

Wednesday, August 6, 2025

8 a.m. to 5 p.m. / PC01

(OFF Site) - University of San Francisco

Advertising Division

Off-site Workshop Session

Advertising Creativity in the Age of AI

Moderating/Presiding

Juliana Fernandes, Florida

Samuel M. Tham, Colorado State

Sabrina Habib, South Carolina

Marthinus JC van Loggerenberg, San Francisco

Panelists

Jill Ballard, San Francisco

Carie Cunningham, Roku

Sabrina Habib, South Carolina

Jeongmin Ham, Florida

Cameron Higginbotham, Goodby Silverstein & Partners

Sarah Johnson, SAMY Alliance

Kimberly Kelling, Latitude

Sarai Nunez, Yellow House Consulting and University of Miami

Ross Patrick, Academy of Art University and XTRA BOLD AI

Jason Porter, South Carolina

Paul Sears, The Navigator Collective

Jessica Van Sack-Downey, Yellow House Consulting

Artificial Intelligence is transforming advertising creativity in numerous exciting ways. AI is not only a tool for crafting more personalized messages and enhancing the relevance and effectiveness of campaigns, but it also serves as a catalyst for innovation in advertising creativity. In today's fast-paced world, advertising and communication students must stay at the forefront of these technological advancements. The AEJMC Ad Division is proud to offer a full day teaching pre-conference focused on Creativity and AI. This event will provide students, scholars, and industry professionals with the opportunity to learn about and discuss the latest trends in advertising and creativity. The pre-conference will feature panels with industry experts, advertising scholars, and professors, as well as workshop-style sessions where attendees can explore the latest tools for advertising education, including a hands-on content creation session. Pre-registration is required.

8 a.m. to Noon / PC02

Commission on Graduate Education

Workshop Session

Remixing and Redesigning Curriculum: AEJMC Teaching Academy

Moderating/Presiding

Patrick R. Johnson, Marquette and **Briana M. Trifiro**, Northeastern

This pre-conference workshop provides faculty and graduate students with hands-on experience designing, redesigning, or remixing a course they teach (or are planning to teach). It will guide participants through a multi-step curriculum design process grounded in education theory and practice (e.g., objectives, Lexile scores, assessment,

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instructional strategies, backward design, Bloom's taxonomy, zone of proximal development). Participants will leave with resources, skills, and a newly structured course to implement in the upcoming school year; we will also establish a network to continue conversations beyond the workshop. Participants do not need to know educational theory or curriculum and instruction practice. Rather, this experience is meant to provide an equitable experience in curriculum design regardless of experience level or title. We hope participants come with excitement to create a curriculum that has a lasting impact and learn instructional design strategies to elevate their home institution's curriculum and pedagogy. More information about what to bring to the workshop will be provided closer to the conference. Pre-registration is required.

8 a.m. to Noon / PC03

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Workshop Session

Rethinking Peer Review: Overcoming Challenges and Advancing Innovation

Moderating/Presiding

Chelsea J. Reynolds, Arizona State

Peer review faces existential threats. Artificial intelligence, reviewer recruitment, and reviewer recognition remain central concerns for our field. This preconference brings together journal editors, Publications Committee members, board members, and authors to envision a brighter future for peer review at AEJMC. Through panels, trainings, and workshops, attendees will learn how to 1) identify characteristics of strong peer reviews, 2) write substantive and constructive reviews tailored for AEJMC authors, and 3) handle reviews that do not meet the ethical or editorial standards expected in mass communication scholarship. Attendees are encouraged to share their experiences as editors and reviewers. We will brainstorm potential interventions for improving the culture of peer review at AEJMC. Graduate students are welcome.

9 a.m. to 4:30 p.m. / PC04

(OFF Site) –

Northwestern University, San Francisco Campus, 44 Montgomery St. 18th Floor, San Francisco, CA 94104

Participatory Journalism Interest Group

Offsite Workshop Session

Engaged Journalism Exchange 2025: Organizing for Care Remixing and Redesigning Curriculum: AEJMC Teaching Academy

Moderating/Presiding

Jacob L. Nelson, Utah and **Andrea Wenzel**, Temple

Panelists

Madeleine Bair, El Típano

Carla Murphy, Rutgers-Newark

Anita Varma, Texas at Austin

This unconference is part of an annual series organized since 2019 by the Engaged Journalism Exchange project which seeks to connect scholars and practitioners interested in research to make journalism stronger, more equitable, and more connected to communities and publics. This year the unconference will once again be held as an AEJMC preconference. This preconference is co-sponsored by AEJMC's Participatory Interest Group. Big thanks to our financial sponsors: Center for Community-Engaged Media (Temple University's Klein College), Media,

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Inequality, and Change Center (University of Pennsylvania), the Minnesota Journalism Center (University of Minnesota), and the University of Utah's Department of Communication.

Cost: \$25 for university-affiliated faculty, FREE for graduate students, practitioners, and community members. Space is limited and pre-registration is required. In addition to registering via AEJMC, please sign up here: <https://bit.ly/EJE2025>. Pre-registration is required.

10 a.m. to 1 p.m. / PC05

The Arthur W. Page Center for Integrity in Public Communication

Graduate Student Lab Group Workshop

Moderating/Presiding

Denise Sevick Bortree, Page Center Director

The Page Center Graduate Student Lab Group was founded in 2015 to promote student-led collaborative research in corporate and public communication. Lab group members lead innovative research projects that tackle real-world communication issues under the guidance of stellar faculty members in the Donald P. Bellisario College of Communications. The group frequently hosts training workshops that cover a variety of important topics such as grant writing, computational methods, and public relations curriculum development. By invitation only.

11 a.m. to 6 p.m. / PC06

Visual Communication and Magazine Media Divisions

Workshop Session

Visual Reality Under Emerging Technologies: AI, VR, and Beyond

Sessions I - IV

Moderating/Presiding

Huyen Nguyen, Kansas State

Session I — [11:00 am to 12:20 pm]

Benefits of Generative AI in Enhancing Media Production and News Consumption

Panelists

Adonis Durado, Ohio

Huyen Nguyen, Kansas State

Shannon Zenner, Elon

Michael Oetken, Kansas State

Madison Neal, Kansas State

Session II — [11:00 am to 12:20 pm]

Leveraging AI In Social Media Content Development

Panelists

Ivy Ashe, Florida Atlantic

Andrea Hall, Middle Tennessee State

Jana Thomas, Kansas State

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Alex Treaster, Kansas

Session III — [12:30 pm to 1:50 pm]

Quick Multimedia Pivots that Fit Onto Legacy Coursework

Panelists

Ivy Ashe, Florida Atlantic

Lourdes Cueva Chacón, San Diego State

Jennifer Wilson, Drake

Shannon Zenner, Elon

Jacqueline Merino, Kent State

Session IV — [12:30 pm to 1:50 pm]

Innovative Magazine Business Models

Panelists

Lydia Cheng, Sydney

Robert Magee, Mississippi

Huyen Nguyen, Kansas State

Carol Terracina-Hartman, Murray State

Qian Yu, Eastern New Mexico

Session V — [2:00 pm to 3:00 pm]

Moderating/Presiding

Yung Soo Kim, Kentucky and **Ivy Ashe**, Florida Atlantic

Keynote Speaker

Jason Porter, South Carolina

Sessions VI - IX

Moderating/Presiding

Keith Greenwood, Missouri

Session VI — [3:10 pm to 4:30 pm]

How Technology Is Reshaping the Bounds of Ethical and Practice-Based Norms, and How to Prepare for It

Panelists

Ross Taylor, Colorado-Boulder

Lisa Krantz, Montana

Patrick Ferrucci, Colorado-Boulder

Shane Epping, Wyoming

Deb Pastner, Texas

Session VII — [3:10 pm to 4:30 pm]

Artificial Imagery, Real Consequences: How AI Disclosure Shapes News Credibility

Panelists

Shannon Zenner, Elon

Tara Mortensen, South Carolina

Laura Ruel, North Carolina at Chapel Hill

Lee Rainie, Director, Imagining the Digital Future Center, Elon

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Session VIII — [4:40pm to 6:00 pm]

The Burden of Visual Truth in the Age of AI: Who Bears It and How?

Moderating/Presiding

Keith Greenwood, Missouri

Panelists

Chad Owsley, Nebraska, Omaha

Mary Angela Bock, Texas at Austin

Ryan Thomas, Washington State

Discussant

Yung Soo Kim, Kentucky

Session IX — [4:40 pm to 6:00 pm]

Visual Narratives in Politics: The Impact of Generative AI and Emerging Technologies

Moderating/Presiding

Xin Jin, Software Technology Center Asia, Microsoft

Panelists

Sha Qiu, Department of Communication, University of Macau

Yundi Zhang, School of Journalism, Fudan University

Zidong Wei, TOU Visual and Music Studio

Yalong Xiao, School of Humanities, Central South University

Jie Feng, School of Humanities, Central South University

Zhuolin Zhu, School of Humanities, Central South University

Building on the success of last year's "Creativity and Responsibility in the Age of AI" preconference, this co-sponsored event features panels, demonstrations, and workshops designed to spark conversation among researchers, instructors, and practitioners. How can we make use of emerging visual technology while addressing questions of ethics and credibility? Pre-registration is required.

11 a.m. to 5 p.m. / PC07

Religion and Media Interest Group

Offsite Tour

Sacred Spaces Tour: San Francisco Bay Area Edition

Moderating/Presiding

Omar Hammad, Rutgers

The annual Sacred Spaces Tours will explore faith- and spirituality-based sites in the San Francisco Bay Area, including a guided visit to Zaytuna College in Berkeley, which is the first accredited Muslim undergraduate college in the United States; and Berkeley Buddhist Temple, which was founded over a century ago by Japanese immigrants. Given the vast history of the Bay Area and the region's numerous religious traditions, participants are encouraged to use the tour as a launching pad for further exploration of faith-based sites. Participants should wear comfortable footwear and dress for the area's weather conditions. A complete itinerary will be provided to participants closer to the

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conference. For additional information contact Omar Hammad at omh9@rutgers.edu

11 a.m. to 5 p.m. / PC08

Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Workshop Session

Institute for Diverse Leadership in Journalism and Communication (IDL)

2024-25 Jennifer H. McGill Fellows (Outgoing)

Lucinda Austin, North Carolina at Chapel Hill

Dhiman Chattopadhyay, Shippensburg

Meredith D. Clark, North Carolina at Chapel Hill

Marlene Neill, Baylor

Juliet Pinto, Pennsylvania State

Adina Schneeweis, Oakland

Amy Simons, Missouri

Session open only to IDL Jennifer H. McGill Fellows.

1 p.m. to 5 p.m. / PC09

International Communication Division

Workshop Session

Publishing Comparative and Collaborative Journalism Research: Worlds of Journalism Phase 3

Moderating/Presiding

Ammina Kothari, Dean Gwen Ifill School of Media, Humanities and Social Sciences

Panelists

Tim Vos, Michigan State

Lourdes Cueva Chacón, San Diego State

Celeste González de Bustamante, Texas at Austin

Jeannine E. Relly, Arizona

Discussant

Jyotika Ramaprasad, Miami

Pre-conference Worlds of Journalism Phase 3 Collaboration workshop

1 p.m. to 5 p.m. / PC10

Law and Policy Division

Part I — PFR Session

“Requiring Responsibility: Reinterpreting the Press Clause to Include Duties and Expanded Rights”

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Moderating/Presiding

W. Joseph Campbell, American

Panelists

Angie Chuang, Colorado

Ed Wasserman, California-Berkeley

Anthony Fargo, Indiana

John C. Watson, American

This panel will address making fact checking a required part of news and documentaries that focus on policy makers and influencers, expanding the press clause to encompass media that embrace a civic function, and requiring responsible journalism.

Part II — Award Session

Michael Hoefges Research Grant

Moderating/Presiding

Erin Coyle, Temple

Recipients

Ershad K. Khan, Colorado-Boulder

Michelle Gomez, Marquette

Recipients of 2025 Michael Hoefges Research Grants will share their research and receive guidance from audience members.

Part III — PFR Session

The First Amendment Takes on State Tech Laws: How Far Can the Government Go in Regulating Tech and AI?

Moderating/Presiding

Daxton Stewart, Texas Christian

Panelists

David Greene, Electronic Frontier Foundation

Jessica Shaw, Temple

Jeremy Littau, Lehigh

Rosie Jahng, Wayne State

Many states, particularly California, have passed laws in recent years targeting technology and AI in ways that have drawn First Amendment challenges. From privacy protection to age verification laws, to TikTok bans, to regulation of AI and deepfakes for political campaign speech, these laws are being tested in court as potentially over broad and heavy-handed approaches that trod on classic free speech principles. This panel would bring area tech lawyers and advocates from Electronic Frontier Foundation and other organizations, as well as media law and tech scholars to discuss the challenges of drafting laws that both meaningfully solve challenges presented by tech and AI while also preserving these free speech values.

1 p.m. to 5 p.m. / PC11

Newspaper and Online News Division

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Workshop Session

Academic Job Market Readiness Workshop

Moderating/Presiding

Chris Etheridge, Kansas

Panelists

Michael Clay Carey, Samford

Brian Delaney, Auburn

Nisha Garud-Patkar, San José State

Amber Hinsley, Texas State

Logan Molyneux, Temple

Chad Painter, Dayton

What does a “job ready” CV look like? What about a research statement? Or a teaching statement? What questions might come at you in the interview process? How do you position your work for the job market? The academic job market is confusing and intimidating for even the most seasoned scholars. This pre-conference workshop will give doctoral students one-on-one facetime with senior scholars to answer questions, provide feedback on CVs, sample cover letters, research and teaching statements, and other common documents. In the opening panel, early- and mid-career scholars will share their experiences on the job market, but the remainder of the time will be dedicated to workshop-style sessions where doctoral students are assigned to meet with and get feedback from multiple tenured or advanced tenure-track faculty from both research and teaching institutions. Pre-registration is required.

1 p.m. to 5 p.m. / PC12

[1:00 to 1:50 p.m.]

Part I – Exploring Teaching Strategies to Combat DEI Pushback in the PR Classroom

Co-Sponsored by Commission on Public Relations Education and Public Relations Division

Moderating/Presiding

Sun Young Lee, Maryland

Panelists

Dean Mundy, Oregon

Juan Mundel, Michigan State

Maria De Moya, Tennessee

Sarah Aghazadeh, American

[2:00 to 2:50 p.m.]

Part II – Navigating the Minefield: Researching “Controversial” Topics in a Shifting Social Landscape

Sponsored by The Arthur W. Page Center for Integrity in Public Communication

Moderating/Presiding

Denise Bortree, Pennsylvania State

Panelists

Luke Capizzo, Michigan State

Nicole Lee, Arizona State

Holly Overton, Pennsylvania State

[3:00 to 3:50 p.m.]

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Part III – Principled leadership in troubled times: Best practices among practitioners

Moderating/Presiding

Karla K. Gower, Alabama, Director, Plank Center for Leadership in Public Relations

Panelists

TBA

[4:00 to 4:50 p.m.]

Part IV – Interactive workshop: New Insights from Practitioners & Educators on DEI Pushback

Co-Sponsored by Commission on Public Relations Education and Public Relations Division

Facilitator

Sheryl Battles, Co-Chair DEI Advisory Board, Arthur Page Society, and Former Vice President, Global Diversity, Inclusion & Engagement at Pitney Bowes

This pre-conference seeks to explore how public relations educators, scholars, and practitioners can turn barriers into opportunities, positioning the discipline as a force for good in both theory and practice. That is the challenge taken up by three panels of distinguished communication experts and a hands-on workshop. Our first session will dive into the current challenges faced by educators as they navigate the complexities of teaching these topics in an era of heightened sensitivity, policies, and monitoring. The second session will bring together top scholars in the discipline who will focus on the growing challenges in public relations research, particularly those related to high-stakes topics such as climate change. Our third session will turn to industry leaders, with a panel discussion on how public relations professionals can lead with integrity in troubled times. The final session will provide a hands-on workshop focusing on data-informed best practices for the classroom and beyond. Pre-registration is required.

1 p.m. to 5 p.m. / PC13

Commission on the Status of Women, AEJMC Council of Affiliates, and Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication, Florida International University

Workshop Session

Women Faculty Moving Forward: Pathways to Success

Moderating/Presiding

Lillian Lodge Kopenhagen, Florida International
and **Tracy Everbach**, North Texas

Keynote Speaker

Andrea Miller, Dean, Gaylord College of Journalism and Mass Communication, Oklahoma

Panelists

Lisa Burns, Quinnipiac
Katie Foss, Middle Tennessee State
Melita Garza, Illinois-Urbana Champaign
Stacey Hust, Washington State
Miglena Sternadori, Texas Tech

In addition to the training and networking at this workshop, participants, who will be designated Kopenhagen Center Fellows, will be invited to take part in activities of both the CSW and the Kopenhagen Center during the year and

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receive communications and invitations from both groups. They will also be invited to reunite with new and previous fellows in a networking session following the workshop at each conference each year. By invitation only.

1 p.m. to 5 p.m. / PC14

Internships and Careers Interest Group

Workshop Session

It's Really Not That Urgent: Slowing Down for Focus, Creativity, and Workplace Wellbeing

Moderating/Presiding

Chelsea J. Reynolds, Arizona State

Panelists

Jesús Ayala, California State, Long Beach

Debbie Davis, Texas Tech

Cody Hays, Arizona State

Muhammad Fahad Humayun, Evansville

Will Mari, Louisiana State

Amy Kristin Sanders, Pennsylvania State

Danielle K. Brown, Michigan State

Jeff Ranta, Coastal Carolina

Hal Vincent, Elon

Tricia Hersey's 2022 New York Times bestseller "Rest is Resistance" begins with a simple passage: "Rest saved my life. This is my truth. I don't need anyone else to verify this nor do I need complicated theories to support what I know to be true in my heart, my body, and my Spirit." As scholars of journalism and mass communication, we have learned this truth the hard way through our own experiences with burnout and exhaustion. In this panel, we contend with the 24/7 news cycle, technological creep, and increasing expectations for scholarly productivity, turning to research on sleep, exercise, crafting, play, and mindfulness-meditation as antidotes to grind culture. Our panelists will discuss how they have harnessed the power of idle time and how listening to our bodies can boost our creativity and workplace wellbeing. This panel will include a mix of teaching demos and research findings. Pre-registration is required.

1 p.m. to 5 p.m. / PC15

Small Programs Interest Group

[1 to 2:10 p.m.]

Workshop Session

Adventures Abroad: Navigating the Ups and Downs of Study Abroad Programs

Moderating/Presiding

Rachele Kanigel, San Francisco State

Panelists

Vivian B. Martin, Central Connecticut State

Darren Sweeney, Central Connecticut State

Shenid Bhayroo, Saint Joseph's University

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Study abroad enriches students but brings challenges. This panel explores its benefits – global reporting skills, cultural awareness – and pitfalls like misunderstandings and ethics.

[2:15 p.m. to 3:30 p.m.]

Workshop Session

Teaching Tips from Teachers of the Year

Moderating/Presiding

Cindy Simoneau, Southern Connecticut State

Panelists

Doug Mendenhall, Abilene Christian

Ecaterina Stepaniuc, North Carolina A&T State

Jackie Incollingo, Rider University

In the 30th anniversary of SPIG, this panel of past Teachers of the Year recipients will provide insights and teaching tips, sharing pedagogy and course management ideas.

[3:40 to 5 p.m.]

Workshop Session

Great Ideas for Teaching (GIFTs) for Small Programs

Moderating/Presiding

Jackie Incollingo, Rider University

GIFT Winners/Presenters

Debating Issues in Communication

Marti Maguire, William Peace

Go Fish the News: Creating Card Games to Explore Journalism History

Vivian B. Martin, Central Connecticut State

GIFT Presenters

Creating AI Chatbots For Transmedia Storytelling Projects Focused on User Experiences

Arly Faundes, Pontificia Universidad Católica de Chile

Modeling An NPR News Story for an Audio Production Class

Ted Petersen, Florida Institute of Technology

Brand Media for Bosses

Jennifer Wilson, Drake

Visiting a Local Bookstore: A Media Economics Field Trip

Jeremy Sarachan, St. John Fisher

Beyond Copy & Paste: Teaching Ethical AI Integration Through Annotated Bibliographies

David Painter, Rollins College

1 p.m. to 5 p.m. / PC16

Sports Communication Interest Group

Workshop Session

More Than a Brand: Sports as a Societal Institution

Moderating/Presiding

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Brian Petrotta, Nebraska-Lincoln

Session I - [1:00 - 2:10 p.m.]

Sport Journalism: Pedagogy and Ethics

This comprehensive roundtable teaching discussion will focus on a variety of ethical topics related to sports journalism. Panelists will explore success stories and challenges in working with campus athletics departments. Additional topics include athletes' self-branding, social change, and sports' critical role in society and community.

Panelists

Nicole Kraft, Ohio State

Betsy Emmons, Nebraska-Lincoln

Session II - [2:20 - 3:35 p.m.]

Beyond Social Media: Other ways to work for sports brands

This section of the workshop will explore careers within the sports landscape that go beyond social media positions. With the help of industry professionals and educators within the space, we'll discuss the best way to introduce students to careers in community relations and CSR, creative media, and the growing NIL space.

Panelists

Elizabeth Cox, Kansas

Shannon Scovel, Tennessee

Larissa Leck, Assistant Athletic Director for Creative Services, Cal Athletics

Davis Filippelli, TeamworkOnline

Session III - [3:45 - 5:00 p.m.]

AI - Drawing Ethical Lines in Sports Media

This interactive workshop serves to bring instructors together to discuss best practices in implementing and/or prohibiting the use of generative AI in sports communication classes. Participants will also share best practices in addressing AI for online classes and how instructors can best use AI for grading and course preparation. In addition, Nicole Kraft (The Ohio State University) offers insights from working with Forbes AI. Pre-registration is required.

1 p.m. to 7 p.m. / PC17

Association for Education in Journalism and Mass Communication

Business Session

AEJMC Board of Directors, 2024-25

Moderating/Presiding

Teresa Mastin, Michigan State, President, AEJMC 2024-25

AEJMC Board Members Only.

5 p.m. to 6 p.m. / PC18

Commission on the Status of Women, AEJMC Council of Affiliates, and Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication, Florida International University

Reception for Kopenhagen Center Fellows, Present and Past

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Hosting:

Lillian Lodge Kopenhaver, Florida International
and **Tracy Everbach**, North Texas

This is a networking reception for Kopenhaver Center Fellows, present and past. Thanks to the Scripps Howard Fund for their support of this event. By invitation only.

7:30 p.m. to 10 p.m. / PC19

History Division

Session

Awards Gala

Moderating/Presiding

Brian Creech, Lehigh and **Caitlin Cieslik-Miskimen**, Idaho

The History Division Awards Gala will recognize our top award winners of the year and celebrate the importance of journalism history. Pre-registration is required.

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7:30 to 8:30 a.m. / Th001

Association for Education in Journalism and Mass Communication

Business Session

Council of Division Plaque/Certificate Pickup

Moderating/Presiding

Samantha Higgins, AEJMC Central Office

Representative from all DIG groups will stop by and pick up any plaques, certificates, etc. This is a mandatory meeting.

7:30 to 9:15 a.m. / Th002

Association of Schools of Journalism and Mass Communication

Business Session

ASJMC Executive Committee Meeting

Moderating/Presiding

Emily Metzgar, Kent State, President, 2024-25, ASJMC

8:30 to 9:45 a.m. / Th003

Communicating Science, Health, Environment and Risk Division

High-Density Refereed Research Paper Session

Moderating/Presiding

Scott Parrott, Alabama

Topic I — Exploring Stigma and Advancing Solutions

[EA] Emotional Framing and Perceptions of Mental Health Stigma: A Comparative Analysis of Media Influence in the United States and Ghana

Victor Dei, Kentucky

[EA] Countering stigma and finding social support for menopause on social media

Parul Jain, Ohio, **Maria Comello**, North Carolina,

Diane Francis, Northeastern, **Lina Elshrief**, Ohio,

and **Jeannette Porter**, Missouri

"I had a choice, but I didn't have a fair shot": Stigma management communication among people with substance use disorder in a U.S. rural midwestern town

Roma Subramanian, Nebraska at Omaha

How Continuum Intervention and Controllability Attribution Affect Public Stigma of Depression

Shiyi Li, Tsinghua University

Reducing HIV Stigma Through AI-Generated Personalized Narratives: Examining Persuasive Effect and its Mechanism

Liuyi Chen, **Xin He**, and **Zhongbo Jiang**, Sichuan University

Topic II — Digital Health: Gaming, Wearables, and Assistive Technology

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Decoding Health Technology Mediation and Adoption in South East Asia: Applying Fogg Behavior Model to predict the Likelihood of Utilization of Decision Support Systems for the Management of Lifestyle Diseases

Akansha Kharkwal

and **Talalah Khan**, Florida State

Reimagining Digital Embodiment for Accessible Competitive Gaming: A Study on Visually Impaired Street Fighter 6 Players in China

Hanxun Lin, Minzu University of China

[EA] Analysis of the Effects of a Mobile Game for Anger Management Training

Jaehee Cho, Sogang University,

Herim Erin Lee, Hankuk University of Foreign Studies,

and **Nan Zhou**, Sogang University

Discussant

Ellie Yang, Illinois State

[EA] = This submission was accepted as an extended abstract.

8:30 to 9:45 a.m. / Th004

Communication Theory and Methodology, Communication Technology, and Cultural and Critical Studies Divisions

[01-0830] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communication Technology Division (45 Papers)

Topic I – **Online Relationships**

01 • [EA] A Theoretical Examination of Source Credibility in the Evaluation and Detection of Synthetic Profiles

Regina Luttrell, Jason Davis, and Carrie Welch, Syracuse

02 • [EA] “Affordance-In-Practice”: Appropriating the General Non-Dating Social Media Platform for Digital Dating

Haojie Fang

03 • [EA] Emotional Labor in the Marketplace of Love: How Dark Triads Suffer from Dating Fatigue and Recover from Situationships

Jian Zhou and Kun Peng, Macau University of Science and Technology

04 • Shadows of the Past: How Childhood Emotional Neglect Drives Digital Surveillance in Long-Distance Relationships

Shuleng Lin and Kun Peng, Macau University of Science and Technology

05 • The Digital Mirror: How Vulnerable and Grandiose Narcissistic Traits Shape Online Self-Presentation

Ahmed Taher, Heba Elshahed, and Nicholas Bowman, Syracuse

Discussant

Kate Stewart, Jacksonville State

Topic II – **Algorithmic Experiences**

06 • [EA] Algorithmic Prioritization of Emotional Content in Comment Sections: A Big Data Analysis Across Multiple Media Platforms

Li Lu, Shuyu Zhang, Mengcheng Cai, Xinyi Zhang, Tianqin Cui,

and **Jiaxin Qian**, Communication University of China

07 • [EA] Black Box Perception and Push and Pull Game: A Study of Users’ Algorithmic Imaginary and Action Strategies

Chenyi Xu, Tsinghua University

08 • Defining Algorithmic Journalism: A Scholarly Explication of the Concept

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Hina Ali, Colorado-Boulder

09 • [EA] Does the Algorithm Care About Me? Examination of Algorithmic Attributes on Technology Acceptance, Engagement, And Trust

Saraswathi Bellur and **James Kwarteng**, Connecticut

10 • Ephemeral Visibility and Real-Time Monitoring: How Algorithmic Rankings Amplify Fans' Data Labor for Idols' Publicity

Anna Yan Liu, Illinois at Urbana-Champaign

Discussant

Daniel Trielli, Maryland

Topic III – Online Politics

11 • Does Cross-platform Trending Popularize Political News Topics? An Information Spillover Perspective

Yufan Guo, The Chinese University of Hong Kong

Cong Lin, Tsinghua University

Yuhan Li, University of Michigan

12 • [EA] Exploring Journalists' Experiences with Perspective API for Online Harassment Detection

Aly Hill and **Avery Holton**, Utah

13 • Extending E-political Participation in China: The Impact of the 12345 System on Citizens' Attitudes towards Political Participation from the Perspective of TAM model

Xinyu Cheng and **Yiran Chen**, Shandong University

14 • [EA] From Headlines to Hashtags: Comparing U.S. News and User Discourses on China's DeepSeek AI
Nabila Mushtarin, **Morgan Badurak**, **Jeonghyun Janice Lee**, **Catherine Chen**, **Caley Hewitt**, **Hayley Booth**, and **Fanny Ramirez**, Louisiana State

15 • The Fragile Shield: Consequences of Perceived Effects of Warning Labels on AI-Generated Political Disinformation

Xinzhi Zhang, City University of Hong Kong

Jingyi Pu, **Ran Wei**, Hong Kong Baptist University,
and **Ven-hwei Lo**, National Chengchi University

Discussant

Thomas Johnson, Texas at Austin

Topic IV – Skills and Divides

16 • Affective Alienation Under the Enframing: An Ontological Critique and Ethical Redemption of Human-Robot Intimacy

Beixi Kuang, **Wenhui Liang**, and **Huaming Chen**, Sichuan University

17 • [EA] Communicating Security: Mapping Knowledge and Cognitive Dimensions in Cybersecurity Education

Sheikh Salman and **Skye Cooley**, Oklahoma State

18 • (Dis)connected for Success: Media Ownership, Multitasking, And Gratifications as Predictors of Second- and Third-level Digital Divide Related to College Students' Academic Performance and Career Aspirations

Anastasia Kononova, Michigan State,

Liu Wan, Communications University of China, Beijing

19 • Exploring Digital Inclusion: Internet Usage Typologies and the Participation Gap Among Elderly Internet Users in China

Huiyi Wang, The Hong Kong University of Science and Technology (Guangzhou),
and **Jinxu Li**, Texas A&M

20 • [EA] The Disappearance of "Oasis": Media Multitasking Accelerates Perceived Time Passage for Slow-Paced People

Xiaomin Huang, **Yifan Gu**, **Zheng Tu**, **Chenxin Wang**, **Jie Cai**, and **Yan Zhang**, Shenzhen University

Discussant

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Min Seon Jeong, Pepperdine

Topic V – Exploring Media Formats

21 • [EA] From "Polymedia" to "Polystorage": Exploring Data Storage Practices as Digital Resistance among Young Users in Contemporary China

Ke Ma, Communication University of China

22 • More User-Centric or Not? The Influence of Social Relationships on Online Discussions

Haixin Mu, Jacob Zhang and Hai Liang, The Chinese University of Hong Kong

23 • [EA] Motivational Factors of Sharing Workout Experiences and Continued Use of Fitness Apps

Yu Liu and Nicole Kashian, Florida International

24 • The Roles of Parasocial Relationships, Value Co-Creation, Host-Read Ads and Persuasion Knowledge in Podcast Ad Outcomes: An Online Experiment

Nate S. Fisher, Oklahoma

Discussant

Devin Knighton, Brigham Young

Topic VI – AI in Health

25 • Empowering Change through AI Competences: Insights from the Digital Competence Framework and UTAUT Theory

Aya Shata, Nevada, Las Vegas, and **Alaa Fawzy Abdellatef**, Cairo University

26 • [EA] Health Communication and AI in Nursing: Comparative Analysis of Generative AI Tool Perceptions Among Nursing Faculty, Practitioners, and Students

Chau Tong, Michael Hatley and Robert Bautista, University of Missouri

27 • Penetrating the Digital Heart: Reconstructing Social Penetration Theory in Human-AI Companion Relationships

Zi Yi Lee, Lina Chen, and Xueqing Li, Shanghai Jiao Tong University

28 • Satisfaction Kept Them Going: Comparing Drivers of Patients' Initial and Continuance Intention to Use Telemedicine

Zoe Ong and May O. Lwin, Nanyang Technological University

Peter Schulz, Università della Svizzera italiana

29 • Social Media, Trust, and the Adoption of AI-Assisted Diagnosis: A Multigroup Analysis of Healthcare Professionals

Lingwen Lei, Tsinghua University

Discussant

Derya Sahin, Connecticut

Topic VII – AI in Journalism

30 • Are AI Hallucinations the Same as Errors? A Qualitative Exploration of Hallucination Tolerance and Resistance Strategies

Chenxu Liu and Cong Lin, Tsinghua University

31 • Echoes of Artificiality: Competence, Warmth, and the Moral Landscape of AI Anchor Public Perception

Peichen Hu, Fudan University

32 • "I Am Neuro, Who Are You?": The Performativity of Authenticity in an Experimental AI Livestream

Wanyan Wu and Jessa Lingel

33 • Promises and Perils of AI-Assisted Journalism

Anayetur Rahaman, Missouri

34 • What Influences Generative AI Use in Journalism? A Comparative Metajournalistic Discourse Analysis of the United States and China

Jiaxin Gong, Fudan University, and **Linna Kong**, Shanghai University

Discussant

Thursday, August 7, 2025

Biying Wu-Ouyang, The Education University of Hong Kong

Topic VIII – AI Adoption Attitudes

35 • Applying Uses and Gratifications Theory to AI Tool: A Natural Language Processing Analysis of X/Twitter vs. Instagram Conversations about Sora

Jie Chen and **Matthew Pittman**, University of Tennessee-Knoxville

36 • Examining Generative AI Valence on Social Media and Its Implications on Generative AI Attitudes and Uses Among Young Adults. A Cross-National Comparison

Michael Chan, The Chinese University of Hong Kong,

Jörg Matthes, University of Vienna, and **Ljubiša Bojić**, University of Belgrade

37 • Exploring the Factors Influencing ChatGPT Usage Among Chinese Users: Evidence from PLS-SEM and fsQCA
Yingwei Wang, School of Journalism and Communication, Shanghai University

38 • Good or Evil: Users' Risk-Benefit Self-Negotiation Dynamics in their Adoption of Generative AI

Hongjie Tang, **Mengxue Ou**, and **Han Zheng**, Wuhan University

39 • How Social Influence Shapes the Adoption of ChatGPT Among Chinese College Students

Yingwei Wang, School of Journalism and Communication, Shanghai University

Discussant

Mengyan Ma, Michigan State

Topic IX – AI in Workplace Culture

40 • [EA] Evaluation of Computer Vision AI Models for Regional Bias

Mohammad Mamun Or Rashid, Jahangirnagar University,

Fatema Amin, Shanghai Jiao Tong University

41 • Exploring Human-AI Interaction and Workforce Dynamics via Technology Fluidity, Humanoid AI Acceptance, Sociotechnical Mistrust, and Anticipatory Emotions

Chaeyeon Yim and **Carolyn Lin**, University of Connecticut

42 • Technological Accessibility and Techno-Nationalism: Disentangling Barriers, Engagement, and Acceptance of Generative AI in Online Discourse

Hanjing Wang, **Tianlun Zhou**, and **Xinrui Shi**, Hong Kong Baptist University,

Zhiying (Jenny) Xu, Iowa,

and **Zhicong Chen**, Nanjing University

43 • Does Negative eWOM Lead to eWOM Behavior? An Empirical Study on AI Face-Swapping Technology
Xingzheng Xie, Fudan University, and **Qiuting Duan**, Shanghai University

44 • [EA] Understanding Recruiters' Perceptions and Engagement with Emotion AI in Hiring Interviews

Alexis Shore Ingber, Syracuse and **Nazanin Andalibi**, Michigan

Discussant

Saraswathi Bellur, Connecticut

Communication Theory and Methodology Division

Topic I — Relationships and Well-Being in the Digital Media Age

45 • You Are My Favorite Vlogger, But...: Unpacking the Dark Side of Parasocial Relationship on Out-group Attitudes in a Three-Wave Panel Study

Ting Li, **Yuchen Ren**, **Sardar Ablajan**,

and **Fuyao Feng**, Shenzhen University

46 • Who Spread Misinformation on Social Media? Social Bots, Elite Media, and Average Users

Yanling Zhao, Northwestern

and **Chaoyu Yuan**, Columbia University

47 • Group Texting and Subjective Well-Being: Age and CMC Competence Shape the Emotional and Cognitive Benefits

Brandon Bouchillon, Arkansas

Thursday, August 7, 2025

48 • “I’ll Be Okay as I Am Not Alone”: How Interpersonal Neighborhood Storytelling Enhances Residents’ Well-being

Taewoo Kang and **Chuqing Dong**, Michigan State
and **Kjerstin Thorson**, Colorado State

49 • Using Socio-Ecological Model to Understand the Multilevel Role of Communication in Addressing the Loneliness Crisis

Anna Young, Central Connecticut State
and **Foluke Omosun**, Sacred Heart University

Discussant

Judith E. Rosenbaum, Maine

Topic II — Newsmaking, Journalism, and Media Literacy

50 • Participant, observer, fixer, producer: How 70 years of newsroom ethnographies approached “participation” in the newsroom

Ryan Comfort, Indiana-Bloomington

51 • [EA] Crossing Borders, Entering the Diaspora: Towards a Typology of Journalistic Precarity

Ruth Moon, Louisiana State; **Sara Shaban**, Seattle Pacific
and **Soheil Kafiliveyjuyeh**, Wisconsin-Whitewater

52 • [EA] Modeling the Influence of Credibility and Media Literacy on the Prevalence of Information Disorder

Chandi Raj Dahal and **Xin Frida Qi**, Missouri

53 • [EA] How moral frames in news influencer videos shape liking, partisan attitudes, and journalistic quality assessments

Hye Soo, Wyoming; **Yayu Feng**,
and **Greg Song**, St. Thomas

Discussant

Biying Wu-Ouyang, The Education University of Hong Kong

Topic III — Diving into Theory

54 • [EA] Factors Determining Common Mistakes of Conducting Meta-Analysis in Communication Research

Guangchao Feng, **Yuhao Zhang**, **Fanxuan Liu**,
Xiaoming Liu, and **Baiqi Li**, Hong Kong Baptist University

55 • Identity Elasticity Theory (Iet): A New Framework for Understanding the Dynamics of Identity in Pressured Contexts

Yusra Alzahrani, Temple

56 • Called to a Higher Order: An Empirical Examination of the Hierarchical Factor Structures of Advocacy and Activism

Robert McKeever and **Brooke McKeever**, Alabama

57 • Multilevel Analysis in Communication Research: A Three-Decade Review

Michael Chan, **Nanxiao Zheng Nanxiao**,
and **Lazar Dragić**, The Chinese University of Hong Kong

Discussant

Michael Beam, Kent State

Topic VI — Public Concerns: Health, Misinformation, Free Speech, and AI surveillance

58 • A Methodology Framework for Analyzing Health Misinformation to Develop Inoculation Intervention Using Large Language Models: A Case Study on COVID-19

Samira Malek, **Christopher Griffin**, **Robert Fraleigh**,
Vishal Monga, and **Lijiang Shen**, Pennsylvania State

59 • Leaks and Lies: Navigating fake news and privacy concerns through first- and third-person effects

Thursday, August 7, 2025

Elizabeth Stoycheff, Rosie Jahng, Nina Kelly,
and **Jill Wurm**, Wayne State

- 60 • AI is Watching: How Knowledge and Trust Influence Public Concerns about AI Surveillance

Ji-seong Yang, Wisconsin-Madison,
Mikhaila Calice, Morgridge Institute for Research,
Todd Newman, Michael Xenos, Dietram Scheufele,
and **Dominique Brossard**, Wisconsin – Madison

- 61 • Unraveling News Communication During the COVID-19 Pandemic: A Spiral of Silence
or a Spiral of Noise?

Michael Beam, Nichole Egbert,
and **Tara Smith**, Kent State and **Ying Zhu**, Miami University

- 62 • You Can't Say That!: Partisan Media Use and Support for Free Speech in the United States

Jay Hmielowski, Florida and **Masahiro Yamamoto**, Albany

- 63 • Communication Accommodation with AI-Chatbots: Improving Patient-Centered Communication
in Times of Conversational AI

Katharina Angermayr, University of Augsburg,
Richard, L. Street, Jr., Texas A&M,
and **Sebastian Scherr**, University of Augsburg

Discussant

Minhey Chung, Illinois, Urbana

Cultural and Critical Studies Division

Topic I — Race, Ethnicity, and Otherness in Media Representation and Discourse

- 64 • “Could have been better”: Tyreek Hill and the Social Construction of Race in News

Joseph Jones, West Virginia

- 65 • Muhammad Ali’s “No Quarrel with Them Vietcong”: Coverage of Ali’s Army Induction by the New York Times
and the Louisville Courier-Journal

Zainul Abedin, Mississippi Valley State

- 66 • Otherness in Media Representation of Diverse Celebrity Hosts

Shreyoshi Ghosh, Colorado-Boulder

- 67 • [EA] Covering Carceral: Migration Policies: News coverage of holding undocumented migrants in Guantanamo
Bay

Caroline Geer, Michigan State

Discussant

Ever Josué Figueroa, Colorado-Boulder

Topic II — Gendered and Feminist Digital Practices

- 68 • [EA] Audience Decoding and Reproducing Feminist Discourse on Social Media

Zhiyu Bao and **Xu He**, Fudan University,
and **Xinyue Chen**, affiliation

- 69 • [EA] Intersectional Temporal Self-Surveillance on Xiaohongshu (RedNote): A Feminist CTDA of #helpmeglowup
Guan Wang, Alabama

- 70 • Performing “Girl” on TikTok: “Girl Dinner” and the Memeification of Gender Essentialism

Joy Jenkins and **Ivy Reed**, Missouri

- 71 • “My nightly routine looks more like a drug cartel than a baby plan”: Reclaiming reproductive narratives
through infertility GIFs on r/TrollingForABaby

Rim Hayat Chaif, Kansas

- 72 • Digital Echoes of a Movement: Analyzing the Evolution of the WomanLifeFreedom Movement through
Hashtag Analysis

Maryam Goli, South Carolina

Thursday, August 7, 2025

73 • [EA] Connected Reading, Collective Power: Douban Literary Communities and the Transformation of Women's Resistance

Zhu Yi, affiliation

74 • Sexual violence in private spaces: Investigating digital activism around marital rape in India

Paromita Pain, Nevada, Reno

Discussant

Joy Jenkins, Missouri

Topic III — Youth Media Cultures, Affect, and Resistance

75 • Can this Day Still be Salvaged? —Frustrated Chinese Youths and Emotional Healing Practices within Sang Culture

Cally Wang, affiliation

76 • From Exploited Gold Farming to Active Boosting: Mediatized Playbour and Digital Youth Cultures in China

Chenyi Lin, affiliation and **Xue Xiang**, affiliation

77 • [EA] Razors and Algorithms: Digital Resistance and Identity Reconstruction in Chinese Young Women's "#Escape from Beauty Duty" Practices

Ziyan Yuan, affiliation

and **Xun Zhou**, affiliation

78 • “My CP is Real!”: Chinese Tongren Girls’ Resistance and Reinterpretation of Boy’s Love (BL) in Japanese Shonen Manga

Yishan Niu, Beijing Normal-Hong Kong Baptist

79 • Poaching the Mystical: Online Tarot Reading as Cultural Resistance among Chinese Youth

Xiaomin Luo, Shanghai Jiao Tong, **Xiaorui Guo**, affiliation

and **Shuwen Yang**, affiliation

80 • YouTube, Roblox, and the Politics of Play: How Users Debate and Redefine Sexualized Gaming Content

Valerye Garcia, **Srividya Ramasubramanian**, **Kelly Leahy**,

and **Rebecca Ortiz**, Syracuse

Discussant

Yidong Wang, Lawrence Technological University

Topic IV — Mediated Identities, Cultural Resistance, and Empowering Practices

81 • “It’s bigger than the music”: The Politics of The Super Bowl 2025 Halftime Show and News Coverage of the Drake-Kendrick Rap Battle

Ruth DeFoster, Minnesota, and **Chelsea J. Reynolds**, Arizona State

82 • [EA] From “Cat Tax Diplomacy” to Cross-Cultural Reconstruction: The Role of Species-Mediated Communication in TikTok Refugees’ Migration to Rednote

Xinyu Kang, Peking University and **Yuantong Yun**, Tsinghua University

83 • What Needs to Be Governed? Hip-hop Cultural Governance in China Through the Lens of Lyrics Modifications

Tianyi Yang, Massachusetts Amherst

Ge Zhu, Renmin University of China

Yilin Luo, Renmin University of China

and **Fang Wu**, Shanghai Jiaotong

84 • [EA] How Are Cultural and Linguistic Communities Imagined through Supra-Regional SVoD? Apple TV’s Land of Women

Rachel R Reynolds, Drexel,

Elias Dominguez-Barajas, Florida State

and **Inmaculada M Garcia-Sanchez**, California, Los Angeles

85 • Playing Against the Clock: Gamified Datafication, Player Agency, and the Politics of Sleep in Pokémon Sleep

Elizabeth Qin, North Carolina at Chapel Hill

86 • [EA] The Lived, The Live, and the Re-Lived: Rethinking Digital Memory through Live Photos on RedNote

Thursday, August 7, 2025

Wanyan Wu, affiliation, and **Yi Zhang**, affiliation

Discussant

Perry Parks, Michigan State

Topic V — **Cultural Discourse, Social Control, and Ideologies**

87 • [EA] “As I Am Afraid of Being Reported”: The Micropolitics of Appropriated Censorship and Adaptive Recoding on China’s Internet

Jionglue Huang, affiliation

and **Sheng Zou**, Hong Kong Baptist

88 • Controlling the Narrative: Press Freedom, Power, and the Emergence of a Hybrid Developmental-Authoritarian Media System in Pakistan

Muhammad Ali and **Hina Ali**, Colorado Boulder

89 • It is so “Jia Da Kong”! Perceiving Wolf Warrior Diplomacy as Political Bullshit among Mainland Chinese Citizens in Hong Kong and Macau

Fangyuan Liu, **Zuquan Xiong**,

and **Tianlun Zhou**, Hong Kong Baptist

90 • [EA] “Delay” and “deny” — weapons of victim and perpetrator: An autoethnography on U.S. health “insurance”

Natasha Strydhorst, affiliation

91 • [EA] Dancing on the Margins—Intersectionality, Borderlands Theory, and Decolonial Resistance in Fancy Dance

Maria Ortega, Texas Tech

92 • Will They Defend Their Own? A Critical Discourse Analysis and Comparison of Corporate Newspapers and NewsGuild Coverage of Journalist’s Labor Strikes

Qiongye Chen and **Ever Figueroa**, Colorado-Boulder

Discussant

Adina Schneeweis, Oakland

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

8:30 to 9:45 a.m. / Th005

Mass Communication and Society Division

Refereed Research Paper Session

The Next Generation of Digital Media Users

Moderating/Presiding

Terri Hernandez, Mississippi State

Guidance Misaligned? The Moderating Role of Perception Discrepancies in Parental Mediation Effects

Thursday, August 7, 2025

Liang Chen and **Xinying Tan**, Tsinghua University,
and **Xinyue Zhang**, affiliation
Parental Influence on Children's Media Use in South Korea
AJ Ah-jung Yang, Ewha Womans University,
Ji Young Kim, Pennsylvania State,
and **Hyeeun Lee**, Ewha Womans University
Young Adults' Perceptions of Cannabis Social Media Posts and Intentions
to Use Cannabis Before Sex
Jessica Willoughby and **Stacey Hust**, Washington State,
Leticia Couto, DePaul,
and **Christina Nickerson**, **Opeyemi Johnson**,
and **Ron Price**, Washington State
Parental Attachment Anxiety and Adolescents' Authentic Self-Disclosure to Generative AI:
The Roles of Rumination, Depression, and Gender
Yongjie Yue, Tsinghua University,
and **Pengcheng Wang**, Shanghai Jiao Tong University

Discussant
Rebecca Frazer, Florida

[EA] = This submission was accepted as an extended abstract.

8:30 to 9:45 a.m. / Th006

Media Ethics and Public Relations Divisions

Teaching Panel Session

Continuing Ethics Education in Journalism, Public Relations and Advertising

Moderating/Presiding

Marlene Neill, Baylor

Panelists

Chuang Dong, Michigan State

Laura Lemon, Alabama

Rachel Lim, Oklahoma State

Edward Timke, Michigan State

Page Center Legacy Scholars will discuss research in progress related to continuing education needs related to ethics training in journalism, public relations and advertising. Topics include disability ethics, DEI training, AI, game-based solutions, and misinformation. The research will be valuable for universities interested in developing graduate courses, certifications, workshops or other continuing education programs for media and communication professionals.

8:30 to 9:45 a.m. / Th007

Minorities and Communication Division and Commission on the Status of Minorities

Research Panel Session

Intersections of Race, Gender, Caste, Dis/Ability and Immigrant Identities

Thursday, August 7, 2025

**in Mediated Discourses: Representations of Minoritized Newsmakers
in National and International Scenarios**

Moderating/Presiding

Carolyn Walcott, Clayton State

Panelists

Organizing (in)justice through news: A comparative analysis of caste coverage
in the U.S. and India

Sudhiti Naskar, New Mexico

Challenging limitations: A critical mediated analysis of Senator Crystal Asige's
Twitter communication as a visually impaired leader in Kenya

Pamela Ofori Boateng, Purdue

and **Nana Kwame Osei Fordjour**, Maryland

Recycling narratives of gender, race, and immigration in U.S. Spanish-language
coverage of presidential candidate Kamala Harris

Ilia Rodríguez, New Mexico

Intersecting identities: An analysis of news narratives surrounding the first Muslim
American women in the U.S. Congress

Saiqa Shazadi, New Mexico

This panel explores the representation of political newsmakers whose intersecting positionalities (gender, dis/ability, race, caste, immigration, religion, ideology) defy fixed categorizations and challenge conventional mediated representations. Panelists will present cases in journalism and public relations to discuss patterns of continuity and change in discourse for national, diasporic, and international audiences.

8:30 to 9:45 a.m. / Th008

Visual Communication Division

Refereed Research Paper Session

Visual Ethics and Social Justice in Photojournalism

Moderating/Presiding

Julianne Newton, Oregon

Blurred Faces and Anonymous Publics: Visual Journalism, Surveillance Technologies
and an Ethic of Care

Gino Canella, Emerson,

and **Mary Bock**, Texas at Austin

Without A Name or a Face: Homelessness in Photojournalism, As Viewed Through
Visual Solutions Journalism

Laura Moorhead

and **Josh Davis**, San Francisco State

Capturing Resilience: The Role of Embedded Photojournalists in Framing Collective
Suffering During the COVID-19 Pandemic

Taylor Sheridan, Missouri

Visual Framing of The Surge of Migrants: An Analysis of Newswire Images
on the U.S. Southern Border

Xu Zhang, Austin Peay State

and **Ying Xiong**, Rhode Island

Thursday, August 7, 2025

Discussant

Christopher Assaf, North Texas

[EA] = This submission was accepted as an extended abstract.

8:30 to 9:45 a.m. / Th009

Commission on the Status of Women and Magazine Media Division

Teaching Panel Session

Teaching Amid DEI Restrictions

Moderating/Presiding

Tracy Everbach, North Texas

Panelists

Mary Angela Bock, Texas at Austin

Meredith Clark, North Carolina at Chapel Hill

George L. Daniels, Alabama

Miglena Sternadori, Texas Tech

This panel, featuring faculty members from states where anti-DEI laws have passed, will discuss the effects of such legislation on faculty, students, administrators, and higher education. We also will seek solutions to the restrictive laws.

8:30 to 9:45 a.m. / Th010

Participatory Journalism Interest Group

Teaching Panel Session

Community Media Centers and the Future of Local News

Moderating/Presiding

Antoine Haywood, Florida

Panelists

Darryl Holliday, News Futures

Chad Johnston, CreaTV San José

Bryan Harley, CMAC Fresno

Paula Smith Arrigoni, BAVC Media

Community media centers (CMCs) tied to public, educational, and government (PEG) access channel infrastructure offer a unique opportunity for communities to reimagine and guide the development of exciting new approaches to local news-making and civic information sharing. Despite ongoing threats to PEG's traditional cable-fee funding structure, CMCs in California are at the forefront of creatively forging partnerships that aid their sustainability, promote their relevance, and engage local students, grassroots media makers, and neighborhood information stewards in community-centered journalistic experiments. This panel provides a practitioner's perspective on how CMC leaders are imagining and expanding their role in creating a future of local news and storytelling that is more

participatory and inclusive than traditional modes of journalism.

8:30 to 9:45 a.m. / Th011

Religion and Media and Sports Communication Interest Groups

PFR Panel Session

Challenges of Reporting on Religious Devotion in Sports

Moderating/Presiding

Derek Moscato, Western Washington

Panelists

Michael Longinow, Biola

Michael Mirer, Wisconsin – Milwaukee

Mary Louise Sheffer, Southern Mississippi

Matthew Sieger, *Sports Reporter and Writer*

Media professionals covering professional and amateur sport focus on competition and results, but some athletes see faith as important to their performance. When they bring it up in interviews, how do media professionals respond? How should they respond? This panel explores these questions, along with related issues at the crossroads of faith, athletics, and media.

8:30 to 9:45 a.m. / Th012

Small Programs Interest Group and History Division

Research Panel Session

The Wobbly Three-Legged Stool — Finding Time for Research

Moderating/Presiding

Elizabeth Atwood, Hood

Panelists

Tamara J. Welter, Baylor

Yeon Erin Kim-Cho, Grand View

Masudul “Mas” Biswas, North Carolina A&T State

Rob Wells, Maryland

Caitlin Cieslik-Miskimen, Idaho

New faculty must balance teaching, service, and research, but smaller institutions’ demands make research challenging. This panel will provide strategies for devising research agendas that can be accomplished by one person as well as provide tips on finding collaborators at other institutions.

8:30 to 9:45 a.m. / Th013

The Association for Education in Journalism and Mass Communication

Research Panel Session

Thursday, August 7, 2025

The Rise of Regional Meetings: 50 years of the AEJMC Southeast Colloquium and 40 years of the AEJMC Midwinter Conference

Moderating/Presiding:

Deb Aikat, North Carolina at Chapel Hill, Director, 2025 Southeast Colloquium; 2023 AEJMC President

Panelists

Elanie Steyn, Oklahoma, Director, AEJMC Midwinter Meeting Host, 2009-present

Matt Haught, Memphis, Director, 2020 & 2022 Southeast Colloquia; 2025 AEJMC Vice President-Elect

Laura K. Smith, South Carolina, Chair, 2019 Southeast Colloquium

Mike Martinez, Tennessee, Knoxville, Director, 2015 Southeast Colloquium

Sohana Nasrin, Tampa, Director, 2026 Southeast Colloquium

Bill Cassidy, Mississippi, Co-director, 2027 Southeast Colloquium

Deb Aikat, North Carolina at Chapel Hill, Director, 2025 Southeast Colloquium; 2023 AEJMC President

This panel will celebrate the rich legacy of the AEJMC regional meetings while charting a course for its future, ensuring its continued contribution to the academic and professional growth of its participants.

8:30 to 9:45 a.m. / Th014

The Plank Center for Leadership in Public Relations

Business Session

Coffee Hour

Moderating/Presiding

Tugce Ertem Eray, North Carolina State

Every year, the Public Relations Division (PRDV) Membership Committee organizes a “Coffee Hour” where mentors and mentees get together. Mentorship Session sponsored by The Plank Center for Leadership in Public Relations. By invitation only.

10 a.m. to 4 p.m. / Th015

Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Workshop Session

Institute for Diverse Leadership in Journalism and Communication (IDL)

2025-26 IDL Jennifer H. McGill Fellows (Incoming)

Sungwon Chung, Ball State

Kareem El Damanhoury, Denver

Yan Huang, Houston

Shaheen Pasha, Pennsylvania State

Joe Phua, Southern Methodist

Miglena Sternadori, Texas Tech

Session open only to IDL Jennifer H. McGill Fellows.

Thursday, August 7, 2025

10:15 to 11:30 a.m. / Th016

Broadcast and Mobile Journalism and Communication Technology Divisions

PFR Panel Session

AI and Student Newsroom Policies

Moderating/Presiding

Debora Wenger, Mississippi

Panelists

Subramaniam “Subbu” Vincent, Director, Journalism & Media Ethics

Markkula Center for Applied Ethics, Santa Clara

Laura K. Smith, South Carolina

Bonita Dostal Neff, Indiana-Northwest

Gordon Stables, Southern California

Jacob Groshek, Kansas State

You may be talking about it, thinking about it, and even worried about it. But are you *doing* something about it? This panel focuses on steps that student newsrooms are taking to develop and implement policies for best practices using artificial intelligence in journalistic work.

10:15 to 11:30 a.m. / Th017

Cultural and Critical Studies Division and Commission on the Status of Women

PFR Panel Session

Where Is #MeToo Now? Critiquing Post-Reckoning Hollywood Media Portrayals

Moderating/Presiding

Erika Engstrom, Kentucky

Panelists

Ralph Beliveau, Oklahoma

Tracy Everbach, North Texas

Meenakshi Gigi Durham, Iowa

Erika Engstrom, Kentucky

This panel looks at where the #MeToo movement is today—almost two decades after Tarana Burke launched the movement and nearly a decade after Alyssa Milano’s 2017 tweet—and its status as a media phenomenon that continues to warrant examination.

10:15 to 11:30 a.m. / Th018

Law and Policy, Advertising and Public Relations Divisions, Community Journalism and Lesbian, Gay, Bisexual, Transgender, Queer Interest Groups

[02-1015] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Thursday, August 7, 2025

Advertising Division

Topic I — Health Advertising and Consumer Risk: Regulation, Persuasion, and Misperception

01 • How Does “This Advert is FDA Approved” Shape Consumers’ Pain Medicine Decision Making? An Examination of Unintended Effects of Regulator Ad Endorsement*

Paul Koomson, Francis Marion, **Sylvester Senyo Ofori-Parku**, Oregon,
and **Kwaku Botwe**, Ghana

02 • [EA] How Health Campaign Videos Persuade: Extending Media Richness Theory with a Message-Face-Voice Persuasion (MFVP) Model

Fan Yang, **Janelle Applequist**, **Chris Noland**,
and **Artemio Ramirez**, South Florida

03 • Ad Exposure and Purchase of Substandard, Falsified, and Counterfeit Prescription Medications: An Eight-Country Study

Subhalakshmi Bezbaruah, **Dana Anafina**, **Moldir Moldagaliyeva**,
Heijin Lee, **Naadiyahtu Iddrisu**, **Anastasia Kononova**, **Patricia Huddleston**,
and **Saleem Alhabash**, Michigan State

04 • [EA] Selling Science or Peddling Pseudoscience? A Multimodal Analysis of Pseudoscientific Claims in Smoking Cessation Advertisements

Rong Gao, Peking University

05 • The Evolution of Product Framing and Marketing Strategies at Philip Morris International: From Conventional Cigarettes to Harm Reduction Products

Van Pham, Ohio

Discussant

Jisu Huh, Minnesota

* Top Open Research paper (Second place)

Topic II — Messaging Strategies and Emerging Voices in Environmental Advertising

06 • The Impact of Message Framing on the Effectiveness of Corporate Social Responsibility (CSR) Advertising: Integrating Environmental and Social Dimensions

Kyeongwon Kwon, Auburn at Montgomery

07 • The Role of Message Format and Content: How Carousel Format and Verbal Anchoring Shape Audience Responses to Environmental Public Service Announcements on Social Media

Kyung Won Cho, *Seoul National University*,

Jeong-Yeob Han, Georgia,

Hanyoung Kim, Kentucky,

Ja Kyung Seo, and **Hye Jin Yoon**, Georgia

08 • “You Are an Environmentalist”: How Social Labeling Enhances Pro-environmental Intentions through Anticipated Guilt

Hyungrok Jin and **Jeeyun Oh**, Texas at Austin

09 • [EA] AI or Real Person? The Impact of Environmental Public Service Announcement Spokesperson Selection on Intentions to Engage in Pro-Environmental Behavior

Yufei Hou, and **Xiaoli Wang**, Xiamen University

10 • [EA] Types of Virtual Influencer in Green Marketing: the Roles of Anthropomorphism, Warmth, Competence, and Discomfort

Hayoung Sally Lim, Oregon

and **Jeongmin Ham**, Florida

Discussant

Juliana Fernandes, Florida

Topic III — AI in Advertising: Emotional Appeals, Trust, and the New Creative Frontier

Thursday, August 7, 2025

11 • [EA] Making the Virtual Visible: How AI Disclosure Shapes Persuasion Knowledge and Ad Responses in Female Adolescents

Regina Ahn and **Xinyu Zhao**, Miami, and **Su Yeon Cho**, Quinnipiac

12 • Can humans or AI create better emotional appeals? Exploring guilt and empathy appeals in nonprofit communication

Carlina DiRusso and **Virginia Harrison**, Clemson

13 • The Influence of 'Artificial Intelligence' as a Persuasive Hook and Persuasion Knowledge on Consumer Evaluations

Louvins Pierre and **Jiayi Wang**, Illinois Urbana-Champaign
and **Viviana Zambrano Rodriguez**, South Carolina

14 • Consumer Trust and AI in Advertising: A Systematic Review of Advertising Literature

Yuan Sun, Florida, **Mengqi Liao**, Georgia,
and **Qingyuan Yang**, Florida

15 • [EA] YouTube Product Placement Nativeness: A Generative AI Prompting Approach

Seunghyun Kim, Arkansas Little Rock, **Seounmi Youn**, Emerson,
Deok Hyun Jang, Gallup Korea, **Wenjun Wang**, **Sung-kwan Kim**,
and **Nari Gu**, Arkansas Little Rock,
and **Oh-Gew Kweon**, U.S. Food and Drug Administration

Discussant

Yang Feng, Florida

Topic IV — Perceptions, Persuasion, and Authenticity in AI-Driven Advertising

16 • [EA] Exploring User Perceptions of AI-Generated Travel Advertisements

Xi Lin, Shanghai Jiaotong and **Yutao Wen**, Xi'an Jiaotong

17 • When AI Meets Advertising Creative: Attitudinal Effects of AI-Generation Disclosures for Copy and Visuals

Qingyuan Yang, **Benjamin Johnson**, **Xinyi Zuo**,
and **Yuxuan Jin**, Florida

18 • Branding with AI: Investigating How General AI Attitudes Shape Consumer Perceptions and Intentions

Louvins Pierre, Illinois Urbana-Champaign

19 • Authentically Imperfect: Pertinacious Images as a Strategic Approach of Stronger AI Chatbots Engagement

Weilu Zhang, Kentucky and **Sisi Hu**, Arkansas

Discussant

Samuel M. Tham, Colorado State

Topic V — Influencer 3.0: Congruence, Culture, and Credibility in a Global Marketplace

20 • [EA] Expanding the Influencer Spectrum: Influencer-Product Congruence on Purchase Intentions Through Source and Message Credibility

Hyunji Kim, Texas at Austin, **Jeongmin Ham**, Florida
and **Matthew Eastin**, Texas at Austin

21 • [EA] Guanxi Across Platforms: Agency Perspective on Dynamics in China's Influencer Marketing Ecosystem

Keyang Zhao and **Xiaojing Li**, Shanghai Jiao Tong University

22 • Breaking the mold: The impact of gamification and disability representation in virtual influencer advertising

Vaibhav Diwanji, **K. Macy Burkett**, **Rim Hayat Chaif**,
Azhar Iqbal, **Michaela Coelho**, and **Thomas Wiley**, Kansas

23 • From endorsers to entrepreneurs: How influencer self-branding shapes authenticity through perceived involvement and profit-seeking via a warranting perspective

Qingru Xu, Kentucky, **Nicky Lewis**, Indiana-Bloomington,
and **Weilu Zhang**, Kentucky

24 • Influencer Dynamics: Mediating Effects of Trustworthiness and Product Congruence on the Relationship Between Influencer Type and Brand Attitudes

Thursday, August 7, 2025

Carrie Jingyi Xiao, South Carolina

Discussant

Mengyan Ma, Michigan State

Topic VI — Representation and Resonance: Race, Gender, and Emotion in Contemporary Advertising

25 • Do I See Myself in This Ad? Racial Representation and Brand Perceptions Among Black Teens

Yoon Joo Lee, Yen-I Lee,
and **Nicole O'Donnell**, Washington State

26 • From Objectification to Inclusivity? Chinese Women's Responses to Body Positive Advertising

Sophia Mueller-Bryson and **Hui Shi**, Miami

27 • Can Incentive-Based Femvertising Truly Empower Chinese Women?

