

Friday, August 8, 2025

7 to 8 a.m. / F001

Minorities and Communication Division

Business Session

Incoming Officer Meeting

Moderating/Presiding

Rafael O. Matos, Northwestern

7:30 to 9:15 a.m. / F002

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Professional Freedom and Responsibility

Moderating/Presiding

George L. Daniels, Alabama, 2024-25 chair, ESC Professional Freedom and Responsibility

7:30 to 9:15 a.m. / F003

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Research

Moderating/Presiding

Yong Volz, Missouri, 2024-25 chair, ESC Research

7:30 to 9:15 a.m. / F004

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Teaching

Moderating/Presiding

Tiffany Gallicano, North Carolina, Charlotte, 2024-25 chair, ESC Teaching

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Teaching.

8 to 9:15 a.m. / F005

Broadcast and Mobile Journalism and Newspaper and Online News Divisions

Teaching Panel Session

Does X Still Mark the Spot? Teaching Aspiring Media Professionals How to Market Themselves in a World without #MediaTwitter

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Moderating/Presiding

Cara Hawkins-Jedlicka, Washington State

Panelists

Lia Haberman, Social Media & Marketing Consultant

Karen Lindsey, Elon

Vy Luong, Missouri

Dylan McLemore, Oklahoma State

As we meet in the home of Meta, LinkedIn and, until recently, X, this panel will explore what role X plays in today's personal branding strategy for aspiring media professionals, as well as assignments and insights for using other social media platforms to help students achieve their career goals.

8 to 9:15 a.m. / F006

Cultural and Critical Studies and International Communication Divisions

High-Density Refereed Research Paper Session

Cultural and Critical Studies Division

Moderating/Presiding

Margot Susca, American

Topic I — **Cultural Identities, Transnational Media, and Inter/Cross-Cultural Communication**

Curious But Resolute: Identity Negotiation Experiences of International Graduate Students in the United States of America

Samuel Noi, **Tewodros W. Workneh**, **Cheryl Ann Lambert**

and **Miriam Matteson**, Kent State

Fractured Cultural Identity: A Study of French Media Coverage of the 2024 Paris Olympics Opening Ceremony

Qingshuo Zhang and **Jie Liu**, Shanghai International Studies

[EA] Who Bears the Burden? Emotional Hierarchies and Journalistic Precarity in the U.S.

Jeanna Sybert, Pennsylvania

[EA] "You're Only Hurting the Journalists": A Critical Discourse Analysis of 'Don't Unsubscribe' to the Washington Post and the L.A. Times

Ever Figueroa and **Patrick Ferrucci**, Colorado-Boulder

[EA] Who and what are left out? A critical discourse analysis of OpenAI's partnerships with news organizations

Siho Nam, North Florida

Discussant

Volha Kananovich, Appalachian State

International Communication Division

Golden girls, national heroes and resilient champions: An intersectional and computational analysis of social media commentary during the 2024 Paralympics

Dinfin Mulupi, Colorado-Boulder, **Shannon Scovel**, Tennessee,

Frankie Wong H.C., Lingnan University

and **Aman Misra**, Tennessee

The True Story as the Truth Factory: Media Labor and Ideological Production in Contemporary Chinese Television Documentaries

Jiachun Hong, Utah Tech

[EA] Gender and Labor Precarity as Predictors of Emotional Distress in Journalism

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Sallie Hughes, Miami

Journalists' Perceptions of their Role and the Role of Humanitarian Organizations in Covering Humanitarian News from Crisis Zones in the Digital Age

Rania Namara, Colorado-Boulder

Against the 'Globalist Agenda': Right-Wing Populism and Discourses Against the SDGs and the 2030 Agenda During the Presidential Elections of Costa Rica and Guatemala

Gustavo Fuchs, Texas at Austin

Discussant

Lindsey Blumell, City St George's University of London

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / F007

Minorities and Communication Division and Commission on the Status of Minorities

PFR Panel Session

Joy as Resistance: Finding Happiness and Purpose in Academia When DEI is Under Fire

Moderating/Presiding

Angie Chuang, Colorado-Boulder

Panelists

Danielle K. Brown, Michigan State

Nathian Shae Rodriguez, San Diego State

Miya Williams Fayne, Wisconsin-Madison

Anti-DEI policies at the federal, state, and university levels not only impact research and curriculum on gender, race, sexuality, disability, etc., but they also strike at the heart of who we are and how we find purpose as academics and human beings. These attacks can feel particularly existential and exhausting for academics of historically marginalized identities, and those who mentor students from those groups. This panel includes faculty from a range of geographies who research, teach, and have the lived experience of the identities and concepts under fire. We draw from research on how communities have produced media as a form of mutual support and celebration in challenging times, and share our own experiences with finding purpose, joy, and solidarity as forms of resistance. We'll acknowledge the vulnerabilities of tenure-track and contingent faculty, as well as of graduate students and/or non-U.S. citizens, in the current environment, as well as the roles of family structure/caretaking responsibilities, geography, financial resources, and mental/physical health on our capacities to do our work while finding balance and wellness in the today's climate in higher education.

8 to 9:15 a.m. / F008

Scholastic Journalism Division and Internships and Careers Interest Group

Teaching Panel Session

High-Impact Learning: Alternative Assessment in Journalism and Mass Communication

Moderating/Presiding

Anna Grace Usery, Belmont

Panelists

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Andrew Abernathy, Oklahoma State
Rosemary Avance, Oklahoma State
Jinger Bernhardt, Oklahoma State
Kay Colley, Texas Wesleyan
Anna Grace Usery, Belmont

No rubric captures the whole picture when it comes to student learning. Panel will discuss our research & experiences, propose implementation strategies, introduce assessment models and challenge preconceived notions about teaching & evaluation.

8 to 9:15 a.m. / F009

Commission and the Status of Women and Visual Communications Division

[06-0800] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Visual Communications Division

- 01 •** Sketches of perception: Visual rhetoric of Alabama newspaper editorial cartoons about the Freedom Rides
Matthew Haught and **Rebecca Law**, Memphis,
and **Gabriel B. Tait**, Ball State
- 02 •** Multimodal Memes and Stickers in the Digital Love Battlefield: Conflict Management in Long-Distance Relationships (LDR)
Nanxiao Zheng,
and **Xueyan Cao**, Chinese University of Hong Kong
- 03 •** In Search of the Ethical Exposure: How Extensions from Centering Fractures Practitioners
Ross Taylor, Colorado-Boulder
- 04 •** Framing Digital Pain: A Comparative Analysis of Cyberbullying Representation in Contemporary Visual Media (2001-2025)
Van Pham, Ohio

Discussant

Mary Bock, Texas at Austin

- 05 •** The Relationship Between Instagram Use, Body Dissatisfaction, and The Desire to Undergo Cosmetic Changes
Sienna Harris, **Melanie Danielson**, **Peyton Durkin**,
Nysa Kothari, **Alina Kim**, and **Briana Trifiro**, Northeastern
- 06 •** Body Absence, But Image Presence? An Automatic Visual Analysis on Virtual Teaching Behaviors and The Visual Performance of Online Teachers
Zimeng Yang and **Zhaoning Liu**, Tsinghua University
- 07 • [EA]** The Ludified Cinematic Experience: Examining the Influence of Digital Games on Kung Fu Films
Xuanbo Liu and **Xueying Niu**, Tsinghua University
- 08 • [EA]** Visual Manipulation: Why Audiences Enthusiastically Share Deepfake Videos
Yan Zhou, affiliation, and **Qiong Dang**, affiliation
- 09 • [EA]** Virtual-Physical Convergence: Cross-Boundary Dialogue Between Esports and Traditional Sports Visual Narratives on Bilibili Platform
Ruiyi Sha, affiliation,
and **Jiaping Che**, affiliation
- 10 • [EA]** The Effect of Representation of Number and Visual Saliency of Bike Safety Message on Navigation Applications
Junho Park, **Sun Young Park**,
and **Patrick Merle**, Florida State

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Discussant

Shane Epping, Wyoming

- 11 • [EA] A Photovoice Study of Online Privacy Perceptions Among Justice-Impacted Women
Hyunjin Seo, Kansas
- 12 • [EA] Visual and Narrative Influence on Social Media Engagement: A Computational Analysis of Destination Management Organizations
Linyu Huang, Jialing Lin,
and **Wensen Huang**, Shenzhen University
- 13 • [EA] Revisiting The “Hostile Imagination”: An Analysis Of Political Cartoon Of Russian President Putin During The Russia-Ukraine War
Xu Zhang, Austin Peay State, and **Abhijit Mazumdar**, Northeastern State
- 14 • [EA] Algorithmic Homogenization: How AI-Generated Content Reinforces Gender Stereotypes in Visual Representation
Huahua Dong, Shiyu Tang,
and **Joanna Nian Chang**, Shanghai Jiao Tong University
- 15 • [EA] How is a “Reverse Digital Divide” Possible? A Grounded Theory Study on the Innovative Mechanisms of Chinese Young Rural Teachers’ Visual Practices
Beixi Kuang, Wenhui Liang, Huaming Chen,
and **Xiaoxi Zhu**, Sichuan University

Discussant

Lisa Krantz, Montana

- 16 • [EA] Behind the Lens, Beyond the Fee: Barriers to Entry in the “Best of Photojournalism” Competition
Kyser Lough and **Roberta Fiorito**, Georgia
- 17 • [EA] Fracture and Reconstruction: Hierarchical Impacts of AI Image Description Technology on Social Cognition of Visually Impaired Groups and Their Compensatory Mechanisms
Xitong Cui, Communication University of China
- 18 • [EA] Harris v. Trump: Comparing content, auditory, and visual mechanisms of 2024 U.S. presidential candidates’ TikToks
Clay Williams and **Deb Aikat**, North Carolina at Chapel Hill
- 19 • [EA] Extended abstract: A Longitudinal Study of Deepfakes on Memory and Truth Perception
Maria T. Soto-Sanfiel,
and **Gina Junhan Fu**, National University of Singapore
- 20 • [EA] Algorithmic Decolonization: AI-Mediated Resistance to Cultural Hegemony in China's Science Fiction Cinema
Xinyu He and **Xue Shen**, Peking University

Discussant

Alexander Scott, Iowa

Commission and the Status of Women (35 papers)

Topic I – Digital Feminism and Platform Dynamics

- 21 • Accomplice or Architect? Re-examining the Roles of Platforms and Algorithms in Online Sexual Harassment
Kun Tan and **Xinxin Huang**, Fudan University
- 22 • [EA] Research on the Construction of Chinese Women's Gender Discourse from the Perspective of Media Visibility: Taking the Xiaohongshu Platform as an Example
Yiyin Lin, Fudan University
- 23 • [EA] How Do Female Users Resist Algorithm? Unpacking Visibility Politics on Xiaohongshu with LLM-Enhanced Analysis
Nianci Zhao, The Chinese University of Hong Kong, Shenzhen

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- 24 • [EA] When women sexually please women: Meiniv videos on Chinese social media

Bowen Shan, Hong Kong Baptist University,

and **Qingyuan Zhao**, Hong Kong Baptist University & Beijing Normal-Hong Kong Baptist University

- 25 • [EA] Algorithm Tamer and Cultural Night Watcher: Social Media Practices of Chinese Ethnic Minority Adolescent Females

Yue Yan and **Qingqing Hu**, Northwest University China

Discussant

Vincent Pena, DePaul

Topic II – Women's Bodies, Health, and Digital Representation

- 26 • The Postfeminist Contradiction in #RejectBodyAnxiety - A Computational Assisted Critical Thematic Analysis

Lei Chen and **Sang Jung Kim**, Iowa

- 27 • Bodies and Emotions in Digital Communities: An Interaction Ritual Chain Analysis of Welcoming Aunt Flo Among Female Users on REDnote

Zhiru Wang, Communication University of China

- 28 • Instrument of Care or Embodied Violence? A Critical Discourse Analysis of Online Discussions on the 'Duckbill Speculum' in Gynecological Exams among Chinese Women

Xinyue Zhao, Shanghai Jiao Tong University

- 29 • [EA] Appearance Anxiety, Body Narratives, and Aesthetic Autonomy: Cosmetic Surgery and Embodied Practices Among Chinese Women

