

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

August 7-10, 2025 | #aejmc2025

7 to 8 a.m. / F001

Pacific C [4FL]

Minorities and Communication Division

Business Session

Incoming Officer Meeting

Moderating/Presiding

Rafael O. Matos, Northwestern

7:30 to 9:15 a.m. / F002

Salon 1/2 [LB2L]

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Professional Freedom and Responsibility

Moderating/Presiding

George L. Daniels, Alabama, 2024-25 chair, ESC Professional Freedom and Responsibility

7:30 to 9:15 a.m. / F003

Salon 5/6 [LB2L]

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Research

Moderating/Presiding

Yong Volz, Missouri, 2024-25 chair, ESC Research

7:30 to 9:15 a.m. / F004

Pacific G/H [4FL]

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Teaching

Moderating/Presiding

Tiffany Gallicano, North Carolina, Charlotte, 2024-25 chair, ESC Teaching

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Teaching.

8 to 9:15 a.m. / F005

Pacific A [4FL]

Broadcast and Mobile Journalism and Newspaper and Online News Divisions

Teaching Panel Session

Does X Still Mark the Spot? Teaching Aspiring Media Professionals How to Market Themselves in a World without #MediaTwitter

Moderating/Presiding

Cara Hawkins-Jedlicka, Washington State

Panelists

Lia Haberman, Social Media & Marketing Consultant

Karen Lindsey, Elon

Vy Luong, Missouri

Dylan McLemore, Oklahoma State

As we meet in the home of Meta, LinkedIn and, until recently, X, this panel will explore what role X plays in today's personal branding strategy for aspiring media professionals, as well as assignments and insights for using other social media platforms to help students achieve their career goals.

8 to 9:15 a.m. / F006

Foothill C [2FL]

Cultural and Critical Studies and International Communication Divisions

High-Density Refereed Research Paper Session

Cultural and Critical Studies Division

Moderating/Presiding

Margot Susca, American

Topic I — Cultural Identities, Transnational Media, and Inter/Cross-Cultural Communication

Curious But Resolute: Identity Negotiation Experiences of International Graduate Students in the United States of America

Samuel Noi, Tewodros W. Workneh,

Cheryl Ann Lambert

and Miriam Matteson, Kent State

Fractured Cultural Identity: A Study of French Media Coverage of the 2024 Paris Olympics Opening Ceremony

Qingshuo Zhang

and Jie Liu, Shanghai International Studies

[EA] Who Bears the Burden? Emotional Hierarchies and Journalistic Precarity in the U.S.

Jeanna Sybert, Pennsylvania

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[EA] "You're Only Hurting the Journalists": A Critical Discourse Analysis of 'Don't Unsubscribe' to the Washington Post and the L.A. Times

Ever Figueroa

and **Patrick Ferrucci**, Colorado-Boulder

[EA] Who And What Are Left Out? A Critical Discourse Analysis of Openai's Partnerships With News Organizations

Siho Nam, North Florida

Discussant

Volha Kananovich, Appalachian State

International Communication Division

Golden Girls, National Heroes And Resilient Champions: An Intersectional And Computational Analysis of Social Media Commentary During The 2024 Paralympics

Dinfin Mulupi, Colorado-Boulder,

Shannon Scovel, Tennessee,

Frankie Wong H.C., Lingnan University

and **Aman Misra**, Tennessee

The True Story as the Truth Factory: Media Labor and Ideological Production in Contemporary Chinese Television Documentaries

Jiachun Hong, Utah Tech

[EA] Gender and Labor Precarity as Predictors of Emotional Distress in Journalism

Sallie Hughes, Miami

Journalists' Perceptions of their Role and the Role of Humanitarian Organizations in Covering Humanitarian News from Crisis Zones in the Digital Age

Rania Namara, Colorado-Boulder

Against the 'Globalist Agenda': Right-Wing Populism and Discourses Against the SDGs and the 2030 Agenda During the Presidential Elections of Costa Rica and Guatemala

Gustavo Fuchs, Texas at Austin

Discussant

Meagan Doll, Minnesota

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / F007

Pacific B [4FL]

Minorities and Communication Division and Commission on the Status of Minorities

PFR Panel Session

Joy as Resistance: Finding Happiness and Purpose in Academia When DEI is Under Fire

Moderating/Presiding

Angie Chuang, Colorado-Boulder

Panelists

Danielle K. Brown, Michigan State

Nathian Shae Rodriguez, San Diego State

Miya Williams Fayne, Wisconsin-Madison

This panel includes faculty from a range of geographies who research, teach, and have the lived experience of the identities and concepts under fire. We draw from research on how communities have produced media as a form of mutual support and celebration in challenging times, and share our own experiences with finding purpose, joy, and solidarity as forms of resistance.

8 to 9:15 a.m. / F008

Salon 15 [LB2L]

Scholastic Journalism Division and Internships and Careers Interest Group

Teaching Panel Session

High-Impact Learning: Alternative Assessment in Journalism and Mass Communication

Moderating/Presiding

Anna Grace Usery, Belmont

Panelists

Andrew Abernathy, Oklahoma State

Rosemary Avance, Oklahoma State

Jinger Bernhardt, Oklahoma State

Kay Colley, Texas Wesleyan

Anna Grace Usery, Belmont

No rubric captures the whole picture when it comes to student learning. Panel will discuss our research & experiences, propose implementation strategies, introduce assessment models and challenge preconceived notions about teaching & evaluation.

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8 to 9:15 a.m. / F009

Salon 9 [LB2L]

Commission and the Status of Women and Visual Communications Division

[06-0800] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Visual Communications Division

01 • Sketches of perception: Visual rhetoric of Alabama Newspaper Editorial Cartoons about the Freedom Rides

Matthew Haught and **Rebecca Law**, Memphis,
and **Gabriel B. Tait**, Ball State

02 • Multimodal Memes and Stickers in the Digital Love Battlefield: Conflict Management in Long-Distance Relationships (LDR)

Nanxiao Zheng,
and **Xueyan Cao**, Chinese University of Hong Kong

03 • In Search of the Ethical Exposure: How Extensions from Centering Fractures Practitioners

Ross Taylor, Colorado-Boulder

04 • Framing Digital Pain: A Comparative Analysis of Cyberbullying Representation in Contemporary Visual Media (2001-2025)

Van Pham, Ohio

Discussant

Mary Bock, Texas at Austin

05 • The Relationship Between Instagram Use, Body Dissatisfaction, and The Desire to Undergo Cosmetic Changes

Sienna Harris, **Melanie Danielson**,
Peyton Durkin, **Nysa Kothari**, **Alina Kim**,
and **Briana Trifiro**, Northeastern

06 • Body Absence, But Image Presence? An Automatic Visual Analysis on Virtual Teaching Behaviors and The Visual Performance of Online Teachers

Zimeng Yang
and **Zhaoning Liu**, Tsinghua University

07 • [EA] The Ludified Cinematic Experience: Examining the Influence of Digital Games on Kung Fu Films

Xuanbo Liu and **Xueying Niu**, Tsinghua University

08 • [EA] Visual Manipulation: Why Audiences Enthusiastically Share Deepfake Videos

Yan Zhou, and **Qiong Dang**

09 • [EA] Virtual-Physical Convergence: Cross-Boundary Dialogue Between Esports and Traditional Sports Visual Narratives on Bilibili Platform

Ruiyi Sha, and **Jiaping Che**

10 • [EA] The Effect of Representation of Number and Visual Saliency of Bike Safety Message on Navigation Applications

Junho Park, **Sun Young Park**,
and **Patrick Merle**, Florida State

Discussant

Shane Epping, Wyoming

11 • [EA] A Photovoice Study of Online Privacy Perceptions Among Justice-Impacted Women

Hyunjin Seo, Kansas

12 • [EA] Visual and Narrative Influence on Social Media Engagement: A Computational Analysis of Destination Management Organizations

Linyu Huang, **Jialing Lin**,
and **Wensen Huang**, Shenzhen University

13 • [EA] Revisiting The "Hostile Imagination": An Analysis Of Political Cartoon of Russian President Putin During The Russia-Ukraine War

Xu Zhang, Austin Peay State,
and **Abhijit Mazumdar**, Northeastern State

14 • [EA] Algorithmic Homogenization: How AI-Generated Content Reinforces Gender Stereotypes in Visual Representation

Huahua Dong, **Shiyu Tang**,
and **Joanna Nian Chang**, Shanghai Jiao Tong University

15 • [EA] How is a "Reverse Digital Divide" Possible? A Grounded Theory Study on the Innovative Mechanisms of Chinese Young Rural Teachers' Visual Practices

Beixi Kuang, **Wenhui Liang**, **Huaming Chen**,
and **Xiaoxi Zhu**, Sichuan University

Discussant

Lisa Krantz, Montana

16 • [EA] Behind the Lens, Beyond the Fee: Barriers to Entry in the "Best of Photojournalism" Competition

Kyser Lough and **Roberta Fiorito**, Georgia

17 • [EA] Fracture and Reconstruction: Hierarchical Impacts of AI Image Description Technology on Social Cognition of Visually Impaired Groups and Their Compensatory Mechanisms

Xitong Cui, Communication University of China

18 • [EA] Harris v. Trump: Comparing content, auditory, and visual mechanisms of 2024 U.S. presidential candidates' TikToks

Clay Williams
and **Deb Aikat**, North Carolina at Chapel Hill

19 • [EA] Extended abstract: A Longitudinal Study of Deepfakes on Memory and Truth Perception

Maria T. Soto-Sanfiel,
and **Gina Junhan Fu**, National University of Singapore

20 • [EA] Algorithmic Decolonization: AI-Mediated Resistance to Cultural Hegemony in China's Science Fiction Cinema

Xinyu He and **Xue Shen**, Peking University

Discussant

Alexander Scott, Iowa

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Commission and the Status of Women

Topic I – Digital Feminism and Platform Dynamics

21 • **Accomplice or Architect? Re-examining the Roles of Platforms and Algorithms in Online Sexual Harassment**

Kun Tan and **Xinxin Huang**, Fudan University

22 • **[EA] Research on the Construction of Chinese Women's Gender Discourse from the Perspective of Media Visibility: Taking the Xiaohongshu Platform as an Example**

Yiyin Lin, Fudan University

23 • **[EA] How Do Female Users Resist Algorithm? Unpacking Visibility Politics on Xiaohongshu with LLM-Enhanced Analysis**

Nianci Zhao, The Chinese University of Hong Kong, Shenzhen

24 • **[EA] When Women Sexually Please Women: Meiniv Videos On Chinese Social Media**

Bowen Shan, Hong Kong Baptist University, and **Qingyuan Zhao**, Hong Kong Baptist University & Beijing Normal-Hong Kong Baptist University

25 • **[EA] Algorithm Tamer and Cultural Night Watcher: Social Media Practices of Chinese Ethnic Minority Adolescent Females**

Yue Yan

and **Qingqing Hu**, Northwest University China

Discussant

Vincent Pena, DePaul

Topic II – Women's Bodies, Health, and Digital Representation

26 • **The Postfeminist Contradiction in #RejectBodyAnxiety - A Computational Assisted Critical Thematic Analysis**

Lei Chen and **Sang Jung Kim**, Iowa

27 • **Bodies and Emotions in Digital Communities: An Interaction Ritual Chain Analysis of Welcoming Aunt Flo Among Female Users on REDnote**

Zhiru Wang, Communication University of China

28 • **Instrument of Care or Embodied Violence? A Critical Discourse Analysis of Online Discussions on the 'Duckbill Speculum' in Gynecological Exams among Chinese Women**

Xinyue Zhao, Shanghai Jiao Tong University

29 • **[EA] Appearance Anxiety, Body Narratives, and Aesthetic Autonomy: Cosmetic Surgery and Embodied Practices Among Chinese Women**

Qiongli Li, Shanghai Jiao Tong University

30 • **[EA] Gender Framing in Global Health Communication: A Critical Discourse Analysis of the WHO's Beijing+25 Podcast Series on Women's Health**

Harriet Ayiku, Indiana Bloomington

Discussant

Hyunjin Seo, Kansas

Topic III – Gender, Media, and Political Representation

31 • **She's No "Lady President": Exploring The Evolution Of Women Presidents On Television**

Lauren Furey, California Poly Pomona, and **Andrea Hall**, Middle Tennessee State

32 • **She Speaks, They Silence: Rhetorical Violence and the Gendered Framing of Third-World Woman Politician**

Felicity Donkor, Colorado State

33 • **[EA] The Unbreakable Glass Ceiling for Female Candidates in the US: A Framing Analysis of Newspaper Headlines in the 2024 Presidential Election**

Shugofa Dastgeer, Texas Christian, and **Desiree Hill**, Oklahoma

34 • **[EA] The Discursive Construction of Pronatalism in the U.S. Media: Ideology, Gender, and Racialized Narratives**

Dustin Harp, Texas-Arlington, and **Jaime Loke**, Texas Christian

35 • **[EA] How the Dwindling Concern of Trump's Accused and Adjudicated Sexual Misconduct in News Coverage Reflects a Backlash to MeToo**

Lindsey Blumell, City St George's University of London,

Jennifer Huemmer, Ithaca, and **Lin Pan**, unaffiliated

Discussant

Rebecca Frazer, Florida

Topic IV — Gender in Sports and Entertainment Media

36 • **"Kiss the Girl," (But Not That One): A Critical Feminist Analysis of Disney "Woke" Casting**

Hanne Murray, Texas Tech

37 • **Unboxing Barbie: Empowerment And Identity In The Cinematic Narrative**

Mika Mayo, Alabama

38 • **Empowering or exploitative? Examining young adult perceptions of NIL athletes' social media posts**

Gwen Nisbett, **Tracy Everbach**, North Texas, and **Stephanie Schartel Dunn**, Winona State

39 • **[EA] "It Isn't 50/50, But It's Way Better Than 2%!": Journalists' Perceptions And Newswork Factors In Women's Sport Coverage**

Dunja Antunovic and **Kim Soltis**, Minnesota

40 • **[EA] Between Nationalism And Feminism: Chinese Female Fans' Reinterpretation of Athletic Masculinity**

Sinuo Wang, University of Amsterdam

Discussant

Shannon Scovel, Tennessee

Topic V – Gender, Sexuality, and Digital Culture

41 • **Dressed for Likes: The Representation of Women in #Fashion Marketing on Instagram**

Marta Mensa, North Texas,

Tao (Tony) Deng, DePaul,

and **Lindsay Thompson**, North Texas

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- 42 • From Gaze to Algorithm: Infrastructures Behind Sexualized Images of Women Online

Borae Jin, Joongbu University,
and **Ho Young Yoon**, Ewha Womans University

- 43 • [EA] A Gender Perspective on Women's Acceptance of AI Romantic Relationships

Chenxi Yi, Johns Hopkins,
and **Yinghua Wang**, Minzu University of China

- 44 • [EA] Negotiating Feminism within Limits: Grassroots Feminist Curation, Body Politics and Health Culture in China's Digital and Offline Spaces

Meng Zhang and **Jing Cai**, American

- 45 • [EA] Femininity Performance and Male Gaze in Social Media: Analyzing Videos and Commentary of Marginalized Influencers

Deyu Miao, Beijing Foreign Studies University

Discussant

Breann Murphy, Jacksonville State

Topic VI – **Labor, Precarity, and Digital Economy**

- 46 • Don't Say Her Name: Newspaper Coverage of Prostitution in the mid-20th Century

Mary Bock, **Soojeong Kim**,
and **Aruna Muthupilla**, Texas at Austin

- 47 • "Like a Woodpecker to a Tree": Designing Intervention Messages for Minoritized Employees Facing Workplace Microaggressions

Yang Yi, Utah

- 48 • Chinese Women's Peer Empowerment on RedNote: A Grounded Theory Method

Kexin Coco Li and **Anne Osborne**, Syracuse

- 49 • [EA] Gendered Precarity in Korean TV Newsrooms: Feminized Labor, Symbolic Exclusion, and Emotional Discipline

Sunah Lee, Florida State

- 50 • [EA] Negotiating Empowerment: Rural Female Creators' Digital Narratives and the Platform Labor Paradox on Bilibili

Xiaomin Luo
and **Ziying Li**, Shanghai Jiao Tong University

Discussant

Stephanie Madden, Pennsylvania State

Topic VII – **Gender-Based Violence and Resistance**

- 51 • Egyptian Media Coverage of a High-Profile Case: Who was Blamed when an Uber Passenger Died

Yara Mabrouk and **Linda Steiner**, Maryland

- 52 • Feminism with Chinese Characteristics: A Scoping Review of the New Generation of Feminist Activism in China

Joey Mengyuan Chen, Maryland

- 53 • [EA] Chinese Female International Teaching Assistants: Practicing Everyday Resistance Against Intersectional Oppression in U.S. Higher Education

Jiayun Ye, Pennsylvania State,
and **Dongdong Yang**, Montclair State

- 54 • [EA] A Feminist Critical Discourse Analysis of Gendered Resistance Among Male Users in the Digital Public Sphere: A Case Study of Female-Centric Cinema

Xinyi Zhang, Communication University of China

- 55 • [EA] Feminist Resistance in the Game Industry: Female Players Exiting Genshin Impact against Gendered Gaming Cultures in China

Hongyue Ni, Zhejiang University

Discussant

Margaretha Geertsema-Sligh, Butler

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

8 to 9:15 a.m. / F010

Salon 4 [LB2L]

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group and History Division

PFR Panel Session

Queer Voices: Media's Role in Shaping San Francisco's LGBTQ+ Narrative

Moderating/Presiding

Lexie Little, Georgia

Panelists

Chelsea Reynolds, Arizona State

Robby Byrd, Memphis

Neil J. Young, Independent Scholar

Christina Cauterucci, Journalist, *Slate*; Producer of Season 9 of *Slow Burn: Gays Against Briggs*

Matthew Bajko, Assistant Editor and Political Reporter, *The Bay Area Reporter*

This panel examines the vital role of queer media in the queer rights movement in San Francisco, highlighting its connections to the national struggle for LGBTQ+ rights. **8**

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8 to 9:15 a.m. / F011

Pacific C [4FL]

Religion and Media Interest Group

Refereed Research Paper Session
Digital Meaning and Faith

Moderating/Presiding
Rick Clifton Moore, Boise State

[EA] Generative AI and Religious Worship
Jim Y. Trammell, High Point

[EA] Live Streaming Christian Nationalism: How
Charlie Kirk Launched Turning Point Faith
Christina Littlefield, Pepperdine

Messages of Hope and Representation of Black
Churches in Social Media Memes
Mia Moody and **Victoria Jackson**, Baylor
The Use of Social Networking Media for Religious
Communication: Examining the Distinct Role
of Intrinsic, Extrinsic and Quest Religiosity Under
Varied Circumstances

Mian Asim and **Fokiya Akhtar**, Zayed

Discussants

Omar Hammad, Hunter College
(City University of New York),
and **Tamara Welter**, Baylor

[EA] = This submission was accepted as an extended
abstract.

8 to 9:15 a.m. / F012

Salon 10 [LB2L]

Small Programs Interest Group and Communication Theory and Methodology Division

Teaching Panel Session
**Put This Another Way: Journalism Pedagogy
in an Era of Media Mistrust**

Moderating/Presiding
Michael Longinow, Biola

Panelists

Brian Steffen, Simpson College
Elizabeth Atwood, Hood College
Vivan B. Martin, Central Connecticut
Jen Martin, Kentucky
Terra Tailleir, University of King's College (Canada)

This panel will explore how faculty trained (or career experienced) in journalism and media have found new ways to bring practical journalism training into various educational models.

8 to 9:15 a.m. / F013

Salon 11 [LB2L]

Scripps Howard Fund

Teaching Panel Session
Helping Students Fill the Professional Gap

Moderating/Presiding
Mark Horvit, Missouri, 2024 Scripps Howard Fund
Teacher of the Year Recipient

Panelists

Mark Horvit, Missouri
Jennifer LaFleur, California-Berkeley
Derek Willis, Maryland

Journalism programs around the country are deploying students to provide daily coverage of local and state governmental bodies, to do enterprise stories, and to tackle investigations and data-heavy projects. Increasingly, those stories are helping to replace what was once provided by professional media. What can we do to make sure we give them the tools and knowledge they need to succeed not just after graduation, but during their time in college? In addition to our panelists, audience members will have the opportunity to share what they do.

9:45 to 11 a.m. / F014

Salon 7 [LB2L]

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Cornerstone Panel Session
Spanish-Language Media Breakfast

Presiding
Lucinda Holt, Texas Tech

Moderating
Melissa Santillana, Texas Tech

Panelists

Erika Carlos, *El Tecolote*
Madeleine Bair, *El Timpano*
Ana Lourdes Cardenas, San Francisco State
Maria Antonieta Mejia, Univision 14

The Thomas Jay Harris Institute for Hispanic & International Communication at Texas Tech University is the sponsor, bringing academics together with professionals working in Bay Area Spanish-language media to discuss current trends and how to prepare the next generation of workers for these media outlets. The Spanish-Language Media Breakfast touches two of AEJMC's core areas of

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PF&R: diversity and inclusion, and media criticism and accountability. Session will be in English, and Breakfast will be served to the first 75 attendees.

