Saturday, August 9, 2025

7 to 8 a.m. / Sa000

Association for Education in Journalism and Mass Communication

Business Session
Center for News Engagement

Moderating/Presiding
Paula M. Poindexter, chair, Texas at Austin

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7 to 9:15 a.m. / Sa000

Association for Education in Journalism and Mass Communication

Business Session
Journalism and Mass Communication Educator **Editorial Board Meeting**

Moderating/Presiding
Vincent Filak, Wisconsin Oshkosh, editor

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7 to 9:15 a.m. / Sa000

Association for Education in Journalism and Mass Communication

Business Session
Journalism and Communication Monographs **Editorial Board Meeting**

Moderating/Presiding
Lindsay Palmer, Wisconsin-Madison, editor

7:30 to 9:15 a.m. / Sa000

Association for Education in Journalism and Mass Communication Committee on Career Development

Business Session
Committee Meeting

Moderating/Presiding
Steve Bien-Aimé, Kansas, chair

7:30 to 9:15 a.m. / Sa000

Association for Education in Journalism and Mass Communication Membership Committee

Business Session
Committee Meeting

Saturday, August 9, 2025

Moderating/Presiding
Keonte Coleman, Syracuse, Chair

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8 to 9:15 a.m. / Sa000

Advertising Division

Refereed Research Paper Session
Title

Moderating/Presiding
name, affiliation

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

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8 to 9:15 a.m. / Sa000

Communication Technology and **International Communication Divisions**

Research Panel Session
Digital Intermediaries Countering Misinformation for Non-English Speaking Immigrant Communities in the U.S.

Moderating/Presiding
K. Hazel Kwon, Arizona State

Panelists
Young Eun Moon, Arizona State
Jinxia Niu, Main developer of fact-checking programs run by CAA
Yamil Velez, Assistant Professor, Political Science, Columbia
Elira Canga, founding member of the first Albanian-language fact-checking organization, Factoje.al

This panel will discuss the current state of in-language information integrity work, focusing on the opportunities and challenges that the contemporary socio-digital environment brings to this effort. The panel will be intentionally composed of researchers and practitioners who have collaborated or partnered across the fields, sharing their insights into how cross-profession collaboration between academic researchers and information integrity practitioners can help advance scholarly knowledge as well as expanding our field's overall mission to inform the public in the age of misinformation. The panel will be of interest to scholars whose research areas include misinformation and fact-checking research, civic technologies, media literacy, or news services for underrepresented populations.

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8 to 9:15 a.m. / Sa000

Communication Theory and Methodology Division

Refereed Research Paper Session

From AI to Douyin: The Evolution of News and Journalism in the Digital Age

Moderating/Presiding
    Bradley Gorham, Syracuse

Framing with Sound: The Power – and Limits – of Emotional Background Music in Chinese Short Video News on Douyin
    Zhuoyu Wang, **Lei Guo**, **Ningjie Zhang**, **Jiazhou Lin**,
    Weilin Li, **Mengying Xing**,
    and **Guangnan Ye**, Fudan University
A Proposal for Remodeling of Hierarchical Influences Model to Understand Variance Influencing Factors in a Given Society*
    Abu Ahmed, Colorado State
Predictive Modeling of News Frames in Generative AI Coverage: A Statistical Approach
    Quang Nguyen and **Howard Welser**, Ohio
From Social Media to AI Applications: A Typology of Agenda-Setting Theory Dynamics in the New Media Environment
    Lindita Camaj, Florida
    and **Mahbubul Haque Bhuiyan**, Comilla University
Digital Journalism as Subversive Memory Work: Addressing Exclusion Through Journalism and Digital Archiving
    Rahoof Kaliyarakath, Texas at Austin

Discussant
    Yulia Medvedeva, Zayed University

* Second Place Top Student Paper

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8 to 9:15 a.m. / Sa000

Law and Policy Division

Business Session
    Executive Committee Meeting

Moderating/Presiding
    name, affiliation

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8 to 9:15 a.m. / Sa000

Mass Communication and Society Division

Refereed Research Paper Session
    AI-Generated Content and Society

Moderating/Presiding
    Xinle Jia, Southern Illinois, Carbondale

Empowering Employees with Generative AI: An Investigation of the Role of Internal Communication in Employees' Adoption of Generative AI at Work
    Daniel Hunt, **Joon Kim**, **Ying Xiong**,

Jegoo Lee, and **Won-KI Moon**, Rhode Island
To Read or Not to Read AI News, that is Not the Question: Examining Incidental
Exposure, Fatigue, Avoidance, Knowledge and News Coverage about AI
Taeyoung Lee, Houston / Indiana,
Yujin Kim, affiliation,
and **Trey McKinney**, affiliation
Examining the Antecedents and Consequences of the Influence of Presumed Influence
of AI-related Risks
Huai-Kuan Zeng and **Tai-Yee Wu**,
and **Zhi-Rong Li**, National Yang Ming Chiao Tung University
[EA] Cross-Cultural Comparison of AI Fashion Models and Body Esteem in U.S. and Korea
Yujin Heo, Pennsylvania State,
Bingbing Zhang, Iowa
and **Fuyuan Shen**, affiliation
[EA] Trust in the Bylines: Audience Perceptions of AI-Generated News
Across Polarized Issues
Junghyun Moon and **Sung Hyun Lee**, Indiana

Discussant
Daniel Trielli, Maryland

[EA] = This submission was accepted as an extended abstract.

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8 to 9:15 a.m. / Sa000

Media Ethics and **Cultural and Critical Studies Divisions**

Research Panel Session
Media and Human Suffering: The Path Forward for Research, Policy, and Practice

Moderating/Presiding
Munachim Amah, Iowa

Panelists
Anita Varma, Texas at Austin
Menna ElHosary, City St. George's, University of London
Diane Cormany, Minnesota
Tara Walker, St. Bonaventure

This panel advances academic discussions on this topic and features contributors to the *Journal of Communication Inquiry*'s special issue, "Media and Human Suffering: Foundations, Ruptures, Continuities," scheduled for publication in fall 2025. Panelists will discuss ethical dilemmas and frameworks for making sense of human suffering represented in and orchestrated by the media.

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8 to 9:15 a.m. / Sa000

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session
OMGC Case Study Competition

Moderating/Presiding
name, affiliation

The Best Practices of Case Study Research
Peiqin Chen, Shanghai International Studies University
The Global Media Industries Case Repository: A New Platform to Support Media
Management Research for the Global South and the Global North
Ke Guo, Shanghai International Studies University
Bundling Strategies, Competitive Advantages, and Market Performance: A Case Study
on Disney+ Streaming Bundles
Miao Guo, Connecticut
China's Television Media Transformation: A Case Study of CMG's AI Content Production
and Dissemination System
Zhi Li and **Hong Wang**, Communication University of China
Data Journalism Meets AI: An Experiment on Influence of Technological Disclosure
on Journalism Creativity
Henghui Du, affiliation
International Communication Effects of Marginal Cultural Products: Analysis
of the Global Reports on Black Myth: Wukong
Xi Wang, Shanghai International Studies University
Localized vs. Translated: Revenue Performance and Platform Strategies of Micro-Short
Drama Companies in Global Markets
Mengying Zhang, **Wen Zong, Shin Lin**,
and **Mat Wang**, Peking university

Discussant
name, affiliation

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8 to 9:15 a.m. / Sa000

Newspaper and Online News, Magazine Media and **Visual Communications Divisions**

Teaching Panel Session
Teaching Photojournalism in Digital Age

Moderating/Presiding
Xu Zhang, Austin Peay State

Panelists
David Allison, Austin Peay State
Michael Martinez, Tennessee
Ivy Ashes, Florida Atlantic

This panel focuses on teaching students' photojournalism skills in today's digital age, especially with the advent of AI technology.

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8 to 9:15 a.m. / Sa000

Political Communication Division

Saturday, August 9, 2025

— **Scholar-to-Scholar (Poster) Refereed Research Paper Session**

Political Communication Division (50 papers)
00 • Mediate public diplomacy in Africa: critiquing praxis, research and theories
    Success Osayi, Colorado-Boulder,
    Samson Omosotomhe, Ambrose Ali University, Ekpoma,
    and **Chioma Agboh**, University of Nigeria Nsukka
00 • Politics of Reinvention: President Prabowo's Populism Political Rebranding from General to 'Gemoy'
    Pulung Perbawani, Colorado-Boulder
00 • [EA] The Best Defense Is Offense: Manifestations of Wolf Warrior Diplomacy in Chinese Diplomats' Responses to Media Questions
    Tianlun Zhou, **Hanjing Wang**, **Fangyuan Liu**,
    and **Zuquan Xiong**, Hong Kong Baptist University
00 • [EA] The Broken Compass: Crisis of the expert image in Chinese social media
    Wenhui Liang, **Beixi Kuang**,
    and **Huaming Chen**, affiliation
00 • The effects of issue ownership on user engagement with parties' Facebook posts during the 2021 Elections in Albania and Kosovo
    Dren Gërguri, **Muhamet Jahiri**,
    and **Gëzim Qerimi**, University of Pristina

Discussant
    name, affiliation

00 • Pod Politics: A Profile of Political Podcast Users in the United States
    Jessica Sparks and **Eliana DuBosar**, Auburn, **Renee Mitson**, affiliation,
    Brittany Shaughnessy, **Luna Pittet Gonzalez**,
    and **Myiah Hutchens**, affiliation
00 • Parties and Podcasts: How Political Affiliation Shapes Podcast Intention and Trust
    Jena Lathen, Brigham Young
00 • The Era of Influence: Assessing the Impact of Fandom and Parasocial Relationships on Political Attitudes
    Gwen Nisbett, North Texas, **Stephanie Schartel Dunn**, affiliation,
    and **Jacqueline Fellows**, Southern Methodist
00 • Use of TikTok During the 2024 Presidential Election
    Mia Moody, Baylor, **Gabriel B. Tait**, Ball State,
    Dorothy Bland, North Texas,
    Gheni Platenburg, affiliation
00 • Politics of Posting: Analyzing Social Media Posts in Knoxville's 2021 City Council Races via the ELM Lens
    Pranaav Jadhav, Missouri

Discussant
    name, affiliation

00 • Turns Out, It's Not You—It's Your Candidate: Rethinking Affective Polarization
    Salih Hurdogan, **Zhi Lin**, **Joseph Stepniewski**,
    and **Ahona Tasnuva**, Texas at Austin
00 • Two Paths to Political Alienation
    Esther Thorson, Michigan State, **Edward Malthouse**, affiliation,
    Jaewon Royce Choi and **Weiyue Chen**, Butler,
    and **Stephanie Edgerly**, affiliation
00 • [EA] Weaponized Patriotism and Partisan Asymmetries in Emotional and Engagement Responses

Yoo Ji Suh, **Macau K. F. Mak**, **Sadie Dempsey**, **Dhavan Shah**,
and **Michael Wagner**, Wisconsin-Madison

00 • We are in this together: The effects of abundance and scarcity metaphor frames on policy and organizational support
Yu-Hao Lee and **Jack Barry**, Florida,
Aaron Zeiler, SUNY at Stony Brook, and **Ann Christiano**, Florida

00 • [EA] Transnational Political News Consumption: A Study of the Gülen Movement Diaspora in the United States
Hakan Karaaytu, Alfred University

Discussant
name, affiliation

00 • [EA] What Drives Trending Stability? Uncovering How Douyin's Algorithm Systematically Favors State-Affiliated Accounts
Zoey Wang, **Jiangyue Chen**,
and **Carl Zhou**, University of Amsterdam

00 • What Erodes Social Capital and Social Trust on Social Media? Effects of Social Media Political Homophily and Social Media Network Filtering
Pablo González-González and **Marta Seijas**, University of Salamanca,
and **Homero Gil de Zúñiga**, University of Salamanca / Pennsylvania State University

00 • [EA] "You're Gambling with World War III": An Analysis of Donald Trump's Weaponization of Victimhood
Brock Mays and **Carl Knauf**, Colorado-Boulder

00 • When administration supports ally Israel, U.S. dailies focus plights of Palestinians: An analysis of 15th Gaza War through CAM lens
Ershad Khan, Colorado-Boulder

00 • [EA] Working title: Between Belief and Compliance: Investigating Russian Journalists' Alignment with State Narratives on the War in Ukraine
Rashad Mammadov, affiliation

Discussant
name, affiliation

00 • National Security vs. Freedom of Speech: How Media Exposure, Personal Values, and Media Framing Influence Non-Users' Support for A National Ban on TikTok
Huu Dat Tran, **Pham Phuong Uyen Diep**,
and **Hayley Booth**, Louisiana State University

00 • Political trolling and affective polarization
Umer Bilal, Oklahoma

00 • [EA] Structural Characteristics, Generation Mechanisms, and Relational Embedding of Agricultural Policy Interpersonal Communication Network
Ziyi Yin, Guangdong University of Foreign Studies

00 • [EA] The Impact of Harassment on Political Activists and Democratic Institutions
Aly Hill and **Jacob Nelson**, Utah

00 • The Impact of Mediated Distant Suffering on Polarization: Examining Cause Connection, Social Change Commitment, and Political Motivations
Xinyue Dong and **Hsuan-Ting Chen**, Chinese University of Hong Kong

Discussant
name, affiliation

00 • How News Media Choices Relate to Need for Chaos, Authoritarian Tendencies, and Political Violence Acceptance in the Context of Brazil

