Saturday, August 9, 2025

7 to 9:15 a.m. / Sa001

Association for Education in Journalism and Mass Communication

Business Session
Journalism and Mass Communication Educator Editorial Board Meeting

Moderating/Presiding
Vincent Filak, Wisconsin Oshkosh, editor

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7 to 9:15 a.m. / Sa002

Association for Education in Journalism and Mass Communication

Business Session
Journalism and Communication Monographs Editorial Board Meeting

Moderating/Presiding
Lindsay Palmer, Wisconsin-Madison, editor

7:30 to 9:15 a.m. / Sa003

Association for Education in Journalism and Mass Communication Committee on Career Development

Business Session
Committee Meeting

Moderating/Presiding
Steve Bien-Aimé, Kansas, chair

7:30 to 9:15 a.m. / Sa004

Association for Education in Journalism and Mass Communication Membership Committee

Business Session
Committee Meeting

Moderating/Presiding
Keonte Coleman, Syracuse, Chair

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8 to 9:15 a.m. / Sa005

Advertising Division

Refereed Research Paper Session
AI in Advertising: Collaboration, Creativity, and Consumer Perception

Moderating/Presiding
Chang-Dae Ham, Illinois Urbana-Champaign

Navigating the Spectrum: Consumer Acceptance of Collaboration between AI and Humans in Purpose Advertising
Huan Chen, Florida, **Yoon Joo Lee**, Washington State,
Xiaofan Wei, and **Xinyi Zuo**, Florida,
and **Cheng Chang**, Southern California
Overcoming the Uncanny Valley Effect: Matching AI to Ad Themes
Chang-Won Choi and **Robert Magee**, Mississippi
When AI Review Summaries Mislead: Effects of AI Review Summaries on Consumer Decision Experience
Xiaoyu Xu, SUNY Cortland
The Absence of History: How AI-Generated Advertisements Erode Brand Attitude and Purchase Intention
Binbin Ni, Tsinghua, **Fuzhong Wu**, Soochow,
and **Jiarui Bao**, affiliation
Prompt to Production: Teaching the AI Creative Pipeline
Jason Porter, South Carolina

Discussant
Anastasia G. Kononova, Michigan State

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8 to 9:15 a.m. / Sa006

Communication Technology and **International Communication Divisions**

Research Panel Session
Digital Intermediaries Countering Misinformation for Non-English Speaking Immigrant Communities in the U.S.

Moderating/Presiding
K. Hazel Kwon, Arizona State

Panelists
Young Eun Moon, Mississippi
Jinxia Niu, Chinese for Affirmative Action
Wei-Ping Li, Maryland; Taiwan Factchecker Center
Elira Canga, Arizona State; Faktoje.al

This panel will discuss the current state of in-language information integrity work, focusing on the opportunities and challenges that the contemporary socio-digital environment brings to this effort. The panel will be intentionally composed of researchers and practitioners who have collaborated or partnered across the fields, sharing their insights into how cross-profession collaboration between academic researchers and information integrity practitioners can help advance scholarly knowledge as well as expanding our field's overall mission to inform the public in the age of misinformation. The panel will be of interest to scholars whose research areas include misinformation and fact-checking research, civic technologies, media literacy, or news services for underrepresented populations.

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8 to 9:15 a.m. / Sa007

Communication Theory and Methodology Division

Refereed Research Paper Session
From AI to Douyin: The Evolution of News and Journalism in the Digital Age

Moderating/Presiding
Bradley Gorham, Syracuse

Framing with Sound: The Power – and Limits – of Emotional Background Music in Chinese Short Video News on Douyin
Zhuoyu Wang, **Lei Guo**, **Ningjie Zhang**, **Jiazhou Lin**,
Weilin Li, **Mengying Xing**,
and **Guangnan Ye**, Fudan University
A Proposal for Remodeling of Hierarchical Influences Model to Understand Variance Influencing Factors in a Given Society*
Abu Ahmed, Colorado State
Predictive Modeling of News Frames in Generative AI Coverage: A Statistical Approach
Quang Nguyen and **Howard Welser**, Ohio
From Social Media to AI Applications: A Typology of Agenda-Setting Theory Dynamics in the New Media Environment
Lindita Camaj, Florida
and **Mahbubul Haque Bhuiyan**, Comilla University
Digital Journalism as Subversive Memory Work: Addressing Exclusion Through Journalism and Digital Archiving
Rahoof Kaliyarakath, Texas at Austin

Discussant
Yulia Medvedeva, Zayed University

* Second Place Top Student Paper

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8 to 9:15 a.m. / Sa008

Law and Policy Division

Business Session
Executive Committee Meeting

Moderating/Presiding
Brett Johnson, Iowa

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8 to 9:15 a.m. / Sa009

Mass Communication and Society Division

Refereed Research Paper Session
AI-Generated Content and Society

Moderating/Presiding
Xinle Jia, Southern Illinois, Carbondale

Empowering Employees with Generative AI: An Investigation of the Role of Internal

Communication in Employees' Adoption of Generative AI at Work
> **Daniel Hunt**, **Joon Kim**, **Ying Xiong**,
> **Jegoo Lee**, and **Won-KI Moon**, Rhode Island

To Read or Not to Read AI News, that is Not the Question: Examining Incidental
Exposure, Fatigue, Avoidance, Knowledge and News Coverage About AI
> **Taeyoung Lee**, Houston / Indiana,
> **Yujin Kim**, affiliation,
> and **Trey McKinney**, affiliation

Examining the Antecedents and Consequences of the Influence of Presumed Influence
of AI-Related Risks
> **Huai-Kuan Zeng** and **Tai-Yee Wu**,
> and **Zhi-Rong Li**, National Yang Ming Chiao Tung University

[EA] Cross-Cultural Comparison of AI Fashion Models and Body Esteem in U.S. and Korea
> **Yujin Heo**, Pennsylvania State,
> **Bingbing Zhang**, Iowa
> and **Fuyuan Shen**, Pennsylvania State

[EA] Trust in the Bylines: Audience Perceptions of AI-Generated News
Across Polarized Issues
> **Junghyun Moon** and **Sung Hyun Lee**, Indiana

Discussant
> **Daniel Trielli**, Maryland

[EA] = This submission was accepted as an extended abstract.

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8 to 9:15 a.m. / Sa010

Media Ethics and **Cultural and Critical Studies Divisions**

Research Panel Session
> **Media and Human Suffering: The Path Forward for Research, Policy, and Practice**

Moderating/Presiding
> **Munachim Amah**, Iowa

Panelists
> **Anita Varma**, Texas at Austin
> **Menna ElHosary**, City St. George's, University of London
> **Diane Cormany**, Minnesota
> **Tara Walker**, St. Bonaventure

This panel advances academic discussions on this topic and features contributors to the *Journal of Communication Inquiry*'s special issue, "Media and Human Suffering: Foundations, Ruptures, Continuities," scheduled for publication in fall 2025. Panelists will discuss ethical dilemmas and frameworks for making sense of human suffering represented in and orchestrated by the media.

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8 to 9:15 a.m. / Sa011

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session
OMGC Case Study Competition

Moderating/Presiding
Ronen Shay, Fordham

The Best Practices of Case Study Research
Peiqin Chen, Shanghai International Studies University
The Global Media Industries Case Repository: A New Platform to Support Media
Management Research for the Global South and the Global North
Ke Guo, Shanghai International Studies University
Bundling Strategies, Competitive Advantages, and Market Performance: A Case Study
on Disney+ Streaming Bundles*
Miao Guo, Connecticut
China's Television Media Transformation: A Case Study of CMG's AI Content Production
and Dissemination System**
Zhi Li and **Hong Wang**, Communication University of China
Data Journalism Meets AI: An Experiment on Influence of Technological Disclosure
on Journalism Creativity
Henghui Du, Shanghai International Studies University
International Communication Effects of Marginal Cultural Products: Analysis
of the Global Reports on Black Myth: Wukong***
Xi Wang, Shanghai International Studies University
Localized vs. Translated: Revenue Performance and Platform Strategies of Micro-Short
Drama Companies in Global Markets***
Mengying Zhang, **Wen Zong, Shin Lin**,
and **Mat Wang**, Peking university

Discussant
Louisa Ha, Bowling Green State

* First Place Faculty Paper
** Second Place Faculty Paper
***First Place Student Paper Award

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8 to 9:15 a.m. / Sa012

Newspaper and Online News, Magazine Media and **Visual Communications Divisions**

Teaching Panel Session
Teaching Photojournalism in Digital Age

Moderating/Presiding
Xu Zhang, Austin Peay State

Panelists
David Allison, Austin Peay State
Michael Martinez, Tennessee
Ivy Ashe, Florida Atlantic
Tara Pixley, Temple

Saturday, August 9, 2025

This panel focuses on teaching students' photojournalism skills in today's digital age, especially with the advent of AI technology.

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8 to 9:15 a.m. / Sa013

Political Communication Division and **Religion and Media Interest Group**

[11-0800] — **Scholar-to-Scholar (Poster) Refereed Research Paper Session**

Political Communication Division (50 papers)
01 • Mediate public diplomacy in Africa: critiquing praxis, research and theories
    Success Osayi, Colorado-Boulder,
    Samson Omosotomhe, Ambrose Ali University, Ekpoma,
    and **Chioma Agboh**, University of Nigeria Nsukka
02 • Politics of Reinvention: President Prabowo's Populism Political Rebranding from General to 'Gemoy'
    Pulung Perbawani, Colorado-Boulder
03 • [EA] The Best Defense Is Offense: Manifestations of Wolf Warrior Diplomacy in Chinese Diplomats' Responses to Media Questions
    Tianlun Zhou, **Hanjing Wang**, **Fangyuan Liu**,
    and **Zuquan Xiong**, Hong Kong Baptist University
04 • [EA] The Broken Compass: Crisis of the expert image in Chinese social media
    Wenhui Liang, **Beixi Kuang**,
    and **Huaming Chen**, affiliation
05 • The effects of issue ownership on user engagement with parties' Facebook posts during the 2021 Elections in Albania and Kosovo
    Dren Gërguri, **Muhamet Jahiri**, and **Gëzim Qerimi**, University of Pristina

Discussant
    Katy Biddle, Southern Mississippi

06 • Pod Politics: A Profile of Political Podcast Users in the United States
    Jessica Sparks and **Eliana DuBosar**, Auburn,
    Renee Mitson, **Brittany Shaughnessy**, **Luna Pittet Gonzalez**,
    and **Myiah Hutchens**, Florida
07 • Parties and Podcasts: How Political Affiliation Shapes Podcast Intention and Trust
    Jena Lathen, Brigham Young
08 • The Era of Influence: Assessing the Impact of Fandom and Parasocial Relationships on Political Attitudes
    Gwen Nisbett, North Texas, **Stephanie Schartel Dunn**, Winona State,
    and **Jacqueline Fellows**, Southern Methodist
09 • Use of TikTok During the 2024 Presidential Election
    Mia Moody, Baylor, **Gabriel B. Tait**, Ball State,
    Dorothy Bland, North Texas, and **Gheni Platenburg**, Houston
10 • Politics of Posting: Analyzing Social Media Posts in Knoxville's 2021 City Council Races via the ELM Lens
    Pranaav Jadhav, Missouri

Discussant
    Shuning Lu, Maryland

11 • Turns Out, It's Not You—It's Your Candidate: Rethinking Affective Polarization
    Salih Hurdogan, **Zhi Lin**, **Joseph Stepniewski**,
    and **Ahona Tasnuva**, Texas at Austin

12 • Two Paths to Political Alienation
  Esther Thorson, Michigan State, **Edward Malthouse**, Northwestern,
  Jaewon Royce Choi and **Weiyue Chen**, Butler,
  and **Stephanie Edgerly**, Northwestern
13 • **[EA]** Weaponized Patriotism and Partisan Asymmetries in Emotional and Engagement Responses
  Yoo Ji Suh, **Macau K. F. Mak**, **Sadie Dempsey**, **Dhavan Shah**,
  and **Michael Wagner**, Wisconsin-Madison
14 • We Are In This Together: The Effects of Abundance and Scarcity Metaphor Frames On Policy and Organizational Support
  Yu-Hao Lee and **Jack Barry**, Florida,
  Aaron Zeiler, SUNY at Stony Brook, and **Ann Christiano**, Florida
15 • **[EA]** Transnational Political News Consumption: A Study of the Gülen Movement Diaspora in the United States
  Hakan Karaaytu, Alfred University

Discussant
  A.Jay Wagner, Marquette

16 • **[EA]** What Drives Trending Stability? Uncovering How Douyin's Algorithm Systematically Favors State-Affiliated Accounts
  Zoey Wang, **Jiangyue Chen**,
  and **Carl Zhou**, University of Amsterdam
17 • What Erodes Social Capital and Social Trust on Social Media? Effects of Social Media Political Homophily and Social Media Network Filtering
  Pablo González-González and **Marta Seijas**, University of Salamanca,
  and **Homero Gil de Zúñiga**, University of Salamanca / Pennsylvania State University
18 • **[EA]** "You're Gambling with World War III": An Analysis of Donald Trump's Weaponization of Victimhood
  Brock Mays and **Carl Knauf**, Colorado-Boulder
19 • When administration supports ally Israel, U.S. dailies focus plights of Palestinians: An analysis of 15th Gaza War through CAM lens
  Ershad Khan, Colorado-Boulder
20 • **[EA]** Working title: Between Belief and Compliance: Investigating Russian Journalists' Alignment with State Narratives on the War in Ukraine
  Rashad Mammadov, Mississippi

Discussant
  Yiben Liu, Oklahoma State

21 • National Security vs. Freedom of Speech: How Media Exposure, Personal Values, and Media Framing Influence Non-Users' Support for A National Ban on TikTok
  Huu Dat Tran, **Pham Phuong Uyen Diep**,
  and **Hayley Booth**, Louisiana State University
22 • Political trolling and affective polarization
  Umer Bilal, Oklahoma
23 • **[EA]** Structural Characteristics, Generation Mechanisms, and Relational Embedding of Agricultural Policy Interpersonal Communication Network
  Ziyi Yin, Guangdong University of Foreign Studies
24 • **[EA]** The Impact of Harassment on Political Activists and Democratic Institutions
  Aly Hill and **Jacob Nelson**, Utah
25 • The Impact of Mediated Distant Suffering on Polarization: Examining Cause Connection, Social Change Commitment, and Political Motivations
  Xinyue Dong and **Hsuan-Ting Chen**, Chinese University of Hong Kong

Discussant
Gabriel Miao Li, Chapman University

26 • How News Media Choices Relate to Need for Chaos, Authoritarian Tendencies, and Political Violence Acceptance in the Context of Brazil
Marina Petric and **Miglena Sternadori**, Texas Tech
27 • How Walz beat Trump in China's state news media coverage of the 2024 election
Buck Ryan, Kentucky,
and **Lei Jiao**, Wuhan University of Technology
28 • [EA] "I'm not a TikToker, but…": A Computational Content Analysis of TikTok Non-Users' Discourse on the National TikTok Ban in the US
Huu Dat Tran, **Pham Phuong Uyen Diep**,
and **Hayley Booth**, Louisiana State
29 • Interacting, Exploring and Mobilizing: Online Interaction with Politicians, News Media Repertoires and their Effects on Political Participation in Taiwan
Zhiming Liu, **Jiawei Tu**,
and **Chunyan Huang**, University of Macau
30 • Liquid Gatekeeping for an Affective Public: Local Government's Social Media Comment Curation amid the Pandemic
Yuqiong Zhou, **Mengyuan Zhang**,
and **Xinzhi Zhang**, City University of Hong Kong

Discussant
Sujin Kim, Oklahoma State

31 • How Gen Z Makes Sense of CSR: The Role of Perceived Altruism and Cultural Ideology in Responses to Internal and External CSR
Yezi Hu, Texas at Tyler, **Yanni Ma**, Oregon State,
and **Di Mu**, Texas A&M International
32 • How Unfairness and Political Ideology Shape Buycotting: A Moral Emotion Perspective Of Corporate Political Advocacy
Leping You, Miami, **Zicheng Cheng**, Arizona,
and **Yang Yang**, Southern Indiana
33 • Love the Stars, Love Their Politics: Examining the Psychological Mechanisms of Celebrity Political Endorsement
Yuxuan Jin and **Yuan Sun**, Florida
34 • Navigating Identity Conflicts: The Impact of Celebrity Political Endorsements on Fan and Political Engagement
Siyi Song and **Ashwin Rajadesingan**, Texas at Austin