9:45 to 11 a.m. / F015

Salon 3 [LB2L]

Broadcast and Mobile Journalism Division

Refereed Research Paper Session

Emotions, Performance and Immersion in Broadcast News

Moderating/Presiding

Liza Kalinina, Texas State

Talking Heads: Visual Attention to Faces in Immersive Storytelling

Othello Richardsand **Brooke Strong**, Brigham Young

Sourcing Television News In Hybrid Clientelist Media System: A Comparison Between Practiced and Narrated Journalistic Performance

Lindita Camaj, Florida,**Dren Gërguri**, University of Prishtina,and **Alban Tartari**, University of Tirana

#GRWM Videos as a Means of Identity Expression by Female Journalists

Stefanie East, Troy

Understanding User Engagement with AI-Anchor Disseminated Content on Facebook: A Uses and Gratifications Theory Approach

Muhammad Ali, Colorado

Understanding Users' News Consumption Behavior On Tiktok: Preferences, Credibility, and Learning From Tiktok News Videos

Zicheng Cheng, Arizona,**Lana Medina**and **Timilehin Durotoye**, Pennsylvania State,and **Monica Chadha**, Arizona

Discussant

Robert Richardson, Sam Houston State

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F016

Foothill C [2FL]

Communication Technology Division

High-Density Refereed Research Paper Session

Human-AI Interactions: Perceptions, Trust, and Ethics of Generative AI

Moderating/Presiding

Toqa Hassan, Purdue-Northwest
and **Jieun Shin**, Florida**Topic I – AI Trust and Morality**

Ethical Awareness Matters: The Effects of Two Types of AI (Artificial Intelligence) Knowledge on Users' Trust and Sense of Agency

Jeeyun Oh and **Hyungrok Jin**, Texas at Austin**Soya Nah**, South Alabama

[EA] AI as a Moral Guide? How AI Response and Social Presence Influence Prosocial Engagement

Jungwon Chun, Sejong University**Susanna Lee**, Boston,and **Ah Ram Lee**, Massachusetts-Amherst

Hey AI, Can I Trust You? How Children's Familiarity, Enjoyment, and Literacy Shape Trust Perceptions of AI Agents Across Use Cases

Mia Wang and **Hanyoung Kim**, Kentucky

[EA] From Humans to AI: Identifying the Boundaries of Coding Conspiracy Theories in Digital Media

Ashley Hemm and **Michelle Seelig**, Miami**Sandra Kübler**, Indiana-Bloomington**John Funchion**, **Manohar Murthi**,**Kamal Premaratne**; **Daniel Verdear**,and **Stefan Wuchty**, Miami

Generative AI in Practice: An Umbrella Review of Risks, Benefits, Ethics, and Future Directions Across Major Domains

Selma Hodzic, University of Vienna**Anja Stevic**, Stanford,and **Jörg Matthes**, University of Vienna

Discussant

Toqa Hassan, Purdue-Northwest**Topic II – Audience Perceptions of AI**

Only Humans Get Credit: Audience Reactions to AI, Human, and Undisclosed Crisis Messaging

Jiacheng Huang, Minnesota,and **Hyejoon Rim**, Chinese University of Hong Kong

[EA] Audience Perceptions of AI-Mediated UGC and Its Human Creators: Mechanism Construction through the Computational Grounded Theory Paradigm

Qianyi Ye, Renmin University of China,**Qingxing Dong**, Wuhan University,**Yiyan Zhang**, Renmin University of China,and **Xiaozhen Wu**, Wuhan University

Human-Centered Artificial Intelligence: The Effects of Explanation and User Feedback on Justice Perceptions Toward AI Systems

Ching-Hua Chuan, Miami,**Ruoyu Sun**, Georgia,and **Shiyun Tian**, Sacred Heart

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[EA] Framing AI Through Emotion: Analyzing Public Engagement and Trust in Science Communication via YouTube Content about AI

Anna Young

and **Yejin Kim**, Central Connecticut State

The Magical Mystery of AI: Capturing People's Perceptions of AI's Magical Quality

Mengqi Liao, Georgia, and **S. Shyam Sundar**,

Pennsylvania State/ Sungkyunkwan University

Discussant

Jieun Shin, Florida

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F017

Pacific A [4FL]

Communication Theory and Methodology Division

Refereed Research Paper Session

Fighting Misinformation and Online Hate: Understanding the Drivers Behind User Interventions

Moderating/Presiding

Kevin Mudavadi, Indiana-Bloomington

Who Intervenes and Why? Dispositional, Attitudinal, and Autobiographical Correlates of Engagement Against Misogynist Digital Hate

Rinat Meerson, **Kevin Koban**,

and **Jörg Matthes**, University of Vienna

Beyond Resistance to Resilience: Development and Validation of a Multi-Dimensional Misinformation Resilience Scale

Meng Chen, **Ke Liu**,

and **Zhuo Guo**, Shanghai Jiao Tong University

Misinformation Measures Matter: Question Wording and Response Options Influence Estimates of Corrections on Social Media

Rita Tang, Minnesota, **Leticia Bode**, Georgetown, and **Emily Vraga**, Minnesota

Nudging Against Judging? Mitigating Anti-LGBTQIA+ Online Hostility by Raising Bystanders' Awareness and Behavioral Intentions

Melanie Saumer, **Kevin Koban**,

and **Jörg Matthes**, University of Vienna

How Media Literacy Might Mitigate Sharing Misinformation Obtained from Social Media

Erica Austin, **Hae Yeon Seo**, **Andrew Sutherland**, and **Bruce Austin**, Washington State

Discussant

Michael Chan, Chinese University of Hong Kong

9:45 to 11 a.m. / F018

Pacific B [4FL]

History and Law and Policy Divisions

Research Panel Session

What Should Media History Research Do?

Moderating/Presiding

Brian Creech, Lehigh

Panelists

Amber Roessner, Tennessee; editor, *American Journalism*

Perry Parks, Michigan State; editor, *Journalism History*

Rachel Grant, Florida associate editor, *American Journalism*

Cristina Mislán, Missouri; associate editor, *Journalism History*

Suzy McFarlane-Alvarez, Michigan State

Christoph Mergerson, Maryland

Kriste Patrow, Butler

This panel examines what historical research should do and what forms of intervention, if any, it should make in our understanding of and engagement with the present.

9:45 to 11 a.m. / F019

Salon 11 [LB2L]

International Communication and Media Ethics Divisions

PFR Panel Session

A Global Comparison of Ethical Practices and Information Literacy of Journalists and Content Creators

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Mohammad Abuljadail, King Abdulaziz University

Hyacinth Banger, University of San Agustin

Man Luo, Bowling Green State

Yang Yang, Southern Indiana

This panel will address the PFR issues of content creators based a large global UNESCO study of journalists and content creators of 44 countries and a special administrative zone across six continents. The mixed methods study with original interviews and survey results revealing the ethical practices, information literacy, sourcing and information sharing practices on social media of these social media influencers in both Global North and Global South countries.

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9:45 to 11 a.m. / F020

Nob Hill C [LB2L]

Mass Communication and Society Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Research Panel Session

Drag Queens in American Media: Assessing the Landscape in 2025

Moderating/Presiding

Terri Hernandez, Mississippi State

Panelists

Juan Mundel, Michigan State

Chelsea Reynolds, Arizona State

Cody Hays, Arizona State

Minjie Li, Tennessee, Knoxville

Nathian Rodriguez, San Diego State

This panel will explore the evolving landscape of drag culture and LGBTQ+ representation, focusing on recent legislative challenges and the alarming rise of censorship targeting sexual expression in public libraries, schools, and online spaces. Further, it will examine broader societal implications, such as the “sex panic” that has led to drag bans in several states.

9:45 to 11 a.m. / F021

Salon 9 [LB2L]

Newspaper and Online News and Communicating Science, Health, Environment and Risk Division

[07-0945] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division (50 papers)

Topic I — Mental Health, Well-Being, and Media

01 • Understanding Adolescent Depression Through Multilevel Growth Modeling: Examining the Interactive Effects of Smartphone Use and Peer Relationships

Yoojin Chung and **Yun-jung Choi**, Ewha Womans University,

Peter Schulz, Università della Svizzera Italiana, and **AJ Yang**, Ewha Woman's University

02 • The Path from Depression to Health Behaviors: Insights from the Stress and Coping Theory

Xiyuan Zhou, Hong Kong Baptist University

03 • The Effect of Fragmented Smartphone Use on Anxiety: A Mediated Analysis Based On Distraction and Procrastination

Xiaoqin Wu

and **Hongfa Yi**, Shanghai University

04 • Cyberchondria Subtypes And Their Relationship With Brooding, Reflective Pondering And Information Avoidance: A Latent Profile Analysis And Mediation Analysis

Haoyu Wang, Renmin University of China, **Bowen Zheng**, Communication University of China, and **Zhiyun Chen**, Shanghai Jiao Tong University

05 • The impact of Zane Gonzalez's Media Discussions about Obsessive Compulsive Disorder on Intentions to Share OCD Awareness

Leticia Couto, DePaul and **Eylul Yel**, Purdue

06 • Media Advocacy: Talking About Mental Health From Athletes' Perspectives

Minhee Choi, Texas Tech

and **Kevin Hull**, South Carolina

07 • Mental Health Support vs. Negative Emotion Contagion: A Computational Analysis of Social Bots in Depression Discourse

Qi Liu, Guangxi Arts University

08 • The Roles of Mental Health Literacy and Social Media in Shaping College Students' Intentions to Use Teletherapy Services

Jena Anderson and **Hyojung Park**, Louisiana State

09 • Loneliness and Substance Use Behaviour: Empowering Older Adults in the USA with Media Literacy Skills

Sultana Ismet Jerin

and **Hae Yeon Seo**, Washington State

10 • Exploring the Underlying Mechanism Linking Socioeconomic Status and Subjective Well-being Among Older Adults During the COVID-19 Pandemic in South Korea

Yujin Kim, Seoul National University,

Youllee Kim, Denver,

and **Chul-Joo Lee**, Seoul National University

11 • More Than a Feel-Good Story: Eudaimonic Narratives and the Role of Meaningful Affect

Rudy Sunrin Kim, Maryland, College Park

12 • [EA] How AI-generated Labels on Social Media Testimonials Expressing Mental Distress Affect Reader Engagement and Support Provision

Jiaqi (Agnes) Bao, Pennsylvania State,

Yin Yang, Florida State,

Jessica Myrick, Good Pug Media,

and **Junho Park**, Florida State

13 • [EA] Understanding Mental Health Information-Seeking Behavior on Social Media: A Mixed-Methods Study of Rednotes

Yuhe Guo and **Jiawei Liu**, Communication University of China

14 • [EA] Mobilizing 'Seed Nodes' to Maximize Influence in Mental Health Promotion: A Social Network-Based Intervention for Chinese University Students

Xuan Ning, **Ruonan Li**, **Yating Wang**,

and **Yupeng Li**, Beijing Normal-Hong Kong Baptist University

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Topic II — Crisis and Disaster Communication

15 • Changes in Media Dependence in the Sudden Disaster: A Comparative Study of Public Media Exposure, Credibility and Misinformation Recognition Before and After Earthquake

Daiyi Jiang, Missouri

16 • Trust Under Threat: How AI vs. Human Mistakes in Disaster Alerts Shape Public Perception and Response

Lola Xie and **April Wanhui Zhou**, Hong Kong Baptist University

17 • [EA] Environmental Justice and Flood Risk Communication: A Decade Reflections from the 2013 Colorado Flood

Wen Lei and **Rania Al Namara**, Colorado-Boulder

Topic III — Vaccine Communication

18 • The Effect of Masculinity Belief, Risk Perception, and Physician Credibility on Attitude Toward HPV Vaccination

Chaeyeon Yim and **Carolyn Lin**, Connecticut

19 • Understanding the Role of Political Affiliation in Childhood Vaccination Intention in Louisiana

Chun Yang, **Nihar Sreepada**, **Hyojung Park**, **Jeonghyun Janice Lee**, and **Joshua Grimm**, Louisiana State

20 • The Role of Health Beliefs in COVID-19 Vaccination Acceptance: A Meta-Analysis

Ruobing Li, **Stony Brook**, **Michail Vafeiadis**, **Auburn**, **Fuyuan Shen**, and **Kei Hou**, Pennsylvania State

21 • Conspiracy Beliefs, Secondary Risk Perceptions, and Conditional Acceptance of Dengue Vaccine: A Multigroup Comparison Based on Prior COVID-19 Vaccination Experiences

Shirley S. Ho and **Mengxue Ou**, Nanyang Technological University

22 • Vaccine Conspiracy Belief and Vaccine Hesitancy: The Mediating Role of Trust in Institutions and Moderating Role of Issue Involvement

Bingbing Zhang, Iowa

23 • Fact-checking COVID-19 Vaccine Disinformation as an Emerging Health Risk Communication Approach in Taiwan

Mei-Ling Hsu and **Hung-Yen Hsu**, National Chengchi University, and **Ether Hiu Tiap Heng**, Cofit Healthcare Inc.

24 • [EA] Can e-Health Literacy Influence Influenza Vaccine Intention? A Comparative Study in Three Southeast Asian Countries

Shelly Malik, **Yumin Lin**, **Anita Sheldenkar**, **May O. Lwin**, and **Sierin Lim**, Nanyang

Technological University

25 • When AI And Humans Produce Misinformation: Examining Acceptability of Error And Associated Harms In Vaccine Misinformation

Isabelle Freiling, **Sara Yeo**, and **Haoning Xue**, Utah

26 • The Primacy Effect of Need Over Gain-Loss Framing in Flu Vaccination Intent: A Risk Sensitivity Perspective

Wenhao Yang

and **Jinguang Zhang**, Sun Yat-sen University

Topic IV — Health Beliefs, Intentions, and Behaviors

27 • The Nutri-Score Effect: How Front-of-Package Nutrition Labels Influence Healthiness Expectations, Attitudes, and Purchase Intentions Toward Food Among U.S. Consumers

Nathalie Neuendorf, University of Augsburg,

Yujie Dong, Nanyang Technological University,

Katharina Angermayr,

and **Sebastian Scherr**, University of Augsburg

28 • Challenging Misperceptions: The Role of Anti-Vaping Campaigns in Shaping Youth E-Cigarette Beliefs and Digital Engagement

Masahiro Yamamoto, University at Albany,

Weina Ran, Rensselaer Polytechnic Institute,

and **Hyerim Jo**, University at Albany

29 • How Does Removing Menthol Tobacco Product Displays At Point-Of-Sale Affect Adolescents' Cigarette Smoking Intentions? The Mediating Effects of Social Norms

Jody Chin Sing Wong, **Claude Setodji**,

Michael Dunbar, **Steven Martino**,

and **Grace van Valkenburg**, RAND Corporation,

and **Desmond Jenson**, Public Health Law Center at Mitchell Hamline School of Law,

and **William Shadel**, RAND Corporation

30 • [EA] The Impact of Short-Form Videos on Self-Determination, Attitudes, and Intentions Towards Women's Health

Karen Shalev, **Shannon Pappas**,

and **Saraswathi Bellur**, Connecticut

31 • Extending the EPPM with Temporal and Partner Factors: Promoting Exclusive Breastfeeding towards Chinese Expectant Fathers

Zhuo Zeng, Tongji University,

and **Jiaqi Liu**, Tsinghua University

32 • [EA] Perceived Accuracy and Usefulness Are Differentially Related to Believing and Complying with Health (Mis)Information

Ying Fu, **Linkun Li**,

and **Jinguang Zhang**, Sun Yat-sen University

Topic V — AI Technology and Health

33 • [EA] Too Machine to Be Biased? The Role of AI-Generated Media Bias Comparisons in Disrupting Echo Chambers in Climate Change Communication

Lulu Peng and **Zhehao Liang**, Huazhong University of Science and Technology

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- 34 • [EA] Complementing HIV-Related Services: A Qualitative Study on the Adoption of Generative AI Chatbots for HIV Self-Testing Among Men Who Have Sex with Men in China

Zhuoheng Yin, North Carolina at Chapel Hill-Project China,

Zihan Wang, Shenzhen University,
Weiming Tang, North Carolina at Chapel Hill,
and **Bolin Cao**, Shenzhen University

- 35 • [EA] Does AI Undermine Credibility? Examining the AI Involvement and Moderating Role of Privacy Concerns in Online Health Advice Adoption.

Tongtong Hou, Texas A&M,
and **Yidi Wang**, California-Santa Barbara

- 36 • [EA] How Can AI Support Users Who Are Struggling with Cyberchondria?

Kaidi Ren, Wuhan University

- 37 • Human Vs. AI Doctors In Health Ads: Examining Benevolence And Competence on Perceived Health Benefits And Trust

Rukun Zhang, **Qingqing Xie**,
Yijia Zheng, **Yiling Liu**,
and **Bingcan Li**, Shenzhen University

Topic VI — Family Communication and Health Outcomes

- 38 • An Interview Study of Parental Communication about Substances in Chinese Immigrant Families

Li Chen, West Texas A&M,
and **Ming Xie**, University of Maryland Baltimore County

- 39 • The Impact of Digital Media on Intergenerational Health Communication Patterns in Families: A Quantitative Study Based on Dyadic Data

Bingbing Li and **Lin Zhang**, Shanghai University

- 40 • [EA] From Insulin Pins to Family “Wins”: Intergenerational Disparities in Diabetic Families’ Knowledge, Risk Perception, and Reciprocal Social Support Dynamics

Rong Gao, **Zining Wang**,
and **Jing Xu**, Peking University, Beijing, China

- 41 • Digital Well-Being for Older Adults: The Impact of Family Neglect on Smartphone Dependence

Yu Jia, **Jiashen Huang**,
and **Tianyuan Liu**, Wuhan University

- 42 • Toward the Communication Theory of Resilience Gap (CTRG): Family Adversity, Structural Barriers, and Differential Outcomes

Rong Shao, Nanjing University

Topic VII — Cultural Perspectives in Health and Environmental Communication

- 43 • [EA] A Systematic Review of HPV Vaccine Communication on Social Media: Cross-Cultural Perspectives and Implications for Public Health Communication

Samaneh Shirani Lapari, Alabama
and **Parisa Mobasher**, California, Merced

- 44 • [EA] Reconstructing Invisible Ecologies: Cultural Narrative Strategies for Cross-Strait Environmental Collective Action in Endangered Species Conservation

Zhaoyu Ouyang, Communication University of China

- 45 • [EA] Effects of Sex-Positive Cultural Beliefs on Social Norms, Sexual Communication, and Preventive Health Behavioral Intentions

Christopher Calabrese, Clemson,
and **Kimsa Nguyen**, California Health Sciences University

- 46 • [EA] Cultural Considerations on Breast Cancer Screening Among Asian Immigrant Women: A Social Ecological Perspective

Tianjiao Wang, DePaul and **Elena Gabor**, Bradley

- 47 • What’s Trending in 2024? Exploring Fear-Based PCOS Narratives Across Cultures on Social Media

Anqi Huang, North Carolina at Chapel Hill

- 48 • [EA] Cultural Dimensions and the Politicization of Climate Communication: Barriers to Environmental Justice in Cross-Cultural Perspective

Haoshuang Wang, Xiamen University

Newspaper and Online News Division

Topic I – News for Whom? Audience Construction Across Platforms, Communities, and Technologies

- 49 • How U.S. newspapers articulate and legitimize their connection to audiences in media kits

Cydney Grannan, University of Minnesota

- 50 • Exploring News Engagement in the Age of Short-Form Video: An Analysis of YouTube Shorts

Trenton Straight
and **Prakash Acharya**, Ohio University

- 51 • The Imagined Audience of the American Jewish Press Post-October 7th

Jacob Nelson, Utah

- 52 • [EA] Beyond the Byline: Is More Transparency Better in AI Disclosure for Online News?

Keerthana Govindarazan, **Temilade Adeeko**,
Rehab Alayoubi,
and **Hui Min Lee**, Pennsylvania State

- 53 • [EA] Thank U, Next: Hard News Avoidance in Conflict-Avoidant Young Adults

Claire Lawrence, Texas at Austin

Discussant

Michael Clay Carey, Samford

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Topic II – Trust, Fact-Checking, and Perceptions of News Credibility

54 • How Single- v. Multiple-Statement(s) Fact-Checking and Partisan Identity Influence Trust in Counter-Attitudinal Fact-Checks

Huu Dat Tran,
Pham Phuong Uyen Diep, Louisiana State,
Soheil Kafiliveyjujeh, Wisconsin-Whitewater

55 • Understanding Public Concerns about Fake News: Social Media Use and Perceived Fake News Exposure

Manuel Goyanes, and **Taeyoung Lee,** Carlos III University of Madrid

56 • Audience Perceptions of Government Documents as News Sources

Jessica Sparks, Auburn, and **A.Jay Wagner,** Marquette

57 • [EA] Do Audiences Recall Quoted Sources in News Articles?