Marina Petric and **Miglena Sternadori**, Texas Tech
00 • How Walz beat Trump in China's state news media coverage of the 2024 election
Buck Ryan, Kentucky,
and **Lei Jiao**, Wuhan University of Technology
00 • **[EA]** "I'm not a TikToker, but…": A Computational Content Analysis of TikTok Non-Users' Discourse on the National TikTok Ban in the US
Huu Dat Tran, **Pham Phuong Uyen Diep**,
and **Hayley Booth**, Louisiana State
00 • Interacting, Exploring and Mobilizing: Online Interaction with Politicians, News Media Repertoires and their Effects on Political Participation in Taiwan
Zhiming Liu, **Jiawei Tu**,
and **Chunyan Huang**, affiliation
00 • Liquid Gatekeeping for an Affective Public: Local Government's Social Media Comment Curation amid the Pandemic
Yuqiong Zhou, **Mengyuan Zhang**,
and **Xinzhi Zhang**, City University of Hong Kong

Discussant
name, affiliation

00 • How Gen Z Makes Sense of CSR: The Role of Perceived Altruism and Cultural Ideology in Responses to Internal and External CSR
Yezi Hu, Texas at Tyler, **Yanni Ma**, Oregon State,
and **Di Mu**, Texas A&M International
00 • How Unfairness and Political Ideology Shape Buycotting: A Moral Emotion Perspective Of Corporate Political Advocacy
Leping You, Miami, **Zicheng Cheng**, Arizona,
and **Yang Yang**, Southern Indiana
00 • Love the Stars, Love Their Politics: Examining the Psychological Mechanisms of Celebrity Political Endorsement
Yuxuan Jin and **Yuan Sun**, Florida
00 • Navigating Identity Conflicts: The Impact of Celebrity Political Endorsements on Fan and Political Engagement
Siyi Song and **Ashwin Rajadesingan**, affiliation

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

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8 to 9:15 a.m. / Sa000

Public Relations Division

High-Density Refereed Research Paper Session
Top Teaching Papers and GIFTS High Density Session

Moderating/Presiding
    Sun Young Lee, Maryland

Top Teaching Papers
AI Intervention in PR Education for Digital Competence*
    Erika Schneider, Syracuse
Cultivating Leadership Potential: How an Agency Model Shapes Student Leadership Practice and Perspectives**
    Breann Murphy and **Teddi Joyce**, Jacksonville State
Do Public Relations Graduates Exhibit Work Ready Intelligence?***
    Pamela Bourland-Davis, Georgia Southern,
    Elizabeth Toth, Maryland, **Charles A. Lubbers**, South Dakota,
    and **Hua Jiang**, Syracuse

Discussant
    Amanda Weed, Kennesaw State

*   First Place Paper, Teaching Paper Competition
**   Second Place Paper, Teaching Paper Competition
*** Third Place Paper, Teaching Paper Competition

Top GIFT
Bluesky: The Growth and Governance Challenge*
    Arien Rozelle, Syracuse
Scaffolding Approach to Enhance Digital Competency in PR Students Through Sequential "Learning-Practicum"
Modules in the Classroom**
    Taeyoung Kim, Loyola, Chicago
The PESO Model in Politics: A Group Exercise on Senator Earned and Shared Media Strategies***
    Josh Bramlett, Alabama

Discussant
    Zifei Fay Chen, Georgia

*   First Place Paper, GIFT Competition
**   Second Place Paper, GIFT Competition
*** Third Place Paper, GIFT Competition

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8 to 9:15 a.m. / Sa000

Small Programs and **Internships and Careers Interest Groups**

Teaching Panel Session
    Put This Another Way: Journalism Pedagogy in Programs that Rare Post-Journalism

Moderating/Presiding
    Michael Longinow, Biola

Panelists
    Jeffrey Ranta, Coastal Carolina
    Damilola Oduolowu, Missouri
    Brian Steffen, Simpson

Elizabeth Atwood, Hood College
Vivan B. Martin, Central Connecticut

Journalism and media programs have faced declining funding and credibility in the post-pandemic, "fake news" era. Many have been cut or merged into other disciplines. This panel shares insights, strategies, and future projections.

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8 to 9:15 a.m. / Sa000

Sports Communication Interest Group

Refereed Research Paper Session

Moderating/Presiding
Carolina Velloso, Minnesota

Olympics, World Cup and Crime: The Impact of Sport Across Continents and Culture
Sport-Based Social Presence: Olympic Media and Social TV Usage in Younger Saudi and American Demographics
Boyang Ding, **Mutaz Barnawi**, **Yifan Wu**, **Andrew Billings**,
and **Kenon Brown**, Alabama
Does the Who Matter More than the What? Sources and Journalistic Role Performance in the Media Coverage of FIBA World Cup 2027
Claudia Kozman, Northwestern University in Qatar
From Soccer to the Gridiron: Exploring the Rise of NFL Fandom in Germany
Frauke Hachtmann, Nebraska-Lincoln, **Christof Seeger**,
and **Thomas Wiench**, Stuttgart Media University
Sports True Crime: How Infotainment Disrupts Genre in Times of Change
Emil Steiner, Rowan
Are Media Events Still Effective in the New Media Era?
Meng Fu, affiliation, **Rui Chen**, affiliation,
and **Xingemei Zhong**, affiliation

Discussant
Shannon Scovel, Tennessee

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8 to 9:15 a.m. / Sa000

Kappa Tau Alpha

Business Session
Advisor's Breakfast

Moderating/Presiding
Beverly Horvit, Missouri, executive director, KTA

Kappa Tau Alpha is an international society honoring scholarship in journalism and mass communication. It is organized for the recognition and encouragement of scholarship and good character among students of journalism in colleges and universities in which there are properly conducted schools and departments of journalism and mass communication. Pre-registration is required.

Saturday, August 9, 2025

9:45 to 11 a.m. / Sa000

Association for Education in Journalism and Mass Communication

[12-0945] — **Scholar-to-Scholar (Poster) Refereed Research Paper Session**

Advertising Division (20 papers)
Discussant
    name, affiliation

Broadcast and Mobile Journalism Division (10 papers)
Discussant
    name, affiliation

Communication Technology Division (25 papers)
Topic I – **The Algorithmic Era**
00 • Exploring Generational Digital Inequalities in The Age of Algorithmic Era
    Ertan Ağaoğlu and **Abdullah Al Ajmi**, South Carolina
00 • How Algorithmic Social Media Use Shapes Decision Making: Examining a Moderated Mediation Model
    Yi Wu and **Zihan Wang**
00 • Integrating Protection Motivation and Helplessness Pathways: A Two-Wave Study of Privacy Protection on Algorithmic Social Media in Singapore
    Hyunjin Kang, Nazira Banu, and **Tingting Yang**, Nanyang Technological University
    Jeeyun Oh, The University of Texas at Austin
00 • Reconstructing the Information Cocoons: Exploring the Elastic Boundary and Management Strategies in Intelligent Recommendation Algorithms
    Mengyao Li
00 • Systematic Bias or Congeniality? Auditing YouTube Recommendation Algorithms from a Longitudinal Perspective
    Miner Ye, **Magdalena Wojcieszak**,
    and **Muhammad Haroon**, California, Davis

Discussant
    Mengyan Ma, Michigan State

Topic II – **Emerging Technologies and Markets**
00 • **[EA]** Exploring Consumption Values and Country of Origin for Wearables Adoption in an Emerging Market
    Derya Sahin and **Carolyn Lin**, University of Connecticut
00 • **[EA]** How Communication Technology Shapes Rural Governance? Structural Embedding and Institutional Synergy of Digital-Intelligent Platforms
    Duansheng Wang, Xiangkai Yu, Bohan Meng, and **Zixi Liu**
00 • **[EA]** Not Only the Privacy? Understanding Screenshots Sharing on Messaging Platform: The Perspective of Relational Communication
    Huizhen Dong
00 • Research on the Relationship Between New Media Literacy and Digital Hoarding Behavior of Chinese Youth
    Xuan Chen, Zhe Liu, and **Tingwang Yan**
00 • **[EA]** Unveiling the Power of Cross-Platform Research in Digital Communication Opportunities for Cross-Platform Research in the Context of Digital Media
    Huiqian Lai and **Yiqi Li,** Syracuse University

Discussant
    Chun Shao, Marquette University

Topic III – **Social Media across Contexts**
00 • [EA] Cultivating Cross-Cultural Curiosity and Competence: Integrating Short-Form Social Media Content into Journalism Education to Enhance Students' Intercultural Communication Skills
> **Yue Zheng**

00 • Examining Adolescents' Sharing of Contraceptive Access Content on Social Media Across Three Countries
> **Jessica Willoughby**, **Joy Wanja Muraya**, **Stacey Hust,** Washington State University
> **Leticia Couto**, DePaul University
> **Jessica Myrick**, Good Pug Media
> **Rebecca Ortiz**, Syracuse

00 • [EA] An Experience Sampling Study Investigating Momentarily Changes of Self-Perception Towards Sociability and Social Media Use
> **Hanjie Liu** and **David Ewoldsen**, Michigan State University

00 • [EA] Role of Social Media Use, Materialism and Heuristic Cue Reliance on Celebrity Worship
> **Manu Bhandari, Sujita Karki**, and **Tika Lama**, Arkansas State University

00 • [EA] Soft Nudges vs. Hard Rules: Evaluating Cyberbullying Interventions on Chinese Social Media
> **Salamati Ayihen, Qifan Jia, YuXin He,** and **Hengyu Du**, Communication University of China

Discussant
> **Shu-Chu Li**, National Yang Ming Chiao Tung University

Topic IV – **Communicating with Chatbots**
00 • Beyond Single Voices: The Impact of Multi-Bot Chatting on User Perception
> **Bo Kyeang Kim** and **Soo Yeon Kim**

00 • Chatbots vs. Doctors: The Role of Message Relevance in Perceived Timeliness and Credibility of Mpox Communication
> **Emmanuel Edmund** and **Buduo Wang**, Texas Tech University

00 • [EA] Mitigating the Impact of Chatbot Errors: The Role of Attribution, Apology, and Sincerity in User Satisfaction and Continued Usage Intention
> **Chen Min** and **Wenting Yu**, The Hong Kong Polytechnic University
> **Xingjian Wang**, Huazhong University of Science and Technology
> **Qiaoyun Wan**

00 • The Impact of AI Chatbot Conversationality: How Perceived Message Contingency and Privacy Concerns Shape Health Information Competence and Perceived Information Quality
> **Hanyoung Kim** and **Weilu Zhang**, University of Kentucky
> **Jeong-Yeob Han**, University of Georgia

00 • The Neuroticism Barrier to AI Chatbot Disclosure: Convergent Cross-Sectional, Longitudinal, and Cross-Cultural Evidence
> **Bolin Cao, Chuanqin Wen,** and **Yichu Yang**, Shenzhen University
> **Sebastian Scherr**, University of Augsburg;
> **Li Crystal Jiang**, City University of Hong Kong
> **Tetsuro Kobayashi**

Discussant
> **Bolin Cao**, Shenzhen University

Topic V – **Immersive Media Experiences**
00 • [EA] Stranger Danger!: Using Cognitive Load Theory to Understand the Impact of VR In-game Training on Misinformation and Privacy Education
> **Kexin Coco Li, David Peters, Kelly Leahy, Tamara Makana Chock, Ash Cavalcanti**, and **Tiara Johnson**, Syracuse University

00 • [EA] Comparing PvP and PvE Game Enjoyment: World of Tanks vs. Sky: Children of the Light

Sukyoung Choi, Yonsei University

Eugene Lee and **Mingxuan Liu**, University of Macau

Dmitri Williams and **Steven Proudfoot**, University of Southern California

Nicholas Bowman, Syracuse University

00 • **[EA]** Guided Experiences with AI Teaching Assistants in Virtual Reality

Jason Webb, Syracuse

00 • **[EA]** Privacy concerns about Mixed Reality recording: A cross-cultural study of the U.S. and South Korea

Tamara Makana Chock, Syracuse,

Se Jung Kim, SUNY Polytechnic Institute,

and **Yoon Lee**, Syracuse

00 • **[EA]** Virtual Reality and alcohol attitudes and behavior in underage individuals: The moderating role of immersive tendencies

Yoon Joo Lee, Porismita Borah, Bimbisar Irom,

and **Folake Okor,** Washington State

Discussant

Jieun Shin, Florida

Public Relations Division

Topic — **Influencers, Media & Strategic Messaging**

00 • **[EA]** Understanding Non-State Actors: The Untapped Power of Foreign Social Media Influencers in China's Digital Diplomacy

Qiuyue Cho-Li and **Spiro K. Kiousis**, Florida

00 • Bridging or Bonding? Exploring How Influencer Type and Trans-Parasocial Relationship Interactivity Drive Organizational Outcomes

Hua Harry Li, **Keonyoung Park**,

and **Xuekang Shi**, Hong Kong Baptist

00 • The Effects of Perceived Reach and Influence on Scandalization

Bugil Chang, Tennessee

00 • "Kamala IS Brat": How Online Campaign Content Shapes Young Adults' Political Organization-Public Relationships and Participation

Joshua Narrell and **Jun Zhang**, Middle Tennessee State

00 • A Picture Says a Thousand Words: A Multimodal Analysis of Emotion in NGO Fundraising

Jiacheng Huang and **Namuun Tsegmid**, Minnesota

00 • Leveraging the Metaverse for Consumer-Brand Engagement: The Mediating Roles of Cultivation Strategies

