences traveling with students to teach journalism and report from developing nations. Panelists will address the benefits, challenges and logistics of coordinating international journalism training programs.

Noon to 1:15 p.m. / Th038

Salon 1/2 [LB2L]

**Commission on Graduate Education**

**Annual Luncheon**

Moderating/Presiding

**Patrick R. Johnson**, Marquette

This luncheon celebrates the accomplishments of graduate students in AEJMC. CSGE will host an annual meeting, share updates for graduate students, create a space for networking, and acknowledge award winners and showcase participants. **Pre-registration is required.**

Noon to 1:15 p.m. / Th039

**Religion and Media Interest Group**

Offsite Luncheon

Hosting

**Kathryn Montalbano**, Kentucky

Interested members should meet in the main conference hotel lobby at noon, and email **Kathryn Montalbano** (kathryn.montalbano@uky.edu) that they will attend? See more information via the RMIG community board.

Noon to 1:15 p.m. / Th040

Foothill C [2FL]

**Sports Communication Interest Group**

**High-Density Refereed Research Paper Session**

Moderating/Presiding

**Ever Figueroa**, Colorado-Boulder

Topic I – **Mental Health, Well-Being and Image in Sport**  
College Athletes' Motivations for Communicating About  
Mental Health Via Social Media

**Elisabetta Zengaro** and **Scott Parrott**, Alabama

[EA] Wanna Tell Me a Story?: Examining the Intersection  
of Body Image and Mental Health in Women Athletes

**Kim Bissell**, Louisiana State

and **Emma Bissell**, Syracuse

The Digital Arena: College Mental Health from a Socio-  
ecological Perspective

**Brooke Gottlieb**, North Carolina at Chapel Hill

Framing Victory and Defeat: Image Management in NFL  
Team Game Recaps

**Steve Collins**, Oklahoma State

and **William Kinnally**, Central Florida

Clark and Reese Lead Women's College Basketball to  
New Heights

**Tracy Everbach** and **Gwen Nisbett**, North Texas

Topic II – **The Evolving Landscape of Global Sport**

[EA] Sports Organizations and WeChat as Media Spaces  
Embracing Sexual Minorities: A University Case Study

**Qixuan Zhao** and **Lang Guo**, Peking University

Constructing Mediated Betting Discourse: A Typology  
of Responsible Gambling Language Identified through  
ESPN's Wagering Shows

**Brian Petrotta**, Nebraska-Lincoln

and **Travis Bell**, South Florida

An Examination of Play the Game Conference Abstracts,  
2015-2024

**Sada Reed**, Arizona State

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Weaponizing Nationalist Discourse Against Same-Gender Celebrities: Gender Differences in Online Hate Speech Towards Sports Celebrities

**Zizhong Zhang**, Zhejiang University,  
**Tianping He**, Renim University of China,  
**Ruiji Liang**, Tsinghua University,  
and **Ke He**, Zhejiang University

The 'Sports Fandom Chaos': How Chinese Official Media Reshape Sports Fandom Culture

**Chenyu Ni**, University of Auckland

Discussant

**Mia Long Anderson**, Sam Houston State

[EA] = This submission was accepted as an extended abstract.

Noon to 1:15 p.m. / Th041

**Foothill D [2FL]**

**South Asia Communication Association (SACA)**

Research Panel Session

**10 Years of the South Asia Communication Association: Media Research on South Asia and Its Diaspora Worldwide — I**

Moderating/Presiding

**Deb Aikat**, North Carolina at Chapel Hill  
and **Awais Saleem**, Larmar

**Theme I — Journalism Practice in South Asia: Issues and Challenges-I**

Afghan Journalists and the Trauma they live with: Reporting under the Taliban

**Shugofa Dastgeer**, Texas Christian

Safety Challenges and Coping Strategies of Women Journalists in India

**Manasvi Maheshwari**, Miami

Women Journalists under Threat: A Regional Study of Harassment, Resistance, and Resilience in South Asia

**Serajul I. Bhuiyan**, Savannah State,  
and **Ruheela Hassan**, Islamic University  
of Science and Technology, India

Digital Authoritarianism and Press Freedom in South Asia: A comparative study of Bangladesh, India, and Pakistan

**Serajul I. Bhuiyan**, Savannah State,  
and **S.M. Rezwan Ul Alam**, North South  
University, Dhaka, Bangladesh

Discussant

**Dhiman Chattopadhyay**, Shippensburg

**Theme II — Journalism Practice in South Asia: Issues and Challenges-II**

After the Fall of Sheikh Hasina: Evolving Challenges to Press Freedom in Post-Authoritarian Bangladesh

**Manwar Hossain**, Colorado State,  
**MD Mahbubul Haque Bhuiyan**, Minnesota,  
and **Md Saddam Hossain**, Wyoming

Journalism In Kashmir: Paradigms, Prospects and Problems

**Muntaha Mehraj Hafiz**, Central University  
of Kashmir, India

"Dm Me On Insta": A Comparative Analysis Of Student Journalists' In India And The U.S. And Their Quest To Find Sources

**Suzanne Lysak**, Chapman,  
**Indira Somani**, 1970 Productions, LLC,  
and **Maya Hawks**, Chapman

Discussant

**Sohana Nasrin**, Tampa

**Theme III — Artificial intelligence in South Asia: issues and implications**

Cultural Bias in AI Images: Leadership Opportunities in Addressing Algorithmic Representation

**Jinu K Varghese**  
and **Padma Rani**, Manipal Academy of Higher  
Education (MAHE), India

Is It All About Algorithms? The Use of AI In Social Media Marketing Among South Asian Entrepreneurs in the U.S.

**Delaware Arif**, Canisius,  
**Lipika Arif**, State University of New York – Fredonia,  
and **Joe Hair**, South Alabama

Between Efficiency and Authenticity: Global Perspectives on AI-Driven Content Creation Among Social Media Influencers

**Shudipta Sharma**, Central Carolina  
Technical College,

**Arnab Biswas**, **Jisha Jacob**,  
and **Man Luo**, Bowling Green State

Diffusion of Ai Technology Adoption In Nepali And Pakistani Higher Education: An Integrated Framework of Innovation Attributes, Perceived Usefulness, Perceived Ease, And Organizational Policies

**Jiwan Kifle**, Texas Tech  
and **Amir Khan**, Bowling Green State

Using AI Assistant: Bangladeshi Parental Perceptions of Children's Problem-Solving Skills in the USA

**Sharjana Hossain**, **Manwar Hossain**,  
and **Md Rejaul Haque**, Colorado State

Discussant

**Nandini Bhalla**, Texas State



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Theme IV — **Patterns of media coverage in South Asia**  
Shuttle Diplomacy and Strategic Restraint: How the U.S. Prevented a South Asian War

**Serajul I. Bhuiyan**, Savannah State

At the Brink of (nuclear) War: Framing Indo-Pak Conflict After Pehalgam

**Awais Saleem**, Lamar

Climate Communication in the Sundarbans: Voices from the Frontlines of Environmental Crisis

**Serajul I. Bhuiyan**, Savannah State  
and **Ruheela Hassan**, Islamic University  
of Science and Technology, India

Two Nations, One Crisis: A Comparative Analysis of Youth Mental Health Reportage in Indian and U.S.

News Media

**Ishan Chattopadhyay**, Cumberland Valley  
High School

Revolts in Bangladesh Ousted a Brute Regime

**Zainul Abedin**, Mississippi Valley State  
and **Shafiqur Rahman**, South Carolina State

Discussant

**Srivi Ramasubramanian**, Syracuse

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). With over one-fourth of the world's population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field.