Qionglian Li, Shanghai Jiao Tong University

- 30 • [EA] Gender Framing in Global Health Communication: A Critical Discourse Analysis of the WHO's Beijing+25 Podcast Series on Women's Health

Harriet Ayiku, Indiana Bloomington

Discussant

Hyunjin Seo, Kansas

Topic III – Gender, Media, and Political Representation

- 31 • She's no "Lady President": Exploring the evolution of women presidents on television

Lauren Furey, California Poly Pomona,

and **Andrea Hall**, Middle Tennessee State

- 32 • She Speaks, They Silence: Rhetorical Violence and the Gendered Framing of Third-World Woman Politician

Felicity Donkor, Colorado State

- 33 • [EA] The Unbreakable Glass Ceiling for Female Candidates in the US: A Framing Analysis of Newspaper Headlines in the 2024 Presidential Election

Shugofa Dastgeer, Texas Christian,

and **Desiree Hill**, Oklahoma

- 34 • [EA] The Discursive Construction of Pronatalism in the U.S. Media: Ideology, Gender, and Racialized Narratives

Dustin Harp, Texas-Arlington, and **Jaime Loke**, Texas Christian

- 35 • [EA] How the Dwindling Concern of Trump's Accused and Adjudicated Sexual Misconduct in News Coverage Reflects a Backlash to MeToo

Lindsey Blumell, City University of London, **Jennifer Huemmer**, Ithaca,

and **Lin Pan**, unaffiliated

Discussant

Rebecca Frazer, Florida

Topic IV — Gender in Sports and Entertainment Media

- 36 • "Kiss the Girl," (But Not That One): A Critical Feminist Analysis of Disney "Woke" Casting

Hanne Murray, Texas Tech

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- 37 • Unboxing Barbie: Empowerment and identity in the cinematic narrative
Mika Mayo, Alabama
- 38 • Empowering or exploitative? Examining young adult perceptions of NIL athletes' social media posts
Gwen Nisbett, Tracy Everbach, North Texas,
and **Stephanie Schartel Dunn**, Winona State
- 39 • [EA] "It isn't 50/50, but it's way better than 2%!": Journalists' perceptions and newswork factors in women's sport coverage
Dunja Antunovic and **Kim Soltis**, Minnesota
- 40 • [EA] Between nationalism and feminism: Chinese Female Fans' Reinterpretation of Athletic Masculinity
Sinuo Wang, University of Amsterdam

Discussant

Shannon Scovel, Tennessee

Topic V – Gender, Sexuality, and Digital Culture

- 41 • Dressed for Likes: The Representation of Women in #Fashion Marketing on Instagram
Marta Mensa, North Texas, **Tao (Tony) Deng**, DePaul,
and **Lindsay Thompson**, North Texas
- 42 • From Gaze to Algorithm: Infrastructures Behind Sexualized Images of Women Online
Borae Jin, Joongbu University,
and **Ho Young Yoon**, Ewha Womans University
- 43 • [EA] A Gender Perspective on Women's Acceptance of AI Romantic Relationships
Chenxi Yi, Johns Hopkins,
and **Yinghua Wang**, Minzu University of China
- 44 • [EA] Negotiating Feminism within Limits: Grassroots Feminist Curation, Body Politics and Health Culture in China's Digital and Offline Spaces
Meng Zhang and **Jing Cai**, American
- 45 • [EA] Femininity Performance and Male Gaze in Social Media: Analyzing Videos and Commentary of Marginalized Influencers
Deyu Miao, Beijing Foreign Studies University

Discussant

Breann Murphy, Jacksonville State

Topic VI – Labor, Precarity, and Digital Economy

- 46 • Don't Say Her Name: Newspaper Coverage of Prostitution in the mid-20th Century
Mary Bock, Soojeong Kim, and **Aruna Muthupilla**, Texas at Austin
- 47 • "Like a Woodpecker to a Tree": Designing Intervention Messages for Minoritized Employees Facing Workplace Microaggressions
Yang Yi, Utah
- 48 • Chinese Women's Peer Empowerment on RedNote: A Grounded Theory Method
Kexin Coco Li and **Anne Osborne**, Syracuse
- 49 • [EA] Gendered Precarity in Korean TV Newsrooms: Feminized Labor, Symbolic Exclusion, and Emotional Discipline
Sunah Lee, Florida State
- 50 • [EA] Negotiating Empowerment: Rural Female Creators' Digital Narratives and the Platform Labor Paradox on Bilibili
Xiaomin Luo and **Ziying Li**, Shanghai Jiao Tong University

Discussant

Stephanie Madden, Pennsylvania State

Topic VII – Gender-Based Violence and Resistance

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- 51 • Egyptian Media Coverage of a High-Profile Case: Who was Blamed when an Uber Passenger Died
Yara Mabrouk and **Linda Steiner**, Maryland
- 52 • Feminism with Chinese Characteristics: A Scoping Review of the New Generation of Feminist Activism in China
Joey Mengyuan Chen, Maryland
- 53 • [EA] Chinese Female International Teaching Assistants: Practicing Everyday Resistance Against Intersectional Oppression in U.S. Higher Education
Jiayun Ye, Pennsylvania State,
and **Dongdong Yang**, Montclair State
- 54 • [EA] A Feminist Critical Discourse Analysis of Gendered Resistance Among Male Users in the Digital Public Sphere: A Case Study of Female-Centric Cinema
Xinyi Zhang, Communication University of China
- 55 • [EA] Feminist Resistance in the Game Industry: Female Players Exiting Genshin Impact against Gendered Gaming Cultures in China
Hongyue Ni, Zhejiang University

Discussant

Margaretha Geertsema-Sligh, Butler

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

8 to 9:15 a.m. / F010

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group and History Division

PFR Panel Session

Queer Voices: Media's Role in Shaping San Francisco's LGBTQ+ Narrative

Moderating/Presiding

Lexie Little, Georgia

Panelists

Chelsea Reynolds, Arizona State

Robby Byrd, Memphis

Neil J. Young, Independent Scholar

Christina Cauterucci, Journalist, *Slate*; Producer of Season 9 of *Slow Burn: Gays Against Briggs*

Matthew Bajko, Assistant Editor and Political Reporter, *The Bay Area Reporter*

This panel examines the vital role of queer media in the queer rights movement in San Francisco, highlighting its connections to the national struggle for LGBTQ+ rights. It will offer lessons for contemporary activism and advocacy journalism.

8 to 9:15 a.m. / F011

Religion and Media Interest Group

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Refereed Research Paper Session
Digital Meaning and Faith

Moderating/Presiding
Rick Clifton Moore, Boise State

[EA] Generative AI and Religious Worship

Jim Y. Trammell, High Point

[EA] Live Streaming Christian Nationalism: How Charlie Kirk Launched Turning Point Faith

Christina Littlefield, Pepperdine

Messages of Hope and Representation of Black Churches in Social Media Memes

Mia Moody and **Victoria Jackson**, Baylor

The Use of Social Networking Media for Religious Communication: Examining the Distinct Role of Intrinsic, Extrinsic and Quest Religiosity Under Varied Circumstances

Mian Asim and **Fokiya Akhtar**, Zayed

Discussants

Omar Hammad, Hunter College (City University of New York),
and **Tamara Welter**, Baylor

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / F012

Small Programs Interest Group and Communication Theory and Methodology Division

Teaching Panel Session

Put This Another Way: Journalism Pedagogy in an Era of Media Mistrust

Moderating/Presiding

Michael Longinow, Biola

Panelists

Brian Steffen, Simpson College

Elizabeth Atwood, Hood College

Vivan B. Martin, Central Connecticut

Jen Martin, Kentucky

Terra Tailleir, University of King's College (Canada)

Journalism is not the academic discipline it was 20 years ago. This panel will explore how faculty trained (or career experienced) in journalism and media have found new ways to bring practical journalism training into various educational models.

8 to 9:15 a.m. / F013

Scripps Howard Fund

Teaching Panel Session

Teacher and Administrator of the Year

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Moderating/Presiding

name, affiliation

Panelists

name, affiliation

description

9:45 to 11 a.m. / F014

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Cornerstone Panel Session

Spanish-Language Media Breakfast

Presiding

Lucinda Holt, Texas Tech

Moderating

Melissa Santillana, Texas Tech

Panelists

Erica Carlos, *El Tecolote*

Madeleine Bair, *El Timpano*

Ana Lourdes Cardenas, San Francisco State

The Thomas Jay Harris Institute for Hispanic & International Communication at Texas Tech University is pleased to sponsor this event bringing academics together with professionals working in Bay Area Spanish-language media to discuss current trends and how to prepare the next generation of workers for these media outlets. The Spanish-Language Media Breakfast touches two of AEJMC's core areas of professional freedom and responsibility: diversity and inclusion, and media criticism and accountability. This session will be in English, starting at 9 a.m. Breakfast will be served to the first 75 attendees.

9:45 to 11 a.m. / F015

Broadcast and Mobile Journalism Division

Refereed Research Paper Session

Emotions, Performance and Immersion in Broadcast News

Moderating/Presiding

Lindsey Maxwell, Southern Mississippi

Talking Heads: Visual Attention to Faces in Immersive Storytelling

Othello Richards and **Brooke Strong**, Brigham Young

Sourcing television news in hybrid clientelist media system: A comparison between practiced and narrated journalistic performance

Lindita Camaj, Florida, **Dren Gërguri**, University of Prishtina,
and **Alban Tartari**, University of Tirana

#GRWM Videos as a Means of Identity Expression by Female Journalists

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Stefanie East, Troy

Understanding User Engagement with AI-Anchor Disseminated Content on Facebook: A Uses and Gratifications Theory Approach

Muhammad Ali, Colorado

Understanding users' news consumption behavior on TikTok: preferences, credibility, and learning from TikTok news videos

Zicheng Cheng, Arizona,

Lana Medina and **Timilehin Durotoye**, Pennsylvania State,
and **Monica Chadha**, Arizona

Discussant

Robert Richardson, Sam Houston State

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F016

Communication Technology Division

High-Density Refereed Research Paper Session

Human-AI Interactions: Perceptions, Trust, and Ethics of Generative AI

Moderating/Presiding

Toqa Hassan, Purdue-Northwest and **Jieun Shin**, Florida

Topic I – AI Trust and Morality

Ethical Awareness Matters: The Effects of Two Types of AI (Artificial Intelligence) Knowledge on Users' Trust and Sense of Agency

Jeeyun Oh and **Hyungrok Jin**, Texas at Austin

Soya Nah, South Alabama

[EA] AI as a Moral Guide? How AI Response and Social Presence Influence Prosocial Engagement

Jungwon Chun, Sejong University

Susanna Lee, Temple,

and **Ah Ram Lee**, Massachusetts-Amherst

Hey AI, Can I Trust You? How Children's Familiarity, Enjoyment, and Literacy Shape Trust Perceptions of AI Agents Across Use Cases

Mia Wang and **Hanyoung Kim**, Kentucky

[EA] From Humans to AI: Identifying the Boundaries of Coding Conspiracy Theories in Digital Media

Ashley Hemm and **Michelle Seelig**, Miami

Sandra Kübler, Indiana-Bloomington

John Funchion, **Manohar Murthi**, **Kamal Premaratne**; **Daniel Verdear**,

and **Stefan Wuchty**, Miami

Generative AI in Practice: An Umbrella Review of Risks, Benefits, Ethics, and Future Directions Across Major Domains

Selma Hodzic, University of Vienna

Anja Stevic, Stanford,

and **Jörg Matthes**, University of Vienna

Discussant

Toqa Hassan, Purdue-Northwest

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Topic II – Audience Perceptions of AI

Only Humans Get Credit: Audience Reactions to AI, Human, and Undisclosed Crisis Messaging

Jiacheng Huang, Minnesota,
and **Hyejoon Rim**, The Chinese University of Hong Kong

[EA] Audience Perceptions of AI-Mediated UGC and Its Human Creators: Mechanism Construction through the Computational Grounded Theory Paradigm

