

Sunday, August 10, 2025

7:30 to 9:15 a.m. / Su001

Association of Schools of Journalism and Mass Communication

Business Session

2025-26 Council of Divisions Meeting

Moderating/Presiding

Avery Holton, Utah, 2025-26 chair, Council of Divisions
and **Lindita Camaj**, Florida, 2025-26 vice chair, Council of Divisions

9:45 to 11 a.m. / Su002

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session

Constructing Meaningful Stories: Journalists, News Frames, and Audience Impact

Moderating/Presiding

Pechulano Ngwe Ali, Wisconsin-Eau Claire

Challenges and Opportunities for Environmental Journalism Training: Experiences from Three Latin American Countries

Eric Freedman, **Bruno Takahashi**, **Julia Belden**,
Gisele Souza Neuls,
and **Iasmim Amiden dos Santos**, Michigan State

Care-Based Practices in Health News: Why and How U.S. Health Journalists Include Exemplars in their Reporting

Rachel Young and **Munachim Amah**, Iowa,
Amanda Hinnant, Missouri,
and **María Len-Ríos**, Minnesota

Unpacking Framing in Data Journalism: Analyzing Narratives of Declining U.S. Life Expectancy

Taylor Sheridan, Missouri,
and **Carlo Byrd**, Texas at Austin

How a "Black Swan" Fades: Diachronic and Politically-driven Frame Analysis of Philippine Media's Coverage of Local Terrorist Group (1996-2024)

Hongsheng Huang
and **Hao Jiang**, Shanghai International Studies University

Racial Attitudes and the Unequal Impacts of Climate Change: How Emphasizing Class or Race in News Stories Influences Public Perceptions and Support for Climate Policies

P. Sol Hart, Michigan, **Lauren Feldman**, Rutgers,
Soobin Choi, Ewha Woman's University,
and **Annie Zhang**, Michigan

News Sentiment Toward Undocumented Migrant Healthcare Coverage in the United States

Ugochukwu Madu and **Erbilin Shehu**, Iowa

Discussant

Ronald Yaros, Maryland

[EA] = This submission was accepted as an extended abstract.

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9:45 to 11 a.m. / Su003

Communication Technology Division

Refereed Research Paper Session

What's New in News? Communication Technology Meets Journalism

Moderating/Presiding

Anne Oeldorf-Hirsch, Connecticut

Applied AI in Broadcast Journalism Education

William Kaufhold, Texas State University

Heidi Makady, **Mark Mederson**, and **Eun Jeong Lee**, Texas State

Visibility for Local News

Daniel Trielli, **Yara Mabrouk**, and **Diana Krovvidi**, Maryland

[EA] Perceptions of AI-Generated News: An Experiment on Disclosure Type and Timing

Jacob Long, **Chinwendu Akalonu**, **Carrie Jingyi Xiao**, **Ertan Ağaoğlu**,

and **Shamira McCray**, South Carolina

Seeing Through the Fake: How Users Detect and Interpret Deepfakes

Don Shin, Texas Tech

When News Finds You: Algorithm Audit of Incidental Exposure to Mainstream News on Chinese Video Platforms

Peiying Wu, Tsinghua University, **Yunwen Sun**, and **Qian Liu** Beijing Normal University,
and **Mengye Yang**

Discussant

Anne Oeldorf-Hirsch, Connecticut

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Su004

International Communication Division

Refereed Research Paper Session

Global Storytelling in Flux: Power, Platforms, and the New Frontiers of Communication

Moderating/Presiding

Vanessa de Macedo Higgins Joyce, Texas State

Media Ethics in the Caribbean: Reporting on Natural Disasters

Juliette Storr, Pennsylvania State

Winning the Hearts and Minds – Gauging the Influence of Perceived Power and Public Diplomacy on Attitudes toward the Superpowers

Benita Dederichs and **Denis Wu**, Boston

[EA] Who Speaks When VOA Falls Silent? Critical Discourse Analysis of Media Portrayals of VOA Dismantling