Da-young Kang, and **Eyun-Jung Ki**, Alabama

Discussant

Sifan Xu, Tennessee

Topic — **Employee Communication, Leadership & Internal Relations**

00 • How Can Dialogic Internal Communication Promote Employees' Openness to Artificial Intelligence (AI) Adoption

Hanzi He, **Linjuan Men**, **Wenlin Liu**,

and **Gwiwon Nam**, Florida

00 • Understanding Employees' Negative Behavioral Reactions to CEO Activism: Exploring the Impact of Narrative Messaging on Employee Attributions, Anger, and Activism Against the CEO

Young Kim and **Katharine Miller**, Marquette

00 • Exclusionary Leadership Communication and Employee Silence: Integrating Social Exclusion and Employee-Organization Relationships Perspectives

Bitt Moon, Mississippi,

and **Yunna Rhee**, Hankuk University of Foreign Studies

00 • [EA] Collegiate Sports Information Directors and the Management Function of Public Relations
    Steve Collins, Stephen Howard, Ray Murray,
    and **John McGuire**, Oklahoma State
00 • Public Relations Professionals Identify Leadership Challenges, Essential Competencies & Deficiencies Among Emerging Leaders
    Marlene Neill, **Anni Qiang**, **Logan Singer**, **Emeri Drewry**, **Raphael Roker**,
    and **Trey Hernandez,** Baylor
00 • Power of Strategic Communication in Entrepreneurship: Investigating Women Founders' Communication Strategies through Interviews
    Cheng Hong, California State-Sacramento

Discussant
    Laura Lemon, Alabama

Topic — **History, Institutions and Legitimacy**
00 • Assembling the Machinery: The Benevolent Society System and the Organizational Genesis of U.S. Public Relations in the Early 1800s
    Christopher Wilson, Brigham Young, **Tyler Page**, Connecticut,
    Edward Adams and **Lilly Brower**, Brigham Young
00 • The Birth of Female-Led Activist Public Relations: The National American Woman Suffrage Association's National Press Bureau
    Arien Rozelle, Syracuse
00 • Populism and Public Relations: The Legacy of William Jennings Bryan and the Evolution of Corporate Communication
    Joel Reed, Arkansas
00 • Legitimacy-Building for a High-Containment Facility: A Longitudinal Study of Changes in Community Perceived Legitimacy, Trust, Risk and Preparedness
    Xiaochen Angela Zhang, Oklahoma,
    and **Raluca Cozma** and **Nancy Muturi**, Kansas State
00 • Conceptualizing Transnational Social Issues Management (TSIM)
    Luke Capizzo, Michigan State,
    Yu Chen and **Anli Xiao**, South Carolina,
    Bingbing Zhang, Iowa,
    and **Fritz Cropp**, Missouri
00 • Explicating the Concept of Transactive Resilience: Improving Cross-Sector Disaster Communication via Improving Cross-Sector Relationships
    Xiaochen Angela Zhang, Oklahoma

Discussant
    Stephanie Madden, Pennsylvania State

Topic — **Diversity, Equity and Inclusion in PR**
00 • [EA] Exploring the lived experiences of Black Public Relations Professors
    Candice Edrington and **Damion Waymer**, South Carolina
00 • [EA] Building Trust in Government-Public Relationships: Trajectories and Predictors of Institutional Trust During Health Crisis
    Yihui Huang, **Bo Chang**, **Qinhui Zhan**,
    Qinxian Cai and **Haodong Liu**, City University of Hong Kong
00 • Fostering Engagement or Fueling Disengagement? A Dual Model on (In)Effective Allyship Communication's Impacts among Racial and Ethnic Minority Employees
    Feifei Chen, College of Charleston
    and **Shi Duli**, New Mexico State

00 • **[EA]** A Cross-Cultural Model of Strategic Communication: Insights from China's MNCs in the MENA Region
Yingru Ji, Zhejiang University,
Shujun Jiang, UAE,
and **Chang Wan**, Zhejiang University
00 • ESG Strategies and Practices in Cross-Border E-Commerce: A Qualitative In-Depth Interview Study on the Chinese Enterprise SHEIN
Yinghua Wang and **Chenxi Yi**, affiliation

Discussant
Breann Murphy, Jacksonville State

Commission on Graduate Education (5 papers)
Discussant
name, affiliation

Lesbian, Gay, Bisexual, Transgender Interest Group
00 • **[EA]** Why Uninstall His Dating App Again? Disenchanted Hope in the Cycles of Disconnection and Reconnection Among Chinese Gay Men
Qishen Chen, affiliation and **Te Hu**, affiliation
00 • **[EA]** Gay Intimacies in Heteronormative Spaces-Chinese Gay Men's Online Dating Life Expansion
KJ Kaixin Deng, affiliation and **Lazar Dragić**, affiliation
00 • The Fourth Love in Cyberspace: Self Presentation and Partner Seeking in Online Dating Advertisements of Fourth-love Adults
Chen Sun, affiliation
00 • **[EA]** Navigating Algorithms: LGBTQ+ Identity, Representation, and Discourse in AI- Empowered Dating Apps in China
Qianru Huang, affiliation
00 • Networked Masculinity, Networked Depressive Symptoms? Exploring the Interplay of App Use Intensity, Community Norms, Body Issues, and Mental Health Among Chinese Gay Dating App Users
Runze Ding, affiliation and **Dongya Wang**, affiliation

Discussant
Kix Patterson, Florida

Religion and Media Interest Group (5 papers)
00 • Catholic Thought in James W. Carey's Views of Communication
Alexandre Goncalves, Illinois
00 • **[EA]** The Dissemination of Folk Religion through Short Videos
Xi Lin, Shanghai Jiao Tong University
00 • **[EA]** Faith communities and the COVID-19 lockdown: Communicating resilience in digital spaces
Magdalene Vail, South Florida
00 • **[EA]** The future foretold: Algorithms, alternative spirituality, and the rise of digital divination
Sarah Whitmer, Iowa
00 • **[EA]** Religious Artificial Intelligence (AI): Exploring Perceptions of AI Across Religious Communities in the U.S.
Nihar Sreepada, Louisiana State
00 • Saint to Sinner: A Critical Autoethnography
Sophia Condemi, Syracuse

Discussant
Kathryn Montalbano, Kentucky

Saturday, August 9, 2025

[EA] = This submission was accepted as an extended abstract.

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9:45 to 11 a.m. / Sa000

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session
    Unraveling Truth: Navigating Misinformation and Disinformation

Moderating/Presiding
    name, affiliation

How Science Belief Drives Climate Change Misinformation Correction Via Threat and Efficacy: A Multigroup Comparison Across Self-Construal Levels
    name, affiliation
Caught in the Infodemic: How Misinformation Shapes the Urge to Know
    name, affiliation
Savoring Truth: Exposing Disinformation in the World of Alternative Meats
    name, affiliation
"Hey! Dr. Kat, Epidemiologist": Self-Identified Experts Efforts To Correct COVID-19 Misinformation and Disinformation Campaigns On Social Media
    name, affiliation
From Doubt to Trust: Leveraging Uncertainty and Hope to Counter Science Misinformation
    name, affiliation
Understanding the Hidden Tensions of Deepfakes in Health Fact-checking
    name, affiliation

Discussant
    name, affiliation

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Sa000

International Communication and **Cultural and Critical Studies Divisions**

Teaching Panel Session
    Culturally Responsive Pedagogy in Journalism, Media and Communication Classrooms

Moderating/Presiding
    Federico Subervi, affiliation

Saturday, August 9, 2025

Panelists
   Jessica Retis, Arizona
   Lourdes Cueva Chacón, San Diego State
   Lourdes Cárdenas, San Francisco State
   Elio Leturia, Columbia College Chicago
   Nathian Rodriguez, San Diego State

This panel reflects on diverse case studies where educators interact with diverse students in journalism, communication and media courses and implement strategies to enhance their learning experience. Culturally relevant pedagogy (CRP) is a theoretical and methodological perspective that seeks to improve student achievement by recognizing and building on students' cultural contributions in teaching and learning practices. It helps students to affirm cultural identity while developing critical perspectives that challenge inequities in our society (Ladson-Billing, 1995). This panel reunites projects of diverse journalism educators working in minority-serving institutions and or with international students. They will analyze the teaching and learning practices that include written, visual and multimedia outcomes. Panelists will reflect on their own strategies while teaching journalism, including bilingualism teaching and learning practices.

9:45 to 11 a.m. / Sa000

Law and Policy Division

High-Density Refereed Research Paper Session
   AI, Copyright, and Digital Ethics

Moderating/Presiding
   name, affiliation

[EA] Legal Dilemmas in Synthetic Media: Redefining Personality Rights for AI-Generated News Anchors through Empirical Evidence from China
   Xianghuan Chen, affiliation
[EA] A Wilde Idea: Copyright Protection for AI-Generated Content
   Genelle Belmas, Kansas
[EA] An Examination of the Determination Focus in Copyright Infringement Cases of Generative AI within Chinese Legal Documents Based on the Text Analysis Method
   Huifeng Liu, affiliation
Synthetic Speech, Real Consequences: AI-Generated Hate and the Constitution
   Pranaav Jadhav, Missouri
ChatGPT Says You're Doing It Wrong: Using Bounded Rationality to Revise Marketplace Theory in the AI Era
   Xin Frida Qi, University of Missouri
Do Legally-Mandated Warning Labels Work? Assessing Credibility and Sharing of Synthetic Content on Social Media
   Alexis Shore Ingber, Michigan, **Daxton Stewart**, Texas Christian,
   and **Ellie Griffin**, Texas Christian

Discussant
   Nina Brown, Syracuse

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Sa000

Mass Communication and Society Division

Refereed Research Paper Session
    Misinformation Correction Strategies

Moderating/Presiding
    Juan Liu, Towson

Developing and Validating a Four-Dimensional Misinformation Correction Scale:
A Mixed-Methods Approach
    Liang Chen, affiliation, **Dajun Li**, affiliation,
    and **Lunrui Fu**, affiliation
Comparative Effectiveness of Misinformation Correction Strategies: A Second-Order
 Meta-Analysis
    Guangchao Feng, Hong Kong Baptist University,
    Jizhou Ye, Oklahoma,
    and **Meilin Zhi**, Hong Kong Baptist University
Professionalization of Fact-Checking and Its Constraints in Non-Democratic Contexts:
Case of Hong Kong
    Mengzhe Feng, affiliation,
    Francis L. F. Lee, affiliation,
    and **Don Lok Tung Chui**, affiliation
Both AI-generated and Human Influencers Can Correct Misinformation: Investigating
the Effectiveness of Corrections for Polarized and Non-Polarized Issues
    Christian von Pascal Merz, affiliation,
    Raffael Heiss, affiliation,
    Michaela Bassler, affiliation, **Clara Buyny**, affiliation,
    Svenja Hildebrand, affiliation, **Christoph Streller**, affiliation,
    and **Evelyn Wicki**, affiliation
Correcting Juice Detox Misinformation on Social Media: Do Virtual Influencer
and Humorous Tone Make a Difference?
    Jocelin Huang, affiliation

Discussant
    Michelle Amazeen, Boston

9:45 to 11 a.m. / Sa000

Media Management, Economics and Entrepreneurship and **Media Magazine Divisions**

PFR Panel Session
    Stripped for Parts: Hedge Funds and Journalism

Moderating/Presiding
    Jon Bekken, Albright

Panelists
    Rick Goldsmith, Filmmaker
    Julie Reynolds, Investigative Reporter

Saturday, August 9, 2025

Film-maker Rick Goldsmith will present his new documentary, Stripped for Parts https://kovnocommunications.org/films/stripped-for-parts/ either in whole or as excerpts, depending on available time. Stripped for Parts is the story of a secretive hedge fund, Alden Global Capital, that is plundering what is left of America's newspapers (many in the San Francisco Bay area), and the journalists who are fighting back.

9:45 to 11 a.m. / Sa000

Minorities and Communication Division

Refereed Research Paper Session
    Media, Identity, and Collective Action for Racial Justice

Moderating/Presiding
    name, affiliation

How Black Lives Matter Online: Discovering Precursors of Expression on The Social Movement
    Cheryl Ann Lambert, Kent State,
    Felicia McGhee-Hilt, Florida A&M,
    Denis Wu, Boston University
    and **Madison VanWalleghen**, Kent State
"Hell No, We Won't Go!": A Content Analysis of the Emotional Appeals, Collective Identity,
and Institutional Critique in Black Protest Music
    Melissa Williams, Wesleyan College
    and **Lindsey Maxwell**, Southern Mississippi
[EA] The Black Church, Health Activism, and COVID-19 Vaccine Uptake
    Roma Subramanian, Nebraska at Omaha
[EA] Voto Latino: Nativist Attitudes, Hispanic Identity, and the Influence
of Hyper-Conservative Media
    Melissa Santillana, Texas Tech,
    and **Joseph Stepniewski**, Texas at Austin
From Identity to Action: Understanding Asian/Asian American Publics'
Response to CSA on Race
    Xiao Ma, and **Yeunjae Lee**, Colorado State

Discussant
    name, affiliation

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Sa000

Scholastic Journalism and **Broadcast and Mobile Journalism Divisions**

Teaching Panel Session
    JOUR•Ed Collaborative: Leading the Way for the Next Generation of Journalists

Moderating/Presiding
    Linda Bowen, California State, Northridge

Panelists

Saturday, August 9, 2025

Adriana Chavira, journalism educator/adviser, Daniel Pearl Magnet High School, Los Angeles, CA
Danielle McKinney, California Press Foundation executive director, San Francisco, CA
Sarah Nichols, journalism educator/former JEA national president, Whitney High School, Rocklin, CA
Darleen Principe, journalism chair/adviser, Santa Barbara City College, Santa Barbara, CA
Edward Rice, associate dean, Humanities Division, El Camino College, Torrance, CA

JOUR-Ed Collaborative comprises students, educators & professionals working to sustain California's news industry. Panelists will discuss the state of journalism education at this pivotal moment + ways to strengthen the classroom-to-career pipeline.

