

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

August 7-10, 2025 | #aejmc2025

7 to 9:15 a.m. / Sa001

Salon 11 [LB2L]

Association for Education in Journalism
and Mass Communication

Business Session

**Journalism and Mass Communication Educator
Editorial Board Meeting**

Moderating/Presiding

Vincent Filak, Wisconsin Oshkosh, editor

7 to 9:15 a.m. / Sa002

Salon 5/6 [LB2L]

Association for Education in Journalism
and Mass Communication

Business Session

**Journalism and Communication Monographs
Editorial Board Meeting**

Moderating/Presiding

Lindsay Palmer, Wisconsin-Madison, editor

7:30 to 9:15 a.m. / Sa003

Nob Hill A/B [LB2L]

Association for Education in Journalism and Mass
Communication Committee on Career Development

Business Session

Committee Meeting

Moderating/Presiding

Steve Bien-Aimé, Kansas, chair

7:30 to 9:15 a.m. / Sa004

Salon 7 [LB2L]

Association for Education in Journalism
and Mass Communication Membership Committee

Business Session

Committee Meeting

Moderating/Presiding

Keonte Coleman, Syracuse, Chair

8 to 9:15 a.m. / Sa005

Salon 3 [LB2L]

Advertising Division

Refereed Research Paper Session

**AI in Advertising: Collaboration, Creativity,
and Consumer Perception**

Moderating/Presiding

Chang-Dae Ham, Illinois Urbana-Champaign

Navigating the Spectrum: Consumer Acceptance of
Collaboration between AI and Humans in Purpose
Advertising

Huan Chen, Florida,
Yoon Joo Lee, Washington State,
Xiaofan Wei, and **Xinyi Zuo**, Florida,
and **Cheng Chang**, Southern California

Overcoming the Uncanny Valley Effect: Matching
AI to Ad Themes

Chang-Won Choi and **Robert Magee**, Mississippi

When AI Review Summaries Mislead: Effects of AI
Review Summaries on Consumer Decision Experience

Xiaoyu Xu, SUNY Cortland

The Absence of History: How AI-Generated
Advertisements Erode Brand Attitude and Purchase
Intention

Binbin Ni, Tsinghua, **Fuzhong Wu**, Soochow,
and **Jiarui Bao**

Prompt to Production: Teaching the AI Creative Pipeline

Jason Porter, South Carolina

Discussant

Anastasia G. Kononova, Michigan State

8 to 9:15 a.m. / Sa006

Salon 4 [LB2L]

Communication Technology
and International Communication Divisions

Research Panel Session

**Digital Intermediaries Countering Misinformation
for Non-English Speaking Immigrant Communities
in the U.S.**

Moderating/Presiding

K. Hazel Kwon, Arizona State

Panelists

Young Eun Moon, Mississippi

Jinxia Niu, Chinese for Affirmative Action

Laura Zommer, Factchequado

Elira Canga, Arizona State; Faktoje.al

Wei-Ping Li, Maryland; Taiwan Factchecker Center

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This panel will discuss the current state of in-language information integrity work, focusing on the opportunities and challenges that the contemporary socio-digital environment brings to this effort.

8 to 9:15 a.m. / Sa007

Pacific C [4FL]

Communication Theory and Methodology Division

Refereed Research Paper Session

From AI to Douyin: The Evolution of News and Journalism in the Digital Age

Moderating/Presiding

Bradley Gorham, Syracuse

Framing with Sound: The Power – and Limits – of Emotional Background Music in Chinese Short Video News on Douyin

Zhuoyu Wang, Lei Guo, Ningjie Zhang, Jiazhou Lin, Weilin Li, Mengying Xing, and **Guangnan Ye**, Fudan University

A Proposal for Remodeling of Hierarchical Influences Model to Understand Variance Influencing Factors in a Given Society*

Abu Ahmed, Colorado State

Predictive Modeling of News Frames in Generative AI Coverage: A Statistical Approach

Quang Nguyen and **Howard Welser**, Ohio

From Social Media to AI Applications: A Typology of Agenda-Setting Theory Dynamics in the New Media Environment

Lindita Camaj, Florida

and **Mahbubul Haque Bhuiyan**, Comilla University

Digital Journalism as Subversive Memory Work: Addressing Exclusion Through Journalism and Digital Archiving

Rahoof Kaliyarakath, Texas at Austin

Discussant

Yulia Medvedeva, Zayed University

* Second Place Top Student Paper

8 to 9:15 a.m. / Sa008

Pacific G/H [4FL]

Law and Policy Division

Business Session

Executive Committee Meeting

Moderating/Presiding

Brett Johnson, Iowa

8 to 9:15 a.m. / Sa009

Nob Hill C [LB2L]

Mass Communication and Society Division

Refereed Research Paper Session

AI-Generated Content and Society

Moderating/Presiding

Xinle Jia, Southern Illinois, Carbondale

Empowering Employees with Generative AI: An Investigation of the Role of Internal Communication in Employees' Adoption of Generative AI at Work

Daniel Hunt, Joon Kim, Ying Xiong,

Jegoo Lee, and **Won-KI Moon**, Rhode Island

To Read or Not to Read AI News, that is Not the Question: Examining Incidental Exposure, Fatigue, Avoidance, Knowledge and News Coverage About AI

Taeyoung Lee, Houston / Indiana,

Yujin Kim,

and **Trey McKinney**

Examining the Antecedents and Consequences of the Influence of Presumed Influence of AI-Related Risks

Huai-Kuan Zeng and **Tai-Yee Wu**,

and **Zhi-Rong Li**, National Yang Ming Chiao

Tung University

[EA] Cross-Cultural Comparison of AI Fashion Models and Body Esteem in U.S. and Korea

Yujin Heo, Pennsylvania State,

Bingbing Zhang, Iowa

and **Fuyuan Shen**, Pennsylvania State

[EA] Trust in the Bylines: Audience Perceptions of AI-Generated News Across Polarized Issues

Junghyun Moon and **Sung Hyun Lee**, Indiana

Discussant

Daniel Trielli, Maryland

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / Sa010

Pacific B [4FL]

Media Ethics and Cultural and Critical Studies Divisions

Research Panel Session

Media and Human Suffering: The Path Forward for Research, Policy, and Practice

Moderating/Presiding

Munachim Amah, Iowa

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Panelists

Anita Varma, Texas at Austin
Menna ElHosary, City St. George's, University of London
Diane Cormany, Minnesota
Tara Walker, St. Bonaventure

This panel advances academic discussions on this topic and features contributors to the *Journal of Communication Inquiry's* special issue, "Media and Human Suffering: Foundations, Ruptures, Continuities," scheduled for publication in fall 2025. Panelists will discuss ethical dilemmas and frameworks for making sense of human suffering represented in and orchestrated by the media.

8 to 9:15 a.m. / Sa011

Salon 10 [LB2L]

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session
OMGC Case Study Competition

Moderating/Presiding
Ronen Shay, Fordham

The Best Practices of Case Study Research
Peiqin Chen, Shanghai International Studies University

The Global Media Industries Case Repository: A New Platform to Support Media Management Research for the Global South and the Global North

Ke Guo, Shanghai International Studies University
 Bundling Strategies, Competitive Advantages, and Market Performance: A Case Study on Disney+ Streaming Bundles*

Miao Guo, Connecticut

China's Television Media Transformation: A Case Study of CMG's AI Content Production and Dissemination System**

Shi Li and **Hong Wang**, Communication University of China

Data Journalism Meets AI: An Experiment on Influence of Technological Disclosure on Journalism Creativity

Henghui Du, Shanghai International Studies University

International Communication Effects of Marginal Cultural Products: Analysis

of the Global Reports on Black Myth: Wukong***

Xi Wang, Shanghai International Studies University
 Localized vs. Translated: Revenue Performance and Platform Strategies of Micro-Short Drama Companies in Global Markets***

Mengying Zhang, **Wen Zong**, **Shin Lin**, and **Mat Wang**, Peking university

Discussant

Louisa Ha, Bowling Green State

* First Place Faculty Paper

** Second Place Faculty Paper

***First Place Student Paper Award

8 to 9:15 a.m. / Sa012

Pacific A [4FL]

Newspaper and Online News, Magazine Media and Visual Communications Divisions

Teaching Panel Session
Teaching Photojournalism in Digital Age

Moderating/Presiding
Xu Zhang, Austin Peay State

Panelists

David Allison, Austin Peay State

Michael Martinez, Tennessee

Ivy Ashe, Florida Atlantic

Tara Pixley, Temple

This panel focuses on teaching students' photojournalism skills in today's digital age, especially with the advent of AI technology.

8 to 9:15 a.m. / Sa013

Salon 9 [LB2L]

Political Communication Division and Religion and Media Interest Group

[11-0800] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Political Communication Division (50 papers)

01 • Mediate public diplomacy in Africa: critiquing praxis, research and theories

Success Osayi, Colorado-Boulder,

Samson Omosotomhe, Ambrose Ali University, Ekpoma,

and **Chioma Agboh**, University of Nigeria Nsukka

02 • Politics of Reinvention: President Prabowo's Populism Political Rebranding from General to 'Gemoy'

Pulung Perbawani, Colorado-Boulder

03 • [EA] The Best Defense Is Offense: Manifestations of Wolf Warrior Diplomacy in Chinese Diplomats' Responses to Media Questions

Tianlun Zhou, **Hanjing Wang**,

Fangyuan Liu,

and **Zuquan Xiong**, Hong Kong Baptist University

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04 • [EA] The Broken Compass: Crisis of The Expert Image In Chinese Social Media

Wenhui Liang, Beixi Kuang, and Huaming Chen

05 • The Effects Of Issue Ownership On User Engagement With Parties' Facebook Posts During The 2021 Elections In Albania And Kosovo

Dren Gërguri, Muhamet Jahiri,
and **Gëzim Qerimi**, University of Pristina

Discussant

Katy Biddle, Southern Mississippi

06 • Pod Politics: A Profile of Political Podcast Users in the United States

Jessica Sparks and **Eliana DuBosar**, Auburn,
Renee Mitson, Brittany Shaughnessy,
Luna Pittet Gonzalez, and **Myiah Hutchens**, Florida

07 • Parties and Podcasts: How Political Affiliation Shapes Podcast Intention and Trust

Jena Lathen, Brigham Young

08 • The Era of Influence: Assessing the Impact of Fandom and Parasocial Relationships on Political Attitudes

Gwen Nisbett, North Texas,
Stephanie Schartel Dunn, Winona State,
and **Jacqueline Fellows**, Southern Methodist

09 • Use of TikTok During the 2024 Presidential Election
Mia Moody, Baylor, **Gabriel B. Tait**, Ball State,
Dorothy Bland, North Texas,
and **Gheni Platenburg**, Houston

10 • Politics of Posting: Analyzing Social Media Posts in Knoxville's 2021 City Council Races via the ELM Lens
Pranaav Jadhav, Missouri

Discussant

Shuning Lu, Maryland

11 • Turns Out, It's Not You—It's Your Candidate: Rethinking Affective Polarization

Salih Hurdogan, Zhi Lin, Joseph Stepniewski,
and **Ahona Tasnuva**, Texas at Austin

12 • Two Paths to Political Alienation

Esther Thorson, Michigan State,
Edward Malthouse, Northwestern,
Jaewon Royce Choi and **Weiyue Chen**, Butler,
and **Stephanie Edgerly**, Northwestern

13 • [EA] Weaponized Patriotism and Partisan Asymmetries in Emotional and Engagement Responses

Yoo Ji Suh, Macau K. F. Mak,
Sadie Dempsey, Dhavan Shah,
and **Michael Wagner**, Wisconsin-Madison

14 • We Are In This Together: The Effects of Abundance and Scarcity Metaphor Frames On Policy and Organizational Support

Yu-Hao Lee and **Jack Barry**, Florida,
Aaron Zeiler, SUNY at Stony Brook,
and **Ann Christiano**, Florida

15 • [EA] Transnational Political News Consumption: A Study of the Gülen Movement Diaspora in the United States

Hakan Karaaytu, Alfred University

Discussant

A.Jay Wagner, Marquette

16 • [EA] What Drives Trending Stability? Uncovering How Douyin's Algorithm Systematically Favors State-Affiliated Accounts

Zoey Wang, Jiangyue Chen,
and **Carl Zhou**, University of Amsterdam

17 • What Erodes Social Capital and Social Trust on Social Media? Effects of Social Media Political Homophily and Social Media Network Filtering

Pablo González-González
and **Marta Seijas**, University of Salamanca,
and **Homero Gil de Zúñiga**, University of
Salamanca / Pennsylvania State University

18 • [EA] "You're Gambling with World War III": An Analysis of Donald Trump's Weaponization of Victimhood

Brock Mays and **Carl Knauf**, Colorado-Boulder

19 • When administration supports ally Israel, U.S. dailies focus plights of Palestinians: An analysis of 15th Gaza War through CAM lens

Ershad Khan, Colorado-Boulder

20 • [EA] Working title: Between Belief and Compliance: Investigating Russian Journalists' Alignment with State Narratives on the War in Ukraine

Rashad Mammadov, Mississippi

Discussant

Yiben Liu, Oklahoma State

21 • National Security vs. Freedom of Speech: How Media Exposure, Personal Values, and Media Framing Influence Non-Users' Support for A National Ban on TikTok

Huu Dat Tran, Pham Phuong Uyen Diep,
and **Hayley Booth**, Louisiana State University

22 • Political trolling and affective polarization
Umer Bilal, Oklahoma

23 • [EA] Structural Characteristics, Generation Mechanisms, and Relational Embedding of Agricultural Policy Interpersonal Communication Network

Ziyi Yin, Guangdong University of Foreign Studies

24 • [EA] The Impact of Harassment on Political Activists and Democratic Institutions

Aly Hill and **Jacob Nelson**, Utah

25 • The Impact of Mediated Distant Suffering on Polarization: Examining Cause Connection, Social Change Commitment, and Political Motivations

Xinyue Dong and **Hsuan-Ting Chen**,
Chinese University of Hong Kong

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Discussant

Gabriel Miao Li, Chapman University

26 • How News Media Choices Relate to Need for Chaos, Authoritarian Tendencies, and Political Violence Acceptance in the Context of Brazil

Marina Petric and **Miglena Sternadori**, Texas Tech

27 • How Walz beat Trump in China's state news media coverage of the 2024 election

Buck Ryan, Kentucky,
and **Lei Jiao**, Wuhan University of Technology

28 • [EA] "I'm not a TikToker, but...": A Computational Content Analysis of TikTok Non-Users' Discourse on the National TikTok Ban in the US

Huu Dat Tran, **Pham Phuong Uyen Diep**,
and **Hayley Booth**, Louisiana State

29 • Interacting, Exploring and Mobilizing: Online Interaction with Politicians, News Media Repertoires and their Effects on Political Participation in Taiwan

Zhiming Liu, **Jiawei Tu**,
and **Chunyan Huang**, University of Macau

30 • Liquid Gatekeeping for an Affective Public: Local Government's Social Media Comment Curation amid the Pandemic

Yuqiong Zhou, **Mengyuan Zhang**,
and **Xinzh Zhang**, City University of Hong Kong

Discussant

Sujin Kim, Oklahoma State

31 • How Gen Z Makes Sense of CSR: The Role of Perceived Altruism and Cultural Ideology in Responses to Internal and External CSR

Yezi Hu, Texas at Tyler, **Yanni Ma**, Oregon State,
and **Di Mu**, Texas A&M International

32 • How Unfairness and Political Ideology Shape Boycotting: A Moral Emotion Perspective Of Corporate Political Advocacy

Leping You, Miami, **Zicheng Cheng**, Arizona,
and **Yang Yang**, Southern Indiana

33 • Love the Stars, Love Their Politics: Examining the Psychological Mechanisms of Celebrity Political Endorsement

Yuxuan Jin and **Yuan Sun**, Florida

34 • Navigating Identity Conflicts: The Impact of Celebrity Political Endorsements on Fan and Political Engagement

Siyi Song and **Ashwin Rajadesingan**, Texas at Austin

Discussant

Azmat Rasul, Zayed University

Religion and Media Interest Group

35 • Catholic Thought in James W. Carey's Views of Communication

Alexandre Goncalves, Illinois

36 • [EA] The Dissemination of Folk Religion through Short Videos

Xi Lin, Shanghai Jiao Tong University

37 • [EA] Faith Communities and the COVID-19 Lockdown: Communicating Resilience in Digital Spaces

Magdalene Vail, South Florida

38 • [EA] The Future Foretold: Algorithms, Alternative Spirituality, And The Rise Of Digital Divination

Sarah Whitmer, Iowa

39 • [EA] Religious Artificial Intelligence (AI): Exploring Perceptions of AI Across Religious Communities in the U.S.