1:45 to 3 p.m. / Th042

Salon 9 [LB2L]

**Association for Education in Journalism  
and Mass Communication**

**[04-1345] — Scholar-to-Scholar (Poster) Refereed  
Research Paper Session**

**Communicating Science, Health, Environment and Risk  
Division**

Topic — **Environmental Communication**

**01 •** Localizing Environmental Concern: An Examination of the Mississippi River Basin

**Kathleen Rose** and **Vy Luong**, Missouri

**02 • [EA]** The Impact of Reporting Attitudes and Solution Presentation on Audience Willingness to Engage in Pro-Environmental Behaviors

**Jingwan Peng**, Communication University of China

**03 •** How Traditional and Social Media Influence Pro-Environmental Behavior: A Normative Mechanisms Perspective

**Xinying Tan**, **Liang Chen**,  
and **Qinlan Qiu**, Tsinghua University

**04 •** Development to Distribution: A Co-creation Approach to Wildfire Smoke Communications

**Lucy Chalgren**, **Ashley Anderson**, **Katie Abrams**,  
**Milena Guajardo**, **Sheryl Magzamen**,  
**Jeffrey R. Pierce**, **Brandon McGuire**, **Bonne Ford**,  
and **Emily Fischer**, Colorado State

**05 •** Environmental Communication in the Digital Age: A Study on the Thematic Strategies and Interactive Effects of environmental NGOs' Social Media Content

**Shuning Ye**, East China Normal University,  
and **Jialing Wan**, Communication University  
of China

**06 •** From Processing Motivation To Environmental Behavioral Intention

**Yifei He** and **Janet Yang**, Buffalo

**07 •** The Communication and the Conveyor of Concreteness Spillover Effects: An Exploration in the Context of Cover Crop Adoption

**Meghnaa Tallapragada**, Temple,  
**Yefan Nian**, **R. Dave Lamie**,  
and **Sruthi Narayanan**, Clemson

**08 •** Impact of Physical and Psychological Distance on Responses to Fukushima Radioactive Water Between the US and Korea

**Estel Huh**, RPTU (Uni Kaiserslautern-Landau)  
and **Yungwook Kim**, Ewha Womans University

**09 •** Facilitators and Barriers of Pro-Environmental Behavior: Media Exposure and the VBN Model on Single-Use Plastics

**Xianmei Jin**, **Jaehee Cho**,  
and **Nan Zhou**, Sogang University

**10 •** A Community-Based Participatory Approach to Understanding Littering: Communication Leading to Opportunities for Solutions

**Lara Zwarun**  
and **Stephanie Van Stee**, Missouri, St. Louis

**11 • [EA]** Economic Audiences, Ideological Subjects: How Mass Media Reinforces Consumerism as Environmental Action

**Akua Akakpo**, Oregon

**12 •** The Leaver's Dilemma: Negative Spillover of Quitting Gamification App for Environmental Protection

**Biying Xu**, Tsinghua University

**13 • [Ea]** Environmental Zines As Expressions of Nature-Based Identity, Attachment, And Alternative Visions of The Future

**Catherine Lambert**, Northeastern

**14 • [EA]** Agenda-Setting, Emotional Interaction, and Communities: How Social Bots Reshape Environmental Discourse

**Zeyu Li**, **Xiaomeng Zhou**, **Chenyu Liu**,  
**Yujing Wang**, **Jing Li**, **Xuandi Gong**, **Yufan Xia**,  
and **Nuoyi Lu**, Communication University of China

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15 • [EA] Actor-Networks in Environmental Governance: Narrative Translation and Participation Patterns in the Yangtze River Basin

**Zhaoyu Ouyang**, Communication University of China

16 • [EA] Bridging the Green Gap: Can Wardrobe Apps Like Indyx Make Sustainable Fashion Choices Stick?

**Letwin Tawira**, Hong Kong Polytechnic University

17 • [EA] Resisting Patriarchy, Reimagining Tradition: Ecofeminist Praxis in a Chinese Female Eco-Influencer's Digital Advocacy

**Qianhua Shen**, Zhengzhou University

18 • [EA] The Impact of Urban Environment on City Brand Image: An Empirical Study Based on Emotional Computing and GIS-Based Empirical Study

**Yunchi Wang**, South China University of Technology

19 • [EA] Perceptions of Climate And Diversity Advocacy In Politically Trying Times: Examining Responses To Companies That Abandon, Maintain, or Expand Csa

**Cassandra Troy**, Illinois Urbana-Champaign, and **Nicholas Eng**, Georgia

20 • Can Multi-Actor Collaboration Break Through the Barriers of Green Consumption? Unpacking the Actor-Network Mechanisms and Evolutionary Game Dynamics of E-commerce Platforms, Brands, and Consumers

**Zitong Wang**, **Runkun Pan**, and **Yunbo Chen**, Jinan University

## Cultural and Critical Studies Division

Topic I — **Algorithmic Culture, Platforms, and Power**

21 • Personalization as Mass Deception: Pseudo-Agency via Algorithmic Recommendations, Interactivity, and Illusions of Choice on TikTok

**Hui Min Lee**, Pennsylvania State

22 • The Paradox of Algorithmic Equalization: Toward a Neo-Stratification Model in the Age of LLM-Driven Human Augmentation\*

**Ao Liu**, Communication University of China

23 • [EA] The Semantic Evolution of "Platform" in China: A Corpus-Based Historical Analysis

**Xiaonuo Gao**

24 • [EA] The Invisible in Philosophy: Mapping the Stanford Encyclopedia of Philosophy's Network

**Zeyuan Chen**

25 • [EA] The Media Plutocracy: News Billionaires, Power, and America's Democratic Backsliding

**Margot Susca**, American

Discussant

**Sohana Nasrin**, Tampa

\* Student Paper Winner, Second Place

Topic II — **Gender, Sexuality, and Queer Critique**

26 • Bluey is a Girl?!: Examining Gender Representation in America's No. 1 TV Show for Children

**Q. McElroy**, Georgia

27 • Selling Typical Americans: Anheuser-Busch's Gender Construction Through Super Bowl Commercials

**Paul Myers**, Missouri

28 • [EA] Disciplining Companion Animals in China: Gendered Pet Culture and Masculinities on Douyin

**Jingxin Tan**

29 • [EA] The Evolution of Masculine Imagery in Feminist Film from a Cross-Cultural Communication Perspective: A Comparative Study of Southeast Asian and Western Films

**Xitong Cui**, Communication University of China

30 • Spectacle Without Referent: Mediatized Gendered Struggles in the US News Discourses and the Erasure of Iranian Women's Grassroots Protests\*

**Bahareh Badiei**, Rutgers

Discussant

**Joy Jenkins**, Missouri

\* Student Paper Winner, Third Place

Topic III — **Intimacy, Privacy, & Power on Digital Online Media**

31 • [EA] Viewing CP Fans as Economy: How Chinese Celebrities Strategically Behave Intimacy to Stir CP Fan Emotion

**Hongye Ni**, Zhejiang University

32 • [EA] Negotiating digital affordances: Mainland Chinese students' non-romantic use of dating apps in Hong Kong

**Shengzhe Yang**

and **Yichen Wang**, Hong Kong Baptist,

**Xiaoda Liu**, **Sihao Yang**, **Xiangning Hong**,

and **Fangyuan Wan**, Hong Kong Baptist

33 • [EA] Between Visibility and Vulnerability: How Culture Shapes Women's Privacy Management and Self-Disclosure on Facebook in Bangladesh

**Nusrat Jahan**, Shanghai Jiao Tong,

**Mohammad Asaduzzaman**,

and **Qian Wang**, Shanghai Jiao Tong

34 • Judge, Butler, and Tool: The imaginaries and Practices of Chinese Parents of Children with Autism Regarding Algorithms on Douyin

**Ting Li**, Shenzhen University,

and **Yuchen Ren**, Shenzhen University

35 • [EA] Douyin's Utopian Brides: Reimagining Orientalism and Power in Transnational Marriage Videos

**Jian Bian**, Lund University

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- 36 • [EA] Negotiating Digital Affordances: Mainland Chinese Students' Non-Romantic Use Of Dating Apps In Hong Kong

**Shengzhe Yang**  
and **Yichen Wang**, Hong Kong Baptist,  
**Xiaoda Liu, Sihao Yang, Xiangning Hong,**  
and **Fangyuan Wan**, Hong Kong Baptist University

Discussant

**Erika Engstrom**, Kentucky

Topic IV — **Digital Labor, Platform Economy, and the Neoliberal Subject**

- 37 • [EA] Becoming Cyber Jurors: Participatory Content Moderation And Users' Civic Labor On Chinese Digital Platforms