Qianyi Ye, Renmin University of China, **Qingxing Dong**, Wuhan University,
Yiyan Zhang, Renmin University of China,
and **Xiaozhen Wu**, Wuhan University

Human-Centered Artificial Intelligence: The Effects of Explanation and User Feedback on Justice Perceptions Toward AI Systems

Ching-Hua Chuan, Miami, **Ruoyu Sun**, Georgia,
and **Shiyun Tian**, Sacred Heart

[EA] Framing AI Through Emotion: Analyzing Public Engagement and Trust in Science Communication via YouTube Content about AI

Anna Young and **Yejin Kim**, Central Connecticut State

The Magical Mystery of AI: Capturing People's Perceptions of AI's Magical Quality

Mengqi Liao, Georgia,
and **S. Shyam Sundar**, Pennsylvania State and Sungkyunkwan University

Discussant

Jieun Shin, Florida

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F017

Communication Theory and Methodology Division

Refereed Research Paper Session

Fighting Misinformation and Online Hate: Understanding the Drivers Behind User Interventions

Moderating/Presiding

Kevin Mudavadi, Indiana-Bloomington

Who Intervenes and Why? Dispositional, Attitudinal, and Autobiographical Correlates of Engagement Against Misogynist Digital Hate

Rinat Meerson, **Kevin Koban**,
and **Jörg Matthes**, University of Vienna

Beyond Resistance to Resilience: Development and Validation of a Multi-Dimensional Misinformation Resilience Scale

Meng Chen, **Ke Liu**, and **Zhuo Guo**, Shanghai Jiao Tong University

Misinformation Measures Matter: Question Wording and Response Options Influence Estimates of Corrections on Social Media

Rita Tang, Minnesota, **Leticia Bode**, Georgetown,
and **Emily Vraga**, Minnesota

Nudging Against Judging? Mitigating Anti-LGBTQIA+ Online Hostility by Raising Bystanders' Awareness and Behavioral Intentions

Melanie Saumer, **Kevin Koban**, and **Jörg Matthes**, University of Vienna

How Media Literacy Might Mitigate Sharing Misinformation Obtained from Social Media

Erica Austin, **Hae Yeon Seo**, **Andrew Sutherland**,
and **Bruce Austin**, Washington State

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Discussant

Michael Chan, Chinese University of Hong Kong

9:45 to 11 a.m. / F018

History and Law and Policy Divisions

Research Panel Session

What Should Media History Research Do?

Moderating/Presiding

Brian Creech, Lehigh

Panelists

Amber Roessner, Tennessee; editor, *American Journalism*

Perry Parks, Michigan State; editor, *Journalism History*

Josh Shepperd, Colorado

Christoph Mergerson, Maryland

A.J. Bauer, Alabama

Kriste Patrow, Butler

Beginning with the proposition that research is a verb, this panel will offer ideas and perspectives to encourage more energized and interactive media history, law, and policy research whose relevance to the communication field will be self-evident.

9:45 to 11 a.m. / F019

International Communication and Media Ethics Divisions

PFR Panel Session

A Global Comparison of Ethical Practices and Information Literacy of Journalists and Content Creators

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Mohammad Abuljadail, King Abdulaziz University

Hyacinth Banger, University of San Agustin

Man Luo, Bowling Green State

Yang Yang, Southern Indiana

This panel will address the PFR issues of content creators based a large global UNESCO study of journalists and content creators of 44 countries and a special administrative zone across six continents. The mixed methods study with original interviews and survey results revealing the ethical practices, information literacy, sourcing and information sharing practices on social media of these social media influencers in both Global North and Global South countries.

9:45 to 11 a.m. / F020

Friday, August 8, 2025

Mass Communication and Society Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Research Panel Session

Drag Queens in American Media: Assessing the Landscape in 2025

Moderating/Presiding

Terri Hernandez, Mississippi State

Panelists

Juan Mundel, Michigan State

Chelsea Reynolds, Arizona State

Cody Hays, Arizona State

Minjie Li, Tennessee, Knoxville

Nathian Rodriguez, San Diego State

This panel will explore the evolving landscape of drag culture and LGBTQ+ representation, focusing on recent legislative challenges and the alarming rise of censorship targeting sexual expression in public libraries, schools, and online spaces. Further, it will examine broader societal implications, such as the “sex panic” that has led to drag bans in several states. The discussion will address the shift in media representation of drag, analyzing its effects on LGBTQ+ activism and visibility. Additionally, we will consider the role of drag queens in public relations and advertising and how their presence influences mainstream audiences, contributing to broader conversations about identity and representation.

9:45 to 11 a.m. / F021

Newspaper and Online News and Communicating Science, Health, Environment and Risk Division

[07-0945] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division (50 papers)

Topic I — Mental Health, Well-Being, and Media

01 • Understanding Adolescent Depression Through Multilevel Growth Modeling: Examining the Interactive Effects of Smartphone Use and Peer Relationships

Yoojin Chung and **Yun-jung Choi**, Ewha Womans University,

Peter Schulz, Università della Svizzera Italiana,

and **AJ Yang**, Ewha Woman’s University

02 • The Path from Depression to Health Behaviors: Insights from the Stress and Coping Theory

Xiyuan Zhou, Hong Kong Baptist University

03 • The effect of fragmented smartphone use on anxiety: a mediated analysis based on distraction and procrastination

Xiaoqin Wu and **Hongfa Yi**, Shanghai University

04 • Cyberchondria subtypes and their relationship with brooding, reflective pondering and information avoidance: A latent profile analysis and mediation analysis

Haoyu Wang, Renmin University of China,

Bowen Zheng, Communication University of China,

and **Zhiyun Chen**, Shanghai Jiao Tong University

05 • The impact of Zane Gonzalez’s Media Discussions about Obsessive Compulsive Disorder on Intentions to Share OCD Awareness

Leticia Couto, DePaul and **Eylul Yel**, Purdue

06 • Media Advocacy: Talking about mental health from athletes’ perspectives

Minhee Choi, Texas Tech and **Kevin Hull**, South Carolina

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07 • Mental Health Support vs. Negative Emotion Contagion: A Computational Analysis of Social Bots in Depression Discourse

Qi Liu, Guangxi Arts University

08 • The Roles of Mental Health Literacy and Social Media in Shaping College Students' Intentions to Use Teletherapy Services

Jena Anderson and **Hyojung Park**, Louisiana State

09 • Loneliness and Substance Use Behaviour: Empowering Older Adults in the USA with Media Literacy Skills

Sultana Ismet Jerin and **Hae Yeon Seo**, Washington State

10 • Exploring the Underlying Mechanism Linking Socioeconomic Status and Subjective Well-being Among Older Adults During the COVID-19 Pandemic in South Korea

Yujin Kim, Seoul National University, **Youllee Kim**, Denver,
and **Chul-Joo Lee**, Seoul National University

11 • More Than a Feel-Good Story: Eudaimonic Narratives and the Role of Meaningful Affect

Rudy Sunrin Kim, Maryland, College Park

12 • [EA] How AI-generated Labels on Social Media Testimonials Expressing Mental Distress Affect Reader Engagement and Support Provision

Jiaqi (Agnes) Bao, Pennsylvania State,
Yin Yang, Florida State, **Jessica Myrick**, Good Pug Media,
and **Junho Park**, Florida State

13 • [EA] Understanding Mental Health Information-Seeking Behavior on Social Media: A Mixed-Methods Study of Rednotes

Yuhe Guo and **Jiawei Liu**, Communication University of China

14 • [EA] Mobilizing 'Seed Nodes' to Maximize Influence in Mental Health Promotion: A Social Network-Based Intervention for Chinese University Students

Xuan Ning, **Ruonan Li**, **Yating Wang**,
and **Yupeng Li**, Beijing Normal-Hong Kong Baptist University

Discussant

name, affiliation

Topic II — Crisis and Disaster Communication

15 • Changes in Media Dependence in the Sudden Disaster: A Comparative Study of Public Media Exposure, Credibility and Misinformation Recognition Before and After Earthquake

Daiyi Jiang, Missouri

16 • Trust Under Threat: How AI vs. Human Mistakes in Disaster Alerts Shape Public Perception and Response

Lola Xie and **April Wanhui Zhou**, Hong Kong Baptist University

17 • [EA] Environmental Justice and Flood Risk Communication: A Decade Reflections from the 2013 Colorado Flood

Wen Lei and **Rania Al Namara**, Colorado-Boulder

Discussant

name, affiliation

Topic III — Vaccine Communication

18 • The Effect of Masculinity Belief, Risk Perception, and Physician Credibility on Attitude Toward HPV Vaccination

Chaeyeon Yim and **Carolyn Lin**, Connecticut

19 • Understanding the Role of Political Affiliation in Childhood Vaccination Intention in Louisiana

Chun Yang, **Nihar Sreepada**, **Hyojung Park**,
Jeonghyun Janice Lee, and **Joshua Grimm**, Louisiana State

20 • The Role of Health Beliefs in COVID-19 Vaccination Acceptance: A Meta-Analysis

Ruobing Li, Stony Brook, **Michail Vafeiadis**, Auburn,
Fuyuan Shen, and **Kei Hou**, Pennsylvania State,

Friday, August 8, 2025

21 • Conspiracy Beliefs, Secondary Risk Perceptions, and Conditional Acceptance of Dengue Vaccine: A Multigroup Comparison Based on Prior COVID-19 Vaccination Experiences

Shirley S. Ho and **Mengxue Ou**, Nanyang Technological University

22 • Vaccine Conspiracy Belief and Vaccine Hesitancy: The Mediating Role of Trust in Institutions and Moderating Role of Issue Involvement

Bingbing Zhang, Iowa

23 • Fact-checking COVID-19 Vaccine Disinformation as an Emerging Health Risk Communication Approach in Taiwan

Mei-Ling Hsu and **Hung-Yen Hsu**, National Chengchi University,
and **Ether Hiu Tiap Heng**, Cofit Healthcare Inc.

24 • [EA] Can e-Health Literacy Influence Influenza Vaccine Intention? A Comparative Study in Three Southeast Asian Countries

Shelly Malik, **Yumin Lin**, **Anita Sheldenkar**,

May O. Lwin, and **Sierin Lim**, Nanyang Technological University

25 • When AI and humans produce misinformation: Examining acceptability of error and associated harms in vaccine misinformation

Isabelle Freiling, **Sara Yeo**, **Haoning Xue**, Utah

26 • The Primacy Effect of Need Over Gain-Loss Framing in Flu Vaccination Intent: A Risk Sensitivity Perspective
Wenhao Yang and **Jinguang Zhang**, Sun Yat-sen University

Discussant

name, affiliation

Topic IV — Health Beliefs, Intentions, and Behaviors

27 • The Nutri-Score Effect: How Front-of-Package Nutrition Labels Influence Healthiness Expectations, Attitudes, and Purchase Intentions Toward Food Among U.S. Consumers

Nathalie Neuendorf, University of Augsburg,

Yujie Dong, Nanyang Technological University,

Katharina Angermayr, and **Sebastian Scherr**, University of Augsburg

28 • Challenging Misperceptions: The Role of Anti-Vaping Campaigns in Shaping Youth E-Cigarette Beliefs and Digital Engagement

Masahiro Yamamoto, University at Albany,

Weina Ran, Rensselaer Polytechnic Institute,

and **Hyerim Jo**, University at Albany

29 • How does removing menthol tobacco product displays at point-of-sale affect adolescents' cigarette smoking intentions? The mediating effects of social norms

Jody Chin Sing Wong, **Claude Setodji**, **Michael Dunbar**,

Steven Martino, and **Grace van Valkenburg**, RAND Corporation,

and **Desmond Jenson**, Public Health Law Center at Mitchell Hamline School of Law,

and **William Shadel**, RAND Corporation

30 • [EA] The Impact of Short-Form Videos on Self-Determination, Attitudes, and Intentions Towards Women's Health

Karen Shalev, **Shannon Pappas**, and **Saraswathi Bellur**, Connecticut

31 • Extending the EPPM with Temporal and Partner Factors: Promoting Exclusive Breastfeeding towards Chinese Expectant Fathers

Zhuo Zeng, Tongji University,

and **Jiaqi Liu**, Tsinghua University

32 • [EA] Perceived Accuracy and Usefulness Are Differentially Related to Believing and Complying with Health (Mis)Information

Ying Fu, **Linkun Li**, and **Jinguang Zhang**, Sun Yat-sen University

Discussant

name, affiliation

Topic V — **AI Technology and Health**

33 • [EA] Too Machine to Be Biased? The Role of AI-Generated Media Bias Comparisons in Disrupting Echo Chambers in Climate Change Communication

Lulu Peng and **Zhehao Liang**, Huazhong University of Science and Technology

34 • [EA] Complementing HIV-Related Services: A Qualitative Study on the Adoption of Generative AI Chatbots for HIV Self-Testing Among Men Who Have Sex with Men in China

Zhuoheng Yin, North Carolina at Chapel Hill-Project China,

Zihan Wang, Shenzhen University,

Weiming Tang, North Carolina at Chapel Hill,

and **Bolin Cao**, Shenzhen University

35 • [EA] Does AI Undermine Credibility? Examining the AI Involvement and Moderating Role of Privacy Concerns in Online Health Advice Adoption.