Hui Shi, Miami

28 • [EA] Emotion in Motion: How Discrete Emotions and Their Intensity Drive the Diffusion of Gendered Controversial Advertising on Social Media

Wenwen Cao, Minnesota

29 • A Comparative Visual Analysis of the Representation of Women and Beauty in Ghanaian and Global North Cosmetic Advertisements

Rebecca Larko Obu, Iowa

Discussant

Mengqi Liao, Georgia

Topic VII — Social Influence and Consumer Identity: Gen Z, Ethics, and Emotion in Digital Advertising

30 • Influencing Through Dissonance: The Impact of De-influencing Posts on Fast Fashion Attitudes and Purchase Intentions

Shuai Guo and **Mengtian Jiang**, Kentucky

31 • Friend vs. Frenemy, Role of Relational Orientation and Perceived Toxic Positivity Intentions on Envy in Social Media Luxury Brand Indirect Advertising

Jee Yun Park and **Matthew Eastin**, Texas Austin

32 • Personalized Ads' Psychological Cost: A Nationwide Survey of Social Media Advertising Exposure Effects on Materialism

Bin Shen and **Chenxuan Huang**, Fudan University

33 • [EA] Generation Z's Social Shopping: How Brand-Platform Congruence Shapes Social Media Advertising Experience Among Gen Z's

Zinan Darren Yang, Texas at Austin

34 • The Role of Consumer Ethnocentrism in Choosing Between Local Counterfeit and Foreign Authentic Products

Moldir Moldagaliyeva and **Patricia Huddleston**, Michigan State

Discussant

Esther Thorson, Michigan State

Topic VIII — Cultural Codes and Algorithmic Curations: Global Perspectives on Digital Advertising Effectiveness

35 • Ads on My TikTok FYP: How Advertising Contexts Shaped by User-Algorithm Interactions Influence Consumer Behavior

Hyunjin Kang, Chen Lou, Misa Tan Li Sin,
and **Yupar Tin Win**, Nanyang Technological University

36 • [EA] Research on the Cross-Cultural Adaptation Mechanisms of High-Context Cultural Products

Duansheng Wang and **Bohan Meng**, Communication University of China

37 • The Power of Traditional Culture: Elevating Brands through Traditional Cultural Concepts in Advertising

Chenxu Liu, Tsinghua

38 • [EA] Credible, Favorable, and Effective: The Role of Informativeness in Shaping Instagram Ad Perceptions

Thursday, August 7, 2025

Srividya Karuturi and **Vivek Paudel**, Southern Mississippi

- 39 • [EA] Global Voices and Local Choices: Navigating Cultural Accommodation in Global Social Media Branding
Xiaotong Liu, Texas at Austin

Discussant

Anan Wan, Kansas State

Topic IX — Consumer Reactions to Brand Activism and Woke-Washing

- 40 • Understanding Consumer Responses to Woke-Washing: The Moderating Role of Brand Identification on Moral Reasoning

Dongjae (Jay) Lim and **Samaneh Shirani Lapari**, Alabama

- 41 • Who Is Responsible for Activism? Exploring Attribution, Motives, and Consumer Responses in AI Influencer Brand Activism

Xinyu Zhao, **Hui Shi**, and **Zhengyan Li**, Miami

- 42 • Activism or Opportunism? Consumer Perceptions of Brand Activism and Activism Washing in Advertising

Ashley Johns, Florida State, **Sophia Mueller-Bryson**, Miami,

Alessandra Noli Peschiera, Florida State, and **Julio Velasquez**, Miami

- 43 • Mirror Branded: Assessing Congruent Political Consumerism and Parallel Opposition as a Means of Attitude Change and Agenda Building Strategy

Tracey Kyles, Florida

- 44 • “It’s Like Milk but Made for Humans”: Green Advertising Towards a Global Audience Through the Lens of Oatly

Sofia Johansson, South Florida

Discussant

Laeq Khan, Ohio

Topic X — Beyond the Norm: Advancing Methods, Representation, and Practice in Advertising

- 45 • Five Semesters, One Client: A Case Study of Operational Growth in a Student-Run Agency

Karley Adrion, Abilene Christian

- 46 • A Qualitative Exploration of Women’s Entry and Retention in Creative Leadership within Advertising

Teresa Tackett, Arkansas

- 47 • Beyond Heteronormativity: Consumer Responses to Diverse Family Advertising Portrayals

David Painter, **Connor Teague**, **John Shideler**,

and **Raghabendra KC**, Rollins College

- 48 • Are they being authentic? The effects of temporal distance and message sidedness on compensation claims

Yun Yang, Shandong

Discussant

Benjamin Johnson, Florida

Law and Policy Division

- 49 • Shifting Rights: Examining Chinese Lawmakers’ Constructions of Press Freedoms Since 1992

Chris Duan, Missouri

- 50 • [EA] Loopholes in Nigerian media laws

Oladoyin Abiona, Florida State

- 51 • A Review of Anti-Drag Legislation and Its Implications for Drag Performers' Mental Health

Clay Williams, North Carolina at Chapel Hill,

and **Evan Ringel**, Appalachian State

- 52 • [EA] The Moral Economy of *Leigh v. Warner Brothers, Inc.* (1997)

Jason Guthrie and **Alexia Little**, Clayton State

Thursday, August 7, 2025

- 53 • Toward Protection of Dreadlocks as Expressive Content: Comparing Developments in Jamaica, Kenya, Zimbabwe, U.S. and the U.K.
Roxanne Watson, South Florida

Discussant

name, affiliation

Public Relations Division

Topic — **AI, Technology & Innovation in Strategic Communication**

- 54 • Building Trust Through Corporate Data Responsibility: Stakeholder Engagement's Role in Public Trust Toward AI Firms

Joon Soo Lim, Syracuse, **Chunsik Lee**, **Junga Kim**, North Florida,
and **Don Shin**, Texas Tech

- 55 • Effect of AI Chatbot Social Interactivity and Disclosure on Prosocial Behavioral Willingness: The Mediating Role of Social Presence and Extrinsic Motivation

Chris Yim Loyola U Chicago

- 56 • [EA] Who Replies Matters: The Role of AI-mediated Corporate Apology Statement and Perceived Self-relevancy in CA and CSR Crisis

Jiayu Gina Qu, Fudan, **Chen Zhang**, Chinese University of Hong Kong,
and **Jingjing Yi**, Zhejiang University

- 57 • [EA] Public Relations in the Age of AI: Balancing Innovation with Ethical Responsibility

Joon Kim, Rhode Island,
and **Ammina Kothari**, Simmons

- 58 • AI-Powered Public Relations: Revolutionizing Strategy, Crisis, and Engagement

Quang Nguyen, Ohio

- 59 • How Warm- versus Competence-Toned AI Apologies Affect Trust and Forgiveness Through Emotions and Perceived Sincerity

Joon Soo Lim and **Nalae Hong**, Syracuse

Discussant

Yan Qu, Maryland

Topic — **CSR, CSA and Organizational Ethics**

- 60 • [EA] "Do foreign patriots count?" The impact of corporate nationality and message transparency on audience response to patriotic-oriented CSR communication

Yoorim Hong, and **Sungkyoung Lee**, Missouri

- 61 • From National Pride to Brand Advocacy: How Social Media Communal Engagement Shapes the Relational Outcomes of Corporate Social Responsibility in Olympic Sponsorship

Jeongwon Yang, Miami,
and **Keonyoung Park**, Hong Kong Baptist

- 62 • The Role of Global Organizations in Driving Social Impact: Examining Impacts of Authentic Organizational Advocacy on Public Social Engagement

Ejae Lee Boston,
and **Hao Xu** University of Melbourne

- 63 • The Impact of CSA Congruency and Regulatory Message Framing on Corporate Associations and Public Responses: A Dual Path Model Approach to Strategic CSA

Yeonsoo Kim, **ChungIn Hazel Yun**, **Hyungrok Jin**,
and **Soyon Michelle Choi**, Texas at Austin

- 64 • The Rise of CEO Activism Communication: A Systematic Literature Review

Grace Ji, Boston

- 65 • Measuring Perceived Relationship Cultivation Strategies in Mediated Communication

Da-young Kang, and **Eyun-Jung Ki**, Alabama

Thursday, August 7, 2025

66 • Understanding Employees' Negative Behavioral Reactions to CEO Activism: Exploring the Impact of Narrative Messaging on Employee Attributions, Anger, and Activism Against the CEO

Young Kim and **Katharine Miller**, Marquette

Discussant

Luke Capizzo, Michigan State

Topic — **Crisis Communication and Reputation Management**

67 • Distrust and Disgust: A case study of Vanderbilt's 2023 ChatGPT email controversy, and stakeholder response

Andrew Abernathy and **Kaylie Sequira**, Oklahoma State

68 • AI-Generated Crisis Messaging: The Influence of Disclosure on SCCT Crisis Responses Across Clusters and Severity Levels

Moon Lee, **Nalae Hong**, **Victoria Kyriakopoulos**,

Youngji Seo, and **Joshua Foust**, Syracuse

69 • Beyond Negative Emotions: The Effects of Positive Emotions and Stealing Thunder on Organizational Outcomes after a Crisis

James Ndone, Coastal Carolina

70 • [EA] Shielding brands from spillover crises: Impact of crisis history and strategic responses

Peixin Hua, and **Yanan Wu**, Pennsylvania State

71 • [EA] "It's Normal": Framing Brand Crises via Language and Emotion

Xiaoyue Liu, North Carolina State and **Guoao Song**, Nanjing University

72 • [EA] Crisis, Communication, and Consequence: Public Communication Strategies of University Leaders Under Political Scrutiny

Anuradha K. Herath, Syracuse

73 • Uniting a team of 5 million: An analysis of New Zealand's 'Unite Against COVID-19' crisis communication campaign

Andrew Lingwall PennWest,

and **Doug Ashwell**, Massey

Discussant

Nicholas Eng, Georgia

Community Journalism Interest Group

74 • [EA] Public Spheres in Repressive Environment: Production Perspective of Local Community News Media in Hong Kong

Wang Tat Chio and **Yu Qin**, Hong Kong Baptist University

75 • [EA] Perception and Adoption of GenAI in Bangladeshi Ethnic Media – An Ethnographic Perspective

MD Ashraful Goni and **Kerk F. Kee**, Texas Tech

76 • Exploring how Personal Trauma Impacts a Professional Community Journalist's Role through Netflix's After Life

Carl Knauf, Colorado

77 • [EA] "Covering local places in an age of national anti-media rhetoric: The trickle-down effect of U.S. politics on community journalism.

Jessica Walsh, Nebraska

78 • [EA] Making Meaning of Solutions Journalism: A Hopeful Prospect for College Media Programs

Anna Grace Usery, Belmont University

Discussant

Mimi Perreault, South Florida

79 • [EA] The Outliers: An Exploration of News Oases in Rural America

Ivy Ashe, Florida Atlantic

Thursday, August 7, 2025

- 80 • [EA] An Alternative Understanding of News Deserts: An Empirical Analysis of Local Journalism in China
Liying Ma, Nanjing University
- 81 • Whoever Hung the Bell Must Untie It: Exploring News Consumers' Attitudes Towards Tech Companies' Local Journalism Initiatives
Shuning Lu and **Rong Wang**, Maryland
- 82 • Contextualizing Trust: Geo-ethnic Media, Relatable Storytelling, and Audience Trust
Young Eun Moon and **Cody Hays**, Arizona State,
Zhan Xu, Northern Arizona, **Kristy Roschke**, Vanderbilt,
and **K. Hazel Kwon**, Arizona State
- 83 • [EA] Airwaves for the Farming Field: Community Radio's Role in Agricultural Development in Rural Bangladesh
Chuton Deb Nath and **Anirudha Biswas**, Wisconsin-Milwaukee

Discussant

Karin Assmann, Georgia

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

- 84 • [EA] How Social Media Constructs LGBTQ "Sacred Places": Formation of Chengdu's Image as China's "Gay Capital"
Bohan Meng, affiliation
- 85 • [EA] Unveiling Psychological Mechanisms of Group Behavior and Identity Alignment: The Dynamic Interactions between LGBTQ+ and Non-LGBTQ+ in Mainland China's Gaming Communities
Jie Rui Huang, affiliation, **Yi Ding**, affiliation,
and **Kun Fu**, affiliation
- 86 • [EA] Queer Tales & Trails: Finding Joy in Nature through Access and Belonging
Cody Hays, affiliation
- 87 • [EA] Framing Transgender Rights in a Trump Presidency: An Examination of Legacy News Coverage
Natalee Seely, affiliation and **Leo Caldwell**, affiliation
- 88 • [EA] Queer and transgender identity in Kansas zines
Corrinne Yoder-Mulkey, affiliation
- 89 • [EA] Framing Trans Identity in a Shifting Political Climate: The Misgendering of Rep. Sarah McBride
Rhonda Gibson and **Joe Bob Hester**, North Carolina at Chapel Hill
- 90 • [EA] Loneliness: An Affordance Analysis of Chinese Older Single Gay People
Yifan Gu, affiliation and **Kao Yicheng**, affiliation
- 91 • A Subaltern Body that Queers: An Exploration of the Political Spectacle of Male Bodies in Lino Brocka's Manila in the Claws of Light (1975) and Macho Dancer (1988)
Yatong Xiao, affiliation
- 92 • [EA] Barriers to Accessing LGBTQ+ SRHR Services in Bangladesh: A Health Communication Perspective
Asma Islam, affiliation, **Imran Khan**, affiliation,
and **Afroja Akter**, affiliation
- 93 • Between Inclusion and Alienation: The Promise and Limits of AI Chatbots for Gay Men in China
Bolin Cao, affiliation, **Zhuoheng Yin**, affiliation
and **Zihan Wang**, affiliation
- 94 • BL Meets K-Drama: Semantic Error Redefining Queer Visibility in Transnational Spaces
Sahar Saadat, affiliation
- 95 • From Gendered Gaze to Queer Voyeurism: Investigating Narrative Strategy and Role Characterisation in Queer as Folk (US.)
Yatong Xiao, affiliation
- 96 • Disrupting Heteronormative Nation-States: Queer Space and Time in South Korean Queer Cinema Stateless Things (2011)
Yatong Xiao, affiliation

Thursday, August 7, 2025

Discussant

Cassandra Hayes, Texas Christian

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

10:15 to 11:30 a.m. / Th019

Media Management, Economics and Entrepreneurship Division

Teaching Panel Session

Teaching Media Management: A Unique Field or a Specialized Niche in Business?

Moderating/Presiding

Mohammad Yousuf, New Mexico

Panelists

Amy Jo Coffey, Tennessee

Bozena Mierzejewski, Fordham

Min Xiao, Wichita State

Anthony Palomba, Virginia

This panel features media management scholars, including some now teaching at business schools, who will discuss what distinguishes media management as a distinct field. As major companies like Meta and Google dominate the media landscape, the boundary between business management and media management scholarship has become increasingly blurred. The panelists will explore whether media management occupies a specialized niche within broader management studies or stands as a unique field in its own right. They will also examine the future of media management and address its practical implications for educators and researchers interested in the area.

10:15 to 11:30 a.m. / Th020

Political Communication Division

Refereed Research Paper Session

Gender in Political Communication and Journalism

Moderating/Presiding

Qiuyue Cho-Li, Florida

From “Mother” to “Childless Cat Lady.” The Position of Women in Republican Rhetoric and its Impact on Conservative News

Lindsey Blumell, City, University of London

and **Jennifer Huemmer**, Ithaca College

Thursday, August 7, 2025

See Jane Entertain: Using Biographical Movies in Political Campaigns to Influence Audiences' Attitude Towards Female Politicians

Azmat Rasul, Zayed University,
and **Nadia Rahman**, Bangladesh University of Professionals

Gendered Media Framing: Assessing Contrasting Media Coverage of Kamala Harris and Donald Trump During The 2024 U.S. Presidential Elections

Kehinde Adesina, **Elizabeth Estrada**, **H. M. Murtuza**,
and **Md Oliullah**, Oklahoma

Visual Representation and Social Identity Signaling in Harris and Trump's 2024 US Presidential Election on Social Media

Jiacheng Huang, **Michael Ofori**, **Elliott Edsall**,
and **Jessica Tuleassi**, Minnesota-Twin Cities

You're on Your Own, Baby: Sudanese Women Bridging Conflict, Journalism, (J)Activism, and Media (In)Visibility

Maha Bashri, United Arab Emirates University, **Carolyn Walcott**, Clayton State,
and **Hala Guta**, Qatar University

Discussant

Tom Johnson, Texas at Austin

10:15 to 11:30 a.m. / Th021

Scholastic Journalism Division

Refereed Research Paper Session

Training Future Journalists in Times of Change: What's Working in Student Media and Where to Look Outward

Moderating/Presiding

Lin Siew Chin, New Era University College Malaysia

Discussant

Chris Etheridge, Kansas

[EA] Educator Perspectives on the Practice of Objectivity in Scholastic Journalism

Marina Hendricks, South Dakota State,
Leslie Klein, Nebraska-Lincoln,
Peter Bobkowski, Kent State,
and **Sarah Cavanah**, Kansas

[EA] Whither Collegiate Student Media? Starting a National Conversation

Emily Metzgar and **Peter Bobkowski**, Kent State,
and **Elizabeth Smith**, Pepperdine

Leading the Newsroom: Exploring the Development of Management and Leadership Skills in College Journalism Students

Guilherme Hiray Leal, Central Florida

Navigating Journalistic Values in Student-Run Media's Organizational Culture

Nihal Alaqabawy, Colorado-Boulder

[EA] Statehouse-Journalism Intern Trajectories and Inflection Points: Case Studies on Student Pathways and Public-Interest Reporting

Sima Bhowmik, Vermont,
and **John Tomasic**, Washington

Thursday, August 7, 2025

[EA] = This submission was accepted as an extended abstract.

This session explores how student media programs are equipping future journalists with leadership, managerial skills, and objectivity in uncertain times. It will highlight how students are filling critical news gaps, including state government reporting, and discuss how student media can look beyond current structures and systems to better prepare for the challenges of today's evolving media landscape.

10:15 to 11:30 a.m. / Th022

Visual Communication and Magazine Media Divisions

Research Panel Session

Empower Women: Female Representation in AI-Generated Images in Healthcare, Technology, Advertising, and Politics

Moderating/Presiding

Elizabeth A. Spencer, Kentucky

Panelists

Alicia M. Mason, Pittsburg State

Weilu Wang, Kentucky

Elizabeth A. Spencer, Kentucky

Miglena Sternadori, Texas Tech

Shannon Zenner, Elon

Visual communication plays a pivotal role in shaping societal perceptions of women across diverse contexts. This panel brings together four female scholars who explore the multifaceted dimensions of female representation in visual media.

10:15 to 11:30 a.m. / Th023

AEJMC Council of Affiliates and College Media Association

Refereed Research Paper Session

Issues Facing the Campus Press

Moderating/Presiding

Carol Terracina Hartman, Murray State

Student Journalists' Use of Solutions Journalism to Cover Climate Change Responses

Elizabeth Smith, Pepperdine

and **Kirstie Hettinga**, California Lutheran

Spanish-language Student Media and Students' Sense of Belonging at an HIS

Kastenny Flores, Daisy Calderon Arredondo,

Kirstie Hettinga,

and **Monica Gracyalny**, California Lutheran

10:15 to 11:30 a.m. / Th024

Thursday, August 7, 2025

Commission on the Status of Minorities and Communicating Science, Health, Environment and Risk Division

Research Panel Session

Positionality, Authenticity, and Visibility in Academia: Owning Your Research Agenda as a Minority Scholar

Moderating/Presiding

Carolyn Walcott, Clayton State

Panelists

Uche Onyebadi, Texas Christian

Maha Bashri, United Arab Emirates University

Dorothy Bland, North Texas

Maria DeMoya, Tennessee, Knoxville

This panel will bring together minority scholars who also function as journal editors, manuscript reviewers, and paper discussants and have applied their distinct minority identities to pursue research agendas and engage in scholar sourcing. The panelists will highlight the significance of research that is intentional, authentic, and collaborative, while centering visibility in the discourse on the current state and future of media and communication scholarship.

10:15 to 11:30 a.m. / Th025

Entertainment Studies Interest Group and Communication Theory and Methodology Division

Teaching Panel Session

Exploring Pop Culture Pedagogy: Innovative Approaches to Critical Education

Moderating/Presiding

Judith Rosenbaum, Maine

Panelists

Nathian Shae Rodriquez, San Diego State

Michelle Laura Flood, St. John Fisher

Mackenzie Coto, Kennesaw State

Stephanie Gomez, Western Washington

Tara Walker, St. Bonaventure

Discussant

Nathian Shae Rodriquez, San Diego State

Pop culture pedagogy integrates contemporary media into education to foster critical thinking and social activism. The panel covers strategies for integrating pop culture into various disciplines and its impact on student learning and engagement.

10:15 to 11:30 a.m. / Th026

Association for Education in Journalism and Mass Communication Council of Divisions

Research Panel Session

Thursday, August 7, 2025

Finding the Calm (in Yourself) at the Center of the Storm (in the World) – Part I

Moderating/Presiding

Bey-Ling Sha, Texas Tech

Panelists

Mia Moody, Baylor

Damion Waymer, South Carolina

Marcia DiStaso, Florida

Weiwu Zhang, Ball State

As environmental contexts shift with increasing rapidity, scholarly endeavors once deemed an expected source of stress for tenure-seeking faculty now take on additional dimensions that challenge the research enterprise, creating new uncertainties and provoking deeper anxieties. From the loss of access to research spaces caused by climate change and loss of funding sources due to shifting government priorities, to AI impacts on internal validity and participants' fear of research participation undercutting external validity — communication scholars from all backgrounds and using all methods of inquiry must re-interrogate how to accomplish their research agendas while staying true to themselves. This panel of administrative leaders will offer suggestions for keeping calm, staying focused, earning tenure, and smoothing pathways for each other even as we plan career alternatives for ourselves.

10:15 to 11:30 a.m. / Th027

JHistory Internet Group

Research Panel Session

Teaching and Writing in a Time of DEI Backlash

Moderating/Presiding

David T. Z. Mindich, Temple

Panelists

Jane Rhodes, Illinois-Chicago

Mia Moody, Baylor

Amber Roessner, Tennessee-Knoxville

George L. Daniels, Alabama

Gwyneth Mellinger, James Madison

Traci Griffith, Director, Racial Justice Program, ACLU Massachusetts

In 2025 the new Trump administration called for the curtailment of teaching about diversity and pluralism and backed this up with unprecedented threats. How are scholars, including those in red and purple states, coping with measures that seek to suppress our work? How do educators balance political realities with the need to offer a complete picture of current and historical trends in journalism and communication?

10:15 to 11:30 a.m. / Th028

The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Panel Session

ACEJMC: Accreditation Advances a Skilled and Culturally Proficient Workforce

Thursday, August 7, 2025

Moderating/Presiding

Del Galloway, ACEJMC President

Panelists

Steve Geimann, ACEJMC Incoming President

Greg Pitts, ACEJMC Vice President

Susan Balcom Walton, ACEJMC Executive Director

This workshop will discuss ACEJMC's recently revised Standard Four, which requires units to show they offer a program that fosters equal opportunity and respect for a range of points of view and provides participatory opportunity for all elements of society while educating culturally proficient communicators prepared for a global society. The facilitators will review Standard Four and discuss what programs need to know as they prepare to apply for accreditation or reaccreditation. The workshop will also allow ample time for audience discussion and questions.

Noon to 1:15 p.m. / Th029

Advertising Division

Research Panel Session

Bridging the Gap: Enhancing Research Collaboration Between Industry and Academia to Advance Advertising

Moderating/Presiding

Yanyun (Mia) Wang, Colorado at Boulder

Panelists

Samuel M. Tham, Colorado State

Kimberly Kelling, Latitude

Carie Cunningham, Roku

Aziz Muqaddam, San Diego

In advertising, academic and industry research often develop separately, limiting the field's progress. Rapidly emerging technologies—VR, AR, AI, smart devices, and Web 3.0—exacerbate this divide by transforming how advertising is both studied and applied. While industry relies on immediate, data-driven insights for brand performance, academia focuses on long-term theoretical frameworks and controlled experiments. Proprietary data, differing publication priorities, and skepticism about “outdated” or “unrealistic” studies further hinder collaboration. This panel aims to bridge the gap by bringing together two industry and two academic researchers, leveraging real-world data and robust research principles to drive innovation—ensuring advertising remains both theoretically sound and practically impactful.

Noon to 1:15 p.m. / Th030

Broadcast and Mobile Journalism Division

Refereed Research Paper Session

Use, Biases and Perceptions of Generative Artificial Intelligence in Journalism

Moderating/Presiding

Harrison Hove, Florida

Thursday, August 7, 2025

Exploratory Study of Generative AI Perception and Usage Among Ghanaian Broadcast Journalists

Theorose Elikplim Dzineku

and **Andrea Lorenz**, Kent State

Quality Journalism or Work Efficiency? Analyzing South Korean Journalists' Perceptions of Generative AI and Their Adoption Intention

Na Yeon Lee, Yonsei University,

and **Ahran Park**, Korea University

AI Author Labels and News Credibility Judgment: Rethinking Effects of Machine Attributes and the Impact of Networked Heuristics on Information Processing and Behavior*

Wenzhe Xu, Boston

Unveiling Systemic Biases in AI-Generated Climate Discourse: A Comparative Analysis of AI driven news production through Corpus Analysis

Rinkun Pan and **Zitong Wang**, Jinan University,

Runlang Pan, Guangzhou Medical University,

and **Yunbo Chen**, Jinan University

Evaluating the Impact of Authorship and AI System Provenance on News Credibility*

Yitong Gu and **Bohan Zhang**, Hong Kong Baptist

Discussant

Marcus Funk, Sam Houston State

* Second-Place Student Paper Award (tie)

Noon to 1:15 p.m. / Th031

Communication Theory and Methodology Division

Refereed Research Paper Session

Understanding the Media User: Motivations, Processing, and Emotions

Moderating/Presiding

Jocelyn McKinnon-Crowley, Syracuse

Explaining the Use of AI Chatbots as Context Alignment: Motivations Behind the Use of AI Chatbots Across Contexts and Culture*

Sebastian Scherr, University of Augsburg,

Bolin Cao, Shenzhen University,

Li Crystal Jiang, City University of Hong Kong

and **Tetsuro Kobayashi**, Waseda University

Expanding Affective Intelligence Theory: How Voters' Feelings of Disgust Toward the Candidates Affected Voting Intentions in 2024

Renita Coleman, Texas at Austin and **Denis Wu**, Boston University

Comparing Automated Facial Expression Analysis, Electromyography, and Self-Reports for Emotion in Communication Research

Taylor Jing Wen, South Carolina, **Ali Zain**, Arizona State,

and **Carrie Jingyi**, South Carolina

When Can Heuristic Cues Promote Systematic Processing? The Case of Bandwagon Effects in e-Commerce Sites**

Eunchae Jang, Pennsylvania State

and **S. Shyam Sundar**, Pennsylvania State/Sungkyunkwan University

Optimizing Knowledge Acquisition in Education: A Dual Processing Framework Examining Impacts of Message Features, Perceptions, and Traits on Memory Retention***

Thursday, August 7, 2025

Huai-yu Chen, Kentucky

Discussant

Mike Schmierbach, Pennsylvania State

* Second Place Open Competition Paper

** Third Place Open Competition Paper

***Third Place Top Student Paper

Noon to 1:15 p.m. / Th032

Magazine Media and History Divisions

Research Panel Session

**From 19th Century Life Insurance to Postwar Cancer Prevention:
Health in Women's Magazines**

Moderating/Presiding

Katie Foss, Middle Tennessee State

Panelists

Katie Foss, Middle Tennessee State

Meg Heckman, Northeastern

Kimberly Voss, Central Florida

Jennifer Woodard, Middle Tennessee State

Women's magazines have long played a crucial role in communicating health information to their largely female audiences. This panel will bring together scholars to examine examples across time periods and publications.

Noon to 1:15 p.m. / Th033

Mass Communication and Society and International Communication Divisions

[03-1200] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division (45 papers)

Topic I — **Asia in Global Media Narratives**

01 • Important yet Marginalized? Labor and Career of Chinese News Assistants and Journalists of Western Newsrooms

Wendy Weile Zhou, Virginia

02 • The True Story as the Truth Factory: Media Labor and Ideological Production in Contemporary Chinese Television Documentaries

Jiachun Hong, Utah Tech

03 • Community, Conformity and Animosity: How Anonymity and Group Dynamics Shape Anti-Chinese Xenophobia in Korea's Online Spaces

Nan Zhou and **Jaehee Cho**, Sogang University

04 • The Contingent Representations of Distant Others: A Case of Africa-Based Chinese Expat Vlogs (2015-2023)

Lei Chen and **Zhiying (Jenny) Xu**, Iowa

05 • Chinese Cyber-Nationalism and Different Perceived Threats: Comparison of Two International Incidents with Colonialism Background

Thursday, August 7, 2025

Yushi Luo, Hong Kong Baptist University

- 06 • Behind the Posts: Exploring Chinese Youth's Sensitive Self-Disclosure on Social Media

Ziwei Xu, Temple

- 07 • [EA] Promoting China through a Western Lens: Image Construction of China in 'White Monkey' Internet Celebrities' Videos

Luanying Li, affiliation

- 08 • [EA] Negotiating Truth Across Cultures: Foreign Residents' Role in Countering Misinformation about China

Jin Yang Claudia, affiliation

- 09 • [EA] Heroes in the Pandemic: Heroism and Narrative Construction from a Chinese Perspective

Shuai Dang, affiliation

Discussant

Huong Nguyen, Texas at Austin

Topic II—Politics, Public Opinion & Influence

- 10 • Political Consumerism toward U.S.-China Trade Dispute: The Effects of Media Exposure and Cognitive Processing Across Nations

Caixie Tu, Yaru Wang, and **Xigen Li**, Shanghai University

- 11 • Mapping Mis/Disinformation in Central America's Northern Triangle: A Content Analysis of Scholarly Articles (2000-2024)

Mario Cerna, Alabama

- 12 • [EA] Memes as Necropolitical Infrastructure: Digital Satire and Resistance in China-Zambia Tech Relations

Qiyu Chen, affiliation

- 13 • [EA] 'It Feels Like We're from Another Planet': Exploring How Identity-Oriented Mis/Disinformation Alienates Ethnic Minorities in Bangladesh

Shahariar Khan Nobel, Oklahoma State,

Md Ibnun Sarwar Rafi, Md. Asikur Rahman,

and **Mohammad Abdullah Al Mamun**, Comilla University,

and **Anirudha Biswas**, Oklahoma State

- 14 • Linguistic Politics and the Global-Local Nexus in Transnational Indigenous African Language Television

FengYi Yin, Temple

- 15 • [EA] From Trade to Technology: CNN, BBC, and Al Jazeera's Competing Narratives on China's AI Exports via the Digital Silk Road

Jennifer Nvene, Shanghai Jiao Tong University

- 16 • [EA] South-South Media Dynamics and Competing Narratives: Chinese State-Owned Enterprises in Ethiopia's Belt and Road Infrastructure Projects

Ying Luo, Peking University

Discussant

Benjamin Tetteh, Syracuse

Topic III — Audience, Engagement and Perception

- 17 • Cuteness as Connection: How American Users' Cat Posts Shape Chinese Users' Prosocial Attitude on RedNote

Yansheng Liu, Yilan Guo, **Alex Paloma**,

and **Mary Oliver**, Pennsylvania State

- 18 • How does Chinese Audience Evaluate American Films: A Case Study of Chinese Audience on Douban in 2023

Xingyue Dai

and **Fen Lin**, City University of Hong Kong

- 19 • Humor Across Cultures-A Computational Analysis of Engagement in Chinese Webnovel

Futian Han, **Xiaolong Zhao**, **Jie Feng**,

Yifeng Chen, **Zilu Zou**,

Thursday, August 7, 2025

and **Yaxiong Xu**, Central South University

20 • [EA] The Internationalization of Chineseness: How YouTube Audiences Shape Characteristics of Chinese Electric Vehicles

Hanshu Zhai, The Hong Kong Polytechnic University

21 • [EA] Framing Conflicts in China-Africa Cooperation: Analysis of African Mainstream Media and Social Media Opinions

Jiaying Huang, affiliation,
and **Zichen Liu**, affiliation

22 • [EA] Family Appendages or Feminist Possibilities? A Framing Analysis of Female Candidates in the 2022 General Elections (GE15) in Malaysiakini and The Star

Nurul Ariffin, University of British Columbia

23 • Witnessing Distant Suffering on Social Media: Chinese Public Perception and Emotion towards Hurricane Helene

Chengxin Lyu, Zhejiang University

Discussant

Sunha Yeo, Oklahoma

Topic IV — Digital Media & Algorithms

24 • Of Humans and Algorithms: Ethical Challenges for Mexican Journalism in the Age of Artificial Intelligence
Gabriel Dominguez and **Edgar García-Félix**, Universidad Panamericana

25 • Multi-faceted and Multi-Platform: How Technology Shape Newspaper Journalists' Practice in Bangladesh
Sima Bhowmik, Vermont

26 • Ethical and Operational Challenges of Artificial Intelligence for Local Journalism in Nigeria
Idris Mohammed, Alabama

27 • [EA] Chatting into the Air: The Dually Regulated Intercultural Communication of Sino-US Generative Artificial Intelligence

Zhe Wang
and **Xinyun Wang**, Communication University of Zhejiang

28 • [EA] Refugees of the Digital Space: Platform Migration from TikTok to RedNote
Ziyue Feng, **Tianjia Dong**,
and **Zheya Lei**, University of Chicago

29 • [EA] Intersectional Struggles in the Digital Margin: Gender and Platform Dependency in Southwest China's Miao and Dong Villages

Yimeng Yang, affiliation

30 • TikToking a Conflict: Exploring News Outlets Peace and War Narratives

Shahira S. Fahmy, The American University in Cairo,
Laila Abbas, Wisconsin-Madison,
and **Aliaa El Shabassy**, The American University in Cairo

31 • How AI Interpret Culture Differently? Comparing the Cultural Value Alignment of Different Chatbots in Cross-Cultural Communication Settings

Yulei Feng, Fudan University

32 • Immersed Across Cultures: Narrative Transportation, Platform Affordances, and Li Ziqi's Global Appeal on YouTube

Xinyi Zuo and **Yang Feng**, Florida

Discussant

Salih Hurdogan, Texas at Austin

Topic V — Journalism Practice, Ethics and Labor Conditions

33 • A Stakeholder Network Analysis of Chinese Photojournalist Lu Guang: Exploring the Possibilities and Limitations of Practicing Independent, Investigative Journalism in Authoritarian Societies

Thursday, August 7, 2025

Shi Li, Southern Illinois, Edwardsville

- 34 • **Voices of Resilience? An ethics of care approach for freelance journalists covering conflict**
Lea Hellmueller, Namrata Acharya,
and **Lunga Carolyne**, City St George's, University of London
- 35 • **Everyone is a War Reporter: Field Theory and Wellbeing Capital in Conflict Journalism**
Sayyed Fawad Shah, Auburn, and **Gregory Perreault**, South Florida
- 36 • **Reporting Through the Lens of Personal Violence: How Peril Transforms Journalistic Practice in Ghana West Africa**
Ibs Sackey-Rockson, Louisiana State
- 37 • **[EA] Constructive or Constraining? Solutions Journalism in an Authoritarian State**
Karen McIntyre, Oregon and **Meghan Sobel Cohen**, Regis University
- 38 • **[EA] Covering the Right: German journalists rethinking their reporting practices**
Karin Assmann, Georgia
- 39 • **[EA] Who Tells, Who Acts? Palestinian Journalists and the Discursive Line Between Reporting and Activism**
Mohamed Salama, Maryland,
Mona Alsaba, The American University in Cairo,
Saif Shahin, Tilburg University, Netherlands,
and **Shahira S. Fahmy**, The American University in Cairo
- 40 • **[EA] Examining European Initiatives Supporting the News Production and Well-being of Diaspora Journalists: An Action-Oriented Approach**
Rana Arafat, City St Georges University of London,
Tomás Dodds, Leiden University,
and **Justin Yueng**, Northeastern University
- 41 • **Costa Rican Journalism at a Crossroads: Emerging Concerns Over Press Freedoms and Economic Precarity**
Celeste González de Bustamante, Texas at Austin,
Jeannine E. Relly, Arizona, **Vanessa Bravo**, Elon,
Silvia DalBen Furtado, and **Gustavo Fuchs**, Texas at Austin
- 42 • **[EA] Poverty, Corruption, and Press Freedom: A Cross-Sectional Examination in the Americas**
Mario Cerna, Alabama
- 43 • **[EA] The Twitter Social Network of U.S. Journalists Covering China-related Issues**
Boxin Yang and **Dexia Li**, Xiamen University

Discussant

Fariba Pajooh, Wayne State

Topic VI — News Systems, Global Journalism, & Public Perception

- 44 • **The State of AI-generated News: Examining Arabs' Perceptions, Attitudes, and Concerns Toward Using Generative AI in News Production**
Menna Elhosary, City St Georges, University of London,
and **Rasha Abdulla**, The American University in Cairo
- 45 • **[EA] Regulating the New Hot Thing: A Comparative Study of AI Regulation in Journalism Ethics Codes Across Europe and Latin America**
Magdalena Saldana, Pontificia Universidad Catolica de Chile,
Colin Porlezza, Università della Svizzera italiana,
and **Laura Amigo**, Università della Svizzera italiana
- 46 • **[EA] African News Audience Engagement with LGBTQIA+ News Framing in Digital Spaces**
Dennis Okeke and **Patrick Ferrucci**, Colorado-Boulder
- 47 • **[EA] The Fine Dust Blame Game: How News Exposure Fuels Xenophobia Toward Chinese in Korea Amid Environmental Concerns**
Nan Zhou, **Jaehee Cho**, and **Xianmei Jin**, Sogang University
- 48 • **[EA] The global-local journalism and Public Relations (PR) dynamic: evolving, adversarial, collaborative or symbiotic partnership?**

Thursday, August 7, 2025

Mildred Perreault, South Florida,
Tyler Nagel, Southern Alberta Institute of Technology/University of Groningen,
Jessica Walsh, Nebraska-Lincoln,
Lenka Waschková Čísařová, Masaryk University,
Signe Ivask, University of Tartu, Estonia,
Hanan Badr, University of Salzburg,
Thawab Hilal, Paris Lodron University of Salzburg,
Michael Koliska, Georgetown, **Gregory Perreault**, South Florida,
Louisa Lincoln, Pennsylvania, and **Grace Smith**, South Florida

- 49 • Negotiating Dual Loyalty: How Chinese Journalists in Thailand Define ‘Best Work’ under Soft Power Mandates
Hai Wang, Washington
- 50 • [EA] Comparative Analysis of Colonial Influence on News Coverage of the Israel-Palestine Conflict
Kiryn Willett, Boise State
- 51 • [EA] Apart from the rest: A case for the Associated Press as the gold standard for Western reporting on the Israel-Hamas War
Grace Smith, South Florida
- 52 • [EA] Framing Climate Change: A Cross-National Analysis of Major Newspapers in Bangladesh and the USA
Sadman Sakib, Idaho State,
Maimuna Zaman Alvi, Khulna University,
Md. Raihan Kabir, Khulna University,
and **Anirudha Biswas**, Oklahoma State

Discussant

Kyle Walkine, Miami

Mass Communication and Society Division

Topic I — Understanding Misinformation Behaviors

- 53 • Familiarity Breeds Contempt: “Fake News” And “Disinformation” as Framing Devices
Edson C. Tandoc Jr., Nanyang Technological University,
Seth Seet, affiliation, **Taeyoung Lee**, Loyola University Chicago,
and **Logan Molyneux**, Temple
- 54 • Farther or Closer to the Truth? The Knowledge Gap in the Misinformation Age
Wenting Yu, The Hong Kong Polytechnic University,
Zeping Feng, Hong Kong Polytechnic University, **Fei Shen**, City University of Hong Kong,
and **Junyan Lu**, Alabama
- 55 • Under the Influence: Examining How Social Media Influencers Affect News

Veracity Discernment

Ben Wasike, Texas Rio Grande Valley

- 56 • Exploring the Effects of AI-Generated Disinformation on Political Cynicism
and Electoral Behavior in the 2024 US Presidential Election
Ran Wei, Hong Kong Baptist University, **Bohan Zhang**, Hong Kong Baptist University,
Xinzhi Zhang, City University of Hong Kong,
and **Ven-hwei Lo**, Taiwan National ChengChi University
- 57 • [EA] Emotional Contagion of Social Bots in Political Campaign Issues – A Case Study
of the 2024 U.S. Presidential Election
Xiaoyu Song, affiliation

Discussant

Lindsey Sherrill, North Alabama

Topic II — Digital Discourse and Media Representation

- 58 • Representation and Identity in Online Discourse During the 2024 U.S. Election:

Thursday, August 7, 2025

Themes and Discourse Quality

Gyo Hyun Koo and **Dasia Clemente**, Howard University

59 • [EA] The US-China Techno-nationalist Rivalry: The Public Attitudes Towards DeepSeek on Reddit

Sima Wang, affiliation, and **Kaung Latt**, affiliation

60 • Analyzing Public Attitudes on YouTube Towards Anti-Asian Hate: NLP and MDCOR Approach to BTS-Biden Meeting

Yueyan Zhi, affiliation, **Yuyao Song**, affiliation
and **Zhizun Huang**, affiliation

61 • [EA] Competition or Cooperation? Exploring the Dynamic Relationship Between Public Attention to Political and Entertainment Issues in Trending Topics

Mingfei Sun, affiliation, **Xu Dong**, Renmin University of China,
Yuan Fang, affiliation and **Wanyi Li**, affiliation

62 • [EA] Representation Matters: Neurodivergent People's Memories of First Media Representation
Kristen Harrison and **Destiny Peterson**, North Carolina at Chapel Hill,
and **William Rawlings**, North Carolina at Chapel Hill

Discussant

Bradley Gorham, Syracuse

Topic III — Digital Media and Wellbeing

63 • The Dual Effects of Compulsive SNS Use on Social Media Fatigue:
A Social Exchange Perspective

Ying Qin, **Yiwen Luo**, **Xiangmo Chen**,
and **Vincent Lei Huang**, Hong Kong Baptist

64 • Modeling Emotion: Anthropomorphism's Effects on Adults Living
with Anxiety and/or Depression

Destiny Peterson, North Carolina at Chapel Hill

65 • COVID-19 or Pandemic? How Scientific and Political Discourse in Chinese National
Media Constructs Memory of The Influenza Epidemic (2019-2023)

Junyi Chen, Shanghai Jiao Tong University

66 • Running Into Reproductive Health Information, Running Toward Doctor: Examining
the Roles of Incidental Exposure, Perceived Norms, and Embarrassment

Yujie Dong, Nanyang Technological University,
and **Lianshan Zhang**, Shanghai Jiao Tong University

67 • Rhetoric of Revulsion: Evaluating Disgust Appeals and Measuring Mediating
Emotions in Animal Rights Campaigns

Kayla Kozak, Towson

Discussant

Christina Najera, Tennessee

Topic IV — Strategic and Branded Communication

68 • Sharing Corporate News: The Role of Valence, Pre-existing Perceptions,
and Topics in Corporate News Virality

Chang-Won Choi and **Bitt Moon**, Mississippi

69 • Decoding Gen Z's CSR Engagement: Examining the Effects of CSR Types
and the Mediating Role of Personal and Societal Relevance

Yezi Hu, Texas at Tyler, **Yanni Ma**, Oregon State,
Di Mu, Texas A&M International,
and **Aidan Sundine**, Oregon State

70 • [EA] Do CSA Messages Move Us?: Investigating Psychological Explanations

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for CSA Message Effects

Matthew VanDyke, Alabama, and **Alan Abitbol**, Tampa

71 • Value Co-Creation and Homogeneity as Primary Drivers of Purchase Intention Within TikTok Influencer Marketing

Nate S. Fisher, Oklahoma

72 • [EA] Shaping the City Image Through Industrial Tourism: A Brand Strategy Analysis Based on the Comparative Study of Beer Museum in Qingdao and Amsterdam

Lang Lang, Tsinghua University

Discussant

Worapron Chanthapan, California State, Long Beach

Topic V — AI and Technology

73 • The Effect of Immersion on Generative AI Dependency: Evidence from the United States and China

Yingwei Wang, Shanghai University

74 • Strategic Use of Virtual vs. Human Influencers in Sustainability Marketing: Uncovering the Different Roles of Influencer Type, Sustainability Congruence, Popularity Metrics

Hayoung Sally, Oregon, **Jeongmin Ham**, Florida,

Luna Pittet Gonzalez, affiliation,

and **Won-KI Moon**, affiliation

75 • [EA] Knowing It's Code, Feeling It's Love: Exploring the Cognitive-Emotional Paradox in Human-AI Romantic Relationships

Xun Zhou, affiliation,

and **Ziyan Yuan**, affiliation

76 • Trust Beyond Binary: Unpacking the Variability of User Trust in Generative Artificial Intelligence and Its Antecedents

Cong Lin, Tsinghua University

77 • Algorithmic Dating while Artificially Vet Political Profiles? Moderation Effects of Dating Motivation Types

Junyi Chen, Shanghai Jiao Tong University

Discussant

Biyang Wu-Ouyang, Education University of Hong Kong

Topic VI — Media Literacy and Information Consumption

78 • From Knowledge to Intentions: Testing a Model of News Literacy Behaviors

Emily Vraga, affiliation, **Stephanie Craft**, affiliation,

Melissa Tully, affiliation, **Seth Ashley**, Boise State,

and **Adam Maksl**, Indianapolis

79 • [EA] Resistance to Information Disorder Through the Lens of Media Literacy: A Purposive Review of Literature

Zainuddin Muda Zainuddin Monggilo, Alabama

80 • Gen Z's Responses to Outdated Cultural Depiction Labels: A Mixed Methods Study

Yoon Lee and **Shannon Burth**, Syracuse,

Srividya Ramasubramanian, affiliation,

and **Nicholas Bowman**, Syracuse

81 • Revisiting the Digital Divide: General Competence and Self-Direction in Social Media Informal Learning

Claire Youngnyo Joa, West Georgia,

and **Yunmi Park**, Community Media Foundation

82 • Should Influencers Speak Up? Political Expectancy Violations Among Gen Z

Thursday, August 7, 2025

Morgan Badurak and Caley Hewitt, Louisiana State

Discussant

Hyojung Park, Louisiana State

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

Noon to 1:15 p.m. / Th034

Media Ethics Division

Refereed Research Paper Session

Marginalized Communities and Media Ethics

Moderating/Presiding

Chad Painter, Dayton

[EA] A Native American Tribe's Knowledge, Acceptance, Readiness and Attitude of AI in Tribal Communications

Julie Hubbard, Oklahoma State

[EA] Assessing the Link Between Gender and Ethics in Global South Pandemic Coverage

Ruth Moon, Louisiana State,
and **Sara Shaban**, Seattle Pacific

Saving the Fixers in Wars: Metajournalistic Discourse, Paradigm, Repair, Global War Journalism Industry, Global Media Ethics and War Journalism Practice

Mushfique Wadud, Colorado

A Cathedral of Trust: How Journalists Built Relationships "Brick by Brick" in Uvalde

Lisa Krantz, Montana

Discussant

Chad Painter, Dayton

[EA] = This submission was accepted as an extended abstract.

Noon to 1:15 p.m. / Th035

Public Relations Division

Refereed Research Paper Session

Advancement in Crisis Communication and CSR research

Moderating/Presiding

Sun Young Lee, Maryland

Thursday, August 7, 2025

Punish or Forgive? Exploring the Mediating Role of CEO Attitudes on the Interaction of Emotional Crisis Communication and Crisis Type

James Ndone, Coastal Carolina,

Qi Zheng, Michigan State,

Rongting Niu, Yan Jin, Georgia

and **Margaret Duffy**, Missouri

Examining the impact of perceived motives behind crisis-driven CSR on employee perceived emotional culture and psychological capital during wildfire disasters: The moderating role of dialogic communication

Queenie Li and **Enzhu Dong**, Miami

Red Alert in Authority-led Public Health Crisis Communication Efforts

Xuerong Lu, Oregon State,

Wenqing Zhao and **Yan Jin**, Georgia,

W. Timothy Coombs and **Santosh Vijaykumar**, Northumbria

The Effects of CSR Framing on Greenwashing in the AI Environmental Crisis

Erika Schneider

and **Victoria Kyriakopoulos**, Syracuse

Tell Me More: Curiosity and Engagement with CSR Messaging

Rehab Alayoubi and **Megan Norman**, Pennsylvania State,

Cassandra Troy, Illinois Urbana-Champaign

Jiaqi (Agnes) Bao and **Denise Bortree**, Pennsylvania State

Discussant

Holly Overton, Pennsylvania State

Noon to 1:15 p.m. / Th036

Scholastic Journalism Division

Teaching Panel Session

Unveiling Quality and Depth in Student Reporting

Moderating/Presiding

Sima Bhowmik, Vermont

Panelists

Kathleen McElroy, Texas at Austin

Colleen Steffen, TheStatehouseFile.com

John Tomasic, Washington

Richard Watts, Vermont

Student, Franklin College

University-led news programs aim to address gaps in local news coverage. This panel will focus on student experiences, the significance of their reporting, and their understanding of the profession.

Noon to 1:15 p.m. / Th037

Visual Communication and Newspaper and Online News Divisions

Teaching Panel Session

Thursday, August 7, 2025

Teaching in and Reporting from the Developing World

Moderating/Presiding

Carolyn Yaschur, Augustana College

Panelists

Carolyn Yaschur, Augustana College

Jim Kelly, Indiana

This panel will discuss their experiences traveling with students to developing nations to teach journalism and report from these underserved regions. The panel will address the benefits, challenges and logistics of coordinating this type of trip.

Noon to 1:15 p.m. / Th038

Commission on Graduate Education

Annual Luncheon

Moderating/Presiding

Patrick R. Johnson, Marquette

This luncheon celebrates the accomplishments of graduate students in AEJMC. CSGE will host an annual meeting, share updates for graduate students, create a space for networking, and acknowledge award winners and showcase participants. **Pre-registration is required.**

Noon to 1:15 p.m. / Th039

Religion and Media Interest Group

Offsite Luncheon

Hosting

Kathryn Montalbano, Kentucky

Interested members should meet in the main conference hotel lobby at noon, and email **Kathryn Montalbano** (kathryn.montalbano@uky.edu) that they will attend? See more information via the RMIG community board.

Noon to 1:15 p.m. / Th040

Sports Communication Interest Group

High-Density Refereed Research Paper Session

Moderating/Presiding

name, affiliation

Topic I – **Mental Health, Well-Being and Image in Sport**

College Athletes' Motivations for Communicating About Mental Health Via Social Media

Thursday, August 7, 2025

Elisabetta Zengaro and Scott Parrott, Alabama

[EA] Wanna Tell Me a Story?: Examining the Intersection of Body Image and Mental Health in Women Athletes

Kim Bissell, Louisiana State

and **Emma Bissell**, Syracuse

The Digital Arena: College Mental Health from a Socio-ecological Perspective

Brooke Gottlieb, North Carolina at Chapel Hill

Framing Victory and Defeat: Image Management in NFL Team Game Recaps

Steve Collins, Oklahoma State

and **William Kinnally**, Central Florida

Clark and Reese Lead Women's College Basketball to New Heights

Tracy Everbach and **Gwen Nisbett**, North Texas

Topic II – **The Evolving Landscape of Global Sport**

[EA] Sports Organizations and WeChat as Media Spaces Embracing Sexual Minorities: A University Case Study

Qixuan Zhao and **Lang Guo**, Peking University

Constructing Mediated Betting Discourse: A Typology of Responsible Gambling Language Identified through ESPN's Wagering Shows

Brian Petrotta, Nebraska-Lincoln and **Travis Bell**, South Florida

An Examination of Play the Game Conference Abstracts, 2015-2024

Sada Reed, Arizona State

Weaponizing Nationalist Discourse Against Same-Gender Celebrities: Gender Differences in Online Hate Speech Towards Sports Celebrities

Zizhong Zhang, Zhejiang University,

Tianping He, Renim University of China,

Ruiji Liang, Tsinghua University,

and **Ke He**, Zhejiang University

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

Noon to 1:15 p.m. / Th041

Association for Education in Journalism and Mass Communication Council of Divisions

Research Panel Session

Finding the Calm (in Yourself) at the Center of the Storm (in the World) – Part II

Moderating/Presiding

Bey-Ling Sha, Texas Tech

Panelists

Mia Moody, Baylor

Damion Waymer, South Carolina

Marcia DiStaso, Florida

Weiwei Zhang, Ball State

Thursday, August 7, 2025

As environmental contexts shift with increasing rapidity, scholarly endeavors once deemed an expected source of stress for tenure-seeking faculty now take on additional dimensions that challenge the research enterprise, creating new uncertainties and provoking deeper anxieties. From the loss of access to research spaces caused by climate change and loss of funding sources due to shifting government priorities, to AI impacts on internal validity and participants' fear of research participation undercutting external validity — communication scholars from all backgrounds and using all methods of inquiry must re-interrogate how to accomplish their research agendas while staying true to themselves. This panel of administrative leaders will offer suggestions for keeping calm, staying focused, earning tenure, and smoothing pathways for each other even as we plan career alternatives for ourselves.

Noon to 1:15 p.m. / Th042

South Asia Communication Association (SACA)

Research Panel Session

10 Years of the South Asia Communication Association: Media Research on South Asia and Its Diaspora Worldwide — I

Moderating/Presiding

Deb Aikat, North Carolina at Chapel Hill and **Awais Saleem**, Larmar

Theme I — **Journalism Practice in South Asia: Issues and Challenges-I**

Afghan Journalists and the Trauma they live with: Reporting under the Taliban

Shugofa Dastgeer, Texas Christian

Safety Challenges and Coping Strategies of Women Journalists in India

Manasvi Maheshwari, Miami

Women Journalists under Threat: A Regional Study of Harassment, Resistance, and Resilience in South Asia

Serajul I. Bhuiyan, Savannah State,

and **Ruheela Hassan**, Islamic University of Science and Technology, India

Digital Authoritarianism and Press Freedom in South Asia: A comparative study of Bangladesh, India, and Pakistan

Serajul I. Bhuiyan, Savannah State,

and **S.M. Rezwan Ul Alam**, North South University, Dhaka, Bangladesh

Discussant

Dhiman Chattopadhyay, Shippensburg

Theme II — **Journalism Practice in South Asia: Issues and Challenges-II**

After the Fall of Sheikh Hasina: Evolving Challenges to Press Freedom in Post-Authoritarian Bangladesh

Manwar Hossain, Colorado State,

MD Mahbubul Haque Bhuiyan, Minnesota,

and **Md Saddam Hossain**, Wyoming

Journalism in Kashmir: paradigms, prospects and problems

Muntaha Mehraj Hafiz, Central University of Kashmir, India

“DM me on Insta”: A comparative analysis of student journalists' in India and the U.S. and their quest to find sources

Suzanne Lysak, Chapman, **Indira Somani**, 1970 Productions, LLC,

and **Maya Hawks**, Chapman

Discussant

Sohana Nasrin, Tampa

Theme III — **Artificial intelligence in South Asia: issues and implications**

Thursday, August 7, 2025

Cultural Bias in AI Images: Leadership Opportunities in Addressing Algorithmic Representation

Jinu K Varghse

and **Padma Rani**, Manipal Academy of Higher Education (MAHE), India

Is it all about algorithms? The use of AI in social media marketing among South Asian entrepreneurs in the U.S.

Delaware Arif, North Alabama, **Lipika Arif**, State University of New York – Fredonia,

and **Joe Hair**, South Alabama

Between Efficiency and Authenticity: Global Perspectives on AI-Driven Content Creation Among Social Media Influencers

Shudipta Sharma, Central Carolina Technical College,

Arnab Biswas, **Jisha Jacob**,

and **Man Luo**, Bowling Green State

Diffusion of AI technology adoption in Nepali and Pakistani higher education: an integrated framework of innovation attributes, perceived usefulness, perceived ease, and organizational policies

Jiwan Kafle, Texas Tech and **Amir Khan**, Bowling Green State

Using AI Assistant: Bangladeshi Parental Perceptions of Children's Problem-Solving Skills in the USA

Sharjana Hossain, **Manwar Hossain**,

and **Md Rejaul Haque**, Colorado State

Discussant

Nandini Bhalla, Texas State

Theme IV — **Patterns of media coverage in South Asia**

Shuttle Diplomacy and Strategic Restraint: How the U.S. Prevented a South Asian War

Serajul I. Bhuiyan, Savannah State

At the brink of (nuclear) War: Framing Indo-Pak Conflict After Peshawar

Awais Saleem, Lamar

Climate Communication in the Sundarbans: Voices from the Frontlines of Environmental Crisis

Serajul I. Bhuiyan, Savannah State

and **Ruheela Hassan**, Islamic University of Science and Technology, India

Two Nations, One Crisis: A Comparative Analysis of Youth Mental Health Reportage in Indian and U.S. News Media

Ishan Chattopadhyay, Cumberland Valley High School,

and **Dhiman Chattopadhyay**, Shippensburg

Revolts in Bangladesh Ousted a Brute Regime

Zainul Abedin, Mississippi Valley State

and **Shafiqur Rahman**, South Carolina State

Discussant

Srivi Ramasubramanian, Syracuse

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). With over one-fourth of the world's population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field.

