

Thursday, August 7, 2025

7:30 to 8:30 a.m. / Th001

Association for Education in Journalism and Mass Communication

Business Session

Council of Division Plaque/Certificate Pickup

Moderating/Presiding

Samantha Higgins, AEJMC Central Office

Representative from all DIG groups will stop by and pick up any plaques, certificates, etc. This is a mandatory meeting.

7:30 to 9:15 a.m. / Th002

Association of Schools of Journalism and Mass Communication

Business Session

ASJMC Executive Committee Meeting

Moderating/Presiding

Emily Metzgar, Kent State, President, 2024-25, ASJMC

8:30 to 9:45 a.m. / Th003

Communicating Science, Health, Environment and Risk Division

High-Density Refereed Research Paper Session

Moderating/Presiding

Scott Parrott, Alabama

Topic I — Exploring Stigma and Advancing Solutions

[EA] Emotional Framing and Perceptions of Mental Health Stigma: A Comparative Analysis of Media Influence in the United States and Ghana

Victor Dei, Kentucky

[EA] Countering stigma and finding social support for menopause on social media

Parul Jain, Ohio, **Maria Comello**, North Carolina,

Diane Francis, Northeastern, **Lina Elshrief**, Ohio,

and **Jeannette Porter**, Missouri

"I had a choice, but I didn't have a fair shot": Stigma management communication among people with substance use disorder in a U.S. rural midwestern town

Roma Subramanian, Nebraska at Omaha

How Continuum Intervention and Controllability Attribution Affect Public Stigma of Depression

Shiyi Li, Tsinghua University

Reducing HIV Stigma Through AI-Generated Personalized Narratives: Examining Persuasive Effect and its Mechanism

Liuyi Chen, **Xin He**, and **Zhongbo Jiang**, Sichuan University

Topic II — Digital Health: Gaming, Wearables, and Assistive Technology

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Decoding Health Technology Mediation and Adoption in South East Asia: Applying Fogg Behavior Model to predict the Likelihood of Utilization of Decision Support Systems for the Management of Lifestyle Diseases

Akansha Kharkwal

and **Talalah Khan**, Florida State

Reimagining Digital Embodiment for Accessible Competitive Gaming: A Study on Visually Impaired Street Fighter 6 Players in China

Hanxun Lin, Minzu University of China

[EA] Analysis of the Effects of a Mobile Game for Anger Management Training

Jaehee Cho, Sogang University,

Herim Erin Lee, Hankuk University of Foreign Studies,

and **Nan Zhou**, Sogang University

Discussant

Ellie Yang, Illinois State

[EA] = This submission was accepted as an extended abstract.

8:30 to 9:45 a.m. / Th004

Communication Theory and Methodology, Communication Technology, and Cultural and Critical Studies Divisions

[01-0830] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communication Technology Division (45 Papers)

Topic I – **Online Relationships**

01 • [EA] A Theoretical Examination of Source Credibility in the Evaluation and Detection of Synthetic Profiles

Regina Luttrell, Jason Davis, and Carrie Welch, Syracuse

02 • [EA] “Affordance-In-Practice”: Appropriating the General Non-Dating Social Media Platform for Digital Dating

Haojie Fang

03 • [EA] Emotional Labor in the Marketplace of Love: How Dark Triads Suffer from Dating Fatigue and Recover from Situationships

Jian Zhou and Kun Peng, Macau University of Science and Technology

04 • Shadows of the Past: How Childhood Emotional Neglect Drives Digital Surveillance in Long-Distance Relationships

Shuleng Lin and Kun Peng, Macau University of Science and Technology

05 • The Digital Mirror: How Vulnerable and Grandiose Narcissistic Traits Shape Online Self-Presentation

Ahmed Taher, Heba Elshahed, and Nicholas Bowman, Syracuse

Discussant

Kate Stewart, Jacksonville State

Topic II – **Algorithmic Experiences**

06 • [EA] Algorithmic Prioritization of Emotional Content in Comment Sections: A Big Data Analysis Across Multiple Media Platforms

Li Lu, Shuyu Zhang, Mengcheng Cai, Xinyi Zhang, Tianqin Cui,

and **Jiaxin Qian**, Communication University of China

07 • [EA] Black Box Perception and Push and Pull Game: A Study of Users’ Algorithmic Imaginary and Action Strategies

Chenyi Xu, Tsinghua University

08 • Defining Algorithmic Journalism: A Scholarly Explication of the Concept

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Hina Ali, Colorado-Boulder

09 • [EA] Does the Algorithm Care About Me? Examination of Algorithmic Attributes on Technology Acceptance, Engagement, And Trust

Saraswathi Bellur and **James Kwarteng**, Connecticut

10 • Ephemeral Visibility and Real-Time Monitoring: How Algorithmic Rankings Amplify Fans' Data Labor for Idols' Publicity

Anna Yan Liu, Illinois at Urbana-Champaign

Discussant

Daniel Trielli, Maryland

Topic III – Online Politics

11 • Does Cross-platform Trending Popularize Political News Topics? An Information Spillover Perspective

Yufan Guo, The Chinese University of Hong Kong

Cong Lin, Tsinghua University

Yuhan Li, University of Michigan

12 • [EA] Exploring Journalists' Experiences with Perspective API for Online Harassment Detection

Aly Hill and **Avery Holton**, Utah

13 • Extending E-political Participation in China: The Impact of the 12345 System on Citizens' Attitudes towards Political Participation from the Perspective of TAM model

Xinyu Cheng and **Yiran Chen**, Shandong University

14 • [EA] From Headlines to Hashtags: Comparing U.S. News and User Discourses on China's DeepSeek AI

Nabila Mushtarin, **Morgan Badurak**, **Jeonghyun Janice Lee**, **Catherine Chen**, **Caley Hewitt**, **Hayley Booth**, and

Fanny Ramirez, Louisiana State

15 • The Fragile Shield: Consequences of Perceived Effects of Warning Labels on AI-Generated Political Disinformation

Xinzhi Zhang, City University of Hong Kong

Jingyi Pu, **Ran Wei**, Hong Kong Baptist University,

and **Ven-hwei Lo**, National Chengchi University

Discussant

Thomas Johnson, Texas at Austin

Topic IV – Skills and Divides

16 • Affective Alienation Under the Enframing: An Ontological Critique and Ethical Redemption of Human-Robot Intimacy

Beixi Kuang, **Wenhui Liang**, and **Huaming Chen**, Sichuan University

17 • [EA] Communicating Security: Mapping Knowledge and Cognitive Dimensions in Cybersecurity Education

Sheikh Salman and **Skye Cooley**, Oklahoma State

18 • (Dis)connected for Success: Media Ownership, Multitasking, And Gratifications as Predictors of Second- and Third-level Digital Divide Related to College Students' Academic Performance and Career Aspirations

Anastasia Kononova, Michigan State,

Liu Wan, Communications University of China, Beijing

19 • Exploring Digital Inclusion: Internet Usage Typologies and the Participation Gap Among Elderly Internet Users in China

Huiyi Wang, The Hong Kong University of Science and Technology (Guangzhou),

and **Jinxu Li**, Texas A&M

20 • [EA] The Disappearance of "Oasis": Media Multitasking Accelerates Perceived Time Passage for Slow-Paced People

Xiaomin Huang, **Yifan Gu**, **Zheng Tu**, **Chenxin Wang**, **Jie Cai**, and **Yan Zhang**, Shenzhen University

Discussant

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Min Seon Jeong, Pepperdine

Topic V – Exploring Media Formats

21 • [EA] From "Polymedia" to "Polystorage": Exploring Data Storage Practices as Digital Resistance among Young Users in Contemporary China

Ke Ma, Communication University of China

22 • More User-Centric or Not? The Influence of Social Relationships on Online Discussions

Haixin Mu, Jacob Zhang and Hai Liang, The Chinese University of Hong Kong

23 • [EA] Motivational Factors of Sharing Workout Experiences and Continued Use of Fitness Apps

Yu Liu and Nicole Kashian, Florida International

24 • The Roles of Parasocial Relationships, Value Co-Creation, Host-Read Ads and Persuasion Knowledge in Podcast Ad Outcomes: An Online Experiment

Nate S. Fisher, Oklahoma

Discussant

Devin Knighton, Brigham Young

Topic VI – AI in Health

25 • Empowering Change through AI Competences: Insights from the Digital Competence Framework and UTAUT Theory

Aya Shata, Nevada, Las Vegas, and **Alaa Fawzy Abdellatef**, Cairo University

26 • [EA] Health Communication and AI in Nursing: Comparative Analysis of Generative AI Tool Perceptions Among Nursing Faculty, Practitioners, and Students

Chau Tong, Michael Hatley and Robert Bautista, University of Missouri

27 • Penetrating the Digital Heart: Reconstructing Social Penetration Theory in Human-AI Companion Relationships

Zi Yi Lee, Lina Chen, and Xueqing Li, Shanghai Jiao Tong University

28 • Satisfaction Kept Them Going: Comparing Drivers of Patients' Initial and Continuance Intention to Use Telemedicine

Zoe Ong and May O. Lwin, Nanyang Technological University

Peter Schulz, Università della Svizzera italiana

29 • Social Media, Trust, and the Adoption of AI-Assisted Diagnosis: A Multigroup Analysis of Healthcare Professionals

Lingwen Lei, Tsinghua University

Discussant

Derya Sahin, Connecticut

Topic VII – AI in Journalism

30 • Are AI Hallucinations the Same as Errors? A Qualitative Exploration of Hallucination Tolerance and Resistance Strategies

Chenxu Liu and Cong Lin, Tsinghua University

31 • Echoes of Artificiality: Competence, Warmth, and the Moral Landscape of AI Anchor Public Perception

Peichen Hu, Fudan University

32 • "I Am Neuro, Who Are You?": The Performativity of Authenticity in an Experimental AI Livestream

Wanyan Wu and Jessa Lingel

33 • Promises and Perils of AI-Assisted Journalism

Anayetur Rahaman, Missouri

34 • What Influences Generative AI Use in Journalism? A Comparative Metajournalistic Discourse Analysis of the United States and China

Jiaxin Gong, Fudan University, and **Linna Kong**, Shanghai University

Discussant

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Biying Wu-Ouyang, The Education University of Hong Kong

Topic VIII – AI Adoption Attitudes

35 • Applying Uses and Gratifications Theory to AI Tool: A Natural Language Processing Analysis of X/Twitter vs. Instagram Conversations about Sora

Jie Chen and **Matthew Pittman**, University of Tennessee-Knoxville

36 • Examining Generative AI Valence on Social Media and Its Implications on Generative AI Attitudes and Uses Among Young Adults. A Cross-National Comparison

Michael Chan, The Chinese University of Hong Kong,

Jörg Matthes, University of Vienna, and **Ljubiša Bojić**, University of Belgrade

37 • Exploring the Factors Influencing ChatGPT Usage Among Chinese Users: Evidence from PLS-SEM and fsQCA
Yingwei Wang, School of Journalism and Communication, Shanghai University

38 • Good or Evil: Users' Risk-Benefit Self-Negotiation Dynamics in their Adoption of Generative AI
Hongjie Tang, **Mengxue Ou**, and **Han Zheng**, Wuhan University

39 • How Social Influence Shapes the Adoption of ChatGPT Among Chinese College Students
Yingwei Wang, School of Journalism and Communication, Shanghai University

Discussant

Mengyan Ma, Michigan State

Topic IX – AI in Workplace Culture

40 • [EA] Evaluation of Computer Vision AI Models for Regional Bias

Mohammad Mamun Or Rashid, Jahangirnagar University,

Fatema Amin, Shanghai Jiao Tong University

41 • Exploring Human-AI Interaction and Workforce Dynamics via Technology Fluidity, Humanoid AI Acceptance, Sociotechnical Mistrust, and Anticipatory Emotions

Chaeyeon Yim and **Carolyn Lin**, University of Connecticut

42 • Technological Accessibility and Techno-Nationalism: Disentangling Barriers, Engagement, and Acceptance of Generative AI in Online Discourse

Hanjing Wang, **Tianlun Zhou**, and **Xinrui Shi**, Hong Kong Baptist University,

Zhiying (Jenny) Xu, Iowa,

and **Zhicong Chen**, Nanjing University

43 • Does Negative eWOM Lead to eWOM Behavior? An Empirical Study on AI Face-Swapping Technology
Xingzheng Xie, Fudan University, and **Qiuting Duan**, Shanghai University

44 • [EA] Understanding Recruiters' Perceptions and Engagement with Emotion AI in Hiring Interviews
Alexis Shore Ingber, Syracuse and **Nazanin Andalibi**, Michigan

Discussant

Saraswathi Bellur, Connecticut

Communication Theory and Methodology Division

Topic I — Relationships and Well-Being in the Digital Media Age

45 • You Are My Favorite Vlogger, But...: Unpacking the Dark Side of Parasocial Relationship on Out-group Attitudes in a Three-Wave Panel Study

Ting Li, **Yuchen Ren**, **Sardar Ablajan**,

and **Fuyao Feng**, Shenzhen University

46 • Who Spread Misinformation on Social Media? Social Bots, Elite Media, and Average Users
Yanling Zhao, Northwestern

and **Chaoyu Yuan**, Columbia University

47 • Group Texting and Subjective Well-Being: Age and CMC Competence Shape the Emotional and Cognitive Benefits

Brandon Bouchillon, Arkansas

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48 • “I’ll Be Okay as I Am Not Alone”: How Interpersonal Neighborhood Storytelling Enhances Residents’ Well-being

Taewoo Kang and **Chuqing Dong**, Michigan State
and **Kjerstin Thorson**, Colorado State

49 • Using Socio-Ecological Model to Understand the Multilevel Role of Communication in Addressing the Loneliness Crisis

Anna Young, Central Connecticut State
and **Foluke Omosun**, Sacred Heart University

Discussant

Judith E. Rosenbaum, Maine

Topic II — Newsmaking, Journalism, and Media Literacy

50 • Participant, observer, fixer, producer: How 70 years of newsroom ethnographies approached “participation” in the newsroom

Ryan Comfort, Indiana-Bloomington

51 • [EA] Crossing Borders, Entering the Diaspora: Towards a Typology of Journalistic Precarity

Ruth Moon, Louisiana State; **Sara Shaban**, Seattle Pacific
and **Soheil Kafiliveyjuyeh**, Wisconsin-Whitewater

52 • [EA] Modeling the Influence of Credibility and Media Literacy on the Prevalence of Information Disorder

Chandi Raj Dahal and **Xin Frida Qi**, Missouri

53 • [EA] How moral frames in news influencer videos shape liking, partisan attitudes, and journalistic quality assessments

Hye Soo, Wyoming; **Yayu Feng**,
and **Greg Song**, St. Thomas

Discussant

Biying Wu-Ouyang, The Education University of Hong Kong

Topic III — Diving into Theory

54 • [EA] Factors Determining Common Mistakes of Conducting Meta-Analysis in Communication Research

Guangchao Feng, **Yuhao Zhang**, **Fanxuan Liu**,
Xiaoming Liu, and **Baiqi Li**, Hong Kong Baptist University

55 • Identity Elasticity Theory (Iet): A New Framework for Understanding the Dynamics of Identity in Pressured Contexts

Yusra Alzahrani, Temple

56 • Called to a Higher Order: An Empirical Examination of the Hierarchical Factor Structures of Advocacy and Activism

Robert McKeever and **Brooke McKeever**, Alabama

57 • Multilevel Analysis in Communication Research: A Three-Decade Review

Michael Chan, **Nanxiao Zheng Nanxiao**,
and **Lazar Dragić**, The Chinese University of Hong Kong

Discussant

Michael Beam, Kent State

Topic VI — Public Concerns: Health, Misinformation, Free Speech, and AI surveillance

58 • A Methodology Framework for Analyzing Health Misinformation to Develop Inoculation Intervention Using Large Language Models: A Case Study on COVID-19

Samira Malek, **Christopher Griffin**, **Robert Fraleigh**,
Vishal Monga, and **Lijiang Shen**, Pennsylvania State

59 • Leaks and Lies: Navigating fake news and privacy concerns through first- and third-person effects

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Elizabeth Stoycheff, Rosie Jahng, Nina Kelly,
and **Jill Wurm**, Wayne State

- 60 • AI is Watching: How Knowledge and Trust Influence Public Concerns about AI Surveillance

Ji-seong Yang, Wisconsin-Madison,
Mikhaila Calice, Morgridge Institute for Research,
Todd Newman, Michael Xenos, Dietram Scheufele,
and **Dominique Brossard**, Wisconsin – Madison

- 61 • Unraveling News Communication During the COVID-19 Pandemic: A Spiral of Silence
or a Spiral of Noise?