Tongtong Hou, Texas A&M,

and **Yidi Wang**, California-Santa Barbara

36 • [EA] How Can AI Support Users Who Are Struggling with Cyberchondria?

Kaidi Ren, Wuhan University

37 • Human vs. AI doctors in health ads: Examining benevolence and competence on perceived health benefits and trust

Rukun Zhang, **Qingqing Xie**, **Yijia Zheng**, **Yiling Liu**,

and **Bingcan Li**, Shenzhen University

Discussant

name, affiliation

Topic VI — **Family Communication and Health Outcomes**

38 • An Interview Study of Parental Communication about Substances in Chinese Immigrant Families

Li Chen, West Texas A&M,

and **Ming Xie**, University of Maryland Baltimore County

39 • The Impact of Digital Media on Intergenerational Health Communication Patterns in Families: A Quantitative Study Based on Dyadic Data

Bingbing Li and **Lin Zhang**, Shanghai University

40 • [EA] From Insulin Pins to Family "Wins": Intergenerational Disparities in Diabetic Families' Knowledge, Risk Perception, and Reciprocal Social Support Dynamics

Rong Gao, **Zining Wang**,

and **Jing Xu**, Peking University, Beijing, China

41 • Digital Well-Being for Older Adults: The Impact of Family Neglect on Smartphone Dependence

Yu Jia, **Jiashen Huang**,

and **Tianyuan Liu**, Wuhan University

42 • Toward the Communication Theory of Resilience Gap (CTRG): Family Adversity, Structural Barriers, and Differential Outcomes

Rong Shao, Nanjing University

Discussant

name, affiliation

Topic VII — **Cultural Perspectives in Health and Environmental Communication**

43 • [EA] A Systematic Review of HPV Vaccine Communication on Social Media: Cross-Cultural Perspectives and Implications for Public Health Communication

Samaneh Shirani Lapari, Alabama

and **Parisa Mobasheri**, California, Merced

44 • [EA] Reconstructing Invisible Ecologies: Cultural Narrative Strategies for Cross-Strait Environmental Collective Action in Endangered Species Conservation

Friday, August 8, 2025

Zhaoyu Ouyang, Communication University of China

45 • [EA] Effects of Sex-Positive Cultural Beliefs on Social Norms, Sexual Communication, and Preventive Health Behavioral Intentions

Christopher Calabrese, Clemson,
and **Kimsa Nguyen**, California Health Sciences University

46 • [EA] Cultural Considerations on Breast Cancer Screening Among Asian Immigrant Women: A Social Ecological Perspective

Tianjiao Wang, DePaul and **Elena Gabor**, Bradley

47 • What's Trending in 2024? Exploring Fear-Based PCOS Narratives Across Cultures on Social Media

Anqi Huang, North Carolina at Chapel Hill

48 • [EA] Cultural Dimensions and the Politicization of Climate Communication: Barriers to Environmental Justice in Cross-Cultural Perspective

Haoshuang Wang, Xiamen University

Discussant

name, affiliation

Newspaper and Online News Division

Topic I – News for Whom? Audience Construction Across Platforms, Communities, and Technologies

49 • How U.S. newspapers articulate and legitimize their connection to audiences in media kits

Cydney Grannan, University of Minnesota

50 • Exploring News Engagement in the Age of Short-Form Video: An Analysis of YouTube Shorts

Trenton Straight and **Prakash Acharya**, Ohio University

51 • The Imagined Audience of the American Jewish Press Post-October 7th

Jacob Nelson, Utah

52 • [EA] Beyond the Byline: Is More Transparency Better in AI Disclosure for Online News?

Keerthana Govindarazan, **Temilade Adeeko**;
Rehab Alayoubi, and **Hui Min Lee**, Penn State University

53 • [EA] Thank U, Next: Hard News Avoidance in Conflict-Avoidant Young Adults

Claire Lawrence, Texas at Austin

Discussant

Michael Clay Carey, Samford

Topic II – Trust, Fact-Checking, and Perceptions of News Credibility

54 • How Single- v. Multiple-Statement(s) Fact-Checking and Partisan Identity Influence Trust in Counter-Attitudinal Fact-Checks

Huu Dat Tran, **Pham Phuong Uyen Diep**, Louisiana State,
Soheil Kafiliveyjujeh, University of Wisconsin-Whitewater

55 • Understanding Public Concerns about Fake News: Social Media Use and Perceived Fake News Exposure

Manuel Goyanes, Carlos III University of Madrid
Taeyoung Lee,

56 • Audience Perceptions of Government Documents as News Sources

Jessica Sparks, Auburn, and **A.Jay Wagner**, Marquette

57 • [EA] Do Audiences Recall Quoted Sources in News Articles?

Cydney Grannan, Minnesota,
Kathleen Searles, South Carolina, and **Benjamin Toff**, Minnesota

58 • US Gun Violence in the Mind of Chinese Netizens: NFM Perception and Need for Cognition

Bohan Zhang, Hong Kong Baptist University;
Liuliu YANG; **Yinqiao Zhao**; and **Steve Guo**

Discussant

Amber Hinsley, Texas State

Friday, August 8, 2025

Topic III – Reimagining the Newsroom: Agency, Adaptation, and Professional Boundaries in Contemporary Journalism

59 • Understanding the Deadline Routine in Journalism: A Rapid Newsroom Ethnography during the 2024 Presidential Election

Xin Frida Qi, Missouri

60 • Mapping the Peripheral Journalistic Field: Typology and Operational Logic of Peripheral Actors
Qirui Zhang, Nanjing University

61 • Dark Metajournalism: Connecting Dark Participation and Metajournalistic Discourse

Gregory Perreault, South Florida,

Kalyani Chadha, Northwestern,

Johana Kotišová; **Signe Ivask**, University of Tartu, Estonia,

Volha Kananovich, Appalachian State,

and **Michael Koliska**, Georgetown

62 • [EA] “I’m not really seeing myself in the profession”: Nigerian journalists’ discursive construction of journalistic professional ideals

Munachim Amah

63 • [EA] The Journalist, the AI, and the Audience: Journalists’ Agency, Perceived Professional Roles, and Ideologies in the Relationship with Generative AI and the Audience

Pham Phuong Uyen Diep and **Huu Dat Tran**, Louisiana State

64 • “Living Amoeba of an Organization”: Organizational Bricolage as an Adaptive Strategy in Digital Journalism

Nisha Sridharan, Temple

Discussant

Kyser Lough, Georgia

Topic IV – The Press at the Intersection of Democracy, Dissent, and Disruption

65 • [EA] Shifting paradigms: An analysis of metajournalistic discourse through Trump 1.0 and 2.0

Kathleen Alaimo, Dayton

66 • [EA] Journalistic roles in court reporting of social movement and national security trials: The case of Hong Kong

Dennis Leung, Hong Kong Shue Yan University,

Gary Tang, Hang Seng University of Hong Kong

67 • [EA] Reporters for Democracy: Covering the Democracy Beat

Karin Assmann, Georgia,

Andrea Lorenz, Kent State

68 • [EA] Surviving Trump: The Fourth Estate’s fight to preserve democracy

Jaime Loke, Texas Christian and **Dustin Harp**, Texas, Arlington

69 • [EA] Examining protest paradigm noun phrase modifications in student, local, and elite media coverage

Claire Lawrence, Texas at Austin

Discussant

Patrick Walters, Washington and Lee

Topic V — Local News, Public Good, and Community-Centered Journalism

70 • [EA] Journalism as a Public Good: Survey Perspectives on Funding Support for Public Service Media
Jason Peifer; **Arijit Paladhi**; **Junghyun Moon**, Indiana

71 • [EA] Black Adults’ News Repertoires and Political Participation

Miya Williams Fayne, Wisconsin-Madison, and **Stephanie Edgerly**, Northwestern

72 • [EA] What News Consumers Want in a Community with a Ghost Paper

Christopher Etheridge, Kansas

73 • [EA] Exploring the Emotional and Cognitive Impact of a Community-Centered Approach to Solutions Journalism

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Di Mu, Texas A&M International University,
and **Jocelyn Mckinnon-Crowley**, Syracuse

- 74 • [EA] Tuning Out: How News Deserts Erode Everyday Media Habits
Yiming Wang, **Michael Wagner**, and **Dhavan Shah**, Wisconsin-Madison

Discussant

Volha Kananovich, Appalachian State

Topic VI – Media Systems, News Production, and Strategic Narratives

- 75 • From Economic Vision to Political Caution: Strategic Narratives on the Belt and Road Initiative in Latvian Media

Yiran Wang, affiliation

- 76 • Framing Generative AI in US News Media: A Comparative Analysis of WSJ and NYT Using Predictive Models
Quang Nguyen, Ohio

- 77 • The new “hard and soft” business news? Information Type and News Elements on Market Reactions
Bo Xu

- 78 • [EA] The Climate Change Narrative: Trends in US Newspaper Coverage of Natural Disasters
Damilola Oduolowu, University of Missouri

Discussant

Daniel Trielli, Maryland

Topic VII – Global Perspectives on Media Framing of Environmental Crises

- 79 • Reporting on environmental justice cases involving Indigenous communities in sub-Saharan Africa: A decolonial feminist analysis of African press coverage

Dinfin Mulupi, University of Colorado Boulder

Khamadi Shitemi

- 80 • Appalachia Strong: Joy in Reporting Appalachian Recovery from Hurricane Helene

Grace Ficara, **Grace Smith**, **Ella Hackett**, **Teodora Tavares**,

Jin Young Hwang, **Ava Jochims**, **Monica Crawford**,

Volha Kananovich and **Gregory Perreault**, South Florida

- 81 • Analyzing environmental news in Middle Eastern Press: A comparative analysis

Khalaf Tahat, Yarmouk University, **Fuhaid Alajmi**, Syracuse, **Dina Tahat**, Al Ain University;

Abdulaziz Altawil, Media & Creative Industries Department, UAEU,

and **Sora Shatnawi**, Middle East University

- 82 • Telling Policy Stories: A Narrative and Policy Analysis of Air Pollution Reporting in Taiwan

Yue Tan, National Sun Yat-sen University

Ching Ya Su, Taiwan Institute of Sports Science

- 83 • [EA] A Mixed-Methods Study of Narrative Frames in Digital Disaster Reporting in Hong Kong and Mainland China

Xuening Hu, affiliation

Discussant

Prashanth Bhat, Houston

Topic VII – Framing Identity and Inequality in Global Journalism

- 84 • “Very important stuff for the ladies”: Examining Gender Differences in Celebrity Journalism

Payton Pingree, Brigham Young University

- 85 • When Ethnic Food Meets Politics in Singapore: Mediating Cultural and Political Pressures through Lifestyle Journalism

Junrui Chen

- 86 • Student Suicides in Contemporary Indian Newspapers: A Framing Analysis

Sonali Jha and **Nikhil Reddy Kondam**, Ohio University

Friday, August 8, 2025

- 87 • [EA] Essential yet Excluded: News Media Representations of Migrant Domestic Workers in Hong Kong
Shenyan Zhou, The Chinese University of Hong Kong
- 88 • [EA] Twenty Years of Paralympic Narratives: A Mixed-Methods Framing Analysis of Chinese and U.S. News Coverage
Xiayi Du, North Carolina at Chapel Hill, and **Zhuo Ma**

