

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

August 7-10, 2025 | #aejmc2025

7:30 to 9:15 a.m. / Su001

Salon 5/6 [LB2L]

Association of Schools of Journalism and Mass Communication

Business Session

2025-26 Council of Divisions Meeting

Moderating/Presiding

Avery Holton, Utah, 2025-26 Council of Divisions Chair
and **Lindita Camaj**, Florida, 2025-26 Council of Divisions Vice Chair

7:30 to 9:15 a.m. / Su002

Nob Hill A/B [LB2L]

James W. Foley Legacy Foundation

Information Session

The James W. Foley Journalism Safety Modules

Moderating/Presiding

Diane Foley, Foley Legacy Foundation,
Executive Director

The James W. Foley Journalism Safety Modules are intended to help educators at the undergraduate level create a culture that promotes safety for all journalism and communications students. In these 14 modules, students learn about completing risk assessments, responsibilities of newsroom managers, safety of female and minority journalists, covering civil unrest, emotional self-care, care of sources, interviewing hostile sources, understanding journalists' rights, the importance of diversity in newsrooms, reporting on foreign conflicts, protecting digital data, dealing with online harassment, covering weather-related stories, reporting during the COVID-19 pandemic, specific risks of photojournalists and surviving hostage-taking or wrongful detention.

We are grateful to Ellen Shearer, professor Emeritus from the Northwestern University Medill School of Journalism, Reporters Without Borders, Committee to Protect Journalists and David Rohde for helping us develop our graduate-level conflict journalist safety guide, "The James W. Foley Journalist Safety Guide". Marquette University Diederich College of Communications faculty assisted Dr. Thomas Durkin in developing the undergraduate "James W. Foley Safety Modules". By invitation only.

9:45 to 11 a.m. / Su003

Salon 3 [LB2L]

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session

Constructing Meaningful Stories: Journalists, News Frames, and Audience Impact

Moderating/Presiding

Pechulano Ngwe Ali, Wisconsin-Eau Claire

Challenges and Opportunities for Environmental Journalism Training: Experiences from Three Latin American Countries

Eric Freedman, **Bruno Takahashi**, **Julia Belden**,
Gisele Souza Neuls,

and **Iasmim Amiden dos Santos**, Michigan State
Care-Based Practices in Health News: Why and How
U.S. Health Journalists Include Exemplars in their
Reporting

Rachel Young and **Munachim Amah**, Iowa,

Amanda Hinnant, Missouri,

and **María Len-Ríos**, Minnesota

Unpacking Framing in Data Journalism: Analyzing
Narratives of Declining U.S. Life Expectancy

Taylor Sheridan, Missouri,

and **Carlo Byrd**, Texas at Austin

How a "Black Swan" Fades: Diachronic and Politically-
driven Frame Analysis of Philippine Media's Coverage
of Local Terrorist Group (1996-2024)

Hongsheng Huang

and **Hao Jiang**, Shanghai International
Studies University

Racial Attitudes and the Unequal Impacts of Climate
Change: How Emphasizing Class or Race in News
Stories Influences Public Perceptions and Support for
Climate Policies

P. Sol Hart, Michigan, **Lauren Feldman**, Rutgers,

Soobin Choi, Ewha Woman's University,

and **Annie Zhang**, Michigan

News Sentiment Toward Undocumented Migrant
Healthcare Coverage in the United States

Ugochukwu Madu and **Erbilin Shehu**, Iowa

Discussant

Ronald Yaros, Maryland

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9:45 to 11 a.m. / Su004

Salon 4 [LB2L]

Communication Technology Division

Refereed Research Paper Session

What's New in News? Communication Technology Meets Journalism

Moderating/Presiding

K. Hazel Kwon, Arizona State

Applied AI in Broadcast Journalism Education

William Kaufhold, Texas State University
Heidi Makady, **Mark Mederson**,
and **Eun Jeong Lee**, Texas State

Visibility for Local News

Daniel Trielli, **Yara Mabrouk**,
and **Diana Krovvidi**, Maryland

[EA] Perceptions of AI-Generated News: An Experiment on Disclosure Type and Timing

