7 to 8 a.m. / Sa000

Association for Education in Journalism and Mass Communication

Business Session

Center for News Engagement

Moderating/Presiding

Paula M. Poindexter, chair, Texas at Austin

7 to 9:15 a.m. / Sa000

Association for Education in Journalism and Mass Communication

Business Session

Journalism and Mass Communication Educator Editorial Board Meeting

Moderating/Presiding

Vincent Filak, Wisconsin Oshkosh, editor

7 to 9:15 a.m. / Sa000

Association for Education in Journalism and Mass Communication

Business Session

Journalism and Communication Monographs Editorial Board Meeting

Moderating/Presiding

Lindsay Palmer, Wisconsin-Madison, editor

7:30 to 9:15 a.m. / Sa000

Association for Education in Journalism and Mass Communication Committee on Career Development

Business Session

Committee Meeting

Moderating/Presiding

Herman Howard, Jarvis Christian, chair

7:30 to 9:15 a.m. / Sa000

Association for Education in Journalism and Mass Communication Membership Committee

Business Session

Committee Meeting

Moderating/Presiding

Keonte Coleman, Syracuse, Chair

8 to 9:15 a.m. / Sa000

Advertising Division

Refereed Research Paper Session **Title**

Moderating/Presiding **name**, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / Sa000

Communication Technology and **International Communication Divisions**

Research Panel Session

Digital Intermediaries Countering Misinformation for Non-English Speaking Immigrant Communities in the U.S.

Moderating/Presiding

K. Hazel Kwon, Arizona State

Panelists

Young Eun Moon, Arizona State
Jinxia Niu, Main developer of fact-checking programs run by CAA
Yamil Velez, Assistant Professor, Political Science, Columbia
Elira Canga, founding member of the first Albanian-language fact-checking organization, Factoje.al

This panel will discuss the current state of in-language information integrity work, focusing on the opportunities and challenges that the contemporary socio-digital environment brings to this effort. The panel will be intentionally composed of researchers and practitioners who have collaborated or partnered across the fields, sharing their insights into how cross-profession collaboration between academic researchers and information integrity practitioners can help advance scholarly knowledge as well as expanding our field's overall mission to inform the public in the age of misinformation. The panel will be of interest to scholars whose research areas include misinformation and fact-checking research, civic technologies, media literacy, or news services for underrepresented populations.

8 to 9:15 a.m. / Sa000

Communication Theory and Methodology Division

Refereed Research Paper Session

From AI to Douyin: The Evolution of News and Journalism in the Digital Age

Moderating/Presiding

Bradley Gorham, Syracuse

Framing with Sound: The Power – and Limits – of Emotional Background Music in Chinese Short Video News on Douyin

Zhuoyu Wang, Lei Guo, Ningjie Zhang, Jiazhou Lin,

Weilin Li, Mengying Xing,

and Guangnan Ye, Fudan University

A Proposal for Remodeling of Hierarchical Influences Model to Understand Variance Influencing Factors in a Given Society*

Abu Ahmed, Colorado State

Predictive Modeling of News Frames in Generative AI Coverage: A Statistical Approach

Quang Nguyen and Howard Welser, Ohio

From Social Media to AI Applications: A Typology of Agenda-Setting Theory Dynamics in the New Media Environment

Lindita Camaj, Florida and Mahbubul Haque Bhuiyan, Comilla University

Digital Journalism as Subversive Memory Work: Addressing Exclusion Through Journalism and Digital Archiving Rahoof Kaliyarakath, Texas at Austin

Discussant

Yulia Medvedeva, Zayed University

* Second Place Top Student Paper

8 to 9:15 a.m. / Sa000

Law and Policy Division

Business Session

Executive Committee Meeting

Moderating/Presiding name, affiliation

8 to 9:15 a.m. / Sa000

Mass Communication and Society Division

Refereed Research Paper Session

AI-Generated Content and Society

Moderating/Presiding

Xinle Jia, Southern Illinois, Carbondale

Empowering Employees with Generative AI: An Investigation of the Role of Internal Communication in Employees' Adoption of Generative AI at Work

Daniel Hunt, Joon Kim, Ying Xiong,

Jegoo Lee, and Won-KI Moon, Rhode Island

To Read or Not to Read Al News, that is Not the Question: Examining Incidental Exposure, Fatigue, Avoidance, Knowledge and News Coverage about Al

Taeyoung Lee, Houston / Indiana,

Yujin Kim, affiliation,

and Trey McKinney, affiliation

Examining the Antecedents and Consequences of the Influence of Presumed Influence of Al-related Risks

Huai-Kuan Zeng and **Tai-Yee Wu**, National Yang Ming Chiao Tung University, and **Chih-Jung Li**, Yang Ming Chiao Tung University

[EA] Cross-Cultural Comparison of AI Fashion Models and Body Esteem in U.S. and Korea

Yujin Heo, Pennsylvania State,

Bingbing Zhang, lowa

and Fuyuan Shen, affiliation

[EA] Trust in the Bylines: Audience Perceptions of Al-Generated News

Across Polarized Issues

Junghyun Moon and Sung Hyun Lee, Indiana

Discussant

Daniel Trielli, Maryland

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / Sa000

Media Ethics and Cultural and Critical Studies Divisions

Research Panel Session

Media and Human Suffering: The Path Forward for Research, Policy, and Practice

Moderating/Presiding

Munachim Amah, Iowa

Panelists

Anita Varma, Texas at Austin

Eunbi Lee, National University of Singapore

Shahira Fahmy, American University in Cairo

Lorenzo Dalvit, Rhodes University, South Africa

This panel advances academic discussions on this topic and features contributors to the *Journal of Communication Inquiry*'s special issue, "Media and Human Suffering: Foundations, Ruptures, Continuities," scheduled for publication in fall 2025. Panelists will discuss ethical dilemmas and frameworks for making sense of human suffering represented in and orchestrated by the media. Drawing on contemporary issues such as representations of Middle Eastern and European refugees, the construction of people with disabilities, and digital surveillance of Asian migrant workers in the United States, panelists offer novel approaches for examining suffering in the media and recommend pathways for a more inclusive and just society.

8 to 9:15 a.m. / Sa000

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session

OMGC Case Study Competition

Moderating/Presiding

name, affiliation

The Best Practices of Case Study Research

Peiqin Chen, Shanghai International Studies University

The Global Media Industries Case Repository: A New Platform to Support Media

Management Research for the Global South and the Global North

Ke Guo, Shanghai International Studies University

Bundling Strategies, Competitive Advantages, and Market Performance: A Case Study

on Disney+ Streaming Bundles

Miao Guo, Connecticut

Data Journalism Meets AI: An Experiment on Influence of Technological Disclosure

on Journalism Creativity

Henghui Du, affiliation

International Communication Effects of Marginal Cultural Products: Analysis

of the Global Reports on Black Myth: Wukong

Xi Wang, Shanghai International Studies University

Discussant

name, affiliation

8 to 9:15 a.m. / Sa000

Newspaper and Online News, Magazine Media and Visual Communications Divisions

Teaching Panel Session

Teaching Photojournalism in Digital Age

Moderating/Presiding

Xu Zhang, Austin Peay State

Panelists

David Allison, Austin Peay State **Michael Martinez**, Tennessee **Ivy Ashes**, Florida Atlantic

This panel focuses on teaching students' photojournalism skills in today's digital age, especially with the advent of AI technology.