Michael Beam, Nichole Egbert,
and **Tara Smith**, Kent State and **Ying Zhu**, Miami University

- 62 • You Can't Say That!: Partisan Media Use and Support for Free Speech in the United States

Jay Hmielowski, Florida and **Masahiro Yamamoto**, Albany

- 63 • Communication Accommodation with AI-Chatbots: Improving Patient-Centered Communication
in Times of Conversational AI

Katharina Angermayr, University of Augsburg,
Richard, L. Street, Jr., Texas A&M,
and **Sebastian Scherr**, University of Augsburg

Discussant

Minhey Chung, Illinois, Urbana

Cultural and Critical Studies Division

Topic I — Race, Ethnicity, and Otherness in Media Representation and Discourse

- 64 • “Could have been better”: Tyreek Hill and the Social Construction of Race in News

Joseph Jones, West Virginia

- 65 • Muhammad Ali’s “No Quarrel with Them Vietcong”: Coverage of Ali’s Army Induction by the New York Times
and the Louisville Courier-Journal

Zainul Abedin, Mississippi Valley State

- 66 • Otherness in Media Representation of Diverse Celebrity Hosts

Shreyoshi Ghosh, Colorado-Boulder

- 67 • [EA] Covering Carceral: Migration Policies: News coverage of holding undocumented migrants in Guantanamo
Bay

Caroline Geer, Michigan State

Discussant

Ever Josué Figueroa, Colorado-Boulder

Topic II — Gendered and Feminist Digital Practices

- 68 • [EA] Audience Decoding and Reproducing Feminist Discourse on Social Media

Zhiyu Bao and **Xu He**, Fudan University,
and **Xinyue Chen**, affiliation

- 69 • [EA] Intersectional Temporal Self-Surveillance on Xiaohongshu (RedNote): A Feminist CTDA of #helpmeglowup
Guan Wang, Alabama

- 70 • Performing “Girl” on TikTok: “Girl Dinner” and the Memeification of Gender Essentialism

Joy Jenkins and **Ivy Reed**, Missouri

- 71 • “My nightly routine looks more like a drug cartel than a baby plan”: Reclaiming reproductive narratives
through infertility GIFs on r/TrollingForABaby

Rim Hayat Chaif, Kansas

- 72 • Digital Echoes of a Movement: Analyzing the Evolution of the WomanLifeFreedom Movement through
Hashtag Analysis

Maryam Goli, South Carolina

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73 • [EA] Connected Reading, Collective Power: Douban Literary Communities and the Transformation of Women's Resistance

Zhu Yi, affiliation

74 • Sexual violence in private spaces: Investigating digital activism around marital rape in India

Paromita Pain, Nevada, Reno

Discussant

Joy Jenkins, Missouri

Topic III — Youth Media Cultures, Affect, and Resistance

75 • Can this Day Still be Salvaged? —Frustrated Chinese Youths and Emotional Healing Practices within Sang Culture

Cally Wang, affiliation

76 • From Exploited Gold Farming to Active Boosting: Mediatized Playbour and Digital Youth Cultures in China

Chenyi Lin, affiliation and **Xue Xiang**, affiliation

77 • [EA] Razors and Algorithms: Digital Resistance and Identity Reconstruction in Chinese Young Women's "#Escape from Beauty Duty" Practices

Ziyan Yuan, affiliation

and **Xun Zhou**, affiliation

78 • “My CP is Real!”: Chinese Tongren Girls’ Resistance and Reinterpretation of Boy’s Love (BL) in Japanese Shonen Manga

Yishan Niu, Beijing Normal-Hong Kong Baptist

79 • Poaching the Mystical: Online Tarot Reading as Cultural Resistance among Chinese Youth

Xiaomin Luo, Shanghai Jiao Tong, **Xiaorui Guo**, affiliation

and **Shuwen Yang**, affiliation

80 • YouTube, Roblox, and the Politics of Play: How Users Debate and Redefine Sexualized Gaming Content

Valerye Garcia, **Srividya Ramasubramanian**, **Kelly Leahy**,

and **Rebecca Ortiz**, Syracuse

Discussant

Yidong Wang, Lawrence Technological University

Topic IV — Mediated Identities, Cultural Resistance, and Empowering Practices

81 • “It’s bigger than the music”: The Politics of The Super Bowl 2025 Halftime Show and News Coverage of the Drake-Kendrick Rap Battle

Ruth DeFoster, Minnesota, and **Chelsea J. Reynolds**, Arizona State

82 • [EA] From “Cat Tax Diplomacy” to Cross-Cultural Reconstruction: The Role of Species-Mediated Communication in TikTok Refugees’ Migration to Rednote

Xinyu Kang, Peking University and **Yuantong Yun**, Tsinghua University

83 • What Needs to Be Governed? Hip-hop Cultural Governance in China Through the Lens of Lyrics Modifications

Tianyi Yang, Massachusetts Amherst

Ge Zhu, Renmin University of China

Yilin Luo, Renmin University of China

and **Fang Wu**, Shanghai Jiaotong

84 • [EA] How Are Cultural and Linguistic Communities Imagined through Supra-Regional SVoD? Apple TV’s Land of Women

Rachel R Reynolds, Drexel,

Elias Dominguez-Barajas, Florida State

and **Inmaculada M Garcia-Sanchez**, California, Los Angeles

85 • Playing Against the Clock: Gamified Datafication, Player Agency, and the Politics of Sleep in Pokémon Sleep

Elizabeth Qin, North Carolina at Chapel Hill

86 • [EA] The Lived, The Live, and the Re-Lived: Rethinking Digital Memory through Live Photos on RedNote

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Wanyan Wu, affiliation, and **Yi Zhang**, affiliation

Discussant

Perry Parks, Michigan State

Topic V — **Cultural Discourse, Social Control, and Ideologies**

87 • [EA] “As I Am Afraid of Being Reported”: The Micropolitics of Appropriated Censorship and Adaptive Recoding on China’s Internet

Jionglue Huang, affiliation

and **Sheng Zou**, Hong Kong Baptist

88 • Controlling the Narrative: Press Freedom, Power, and the Emergence of a Hybrid Developmental-Authoritarian Media System in Pakistan

Muhammad Ali and **Hina Ali**, Colorado Boulder

89 • It is so “Jia Da Kong”! Perceiving Wolf Warrior Diplomacy as Political Bullshit among Mainland Chinese Citizens in Hong Kong and Macau

Fangyuan Liu, **Zuquan Xiong**,

and **Tianlun Zhou**, Hong Kong Baptist

90 • [EA] “Delay” and “deny” — weapons of victim and perpetrator: An autoethnography on U.S. health “insurance”

Natasha Strydhurst, affiliation

91 • [EA] Dancing on the Margins—Intersectionality, Borderlands Theory, and Decolonial Resistance in Fancy Dance

Maria Ortega, Texas Tech

92 • Will They Defend Their Own? A Critical Discourse Analysis and Comparison of Corporate Newspapers and NewsGuild Coverage of Journalist’s Labor Strikes

Qiongye Chen and **Ever Figueroa**, Colorado-Boulder

Discussant

Adina Schneeweis, Oakland

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

8:30 to 9:45 a.m. / Th005

Mass Communication and Society Division

Refereed Research Paper Session

The Next Generation of Digital Media Users

Moderating/Presiding

Terri Hernandez, Mississippi State

Guidance Misaligned? The Moderating Role of Perception Discrepancies in Parental Mediation Effects

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Liang Chen and **Xinying Tan**, Tsinghua University,
and **Xinyue Zhang**, affiliation
Parental Influence on Children's Media Use in South Korea
AJ Ah-jung Yang, Ewha Womans University,
Ji Young Kim, Pennsylvania State,
and **Hyeeun Lee**, Ewha Womans University
Young Adults' Perceptions of Cannabis Social Media Posts and Intentions
to Use Cannabis Before Sex
Jessica Willoughby and **Stacey Hust**, Washington State,
Leticia Couto, DePaul,
and **Christina Nickerson**, **Opeyemi Johnson**,
and **Ron Price**, Washington State
Parental Attachment Anxiety and Adolescents' Authentic Self-Disclosure to Generative AI:
The Roles of Rumination, Depression, and Gender
Yongjie Yue, Tsinghua University,
and **Pengcheng Wang**, Shanghai Jiao Tong University

Discussant
Rebecca Frazer, Florida

[EA] = This submission was accepted as an extended abstract.

8:30 to 9:45 a.m. / Th006

Media Ethics and Public Relations Divisions

Teaching Panel Session

Continuing Ethics Education in Journalism, Public Relations and Advertising

Moderating/Presiding

Marlene Neill, Baylor

Panelists

Chuqing Dong, Michigan State

Laura Lemon, Alabama

Rachel Lim, Oklahoma State

Edward Timke, Michigan State

Page Center Legacy Scholars will discuss research in progress related to continuing education needs related to ethics training in journalism, public relations and advertising. Topics include disability ethics, DEI training, AI, game-based solutions, and misinformation. The research will be valuable for universities interested in developing graduate courses, certifications, workshops or other continuing education programs for media and communication professionals.

8:30 to 9:45 a.m. / Th007

Minorities and Communication Division and Commission on the Status of Minorities

Research Panel Session

Intersections of Race, Gender, Caste, Dis/Ability and Immigrant Identities

Thursday, August 7, 2025

**in Mediated Discourses: Representations of Minoritized Newsmakers
in National and International Scenarios**

Moderating/Presiding

Carolyn Walcott, Clayton State

Panelists

Organizing (in)justice through news: A comparative analysis of caste coverage
in the U.S. and India

Sudhiti Naskar, New Mexico

Challenging limitations: A critical mediated analysis of Senator Crystal Asige's
Twitter communication as a visually impaired leader in Kenya

Pamela Ofori Boateng, Purdue

and **Nana Kwame Osei Fordjour**, Maryland

Recycling narratives of gender, race, and immigration in U.S. Spanish-language
coverage of presidential candidate Kamala Harris

Ilia Rodríguez, New Mexico

Intersecting identities: An analysis of news narratives surrounding the first Muslim
American women in the U.S. Congress

Saiqa Shazadi, New Mexico

This panel explores the representation of political newsmakers whose intersecting positionalities (gender, dis/ability, race, caste, immigration, religion, ideology) defy fixed categorizations and challenge conventional mediated representations. Panelists will present cases in journalism and public relations to discuss patterns of continuity and change in discourse for national, diasporic, and international audiences.

8:30 to 9:45 a.m. / Th008

Visual Communication Division

Refereed Research Paper Session

Visual Ethics and Social Justice in Photojournalism

Moderating/Presiding

Julianne Newton, Oregon

Blurred Faces and Anonymous Publics: Visual Journalism, Surveillance Technologies
and an Ethic of Care

Gino Canella, Emerson,

and **Mary Bock**, Texas at Austin

Without A Name or a Face: Homelessness in Photojournalism, As Viewed Through
Visual Solutions Journalism

Laura Moorhead

and **Josh Davis**, San Francisco State

Capturing Resilience: The Role of Embedded Photojournalists in Framing Collective
Suffering During the COVID-19 Pandemic

Taylor Sheridan, Missouri

Visual Framing of The Surge of Migrants: An Analysis of Newswire Images
on the U.S. Southern Border

Xu Zhang, Austin Peay State

and **Ying Xiong**, Rhode Island

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Discussant

Christopher Assaf, North Texas

[EA] = This submission was accepted as an extended abstract.

8:30 to 9:45 a.m. / Th009

Commission on the Status of Women and Magazine Media Division

Teaching Panel Session

Teaching Amid DEI Restrictions

Moderating/Presiding

Tracy Everbach, North Texas

Panelists

Mary Angela Bock, Texas at Austin

Meredith Clark, North Carolina at Chapel Hill

George L. Daniels, Alabama

Miglena Sternadori, Texas Tech

This panel, featuring faculty members from states where anti-DEI laws have passed, will discuss the effects of such legislation on faculty, students, administrators, and higher education. We also will seek solutions to the restrictive laws.

8:30 to 9:45 a.m. / Th010

Participatory Journalism Interest Group

Teaching Panel Session

Community Media Centers and the Future of Local News

Moderating/Presiding

Antoine Haywood, Florida

Panelists

Darryl Holliday, News Futures

Chad Johnston, CreaTV San José

Bryan Harley, CMAC Fresno

Paula Smith Arrigoni, BAVC Media

Community media centers (CMCs) tied to public, educational, and government (PEG) access channel infrastructure offer a unique opportunity for communities to reimagine and guide the development of exciting new approaches to local news-making and civic information sharing. Despite ongoing threats to PEG's traditional cable-fee funding structure, CMCs in California are at the forefront of creatively forging partnerships that aid their sustainability, promote their relevance, and engage local students, grassroots media makers, and neighborhood information stewards in community-centered journalistic experiments. This panel provides a practitioner's perspective on how CMC leaders are imagining and expanding their role in creating a future of local news and storytelling that is more

participatory and inclusive than traditional modes of journalism.

8:30 to 9:45 a.m. / Th011

Religion and Media and Sports Communication Interest Groups

PFR Panel Session

Challenges of Reporting on Religious Devotion in Sports

Moderating/Presiding

Derek Moscato, Western Washington

Panelists

Michael Longinow, Biola

Michael Mirer, Wisconsin – Milwaukee

Mary Louise Sheffer, Southern Mississippi

Matthew Sieger, *Sports Reporter and Writer*

Media professionals covering professional and amateur sport focus on competition and results, but some athletes see faith as important to their performance. When they bring it up in interviews, how do media professionals respond? How should they respond? This panel explores these questions, along with related issues at the crossroads of faith, athletics, and media.

8:30 to 9:45 a.m. / Th012

Small Programs Interest Group and History Division

Research Panel Session

The Wobbly Three-Legged Stool — Finding Time for Research

Moderating/Presiding

Elizabeth Atwood, Hood

Panelists

Tamara J. Welter, Baylor

Yeon Erin Kim-Cho, Grand View

Masudul “Mas” Biswas, North Carolina A&T State

Rob Wells, Maryland

Caitlin Cieslik-Miskimen, Idaho

New faculty must balance teaching, service, and research, but smaller institutions’ demands make research challenging. This panel will provide strategies for devising research agendas that can be accomplished by one person as well as provide tips on finding collaborators at other institutions.

8:30 to 9:45 a.m. / Th013

The Association for Education in Journalism and Mass Communication

Research Panel Session

Thursday, August 7, 2025

The Rise of Regional Meetings: 50 years of the AEJMC Southeast Colloquium and 40 years of the AEJMC Midwinter Conference

Moderating/Presiding:

Deb Aikat, North Carolina at Chapel Hill, Director, 2025 Southeast Colloquium; 2023 AEJMC President

Panelists

Elanie Steyn, Oklahoma, Director, AEJMC Midwinter Meeting Host, 2009-present

Matt Haught, Memphis, Director, 2020 & 2022 Southeast Colloquia; 2025 AEJMC Vice President-Elect

Laura K. Smith, South Carolina, Chair, 2019 Southeast Colloquium

Mike Martinez, Tennessee, Knoxville, Director, 2015 Southeast Colloquium

Sohana Nasrin, Tampa, Director, 2026 Southeast Colloquium

Bill Cassidy, Mississippi, Co-director, 2027 Southeast Colloquium

Deb Aikat, North Carolina at Chapel Hill, Director, 2025 Southeast Colloquium; 2023 AEJMC President

This panel will celebrate the rich legacy of the AEJMC regional meetings while charting a course for its future, ensuring its continued contribution to the academic and professional growth of its participants.

8:30 to 9:45 a.m. / Th014

The Plank Center for Leadership in Public Relations

Business Session

Coffee Hour

Moderating/Presiding

Tugce Ertem Eray, North Carolina State

Every year, the Public Relations Division (PRDV) Membership Committee organizes a “Coffee Hour” where mentors and mentees get together. Mentorship Session sponsored by The Plank Center for Leadership in Public Relations. By invitation only.

10 a.m. to 4 p.m. / Th015

Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Workshop Session

Institute for Diverse Leadership in Journalism and Communication (IDL)

2025-26 IDL Jennifer H. McGill Fellows (Incoming)

Sungwon Chung, Ball State

Kareem El Damanhoury, Denver

Yan Huang, Houston

Shaheen Pasha, Pennsylvania State

Joe Phua, Southern Methodist

Miglena Sternadori, Texas Tech

Session open only to IDL Jennifer H. McGill Fellows.

Thursday, August 7, 2025

10:15 to 11:30 a.m. / Th016

Broadcast and Mobile Journalism and Communication Technology Divisions

PFR Panel Session

AI and Student Newsroom Policies

Moderating/Presiding

Debora Wenger, Mississippi

Panelists

Subramaniam “Subbu” Vincent, Director, Journalism & Media Ethics

Markkula Center for Applied Ethics, Santa Clara

Laura K. Smith, South Carolina

Bonita Dostal Neff, Indiana-Northwest

Gordon Stables, Southern California

Jacob Groshek, Kansas State

You may be talking about it, thinking about it, and even worried about it. But are you *doing* something about it? This panel focuses on steps that student newsrooms are taking to develop and implement policies for best practices using artificial intelligence in journalistic work.

10:15 to 11:30 a.m. / Th017

Cultural and Critical Studies Division and Commission on the Status of Women

PFR Panel Session

Where Is #MeToo Now? Critiquing Post-Reckoning Hollywood Media Portrayals

Moderating/Presiding

Erika Engstrom, Kentucky

Panelists

Ralph Beliveau, Oklahoma

Tracy Everbach, North Texas

Meenakshi Gigi Durham, Iowa

Erika Engstrom, Kentucky

This panel looks at where the #MeToo movement is today—almost two decades after Tarana Burke launched the movement and nearly a decade after Alyssa Milano’s 2017 tweet—and its status as a media phenomenon that continues to warrant examination.

10:15 to 11:30 a.m. / Th018

Law and Policy, Advertising and Public Relations Divisions, Community Journalism and Lesbian, Gay, Bisexual, Transgender, Queer Interest Groups

[02-1015] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Thursday, August 7, 2025

Advertising Division

Topic I — Health Advertising and Consumer Risk: Regulation, Persuasion, and Misperception

01 • How Does “This Advert is FDA Approved” Shape Consumers’ Pain Medicine Decision Making? An Examination of Unintended Effects of Regulator Ad Endorsement*

Paul Koomson, Francis Marion, **Sylvester Senyo Ofori-Parku**, Oregon,
and **Kwaku Botwe**, Ghana

02 • [EA] How Health Campaign Videos Persuade: Extending Media Richness Theory with a Message-Face-Voice Persuasion (MFVP) Model

Fan Yang, **Janelle Applequist**, **Chris Noland**,
and **Artemio Ramirez**, South Florida

03 • Ad Exposure and Purchase of Substandard, Falsified, and Counterfeit Prescription Medications: An Eight-Country Study

Subhalakshmi Bezbaruah, **Dana Anafina**, **Moldir Moldagaliyeva**,
Heijin Lee, **Naadiyahtu Iddrisu**, **Anastasia Kononova**, **Patricia Huddleston**,
and **Saleem Alhabash**, Michigan State

04 • [EA] Selling Science or Peddling Pseudoscience? A Multimodal Analysis of Pseudoscientific Claims in Smoking Cessation Advertisements

Rong Gao, Peking University

05 • The Evolution of Product Framing and Marketing Strategies at Philip Morris International: From Conventional Cigarettes to Harm Reduction Products

Van Pham, Ohio

Discussant

Jisu Huh, Minnesota

* Top Open Research paper (Second place)

Topic II — Messaging Strategies and Emerging Voices in Environmental Advertising

06 • The Impact of Message Framing on the Effectiveness of Corporate Social Responsibility (CSR) Advertising: Integrating Environmental and Social Dimensions

Kyeongwon Kwon, Auburn at Montgomery

07 • The Role of Message Format and Content: How Carousel Format and Verbal Anchoring Shape Audience Responses to Environmental Public Service Announcements on Social Media

Kyung Won Cho, *Seoul National University*,

Jeong-Yeob Han, Georgia,

Hanyoung Kim, Kentucky,

Ja Kyung Seo, and **Hye Jin Yoon**, Georgia

08 • “You Are an Environmentalist”: How Social Labeling Enhances Pro-environmental Intentions through Anticipated Guilt

Hyungrok Jin and **Jeeyun Oh**, Texas at Austin

09 • [EA] AI or Real Person? The Impact of Environmental Public Service Announcement Spokesperson Selection on Intentions to Engage in Pro-Environmental Behavior

Yufei Hou, and **Xiaoli Wang**, Xiamen University

10 • [EA] Types of Virtual Influencer in Green Marketing: the Roles of Anthropomorphism, Warmth, Competence, and Discomfort

Hayoung Sally Lim, Oregon

and **Jeongmin Ham**, Florida

Discussant

Juliana Fernandes, Florida

Topic III — AI in Advertising: Emotional Appeals, Trust, and the New Creative Frontier

Thursday, August 7, 2025

11 • [EA] Making the Virtual Visible: How AI Disclosure Shapes Persuasion Knowledge and Ad Responses in Female Adolescents

Regina Ahn and **Xinyu Zhao**, Miami, and **Su Yeon Cho**, Quinnipiac

12 • Can humans or AI create better emotional appeals? Exploring guilt and empathy appeals in nonprofit communication

Carlina DiRusso and **Virginia Harrison**, Clemson

13 • The Influence of 'Artificial Intelligence' as a Persuasive Hook and Persuasion Knowledge on Consumer Evaluations

Louvins Pierre and **Jiayi Wang**, Illinois Urbana-Champaign
and **Viviana Zambrano Rodriguez**, South Carolina

14 • Consumer Trust and AI in Advertising: A Systematic Review of Advertising Literature

Yuan Sun, Florida, **Mengqi Liao**, Georgia,
and **Qingyuan Yang**, Florida

15 • [EA] YouTube Product Placement Nativeness: A Generative AI Prompting Approach