Jacob Long, **Chinwendu Akalonu**, **Carrie Jingyi Xiao**, **Ertan Agaoglu**,
and **Shamira McCray**, South Carolina

Seeing Through the Fake: How Users Detect and Interpret Deepfakes

Don Shin, Texas Tech

When News Finds You: Algorithm Audit of Incidental Exposure to Mainstream News on Chinese Video Platforms

Peiying Wu, Tsinghua University,
Yunwen Sun, **Qian Liu**
and **Mengye Yang**, Beijing Normal University

Discussant

K. Hazel Kwon, Arizona State

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Su005

Salon 9 [LB2L]

International Communication Division

Refereed Research Paper Session

Global Storytelling in Flux: Power, Platforms, and the New Frontiers of Communication

Moderating/Presiding

Vanessa de Macedo Higgins Joyce, Texas State

Media Ethics in the Caribbean: Reporting on Natural Disasters

Juliette Storr, Pennsylvania State

Winning the Hearts and Minds – Gauging the Influence of Perceived Power and Public Diplomacy on Attitudes toward the Superpowers

Benita Dederichs and **Denis Wu**, Boston

[EA] Who Speaks When VOA Falls Silent? Critical Discourse Analysis of Media Portrayals of VOA Dismantling

Sunha Yeo and **Jizhou Ye**, Oklahoma

The Frames of the COVID-19: How the International Press Had Covered the Worldwide Pandemic

Kuang-Kuo Chang, Shih Hsin University

Three Worlds Imagined through News: A Cross-National Analysis of Country-Based Issue Ownership Networks

Zhuoyu Wang and **Lei Guo**, Fudan University,
Mengmeng Wu, Chicago University,
and **Chris Vargo**, Colorado-Boulder

Discussant

Margaretha Geertsema-Sligh, Butler

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Su006

Salon 14 [LB2L]

Magazine Media Division

Refereed Research Paper Session

From Covers to Courtrooms: The Cultural Power of Magazine Journalism Past and Present

Moderating/Presiding

Ivy Ashe, Florida Atlantic

Chilled Out: Eros and Ralph Ginzburg and How the Government Killed a Magazine

Roy Gutterman, Syracuse

Framing Foreign Power in American-Backed Warfare: Revisiting Time Magazine's Cover Portraits during the Vietnam War

Huyen Nguyen, Kansas State

[EA] Lifestyle Journalists, Influencers ... Newsfluencers? How Audiences Perceive Lifestyle Journalists Versus Social Media Influencers

Lydia Cheng, Nanyang Technological University, Singapore

Discussant

Ivy Ashe, Florida Atlantic

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9:45 to 11 a.m. / Su007

Salon 15 [LB2L]

Mass Communication and Society
and Communication Theory and Methodology Divisions

PFR Panel Session

**The Trump Effect on Journalism: Revisiting
the Social Responsibility Theory of the Press**

Moderating/Presiding

Kathy R. Fitzpatrick, South Florida

Panelists

Rafael Lorente, Maryland
Wendy Whitt, South Florida
Judith Rosenbaum, Maine
Janet Coats, Florida
Stephen D. Reese, Texas at Austin

This panel will examine the effect that Donald Trump's approach to news and information has had on journalism and consider the social role and responsibilities of journalists in modern society.

9:45 to 11 a.m. / Su008

Nob Hill C [LB2L]

Media Ethics
and Broadcast and Mobile Journalism Divisions

Research Panel Session

Care Ethics and DEI in Media

Moderating/Presiding

Tara Walker, St. Bonaventure

Panelists

Tammy Rae Matthews, St. Bonaventure
Kati Berg, Marquette
Mark Heisten, Colorado at Boulder
Joseph Jones, West Virginia

Care ethics is a lens through which to understand diversity, equity and inclusion issues in media. The scholars on this panel present perspectives on care ethics from an array of media disciplines.