8 to 9:15 a.m. / Sa000

Political Communication Division and Community Journalism Interest Group

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Political Communication Division (50 papers)

Discussant

name, affiliation

Community Journalism Interest Group (25 papers)

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / Sa000

Public Relations Division

High-Density Refereed Research Paper Session

Top Teaching Papers and GIFTS High Density Session

Moderating/Presiding

Sun Young Lee, Maryland

Top Teaching Papers

Al Intervention in PR Education for Digital Competence*

Erika Schneider, Syracuse

Cultivating Leadership Potential: How an Agency Model Shapes Student Leadership Practice and Perspectives**

Breann Murphy and Teddi Joyce, Jacksonville State

Do Public Relations Graduates Exhibit Work Ready Intelligence?***

Pamela Bourland-Davis, Georgia Southern,

Elizabeth Toth, Maryland, Charles A. Lubbers, South Dakota,

and Hua Jiang, Syracuse

Discussant

Amanda Weed, Kennesaw State

- * First Place Paper, Teaching Paper Competition
- ** Second Place Paper, Teaching Paper Competition
- *** Third Place Paper, Teaching Paper Competition

Top GIFT

Bluesky: The Growth and Governance Challenge*

Arien Rozelle, Syracuse

Scaffolding Approach to Enhance Digital Competency in PR Students Through Sequential "Learning-Practicum" Modules in the Classroom**

Taeyoung Kim, Loyola, Chicago

The PESO Model in Politics: A Group Exercise on Senator Earned and Shared Media Strategies***

Josh Bramlett, Alabama

Discussant

Zifei Fay Chen, Georgia

- * First Place Paper, GIFT Competition
- ** Second Place Paper, GIFT Competition
- *** Third Place Paper, GIFT Competition

8 to 9:15 a.m. / Sa000

Small Programs and Internships and Careers Interest Groups

Teaching Panel Session

How Do I Put This? Teaching Journalism and Media in a Post-Journalism Era

Moderating/Presiding

Michael Longinow, Biola

Panelists

Brian Steffen, Simpson **Elizabeth Atwood**, Hood College **Vivan Martin**, Central Connecticut

Journalism and media programs have faced declining funding and credibility in the post-pandemic, "fake news" era. Many have been cut or merged into other disciplines. This panel shares insights, strategies, and future projections.

8 to 9:15 a.m. / Sa000

Sports Communication Interest Group

Refereed Research Paper Session

Moderating/Presiding

Carolina Velloso, Minnesota

Olympics, World Cup and Crime: The Impact of Sport Across Continents and Culture

Sport-Based Social Presence: Olympic Media and Social TV Usage in Younger Saudi and American Demographics

Boyang Ding, Mutaz Barnawi, Yifan Wu, Andrew Billings,

and Kenon Brown, Alabama

Does the Who Matter More than the What? Sources and Journalistic Role Performance in the Media Coverage of FIBA World Cup 2027

Claudia Kozman, Northwestern University in Qatar

From Soccer to the Gridiron: Exploring the Rise of NFL Fandom in Germany

Frauke Hachtmann, Nebraska-Lincoln, Christof Seeger,

and **Thomas Wiench**, Stuttgart Media University

Sports True Crime: How Infotainment Disrupts Genre in Times of Change

Emil Steiner, Rowan

Are Media Events Still Effective in the New Media Era?

Meng Fu, affiliation, Rui Chen, affiliation,

and Xingemei Zhong, affiliation

Discussant

Shannon Scovel, Tennessee

8 to 9:15 a.m. / Sa000

Kappa Tau Alpha

Business Session

Advisor's Breakfast

Moderating/Presiding

Beverly Horvit, Missouri, executive director, KTA

Kappa Tau Alpha is an international society honoring scholarship in journalism and mass communication. It is organized for the recognition and encouragement of scholarship and good character among students of journalism in colleges and universities in which there are properly conducted schools and departments of journalism and mass communication. Pre-registration is required.

9:45 to 11 a.m. / Sa000

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Advertising Division (5 papers)

Discussant

name, affiliation

Broadcast and Mobile Journalism Division (10 papers)

Discussant

name, affiliation

Communication Technology Division (25 papers)

Discussant

name, affiliation

Public Relations Division

Topic — Influencers, Media & Strategic Messaging

[EA] Understanding Non-State Actors: The Untapped Power of Foreign Social Media Influencers in China's Digital Diplomacy

Qiuyue Cho-Li and Spiro K. Kiousis, Florida

Bridging or Bonding? Exploring How Influencer Type and Trans-Parasocial Relationship Interactivity Drive Organizational Outcomes

Hua Harry Li, Keonyoung Park,

and Xuekang Shi, Hong Kong Baptist

The Effects of Perceived Reach and Influence on Scandalization

Bugil Chang, Tennessee

"Kamala IS Brat": How Online Campaign Content Shapes Young Adults' Political Organization-Public Relationships and Participation

Joshua Narrell and Jun Zhang, Middle Tennessee State

A Picture Says a Thousand Words: A Multimodal Analysis of Emotion in NGO Fundraising

Jiacheng Huang and Namuun Tsegmid, Minnesota

Leveraging the Metaverse for Consumer-Brand Engagement: The Mediating Roles of Cultivation Strategies

Da-young Kang

and Eyun-Jung Ki, Alabama

Discussant

Sifan Xu, Tennessee

Topic — Employee Communication, Leadership & Internal Relations

How Can Dialogic Internal Communication Promote Employees' Openness to Artificial Intelligence (AI) Adoption

Hanzi He, Linjuan Men, Wenlin Liu,

and Gwiwon Nam, Florida

Understanding Employees' Negative Behavioral Reactions to CEO Activism: Exploring the Impact of Narrative Messaging on Employee Attributions, Anger, and Activism Against the CEO

Young Kim and Katharine Miller, Marquette

Exclusionary Leadership Communication and Employee Silence: Integrating Social Exclusion and Employee-Organization Relationships Perspectives

Bitt Moon, Mississippi,

and Yunna Rhee, Hankuk University of Foreign Studies

[EA] Collegiate Sports Information Directors and the Management Function of Public Relations

Steve Collins, Stephen Howard, Ray Murray,

and John McGuire, Oklahoma State

Public Relations Professionals Identify Leadership Challenges, Essential Competencies & Deficiencies Among Emerging Leaders

Marlene Neill, Anni Qiang, Logan Singer, Emeri Drewry, Raphael Roker,

and Trey Hernandez, Baylor

Power of Strategic Communication in Entrepreneurship: Investigating Women Founders' Communication Strategies through Interviews

Cheng Hong, California State University Sacramento

Discussant

Laura Lemon, Alabama

Topic — History, Institutions and Legitimacy

Assembling the Machinery: The Benevolent Society System and the Organizational Genesis of U.S. Public Relations in the Early 1800s

Christopher Wilson, Brigham Young, Tyler Page, Connecticut,

Edward Adams and Lilly Brower, Brigham Young

The Birth of Female-Led Activist Public Relations: The National American Woman Suffrage Association's National Press Bureau

Arien Rozelle, Syracuse

Populism and Public Relations: The Legacy of William Jennings Bryan and the Evolution of Corporate Communication

Joel Reed, Arkansas

Legitimacy-Building for a High-Containment Facility: A Longitudinal Study of Changes in Community Perceived Legitimacy, Trust, Risk and Preparedness

Xiaochen Angela Zhang, Oklahoma,

and Raluca Cozma and Nancy Muturi, Kansas State

Conceptualizing Transnational Social Issues Management (TSIM)

Luke Capizzo, Michigan State,

Yu Chen and Anli Xiao, South Carolina,

Bingbing Zhang, lowa,

and Fritz Cropp, Missouri

Explicating the Concept of Transactive Resilience: Improving Cross-Sector Disaster Communication via Improving Cross-Sector Relationships

Xiaochen Angela Zhang, Oklahoma

Discussant

Stephanie Madden, Pennsylvania State

Topic — Diversity, Equity and Inclusion in PR

[EA] Exploring the lived experiences of Black Public Relations Professors

Candice Edrington and Damion Waymer, South Carolina

[EA] Building Trust in Government-Public Relationships: Trajectories and Predictors of Institutional Trust During Health Crisis

Yihui Huang, Bo Chang, Qinhui Zhan,

Qinxian Cai and Haodong Liu, City University of Hong Kong

Fostering Engagement or Fueling Disengagement? A Dual Model on (In)Effective Allyship Communication's Impacts among Racial and Ethnic Minority Employees

Feifei Chen, College of Charleston

and Shi Duli, New Mexico State

[EA] A Cross-Cultural Model of Strategic Communication: Insights from China's MNCs in the MENA Region

Yingru Ji, Zhejiang University,

Shujun Jiang, UAE,

and Chang Wan, Zhejiang University

ESG Strategies and Practices in Cross-Border E-Commerce: A Qualitative In-Depth Interview Study on the Chinese Enterprise SHEIN

Yinghua Wang and Chenxi Yi, affiliation

Discussant

Breann Murphy, Jacksonville State

Commission on Graduate Education (5 papers)