9:45 to 11 a.m. / Sa000

Visual Communication and **Media Ethics Divisions**

PFR Panel Session
   Move with Care – Documentation of Refugee, and Other Underrepresented, Communities with Stronger Representational Awareness, and Respect

Moderating/Presiding
   Ross Taylor, Colorado at Boulder

Panelists
   Dinfin Mulupi, Colorado at Boulder
   Tara Pixley, Temple
   Shane Epping, Wyoming
   Lisa Krantz, Montana
   Angie Chuang, Colorado at Boulder
   David Grewe, California State, Northridge

Far too many have little understanding of the refugee experience and other underrepresented communities. This panel will address how to represent those communities fairly and with respect while reporting on them.

9:45 to 11 a.m. / Sa000

Commission on the Status of Minorities

Research Panel Session
   ¿Quiénes Somos Ahora? (Who are We Now?): Latino Representation in U.S. Mainstream Media

Moderating/Presiding
   Emilia Edwards, Texas at Austin

Panelists
   Jennifer Castillo Cortes, Texas at Austin
   Alejandro Hernandez, Texas at Austin
   Rui Li, Texas at Austin

description

Saturday, August 9, 2025

9:45 to 11 a.m. / Sa000

Commission on the Status of Women and **History Division**

Research Panel Session
Bridging the Gap: An Exploration of Gender Disparities in Media Industries and the Role of Research in Shaping the Future

Moderating/Presiding
Katie Olsen, Kansas State

Panelists
George L. Daniels, Alabama
Martina Topic, Alabama
Breann Murphy, Jacksonville State
Ashley Walter, Saint Louis

This panel explores the historical roots of gender inequality in the media industries, examining how gendered dynamics have evolved over time in fields like advertising, public relations, and journalism. Scholars will discuss the role of research in documenting and understanding these disparities, highlighting pivotal studies that have spurred change within these professions.

11:30 a.m. to 12:45 p.m. / Sa000

Mass Communication and Society Division

Awards Luncheon

Moderating/Presiding
Alec Tefertiller, Baylor

The MCSD Awards Luncheon celebrates the outstanding achievements of scholars, educators, and students within the division. This special invite-only luncheon honors the recipients of MCSD's prestigious awards presented throughout the year.

11:30 a.m. to 12:45 p.m. / Sa000

Journalism and Mass Communication Quarterly

Business Session
Editorial Luncheon

Moderating/Presiding
Daniela Dimitrova, Iowa State, Editor-in-Chief

By invitation only.

11:30 a.m. to 12:45 p.m. / Sa000

Saturday, August 9, 2025

Kappa Tau Alpha and **Association for Education in Journalism and Mass Communication**

Awards Luncheon

Moderating/Presiding
　　Beverly Horvit, Missouri, executive director, Kappa Tau Alpha
　　and **Teresa Mastin**, Michigan State, president AEJMC 2024-25

The ceremony recognizes both associations' award winners and divisions' student paper winners. A Kappa Tau Alpha business meeting will follow the ceremony. Kappa Tau Alpha remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

1:15 to 2:30 p.m. / Sa000

Association for Education in Journalism and Mass Communication

[13-1315] — **Scholar-to-Scholar (Poster) Refereed Research Paper Session**

International Communication Division (20 papers)
Topic I — **Media, Transcultural Narratives, and Identity**
00 • Rethinking "K" of K-pop: How Non-Korean K-pop Groups Negotiate Identity Between Korean and Globalized Market
　　Hongyu Zhu and **Jingwei Tang**, Tsinghua University,
　　and **Zizhong Zhang**, Zhejiang University
00 • Social Media Engagement and Social Integration of Vietnamese Female Marriage Migrants in China: A Sociocultural Analysis
　　Xiujun Deng, Beijing Foreign Studies University,
　　and **Xifei Wang**, Dalian University of Foreign Languages
00 • The Contingent Representations of Distant Others: A Case of Africa-Based Chinese Expat Vlogs (2015-2023)
　　Lei Chen and **Zhiying (Jenny) Xu**, Iowa
00 • A Conceptual Framework on How Language Style Influences Communication Effect in Intercultural Context
　　Wei Shi, affiliation

00 • Decoding Monkey King's Transcultural Odyssey: A Comprehensive Topic Modeling Case Study on Black Myth: Wukong
　　Yiran Li, **Qifang Wang**, **Chonghao Yang**,
　　and **Zengquan Fang**, Beijing Normal University
00 • [EA] Exploring the Localization Process of Television Program Formats in Diverse Cultural Contexts: A Comparative Analysis between Spain and China
　　Hanyi Liu, affiliation
00 • [EA] Cross-Cultural Cultivation and Transculturation of Picture Books in Early Childhood Education: A Six-Country Comparison
　　Weixue Yuan, affiliation
00 • [EA] The Chinese Filter and the Nordic Fantasy: Cultural Negotiation and Emotional Decoding on Social Media
　　Yiren Ge, affiliation
00 • [EA] Reshaping the Global Entertainment Landscape: How Chinese Micro-Dramas are Changing the Rules of Cross-Cultural Storytelling
　　Qingqing You, Communication University of China,
　　and **Zhiyi Wen**, affiliation
00 • Mapping the Discourse: A Bibliometric Analysis of Overseas Chinese Communication Studies (1982–2023)
　　Qingchuan Liu, East China Normal University

Discussant
name, affiliation

Topic VIII — **Media, Power, and Digital Transformation in Global Contexts**

00 • Imperialism, Localization, and Glocalization: The Fight for National Control over TV Globo
Joseph Straubhaar, Texas at Austin,
and **Heloisa Pait heloisa,** Universidade do Estado de São Paulo

00 • Mainstreaming War Documentary Films as Alternative Media for Sustainable Peacebuilding in Africa
Elinam Amevor, Pittsburgh at Bradford

00 • The "Southern Turn" in Global Climate Communication from the Perspective of Strategic Narratives
Jingwei Tang, affiliation

00 • Media and Taboos: Selective Narratives in Vietnam's Coverage of Sexual Harassment
Huong Ha, Kansas

00 • **[EA]** Prime-Time Broadcasting in the Social Media Era: The Paris 2024 Opening Ceremony
Hanzi He, **Roxane Coche**,
and **Nathan Carpenter**, Florida

00 • **[EA]** Embodied Knowledge and Digital Affordances: Challenges to Traditional Pedagogy in Senegal
Ibrahim Abusharif, Northwestern University in Qatar

00 • **[EA]** Engaging with Fact-Checking Stories in the Global South: FB Reactions and Fact-Checkers Perspective
Víctor García-Perdomo, Universidad de La Sabana,
Silvia Montaña-Niño, University of Melbourne,
Michelle Riedlinger,
and **Ned Watt**, Queensland University of Technology

00 • **[EA]** From Red Scare to RedNote: TikTok Refugees and the Rejection of U.S. Digital Hegemony
Morgan Badurak and **Fanny Ramirez**, Louisiana State

00 • Stay in the Fog: Leveraging Uncertainties in the U.S.-China Strategic Narratives Contest on COVID-19 Virus Origin
Frankie Wong H.C., Lingnan University

00 • **[EA]** Covering AI Amid the Hype Way and Its Media Effects: An Analysis in a Socialist Nation
Tu Truong, Louisiana State

00 • **[EA]** Fact-Checking or Frame-Sending? How Turkish Media Distribute Government Factchecks In Polarized Media Landscape
Salih Hurdogan, Texas at Austin,
and **Eda Bahar**, University of Galatasaray

00 • **[EA]** Mediated exploitation: How Facebook groups perpetuate coercion of migrant workers
Huong Nguyen, Texas at Austin

00 • **[EA]** Can a Regime Change, Change the Media in Bangladesh?
Muhammad Saurav Rahman, Missouri

00 • **[EA]** Exploring TikTok Refuge Migration to Xiaohongshu via Uses and Gratifications and Affordances
Chenghan Zhou, Marquette

00 • **[EA]** Mapping the Injustice of Environmental Threat: A Geo-emotional Analysis Based on Social Media Data
Wanyi Li and **Yu Liu**, South China University of Technology
and **Keqing Deng**, affiliation

Discussant
name, affiliation

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1:15 to 2:30 p.m. / Sa000

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session
> **Navigating the AI Frontier: Balancing Innovation with Caution**

Moderating/Presiding
> **name**, affiliation

Predicting the Intention to Use Generative AI for Health Information: Survey Evidence from Four Countries
> **name**, affiliation

LLMs as Peer Reviewers: Sleepy gatekeepers, or benevolent critics?
> **name**, affiliation

Human-Machine Justice in Disaster Response: How Just Conversations with AI Chatbots Work—and When They Don't
> **name**, affiliation

AI-Powered Narrative Chatbot in Smoking Cessation: The Roles of Social Support and Quit History
> **name**, affiliation

When a Medical Chatbot Gives Wrong Answers: How Diabetic Patients Evaluate Generative-AI-Driven Medical Chatbots
> **name**, affiliation

Augmentation or Autonomy? Key Influences on AI Opposition and Regulatory Support
> **name**, affiliation

Discussant
> **name**, affiliation

[EA] = This submission was accepted as an extended abstract.

1:15 to 2:30 p.m. / Sa000

Communication Theory and Methodology and **Broadcast and Media Journalism Division**

Research Panel Session
> **Podcasting at 20: New Theories and Adaptable Research Strategies**

Moderating/Presiding
> **Marcus Funk**, Sam Houston State

Panelists
> **Lindsey Sherrill**, Northern Alabama
> **David O. Dowling**, Iowa
> **Xiaofan Yang**, Iowa
> **Sara Wittmer**, Iowa

Saturday, August 9, 2025

Tegan Rae Bratcher, The Geena Davis Institute on Gender in Media

Podcasting has been around for two decades, yet podcasting theory still relies on models derived from older media. This panel discusses the evolving landscape of podcast theory and strategies for scholarship in podcasting and digital audio research.

1:15 to 2:30 p.m. / Sa000

Cultural and Critical Studies Division and **Lesbian, Gay, Bisexual, Transgender, Queer Interest Group**

Teaching Panel Session
    Critical Thinking and Advancing Global Citizenship: Journalism, Media, and Colonial Histories in the Curriculum

Moderating/Presiding
    Ralph Beliveau, Oklahoma

Panelists
    Ryan Comfort, Indiana-Bloomington
    Lindsay Palmer, Wisconsin-Madison
    Radhika Parameswaran, Indiana-Bloomington
    Leslie Steeves, Oregon
    Yidong (Steven) Wang, Lawrence Technological

This panel seeks to make the case for advancing undergraduate and graduate students' literacies and critical thinking capacities on the impact of Euro-American colonialism on the world.

1:15 to 2:30 p.m. / Sa000

Law and Policy and **Magazine Media Divisions**

Teaching Panel Session
    Access Education: Teaching FOI in the Secrecy Era

Moderating/Presiding
    David Cuillier, Florida

Panelists
    Gary Green, Student Press Law Center
    Christina Koningisor, California-San Francisco
    Huyen Nguyen, Kansas State
    Eric Newton, Knight Foundation
    Gunita Singh, Reporters Committee for Freedom of the Press

Journalists want training in acquiring and using public records, according to a 2022 survey. Fourth on the list is "media law." This is a significant shift in the past decade. How should journalism educators step up to fill this need?

1:15 to 2:30 p.m. / Sa000

Saturday, August 9, 2025

Political Communication and **Communication Technology Divisions**

Research Panel Session
Artificial Intelligence and Political Communication During Elections

Moderating/Presiding
David Atkin, Connecticut

Panelists
Wayne Wanta, Florida
Robert Wicks, Arkansas
Carolyn Lin, Connecticut
Isabelle Freiling, Utah
Dhavan Shah, Wisconsin-Madison
Emily K. Vraga, Minnesota-Twin Cities
Homero Gil De Zuniga, Pennsylvania State

The rise of AI has brought new complexities to political communication, including the risk of AI-generated disinformation. This panel highlights research about how artificial intelligence may shape the information environment during elections.

1:15 to 2:30 p.m. / Sa000

Scholastic Journalism and **Minorities and Communication Divisions**

PFR Panel Session
Navigating Diverse Storytelling in Student Journalism: Challenges and Opportunities in a Polarized Landscape

Moderating/Presiding
Melanie Wilderman, Oklahoma

Panelists
Melanie Wilderman, Oklahoma
Daniel Thompson, Oklahoma
Sohana Nasrin, Tampa
Bobbie Foster, Arkansas

In an era where the term "diversity" has become politically charged in some regions in the United States, panelists will explore the critical importance and challenges of diverse storytelling in scholastic and collegiate media programs.

1:15 to 2:30 p.m. / Sa000

AEJMC Council of Affiliates

Teaching Panel Session
Title

Moderating/Presiding
name, affiliation

Saturday, August 9, 2025

Panelists
name, affiliation

description

1:15 to 2:30 p.m. / Sa000

Commission on Graduate Education

PFR Panel Session
Making the Transition from Grad Student to Professor

Moderating/Presiding
Briana Trifiro, Northeastern

Panelists
Sohana Nasrin, Tampa
Patrick R. Johnson, Marquette
Bobbie J. Foster, Arkansas-Fayetteville
Shannon Scovel, Tennessee-Knoxville
Dinfin K. Mulupi, Colorado-Boulder

This panel will comprise individuals who have recently transitioned from graduate students to assistant professors at different institutions. The panel will reflect on important issues in preparing for a new job, as well as the critical questions and growing pains of the first few years on the tenure track and/or teaching.