Cydney Grannan, Minnesota,
Kathleen Searles, South Carolina,
and **Benjamin Toff,** Minnesota

58 • US Gun Violence in the Mind of Chinese Netizens: NFM Perception and Need for Cognition

Bohan Zhang, Hong Kong Baptist University;
Liulu Yang; **Yinqiao Zhao** and **Steve Guo**

Discussant

Amber Hinsley, Texas State

Topic III – Reimagining the Newsroom: Agency, Adaptation, and Professional Boundaries in Contemporary Journalism

59 • Understanding the Deadline Routine in Journalism: A Rapid Newsroom Ethnography during the 2024 Presidential Election

Xin Frida Qi, Missouri

60 • Mapping the Peripheral Journalistic Field: Typology and Operational Logic of Peripheral Actors

Qirui Zhang, Nanjing University

61 • Dark Metajournalism: Connecting Dark Participation and Metajournalistic Discourse

Gregory Perreault, South Florida,
Kalyani Chadha, Northwestern,
Johana Kotišová; **Signe Ivask,** University of Tartu,
Estonia,

Volha Kananovich, Appalachian State,
and **Michael Koliska,** Georgetown

62 • [EA] “I’m Not Really Seeing Myself In The Profession”: Nigerian Journalists’ Discursive Construction of Journalistic Professional Ideals

Munachim Amah

63 • [EA] The Journalist, the AI, and the Audience: Journalists’ Agency, Perceived Professional Roles, and Ideologies in the Relationship with Generative AI and the Audience

Pham Phuong Uyen Diep
and **Huu Dat Tran,** Louisiana State

64 • “Living Amoeba of an Organization”: Organizational Bricolage as an Adaptive Strategy in Digital Journalism
Nisha Sridharan, Temple

Discussant

Kyser Lough, Georgia

Topic IV – The Press at the Intersection of Democracy, Dissent, and Disruption

65 • [EA] Shifting paradigms: An Analysis of Metajournalistic Discourse through Trump 1.0 and 2.0

Kathleen Alaimo, Dayton

66 • [EA] Journalistic Roles In Court Reporting of Social Movement And National Security Trials: The Case of Hong Kong

Dennis Leung, Hong Kong Shue Yan University,
Gary Tang, Hang Seng University of Hong Kong

67 • [EA] Reporters for Democracy: Covering the Democracy Beat

Karin Assmann, Georgia,
Andrea Lorenz, Kent State

68 • [EA] Surviving Trump: The Fourth Estate’s Fight To Preserve Democracy

Jaime Loke, Texas Christian
and **Dustin Harp,** Texas, Arlington

69 • [EA] Examining Protest Paradigm Noun Phrase Modifications In Student, Local, And Elite Media Coverage

Claire Lawrence, Texas at Austin

Discussant

Patrick Walters, Washington and Lee

Topic V — Local News, Public Good, and Community-Centered Journalism

70 • [EA] Journalism as a Public Good: Survey Perspectives on Funding Support for Public Service Media

Jason Peifer; **Arijit Paladhi**
and **Junghyun Moon,** Indiana

71 • [EA] Black Adults’ News Repertoires and Political Participation

Miya Williams Fayne, Wisconsin-Madison,
and **Stephanie Edgerly,** Northwestern

72 • [EA] What News Consumers Want in a Community with a Ghost Paper

Christopher Etheridge, Kansas

73 • [EA] Exploring the Emotional and Cognitive Impact of a Community-Centered Approach to Solutions Journalism

Di Mu, Texas A&M International University,
and **Jocelyn Mckinnon-Crowley,** Syracuse

74 • [EA] Tuning Out: How News Deserts Erode Everyday Media Habits

Yiming Wang, **Michael Wagner,**
and **Dhavan Shah,** Wisconsin-Madison

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Discussant

Volha Kananovich, Appalachian State

Topic VI – Media Systems, News Production, and Strategic Narratives

75 • From Economic Vision to Political Caution: Strategic Narratives on the Belt and Road Initiative in Latvian Media

Yiran Wang

76 • Framing Generative AI in US News Media: A Comparative Analysis of WSJ and NYT Using Predictive Models

Quang Nguyen, Ohio

77 • The New “Hard And Soft” Business News? Information Type and News Elements On Market Reactions

Bo Xu

78 • [EA] The Climate Change Narrative: Trends in US Newspaper Coverage of Natural Disasters

Damilola Oduolowu, Missouri

Discussant

Daniel Trielli, Maryland

Topic VII – Global Perspectives on Media Framing of Environmental Crises

79 • Reporting On Environmental Justice Cases Involving Indigenous Communities in Sub-Saharan Africa: a Decolonial Feminist Analysis of African Press Coverage

Dinfin Mulupi, Colorado-Boulder
and **Khamadi Shitemi**, Indiana

80 • Appalachia Strong: Joy in Reporting Appalachian Recovery from Hurricane Helene

Grace Ficara, Grace Smith, Ella Hackett, Teodora Tavares, Jin Young Hwang, Ava Jochims, Monica Crawford, Volha Kananovich
and **Gregory Perreault**, South Florida

81 • Analyzing Environmental News In Middle Eastern Press: A Comparative Analysis

Khalaf Tahat, Yarmouk University,
Fuhaid Alajmi, Syracuse,
Dina Tahat, Al Ain University;
Abdulaziz Altawil, Media & Creative Industries
Department, UAEU,
and **Sora Shatnawi**, Middle East University

82 • Telling Policy Stories: A Narrative and Policy Analysis of Air Pollution Reporting in Taiwan

Yue Tan, National Sun Yat-sen University
Ching Ya Su, Taiwan Institute of Sports Science

83 • [EA] A Mixed-Methods Study of Narrative Frames in Digital Disaster Reporting in Hong Kong and Mainland China

Xuening Hu, Boston

Discussant

Prashanth Bhat, Houston

Topic VIII – Framing Identity and Inequality in Global Journalism

84 • “Very important stuff for the ladies”: Examining Gender Differences in Celebrity Journalism

Payton Pingree, Brigham Young University

85 • When Ethnic Food Meets Politics in Singapore: Mediating Cultural and Political Pressures through Lifestyle Journalism

Junrui Chen

86 • Student Suicides in Contemporary Indian Newspapers: A Framing Analysis

Sonali Jha

and **Nikhil Reddy Kondam**, Ohio University

87 • [EA] Essential yet Excluded: News Media Representations of Migrant Domestic Workers in Hong Kong

Shenyang Zhou, Chinese University of Hong Kong

88 • [EA] Twenty Years of Paralympic Narratives: A Mixed-Methods Framing Analysis of Chinese and U.S. News Coverage

Xiayi Du, North Carolina at Chapel Hill,
and **Zhuo Ma**

Discussant

Masudul Biswas, North Carolina A&T

Topic IX – Narratives at the Margins: Journalism Ethics, Representation, and Platform Influence

89 • Exploring the News Judgment of Large Language Models

Jacob Long, Shamira McCray, Ertan Agaoglu, Chinwendu Akalonu,
and **Carrie Jingyi Xiao**, South Carolina

90 • A Thematic Analysis Aimed at Improving Media Messages Through Muted Group Theory and Gatekeeping

Chalise Macklin, Memphis

91 • News Location and Platform as Factors in Adherence to Suicide Reporting Guidelines among Nigerian Journalists

Opeyemi Lawal,
and **Miglena Sternadori**, Texas Tech

92 • [EA] From Sensationalism to Accountability: Discourse Breakthroughs in Chinese Digital-Era Sexual Violence Reporting (2000-2024)

Na Li and Zikun Liu

93 • [EA] Analyzing News Media Coverage of the Tennessee Drag Ban: A Longitudinal Content Analysis
Cody Hays and Chelsea J. Reynolds, Arizona State,
and **Juan Mundel**, Michigan State

Discussant

Meagan Doll, Minesota

[EA] = This submission was accepted as an extended abstract.

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Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

9:45 to 11 a.m. / F022

Salon 1/2 [LB2L]

Public Relations Division

Refereed Research Paper Session

Top Student Papers

Moderating/Presiding

Jiun-Yi Tsai, Northern Arizona

Top Student Papers

The Confidence Trap in PR Academia: Barriers and Solutions for Female Professors*

Kailey Thompson, Brigham Young

Global Perspectives on Content Creators' Apologies and Image-Repair Strategies: Implications for Misinformation Across Platforms**

Hyacinth Bangero, **Madison Clatt**, **Jisha Jacob**, and **Faiswal Kasirye**, Bowling Green State

Organizational Readiness for Workplace Silence: Understanding Employee Doubt and Doubt-triggered Internal Risks and Crises***

River Gracey, Georgia

Spectacle as Strategy: How Content Construction in Product Launch Events Drives Corporate Communication

Huahua Dong, **Shiyu Tang**, and **Joanna Nian Chang**, Shanghai Jiao Tong University

Discussant

Queenie Li, Miami

* First Place Paper, Student Paper Competition

** Second Place Paper, Student Paper Competition

*** Third Place Paper, Student Paper Competition

9:45 to 11 a.m. / F023

Pacific G/H [4FL]

Scholastic Journalism and Political Communications Divisions

Teaching Panel Session

The Student Press in an Election Year

Moderating/Presiding

Marina Hendricks, South Dakota State

Panelists

Sarah Nichols, Whitney High School, CA

Larry Steinmetz, Bullitt East High School, KY

Elizabeth Smith, Pepperdine

Nicole Vargas, San Diego City College

Carol Terracina-Hartman, Murray State

This panel will examine how media advisers tasked with leading college & high school newsrooms helped their students plan coverage and maneuver political tensions during the 2024 election cycle.

9:45 to 11 a.m. / F024

Salon 14 [LB2L]

Visual Communication Division

Refereed Research Paper Session

Human Perception, AI, and Visual Credibility in the Digital Age

Moderating/Presiding

Shane Epping, Wyoming

Is Seeing Still Believing? How Humans Distinguish Photographs from AI-Generated Photo-Realistic Images

Bartosz Wojdyski, **Brittany Shivers**, and **Hannah Ebba**, Georgia

In Transparency We Trust? The Effect of Transparency Cues on Perceptions of Algorithmic Credibility

Don Shin, Texas Tech

Crafting Computer Vision through Human Eyes: An AI Laboratory Ethnography

Luqing Zhou

Consider the Source: Video Evidence, Narrative and Image Recontextualization

Mary Bock, Texas at Austin

Discussant

Michael Vosburg, Benedict College

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9:45 to 11 a.m. / F025

Pacific C [4FL]

Participatory Journalism Interest Group

Refereed Research Paper Session

What One Hand Gives, the Other Takes Away: Exploring the Duality of Collaboration in Journalism

Moderating/Presiding

Fahad Humayun, Evansville

Beyond Heroes and Publicity: Exploring Practice and Impact of Chinese Solutions Journalism

Yiran Zi, University of Amsterdam,

Shixin Hu, Sun Yat-sen University,

and **Yujie Deng**, Shanghai University of Finance

[EA] Audiences in the Shadows: American Journalists' Perspective on Dark Participation

Zivile Raskauskaite and **Kathleen Rose**, Missouri

[EA] Perceptions Versus Reality: Exploring the Strengths and Challenges of One Civic Journalism Project

Clement Lechat, **Sara Mizannojehehi**,

and **Magda Konieczna**, Concordia University

[EA] Building Community in Precarious Times: An Information Hub for Refugees

Andrea Wenzel, **Wazhmah Osman**, **Simu Dey**,

Sezgi Basak Kavakli, and **Tahera Rahmani**, Temple

Discussant

Carrie Brown, Montclair State

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F026

Salon 15 [LB2L]

Sports Communication Interest Group and Commission on the Status of Women

Teaching Panel Session

Expanding Perspectives and Adapting Approaches in Sport Communication: Challenges and Opportunities for Undergraduate Education

Moderating/Presiding

Elizabeth A. Spencer, Kentucky

Panelists

Vern Glenn, Sports Director, KPIX 5, CBS Bay Area,
San Francisco, CA

Vincent Peña, DePaul

Leigh Moscovitz, Kentucky

Jennifer Smith, Kentucky

This panel aims to foster an interdisciplinary dialogue around the dynamic landscape of sport communication and opportunities for undergraduate education. As sport continues to serve as a central platform for public discourse, communication strategies in areas such as branding, promotion, journalism, and broadcasting reflect a wide range of perspectives and experiences.

9:45 to 11 a.m. / F027

Salon 10 [LB2L]

Urban Communication Foundation

Award Panel Session

Gene Burd Awards for Excellence in Urban Journalism and Urban Journalism Research

Moderating/Presiding

Susan Keith, Rutgers

Presentation of the 2025 Gene Burd Award for Excellence in Urban Journalism Recipient

Meera K., cofounder Oorvani Foundation,
Citizen Matters, and Open City

Meera K. is co-founder and managing trustee of the Oorvani Foundation, headquartered in Bengaluru, India, which has as its mission, enabling and supporting urban journalism in India and connecting urban citizens with a range of public, non-profit and private resources and networks to create better Indian cities. Meera K is also co-founder of Citizen Matters, a non-profit, digitally native Indian news outlet, as well as Open City, a civic-tech data platform. She is also an Ashoka Fellow, recognized for her work building open knowledge platforms that allow citizens to collaborate and improve their cities.

Presentation of the 2025 Gene Burd Award for Research in Urban Journalism Studies Recipient

How Commercial and Nonprofit News Cover Extreme Heat in Urban Cities

Newly Paul

and **Mezabahnur ("Meza") Masum**, North Texas

This research compares how non-profit and for-profit news media outlets cover extreme heat, which is especially punishing for the 80% of the U.S. population living in urban areas. The study analyzes visual and textual coverage of summer heat in 2024 and 2023 from major nonprofit and commercial media outlets in the top five cities where more than two-thirds of residents experience at least 8°F more heat than their rural counterparts due to the urban heat island effect: Detroit, New York, Dallas, New Orleans, and Houston.

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Panelists

Meera K, cofounder and managing trustee,
Oorvani Foundation, Bengaluru, India
Susan Keith, Rutgers
Newly Paul, North Texas
Robert Trumpbour, Pennsylvania State, Altoona

Both awards, which honor Gene Burd, professor emeritus of Journalism at the University of Texas and a pioneer in urban journalism studies, are jointly sponsored by AEJMC and the Urban Communication Foundation.

AEJMC is grateful for the many years of support and leadership of **Gary Gumpert**, Founder and President Emeritus of the Urban Communication Foundation, who passed away November 6, 2024. His intellectual generosity and charitable spirit will be missed.

9:45 to 11 a.m. / F028

Salon 4 [LB2L]

Association of Schools of Journalism and Mass Communication

ASJMC Business Meeting/Special Technology Session
**The Entrepreneurial Professor: Innovating with
Technology for Maximum Impact**

Moderating/Presiding

Emily Metzgar, Kent State,
2024-25 ASJMC President

Panelists

Using Brandwatch for Teaching and Research
Michael Beam, Kent State
Developing Authentically for Research and More
Janet Coats, Florida
Embracing AI tools for Academic Research
Sabrina Habib, South Carolina
Deploying VR in the Classroom
Mary Beth Oliver, Pennsylvania State
Advancing Research and Campus Collaboration
with Physiological Data
Alec Tefertiller, Baylor

11:30 a.m. to 12:45 p.m. / F029

Salon 9 [LB2L]

Association for Education in Journalism and Mass Communication

**[08-1130] — Scholar-to-Scholar (Poster) Refereed
Research Paper Session**

History Division

01 • Unfeeling Chinese? Public Affects, Chinese
Exclusion, and the Rise of a Transnational Affective
Counterpublic

Linjie Dai, Wisconsin

02 • How Taste, Audience Engagement, and A
Publisher's Hobby Facilitated *The New York Times'*
Delayed Entry into Crosswords

Alexis Haskell, Temple

03 • [EA] "Mediating Between Cultures: The Role of
Chinese-Language Advertising in The North-China
Herald (1850-1864)

Danniu Yang, Shanghai University

04 • November to Remember: Radio 101, Media
Freedom, Protest and Democracy in 1996 Croatia

Gea Ujcic, Maryland

Discussant

David T.Z. Mindich, Temple

05 • The Interweaving of Technology and the 'Self':
Reconstructing Self-Perception from Mirrors to Virtual
Reality through the Lens of Media Archaeology

Chenxi Xu, Nanjing University

06 • [EA] Bicycles as Infrastructural Media: Mobile
Newsstands and the Marketization of China's Press
Industry in the Early Reform Era

YaTing Li, University of Chinese Academy
of Social Sciences

07 • [EA] The "Political-Media Nexus" and Systemic
Tensions in the KMT Propaganda Machine (1935-1948):
From a Propaganda Officer's perspective

Yuran Qiu, Shandong University

08 • A Murder In Queens: Examining The Facilitative
Role Through *The New York Times* Coverage of The '38
Witnesses' Case

Chad Painter, Dayton

Discussant

Lisa Burns, Quinnipiac

Media Ethics Division

09 • When Thanking Meets Giving: Stewardship as
Ethical Framework for the Social Media Conversation
on Giving Tuesday

Virginia Harrison
and **Cassidy Gruber**, Clemson

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Scholastic Journalism Division

10 • Doctoral Education Trends: Content Analyses of Dissertations and Job Postings

Alyssa Appelman, Huong Ha,
and **Neelofar Ahmad**, Kansas

11 • [EA] Fostering Confidence and Competence: A Mixed-Methods Study of Contract Grading and Self-Efficacy in Mass Communication Skills Courses

Andrew Abernathy
and **Rosemary Avance**, Oklahoma State

12 • Librarians, Dentists, Journalists, and Undergrads: A Case Study in Implementing a Journalism Teaching Hospital within Marginalized Communities Needing Oral Health Care

Laura Moorhead, San Francisco State,
Eileen G. Harrington, Maryland, College Park,
Michelle McQuistan, Iowa,
Anubhuti Shukla, Temple,
Esperanza Angeles Martinez-Mier, Indiana,
Sheryl Lynn Ernest Syme, Maryland, Baltimore
and **Michelle V. Moncrieffe**, Maryland

13 • [EA] Journalism in Crisis: The Journalist and the Citizen

Jemi Chew, Kentucky

Discussant

Marina Hendricks, South Dakota State

Commission on the Status of Women

Topic I – **Gender, Culture, and Identity**

14 • Identity Conflicts of Chinese Gen Z Women in Small Counties: An Autoethnography Analyzing Women's Life Choices and Media Effects of Television

Cancan Antonia Yu, Syracuse

15 • [EA] Women's Portrayal in Media: A Mix-methods Analysis

Layla Chen and **Nivea Canalli Bona**, Boston

16 • [EA] A New Form of Women Literati? The Reproduction of the "Obedience" System in China: The Unintended Professionalization and De-professionalization of Newspaperwomen From 1898 to 1911

Jiayi Li, Nanjing University,
and **Peng Liu**, Communication University of China

17 • [EA] How Should Female Leaders Communicate? Effect of Gendered Language on Leadership Effectiveness

Yunfei Xie, **Qianxue Jin**, and **Yufei Xia**, Peking

University

18 • [EA] A Gender Comparison of the Award-Winning Picture Books from the US and China Published 2015-2024

Mian-Ci Yeoh, Fudan University

Discussant

Mary Bock, Texas at Austin

Topic II – **Motherhood, Gender, and Digital Discourse**

19 • Exploring Social Media Addiction in Chinese Female College Students: The Significance of Loneliness and Son Preference

Han Zhang, Xinyi Cheng,
and **Zhihao Meng**, Peking University

20 • [EA] "Does Breastfeeding Define a Good Mother?": Online Maternal Negotiation of Breastfeeding Practices and Motherhood Ideologies on Xiaohongshu

Nan Yang, East China Normal University

21 • [EA] Technological Deconstruction of Motherhood Stigmatization: Algorithmic Empowerment and Discipline in Short Video Platforms of China

Leilu Chen, The University of New South Wales,
and **Zuonian Li**, Tsinghua University

22 • [EA] Interviews with birth control influencers on TikTok: Motivations, goals, and opportunities

Ashley McKenzie, Erin Ash,
Christopher Calabrese, Clemson,
Emma Cox, Cornell, and **Casey Hopkins**, Clemson

23 • [EA] Daughters on the Altar of Chastity: Patriarchal Complicity and Maternal Dilemmas in Chinese Families' Responses to Child Sexual Abuse

Na Li and **Zikun Liu**, Wuhan University

Discussant

Dunja Antunovic, Minnesota

Entertainment Studies Careers Interest Group

24 • [EA] A Study on the Evolution of Discourse in Chinese Mainstream Media Coverage of the Overseas Expansion of Games