Discussant

name, affiliation

Lesbian, Gay, Bisexual, Transgender Interest Group

[EA] Why Uninstall His Dating App Again? Disenchanted Hope in the Cycles of Disconnection and Reconnection Among Chinese Gay Men

Qishen Chen, affiliation and **Te Hu**, affiliation

[EA] Gay Intimacies in Heteronormative Spaces-Chinese Gay Men's Online

Dating Life Expansion

KJ Kaixin Deng, affiliation and Lazar Dragić, affiliation

The Fourth Love in Cyberspace: Self Presentation and Partner Seeking in Online

Dating Advertisements of Fourth-love Adults

Chen Sun, affiliation

[EA] Navigating Algorithms: LGBTQ+ Identity, Representation, and Discourse

in AI- Empowered Dating Apps in China

Qianru Huang, affiliation

Networked Masculinity, Networked Depressive Symptoms? Exploring the Interplay

of App Use Intensity, Community Norms, Body Issues, and Mental Health

Among Chinese Gay Dating App Users

Runze Ding, affiliation and Dongya Wang, affiliation

Discussant

Kix Patterson, Florida

Religion and Media Interest Group (5 papers)

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Sa000

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session

Title

Moderating/Presiding name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Sa000

International Communication and Cultural and Critical Studies Divisions

Teaching Panel Session

Culturally Responsive Pedagogy in Journalism, Media and Communication Classrooms

Moderating/Presiding

Federico Subervi, affiliation

Panelists

Jessica Retis, Arizona Lourdes Cueva Chacón, San Diego State Lourdes Cárdenas, San Francisco State Elio Leturia, Columbia College Chicago Nathian Rodriguez, San Diego State

This panel reflects on diverse case studies where educators interact with diverse students in journalism, communication and media courses and implement strategies to enhance their learning experience. Culturally relevant pedagogy (CRP) is a theoretical and methodological perspective that seeks to improve student achievement by recognizing and building on students' cultural contributions in teaching and learning practices. It helps students to affirm cultural identity while developing critical perspectives that challenge inequities in our society (Ladson-Billing, 1995). This panel reunites projects of diverse journalism educators working in minority-serving institutions and or with international students. They will analyze the teaching and learning practices that include written, visual and multimedia outcomes. Panelists will reflect on their own strategies while teaching journalism, including bilingualism teaching and learning practices.

9:45 to 11 a.m. / Sa000

Law and Policy Division

High-Density Refereed Research Paper Session

AI, Copyright, and Digital Ethics

Moderating/Presiding

name, affiliation

[EA] Legal Dilemmas in Synthetic Media: Redefining Personality Rights for Al-Generated News Anchors through Empirical Evidence from China

Xianghuan Chen, affiliation

[EA] A Wilde Idea: Copyright Protection for Al-Generated Content

Genelle Belmas, Kansas

[EA] An Examination of the Determination Focus in Copyright Infringement Cases of Generative AI within Chinese Legal Documents Based on the Text Analysis Method

Huifeng Liu, affiliation

Synthetic Speech, Real Consequences: Al-Generated Hate and the Constitution

Pranaav Jadhav, Missouri

ChatGPT Says You're Doing It Wrong: Using Bounded Rationality to Revise Marketplace Theory in the AI Era Xin Frida Qi, University of Missouri

Do Legally-Mandated Warning Labels Work? Assessing Credibility and Sharing of Synthetic Content on Social Media Alexis Shore Ingber, Michigan, Daxton Stewart, Texas Christian, and Ellie Griffin, Texas Christian

Discussant

Nina Brown, Syracuse

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Sa000

Mass Communication and Society Division

Refereed Research Paper Session

Misinformation Correction Strategies

Moderating/Presiding

Juan Liu, Towson

Developing and Validating a Four-Dimensional Misinformation Correction Scale:

A Mixed-Methods Approach

Liang Chen, affiliation, Dajun Li, affiliation,

and Lunrui Fu, affiliation

Comparative Effectiveness of Misinformation Correction Strategies: A Second-Order Meta-Analysis

Guangchao Feng, Hong Kong Baptist University,

Zhaofeng Zhang, affiliation,

Jizhou Ye, Oklahoma,

and Meilin Zhi, Hong Kong Baptist University

Professionalization of Fact-Checking and Its Constraints in Non-Democratic Contexts:

Case of Hong Kong

Mengzhe Feng, affiliation,

Francis L. F. Lee, affiliation,

and **Don Lok Tung Chui**, affiliation

Both Al-generated and Human Influencers Can Correct Misinformation: Investigating the Effectiveness of Corrections for Polarized and Non-Polarized Issues

Christian von Pascal Merz, affiliation,

Raffael Heiss, affiliation,

Michaela Bassler, affiliation, Clara Buyny, affiliation,

Svenja Hildebrand, affiliation, Christoph Streller, affiliation,

and Evelyn Wicki, affiliation

Correcting Juice Detox Misinformation on Social Media: Do Virtual Influencer

and Humorous Tone Make a Difference?

Jocelin Huang, affiliation

Discussant

Michelle Amazeen, Boston

9:45 to 11 a.m. / Sa000

Media Management, Economics and Entrepreneurship and Media Magazine Divisions

PFR Panel Session

Stripped for Parts: Hedge Funds and Journalism

Moderating/Presiding

Jon Bekken, Albright

Panelists

Rick Goldsmith, Filmmaker

Julie Reynolds, Investigative Reporter

Film-maker Rick Goldsmith will present his new documentary, Stripped for Parts https://kovnocommunications.org/films/stripped-for-parts/ either in whole or as excerpts, depending on available time. Stripped for Parts is the story of a secretive hedge fund, Alden Global Capital, that is plundering what is left of America's newspapers (many in the San Francisco Bay area), and the journalists who are fighting back.

9:45 to 11 a.m. / Sa000

Minorities and Communication Division

Refereed Research Paper Session

Media, Identity, and Collective Action for Racial Justice

Moderating/Presiding

name, affiliation

How Black Lives Matter Online: Discovering Precursors of Expression on The Social Movement

Cheryl Ann Lambert, Kent State, Felicia McGhee-Hilt, Florida A&M,

Denis Wu, Boston University

and Madison VanWalleghen, Kent State

"Hell No, We Won't Go!": A Content Analysis of the Emotional Appeals, Collective Identity,

and Institutional Critique in Black Protest Music

Melissa Williams, Wesleyan College

and Lindsey Maxwell, Southern Mississippi

[EA] The Black Church, Health Activism, and COVID-19 Vaccine Uptake

Roma Subramanian, Nebraska at Omaha

[EA] Voto Latino: Nativist Attitudes, Hispanic Identity, and the Influence

of Hyper-Conservative Media

Melissa Santillana, Texas Tech,

and Joseph Stepniewski, Texas at Austin

From Identity to Action: Understanding Asian/Asian American Publics'

Response to CSA on Race

Xiao Ma, and Yeunjae Lee, Colorado State

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / Sa000

Scholastic Journalism and Broadcast and Mobile Journalism Divisions

Teaching Panel Session

JOUR • Ed Collaborative: Leading the Way for the Next Generation of Journalists

Moderating/Presiding

Linda Bowen, California State, Northridge

Panelists

Adriana Chavira, journalism educator/adviser, Daniel Pearl Magnet High School, Los Angeles, CA Danielle McKinney, California Press Foundation executive director, San Francisco, CA Sarah Nichols, journalism educator/former JEA national president, Whitney High School, Rocklin, CA Darleen Principe, journalism chair/adviser, Santa Barbara City College, Santa Barbara, CA Edward Rice, associate dean, Humanities Division, El Camino College, Torrance, CA

JOUR-Ed Collaborative comprises students, educators & professionals working to sustain California's news industry. Panelists will discuss the state of journalism education at this pivotal moment + ways to strengthen the classroom-to-career pipeline.

9:45 to 11 a.m. / Sa000

Visual Communication and Media Ethics Divisions

PFR Panel Session

Move with Care – Documentation of Refugee, and Other Underrepresented, Communities with Stronger Representational Awareness, and Respect

Moderating/Presiding

Ross Taylor, Colorado at Boulder

Panelists

Dinfin Mulupi, Colorado at Boulder
Tara Pixley, Temple
Shane Epping, Wyoming
Lisa Krantz, Montana
Angie Chuang, Colorado at Boulder
David Grewe, California State, Northridge

Far too many have little understanding of the refugee experience and other underrepresented communities. This panel will address how to represent those communities fairly and with respect while reporting on them.