9:45 to 11 a.m. / Su009

Salon 1/2 [LB2L]

Media Management, Economics and Entrepreneurship
Division

Research Panel Session

AI and Creator Economy

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Balancing Innovation and Fairness in AI in the
Creator Economy

Changfeng Chen, Tsinghua University, China

Why Celebrities Underperform as Brand Influencers
on TikTok: Insights from AI-facilitated Studies

Kineta Hung, Hong Kong Baptist University

AI to Generate Content for Journalists for Religious
Occasions

Mohammad Abuljadail, King Abdulaziz
University, Saudi Arabia

News Media's Coverage of AI and Creator Economy
on Facebook, Instagram, X and TikTok

Hyacinth Banger, Bowling Green State

Why Audiences Like to Watch AI Generated Videos
(Rather than Human Created Videos)

Man Luo, Bowling Green State

This panel will showcase research on how artificial intelligence is affecting the Creator Economy. The five panelists will present the topic from different perspectives.

9:45 to 11 a.m. / Su010

Foothill C [2FL]

Public Relations Division

High-Density Refereed Research Paper Session

GIFTS High Density Session

Moderating/Presiding

Minhee Choi, Texas Tech

Developing Critical Thinking Skills in PR courses:
Teaching Students to Be Gatekeepers of Generative
AI-Created Content

Nandini Bhalla and **Paul Villagran**, Texas State

Teaching Outside the Classroom: Conducting
Research or PR Brand Activation through Ethnographic
Exploration

Janis Page, Illinois, Chicago

Analyzing Corporate Communication through an
Examination of Website Content

Nagwan Zahry, Tennessee at Chattanooga

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Bridging Student Learning to Professional Development:
Fostering Personal Brand Building through LinkedIn
Articles

Amanda Weed, Kennesaw State

Enhancing Writing Through Research: Motivating
Students to Use the University Writing Center

Nandini Bhalla, Texas State

Enhancing Target Audience Development with AI
and Data Integration

Hunter Overton, Pennsylvania State

Podcasts for Teaching PR: Using Student-Created
Podcasts to Introduce Career Opportunities
in Public Relations

Brenda Wilson, Tennessee Tech

Reacting to the Past to Engage the Present: Teaching
PR with Greenwich Village 1913

Josh Watson, Oklahoma Christian

Discussant

Erika Schneider, Syracuse

9:45 to 11 a.m. / Su011

Salon 8 [LB2L]

**Visual Communication
and Minorities and Communication Divisions**

PFR Panel Session

**Diversity in Leadership: Exploring the Role
of Inclusive-Minded Leaders in Transforming
Visual Communication**

Moderating/Presiding

Lisa Krantz, Montana

Panelists

Lisa Krantz, Montana

Nicole Frugé, Director of Visuals,
San Francisco Chronicle

Deborah Chung, Kentucky

Gabriel B. Tait, Ball State

This panel will explore the critical role that diverse and
inclusive-minded leadership plays in shaping the future of
visual communication across various media industries—
such as journalism, advertising, and media production.

9:45 to 11 a.m. / Su012

Foothill J [2FL]

Commission on the Status of Women

Refereed Research Paper Session

**Images of Women in Entertainment, News,
and Social Media**

Moderating/Presiding

Cara Hawkins-Jedlicka, Washington State

Reel Mothers: Millennial Perceptions of Motherhood in
Television and Film

Brandale Mills Cox, Howard

Unfinished Revenge: (Un)Popular Feminism, Class
Politics, and Indignant Rage in Contemporary Chinese
Dramas

Eva Liu, Ohio

Digital Discourse on Motherhood and Vaccination:
A Twitter/X Thematic Analysis

Ying Zhuang and **Traci Hong**, Boston

"I Want To Be Home.": A Critical Discourse Analysis
Of #Tradwife And #Stay-At-Home-Girlfriend Through A
Postfeminist Lens On Tiktok

Shuo Yao and **Zehui Dai**, Radford

A Lively Lawsuit: Exploring Gender Bias In Blake
Lively's And Justin Baldoni's Media Battle

Andrea Hall, Middle Tennessee State,

Lauren Furey, **Teresa Acosta**,

and **Kristine Pascual**, California Poly Pomona

Discussant

Anne Osborne, Syracuse

9:45 to 11 a.m. / Su013

Salon 10 [LB2L]

**Association for Education in Journalism
and Mass Communication**

Business Session

Incoming AEJMC Board of Directors Meeting

Moderating/Presiding

Bey-Ling Sha, Texas Tech, 2025-26 AEJMC President

By invitation only.