Yang Yuehan

25 • [EA] Easy on the Kid: Exploring How Twitch Users Interact with Adolescent Streamers

Seung Woo Chae

26 • [EA] How It Gained Popularity So Fast? Audience Perceptions of Short Drama as a New Media Form

Zixi Huang, University College London,
KJ Kaixin Deng, University of Technology Sydney,
and **Yuhan Ma**, University of Melbourne

27 • [EA] The Impact of Gamification Design on Online Dispute Resolution Quality: Examining the "Xiaomei Review Panel" on Meituan

Yuguo Luo, **Yufan Yang**, **Qianhui Ju**,
and **Yue Cui**

28 • An Empirical Research on Influence of Flow Experiences, Localization on China's Culture Identity of International Players

Joanna Nian Chang, **Shiyu Tang**,
and **Huahua Dong**, Shanghai Jiao Tong University

29 • A Study on the Evolution of Discourse in Chinese Mainstream Media Coverage of the Overseas Expansion of Games

Yang Yuehan

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30 • Comfort Shows And The Enjoyment of Rewatching: How Nostalgia, Fomo, And Transportability Affect The Outcomes of Rewatching Tv Shows

Lindsey Maxwell

and **Amanda Walsh**, Southern Mississippi,
and **Hadley Howell**, Mississippi State

31 • Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas

Anran Luo, Florida

32 • From Buzzwords to Idioms: A Study on the Constructionalization Patterns of Internet Language

Jian Zhang, Yalong Xiao, Jie Feng,

and **Wenxing Yu**, Central South University

33 • Mental Health, TikTok, and Image Repair: A Case Study of a Tejano Singer

Mia Moody and Nethra Rajesh, Baylor

34 • "Love Over Fear": How Nostalgic Popular Songs and Relationship Types Buffer Death Anxiety

Weixi Zeng, and Junyi Chen

35 • Participatory Intimacy as an Emergent Norm: Hermeneutic Labor and Self-Fulfilling Prophecies in Fan-Idol "Mutual Devotion"

Jiaxin Duan

36 • Stories We Tell, Roles We Refuse: How Micro Drama Creators Negotiate Between Opportunities and Internalized Shame in the Platformised Micro Drama Industry

Jinwei Zhang and Hui Lin

37 • From Need Fulfillment to Media Experience: Movie Roadshow Loyalty via Dual Perspectives

Qingyuan Zhao, and Xuan Luo, Hong Kong Baptist University/Beijing Normal Hong Kong

Baptist University,
and **Xiaying Xu**, Beijing Normal Hong Kong Baptist University

Discussant

William Schulte, Winthrop

Participatory Journalism Interest Group

38 • [EA] Preserving Journalism's Legacy through Engaged Hashtag Activism: The Case of #UnlockDCist

Nisha Sridharan, Temple

and **Rian Bosse**, Arizona State

39 • [EA] Producing News in Collaboration with Activists: The Influence of NGOs on News Media Beyond Texts

Yuexin Lyu, Hong Kong Baptist University

40 • [EA] Journalists and Humanitarian Organizations Perceived a Participatory Role for Reporting on Crisis Zones and Disasters

Rania Al Namara, Colorado-Boulder

Discussant

Jacob L. Nelson, Utah

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

11:30 a.m. to 12:45 p.m. / F030

Salon 3 [LB2L]

Advertising Division

PFR Panel Session

Unlocking Opportunities: Networking and Mentorship for Graduate Students and Early Career Scholars for your Academic Journey

Moderating/Presiding

Chang-Dae Ham, Illinois Urbana-Champaign

Panelists

Ilwoo Ju, Purdue

Louvins Pierre, Illinois Urbana-Champaign

Mengtian Jiang, Kentucky

Juliana Fernandes, Florida

Anastasia Kononova, Michigan State

Samuel M. Tham, Colorado State

Nate Fisher, Oklahoma

Heather Shoenberger, Pennsylvania State

Linwan Wu, South Carolina

Sela Sar, Illinois Urbana-Champaign

This panel provides a hands-on and interactive environment for graduate students and early-career scholars to network with senior scholars or their peers, preparing them with essential skills to become well-rounded academic professionals.

11:30 a.m. to 12:45 p.m. / F031

Salon 7 [LB2L]

Broadcast and Mobile Journalism and Communication Theory and Methodology Divisions

PFR Panel Session

AI Summaries and Assistants: Accuracy, Reliability and Validity Concerns

Moderating/Presiding

Jeremy Harris Lipschultz, Nebraska at Omaha

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Panelists

Regina Luttrell, Syracuse
Nicholas Bowman, Syracuse
Todd Murphy, Truescope
Marc A. Smith, Social Media Research
 Foundation (NodeXL)

Mainstream adoption of AI does not have many guardrails. Legislation is contradictory and many social media sites violate ethical rules of transparency while AI continues to evolve. Academics and industry leaders will address these issues.

11:30 a.m. to 12:45 p.m. / F032

Pacific C [4FL]

**Communicating Science, Health, Environment
 and Risk and Visual Communications Divisions**

PFR Panel Session

**Visualize Science Communication
 for Impactful Journalism**

Moderating/Presiding

Kaiping Chen, Wisconsin-Madison

Panelists

Sang Jung Kim, Iowa
Jennifer Frazier, Gordon and Betty Moore Foundation
John Smock, City University of New York
Lawrence Mullen, Nevada, Las Vegas; Editor-in-
 Chief, *Visual Communication Quarterly*

Discussant

Shane Epping, Wyoming

This panel delves into the critical role of visual storytelling in science communication and journalism, showcasing diverse perspectives from academia and industry.

11:30 a.m. to 12:45 p.m. / F033

Salon 4 [LB2L]

**Cultural and Critical Studies
 and Mass Communication and Society Divisions**

Research Panel Session

**What's in a Meme: Navigating the Promise
 and Complexities of Memetic Research
 Across Cultural, Political, and National Contexts**

Moderating/Presiding

Volha Kananovich, Appalachian State

Panelists

Bobbie Foster, Arkansas
Joy Jenkins, Missouri
Bingbing Zhang, Iowa
Jamie Cohen, CUNY

This panel's scholars will map out the landscape of memetic research and showcase how memes, as communication artifacts, can provide researchers with rich insights into diverse cultural practices and meaning-making processes with political implications. It will also tackle the key challenges researchers face in memetic research and provide practical strategies for overcoming them, empowering attendees to approach memes with greater confidence and rigor.

11:30 a.m. to 12:45 p.m. / F034

Salon 15 [LB2L]

Law and Policy Division

Refereed Research Paper Session

Digital Platforms, Privacy, and Media Governance

Moderating/Presiding

Shelley Kimball, Johns Hopkins

[EA] Making Sense of Privacy on Women's Health Apps: Privacy Risks and Feminist Resistance among Chinese Users

Chengyuan Shao

[Ea] #Influencer Infractions: How Influencers Comply (Or Don't) With Ftc Guidelines

Emma Troha, Minnesota,

Christopher Terry, **Anastasia Micich**
 and **Cecelia Lausten**

Communicating about and through Platform Values: Legitimizing Public Expression Regulation on X and Weibo 2009-2024

Tianchan Mao, Fudan University,

Chao "Chris" Su, Boston,

Oliver N.K. Chan, Chinese University of Hong Kong,
 and **Lei Guo**, Fudan University

[EA] Equal Access, Unequal Outcomes – FCC Policy, Political Power, and the Ongoing Struggle for Marginalized Media Representation

Kix Patterson, Florida

Discussant

Kenneth R. Pybus, Abilene Christian

[EA] = This submission was accepted as an extended abstract.

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11:30 a.m. to 12:45 p.m. / F035

Salon 5/6 [LB2L]

**Magazine Media
and Minorities and Communication Divisions**

Teaching Panel Session

**Instructing Intersectionality: Critical
and Practical Strategies for the Journalism
and Mass Communication**

Moderating/Presiding

Nathian Shae Rodriguez, San Diego State

Panelists

Celeste González De Bustamante, Texas at Austin

Patrick R. Johnson, Marquette

Rafael O. Matos, Northwestern

Kix Patterson, Florida

Leilane Rodrigues, Michigan State

Alexis Romero Walker, Manhattanville

Yidong (Steven) Wang, Lawrence Technological

Gheni Platenburg, Houston

Tammy Rae Matthews, St. Bonaventure

Leandra Hernandez, Utah

Sherry Yu, Toronto

Maria de Moya, Tennessee-Knoxville

The panelists will discuss the theoretical foundations of intersectionality and how intersectionality challenges existing educational norms, as well as present strategies for creating inclusive educational spaces.

11:30 a.m. to 12:45 p.m. / F036

Salon 11 [LB2L]

**Newspaper and Online News and Media Management,
Economics and Entrepreneurship Divisions**

PFR Panel Session

**Developments in Funded Journalism for Local
News and Quality Journalism: Best Practices
and Accountability**

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Rusty Coats, Journalism Funding Partners

Jim Brady, Knight Foundation and Press Forward
Management Committee

Misty Avila, James B. McClatchy Foundation

Tracy Kaplan, The Ten News

This panel will introduce the latest development in funded journalism by philanthropies including the use of intermediaries in funding and national funding sup-

port for local news such as the Press Forward movement in addition to the local philanthropic organizations and how these funded journalisms have improved quality in journalism especially investigative journalism and a discussion of best practices in maintaining autonomy for the newsrooms.

11:30 a.m. to 12:45 p.m. / F037

Salon 10 [LB2L]

Political Communication Division

Refereed Research Paper Session

Artificial Intelligence and Political Communication

Moderating/Presiding

Lance Holbert, Pennsylvania

Addressing "Political Anger" and "Non-Political Fear" in News Engagement: The Impact of Human-AI Interactions on Emotional and Behavioral Responses

Jiayu Gina Qu, Fudan University,

Wenxue Zou, Tsinghua University,

Jingjing Yi, and **Zhihong Li**, Zhejiang University

Creator or Helper? How AI Disclosure and Source Credibility Affect Political Advertising

Shahariar Nobel, **Rachel Lim**,

and **Sujin Kim**, Oklahoma State

Does AI Have a "Moral Empathy Gap"? Examining How AI Chatbots Morally Reframe Political Issues

John Parmelee and **Nataliya Roman**, North Florida

Who Gets to Shape the Future? A Theory of Stakeholder Voices for Understanding Legal AI

Heesoo Jang, Massachusetts, Amherst,

Amanda Reid, North Carolina at Chapel Hill,

and **Evan Ringel**, Appalachian State

Emotional Algorithms: The Role of TikTok's Audiovisual Cues in Polarizing Political Attitudes

Yushu Zhou, Renmin University of China

Discussant

Heesook Choi, Mississippi State

11:30 a.m. to 12:45 p.m. / F038

Pacific B [4FL]

**Public Relations
and International Communication Divisions**

Research Panel Session

**Tracing the Evolution of Public Relations in Africa:
Colonial Roots to Contemporary Practice**

Moderating/Presiding

Oluseyi Adegbola, Tennessee, Knoxville

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Panelists

James Ndone, Coastal Carolina
Carolyn Walcott, Clayton State
Gregory Gondwe, California State, San Bernardino
Martha D. Seffah, Georgia

The panel will explore how PR was initially used as a tool of control and influence by colonial administrations to manage their image, communicate policies, and suppress dissent. It will then shift focus to the post-colonial era, examining how newly independent African nations adapted and reshaped PR to fit the needs of their diverse, rapidly evolving societies.

11:30 a.m. to 12:45 p.m. / F039

Pacific A [4FL]

Internships and Careers and Small Programs Interest Groups

Teaching Panel Session

**From Momentous Change to Leadership:
Preparing Our Students for Communication
Careers**

Moderating/Presiding

Damion Waymer, South Carolina

Panelists

Charles Lubbers, South Dakota
Elizabeth Toth, Maryland
Amiso George, Texas Christian
Debbie Davis, Texas Tech

This panel will address how communication professionals do not consider Generation Z to be “work ready.”

11:30 a.m. to 12:45 p.m. / F040

Foothill C [2FL]

Sports Communication Interest Group

High-Density Refereed Research Paper Session

Moderating/Presiding

Betsy Emmons, Nebraska-Lincoln

Topic I — Repair, Resistance, and Reimagination: Journalism’s Role in Sports Culture

“At Augusta National, Not Talking About Race Is Tradition”: Race and Journalistic Repair Discourse Surrounding the Masters Tournament

Aman Misra
and **Amber Roessner**, Tennessee

Cross-strait Confrontations: Nationalistic Sentiments and Emotional Boundaries in Sports Events Between Mainland China and Taiwan

Lionel Li and **Guy Harrison**, Tennessee,
Zesheng Yang, Newcastle University
and **Tongtong Hou**, Texas A&M

Is Reddit the New Twitter? Motivations of Reddit Use in a Niche League

Jan Boehmer, Michigan
and **Brendan O’Hallarn**, Old Dominion

[EA] Gloves Off: The Tensions between NIL Agreements and Open Records Laws

Jennifer Smith and **Kathryn Montalbano**, Kentucky

Topic II – Innovation, Messaging and Influence in Sports Media

Fan Attitudes Toward AI-Assisted Coaching in Sports Decision-Making

Rich Managor, Texas Tech

[EA] I Saw the Brand in the Video! Eye-Tracking Evidence for the Effectiveness of Sponsorship of Hawk-Eye Technology at the U.S. Open Tennis Tournament

Jihoon Kim, Alabama

The Branding Strategies of Fitness Online Influencers: A Multimodal Discourse Analysis Based on Discipline Theory Perspective

Yuan Deng, Berkeley

[EA] Celebrities and Prizes: How Do Influencers and Inducements Affect Online Sports Betting Behavior?

Chris Noland, South Florida,
Joon Kim, Rhode Island,
Khalid Alharbi, Al Imam Mohammad Ibn Saud Islamic University,

Holly Overton, Pennsylvania State,
Jackson Carter, Quachita Baptist University
and **Won-Ki Moon**, Florida

[EA] How Artificial Intelligence Is Shaping Global Sports News a Multidimensional Comparison of Large Language Models

Wei Ding, Capital University of Physical Education and Sports

Discussant

Vincent Peña, DePaul

[EA] = This submission was accepted as an extended abstract.

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11:30 a.m. to 12:45 p.m. / F041 **Nob Hill C [LB2L]****Association for Education in Journalism and Mass Communication Elected Standing Committee on Research**

Research Award Panel Session

James A. Tankard/AEJMC-Knudson Latin-America Prize Book Awards

Moderating/Presiding

Yong Volz, Missouri

2025 James A. Tankard Jr. Book Award Recipient
Racializing Objectivity: How The White Southern Press Used Journalism Standards to Defend Jim Crow
 [University of Massachusetts Press, 2024]
Gwyneth Mellinger, James Madison

2025 James A. Tankard Jr. Book Award Finalists
Capturing News, Capturing Democracy: Trump and The Voice of America
 [Oxford University Press, 2024]

Kate Wright, University of Edinburgh,
Martin Scott, University of East Anglia,
 and **Mel Bunce**, City, University of London

Podcast Journalism: The Promise and Perils of Audio Reporting

[Columbia University Press, 2024]

David Dowling, Iowa

2025 AEJMC-Knudson Latin America Prize
The Brazil Chronicles
 [University of Missouri Press, 2024]

Stephen Bloom, Iowa

Media and Politics in Post-Authoritarian Mexico: The Continuing Struggle for Democracy
 [Palgrave Macmillan, 2024]

Martín Echeverría and **Ruben Arnoldo González**,
 Centre for Studies in Political Communication,
 Institute of Government Sciences and Strategic
 Development,
 Benemerita Universidad Autonoma de Puebla,
 Mexico

Panelists

Gwyneth Mellinger, James Madison
Kate Wright, University of Edinburgh
David Dowling, Iowa
Martín Echeverría and **Rubén Arnoldo González**,
 Benemérita Universidad Autónoma de Puebla
Stephen Bloom, Iowa

Discussants

Deborah S. Chung, Kentucky
Melita M. Garza, Illinois at Urbana – Champaign

1:15 p.m. to 2:30 p.m. / F042

Salon 5/6 [LB2L]**Communication Technology and Communicating Science, Health, Environment and Risk Divisions**

Teaching Panel Session

Leveraging Large Language Models (LLMs) in the Classroom: Strategic Approaches for Faculty and Students

Moderating/Presiding

Shupeí Yuan, Northern Illinois

Panelists

Stephen McConnell, New York
Mustafa Oz, Tennessee, Knoxville
Isabelle Freiling, Utah
Haoran Chu, Florida
Jingping Wang, Florida

This panel will explore the strategic use of Large Language Models (LLMs) like ChatGPT by both faculty and students, focusing on the critical consumption of AI in teaching health, science, environment, and risk communication.

1:15 p.m. to 2:30 p.m. / F043

Salon 3 [LB2L]**Communication Theory and Methodology and Cultural and Critical Studies Divisions**

Research Panel Session

Methodological Rigor and Subjectivity in Qualitative and Mixed Methods Research: Continuing the Conversation

Moderating/Presiding

Dinfin Mulupi, Colorado, Boulder

Panelists

Patrick R. Johnson, Marquette
Lindsey Sherrill, Northern Alabama
Anita Varma, Texas at Austin
Chelsea Peterson-Salahuddin, Michigan

This panel will discuss representation of marginalized voices and avoiding the perpetuation of social inequalities in our research.

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1:15 p.m. to 2:30 p.m. / F044

Salon 15 [LB2L]

History Division

Refereed Research Paper Session

The Future of History: Honoring Excellence in the Next Generation

Moderating/Presiding

Will Mari, Louisiana State

[EA] "When Science Meets Illiteracy: The Knowledge Production of Agricultural Education Films in China (1949-1966)*

Yilin Luo, Renmin University of China

Media Metaphors and Social Meaning of 'Internet' in Taiwan (1995-2023)**

Yingjia Huang, Peking University,
and **Jeff Jianfeng Lan**, Shanghai Jiao Tong University

From Complicity to Contestation: Law Enforcement in Press Narratives of Lynching, 1835-1950 Using the Narrative Policing Analysis (NPA) Framework**

Mohamed Salama, Maryland

Self-Westernization of Dual Identity: The Construction of Tibet's Image in 19th Century Indian English Media**

Yongliang Liu and **Zhaoxi Liu**, Tsinghua University

Discussant

Perry Parks, Michigan State

* Top Extended Abstract

** Top Student Paper

[EA] = This submission was accepted as an extended abstract.

They represent a variety of perspectives and approaches in the field of media history within the American and international context.

1:15 p.m. to 2:30 p.m. / F045

Pacific C [4FL]

International Communication and Law and Policy Divisions

PFR Panel Session

Generative Artificial Intelligence (AI) and Media Education: A Snapshot of University Policies and How Media Classrooms Around the World Are Responding

Moderating/Presiding

Zeny Sarabia-Panof, Middle Tennessee State,
and **Caitlin Ring Carlson**, Seattle

Panelists

Ma. Teresa Nicolás Gavilán, Universidad Panamericana, Mexico

Pong Kok Shiong, Beijing Normal Hong Kong Baptist University

Amy Kristin Sanders, Pennsylvania State

Elvira García de Torres, Universidad Cardenal Herrera

This panel assembles academics from different parts of the world to discuss AI policymaking at universities.

1:15 p.m. to 2:30 p.m. / F046

Pacific B [4FL]

Political Communication and Newspaper and Online News Divisions

Research Panel Session

Remembering Max McCombs: A Lifetime of Research and Mentorship

Moderating/Presiding

Tom Johnson, Texas at Austin

Panelists

David Weaver, Indiana

Wayne Wanta, Florida

Vanessa Higgins, Texas State

Sharon Meraz, Illinois at Chicago

Max McCombs, best known for his development of agenda-setting theory, laid the foundation for a rich body of research in political communication and journalism research. This panel will explore and reflect on Max's esteemed career and mentorship.

1:15 p.m. to 2:30 p.m. / F047

Pacific A [4FL]

Public Relations Division and Commission on the Status of Minorities

PFR Panel Session

Leaving Leadership: Why, When and How

Moderating/Presiding

Bey-Ling Sha, Texas Tech

Panelists

Miglena Sternadori, Texas Tech

Rochelle Ford, CEO, Page Society;
Former President, Dillard

Natalie Tindall, Texas at Austin

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Leadership in JMC education is an important service, not only to our universities but also to our society. Women and people of color remain underrepresented in leadership roles, both in the academy and in media-related professions, including public relations. For decades, researchers have examined the differential barriers to leadership that especially impact women of color (WOC), and the trade literature is rife with purported tips for overcoming those barriers. Examined much less frequently is the question of why some WOC leaders leave their roles. It is crucial that we understand the unique barriers and obstacles faced by women of color in leadership positions and work towards breaking down these barriers to create a more equitable and inclusive environment for all. In this panel, trail-blazing WOC leaders in public relations will offer candid insights into their varied experiences and offer advice on leaving leadership for those who are considering or already executing these challenging roles.