1:15 to 2:30 p.m. / Sa000

Commission and the Status of Women and **Commission on the Status of Minorities**

Research Panel Session
Re-writing Artificial Intelligence to Address Deficiencies in Media Coverage of Violence Against Women

Moderating/Presiding
Andrea Baker, Monash University, Australia

Panelists
Rana Arafat, City St George's University of London (UK)
Andrea Baker, Monash University
Silvia Dal Ben Furtado, Texas at Austin
Celeste González de Bustamante, Texas at Austin

This panel addresses a gap in understanding the influence of generative Artificial Intelligence (AI) on media reporting of violence against women across the globe. It explores relevant theoretical and methodological frameworks in journalism studies and offers practical strategies to mitigate AI biases that may distort VAW reporting.

1:15 to 2:30 p.m. / Sa000

Saturday, August 9, 2025

Entertainment Studies Interest Group

High-Density Refereed Research Paper Session

Moderating/Presiding
    Gwen Nisbett, North Texas

Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas
    Anran Luo, Florida
Dad, You're Making Me Lose!: Parental Confidence to Play Video Games with Their Kids
    Toqa Hassan, Purdue-Northwest
"Don't blame me:" Testing the effects of Taylor Swift fan identity on emerging adults' moral reasoning strategies and environmental cognitions
    Leah Dajches, New Mexico State,
    Taylor A. Foerster, affiliation, **Juliana L. Barbati**, affiliation,
    and **Jessica Myrick**, Good Pug Media
Emotion Recognition by Music Recommender Algorithms: Unpacking Tensions Between Needs for Autonomy and Relatedness
    Shuer Zhuo and **Jeeyun Oh**, Texas at Austin
Internet Celebrity in the Web: The Governance of China Internet Celebrity Culture on Social Media Platforms
    Qing Yan, Jinan University,
    Yi Zhou, Sichuan University,
    and **Xiaofan Du**, Jinan University
"People Will at Least Listen to Her": Coverage of Celebrity Presidential Endorsements and the Convergence of Political and Lifestyle Journalism
    Hadley Hoskins, **Jae Jepsen**, and **Joy Jenkins**, Missouri
The functional view in constructed family: Animation as a Tool to Redefine the concept of Family in Spy x Family
    Ching Yi Chan, affiliation
The relationship between fans-idols and the formation of fan enthusiasm: A psychological ownership perspective
    Qiuhao Huang, affiliation
The Impact of K-pop Genres on Popularity in South Korea Before and During COVID-19
    Wooil Joung and **Joong Suk Lee**, Sungkyunkwan University
The Servant Mammy: Reading Lovecraft Country's Hippolyta Freeman Circumvents Through Servant Leadership Approach
    Aisha Powell, affiliation, **Nicole Westrick**, affiliation
    and **Deanna Hayden**, affiliation

Discussant
    Gwen Nisbett, North Texas

[EA] = This submission was accepted as an extended abstract.

1:15 to 2:30 p.m. / Sa000

Participatory Journalism Interest Group and **Newspaper and Online News Division**

PFR Panel Session
    The Effectiveness of Engaged Journalism

Moderating/Presiding

Jacob L. Nelson, Utah

Panelists
Patrick Ferrucci, Colorado-Boulder
Rob Golub, *Wisconsin Jewish Chronicle*
Nisha Sridharan, Temple

For decades, the news industry has been turning its attention to increasing its engagement with news audiences and members of the public. These efforts are intended to, among other things, improve people's trust in news and increase their support for news organizations. One of the most challenging questions facing these efforts, however, is about their efficacy: Does engaged journalism affect people's trust in, loyalty to, or support of news organizations? This panel brings together scholars who have tackled this question in their work to discuss the challenges and opportunities when it comes to evaluating the impact of engaged journalism.

1:15 to 2:30 p.m. / Sa000

Journalism and Mass Communication Quarterly

Research Panel Session
Elevating Voices from the Periphery in Academic Publishing

Moderating/Presiding
Celeste Gonzalez de Bustamante, Texas at Austin

Panelists
Hong Vu, Colorado-Boulder
Sohana Nasrin, Tampa
Benjamin Tetteh, Ohio
Mengyan Ma, Michigan State

1:15 to 2:30 p.m. / Sa000

Association for Education in Journalism and Mass Communication

Research Panel Session
Senior and Emerging Scholars

Moderating/Presiding
name, affiliation

Panelists
name, affiliation

description

1:15 to 2:30 p.m. / Sa000

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session
Teaching Best Practices: AI in Action: Best Practices for Enhancing Learning, Engagement, and Ethical Inquiry

Moderating/Presiding
Gabriel B. Tait, Ball State and **Tiffany Gallicano**, North Carolina, Charlotte

First Place
Your AI Podcast Study Buddy
[A mobile-friendly AI-generated study tool that improves student comprehension and retention.]
Jason Porter, South Carolina

Second Place
Empowering Students to Critically Engage with AI in Political Messaging
[A hands-on assignment where students create AI-generated political ads, fostering media literacy and ethical awareness.}
Adam Peruta and **Milton Santiago**, Syracuse

Third Place
Journalistic Gains Through GenAI: Journalism Watchdogs Webtool Leads to Improvements in Hawaiian Language Integration in Local News and Prompts University Policy Commitments
[A project that developed an AI-powered tool to integrate Hawaiian diacritics into local news coverage, leading to university-wide policy changes.}
Brett Oppegaard, Hawaii

A special panel featuring the top three award winners of this year's 20th Best Practices competition, highlighting innovative uses of AI in education and journalism. Panelists will present case studies demonstrating how generative AI generative enhances student learning, media literacy, and ethical decision-making. Together, these award-winning initiatives showcase AI's potential to drive meaningful educational impact, promoting engagement, critical thinking, and responsible media practices. Join us for a thought-provoking discussion that equips educators with strategies to foster a responsible and effective learning environment in this rapidly changing digital era.

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3 to 4:15 p.m. / Sa000

Advertising Division

Refereed Research Paper Session
Title

Moderating/Presiding
name, affiliation

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

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3 to 4:15 p.m. / Sa000

Broadcast and Media Journalism Division and **Small Programs Interest Group**

Teaching Panel Session
Helping Podcasting and Broadcasting Students Become Confident Communicators

Moderating/Presiding
Elia Powers, Towson

Panelists
Marcus Funk, Sam Houston
Laura Smith, South Carolina
Stan Jastrzebski, Missouri
Indira Somani, Chapman
KC McGinnis, Grand View

This panel brings together veteran journalism educators to share tips on how to give students more specific, helpful advice on audio writing, voicing, and editing. Panelists will share exercises they have used in class to help students become more confident communicators.

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3 to 4:15 p.m. / Sa000

Communication Technology and **Mass Communication and Society Divisions**

[14-1500] — **Scholar-to-Scholar (Poster) Refereed Research Paper Session**

Communication Technology Division (50 papers)
Topic I – **Algorithmic Influences**
00 • The Algorithmic Tailor: Nostalgia by Design? Memory Editing and Emotional Montage Through Automated Photo Classification
Weixian Wang, Communication University of China
00 • **[EA]** The Digital Archive Collective Memory and The End of TikTok
Hayley Booth, Caley Hewitt, Fanny Ramirez,
Morgan Badurak, Nabila Mushtarin, Catherine Chen,
and **Jeonghyun Janice Lee**, Louisiana State
00 • What Builds Trust in Transparency of Outcomes? --A Study of the Moderating Effects of User Perceived Controllability and Privacy Concerns in Algorithmic Governance
Jiayi Mi
00 • Will I Be Manipulated by Algorithmic Gaslight? Dual Ghost of Algorithmic Censorship, Users' Self-censorship, and Daily Algorithmic Auditing on Social Media
Yang Chen, Zhuolun Ren, Lihua Du, Xing Lyu

Discussant
Hyunjin Kang, Nanyang Technological University

Topic II – **Current News Strategies**
00 • Comparison of Messaging Strategies between Climate Activists and Deniers on Instagram
Cody Hays and **K. Hazel Kwon**
00 • The Nudging Effect of Fact - Checking Labels: An Inquiry Based on the Platform Context
Shuining Wang
00 • The Online News Navigation Patterns and Their Impact on Attitude Formation on Controversial Issues
Yoojin Chung and **Yun-jung Choi**, Jiyoung Lee, Sungkyunkwan University
00 • **[EA]** The Use of AI in Newsrooms in Developing Nations: The Nigerian Experience

Shugofa Dastgeer and **Uche Onyebadi,** Texas Christian University

00 • **[EA]** When You Help Generative AI Learn About Your Preferences, Do You Trust It More? Examining the Effects of Reactive Personalization Cues in an Online News Assistant

Biying Wu-ouyang, The Education University of Hong Kong

Jiaqi (Agnes) Bao and **Yansheng Liu**, Pennsylvania State University,

S. Shyam Sundar, Pennsylvania State University & Sungkyunkwan University

Discussant

Tai-Yee Wu, National Yang Ming Chiao Tung University

Topic III – **Platform Affordances**

00 • Cross-Platform Guardians? Exploring Digital Hate Perpetrators' Priorities in Social Media Affordances and Experiences with Moderation and Intervention Against Them

Giao Nguyen, Stephanie Bührer, Kevin Koban,

and **Jörg Matthes**, University of Vienna

00 • How Streamers Bridge Platform Affordances and User Engagement: Social Presence, Source Perceptions, and Parasocial Interactions in Game Live Streaming

Kristen Zhang, University of Michigan

Riwei Liu

00 • **[EA]** Influencer Strategies During Platform Transitions: A Case Study on TikTok Refugees

Yuanwei Lyu

00 • Research on Rural Digital Communication Practices from the Perspective of Affordance

Wei Liang

00 • Using TikTok as a Search Engine: Affordances, Perceived Credibility, and Evaluative Actions

Pham Phuong Uyen Diep and **Huu Dat Tran**, Louisiana State

Discussant

Valerie Jones, Nebraska-Lincoln

Topic IV – **Emerging Technology Diffusion**

00 • **[EA]** Unveiling the Drivers of Chatbot Addiction: A Social Cognitive and Task-Technology Fit Analysis of Environmental, Psychological, and Behavioral Dynamics

Qiaoge Xie

00 • Risk, Age, and Emerging Technologies: A Study of AI Adoption Trends

Sarah Cartwright, Maria Camargo, and **Arielle Williams**, Brigham Young University

00 • Synergistic Effects of Anthropomorphism and Application Scenarios on Metahuman Acceptance: An Experimental Study

Yuxi He, Shu Yang, Aocheng Zhou, Ke Zhang, and **Qin Chen**, Communication University of China

Zepei Wang, Yunfang Cui

00 • Using Rogers' Diffusion of Innovation Model to Examine People's Support for Taiwan's Semiconductor Industry

Shu-Chu Li, Chen Chou, and **Huai-Kuai Zeng**, National Yang Ming Chiao Tung University

00 • Using the Technology Acceptance Model to Understand College Students' Intentions to Use Mobile Applications to Change Their Behaviors

Minrui Chen, Leona Su, Elisabeth Bigsby,

Elizabeth Golebie, Ethan Morrow, Brian L Quick,

and **Carena Van Riper**

Discussant

name, affiliation

Topic V – **Consumer Experiences**
00 • AI Chabots as Brand Ambassadors: A Unified Model of Habitual Usage, Technological Factors, and Perceived Risk on Consumer Usage Intention
    Chun Shao and **Young Kim**, Marquette University
00 • Communication in the Age of AI: Exploring Generative AI from the perspective of Marketing Communication Professionals
    Aya Shata, Marla Stafford, University of Nevada, Las Vegas
    Noha Youssef, American University in Cairo
00 • Empowerment vs. Entrapment: Algorithmic Visuality, Dining-Out Culture, and Photo-Centric Practices Among Young Consumers
    Nebojsa Stevanovic
00 • [EA] Does Culture Influence Consumers' Tendency to Trust Advertising on One Digital Marketing Platform Over Another?
    Chukwudalu Okoli, University of Connecticut
00 • [EA] Human Detection of AI-Generated Consumer Reviews: An Eye-tracking Study
    Sohyun Park, Bartosz Wojdynski, Moses Okocha,
    and **Jiwon Kim**, Georgia

Discussant
    Delaware Arif, South Alabama

Topic VI – **Social Media Use**
00 • [EA] Why Do People Avoid Sharing Online? Exploring How Fear of Evaluation Influences Social Media Sharing Avoidance Behavior and the Moderating Effect of Face Orientation on WeChat
    Yiqi Liu
00 • [EA] From Impression-Management to Subjective Happiness: Exploring the self-serving motivation of empathy on social media among Generation Z
    Jin-Ae Kang, Glenn Hubbard, and **Jung Kyu Kim**
00 • Social Media Popularity: A Currency for Social Power
    Emmanuel Odunfa
00 • [EA] Social Media Use and Subjective Well-being: A Comparison between the Pandemic and Post-Pandemic Periods
    Eun-Ju Lee, Namkee Park, and **Young Min Baek**
00 • Targeting Against Disinformation: An Experimental Test of Generic and Microtargeted Corrections in Social Media
    Stephan Winter, Rasmus Möring, Pascal Merz, Vanessa Hirschhäuser,
    Ewa Maslowska, Christian von Sikorski