**Yichen Wang**, Hong Kong Baptist,  
**Xiaoda Liu, Sihao Yang**, Hong Kong Baptist  
and **Shengzhe Yang**, Hong Kong Baptist

- 38 • How Visibility Misalignment Reinforces Labor Consent: An Ethnography of Interns in China's Digital Platforms

**Meng Zhang, Xinyu Wu,**  
**Yunshui Xi, and Fei Ge**, Wuhan University

- 39 • [EA] The Alienation of Emotional Labor among Virtual Anchors: A Study on Digital Performance Based on the Chinese "the Person Behind The Avatar"

**HongTao Luo**, Xiamen

- 40 • [EA] Entertainment or Exploitation: A Critical Discourse Analysis of Digital Child Labor on TikTok in China

**Jialing Wan**, Communication University of China

- 41 • [EA] Becoming Cyber Jurors: Participatory Content Moderation And Users' Civic Labor On Chinese Digital Platforms

**Yichen Wang**, Hong Kong Baptist,  
**Xiaoda Liu**, Hong Kong Baptist,  
**Sihao Yang**, Hong Kong Baptist  
and **Shengzhe Yang**, Hong Kong Baptist

- 42 • Crafting the Corporate Dream: How Google's Promotional Employee Testimonial Videos Shape Neoliberal Subjectivities

**Naqibun Nabi, Sharjana Hossain,**  
and **Manwar Hossain**, Colorado State

Discussant

**Tim Vos**, Michigan State

Topic V — **New Perspectives on Chinese Media Cultures**

- 43 • Can Media Narratives of Motherhood Bring Healing? Notes from Post-00s Rural Mothers in China\*

**Sixuan Chen**, Jinan University Panyu Campus  
Express Center

- 44 • Compromised Understanding of Compromised Realism in Chinese Film: Negotiating Realism and Navigating State-Market Constraints

**Yanran Gong,**  
and **Zhi Lin**, Texas at Austin

- 45 • Exploring the Motivations and Impacts of City Walking Behavior in Digital Age: A Mixed-Methods Analysis

**Ting Zhou, Ziyi Wong,**  
and **Yue Zhou**, Beijing Institute of Graphic  
Communication

- 46 • [EA] Invisible Players— How Society Constructs Digital Divide in Video Gaming for the Visually Impaired

**Yanan Zhou,**  
and **HaoYu Xu**

- 47 • Support for Elders, Strain for the Young: Divergent Impacts of Traditional Chinese Clan Culture on Women's Depression

**Zhengfang Zhao and Zhengyang Wu**

Discussant

**Yidong Wang**, Lawrence Technological University

\* Student Paper Winner, Third Place

**Minorities and Communication Division**

Topic I — **Identity and Representation**

- 48 • [EA] Reel Bodies—The Intersection of Latina Identity and Fatphobia in Media

**Maria Ortega**, Texas Tech

- 49 • Victims or Threats? Exploring the Influence of Refugee Race, Media Frames, and Respondent Identity on Public Attitudes

**Anastasia Vishnevskaya**, Texas Tech,  
**Porismita Borah, Danielle Ka Lai Lee,**  
and **Bimbisar Irom**, Washington State

- 50 • Advancing Racial Equity in Public Relations: Analyzing Representation, Inclusion, and Accountability Through a Critical Race Theory Lens

**Brandale Mills and Solyee Kim**, Howard,  
**Natalie J. Tindall**, Texas at Austin,  
and **Andrea Williams**, Diversity Action Alliance

- 51 • [EA] Representation Matters: Black Adults' Memories of First Media Representation

**Kristen Harrison**, North Carolina at Chapel Hill,  
**Enrica Bridgewater**, Michigan,  
and **Eleazar Yisrael**, North Carolina at Chapel Hill

Discussant

TBD

Topic II — **Misinformation**

- 52 • [EA] Disinformation Intervention Preferences in Communities of Color

**Shelvia Dancy**, North Carolina at Chapel Hill,  
and **Greg Munno**, Syracuse



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**53 • [EA]** The Truth in the Mirror- Narratives of the 2024 US Presidential Election in Ethnic Media

**Wei-Ping Li, Naeemul Hassan,**  
and **Sarah Oates**, Maryland

Discussant

**Miya Williams Fayne**, Wisconsin-Madison

**Political Communication Division** (5 papers)

**54 • (Re)Examining Online Incivility: Exploring Context, Targets and Reasoning**

**Laila Abbas**, Wisconsin-Madison

**55 • Media Framing of Populist Discourse: A Rhetorical Analysis of Erdoğan's Strategic Communication in Turkey**

**Muhammad Ali**  
and **Matea Beukelman**, Colorado-Boulder

**56 • Designing a 60-Second Political TV Spot\***

**Kai Vance**, Minnesota-Duluth

**57 • Propaganda Bingo\*\***

**Seth Knievel**, Louisiana State

**58 • ChatGPT as a Source: Ethical AI Use to Emulate Interview Subjects for Journalism Students\*\*\***

**Josh Anderson**, Arizona

Discussant

**Oluseyi Adegbola**, Tennessee

\*Second-Place Teaching Award

\*\*Third-Place Teaching Award

\*\*\*Fourth-Place Teaching Award

**Small Programs Interest Group**

**59 • [EA]** Navigating AI in the Classroom: Ethical Tensions and Pedagogical Opportunities in Communication Courses

**Alexander Carter, Indah Setiawati,**  
**Kristen A. Patrow,**  
and **Lee K. Farquhar**, Butler

**60 • [EA]** You've Never Seen Friends? The Lack of Common Media Experiences Among First Semester Mass Communication Students

**Jeremy Sarachan**, St. John Fisher,  
**Olushola Aromona**, South Dakota State,  
**Lisa Carponelli**, Simpson College,  
**Marti Mguire**, William Peace University,  
and **Nomi Morris**, California, Santa Barbara

Discussant

**Ecaterina Stepaniuc**, North Carolina A&T State

**Sports Communication Interest Group**

**61 • [EA]** Algorithmic Logic and Local Game: A Study on the Content Production Mechanism of Grassroots Sports Self Media

**Yuan Liang**, Tongji University

**62 • Beyond Translation: Latino Athlete Voices in Sports Media**

**Vincent Peña**, DePaul

**63 • [EA]** Effects of Self versus Group Affirmation on Message Derogation, Attitudes, and Emotion Response towards Sports News

**Linkun Li** and **Ying Fu**, Sun Yat-sen University

**64 • [EA]** Beyond the Games: Multi-Stakeholder Environmental Communication for Sustaining Winter Olympics Heritage

**Jiachen Song, Qiwu Shen,**  
and **Zelin Liu**, Jinan University

**65 • Reimagining History and Solidarity: Nationalist Messaging in Chinese Media's Coverage of the Belarusian Champion's Olympic Triumph**

**Yige Chen**, Peking University

Discussant

**Betsy Emmons**, Nebraska-Lincoln

[EA] = This submission was accepted as an extended abstract.

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1:45 to 3 p.m. / Th043

Salon 10 [LB2L]

**Communication Technology Division**

Refereed Research Paper Session

**Communication Technology for Good: Well-being, Inclusivity, and Accessibility**

Moderating/Presiding

**Brian Smith**, Mississippi

Beyond Screen Time: How Digital Disconnection Enhances Well-Being in Always-On Media Environments

**Wenjing Wang** and **Hongfa Yi**, Shanghai University

[EA] Emoji Diversity and Inclusive Design:

A Structuration Theory and Approach

**Zhe Cui**, Louisiana Tech

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Embodied Affordances: Navigating Smartphone Use Practice Among People with Disabilities

**Jingshi Kang**, Hong Kong Baptist University,  
**Daxi Chen**, Fudan University,  
**Xuru Yan**, Fudan University,  
**Yaixin Han**, East China Normal University,  
**Jie Huang**, and **Shaojing Sun**, Fudan University

[EA] A Guide for Representative and Non-harmful Data Visualization Using a Data Feminism Lens

**Zhao Peng**, Emerson, **Serena Miller**, Michigan State, and **Ruth Heo**, National Institutes of Health  
Understanding the Effects of Digital Greetings on Successful Aging

**Tai-Yee Wu** and **Szu-Tung Chen**,  
National Yang Ming Chiao Tung University,  
and **David Atkin**, Connecticut

Discussant

**Brian Smith**, Mississippi

[EA] = This submission was accepted as an extended abstract.