9:45 to 11 a.m. / Sa000

Commission on the Status of Minorities

Research Panel Session

¿Quiénes Somos Ahora? (Who are We Now?): Latino Representation in U.S. Mainstream Media

Moderating/Presiding

Emilia Edwards, Texas at Austin

Panelists

Jennifer Castillo Cortes, Texas at Austin Alejandro Hernandez, Texas at Austin Rui Li, Texas at Austin

description

9:45 to 11 a.m. / Sa000

Commission on the Status of Women and History Division

Research Panel Session

Bridging the Gap: An Exploration of Gender Disparities in Media Industries and the Role of Research in Shaping the Future

Moderating/Presiding

Katie Olsen, Kansas State

Panelists

George L. Daniels, Alabama Martina Topic, Alabama Breann Murphy, Jacksonville State Ashley Walter, Saint Louis

This panel explores the historical roots of gender inequality in the media industries, examining how gendered dynamics have evolved over time in fields like advertising, public relations, and journalism. Scholars will discuss the role of research in documenting and understanding these disparities, highlighting pivotal studies that have spurred change within these professions.

11:30 a.m. to 12:45 p.m. / Sa000

Mass Communication and Society Division

Awards Luncheon

Moderating/Presiding
Alec Tefertiller, Baylor

The MCSD Awards Luncheon celebrates the outstanding achievements of scholars, educators, and students within the division. This special invite-only luncheon honors the recipients of MCSD's prestigious awards presented throughout the year.

11:30 a.m. to 12:45 p.m. / Sa000

Journalism and Mass Communication Quarterly

Business Session

Editorial Luncheon

Moderating/Presiding

Daniela Dimitrova, Iowa State, editor

description

11:30 a.m. to 12:45 p.m. / Sa000

Kappa Tau Alpha and Association for Education in Journalism and Mass Communication

Awards Luncheon

Moderating/Presiding

Beverly Horvit, Missouri, executive director, Kappa Tau Alpha and **Teresa Mastin**, Michigan State, president AEJMC 2024-25

The ceremony recognizes both associations' award winners and divisions' student paper winners. A Kappa Tau Alpha business meeting will follow the ceremony. Kappa Tau Alpha remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

1:15 to 2:30 p.m. / Sa000

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division (20 papers)

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

1:15 to 2:30 p.m. / Sa000

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session

Title

Moderating/Presiding name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

1:15 to 2:30 p.m. / Sa000

Communication Theory and Methodology and Broadcast and Media Journalism Division

Research Panel Session

Podcasting at 20: New Theories and Adaptable Research Strategies

Moderating/Presiding

Marcus Funk, Sam Houston State

Panelists

Lindsey Sherrill, Northern Alabama David O. Dowling, Iowa Xiaofan Yang, Iowa Sara Wittmer, Iowa Tegan Rae Bratcher, Maryland

Podcasting has been around for two decades, yet podcasting theory still relies on models derived from older media. This panel discusses the evolving landscape of podcast theory and strategies for scholarship in podcasting and digital audio research.

1:15 to 2:30 p.m. / Sa000

Cultural and Critical Studies Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Teaching Panel Session

Critical Thinking and Advancing Global Citizenship: Journalism, Media, and Colonial Histories in the Curriculum

Moderating/Presiding

Ralph Beliveau, Oklahoma

Panelists

Ryan Comfort, Indiana-Bloomington Lindsay Palmer, Wisconsin-Madison Radhika Parameswaran, Indiana-Bloomington Leslie Steeves, Oregon Yidong (Steven) Wang, Lawrence Technological

This panel seeks to make the case for advancing undergraduate and graduate students' literacies and critical thinking capacities on the impact of Euro-American colonialism on the world.

1:15 to 2:30 p.m. / Sa000

Law and Policy and Magazine Media Divisions

Teaching Panel Session

Access Education: Teaching FOI in the Secrecy Era

Moderating/Presiding

David Cuillier, Florida

Panelists

Gary Green, Student Press Law Center
Christina Koningisor, California-San Francisco
Huyen Nguyen, Kansas State
Eric Newton, Knight Foundation
Gunita Singh, Reporters Committee for Freedom of the Press

Journalists want training in acquiring and using public records, according to a 2022 survey. Fourth on the list is "media law." This is a significant shift in the past decade. How should journalism educators step up to fill this need?

1:15 to 2:30 p.m. / Sa000

Political Communication and Communication Technology Divisions

Research Panel Session

Artificial Intelligence and Political Communication During Elections

Moderating/Presiding

David Atkin, Connecticut

Panelists

Wayne Wanta, Florida Robert Wicks, Arkansas Carolyn Lin, Connecticut Isabelle Freiling, Utah Dhavan Shah, Wisconsin-Madison Emily K. Vraga, Minnesota-Twin Cities Homero Gil De Zuniga, Pennsylvania State

The rise of AI has brought new complexities to political communication, including the risk of AI-generated disinformation. This panel highlights research about how artificial intelligence may shape the information environment during elections.

1:15 to 2:30 p.m. / Sa000

Scholastic Journalism and Minorities and Communication Divisions

PFR Panel Session

Navigating Diverse Storytelling in Student Journalism: Challenges and Opportunities in a Polarized Landscape

Moderating/Presiding

Melanie Wilderman, Oklahoma

Panelists

Melanie Wilderman, Oklahoma Daniel Thompson, Oklahoma Sohana Nasrin, Tampa Bobbie Foster, Arkansas

In an era where the term "diversity" has become politically charged in some regions in the United States, panelists will explore the critical importance and challenges of diverse storytelling in scholastic and collegiate media programs.

1:15 to 2:30 p.m. / Sa000

AEJMC Council of Affiliates

Teaching Panel Session

Title

Moderating/Presiding name, affiliation

Panelists

name, affiliation

description

1:15 to 2:30 p.m. / Sa000

Commission on Graduate Education

PFR Panel Session

Making the Transition from Grad Student to Professor

Moderating/Presiding

Briana Trifiro, Northeastern

Panelists

Sohana Nasrin, Tampa
Patrick R. Johnson, Marquette
Bobbie J. Foster, Arkansas-Fayetteville
Shannon Scovel, Tennessee-Knoxville
Dinfin K. Mulupi, Colorado-Boulder

This panel will comprise individuals who have recently transitioned from graduate students to assistant professors at different institutions. The panel will reflect on important issues in preparing for a new job, as well as the critical questions and growing pains of the first few years on the tenure track and/or teaching.

1:15 to 2:30 p.m. / Sa000

Commission and the Status of Women and Commission on the Status of Minorities

Research Panel Session

Re-writing Artificial Intelligence to Address Deficiencies in Media Coverage of Violence Against Women

Moderating/Presiding

Andrea Baker, Monash University, Australia

Panelists

Rana Arafat, City St George's University of London (UK)
Andrea Baker, Monash University
Silvia Dal Ben Furtado, Texas at Austin
Celeste González de Bustamante, Texas at Austin

This panel addresses a gap in understanding the influence of generative Artificial Intelligence (AI) on media reporting of violence against women across the globe. It explores relevant theoretical and methodological frameworks in journalism studies and offers practical strategies to mitigate AI biases that may distort VAW reporting.

1:15 to 2:30 p.m. / Sa000

High-Density Refereed Research Paper Session

Moderating/Presiding

Gwen Nisbett, North Texas

Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas

Anran Luo, Florida

Dad, You're Making Me Lose!: Parental Confidence to Play Video Games with Their Kids

Toqa Hassan, Purdue-Northwest

"Don't blame me:" Testing the effects of Taylor Swift fan identity on emerging adults' moral reasoning strategies and environmental cognitions

Leah Dajches, New Mexico State,

Taylor A. Foerster, affiliation, Juliana L. Barbati, affiliation,

and Jessica Myrick, Good Pug Media

Emotion Recognition by Music Recommender Algorithms: Unpacking Tensions Between Needs for Autonomy and Relatedness

Shuer Zhuo and Jeeyun Oh, Texas at Austin

Internet Celebrity in the Web: The Governance of China Internet Celebrity Culture on Social Media Platforms Xiaofan Du, Qing Yan and Yi Zhou, affiliation

"People Will at Least Listen to Her": Coverage of Celebrity Presidential Endorsements and the Convergence of Political and Lifestyle Journalism

Hadley Hoskins, Jae Jepsen, and Joy Jenkins, Missouri

The functional view in constructed family: Animation as a Tool to Redefine the concept of Family in Spy x Family Ching Yi Chan, affiliation

The relationship between fans-idols and the formation of fan enthusiasm: A psychological ownership perspective **Qiuhao Huang**, affiliation

The Impact of K-pop Genres on Popularity in South Korea Before and During COVID-19

Wooil Joung and Joong Suk Lee, Sungkyunkwan University

The Servant Mammy: Reading Lovecraft Country's Hippolyta Freeman Circumvents Through Servant Leadership Approach

Aisha Powell, affiliation, **Nicole Westrick**, affiliation and **Deanna Hayden**, affiliation

Discussant

Gwen Nisbett, North Texas

[EA] = This submission was accepted as an extended abstract.