Seunghyun Kim, Arkansas Little Rock, **Seounmi Youn**, Emerson,
Deok Hyun Jang, Gallup Korea, **Wenjun Wang**, **Sung-kwan Kim**,
and **Nari Gu**, Arkansas Little Rock,
and **Oh-Gew Kweon**, U.S. Food and Drug Administration

Discussant

Yang Feng, Florida

Topic IV — Perceptions, Persuasion, and Authenticity in AI-Driven Advertising

16 • [EA] Exploring User Perceptions of AI-Generated Travel Advertisements

Xi Lin, Shanghai Jiaotong and **Yutao Wen**, Xi'an Jiaotong

17 • When AI Meets Advertising Creative: Attitudinal Effects of AI-Generation Disclosures for Copy and Visuals

Qingyuan Yang, **Benjamin Johnson**, **Xinyi Zuo**,
and **Yuxuan Jin**, Florida

18 • Branding with AI: Investigating How General AI Attitudes Shape Consumer Perceptions and Intentions

Louvins Pierre, Illinois Urbana-Champaign

19 • Authentically Imperfect: Pertinacious Images as a Strategic Approach of Stronger AI Chatbots Engagement

Weilu Zhang, Kentucky and **Sisi Hu**, Arkansas

Discussant

Samuel M. Tham, Colorado State

Topic V — Influencer 3.0: Congruence, Culture, and Credibility in a Global Marketplace

20 • [EA] Expanding the Influencer Spectrum: Influencer-Product Congruence on Purchase Intentions Through Source and Message Credibility

Hyunji Kim, Texas at Austin, **Jeongmin Ham**, Florida
and **Matthew Eastin**, Texas at Austin

21 • [EA] Guanxi Across Platforms: Agency Perspective on Dynamics in China's Influencer Marketing Ecosystem

Keyang Zhao and **Xiaojing Li**, Shanghai Jiao Tong University

22 • Breaking the mold: The impact of gamification and disability representation in virtual influencer advertising

Vaibhav Diwanji, **K. Macy Burkett**, **Rim Hayat Chaif**,
Azhar Iqbal, **Michaela Coelho**, and **Thomas Wiley**, Kansas

23 • From endorsers to entrepreneurs: How influencer self-branding shapes authenticity through perceived involvement and profit-seeking via a warranting perspective

Qingru Xu, Kentucky, **Nicky Lewis**, Indiana-Bloomington,
and **Weilu Zhang**, Kentucky

24 • Influencer Dynamics: Mediating Effects of Trustworthiness and Product Congruence on the Relationship Between Influencer Type and Brand Attitudes

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Carrie Jingyi Xiao, South Carolina

Discussant

Mengyan Ma, Michigan State

Topic VI — **Representation and Resonance: Race, Gender, and Emotion in Contemporary Advertising**

25 • Do I See Myself in This Ad? Racial Representation and Brand Perceptions Among Black Teens

Yoon Joo Lee, Yen-I Lee,
and **Nicole O'Donnell**, Washington State

26 • From Objectification to Inclusivity? Chinese Women's Responses to Body Positive Advertising

Sophia Mueller-Bryson and **Hui Shi**, Miami

27 • Can Incentive-Based Femvertising Truly Empower Chinese Women?

Hui Shi, Miami

28 • [EA] Emotion in Motion: How Discrete Emotions and Their Intensity Drive the Diffusion of Gendered Controversial Advertising on Social Media

Wenwen Cao, Minnesota

29 • A Comparative Visual Analysis of the Representation of Women and Beauty in Ghanaian and Global North Cosmetic Advertisements

Rebecca Larko Obu, Iowa

Discussant

Mengqi Liao, Georgia

Topic VII — **Social Influence and Consumer Identity: Gen Z, Ethics, and Emotion in Digital Advertising**

30 • Influencing Through Dissonance: The Impact of De-influencing Posts on Fast Fashion Attitudes and Purchase Intentions

Shuai Guo and **Mengtian Jiang**, Kentucky

31 • Friend vs. Frenemy, Role of Relational Orientation and Perceived Toxic Positivity Intentions on Envy in Social Media Luxury Brand Indirect Advertising

Jee Yun Park and **Matthew Eastin**, Texas Austin

32 • Personalized Ads' Psychological Cost: A Nationwide Survey of Social Media Advertising Exposure Effects on Materialism

Bin Shen and **Chenxuan Huang**, Fudan University

33 • [EA] Generation Z's Social Shopping: How Brand-Platform Congruence Shapes Social Media Advertising Experience Among Gen Z's

Zinan Darren Yang, Texas at Austin

34 • The Role of Consumer Ethnocentrism in Choosing Between Local Counterfeit and Foreign Authentic Products

Moldir Moldagaliyeva and **Patricia Huddleston**, Michigan State

Discussant

Esther Thorson, Michigan State

Topic VIII — **Cultural Codes and Algorithmic Curations: Global Perspectives on Digital Advertising Effectiveness**

35 • Ads on My TikTok FYP: How Advertising Contexts Shaped by User-Algorithm Interactions Influence Consumer Behavior

Hyunjin Kang, Chen Lou, Misa Tan Li Sin,
and **Yupar Tin Win**, Nanyang Technological University

36 • [EA] Research on the Cross-Cultural Adaptation Mechanisms of High-Context Cultural Products

Duansheng Wang and **Bohan Meng**, Communication University of China

37 • The Power of Traditional Culture: Elevating Brands through Traditional Cultural Concepts in Advertising

Chenxu Liu, Tsinghua

38 • [EA] Credible, Favorable, and Effective: The Role of Informativeness in Shaping Instagram Ad Perceptions

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Srividya Karuturi and **Vivek Paudel**, Southern Mississippi

- 39 • [EA] Global Voices and Local Choices: Navigating Cultural Accommodation in Global Social Media Branding
Xiaotong Liu, Texas at Austin

Discussant

Anan Wan, Kansas State

Topic IX — Consumer Reactions to Brand Activism and Woke-Washing

- 40 • Understanding Consumer Responses to Woke-Washing: The Moderating Role of Brand Identification on Moral Reasoning

Dongjae (Jay) Lim and **Samaneh Shirani Lapari**, Alabama

- 41 • Who Is Responsible for Activism? Exploring Attribution, Motives, and Consumer Responses in AI Influencer Brand Activism

Xinyu Zhao, **Hui Shi**, and **Zhengyan Li**, Miami

- 42 • Activism or Opportunism? Consumer Perceptions of Brand Activism and Activism Washing in Advertising

Ashley Johns, Florida State, **Sophia Mueller-Bryson**, Miami,

Alessandra Noli Peschiera, Florida State, and **Julio Velasquez**, Miami

- 43 • Mirror Branded: Assessing Congruent Political Consumerism and Parallel Opposition as a Means of Attitude Change and Agenda Building Strategy

Tracey Kyles, Florida

- 44 • “It’s Like Milk but Made for Humans”: Green Advertising Towards a Global Audience Through the Lens of Oatly

Sofia Johansson, South Florida

Discussant

Laeq Khan, Ohio

Topic X — Beyond the Norm: Advancing Methods, Representation, and Practice in Advertising

- 45 • Five Semesters, One Client: A Case Study of Operational Growth in a Student-Run Agency

Karley Adrion, Abilene Christian

- 46 • A Qualitative Exploration of Women’s Entry and Retention in Creative Leadership within Advertising

Teresa Tackett, Arkansas

- 47 • Beyond Heteronormativity: Consumer Responses to Diverse Family Advertising Portrayals

David Painter, **Connor Teague**, **John Shideler**,

and **Raghabendra KC**, Rollins College

- 48 • Are they being authentic? The effects of temporal distance and message sidedness on compensation claims

Yun Yang, Shandong

Discussant

Benjamin Johnson, Florida

Law and Policy Division

- 49 • Shifting Rights: Examining Chinese Lawmakers’ Constructions of Press Freedoms Since 1992

Chris Duan, Missouri

- 50 • [EA] Loopholes in Nigerian media laws

Oladoyin Abiona, Florida State

- 51 • A Review of Anti-Drag Legislation and Its Implications for Drag Performers' Mental Health

Clay Williams, North Carolina at Chapel Hill,

and **Evan Ringel**, Appalachian State

- 52 • [EA] The Moral Economy of *Leigh v. Warner Brothers, Inc.* (1997)

Jason Guthrie and **Alexia Little**, Clayton State

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- 53 • Toward Protection of Dreadlocks as Expressive Content: Comparing Developments in Jamaica, Kenya, Zimbabwe, U.S. and the U.K.
Roxanne Watson, South Florida

Discussant

name, affiliation

Public Relations Division

Topic — **AI, Technology & Innovation in Strategic Communication**

- 54 • Building Trust Through Corporate Data Responsibility: Stakeholder Engagement's Role in Public Trust Toward AI Firms

Joon Soo Lim, Syracuse, **Chunsik Lee**, **Junga Kim**, North Florida,
and **Don Shin**, Texas Tech

- 55 • Effect of AI Chatbot Social Interactivity and Disclosure on Prosocial Behavioral Willingness: The Mediating Role of Social Presence and Extrinsic Motivation

Chris Yim Loyola U Chicago

- 56 • [EA] Who Replies Matters: The Role of AI-mediated Corporate Apology Statement and Perceived Self-relevancy in CA and CSR Crisis

Jiayu Gina Qu, Fudan, **Chen Zhang**, Chinese University of Hong Kong,
and **Jingjing Yi**, Zhejiang University

- 57 • [EA] Public Relations in the Age of AI: Balancing Innovation with Ethical Responsibility

Joon Kim, Rhode Island,
and **Ammina Kothari**, Simmons

- 58 • AI-Powered Public Relations: Revolutionizing Strategy, Crisis, and Engagement

Quang Nguyen, Ohio

- 59 • How Warm- versus Competence-Toned AI Apologies Affect Trust and Forgiveness Through Emotions and Perceived Sincerity

Joon Soo Lim and **Nalae Hong**, Syracuse

Discussant

Yan Qu, Maryland

Topic — **CSR, CSA and Organizational Ethics**

- 60 • [EA] "Do foreign patriots count?" The impact of corporate nationality and message transparency on audience response to patriotic-oriented CSR communication

Yoorim Hong, and **Sungkyoung Lee**, Missouri

- 61 • From National Pride to Brand Advocacy: How Social Media Communal Engagement Shapes the Relational Outcomes of Corporate Social Responsibility in Olympic Sponsorship

Jeongwon Yang, Miami,
and **Keonyoung Park**, Hong Kong Baptist

- 62 • The Role of Global Organizations in Driving Social Impact: Examining Impacts of Authentic Organizational Advocacy on Public Social Engagement

Ejae Lee Boston,
and **Hao Xu** University of Melbourne

- 63 • The Impact of CSA Congruency and Regulatory Message Framing on Corporate Associations and Public Responses: A Dual Path Model Approach to Strategic CSA

Yeonsoo Kim, **ChungIn Hazel Yun**, **Hyungrok Jin**,
and **Soyon Michelle Choi**, Texas at Austin

- 64 • The Rise of CEO Activism Communication: A Systematic Literature Review

Grace Ji, Boston

- 65 • Measuring Perceived Relationship Cultivation Strategies in Mediated Communication

Da-young Kang, and **Eyun-Jung Ki**, Alabama

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66 • Understanding Employees' Negative Behavioral Reactions to CEO Activism: Exploring the Impact of Narrative Messaging on Employee Attributions, Anger, and Activism Against the CEO

Young Kim and **Katharine Miller**, Marquette

Discussant

Luke Capizzo, Michigan State

Topic — **Crisis Communication and Reputation Management**

67 • Distrust and Disgust: A case study of Vanderbilt's 2023 ChatGPT email controversy, and stakeholder response

Andrew Abernathy and **Kaylie Sequira**, Oklahoma State

68 • AI-Generated Crisis Messaging: The Influence of Disclosure on SCCT Crisis Responses Across Clusters and Severity Levels

Moon Lee, **Nalae Hong**, **Victoria Kyriakopoulos**,

Youngji Seo, and **Joshua Foust**, Syracuse

69 • Beyond Negative Emotions: The Effects of Positive Emotions and Stealing Thunder on Organizational Outcomes after a Crisis

James Ndone, Coastal Carolina

70 • [EA] Shielding brands from spillover crises: Impact of crisis history and strategic responses

Peixin Hua, and **Yanan Wu**, Pennsylvania State

71 • [EA] "It's Normal": Framing Brand Crises via Language and Emotion

Xiaoyue Liu, North Carolina State and **Guoao Song**, Nanjing University

72 • [EA] Crisis, Communication, and Consequence: Public Communication Strategies of University Leaders Under Political Scrutiny

Anuradha K. Herath, Syracuse

73 • Uniting a team of 5 million: An analysis of New Zealand's 'Unite Against COVID-19' crisis communication campaign

Andrew Lingwall PennWest,

and **Doug Ashwell**, Massey

Discussant

Nicholas Eng, Georgia

Community Journalism Interest Group

74 • [EA] Public Spheres in Repressive Environment: Production Perspective of Local Community News Media in Hong Kong

Wang Tat Chio and **Yu Qin**, Hong Kong Baptist University

75 • [EA] Perception and Adoption of GenAI in Bangladeshi Ethnic Media – An Ethnographic Perspective

MD Ashraful Goni and **Kerk F. Kee**, Texas Tech

76 • Exploring how Personal Trauma Impacts a Professional Community Journalist's Role through Netflix's After Life

Carl Knauf, Colorado

77 • [EA] "Covering local places in an age of national anti-media rhetoric: The trickle-down effect of U.S. politics on community journalism.

Jessica Walsh, Nebraska

78 • [EA] Making Meaning of Solutions Journalism: A Hopeful Prospect for College Media Programs

Anna Grace Usery, Belmont University

Discussant

Mimi Perreault, South Florida

79 • [EA] The Outliers: An Exploration of News Oases in Rural America

Ivy Ashe, Florida Atlantic

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- 80 • [EA] An Alternative Understanding of News Deserts: An Empirical Analysis of Local Journalism in China
Liying Ma, Nanjing University
- 81 • Whoever Hung the Bell Must Untie It: Exploring News Consumers' Attitudes Towards Tech Companies' Local Journalism Initiatives
Shuning Lu and **Rong Wang**, Maryland
- 82 • Contextualizing Trust: Geo-ethnic Media, Relatable Storytelling, and Audience Trust
Young Eun Moon and **Cody Hays**, Arizona State,
Zhan Xu, Northern Arizona, **Kristy Roschke**, Vanderbilt,
and **K. Hazel Kwon**, Arizona State
- 83 • [EA] Airwaves for the Farming Field: Community Radio's Role in Agricultural Development in Rural Bangladesh
Chuton Deb Nath and **Anirudha Biswas**, Wisconsin-Milwaukee

Discussant

Karin Assmann, Georgia

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

- 84 • [EA] How Social Media Constructs LGBTQ "Sacred Places": Formation of Chengdu's Image as China's "Gay Capital"
Bohan Meng, affiliation
- 85 • [EA] Unveiling Psychological Mechanisms of Group Behavior and Identity Alignment: The Dynamic Interactions between LGBTQ+ and Non-LGBTQ+ in Mainland China's Gaming Communities
Jie Rui Huang, affiliation, **Yi Ding**, affiliation,
and **Kun Fu**, affiliation
- 86 • [EA] Queer Tales & Trails: Finding Joy in Nature through Access and Belonging
Cody Hays, affiliation
- 87 • [EA] Framing Transgender Rights in a Trump Presidency: An Examination of Legacy News Coverage
Natalee Seely, affiliation and **Leo Caldwell**, affiliation
- 88 • [EA] Queer and transgender identity in Kansas zines
Corrinne Yoder-Mulkey, affiliation
- 89 • [EA] Framing Trans Identity in a Shifting Political Climate: The Misgendering of Rep. Sarah McBride
Rhonda Gibson and **Joe Bob Hester**, North Carolina at Chapel Hill
- 90 • [EA] Loneliness: An Affordance Analysis of Chinese Older Single Gay People
Yifan Gu, affiliation and **Kao Yicheng**, affiliation
- 91 • A Subaltern Body that Queers: An Exploration of the Political Spectacle of Male Bodies in Lino Brocka's Manila in the Claws of Light (1975) and Macho Dancer (1988)
Yatong Xiao, affiliation
- 92 • [EA] Barriers to Accessing LGBTQ+ SRHR Services in Bangladesh: A Health Communication Perspective
Asma Islam, affiliation, **Imran Khan**, affiliation,
and **Afroja Akter**, affiliation
- 93 • Between Inclusion and Alienation: The Promise and Limits of AI Chatbots for Gay Men in China
Bolin Cao, affiliation, **Zhuoheng Yin**, affiliation
and **Zihan Wang**, affiliation
- 94 • BL Meets K-Drama: Semantic Error Redefining Queer Visibility in Transnational Spaces
Sahar Saadat, affiliation
- 95 • From Gendered Gaze to Queer Voyeurism: Investigating Narrative Strategy and Role Characterisation in Queer as Folk (US.)
Yatong Xiao, affiliation
- 96 • Disrupting Heteronormative Nation-States: Queer Space and Time in South Korean Queer Cinema Stateless Things (2011)
Yatong Xiao, affiliation

Thursday, August 7, 2025

Discussant

Cassandra Hayes, Texas Christian

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

10:15 to 11:30 a.m. / Th019

Media Management, Economics and Entrepreneurship Division

Teaching Panel Session

Teaching Media Management: A Unique Field or a Specialized Niche in Business?

Moderating/Presiding

Mohammad Yousuf, New Mexico

Panelists

Amy Jo Coffey, Tennessee

Bozena Mierzejewski, Fordham

Min Xiao, Wichita State

Anthony Palomba, Virginia

This panel features media management scholars, including some now teaching at business schools, who will discuss what distinguishes media management as a distinct field. As major companies like Meta and Google dominate the media landscape, the boundary between business management and media management scholarship has become increasingly blurred. The panelists will explore whether media management occupies a specialized niche within broader management studies or stands as a unique field in its own right. They will also examine the future of media management and address its practical implications for educators and researchers interested in the area.