1:45 to 3 p.m. / Th043

Association for Education in Journalism and Mass Communication

[04-1345] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division

Topic — Environmental Communication

Thursday, August 7, 2025

- 01 • Localizing Environmental Concern: An Examination of the Mississippi River Basin
Kathleen Rose and **Vy Luong**, Missouri
- 02 • [EA] The Impact of Reporting Attitudes and Solution Presentation on Audience Willingness to Engage in Pro-Environmental Behaviors
Jingwan Peng, Communication University of China
- 03 • How Traditional and Social Media Influence Pro-Environmental Behavior: A Normative Mechanisms Perspective
Xinying Tan, **Liang Chen**,
and **Qinlan Qiu**, Tsinghua University
- 04 • Development to Distribution: A Co-creation Approach to Wildfire Smoke Communications
Lucy Chalgren, **Ashley Anderson**, **Katie Abrams**,
Milena Guajardo, **Sheryl Magzamen**, **Jeffrey R. Pierce**,
Brandon McGuire, **Bonne Ford**,
and **Emily Fischer**, Colorado State
- 05 • Environmental Communication in the Digital Age: A Study on the Thematic Strategies and Interactive Effects of environmental NGOs' Social Media Content
Shuning Ye, East China Normal University,
and **Jialing Wan**, Communication University of China
- 06 • From processing motivation to environmental behavioral intention
Yifei He and **Janet Yang**, Buffalo
- 07 • The Communication and the Conveyor of Concreteness Spillover Effects: An Exploration in the Context of Cover Crop Adoption
Meghnaa Tallapragada, Temple,
Yefan Nian, **R. Dave Lamie**,
and **Sruthi Narayanan**, Clemson
- 08 • Impact of Physical and Psychological Distance on Responses to Fukushima Radioactive Water Between the US and Korea
Estel Huh, RPTU (Uni Kaiserslautern-Landau)
and **Yungwook Kim**, Ewha Womans University
- 09 • Facilitators and Barriers of Pro-Environmental Behavior: Media Exposure and the VBN Model on Single-Use Plastics
Xianmei Jin, **Jaehee Cho**,
and **Nan Zhou**, Sogang University
- 10 • A Community-Based Participatory Approach to Understanding Littering: Communication Leading to Opportunities for Solutions
Lara Zwarun and **Stephanie Van Stee**, Missouri, St. Louis
- 11 • [EA] Economic Audiences, Ideological Subjects: How Mass Media Reinforces Consumerism as Environmental Action
Akua Akakpo, Oregon
- 12 • The Leaver's Dilemma: Negative Spillover of Quitting Gamification App for Environmental Protection
Biyang Xu, Tsinghua University
- 13 • [EA] Environmental zines as expressions of nature-based identity, attachment, and alternative visions of the future
Catherine Lambert, Northeastern
- 14 • [EA] Agenda-Setting, Emotional Interaction, and Communities: How Social Bots Reshape Environmental Discourse
Zeyu Li, **Xiaomeng Zhou**, **Chenyu Liu**,
Yujing Wang, **Jing Li**, **Xuandi Gong**, **Yufan Xia**,
and **Nuoyi Lu**, Communication University of China
- 15 • [EA] Actor-Networks in Environmental Governance: Narrative Translation and Participation Patterns in the Yangtze River Basin
Zhaoyu Ouyang, Communication University of China

Thursday, August 7, 2025

- 16 • [EA] Bridging the Green Gap: Can Wardrobe Apps Like Indyx Make Sustainable Fashion Choices Stick?
Letwin Tawira, The Hong Kong Polytechnic University
- 17 • [EA] Resisting Patriarchy, Reimagining Tradition: Ecofeminist Praxis in a Chinese Female Eco-Influencer's Digital Advocacy
Qianhua Shen, Zhengzhou University
- 18 • [EA] The Impact of Urban Environment on City Brand Image: An Empirical Study Based on Emotional Computing and GIS-Based Empirical Study
Yunchi Wang, South China University of Technology
- 19 • [EA] Perceptions of climate and diversity advocacy in politically trying times: Examining responses to companies that abandon, maintain, or expand CSA
Cassandra Troy, Illinois Urbana-Champaign, and **Nicholas Eng**, Georgia
- 20 • Can Multi-Actor Collaboration Break Through the Barriers of Green Consumption? Unpacking the Actor-Network Mechanisms and Evolutionary Game Dynamics of E-commerce Platforms, Brands, and Consumers
Zitong Wang, **Runkun Pan**, and **Yunbo Chen**, Jinan University

Discussant

name, affiliation

Cultural and Critical Studies Division

Topic I — Algorithmic Culture, Platforms, and Power

- 21 • Personalization as Mass Deception: Pseudo-Agency via Algorithmic Recommendations, Interactivity, and Illusions of Choice on TikTok
Hui Min Lee, Pennsylvania State
- 22 • The Paradox of Algorithmic Equalization: Toward a Neo-Stratification Model in the Age of LLM-Driven Human Augmentation*
Ao Liu, Communication University of China
- 23 • [EA] The Semantic Evolution of "Platform" in China: A Corpus-Based Historical Analysis
Xiaonuo Gao, affiliation
- 24 • [EA] The Invisible in Philosophy: Mapping the Stanford Encyclopedia of Philosophy's Network
Zeyuan Chen, affiliation
- 25 • [EA] The Media Plutocracy: News Billionaires, Power, and America's Democratic Backsliding
Margot Susca, American

Discussant

Sohana Nasrin, Tampa

* Student Paper Winner, Second Place

Topic II — Gender, Sexuality, and Queer Critique

- 26 • Bluey is a Girl?!: Examining Gender Representation in America's No. 1 TV Show for Children
Q. McElroy, Georgia
- 27 • Selling Typical Americans: Anheuser-Busch's Gender Construction Through Super Bowl Commercials
Paul Myers, Missouri
- 28 • [EA] Disciplining Companion Animals in China: Gendered Pet Culture and Masculinities on Douyin
Jingxin Tan, affiliation
- 29 • [EA] The Evolution of Masculine Imagery in Feminist Film from a Cross-Cultural Communication Perspective: A Comparative Study of Southeast Asian and Western Films
Xitong Cui, affiliation
- 30 • Spectacle Without Referent: Mediatized Gendered Struggles in the US News Discourses and the Erasure of Iranian Women's Grassroots Protests*
Bahareh Badiei, Rutgers

Discussant

David Wolfgang, Colorado State

* Student Paper Winner, Third Place

Topic III — **Intimacy, Privacy, & Power on Digital Online Media**

31 • [EA] Viewing CP Fans as Economy: How Chinese Celebrities Strategically Behave Intimacy to Stir CP Fan Emotion

Hongye Ni, affiliation

32 • [EA] Negotiating digital affordances: Mainland Chinese students' non-romantic use of dating apps in Hong Kong

Shengzhe Yang and **Yichen Wang**, Hong Kong Baptist,

Xiaoda Liu, affiliation,

Sihao Yang, Xiangning Hong,

and **Fangyuan Wan**, Hong Kong Baptist

33 • [EA] Between Visibility and Vulnerability: How Culture Shapes Women's Privacy Management and Self-Disclosure on Facebook in Bangladesh

Nusrat Jahan, Shanghai Jiao Tong,

Mohammad Asaduzzaman, affiliation

and **Qian Wang**, Shanghai Jiao Tong

34 • Judge, Butler, and Tool: The imaginaries and Practices of Chinese Parents of Children with Autism Regarding Algorithms on Douyin

Ting Li, Shenzhen University, and **Yuchen Ren**, affiliation

35 • [EA] Douyin's Utopian Brides: Reimagining Orientalism and Power in Transnational Marriage Videos

Jian Bian, Lund University

36 • [EA] Negotiating digital affordances: Mainland Chinese students' non-romantic use of dating apps in Hong Kong

Shengzhe Yang and **Yichen Wang**, Hong Kong Baptist,

Xiaoda Liu, affiliation,

Sihao Yang, Xiangning Hong,

and **Fangyuan Wan**, Hong Kong Baptist

Discussant

Erika Engstrom, Kentucky

Topic IV — **Digital Labor, Platform Economy, and the Neoliberal Subject**

37 • [EA] Becoming cyber jurors: Participatory content moderation and users' civic labor on Chinese digital platforms

Yichen Wang, Hong Kong Baptist, **Xiaoda Liu**, affiliation,

Sihao Yang, Hong Kong Baptist

and **Shengzhe Yang**, Hong Kong Baptist

38 • How Visibility Misalignment Reinforces Labor Consent: An Ethnography of Interns in China's Digital Platforms

Meng Zhang, affiliation, **Xinyu Wu**, Wuhan University,

Yunshui Xi, affiliation, and **Fei Ge**, affiliation

39 • [EA] The Alienation of Emotional Labor among Virtual Anchors: A Study on Digital Performance Based on the Chinese "the person behind the avatar"

HongTao Luo, Xiamen

40 • [EA] Entertainment or Exploitation: A Critical Discourse Analysis of Digital Child Labor on TikTok in China

Jialing Wan, Communication University of China

41 • [EA] Becoming cyber jurors: Participatory content moderation and users' civic labor on Chinese digital platforms

Yichen Wang, Hong Kong Baptist, **Xiaoda Liu**, affiliation,

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Sihao Yang, Hong Kong Baptist
and **Shengzhe Yang**, Hong Kong Baptist

42 • Crafting the Corporate Dream: How Google's Promotional Employee Testimonial Videos Shape Neoliberal Subjectivities

Naqibun Nabi, **Sharjana Hossain**, and **Manwar Hossain**, Colorado State

Discussant

Tim Vos, Michigan State

Topic V — New Perspectives on Chinese Media Cultures

43 • Can Media Narratives of Motherhood Bring Healing? Notes from Post-00s Rural Mothers in China

Sixuan Chen, Jinan University Panyu Campus Express Center*

44 • Compromised Understanding of Compromised Realism in Chinese Film: Negotiating Realism and Navigating State-Market Constraints

Yanran Gong, affiliation

and **Zhi Lin**, Texas at Austin

45 • Exploring the Motivations and Impacts of City Walking Behavior in Digital Age: A Mixed-Methods Analysis

Ting Zhou, affiliation, **Ziyi Wong**, affiliation, and **Yue Zhou**, affiliation

46 • [EA] Invisible Players— How Society Constructs Digital Divide in Video Gaming for the Visually Impaired

Yanan Zhou, affiliation, and **HaoYu Xu**, affiliation

47 • Support for Elders, Strain for the Young: Divergent Impacts of Traditional Chinese Clan Culture on Women's Depression

Zhengfang Zhao, affiliation, and **Zhengyang Wu**, affiliation

Discussant

Yidong Wang, Lawrence Technological University

* Student Paper Winner, Third Place

Minorities and Communication Division

Topic I — Identity and Representation

48 • [EA] Reel Bodies—The Intersection of Latina Identity and Fatphobia in Media

Maria Ortega, Texas Tech

49 • Victims or Threats? Exploring the Influence of Refugee Race, Media Frames, and Respondent Identity on Public Attitudes

Anastasia Vishnevskaya, Texas Tech,

Porismita Borah, **Danielle Ka Lai Lee**,

and **Bimbisar Irom**, Washington State

50 • Advancing Racial Equity in Public Relations: Analyzing Representation, Inclusion, and Accountability Through a Critical Race Theory Lens

Brandale Mills and **Solyee Kim**, Howard,

Natalie J. Tindall, Texas at Austin,

and **Andrea Williams**, Diversity Action Alliance

51 • [EA] Representation Matters: Black Adults' Memories of First Media Representation

Kristen Harrison, North Carolina at Chapel Hill,

Enrica Bridgewater, Michigan,

and **Eleazar Yisrael**, North Carolina at Chapel Hill

Discussant

TBD, affiliation

Topic II — Misinformation

Thursday, August 7, 2025

- 52 • [EA] Disinformation Intervention Preferences in Communities of Color
Shelvia Dancy, North Carolina at Chapel Hill,
and **Greg Munno**, Syracuse
- 53 • [EA] The Truth in the Mirror- Narratives of the 2024 US Presidential Election in Ethnic Media
Wei-Ping Li, **Naeemul Hassan**,
and **Sarah Oates**, Maryland

Discussant

Miya Williams Fayne, Wisconsin-Madison

Political Communication Division (5 papers)

- 54 • (Re)Examining Online Incivility: Exploring Context, Targets and Reasoning
Laila Abbas, Wisconsin-Madison
- 55 • Media Framing of Populist Discourse: A Rhetorical Analysis of Erdoğan's Strategic Communication in Turkey
Muhammad Ali and **Matea Beukelman**, Colorado-Boulder
- 56 • Designing a 60-Second Political TV Spot*
Kai Vance, Minnesota-Duluth
- 57 • Propaganda Bingo**
Seth Knievel, Louisiana State
- 58 • ChatGPT as a Source: Ethical AI Use to Emulate Interview Subjects for Journalism Students***
Josh Anderson, Arizona

Discussant

Oluseyi Adegbola, Tennessee

*Second-Place Teaching Award

**Third-Place Teaching Award

***Fourth-Place Teaching Award

Small Programs Interest Group

- 59 • [EA] Navigating AI in the Classroom: Ethical Tensions and Pedagogical Opportunities
in Communication Courses
Alexander Carter, **Indah Setiawati**, **Kristen A. Patrow**,
and **Lee K. Farquhar**, Butler
- 60 • [EA] You've Never Seen Friends? The Lack of Common Media Experiences
Among First Semester Mass Communication Students
Jeremy Sarachan, St. John Fisher,
Olushola Aromona, South Dakota State,
Lisa Carponelli, Simpson College,
Marti Mguire, William Peace University,
and **Nomi Morris**, California, Santa Barbara

Discussant

Ecaterina Stepaniuc, North Carolina A&T State

Sports Communication Interest Group

- 61 • [EA] Algorithmic Logic and Local Game: A Study on the Content Production Mechanism
of Grassroots Sports Self Media
Yuan Liang, Tongji University
- 62 • Beyond Translation: Latino Athlete Voices in Sports Media
Vincent Peña, DePaul
- 63 • [EA] Effects of Self versus Group Affirmation on Message Derogation, Attitudes,

Thursday, August 7, 2025

and Emotion Response towards Sports News

Linkun Li and **Ying Fu**, Sun Yat-sen University

64 • [EA] Beyond the Games: Multi-Stakeholder Environmental Communication for Sustaining Winter Olympics Heritage

Jiachen Song, affiliation, **Qiwu Shen**, affiliation, and **Zelin Liu**, affiliation

65 • Reimagining History and Solidarity: Nationalist Messaging in Chinese Media's Coverage of the Belarusian Champion's Olympic Triumph

Yige Chen, Peking University

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

1:45 to 3 p.m. / Th044

Communication Technology Division

Refereed Research Paper Session

Communication Technology for Good: Well-being, Inclusivity, and Accessibility

Moderating/Presiding

Brian Smith, Mississippi

Beyond Screen Time: How Digital Disconnection Enhances Well-Being in Always-On Media Environments

Wenjing Wang and **Hongfa Yi**, Shanghai University

[EA] Emoji Diversity and Inclusive Design: A Structuration Theory Approach

Zhe Cui, Louisiana Tech

Embodied Affordances: Navigating Smartphone Use Practice Among People with Disabilities

Jingshi Kang, Hong Kong Baptist University, **Daxi Chen**, Fudan University,

Xuru Yan, Fudan University, **Yaixin Han**, East China Normal University,

Jie Huang, and **Shaojing Sun**, Fudan University

[EA] A Guide for Representative and Non-harmful Data Visualization Using a Data Feminism Lens

Zhao Peng, Emerson, **Serena Miller**, Michigan State,

and **Ruth Heo**, National Institutes of Health

Understanding the Effects of Digital Greetings on Successful Aging

Tai-Yee Wu and **Szu-Tung Chen**, National Yang Ming Chiao Tung University,

and **David Atkin**, Connecticut

Discussant

Brian Smith, Mississippi

[EA] = This submission was accepted as an extended abstract.

Thursday, August 7, 2025

1:45 to 3 p.m. / Th045

History Division

Refereed Research Paper Session

Journalism and PR Histories in the U.S.

Moderating/Presiding

Maddie Liseblad, California State, Long Beach

A Murder in Queens: Examining the Facilitative Role Through *The New York Times* Coverage of the '38 Witnesses' Case

Chad Painter, Dayton

Running Scared: Newspaper Coverage of the 1919–1920 Red Terror

Elizabeth Atwood, Hood College

John Aloysius Clements: PR Agent, Redbaiter, Soldier of Fortune

Stephen Bates, Nevada, Las Vegas

Show Me the Money: The ANPA Champions a Commercial Press Despite a Nineteenth Century Push for Journalistic Professionalization

Stephen Banning, Bradley

Discussant

Sid Bedingfield, Minnesota

1:45 to 3 p.m. / Th046

International Communication Division

High-Density Refereed Research Paper Session

Global Journalism in Transition: Identity, Technology, and Power

Moderating/Presiding

Rana Arafat, City St George's University of London

Social Media Campaign Strategies: A Case Study of Political Issue Framing by 2024 Presidential Candidates in Ghana

Alexander Tawiah, Texas State

Roles of marginalized journalists: Comparing the cases of Zimbabwean journalists and Black U.S. journalists

Wilson Lowrey and **Danford Zirugo**, Alabama,

William Singleton, Samford,

and **Philippe Buadee**, Alabama

Vietnamese's news media coverage of the 2024 U.S. election: A study of framing and strategic narratives

Ngoc Yen My Nguyen, Louisiana State,

and **Hao Phung**, affiliation

[EA] [How Adaptation to New Technology in Legacy Media Affects Journalism in Bangladesh

Ershad Khan and **Harsha Gangadharbatla**, Colorado, Boulder

Narrative Power: Xinwen Lianbo's Framing of Global Economics and China's Strategic Interests (2006–2023)

Hanrong Zhang, affiliation

Discussant

Thursday, August 7, 2025

Yiping Xia, Texas A&M

[EA] = This submission was accepted as an extended abstract.

1:45 to 3 p.m. / Th047

Mass Communication and Society Division and Entertainment Studies Interest Group

PFR Panel Session

Pop Culture Fandom as Collective Opportunity for Social Change

Moderating/Presiding

Gwen Nisbett, North Texas

Panelists

Nathian Shae Rodriguez, San Diego State

Loarre Andreu Perez, San Diego State

Leah Dajches, New Mexico State

Lindsey A. Sherrill, North Alabama

Alex Piscatelli, San Francisco State

This panel not only celebrates the power of pop culture but also underscores its potential as a catalyst for positive societal transformation. The social significance of this panel lies in its promotion of cultural awareness and inclusivity by examining how pop culture shapes societal values and challenges stereotypes. It fosters community building by highlighting the role of fan communities in advocating for social justice, thereby creating a sense of belonging and collective action among diverse groups. The abundance of fan cultural products opens the door for representation and identity-building, yet it also impacts the understanding and acceptance of different cultures, becoming a pivotal element to generate dialogue and foster more diverse online and offline communities.

1:45 to 3 p.m. / Th048

Media Ethics and Scholastic Journalism Divisions

Teaching Panel Session

Ethical Leadership and Journalism Education Amid, Well, Everything

Moderating/Presiding

Ryan Thomas, Washington State

Panelists

Stephanie Craft, Illinois

Chad Painter, Dayton

Elizabeth Smith, Pepperdine

Adam MaksI, Indiana-Indianapolis

Journalism's economic decline accelerates year after year. Journalists are distrusted by the public and increasingly subject to harassment and attack. Against this backdrop, what are the ethical obligations of journalism educators? How do we attract students to a major with so uncertain a future? Moreover, should we? How do journalism educators navigate the roles of ambassador for journalism and truth-teller about journalism's precarity, if indeed these roles are appropriate to begin with?

1:45 to 3 p.m. / Th049

Newspaper and Online News Division

Refereed Research Paper Session

From FOMO to News Avoidance: Cracking the Code of Young News Audiences

Moderating/Presiding

Gina Masullo, Texas at Austin

What 'Missing the News' Means Today: The Appeal of Platforms like TikTok and Instagram for Young Adults and Lessons for News Organizations

Benjamin Toff, George Bagrov, Meagan Doll, Cydney Grannan, Michael Ofori, and Jessica Tuleassi, Minnesota-Twin Cities

News consumption, newsjunkies, and news avoidance among young adolescents: An exploratory study of intrinsic need for orientation, Lazarsfeld et al.'s 'more-and-more' hypothesis, and media conversation orientation among 11- to 13-year-olds.

Justin Martin, Stephen Song, South Florida;
Logan Rance; Chihaf Bakour; Wendy Rote

Avoid or Indulge? The Impact of Cognitive and Emotional Empathy on News Avoidance — A Moderated Mediation Analysis*

Pinquan Jiang, Renmin University of China

Linking Perceived Worthwhileness of News on Bilibili to News Consumption Patterns and Algorithmic Recommendation

Chang Sup Park, Oklahoma,
Qian Liu, Jinan University,
Qing Wang, affiliation

Discussant

Jacob L. Nelson, Utah

* Second Place Student Competition Paper Award

1:45 to 3 p.m. / Th050

Public Relations Division

Refereed Research Paper Session

Issue Management and Social Advocacy for Various Contexts

Moderating/Presiding

Jeonghyun Janice Lee, Louisiana State

Understanding Internal Agenda-Building: The Role of Communication Sources and Channels in Shaping Internal Issues Salience and Employee Issue Engagement

Qiuyue Cho-Li, Linjuan Rita Men, Haoran Chu, Francis Akanbi, and Spiro K. Kioussis, Florida

Thursday, August 7, 2025

Examining the Impact of Corporate Social Advocacy Argument Quality and Reputation on Activism Intention: An Elaboration Likelihood Model Approach

Yanan Wu and **Holly Overton**, Pennsylvania State

I'll Care If It Affects Me: Exploring Gen Z's Motivations and Advocacy Behaviors

Chelsea Woods, Virginia Tech,
and **Brandi Watkins**, Auburn

How Moral Appraisals Operate in Sticky Crises: Exploring the Distinction between Moral Outrage and Empathic Anger within the Triadic Appraisal Framework of Situational Crisis Communication Theory

Rongting Niu and **Nicholas Eng**, Georgia

History Award

Centering Historical Student Activism and the Role of Place in Issues Management for Higher Education*

Stephanie Madden, Pennsylvania State,
Luke Capizzo, Michigan State,
and **Michael Steudeman**, Pennsylvania State

Discussant

Lucinda Austin, North Carolina at Chapel Hill

*PR History Award Winner

1:45 to 3 p.m. / Th051

AEJMC Council of Affiliates

Research Panel Session

How to Arm Your Students with Just Enough Business Skills to Cover Anything

Moderating/Presiding

Jake Batsell, Southern Methodist, and chair of Education Committee for the Society for Advancing Business Editing and Writing (SABEW)

Panelists

Melita Garza, Illinois at Urbana
Connie Guglielmo, former Editor-in-Chief, *CNET*
Kevin V. Nguyen, Business Reporter, *San Francisco Standard*
Matthew Ragas, DePaul

Financial literacy and numeracy are increasingly coveted skills for aspiring media professionals, especially at a time when trade policies and tech billionaires continue to dominate the headlines. This panel will focus on ways educators can equip journalism and strategic communications students to decipher the business world more confidently by translating corporate jargon and unearthing numbers-driven stories from publicly available documents.

1:45 to 3 p.m. / Th052

Commission on Graduate Education

Teaching Panel Session

Teaching Showcase

Thursday, August 7, 2025

Moderating/Presiding

Elizabeth Cox, Kansas

Panelists

Jocelyn McKinnon-Crowley, Syracuse

Nishat Parvez, Oregon

Matthew E. Martin, Southern Mississippi

Nadia Ishrat Alamgir, Washington State

Xin (Frida) Qi, Missouri

The Commission on Graduate Education's (CSGE) Teaching Showcase amplifies graduate student teaching and pedagogy. This event aims to showcase examples of effective teaching to inspire and encourage instructors at all levels.

1:45 to 3 p.m. / Th053

Commission on the Status of Minorities

Panel Session

HBCU Educators Roundtable

Moderating/Presiding

Calvin L. Hall, North Carolina Central

Panelists

Rockell A. Brown Burton, Syracuse

Mira Lowe, Florida A&M

Shaniece B. Bickman, Dillard

1:45 to 3 p.m. / Th054

Commission on the Status of Women

Refereed Research Paper Session

Gendered Practices in News and Digital Contexts

Moderating/Presiding

Carolina Velloso, Minnesota

Jezebel — An Oral History with Three Editors on How the Digital Pioneer Exploited a New Mode of Production, Constructed an Audience, and Became the (Inadvertent) Voice of Contemporary Feminism

Sheila Webb, Western Washington

From Anita Hill to Christine Blasey Ford: The Mobilization of Public Memory in Campus Newspapers, 1991 & 2018

Hannah LeComte, George Mason

Menstruation in the news: A feminist analysis of dominant narratives in US newspapers

Dinfin Mulupi and **Shreyoshi Ghosh**, Colorado-Boulder

Theorizing Intersections of Hostility to Caitlin Clark: Gender, Sexuality, Race, and Cultural Geography in Social Media

Lawrence Wenner and **Christopher Finlay**, Loyola Marymount

Digital Entrepreneurship: How F-Commerce is Revolutionizing Women's Economic Opportunities

Thursday, August 7, 2025

Md Uzzal Talukder, Tennessee,
and **Nishat Tasnim**, Northern University of Business and Technology

Discussant

Caitlin Cieslik-Miskimen, Idaho

1:45 to 3 p.m. / Th055

Community Journalism Interest Group and Law and Policy Division

PFR Panel Session

Unfriending Facebook: Can Local Journalism Survive Big Tech's Response to Regulation?

Moderating/Presiding

Terra Tailleux, King's College

Panelists

Caitlin Carlson, Seattle

Matt Pearce, Rebuild Local News

Jared Schroeder, Missouri

We explore the relationship of tech companies and the news through the lens of press freedom, community engagement and financial sustainability and ask whether local news outlets can — or even should — disentangle themselves completely from big tech.

1:45 to 3 p.m. / Th056

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session

**Teaching Experts Are In: Integrating AI in Journalism Education—Policies, Practices,
and Ethical Considerations—Building Your AI Teaching Toolbox**

Moderating/Presiding

Gabriel B. Tait, Ball State and **Tiffany Gallicano**, North Carolina-Charlotte

Panelists

Laura K. Smith, South Carolina, and **Kenneth Pybus**, Abilene Christian

Theresa de los Santos and **Elizabeth Smith**, Pepperdine

Chris Roberts, Alabama, and **Peggy Watt**, Western Washington

Nandini Bhalla, Texas State, and **Kim Marks Malone**, Memphis,

Panelists will explore key topics such as:

- AI Policies for Student Media Outlets
- Why it's essential to not shield journalism students from AI tools, discussing strategies for teaching and illustrating the role of AI in journalism.
- Addressing academic misconduct arising from AI use and misuse.
- Developing an AI Toolbox: The Pros and Cons of Different Applications for Content Creation.

Thursday, August 7, 2025

This interactive session explores how educators can integrate AI into student media while upholding journalistic integrity and academic integrity. Experts will share strategies for building AI toolkits, managing misconduct, and establishing ethical policies. Attendees will gain actionable insights to navigate AI's impact on emerging journalists and classrooms.

1:45 to 3 p.m. / Th057

Association for Education in Journalism and Mass Communication News Engagement Day Committee

Research Panel Session

Finalists and Winner of First Research Grant for Innovative News Audience and News Engagement Studies

Moderating/Presiding

Paula M. Poindexter, Texas at Austin, Chair, News Engagement Day Committee

Research Grant Finalists in Alphabetical Order

Processing Election Emotions Through Ritualistic Podcast Use: Listeners' Uses, Needs, and Perceptions

Submitted by **Elia Powers**, Towson

What's news to you? Engaging rural youth in local news conversations and prioritization

Submitted by **Rosemary Avance** and **Andrew M. Abernathy**, Oklahoma State

Who is Entrusted to Use Generative AI, and for What? A Conjoint Experiment on News Audiences' Evaluations of Journalists

Submitted by **Ruta Kaskeleviciute**, University of Vienna
and **Melanie Hirsch**, University of Klagenfurt, Austria

2026 AEJMC-NED Grant for Innovative Research on the News Audience and News Engagement
Tips for Success

2025 #NewsEngagement Day, Tues., Oct. 7, 2025

Samantha Higgins, Communication Director, AEJMC/ASJMC

Acknowledgments and Closing Remarks

1:45 to 3 p.m. / Th058

Association of Schools of Journalism and Mass Communication

Current Issues Research Roundtable Session

Navigating New Media Frontiers: Technology, Entrepreneurship, and the Quest for Innovation

Moderating/Presiding

Hub Brown, Florida, President-Elect, ASJMC 2024-25

Panelists

Neil Chase, CalMatters

Stephen Hart, Adobe

Kasiana McLenaghan, NewPublic

Subbu Vincent, Markula Center for Applied Ethics, Santa Clara

Thursday, August 7, 2025

ASJMC's annual Current Issues panel explores trends related to the future of program administration. Topics will include changing instructional modes, diversity and inclusion, faculty/staff hiring and retention, remote work, and managing mental health, among others.

3:30 to 4:45 p.m. / Th059

Broadcast and Mobile Journalism and Commission on the Status of Minorities

PFR Panel Session

Representation Matters: Strategies for Elevating Authentic Voices in News Media

Moderating/Presiding

Kris Vera-Phillips, Arizona State

Panelists

Jesús Ayala, California State, Long Beach

Stephen Jiwanmall, Georgia

Kalisha Whitman, Florida

Gia Vang, NBC Bay Area

Vinnee Tong, KPBS News

This discussion will also explore how newsroom leadership and routines can be held accountable to higher ethical standards. In this panel, we will critique specific cases where marginalized communities have been unfairly represented in the media, discussing the ethical implications of these portrayals.

3:30 to 4:45 p.m. / Th060

Communication Technology Division

Research Panel Session

Thinking Outside the Black Box: Exploring Methods to Research Opaque and Probability-based Computational Systems, Like AI and Digital Platforms

Moderating/Presiding

Daniel Trielli, Maryland

Panelists

Seth Lewis, Oregon

Efrat Nechushtai, George Washington

Heesoo Jang, Massachusetts-Amherst

This panel will explore the methodological challenges (and potential solutions) to studying computational systems that are pivotal to communications but are either opaque or hard to pin down due to their probabilistic nature. Examples include big tech social media and search platforms (which are reluctant to share their internal data and algorithms for audits and simulations from outside researchers) and generative AI systems, which are in constant flux. If content personalization was already challenging enough as a confounding factor in studying communication platforms, the adoption of generative AI in things like search results will create new methodological challenges and require new solutions.

Thursday, August 7, 2025

3:30 to 4:45 p.m. / Th061

Magazine Media and History Divisions

PFR Panel Session

Finding Broader Perspectives Amid the Power and Politics

Moderating/Presiding

Jason Lee Guthrie, Clayton State

Panelists

A.J. Bauer, Alabama

Carol Terracina Hartman, Murray State

Kathy Roberts-Forde, Massachusetts (Amherst)

Kathryn McGarr, Wisconsin

Caitlin Cieslik-Miskimen, Idaho

Amber Roessner, Tennessee

This panel session will bring together media professionals and journalism educators to discuss best practices in covering power and politics as well as doing historical analysis to foster a more informed and resilient democratic process.

3:30 to 4:45 p.m. / Th062

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session

New Frontiers in Journalism and Media: Engagement, Economics and Influence

Moderating/Presiding

Todd Holmes, California State, Northridge

Philanthropic Journalism's Impact on Local News Engagement and Political Participation:

A Mixed Methods Study

Hyacinth Bangero, Faiswal Kasirye,

and **Louisa Ha**, Bowling Green State

[EA] Calculating the Funding Gap in Local Journalism

Asa Royal, Sofia Bliss-Carrascosa,

and **Philip Napoli**, Duke

A Niche Analysis of Podcasts, YouTube, Digital Radio, and Traditional Radio in Taiwan

Shu-Chu Li, Chen-Yi Lee,

and **TeLin Chen**, National Yang Ming Chiao Tung University

Social Media Influencer Marketing for Television Shows: An Examination of Influencer,

Follower, and Content Relations

Jiyoung Cha, Zhihui (Kei) Hou,

and **Guo Yilan**, Pennsylvania State

Staying in the Game: Field-Specific Capital and Career Mobility of TV News Directors

Vy Luong and Yong Volz, Missouri

Discussant

Monica Chadha, Arizona

[EA] = This submission was accepted as an extended abstract.

3:30 to 4:45 p.m. / Th063

Minorities and Communication and Media Ethics Divisions

Teaching Panel Session

AI and the Evolution of Media Ethics: Implications for Marginalized Communities

Moderating/Presiding

Rafael Matos, Northwestern

Panelists

name, affiliation

The panel will talk about how AI plays a role in either stopping or supporting these issues. Data privacy is another key concern, as AI relies on large amounts of personal data, which can put vulnerable groups at risk. The conversation will focus on how media professionals can use AI in ways that protect people's privacy. Lastly, the panel will highlight the positive side of AI, showcasing projects where AI has helped promote fairness in media, giving minority groups a stronger voice and making content more accessible to underserved communities. This session will look at both the challenges and opportunities AI brings to the media world, with a focus on promoting fairness and inclusion.

3:30 to 4:45 p.m. / Th064

Newspaper and Online News Division

High-Density Refereed Research Paper Session

Moderating/Presiding

Joy Jenkins, Missouri

Theme I — Tools and Tactics in Newsroom Innovation

What "Digital Literacies" Must Journalists Have? Unpacking the Literacies Necessary for Journalists in Contemporary Newsrooms

Shangyuan Wu, affiliation

Cultural and Industrial Perspectives: Chinese and American Youth Journalists' Views on Artificial Intelligence

Yongliang Liu and **Zhaoxi Liu**, Trinity

Reddit in the Bay Area: How Two Journalism Organizations Use Reddit

Jeremy Saks and **Ashley Hopkins**, California State, Long Beach

Performing the news: How news influencers enact journalistic roles on Instagram

Alejandro Hernandez, Texas at Austin

[EA] Exploring the Application of Technology: An Empirical Examination of Journalists' Willingness to Adopt Algorithms

Chengxin Lyu, Zhejiang University

Discussant

Pat Ferrucci, Colorado-Boulder

Moderating/Presiding

Thursday, August 7, 2025

Kris Boyle, Brigham Young

Theme II — **Connecting with News Audiences Across Platforms and Communities**

Commenting but Not Listening: A Content Analysis of Journalism Organizations in Reddit Comments

Jeremy Saks, Old Dominion,

and **Ashley Hopkins**, California State, Long Beach

Excellence in Journalism: Documenting Audience Responses in Reader Comments

Yulia Medvedeva, Zayed University

To Improve Public Trust, Journalists Should Embrace 'Capital Transparency'

Jacob L. Nelson, Utah and **Seth Lewis**, Oregon

A Diachronic Text Mining Analysis of News Convergence and Its Impact on Audience News Engagement Across Domestic and Global Contexts

Junheng Qian and **Zhijin Zhong**, Sun Yat-sen University

[EA] Digitalization of local news: Assessing trust across rural and urban communities

Zivile Raskauskaite, **Joy Jenkins**, **Kathleen Rose**,

Balaji Rajagopalan, and **Michael Dieringer**, Missouri

Discussant

Cory Armstrong, Nebraska-Lincoln

[EA] = This submission was accepted as an extended abstract.

3:30 to 4:45 p.m. / Th065

**Commission on Graduate Education and Association for Education in Journalism and Mass Communication
Elected Standing Committee on Teaching**

[05-1630] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Commission on Graduate Education Showcase (40 papers)

Advertising Division

01 • Beyond Surveys: A Systematic Literature Review of Biometric Tools in Advertising Effectiveness Research*

Carrie Jingyi Xiao, South Carolina

02 • Keeping the Crown: How Advertising, PR, and Marketing Leaders Can Remain Ahead of AI**

Alexandra Kendall, Quinnipiac

Discussant

Juan Mundel, Michigan State

* Top Graduate and Undergraduate Student Research Paper (Second Place)

** Top Graduate and Undergraduate Student Research Paper (Third Place)

Communicating Science, Health, Environment and Risk Division

03 • Anger versus Hope: Mixed Emotional Appeals and Efficacy Information in PFAS Risk Communication—An EPPM-Based Investigation*

Yuan Zhong, Shanghai Jiao Tong University,

and **Hongjiang Li**, Sichuan University

04 • Destigmatizing Menopause: Unraveling the Roles of Medicalization, Responsibility Attribution, and Ambivalent Sexism**

Xinyue Zhao and **Yuchen Wang**, Shanghai Jiao Tong University

Thursday, August 7, 2025

Discussant

Christina Najera, Tennessee, Knoxville

* Second Place Student Paper, Communicating Science, Health, Environment and Risk Division

** Third Place Student Paper, Communicating Science, Health, Environment and Risk Division

Communication Technology Division

05 • [EA] Balancing Attractiveness and Authenticity: Understanding AI Usage in Online Dating Profiles Through the Lens of Goals-Plans-Action Model

Ran Liu, Michigan State

06 • Using TikTok as a Search Engine: Affordances, Perceived Credibility, and Evaluative Actions

Pham Phuong Uyen Diep and **Huu Dat Tran**, Louisiana State

Discussant

Anne Oeldorf-Hirsch, Connecticut

Communication Theory and Methodology Division

07 • Agency Retention Threshold Model (ART Model)

Eunchae Jang, Pennsylvania State

08 • Model of influencer disclosure influence (MIDI)

Peixin Hua, Pennsylvania State

Discussant

Judith Rosenbaum, Maine

Cultural and Critical Studies Division

09 • Rainbow Washing on Screen: Media Representation and Framing of LGBTQ+ in South Korean Television Dramas

Jiyoung Bae, Yale

10 • Power, Memory, and Mediatization: Critical Reconstruction of Cultural Identity in the Forbidden City's Architectural Heritage

Qihua Xia, Communication University of China

Discussant

Raiana de Carvalho, Furman

International Communication Division

11 • Capacity Building: How Prepared Are Journalists in Jamaica and The Bahamas for Climate Coverage

Kyle Walkine, Miami

12 • [EA] Saudi Citizens' Perceptions of Kingdom News Reported by International News Organizations

Razan Aljohani, Maryland

Discussant

Ruth Moon, Louisiana State

Mass Communication and Society Division

13 • Emerging Adulthood Uses and Gratifications of Social Media: An Inquiry Among Emerging Adults from Ethnic Minorities in Western China

Pan Hou, affiliation

14 • How Do Journalists Evaluate the Objectivity Norm? A Comparative Analysis Based on Perceived and Actual Political Influence In 23 European Countries

Lu Zhu, Tsinghua University

Thursday, August 7, 2025

Discussant

Ronen Shay, Fordham

Media Ethics Division

15 • The Value of Convenience in Technologies and Its Moral Implications for Human Flourishing

Hui Min Lee, Pennsylvania State

16 • Holding Space for Artificial Art: Redefining and Reclaiming Artistic Identity and Expression in the Age of Artificial Intelligence

Chris DeFelice, Florida

Discussant

Lee Anne Peck, Colorado

Minorities and Communication Division

17 • [EA] Reel Bodies—The Intersection of Latina Identity and Fatphobia in Media

Maria Ortega, Texas Tech

18 • [EA] Health News Analysis of Alaskan Native and American Indian (ANAI) Women

Shreyoshi Ghosh and **Henry Ugwu**, Colorado-Boulder

Discussant

name, affiliation

Newspaper and Online News Division

19 • Framing Generative AI in US News Media: A Comparative Analysis of Wall Street Journal and New York Times Using Predictive Models

Quang Nguyen, Ohio

20 • Student Suicides in Contemporary Indian Newspapers: A Framing Analysis

Sonali Jha, Ohio

Discussant

Jennifer Midberry, Temple

Political Communication Division

21 • (Re)Examining Online Incivility: Exploring Context, Targets and Reasoning

Laila Abbas, Wisconsin-Madison

22 • Media Framing of Populist Discourse: A Rhetorical Analysis of Erdoğan's Strategic Communication in Turkey

Muhammad Ali and **Matea Beukelman**, Colorado-Boulder

Discussant

name, affiliation

Scholastic Journalism Division

23 • Navigating Journalistic Values in Student-Run Media's Organizational Culture

Nihal Alaqabawy, Colorado-Boulder

24 • Integrating Generative AI into Media Education: Action Research on Digital Literacy for Future Communicators

Lin Siew Chin and **Tan Huey Shyh**, Malaysia Multimedia University

Discussant

name, affiliation

Visual Communication Division

Thursday, August 7, 2025

- 25 • A Heuristic-Systematic Model Exploration of Video Strategies and Production Techniques

Hunter Reeves, Colorado

- 26 • Self-Presentation and Place Identity in Daka Photos: A Case Study of IKEA Warehouse Daka Practices on REDnote

Luer Sun, affiliation

Discussant

Susan Keith, Rutgers

Commission on the Status of Women

- 27 • Perpetuating Gender Bias? Human-authored vs AI-generated Journalism in Constructing the Memory of Chinese Women

Liuyi Chen, Sichuan University

- 28 • Through Her Eyes: Exploring the Female Gaze in Media Studies

Sahar Saadat, Georgia

Discussant

Meg Heckman, Northeastern

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

- 29 • A Subaltern Body that Queers: An Exploration of the Political Spectacle of Male Bodies in Lino Brocka's Manila in the Claws of Light (1975) and Macho Dancer (1988)

Yatong Xiao, affiliation

- 30 • BL Meets K-Drama: Semantic Error Redefining Queer Visibility in Transnational Spaces

Sahar Saadat, Georgia

Discussant

name, affiliation

Commission on Graduate Education Teaching Showcase

- 31 • Using Russia as a Lens to Understand Misinformation, Disinformation, & Propaganda

Nicole Marie Klevanskaya, Minnesota, Twin Cities

- 32 • (Re)Creating History with GenAI: An exploration into reporting with emerging technologies

Abby Cole, Texas at Dallas

- 33 • Critique through Exploration: Critical AI Studies

Michael Hoye, San Francisco State

- 34 • Co-Creating with GenAI: Empowering Non-Technical Students to Design Educational Games for Peer Learning

Dongpeng Huang, Boston

- 35 • Repackaging Science, Health, and Environmental Journalism for Social Media Audiences

Gisele Souza Neuls, Michigan State

- 36 • Beyond the byline- Engaging journalism students through interactive learning activities

Drew Daws, Alabama

- 37 • Semester in a Scroll: From Class Notes to Learning Timelines with Padlet

Vy Luong, Missouri

- 38 • News Literacy Gazette

Alexis (Lexi) Haskell, Temple

- 39 • Crisis Averted: Mitigating Paracrisis on Social Media

Kyra V. Newcombe, Oklahoma

- 40 • Ethics and AI in PR Writing: A Scenario-Based Evaluation and Human vs AI comparison

Xihui (Sherry) Wang, Connecticut

- 41 • "Websleuthing" Group Activity: Ethics & Engagement through a Digital Justice Simulation

Sarah Witmer, Iowa

Thursday, August 7, 2025

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching G.I.F.T. Competition (40 entries)

- 50 • Elevating Diversity Writing Instruction in the Age of Artificial Intelligence
George L. Daniels, Alabama (HM)
- 51 • The Future is Now: Emerging Tech Emerges in Public Relations
Curriculum and Career Preparedness
Stephanie Swindle Thomas, Pennsylvania State (HM)
- 52 • Building Industry-Ready Journalists: A Practical Approach
to Design and Storytelling
Ecaterina Stepaniuc, North Carolina A&T State
- 53 • Dreaming with AI: Speculative Storytelling about Journalism's Future
Cassandra Hayes, Texas Christian
- 54 • Exploring Ethical Usage of Generative AI Tools in Campaign
Development Assignment
Myungok Chris Yim, Loyola-Chicago
- 55 • Generative AI in Campaign Creation: Sharpening Ethical Reasoning
and Critical Thinking
Jiun-Yi Tsai, Janice Sweeter and Amy Hitt, Northern Arizona
- 56 • Are You Sure That's Right? Fact Checking Chatgpt's Responses to Questions
About Mass Media
Newly Paul, North Texas
- 57 • Using Virtual Reality to Foster Empathy in Campaign Design
Anna Young, Central Connecticut State
- 58 • What's the Big Idea: Social Media Storytelling with GenAI
J. Caleb Walters, Alabama
- 59 • Utilizing AI to Expand Access to Unity Workflows for Journalism and Strategic Communication Students to
Develop Interactive Storytelling in Virtual Reality
Joshua Fisher, Ball State
- 60 • Human or Robot?: When Should You Do the Work and When Should AI?
Teaching The Ethics and Practice of Using AI For Headline Writing
Jessica Walsh, Nebraska-Lincoln
- 61 • Exploring the Algorithmic Future of News Reporting: Empowering Journalism
Students to Ethically Use AI Technologies
Rana Arafat, City St George's University of London
- 62 • Teaching the Ethical Use of Generative AI in Health Communication Contexts
Sarah Smith-Frigerio and Kristen Foltz, Tampa
- 63 • Responsible Use of AI in Public Relations Writing
Yulia Medvedeva, Zayed University
- 64 • Ethics and Innovation: Integrating AI into Advertising and Public Relations
Imran Mazid, Grand Valley State, and **Zulfia Zaher**, Central Michigan
- 65 • Close the Gap: Preparing Students in Gen AI Skills for the Industry

Thursday, August 7, 2025

Pallavi Guha, Towson

66 • AI-Driven Collaboration: Fostering Ethical/Effective Communication for Social Impact

Won-Ki Moon, Florida

Discussants

Tiffany Gallicano, North Carolina-Charlotte, **Harrison Hove**, Florida, **Theresa de los Santos**, Pepperdine, **Laura K. Smith**, South Carolina, **Masudul Biswas**, North Carolina A&T State, and **Gabriel B. Tait**, Ball State

This G.I.F.T. poster session will showcase peer-reviewed teaching ideas from across AEJMC's divisions, focusing on the uses of AI in mass communication education. Taking cues from some of the top journalism, public relations, and advertising educators, journalism presenters will be available to share the nuances of implementing their assignments. Come over and learn how generative AI is being used to enhance student learning, media literacy, and ethical decision-making

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

3:30 to 4:45 p.m. / Th066

Commission on the Status of Minorities

Refereed Research Paper Session

Moderating/Presiding

Kathleen McElroy, Texas at Austin

[EA] "Black Lives Matter" in The Chinese Media Field: as Event, Experience and Myth

Yuwei Wang and **Bei Liu**, Harvard

[EA] Decolonizing AI and Tackling Bias in Machine Learning: Empowering Younger Users of New Technologies

Erin Ryan, Tennessee at Chattanooga

[EA] Analysis of Alaskan Native and American Indian-women Health Issues from an Indigenous Standpoint Theory

Henry Ugwu and **Shreyoshi Ghosh**, Colorado-Boulder

[EA] "TikTok Refugees" to Digital Migration: The Entertainment Narratives of Refugees and Algorithm-Driven Visibility Inequality

Xinran Zhang, affiliation, **WuYan Wang**, affiliation
and **Yiwen Gao**, affiliation

[EA] #Jstudiessowhite? Analyzing Journalism Studies Publications, Published Researchers and the Inclusion of Historically Marginalized Identities Over Time

Danielle K. Brown, Michigan State, **Miya Williams Fayne**, Wisconsin-Madison,
and **Jasmine Snow**, Michigan State

[EA] = This submission was accepted as an extended abstract.

3:30 to 4:45 p.m. / Th067

Thursday, August 7, 2025

Participatory Journalism and Community Journalism Interest Groups

Research Panel Session

Mapping Local News Ecosystems and Filling the Gaps

Moderating/Presiding

Jessica Walsh, Nebraska-Lincoln
and **Nina Kelly**, Wayne State

Panelists

Jennifer Henrichsen, Washington State
Corey Hutchins, Colorado College
Clément Lechat, Concordia
Sarah Stonbely, Columbia
Benjamin Toff, Minnesota
Nina Kelly, Wayne State
Jessica Walsh, Nebraska-Lincoln

This panel brings together researchers from six different states and Canada who are working to better understand local news ecosystems and the innovative methods being used by organizations to fill gaps in news and information at the local level.

3:30 to 4:45 p.m. / Th068

Religion and Media Interest Group and Political Communication Division

PFR Panel Session

Believe It: Appeals to Faith in Media in the Lead-Up to Election Day 2024

Moderating/Presiding

Michael Longinow, Biola

Panelists

Mathai Kuruvila, *San Francisco Chronicle*
David Ian Miller, SFGate
Sherice Gearhart, Texas Tech
Bryan McLaughlin, Texas Tech
Safir Ahmed, Zaytuna College

This panel examines religious media—and mainstream media covering religion—that engaged with these groups, analyzing how they interpreted candidates’ rhetoric, campaign strategies, and voter appeals—highlighting an overlooked angle in pol reporting.

3:30 to 4:45 p.m. / Th069

Small Programs and Internships and Careers Interest Groups

Teaching Panel Session

They’re Not Okay: Navigating Mental Health in Your Media Classroom or Lab

Thursday, August 7, 2025

Moderating/Presiding

Jackie Incollingo, Rider

Panelists

Brian Steffen, Simpson College

Vivan B. Martin, Central Connecticut State

Jen Smith, Kentucky

Terra Tailleir, University of King's College (Canada)

Students in post-pandemic classrooms still face challenges once expected to fade. Research shows increased anxiety, depression, and skepticism toward structures—including curriculum. This panel offers practical strategies to keep them engaged.

3:30 to 4:45 p.m. / Th070

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Award Panel Session

Nafziger-White-Salwen Dissertation Award

Moderating/Presiding

Jessica Willoughby, Washington State

2025 Nafziger-White-Salwen Dissertation Award

Ayala Panievsky, City St George's, University of London

Panelists

Ayala Panievsky, City St George's University of London

Alyvia Walters, Rutgers**

Cassandra Troy, Illinois Urbana-Champaign**

** Runner-up

The award is named for Ralph O. Nafziger and David Manning White, authors of *Introduction to Mass Communication Research*, and Michael Salwen, coauthor of *An Integrated Approach to Communication Theory and Research*.

5:15 to 6:45 p.m. / Th071

Association for Education in Journalism and Mass Communication

General Session and Keynote

Moderating/Presiding

Teresa L. Mastin, Michigan State, AEJMC 2024-25 President

General Session

2024-25 In Memoriam: A Tribute to Those We've Lost

Thursday, August 7, 2025

Presentation of 2025 Presidential Award

Installation of 2025-26 AEJMC President

Bey-Ling Sha, Texas Tech

Award Recognitions

Presentation of Scripps Howard Awards

Introduction

Meredith Delaney, President and CEO, Scripps Howard Fund

2024 Scripps Howard Journalism & Mass Communication

Teacher of the Year Award Recipient

Mark Horvit, Missouri

2024 Scripps Howard Journalism & Mass Communication

Administrator of the Year Award Recipient

Marie Hardin, Pennsylvania State

AEJMC Award Recognitions

Equity & Diversity Award Presentation Recipient

College of Journalism and Mass Communications, University of Nebraska-Lincoln

Award accepted by **Cory Armstrong**, Nebraska-Lincoln

Eleanor Blum Distinguished Service to Research Award

Shelly L. Rodgers, Missouri

Dorothy Bowles Public Service Award Recipient

Geah Pressgrove, West Virginia

Gene Burd Urban Journalism Award Recipient

Meera K., cofounder and managing trustee, Oorvani Foundation, Bengaluru, India

Gene Burd Award for Research in Urban Journalism Studies Recipient

How Commercial and Nonprofit News Cover Extreme Heat in Urban Cities

Newly Paul and Mezabahnur ("Meza") Masum, North Texas

Paul J. Deutschmann Award for Excellence in JMC Research Recipient

Mary Beth Oliver, Pennsylvania State

Hillier Kriegbaum Mid-Career Award Recipient

Jessica Willoughby, Washington State

Baskett Mosse Award for Faculty Development

Sang Jung (Sang) Kim, Iowa

James A. Tankard Jr. Book Award Recipient

Racializing Objectivity: How The White Southern Press Used Journalism Standards to Defend Jim Crow

[University of Massachusetts Press]

Gwyneth Mellinger, James Madison

Knudson Latin America Prize Recipients

The Brazil Chronicles

[University of Missouri Press]

Stephen Bloom, Iowa

Media and Politics in Post-Authoritarian Mexico: The Continuing Struggle for Democracy

[Palgrave Macmillan]

Martín Echeverría and **Ruben Arnoldo González**, Centre for Studies in Political Communication,

Institute of Government Sciences and Strategic Development,

Benemerita Universidad Autonoma de Puebla, Mexico

Lillian Lodge Kopenhaver Outstanding Early-Career Woman Scholar Award

Rana Arafat, City St. George's, University of London

Lionel C. Barrow, Jr. Award for Distinguished Achievement in Diversity

Thursday, August 7, 2025

Research and Education Recipient

Jessica Retis, Arizona

Nafziger-White-Salwen Dissertation Award Recipient

Ayala Panievsky, City St George's, University of London

Teaching Best Practices Competition Award

Your AI Podcast Study Buddy

Jason Porter, South Carolina

Keynote Session Speaker

REAP: Resiliency. Equanimity. Anchors. Perseverance

Clyde W. Yancy, MD, MSc, MACC, FAHA, MACP, FHFSA, FRCP, FASPC (Hon.), FPCNA (Hon),

Vice Dean, Diversity & Inclusion, Magerstadt Professor of Medicine, Professor of Medical Social Sciences,

Chief, Division of Cardiology, Northwestern University, Feinberg School of Medicine

An unwavering aphorism – we reap what we sow drives both performance and peril. What does it mean to reap? - “to receive an award (or loss) based on your efforts”. But how? Deploy REAP by practicing a resilient spirit, holding a calm equanimous demeanor, anchoring an unwavering professional ethos and persevering with an unwavering focus. Your pathway to success, REAP.

7 to 8:30 p.m. / Th072

Association for Education in Journalism and Mass Communication

Opening Reception

Hosting

Teresa L. Mastin, Michigan State, AEJMC 2024-25 President

Friday, August 8, 2025

7 to 8 a.m. / F001

Minorities and Communication Division

Business Session

Incoming Officer Meeting

Moderating/Presiding

Rafael O. Matos, Northwestern

7:30 to 9:15 a.m. / F002

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Professional Freedom and Responsibility

Moderating/Presiding

George L. Daniels, Alabama, 2024-25 chair, ESC Professional Freedom and Responsibility

7:30 to 9:15 a.m. / F003

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Research

Moderating/Presiding

Yong Volz, Missouri, 2024-25 chair, ESC Research

7:30 to 9:15 a.m. / F004

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Teaching

Moderating/Presiding

Tiffany Gallicano, North Carolina, Charlotte, 2024-25 chair, ESC Teaching

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Teaching.

8 to 9:15 a.m. / F005

Broadcast and Mobile Journalism and Newspaper and Online News Divisions

Teaching Panel Session

Does X Still Mark the Spot? Teaching Aspiring Media Professionals How to Market Themselves in a World without #MediaTwitter

Friday, August 8, 2025

Moderating/Presiding

Cara Hawkins-Jedlicka, Washington State

Panelists

Lia Haberman, Social Media & Marketing Consultant

Karen Lindsey, Elon

Vy Luong, Missouri

Dylan McLemore, Oklahoma State

As we meet in the home of Meta, LinkedIn and, until recently, X, this panel will explore what role X plays in today's personal branding strategy for aspiring media professionals, as well as assignments and insights for using other social media platforms to help students achieve their career goals.

8 to 9:15 a.m. / F006

Cultural and Critical Studies and International Communication Divisions

High-Density Refereed Research Paper Session

Cultural and Critical Studies Division

Moderating/Presiding

Margot Susca, American

Topic I — **Cultural Identities, Transnational Media, and Inter/Cross-Cultural Communication**

Curious But Resolute: Identity Negotiation Experiences of International Graduate Students in the United States of America

Samuel Noi, **Tewodros W. Workneh**, **Cheryl Ann Lambert**

and **Miriam Matteson**, Kent State

Fractured Cultural Identity: A Study of French Media Coverage of the 2024 Paris Olympics Opening Ceremony

Qingshuo Zhang and **Jie Liu**, Shanghai International Studies

[EA] Who Bears the Burden? Emotional Hierarchies and Journalistic Precarity in the U.S.

Jeanna Sybert, Pennsylvania

[EA] "You're Only Hurting the Journalists": A Critical Discourse Analysis of 'Don't Unsubscribe' to the Washington Post and the L.A. Times

Ever Figueroa and **Patrick Ferrucci**, Colorado-Boulder

[EA] Who and what are left out? A critical discourse analysis of OpenAI's partnerships with news organizations

Siho Nam, North Florida

Discussant

Volha Kananovich, Appalachian State

International Communication Division

Golden girls, national heroes and resilient champions: An intersectional and computational analysis of social media commentary during the 2024 Paralympics

Dinfin Mulupi, Colorado-Boulder, **Shannon Scovel**, Tennessee,

Frankie Wong H.C., Lingnan University

and **Aman Misra**, Tennessee

The True Story as the Truth Factory: Media Labor and Ideological Production in Contemporary Chinese Television Documentaries

Jiachun Hong, Utah Tech

[EA] Gender and Labor Precarity as Predictors of Emotional Distress in Journalism

Friday, August 8, 2025

Sallie Hughes, Miami

Journalists' Perceptions of their Role and the Role of Humanitarian Organizations in Covering Humanitarian News from Crisis Zones in the Digital Age

Rania Namara, Colorado-Boulder

Against the 'Globalist Agenda': Right-Wing Populism and Discourses Against the SDGs and the 2030 Agenda During the Presidential Elections of Costa Rica and Guatemala

Gustavo Fuchs, Texas at Austin

Discussant

Lindsey Blumell, City St George's University of London

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / F007

Minorities and Communication Division and Commission on the Status of Minorities

PFR Panel Session

Joy as Resistance: Finding Happiness and Purpose in Academia When DEI is Under Fire

Moderating/Presiding

Angie Chuang, Colorado-Boulder

Panelists

Danielle K. Brown, Michigan State

Nathian Shae Rodriguez, San Diego State

Miya Williams Fayne, Wisconsin-Madison

Anti-DEI policies at the federal, state, and university levels not only impact research and curriculum on gender, race, sexuality, disability, etc., but they also strike at the heart of who we are and how we find purpose as academics and human beings. These attacks can feel particularly existential and exhausting for academics of historically marginalized identities, and those who mentor students from those groups. This panel includes faculty from a range of geographies who research, teach, and have the lived experience of the identities and concepts under fire. We draw from research on how communities have produced media as a form of mutual support and celebration in challenging times, and share our own experiences with finding purpose, joy, and solidarity as forms of resistance. We'll acknowledge the vulnerabilities of tenure-track and contingent faculty, as well as of graduate students and/or non-U.S. citizens, in the current environment, as well as the roles of family structure/caretaking responsibilities, geography, financial resources, and mental/physical health on our capacities to do our work while finding balance and wellness in the today's climate in higher education.

8 to 9:15 a.m. / F008

Scholastic Journalism Division and Internships and Careers Interest Group

Teaching Panel Session

High-Impact Learning: Alternative Assessment in Journalism and Mass Communication

Moderating/Presiding

Anna Grace Usery, Belmont

Panelists

Friday, August 8, 2025

Andrew Abernathy, Oklahoma State
Rosemary Avance, Oklahoma State
Jinger Bernhardt, Oklahoma State
Kay Colley, Texas Wesleyan
Anna Grace Usery, Belmont

No rubric captures the whole picture when it comes to student learning. Panel will discuss our research & experiences, propose implementation strategies, introduce assessment models and challenge preconceived notions about teaching & evaluation.

