7:30 to 8:30 a.m. / Th001

Association for Education in Journalism and Mass Communication

Business Session
Council of Division Plaque/Certificate Pickup

Moderating/Presiding
Samantha Higgins, AEJMC Central Office

Representative from all DIG groups will stop by and pick up any plaques, certificates, etc. This is a mandatory meeting.

7:30 to 10 a.m. / Th002

Association of Schools of Journalism and Mass Communication

Business Session
ASJMC Executive Committee Meeting

Moderating/Presiding
Johnny Sparks, Ball State, 2023-24 President, ASJMC

8:30 to 10 a.m. / Th003

Advertising Division

PFR Panel Session
Ask Mentors Anything: Networking and Mentorship for Graduate Students and Early Career Scholars Navigating Academic Pathways

Moderating/Presiding
Mengtian “Montina” Jiang, Kentucky

Panelists
Juliana Fernandes, Florida
Chang Dae Ham, Illinois Urbana-Champaign
Anastasia Kononova, Michigan State
Eunjin (Anna) Kim, Southern California
Heather Shoenerberger, Pennsylvania State
Jing Yang, Loyola-Chicago
Anan Wan, Kansas State
Yanyun (Mia) Wang, Colorado Boulder
Quan Xie, Southern Methodist

This panel aims to connect graduate students and early-career researchers with experienced mentors, providing essential opportunities for professional development and networking throughout their academic careers.

8:30 to 10 a.m. / Th004

Broadcast and Mobile Journalism and Cultural and Critical Studies Divisions

Research Panel Session
On Air, Online, and Over the Top: Impacts of Technology on Labor in U.S. Local TV Newsrooms

Moderating/Presiding
Carey L. Higgins-Dobney, Kentucky

Panelists
Karina Assmann, Georgia
Keonte Coleman, Syracuse
Errol Salamon, University of Stirling
Amanda Siew, Oklahoma
Carey L. Higgins-Dobney, Kentucky

This panel includes experts on unionization, burnout, precarity, tech change and diversity in local U.S. television newsrooms and hopes to add to the discussion on what these conditions mean for workers and the community.

8:30 to 10 a.m. / Th005

Communication Technology and Communicating Science, Health, Environment and Risk Divisions

PFR Panel Session
Using Technology to Increase Academic Productivity: Managing Time, Project, and Collaboration

Moderating/Presiding
Jieun Shin, Florida

Panelists
Eliana Dubosar, Auburn
Donggyu Kim, Southern California
Ava Francesca Baticchio, Michigan State
Rachel Son, East Carolina

This panel discusses how to navigate the negative effects of technology on academic productivity, and how to maximize its benefits. Topics may include efficient methods and tools for reading, writing, scheduling, and project management.
Thursday Sessions

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8:30 to 10 a.m. / Th006

Communication Theory and Methodology Division
Refereed Research Paper Session
Theory and Method: Examining Methods and Measures

Moderating/Presiding
Nathan Walter, Northwestern

Open Science and Replication: Seeking to Strengthen Communication’s Epistemic Value through P-curve Analyses
Robert Holbert, Pennsylvania, Nick Bowman, Syracuse and Nathan Walter, Northwestern

How to Address False Discovery Bias in Big Data Using Model-X Knockoffs for Variable Selection
Sebastian Scherr, University of Augsburg and Jing Zhou, University of East Anglia

Visual Message Design in Exemplification Research
Michael Vosburg, Benedict College

Perceived Sincerity in Public Discussion: Rethinking Its Value and Empirical Research Paths*
Youjia Huang, Shanghai Jiao Tong University

How Stable are Self-Reported Measures of Media Use?
Jacob Long, South Carolina

Discussant
Sang Jung Kim, Iowa

* Third Place Top Student Paper

8:30 to 10 a.m. / Th007

International Communication and Public Relations Divisions
Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division
Topic I — Audiences
01-0830-01 • Can People with Different Minds Really Think Alike? Research On the Cross-Cultural Communication Effect of Chinese Mainstream Films From the Perspective of Film Semiotics
Xuebing Zhang, and Hanqing Zhao, Shanghai Jiao Tong University

Kevin Mudavadi, Indiana Bingbing Zhang, Frankline B. Matanj, and David Lomoywara, Iowa

01-0830-03 • Audience as Epistemic Agent in the News Coverage of the Russian War in Ukraine
Volha Kanavon, Appalachian State

Discussant
Anli Xiao, South Carolina

Topic II — Strategic Messaging on Social Media
01-0830-04 • Diplomatic Webs: The Influential Figures Shaping U.S. Policy In Israel, Qatar, And Iraq
Soheil Kaifelieyjue, Louisiana State

01-0830-05 • Strategies for Engaging the Youth in Global Multicultural Marketplaces Via Contemporary Social Media Platforms
Mian Asim and Fokiya Akhtar, Zayed University

Weiwen Yu, Arizona State

01-0830-07 • Being Humanlike: Exploring the Antecedents of Acceptance of Humanlike Chatbots in Corporate Social Responsibility Communication
Yangzhi Jiang, Arizona State, Yang Cheng, North Carolina State, and Yuan Wang, City University of Hong Kong

01-0830-08 • A Comparative Analysis of Online Incivility in China and the U.S. Contexts Regarding Russia-Ukraine War
Yanbo Li, Illinois Urbana-Champaign and Chao Chris Su, Boston

Discussant
Yunjuan Luo, South China University of Technology

Topic III — Covering Conflict
01-0830-09 • Understanding Ideologies: A Critical Discourse Analysis of Editorial Representation of Israel-Palestine Conflict in Western Media
Sima Bhowmik, Colorado-Boulder, and Gregory Gondwe, California State-San Bernardino

01-0830-10 • War and Peace Journalism in the AP and QNA Coverage of the Israel-Gaza Conflict
Claudia Kozman, Northwestern in Qatar and Raluca Cozma, Kansas State
Thursday Sessions

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01-0830-11 • [EA] Exploring the Escalatory and De-escalatory Coverage Practice in International Newspapers in the Russia-Ukraine Conflict
Ngoc Yen My Nguyen, and Nihar Sreepada, Louisiana State

01-0830-12 • [EA] Examining Deepfakes’ Metajournalistic Discourse During Conflicts: Case Study Gaza-Israel Conflict
Nihal Alaqabawy and Angelica Kalika, Colorado-Boulder

01-0830-13 • [EA] Influences and Outcomes: The Impact of Military Proximity on the Narrative Construction by Embedded Journalists during the Ukraine-Russia War
Muhammad Ali, Colorado, Boulder

Discussant
Haiyan Wang, University of Macau

Topic IV — Communication in Interpersonal Relationships

01-0830-14 • [EA] The Effect of Intercultural Competence and Stereotypes on International Student’s Social Anxiety and Psychological Adjustment
Srividya Karuturi, Southern Mississippi

01-0830-15 • From External Relationships to Internal Communication Behavior: An Extension of STOPS with RADIO, Megaphoning, and Echoing
Daniel Thompson and Bemi Aderemi, Oklahoma

01-0830-16 • When News Is Entertainment: A Contextual Argument for The Persistence of Misinformation
Sakshi Bhalla, Rik Ray and Harsh Taneja, Illinois at Urbana-Champaign

01-0830-17 • [EA] Anniversary Journalism in Action Michael Sessa, Razan Aljohani, Najwa Albaqami, and Kemi Busari, Maryland, and Liangqi Ding, Fudan University

Discussant
Summer Harlow, Texas at Austin

Public Relations Division

Topic — Global and Intercultural PR

01-0830-18 • The Role of Relational Antecedents in Government and Foreign Public Relationships
Tugce Ertelm-Eray, North Carolina State, and Eyun-Jung Ki, Alabama

01-0830-19 • Themes and Tones: A Framing Assessment of Social Media Public Response to Akufo-Addo’s Volta Disaster Address
Anani Yao Kuwornu, Maryland

01-0830-20 • Borrowing a Mouth to Speak? Foreign Content Creators in China’s National Image Building
Qiuyue Li, Yuxuan Jin, Florida

01-0830-21 • [EA] Intercultural Relationship Management for Community Engagement During COVID-19
Lan Ni, Wenlin Liu, and Yan Huang, Houston

Discussant
Jeannette Iannacone, Tennessee

Topic — Trust, CSR, and Corporate Social Advocacy

01-0830-22 • Are You with Us, or Against Us? Motivated Cognitive Processing of Corporate Social Advocacy (CSA) Communication Messages
Sungwon Chung, YoungAhn Lee, and Johnny Sparks, Ball State

01-0830-23 • Measuring Partisan Differences in Corporate Social Advocacy Outcomes
Josh Bramlett, Alabama

01-0830-24 • The Interplay of CSR Normative Legitimacy and Influencer Trustworthiness: The Role of Public-Serving Motives
Jun Zhang, Middle Tennessee State, Li Chen, Weber, and Dongqing Xu, Miami

01-0830-25 • Consumer Positive Moral Emotions and Communicative Actions: Testing The Situational Theory of Problem Solving In Corporate Responsibility to Race
Xiao Liang, Miami, and Yeunjae Lee, Colorado State

01-0830-26 • Thoughts and Prayers...More Such Deaths Will Occur: Effects of Combining Organizational Social Media Mourning for Public Tragedies With Corporate Social Advocacy
Jensen Moore, Elizabeth Cox, and Vishala Persad, Oklahoma

Discussant
Chuqing Dong, Michigan State

Topic — Crisis Communication

01-0830-27 • Strategic Public Crisis Communication of Influencers: Self-Branding, Social Responsibility, Content Strategy, and Impact on Engagement
Chen Zhang, The Chinese University of Hong Kong

01-0830-28 • Empowering Our Campus: Refining the Dynamics of DEI Crisis Communications in Higher Education
Shuai Guo, and Hyun Ju Jeong, Kentucky

01-0830-29 • The Effect of Brand Anthropomorphism on Consumers’ Willingness To Forgive During a Crisis Event
Zhenzhen Pan, Nanjing Normal University, China

01-0830-30 • Is Silence Golden During a Crisis? The Effects of Planned and Forced Silence on Crisis Outcomes
James Ndome, and Lilie Steryous, Coastal Carolina

Discussant
Chuqing Dong, Michigan State
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01-0830-31 • Navigating A Social Media Influencer Crisis: Response Strategies and Mediating Effects of Identification and Authenticity
Olivia Reed, Minot State,
Nicholas Eng, Georgia,
Peixin Hua, Pennsylvania State,
Maranda Berndt-Goke, Murray State,
Yanan Wu, Pennsylvania State,
Michail Vafeiadis, Auburn,
and Denise Bortree, Pennsylvania State

01-0830-32 • [EA] Emotional Tides and Social Anchors: Understanding Personal Network Activation in Disaster Response
Adam Saffer, Minnesota,
Rongting Niu, Georgia,
and Lucinda Austin, North Carolina

discussant
Erika Schneider, Syracuse

Topic — Image Repair

01-0830-33 • Framing the Skies: Analyzing Crisis Frames Alignment in Southwest Airlines and News Media Discourse after the 2018 Engine Failure
Teresia Nzau, Missouri

01-0830-34 • Impression Management Amid Adversity: Political Public Relations Lesson from Four Brexit-related Prime Ministerial Resignation Speeches
Nana Kwame Osei Fordjour, Maryland

01-0830-35 • Exploring the Role of Consumers’ Perceived Self-interest in their Reactions to Corporate Ethical Misconduct
Liang Ma, Texas Christian

01-0830-36 • Apologies Beyond Words: An Analysis of Pang Cha Café’s Image Repair Strategies
Worapron Chanthapan, California State, Long Beach

01-0830-37 • [EA] Recovering from a Political Scandal: Testing the Effects of Mortification Rhetoric on Image Repair Efforts
Oluseyi Adegbola, Tennessee,
and Sherice Gearhart, Texas Tech

discussant
LaShonda Eaddy, Pennsylvania State

Topic — Public Relations Management and the PR Profession

01-0830-38 • Enhancing Relationships through 60-Second Videos: An Analysis of Relationship Cultivation Strategies on TikTok
Jeyoung Oh, Michigan,
Ziyuan Zhou, Bentley,
Da-young Kang,
and Eyun-Jung Ki Alabama

Rongwei Tang, Minnesota

01-0830-40 • [EA] Community Policing in the Digital Age: A Qualitative Analysis of Denver Police Department’s X Strategy
Muhammad Ali, Colorado

01-0830-41 • [EA] Extended Abstract: Navigating Uncertainty: Generative AI Adoption and Perceived Job Insecurity in Communication Profession
Anne Perera, Juan Meng,
and Michael A. Cacciarelli, Georgia

01-0830-42 • Wishing, Watching, and Shopping: Fostering Parasocial Relationships and the Moderation of Experience Products on Product Purchase and Secondary Endorsement
Nicky Bi,
and Sazzad Shuvo, Nebraska-Omaha,
and Ruonan Zhang, Rollins College

discussant
Hua Jiang, Syracuse

Topic — Media Relations and Agenda Setting

01-0830-43 • Health News Agenda-Building: Earned Media and How PR Professionals are Perceived by Health Journalists
María Len-Ríos, Minnesota,
Rachel Young, Iowa,
Rongwei Tang, Minnesota,
Boitshepo Balozwi, and
Amanda Himnant, Missouri

01-0830-44 • [EA] The Impact of Care-Oriented Corporate Communication on Moral Legitimacy and Employee Collective Mobilization During War Times
Grace Ji, Boston,
Yufan Sunny Qin, James Madison,
and Rita Men, Florida

01-0830-45 • [EA] Source Evaluation of News Releases Produced by Artificial Intelligence
Ayman Alhammad,
Christopher Etheridge,
and Cameron Piercy, Kansas

01-0830-46 • [EA] (You Should) Say No to Fakes! Analysis of Public Service Anti-Counterfeit Campaigns to Build Theory-Informed Consumer Protection Strategies
Anastasia Kononova, Moldir Moldagaliyeva,
Dana Anañia, Heijin Lee, Saleem Alhabash,
Patricia Huddleston, Phoebe Tran,
and Logan Baker, Michigan State

discussant
Matt Ragas, DePaul
Thursday Sessions

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Topic — Internal Communication
01-0830-47 • Re-engaging Quiet Quitters in the Evolving Workplace: The Role of Dialogic Communication, Employee Resilience, and Sense of Community
   Nur Uysal, DePaul, and Young Kim, Marquette
01-0830-48 • Navigating the New Normal: Exploring Employee Wellbeing in Hybrid and Work-from-Home Settings
   Teresa Tackett, Arkansas, and Laura Lemon, Alabama
01-0830-49 • Be Ethical Then Proficient: Examining Internal Public Relations Efforts Among Workplace Adoption of Generative AI
   Yang Yi, Dongya Wang, Queenie Li, Miami, Yeunjae Lee, Colorado State, and Weiting Tao, Miami
01-0830-50 • A Social Influence Perspective toward Employee-Organization Relationships: The Role of Relationship Norms in Employee Peer Networks
   Yan Qu, Maryland, April Yue, Boston, Katie Kim, Tennessee, and Alvin Zhou, Minnesota
01-0830-51 • [EA] Cultivating a Sustainable, Engaged, and Committed Communication Workforce: The Power of Empathetic Leadership Communication
   Ruoyu Sun, Nicholas Eng, Juan Meng, and Karen Sanchez, Georgia

Discussant
   Marlene Neill, Baylor

   Ying Xiong, Joon Kim, Rhode Island
01-0830-56 • AI For Social Good? Examining Perceptions of AI-Source Labels and Narratives within CSR Messages
   Christen Buckley, Florida, Megan Norman, Cassandra Troy, Yin Yang, Jiaqi (Agnes) Bao, Holly Overton, and Yongnam Jung, Pennsylvania State
   Ke Huang, Fang Wu, Shanghai Jiao Tong University, and Qingyang Tang, Fudan University

Discussant
   Jeong-Nam Kim, Oklahoma

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding last two numbers in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning 30-minutes prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

8:30 to 10 a.m. / Th008

Media Ethics Division

Refereed Research Paper Session
Navigating Artificial Intelligence Ethics in Industry and Academia

Moderating/Presiding
   TBA

Academic Cheating with Generative AI: Exploring a Moral Extension of the Theory of Planned Behavior
   Dongpeng Huang, Nicole Lynne Hash, James Cummings and Kelsey Prena, Boston
Thursday Sessions

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[EA] Computer as Censorship Actor? Ethical Concerns in Digital Journalism Censorship in Chinese News Platforms
Ziyu Fan, Beijing Sport University
Journalism Guidelines on The Use of Generative AI In the United States: Analysis and Recommendation for Future Regulations
Tina Lassiter, and Silvia DalBen Furtado, Texas at Austin
Should I, or Shouldn’t I? The Ethics of Using Artificial Intelligence for Business Communication
Mary Liz Brooks, Leslie Ramos-Salazar, and Mehrdad Samimi, West Texas A&M
Data Colonialism on Generative AI: An Analysis on How Large Language Models Reinforce Bias and Stereotypes
Silvia DalBen Furtado, and Celeste González de Bustamante, Texas at Austin

Discussant
TBA

[EA] = This submission was accepted as an extended abstract.