Sunha Yeo and **Jizhou Ye**, Oklahoma

The Frames of the COVID-19: How the International Press Had Covered the Worldwide Pandemic

Kuang-Kuo Chang, Shih Hsin University

Three Worlds Imagined through News: A Cross-National Analysis of Country-Based Issue Ownership Networks

Zhuoyu Wang and **Lei Guo**, Fudan University,

Mengmeng Wu, Chicago University,

and **Chris Vargo**, Colorado-Boulder

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Discussant

Margaretha Geertsema-Sligh, Butler

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Su005

Magazine Media Division

Refereed Research Paper Session

From Covers to Courtrooms: The Cultural Power of Magazine Journalism Past and Present

Moderating/Presiding

Ivy Ashe, Florida Atlantic

Chilled Out: Eros and Ralph Ginzburg and How the Government Killed a Magazine

Roy Gutterman, Syracuse

Framing Foreign Power in American-Backed Warfare: Revisiting Time Magazine's Cover Portraits during the Vietnam War

Huyen Nguyen, Kansas State

[EA] Lifestyle Journalists, Influencers ... Newsfluencers? How Audiences Perceive Lifestyle Journalists Versus Social Media Influencers

Lydia Cheng, Nanyang Technological University, Singapore

Discussant

Ivy Ashe, Florida Atlantic

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Su006

Mass Communication and Society and Communication Theory and Methodology Divisions

PFR Panel Session

The Trump Effect on Journalism: Revisiting the Social Responsibility Theory of the Press

Moderating/Presiding

Kathy R. Fitzpatrick, South Florida

Panelists

Rafael Lorente, Maryland

Wendy Whitt, South Florida

Judith Rosenbaum, Maine

Janet Coats, Florida

Stephen D. Reese, Texas at Austin

This panel will examine the effect that Donald Trump's approach to news and information has had on journalism and consider the social role and responsibilities of journalists in modern society.

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9:45 to 11 a.m. / Su007

Media Ethics and Broadcast and Mobile Journalism Divisions

Research Panel Session

Care Ethics and DEI in Media

Moderating/Presiding

Tara Walker, St. Bonaventure

Panelists

Tammy Rae Matthews, St. Bonaventure

Kati Berg, Marquette

Mark Heisten, Colorado at Boulder

Joseph Jones, West Virginia

Care ethics is a lens through which to understand diversity, equity and inclusion issues in media. The scholars on this panel present perspectives on care ethics from an array of media disciplines. Tammy Matthews will discuss how care ethics relates to various gender-based representations. Tara Walker's research focuses on mental health and public health representations in media, and how care is or isn't a part of these representations. Joseph Jones looks at how care ethics can decolonize traditional journalism and conceptualizes care ethics as applied to food journalism, fashion journalism, and the use of AI in the political economy of digital media.

9:45 to 11 a.m. / Su008

Media Management, Economics and Entrepreneurship Division

Research Panel Session

AI and Creator Economy

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Balancing Innovation and Fairness in AI in the Creator Economy

Changfeng Chen, Tsinghua University, China

Why Celebrities Underperform as Brand Influencers on TikTok: Insights from AI-facilitated Studies

Kineta Hung, Hong Kong Baptist University

AI to Generate Content for Journalists for Religious Occasions

Mohammad Abuljadail, King Abdulaziz University, Saudi Arabia

News Media's Coverage of AI and Creator Economy on Facebook, Instagram, X and TikTok

Hyacinth Bangero, Bowling Green State

Why Audiences Like to Watch AI Generated Videos (Rather than Human Created Videos)

Man Luo, Bowling Green State

This panel will showcase research on how artificial intelligence is affecting the Creator Economy. The five panelists will present the topic from different perspectives.