8 to 9:15 a.m. / F009

Commission and the Status of Women and Visual Communications Division

[06-0800] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Visual Communications Division

- 01 •** Sketches of perception: Visual rhetoric of Alabama newspaper editorial cartoons about the Freedom Rides
Matthew Haught and **Rebecca Law**, Memphis,
and **Gabriel B. Tait**, Ball State
- 02 •** Multimodal Memes and Stickers in the Digital Love Battlefield: Conflict Management in Long-Distance Relationships (LDR)
Nanxiao Zheng,
and **Xueyan Cao**, Chinese University of Hong Kong
- 03 •** In Search of the Ethical Exposure: How Extensions from Centering Fractures Practitioners
Ross Taylor, Colorado-Boulder
- 04 •** Framing Digital Pain: A Comparative Analysis of Cyberbullying Representation in Contemporary Visual Media (2001-2025)
Van Pham, Ohio

Discussant

Mary Bock, Texas at Austin

- 05 •** The Relationship Between Instagram Use, Body Dissatisfaction, and The Desire to Undergo Cosmetic Changes
Sienna Harris, **Melanie Danielson**, **Peyton Durkin**,
Nysa Kothari, **Alina Kim**, and **Briana Trifiro**, Northeastern
- 06 •** Body Absence, But Image Presence? An Automatic Visual Analysis on Virtual Teaching Behaviors and The Visual Performance of Online Teachers
Zimeng Yang and **Zhaoning Liu**, Tsinghua University
- 07 • [EA]** The Ludified Cinematic Experience: Examining the Influence of Digital Games on Kung Fu Films
Xuanbo Liu and **Xueying Niu**, Tsinghua University
- 08 • [EA]** Visual Manipulation: Why Audiences Enthusiastically Share Deepfake Videos
Yan Zhou, affiliation, and **Qiong Dang**, affiliation
- 09 • [EA]** Virtual-Physical Convergence: Cross-Boundary Dialogue Between Esports and Traditional Sports Visual Narratives on Bilibili Platform
Ruiyi Sha, affiliation,
and **Jiaping Che**, affiliation
- 10 • [EA]** The Effect of Representation of Number and Visual Saliency of Bike Safety Message on Navigation Applications
Junho Park, **Sun Young Park**,
and **Patrick Merle**, Florida State

Friday, August 8, 2025

Discussant

Shane Epping, Wyoming

- 11 • [EA] A Photovoice Study of Online Privacy Perceptions Among Justice-Impacted Women
Hyunjin Seo, Kansas
- 12 • [EA] Visual and Narrative Influence on Social Media Engagement: A Computational Analysis of Destination Management Organizations
Linyu Huang, Jialing Lin,
and **Wensen Huang**, Shenzhen University
- 13 • [EA] Revisiting The “Hostile Imagination”: An Analysis Of Political Cartoon Of Russian President Putin During The Russia-Ukraine War
Xu Zhang, Austin Peay State, and **Abhijit Mazumdar**, Northeastern State
- 14 • [EA] Algorithmic Homogenization: How AI-Generated Content Reinforces Gender Stereotypes in Visual Representation
Huahua Dong, Shiyu Tang,
and **Joanna Nian Chang**, Shanghai Jiao Tong University
- 15 • [EA] How is a “Reverse Digital Divide” Possible? A Grounded Theory Study on the Innovative Mechanisms of Chinese Young Rural Teachers’ Visual Practices
Beixi Kuang, Wenhui Liang, Huaming Chen,
and **Xiaoxi Zhu**, Sichuan University

Discussant

Lisa Krantz, Montana

- 16 • [EA] Behind the Lens, Beyond the Fee: Barriers to Entry in the “Best of Photojournalism” Competition
Kyser Lough and **Roberta Fiorito**, Georgia
- 17 • [EA] Fracture and Reconstruction: Hierarchical Impacts of AI Image Description Technology on Social Cognition of Visually Impaired Groups and Their Compensatory Mechanisms
Xitong Cui, Communication University of China
- 18 • [EA] Harris v. Trump: Comparing content, auditory, and visual mechanisms of 2024 U.S. presidential candidates’ TikToks
Clay Williams and **Deb Aikat**, North Carolina at Chapel Hill
- 19 • [EA] Extended abstract: A Longitudinal Study of Deepfakes on Memory and Truth Perception
Maria T. Soto-Sanfiel,
and **Gina Junhan Fu**, National University of Singapore
- 20 • [EA] Algorithmic Decolonization: AI-Mediated Resistance to Cultural Hegemony in China's Science Fiction Cinema
Xinyu He and **Xue Shen**, Peking University

Discussant

Alexander Scott, Iowa

Commission and the Status of Women (35 papers)

Topic I – Digital Feminism and Platform Dynamics

- 21 • Accomplice or Architect? Re-examining the Roles of Platforms and Algorithms in Online Sexual Harassment
Kun Tan and **Xinxin Huang**, Fudan University
- 22 • [EA] Research on the Construction of Chinese Women's Gender Discourse from the Perspective of Media Visibility: Taking the Xiaohongshu Platform as an Example
Yiyin Lin, Fudan University
- 23 • [EA] How Do Female Users Resist Algorithm? Unpacking Visibility Politics on Xiaohongshu with LLM-Enhanced Analysis
Nianci Zhao, The Chinese University of Hong Kong, Shenzhen

Friday, August 8, 2025

- 24 • [EA] When women sexually please women: Meiniv videos on Chinese social media

Bowen Shan, Hong Kong Baptist University,
and **Qingyuan Zhao**, Hong Kong Baptist University & Beijing Normal-Hong Kong Baptist University

- 25 • [EA] Algorithm Tamer and Cultural Night Watcher: Social Media Practices of Chinese Ethnic Minority Adolescent Females

Yue Yan and **Qingqing Hu**, Northwest University China

Discussant

Vincent Pena, DePaul

Topic II – Women's Bodies, Health, and Digital Representation

- 26 • The Postfeminist Contradiction in #RejectBodyAnxiety - A Computational Assisted Critical Thematic Analysis

Lei Chen and **Sang Jung Kim**, Iowa

- 27 • Bodies and Emotions in Digital Communities: An Interaction Ritual Chain Analysis of Welcoming Aunt Flo Among Female Users on REDnote

Zhiru Wang, Communication University of China

- 28 • Instrument of Care or Embodied Violence? A Critical Discourse Analysis of Online Discussions on the 'Duckbill Speculum' in Gynecological Exams among Chinese Women

Xinyue Zhao, Shanghai Jiao Tong University

- 29 • [EA] Appearance Anxiety, Body Narratives, and Aesthetic Autonomy: Cosmetic Surgery and Embodied Practices Among Chinese Women

Qionglian Li, Shanghai Jiao Tong University

- 30 • [EA] Gender Framing in Global Health Communication: A Critical Discourse Analysis of the WHO's Beijing+25 Podcast Series on Women's Health

Harriet Ayiku, Indiana Bloomington

Discussant

Hyunjin Seo, Kansas

Topic III – Gender, Media, and Political Representation

- 31 • She's no "Lady President": Exploring the evolution of women presidents on television

Lauren Furey, California Poly Pomona,
and **Andrea Hall**, Middle Tennessee State

- 32 • She Speaks, They Silence: Rhetorical Violence and the Gendered Framing of Third-World Woman Politician

Felicity Donkor, Colorado State

- 33 • [EA] The Unbreakable Glass Ceiling for Female Candidates in the US: A Framing Analysis of Newspaper Headlines in the 2024 Presidential Election

Shugofa Dastgeer, Texas Christian,
and **Desiree Hill**, Oklahoma

- 34 • [EA] The Discursive Construction of Pronatalism in the U.S. Media: Ideology, Gender, and Racialized Narratives

Dustin Harp, Texas-Arlington, and **Jaime Loke**, Texas Christian

- 35 • [EA] How the Dwindling Concern of Trump's Accused and Adjudicated Sexual Misconduct in News Coverage Reflects a Backlash to MeToo

Lindsey Blumell, City University of London, **Jennifer Huemmer**, Ithaca,
and **Lin Pan**, unaffiliated

Discussant

Rebecca Frazer, Florida

Topic IV — Gender in Sports and Entertainment Media

- 36 • "Kiss the Girl," (But Not That One): A Critical Feminist Analysis of Disney "Woke" Casting

Hanne Murray, Texas Tech

Friday, August 8, 2025

- 37 • Unboxing Barbie: Empowerment and identity in the cinematic narrative
Mika Mayo, Alabama
- 38 • Empowering or exploitative? Examining young adult perceptions of NIL athletes' social media posts
Gwen Nisbett, Tracy Everbach, North Texas,
and **Stephanie Schartel Dunn**, Winona State
- 39 • [EA] "It isn't 50/50, but it's way better than 2%!": Journalists' perceptions and newswork factors in women's sport coverage
Dunja Antunovic and **Kim Soltis**, Minnesota
- 40 • [EA] Between nationalism and feminism: Chinese Female Fans' Reinterpretation of Athletic Masculinity
Sinuo Wang, University of Amsterdam

Discussant

Shannon Scovel, Tennessee

Topic V – Gender, Sexuality, and Digital Culture

- 41 • Dressed for Likes: The Representation of Women in #Fashion Marketing on Instagram
Marta Mensa, North Texas, **Tao (Tony) Deng**, DePaul,
and **Lindsay Thompson**, North Texas
- 42 • From Gaze to Algorithm: Infrastructures Behind Sexualized Images of Women Online
Borae Jin, Joongbu University,
and **Ho Young Yoon**, Ewha Womans University
- 43 • [EA] A Gender Perspective on Women's Acceptance of AI Romantic Relationships
Chenxi Yi, Johns Hopkins,
and **Yinghua Wang**, Minzu University of China
- 44 • [EA] Negotiating Feminism within Limits: Grassroots Feminist Curation, Body Politics and Health Culture in China's Digital and Offline Spaces
Meng Zhang and **Jing Cai**, American
- 45 • [EA] Femininity Performance and Male Gaze in Social Media: Analyzing Videos and Commentary of Marginalized Influencers
Deyu Miao, Beijing Foreign Studies University

Discussant

Breann Murphy, Jacksonville State

Topic VI – Labor, Precarity, and Digital Economy

- 46 • Don't Say Her Name: Newspaper Coverage of Prostitution in the mid-20th Century
Mary Bock, Soojeong Kim, and **Aruna Muthupilla**, Texas at Austin
- 47 • "Like a Woodpecker to a Tree": Designing Intervention Messages for Minoritized Employees Facing Workplace Microaggressions
Yang Yi, Utah
- 48 • Chinese Women's Peer Empowerment on RedNote: A Grounded Theory Method
Kexin Coco Li and **Anne Osborne**, Syracuse
- 49 • [EA] Gendered Precarity in Korean TV Newsrooms: Feminized Labor, Symbolic Exclusion, and Emotional Discipline
Sunah Lee, Florida State
- 50 • [EA] Negotiating Empowerment: Rural Female Creators' Digital Narratives and the Platform Labor Paradox on Bilibili
Xiaomin Luo and **Ziying Li**, Shanghai Jiao Tong University

Discussant

Stephanie Madden, Pennsylvania State

Topic VII – Gender-Based Violence and Resistance

Friday, August 8, 2025

- 51 • Egyptian Media Coverage of a High-Profile Case: Who was Blamed when an Uber Passenger Died
Yara Mabrouk and **Linda Steiner**, Maryland
- 52 • Feminism with Chinese Characteristics: A Scoping Review of the New Generation of Feminist Activism in China
Joey Mengyuan Chen, Maryland
- 53 • [EA] Chinese Female International Teaching Assistants: Practicing Everyday Resistance Against Intersectional Oppression in U.S. Higher Education
Jiayun Ye, Pennsylvania State,
and **Dongdong Yang**, Montclair State
- 54 • [EA] A Feminist Critical Discourse Analysis of Gendered Resistance Among Male Users in the Digital Public Sphere: A Case Study of Female-Centric Cinema
Xinyi Zhang, Communication University of China
- 55 • [EA] Feminist Resistance in the Game Industry: Female Players Exiting Genshin Impact against Gendered Gaming Cultures in China
Hongyue Ni, Zhejiang University

Discussant

Margaretha Geertsema-Sligh, Butler

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

8 to 9:15 a.m. / F010

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group and History Division

PFR Panel Session

Queer Voices: Media's Role in Shaping San Francisco's LGBTQ+ Narrative

Moderating/Presiding

Lexie Little, Georgia

Panelists

Chelsea Reynolds, Arizona State

Robby Byrd, Memphis

Neil J. Young, Independent Scholar

Christina Cauterucci, Journalist, *Slate*; Producer of Season 9 of *Slow Burn: Gays Against Briggs*

Matthew Bajko, Assistant Editor and Political Reporter, *The Bay Area Reporter*

This panel examines the vital role of queer media in the queer rights movement in San Francisco, highlighting its connections to the national struggle for LGBTQ+ rights. It will offer lessons for contemporary activism and advocacy journalism.

8 to 9:15 a.m. / F011

Religion and Media Interest Group

Friday, August 8, 2025

Refereed Research Paper Session
Digital Meaning and Faith

Moderating/Presiding
Rick Clifton Moore, Boise State

[EA] Generative AI and Religious Worship

Jim Y. Trammell, High Point

[EA] Live Streaming Christian Nationalism: How Charlie Kirk Launched Turning Point Faith

Christina Littlefield, Pepperdine

Messages of Hope and Representation of Black Churches in Social Media Memes

Mia Moody and **Victoria Jackson**, Baylor

The Use of Social Networking Media for Religious Communication: Examining the Distinct Role of Intrinsic, Extrinsic and Quest Religiosity Under Varied Circumstances

Mian Asim and **Fokiya Akhtar**, Zayed

Discussants

Omar Hammad, Hunter College (City University of New York),
and **Tamara Welter**, Baylor

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / F012

Small Programs Interest Group and Communication Theory and Methodology Division

Teaching Panel Session

Put This Another Way: Journalism Pedagogy in an Era of Media Mistrust

Moderating/Presiding

Michael Longinow, Biola

Panelists

Brian Steffen, Simpson College

Elizabeth Atwood, Hood College

Vivan B. Martin, Central Connecticut

Jen Martin, Kentucky

Terra Tailleir, University of King's College (Canada)

Journalism is not the academic discipline it was 20 years ago. This panel will explore how faculty trained (or career experienced) in journalism and media have found new ways to bring practical journalism training into various educational models.

8 to 9:15 a.m. / F013

Scripps Howard Fund

Teaching Panel Session

Teacher and Administrator of the Year

Friday, August 8, 2025

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

description

9:45 to 11 a.m. / F014

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Cornerstone Panel Session

Spanish-Language Media Breakfast

Presiding

Lucinda Holt, Texas Tech

Moderating

Melissa Santillana, Texas Tech

Panelists

Erica Carlos, *El Tecolote*

Madeleine Bair, *El Timpano*

Ana Lourdes Cardenas, San Francisco State

The Thomas Jay Harris Institute for Hispanic & International Communication at Texas Tech University is pleased to sponsor this event bringing academics together with professionals working in Bay Area Spanish-language media to discuss current trends and how to prepare the next generation of workers for these media outlets. The Spanish-Language Media Breakfast touches two of AEJMC's core areas of professional freedom and responsibility: diversity and inclusion, and media criticism and accountability. This session will be in English, starting at 9 a.m. Breakfast will be served to the first 75 attendees.

9:45 to 11 a.m. / F015

Broadcast and Mobile Journalism Division

Refereed Research Paper Session

Emotions, Performance and Immersion in Broadcast News

Moderating/Presiding

Lindsey Maxwell, Southern Mississippi

Talking Heads: Visual Attention to Faces in Immersive Storytelling

Othello Richards and **Brooke Strong**, Brigham Young

Sourcing television news in hybrid clientelist media system: A comparison between practiced and narrated journalistic performance

Lindita Camaj, Florida, **Dren Gërguri**, University of Prishtina,
and **Alban Tartari**, University of Tirana

#GRWM Videos as a Means of Identity Expression by Female Journalists

Friday, August 8, 2025

Stefanie East, Troy

Understanding User Engagement with AI-Anchor Disseminated Content on Facebook: A Uses and Gratifications Theory Approach

Muhammad Ali, Colorado

Understanding users' news consumption behavior on TikTok: preferences, credibility, and learning from TikTok news videos

Zicheng Cheng, Arizona,

Lana Medina and **Timilehin Durotoye**, Pennsylvania State,
and **Monica Chadha**, Arizona

Discussant

Robert Richardson, Sam Houston State

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F016

Communication Technology Division

High-Density Refereed Research Paper Session

Human-AI Interactions: Perceptions, Trust, and Ethics of Generative AI

Moderating/Presiding

Toqa Hassan, Purdue-Northwest and **Jieun Shin**, Florida

Topic I – AI Trust and Morality

Ethical Awareness Matters: The Effects of Two Types of AI (Artificial Intelligence) Knowledge on Users' Trust and Sense of Agency

Jeeyun Oh and **Hyungrok Jin**, Texas at Austin

Soya Nah, South Alabama

[EA] AI as a Moral Guide? How AI Response and Social Presence Influence Prosocial Engagement

Jungwon Chun, Sejong University

Susanna Lee, Temple,

and **Ah Ram Lee**, Massachusetts-Amherst

Hey AI, Can I Trust You? How Children's Familiarity, Enjoyment, and Literacy Shape Trust Perceptions of AI Agents Across Use Cases

Mia Wang and **Hanyoung Kim**, Kentucky

[EA] From Humans to AI: Identifying the Boundaries of Coding Conspiracy Theories in Digital Media

Ashley Hemm and **Michelle Seelig**, Miami

Sandra Kübler, Indiana-Bloomington

John Funchion, **Manohar Murthi**, **Kamal Premaratne**; **Daniel Verdear**,

and **Stefan Wuchty**, Miami

Generative AI in Practice: An Umbrella Review of Risks, Benefits, Ethics, and Future Directions Across Major Domains

Selma Hodzic, University of Vienna

Anja Stevic, Stanford,

and **Jörg Matthes**, University of Vienna

Discussant

Toqa Hassan, Purdue-Northwest

Friday, August 8, 2025

Topic II – Audience Perceptions of AI

Only Humans Get Credit: Audience Reactions to AI, Human, and Undisclosed Crisis Messaging

Jiacheng Huang, Minnesota,
and **Hyejoon Rim**, The Chinese University of Hong Kong

[EA] Audience Perceptions of AI-Mediated UGC and Its Human Creators: Mechanism Construction through the Computational Grounded Theory Paradigm

Qianyi Ye, Renmin University of China, **Qingxing Dong**, Wuhan University,
Yiyan Zhang, Renmin University of China,
and **Xiaozhen Wu**, Wuhan University

Human-Centered Artificial Intelligence: The Effects of Explanation and User Feedback on Justice Perceptions Toward AI Systems

Ching-Hua Chuan, Miami, **Ruoyu Sun**, Georgia,
and **Shiyun Tian**, Sacred Heart

[EA] Framing AI Through Emotion: Analyzing Public Engagement and Trust in Science Communication via YouTube Content about AI

Anna Young and **Yejin Kim**, Central Connecticut State

The Magical Mystery of AI: Capturing People's Perceptions of AI's Magical Quality

Mengqi Liao, Georgia,
and **S. Shyam Sundar**, Pennsylvania State and Sungkyunkwan University

Discussant

Jieun Shin, Florida

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F017

Communication Theory and Methodology Division

Refereed Research Paper Session

Fighting Misinformation and Online Hate: Understanding the Drivers Behind User Interventions

Moderating/Presiding

Kevin Mudavadi, Indiana-Bloomington

Who Intervenes and Why? Dispositional, Attitudinal, and Autobiographical Correlates of Engagement Against Misogynist Digital Hate

Rinat Meerson, **Kevin Koban**,
and **Jörg Matthes**, University of Vienna

Beyond Resistance to Resilience: Development and Validation of a Multi-Dimensional Misinformation Resilience Scale

Meng Chen, **Ke Liu**, and **Zhuo Guo**, Shanghai Jiao Tong University

Misinformation Measures Matter: Question Wording and Response Options Influence Estimates of Corrections on Social Media

Rita Tang, Minnesota, **Leticia Bode**, Georgetown,
and **Emily Vraga**, Minnesota

Nudging Against Judging? Mitigating Anti-LGBTQIA+ Online Hostility by Raising Bystanders' Awareness and Behavioral Intentions

Melanie Saumer, **Kevin Koban**, and **Jörg Matthes**, University of Vienna

How Media Literacy Might Mitigate Sharing Misinformation Obtained from Social Media

Erica Austin, **Hae Yeon Seo**, **Andrew Sutherland**,
and **Bruce Austin**, Washington State

Friday, August 8, 2025

Discussant

Michael Chan, Chinese University of Hong Kong

9:45 to 11 a.m. / F018

History and Law and Policy Divisions

Research Panel Session

What Should Media History Research Do?

Moderating/Presiding

Brian Creech, Lehigh

Panelists

Amber Roessner, Tennessee; editor, *American Journalism*

Perry Parks, Michigan State; editor, *Journalism History*

Josh Shepperd, Colorado

Christoph Mergerson, Maryland

A.J. Bauer, Alabama

Kriste Patrow, Butler

Beginning with the proposition that research is a verb, this panel will offer ideas and perspectives to encourage more energized and interactive media history, law, and policy research whose relevance to the communication field will be self-evident.

9:45 to 11 a.m. / F019

International Communication and Media Ethics Divisions

PFR Panel Session

A Global Comparison of Ethical Practices and Information Literacy of Journalists and Content Creators

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Mohammad Abuljadail, King Abdulaziz University

Hyacinth Banger, University of San Agustin

Man Luo, Bowling Green State

Yang Yang, Southern Indiana

This panel will address the PFR issues of content creators based a large global UNESCO study of journalists and content creators of 44 countries and a special administrative zone across six continents. The mixed methods study with original interviews and survey results revealing the ethical practices, information literacy, sourcing and information sharing practices on social media of these social media influencers in both Global North and Global South countries.

9:45 to 11 a.m. / F020

Friday, August 8, 2025

Mass Communication and Society Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Research Panel Session

Drag Queens in American Media: Assessing the Landscape in 2025

Moderating/Presiding

Terri Hernandez, Mississippi State

Panelists

Juan Mundel, Michigan State

Chelsea Reynolds, Arizona State

Cody Hays, Arizona State

Minjie Li, Tennessee, Knoxville

Nathian Rodriguez, San Diego State

This panel will explore the evolving landscape of drag culture and LGBTQ+ representation, focusing on recent legislative challenges and the alarming rise of censorship targeting sexual expression in public libraries, schools, and online spaces. Further, it will examine broader societal implications, such as the “sex panic” that has led to drag bans in several states. The discussion will address the shift in media representation of drag, analyzing its effects on LGBTQ+ activism and visibility. Additionally, we will consider the role of drag queens in public relations and advertising and how their presence influences mainstream audiences, contributing to broader conversations about identity and representation.

9:45 to 11 a.m. / F021

Newspaper and Online News and Communicating Science, Health, Environment and Risk Division

[07-0945] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division (50 papers)

Topic I — Mental Health, Well-Being, and Media

01 • Understanding Adolescent Depression Through Multilevel Growth Modeling: Examining the Interactive Effects of Smartphone Use and Peer Relationships

Yoojin Chung and **Yun-jung Choi**, Ewha Womans University,

Peter Schulz, Università della Svizzera Italiana,

and **AJ Yang**, Ewha Woman’s University

02 • The Path from Depression to Health Behaviors: Insights from the Stress and Coping Theory

Xiyuan Zhou, Hong Kong Baptist University

03 • The effect of fragmented smartphone use on anxiety: a mediated analysis based on distraction and procrastination

Xiaoqin Wu and **Hongfa Yi**, Shanghai University

04 • Cyberchondria subtypes and their relationship with brooding, reflective pondering and information avoidance: A latent profile analysis and mediation analysis

Haoyu Wang, Renmin University of China,

Bowen Zheng, Communication University of China,

and **Zhiyun Chen**, Shanghai Jiao Tong University

05 • The impact of Zane Gonzalez’s Media Discussions about Obsessive Compulsive Disorder on Intentions to Share OCD Awareness

Leticia Couto, DePaul and **Eylul Yel**, Purdue

06 • Media Advocacy: Talking about mental health from athletes’ perspectives

Minhee Choi, Texas Tech and **Kevin Hull**, South Carolina

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07 • Mental Health Support vs. Negative Emotion Contagion: A Computational Analysis of Social Bots in Depression Discourse

Qi Liu, Guangxi Arts University

08 • The Roles of Mental Health Literacy and Social Media in Shaping College Students' Intentions to Use Teletherapy Services

Jena Anderson and **Hyojung Park**, Louisiana State

09 • Loneliness and Substance Use Behaviour: Empowering Older Adults in the USA with Media Literacy Skills

Sultana Ismet Jerin and **Hae Yeon Seo**, Washington State

10 • Exploring the Underlying Mechanism Linking Socioeconomic Status and Subjective Well-being Among Older Adults During the COVID-19 Pandemic in South Korea

Yujin Kim, Seoul National University, **Youllee Kim**, Denver,
and **Chul-Joo Lee**, Seoul National University

11 • More Than a Feel-Good Story: Eudaimonic Narratives and the Role of Meaningful Affect

Rudy Sunrin Kim, Maryland, College Park

12 • [EA] How AI-generated Labels on Social Media Testimonials Expressing Mental Distress Affect Reader Engagement and Support Provision

Jiaqi (Agnes) Bao, Pennsylvania State,
Yin Yang, Florida State, **Jessica Myrick**, Good Pug Media,
and **Junho Park**, Florida State

13 • [EA] Understanding Mental Health Information-Seeking Behavior on Social Media: A Mixed-Methods Study of Rednotes

Yuhe Guo and **Jiawei Liu**, Communication University of China

14 • [EA] Mobilizing 'Seed Nodes' to Maximize Influence in Mental Health Promotion: A Social Network-Based Intervention for Chinese University Students

Xuan Ning, **Ruonan Li**, **Yating Wang**,
and **Yupeng Li**, Beijing Normal-Hong Kong Baptist University

Discussant

name, affiliation

Topic II — Crisis and Disaster Communication

15 • Changes in Media Dependence in the Sudden Disaster: A Comparative Study of Public Media Exposure, Credibility and Misinformation Recognition Before and After Earthquake

Daiyi Jiang, Missouri

16 • Trust Under Threat: How AI vs. Human Mistakes in Disaster Alerts Shape Public Perception and Response

Lola Xie and **April Wanhui Zhou**, Hong Kong Baptist University

17 • [EA] Environmental Justice and Flood Risk Communication: A Decade Reflections from the 2013 Colorado Flood

Wen Lei and **Rania Al Namara**, Colorado-Boulder

Discussant

name, affiliation

Topic III — Vaccine Communication

18 • The Effect of Masculinity Belief, Risk Perception, and Physician Credibility on Attitude Toward HPV Vaccination

Chaeyeon Yim and **Carolyn Lin**, Connecticut

19 • Understanding the Role of Political Affiliation in Childhood Vaccination Intention in Louisiana

Chun Yang, **Nihar Sreepada**, **Hyojung Park**,
Jeonghyun Janice Lee, and **Joshua Grimm**, Louisiana State

20 • The Role of Health Beliefs in COVID-19 Vaccination Acceptance: A Meta-Analysis

Ruobing Li, Stony Brook, **Michail Vafeiadis**, Auburn,
Fuyuan Shen, and **Kei Hou**, Pennsylvania State,

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21 • Conspiracy Beliefs, Secondary Risk Perceptions, and Conditional Acceptance of Dengue Vaccine: A Multigroup Comparison Based on Prior COVID-19 Vaccination Experiences

Shirley S. Ho and **Mengxue Ou**, Nanyang Technological University

22 • Vaccine Conspiracy Belief and Vaccine Hesitancy: The Mediating Role of Trust in Institutions and Moderating Role of Issue Involvement

Bingbing Zhang, Iowa

23 • Fact-checking COVID-19 Vaccine Disinformation as an Emerging Health Risk Communication Approach in Taiwan

Mei-Ling Hsu and **Hung-Yen Hsu**, National Chengchi University,
and **Ether Hiu Tiap Heng**, Cofit Healthcare Inc.

24 • [EA] Can e-Health Literacy Influence Influenza Vaccine Intention? A Comparative Study in Three Southeast Asian Countries

Shelly Malik, **Yumin Lin**, **Anita Sheldenkar**,

May O. Lwin, and **Sierin Lim**, Nanyang Technological University

25 • When AI and humans produce misinformation: Examining acceptability of error and associated harms in vaccine misinformation

Isabelle Freiling, **Sara Yeo**, **Haoning Xue**, Utah

26 • The Primacy Effect of Need Over Gain-Loss Framing in Flu Vaccination Intent: A Risk Sensitivity Perspective
Wenhao Yang and **Jinguang Zhang**, Sun Yat-sen University

Discussant

name, affiliation

Topic IV — Health Beliefs, Intentions, and Behaviors

27 • The Nutri-Score Effect: How Front-of-Package Nutrition Labels Influence Healthiness Expectations, Attitudes, and Purchase Intentions Toward Food Among U.S. Consumers

Nathalie Neuendorf, University of Augsburg,

Yujie Dong, Nanyang Technological University,

Katharina Angermayr, and **Sebastian Scherr**, University of Augsburg

28 • Challenging Misperceptions: The Role of Anti-Vaping Campaigns in Shaping Youth E-Cigarette Beliefs and Digital Engagement

Masahiro Yamamoto, University at Albany,

Weina Ran, Rensselaer Polytechnic Institute,
and **Hyerim Jo**, University at Albany

29 • How does removing menthol tobacco product displays at point-of-sale affect adolescents' cigarette smoking intentions? The mediating effects of social norms

Jody Chin Sing Wong, **Claude Setodji**, **Michael Dunbar**,

Steven Martino, and **Grace van Valkenburg**, RAND Corporation,

and **Desmond Jenson**, Public Health Law Center at Mitchell Hamline School of Law,
and **William Shadel**, RAND Corporation

30 • [EA] The Impact of Short-Form Videos on Self-Determination, Attitudes, and Intentions Towards Women's Health

Karen Shalev, **Shannon Pappas**, and **Saraswathi Bellur**, Connecticut

31 • Extending the EPPM with Temporal and Partner Factors: Promoting Exclusive Breastfeeding towards Chinese Expectant Fathers

Zhuo Zeng, Tongji University,

and **Jiaqi Liu**, Tsinghua University

32 • [EA] Perceived Accuracy and Usefulness Are Differentially Related to Believing and Complying with Health (Mis)Information

Ying Fu, **Linkun Li**, and **Jinguang Zhang**, Sun Yat-sen University

Discussant

name, affiliation

Topic V — **AI Technology and Health**

33 • [EA] Too Machine to Be Biased? The Role of AI-Generated Media Bias Comparisons in Disrupting Echo Chambers in Climate Change Communication

Lulu Peng and **Zhehao Liang**, Huazhong University of Science and Technology

34 • [EA] Complementing HIV-Related Services: A Qualitative Study on the Adoption of Generative AI Chatbots for HIV Self-Testing Among Men Who Have Sex with Men in China

Zhuoheng Yin, North Carolina at Chapel Hill-Project China,

Zihan Wang, Shenzhen University,

Weiming Tang, North Carolina at Chapel Hill,

and **Bolin Cao**, Shenzhen University

35 • [EA] Does AI Undermine Credibility? Examining the AI Involvement and Moderating Role of Privacy Concerns in Online Health Advice Adoption.

Tongtong Hou, Texas A&M,

and **Yidi Wang**, California-Santa Barbara

36 • [EA] How Can AI Support Users Who Are Struggling with Cyberchondria?

Kaidi Ren, Wuhan University

37 • Human vs. AI doctors in health ads: Examining benevolence and competence on perceived health benefits and trust

Rukun Zhang, **Qingqing Xie**, **Yijia Zheng**, **Yiling Liu**,

and **Bingcan Li**, Shenzhen University

Discussant

name, affiliation

Topic VI — **Family Communication and Health Outcomes**

38 • An Interview Study of Parental Communication about Substances in Chinese Immigrant Families

Li Chen, West Texas A&M,

and **Ming Xie**, University of Maryland Baltimore County

39 • The Impact of Digital Media on Intergenerational Health Communication Patterns in Families: A Quantitative Study Based on Dyadic Data

Bingbing Li and **Lin Zhang**, Shanghai University

40 • [EA] From Insulin Pins to Family "Wins": Intergenerational Disparities in Diabetic Families' Knowledge, Risk Perception, and Reciprocal Social Support Dynamics

Rong Gao, **Zining Wang**,

and **Jing Xu**, Peking University, Beijing, China

41 • Digital Well-Being for Older Adults: The Impact of Family Neglect on Smartphone Dependence

Yu Jia, **Jiashen Huang**,

and **Tianyuan Liu**, Wuhan University

42 • Toward the Communication Theory of Resilience Gap (CTRG): Family Adversity, Structural Barriers, and Differential Outcomes

Rong Shao, Nanjing University

Discussant

name, affiliation

Topic VII — **Cultural Perspectives in Health and Environmental Communication**

43 • [EA] A Systematic Review of HPV Vaccine Communication on Social Media: Cross-Cultural Perspectives and Implications for Public Health Communication

Samaneh Shirani Lapari, Alabama

and **Parisa Mobasher**, California, Merced

44 • [EA] Reconstructing Invisible Ecologies: Cultural Narrative Strategies for Cross-Strait Environmental Collective Action in Endangered Species Conservation

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Zhaoyu Ouyang, Communication University of China

- 45 • [EA] Effects of Sex-Positive Cultural Beliefs on Social Norms, Sexual Communication, and Preventive Health Behavioral Intentions

Christopher Calabrese, Clemson,
and **Kimsa Nguyen**, California Health Sciences University

- 46 • [EA] Cultural Considerations on Breast Cancer Screening Among Asian Immigrant Women: A Social Ecological Perspective

Tianjiao Wang, DePaul and **Elena Gabor**, Bradley

- 47 • What's Trending in 2024? Exploring Fear-Based PCOS Narratives Across Cultures on Social Media

Anqi Huang, North Carolina at Chapel Hill

- 48 • [EA] Cultural Dimensions and the Politicization of Climate Communication: Barriers to Environmental Justice in Cross-Cultural Perspective

Haoshuang Wang, Xiamen University

Discussant

name, affiliation

Newspaper and Online News Division

Topic I – News for Whom? Audience Construction Across Platforms, Communities, and Technologies

- 49 • How U.S. newspapers articulate and legitimize their connection to audiences in media kits

Cydney Grannan, University of Minnesota

- 50 • Exploring News Engagement in the Age of Short-Form Video: An Analysis of YouTube Shorts

Trenton Straight and **Prakash Acharya**, Ohio University

- 51 • The Imagined Audience of the American Jewish Press Post-October 7th

Jacob Nelson, Utah

- 52 • [EA] Beyond the Byline: Is More Transparency Better in AI Disclosure for Online News?

Keerthana Govindarazan, **Temilade Adeeko**;
Rehab Alayoubi, and **Hui Min Lee**, Penn State University

- 53 • [EA] Thank U, Next: Hard News Avoidance in Conflict-Avoidant Young Adults

Claire Lawrence, Texas at Austin

Discussant

Michael Clay Carey, Samford

Topic II – Trust, Fact-Checking, and Perceptions of News Credibility

- 54 • How Single- v. Multiple-Statement(s) Fact-Checking and Partisan Identity Influence Trust in Counter-Attitudinal Fact-Checks

Huu Dat Tran, **Pham Phuong Uyen Diep**, Louisiana State,
Soheil Kafiliveyjujeh, University of Wisconsin-Whitewater

- 55 • Understanding Public Concerns about Fake News: Social Media Use and Perceived Fake News Exposure

Manuel Goyanes, Carlos III University of Madrid
Taeyoung Lee,

- 56 • Audience Perceptions of Government Documents as News Sources

Jessica Sparks, Auburn, and **A.Jay Wagner**, Marquette

- 57 • [EA] Do Audiences Recall Quoted Sources in News Articles?

Cydney Grannan, Minnesota,
Kathleen Searles, South Carolina, and **Benjamin Toff**, Minnesota

- 58 • US Gun Violence in the Mind of Chinese Netizens: NFM Perception and Need for Cognition

Bohan Zhang, Hong Kong Baptist University;
Liuliu YANG; **Yinqiao Zhao**; and **Steve Guo**

Discussant

Amber Hinsley, Texas State

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Topic III – Reimagining the Newsroom: Agency, Adaptation, and Professional Boundaries in Contemporary Journalism

59 • Understanding the Deadline Routine in Journalism: A Rapid Newsroom Ethnography during the 2024 Presidential Election

Xin Frida Qi, Missouri

60 • Mapping the Peripheral Journalistic Field: Typology and Operational Logic of Peripheral Actors
Qirui Zhang, Nanjing University

61 • Dark Metajournalism: Connecting Dark Participation and Metajournalistic Discourse

Gregory Perreault, South Florida,

Kalyani Chadha, Northwestern,

Johana Kotišová; **Signe Ivask**, University of Tartu, Estonia,

Volha Kananovich, Appalachian State,

and **Michael Koliska**, Georgetown

62 • [EA] “I’m not really seeing myself in the profession”: Nigerian journalists’ discursive construction of journalistic professional ideals

Munachim Amah

63 • [EA] The Journalist, the AI, and the Audience: Journalists’ Agency, Perceived Professional Roles, and Ideologies in the Relationship with Generative AI and the Audience

Pham Phuong Uyen Diep and **Huu Dat Tran**, Louisiana State

64 • “Living Amoeba of an Organization”: Organizational Bricolage as an Adaptive Strategy in Digital Journalism

Nisha Sridharan, Temple

Discussant

Kyser Lough, Georgia

Topic IV – The Press at the Intersection of Democracy, Dissent, and Disruption

65 • [EA] Shifting paradigms: An analysis of metajournalistic discourse through Trump 1.0 and 2.0

Kathleen Alaimo, Dayton

66 • [EA] Journalistic roles in court reporting of social movement and national security trials: The case of Hong Kong

Dennis Leung, Hong Kong Shue Yan University,

Gary Tang, Hang Seng University of Hong Kong

67 • [EA] Reporters for Democracy: Covering the Democracy Beat

Karin Assmann, Georgia,

Andrea Lorenz, Kent State

68 • [EA] Surviving Trump: The Fourth Estate’s fight to preserve democracy

Jaime Loke, Texas Christian and **Dustin Harp**, Texas, Arlington

69 • [EA] Examining protest paradigm noun phrase modifications in student, local, and elite media coverage

Claire Lawrence, Texas at Austin

Discussant

Patrick Walters, Washington and Lee

Topic V — Local News, Public Good, and Community-Centered Journalism

70 • [EA] Journalism as a Public Good: Survey Perspectives on Funding Support for Public Service Media
Jason Peifer; **Arijit Paladhi**; **Junghyun Moon**, Indiana

71 • [EA] Black Adults’ News Repertoires and Political Participation

Miya Williams Fayne, Wisconsin-Madison, and **Stephanie Edgerly**, Northwestern

72 • [EA] What News Consumers Want in a Community with a Ghost Paper

Christopher Etheridge, Kansas

73 • [EA] Exploring the Emotional and Cognitive Impact of a Community-Centered Approach to Solutions Journalism

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Di Mu, Texas A&M International University,
and **Jocelyn Mckinnon-Crowley**, Syracuse

- 74 • [EA] Tuning Out: How News Deserts Erode Everyday Media Habits
Yiming Wang, **Michael Wagner**, and **Dhavan Shah**, Wisconsin-Madison

Discussant

Volha Kananovich, Appalachian State

Topic VI – Media Systems, News Production, and Strategic Narratives

- 75 • From Economic Vision to Political Caution: Strategic Narratives on the Belt and Road Initiative in Latvian Media

Yiran Wang, affiliation

- 76 • Framing Generative AI in US News Media: A Comparative Analysis of WSJ and NYT Using Predictive Models
Quang Nguyen, Ohio

- 77 • The new “hard and soft” business news? Information Type and News Elements on Market Reactions
Bo Xu

- 78 • [EA] The Climate Change Narrative: Trends in US Newspaper Coverage of Natural Disasters
Damilola Oduolowu, University of Missouri

Discussant

Daniel Trielli, Maryland

Topic VII – Global Perspectives on Media Framing of Environmental Crises

- 79 • Reporting on environmental justice cases involving Indigenous communities in sub-Saharan Africa: A decolonial feminist analysis of African press coverage

Dinfin Mulupi, University of Colorado Boulder

Khamadi Shitemi

- 80 • Appalachia Strong: Joy in Reporting Appalachian Recovery from Hurricane Helene

Grace Ficara, **Grace Smith**, **Ella Hackett**, **Teodora Tavares**,

Jin Young Hwang, **Ava Jochims**, **Monica Crawford**,

Volha Kananovich and **Gregory Perreault**, South Florida

- 81 • Analyzing environmental news in Middle Eastern Press: A comparative analysis

Khalaf Tahat, Yarmouk University, **Fuhaid Alajmi**, Syracuse, **Dina Tahat**, Al Ain University;

Abdulaziz Altawil, Media & Creative Industries Department, UAEU,

and **Sora Shatnawi**, Middle East University

- 82 • Telling Policy Stories: A Narrative and Policy Analysis of Air Pollution Reporting in Taiwan

Yue Tan, National Sun Yat-sen University

Ching Ya Su, Taiwan Institute of Sports Science

- 83 • [EA] A Mixed-Methods Study of Narrative Frames in Digital Disaster Reporting in Hong Kong and Mainland China

Xuening Hu, affiliation

Discussant

Prashanth Bhat, Houston

Topic VII – Framing Identity and Inequality in Global Journalism

- 84 • “Very important stuff for the ladies”: Examining Gender Differences in Celebrity Journalism

Payton Pingree, Brigham Young University

- 85 • When Ethnic Food Meets Politics in Singapore: Mediating Cultural and Political Pressures through Lifestyle Journalism

Junrui Chen

- 86 • Student Suicides in Contemporary Indian Newspapers: A Framing Analysis

Sonali Jha and **Nikhil Reddy Kondam**, Ohio University

Friday, August 8, 2025

- 87 • [EA] Essential yet Excluded: News Media Representations of Migrant Domestic Workers in Hong Kong
Shenyan Zhou, The Chinese University of Hong Kong
- 88 • [EA] Twenty Years of Paralympic Narratives: A Mixed-Methods Framing Analysis of Chinese and U.S. News Coverage
Xiayi Du, North Carolina at Chapel Hill, and **Zhuo Ma**

Discussant

Masudul Biswas, North Carolina A&T

Topic IX – **Narratives at the Margins: Journalism Ethics, Representation, and Platform Influence**

- 89 • Exploring the News Judgment of Large Language Models
Jacob Long, **Shamira McCray**, **Ertan Ağaoğlu**, **Chinwendu Akalonu**,
and **Carrie Jingyi Xiao**, South Carolina
- 90 • A Thematic Analysis Aimed at Improving Media Messages Through Muted Group Theory and Gatekeeping
Chalise Macklin, Memphis
- 91 • News Location and Platform as Factors in Adherence to Suicide Reporting Guidelines among Nigerian Journalists
Opeyemi Lawal, Texas Tech
Miglena Sternadori
- 92 • [EA] From Sensationalism to Accountability: Discourse Breakthroughs in Chinese Digital-Era Sexual Violence Reporting (2000-2024)
Na Li and **Zikun Liu**
- 93 • [EA] Analyzing News Media Coverage of the Tennessee Drag Ban: A Longitudinal Content Analysis
Cody Hays and **Chelsea J. Reynolds**, Arizona State, and **Juan Mundel**, Michigan State

Discussant

Meagan Doll, Minesota

[EA] = This submission was accepted as an extended abstract.

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9:45 to 11 a.m. / F022

Public Relations Division

Refereed Research Paper Session

Top Student Papers

Moderating/Presiding

Jiun-Yi Tsai, Northern Arizona

Top Student Papers

The Confidence Trap in PR Academia: Barriers and Solutions for Female Professors*

Kailey Thompson, Brigham Young

Global Perspectives on Content Creators' Apologies and Image-Repair Strategies: Implications for Misinformation Across Platforms**

Friday, August 8, 2025

Hyacinth Bangero, Madison Clatt, Jisha Jacob,
and **Faiswal Kasirye**, Bowling Green State

Organizational Readiness for Workplace Silence: Understanding Employee Doubt and Doubt-triggered Internal Risks and Crises***

River Gracey, Georgia

Spectacle as Strategy: How Content Construction in Product Launch Events Drives Corporate Communication

Huahua Dong, Shiyu Tang,
and **Joanna Nian Chang**, Shanghai Jiao Tong University

Discussant

Queenie Li, Miami

* First Place Paper, Student Paper Competition

** Second Place Paper, Student Paper Competition

*** Third Place Paper, Student Paper Competition

9:45 to 11 a.m. / F023

Scholastic Journalism and Political Communications Divisions

Teaching Panel Session

The Student Press in an Election Year

Moderating/Presiding

Marina Hendricks, South Dakota State

Panelists

Sarah Nichols, Whitney High School, CA

Larry Steinmetz, Bullitt East High School, KY

Elizabeth Smith, Pepperdine

Nicole Vargas, San Diego City College

Carol Terracina-Hartman, Murray State

This panel will examine how media advisers tasked with leading college & high school newsrooms helped their students plan coverage and maneuver political tensions during the 2024 election cycle.

9:45 to 11 a.m. / F024

Visual Communication Division

Refereed Research Paper Session

Human Perception, AI, and Visual Credibility in the Digital Age

Moderating/Presiding

Shane Epping, Wyoming

Is Seeing Still Believing? How Humans Distinguish Photographs from AI-Generated Photo-Realistic Images

Bartosz Wojdyski, Brittany Shivers,
and **Hannah Ebba**, Georgia

In Transparency We Trust? The Effect of Transparency Cues on Perceptions

Friday, August 8, 2025

of Algorithmic Credibility

Don Shin, Texas Tech

Crafting Computer Vision through Human Eyes: An AI Laboratory Ethnography

Luqing Zhou, affiliation

Consider the Source: Video Evidence, Narrative and Image Recontextualization

Mary Bock, Texas at Austin

Discussant

Michael Vosburg, Benedict College

9:45 to 11 a.m. / F025

Participatory Journalism Interest Group

Refereed Research Paper Session

What One Hand Gives, the Other Takes Away: Exploring the Duality of Collaboration in Journalism

Moderating/Presiding

Fahad Humayun, Evansville

Beyond Heroes and Publicity: Exploring Practice and Impact of Chinese Solutions Journalism

Yiran Zi, University of Amsterdam, **Shixin Hu**, Sun Yat-sen University,

and **Yujie Deng**, Shanghai University of Finance and Economics

[EA] Audiences in the Shadows: American Journalists' Perspective on Dark Participation

Zivile Raskauskaite and **Kathleen Rose**, Missouri

[EA] Perceptions Versus Reality: Exploring the Strengths and Challenges of One Civic Journalism Project

Clement Lechat, **Sara Mizannojehehi**,

and **Magda Konieczna**, Concordia University

[EA] Building Community in Precarious Times: An Information Hub for Refugees

Andrea Wenzel, **Wazmah Osman**, **Simu Dey**,

Sezgi Basak Kavakli, and **Tahera Rahmani**, Temple

Discussant

Carrie Brown, Montclair State

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F026

Sports Communication Interest Group and Commission on the Status of Women

Teaching Panel Session

Advancing Diversity and Inclusion in Sport Communication: Challenges

and Opportunities for Undergraduate Education

Moderating/Presiding

Elizabeth A. Spencer, Kentucky

Panelists

Austin Bogina, Kansas

Jennifer Smith, Kentucky

Friday, August 8, 2025

Pan Liu, Marion University
Christina Kahl, *San Francisco Chronicle*
Jerry Brewer, *Washington Post*
Cynthia Frisby, Missouri
J.A. Adande, Northwestern

This panel aims to foster an interdisciplinary dialogue as we explore the critical intersection of diversity, inclusion, and sport communication, with a focus on application for undergraduate education. As sport continues to be a central platform for social discourse, it is essential that communication strategies in sport branding, promotion, journalism, and broadcasting recognize and address issues of diversity. Panelists will discuss innovative approaches to integrating issues of race, gender, and representation into sport communication and leadership curricula, ensuring students are equipped with the cultural competence necessary for current and future industry roles. Topics will include strategies for fostering inclusivity in sports journalism, challenges in promoting diverse voices in sports media, the role of sport branding in shaping societal perceptions, and the opportunities inherent in internal communication and leadership roles in sport organizations. This discussion will provide insights for educators, administrators, internship coordinators, and student media production advisors; addressing how to create more inclusive and equitable spaces in sport communication, both in classrooms and in the professional field.

9:45 to 11 a.m. / F027

Urban Communication Foundation

Award Panel Session

Gene Burd Awards for Excellence in Urban Journalism and Urban Journalism Research

Moderating/Presiding

Susan Keith, Rutgers

Presentation of the 2025 Gene Burd Award for Excellence in Urban Journalism Recipient

Meera K., cofounder and managing trustee, Oorvani Foundation, Bengaluru, India

Presentation of the 2025 Gene Burd Award for Research in Urban Journalism Studies Recipient

How Commercial and Nonprofit News Cover Extreme Heat in Urban Cities

Newly Paul and **Mezabahnur ("Meza") Masum**, North Texas

Panelists

Meera K., cofounder and managing trustee, Oorvani Foundation, Bengaluru, India

Newly Paul, North Texas

Mezabahnur ("Meza") Masum, North Texas

Robert (Bob) Trumpbour, Pennsylvania State, Altoona

Meera K is the Managing Trustee of Oorvani Foundation. She is passionate about cities, community media, urban issues, local governance, and civic tech. Meera is an Ashoka Fellow and was earlier a Knight Fellow at the International Centre for Journalists. In an earlier life, she was yet another manager at an IT firm, holding varied responsibilities in the product development space. She is active in community improvement initiatives and volunteers with projects related to transport, lake rejuvenation, organic kitchen gardening and solid waste management.

Both awards, which honor Gene Burd, professor emeritus of Journalism at the University of Texas and a pioneer in urban journalism studies, are jointly sponsored by AEJMC and the Urban Communication Foundation.

9:45 to 11 a.m. / F028

Friday, August 8, 2025

Association of Schools of Journalism and Mass Communication

ASJMC Business Meeting/Special Technology Session

The Entrepreneurial Professor: Innovating with Technology for Maximum Impact

Moderating/Presiding

Emily Metzgar, Kent State, President, ASJMC 2024-25

Panelists

Using Brandwatch for Teaching and Research

Michael Beam, Kent State

Developing Authentically for Research and More

Janet Coats, Florida

Embracing AI tools for Academic Research

Sabrina Habib, South Carolina

Deploying VR in the Classroom

Mary Beth Oliver, Pennsylvania State

Advancing Research and Campus Collaboration with Physiological Data

Alec Tefertiller, Baylor

11:30 a.m. to 12:45 p.m. / F029

Association for Education in Journalism and Mass Communication

[08-1130] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

History Division

01 • Unfeeling Chinese? Public Affects, Chinese Exclusion, and the Rise of a Transnational Affective Counterpublic

Linjie Dai, Wisconsin

02 • How Taste, Audience Engagement, and A Publisher's Hobby Facilitated *The New York Times'* Delayed Entry into Crosswords

Alexis Haskell, Temple

03 • The Literal and Literary Core: Steinbeck's Report on the First Modern Scientific Ocean Drilling Expedition

Raleigh Darnell, Iowa

04 • November to Remember: Radio 101, Media Freedoms, Protest and Democracy in 1996 Croatia

Gea Ujcic, Maryland

Discussant

David T.Z. Mindich, Temple

05 • The Interweaving of Technology and the 'Self': Reconstructing Self-Perception from Mirrors to Virtual Reality through the Lens of Media Archaeology

Chenxi Xu, Nanjing University

06 • [EA] Bicycles as Infrastructural Media: Mobile Newsstands and the Marketization of China's Press Industry in the Early Reform Era

YaTing Li, University of Chinese Academy of Social Sciences

07 • [EA] The "Political-Media Nexus" and Systemic Tensions in the KMT Propaganda Machine (1935-1948): From a Propaganda Officer's perspective

Yuran Qiu, Shandong University

08 • [EA] "Mediating Between Cultures: The Role of Chinese-Language Advertising in The North-China Herald (1850-1864)

Friday, August 8, 2025

Danniu Yang, Shanghai University

Discussant

Lisa Burns, Quinnipiac

Media Ethics Division

09 • When Thanking Meets Giving: Stewardship as Ethical Framework for the Social Media

Conversation on Giving Tuesday

Virginia Harrison and **Cassidy Gruber**, Clemson

Scholastic Journalism Division

10 • Doctoral Education Trends: Content Analyses of Dissertations and Job Postings

Alyssa Appelman, **Huong Ha**, and **Neelofar Ahmad**, Kansas

11 • [EA] Fostering Confidence and Competence: A Mixed-Methods Study of Contract Grading and Self-Efficacy in Mass Communication Skills Courses

Andrew Abernathy and **Rosemary Avance**, Oklahoma State

12 • Librarians, Dentists, Journalists, and Undergrads: A Case Study in Implementing a Journalism Teaching Hospital within Marginalized Communities Needing Oral Health Care

Laura Moorhead, San Francisco State, **Eileen G. Harrington**, Maryland, College Park,

Michelle McQuistan, Iowa, **Anubhuti Shukla**, Temple,

Esperanza Angeles Martinez-Mier, Indiana,

Sheryl Lynn Ernest Syme, Maryland, Baltimore

and **Michelle V. Moncrieffe**, Maryland, College Park

13 • [EA] Journalism in Crisis: The Journalist and the Citizen

Jemi Chew, Kentucky

Discussant

Marina Hendricks, South Dakota State

Commission on the Status of Women

Topic I – **Gender, Culture, and Identity**

14 • Identity Conflicts of Chinese Gen Z Women in Small Counties: An Autoethnography Analyzing Women's Life Choices and Media Effects of Television

Cancan Antonia Yu, Syracuse

15 • [EA] Women's Portrayal in Media: A Mix-methods Analysis

Layla Chen and **Nivea Canalli Bona**, Boston

16 • [EA] A New Form of Women Literati? The Reproduction of the "Obedience" System in China: The Unintended Professionalization and De-professionalization of Newspaperwomen From 1898 to 1911

Jiayi Li, Nanjing University,

and **Peng Liu**, Communication University of China

17 • [EA] How Should Female Leaders Communicate? Effect of Gendered Language on Leadership Effectiveness

Yunfei Xie, **Qianxue Jin**, and **Yufei Xia**, Peking University

18 • [EA] A Gender Comparison of the Award-Winning Picture Books from the US and China Published 2015-2024

Mian-Ci Yeoh, Fudan University

Discussant

Mary Bock, Texas at Austin

Topic II – **Motherhood, Gender, and Digital Discourse**

19 • Exploring Social Media Addiction in Chinese Female College Students: The Significance of Loneliness and Son Preference

Han Zhang, **Xinyi Cheng**,

and **Zhihao Meng**, Peking University

Friday, August 8, 2025

- 20 • [EA] "Does Breastfeeding Define a Good Mother?": Online Maternal Negotiation of Breastfeeding Practices and Motherhood Ideologies on Xiaohongshu
Nan Yang, East China Normal University
- 21 • [EA] Technological Deconstruction of Motherhood Stigmatization: Algorithmic Empowerment and Discipline in Short Video Platforms of China
Leilu Chen, The University of New South Wales,
and **Zuonian Li**, Tsinghua University
- 22 • [EA] Interviews with birth control influencers on TikTok: Motivations, goals, and opportunities
Ashley McKenzie, **Erin Ash**, **Christopher Calabrese**, Clemson,
Emma Cox, Cornell, and **Casey Hopkins**, Clemson
- 23 • [EA] Daughters on the Altar of Chastity: Patriarchal Complicity and Maternal Dilemmas in Chinese Families' Responses to Child Sexual Abuse
Na Li and **Zikun Liu**, Wuhan University

Discussant

Dunja Antunovic, Minnesota

Entertainment Studies Careers Interest Group

- 24 • [EA] A Study on the Evolution of Discourse in Chinese Mainstream Media Coverage of the Overseas Expansion of Games
Yang Yuehan, affiliation
- 25 • [EA] Easy on the Kid: Exploring How Twitch Users Interact with Adolescent Streamers
Seung Woo Chae, affiliation
- 26 • [EA] How It Gained Popularity So Fast? Audience Perceptions of Short Drama as a New Media Form
Zixi Huang, University College London, **KJ Kaixin Deng**, University of Technology Sydney,
and **Yuhan Ma**, University of Melbourne
- 27 • [EA] The Impact of Gamification Design on Online Dispute Resolution Quality: Examining the "Xiaomei Review Panel" on Meituan
Yuguo Luo, affiliation, **Yufan Yang**, affiliation, **Qianhui Ju**, affiliation
and **Yue Cui**, affiliation
- 28 • An Empirical Research on Influence of Flow Experiences, Localization on China's Culture Identity of International Players
Joanna Nian Chang, **Shiyu Tang**,
and **Huahua Dong**, Shanghai Jiao Tong University
- 29 • A Study on the Evolution of Discourse in Chinese Mainstream Media Coverage of the Overseas Expansion of Games
Yang Yuehan, affiliation
- 30 • Comfort shows and the enjoyment of rewatching: How nostalgia, FoMO, and transportability affect the outcomes of rewatching TV shows
Lindsey Maxwell and **Amanda Walsh**, Southern Mississippi,
and **Hadley Howell**, Mississippi State
- 31 • Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas
Anran Luo, Florida
- 32 • From Buzzwords to Idioms: A Study on the Constructionalization Patterns of Internet Language
Jian Zhang, **Yalong Xiao**, **Jie Feng**,
and **Wenxing Yu**, Central South University
- 33 • Mental Health, TikTok, and Image Repair: A Case Study of a Tejano Singer
Mia Moody and **Nethra Rajesh**, Baylor
- 34 • "Love Over Fear": How Nostalgic Popular Songs and Relationship Types Buffer Death Anxiety
Weixi Zeng, affiliation and **Junyi Chen**, affiliation
- 35 • Participatory Intimacy as an Emergent Norm: Hermeneutic Labor and Self-Fulfilling Prophecies in Fan-Idol "Mutual Devotion"
Jiaxin Duan, affiliation

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36 • Stories We Tell, Roles We Refuse: How Micro Drama Creators Negotiate Between Opportunities and Internalized Shame in the Platformised Micro Drama Industry

Jinwei Zhang, affiliation and **Hui Lin**, affiliation

37 • From Need Fulfillment to Media Experience: Movie Roadshow Loyalty via Dual Perspectives

Qingyuan Zhao, Hong Kong Baptist University & Beijing Normal Hong Kong Baptist University,

Xuan Luo, Hong Kong Baptist University & Beijing Normal Hong Kong Baptist University,

and **Xiaying Xu**, Beijing Normal Hong Kong Baptist University

Discussant

William Schulte, Winthrop

Participatory Journalism Interest Group

38 • [EA] Preserving Journalism's Legacy through Engaged Hashtag Activism: The Case of #UnlockDCist

Nisha Sridharan, Temple

and **Rian Bosse**, Arizona State

39 • [EA] Producing News in Collaboration with Activists: The Influence of NGOs on News Media Beyond Texts

Yuxin Lyu, Hong Kong Baptist University

40 • [EA] Journalists and Humanitarian Organizations Perceived a Participatory Role for Reporting on Crisis Zones and Disasters

Rania Al Namara, Colorado-Boulder

Discussant

Jacob L. Nelson, Utah

[EA] = This submission was accepted as an extended abstract.

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11:30 a.m. to 12:45 p.m. / F030

Advertising Division

PFR Panel Session

Unlocking Opportunities: Networking and Mentorship for Graduate Students and Early Career Scholars for your Academic Journey.

Moderating/Presiding

Chang-Dae Ham, Illinois Urbana-Champaign

Panelists

Ilwoo Ju, Purdue

Louvins Pierre, Illinois Urbana-Champaign

Mengtian Jiang, Kentucky

Juliana Fernandes, Florida

Anastasia Kononova, Michigan State

Samuel M. Tham, Colorado State

Nate Fisher, Oklahoma

Friday, August 8, 2025

Heather Shoenberger, Pennsylvania State
Linwan Wu, South Carolina
Sela Sar, Illinois Urbana-Champaign

This panel provides a hands-on and interactive environment for graduate students and early-career scholars to network with senior scholars or their peers, preparing them with essential skills to become well-rounded academic professionals. Our panel guides newbies through networking opportunities that could otherwise be intimidating. We connect graduate students and early-career researchers to established scholars, allowing for valuable mentorship and collaboration. Furthermore, by providing a venue for attendees from all over the world and from all backgrounds to interact and learn from one another, this event encourages global and cultural diversity.

11:30 a.m. to 12:45 p.m. / F031

Broadcast and Mobile Journalism and Communication Theory and Methodology Divisions

PFR Panel Session

AI Summaries and Assistants: Accuracy, Reliability and Validity Concerns

Moderating/Presiding

Jeremy Harris Lipschultz, Nebraska at Omaha

Panelists

Regina Luttrell, Syracuse

Nicholas Bowman, Syracuse

Todd Murphy, Truescope

Marc A. Smith, Social Media Research Foundation (NodeXL)

Mainstream adoption of AI does not have many guardrails. Legislation is contradictory and many social media sites violate ethical rules of transparency while AI continues to evolve. Academics and industry leaders will address these issues.

11:30 a.m. to 12:45 p.m. / F032

Communicating Science, Health, Environment and Risk and Visual Communications Divisions

PFR Panel Session

Visualize Science Communication for Impactful Journalism

Moderating/Presiding

Kaiping Chen, Wisconsin-Madison

Panelists

Sang Jung Kim, Iowa

Jennifer Frazier, Gordon and Betty Moore Foundation

John Smock, City University of New York

Lawrence Mullen, Nevada, Las Vegas; Editor-in-Chief, *Visual Communication Quarterly*

Discussant

Shane Epping, Wyoming

Friday, August 8, 2025

This panel delves into the critical role of visual storytelling in science communication and journalism, showcasing diverse perspectives from academia and industry. John Smock will discuss The Power of AI Imagery, exploring how academic institutions can leverage AI visuals while addressing ethical challenges in internal and external communications. Together, the panelists will provide valuable insights into the future of science communication and journalism through powerful and ethical use of visuals.