1:45 to 3 p.m. / Th044

Pacific A [4FL]

### History Division

Refereed Research Paper Session

**Journalism and PR Histories in the U.S.**

Moderating/Presiding

**Maddie Liseblad**, California State, Long Beach

The Literal and Literary Core: Steinbeck's Report on the First Modern Scientific Ocean Drilling Expedition

**Raleigh Darnell**, Iowa

Running Scared: Newspaper Coverage of the 1919–1920 Red Terror

**Elizabeth Atwood**, Hood College

John Aloysius Clements: PR Agent, Redbaiter, Soldier of Fortune

**Stephen Bates**, Nevada, Las Vegas

Show Me the Money: The ANPA Champions a Commercial Press Despite a Nineteenth Century Push for Journalistic Professionalization

**Stephen Banning**, Bradley

Discussant

**Sid Bedingfield**, Minnesota

The papers in this session span the breadth of American media and communications histories in the twentieth century.

1:45 to 3 p.m. / Th045

Foothill C [2FL]

### International Communication Division

High-Density Refereed Research Paper Session

**Global Journalism in Transition: Identity, Technology, and Power**

Moderating/Presiding

**Rana Arafat**, City St George's University of London

Social Media Campaign Strategies: A Case Study of Political Issue Framing by 2024 Presidential Candidates in Ghana

**Alexander Tawiah**, Iowa

Roles of marginalized journalists: Comparing the cases of Zimbabwean journalists and Black U.S. journalists

**Wilson Lowrey** and **Danford Zirugo**, Alabama,

**William Singleton**, Samford,

and **Philippe Buadee**, Alabama

Vietnamese's News Media Coverage Of The 2024 U.S. Election: A Study of Framing And Strategic Narratives

**Ngoc Yen My Nguyen**,

and **Hao Phung**, Louisiana State

[EA] [How Adaptation to New Technology in Legacy Media Affects Journalism in Bangladesh

**Ershad Khan**

and **Harsha Gangadharbatla**, Colorado-Boulder

Narrative Power: Xinwen Lianbo's Framing of Global Economics and China's Strategic Interests (2006–2023)

**Hanrong Zhang**

Discussant

**Yiping Xia**, Texas A&M

[EA] = This submission was accepted as an extended abstract.

1:45 to 3 p.m. / Th046

Nob Hill C [LB2L]

### Mass Communication and Society Division and Entertainment Studies Interest Group

PFR Panel Session

**Pop Culture Fandom as Collective Opportunity for Social Change**

Moderating/Presiding

**Gwen Nisbett**, North Texas

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## Panelists

**Nathian Shae Rodriguez**, San Diego State  
**Loarre Andreu Perez**, San Diego State  
**Leah Dajches**, New Mexico State  
**Lindsey A. Sherrill**, North Alabama  
**Alex Piscatelli**, San Francisco State

This panel not only celebrates the power of pop culture but also underscores its potential as a catalyst for positive societal transformation. The social significance of this panel lies in its promotion of cultural awareness and inclusivity by examining how pop culture shapes societal values and challenges stereotypes.

1:45 to 3 p.m. / Th047

Salon 13 [LB2L]

## Media Ethics and Scholastic Journalism Divisions

### Teaching Panel Session

**Ethical Leadership and Journalism Education**  
**Amid, Well, Everything**

### Moderating/Presiding

**Ryan Thomas**, Washington State

## Panelists

**Stephanie Craft**, Illinois  
**Chad Painter**, Dayton  
**Elizabeth Smith**, Pepperdine  
**Adam Maksi**, Indiana-Indianapolis

Journalists are distrusted by the public and increasingly subject to harassment and attack. Against this backdrop, what are the ethical obligations of journalism educators? How do we attract students to a major with so uncertain a future?

1:45 to 3 p.m. / Th048

Salon 15 [LB2L]

## Newspaper and Online News Division

### Refereed Research Paper Session

**From FOMO to News Avoidance: Cracking the Code of Young News Audiences**

### Moderating/Presiding

**Gina Masullo**, Texas at Austin

What 'Missing the News' Means Today: The Appeal of Platforms like TikTok and Instagram for Young Adults and Lessons for News Organizations

**Benjamin Toff**, **George Bagrov**, **Meagan Doll**,  
**Cydney Grannan**, **Michael Ofori**,  
and **Jessica Tuleassi**, Minnesota-Twin Cities

News Consumption, Newsjunkies, and News Avoidance Among Young Adolescents: An Exploratory Study of Intrinsic Need For Orientation, Lazarsfeld Et Al.'S 'More-And-More' Hypothesis, and Media Conversation Orientation Among 11- To 13-Year-Olds

**Justin Martin**, **Stephen Song**, **Logan Rance**,  
**Chihaf Bakour** and **Wendy Rote**, South Florida  
Avoid or Indulge? The Impact of Cognitive and Emotional Empathy on News Avoidance — A Moderated Mediation Analysis\*

**Pinquan Jiang**, Renmin University of China  
Linking Perceived Worthwhileness of News on Bilibili to News Consumption Patterns and Algorithmic Recommendation

**Qing Wang** and **Qian Liu**, Jinan University,  
and **Chang Sup Park**, Oklahoma

### Discussant

**Jacob L. Nelson**, Utah

\* Second Place Student Competition Paper Award

1:45 to 3 p.m. / Th049

Salon 3 [LB2L]

## Public Relations Division

### Refereed Research Paper Session

**Issue Management and Social Advocacy for Various Contexts**

### Moderating/Presiding

**Jeonghyun Janice Lee**, Louisiana State

Understanding Internal Agenda-Building: The Role of Communication Sources and Channels in Shaping Internal Issues Salience and Employee Issue Engagement

**Qiuyue Cho-Li**, **Linjuan Rita Men**,  
**Haoran Chu**, **Francis Akanbi**,  
and **Spiro K. Kiouis**, Florida

Examining the Impact of Corporate Social Advocacy Argument Quality and Reputation on Activism Intention: An Elaboration Likelihood Model Approach

**Yanan Wu** and **Holly Overton**, Pennsylvania State  
I'll Care If It Affects Me: Exploring Gen Z's Motivations and Advocacy Behaviors

**Chelsea Woods**, Virginia Tech,  
and **Brandi Watkins**, Auburn

How Moral Appraisals Operate in Sticky Crises: Exploring the Distinction between Moral Outrage and Empathic Anger within the Triadic Appraisal Framework of Situational Crisis Communication Theory

**Rongting Niu** and **Nicholas Eng**, Georgia



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### History Award

Centering Historical Student Activism and the Role of Place in Issues Management for Higher Education\*

**Stephanie Madden**, Pennsylvania State,  
**Luke Capizzo**, Michigan State,  
and **Michael Steudeman**, Pennsylvania State

Discussant

**Lucinda Austin**, North Carolina at Chapel Hill

\*PR History Award Winner

1:45 to 3 p.m. / Th050

Salon 14 [LB2L]

### AEJMC Council of Affiliates

Research Panel Session

**How to Arm Your Students with Just Enough Business Skills to Cover Anything**

Moderating/Presiding

**Jake Batsell**, Southern Methodist

Panelists

**Melita Garza**, Illinois at Urbana  
**Connie Guglielmo**, former Editor-in-Chief, *CNET*  
**Kevin V. Nguyen**, Business Reporter,  
*San Francisco Standard*  
**Matthew Ragas**, DePaul

This panel will focus on ways educators can equip journalism and strategic communications students to decipher the business world more confidently by translating corporate jargon and unearthing numbers-driven stories from publicly available documents.

1:45 to 3 p.m. / Th051

Salon 1/2 [LB2L]

### Commission on Graduate Education

Teaching Panel Session

**Teaching Showcase**

Moderating/Presiding

**Elizabeth Cox**, Kansas

Panelists

**Jocelyn McKinnon-Crowley**, Syracuse  
**Nishat Parvez**, Oregon  
**Matthew E. Martin**, Southern Mississippi  
**Nadia Ishrat Alamgir**, Washington State  
**Xin (Frida) Qi**, Missouri

The Commission on Graduate Education's Teaching

Showcase amplifies graduate student teaching and pedagogy. This event aims to showcase examples of effective teaching to inspire and encourage instructors at all levels.