8:30 to 10 a.m. / Th009
Media Management, Economics and Entrepreneurship Division
High Density Refereed Research Paper Session
Global Media Dynamics
Moderating/Presiding
Min Xiao, Wichita State

The Spread of News Standards: Examining an Emerging Means of Control Over Journalistic Work
Wilson Lowrey, and Anna Grace Usery, Alabama
The Impact of Simultaneous Launches of Four TVs on Korean Broadcasting Industry: A Decade Review
Jin Young Hwang, South Florida
What Makes Thai Users Continue to Use Streaming Platforms: Incorporating Expectation Confirmation and Personality Traits
Kittiporn Sae-tae, and Nusrat Jahan, Shanghai Jiao Tong University
Transnational Flow of Television Series: Evidence from Korean Television Series on Netflix
Jiyong Cha, Pennsylvania State
Beyond Streaming: Analyzing Hulu’s Brand-Consumer Interactions on its Facebook Page
Anran Luo, Florida

Customer Satisfaction as Mediator Between Community Marketing Activities and Customer Loyalty: A Case Study of Mongolian APU Company
Javzmaa Jadamba, Shanghai Jiao Tong

Discussant
Huyen Nguyen, Kansas State

[EA] = This submission was accepted as an extended abstract.

8:30 to 10 a.m. / Th010
Newspaper and Online News and Mass Communication and Society Divisions
PF&R Panel Session
Mental Health and Journalism
Moderating/Presiding
Ivana Cvetkovic, former Serbian journalist, California Poly Pomona

Panelists
Ahmaddullah Archiwal, Connecticut
Sayyed Fawad Ali Shah, Auburn
Gretchen Hoak, Kent State

Journalists are frequently exposed to stress that affects their mental health. This occurs when they are reporting on conflict areas (Ukraine, Pakistan, Afghanistan), covering contentious stories (e.g., upcoming U.S. elections), or natural disasters. This panel will take a global approach to mental health and journalism by exploring self-censorship and other practices that journalists enact to protect and maintain their mental well-being as they cover these stories.

8:30 to 10 a.m. / Th011
Political Communication Division
Refereed Research Paper Session
Political News
Moderating/Presiding
Heesook Choi, Mississippi State

Democracy For Whom? Local News Stakeholders Conceptualize the Current Role of Journalism in U.S. Democracy
Andrea Lorenz, Kent State
Emotional Responses to Local, Rural, Political News: A Mixed-Method Content Analysis*

**Jocelyn McKinnon-Crowley**, Syracuse
Mainstream News Media Trust, Countermedia Attendance, and Political Learning
**Toby Hopp, Patrick Ferrucci, Chris Vargo, and Brock Mays**, Colorado-Boulder
U.S. Newspaper Representation of Ukraine as a Corrupt Country: A Case Study

**Ershad Khan**, Colorado-Boulder
Chinese International Students’ Transnational News Media Repertoires and Responses to Political Disagreement

**Jiawen Yang**, Texas at Austin
and **Baiwen Peng**, Minnesota-Twin Cities

Discussant
**TBA**

* Top Student Paper, Second Place

8:30 to 10 a.m. / Th013

**AEJMC Council of Affiliates and College Media Association**

Refereed Research Paper Session

**Issues Facing the Campus Press**

Moderating/Presiding
**Tamara Sellars Buck**, Southeast Missouri State

Pressures On the Student Press: A Repeated Cross-Sectional Analysis

**Lindsie Rank**, student press council, and Adam Goldstein, VP for special projects, Foundation for Individual Rights and Expression; and **Ekaterina Lisovskaia**, Kansas

An Exploration of the State of Student Media Websites at Historically Black Colleges and Universities

**Quincy Hodges**, Xavier-Louisiana, **Jean Norman**, Weber State and **Lisa Lyon Payne**, Virginia Wesleyan

Remote Newsrooms and Their Effects on the Development of Early Career Journalists

**Kirstie Hettinga**, California Lutheran and **Elizabeth Smith**, Pepperdine

Full Court Press: Fighting Restrictions on Student Journalists at Private Universities

**Katherine Fink** and **Sahtrese McQueen**, Pace University

Their Voices Are Green: An Analysis of Environmental Themes in College Magazines 2018-2023

**Carol Terracina-Hartman** and **AJ Bauernfiend**, Murray State

Assessing The Impact of Psychological Need-Satisfaction’s Effects On Diminishing Potential Burnout Among College-Student Journalists

**Julie Lewis**, Central Missouri and **Vincent F. Filak**, Wisconsin-Oshkosh

8:30 to 10 a.m. / Th014

**Commission on the Status of Women and Minorities and Communication Divisions**

Research Panel Session

**Pleading the Cause: Black Women Innovators Who Lead Journalism and Their Communities**

Moderating/Presiding
**Sherri Williams**, American

The special session co-sponsored by Visual Communication and Magazine Divisions features the winners of the 2023 Innovations in Teaching competition who hail from around the world. The session also features a presentation by the VISCOM Excellence in Teaching 2023 Award winner. Each presenter will have about four minutes to highlight their tip or innovation.
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Panelists
Sherri Williams, American
Natalie Hopkinson, American
Taryn Myers, West Chester University

This panel will explore how Black women are continuing to build on a long legacy of thrusting journalism—and society at large—forward.

8:30 to 10 a.m. / Th015
Internships and Careers Interest Group
and Law and Policy Division
PFR Panel Session
Preparing Students Needing Course Accommodations to Succeed Beyond College
Moderating/Presiding
Jeffrey Ranta, Coastal Carolina
Panelists
Cessna Winslow, Tarleton State
Jackie Incollingo, Ryder
Melissa Atkins, Obermayer Rebmann Maxwell & Hippel LLP
Megan Yocum, Buchanan Public Relations

Each semester faculty receive notification letters highlighting students who need accommodations in their courses. As faculty members prepare students for their professional careers, we are often faced with the reality that the non-ADA accommodations may not be honored by students’ future employers. This reality can become even more complex for those that identify in varied and unique ways. Do these learning modifications transition to the workforce after graduating from college? If not, how do we help communication students effectively transition from college to the workforce where accommodations may not be as generous?

8:30 to 10 a.m. / Th016
Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)
Workshop Session
Panelists
Del Galloway, president ACEJMC; senior vice president, Communications Wells Fargo, retired
and Patricia Thompson, executive director, ACEJMC

The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) is the agency responsible for the evaluation of professional journalism and mass communications programs in colleges and universities. There are currently 120 schools accredited by ACEJMC.

8:30 to 10 a.m. / Th017
The Plank Center
Session
Mentorship Coffee
Moderating/Presiding
Tugce Ertem Eray, North Carolina State
By invitation only.

10:00 a.m. to Noon / Th018
Association for Education in Journalism and Mass Communication Standing Committee on Career Development
Offsite Tour
Radio/TV Public Broadcast Station WHYY
Moderating/Presiding
Steve Bien-Aimé, Kansas

In this 90-minute event from the AEJMC Committee on Career Development, AEJMC members will tour WHYY – the Philadelphia metro area’s public media broadcaster for radio and television – and then participate in a question-and-answer session with WHYY editors and reporters.

10:30 a.m. to Noon / Th019
Communicating Science, Health, Environment and Risk Division
Scholar-to-Scholar (Poster) Refereed Research Paper Session
Topic 1 — Science, Scientists, and Communication Practices
02-1030-01 • Perceived Scientific Consensus as A Gateway Belief? A Longitudinal Study of The Gateway Belief Model in China
Yifei He
and Xin Ma, Maryland
02-1030-02 • Why Science Should Have a Female Face: Female Experts Increase Liking, Competence, and Trust in Science
   Austin Hubner, Louisville, and Olivia Bullock, George Washington

02-1030-03 • Connecting Social Media Use with Education- and Race-Based Gaps in Knowledge Across Wicked Science Issues
   Shiyu Yang, Tennessee-Knoxville

02-1030-04 • Humanizing a Scientist: When Personal Narratives of Scientists Work and Backfire
   Meghnaa Tallapragada, and Bruce Hardy, Temple

02-1030-05 • Belief in Scientific Claims by Beauty and Wellness Brands: Effects of Faith, Knowledge, and Skepticism
   Nicole Lee, Arizona State and Patrick Merle, Florida State

02-1030-06 • Examining Scientists-in-Training Conceptualizations of Science Communication: Draw-and-Write Methods through the Lens of the Circuit of Culture
   Nic Bennett, Michigan State

02-1030-07 • One-Sided Science Polarization Research Using Social Identity Theory Can Be Noisy and Misleading
   Nicky Krause, Dietram Scheufele, Dominique Brossard, and David Kaplan, Wisconsin-Madison

02-1030-08 • [EA] Persuasive Impact of Calls to “Do Your Own Research”
   Anqi Shao, and Sedona Chinn, Wisconsin-Madison, and Ariel Hasel, Michigan

02-1030-09 • [EA] Who Thinks We’ll Be Uploading Minds on Terraformed Planets? Science Fiction, Science News, and Attitudes toward Speculative Technologies
   Paul Brewer, Liam Cuddy, and Avi Holtz, Delaware

02-1030-10 • Religious Values and Confidence in Science: Perceived Tensions and Common Ground
   Isabelle Freiling, Utah, Michael A. Cacciato, Georgia and Meaghan Mckasy, Utah Valley University

02-1030-12 • Dynamic Fear in Fear Appeals: Applying Fear Appeals to Environmental Communication in China
   Ruobing Li, Wenbo Li, Christine Gilbert, Xia Zheng, and Laura Lindenfeld, Stony Brook

02-1030-13 • Assessing the Role of Self-Efficacy in Reducing Psychological Reactance to Guilt Appeals Promoting Pro-Environmental Behaviors
   Zhuxuan Yan, Shanghai International Studies University, Laura Arpan, Buffalo, and Russell Clayton, Florida State

02-1030-14 • Carbon Credit Does Not Buy Moral Credit: Licensing and Hypocrisy of Offsetting and Reduction
   Haoran Chu and Shupeii Yuan

02-1030-15 • Media Framing and Stakeholder Representation: Illegal Mining Narratives in Ghana
   Patrick Ansah, George Mason, Ebenezer Aidoo, Iowa, Fredrick Daoiyenkye, Alabama, and Maame Aba Afuls, East Tennessee State

02-1030-16 • Carbon Credit Does Not Buy Moral Credit: Licensing and Hypocrisy of Offsetting and Reduction
   Haoran Chu and Shupeii Yuan

02-1030-17 • [EA] Exploring Differences in the Communication Infrastructure Available to Scientists at Long-Term Ecological Research Sites
   John Besley, and Alexandra Benitez, Michigan State

02-1030-18 • [EA] Navigating Environmental Discourse in Ghana: Role of New Media in Information Dissemination and Audience Interaction
   Akua Akakpo, and Bismark Owusu-Yeboah, Oregon

02-1030-19 • [EA] Eco Illusions: Unveiling Greenwashing Techniques on Corporate Social Media
   Madeline Davis, and Madeleine Esch, Salve Regina

02-1030-20 • [EA] Effects of Emerging Technologies and Use Context on Perceptions of Tampering With Nature and Technology Support Among U.S. Adults
   Sarah Benevento, and Cabral Bigman, Illinois Urbana-Champaign

02-1030-21 • [EA] Nigerian Greenfluencing: The Impact of Influencers on Wildaid’s Public Awareness Campaign to End Illegal Bushmeat Consumption
   Hunter Reeves, and Henry Ugwu, Colorado, Boulder
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Topic III — Interactive Communication Technologies (VR, AR, AI)
02-1030-22 • [EA] Using Augmented Reality (AR) To Increase Risk Perception of E-Cigarettes Among Young Adults: From The Perspective of Construal Level Theory
Yanyun Wang, Colorado, Boulder
02-1030-23 • [EA] Bolstering Storm Surge Risk Communication Through Virtual Reality: A Path to Heightened Involvement and Mitigation Intentions
Alexandra Frank, and Joshua Baldwin, Georgia, Mathew Browning, and Shuai Yuan, Clemson, and Sun Joo (Grace) Ahn, Georgia
02-1030-24 • [EA] AI for Health? A Study of Socio-Demographic Factors Affecting Perceptions of ChatGPT-Generated Health Information
Jeeyun Park, Jihye Lee, and Hwarang Han, Texas at Austin
02-1030-25 • [EA] Chinese Youth Yangsheng and LLMs: Cross-cultural Model Adaptation, User-centered Optimization and AI Transparency
Qin Li, Ta Na, Jingke Cao, Yixuan Liu, and Ruhao Liu

Topic IV — Visual Communication and Perceptions
02-1030-26 • What I Eat in a Day: The Influence of Visual Body Cues on Body Dissatisfaction
Sun Young Park, Junho Park, and Rachel Bailey, Florida State
02-1030-27 • Visual Art for Community-Level Climate Change Communication
Julianne Renner, Isabel Villanueva, Cynthia Haveson Veloric, and Nan Li, Wisconsin-Madison
02-1030-28 • Bridging Minds and Images: Understanding the Nexus of Psychological Distance and Visual Elements in Climate Change Communication
Lijun Luo
02-1030-29 • “Beauty Knows No Bounds”: Exploring the Influence of Body Size and Content Focus on Women’s Body Positivity
Weixi Zeng, Nanjing University, Junyi Chen, Shanghai Jiao Tong University, Nainan Wen, and Yixin Zhou, Nanjing University