11:30 a.m. to 12:45 p.m. / F033

Cultural and Critical Studies and Mass Communication and Society Divisions

Research Panel Session

**What's in a Meme: Navigating the Promise and Complexities of Memetic Research
Across Cultural, Political, and National Contexts**

Moderating/Presiding

Volha Kananovich, Appalachian State

Panelists

Bobbie Foster, Arkansas

Natalia Mielczarek, Virginia Tech

Bingbing Zhang, Iowa

Jamie Cohen, CUNY

As memes have become essential tools for social commentary and identity work, they have evolved from “conceptual troublemakers” into robust subjects of scholarly inquiry, offering rich material for analyzing contemporary media, politics, and culture. This panel’s scholars will map out the landscape of memetic research and showcase how memes, as communication artifacts, can provide researchers with rich insights into diverse cultural practices and meaning-making processes with political implications. It will also tackle the key challenges researchers face in memetic research and provide practical strategies for overcoming them, empowering attendees to approach memes with greater confidence and rigor.

11:30 a.m. to 12:45 p.m. / F034

Law and Policy Division

Refereed Research Paper Session

Digital Platforms, Privacy, and Media Governance

Moderating/Presiding

name, affiliation

[EA] Making Sense of Privacy on Women’s Health Apps: Privacy Risks and Feminist Resistance among Chinese Users

Chengyuan Shao, affiliation

[EA] #Influencer infractions: How influencers comply (or don’t) with FTC guidelines

Emma Troha, Minnesota, **Christopher Terry**, affiliation,

Anastasia Micich, affiliation, and **Cecelia Lausten**, affiliation

Communicating about and through Platform Values: Legitimizing Public Expression Regulation on X and Weibo 2009-2024

Tianchan Mao, Fudan University,

Chao “Chris” Su, Boston,

Friday, August 8, 2025

Oliver N.K. Chan, The Chinese University of Hong Kong,
and **Lei Guo**, Fudan University

[EA] Equal Access, Unequal Outcomes – FCC Policy, Political Power, and the Ongoing Struggle for Marginalized Media Representation

Kix Patterson, Florida

Discussant

Eric Robinson, South Carolina

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / F035

Magazine Media and Minorities and Communication Divisions

Teaching Panel Session

Instructing Intersectionality: Critical and Practical Strategies for the Journalism and Mass Communication

Moderating/Presiding

Nathian Shae Rodriguez, San Diego State

Panelists

Celeste González De Bustamante, Texas at Austin

Patrick R. Johnson, Marquette

Rafael O. Matos, Northwestern

Kix Patterson, Florida

Leilane Rodrigues, Michigan State

Alexis Romero Walker, Manhattanville

Yidong (Steven) Wang, Lawrence Technological

Gheni Platenburg, Houston

Tammy Rae Matthews, St. Bonaventure

Leandra Hernandez, Utah

Sherry Yu, Toronto

Maria de Moya, Tennessee-Knoxville

The panelists will discuss the theoretical foundations of intersectionality and how intersectionality challenges existing educational norms, as well as present strategies for creating inclusive educational spaces.

11:30 a.m. to 12:45 p.m. / F036

Newspaper and Online News and Media Management, Economics and Entrepreneurship Divisions

PFR Panel Session

**Developments in Funded Journalism for Local News and Quality Journalism:
Best Practices and Accountability**

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Friday, August 8, 2025

Rusty Coats, Journalism Funding Partners
Jim Brady, Knight Foundation and Press Forward Management Committee
Misty Avila, James B. McClatchy Foundation
Tracy Kaplan, The Ten News

This panel will introduce the latest development in funded journalism by philanthropies including the use of intermediaries in funding and national funding support for local news such as the Press Forward movement in addition to the local philanthropic organizations and how these funded journalisms have improved quality in journalism especially investigative journalism and a discussion of best practices in maintaining autonomy for the newsrooms. This will enable members who are educators and journalists to learn the operation of these funders, latest trend in funded journalism and how the funding can be sustainable to increase trust in news and enhance quality of journalism. The panelists include key executives of intermediaries between funders and news organizations, funding organizations and news media.

11:30 a.m. to 12:45 p.m. / F037

Political Communication Division

Refereed Research Paper Session

Artificial Intelligence and Political Communication

Moderating/Presiding

Lance Holbert, Pennsylvania

Addressing “Political Anger” and “Non-Political Fear” in News Engagement: The Impact of Human-AI Interactions on Emotional and Behavioral Responses

Jiayu Gina Qu, Fudan University, **Wenxue Zou**, Tsinghua University,
Jingjing Yi, and **Zhihong Li**, Zhejiang University

Creator or Helper? How AI Disclosure and Source Credibility Affect Political Advertising

Shahriar Nobel, **Rachel Lim**,
and **Sujin Kim**, Oklahoma State

Does AI Have a “Moral Empathy Gap”? Examining How AI Chatbots Morally Reframe Political Issues

John Parmelee and **Nataliya Roman**, North Florida

Who Gets to Shape the Future? A Theory of Stakeholder Voices for Understanding Legal AI

Heesoo Jang, Massachusetts, Amherst,
Amanda Reid, North Carolina at Chappel Hill,
and **Evan Ringel**, Appalachian State

Emotional Algorithms: The Role of TikTok’s Audiovisual Cues in Polarizing Political Attitudes

Yushu Zhou, Renmin University of China

Discussant

Heesook Choi, Mississippi State

11:30 a.m. to 12:45 p.m. / F038

Public Relations and International Communication Divisions

Research Panel Session

**Tracing the Evolution of Public Relations in Africa: Colonial Roots
to Contemporary Practice**

Friday, August 8, 2025

Moderating/Presiding

Oluseyi Adegbola, Tennessee, Knoxville

Panelists

James Ndone, Coastal Carolina

Carolyn Walcott, Clayton State

Gregory Gondwe, California State, San Bernardino

Martha D. Seffah, Georgia

This panel will delve into the historical development of public relations (PR) in Africa, tracing its transformation from the colonial period to modern times. The panel will explore how PR was initially used as a tool of control and influence by colonial administrations to manage their image, communicate policies, and suppress dissent. It will then shift focus to the post-colonial era, examining how newly independent African nations adapted and reshaped PR to fit the needs of their diverse, rapidly evolving societies. This discussion will cover key shifts, including the use of PR to support economic development, governmental transparency, and civil society engagement in a digitalized world. By comparing these two eras, the panel seeks to provide a comprehensive understanding of how PR practices in Africa have evolved in response to changing political, social, and economic landscapes.

11:30 a.m. to 12:45 p.m. / F039

Internships and Careers and Small Programs Interest Groups

Teaching Panel Session

From Momentous Change to Leadership: Preparing our Students for Communication Careers

Moderating/Presiding

Damion Waymer, South Carolina

Panelists

Charles Lubbers, South Dakota

Elizabeth Toth, Maryland

Amiso George, Texas Christian

Debbie Davis, Texas Tech

This panel will address how communication professionals do not consider Generation Z to be “work ready.” While Gen Z has expertise in several areas, their problem-solving abilities, ethics knowledge, interpersonal skills, emotional intelligence, and understanding of office politics may leave them behind – especially as many are working in the momentous workplace changes – remote and hybrid environments, or, conversely, returning from remote and hybrid learning models to working in person. Of particular focus for the panelists will be how professors can deliver post-pandemic classes, extracurricular experiences, experiential learning through classes, and internships, that will help ensure our students are better prepared for entry level work and leadership.

11:30 a.m. to 12:45 p.m. / F040

Sports Communication Interest Group

High-Density Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Friday, August 8, 2025

Topic I — Repair, Resistance, and Reimagination: Journalism’s Role in Sports Culture

“At Augusta National, Not Talking About Race Is Tradition”: Race and Journalistic Repair Discourse Surrounding the Masters Tournament

Aman Misra and **Amber Roessner**, Tennessee

Cross-strait Confrontations: Nationalistic Sentiments and Emotional Boundaries in Sports Events Between Mainland China and Taiwan

Lionel Li and Guy Harrison, Tennessee, **Zesheng Yang**, Newcastle University
and **Tongtong Hou**, Texas A&M

Is Reddit the New Twitter? Motivations of Reddit Use in a Niche League

Jan Boehmer, Michigan and **Brendan O’Hallarn**, Old Dominion

[EA] Gloves Off: The Tensions between NIL Agreements and Open Records Laws

Jennifer Smith and **Kathryn Montalbano**, Kentucky

Topic II – Innovation, Messaging and Influence in Sports Media

Fan Attitudes Toward AI-Assisted Coaching in Sports Decision-Making

Rich Managor, Texas Tech

[EA] I Saw the Brand in the Video! Eye-Tracking Evidence for the Effectiveness of Sponsorship of Hawk-Eye Technology at the U.S. Open Tennis Tournament

Jihoon Kim, Alabama

The Branding Strategies of Fitness Online Influencers: A Multimodal Discourse Analysis Based on Discipline Theory Perspective

Yuan Deng, Berkeley

[EA] Celebrities and Prizes: How Do Influencers and Inducements Affect Online Sports Betting Behavior?

Chris Noland, South Florida, **Joon Kim**, Rhode Island,
Khalid Alharbi, Al Imam Mohammad Ibn Saud Islamic University,
Holly Overton, Pennsylvania State,
Jackson Carter, Quachita Baptist University
and **Won-Ki Moon**, Florida

[EA] How Artificial Intelligence Is Shaping Global Sports News a Multidimensional Comparison of Large Language Models

Wei Ding, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / F041

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Award Panel Session

James A. Tankard/AEJMC-Knudson Latin-America Prize Book Awards

Moderating/Presiding

Yong Volz, Missouri

2025 James A. Tankard Jr. Book Award Recipient

Racializing Objectivity: How The White Southern Press Used Journalism Standards to Defend Jim Crow
[University of Massachusetts Press, 2024]

Gwyneth Mellinger, James Madison

Friday, August 8, 2025

2025 James A. Tankard Jr. Book Award Finalists

Capturing News, Capturing Democracy: Trump and The Voice of America
[Oxford University Press, 2024]

Kate Wright, University of Edinburgh,
Martin Scott, University of East Anglia,
and **Mel Bunce**, City, University of London

Podcast Journalism: The Promise and Perils of Audio Reporting
[Columbia University Press, 2024]

David Dowling, Iowa

2025 AEJMC-Knudson Latin America Prize

The Brazil Chronicles
[University of Missouri Press, 2024]

Stephen Bloom, Iowa

Media and Politics in Post-Authoritarian Mexico: The Continuing Struggle for Democracy
[Palgrave Macmillan, 2024]

Martín Echeverría and **Ruben Arnoldo González**, Centre for Studies in Political Communication,
Institute of Government Sciences and Strategic Development,
Benemerita Universidad Autonoma de Puebla, Mexico

Panelists

Gwyneth Mellinger, James Madison
Kate Wright, University of Edinburgh
David Dowling, Iowa
Martin Echeverría, Benemérita Universidad Autónoma de Puebla
Rubén Arnoldo González, Benemérita Universidad Autónoma de Puebla
Stephen Bloom, Iowa

Discussants

Deborah S. Chung, Kentucky
Melita M. Garza, Illinois at Urbana – Champaign

1:15 p.m. to 2:30 p.m. / F042

Communication Technology and Communicating Science, Health, Environment and Risk Divisions

Teaching Panel Session

**Leveraging Large Language Models (LLMs) in the Classroom: Strategic Approaches
for Faculty and Students**

Moderating/Presiding

Shupeí Yuan, Northern Illinois

Panelists

Stephen McConnell, New York
Shiyu Yang, Tennessee, Knoxville
Kaiping Chen, Wisconsin-Madison
Isabelle Freiling, Utah
Haoran Chu, Florida
Jingping Wang, Florida

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This panel will explore the strategic use of Large Language Models (LLMs) like ChatGPT by both faculty and students, focusing on the critical consumption of AI in teaching health, science, environment, and risk communication. The discussion will emphasize how LLMs can enhance learning, critical thinking, technological competency, and communication skills while addressing the ethical implications and challenges of using these tools. Faculty can leverage AI to create personalized learning paths, provide real-time feedback, and support data-driven projects. At the same time, students will be trained not just to use LLMs responsibly but to critically evaluate AI-generated content and identify potential misuse.

1:15 p.m. to 2:30 p.m. / F043

Communication Theory and Methodology and Cultural and Critical Studies Divisions

Research Panel Session

**Methodological Rigor and Subjectivity in Qualitative and Mixed Methods Research:
Continuing the Conversation**

Moderating/Presiding

Dinfin Mulupi, Colorado, Boulder

Panelists

Patrick R. Johnson, Marquette

Lindsey Sherrill, Northern Alabama

Anita Varma, Texas at Austin

Chelsea Peterson-Salahuddin, Michigan

While qualitative methodologies allow researchers to paint rich and compelling pictures of the human experience, they also raise ethical dilemmas around informed consent, confidentiality and power dynamics. This panel will discuss representation of marginalized voices and avoiding the perpetuation of social inequalities in our research.

1:15 p.m. to 2:30 p.m. / F044

History Division

Refereed Research Paper Session

The Future of History: Honoring Excellence in the Next Generation

Moderating/Presiding

Will Mari, Louisiana State

[EA] “When Science Meets Illiteracy: The Knowledge Production of Agricultural Education Films in China (1949-1966)*

Yilin Luo, Renmin University of China

Media Metaphors and Social Meaning of ‘Internet’ in Taiwan (1995-2023)**

Yingjia Huang, Peking University,

and **Jeff Jianfeng Lan**, Shanghai Jiao Tong University

From Complicity to Contestation: Law Enforcement in Press Narratives of Lynching, 1835–1950 Using the Narrative Policing Analysis (NPA) Framework**

Mohamed Salama, Maryland

Self-Westernization of Dual Identity: The Construction of Tibet’s Image in 19th Century Indian English Media**

Yongliang Liu and **Zhaoxi Liu**, Tsinghua University

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Discussant

Perry Parks, Michigan State

* Top Extended Abstract

** Top Student Paper

[EA] = This submission was accepted as an extended abstract.

The papers in this session earned top paper awards in the student division. They represent a variety of perspectives and approaches in the field of media history within the American and international context.

1:15 p.m. to 2:30 p.m. / F045

International Communication and Law and Policy Divisions

PFR Panel Session

Generative Artificial Intelligence (AI) and Media Education: A Snapshot of University Policies and How Media Classrooms Around the World Are Responding

Moderating/Presiding

Zeny Sarabia-Panol, Middle Tennessee State
and **Caitlin Carlson**, Seattle

Panelists

Ma. Teresa Nicolás Gavilán, Universidad Panamericana, Mexico
Pong Kok Shiong, Beijing Normal-Hong Kong Baptist University
Amy Kristin Sanders, Pennsylvania State
Elvira García de Torres, Universidad Cardenal Herrera

This panel assembles academics from different parts of the world to discuss AI policymaking at universities. Arguably these colleges are in the creative industries and are probably the most affected as faculty and students' work has been used to train the AI tools, and Gen AI can be used to design creative products.

1:15 p.m. to 2:30 p.m. / F046

Political Communication and Newspaper and Online News Divisions

Research Panel Session

Remembering Max McCombs: A Lifetime of Research and Mentorship

Moderating/Presiding

Tom Johnson, Texas at Austin

Panelists

David Weaver, Indiana
Wayne Wanta, Florida
Vanessa Higgins, Texas State
Sharon Meraz, Illinois at Chicago

Max McCombs, best known for his development of agenda-setting theory, laid the foundation for a rich body of research in political communication and journalism research. This panel will explore and reflect on Max's esteemed

career and mentorship.

1:15 p.m. to 2:30 p.m. / F047

Public Relations Division and Commission on the Status of Minorities

PFR Panel Session

Leaving Leadership: Why, When and How

Moderating/Presiding

Bey-Ling Sha, Texas Tech

Panelists

Miglena Sternadori, Texas Tech

Rochelle Ford, CEO, Page Society; Former President, Dillard

Natalie Tindall, Texas at Austin

Leadership in JMC education is an important service, not only to our universities but also to our society. Women and people of color remain underrepresented in leadership roles, both in the academy and in media-related professions, including public relations. For decades, researchers have examined the differential barriers to leadership that especially impact women of color (WOC), and the trade literature is rife with purported tips for overcoming those barriers. Examined much less frequently is the question of why some WOC leaders leave their roles. In this panel, trail-blazing WOC leaders in public relations will offer candid insights into their varied experiences and offer advice on leaving leadership for those who are considering or already executing these challenging roles.

1:15 p.m. to 2:30 p.m. / F048

Visual Communication and Advertising Divisions

Research Panel Session

**Developing Research Agendas for Advertising and Visual Communication:
Insights from Professionals in an Ever-Changing Media Landscape**

Moderating/Presiding

Yung Soo Kim, Kentucky

Panelists

Jennifer Midberry, Temple

Christopher T. Assaf, North Texas

Esther Thorson, Michigan State

Harsh Taneja, Illinois at Urbana Champaign

Discussant

Heather Shoenberger, Pennsylvania State

1:15 p.m. to 2:30 p.m. / F049

Commission on Graduate Education

PFR Panel Session

Friday, August 8, 2025

Pro to Prof: Navigating Academia as a Second (or Third) Career

Moderating/Presiding

Ethan Toven-Lindsey, California, Berkeley

Panelists

Deborah J. Danuser, Pittsburgh

Nick Matthews, Missouri

Jesús Ayala, California State, Long Beach

Shereen Marison Meraji, California-Berkeley

Not every graduate student goes directly from undergraduate studies into graduate school. Many students have successful careers in journalism, advertising, public relations, and other communication fields before pursuing a doctorate. This panel provides the opportunity for academics who were not career students to reflect on the benefits and challenges that come with a career change into academia.

1:15 p.m. to 2:30 p.m. / F050

Sports Communication Interest Group and Mass Communication and Society Division

Teaching Panel Session

Teaching Students How to Use Social Media Effectively: Challenges and Opportunities

Moderating/Presiding

Dylan McLemore, Oklahoma State

Panelists

Betsy Emmons, Nebraska-Lincoln

Steve Collins, Oklahoma State

Uyanga Bazaa, Mississippi State

Markeisha Everett, Chief Marketing and Revenue Officer, California - Berkeley Athletics

Zachary Gayer, Director of Social Media, Golden State Warriors

This proposed panel will bring together educators who've tackled these challenges along with at least two industry professionals to talk about what students need to know and to offer guidance on how best to impart these lessons.

1:15 p.m. to 2:30 p.m. / F051

Association for Education in Journalism and Mass Communication Career Development Committee

Teaching Panel Session

Navigating the Political Waters of Academia

Moderating/Presiding

Weiwu Zhang, Ball State

Panelists

Hong Cheng, Southern Illinois, Carbondale

Jennifer Greer, Kentucky

Matt Ragas, DePaul

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Most new and junior faculty were adequately trained to conduct research, modestly trained to teach, but poorly trained to be successful faculty members. This panel will explore strategies for navigating the tricky political waters of academia.

1:15 p.m. to 2:30 p.m. / F052

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Award Panel Session

2025 Paul J. Deutschmann Award

Moderating/Presiding

Radhika Parameswaran, Indiana-Bloomington

2025 Deutschmann Award Recipient

Mary Beth Oliver, Pennsylvania State

Panelists

Marie Hardin, President, Quinnipiac

Lance Holbert, Pennsylvania

Sriram Kalyanaraman, Florida

Srividya Ramasubramanian, Syracuse

The Paul J. Deutschmann Award Session honors this year's award winner, Dr. Mary Beth Oliver (The Pennsylvania State University). Dr. Oliver's work has made major contributions to the areas of media entertainment, positive media psychology, and media effects.

1:15 p.m. to 2:30 p.m. / F053

The Center for Community News, (CCN) University of Vermont

Research Panel Session

Student Reporting Impact Research Presentation

Moderating/Presiding

Richard Watts, Center for Community News

Panelists

Sima Bhowmik, PhD, Postdoctoral Research Associate, Center for Community News

Benjamin Cooley, Data Visualization Engineer, Center for Community News

Richard Watts, PhD, Center for Community News

This research panel will present the latest findings from the Center for Community News (CCN) at the University of Vermont on the expanding impact of student reporting programs at colleges and universities across the United States.

1:15 p.m. to 2:30 p.m. / F054

Korean American Communication Association

Friday, August 8, 2025

Refereed Research Paper Session

Moderating/Presiding

H. Sally Lim, Oregon

Projecting Authenticity Across Borders: A Comparative Study of Biden's Media Image in the U.S., Japan, and South Korea*

Sung Woo Yoo, SUNY Cortland

What Drives Post-Pandemic Travelers to Visit Korea? Renewed Communication Factors for Attitudes and Behaviors

Seok Kang, Texas at San Antonio, **Hwieun (Sylvia) Choi**

and **Yunkyoung Jo**, Kyung Hee University,

and **Myung Ja Kim**, Sejong University

Exploring the Influence of Parental Media Literacy on Children's Executive Functions: A Dual Mediation Model of Smartphone Dependency

Yoojin Chung, Ewha Womans University

Judging The Judges: A Critique of Celebrity Expertise on Food Television

Jaehyeon Jeong, Yonsei University

K- Can Sell Anything: A Corpus-Assisted Critical Discourse Analysis of Korean Wave White Papers, 2018-2023

Siho Nam, North Florida

* First Place Paper

1:15 p.m. to 2:30 p.m. / F055

University of South Florida

Panel Session

Are Smartphones Good for Children: This and other Observations from the "Life in Media Survey"

Moderating/Presiding

Justin Martin, South Florida

Panelists

Stephen W. Song, South Florida

Chighaf Bakour, South Florida

Wendy M. Rote, South Florida

Stephanie Edgerly, Northwestern

The Life in Media Survey will be a longitudinal panel study that surveys digital media use, news consumption, and wellbeing among 11- to 13-year-olds, tracking the same individuals into adulthood. This panel presents results from our baseline survey, a study conducted among N=1,510 young adolescents in Florida. Among the survey's key findings were that kids who have their own smartphone fared better than children who don't on nearly every measure of wellness we assessed, such as reduced likelihood to report depression and anxiety symptoms, feeling better about oneself, and spending more time in-person with friends. We did find, though, that publicly posting online was positively associated with reporting depression and anxiety symptoms and with sleep deprivation. This panel will discuss many of these findings, as well as results related to news consumption among children.

1:15 p.m. to 2:30 p.m. / F056

South Asia Communication Association (SACA)

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Research Panel Session

10 Years of the South Asia Communication Association: Media Research on South Asia and Its Diaspora Worldwide — II

Moderating/Presiding

Shafiqur Rahman, South Carolina State
and **Jyotika Ramaprasad**, Miami

Theme I — **Social Media in South Asia: Issues and implications**

Evolving digital discourses: A thematic comparison of undocumented immigration rhetoric in social media news comments across the Trump and Biden administrations

Madhab Chandra Das, Temple

Faith in the Feed: How Facebook Commenters Enforce Conservative Islamist Ideology in Bangladesh's Cultural Rituals

Manwar Hossain, and **Sharjana Hossain**, Colorado State,
and **MD Mahbubul Haque Bhuiyan**, Minnesota

How South Asian Influencers Navigate Hate Speech: Patterns of Exposure and Response

Shahla Shahnaz Dyuti, Bowling Green State,
Md Enamul Kabir, Clemson, **Louisa Shu Ying Ha**,
and **S M Russel Rabbi**, Bowling Green State

Influencer Culture and Political Communication: The Rise of Digital Opinion Leaders in South Asia

Serajul I. Bhuiyan, Savannah State
and **Khadimul Islam**, Chadron State College

Discussant

Enakshi Roy, Towson

Theme II — **Misinformation and Disinformation in South Asia**

Framing the Falsehoods: Election Misinformation on Women and Minorities in India's 2024 General Election

Enakshi Roy, Towson,
and **Nisha Garud**, San José State

Effectiveness of Fact-Checking Interventions in Combating Health Misinformation on Social Media

Asma Islam, Oklahoma State,
Imran Khan, University of Dhaka, Bangladesh,
and **Jannatul Ferdus Priya**, Comilla University, Bangladesh

The Influence of Deepfakes on Public Perception and Trust: Evaluating Detection Skills and Media Literacy

Asma Islam, Oklahoma State,
Md. Sumon Ali, Wisconsin-Milwaukee,
and **Md Khurshed Alam**, Comilla University, Bangladesh

Artificial Intelligence and Disinformation: A Study on the Propagation of False Information in South and Central Asia

Arka Chakraborty, Adamas University (SOMC), India

Discussant

Padma Rani, Manipal Institute of Communication, India

Theme III — **Media and Society in South Asia - I**

Snippets of mass media and its various hues in the narrative of Hindi films

Manish Prakash, Central University of Jammu, India

The Political Economy of Investigative Programs of Private TV Channels in Bangladesh: A Critical Inquiry

Tahura Tabassum Tari, Minnesota State-Mankato

Using Citizen Feedback to Combat Corruption in Pakistan

Awais Saleem, Lamar

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Rap as Resistance: Music, Digital Activism, and Youth Mobilization in Bangladesh's 2024 Quota Reform Movement

Mamunor Rashid, Colorado-Boulder, **Fei Xue**, Southern Mississippi,
and **Rezaul Karim**, Arizona State

Resistance as Performance: Rhetoric, Emotion, and the Anatomy of a Digital Uprising

Janifar Kamal Nova, Southern Illinois-Carbondale

Discussant

Nisha Garud Patkar, San José State

Theme IV — **Media and Society in South Asia - II**

Countering Silence through Online Cancer Support Groups: Reframing Trust Cultivation in South Asian diaspora

Alisha Pathak and **Anindya Deb**, Central University of South Bihar, India

Role of social media in negative health communication: A content analysis of how diabetes-related misinformation is framed in Facebook videos in Bangladesh

Sultana Jahan, Kansas State

Exploring Healthcare Access for Children with Autism Spectrum Disorder (ASD) in Bangladesh

Rezaul Karim, Arizona State,

Mamunur Rashid, Southern Mississippi,

Sultana Jahan Rimi, Kansas State,

and **Md Asaduzzaman**, Arizona State

Identity Negotiation and Self-Disclosure of LGBTQ+ Individuals in Bangladeshi Family Relationships

Tahura Tabassum Tari, Minnesota State- Mankato

Discussant

Shugofa Dastgeer, Texas Christian

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). With over one-fourth of the world's population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field. SACA was constituted in 2015 at the AEJMC conference in San Francisco. Instituted as an umbrella organization with a presence in many key organizations in the journalism and mass communication discipline, SACA members involve more than 600 professionals and scholars worldwide.

3 to 4:15 p.m. / F057

Advertising and Communication Technology Divisions

PFR Panel Session

The Privacy-Personalization Dilemma: Crafting Ethical Data Strategies in Advertising

Moderating/Presiding

Juan Mundel, Michigan State

Panelists

Tiffany Johnson, New York

Jing Yang, Loyola-Chicago

Daniela Molta, Syracuse

Harsh Taneja, Illinois Urbana-Champaign

This session delves into the growing tension between personalization and privacy in advertising. It will explore how advertisers can ethically collect and utilize data without compromising consumer trust, fostering long-term business

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success. Holistic personalization (that is, delivering a personalized experience to customers that spans the entire customer journey) is the gold standard of advertising. While people want personalized experiences, there's a delicate balance between providing value and creating distrust. Panelists will discuss the importance of customer trust in data-driven advertising and explore how to design ethical data strategies that promote transparency and build trust with consumers.

3 to 4:15 p.m. / F058

History Division

Refereed Research Paper Session

Histories from Inter and Intra-National Perspectives

Moderating/Presiding

Jason Lee Guthrie, Clayton State

[EA] Taste, Refinement, and Progress: How Cherokee Seminary Students Navigated Complex Colonial Impacts via the School Newspaper

Natalie Pursche and **Melissa Green-Bly**, Kansas

From Piñata Factories to the Pandemic: Latino Media Survived with Community Focus

Melita Garza, Illinois

Food Rationing Behavioral Change Campaign of the UK Government (1940-1954)

Martina Topic-Rutherford, Alabama

Stricter Self-Censorship under Compulsory Censorship: Self-Restraint of the Japanese "Enemy Language" Press in Hawai'i during World War II*

Takeya Mizuno, Meiji University

Discussant

Rachel Grant, Florida

[EA] = This submission was accepted as an extended abstract.

* Diversity Paper Award

3 to 4:15 p.m. / F059

International Communication and Cultural and Critical Studies Divisions

High-Density Refereed Research Paper Session

Media, Resistance, and Representation: Journalism and Cultural Narratives Across Borders

Moderating/Presiding

Danford Zirugo, Alabama

Cultural and Critical Studies Division

Stretched under job-related stress - how do Albanian journalists negotiate their workplace challenges?

Elira Canga, Arizona State

[EA] Confronting the elephant in the room: a critical intervention in the brown envelope journalism discourse

Munachim Amah and **David Dowling**, Iowa

Pan-national populism: Latino news influencer practices in the global economy

Hannah Artman, Missouri

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Rap and Empowerment: Iranian Rap Challenges and Empowers

Mehrnaz Khanjani, Creighton

Reimagining Belonging on Rednote: Cross-Cultural Social Media Migration and Media Dependency

Yuan Nan and **Huan Chen**, Florida, and **Emily Perpich**, affiliation

Discussant

Peter Joseph Gloviczki, Western Illinois

International Communication Division

Meme the Vote: The Double-Edged Sword of Political Memes in Nigeria

Samuel Arowosafe, Florida

[EA] Decolonizing Toponymy: Media Practices and Symbolic Resistance in National Renaming Campaigns across the Global South

Luyao Guo, affiliation,

and **Tong Zhang**, affiliation

Capacity Building: How prepared are journalists in Jamaica and The Bahamas for climate coverage

Kyle Walkine, Miami

[EA] Saudi Citizens' Perceptions of Kingdom News Reported by International News Organizations

Razan Aljohani, Maryland

Journalistic Role in Trying Times: The Political, Economic, and Security Threats Impacting African Journalism and the Resort to Self-Censorship

Benjamin Tetteh, Syracuse

Discussant

Ruth Moon, Louisiana State

[EA] = This submission was accepted as an extended abstract.

3 to 4:15 p.m. / F060

Magazine Media and Communicating Science, Health, Environment and Risk Divisions

PFR Panel Session

Reporting on Addiction: When Is It OK to Let Your Sources Tell You What to Cover?

Moderating/Presiding

Jacqueline Marino, Kent State

Panelists

Ashton Marra, West Virginia

Nicole O'Donnell, Washington State

Parul Jain, Ohio

This panel will provide insights on accepted journalistic practices involving trauma-informed and empathy-based approaches as well as highlight the impact of journalistic framing on public attitudes and the well-being of those affected by addiction.

3 to 4:15 p.m. / F061

Minorities and Communication and Cultural and Critical Studies Divisions

Friday, August 8, 2025

Research Panel Session

The New Press: Exploring the Role of Digital Minority Media

Moderating/Presiding

Lourdes Cueva Chacón, San Diego State

Panelists

Chelsea Peterson-Salahuddin, Michigan

Ayleen Cabas-Mijares, Miami

Miya Williams Fayne, Wisconsin-Madison

Angie Chuang, Colorado-Boulder

This panel will discuss how minority-targeted websites and podcasts are providing news coverage that differs from traditional and mainstream media outlets. It will examine digital Black news websites, Black podcasts, digital Asian American websites, and digital Latinx American websites and detail how these outlets' content serves their target audiences. Panelists will present their research on these topic areas and engage in dialogue about how all of these outlets are pushing against mainstream news industry norms. Via language, content and guiding principles, digital minority news outlets are approaching news production and audience engagement in novel ways. This panel will highlight how using a community-centered approach changes the editorial decision-making process for minority media journalists. Also, the digital format enables a type of engagement that varies from when print was the dominant media format. These outlets' use of social media creates unique ways to practice two-way communication with readers and listeners and connote in-group authenticity. By discussing how digital minority media journalists and consumers are conceptualizing these outlets in the new media age, this panel will provide useful insights for scholars interested in digital media, race, and journalism.

3 to 4:15 p.m. / F062

Media Management, Economics and Entrepreneurship and Political Communication and Media Ethics Divisions

[09-1500] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Media Ethics Division

01 • [EA] A Journaling Intervention in Advertising and Public Relations: Moral and Deliberate Psychological Education

Erin Schauster, Colorado, **Christopher Vardeman**, Towson, and **Toby Hopp**, affiliation

02 • Digitally Recreated Deceased Actors in Entertainment Media: Factors and Behavioral Intentions

Gwiwon Nam, Florida

03 • Criminal Justice and Digital Shame: Shifting News Norms Around Police Mug Shots Reflect Journalism's Ethical Reckoning

Jodi Friedman, Maryland

04 • Breaking the Barrier: Rethinking Objectivity in Journalism

Taylor Sheridan, Missouri

05 • [EA] As New Gatekeepers: A Grounded Theory Study on Algorithm Engineers' Ethical Roles in News Recommendation Systems

Mianxia Xie, affiliation

Discussant

Don Heider, Santa Clara

06 • [EA] Balancing Boundaries: Examining Journalistic Autonomy and Collaboration in Disaster

Mohammad Al Masum Molla and **Xiaochen Angela Zhang**, Oklahoma

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07 • [EA] Generative AI in Higher Education: An Analysis of U.S. College Communications on Policies, Ethics, and Resources

Jungmi Jun, Ali Zain and Joon Kim, Rhode Island

08 • Managing AI-generated Crisis: Apology, Ethics of Care, and Crisis Involvement

Juan Liu, Towson

09 • [EA] Organizational Ethics of Care for Employees: Antecedents, Definition, and Outcomes

Mu He, Drake, **April Yue**, affiliation, **Tasnia Alam**, Miami, and **Weiting Tao**, affiliation

10 • [EA] Privacy, Trust, and Ethical Design: How Online Interpersonal Trust Mediates Adolescents' Self-Disclosure Decisions in Algorithmic Social Media Environments

Yuan Gao, Shenzhen University

11 • Responsible AI in Journalism: How Do Journalists Make Sense of AI Ethics?

Don Shin, Texas Tech

Discussant

Marlene Neill, Baylor

12 • [EA] That's So True: Assessing the Impact of Market Factors on Authenticity in Travel Media Production

Ivy Ashe, Florida Atlantic

13 • Thinking Institutionally for the Good of Journalism

Sandra L. Borden, Western Michigan, and **Monica Codina**, Universidad de Navarra

14 • [EA] To Eat the Fig or To Not Eat the Fig: Examining the Influences Behind Arts Journalists' Decisions to Accept Perks Related To Covering Their Beat

Carl Knauf, Colorado-Boulder and **Lindsey Maxwell**, Southern Mississippi

15 • [EA] Visibility Injustice of Algorithmic Mediated Collective Attention: Evidence from Social Media Trending Topics (2020-2021)

Yuan Zhong, affiliation

16 • [EA] Understanding Political News Consumption in The Age of Social Media: How Platform and Moral Foundation Shape Audience Perception

Yayu Feng and **Greg Song**, St. Thomas, and **Hye Soo Nah**, Wyoming

Discussant

David Craig, Oklahoma

Media Management, Economics and Entrepreneurship Division

17 • [EA] Entrepreneurs' Application of AI Tools in Producing Viral Social Media Content: A Mixed-Method Case Study on Instagram Reels and ChatGPT

Shugyla Karshygakzy and **Seunga Venus Jin**, Northwestern University in Qatar

18 • [EA] So, You Think You're Different? Modeling Product Differentiation Strategies in Streaming Video

Ronen Shay, Fordham, **Christian Zabel**, TH Köln - Technology, Arts, Sciences, and **Bozena Mierzejewska**, Fordham

19 • Aversion to AI-Driven Recommendations and the Moderating Effect of Political Content

Jiyoung Cha and **Yujin Heo**, Pennsylvania State

20 • [EA] Enhancing Innovation in Digital Creative Enterprises: The Synergy of AI Policies and Merchant Gang Culture

Duan Lu, Nanjing University, **Yishen Zhao**, Sanjiang University, and **Zehui Shang**, affiliation

21 • [EA] Position, Passion, and Press: How Serial Position, Sentiment Intensity, and News Topic Impact Newsletter Engagement

Partha Krishnamurthy, Houston,

Monica Chadha, Arizona

and **Michael Mulvey**, University of Ottawa

22 • From Passive to Active: The Role of User Embeddedness in UGC Platform Governance

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Yunfran Zhang, Nanyang Technological University
and **Weidong Li**, affiliation

23 • From Advice to Influence: Exploring Self-Branding Strategies of the Sex and Intimate Relationship Gurus on Chinese Social Media

Hanlei Yang, University of Sydney

Discussants

Anran Luo, Florida and **Rania Al Namara**, Colorado-Boulder

Political Communication Division

24 • Abortion Attitudes and Activism Following the Overturn of Roe: The Role of Social Contact and Political Talk in States Experiencing Access Loss

Luhang Sun, Linqi Lu, Mengyu Li,
Yanshu Wang, Brooke Fandrich,
Porismita Borah, Christine Garlough, Michael Wagner,
and **Dhavan Shah**, Wisconsin-Madison

25 • Broadcast Information Diffusion Integrates Social Media Discourse: The Moderating Role of Political Penetration in Discussion Contexts

Yibin Fan, Washington

26 • Expanding the Contextual Dimensions of the Spiral of Silence: An Experiment on the Impact of Stigmatization on Individual Expression

Jing Zhu and **Rui Wang**, affiliation

27 • From Hashtags to Protests: The Role of Influencers and Broadcasters in Social-Mediated Political Crisis Communication

Taufiq Ahmad, Maryland

28 • Modeling a Networked Platform Sociology Platform Networked Governance, Networked Gatekeeping, and Networked Agenda Building

Sharon Meraz, Illinois at Chicago

Discussant

Sherice Gearhart, Texas Tech

29 • A Scoping Review of Peer-Reviewed Journal Articles on Social Media Political Influencers

Ashera Barron, Alabama

30 • [EA] Intimacy with limits: How short-form video propaganda embraces platform norms, but not for leaders

Matt DeButts, Stanford and **Yingdan Lu**, Northwestern

31 • [EA] Make America Belong Again: Political Fandom as a Response to Rural Disconnection

Jeff Hunter, New Mexico State

32 • Impact of social media influencers on nationalism and government satisfaction: A moderated mediation model of information exposure and cognitive elaboration

Yanqin Lu, Peiqin Chen,
and **Kairui Ye**, Bowling Green State

33 • [EA] Framing Politics in the Digital Age: Analyzing Social Media Political Influencers in the 2024 US Election in X

Shahariar Khan Nobel, Oklahoma State

Discussant

Volha Kananovich, Appalachian State

34 • [EA] “America First” or “Abandoning the World”? Exploring Polarization and Sentiment Shifts on U.S Foreign Aid Freeze

Samuel Arowosafe and **Ernest Makata**, Florida

35 • Critical Temporal Periphery Sustains and Revives Online Social Movements

Haixin Mu and **Anfan Chen**,

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and **Tian Yang**, The Chinese University of Hong Kong

36 • Configurational Pathways to Effective Digital Deliberation: A QCA Study of WeChat-Based Governance in Urban China

Yushu Zhou, Renmin University of China

37 • Connected Communities, Diversified Effects: Mapping Broadband Infrastructure's Non-stationary Spatial Effects on Voting Preference in the 2020 U.S. Presidential Election

Ryan Wang, Louisiana State

38 • Easing the Censor's Grip: Psychological Reactance and Re-designed '404' Pages in Chinese Internet

Zhehao Liang, Huazhong University of Science and Technology,

Zhao Peng and **You Li**, affiliation

Discussant

Hakan Karaaytu, Alfred

39 • Audience Engagement with Politico-Religious Digital News: A Computational Analysis of Comments on Trump's Bible Ad on CNN's YouTube Channel

Dennis Okeke, Colorado-Boulder,

Christiana Ibiwoye and **Ousman Mbaye**, Wisconsin-Milwaukee,
and **Anthony Obi Okeke**, Nnamdi Azikiwe University, Awka, Nigeria

40 • Counter Narratives? Issue, Moral, and Stakeholder Agenda Building among Candidates, Network News, and Alternative Media in 2024

Brittany Shaughnessy, **Joshua Anderson**, **Qiuyue Cho-Li**, **Laine Kowalski**,
and **Spiro K. Kioussis**, Florida

41 • [EA] Curating Politics on Social Media: How Different Types of Curatorial Users Gain Political Knowledge and Mitigate Affective Polarization Through Incidental Exposure

Biyang Wu-ouyang, The Education University of Hong Kong,
and **Shuning Lu**, Maryland

42 • Digital News and Political Self-Efficacy: The Role of Intentional and Incidental News Consumption in Latin America

Alexander Tawiah, **Elizaveta Kalinina**, **Praise Chiedozie**,
and **Vanessa de Macedo Higgins Joyce**, Texas State

43 • [EA] Exploring Opinion-based Group Affective Polarization in an Authoritarian Context: Evidence from China

Xining Liao, **Leo Yuanliang Shan**, **Yuxin Wei**,
and **Hernando Rojas**, Wisconsin-Madison

Discussant

Biyang Wu-Ouyang, The Education University Of Hong Kong

44 • Disruptive Mindsets in the Digital Age: How Social Media, the Need for Chaos, and Political Predispositions Shape Conspiracy Mentality

Joseph Yoo, Wisconsin - Green Bay, **Thomas Johnson**, affiliation,
and **Claire Lawrence**, affiliation

45 • [EA] Tough Tradeoffs: Views from Social Media Platform Trust and Safety Professionals

Leticia Bode, Georgetown and **Emily Vraga**, Minnesota

46 • [EA] Political satire from left to right and media literacy

Heesook Choi and **Caleb Cameron**, Mississippi State

47 • Hillbilly Fidelity? The JD Vance/Couch Meme and the Left's Shift in Memetic Warfare

Daniel Barth, Columbia University

48 • Multi-Group Analysis of Political YouTube Channel-based News Use, Political Negativity, and Affective Polarization: The Conspiracy Belief across Temporal Periods

Yunseung Lee, **Janggeun Lee**, **Han Lin**,
and **Bumsoo Kim**, affiliation

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Discussant

Nana Kwame Osei Fordjour, Maryland

49 • [EA] Framing the Conflict: A Comparative Analysis of the New York Times and Al Jazeera's Coverage of the Israel-Palestine Conflict

Abu Ahmed, Colorado State

50 • [EA] From Truth Social to the Podium—A Qualitative Study of Donald Trump's Positioning of Migrant Crime

Maria Ortega, Texas Tech

51 • Hostile Media and Friendly Chambers: Social Media Polarization during the 2024 U.S. Campus Protests

Ran Wei and **Jing Guo**, Hong Kong Shue Yan University,
and **Xinzhi Zhang** and **Ven-hwei Lo**, City University of Hong Kong

52 • Media Technological Attributes' Effects on Young People's Internet Political Efficacy during Second Screening: A Mix-of-attribute Approach

Yiben Liu, Oklahoma State

53 • Message Discipline in Congressional Newsletters, 2024 Election

Mark Harmon, Tennessee, Knoxville

Discussant

Maha Bashri, United Arab Emirates University

54 • Between Accuracy and Correctness: How Political Correctness Shapes the Social Dissemination of Scientific Information - A Social Simulation Study

Xuebing Zhang and **Hanqing Zhao**, affiliation

55 • [EA] From emotions to policy support: Investigating the role of anxiety and trust in shaping AI policy attitudes

Ngoc Yen My Nguyen, **Tu Truong**, and **Michael Henderson**, Louisiana State

56 • [EA] Generative AI Meets the Protest Paradigm: A Computational Comparison of Visual Framing in Black Lives Matter Coverage by AI and Journalism

Sang Jung Kim and **Lei Chen**, Iowa

57 • [EA] Predisposed to Disbelieve: Cognitive Foundations of Conspiracy Mentality and Media Cynicism

Dongni Li and **Stephanie Jean Tsang**, Hong Kong Baptist University

58 • Social Media Exposure and Political Consumption: A Comparative Study of Generational Differences

Gary Tang, Hang Seng University of Hong Kong,
Dennis Leung, Hong Kong Shue Yan University
and **Samson Yuen**, Hong Kong Baptist University

Discussant

Jessica Sparks, Auburn

59 • Feeling like a stranger: How political alienation shapes confidence in institutions and social capital

Jaewon Royce Choi, Louisiana State, **Esther Thorson**, Michigan State,
Weiyue Chen, Butler, **Stephanie Edgerly** and **Edward Malthouse**, Northwestern

60 • [EA] "From airwaves to ballots": presidential candidates' podcast appearances and their impact on their credibility

Caley Hewitt and **Hayley Booth**, Louisiana State

61 • Generalized Tolerance: How Political Discussion Between Romantic Partners Cultivates Interpersonal Closeness and Intergroup Tolerance

Hao Liu and **Yufan Guo**, The Chinese University of Hong Kong

62 • [EA] King for a Day? The Influence of Media Use, Political and Threat to Democracy on Authoritarian Beliefs

Thomas Johnson, **Zhi Lin**, **Linda Bos**, **Alessandro Nai**,
and **Salih Hurdogan**, Texas at Austin

63 • Political network heterogeneity on Facebook and in real life: Examining the affective, perceptual, and violence-approval dimensions of partisan polarization

Gabriel Miao Li and **Brad Netherton**, Chapman University

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Discussant

Lindsey Blumell, City St George's University of London

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

3 to 4:15 p.m. / F063

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session

Champions of Editing

Moderating/Presiding

Mitch McKenney, Kent State

Speaker

Jess Shaw, *San Francisco Chronicle*

This annual gathering is open to anyone who teaches editing, appreciates editing or simply likes to hang around editing professors. This year's speaker, Jess Shaw, leads the breaking news, public safety and engagement reporting teams for the *San Francisco Chronicle*. She also oversees the teams of editors and producers who manage the Chronicle's digital platforms, including social media, SEO strategy and content, newsletters, SFChronicle.com and the Chronicle app. Shaw has over 15 years of experience in digital news strategy and previously led engagement initiatives at MarketWatch and oversaw the online night news desk at *The Wall Street Journal*. Additionally, winners of the Linda Shockley Award for Excellence in Teaching will share their ideas for teaching editing.

3 to 4:15 p.m. / F064

Public Relations, Media Ethics Divisions and Edelman

PFR Panel Session

**Dan Edelman and Bill Adams Panel: How and When Organizations Should Address
Mis/Disinformation: Understanding a Multifaceted Threat**

Moderating/Presiding

Virginia Harrison, Clemson

Panelists

Simon Paterson, MBE, US Head of Counter Disinformation, Edelman

Yan Jin, Georgia

Regina Luttrell, Syracuse

Chad Painter, Dayton

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The Dan Edelman and Bill Adams Panel is an annual partnership between Edelman (a global communications firm) and the Public Relations Division. The Edelman panel bridges the gap between academic research and practice by bringing a leading expert from the firm to join a conversation with accomplished public relations and ethics scholars. This year's theme is preparing organizations to handle mis/disinformation from a theoretical and practical focus. Edelman's representative will discuss how the firm advises and strategizes with clients to 1) prepare for mis/disinformation targeting their organization, 2) manage mis/disinformation when it implicates their organization, and 3) educate an organization's publics in identifying false information before it becomes a problem.

3 to 5:30 p.m. / F065

Visual Communication Division

Offsite Tour

TBA

Hosting

Shane Epping, Wyoming and **Tara Pixley**, Temple

Details are TBA

3 to 4:15 p.m. / F066

AEJMC Council of Affiliates

PFR Panel Session

Protecting "The Thin Blue Line": Free Speech, Government Speech or Hate Speech

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

3 to 4:15 p.m. / F067

Commission on the Status of Women and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

PFR Panel Session

**Navigating Ethical and Career Challenges Conducting Research on Sex and Media
(Especially with Youth)**

Moderating/Presiding

Leticia Couto, DePaul

Panelists

Y. Anthony Chen, California, Irvine

Rachel E. Riggs, North Florida

Patrick R. Johnson, Marquette

Rebecca R. Ortiz, Syracuse

Stacey J. T. Hust, Washington State

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This panel will examine the ethical and professional challenges of conducting research on sexuality and media (especially with children and adolescents) as a woman and/or someone with a sexual, racial, or ethnic minority identity. It will delve into the unique obstacles these researchers encounter when studying topics such as sexual health, sexuality, gender identity, and media, especially in gaining credibility and recognition within their respective academic fields. The discussion will also cover ethical concerns and the importance of cultural and gender inclusivity in doing this research alongside discussion of strategies for navigating institutional biases and barriers to career advancement.

3 to 4:15 p.m. / F068

Community Journalism Interest Group and Broadcast and Mobile Journalism Division

Research Panel Session

Helene, Milton and Disinformation: Studying Forecasting and News Coverage of Hurricane Disinformation

Moderating/Presiding

Marcus Funk, Sam Houston State

Panelists

Christoph Mergerson, Maryland

Rosalind Donald, American

Manuel Chavez, Michigan State

Mildred Perreault, South Florida

Traditionally, meteorologists have been reluctant to discuss climate change directly, and they avoid most politics outright. Mis- and disinformation surrounding Hurricane Helene and Hurricane Milton, though, challenged those traditional hesitations. How have falsehoods on social media, and from political officials, influenced local and national coverage of severe weather and its aftermath? Is local weather journalism changing to more directly explore climate change or electoral politics? How can scholars research and document those shifting concerns, or changing journalism practices?

3 to 4:15 p.m. / F069

Religion and Media Interest Group

Teaching Panel Session

AI in Religion and Education: Transformations and Ethical Challenges

Moderating/Presiding

Omar Hammad, Hunter College (City University of New York)

Panelists

Rebecca Frazer, Florida

Sahar Khamis, Maryland

Regina Marchi, Rutgers

This panel explores AI's role in transforming education and religion. In faith, AI-driven chatbots and sermons challenge traditional leadership. In education, AI enables adaptive tutoring, raising questions about mentorship and

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academic integrity.

3 to 4:15 p.m. / F070

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PFR Award Panel Session

Celebrating the 2025 Equity and Diversity Award Winner

Moderating/Presiding

Genelle Belmas, Kansas

2025 Award Recipient

College of Journalism and Mass Communications, University of Nebraska-Lincoln

Panelists

Cory Armstrong, University of Nebraska-Lincoln

Kelli Boling, University of Nebraska-Lincoln

Jessica Walsh, University of Nebraska-Lincoln

Linda White, University of Nebraska-Lincoln

Selected by AEJMC's Elected Standing Committee on Professional Freedom & Responsibility, the award recognizes journalism and mass communication academic units that are working toward and have attained measurable success in increasing equity and diversity among their faculty. Despite the current challenges to DEI across the nation and in state, this year's award recipient is continuing to prioritize diversity and inclusion. Panelists will present on their school's diversity, equity and inclusion strategies, and provide examples of how this strategy is implemented and evaluated.

3 to 4:15 p.m. / F071

Association for Education in Journalism and Mass Communication

Presidential Panel Session

Leading in Times of Momentous Change: Stories that Stand the Test of Time

Moderating/Presiding

Teresa L. Mastin, Michigan State, 2024-25 AEJMC President

Panelists

Linda Aldoory, American, 2024-25 AEJMC Past President

Bey-Ling Sha, Texas Tech, 2024-25 AEJMC President-Elect

Mia Moody, Baylor, 2024-25 AEJMC Vice President

Matthew J. Haught, Memphis, 2025-26 AEJMC Vice President-Elect

This panel provides an opportunity for AEJMC members to engage with the AEJMC presidential leadership ladder. Panel members will share lessons learned during the 2024-25 academic year and their hopes for the 2025-26 year. Panel members will also take questions.

3 to 4:15 p.m. / F072

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Korean American Communication Association

Business Meeting and Panel Discussion

KACA Business Report

Jinhyon Hammick, Flagler College

Panel Discussion

**Designing the future of Korean Wave: The Role of Journalism and Mass Media
for Sustainable K-Culture and K-Content Development**

Panelists

Minwoo Lee, Director of Hospitality Analytics and Innovation Lab,
Conrad N. Hilton College of Global Hospitality Leadership, Houston

Hawon Shim, Executive Producer, Cultural & Documentary Division,
Korean Broadcasting System

Jihoon (Jay) Kim, Department of Advertising & Public Relations,
Concentration Head, Graduate Media Strategy & Analytics, Alabama

4:45 to 6 p.m. / F073

Advertising Division

Top Refereed Research Paper Session

Moderating/Presiding

Mengtian Jiang, Kentucky

The Effects of Social Media Involvement and Engagement Metrics On Consumer's Cognition, Affection, and Conation in Social Media Advertising*

Jinhee Lee, Central Michigan

"Sad to say I have a problem": How Online Support Communities Navigate and Counteract Gambling Advertisements**

Teodora Tavares, South Florida

Can a Virtual Influencer Help Save the Planet? The Interplay of VI Age, Race, and the Stereotype Content Model in AI-Powered Pro-Environmental Campaigns***

Hui Shi, Xinyu Zhao, Zhengyan Li, Sophia Mueller-Bryson, Regina Ahn,
and **Chen (Crystal) Chen**, Miami

Deepfake Humans in Advertising: Effects of Product Type and Message Appeal on Perceived Fit, Message Credibility, and Ad Attitude****

Bismark Owusu-Yeboah, Oregon, and **Jing Yang**, Loyola Chicago

Enhancement or Replacement: Impact of Experiential Teaching Interventions of Generative AI on Students' Literacy and Critical Thinking*****

Jiun-Yi Tsai, Janice Sweeter, Amy Hitt, Martine Follestad Jutilla,
and **Claire Ewert**, Northern Arizona

Discussant

Fuyuan Shen, Pennsylvania State

* Top Open Research paper (First place)

** Top Graduate and Undergraduate Student Research paper (First place)

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*** Top Professional Freedom & Responsibility (PF&R) (First place)

**** Top Special Topics paper (First place)

***** Top Teaching & Pedagogy paper (First place)

4:45 to 6 p.m. / F074

Broadcast and Mobile Journalism Division

Top Refereed Research Paper Session

Queer Disclosure, Push Notifications, Trending Topics and Affective Polarization

Moderating/Presiding

Marcus Funk, Sam Houston State

In Credible. Out Credible?: LGBT Newscaster Disclosure and Viewer Perceptions of Credibility*

Robert Richardson, Sam Houston State

What We See and How We Engage: Political Incidental News Exposure via Push Notifications

Rebecca Ping Yu, National Yang Ming Chiao Tung,

An-Ting Hsieh Academia Sinica,

and **Yung-Ju Chang**, National Yang Ming Chiao Tung.

“Playing the Visibility Game” Versus Practicing Journalism: Exploring Editor’s Perceptions and Strategies Toward Trending Topics on Weibo

Xi Wang, Zhengzhou University,

and **Lulu Peng**, Huazhong University of Science and Technology

Counter-attitudinal News Perceptions and Affective Polarization: Effects of AI Labels, Source Expertise, and Writing Style**

Hao Liu, The Chinese University of Hong Kong

Discussant

Stan Jastrzebski, Missouri***

* Top Faculty Paper Award

** Top Student Paper Award

*** Top Reviewer Award

4:45 to 6 p.m. / F075

Communicating Science, Health, Environment and Risk Division

[10-1645] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division (95 papers)

Topic I — **Climate Change Communication**

01 • Cognitive Resources and Climate Messaging: How Anxiety Moderates Framing and Norm Effects Over Time
Jiaxin Zuo, Wuhan University

02 • Hurricane Stressors, Climate Change Anxiety, Critical Thinking About Hurricane Information, and Social Capital
Francis Dalisay and **Wenlin Liu**, Florida,
Masahiro Yamamoto, Albany,
Jay Hmielowski, Florida, **Young-Rock Hong**, Emory,
Jiawei Liu and **Benjamin Johnson**, Florida

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03 • Framing CRISPR in Climate and Naturalness Contexts: How Issue Intersection Influences Public Opinion on Gene Editing

Lindsey Middleton, Dayeon Eom, Sha Luo,
and **Sedona Chinn**, and **Nan Li**, Wisconsin-Madison

04 • Understanding Climate Risk in the Global South: Definitions, Influences, and Communication Strategies of Local Climate Leaders

Chenchen Wang, Maryland, College Park

05 • Local Climate Change Messages in Oklahoma

Jessica Zimmerman, Oklahoma

06 • Framing Climate Action: Roles of Perspective-Taking and Moral Framing In Shaping A Sense of Urgency, Moral Responsibility, And Environmental Sacrifice

Seyeon Park, Jiyou Kim, and Misa Park, Maryland, College Park

07 • [EA] The Impact of Expert-Labeled, AI-Labeled, and Human-AI Collaborative Fact-Checking on Attitudes toward Climate Misinformation: The Role of Authority Heuristic and Machine Heuristic

Yulei Feng, Fudan University

08 • [EA] Incidental exposure to climate news and people's perception of climate change risk

ChenYi Xu, Tsinghua University

09 • [EA] How Do Large Language Models (LLMs) Represent Climate Values? A Comparative Study of Environmental Communication Biases Across Regions

Runkun Pan, Zi Tong Wang,
and **Yunbo Chen**, Jinan University,
and **Runlang Pan**, Guangzhou Medical University

10 • [EA] The influence of emotions on risk perceptions and need for support to mitigate water-related hazards

Kathryn E. Cooper, Kent State,
Kristen D. Landreville, North Carolina State/Wyoming,
Mary L. Keller, Kristiana Hansen, Jacqueline Shinker,
Ginger B. Paige, Anders T. Van Sandt,
Emily Donaldson, Michelle Kim,
and **Mariah D. Ehmke**, Wyoming

11 • [EA] Diversifying the Voices: Topic Modeling and Sourcing Analysis of Climate Change News in Bangladesh, China, India, and Pakistan

Muhammad Ittefaq, James Madison,
Ali Zain, Arizona State, and **Waqas Ejaz**, University of Oxford

12 • Mitigation, or Adaptation? The Mediating Role of Psychological Distance and Climate Change Concern in the relationship between Media Use and Farmers' Climate Action

Wenzhu Li and **James Shanahan**, Indiana-Bloomington,
and **J. Arbuckle**, Iowa State

13 • [EA] Biased Not Conspired: Determinants of Climate Science Skepticism and Uncertainty

Dongni Li
and **Stephanie Jean Tsang**, Hong Kong Baptist University

14 • [EA] The Role of Altruism in Climate Change Mitigation Efficacy: A Parallel Mediation Model

Hanjing Wang and **Stephanie Jean Tsang**, Hong Kong Baptist University

Discussant

name, affiliation

Topic II — Social Media Analysis and Persuasion

15 • Dynamics of Opinion Formation and Influence in Networked Communities: How Reddit Users Shape Urban Air Pollution Discussion

Yuhou Chen, McGill University

16 • Who Shapes Health Narratives on TikTok? Evaluating Content Sources and Discourse Quality in Comments on Reproductive Health Videos

Dayeon Eom, Sedona Chinn,

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and **Julianne Renner**, Wisconsin-Madison

- 17 • **Miracle or Misfortune? Analyzing Reddit Users' Narratives about Ozempic Medication for Weight Loss**
Foluke Omosun, Sacred Heart,
and **Anna Young**, Central Connecticut State
- 18 • **Do Social Media Users with Higher BMIs Experience Lower Body Image Flexibility and Worse Mental Health? A Chinese National-based Study**
Yuqiu Chen, Sun Yat-sen University,
Xincheng Huang, South China University of Technology,
Xiaoqian Tan, The Chinese University of Hong Kong, Shenzhen,
and **Wenhao Yang**, Sun Yat-sen University
- 19 • **[EA] #NewMomsStruggle: Communicating Postpartum Depression and Maternal Mental Health on Facebook in Ghana**
Priscilla Aboagyewaa Boateng,
and **Lisa Lenoir**, Indiana-Bloomington
- 20 • **[EA] Unraveling the Mechanisms of Mental Health Social Media Influencers' Networked Influence: Insights from Semi-Structured Interviews**
Yanfang Wu and **Hongzhu Jin**, Miami
- 21 • **Listen to doctors or peers? Understanding the influence of social media expert sources exposure and illness representations on infertility treatment preferences in China**
Jinghan Ma and **Santiago Liu**, Shanghai Jiao Tong University,
Nan Yang, East China Normal University,
and **Yungeng Li**, Shanghai Jiao Tong University
- 22 • **Role of Self-Disclosure Reciprocity in Building Online Communities on YouTube Cancer Vlog Channels**
Hyang-Sook Kim, Towson, **Heaseung Jeong**, Inha University,
and **Munyoung Chung**, Wilkes University
- 23 • **[EA] Differential Effects of Exposure to Fertility-Related Messages Across Social Media Platforms on Women's Childbearing Willingness**
Zhiyue Yan, **Caixie Tu**,
and **Yaru Wang**, Shanghai University
- 24 • **[EA] Cognitive Heuristics, Algorithm Awareness, and Trust in Health Information: User Perceptions on TikTok**
Jinping Wang and **Qingyuan Yang**, Florida
- 25 • **[EA] The spread and emotional mobilization of "climate anxiety" on social media**
Fang Biling, Sun Yat-sen University,
Zixian Wang, Peking University,
and **Shi Yudie**, Beijing Foreign Studies University
- 26 • **[EA] A Study of Media–Public Divergence in the Topic–Emotion Association Networks at COP29**
Beixi Kuang, **Wenhui Liang**, **Huaming Chen**,
and **Yuxin Liang**, Sichuan University
- 27 • **[EA] Silent Public Expression: A Study on Discourse Strategies of Deaf Influencers in Social Issue Engagement**
Yuan Liang, Tongji University
- 28 • **[EA] The Effectiveness of Pseudo-health Information Correction in Social Networks: A Structural Perspective**
Lu Dai, affiliation

Discussant

name, affiliation

Topic III — Patient Perspectives, Online Social Support, and Medical Education

- 29 • **Electronic Patient Portals and Patient-Centered Communication: Evidence on Deaf and Hard of Hearing Patients' Healthcare Satisfaction and Trust**
Piper Liping Liu, Shenzhen University,
and **Jizhou Ye**, Oklahoma
- 30 • **Multifunctional Online Medical Record Use and Patient Empowerment in Great China Region**
Jizhou Ye, Oklahoma, **Shenting Zheng**, Hong Kong Baptist University,

Friday, August 8, 2025

- and **Yueliang Wang**, Louisiana State
- 31 • [EA] Using Online Support Groups to Cope During the COVID-19 Pandemic: A Systematic Review
Xinle Jia, Southern Illinois-Carbondale,
and **Naishuo Sun**, Fort Hays State
- 32 • [EA] Substance Use Behavior among Young Adults in the U.S: Understanding Provider Trust in the Age of Social Media and Substance Misinformation
Hae Yeon Seo, **Porismita Borah**, and **Erica Austin**, Washington State
- 33 • [EA] Beyond Storytelling: Gender Dynamics in the Expansion of EORM for Chinese Medical Education on T2D Health Narratives
Qingchuan Liu, East China Normal University,
and **Xiaolu Ji**, Chongqing University
- 34 • [EA] Beyond Human vs. AI: How Doctor Identity and Disease Context Influence Patient Perceptions and Satisfaction
Yewen Shen, **Linyi Bao**,
and **Meng Chen**, Shanghai Jiao Tong University
- 35 • Will Reviews Influence Me? How AI-summarized Review Affects People's Intention of Physician Seeking on PRWs
Shuo Yao, Florida
- 36 • Determinants of Online Health Information-Seeking Behaviour in China: Evidence from the 2021 CGSS
Fanbin Zeng, Texas State
- 37 • It takes more than motivation in life to be receptive to palliative care
Su Lin Yeo, Singapore Management University,
Yumin Lin and **May O. Lwin**, Nanyang Technological University

Discussant

name, affiliation

Topic IV — Strategic Message Design

- 38 • The Paradox of Tailored Health Messaging: When Precision Interferes with Privacy
Jessica Zier, Northwestern, **Qinghua Yang**, Texas Christian,
and **Nathan Walter**, Northwestern
- 39 • Investigating the Message Effects and Mechanisms of Normative Appeals
Youzhen Su, Pennsylvania State
- 40 • Multimedia Characteristics, Perception, and Politicization Regarding Health Organizations' COVID-19 Tweets
Abbey Warbington, Tennessee, Knoxville
- 41 • Self-versus others: Strategic messaging to bridge the environmental empathy gap
Misa Park, **Jiyoun Kim**,
and **Seyeon Park**, Maryland, College Park
- 42 • From Struggle to Sustainability: How Pandemic Distress, Posttraumatic Growth, and Strategic Messaging Drive Environmental Action
Kyongseok Kim and **Alexandrea Matthews**, Towson
- 43 • Do Format Components in Health Education Matter? A Mixed-Method Analysis of College Students' Recall from Naloxone Multimedia Education
Huai-yu Chen, Kentucky, **Ying Zhuang**, Boston,
and **Nicky Lewis**, Indiana
- 44 • Promote Breast Cancer Screening: AI-Generated Health Messages Targeting and Tailoring Women of Color
Hanzi He, **Shuo Yao**, **Michelle Ruiz**,
Fevi Rose Paro, **Wenshuo Zhang**,
and **Haoran Chu**, Florida
- 45 • Maximizing Persuasion in Climate Change Communication: How the Efficacy and Message Format Lead to Positive Response through the Extended Parallel Process Model
Kaijiao Zhang, Macau University of Science and Technology,
and **Lori McKinnon**, Oklahoma State

Friday, August 8, 2025

46 • [EA] The Role of Empathy and Self-Efficacy in Mediating the Effect of Message Framing on Pro-Environmental Behavior

Shanling Qiu, Tsinghua University

47 • [EA] Standing Up for Yourself or Others? Leveraging Awe Appeal in Social Media Pro-environmental Campaigns

Yao Yao, South China University of Technology,

and **Xiuxiu Xu**, Fudan University

48 • The Disclosure Dilemma: How AI Attribution Affects Reactions to Public Health Messages

Jacob Long, **Tabitha Oyewole**, **Maryam Goli**, **Jacqueline Keisler**,

Saud Alyaqout, **Michael Rodgers**,

and **Arielle N'Diaye**, South Carolina

Discussant

name, affiliation

Topic V — Visual Communication and Perceptions

49 • Inspiring Action on Instagram: Analyzing Emotional Appeals and Theoretical Constructs in Bone Marrow Donation Messaging

Nicole O'Donnell, **Katie Elcm Robinson-Tay**,

and **Sooyoun Park**, Washington State

50 • [EA] Utilizing Competing Biological Motivations: Can We Improve Food Neophobe's Attitudes toward Lab-grown Meat?