Discussant

Masudul Biswas, North Carolina A&T

Topic IX – **Narratives at the Margins: Journalism Ethics, Representation, and Platform Influence**

- 89 • Exploring the News Judgment of Large Language Models
Jacob Long, **Shamira McCray**, **Ertan Ağaoğlu**, **Chinwendu Akalonu**,
and **Carrie Jingyi Xiao**, South Carolina
- 90 • A Thematic Analysis Aimed at Improving Media Messages Through Muted Group Theory and Gatekeeping
Chalise Macklin, Memphis
- 91 • News Location and Platform as Factors in Adherence to Suicide Reporting Guidelines among Nigerian Journalists
Opeyemi Lawal, Texas Tech
Miglena Sternadori
- 92 • [EA] From Sensationalism to Accountability: Discourse Breakthroughs in Chinese Digital-Era Sexual Violence Reporting (2000-2024)
Na Li and **Zikun Liu**
- 93 • [EA] Analyzing News Media Coverage of the Tennessee Drag Ban: A Longitudinal Content Analysis
Cody Hays and **Chelsea J. Reynolds**, Arizona State, and **Juan Mundel**, Michigan State

Discussant

Meagan Doll, Minesota

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

9:45 to 11 a.m. / F022

Public Relations Division

Refereed Research Paper Session

Top Student Papers

Moderating/Presiding

Jiun-Yi Tsai, Northern Arizona

Top Student Papers

The Confidence Trap in PR Academia: Barriers and Solutions for Female Professors*

Kailey Thompson, Brigham Young

Global Perspectives on Content Creators' Apologies and Image-Repair Strategies: Implications for Misinformation Across Platforms**

Friday, August 8, 2025

Hyacinth Bangero, Madison Clatt, Jisha Jacob,
and **Faiswal Kasirye**, Bowling Green State

Organizational Readiness for Workplace Silence: Understanding Employee Doubt and Doubt-triggered Internal Risks and Crises***

River Gracey, Georgia

Spectacle as Strategy: How Content Construction in Product Launch Events Drives Corporate Communication

Huahua Dong, Shiyu Tang,
and **Joanna Nian Chang**, Shanghai Jiao Tong University

Discussant

Queenie Li, Miami

* First Place Paper, Student Paper Competition

** Second Place Paper, Student Paper Competition

*** Third Place Paper, Student Paper Competition

9:45 to 11 a.m. / F023

Scholastic Journalism and Political Communications Divisions

Teaching Panel Session

The Student Press in an Election Year

Moderating/Presiding

Marina Hendricks, South Dakota State

Panelists

Sarah Nichols, Whitney High School, CA

Larry Steinmetz, Bullitt East High School, KY

Elizabeth Smith, Pepperdine

Nicole Vargas, San Diego City College

Carol Terracina-Hartman, Murray State

This panel will examine how media advisers tasked with leading college & high school newsrooms helped their students plan coverage and maneuver political tensions during the 2024 election cycle.

9:45 to 11 a.m. / F024

Visual Communication Division

Refereed Research Paper Session

Human Perception, AI, and Visual Credibility in the Digital Age

Moderating/Presiding

Shane Epping, Wyoming

Is Seeing Still Believing? How Humans Distinguish Photographs from AI-Generated Photo-Realistic Images

Bartosz Wojdyski, Brittany Shivers,

and **Hannah Ebba**, Georgia

In Transparency We Trust? The Effect of Transparency Cues on Perceptions

Friday, August 8, 2025

of Algorithmic Credibility

Don Shin, Texas Tech

Crafting Computer Vision through Human Eyes: An AI Laboratory Ethnography

Luqing Zhou, affiliation

Consider the Source: Video Evidence, Narrative and Image Recontextualization

Mary Bock, Texas at Austin

Discussant

Michael Vosburg, Benedict College

9:45 to 11 a.m. / F025

Participatory Journalism Interest Group

Refereed Research Paper Session

What One Hand Gives, the Other Takes Away: Exploring the Duality of Collaboration in Journalism

Moderating/Presiding

Fahad Humayun, Evansville

Beyond Heroes and Publicity: Exploring Practice and Impact of Chinese Solutions Journalism

Yiran Zi, University of Amsterdam, **Shixin Hu**, Sun Yat-sen University,

and **Yujie Deng**, Shanghai University of Finance and Economics

[EA] Audiences in the Shadows: American Journalists' Perspective on Dark Participation

Zivile Raskauskaite and **Kathleen Rose**, Missouri

[EA] Perceptions Versus Reality: Exploring the Strengths and Challenges of One Civic Journalism Project

Clement Lechat, **Sara Mizannojehehdehi**,

and **Magda Konieczna**, Concordia University

[EA] Building Community in Precarious Times: An Information Hub for Refugees

Andrea Wenzel, **Wazmah Osman**, **Simu Dey**,

Sezgi Basak Kavakli, and **Tahera Rahmani**, Temple

Discussant

Carrie Brown, Montclair State

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F026

Sports Communication Interest Group and Commission on the Status of Women

Teaching Panel Session

Advancing Diversity and Inclusion in Sport Communication: Challenges

and Opportunities for Undergraduate Education

Moderating/Presiding

Elizabeth A. Spencer, Kentucky

Panelists

Austin Bogina, Kansas

Jennifer Smith, Kentucky

Friday, August 8, 2025

Pan Liu, Marion University
Christina Kahl, *San Francisco Chronicle*
Jerry Brewer, *Washington Post*
Cynthia Frisby, Missouri
J.A. Adande, Northwestern

This panel aims to foster an interdisciplinary dialogue as we explore the critical intersection of diversity, inclusion, and sport communication, with a focus on application for undergraduate education. As sport continues to be a central platform for social discourse, it is essential that communication strategies in sport branding, promotion, journalism, and broadcasting recognize and address issues of diversity. Panelists will discuss innovative approaches to integrating issues of race, gender, and representation into sport communication and leadership curricula, ensuring students are equipped with the cultural competence necessary for current and future industry roles. Topics will include strategies for fostering inclusivity in sports journalism, challenges in promoting diverse voices in sports media, the role of sport branding in shaping societal perceptions, and the opportunities inherent in internal communication and leadership roles in sport organizations. This discussion will provide insights for educators, administrators, internship coordinators, and student media production advisors; addressing how to create more inclusive and equitable spaces in sport communication, both in classrooms and in the professional field.

9:45 to 11 a.m. / F027

Urban Communication Foundation

Award Panel Session

Gene Burd Awards for Excellence in Urban Journalism and Urban Journalism Research

Moderating/Presiding

Susan Keith, Rutgers

Presentation of the 2025 Gene Burd Award for Excellence in Urban Journalism Recipient

Meera K., cofounder and managing trustee, Oorvani Foundation, Bengaluru, India

Presentation of the 2025 Gene Burd Award for Research in Urban Journalism Studies Recipient

How Commercial and Nonprofit News Cover Extreme Heat in Urban Cities

Newly Paul and **Mezabahnur ("Meza") Masum**, North Texas

Panelists

Meera K., cofounder and managing trustee, Oorvani Foundation, Bengaluru, India

Newly Paul, North Texas

Mezabahnur ("Meza") Masum, North Texas

Robert (Bob) Trumpbour, Pennsylvania State, Altoona

Meera K is the Managing Trustee of Oorvani Foundation. She is passionate about cities, community media, urban issues, local governance, and civic tech. Meera is an Ashoka Fellow and was earlier a Knight Fellow at the International Centre for Journalists. In an earlier life, she was yet another manager at an IT firm, holding varied responsibilities in the product development space. She is active in community improvement initiatives and volunteers with projects related to transport, lake rejuvenation, organic kitchen gardening and solid waste management.

Both awards, which honor Gene Burd, professor emeritus of Journalism at the University of Texas and a pioneer in urban journalism studies, are jointly sponsored by AEJMC and the Urban Communication Foundation.

9:45 to 11 a.m. / F028

Friday, August 8, 2025

Association of Schools of Journalism and Mass Communication

ASJMC Business Meeting/Special Technology Session

The Entrepreneurial Professor: Innovating with Technology for Maximum Impact

Moderating/Presiding

Emily Metzgar, Kent State, President, ASJMC 2024-25

Panelists

Using Brandwatch for Teaching and Research

Michael Beam, Kent State

Developing Authentically for Research and More

Janet Coats, Florida

Embracing AI tools for Academic Research

Sabrina Habib, South Carolina

Deploying VR in the Classroom

Mary Beth Oliver, Pennsylvania State

Advancing Research and Campus Collaboration with Physiological Data

Alec Tefertiller, Baylor

11:30 a.m. to 12:45 p.m. / F029

Association for Education in Journalism and Mass Communication

[08-1130] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

History Division

01 • Unfeeling Chinese? Public Affects, Chinese Exclusion, and the Rise of a Transnational Affective Counterpublic

Linjie Dai, Wisconsin

02 • How Taste, Audience Engagement, and A Publisher's Hobby Facilitated *The New York Times'* Delayed Entry into Crosswords

Alexis Haskell, Temple

03 • The Literal and Literary Core: Steinbeck's Report on the First Modern Scientific Ocean Drilling Expedition

Raleigh Darnell, Iowa

04 • November to Remember: Radio 101, Media Freedoms, Protest and Democracy in 1996 Croatia

Gea Ujcic, Maryland

Discussant

David T.Z. Mindich, Temple

05 • The Interweaving of Technology and the 'Self': Reconstructing Self-Perception from Mirrors to Virtual Reality through the Lens of Media Archaeology

Chenxi Xu, Nanjing University

06 • [EA] Bicycles as Infrastructural Media: Mobile Newsstands and the Marketization of China's Press Industry in the Early Reform Era

YaTing Li, University of Chinese Academy of Social Sciences

07 • [EA] The "Political-Media Nexus" and Systemic Tensions in the KMT Propaganda Machine (1935-1948): From a Propaganda Officer's perspective

Yuran Qiu, Shandong University

08 • [EA] "Mediating Between Cultures: The Role of Chinese-Language Advertising in The North-China Herald (1850-1864)

Friday, August 8, 2025

Danniu Yang, Shanghai University

Discussant

Lisa Burns, Quinnipiac

Media Ethics Division

09 • When Thanking Meets Giving: Stewardship as Ethical Framework for the Social Media

Conversation on Giving Tuesday

Virginia Harrison and **Cassidy Gruber**, Clemson

Scholastic Journalism Division

10 • Doctoral Education Trends: Content Analyses of Dissertations and Job Postings

Alyssa Appelman, **Huong Ha**, and **Neelofar Ahmad**, Kansas

11 • [EA] Fostering Confidence and Competence: A Mixed-Methods Study of Contract Grading and Self-Efficacy in Mass Communication Skills Courses

Andrew Abernathy and **Rosemary Avance**, Oklahoma State

12 • Librarians, Dentists, Journalists, and Undergrads: A Case Study in Implementing a Journalism Teaching Hospital within Marginalized Communities Needing Oral Health Care

Laura Moorhead, San Francisco State, **Eileen G. Harrington**, Maryland, College Park,

Michelle McQuistan, Iowa, **Anubhuti Shukla**, Temple,

Esperanza Angeles Martinez-Mier, Indiana,

Sheryl Lynn Ernest Syme, Maryland, Baltimore

and **Michelle V. Moncrieffe**, Maryland, College Park

13 • [EA] Journalism in Crisis: The Journalist and the Citizen

Jemi Chew, Kentucky

Discussant

Marina Hendricks, South Dakota State

Commission on the Status of Women

Topic I – **Gender, Culture, and Identity**

14 • Identity Conflicts of Chinese Gen Z Women in Small Counties: An Autoethnography Analyzing Women's Life Choices and Media Effects of Television