9:45 to 11 a.m. / Su009

Public Relations Division

Sunday, August 10, 2025

High-Density Refereed Research Paper Session

GIFTS High Density Session

Moderating/Presiding

Minhee Choi, Texas Tech

Developing Critical Thinking Skills in PR courses: Teaching Students to Be Gatekeepers of Generative AI-Created Content

Nandini Bhalla and **Paul Villagran**, Texas State

Teaching Outside the Classroom: Conducting Research or PR Brand Activation through Ethnographic Exploration

Janis Page, Illinois, Chicago

Analyzing Corporate Communication through an Examination of Website Content

Nagwan Zahry, Tennessee at Chattanooga

Bridging Student Learning to Professional Development: Fostering Personal Brand Building through LinkedIn Articles

Amanda Weed, Kennesaw State

Enhancing Writing Through Research: Motivating Students to Use the University Writing Center

Nandini Bhalla, Texas State

Enhancing Target Audience Development with AI and Data Integration

Hunter Overton, Pennsylvania State

Podcasts for Teaching PR: Using Student-Created Podcasts to Introduce Career Opportunities in Public Relations

Brenda Wilson, Tennessee Tech

Reacting to the Past to Engage the Present: Teaching PR with Greenwich Village 1913

Josh Watson, Oklahoma Christian

Discussant

Erika Schneider, Syracuse

9:45 to 11 a.m. / Su010

Visual Communication and Minorities and Communication Divisions

PFR Panel Session

Diversity in Leadership: Exploring the Role of Inclusive-Minded Leaders in Transforming Visual Communication

Moderating/Presiding

Lisa Krantz, Montana

Panelists

Lisa Krantz, Montana

Nicole Frugé, Director of Visuals, *San Francisco Chronicle*

Deborah Chung, Kentucky

This panel will explore the critical role that diverse and inclusive-minded leadership plays in shaping the future of visual communication across various media industries—such as journalism, advertising, and media production.

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9:45 to 11 a.m. / Su011

Commission on the Status of Women

Refereed Research Paper Session

Images of Women in Entertainment, News, and Social Media

Moderating/Presiding

Cara Hawkins-Jedlicka, Washington State

Reel Mothers: Millennial Perceptions of Motherhood in Television and Film

Brandale Mills Cox, Howard

Unfinished Revenge: (Un)Popular Feminism, Class Politics, and Indignant Rage in Contemporary Chinese Dramas

Eva Liu, Ohio

Digital Discourse on Motherhood and Vaccination: A Twitter/X Thematic Analysis

Ying Zhuang and **Traci Hong**, Boston

"I want to be home.": A critical discourse analysis of #TradWife and #Stay-at-home-girlfriend through a postfeminist lens on TikTok

Shuo Yao and **Zehui Dai**, Radford

A Lively Lawsuit: Exploring gender bias in Blake Lively's and Justin Baldoni's media battle

Andrea Hall, Middle Tennessee State,

Lauren Furey, **Teresa Acosta**,

and **Kristine Pascual**, California Poly Pomona

Discussant

Anne Osborne, Syracuse

9:45 to 11 a.m. / Su012

Association for Education in Journalism and Mass Communication

Business Session

Incoming AEJMC Board of Directors Meeting

Moderating/Presiding

Bey-Ling Sha, Texas Tech, President-Elect, 2024-25

By invitation only.

11:30 a.m. to 12:45 p.m. / Su013

Advertising Division

Teaching Panel Session

Teaching with AI: Innovative Strategies for AI Integration in Advertising Curriculum

Moderating/Presiding

Sujin Kim, Oklahoma State

Panelists

Rachel Lim, Oklahoma State

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Sumin Shin, Oklahoma State
Soojin Kim, Louisiana State
Lori McKinnon, Oklahoma State
Lucy Atkinson, Texas at Austin

This panel explores how AI-driven tools can transform advertising education—from creative strategy development to campaign execution and management. It aims to (1) help educators efficiently integrate AI into curricula, (2) prepare students for AI-driven advertising careers, and (3) address ethical issues like student over-reliance on AI and biases in AI-generated content. Panelists will introduce key AI technologies (e.g., ChatGPT, predictive analytics, AI-powered media planning, and visualization tools) and show how they enhance brainstorming, prototype creation, and data-driven refinements. They'll share case studies of successful classroom integrations and provide a live demonstration of AI-powered creative generation. Ethical considerations such as plagiarism, AI bias, and responsible usage will also be discussed.