1:15 to 2:30 p.m. / Sa000

Participatory Journalism Interest Group and Newspaper and Online News Division

PFR Panel Session

The Effectiveness of Engaged Journalism

Moderating/Presiding

Jacob L. Nelson, Utah

Panelists

Patrick Ferrucci, Colorado-Boulder **Rob Golub**, *Wisconsin Jewish Chronicle* **Nisha Sridharan**, Temple

For decades, the news industry has been turning its attention to increasing its engagement with news audiences and members of the public. These efforts are intended to, among other things, improve people's trust in news and increase their support for news organizations. One of the most challenging questions facing these efforts, however, is about their efficacy: Does engaged journalism affect people's trust in, loyalty to, or support of news organizations? This panel brings together scholars who have tackled this question in their work to discuss the challenges and opportunities when it comes to evaluating the impact of engaged journalism.

1:15 to 2:30 p.m. / Sa000

Journalism and Mass Communication Quarterly

Research Panel Session

Title

Moderating/Presiding

Gregory Perreault, South Florida, JMCQ Book Review editor

Panelists

name, affiliation

description

1:15 to 2:30 p.m. / Sa000

Association for Education in Journalism and Mass Communication

Research Panel Session

Senior and Emerging Scholars

Moderating/Presiding name, affiliation

Panelists

name, affiliation

description

1:15 to 2:30 p.m. / Sa000

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session

Teaching Best Practices: Al in Action: Best Practices for Enhancing Learning, Engagement, and Ethical Inquiry

Moderating/Presiding

Gabriel B. Tait, Ball State and Tiffany Gallicano, North Carolina, Charlotte

First Place

Your AI Podcast Study Buddy

[A mobile-friendly AI-generated study tool that improves student comprehension and retention.] **Jason Porter**, South Carolina

Second Place

Empowering Students to Critically Engage with AI in Political Messaging [A hands-on assignment where students create AI-generated political ads, fostering media literacy and ethical awareness.]

Adam Peruta and Milton Santiago, Syracuse

Third Place

Journalistic Gains Through GenAl: Journalism Watchdogs Webtool Leads to Improvements in Hawaiian Language Integration in Local News and Prompts University Policy Commitments

[A project that developed an Al-powered tool to integrate Hawaiian diacritics into local news coverage, leading to university-wide policy changes.]

Brett Oppegaard, Hawaii

A special panel featuring the top three award winners of this year's 20th Best Practices competition, highlighting innovative uses of AI in education and journalism. Panelists will present case studies demonstrating how generative AI generative enhances student learning, media literacy, and ethical decision-making. Together, these award-winning initiatives showcase AI's potential to drive meaningful educational impact, promoting engagement, critical thinking, and responsible media practices. Join us for a thought-provoking discussion that equips educators with strategies to foster a responsible and effective learning environment in this rapidly changing digital era.

3 to 4:15 p.m. / Sa000

Advertising Division

Refereed Research Paper Session **Title**

Moderating/Presiding name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

3 to 4:15 p.m. / Sa000

Broadcast and Media Journalism Division and Small Programs Interest Group

Teaching Panel Session

Helping Podcasting and Broadcasting Students Become Confident Communicators

Moderating/Presiding

Elia Powers, Towson

Panelists

Marcus Funk, Sam Houston Laura Smith, South Carolina Stan Jastrzebski, Missouri Indira Somani, Chapman KC McGinnis, Grand View

This panel brings together veteran journalism educators to share tips on how to give students more specific, helpful advice on audio writing, voicing, and editing. Panelists will share exercises they have used in class to help students become more confident communicators.

3 to 4:15 p.m. / Sa000

Communication Technology and Mass Communication and Society Divisions

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communication Technology Division (50 papers)

Discussant

name, affiliation

Mass Communication and Society Division

Topic — Best of Mass Communication and Society Part II

Bridging the Knowledge Gap on Autonomous Vehicles: The Roles of Socioeconomic Status, Scientific Literacy, and Social Media Attention Across Knowledge Types

Zhang RuoYu, affiliation

Mediated Family Affection: A Qualitative Study of Smart Devices in Parent-Child Interaction Among Rural Chinese Left-Behind Families

Hui Kuang, affiliation

Capability, Opportunity, and Motivation in Mobile MMO: Player Influence Dynamics in Sky: Children of Light

Wen Zeng, Southern California,

Chandni Kumar, affiliation,

Sinong Zhou, affiliation,

Donggyu Kim, Southern California,

Magdalayna Curry, affiliation

Zoomers and Zoom: How are Gen Z's communicating about the Opioid Epidemic?

Adegbemi Aderemi, Oklahoma

Discussant

Anastasia Vishnevskaya, Texas Tech

Topic I — Media Agenda Setting and Framing

Intermedia Agenda Setting Between Social and Traditional Media: A Comparison of Taiwan and US Coverage of the Air Pollution Issue

Yue Tan, affiliation, Maria Grabe, affiliation,

and David Weaver, affiliation

Collectivism in News Reporting on a Disaster: An Analysis Conservative and Liberal Newspapers in South Korea

Wansoo Lee, affiliation,

and Sei-Hill Kim, affiliation

[EA] The Influence of Perceived Morality Frames on Prosocial Behavior in International Disaster News

Hui-Wen Cheng, South Carolina,

and Yi-Hsing Han, National Chengchi University

[EA] Every Drop Counts: How American Mainstream Media Frames Water Crises and Water Justice

Chenchen Wang, affiliation

[EA] Science and Technology in Science Fiction: A Pre- and Post-WWII Comparison Mixed-Method Modelling

Zeyuan Chen, affiliation

Discussant

Yin Yang, Florida State

Topic II — Digital Media and Online Engagement

Alternative Political Engagement through Daily Life Sharing in China's Virtual Wailing Wall After COVID-19

Xueyan Cao, The Chinese University of Hong Kong,

and **Dechun Zhang**, affiliation

[EA] How Youth Engage in Online Deliberation: An Empirical Study Based on Individual Psychological Motivations from China

Yuyang lin, affiliation,

and Yunpeng Tan, affiliation

[EA] From the Great Firewall to Global Networks: How Geographic Mobility Shapes Chinese Youths' Political Engagement on Social Media

Xueshan Zhao, University of Amsterdam

Can Watching Awe-Inspiring Videos Promote Intellectual Humility

and Tolerance Towards Opposing Views?