1:15 p.m. to 2:30 p.m. / F048

Nob Hill C [LB2L]

Visual Communication and Advertising Divisions

Research Panel Session

Developing Research Agendas for Advertising and Visual Communication: Insights from Professionals in an Ever-Changing Media Landscape

Moderating/Presiding

Yung Soo Kim, Kentucky

Panelists

Jennifer Midberry, Temple
Christopher T. Assaf, North Texas
Esther Thorson, Michigan State
Harsh Taneja, Illinois at Urbana Champaign

Discussant

Heather Shoenberger, Pennsylvania State

1:15 p.m. to 2:30 p.m. / F049

Salon 11 [LB2L]

Commission on Graduate Education

PFR Panel Session

Pro to Prof: Navigating Academia as a Second (or Third) Career

Moderating/Presiding

Ethan Toven-Lindsey, California, Berkeley

Panelists

Deborah J. Danuser, Pittsburgh
Nick Matthews, Missouri
Jesús Ayala, California State, Long Beach
Shereen Marison Meraji, California-Berkeley

Many students have successful careers in journalism, advertising, public relations, and other communication fields before pursuing a doctorate. This panel provides the opportunity for academics who were not career students to reflect on the benefits and challenges that come with a career change into academia.

1:15 p.m. to 2:30 p.m. / F050

Pacific G/H [4FL]

**Sports Communication Interest Group
 and Mass Communication and Society Division**

Teaching Panel Session

Teaching Students How to Use Social Media Effectively: Challenges and Opportunities

Moderating/Presiding

Dylan McLemore, Oklahoma State

Panelists

Betsy Emmons, Nebraska-Lincoln
Steve Collins, Oklahoma State
Uyanga Bazaa, Mississippi State
Markeisha Everett, Chief Marketing and Revenue Officer, California - Berkeley Athletics
Zachary Gayer, Director of Social Media, Golden State Warriors

This proposed panel will bring together educators who've tackled these challenges along with at least two industry professionals to talk about what students need to know and to offer guidance on how best to impart these lessons.

1:15 p.m. to 2:30 p.m. / F051

Foothill B [2FL]

**Association for Education in Journalism and Mass
 Communication Career Development Committee**

Teaching Panel Session

Navigating the Political Waters of Academia

Moderating/Presiding

Weiwu Zhang, Ball State

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Panelists

Hong Cheng, Southern Illinois, Carbondale
Jennifer Greer, Kentucky
Matt Ragas, DePaul

Most new and junior faculty were adequately trained to conduct research, modestly trained to teach, but poorly trained to be successful faculty members. This panel will explore strategies for navigating the tricky political waters of academia.

1:15 p.m. to 2:30 p.m. / F052

Salon 10 [LB2L]

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Award Panel Session

2025 Paul J. Deutschmann Award

Moderating/Presiding

Radhika Parameswaran, Indiana-Bloomington

2025 Deutschmann Award Recipient

Mary Beth Oliver, Pennsylvania State

Panelists

Marie Hardin, President, Quinnipiac
Lance Holbert, Pennsylvania
Sriram Kalyanaraman, Florida
Srividya Ramasubramanian, Michigan State

The Paul J. Deutschmann Award Session honors this year's award winner, Mary Beth Oliver, Pennsylvania State. Oliver's work has made major contributions to the areas of media entertainment, positive media psychology, and media effects.

1:15 p.m. to 2:30 p.m. / F053

Foothill E [2FL]

The Center for Community News, (CCN) University of Vermont

Research Panel Session

Student Reporting Impact Research Presentation

Moderating/Presiding

Richard Watts, Center for Community News

Panelists

Sima Bhowmik, PhD, Postdoctoral Research Associate, Center for Community News
Benjamin Cooley, Data Visualization Engineer, Center for Community News
Richard Watts, PhD, Center for Community News

This research panel will present the latest findings from the Center for Community News (CCN) at the University of Vermont on the expanding impact of student reporting programs at colleges and universities across the United States.

1:15 p.m. to 2:30 p.m. / F054

Salon 4 [LB2L]

Korean American Communication Association

Refereed Research Paper Session

Moderating/Presiding

H. Sally Lim, Oregon

Projecting Authenticity Across Borders: A Comparative Study of Biden's Media Image in the U.S., Japan, and South Korea*

Sung Woo Yoo, SUNY Cortland

What Drives Post-Pandemic Travelers to Visit Korea? Renewed Communication Factors for Attitudes and Behaviors

Seok Kang, Texas at San Antonio,

Hwieun (Sylvia) Choi

and **Yunkyoung Jo**, Kyung Hee University,
 and **Myung Ja Kim**, Sejong University

Exploring the Influence of Parental Media Literacy on Children's Executive Functions: A Dual Mediation Model of Smartphone Dependency

Yoojin Chung, Ewha Womans University

Judging The Judges: A Critique of Celebrity Expertise on Food Television

Jaehyeon Jeong, Yonsei University

K- Can Sell Anything: A Corpus-Assisted Critical Discourse Analysis of Korean Wave White Papers, 2018-2023

Siho Nam, North Florida

* First Place Paper

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1:15 p.m. to 2:30 p.m. / F055

Salon 7 [LB2L]

University of South Florida

Panel Session

**Are Smartphones Good for Children:
This and Other Observations from the
“Life in Media Survey”**

Moderating/Presiding

Justin Martin, South Florida

Panelists

Stephen W. Song, South Florida
Chighaf Bakour, South Florida
Wendy M. Rote, South Florida
Stephanie Edgerly, Northwestern

The Life in Media Survey will be a longitudinal panel study that surveys digital media use, news consumption, and wellbeing among 11- to 13-year-olds, tracking the same individuals into adulthood. This panel presents results from our baseline survey, a study conducted among N=1,510 young adolescents in Florida. Among the survey's key findings were that kids who have their own smartphone fared better than children who don't on nearly every measure of wellness we assessed, such as reduced likelihood to report depression and anxiety symptoms, feeling better about oneself, and spending more time in-person with friends. We did find, though, that publicly posting online was positively associated with reporting depression and anxiety symptoms and with sleep deprivation. This panel will discuss many of these findings, as well as results related to news consumption among children.

1:15 p.m. to 2:30 p.m. / F056

Salon 12 [LB2L]

South Asia Communication Association (SACA)

Research Panel Session

**10 Years of the South Asia Communication
Association: Media Research on South Asia
and Its Diaspora Worldwide — II**

Moderating/Presiding

Shafiqur Rahman, South Carolina State
and **Jyotika Ramaprasad**, Miami

**Theme I — Social Media in South Asia: Issues and
implications**

Evolving Digital Discourses: A Thematic Comparison
Of Undocumented Immigration Rhetoric In Social
Media News Comments Across The Trump And Biden
Administrations

Madhab Chandra Das, Temple

Faith in the Feed: How Facebook Commenters Enforce
Conservative Islamist Ideology in Bangladesh's Cultural
Rituals

Manwar Hossain,

and **Sharjana Hossain**, Colorado State,
and **MD Mahbulul Haque Bhuiyan**, Minnesota

How South Asian Influencers Navigate Hate Speech:
Patterns of Exposure and Response

Shahla Shahnaz Dyuti, Bowling Green State,
Md Enamul Kabir, Clemson, **Louisa Shu Ying Ha**,
and **S M Russel Rabbi**, Bowling Green State

Influencer Culture and Political Communication: The
Rise of Digital Opinion Leaders in South Asia

Serajul I. Bhuiyan, Savannah State

and **Khadimul Islam**, Chadron State College

Discussant

Enakshi Roy, Towson

**Theme II — Misinformation and Disinformation in
South Asia**

Framing the Falsehoods: Election Misinformation on
Women and Minorities in India's 2024 General Election

Enakshi Roy, Towson,

and **Nisha Garud**, San José State

Effectiveness of Fact-Checking Interventions in
Combating Health Misinformation on Social Media

Asma Islam, Oklahoma State,

Imran Khan, University of Dhaka, Bangladesh,
and **Jannatul Ferdus Priya**, Comilla University,
Bangladesh

The Influence of Deepfakes on Public Perception and
Trust: Evaluating Detection Skills and Media Literacy

Asma Islam, Oklahoma State,

Md. Sumon Ali, Wisconsin-Milwaukee,
and **Md Khurshed Alam**, Comilla University,
Bangladesh

Artificial Intelligence and Disinformation: A Study
on the Propagation of False Information in South and
Central Asia

Arka Chakraborty, Adamas University (SOMC), India

Discussant

Padma Rani, Manipal Institute of Communication,
India

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Theme III — Media and Society in South Asia - I

Snippets of Mass Media And Its Various Hues In The Narrative of Hindi Films

Manish Prakash, Central University of Jammu, India
The Political Economy of Investigative Programs of Private TV Channels in Bangladesh: A Critical Inquiry

Tahura Tabassum Tari, Minnesota State-Mankato
Using Citizen Feedback to Combat Corruption in Pakistan

Awais Saleem, Lamar
Rap as Resistance: Music, Digital Activism, and Youth Mobilization in Bangladesh's 2024 Quota Reform Movement

Mamunor Rashid, Colorado-Boulder,
Fei Xue, Southern Mississippi,
and **Rezaul Karim**, Arizona State
Resistance as Performance: Rhetoric, Emotion, and the Anatomy of a Digital Uprising

Janifar Kamal Nova, Southern Illinois-Carbondale

Discussant

Nisha Garud Patkar, San José State

Theme IV — Media and Society in South Asia - II

Countering Silence through Online Cancer Support Groups: Reframing Trust Cultivation in South Asian Diaspora

Alisha Pathak and **Anindya Deb**, Central University of South Bihar, India

Role of Social Media In Negative Health Communication: A Content Analysis of How Diabetes-Related Misinformation Is Framed In Facebook Videos In Bangladesh

Sultana Jahan, Kansas State
Exploring Healthcare Access for Children with Autism Spectrum Disorder (ASD) in Bangladesh

Rezaul Karim, Arizona State,
Mamunur Rashid, Southern Mississippi,
Sultana Jahan Rimi, Kansas State,
and **Md Asaduzzaman**, Arizona State

Identity Negotiation and Self-Disclosure of LGBTQ+ Individuals in Bangladeshi Family Relationships

Tahura Tabassum Tari, Minnesota State- Mankato

Discussant

Shugofa Dastgeer, Texas Christian

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). With over one-fourth of the world's population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field.

3 to 4:15 p.m. / F057

Pacific C [4FL]

Advertising and Communication Technology Divisions

PFR Panel Session

The Privacy-Personalization Dilemma: Crafting Ethical Data Strategies in Advertising

Moderating/Presiding

Juan Mundel, Michigan State

Panelists

Tiffany Johnson, New York

Jing Yang, Loyola-Chicago

Daniela Molta, Syracuse

Harsh Taneja, Illinois Urbana-Champaign

Panelists will discuss the importance of customer trust in data-driven advertising and explore how to design ethical data strategies that promote transparency and build trust with consumers.

3 to 4:15 p.m. / F058

Nob Hill C [LB2L]

History Division

Refereed Research Paper Session

Histories from Inter and Intra-National Perspectives

Moderating/Presiding

Cara Hawkins-Jedlicka, Washington State

[EA] Taste, Refinement, and Progress: How Cherokee Seminary Students Navigated Complex Colonial Impacts via the School Newspaper

Natalie Pursche and **Melissa Green-Bly**, Kansas
From Piñata Factories to the Pandemic: Latino Media Survived with Community Focus

Melita Garza, Illinois

Food Rationing Behavioral Change Campaign of the UK Government (1940-1954)

Martina Topic-Rutherford, Alabama

Stricter Self-Censorship under Compulsory Censorship: Self-Restraint of the Japanese "Enemy Language" Press in Hawai'i during World War II*

Takeya Mizuno, Meiji University

Discussant

Rachel Grant, Florida

[EA] = This submission was accepted as an extended abstract.

* Diversity Paper Award

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3 to 4:15 p.m. / F059

Foothill C [2FL]

**International Communication
and Cultural and Critical Studies Divisions**

High-Density Refereed Research Paper Session

**Media, Resistance, and Representation:
Journalism and Cultural Narratives Across Borders**

Moderating/Presiding

Danford Zirugo, Alabama

Cultural and Critical Studies Division

Stretched Under Job-Related Stress - How Do Albanian Journalists Negotiate Their Workplace Challenges?

Elira Canga, Arizona State

[EA] Confronting The Elephant In The Room: A Critical Intervention In The Brown Envelope Journalism Discourse

Munachim Amah and **David Dowling**, Iowa

Pan-National Populism: Latino News Influencer Practices In The Global Economy

Hannah Artman, Missouri

Rap and Empowerment: Iranian Rap Challenges and Empowers

Mehrnaz Khanjani, Creighton

Reimagining Belonging on Rednote: Cross-Cultural Social Media Migration and Media Dependency

Yuan Nan and **Huan Chen**, Florida,
and **Emily Perpich**

Discussant

Peter Joseph Gliviczki, Western Illinois

International Communication Division

Meme the Vote: The Double-Edged Sword of Political Memes in Nigeria

Samuel Arowosafe, Florida

[EA] Decolonizing Toponymy: Media Practices and Symbolic Resistance in National Renaming Campaigns Across the Global South

Luyao Guo, and **Tong Zhang**,

Capacity Building: How Prepared Are Journalists In Jamaica And The Bahamas For Climate Coverage

Kyle Walkine, Miami

[EA] Saudi Citizens' Perceptions of Kingdom News Reported by International News Organizations

Razan Aljohani, Maryland

Journalistic Role in Trying Times: The Political, Economic, and Security Threats Impacting African Journalism and the Resort to Self-Censorship

Benjamin Tetteh, Syracuse

Discussant

Ruth Moon, Louisiana State

[EA] = Submission was accepted as an extended abstract.

3 to 4:15 p.m. / F060

Salon 14 [LB2L]

**Magazine Media and Communicating Science, Health,
Environment and Risk Divisions**

PFR Panel Session

**Reporting on Addiction: When Is It OK to Let Your
Sources Tell You What to Cover?**

Moderating/Presiding

Jacqueline Marino, Kent State

Panelists

Ashton Marra, West Virginia

Nicole O'Donnell, Washington State

Parul Jain, Ohio

This panel will provide insights on accepted journalistic practices involving trauma-informed and empathy-based approaches as well as highlight the impact of journalistic framing on public attitudes and the well-being of those affected by addiction.

3 to 4:15 p.m. / F061

Salon 5/6 [LB2L]

**Minorities and Communication
and Cultural and Critical Studies Divisions**

Research Panel Session

**The New Press: Exploring the Role
of Digital Minority Media**

Moderating/Presiding

Lourdes Cueva Chacón, San Diego State

Panelists

Chelsea Peterson-Salahuddin, Michigan

Ayleen Cabas-Mijares, Miami

Miya Williams Fayne, Wisconsin-Madison

Angie Chuang, Colorado-Boulder

This panel will discuss how minority-targeted websites and podcasts are providing news coverage that differs from traditional and mainstream media outlets. It will examine digital Black news websites, Black podcasts, digital Asian American websites, and digital Latinx American websites and detail how these outlets' content serves their target audiences.

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3 to 4:15 p.m. / F062

Salon 9 [LB2L]

Media Management, Economics and Entrepreneurship and Political Communication and Media Ethics Divisions

[09-1500] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Media Ethics Division

01 • [EA] A Journaling Intervention in Advertising and Public Relations: Moral and Deliberate Psychological Education

Erin Schauster, Colorado,
Christopher Vardeman, and **Toby Hopp** Towson

02 • Digitally Recreated Deceased Actors in Entertainment Media: Factors and Behavioral Intentions
Gwiwon Nam, Florida

03 • Criminal Justice and Digital Shame: Shifting News Norms Around Police Mug Shots Reflect Journalism's Ethical Reckoning

Jodi Friedman, Maryland

04 • Breaking the Barrier: Rethinking Objectivity in Journalism

Taylor Sheridan, Missouri

05 • [EA] As New Gatekeepers: A Grounded Theory Study on Algorithm Engineers' Ethical Roles in News Recommendation Systems

Mianxia Xie

Discussant

Don Heider, Santa Clara

06 • [EA] Balancing Boundaries: Examining Journalistic Autonomy and Collaboration in Disaster

Mohammad Al Masum Molla
and **Xiaochen Angela Zhang**, Oklahoma

07 • [EA] Generative AI in Higher Education: An Analysis of U.S. College Communications on Policies, Ethics, and Resources

Jungmi Jun, **Ali Zain** and **Joon Kim**, Rhode Island

08 • Managing AI-generated Crisis: Apology, Ethics of Care, and Crisis Involvement

Juan Liu, Towson

09 • [EA] Organizational Ethics of Care for Employees: Antecedents, Definition, and Outcomes

Mu He, **Drake**, **April Yue**, **Tasnia Alam**, Miami,
and **Weiting Tao**

10 • [EA] Privacy, Trust, and Ethical Design: How Online Interpersonal Trust Mediates Adolescents' Self-Disclosure Decisions in Algorithmic Social Media Environments

Yuan Gao, Shenzhen University

11 • Responsible AI in Journalism: How Do Journalists Make Sense of AI Ethics?

Don Shin, Texas Tech

Discussant

Marlene Neill, Baylor

12 • [EA] That's So True: Assessing the Impact of Market Factors on Authenticity in Travel Media Production

Ivy Ashe, Florida Atlantic

13 • Thinking Institutionally for the Good of Journalism
Sandra L. Borden, Western Michigan,
and **Monica Codina**, Universidad de Navarra

14 • [EA] To Eat the Fig or To Not Eat the Fig: Examining the Influences Behind Arts Journalists' Decisions to Accept Perks Related To Covering Their Beat

Carl Knauf, Colorado-Boulder
and **Lindsey Maxwell**, Southern Mississippi

15 • [EA] Visibility Injustice of Algorithmic Mediated Collective Attention: Evidence from Social Media Trending Topics (2020-2021)

Yuan Zhong

16 • [EA] Understanding Political News Consumption in The Age of Social Media: How Platform and Moral Foundation Shape Audience Perception

Yayu Feng and **Greg Song**, St. Thomas,
and **Hye Soo Nah**, Wyoming

Discussant

David Craig, Oklahoma

Media Management, Economics and Entrepreneurship Division

17 • [EA] Entrepreneurs' Application of AI Tools in Producing Viral Social Media Content: A Mixed-Method Case Study on Instagram Reels and ChatGPT

Shugyla Karshygakyz
and **Seunga Venus Jin**, Northwestern University
in Qatar

18 • [EA] So, You Think You're Different? Modeling Product Differentiation Strategies in Streaming Video

Ronen Shay, Fordham,
Christian Zabel, TH Köln - Technology, Arts,
Sciences,

and **Bozena Mierzejewska**, Fordham

19 • Aversion to AI-Driven Recommendations and the Moderating Effect of Political Content

Jiyoung Cha and **Yujin Heo**, Pennsylvania State

20 • [EA] Enhancing Innovation in Digital Creative Enterprises: The Synergy of AI Policies and Merchant Gang Culture

Duan Lu, Nanjing University,
Yishen Zhao, Sanjiang University, and **Zehui Shang**

21 • [EA] Position, Passion, and Press: How Serial Position, Sentiment Intensity, and News Topic Impact Newsletter Engagement

Partha Krishnamurthy, Houston,
Monica Chadha, Arizona
and **Michael Mulvey**, University of Ottawa

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- 22 • From Passive to Active: The Role of User Embeddedness in UGC Platform Governance

Yunfran Zhang, and **Weidong Li**

Nanyang Technological University

- 23 • From Advice to Influence: Exploring Self-Branding Strategies of the Sex and Intimate Relationship Gurus on Chinese Social Media

Hanlei Yang, University of Sydney

Discussants

Anran Luo, Florida

and **Rania Al Namara**, Colorado-Boulder

Political Communication Division

- 24 • Abortion Attitudes and Activism Following the Overturn of Roe: The Role of Social Contact and Political Talk in States Experiencing Access Loss

Luhang Sun, **Linqi Lu**, **Mengyu Li**,

Yanshu Wang, **Brooke Fandrich**,

Porimita Borah, **Christine Garlough**,

Michael Wagner,

and **Dhavan Shah**, Wisconsin-Madison

- 25 • Broadcast Information Diffusion Integrates Social Media Discourse: The Moderating Role of Political Penetration in Discussion Contexts

Yibin Fan, Washington

- 26 • Expanding the Contextual Dimensions of the Spiral of Silence: An Experiment on the Impact of Stigmatization on Individual Expression

Jing Zhu and **Rui Wang**

- 27 • From Hashtags to Protests: The Role of Influencers and Broadcasters in Social-Mediated Political Crisis Communication

Taufiq Ahmad, Maryland

- 28 • Modeling a Networked Platform Sociology Platform Networked Governance, Networked Gatekeeping, and Networked Agenda Building