Cancan Antonia Yu, Syracuse

15 • [EA] Women's Portrayal in Media: A Mix-methods Analysis

Layla Chen and **Nivea Canalli Bona**, Boston

16 • [EA] A New Form of Women Literati? The Reproduction of the "Obedience" System in China: The Unintended Professionalization and De-professionalization of Newspaperwomen From 1898 to 1911

Jiayi Li, Nanjing University,

and **Peng Liu**, Communication University of China

17 • [EA] How Should Female Leaders Communicate? Effect of Gendered Language on Leadership Effectiveness

Yunfei Xie, **Qianxue Jin**, and **Yufei Xia**, Peking University

18 • [EA] A Gender Comparison of the Award-Winning Picture Books from the US and China Published 2015-2024

Mian-Ci Yeoh, Fudan University

Discussant

Mary Bock, Texas at Austin

Topic II – **Motherhood, Gender, and Digital Discourse**

19 • Exploring Social Media Addiction in Chinese Female College Students: The Significance of Loneliness and Son Preference

Han Zhang, **Xinyi Cheng**,

and **Zhihao Meng**, Peking University

Friday, August 8, 2025

- 20 • [EA] "Does Breastfeeding Define a Good Mother?": Online Maternal Negotiation of Breastfeeding Practices and Motherhood Ideologies on Xiaohongshu
Nan Yang, East China Normal University
- 21 • [EA] Technological Deconstruction of Motherhood Stigmatization: Algorithmic Empowerment and Discipline in Short Video Platforms of China
Leilu Chen, The University of New South Wales,
and **Zuonian Li**, Tsinghua University
- 22 • [EA] Interviews with birth control influencers on TikTok: Motivations, goals, and opportunities
Ashley McKenzie, **Erin Ash**, **Christopher Calabrese**, Clemson,
Emma Cox, Cornell, and **Casey Hopkins**, Clemson
- 23 • [EA] Daughters on the Altar of Chastity: Patriarchal Complicity and Maternal Dilemmas in Chinese Families' Responses to Child Sexual Abuse
Na Li and **Zikun Liu**, Wuhan University

Discussant

Dunja Antunovic, Minnesota

Entertainment Studies Careers Interest Group

- 24 • [EA] A Study on the Evolution of Discourse in Chinese Mainstream Media Coverage of the Overseas Expansion of Games
Yang Yuehan, affiliation
- 25 • [EA] Easy on the Kid: Exploring How Twitch Users Interact with Adolescent Streamers
Seung Woo Chae, affiliation
- 26 • [EA] How It Gained Popularity So Fast? Audience Perceptions of Short Drama as a New Media Form
Zixi Huang, University College London, **KJ Kaixin Deng**, University of Technology Sydney,
and **Yuhan Ma**, University of Melbourne
- 27 • [EA] The Impact of Gamification Design on Online Dispute Resolution Quality: Examining the "Xiaomei Review Panel" on Meituan
Yuguo Luo, affiliation, **Yufan Yang**, affiliation, **Qianhui Ju**, affiliation
and **Yue Cui**, affiliation
- 28 • An Empirical Research on Influence of Flow Experiences, Localization on China's Culture Identity of International Players
Joanna Nian Chang, **Shiyu Tang**,
and **Huahua Dong**, Shanghai Jiao Tong University
- 29 • A Study on the Evolution of Discourse in Chinese Mainstream Media Coverage of the Overseas Expansion of Games
Yang Yuehan, affiliation
- 30 • Comfort shows and the enjoyment of rewatching: How nostalgia, FoMO, and transportability affect the outcomes of rewatching TV shows
Lindsey Maxwell and **Amanda Walsh**, Southern Mississippi,
and **Hadley Howell**, Mississippi State
- 31 • Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas
Anran Luo, Florida
- 32 • From Buzzwords to Idioms: A Study on the Constructionalization Patterns of Internet Language
Jian Zhang, **Yalong Xiao**, **Jie Feng**,
and **Wenxing Yu**, Central South University
- 33 • Mental Health, TikTok, and Image Repair: A Case Study of a Tejano Singer
Mia Moody and **Nethra Rajesh**, Baylor
- 34 • "Love Over Fear": How Nostalgic Popular Songs and Relationship Types Buffer Death Anxiety
Weixi Zeng, affiliation and **Junyi Chen**, affiliation
- 35 • Participatory Intimacy as an Emergent Norm: Hermeneutic Labor and Self-Fulfilling Prophecies in Fan-Idol "Mutual Devotion"
Jiaxin Duan, affiliation

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36 • Stories We Tell, Roles We Refuse: How Micro Drama Creators Negotiate Between Opportunities and Internalized Shame in the Platformised Micro Drama Industry

Jinwei Zhang, affiliation and **Hui Lin**, affiliation

37 • From Need Fulfillment to Media Experience: Movie Roadshow Loyalty via Dual Perspectives

Qingyuan Zhao, Hong Kong Baptist University & Beijing Normal Hong Kong Baptist University,

Xuan Luo, Hong Kong Baptist University & Beijing Normal Hong Kong Baptist University,

and **Xiaying Xu**, Beijing Normal Hong Kong Baptist University

Discussant

William Schulte, Winthrop

Participatory Journalism Interest Group

38 • [EA] Preserving Journalism's Legacy through Engaged Hashtag Activism: The Case of #UnlockDCist

Nisha Sridharan, Temple

and **Rian Bosse**, Arizona State

39 • [EA] Producing News in Collaboration with Activists: The Influence of NGOs on News Media Beyond Texts

Yuxin Lyu, Hong Kong Baptist University

40 • [EA] Journalists and Humanitarian Organizations Perceived a Participatory Role for Reporting on Crisis Zones and Disasters

Rania Al Namara, Colorado-Boulder

Discussant

Jacob L. Nelson, Utah

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

11:30 a.m. to 12:45 p.m. / F030

Advertising Division

PFR Panel Session

Unlocking Opportunities: Networking and Mentorship for Graduate Students and Early Career Scholars for your Academic Journey.

Moderating/Presiding

Chang-Dae Ham, Illinois Urbana-Champaign

Panelists

Ilwoo Ju, Purdue

Louvins Pierre, Illinois Urbana-Champaign

Mengtian Jiang, Kentucky

Juliana Fernandes, Florida

Anastasia Kononova, Michigan State

Samuel M. Tham, Colorado State

Nate Fisher, Oklahoma

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Heather Shoenberger, Pennsylvania State
Linwan Wu, South Carolina
Sela Sar, Illinois Urbana-Champaign

This panel provides a hands-on and interactive environment for graduate students and early-career scholars to network with senior scholars or their peers, preparing them with essential skills to become well-rounded academic professionals. Our panel guides newbies through networking opportunities that could otherwise be intimidating. We connect graduate students and early-career researchers to established scholars, allowing for valuable mentorship and collaboration. Furthermore, by providing a venue for attendees from all over the world and from all backgrounds to interact and learn from one another, this event encourages global and cultural diversity.

11:30 a.m. to 12:45 p.m. / F031

Broadcast and Mobile Journalism and Communication Theory and Methodology Divisions

PFR Panel Session

AI Summaries and Assistants: Accuracy, Reliability and Validity Concerns

Moderating/Presiding

Jeremy Harris Lipschultz, Nebraska at Omaha

Panelists

Regina Luttrell, Syracuse

Nicholas Bowman, Syracuse

Todd Murphy, Truescope

Marc A. Smith, Social Media Research Foundation (NodeXL)

Mainstream adoption of AI does not have many guardrails. Legislation is contradictory and many social media sites violate ethical rules of transparency while AI continues to evolve. Academics and industry leaders will address these issues.

11:30 a.m. to 12:45 p.m. / F032

Communicating Science, Health, Environment and Risk and Visual Communications Divisions

PFR Panel Session

Visualize Science Communication for Impactful Journalism

Moderating/Presiding

Kaiping Chen, Wisconsin-Madison

Panelists

Sang Jung Kim, Iowa

Jennifer Frazier, Gordon and Betty Moore Foundation

John Smock, City University of New York

Lawrence Mullen, Nevada, Las Vegas; Editor-in-Chief, *Visual Communication Quarterly*

Discussant

Shane Epping, Wyoming

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This panel delves into the critical role of visual storytelling in science communication and journalism, showcasing diverse perspectives from academia and industry. John Smock will discuss The Power of AI Imagery, exploring how academic institutions can leverage AI visuals while addressing ethical challenges in internal and external communications. Together, the panelists will provide valuable insights into the future of science communication and journalism through powerful and ethical use of visuals.

11:30 a.m. to 12:45 p.m. / F033

Cultural and Critical Studies and Mass Communication and Society Divisions

Research Panel Session

What's in a Meme: Navigating the Promise and Complexities of Memetic Research Across Cultural, Political, and National Contexts

Moderating/Presiding

Volha Kananovich, Appalachian State

Panelists

Bobbie Foster, Arkansas

Natalia Mielczarek, Virginia Tech

Bingbing Zhang, Iowa

Jamie Cohen, CUNY

As memes have become essential tools for social commentary and identity work, they have evolved from “conceptual troublemakers” into robust subjects of scholarly inquiry, offering rich material for analyzing contemporary media, politics, and culture. This panel’s scholars will map out the landscape of memetic research and showcase how memes, as communication artifacts, can provide researchers with rich insights into diverse cultural practices and meaning-making processes with political implications. It will also tackle the key challenges researchers face in memetic research and provide practical strategies for overcoming them, empowering attendees to approach memes with greater confidence and rigor.

11:30 a.m. to 12:45 p.m. / F034

Law and Policy Division

Refereed Research Paper Session

Digital Platforms, Privacy, and Media Governance

Moderating/Presiding

name, affiliation

[EA] Making Sense of Privacy on Women’s Health Apps: Privacy Risks and Feminist Resistance among Chinese Users

Chengyuan Shao, affiliation

[EA] #Influencer infractions: How influencers comply (or don’t) with FTC guidelines

Emma Troha, Minnesota, **Christopher Terry**, affiliation,

Anastasia Micich, affiliation, and **Cecelia Lausten**, affiliation

Communicating about and through Platform Values: Legitimizing Public Expression Regulation on X and Weibo 2009-2024

Tianchan Mao, Fudan University,

Chao “Chris” Su, Boston,

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Oliver N.K. Chan, The Chinese University of Hong Kong,
and **Lei Guo**, Fudan University

[EA] Equal Access, Unequal Outcomes – FCC Policy, Political Power, and the Ongoing Struggle for Marginalized Media Representation

Kix Patterson, Florida

Discussant

Eric Robinson, South Carolina

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / F035

Magazine Media and Minorities and Communication Divisions

Teaching Panel Session

Instructing Intersectionality: Critical and Practical Strategies for the Journalism and Mass Communication

Moderating/Presiding

Nathian Shae Rodriguez, San Diego State

Panelists

Celeste González De Bustamante, Texas at Austin

Patrick R. Johnson, Marquette

Rafael O. Matos, Northwestern

Kix Patterson, Florida

Leilane Rodrigues, Michigan State

Alexis Romero Walker, Manhattanville

Yidong (Steven) Wang, Lawrence Technological

Gheni Platenburg, Houston

Tammy Rae Matthews, St. Bonaventure

Leandra Hernandez, Utah

Sherry Yu, Toronto

Maria de Moya, Tennessee-Knoxville

The panelists will discuss the theoretical foundations of intersectionality and how intersectionality challenges existing educational norms, as well as present strategies for creating inclusive educational spaces.

11:30 a.m. to 12:45 p.m. / F036

Newspaper and Online News and Media Management, Economics and Entrepreneurship Divisions

PFR Panel Session

**Developments in Funded Journalism for Local News and Quality Journalism:
Best Practices and Accountability**

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Friday, August 8, 2025

Rusty Coats, Journalism Funding Partners
Jim Brady, Knight Foundation and Press Forward Management Committee
Misty Avila, James B. McClatchy Foundation
Tracy Kaplan, The Ten News

This panel will introduce the latest development in funded journalism by philanthropies including the use of intermediaries in funding and national funding support for local news such as the Press Forward movement in addition to the local philanthropic organizations and how these funded journalisms have improved quality in journalism especially investigative journalism and a discussion of best practices in maintaining autonomy for the newsrooms. This will enable members who are educators and journalists to learn the operation of these funders, latest trend in funded journalism and how the funding can be sustainable to increase trust in news and enhance quality of journalism. The panelists include key executives of intermediaries between funders and news organizations, funding organizations and news media.