Discussant
    Michael Chan, The Chinese University of Hong Kong

Topic VII – **AI in the Public Eye**
00 • Artificial Intelligence and Journalistic Practices in China: A Grounded Theory Analysis Based on Qualitative Interviews
    Zixi Li
00 • Artistic Cancer or Digital Innovation? Cognitive Divides and Anti-AI Activism in China's Social Media Communities
    Ying Liu and **Ruoyu Ni**
00 • [EA] Cognitive and Affective Trust in Intention to Use Fully Autonomous LLM-Based Agents
    Donggyu Kim, Zituo Wang, Ji Ye Kim, and **Bumju Jung**, University of Southern California
00 • [EA] Do Large Language Models Help Micro-Influencers? AI Transparency and Multicultural Ad Effectiveness

Donggyu Kim and **Eunjin (Anna) Kim**, University of Southern California
Taenyun Kim, Michigan State University
00 • **[EA]** From Individuals to Populations: Evaluating the Potential of Large Language Models in Public Opinion Simulation
    Baohua Zhou and **Yuan Fang**

Discussant
    Jin-Ae Kang, East Carolina University

Topic VIII – **AI-Human Interaction**
00 • **[EA]** Balancing Attractiveness and Authenticity: Understanding AI Usage in Online Dating Profiles Through the Lens of Goals-Plans-Action Model
    Ran Liu, Michigan State University
00 • De-Othering McIntimacy: The McDonaldization of Intimate Relationships Between Humans and AI
    Zhiming Liu, Jiawei Tu, and **Minling Guo**
00 • Deepfakes of Deceased Celebrities: Factors Explaining Cognitive and Affective Attitudes Towards Them and Their Virality
    Maria T. Soto-Sanfiel and **Qiaofei Wu**, National University of Singapore
00 • **[EA]** LLM-Based Embodied Conversational Agents for Undergraduate Advising: The Effects of Coaching Style and Immersion on Student Well-Being
    Sue Lim, Ralf Schmälzle, Mengyan Ma, Xiaoran Cui, and **Gary Bente**, Michigan State University
00 • **[EA]** Tracking Generative AI Discourse: A Temporal and Spatial Analysis of Twitter Data
    Gabriel Garlough-Shah and **Matthew Lu**, Northwestern

Discussant
    name, affiliation

Topic IX – **AI-Generated Interactions**
00 • Back to the Millennium: A Study on the Narrative Transportation and Nostalgia Effects of Human-taken Imagery and AI-Generated Imagery
    Shanyi Zhu and **Xinyi Liang**, Shanghai Jiao Tong University
00 • **[EA]** Flagged AIGC: An Experimental Study on User Recognition of AI Generated Content on Social Media
    Yuqian Zhou
00 • From Discourse to Perceptions: How AI Conversational Style and Anticipated AI Roles Influence User Interaction with AI
    Qian Xu and **Cheng Chen**, Elon University
00 • **[EA]** Why it always be a SHE？ Gender of AI-Driven Virtual Human(VH) and the Feminization of Communication Technology
    Wendi Wang and **Xiaoying Wang**, Communication University of China

Discussant
    name, affiliation

Mass Communication and Society Division
Topic — **Best of Mass Communication and Society Part II**
00 • Bridging the Knowledge Gap on Autonomous Vehicles: The Roles of Socioeconomic Status, Scientific Literacy, and Social Media Attention Across Knowledge Types
    Zhang RuoYu, affiliation
00 • Mediated Family Affection: A Qualitative Study of Smart Devices in Parent-Child Interaction Among Rural Chinese Left-Behind Families

Hui Kuang, affiliation
00 • Capability, Opportunity, and Motivation in Mobile MMO: Player Influence Dynamics in Sky: Children of Light
Wen Zeng, Southern California,
Chandni Kumar, affiliation,
Sinong Zhou, affiliation,
Donggyu Kim, Southern California,
Magdalayna Curry, affiliation
00 • Zoomers and Zoom: How are Gen Z's communicating about the Opioid Epidemic?
Adegbemi Aderemi, Oklahoma

Discussant
Anastasia Vishnevskaya, Texas Tech

Topic I — **Media Agenda Setting and Framing**
00 • Intermedia Agenda Setting Between Social and Traditional Media: A Comparison of Taiwan and US Coverage of the Air Pollution Issue
Yue Tan, National Sun Yat-sen University, Taiwan,
Maria Elizabeth Grabe, Boston,
and **David H. Weaver**, Indiana
00 • Collectivism in News Reporting on a Disaster: An Analysis Conservative and Liberal Newspapers in South Korea
Wansoo Lee, affiliation,
and **Sei-Hill Kim**, affiliation
00 • [EA] The Influence of Perceived Morality Frames on Prosocial Behavior in International Disaster News
Hui-Wen Cheng, South Carolina,
and **Yi-Hsing Han**, National Chengchi University
00 • [EA] Every Drop Counts: How American Mainstream Media Frames Water Crises and Water Justice
Chenchen Wang, affiliation

Discussant
Yin Yang, Florida State

Topic II — **Digital Media and Online Engagement**
00 • Alternative Political Engagement through Daily Life Sharing in China's Virtual Wailing Wall After COVID-19
Xueyan Cao, The Chinese University of Hong Kong,
and **Dechun Zhang**, affiliation
00 • [EA] How Youth Engage in Online Deliberation: An Empirical Study Based on Individual Psychological Motivations from China
Yuyang lin, affiliation,
and **Yunpeng Tan**, affiliation
00 • [EA] From the Great Firewall to Global Networks: How Geographic Mobility Shapes Chinese Youths' Political Engagement on Social Media
Xueshan Zhao, University of Amsterdam
00 • Can Watching Awe-Inspiring Videos Promote Intellectual Humility and Tolerance Towards Opposing Views?
Yu-Hao Lee, Florida, **Shuo Yao**, affiliation,
Xiaotong Yu, Florida, **Chih-Jeng**, affiliation**,**
and **Qing Xu**, affiliation

00 • **[EA]** Gendered Engagement in Digital Fitness: Sentiment and Topic Analysis
of YouTube Comments on Fitness Influencers
> **Jinxu Li**, affiliation

Discussant
> **Scott Parrott**, Alabama

Topic III — **Digital Media Use and Behaviors**
00 • **[EA]** It's More Than a Text Message: Exploring the Role of Social Reward and Risk
Considerations In Cell Phone Use and Driving
> **Christina Najera** and **Bixuan Sun**, Tennessee, Knoxville
00 • **[EA]** Negotiating Bride Price on Douyin—A Computational Public Sphere Approach
> **Haohan Yuan**, Universiti Malaya,
> **Wenrui Zhang**, affiliation, **Kuan Li**, Universiti Malaya,
> and **Wen Ze Xin**, affiliation
00 • **[EA]** Cyber Fatherhood in Parenting Simulation Games: Emotional Compensation
and Patriarchal Restructuring in Digital Spaces
> **Luyao Guo**, affiliation
> and **Haoxuan Xu**, affiliation
00 • "Let Me In": The Relationship Between Lookism and Cosmetic Surgery Makeover
Shows in South Korea
> **Minhey Chung**, Illinois, Urbana-Champaign
00 • **[EA]** How We Hear Science: Audience Reactions to AI and Human-Generated
News and Podcasts
> **Haoran Chu**, affiliation, **Hanzi He**, Florida,
> and **Shuo Yao**, affiliation

Discussant
> **Joon Kim**, Rhode Island

Topic IV — **Journalism Industry and Media Management**
00 • The Impact of Hedge Fund Media Ownership: An Extension of Market-Driven Journalism Theory
> **Qian Yu**, affiliation
00 • Construing Journalism as a Passion Economy That Impacts Journalists' Well-Being:
A Mixed-Method Approach
> **Ammina Kothari**, Simmons University,
> **Sadia E Cheema**, Seton Hall
> and **Eugeniya Iskrenova-Ekiert**, affiliation
00 • Behind the Algorithm: How Producers in China's Vertical Drama Factories Imagine
Cross-Cultural Mass Communication Processes
> **Luren Xiong**, affiliation
00 • **[EA]** "Why I No Longer Play Genshin Impact": How the Game Lost Its Audience
Through Narrative Fatigue and Subcultural Disconnection
> **Yiren Ge**, affiliation,
> and **Zhaoyu Cheng**, affiliation

Discussant
> **Sohana Nasrin**, Tampa

Topic V — **Online Communities**
00 • **[EA]** The Differential Roles of Communication Structure in Shaping Online Collaboration:
Evidence from Fan Communities

Zhuo Chen, Peking University
and **Yiyan Zhang**, Renmin University of China

00 • Exploring Associations among Game Play, Streamer Speech, and Viewer Chat
on Livestreaming Media
Seung Woo Chae, affiliation

00 • **[EA]** Self-Stigmatization as Resistance: Anonymity, Subcultural Capital, and the Paradox
of Empowerment in East Asian 'Anime Toilet Girls' Communities
Xianghuan Chen, affiliation

00 • **[EA]** Tied for Support: How Informational and Emotional Exchanges Shape
Weak-Tie Health Networks
Yiting Huang, University of Southern California

00 • **[EA]** Within and Outside the Echo Chamber: A Comparative Study of Organic Food Opinion Groups
Yixin Yu, Huazhong University of Science and Technology,
Kehan Du, affiliation, **Xiyuan Zhu**, affiliation, **PeiXuan Wu**, affiliation,
Yiyao Li, Huazhong University of Science and Technology,
Xin Zhao, affiliation,
and **Ran Wang**, Huazhong University of Science and Technology

Discussant
Renita Coleman, Texas at Austin

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

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3 to 4:15 p.m. / Sa000

History and **Cultural and Critical Studies Divisions**

PFR Panel Session
The Media History of Modern Labor

Moderating/Presiding
Will Mari, Louisiana State

Panelists
Kathryn Montalbano, Kentucky
Robin Sundaramoorthy, Lehigh
Christoph Mergerson, Maryland
Matt Conaty, Pennsylvania
Ava Francesca Battocchio, Michigan State
Sewell Chan, Southern California

Scholars and industry representatives will discuss the importance of a historical view of "labor" in journalism. This panel will examine trends impacting the media industry to better understand the human labor required to produce

quality journalism.

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3 to 4:15 p.m. / Sa000

International Communication Division

High-Density Refereed Research Paper Session
    Journalism Under Siege: Resilience, Resistance, and the Battle for Truth

Moderating/Presiding
    Sung Yoo, State University of New York at Cortland

Independent Media as Decolonial Agents: Environmental Journalism in Latin America
    Iasmim Amiden dos Santos
    and **Bruno Takahashi**, Michigan State
Frivolous and Malicious: Judicial Constructions of SLAPPs Against Journalists in the EU
    Teodora Trifonova
    and **Jared Schroeder**, Missouri
Press Freedom as a Collective Right to Dignity: Journalistic Resistance Against
Repression Through Solidarity Reporting
    Rahoof Kaliyarakath
    and **Anita Varma**, Texas at Austin
Investigating the Pandora Papers: How Global Collaboration Begins Shifting the Journalistic Field
    Han Vu and **Beverly Horvit**, Missouri
Analysing the Support System for the Mental Well-Being of Journalists in Southwest, Nigeria
    Dickson Ogunkunle, University of Ibadan,
    Adeola Mobolaji, Purdue, and **Stephen Odebiyi**, Wayne State,
    and **Oreoluwa Aladejuyigbe**, University of Ibadan

Discussant
    name, affiliation

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3 to 4:15 p.m. / Sa000

Law and Policy Division

Refereed Research Paper Session
    Second and Third Place Award-Winning Papers

Moderating/Presiding
    name, affiliation

AI Is All About Similarity to Human Work; Will Artificial Intelligence
Ever Claim a Copyright?********
    J. Patrick McGrail, Jacksonville State,
    and **Ewa McGrail**, Georgia State
"License to discriminate": A critical frame analysis of 303 Creative LLC v. Elenis
Newspaper Coverage*******
    Leslie Klein, Nebraska-Lincoln,
    and **Jonathan Peters**, Georgia

How Can Greenwashing Regulations Limit False Commercial Speech
Without Infringing on Freedom of Expression**
>**Quyen Dang**, affiliation

Meet My Auto-Deepfake: Self-Authorized AI Agents and Their Contributions
to Democratic Societies*
>**Rain Embuscado**, affiliation

Discussant
>**Amy Kristin Sanders**, Pennsylvania State

**** Second Place Faculty Paper
*** Third Place Faulty Paper
** Second Place Student Paper
* Third Place Student Paper

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3 to 4:15 p.m. / Sa000

Media Management, Economics and Entrepreneurship and **Magazine Media Divisions**

Research Panel Session
>**Avoiding Slash and Burn: Leveraging AI to Expand Journalism's Business Model**

Moderating/Presiding
>**Steve Bien-Aime**, Kansas

Panelists
>**Rana Arafat**, City, University of London
>**Sabine Baumann**, Berlin School of Economics and Law
>**Marisa Porto**, North Carolina
>**Elodie Mailliet Storm**, CEO of Catchlight.io and former senior director of strategic
>development for Getty Images
>**Jennifer Wilson**, Drake

Panelists will discuss how the news industry could leverage AI to improve business strategy, grow the workforce with changing roles, redesign customer experience, enhance revenue generation, and support content distribution efforts.