Nihar Sreepada, Louisiana State

Discussant

Kathryn Montalbano, Kentucky

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

8 to 9:15 a.m. / Sa014

Foothill C [2FL]

Public Relations Division

High-Density Refereed Research Paper Session

Top Teaching Papers and GIFTS

High Density Session

Moderating/Presiding

Sun Young Lee, Maryland

Top Teaching Papers

AI Intervention in PR Education for Digital Competence*

Erika Schneider, Syracuse

Cultivating Leadership Potential: How an Agency Model Shapes Student Leadership Practice and Perspectives**

Breann Murphy

and **Teddi Joyce**, Jacksonville State

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Do Public Relations Graduates Exhibit Work Ready Intelligence?***

Pamela Bourland-Davis, Georgia Southern,
Elizabeth Toth, Maryland,
Charles A. Lubbers, South Dakota,
and **Hua Jiang**, Syracuse

Discussant

Amanda Weed, Kennesaw State

- * First Place Paper, Teaching Paper Competition
- ** Second Place Paper, Teaching Paper Competition
- *** Third Place Paper, Teaching Paper Competition

Top GIFT

Bluesky: The Growth and Governance Challenge*

Arien Rozelle, Syracuse

Scaffolding Approach to Enhance Digital Competency in PR Students Through Sequential "Learning-Practicum" Modules in the Classroom**

Taeyoung Kim, Loyola, Chicago

The PESO Model in Politics: A Group Exercise on Senator Earned and Shared Media Strategies***

Josh Bramlett, Alabama

Discussant

Zifei Fay Chen, Georgia

- * First Place Paper, GIFT Competition
- ** Second Place Paper, GIFT Competition
- *** Third Place Paper, GIFT Competition

8 to 9:15 a.m. / Sa015

Salon 15 [LB2L]

Small Programs

and **Internships and Careers Interest Groups**

Teaching Panel Session

Put This Another Way: Journalism Pedagogy in Programs that Rare Post-Journalism

Moderating/Presiding

Michael Longinow, Biola

Panelists

Jeffrey Ranta, Coastal Carolina

Damilola Oduolowu, Missouri

Brian Steffen, Simpson

Elizabeth Atwood, Hood College

Vivan B. Martin, Central Connecticut

Journalism and media programs have faced declining funding and credibility in the post-pandemic, "fake news" era. Many have been merged into other disciplines. This panel shares insights, strategies, and future projections.

8 to 9:15 a.m. / Sa016

Foothill B [2FL]

Sports Communication Interest Group

Refereed Research Paper Session

Moderating/Presiding

Carolina Velloso, Minnesota

Olympics, World Cup and Crime: The Impact of Sport Across Continents and Culture
Sport-Based Social Presence: Olympic Media and Social TV Usage in Younger Saudi and American Demographics

Boyang Ding, **Mutaz Barnawi**, **Yifan Wu**,

Andrew Billings,

and **Kenon Brown**, Alabama

Does the Who Matter More than the What? Sources and Journalistic Role Performance in the Media Coverage of FIBA World Cup 2027

Claudia Kozman, Northwestern University in Qatar

From Soccer to the Gridiron: Exploring the Rise of NFL Fandom in Germany

Frauke Hachtmann, Nebraska-Lincoln,

Christof Seeger,

and **Thomas Wiench**, Stuttgart Media University

Sports True Crime: How Infotainment Disrupts Genre in Times of Change

Emil Steiner, Rowan

Are Media Events Still Effective in the New Media Era?

Meng Fu, Communication University of China,

Rui Chen, Communication University of China,

and **Xingemei Zhong**, Tencent

Discussant

Shannon Scovel, Tennessee

8 to 9:15 a.m. / Sa017

Salon 1/2 [LB2L]

Kappa Tau Alpha

Business Session

Advisor's Breakfast

Moderating/Presiding

Beverly Horvit, Missouri, executive director, KTA

Kappa Tau Alpha is an international society honoring scholarship in journalism and mass communication. It is organized for the recognition and encouragement of scholarship and good character among students of journalism in colleges and universities in which there are properly conducted schools and departments of journalism and mass communication. Pre-registration is required.

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9:45 to 11 a.m. / Sa018

Salon 9 [LB2L]

Association for Education in Journalism
and Mass Communication

[12-0945] — Scholar-to-Scholar (Poster) Refereed
Research Paper Session

Advertising Division

Topic I — **Navigating Trust and Authenticity in
AI-Generated Advertising Content**

01 • Authenticity Construction: Cognitive Pathways
and AI Heuristics in Interpreting Authenticity of
AI-Generated Advertising

Yang Feng, Florida, **Jing Yang**, Loyola Chicago,
Kelly Youngs and **Chien Tse-his**, Florida

02 • [EA] The Novelty Effect of AI-Chatbot: Examining
Consumer Engagement and the Moderating Role of Self-
Efficacy

Md Shahedur Rahman, Colorado

03 • [EA] What Influences Our Verification of AI
Content in Advertisements? A Study on the Factors
Affecting Users' Verification of AI-Generated Ads

Shuo Wang, Jilin, and **Rui Xu**, Nanjing Normal

04 • Realism Ruins Trust?: A computational approach to
investigate the perceptions of AI-generated Video Using
Sora

Qingyuan Yang, Florida

05 • Evaluating Consumer Perceptions of AI-Suggested
Brands: Insights from the FCB Grid Framework*

Jinping Wang, Florida,
and **Guolan Yang**, Illinois Urbana-Champaign

Discussant

Jacqueline Hitchcon, Illinois Urbana-Champaign

Topic II — **Literacy, Ethics, and Persuasion in AI-Driven
Media**

06 • [EA] Consumer Advertising Literacy in the Age
of AI: Insights from User Discussions on Xiaohongshu
(RedNote)

Shiyan Pan, Communication University of China

07 • [EA] AI-Generated Realistic Images: Human
Detection and Effects on Persuasion

Manxi Luo, **Patrick Mohan Zhang**,
and **James Cummings**, Boston

08 • Explicating and Operationalizing Machinewashing:
Implications for Deceptive AI Practices in Public
Relations and Advertising

Victoria Kyriakopoulos, Syracuse

09 • Personalization in AI versus Human-Generated
Advertising: A Deep Dive into Textual Feature Analysis
and Persuasion Impact

Yixuan Jiang, Zhejiang

10 • AI in Advertising Education: How to Incorporate AI
into Teaching Advertising and Brand Responsibility*
Hayoung Sally Lim, Oregon

Discussant

Huan Chen, Florida

Topic III — **Influence and Impact: The Power and
Pitfalls of Persuasive Narratives in the Digital Age**

11 • When influencer narratives backfire: Sponsorship
disclosure and consumer trust in hotel sustainability post
Lingling Zhang and **Hua Chang**, Towson

12 • [EA] The Power of Social Media Influencers:
Gender, Motives, Source Credibility, and Parasocial
Relationships in Shaping Green Fashion Consumption

Yang Yang and **Erin Gilles**, Southern Indiana,
and **Yara Acaf**, Texas at Austin

13 • [EA] Lionel Messi and Saudi Tourism: Celebrity
Endorsement in Nation Rebranding

Razan Aljohani, Maryland

14 • The Anthropomorphic Paradox: When Humanizing
Ads Amplifies Digital Crowding and Undermines
Effectiveness

Nah Ray Han, Texas Christian,
Jihoon (Jay) Kim, Alabama,
and **Hojoon Choi**, Houston

Discussant

Weilu Zhang, Kentucky

Topic IV — **Senses and Screens: Exploring Perception,
Presence, and Performance in Digital Consumer Spaces**

15 • [EA] The Digital Laborer's Survival in Online
Writing: A Case Study of Contextual Evolution in
Literature Forums

Yiran Cheng, Cambridge

16 • The Impact of Perceived Uncertainty in
E-commerce Live Streaming on Consumer Purchase
Intention for "New Chinese Brands": An Extension
of the O-S-R-O-R Model

Huizi Xu and **Panqiang Niu**, Shanghai

17 • The Effect of AR Image Vividness and Resolution
on Attitude, Behavior, and Perceived Value

Lizi Ma, Illinois at Urbana-Champaign

18 • Sound Matters: How Advertising Music Volume
Shapes Consumer Perception and Behavior

Zishan Ding, Sun Yat-sen

Discussant

Regina Ahn, Miami

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Broadcast and Mobile Journalism Division

Topic I — Personality, Performance and Parasociality Among Real and Artificial Broadcast Hosts

19 • Politicasts: A Profile of Popular Political Podcasts in the United States

Jessica Sparks, Auburn

20 • Does Psychological Closeness Matter? Investigating the Role of Parasocial Interaction in the Persuasive Effects of Virtual News Anchor through Psychological Social Distance and Trust

Chenwei Yang

and **Yushan Jiang**, Shanghai Jiao Tong University

21 • Kayfabe and Conspiracy: Examining the Role of Political Performance in the #Staged Trump Assassination Attempt

Daniel Barth, Columbia

22 • Humor and Truth: An Ethical Analysis of Saturday Night Live (NBC)'s News Satire in 2024 U.S. Elections

Emma Denman and **Deb Aikat**, North Carolina at Chapel Hill

23 • [EA] Emoting with the Friends of the Pod: How Podcasters Make Space for Listeners to Process Politics

Elia Powers, Towson

Discussant

Kristina Vera-Phillips, Arizona State

Topic II — Global, Displaced and Travel Journalism Trends

24 • Blurring Boundaries: How World Travel Youtubers Are Redefining Travel Journalism

Hun Shik Kim, Colorado

25 • [EA] Reporting From Exile: The Roles and Practices of Russian Dissident Journalists

Teodora Trifonova and **Joy Jenkins**, Missouri

26 • [EA] Examining Perceived Job Satisfaction in East African Newsrooms: A Cross-Country Analysis

Kevin Mudavadi, Georgia State,

Bingbing Zhang, Iowa,

and **Admire Mare**, Johannesburg

27 • [EA] Navigating the Storm on TikTok: Platformization of Disaster News by Vietnamese Outlets

Pham Phuong Uyen Diep, Louisiana State,

Nguyen Anh Thu Bui, **Thi Thuy Linh Le**,

Do Khanh Linh Nguyen, **Thuy An Nguyen**,

and **Khanh Ha Nguyen**, Vietnam National Univ

Discussant

Heidi Makady, Texas State

Topic III — Emerging Professional Topics, Tools and Fears

28 • What Makes News Professionals Speak about Gen AI? --A Study Based on Metajournalistic Discourse

Shixin Hu, Sun Yat-sen University,

and **Xuan Shen**, Guangzhou Nanfang College

29 • [EA] Can AI Really Help Us Better Identify Fake News? The Impact of Different Levels of Human-AI Collaboration on Users' Experience and Decision-Making Behavior

Shuo Wang, Jilin University,

and **Ziming Yuan**, Peking University

30 • A Qualitative Analysis of Acejmc Site Visit Reports Found In Assessment Noncompliance, 2013-2022

Timothy Bajkiewicz, Virginia Commonwealth

31 • [EA] Protecting Daughters or Protecting Women? Reporters Cover Abortion on the Ballot

Linda White, **Valeria Jones**, **Betsy Emmons**,

and **Kelli Boling**, Nebraska

Discussant

Lindsey Sherrill, Northern Alabama

Communication Technology Division

Topic I – The Algorithmic Era

32 • Exploring Generational Digital Inequalities in The Age of Algorithms

Ertan Ağaoğlu

and **Abdullah Al Ajmi**, South Carolina

33 • How Algorithmic Social Media Use Shapes Decision Making: Examining a Moderated Mediation Model

Yi Wu and **Zihan Wang**, Shenzhen University

34 • Integrating Protection Motivation and Helplessness Pathways: A Two-Wave Study of Privacy Protection on Algorithmic Social Media in Singapore

Hyunjin Kang, **Nazira Banu**,

and **Tingting Yang**, Nanyang Technological

and **Jeeyun Oh**, Texas at Austin

35 • Reconstructing the Information Cocoons: Exploring the Elastic Boundary and Management Strategies in Intelligent Recommendation Algorithms

Mengyao Li, Shenzhen University

36 • Systematic Bias or Congeniality? Auditing YouTube Recommendation Algorithms from a Longitudinal Perspective

Miner Ye, **Magdalena Wojcieszak**,

and **Muhammad Haroon**, California, Davis

Discussant

Mengyan Ma, Michigan State

Topic II – Emerging Technologies and Markets

37 • [EA] Exploring Consumption Values and Country of Origin for Wearables Adoption in an Emerging Market

Derya Sahin and **Carolyn Lin**, Connecticut

38 • [EA] How Communication Technology Shapes Rural Governance? Structural Embedding and Institutional Synergy of Digital-Intelligent Platforms

Duansheng Wang, **Xiangkai Yu**, **Bohan Meng**,

and **Zixi Liu**, Communication University of China

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39 • [EA] Not Only the Privacy? Understanding Screenshots Sharing on Messaging Platform: The Perspective of Relational Communication

Huizhen Dong, Shenzhen University

40 • Research on the Relationship Between New Media Literacy and Digital Hoarding Behavior of Chinese Youth

Xuan Chen, Zhejiang University,
Zhe Liu, ESADE Business School,
and **Tingwang Yan**, Communication University of China

41 • [EA] Breaking the Silos: Unveiling the Power of Cross-Platform Research in Digital Communication Opportunities for Cross-Platform Research in the Context of Digital Media

Huiqian Lai and **Yiqi Li**, Syracuse

Discussant

Chun Shao, Marquette

Topic III – **Social Media across Contexts**

42 • [EA] Cultivating Cross-Cultural Curiosity and Competence: Integrating Short-Form Social Media Content into Journalism Education to Enhance Students' Intercultural Communication Skills

Yue Zheng

43 • Examining Adolescents' Sharing of Contraceptive Access Content on Social Media Across Three Countries

Jessica Willoughby, **Joy Wanja Muraya**, **Stacey Hust**, Washington State,
Leticia Couto, DePaul,
Jessica Myrick, Good Pug Media,
and **Rebecca Ortiz**, Syracuse

44 • [EA] An Experience Sampling Study Investigating Momentarily Changes of Self-Perception Towards Sociability and Social Media Use

Hanjie Liu and **David Ewoldsen**, Michigan State

45 • [EA] Role of Social Media Use, Materialism and Heuristic Cue Reliance on Celebrity Worship

Manu Bhandari, **Sujita Karki**,
and **Tika Lama**, Arkansas State

46 • [EA] Soft Nudges vs. Hard Rules: Evaluating Cyberbullying Interventions on Chinese Social Media

Salamat Ayihon, **Qifan Jia**, **YuXin He**,
and **Hengyu Du**, Communication University of China