10:15 to 11:30 a.m. / Th020

Political Communication Division

Refereed Research Paper Session

Gender in Political Communication and Journalism

Moderating/Presiding

Qiuyue Cho-Li, Florida

From “Mother” to “Childless Cat Lady.” The Position of Women in Republican Rhetoric and its Impact on Conservative News

Lindsey Blumell, City, University of London

and **Jennifer Huemmer**, Ithaca College

Thursday, August 7, 2025

See Jane Entertain: Using Biographical Movies in Political Campaigns to Influence Audiences' Attitude Towards Female Politicians

Azmat Rasul, Zayed University,
and **Nadia Rahman**, Bangladesh University of Professionals

Gendered Media Framing: Assessing Contrasting Media Coverage of Kamala Harris and Donald Trump During The 2024 U.S. Presidential Elections

Kehinde Adesina, **Elizabeth Estrada**, **H. M. Murtuza**,
and **Md Oliullah**, Oklahoma

Visual Representation and Social Identity Signaling in Harris and Trump's 2024 US Presidential Election on Social Media

Jiacheng Huang, **Michael Ofori**, **Elliott Edsall**,
and **Jessica Tuleassi**, Minnesota-Twin Cities

You're on Your Own, Baby: Sudanese Women Bridging Conflict, Journalism, (J)Activism, and Media (In)Visibility

Maha Bashri, United Arab Emirates University, **Carolyn Walcott**, Clayton State,
and **Hala Guta**, Qatar University

Discussant

Tom Johnson, Texas at Austin

10:15 to 11:30 a.m. / Th021

Scholastic Journalism Division

Refereed Research Paper Session

Training Future Journalists in Times of Change: What's Working in Student Media and Where to Look Outward

Moderating/Presiding

Lin Siew Chin, New Era University College Malaysia

Discussant

Chris Etheridge, Kansas

[EA] Educator Perspectives on the Practice of Objectivity in Scholastic Journalism

Marina Hendricks, South Dakota State,
Leslie Klein, Nebraska-Lincoln,
Peter Bobkowski, Kent State,
and **Sarah Cavanah**, Kansas

[EA] Whither Collegiate Student Media? Starting a National Conversation

Emily Metzgar and **Peter Bobkowski**, Kent State,
and **Elizabeth Smith**, Pepperdine

Leading the Newsroom: Exploring the Development of Management and Leadership Skills in College Journalism Students

Guilherme Hiray Leal, Central Florida

Navigating Journalistic Values in Student-Run Media's Organizational Culture

Nihal Alaqabawy, Colorado-Boulder

[EA] Statehouse-Journalism Intern Trajectories and Inflection Points: Case Studies on Student Pathways and Public-Interest Reporting

Sima Bhowmik, Vermont,
and **John Tomasic**, Washington

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[EA] = This submission was accepted as an extended abstract.

This session explores how student media programs are equipping future journalists with leadership, managerial skills, and objectivity in uncertain times. It will highlight how students are filling critical news gaps, including state government reporting, and discuss how student media can look beyond current structures and systems to better prepare for the challenges of today's evolving media landscape.

10:15 to 11:30 a.m. / Th022

Visual Communication and Magazine Media Divisions

Research Panel Session

Empower Women: Female Representation in AI-Generated Images in Healthcare, Technology, Advertising, and Politics

Moderating/Presiding

Elizabeth A. Spencer, Kentucky

Panelists

Alicia M. Mason, Pittsburg State

Weilu Wang, Kentucky

Elizabeth A. Spencer, Kentucky

Miglena Sternadori, Texas Tech

Shannon Zenner, Elon

Visual communication plays a pivotal role in shaping societal perceptions of women across diverse contexts. This panel brings together four female scholars who explore the multifaceted dimensions of female representation in visual media.

10:15 to 11:30 a.m. / Th023

AEJMC Council of Affiliates and College Media Association

Refereed Research Paper Session

Issues Facing the Campus Press

Moderating/Presiding

Carol Terracina Hartman, Murray State

Student Journalists' Use of Solutions Journalism to Cover Climate Change Responses

Elizabeth Smith, Pepperdine

and **Kirstie Hettinga**, California Lutheran

Spanish-language Student Media and Students' Sense of Belonging at an HIS

Kastenny Flores, Daisy Calderon Arredondo,

Kirstie Hettinga,

and **Monica Gracyalny**, California Lutheran

10:15 to 11:30 a.m. / Th024

Thursday, August 7, 2025

Commission on the Status of Minorities and Communicating Science, Health, Environment and Risk Division

Research Panel Session

Positionality, Authenticity, and Visibility in Academia: Owning Your Research Agenda as a Minority Scholar

Moderating/Presiding

Carolyn Walcott, Clayton State

Panelists

Uche Onyebadi, Texas Christian

Maha Bashri, United Arab Emirates University

Dorothy Bland, North Texas

Maria DeMoya, Tennessee, Knoxville

This panel will bring together minority scholars who also function as journal editors, manuscript reviewers, and paper discussants and have applied their distinct minority identities to pursue research agendas and engage in scholar sourcing. The panelists will highlight the significance of research that is intentional, authentic, and collaborative, while centering visibility in the discourse on the current state and future of media and communication scholarship.

10:15 to 11:30 a.m. / Th025

Entertainment Studies Interest Group and Communication Theory and Methodology Division

Teaching Panel Session

Exploring Pop Culture Pedagogy: Innovative Approaches to Critical Education

Moderating/Presiding

Judith Rosenbaum, Maine

Panelists

Nathian Shae Rodriquez, San Diego State

Michelle Laura Flood, St. John Fisher

Mackenzie Coto, Kennesaw State

Stephanie Gomez, Western Washington

Tara Walker, St. Bonaventure

Discussant

Nathian Shae Rodriquez, San Diego State

Pop culture pedagogy integrates contemporary media into education to foster critical thinking and social activism. The panel covers strategies for integrating pop culture into various disciplines and its impact on student learning and engagement.

10:15 to 11:30 a.m. / Th026

Association for Education in Journalism and Mass Communication Council of Divisions

Research Panel Session

Thursday, August 7, 2025

Finding the Calm (in Yourself) at the Center of the Storm (in the World) – Part I

Moderating/Presiding

Bey-Ling Sha, Texas Tech

Panelists

Mia Moody, Baylor

Damion Waymer, South Carolina

Marcia DiStaso, Florida

Weiwu Zhang, Ball State

As environmental contexts shift with increasing rapidity, scholarly endeavors once deemed an expected source of stress for tenure-seeking faculty now take on additional dimensions that challenge the research enterprise, creating new uncertainties and provoking deeper anxieties. From the loss of access to research spaces caused by climate change and loss of funding sources due to shifting government priorities, to AI impacts on internal validity and participants' fear of research participation undercutting external validity — communication scholars from all backgrounds and using all methods of inquiry must re-interrogate how to accomplish their research agendas while staying true to themselves. This panel of administrative leaders will offer suggestions for keeping calm, staying focused, earning tenure, and smoothing pathways for each other even as we plan career alternatives for ourselves.

10:15 to 11:30 a.m. / Th027

JHistory Internet Group

Research Panel Session

Teaching and Writing in a Time of DEI Backlash

Moderating/Presiding

David T. Z. Mindich, Temple

Panelists

Jane Rhodes, Illinois-Chicago

Mia Moody, Baylor

Amber Roessner, Tennessee-Knoxville

George L. Daniels, Alabama

Gwyneth Mellinger, James Madison

Traci Griffith, Director, Racial Justice Program, ACLU Massachusetts

In 2025 the new Trump administration called for the curtailment of teaching about diversity and pluralism and backed this up with unprecedented threats. How are scholars, including those in red and purple states, coping with measures that seek to suppress our work? How do educators balance political realities with the need to offer a complete picture of current and historical trends in journalism and communication?

10:15 to 11:30 a.m. / Th028

The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Panel Session

ACEJMC: Accreditation Advances a Skilled and Culturally Proficient Workforce

Thursday, August 7, 2025

Moderating/Presiding

Del Galloway, ACEJMC President

Panelists

Steve Geimann, ACEJMC Incoming President

Greg Pitts, ACEJMC Vice President

Susan Balcom Walton, ACEJMC Executive Director

This workshop will discuss ACEJMC's recently revised Standard Four, which requires units to show they offer a program that fosters equal opportunity and respect for a range of points of view and provides participatory opportunity for all elements of society while educating culturally proficient communicators prepared for a global society. The facilitators will review Standard Four and discuss what programs need to know as they prepare to apply for accreditation or reaccreditation. The workshop will also allow ample time for audience discussion and questions.

Noon to 1:15 p.m. / Th029

Advertising Division

Research Panel Session

Bridging the Gap: Enhancing Research Collaboration Between Industry and Academia to Advance Advertising

Moderating/Presiding

Yanyun (Mia) Wang, Colorado at Boulder

Panelists

Samuel M. Tham, Colorado State

Kimberly Kelling, Latitude

Carie Cunningham, Roku

Aziz Muqaddam, San Diego

In advertising, academic and industry research often develop separately, limiting the field's progress. Rapidly emerging technologies—VR, AR, AI, smart devices, and Web 3.0—exacerbate this divide by transforming how advertising is both studied and applied. While industry relies on immediate, data-driven insights for brand performance, academia focuses on long-term theoretical frameworks and controlled experiments. Proprietary data, differing publication priorities, and skepticism about “outdated” or “unrealistic” studies further hinder collaboration. This panel aims to bridge the gap by bringing together two industry and two academic researchers, leveraging real-world data and robust research principles to drive innovation—ensuring advertising remains both theoretically sound and practically impactful.

Noon to 1:15 p.m. / Th030

Broadcast and Mobile Journalism Division

Refereed Research Paper Session

Use, Biases and Perceptions of Generative Artificial Intelligence in Journalism

Moderating/Presiding

Harrison Hove, Florida

Thursday, August 7, 2025

Exploratory Study of Generative AI Perception and Usage Among Ghanaian Broadcast Journalists

Theorose Elikplim Dzineku

and **Andrea Lorenz**, Kent State

Quality Journalism or Work Efficiency? Analyzing South Korean Journalists' Perceptions of Generative AI and Their Adoption Intention

Na Yeon Lee, Yonsei University,

and **Ahran Park**, Korea University

AI Author Labels and News Credibility Judgment: Rethinking Effects of Machine Attributes and the Impact of Networked Heuristics on Information Processing and Behavior*

Wenzhe Xu, Boston

Unveiling Systemic Biases in AI-Generated Climate Discourse: A Comparative Analysis of AI driven news production through Corpus Analysis

Rinkun Pan and **Zitong Wang**, Jinan University,

Runlang Pan, Guangzhou Medical University,

and **Yunbo Chen**, Jinan University

Evaluating the Impact of Authorship and AI System Provenance on News Credibility*

Yitong Gu and **Bohan Zhang**, Hong Kong Baptist

Discussant

Marcus Funk, Sam Houston State

* Second-Place Student Paper Award (tie)

Noon to 1:15 p.m. / Th031

Communication Theory and Methodology Division

Refereed Research Paper Session

Understanding the Media User: Motivations, Processing, and Emotions

Moderating/Presiding

Jocelyn McKinnon-Crowley, Syracuse

Explaining the Use of AI Chatbots as Context Alignment: Motivations Behind the Use of AI Chatbots Across Contexts and Culture*

Sebastian Scherr, University of Augsburg,

Bolin Cao, Shenzhen University,

Li Crystal Jiang, City University of Hong Kong

and **Tetsuro Kobayashi**, Waseda University

Expanding Affective Intelligence Theory: How Voters' Feelings of Disgust Toward the Candidates Affected Voting Intentions in 2024

Renita Coleman, Texas at Austin and **Denis Wu**, Boston University

Comparing Automated Facial Expression Analysis, Electromyography, and Self-Reports for Emotion in Communication Research

Taylor Jing Wen, South Carolina, **Ali Zain**, Arizona State,

and **Carrie Jingyi**, South Carolina

When Can Heuristic Cues Promote Systematic Processing? The Case of Bandwagon Effects in e-Commerce Sites**

Eunchae Jang, Pennsylvania State

and **S. Shyam Sundar**, Pennsylvania State/Sungkyunkwan University

Optimizing Knowledge Acquisition in Education: A Dual Processing Framework Examining Impacts of Message Features, Perceptions, and Traits on Memory Retention***

Thursday, August 7, 2025

Huai-yu Chen, Kentucky

Discussant

Mike Schmierbach, Pennsylvania State

* Second Place Open Competition Paper

** Third Place Open Competition Paper

***Third Place Top Student Paper

Noon to 1:15 p.m. / Th032

Magazine Media and History Divisions

Research Panel Session

From 19th Century Life Insurance to Postwar Cancer Prevention:
Health in Women's Magazines

Moderating/Presiding

Katie Foss, Middle Tennessee State

Panelists

Katie Foss, Middle Tennessee State

Meg Heckman, Northeastern

Kimberly Voss, Central Florida

Jennifer Woodard, Middle Tennessee State

Women's magazines have long played a crucial role in communicating health information to their largely female audiences. This panel will bring together scholars to examine examples across time periods and publications.

Noon to 1:15 p.m. / Th033

Mass Communication and Society and International Communication Divisions

[03-1200] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division (45 papers)

Topic I — Asia in Global Media Narratives

01 • Important yet Marginalized? Labor and Career of Chinese News Assistants and Journalists of Western Newsrooms

Wendy Weile Zhou, Virginia

02 • The True Story as the Truth Factory: Media Labor and Ideological Production in Contemporary Chinese Television Documentaries

Jiachun Hong, Utah Tech

03 • Community, Conformity and Animosity: How Anonymity and Group Dynamics Shape Anti-Chinese Xenophobia in Korea's Online Spaces

Nan Zhou and Jaehee Cho, Sogang University

04 • The Contingent Representations of Distant Others: A Case of Africa-Based Chinese Expat Vlogs (2015-2023)

Lei Chen and Zhiying (Jenny) Xu, Iowa

05 • Chinese Cyber-Nationalism and Different Perceived Threats: Comparison of Two International Incidents with Colonialism Background

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Yushi Luo, Hong Kong Baptist University

- 06 • Behind the Posts: Exploring Chinese Youth's Sensitive Self-Disclosure on Social Media

Ziwei Xu, Temple

- 07 • [EA] Promoting China through a Western Lens: Image Construction of China in 'White Monkey' Internet Celebrities' Videos

Luanying Li, affiliation

- 08 • [EA] Negotiating Truth Across Cultures: Foreign Residents' Role in Countering Misinformation about China

Jin Yang Claudia, affiliation

- 09 • [EA] Heroes in the Pandemic: Heroism and Narrative Construction from a Chinese Perspective

Shuai Dang, affiliation

Discussant

Huong Nguyen, Texas at Austin

Topic II—Politics, Public Opinion & Influence

- 10 • Political Consumerism toward U.S.-China Trade Dispute: The Effects of Media Exposure and Cognitive Processing Across Nations

Caixie Tu, Yaru Wang, and **Xigen Li**, Shanghai University

- 11 • Mapping Mis/Disinformation in Central America's Northern Triangle: A Content Analysis of Scholarly Articles (2000-2024)

Mario Cerna, Alabama

- 12 • [EA] Memes as Necropolitical Infrastructure: Digital Satire and Resistance in China-Zambia Tech Relations

Qiyu Chen, affiliation

- 13 • [EA] 'It Feels Like We're from Another Planet': Exploring How Identity-Oriented Mis/Disinformation Alienates Ethnic Minorities in Bangladesh

Shahariar Khan Nobel, Oklahoma State,

Md Ibnun Sarwar Rafi, Md. Asikur Rahman,

and **Mohammad Abdullah Al Mamun**, Comilla University,

and **Anirudha Biswas**, Oklahoma State

- 14 • Linguistic Politics and the Global-Local Nexus in Transnational Indigenous African Language Television

FengYi Yin, Temple

- 15 • [EA] From Trade to Technology: CNN, BBC, and Al Jazeera's Competing Narratives on China's AI Exports via the Digital Silk Road

Jennifer Nvene, Shanghai Jiao Tong University

- 16 • [EA] South-South Media Dynamics and Competing Narratives: Chinese State-Owned Enterprises in Ethiopia's Belt and Road Infrastructure Projects

Ying Luo, Peking University

Discussant

Benjamin Tetteh, Syracuse

Topic III — Audience, Engagement and Perception

- 17 • Cuteness as Connection: How American Users' Cat Posts Shape Chinese Users' Prosocial Attitude on RedNote

Yansheng Liu, Yilan Guo, **Alex Paloma**,

and **Mary Oliver**, Pennsylvania State

- 18 • How does Chinese Audience Evaluate American Films: A Case Study of Chinese Audience on Douban in 2023

Xingyue Dai

and **Fen Lin**, City University of Hong Kong

- 19 • Humor Across Cultures-A Computational Analysis of Engagement in Chinese Webnovel

Futian Han, **Xiaolong Zhao**, **Jie Feng**,

Yifeng Chen, **Zilu Zou**,

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and **Yaxiong Xu**, Central South University

20 • [EA] The Internationalization of Chineseness: How YouTube Audiences Shape Characteristics of Chinese Electric Vehicles

Hanshu Zhai, The Hong Kong Polytechnic University

21 • [EA] Framing Conflicts in China-Africa Cooperation: Analysis of African Mainstream Media and Social Media Opinions

Jiaying Huang, affiliation,
and **Zichen Liu**, affiliation

22 • [EA] Family Appendages or Feminist Possibilities? A Framing Analysis of Female Candidates in the 2022 General Elections (GE15) in Malaysiakini and The Star

Nurul Ariffin, University of British Columbia

23 • Witnessing Distant Suffering on Social Media: Chinese Public Perception and Emotion towards Hurricane Helene

Chengxin Lyu, Zhejiang University

Discussant

Sunha Yeo, Oklahoma

Topic IV — Digital Media & Algorithms

24 • Of Humans and Algorithms: Ethical Challenges for Mexican Journalism in the Age of Artificial Intelligence
Gabriel Dominguez and **Edgar García-Félix**, Universidad Panamericana

25 • Multi-faceted and Multi-Platform: How Technology Shape Newspaper Journalists' Practice in Bangladesh
Sima Bhowmik, Vermont

26 • Ethical and Operational Challenges of Artificial Intelligence for Local Journalism in Nigeria
Idris Mohammed, Alabama

27 • [EA] Chatting into the Air: The Dually Regulated Intercultural Communication of Sino-US Generative Artificial Intelligence

Zhe Wang
and **Xinyun Wang**, Communication University of Zhejiang

28 • [EA] Refugees of the Digital Space: Platform Migration from TikTok to RedNote
Ziyue Feng, **Tianjia Dong**,
and **Zheya Lei**, University of Chicago

29 • [EA] Intersectional Struggles in the Digital Margin: Gender and Platform Dependency in Southwest China's Miao and Dong Villages

Yimeng Yang, affiliation

30 • TikToking a Conflict: Exploring News Outlets Peace and War Narratives

Shahira S. Fahmy, The American University in Cairo,
Laila Abbas, Wisconsin-Madison,
and **Aliaa El Shabassy**, The American University in Cairo

31 • How AI Interpret Culture Differently? Comparing the Cultural Value Alignment of Different Chatbots in Cross-Cultural Communication Settings

Yulei Feng, Fudan University

32 • Immersed Across Cultures: Narrative Transportation, Platform Affordances, and Li Ziqi's Global Appeal on YouTube

Xinyi Zuo and **Yang Feng**, Florida

Discussant

Salih Hurdogan, Texas at Austin

Topic V — Journalism Practice, Ethics and Labor Conditions

33 • A Stakeholder Network Analysis of Chinese Photojournalist Lu Guang: Exploring the Possibilities and Limitations of Practicing Independent, Investigative Journalism in Authoritarian Societies

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Shi Li, Southern Illinois, Edwardsville