Topic V — Health and Science Journalism and Institutions
02-1030-30 • [EA] Exploring Scientists Experiences with Science Communication Support
John Besley and Alexandra Benitez, Michigan State
02-1030-31 • [EA] A Codebook for Depicting the Current US Science Journalism Practice
Xi Liu, Nick Bowman, Seth Quinn, and Xiaodi Wang, Syracuse
02-1030-32 • [EA] Framing Medical Practice: A Content Analysis of Public Comments on Medical Guidelines Journalism
Natasha Strydhorst, Morgridge Institute for Research and John-Mark Unsworth, American University of Antigua

Topic VI — Health Diversity, Literacy, and Digital Media
02-1030-33 • Parental Mediation, Digital Media Usage, and Health Literacy: An Exploration Among Chinese Elementary School Students
Zhilong Zhao, South China University of Technology, Lin Zhu, Guangzhou Sport University, Jing Liao, Guangzhou Sport University, Xueya Pu, Sun Yat-Sen University, and Jiaxin Xia, Macao Polytechnic University
02-1030-34 • [EA] Health Literacy, Information Seeking Behavior, and Social Media Engagement: Their Impact on COVID-19 Uncertainty and PTSD Symptomatology
Zhiwen Xiao, Dren Gërguri, and Jae Lee, University of Pristina
02-1030-35 • [EA] Understanding the Impact of Communication Barriers on Health Outcomes: A Qualitative Study of Immigrant Bangladeshi Community in the USA
Motasim Billah, Central Michigan

Topic VII — Risk Communication and Information Processing
02-1030-36 • Examining the Link Between Information Processing and Preventive Behavior in the Risk Information Seeking and Processing (RISP) Model: A Panel Study
Timothy Fung, and Ho Man Leung, Hong Kong Baptist University, and Robert J. Griffin, Marquette, and Po Yan Lai
02-1030-37 • Video-Based Group-Values Affirmation Reduces Defensive Responses to Risk Messages
Laura Arpan, Janet Yang, Prerna Shah, and Byeong Hyeon Lee, Buffalo
02-1030-38 • Inconsistent Trust and Mild NIMBY-Tendency: A Mixed-Method Research on Grassroot-Level Risk Communication of One Chinese NPP
Zhaoxin Chu, and Siling Dong, Communication University of China, and Jingwen Yang, Beijing Foreign Studies University

[EA] = This submission was accepted as an extended abstract.
Research presentations should be placed on the board with the corresponding last two numbers in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. Presentations may be put in place beginning 30-minutes prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

10:30 a.m. to Noon / Th020
Communication Technology Division
High Density Refereed Research Paper Session
Moderating/Presiding
Devin Knighton, Brigham Young

[EA] Digital Resurrection Helps Prolonged Grief Disorder Patients: Human-Computer Interaction, Grief Expression, and Reconstruction of Death
Zirui Wang,
and Yan Liu, Sichuan University

[EA] The Absence of ChatGPT’s Presence: Examining Online Discussion of LLMs in China
Tianlun Zhou, Hanjing Wang,
and Xinrui Shi, Hong Kong Baptist University
and Zhijing Xu, Iowa

[EA] Understanding the Impact of AI Generative ChatGPT in Journalism and Mass Communication Schools
Md Sazzad Hossain and David Dowling, Iowa

[EA] How Do the Elderly Recede? Intergenerational Power Shifts in the Smart TV Era
Jiayu Wang
and Hui Zhou

[EA] How Laypersons Imagine AI Painting - A Study of Public Opinion and Sentiment regarding AI-generated Art
Yiran Hua and Yichen He

[EA] “Email Blows Up Quickly” - Adoption/Rejection of CMCs by Science Organizations During COVID-19
Oluwabusayo Okunloye
Mahedi Hasan,
Kerk Kee
Joni Lissey
and Ewa Deelman

Relation Control as Care: The Cultural Political Logics Underneath The Algorithmic Management of Knowledge Production
Ran Ju

Crisis Communication: Self-Obituaries and Public Mourning on Instagram
Emilia Edwards, Texas at Austin

Public Health Engagement via Instagram: A CERC Framework Analysis in the GCC During COVID-19
M Laeeq Khan,
Ghanem Elhersh,
Aqdas Malik,
Maryam Al-Umairi,
and Haneen Khaled Alqawasneh

Exploring Perceived Newsfeed Ad Value, Ad Engagement and Purchase Intention via Motivational, Technology Fluidity, and Security Factors
Xiaowen Xu, Butler
and Carolyn Lin, Connecticut

[EA] = This submission was accepted as an extended abstract.

10:30 a.m. to Noon / Th021
History Division
Refereed Research Paper Session

In Our Own Backyard: How Press Portrayals Informed Public Perceptions of People and Issues

Moderating/Presiding
Teri Finneman, Kansas

The Case of Baby Lenore: Adoption in the U.S. News Media
Tracy Lucht, Iowa State

The Long Shadow of the Original Sin: The Secret Meetings between Magnate John D. Rockefeller, Jr. and Muckracker Ida Tarbell
Frank Durham
and David Dowling, Iowa

Reach Our Youngsters Before Drugs Reach Them: Media Coverage of Ronald Reagan’s War
Andrew Daws, Alabama

An Analysis of How United States Newspapers Covered Local Discrimination and Nazi Discrimination
Ian McKenzie

Discussant
Perry Parks, Michigan State

The papers in this session examine and analyze the ways journalism and journalists contribute to the discourse surrounding important issues in the news and the ways they shape legacy-building and policymaking.
Thursday Sessions

AEJMC 2024: Representation and Voice — The Future of Democracy
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10:30 a.m. to Noon / Th022
International Communication Division

Refereed Research Paper Session

Misinformation Around the World: Who, Why, and How?

Moderating/Presiding
Rim Chaif, Kansas

[EA] “Syria We’re with You”: The Participatory Dynamics of Multilingual Disinformation Campaigns in the 2023 Turkey-Syria Earthquake
Azza El-Masri, Gayoung Jeon, Bin Chen, Texas at Austin and Kayo Mimizuka

A Broth of Ballots and Falsehoods: A Study of Information Disorder in the 2023 Nigerian Presidential Elections
Abubakar Ibrahim, and Brian Ekdale, Iowa

[EA] Role of Cognitive Biases in Misinformation Dissemination Through Unverified Information Sharing Among Indian Facebook Users
Nazra Izhar, Kansas

Between Ideologies and Screens: Selective Exposure, Trust in The Media and Tolerance to Misinformation
Oscar Londoño and Víctor García-Perdomo Universidad de La Sabana

Affective Intensity and Decision-Making in Contending Preferences: A Case from Mexico on Motivated Reasoning
Manuel Chavez, Michigan State, Manuel Alejandro Guerrero, Universidad Iberoamericana and Vianney Fernandez

Discussant
Lindita Camaj, Florida

[EA] = This submission was accepted as an extended abstract.

Panelists
Mark Dolan, Mississippi
Kelsey Whipple, Massachusetts-Amherst
Jenn Billinson, Nazareth University
Matthew Leimkuhler, Middle Tennessee State

This panel would discuss the historical influence of Rolling Stone on the music journalism industry, particularly in light of co-founder Jann Wenner’s recent interview dismissing Black and female contributions to rock. What is the role of legacy publications in the current music writing environment?

10:30 a.m. to Noon / Th024
Public Relations Division

Workshop Session

Public Relations Division Graduate Student Showcase

Moderating/Presiding
Christopher McCollough, Jacksonville State

This is the annual Graduate Student Research Showcase for the PR division. We have graduate students present their work to division members as a networking opportunity.

10:30 a.m. to Noon / Th025
Visual Communication and Advertising Divisions

Research Panel Session

AI Drawing and Meme Change Art Creation Industry and Visual Culture

Moderating/Presiding
Xigen Li, Shanghai University

Panelists
Yimu Zhang, University of Central Lancashire
Xin Jin, Microsoft
Jiachen Gao, Shanghai University
Chuanxi Liu, Shanghai University
Sicong Liu, Shanghai University

This panel will invite scholars and professionals to discuss how AI drawing and memes, a visual presentation humorous in nature and spread rapidly by internet users, change the scenario of visual communication through social media and the culture in communities.
10:30 a.m. to Noon / Th026

Community Journalism Interest Group
and AEJMC Council of Affiliates

PFR Panel Session
Pricing Digital News: Strategies, Structures, and Impacts

Moderating/Presiding
Huyen Nguyen, Kansas State

Panelists
Aaron Atkins, Weber State
Burton Speakman, Kennesaw State
Huyen Nguyen, Kansas State
Samuel Mwangi, Kansas State
Samantha Peko, North Georgia

This panel will discuss the average digital subscription prices and typical paywall policies of news organizations in the US – both community newspapers and metro dailies, both clustered and non-clustered newspapers – based on relevant pricing theories.

10:30 a.m. to Noon / Th027

Participatory Journalism Interest Group
and Newspaper and Online News Division

PFR Panel Session
Best Practices for Research-Based Newsroom Interventions

Moderating/Presiding
Letrell Crittenden, American Press Institute

Panelists
Andrea Wenzel, Temple
Dana Amihere, Code Black Media
Amy Kovac-Ashley, Lenfest Institute

This panel will explore best practices for research-based newsroom interventions. With multiple crises related to finances, trust, and representation impacting American journalism, more newsrooms have turned to outside voices for assistance. While much of this work has been performed by news support organizations and consultants, some newsrooms have turned to academics for help.

10:30 a.m. to Noon / Th028

Small Programs Interest Group and Media Management, Economics and Entrepreneurship Division

PFR Panel Session
A Chair Just Right: Advice for New Leaders of Communication Departments

Moderating/Presiding
Jeremy Sarachan, St. John Fisher

Panelists
Pam Perry, Southeast Missouri State
Brian Steffen, Simpson
Cindy Simoneau, Southern Connecticut
Kay Colley, Texas Wesleyan
Kathleen Webber, College of New Jersey

Being chair is a challenging role, and one filled with rewards and the chance to complete meaningful work that benefits both students and faculty. Hear from several current and former chairs about such issues as budgeting, faculty relations, hiring best practices, and strategic planning. Each of our panelists will offer 5 actionable items that you can consider adapting in your own work as chair.

10:30 a.m. to Noon / Th029

Sports Communication Interest Group
and Broadcast and Mobile Journalism Division

Teaching Panel Session
Using Pro Partnerships to Teach Future Journalists

Moderating/Presiding
Nicole Kraft, Ohio State

Panelists
Harrison Hove, Florida
David Boardman, Temple
Jillian Bauer-Reese, Temple

Industry partners are increasingly interested in connecting with the journalistic workforce of tomorrow. The purpose of this panel is to discuss partnerships between industry and higher education programs, from news to sports. Successful partnerships will be highlighted, and future possibilities and ideas will be shared.
Thursday Sessions

10:30 a.m. to Noon / Th030
Center for Community News, University of Vermont and The Knight Foundation

Research Panel Session
What are Colleges and Universities Doing to Address the Crisis in Local News? Impacts, Audiences and Reach of News-Academic Partnerships

Moderating/Presiding
Richard Watts, director, Center for Community News, Vermont
Panelists
Kathleen McElroy, chair, Center for Community News Board of Advisors, Texas at Austin
Richard Watts, director, Center for Community News, Vermont
Meg Little Reilly, managing director, Center for Community News, Vermont

A lack of local news undercuts democracy reduces citizen engagement and leads to greater polarization. What is the role of colleges and universities in addressing the crisis? In this panel we present the latest research on more than 120 programs from different colleges and universities that are providing local news, filling news gaps and partnering student reporters with local media organizations or providing content directly through university directed newsrooms.

10:30 a.m. to Noon / Th031
Commission on Public Relations Education

Business Session
CPRE Editorial Meeting

Moderating/Presiding
Julie O’Neil, Texas Christian

The Commission on Public Relations Education is the authoritative voice on public relations education. Since its founding in 1973 by the Public Relations Division of the Association for Education in Journalism, joined by co-sponsor the Public Relations Society of America, the Commission has provided recommendations on public relations education for universities and professional associations across the globe.

10:30 a.m. to Noon / Th032
The Radio Television Digital News Association (RTNDA)-Google News Initiative-AEJMC Workshop

Training Session
Digital Tools for Election Coverage

Moderating/Presiding
Deb Aikat, North Carolina at Chapel Hill, AEJMC Past President, 2023-24
Panelists
Lara Salahi, Endicott College
Deb Aikat, North Carolina at Chapel Hill
Chris Gentilviso, Forbes

AEJMC is collaborating with the Radio Television Digital News Association (RTNDA) and the Google News Initiative for this 90-minute workshop on strategies to spot and fight the spread of misinformation during the 2024 U.S. Presidential Elections. All workshop participants will receive access to Google News Initiative University Network curriculum and training materials/lesson plans to use in their teaching and research projects. Please download Google Chrome and bring your laptop computer fully charged for this interactive workshop. Registrants will be sent a prep list for this workshop. Read more here: https://bit.ly/aej_google

11 a.m. to 5 p.m. / Th033
Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Workshop Session
Institute for Diverse Leadership in Journalism and Communication (IDL)

2024-25 Jennifer H. McGill Fellows (Incoming)

Lucinda Austin, North Carolina at Chapel Hill
Dhiman Chattopadhyay, Shippensburg
Meredith D. Clark, North Carolina at Chapel Hill
Marlene Neill, Baylor
Juliet Pinto, Pennsylvania State
Erica Salkin, Whitworth
Adina Schneeweis, Oakland
Amy Simons, Missouri