Yu-Hao Lee, Florida, Shuo Yao, affiliation,

Xiaotong Yu, Florida, Chih-Jeng, affiliation,

and Qing Xu, affiliation

[EA] Gendered Engagement in Digital Fitness: Sentiment and Topic Analysis

of YouTube Comments on Fitness Influencers

Jinxu Li, affiliation

Discussant

Scott Parrott, Alabama

Topic III — Digital Media Use and Behaviors

[EA] It's More Than a Text Message: Exploring the Role of Social Reward and Risk Considerations In Cell Phone Use and Driving

Christina Najera and Bixuan Sun, Tennessee, Knoxville

[EA] Negotiating Bride Price on Douyin—A Computational Public Sphere Approach

Haohan Yuan, Universiti Malaya,

Wenrui Zhang, affiliation, Kuan Li, Universiti Malaya,

and Wen Ze Xin, affiliation

[EA] Cyber Fatherhood in Parenting Simulation Games: Emotional Compensation

and Patriarchal Restructuring in Digital Spaces

Luyao Guo, affiliation

and Haoxuan Xu, affiliation

"Let Me In": The Relationship Between Lookism and Cosmetic Surgery Makeover Shows in South Korea

Minhey Chung, Illinois, Urbana-Champaign

[EA] How We Hear Science: Audience Reactions to AI and Human-Generated News and Podcasts

Haoran Chu, affiliation, **Hanzi He**, Florida, and **Shuo Yao**, affiliation

Discussant

Joon Kim, Rhode Island

Topic IV — Journalism Industry and Media Management

The Impact of Hedge Fund Media Ownership: An Extension of Market-Driven Journalism Theory **Qian Yu**, affiliation

Construing Journalism as a Passion Economy That Impacts Journalists' Well-Being: A Mixed-Method Approach

Ammina Kothari, Simmons University,

Sadia E Cheema, Seton Hall

and Eugeniya Iskrenova-Ekiert, affiliation

How Do Journalists Evaluate the Objectivity Norm? A Comparative Analysis Based on Perceived and Actual Political Influence In 23 European Countries

Lu Zhu, affiliation

Behind the Algorithm: How Producers in China's Vertical Drama Factories Imagine Cross-Cultural Mass Communication Processes

Luren Xiong, affiliation

[EA] "Why I No Longer Play Genshin Impact": How the Game Lost Its Audience

Through Narrative Fatigue and Subcultural Disconnection

Yiren Ge, affiliation,

and Zhaoyu Cheng, affiliation

Discussant

Sohana Nasrin, Tampa

Topic V — Online Communities

[EA] The Differential Roles of Communication Structure in Shaping Online Collaboration:

Evidence from Fan Communities

Zhuo Chen, Peking University

and Yiyan Zhang, Renmin University of China

Exploring Associations among Game Play, Streamer Speech, and Viewer Chat on Livestreaming Media

Seung Woo Chae, affiliation

[EA] Self-Stigmatization as Resistance: Anonymity, Subcultural Capital, and the Paradox

of Empowerment in East Asian 'Anime Toilet Girls' Communities

Xianghuan Chen, affiliation

[EA] Tied for Support: How Informational and Emotional Exchanges Shape

Weak-Tie Health Networks

Yiting Huang, University of Southern California

[EA] Within and Outside the Echo Chamber: A Comparative Study of Organic Food Opinion Groups

Yixin Yu, Huazhong University of Science and Technology,

Kehan Du, affiliation, Xiyuan Zhu, affiliation, PeiXuan Wu, affiliation,

Yiyao Li, Huazhong University of Science and Technology,

Xin Zhao, affiliation,

and Ran Wang, Huazhong University of Science and Technology

Discussant

Renita Coleman, Texas at Austin

[EA] = This submission was accepted as an extended abstract.

3 to 4:15 p.m. / Sa000

History and Cultural and Critical Studies Divisions

PFR Panel Session

The Media History of Modern Labor

Moderating/Presiding

Will Mari, Louisiana State

Panelists

Errol Salamon, University of Stirling, United Kingdom Kathryn Montalbano, Kentucky Robin Sundaramoorthy, Lehigh Christoph Mergerson, Maryland Matt Conaty, Pennsylvania Ava Francesca Battocchio, Michigan State Sewell Chan, Executive Editor, Columbia Journalism Review

Scholars and industry representatives will discuss the importance of a historical view of "labor" in journalism. This panel will examine trends impacting the media industry to better understand the human labor required to produce quality journalism.

3 to 4:15 p.m. / Sa000

Law and Policy Division

Refereed Research Paper Session

Second and Third Place Award-Winning Papers

Moderating/Presiding name, affiliation

Al Is All About Similarity to Human Work; Will Artificial Intelligence

Ever Claim a Copyright?****

J. Patrick McGrail, Jacksonville State, and **Ewa McGrail**, Georgia State

"License to discriminate": A critical frame analysis of 303 Creative LLC v. Elenis

Newspaper Coverage***

Leslie Klein, Nebraska-Lincoln, and Jonathan Peters, Georgia

How Can Greenwashing Regulations Limit False Commercial Speech

Without Infringing on Freedom of Expression**

Quyen Dang, affiliation

Meet My Auto-Deepfake: Self-Authorized AI Agents and Their Contributions

to Democratic Societies*

Rain Embuscado, affiliation

Discussant

Amy Kristin Sanders, Pennsylvania State

- **** Second Place Faculty Paper
- *** Third Place Faulty Paper
- ** Second Place Student Paper
- * Third Place Student Paper

3 to 4:15 p.m. / Sa000

Media Management, Economics and Entrepreneurship and Magazine Media Divisions

Research Panel Session

Avoiding Slash and Burn: Leveraging AI to Expand Journalism's Business Model

Moderating/Presiding

Steve Bien-Aime, Kansas

Panelists

Rana Arafat, City, University of London
Sabine Baumann, Berlin School of Economics and Law
Marisa Porto, North Carolina
Elodie Mailliet Storm, CEO of Catchlight.io and former senior director of strategic development for Getty Images
Jennifer Wilson, Drake

Panelists will discuss how the news industry could leverage AI to improve business strategy, grow the workforce with changing roles, redesign customer experience, enhance revenue generation, and support content distribution efforts.

3 to 4:15 p.m. / Sa000

Minorities and Communication Division

Refereed Research Paper Session

Rethinking Representation and Power in Journalism

Moderating/Presiding **name**, affiliation

[EA] Health News Analysis of Alaskan Native and American Indian (ANAI) Women

Shreyoshi Ghosh, and Henry Ugwu, Colorado-Boulder

Capturing the Asian American Journalist Experience

George L. Daniels, Alabama

Diversifying through Collaboration? How New Kinds of Journalistic Partnerships Work to Amplify Underrepresented Voices

Patrick Walters, Washington and Lee

"I Don't Fit the Narrative": Sports Journalists' Framing of Angel Reese vs Everybody

Denetra Walker, Georgia, Erin Perry, Outlier Media,

Betty Wilson, South Carolina,

Huiying (Amy) Ni and Q. McElroy, Georgia,

and Julisa Tindall, South Carolina

[EA] Where Institutions Fell Short: Black Media and the Work

of Community-Centered Communication

Christine McWhorter, Howard

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

3 to 4:15 p.m. / Sa000

Newspaper and Online News and Scholastic Journalism Divisions

PFR Panel Session

Teaching News Terrifically in the 21st Century

Moderating/Presiding

Brian Delaney, Auburn

Panelists

name, affiliation

Teaching News Terrifically in the 21st Century has been highlighting innovative approaches to the teaching of journalism since 2009. Presented by the Newspaper and Online News and [TBD] divisions, the panel examines innovative ideas for teaching news writing, reporting, editing, or other journalistic concepts and skills in the classroom. Panelists will present on their winning teaching assignments from this year's TNT 21 competition.

3 to 4:15 p.m. / Sa000

Political Communication Division

Refereed Research Paper Session

Moderating/Presiding

name, affiliation

Information Processing of Campaign Messaging and Influence on Candidate Choice in the 2023 Nigerian General Elections

Solomon Tommy, Oklahoma

Does Media Trust Breed Blind Audiences? Media Trust, Partisan Media, Local Media, and Nonpartisan Media on Left- and Right-Wing Authoritarianism and 2024 Election Conspiracies

Brittany Shaughnessy and Janet Coats, Florida

Image Priming as a Facebook Campaigning Strategy to Engage Users: Case Study of 2016 And 2020 Taiwan Legislative Elections

Yue Tan, affiliation and Hsuan-Yi Chou, affiliation

Partisanship, Political Satire and Emotions: Applying Social Identity Theory to the Study of Political Satire and Affect Toward Presidential Candidates

Heesook Choi, affiliation

Does a Successful Official Facebook Page Influence the Incumbent's Chances of Re-Election?

Hyacinth Bangero and Yanqin Lu, Bowling Green State

Discussant

name, affiliation

3 to 4:15 p.m. / Sa000

Public Relations Division and Internships and Careers Interest Group

Teaching Panel Session

Why are Companies Firing Gen Z Employees? Workforce Strategies and Solutions for PR's Next Generation

Moderating/Presiding

Nandini Bhalla, Texas State

Panelists

Nandini Bhalla, Texas State
Caitlin Cieslik-Miskimen, Idaho
Michelle Galey, Washington State
Caitlin Haskins, VP and lead of the AI, Big Data, and Cloud Software team, and head of 10Fold's Austin Office
Jeffery Ranta, Coastal Carolina

This panel will explore the challenges and opportunities facing both educators and employers in preparing Gen Z for the PR industry. Faculty and PR professionals will discuss innovative strategies being implemented in both academic and corporate settings to bridge the readiness gap.