- 34 • **Voices of Resilience? An ethics of care approach for freelance journalists covering conflict**
Lea Hellmueller, Namrata Acharya,
and **Lunga Carolyne**, City St George's, University of London
- 35 • **Everyone is a War Reporter: Field Theory and Wellbeing Capital in Conflict Journalism**
Sayyed Fawad Shah, Auburn, and **Gregory Perreault**, South Florida
- 36 • **Reporting Through the Lens of Personal Violence: How Peril Transforms Journalistic Practice in Ghana West Africa**
Ibs Sackey-Rockson, Louisiana State
- 37 • **[EA] Constructive or Constraining? Solutions Journalism in an Authoritarian State**
Karen McIntyre, Oregon and **Meghan Sobel Cohen**, Regis University
- 38 • **[EA] Covering the Right: German journalists rethinking their reporting practices**
Karin Assmann, Georgia
- 39 • **[EA] Who Tells, Who Acts? Palestinian Journalists and the Discursive Line Between Reporting and Activism**
Mohamed Salama, Maryland,
Mona Alsaba, The American University in Cairo,
Saif Shahin, Tilburg University, Netherlands,
and **Shahira S. Fahmy**, The American University in Cairo
- 40 • **[EA] Examining European Initiatives Supporting the News Production and Well-being of Diaspora Journalists: An Action-Oriented Approach**
Rana Arafat, City St Georges University of London,
Tomás Dodds, Leiden University,
and **Justin Yueng**, Northeastern University
- 41 • **Costa Rican Journalism at a Crossroads: Emerging Concerns Over Press Freedoms and Economic Precarity**
Celeste González de Bustamante, Texas at Austin,
Jeannine E. Relly, Arizona, **Vanessa Bravo**, Elon,
Silvia DalBen Furtado, and **Gustavo Fuchs**, Texas at Austin
- 42 • **[EA] Poverty, Corruption, and Press Freedom: A Cross-Sectional Examination in the Americas**
Mario Cerna, Alabama
- 43 • **[EA] The Twitter Social Network of U.S. Journalists Covering China-related Issues**
Boxin Yang and **Dexia Li**, Xiamen University

Discussant

Fariba Pajooh, Wayne State

Topic VI — News Systems, Global Journalism, & Public Perception

- 44 • **The State of AI-generated News: Examining Arabs' Perceptions, Attitudes, and Concerns Toward Using Generative AI in News Production**
Menna Elhosary, City St Georges, University of London,
and **Rasha Abdulla**, The American University in Cairo
- 45 • **[EA] Regulating the New Hot Thing: A Comparative Study of AI Regulation in Journalism Ethics Codes Across Europe and Latin America**
Magdalena Saldana, Pontificia Universidad Catolica de Chile,
Colin Porlezza, Università della Svizzera italiana,
and **Laura Amigo**, Università della Svizzera italiana
- 46 • **[EA] African News Audience Engagement with LGBTQIA+ News Framing in Digital Spaces**
Dennis Okeke and **Patrick Ferrucci**, Colorado-Boulder
- 47 • **[EA] The Fine Dust Blame Game: How News Exposure Fuels Xenophobia Toward Chinese in Korea Amid Environmental Concerns**
Nan Zhou, **Jaehee Cho**, and **Xianmei Jin**, Sogang University
- 48 • **[EA] The global-local journalism and Public Relations (PR) dynamic: evolving, adversarial, collaborative or symbiotic partnership?**

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Mildred Perreault, South Florida,
Tyler Nagel, Southern Alberta Institute of Technology/University of Groningen,
Jessica Walsh, Nebraska-Lincoln,
Lenka Waschková Čísářová, Masaryk University,
Signe Ivask, University of Tartu, Estonia,
Hanan Badr, University of Salzburg,
Thawab Hilal, Paris Lodron University of Salzburg,
Michael Koliska, Georgetown, **Gregory Perreault**, South Florida,
Louisa Lincoln, Pennsylvania, and **Grace Smith**, South Florida

49 • Negotiating Dual Loyalty: How Chinese Journalists in Thailand Define ‘Best Work’ under Soft Power Mandates
Hai Wang, Washington

50 • [EA] Comparative Analysis of Colonial Influence on News Coverage of the Israel-Palestine Conflict
Kiryn Willett, Boise State

51 • [EA] Apart from the rest: A case for the Associated Press as the gold standard for Western reporting on the Israel-Hamas War
Grace Smith, South Florida

52 • [EA] Framing Climate Change: A Cross-National Analysis of Major Newspapers in Bangladesh and the USA
Sadman Sakib, Idaho State,
Maimuna Zaman Alvi, Khulna University,
Md. Raihan Kabir, Khulna University,
and **Anirudha Biswas**, Oklahoma State

Discussant

Kyle Walkine, Miami

Mass Communication and Society Division

Topic I — Understanding Misinformation Behaviors

53 • Familiarity Breeds Contempt: “Fake News” And “Disinformation” as Framing Devices
Edson C. Tandoc Jr., Nanyang Technological University,
Seth Seet, affiliation, **Taeyoung Lee**, Loyola University Chicago,
and **Logan Molyneux**, Temple

54 • Farther or Closer to the Truth? The Knowledge Gap in the Misinformation Age
Wenting Yu, The Hong Kong Polytechnic University,
Zeping Feng, Hong Kong Polytechnic University, **Fei Shen**, City University of Hong Kong,
and **Junyan Lu**, Alabama

55 • Under the Influence: Examining How Social Media Influencers Affect News

Veracity Discernment

Ben Wasike, Texas Rio Grande Valley

56 • Exploring the Effects of AI-Generated Disinformation on Political Cynicism
and Electoral Behavior in the 2024 US Presidential Election

Ran Wei, Hong Kong Baptist University, **Bohan Zhang**, Hong Kong Baptist University,
Xinzhi Zhang, City University of Hong Kong,
and **Ven-hwei Lo**, Taiwan National ChengChi University

57 • [EA] Emotional Contagion of Social Bots in Political Campaign Issues – A Case Study
of the 2024 U.S. Presidential Election

Xiaoyu Song, affiliation

Discussant

Lindsey Sherrill, North Alabama

Topic II — Digital Discourse and Media Representation

58 • Representation and Identity in Online Discourse During the 2024 U.S. Election:

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Themes and Discourse Quality

Gyo Hyun Koo and **Dasia Clemente**, Howard University

59 • [EA] The US-China Techno-nationalist Rivalry: The Public Attitudes Towards DeepSeek on Reddit

Sima Wang, affiliation, and **Kaung Latt**, affiliation

60 • Analyzing Public Attitudes on YouTube Towards Anti-Asian Hate: NLP and MDCOR Approach to BTS-Biden Meeting

Yueyan Zhi, affiliation, **Yuyao Song**, affiliation
and **Zhizun Huang**, affiliation

61 • [EA] Competition or Cooperation? Exploring the Dynamic Relationship Between Public Attention to Political and Entertainment Issues in Trending Topics

Mingfei Sun, affiliation, **Xu Dong**, Renmin University of China,
Yuan Fang, affiliation and **Wanyi Li**, affiliation

62 • [EA] Representation Matters: Neurodivergent People's Memories of First Media Representation
Kristen Harrison and **Destiny Peterson**, North Carolina at Chapel Hill,
and **William Rawlings**, North Carolina at Chapel Hill

Discussant

Bradley Gorham, Syracuse

Topic III — Digital Media and Wellbeing

63 • The Dual Effects of Compulsive SNS Use on Social Media Fatigue:
A Social Exchange Perspective

Ying Qin, **Yiwen Luo**, **Xiangmo Chen**,
and **Vincent Lei Huang**, Hong Kong Baptist

64 • Modeling Emotion: Anthropomorphism's Effects on Adults Living
with Anxiety and/or Depression

Destiny Peterson, North Carolina at Chapel Hill

65 • COVID-19 or Pandemic? How Scientific and Political Discourse in Chinese National
Media Constructs Memory of The Influenza Epidemic (2019-2023)

Junyi Chen, Shanghai Jiao Tong University

66 • Running Into Reproductive Health Information, Running Toward Doctor: Examining
the Roles of Incidental Exposure, Perceived Norms, and Embarrassment

Yujie Dong, Nanyang Technological University,
and **Lianshan Zhang**, Shanghai Jiao Tong University

67 • Rhetoric of Revulsion: Evaluating Disgust Appeals and Measuring Mediating
Emotions in Animal Rights Campaigns

Kayla Kozak, Towson

Discussant

Christina Najera, Tennessee

Topic IV — Strategic and Branded Communication

68 • Sharing Corporate News: The Role of Valence, Pre-existing Perceptions,
and Topics in Corporate News Virality

Chang-Won Choi and **Bitt Moon**, Mississippi

69 • Decoding Gen Z's CSR Engagement: Examining the Effects of CSR Types
and the Mediating Role of Personal and Societal Relevance

Yezi Hu, Texas at Tyler, **Yanni Ma**, Oregon State,
Di Mu, Texas A&M International,
and **Aidan Sundine**, Oregon State

70 • [EA] Do CSA Messages Move Us?: Investigating Psychological Explanations

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for CSA Message Effects

Matthew VanDyke, Alabama, and **Alan Abitbol**, Tampa

71 • Value Co-Creation and Homogeneity as Primary Drivers of Purchase Intention Within TikTok Influencer Marketing

Nate S. Fisher, Oklahoma

72 • [EA] Shaping the City Image Through Industrial Tourism: A Brand Strategy Analysis Based on the Comparative Study of Beer Museum in Qingdao and Amsterdam

Lang Lang, Tsinghua University

Discussant

Worapron Chanthapan, California State, Long Beach

Topic V — AI and Technology

73 • The Effect of Immersion on Generative AI Dependency: Evidence from the United States and China

Yingwei Wang, Shanghai University

74 • Strategic Use of Virtual vs. Human Influencers in Sustainability Marketing: Uncovering the Different Roles of Influencer Type, Sustainability Congruence, Popularity Metrics

Hayoung Sally, Oregon, **Jeongmin Ham**, Florida,

Luna Pittet Gonzalez, affiliation,

and **Won-KI Moon**, affiliation

75 • [EA] Knowing It's Code, Feeling It's Love: Exploring the Cognitive-Emotional Paradox in Human-AI Romantic Relationships

Xun Zhou, affiliation,

and **Ziyan Yuan**, affiliation

76 • Trust Beyond Binary: Unpacking the Variability of User Trust in Generative Artificial Intelligence and Its Antecedents

Cong Lin, Tsinghua University

77 • Algorithmic Dating while Artificially Vet Political Profiles? Moderation Effects of Dating Motivation Types

Junyi Chen, Shanghai Jiao Tong University

Discussant

Biyang Wu-Ouyang, Education University of Hong Kong

Topic VI — Media Literacy and Information Consumption

78 • From Knowledge to Intentions: Testing a Model of News Literacy Behaviors

Emily Vraga, affiliation, **Stephanie Craft**, affiliation,

Melissa Tully, affiliation, **Seth Ashley**, Boise State,

and **Adam Maksl**, Indianapolis

79 • [EA] Resistance to Information Disorder Through the Lens of Media Literacy: A Purposive Review of Literature

Zainuddin Muda Zainuddin Monggilo, Alabama

80 • Gen Z's Responses to Outdated Cultural Depiction Labels: A Mixed Methods Study

Yoon Lee and **Shannon Burth**, Syracuse,

Srividya Ramasubramanian, affiliation,

and **Nicholas Bowman**, Syracuse

81 • Revisiting the Digital Divide: General Competence and Self-Direction in Social Media Informal Learning

Claire Youngnyo Joa, West Georgia,

and **Yunmi Park**, Community Media Foundation

82 • Should Influencers Speak Up? Political Expectancy Violations Among Gen Z

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Morgan Badurak and Caley Hewitt, Louisiana State

Discussant

Hyojung Park, Louisiana State

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

Noon to 1:15 p.m. / Th034

Media Ethics Division

Refereed Research Paper Session

Marginalized Communities and Media Ethics

Moderating/Presiding

Chad Painter, Dayton

[EA] A Native American Tribe's Knowledge, Acceptance, Readiness and Attitude of AI in Tribal Communications

Julie Hubbard, Oklahoma State

[EA] Assessing the Link Between Gender and Ethics in Global South Pandemic Coverage

Ruth Moon, Louisiana State,
and **Sara Shaban**, Seattle Pacific

Saving the Fixers in Wars: Metajournalistic Discourse, Paradigm, Repair, Global War Journalism Industry, Global Media Ethics and War Journalism Practice

Mushfique Wadud, Colorado

A Cathedral of Trust: How Journalists Built Relationships "Brick by Brick" in Uvalde

Lisa Krantz, Montana

Discussant

Chad Painter, Dayton

[EA] = This submission was accepted as an extended abstract.

Noon to 1:15 p.m. / Th035

Public Relations Division

Refereed Research Paper Session

Advancement in Crisis Communication and CSR research

Moderating/Presiding

Sun Young Lee, Maryland

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Punish or Forgive? Exploring the Mediating Role of CEO Attitudes on the Interaction of Emotional Crisis Communication and Crisis Type

James Ndone, Coastal Carolina,

Qi Zheng, Michigan State,

Rongting Niu, Yan Jin, Georgia

and **Margaret Duffy**, Missouri

Examining the impact of perceived motives behind crisis-driven CSR on employee perceived emotional culture and psychological capital during wildfire disasters: The moderating role of dialogic communication

Queenie Li and **Enzhu Dong**, Miami

Red Alert in Authority-led Public Health Crisis Communication Efforts

Xuerong Lu, Oregon State,

Wenqing Zhao and **Yan Jin**, Georgia,

W. Timothy Coombs and **Santosh Vijaykumar**, Northumbria

The Effects of CSR Framing on Greenwashing in the AI Environmental Crisis

Erika Schneider

and **Victoria Kyriakopoulos**, Syracuse

Tell Me More: Curiosity and Engagement with CSR Messaging

Rehab Alayoubi and **Megan Norman**, Pennsylvania State,

Cassandra Troy, Illinois Urbana-Champaign

Jiaqi (Agnes) Bao and **Denise Bortree**, Pennsylvania State

Discussant

Holly Overton, Pennsylvania State

Noon to 1:15 p.m. / Th036

Scholastic Journalism Division

Teaching Panel Session

Unveiling Quality and Depth in Student Reporting

Moderating/Presiding

Sima Bhowmik, Vermont

Panelists

Kathleen McElroy, Texas at Austin

Colleen Steffen, TheStatehouseFile.com

John Tomasic, Washington

Richard Watts, Vermont

Student, Franklin College

University-led news programs aim to address gaps in local news coverage. This panel will focus on student experiences, the significance of their reporting, and their understanding of the profession.

Noon to 1:15 p.m. / Th037

Visual Communication and Newspaper and Online News Divisions

Teaching Panel Session

Thursday, August 7, 2025

Teaching in and Reporting from the Developing World

Moderating/Presiding

Carolyn Yaschur, Augustana College

Panelists

Carolyn Yaschur, Augustana College

Jim Kelly, Indiana

This panel will discuss their experiences traveling with students to developing nations to teach journalism and report from these underserved regions. The panel will address the benefits, challenges and logistics of coordinating this type of trip.

Noon to 1:15 p.m. / Th038

Commission on Graduate Education

Annual Luncheon

Moderating/Presiding

Patrick R. Johnson, Marquette

This luncheon celebrates the accomplishments of graduate students in AEJMC. CSGE will host an annual meeting, share updates for graduate students, create a space for networking, and acknowledge award winners and showcase participants. **Pre-registration is required.**

Noon to 1:15 p.m. / Th039

Religion and Media Interest Group

Offsite Luncheon

Hosting

Kathryn Montalbano, Kentucky

Interested members should meet in the main conference hotel lobby at noon, and email **Kathryn Montalbano** (kathryn.montalbano@uky.edu) that they will attend? See more information via the RMIG community board.

Noon to 1:15 p.m. / Th040

Sports Communication Interest Group

High-Density Refereed Research Paper Session

Moderating/Presiding

name, affiliation

Topic I – **Mental Health, Well-Being and Image in Sport**

College Athletes' Motivations for Communicating About Mental Health Via Social Media

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Elisabetta Zengaro and **Scott Parrott**, Alabama

[EA] Wanna Tell Me a Story?: Examining the Intersection of Body Image and Mental Health in Women Athletes

Kim Bissell, Louisiana State

and **Emma Bissell**, Syracuse

The Digital Arena: College Mental Health from a Socio-ecological Perspective

Brooke Gottlieb, North Carolina at Chapel Hill

Framing Victory and Defeat: Image Management in NFL Team Game Recaps

Steve Collins, Oklahoma State

and **William Kinnally**, Central Florida

Clark and Reese Lead Women's College Basketball to New Heights

Tracy Everbach and **Gwen Nisbett**, North Texas

Topic II – **The Evolving Landscape of Global Sport**

[EA] Sports Organizations and WeChat as Media Spaces Embracing Sexual Minorities: A University Case Study

Qixuan Zhao and **Lang Guo**, Peking University

Constructing Mediated Betting Discourse: A Typology of Responsible Gambling

Language Identified through ESPN's Wagering Shows

Brian Petrotta, Nebraska-Lincoln and **Travis Bell**, South Florida

An Examination of Play the Game Conference Abstracts, 2015-2024

Sada Reed, Arizona State

Weaponizing Nationalist Discourse Against Same-Gender Celebrities: Gender Differences in Online Hate Speech Towards Sports Celebrities

Zizhong Zhang, Zhejiang University,

Tianping He, Renim University of China,

Ruiji Liang, Tsinghua University,

and **Ke He**, Zhejiang University

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

Noon to 1:15 p.m. / Th041

Association for Education in Journalism and Mass Communication Council of Divisions

Research Panel Session

Finding the Calm (in Yourself) at the Center of the Storm (in the World) – Part II

Moderating/Presiding

Bey-Ling Sha, Texas Tech

Panelists

Mia Moody, Baylor

Damion Waymer, South Carolina

Marcia DiStaso, Florida

Weiwei Zhang, Ball State

Thursday, August 7, 2025

As environmental contexts shift with increasing rapidity, scholarly endeavors once deemed an expected source of stress for tenure-seeking faculty now take on additional dimensions that challenge the research enterprise, creating new uncertainties and provoking deeper anxieties. From the loss of access to research spaces caused by climate change and loss of funding sources due to shifting government priorities, to AI impacts on internal validity and participants' fear of research participation undercutting external validity — communication scholars from all backgrounds and using all methods of inquiry must re-interrogate how to accomplish their research agendas while staying true to themselves. This panel of administrative leaders will offer suggestions for keeping calm, staying focused, earning tenure, and smoothing pathways for each other even as we plan career alternatives for ourselves.