Discussant

Shu-Chu Li, National Yang Ming Chiao Tung University

Topic IV – **Communicating with Chatbots**

47 • Beyond Single Voices: The Impact of Multi-Bot Chatting on User Perception

Bo Kyeong Kim and **Soo Yeon Kim**

48 • Chatbots vs. Doctors: The Role of Message Relevance in Perceived Timeliness and Credibility of Mpox Communication

Emmanuel Edmund

and **Buduo Wang**, Texas Tech University

49 • [EA] Mitigating the Impact of Chatbot Errors: The Role of Attribution, Apology, and Sincerity in User Satisfaction and Continued Usage Intention

Chen Min, Huazhong University of Science and Technology,

Wenting Yu, The Hong Kong Polytechnic University,

Xingjian Wang, and **Qiaoyun Wan**, Huazhong University of Science and Technology

50 • The Impact of AI Chatbot Conversationality: How Perceived Message Contingency and Privacy Concerns Shape Health Information Competence and Perceived Information Quality

Hanyoung Kim and **Weilu Zhang**, Kentucky,
and **Jeong-Yeob Han**, Georgia

51 • The Neuroticism Barrier to AI Chatbot Disclosure: Convergent Cross-Sectional, Longitudinal, and Cross-Cultural Evidence

Bolin Cao, **Chuanqin Wen**,
and **Yichu Yang**, Shenzhen University,
Sebastian Scherr, University of Augsburg,
Li Crystal Jiang, City University of Hong Kong,
and **Tetsuro Kobayashi**, Waseda University

Discussant

Sebastian Scherr, University of Augsburg

Topic V – **Immersive Media Experiences**

52 • [EA] Stranger Danger!: Using Cognitive Load Theory to Understand the Impact of VR In-game Training on Misinformation and Privacy Education

Kexin Coco Li, **David Peters**, **Kelly Leahy**,
Tamara Makana Chock, **Ash Cavalcanti**,
and **Tiara Johnson**, Syracuse

53 • [EA] Comparing PvP and PvE Game Enjoyment: World of Tanks vs. Sky: Children of the Light

Sukyoung Choi, Yonsei University,
Eugene Lee, Southern California,
Mingxuan Liu, University of Macau,
Dmitri Williams, Southern California,
Nicholas Bowman, Syracuse,
and **Steven Proudfoot**, Southern California

54 • [EA] Guided Experiences with AI Teaching Assistants in Virtual Reality

Jason Webb, Syracuse

55 • [EA] Privacy concerns about Mixed Reality recording: A cross-cultural study of the U.S. and South Korea

Tamara Makana Chock, Syracuse,
Se Jung Kim, SUNY Polytechnic Institute,
and **Yoon Lee**, Syracuse

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- 56 • [EA] Virtual Reality And Alcohol Attitudes And Behavior In Underage Individuals: The Moderating Role Of Immersive Tendencies

Yoon Joo Lee, Porismita Borah, Bimbisar Irom,
and **Folake Okor**, Washington State

Discussant

Jieun Shin, Florida

Public Relations Division

Topic — **Influencers, Media and Strategic Messaging**

- 57 • [EA] Understanding Non-State Actors: The Untapped Power of Foreign Social Media Influencers in China's Digital Diplomacy

Qiuyue Cho-Li and Spiro K. Kiouis, Florida

- 58 • Bridging or Bonding? Exploring How Influencer Type and Trans-Parasocial Relationship Interactivity Drive Organizational Outcomes

Hua Harry Li, Keonyoung Park,
and **Xuekang Shi**, Hong Kong Baptist

- 59 • The Effects of Perceived Reach and Influence on Scandalization

Bugil Chang, Tennessee

- 60 • "Kamala IS Brat": How Online Campaign Content Shapes Young Adults' Political Organization-Public Relationships and Participation

Joshua Narrell
and **Jun Zhang**, Middle Tennessee State

- 61 • A Picture Says a Thousand Words: A Multimodal Analysis of Emotion in NGO Fundraising

Jiacheng Huang and Namuun Tsegmid, Minnesota

- 62 • Leveraging the Metaverse for Consumer-Brand Engagement: The Mediating Roles of Cultivation Strategies

Da-young Kang, and **Eyun-Jung Ki**, Alabama

Discussant

Sifan Xu, Tennessee

Topic — **Employee Communication, Leadership and Internal Relations**

- 63 • How Can Dialogic Internal Communication Promote Employees' Openness to Artificial Intelligence (AI) Adoption

Hanzi He, Linjuan Men, Wenlin Liu,
and **Gwiwon Nam**, Florida

- 64 • [EA] The Double-Edged Role of CSR Communication: How CSR Communication Shapes Employee Responses to Corporate Social Irresponsibility

Katie Haejung Kim, Tennessee

- 65 • Exclusionary Leadership Communication and Employee Silence: Integrating Social Exclusion and Employee-Organization Relationships Perspectives

Bitt Moon, Mississippi,
and **Yunna Rhee**, Hankuk University
of Foreign Studies

- 66 • [EA] Collegiate Sports Information Directors and the Management Function of Public Relations

Steve Collins, Stephen Howard, Ray Murray,
and **John McGuire**, Oklahoma State

- 67 • Public Relations Professionals Identify Leadership Challenges, Essential Competencies & Deficiencies Among Emerging Leaders

Marlene Neill, Anni Qiang, Logan Singer,
Emeri Drewry, Raphael Roker,
and **Trey Hernandez**, Baylor

- 68 • Power of Strategic Communication in Entrepreneurship: Investigating Women Founders' Communication Strategies through Interviews

Cheng Hong, California State-Sacramento

Discussant

Laura Lemon, Alabama

Topic — **History, Institutions and Legitimacy**

- 69 • Assembling the Machinery: The Benevolent Society System and the Organizational Genesis of U.S. Public Relations in the Early 1800s

Christopher Wilson, Brigham Young,
Tyler Page, Connecticut,

Edward Adams and Lilly Brower, Brigham Young

- 70 • The Birth of Female-Led Activist Public Relations: The National American Woman Suffrage Association's National Press Bureau

Arien Rozelle, Syracuse

- 71 • Populism and Public Relations: The Legacy of William Jennings Bryan and the Evolution of Corporate Communication

Joel Reed, Arkansas

- 72 • Legitimacy-Building for a High-Containment Facility: A Longitudinal Study of Changes in Community Perceived Legitimacy, Trust, Risk and Preparedness

Xiaochen Angela Zhang, Oklahoma,
and **Raluca Cozma and Nancy Muturi**, Kansas State

- 73 • Conceptualizing Transnational Social Issues Management (TSIM)

Luke Capizzo, Michigan State,
Yu Chen and Anli Xiao, South Carolina,
Bingbing Zhang, Iowa, and **Fritz Cropp**, Missouri

- 74 • Explicating the Concept of Transactive Resilience: Improving Cross-Sector Disaster Communication via Improving Cross-Sector Relationships

Xiaochen Angela Zhang, Oklahoma

Discussant

Stephanie Madden, Pennsylvania State

Topic — **Diversity, Equity and Inclusion in PR**

- 75 • [EA] Exploring the Lived Experiences of Black Public Relations Professors

Candice Edrington
and **Damion Waymer**, South Carolina

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76 • [EA] Building Trust in Government-Public Relationships: Trajectories and Predictors of Institutional Trust During Health Crisis

**Yihui Huang, Bo Chang,
Qinhui Zhan, Qinxian Cai**

and **Haodong Liu**, City University of Hong Kong

77 • Fostering Engagement or Fueling Disengagement? A Dual Model on (In)Effective Allyship Communication's Impacts among Racial and Ethnic Minority Employees

Feifei Chen, College of Charleston
and **Shi Duli**, New Mexico State

78 • [EA] A Cross-Cultural Model of Strategic Communication: Insights from China's MNCs in the MENA Region

Yingru Ji, Zhejiang University,
Shujun Jiang, United Arab Emirates University,
and **Chang Wan**, Zhejiang University

79 • ESG Strategies and Practices in Cross-Border E-Commerce: A Qualitative In-Depth Interview Study on the Chinese Enterprise SHEIN

Yinghua Wang and **Chenxi Yi**,

Discussant

Breann Murphy, Jacksonville State

Commission on Graduate Education

80 • Gender Representation in Social Media Advertising

Logan Singer, Baylor

81 • Online Mourning and Collective Memory: Text Mining and Content Analysis of Lin-Yihan's Weibo Super Topic

Yungsong Li, Tsinghua University,
Yiting Huang, Yudi Zhai,
and **Yaning Qu**, South Carolina

82 • Seeing Journalism Through ChatGPT: Textual Analysis of ChatGPT's Answers to Top-Searched Quora Questions on Journalism

Xin Frida Qi, Missouri

83 • Visible to Strangers Only': How Algorithmic Surveillance is Shaping Users' Digital Identities on Chinese Social Media?

Yining Wang, Hanyang University

84 • [EA] Understanding Fans' Adoption of AI Covers: The Missing Role of Authenticity in Innovation Diffusion Theory

Qianyi Huang

85 • [EA] Meritocracy Discipline: Excellence Portrayed By Chinese Universities' Social Media Platforms

Xi Yu

86 • [EA] Intelligent Feedback: A Study on Intergenerational Cognitive Leap in Education Communication Driven by DeepSeek—An Action Research Based on Teacher Technology Adoption and Digital Literacy Transmission

Yuan Liang

87 • [EA] Readers' Perceptions of AI vs. Human News in Finance, Sports, and Weather

Mohammad Al Masum Molla,
Kehinde Adesina, Yuewei Qiu,
and **Daria Obukhova**, Oklahoma

88 • [EA] Reddit Divided: Left and Right Perspectives on America leaving the WHO

Tran Minh Trung Nguyen,
and **Patricia Marciano**, Ohio

89 • [EA] Engagement as a Pathway to Knowledge: A Multigroup Analysis of the Extended Cognitive Mediation Model Based on Social Media Fatigue Level

Xinying Tan and **Zhihan Wang**, Tsinghua University

90 • [EA] Reporting Under Pressure: Media Bias, State Violence, and the Ethics of Journalism in Georgia

Teona Goderdzishvili, Maryland

Lesbian, Gay, Bisexual, Transgender Interest Group

91 • [EA] Why Uninstall His Dating App Again? Disenchanted Hope in the Cycles of Disconnection and Reconnection Among Chinese Gay Men

Qishen Chen and **Te Hu**

92 • [EA] Gay Intimacies in Heteronormative Spaces: Chinese Gay Men's Online Dating Life Expansion

KJ Kaixin Deng, and **Lazar Dragić**

93 • The Fourth Love in Cyberspace: Self Presentation and Partner Seeking in Online Dating Advertisements of Fourth-love Adults

Chen Sun

94 • [EA] Navigating Algorithms: LGBTQ+ Identity, Representation, and Discourse in AI- Empowered Dating Apps in China

Qianru Huang

95 • Networked Masculinity, Networked Depressive Symptoms? Exploring the Interplay of App Use Intensity, Community Norms, Body Issues, and Mental Health Among Chinese Gay Dating App Users

Runze Ding and **Dongya Wang**

Discussant

Kix Patterson, Florida

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Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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9:45 to 11 a.m. / Sa019

Salon 15 [LB2L]

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session

Unraveling Truth: Navigating Misinformation and Disinformation

Moderating/Presiding

Muhammad Ittefaq, James Madison

How Science Belief Drives Climate Change
Misinformation Correction Via Threat and Efficacy:
A Multigroup Comparison Across Self-Construal Levels

Liang Chen, Tsinghua University,
Lunrui Fu, City University of Hong Kong,
and **Huaizhi Han**, Tsinghua University

Caught in the Infodemic: How Misinformation Shapes
the Urge to Know

Menghan Yin, Texas at Austin

Savoring Truth: Exposing Disinformation in the World
of Alternative Meats

Courtney Boman, Alabama,
and **Erika Schneider**, Syracuse

"Hey! Dr. Kat, Epidemiologist": Self-Identified Experts
Efforts To Correct Covid-19 Misinformation and
Disinformation Campaigns On Social Media

Carrie Reif-Stice, Augusta University,
and **Sarah Smith-Frigerio**, Tampa

From Doubt to Trust: Leveraging Uncertainty and Hope
to Counter Science Misinformation

James Phillips, Oregon,
Xuerong Lu, and **Yanni Ma**, Oregon State

Understanding the Hidden Tensions of Deepfakes in
Health Fact-checking

Linna Kong, Shanghai University,
Zhitong Zhang, Missouri,
and **Jiaxin Gong**, Fudan University

Discussant

Michelle Seelig, Miami

9:45 to 11 a.m. / Sa020

Salon 11 [LB2L]

International Communication and Cultural and Critical Studies Divisions

Teaching Panel Session

Culturally Responsive Pedagogy in Journalism, Media and Communication Classrooms

Moderating/Presiding

Federico Subervi, Wisconsin

Panelists

Jessica Retis, Arizona

Lourdes Cueva Chacón, San Diego State

Lourdes Cárdenas, San Francisco State

Elio Leturia, Columbia College Chicago

Nathian Rodriguez, San Diego State

This panel reflects on diverse case studies where educators interact with diverse students in journalism, communication and media courses and implement strategies to enhance their learning experience.

9:45 to 11 a.m. / Sa021

Foothill C [2FL]

Law and Policy Division

High-Density Refereed Research Paper Session

AI, Copyright, and Digital Ethics

Moderating/Presiding

Michael Martínez, Tennessee

[EA] Legal Dilemmas in Synthetic Media: Redefining
Personality Rights for AI-Generated News Anchors
through Empirical Evidence from China

Xianghuan Chen

[EA] A Wilde Idea: Copyright Protection for
AI-Generated Content

Genelle Belmas, Kansas

[EA] An Examination of the Determination Focus in
Copyright Infringement Cases of Generative AI within
Chinese Legal Documents Based on the Text Analysis
Method

Huifeng Liu

Synthetic Speech, Real Consequences: AI-Generated
Hate and the Constitution

Pranaav Jadhav, Missouri

ChatGPT Says You're Doing It Wrong: Using Bounded
Rationality to Revise Marketplace Theory in the AI Era

Xin Frida Qi, Missouri

Do Legally-Mandated Warning Labels Work? Assessing
Credibility and Sharing of Synthetic Content on Social
Media

Alexis Shore Ingber, Michigan,
Daxton Stewart, Texas Christian,
and **Ellie Griffin**, Texas Christian

Discussant

Nina Brown, Syracuse

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abstract.

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9:45 to 11 a.m. / Sa022

Pacific C [4FL]

Mass Communication and Society Division

Refereed Research Paper Session

Misinformation Correction Strategies

Moderating/Presiding

Juan Liu, Towson

Developing and Validating a Four-Dimensional Misinformation Correction Scale: A Mixed-Methods Approach

Liang Chen, **Dajun Li**, and **Lunrui Fu**

Comparative Effectiveness of Misinformation Correction Strategies: A Second-Order Meta-Analysis

Guangchao Feng

and **Yuhao Zhang**, Hong Kong Baptist University,

Jizhou Ye, Oklahoma,

and **Meilin Zhi**, Hong Kong Baptist University

Professionalization of Fact-Checking and Its Constraints in Non-Democratic Contexts: Case of Hong Kong

Mengzhe Feng, **Francis L. F. Lee**,

and **Don Lok Tung Chui**, Chinese University of Hong Kong

Both AI-Generated and Human Influencers Can Correct Misinformation: Investigating the Effectiveness of Corrections for Polarized and Non-Polarized Issues

Christian von Pascal Merz, **Raffael Heiss**,

Michaela Bassler, **Clara Buyny**, **Svenja Hildebrand**,

Christoph Streller, and **Evelyn Wicki**

Correcting Juice Detox Misinformation on Social Media: Do Virtual Influencer and Humorous Tone Make a Difference?