Rachel Bailey, **Sun Young Park**, **Pooja Ichplani**, and **Yu Liang**, Florida State,

Jay Hmielowski and **Myiah Hutchens**, Florida

51 • [EA] The Efficacy Pathway in Adaptive Framing: Visuals Drive Effects on Community Optimism and Behavioral Intentions

Kami Vinton and **Renita Coleman**, Texas at Austin,

and **Lesia Major**, Indiana-Bloomington

52 • AI Awareness and Persuasiveness in AI-Generated Visual Health Communication: Multi-Path Mediations from Three Perspectives

Manxi Luo and **James Cummings**, Boston

Discussant

name, affiliation

Topic VI — Science, Scientists, and Communication

53 • Social Identity Conceptualizations in Science Communication Research: A Conceptual Review

Henry Allen, Alabama

54 • Faith and Science in Different Media Systems: A Cross-National Investigation of Religiosity and its Correlation with Orientations toward Science and Trust in Scientists

Yijia Erika Zhu, Wisconsin-Madison,

Richard, L. Street, Jr., Texas A&M,

and **Sebastian Scherr**, University of Augsburg

55 • Women See Impact, Men See Laughs: Gender Differences in Scientists' Perception of Humor Effectiveness and Appropriateness in Science Communication

Jiyoung Yeon, Georgia

56 • When government science organizations violate expectations: Humorous messages' effect on source credibility factors

Ch'Ree Essary, **Junyan Lu**,

and **Katie Cushing**, Alabama

57 • Self or Society? The Role of Framing and Risk Perception in Scientists' Social Media Engagement

Lingwen Lei, Tsinghua University

58 • Gamifying sustainability communication: Leveraging digital games for sustainable behavior adoption

Friday, August 8, 2025

**Vaibhav Diwanji, Huong Ha, Nazra Izhar,
Blessing Jona, Nhung Thi Tuyet Nguyen,
and Samuel Muzhingi, Kansas**

- 59 • Gateway to Promoting AI for Social Good: Collective Scientific Efficacy Enhances Scientific Consensus Communication on Social Media

**Wenbo Li, Stony Brook, Shuning Lu, Maryland,
Xia Zheng, Stony Brook, Shan Xu, Texas Tech
and Hailey Lantigua, Stony Brook**

- 60 • Too Sure or Not Sure Enough? Trust Hinges on Scientists' Uncertainty Matching Knowledgeable Audiences' Tolerance for it

**Natasha Strydhorst, Morgridge Institute for Research,
and Asheley Landrum, Arizona State**

- 61 • Trust in Space Junk Information Sources: The Role of Political Affiliation, Knowledge, and Media Attention
Patrice Kohl, SUNY College of Environmental Science and Forestry

- 62 • On Argumentation Theory in Science Communication
Justin C. Cheung, Nanyang Technological University

- 63 • Explaining isn't persuading: Biased and heuristic processing of scientific messages
**Asheley Landrum, Arizona State, Joanna Huxster, Eckerd College,
Ch'Ree Essary, Alabama, and Matthew Slater, Bucknell**

- 64 • Beyond Informing and Entertaining: Explicating the Multifaceted Effects of Online Science Video Engagement
Luye Bao, Peking University, and Shupeai Yuan, Northern Illinois

- 65 • [EA] Mapping the field: Communication and Media Research about Wildland Fire Smoke
**Hollie Smith, Jess Downey, Heidi Huber-Stearns, Oregon,
Md Waseq Ur Rahman, Creighton,
an Erin Morrison, Oregon**

- 66 • "What Might Happen with Generative AI?": Examining the Role of Prefactual Thinking in the Cognitive Mediation Model in the Context of Emerging Technologies

**Timothy Fung, Ho Man Leung, Xiyuan Zhou,
and Shenting Zheng, Hong Kong Baptist University**

- 67 • Examining the Relationship Between Engagement with Direct-to-Consumer Genetic Testing and Science Knowledge and Attitudes

**Nicole Lee, Arizona State, Matthew VanDyke, Alabama,
and Alan Abitbol, Tampa**

- 68 • The Meaty Debates: Comparing Expert Stakeholders' Mental Models on Meat Labels on Plant-based Meat Alternatives

Shelly Malik and May O. Lwin, Nanyang Technological University

- 69 • Inverted U-shape Model: How the gist repetition of false information influences people's belief level
**Aoyang Liu, University of Macau,
and Yining Xia, Beijing Normal University**

- 70 • Beyond scientists' control: Portraits of Indigenous scientists and the detrimental effects of conflict-oriented news frames

Ryan Comfort and Nicholas Browning, Indiana-Bloomington

Discussant

name, affiliation

Topic VII — Risk Communication and Information Processing

- 71 • [EA] Broadening the Risk Perception Attitude Framework to Predict Poisonous Mushroom Precautionary Behavior: A Case Study from China

**Xuanhe Liu and Zhengyang Wu, Wuhan University,
Jinyu Gao, Communication University of China,
Yuxuan Li, and Yangyang Wu, Wuhan University**

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- 72 • Pathways to Motivating Microplastics Communication: Information Seeking, Knowledge, Risk Perception, and Efficacy Beliefs
Brett Williams and **Carolyn Lin**, Connecticut
- 73 • Secondary risk theory: The role of personal relevance as a boundary condition
Prena Shah, Georgia, **Xinxia Dong**, Shanghai University,
Yi Yin Leong and **Janet Yang**, Buffalo
- 74 • Dual Pathways from Information Framing to Health Behaviors in Social Media Crisis Communication of Norovirus
William Kwun Yu Li, Tsinghua University
- 75 • Media Attention and Institutional Trust: Examining Public Risk and Benefit Perceptions of Nuclear Energy in Southeast Asia
Shirley S. Ho, **Wufan Jia**,
and **Chang He**, Nanyang Technological University
- 76 • [EA] When Fear Spreads Faster Than Facts: Analyzing Emotional Framing and Science Literacy Cues in H5N1 Facebook Engagement
Nicole O'Donnell, **Anaderi Iniguez**, **Andrew Sutherland**,
Hae Yeon Seo, and **Erica Austin**, Washington State
- 77 • [EA] Seeking Information about AI's Double-Edged Sword: Extending the PRISM in the Context of AI Risks and Benefits
Won-Ki Moon, Florida
- 78 • [EA] Avoidance or Normalization? How Perceived Internal and External Uncontrollability Shape Risk Responses and Personal Information Protection
Tianyang Lu, Oklahoma
- 79 • [EA] Risk, Identity, and Voice: Understanding Safety Communication in High-Reliability Offshore Environments
Ariana Medina, Texas Tech,
Janet Okoroji, Louisiana State,
Austin Vaughn and **Kerk F. Kee**, Texas Tech,
Tyree Mitchell, Louisiana State,
Marshall Watson and **Changwon Son**, Texas Tech
- 80 • [EA] Peer Communication as a Social Amplifier of Risks: Pathways from Mass Media Exposure to Drinking Attitudes and Intentions via Perceived Risks and Norms
Yiran Liu and **Xing Zhang**, Shenzhen University
- 81 • [EA] The Effect of Perceived Risk and Benefit on the Information Avoidance of Generative Artificial Intelligence
Yingwei Wang, Shanghai University
- 82 • [EA] Exploring the Interaction of Media Trust, Risk Perception and Optimism Bias in Poisonous Mushroom Precautionary Behaviour: A Moderated Chain Mediation Model
Yangyang Wu, **Na Li**, **Qinyu Chen**,
Xuanhe Liu, Wuhan University,
and **YiYing Liao**, Jishou University
- 83 • Perceived Severity and Vulnerability to Deepfake Fraud: The Roles of Online Disclosure, Digital Fraud Familiarity, and Deepfake Control in Taiwan
Trisha, T.C. Lin, **To-Yuan Huang**,
and **Rio Oktora Nanda Putra**, National Chengchi University
- 84 • Deliberate or Duped? Understanding Global Consumer Counterfeit Purchase Behavior Through the Lens of Protection Motivation Theory
Heijin Lee, Pepperdine,
Saleem Alhabash, **Moldir Moldagaliyeva**,
Patricia Huddleston, and **Anastasia Kononova**, Michigan State
- 85 • The effects of perceived social and spatial distance in shaping environmental risk perception in immersive virtual environments
John Leach, **Kang Namkoong**,
and **Siqiao Ao**, Maryland, College Park
- 86 • Navigating Smoke Risk Communication: Insights from Practitioners in the Pacific Northwest

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Hollie Smith, Heidi Huber-Stearns,
and **Jess Downey**, Oregon

87 • Factors influencing the formation of environmental risk perception among Generation Z environmentalists in China: A qualitative study

Zimeng Wei, Xiamen University

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

4:45 to 6 p.m. / F076

Communication Technology Division

Top Refereed Research Paper Session

Top Faculty and Student Papers in Communication Technology

Moderating/Presiding

Mustafa Oz, Tennessee

Machine-Likeness Across Societies: The Influence of Religiosity and AI Development*

Longhan Wei and **Hai Liang**, The Chinese University of Hong Kong

Attitudes on Censoring Social Media Content: An Application of the Theory of Planned Behavior**

Sherice Gearhart, Texas Tech, **Oluseyi Adegbola**, Tennessee,
and **Yvonne Okoro**, Texas Tech

The 'Added Value' of Virtual Reality Journalism: Audiences Recognize Cognitive, Affective, and Sensory Advantages in Digital Spatial Narratives***

Juan Camilo Hernández-Rodríguez and **Víctor García-Perdomo**, Universidad de La Sabana

Digital Mirror, Mate, and Mentor: Negotiating Romantic Relationships with ChatGPT as 'Teacher G' on Xiaohongshu⁺

Elizabeth Qin and **Zhihuai Lin**, North Carolina at Chapel Hill

The Impact of AI-Induced Challenge Stressors on Media Professionals' Job Satisfaction**

Jingqing Li and **Jingxin Li**, Wuhan University

[EA] Trusting the Machine: Psychological Mechanisms Behind Users' Continuous Intention to Use ChatGPT***

Yuejiao Di, Boston

Discussant

Mustafa Oz, Tennessee

* First Place Faculty Paper Award

** Second Place Faculty Paper Award

*** Third Place Faculty Paper Award

⁺ First Place Student Paper Award

Friday, August 8, 2025

++ Second Place Student Paper Award

+++ Third Place Student Paper Award

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / F077

Cultural and Critical Studies Division

Top Refereed Research Paper Session

Cultural and Critical Studies Division Top Papers

Moderating/Presiding

Karin Assmann, Georgia

Early Nineteenth Century Feminist Periodicals and the Formation of a U.S. Women's Rights Agenda

Carolina Velloso, Minnesota Twin Cities

'AI is a story about labor automation': Journalism, tech, and perceptions of precarity

Patrick Ferrucci and **Qiongye Chen**, Colorado-Boulder

Reconsidering journalistic doxa

Tim Vos and **Enrique Nunez-Mussa**, Michigan State

"The Business of Sympathy": The Platformization of Waterdrop Crowdfunding and Philanthrocapitalism in China*

Shitong Li, Communication University of China

Discussant

Peter Joseph Gloviczki, Western Illinois

* Student Paper Winner, First Place

4:45 to 6 p.m. / F078

International Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Vanessa Higgins, Texas State, and **Ruth Moon**, Louisiana State

Unstable Ground: Journalism, Gender, and Labor Precarity in Ghana

Audrey Anchirinah, Minnesota,

and **Danford Zirugo**, Alabama

Does Social Media Use Make Us More Environmentally Knowledgeable or More Eco-Anxious? A Multi-Country Investigation**

Jörg Matthes, **Ariadne Neureiter**,

and **Thomas Kirchmair**, University of Vienna

Mokhtarrudin Bin Ahmad, Multimedia University

Alice Binder, University of Vienna

Christina Brandstetter, University of Vienna

Ploypin Chuentarawong, Chulalongkorn University

Jeong-woo Jang, Advanced Institute of Science and Technology

News Media Use, Social Media Platforms, and the Dimensions of Conservatism in Brazil**

Friday, August 8, 2025

Rachel Mourao, Miami, **Marcos Paulo Silva**, Universidade Federal de Mato Grosso do Sul

Tim Vos, Michigan State

"The architect of the invasion" vs. "a symbol of resilience." How AI chatbots frame Zelenskyy, Putin and the Russia-Ukraine war**

Nataliya Roman, North Florida,

Nataliia Laba, University of Groningen,

and **John Parmelee**, North Florida

Facebook Community Standards: The New Gatekeeper for Palestinian News Organizations?*

Nida'a Bassoumi, Arab-American University,

Naheda Makhadmeh, Yarmouk University,

and **Brian J. Bowe**, Western Washington

** Second Place, Faculty Competition

*** Third Place, Faculty Competition

4:45 to 6 p.m. / F079

Law and Policy Division

Top Refereed Research Paper Session

First Place Award-Winning Papers

Moderating/Presiding

name, affiliation

Laboratory of Autocracy: Texas' Escalating Assault on First Amendment Values in the Abbott/Patrick/Paxton Years***

Daxton Stewart, Texas Christian,

and **Amy Kristin Sanders**, Pennsylvania State

The Past and Future of AI and Copyright and the Challenges Facing Corporations and Creators**

John Chambers, SUNY Plattsburgh

Failure to Disclose: The Federal Trade Commission's Role in Ensuring Online

Endorsements are Properly Disclosed*

Mary Kate Tramontano, Syracuse

Discussant

Jane Kirtley, Minnesota

*** Top Faulty Paper

** Debut Faulty Paper

* Top Student Paper

4:45 to 6 p.m. / F080

Mass Communication and Society Division

Top Refereed Research Paper Session

Best of Mass Communication and Society Part I

Moderating/Presiding

Friday, August 8, 2025

Alec Tefertiller, Baylor

Apprehensive or Motivational Threat?*

Michelle Amazeen, Arunima Krishna,
and **Chao “Chris” Su**, Boston

When Memes Become Mean: Discrimination Recognition and Group Norms
in Adolescent Bullying**

Rongyi Chen, Central South University, **Qing Xiao**, Carnegie Mellon University,
Shike Lin, Shanghai Jiao Tong University,
Menghan Yin, Texas at Austin,
Jingjia Xiao, California, San Diego,
Hua Zhong, The Chinese University of Hong Kong,
and **Bingbing Zhang**, Iowa

Correcting the Self with AI: The Effectiveness of Deepfake Self-Debunking
in Reducing Misinformation***

Hang Lu, Michigan

Generative Flames, Ethical Backlash: Analyzing the AI-Generated Visuals
that Surrounded the 2025 California Wildfires and Public Sentiment Toward
Them—A Social Amplification of Risk Perspective****

Menna Elhosary, University of London

How Emotions Drive User Engagement: A Mixed-Methods Analysis of Doctor
Influencers’ Douyin (Chinese TikTok) Video Titles*****

Zhiying (Jenny) Xu, Iowa

Discussant

Mike Schmierbach, Pennsylvania State

- * First Place Faculty Paper Award
- ** Second Place Faculty Paper Award
- *** Third Place Faculty Paper Award
- **** First Place Student Paper Award
- ***** First Place Moeller Paper Award

4:45 to 6 p.m. / F081

Minorities and Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Chelsea Peterson-Salahuddin, Michigan Ann Arbor

Unpacking the Impact of Media Racism Exposure on Multidimensional Resistance
Among Asian Americans*

Jungmi Jun, South Carolina, **Joon Kim**, Rhode Island
and **Ali Zain**, Arizona State

Responsibility Framing, Minorities, and Alzheimer's Disease: A Quantitative Content
Analysis of U.S. News Media**

Dante Mozie, Yu Chen,
and **Carrie Jingyi Xiao**, South Carolina

Gen-Z Latinx Media Preferences: Representation, Identity, and Consumption Habits***

Melissa Santillana, Carolina Perez,
and **Javier Morales Riech**, Texas Tech

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The Missing Bias: The Effect of Social Identity on Audience Engagement
with Missing Person News****

Luna Pittet Gonzalez and Chris DeFelice, Florida

#Ayurveda: Examining how South Asian Content Creators Digitally Construct
Well-being on TikTok*****

Zubin DeVitre, Sadia E Cheema,
and **Tejasvini Mantripragada**, Seton Hall,
and **Hannah Glenn**, Wisconsin-Madison

Restorative and Solidarity Journalism in Contemporary Media Discourse*****

Taylor Sheridan, Missouri

Discussant

Danielle K. Brown, Michigan State

- * First Place Faculty Research Paper Award
- ** First Place Graduate Student Paper Award
- *** Second Place Faculty Research Paper Award
- **** Second Place Graduate Student Research Paper Award
- ***** Third Place Faculty Research Competition Paper Award
- ***** Third Place Graduate Student Research Paper Award

Top Paper Award Recognition: The Minorities and Communication Division will honor all top paper award winners at the end of this session at our Division Business Meeting.

4:45 to 6 p.m. / F082

Political Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Bingbing Zhang, Iowa

News Finds Me as the Illusion of Competence: Evidence for Overconfidence in Discernment of Political
Misinformation*

Chris Skurka, Pennsylvania State, **Zicheng Cheng**, Arizona,
and **Manuel Goyanes Carlos III**, University of Madrid,
and **Homero Gil de Zúñiga**, University of Salamanca / Pennsylvania State

From Head to Toe? A Meta-Analysis on the Cognitive, Attitudinal, and Behavioral Effects of Online Political
Microtargeting**

Selina Noetzel, University of Klagenfurt,
Andreas Nanz, Technical University of Munich,
Ye Sun, Utah, **Alice Binder** and **Jörg Matthes**, University of Vienna

The Self-Effects of Digital Commentary: How Comment Effort and Audience Shape Affective Reactions to Political
News***

Jinping Wang, Florida, **Hai Liang**, The Chinese University of Hong Kong,
and **Rui Pan**, affiliation

What Does the Ideal Democracy Look Like? News Use, Democratic Dissatisfaction, and Alternative Political
Processes****

Abby Youran Qin, Wisconsin-Madison

Presidential Campaign Rhetoric*****

Stephanie Kelley-Romano, Bates College

Friday, August 8, 2025

Discussant

Josephine Lukito, Texas at Austin

* Top Faculty Paper

** Second Faculty Paper

*** Third Faculty Paper

**** Top Student Paper

***** First-Place Teaching Award

4:45 to 6 p.m. / F083

Scholastic Journalism Division

Top Refereed Research Paper Session

Evolving Issues in Journalism: Preparing Students for Industry Demands, Business Fundamentals, Technological Shifts, and Societal Challenges

Moderating/Presiding

Theresa de los Santos, Pepperdine

Balancing the Budget: Educator Perceptions of the Business Side of High School Journalism*

Sarah Cavanah, Kansas, **Peter Bobkowski**, Kent State,

Leslie Klein, Nebraska-Lincoln,

Monica Hill, North Carolina at Chapel Hill,

and **Marina Hendricks**, South Dakota State

Identity-Based Differences in Journalism and Communication Students' Sense of Belonging Amid Attacks on University DEI**

Shanetta Pendleton, Elon,

and **Rhonda Gibson**, North Carolina at Chapel Hill

Expanding AI Literacy: The 5Cs of News Literacy in the Era of Generative AI***

Adam Maks, Indiana-Indianapolis,

Seth Ashley, Boise State,

and **Paul Cook**, Indiana-Kokomo

Beyond the Degree: Examining Hiring Criteria and the Role of Journalism Education in the Recruitment of Journalists in Nigerian Newsrooms****

Kemi Busari, Maryland

Top Paper Award Recognition

The Scholastic Journalism Division will honor all top paper award winners at the end of this session and prior to our Honor's Lecture.

Discussant

Elizabeth Smith, Pepperdine

* First Place Faculty Research Paper Award

** Second Place Faculty Research Paper Award

*** Third Place Faculty Research Paper Award

**** First Place Graduate Student Paper Award

This session presents the top research papers in Scholastic Journalism, examining how the public, journalism education, and professional newsrooms are responding to the evolving journalism landscape. Topics include student

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perspectives on challenges to diversity, equity, and inclusion (DEI) initiatives, the integration of business fundamentals into journalism curricula, the impact of artificial intelligence on news literacy, and professional views on journalism education. These studies highlight the need for journalism programs to adapt to technological, societal, and economic changes while preparing students for the industry's demands.

4:45 to 6 p.m. / F084

Commission on Graduate Education

Top Refereed Research Paper Session

Moderating/Presiding

Sohana Nasrin, Tampa

Protective and Threatening Reporting Practices in Covering Sexual Abuse- Comparative study of China, US, and Australia*

Yiran Zi, University of Amsterdam

The Impact of Mass Communication and Interpersonal Communication on Knowledge and Intention Toward Winter Sports**

Yungsong Li and **Hongjie Tang**, Tsinghua University

Predictor of Willingness to Eat Wild Mushrooms: Extended Theory of Reasoned Action***

Yangyang Wu, **Na Li**, **Qinyu Chen**, **Zhengyang Wu**,
and **Hao Zheng**, Wuhan University

AI connecting to the future: The matching effects of information source and temporal framing on health message persuasiveness***

Qinyu Chen, **Yu Ao**, and **Yangyang Wu**, Wuhan University

Undergraduate and Graduate College Students' Attitude Toward a Career in Public Relations***

Emeri Drewry, Baylor

Discussant

Patrick R. Johnson, Marquette

* First Place Paper

** Second Place Paper

*** Third Place Paper

4:45 to 6 p.m. / F085

Community Journalism Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Joy Jenkins, Missouri

Students and community news: Finding a role to address the problem of news deserts*

Joseph Kasko, Winthrop

Proximity and Principle: Role and Norm Negotiation Among Embedded Journalists

Huzaifa Muhammad and **Tim Vos**, Michigan State

Student Journalists' Coverage of 2024 Elections: Understanding the Usage of Framing and News Sources

Sima Bhowmik and **Benjamin Cooley**, Vermont

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Pacific Palisades Under Fire: Community Journalism, Social Media, and Public Participation During the 2025 California Wildfires

Mushfique Wadud, Colorado

Suburban News Disparities: Race, Representation, and Media Bias in Nassau County, NY

Scott Brinton, Hofstra

Discussant

Nick Mathews, Missouri

* First Place Faculty Paper

4:45 to 6 p.m. / F086

Entertainment Studies Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Waleed Rashidi, California State, Fullerton

Into the Pit: Flow and Psychological Need Fulfillment in Heavy Metal Moshing*

Jacob Rummel and **Lauren Auverset**, Louisiana at Lafayette

Signs of Resistance: A Content Analysis of the Semiotic and Narrative Expressions in Black Protest Music

Melissa Williams, Wesleyan College

and **Lindsey Maxwell**, Southern Mississippi

Portrayals of Romantic Relationships in "Schitt's Creek": Applying Sternberg's Triangular Theory of Love to Mediated Romance

Reagan Fontana and **Erika Engstrom**, Kentucky

The Ethos of Collaborative Storytelling: A Grounded Analysis of D&D Metadiscourse in Adventuring Academy

Jessica Pettengill, Michigan State

Framing the Future of Art-ificial Intelligence: The Impact of Assistive AI on Trust, Perception, and Fear of Artificial Intelligence in Entertainment Production

Chris DeFelice, **Luna Pittet Gonzalez**

and **Seungah Nah**, Florida

Discussant

Waleed Rashidi, California State, Fullerton

* Top Paper

4:45 to 6 p.m. / F087

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Cassandra Hayes, Texas Christian

Faculty Papers

Media Affordance Perception and Privacy Calculus of "A Friends" on Sina Weibo:

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A Mixed-Methods Study Based on PLS-SEM

Leixiao Zeng, affiliation and **Wai-kit Ming**, affiliation

The Alabama Forum as Chronicle of 1980s Gay and Lesbian Political Activism

Connor Todd and **George L. Daniels**, Alabama

A network analysis of frame alignment and the political activation of #shero Riley Gaines

Travis Bell and **Fan Yang**, South Florida

Student Papers

Precarious Sexuality: How Bisexual Individual's Identities are Recategorized for Exhibiting Unidirectional Sexual Behavior

Clay Williams, affiliation

The Journey of Korean Boys' Love Webcomics in China: An Alternative Form of Queer Advocacy

Han Huang, affiliation

Beyoncé's Renaissance Tour and Film: A Global Celebration of Black Queer Culture Through Queer of Color Narratives and Performance Artistry

Kevin Hardges, affiliation

Discussant

Chelsea J. Reynolds, Arizona State

First Place Faculty Paper

Second Place Faculty Paper

Third Place Faculty Paper

First Place Student Paper

Second Place Student Paper

Third Place Student Paper

4:45 to 6 p.m. / F088

Religion and Media Interest Group

Top Refereed Research Paper Session

Digital Identity and Faith in Public Spaces

Moderating/Presiding

Cylor Spaulding, California State Fullerton

Exploring Spiritual Health Locus of Control and Its Influence on Vaccine Intentions and Information Seeking*

Joon Kim, Rhode Island, Institution

Jungmi Jun and **Holly Overton**, Pennsylvania State,
and **Chris Noland**, South Florida

The Evolution of Public Figures' Death Discourse in the Confucian Context: Cultural Reconstruction of Technology, Symbols, and Emotions**

Xinchun Li, **Keying Zhong**,
and **Lifang Li**, SunYat-Sen

The Mediating Role of Spiritual Frameworks in Technology Communication Practices Among Elderly Residents***

April Wanhui Zhou and **Lola Xie**, Hong Kong Baptist University

Digital Spirituality and Psychological Well-being: A Media Affordance Analysis of YouTube Tarot Practices in Vietnam****

Ngoc-Khanh-Linh Pham, Shanghai Jiao Tong University

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Discussant

Jim Y. Trammell, High Point

* First Place Faculty Paper

**Second Place Faculty Paper

***Third Place Faculty Paper

****First Place Student Paper

4:45 to 6 p.m. / F089

Small Programs Interest Group

Awards Session

Awards, Members' Meeting and 30th Anniversary Celebration

Moderating/Presiding

Masudul Biswas, North Carolina A&T State

6:30 to 7:30 p.m. / F090

Advertising Division

Business Session

Members' Meeting

Moderating/Presiding

Linwan Wu, South Carolina

6:30 to 7:30 p.m. / F091

Broadcast and Mobile Journalism Division

Business Session

Members' Meeting

Moderating/Presiding

Lindsey Conlin Maxwell, Southern Mississippi and **Harrison Hove**, Florida

6:30 to 7:30 p.m. / F092

Communication Technology Division

Business Session

Members' Meeting

Moderating/Presiding

Brian G. Smith, Mississippi

Friday, August 8, 2025

6:30 to 7:30 p.m. / F093

Cultural and Critical Studies Division

Business Session

Members' Meeting

Moderating/Presiding

David Wolfgang, Colorado State

6:30 to 7:30 p.m. / F094

International Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Vanessa de Macedo Higgins Joyce, Texas State and **Ruth Moon**, Louisiana State

6:30 to 7:30 p.m. / F095

Law and Policy Division

Business Session

Members' Meeting

Moderating/Presiding

Brett Johnson, Iowa

6:30 to 7:30 p.m. / F096

Mass Communication and Society Division

Business Session

Meet-and-Greet with the Journal Editors of *Mass Communication and Society*

Moderating/Presiding

Mike Schmierbach, Pennsylvania State, Outgoing Journal Editor, *Mass Communication and Society*
and **Alec Tefertiller**, Baylor

Start your evening off right with good company and meaningful conversation at our Meet the Editors event for the *Mass Communication and Society* journal. Join us for light refreshments and the opportunity to connect informally with the journal's editorial team. Whether you're a seasoned scholar or new to publishing, this is a great chance to ask questions, share ideas, and learn more about the journal's scope, submission process, and editorial priorities. All Mass Communication & Society Division members are welcome!

6:30 to 7:30 p.m. / F097

Friday, August 8, 2025

Minorities and Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Danielle K. Brown, Michigan State

6:30 to 7:30 p.m. / F098

Political Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Oluseyi Adegbola, Tennessee

6:30 to 7:30 p.m. / F099

Scholastic Journalism Division

Business Session

Members' Meeting

Moderating/Presiding

R.J. Morgan, Mississippi

6:30 to 7:30 p.m. / F100

Community Journalism Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Nick Mathews, Missouri

6:30 to 7:30 p.m. / F101

Entertainment Studies Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Waleed Rashidi, California State, Fullerton

Friday, August 8, 2025

6:30 to 7:30 p.m. / F102

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Kix Patterson, Florida

6:30 to 7:30 p.m. / F103

Small Programs Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Masudul "Mas" Biswas, North Carolina A&T State

7:45 to 9:30 p.m. / F104

Advertising and International Communication Divisions

Social

Hosting

Linwan Wu, South Carolina, Advertising Head

and **Vanessa de Macedo Higgins Joyce**, Texas State, International Communication Head

7:45 to 9:30 p.m. / F105

Broadcast and Mobile Journalism Division

Off-site Social

Hosting

Lindsey Conlin Maxwell, Southern Mississippi and **Harrison Hove**, Florida

Location TBA

7:45 to 9:30 p.m. / F106

Cultural and Critical Studies Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Off-site Social

Hosting

David Wolfgang, Colorado State and **Chelesa J. Reynolds**, Arizona State

7:45 to 9:30 p.m. / F107

Law and Policy Division

Off-site Social

Hosting:

name, affiliation

7:45 to 9:30 p.m. / F108

Minorities and Communication Division and Commission on the Status of Minorities

Social

Hosting:

Danielle K. Brown, Michigan State and **Kathleen McElroy**, Texas at Austin

7:45 to 9:30 p.m. / F109

University of Alabama, University of Kentucky, Louisiana State University, Michigan State University, Pennsylvania State University, University of South Carolina, University of Tennessee, Mass Communication and Society Division and the AEJMC Appointed Standing Committee on Career Development.

Social

Hosting

Brian Butler, Alabama, Dean

Jennifer Greer, Kentucky, Dean

Kim Bissell, Louisiana State, Dean

Heidi Hennink-Kaminski, Michigan State, Dean

Denise Sevick Bortree, Pennsylvania State, Interim Dean

Tom Reichert, South Carolina, Dean

Joseph Mazer, Tennessee, Dean

Alec Tefertiller, Baylor, Head, Mass Communication and Society Division

Steve Bien-Aimé, Kansas, Chair, Careers Committee

Affiliates of University of Alabama, University of Kentucky, Louisiana State University, Michigan State University, Pennsylvania State University, University of South Carolina, University of Tennessee, Mass Communication and Society Division and the AEJMC Appointed Standing Committee on Career Development are warmly invited to this joint social at The View Lounge, perched atop the Marriott with panoramic views of the city skyline and Bay Area.

7:45 to 9:30 p.m. / F110

Scholastic Journalism Division

Honor's Lecture

Friday, August 8, 2025

Moderating/Presiding

R.J. Morgan, Mississippi

Honor's Lecturer

Calvin L. Hall, North Carolina Central

7:45 to 9:30 p.m. / F111

Small Programs Interest Group

Off-site Social

Hosting:

Masudul "Mas" Biswas, North Carolina A&T State

7:45 to 9:30 p.m. / F112

Missouri School of Journalism, University of Missouri

Social

Hosting:

David Kurpius, Dean, Missouri

Please join us at an evening reception featuring light hors d'oeuvres and spirits. Catch up with former classmates and colleagues, socialize, and learn more about the school's continued leadership in journalism and strategic communication education.

7:45 to 9:30 p.m. / F113

University of Nebraska, University of Minnesota, University of Kansas, University of Iowa and University of Wisconsin

Social

Hosting:

name, Nebraska, Title

name, Minnesota, Title

name, Kansas, Title

Melissa Tully, Iowa, Title

name, Wisconsin, Title

University of Iowa, Minnesota, Wisconsin, Nebraska and Kansas Alumni, Faculty, and Student Reception. Invitation and RSVP required.

8 to 9:30 p.m. / F114

Community Journalism Interest Group

Friday, August 8, 2025

Offsite Social

Hosting

Karin Assmann, Georgia

Members are asked to meet at Brandy Ho's, 217 Columbus Ave. A short walk from the hotel.

Saturday, August 9, 2025

7 to 9:15 a.m. / Sa001

Association for Education in Journalism and Mass Communication

Business Session

***Journalism and Mass Communication Educator* Editorial Board Meeting**

Moderating/Presiding

Vincent Filak, Wisconsin Oshkosh, editor

7 to 9:15 a.m. / Sa002

Association for Education in Journalism and Mass Communication

Business Session

***Journalism and Communication Monographs* Editorial Board Meeting**

Moderating/Presiding

Lindsay Palmer, Wisconsin-Madison, editor

7:30 to 9:15 a.m. / Sa003

Association for Education in Journalism and Mass Communication Committee on Career Development

Business Session

Committee Meeting

Moderating/Presiding

Steve Bien-Aimé, Kansas, chair

7:30 to 9:15 a.m. / Sa004

Association for Education in Journalism and Mass Communication Membership Committee

Business Session

Committee Meeting

Moderating/Presiding

Keonte Coleman, Syracuse, Chair

8 to 9:15 a.m. / Sa005

Advertising Division

Refereed Research Paper Session

AI in Advertising: Collaboration, Creativity, and Consumer Perception

Saturday, August 9, 2025

Moderating/Presiding

Chang-Dae Ham, Illinois Urbana-Champaign

Navigating the Spectrum: Consumer Acceptance of Collaboration between AI and Humans in Purpose Advertising

Huan Chen, Florida, **Yoon Joo Lee**, Washington State,

Xiaofan Wei, and **Xinyi Zuo**, Florida,

and **Cheng Chang**, Southern California

Overcoming the Uncanny Valley Effect: Matching AI to Ad Themes

Chang-Won Choi and **Robert Magee**, Mississippi

When AI Review Summaries Mislead: Effects of AI Review Summaries on Consumer Decision Experience

Xiaoyu Xu, SUNY Cortland

The Absence of History: How AI-Generated Advertisements Erode Brand Attitude and Purchase Intention

Binbin Ni, Tsinghua, **Fuzhong Wu**, Soochow,

and **Jiarui Bao**, affiliation

Prompt to Production: Teaching the AI Creative Pipeline

Jason Porter, South Carolina

Discussant

Anastasia G. Kononova, Michigan State

8 to 9:15 a.m. / Sa006

Communication Technology and International Communication Divisions

Research Panel Session

Digital Intermediaries Countering Misinformation for Non-English Speaking Immigrant Communities in the U.S.

Moderating/Presiding

K. Hazel Kwon, Arizona State

Panelists

Young Eun Moon, Mississippi

Jinxia Niu, Chinese for Affirmative Action

Wei-Ping Li, Maryland; Taiwan Factchecker Center

Elira Canga, Arizona State; Faktoje.al

This panel will discuss the current state of in-language information integrity work, focusing on the opportunities and challenges that the contemporary socio-digital environment brings to this effort. The panel will be intentionally composed of researchers and practitioners who have collaborated or partnered across the fields, sharing their insights into how cross-profession collaboration between academic researchers and information integrity practitioners can help advance scholarly knowledge as well as expanding our field's overall mission to inform the public in the age of misinformation. The panel will be of interest to scholars whose research areas include misinformation and fact-checking research, civic technologies, media literacy, or news services for underrepresented populations.

8 to 9:15 a.m. / Sa007

Communication Theory and Methodology Division

Saturday, August 9, 2025

Refereed Research Paper Session

From AI to Douyin: The Evolution of News and Journalism in the Digital Age

Moderating/Presiding

Bradley Gorham, Syracuse

Framing with Sound: The Power – and Limits – of Emotional Background Music in Chinese Short Video News on Douyin

**Zhuoyu Wang, Lei Guo, Ningjie Zhang, Jiazhou Lin,
Weilin Li, Mengying Xing,
and Guangnan Ye**, Fudan University

A Proposal for Remodeling of Hierarchical Influences Model to Understand Variance Influencing Factors in a Given Society*

Abu Ahmed, Colorado State

Predictive Modeling of News Frames in Generative AI Coverage: A Statistical Approach

Quang Nguyen and Howard Welser, Ohio

From Social Media to AI Applications: A Typology of Agenda-Setting Theory Dynamics in the New Media Environment

Lindita Camaj, Florida
and **Mahbubul Haque Bhuiyan**, Comilla University

Digital Journalism as Subversive Memory Work: Addressing Exclusion Through Journalism and Digital Archiving

Rahoof Kaliyarakath, Texas at Austin

Discussant

Yulia Medvedeva, Zayed University

* Second Place Top Student Paper

8 to 9:15 a.m. / Sa008

Law and Policy Division

Business Session

Executive Committee Meeting

Moderating/Presiding

Brett Johnson, Iowa

8 to 9:15 a.m. / Sa009

Mass Communication and Society Division

Refereed Research Paper Session

AI-Generated Content and Society

Moderating/Presiding

Xinle Jia, Southern Illinois, Carbondale

Empowering Employees with Generative AI: An Investigation of the Role of Internal

Saturday, August 9, 2025

Communication in Employees' Adoption of Generative AI at Work

**Daniel Hunt, Joon Kim, Ying Xiong,
Jegoo Lee, and Won-Ki Moon,** Rhode Island

To Read or Not to Read AI News, that is Not the Question: Examining Incidental
Exposure, Fatigue, Avoidance, Knowledge and News Coverage About AI

Taeyoung Lee, Houston / Indiana,
Yujin Kim, affiliation,
and **Trey McKinney,** affiliation

Examining the Antecedents and Consequences of the Influence of Presumed Influence
of AI-Related Risks

Huai-Kuan Zeng and Tai-Yee Wu,
and **Zhi-Rong Li,** National Yang Ming Chiao Tung University

[EA] Cross-Cultural Comparison of AI Fashion Models and Body Esteem in U.S. and Korea

Yujin Heo, Pennsylvania State,
Bingbing Zhang, Iowa
and **Fuyuan Shen,** Pennsylvania State

[EA] Trust in the Bylines: Audience Perceptions of AI-Generated News
Across Polarized Issues

Junghyun Moon and Sung Hyun Lee, Indiana

Discussant

Daniel Trielli, Maryland

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / Sa010

Media Ethics and Cultural and Critical Studies Divisions

Research Panel Session

Media and Human Suffering: The Path Forward for Research, Policy, and Practice

Moderating/Presiding

Munachim Amah, Iowa

Panelists

Anita Varma, Texas at Austin
Menna ElHosary, City St. George's, University of London
Diane Cormany, Minnesota
Tara Walker, St. Bonaventure

This panel advances academic discussions on this topic and features contributors to the *Journal of Communication Inquiry's* special issue, "Media and Human Suffering: Foundations, Ruptures, Continuities," scheduled for publication in fall 2025. Panelists will discuss ethical dilemmas and frameworks for making sense of human suffering represented in and orchestrated by the media.

8 to 9:15 a.m. / Sa011

Media Management, Economics and Entrepreneurship Division

Saturday, August 9, 2025

Refereed Research Paper Session

OMGC Case Study Competition

Moderating/Presiding

Ronen Shay, Fordham

The Best Practices of Case Study Research

Peiqin Chen, Shanghai International Studies University

The Global Media Industries Case Repository: A New Platform to Support Media Management Research for the Global South and the Global North

Ke Guo, Shanghai International Studies University

Bundling Strategies, Competitive Advantages, and Market Performance: A Case Study on Disney+ Streaming Bundles*

Miao Guo, Connecticut

China's Television Media Transformation: A Case Study of CMG's AI Content Production and Dissemination System**

Zhi Li and **Hong Wang**, Communication University of China

Data Journalism Meets AI: An Experiment on Influence of Technological Disclosure on Journalism Creativity

Henghui Du, Shanghai International Studies University

International Communication Effects of Marginal Cultural Products: Analysis of the Global Reports on Black Myth: Wukong***

Xi Wang, Shanghai International Studies University

Localized vs. Translated: Revenue Performance and Platform Strategies of Micro-Short Drama Companies in Global Markets***

Mengying Zhang, Wen Zong, Shin Lin,
and **Mat Wang**, Peking university

Discussant

Louisa Ha, Bowling Green State

* First Place Faculty Paper

** Second Place Faculty Paper

***First Place Student Paper Award

8 to 9:15 a.m. / Sa012

Newspaper and Online News, Magazine Media and Visual Communications Divisions

Teaching Panel Session

Teaching Photojournalism in Digital Age

Moderating/Presiding

Xu Zhang, Austin Peay State

Panelists

David Allison, Austin Peay State

Michael Martinez, Tennessee

Ivy Ashe, Florida Atlantic

Tara Pixley, Temple

Saturday, August 9, 2025

This panel focuses on teaching students' photojournalism skills in today's digital age, especially with the advent of AI technology.

8 to 9:15 a.m. / Sa013

Political Communication Division and Religion and Media Interest Group

[11-0800] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Political Communication Division (50 papers)

- 01 • Mediate public diplomacy in Africa: critiquing praxis, research and theories
Success Osayi, Colorado-Boulder,
Samson Omosotomhe, Ambrose Ali University, Ekpoma,
and **Chioma Agboh**, University of Nigeria Nsukka
- 02 • Politics of Reinvention: President Prabowo's Populism Political Rebranding from General to 'Gemoy'
Pulung Perbawani, Colorado-Boulder
- 03 • [EA] The Best Defense Is Offense: Manifestations of Wolf Warrior Diplomacy in Chinese Diplomats' Responses to Media Questions
Tianlun Zhou, **Hanjing Wang**, **Fangyuan Liu**,
and **Zuquan Xiong**, Hong Kong Baptist University
- 04 • [EA] The Broken Compass: Crisis of the expert image in Chinese social media
Wenhui Liang, **Beixi Kuang**,
and **Huaming Chen**, affiliation
- 05 • The effects of issue ownership on user engagement with parties' Facebook posts during the 2021 Elections in Albania and Kosovo
Dren Gërguri, **Muhamet Jahiri**, and **Gëzim Qerimi**, University of Pristina

Discussant

Katy Biddle, Southern Mississippi

- 06 • Pod Politics: A Profile of Political Podcast Users in the United States
Jessica Sparks and **Eliana DuBosar**, Auburn,
Renee Mitson, **Brittany Shaughnessy**, **Luna Pittet Gonzalez**,
and **Myiah Hutchens**, Florida
- 07 • Parties and Podcasts: How Political Affiliation Shapes Podcast Intention and Trust
Jena Lathen, Brigham Young
- 08 • The Era of Influence: Assessing the Impact of Fandom and Parasocial Relationships on Political Attitudes
Gwen Nisbett, North Texas, **Stephanie Schartel Dunn**, Winona State,
and **Jacqueline Fellows**, Southern Methodist
- 09 • Use of TikTok During the 2024 Presidential Election
Mia Moody, Baylor, **Gabriel B. Tait**, Ball State,
Dorothy Bland, North Texas, and **Gheni Platenburg**, Houston
- 10 • Politics of Posting: Analyzing Social Media Posts in Knoxville's 2021 City Council Races via the ELM Lens
Pranaav Jadhav, Missouri

Discussant

Shuning Lu, Maryland

- 11 • Turns Out, It's Not You—It's Your Candidate: Rethinking Affective Polarization
Salih Hurdogan, **Zhi Lin**, **Joseph Stepniewski**,
and **Ahona Tasnuva**, Texas at Austin

Saturday, August 9, 2025

12 • Two Paths to Political Alienation

Esther Thorson, Michigan State, **Edward Malthouse**, Northwestern,
Jaewon Royce Choi and **Weiyue Chen**, Butler,
and **Stephanie Edgerly**, Northwestern

13 • [EA] Weaponized Patriotism and Partisan Asymmetries in Emotional and Engagement Responses

Yoo Ji Suh, **Macau K. F. Mak**, **Sadie Dempsey**, **Dhavan Shah**,
and **Michael Wagner**, Wisconsin-Madison

14 • We Are In This Together: The Effects of Abundance and Scarcity Metaphor Frames On Policy and Organizational Support

Yu-Hao Lee and **Jack Barry**, Florida,
Aaron Zeiler, SUNY at Stony Brook, and **Ann Christiano**, Florida

15 • [EA] Transnational Political News Consumption: A Study of the Gülen Movement Diaspora in the United States

Hakan Karaaytu, Alfred University

Discussant

A.Jay Wagner, Marquette

16 • [EA] What Drives Trending Stability? Uncovering How Douyin's Algorithm Systematically Favors State-Affiliated Accounts

Zoey Wang, **Jiangyue Chen**,
and **Carl Zhou**, University of Amsterdam

17 • What Erodes Social Capital and Social Trust on Social Media? Effects of Social Media Political Homophily and Social Media Network Filtering

Pablo González-González and **Marta Seijas**, University of Salamanca,
and **Homero Gil de Zúñiga**, University of Salamanca / Pennsylvania State University

18 • [EA] "You're Gambling with World War III": An Analysis of Donald Trump's Weaponization of Victimhood

Brock Mays and **Carl Knauf**, Colorado-Boulder

19 • When administration supports ally Israel, U.S. dailies focus plights of Palestinians: An analysis of 15th Gaza War through CAM lens

Ershad Khan, Colorado-Boulder

20 • [EA] Working title: Between Belief and Compliance: Investigating Russian Journalists' Alignment with State Narratives on the War in Ukraine

Rashad Mammadov, Mississippi

Discussant

Yiben Liu, Oklahoma State

21 • National Security vs. Freedom of Speech: How Media Exposure, Personal Values, and Media Framing Influence Non-Users' Support for A National Ban on TikTok

Huu Dat Tran, **Pham Phuong Uyen Diep**,
and **Hayley Booth**, Louisiana State University

22 • Political trolling and affective polarization

Umer Bilal, Oklahoma

23 • [EA] Structural Characteristics, Generation Mechanisms, and Relational Embedding of Agricultural Policy Interpersonal Communication Network

Ziyi Yin, Guangdong University of Foreign Studies

24 • [EA] The Impact of Harassment on Political Activists and Democratic Institutions

Aly Hill and **Jacob Nelson**, Utah

25 • The Impact of Mediated Distant Suffering on Polarization: Examining Cause Connection, Social Change Commitment, and Political Motivations

Xinyue Dong and **Hsuan-Ting Chen**, Chinese University of Hong Kong

Saturday, August 9, 2025

Discussant

Gabriel Miao Li, Chapman University

- 26 • How News Media Choices Relate to Need for Chaos, Authoritarian Tendencies, and Political Violence

Acceptance in the Context of Brazil

Marina Petric and **Miglena Sternadori**, Texas Tech

- 27 • How Walz beat Trump in China's state news media coverage of the 2024 election

Buck Ryan, Kentucky,

and **Lei Jiao**, Wuhan University of Technology

- 28 • [EA] "I'm not a TikToker, but...": A Computational Content Analysis of TikTok Non-Users' Discourse on the National TikTok Ban in the US

Huu Dat Tran, **Pham Phuong Uyen Diep**,

and **Hayley Booth**, Louisiana State

- 29 • Interacting, Exploring and Mobilizing: Online Interaction with Politicians, News Media Repertoires and their Effects on Political Participation in Taiwan

Zhiming Liu, **Jiawei Tu**,

and **Chunyan Huang**, University of Macau

- 30 • Liquid Gatekeeping for an Affective Public: Local Government's Social Media Comment Curation amid the Pandemic

Yuqiong Zhou, **Mengyuan Zhang**,

and **Xinzhi Zhang**, City University of Hong Kong

Discussant

Sujin Kim, Oklahoma State

- 31 • How Gen Z Makes Sense of CSR: The Role of Perceived Altruism and Cultural Ideology in Responses to Internal and External CSR

Yezi Hu, Texas at Tyler, **Yanni Ma**, Oregon State,

and **Di Mu**, Texas A&M International

- 32 • How Unfairness and Political Ideology Shape Boycotting: A Moral Emotion Perspective Of Corporate Political Advocacy

Leping You, Miami, **Zicheng Cheng**, Arizona,

and **Yang Yang**, Southern Indiana

- 33 • Love the Stars, Love Their Politics: Examining the Psychological Mechanisms of Celebrity Political Endorsement

Yuxuan Jin and **Yuan Sun**, Florida

- 34 • Navigating Identity Conflicts: The Impact of Celebrity Political Endorsements on Fan and Political Engagement

Siyi Song and **Ashwin Rajadesingan**, Texas at Austin

Discussant

Azmat Rasul, Zayed University

Religion and Media Interest Group

- 35 • Catholic Thought in James W. Carey's Views of Communication

Alexandre Goncalves, Illinois

- 36 • [EA] The Dissemination of Folk Religion through Short Videos

Xi Lin, Shanghai Jiao Tong University

- 37 • [EA] Faith Communities and the COVID-19 Lockdown: Communicating resilience in digital spaces

Magdalene Vail, South Florida

- 38 • [EA] The future foretold: Algorithms, alternative spirituality, and the rise of digital divination

Sarah Whitmer, Iowa

- 39 • [EA] Religious Artificial Intelligence (AI): Exploring Perceptions of AI Across Religious Communities in the U.S.

Nihar Sreepada, Louisiana State

Saturday, August 9, 2025

40 • Saint to Sinner: A Critical Autoethnography

Sophia Condemni, Syracuse

Discussant

Kathryn Montalbano, Kentucky

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

8 to 9:15 a.m. / Sa014

Public Relations Division

High-Density Refereed Research Paper Session

Top Teaching Papers and GIFTS High Density Session

Moderating/Presiding

Sun Young Lee, Maryland

Top Teaching Papers

AI Intervention in PR Education for Digital Competence*

Erika Schneider, Syracuse

Cultivating Leadership Potential: How an Agency Model Shapes Student Leadership Practice and Perspectives**

Breann Murphy and **Teddi Joyce**, Jacksonville State

Do Public Relations Graduates Exhibit Work Ready Intelligence?***

Pamela Bourland-Davis, Georgia Southern,
Elizabeth Toth, Maryland, **Charles A. Lubbers**, South Dakota,
and **Hua Jiang**, Syracuse

Discussant

Amanda Weed, Kennesaw State

* First Place Paper, Teaching Paper Competition

** Second Place Paper, Teaching Paper Competition

*** Third Place Paper, Teaching Paper Competition

Top GIFT

Bluesky: The Growth and Governance Challenge*

Arien Rozelle, Syracuse

Scaffolding Approach to Enhance Digital Competency in PR Students Through Sequential "Learning-Practicum" Modules in the Classroom**

Taeyoung Kim, Loyola, Chicago

The PESO Model in Politics: A Group Exercise on Senator Earned and Shared Media Strategies***

Josh Bramlett, Alabama

Discussant

Saturday, August 9, 2025

Zifei Fay Chen, Georgia

- * First Place Paper, GIFT Competition
 - ** Second Place Paper, GIFT Competition
 - *** Third Place Paper, GIFT Competition
-

8 to 9:15 a.m. / Sa015

Small Programs and Internships and Careers Interest Groups

Teaching Panel Session

Put This Another Way: Journalism Pedagogy in Programs that Rare Post-Journalism

Moderating/Presiding

Michael Longinow, Biola

Panelists

Jeffrey Ranta, Coastal Carolina

Damilola Oduolowu, Missouri

Brian Steffen, Simpson

Elizabeth Atwood, Hood College

Vivan B. Martin, Central Connecticut

Journalism and media programs have faced declining funding and credibility in the post-pandemic, "fake news" era. Many have been cut or merged into other disciplines. This panel shares insights, strategies, and future projections.

8 to 9:15 a.m. / Sa016

Sports Communication Interest Group

Refereed Research Paper Session

Moderating/Presiding

Carolina Velloso, Minnesota

Olympics, World Cup and Crime: The Impact of Sport Across Continents and Culture

Sport-Based Social Presence: Olympic Media and Social TV Usage in Younger Saudi and American Demographics

Boyang Ding, **Mutaz Barnawi**, **Yifan Wu**, **Andrew Billings**,
and **Kenon Brown**, Alabama

Does the Who Matter More than the What? Sources and Journalistic Role Performance in the Media Coverage of FIBA World Cup 2027

Claudia Kozman, Northwestern University in Qatar

From Soccer to the Gridiron: Exploring the Rise of NFL Fandom in Germany

Frauke Hachtmann, Nebraska-Lincoln, **Christof Seeger**,
and **Thomas Wiench**, Stuttgart Media University

Sports True Crime: How Infotainment Disrupts Genre in Times of Change

Emil Steiner, Rowan

Are Media Events Still Effective in the New Media Era?

Meng Fu, affiliation, **Rui Chen**, affiliation,
and **Xingemei Zhong**, affiliation

Saturday, August 9, 2025

Discussant

Shannon Scovel, Tennessee

8 to 9:15 a.m. / Sa017

Kappa Tau Alpha

Business Session

Advisor's Breakfast

Moderating/Presiding

Beverly Horvit, Missouri, executive director, KTA

Kappa Tau Alpha is an international society honoring scholarship in journalism and mass communication. It is organized for the recognition and encouragement of scholarship and good character among students of journalism in colleges and universities in which there are properly conducted schools and departments of journalism and mass communication. Pre-registration is required.