Session open only to IDL Jennifer H. McGill Fellows.
**Thursday Sessions**

**AEJMC 2024: Representation and Voice — The Future of Democracy**  
**August 8-11, 2024 | #aejmc2024**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Details</th>
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| 12:30 p.m. to 2 p.m. / Th034 | **Advertising and Political Communication Divisions**  
**Scholar-to-Scholar (Poster) Refereed Research Paper Session**  
**Advertising Division**  
Topic — **Data Privacy and Consumer Response in Digital Advertising**  
03-1230-01 • Informational and Experiential Antecedents and Trust Outcome of Dataveillance and Data Profiling Perceptions*  
**Ming Wang**, Nebraska-Lincoln  
03-1230-02 • The Effects of Data Consent Disclosure on Consumers’ Coping Mechanisms of Targeted Online Behavioral Advertising  
**Ilwoo Ju**, Purdue  
and **Changdae Ham**, Illinois  
03-1230-03 • Keep Colors Bright All-Year-Long: A Big-Data-Based Cross-Cultural Analysis of Consumer Discourses About “Rainbow Washing”  
03-1230-04 • Avoid or Hug? Mobile Users’ Advertising Avoidance Towards Disclosure of The Recommendation-Based Video Commercials: The Influence of Reception Context, Information Processing Fluency, and Perceived Goal Obstacles  
**Jiawen Zhu**  
and **Zixin Guo**, Shenzhen University  
**Discussant**  
**Chang-Dae Ham**, Illinois  
* Second Place Paper Award, Open Research Competition  
**Topic — Food Advertising and Consumer Health Choices**  
03-1230-05 • The Influence of Model Size–Food Claim Congruence on Intentions to Purchase a Promoted Yogurt  
**Jessica Castonguay**, **Aysen Bakir** and **Jeff Blodgett**, Temple  
03-1230-06 • Instagrammable Foods! The Impact of Visual Characteristics of Junk Food Advertising on Social Media Engagement  
**Yu-Jung Chen**  
and **Wan-Yun Yu**, National Yang Ming Chiao Tung University  
03-1230-07 • Eating with Your Eyes: How Junk Food Advertising Affects Streamed Viewers’ Food Choice?  
**Wan-Yun Yu**  
and **Yu-Ting Liu**, National Yang Ming Chiao Tung University  
03-1230-08 • Beyond Organic: A Content Analysis of Sustainable Food Marketing Practices on Sustainable Food Companies’ Instagram  
**Sun Young Park**, **Ashley Johns**, and **Jaejin Lee**, Florida State  
03-1230-09 • Gut Health Influencers on Dietary Supplements Promotions on TikTok: A Content Analysis of Advertising Approaches  
**Sun Young Park**, Massachusetts  
and **Jaejin Lee**, Florida State  
**Discussant**  
**Louvins Pierre**, Illinois at Urbana-Champaign  
**Topic — Narrative and Emotional Engagement in Advertising**  
03-1230-10 • The Role of Patient Stories in Health Care Brand Storytelling  
**Justin Willett**, Missouri  
03-1230-11 • [EA] Exploring the Impact of Narrative Involvement, Perceived Engagement, and Social Support on Consumers’ Evaluative Persuasion Knowledge in Live-Streaming Ads  
**Xinyu Zhao**, Miami  
03-1230-12 • I Bet You Think About Me: Determining Factors that Influence Social Media Influencers Engagement  
**Nichole Santee**  
and **Kyle Stanley**, Louisiana State  
03-1230-13 • Sad But Still Engaging: Examining Sadness Appeal in Narrative Advertising on Audience’s Brand Attitude and Purchase Intention  
**Qingyuan Yang**  
and **Jeeyun Oh**, Texas at Austin  
**Discussant**  
**Mengtian (Montina) Jiang**, Kentucky  
**Topic — Brand Strategy and Consumer Perception**  
03-1230-14 • “She-discourse” Construction in Chinese Female Empowerment Advertising under Post-feminism: A Case Study of the Chinese Domestic Lingerie Brand Nei Wai and Zhiyu Wang. China Agricultural University  
**Zhiyu Wang**, China Agricultural University |
Thursday Sessions

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03-1230-16 • When Brand Familiarity Backfires: Effects of Perceived Ad Clutter, Brand Familiarity, and Motive Inference in Social Media Advertising Context  
Sieun Ha  
and Matthew Eastin, Texas at Austin

03-1230-17 • Examining the Effectiveness of Femvertising and Brand-Cause Fit on Purchase Intention among Young Chinese Women  
Qiling Wu, Renmin University of China

03-1230-18 • Co-branding and the Colonel: Investigating the Antecedents of Co-branding Success for Branded Virtual Influencers  
Rachel Peng, Heather Shoenberger, Jason Freeman, and Fuyuan Shen, Pennsylvania State

Discussant  
Yun Yang, Shandong University

** Student Paper Second Place

** Student Paper Second Place

Topic — Social Responsibility and Innovative Engagement in Digital Marketing  
03-1230-25 • Revealing the Strength of CSR Endorsement in an Environmental CSR Advertising Campaign on Instagram  
Jinho Joo, Boise State  
and Yoon Joo Lee, Washington State

03-1230-26 • Do I Look Good in Green? The Role of Self-expressive Benefits in Green Product Purchasing Among Chinese Consumers  
Cen Wang, Shandong University, Xiangwen Bu, USC-SJTU Institute of Cultural and Creative Industry  
and Yun Yang, Shandong University

03-1230-27 • Examining the Facebook Audience Engagement of Midwestern Farms and Farmers’ Markets: A Multimodal Analysis  
Ziyang Gong, Leona Y.F. Su, and Yi-Cheng Wang, Illinois

Discussant  
Juliana Fernandes, Florida

Topic — Advertising Techniques and Consumer Response  
03-1230-29 • Contextual Harmony: Exploring the Impact of Ad Context Congruence and Ad Type on Consumer Attitudes  
Jie Chen, Matthew Pittman, and John Haley, Tennessee

03-1230-30 • Moving to the Middle: How Placement and Personalization Impact Intrusiveness and Relevance in Video Advertising  
Jackson Carter, Ouachita Baptist

03-1230-31 • Visual Attention, Comprehension, and Memory for Visual Metaphors in Advertising  
Mohit Gupta, Aiman Kazybayeva, Veranika Paltaratskaya, Jennifer S. Zhang, Kevin Wise, and Matthew Peterson, Illinois

03-1230-32 • Politically Microtargeted Ads on Social Media: Visual Attention, Attitudes, and Effects on Affective Polarization  
Brittany Shivers, Bartosz Wojdynski, Sohyun Park, Jiyoung Yeon  
and Jongmin Lee, Georgia

03-1230-33 • Desperately Seeking Advertising Creativity- Re-Engaging in the Imaginative 3P’s Agenda  
Adetutu Wande-Kayode  
and Sabrina Habib, South Carolina

Discussant  
Eunjin (Anna) Kim, Southern California
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Discussant
Samuel Tham, Colorado State

Topic — Diversity and Personalization in Advertising
03-1230-34 • [EA] Unveiling Market Exclusion: Disability Representation in Super Bowl Ads 2024
Nisha Sridharan
and Juan Mundel, Arizona State

03-1230-35 • Personalized for Whom? Auditing Algorithms behind Personalized Advertising
Ewa Maslowska; Veranika Paltaratskaya
Khadija Vakeel,
and Morana Fuduric, Illinois

03-1230-36 • Empowering Ads, Empowered Responses: Unveiling the Emotional and Behavioral Impact of Femvertising in China on Social Media
Wenwen Cao, The University of Melbourne

03-1230-37 • Masculinity Clash: How Traditional and Contemporary Masculinity Influences Young Men’s Perceptions of Gender Portrayals in Advertising
Sophia Mueller, Kasey Windels,
Sarah Karl, Ashley Johns
and Alessandra Noli, Florida State

Discussant
Heather Shoenberger, Pennsylvania State

** Student Paper Third Place

Topic — Social Influence and Behavioral Impact
03-1230-38 • The Role of Prior Consumer Behavior, Source Credibility, and Parasocial Interaction in Social Influencer Marketing
Carolyn Lin and Xihui Wang, Connecticut

Caroline Chumley, Arkansas

03-1230-40 • True Influence is about Leveraging Virtuality: Unlocking the Persuasive Power of Virtual Influencers in Advertising
Vaibhav Diwanji, Jeff Conlin,
Macy Burkett, and Michaela Nera Barros, Kansas

03-1230-41 • [EA] Processing Fluency on Instagram vs TikTok: Construal Level Influences Green Advertising Outcomes on Social Media
Qinran Li, and Matthew Pittman, Tennessee

Discussant
Shanshan Lou, Appalachian State

Political Communication Division

Topic — Global Political Communication and Social Media

03-1230-47 • Visual Narratives, Social Media and National Image Construction: Strategic Lessons from the President of Ghana on Facebook
Nana Kwame Osei Fordjour, Maryland College Park

03-1230-48 • [EA] Amplifying the Voices of Afghan Women Through Digital Activism
Fardin Ayar, Shanghai Jiao Tong University

Impact of People’s Political Ideology and Social Media Use on Media Trust In Bangladesh
Abu Ahmed and Parisa Farhadi, Colorado State

03-1230-49 • Mapping the Digital Landscape of Hate: Assessing islamophobia in Hindu Rashtra Facebook Communities
Nazra Izhar, Kansas

03-1230-50 • Connective Democracy and Discussions about a New Constitution on Social Media: The 2020 Plebiscite in Chile
Ignacio Lopez, Pontificia Universidad Catolica de Chile

Discussant
Sorin Nastasia, Southern Illinois, Edwardsville

Topic — Global Elections

03-1230-51 • [EA] The Construction of a Political Scandal: Media Framing of Candidates’ Transgressions During Election Campaigns
Oluseyi Adegbola, Tennessee,
Sherice Gearhart, Texas Tech,
and Curry Wilson, Tennessee, Knoxville
Thursday Sessions

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03-1230-52 • The Cognitive Benefits of Online Microtargeted Political Ads: Explaining Attitudes, Political Interest, and Campaign Knowledge
Joerg Matthes, Melanie Hirsch, Selina Noetzel, and Alice Binder, University of Vienna
03-1230-53 • Functional Analysis of Manifesto Launch Speeches of Political Candidates from Ghana
Anani Yao Kuwornu, Maryland, College Park
03-1230-54 • [EA] Examining the 2020 Election Voter Fraud Claims Through the Situational Theory of Problem Solving
Adegbemi Aderemi, Sunha Yeo, and Koneru Aniketh, Oklahoma
03-1230-55 • [EA] Intercandidate Agenda-Building in the 2024 Presidential Election: Examining Trump and DeSantis Campaign Agendas
Mohammed Alqabbaa, Barbara Myssik, Osama Albishri, and Spiro Kiousis, Florida

Discussant
Nana Kwame Osei Fordjour, Maryland

Topic — Authoritarianism and Extremism
03-1230-56 • America, F*ck Yeah: Examining the Relationships between Partisan Media Use, Nationalism and Attitudes toward the Government
Jay Hmielowski, Brittany Shaughnessy, and Masahiro Yamamoto, Florida
03-1230-57 • Authoritarians in Response to Societal Crises: Reciprocal Dynamics of Right-Wing Authoritarianism, COVID-19 Fear and Prevention Belief
Yixiao Sun and Zhihao Ma, Nanjing University
03-1230-58 • A Clear and Present Danger to Democracy: Threats Against U.S. Journalists And Their Consequences
Lars Willnat and Martina Santia, Syracuse, and David H. Weaver, Indiana
03-1230-59 • Beyond the Rhetoric: Unveiling Tucker Carlson’s Communication Strategy Amidst the Russia’s War on Ukraine
Noureddin Yeilaghi, and Ali Ghanbarian, Shanghai Jiao Tong University
03-1230-60 • Banned by the Bird: A Cross-National Content Analysis of Propaganda on Twitter
Mariam Alkazemi, Lauren Bayliss, Jeffrey Riley, Holly Cowart, Ahmed Alqarni, Judi Dalati, Yadiel Ortiz, Yahya Alzahrany, Miao Sha, Bryan Sepulveda, Kamalich Muniz-Rodriguez, King Wa Fu, and Chun Hai Fung, Virginia Commonwealth

Discussant
Shannon Zenner, Elon

Topic — Politics, Culture, and Identity
03-1230-61 • [EA] A Latent Profile Analysis: Exploring Different Types of Late-Night Satire Viewers and Their Citizenship Behavior
Heesook Choi, Mississippi State, and Weiyoue Chen, Butler
03-1230-62 • [EA] Red, White, and Rural: Exploring Political Fandom in Rural Communities
Jeff Hunter, New Mexico State
03-1230-63 • Feeling Deprived, Canceling Others: Personal Relative Deprivation and Online Social Capital as Antecedents to Participation in Cancel Culture
Bingbing Zhang, Sang Jung Kim, Javie Szozi, Brian Ekdale, and Katy Biddle, Iowa
03-1230-64 • College Campuses and Social Media Platforms as Venues for Islamophobia, Antisemitism, and Online Political Efficacy
Zienab Shoieb, Lili Romann, John Christensen, and David Atkin, Connecticut
03-1230-65 • Does Gender Identity Play a Role in Immigration Activism on TikTok? An Extended Theory of Planned Behavior Approach
Huixin Deng, Baldwin Wallace University

Discussant
Tom Johnson, Texas at Austin

Topic — Partisans and Polarizing Media
03-1230-66 • Disaster through a Partisan Lens: Assessing the Impact of Media Bias on Death Coverage and Public Response
Ziqi Zhu and Jieun Shin, Florida
03-1230-67 • How Partisan Media Influences Aversion to Political Compromise: Focusing on the Role of Attitude Moralization
Yoo Ji Suh, Michael Wagner, and Dhavan Shah, Wisconsin-Madison
03-1230-68 • [EA] The Stories We Tell: Examining Political Worldview Through Foundational Narratives Within Republican and Democratic Political Party Platforms and Presidential Nomination Acceptance Speeches
Erik Brooks, Chapman University
03-1230-69 • [EA] Emergent Identity Publics and the Dynamics of Communicative Domain Crossing
Adam Saffer, Joshua Scacco, and Jianing Li
03-1230-70 • [EA] Politicization of Death: Naming of Laws in the United States after Victims
Caley Hewitt, Louisiana State

Discussant
Benjamin Toff, Minnesota
Thursday Sessions

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**Topic — Polarization and Perception**

- **03-1230-71** • Synthetic Realities in Political Deepfake News: Antecedents and Consequences of Social Media Disinformation Consumption
  
  **Miao Melissa Guo**, Connecticut

- **03-1230-72** • Dark Side of Online Engagement: Far-Right Groups Gaining Visibility, Resonance, And Legitimacy in Conspiracy Movements
  
  **Gyo Hyun Koo**, Howard, and **Bin Chen**, Texas at Austin

- **03-1230-73** • Mapping the “Bridging Field”: De-polarizing the Public Sphere
  
  **Seong Jae Min**, Pace University

- **03-1230-74** • [EA] Television News Exposure, Party, Personal Contact, and Support for LGBTQ+ Policies
  
  **Patrick Meirick**, and **Marisa Penkauskas**, Oklahoma

- **03-1230-75** • Beyond Preferences: Contextual Influences on News Diets in High-Choice Environments
  
  **Sakshi Bhalla**, and **Harsh Taneja**, Illinois at Urbana-Champaign

- **03-1230-76** • I’ve Got Friends in Rural Places: Examining Predictors of People’s Feelings about Rural Residents
  
  **Jay Hmielowski** and **Brittany Shaughnessy**, Florida

**Discussant**

**Josh Anderson**, Arizona

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding last two numbers in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning 30-minutes prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**12:30 p.m. to 2 p.m. / Th035**

**Broadcast and Mobile Journalism Division**

**Refereed Research Paper Session**

*Journalism in Diverse Contexts: From AI to Podcasts to Rural Journalism*

**Moderating/Presiding**

**Volha Kananovich**, Appalachian State

More Than a Numbers Crunker: Vernon Stone’s Legacy in Electronic Media

**George L. Daniels**, Alabama

Transparent or Opaque? A Study of the Mechanisms of Media Contact Behavior on AI News Credibility

**Ding Yu**, **Huiling Li**, and **Yunhao Yu**, Shanghai Jiao Tong University

Zero Human Emotion’: AI Anchors and The Normative Repercussions

**Muhammad Ali Muhammad**, and **Patrick Ferrucci**, Colorado-Boulder

Developing Legitimacy in the Esports Podcast Ecosystem

**Lindsey Sherrill**, North Alabama, **Ryan Broussard**, Sam Houston State, **Richard Johnson**, Arizona State and **Marcus Funk**, Sam Houston State

“That S**t is Hard to Get Away From”: The Labor of Working Alone in Rural Journalism

**Gregory Perreault**, South Florida, **Louisa Lincoln**, Pennsylvania, **Mildred “Mimi” Perreault**, South Florida and **Jessica Fargen Walsh**, Nebraska

**Discussant**

**Carey L. Higgins-Dobney**, Kentucky

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**12:30 p.m. to 2 p.m. / Th036**