Jocelin Huang

Discussant

Michelle Amazeen, Boston

9:45 to 11 a.m. / Sa023

Pacific G/H [4FL]

Media Management, Economics and Entrepreneurship and Media Magazine Divisions

PFR Panel Session

Stripped for Parts: Hedge Funds and Journalism

Moderating/Presiding

Jon Bekken, Albright College

and **Rick Goldsmith**, Documentary Filmmaker

Filmmaker Rick Goldsmith will present extensive segments of his new documentary, [*Stripped for Parts: American Journalism on the Brink*](#), the story of one secretive hedge fund that is plundering what is left of America's newspapers and the journalists who are fighting back. Who will control the future of America's news ecosystem: Wall Street billionaires concerned only with profit, or those who see journalism as an essential public service, the lifeblood of our democracy? Discussion to follow.

9:45 to 11 a.m. / Sa024

Pacific A [4FL]

Minorities and Communication Division

Refereed Research Paper Session

Media, Identity, and Collective Action for Racial Justice

Moderating/Presiding

Christina Najera, Tennessee

How Black Lives Matter Online: Discovering Precursors of Expression on The Social Movement

Cheryl Ann Lambert, Kent State,

Felicia McGhee-Hilt, Florida A&M,

Denis Wu, Boston University

and **Madison VanWalleghen**, Kent State

"Hell No, We Won't Go!": A Content Analysis of the Emotional Appeals, Collective Identity, and Institutional Critique in Black Protest Music

Melissa Williams, Wesleyan College

and **Lindsey Maxwell**, Southern Mississippi

[EA] The Black Church, Health Activism, and COVID-19 Vaccine Uptake

Roma Subramanian, Nebraska at Omaha

[EA] Voto Latino: Nativist Attitudes, Hispanic Identity, and the Influence of Hyper-Conservative Media

Melissa Santillana, Texas Tech,

and **Joseph Stepniewski**, Texas at Austin

From Identity to Action: Understanding Asian/Asian American Publics' Response to CSA on Race

Xiao Ma, and **Yeunjae Lee**, Colorado State

Discussant

Denetra Walker, Georgia

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9:45 to 11 a.m. / Sa025

Salon 3 [LB2L]

**Scholastic Journalism
and Broadcast and Mobile Journalism Divisions**

Teaching Panel Session

**JOUR•Ed Collaborative: Leading the Way
for the Next Generation of Journalists**

Moderating/Presiding

Linda Bowen, California State, Northridge

Panelists

Adriana Chavira, journalism educator/adviser,
Daniel Pearl Magnet High School,
Los Angeles, CA

Danielle McKinney, California Press Foundation
executive director, San Francisco, CA

Sarah Nichols, journalism educator/former
JEA national president, Whitney High School,
Rocklin, CA

Darleen Principe, journalism chair/adviser,
Santa Barbara City College, Santa Barbara, CA

Edward Rice, associate dean, Humanities Division,
El Camino College, Torrance, CA

Panelists will discuss the state of journalism education at this pivotal moment + ways to strengthen the classroom-to-career pipeline.

9:45 to 11 a.m. / Sa026

Salon 4 [LB2L]

Visual Communication and Media Ethics Divisions

PFR Panel Session

**Move with Care – Documentation of Refugee,
and Other Underrepresented, Communities
with Stronger Representational Awareness,
and Respect**

Moderating/Presiding

Ross Taylor, Colorado-Boulder

Panelists

Dinfin Mulupi, Colorado at Boulder

Tara Pixley, Temple

Shane Epping, Wyoming

Lisa Krantz, Montana

Angie Chuang, Colorado at Boulder

David Grewe, California State, Northridge

Far too many have little understanding of the refugee experience and other underrepresented communities. This panel will address how to represent those communities fairly and with respect while reporting on them.

9:45 to 11 a.m. / Sa027

Salon 10 [LB2L]

Commission on the Status of Minorities

Research Panel Session

**¿Quiénes Somos Ahora? (Who are We Now?):
Latino Representation in U.S. Mainstream Media**

Moderating/Presiding

Emilia Edwards, Texas at Austin

Panelists

Jennifer Castillo Cortes, Texas at Austin

Alejandro Hernandez, Texas at Austin

Rui Li, Texas at Austin

9:45 to 11 a.m. / Sa028

Pacific B [4FL]

**Commission on the Status of Women
and History Division**

Research Panel Session

**Bridging the Gap: An Exploration of Gender
Disparities in Media Industries and the Role
of Research in Shaping the Future**

Moderating/Presiding

Katie Olsen, Kansas State

Panelists

George L. Daniels, Alabama

Martina Topic, Alabama

Breann Murphy, Jacksonville State

Ashley Walter, Saint Louis

This panel explores the historical roots of gender inequality in the media industries, examining how gendered dynamics have evolved over time in fields like advertising, public relations, and journalism.

11:30 a.m. to 12:45 p.m. / Sa029

Salon 7 [LB2L]

Mass Communication and Society Division

Awards Luncheon

Moderating/Presiding

Alec Tefertiller, Baylor

The MCSD Awards Luncheon celebrates the outstanding achievements of scholars, educators, and students within the division. This special invite-only luncheon honors the recipients of MCSD's prestigious awards presented throughout the year.

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11:30 a.m. to 12:45 p.m. / Sa030 **Nob Hill A/B [LB2L]**

Journalism and Mass Communication Quarterly

Business Session

Editorial Luncheon

Moderating/Presiding

Daniela Dimitrova, Iowa State, Editor-in-Chief

By invitation only.

11:30 a.m. to 12:45 p.m. / Sa031 **Salon 1/2 [LB2L]**

Kappa Tau Alpha and Association for Education in Journalism and Mass Communication

Awards Luncheon

Moderating/Presiding

Beverly Horvit, Missouri, executive director,
Kappa Tau Alpha and
Teresa Mastin, Michigan State,
2024-25 AEJMC President

The ceremony recognizes both associations' award winners and divisions' student paper winners. A Kappa Tau Alpha business meeting will follow the ceremony. Kappa Tau Alpha remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

1:15 to 2:30 p.m. / Sa032

Salon 9 [LB2L]

Association for Education in Journalism and Mass Communication

[13-1315] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division

Topic I — Media, Transcultural Narratives, and Identity

01 • Rethinking "K" of K-pop: How Non-Korean K-pop Groups Negotiate Identity Between Korean and Globalized Market

Hongyu Zhu

and **Jingwei Tang**, Tsinghua University,
and **Zizhong Zhang**, Zhejiang University

02 • Social Media Engagement and Social Integration of Vietnamese Female Marriage Migrants in China: A Sociocultural Analysis

Xiujun Deng, Beijing Foreign Studies University,
and **Xifei Wang**, Dalian University

03 • The Contingent Representations of Distant Others: A Case of Africa-Based Chinese Expat Vlogs (2015-2023)

Lei Chen and **Zhiying (Jenny) Xu**, Iowa

04 • [EA] The Fine Dust Blame Game: How News Exposure Fuels Xenophobia Toward Chinese in Korea Amid Environmental Concerns

Nan Zhou, **Jaehee Cho**,
and **Xianmei Jin**, Soyang University

05 • Decoding Monkey King's Transcultural Odyssey: A Comprehensive Topic Modeling Case Study on Black Myth: Wukong

Yiran Li, **Qifang Wang**, **Chonghao Yang**,
and **Zengquan Fang**, Beijing Normal University

06 • [EA] Exploring the Localization Process of Television Program Formats in Diverse Cultural Contexts: A Comparative Analysis between Spain and China

Hanyi Liu

07 • [EA] Cross-Cultural Cultivation and Transculturation of Picture Books in Early Childhood Education: A Six-Country Comparison

Weixue Yuan

08 • [EA] The Chinese Filter and the Nordic Fantasy: Cultural Negotiation and Emotional Decoding on Social Media

Yiren Ge

09 • [EA] Reshaping the Global Entertainment Landscape: How Chinese Micro-Dramas are Changing the Rules of Cross-Cultural Storytelling

Qingqing You, and **Zhiyi Wen**,
Communication University of China

10 • Mapping the Discourse: A Bibliometric Analysis of Overseas Chinese Communication Studies (1982-2023)

Qingchuan Liu, East China Normal University

Discussant

Shobha SV, Indiana

Topic VIII — Media, Power, and Digital Transformation in Global Contexts

11 • Imperialism, Localization, and Glocalization: The Fight for National Control Over TV Globo

Joseph Straubhaar, Texas at Austin,
and **Heloisa Pait heloisa**, Universidade do Estado de São Paulo

12 • Mainstreaming War Documentary Films as Alternative Media for Sustainable Peacebuilding in Africa

Elinam Amevor, Pittsburgh at Bradford

13 • The "Southern Turn" in Global Climate Communication from the Perspective of Strategic Narratives

Jingwei Tang

14 • Media and Taboos: Selective Narratives in Vietnam's Coverage of Sexual Harassment

Huong Ha, Kansas

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15 • [EA] Prime-Time Broadcasting in the Social Media Era: The Paris 2024 Opening Ceremony

Hanzi He, Roxane Coche,
and **Nathan Carpenter**, Florida

16 • [EA] Embodied Knowledge and Digital Affordances: Challenges to Traditional Pedagogy in Senegal

Ibrahim Abusharif, Northwestern University
in Qatar

17 • [EA] Engaging with Fact-Checking Stories in the Global South: FB Reactions and Fact-Checkers Perspective

Víctor García-Perdomo, Universidad de La Sabana,
Silvia Montaña-Niño, University of Melbourne,
Michelle Riedlinger, and **Ned Watt**, Queensland
University of Technology

18 • [EA] From Red Scare to RedNote: TikTok Refugees and the Rejection of U.S. Digital Hegemony

Morgan Badurak
and **Fanny Ramirez**, Louisiana State

Discussant

FengYi Yin, Temple

Topic IX — **Media, Technology, and Geopolitics**

19 • Stay in the Fog: Leveraging Uncertainties in the U.S.-China Strategic Narratives Contest on COVID-19 Virus Origin

Frankie Wong H.C., Lingnan University

20 • [EA] Covering AI Amid the Hype Way and Its Media Effects: An Analysis in a Socialist Nation

Tu Truong, Louisiana State

21 • [EA] Fact-Checking or Frame-Sending? How Turkish Media Distribute Government Factchecks In Polarized Media Landscape

Salih Hurdogan, Texas at Austin,
and **Eda Bahar**, University of Galatasaray

22 • [EA] Mediated Exploitation: How Facebook groups Perpetuate Coercion of Migrant Workers

Huong Nguyen, Texas at Austin

23 • [EA] Can a Regime Change, Change the Media in Bangladesh?

Muhammad Saurav Rahman, Missouri

24 • [EA] Exploring TikTok Refuge Migration to Xiaohongshu via Uses and Gratifications and Affordances

Chenghan Zhou, Marquette

25 • [EA] Mapping the Injustice of Environmental Threat: A Geo-emotional Analysis Based on Social Media Data

Wanyi Li and **Yu Liu**, and **Keqing Deng**,
South China University of Technology

26 • Revenue Pressures vs. Journalistic Autonomy: How Bangladeshi Journalists Navigate Business Interests of Media Outlets and Owners

Ershad Khan, Colorado-Boulder

Discussant

Hai Wang, Washington

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1:15 to 2:30 p.m. / Sa033

Salon 3 [LB2L]

**Communicating Science, Health, Environment
and Risk Division**

Refereed Research Paper Session

**Navigating the AI Frontier: Balancing Innovation
with Caution**

Moderating/Presiding

Deborah Danuser, Pittsburgh

Predicting the Intention to Use Generative AI for Health Information: Survey Evidence from Four Countries

Jörg Matthes, University of Vienna,
Reinhardt Anne, LMU Munich,
Selma Hodzic, Jaroslava Kašková,
and **Alice Binder**, University of Vienna,
Ljubiša Bojić, University of Belgrade,
Helle Terkildsen Maindal, Aarhus University,
Corina Paraschiv, Université Paris Cité,
and **Knud Ryom**, Aarhus University

LLMs as Peer Reviewers: Sleepy Gatekeepers, or Benevolent Critics?

Nitin Verma, Arizona State

Human-Machine Justice in Disaster Response: How Just Conversations with AI Chatbots Work—and When They Don't

Shupe Yuan, Northern Illinois,
Anqi Shao, Wisconsin-Madison,
and **Luye Bao**, Peking University

AI-Powered Narrative Chatbot in Smoking Cessation: The Roles of Social Support and Quit History

Sixiao Liu, Central Florida, **Haoran Chu**,
and **Yuan Sun**, Florida

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When a Medical Chatbot Gives Wrong Answers:
How Diabetic Patients Evaluate Generative-AI-Driven
Medical Chatbots

Ming Wang, Nebraska-Lincoln,
and **Tao (Jennifer) Ma**, Winona State

Augmentation or Autonomy? Key Influences on AI
Opposition and Regulatory Support

Dayeon Eom, **Julianne Renner**, **Yijia Erika Zhu**,
and **Anqi Shao**, Wisconsin-Madison,
Soobin Choi, Ewha Woman's University,
Todd Newman
and **Dietram Scheufele**, Wisconsin-Madison

Discussant

Nicole O'Donnell, Washington State

1:15 to 2:30 p.m. / Sa034

Pacific A [4FL]

Communication Theory and Methodology
and Broadcast and Media Journalism Division

Research Panel Session

**Podcasting at 20: New Theories and Adaptable
Research Strategies**

Moderating/Presiding

Marcus Funk, Sam Houston State

Panelists

Lindsey Sherrill, Northern Alabama
David O. Dowling, Iowa
Xiaofan Yang, Iowa
Sara Witmer, Iowa
Tegan Rae Bratcher, The Geena Davis Institute
on Gender in Media

This panel discusses the evolving landscape of podcast
theory and strategies for scholarship in podcasting and
digital audio research.

1:15 to 2:30 p.m. / Sa035

Salon 4 [LB2L]

Cultural and Critical Studies Division
and Lesbian, Gay, Bisexual, Transgender, Queer
Interest Group

Teaching Panel Session

**Critical Thinking and Advancing Global
Citizenship: Journalism, Media,
and Colonial Histories in the Curriculum**

Moderating/Presiding

Ralph Beliveau, Oklahoma

Panelists

Ryan Comfort, Indiana-Bloomington
Lindsay Palmer, Wisconsin-Madison
Radhika Parameswaran, Indiana-Bloomington
Leslie Steeves, Oregon
Yidong (Steven) Wang, Lawrence Technological

This panel seeks to make the case for advancing under-
graduate and graduate students' literacies and critical
thinking capacities on the impact of Euro-American colo-
nialism on the world.

1:15 to 2:30 p.m. / Sa036

Salon 13 [LB2L]

History Division

Teaching Panel Session

**Jinx Coleman Broussard Award for Excellence
in the Teaching of Media History**

Moderating/Presiding

Bailey Dick, Bowling Green State

Panelists

Ashley Walter, St. Louis
Rob Wells, Maryland
Shanna Farrell, California Berkeley

This panel honors the winner of the division's Jinx
Coleman Broussard Award for Excellence in the Teaching
of Media History. Panelists will share teaching ideas for
journalism and media courses related to podcasting, AI,
technology, big data, and history.

1:15 to 2:30 p.m. / Sa037

Salon 10 [LB2L]

Law and Policy and Magazine Media Divisions

Teaching Panel Session

Access Education: Teaching FOI in the Secrecy Era

Moderating/Presiding

David Cuillier, Florida

Panelists

Gary Green, Student Press Law Center
Christina Koningsor, California-San Francisco
Huyen Nguyen, Kansas State
Eric Newton, Knight Foundation
Gunita Singh, Reporters Committee for Freedom
of the Press

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1:15 to 2:30 p.m. / Sa038

Pacific G/H [4FL]

**Political Communication
and Communication Technology Divisions**

Research Panel Session

**Artificial Intelligence and Political Communication
During Elections**

Moderating/Presiding

David Atkin, Connecticut

Panelists

Wayne Wanta, Florida
Robert Wicks, Arkansas
Carolyn Lin, Connecticut
Isabelle Freiling, Utah
Dhavan Shah, Wisconsin-Madison
Emily K. Vraga, Minnesota-Twin Cities
Homero Gil de Zúñiga, University of Salamanca /
 Pennsylvania State

The rise of AI has brought new complexities to political communication, including the risk of AI-generated disinformation. This panel highlights research about how artificial intelligence may shape the information environment during elections.