9:45 to 11 a.m. / Sa018

Association for Education in Journalism and Mass Communication

[12-0945] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Advertising Division

Topic I — **Navigating Trust and Authenticity in AI-Generated Advertising Content**

01 • Authenticity Construction: Cognitive Pathways and AI Heuristics in Interpreting Authenticity of AI-Generated Advertising

Yang Feng, Florida, **Jing Yang**, Loyola Chicago,

Kelly Youngs and **Chien Tse-his**, Florida

02 • [EA] The Novelty Effect of AI-Chatbot: Examining Consumer Engagement and the Moderating Role of Self-Efficacy

Md Shahedur Rahman, Colorado

03 • [EA] What Influences Our Verification of AI Content in Advertisements? A Study on the Factors Affecting Users' Verification of AI-Generated Ads

Shuo Wang, Jilin, and **Rui Xu**, Nanjing Normal

04 • Realism Ruins Trust?: A computational approach to investigate the perceptions of AI-generated video using Sora

Qingyuan Yang, Florida

05 • Evaluating Consumer Perceptions of AI-Suggested Brands: Insights from the FCB Grid Framework*

Jinping Wang, Florida, and **Guolan Yang**, Illinois Urbana-Champaign

Discussant

Jacqueline Hitchon, Illinois Urbana-Champaign

Topic II — **Literacy, Ethics, and Persuasion in AI-Driven Media**

06 • [EA] Consumer Advertising Literacy in the Age of AI: Insights from User Discussions on Xiaohongshu (RedNote)

Shiyun Pan, Communication University of China

Saturday, August 9, 2025

- 07 • [EA] AI-Generated Realistic Images: Human Detection and Effects on Persuasion

Manxi Luo, Patrick Mohan Zhang, and James Cummings, Boston

- 08 • Explicating and Operationalizing Machinewashing: Implications for Deceptive AI Practices in Public Relations and Advertising

Victoria Kyriakopoulos, Syracuse

- 09 • Personalization in AI versus Human-Generated Advertising: A Deep Dive into Textual Feature Analysis and Persuasion Impact

Yixuan Jiang, Zhejiang

- 10 • AI in Advertising Education: How to Incorporate AI into Teaching Advertising and Brand Responsibility*

Hayoung Sally Lim, Oregon

Discussant

Huan Chen, Florida

Topic III — Influence and Impact: The Power and Pitfalls of Persuasive Narratives in the Digital Age

- 11 • When influencer narratives backfire: Sponsorship disclosure and consumer trust in hotel sustainability post

Lingling Zhang and Hua Chang, Towson

- 12 • [EA] The Power of Social Media Influencers: Gender, Motives, Source Credibility, and Parasocial Relationships in Shaping Green Fashion Consumption

Yang Yang and Erin Gilles, Southern Indiana,
and **Yara Acaf**, Texas at Austin

- 13 • [EA] Lionel Messi and Saudi Tourism: Celebrity Endorsement in Nation Rebranding

Razan Aljohani, Maryland

- 14 • The Anthropomorphic Paradox: When Humanizing Ads Amplifies Digital Crowding and Undermines Effectiveness

Nah Ray Han, Georgia CSU, **Jihoon (Jay) Kim**, Alabama,
and **Hojoon Choi**, Houstonng

Discussant

Weilu Zhang, Kentucky

Topic IV — Senses and Screens: Exploring Perception, Presence, and Performance in Digital Consumer Spaces

- 15 • [EA] The Digital Laborer's Survival in Online Writing: A Case Study of Contextual Evolution in Literature Forums

Yiran Cheng, Cambridge

- 16 • The Impact of Perceived Uncertainty in E-commerce Live Streaming on Consumer Purchase Intention for "New Chinese Brands": An Extension of the O-S-R-O-R Model

Huizi Xu and Panqiang Niu, Shanghai

- 17 • The Effect of AR Image Vividness and Resolution on Attitude, Behavior, and Perceived Value

Lizi Ma, Illinois at Urbana-Champaign

- 18 • Sound Matters: How Advertising Music Volume Shapes Consumer Perception and Behavior

Zishan Ding, Sun Yat-sen

Discussant

Regina Ahn, Miami

Broadcast and Mobile Journalism Division

Topic I — Personality, Performance and Parasociality Among Real and Artificial Broadcast Hosts

- 19 • Politicasts: A Profile of Popular Political Podcasts in the United States

Jessica Sparks, Auburn

- 20 • Does Psychological Closeness Matter? Investigating the Role of Parasocial Interaction in the Persuasive Effects of Virtual News Anchor through Psychological Social Distance and Trust

Chenwei Yang and Yushan Jiang, Shanghai Jiao Tong University

Saturday, August 9, 2025

21 • Kayfabe and Conspiracy: Examining the Role of Political Performance in the #Staged Trump Assassination Attempt

Daniel Barth, Columbia

22 • Humor and Truth: An Ethical Analysis of Saturday Night Live (NBC)'s News Satire in 2024 U.S. Elections

Emma Denman and **Deb Aikat**, North Carolina at Chapel Hill

23 • [EA] Emoting with the Friends of the Pod: How Podcasters Make Space for Listeners to Process Politics

Elia Powers, Towson

Discussant

Kristina Vera-Phillips, Arizona State

Topic II — Global, Displaced and Travel Journalism Trends

24 • Blurring boundaries: How world travel YouTubers are redefining travel journalism

Hun Shik Kim, Colorado

25 • [EA] Reporting From Exile: The Roles and Practices of Russian Dissident Journalists

Teodora Trifonova and **Joy Jenkins**, Missouri

26 • [EA] Examining Perceived Job Satisfaction in East African Newsrooms: A Cross-Country Analysis

Kevin Mudavadi, Georgia State,

Bingbing Zhang, Iowa,

and **Admire Mare**, Johannesburg

27 • [EA] Navigating the Storm on TikTok: Platformization of Disaster News by Vietnamese Outlets

Pham Phuong Uyen Diep, Louisiana State,

Nguyen Anh Thu Bui, **Thi Thuy Linh Le**,

Do Khanh Linh Nguyen, **Thuy An Nguyen**,

and **Khanh Ha Nguyen**, Vietnam National University HCMC

Discussant

Heidi Makady, Texas State

Topic III — Emerging Professional Topics, Tools and Fears

28 • What Makes News Professionals Speak about Gen AI? --A Study Based on Metajournalistic Discourse

Shixin Hu, Sun Yat-sen University

29 • [EA] Can AI Really Help Us Better Identify Fake News? The Impact of Different Levels of Human-AI Collaboration on Users' Experience and Decision-Making Behavior

Shuo Wang, Jilin University,

and **Ziming Yuan**, Peking University

30 • A qualitative analysis of ACEJMC site visit reports found in assessment noncompliance, 2013-2022

Timothy Bajkiewicz, Virginia Commonwealth

31 • [EA] Protecting Daughters or Protecting Women? Reporters cover abortion on the ballot

Linda White, **Valeria Jones**, **Betsy Emmons**,

and **Kelli Boling**, Nebraska

Discussant

Lindsey Sherrill, Northern Alabama

Communication Technology Division

Topic I – The Algorithmic Era

32 • Exploring Generational Digital Inequalities in The Age of Algorithmic Era

Ertan Ağaoğlu and **Abdullah Al Ajmi**, South Carolina

33 • How Algorithmic Social Media Use Shapes Decision Making: Examining a Moderated Mediation Model

Yi Wu and **Zihan Wang**, Shenzhen University

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34 • Integrating Protection Motivation and Helplessness Pathways: A Two-Wave Study of Privacy Protection on Algorithmic Social Media in Singapore

Hyunjin Kang, Nazira Banu, and Tingting Yang, Nanyang Technological University
Jeeyun Oh, The University of Texas at Austin

35 • Reconstructing the Information Cocoons: Exploring the Elastic Boundary and Management Strategies in Intelligent Recommendation Algorithms

Mengyao Li, Shenzhen University

36 • Systematic Bias or Congeniality? Auditing YouTube Recommendation Algorithms from a Longitudinal Perspective

Miner Ye, Magdalena Wojcieszak,
and **Muhammad Haroon**, California, Davis

Discussant

Mengyan Ma, Michigan State

Topic II – Emerging Technologies and Markets

37 • [EA] Exploring Consumption Values and Country of Origin for Wearables Adoption in an Emerging Market

Derya Sahin and **Carolyn Lin**, Connecticut

38 • [EA] How Communication Technology Shapes Rural Governance? Structural Embedding and Institutional Synergy of Digital-Intelligent Platforms

Duansheng Wang, Xiangkai Yu, Bohan Meng,
and **Zixi Liu**, Communication University of China

39 • [EA] Not Only the Privacy? Understanding Screenshots Sharing on Messaging Platform: The Perspective of Relational Communication

Huizhen Dong, Shenzhen University

40 • Research on the Relationship Between New Media Literacy and Digital Hoarding Behavior of Chinese Youth

Xuan Chen, Zhejiang University, **Zhe Liu**, ESADE Business School,
and **Tingwang Yan**, Communication University of China

41 • [EA] Breaking the Silos: Unveiling the Power of Cross-Platform Research in Digital Communication Opportunities for Cross-Platform Research in the Context of Digital Media

Huiqian Lai and **Yiqi Li**, Syracuse

Discussant

Chun Shao, Marquette

Topic III – Social Media across Contexts

42 • [EA] Cultivating Cross-Cultural Curiosity and Competence: Integrating Short-Form Social Media Content into Journalism Education to Enhance Students' Intercultural Communication Skills

Yue Zheng

43 • Examining Adolescents' Sharing of Contraceptive Access Content on Social Media Across Three Countries

Jessica Willoughby, Joy Wanja Muraya, Stacey Hust, Washington State,
Leticia Couto, DePaul, **Jessica Myrick**, Good Pug Media,
and **Rebecca Ortiz**, Syracuse

44 • [EA] An Experience Sampling Study Investigating Momentarily Changes of Self-Perception Towards Sociability and Social Media Use

Hanjie Liu and **David Ewoldsen**, Michigan State

45 • [EA] Role of Social Media Use, Materialism and Heuristic Cue Reliance on Celebrity Worship

Manu Bhandari, Sujita Karki,
and **Tika Lama**, Arkansas State

46 • [EA] Soft Nudges vs. Hard Rules: Evaluating Cyberbullying Interventions on Chinese Social Media

Salamati Ayihen, Qifan Jia, YuXin He,
and **Hengyu Du**, Communication University of China

Saturday, August 9, 2025

Discussant

Shu-Chu Li, National Yang Ming Chiao Tung University

Topic IV – Communicating with Chatbots

47 • Beyond Single Voices: The Impact of Multi-Bot Chatting on User Perception

Bo Kyeang Kim and **Soo Yeon Kim**

48 • Chatbots vs. Doctors: The Role of Message Relevance in Perceived Timeliness and Credibility of Mpox Communication

Emmanuel Edmund and **Buduo Wang**, Texas Tech University

49 • [EA] Mitigating the Impact of Chatbot Errors: The Role of Attribution, Apology, and Sincerity in User Satisfaction and Continued Usage Intention

Chen Min, Huazhong University of Science and Technology,

Wenting Yu, The Hong Kong Polytechnic University,

Xingjian Wang, and **Qiaoyun Wan**, Huazhong University of Science and Technology

50 • The Impact of AI Chatbot Conversationality: How Perceived Message Contingency and Privacy Concerns Shape Health Information Competence and Perceived Information Quality

Hanyoung Kim and **Weilu Zhang**, Kentucky,

and **Jeong-Yeob Han**, Georgia

51 • The Neuroticism Barrier to AI Chatbot Disclosure: Convergent Cross-Sectional, Longitudinal, and Cross-Cultural Evidence

Bolin Cao, **Chuanqin Wen**, and **Yichu Yang**, Shenzhen University,

Sebastian Scherr, University of Augsburg,

Li Crystal Jiang, City University of Hong Kong,

and **Tetsuro Kobayashi**, Waseda University

Discussant

Bolin Cao, Shenzhen University

Topic V – Immersive Media Experiences

52 • [EA] Stranger Danger!: Using Cognitive Load Theory to Understand the Impact of VR In-game Training on Misinformation and Privacy Education

Kexin Coco Li, **David Peters**, **Kelly Leahy**, **Tamara Makana Chock**, **Ash Cavalcanti**,

and **Tiara Johnson**, Syracuse

53 • [EA] Comparing PvP and PvE Game Enjoyment: World of Tanks vs. Sky: Children of the Light

Sukyoung Choi, Yonsei University, **Eugene Lee**, Southern California,

Mingxuan Liu, University of Macau, **Dmitri Williams**, Southern California,

Nicholas Bowman, Syracuse,

and **Steven Proudfoot**, Southern California

54 • [EA] Guided Experiences with AI Teaching Assistants in Virtual Reality

Jason Webb, Syracuse

55 • [EA] Privacy concerns about Mixed Reality recording: A cross-cultural study of the U.S. and South Korea

Tamara Makana Chock, Syracuse,

Se Jung Kim, SUNY Polytechnic Institute,

and **Yoon Lee**, Syracuse

56 • [EA] Virtual Reality and alcohol attitudes and behavior in underage individuals: The moderating role of immersive tendencies

Yoon Joo Lee, **Porismita Borah**, **Bimbisara Irom**,

and **Folake Okor**, Washington State

Discussant

Jieun Shin, Florida

Saturday, August 9, 2025

Public Relations Division

Topic — **Influencers, Media and Strategic Messaging**

57 • [EA] Understanding Non-State Actors: The Untapped Power of Foreign Social Media Influencers in China's Digital Diplomacy

Qiuyue Cho-Li and Spiro K. Kiouisis, Florida

58 • Bridging or Bonding? Exploring How Influencer Type and Trans-Parasocial Relationship Interactivity Drive Organizational Outcomes

Hua Harry Li, Keonyoung Park,
and **Xuekang Shi**, Hong Kong Baptist

59 • The Effects of Perceived Reach and Influence on Scandalization

Bugil Chang, Tennessee

60 • "Kamala IS Brat": How Online Campaign Content Shapes Young Adults' Political Organization-Public Relationships and Participation

Joshua Narrell and Jun Zhang, Middle Tennessee State

61 • A Picture Says a Thousand Words: A Multimodal Analysis of Emotion in NGO Fundraising

Jiacheng Huang and Namuun Tsegmid, Minnesota

62 • Leveraging the Metaverse for Consumer-Brand Engagement: The Mediating Roles of Cultivation Strategies

Da-young Kang, and Eyun-Jung Ki, Alabama

Discussant

Sifan Xu, Tennessee

Topic — **Employee Communication, Leadership & Internal Relations**

63 • How Can Dialogic Internal Communication Promote Employees' Openness to Artificial Intelligence (AI) Adoption

Hanzi He, Linjuan Men, Wenlin Liu,
and **Gwiwon Nam**, Florida

64 • [EA] The Double-Edged Role of CSR Communication: How CSR Communication Shapes Employee Responses to Corporate Social Irresponsibility

Katie Haejung Kim, Tennessee

65 • Exclusionary Leadership Communication and Employee Silence: Integrating Social Exclusion and Employee-Organization Relationships Perspectives

Bitt Moon, Mississippi,
and **Yunna Rhee**, Hankuk University of Foreign Studies

66 • [EA] Collegiate Sports Information Directors and the Management Function of Public Relations

Steve Collins, Stephen Howard, Ray Murray,
and **John McGuire**, Oklahoma State

67 • Public Relations Professionals Identify Leadership Challenges, Essential Competencies & Deficiencies Among Emerging Leaders

Marlene Neill, Anni Qiang, Logan Singer, Emeri Drewry, Raphael Roker,
and **Trey Hernandez**, Baylor

68 • Power of Strategic Communication in Entrepreneurship: Investigating Women Founders' Communication Strategies through Interviews

Cheng Hong, California State-Sacramento

Discussant

Laura Lemon, Alabama

Topic — **History, Institutions and Legitimacy**

69 • Assembling the Machinery: The Benevolent Society System and the Organizational Genesis of U.S. Public Relations in the Early 1800s

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Christopher Wilson, Brigham Young, **Tyler Page**, Connecticut,
Edward Adams and **Lilly Brower**, Brigham Young

70 • The Birth of Female-Led Activist Public Relations: The National American Woman Suffrage Association's National Press Bureau

Arien Rozelle, Syracuse

71 • Populism and Public Relations: The Legacy of William Jennings Bryan and the Evolution of Corporate Communication

Joel Reed, Arkansas

72 • Legitimacy-Building for a High-Containment Facility: A Longitudinal Study of Changes in Community Perceived Legitimacy, Trust, Risk and Preparedness

Xiaochen Angela Zhang, Oklahoma,
and **Raluca Cozma** and **Nancy Muturi**, Kansas State

73 • Conceptualizing Transnational Social Issues Management (TSIM)

Luke Capizzo, Michigan State,
Yu Chen and **Anli Xiao**, South Carolina,
Bingbing Zhang, Iowa,
and **Fritz Cropp**, Missouri

74 • Explicating the Concept of Transactive Resilience: Improving Cross-Sector Disaster Communication via Improving Cross-Sector Relationships

Xiaochen Angela Zhang, Oklahoma

Discussant

Stephanie Madden, Pennsylvania State

Topic — **Diversity, Equity and Inclusion in PR**

75 • [EA] Exploring the lived experiences of Black Public Relations Professors

Candice Edrington and **Damion Waymer**, South Carolina

76 • [EA] Building Trust in Government-Public Relationships: Trajectories and Predictors of Institutional Trust During Health Crisis

Yihui Huang, **Bo Chang**, **Qinhui Zhan**,
Qinxian Cai and **Haodong Liu**, City University of Hong Kong

77 • Fostering Engagement or Fueling Disengagement? A Dual Model on (In)Effective Allyship Communication's Impacts among Racial and Ethnic Minority Employees

Feifei Chen, College of Charleston
and **Shi Duli**, New Mexico State

78 • [EA] A Cross-Cultural Model of Strategic Communication: Insights from China's MNCs in the MENA Region

Yingru Ji, Zhejiang University,
Shujun Jiang, United Arab Emirates University,
and **Chang Wan**, Zhejiang University

79 • ESG Strategies and Practices in Cross-Border E-Commerce: A Qualitative In-Depth Interview Study on the Chinese Enterprise SHEIN

Yinghua Wang and **Chenxi Yi**, affiliation

Discussant

Breann Murphy, Jacksonville State

Commission on Graduate Education

80 • Gender Representation in Social Media Advertising

Logan Singer, Baylor

81 • Online Mourning and Collective Memory: Text Mining and Content Analysis of Lin-Yihan's Weibo Super Topic

Yungsong Li, Tsinghua University,
Yiting Huang, **Yudi Zhai**, and **Yaning Qu**, South Carolina

Saturday, August 9, 2025

82 • Seeing Journalism Through ChatGPT: Textual Analysis of ChatGPT's Answers to Top-Searched Quora Questions on Journalism

Xin Frida Qi, Missouri

83 • Visible to Strangers Only': How Algorithmic Surveillance is Shaping Users' Digital Identities on Chinese Social Media?

Yining Wang, Hanyang University

84 • [EA] Understanding Fans' Adoption of AI Covers: The Missing Role of Authenticity in Innovation Diffusion Theory

Qianyi Huang, affiliation

85 • [EA] Meritocracy discipline: Excellence portrayed by Chinese universities' social media platforms

Xi Yu, affiliation

86 • [EA] Intelligent Feedback: A Study on Intergenerational Cognitive Leap in Education Communication Driven by DeepSeek—An Action Research Based on Teacher Technology Adoption and Digital Literacy Transmission

Yuan Liang, affiliation

87 • [EA] Readers' Perceptions of AI vs. Human News in Finance, Sports, and Weather

Mohammad Al Masum Molla, **Kehinde Adesina**, **Yuewei Qiu**,
and **Daria Obukhova**, Oklahoma

88 • [EA] Reddit Divided: Left and Right Perspectives on America leaving the WHO

Tran Minh Trung Nguyen, and **Patricia Marciano**, Ohio

89 • [EA] Engagement as a Pathway to Knowledge: A Multigroup Analysis of the Extended Cognitive Mediation Model Based on Social Media Fatigue Level

Xinying Tan and **Zhihan Wang**, Tsinghua University

90 • [EA] Reporting Under Pressure: Media Bias, State Violence, and the Ethics of Journalism in Georgia

Teona Goderdzishvili, Maryland

Discussant

name, affiliation

Lesbian, Gay, Bisexual, Transgender Interest Group

91 • [EA] Why Uninstall His Dating App Again? Disenchanted Hope in the Cycles of Disconnection and Reconnection Among Chinese Gay Men

Qishen Chen, affiliation and **Te Hu**, affiliation

92 • [EA] Gay Intimacies in Heteronormative Spaces-Chinese Gay Men's Online Dating Life Expansion

KJ Kaixin Deng, affiliation and **Lazar Dragić**, affiliation

93 • The Fourth Love in Cyberspace: Self Presentation and Partner Seeking in Online Dating Advertisements of Fourth-love Adults

Chen Sun, affiliation

94 • [EA] Navigating Algorithms: LGBTQ+ Identity, Representation, and Discourse in AI- Empowered Dating Apps in China

Qianru Huang, affiliation

95 • Networked Masculinity, Networked Depressive Symptoms? Exploring the Interplay of App Use Intensity, Community Norms, Body Issues, and Mental Health Among Chinese Gay Dating App Users

Runze Ding, affiliation and **Dongya Wang**, affiliation

Discussant

Kix Patterson, Florida

[EA] = This submission was accepted as an extended abstract.

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Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

9:45 to 11 a.m. / Sa019

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session

Unraveling Truth: Navigating Misinformation and Disinformation

Moderating/Presiding

Muhammad Ittefaq, James Madison

How Science Belief Drives Climate Change Misinformation Correction Via Threat and Efficacy:

A Multigroup Comparison Across Self-Construal Levels

Liang Chen, Tsinghua University,

Lunrui Fu, City University of Hong Kong,

and **Huaizhi Han**, Tsinghua University

Caught in the Infodemic: How Misinformation Shapes the Urge to Know

Menghan Yin, Texas at Austin

Savoring Truth: Exposing Disinformation in the World of Alternative Meats

Courtney Boman, Alabama,

and **Erika Schneider**, Syracuse

"Hey! Dr. Kat, Epidemiologist": Self-identified experts efforts to correct COVID-19 misinformation and disinformation campaigns on social media

Carrie Reif-Stice, Augusta University,

and **Sarah Smith-Frigerio**, Tampa

From Doubt to Trust: Leveraging Uncertainty and Hope to Counter Science Misinformation

James Phillips, Oregon,

Xuerong Lu, and **Yanni Ma**, Oregon State

Understanding the Hidden Tensions of Deepfakes in Health Fact-checking

Linna Kong, Shanghai University,

Zhiting Zhang, Missouri,

and **Jiaxin Gong**, Fudan University

Discussant

Michelle Seelig, Miami

9:45 to 11 a.m. / Sa020

International Communication and Cultural and Critical Studies Divisions

Teaching Panel Session

Culturally Responsive Pedagogy in Journalism, Media and Communication Classrooms

Moderating/Presiding

Saturday, August 9, 2025

Federico Subervi, Wisconsin

Panelists

Jessica Retis, Arizona

Lourdes Cueva Chacón, San Diego State

Lourdes Cárdenas, San Francisco State

Elio Leturia, Columbia College Chicago

Nathian Rodriguez, San Diego State

This panel reflects on diverse case studies where educators interact with diverse students in journalism, communication and media courses and implement strategies to enhance their learning experience. Culturally relevant pedagogy (CRP) is a theoretical and methodological perspective that seeks to improve student achievement by recognizing and building on students' cultural contributions in teaching and learning practices. It helps students to affirm cultural identity while developing critical perspectives that challenge inequities in our society (Ladson-Billing, 1995). This panel reunites projects of diverse journalism educators working in minority-serving institutions and or with international students. They will analyze the teaching and learning practices that include written, visual and multimedia outcomes. Panelists will reflect on their own strategies while teaching journalism, including bilingualism teaching and learning practices.

9:45 to 11 a.m. / Sa021

Law and Policy Division

High-Density Refereed Research Paper Session

AI, Copyright, and Digital Ethics

Moderating/Presiding

name, affiliation

[EA] Legal Dilemmas in Synthetic Media: Redefining Personality Rights for AI-Generated News Anchors through Empirical Evidence from China

Xianghuan Chen, affiliation

[EA] A Wilde Idea: Copyright Protection for AI-Generated Content

Genelle Belmas, Kansas

[EA] An Examination of the Determination Focus in Copyright Infringement Cases of Generative AI within Chinese Legal Documents Based on the Text Analysis Method

Huifeng Liu, affiliation

Synthetic Speech, Real Consequences: AI-Generated Hate and the Constitution

Pranaav Jadhav, Missouri

ChatGPT Says You're Doing It Wrong: Using Bounded Rationality to Revise Marketplace Theory in the AI Era

Xin Frida Qi, University of Missouri

Do Legally-Mandated Warning Labels Work? Assessing Credibility and Sharing of Synthetic Content on Social Media

Alexis Shore Ingber, Michigan, **Daxton Stewart**, Texas Christian,
and **Ellie Griffin**, Texas Christian

Discussant

Nina Brown, Syracuse

[EA] = This submission was accepted as an extended abstract.

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9:45 to 11 a.m. / Sa022

Mass Communication and Society Division

Refereed Research Paper Session

Misinformation Correction Strategies

Moderating/Presiding

Juan Liu, Towson

Developing and Validating a Four-Dimensional Misinformation Correction Scale:
A Mixed-Methods Approach

Liang Chen, affiliation, **Dajun Li**, Xiamen University,
and **Lunrui Fu**, affiliation

Comparative Effectiveness of Misinformation Correction Strategies: A Second-Order
Meta-Analysis

Guangchao Feng and **Yuhao Zhang**, Hong Kong Baptist University,
Jizhou Ye, Oklahoma,
and **Meilin Zhi**, Hong Kong Baptist University

Professionalization of Fact-Checking and Its Constraints in Non-Democratic Contexts:
Case of Hong Kong

Mengzhe Feng, **Francis L. F. Lee**,
and **Don Lok Tung Chui**, Chinese University of Hong Kong

Both AI-Generated and Human Influencers Can Correct Misinformation: Investigating
the Effectiveness of Corrections for Polarized and Non-Polarized Issues

Christian von Pascal Merz, affiliation,
Raffael Heiss, affiliation,
Michaela Bassler, affiliation, **Clara Buyny**, affiliation,
Svenja Hildebrand, affiliation, **Christoph Streller**, affiliation,
and **Evelyn Wicki**, affiliation

Correcting Juice Detox Misinformation on Social Media: Do Virtual Influencer
and Humorous Tone Make a Difference?

Jocelin Huang, affiliation

Discussant

Michelle Amazeen, Boston

9:45 to 11 a.m. / Sa023

Media Management, Economics and Entrepreneurship and Media Magazine Divisions

PFR Panel Session

Stripped for Parts: Hedge Funds and Journalism

Moderating/Presiding

Jon Bekken, Albright College and **Rick Goldsmith**, Documentary Filmmaker

Filmmaker Rick Goldsmith will present extensive segments of his new documentary, [*Stripped for Parts: American Journalism on the Brink*](#), the story of one secretive hedge fund that is plundering what is left of America's newspapers and the journalists who are fighting back. Who will control the future of America's news ecosystem:

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Wall Street billionaires concerned only with profit, or those who see journalism as an essential public service, the lifeblood of our democracy? Discussion to follow.

9:45 to 11 a.m. / Sa024

Minorities and Communication Division

Refereed Research Paper Session

Media, Identity, and Collective Action for Racial Justice

Moderating/Presiding

Christina Najera, Tennessee

How Black Lives Matter Online: Discovering Precursors of Expression on The Social Movement

Cheryl Ann Lambert, Kent State,

Felicia McGhee-Hilt, Florida A&M,

Denis Wu, Boston University

and **Madison VanWalleghen**, Kent State

“Hell No, We Won’t Go!”: A Content Analysis of the Emotional Appeals, Collective Identity, and Institutional Critique in Black Protest Music

Melissa Williams, Wesleyan College

and **Lindsey Maxwell**, Southern Mississippi

[EA] The Black Church, Health Activism, and COVID-19 Vaccine Uptake

Roma Subramanian, Nebraska at Omaha

[EA] Voto Latino: Nativist Attitudes, Hispanic Identity, and the Influence of Hyper-Conservative Media

Melissa Santillana, Texas Tech,

and **Joseph Stepniewski**, Texas at Austin

From Identity to Action: Understanding Asian/Asian American Publics' Response to CSA on Race

Xiao Ma, and **Yeunjae Lee**, Colorado State

Discussant

Denetra Walker, Georgia

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Sa025

Scholastic Journalism and Broadcast and Mobile Journalism Divisions

Teaching Panel Session

JOUR•Ed Collaborative: Leading the Way for the Next Generation of Journalists

Moderating/Presiding

Linda Bowen, California State, Northridge

Panelists

Adriana Chavira, journalism educator/adviser, Daniel Pearl Magnet High School, Los Angeles, CA

Danielle McKinney, California Press Foundation executive director, San Francisco, CA

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Sarah Nichols, journalism educator/former JEA national president, Whitney High School, Rocklin, CA

Darleen Principe, journalism chair/adviser, Santa Barbara City College, Santa Barbara, CA

Edward Rice, associate dean, Humanities Division, El Camino College, Torrance, CA

JOUR-Ed Collaborative comprises students, educators & professionals working to sustain California's news industry. Panelists will discuss the state of journalism education at this pivotal moment + ways to strengthen the classroom-to-career pipeline.

9:45 to 11 a.m. / Sa026

Visual Communication and Media Ethics Divisions

PFR Panel Session

Move with Care – Documentation of Refugee, and Other Underrepresented, Communities with Stronger Representational Awareness, and Respect

Moderating/Presiding

Ross Taylor, Colorado-Boulder

Panelists

Dinfin Mulupi, Colorado at Boulder

Tara Pixley, Temple

Shane Epping, Wyoming

Lisa Krantz, Montana

Angie Chuang, Colorado at Boulder

David Grewe, California State, Northridge

Far too many have little understanding of the refugee experience and other underrepresented communities. This panel will address how to represent those communities fairly and with respect while reporting on them.

9:45 to 11 a.m. / Sa027

Commission on the Status of Minorities

Research Panel Session

¿Quiénes Somos Ahora? (Who are We Now?): Latino Representation in U.S. Mainstream Media

Moderating/Presiding

Emilia Edwards, Texas at Austin

Panelists

Jennifer Castillo Cortes, Texas at Austin

Alejandro Hernandez, Texas at Austin

Rui Li, Texas at Austin

9:45 to 11 a.m. / Sa028

Commission on the Status of Women and History Division

Saturday, August 9, 2025

Research Panel Session

Bridging the Gap: An Exploration of Gender Disparities in Media Industries and the Role of Research in Shaping the Future

Moderating/Presiding

Katie Olsen, Kansas State

Panelists

George L. Daniels, Alabama

Martina Topic, Alabama

Breann Murphy, Jacksonville State

Ashley Walter, Saint Louis

This panel explores the historical roots of gender inequality in the media industries, examining how gendered dynamics have evolved over time in fields like advertising, public relations, and journalism. Scholars will discuss the role of research in documenting and understanding these disparities, highlighting pivotal studies that have spurred change within these professions.

11:30 a.m. to 12:45 p.m. / Sa029

Mass Communication and Society Division

Awards Luncheon

Moderating/Presiding

Alec Tefertiller, Baylor

The MCSD Awards Luncheon celebrates the outstanding achievements of scholars, educators, and students within the division. This special invite-only luncheon honors the recipients of MCSD's prestigious awards presented throughout the year.

11:30 a.m. to 12:45 p.m. / Sa030

Journalism and Mass Communication Quarterly

Business Session

Editorial Luncheon

Moderating/Presiding

Daniela Dimitrova, Iowa State, Editor-in-Chief

By invitation only.

11:30 a.m. to 12:45 p.m. / Sa031

Kappa Tau Alpha and Association for Education in Journalism and Mass Communication

Awards Luncheon

Saturday, August 9, 2025

Moderating/Presiding

Beverly Horvit, Missouri, executive director, Kappa Tau Alpha
and **Teresa Mastin**, Michigan State, 2024-25 AEJMC President

The ceremony recognizes both associations' award winners and divisions' student paper winners. A Kappa Tau Alpha business meeting will follow the ceremony. Kappa Tau Alpha remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

1:15 to 2:30 p.m. / Sa032

Association for Education in Journalism and Mass Communication

[13-1315] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division

Topic I — **Media, Transcultural Narratives, and Identity**

01 • Rethinking “K” of K-pop: How Non-Korean K-pop Groups Negotiate Identity Between Korean and Globalized Market

Hongyu Zhu and **Jingwei Tang**, Tsinghua University,
and **Zizhong Zhang**, Zhejiang University

02 • Social Media Engagement and Social Integration of Vietnamese Female Marriage Migrants in China: A Sociocultural Analysis

Xiujun Deng, Beijing Foreign Studies University,
and **Xifei Wang**, Dalian University of Foreign Languages

03 • The Contingent Representations of Distant Others: A Case of Africa-Based Chinese Expat Vlogs (2015-2023)

Lei Chen and **Zhiying (Jenny) Xu**, Iowa

04 • [EA] The Fine Dust Blame Game: How News Exposure Fuels Xenophobia Toward Chinese in Korea Amid Environmental Concerns

Nan Zhou, **Jaehee Cho**, and **Xianmei Jin**, Soyang University

05 • Decoding Monkey King's Transcultural Odyssey: A Comprehensive Topic Modeling Case Study on Black Myth: Wukong

Yiran Li, **Qifang Wang**, **Chonghao Yang**,
and **Zengquan Fang**, Beijing Normal University

06 • [EA] Exploring the Localization Process of Television Program Formats in Diverse Cultural Contexts: A Comparative Analysis between Spain and China

Hanyi Liu, affiliation

07 • [EA] Cross-Cultural Cultivation and Transculturation of Picture Books in Early Childhood Education: A Six-Country Comparison

Weixue Yuan, affiliation

08 • [EA] The Chinese Filter and the Nordic Fantasy: Cultural Negotiation and Emotional Decoding on Social Media

Yiren Ge, affiliation

09 • [EA] Reshaping the Global Entertainment Landscape: How Chinese Micro-Dramas are Changing the Rules of Cross-Cultural Storytelling

Qingqing You, Communication University of China,
and **Zhiyi Wen**, affiliation

10 • Mapping the Discourse: A Bibliometric Analysis of Overseas Chinese Communication Studies (1982–2023)

Qingchuan Liu, East China Normal University

Discussant

Shobha SV, Indiana

Saturday, August 9, 2025

Topic VIII — Media, Power, and Digital Transformation in Global Contexts

- 11 • Imperialism, Localization, and Glocalization: The Fight for National Control over TV Globo
Joseph Straubhaar, Texas at Austin,
and **Heloisa Pait heloisa**, Universidade do Estado de São Paulo
- 12 • Mainstreaming War Documentary Films as Alternative Media for Sustainable Peacebuilding in Africa
Elinam Amevor, Pittsburgh at Bradford
- 13 • The "Southern Turn" in Global Climate Communication from the Perspective of Strategic Narratives
Jingwei Tang, affiliation
- 14 • Media and Taboos: Selective Narratives in Vietnam's Coverage of Sexual Harassment
Huong Ha, Kansas
- 15 • [EA] Prime-Time Broadcasting in the Social Media Era: The Paris 2024 Opening Ceremony
Hanzi He, **Roxane Coche**,
and **Nathan Carpenter**, Florida
- 16 • [EA] Embodied Knowledge and Digital Affordances: Challenges to Traditional Pedagogy in Senegal
Ibrahim Abusharif, Northwestern University in Qatar
- 17 • [EA] Engaging with Fact-Checking Stories in the Global South: FB Reactions and Fact-Checkers Perspective
Víctor García-Perdomo, Universidad de La Sabana,
Silvia Montaña-Niño, University of Melbourne,
Michelle Riedlinger,
and **Ned Watt**, Queensland University of Technology
- 18 • [EA] From Red Scare to RedNote: TikTok Refugees and the Rejection of U.S. Digital Hegemony
Morgan Badurak and **Fanny Ramirez**, Louisiana State

Discussant

FengYi Yin, Temple

Topic IX — Media, Technology, and Geopolitics

- 19 • Stay in the Fog: Leveraging Uncertainties in the U.S.-China Strategic Narratives Contest on COVID-19 Virus Origin
Frankie Wong H.C., Lingnan University
- 20 • [EA] Covering AI Amid the Hype Way and Its Media Effects: An Analysis in a Socialist Nation
Tu Truong, Louisiana State
- 21 • [EA] Fact-Checking or Frame-Sending? How Turkish Media Distribute Government Factchecks In Polarized Media Landscape
Salih Hurdogan, Texas at Austin,
and **Eda Bahar**, University of Galatasaray
- 22 • [EA] Mediated exploitation: How Facebook groups perpetuate coercion of migrant workers
Huong Nguyen, Texas at Austin
- 23 • [EA] Can a Regime Change, Change the Media in Bangladesh?
Muhammad Saurav Rahman, Missouri
- 24 • [EA] Exploring TikTok Refuge Migration to Xiaohongshu via Uses and Gratifications and Affordances
Chenghan Zhou, Marquette
- 25 • [EA] Mapping the Injustice of Environmental Threat: A Geo-emotional Analysis Based on Social Media Data
Wanyi Li and **Yu Liu**, South China University of Technology
and **Keqing Deng**, affiliation
- 26 • Revenue Pressures vs. Journalistic Autonomy: How Bangladeshi Journalists Navigate Business Interests of Media Outlets and Owners
Ershad Khan, Colorado-Boulder

Discussant

Hai Wang, Washington

Saturday, August 9, 2025

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

1:15 to 2:30 p.m. / Sa033

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session

Navigating the AI Frontier: Balancing Innovation with Caution

Moderating/Presiding

Deborah Danuser, Pittsburgh

Predicting the Intention to Use Generative AI for Health Information: Survey Evidence from Four Countries

Jörg Matthes, University of Vienna,

Reinhardt Anne, LMU Munich,

Selma Hodzic, **Jaroslava Kašková**,

and **Alice Binder**, University of Vienna,

Ljubiša Bojić, University of Belgrade,

Helle Terkildsen Maindal, Aarhus University,

Corina Paraschiv, Université Paris Cité,

and **Knud Ryom**, Aarhus University

LLMs as Peer Reviewers: Sleepy gatekeepers, or benevolent critics?

Nitin Verma, Arizona State

Human-Machine Justice in Disaster Response: How Just Conversations with AI Chatbots Work—and When They Don't

Shupeí Yuan, Northern Illinois, **Anqi Shao**, Wisconsin-Madison,

and **Luye Bao**, Peking University

AI-Powered Narrative Chatbot in Smoking Cessation: The Roles of Social Support and Quit History

Sixiao Liu, Central Florida, **Haoran Chu**,

and **Yuan Sun**, Florida

When a Medical Chatbot Gives Wrong Answers: How Diabetic Patients Evaluate Generative-AI-Driven Medical Chatbots

Ming Wang, Nebraska-Lincoln,

and **Tao (Jennifer) Ma**, Winona State

Augmentation or Autonomy? Key Influences on AI Opposition and Regulatory Support

Dayeon Eom, **Julianne Renner**, **Yijia Erika Zhu**,

and **Anqi Shao**, Wisconsin-Madison,

Soobin Choi, Ewha Woman's University,

Todd Newman and **Dietram Scheufele**, Wisconsin-Madison

Discussant

Nicole O'Donnell, Washington State

Saturday, August 9, 2025

1:15 to 2:30 p.m. / Sa034

Communication Theory and Methodology and Broadcast and Media Journalism Division

Research Panel Session

Podcasting at 20: New Theories and Adaptable Research Strategies

Moderating/Presiding

Marcus Funk, Sam Houston State

Panelists

Lindsey Sherrill, Northern Alabama

David O. Dowling, Iowa

Xiaofan Yang, Iowa

Sara Witmer, Iowa

Tegan Rae Bratcher, The Geena Davis Institute on Gender in Media

Podcasting has been around for two decades, yet podcasting theory still relies on models derived from older media. This panel discusses the evolving landscape of podcast theory and strategies for scholarship in podcasting and digital audio research.

1:15 to 2:30 p.m. / Sa035

Cultural and Critical Studies Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Teaching Panel Session

Critical Thinking and Advancing Global Citizenship: Journalism, Media, and Colonial Histories in the Curriculum

Moderating/Presiding

Ralph Beliveau, Oklahoma

Panelists

Ryan Comfort, Indiana-Bloomington

Lindsay Palmer, Wisconsin-Madison

Radhika Parameswaran, Indiana-Bloomington

Leslie Steeves, Oregon

Yidong (Steven) Wang, Lawrence Technological

This panel seeks to make the case for advancing undergraduate and graduate students' literacies and critical thinking capacities on the impact of Euro-American colonialism on the world.

1:15 to 2:30 p.m. / Sa036

History Division

Teaching Panel Session

Jinx Coleman Broussard Award for Excellence in the Teaching of Media History

Saturday, August 9, 2025

Moderating/Presiding

Bailey Dick, Bowling Green State

Panelists

Ashley Walter, St. Louis

Rob Wells, Maryland

Shanna Farrell, California Berkeley

This panel honors the winner of the division's Jinx Coleman Broussard Award for Excellence in the Teaching of Media History. Panelists will share teaching ideas for journalism and media courses related to podcasting, AI, technology, big data, and history.

1:15 to 2:30 p.m. / Sa037

Law and Policy and Magazine Media Divisions

Teaching Panel Session

Access Education: Teaching FOI in the Secrecy Era

Moderating/Presiding

David Cuillier, Florida

Panelists

Gary Green, Student Press Law Center

Christina Koningisor, California-San Francisco

Huyen Nguyen, Kansas State

Eric Newton, Knight Foundation

Gunita Singh, Reporters Committee for Freedom of the Press

Journalists want training in acquiring and using public records, according to a 2022 survey. Fourth on the list is "media law." This is a significant shift in the past decade. How should journalism educators step up to fill this need?

1:15 to 2:30 p.m. / Sa038

Political Communication and Communication Technology Divisions

Research Panel Session

Artificial Intelligence and Political Communication During Elections

Moderating/Presiding

David Atkin, Connecticut

Panelists

Wayne Wanta, Florida

Robert Wicks, Arkansas

Carolyn Lin, Connecticut

Isabelle Freiling, Utah

Dhavan Shah, Wisconsin-Madison

Emily K. Vraga, Minnesota-Twin Cities

Homero Gil de Zúñiga, University of Salamanca / Pennsylvania State

Saturday, August 9, 2025

The rise of AI has brought new complexities to political communication, including the risk of AI-generated disinformation. This panel highlights research about how artificial intelligence may shape the information environment during elections.

1:15 to 2:30 p.m. / Sa039

Scholastic Journalism and Minorities and Communication Divisions

PFR Panel Session

Navigating Diverse Storytelling in Student Journalism: Challenges and Opportunities in a Polarized Landscape

Moderating/Presiding

Melanie Wilderman, Oklahoma

Panelists

Melanie Wilderman, Oklahoma

Daniel Thompson, Oklahoma

Sohana Nasrin, Tampa

Bobbie Foster, Arkansas

In an era where the term “diversity” has become politically charged in some regions in the United States, panelists will explore the critical importance and challenges of diverse storytelling in scholastic and collegiate media programs.

1:15 to 2:30 p.m. / Sa040

Commission on Graduate Education

PFR Panel Session

Making the Transition from Grad Student to Professor

Moderating/Presiding

Briana Trifiro, Northeastern

Panelists

Sohana Nasrin, Tampa

Patrick R. Johnson, Marquette

Bobbie J. Foster, Arkansas-Fayetteville

Shannon Scovel, Tennessee-Knoxville

Dinfin K. Mulupi, Colorado-Boulder

This panel will comprise individuals who have recently transitioned from graduate students to assistant professors at different institutions. The panel will reflect on important issues in preparing for a new job, as well as the critical questions and growing pains of the first few years on the tenure track and/or teaching.

1:15 to 2:30 p.m. / Sa041

Commission and the Status of Women and Commission on the Status of Minorities

Saturday, August 9, 2025

Research Panel Session

Re-writing Artificial Intelligence to Address Deficiencies in Media Coverage of Violence Against Women

Moderating/Presiding

Andrea Baker, Monash University, Australia

Panelists

Rana Arafat, City St George's University of London

Andrea Baker, Monash University

Silvia Dal Ben Furtado, Texas at Austin

Celeste González de Bustamante, Texas at Austin

This panel addresses a gap in understanding the influence of generative Artificial Intelligence (AI) on media reporting of violence against women across the globe. It explores relevant theoretical and methodological frameworks in journalism studies and offers practical strategies to mitigate AI biases that may distort VAW reporting.

1:15 to 2:30 p.m. / Sa042

Entertainment Studies Interest Group

High-Density Refereed Research Paper Session

Moderating/Presiding

Gwen Nisbett, North Texas

Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas

Anran Luo, Florida

Dad, You're Making Me Lose!: Parental Confidence to Play Video Games with Their Kids

Toqa Hassan, Purdue-Northwest

"Don't blame me:" Testing the effects of Taylor Swift fan identity on emerging adults' moral reasoning strategies and environmental cognitions

Leah Dajches, New Mexico State,

Taylor A. Foerster, affiliation, **Juliana L. Barbat**, affiliation,

and **Jessica Myrick**, Good Pug Media

Emotion Recognition by Music Recommender Algorithms: Unpacking Tensions Between Needs for Autonomy and Relatedness

Shuer Zhuo and **Jeeyun Oh**, Texas at Austin

Internet Celebrity in the Web: The Governance of China Internet Celebrity Culture on Social Media Platforms

Qing Yan, Jinan University,

Yi Zhou, Sichuan University,

and **Xiaofan Du**, Jinan University

"People Will at Least Listen to Her": Coverage of Celebrity Presidential Endorsements and the Convergence of Political and Lifestyle Journalism

Hadley Hoskins, **Jae Jepsen**, and **Joy Jenkins**, Missouri

The functional view in constructed family: Animation as a Tool to Redefine the concept of Family in Spy x Family

Ching Yi Chan, affiliation

The relationship between fans-idols and the formation of fan enthusiasm: A psychological ownership perspective

Qiuhaohuang, affiliation

The Impact of K-pop Genres on Popularity in South Korea Before and During COVID-19

Saturday, August 9, 2025

Wooil Joung and Joong Suk Lee, Sungkyunkwan University

The Servant Mammy: Reading Lovecraft Country's Hippolyta Freeman Circumvents Through Servant Leadership Approach

Aisha Powell, affiliation, **Nicole Westrick**, affiliation
and **Deanna Hayden**, affiliation

Discussant

Gwen Nisbett, North Texas

[EA] = This submission was accepted as an extended abstract.

1:15 to 2:30 p.m. / Sa043

Participatory Journalism Interest Group and Newspaper and Online News Division

PFR Panel Session

The Effectiveness of Engaged Journalism

Moderating/Presiding

Jacob L. Nelson, Utah

Panelists

Patrick Ferrucci, Colorado-Boulder

Rob Golub, *Wisconsin Jewish Chronicle*

Nisha Sridharan, Temple

For decades, the news industry has been turning its attention to increasing its engagement with news audiences and members of the public. These efforts are intended to, among other things, improve people's trust in news and increase their support for news organizations. One of the most challenging questions facing these efforts, however, is about their efficacy: Does engaged journalism affect people's trust in, loyalty to, or support of news organizations? This panel brings together scholars who have tackled this question in their work to discuss the challenges and opportunities when it comes to evaluating the impact of engaged journalism.

1:15 to 2:30 p.m. / Sa044

Journalism and Mass Communication Quarterly

Research Panel Session

Elevating Voices from the Periphery in Academic Publishing

Moderating/Presiding

Celeste Gonzalez de Bustamante, Texas at Austin

Panelists

Hong Vu, Colorado-Boulder

Sohana Nasrin, Tampa

Benjamin Tetteh, Ohio

Mengyan Ma, Michigan State

Saturday, August 9, 2025

1:15 to 2:30 p.m. / Sa045

Association for Education in Journalism and Mass Communication

Research Panel Session

Catching Up with the Scholars: Progress Reports from 2025 Senior and Emerging Scholars

Moderating/Presiding

Summer Harlow, Texas at Austin

2025 Senior Scholar Projects

Revisiting Bagdikian: Media Ownership Today

Jon Bekken, Albright

Problematic News Consumption and Its Implications for Individual and Democratic Health:

A Comparison of WEIRD Countries

Melissa R. Gotlieb and **Bryan McLaughlin**, Texas Tech

2025 Emerging Scholar Projects

Digital Storytelling as Service Learning in an Undergraduate Media Literacy Course: A Case Study of the Harriet Tubman Byway Project

Alison Burns, Maryland

Breaking the Stigma: How TikTokers Frame and De-stigmatize Childless Women

Sisi Hu and **Ginger Blackstone**, Arkansas, Fayetteville

1:15 to 2:30 p.m. / Sa046

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session

Teaching Best Practices: AI in Action: Best Practices for Enhancing Learning, Engagement, and Ethical Inquiry

Moderating/Presiding

Gabriel B. Tait, Ball State and **Tiffany Gallicano**, North Carolina, Charlotte

First Place

Your AI Podcast Study Buddy

[A mobile-friendly AI-generated study tool that improves student comprehension and retention.]

Jason Porter, South Carolina

Second Place

Empowering Students to Critically Engage with AI in Political Messaging

[A hands-on assignment where students create AI-generated political ads, fostering media literacy and ethical awareness.]

Adam Peruta and **Milton Santiago**, Syracuse

Third Place

Journalistic Gains Through GenAI: Journalism Watchdogs Webtool Leads to Improvements in Hawaiian Language Integration in Local News and Prompts University Policy Commitments

[A project that developed an AI-powered tool to integrate Hawaiian diacritics into local news coverage, leading to university-wide policy changes.]

Saturday, August 9, 2025

Brett Oppegaard, Hawaii

Discussant

Gabriel B. Tait, Ball State

A special panel featuring the top three award winners of this year's 20th Best Practices competition will highlight innovative uses of AI in education and journalism. Panelists will present case studies demonstrating how generative AI enhances student learning, media literacy, and ethical decision-making. The discussion will focus on three standout projects. Together, these award-winning initiatives showcase AI's potential to drive meaningful educational impact, promoting engagement, critical thinking, and responsible media practices. Join us for a thought-provoking discussion that equips educators with strategies to foster a responsible and effective learning environment in this rapidly changing digital era.

3 to 4:15 p.m. / Sa047

Advertising Division

Refereed Research Paper Session

Influencer Advertising: Updated and Renewed

Moderating/Presiding

Mengtian Jiang, Kentucky

The backfire effects of storytelling in social media influencer advertising: The impact of perceived manipulative intent and sponsorship disclosure*

Jingren Li, Yanni Ma,

and **Erich Sommerfeldt**, Oregon State

Influencer Marketing, Owned Media, and User-Generated Content: An Eye Tracking Analysis of Message Source and Comment Valence on Brand Perceptions and Buying Behaviors

Khalid Alharbi, Al Imam Mohammad Ibn Saud Islamic University (IMSIU),

and **Taylor Jing Wen**, South Carolina

The Digital Beauty Ideal, Female Adolescents, and AI Influencer Advertising

Regina Ahn, Miami,

Su Yeon Cho, Quinnipiac University,

and **Xinyu Zhao**, affiliation

Friends or Fakes? Identity Cues, Psychological Distance, and Parasocial Relationships with Virtual Influencers

Carrie Jingyi Xiao and **Haley R. Hatfield**, South Carolina

Exploring the Effectiveness of a Virtual vs. a Human Influencer via Influencer Attributes, Hedonic vs. Utilitarian Product Type, and Shopping Motivation

Huai-Kuan Zeng, National Yang Ming Chiao Tung,

and **Carolyn Lin**, Connecticut

Discussant

Eunjin Anna Kim, South California

* Top Open Research Paper (Third Place)

3 to 4:15 p.m. / Sa048

Broadcast and Media Journalism Division and Small Programs Interest Group

Saturday, August 9, 2025

Teaching Panel Session

Helping Podcasting and Broadcasting Students Become Confident Communicators

Moderating/Presiding

Elia Powers, Towson

Panelists

Marcus Funk, Sam Houston

Laura Smith, South Carolina

Stan Jastrzebski, Missouri

Indira Somani, Chapman

KC McGinnis, Grand View

This panel brings together veteran journalism educators to share tips on how to give students more specific, helpful advice on audio writing, voicing, and editing. Panelists will share exercises they have used in class to help students become more confident communicators.

3 to 4:15 p.m. / Sa049

Communication Technology and Mass Communication and Society Divisions

[14-1500] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communication Technology Division

Topic I – **Algorithmic Influences**

01 • The Algorithmic Tailor: Nostalgia by Design? Memory Editing and Emotional Montage Through Automated Photo Classification

Weixian Wang, Communication University of China

02 • [EA] The Digital Archive Collective Memory and The End of TikTok

Hayley Booth, Caley Hewitt, Fanny Ramirez,

Morgan Badurak, Nabila Mushtarin, Catherine Chen,

and **Jeonghyun Janice Lee**, Louisiana State

03 • What Builds Trust in Transparency of Outcomes? --A Study of the Moderating Effects of User Perceived Controllability and Privacy Concerns in Algorithmic Governance

Jiayi Mi, Shanghai University

04 • Will I Be Manipulated by Algorithmic Gaslight? Dual Ghost of Algorithmic Censorship, Users' Self-censorship, and Daily Algorithmic Auditing on Social Media

Yang Chen, Zhuolun Ren, Lihua Du,

and **Xing Lyu**, Renmin University of China

Discussant

Hyunjin Kang, Nanyang Technological University

Topic II – **Current News Strategies**

05 • Comparison of Messaging Strategies between Climate Activists and Deniers on Instagram

Cody Hays and K. Hazel Kwon, Arizona State

06 • The Nudging Effect of Fact - Checking Labels: An Inquiry Based on the Platform Context

Shuining Wang

07 • The Online News Navigation Patterns and Their Impact on Attitude Formation on Controversial Issues

Yoojin Chung and Yun-jung Choi, Ewha Womans University,

Saturday, August 9, 2025

and **Jiyoung Lee**, Sungkyunkwan University

- 08 • [EA] The Use of AI in Newsrooms in Developing Nations: The Nigerian Experience
Shugofa Dastgeer and **Uche Onyebadi**, Texas Christian

- 09 • [EA] When You Help Generative AI Learn About Your Preferences, Do You Trust It More? Examining the Effects of Reactive Personalization Cues in an Online News Assistant

Biying Wu-ouyang, The Education University of Hong Kong,

Jiaqi (Agnes) Bao and **Yansheng Liu**, Pennsylvania State,

and **S. Shyam Sundar**, Pennsylvania State and Sungkyunkwan University

- 10 • Targeting Against Disinformation: An Experimental Test of Generic and Microtargeted Corrections in Social Media

Stephan Winter, RPTU University Kaiserslautern-Landau,

Rasmus Möring, Max Planck Institute for the Study of Crime, Security and Law,

Pascal Merz, RPTU University Kaiserslautern-Landau,

Vanessa Hirschhäuser, RPTU University Kaiserslautern-Landau,

Ewa Maslowska, University of Illinois Urbana-Champaign

and **Christian von Sikorski**, Free University of Berlin

Discussant

Tai-Yee Wu, National Yang Ming Chiao Tung University

Topic III – Platform Affordances

- 11 • Cross-Platform Guardians? Exploring Digital Hate Perpetrators' Priorities in Social Media Affordances and Experiences with Moderation and Intervention Against Them

Giao Nguyen, **Stephanie Bühner**, **Kevin Koban**,

and **Jörg Matthes**, University of Vienna

- 12 • How Streamers Bridge Platform Affordances and User Engagement: Social Presence, Source Perceptions, and Parasocial Interactions in Game Live Streaming

Kristen Zhang, Michigan, and **Riwei Liu**, Fudan University

- 13 • Is Video Killing the Radio Star? Modality Effects on User Experience of Podcasts

Davis Yadav, **Wilhelmina Antwi**, and **Hui Min Lee**, The Pennsylvania State University

S. Shyam Sundar, The Pennsylvania State University & Sungkyunkwan University

- 14 • Research on Rural Digital Communication Practices from the Perspective of Affordance

Wei Liang, Communication University of China

- 15 • Using TikTok as a Search Engine: Affordances, Perceived Credibility, and Evaluative Actions

Pham Phuong Uyen Diep and **Huu Dat Tran**, Louisiana State

Discussant

Valerie Jones, Nebraska-Lincoln

Topic IV – Emerging Technology Diffusion

- 16 • [EA] Unveiling the Drivers of Chatbot Addiction: A Social Cognitive and Task-Technology Fit Analysis of Environmental, Psychological, and Behavioral Dynamics

Qiaoge Xie, Shanghai Jiao Tong University

- 17 • Risk, Age, and Emerging Technologies: A Study of AI Adoption Trends

Sarah Cartwright, **Maria Camargo**, and **Arielle Williams**, Brigham Young University

- 18 • Synergistic Effects of Anthropomorphism and Application Scenarios on Metahuman Acceptance: An Experimental Study

Yuxi He, **Shu Yang**, **Aocheng Zhou**, **Ke Zhang**, and **Qin Chen**, Communication University of China

Zepei Wang, **Yunfang Cui**

- 19 • Using Rogers' Diffusion of Innovation Model to Examine People's Support for Taiwan's Semiconductor Industry

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Shu-Chu Li, Chien Chou, and Huai-Kuan Zeng, National Yang Ming Chiao Tung University

20 • Using the Technology Acceptance Model to Understand College Students' Intentions to Use Mobile Applications to Change Their Behaviors

**Minrui Chen, Leona Su, Elisabeth Bigsby,
Elizabeth Golebie, Ethan Morrow, Brian L Quick,
and Carena Van Riper**, Illinois Urbana-Champaign

Discussant

Maggie Liao, Georgia

Topic V – Consumer Experiences

21 • AI Chabots as Brand Ambassadors: A Unified Model of Habitual Usage, Technological Factors, and Perceived Risk on Consumer Usage Intention

Chun Shao and Young Kim, Marquette

22 • Communication in the Age of AI: Exploring Generative AI from the perspective of Marketing Communication Professionals

Aya Shata, Marla Stafford, Nevada, Las Vegas

Noha Youssef, American University in Cairo

23 • Empowerment vs. Entrapment: Algorithmic Visuality, Dining-Out Culture, and Photo-Centric Practices Among Young Consumers

Nebojsa Stevanovic, Shanghai Jiao Tong University

24 • [EA] Does Culture Influence Consumers' Tendency to Trust Advertising on One Digital Marketing Platform Over Another?

Chukwudalu Okoli, Connecticut

25 • [EA] Human Detection of AI-Generated Consumer Reviews: An Eye-tracking Study

**Sohyun Park, Bartosz Wojdyski, Moses Okocha,
and Jiwon Kim**, Georgia

Discussant

Delaware Arif, South Alabama

Topic VI – Social Media Use

26 • [EA] Why Do People Avoid Sharing Online? Exploring How Fear of Evaluation Influences Social Media Sharing Avoidance Behavior and the Moderating Effect of Face Orientation on WeChat

Yiqi Liu

27 • [EA] From Impression-Management to Subjective Happiness: Exploring the self-serving motivation of empathy on social media among Generation Z

Jin-Ae Kang and Glenn Hubbard, East Carolina,
and **Jung Kyu Kim**, Pukyong National University

28 • Social Media Popularity: A Currency for Social Power

Emmanuel Odunfa, Oklahoma

29 • [EA] Social Media Use and Subjective Well-being: A Comparison between the Pandemic and Post-Pandemic Periods

Eun-Ju Lee, Seoul National University, **Namkee Park**,
and **Young Min Baek**, Yonsei University

30 • [EA] Influencer Strategies During Platform Transitions: A Case Study on TikTok Refugees

Yuanwei Lyu, Marian University

Discussant

Michael Chan, The Chinese University of Hong Kong

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Topic VII – AI in the Public Eye

31 • Artificial Intelligence and Journalistic Practices in China: A Grounded Theory Analysis Based on Qualitative Interviews

Zixi Li, University of Sydney

32 • Artistic Cancer or Digital Innovation? Cognitive Divides and Anti-AI Activism in China's Social Media Communities

Ying Liu and **Ruoyu Ni**, Tsinghua University

33 • [EA] Cognitive and Affective Trust in Intention to Use Fully Autonomous LLM-Based Agents

Donggyu Kim, Zituo Wang, Ji Ye Kim, and Bumju Jung, University of Southern California

34 • [EA] Do Large Language Models Help Micro-Influencers? AI Transparency and Multicultural Ad Effectiveness

Donggyu Kim and Eunjin (Anna) Kim, University of Southern California

Taenyun Kim, Michigan State University

35 • [EA] From Individuals to Populations: Evaluating the Potential of Large Language Models in Public Opinion Simulation

Baohua Zhou and Yuan Fang, Fudan University

Discussant

Jin-Ae Kang, East Carolina

Topic VIII – AI-Human Interaction

36 • [EA] Balancing Attractiveness and Authenticity: Understanding AI Usage in Online Dating Profiles Through the Lens of Goals-Plans-Action Model

Ran Liu, Michigan State

37 • De-Othering McIntimacy: The McDonaldization of Intimate Relationships Between Humans and AI

Zhiming Liu, Jiawei Tu, and Minling Guo, University of Macau

38 • Deepfakes of Deceased Celebrities: Factors Explaining Cognitive and Affective Attitudes Towards Them and Their Virality

Maria T. Soto-Sanfiel and Qiaofei Wu, National University of Singapore

39 • [EA] LLM-Based Embodied Conversational Agents for Undergraduate Advising: The Effects of Coaching Style and Immersion on Student Well-Being

Sue Lim, Ralf Schmälzle, Mengyan Ma, Xiaoran Cui,

and **Gary Bente**, Michigan State

40 • [EA] Tracking Generative AI Discourse: A Temporal and Spatial Analysis of Twitter Data

Gabriel Garlough-Shah and Matthew Lu, Northwestern

Discussant

Fanjue Liu, Shanghai Jiao Tong University

Topic IX – AI-Generated Interactions

41 • Back to the Millennium: A Study on the Narrative Transportation and Nostalgia Effects of Human-taken Imagery and AI-Generated Imagery

Shanyi Zhu and Xinyi Liang, Shanghai Jiao Tong University

42 • [EA] Flagged AIGC: An Experimental Study on User Recognition of AI Generated Content on Social Media

Yuqian Zhou

43 • From Discourse to Perceptions: How AI Conversational Style and Anticipated AI Roles Influence User Interaction with AI

Qian Xu and Cheng Chen, Elon

44 • [EA] Why it always be a SHE ? Gender of AI-Driven Virtual Human(VH) and the Feminization of Communication Technology

Wendi Wang and Xiaoying Wang, Communication University of China

Saturday, August 9, 2025

45 • [EA] When You Help Generative AI Learn About Your Preferences, Do You Trust It More? Examining the Effects of Reactive Personalization Cues in an Online News Assistant

Biyang Wu-ouyang, The Education University of Hong Kong,
Jiaqi (Agnes) Bao and **Yansheng Liu**, Pennsylvania State
and **S. Shyam Sundar**, Pennsylvania State, and Sungkyunkwan University

Discussant

Alyssa Appelman, Kansas

Mass Communication and Society Division

Topic I— **Best of Mass Communication and Society Part II**

46 • Bridging the Knowledge Gap on Autonomous Vehicles: The Roles of Socioeconomic Status, Scientific Literacy, and Social Media Attention Across Knowledge Types*

Zhang RuoYu, Hong Kong Baptist University

47 • Mediated Family Affection: A Qualitative Study of Smart Devices in Parent-Child Interaction Among Rural Chinese Left-Behind Families**

Hui Kuang, Nanjing University

48 • Capability, Opportunity, and Motivation in Mobile MMO: Player Influence Dynamics in Sky: Children of Light***

Wen Zeng, Southern California,
Chandni Kumar, affiliation,
Sinong Zhou, affiliation,
Donggyu Kim, Southern California,
and **Magdalayna Curry**, affiliation

49 • Zoomers and Zoom: How are Gen Z's Communicating About the Opioid Epidemic?****
Adegbemi Aderemi, Oklahoma

* Second Place Student Paper Award

** Third Place Student Paper Award

*** Second Place Moeller Paper Award

**** Third Place Moeller Paper Award

Discussant

Anastasia Vishnevskaya, Texas Tech

Topic II — **Media Agenda Setting and Framing**

50 • Intermedia Agenda Setting Between Social and Traditional Media: A Comparison of Taiwan and US Coverage of the Air Pollution Issue

Yue Tan, National Sun Yat-sen University, Taiwan,
Maria Elizabeth Grabe, Boston,
and **David H. Weaver**, Indiana

51 • Collectivism in News Reporting on a Disaster: An Analysis of Conservative and Liberal Newspapers in South Korea

Wansoo Lee, Dongseo University,
and **Sei-Hill Kim**, South Carolina

52 • [EA] The Influence of Perceived Morality Frames on Prosocial Behavior in International Disaster News

Hui-Wen Cheng, South Carolina and **Yi-Hsing Han**, National Chengchi University

53 • [EA] Every Drop Counts: How American Mainstream Media Frames Water Crises and Water Justice

Chenchen Wang, Maryland

Saturday, August 9, 2025

Discussant

Yin Yang, Florida State

Topic III — Digital Media and Online Engagement

54 • Alternative Political Engagement Through Daily Life Sharing in China's Virtual Wailing Wall After COVID-19

Xueyan Cao, The Chinese University of Hong Kong,
and **Dechun Zhang**, University of Copenhagen

55 • [EA] How Youth Engage in Online Deliberation: An Empirical Study Based on Individual Psychological Motivations from China

Yuyang Lin, Xiamen University,
and **Yunpeng Tan**, Xiamen University

56 • [EA] From the Great Firewall to Global Networks: How Geographic Mobility Shapes Chinese Youths' Political Engagement on Social Media

Xueshan Zhao, University of Amsterdam

57 • Can Watching Awe-Inspiring Videos Promote Intellectual Humility and Tolerance Towards Opposing Views?