11:30 a.m. to 12:45 p.m. / F037

Political Communication Division

Refereed Research Paper Session

Artificial Intelligence and Political Communication

Moderating/Presiding

Lance Holbert, Pennsylvania

Addressing “Political Anger” and “Non-Political Fear” in News Engagement: The Impact of Human-AI Interactions on Emotional and Behavioral Responses

Jiayu Gina Qu, Fudan University, **Wenxue Zou**, Tsinghua University,
Jingjing Yi, and **Zhihong Li**, Zhejiang University

Creator or Helper? How AI Disclosure and Source Credibility Affect Political Advertising

Shahriar Nobel, **Rachel Lim**,
and **Sujin Kim**, Oklahoma State

Does AI Have a “Moral Empathy Gap”? Examining How AI Chatbots Morally Reframe Political Issues

John Parmelee and **Nataliya Roman**, North Florida

Who Gets to Shape the Future? A Theory of Stakeholder Voices for Understanding Legal AI

Heesoo Jang, Massachusetts, Amherst,
Amanda Reid, North Carolina at Chappel Hill,
and **Evan Ringel**, Appalachian State

Emotional Algorithms: The Role of TikTok’s Audiovisual Cues in Polarizing Political Attitudes

Yushu Zhou, Renmin University of China

Discussant

Heesook Choi, Mississippi State

11:30 a.m. to 12:45 p.m. / F038

Public Relations and International Communication Divisions

Research Panel Session

**Tracing the Evolution of Public Relations in Africa: Colonial Roots
to Contemporary Practice**

Friday, August 8, 2025

Moderating/Presiding

Oluseyi Adegbola, Tennessee, Knoxville

Panelists

James Ndone, Coastal Carolina

Carolyn Walcott, Clayton State

Gregory Gondwe, California State, San Bernardino

Martha D. Seffah, Georgia

This panel will delve into the historical development of public relations (PR) in Africa, tracing its transformation from the colonial period to modern times. The panel will explore how PR was initially used as a tool of control and influence by colonial administrations to manage their image, communicate policies, and suppress dissent. It will then shift focus to the post-colonial era, examining how newly independent African nations adapted and reshaped PR to fit the needs of their diverse, rapidly evolving societies. This discussion will cover key shifts, including the use of PR to support economic development, governmental transparency, and civil society engagement in a digitalized world. By comparing these two eras, the panel seeks to provide a comprehensive understanding of how PR practices in Africa have evolved in response to changing political, social, and economic landscapes.

11:30 a.m. to 12:45 p.m. / F039

Internships and Careers and Small Programs Interest Groups

Teaching Panel Session

From Momentous Change to Leadership: Preparing our Students for Communication Careers

Moderating/Presiding

Damion Waymer, South Carolina

Panelists

Charles Lubbers, South Dakota

Elizabeth Toth, Maryland

Amiso George, Texas Christian

Debbie Davis, Texas Tech

This panel will address how communication professionals do not consider Generation Z to be “work ready.” While Gen Z has expertise in several areas, their problem-solving abilities, ethics knowledge, interpersonal skills, emotional intelligence, and understanding of office politics may leave them behind – especially as many are working in the momentous workplace changes – remote and hybrid environments, or, conversely, returning from remote and hybrid learning models to working in person. Of particular focus for the panelists will be how professors can deliver post-pandemic classes, extracurricular experiences, experiential learning through classes, and internships, that will help ensure our students are better prepared for entry level work and leadership.

11:30 a.m. to 12:45 p.m. / F040

Sports Communication Interest Group

High-Density Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Friday, August 8, 2025

Topic I — Repair, Resistance, and Reimagination: Journalism’s Role in Sports Culture

“At Augusta National, Not Talking About Race Is Tradition”: Race and Journalistic Repair Discourse Surrounding the Masters Tournament

Aman Misra and **Amber Roessner**, Tennessee

Cross-strait Confrontations: Nationalistic Sentiments and Emotional Boundaries in Sports Events Between Mainland China and Taiwan

Lionel Li and Guy Harrison, Tennessee, **Zesheng Yang**, Newcastle University
and **Tongtong Hou**, Texas A&M

Is Reddit the New Twitter? Motivations of Reddit Use in a Niche League

Jan Boehmer, Michigan and **Brendan O’Hallarn**, Old Dominion

[EA] Gloves Off: The Tensions between NIL Agreements and Open Records Laws

Jennifer Smith and **Kathryn Montalbano**, Kentucky

Topic II – Innovation, Messaging and Influence in Sports Media

Fan Attitudes Toward AI-Assisted Coaching in Sports Decision-Making

Rich Managor, Texas Tech

[EA] I Saw the Brand in the Video! Eye-Tracking Evidence for the Effectiveness of Sponsorship of Hawk-Eye Technology at the U.S. Open Tennis Tournament

Jihoon Kim, Alabama

The Branding Strategies of Fitness Online Influencers: A Multimodal Discourse Analysis Based on Discipline Theory Perspective

Yuan Deng, Berkeley

[EA] Celebrities and Prizes: How Do Influencers and Inducements Affect Online Sports Betting Behavior?

Chris Noland, South Florida, **Joon Kim**, Rhode Island,
Khalid Alharbi, Al Imam Mohammad Ibn Saud Islamic University,
Holly Overton, Pennsylvania State,
Jackson Carter, Quachita Baptist University
and **Won-Ki Moon**, Florida

[EA] How Artificial Intelligence Is Shaping Global Sports News a Multidimensional Comparison of Large Language Models

Wei Ding, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / F041

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Award Panel Session

James A. Tankard/AEJMC-Knudson Latin-America Prize Book Awards

Moderating/Presiding

Yong Volz, Missouri

2025 James A. Tankard Jr. Book Award Recipient

Racializing Objectivity: How The White Southern Press Used Journalism Standards to Defend Jim Crow
[University of Massachusetts Press, 2024]

Gwyneth Mellinger, James Madison

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2025 James A. Tankard Jr. Book Award Finalists

Capturing News, Capturing Democracy: Trump and The Voice of America
[Oxford University Press, 2024]

Kate Wright, University of Edinburgh,
Martin Scott, University of East Anglia,
and **Mel Bunce**, City, University of London

Podcast Journalism: The Promise and Perils of Audio Reporting
[Columbia University Press, 2024]

David Dowling, Iowa

2025 AEJMC-Knudson Latin America Prize

The Brazil Chronicles
[University of Missouri Press, 2024]

Stephen Bloom, Iowa

Media and Politics in Post-Authoritarian Mexico: The Continuing Struggle for Democracy
[Palgrave Macmillan, 2024]

Martín Echeverría and **Ruben Arnoldo González**, Centre for Studies in Political Communication,
Institute of Government Sciences and Strategic Development,
Benemerita Universidad Autonoma de Puebla, Mexico

Panelists

Gwyneth Mellinger, James Madison
Kate Wright, University of Edinburgh
David Dowling, Iowa
Martin Echeverría, Benemérita Universidad Autónoma de Puebla
Rubén Arnoldo González, Benemérita Universidad Autónoma de Puebla
Stephen Bloom, Iowa

Discussants

Deborah S. Chung, Kentucky
Melita M. Garza, Illinois at Urbana – Champaign

1:15 p.m. to 2:30 p.m. / F042

Communication Technology and Communicating Science, Health, Environment and Risk Divisions

Teaching Panel Session

**Leveraging Large Language Models (LLMs) in the Classroom: Strategic Approaches
for Faculty and Students**

Moderating/Presiding

Shupeí Yuan, Northern Illinois

Panelists

Stephen McConnell, New York
Shiyu Yang, Tennessee, Knoxville
Kaiping Chen, Wisconsin-Madison
Isabelle Freiling, Utah
Haoran Chu, Florida
Jingping Wang, Florida

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This panel will explore the strategic use of Large Language Models (LLMs) like ChatGPT by both faculty and students, focusing on the critical consumption of AI in teaching health, science, environment, and risk communication. The discussion will emphasize how LLMs can enhance learning, critical thinking, technological competency, and communication skills while addressing the ethical implications and challenges of using these tools. Faculty can leverage AI to create personalized learning paths, provide real-time feedback, and support data-driven projects. At the same time, students will be trained not just to use LLMs responsibly but to critically evaluate AI-generated content and identify potential misuse.

1:15 p.m. to 2:30 p.m. / F043

Communication Theory and Methodology and Cultural and Critical Studies Divisions

Research Panel Session

**Methodological Rigor and Subjectivity in Qualitative and Mixed Methods Research:
Continuing the Conversation**

Moderating/Presiding

Dinfin Mulupi, Colorado, Boulder

Panelists

Patrick R. Johnson, Marquette

Lindsey Sherrill, Northern Alabama

Anita Varma, Texas at Austin

Chelsea Peterson-Salahuddin, Michigan

While qualitative methodologies allow researchers to paint rich and compelling pictures of the human experience, they also raise ethical dilemmas around informed consent, confidentiality and power dynamics. This panel will discuss representation of marginalized voices and avoiding the perpetuation of social inequalities in our research.

1:15 p.m. to 2:30 p.m. / F044

History Division

Refereed Research Paper Session

The Future of History: Honoring Excellence in the Next Generation

Moderating/Presiding

Will Mari, Louisiana State

[EA] “When Science Meets Illiteracy: The Knowledge Production of Agricultural Education Films in China (1949-1966)*

Yilin Luo, Renmin University of China

Media Metaphors and Social Meaning of ‘Internet’ in Taiwan (1995-2023)**

Yingjia Huang, Peking University,

and **Jeff Jianfeng Lan**, Shanghai Jiao Tong University

From Complicity to Contestation: Law Enforcement in Press Narratives of Lynching, 1835–1950 Using the Narrative Policing Analysis (NPA) Framework**

Mohamed Salama, Maryland

Self-Westernization of Dual Identity: The Construction of Tibet’s Image in 19th Century Indian English Media**

Yongliang Liu and **Zhaoxi Liu**, Tsinghua University

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Discussant

Perry Parks, Michigan State

* Top Extended Abstract

** Top Student Paper

[EA] = This submission was accepted as an extended abstract.

The papers in this session earned top paper awards in the student division. They represent a variety of perspectives and approaches in the field of media history within the American and international context.

1:15 p.m. to 2:30 p.m. / F045

International Communication and Law and Policy Divisions

PFR Panel Session

**Generative Artificial Intelligence (AI) and Media Education: A Snapshot
of University Policies and How Media Classrooms Around the World Are Responding**

Moderating/Presiding

Zeny Sarabia-Panol, Middle Tennessee State
and **Caitlin Carlson**, Seattle

Panelists

Ma. Teresa Nicolás Gavilán, Universidad Panamericana, Mexico
Pong Kok Shiong, Beijing Normal-Hong Kong Baptist University
Amy Kristin Sanders, Pennsylvania State
Elvira García de Torres, Universidad Cardenal Herrera

This panel assembles academics from different parts of the world to discuss AI policymaking at universities. Arguably these colleges are in the creative industries and are probably the most affected as faculty and students' work has been used to train the AI tools, and Gen AI can be used to design creative products.

1:15 p.m. to 2:30 p.m. / F046

Political Communication and Newspaper and Online News Divisions

Research Panel Session

Remembering Max McCombs: A Lifetime of Research and Mentorship

Moderating/Presiding

Tom Johnson, Texas at Austin

Panelists

David Weaver, Indiana
Wayne Wanta, Florida
Vanessa Higgins, Texas State
Sharon Meraz, Illinois at Chicago

Max McCombs, best known for his development of agenda-setting theory, laid the foundation for a rich body of research in political communication and journalism research. This panel will explore and reflect on Max's esteemed

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career and mentorship.