Noon to 1:15 p.m. / Th042

South Asia Communication Association (SACA)

Research Panel Session

10 Years of the South Asia Communication Association: Media Research on South Asia and Its Diaspora Worldwide — I

Moderating/Presiding

Deb Aikat, North Carolina at Chapel Hill and **Awais Saleem**, Larmar

Theme I — **Journalism Practice in South Asia: Issues and Challenges-I**

Afghan Journalists and the Trauma they live with: Reporting under the Taliban

Shugofa Dastgeer, Texas Christian

Safety Challenges and Coping Strategies of Women Journalists in India

Manasvi Maheshwari, Miami

Women Journalists under Threat: A Regional Study of Harassment, Resistance, and Resilience in South Asia

Serajul I. Bhuiyan, Savannah State,

and **Ruheela Hassan**, Islamic University of Science and Technology, India

Digital Authoritarianism and Press Freedom in South Asia: A comparative study of Bangladesh, India, and Pakistan

Serajul I. Bhuiyan, Savannah State,

and **S.M. Rezwan Ul Alam**, North South University, Dhaka, Bangladesh

Discussant

Dhiman Chattopadhyay, Shippensburg

Theme II — **Journalism Practice in South Asia: Issues and Challenges-II**

After the Fall of Sheikh Hasina: Evolving Challenges to Press Freedom in Post-Authoritarian Bangladesh

Manwar Hossain, Colorado State,

MD Mahbubul Haque Bhuiyan, Minnesota,

and **Md Saddam Hossain**, Wyoming

Journalism in Kashmir: paradigms, prospects and problems

Muntaha Mehraj Hafiz, Central University of Kashmir, India

“DM me on Insta”: A comparative analysis of student journalists' in India and the U.S. and their quest to find sources

Suzanne Lysak, Chapman, **Indira Somani**, 1970 Productions, LLC,

and **Maya Hawks**, Chapman

Discussant

Sohana Nasrin, Tampa

Theme III — **Artificial intelligence in South Asia: issues and implications**

Thursday, August 7, 2025

Cultural Bias in AI Images: Leadership Opportunities in Addressing Algorithmic Representation

Jinu K Varghse

and **Padma Rani**, Manipal Academy of Higher Education (MAHE), India

Is it all about algorithms? The use of AI in social media marketing among South Asian entrepreneurs in the U.S.

Delaware Arif, North Alabama, **Lipika Arif**, State University of New York – Fredonia,

and **Joe Hair**, South Alabama

Between Efficiency and Authenticity: Global Perspectives on AI-Driven Content Creation Among Social Media Influencers

Shudipta Sharma, Central Carolina Technical College,

Arnab Biswas, **Jisha Jacob**,

and **Man Luo**, Bowling Green State

Diffusion of AI technology adoption in Nepali and Pakistani higher education: an integrated framework of innovation attributes, perceived usefulness, perceived ease, and organizational policies

Jiwan Kafle, Texas Tech and **Amir Khan**, Bowling Green State

Using AI Assistant: Bangladeshi Parental Perceptions of Children's Problem-Solving Skills in the USA

Sharjana Hossain, **Manwar Hossain**,

and **Md Rejaul Haque**, Colorado State

Discussant

Nandini Bhalla, Texas State

Theme IV — **Patterns of media coverage in South Asia**

Shuttle Diplomacy and Strategic Restraint: How the U.S. Prevented a South Asian War

Serajul I. Bhuiyan, Savannah State

At the brink of (nuclear) War: Framing Indo-Pak Conflict After Peshawar

Awais Saleem, Lamar

Climate Communication in the Sundarbans: Voices from the Frontlines of Environmental Crisis

Serajul I. Bhuiyan, Savannah State

and **Ruheela Hassan**, Islamic University of Science and Technology, India

Two Nations, One Crisis: A Comparative Analysis of Youth Mental Health Reportage in Indian and U.S. News Media

Ishan Chattopadhyay, Cumberland Valley High School,

and **Dhiman Chattopadhyay**, Shippensburg

Revolts in Bangladesh Ousted a Brute Regime

Zainul Abedin, Mississippi Valley State

and **Shafiqur Rahman**, South Carolina State

Discussant

Srivi Ramasubramanian, Syracuse

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). With over one-fourth of the world's population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field.

1:45 to 3 p.m. / Th043

Association for Education in Journalism and Mass Communication

[04-1345] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division

Topic — Environmental Communication

Thursday, August 7, 2025

- 01 • Localizing Environmental Concern: An Examination of the Mississippi River Basin
Kathleen Rose and **Vy Luong**, Missouri
- 02 • [EA] The Impact of Reporting Attitudes and Solution Presentation on Audience Willingness to Engage in Pro-Environmental Behaviors
Jingwan Peng, Communication University of China
- 03 • How Traditional and Social Media Influence Pro-Environmental Behavior: A Normative Mechanisms Perspective
Xinying Tan, **Liang Chen**,
and **Qinlan Qiu**, Tsinghua University
- 04 • Development to Distribution: A Co-creation Approach to Wildfire Smoke Communications
Lucy Chalgren, **Ashley Anderson**, **Katie Abrams**,
Milena Guajardo, **Sheryl Magzamen**, **Jeffrey R. Pierce**,
Brandon McGuire, **Bonne Ford**,
and **Emily Fischer**, Colorado State
- 05 • Environmental Communication in the Digital Age: A Study on the Thematic Strategies and Interactive Effects of environmental NGOs' Social Media Content
Shuning Ye, East China Normal University,
and **Jialing Wan**, Communication University of China
- 06 • From processing motivation to environmental behavioral intention
Yifei He and **Janet Yang**, Buffalo
- 07 • The Communication and the Conveyor of Concreteness Spillover Effects: An Exploration in the Context of Cover Crop Adoption
Meghnaa Tallapragada, Temple,
Yefan Nian, **R. Dave Lamie**,
and **Sruthi Narayanan**, Clemson
- 08 • Impact of Physical and Psychological Distance on Responses to Fukushima Radioactive Water Between the US and Korea
Estel Huh, RPTU (Uni Kaiserslautern-Landau)
and **Yungwook Kim**, Ewha Womans University
- 09 • Facilitators and Barriers of Pro-Environmental Behavior: Media Exposure and the VBN Model on Single-Use Plastics
Xianmei Jin, **Jaehee Cho**,
and **Nan Zhou**, Sogang University
- 10 • A Community-Based Participatory Approach to Understanding Littering: Communication Leading to Opportunities for Solutions
Lara Zwarun and **Stephanie Van Stee**, Missouri, St. Louis
- 11 • [EA] Economic Audiences, Ideological Subjects: How Mass Media Reinforces Consumerism as Environmental Action
Akua Akakpo, Oregon
- 12 • The Leaver's Dilemma: Negative Spillover of Quitting Gamification App for Environmental Protection
Biyang Xu, Tsinghua University
- 13 • [EA] Environmental zines as expressions of nature-based identity, attachment, and alternative visions of the future
Catherine Lambert, Northeastern
- 14 • [EA] Agenda-Setting, Emotional Interaction, and Communities: How Social Bots Reshape Environmental Discourse
Zeyu Li, **Xiaomeng Zhou**, **Chenyu Liu**,
Yujing Wang, **Jing Li**, **Xuandi Gong**, **Yufan Xia**,
and **Nuoyi Lu**, Communication University of China
- 15 • [EA] Actor-Networks in Environmental Governance: Narrative Translation and Participation Patterns in the Yangtze River Basin
Zhaoyu Ouyang, Communication University of China

Thursday, August 7, 2025

- 16 • [EA] Bridging the Green Gap: Can Wardrobe Apps Like Indyx Make Sustainable Fashion Choices Stick?
Letwin Tawira, The Hong Kong Polytechnic University
- 17 • [EA] Resisting Patriarchy, Reimagining Tradition: Ecofeminist Praxis in a Chinese Female Eco-Influencer's Digital Advocacy
Qianhua Shen, Zhengzhou University
- 18 • [EA] The Impact of Urban Environment on City Brand Image: An Empirical Study Based on Emotional Computing and GIS-Based Empirical Study
Yunchi Wang, South China University of Technology
- 19 • [EA] Perceptions of climate and diversity advocacy in politically trying times: Examining responses to companies that abandon, maintain, or expand CSA
Cassandra Troy, Illinois Urbana-Champaign, and **Nicholas Eng**, Georgia
- 20 • Can Multi-Actor Collaboration Break Through the Barriers of Green Consumption? Unpacking the Actor-Network Mechanisms and Evolutionary Game Dynamics of E-commerce Platforms, Brands, and Consumers
Zitong Wang, **Runkun Pan**, and **Yunbo Chen**, Jinan University

Discussant

name, affiliation

Cultural and Critical Studies Division

Topic I — Algorithmic Culture, Platforms, and Power

- 21 • Personalization as Mass Deception: Pseudo-Agency via Algorithmic Recommendations, Interactivity, and Illusions of Choice on TikTok
Hui Min Lee, Pennsylvania State
- 22 • The Paradox of Algorithmic Equalization: Toward a Neo-Stratification Model in the Age of LLM-Driven Human Augmentation*
Ao Liu, Communication University of China
- 23 • [EA] The Semantic Evolution of "Platform" in China: A Corpus-Based Historical Analysis
Xiaonuo Gao, affiliation
- 24 • [EA] The Invisible in Philosophy: Mapping the Stanford Encyclopedia of Philosophy's Network
Zeyuan Chen, affiliation
- 25 • [EA] The Media Plutocracy: News Billionaires, Power, and America's Democratic Backsliding
Margot Susca, American

Discussant

Sohana Nasrin, Tampa

* Student Paper Winner, Second Place

Topic II — Gender, Sexuality, and Queer Critique

- 26 • Bluey is a Girl?!: Examining Gender Representation in America's No. 1 TV Show for Children
Q. McElroy, Georgia
- 27 • Selling Typical Americans: Anheuser-Busch's Gender Construction Through Super Bowl Commercials
Paul Myers, Missouri
- 28 • [EA] Disciplining Companion Animals in China: Gendered Pet Culture and Masculinities on Douyin
Jingxin Tan, affiliation
- 29 • [EA] The Evolution of Masculine Imagery in Feminist Film from a Cross-Cultural Communication Perspective: A Comparative Study of Southeast Asian and Western Films
Xitong Cui, affiliation
- 30 • Spectacle Without Referent: Mediatized Gendered Struggles in the US News Discourses and the Erasure of Iranian Women's Grassroots Protests*
Bahareh Badiei, Rutgers

Thursday, August 7, 2025

Discussant

David Wolfgang, Colorado State

* Student Paper Winner, Third Place

Topic III — Intimacy, Privacy, & Power on Digital Online Media

31 • [EA] Viewing CP Fans as Economy: How Chinese Celebrities Strategically Behave Intimacy to Stir CP Fan Emotion

Hongye Ni, affiliation

32 • [EA] Negotiating digital affordances: Mainland Chinese students' non-romantic use of dating apps in Hong Kong

Shengzhe Yang and **Yichen Wang**, Hong Kong Baptist,

Xiaoda Liu, affiliation,

Sihao Yang, **Xiangning Hong**,

and **Fangyuan Wan**, Hong Kong Baptist

33 • [EA] Between Visibility and Vulnerability: How Culture Shapes Women's Privacy Management and Self-Disclosure on Facebook in Bangladesh

Nusrat Jahan, Shanghai Jiao Tong,

Mohammad Asaduzzaman, affiliation

and **Qian Wang**, Shanghai Jiao Tong

34 • Judge, Butler, and Tool: The imaginaries and Practices of Chinese Parents of Children with Autism Regarding Algorithms on Douyin

Ting Li, Shenzhen University, and **Yuchen Ren**, affiliation

35 • [EA] Douyin's Utopian Brides: Reimagining Orientalism and Power in Transnational Marriage Videos

Jian Bian, Lund University

36 • [EA] Negotiating digital affordances: Mainland Chinese students' non-romantic use of dating apps in Hong Kong

Shengzhe Yang and **Yichen Wang**, Hong Kong Baptist,

Xiaoda Liu, affiliation,

Sihao Yang, **Xiangning Hong**,

and **Fangyuan Wan**, Hong Kong Baptist

Discussant

Erika Engstrom, Kentucky

Topic IV — Digital Labor, Platform Economy, and the Neoliberal Subject

37 • [EA] Becoming cyber jurors: Participatory content moderation and users' civic labor on Chinese digital platforms

Yichen Wang, Hong Kong Baptist, **Xiaoda Liu**, affiliation,

Sihao Yang, Hong Kong Baptist

and **Shengzhe Yang**, Hong Kong Baptist

38 • How Visibility Misalignment Reinforces Labor Consent: An Ethnography of Interns in China's Digital Platforms

Meng Zhang, affiliation, **Xinyu Wu**, Wuhan University,

Yunshui Xi, affiliation, and **Fei Ge**, affiliation

39 • [EA] The Alienation of Emotional Labor among Virtual Anchors: A Study on Digital Performance Based on the Chinese "the person behind the avatar"

HongTao Luo, Xiamen

40 • [EA] Entertainment or Exploitation: A Critical Discourse Analysis of Digital Child Labor on TikTok in China

Jialing Wan, Communication University of China

41 • [EA] Becoming cyber jurors: Participatory content moderation and users' civic labor on Chinese digital platforms

Yichen Wang, Hong Kong Baptist, **Xiaoda Liu**, affiliation,

Thursday, August 7, 2025

Sihao Yang, Hong Kong Baptist
and **Shengzhe Yang**, Hong Kong Baptist

42 • Crafting the Corporate Dream: How Google's Promotional Employee Testimonial Videos Shape Neoliberal Subjectivities

Naqibun Nabi, Sharjana Hossain, and **Manwar Hossain**, Colorado State

Discussant

Tim Vos, Michigan State

Topic V — New Perspectives on Chinese Media Cultures

43 • Can Media Narratives of Motherhood Bring Healing? Notes from Post-00s Rural Mothers in China

Sixuan Chen, Jinan University Panyu Campus Express Center*

44 • Compromised Understanding of Compromised Realism in Chinese Film: Negotiating Realism and Navigating State-Market Constraints

Yanran Gong, affiliation

and **Zhi Lin**, Texas at Austin

45 • Exploring the Motivations and Impacts of City Walking Behavior in Digital Age: A Mixed-Methods Analysis

Ting Zhou, affiliation, **Ziyi Wong**, affiliation, and **Yue Zhou**, affiliation

46 • [EA] Invisible Players— How Society Constructs Digital Divide in Video Gaming for the Visually Impaired

Yanan Zhou, affiliation, and **HaoYu Xu**, affiliation

47 • Support for Elders, Strain for the Young: Divergent Impacts of Traditional Chinese Clan Culture on Women's Depression

Zhengfang Zhao, affiliation, and **Zhengyang Wu**, affiliation

Discussant

Yidong Wang, Lawrence Technological University

* Student Paper Winner, Third Place

Minorities and Communication Division

Topic I — Identity and Representation

48 • [EA] Reel Bodies—The Intersection of Latina Identity and Fatphobia in Media

Maria Ortega, Texas Tech

49 • Victims or Threats? Exploring the Influence of Refugee Race, Media Frames, and Respondent Identity on Public Attitudes

Anastasia Vishnevskaya, Texas Tech,

Porismita Borah, **Danielle Ka Lai Lee**,

and **Bimbisar Irom**, Washington State

50 • Advancing Racial Equity in Public Relations: Analyzing Representation, Inclusion, and Accountability Through a Critical Race Theory Lens

Brandale Mills and **Solyee Kim**, Howard,

Natalie J. Tindall, Texas at Austin,

and **Andrea Williams**, Diversity Action Alliance

51 • [EA] Representation Matters: Black Adults' Memories of First Media Representation

Kristen Harrison, North Carolina at Chapel Hill,

Enrica Bridgewater, Michigan,

and **Eleazar Yisrael**, North Carolina at Chapel Hill

Discussant

TBD, affiliation

Topic II — Misinformation

Thursday, August 7, 2025

- 52 • [EA] Disinformation Intervention Preferences in Communities of Color
Shelvia Dancy, North Carolina at Chapel Hill,
and **Greg Munno**, Syracuse
- 53 • [EA] The Truth in the Mirror- Narratives of the 2024 US Presidential Election in Ethnic Media
Wei-Ping Li, **Naeemul Hassan**,
and **Sarah Oates**, Maryland

Discussant

Miya Williams Fayne, Wisconsin-Madison

Political Communication Division (5 papers)

- 54 • (Re)Examining Online Incivility: Exploring Context, Targets and Reasoning
Laila Abbas, Wisconsin-Madison
- 55 • Media Framing of Populist Discourse: A Rhetorical Analysis of Erdoğan's Strategic Communication in Turkey
Muhammad Ali and **Matea Beukelman**, Colorado-Boulder
- 56 • Designing a 60-Second Political TV Spot*
Kai Vance, Minnesota-Duluth
- 57 • Propaganda Bingo**
Seth Knievel, Louisiana State
- 58 • ChatGPT as a Source: Ethical AI Use to Emulate Interview Subjects for Journalism Students***
Josh Anderson, Arizona

Discussant

Oluseyi Adegbola, Tennessee

*Second-Place Teaching Award

**Third-Place Teaching Award

***Fourth-Place Teaching Award

Small Programs Interest Group

- 59 • [EA] Navigating AI in the Classroom: Ethical Tensions and Pedagogical Opportunities
in Communication Courses
Alexander Carter, **Indah Setiawati**, **Kristen A. Patrow**,
and **Lee K. Farquhar**, Butler
- 60 • [EA] You've Never Seen Friends? The Lack of Common Media Experiences
Among First Semester Mass Communication Students
Jeremy Sarachan, St. John Fisher,
Olushola Aromona, South Dakota State,
Lisa Carponelli, Simpson College,
Marti Mguire, William Peace University,
and **Nomi Morris**, California, Santa Barbara

Discussant

Ecaterina Stepaniuc, North Carolina A&T State

Sports Communication Interest Group

- 61 • [EA] Algorithmic Logic and Local Game: A Study on the Content Production Mechanism
of Grassroots Sports Self Media
Yuan Liang, Tongji University
- 62 • Beyond Translation: Latino Athlete Voices in Sports Media
Vincent Peña, DePaul
- 63 • [EA] Effects of Self versus Group Affirmation on Message Derogation, Attitudes,

Thursday, August 7, 2025

and Emotion Response towards Sports News

Linkun Li and **Ying Fu**, Sun Yat-sen University

64 • [EA] Beyond the Games: Multi-Stakeholder Environmental Communication for Sustaining Winter Olympics Heritage

Jiachen Song, affiliation, **Qiwu Shen**, affiliation, and **Zelin Liu**, affiliation

65 • Reimagining History and Solidarity: Nationalist Messaging in Chinese Media's Coverage of the Belarusian Champion's Olympic Triumph

Yige Chen, Peking University

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

1:45 to 3 p.m. / Th044

Communication Technology Division

Refereed Research Paper Session

Communication Technology for Good: Well-being, Inclusivity, and Accessibility

Moderating/Presiding

Brian Smith, Mississippi

Beyond Screen Time: How Digital Disconnection Enhances Well-Being in Always-On Media Environments

Wenjing Wang and **Hongfa Yi**, Shanghai University

[EA] Emoji Diversity and Inclusive Design: A Structuration Theory Approach

Zhe Cui, Louisiana Tech

Embodied Affordances: Navigating Smartphone Use Practice Among People with Disabilities

Jingshi Kang, Hong Kong Baptist University, **Daxi Chen**, Fudan University,

Xuru Yan, Fudan University, **Yaixin Han**, East China Normal University,

Jie Huang, and **Shaojing Sun**, Fudan University

[EA] A Guide for Representative and Non-harmful Data Visualization Using a Data Feminism Lens

Zhao Peng, Emerson, **Serena Miller**, Michigan State,

and **Ruth Heo**, National Institutes of Health

Understanding the Effects of Digital Greetings on Successful Aging

Tai-Yee Wu and **Szu-Tung Chen**, National Yang Ming Chiao Tung University,

and **David Atkin**, Connecticut

Discussant

Brian Smith, Mississippi

[EA] = This submission was accepted as an extended abstract.

Thursday, August 7, 2025

1:45 to 3 p.m. / Th045

History Division

Refereed Research Paper Session

Journalism and PR Histories in the U.S.