Yu-Hao Lee, Florida, **Shuo Yao**, affiliation,
Xiaotong Yu, Florida, **Chih-Jeng**, affiliation,
and **Qing Xu**, affiliation

58 • [EA] Gendered Engagement in Digital Fitness: Sentiment and Topic Analysis of YouTube Comments on Fitness Influencers

Jinxu Li, Texas A&M

Discussant

Scott Parrott, Alabama

Topic IV — Digital Media Use and Behaviors

59 • [EA] It's More Than a Text Message: Exploring the Role of Social Reward and Risk Considerations In Cell Phone Use and Driving

Christina Najera and **Bixuan Sun**, Tennessee, Knoxville

60 • [EA] Negotiating Bride Price on Douyin—A Computational Public Sphere Approach

Haohan Yuan, Universiti Malaya,
Wenrui Zhang, affiliation, **Kuan Li**, Universiti Malaya,
and **Wen Ze Xin**, affiliation

61 • [EA] Cyber Fatherhood in Parenting Simulation Games: Emotional Compensation and Patriarchal Restructuring in Digital Spaces

Luyao Guo, affiliation
and **Haoxuan Xu**, Ocean University of China

62 • "Let Me In": The Relationship Between Lookism and Cosmetic Surgery Makeover Shows in South Korea

Minhey Chung, Illinois, Urbana-Champaign

63 • [EA] How We Hear Science: Audience Reactions to AI and Human-Generated News and Podcasts

Haoran Chu, affiliation, **Hanzi He**, Florida,
and **Shuo Yao**, affiliation

Discussant

Joon Kim, Rhode Island

Topic V — Journalism Industry and Media Management

64 • The Impact of Hedge Fund Media Ownership: An Extension of Market-Driven Journalism Theory

Saturday, August 9, 2025

Qian Yu, affiliation

65 • Construing Journalism as a Passion Economy That Impacts Journalists' Well-Being:
A Mixed-Method Approach

Ammina Kothari, Simmons University,

Sadia E Cheema, Seton Hall,

and **Eugeniya Iskrenova-Ekiert**, affiliation

66 • Behind the Algorithm: How Producers in China's Vertical Drama Factories Imagine
Cross-Cultural Mass Communication Processes

Luren Xiong, Shanghai University

67 • [EA] "Why I No Longer Play Genshin Impact": How the Game Lost Its Audience
Through Narrative Fatigue and Subcultural Disconnection

Yiren Ge, affiliation,

and **Zhaoyu Cheng**, affiliation

Discussant

Sohana Nasrin, Tampa

Topic VI — **Online Communities**

68 • [EA] The Differential Roles of Communication Structure in Shaping Online Collaboration:
Evidence from Fan Communities

Zhuo Chen, Peking University,

and **Yiyan Zhang**, Renmin University of China

69 • Exploring Associations among Game Play, Streamer Speech, and Viewer Chat
on Livestreaming Media

Seung Woo Chae, Texas Tech University

70 • [EA] Self-Stigmatization as Resistance: Anonymity, Subcultural Capital, and the Paradox
of Empowerment in East Asian 'Anime Toilet Girls' Communities

Xianghuan Chen, affiliation

71 • [EA] Tied for Support: How Informational and Emotional Exchanges Shape
Weak-Tie Health Networks

Yiting Huang, University of Southern California

72 • [EA] Within and Outside the Echo Chamber: A Comparative Study of Organic Food Opinion Groups

Yixin Yu, Huazhong University of Science and Technology,

Kehan Du, affiliation, **Xiyuan Zhu**, affiliation, **PeiXuan Wu**, affiliation,

Yiyao Li, Huazhong University of Science and Technology,

Xin Zhao, affiliation,

and **Ran Wang**, Huazhong University of Science and Technology

Discussant

Renita Coleman, Texas at Austin

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

3 to 4:15 p.m. / Sa050

Saturday, August 9, 2025

History and Cultural and Critical Studies Divisions

PFR Panel Session

The Media History of Modern Labors

Moderating/Presiding

Will Mari, Louisiana State

Panelists

Kathryn Montalbano, Kentucky

Robin Sundaramoorthy, Lehigh

Christoph Mergerson, Maryland

Matt Conaty, Pennsylvania

Ava Francesca Battocchio, Michigan State

Sewell Chan, Southern California

Scholars and industry representatives will discuss the importance of a historical view of “labor” in journalism. This panel will examine trends impacting the media industry to better understand the human labor required to produce quality journalism.

3 to 4:15 p.m. / Sa051

International Communication Division

High-Density Refereed Research Paper Session

Journalism Under Siege: Resilience, Resistance, and the Battle for Truth

Moderating/Presiding

Sung Yoo, State University of New York at Cortland

Independent Media as Decolonial Agents: Environmental Journalism in Latin America

Iasmim Amiden dos Santos

and **Bruno Takahashi**, Michigan State

Frivolous and Malicious: Judicial Constructions of SLAPPs Against Journalists in the EU

Teodora Trifonova and **Jared Schroeder**, Missouri

Press Freedom as a Collective Right to Dignity: Journalistic Resistance Against

Repression Through Solidarity Reporting

Rahoof Kaliyarakath

and **Anita Varma**, Texas at Austin

Investigating the Pandora Papers: How Global Collaboration Begins Shifting the Journalistic Field

Han Vu and **Beverly Horvit**, Missouri

Analysing the Support System for the Mental Well-Being of Journalists in Southwest, Nigeria

Dickson Ogunkunle, University of Ibadan,

Adeola Mobolaji, Purdue, and **Stephen Odebiyi**, Wayne State,

and **Oreoluwa Aladejuyigbe**, University of Ibadan

Discussant

Carolyn Walcott, Clayton State

Saturday, August 9, 2025

3 to 4:15 p.m. / Sa052

Law and Policy Division

Refereed Research Paper Session

Second and Third Place Award-Winning Papers

Moderating/Presiding

name, affiliation

AI Is All About Similarity to Human Work; Will Artificial Intelligence
Ever Claim a Copyright?****

J. Patrick McGrail, Jacksonville State,
and **Ewa McGrail**, Georgia State

“License to discriminate”: A critical frame analysis of 303 Creative LLC v. Elenis
Newspaper Coverage***

Leslie Klein, Nebraska-Lincoln,
and **Jonathan Peters**, Georgia

How Can Greenwashing Regulations Limit False Commercial Speech
Without Infringing on Freedom of Expression**

Quyen Dang, affiliation

Meet My Auto-Deepfake: Self-Authorized AI Agents and Their Contributions
to Democratic Societies*

Rain Embuscado, affiliation

Discussant

Amy Kristin Sanders, Pennsylvania State

**** Second Place Faculty Paper

*** Third Place Faculty Paper

** Second Place Student Paper

* Third Place Student Paper

3 to 4:15 p.m. / Sa053

Media Management, Economics and Entrepreneurship and Magazine Media Divisions

Research Panel Session

Avoiding Slash and Burn: Leveraging AI to Expand Journalism’s Business Model

Moderating/Presiding

Steve Bien-Aimé, Kansas

Panelists

Rana Arafat, City St. George’s, University of London

Sabine Baumann, Berlin School of Economics and Law

Marisa Porto, North Carolina

Elodie Mailliet Storm, CEO of Catchlight.io and former senior director of strategic
development for Getty Images

Jennifer Wilson, Drake

Huyen Nguyen, Kansas State

Saturday, August 9, 2025

Panelists will discuss how the news industry could leverage AI to improve business strategy, grow the workforce with changing roles, redesign customer experience, enhance revenue generation, and support content distribution efforts.

3 to 4:15 p.m. / Sa054

Minorities and Communication Division

Refereed Research Paper Session

Rethinking Representation and Power in Journalism

Moderating/Presiding

Lourdes Cueva Chaco, San Diego State

[EA] Health News Analysis of Alaskan Native and American Indian (ANAI) Women

Shreyoshi Ghosh, and **Henry Ugwu**, Colorado-Boulder

Capturing the Asian American Journalist Experience

George L. Daniels, Alabama

Diversifying through Collaboration? How New Kinds of Journalistic Partnerships

Work to Amplify Underrepresented Voices

Patrick Walters, Washington and Lee

“I Don’t Fit the Narrative”: Sports Journalists’ Framing of Angel Reese vs Everybody

Denetra Walker, Georgia, **Erin Perry**, Outlier Media,

Betty Wilson, South Carolina,

Huiying (Amy) Ni and **Q. McElroy**, Georgia,

and **Julisa Tindall**, South Carolina

[EA] Where Institutions Fell Short: Black Media and the Work of Community-Centered Communication

Christine McWhorter, Howard

Discussant

Angie Chuang, Colorado-Boulder

[EA] = This submission was accepted as an extended abstract.

3 to 4:15 p.m. / Sa055

Newspaper and Online News and Scholastic Journalism Divisions

PFR Panel Session

Teaching News Terrifically in the 21st Century

Moderating/Presiding

Brian Delaney, Auburn

Panelists

Jennifer Brannock Cox, Salisbury

Jeanne Abbott, Missouri

Vy Luong, Missouri

Saturday, August 9, 2025

Teaching News Terrifically in the 21st Century has been highlighting innovative approaches to the teaching of journalism since 2009. Presented by the Newspaper and Online News and Scholastic Journalism divisions, the panel examines innovative ideas for teaching news writing, reporting, editing, or other journalistic concepts and skills in the classroom. Panelists will present on their winning teaching assignments from this year's TNT 21 competition.

3 to 4:15 p.m. / Sa056

Political Communication Division

Refereed Research Paper Session

Communication and Journalism in Global Elections

Moderating/Presiding

Katy Biddle, Southern Mississippi

Information Processing of Campaign Messaging and Influence on Candidate Choice in the 2023 Nigerian General Elections

Solomon Tommy, Oklahoma

Does Media Trust Breed Blind Audiences? Media Trust, Partisan Media, Local Media, and Nonpartisan Media on Left- and Right-Wing Authoritarianism and 2024 Election Conspiracies

Brittany Shaughnessy and **Janet Coats**, Florida

Image Priming as a Facebook Campaigning Strategy to Engage Users: Case Study of 2016 And 2020 Taiwan Legislative Elections

Yue Tan and **Hsuan-Yi Chou**, National Sun Yat-sen University

Partisanship, Political Satire and Emotions: Applying Social Identity Theory to the Study of Political Satire and Affect Toward Presidential Candidates

Heesook Choi, Mississippi State

Does a Successful Official Facebook Page Influence the Incumbent's Chances of Re-Election?

Hyacinth Bangero, Bowling Green State/University of San Agustin, Philippines,
and **Yanqin Lu**, Bowling Green State

Discussant

Mark Harmon, Tennessee

3 to 4:15 p.m. / Sa057

Public Relations Division and Internships and Careers Interest Group

Teaching Panel Session

Why are Companies Firing Gen Z Employees? Workforce Strategies and Solutions for PR's Next Generation

Moderating/Presiding

Nandini Bhalla, Texas State

Panelists

Michelle Galey, Washington State

Caitlin Haskins, Vice President, AI, Big Data & Cloud, 10Fold Communications

Caitlin Cieslik-Miskimen, Idaho

Saturday, August 9, 2025

Jeffery Ranta, Coastal Carolina
Nandini Bhalla, Texas State

This panel will explore the challenges and opportunities facing both educators and employers in preparing Gen Z for the PR industry. Faculty and PR professionals will discuss innovative strategies being implemented in both academic and corporate settings to bridge the readiness gap.

3 to 4:15 p.m. / Sa058

Commission on Graduate Education, Commission on the Status of Women and Commission on the Status of Minorities

PFR Panel Session

Addressing Invisible Barriers in Academia and Promoting Inclusivity

Moderating/Presiding

Briana M. Trifiro, Northeastern

Panelists

Jo Lukito, Texas at Austin

Kix Patterson, Florida

Laura Moorhead, San Francisco State

Anita Varma, Texas at Austin

In recent years, the academic community has recognized the importance of fostering diversity and inclusion in campuses across the country. However, many barriers, both physical and invisible, continue to impede the full participation of underrepresented groups, particularly within marginalized communities. This session will explore these invisible barriers and propose strategies for creating more inclusive academic spaces. Geographical challenges also persist, as many academic institutions are in areas that, while not overtly hostile, may not be hospitable to diverse communities. These environments can create an unwelcoming atmosphere that adds an additional layer of difficulty for underrepresented faculty and students. In summation, this session aims to shed light on these issues, discuss potential solutions, and share practical strategies for making academia more accessible and inclusive for scholars of all backgrounds. By addressing these invisible barriers, we hope to inspire a deeper commitment to equity across the academic landscape.

3 to 4:15 p.m. / Sa059

Community Journalism Interest Group and Visual Communication Division

Teaching Panel Session

Going Beyond the Classroom: Case Studies in Community and Visual Journalism

Moderating/Presiding

Valerie Popp, The New School
and **David Stephenson**, Kentucky

Panelists

Holly-Katharine Johnson, Mercer County Community College

Humphrey Obuobi, LETS Studio

David Stephenson, Kentucky

Saturday, August 9, 2025

Seth Gitner, Syracuse
Benjy Hamm, Kentucky

This panel explores alternatives to conventional classroom journalism education, emphasizing the importance of community engagement or experiential learning that sparks innovation and fuels more active networks for local news. Panelists will share successful techniques and inspire educators to reimagine their approaches and better prepare students to work in the field. Each panelist will bring one method, idea or project they have successfully implemented and will provide a one-page summary for educators to reference later.

3 to 4:15 p.m. / Sa060

Association for Education in Journalism and Mass Communication

AEJMC President Leadership Talk

What I Wish Everyone Knew about AEJMC!

Moderating/Presiding

Teresa L. Mastin, Michigan State, 2024-25 AEJMC President

Panelists

Tiffany Gallicano, North Carolina, Charlotte, 2024-25 AEJMC Elected Standing Committee
on Teaching Chair

Avery Holton, Utah, 2024-25 AEJMC Council of Divisions Vice Chair

Yong Volz, Missouri, 2024-25 AEJMC Elected Standing Committee on Research Chair

This panel provides AEJMC members a bird's eye view of how the AEJMC sausage is made. Panel members will share what they wish someone had shared with them before they got involved with AEJMC. They will also discuss how they believe AEJMC makes a difference in their professional and personal lives. This is a perfect panel to attend if you want to get involved but aren't sure where to start.

3 to 4:15 p.m. / Sa061

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Award Panel Session

First Amendment Award

Moderating/Presiding

Meg Heckman, Northeastern

2025 First Amendment Award Recipients

Erasmus Baxter, Freelance Journalist

Asia Fields, ProPublica

Julia Furukawa, New Hampshire Public Radio

Panelist

Asia Fields, ProPublica

Saturday, August 9, 2025

AEJMC's 2025 First Amendment Award will honor former Western Washington University student journalists Erasmus Baxter, Asia Fields and Julia Furukawa as well as the many current student journalists fearlessly covering their campuses and their communities during challenging times. As students at Western Washington, Baxter, Fields and Furukawa took the extraordinary step of suing their own institution for withholding public records related to sexual misconduct cases. Their years-long legal battle resulted in a landmark court ruling affirming the public's right to access these records and a \$111,780 settlement from the university in 2024.

While this award traditionally honors seasoned journalists, AEJMC's Professional Freedom & Responsibility Committee recognizes these exceptional early-career individuals for demonstrating unwavering commitment to First Amendment principles from the very beginning of their professional journeys. Their tenacity illustrates the crucial role so many student journalists play in holding powerful institutions to account.

The First Amendment Award, created in 2006, recognizes individuals or organizations who demonstrate strong commitment to freedom of the press and who practice or support courageous journalism. Previous recipients include Errin Haines and the Staff of The 19th (2024); Margaret Sullivan, The Guardian (2023); Steven Waldman of Report for America (2022); Omar Jimenez of CNN (2021); Shane Bauer of Mother Jones (2020); Nikole Hannah-Jones of the New York Times Magazine (2019); Ronan Farrow of the New Yorker and Jodi Kantor and Megan Twohey of the New York Times (2018); The Pulitzer Prizes (2017); Reporters Without Borders (2016); Floyd Abrams (2015); Joel Simon of the Committee to Protect Journalists (2014); the First Amendment Center (2013); Carole Simpson (2012); Michael Kirk of Frontline (2011); Nat Hentoff (2010); Seymour Hersh of the New Yorker (2009); Clarence Page of the Chicago Tribune (2008); Helen Thomas of UPI and Hearst (2007); and Molly Ivins (2006).

3 to 4:15 p.m. / Sa062

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Panel Session

***JMCQ* Global South Mentorship**

Moderating/Presiding

Daniela Dimitrova, Iowa State, Editor-in-Chief, *JMCQ*

This mentorship program is aimed at engaging scholars currently based in the Global South. The program will provide tips and strategies for publishing research articles in peer-reviewed academic journals. It is open to emerging scholars in journalism, mass communication or related field. Preference will be given to AEJMC members. The selected cohort will work closely with the AEJMC Publications Committee and the *JMCQ* editorial team. The program will be tailored to international scholars and includes topics ranging from manuscript preparation and article submission to peer review and publication ethics. Upon successful completion of the program, each participant will be invited to the AEJMC conference where they will receive a certificate of achievement.

3 to 4:15 p.m. / Sa063

International Chinese Communication Association

Refereed Research Paper Session

Western theories and Chinese communication practice

Moderating/Presiding

Trisha T. C. Lin, National Chengchi University

Saturday, August 9, 2025

Extending the Cognitive Mediation Model to Examine Public Knowledge of Stroke and Influencing Factors*

Zining Wang, Peking University,
Shaohai Jiang, National University of Singapore,
Rong Gao, Peking University,
and **Jing Xu**, Peking University

Social Media Cross-Cutting Exposure and Online Political Engagement: Examining a Moderated Mediation Model of Information Verification and Civic Motivations**

Dandan Liu and **Kaiming Su**, Hong Kong Baptist University

The Power of Media in Authoritarian Regimes: The Impact of International News on Political Elites in China (1957-1972)

Xiao Xiao and **Cheng-Jun Wang**, Nanjing University

The Effects of Personality Traits on Individuals' Political Communication Patterns: Examining the 2024 Taiwan Presidential Election through the O-S-R-O-R Model

Chen-Yi, Lee, Chinese Culture University,
and **Shu-Chu Sarrina Li**, National Yang Ming Chiao Tung University

How Social Network Sites Influence Individual Exercise Behavior: The Mediating Role of Perceived Descriptive Norms and the Moderating Role of Perceived Similarity

Shuo Gao and **Shuangqing Liu**, China University of Political Science and Law

"We Might All Be the Same—Chasing Traffic": Exploring Chinese Journalism Visual Practitioners' Understanding to 'Objectivity' and Challenges in Practice

Zhitong Zhang and **Ziyi Wei**, Missouri

Discussant

Victoria Chen, National Chung Cheng University

* Best Faculty Paper

** Best Student Paper

4:45 to 6 p.m. / Sa064

Communicating Science, Health, Environment and Risk Division

Top Refereed Research Paper Session

Moderating/Presiding

Susana Ramirez, California, Merced

Communicating the Impact of Climate Change on Health: The Role of Psychological Distance and Personal Narratives on Climate Change Health Worries and Actions*

Bingbing Zhang, **Darnell Raleigh**,
and **Nur Hossain**, Iowa

AI-Generated Vs. Human-Created Videos: A Matched Comparison of Narrative Effects in College Counseling Promotion*

Siqiao Ao and **Kang Namkoong**, Maryland, College Park

Inspiring or Distant? The Dual Role of Science Fiction in Climate Change Communication**

Kristen Zhang and **Hang Lu**, Michigan

Investigating a Targeted Public Health Messaging Approach Using Generative Artificial Intelligence***

Foluke Omosun, Sacred Heart University
and **Anna Young**, Central Connecticut State

Whispers from the RED Moon: Stigma and Othering of Menopause on An Algorithmically-Mediated Platform****

Jiamin Chen, Boston

Saturday, August 9, 2025

Performing "The Scientist": Understanding How Scientists Manage Their Self-Presentation on Social Media*****

Annie Zhang, Michigan

Discussant

Ali Zain, Arizona State

*First Place Faculty Paper Award (Tie)

**Second Place Faculty Paper Award

***Third Place Faculty Paper Award

****Fourth Place Faculty Paper Award

*****First Place Student Paper Award

4:45 to 6 p.m. / Sa065

Communication Theory and Methodology Division

Top Refereed Research Paper Session

Moderating/Presiding

Judith E. Rosenbaum, Maine

Over-Time Relationships of Direct and Indirect Digital Hate Victimization on Fundamental Needs and Bystander Intervention*

Maryam Khaleghipour, **Kevin Koban**,
and **Jörg Matthes**, University of Vienna

The Interdisciplinary Diffusion of Communication Theories: A Case Study of Network Theory and Framing Theory**

Yiling Zhang and **Ziyu Zhao**, Southwest Jiaotong University

Revisiting the Hostile Media Phenomenon: The Shift from News to Fake News***

Stephanie Jean Tsang, Hong Kong Baptist University

Artificial Influencers, Artificial Designs? A Systematic Review of Experimental Research on Virtual Influencers****

Sofie Vranken, **Jaroslava Kaňková**,
and **Jörg Matthes**, University of Vienna

Discussant

R. Lance Holbert, Pennsylvania

* First Place Open Competition Paper

** First Place Top Student Paper

*** Top Theory Paper

**** Top Method Paper

4:45 to 6 p.m. / Sa066

History Division

Top Refereed Research Paper Session

Moderating/Presiding

Jason Lee Guthrie, Clayton State

Saturday, August 9, 2025

Knowledgeable Women Everywhere: Letters to the Editor and the Equal Rights Amendment, 1977*

Alexia Little, Georgia

"I Never Missed a Story": The Trailblazing Career of Elaine Kahn**

Carolina Velloso, Minnesota

From the New Deal to Nixon: The Journalistic and Political Activism of Columnist Raymond Moley**

Rob Wells, Maryland

Dateline Harlem: UPI Answers the Kerner Commission's Call to Action**

Gwyneth Mellinger, James Madison and **Erin Coyle**, Temple

Discussant

Jason Lee Guthrie, Clayton State

* Top Student Paper

** Top Faculty Paper

The papers in this session are the papers that have earned top paper awards in the faculty and student divisions. They represent a variety of perspectives and approaches in the field of media history within the American and international context.

4:45 to 6 p.m. / Sa067

Magazine Media Division

Top Refereed Research Paper Session

Bodies, Politics and Platforms - Magazines Bring Critical Perspectives in Print & Pixels

Moderating/Presiding

Andrea Hall, Middle Tennessee State

Glamorous Grief: The Visual Language of Maternal Mortality in Women's Magazines Post-Dobbs

Taylor Sheridan, Missouri

When Print Prestige Meets Platform Performance: A Netnographic Study of Time's and The Economist's Digital Strategies During the 2024 U.S. Election

Mushfique Wadud, Colorado-Boulder

Mano a Mano with Hemingway: Barnaby Conrad and "The Dangerous Summer"

Stephen Bates, Nevada, Las Vegas

[EA] "My Body Has Gone Out of Style": Fashion Magazine Discourse in the "Ozempic Era"

Katie Baker Jones, West Virginia

Discussant

Andrea Hall, Middle Tennessee State

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / Sa068

Media Ethics Division

Top Refereed Research Paper Session

Saturday, August 9, 2025

Moderating/Presiding

Ryan Thomas, Washington State

The Case of G-Dragon and the Ethics of Celebrity Journalism*

Heesoo Jang, Massachusetts

Taking the Long View: The Case for a Life Story-Based Media Ethics Pedagogy**

David Craig, Oklahoma, **Chris Roberts**, Alabama

Erin Schauster, affiliation, **Patrick Lee Plaisance**, Pennsylvania State,

Katie Place, Quinnipiac, **Daniel Thompson**, affiliation,

Jiaqi (Agnes) Bao, Pennsylvania State

and **Yetter Casey**, Cherokee Nation 3S

Textual and Comparative Analysis on AI Policies: How Do Organizations Discuss Responsibility?***

Eunchae Jang, Pennsylvania State

2025 Davis Ethics Award Recipient

Lisa Krantz, Montana

Discussant

Ryan Thomas, Washington State

* First Place Faculty Paper

** Second Place Faculty Paper

** James Whalen Award for Student Research

4:45 to 6 p.m. / Sa069

Media Management, Economics and Entrepreneurship Division

Top Refereed Research Paper Session

Innovation in Media Markets: Streaming, Journalism, and Subscription Models

Moderating/Presiding

Xiaoqun Zhang, North Texas

Streaming Bundles: Analyzing Product and Price Bundling Strategies in the U.S. Video Streaming Industry*

Miao Guo, Connecticut

Joy, Media Innovation and Change in Journalism**

Valerie Belair-Gagnon, Minnesota

and **Gregory Perreault**, South Florida

Following Professional Journalists on Social Media and Paying Intent for Online News:

A Moderated Mediation Model in Spain and Germany***

Manuel Goyanes, University of Madrid

Impact of Promotional Periods on Digital News Subscription Decisions: Study of Six Countries' 32 Newspapers***

Jin Young Hwang, South Florida

Returning Migrant Workers as Cultural Brokers: Bridging Rural and Urban

Through E-Commerce Entrepreneurship in China****

Yuexin Lyu, Hong Kong Baptist University

Saturday, August 9, 2025

Discussant

Todd Holmes, California State, Northridge

- * Top Faculty Paper
 - ** Top 2 Faculty Paper
 - *** Top Student Paper
 - **** Top 2 Student Paper
-

4:45 to 6 p.m. / Sa070

Newspaper and Online News Division

Top Refereed Research Paper Session

Best of the Best: NOND Division Top Paper Session

Moderating/Presiding

Lindita Camaj, Florida

Shocking! College Professor Reveals Hidden Secrets of News Headlines. Can you Guess?*

Ben Wasike, Texas Rio Grande Valley

Revisiting Privacy Paradox in Multi-Platform Social Media Environments: Examining News (Dis)Engagement in 16 Democratic Countries **

Biying Wu-ouyang, The Education University of Hong Kong and

Hsuan-Ting Chen, Chinese University of Hong Kong

The Media Coverage of the Israel and Gaza War: A Comparative Study of CNN and Al Jazeera***

Fuhaid Alajmi, Syracuse

When software becomes the newsroom: Journalists and the loss of organizational connections****

Patrick Ferrucci, Colorado-Boulder

News Managers' Perception of AI Adoption in Local Newsrooms; A Study on Professionalism and Jurisdiction*****

Wahida Alam and **Muhammad Saurav Rahman**, Missouri,

and **Ahmad Shatil Alam**, Oklahoma

Discussant

Gregory Perreault, South Florida

- * First Place Open Competition Paper Award
 - ** Second Place Open Competition Paper Award
 - *** First Place Student Paper Award
 - **** Third Place Open Competition paper
 - ***** Third Place Student Competition paper
-

4:45 to 6 p.m. / Sa071

Public Relations Division

Top Refereed Research Paper Session

Top Papers: DEI in Public Relations Competition; Open Competition

Moderating/Presiding

April Yue, Boston

Saturday, August 9, 2025

Top Open Competition

Addressing the Trust Gap through Symbiotic Virtual Influencer Collaborations and Organizational Vulnerability in Social Advocacy*

Leping You, Miami,

and **Fanjue Liu**, Shanghai Jiao Tong

Enhancing Workplace Wellbeing Among Female Remote Workers: The Role of Ethics-of-Care Leadership Communication and Peer Emotional Support**

Dongqing Xu, Minnesota,

Xiao Liang, **Tasnia Alam**, and **Weiting Tao**, Miami,

and **Yeunjae Lee**, Colorado State

Framing Sustainability Messaging: Brand Relationships and Purchase Intentions***

David Painter,

and **Lauren Velazquez**, Rollins College

Public Relations Practitioners' Expectations for Graduate Education***

Marlene Neill, Baylor, **Patrick Merle**, Florida State,

and **Anni Qiang**, Baylor

DEI Competition

Whose voices are published? Public relations scholarship by race, place, and gender in 30 years of journal publications****

María Len-Ríos, Minnesota, **Rosalynn Vasquez**, Suffolk University,

and **Rita Tang**, Minnesota

Discussant

Nicholas Browning, Indiana

* First Place Paper, Open Research Competition

** Second Place Paper, Open Research Competition

*** Third Place Paper, Open Research Competition

**** DEI Award Winner

4:45 to 6 p.m. / Sa072

Visual Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Lei "Tommy" Xie, Fairfield

Are They Still Gatekeepers? The Withering Gatekeeping Roles of Photojournalists in the Digital Age*

Na Yeon Lee and **Sang Yup Lee**,

Whan Choi, and **Gwanggyu Park**, Yonsei University

To Show or to Shield: Twin Cities News Media's Gatekeeping of the George Floyd Video***

Deborah Pastner, Missouri-Columbia

Standardized Realities: Distinguishing Conventions, Tropes, and Stereotypes in Photojournalism Practice*

Alex Scott, **Sang Jung Kim**,

and **Bingbing Zhang**, Iowa

Saturday, August 9, 2025

How Visual Images Enhance Persuasion: A Meta-Analytic Structural Equation Model of Emotional and Information Processing Response Pathways**

Yongkang Hou, affiliation, **Junqing Xu**, affiliation,
Jizhou Ye, Oklahoma, **ShaoPeng Che**, affiliation,
Xiaodan Ding, Tsinghua University,
and **Qinqian Li**, affiliation

Constructing Regional Film Contexts: A Grounded Study on Tibetan Cinema and Chinese Audiences' "Sense of Place"****

Teng Xu, **Joanna Nian Chang**, **Shiyu Tang**,
Huahua Dong, and **Dolcho Wangmo**, Shanghai Jiao Tong University

Discussant

Keith Greenwood, Missouri

* First Place Faculty Paper

** Third Place Faculty Paper

*** First Place Student Paper

**** Second Place Student

4:45 to 6 p.m. / Sa073

Commission on the Status of Women

Top Refereed Research Paper Session

CSW Top Papers Session

Moderating/Presiding

Laura Willis, Quinnipiac

Teenage Girls and Digital Health: Navigating Health Misinformation on Social Media*

Hyunjin Seo, **K. Macy Burkett**, **Olga Morales**, **Nazra Izhar**,
Rim Hayat Chaif, **Michaella Coelho**, **Huong Ha**, **Blessing Jona**,
Azhar Iqbal, and **Taylor Doyle**, Kansas

Journalists' Engagement with Athlete Social Media Content in Women's Sports Reporting**

Shannon Scovel and **Katy Niedling**, Tennessee

A Comparative Study of the News Media Representation of Chinese Female Astronauts in the past decade***

Hanbo Liu and **Steve Bien-Aimé**, Kansas

Shaping the 21st Century Woman: Fourth-Wave Feminism in Shapewear Social Media Marketing****

Anika Ausness-Ayres, California State Fullerton,
Chelsea J. Reynolds, Arizona State,
Bayla Gomberg, and **Dakota Smith**, California State Fullerton

Mapping Gender-Based Incivility in MOBA Gaming Community*****

Dongni Li, **Jingyi Zhang**,
and **Hanjing Wang**, Hong Kong Baptist University

Discussant

Tracy Everbach, North Texas

* Top Faculty Paper

** Second-Place Faculty Paper

*** Top Open Paper

Saturday, August 9, 2025

**** Second-Place Open Paper

***** Top Student Paper

4:45 to 6 p.m. / Sa074

Internships and Careers Interest Group

Top Refereed Research Paper Session

Best Research Manuscripts of the Internships and Careers Interest Group

Moderating/Presiding

Hal Vincent, Elon

Artificial Intelligence Adoption among Future Journalism and Mass Communications Professionals: A TAM-Based Approach to Students' Generative AI

Chinwendu Akalonu, South Carolina

The Generative AI Dilemma: How Media Professionals Work with New Technologies and Cope with Job Insecurity

Elia Powers, Zachary Levine, Abdullah Al Mahfuth,

Tavon McLaughlin-Steele and Rauf Arif, Towson

The Paradox of Journalism Degree: Exploring the Motivations and Job Perceptions of Journalists Without Formal Journalism Education

Kemi Busari, Maryland

The Workplace Retention and Exit of Interns: A Group Dynamics Perspective

Yingliang Yuan and Yi Yao, Communication University of China

Discussant

Jeffrey Ranta, Coastal Carolina

4:45 to 6 p.m. / Sa075

Participatory Journalism Interest Group

Top Refereed Research Paper Session

So Now We're Bargaining: Journalists and Engaged Audiences Navigating Shared Spaces and Meaning

Moderating/Presiding

Nisha Sridharan, Temple

Allies, Antagonists, Avoiders, and Agnostics: The Imagined Audiences of Journalism Studies*

Jacob L. Nelson, Utah

and **Seth C. Lewis**, Oregon

Negotiating Truth in the Age of Networked Journalism: Exploring News production in the Nepali Newsrooms**

Chandi Raj Dahal, Missouri

Understanding Reader Attachment to Community Newspapers: A Pilot Case Study Examining How Virtual Spaces Have Redefined "Local"

Aaron Atkins, Weber State, **Samantha Peko**, North Georgia,

and **Enakshi Roy**, Towson

Reporting with, not on, People: Using Online Play in Journalism to Amplify Marginalized Voices

Glenda Cooper, City St George's University of London

Saturday, August 9, 2025

Discussant

Carrie Brown, Montclair State

*Top Faculty Paper

**Top Student Paper

4:45 to 6 p.m. / Sa076

Sports Communications Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Mia Long Anderson, Sam Houston State

“The Employment Landscape Has Shifted Massively, and We Must Shift with IT:” Sports PR Curricula*

Betsy Emmons, and **Brian Petrotta**, Nebraska-Lincoln

and **Kevin Hull**, South Carolina

Yee-Haw Newsworthiness: Rural Representation through Rodeo Journalism**

Cassandra Hayes, Texas Christian

“I’m Not Really Seeing It as Just a Sports Story”: Journalists’ Role Conceptions and Boundaries of Sports Coverage***

Dunja Antunovic, Minnesota

Global Stage, Local Scripts: A Cross-National Semantic Frame Analysis of Beijing 2022 Olympic Tweets****

Peichen Hu, Fudan University

Discussant

Lawrence Wenner, Loyola Marymount

*First Place Open Competition Paper Award

**Second Place Open Competition Paper Award

***Third Place Open Competition Paper Award

****Top Student Paper Award

6:30 to 7:30 p.m. / Sa077

Communicating Science, Health, Environment and Risk Division

Business Session

Members’ Meeting

Moderating/Presiding

Jessica Willoughby, Washington State

6:30 to 7:30 p.m. / Sa078

Communication Theory and Methodology Division

Saturday, August 9, 2025

Business Session

Members' Meeting

Moderating/Presiding

Lindsey Sherrill, North Alabama

6:30 to 7:30 p.m. / Sa079

History Division

Business Session

Members' Meeting

Moderating/Presiding

Brian Creech, Lehigh

6:30 to 7:30 p.m. / Sa080

Magazine Media Division

Business Session

Members' Meeting

Moderating/Presiding

Ivy Ashe, Florida Atlantic

6:30 to 7:30 p.m. / Sa081

Media Ethics Division

Business Session

Members' Meeting

Moderating/Presiding

Joseph Jones, West Virginia

6:30 to 7:30 p.m. / Sa082

Media Management, Economics and Entrepreneurship Division

Business Session

Members' Meeting

Moderating/Presiding

Xiaoqun Zhang, North Texas

6:30 to 7:30 p.m. / Sa083

Saturday, August 9, 2025

Newspaper and Online News Division

Business Session

Members' Meeting

Moderating/Presiding

Gina Masullo, Texas at Austin

6:30 to 7:30 p.m. / Sa084

Public Relations Division

Business Session

Members' Meeting

Moderating/Presiding

Chris McCollough, Kennesaw State, **Ioana Coman**, Texas Tech,
and **Virginia Harrison**, Clemson

6:30 to 7:30 p.m. / Sa085

Visual Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Keith Greenwood, Missouri, **Yung Soo Kim**, Kentucky, **Nam Li**, Wisconsin-Madison,
and **Lei "Tommy" Xie**, Fairfield

6:30 to 7:30 p.m. / Sa086

Commission on the Status of Minorities

Business Session

Members' Meeting

Moderating/Presiding

Kathleen McElroy, Texas at Austin, and **Carolyn Walcott**, Clayton State

6:30 to 7:30 p.m. / Sa087

Commission on the Status of Women

Business Session

Members' Meeting

Saturday, August 9, 2025

Moderating/Presiding

Erin Whiteside, Tennessee and **Roxane Coche**, Florida

6:30 to 7:30 p.m. / Sa088

Internships and Careers Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Hal Vincent, Elon

6:30 to 7:30 p.m. / Sa089

Participatory Journalism Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Jacob L. Nelson, Utah

6:30 to 7:30 p.m. / Sa090

Sports Communications Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Michael Mirer, Wisconsin-Milwaukee

7:45 to 9:30 p.m. / Sa091

Communicating Science, Health, Environment and Risk Division

Social

Hosting

Jessica Willoughby, Washington State

7:45 to 9:30 p.m. / Sa092

Media Management, Economics and Entrepreneurship Division

Social

Saturday, August 9, 2025

Hosting

Xiaoqun Zhang, North Texas

7:45 to 9:30 p.m. / Sa093

Public Relations Division

Off-site Social

Hosting

Amanda Weed and **Chris McCollough**, Kennesaw State

Early Bird Registration — \$15 Faculty / \$12 Grad Students

General Registration — \$18 Faculty / \$15 Grad Students

At the Door — \$20 Everyone

The Harlequin, 68 4th Street, San Francisco, CA 94103

The Public Relations Division welcomes all AEJMC members to attend the Annual Social on Saturday, August 9 from 7:45 - 9:30 p.m. PT at The Harlequin, conveniently located at 68 4th St. (across the street from the conference hotel). Join us to network with PRD members, connect up with old friends, and meet new colleagues. The social includes cocktails, light appetizers, and prize drawings. Space is limited, and pre-registration is required.

7:45 to 9:30 p.m. / Sa094

Visual Communication and Newspaper and Online News Divisions

Off-site Social

Hosting

Shane Epping, Wyoming, **Tara Pixley**, Temple
and **Michael Clay Carey**, Samford

7:45 to 9:30 p.m. / Sa095

Commission on the Status of Women

Social

Hosting

Erin Whiteside, Tennessee and **Roxane Coche**, Florida

7:45 to 9:30 p.m. / Sa096

Oklahoma State University, **Iowa State University** and **University of Arizona**

Social

Saturday, August 9, 2025

Hosting

name, Oklahoma State, Title

name, Iowa State, Title

name, Arizona, Title

The annual Big 12 Sports Media Reception is designed to foster connections and build collaboration across sports media programs within the Big 12 schools here at AEJMC. Enjoy food and beverages inspired by the spirit of the Big 12 while engaging in networking to tackle new opportunities and pass along your expertise. From rookies to MVPs, everyone is invited to huddle up, hustle hard, and enjoy the Big 12 Sports Media Reception. Sponsored by Oklahoma State University, Iowa State University and the University of Arizona.

7:45 to 9:30 p.m. / Sa097

University of Oklahoma Gaylord College

Social

Hosting

Andrea Miller, Oklahoma, Dean

Celebrating University of Oklahoma's Gaylord College to mark its 25th anniversary as a degree granting college. Mingle with faculty and connect with alumni.

7:45 to 9:30 p.m. / Sa098

Abeline Christian University, Texas Christian University, Baylor University, Texas State, University, University of Houston, University of North Texas, University of Texas at Austin, Lubbock Christian University, Texas Southern University, Southern Methodist University, and Texas Tech University

All Texas Social

Hosting

Kenneth Pybus, Abeline Christian, Dean

Kristie Bunton, Texas Christian, Dean

Mia Moody, Baylor, Director

Judy Oskam, Texas State, Dean

Jennifer Vardeman, Houston, Dean

James Mueller, North Texas, Dean

David Ryfe, Texas at Austin, Dean

Doug Darby, Lubbock Christian

Chris Ulasi, Texas Southern

Jake Batsell, Southern Methodist

Bey-Ling Sha, Texas Tech, Dean

Sunday, August 10, 2025

7:30 to 9:15 a.m. / Su001

Association of Schools of Journalism and Mass Communication

Business Session

2025-26 Council of Divisions Meeting

Moderating/Presiding

Avery Holton, Utah, 2025-26 chair, Council of Divisions
and **Lindita Camaj**, Florida, 2025-26 vice chair, Council of Divisions

9:45 to 11 a.m. / Su002

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session

Constructing Meaningful Stories: Journalists, News Frames, and Audience Impact

Moderating/Presiding

Pechulano Ngwe Ali, Wisconsin-Eau Claire

Challenges and Opportunities for Environmental Journalism Training: Experiences from Three Latin American Countries

Eric Freedman, **Bruno Takahashi**, **Julia Belden**,
Gisele Souza Neuls,
and **Iasmim Amiden dos Santos**, Michigan State

Care-Based Practices in Health News: Why and How U.S. Health Journalists Include Exemplars in their Reporting

Rachel Young and **Munachim Amah**, Iowa,
Amanda Hinnant, Missouri,
and **María Len-Ríos**, Minnesota

Unpacking Framing in Data Journalism: Analyzing Narratives of Declining U.S. Life Expectancy

Taylor Sheridan, Missouri,
and **Carlo Byrd**, Texas at Austin

How a "Black Swan" Fades: Diachronic and Politically-driven Frame Analysis of Philippine Media's Coverage of Local Terrorist Group (1996-2024)

Hongsheng Huang
and **Hao Jiang**, Shanghai International Studies University

Racial Attitudes and the Unequal Impacts of Climate Change: How Emphasizing Class or Race in News Stories Influences Public Perceptions and Support for Climate Policies

P. Sol Hart, Michigan, **Lauren Feldman**, Rutgers,
Soobin Choi, Ewha Woman's University,
and **Annie Zhang**, Michigan

News Sentiment Toward Undocumented Migrant Healthcare Coverage in the United States

Ugochukwu Madu and **Erblin Shehu**, Iowa

Discussant

Ronald Yaros, Maryland

[EA] = This submission was accepted as an extended abstract.

Sunday, August 10, 2025

9:45 to 11 a.m. / Su003

Communication Technology Division

Refereed Research Paper Session

What's New in News? Communication Technology Meets Journalism

Moderating/Presiding

Anne Oeldorf-Hirsch, Connecticut

Applied AI in Broadcast Journalism Education

William Kaufhold, Texas State University

Heidi Makady, **Mark Mederson**, and **Eun Jeong Lee**, Texas State

Visibility for Local News

Daniel Trielli, **Yara Mabrouk**, and **Diana Krovvidi**, Maryland

[EA] Perceptions of AI-Generated News: An Experiment on Disclosure Type and Timing

Jacob Long, **Chinwendu Akalonu**, **Carrie Jingyi Xiao**, **Ertan Ağaoğlu**,

and **Shamira McCray**, South Carolina

Seeing Through the Fake: How Users Detect and Interpret Deepfakes

Don Shin, Texas Tech

When News Finds You: Algorithm Audit of Incidental Exposure to Mainstream News on Chinese Video Platforms

Peiying Wu, Tsinghua University, **Yunwen Sun**, and **Qian Liu** Beijing Normal University,

and **Mengye Yang**

Discussant

Anne Oeldorf-Hirsch, Connecticut

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Su004

International Communication Division

Refereed Research Paper Session

Global Storytelling in Flux: Power, Platforms, and the New Frontiers of Communication

Moderating/Presiding

Vanessa de Macedo Higgins Joyce, Texas State

Media Ethics in the Caribbean: Reporting on Natural Disasters

Juliette Storr, Pennsylvania State

Winning the Hearts and Minds – Gauging the Influence of Perceived Power and Public Diplomacy on Attitudes toward the Superpowers

Benita Dederichs and **Denis Wu**, Boston

[EA] Who Speaks When VOA Falls Silent? Critical Discourse Analysis of Media Portrayals of VOA Dismantling

Sunha Yeo and **Jizhou Ye**, Oklahoma

The Frames of the COVID-19: How the International Press Had Covered the Worldwide Pandemic

Kuang-Kuo Chang, Shih Hsin University

Three Worlds Imagined through News: A Cross-National Analysis of Country-Based Issue Ownership Networks

Zhuoyu Wang and **Lei Guo**, Fudan University,

Mengmeng Wu, Chicago University,

and **Chris Vargo**, Colorado-Boulder

Sunday, August 10, 2025

Discussant

Margaretha Geertsema-Sligh, Butler

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Su005

Magazine Media Division

Refereed Research Paper Session

From Covers to Courtrooms: The Cultural Power of Magazine Journalism Past and Present

Moderating/Presiding

Ivy Ashe, Florida Atlantic

Chilled Out: Eros and Ralph Ginzburg and How the Government Killed a Magazine

Roy Gutterman, Syracuse

Framing Foreign Power in American-Backed Warfare: Revisiting Time Magazine's Cover Portraits during the Vietnam War

Huyen Nguyen, Kansas State

[EA] Lifestyle Journalists, Influencers ... Newsfluencers? How Audiences Perceive Lifestyle Journalists Versus Social Media Influencers

Lydia Cheng, Nanyang Technological University, Singapore

Discussant

Ivy Ashe, Florida Atlantic

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Su006

Mass Communication and Society and Communication Theory and Methodology Divisions

PFR Panel Session

The Trump Effect on Journalism: Revisiting the Social Responsibility Theory of the Press

Moderating/Presiding

Kathy R. Fitzpatrick, South Florida

Panelists

Rafael Lorente, Maryland

Wendy Whitt, South Florida

Judith Rosenbaum, Maine

Janet Coats, Florida

Stephen D. Reese, Texas at Austin

This panel will examine the effect that Donald Trump's approach to news and information has had on journalism and consider the social role and responsibilities of journalists in modern society.

Sunday, August 10, 2025

9:45 to 11 a.m. / Su007

Media Ethics and Broadcast and Mobile Journalism Divisions

Research Panel Session

Care Ethics and DEI in Media

Moderating/Presiding

Tara Walker, St. Bonaventure

Panelists

Tammy Rae Matthews, St. Bonaventure

Kati Berg, Marquette

Mark Heisten, Colorado at Boulder

Joseph Jones, West Virginia

Care ethics is a lens through which to understand diversity, equity and inclusion issues in media. The scholars on this panel present perspectives on care ethics from an array of media disciplines. Tammy Matthews will discuss how care ethics relates to various gender-based representations. Tara Walker's research focuses on mental health and public health representations in media, and how care is or isn't a part of these representations. Joseph Jones looks at how care ethics can decolonize traditional journalism and conceptualizes care ethics as applied to food journalism, fashion journalism, and the use of AI in the political economy of digital media.

9:45 to 11 a.m. / Su008

Media Management, Economics and Entrepreneurship Division

Research Panel Session

AI and Creator Economy

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Balancing Innovation and Fairness in AI in the Creator Economy

Changfeng Chen, Tsinghua University, China

Why Celebrities Underperform as Brand Influencers on TikTok: Insights from AI-facilitated Studies

Kineta Hung, Hong Kong Baptist University

AI to Generate Content for Journalists for Religious Occasions

Mohammad Abuljadail, King Abdulaziz University, Saudi Arabia

News Media's Coverage of AI and Creator Economy on Facebook, Instagram, X and TikTok

Hyacinth Bangero, Bowling Green State

Why Audiences Like to Watch AI Generated Videos (Rather than Human Created Videos)

Man Luo, Bowling Green State

This panel will showcase research on how artificial intelligence is affecting the Creator Economy. The five panelists will present the topic from different perspectives.

9:45 to 11 a.m. / Su009

Public Relations Division

Sunday, August 10, 2025

High-Density Refereed Research Paper Session

GIFTS High Density Session

Moderating/Presiding

Minhee Choi, Texas Tech

Developing Critical Thinking Skills in PR courses: Teaching Students to Be Gatekeepers of Generative AI-Created Content

Nandini Bhalla and **Paul Villagran**, Texas State

Teaching Outside the Classroom: Conducting Research or PR Brand Activation through Ethnographic Exploration

Janis Page, Illinois, Chicago

Analyzing Corporate Communication through an Examination of Website Content

Nagwan Zahry, Tennessee at Chattanooga

Bridging Student Learning to Professional Development: Fostering Personal Brand Building through LinkedIn Articles

Amanda Weed, Kennesaw State

Enhancing Writing Through Research: Motivating Students to Use the University Writing Center

Nandini Bhalla, Texas State

Enhancing Target Audience Development with AI and Data Integration

Hunter Overton, Pennsylvania State

Podcasts for Teaching PR: Using Student-Created Podcasts to Introduce Career Opportunities in Public Relations

Brenda Wilson, Tennessee Tech

Reacting to the Past to Engage the Present: Teaching PR with Greenwich Village 1913

Josh Watson, Oklahoma Christian

Discussant

Erika Schneider, Syracuse

9:45 to 11 a.m. / Su010

Visual Communication and Minorities and Communication Divisions

PFR Panel Session

Diversity in Leadership: Exploring the Role of Inclusive-Minded Leaders in Transforming Visual Communication

Moderating/Presiding

Lisa Krantz, Montana

Panelists

Lisa Krantz, Montana

Nicole Frugé, Director of Visuals, *San Francisco Chronicle*

Deborah Chung, Kentucky

This panel will explore the critical role that diverse and inclusive-minded leadership plays in shaping the future of visual communication across various media industries—such as journalism, advertising, and media production.

Sunday, August 10, 2025

9:45 to 11 a.m. / Su011

Commission on the Status of Women

Refereed Research Paper Session

Images of Women in Entertainment, News, and Social Media

Moderating/Presiding

Cara Hawkins-Jedlicka, Washington State

Reel Mothers: Millennial Perceptions of Motherhood in Television and Film

Brandale Mills Cox, Howard

Unfinished Revenge: (Un)Popular Feminism, Class Politics, and Indignant Rage in Contemporary Chinese Dramas

Eva Liu, Ohio

Digital Discourse on Motherhood and Vaccination: A Twitter/X Thematic Analysis

Ying Zhuang and **Traci Hong**, Boston

"I want to be home.": A critical discourse analysis of #TradWife and #Stay-at-home-girlfriend through a postfeminist lens on TikTok

Shuo Yao and **Zehui Dai**, Radford

A Lively Lawsuit: Exploring gender bias in Blake Lively's and Justin Baldoni's media battle

Andrea Hall, Middle Tennessee State,

Lauren Furey, **Teresa Acosta**,

and **Kristine Pascual**, California Poly Pomona

Discussant

Anne Osborne, Syracuse

9:45 to 11 a.m. / Su012

Association for Education in Journalism and Mass Communication

Business Session

Incoming AEJMC Board of Directors Meeting

Moderating/Presiding

Bey-Ling Sha, Texas Tech, President-Elect, 2024-25

By invitation only.

11:30 a.m. to 12:45 p.m. / Su013

Advertising Division

Teaching Panel Session

Teaching with AI: Innovative Strategies for AI Integration in Advertising Curriculum

Moderating/Presiding

Sujin Kim, Oklahoma State

Panelists

Rachel Lim, Oklahoma State

Sunday, August 10, 2025

Sumin Shin, Oklahoma State
Soojin Kim, Louisiana State
Lori McKinnon, Oklahoma State
Lucy Atkinson, Texas at Austin

This panel explores how AI-driven tools can transform advertising education—from creative strategy development to campaign execution and management. It aims to (1) help educators efficiently integrate AI into curricula, (2) prepare students for AI-driven advertising careers, and (3) address ethical issues like student over-reliance on AI and biases in AI-generated content. Panelists will introduce key AI technologies (e.g., ChatGPT, predictive analytics, AI-powered media planning, and visualization tools) and show how they enhance brainstorming, prototype creation, and data-driven refinements. They'll share case studies of successful classroom integrations and provide a live demonstration of AI-powered creative generation. Ethical considerations such as plagiarism, AI bias, and responsible usage will also be discussed.

11:30 a.m. to 12:45 p.m. / Su014

Cultural and Critical Studies Division

Refereed Research Paper Session

Critical Reflections in Media Research and Social Theory

Moderating/Presiding

Raiana de Carvalho, Furman

Paranoid Research, Anxious Public: The Legacy of Fear in Mass Communication Studies

Natalie Ngai, TBA

Substance and shadow: Conceptualizing Hauntic media frames

Jason Cain, Mississippi

Eugene Debs, Bernie Sanders, and the Case of the Shrinking Socialist Imagination

Jesse Benn, Wisconsin - Madison

American Glory, Faded Before Me: The Illusion of Prestige and the Crisis of Legitimacy of the American Award Show

Kyle Stanley, affiliation, and **Chris DeFelice**, Florida

Rejection of the Cyborg: Posthumanism and Labor in the Age of AI

Alfonso Hegde, Southern California

Discussant

Anne Osborne, Syracuse

11:30 a.m. to 12:45 p.m. / Su015

Law and Policy Division

Refereed Research Paper Session

Political Speech, Press Freedom, and Legal Constraints

Moderating/Presiding

Alexis Shore Ingber, Michigan

[EA] The Right to Lie in the Age of Trump: Political Crimes and Campaign Communications

William Davie, Louisiana

Sunday, August 10, 2025

Criminalizing Journalism: Rethinking Global Press Typologies Through the Lens of Defamation Laws

Ershad Khan, Colorado-Boulder

[EA] A Grave Threat Against Press Freedom

Sheila Lalwani, affiliation

Seditious Libel in Trinidad and the Controversial Savings Clause

Roxanne Watson, South Florida

Discussant

Erin Coyle, Temple

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / Su016

Mass Communication and Society Division

Refereed Research Paper Session

Digital Media Risks and Regulations

Moderating/Presiding

Ruoxu Wang, Memphis

Perceptions of Uncivil and Intolerant Anti-Immigration Content and the Role of Digital Hate Perpetration

Stephanie Bühner, affiliation, **Kevin Koban**, affiliation,

and **Jörg Matthes**, University of Vienna

Empowering or Hindering? How Today's Digital Media Consumers Really Feel

About Data Privacy Issues and Privacy Protection Regulations

Wonsun Shin, University of Melbourne,

Jisu Huh, Minnesota, **Bo Chen**, University of Melbourne,

and **Wenwen Cao**, Minnesota-Twin Cities

Beyond Censorship: Understanding the Complexities of Social Media Bans

and the Rejection of Regulation

Gabriella Jensen, affiliation,

and **Fanny Ramirez** and **Morgan Badurak**, Louisiana State

How Do Scholars Targeted by Digital Hate Perceive Perpetrators and Bystanders?

A Qualitative Study

Maryam Khaleghipour, **Kevin Koban**,

and **Jörg Matthes**, University of Vienna

[EA] Do Unwanted Visits Heighten My Vigilance? A Dynamic Privacy Management

Perspective on Self-Disclosure on Sina Weibo

Xi Zhang, affiliation

Discussant

Gina Masullo, Texas at Austin

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / Su017

Public Relations and History Divisions

Sunday, August 10, 2025

Teaching Panel Session

Essential Change: Adding Diverse Role Models to Public Relations History

Moderating/Presiding

Jeffrey S. Morosoff, Hofstra

Panelists

Melody Fisher, Mississippi State

Karla Gower, Alabama, Director, Plank Center for Leadership in Public Relations

David Brown, Temple

Shelley Spector, CEO and Founder, Museum of Public Relations

The history of public relations as taught in textbooks and classrooms has been whitewashed for 75 years. In nearly every example, PR pioneers cited in texts have been three white men: P.T. Barnum, Ivy Lee and Edward Bernays. Women and people of color have been almost universally ignored.

11:30 a.m. to 12:45 p.m. / Su018

Political Communication Division

Refereed Research Paper Session

Political Media Consumption and Effects

Moderating/Presiding

Bingbing Zhang, Iowa

FOI-nding value: An analysis of perceived value of information from freedom of information requests

A.Jay Wagner, Marquette and **Jessica Sparks**, Auburn

Diversify Yourself: Receptiveness to Opposing Views, Media Diet Diversity, and Polarization

Eliana DuBosar, Auburn and **Jay Hmielowski**, Florida

Would Personal Curation Strategies Improve Political Disengagement? Examining The Politics of Personal Curation (PPC) Model

Biying Wu-ouyang, The Education University of Hong Kong

Identifying and Developing a Research Agenda to Address Structural Weaknesses in Political Socialization Research

Lance Holbert, Pennsylvania, **Huma Rasheed**, Pennsylvania, **Mya McKeown**, Ohio State,

Kara Fort, Ohio State, and **Bruce Hardy**, Temple

How Political Advertising Shapes Candidate Image and Brand Identity Attributes

Freddie Jennings, Arkansas, **Josh Bramlett**, Alabama

and **Benjamin Warner**, Missouri

Discussant

Leping You, Miami

11:30 a.m. to 12:45 p.m. / Su019

Scholastic Journalism Division

Refereed Research Paper Session

'It Depends on How You Use the Tool': Preparing Future Journalists and Exploring Public Understanding of AI in the News Industry

Sunday, August 10, 2025

Moderating/Presiding

Hanbo Liu, Kansas

[EA] Empowering Journalism Students: Knowledge, Confidence and Ethical Use of Generative AI in Capstone Projects

Lourdes Cueva Chacón and **Alanna Peebles**, San Diego State

[EA] From Classroom to Newsroom: Drivers and Constraints to AI Literacy Development in Journalism Training

Sina Thäsler-Kordonouri and **Vera Katzenberger**, Leipzig University

[EA] Reconstructing an Integrated Measurement Framework of News Literacy in the AI Era

Xiaojing Li, **Ziwei Feng**, and **Habin Noh**, Shanghai Jiao Tong University

Integrating Generative AI into Media Education: Action Research on Digital Literacy for Future Communicators

Lin Siew Chin, New Era University College Malaysia,

and **Tan Huey Shyh**, Malaysia Multimedia University

Discussant

Sarah Cavanah, Kansas

[EA] = This submission was accepted as an extended abstract.

From capstone courses to hands-on classroom lessons, this session explores the integration of generative AI tools in journalism education, featuring student perspectives on how these tools are shaping their skills and newsroom readiness. It also examines public perceptions and news literacy in the AI era, offering insight into how audiences understand and engage with AI-driven news content.

11:30 a.m. to 12:45 p.m. / Su020

Commission on the Status of Women and Internships and Careers Interest Group

PFR Panel Session

Navigating Personal Ethics When Researching Power Dynamics as Emerging Scholars

Moderating/Presiding

Jocelyn McKinnon-Crowley, Syracuse

Panelists

Shannon Burth, Syracuse

Kandice N. Green, Fairfield

Tiara Johnson, Syracuse

Di Mu, Texas A&M International

Amanda Ni, Syracuse

Andrea Gambino, California, Los Angeles

With increased pressure on emerging scholars to “produce” in numerically driven neoliberal academic spaces, ethical research decisions are shouldered by individuals whose academic freedoms are under threat. When researching power and power structures in stubbornly patriarchal US contexts, these ethical dilemmas confront women, especially women without the protection of tenure, and especially women dependent on “playing the game” to attain social status.