Sharon Meraz, Illinois at Chicago

Discussant

Sherice Gearhart, Texas Tech

- 29 • A Scoping Review of Peer-Reviewed Journal Articles on Social Media Political Influencers

Ashera Barron, Alabama

- 30 • [EA] Intimacy With Limits: How Short-Form Video Propaganda Embraces Platform Norms, But Not For Leaders

Matt DeButts, Stanford

and **Yingdan Lu**, Northwestern

- 31 • [EA] Make America Belong Again: Political Fandom as a Response to Rural Disconnection

Jeff Hunter, New Mexico State

- 32 • Impact Of Social Media Influencers On Nationalism And Government Satisfaction: A Moderated Mediation Model Of Information Exposure And Cognitive Elaboration

Yanqin Lu, **Peiqin Chen**,

and **Kairui Ye**, Bowling Green State

- 33 • [EA] Framing Politics in the Digital Age: Analyzing Social Media Political Influencers in the 2024 US Election in X

Shahariar Khan Nobel, Oklahoma State

Discussant

Volha Kananovich, Appalachian State

- 34 • [EA] "America First" or "Abandoning the World"? Exploring Polarization and Sentiment Shifts on U.S Foreign Aid Freeze

Samuel Arowosafe and **Ernest Makata**, Florida

- 35 • Critical Temporal Periphery Sustains and Revives Online Social Movements

Haixin Mu and **Anfan Chen**,

and **Tian Yang**, Chinese University of Hong Kong

- 36 • Configurational Pathways to Effective Digital Deliberation: A QCA Study of WeChat-Based Governance in Urban China

Yushu Zhou, Renmin University of China

- ~~37 • Connected Communities, Diversified Effects: Mapping Broadband Infrastructure's Non-stationary Spatial Effects on Voting Preference in the 2020 U.S. Presidential Election~~

~~**Ryan Wang**, Louisiana State~~

- 38 • Easing the Censor's Grip: Psychological Reactance and Re-designed '404' Pages in Chinese Internet

Zhehao Liang, Huazhong University of Science and Technology,

Zhao Peng and **You Li**

Discussant

Hakan Karaaytu, Alfred

- 39 • Audience Engagement with Politico-Religious Digital News: A Computational Analysis of Comments on Trump's Bible Ad on CNN's YouTube Channel

Dennis Okeke, Colorado-Boulder,

Christiana Ibiwoye

and **Ousman Mbaye**, Wisconsin-Milwaukee,

and **Anthony Obi Okeke**, Nnamdi Azikiwe University, Awka, Nigeria

- 40 • Counter Narratives? Issue, Moral, and Stakeholder Agenda Building among Candidates, Network News, and Alternative Media in 2024

Brittany Shaughnessy, **Joshua Anderson**, **Qiuyue**

Cho-Li, **Laine Kowalski**,

and **Spiro K. Kiouis**, Florida

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41 • [EA] Curating Politics on Social Media: How Different Types of Curatorial Users Gain Political Knowledge and Mitigate Affective Polarization Through Incidental Exposure

Biying Wu-ouyang, Education University of Hong Kong,
and **Shuning Lu**, Maryland

42 • Digital News and Political Self-Efficacy: The Role of Intentional and Incidental News Consumption in Latin America

Alexander Tawiah, **Elizaveta Kalinina**,
Praise Chiedozie,
and **Vanessa de Macedo Higgins Joyce**, Texas State

43 • [EA] Exploring Opinion-based Group Affective Polarization in an Authoritarian Context: Evidence from China

Xining Liao, **Leo Yuanliang Shan**, **Yuxin Wei**,
and **Hernando Rojas**, Wisconsin-Madison

Discussant

Biying Wu-Ouyang, Education University of Hong Kong

44 • Disruptive Mindsets in the Digital Age: How Social Media, the Need for Chaos, and Political Predispositions Shape Conspiracy Mentality

Joseph Yoo, Wisconsin - Green Bay,
Thomas Johnson, and **Claire Lawrence**

45 • [EA] Tough Tradeoffs: Views from Social Media Platform Trust and Safety Professionals

Leticia Bode, Georgetown
and **Emily Vraga**, Minnesota

46 • [EA] Political Satire From Left To Right and Media Literacy

Heesook Choi and **Caleb Cameron**, Mississippi State

47 • Hillbilly Fidelity? The JD Vance/Couch Meme and the Left's Shift in Memetic Warfare

Daniel Barth, Columbia University

48 • Multi-Group Analysis of Political YouTube Channel-based News Use, Political Negativity, and Affective Polarization: The Conspiracy Belief across Temporal Periods

Yunseung Lee, **Janggeun Lee**, **Han Lin**,
and **Bumsoo Kim**, Pusan National University

Discussant

Nana Kwame Osei Fordjour, Maryland

49 • [EA] Framing the Conflict: A Comparative Analysis of the New York Times and Al Jazeera's Coverage of the Israel-Palestine Conflict

Abu Ahmed, Colorado State

50 • [EA] From Truth Social to the Podium—A Qualitative Study of Donald Trump's Positioning of Migrant Crime

Maria Ortega, Texas Tech

51 • Hostile Media and Friendly Chambers: Social Media Polarization during the 2024 U.S. Campus Protests

Ran Wei and **Jing Guo**, Hong Kong Shue Yan University,
and **Xinzhi Zhang** and **Ven-hwei Lo**, City University of Hong Kong

52 • Media Technological Attributes' Effects on Young People's Internet Political Efficacy during Second Screening: A Mix-of-attribute Approach

Yiben Liu, Oklahoma State

53 • Message Discipline in Congressional Newsletters, 2024 Election

Mark Harmon, Tennessee, Knoxville

Discussant

Maha Bashri, United Arab Emirates University

54 • Between Accuracy and Correctness: How Political Correctness Shapes the Social Dissemination of Scientific Information - A Social Simulation Study

Xuebing Zhang and **Hanqing Zhao**

55 • [EA] From Emotions To Policy Support: Investigating The Role of Anxiety And Trust In Shaping Ai Policy Attitudes

Ngoc Yen My Nguyen, **Tu Truong**,
and **Michael Henderson**, Louisiana State

56 • [EA] Generative AI Meets the Protest Paradigm: A Computational Comparison of Visual Framing in Black Lives Matter Coverage by AI and Journalism

Sang Jung Kim and **Lei Chen**, Iowa

57 • [EA] Predisposed to Disbelieve: Cognitive Foundations of Conspiracy Mentality and Media Cynicism

Dongni Li and **Stephanie Jean Tsang**, Hong Kong Baptist University

58 • Social Media Exposure and Political Consumption: A Comparative Study of Generational Differences

Gary Tang, Hang Seng University of Hong Kong,
Dennis Leung, Hong Kong Shue Yan University
and **Samson Yuen**, Hong Kong Baptist University

Discussant

Jessica Sparks, Auburn

59 • Feeling Like A Stranger: How Political Alienation Shapes Confidence In Institutions and Social Capital

Jaewon Royce Choi, Louisiana State,
Esther Thorson, Michigan State,
Weiyue Chen, Butler, **Stephanie Edgerly**
and **Edward Malthouse**, Northwestern

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60 • [EA] "From Airwaves To Ballots": Presidential Candidates' Podcast Appearances And Their Impact on Their Credibility

Caley Hewitt and **Hayley Booth**, Louisiana State

61 • Generalized Tolerance: How Political Discussion Between Romantic Partners Cultivates Interpersonal Closeness and Intergroup Tolerance

Hao Liu and **Yufan Guo**, Chinese University of Hong Kong

62 • [EA] King for a Day? The Influence of Media Use, Political and Threat to Democracy on Authoritarian Beliefs

Thomas Johnson, **Zhi Lin**, **Linda Bos**, **Alessandro Nai**,

and **Salih Hurdogan**, Texas at Austin

63 • Political Network Heterogeneity On Facebook and In Real Life: Examining The Affective, Perceptual, and Violence-Approval Dimensions Of Partisan Polarization

Gabriel Miao Li

and **Brad Netherton**, Chapman University

Discussant

Lindsey Blumell, City St George's University of London

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

3 to 4:15 p.m. / F063

Nob Hill A/B [LB2L]

Newspaper and Online News
and **Scholastic Journalism Divisions**

Teaching Panel Session

Champions of Editing

Moderating/Presiding

Mitch McKenney, Kent State

Speaker

Jess Shaw, *San Francisco Chronicle*

This annual gathering is open to anyone who teaches editing, appreciates editing or simply likes to hang around

editing professors. This year's speaker, Jess Shaw, leads the breaking news, public safety and engagement reporting teams for the *San Francisco Chronicle*. She also oversees the teams of editors and producers who manage the Chronicle's digital platforms, including social media, SEO strategy and content, newsletters, SFChronicle.com and the Chronicle app. Shaw has over 15 years of experience in digital news strategy and previously led engagement initiatives at MarketWatch and oversaw the online night news desk at *The Wall Street Journal*. Additionally, winners of the Linda Shockley Award for Excellence in Teaching will share their ideas for teaching editing.

3 to 4:15 p.m. / F064

Foothill B [2FL]

Public Relations, Media Ethics Divisions and Edelman

PFR Panel Session

Dan Edelman and Bill Adams Panel: How and When Organizations Should Address Mis/Disinformation: Understanding a Multifaceted Threat

Moderating/Presiding

Virginia Harrison, Clemson

Panelists

Simon Paterson, MBE, US Head of Counter Disinformation, Edelman

Yan Jin, Georgia

Regina Luttrell, Syracuse

Chad Painter, Dayton

The Dan Edelman and Bill Adams Panel is an annual partnership between Edelman (a global communications firm) and the Public Relations Division. The Edelman panel bridges the gap between academic research and practice by bringing a leading expert from the firm to join a conversation with accomplished public relations and ethics scholars. This year's theme is preparing organizations to handle mis/disinformation from a theoretical and practical focus. Edelman's representative will discuss how the firm advises and strategizes with clients to 1) prepare for mis/disinformation targeting their organization, 2) manage mis/disinformation when it implicates their organization, and 3) educate an organization's publics in identifying false information before it becomes a problem.

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3 to 5:30 p.m. / F065

TBA

Visual Communication Division

Offsite Tour

TBA

Hosting

Shane Epping, Wyoming and Tara Pixley, Temple

Details are TBA. Please continue to check the conference app for updates.

3 to 4:15 p.m. / F066

Pacific G/H [4FL]

AEJMC Council of Affiliates

PFR Panel Session

Protecting "The Thin Blue Line": Free Speech, Government Speech or Hate Speech

Moderating/Presiding

John C. Watson, American

Panelists

Amy Kristen Sanders, Pennsylvania State

Wendy Melillo, American

John C. Watson, American

This panel will consider the intentions and consequences of promoting this concept in order to ensure that it does not contribute to further division or injustice in society.

3 to 4:15 p.m. / F067

Pacific A [4FL]

Commission on the Status of Women and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

PFR Panel Session

Navigating Ethical and Career Challenges
Conducting Research on Sex and Media
(Especially with Youth)

Moderating/Presiding

Leticia Couto, DePaul

Panelists

Y. Anthony Chen, California, Irvine

Rachel E. Riggs, North Florida

Patrick R. Johnson, Marquette

Rebecca R. Ortiz, Syracuse

Stacey J. T. Hust, Washington State

This panel will examine the ethical and professional challenges of conducting research on sexuality and media (especially with children and adolescents) as a woman and/or someone with a sexual, racial, or ethnic minority identity. It will delve into the unique obstacles these researchers encounter when studying topics such as sexual health, sexuality, gender identity, and media, especially in gaining credibility and recognition within their respective academic fields.

3 to 4:15 p.m. / F068

Pacific B [4FL]

Community Journalism Interest Group and Broadcast and Mobile Journalism Division

Research Panel Session

Helene, Milton and Disinformation: Studying
Forecasting and News Coverage of Hurricane
Disinformation

Moderating/Presiding

Marcus Funk, Sam Houston State

Panelists

Christoph Mergerson, Maryland

Rosalind Donald, American

Manuel Chavez, Michigan State

Mildred Perreault, South Florida

Traditionally, meteorologists have been reluctant to discuss climate change directly, and they avoid most politics outright. Mis- and disinformation surrounding Hurricane Helene and Hurricane Milton, though, challenged those traditional hesitations. How have falsehoods on social media, and from political officials, influenced local and national coverage of severe weather and its aftermath?

3 to 4:15 p.m. / F069

Salon 3 [LB2L]

Religion and Media Interest Group

Teaching Panel Session

AI in Religion and Education: Transformations
and Ethical Challenges

Moderating/Presiding

Omar Hammad, Hunter College
(City University of New York)

Panelists

Rebecca Frazer, Florida

Sahar Khamis, Maryland

Regina Marchi, Rutgers

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This panel explores AI's role in transforming education and religion. In faith, AI-driven chatbots and sermons challenge traditional leadership. In education, AI enables adaptive tutoring, raising questions about mentorship and academic integrity.

3 to 4:15 p.m. / F070

Salon 11 [LB2L]

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PFR Award Panel Session

Celebrating the 2025 Equity and Diversity Award Winner

Moderating/Presiding

Genelle Belmas, Kansas

2025 Award Recipient

**College of Journalism and Mass Communications,
University of Nebraska-Lincoln**

Panelists

Cory Armstrong, University of Nebraska-Lincoln
Kelli Boling, University of Nebraska-Lincoln
Jessica Walsh, University of Nebraska-Lincoln
Linda White, University of Nebraska-Lincoln

Selected by AEJMC's Elected Standing Committee on Professional Freedom & Responsibility, the award recognizes journalism and mass communication academic units that are working toward and have attained measurable success in increasing equity and diversity among their faculty. Despite the current challenges to DEI across the nation and in state, this year's award recipient is continuing to prioritize diversity and inclusion. Panelists will present on their school's diversity, equity and inclusion strategies, and provide examples of how this strategy is implemented and evaluated.

3 to 4:15 p.m. / F071

Salon 15 [LB2L]

Association for Education in Journalism and Mass Communication

Presidential Panel Session

**Leading in Times of Momentous Change:
Stories that Stand the Test of Time**

Moderating/Presiding

Teresa L. Mastin, Michigan State,
2024-25 AEJMC President

Panelists

Linda Aldoory, American,
2024-25 AEJMC Past President
Bey-Ling Sha, Texas Tech,
2024-25 AEJMC President-Elect
Mia Moody, Baylor, 2024-25 AEJMC Vice President
Matthew J. Haight, Memphis, 2025-26
 AEJMC Vice President-Elect

This panel provides an opportunity for AEJMC members to engage with the AEJMC presidential leadership ladder. Panel members will share lessons learned during the 2024-25 academic year and their hopes for the 2025-26 year. Panel members will also take questions.

3 to 4:15 p.m. / F072

Salon 4 [LB2L]

Korean American Communication Association

Business Meeting and Panel Discussion

KACA Business Report

Jinhyon Hammick, Flagler College

Panel Discussion

**Designing the future of Korean Wave: The Role
of Journalism and Mass Media for Sustainable
K-Culture and K-Content Development**

Panelists

Minwoo Lee, Director of Hospitality Analytics
and Innovation Lab, Conrad N. Hilton College
of Global Hospitality Leadership, Houston
Hawon Shim, Executive Producer, Cultural &
Documentary Division,
Korean Broadcasting System
Jihoon (Jay) Kim, Department of Advertising &
Public Relations, Concentration Head,
Graduate Media Strategy & Analytics, Alabama

4:45 to 6 p.m. / F073

Pacific A [4FL]

Advertising Division

Top Refereed Research Paper Session

Moderating/Presiding

Mengtian Jiang, Kentucky

The Effects of Social Media Involvement and
Engagement Metrics On Consumer's Cognition,
Affection, and Conation in Social Media Advertising*
Jinhee Lee, Central Michigan

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“Sad to Say I have a Problem”: How Online Support Communities Navigate and Counteract Gambling Advertisements**

Teodora Tavares, South Florida

Can a Virtual Influencer Help Save the Planet? The Interplay of VI Age, Race, and the Stereotype Content Model in AI-Powered Pro-Environmental Campaigns***

Hui Shi, Xinyu Zhao, Zhengyan Li, Sophia Mueller-Bryson, Regina Ahn, and Chen (Crystal) Chen, Miami

Deepfake Humans in Advertising: Effects of Product Type and Message Appeal on Perceived Fit, Message Credibility, and Ad Attitude****

Bismark Owusu-Yeboah, Oregon, and **Jing Yang**, Loyola Chicago

Enhancement or Replacement: Impact of Experiential Teaching Interventions of Generative AI on Students’ Literacy and Critical Thinking*****

Jiun-Yi Tsai, Janice Sweetter, Amy Hitt, Martine Follestad Jutilla, and Claire Ewert, Northern Arizona

Discussant

Fuyuan Shen, Pennsylvania State

* Top Open Research paper (First Place)

** Top Graduate and Undergraduate Student Research paper (First Place)

*** Top Professional Freedom & Responsibility (PF&R) (First Place)

**** Top Special Topics paper (First Place)

***** Top Teaching & Pedagogy paper (First Place)

4:45 to 6 p.m. / F074

Nob Hill C [LB2L]

Broadcast and Mobile Journalism Division

Top Refereed Research Paper Session

Queer Disclosure, Push Notifications, Trending Topics and Affective Polarization

Moderating/Presiding

Marcus Funk, Sam Houston State

In Credible. Out Credible?: LGBT Newscaster Disclosure and Viewer Perceptions of Credibility*

Robert Richardson, Sam Houston State

What We See and How We Engage: Political Incidental News Exposure via Push Notifications

Rebecca Ping Yu, National Yang Ming Chiao Tung, **An-Ting Hsieh** Academia Sinica, and **Yung-Ju Chang**, National Yang Ming Chiao Tung

“Playing the Visibility Game” Versus Practicing Journalism: Exploring Editor’s Perceptions and Strategies Toward Trending Topics on Weibo

Xi Wang, Zhengzhou University, and **Lulu Peng**, Huazhong University of Science and Technology

Counter-attitudinal News Perceptions and Affective Polarization: Effects of AI Labels, Source Expertise, and Writing Style**

Hao Liu, The Chinese University of Hong Kong

Discussant

Stan Jastrzebski, Missouri***

* Top Faculty Paper Award

** Top Student Paper Award

*** Top Reviewer Award

4:45 to 6 p.m. / F075

Salon 9 [LB2L]

Communicating Science, Health, Environment and Risk Division

[10-1645] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division

Topic I — **Climate Change Communication**

01 • Cognitive Resources and Climate Messaging: How Anxiety Moderates Framing and Norm Effects Over Time
Jiaxin Zuo, Wuhan University

02 • Hurricane Stressors, Climate Change Anxiety, Critical Thinking About Hurricane Information, and Social Capital

Francis Dalisay and **Wenlin Liu**, Florida, **Masahiro Yamamoto**, Albany, **Jay Hmielowski**, Florida, **Young-Rock Hong**, Emory, **Jiawei Liu** and **Benjamin Johnson**, Florida

03 • Framing CRISPR in Climate and Naturalness Contexts: How Issue Intersection Influences Public Opinion on Gene Editing

Lindsey Middleton, **Dayeon Eom**, **Sha Luo**, and **Sedona Chinn**, and **Nan Li**, Wisconsin-Madison

04 • Understanding Climate Risk in the Global South: Definitions, Influences, and Communication Strategies of Local Climate Leaders

Chenchen Wang, Maryland, College Park

05 • Local Climate Change Messages in Oklahoma
Jessica Zimmerman, Oklahoma

06 • Framing Climate Action: Roles of Perspective-Taking and Moral Framing In Shaping A Sense of Urgency, Moral Responsibility, And Environmental Sacrifice

Seyeon Park, **Jiyoun Kim**, and **Misa Park**, Maryland

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07 • [EA] The Impact of Expert-Labeled, AI-Labeled, and Human-AI Collaborative Fact-Checking on Attitudes toward Climate Misinformation: The Role of Authority Heuristic and Machine Heuristic

Yulei Feng, Fudan University

08 • [EA] Incidental exposure to climate news and people's perception of climate change risk

ChenYi Xu, Tsinghua University

09 • [EA] How Do Large Language Models (LLMs) Represent Climate Values? A Comparative Study of Environmental Communication Biases Across Regions

Runkun Pan, Zi Tong Wang,

and **Yunbo Chen**, Jinan University,

and **Runlang Pan**, Guangzhou Medical University

10 • [EA] The Influence Of Emotions On Risk Perceptions And Need For Support To Mitigate Water-Related Hazards

Kathryn E. Cooper, Kent State,

Kristen D. Landreville, North Carolina State/Wyoming,

Mary L. Keller, Kristiana Hansen,

Jacqueline Shinker, Ginger B. Paige,

Anders T. Van Sandt,

Emily Donaldson, Michelle Kim,

and **Mariah D. Ehmke**, Wyoming

11 • [EA] Diversifying the Voices: Topic Modeling and Sourcing Analysis of Climate Change News in Bangladesh, China, India, and Pakistan