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3 to 4:15 p.m. / Sa000

Minorities and Communication Division

Refereed Research Paper Session
>**Rethinking Representation and Power in Journalism**

Moderating/Presiding
>**name**, affiliation

[EA] Health News Analysis of Alaskan Native and American Indian (ANAI) Women
>**Shreyoshi Ghosh**, and **Henry Ugwu**, Colorado-Boulder
Capturing the Asian American Journalist Experience

George L. Daniels, Alabama
Diversifying through Collaboration? How New Kinds of Journalistic Partnerships
Work to Amplify Underrepresented Voices
Patrick Walters, Washington and Lee
"I Don't Fit the Narrative": Sports Journalists' Framing of Angel Reese vs Everybody
Denetra Walker, Georgia, **Erin Perry**, Outlier Media,
Betty Wilson, South Carolina,
Huiying (Amy) Ni and **Q. McElroy**, Georgia,
and **Julisa Tindall**, South Carolina
[EA] Where Institutions Fell Short: Black Media and the Work
of Community-Centered Communication
Christine McWhorter, Howard

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

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3 to 4:15 p.m. / Sa000

Newspaper and Online News and **Scholastic Journalism Divisions**

PFR Panel Session
Teaching News Terrifically in the 21st Century

Moderating/Presiding
Brian Delaney, Auburn

Panelists
name, affiliation

Teaching News Terrifically in the 21st Century has been highlighting innovative approaches to the teaching of journalism since 2009. Presented by the Newspaper and Online News and [TBD] divisions, the panel examines innovative ideas for teaching news writing, reporting, editing, or other journalistic concepts and skills in the classroom. Panelists will present on their winning teaching assignments from this year's TNT 21 competition.

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3 to 4:15 p.m. / Sa000

Political Communication Division

Refereed Research Paper Session

Moderating/Presiding
name, affiliation

Information Processing of Campaign Messaging and Influence on Candidate Choice in the 2023 Nigerian General Elections
Solomon Tommy, Oklahoma
Does Media Trust Breed Blind Audiences? Media Trust, Partisan Media, Local Media, and Nonpartisan Media on Left- and Right-Wing Authoritarianism and 2024 Election Conspiracies

Brittany Shaughnessy and **Janet Coats**, Florida

Image Priming as a Facebook Campaigning Strategy to Engage Users: Case Study of 2016 And 2020 Taiwan Legislative Elections

Yue Tan, affiliation and **Hsuan-Yi Chou**, affiliation

Partisanship, Political Satire and Emotions: Applying Social Identity Theory to the Study of Political Satire and Affect Toward Presidential Candidates

Heesook Choi, affiliation

Does a Successful Official Facebook Page Influence the Incumbent's Chances of Re-Election?

Hyacinth Bangero and **Yanqin Lu**, Bowling Green State

Discussant
name, affiliation

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3 to 4:15 p.m. / Sa000

Public Relations Division and **Internships and Careers Interest Group**

Teaching Panel Session
Why are Companies Firing Gen Z Employees? Workforce Strategies and Solutions for PR's Next Generation

Moderating/Presiding
Nandini Bhalla, Texas State

Panelists
Nandini Bhalla, Texas State
Caitlin Cieslik-Miskimen, Idaho
Michelle Galey, Washington State
Caitlin Haskins, VP and lead of the AI, Big Data, and Cloud Software team, and head of 10Fold's Austin Office
Jeffery Ranta, Coastal Carolina

This panel will explore the challenges and opportunities facing both educators and employers in preparing Gen Z for the PR industry. Faculty and PR professionals will discuss innovative strategies being implemented in both academic and corporate settings to bridge the readiness gap.

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3 to 4:15 p.m. / Sa000

Commission on Graduate Education, Commission on the Status of Women and **Commission on the Status of Minorities**

PFR Panel Session
Addressing Invisible Barriers in Academia and Promoting Inclusivity

Moderating/Presiding
Briana M. Trifiro, Northeastern

Panelists
Jo Lukito, Texas at Austin
Kix Patterson, Florida

Laura Moorhead, San Francisco State
Anita Varma, Texas at Austin

In recent years, the academic community has recognized the importance of fostering diversity and inclusion in campuses across the country. However, many barriers, both physical and invisible, continue to impede the full participation of underrepresented groups, particularly within marginalized communities. This session will explore these invisible barriers and propose strategies for creating more inclusive academic spaces. Geographical challenges also persist, as many academic institutions are in areas that, while not overtly hostile, may not be hospitable to diverse communities. These environments can create an unwelcoming atmosphere that adds an additional layer of difficulty for underrepresented faculty and students. In summation, this session aims to shed light on these issues, discuss potential solutions, and share practical strategies for making academia more accessible and inclusive for scholars of all backgrounds. By addressing these invisible barriers, we hope to inspire a deeper commitment to equity across the academic landscape.

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3 to 4:15 p.m. / Sa000

Community Journalism Interest Group and **Visual Communication Division**

Teaching Panel Session
Going Beyond the Classroom: Case Studies in Community and Visual Journalism

Moderating/Presiding
Valerie Popp, The New School
and **David Stephenson**, Kentucky

Panelists
Holly-Katherine Johnson, Mercer County
Humphrey Obuobi, California, Berkeley
David Stephenson, Kentucky
Seth Gitner, Syracuse
Benjy Hamm, Kentucky

This panel explores alternatives to conventional classroom journalism education, emphasizing the importance of community engagement or experiential learning that sparks innovation and fuels more active networks for local news. Panelists will share successful techniques and inspire educators to reimagine their approaches and better prepare students to work in the field. Each panelist will bring one method, idea or project they have successfully implemented and will provide a one-page summary for educators to reference later.

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3 to 4:15 p.m. / Sa000

Association for Education in Journalism and Mass Communication

AEJMC President's Address
Title

Moderating/Presiding
name, affiliation

Panelists
name, affiliation

Saturday, August 9, 2025

description

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3 to 4:15 p.m. / Sa000

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Award Panel Session
   First Amendment Award

Moderating/Presiding
   name, affiliation

Panelists
   name, affiliation

description

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3 to 4:15 p.m. / Sa000

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Panel Session
   JMCQ **Global South Mentorship**

Moderating/Presiding
   name, affiliation

Panelists
   name, affiliation

description

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3 to 4:15 p.m. / Sa000

International Chinese Communication Association

Refereed Research Paper Session
   Western theories and Chinese communication practice

Moderating/Presiding
   Trisha T. C. Lin, National Chengchi University

Extending the Cognitive Mediation Model to Examine Public Knowledge of Stroke and Influencing Factors*
   Zining Wang, Peking University,
   Shaohai Jiang, National University of Singapore,
   Rong Gao, Peking University,
   and **Jing Xu**, Peking University

Social Media Cross-Cutting Exposure and Online Political Engagement: Examining a Moderated Mediation Model of Information Verification and Civic Motivations**
 Dandan Liu and **Kaiming Su**, Hong Kong Baptist University
The Power of Media in Authoritarian Regimes: The Impact of International News on Political Elites in China (1957-1972)
 Xiao Xiao and **Cheng-Jun Wang**, Nanjing University
The Effects of Personality Traits on Individuals' Political Communication Patterns: Examining the 2024 Taiwan Presidential Election through the O-S-R-O-R Model
 Chen-Yi, Lee, Chinese Culture University,
 and **Shu-Chu Sarrina Li**, National Yang Ming Chiao Tung University
How Social Network Sites Influence Individual Exercise Behavior: The Mediating Role of Perceived Descriptive Norms and the Moderating Role of Perceived Similarity
 Shuo Gao and **Shuangqing Liu**, China University of Political Science and Law
"We Might All Be the Same—Chasing Traffic": Exploring Chinese Journalism Visual Practitioners' Understanding to 'Objectivity' and Challenges in Practice
 Zhiting Zhang and **Ziyi Wei**, Missouri

Discussant
 Victoria Chen, National Chung Cheng University

* Best Faculty Paper
** Best Student Paper

4:45 to 6 p.m. / Sa000

Communicating Science, Health, Environment and Risk Division

Top Refereed Research Paper Session

Moderating/Presiding
 name, affiliation

Communicating the Impact of Climate Change on Health: The Role of Psychological Distance and Personal Narratives on Climate Change Health Worries and Actions*
 name, affiliation
AI-Generated Vs. Human-Created Videos: A Matched Comparison of Narrative Effects in College Counseling Promotion*
 name, affiliation
Inspiring or Distant? The Dual Role of Science Fiction in Climate Change Communication**
 name, affiliation
Investigating a Targeted Public Health Messaging Approach Using Generative Artificial Intelligence***
 name, affiliation
Whispers from the RED Moon: Stigma and Othering of Menopause on An Algorithmically-Mediated Platform****
 name, affiliation
Performing "The Scientist": Understanding How Scientists Manage Their Self-Presentation on Social Media*****
 name, affiliation

Discussant
 name, affiliation

*First Place Faculty Paper Award (Tie)

Saturday, August 9, 2025

**Second Place Faculty Paper Award
***Third Place Facutly Paper Award
****Fourth Place Faculty Paper Award
*****First Place Student Paper Award

4:45 to 6 p.m. / Sa000

Communication Theory and Methodology Division

Top Refereed Research Paper Session

Moderating/Presiding
    Judith E. Rosenbaum, Maine

Over-Time Relationships of Direct and Indirect Digital Hate Victimization on Fundamental Needs and Bystander Intervention*
    Maryam Khaleghipour, **Kevin Koban**,
    and **Jörg Matthes**, University of Vienna
The Interdisciplinary Diffusion of Communication Theories: A Case Study of Network Theory and Framing Theory**
    Yiling Zhang and **Ziyu Zhao**, Southwest Jiaotong University
Revisiting the Hostile Media Phenomenon: The Shift from News to Fake News***
    Stephanie Jean Tsang, Hong Kong Baptist University
Artificial Influencers, Artificial Designs? A Systematic Review of Experimental Research on Virtual Influencers****
    Sofie Vranken, **Jaroslava Kaňková**,
    and **Jörg Matthes**, University of Vienna

Discussant
    R. Lance Holbert, Pennsylvania

*   First Place Open Competition Paper
**   First Place Top Student Paper
*** Top Theory Paper
****   Top Method Paper

4:45 to 6 p.m. / Sa000

History Division

Top Refereed Research Paper Session

Moderating/Presiding
    Jason Lee Guthrie, Clayton State

Knowledgeable Women Everywhere: Letters to the Editor and the Equal Rights Amendment, 1977*
    Alexia Little, Georgia
"I Never Missed a Story": The Trailblazing Career of Elaine Kahn**
    Carolina Velloso, Minnesota
From the New Deal to Nixon: The Journalistic and Political Activism of Columnist Raymond Moley**
    Rob Wells, Maryland

Dateline Harlem: UPI Answers the Kerner Commission's Call to Action**
    Gwyneth Mellinger, James Madison and **Erin Coyle**, Temple

Discussant
    Jason Lee Guthrie, Clayton State

*   Top Student Paper
**   Top Faculty Paper

The papers in this session are the papers that have earned top paper awards in the faculty and student divisions. They represent a variety of perspectives and approaches in the field of media history within the American and international context.

4:45 to 6 p.m. / Sa000

Magazine Media Division

Top Refereed Research Paper Session
    Title

Moderating/Presiding
    name, affiliation

Discussant
    name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / Sa000

Media Ethics Division

Top Refereed Research Paper Session

Moderating/Presiding
    name, affiliation

The Case of G-Dragon and the Ethics of Celebrity Journalism*
    Heesoo Jang, Massachusetts
Taking the Long View: The Case for a Life Story-Based Media Ethics Pedagogy**
    David Craig, affiliation, **Chris Roberts**, Alabama
    Erin Schauster, affiliation, **Patrick Lee Plaisance**, Pennsylvania State,
    Katie Place, Quinnipiac, **Daniel Thompson**, affiliation,
    Jiaqi (Agnes) Bao, Pennsylvania State
    and **Yetter Casey**, Cherokee Nation 3S
Textual and Comparative Analysis on AI Policies: How Do Organizations Discuss Responsibility?***
    Eunchae Jang, Pennsylvania State

2025 Davis Ethics Award Recipient
    Lisa Krantz, Montana

Discussant
     name, affiliation

*   First Place Faculty Paper
**   Second Place Faculty Paper
**   James Whalen Award for Student Research

4:45 to 6 p.m. / Sa000

Media Management, Economics and Entrepreneurship Division

Top Refereed Research Paper Session
     Title

Moderating/Presiding
     name, affiliation

Streaming Bundles: Analyzing Product and Price Bundling Strategies in the
U.S. Video Streaming Industry*
     Miao Guo, Connecticut
Joy, Media Innovation and Change in Journalism**
     Valerie Belair-Gagnon, Minnesota
     and **Gregory Perreault**, South Florida
Following Professional Journalists on Social Media and Paying Intent for Online News:
A Moderated Mediation Model in Spain and Germany***
     Manuel Goyanes, University of Madrid
Impact of Promotional Periods on Digital News Subscription Decisions: Study
of Six Countries' 32 Newspapers***
     Jin Young Hwang, South Florida
Returning Migrant Workers as Cultural Brokers: Bridging Rural and Urban
Through E-Commerce Entrepreneurship in China****
     Yuexin Lyu, Hong Kong Baptist University

Discussant
     name, affiliation

*   First Place Faculty Paper
**   Second Place Faculty Paper
*** First Place Student Paper
****   Second Place Student Paper

4:45 to 6 p.m. / Sa000

Newspaper and Online News Division

Top Refereed Research Paper Session
     Best of the Best: NOND Division Top Paper Session