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11:30 a.m. to 12:45 p.m. / Su014

Salon 14 [LB2L]

Advertising Division

Teaching Panel Session

Teaching with AI: Innovative Strategies for AI Integration in Advertising Curriculum

Moderating/Presiding

Sujin Kim, Oklahoma State

Panelists

Rachel Lim, Oklahoma State

Sumin Shin, Oklahoma State

Soojin Kim, Louisiana State

Lori McKinnon, Oklahoma State

Lucy Atkinson, Texas at Austin

This panel explores how AI-driven tools can transform advertising education—from creative strategy development to campaign execution and management.

11:30 a.m. to 12:45 p.m. / Su015

Salon 15 [LB2L]

Cultural and Critical Studies Division

Refereed Research Paper Session

Critical Reflections in Media Research and Social Theory

Moderating/Presiding

Raiana de Carvalho, Furman

Paranoid Research, Anxious Public: The Legacy of Fear in Mass Communication Studies

Natalie Ngai

Substance and shadow: Conceptualizing Hauntic Media Frames

Jason Cain, Mississippi

Eugene Debs, Bernie Sanders, and the Case of the Shrinking Socialist Imagination

Jesse Benn, Wisconsin - Madison

American Glory, Faded Before Me: The Illusion of Prestige and the Crisis of Legitimacy of the American Award Show

Kyle Stanley and **Chris DeFelice**, Florida

Rejection of the Cyborg: Posthumanism and Labor in the Age of AI

Alfonso Hegde, Southern California

Discussant

Anne Osborne, Syracuse

11:30 a.m. to 12:45 p.m. / Su016

Salon 3 [LB2L]

Law and Policy Division

Refereed Research Paper Session

Political Speech, Press Freedom, and Legal Constraints

Moderating/Presiding

Anastasia Micich, Minnesota

[EA] The Right to Lie in the Age of Trump: Political Crimes and Campaign Communications

William Davie, Louisiana

Criminalizing Journalism: Rethinking Global Press Typologies Through the Lens of Defamation Laws

Ershad Khan, Colorado-Boulder

[EA] A Grave Threat Against Press Freedom

Sheila Lalwani, Texas at Austin

Seditious Libel in Trinidad and the Controversial Savings Clause

Roxanne Watson, South Florida

Discussant

A.Jay Wagner, Marquette

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / Su017

Salon 9 [LB2L]

Mass Communication and Society Division

Refereed Research Paper Session

Digital Media Risks and Regulations

Moderating/Presiding

Ruoxu Wang, Memphis

Perceptions of Uncivil and Intolerant Anti-Immigration Content and the Role of Digital Hate Perpetration

Stephanie Bühner, **Kevin Koban**,

and **Jörg Matthes**, University of Vienna

Empowering or Hindering? How Today's Digital Media Consumers Really Feel About Data Privacy Issues and Privacy Protection Regulations

Wonsun Shin, University of Melbourne,

Jisu Huh, Minnesota,

Bo Chen, University of Melbourne,

and **Wenwen Cao**, Minnesota-Twin Cities

Beyond Censorship: Understanding the Complexities of Social Media Bans and the Rejection of Regulation

Gabriella Jensen, **Fanny Ramirez**

and **Morgan Badurak**, Louisiana State

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How Do Scholars Targeted by Digital Hate Perceive Perpetrators and Bystanders? A Qualitative Study

Maryam Khaleghipour, Kevin Koban,
and **Jörg Matthes**, University of Vienna

[EA] Do Unwanted Visits Heighten My Vigilance?
A Dynamic Privacy Management Perspective on Self-Disclosure on Sina Weibo

Xi Zhang

Discussant

Gina Masullo, Texas at Austin

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / Su018 **Salon 1/2 [LB2L]**

Public Relations and History Divisions

Teaching Panel Session

Essential Change: Adding Diverse Role Models to Public Relations History

Moderating/Presiding

Jeffrey S. Morosoff, Hofstra

Panelists

Melody Fisher, Mississippi State

Karla Gower, Alabama, Director, Plank Center
for Leadership in Public Relations

David Brown, Temple

Shelley Spector, CEO and Founder, Museum
of Public Relations

The history of public relations as taught in textbooks and classrooms has been whitewashed for 75 years. In nearly every example, PR pioneers cited in texts have been three white men: P.T. Barnum, Ivy Lee and Edward Bernays. Women and people of color have been almost universally ignored.