Muhammad Ittefaq, James Madison,

Ali Zain, Arizona State,

and **Waqas Ejaz**, University of Oxford

12 • Mitigation, or Adaptation? The Mediating Role of Psychological Distance and Climate Change Concern in the relationship between Media Use and Farmers' Climate Action

Wenzhu Li

and **James Shanahan**, Indiana-Bloomington,

and **J. Arbuckle**, Iowa State

13 • [EA] Biased Not Conspired: Determinants of Climate Science Skepticism and Uncertainty

Dongni Li and **Stephanie Jean Tsang**, Hong Kong Baptist University

14 • [EA] The Role of Altruism in Climate Change Mitigation Efficacy: A Parallel Mediation Model

Hanjing Wang and **Stephanie Jean Tsang**,

Hong Kong Baptist University

Topic II — Social Media Analysis and Persuasion

15 • Dynamics of Opinion Formation and Influence in Networked Communities: How Reddit Users Shape Urban Air Pollution Discussion

Yuhou Chen, McGill University

16 • Who Shapes Health Narratives on TikTok? Evaluating Content Sources and Discourse Quality in Comments on Reproductive Health Videos

Dayeon Eom, Sedona Chinn,

and **Julianne Renner**, Wisconsin-Madison

17 • Miracle or Misfortune? Analyzing Reddit Users' Narratives about Ozempic Medication for Weight Loss

Foluke Omosun, Sacred Heart,

and **Anna Young**, Central Connecticut State

18 • Do Social Media Users with Higher BMIs Experience Lower Body Image Flexibility and Worse Mental Health? A Chinese National-based Study

Yuqiu Chen, Sun Yat-sen University,

Xincheng Huang, South China University of Technology,

Xiaoqian Tan, Chinese University of Hong Kong, Shenzhen, / **Wenhao Yang**, Sun Yat-sen University

19 • [EA] #NewMomsStruggle: Communicating Postpartum Depression and Maternal Mental Health on Facebook in Ghana

Priscilla Aboagyewaa Boateng,

and **Lisa Lenoir**, Indiana-Bloomington

20 • [EA] Unraveling the Mechanisms of Mental Health Social Media Influencers' Networked Influence: Insights from Semi-Structured Interviews

Yanfang Wu and **Hongzhu Jin**, Miami

21 • Listen To Doctors Or Peers? Understanding The Influence Of Social Media Expert Sources Exposure And Illness Representations On Infertility Treatment Preferences In China

Jinghan Ma

and **Santiago Liu**, Shanghai Jiao Tong University,

Nan Yang, East China Normal University,

and **Yungeng Li**, Shanghai Jiao Tong University

22 • Role of Self-Disclosure Reciprocity in Building Online Communities on YouTube Cancer Vlog Channels

Hyang-Sook Kim, Towson,

Heaseung Jeong, Inha University,

and **Munyoung Chung**, Wilkes University

23 • [EA] Differential Effects of Exposure to Fertility-Related Messages Across Social Media Platforms on Women's Childbearing Willingness

Zhiyue Yan, Caixie Tu,

and **Yaru Wang**, Shanghai University

24 • [EA] Cognitive Heuristics, Algorithm Awareness, and Trust in Health Information: User Perceptions on TikTok

Jinping Wang and **Qingyuan Yang**, Florida

25 • [EA] The Spread And Emotional Mobilization of "Climate Anxiety" On Social Media

Fang Biling, Sun Yat-sen University,

Zixian Wang, Peking University,

and **Shi Yudie**, Beijing Foreign Studies University

26 • [EA] A Study of Media-Public Divergence in the Topic-Emotion Association Networks at COP29

Beixi Kuang, Wenhui Liang, Huaming Chen,

and **Yuxin Liang**, Sichuan University

27 • [EA] Silent Public Expression: A Study on Discourse Strategies of Deaf Influencers in Social Issue Engagement

Yuan Liang, Tongji University

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- 28 • [EA]** The Effectiveness of Pseudo-health Information Correction in Social Networks: A Structural Perspective
Lu Dai

Topic III — Patient Perspectives, Online Social Support, and Medical Education

- 29 •** Electronic Patient Portals and Patient-Centered Communication: Evidence on Deaf and Hard of Hearing Patients' Healthcare Satisfaction and Trust
Piper Liping Liu, Shenzhen University,
and **Jizhou Ye**, Oklahoma
- 30 •** Multifunctional Online Medical Record Use and Patient Empowerment in Great China Region
Jizhou Ye, Oklahoma, Shenting Zheng, Hong Kong Baptist University,
and **Yueliang Wang**, Louisiana State
- 31 • [EA]** Using Online Support Groups to Cope During the COVID-19 Pandemic: A Systematic Review
Xinle Jia, Southern Illinois-Carbondale,
and **Naishuo Sun**, Fort Hays State
- 32 • [EA]** Substance Use Behavior among Young Adults in the U.S: Understanding Provider Trust in the Age of Social Media and Substance Misinformation
Hae Yeon Seo, **Porismita Borah**,
and **Erica Austin**, Washington State
- 33 • [EA]** Beyond Storytelling: Gender Dynamics in the Expansion of EORM for Chinese Medical Education on T2D Health Narratives
Qingchuan Liu, East China Normal University,
and **Xiaolu Ji**, Chongqing University
- 34 • [EA]** Beyond Human vs. AI: How Doctor Identity and Disease Context Influence Patient Perceptions and Satisfaction
Yewen Shen, **Linyi Bao**,
and **Meng Chen**, Shanghai Jiao Tong University
- 35 •** Will Reviews Influence Me? How AI-summarized Review Affects People's Intention of Physician Seeking on PRWs
Shuo Yao, Florida
- 36 •** Determinants of Online Health Information-Seeking Behaviour in China: Evidence from the 2021 CGSS
Fanbin Zeng, Texas State
- ~~**37 • It Takes More Than Motivation In Life To Be Receptive To Palliative Care**~~
~~**Su Lin Yeo**, Singapore Management University,~~
~~**Yumin Lin**~~
~~and **May O. Lwin**, Nanyang Technological University~~

Topic IV — Strategic Message Design

- 38 •** The Paradox of Tailored Health Messaging: When Precision Interferes with Privacy
Jessica Zier, Northwestern,
Qinghua Yang, Texas Christian,
and **Nathan Walter**, Northwestern

- 39 •** Investigating the Message Effects and Mechanisms of Normative Appeals

Youzhen Su, Pennsylvania State

- 40 •** Multimedia Characteristics, Perception, and Politicization Regarding Health Organizations' COVID-19 Tweets

Abbey Warbington, Tennessee, Knoxville

- 41 •** Self-Versus Others: Strategic Messaging To Bridge The Environmental Empathy Gap

Misa Park, **Jiyoun Kim**,
and **Seyeon Park**, Maryland, College Park

- 42 •** From Struggle to Sustainability: How Pandemic Distress, Posttraumatic Growth, and Strategic Messaging Drive Environmental Action

Kyongseok Kim and **Alexandrea Matthews**, Towson

- 43 •** Do Format Components in Health Education Matter? A Mixed-Method Analysis of College Students' Recall from Naloxone Multimedia Education

Huai-yu Chen, Kentucky, **Ying Zhuang**, Boston,
and **Nicky Lewis**, Indiana

- 44 •** Promote Breast Cancer Screening: AI-Generated Health Messages Targeting and Tailoring Women of Color

Hanzi He, **Shuo Yao**, **Michelle Ruiz**,
Fevi Rose Paro, **Wenshuo Zhang**,
and **Haoran Chu**, Florida

- 45 •** Maximizing Persuasion in Climate Change Communication: How the Efficacy and Message Format Lead to Positive Response through the Extended Parallel Process Model

Kaijiao Zhang, Macau University of Science
and Technology,
and **Lori McKinnon**, Oklahoma State

- 46 • [EA]** The Role of Empathy and Self-Efficacy in Mediating the Effect of Message Framing on Pro-Environmental Behavior

Shanling Qiu, Tsinghua University

- 47 • [EA]** Standing Up for Yourself or Others? Leveraging Awe Appeal in Social Media Pro-environmental Campaigns

Yao Yao, South China University of Technology,
and **Xiuxiu Xu**, Fudan University

- 48 •** The Disclosure Dilemma: How AI Attribution Affects Reactions to Public Health Messages

Jacob Long, **Tabitha Oyewole**,
Maryam Goli, **Jacqueline Keisler**,
Saud Alyaqout, **Michael Rodgers**,
and **Arielle N'Diaye**, South Carolina

Topic V — Visual Communication and Perceptions

- 49 •** Inspiring Action on Instagram: Analyzing Emotional Appeals and Theoretical Constructs in Bone Marrow Donation Messaging

Nicole O'Donnell, **Katie Elcm Robinson-Tay**,
and **Sooyoun Park**, Washington State

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50 • [EA] Utilizing Competing Biological Motivations: Can We Improve Food Neophobe's Attitudes toward Lab-grown Meat?

Rachel Bailey, Sun Young Park, Pooja Ichplani, and Yu Liang, Florida State,
Jay Hmielowski and Myiah Hutchens, Florida

51 • [EA] The Efficacy Pathway in Adaptive Framing: Visuals Drive Effects on Community Optimism and Behavioral Intentions

Kami Vinton and Renita Coleman, Texas at Austin, and **Lesla Major**, Indiana-Bloomington

52 • AI Awareness and Persuasiveness in AI-Generated Visual Health Communication: Multi-Path Mediations from Three Perspectives

Manxi Luo and James Cummings, Boston

Topic VI — Science, Scientists, and Communication

53 • Social Identity Conceptualizations in Science Communication Research: A Conceptual Review

Henry Allen, Alabama

54 • Faith and Science in Different Media Systems: A Cross-National Investigation of Religiosity and its Correlation with Orientations toward Science and Trust in Scientists

Yijia Erika Zhu, Wisconsin-Madison,
Richard, L. Street, Jr., Texas A&M,
and **Sebastian Scherr**, University of Augsburg

55 • Women See Impact, Men See Laughs: Gender Differences in Scientists' Perception of Humor Effectiveness and Appropriateness in Science Communication

Jiyoung Yeon, Georgia

56 • When Government Science Organizations Violate Expectations: Humorous Messages' Effect On Source Credibility Factors

Ch'Ree Essary, Junyan Lu,
and **Katie Cushing**, Alabama

57 • Self or Society? The Role of Framing and Risk Perception in Scientists' Social Media Engagement

Lingwen Lei, Tsinghua University

58 • Gamifying Sustainability Communication: Leveraging Digital Games For Sustainable Behavior Adoption

Vaibhav Diwanji, Huong Ha, Nazra Izhar,
Blessing Jona, Nhung Thi Tuyet Nguyen,
and **Samuel Muzhingi**, Kansas

59 • Gateway to Promoting AI for Social Good: Collective Scientific Efficacy Enhances Scientific Consensus Communication on Social Media

Wenbo Li, Stony Brook, **Shuning Lu**, Maryland,
Xia Zheng, Stony Brook, **Shan Xu**, Texas Tech
and **Hailey Lantigua**, Stony Brook

60 • Too Sure or Not Sure Enough? Trust Hinges on Scientists' Uncertainty Matching Knowledgeable Audiences' Tolerance for it

Natasha Strydorst, Morgridge Institute for Research,
and **Asheley Landrum**, Arizona State

61 • Trust in Space Junk Information Sources: The Role of Political Affiliation, Knowledge, and Media Attention
Patrice Kohl, SUNY College of Environmental Science and Forestry

62 • On Argumentation Theory in Science Communication
Justin C. Cheung, Nanyang Technological University

63 • Explaining Isn't Persuading: Biased And Heuristic Processing Of Scientific Messages

Asheley Landrum, Arizona State,
Joanna Huxster, Eckerd College,
Ch'Ree Essary, Alabama, and **Matthew Slater**,
Bucknell

64 • Beyond Informing and Entertaining: Explicating the Multifaceted Effects of Online Science Video Engagement

Luye Bao, Peking University, a
nd **Shupe Yuan**, Northern Illinois

65 • [EA] Mapping the field: Communication and Media Research about Wildland Fire Smoke

Hollie Smith, Jess Downey,
Heidi Huber-Stearns, Oregon,
Md Waseq Ur Rahman, Creighton,
an **Erin Morrison**, Oregon

66 • "What Might Happen with Generative AI?": Examining the Role of Prefactual Thinking in the Cognitive Mediation Model in the Context of Emerging Technologies

Timothy Fung, Ho Man Leung, Xiyuan Zhou,
and **Shenting Zheng**, Hong Kong Baptist University

67 • Examining the Relationship Between Engagement with Direct-to-Consumer Genetic Testing and Science Knowledge and Attitudes

Nicole Lee, Arizona State,
Matthew VanDyke, Alabama,
and **Alan Abitbol**, Tampa

68 • The Meaty Debates: Comparing Expert Stakeholders' Mental Models on Meat Labels on Plant-based Meat Alternatives

Shelly Malik and May O. Lwin, Nanyang Technological University

69 • Inverted U-Shape Model: How The Gist Repetition Of False Information Influences People's Belief Level

Aoyang Liu, University of Macau,
and **Yining Xia**, Beijing Normal University

70 • Beyond Scientists' Control: Portraits of Indigenous Scientists And The Detrimental Effects of Conflict-Oriented News Frames

Ryan Comfort and Nicholas Browning, Indiana

Topic VII — Risk Communication and Information Processing

71 • [EA] Broadening the Risk Perception Attitude Framework to Predict Poisonous Mushroom Precautionary Behavior: A Case Study from China

Xuanhe Liu and Zhengyang Wu, Wuhan University,
Jinyu Gao, Communication University of China,
Yuxuan Li, and **Yangyang Wu**, Wuhan University

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- 72 • Pathways to Motivating Microplastics Communication: Information Seeking, Knowledge, Risk Perception, and Efficacy Beliefs**

Brett Williams and Carolyn Lin, Connecticut

- 73 • Secondary Risk Theory: The Role Of Personal Relevance As A Boundary Condition**

Prena Shah, Georgia,

Xinxia Dong, Shanghai University,

Yi Yin Leong and Janet Yang, Buffalo

- 74 • Dual Pathways from Information Framing to Health Behaviors in Social Media Crisis Communication of Norovirus**

William Kwun Yu Li, Tsinghua University

- 75 • Media Attention and Institutional Trust: Examining Public Risk and Benefit Perceptions of Nuclear Energy in Southeast Asia**

Shirley S. Ho, Wufan Jia,

and **Chang He**, Nanyang Technological University

- 76 • [EA] When Fear Spreads Faster Than Facts: Analyzing Emotional Framing and Science Literacy Cues in H5N1 Facebook Engagement**

Nicole O'Donnell, Anaderi Iniguez,

Andrew Sutherland, Hae Yeon Seo,

and **Erica Austin**, Washington State

- 77 • [EA] Seeking Information about AI's Double-Edged Sword: Extending the PRISM in the Context of AI Risks and Benefits**

Won-Ki Moon, Florida

- 78 • [EA] Avoidance or Normalization? How Perceived Internal and External Uncontrollability Shape Risk Responses and Personal Information Protection**

Tianyang Lu, Oklahoma

- 79 • [EA] Risk, Identity, and Voice: Understanding Safety Communication in High-Reliability Offshore Environments**

Ariana Medina, Texas Tech,

Janet Okoroji, Louisiana State,

Austin Vaughn and Kerk F. Kee, Texas Tech,

Tyree Mitchell, Louisiana State,

Marshall Watson and Changwon Son, Texas Tech

- 80 • [EA] Peer Communication as a Social Amplifier of Risks: Pathways from Mass Media Exposure to Drinking Attitudes and Intentions via Perceived Risks and Norms**

Yiran Liu and Xing Zhang, Shenzhen University

- 81 • [EA] The Effect of Perceived Risk and Benefit on the Information Avoidance of Generative Artificial Intelligence**

Yingwei Wang, Shanghai University

- 82 • [EA] Exploring the Interaction of Media Trust, Risk Perception and Optimism Bias in Poisonous Mushroom Precautionary Behaviour: A Moderated Chain Mediation Model**

Yangyang Wu, Na Li, Qinyu Chen,

Xuanhe Liu, Wuhan University,

and **YiYing Liao**, Jishou University

- 83 • Perceived Severity and Vulnerability to Deepfake Fraud: The Roles of Online Disclosure, Digital Fraud Familiarity, and Deepfake Control in Taiwan**

Trisha, T.C. Lin, To-Yuan Huang,

and **Rio Oktora Nanda Putra**, National Chengchi University

- 84 • Deliberate or Duped? Understanding Global Consumer Counterfeit Purchase Behavior Through the Lens of Protection Motivation Theory**

Heijin Lee, Pepperdine, **Saleem Alhabash,**

Moldir Moldagaliyeva, Patricia Huddleston,

and **Anastasia Kononova**, Michigan State

- 85 • The Effects Of Perceived Social And Spatial Distance In Shaping Environmental Risk Perception In Immersive Virtual Environments**

John Leach, Kang Namkoong,

and **Siqiao Ao, Maryland**, College Park

- 86 • Navigating Smoke Risk Communication: Insights from Practitioners in the Pacific Northwest**

Hollie Smith, Heidi Huber-Stearns,

and **Jess Downey**, Oregon

- 87 • Factors Influencing The Formation Of Environmental Risk Perception Among Generation Z Environmentalists In China: A Qualitative Study**

Zimeng Wei, Xiamen University

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

4:45 to 6 p.m. / F076

Salon 10 [LB2L]

Communication Technology Division

Top Refereed Research Paper Session

**Top Faculty and Student Papers
in Communication Technology**

Moderating/Presiding

Mustafa Oz, Tennessee

Machine-Likeness Across Societies: The Influence of Religiosity and AI Development*

Longhan Wei and Hai Liang, Chinese University of Hong Kong

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Attitudes on Censoring Social Media Content: An Application of the Theory of Planned Behavior**

Sherice Gearhart, Texas Tech, **Oluseyi Adegbola**, Tennessee,
and **Yvonne Okoro**, Texas Tech

The 'Added Value' of Virtual Reality Journalism: Audiences Recognize Cognitive, Affective, and Sensory Advantages in Digital Spatial Narratives***

Juan Camilo Hernández-Rodríguez and **Víctor García-Perdomo**, Universidad de La Sabana
Digital Mirror, Mate, and Mentor: Negotiating Romantic Relationships with ChatGPT as 'Teacher G' on Xiaohongshu⁺

Elizabeth Qin and **Zhihuai Lin**, North Carolina at Chapel Hill
The Impact of AI-Induced Challenge Stressors on Media Professionals' Job Satisfaction⁺⁺

Jingqing Li and **Jingxin Li**, Wuhan University
[EA] Trusting the Machine: Psychological Mechanisms Behind Users' Continuous Intention to Use ChatGPT⁺⁺⁺
Yuejiao Di, Boston

Discussant

Mustafa Oz, Tennessee

* First Place Faculty Paper Award

** Second Place Faculty Paper Award

*** Third Place Faculty Paper Award

+ First Place Student Paper Award

++ Second Place Student Paper Award

+++ Third Place Student Paper Award

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / F077

Foothill B [2FL]

Cultural and Critical Studies Division

Top Refereed Research Paper Session

Cultural and Critical Studies Division Top Papers

Moderating/Presiding

Karin Assmann, Georgia

Early Nineteenth Century Feminist Periodicals and the Formation of a U.S. Women's Rights Agenda

Carolina Velloso, Minnesota Twin Cities
'AI Is A Story About Labor Automation': Journalism, Tech, And Perceptions of Precarity

Patrick Ferrucci
and **Qiongye Chen**, Colorado-Boulder
Reconsidering Journalistic Doxa

Tim Vos

and **Enrique Nunez-Mussa**, Michigan State

"The Business of Sympathy": The Platformization of Waterdrop Crowdfunding and Philanthrocapitalism in China*

Shitong Li, Communication University of China

Discussant

Peter Joseph Gloviczki, Western Illinois

* Student Paper Winner, First Place

4:45 to 6 p.m. / F078

Salon 15 [LB2L]

International Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Vanessa Higgins, Texas State,
and **Ruth Moon**, Louisiana State

Unstable Ground: Journalism, Gender, and Labor Precarity in Ghana

Audrey Anchirinah, Minnesota,
and **Danford Zirugo**, Alabama

Does Social Media Use Make Us More Environmentally Knowledgeable or More Eco-Anxious? A Multi-Country Investigation**

Jörg Matthes, **Ariadne Neureiter**,
and **Thomas Kirchmair**, University of Vienna
Mokhtarrudin Bin Ahmad, Multimedia University
Alice Binder, University of Vienna
Christina Brandstetter, University of Vienna
Ploypin Chuentarawong, Chulalongkorn University
Jeong-woo Jang, Advanced Institute of Science and Technology

News Media Use, Social Media Platforms, and the Dimensions of Conservatism in Brazil**