Discussant
Azmat Rasul, Zayed University

Religion and Media Interest Group
35 • Catholic Thought in James W. Carey's Views of Communication
Alexandre Goncalves, Illinois
36 • [EA] The Dissemination of Folk Religion through Short Videos
Xi Lin, Shanghai Jiao Tong University
37 • [EA] Faith Communities and the COVID-19 Lockdown: Communicating resilience in digital spaces
Magdalene Vail, South Florida
38 • [EA] The future foretold: Algorithms, alternative spirituality, and the rise of digital divination
Sarah Whitmer, Iowa
39 • [EA] Religious Artificial Intelligence (AI): Exploring Perceptions of AI Across Religious Communities in the U.S.
Nihar Sreepada, Louisiana State

40 • Saint to Sinner: A Critical Autoethnography
Sophia Condemi, Syracuse

Discussant
Kathryn Montalbano, Kentucky
[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

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8 to 9:15 a.m. / Sa014

Public Relations Division

High-Density Refereed Research Paper Session
Top Teaching Papers and GIFTS High Density Session

Moderating/Presiding
Sun Young Lee, Maryland

Top Teaching Papers
AI Intervention in PR Education for Digital Competence*
Erika Schneider, Syracuse
Cultivating Leadership Potential: How an Agency Model Shapes Student Leadership Practice and Perspectives**
Breann Murphy and **Teddi Joyce**, Jacksonville State
Do Public Relations Graduates Exhibit Work Ready Intelligence?***
Pamela Bourland-Davis, Georgia Southern,
Elizabeth Toth, Maryland, **Charles A. Lubbers**, South Dakota,
and **Hua Jiang**, Syracuse

Discussant
Amanda Weed, Kennesaw State

* First Place Paper, Teaching Paper Competition
** Second Place Paper, Teaching Paper Competition
*** Third Place Paper, Teaching Paper Competition

Top GIFT
Bluesky: The Growth and Governance Challenge*
Arien Rozelle, Syracuse
Scaffolding Approach to Enhance Digital Competency in PR Students Through Sequential "Learning-Practicum" Modules in the Classroom**
Taeyoung Kim, Loyola, Chicago
The PESO Model in Politics: A Group Exercise on Senator Earned and Shared Media Strategies***
Josh Bramlett, Alabama

Discussant

Zifei Fay Chen, Georgia

*   First Place Paper, GIFT Competition
**   Second Place Paper, GIFT Competition
***   Third Place Paper, GIFT Competition

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8 to 9:15 a.m. / Sa015

Small Programs and **Internships and Careers Interest Groups**

Teaching Panel Session
   Put This Another Way: Journalism Pedagogy in Programs that Rare Post-Journalism

Moderating/Presiding
   Michael Longinow, Biola

Panelists
   Jeffrey Ranta, Coastal Carolina
   Damilola Oduolowu, Missouri
   Brian Steffen, Simpson
   Elizabeth Atwood, Hood College
   Vivan B. Martin, Central Connecticut

Journalism and media programs have faced declining funding and credibility in the post-pandemic, "fake news" era. Many have been cut or merged into other disciplines. This panel shares insights, strategies, and future projections.

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8 to 9:15 a.m. / Sa016

Sports Communication Interest Group

Refereed Research Paper Session

Moderating/Presiding
   Carolina Velloso, Minnesota

Olympics, World Cup and Crime: The Impact of Sport Across Continents and Culture
Sport-Based Social Presence: Olympic Media and Social TV Usage in Younger Saudi and American Demographics
   Boyang Ding, **Mutaz Barnawi**, **Yifan Wu**, **Andrew Billings**,
   and **Kenon Brown**, Alabama
Does the Who Matter More than the What? Sources and Journalistic Role Performance in the Media Coverage of FIBA World Cup 2027
   Claudia Kozman, Northwestern University in Qatar
From Soccer to the Gridiron: Exploring the Rise of NFL Fandom in Germany
   Frauke Hachtmann, Nebraska-Lincoln, **Christof Seeger**,
   and **Thomas Wiench**, Stuttgart Media University
Sports True Crime: How Infotainment Disrupts Genre in Times of Change
   Emil Steiner, Rowan
Are Media Events Still Effective in the New Media Era?
   Meng Fu, affiliation, **Rui Chen**, affiliation,
   and **Xingemei Zhong**, affiliation

Discussant
    Shannon Scovel, Tennessee

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8 to 9:15 a.m. / Sa017

Kappa Tau Alpha

Business Session
    Advisor's Breakfast

Moderating/Presiding
    Beverly Horvit, Missouri, executive director, KTA

Kappa Tau Alpha is an international society honoring scholarship in journalism and mass communication. It is organized for the recognition and encouragement of scholarship and good character among students of journalism in colleges and universities in which there are properly conducted schools and departments of journalism and mass communication. Pre-registration is required.

9:45 to 11 a.m. / Sa018

Association for Education in Journalism and Mass Communication

[12-0945] — **Scholar-to-Scholar (Poster) Refereed Research Paper Session**

Advertising Division
Topic I — **Navigating Trust and Authenticity in AI-Generated Advertising Content**
01 • Authenticity Construction: Cognitive Pathways and AI Heuristics in Interpreting Authenticity of AI-Generated Advertising
    Yang Feng, Florida, **Jing Yang**, Loyola Chicago,
    Kelly Youngs and **Chien Tse-his**, Florida
02 • [EA] The Novelty Effect of AI-Chatbot: Examining Consumer Engagement and the Moderating Role of Self-Efficacy
    Md Shahedur Rahman, Colorado
03 • [EA] What Influences Our Verification of AI Content in Advertisements? A Study on the Factors Affecting Users' Verification of AI-Generated Ads
    Shuo Wang, Jilin, and **Rui Xu**, Nanjing Normal
04 • Realism Ruins Trust?: A computational approach to investigate the perceptions of AI-generated video using Sora
    Qingyuan Yang, Florida
05 • Evaluating Consumer Perceptions of AI-Suggested Brands: Insights from the FCB Grid Framework*
    Jinping Wang, Florida, and **Guolan Yang**, Illinois Urbana-Champaign

Discussant
    Jacqueline Hitcheon, Illinois Urbana-Champaign

Topic II — **Literacy, Ethics, and Persuasion in AI-Driven Media**
06 • [EA] Consumer Advertising Literacy in the Age of AI: Insights from User Discussions on Xiaohongshu (RedNote)
    Shiyun Pan, Communication University of China

07 • [EA] AI-Generated Realistic Images: Human Detection and Effects on Persuasion
Manxi Luo, **Patrick Mohan Zhang**, and **James Cummings**, Boston

08 • Explicating and Operationalizing Machinewashing: Implications for Deceptive AI Practices in Public Relations and Advertising
Victoria Kyriakopoulos, Syracuse

09 • Personalization in AI versus Human-Generated Advertising: A Deep Dive into Textual Feature Analysis and Persuasion Impact
Yixuan Jiang, Zhejiang

10 • AI in Advertising Education: How to Incorporate AI into Teaching Advertising and Brand Responsibility*
Hayoung Sally Lim, Oregon

Discussant
Huan Chen, Florida

Topic III — **Influence and Impact: The Power and Pitfalls of Persuasive Narratives in the Digital Age**
11 • When influencer narratives backfire: Sponsorship disclosure and consumer trust in hotel sustainability post
Lingling Zhang and **Hua Chang**, Towson

12 • [EA] The Power of Social Media Influencers: Gender, Motives, Source Credibility, and Parasocial Relationships in Shaping Green Fashion Consumption
Yang Yang and **Erin Gilles**, Southern Indiana,
and **Yara Acaf**, Texas at Austin

13 • [EA] Lionel Messi and Saudi Tourism: Celebrity Endorsement in Nation Rebranding
Razan Aljohani, Maryland

14 • The Anthropomorphic Paradox: When Humanizing Ads Amplifies Digital Crowding and Undermines Effectiveness
Nah Ray Han, Georgia CSU, **Jihoon (Jay) Kim**, Alabama,
and **Hojoon Choi**, Houstonng

Discussant
Weilu Zhang, Kentucky

Topic IV — **Senses and Screens: Exploring Perception, Presence, and Performance in Digital Consumer Spaces**
15 • [EA] The Digital Laborer's Survival in Online Writing: A Case Study of Contextual Evolution in Literature Forums
Yiran Cheng, Cambridge

16 • The Impact of Perceived Uncertainty in E-commerce Live Streaming on Consumer Purchase Intention for "New Chinese Brands": An Extension of the O-S-R-O-R Model
Huizi Xu and **Panqiang Niu**, Shanghai

17 • The Effect of AR Image Vividness and Resolution on Attitude, Behavior, and Perceived Value
Lizi Ma, Illinois at Urbana-Champaign

18 • Sound Matters: How Advertising Music Volume Shapes Consumer Perception and Behavior
Zishan Ding, Sun Yat-sen

Discussant
Regina Ahn, Miami

Broadcast and Mobile Journalism Division
Topic I — **Personality, Performance and Parasociality Among Real and Artificial Broadcast Hosts**
19 • Politicasts: A Profile of Popular Political Podcasts in the United States
Jessica Sparks, Auburn

20 • Does Psychological Closeness Matter? Investigating the Role of Parasocial Interaction in the Persuasive Effects of Virtual News Anchor through Psychological Social Distance and Trust
Chenwei Yang and **Yushan Jiang**, Shanghai Jiao Tong University

21 • Kayfabe and Conspiracy: Examining the Role of Political Performance in the #Staged Trump Assassination Attempt
    Daniel Barth, Columbia
22 • Humor and Truth: An Ethical Analysis of Saturday Night Live (NBC)'s News Satire in 2024 U.S. Elections
    Emma Denman and **Deb Aikat**, North Carolina at Chapel Hill
23 • [EA] Emoting with the Friends of the Pod: How Podcasters Make Space for Listeners to Process Politics
    Elia Powers, Towson

Discussant
    Kristina Vera-Phillips, Arizona State

Topic II — **Global, Displaced and Travel Journalism Trends**
24 • Blurring boundaries: How world travel YouTubers are redefining travel journalism
    Hun Shik Kim, Colorado
25 • [EA] Reporting From Exile: The Roles and Practices of Russian Dissident Journalists
    Teodora Trifonova and **Joy Jenkins**, Missouri
26 • [EA] Examining Perceived Job Satisfaction in East African Newsrooms: A Cross-Country Analysis
    Kevin Mudavadi, Georgia State,
    Bingbing Zhang, Iowa,
    and **Admire Mare**, Johannesburg
27 • [EA] Navigating the Storm on TikTok: Platformization of Disaster News by Vietnamese Outlets
    Pham Phuong Uyen Diep, Louisiana State,
    Nguyen Anh Thu Bui, **Thi Thuy Linh Le**,
    Do Khanh Linh Nguyen, **Thuy An Nguyen**,
    and **Khanh Ha Nguyen**, Vietnam National University HCMC

Discussant
    Heidi Makady, Texas State

Topic III — **Emerging Professional Topics, Tools and Fears**
28 • What Makes News Professionals Speak about Gen AI? --A Study Based on Metajournalistic Discourse
    Shixin Hu, Sun Yat-sen University
29 • [EA] Can AI Really Help Us Better Identify Fake News? The Impact of Different Levels of Human-AI Collaboration on Users' Experience and Decision-Making Behavior
    Shuo Wang, Jilin University,
    and **Ziming Yuan**, Peking University
30 • A qualitative analysis of ACEJMC site visit reports found in assessment noncompliance, 2013-2022
    Timothy Bajkiewicz, Virginia Commonwealth
31 • [EA] Protecting Daughters or Protecting Women? Reporters cover abortion on the ballot
    Linda White, **Valeria Jones, Betsy Emmons**,
    and **Kelli Boling**, Nebraska

Discussant
    Lindsey Sherrill, Northern Alabama

Communication Technology Division
Topic I – **The Algorithmic Era**
32 • Exploring Generational Digital Inequalities in The Age of Algorithmic Era
    Ertan Ağaoğlu and **Abdullah Al Ajmi**, South Carolina
33 • How Algorithmic Social Media Use Shapes Decision Making: Examining a Moderated Mediation Model
    Yi Wu and **Zihan Wang**, Shenzhen University

34 • Integrating Protection Motivation and Helplessness Pathways: A Two-Wave Study of Privacy Protection on Algorithmic Social Media in Singapore
>**Hyunjin Kang, Nazira Banu**, and **Tingting Yang**, Nanyang Technological University
>**Jeeyun Oh**, The University of Texas at Austin

35 • Reconstructing the Information Cocoons: Exploring the Elastic Boundary and Management Strategies in Intelligent Recommendation Algorithms
>**Mengyao Li**, Shenzhen University

36 • Systematic Bias or Congeniality? Auditing YouTube Recommendation Algorithms from a Longitudinal Perspective
>**Miner Ye, Magdalena Wojcieszak**,
>and **Muhammad Haroon**, California, Davis

Discussant
>**Mengyan Ma**, Michigan State

Topic II – **Emerging Technologies and Markets**

37 • **[EA]** Exploring Consumption Values and Country of Origin for Wearables Adoption in an Emerging Market
>**Derya Sahin** and **Carolyn Lin**, Connecticut

38 • **[EA]** How Communication Technology Shapes Rural Governance? Structural Embedding and Institutional Synergy of Digital-Intelligent Platforms
>**Duansheng Wang, Xiangkai Yu, Bohan Meng**,
>and **Zixi Liu**, Communication University of China

39 • **[EA]** Not Only the Privacy? Understanding Screenshots Sharing on Messaging Platform: The Perspective of Relational Communication
>**Huizhen Dong**, Shenzhen University

40 • Research on the Relationship Between New Media Literacy and Digital Hoarding Behavior of Chinese Youth
>**Xuan Chen**, Zhejiang University, **Zhe Liu**, ESADE Business School,
>and **Tingwang Yan**, Communication University of China

41 • **[EA]** Breaking the Silos: Unveiling the Power of Cross-Platform Research in Digital Communication Opportunities for Cross-Platform Research in the Context of Digital Media
>**Huiqian Lai** and **Yiqi Li,** Syracuse

Discussant
>**Chun Shao**, Marquette

Topic III – **Social Media across Contexts**

42 • **[EA]** Cultivating Cross-Cultural Curiosity and Competence: Integrating Short-Form Social Media Content into Journalism Education to Enhance Students' Intercultural Communication Skills
>**Yue Zheng**

43 • Examining Adolescents' Sharing of Contraceptive Access Content on Social Media Across Three Countries
>**Jessica Willoughby, Joy Wanja Muraya, Stacey Hust**, Washington State,
>**Leticia Couto**, DePaul, **Jessica Myrick**, Good Pug Media,
>and **Rebecca Ortiz**, Syracuse

44 • **[EA]** An Experience Sampling Study Investigating Momentarily Changes of Self-Perception Towards Sociability and Social Media Use
>**Hanjie Liu** and **David Ewoldsen**, Michigan State

45 • **[EA]** Role of Social Media Use, Materialism and Heuristic Cue Reliance on Celebrity Worship
>**Manu Bhandari, Sujita Karki**,
>and **Tika Lama**, Arkansas State

46 • **[EA]** Soft Nudges vs. Hard Rules: Evaluating Cyberbullying Interventions on Chinese Social Media
>**Salamati Ayihen, Qifan Jia, YuXin He,**
>and **Hengyu Du**, Communication University of China

Discussant
   Shu-Chu Li, National Yang Ming Chiao Tung University

Topic IV – **Communicating with Chatbots**
47 • Beyond Single Voices: The Impact of Multi-Bot Chatting on User Perception
   Bo Kyeang Kim and **Soo Yeon Kim**
48 • Chatbots vs. Doctors: The Role of Message Relevance in Perceived Timeliness and Credibility of Mpox Communication
   Emmanuel Edmund and **Buduo Wang**, Texas Tech University
49 • **[EA]** Mitigating the Impact of Chatbot Errors: The Role of Attribution, Apology, and Sincerity in User Satisfaction and Continued Usage Intention
   Chen Min, Huazhong University of Science and Technology,
   Wenting Yu, The Hong Kong Polytechnic University,
   Xingjian Wang, and **Qiaoyun Wan**, Huazhong University of Science and Technology
50 • The Impact of AI Chatbot Conversationality: How Perceived Message Contingency and Privacy Concerns Shape Health Information Competence and Perceived Information Quality
   Hanyoung Kim and **Weilu Zhang**, Kentucky,
   and **Jeong-Yeob Han**, Georgia
51 • The Neuroticism Barrier to AI Chatbot Disclosure: Convergent Cross-Sectional, Longitudinal, and Cross-Cultural Evidence
   Bolin Cao, Chuanqin Wen, and **Yichu Yang**, Shenzhen University,
   Sebastian Scherr, University of Augsburg,
   Li Crystal Jiang, City University of Hong Kong,
   and **Tetsuro Kobayashi**, Waseda University