1:45 to 3 p.m. / Th052

Pacific B [4FL]

### Commission on the Status of Minorities

Panel Session

**HBCU Educators Roundtable**

Moderating/Presiding

**Calvin L. Hall**, North Carolina Central

Panelists

**Rockell A. Brown Burton**, Syracuse  
**Mira Lowe**, Florida A&M  
**Shaniece B. Bickman**, Dillard

1:45 to 3 p.m. / Th053

Salon 4 [LB2L]

### Commission on the Status of Women

Refereed Research Paper Session

**Gendered Practices in News and Digital Contexts**

Moderating/Presiding

**Carolina Velloso**, Minnesota

**Jezebel** — An Oral History with Three Editors on How the Digital Pioneer Exploited a New Mode of Production, Constructed an Audience, and Became the (Inadvertent) Voice of Contemporary Feminism

**Sheila Webb**, Western Washington

From Anita Hill to Christine Blasey Ford: The Mobilization of Public Memory in Campus Newspapers, 1991 & 2018

**Hannah LeComte**, George Mason

Menstruation In The News: A Feminist Analysis of Dominant Narratives In Us Newspapers

**Dinfin Mulupi**

and **Shreyoshi Ghosh**, Colorado-Boulder

Theorizing Intersections of Hostility to Caitlin Clark: Gender, Sexuality, Race, and Cultural Geography in Social Media

**Lawrence Wenner**

and **Christopher Finlay**, Loyola Marymount

Digital Entrepreneurship: How F-Commerce is Revolutionizing Women's Economic Opportunities

**Md Uzzal Talukder**, Tennessee, and  
**Nishat Tasnim**, Northern University

Discussant

**Caitlin Cieslik-Miskimen**, Idaho

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1:45 to 3 p.m. / Th054

Foothill F [2FL]

## Community Journalism Interest Group and Law and Policy Division

PFR Panel Session

### Unfriending Facebook: Can Local Journalism Survive Big Tech's Response to Regulation?

Moderating/Presiding

**Terra Tailleir**, King's College

Panelists

**Caitlin Carlson**, Seattle

**Matt Pearce**, Rebuild Local News

**Jared Schroeder**, Missouri

We explore the relationship of tech companies and the news through the lens of press freedom, community engagement and financial sustainability and ask whether local news outlets can, or even should, disentangle themselves completely from big tech.

- Addressing academic misconduct arising from AI use and misuse.
- Developing an AI Toolbox: The Pros and Cons of Different Applications for Content Creation.

This interactive session explores how educators can integrate AI into student media while upholding journalistic integrity and academic integrity. Experts will share strategies for building AI toolkits, managing misconduct, and establishing ethical policies. Attendees will gain actionable insights to navigate AI's impact on emerging journalists and classrooms.

1:45 to 3 p.m. / Th056

Salon 5/6 [LB2L]

## Association for Education in Journalism and Mass Communication News Engagement Day Committee

Research Panel Session

### Finalists and Winner of First Research Grant for Innovative News Audience and News Engagement Studies

Moderating/Presiding

**Paula M. Poindexter**, Texas at Austin, Chair,  
News Engagement Day Committee

*Research Grant Finalists in Alphabetical Order*  
Processing Election Emotions Through Ritualistic  
Podcast Use: Listeners' Uses, Needs, and Perceptions

Submitted by **Elia Powers**, Towson

What's news to you? Engaging rural youth in local news  
conversations and prioritization

Submitted by **Rosemary Avance**

and **Andrew M. Abernathy**, Oklahoma State

Who is Entrusted to Use Generative AI, and for What?  
A Conjoint Experiment on News Audiences' Evaluations  
of Journalists

Submitted by

**Ruta Kaskelaviciute**, University of Vienna

and **Melanie Hirsch**, University of Klagenfurt, Austria

2026 AEJMC-NED Grant for Innovative Research on the  
News Audience and News Engagement  
Tips for Success

2025 #NewsEngagement Day, Tues., Oct. 7, 2025

**Samantha Higgins**, Communication Director,  
AEJMC/ASJMC

Acknowledgments and Closing Remarks

1:45 to 3 p.m. / Th055

Salon 11 [LB2L]

## Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session

### Teaching Experts Are In: Integrating AI in Journalism Education—Policies, Practices, and Ethical Considerations—Building Your AI Teaching Toolbox

Moderating/Presiding

**Gabriel B. Tait**, Ball State

and **Tiffany Gallicano**, North Carolina-Charlotte

Panelists

**Laura K. Smith**, South Carolina,

and **Kenneth Pybus**, Abilene Christian

**Theresa de los Santos**

and **Elizabeth Smith**, Pepperdine

**Chris Roberts**, Alabama,

and **Peggy Watt**, Western Washington

**Nandini Bhalla**, Texas State,

and **Kim Marks Malone**, Memphis

Panelists will explore key topics such as:

- AI Policies for Student Media Outlets
- Why it's essential to not shield journalism students from AI tools, discussing strategies for teaching and illustrating the role of AI in journalism.

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1:45 to 3 p.m. / Th057

Foothill D [2FL]

### Association of Schools of Journalism and Mass Communication

Current Issues Research Roundtable Session  
**Navigating New Media Frontiers: Technology, Entrepreneurship, and the Quest for Innovation**

Moderating/Presiding  
**Hub Brown**, Florida, 2024-25 ASJMC President-Elect

Panelists  
**Neil Chase**, *CalMatters*  
**Stephen Hart**, Adobe  
**Kasiana McLenaghan**, NewPublic  
**Subbu Vincent**, Markula Center for Applied Ethics, Santa Clara

ASJMC's annual Current Issues panel explores trends related to the future of program administration. Topics will include changing instructional modes, diversity and inclusion, faculty/staff hiring and retention, remote work, and managing mental health, among others.

3:30 to 4:45 p.m. / Th058

Salon 5/6 [LB2L]

### Broadcast and Mobile Journalism and Commission on the Status of Minorities

PFR Panel Session  
**Representation Matters: Strategies for Elevating Authentic Voices in News Media**

Moderating/Presiding  
**Kris Vera-Phillips**, Arizona State

Panelists  
**Jesús Ayala**, California State, Long Beach  
**Stephen Jiwanmall**, Georgia  
**Kalisha Whitman**, Florida  
**Gia Vang**, NBC Bay Area  
**Vinnee Tong**, KPBS News

This discussion will also explore how newsroom leadership and routines can be held accountable to higher ethical standards. In this panel, we will critique specific cases where marginalized communities have been unfairly represented in the media, discussing the ethical implications of these portrayals.

3:30 to 4:45 p.m. / Th059

Salon 15 [LB2L]

### Communication Technology Division

Research Panel Session  
**Thinking Outside the Black Box: Exploring Methods to Research Opaque and Probability-based Computational Systems, Like AI and Digital Platforms**

Moderating/Presiding  
**Daniel Trielli**, Maryland

Panelists  
**Seth Lewis**, Oregon  
**Efrat Nechushtai**, George Washington  
**Heesoo Jang**, Massachusetts-Amherst

This panel will explore the methodological challenges (and potential solutions) to studying computational systems that are pivotal to communications but are either opaque or hard to pin down due to their probabilistic nature.

3:30 to 4:45 p.m. / Th060

Pacific B [4FL]

### Magazine Media and History Divisions

PFR Panel Session  
**Finding Broader Perspectives Amid the Power and Politics**

Moderating/Presiding  
**Jason Lee Guthrie**, Clayton State

Panelists  
**A.J. Bauer**, Alabama  
**Carol Terracina Hartman**, Murray State  
**Kathy Roberts-Forde**, Massachusetts-Amherst  
**Kathryn McGarr**, Wisconsin  
**Caitlin Cieslik-Miskimen**, Idaho  
**Amber Roessner**, Tennessee

This panel session will bring together media professionals and journalism educators to discuss best practices in covering power and politics as well as doing historical analysis to foster a more informed and resilient democratic process.