1:15 to 2:30 p.m. / Sa039

Pacific C [4FL]

**Scholastic Journalism
and Minorities and Communication Divisions**

PFR Panel Session

**Navigating Diverse Storytelling in Student
Journalism: Challenges and Opportunities
in a Polarized Landscape**

Moderating/Presiding

Melanie Wilderman, Oklahoma

Panelists

Melanie Wilderman, Oklahoma
Daniel Thompson, Oklahoma
Sohana Nasrin, Tampa
Bobbie Foster, Arkansas

In an era where the term “diversity” has become politically charged in some regions in the United States, panelists will explore the critical importance and challenges of diverse storytelling in scholastic and collegiate media programs.

1:15 to 2:30 p.m. / Sa040

Salon 15 [LB2L]

Commission on Graduate Education

PFR Panel Session

**Making the Transition from Grad Student
to Professor**

Moderating/Presiding

Briana Trifiro, Northeastern

Panelists

Sohana Nasrin, Tampa
Patrick R. Johnson, Marquette
Bobbie J. Foster, Arkansas-Fayetteville
Shannon Scovel, Tennessee-Knoxville
Dinfin K. Mulupi, Colorado-Boulder

This panel will comprise individuals who have recently transitioned from graduate students to assistant professors at different institutions. The panel will reflect on important issues in preparing for a new job, as well as the critical questions and growing pains of the first few years on the tenure track and/or teaching.

1:15 to 2:30 p.m. / Sa041

Pacific B [4FL]

**Commission and the Status of Women
and Commission on the Status of Minorities**

Research Panel Session

**Re-writing Artificial Intelligence to Address
Deficiencies in Media Coverage of Violence
Against Women**

Moderating/Presiding

Andrea Baker, Monash University, Australia

Panelists

Rana Arafat, City St George's University of London
Andrea Baker, Monash University
Silvia Dal Ben Furtado, Texas at Austin
Celeste González de Bustamante, Texas at Austin

This panel addresses a gap in understanding the influence of generative Artificial Intelligence (AI) on media reporting of violence against women across the globe. It explores relevant theoretical and methodological frameworks in journalism studies and offers practical strategies to mitigate AI biases that may distort VAW reporting.

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1:15 to 2:30 p.m. / Sa042

Foothill C [2FL]

Entertainment Studies Interest Group

High-Density Refereed Research Paper Session

Moderating/Presiding

Gwen Nisbett, North Texas

Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas

Anran Luo, Florida

Dad, You're Making Me Lose!: Parental Confidence to Play Video Games with Their Kids

Toqa Hassan, Purdue-Northwest

"Don't Blame Me:" Testing The Effects Of Taylor Swift Fan Identity On Emerging Adults' Moral Reasoning Strategies And Environmental Cognitions

Leah Dajches, **Taylor A. Foerster**,

Juliana L. Barbati, New Mexico State,
and **Jessica Myrick**, Good Pug Media

Emotion Recognition by Music Recommender

Algorithms: Unpacking Tensions Between Needs for Autonomy and Relatedness

Shuer Zhuo and **Jeeyun Oh**, Texas at Austin

Internet Celebrity in the Web: The Governance of China Internet Celebrity Culture on Social Media Platforms

Qing Yan, Jinan University,

Yi Zhou, Sichuan University,

and **Xiaofan Du**, Jinan University

"People Will at Least Listen to Her": Coverage of Celebrity Presidential Endorsements and the Convergence of Political and Lifestyle Journalism

Hadley Hoskins, **Jae Jepsen**,

and **Joy Jenkins**, Missouri

The Functional View In Constructed Family: Animation As A Tool To Redefine The Concept of Family In Spy X Family

Ching Yi Chan

The Relationship Between Fans-Idols And The Formation Of Fan Enthusiasm: A Psychological Ownership Perspective

Qiuhaio Huang, ShenZhen University

The Impact of K-pop Genres on Popularity in South Korea Before and During COVID-19

Wooil Joun

and **Joong Suk Lee**, Sungkyunkwan University

The Servant Mammy: Reading Lovecraft Country's Hippolyta Freeman Circumvents Through Servant Leadership Approach

Aisha Powell, **Nicole Westrick**,

and **Deanna Hayden**

Discussant

Gwen Nisbett, North Texas

1:15 to 2:30 p.m. / Sa043

Salon 11 [LB2L]

Participatory Journalism Interest Group and Newspaper and Online News Division

PFR Panel Session

The Effectiveness of Engaged Journalism

Moderating/Presiding

Jacob L. Nelson, Utah

Panelists

Patrick Ferrucci, Colorado-Boulder

Rob Golub, *Wisconsin Jewish Chronicle*

Nisha Sridharan, Temple

This panel brings together scholars who have tackled this question in their work to discuss the challenges and opportunities when it comes to evaluating the impact of engaged journalism.

1:15 to 2:30 p.m. / Sa044

Salon 12 [LB2L]

Journalism and Mass Communication Quarterly

Research Panel Session

Elevating Voices from the Periphery in Academic Publishing

Moderating/Presiding

Celeste Gonzalez de Bustamante, Texas at Austin

Panelists

Hong Vu, Colorado-Boulder

Sohana Nasrin, Tampa

Benjamin Tetteh, Ohio

Mengyan Ma, Michigan State

1:15 to 2:30 p.m. / Sa045

Salon 5/6 [LB2L]

Association for Education in Journalism and Mass Communication

Research Panel Session

Catching Up with the Scholars: Progress Reports from 2025 Senior and Emerging Scholars

Moderating/Presiding

Summer Harlow, Texas at Austin

2025 Senior Scholar Projects

Revisiting Bagdikian: Media Ownership Today

Jon Bekken, Albright

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Problematic News Consumption and Its Implications for Individual and Democratic Health: A Comparison of WEIRD Countries

Melissa R. Gottlieb

and **Bryan McLaughlin**, Texas Tech

2025 Emerging Scholar Projects

Digital Storytelling as Service Learning in an Undergraduate Media Literacy Course: A Case Study of the Harriet Tubman Byway Project

Alison Burns, Maryland

Breaking the Stigma: How TikTokers Frame and De-stigmatize Childless Women

Sisi Hu

and **Ginger Blackstone**, Arkansas, Fayetteville

1:15 to 2:30 p.m. / Sa046

Nob Hill C [LB2L]

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session

Teaching Best Practices: AI in Action: Best Practices for Enhancing Learning, Engagement, and Ethical Inquiry

Moderating/Presiding

Gabriel B. Tait, Ball State

and **Tiffany Gallicano**, North Carolina, Charlotte

First Place

Your AI Podcast Study Buddy

[A mobile-friendly AI-generated study tool that improves student comprehension and retention.]

Jason Porter, South Carolina

Second Place

Empowering Students to Critically Engage with AI in Political Messaging

[A hands-on assignment where students create AI-generated political ads, fostering media literacy and ethical awareness.]

Adam Peruta and **Milton Santiago**, Syracuse

Third Place

Journalistic Gains Through GenAI: Journalism Watchdogs Webtool Leads to Improvements in Hawaiian Language Integration in Local News and Prompts University Policy Commitments

[A project that developed an AI-powered tool to integrate Hawaiian diacritics into local news coverage, leading to university-wide policy changes.]

Brett Oppegaard, Hawaii

Honorable Mention

Elevating Diversity Writing Instruction in the Age of Artificial Intelligence*

George L. Daniels, Alabama

The Future is Now: Emerging Tech Emerges in Public Relations Curriculum and Career Preparedness*

Stephanie Swindle Thomas, Pennsylvania State

Discussant

Gabriel B. Tait, Ball State

3 to 4:15 p.m. / Sa047

Pacific A [4FL]

Advertising Division

Refereed Research Paper Session

Influencer Advertising: Updated and Renewed

Moderating/Presiding

Mengtian Jiang, Kentucky

The Backfire Effects of Storytelling In Social Media Influencer Advertising: The Impact of Perceived Manipulative Intent And Sponsorship Disclosure*

Jingren Li, **Yanni Ma**,

and **Erich Sommerfeldt**, Oregon State

Influencer Marketing, Owned Media, and User-Generated Content: An Eye Tracking Analysis of Message Source and Comment Valence on Brand Perceptions and Buying Behaviors

Khalid Alharbi, Al Imam Mohammad Ibn Saud Islamic University (IMSIU),

and **Taylor Jing Wen**, South Carolina

The Digital Beauty Ideal, Female Adolescents, and AI Influencer Advertising

Regina Ahn, Miami,

Su Yeon Cho, Quinnipiac, and **Xinyu Zhao**

Friends or Fakes? Identity Cues, Psychological Distance, and Parasocial Relationships with Virtual Influencers

Carrie Jingyi Xiao

and **Haley R. Hatfield**, South Carolina

Exploring the Effectiveness of a Virtual vs. a Human Influencer via Influencer Attributes, Hedonic vs. Utilitarian Product Type, and Shopping Motivation

Huai-Kuan Zeng, National Yang Ming Chiao Tung,

and **Carolyn Lin**, Connecticut

Discussant

Eunjin Anna Kim, South California

* Top Open Research Paper (Third Place)

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3 to 4:15 p.m. / Sa048

Nob Hill C [LB2L]

**Broadcast and Media Journalism Division
and Small Programs Interest Group**

Teaching Panel Session

**Helping Podcasting and Broadcasting Students
Become Confident Communicators**

Moderating/Presiding

Elia Powers, Towson

Panelists

Marcus Funk, Sam Houston
Laura Smith, South Carolina
Stan Jastrzebski, Missouri
Indira Somani, Chapman
KC McGinnis, Grand View

This panel brings together veteran journalism educators to share tips on how to give students more specific, helpful advice on audio writing, voicing, and editing. Panelists will share exercises they have used in class to help students become more confident communicators.

3 to 4:15 p.m. / Sa049

Salon 9 [LB2L]

**Communication Technology
and Mass Communication and Society Divisions**

**[14-1500] — Scholar-to-Scholar (Poster) Refereed
Research Paper Session**

Communication Technology Division

Topic I – Algorithmic Influences

01 • The Algorithmic Tailor: Nostalgia by Design? Memory Editing and Emotional Montage Through Automated Photo Classification

Weixian Wang, Communication University of China

02 • [EA] The Digital Archive Collective Memory and The End of TikTok

Hayley Booth, Caley Hewitt,
Fanny Ramirez, Morgan Badurak,
Nabila Mushtarin, Catherine Chen,
and **Jeonghyun Janice Lee**, Louisiana State

03 • What Builds Trust in Transparency of Outcomes? --A Study of the Moderating Effects of User Perceived Controllability and Privacy Concerns in Algorithmic Governance

Jiayi Mi, Shanghai University

04 • Will I Be Manipulated by Algorithmic Gaslight? Dual Ghost of Algorithmic Censorship, Users' Self-censorship, and Daily Algorithmic Auditing on Social Media

Yang Chen, **Zhuolun Ren**, **Lihua Du**,
and **Xing Lyu**, Renmin University of China

Discussant

Hyunjin Kang, Nanyang Technological University

Topic II – Current News Strategies

05 • Comparison of Messaging Strategies between Climate Activists and Deniers on Instagram

Cody Hays and **K. Hazel Kwon**, Arizona State

06 • The Nudging Effect of Fact - Checking Labels: An Inquiry Based on the Platform Context

Shuining Wang

07 • The Online News Navigation Patterns and Their Impact on Attitude Formation on Controversial Issues

Yoojin Chung
and **Yun-jung Choi**, Ewha Womans University,
and **Jiyoung Lee**, Sungkyunkwan University

08 • [EA] The Use of AI in Newsrooms in Developing Nations: The Nigerian Experience

Shugofa Dastgeer
and **Uche Onyebadi**, Texas Christian

09 • [EA] When You Help Generative AI Learn About Your Preferences, Do You Trust It More? Examining the Effects of Reactive Personalization Cues in an Online News Assistant

Biyang Wu-ouyang, Education University of Hong Kong,

Jiaqi (Agnes) Bao

and **Yansheng Liu**, Pennsylvania State,
and **S. Shyam Sundar**, Pennsylvania State /
Sungkyunkwan University

10 • Targeting Against Disinformation: An Experimental Test of Generic and Microtargeted Corrections in Social Media

Stephan Winter, RPTU University Kaiserslautern-Landau,

Rasmus Möring, Max Planck Institute for the Study of Crime, Security and Law,

Pascal Merz, and **Vanessa Hirschhäuser**,
RPTU University Kaiserslautern-Landau,

Ewa Maslowska, Illinois Urbana-Champaign
and **Christian von Sikorski**, Free University of Berlin

Discussant

Tai-Yee Wu, National Yang Ming Chiao Tung University

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Topic III – Platform Affordances

11 • Cross-Platform Guardians? Exploring Digital Hate Perpetrators' Priorities in Social Media Affordances and Experiences with Moderation and Intervention Against Them

Giao Nguyen, Stephanie Bühner, Kevin Koban, and Jörg Matthes, University of Vienna

12 • How Streamers Bridge Platform Affordances and User Engagement: Social Presence, Source Perceptions, and Parasocial Interactions in Game Live Streaming

Kristen Zhang, Michigan, and **Riwei Liu**, Fudan University

13 • Is Video Killing the Radio Star? Modality Effects on User Experience of Podcasts

Davis Yadav, Wilhelmina Antwi, and Hui Min Lee, Pennsylvania State / Sungkyunkwan University
S. Shyam Sundar, Pennsylvania State /

14 • Research on Rural Digital Communication Practices from the Perspective of Affordance

Wei Liang, Communication University of China

15 • Using TikTok as a Search Engine: Affordances, Perceived Credibility, and Evaluative Actions

Pham Phuong Uyen Diep and **Huu Dat Tran**, Louisiana State

Discussant

Valerie Jones, Nebraska-Lincoln

Topic IV – Emerging Technology Diffusion

16 • [EA] Unveiling the Drivers of Chatbot Addiction: A Social Cognitive and Task-Technology Fit Analysis of Environmental, Psychological, and Behavioral Dynamics

Qiaoge Xie, Shanghai Jiao Tong University

17 • Risk, Age, and Emerging Technologies: A Study of AI Adoption Trends

Sarah Cartwright, Maria Camargo, and Arielle Williams, Brigham Young

18 • Synergistic Effects of Anthropomorphism and Application Scenarios on Metahuman Acceptance: An Experimental Study

Yuxi He, Shu Yang, Aocheng Zhou, Ke Zhang, Qin Chen, Zepei Wang, and Yunfang Cui, Communication University of China

19 • Using Rogers' Diffusion of Innovation Model to Examine People's Support for Taiwan's Semiconductor Industry

Shu-Chu Li, Chien Chou, and Huai-Kuan Zeng, National Yang Ming Chiao Tung University

20 • Using the Technology Acceptance Model to Understand College Students' Intentions to Use Mobile Applications to Change Their Behaviors

Minrui Chen, Leona Su, Elisabeth Bigsby, Elizabeth Golebie, Ethan Morrow, Brian L Quick, and Carena Van Riper, Illinois Urbana-Champaign

Discussant

Maggie Liao, Georgia

Topic V – Consumer Experiences

21 • AI Chabots as Brand Ambassadors: A Unified Model of Habitual Usage, Technological Factors, and Perceived Risk on Consumer Usage Intention

Chun Shao and Young Kim, Marquette

22 • Communication in the Age of AI: Exploring Generative AI from the perspective of Marketing Communication Professionals

Aya Shata, Marla Stafford, Nevada, Las Vegas
Noha Youssef, American University in Cairo

23 • Empowerment vs. Entrapment: Algorithmic Visuality, Dining-Out Culture, and Photo-Centric Practices Among Young Consumers

Nebojsa Stevanovic, Shanghai Jiao Tong University

24 • [EA] Does Culture Influence Consumers' Tendency to Trust Advertising on One Digital Marketing Platform Over Another?