**Communication Technology and Public Relations Divisions**

**PFR Panel Session**

*The Effects of Technology on Communication: Public Relations and Advertising in Year 2050*

**Moderating/Presiding**

**Alexander Laskin**, Quinnipiac

**Panelists**

**Brandon Boatwright**, Clemson  
**Shannon A. Bowen**, South Carolina  
**Nathan J. Carpenter**, Florida  
**Karen Freberg**, Louisville  
**Dean Kruckeberg**, North Carolina-Charlotte  
**Vilma Luoma-aho**, Jyväskylä University

Technological trends come every year with the promise of changing the industry (i.e. generative AI, virtual reality, blockchain, etc). This panel assesses the impact of these trends on teaching and practice.
Thursday Sessions

AEJMC 2024: Representation and Voice — The Future of Democracy
August 8-11, 2024 | #aejmc2024

12:30 p.m. to 2 p.m. / Th037

Communication Theory and Methodology Division

Refereed Research Paper Session
Theory and Method: Social Media Research

Moderating/Presiding
Aditi Rao, Connecticut

Conceptualizing and Validating Personal Curation within Curated Flows in Social Media*
Biying Wu-Ouyang, Chinese University of Hong Kong

Content Engagement Capacity: A Network-Based Approach for Evaluating the Content Influence Through Engagement in Online Conversation
Rui Wang, Buffalo, Alexander Semenov, Florida, and Yotam Ophir, Buffalo

A Decision Tree Approach to Predicting Consumer Evaluation of Computer-Generated Imagery Influencers’ Brand Endorsements
Ching-Hua Chuan, and Regina Ahn, Miami, and Su Yeon Cho, Quinnipiac

A Systematic Review of Current Research on the Privacy Calculus Model
Zhao Peng, Emerson, Emily Zhan, Michigan State, and Zhehao Liang, Huazhong University of Science and Technology

Perspective on Hierarchical Networks and Dynamic Agenda Construction of Opinion Leaders: Combining Digital Research Methods
Chen Qiuyi

Discussant
Magdalena Saldaña, Pontificia Universidad Católica de Chile

* Second Place Top Student Paper

12:30 p.m. to 2 p.m. / Th038

Cultural and Critical Studies Division

Refereed Research Paper Session
Intersections of Technology, AI, and Power

Moderating/Presiding
Jenn Smith, Kentucky

After Parasocial Relationships, what? An Empirical Analysis of Human-Chatbots Interaction and Transcending Empathy
Menghan Yin, Minzu University of China

AI Generated Music and the Listening Subject
Ian Dunham

[EA] Hysteria in Empathy: Understanding Virtual Companionship Between Human-AI Emotional Connection
Minling Guo, University of Macau

“Hey AI, Write A Story for Me!”: Investigating Gender Discourse in AI-Powered Chatbots Through AI Generated Stories
Ertan Ağaoglu, South Carolina

Moral Positions Creating Power: How Technological Dualisms Inform Sex Robot Constructions
Annette Materson, Temple

Discussant
Adina Schneeweis, Oakland

[EA] = This submission was accepted as an extended abstract.

12:30 p.m. to 2 p.m. / Th039

Law and Policy Division

Refereed Research Paper Session
Freedom of Speech in a Networked Era

Moderating/Presiding
Lindsie Rank, FIRE

Defending Truth in the Era of Deepfakes: Legal Responses to Manipulated Content in the Marketplace of Ideas
Zivile Raskauskaite, Missouri

Blue Ribbon for Free Speech: Balancing First Amendment Rights and State Action at the Great American State Fair
Roy Guttermann, Syracuse

Social Media as the New First Amendment Frontier: Assessing First Amendment Precedents in the NetChoice Cases
Jason Shepard, California State, Fullerton, and Kathleen Culver, Wisconsin-Madison

When News Agencies Meet Platform Content Moderation*
WeiMing Ye and Shuangze Dai, Peking University

Discussant
Anthony Fargo, Indiana, Bloomington

* Third Place Faculty Paper Award and Debut Faculty Paper Award

[EA] = This submission was accepted as an extended abstract.
12:30 p.m. to 2 p.m. / Th040

Media Ethics Division
Refereed Research Paper Session
The Ethics of Business in Advertising and Technology

Moderating/Presiding
TBA

Insufficiency of Normative Theory: Advertising Ethics, Corporate Advocacy, and the Public Sphere
Mark Heisten, Colorado-Boulder
Doing the Right Thing in Advertising: Moral Education and Training
Erin Schauster, Colorado, Boulder
Gender Diversity: Organizational Commitments as Expessed on Fortune 100 Global Companies’ Websites
Marta Mensa, North Texas, Tao Deng, DePaul, and Lina Gomez, Tampa

[EA] Cracks in the Wall: User-Centric Perspectives on Information Censorship on Sina Weibo
Baoying Fu and Xueqing Li, Shanghai Jiao Tong University

[EA] An Ethics of Care Breakdown in the X Cativerse
Adrienne Darrah, Pennsylvania State

Discussant
TBA

[EA] = This submission was accepted as an extended abstract.

12:30 p.m. to 2 p.m. / Th041

Newspaper and Online News Division and Community Journalism Interest Group
Research Panel Session
News Desert Solutions

Moderating/Presiding
Teri Finneman, Kansas

Panelists
Chris Evans, Howard
Beth Potter, Colorado-Boulder
Buck Ryan, Kentucky
Xu Zhang, Austin Peay State

How can we better teach students about news deserts and how to solve them? How can we better help the industry with practical research and getting our research to them?

12:30 p.m. to 2 p.m. / Th042

Scholastic Journalism Division
Refereed Research Paper Session
Professional Roles and Resilience: Readying Young Journalists for the Work

Moderating/Presiding
Barbara Hines, Howard

Vy Luong and Joy Jenkins, Missouri

[EA] News/Academic Partnerships: Assessing the Student Experience
Colleen Steffen, Franklin College and Hannah Kirkpatrick, Vermont

[EA] Burnout Experiences Among Journalism Students, Educators, and Peripheral Actors
Avery Holton and Aly Hill, Utah

[EA] Virtually Prepared: Using VR to Build Trauma Awareness and Resilience in Journalism Students
Gretchen Hoak, Kent State

From Practice to Pedagogy: Examining Journalists as Teachers of their Profession
Michael Spikes, Northwestern

Discussant
Peter Bobkowski, Kent State

[EA] = This submission was accepted as an extended abstract.

12:30 p.m. to 2 p.m. / Th043

Commission on Graduate Education
Luncheon
Graduate Student Luncheon

Moderating/Presiding
Patrick R. Johnson, Marquette

This luncheon celebrates the accomplishments of graduate students in AEJMC. CSGE will host an annual meeting, share updates for graduate students, create a space for networking, and acknowledge award winners and showcase participants. Pre-registration is required.
Thursday Sessions

AEJMC 2024: Representation and Voice — The Future of Democracy
August 8-11, 2024 | #aejmc2024

12:30 p.m. to 2 p.m. / Th044
Commission on the Status of Minorities
High Density Refereed Research Paper Session

Topic I — Empowering the Silent: Effective Communication in the 21st Century

Moderating/Presiding
Cathy Jackson, Norfolk State

Diverse Foundations in Mass Communication: A Critical Pedagogical Intervention
Loren Saxton Coleman, Howard, and Jayne Cubbage, and Cheryl Jenkins, Southern Mississippi

Mental Health Perceptions of Underrepresented College Students In U.S. Higher Education
Tugce Ertem-Eray, North Carolina State, Eyun-Jung Ki, and Yezgi He; Katelin Mueller, Alabama

Producing Telenovelas to Engage Latinos About Alzheimer’s Disease
Jennifer Vardeman, Jeremy Cajina-Clarke, and Luis Medina, Houston

Discussant
Mia Moody-Ramirez, Baylor

Focusing On Minority Groups: A Quantitative Study on The Attitudes of Diverse Minority Groups Toward ChatGPT****
Wenchang Wang, Yuqing Liu, Zhiyi Lin, and Wenxin Ouyang, Peking University

Discussant
Carolyn Wolcott, Clayton State

*Top Faculty, First Place
**Top Faculty, Second Place
***Top Student, First Place
****Top Student, Second Place

12:30 p.m. to 2 p.m. / Th045
Association for Education in Journalism and Mass Communication Membership Committee
PFR Panel Session
Breaking the Silence: Intersectional Perspectives on Mental Health, Pedagogy, and Research in Journalism and Mass Communication

Moderating/Presiding
Melanie Cosby, Co-chair, Mental Health Task Force, Temple

Panelists
Dorothy Bland, North Texas
Danielle Brown, Michigan State
Chelsea Reynolds, Arizona State
Desiree Hill, Oklahoma
Jennifer Midberry, Lehigh

12:30 p.m. to 2 p.m. / Th046
Scripps Howard Fund
Information Session
How to work with the Scripps Howard Fund and use the Scripps Howard Journalism Awards in Your Classroom

Moderating/Presiding
Mike Canan, director, journalism strategies, Scripps Howard Fund and Allison Hunter, journalism program manager, Scripps Howard Fund

The Scripps Howard Awards, presented by the Scripps Howard Fund and The E.W. Scripps Company, are one of the nation’s most prestigious American journalism
competitions, offering $170,000 in prize money in 15 categories. With a focus on high-impact reporting, the awards recognize journalism that spurs action, news organizations that go the extra mile to expose previously undisclosed or misunderstood information and journalists who embrace new tools, channels, technologies and approaches to provide more immersive experiences for their audiences. The Scripps Howard Awards honor work from television stations, networks, radio and podcasts, visual media, online media outlets, independent producers, newspapers and print publications.

12:30 p.m. to 2 p.m. / Th047
South Asia Communication Association (SACA)
Refereed Research Paper Session


Moderating/Presiding
Shafiqur Rahman, South Carolina State
and Deb Aikat, North Carolina at Chapel Hill

Topic I — Media Education and Research in South Asian Contexts
Global Accreditation Challenges and Curriculum Innovation In Media Education Institutions
Ruhi Lal, Manav Rachna International Institute of Research & Studies, India
Social Media Use in Journalism Education in Afghanistan
Shugofa Dastgeer, Texas Christian
and Hamid Obaidi, Leipzig University, Germany

Discussant
Jyotika Ramaprasad, Miami

Topic II — Media, Culture, And Identity in South Asian Contexts - I
The Role of Social Media in Cultural Integration and Mental Health: A Qualitative Study of The Bengali Diaspora in Philadelphia
Madhab Chandra Das, Temple
Communication Competence and Its Relation to Social Media Use Among College Students: A Cross-Cultural Study
Md Belal Hossain, Minnesota State, Mankato
Negotiating Diasporic Identity: Media, Agency, and the Indian Diaspora in the US
Amaresh Jha, UPES, India
“Naatu Naatu” as a Metacommentary of The Pan-Indian Film Genre
Jeevani Sammeta, Bowling Green State

Addressing The Diaspora: Indian Television’s Transnational Imaginings
Ritika Pant, O.P. Jindal Global University, India
How BTS Is Facilitating Korean Language Learning in South Asia: A Thematic and Social Network Analysis
Jarin Anjum, Government Brajralal College, Bangladesh
and Md Enamul Kabir, Clemson

Discussants
Rauf Arif, Towson
and Mohammad Ali, Maryland, College Park

Topic III — Media, Culture, And Identity in South Asian Contexts - II
Role of Coke Studio Pakistan’s Tu Jhoom Qawwali in Intercultural Communications
Sara Wahid, Shaheed Zulfiqar Ali Bhutto Institute of Science & Technology, Pakistan
Did Players Learn Indian Cultural Heritage from Playing Raji: An Ancient Epic Video Game? A Computational Experiential Narrative Analysis
Yowei Kang, National Chung Hsing University, Taichung, Taiwan
and Kenneth C. C. Yang, Texas at El Paso
Power, Masculinity and Gendered Sounds in Top Gun (1986) and Top Gun: Maverick (2022)
Sandra B Jacob, and Hoimawati Talukdar, Christ (Deemed to be University), Delhi NCR, India
Power: Domination And Crafted Mind of a Hero: Depiction of Hegemonic Masculinity in Indian Parallel Cinema
Debjani Halder, Manipal Institute of Communication, India
Decolonial Perspectives on Contemporary Retellings and Popular Culture
Sushmi Mishra, Berhampur University, India
and Bandita Kumari Panda, Berhampur University, India
Sports, Media and Morality: South Asian Media’s Framing of the Sania Mirza-Shoaib Malik Divorce
Steve Bien-Aimé, Kansas,
Umer Hussain, Wilkes,
Haseena U. Khan, Nazra Izhar,
and Aminah Syed, Kansas

Discussant
Enakshi Roy, Towson

Topic IX — Framing News and Communication
Framing Civil-Military Relations: A Content Analysis of Pakistani Print Media
Hassan Siddique, and Ayesha Ashfaq, Punjab University, Pakistan
Framing The Minority: Journalism Coverage and Vietnam’s Policy of Ethnic Groups  
Vi Thi Phuong, University of Sciences, Thai Nguyen, Vietnam  
and Vu Van Khanh, Thai Nguyen University, Vietnam  
A Comparative Textual Analysis of Media Coverage on The January 7 General Election in Bangladesh: Uncovering Narratives, Biases, And Perspectives  
Serajul I. Bhuiyan, Savannah State  
and Sima Bhowmik, Colorado  
Abhinav Kaul Aima, Pennsylvania State, New Kensington  
Making Meaning: Media Representations of China-EU Migration  
Muhammad Anisur Rahman Akanda, Haji Jalmamud College, Bangladesh  

Discussants  
Dhiman Chattopadhyay, Shippensburg and Nabila Mushtarin, Louisiana State  

Topic V — Political Communication in South Asian Contexts  
The US And Russian Embassies’ Public Diplomacy Strategies in Bangladesh: An Examination of Relationship Management  
Zahedur Arman, Framingham State and Rezaul Karim, Arizona State  
Geopolitical Manipulations and Democratic Integrity: Analyzing Foreign Interference In Bangladesh's Elections  
Serajul I. Bhuiyan, Savannah State, Mohammad Ala-Uddin, James Madison and Sima Bhowmik, Colorado  
Analyzing Campaign Strategies: Recent Political Movements in Bangladesh To Restore Caretaker Government  
A K M Zamir Uddin, and Mst Rakshana Pervin, Missouri State and Muhammad Aminul Islam, Wayne State  
Strategic Political Communication Through Campaign Posters: A Study of Bangladesh's 2024 National Elections  
Mohammad Ali, Maryland and Md Rejaul Haque, Colorado State  
Using National Day Parade Songs to Cultivate Patriotism and National Identity In Singapore: A Text Mining and Sentiment Analysis  
Kenneth C. C. Yang, Texas At El Paso and Yowei Kang, National Chung Hsing University, Taichung, Taiwan  

Discussants  
Zahedur Arman, Framingham State and Zakaria Khan, South Florida  

Topic VI — Persuasive Communication and Campaigns in South Asian Contexts  
Corporate Branding and Crisis Management in Bangladesh: An Analysis of Situational Crisis Communication Theory and Image Repair Theory  
Khairul Islam, State University of New York at Oswego, Najma Akhter, Wayne State and Md. Sayeed Al-Zaman, Jahangirnagar University, Dhaka, Bangladesh  
Rebuilding Trust: Analyzing Crisis Communication in Bangladesh's E-Commerce Meltdown  
Muhammad Aminul Islam, Wayne State AKM Zamir Uddin, Missouri State and Md Hasan, University of Queensland, Australia  
Indian Environmental Activism: Ideological Origins, Communicative Strategies, And Protest Tactics Since The 1980s  
Vamsi Chaitanya Pedasanaganti, Bowling Green State  
What Makes Medical Practitioners Popular on Digital Platforms? Cases From Bangladesh  
Md Hasan, University of Queensland, Australia, Md. Nurul Karim Bhuiyan, and Minara Nazmin, Georgia State  

Discussant  
Serajul I. Bhuiyan, Savannah State and Rita, Tribhuvan University, Nepal  

This interactive research paper session organized by the South Asia Communication Association (SACA) reflects SACA's commitment to the 2024 AEJMC conference theme “Representation and Voice — The Future of Democracy.” Research papers were selected in a peer-reviewed competition. With over one-fourth of the world’s population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field. SACA was constituted in 2015 at the AEJMC conference in San Francisco. SACA members may involve people with research interests in the South Asia region or the South Asian diaspora worldwide.
2:30 p.m. to 4 p.m. / Th048

**Advertising Division** and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Research Panel Session

**Critical Voices in Advertising Research**

Moderating/Presiding

*Harsha Gagndharbatla*, Colorado at Boulder

Panelists

*Chelsea Reynolds*, Arizona State  
*Kasey Windels*, Florida  
*Sophie Mueller*, Miami  
*Minjie Li*, Tennessee  
*Louvins Pierre*, Illinois at Urbana-Champaign

This panel brings together researchers from multiple divisions to discuss the lack of critical voices in advertising research and makes a case for why including such perspectives is ultimately a good thing for the future of advertising research.