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3:30 to 4:45 p.m. / Th061

Salon 14 [LB2L]

## Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session

### New Frontiers in Journalism and Media: Engagement, Economics and Influence

Moderating/Presiding

**Todd Holmes**, California State, Northridge

Philanthropic Journalism's Impact on Local News Engagement and Political Participation: A Mixed Methods Study

**Hyacinth Bangero, Faiswal Kasirye,**  
and **Louisa Ha**, Bowling Green State

[EA] Calculating the Funding Gap in Local Journalism  
**Asa Royal, Sofia Bliss-Carrascosa,**  
and **Philip Napoli**, Duke

A Niche Analysis of Podcasts, YouTube, Digital Radio, and Traditional Radio in Taiwan

**Shu-Chu Li, Chen-Yi Lee,**  
and **TeLin Chen**, National Yang Ming Chiao Tung University

Social Media Influencer Marketing for Television Shows: An Examination of Influencer, Follower, and Content Relations

**Jiyoung Cha, Zhihui (Kei) Hou,**  
and **Guo Yilan**, Pennsylvania State

Staying in the Game: Field-Specific Capital and Career Mobility of TV News Directors

**Vy Luong and Yong Volz**, Missouri

Discussant

**Monica Chadha**, Arizona

[EA] = This submission was accepted as an extended abstract.

3:30 to 4:45 p.m. / Th062

Nob Hill C [LB2L]

## Minorities and Communication and Media Ethics Divisions

Teaching Panel Session

### AI and the Evolution of Media Ethics: Implications for Marginalized Communities

Moderating/Presiding

**Rafael Matos**, Northwestern

The panel will talk about how AI plays a role in either stopping or supporting these issues. Data privacy is

another key concern, as AI relies on large amounts of personal data, which can put vulnerable groups at risk. The conversation will focus on how media professionals can use AI in ways that protect people's privacy. Lastly, the panel will highlight the positive side of AI, showcasing projects where AI has helped promote fairness in media, giving minority groups a stronger voice and making content more accessible to underserved communities. This session will look at both the challenges and opportunities AI brings to the media world, with a focus on promoting fairness and inclusion.

3:30 to 4:45 p.m. / Th063

Foothill C [2FL]

## Newspaper and Online News Division

### High-Density Refereed Research Paper Session

Moderating/Presiding

**Joy Jenkins**, Missouri

### Theme I — Tools and Tactics in Newsroom Innovation

What "Digital Literacies" Must Journalists Have?  
Unpacking the Literacies Necessary for Journalists in Contemporary Newsrooms

**Shangyuan Wu**

Cultural and Industrial Perspectives: Chinese and American Youth Journalists' Views on Artificial Intelligence

**Yongliang Liu and Zhaoxi Liu**, Trinity

Reddit in the Bay Area: How Two Journalism Organizations Use Reddit

**Jeremy Saks**

and **Ashley Hopkins**, California State, Long Beach  
Performing The News: How News Influencers Enact Journalistic Roles On Instagram

**Alejandro Hernandez**, Texas at Austin

[EA] Exploring the Application of Technology: An Empirical Examination of Journalists' Willingness to Adopt Algorithms

**Chengxin Lyu**, Zhejiang University

Discussant

**Pat Ferrucci**, Colorado-Boulder

Moderating/Presiding

**Kris Boyle**, Brigham Young

### Theme II — Connecting with News Audiences Across Platforms and Communities

Commenting but Not Listening: A Content Analysis of Journalism Organizations in Reddit Comments

**Jeremy Saks**, Old Dominion,

and **Ashley Hopkins**, California State, Long Beach

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Excellence in Journalism: Documenting Audience Responses in Reader Comments

**Yulia Medvedeva**, Zayed University

To Improve Public Trust, Journalists Should Embrace "Capital Transparency"

**Jacob L. Nelson**, Utah and **Seth Lewis**, Oregon

A Diachronic Text Mining Analysis of News Convergence and Its Impact on Audience News Engagement Across Domestic and Global Contexts

**Junheng Qian** and **Zhijin Zhong**, Sun Yat-sen University

[EA] Digitalization of Local News: Assessing Trust Across Rural And Urban Communities

**Zivile Raskauskaite**, **Joy Jenkins**, **Kathleen Rose**,

**Balaji Rajagopalan**, and **Michael Dieringer**, Missouri

Discussant

**Cory Armstrong**, Nebraska-Lincoln

[EA] = This submission was accepted as an extended abstract.

3:30 to 4:45 p.m. / Th064

Salon 9 [LB2L]

**Commission on Graduate Education and Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching**

[05-1630] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

**Commission on Graduate Education Showcase Advertising Division**

01 • Beyond Surveys: A Systematic Literature Review of Biometric Tools in Advertising Effectiveness Research\*

**Carrie Jingyi Xiao**, South Carolina

02 • Keeping the Crown: How Advertising, PR, and Marketing Leaders Can Remain Ahead of AI\*\*

**Alexandra Kendall**, Quinnipiac

Discussant

**Juan Mundel**, Michigan State

\* Top Graduate and Undergraduate Student Research Paper (Second Place)

\*\* Top Graduate and Undergraduate Student Research Paper (Third Place)

**Communicating Science, Health, Environment and Risk Division**

03 • Anger versus Hope: Mixed Emotional Appeals and Efficacy Information in PFAS Risk Communication—An EPPM-Based Investigation\*

**Yuan Zhong**, Shanghai Jiao Tong University, and **Hongjiang Li**, Sichuan University

04 • Destigmatizing Menopause: Unraveling the Roles of Medicalization, Responsibility Attribution, and Ambivalent Sexism\*\*

**Xinyue Zhao**

and **Yuchen Wang**, Shanghai Jiao Tong University

Discussant

**Christina Najera**, Tennessee, Knoxville

\* Second Place Student Paper, Communicating Science, Health, Environment and Risk Division

\*\* Third Place Student Paper, Communicating Science, Health, Environment and Risk Division

**Communication Technology Division**

05 • [EA] Balancing Attractiveness and Authenticity: Understanding AI Usage in Online Dating Profiles Through the Lens of Goals-Plans-Action Model

**Ran Liu**, Michigan State

06 • Using TikTok as a Search Engine: Affordances, Perceived Credibility, and Evaluative Actions

**Pham Phuong Uyen Diep**

and **Huu Dat Tran**, Louisiana State

Discussant

**Anne Oeldorf-Hirsch**, Connecticut

**Communication Theory and Methodology Division**

07 • Agency Retention Threshold Model (ART Model)

**Eunchae Jang**, Pennsylvania State

08 • Model of influencer disclosure influence (MIDI)

**Peixin Hua**, Pennsylvania State

Discussant

**Judith Rosenbaum**, Maine

**Cultural and Critical Studies Division**

09 • Rainbow Washing on Screen: Media Representation and Framing of LGBTQ+ in South Korean Television Dramas

**Jiyoung Bae**, Yale

10 • Power, Memory, and Mediatization: Critical Reconstruction of Cultural Identity in the Forbidden City's Architectural Heritage

**Qihua Xia**, Communication University of China

Discussant

**Raiana de Carvalho**, Furman

**International Communication Division**

11 • Capacity Building: How Prepared Are Journalists in Jamaica and The Bahamas for Climate Coverage

**Kyle Walkine**, Miami

12 • [EA] Saudi Citizens' Perceptions of Kingdom News Reported by International News Organizations

**Razan Aljohani**, Maryland

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Discussant

**Ruth Moon**, Louisiana State

## Mass Communication and Society Division

**13 •** Emerging Adulthood Uses and Gratifications of Social Media: An Inquiry Among Emerging Adults from Ethnic Minorities in Western China

**Pan Hou**

**14 •** How Do Journalists Evaluate the Objectivity Norm? A Comparative Analysis Based on Perceived and Actual Political Influence In 23 European Countries

**Lu Zhu**, Tsinghua University

Discussant

**Ronen Shay**, Fordham

## Media Ethics Division

**15 •** The Value of Convenience in Technologies and Its Moral Implications for Human Flourishing

**Hui Min Lee**, Pennsylvania State

**16 •** Holding Space for Artificial Art: Redefining and Reclaiming Artistic Identity and Expression in the Age of Artificial Intelligence