Chukwudalu Okoli, Connecticut

25 • [EA] Human Detection of AI-Generated Consumer Reviews: An Eye-tracking Study

Sohyun Park, Bartosz Wojdyski, Moses Okocha, and Jiwon Kim, Georgia

Discussant

Delaware Arif, South Alabama

Topic VI – Social Media Use

26 • [EA] Why Do People Avoid Sharing Online? Exploring How Fear of Evaluation Influences Social Media Sharing Avoidance Behavior and the Moderating Effect of Face Orientation on WeChat

Yiqi Liu

27 • [EA] From Impression-Management to Subjective Happiness: Exploring the self-serving motivation of empathy on social media among Generation Z

Jin-Ae Kang and Glenn Hubbard, East Carolina, and **Jung Kyu Kim**, Pukyong National University

28 • Social Media Popularity: A Currency for Social Power

Emmanuel Odunfa, Oklahoma

29 • [EA] Social Media Use and Subjective Well-being: A Comparison between the Pandemic and Post-Pandemic Periods

Eun-Ju Lee, Seoul National University, **Namkee Park,**

and **Young Min Baek**, Yonsei University

30 • [EA] Influencer Strategies During Platform Transitions: A Case Study on TikTok Refugees

Yuanwei Lyu, Marian University

Discussant

Michael Chan, Chinese University of Hong Kong

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Topic VII – AI in the Public Eye

31 • Artificial Intelligence and Journalistic Practices in China: A Grounded Theory Analysis Based on Qualitative Interviews

Zixi Li, University of Sydney

32 • Artistic Cancer or Digital Innovation? Cognitive Divides and Anti-AI Activism in China's Social Media Communities

Ying Liu and **Ruoyu Ni**, Tsinghua University

33 • [EA] Cognitive and Affective Trust in Intention to Use Fully Autonomous LLM-Based Agents

Donggyu Kim, **Zituo Wang**, **Ji Ye Kim**, and **Bumju Jung**, University of Southern California

34 • [EA] Do Large Language Models Help Micro-Influencers? AI Transparency and Multicultural Ad Effectiveness

Donggyu Kim and **Eunjin (Anna) Kim**, Southern California
Taenyun Kim, Michigan State University

35 • [EA] From Individuals to Populations: Evaluating the Potential of Large Language Models in Public Opinion Simulation

Baohua Zhou and **Yuan Fang**, Fudan University

Discussant

Jin-Ae Kang, East Carolina

Topic VIII – AI-Human Interaction

36 • [EA] Balancing Attractiveness and Authenticity: Understanding AI Usage in Online Dating Profiles Through the Lens of Goals-Plans-Action Model

Ran Liu, Michigan State

37 • De-Othering McIntimacy: The McDonaldization of Intimate Relationships Between Humans and AI

Zhiming Liu, **Jiawei Tu**, and **Minling Guo**, University of Macau

38 • Deepfakes of Deceased Celebrities: Factors Explaining Cognitive and Affective Attitudes Towards Them and Their Virality

Maria T. Soto-Sanfiel and **Qiaofei Wu**, National University of Singapore

39 • [EA] LLM-Based Embodied Conversational Agents for Undergraduate Advising: The Effects of Coaching Style and Immersion on Student Well-Being

Sue Lim, **Ralf Schmälzle**, **Mengyan Ma**, **Xiaoran Cui**, and **Gary Bente**, Michigan State

40 • [EA] Tracking Generative AI Discourse: A Temporal and Spatial Analysis of Twitter Data

Gabriel Garlough-Shah and **Matthew Lu**, Northwestern

Discussant

Fanjue Liu, Shanghai Jiao Tong University

Topic IX – AI-Generated Interactions

41 • Back to the Millennium: A Study on the Narrative Transportation and Nostalgia Effects of Human-taken Imagery and AI-Generated Imagery

Shanyi Zhu

and **Xinyi Liang**, Shanghai Jiao Tong University

42 • [EA] Flagged AIGC: An Experimental Study on User Recognition of AI Generated Content on Social Media

Yuqian Zhou

43 • From Discourse to Perceptions: How AI Conversational Style and Anticipated AI Roles Influence User Interaction with AI

Qian Xu and **Cheng Chen**, Elon

44 • [EA] Why it always be a SHE? Gender of AI-Driven Virtual Human(VH) and the Feminization of Communication Technology

Wendi Wang and **Xiaoying Wang**, Communication University of China

45 • [EA] When You Help Generative AI Learn About Your Preferences, Do You Trust It More? Examining the Effects of Reactive Personalization Cues in an Online News Assistant

Biying Wu-ouyang, Education University of Hong Kong,

Jiaqi (Agnes) Bao

and **Yansheng Liu**, Pennsylvania State

and **S. Shyam Sundar**, Pennsylvania State/
Sungkyunkwan University

Discussant

Alyssa Appelman, Kansas

Mass Communication and Society Division

Topic I— Best of Mass Communication and Society Part II

46 • Bridging the Knowledge Gap on Autonomous Vehicles: The Roles of Socioeconomic Status, Scientific Literacy, and Social Media Attention Across Knowledge Types*

Zhang RuoYu, Hong Kong Baptist University

47 • Mediated Family Affection: A Qualitative Study of Smart Devices in Parent-Child Interaction Among Rural Chinese Left-Behind Families**

Hui Kuang, Nanjing University

48 • Capability, Opportunity, and Motivation in Mobile MMO: Player Influence Dynamics in Sky: Children of Light***

Wen Zeng, **Chandni Kumar**, **Sinong Zhou**, **Donggyu Kim**, and **Magdalayna Curry**, Southern California

49 • Zoomers and Zoom: How are Gen Z's Communicating About the Opioid Epidemic?****

Adegbemi Aderemi, Oklahoma

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- * Second Place Student Paper Award
- ** Third Place Student Paper Award
- *** Second Place Moeller Paper Award
- **** Third Place Moeller Paper Award

Discussant

Anastasia Vishnevskaya, Texas Tech

Topic II — **Media Agenda Setting and Framing**

50 • [EA] Intermedia Agenda Setting Between Social and Traditional Media: A Comparison

of Taiwan and US Coverage of the Air Pollution Issue
Yue Tan, National Sun Yat-sen University, Taiwan,
Maria Elizabeth Grabe, Boston,
and **David H. Weaver**, Indiana

51 • [EA] Collectivism in News Reporting on a Disaster: An Analysis of Conservative and Liberal Newspapers in South Korea

Wansoo Lee, Dongseo University,
and **Sei-Hill Kim**, South Carolina

52 • [EA] The Influence of Perceived Morality Frames on Prosocial Behavior in International Disaster News

Hui-Wen Cheng, South Carolina
and **Yi-Hsing Han**, National Chengchi University

53 • [EA] Every Drop Counts: How American Mainstream Media Frames Water Crises and Water Justice

Chenchen Wang, Maryland

Discussant

Yin Yang, Florida State

Topic III — **Digital Media and Online Engagement**

54 • [EA] Alternative Political Engagement Through Daily Life Sharing in China's Virtual Wailing Wall After COVID-19

Xueyan Cao, The Chinese University of Hong Kong,
and **Dechun Zhang**, University of Copenhagen

55 • [EA] How Youth Engage in Online Deliberation: An Empirical Study Based on Individual Psychological Motivations from China

Yuyang Lin, Xiamen University,
and **Yunpeng Tan**, Xiamen University

56 • [EA] From the Great Firewall to Global Networks: How Geographic Mobility Shapes Chinese Youths' Political Engagement on Social Media

Xueshan Zhao, University of Amsterdam

57 • [EA] Can Watching Awe-Inspiring Videos Promote Intellectual Humility and Tolerance Towards Opposing Views?

Yu-Hao Lee, **Shuo Yao**, **Xiaotong Yu**, **Chih-Jeng**,
and **Qing Xu**, Florida

58 • [EA] Gendered Engagement in Digital Fitness: Sentiment and Topic Analysis of YouTube Comments on Fitness Influencers

Jinxu Li, Texas A&M

Discussant

Scott Parrott, Alabama

Topic IV — **Digital Media Use and Behaviors**

59 • [EA] It's More Than a Text Message: Exploring the Role of Social Reward and Risk Considerations In Cell Phone Use and Driving

Christina Najera

and **Bixuan Sun**, Tennessee, Knoxville

60 • [EA] Negotiating Bride Price on Douyin—A Computational Public Sphere Approach

Haohan Yuan, **Wenrui Zhang**, **Kuan Li**,
and **Wen Ze Xin**, Universiti Malaya

61 • [EA] Cyber Fatherhood in Parenting Simulation Games: Emotional Compensation and Patriarchal Restructuring in Digital Spaces

Luyao Guo,
and **Haoxuan Xu**, Ocean University of China

62 • [EA] "Let Me In": The Relationship Between Lookism and Cosmetic Surgery Makeover Shows in South Korea

Minhey Chung, Illinois, Urbana-Champaign

63 • [EA] How We Hear Science: Audience Reactions to AI and Human-Generated News and Podcasts

Haoran Chu, **Hanzi He**, and **Shuo Yao**, Florida

Discussant

Joon Kim, Rhode Island

Topic V — **Journalism Industry and Media Management**

64 • [EA] The Impact of Hedge Fund Media Ownership: An Extension of Market-Driven Journalism Theory

Qian Yu

65 • [EA] Construing Journalism as a Passion Economy That Impacts Journalists' Well-Being: A Mixed-Method Approach

Ammina Kothari, Simmons University,
Sadia E Cheema, Seton Hall,
and **Eugeniya Iskrenova-Ekiert**

66 • [EA] Behind the Algorithm: How Producers in China's Vertical Drama Factories Imagine Cross-Cultural Mass Communication Processes

Luren Xiong, Shanghai University

67 • [EA] "Why I No Longer Play Genshin Impact": How the Game Lost Its Audience Through Narrative Fatigue and Subcultural Disconnection

Yiren Ge, and **Zhaoyu Cheng**

Discussant

Sohana Nasrin, Tampa

Topic VI — **Online Communities**

68 • [EA] The Differential Roles of Communication Structure in Shaping Online Collaboration: Evidence from Fan Communities

Zhuo Chen, Peking University,
and **Yiyan Zhang**, Renmin University of China

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69 • Exploring Associations among Game Play, Streamer Speech, and Viewer Chat on Livestreaming Media

Seung Woo Chae, Texas Tech University

70 • [EA] Self-Stigmatization as Resistance: Anonymity, Subcultural Capital, and the Paradox of Empowerment in East Asian 'Anime Toilet Girls' Communities

Xianghuan Chen

71 • [EA] Tied for Support: How Informational and Emotional Exchanges Shape Weak-Tie Health Networks

Yiting Huang, Southern California

72 • [EA] Within and Outside the Echo Chamber: A Comparative Study of Organic Food Opinion Groups

Yixin Yu, Kehan Du, Xiyuan Zhu, PeiXuan Wu, Yiyao Li, Xin Zhao, and Ran Wang, Huazhong University of Science and Technology

Discussant

Renita Coleman, Texas at Austin

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

3 to 4:15 p.m. / Sa050

Salon 10 [LB2L]

History and Cultural and Critical Studies Divisions

PFR Panel Session

The Media History of Modern Labors

Moderating/Presiding

Will Mari, Louisiana State

Panelists

Kathryn Montalbano, Kentucky

Robin Sundaramoorthy, Lehigh

Christoph Mergerson, Maryland

Matt Conaty, Pennsylvania

Ava Francesca Battocchio, Michigan State

This panel will examine trends impacting the media industry to better understand the human labor required to produce quality journalism.

3 to 4:15 p.m. / Sa051

Foothill C [2FL]

International Communication Division

High-Density Refereed Research Paper Session

Journalism Under Siege: Resilience, Resistance, and the Battle for Truth

Moderating/Presiding

Sung Yoo, State University of New York at Cortland

Independent Media as Decolonial Agents:

Environmental Journalism in Latin America

Iasmim Amiden dos Santos

and **Bruno Takahashi**, Michigan State

Frivolous and Malicious: Judicial Constructions of SLAPPs Against Journalists in the EU

Teodora Trifonova

and **Jared Schroeder**, Missouri

Press Freedom as a Collective Right to Dignity:

Journalistic Resistance Against Repression Through Solidarity Reporting

Rahoof Kaliyarakath

and **Anita Varma**, Texas at Austin

Investigating the Pandora Papers: How Global

Collaboration Begins Shifting the Journalistic Field

Han Vu and Beverly Horvit, Missouri

Analysing the Support System for the Mental Well-Being of Journalists in Southwest, Nigeria

Dickson Ogunkunle, University of Ibadan,

Adeola Mobolaji, Purdue,

and **Stephen Odebiyi**, Wayne State,

and **Oreoluwa Aladejuyigbe**, University of Ibadan

Discussant

Carolyn Walcott, Clayton State

3 to 4:15 p.m. / Sa052

Salon 15 [LB2L]

Law and Policy Division

Refereed Research Paper Session

Second and Third Place Award-Winning Papers

Moderating/Presiding

Peggy Watt, Western Washington

AI Is All About Similarity to Human Work; Will Artificial Intelligence Ever Claim a Copyright?****

J. Patrick McGrail, Jacksonville State,

and **Ewa McGrail**, Georgia State

"License to discriminate": A critical frame analysis of 303 Creative LLC v. Elenis Newspaper Coverage***

Leslie Klein, Nebraska-Lincoln,

and **Jonathan Peters**, Georgia

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How Can Greenwashing Regulations Limit False Commercial Speech Without Infringing on Freedom of Expression**

Quyen Dang,

Meet My Auto-Deepfake: Self-Authorized AI Agents and Their Contributions to Democratic Societies*

Rain Embuscado

Discussant

Amy Kristin Sanders, Pennsylvania State

**** Second Place Faculty Paper

*** Third Place Faculty Paper

** Second Place Student Paper

* Third Place Student Paper

3 to 4:15 p.m. / Sa053

Salon 11 [LB2L]

Media Management, Economics and Entrepreneurship and Magazine Media Divisions

Research Panel Session

Avoiding Slash and Burn: Leveraging AI to Expand Journalism's Business Model

Moderating/Presiding

Steve Bien-Aimé, Kansas

Panelists

Rana Arafat, City St. George's, University of London

Sabine Baumann, Berlin School of Economics and Law

Marisa Porto, North Carolina

Ernesto Aguilar, QKED

Panelists will discuss how the news industry could leverage AI to improve business strategy, grow the workforce with changing roles, redesign customer experience, enhance revenue generation, and support content distribution efforts.