Discussant
   Bolin Cao, Shenzhen University

Topic V – **Immersive Media Experiences**
52 • **[EA]** Stranger Danger!: Using Cognitive Load Theory to Understand the Impact of VR In-game Training on Misinformation and Privacy Education
   Kexin Coco Li, David Peters, Kelly Leahy, Tamara Makana Chock, Ash Cavalcanti,
   and **Tiara Johnson**, Syracuse
53 • **[EA]** Comparing PvP and PvE Game Enjoyment: World of Tanks vs. Sky: Children of the Light
   Sukyoung Choi, Yonsei University, **Eugene Lee**, Southern California,
   Mingxuan Liu, University of Macau, **Dmitri Williams**, Southern California,
   Nicholas Bowman, Syracuse,
   and **Steven Proudfoot**, Southern California
54 • **[EA]** Guided Experiences with AI Teaching Assistants in Virtual Reality
   Jason Webb, Syracuse
55 • **[EA]** Privacy concerns about Mixed Reality recording: A cross-cultural study of the U.S. and South Korea
   Tamara Makana Chock, Syracuse,
   Se Jung Kim, SUNY Polytechnic Institute,
   and **Yoon Lee**, Syracuse
56 • **[EA]** Virtual Reality and alcohol attitudes and behavior in underage individuals: The moderating role of immersive tendencies
   Yoon Joo Lee, Porismita Borah, Bimbisar Irom,
   and **Folake Okor,** Washington State

Discussant
   Jieun Shin, Florida

Public Relations Division
Topic — **Influencers, Media and Strategic Messaging**
57 • [EA] Understanding Non-State Actors: The Untapped Power of Foreign Social Media Influencers in China's Digital Diplomacy
   Qiuyue Cho-Li and **Spiro K. Kiousis**, Florida
58 • Bridging or Bonding? Exploring How Influencer Type and Trans-Parasocial Relationship Interactivity Drive Organizational Outcomes
   Hua Harry Li, **Keonyoung Park**,
   and **Xuekang Shi**, Hong Kong Baptist
59 • The Effects of Perceived Reach and Influence on Scandalization
   Bugil Chang, Tennessee
60 • "Kamala IS Brat": How Online Campaign Content Shapes Young Adults' Political Organization-Public Relationships and Participation
   Joshua Narrell and **Jun Zhang**, Middle Tennessee State
61 • A Picture Says a Thousand Words: A Multimodal Analysis of Emotion in NGO Fundraising
   Jiacheng Huang and **Namuun Tsegmid**, Minnesota
62 • Leveraging the Metaverse for Consumer-Brand Engagement: The Mediating Roles of Cultivation Strategies
   Da-young Kang, and **Eyun-Jung Ki**, Alabama

Discussant
   Sifan Xu, Tennessee

Topic — **Employee Communication, Leadership & Internal Relations**
63 • How Can Dialogic Internal Communication Promote Employees' Openness to Artificial Intelligence (AI) Adoption
   Hanzi He, **Linjuan Men**, **Wenlin Liu**,
   and **Gwiwon Nam**, Florida
64 • [EA] The Double-Edged Role of CSR Communication: How CSR Communication Shapes Employee Responses to Corporate Social Irresponsibility
   Katie Haejung Kim, Tennessee
65 • Exclusionary Leadership Communication and Employee Silence: Integrating Social Exclusion and Employee-Organization Relationships Perspectives
   Bitt Moon, Mississippi,
   and **Yunna Rhee**, Hankuk University of Foreign Studies
66 • [EA] Collegiate Sports Information Directors and the Management Function of Public Relations
   Steve Collins, Stephen Howard, Ray Murray,
   and **John McGuire**, Oklahoma State
67 • Public Relations Professionals Identify Leadership Challenges, Essential Competencies & Deficiencies Among Emerging Leaders
   Marlene Neill, **Anni Qiang**, **Logan Singer**, **Emeri Drewry**, **Raphael Roker**,
   and **Trey Hernandez**, Baylor
68 • Power of Strategic Communication in Entrepreneurship: Investigating Women Founders' Communication Strategies through Interviews
   Cheng Hong, California State-Sacramento

Discussant
   Laura Lemon, Alabama

Topic — **History, Institutions and Legitimacy**
69 • Assembling the Machinery: The Benevolent Society System and the Organizational Genesis of U.S. Public Relations in the Early 1800s

Christopher Wilson, Brigham Young, **Tyler Page**, Connecticut,

Edward Adams and **Lilly Brower**, Brigham Young

70 • The Birth of Female-Led Activist Public Relations: The National American Woman Suffrage Association's National Press Bureau

Arien Rozelle, Syracuse

71 • Populism and Public Relations: The Legacy of William Jennings Bryan and the Evolution of Corporate Communication

Joel Reed, Arkansas

72 • Legitimacy-Building for a High-Containment Facility: A Longitudinal Study of Changes in Community Perceived Legitimacy, Trust, Risk and Preparedness

Xiaochen Angela Zhang, Oklahoma,

and **Raluca Cozma** and **Nancy Muturi**, Kansas State

73 • Conceptualizing Transnational Social Issues Management (TSIM)

Luke Capizzo, Michigan State,

Yu Chen and **Anli Xiao**, South Carolina,

Bingbing Zhang, Iowa,

and **Fritz Cropp**, Missouri

74 • Explicating the Concept of Transactive Resilience: Improving Cross-Sector Disaster Communication via Improving Cross-Sector Relationships

Xiaochen Angela Zhang, Oklahoma

Discussant

Stephanie Madden, Pennsylvania State

Topic — **Diversity, Equity and Inclusion in PR**

75 • [EA] Exploring the lived experiences of Black Public Relations Professors

Candice Edrington and **Damion Waymer**, South Carolina

76 • [EA] Building Trust in Government-Public Relationships: Trajectories and Predictors of Institutional Trust During Health Crisis

Yihui Huang, **Bo Chang**, **Qinhui Zhan**,

Qinxian Cai and **Haodong Liu**, City University of Hong Kong

77 • Fostering Engagement or Fueling Disengagement? A Dual Model on (In)Effective Allyship Communication's Impacts among Racial and Ethnic Minority Employees

Feifei Chen, College of Charleston

and **Shi Duli**, New Mexico State

78 • [EA] A Cross-Cultural Model of Strategic Communication: Insights from China's MNCs in the MENA Region

Yingru Ji, Zhejiang University,

Shujun Jiang, United Arab Emirates University,

and **Chang Wan**, Zhejiang University

79 • ESG Strategies and Practices in Cross-Border E-Commerce: A Qualitative In-Depth Interview Study on the Chinese Enterprise SHEIN

Yinghua Wang and **Chenxi Yi**, affiliation

Discussant

Breann Murphy, Jacksonville State

Commission on Graduate Education

80 • Gender Representation in Social Media Advertising

Logan Singer, Baylor

81 • Online Mourning and Collective Memory: Text Mining and Content Analysis of Lin-Yihan's Weibo Super Topic

Yungsong Li, Tsinghua University,

Yiting Huang, **Yudi Zhai**, and **Yaning Qu**, South Carolina

82 • Seeing Journalism Through ChatGPT: Textual Analysis of ChatGPT's Answers to Top-Searched Quora Questions on Journalism
 Xin Frida Qi, Missouri

83 • Visible to Strangers Only': How Algorithmic Surveillance is Shaping Users' Digital Identities on Chinese Social Media?
 Yining Wang, Hanyang University

84 • **[EA]** Understanding Fans' Adoption of AI Covers: The Missing Role of Authenticity in Innovation Diffusion Theory
 Qianyi Huang, affiliation

85 • **[EA]** Meritocracy discipline: Excellence portrayed by Chinese universities' social media platforms
 Xi Yu, affiliation

86 • **[EA]** Intelligent Feedback: A Study on Intergenerational Cognitive Leap in Education Communication Driven by DeepSeek—An Action Research Based on Teacher Technology Adoption and Digital Literacy Transmission
 Yuan Liang, affiliation

87 • **[EA]** Readers' Perceptions of AI vs. Human News in Finance, Sports, and Weather
 Mohammad Al Masum Molla, **Kehinde Adesina**, **Yuewei Qiu**,
 and **Daria Obukhova**, Oklahoma

88 • **[EA]** Reddit Divided: Left and Right Perspectives on America leaving the WHO
 Tran Minh Trung Nguyen, and **Patricia Marcano**, Ohio

89 • **[EA]** Engagement as a Pathway to Knowledge: A Multigroup Analysis of the Extended Cognitive Mediation Model Based on Social Media Fatigue Level
 Xinying Tan and **Zhihan Wang**, Tsinghua University

90 • **[EA]** Reporting Under Pressure: Media Bias, State Violence, and the Ethics of Journalism in Georgia
 Teona Goderdzishvili, Maryland

Discussant
 name, affiliation

Lesbian, Gay, Bisexual, Transgender Interest Group
91 • **[EA]** Why Uninstall His Dating App Again? Disenchanted Hope in the Cycles
of Disconnection and Reconnection Among Chinese Gay Men
 Qishen Chen, affiliation and **Te Hu**, affiliation

92 • **[EA]** Gay Intimacies in Heteronormative Spaces-Chinese Gay Men's Online
Dating Life Expansion
 KJ Kaixin Deng, affiliation and **Lazar Dragić**, affiliation

93 • The Fourth Love in Cyberspace: Self Presentation and Partner Seeking in Online
Dating Advertisements of Fourth-love Adults
 Chen Sun, affiliation

94 • **[EA]** Navigating Algorithms: LGBTQ+ Identity, Representation, and Discourse
in AI- Empowered Dating Apps in China
 Qianru Huang, affiliation

95 • Networked Masculinity, Networked Depressive Symptoms? Exploring the Interplay
of App Use Intensity, Community Norms, Body Issues, and Mental Health
Among Chinese Gay Dating App Users
 Runze Ding, affiliation and **Dongya Wang**, affiliation

Discussant
 Kix Patterson, Florida

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9:45 to 11 a.m. / Sa019

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session
Unraveling Truth: Navigating Misinformation and Disinformation

Moderating/Presiding
Muhammad Ittefaq, James Madison

How Science Belief Drives Climate Change Misinformation Correction Via Threat and Efficacy:
A Multigroup Comparison Across Self-Construal Levels
Liang Chen, Tsinghua University,
Lunrui Fu, City University of Hong Kong,
and **Huaizhi Han**, Tsinghua University
Caught in the Infodemic: How Misinformation Shapes the Urge to Know
Menghan Yin, Texas at Austin
Savoring Truth: Exposing Disinformation in the World of Alternative Meats
Courtney Boman, Alabama,
and **Erika Schneider**, Syracuse
"Hey! Dr. Kat, Epidemiologist": Self-identified experts efforts to correct COVID-19 misinformation and disinformation campaigns on social media
Carrie Reif-Stice, Augusta University,
and **Sarah Smith-Frigerio**, Tampa
From Doubt to Trust: Leveraging Uncertainty and Hope to Counter Science Misinformation
James Phillips, Oregon,
Xuerong Lu, and **Yanni Ma**, Oregon State
Understanding the Hidden Tensions of Deepfakes in Health Fact-checking
Linna Kong, Shanghai University,
Zhiting Zhang, Missouri,
and **Jiaxin Gong**, Fudan University

Discussant
Michelle Seelig, Miami

9:45 to 11 a.m. / Sa020

International Communication and **Cultural and Critical Studies Divisions**

Teaching Panel Session
Culturally Responsive Pedagogy in Journalism, Media and Communication Classrooms

Moderating/Presiding

Federico Subervi, Wisconsins

Panelists
Jessica Retis, Arizona
Lourdes Cueva Chacón, San Diego State
Lourdes Cárdenas, San Francisco State
Elio Leturia, Columbia College Chicago
Nathian Rodriguez, San Diego State

This panel reflects on diverse case studies where educators interact with diverse students in journalism, communication and media courses and implement strategies to enhance their learning experience. Culturally relevant pedagogy (CRP) is a theoretical and methodological perspective that seeks to improve student achievement by recognizing and building on students' cultural contributions in teaching and learning practices. It helps students to affirm cultural identity while developing critical perspectives that challenge inequities in our society (Ladson-Billing, 1995). This panel reunites projects of diverse journalism educators working in minority-serving institutions and or with international students. They will analyze the teaching and learning practices that include written, visual and multimedia outcomes. Panelists will reflect on their own strategies while teaching journalism, including bilingualism teaching and learning practices.

9:45 to 11 a.m. / Sa021

Law and Policy Division

High-Density Refereed Research Paper Session
AI, Copyright, and Digital Ethics

Moderating/Presiding
name, affiliation

[EA] Legal Dilemmas in Synthetic Media: Redefining Personality Rights for AI-Generated News Anchors through Empirical Evidence from China
Xianghuan Chen, affiliation
[EA] A Wilde Idea: Copyright Protection for AI-Generated Content
Genelle Belmas, Kansas
[EA] An Examination of the Determination Focus in Copyright Infringement Cases of Generative AI within Chinese Legal Documents Based on the Text Analysis Method
Huifeng Liu, affiliation
Synthetic Speech, Real Consequences: AI-Generated Hate and the Constitution
Pranaav Jadhav, Missouri
ChatGPT Says You're Doing It Wrong: Using Bounded Rationality to Revise Marketplace Theory in the AI Era
Xin Frida Qi, University of Missouri
Do Legally-Mandated Warning Labels Work? Assessing Credibility and Sharing of Synthetic Content on Social Media
Alexis Shore Ingber, Michigan, **Daxton Stewart**, Texas Christian,
and **Ellie Griffin**, Texas Christian

Discussant
Nina Brown, Syracuse

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Sa022

Mass Communication and Society Division

Refereed Research Paper Session
   Misinformation Correction Strategies

Moderating/Presiding
   Juan Liu, Towson

Developing and Validating a Four-Dimensional Misinformation Correction Scale:
A Mixed-Methods Approach
   Liang Chen, affiliation, **Dajun Li**, Xiamen University,
   and **Lunrui Fu**, affiliation
Comparative Effectiveness of Misinformation Correction Strategies: A Second-Order
 Meta-Analysis
   Guangchao Feng and **Yuhao Zhang**, Hong Kong Baptist University,
   Jizhou Ye, Oklahoma,
   and **Meilin Zhi**, Hong Kong Baptist University
Professionalization of Fact-Checking and Its Constraints in Non-Democratic Contexts:
Case of Hong Kong
   Mengzhe Feng, **Francis L. F. Lee**,
   and **Don Lok Tung Chui**, Chinese University of Hong Kong
Both AI-Generated and Human Influencers Can Correct Misinformation: Investigating
the Effectiveness of Corrections for Polarized and Non-Polarized Issues
   Christian von Pascal Merz, affiliation,
   Raffael Heiss, affiliation,
   Michaela Bassler, affiliation, **Clara Buyny**, affiliation,
   Svenja Hildebrand, affiliation, **Christoph Streller**, affiliation,
   and **Evelyn Wicki**, affiliation
Correcting Juice Detox Misinformation on Social Media: Do Virtual Influencer
and Humorous Tone Make a Difference?
   Jocelin Huang, affiliation

Discussant
   Michelle Amazeen, Boston

9:45 to 11 a.m. / Sa023

Media Management, Economics and Entrepreneurship and **Media Magazine Divisions**

PFR Panel Session
   Stripped for Parts: Hedge Funds and Journalism

Moderating/Presiding
   Jon Bekken, Albright College and **Rick Goldsmith**, Documentary Filmmaker

Filmmaker Rick Goldsmith will present extensive segments of his new documentary, ***Stripped for Parts: American Journalism on the Brink***, the story of one secretive hedge fund that is plundering what is left of America's newspapers and the journalists who are fighting back. Who will control the future of America's news ecosystem:

Wall Street billionaires concerned only with profit, or those who see journalism as an essential public service, the lifeblood of our democracy?   Discussion to follow.