**Chris DeFelice**, Florida

Discussant

**Lee Anne Peck**, Colorado

## Minorities and Communication Division

**17 • [EA]** Reel Bodies—The Intersection of Latina Identity and Fatphobia in Media

**Maria Ortega**, Texas Tech

**18 • [EA]** Health News Analysis of Alaskan Native and American Indian (ANAI) Women

**Shreyoshi Ghosh** and **Henry Ugwu**, Colorado

## Newspaper and Online News Division

**19 •** Framing Generative AI in US News Media: A Comparative Analysis of Wall Street Journal and New York Times Using Predictive Models

**Quang Nguyen**, Ohio

**20 •** Student Suicides in Contemporary Indian Newspapers: A Framing Analysis

**Sonali Jha**, Ohio

Discussant

**Jennifer Midberry**, Temple

## Political Communication Division

**21 •** (Re)Examining Online Incivility: Exploring Context, Targets and Reasoning

**Laila Abbas**, Wisconsin-Madison

**22 •** Media Framing of Populist Discourse: A Rhetorical Analysis of Erdoğan's Strategic Communication in Turkey

**Muhammad Ali**

and **Matea Beukelman**, Colorado-Boulder

## Scholastic Journalism Division

**23 •** Navigating Journalistic Values in Student-Run Media's Organizational Culture

**Nihal Alaqabawy**, Colorado-Boulder

**24 •** Integrating Generative AI into Media Education: Action Research on Digital Literacy for Future Communicators

**Lin Siew Chin** and **Tan Huey Shyh**,  
Malaysia Multimedia University

## Visual Communication Division

**25 •** A Heuristic-Systematic Model Exploration of Video Strategies and Production Techniques

**Hunter Reeves**, Colorado

**26 •** Self-Presentation and Place Identity in Daka Photos: A Case Study of IKEA Warehouse Daka Practices on REDnote

**Luer Sun**, Shandong University

Discussant

**Susan Keith**, Rutgers

## Commission on the Status of Women

**27 •** Perpetuating Gender Bias? Human-authored vs AI-generated Journalism in Constructing the Memory of Chinese Women

**Liuyi Chen**, Sichuan University

**28 •** Through Her Eyes: Exploring the Female Gaze in Media Studies

**Sahar Saadat**, Georgia

Discussant

**Meg Heckman**, Northeastern

## Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

**29 •** A Subaltern Body that Queers: An Exploration of the Political Spectacle of Male Bodies in Lino Brocka's *Manila in the Claws of Light* (1975) and *Macho Dancer* (1988)

**Yatong Xiao**

**30 •** BL Meets K-Drama: Semantic Error Redefining Queer Visibility in Transnational Spaces

**Sahar Saadat**, Georgia

## Commission on Graduate Education Teaching Showcase

**31 •** Using Russia as a Lens to Understand Misinformation, Disinformation, & Propaganda

**Nicole Marie Klevanskaya**, Minnesota, Twin Cities

**32 •** (Re)Creating History with GenAI: An Exploration Into Reporting With Emerging Technologies

**Abby Cole**, Texas at Dallas

**33 •** Critique through Exploration: Critical AI Studies

**Michael Hoye**, San Francisco State



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34 • Co-Creating with GenAI: Empowering Non-Technical Students to Design Educational Games for Peer Learning

**Dongpeng Huang**, Boston

35 • Repackaging Science, Health, and Environmental Journalism for Social Media Audiences

**Gisele Souza Neuls**, Michigan State

36 • Beyond the Byline- Engaging Journalism Students Through Interactive Learning Activities

**Drew Daws**, Alabama

37 • Semester in a Scroll: From Class Notes to Learning Timelines with Padlet

**Vy Luong**, Missouri

38 • News Literacy Gazette

**Alexis (Lexi) Haskell**, Temple

39 • Crisis Averted: Mitigating Paracrises on Social Media

**Kyra V. Newcombe**, Oklahoma

40 • Ethics and AI in PR Writing: A Scenario-Based Evaluation and Human vs AI comparison

**Xihui (Sherry) Wang**, Connecticut

41 • "Websleuthing" Group Activity: Ethics & Engagement through a Digital Justice Simulation

**Sarah Witmer**, Iowa

[EA] = This submission was accepted as an extended abstract.

#### Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching G.I.F.T. Competition

50 • Building Industry-Ready Journalists: A Practical Approach to Design and Storytelling

**Ecaterina Stepaniuc**, North Carolina A&T State

51 • Dreaming with AI: Speculative Storytelling about Journalism's Future

**Cassandra Hayes**, Texas Christian

52 • Exploring Ethical Usage of Generative AI Tools in Campaign Development Assignment

**Myungok Chris Yim**, Loyola-Chicago

~~53 • Generative AI in Campaign Creation: Sharpening Ethical Reasoning and Critical Thinking~~

~~**Jiun-Yi Tsai, Janice Sweeter**~~

~~and **Amy Hitt**, Northern Arizona~~

54 • Are You Sure That's Right? Fact Checking Chatgpt's Responses to Questions About Mass Media

**Newly Paul**, North Texas

55 • Using Virtual Reality to Foster Empathy in Campaign Design

**Anna Young**, Central Connecticut State

56 • What's the Big Idea: Social Media Storytelling with GenAI

**J. Caleb Walters**, Alabama

57 • Utilizing AI to Expand Access to Unity Workflows for Journalism and Strategic Communication Students to Develop Interactive Storytelling in Virtual Reality

**Joshua Fisher**, Ball State

58 • Human or Robot?: When Should You Do the Work and When Should AI? Teaching The Ethics and Practice of Using AI For Headline Writing

**Jessica Walsh**, Nebraska-Lincoln

59 • Exploring the Algorithmic Future of News Reporting: Empowering Journalism Students to Ethically Use AI Technologies

**Rana Arafat**, City St George's University of London

60 • Teaching the Ethical Use of Generative AI in Health Communication Contexts

**Sarah Smith-Frigerio** and **Kristen Foltz**, Tampa

61 • Responsible Use of AI in Public Relations Writing

**Yulia Medvedeva**, Zayed University

62 • Ethics and Innovation: Integrating AI into Advertising and Public Relations

**Imran Mazid**, Grand Valley State,  
and **Zulfia Zaher**, Central Michigan

63 • Close the Gap: Preparing Students in Gen AI Skills for the Industry

**Pallavi Guha**, Towson

64 • AI-Driven Collaboration: Fostering Ethical/Effective Communication for Social Impact

**Won-Ki Moon**, Florida

#### Discussants

**Tiffany Gallicano**, North Carolina-Charlotte,

**Harrison Hove**, Florida,

**Theresa de los Santos**, Pepperdine,

**Laura K. Smith**, South Carolina,

**Masudul Biswas**, North Carolina A&T State,

and **Gabriel B. Tait**, Ball State

This G.I.F.T. poster session will showcase peer-reviewed teaching ideas from across AEJMC's divisions, focusing on the uses of AI in mass communication education. Taking cues from some of the top journalism, public relations, and advertising educators, journalism presenters will be available to share the nuances of implementing their assignments. Come over and learn how generative AI is being used to enhance student learning, media literacy, and ethical decision-making

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

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3:30 to 4:45 p.m. / Th065

Salon 4 [LB2L]

## Commission on the Status of Minorities

### Refereed Research Paper Session

Moderating/Presiding

**Kathleen McElroy**, Texas at Austin

[EA] "Black Lives Matter" in The Chinese Media Field: as Event, Experience and Myth

**Yuwei Wang** and **Bei Liu**, Harvard

[EA] Decolonizing AI and Tackling Bias in Machine Learning: Empowering Younger Users of New Technologies

**Erin Ryan**, Tennessee at Chattanooga

[EA] Analysis of Alaskan Native and American Indian-Women Health Issues from an Indigenous Standpoint Theory

**Henry Ugwu** and **Shreyoshi Ghosh**, Colorado

[EA] "TikTok Refugees" to Digital Migration: The Entertainment Narratives of Refugees and Algorithm-Driven Visibility Inequality

**Xinran Zhang**, **WuYan Wang**, and **Yiwen Gao**

[EA] #Jstudiessowhite? Analyzing Journalism Studies Publications, Published Researchers and the Inclusion of Historically Marginalized Identities Over Time

**Danielle K. Brown**, Michigan State,

**Miya Williams Fayne**, Wisconsin-Madison,

and **Jasmine Snow**, Michigan State

[EA] = This submission was accepted as an extended abstract.