Moderating/Presiding

Maddie Liseblad, California State, Long Beach

A Murder in Queens: Examining the Facilitative Role Through *The New York Times* Coverage of the '38 Witnesses' Case

Chad Painter, Dayton

Running Scared: Newspaper Coverage of the 1919–1920 Red Terror

Elizabeth Atwood, Hood College

John Aloysius Clements: PR Agent, Redbaiter, Soldier of Fortune

Stephen Bates, Nevada, Las Vegas

Show Me the Money: The ANPA Champions a Commercial Press Despite a Nineteenth Century Push for Journalistic Professionalization

Stephen Banning, Bradley

Discussant

Sid Bedingfield, Minnesota

1:45 to 3 p.m. / Th046

International Communication Division

High-Density Refereed Research Paper Session

Global Journalism in Transition: Identity, Technology, and Power

Moderating/Presiding

Rana Arafat, City St George's University of London

Social Media Campaign Strategies: A Case Study of Political Issue Framing by 2024 Presidential Candidates in Ghana

Alexander Tawiah, Texas State

Roles of marginalized journalists: Comparing the cases of Zimbabwean journalists and Black U.S. journalists

Wilson Lowrey and **Danford Zirugo**, Alabama,

William Singleton, Samford,

and **Philippe Buadee**, Alabama

Vietnamese's news media coverage of the 2024 U.S. election: A study of framing and strategic narratives

Ngoc Yen My Nguyen, Louisiana State,

and **Hao Phung**, affiliation

[EA] [How Adaptation to New Technology in Legacy Media Affects Journalism in Bangladesh

Ershad Khan and **Harsha Gangadharbatla**, Colorado, Boulder

Narrative Power: Xinwen Lianbo's Framing of Global Economics and China's Strategic Interests (2006–2023)

Hanrong Zhang, affiliation

Discussant

Thursday, August 7, 2025

Yiping Xia, Texas A&M

[EA] = This submission was accepted as an extended abstract.

1:45 to 3 p.m. / Th047

Mass Communication and Society Division and Entertainment Studies Interest Group

PFR Panel Session

Pop Culture Fandom as Collective Opportunity for Social Change

Moderating/Presiding

Gwen Nisbett, North Texas

Panelists

Nathian Shae Rodriguez, San Diego State

Loarre Andreu Perez, San Diego State

Leah Dajches, New Mexico State

Lindsey A. Sherrill, North Alabama

Alex Piscatelli, San Francisco State

This panel not only celebrates the power of pop culture but also underscores its potential as a catalyst for positive societal transformation. The social significance of this panel lies in its promotion of cultural awareness and inclusivity by examining how pop culture shapes societal values and challenges stereotypes. It fosters community building by highlighting the role of fan communities in advocating for social justice, thereby creating a sense of belonging and collective action among diverse groups. The abundance of fan cultural products opens the door for representation and identity-building, yet it also impacts the understanding and acceptance of different cultures, becoming a pivotal element to generate dialogue and foster more diverse online and offline communities.

1:45 to 3 p.m. / Th048

Media Ethics and Scholastic Journalism Divisions

Teaching Panel Session

Ethical Leadership and Journalism Education Amid, Well, Everything

Moderating/Presiding

Ryan Thomas, Washington State

Panelists

Stephanie Craft, Illinois

Chad Painter, Dayton

Elizabeth Smith, Pepperdine

Adam MaksI, Indiana-Indianapolis

Journalism's economic decline accelerates year after year. Journalists are distrusted by the public and increasingly subject to harassment and attack. Against this backdrop, what are the ethical obligations of journalism educators? How do we attract students to a major with so uncertain a future? Moreover, should we? How do journalism educators navigate the roles of ambassador for journalism and truth-teller about journalism's precarity, if indeed these roles are appropriate to begin with?

1:45 to 3 p.m. / Th049

Newspaper and Online News Division

Refereed Research Paper Session

From FOMO to News Avoidance: Cracking the Code of Young News Audiences

Moderating/Presiding

Gina Masullo, Texas at Austin

What 'Missing the News' Means Today: The Appeal of Platforms like TikTok and Instagram for Young Adults and Lessons for News Organizations

Benjamin Toff, George Bagrov, Meagan Doll, Cydney Grannan, Michael Ofori, and Jessica Tuleassi, Minnesota-Twin Cities

News consumption, newsjunkies, and news avoidance among young adolescents: An exploratory study of intrinsic need for orientation, Lazarsfeld et al.'s 'more-and-more' hypothesis, and media conversation orientation among 11- to 13-year-olds.

Justin Martin, Stephen Song, South Florida;
Logan Rance; Chihaf Bakour; Wendy Rote

Avoid or Indulge? The Impact of Cognitive and Emotional Empathy on News Avoidance — A Moderated Mediation Analysis*

Pinquan Jiang, Renmin University of China

Linking Perceived Worthwhileness of News on Bilibili to News Consumption Patterns and Algorithmic Recommendation

Chang Sup Park, Oklahoma,
Qian Liu, Jinan University,
Qing Wang, affiliation

Discussant

Jacob L. Nelson, Utah

* Second Place Student Competition Paper Award

1:45 to 3 p.m. / Th050

Public Relations Division

Refereed Research Paper Session

Issue Management and Social Advocacy for Various Contexts

Moderating/Presiding

Jeonghyun Janice Lee, Louisiana State

Understanding Internal Agenda-Building: The Role of Communication Sources and Channels in Shaping Internal Issues Salience and Employee Issue Engagement

Qiuyue Cho-Li, Linjuan Rita Men, Haoran Chu, Francis Akanbi, and Spiro K. Kioussis, Florida

Thursday, August 7, 2025

Examining the Impact of Corporate Social Advocacy Argument Quality and Reputation on Activism Intention: An Elaboration Likelihood Model Approach

Yanan Wu and **Holly Overton**, Pennsylvania State

I'll Care If It Affects Me: Exploring Gen Z's Motivations and Advocacy Behaviors

Chelsea Woods, Virginia Tech,
and **Brandi Watkins**, Auburn

How Moral Appraisals Operate in Sticky Crises: Exploring the Distinction between Moral Outrage and Empathic Anger within the Triadic Appraisal Framework of Situational Crisis Communication Theory

Rongting Niu and **Nicholas Eng**, Georgia

History Award

Centering Historical Student Activism and the Role of Place in Issues Management for Higher Education*

Stephanie Madden, Pennsylvania State,
Luke Capizzo, Michigan State,
and **Michael Steudeman**, Pennsylvania State

Discussant

Lucinda Austin, North Carolina at Chapel Hill

*PR History Award Winner

1:45 to 3 p.m. / Th051

AEJMC Council of Affiliates

Research Panel Session

How to Arm Your Students with Just Enough Business Skills to Cover Anything

Moderating/Presiding

Jake Batsell, Southern Methodist, and chair of Education Committee for the Society for Advancing Business Editing and Writing (SABEW)

Panelists

Melita Garza, Illinois at Urbana
Connie Guglielmo, former Editor-in-Chief, *CNET*
Kevin V. Nguyen, Business Reporter, *San Francisco Standard*
Matthew Ragas, DePaul

Financial literacy and numeracy are increasingly coveted skills for aspiring media professionals, especially at a time when trade policies and tech billionaires continue to dominate the headlines. This panel will focus on ways educators can equip journalism and strategic communications students to decipher the business world more confidently by translating corporate jargon and unearthing numbers-driven stories from publicly available documents.

1:45 to 3 p.m. / Th052

Commission on Graduate Education

Teaching Panel Session

Teaching Showcase

Thursday, August 7, 2025

Moderating/Presiding

Elizabeth Cox, Kansas

Panelists

Jocelyn McKinnon-Crowley, Syracuse

Nishat Parvez, Oregon

Matthew E. Martin, Southern Mississippi

Nadia Ishrat Alamgir, Washington State

Xin (Frida) Qi, Missouri

The Commission on Graduate Education's (CSGE) Teaching Showcase amplifies graduate student teaching and pedagogy. This event aims to showcase examples of effective teaching to inspire and encourage instructors at all levels.

1:45 to 3 p.m. / Th053

Commission on the Status of Minorities

Panel Session

HBCU Educators Roundtable

Moderating/Presiding

Calvin L. Hall, North Carolina Central

Panelists

Rockell A. Brown Burton, Syracuse

Mira Lowe, Florida A&M

Shaniece B. Bickman, Dillard

1:45 to 3 p.m. / Th054

Commission on the Status of Women

Refereed Research Paper Session

Gendered Practices in News and Digital Contexts

Moderating/Presiding

Carolina Velloso, Minnesota

Jezebel — An Oral History with Three Editors on How the Digital Pioneer Exploited a New Mode of Production, Constructed an Audience, and Became the (Inadvertent) Voice of Contemporary Feminism

Sheila Webb, Western Washington

From Anita Hill to Christine Blasey Ford: The Mobilization of Public Memory in Campus Newspapers, 1991 & 2018

Hannah LeComte, George Mason

Menstruation in the news: A feminist analysis of dominant narratives in US newspapers

Dinfin Mulupi and **Shreyoshi Ghosh**, Colorado-Boulder

Theorizing Intersections of Hostility to Caitlin Clark: Gender, Sexuality, Race, and Cultural Geography in Social Media

Lawrence Wenner and **Christopher Finlay**, Loyola Marymount

Digital Entrepreneurship: How F-Commerce is Revolutionizing Women's Economic Opportunities

Thursday, August 7, 2025

Md Uzzal Talukder, Tennessee,
and **Nishat Tasnim**, Northern University of Business and Technology

Discussant

Caitlin Cieslik-Miskimen, Idaho

1:45 to 3 p.m. / Th055

Community Journalism Interest Group and Law and Policy Division

PFR Panel Session

Unfriending Facebook: Can Local Journalism Survive Big Tech's Response to Regulation?

Moderating/Presiding

Terra Tailleur, King's College

Panelists

Caitlin Carlson, Seattle

Matt Pearce, Rebuild Local News

Jared Schroeder, Missouri

We explore the relationship of tech companies and the news through the lens of press freedom, community engagement and financial sustainability and ask whether local news outlets can — or even should — disentangle themselves completely from big tech.

1:45 to 3 p.m. / Th056

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session

**Teaching Experts Are In: Integrating AI in Journalism Education—Policies, Practices,
and Ethical Considerations-*Building Your AI Teaching Toolbox***

Moderating/Presiding

Gabriel B. Tait, Ball State and **Tiffany Gallicano**, North Carolina-Charlotte

Panelists

Laura K. Smith, South Carolina, and **Kenneth Pybus**, Abilene Christian

Theresa de los Santos and **Elizabeth Smith**, Pepperdine

Chris Roberts, Alabama, and **Peggy Watt**, Western Washington

Nandini Bhalla, Texas State, and **Kim Marks Malone**, Memphis,

Panelists will explore key topics such as:

- AI Policies for Student Media Outlets
- Why it's essential to not shield journalism students from AI tools, discussing strategies for teaching and illustrating the role of AI in journalism.
- Addressing academic misconduct arising from AI use and misuse.
- Developing an AI Toolbox: The Pros and Cons of Different Applications for Content Creation.

Thursday, August 7, 2025

This interactive session explores how educators can integrate AI into student media while upholding journalistic integrity and academic integrity. Experts will share strategies for building AI toolkits, managing misconduct, and establishing ethical policies. Attendees will gain actionable insights to navigate AI's impact on emerging journalists and classrooms.

1:45 to 3 p.m. / Th057

Association for Education in Journalism and Mass Communication News Engagement Day Committee

Research Panel Session

Finalists and Winner of First Research Grant for Innovative News Audience and News Engagement Studies

Moderating/Presiding

Paula M. Poindexter, Texas at Austin, Chair, News Engagement Day Committee

Research Grant Finalists in Alphabetical Order

Processing Election Emotions Through Ritualistic Podcast Use: Listeners' Uses, Needs, and Perceptions

Submitted by **Elia Powers**, Towson

What's news to you? Engaging rural youth in local news conversations and prioritization

Submitted by **Rosemary Avance** and **Andrew M. Abernathy**, Oklahoma State

Who is Entrusted to Use Generative AI, and for What? A Conjoint Experiment on News Audiences' Evaluations of Journalists

Submitted by **Ruta Kaskeleviciute**, University of Vienna
and **Melanie Hirsch**, University of Klagenfurt, Austria

2026 AEJMC-NED Grant for Innovative Research on the News Audience and News Engagement
Tips for Success

2025 #NewsEngagement Day, Tues., Oct. 7, 2025

Samantha Higgins, Communication Director, AEJMC/ASJMC

Acknowledgments and Closing Remarks

1:45 to 3 p.m. / Th058

Association of Schools of Journalism and Mass Communication

Current Issues Research Roundtable Session

Navigating New Media Frontiers: Technology, Entrepreneurship, and the Quest for Innovation

Moderating/Presiding

Hub Brown, Florida, President-Elect, ASJMC 2024-25

Panelists

Neil Chase, CalMatters

Stephen Hart, Adobe

Kasiana McLenaghan, NewPublic

Subbu Vincent, Markula Center for Applied Ethics, Santa Clara

Thursday, August 7, 2025

ASJMC's annual Current Issues panel explores trends related to the future of program administration. Topics will include changing instructional modes, diversity and inclusion, faculty/staff hiring and retention, remote work, and managing mental health, among others.

3:30 to 4:45 p.m. / Th059

Broadcast and Mobile Journalism and Commission on the Status of Minorities

PFR Panel Session

Representation Matters: Strategies for Elevating Authentic Voices in News Media

Moderating/Presiding

Kris Vera-Phillips, Arizona State

Panelists

Jesús Ayala, California State, Long Beach

Stephen Jiwanmall, Georgia

Kalisha Whitman, Florida

Gia Vang, NBC Bay Area

Vinnee Tong, KPBS News

This discussion will also explore how newsroom leadership and routines can be held accountable to higher ethical standards. In this panel, we will critique specific cases where marginalized communities have been unfairly represented in the media, discussing the ethical implications of these portrayals.

3:30 to 4:45 p.m. / Th060

Communication Technology Division

Research Panel Session

Thinking Outside the Black Box: Exploring Methods to Research Opaque and Probability-based Computational Systems, Like AI and Digital Platforms

Moderating/Presiding

Daniel Trielli, Maryland

Panelists

Seth Lewis, Oregon

Efrat Nechushtai, George Washington

Heesoo Jang, Massachusetts-Amherst

This panel will explore the methodological challenges (and potential solutions) to studying computational systems that are pivotal to communications but are either opaque or hard to pin down due to their probabilistic nature. Examples include big tech social media and search platforms (which are reluctant to share their internal data and algorithms for audits and simulations from outside researchers) and generative AI systems, which are in constant flux. If content personalization was already challenging enough as a confounding factor in studying communication platforms, the adoption of generative AI in things like search results will create new methodological challenges and require new solutions.

Thursday, August 7, 2025

3:30 to 4:45 p.m. / Th061

Magazine Media and History Divisions

PFR Panel Session

Finding Broader Perspectives Amid the Power and Politics

Moderating/Presiding

Jason Lee Guthrie, Clayton State

Panelists

A.J. Bauer, Alabama

Carol Terracina Hartman, Murray State

Kathy Roberts-Forde, Massachusetts (Amherst)

Kathryn McGarr, Wisconsin

Caitlin Cieslik-Miskimen, Idaho

Amber Roessner, Tennessee

This panel session will bring together media professionals and journalism educators to discuss best practices in covering power and politics as well as doing historical analysis to foster a more informed and resilient democratic process.

3:30 to 4:45 p.m. / Th062

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session

New Frontiers in Journalism and Media: Engagement, Economics and Influence

Moderating/Presiding

Todd Holmes, California State, Northridge

Philanthropic Journalism's Impact on Local News Engagement and Political Participation:

A Mixed Methods Study

Hyacinth Bangero, **Faiswal Kasirye**,

and **Louisa Ha**, Bowling Green State

[EA] Calculating the Funding Gap in Local Journalism

Asa Royal, **Sofia Bliss-Carrascosa**,

and **Philip Napoli**, Duke

A Niche Analysis of Podcasts, YouTube, Digital Radio, and Traditional Radio in Taiwan

Shu-Chu Li, **Chen-Yi Lee**,

and **TeLin Chen**, National Yang Ming Chiao Tung University

Social Media Influencer Marketing for Television Shows: An Examination of Influencer,

Follower, and Content Relations

Jiyoung Cha, **Zhihui (Kei) Hou**,

and **Guo Yilan**, Pennsylvania State

Staying in the Game: Field-Specific Capital and Career Mobility of TV News Directors

Vy Luong and **Yong Volz**, Missouri

Discussant

Monica Chadha, Arizona

[EA] = This submission was accepted as an extended abstract.

3:30 to 4:45 p.m. / Th063

Minorities and Communication and Media Ethics Divisions

Teaching Panel Session

AI and the Evolution of Media Ethics: Implications for Marginalized Communities

Moderating/Presiding

Rafael Matos, Northwestern

Panelists

name, affiliation

The panel will talk about how AI plays a role in either stopping or supporting these issues. Data privacy is another key concern, as AI relies on large amounts of personal data, which can put vulnerable groups at risk. The conversation will focus on how media professionals can use AI in ways that protect people's privacy. Lastly, the panel will highlight the positive side of AI, showcasing projects where AI has helped promote fairness in media, giving minority groups a stronger voice and making content more accessible to underserved communities. This session will look at both the challenges and opportunities AI brings to the media world, with a focus on promoting fairness and inclusion.

3:30 to 4:45 p.m. / Th064

Newspaper and Online News Division

High-Density Refereed Research Paper Session

Moderating/Presiding

Joy Jenkins, Missouri

Theme I — Tools and Tactics in Newsroom Innovation

What "Digital Literacies" Must Journalists Have? Unpacking the Literacies Necessary for Journalists in Contemporary Newsrooms

Shangyuan Wu, affiliation

Cultural and Industrial Perspectives: Chinese and American Youth Journalists' Views on Artificial Intelligence

Yongliang Liu and **Zhaoxi Liu**, Trinity

Reddit in the Bay Area: How Two Journalism Organizations Use Reddit

Jeremy Saks and **Ashley Hopkins**, California State, Long Beach

Performing the news: How news influencers enact journalistic roles on Instagram

Alejandro Hernandez, Texas at Austin

[EA] Exploring the Application of Technology: An Empirical Examination of Journalists' Willingness to Adopt Algorithms

Chengxin Lyu, Zhejiang University

Discussant

Pat Ferrucci, Colorado-Boulder

Moderating/Presiding

Thursday, August 7, 2025

Kris Boyle, Brigham Young

Theme II — **Connecting with News Audiences Across Platforms and Communities**

Commenting but Not Listening: A Content Analysis of Journalism Organizations in Reddit Comments

Jeremy Saks, Old Dominion,

and **Ashley Hopkins**, California State, Long Beach

Excellence in Journalism: Documenting Audience Responses in Reader Comments

Yulia Medvedeva, Zayed University

To Improve Public Trust, Journalists Should Embrace 'Capital Transparency'

Jacob L. Nelson, Utah and **Seth Lewis**, Oregon

A Diachronic Text Mining Analysis of News Convergence and Its Impact on Audience News Engagement Across Domestic and Global Contexts

Junheng Qian and **Zhijin Zhong**, Sun Yat-sen University

[EA] Digitalization of local news: Assessing trust across rural and urban communities

Zivile Raskauskaite, **Joy Jenkins**, **Kathleen Rose**,

Balaji Rajagopalan, and **Michael Dieringer**, Missouri

Discussant

Cory Armstrong, Nebraska-Lincoln

[EA] = This submission was accepted as an extended abstract.