9:45 to 11 a.m. / Sa024

Minorities and Communication Division

Refereed Research Paper Session
    Media, Identity, and Collective Action for Racial Justice

Moderating/Presiding
    Christina Najera, Tennessee

How Black Lives Matter Online: Discovering Precursors of Expression on The Social Movement
    Cheryl Ann Lambert, Kent State,
    Felicia McGhee-Hilt, Florida A&M,
    Denis Wu, Boston University
    and **Madison VanWalleghen**, Kent State
"Hell No, We Won't Go!": A Content Analysis of the Emotional Appeals, Collective Identity,
and Institutional Critique in Black Protest Music
    Melissa Williams, Wesleyan College
    and **Lindsey Maxwell**, Southern Mississippi
[EA] The Black Church, Health Activism, and COVID-19 Vaccine Uptake
    Roma Subramanian, Nebraska at Omaha
[EA] Voto Latino: Nativist Attitudes, Hispanic Identity, and the Influence
of Hyper-Conservative Media
    Melissa Santillana, Texas Tech,
    and **Joseph Stepniewski**, Texas at Austin
From Identity to Action: Understanding Asian/Asian American Publics'
Response to CSA on Race
    Xiao Ma, and **Yeunjae Lee**, Colorado State

Discussant
    Denetra Walker, Georgia

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Sa025

Scholastic Journalism and **Broadcast and Mobile Journalism Divisions**

Teaching Panel Session
    JOUR•Ed Collaborative: Leading the Way for the Next Generation of Journalists

Moderating/Presiding
    Linda Bowen, California State, Northridge

Panelists
    Adriana Chavira, journalism educator/adviser, Daniel Pearl Magnet High School, Los Angeles, CA
    Danielle McKinney, California Press Foundation executive director, San Francisco, CA

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Sarah Nichols, journalism educator/former JEA national president, Whitney High School, Rocklin, CA
Darleen Principe, journalism chair/adviser, Santa Barbara City College, Santa Barbara, CA
Edward Rice, associate dean, Humanities Division, El Camino College, Torrance, CA

JOUR-Ed Collaborative comprises students, educators & professionals working to sustain California's news industry. Panelists will discuss the state of journalism education at this pivotal moment + ways to strengthen the classroom-to-career pipeline.

9:45 to 11 a.m. / Sa026

Visual Communication and **Media Ethics Divisions**

PFR Panel Session
Move with Care – Documentation of Refugee, and Other Underrepresented, Communities with Stronger Representational Awareness, and Respect

Moderating/Presiding
Ross Taylor, Colorado-Boulder

Panelists
Dinfin Mulupi, Colorado at Boulder
Tara Pixley, Temple
Shane Epping, Wyoming
Lisa Krantz, Montana
Angie Chuang, Colorado at Boulder
David Grewe, California State, Northridge

Far too many have little understanding of the refugee experience and other underrepresented communities. This panel will address how to represent those communities fairly and with respect while reporting on them.

9:45 to 11 a.m. / Sa027

Commission on the Status of Minorities

Research Panel Session
¿Quiénes Somos Ahora? (Who are We Now?): Latino Representation in U.S. Mainstream Media

Moderating/Presiding
Emilia Edwards, Texas at Austin

Panelists
Jennifer Castillo Cortes, Texas at Austin
Alejandro Hernandez, Texas at Austin
Rui Li, Texas at Austin

9:45 to 11 a.m. / Sa028

Commission on the Status of Women and **History Division**

Research Panel Session
**Bridging the Gap: An Exploration of Gender Disparities in Media Industries
and the Role of Research in Shaping the Future**

Moderating/Presiding
Katie Olsen, Kansas State

Panelists
George L. Daniels, Alabama
Martina Topic, Alabama
Breann Murphy, Jacksonville State
Ashley Walter, Saint Louis

This panel explores the historical roots of gender inequality in the media industries, examining how gendered dynamics have evolved over time in fields like advertising, public relations, and journalism. Scholars will discuss the role of research in documenting and understanding these disparities, highlighting pivotal studies that have spurred change within these professions.

11:30 a.m. to 12:45 p.m. / Sa029

Mass Communication and Society Division

Awards Luncheon

Moderating/Presiding
Alec Tefertiller, Baylor

The MCSD Awards Luncheon celebrates the outstanding achievements of scholars, educators, and students within the division. This special invite-only luncheon honors the recipients of MCSD's prestigious awards presented throughout the year.

11:30 a.m. to 12:45 p.m. / Sa030

Journalism and Mass Communication Quarterly

Business Session
Editorial Luncheon

Moderating/Presiding
Daniela Dimitrova, Iowa State, Editor-in-Chief

By invitation only.

11:30 a.m. to 12:45 p.m. / Sa031

Kappa Tau Alpha and **Association for Education in Journalism and Mass Communication**

Awards Luncheon

Moderating/Presiding
  Beverly Horvit, Missouri, executive director, Kappa Tau Alpha
  and **Teresa Mastin**, Michigan State, 2024-25 AEJMC President

The ceremony recognizes both associations' award winners and divisions' student paper winners. A Kappa Tau Alpha business meeting will follow the ceremony. Kappa Tau Alpha remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

1:15 to 2:30 p.m. / Sa032

Association for Education in Journalism and Mass Communication

[13-1315] — **Scholar-to-Scholar (Poster) Refereed Research Paper Session**

International Communication Division
Topic I — **Media, Transcultural Narratives, and Identity**
01 • Rethinking "K" of K-pop: How Non-Korean K-pop Groups Negotiate Identity Between Korean and Globalized Market
  Hongyu Zhu and **Jingwei Tang**, Tsinghua University,
  and **Zizhong Zhang**, Zhejiang University
02 • Social Media Engagement and Social Integration of Vietnamese Female Marriage Migrants in China: A Sociocultural Analysis
  Xiujun Deng, Beijing Foreign Studies University,
  and **Xifei Wang**, Dalian University of Foreign Languages
03 • The Contingent Representations of Distant Others: A Case of Africa-Based Chinese Expat Vlogs (2015-2023)
  Lei Chen and **Zhiying (Jenny) Xu**, Iowa
04 • **[EA]** The Fine Dust Blame Game: How News Exposure Fuels Xenophobia Toward Chinese in Korea Amid Environmental Concerns
  Nan Zhou, Jaehee Cho, and **Xianmei Jin**, Soyang University
05 • Decoding Monkey King's Transcultural Odyssey: A Comprehensive Topic Modeling Case Study on Black Myth: Wukong
  Yiran Li, **Qifang Wang**, **Chonghao Yang**,
  and **Zengquan Fang**, Beijing Normal University
06 • **[EA]** Exploring the Localization Process of Television Program Formats in Diverse Cultural Contexts: A Comparative Analysis between Spain and China
  Hanyi Liu, affiliation
07 • **[EA]** Cross-Cultural Cultivation and Transculturation of Picture Books in Early Childhood Education: A Six-Country Comparison
  Weixue Yuan, affiliation
08 • **[EA]** The Chinese Filter and the Nordic Fantasy: Cultural Negotiation and Emotional Decoding on Social Media
  Yiren Ge, affiliation
09 • **[EA]** Reshaping the Global Entertainment Landscape: How Chinese Micro-Dramas are Changing the Rules of Cross-Cultural Storytelling
  Qingqing You, Communication University of China,
  and **Zhiyi Wen**, affiliation
10 • Mapping the Discourse: A Bibliometric Analysis of Overseas Chinese Communication Studies (1982–2023)
  Qingchuan Liu, East China Normal University

Discussant
  Shobha SV, Indiana

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Topic VIII — **Media, Power, and Digital Transformation in Global Contexts**
11 • Imperialism, Localization, and Glocalization: The Fight for National Control over TV Globo
   Joseph Straubhaar, Texas at Austin,
   and **Heloisa Pait heloisa,** Universidade do Estado de São Paulo
12 • Mainstreaming War Documentary Films as Alternative Media for Sustainable Peacebuilding in Africa
   Elinam Amevor, Pittsburgh at Bradford
13 • The "Southern Turn" in Global Climate Communication from the Perspective of Strategic Narratives
   Jingwei Tang, affiliation
14 • Media and Taboos: Selective Narratives in Vietnam's Coverage of Sexual Harassment
   Huong Ha, Kansas
15 • **[EA]** Prime-Time Broadcasting in the Social Media Era: The Paris 2024 Opening Ceremony
   Hanzi He, **Roxane Coche**,
   and **Nathan Carpenter**, Florida
16 • **[EA]** Embodied Knowledge and Digital Affordances: Challenges to Traditional Pedagogy in Senegal
   Ibrahim Abusharif, Northwestern University in Qatar
17 • **[EA]** Engaging with Fact-Checking Stories in the Global South: FB Reactions and Fact-Checkers Perspective
   Víctor García-Perdomo, Universidad de La Sabana,
   Silvia Montaña-Niño, University of Melbourne,
   Michelle Riedlinger,
   and **Ned Watt**, Queensland University of Technology
18 • **[EA]** From Red Scare to RedNote: TikTok Refugees and the Rejection of U.S. Digital Hegemony
   Morgan Badurak and **Fanny Ramirez**, Louisiana State

Discussant
   FengYi Yin, Temple

Topic IX — **Media, Technology, and Geopolitics**
19 • Stay in the Fog: Leveraging Uncertainties in the U.S.-China Strategic Narratives Contest on COVID-19 Virus Origin
   Frankie Wong H.C., Lingnan University
20 • **[EA]** Covering AI Amid the Hype Way and Its Media Effects: An Analysis in a Socialist Nation
   Tu Truong, Louisiana State
21 • **[EA]** Fact-Checking or Frame-Sending? How Turkish Media Distribute Government Factchecks In Polarized Media Landscape
   Salih Hurdogan, Texas at Austin,
   and **Eda Bahar**, University of Galatasaray
22 • **[EA]** Mediated exploitation: How Facebook groups perpetuate coercion of migrant workers
   Huong Nguyen, Texas at Austin
23 • **[EA]** Can a Regime Change, Change the Media in Bangladesh?
   Muhammad Saurav Rahman, Missouri
24 • **[EA]** Exploring TikTok Refuge Migration to Xiaohongshu via Uses and Gratifications and Affordances
   Chenghan Zhou, Marquette
25 • **[EA]** Mapping the Injustice of Environmental Threat: A Geo-emotional Analysis Based on Social Media Data
   Wanyi Li and **Yu Liu**, South China University of Technology
   and **Keqing Deng**, affiliation
26 • Revenue Pressures vs. Journalistic Autonomy: How Bangladeshi Journalists Navigate Business Interests of Media Outlets and Owners
   Ershad Khan, Colorado-Boulder

Discussant
   Hai Wang, Washington

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1:15 to 2:30 p.m. / Sa033

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session
   Navigating the AI Frontier: Balancing Innovation with Caution

Moderating/Presiding
   Deborah Danuser, Pittsburgh

Predicting the Intention to Use Generative AI for Health Information: Survey Evidence from Four Countries
   Jörg Matthes, University of Vienna,
   Reinhardt Anne, LMU Munich,
   Selma Hodzic, **Jaroslava Kašková**,
   and **Alice Binder**, University of Vienna,
   Ljubiša Bojić, University of Belgrade,
   Helle Terkildsen Maindal, Aarhus University,
   Corina Paraschiv, Université Paris Cité,
   and **Knud Ryom**, Aarhus University
LLMs as Peer Reviewers: Sleepy gatekeepers, or benevolent critics?
   Nitin Verma, Arizona State
Human-Machine Justice in Disaster Response: How Just Conversations with AI Chatbots Work—and When They Don't
   Shupei Yuan, Northern Illinois, **Anqi Shao**, Wisconsin-Madison,
   and **Luye Bao**, Peking University
AI-Powered Narrative Chatbot in Smoking Cessation: The Roles of Social Support and Quit History
   Sixiao Liu, Central Florida, **Haoran Chu**,
   and **Yuan Sun**, Florida
When a Medical Chatbot Gives Wrong Answers: How Diabetic Patients Evaluate Generative-AI-Driven Medical Chatbots
   Ming Wang, Nebraska-Lincoln,
   and **Tao (Jennifer) Ma**, Winona State
Augmentation or Autonomy? Key Influences on AI Opposition and Regulatory Support
   Dayeon Eom, **Julianne Renner**, **Yijia Erika Zhu**,
   and **Anqi Shao**, Wisconsin-Madison,
   Soobin Choi, Ewha Woman's University,
   Todd Newman and **Dietram Scheufele**, Wisconsin-Madison

Discussant
   Nicole O'Donnell, Washington State

1:15 to 2:30 p.m. / Sa034

Communication Theory and Methodology and **Broadcast and Media Journalism Division**

Research Panel Session
Podcasting at 20: New Theories and Adaptable Research Strategies

Moderating/Presiding
Marcus Funk, Sam Houston State

Panelists
Lindsey Sherrill, Northern Alabama
David O. Dowling, Iowa
Xiaofan Yang, Iowa
Sara Witmer, Iowa
Tegan Rae Bratcher, The Geena Davis Institute on Gender in Media

Podcasting has been around for two decades, yet podcasting theory still relies on models derived from older media. This panel discusses the evolving landscape of podcast theory and strategies for scholarship in podcasting and digital audio research.

1:15 to 2:30 p.m. / Sa035

Cultural and Critical Studies Division and **Lesbian, Gay, Bisexual, Transgender, Queer Interest Group**

Teaching Panel Session
Critical Thinking and Advancing Global Citizenship: Journalism, Media, and Colonial Histories in the Curriculum

Moderating/Presiding
Ralph Beliveau, Oklahoma

Panelists
Ryan Comfort, Indiana-Bloomington
Lindsay Palmer, Wisconsin-Madison
Radhika Parameswaran, Indiana-Bloomington
Leslie Steeves, Oregon
Yidong (Steven) Wang, Lawrence Technological

This panel seeks to make the case for advancing undergraduate and graduate students' literacies and critical thinking capacities on the impact of Euro-American colonialism on the world.

1:15 to 2:30 p.m. / Sa036

History Division

Teaching Panel Session
Jinx Coleman Broussard Award for Excellence in the Teaching of Media History

Moderating/Presiding
> **Bailey Dick**, Bowling Green State

Panelists
> **Ashley Walter**, St. Louis
> **Rob Wells**, Maryland
> **Shanna Farrell**, California Berkeley

This panel honors the winner of the division's Jinx Coleman Broussard Award for Excellence in the Teaching of Media History. Panelists will share teaching ideas for journalism and media courses related to podcasting, AI, technology, big data, and history.

1:15 to 2:30 p.m. / Sa037

Law and Policy and **Magazine Media Divisions**

Teaching Panel Session
> **Access Education: Teaching FOI in the Secrecy Era**

Moderating/Presiding
> **David Cuillier**, Florida

Panelists
> **Gary Green**, Student Press Law Center
> **Christina Koningisor**, California-San Francisco
> **Huyen Nguyen**, Kansas State
> **Eric Newton**, Knight Foundation
> **Gunita Singh**, Reporters Committee for Freedom of the Press

Journalists want training in acquiring and using public records, according to a 2022 survey. Fourth on the list is "media law." This is a significant shift in the past decade. How should journalism educators step up to fill this need?

1:15 to 2:30 p.m. / Sa038

Political Communication and **Communication Technology Divisions**

Research Panel Session
> **Artificial Intelligence and Political Communication During Elections**

Moderating/Presiding
> **David Atkin**, Connecticut

Panelists
> **Wayne Wanta**, Florida
> **Robert Wicks**, Arkansas
> **Carolyn Lin**, Connecticut
> **Isabelle Freiling**, Utah
> **Dhavan Shah**, Wisconsin-Madison
> **Emily K. Vraga**, Minnesota-Twin Cities
> **Homero Gil de Zúñiga**, University of Salamanca / Pennsylvania State

Saturday, August 9, 2025

The rise of AI has brought new complexities to political communication, including the risk of AI-generated disinformation. This panel highlights research about how artificial intelligence may shape the information environment during elections.