11:30 a.m. to 12:45 p.m. / Su019 **Nob Hill C [LB2L]**

Political Communication Division

Refereed Research Paper Session

Political Media Consumption and Effects

Moderating/Presiding

Bingbing Zhang, Iowa

Foi-Nding Value: An Analysis Of Perceived Value of Information From Freedom Of Information Requests

A.Jay Wagner, Marquette
and **Jessica Sparks**, Auburn

Diversify Yourself: Receptiveness to Opposing Views,
Media Diet Diversity, and Polarization

Eliana DuBosar, Auburn
and **Jay Hmielowski**, Florida

Would Personal Curation Strategies Improve Political Disengagement? Examining The Politics of Personal Curation (PPC) Model

Biying Wu-ouyang, The Education University
of Hong Kong

Identifying and Developing a Research Agenda to Address Structural Weaknesses in Political Socialization Research

Lance Holbert, Pennsylvania, **Huma Rasheed**,
Pennsylvania, **Mya McKeown**, Ohio State,
Kara Fort, Ohio State, and **Bruce Hardy**, Temple
How Political Advertising Shapes Candidate Image and Brand Identity Attributes

Freddie Jennings, Arkansas,

Josh Bramlett, Alabama

and **Benjamin Warner**, Missouri

Discussant

Leping You, Miami

11:30 a.m. to 12:45 p.m. / Su020 **Salon 5/6 [LB2L]**

Scholastic Journalism Division

Refereed Research Paper Session

**'It Depends on How You Use the Tool':
Preparing Future Journalists and Exploring Public Understanding of AI in the News Industry**

Moderating/Presiding

Hanbo Liu, Kansas

[EA] Empowering Journalism Students: Knowledge, Confidence and Ethical Use of Generative AI in Capstone Projects

Lourdes Cueva Chacón

and **Alanna Peebles**, San Diego State

[EA] From Classroom to Newsroom: Drivers and Constraints to AI Literacy Development in Journalism Training

Sina Thäsler-Kordonouri

and **Vera Katzenberger**, Leipzig University

[EA] Reconstructing an Integrated Measurement Framework of News Literacy in the AI Era

Xiaojing Li, Ziwei Feng,

and **Habin Noh**, Shanghai Jiao Tong University

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Integrating Generative AI into Media Education: Action Research on Digital Literacy for Future Communicators

Lin Siew Chin, New Era University College Malaysia, and **Tan Huey Shyh**, Malaysia Multimedia University

Discussant

Sarah Cavanah, Kansas

[EA] = This submission was accepted as an extended abstract.

From capstone courses to hands-on classroom lessons, this session explores the integration of generative AI tools in journalism education, featuring student perspectives on how these tools are shaping their skills and newsroom readiness. It also examines public perceptions and news literacy in the AI era, offering insight into how audiences understand and engage with AI-driven news content.

11:30 a.m. to 12:45 p.m. / Su021 **Nob Hill A/B [LB2L]**

Commission on the Status of Women and Internships and Careers Interest Group

PFR Panel Session

Navigating Personal Ethics When Researching Power Dynamics as Emerging Scholars

Moderating/Presiding

Jocelyn McKinnon-Crowley, Syracuse

Panelists

Shannon Burth, Syracuse

Kandice N. Green, Fairfield

Tiara Johnson, Syracuse

Di Mu, Texas A&M International

Amanda Ni, Syracuse

Andrea Gambino, California, Los Angeles

With increased pressure on emerging scholars to “produce” in numerically driven neoliberal academic spaces, ethical research decisions are shouldered by individuals whose academic freedoms are under threat. When researching power and power structures in stubbornly patriarchal US contexts, these ethical dilemmas confront women, especially women without the protection of tenure, and especially women dependent on “playing the game” to attain social status.