11:30 a.m. to 12:45 p.m. / Su014

Cultural and Critical Studies Division

Refereed Research Paper Session

Critical Reflections in Media Research and Social Theory

Moderating/Presiding

Raiana de Carvalho, Furman

Paranoid Research, Anxious Public: The Legacy of Fear in Mass Communication Studies

Natalie Ngai, TBA

Substance and shadow: Conceptualizing Hauntic media frames

Jason Cain, Mississippi

Eugene Debs, Bernie Sanders, and the Case of the Shrinking Socialist Imagination

Jesse Benn, Wisconsin - Madison

American Glory, Faded Before Me: The Illusion of Prestige and the Crisis of Legitimacy of the American Award Show

Kyle Stanley, affiliation, and **Chris DeFelice**, Florida

Rejection of the Cyborg: Posthumanism and Labor in the Age of AI

Alfonso Hegde, Southern California

Discussant

Anne Osborne, Syracuse

11:30 a.m. to 12:45 p.m. / Su015

Law and Policy Division

Refereed Research Paper Session

Political Speech, Press Freedom, and Legal Constraints

Moderating/Presiding

Alexis Shore Ingber, Michigan

[EA] The Right to Lie in the Age of Trump: Political Crimes and Campaign Communications

William Davie, Louisiana

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Criminalizing Journalism: Rethinking Global Press Typologies Through the Lens of Defamation Laws

Ershad Khan, Colorado-Boulder

[EA] A Grave Threat Against Press Freedom

Sheila Lalwani, affiliation

Seditious Libel in Trinidad and the Controversial Savings Clause

Roxanne Watson, South Florida

Discussant

Erin Coyle, Temple

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / Su016

Mass Communication and Society Division

Refereed Research Paper Session

Digital Media Risks and Regulations

Moderating/Presiding

Ruoxu Wang, Memphis

Perceptions of Uncivil and Intolerant Anti-Immigration Content and the Role of Digital Hate Perpetration

Stephanie Bühner, affiliation, **Kevin Koban**, affiliation,

and **Jörg Matthes**, University of Vienna

Empowering or Hindering? How Today's Digital Media Consumers Really Feel

About Data Privacy Issues and Privacy Protection Regulations

Wonsun Shin, University of Melbourne,

Jisu Huh, Minnesota, **Bo Chen**, University of Melbourne,

and **Wenwen Cao**, Minnesota-Twin Cities

Beyond Censorship: Understanding the Complexities of Social Media Bans

and the Rejection of Regulation

Gabriella Jensen, affiliation,

and **Fanny Ramirez** and **Morgan Badurak**, Louisiana State

How Do Scholars Targeted by Digital Hate Perceive Perpetrators and Bystanders?

A Qualitative Study

Maryam Khaleghipour, **Kevin Koban**,

and **Jörg Matthes**, University of Vienna

[EA] Do Unwanted Visits Heighten My Vigilance? A Dynamic Privacy Management

Perspective on Self-Disclosure on Sina Weibo

Xi Zhang, affiliation

Discussant

Gina Masullo, Texas at Austin

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / Su017

Public Relations and History Divisions

Sunday, August 10, 2025

Teaching Panel Session

Essential Change: Adding Diverse Role Models to Public Relations History

Moderating/Presiding

Jeffrey S. Morosoff, Hofstra

Panelists

Melody Fisher, Mississippi State

Karla Gower, Alabama, Director, Plank Center for Leadership in Public Relations

David Brown, Temple

Shelley Spector, CEO and Founder, Museum of Public Relations

The history of public relations as taught in textbooks and classrooms has been whitewashed for 75 years. In nearly every example, PR pioneers cited in texts have been three white men: P.T. Barnum, Ivy Lee and Edward Bernays. Women and people of color have been almost universally ignored.