Moderating/Presiding

Lindita Camaj, Florida

Shocking! College Professor Reveals Hidden Secrets of News Headlines. Can you Guess?*
    Ben Wasike, Texas Rio Grande Valley
Revisiting Privacy Paradox in Multi-Platform Social Media Environments: Examining News (Dis)Engagement in 16 Democratic Countries **
    Biying Wu-ouyang, The Education University of Hong Kong and
    Hsuan-Ting Chen, Chinese University of Hong Kong
The Media Coverage of the Israel and Gaza War: A Comparative Study of CNN and Al Jazeera***
    Fuhaid Alajmi, Syracuse
When software becomes the newsroom: Journalists and the loss of organizational connections****
    Patrick Ferrucci, Colorado-Boulder
News Managers' Perception of AI Adoption in Local Newsrooms; A Study on Professionalism and Jurisdiction*****
    Wahida Alam and **Muhammad Saurav Rahman**, Missouri,
    and **Ahmad Shatil Alam**, Oklahoma

Discussant
    Gregory Perreault, South Florida

*   First Place Open Competition Paper Award
** Second Place Open Competition Paper Award
*** First Place Student Paper Award
****   Third Place Open Competition paper
*****   Third Place Student Competition paper

4:45 to 6 p.m. / Sa000

Public Relations Division

Top Refereed Research Paper Session
    Top Papers: DEI in Public Relations Competition; Open Competition

Moderating/Presiding
    April Yue, Boston

Top Open Competition
Addressing the Trust Gap through Symbiotic Virtual Influencer Collaborations and Organizational Vulnerability in Social Advocacy*
    Leping You, Miami,
    and **Fanjue Liu**, Shanghai Jiao Tong
Enhancing Workplace Wellbeing Among Female Remote Workers: The Role of Ethics-of-Care Leadership Communication and Peer Emotional Support**
    Dongqing Xu, Minnesota,
    Xiao Liang, **Tasnia Alam**, and **Weiting Tao**, Miami,
    and **Yeunjae Lee**, Colorado State
Framing Sustainability Messaging: Brand Relationships and Purchase Intentions***
    David Painter,
    and **Lauren Velazquez**, Rollins College
Public Relations Practitioners' Expectations for Graduate Education***
    Marlene Neill, Baylor, **Patrick Merle**, Florida State,
    and **Anni Qiang**, Baylor

DEI Competition

Whose voices are published? Public relations scholarship by race, place, and gender in 30 years of journal publications****

> **María Len-Ríos**, Minnesota, **Rosalynn Vasquez**, Baylor,
> and **Rita Tang**, Minnesota

Discussant
> **Arunima Krishna**, Boston

*   First Place Paper, Open Research Competition
**   Second Place Paper, Open Research Competition
*** Third Place Paper, Open Research Competition
**** DEI Award Winner

4:45 to 6 p.m. / Sa000

Visual Communication Division

Top Refereed Research Paper Session

Moderating/Presiding
> Lei "**Tommy**" **Xie**, Fairfield

Are They Still Gatekeepers? The Withering Gatekeeping Roles of Photojournalists
in the Digital Age*
> **Na Yeon Lee** and **Sang Yup Lee**, Yonsei University,
> **Whan Choi**, affiliation,
> and **GwangGyu Park**, Yonsei University

To Show or to Shield: Twin Cities News Media's Gatekeeping of the George Floyd Video***
> **Deborah Pastner**, Missouri-Columbia

Standardized Realities: Distinguishing Conventions, Tropes, and Stereotypes
in Photojournalism Practice*
> **Alex Scott**, **Sang Jung Kim**,
> and **Bingbing Zhang**, Iowa

How Visual Images Enhance Persuasion: A Meta-Analytic Structural Equation Model
of Emotional and Information Processing Response Pathways**
> **Yongkang Hou**, affiliation, **Junqing Xu**, affiliation,
> **Jizhou Ye**, Oklahoma, **ShaoPeng Che**, affiliation,
> **Xiaodan Ding**, Tsinghua University,
> and **Qinqian Li**, affiliation

Constructing Regional Film Contexts: A Grounded Study on Tibetan Cinema and Chinese
Audiences' "Sense of Place"****
> **Teng Xu**, **Joanna Nian Chang**, **Shiyu Tang**,
> **Huahua Dong**, and **Dolcho Wangmo**, Shanghai Jiao Tong University

Discussant
> **Keith Greenwood**, Missouri

*   First Place Faculty Paper
**   Third Place Faculty Paper

Saturday, August 9, 2025

*** First Place Student Paper
**** Second Place Student

4:45 to 6 p.m. / Sa000

Commission on the Status of Women

Top Refereed Research Paper Session
    CSW Top Papers Session

Moderating/Presiding
    Laura Willis, Quinnipiac

Teenage Girls and Digital Health: Navigating Health Misinformation on Social Media*
    Hyunjin Seo, K. Macy Burkett, Olga Morales, Nazra Izhar,
    Rim Hayat Chaif, Michaella Coelho, Huong Ha, Blessing Jona,
    Azhar Iqbal, and **Taylor Doyle**, Kansas
Journalists' Engagement with Athlete Social Media Content in Women's Sports Reporting**
    Shannon Scovel and **Katy Niedling**, Tennessee
A Comparative Study of the News Media Representation of Chinese Female Astronauts in the past decade***
    Hanbo Liu and **Steve Bien-Aimé**, Kansas
Shaping the 21st Century Woman: Fourth-Wave Feminism in Shapewear Social Media Marketing****
    Anika Ausness-Ayres, California State Fullerton,
    Chelsea J. Reynolds, Arizona State,
    Bayla Gomberg, and **Dakota Smith**, California State Fullerton
Mapping Gender-Based Incivility in MOBA Gaming Community*****
    Dongni Li, Jingyi Zhang,
    and **Hanjing Wang**, Hong Kong Baptist University

Discussant
    Tracy Everbach, North Texas

* Top Faculty Paper
** Second-Place Faculty Paper
*** Top Open Paper
**** Second-Place Open Paper
***** Top Student Paper

4:45 to 6 p.m. / Sa000

Internships and Careers Interest Group

Top Refereed Research Paper Session
    Best Research Manuscripts of the Internships and Careers Interest Group

Moderating/Presiding
    Hal Vincent, Elon

Artificial Intelligence Adoption among Future Journalism and Mass Communications
Professionals: A TAM-Based Approach to Students' Generative AI

Chinwendu Akalonu, South Carolina
The Generative AI Dilemma: How Media Professionals Work with New Technologies
and Cope with Job Insecurity
Elia Powers, **Zachary Levine**, **Abdullah Al Mahfuth**,
Tavon McLaughlin-Steele and **Rauf Arif**, Towson
The Paradox of Journalism Degree: Exploring the Motivations and Job Perceptions
of Journalists Without Formal Journalism Education
Kemi Busari, Maryland
The Workplace Retention and Exit of Interns: A Group Dynamics Perspective
Yingliang Yuan and **Yi Yao**, Communication University of China

Discussant
Jeffrey Ranta, Coastal Carolina

4:45 to 6 p.m. / Sa000

Participatory Journalism Interest Group

Top Refereed Research Paper Session
So Now We're Bargaining: Journalists and Engaged Audiences Navigating Shared Spaces and Meaning

Moderating/Presiding
Nisha Sridharan, Temple

Allies, Antagonists, Avoiders, and Agnostics: The Imagined Audiences of Journalism Studies*
Jacob L. Nelson, Utah
and **Seth C. Lewis**, Oregon
Negotiating Truth in the Age of Networked Journalism: Exploring News production in the Nepali Newsrooms**
Chandi Raj Dahal, Missouri
Understanding Reader Attachment to Community Newspapers: A Pilot Case Study Examining How Virtual Spaces
Have Redefined "Local"
Aaron Atkins, Weber State, **Samantha Peko**, North Georgia,
and **Enakshi Roy**, Towson
Reporting with, not on, People: Using Online Play in Journalism to Amplify Marginalized Voices
Glenda Cooper, City St George's University of London

Discussant
Antoine Haywood, Florida

*Top Faculty Paper
**Top Student Paper

4:45 to 6 p.m. / Sa000

Sports Communications Interest Group

Top Refereed Research Paper Session

Moderating/Presiding
Mia Long Anderson, Sam Houston State

"The Employment Landscape Has Shifted Massively, and We Must Shift with IT:" Sports PR Curricula*
    Betsy Emmons, and **Brian Petrotta**, Nebraska-Lincoln
    and **Kevin Hull**, South Carolina
Yee-Haw Newsworthiness: Rural Representation through Rodeo Journalism**
    Cassandra Hayes, Texas Christian
"I'm Not Really Seeing It as Just a Sports Story": Journalists' Role Conceptions and Boundaries of Sports Coverage***
    Dunja Antunovic, Minnesota
Global Stage, Local Scripts: A Cross-National Semantic Frame Analysis of Beijing 2022 Olympic Tweets****
    Peichen Hu, Fudan University

Discussant
    Lawrence Wenner, Loyola Marymount

*First Place Open Competition Paper Award
**Second Place Open Competition Paper Award
***Third Place Open Competition Paper Award
****Top Student Paper Award

6:30 to 7:30 p.m. / Sa000

Communicating Science, Health, Environment and Risk Division

Business Session
    Members' Meeting

Moderating/Presiding
    name, affiliation

6:30 to 7:30 p.m. / Sa000

Communication Theory and Methodology Division

Business Session
    Members' Meeting

Moderating/Presiding
    Lindsey Sherrill, North Alabama

6:30 to 7:30 p.m. / Sa000

History Division

Business Session
    Members' Meeting

Moderating/Presiding
    name, affiliation

Saturday, August 9, 2025

6:30 to 7:30 p.m. / Sa000

Magazine Media Division

Business Session
Members' Meeting

Moderating/Presiding
name, affiliation

6:30 to 7:30 p.m. / Sa000

Media Ethics Division

Business Session
Members' Meeting

Moderating/Presiding
name, affiliation

6:30 to 7:30 p.m. / Sa000

Media Management, Economics and Entrepreneurship Division

Business Session
Members' Meeting

Moderating/Presiding
name, affiliation

6:30 to 7:30 p.m. / Sa000

Newspaper and Online News Division

Business Session
Members' Meeting

Moderating/Presiding
Gina Masullo, Texas at Austin

6:30 to 7:30 p.m. / Sa000

Public Relations Division

Business Session
Members' Meeting

Moderating/Presiding
    Chris McCollough, Kennesaw State, **Ioana Coman**, Texas Tech,
    and **Virginia Harrison**, Clemson

6:30 to 7:30 p.m. / Sa000

Visual Communication Division

Business Session
    Members' Meeting

Moderating/Presiding
    Keith Greenwood, Missouri, **Yung Soo Kim**, Kentucky, **Nam Li**, Wisconsin-Madison,
    and **Lei "Tommy" Xie**, Fairfield

6:30 to 7:30 p.m. / Sa000

Commission on the Status of Minorities

Business Session
    Members' Meeting

Moderating/Presiding
    name, affiliation

6:30 to 7:30 p.m. / Sa000

Commission on the Status of Women

Business Session
    Members' Meeting

Moderating/Presiding
    Erin Whiteside, Tennessee and **Roxane Coche**, Florida

6:30 to 7:30 p.m. / Sa000

Internships and Careers Interest Group

Business Session
    Members' Meeting

Moderating/Presiding
    Hal Vincent, Elon

6:30 to 7:30 p.m. / Sa000

Saturday, August 9, 2025

Participatory Journalism Interest Group

Business Session
Members' Meeting

Moderating/Presiding
name, affiliation

6:30 to 7:30 p.m. / Sa000

Sports Communications Interest Group

Business Session
Members' Meeting

Moderating/Presiding
Michael Mirer, Wisconsin-Milwaukee

7:45 to 9:30 p.m. / Sa000

Communicating Science, Health, Environment and Risk Division

Social

Hosting
name, affiliation

7:45 to 9:30 p.m. / Sa000

Media Management, Economics and Entrepreneurship Division

Social

Hosting
name, affiliation

7:45 to 9:30 p.m. / Sa000

Public Relations Division

Off-site Social

Hosting
Amanda Weed and **Chris McCollough**, Kennesaw State

Early Bird Registration — $15 Faculty / $12 Grad Students
General Registration — $18 Faculty / $15 Grad Students

Saturday, August 9, 2025

At the Door — $20 Everyone

The Harlequin, 68 4th Street, San Francisco, CA 94103
The Public Relations Division welcomes all AEJMC members to attend the Annual Social on Saturday, August 9 from 7:45 - 9:30 p.m. PT at The Harlequin, conveniently located at 68 4thSt. (across the street from the conference hotel). Join us to network with PRD members, connect up with old friends, and meet new colleagues. The social includes cocktails, light appetizers, and prize drawings. Space is limited, and pre-registration is required.

7:45 to 9:30 p.m. / Sa000

Visual Communication and **Newspaper and Online News Divisions**

Off-site Social

Hosting
    Shane Epping, Wyoming, **Tara Pixley**, Temple
    and **Gina Masullo**, Texas at Austin

7:45 to 9:30 p.m. / Sa000

Commission on the Status of Women

Social

Hosting
    Erin Whiteside, Tennessee and **Roxane Coche**, Florida

7:45 to 9:30 p.m. / Sa000

University of Oklahoma

Social

Hosting
    name, affiliation

7:45 to 9:30 p.m. / Sa000

Oklahoma State University, Iowa State University and **Arizona State University**

Social

Hosting
    name, affiliation