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2:30 p.m. to 4 p.m. / Th049

**Communicating Science, Health, Environment and Risk and Visual Communication Divisions**

Scholar-to-Scholar (Poster) Refereed Research Paper Session

**Communicating Science, Health, Environment and Risk Division**

Topic I — Covid-19 and Message Strategies

04-1430-01 • Overload and Disparities by Educational Attainment in COVID-19 Information Behaviors among Chilean Adults  
*Macarena Penaylillo*, Universidad Diego Portales

04-1430-02 • Emotion Impact Factors and Management Strategy Among Quarantined College Students As Close Contacts During COVID-19  
*Lin Zhang*, Shanghai University

04-1430-03 • Using Social Media to Correct COVID-19 Misinformation: How Message Features Shape Audience Engagement on Sina Weibo  
*Qinyu E*, Luge Yang, Xialin Zhang, and Leichen Li, University of Shanghai for Science and Technology

04-1430-04 • Convergence and Social Media Use in Risk Perception: An Investigation on Both Central Tendency and Dispersion  
*Sifan Xu*, Tennessee, Knoxville, and Xinyan Zhao

04-1430-05 • White Young Adults’ Defensiveness Strategies in Relation to COVID-19 Racial Health Inequities  
*Mary Beth Deline*,  
*Mary Katreer*, and *Emily Mason*, Illinois State,  
*Laura Rickard*, Maine,  
*Ertemisa Godinez*, Illinois State, and  
*Kajsda Dalrymple*, Wisconsin-Madison

04-1430-06 • Exploring the Interplay Between Media Exposure, Individual Factors, Belief in COVID-19 Conspiracy Theories, and Vaccine Behavior  
*Michelle Seelig*, Zixiao Yang,  
*Songyi Liang*, Ashley Hemm, and *Daniel Verdeep*, Miami,  
*Sandra Kuebler*, and *Amanda Diekman*, Indiana, Bloomington,  
*Manohar Murthi*, Kamal Premaratne,  
*John Funchion*, and *Stefan Wuchty*, Miami

04-1430-07 • Examining the Roles of Different Cultural Values in The Intention to Vaccinate Against COVID-19 and Influenza  
*Ruiyen Zhang*, Heping Jia,  
*X. Luo*, and *Qinliang Liu*, Soochow University

04-1430-08 • [EA] A Close Textual Analysis of WHO’s COVID-19 Pandemic Declaration Speech  
*Jeffrey Nyabor*, Mississippi State

Topic II — Emotion, Messaging, and the Media

04-1430-09 • Too Much of a Good Thing: Dramatization, Emotion and User Engagement in Health-related Short Videos  
*Ge Zhu*, and *Yilin Luo*, Renmin University of China

04-1430-10 • Emotion Vs Cognition: How A Science Media Event May Stimulate the Audience’s Science Interest  
*X. Cui*, College of Charleston, and *Jiyang Zhao*, Independent Scholar

04-1430-11 • Self-Compassion, Embodiment, and Culture: Body Satisfaction’s Protective Factors Against Social Media Use and Self-Objectification Among Young Chinese Men  
*Ruobing Chi*, Zhenxiang Zhu, Chengzhi Lin, and *Jiajia Yang*, Shanghai International Studies University

04-1430-12 • Amazing or Awful? The Role of Message Frames in Expectancy-Value Based Weight Management Intentions  
*Xuan Qian*, Northern Illinois

04-1430-13 • [EA] Utilizing Competing Biological Motivations: Can We Decrease People’s Disgust Response to Lab Grown Meat?  
*Rachel Bailey*, Pooja Ichplani, and *Yu Liang*, Florida State,  
*Jay Hmielowski*, and *Myiah Hutchens*, Florida
Thursday Sessions

AEJMC 2024: Representation and Voice — The Future of Democracy
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Topic IV — Social Media, Influencers, and Health Communication

04-1430-24 • Health-Related Communication of Social Media Influencers: A Scoping Review
Jaroslava Kankova, Alice Binder, and Joerg Matthes, University of Vienna

04-1430-25 • Exploring Dark Side of Social Media Influencers’ Health Advice: Insights from Health Expert Content Creators
Jaroslava Kankova, Alice Binder, and Joerg Matthes, University of Vienna

04-1430-26 • Unraveling the Impact of Social Media Involvement on Public Health Participation in China
Yusi Zhang, Wanqi Gong, and Xigen Li, Shanghai University

04-1430-27 • The Impact of Sponsorship and Message Perspective in Influencer Marketing for Online Mental Health Promotion
Hye Min Kim, and Sun-Young Park, Massachusetts

04-1430-28 • Scrolling Towards Wellness: The Influence of Social Media Health Information Consumption on Pro-Health Behaviors
Anna Young, Paula McDowell Kalksma, and Jonathan Moore, Connecticut

04-1430-29 • Doctor Influencers on Instagram: Impact of Narrative Messaging and Source Type on Sexual Health Attitudes and Behavioral Intentions
Simu Dey, Cindy Fang, and Susanna Lee, Temple

04-1430-30 • [EA] What Do Doctors “Tok” about Health? A Content Analysis of Doctor Influencers’ Videos on Chinese TikTok (Douyin)
Zhiying Xu, Lei Chen, Bingbing Zhang, and Rachel Young, Iowa

04-1430-31 • [EA] Climate Change Communication Using TikTok Video and Dialogue
Zara Masood, and Jyotika Ramaprasad, Miami

04-1430-32 • [EA] WeChat Use, Cognitive Function, and Depressive Symptoms: Examining Longitudinal Relationships among Chinese Older Adults
Liangqi Ding, Fudan University, Junyan Lu, and Xin Ma, Maryland

04-1430-33 • [EA] Stigmatization of Mpox and The MSM Community on Twitter: A Computational Approach to Understanding the Negative Emotions Expressed Through Stigmatizing Language
CJ Calabrese, Clemson, Sushma Kumble, Towson, and Xudong Yu, North Dakota

04-1430-34 • [EA] Social Media as a Silver Lining: How Quarantined Chinese Cope with Anxiety and Loneliness in the Pandemic
Jing Jin, Zizhong Zhang and Chen Luo, Columbia
Visual Communication Division (VISC)  
Topic I — Visual Messaging Strategies  
04-1430-35 • [EA] Building a Persistent Mass Mobilization by Spreading “Cuteness”: Studying the Propaganda Images in the Anti-Extradition Bill Movement in Hong Kong  
Kwan Nga Stephanie Lam  
and Gary Tang, Hang Seng University of Hong Kong  
04-1430-36 • [EA] Intersecting Visuals and Culture: The Role of Visual Communication in Influencing Cervical Cancer Screenings Among Asian American Women  
Soojeong Kim, Texas at Austin  
YoungAh Lee, Sungwon Chung, Johnny Sparks, Atefeh Jamil Pour, Mohammed Sa-ad and Lindsey Murphy, Ball State  
04-1430-38 • [EA] Reproduction of Meaning in Political News Texts in Comic: A Polandball Case Study  
Xiaohan Zhang, Renmin University of China  
04-1430-39 • [EA] “@?”: Authorship and Newsroom Image Crediting Practices on Instagram  
Kyser Lough, Georgia and Alex Scott, Iowa  
Discussant  
Tara Mortensen, South Carolina  

Topic II – Visualizing Crises  
04-1430-40 • [EA] A View to a War: Cross Cultural Comparison of Ukrainian War Photography  
Hanyuan Zhang, Kashaf Rashid, Andrea Kinyua, and Michael Koliska, Georgetown  
04-1430-41 • “Keeping Their Shift Together”: An Exploratory Visual Analysis of a Brazilian Crowd Crime  
Marina Petric, Texas Tech  
04-1430-42 • [EA] Visual Framing of the Ukraine War in World Media  
Shugofa Dastgir and Amiso George, Texas Christian  
04-1430-43 • [EA] Photожournalism Coverage of University Mass Shootings: A Comparative Analysis of Visual Coverage Over Time  
Taylor Sheridan and Gayoung Jeon, Texas at Austin  
04-1430-44 • [EA] Unveiling the Neglected: Exploring Media Depictions of Sudanese Women Amid Crisis  
Razan Aljohani, Maryland  
Discussant  
Ross Taylor, Colorado-Boulder  

Topic III – The Past, Present, and Future of Visual Communication  
04-1430-45 • [EA] America’s Front Pages: A 40-Year Update  
Matt Haught, Memphis and David Morris, South Carolina-Aiken  
04-1430-46 • [EA] Chinese Peasant Paintings as Social Metaphors: The Visual Rhetoric of Food Imagery  
Li Wang, Guillian University of Electronic Technology and Qi Zheng, Shantou University  
04-1430-47 • [EA] Exploring the Causal Mechanisms Behind Aesthetic Preference; Human Bias Towards AI-Generated Art  
Junfei Liu, Colorado-Denver / China Agricultural University  
04-1430-48 • The Influencers are Arguing, Again: Discourse Fields, Expertise, and Stitch Videos  
Ethan Myles Lascity, Southern Methodist  
Discussant  
William Davie, Louisiana-Lafayette  
[EA] = This submission was accepted as an extended abstract.  
Research presentations should be placed on the board with the corresponding last two numbers in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. Presentations may be put in place beginning 30-minutes prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

2:30 p.m. to 4 p.m. / Th050  
Cultural and Critical Studies and Law and Policy Divisions  
Teaching Panel Session  
New Adventures in Academic Freedom: Threats and Responses  
Moderating/Presiding  
Ralph Beliveau, Oklahoma  
Panelists  
Meta G. Carstarphen, Oklahoma  
Victoria Ekstrand, North Carolina at Chapel Hill  
Evan Ringel, North Carolina at Chapel Hill  
Natalie Tindall, Texas at Austin  
This panel will address ways they have articulated responses to these threats in their classes and in their scholarship. Additionally, we explore what should we do in our own best interests to serve the public’s needs and at the same time protect our professional selves from such critiques and potential sanctions.
Thursday Sessions

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2:30 p.m. to 4 p.m. / Th051

History and Magazine Media Divisions

Research Panel Session
The Future of Academic Publishing

Moderating/Presiding
Pam Parry, Southeast Missouri State
and Joy Jenkins, Missouri
and Journal of Magazine Media

Panelists
Teri Finneman, Kansas
Madeleine Liseblad, California State, Long Beach
Kevin Lerner, Marist College
Miglena Sternadori, Texas Tech

This session will allow for broad discussion among the History and other divisions about the future of their journals and how to move them forward. As Journalism History celebrates its 50th anniversary, what should the next 50 years look like? Similarly, the Journal of Magazine Media is approaching its 25th anniversary and looking to raise its profile.

2:30 p.m. to 4 p.m. / Th052

Media Ethics Division
and Entertainment Interest Group

Teaching Panel Session
Practically Applying Media Ethics Skills
in Entertainment Media Classrooms

Moderating/Presiding
Alexis Romero Walker, Manhattanville

Panelists
Adria Goldman, Mary Washington
Madhavi Reddi, York College
Michele Meyer, Geena Davis Institute
Nicole Kraft, Ohio State
Nicole Smith Dahmen, Oregon

This panel will include professionals and educators from a variety of sectors of entertainment media education. From those that teach film, to those that teach sports, all of our panelists will discuss the ways in which they incorporate topics of ethics in their courses.

2:30 p.m. to 4 p.m. / Th053

Newspaper and Online News Division

High Density Refereed Research Paper Session
Political issues and Journalism

Moderating/Presiding
Matt Haught, Memphis

Navigating Politics and Scandal: News Coverage of George Santos’s Sexuality and Political Ideology
Clay Williams
and Rhonda Gibson, North Carolina at Chapel Hill
PolitiTok: Testing the Credibility of Partisan Media Among TikTok Users
Jessica Sparks, Auburn
and Myiah Hutchens, Florida
Incidental Encounters, Intentional Engagements: Dissecting Political News Consumption on Short-Form Video Platforms
Yani Zhao, Texas Tech,
Richard M. Perloff, Cleveland State
and Sherice Gearhart, Texas Tech
When Lawmakers Wander in News Deserts
Jared Schroeder
and Joy Jenkins, Missouri
Cross-Border Framing: Coverage of Brazil’s 2022 Election By Five U.S. Newspapers
Marina Petric
and Miglena Sternadori, Texas Tech

Discussant
Logan Molyneux, Temple

Lay Theory from Political Actors: What Local Organizers Can Teach Us About the Role Of Local News In Democracy
Andrea Lorenz, Kent State

The Hollowing Out of Nonprofit News: An Ethnographic Investigation into the Implications of Exploited News Workers*
Jocelyn McKinnon-Crowley, Syracuse

Impacts of Increased News Media Coverage on Police Officer Decision-Making and Use of Force Situations
Michael James, Georgia

[EA] Media Framing Analysis of Election Misinformation: A Study on Bangladeshi Newspapers
Mahedi Hasan, Md. Sajedul Islam,
Suhunar Rahman Shuvo,
and Ali Ashan, Texas Tech,
and Md Abu Bakkar Sikkik, Nanjing University

News or Propaganda during a Public Health Crisis? A Multimodal Discourse Analysis in Front Pages of 13 Local Media in China
Peng Wan, Renmin University of China
Thursday Sessions

AEJMC 2024: Representation and Voice — The Future of Democracy
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Discussant
Beth Knobel, Fordham

[EA] = This submission was accepted as an extended abstract.