3 to 4:15 p.m. / Sa054

Nob Hill A/B [LB2L]

Minorities and Communication Division

Refereed Research Paper Session

Rethinking Representation and Power in Journalism

Moderating/Presiding

Lourdes Cueva Chaco, San Diego State

[EA] Health News Analysis of Alaskan Native and American Indian (ANAI) Women

Shreyoshi Ghosh,

and **Henry Ugwu,** Colorado-Boulder

Capturing the Asian American Journalist Experience

George L. Daniels, Alabama

Diversifying through Collaboration? How New Kinds of Journalistic Partnerships Work to Amplify Underrepresented Voices

Patrick Walters, Washington and Lee

"I Don't Fit the Narrative": Sports Journalists' Framing of Angel Reese vs Everybody

Denetra Walker, Georgia,

Erin Perry, Outlier Media,

Betty Wilson, South Carolina,

Huiying (Amy) Ni and **Q. McElroy,** Georgia,

and **Julisa Tindall,** South Carolina

[EA] Where Institutions Fell Short: Black Media and the Work of Community-Centered Communication

Christine McWhorter, Howard

Discussant

Angie Chuang, Colorado-Boulder

[EA] = This submission was accepted as an extended abstract.

3 to 4:15 p.m. / Sa055

Pacific B [4FL]

Newspaper and Online News and Scholastic Journalism Divisions

PFR Panel Session

Teaching News Terrifically in the 21st Century

Moderating/Presiding

Brian Delaney, Auburn

Panelists

Jennifer Brannock Cox, Salisbury

Jeanne Abbott, Missouri

Vy Luong, Missouri

Teaching News Terrifically in the 21st Century has been highlighting innovative approaches to the teaching of journalism since 2009. Presented by the Newspaper and Online News and Scholastic Journalism divisions, the panel examines innovative ideas for teaching news writing, reporting, editing, or other journalistic concepts and skills in the classroom. Panelists will present on their winning teaching assignments from this year's TNT 21 competition.

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3 to 4:15 p.m. / Sa056

Foothill B [2FL]

Political Communication Division

Refereed Research Paper Session

Communication and Journalism in Global Elections

Moderating/Presiding

Katy Biddle, Southern Mississippi

Information Processing of Campaign Messaging and Influence on Candidate Choice in the 2023 Nigerian General Elections

Solomon Tommy, Oklahoma

Does Media Trust Breed Blind Audiences? Media Trust, Partisan Media, Local Media, and Nonpartisan Media on Left- and Right-Wing Authoritarianism and 2024 Election Conspiracies

Brittany Shaughnessy and **Janet Coats**, Florida
Image Priming as a Facebook Campaigning Strategy to Engage Users: Case Study of 2016 And 2020 Taiwan Legislative Elections

Yue Tan and **Hsuan-Yi Chou**, National Sun Yat-sen University

Partisanship, Political Satire and Emotions: Applying Social Identity Theory to the Study of Political Satire and Affect Toward Presidential Candidates

Heesook Choi, Mississippi State

Does a Successful Official Facebook Page Influence the Incumbent's Chances of Re-Election?

Hyacinth Banger, Bowling Green State/
University of San Agustin, Philippines,
and **Yanqin Lu**, Bowling Green State

Discussant

Mark Harmon, Tennessee

3 to 4:15 p.m. / Sa057

Salon 5/6 [LB2L]

Public Relations Division

and Internships and Careers Interest Group

Teaching Panel Session

Why are Companies Firing Gen Z Employees? Workforce Strategies and Solutions for PR's Next Generation

Moderating/Presiding

Nandini Bhalla, Texas State

Panelists

Michelle Galey, Washington State

Caitlin Haskins, Vice President, AI, Big Data & Cloud, 10Fold Communications

Caitlin Cieslik-Miskimen, Idaho

Jeffery Ranta, Coastal Carolina

Nandini Bhalla, Texas State

This panel will explore the challenges and opportunities facing both educators and employers in preparing Gen Z for the PR industry.

3 to 4:15 p.m. / Sa058

Salon 4 [LB2L]

Commission on Graduate Education, Commission on the Status of Women and Commission on the Status of Minorities

PFR Panel Session

Addressing Invisible Barriers in Academia and Promoting Inclusivity

Moderating/Presiding

Briana M. Trifiro, Northeastern

Panelists

Jo Lukito, Texas at Austin

Kix Patterson, Florida

Laura Moorhead, San Francisco State

Anita Varma, Texas at Austin

In recent years, the academic community has recognized the importance of fostering diversity and inclusion in campuses across the country. However, many barriers, both physical and invisible, continue to impede the full participation of underrepresented groups, particularly within marginalized communities. This session will explore these invisible barriers and propose strategies for creating more inclusive academic spaces. Geographical challenges also persist, as many academic institutions are in areas that, while not overtly hostile, may not be hospitable to diverse communities. These environments can create an unwelcoming atmosphere that adds an additional layer of difficulty for underrepresented faculty and students. In summation, this session aims to shed light on these issues, discuss potential solutions, and share practical strategies for making academia more accessible and inclusive for scholars of all backgrounds. By addressing these invisible barriers, we hope to inspire a deeper commitment to equity across the academic landscape.

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3 to 4:15 p.m. / Sa059

Pacific C [4FL]

**Community Journalism Interest Group
and Visual Communication Division**

Teaching Panel Session

**Going Beyond the Classroom: Case Studies
in Community and Visual Journalism**

Moderating/Presiding

Valerie Popp, The New School
and **David Stephenson**, Kentucky

Panelists

Holly-Katharine Johnson, Mercer County
Community College
Humphrey Obuobi, LETS Studio
David Stephenson, Kentucky
Seth Gitner, Syracuse
Benjy Hamm, Kentucky

This panel explores alternatives to conventional classroom journalism education, emphasizing the importance of community engagement or experiential learning that sparks innovation and fuels more active networks for local news.

3 to 4:15 p.m. / Sa060

Salon 3 [LB2L]

**Association for Education in Journalism
and Mass Communication**

AEJMC President Leadership Roundtable

What I Wish Everyone Knew about AEJMC!

Moderating/Presiding

Teresa L. Mastin, Michigan State,
2024-25 AEJMC President

Panelists

Tiffany Gallicano, North Carolina, Charlotte,
2024-25 AEJMC Elected Standing Committee
on Teaching Chair
Avery Holton, Utah, 2024-25 AEJMC Council
of Divisions Vice Chair
Patrick R. Johnson, Marquette, 2024-25
Commission on Graduate Education Chair
Yong Volz, Missouri, 2024-25 AEJMC Elected
Standing Committee on Research Chair

This panel provides AEJMC members a bird's eye view of how the AEJMC sausage is made. Panel members will share what they wish someone had shared with them before they got involved with AEJMC. They will also discuss how they believe AEJMC makes a difference in their

professional and personal lives. This is a perfect panel to attend if you want to get involved but aren't sure where to start.

3 to 4:15 p.m. / Sa061

Salon 7 [LB2L]

**Association for Education in Journalism and Mass
Communication Elected Standing Committee on
Professional Freedom and Responsibility**

Award Panel Session

First Amendment Award

Moderating/Presiding

Meg Heckman, Northeastern

2025 First Amendment Award Recipients

Erasmus Baxter, Freelance Journalist
Asia Fields, ProPublica
Julia Furukawa, New Hampshire Public Radio

Panelist

Asia Fields, ProPublica

AEJMC's 2025 First Amendment Award will honor former Western Washington University student journalists Erasmus Baxter, Asia Fields and Julia Furukawa as well as the many current student journalists fearlessly covering their campuses and their communities during challenging times. As students at Western Washington, Baxter, Fields and Furukawa took the extraordinary step of suing their own institution for withholding public records related to sexual misconduct cases. Their years-long legal battle resulted in a landmark court ruling affirming the public's right to access these records and a \$111,780 settlement from the university in 2024.

While this award traditionally honors seasoned journalists, AEJMC's Professional Freedom & Responsibility Committee recognizes these exceptional early-career individuals for demonstrating unwavering commitment to First Amendment principles from the very beginning of their professional journeys. Their tenacity illustrates the crucial role so many student journalists play in holding powerful institutions to account.

The First Amendment Award, created in 2006, recognizes individuals or organizations who demonstrate strong commitment to freedom of the press and who practice or support courageous journalism.

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3 to 4:15 p.m. / Sa062

Pacific G/H [4FL]

International Chinese Communication Association

Refereed Research Paper Session
Western theories and Chinese Communication Practice

Moderating/Presiding
Trisha T. C. Lin, National Chengchi University

Extending the Cognitive Mediation Model to Examine Public Knowledge of Stroke and Influencing Factors*

Zining Wang, Peking University,
Shaohai Jiang, National University of Singapore,
Rong Gao, Peking University,
and **Jing Xu**, Peking University

Social Media Cross-Cutting Exposure and Online Political Engagement: Examining a Moderated Mediation Model of Information Verification and Civic Motivations**

Dandan Liu
and **Kaiming Su**, Hong Kong Baptist University
The Power of Media in Authoritarian Regimes: The Impact of International News on Political Elites in China (1957-1972)

Xiao Xiao and **Cheng-Jun Wang**, Nanjing University
The Effects of Personality Traits on Individuals' Political Communication Patterns: Examining the 2024 Taiwan Presidential Election through the O-S-R-O-R Model

Chen-Yi, Lee, Chinese Culture University,
and **Shu-Chu Sarrina Li**, National Yang Ming Chiao Tung University

How Social Network Sites Influence Individual Exercise Behavior: The Mediating Role of Perceived Descriptive Norms and the Moderating Role of Perceived Similarity

Shuo Gao and **Shuangqing Liu**, China University of Political Science and Law

"We Might All Be the Same—Chasing Traffic": Exploring Chinese Journalism Visual Practitioners' Understanding to 'Objectivity' and Challenges in Practice

Zhiting Zhang and **Ziyi Wei**, Missouri

Discussant

Victoria Chen, National Chung Cheng University

* Best Faculty Paper

** Best Student Paper

4:45 to 6 p.m. / Sa063

Salon 7 [LB2L]

Communicating Science, Health, Environment and Risk Division

Top Refereed Research Paper Session

Moderating/Presiding
Susana Ramirez, California, Merced

Communicating the Impact of Climate Change on Health: The Role of Psychological Distance and Personal Narratives on Climate Change Health Worries and Actions*

Bingbing Zhang, **Darnell Raleigh**,
and **Nur Hossain**, Iowa

AI-Generated Vs. Human-Created Videos: A Matched Comparison of Narrative Effects in College Counseling Promotion*

Siqiao Ao
and **Kang Namkoong**, Maryland, College Park

Inspiring or Distant? The Dual Role of Science Fiction in Climate Change Communication**

Kristen Zhang and **Hang Lu**, Michigan
Investigating a Targeted Public Health Messaging Approach Using Generative Artificial Intelligence***

Foluke Omosun, Sacred Heart University
and **Anna Young**, Central Connecticut State
Whispers from the RED Moon: Stigma and Othering of Menopause on An Algorithmically-Mediated Platform****

Jiamin Chen, Boston

Performing "The Scientist": Understanding How Scientists Manage Their Self-Presentation on Social Media*****

Annie Zhang, Michigan

Discussant

Ali Zain, Arizona State

*First Place Faculty Paper Award (Tie)

**Second Place Faculty Paper Award

***Third Place Faculty Paper Award

****Fourth Place Faculty Paper Award

*****First Place Student Paper Award

4:45 to 6 p.m. / Sa064

Salon 4 [LB2L]

Communication Theory and Methodology Division

Top Refereed Research Paper Session

Moderating/Presiding
Judith E. Rosenbaum, Maine

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Over-Time Relationships of Direct and Indirect Digital Hate Victimization on Fundamental Needs and Bystander Intervention*

Maryam Khaleghipour, Kevin Koban,
and **Jörg Matthes**, University of Vienna

The Interdisciplinary Diffusion of Communication Theories: A Case Study of Network Theory and Framing Theory**

Yiling Zhang
and **Ziyu Zhao**, Southwest Jiaotong University
Revisiting the Hostile Media Phenomenon: The Shift from News to Fake News***

Stephanie Jean Tsang, Hong Kong Baptist University
Artificial Influencers, Artificial Designs? A Systematic Review of Experimental Research on Virtual Influencers****

Sofie Vranken, Jaroslava Kaňková,
and **Jörg Matthes**, University of Vienna

Discussant

R. Lance Holbert, Pennsylvania

* First Place Open Competition Paper

** First Place Top Student Paper

*** Top Theory Paper

**** Top Method Paper

4:45 to 6 p.m. / Sa065

Pacific A [4FL]

History Division

Top Refereed Research Paper Session

Moderating/Presiding

Jason Lee Guthrie, Clayton State

Knowledgeable Women Everywhere: Letters to the Editor and the Equal Rights Amendment, 1977*

Alexia Little, Georgia

"I Never Missed a Story": The Trailblazing Career of Elaine Kahn*

Carolina Velloso, Minnesota

From the New Deal to Nixon: The Journalistic and Political Activism of Columnist Raymond Moley**

Rob Wells, Maryland

Dateline Harlem: UPI Answers the Kerner Commission's Call to Action**

Gwyneth Mellinger, James Madison
and **Erin Coyle**, Arizona State

Discussant

Brian Creech, Lehigh

* Top Student Paper

** Top Faculty Paper

The papers in this session are the papers that have earned top paper awards in the faculty and student divisions. They represent a variety of perspectives and approaches in the field of media history within the American and international context.

4:45 to 6 p.m. / Sa066

Foothill B [2FL]

Magazine Media Division

Top Refereed Research Paper Session

Bodies, Politics and Platforms - Magazines
Bring Critical Perspectives in Print & Pixels

Moderating/Presiding

Andrea Hall, Middle Tennessee State

Glamorous Grief: The Visual Language of Maternal Mortality in Women's Magazines Post-Dobbs

Taylor Sheridan, Missouri

When Print Prestige Meets Platform Performance: A Netnographic Study of Time's and The Economist's Digital Strategies During the 2024 U.S. Election

Mushfique Wadud, Colorado-Boulder

Mano a Mano with Hemingway: Barnaby Conrad and "The Dangerous Summer"

Stephen Bates, Nevada, Las Vegas

[EA] "My Body Has Gone Out of Style": Fashion Magazine Discourse in the "Ozempic Era"

Katie Baker Jones, West Virginia

Discussant

Andrea Hall, Middle Tennessee State

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / Sa067

Salon 1/2 [LB2L]

Media Ethics Division

Top Refereed Research Paper Session

Moderating/Presiding

Ryan Thomas, Washington State

The Case of G-Dragon and the Ethics of Celebrity Journalism*

Heesoo Jang, Massachusetts

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Taking the Long View: The Case for a Life Story-Based Media Ethics Pedagogy**

David Craig, Oklahoma,
Chris Roberts, Alabama, **Erin Schauster**,
and **Patrick Lee Plaisance**, Pennsylvania State,
Katie Place, Quinnipiac,
Daniel Thompson, Oklahoma,
Jiaqi (Agnes) Bao, Pennsylvania State
and **Yetter Casey**, Cherokee Nation 3S

Textual and Comparative Analysis on AI Policies: How Do Organizations Discuss Responsibility?***

Eunchae Jang, Pennsylvania State

2025 Davis Ethics Award Recipient

Lisa Krantz, Montana

Discussant

Ryan Thomas, Washington State

* First Place Faculty Paper

** Second Place Faculty Paper

** James Whalen Award for Student Research

4:45 to 6 p.m. / Sa068

Pacific B [4FL]

Media Management, Economics and Entrepreneurship Division

Top Refereed Research Paper Session

Innovation in Media Markets: Streaming, Journalism, and Subscription Models

Moderating/Presiding

Xiaoqun Zhang, North Texas

Streaming Bundles: Analyzing Product and Price Bundling Strategies in the U.S. Video Streaming Industry*

Miao Guo, Connecticut

Joy, Media Innovation and Change in Journalism**

Valerie Belair-Gagnon, Minnesota
and **Gregory Perreault**, South Florida

Following Professional Journalists on Social Media and Paying Intent for Online News: A Moderated Mediation Model in Spain and Germany***

Manuel Goyanes, University of Madrid

Impact of Promotional Periods on Digital News Subscription Decisions: Study of Six Countries' 32 Newspapers****