1:15 to 2:30 p.m. / Sa039

Scholastic Journalism and **Minorities and Communication Divisions**

PFR Panel Session
Navigating Diverse Storytelling in Student Journalism: Challenges and Opportunities in a Polarized Landscape

Moderating/Presiding
Melanie Wilderman, Oklahoma

Panelists
Melanie Wilderman, Oklahoma
Daniel Thompson, Oklahoma
Sohana Nasrin, Tampa
Bobbie Foster, Arkansas

In an era where the term "diversity" has become politically charged in some regions in the United States, panelists will explore the critical importance and challenges of diverse storytelling in scholastic and collegiate media programs.

1:15 to 2:30 p.m. / Sa040

Commission on Graduate Education

PFR Panel Session
Making the Transition from Grad Student to Professor

Moderating/Presiding
Briana Trifiro, Northeastern

Panelists
Sohana Nasrin, Tampa
Patrick R. Johnson, Marquette
Bobbie J. Foster, Arkansas-Fayetteville
Shannon Scovel, Tennessee-Knoxville
Dinfin K. Mulupi, Colorado-Boulder

This panel will comprise individuals who have recently transitioned from graduate students to assistant professors at different institutions. The panel will reflect on important issues in preparing for a new job, as well as the critical questions and growing pains of the first few years on the tenure track and/or teaching.

1:15 to 2:30 p.m. / Sa041

Commission and the Status of Women and **Commission on the Status of Minorities**

Saturday, August 9, 2025

Research Panel Session
**Re-writing Artificial Intelligence to Address Deficiencies in Media Coverage
of Violence Against Women**

Moderating/Presiding
Andrea Baker, Monash University, Australia

Panelists
Rana Arafat, City St George's University of London
Andrea Baker, Monash University
Silvia Dal Ben Furtado, Texas at Austin
Celeste González de Bustamante, Texas at Austin

This panel addresses a gap in understanding the influence of generative Artificial Intelligence (AI) on media reporting of violence against women across the globe. It explores relevant theoretical and methodological frameworks in journalism studies and offers practical strategies to mitigate AI biases that may distort VAW reporting.

1:15 to 2:30 p.m. / Sa042

Entertainment Studies Interest Group

High-Density Refereed Research Paper Session

Moderating/Presiding
Gwen Nisbett, North Texas

Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas
Anran Luo, Florida
Dad, You're Making Me Lose!: Parental Confidence to Play Video Games with Their Kids
Toqa Hassan, Purdue-Northwest
"Don't blame me:" Testing the effects of Taylor Swift fan identity on emerging adults' moral reasoning strategies and environmental cognitions
Leah Dajches, New Mexico State,
Taylor A. Foerster, affiliation, **Juliana L. Barbati**, affiliation,
and **Jessica Myrick**, Good Pug Media
Emotion Recognition by Music Recommender Algorithms: Unpacking Tensions Between Needs for Autonomy and Relatedness
Shuer Zhuo and **Jeeyun Oh**, Texas at Austin
Internet Celebrity in the Web: The Governance of China Internet Celebrity Culture on Social Media Platforms
Qing Yan, Jinan University,
Yi Zhou, Sichuan University,
and **Xiaofan Du**, Jinan University
"People Will at Least Listen to Her": Coverage of Celebrity Presidential Endorsements and the Convergence of Political and Lifestyle Journalism
Hadley Hoskins, **Jae Jepsen**, and **Joy Jenkins**, Missouri
The functional view in constructed family: Animation as a Tool to Redefine the concept of Family in Spy x Family
Ching Yi Chan, affiliation
The relationship between fans-idols and the formation of fan enthusiasm: A psychological ownership perspective
Qiuhao Huang, affiliation
The Impact of K-pop Genres on Popularity in South Korea Before and During COVID-19

Wooil Joung and **Joong Suk Lee**, Sungkyunkwan University
The Servant Mammy: Reading Lovecraft Country's Hippolyta Freeman Circumvents Through Servant Leadership Approach
Aisha Powell, affiliation, **Nicole Westrick**, affiliation
and **Deanna Hayden**, affiliation

Discussant
Gwen Nisbett, North Texas

[EA] = This submission was accepted as an extended abstract.

1:15 to 2:30 p.m. / Sa043

Participatory Journalism Interest Group and **Newspaper and Online News Division**

PFR Panel Session
The Effectiveness of Engaged Journalism

Moderating/Presiding
Jacob L. Nelson, Utah

Panelists
Patrick Ferrucci, Colorado-Boulder
Rob Golub, *Wisconsin Jewish Chronicle*
Nisha Sridharan, Temple

For decades, the news industry has been turning its attention to increasing its engagement with news audiences and members of the public. These efforts are intended to, among other things, improve people's trust in news and increase their support for news organizations. One of the most challenging questions facing these efforts, however, is about their efficacy: Does engaged journalism affect people's trust in, loyalty to, or support of news organizations? This panel brings together scholars who have tackled this question in their work to discuss the challenges and opportunities when it comes to evaluating the impact of engaged journalism.

1:15 to 2:30 p.m. / Sa044

Journalism and Mass Communication Quarterly

Research Panel Session
Elevating Voices from the Periphery in Academic Publishing

Moderating/Presiding
Celeste Gonzalez de Bustamante, Texas at Austin

Panelists
Hong Vu, Colorado-Boulder
Sohana Nasrin, Tampa
Benjamin Tetteh, Ohio
Mengyan Ma, Michigan State

1:15 to 2:30 p.m. / Sa045

Association for Education in Journalism and Mass Communication

Research Panel Session
    Catching Up with the Scholars: Progress Reports from 2025 Senior and Emerging Scholars

Moderating/Presiding
    Summer Harlow, Texas at Austin

2025 Senior Scholar Projects
Revisiting Bagdikian: Media Ownership Today
    Jon Bekken, Albright
Problematic News Consumption and Its Implications for Individual and Democratic Health:
A Comparison of WEIRD Countries
    Melissa R. Gotlieb and **Bryan McLaughlin**, Texas Tech

2025 Emerging Scholar Projects
Digital Storytelling as Service Learning in an Undergraduate Media Literacy Course: A Case Study of the Harriet
Tubman Byway Project
    Alison Burns, Maryland
Breaking the Stigma: How TikTokers Frame and De-stigmatize Childless Women
    Sisi Hu and **Ginger Blackstone**, Arkansas, Fayetteville

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1:15 to 2:30 p.m. / Sa046

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session
    **Teaching Best Practices: AI in Action: Best Practices for Enhancing Learning, Engagement,
    and Ethical Inquiry**

Moderating/Presiding
    Gabriel B. Tait, Ball State and **Tiffany Gallicano**, North Carolina, Charlotte

First Place
Your AI Podcast Study Buddy
[A mobile-friendly AI-generated study tool that improves student comprehension and retention.]
    Jason Porter, South Carolina

Second Place
Empowering Students to Critically Engage with AI in Political Messaging
*[A hands-on assignment where students create AI-generated political ads, fostering media literacy
and ethical awareness.]*
    Adam Peruta and **Milton Santiago**, Syracuse

Third Place
Journalistic Gains Through GenAI: Journalism Watchdogs Webtool Leads to Improvements
in Hawaiian Language Integration in Local News and Prompts University Policy Commitments
*[A project that developed an AI-powered tool to integrate Hawaiian diacritics into local news coverage, leading to
university-wide policy changes.}*

Brett Oppegaard, Hawaii

Discussant
Gabriel B. Tait, Ball State

A special panel featuring the top three award winners of this year's 20th Best Practices competition will highlight innovative uses of AI in education and journalism. Panelists will present case studies demonstrating how generative AI enhances student learning, media literacy, and ethical decision-making. The discussion will focus on three standout projects. Together, these award-winning initiatives showcase AI's potential to drive meaningful educational impact, promoting engagement, critical thinking, and responsible media practices. Join us for a thought-provoking discussion that equips educators with strategies to foster a responsible and effective learning environment in this rapidly changing digital era.

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3 to 4:15 p.m. / Sa047

Advertising Division

Refereed Research Paper Session
Influencer Advertising: Updated and Renewed

Moderating/Presiding
Mengtian Jiang, Kentucky

The backfire effects of storytelling in social media influencer advertising: The impact of perceived manipulative intent and sponsorship disclosure*
Jingren Li, **Yanni Ma**,
and **Erich Sommerfeldt**, Oregon State
Influencer Marketing, Owned Media, and User-Generated Content: An Eye Tracking Analysis of Message Source and Comment Valence on Brand Perceptions and Buying Behaviors
Khalid Alharbi, Al Imam Mohammad Ibn Saud Islamic University (IMSIU),
and **Taylor Jing Wen**, South Carolina
The Digital Beauty Ideal, Female Adolescents, and AI Influencer Advertising
Regina Ahn, Miami,
Su Yeon Cho, Quinnipiac University,
and **Xinyu Zhao**, affiliation
Friends or Fakes? Identity Cues, Psychological Distance, and Parasocial Relationships with Virtual Influencers
Carrie Jingyi Xiao and **Haley R. Hatfield**, South Carolina
Exploring the Effectiveness of a Virtual vs. a Human Influencer via Influencer Attributes, Hedonic vs. Utilitarian Product Type, and Shopping Motivation
Huai-Kuan Zeng, National Yang Ming Chiao Tung,
and **Carolyn Lin**, Connecticut

Discussant
Eunjin Anna Kim, South California

* Top Open Research Paper (Third Place)

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3 to 4:15 p.m. / Sa048

Broadcast and Media Journalism Division and **Small Programs Interest Group**

Saturday, August 9, 2025

Teaching Panel Session
Helping Podcasting and Broadcasting Students Become Confident Communicators

Moderating/Presiding
Elia Powers, Towson

Panelists
Marcus Funk, Sam Houston
Laura Smith, South Carolina
Stan Jastrzebski, Missouri
Indira Somani, Chapman
KC McGinnis, Grand View

This panel brings together veteran journalism educators to share tips on how to give students more specific, helpful advice on audio writing, voicing, and editing. Panelists will share exercises they have used in class to help students become more confident communicators.

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3 to 4:15 p.m. / Sa049

Communication Technology and **Mass Communication and Society Divisions**

[14-1500] — **Scholar-to-Scholar (Poster) Refereed Research Paper Session**

Communication Technology Division
Topic I – **Algorithmic Influences**
01 • The Algorithmic Tailor: Nostalgia by Design? Memory Editing and Emotional Montage Through Automated Photo Classification
    Weixian Wang, Communication University of China
02 • **[EA]** The Digital Archive Collective Memory and The End of TikTok
    Hayley Booth, Caley Hewitt, Fanny Ramirez,
    Morgan Badurak, Nabila Mushtarin, Catherine Chen,
    and **Jeonghyun Janice Lee**, Louisiana State
03 • What Builds Trust in Transparency of Outcomes? --A Study of the Moderating Effects of User Perceived Controllability and Privacy Concerns in Algorithmic Governance
    Jiayi Mi, Shanghai University
04 • Will I Be Manipulated by Algorithmic Gaslight? Dual Ghost of Algorithmic Censorship, Users' Self-censorship, and Daily Algorithmic Auditing on Social Media
    Yang Chen, Zhuolun Ren, Lihua Du,
    and **Xing Lyu**, Renmin University of China

Discussant
    Hyunjin Kang, Nanyang Technological University

Topic II – **Current News Strategies**
05 • Comparison of Messaging Strategies between Climate Activists and Deniers on Instagram
    Cody Hays and **K. Hazel Kwon**, Arizona State
06 • The Nudging Effect of Fact - Checking Labels: An Inquiry Based on the Platform Context
    Shuining Wang
07 • The Online News Navigation Patterns and Their Impact on Attitude Formation on Controversial Issues
    Yoojin Chung and **Yun-jung Choi**, Ewha Womans University,

and **Jiyoung Lee**, Sungkyunkwan University
08 • **[EA]** The Use of AI in Newsrooms in Developing Nations: The Nigerian Experience
Shugofa Dastgeer and **Uche Onyebadi,** Texas Christian
09 • **[EA]** When You Help Generative AI Learn About Your Preferences, Do You Trust It More? Examining the Effects of Reactive Personalization Cues in an Online News Assistant
Biying Wu-ouyang, The Education University of Hong Kong**,**
Jiaqi (Agnes) Bao and **Yansheng Liu**, Pennsylvania State,
and **S. Shyam Sundar**, Pennsylvania State and Sungkyunkwan University
10 • Targeting Against Disinformation: An Experimental Test of Generic and Microtargeted Corrections in Social Media
Stephan Winter, RPTU University Kaiserslautern-Landau**,**
Rasmus Möring, Max Planck Institute for the Study of Crime, Security and Law**,**
Pascal Merz, RPTU University Kaiserslautern-Landau**,**
Vanessa Hirschhäuser, RPTU University Kaiserslautern-Landau,
Ewa Maslowska, University of Illinois Urbana-Champaign
and **Christian von Sikorski**, Free University of Berlin

Discussant
Tai-Yee Wu, National Yang Ming Chiao Tung University

Topic III – **Platform Affordances**
11 • Cross-Platform Guardians? Exploring Digital Hate Perpetrators' Priorities in Social Media Affordances and Experiences with Moderation and Intervention Against Them
Giao Nguyen, Stephanie Bührer, Kevin Koban,
and **Jörg Matthes**, University of Vienna
12 • How Streamers Bridge Platform Affordances and User Engagement: Social Presence, Source Perceptions, and Parasocial Interactions in Game Live Streaming
Kristen Zhang, Michigan, and **Riwei Liu**, Fudan University
13 • Is Video Killing the Radio Star? Modality Effects on User Experience of Podcasts
Davis Yadav, Wilhelmina Antwi, and **Hui Min Lee,** The Pennsylvania State University
S. Shyam Sundar, The Pennsylvania State University & Sungkyunkwan University
14 • Research on Rural Digital Communication Practices from the Perspective of Affordance
Wei Liang, Communication University of China
15 • Using TikTok as a Search Engine: Affordances, Perceived Credibility, and Evaluative Actions
Pham Phuong Uyen Diep and **Huu Dat Tran**, Louisiana State

Discussant
Valerie Jones, Nebraska-Lincoln

Topic IV – **Emerging Technology Diffusion**
16 • **[EA]** Unveiling the Drivers of Chatbot Addiction: A Social Cognitive and Task-Technology Fit Analysis of Environmental, Psychological, and Behavioral Dynamics
Qiaoge Xie, Shanghai Jiao Tong University
17 • Risk, Age, and Emerging Technologies: A Study of AI Adoption Trends
Sarah Cartwright, Maria Camargo, and **Arielle Williams**, Brigham Young University
18 • Synergistic Effects of Anthropomorphism and Application Scenarios on Metahuman Acceptance: An Experimental Study
Yuxi He, Shu Yang, Aocheng Zhou, Ke Zhang, and **Qin Chen**, Communication University of China
Zepei Wang, Yunfang Cui
19 • Using Rogers' Diffusion of Innovation Model to Examine People's Support for Taiwan's Semiconductor Industry

Shu-Chu Li, Chien Chou, and **Huai-Kuan Zeng**, National Yang Ming Chiao Tung University
20 • Using the Technology Acceptance Model to Understand College Students' Intentions to Use Mobile Applications to Change Their Behaviors
    Minrui Chen, Leona Su, Elisabeth Bigsby,
    Elizabeth Golebie, Ethan Morrow, Brian L Quick,
    and **Carena Van Riper**, Illinois Urbana-Champaign

Discussant
    Maggie Liao, Georgia

Topic V – **Consumer Experiences**
21 • AI Chabots as Brand Ambassadors: A Unified Model of Habitual Usage, Technological Factors, and Perceived Risk on Consumer Usage Intention
    Chun Shao and **Young Kim**, Marquette
22 • Communication in the Age of AI: Exploring Generative AI from the perspective of Marketing Communication Professionals
    Aya Shata, Marla Stafford, Nevada, Las Vegas
    Noha Youssef, American University in Cairo
23 • Empowerment vs. Entrapment: Algorithmic Visuality, Dining-Out Culture, and Photo-Centric Practices Among Young Consumers
    Nebojsa Stevanovic, Shanghai Jiao Tong University
24 • [EA] Does Culture Influence Consumers' Tendency to Trust Advertising on One Digital Marketing Platform Over Another?
    Chukwudalu Okoli, Connecticut
25 • [EA] Human Detection of AI-Generated Consumer Reviews: An Eye-tracking Study
    Sohyun Park, Bartosz Wojdynski, Moses Okocha,
    and **Jiwon Kim**, Georgia