* Third Place Student Paper

2:30 p.m. to 4 p.m. / Th054

Political Communication
and Broadcast and Mobile Journalism Divisions

PFR Panel Session
“Horse Race” Coverage of Elections
and “False Equivalency”: What to Avoid
and How to Get it Right

Moderating/Presiding
Lindita Camaj, Florida

Panelists
Tom Johnson, Texas at Austin
Margaret Talev, Institute for Democracy, Journalism, & Citizenship, Syracuse
Michael Koliska, Georgetown
Jean Friedman-Rudovsky, Resolve Nonprofit Newsroom
Julia Terruso, Philadelphia Inquirer

This panel brings together experts and journalists to discuss how can news media avoid the pitfalls of the previous election coverage and get it right!

2:30 p.m. to 4 p.m. / Th055

Scholastic Journalism Division

Research Panel Session
Supporting the Institutional Mission: Outreach Initiatives that Educate and Recruit High School Journalists and Communicators

Moderating/Presiding
Marina Hendricks, South Dakota State

Panelists
Harrison Hove, Florida
Mark Turner, Ohio
Michelle Sillman, Iowa
Jessica Pucci, Arizona State

Colleges and universities support an institutional mission by educating and supporting the next generation of journalists. This outreach inspires students and acts as an informal recruiting tool. The purpose of this panel is to share blueprints of successful outreach programs that can be used to support an institutional mission and recruit for your program.

2:30 p.m. to 4 p.m. / Th056

AEJMC Council of Affiliates

PFR Panel Session
Inclusive Approaches to Business Journalism Coverage and Careers

Moderating/Presiding
Jake Batsell, Southern Methodist

Panelists
Derrick Cain, Director of Community Engagement, Resolve Philly
Desiree Hanford, Northwestern
Ali Jackson-Jolley, Assistant Managing Editor for DEI, Forbes
Ana Teresa Solá, CNBC

This panel focuses on ways that newsrooms, industry organizations, and journalism educators are proactively bringing an inclusive mindset to business journalism—whether through news coverage such as the collaborative, 29-newsroom, award-winning Broke in Philly project focusing on economic mobility, or through recruitment initiatives and partnerships designed to bring more diversity to the newsrooms that produce business and economic journalism.

2:30 p.m. to 4 p.m. / Th057

Commission on Graduate Education

Teaching Panel Session
Graduate Teaching Showcase

Moderating/Presiding
Patrick R. Johnson, Marquette and Briana Trifiro, Boston

The Commission on Graduate Education’s newest initiative highlights the best in teaching for graduate students. This session includes graduate students presenting teaching demos, lesson plans, assessment strategies, and interdisciplinary opportunities for teaching success. This event aims to showcase examples of effective teaching to inspire and encourage instructors at all levels.
2:30 p.m. to 4 p.m. / Th058

Commission on the Status of Minorities and Commission on the Status of Women

Teaching Panel Session
Experiential and Inclusive Pedagogy through Teaching Practice: Why Hackademics Matter

Moderating/Presiding
Carolyn Walcott, Clayton State

Panelists
Dorothy Bland, North Texas
Uche Onyebadi, Texas Christian
Maha Bashri, United Arab Emirates University

The session will engage early career journalism educators and graduate students who are contemplating an industry-academy blend of teaching and learning to enable immersive experiences for students. The panel, composed of journalism professors who were former journalists, will also address the role of “hackademics” in fostering best practices on issues pertaining to media production and representation through an inclusive lens.

2:30 p.m. to 4 p.m. / Th059

Participatory Journalism and Community Journalism Interest Groups

PFR Panel Session
The Emotional Toll of Community-engaged Journalism: How Journalists Navigate Bandwidth, Boundaries, and Burnout

Moderating/Presiding
Jillian Bauer-Reese, Temple

Panelists
Derek Cain, Resolve Philly
Siani Colón, Kensington Voice
Nora Elmarzouky, Friends, Peace, Sanctuary Journal
Nick Mathews, Missouri
Emma Restrepo, VozColectiva
Afeà Tucker, The Trace

This panel will explore the emotional labor to which journalists embedded in and engaged with communities are exposed, putting them at increased risk of burnout. Panelists from various Philly-based projects will share their experiences navigating emotional labor, bandwidth, boundaries, burnout, effective coping mechanisms, and more.

2:30 p.m. to 4 p.m. / Th060

Association for Education in Journalism and Mass Communication News Engagement Day

Research Panel Session
Being Smart about News Engagement, Disinformation, Influencers & Journalism Do’s and Don’ts During the 2024 Presidential Election Season

Moderating/Presiding
Paula M. Poindexter, Texas at Austin, Chair, News Engagement Day Committee

Panelists
Peter Bobkowski, Knight Chair in Scholastic Journalism, Kent State University
Stephanie Edgerly, Associate Dean of Research, Northwestern University Medill School of Journalism, Media, Integrated Marketing Communications
Logan Molyneux, Journalism Dept. Chair, Temple University Klein College of Media and Communication
Laura Castañeda, Professor of Professional Practice and Associate Dean, USC Annenberg School for Communication and Journalism
Amanda Siew, Master’s Student, University of Oklahoma Gaylord College of Journalism & Mass Communication
Lars Willnat, John Ben Snow Research Professor, Syracuse University Newhouse School of Public Communications; Lead Author, The American Journalist Under Attack: Media, Trust, and Democracy

Plus: Drawing for complimentary copies of forthcoming book, *Gen Z, Social Media, and News: Implications for the Future of News Engagement, Journalism, the U.S., and Democracy* by Paula M. Poindexter; Announcement of New $2,000 Grant to research innovative approaches to understanding news engagement; Presentation of 2024 News Audience Research Paper Award to “Out with the Old, in with the New: What Young Adults Think of the ‘TikTokification’ of News” by Amanda Siew and Daniel Thompson, Oklahoma; Sharing of plans for #NewsEngagementDay, Tues., Oct. 1, 2024.
Thursday Sessions

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2:30 p.m. to 4 p.m. / Th061
Association for Education in Journalism and Mass Communication

Panel Session
Fostering Freedom & Defending Democracy: Three Presidential Initiatives

Moderating/Presiding
Deb Aikat, North Carolina at Chapel Hill, AEJMC Past President, 2023-24

Panelists
Undergraduate Research and Engagement Task Force
Jan Lauren Boyles, Iowa State
Laura Smith, South Carolina

Distinguished Fellows Taskforce Task Force
Dorothy Bland, North Texas
David T. Z. Mindich, Temple
Mia Moody-Ramirez, Baylor

Legacy and Impact Task Force
Tatyana Dumova, Point Park
Robert (Bob) Trumpbour, Pennsylvania State

The “Fostering Freedom & Defending Democracy: Three Presidential Initiatives” session highlights our shared commitment to sustain AEJMC’s mission to promote the highest standards. We take seriously AEJMC’s role as a resolutely nonpartisan, interdisciplinary, premier organization fostering excellence in research, teaching, and professional freedom. All are welcome to this session.

2:30 p.m. to 4 p.m. / Th062
Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session
Teaching Experts Are In: Preparing Educators for Teaching the Next Generation

Moderating/Presiding
Shearon Roberts, Xavier-Louisiana, 2023-24 Chair, ESC Teaching

Roundtable Facilitators
Table 1 — Nailing the Teaching Presentation for Campus Interviews
*Theresa de los Santos, Pepperdine, and Elizabeth Smith, Pepperdine, SCHJ Teaching Chair

Table 2 — Course Design and Redesign
*Lisa Burns, Quinnipiac and Bailey Dick, Bowling Green State, HIST Teaching Chair

Table 3 — Assessment and Feedback Training
*Laura Smith, South Carolina and Samantha Kocan, Montevallo, BAMJ Teaching Chair

Table 4 — Active Learning Strategies for the Next Generation
*Gabriel Tait, Ball State and *Mia Moody-Ramirez, Baylor

Table 5 — Insights on Large Lecture Training
*Chris Roberts, Alabama and Sharon Baldinelli, Nebraska-Lincoln SHER Teaching Chair

Table 6 — Teaching Culturally Diverse Students
*Nandini Bhalla, Texas State and Sara Shaban, Seattle Pacific INTCH Teaching Chair

Table 7 — Dealing with Difficult Classroom Situations and Controversial Topics
*Tracy Everbach, North Texas and Carolyn Nielsen, Western Washington, CSWM Chair

Table 8 — Legal Training for Teachers
*Emily Metzgar, Kent State and Kristen Patrow, Butler, LAWP Teaching Chair

Join invited representatives from Commissions/DIGs, as well as members of the Standing Committee on Teaching for topic-driven tables about teaching the next generation. Think of it as speed dating with an academic twist. * Denotes current member serving on Teaching Committee

4:30 p.m. to 6 p.m. / Th063
Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session
AI and Machine Learning Techniques in ComSHER

Moderating/Presiding
Nic Bennett, Michigan State

Predicting Prostate Cancer Screening Behaviors from Interpersonal, and Mass Media Factors: A Machine Learning Algorithmic Approach
Emmanuel Maduneme, and Megan Denneny, Oregon

Will You Disclose Personal Health Information to a Medical Machine Online?
Shuoshuo Li, and Jian Xu, Shanghai Jiao Tong University
Thursday Sessions

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Tailoring Generative AI Chatbots for Multiethnic Communities in Disaster Preparedness Communication
Xinyan Zhao, Yuan Sun, Wenlin Liu, and Chau-Wai Wong

How AI Information Exposure Affects Unemployment Risk Perception: Mediated by Negative Emotions and Subjective Knowledge
Min Cai and Hongfa Yi, Shanghai University

Conversations with A Pro-Environmental Chatbot with an Experiential Mind: Engaging and Persuading through Eeriness and Amazement
Ja Kyung Seo, and Hye Jin Yoon, Georgia

Experiential Evidence on Factors Influencing Patient Adherence to AI or Human Doctor
Shuoshuo Li, and Jian Xu, Shanghai Jiao Tong University

Discussant
Jiun-Yi Tsai, Northern Arizona

4:30 p.m. to 6 p.m. / Th064

Communication Technology and Visual Communication Divisions

Research Panel Session
Leveraging AI for Enhanced Data Analysis and Visualization

Moderating/Presiding
Laeeq Khan, Ohio

Panelists
Shannon Zenner, Elon
Brian Walsh, Elon
Byung Lee, Syracuse
Bob Britten, West Virginia

This panel will help attendees navigate the AI landscape while maintaining ethical rigor and public trust.

4:30 p.m. to 6 p.m. / Th065

Cultural and Critical Studies and International Communication Divisions

High Density Refereed Research Paper Session

Cultural and Critical Studies Division

Moderating/Presiding
TBA

[EA] Motivations and Challenges of Bangladeshi Diaspora Journalists in the U.S.
Mohammad Delwar Hosen
and Ruth Moon, Louisiana State

[EA] Understanding the China-Vietnam Relationship on Self-censorship of Journalists Reporting on the Border War Anniversaries
Ha Huong, Kansas

[EA] Unpacking Transnational Journalists in the Western Media System
Weile Zhou, Georgia State

[EA] Humanizing or Dehumanizing? The Exploration of Visual Representations of Refugees Through the Lens of Humanitarian Organizations
Triwik Kurniassari, Pennsylvania State

[EA] Reading Between Criticism and Repair: Metajournalistic Discourse Analysis of the Western Media Coverage of Israel-Gaza War
Nihal Alaqaqawwy, Rania Al Namara, and Patrick Ferruci, Colorado Boulder

Discussant
Maha Bashri, United Arab Emirates University

International Communication Division

Topic — Power and Underrepresentation in Global Media

Constructing National Identity via Historical Gameplay: A Computational Text Mining Study of the Devotion Video Game in Taiwan
Yowei Kang, National Chung Hsing University
and Kenneth C. C. Yang, Texas at El Paso

The Role of Culture in Audiences’ Trust in Mainstream Media
Hechen Ding
and Hong Yu, Kansas,
Tien-Tsung Lee, University of Macau,
and Rim Chaif, Kansas

Atanarjuat’s Cultural Economy Moment: Indigenous Filmmaking on The Global Stage
Derek Moscato, Western Washington

Cryptogaming Potentials: The Discourse of An Imagined Future By Gaming Companies In Africa for Africa & Africans
Henry Ugwu
and Jolene Fisher, Colorado, Boulder

[EA] Counter Hegemonic Narratives Through Podcasting: The Case of Uganda’s Youth Podcasters
Stephen Ssenkaaba, Oregon

Discussant
Vanessa de Macedo Higgins Joyce, Texas State

[EA] = This submission was accepted as an extended abstract.
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4:30 p.m. to 6 p.m. / Th066

Magazine Media and History Divisions

PFR Panel Session
Podcasts as Public Scholarship

Moderating/Presiding
Cara Jedlicka-Hawkins, Washington State

Panelists
Teri Fineman, Kansas
Lauren Furey, California Poly Pomona
Robert Gustche, Jr., Florida Atlantic
Andrea Hall, Middle Tennessee State

This panel features hosts from Journalism Practice’s “The J-Word” podcast and Journalism History’s self-titled podcast, as well as the creators and hosts of “The Pink State,” a series focused on the role of women in local, state and national politics.

Guan Soon Khoo and Jeeyun Oh, Texas at Austin

Discussant
Qian Xu, Elon

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / Th067

Mass Communication and Society Division

Refereed Research Paper Session
AI and Technology

Moderating/Presiding
Xi Cui, College of Charleston

Verification Moderates ChatGPT Uses and Work Efficiency Among College Students: An Investigation Through Technology Acceptance Model
Ruonan Zhang, Rollins College,
Nicky Bi, Nebraska Omaha,
Kate Salerno, Rollins College,
and Peiqin Chen, Shanghai International Studies

TikTok Usage and Distraction Susceptibility Effects on News Article Reading Time
Bridget Cole and Arthur Santana, San Diego State,
Toby Hopp, Colorado,
Xiaohan Hu, San Diego State

Reveal the Users’ Needs that Motivate Them to Watch Gaming Videos with Topic Modeling
Ji Ye Kim, Southern California

The Intersection of “Real” and “Reel”: An Investigation of K-pop Idol Dual Self-presentation, Paid Advertisements, and Fan Engagement
Minsun Shim and Olivia Peinado, Inha

4:30 p.m. to 6 p.m. / Th068

Media Management, Economics and Entrepreneurship Division

Teaching Panel Session
Educating for Innovative Careers in Media

Moderating/Presiding
Allie Kosterich, Fordham

Panelists
Cindy Royal, Texas State
Damon Kiesow, Missouri
Kat Sheplavy, Sr. Director, News Products and Experiences, McClatchy - TBC

This panel aims to bring together both academics and practitioners to discuss how we can better train our students for career potential and growth opportunities within media organizations for those with an innovative blend of skills.