3 to 4:15 p.m. / Sa000

Commission on Graduate Education, Commission on the Status of Women and Commission on the Status of Minorities

PFR Panel Session

Addressing Invisible Barriers in Academia and Promoting Inclusivity

Moderating/Presiding

Briana M. Trifiro, Northeastern

Panelists

Jo Lukito, Texas at Austin Kix Patterson, Florida Laura Moorhead, San Francisco State Anita Varma, Texas at Austin

In recent years, the academic community has recognized the importance of fostering diversity and inclusion in campuses across the country. However, many barriers, both physical and invisible, continue to impede the full participation of underrepresented groups, particularly within marginalized communities. This session will explore these invisible barriers and propose strategies for creating more inclusive academic spaces. Geographical challenges also persist, as many academic institutions are in areas that, while not overtly hostile, may not be hospitable to diverse communities. These environments can create an unwelcoming atmosphere that adds an additional layer of difficulty for underrepresented faculty and students. In summation, this session aims to shed light on these issues, discuss potential solutions, and share practical strategies for making academia more accessible and inclusive for scholars of all backgrounds. By addressing these invisible barriers, we hope to inspire a deeper commitment to equity across the academic landscape.

3 to 4:15 p.m. / Sa000

Community Journalism Interest Group and Visual Communication Division

Teaching Panel Session

Going Beyond the Classroom: Case Studies in Community and Visual Journalism

Moderating/Presiding

Valerie Popp, The New School and David Stephenson, Kentucky

Panelists

Holly-Katherine Johnson, Mercer County Community College David Stephenson, Kentucky Seth Gitner, Syracuse Benjy Hamm, Kentucky

This panel explores alternatives to conventional classroom journalism education, emphasizing the importance of community engagement or experiential learning that sparks innovation and fuels more active networks for local news.

3 to 4:15 p.m. / Sa000

Association for Education in Journalism and Mass Communication

AEJMC President's Address

Title

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

description

3 to 4:15 p.m. / Sa000

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Award Panel Session

First Amendment Award

Moderating/Presiding **name**, affiliation

Panelists

name, affiliation

description

3 to 4:15 p.m. / Sa000

Panel Session

JMCQ Global South Mentorship

Moderating/Presiding name, affiliation

Panelists

name, affiliation

description

3 to 4:15 p.m. / Sa000

International Chinese Communication Association

Panel Session

Title

Moderating/Presiding name, affiliation

Panelists

name, affiliation

description

4:45 to 6 p.m. / Sa000

Communicating Science, Health, Environment and Risk Division

Top Refereed Research Paper Session **Title**

Moderating/Presiding name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / Sa000

Communication Theory and Methodology Division

Top Refereed Research Paper Session

Moderating/Presiding

Judith E. Rosenbaum, Maine

Over-Time Relationships of Direct and Indirect Digital Hate Victimization on Fundamental Needs and Bystander Intervention*

Maryam Khaleghipour, Kevin Koban,

and Jörg Matthes, University of Vienna

The Interdisciplinary Diffusion of Communication Theories: A Case Study of Network Theory and Framing Theory**

Yiling Zhang and Ziyu Zhao, Southwest Jiaotong University

Revisiting the Hostile Media Phenomenon: The Shift from News to Fake News***

Stephanie Jean Tsang, Hong Kong Baptist University

Artificial Influencers, Artificial Designs? A Systematic Review of Experimental Research on Virtual Influencers****

Sofie Vranken, Jaroslava Kaňková,

and Jörg Matthes, University of Vienna

Discussant

Dietram Scheufele, Wisconsin-Madison

- * First Place Open Competition Paper
- ** First Place Top Student Paper
- *** Top Theory Paper
- **** Top Method Paper

4:45 to 6 p.m. / Sa000

History Division

Top Refereed Research Paper Session

Moderating/Presiding

Jason Lee Guthrie, Clayton State

Knowledgeable Women Everywhere: Letters to the Editor and the Equal Rights Amendment, 1977*

Alexia Little, Georgia

"I Never Missed a Story": The Trailblazing Career of Elaine Kahn**

Carolina Velloso, Minnesota

From the New Deal to Nixon: The Journalistic and Political Activism of Columnist Raymond Moley**

Rob Wells, Maryland

Dateline Harlem: UPI Answers the Kerner Commission's Call to Action**

Gwyneth Mellinger, James Madison and Erin Coyle, Temple

Discussant

Jason Lee Guthrie, Clayton State

- * Top Student Paper
- ** Top Faculty Paper

The papers in this session are the papers that have earned top paper awards in the faculty and student divisions. They represent a variety of perspectives and approaches in the field of media history within the American and international context.

4:45 to 6 p.m. / Sa000

Magazine Media Division

Top Refereed Research Paper Session

Title

Moderating/Presiding name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / Sa000

Media Ethics Division

Top Refereed Research Paper Session

Moderating/Presiding name, affiliation

The Case of G-Dragon and the Ethics of Celebrity Journalism*

Heesoo Jang, Massachusetts

Taking the Long View: The Case for a Life Story-Based Media Ethics Pedagogy**

David Craig, affiliation, Chris Roberts, Alabama

Erin Schauster, affiliation, Patrick Lee Plaisance, Pennsylvania State,

Katie Place, Quinnipiac, Daniel Thompson, affiliation,

Jiaqi (Agnes) Bao, Pennsylvania State

and Yetter Casey, Cherokee Nation 3S

Textual and Comparative Analysis on AI Policies: How Do Organizations Discuss Responsibility?***

Eunchae Jang, Pennsylvania State

2025 Davis Ethics Award Recipient

Lisa Kranz, Montana

Discussant

name, affiliation

- * First Place Faculty Paper
- ** Second Place Faculty Paper
- ** James Whalen Award for Student Research

4:45 to 6 p.m. / Sa000

Media Management, Economics and Entrepreneurship Division

Top Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Streaming Bundles: Analyzing Product and Price Bundling Strategies in the

U.S. Video Streaming Industry*

Miao Guo, Connecticut

Joy, Media Innovation and Change in Journalism**

Valerie Belair-Gagnon, Minnesota

and Gregory Perreault, South Florida

Following Professional Journalists on Social Media and Paying Intent for Online News:

A Moderated Mediation Model in Spain and Germany***

Manuel Goyanes, University of Madrid

Impact of Promotional Periods on Digital News Subscription Decisions: Study

of Six Countries' 32 Newspapers***

Jin Young Hwang, South Florida

Returning Migrant Workers as Cultural Brokers: Bridging Rural and Urban

Through E-Commerce Entrepreneurship in China****

Yuexin Lyu, Hong Kong Baptist University

Discussant

name, affiliation

- * First Place Faculty Paper
- ** Second Place Faculty Paper
- *** First Place Student Paper
- **** Second Place Student Paper

4:45 to 6 p.m. / Sa000

Newspaper and Online News Division

Top Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / Sa000

Public Relations Division

Top Refereed Research Paper Session

Top Papers: DEI in Public Relations Competition; Open Competition

Moderating/Presiding

April Yue, Boston

Top Open Competition

Addressing the Trust Gap through Symbiotic Virtual Influencer Collaborations and Organizational Vulnerability in Social Advocacy*

Leping You, Miami,

and Fanjue Liu, Shanghai Jiao Tong

Enhancing Workplace Wellbeing Among Female Remote Workers: The Role of Ethics-of-Care Leadership Communication and Peer Emotional Support**

Dongqing Xu, Minnesota,

Xiao Liang, Tasnia Alam, and Weiting Tao, Miami,

and Yeunjae Lee, Colorado State

Framing Sustainability Messaging: Brand Relationships and Purchase Intentions***

David Painter,

and Lauren Velazquez, Rollins College

Public Relations Practitioners' Expectations for Graduate Education***

Marlene Neill, Baylor, Patrick Merle, Florida State,

and Anni Qiang, Baylor

DEI Competition

Whose voices are published? Public relations scholarship by race, place, and gender in 30 years of journal publications****