Discussant
    Delaware Arif, South Alabama

Topic VI – **Social Media Use**
26 • [EA] Why Do People Avoid Sharing Online? Exploring How Fear of Evaluation Influences Social Media Sharing Avoidance Behavior and the Moderating Effect of Face Orientation on WeChat
    Yiqi Liu
27 • [EA] From Impression-Management to Subjective Happiness: Exploring the self-serving motivation of empathy on social media among Generation Z
    Jin-Ae Kang and **Glenn Hubbard**, East Carolina,
    and **Jung Kyu Kim**, Pukyong National University
28 • Social Media Popularity: A Currency for Social Power
    Emmanuel Odunfa, Oklahoma
29 • [EA] Social Media Use and Subjective Well-being: A Comparison between the Pandemic and Post-Pandemic Periods
    Eun-Ju Lee, Seoul National University, **Namkee Park**,
    and **Young Min Baek**, Yonsei University
30 • [EA] Influencer Strategies During Platform Transitions: A Case Study on TikTok Refugees
    Yuanwei Lyu, Marian University

Discussant
    Michael Chan, The Chinese University of Hong Kong

Saturday, August 9, 2025

Topic VII – **AI in the Public Eye**
31 • Artificial Intelligence and Journalistic Practices in China: A Grounded Theory Analysis Based on Qualitative Interviews
    Zixi Li, University of Sydney
32 • Artistic Cancer or Digital Innovation? Cognitive Divides and Anti-AI Activism in China's Social Media Communities
    Ying Liu and **Ruoyu Ni**, Tsinghua University
33 • [EA] Cognitive and Affective Trust in Intention to Use Fully Autonomous LLM-Based Agents
    Donggyu Kim, Zituo Wang, Ji Ye Kim, and **Bumju Jung**, University of Southern California
34 • [EA] Do Large Language Models Help Micro-Influencers? AI Transparency and Multicultural Ad Effectiveness
    Donggyu Kim and **Eunjin (Anna) Kim**, University of Southern California
    Taenyun Kim, Michigan State University
35 • [EA] From Individuals to Populations: Evaluating the Potential of Large Language Models in Public Opinion Simulation
    Baohua Zhou and **Yuan Fang**, Fudan University

Discussant
    Jin-Ae Kang, East Carolina

Topic VIII – **AI-Human Interaction**
36 • [EA] Balancing Attractiveness and Authenticity: Understanding AI Usage in Online Dating Profiles Through the Lens of Goals-Plans-Action Model
    Ran Liu, Michigan State
37 • De-Othering McIntimacy: The McDonaldization of Intimate Relationships Between Humans and AI
    Zhiming Liu, Jiawei Tu, and **Minling Guo**, University of Macau
38 • Deepfakes of Deceased Celebrities: Factors Explaining Cognitive and Affective Attitudes Towards Them and Their Virality
    Maria T. Soto-Sanfiel and **Qiaofei Wu**, National University of Singapore
39 • [EA] LLM-Based Embodied Conversational Agents for Undergraduate Advising: The Effects of Coaching Style and Immersion on Student Well-Being
    Sue Lim, Ralf Schmälzle, Mengyan Ma, Xiaoran Cui,
    and **Gary Bente**, Michigan State
40 • [EA] Tracking Generative AI Discourse: A Temporal and Spatial Analysis of Twitter Data
    Gabriel Garlough-Shah and **Matthew Lu**, Northwestern

Discussant
    Fanjue Liu, Shanghai Jiao Tong University

Topic IX – **AI-Generated Interactions**
41 • Back to the Millennium: A Study on the Narrative Transportation and Nostalgia Effects of Human-taken Imagery and AI-Generated Imagery
    Shanyi Zhu and **Xinyi Liang**, Shanghai Jiao Tong University
42 • [EA] Flagged AIGC: An Experimental Study on User Recognition of AI Generated Content on Social Media
    Yuqian Zhou
43 • From Discourse to Perceptions: How AI Conversational Style and Anticipated AI Roles Influence User Interaction with AI
    Qian Xu and **Cheng Chen**, Elon
44 • [EA] Why it always be a SHE？Gender of AI-Driven Virtual Human(VH) and the Feminization of Communication Technology
    Wendi Wang and **Xiaoying Wang**, Communication University of China

45 • **[EA]** When You Help Generative AI Learn About Your Preferences, Do You Trust It More? Examining the Effects of Reactive Personalization Cues in an Online News Assistant

> **Biying Wu-ouyang**, The Education University of Hong Kong,
> **Jiaqi (Agnes) Bao** and **Yansheng Liu**, Pennsylvania State
> and **S. Shyam Sundar**, Pennsylvania State, and Sungkyunkwan University

Discussant

> **Alyssa Appelman**, Kansas

Mass Communication and Society Division
Topic I— **Best of Mass Communication and Society Part II**
46 • Bridging the Knowledge Gap on Autonomous Vehicles: The Roles of Socioeconomic Status, Scientific Literacy, and Social Media Attention Across Knowledge Types*

> **Zhang RuoYu**, Hong Kong Baptist University

47 • Mediated Family Affection: A Qualitative Study of Smart Devices in Parent-Child Interaction Among Rural Chinese Left-Behind Families**

> **Hui Kuang**, Nanjing University

48 • Capability, Opportunity, and Motivation in Mobile MMO: Player Influence Dynamics in Sky: Children of Light***

> **Wen Zeng**, Southern California,
> **Chandni Kumar**, affiliation,
> **Sinong Zhou**, affiliation,
> **Donggyu Kim**, Southern California,
> and **Magdalayna Curry**, affiliation

49 • Zoomers and Zoom: How are Gen Z's Communicating About the Opioid Epidemic?****

> **Adegbemi Aderemi**, Oklahoma

* Second Place Student Paper Award
** Third Place Student Paper Award
*** Second Place Moeller Paper Award
**** Third Place Moeller Paper Award

Discussant

> **Anastasia Vishnevskaya**, Texas Tech

Topic II — **Media Agenda Setting and Framing**
50 • Intermedia Agenda Setting Between Social and Traditional Media: A Comparison of Taiwan and US Coverage of the Air Pollution Issue

> **Yue Tan**, National Sun Yat-sen University, Taiwan,
> **Maria Elizabeth Grabe**, Boston,
> and **David H. Weaver**, Indiana

51 • Collectivism in News Reporting on a Disaster: An Analysis of Conservative and Liberal Newspapers in South Korea

> **Wansoo Lee**, Dongseo University,
> and **Sei-Hill Kim**, South Carolina

52 • **[EA]** The Influence of Perceived Morality Frames on Prosocial Behavior in International Disaster News

> **Hui-Wen Cheng**, South Carolina and **Yi-Hsing Han**, National Chengchi University

53 • **[EA]** Every Drop Counts: How American Mainstream Media Frames Water Crises and Water Justice

> **Chenchen Wang**, Maryland

Discussant
    Yin Yang, Florida State

Topic III — **Digital Media and Online Engagement**

54 • Alternative Political Engagement Through Daily Life Sharing in China's Virtual Wailing Wall After COVID-19
    Xueyan Cao, The Chinese University of Hong Kong,
    and **Dechun Zhang**, University of Copenhagen

55 • [EA] How Youth Engage in Online Deliberation: An Empirical Study Based on Individual Psychological Motivations from China
    Yuyang Lin, Xiamen University,
    and **Yunpeng Tan**, Xiamen University

56 • [EA] From the Great Firewall to Global Networks: How Geographic Mobility Shapes Chinese Youths' Political Engagement on Social Media
    Xueshan Zhao, University of Amsterdam

57 • Can Watching Awe-Inspiring Videos Promote Intellectual Humility and Tolerance Towards Opposing Views?
    Yu-Hao Lee, Florida, **Shuo Yao**, affiliation,
    Xiaotong Yu, Florida, **Chih-Jeng**, affiliation,
    and **Qing Xu**, affiliation

58 • [EA] Gendered Engagement in Digital Fitness: Sentiment and Topic Analysis of YouTube Comments on Fitness Influencers
    Jinxu Li, Texas A&M

Discussant
    Scott Parrott, Alabama

Topic IV — **Digital Media Use and Behaviors**

59 • [EA] It's More Than a Text Message: Exploring the Role of Social Reward and Risk Considerations In Cell Phone Use and Driving
    Christina Najera and **Bixuan Sun**, Tennessee, Knoxville

60 • [EA] Negotiating Bride Price on Douyin—A Computational Public Sphere Approach
    Haohan Yuan, Universiti Malaya,
    Wenrui Zhang, affiliation, **Kuan Li**, Universiti Malaya,
    and **Wen Ze Xin**, affiliation

61 • [EA] Cyber Fatherhood in Parenting Simulation Games: Emotional Compensation and Patriarchal Restructuring in Digital Spaces
    Luyao Guo, affiliation
    and **Haoxuan Xu**, Ocean University of China

62 • "Let Me In": The Relationship Between Lookism and Cosmetic Surgery Makeover Shows in South Korea
    Minhey Chung, Illinois, Urbana-Champaign

63 • [EA] How We Hear Science: Audience Reactions to AI and Human-Generated News and Podcasts
    Haoran Chu, affiliation, **Hanzi He**, Florida,
    and **Shuo Yao**, affiliation

Discussant
    Joon Kim, Rhode Island

Topic V — **Journalism Industry and Media Management**

64 • The Impact of Hedge Fund Media Ownership: An Extension of Market-Driven Journalism Theory

Qian Yu, affiliation

65 • Construing Journalism as a Passion Economy That Impacts Journalists' Well-Being:
A Mixed-Method Approach
Ammina Kothari, Simmons University,
Sadia E Cheema, Seton Hall,
and **Eugeniya Iskrenova-Ekiert**, affiliation

66 • Behind the Algorithm: How Producers in China's Vertical Drama Factories Imagine
Cross-Cultural Mass Communication Processes
Luren Xiong, Shanghai University

67 • [EA] "Why I No Longer Play Genshin Impact": How the Game Lost Its Audience
Through Narrative Fatigue and Subcultural Disconnection
Yiren Ge, affiliation,
and **Zhaoyu Cheng**, affiliation

Discussant
Sohana Nasrin, Tampa

Topic VI — **Online Communities**
68 • [EA] The Differential Roles of Communication Structure in Shaping Online Collaboration:
Evidence from Fan Communities
Zhuo Chen, Peking University,
and **Yiyan Zhang**, Renmin University of China

69 • Exploring Associations among Game Play, Streamer Speech, and Viewer Chat
on Livestreaming Media
Seung Woo Chae, Texas Tech University

70 • [EA] Self-Stigmatization as Resistance: Anonymity, Subcultural Capital, and the Paradox
of Empowerment in East Asian 'Anime Toilet Girls' Communities
Xianghuan Chen, affiliation

71 • [EA] Tied for Support: How Informational and Emotional Exchanges Shape
Weak-Tie Health Networks
Yiting Huang, University of Southern California

72 • [EA] Within and Outside the Echo Chamber: A Comparative Study of Organic Food Opinion Groups
Yixin Yu, Huazhong University of Science and Technology,
Kehan Du, affiliation, **Xiyuan Zhu**, affiliation, **PeiXuan Wu**, affiliation,
Yiyao Li, Huazhong University of Science and Technology,
Xin Zhao, affiliation,
and **Ran Wang**, Huazhong University of Science and Technology

Discussant
Renita Coleman, Texas at Austin

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

3 to 4:15 p.m. / Sa050

Saturday, August 9, 2025

History and **Cultural and Critical Studies Divisions**

PFR Panel Session
    The Media History of Modern Labors

Moderating/Presiding
    Will Mari, Louisiana State

Panelists
    Kathryn Montalbano, Kentucky
    Robin Sundaramoorthy, Lehigh
    Christoph Mergerson, Maryland
    Matt Conaty, Pennsylvania
    Ava Francesca Battocchio, Michigan State
    Sewell Chan, Southern California

Scholars and industry representatives will discuss the importance of a historical view of "labor" in journalism. This panel will examine trends impacting the media industry to better understand the human labor required to produce quality journalism.

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3 to 4:15 p.m. / Sa051

International Communication Division

High-Density Refereed Research Paper Session
    Journalism Under Siege: Resilience, Resistance, and the Battle for Truth

Moderating/Presiding
    Sung Yoo, State University of New York at Cortland

Independent Media as Decolonial Agents: Environmental Journalism in Latin America
    Iasmim Amiden dos Santos
    and **Bruno Takahashi**, Michigan State
Frivolous and Malicious: Judicial Constructions of SLAPPs Against Journalists in the EU
    Teodora Trifonova and **Jared Schroeder**, Missouri
Press Freedom as a Collective Right to Dignity: Journalistic Resistance Against
Repression Through Solidarity Reporting
    Rahoof Kaliyarakath
    and **Anita Varma**, Texas at Austin
Investigating the Pandora Papers: How Global Collaboration Begins Shifting the Journalistic Field
    Han Vu and **Beverly Horvit**, Missouri
Analysing the Support System for the Mental Well-Being of Journalists in Southwest, Nigeria
    Dickson Ogunkunle, University of Ibadan,
    Adeola Mobolaji, Purdue, and **Stephen Odebiyi**, Wayne State,
    and **Oreoluwa Aladejuyigbe**, University of Ibadan

Discussant
    Carolyn Walcott, Clayton State

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3 to 4:15 p.m. / Sa052

Law and Policy Division

Refereed Research Paper Session
    Second and Third Place Award-Winning Papers

Moderating/Presiding
    name, affiliation

AI Is All About Similarity to Human Work; Will Artificial Intelligence
Ever Claim a Copyright?********
    J. Patrick McGrail, Jacksonville State,
    and **Ewa McGrail**, Georgia State
"License to discriminate": A critical frame analysis of 303 Creative LLC v. Elenis
Newspaper Coverage*******
    Leslie Klein, Nebraska-Lincoln,
    and **Jonathan Peters**, Georgia
How Can Greenwashing Regulations Limit False Commercial Speech
Without Infringing on Freedom of Expression******
    Quyen Dang, affiliation
Meet My Auto-Deepfake: Self-Authorized AI Agents and Their Contributions
to Democratic Societies*****
    Rain Embuscado, affiliation

Discussant
    Amy Kristin Sanders, Pennsylvania State

**** Second Place Faculty Paper
*** Third Place Faulty Paper
**   Second Place Student Paper
*   Third Place Student Paper

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3 to 4:15 p.m. / Sa053

Media Management, Economics and Entrepreneurship and **Magazine Media Divisions**

Research Panel Session
    Avoiding Slash and Burn: Leveraging AI to Expand Journalism's Business Model

Moderating/Presiding
    Steve Bien-Aimé, Kansas

Panelists
    Rana Arafat, City St. George's, University of London
    Sabine Baumann, Berlin School of Economics and Law
    Marisa Porto, North Carolina
    Elodie Mailliet Storm, CEO of Catchlight.io and former senior director of strategic
        development for Getty Images
    Jennifer Wilson, Drake
    Huyen Nguyen, Kansas State

Saturday, August 9, 2025

Panelists will discuss how the news industry could leverage AI to improve business strategy, grow the workforce with changing roles, redesign customer experience, enhance revenue generation, and support content distribution efforts.

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3 to 4:15 p.m. / Sa054

Minorities and Communication Division

Refereed Research Paper Session
Rethinking Representation and Power in Journalism

Moderating/Presiding
Lourdes Cueva Chaco, San Diego State

[EA] Health News Analysis of Alaskan Native and American Indian (ANAI) Women
Shreyoshi Ghosh, and **Henry Ugwu**, Colorado-Boulder
Capturing the Asian American Journalist Experience
George L. Daniels, Alabama
Diversifying through Collaboration? How New Kinds of Journalistic Partnerships
Work to Amplify Underrepresented Voices
Patrick Walters, Washington and Lee
"I Don't Fit the Narrative": Sports Journalists' Framing of Angel Reese vs Everybody
Denetra Walker, Georgia, **Erin Perry**, Outlier Media,
Betty Wilson, South Carolina,
Huiying (Amy) Ni and **Q. McElroy**, Georgia,
and **Julisa Tindall**, South Carolina
[EA] Where Institutions Fell Short: Black Media and the Work
of Community-Centered Communication
Christine McWhorter, Howard

Discussant
Angie Chuang, Colorado-Boulder

[EA] = This submission was accepted as an extended abstract.