Jin Young Hwang, South Florida

Returning Migrant Workers as Cultural Brokers: Bridging Rural and Urban Through E-Commerce Entrepreneurship in China****

Yuexin Lyu, Hong Kong Baptist University

Discussant

Todd Holmes, California State, Northridge

* Top Faculty Paper

** Top 2 Faculty Paper

*** Top Student Paper

**** Top 2 Student Paper

4:45 to 6 p.m. / Sa069

Nob Hill C [LB2L]

Newspaper and Online News Division

Top Refereed Research Paper Session

Best of the Best: NOND Division Top Paper Session

Moderating/Presiding

Lindita Camaj, Florida

Shocking! College Professor Reveals Hidden Secrets of News Headlines. Can you Guess?*

Ben Wasike, Texas Rio Grande Valley

Revisiting Privacy Paradox in Multi-Platform Social Media Environments: Examining News (Dis)Engagement in 16 Democratic Countries **

Biying Wu-ouyang, The Education University of Hong Kong and

Hsuan-Ting Chen, Chinese University of Hong Kong
The Media Coverage of the Israel and Gaza War: A Comparative Study of CNN and Al Jazeera***

Fuhaid Alajmi, Syracuse

When Software Becomes The Newsroom: Journalists And The Loss of Organizational Connections****

Patrick Ferrucci, Colorado-Boulder

News Managers' Perception of AI Adoption in Local Newsrooms; A Study on Professionalism and Jurisdiction*****

Wahida Alam

and **Muhammad Saurav Rahman**, Missouri,
and **Ahmad Shatil Alam**, Oklahoma

Discussant

Gregory Perreault, South Florida

* First Place Open Competition Paper Award

** Second Place Open Competition Paper Award

*** First Place Student Paper Award

**** Third Place Open Competition paper

***** Third Place Student Competition paper

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4:45 to 6 p.m. / Sa070

Pacific C [4FL]

Public Relations Division

Top Refereed Research Paper Session

Top Papers: DEI in Public Relations Competition; Open Competition

Moderating/Presiding

April Yue, Boston

Top Open Competition

Addressing the Trust Gap through Symbiotic Virtual
Influencer Collaborations and Organizational
Vulnerability in Social Advocacy*

Leping You, Miami,
and **Fanjue Liu**, Shanghai Jiao Tong

Enhancing Workplace Wellbeing Among Female
Remote Workers: The Role of Ethics-of-Care Leadership
Communication and Peer Emotional Support**

Dongqing Xu, Minnesota,
Xiao Liang, **Tasnia Alam**, and **Weiting Tao**, Miami,
and **Yeunjae Lee**, Colorado State

Framing Sustainability Messaging: Brand Relationships
and Purchase Intentions***

David Painter,
and **Lauren Velazquez**, Rollins College

Public Relations Practitioners' Expectations
for Graduate Education****

Marlene Neill, Baylor, **Patrick Merle**, Florida State,
and **Anni Qiang**, Baylor

DEI Competition

Whose Voices Are Published? Public Relations
Scholarship By Race, Place, And Gender In 30 Years
of Journal Publications****

María Len-Ríos, Minnesota,
Rosalynn Vasquez, Suffolk University,
and **Rita Tang**, Minnesota

Discussant

Nicholas Browning, Indiana

- * First Place Paper, Open Research Competition
- ** Second Place Paper, Open Research Competition
- *** Third Place Paper, Open Research Competition
- **** DEI Award Winner

4:45 to 6 p.m. / Sa071

Salon 5/6 [LB2L]

Visual Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Lei "Tommy" Xie, Fairfield

Are They Still Gatekeepers? The Withering Gatekeeping
Roles of Photojournalists in the Digital Age*

Na Yeon Lee and **Sang Yup Lee**,
Whan Choi, and **Gwanggyu Park**, Yonsei University

To Show or to Shield: Twin Cities News Media's
Gatekeeping of the George Floyd Video***

Deborah Pastner, Missouri-Columbia

Standardized Realities: Distinguishing Conventions,
Tropes, and Stereotypes in Photojournalism Practice*

Alex Scott, **Sang Jung Kim**,
and **Bingbing Zhang**, Iowa

How Visual Images Enhance Persuasion: A Meta-
Analytic Structural Equation Model of Emotional
and Information Processing Response Pathways**

Yongkang Hou, **Junqing Xu**,
Jizhou Ye, Oklahoma, **ShaoPeng Che**,
Xiaodan Ding, Tsinghua University,
and **Qinqian Li**

Constructing Regional Film Contexts: A Grounded Study
on Tibetan Cinema and Chinese Audiences' "Sense of
Place"****

Teng Xu, **Joanna Nian Chang**, **Shiyu Tang**,
Huahua Dong,

and **Dolcho Wangmo**, Shanghai Jiao Tong University

Discussant

Keith Greenwood, Missouri

- * First Place Faculty Paper
- ** Third Place Faculty Paper
- *** First Place Student Paper
- **** Second Place Student

4:45 to 6 p.m. / Sa072

Salon 11 [LB2L]

Commission on the Status of Women

Top Refereed Research Paper Session

CSW Top Papers Session

Moderating/Presiding

Laura Willis, Quinipiac

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Teenage Girls and Digital Health: Navigating Health Misinformation on Social Media*

Hyunjin Seo, K. Macy Burkett, Olga Morales, Nazra Izhar, Rim Hayat Chaif, Michaela Coelho, Huong Ha, Blessing Jona, Azhar Iqbal, and Taylor Doyle, Kansas

Journalists' Engagement with Athlete Social Media Content in Women's Sports Reporting**

Shannon Scovel and **Katy Niedling**, Tennessee
A Comparative Study of the News Media Representation of Chinese Female Astronauts in the Past Decade***

Hanbo Liu and **Steve Bien-Aimé**, Kansas
Shaping the 21st Century Woman: Fourth-Wave Feminism in Shapewear Social Media Marketing****

Anika Ausness-Ayres, California State Fullerton,
Chelsea J. Reynolds, Arizona State,
Bayla Gomberg,
and **Dakota Smith**, California State Fullerton
Mapping Gender-Based Incivility in MOBA Gaming Community*****

Dongni Li, Jingyi Zhang,
and **Hanjing Wang**, Hong Kong Baptist University

Discussant

Tracy Everbach, North Texas

* Top Faculty Paper

** Second-Place Faculty Paper

*** Top Open Paper

**** Second-Place Open Paper

***** Top Student Paper

4:45 to 6 p.m. / Sa073

Pacific G/H [4FL]

Internships and Careers Interest Group

Top Refereed Research Paper Session

Best Research Manuscripts of the Internships and Careers Interest Group

Moderating/Presiding

Hal Vincent, Elon

Artificial Intelligence Adoption among Future Journalism and Mass Communications Professionals: A TAM-Based Approach to Students' Generative AI

Chinwendu Akalonu, South Carolina

The Generative AI Dilemma: How Media Professionals Work with New Technologies and Cope with Job Insecurity

Elia Powers, Zachary Levine, Abdullah Al Mahfuth, Tavon McLaughlin-Steele
and **Rauf Arif**, Towson

The Paradox of Journalism Degree: Exploring the Motivations and Job Perceptions of Journalists Without Formal Journalism Education

Kemi Busari, Maryland

The Workplace Retention and Exit of Interns: A Group Dynamics Perspective

Yingliang Yuan

and **Yi Yao**, Communication University of China

Discussant

Jeffrey Ranta, Coastal Carolina

4:45 to 6 p.m. / Sa074

Salon 10 [LB2L]

Participatory Journalism Interest Group

Top Refereed Research Paper Session

So Now We're Bargaining: Journalists and Engaged Audiences Navigating Shared Spaces and Meaning

Moderating/Presiding

Nisha Sridharan, Temple

Allies, Antagonists, Avoiders, and Agnostics: The Imagined Audiences of Journalism Studies*

Jacob L. Nelson, Utah

and **Seth C. Lewis**, Oregon

Negotiating Truth in the Age of Networked Journalism: Exploring News production in the Nepali Newsrooms**

Chandi Raj Dahal, Missouri

Understanding Reader Attachment to Community Newspapers: A Pilot Case Study Examining How Virtual Spaces Have Redefined "Local"

Aaron Atkins, Weber State,

Samantha Peko, North Georgia,

and **Enakshi Roy**, Towson

Reporting with, Not On, People: Using Online Play in Journalism to Amplify Marginalized Voices

Glenda Cooper, City St George's University of London

Discussant

Carrie Brown, Montclair State

*Top Faculty Paper

**Top Student Paper

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

August 7-10, 2025 | #aejmc2025

4:45 to 6 p.m. / Sa075

Salon 3 [LB2L]

Sports Communications Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Mia Long Anderson, Sam Houston State

"The Employment Landscape Has Shifted Massively, and We Must Shift with IT:" Sports PR Curricula*

Betsy Emmons,
and **Brian Petrotta**, Nebraska-Lincoln
and **Kevin Hull**, South Carolina

Yee-Haw Newsworthiness: Rural Representation through Rodeo Journalism**

Cassandra Hayes, Texas Christian

"I'm Not Really Seeing It as Just a Sports Story": Journalists' Role Conceptions and Boundaries of Sports Coverage***

Dunja Antunovic, Minnesota

Global Stage, Local Scripts: A Cross-National Semantic Frame Analysis of Beijing 2022 Olympic Tweets****

Peichen Hu, Fudan University

Discussant

Lawrence Wenner, Loyola Marymount

*First Place Open Competition Paper Award

**Second Place Open Competition Paper Award

***Third Place Open Competition Paper Award

****Top Student Paper Award

6:30 to 7:30 p.m. / Sa076

Salon 7 [LB2L]

Communicating Science, Health, Environment and Risk Division

Business Session

Members' Meeting

Moderating/Presiding

Jessica Willoughby, Washington State

6:30 to 7:30 p.m. / Sa077

Salon 4 [LB2L]

Communication Theory and Methodology Division

Business Session

Members' Meeting

Moderating/Presiding

Lindsey Sherrill, North Alabama

6:30 to 7:30 p.m. / Sa078

Pacific A [4FL]

History Division

Business Session

Members' Meeting

Moderating/Presiding

Brian Creech, Lehigh

6:30 to 7:30 p.m. / Sa079

Foothill B [2FL]

Magazine Media Division

Business Session

Members' Meeting

Moderating/Presiding

Ivy Ashe, Florida Atlantic

6:30 to 7:30 p.m. / Sa080

Salon 1/2 [LB2L]

Media Ethics Division

Business Session

Members' Meeting

Moderating/Presiding

Joseph Jones, West Virginia

6:30 to 7:30 p.m. / Sa081

Pacific B [4FL]

Media Management, Economics and Entrepreneurship Division

Business Session

Members' Meeting

Moderating/Presiding

Xiaoqun Zhang, North Texas

6:30 to 7:30 p.m. / Sa082

Nob Hill C [LB2L]

Newspaper and Online News Division

Business Session

Members' Meeting

Moderating/Presiding

Gina Masullo, Texas at Austin

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

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6:30 to 7:30 p.m. / Sa083

Pacific C [4FL]

Public Relations Division

Business Session

Members' Meeting

Moderating/Presiding

Chris McCollough, Kennesaw State,
Ioana Coman, Texas Tech,
and **Virginia Harrison**, Clemson

6:30 to 7:30 p.m. / Sa084

Salon 5/6 [LB2L]

Visual Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Keith Greenwood, Missouri,
Yung Soo Kim, Kentucky,
Nan Li, Wisconsin-Madison,
and **Lei "Tommy" Xie**, Fairfield

Special Teaching Presentation

Robin Hoecker, DePaul

6:30 to 7:30 p.m. / Sa085

Salon 11 [LB2L]

Commission on the Status of Minorities

Business Session

Members' Meeting

Moderating/Presiding

Kathleen McElroy, Texas at Austin,
and **Carolyn Walcott**, Clayton State

6:30 to 7:30 p.m. / Sa086

Pacific G/H [4FL]

Commission on the Status of Women

Business Session

Members' Meeting

Moderating/Presiding

Erin Whiteside, Tennessee
and **Roxane Coche**, Florida

6:30 to 7:30 p.m. / Sa087

Salon 15 [LB2L]

Internships and Careers Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Hal Vincent, Elon

6:30 to 7:30 p.m. / Sa088

Salon 10 [LB2L]

Participatory Journalism Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Jacob L. Nelson, Utah

6:30 to 7:30 p.m. / Sa089

Salon 3 [LB2L]

Sports Communications Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Michael Mirer, Wisconsin-Milwaukee

7:45 to 9:30 p.m. / Sa090

Foothill G1/G2 [2FL]

Communicating Science, Health, Environment and Risk Division

Social

Hosting

Jessica Willoughby, Washington State

7:45 to 9:30 p.m. / Sa091

Pacific B [4FL]

Media Management, Economics and Entrepreneurship Division

Social

Hosting

Xiaoqun Zhang, North Texas

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7:45 to 9:30 p.m. / Sa092

The Harlequin

Public Relations Division

Off-site Social

Hosting

Amanda Weed

and **Chris McCollough**, Kennesaw State

The Harlequin, 68 4th Street, San Francisco, CA 94103
The Public Relations Division welcomes all AEJMC members to attend the Annual Social on Saturday, August 9 from 7:45 - 9:30 p.m. PT at The Harlequin, conveniently located at 68 4th St. (across the street from the conference hotel). Join us to network with PRD members, connect up with old friends, and meet new colleagues. The social includes cocktails, light appetizers, and prize drawings. Space is limited, and pre-registration is required.

7:45 to 9:30 p.m. / Sa093

TBA

Visual Communication

and **Newspaper and Online News Divisions**

Off-site Social

Hosting

Shane Epping, Wyoming, **Tara Pixley**, Temple
and **Michael Clay Carey**, Samford

7:45 to 9:30 p.m. / Sa094

Pacific G/H [4FL]

Commission on the Status of Women

Social

Hosting

Erin Whiteside, Tennessee
and **Roxane Coche**, Florida

7:45 to 9:30 p.m. / Sa095

Foothill E [2FL]

Oklahoma State University, Iowa State University
and **University of Arizona**

Social

Hosting

Jared Johnson, Oklahoma State
Michael F. Dahlstrom, Iowa State
Jan Lauren Boyles, Arizona

The annual Big 12 Sports Media Reception is designed to foster connections and build collaboration across sports media programs within the Big 12 schools here at AEJMC. Enjoy food and beverages inspired by the spirit of the Big 12 while engaging in networking to tackle new opportunities and pass along your expertise. From rookies to MVPs, everyone is invited to huddle up, hustle hard, and enjoy the Big 12 Sports Media Reception. Sponsored by Oklahoma State University, Iowa State University and the University of Arizona.

7:45 to 9:30 p.m. / Sa096

Foothill C [2FL]

University of Oklahoma Gaylord College

Social

Hosting

Andrea Miller, Oklahoma, Dean

Celebrating University of Oklahoma's Gaylord College to mark its 25th anniversary as a degree granting college. Mingle with faculty and connect with alumni.

7:45 to 9:30 p.m. / Sa097

Soma [2FL]

Abeline Christian University, Texas Christian University, Baylor University, Texas State, University, University of Houston, University of North Texas, University of Texas at Austin, Lubbock Christian University, Texas Southern University, Southern Methodist University, and Texas Tech University

All Texas Social

Hosting

Kenneth Pybus, Abeline Christian, Dean
Kristie Bunton, Texas Christian, Dean
Mia Moody, Baylor, Director
Judy Oskam, Texas State, Dean
Jennifer Vardeman, Houston, Dean
James Mueller, North Texas, Dean
David Ryfe, Texas at Austin, Dean
Doug Darby, Lubbock Christian
Chris Ulasi, Texas Southern
Jake Batsell, Southern Methodist
Bey-Ling Sha, Texas Tech, Dean