María Len-Ríos, Minnesota, Rosalynn Vasquez, Baylor, and Rita Tang, Minnesota

Discussant

Arunima Krishna, Boston

- * First Place Paper, Open Research Competition
- ** Second Place Paper, Open Research Competition
- *** Third Place Paper, Open Research Competition
- **** DEI Award Winner

4:45 to 6 p.m. / Sa000

Visual Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Lei "Tommy" Xie, Fairfield

Are They Still Gatekeepers? The Withering Gatekeeping Roles of Photojournalists in the Digital Age*

140

Na Yeon Lee and Sang Yup Lee, Yonsei University,

Whan Choi, affiliation,

and GwangGyu Park, Yonsei University

To Show or to Shield: Twin Cities News Media's Gatekeeping of the George Floyd Video***

Deborah Pastner, Missouri-Columbia

Standardized Realities: Distinguishing Conventions, Tropes, and Stereotypes

in Photojournalism Practice*

Alex Scott, Sang Jung Kim,

and Bingbing Zhang, Iowa

How Visual Images Enhance Persuasion: A Meta-Analytic Structural Equation Model

of Emotional and Information Processing Response Pathways**

Yongkang Hou, affiliation, Junqing Xu, affiliation,

Jizhou Ye, Oklahoma, ShaoPeng Che, affiliation,

Xiaodan Ding, Tsinghua University,

and Qinqian Li, affiliation

Constructing Regional Film Contexts: A Grounded Study on Tibetan Cinema and Chinese

Audiences' "Sense of Place" ****

Teng Xu, Joanna Nian Chang, Shiyu Tang,

Huahua Dong, and Dolcho Wangmo, Shanghai Jiao Tong University

Discussant

Keith Greenwood, Missouri

- * First Place Faculty Paper
- ** Third Place Faculty Paper
- *** First Place Student Paper
- **** Second Place Student

4:45 to 6 p.m. / Sa000

Commission on the Status of Women

Top Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / Sa000

Internships and Careers Interest Group

Top Refereed Research Paper Session

Best Research Manuscripts of the Internships and Careers Interest Group

Moderating/Presiding

Hal Vincent, Elon

Artificial Intelligence Adoption among Future Journalism and Mass Communications

Professionals: A TAM-Based Approach to Students' Generative AI

Chinwendu Akalonu, South Carolina

The Generative AI Dilemma: How Media Professionals Work with New Technologies and Cope with Job Insecurity

Elia Powers, Zachary Levine, Abdullah Al Mahfuth,

Tavon McLaughlin-Steele and Rauf Arif, Towson

The Paradox of Journalism Degree: Exploring the Motivations and Job Perceptions

of Journalists Without Formal Journalism Education

Kemi Busari, Maryland

The Workplace Retention and Exit of Interns: A Group Dynamics Perspective

Yingliang Yuan and Yi Yao, Communication University of China

Discussant

Jeffrey Ranta, Coastal Carolina

4:45 to 6 p.m. / Sa000

Participatory Journalism Interest Group

Top Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / Sa000

Sports Communications Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Mia Long Anderson, Sam Houston State

"The Employment Landscape Has Shifted Massively, and We Must Shift with IT:" Sports PR Curricula*

Betsy Emmons, and Brian Petrotta, Nebraska-Lincoln

and Kevin Hull, South Carolina

Yee-Haw Newsworthiness: Rural Representation through Rodeo Journalism**

Cassandra Hayes, Texas Christian

"I'm Not Really Seeing It as Just a Sports Story": Journalists' Role Conceptions and Boundaries of Sports Coverage***

Dunja Antunovic, Minnesota

Global Stage, Local Scripts: A Cross-National Semantic Frame Analysis of Beijing 2022 Olympic Tweets****

Peichen Hu, Fudan University

Discussant

Lawrence Wenner, Loyola Marymount

- *First Place Open Competition Paper Award
- **Second Place Open Competition Paper Award
- ***Third Place Open Competition Paper Award
- ****Top Student Paper Award

6:30 to 7:30 p.m. / Sa000

Communicating Science, Health, Environment and Risk Division

Business Session

Members' Meeting

Moderating/Presiding **name**, affiliation

6:30 to 7:30 p.m. / Sa000

Communication Theory and Methodology Division

Business Session

Members' Meeting

Moderating/Presiding

Lindsey Sherrill, North Alabama

6:30 to 7:30 p.m. / Sa000

History Division

Business Session

Members' Meeting

Moderating/Presiding **name**, affiliation

6:30 to 7:30 p.m. / Sa000

Magazine Media Division

Business Session

Members' Meeting

Moderating/Presiding name, affiliation 6:30 to 7:30 p.m. / Sa000 **Media Ethics Division Business Session** Members' Meeting Moderating/Presiding name, affiliation 6:30 to 7:30 p.m. / Sa000 Media Management, Economics and Entrepreneurship Division **Business Session** Members' Meeting Moderating/Presiding name, affiliation 6:30 to 7:30 p.m. / Sa000 **Newspaper and Online News Division Business Session** Members' Meeting Moderating/Presiding name, affiliation 6:30 to 7:30 p.m. / Sa000 **Public Relations Division Business Session** Members' Meeting Moderating/Presiding Chris McCollough, Kennesaw State, Ioana Coman, Texas Tech,

6:30 to 7:30 p.m. / Sa000

and Virginia Harrison, Clemson

Visual Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Keith Greenwood, Missouri, **Yung Soo Kim**, Kentucky, **Nam Li**, Wisconsin-Madison, and **Lei "Tommy" Xie**, Fairfield

6:30 to 7:30 p.m. / Sa000

Commission on the Status of Minorities

Business Session

Members' Meeting

Moderating/Presiding name, affiliation

6:30 to 7:30 p.m. / Sa000

Commission on the Status of Women

Business Session

Members' Meeting

Moderating/Presiding

Erin Whiteside, Tennessee and Roxane Coche, Florida

6:30 to 7:30 p.m. / Sa000

Internships and Careers Interest Group

Business Session

Members' Meeting

Moderating/Presiding Hal Vincent, Elon

6:30 to 7:30 p.m. / Sa000

Participatory Journalism Interest Group

Business Session

Members' Meeting

Moderating/Presiding name, affiliation

6:30 to 7:30 p.m. / Sa000 **Small Programs Interest Group Business Session** Members' Meeting Moderating/Presiding name, affiliation 6:30 to 7:30 p.m. / Sa000 **Sports Communications Interest Group Business Session** Members' Meeting Moderating/Presiding Michael Mirer, Wisconsin-Milwaukee 7:45 to 9:30 p.m. / Sa000 Communicating Science, Health, Environment and Risk Division Social Hosting name, affiliation 7:45 to 9:30 p.m. / Sa000 Media Management, Economics and Entrepreneurship Division Social Hosting name, affiliation 7:45 to 9:30 p.m. / Sa000 **Public Relations Division Off-site Social** Hosting Amanda Weed and Chris McCollough, Kennesaw State

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2025 AEJMC San Francisco, CA Conference Program Copy

Early Bird Registration — \$15 Faculty / \$12 Grad Students General Registration — \$18 Faculty / \$15 Grad Students At the Door — \$20 Everyone

The Harlequin, 68 4th Street, San Francisco, CA 94103

The Public Relations Division welcomes all AEJMC members to attend the Annual Social on Saturday, August 9 from 7:45 - 9:30 p.m. PT at The Harlequin, conveniently located at 68 4thSt. (across the street from the conference hotel). Join us to network with PRD members, connect up with old friends, and meet new colleagues. The social includes cocktails, light appetizers, and prize drawings. Space is limited, and pre-registration is required.

7:45 to 9:30 p.m. / Sa000

Visual Communication and Newspaper and Online News Divisions

Off-site Social

Hosting

Shane Epping, Wyoming, **Tara Pixley**, Temple and name, affiliation (NOND rep)

7:45 to 9:30 p.m. / Sa000

Commission on the Status of Women

Social

Hosting

Erin Whiteside, Tennessee and Roxane Coche, Florida

7:45 to 9:30 p.m. / Sa000

University of Oklahoma

Social

Hosting

name, affiliation

7:45 to 9:30 p.m. / Sa000

Oklahoma State University, lowa State University and Arizona State University

Social

Hosting

name, affiliation