Rachel Mourao, Miami,
Marcos Paulo Silva, Universidade Federal de Mato Grosso do Sul

Tim Vos, Michigan State

"The Architect Of The Invasion" Vs. "A Symbol of Resilience." How Ai Chatbots Frame Zelenskyy, Putin and The Russia-Ukraine War**

Nataliya Roman, North Florida,
Nataliia Laba, University of Groningen,
and **John Parmelee**, North Florida

Facebook Community Standards: The New Gatekeeper for Palestinian News Organizations?*

Nida'a Bassoumi, Arab-American University,
Naheda Makhadmeh, Yarmouk University,
and **Brian J. Bowe**, Western Washington

** Second Place, Faculty Competition

*** Third Place, Faculty Competition

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4:45 to 6 p.m. / F079

Pacific C [4FL]

Law and Policy Division

Top Refereed Research Paper Session
First Place Award-Winning Papers

Moderating/Presiding
Caitlin Carlson, Seattle

Laboratory of Autocracy: Texas' Escalating Assault on First Amendment Values in the Abbott/Patrick/Paxton Years***

Daxton Stewart, Texas Christian,
and **Amy Kristin Sanders**, Pennsylvania State

The Past and Future of AI and Copyright and the Challenges Facing Corporations and Creators**

John Chambers, SUNY Plattsburgh

Failure to Disclose: The Federal Trade Commission's Role in Ensuring Online Endorsements are Properly Disclosed*

Mary Kate Tramontano, Syracuse

Discussant
Jane Kirtley, Minnesota

- *** Top Faulty Paper
- ** Debut Faulty Paper
- * Top Student Paper

4:45 to 6 p.m. / F080

Pacific B [4FL]

Mass Communication and Society Division

Top Refereed Research Paper Session
Best of Mass Communication and Society Part I

Moderating/Presiding
Alec Tefertiller, Baylor

Apprehensive or Motivational Threat?*

Michelle Amazeen, Arunima Krishna,
and **Chao "Chris" Su**, Boston

When Memes Become Mean: Discrimination Recognition and Group Norms in Adolescent Bullying**

Rongyi Chen, Central South University, **Qing Xiao**,
Carnegie Mellon University,

Shike Lin, Shanghai Jiao Tong University,

Menghan Yin, Texas at Austin,

Jingjia Xiao, California, San Diego,

Hua Zhong, The Chinese University of Hong Kong,

and **Bingbing Zhang**, Iowa

Correcting the Self with AI: The Effectiveness of Deepfake Self-Debunking in Reducing Misinformation***

Hang Lu, Michigan

Generative Flames, Ethical Backlash: Analyzing the AI-Generated Visuals that Surrounded the 2025 California Wildfires and Public Sentiment Toward Them—A Social Amplification of Risk Perspective****

Menna Elhosary, University of London

How Emotions Drive User Engagement: A Mixed-Methods Analysis of Doctor Influencers' Douyin (Chinese TikTok) Video Titles*****

Zhiying (Jenny) Xu, Iowa

Discussant

Mike Schmierbach, Pennsylvania State

- * First Place Faculty Paper Award
- ** Second Place Faculty Paper Award
- *** Third Place Faculty Paper Award
- **** First Place Student Paper Award
- ***** First Place Moeller Paper Award

4:45 to 6 p.m. / F081

Nob Hill A/B [LB2L]

Minorities and Communication Division

Top Refereed Research Paper Session

Moderating/Presiding
Chelsea Peterson-Salahuddin, Michigan Ann Arbor

Unpacking the Impact of Media Racism Exposure on Multidimensional Resistance Among Asian Americans*

Jungmi Jun, South Carolina, **Joon Kim**, Rhode Island
and **Ali Zain**, Arizona State

Responsibility Framing, Minorities, and Alzheimer's Disease: A Quantitative Content Analysis of U.S. News Media**

Dante Mozie, Yu Chen,

and **Carrie Jingyi Xiao**, South Carolina

Gen-Z Latinx Media Preferences: Representation, Identity, and Consumption Habits***

Melissa Santillana,

Carolina Perez,

and **Javier Morales Riech**, Texas Tech

The Missing Bias: The Effect of Social Identity on Audience Engagement with Missing Person News****

Luna Pittet Gonzalez

and **Chris DeFelice**, Florida

#Ayurveda: Examining how South Asian Content Creators Digitally Construct Well-being on TikTok*****

Zubin DeVitre, **Sadia E Cheema**,

and **Tejasvini Mantripragada**, Seton Hall,

and **Hannah Glenn**, Wisconsin-Madison

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

August 7-10, 2025 | #aejmc2025

Restorative and Solidarity Journalism in Contemporary Media Discourse*****

Taylor Sheridan, Missouri

Discussant

Danielle K. Brown, Michigan State

- * First Place Faculty Research Paper Award
- ** First Place Graduate Student Paper Award
- *** Second Place Faculty Research Paper Award
- **** Second Place Graduate Student Research Paper Award
- ***** Third Place Faculty Research Competition Paper Award
- ***** Third Place Graduate Student Research Paper Award

Top Paper Award Recognition: The Minorities and Communication Division will honor all top paper award winners at the end of this session at our Division Business Meeting.

4:45 to 6 p.m. / F082

Salon 11 [LB2L]

Political Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Bingbing Zhang, Iowa

News Finds Me as the Illusion of Competence: Evidence for Overconfidence in Discernment of Political Misinformation*

Chris Skurka, Pennsylvania State,
Zicheng Cheng, Arizona,
 and **Manuel Goyanes Carlos III**,
 University of Madrid,
 and **Homero Gil de Zúñiga**, University of
 Salamanca / Pennsylvania State

From Head to Toe? A Meta-Analysis on the Cognitive, Attitudinal, and Behavioral Effects of Online Political Microtargeting**

Selina Noetzel, University of Klagenfurt,
Andreas Nanz, Technical University of Munich,
Ye Sun, City University of Hong Kong,
Alice Binder and **Jörg Matthes**, University of Vienna

The Self-Effects of Digital Commentary: How Comment Effort and Audience Shape Affective Reactions to Political News***

Jinping Wang, Florida,
Hai Liang, Chinese University of Hong Kong,
 and **Rui Pan**

What Does the Ideal Democracy Look Like? News Use, Democratic Dissatisfaction, and Alternative Political Processes****

Abby Youran Qin, Wisconsin-Madison
 Presidential Campaign Rhetoric*****

Stephanie Kelley-Romano, Bates College

Discussant

Josephine Lukito, Texas at Austin

- * Top Faculty Paper
- ** Second Faculty Paper
- *** Third Faculty Paper
- **** Top Student Paper
- ***** First-Place Teaching Award

4:45 to 6 p.m. / F083

Salon 4 [LB2L]

Scholastic Journalism Division

Top Refereed Research Paper Session

Evolving Issues in Journalism: Preparing Students for Industry Demands, Business Fundamentals, Technological Shifts, and Societal Challenges

Moderating/Presiding

Theresa de los Santos, Pepperdine

Balancing the Budget: Educator Perceptions of the Business Side of High School Journalism*

Sarah Cavanah, Kansas,
Peter Bobkowski, Kent State,
Leslie Klein, Nebraska-Lincoln,
Monica Hill, North Carolina at Chapel Hill,
 and **Marina Hendricks**, South Dakota State

Identity-Based Differences in Journalism and Communication Students' Sense of Belonging Amid Attacks on University DEI**

Shanetta Pendleton, Elon,
 and **Rhonda Gibson**, North Carolina at Chapel Hill

Expanding AI Literacy: The 5Cs of News Literacy in the Era of Generative AI***

Adam Maksl, Indiana-Indianapolis,
Seth Ashley, Boise State,
 and **Paul Cook**, Indiana-Kokomo

Beyond the Degree: Examining Hiring Criteria and the Role of Journalism Education in the Recruitment of Journalists in Nigerian Newsrooms****

Kemi Busari, Maryland

Top Paper Award Recognition

The Scholastic Journalism Division will honor all top paper award winners at the end of this session and prior to our Honor's Lecture.

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

August 7-10, 2025 | #aejmc2025

Discussant

Elizabeth Smith, Pepperdine

- * First Place Faculty Research Paper Award
- ** Second Place Faculty Research Paper Award
- *** Third Place Faculty Research Paper Award
- **** First Place Graduate Student Paper Award

This session presents the top research papers in Scholastic Journalism, examining how the public, journalism education, and professional newsrooms are responding to the evolving journalism landscape.

4:45 to 6 p.m. / F084

Pacific G/H [4FL]

Commission on Graduate Education

Top Refereed Research Paper Session

Moderating/Presiding

Sohana Nasrin, Tampa

Protective and Threatening Reporting Practices in Covering Sexual Abuse- Comparative study of China, US, and Australia*

Yiran Zi, University of Amsterdam

The Impact of Mass Communication and Interpersonal Communication on Knowledge and Intention Toward Winter Sports**

Yungsong Li and **Hongjie Tang**, Tsinghua University
Predictor of Willingness to Eat Wild Mushrooms:
Extended Theory of Reasoned Action***

Yangyang Wu, **Na Li**, **Qinyu Chen**, **Zhengyang Wu**,
and **Hao Zheng**, Wuhan University

AI Connecting To The Future: The Matching Effects Of Information Source And Temporal Framing On Health Message Persuasiveness***

Qinyu Chen, **Yu Ao**,

and **Yangyang Wu**, Wuhan University

Undergraduate and Graduate College Students' Attitude Toward a Career in Public Relations***

Emeri Drewry, Baylor

Discussant

Patrick R. Johnson, Marquette

- * First Place Paper
- ** Second Place Paper
- *** Third Place Paper

4:45 to 6 p.m. / F085

Salon 1/2 [LB2L]

Community Journalism Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Joy Jenkins, Missouri

Students And Community News: Finding A Role To Address The Problem Of News Deserts*

Joseph Kasko, Winthrop

Proximity and Principle: Role and Norm Negotiation Among Embedded Journalists

Huzaifa Muhammad and **Tim Vos**, Michigan State
Student Journalists' Coverage of 2024 Elections:
Understanding the Usage of Framing and News Sources

Sima Bhowmik and **Benjamin Cooley**, Vermont
Pacific Palisades Under Fire: Community Journalism,
Social Media, and Public Participation During the 2025
California Wildfires

Mushfique Wadud, Colorado

Suburban News Disparities: Race, Representation,
and Media Bias in Nassau County, NY

Scott Brinton, Hofstra

Discussant

Nick Mathews, Missouri

- * First Place Faculty Paper

4:45 to 6 p.m. / F086

Salon 13 [LB2L]

Entertainment Studies Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Waleed Rashidi, California State, Fullerton

Into the Pit: Flow and Psychological Need Fulfillment in Heavy Metal Moshing*

Jacob Rummel

and **Lauren Auverset**, Louisiana at Lafayette

Signs of Resistance: A Content Analysis of the Semiotic and Narrative Expressions in Black Protest Music

Melissa Williams, Wesleyan College

and **Lindsey Maxwell**, Southern Mississippi

Portrayals of Romantic Relationships in "Schitt's Creek":
Applying Sternberg's Triangular Theory of Love to Mediated Romance

Reagan Fontana

and **Erika Engstrom**, Kentucky

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

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The Ethos of Collaborative Storytelling: A Grounded Analysis of D&D Metadiscourse in Adventuring Academy

Jessica Pettengill, Michigan State
Framing the Future of Art-ificial Intelligence: The Impact of Assistive AI on Trust, Perception, and Fear of Artificial Intelligence in Entertainment Production

Chris DeFelice, **Luna Pittet Gonzalez**
and **Seungah Nah**, Florida

Discussant

Waleed Rashidi, California State, Fullerton

* Top Paper

4:45 to 6 p.m. / F087

Salon 3 [LB2L]

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Cassandra Hayes, Texas Christian

Faculty Papers

Media Affordance Perception and Privacy Calculus of "A Friends" on Sina Weibo: A Mixed-Methods Study Based on PLS-SEM

Leixiao Zeng, and **Wai-kit Ming**

The Alabama Forum as Chronicle of 1980s Gay and Lesbian Political Activism

Connor Todd and **George L. Daniels**, Alabama
A Network Analysis of Frame Alignment and The Political Activation of #Shero Riley Gaines

Travis Bell and **Fan Yang**, South Florida

Student Papers

Precarious Sexuality: How Bisexual Individual's Identities are Recategorized for Exhibiting Unidirectional Sexual Behavior

Clay Williams, North Carolina at Chapel Hill

The Journey of Korean Boys' Love Webcomics in China: An Alternative Form of Queer Advocacy

Han Huang, Shanghai International Studies University
Beyoncé's Renaissance Tour and Film: A Global Celebration of Black Queer Culture Through Queer of Color Narratives and Performance Artistry

Kevin Hardges, Wayne State

Discussant

Chelsea J. Reynolds, Arizona State

4:45 to 6 p.m. / F088

Salon 5/6 [LB2L]

Religion and Media Interest Group

Top Refereed Research Paper Session

Digital Identity and Faith in Public Spaces

Moderating/Presiding

Cylor Spaulding, California State Fullerton

Exploring Spiritual Health Locus of Control and Its Influence on Vaccine Intentions and Information Seeking*

Joon Kim, Rhode Island, Institution,

Jungmi Jun, South Carolina,

Holly Overton, Pennsylvania State,

and **Chris Noland**, South Florida

The Evolution of Public Figures' Death Discourse in the Confucian Context: Cultural Reconstruction of Technology, Symbols, and Emotions**

Xinchun Li, **Keying Zhong**,

and **Lifang Li**, SunYat-Sen

The Mediating Role of Spiritual Frameworks in Technology Communication Practices Among Elderly Residents***

April Wanhui Zhou

and **Lola Xie**, Hong Kong Baptist University

Saint to Sinner: A Critical Autoethnography****

Sophia Condemi, Syracuse

Discussant

Jim Y. Trammell, High Point

* First Place Faculty Paper

**Second Place Faculty Paper

***Third Place Faculty Paper

****First Place Student Paper

4:45 to 6 p.m. / F089

Salon 14 [LB2L]

Small Programs Interest Group

Awards Session

Awards, Members' Meeting

and 30th Anniversary Celebration

Moderating/Presiding

Masudul Biswas, North Carolina A&T State

AEJMC 2025: *Leading in Times of Momentous Change: Individual and Collective Opportunities*

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6:30 to 7:30 p.m. / F090

Pacific A [4FL]

Advertising Division

Business Session

Members' Meeting

Moderating/Presiding

Linwan Wu, South Carolina

6:30 to 7:30 p.m. / F091

Nob Hill C [LB2L]

Broadcast and Mobile Journalism Division

Business Session

Members' Meeting

Moderating/Presiding

Lindsey Conlin Maxwell, Southern Mississippi
and **Harrison Hove**, Florida

6:30 to 7:30 p.m. / F092

Salon 10 [LB2L]

Communication Technology Division

Business Session

Members' Meeting

Moderating/Presiding

Brian G. Smith, Mississippi

6:30 to 7:30 p.m. / F093

Foothill B [2FL]

Cultural and Critical Studies Division

Business Session

Members' Meeting

Moderating/Presiding

David Wolfgang, Colorado State

6:30 to 7:30 p.m. / F094

Salon 15 [LB2L]

International Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Vanessa de Macedo Higgins Joyce, Texas State
and **Ruth Moon**, Louisiana State

6:30 to 7:30 p.m. / F095

Pacific C [4FL]

Law and Policy Division

Business Session

Members' Meeting

Moderating/Presiding

Brett Johnson, Iowa

6:30 to 7:30 p.m. / F096

Pacific B [4FL]

Mass Communication and Society Division

Business Session

**Meet-and-Greet with the Journal Editors
of Mass Communication and Society**

Moderating/Presiding

Mike Schmierbach, Pennsylvania State, Outgoing
Journal Editor, *Mass Communication
and Society*
and **Alec Tefertiller**, Baylor

Join us at our Meet the Editors event for the *Mass Communication and Society* journal. Join us for light refreshments and the opportunity to connect informally with the journal's editorial team. Whether you're a seasoned scholar or new to publishing, this is a great chance to ask questions, share ideas, and learn more about the journal's scope, submission process, and editorial priorities. All Mass Communication & Society Division members are welcome!

6:30 to 7:30 p.m. / F097

Nob Hill A/B [LB2L]

Minorities and Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Danielle K. Brown, Michigan State

6:30 to 7:30 p.m. / F098

Salon 11 [LB2L]

Political Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Oluseyi Adegbola, Tennessee

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6:30 to 7:30 p.m. / F099

Salon 4 [LB2L]

Scholastic Journalism Division

Business Session

Members' Meeting

Moderating/Presiding

R.J. Morgan, Mississippi

6:30 to 7:30 p.m. / F100

Salon 1/2 [LB2L]

Community Journalism Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Nick Mathews, Missouri

6:30 to 7:30 p.m. / F101

Salon 13 [LB2L]

Entertainment Studies Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Waleed Rashidi, California State, Fullerton

6:30 to 7:30 p.m. / F102

Salon 3 [LB2L]

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Kix Patterson, Florida

6:30 to 7:30 p.m. / F103

Salon 14 [LB2L]

Small Programs Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Masudul "Mas" Biswas, North Carolina A&T State

7:45 to 9:30 p.m. / F104

Pacific G/H [4FL]

Advertising

and International Communication Divisions

Social

Hosting

Linwan Wu, South Carolina, Advertising Head
and **Vanessa de Macedo Higgins Joyce**, Texas State,
International Communication Head

7:45 to 9:30 p.m. / F105

TBA

Broadcast and Mobile Journalism Division

Off-site Social

Hosting

Lindsey Conlin Maxwell, Southern Mississippi
and **Harrison Hove**, Florida

Location TBA

7:45 to 9:30 p.m. / F106

The Harlequin

Cultural and Critical Studies Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Off-site Social

Hosting

David Wolfgang, Colorado State
and **Chelesa J. Reynolds**, Arizona State

The Harlequin, 68 4th Street. Directly across the street from the Marriott Marquis.

7:45 to 9:30 p.m. / F107

TBA

Law and Policy Division

Off-site Social

Hosting:

Erin Coyle, Arizona State

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7:45 to 9:30 p.m. / F108

Nob Hill A/B [LB2L]

Minorities and Communication Division
and Commission on the Status of Minorities

Social

Hosting

Danielle K. Brown, Michigan State
and **Kathleen McElroy**, Texas at Austin

7:45 to 9:30 p.m. / F109

The View Lounge [39FL]

University of Alabama, University of Kentucky, Louisiana State University, Michigan State University, Pennsylvania State University, University of South Carolina, Temple University, University of Tennessee, Mass Communication and Society Division and the AEJMC Appointed Standing Committee on Career Development.

Social

Hosting

Brian Butler, Alabama, Dean
Jennifer Greer, Kentucky, Dean
Kim Bissell, Louisiana State, Dean
Heidi Hennink-Kaminski, Michigan State, Dean
Denise Seveck Bortree, Pennsylvania State, Interim Dean
Tom Reichert, South Carolina, Dean
Deborah Cai, Temple, Acting Dean
Joseph Mazer, Tennessee, Dean
Alec Tefertiller, Baylor, Head,
Mass Communication and Society Division
Steve Bien-Aimé, Kansas, Chair, Careers Committee

Affiliates of program and division and committee social sponsors are warmly invited to this joint social at The View Lounge, perched atop the Marriott with panoramic views of the city skyline and Bay Area.

7:45 to 9:30 p.m. / F110

Salon 5/6 [LB2L]

Scholastic Journalism Division

Honor's Lecture

Moderating/Presiding

R.J. Morgan, Mississippi

Honor's Lecturer

Calvin L. Hall, North Carolina Central

7:45 to 9:30 p.m. / F111

TBA

Small Programs Interest Group

Off-site Social

Hosting:

Masudul "Mas" Biswas, North Carolina A&T State

7:45 to 9:30 p.m. / F112

Foothill C [2FL]

Missouri School of Journalism, University of Missouri

Social

Hosting:

David Kurpius, Dean, Missouri

Please join us at an evening reception featuring light hors d'oeuvres and spirits. Catch up with former classmates and colleagues, socialize, and learn more about the school's continued leadership in journalism and strategic communication education.

7:45 to 9:30 p.m. / F113

Foothill G1/G2 [2FL]

University of Nebraska, University of Minnesota,
University of Iowa and University of Wisconsin

Social

Hosting:

Shari R. Veil, Nebraska, Dean
Elisia Cohen, Minnesota, Director
Melissa Tully, Iowa, Director
Kathleen B. Culver, Wisconsin-Madison, Director

University of Iowa, Minnesota, Wisconsin, and Nebraska Alumni, Faculty, and Student Reception. Invitation and RSVP required.

8 to 9:30 p.m. / F114

Brandy Ho's

Community Journalism Interest Group

Offsite Social

Hosting

Karin Assmann, Georgia

Meet at Brandy Ho's, 217 Columbus Ave.