11:30 a.m. to 12:45 p.m. / Su018

Political Communication Division

Refereed Research Paper Session

Political Media Consumption and Effects

Moderating/Presiding

Bingbing Zhang, Iowa

FOI-nding value: An analysis of perceived value of information from freedom of information requests

A.Jay Wagner, Marquette and **Jessica Sparks**, Auburn

Diversify Yourself: Receptiveness to Opposing Views, Media Diet Diversity, and Polarization

Eliana DuBosar, Auburn and **Jay Hmielowski**, Florida

Would Personal Curation Strategies Improve Political Disengagement? Examining The Politics of Personal Curation (PPC) Model

Biying Wu-ouyang, The Education University of Hong Kong

Identifying and Developing a Research Agenda to Address Structural Weaknesses in Political Socialization Research

Lance Holbert, Pennsylvania, **Huma Rasheed**, Pennsylvania, **Mya McKeown**, Ohio State,

Kara Fort, Ohio State, and **Bruce Hardy**, Temple

How Political Advertising Shapes Candidate Image and Brand Identity Attributes

Freddie Jennings, Arkansas, **Josh Bramlett**, Alabama

and **Benjamin Warner**, Missouri

Discussant

Leping You, Miami

11:30 a.m. to 12:45 p.m. / Su019

Scholastic Journalism Division

Refereed Research Paper Session

'It Depends on How You Use the Tool': Preparing Future Journalists and Exploring Public Understanding of AI in the News Industry

Sunday, August 10, 2025

Moderating/Presiding

Hanbo Liu, Kansas

[EA] Empowering Journalism Students: Knowledge, Confidence and Ethical Use of Generative AI in Capstone Projects

Lourdes Cueva Chacón and **Alanna Peebles**, San Diego State

[EA] From Classroom to Newsroom: Drivers and Constraints to AI Literacy Development in Journalism Training

Sina Thäsler-Kordonouri and **Vera Katzenberger**, Leipzig University

[EA] Reconstructing an Integrated Measurement Framework of News Literacy in the AI Era

Xiaojing Li, **Ziwei Feng**, and **Habin Noh**, Shanghai Jiao Tong University

Integrating Generative AI into Media Education: Action Research on Digital Literacy for Future Communicators

Lin Siew Chin, New Era University College Malaysia,

and **Tan Huey Shyh**, Malaysia Multimedia University

Discussant

Sarah Cavanah, Kansas

[EA] = This submission was accepted as an extended abstract.

From capstone courses to hands-on classroom lessons, this session explores the integration of generative AI tools in journalism education, featuring student perspectives on how these tools are shaping their skills and newsroom readiness. It also examines public perceptions and news literacy in the AI era, offering insight into how audiences understand and engage with AI-driven news content.

11:30 a.m. to 12:45 p.m. / Su020

Commission on the Status of Women and Internships and Careers Interest Group

PFR Panel Session

Navigating Personal Ethics When Researching Power Dynamics as Emerging Scholars

Moderating/Presiding

Jocelyn McKinnon-Crowley, Syracuse

Panelists

Shannon Burth, Syracuse

Kandice N. Green, Fairfield

Tiara Johnson, Syracuse

Di Mu, Texas A&M International

Amanda Ni, Syracuse

Andrea Gambino, California, Los Angeles

With increased pressure on emerging scholars to “produce” in numerically driven neoliberal academic spaces, ethical research decisions are shouldered by individuals whose academic freedoms are under threat. When researching power and power structures in stubbornly patriarchal US contexts, these ethical dilemmas confront women, especially women without the protection of tenure, and especially women dependent on “playing the game” to attain social status.