4:30 p.m. to 6 p.m. / Th069

Public Relations Division
and Commission on the Status of Minorities

PFR Panel Session
Mentoring Across Differences: Best Practices in Mentoring a Diverse Pool of Future Professionals and Academics

Moderating/Presiding
Vanessa Bravo, Elon

Panelists
Maria De Moya, Tennessee-Knoxville
Natalie Asorey, Florida
Mia Moody-Ramirez, Baylor
Elishia Cohen, Minnesota
Natalie Tindall, Texas at Austin
Thursday Sessions

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4:30 p.m. to 6 p.m. / Th070

Scholastic Journalism Division

Refereed Research Paper Session

Developing the Future: Building Awareness of Equality Issues and Confidence in Students

Moderating/Presiding

Huixin Deng, Baldwin Wallace University

[EA] Producing Critical Public Communicators: Assessing a First Year DEIA-Focused Media Literacy Program for Public Communications Students

Charisse L’Pree Corsbie-Massay, Keonte Coleman and Rockell Brown Burton, Syracuse

Representation of Women in Journalism Textbooks in China

Haiyan Wang and Angze Li, University of Macau and Jing Meng, Peking University

[EA] “I Don’t Know How I Would Have Done It Without Them:” International Graduate Students Pedagogical Communities of Practice within Communications Programs

Ivy Ashe, Florida Atlantic and Dominique Montiel Valles, Texas at Austin

Perception and Development of Adolescents’ Algorithmic Knowledge: A Three-Dimensional Exploration Based on Digital Access, Process of Use, and Acquisitional Adoption

Ding Yu, Shanghai Jiao Tong University

Discussant

Melanie Wilderman, Oklahoma

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / Th071a

Commission on Graduate Education

Scholar-to-Scholar (Poster) Graduate Student Showcase

Moderating/Presiding

Patrick R. Johnson, Marquette and Nisha Sridharan, Arizona State

Communicating Science, Health, Environment and Risk Division

05-1630-01 • Does Social Media Enrich Our Lives during COVID-19?: Comparison between Open Social Media and Closed Social Media

Hyejin Shin, Lu Fang, and Miran Pyun, Yonsei University

05-1630-02 • Stellar Communication: A Qualitative Content Analysis of Space Science Communicators On Instagram

Lauren Colvin, Pennsylvania State

Communication Theory and Methodology Division


Abu Ahmed, Colorado State

05-1630-04 • Iconic Images of Collective Memory and Inattention: A Case Study in the Syrian Refugee Crisis

Taylor B. Sheridan, Texas at Austin

Cultural and Critical Studies Division

05-1630-05 • Field Collision: Advancing Field Theory by Analyzing the Power Struggle Between Journalism and Social Media Platforms

Enrique Núñez-Mussa, Michigan State

05-1630-06 • Voices on Stunting: A Textual Analysis of Kompas, Tempo, and The Jakarta Post Opinion Sections

Mahar Nirmala, Nanyang Technological University

International Communication Division

05-1630-07 • Individual “Illusio” as National Soft Power Mechanism: Job Attraction of Chinese Media Expats in Thailand*

Hai Wang, Washington

05-1630-08 • Hierarchy of Influences and Mediated Public Diplomacy: The Case of China’s and the United States’ Footprints on African News Media**

Success Osayi and Nihal Alaqabawy, Colorado-Boulder

* Second Place Student Paper
** Third Place Student Paper

Media Ethics Division

05-1630-09 • Marie Colvin and the Ethic of Care: How the Practice of Media Ethics Change When Reporting on Vulnerable Populations

Madeline Shannon, Missouri

05-1630-10 • Protecting Privacy, Sharing Joy: A Qualitative Study of Mindful Sharenting Among Millennial Parents

Ali Ghanbarian, Shanghai Jiao Tong University

Newspaper and Online News Division

05-1630-11 • Content for Engagement’s Sake: The Algorithmic Gatekeeper

Lana Medina, Pennsylvania State

05-1630-12 • Critical News Literacy: At the Intersection of the Alternative and Democracy

Michael Dieringer, Missouri
Thursday Sessions

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Scholastic Journalism Division
05-1630-13 • Perception and Development of Adolescents’ Algorithmic Knowledge: A Three-Dimensional Exploration Based on Digital Access, Process of Use, and Acquisitional Adoption
Ding Yu, Shanghai Jiao Tong University

Commission on Graduate Education
05-1630-14 • This_is_Scandalous: A Critical Technocultural Discourse Analysis of an Online Anti-harassment Campaign in Croatia
Gea Ujcic, Maryland
05-1630-15 • The Image of Female Journalists in Anime
Rey-Lynn Little, Colorado-Boulder
05-1630-16 • Link in Bio: Reclaiming Trans Identity in Adult Content on OnlyFans
Kix Patterson, Florida

Commission on the Status of Women
05-1630-17 • News of Sexual Violence: Examining Feminist Recommendations for Better Journalism
Dinfin Mulupi, Maryland College Park
05-1630-18 • Framing Athletes’ Voices: Unveiling Reproductive Rights Discourse in Newspaper Narratives
Caley Hewitt, Louisiana State
05-1630-19 • Gender Dynamics in Newsroom Leadership
Ella Hackett, South Florida

Research presentations should be placed on the board with the corresponding last two numbers in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. Presentations may be put in place beginning 30-minutes prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

4:30 p.m. to 6 p.m. / Th071b

AEJMC Elected Standing Committee on Teaching Great Ideas for Teaching Presentations Representation and Voice: The Future of Democracy in the JMC Classroom

Topic — Media Literacy
05-1630-25 • A Day in the Life Of... Bias and AI Co-Creation
Travis Loof, South Dakota

Topic — Politics/History
05-1630-26 • Student Voices Echoing History: Experiential Learning Through Transmedia Media Coverage of an Important Political and Historical Event
Arly Faundes, Catholic University of Chile
05-1630-27 • The Presidential Campaign Starts Here: The First Primaries
J. Israel Balderas and Jill Auditori, Elon
05-1630-28 • Bridging a Faultline: Teaching Religious Tolerance through Experiential Learning
Shugofa Dastgeer, Texas Christian
05-1630-29 • Freedom from the Filter Bubble: Promoting Democracy via Multiple Perspectives
Yanjun Zhao, Cameron University
05-1630-30 • Video Essays as Tools for Reflection and The Development of An Authorial Voice on Socially Relevant Topics
Enrique Núñez-Mussa, Michigan State

Topic — Public Relations
05-1630-31 • Social Media for Change: Using Social Media to Socialize Key Terms of Community Organizations*
Madhavi Reddi, York College of Pennsylvania
05-1630-32 • The Case of Right to Try: Activism as Public Engagement*
April A. Eichmeier, St. Thomas
05-1630-33 • Artificial Intelligence (AI) for Empowerment: Preparing Students in Ethical Use of AI for Civic Engagement
Imran Mazid, Adrienne A. Wallace, Sera Choi, and Jin Chen, Grand Valley State
05-1630-34 • Stand Up for Diversity, Equity, and Inclusion (DEI) in the Era of AI-mediated Communication
Myungok Chris Yim, Loyola-Chicago
05-1630-35 • Fostering Mentoring Relationships Between Communication Interns and Alumni on LinkedIn: A Win-Win for Everybody
Kim Smith, North Carolina A&T State
05-1630-36 • Empowering Digital Advocacy: A Comprehensive Course in Integrated Digital Campaigns
Michelle Galey, Murrow College of Communication
05-1630-37 • Service Learning and Literacy in Malawi, Africa: Introducing Media and Communication Training to Engage and Reflect
Andrea Tanner, South Carolina
05-1630-38 • Empowering Digital Advocacy: A Comprehensive Course in Integrated Digital Campaigns
Mercedes de Luis Andrés, University of Klagenfurt
05-1630-39 • Showcasing Student Voice through Thought Leadership Assignment
Laura Willis, Quinnipiac
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05-1630-40 • Social Media Strategic Content Consultantship Micro-Internships For On-Campus Clients
Denisse Vasquez-Guevara, and Preeti Wadhwa, California Poly Pomona

05-1630-41 • Global Digital Ethics: Discovering Meta’s Oversight Board
Arien Rozelle, Syracuse

05-1630-42 • Student Accountability to Solve Conflict
Elizabeth Candello, Washington State

05-1630-43 • Constructing Culturally Responsive Media for At-Risk Youth Mediation
Elizabeth Candello, Washington State

05-1630-44 • A (Brain)Storm of Bad PR: Using Ishikawa Diagram to Reveal Causes for Failure of PR Campaigns
Vamsi Chaitanya Pedasanaganti, Bowling Green State

Topic — Journalism
05-1630-45 • AI To Find and Fine Tune Story Ideas: AI Training and Demystification For Journalism Students
Lourdes M. Cueva Chacón, San Diego State

05-1630-46 • Building Bridges: Service Learning in News Reporting Across Redlined Communities
Lei Guo, Nebraska Omaha

05-1630-47 • Writing with Purpose: Sharing Campus Voices in Media Writing Across Writing Assignments
Sarah Smith-Frigerio, Tampa

05-1630-48 • Seeing Student Voice While Becoming a Newswriter: Civic Engagement Embedded
George L. Daniels, Alabama

05-1630-49 • Walk into the Community, Bring Back Your Story
Qun Wang, Fordham

Discussants
Shearon Roberts, Xavier-Louisiana, Tiffany Gallicano, North Carolina-Charlotte, and Laura Smith, South Carolina

* Honorable Mention Award, 2024 Best Practices Competition

This session features accepted submissions for the Best Practices in Teaching. Submissions explore the theme of fostering representation and voice in journalism and mass communication classrooms.

Presentations should be placed on the board with the corresponding last two numbers in the conference program. Presentations may be put in place beginning 30-minutes prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

4:30 p.m. to 6 p.m. / Th072

Commission on the Status of Women

Refereed Research Paper Session
Voices and Visibility: Navigating the Narratives of Women in Journalism, TV, and Music

Moderating/Presiding
Lindsey Sherrill, North Alabama

From Bylines to Babies: Exploring the Challenges Faced By Working Mothers In Journalism
Stephanie Davis Kempton, Pennsylvania State and Ashley Walter, Saint Louis

Mama’s Holding the Matches: The Ideological Representation of Single-Mothers and Mother-Blaming in Ginny and Georgia
Hanne Murray, Texas Tech

[EA] Portrayals of Single Women in Primetime Television: A Quantitative Content Analysis
Trayana Kaleycheva, Payton Baisden, and Caroline Diesel, Florida State

Blaming, Lying, Assuming, And Coercing: Analyzing Popular Music To Propose Updates to Rape Myth Acceptance Scales
Ashley McKenzie, Clemson

Memorializing Women Journalists: Obituaries on Women Journalist Role Performance
Ella Hackett, Teodora Tavares de Souza, and Gregory Perreault, South Florida

Discussant
Meg Heckman, Northwestern

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / Th073

Religion and Media Interest Group

Research Panel Session
Religion and Politics in the 2024 Elections: A Comparative Global Framework

Moderating/Presiding
Rick Clifton Moore, Boise State
Thursday Sessions

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Panelists
Emma Goldhaber, Columbia
Kathryn Montalbano, Kentucky
Alexandra Gonçalves, Illinois Urbana-Champaign
Kezia Nanda, Ohio
Ali Raj, Columbia
Jimmy Ivory, Virginia Tech

This panel analyzes discourse about religion leading up to multiple elections of significance in 2024: in the United States—where diverse audiences are engaging with the far right appeal of Christian Nationalism and the leftist appeal of candidates challenging the incumbent president; Brazil—where the politicization of Evangelicalism and Charismatic Catholicism has been on the rise since 2008, with great impact on political coalitions and elections; Indonesia—where presidents have always been (or must be) Muslims; Pakistan—where Islam as a historical subject, and moral and ideological compass, continues to dominate political discourse; and internationally via online gaming and other online communities—where nationalist religious symbolism cuts across national borders leading up to multiple presidential elections around the world.

4:30 p.m. to 6 p.m. / Th074

Association for Education in Journalism and Mass Communication

Research Panel Session

Authors, Editors and Reviewers: Looking Forward

Moderating/Presiding
Scott Reinardy, Kansas, ESC Publications, chair, 2023-24

Panelists
Daniela Dimitrova, Iowa State, editor, J&M Quarterly
Chelsea Reynolds, Arizona State
Jami Fullerton, Oklahoma State, editor, J&M Educator
Joerg Matthes, University of Vienna, editor, Communication Theory

After nearly a year of information gathering, the AEJMC Publications Committee will host a discussion about the research publication review process with authors, editors and reviewers. The interactive panel will discuss the review process as an instrument of criticism, collaboration, and the responsibilities of all involved while protecting the double-anonymized peer review process.

6:30 p.m. to 8:30 p.m. / Th075

Association for Education in Journalism and Mass Communication

Keynote and General Session

Moderating/Presiding
Linda Aldoory, American, president, AEJMC 2023-24

2023-24 In Memoriam: A Tribute to Those We’ve Lost

General Session

Installation of 2024-25 AEJMC President
Teresa L. Mastin, Michigan State

Award Recognitions
Presentation of Scripps Howard Awards
Introduction
Meredith Delaney, President and CEO, Scripps Howard Fund

2023 Scripps Howard Journalism & Mass Communication Teacher of the Year Award Recipient
Nicole Kraft, Ohio State

2023 Scripps Howard Journalism & Mass Communication Administrator of the Year Award Recipient
Ann Brill, Kansas

AEJMC Award Recognitions

Equity & Diversity Award Presentation Recipient
School of Journalism & Media and Tombras School of Advertising & PR
The University of Tennessee, Knoxville
Award accepted by
Joe Mazer, Dean
College of Communication and Information
Courtney Childers, Interim Director, School of Journalism & Media
Beth Foster, Director, Tombras School of Advertising & PR
Eleanor Blum Distinguished Service to Research Award Recipient
Clifford Christians, Illinois, emeritus
Dorothy Bowles Public Service Award Recipient
Chris Roberts, Alabama
Gene Burd Urban Journalism Award Recipient
Suzette Hackney, USA Today
Gene Burd Award for Research in Urban Journalism Studies Recipient
Promoting Inclusive Narratives: Enhancing Community-Driven Journalism in Reporting Urban Youth Crime
Gyo Hyun Koo, Howard
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Hillier Krieghbaum Mid-Career Award Recipient
Emily Vraga, Minnesota

James A. Tankard Jr. Book Award Recipient
Truth and Transparency: Undercover Investigations in the Twenty-First Century
[Cambridge University Press]

Alan K. Chen, and Justin Marceau, Denver, Sturm College of Law
Knudson Latin America Prize Recipients
Political Entertainment in a Post-Authoritarian Democracy: Humor and the Mexican Media
[Routledge]

Martin Echeverría, Autonomous University of Puebla, Mexico
and Frida V. Rodelo, University of Guadalajara, Mexico

Digital-Native News and the Remaking of Latin American Mainstream and Alternative Journalism
[Routledge]

Summer Harlow, Texas at Austin

Lillian Lodge Kopenhaver Outstanding Early-Career Woman Scholar Award
Kelli Boling, Nebraska-Lincoln

Lionel C. Barrow, Jr. Award for Distinguished Achievement in Diversity Research and Education Recipient
Dorothy Bland, North Texas

Nafziger-White-Salwen Dissertation Award Recipient
Tamar Wilner, Texas at Austin

Paul J. Deutschmann Award for Excellence in JMC Research Recipient
Wayne Wanta, Florida

Teaching Best Practices Competition Award
Representing Youth Voices, Amplifying Emerging Journalists
Sherri Williams, American

Keynote Session

Keynote Speaker
Wajahat Ali, columnist, Daily Beast; co-host,
“Democracy-ish” podcast, recovering attorney, playwright and author

8:30 p.m. to 10 p.m. / Th076

Association for Education in Journalism and Mass Communication

Opening Reception

Hosting
Linda Aldoory, American, President, AEJMC 2023-24