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3 to 4:15 p.m. / Sa055

Newspaper and Online News and **Scholastic Journalism Divisions**

PFR Panel Session
Teaching News Terrifically in the 21st Century

Moderating/Presiding
Brian Delaney, Auburn

Panelists
Jennifer Brannock Cox, Salisbury
Jeanne Abbott, Missouri
Vy Luong, Missouri

Saturday, August 9, 2025

Teaching News Terrifically in the 21st Century has been highlighting innovative approaches to the teaching of journalism since 2009. Presented by the Newspaper and Online News and Scholastic Journalism divisions, the panel examines innovative ideas for teaching news writing, reporting, editing, or other journalistic concepts and skills in the classroom. Panelists will present on their winning teaching assignments from this year's TNT 21 competition.

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3 to 4:15 p.m. / Sa056

Political Communication Division

Refereed Research Paper Session
> **Communication and Journalism in Global Elections**

Moderating/Presiding
> **Katy Biddle**, Southern Mississippi

Information Processing of Campaign Messaging and Influence on Candidate Choice in the 2023 Nigerian General Elections
> **Solomon Tommy**, Oklahoma

Does Media Trust Breed Blind Audiences? Media Trust, Partisan Media, Local Media, and Nonpartisan Media on Left- and Right-Wing Authoritarianism and 2024 Election Conspiracies
> **Brittany Shaughnessy** and **Janet Coats**, Florida

Image Priming as a Facebook Campaigning Strategy to Engage Users: Case Study of 2016 And 2020 Taiwan Legislative Elections
> **Yue Tan** and **Hsuan-Yi Chou**, National Sun Yat-sen University

Partisanship, Political Satire and Emotions: Applying Social Identity Theory to the Study of Political Satire and Affect Toward Presidential Candidates
> **Heesook Choi**, Mississippi State

Does a Successful Official Facebook Page Influence the Incumbent's Chances of Re-Election?
> **Hyacinth Bangero**, Bowling Green State/University of San Agustin, Philippines,
> and **Yanqin Lu**, Bowling Green State

Discussant
> **Mark Harmon**, Tennessee

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3 to 4:15 p.m. / Sa057

Public Relations Division and **Internships and Careers Interest Group**

Teaching Panel Session
> **Why are Companies Firing Gen Z Employees? Workforce Strategies
> and Solutions for PR's Next Generation**

Moderating/Presiding
> **Nandini Bhalla**, Texas State

Panelists
> **Michelle Galey**, Washington State
> **Caitlin Haskins**, Vice President, AI, Big Data & Cloud, 10Fold Communications
> **Caitlin Cieslik-Miskimen**, Idaho

Jeffery Ranta, Coastal Carolina
Nandini Bhalla, Texas State

This panel will explore the challenges and opportunities facing both educators and employers in preparing Gen Z for the PR industry. Faculty and PR professionals will discuss innovative strategies being implemented in both academic and corporate settings to bridge the readiness gap.

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3 to 4:15 p.m. / Sa058

Commission on Graduate Education, Commission on the Status of Women and **Commission on the Status of Minorities**

PFR Panel Session
Addressing Invisible Barriers in Academia and Promoting Inclusivity

Moderating/Presiding
Briana M. Trifiro, Northeastern

Panelists
Jo Lukito, Texas at Austin
Kix Patterson, Florida
Laura Moorhead, San Francisco State
Anita Varma, Texas at Austin

In recent years, the academic community has recognized the importance of fostering diversity and inclusion in campuses across the country. However, many barriers, both physical and invisible, continue to impede the full participation of underrepresented groups, particularly within marginalized communities. This session will explore these invisible barriers and propose strategies for creating more inclusive academic spaces. Geographical challenges also persist, as many academic institutions are in areas that, while not overtly hostile, may not be hospitable to diverse communities. These environments can create an unwelcoming atmosphere that adds an additional layer of difficulty for underrepresented faculty and students. In summation, this session aims to shed light on these issues, discuss potential solutions, and share practical strategies for making academia more accessible and inclusive for scholars of all backgrounds. By addressing these invisible barriers, we hope to inspire a deeper commitment to equity across the academic landscape.

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3 to 4:15 p.m. / Sa059

Community Journalism Interest Group and **Visual Communication Division**

Teaching Panel Session
Going Beyond the Classroom: Case Studies in Community and Visual Journalism

Moderating/Presiding
Valerie Popp, The New School
and **David Stephenson**, Kentucky

Panelists
Holly-Katharine Johnson, Mercer County Community College
Humphrey Obuobi, LETS Studio
David Stephenson, Kentucky

Seth Gitner, Syracuse
Benjy Hamm, Kentucky

This panel explores alternatives to conventional classroom journalism education, emphasizing the importance of community engagement or experiential learning that sparks innovation and fuels more active networks for local news. Panelists will share successful techniques and inspire educators to reimagine their approaches and better prepare students to work in the field. Each panelist will bring one method, idea or project they have successfully implemented and will provide a one-page summary for educators to reference later.

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3 to 4:15 p.m. / Sa060

Association for Education in Journalism and Mass Communication

AEJMC President Leadership Talk
  What I Wish Everyone Knew about AEJMC!

Moderating/Presiding
  Teresa L. Mastin, Michigan State, 2024-25 AEJMC President

Panelists
  Tiffany Gallicano, North Carolina, Charlotte, 2024-25 AEJMC Elected Standing Committee
      on Teaching Chair
  Avery Holton, Utah, 2024-25 AEJMC Council of Divisions Vice Chair
  Yong Volz, Missouri, 2024-25 AEJMC Elected Standing Committee on Research Chair

This panel provides AEJMC members a bird's eye view of how the AEJMC sausage is made. Panel members will share what they wish someone had shared with them before they got involved with AEJMC. They will also discuss how they believe AEJMC makes a difference in their professional and personal lives. This is a perfect panel to attend if you want to get involved but aren't sure where to start.

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3 to 4:15 p.m. / Sa061

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Award Panel Session
  First Amendment Award

Moderating/Presiding
  Meg Heckman, Northeastern

2025 First Amendment Award Recipients
  Erasmus Baxter, Freelance Journalist
  Asia Fields, ProPublica
  Julia Furukawa, New Hampshire Public Radio

Panelist
  Asia Fields, ProPublica

Saturday, August 9, 2025

AEJMC's 2025 First Amendment Award will honor former Western Washington University student journalists Erasmus Baxter, Asia Fields and Julia Furukawa as well as the many current student journalists fearlessly covering their campuses and their communities during challenging times. As students at Western Washington, Baxter, Fields and Furukawa took the extraordinary step of suing their own institution for withholding public records related to sexual misconduct cases. Their years-long legal battle resulted in a landmark court ruling affirming the public's right to access these records and a $111,780 settlement from the university in 2024.

While this award traditionally honors seasoned journalists, AEJMC's Professional Freedom & Responsibility Committee recognizes these exceptional early-career individuals for demonstrating unwavering commitment to First Amendment principles from the very beginning of their professional journeys. Their tenacity illustrates the crucial role so many student journalists play in holding powerful institutions to account.

The First Amendment Award, created in 2006, recognizes individuals or organizations who demonstrate strong commitment to freedom of the press and who practice or support courageous journalism. Previous recipients include Errin Haines and the Staff of The 19th (2024); Margaret Sullivan, The Guardian (2023); Steven Waldman of Report for America (2022); Omar Jimenez of CNN (2021); Shane Bauer of Mother Jones (2020); Nikole Hannah-Jones of the New York Times Magazine (2019); Ronan Farrow of the New Yorker and Jodi Kantor and Megan Twohey of the New York Times (2018); The Pulitzer Prizes (2017); Reporters Without Borders (2016); Floyd Abrams (2015); Joel Simon of the Committee to Protect Journalists (2014); the First Amendment Center (2013); Carole Simpson (2012); Michael Kirk of Frontline (2011); Nat Hentoff (2010); Seymour Hersh of the New Yorker (2009); Clarence Page of the Chicago Tribune (2008); Helen Thomas of UPI and Hearst (2007); and Molly Ivins (2006).

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3 to 4:15 p.m. / Sa062

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Panel Session
>   *JMCQ* **Global South Mentorship**

Moderating/Presiding
>   **Daniela Dimitrova**, Iowa State, Editor-in-Chief*, JMCQ*

This mentorship program is aimed at engaging scholars currently based in the Global South. The program will provide tips and strategies for publishing research articles in peer-reviewed academic journals. It is open to emerging scholars in journalism, mass communication or related field. Preference will be given to AEJMC members. The selected cohort will work closely with the AEJMC Publications Committee and the *JMCQ* editorial team. The program will be tailored to international scholars and includes topics ranging from manuscript preparation and article submission to peer review and publication ethics. Upon successful completion of the program, each participant will be invited to the AEJMC conference where they will receive a certificate of achievement.

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3 to 4:15 p.m. / Sa063

International Chinese Communication Association

Refereed Research Paper Session
>   **Western theories and Chinese communication practice**

Moderating/Presiding
>   **Trisha T. C. Lin**, National Chengchi University

Extending the Cognitive Mediation Model to Examine Public Knowledge of Stroke and Influencing Factors*
    Zining Wang, Peking University,
    Shaohai Jiang, National University of Singapore,
    Rong Gao, Peking University,
    and **Jing Xu**, Peking University

Social Media Cross-Cutting Exposure and Online Political Engagement: Examining a Moderated Mediation Model of Information Verification and Civic Motivations**
    Dandan Liu and **Kaiming Su**, Hong Kong Baptist University

The Power of Media in Authoritarian Regimes: The Impact of International News on Political Elites in China (1957-1972)
    Xiao Xiao and **Cheng-Jun Wang**, Nanjing University

The Effects of Personality Traits on Individuals' Political Communication Patterns: Examining the 2024 Taiwan Presidential Election through the O-S-R-O-R Model
    Chen-Yi, Lee, Chinese Culture University,
    and **Shu-Chu Sarrina Li**, National Yang Ming Chiao Tung University

How Social Network Sites Influence Individual Exercise Behavior: The Mediating Role of Perceived Descriptive Norms and the Moderating Role of Perceived Similarity
    Shuo Gao and **Shuangqing Liu**, China University of Political Science and Law

"We Might All Be the Same—Chasing Traffic": Exploring Chinese Journalism Visual Practitioners' Understanding to 'Objectivity' and Challenges in Practice
    Zhiting Zhang and **Ziyi Wei**, Missouri

Discussant
    Victoria Chen, National Chung Cheng University

*   Best Faculty Paper
**   Best Student Paper

4:45 to 6 p.m. / Sa064

Communicating Science, Health, Environment and Risk Division

Top Refereed Research Paper Session

Moderating/Presiding
    Susana Ramirez, California, Merced

Communicating the Impact of Climate Change on Health: The Role of Psychological Distance and Personal Narratives on Climate Change Health Worries and Actions*
    Bingbing Zhang, **Darnell Raleigh**,
    and **Nur Hossain**, Iowa

AI-Generated Vs. Human-Created Videos: A Matched Comparison of Narrative Effects in College Counseling Promotion*
    Siqiao Ao and **Kang Namkoong**, Maryland, College Park

Inspiring or Distant? The Dual Role of Science Fiction in Climate Change Communication**
    Kristen Zhang and **Hang Lu**, Michigan

Investigating a Targeted Public Health Messaging Approach Using Generative Artificial Intelligence***
    Foluke Omosun, Sacred Heart University
    and **Anna Young**, Central Connecticut State

Whispers from the RED Moon: Stigma and Othering of Menopause on An Algorithmically-Mediated Platform****
    Jiamin Chen, Boston

Saturday, August 9, 2025

Performing "The Scientist": Understanding How Scientists Manage Their Self-Presentation on Social Media*****
   Annie Zhang, Michigan

Discussant
   Ali Zain, Arizona State

*First Place Faculty Paper Award (Tie)
**Second Place Faculty Paper Award
***Third Place Facutly Paper Award
****Fourth Place Faculty Paper Award
*****First Place Student Paper Award

4:45 to 6 p.m. / Sa065

Communication Theory and Methodology Division

Top Refereed Research Paper Session

Moderating/Presiding
   Judith E. Rosenbaum, Maine

Over-Time Relationships of Direct and Indirect Digital Hate Victimization on Fundamental Needs and Bystander Intervention*
   Maryam Khaleghipour, **Kevin Koban**,
   and **Jörg Matthes**, University of Vienna
The Interdisciplinary Diffusion of Communication Theories: A Case Study of Network Theory and Framing Theory**
   Yiling Zhang and **Ziyu Zhao**, Southwest Jiaotong University
Revisiting the Hostile Media Phenomenon: The Shift from News to Fake News***
   Stephanie Jean Tsang, Hong Kong Baptist University
Artificial Influencers, Artificial Designs? A Systematic Review of Experimental Research on Virtual Influencers****
   Sofie Vranken, **Jaroslava Kaňková**,
   and **Jörg Matthes**, University of Vienna

Discussant
   R. Lance Holbert, Pennsylvania

*   First Place Open Competition Paper
**   First Place Top Student Paper
*** Top Theory Paper
****   Top Method Paper

4:45 to 6 p.m. / Sa066

History Division

Top Refereed Research Paper Session

Moderating/Presiding
   Jason Lee Guthrie, Clayton State

Knowledgeable Women Everywhere: Letters to the Editor and the Equal Rights Amendment, 1977*
    Alexia Little, Georgia
"I Never Missed a Story": The Trailblazing Career of Elaine Kahn**
    Carolina Velloso, Minnesota
From the New Deal to Nixon: The Journalistic and Political Activism of Columnist Raymond Moley**
    Rob Wells, Maryland
Dateline Harlem: UPI Answers the Kerner Commission's Call to Action**
    Gwyneth Mellinger, James Madison and **Erin Coyle**, Temple

Discussant
    Jason Lee Guthrie, Clayton State

*   Top Student Paper
** Top Faculty Paper

The papers in this session are the papers that have earned top paper awards in the faculty and student divisions. They represent a variety of perspectives and approaches in the field of media history within the American and international context.