3:30 to 4:45 p.m. / Th066

Salon 11 [LB2L]

## Participatory Journalism

### and Community Journalism Interest Groups

Research Panel Session

**Mapping Local News Ecosystems and Filling the Gaps**

Moderating/Presiding

**Jessica Walsh**, Nebraska-Lincoln  
and **Nina Kelly**, Wayne State

Panelists

**Jennifer Henrichsen**, Washington State

**Corey Hutchins**, Colorado College

**Clément Lechat**, Concordia

**Sarah Stobely**, Columbia

**Benjamin Toff**, Minnesota

**Nina Kelly**, Wayne State

**Jessica Walsh**, Nebraska-Lincoln

This panel brings together researchers from six different states and Canada who are working to better understand local news ecosystems and the innovative methods being used by organizations to fill gaps in news and information at the local level.

3:30 to 4:45 p.m. / Th067

Salon 12 [LB2L]

## Religion and Media Interest Group and Political Communication Division

PFR Panel Session

**Believe It: Appeals to Faith in Media in the Lead-Up to Election Day 2024**

Moderating/Presiding

**Brian J. Bowe**, Western Washington

Panelists

**Mathai Kuruvila**, *San Francisco Chronicle*

**David Ian Miller**, SFGate

**Sherice Gearhart**, Texas Tech

**Bryan McLaughlin**, Texas Tech

**Safir Ahmed**, Zaytuna College

This panel examines religious media—and mainstream media covering religion—that engaged with these groups, analyzing how they interpreted candidates' rhetoric, campaign strategies, and voter appeals—highlighting an overlooked angle in pol reporting.

3:30 to 4:45 p.m. / Th068

Salon 13 [LB2L]

## Small Programs

### and Internships and Careers Interest Groups

Teaching Panel Session

**They're Not Okay: Navigating Mental Health in Your Media Classroom or Lab**

Moderating/Presiding

**Jackie Incollongo**, Rider

Panelists

**Brian Steffen**, Simpson College

**Vivan B. Martin**, Central Connecticut State

**Jen Smith**, Kentucky

**Terra Tailleir**, University of King's College (Canada)

Students in post-pandemic classrooms still face challenges once expected to fade. Research shows increased anxiety, depression, and skepticism toward structures—including curriculum. This panel offers practical strategies to keep them engaged.

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**Foothill E [2FL]**

**Association for Education in Journalism and Mass Communication Elected Standing Committee on Research**

Award Panel Session

**Nafziger-White-Salwen Dissertation Award**

Moderating/Presiding

**Jessica Willoughby**, Washington State

2025 Nafziger-White-Salwen Dissertation Award

**Ayala Panievsky**, City St George's, University of London

Panelists

**Ayala Panievsky**, City St George's University of London

**Alyvia Walters**, Rutgers\*\*

**Cassandra Troy**, Illinois Urbana-Champaign\*\*

\*\* Runner-up

The award is named for Ralph O. Nafziger and David Manning White, authors of *Introduction to Mass Communication Research*, and Michael Salwen, coauthor of *An Integrated Approach to Communication Theory and Research*.

5:15 to 6:45 p.m. / Th070

**Salon 7 [LB2L]**

**Association for Education in Journalism and Mass Communication**

**General Session and Keynote**

Moderating/Presiding

**Teresa L. Mastin**, Michigan State, AEJMC 2024-25 President

**General Session**

**2024-25 In Memoriam: A Tribute to Those We've Lost**

**Presentation of 2025 Presidential Award**

Installation of 2025-26 AEJMC President

**Bey-Ling Sha**, Texas Tech

**Award Recognitions**

Presentation of Scripps Howard Awards Introduction

**Meredith Delaney**, President and CEO, Scripps Howard Fund

2024 Scripps Howard Fund Journalism & Mass Communication Teacher of the Year Award Recipient

**Mark Horvit**, Missouri

2024 Scripps Howard Fund Journalism & Mass Communication Administrator of the Year Award Recipient

**Marie Hardin**, Pennsylvania State

**AEJMC Award Recognitions**

Equity & Diversity Award Presentation Recipient

**College of Journalism and Mass Communications, University of Nebraska-Lincoln**

Award accepted by

**Cory Armstrong**, Nebraska-Lincoln

Eleanor Blum Distinguished Service to Research Award

**Shelly L. Rodgers**, Missouri

Dorothy Bowles Public Service Award Recipient

**Geah Pressgrove**, West Virginia

Gene Burd Urban Journalism Award Recipient

**Meera K.**, cofounder and managing trustee, Oorvani Foundation, Bengaluru, India

Gene Burd Award for Research in Urban Journalism Studies Recipient

*How Commercial and Nonprofit News Cover Extreme Heat in Urban Cities*

**Newly Paul**

and **Mezabahnur ("Meza") Masum**, North Texas

Paul J. Deutschmann Award for Excellence in JMC Research Recipient

**Mary Beth Oliver**, Pennsylvania State

Hillier Krieghbaum Mid-Career Award Recipient

**Jessica Willoughby**, Washington State

Baskett Mosse Award for Faculty Development

**Sang Jung (Sang) Kim**, Iowa

James A. Tankard Jr. Book Award Recipient

*Racializing Objectivity: How The White Southern Press Used Journalism Standards to Defend Jim Crow* [University of Massachusetts Press]

**Gwyneth Mellinger**, James Madison

Knudson Latin America Prize Recipients

*The Brazil Chronicles*

[University of Missouri Press]

**Stephen Bloom**, Iowa

*Media and Politics in Post-Authoritarian Mexico: The Continuing Struggle for Democracy* [Palgrave Macmillan]

**Martín Echeverría** and **Ruben Arnoldo González**,

Centre for Studies in Political Communication, Institute of Government Sciences and Strategic Development, Benemerita Universidad Autónoma de Puebla, Mexico

Lillian Lodge Kopenhaver Outstanding Early-Career Woman Scholar Award

**Rana Arafat**, City St. George's, University of London



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Lionel C. Barrow, Jr. Award for Distinguished Achievement in Diversity Research and Education Recipient

**Jessica Retis**, Arizona

Nafziger-White-Salwen Dissertation Award Recipient

**Ayala Panievsky**, City St George's, University of London

Teaching Best Practices Competition Award

*Your AI Podcast Study Buddy*

**Jason Porter**, South Carolina

## Keynote Session Speaker

*REAP: Resiliency. Equanimity. Anchors. Perseverance*

**Clyde W. Yancy**, MD, MSc, MACC, FAHA, MACP, FHFA, FRCP, FASPC (Hon.), FPCNA (Hon), Vice Dean, Diversity & Inclusion, Magerstadt Professor of Medicine, Professor of Medical Social Sciences, Chief, Division of Cardiology, Northwestern University, Feinberg School of Medicine

An unwavering aphorism – we reap what we sow drives both performance and peril. What does it mean to reap? - “to receive an award (or loss) based on your efforts”. But how? Deploy REAP by practicing a resilient spirit, holding a calm equanimous demeanor, anchoring an unwavering professional ethos and persevering with an unwavering focus. Your pathway to success, REAP.

7 to 8:30 p.m. / Th071

**Yerba Buena Lobby [LB2L]**

Association for Education in Journalism and Mass Communication

## Opening Reception

Hosting

**Teresa L. Mastin**, Michigan State,  
AEJMC 2024-25 President

Thursday



**COLLEGE OF  
MEDIA &  
COMMUNICATION**  
TEXAS TECH

**CONGRATULATIONS!**  
**BEY-LING SHA,**  
**PH.D., APR,**  
**FELLOW PRSA**  
Dean, College of Media & Communication  
2025-2026 AEJMC President