3:30 to 4:45 p.m. / Th065

**Commission on Graduate Education and Association for Education in Journalism and Mass Communication
Elected Standing Committee on Teaching**

[05-1630] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Commission on Graduate Education Showcase (40 papers)

Advertising Division

01 • Beyond Surveys: A Systematic Literature Review of Biometric Tools in Advertising Effectiveness Research*

Carrie Jingyi Xiao, South Carolina

02 • Keeping the Crown: How Advertising, PR, and Marketing Leaders Can Remain Ahead of AI**

Alexandra Kendall, Quinnipiac

Discussant

Juan Mundel, Michigan State

* Top Graduate and Undergraduate Student Research Paper (Second Place)

** Top Graduate and Undergraduate Student Research Paper (Third Place)

Communicating Science, Health, Environment and Risk Division

03 • Anger versus Hope: Mixed Emotional Appeals and Efficacy Information in PFAS Risk Communication—An EPPM-Based Investigation*

Yuan Zhong, Shanghai Jiao Tong University,

and **Hongjiang Li**, Sichuan University

04 • Destigmatizing Menopause: Unraveling the Roles of Medicalization, Responsibility Attribution, and Ambivalent Sexism**

Xinyue Zhao and **Yuchen Wang**, Shanghai Jiao Tong University

Thursday, August 7, 2025

Discussant

Christina Najera, Tennessee, Knoxville

* Second Place Student Paper, Communicating Science, Health, Environment and Risk Division

** Third Place Student Paper, Communicating Science, Health, Environment and Risk Division

Communication Technology Division

05 • [EA] Balancing Attractiveness and Authenticity: Understanding AI Usage in Online Dating Profiles Through the Lens of Goals-Plans-Action Model

Ran Liu, Michigan State

06 • Using TikTok as a Search Engine: Affordances, Perceived Credibility, and Evaluative Actions

Pham Phuong Uyen Diep and **Huu Dat Tran**, Louisiana State

Discussant

Anne Oeldorf-Hirsch, Connecticut

Communication Theory and Methodology Division

07 • Agency Retention Threshold Model (ART Model)

Eunchae Jang, Pennsylvania State

08 • Model of influencer disclosure influence (MIDI)

Peixin Hua, Pennsylvania State

Discussant

Judith Rosenbaum, Maine

Cultural and Critical Studies Division

09 • Rainbow Washing on Screen: Media Representation and Framing of LGBTQ+ in South Korean Television Dramas

Jiyoung Bae, Yale

10 • Power, Memory, and Mediatization: Critical Reconstruction of Cultural Identity in the Forbidden City's Architectural Heritage

Qihua Xia, Communication University of China

Discussant

Raiana de Carvalho, Furman

International Communication Division

11 • Capacity Building: How Prepared Are Journalists in Jamaica and The Bahamas for Climate Coverage

Kyle Walkine, Miami

12 • [EA] Saudi Citizens' Perceptions of Kingdom News Reported by International News Organizations

Razan Aljohani, Maryland

Discussant

Ruth Moon, Louisiana State

Mass Communication and Society Division

13 • Emerging Adulthood Uses and Gratifications of Social Media: An Inquiry Among Emerging Adults from Ethnic Minorities in Western China

Pan Hou, affiliation

14 • How Do Journalists Evaluate the Objectivity Norm? A Comparative Analysis Based on Perceived and Actual Political Influence In 23 European Countries

Lu Zhu, Tsinghua University

Thursday, August 7, 2025

Discussant

Ronen Shay, Fordham

Media Ethics Division

15 • The Value of Convenience in Technologies and Its Moral Implications for Human Flourishing

Hui Min Lee, Pennsylvania State

16 • Holding Space for Artificial Art: Redefining and Reclaiming Artistic Identity and Expression in the Age of Artificial Intelligence

Chris DeFelice, Florida

Discussant

Lee Anne Peck, Colorado

Minorities and Communication Division

17 • [EA] Reel Bodies—The Intersection of Latina Identity and Fatphobia in Media

Maria Ortega, Texas Tech

18 • [EA] Health News Analysis of Alaskan Native and American Indian (ANAI) Women

Shreyoshi Ghosh and **Henry Ugwu**, Colorado-Boulder

Discussant

name, affiliation

Newspaper and Online News Division

19 • Framing Generative AI in US News Media: A Comparative Analysis of Wall Street Journal and New York Times Using Predictive Models

Quang Nguyen, Ohio

20 • Student Suicides in Contemporary Indian Newspapers: A Framing Analysis

Sonali Jha, Ohio

Discussant

Jennifer Midberry, Temple

Political Communication Division

21 • (Re)Examining Online Incivility: Exploring Context, Targets and Reasoning

Laila Abbas, Wisconsin-Madison

22 • Media Framing of Populist Discourse: A Rhetorical Analysis of Erdoğan's Strategic Communication in Turkey

Muhammad Ali and **Matea Beukelman**, Colorado-Boulder

Discussant

name, affiliation

Scholastic Journalism Division

23 • Navigating Journalistic Values in Student-Run Media's Organizational Culture

Nihal Alaqabawy, Colorado-Boulder

24 • Integrating Generative AI into Media Education: Action Research on Digital Literacy for Future Communicators

Lin Siew Chin and **Tan Huey Shyh**, Malaysia Multimedia University

Discussant

name, affiliation

Visual Communication Division

Thursday, August 7, 2025

- 25 • A Heuristic-Systematic Model Exploration of Video Strategies and Production Techniques

Hunter Reeves, Colorado

- 26 • Self-Presentation and Place Identity in Daka Photos: A Case Study of IKEA Warehouse Daka Practices on REDnote

Luer Sun, affiliation

Discussant

Susan Keith, Rutgers

Commission on the Status of Women

- 27 • Perpetuating Gender Bias? Human-authored vs AI-generated Journalism in Constructing the Memory of Chinese Women

Liuyi Chen, Sichuan University

- 28 • Through Her Eyes: Exploring the Female Gaze in Media Studies

Sahar Saadat, Georgia

Discussant

Meg Heckman, Northeastern

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

- 29 • A Subaltern Body that Queers: An Exploration of the Political Spectacle of Male Bodies in Lino Brocka's Manila in the Claws of Light (1975) and Macho Dancer (1988)

Yatong Xiao, affiliation

- 30 • BL Meets K-Drama: Semantic Error Redefining Queer Visibility in Transnational Spaces

Sahar Saadat, Georgia

Discussant

name, affiliation

Commission on Graduate Education Teaching Showcase

- 31 • Using Russia as a Lens to Understand Misinformation, Disinformation, & Propaganda

Nicole Marie Klevanskaya, Minnesota, Twin Cities

- 32 • (Re)Creating History with GenAI: An exploration into reporting with emerging technologies

Abby Cole, Texas at Dallas

- 33 • Critique through Exploration: Critical AI Studies

Michael Hoye, San Francisco State

- 34 • Co-Creating with GenAI: Empowering Non-Technical Students to Design Educational Games for Peer Learning

Dongpeng Huang, Boston

- 35 • Repackaging Science, Health, and Environmental Journalism for Social Media Audiences

Gisele Souza Neuls, Michigan State

- 36 • Beyond the byline- Engaging journalism students through interactive learning activities

Drew Daws, Alabama

- 37 • Semester in a Scroll: From Class Notes to Learning Timelines with Padlet

Vy Luong, Missouri

- 38 • News Literacy Gazette

Alexis (Lexi) Haskell, Temple

- 39 • Crisis Averted: Mitigating Paracrisises on Social Media

Kyra V. Newcombe, Oklahoma

- 40 • Ethics and AI in PR Writing: A Scenario-Based Evaluation and Human vs AI comparison

Xihui (Sherry) Wang, Connecticut

- 41 • "Websleuthing" Group Activity: Ethics & Engagement through a Digital Justice Simulation

Sarah Witmer, Iowa

Thursday, August 7, 2025

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching G.I.F.T. Competition (40 entries)

- 50 • Elevating Diversity Writing Instruction in the Age of Artificial Intelligence
George L. Daniels, Alabama (HM)
- 51 • The Future is Now: Emerging Tech Emerges in Public Relations
Curriculum and Career Preparedness
Stephanie Swindle Thomas, Pennsylvania State (HM)
- 52 • Building Industry-Ready Journalists: A Practical Approach
to Design and Storytelling
Ecaterina Stepaniuc, North Carolina A&T State
- 53 • Dreaming with AI: Speculative Storytelling about Journalism's Future
Cassandra Hayes, Texas Christian
- 54 • Exploring Ethical Usage of Generative AI Tools in Campaign
Development Assignment
Myungok Chris Yim, Loyola-Chicago
- 55 • Generative AI in Campaign Creation: Sharpening Ethical Reasoning
and Critical Thinking
Jiun-Yi Tsai, Janice Sweeter and Amy Hitt, Northern Arizona
- 56 • Are You Sure That's Right? Fact Checking Chatgpt's Responses to Questions
About Mass Media
Newly Paul, North Texas
- 57 • Using Virtual Reality to Foster Empathy in Campaign Design
Anna Young, Central Connecticut State
- 58 • What's the Big Idea: Social Media Storytelling with GenAI
J. Caleb Walters, Alabama
- 59 • Utilizing AI to Expand Access to Unity Workflows for Journalism and Strategic Communication Students to
Develop Interactive Storytelling in Virtual Reality
Joshua Fisher, Ball State
- 60 • Human or Robot?: When Should You Do the Work and When Should AI?
Teaching The Ethics and Practice of Using AI For Headline Writing
Jessica Walsh, Nebraska-Lincoln
- 61 • Exploring the Algorithmic Future of News Reporting: Empowering Journalism
Students to Ethically Use AI Technologies
Rana Arafat, City St George's University of London
- 62 • Teaching the Ethical Use of Generative AI in Health Communication Contexts
Sarah Smith-Frigerio and Kristen Foltz, Tampa
- 63 • Responsible Use of AI in Public Relations Writing
Yulia Medvedeva, Zayed University
- 64 • Ethics and Innovation: Integrating AI into Advertising and Public Relations
Imran Mazid, Grand Valley State, and **Zulfia Zaher**, Central Michigan
- 65 • Close the Gap: Preparing Students in Gen AI Skills for the Industry

Thursday, August 7, 2025

Pallavi Guha, Towson

66 • AI-Driven Collaboration: Fostering Ethical/Effective Communication for Social Impact

Won-Ki Moon, Florida

Discussants

Tiffany Gallicano, North Carolina-Charlotte, **Harrison Hove**, Florida, **Theresa de los Santos**, Pepperdine, **Laura K. Smith**, South Carolina, **Masudul Biswas**, North Carolina A&T State, and **Gabriel B. Tait**, Ball State

This G.I.F.T. poster session will showcase peer-reviewed teaching ideas from across AEJMC's divisions, focusing on the uses of AI in mass communication education. Taking cues from some of the top journalism, public relations, and advertising educators, journalism presenters will be available to share the nuances of implementing their assignments. Come over and learn how generative AI is being used to enhance student learning, media literacy, and ethical decision-making

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

3:30 to 4:45 p.m. / Th066

Commission on the Status of Minorities

Refereed Research Paper Session

Moderating/Presiding

Kathleen McElroy, Texas at Austin

[EA] "Black Lives Matter" in The Chinese Media Field: as Event, Experience and Myth

Yuwei Wang and **Bei Liu**, Harvard

[EA] Decolonizing AI and Tackling Bias in Machine Learning: Empowering Younger Users of New Technologies

Erin Ryan, Tennessee at Chattanooga

[EA] Analysis of Alaskan Native and American Indian-women Health Issues from an Indigenous Standpoint Theory

Henry Ugwu and **Shreyoshi Ghosh**, Colorado-Boulder

[EA] "TikTok Refugees" to Digital Migration: The Entertainment Narratives of Refugees and Algorithm-Driven Visibility Inequality

Xinran Zhang, affiliation, **WuYan Wang**, affiliation
and **Yiwen Gao**, affiliation

[EA] #Jstudiessowhite? Analyzing Journalism Studies Publications, Published Researchers and the Inclusion of Historically Marginalized Identities Over Time

Danielle K. Brown, Michigan State, **Miya Williams Fayne**, Wisconsin-Madison,
and **Jasmine Snow**, Michigan State

[EA] = This submission was accepted as an extended abstract.

3:30 to 4:45 p.m. / Th067

Thursday, August 7, 2025

Participatory Journalism and Community Journalism Interest Groups

Research Panel Session

Mapping Local News Ecosystems and Filling the Gaps

Moderating/Presiding

Jessica Walsh, Nebraska-Lincoln
and **Nina Kelly**, Wayne State

Panelists

Jennifer Henrichsen, Washington State
Corey Hutchins, Colorado College
Clément Lechat, Concordia
Sarah Stonbely, Columbia
Benjamin Toff, Minnesota
Nina Kelly, Wayne State
Jessica Walsh, Nebraska-Lincoln

This panel brings together researchers from six different states and Canada who are working to better understand local news ecosystems and the innovative methods being used by organizations to fill gaps in news and information at the local level.

3:30 to 4:45 p.m. / Th068

Religion and Media Interest Group and Political Communication Division

PFR Panel Session

Believe It: Appeals to Faith in Media in the Lead-Up to Election Day 2024

Moderating/Presiding

Michael Longinow, Biola

Panelists

Mathai Kuruvila, *San Francisco Chronicle*
David Ian Miller, SFGate
Sherice Gearhart, Texas Tech
Bryan McLaughlin, Texas Tech
Safir Ahmed, Zaytuna College

This panel examines religious media—and mainstream media covering religion—that engaged with these groups, analyzing how they interpreted candidates' rhetoric, campaign strategies, and voter appeals—highlighting an overlooked angle in pol reporting.

3:30 to 4:45 p.m. / Th069

Small Programs and Internships and Careers Interest Groups

Teaching Panel Session

They're Not Okay: Navigating Mental Health in Your Media Classroom or Lab

Thursday, August 7, 2025

Moderating/Presiding

Jackie Incollingo, Rider

Panelists

Brian Steffen, Simpson College

Vivan B. Martin, Central Connecticut State

Jen Smith, Kentucky

Terra Tailleir, University of King's College (Canada)

Students in post-pandemic classrooms still face challenges once expected to fade. Research shows increased anxiety, depression, and skepticism toward structures—including curriculum. This panel offers practical strategies to keep them engaged.

3:30 to 4:45 p.m. / Th070

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Award Panel Session

Nafziger-White-Salwen Dissertation Award

Moderating/Presiding

Jessica Willoughby, Washington State

2025 Nafziger-White-Salwen Dissertation Award

Ayala Panievsky, City St George's, University of London

Panelists

Ayala Panievsky, City St George's University of London

Alyvia Walters, Rutgers**

Cassandra Troy, Illinois Urbana-Champaign**

** Runner-up

The award is named for Ralph O. Nafziger and David Manning White, authors of *Introduction to Mass Communication Research*, and Michael Salwen, coauthor of *An Integrated Approach to Communication Theory and Research*.

5:15 to 6:45 p.m. / Th071

Association for Education in Journalism and Mass Communication

General Session and Keynote

Moderating/Presiding

Teresa L. Mastin, Michigan State, AEJMC 2024-25 President

General Session

2024-25 In Memoriam: A Tribute to Those We've Lost

Thursday, August 7, 2025

Presentation of 2025 Presidential Award

Installation of 2025-26 AEJMC President

Bey-Ling Sha, Texas Tech

Award Recognitions

Presentation of Scripps Howard Awards

Introduction

Meredith Delaney, President and CEO, Scripps Howard Fund

2024 Scripps Howard Journalism & Mass Communication

Teacher of the Year Award Recipient

Mark Horvit, Missouri

2024 Scripps Howard Journalism & Mass Communication

Administrator of the Year Award Recipient

Marie Hardin, Pennsylvania State

AEJMC Award Recognitions

Equity & Diversity Award Presentation Recipient

College of Journalism and Mass Communications, University of Nebraska-Lincoln

Award accepted by **Cory Armstrong**, Nebraska-Lincoln

Eleanor Blum Distinguished Service to Research Award

Shelly L. Rodgers, Missouri

Dorothy Bowles Public Service Award Recipient

Geah Pressgrove, West Virginia

Gene Burd Urban Journalism Award Recipient

Meera K., cofounder and managing trustee, Oorvani Foundation, Bengaluru, India

Gene Burd Award for Research in Urban Journalism Studies Recipient

How Commercial and Nonprofit News Cover Extreme Heat in Urban Cities

Newly Paul and Mezabahnur ("Meza") Masum, North Texas

Paul J. Deutschmann Award for Excellence in JMC Research Recipient

Mary Beth Oliver, Pennsylvania State

Hillier Kriegbaum Mid-Career Award Recipient

Jessica Willoughby, Washington State

Baskett Mosse Award for Faculty Development

Sang Jung (Sang) Kim, Iowa

James A. Tankard Jr. Book Award Recipient

Racializing Objectivity: How The White Southern Press Used Journalism Standards to Defend Jim Crow

[University of Massachusetts Press]

Gwyneth Mellinger, James Madison

Knudson Latin America Prize Recipients

The Brazil Chronicles

[University of Missouri Press]

Stephen Bloom, Iowa

Media and Politics in Post-Authoritarian Mexico: The Continuing Struggle for Democracy

[Palgrave Macmillan]

Martín Echeverría and **Ruben Arnoldo González**, Centre for Studies in Political Communication,

Institute of Government Sciences and Strategic Development,

Benemerita Universidad Autonoma de Puebla, Mexico

Lillian Lodge Kopenhaver Outstanding Early-Career Woman Scholar Award

Rana Arafat, City St. George's, University of London

Lionel C. Barrow, Jr. Award for Distinguished Achievement in Diversity

Thursday, August 7, 2025

Research and Education Recipient

Jessica Retis, Arizona

Nafziger-White-Salwen Dissertation Award Recipient

Ayala Panievsky, City St George's, University of London

Teaching Best Practices Competition Award

Your AI Podcast Study Buddy

Jason Porter, South Carolina

Keynote Session Speaker

REAP: Resiliency. Equanimity. Anchors. Perseverance

Clyde W. Yancy, MD, MSc, MACC, FAHA, MACP, FHFSA, FRCP, FASPC (Hon.), FPCNA (Hon),

Vice Dean, Diversity & Inclusion, Magerstadt Professor of Medicine, Professor of Medical Social Sciences,

Chief, Division of Cardiology, Northwestern University, Feinberg School of Medicine

An unwavering aphorism – we reap what we sow drives both performance and peril. What does it mean to reap? - “to receive an award (or loss) based on your efforts”. But how? Deploy REAP by practicing a resilient spirit, holding a calm equanimous demeanor, anchoring an unwavering professional ethos and persevering with an unwavering focus. Your pathway to success, REAP.

7 to 8:30 p.m. / Th072

Association for Education in Journalism and Mass Communication

Opening Reception

Hosting

Teresa L. Mastin, Michigan State, AEJMC 2024-25 President