4:45 to 6 p.m. / Sa067

Magazine Media Division

Top Refereed Research Paper Session
    Bodies, Politics and Platforms - Magazines Bring Critical Perspectives in Print & Pixels

Moderating/Presiding
    Andrea Hall, Middle Tennessee State

Glamourous Grief: The Visual Language of Maternal Mortality in Women's Magazines Post-Dobbs
    Taylor Sheridan, Missouri
When Print Prestige Meets Platform Performance: A Netnographic Study of Time's and The Economist's Digital Strateies During the 2024 U.S. Election
    Mushfique Wadud, Colorado-Boulder
Mano a Mano with Hemingway: Barnaby Conrad and "The Dangerous Summer"
    Stephen Bates, Nevada, Las Vegs
[EA] "My Body Has Gone Out of Style": Fashion Magazine Discourse in the "Ozempic Era'"
    Katie Baker Jones, West Virginia

Discussant
    Andrea Hall, Middle Tennessee State

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / Sa068

Media Ethics Division

Top Refereed Research Paper Session

Moderating/Presiding
    Ryan Thomas, Washington State

The Case of G-Dragon and the Ethics of Celebrity Journalism*
    Heesoo Jang, Massachusetts
Taking the Long View: The Case for a Life Story-Based Media Ethics Pedagogy**
    David Craig, Oklahoma, **Chris Roberts**, Alabama
    Erin Schauster, affiliation, **Patrick Lee Plaisance**, Pennsylvania State,
    Katie Place, Quinnipiac, **Daniel Thompson**, affiliation,
    Jiaqi (Agnes) Bao, Pennsylvania State
    and **Yetter Casey**, Cherokee Nation 3S
Textual and Comparative Analysis on AI Policies: How Do Organizations Discuss Responsibility?***
    Eunchae Jang, Pennsylvania State

2025 Davis Ethics Award Recipient
    Lisa Krantz, Montana

Discussant
    Ryan Thomas, Washington State

*   First Place Faculty Paper
** Second Place Faculty Paper
** James Whalen Award for Student Research

4:45 to 6 p.m. / Sa069

Media Management, Economics and Entrepreneurship Division

Top Refereed Research Paper Session
    Innovation in Media Markets: Streaming, Journalism, and Subscription Models

Moderating/Presiding
    Xiaoqun Zhang, North Texas

Streaming Bundles: Analyzing Product and Price Bundling Strategies in the
U.S. Video Streaming Industry*
    Miao Guo, Connecticut
Joy, Media Innovation and Change in Journalism**
    Valerie Belair-Gagnon, Minnesota
    and **Gregory Perreault**, South Florida
Following Professional Journalists on Social Media and Paying Intent for Online News:
A Moderated Mediation Model in Spain and Germany***
    Manuel Goyanes, University of Madrid
Impact of Promotional Periods on Digital News Subscription Decisions: Study
of Six Countries' 32 Newspapers***
    Jin Young Hwang, South Florida
Returning Migrant Workers as Cultural Brokers: Bridging Rural and Urban
Through E-Commerce Entrepreneurship in China****
    Yuexin Lyu, Hong Kong Baptist University

Discussant
Todd Holmes, California State, Northridge

* Top Faculty Paper
** Top 2 Faculty Paper
*** Top Student Paper
**** Top 2 Student Paper

4:45 to 6 p.m. / Sa070

Newspaper and Online News Division

Top Refereed Research Paper Session
Best of the Best: NOND Division Top Paper Session

Moderating/Presiding
Lindita Camaj, Florida

Shocking! College Professor Reveals Hidden Secrets of News Headlines. Can you Guess?*
Ben Wasike, Texas Rio Grande Valley
Revisiting Privacy Paradox in Multi-Platform Social Media Environments: Examining News (Dis)Engagement in 16 Democratic Countries **
Biying Wu-ouyang, The Education University of Hong Kong and
Hsuan-Ting Chen, Chinese University of Hong Kong
The Media Coverage of the Israel and Gaza War: A Comparative Study of CNN and Al Jazeera***
Fuhaid Alajmi, Syracuse
When software becomes the newsroom: Journalists and the loss of organizational connections****
Patrick Ferrucci, Colorado-Boulder
News Managers' Perception of AI Adoption in Local Newsrooms; A Study on Professionalism and Jurisdiction*****
Wahida Alam and **Muhammad Saurav Rahman**, Missouri,
and **Ahmad Shatil Alam**, Oklahoma

Discussant
Gregory Perreault, South Florida

* First Place Open Competition Paper Award
** Second Place Open Competition Paper Award
*** First Place Student Paper Award
**** Third Place Open Competition paper
***** Third Place Student Competition paper

4:45 to 6 p.m. / Sa071

Public Relations Division

Top Refereed Research Paper Session
Top Papers: DEI in Public Relations Competition; Open Competition

Moderating/Presiding
April Yue, Boston

Top Open Competition
Addressing the Trust Gap through Symbiotic Virtual Influencer Collaborations and Organizational Vulnerability in Social Advocacy*
  Leping You, Miami,
  and **Fanjue Liu**, Shanghai Jiao Tong
Enhancing Workplace Wellbeing Among Female Remote Workers: The Role of Ethics-of-Care Leadership Communication and Peer Emotional Support**
  Dongqing Xu, Minnesota,
  Xiao Liang, **Tasnia Alam**, and **Weiting Tao**, Miami,
  and **Yeunjae Lee**, Colorado State
Framing Sustainability Messaging: Brand Relationships and Purchase Intentions***
  David Painter,
  and **Lauren Velazquez**, Rollins College
Public Relations Practitioners' Expectations for Graduate Education***
  Marlene Neill, Baylor, **Patrick Merle**, Florida State,
  and **Anni Qiang**, Baylor

DEI Competition
Whose voices are published? Public relations scholarship by race, place, and gender in 30 years of journal publications****
  María Len-Ríos, Minnesota, **Rosalynn Vasquez**, Suffolk University,
  and **Rita Tang**, Minnesota

Discussant
  Nicholas Browning, Indiana

* First Place Paper, Open Research Competition
** Second Place Paper, Open Research Competition
*** Third Place Paper, Open Research Competition
**** DEI Award Winner

4:45 to 6 p.m. / Sa072

Visual Communication Division

Top Refereed Research Paper Session

Moderating/Presiding
  Lei "Tommy" Xie, Fairfield

Are They Still Gatekeepers? The Withering Gatekeeping Roles of Photojournalists in the Digital Age*
  Na Yeon Lee and **Sang Yup Lee**,
  Whan Choi, and **GwangGyu Park**, Yonsei University
To Show or to Shield: Twin Cities News Media's Gatekeeping of the George Floyd Video***
  Deborah Pastner, Missouri-Columbia
Standardized Realities: Distinguishing Conventions, Tropes, and Stereotypes in Photojournalism Practice*
  Alex Scott, **Sang Jung Kim**,
  and **Bingbing Zhang**, Iowa

How Visual Images Enhance Persuasion: A Meta-Analytic Structural Equation Model
of Emotional and Information Processing Response Pathways**
> **Yongkang Hou**, affiliation, **Junqing Xu**, affiliation,
> **Jizhou Ye**, Oklahoma, **ShaoPeng Che**, affiliation,
> **Xiaodan Ding**, Tsinghua University,
> and **Qinqian Li**, affiliation

Constructing Regional Film Contexts: A Grounded Study on Tibetan Cinema and Chinese
Audiences' "Sense of Place"****
> **Teng Xu**, **Joanna Nian Chang**, **Shiyu Tang**,
> **Huahua Dong**, and **Dolcho Wangmo**, Shanghai Jiao Tong University

Discussant
> **Keith Greenwood**, Missouri

*   First Place Faculty Paper
**   Third Place Faculty Paper
*** First Place Student Paper
**** Second Place Student

4:45 to 6 p.m. / Sa073

Commission on the Status of Women

Top Refereed Research Paper Session
> **CSW Top Papers Session**

Moderating/Presiding
> **Laura Willis**, Quinnipiac

Teenage Girls and Digital Health: Navigating Health Misinformation on Social Media*
> **Hyunjin Seo, K. Macy Burkett, Olga Morales, Nazra Izhar,**
> **Rim Hayat Chaif, Michaella Coelho, Huong Ha, Blessing Jona,**
> **Azhar Iqbal**, and **Taylor Doyle**, Kansas

Journalists' Engagement with Athlete Social Media Content in Women's Sports Reporting**
> **Shannon Scovel** and **Katy Niedling**, Tennessee

A Comparative Study of the News Media Representation of Chinese Female Astronauts in the past decade***
> **Hanbo Liu** and **Steve Bien-Aimé**, Kansas

Shaping the 21st Century Woman: Fourth-Wave Feminism in Shapewear Social Media Marketing****
> **Anika Ausness-Ayres**, California State Fullerton,
> **Chelsea J. Reynolds**, Arizona State,
> **Bayla Gomberg**, and **Dakota Smith**, California State Fullerton

Mapping Gender-Based Incivility in MOBA Gaming Community*****
> **Dongni Li, Jingyi Zhang,**
> and **Hanjing Wang**, Hong Kong Baptist University

Discussant
> **Tracy Everbach**, North Texas

* Top Faculty Paper
** Second-Place Faculty Paper
*** Top Open Paper

**** Second-Place Open Paper
***** Top Student Paper

4:45 to 6 p.m. / Sa074

Internships and Careers Interest Group

Top Refereed Research Paper Session
   Best Research Manuscripts of the Internships and Careers Interest Group

Moderating/Presiding
   Hal Vincent, Elon

Artificial Intelligence Adoption among Future Journalism and Mass Communications
Professionals: A TAM-Based Approach to Students' Generative AI
   Chinwendu Akalonu, South Carolina
The Generative AI Dilemma: How Media Professionals Work with New Technologies
and Cope with Job Insecurity
   Elia Powers, **Zachary Levine**, **Abdullah Al Mahfuth**,
   Tavon McLaughlin-Steele and **Rauf Arif**, Towson
The Paradox of Journalism Degree: Exploring the Motivations and Job Perceptions
of Journalists Without Formal Journalism Education
   Kemi Busari, Maryland
The Workplace Retention and Exit of Interns: A Group Dynamics Perspective
   Yingliang Yuan and **Yi Yao**, Communication University of China

Discussant
   Jeffrey Ranta, Coastal Carolina

4:45 to 6 p.m. / Sa075

Participatory Journalism Interest Group

Top Refereed Research Paper Session
   So Now We're Bargaining: Journalists and Engaged Audiences Navigating Shared Spaces and Meaning

Moderating/Presiding
   Nisha Sridharan, Temple

Allies, Antagonists, Avoiders, and Agnostics: The Imagined Audiences of Journalism Studies*
   Jacob L. Nelson, Utah
   and **Seth C. Lewis**, Oregon
Negotiating Truth in the Age of Networked Journalism: Exploring News production in the Nepali Newsrooms**
   Chandi Raj Dahal, Missouri
Understanding Reader Attachment to Community Newspapers: A Pilot Case Study Examining How Virtual Spaces
Have Redefined "Local"
   Aaron Atkins, Weber State, **Samantha Peko**, North Georgia,
   and **Enakshi Roy**, Towson
Reporting with, not on, People: Using Online Play in Journalism to Amplify Marginalized Voices
   Glenda Cooper, City St George's University of London

Discussant
Carrie Brown, Montclair State

*Top Faculty Paper
**Top Student Paper

4:45 to 6 p.m. / Sa076

Sports Communications Interest Group

Top Refereed Research Paper Session

Moderating/Presiding
Mia Long Anderson, Sam Houston State

"The Employment Landscape Has Shifted Massively, and We Must Shift with IT:" Sports PR Curricula*
Betsy Emmons, and Brian Petrotta, Nebraska-Lincoln
and Kevin Hull, South Carolina
Yee-Haw Newsworthiness: Rural Representation through Rodeo Journalism**
Cassandra Hayes, Texas Christian
"I'm Not Really Seeing It as Just a Sports Story": Journalists' Role Conceptions and Boundaries of Sports Coverage***
Dunja Antunovic, Minnesota
Global Stage, Local Scripts: A Cross-National Semantic Frame Analysis of Beijing 2022 Olympic Tweets****
Peichen Hu, Fudan University

Discussant
Lawrence Wenner, Loyola Marymount

*First Place Open Competition Paper Award
**Second Place Open Competition Paper Award
***Third Place Open Competition Paper Award
****Top Student Paper Award

6:30 to 7:30 p.m. / Sa077

Communicating Science, Health, Environment and Risk Division

Business Session
Members' Meeting

Moderating/Presiding
Jessica Willoughby, Washington State

6:30 to 7:30 p.m. / Sa078

Communication Theory and Methodology Division

Business Session
Members' Meeting

Moderating/Presiding
Lindsey Sherrill, North Alabama

6:30 to 7:30 p.m. / Sa079

History Division

Business Session
Members' Meeting

Moderating/Presiding
Brian Creech, Lehigh

6:30 to 7:30 p.m. / Sa080

Magazine Media Division

Business Session
Members' Meeting

Moderating/Presiding
Ivy Ashe, Florida Atlantic

6:30 to 7:30 p.m. / Sa081

Media Ethics Division

Business Session
Members' Meeting

Moderating/Presiding
Joseph Jones, West Virginia

6:30 to 7:30 p.m. / Sa082

Media Management, Economics and Entrepreneurship Division

Business Session
Members' Meeting

Moderating/Presiding
Xiaoqun Zhang, North Texas

6:30 to 7:30 p.m. / Sa083

Saturday, August 9, 2025

Newspaper and Online News Division

Business Session
Members' Meeting

Moderating/Presiding
Gina Masullo, Texas at Austin

6:30 to 7:30 p.m. / Sa084

Public Relations Division

Business Session
Members' Meeting

Moderating/Presiding
Chris McCollough, Kennesaw State, **Ioana Coman**, Texas Tech,
and **Virginia Harrison**, Clemson

6:30 to 7:30 p.m. / Sa085

Visual Communication Division

Business Session
Members' Meeting

Moderating/Presiding
Keith Greenwood, Missouri, **Yung Soo Kim**, Kentucky, **Nam Li**, Wisconsin-Madison,
and **Lei "Tommy" Xie**, Fairfield

6:30 to 7:30 p.m. / Sa086

Commission on the Status of Minorities

Business Session
Members' Meeting

Moderating/Presiding
Kathleen McElroy, Texas at Austin, and **Carolyn Walcott**, Clayton State

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6:30 to 7:30 p.m. / Sa087

Commission on the Status of Women

Business Session
Members' Meeting

Saturday, August 9, 2025

Moderating/Presiding
Erin Whiteside, Tennessee and **Roxane Coche**, Florida

6:30 to 7:30 p.m. / Sa088

Internships and Careers Interest Group

Business Session
Members' Meeting

Moderating/Presiding
Hal Vincent, Elon

6:30 to 7:30 p.m. / Sa089

Participatory Journalism Interest Group

Business Session
Members' Meeting

Moderating/Presiding
Jacob L. Nelson, Utah

6:30 to 7:30 p.m. / Sa090

Sports Communications Interest Group

Business Session
Members' Meeting

Moderating/Presiding
Michael Mirer, Wisconsin-Milwaukee

7:45 to 9:30 p.m. / Sa091

Communicating Science, Health, Environment and Risk Division

Social

Hosting
Jessica Willoughby, Washington State

7:45 to 9:30 p.m. / Sa092

Media Management, Economics and Entrepreneurship Division

Social

Saturday, August 9, 2025

Hosting
    Xiaoqun Zhang, North Texas

7:45 to 9:30 p.m. / Sa093

Public Relations Division

Off-site Social

Hosting
    Amanda Weed and **Chris McCollough**, Kennesaw State

Early Bird Registration — $15 Faculty / $12 Grad Students
General Registration — $18 Faculty / $15 Grad Students
At the Door — $20 Everyone

The Harlequin, 68 4th Street, San Francisco, CA 94103
The Public Relations Division welcomes all AEJMC members to attend the Annual Social on Saturday, August 9 from 7:45 - 9:30 p.m. PT at The Harlequin, conveniently located at 68 4thSt. (across the street from the conference hotel). Join us to network with PRD members, connect up with old friends, and meet new colleagues. The social includes cocktails, light appetizers, and prize drawings. Space is limited, and pre-registration is required.

7:45 to 9:30 p.m. / Sa094

Visual Communication and **Newspaper and Online News Divisions**

Off-site Social

Hosting
    Shane Epping, Wyoming, **Tara Pixley**, Temple
    and **Michael Clay Carey**, Samford

7:45 to 9:30 p.m. / Sa095

Commission on the Status of Women

Social

Hosting
    Erin Whiteside, Tennessee and **Roxane Coche**, Florida

7:45 to 9:30 p.m. / Sa096

Oklahoma State University, Iowa State University and **University of Arizona**

Social

Saturday, August 9, 2025

Hosting
    name, Oklahoma State, Title
    name, Iowa State, Title
    name, Arizona, Title

The annual Big 12 Sports Media Reception is designed to foster connections and build collaboration across sports media programs within the Big 12 schools here at AEJMC. Enjoy food and beverages inspired by the spirit of the Big 12 while engaging in networking to tackle new opportunities and pass along your expertise. From rookies to MVPs, everyone is invited to huddle up, hustle hard, and enjoy the Big 12 Sports Media Reception. Sponsored by Oklahoma State University, Iowa State University and the University of Arizona.

7:45 to 9:30 p.m. / Sa097

University of Oklahoma Gaylord College

Social

Hosting
    Andrea Miller, Oklahoma, Dean

Celebrating University of Oklahoma's Gaylord College to mark its 25th anniversary as a degree granting college. Mingle with faculty and connect with alumni.

7:45 to 9:30 p.m. / Sa098

Abeline Christian University, Texas Christian University, Baylor University, Texas State, University, University of Houston, University of North Texas, University of Texas at Austin, Lubbock Christian University, Texas Southern University, Southern Methodist University, and **Texas Tech University**

All Texas Social

Hosting
    Kenneth Pybus, Abeline Christian, Dean
    Kristie Bunton, Texas Christian, Dean
    Mia Moody, Baylor, Director
    Judy Oskam, Texas State, Dean
    Jennifer Vardeman, Houston, Dean
    James Mueller, North Texas, Dean
    David Ryfe, Texas at Austin, Dean
    Doug Darby, Lubbock Christian
    Chris Ulasi, Texas Southern
    Jake Batsell, Southern Methodist
    Bey-Ling Sha, Texas Tech, Dean