1:15 p.m. to 2:30 p.m. / F047

Public Relations Division and Commission on the Status of Minorities

PFR Panel Session

Leaving Leadership: Why, When and How

Moderating/Presiding

Bey-Ling Sha, Texas Tech

Panelists

Miglena Sternadori, Texas Tech

Rochelle Ford, CEO, Page Society; Former President, Dillard

Natalie Tindall, Texas at Austin

Leadership in JMC education is an important service, not only to our universities but also to our society. Women and people of color remain underrepresented in leadership roles, both in the academy and in media-related professions, including public relations. For decades, researchers have examined the differential barriers to leadership that especially impact women of color (WOC), and the trade literature is rife with purported tips for overcoming those barriers. Examined much less frequently is the question of why some WOC leaders leave their roles. In this panel, trail-blazing WOC leaders in public relations will offer candid insights into their varied experiences and offer advice on leaving leadership for those who are considering or already executing these challenging roles.

1:15 p.m. to 2:30 p.m. / F048

Visual Communication and Advertising Divisions

Research Panel Session

**Developing Research Agendas for Advertising and Visual Communication:
Insights from Professionals in an Ever-Changing Media Landscape**

Moderating/Presiding

Yung Soo Kim, Kentucky

Panelists

Jennifer Midberry, Temple

Christopher T. Assaf, North Texas

Esther Thorson, Michigan State

Harsh Taneja, Illinois at Urbana Champaign

Discussant

Heather Shoenberger, Pennsylvania State

1:15 p.m. to 2:30 p.m. / F049

Commission on Graduate Education

PFR Panel Session

Friday, August 8, 2025

Pro to Prof: Navigating Academia as a Second (or Third) Career

Moderating/Presiding

Ethan Toven-Lindsey, California, Berkeley

Panelists

Deborah J. Danuser, Pittsburgh

Nick Matthews, Missouri

Jesús Ayala, California State, Long Beach

Shereen Marison Meraji, California-Berkeley

Not every graduate student goes directly from undergraduate studies into graduate school. Many students have successful careers in journalism, advertising, public relations, and other communication fields before pursuing a doctorate. This panel provides the opportunity for academics who were not career students to reflect on the benefits and challenges that come with a career change into academia.

1:15 p.m. to 2:30 p.m. / F050

Sports Communication Interest Group and Mass Communication and Society Division

Teaching Panel Session

Teaching Students How to Use Social Media Effectively: Challenges and Opportunities

Moderating/Presiding

Dylan McLemore, Oklahoma State

Panelists

Betsy Emmons, Nebraska-Lincoln

Steve Collins, Oklahoma State

Uyanga Bazaa, Mississippi State

Markeisha Everett, Chief Marketing and Revenue Officer, California - Berkeley Athletics

Zachary Gayer, Director of Social Media, Golden State Warriors

This proposed panel will bring together educators who've tackled these challenges along with at least two industry professionals to talk about what students need to know and to offer guidance on how best to impart these lessons.

1:15 p.m. to 2:30 p.m. / F051

Association for Education in Journalism and Mass Communication Career Development Committee

Teaching Panel Session

Navigating the Political Waters of Academia

Moderating/Presiding

Weiwei Zhang, Ball State

Panelists

Hong Cheng, Southern Illinois, Carbondale

Jennifer Greer, Kentucky

Matt Ragas, DePaul

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Most new and junior faculty were adequately trained to conduct research, modestly trained to teach, but poorly trained to be successful faculty members. This panel will explore strategies for navigating the tricky political waters of academia.

1:15 p.m. to 2:30 p.m. / F052

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Award Panel Session

2025 Paul J. Deutschmann Award

Moderating/Presiding

Radhika Parameswaran, Indiana-Bloomington

2025 Deutschmann Award Recipient

Mary Beth Oliver, Pennsylvania State

Panelists

Marie Hardin, President, Quinnipiac

Lance Holbert, Pennsylvania

Sriram Kalyanaraman, Florida

Srividya Ramasubramanian, Syracuse

The Paul J. Deutschmann Award Session honors this year's award winner, Dr. Mary Beth Oliver (The Pennsylvania State University). Dr. Oliver's work has made major contributions to the areas of media entertainment, positive media psychology, and media effects.

1:15 p.m. to 2:30 p.m. / F053

The Center for Community News, (CCN) University of Vermont

Research Panel Session

Student Reporting Impact Research Presentation

Moderating/Presiding

Richard Watts, Center for Community News

Panelists

Sima Bhowmik, PhD, Postdoctoral Research Associate, Center for Community News

Benjamin Cooley, Data Visualization Engineer, Center for Community News

Richard Watts, PhD, Center for Community News

This research panel will present the latest findings from the Center for Community News (CCN) at the University of Vermont on the expanding impact of student reporting programs at colleges and universities across the United States.

1:15 p.m. to 2:30 p.m. / F054

Korean American Communication Association

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Refereed Research Paper Session

Moderating/Presiding

H. Sally Lim, Oregon

Projecting Authenticity Across Borders: A Comparative Study of Biden's Media Image in the U.S., Japan, and South Korea*

Sung Woo Yoo, SUNY Cortland

What Drives Post-Pandemic Travelers to Visit Korea? Renewed Communication Factors for Attitudes and Behaviors

Seok Kang, Texas at San Antonio, **Hwieun (Sylvia) Choi**

and **Yunkyoung Jo**, Kyung Hee University,

and **Myung Ja Kim**, Sejong University

Exploring the Influence of Parental Media Literacy on Children's Executive Functions: A Dual Mediation Model of Smartphone Dependency

Yoojin Chung, Ewha Womans University

Judging The Judges: A Critique of Celebrity Expertise on Food Television

Jaehyeon Jeong, Yonsei University

K- Can Sell Anything: A Corpus-Assisted Critical Discourse Analysis of Korean Wave White Papers, 2018-2023

Siho Nam, North Florida

* First Place Paper

1:15 p.m. to 2:30 p.m. / F055

University of South Florida

Panel Session

Are Smartphones Good for Children: This and other Observations from the "Life in Media Survey"

Moderating/Presiding

Justin Martin, South Florida

Panelists

Stephen W. Song, South Florida

Chighaf Bakour, South Florida

Wendy M. Rote, South Florida

Stephanie Edgerly, Northwestern

The Life in Media Survey will be a longitudinal panel study that surveys digital media use, news consumption, and wellbeing among 11- to 13-year-olds, tracking the same individuals into adulthood. This panel presents results from our baseline survey, a study conducted among N=1,510 young adolescents in Florida. Among the survey's key findings were that kids who have their own smartphone fared better than children who don't on nearly every measure of wellness we assessed, such as reduced likelihood to report depression and anxiety symptoms, feeling better about oneself, and spending more time in-person with friends. We did find, though, that publicly posting online was positively associated with reporting depression and anxiety symptoms and with sleep deprivation. This panel will discuss many of these findings, as well as results related to news consumption among children.

1:15 p.m. to 2:30 p.m. / F056

South Asia Communication Association (SACA)

Friday, August 8, 2025

Research Panel Session

10 Years of the South Asia Communication Association: Media Research on South Asia and Its Diaspora Worldwide — II

Moderating/Presiding

Shafiqur Rahman, South Carolina State
and **Jyotika Ramaprasad**, Miami

Theme I — **Social Media in South Asia: Issues and implications**

Evolving digital discourses: A thematic comparison of undocumented immigration rhetoric in social media news comments across the Trump and Biden administrations

Madhab Chandra Das, Temple

Faith in the Feed: How Facebook Commenters Enforce Conservative Islamist Ideology in Bangladesh's Cultural Rituals

Manwar Hossain, and **Sharjana Hossain**, Colorado State,
and **MD Mahbubul Haque Bhuiyan**, Minnesota

How South Asian Influencers Navigate Hate Speech: Patterns of Exposure and Response

Shahla Shahnaz Dyuti, Bowling Green State,
Md Enamul Kabir, Clemson, **Louisa Shu Ying Ha**,
and **S M Russel Rabbi**, Bowling Green State

Influencer Culture and Political Communication: The Rise of Digital Opinion Leaders in South Asia

Serajul I. Bhuiyan, Savannah State
and **Khadimul Islam**, Chadron State College

Discussant

Enakshi Roy, Towson

Theme II — **Misinformation and Disinformation in South Asia**

Framing the Falsehoods: Election Misinformation on Women and Minorities in India's 2024 General Election

Enakshi Roy, Towson,
and **Nisha Garud**, San José State

Effectiveness of Fact-Checking Interventions in Combating Health Misinformation on Social Media

Asma Islam, Oklahoma State,
Imran Khan, University of Dhaka, Bangladesh,
and **Jannatul Ferdus Priya**, Comilla University, Bangladesh

The Influence of Deepfakes on Public Perception and Trust: Evaluating Detection Skills and Media Literacy

Asma Islam, Oklahoma State,
Md. Sumon Ali, Wisconsin-Milwaukee,
and **Md Khurshed Alam**, Comilla University, Bangladesh

Artificial Intelligence and Disinformation: A Study on the Propagation of False Information in South and Central Asia

Arka Chakraborty, Adamas University (SOMC), India

Discussant

Padma Rani, Manipal Institute of Communication, India

Theme III — **Media and Society in South Asia - I**

Snippets of mass media and its various hues in the narrative of Hindi films

Manish Prakash, Central University of Jammu, India

The Political Economy of Investigative Programs of Private TV Channels in Bangladesh: A Critical Inquiry

Tahura Tabassum Tari, Minnesota State-Mankato

Using Citizen Feedback to Combat Corruption in Pakistan

Awais Saleem, Lamar

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Rap as Resistance: Music, Digital Activism, and Youth Mobilization in Bangladesh's 2024 Quota Reform Movement

Mamunor Rashid, Colorado-Boulder, **Fei Xue**, Southern Mississippi,
and **Rezaul Karim**, Arizona State

Resistance as Performance: Rhetoric, Emotion, and the Anatomy of a Digital Uprising

Janifar Kamal Nova, Southern Illinois-Carbondale

Discussant

Nisha Garud Patkar, San José State

Theme IV — **Media and Society in South Asia - II**

Countering Silence through Online Cancer Support Groups: Reframing Trust Cultivation in South Asian diaspora

Alisha Pathak and **Anindya Deb**, Central University of South Bihar, India

Role of social media in negative health communication: A content analysis of how diabetes-related misinformation is framed in Facebook videos in Bangladesh

Sultana Jahan, Kansas State

Exploring Healthcare Access for Children with Autism Spectrum Disorder (ASD) in Bangladesh

Rezaul Karim, Arizona State,

Mamunur Rashid, Southern Mississippi,

Sultana Jahan Rimi, Kansas State,

and **Md Asaduzzaman**, Arizona State

Identity Negotiation and Self-Disclosure of LGBTQ+ Individuals in Bangladeshi Family Relationships

Tahura Tabassum Tari, Minnesota State- Mankato

Discussant

Shugofa Dastgeer, Texas Christian

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). With over one-fourth of the world's population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field. SACA was constituted in 2015 at the AEJMC conference in San Francisco. Instituted as an umbrella organization with a presence in many key organizations in the journalism and mass communication discipline, SACA members involve more than 600 professionals and scholars worldwide.

3 to 4:15 p.m. / F057

Advertising and Communication Technology Divisions

PFR Panel Session

The Privacy-Personalization Dilemma: Crafting Ethical Data Strategies in Advertising

Moderating/Presiding

Juan Mundel, Michigan State

Panelists

Tiffany Johnson, New York

Jing Yang, Loyola-Chicago

Daniela Molta, Syracuse

Harsh Taneja, Illinois Urbana-Champaign

This session delves into the growing tension between personalization and privacy in advertising. It will explore how advertisers can ethically collect and utilize data without compromising consumer trust, fostering long-term business

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success. Holistic personalization (that is, delivering a personalized experience to customers that spans the entire customer journey) is the gold standard of advertising. While people want personalized experiences, there's a delicate balance between providing value and creating distrust. Panelists will discuss the importance of customer trust in data-driven advertising and explore how to design ethical data strategies that promote transparency and build trust with consumers.

3 to 4:15 p.m. / F058

History Division

Refereed Research Paper Session

Histories from Inter and Intra-National Perspectives

Moderating/Presiding

Jason Lee Guthrie, Clayton State

[EA] Taste, Refinement, and Progress: How Cherokee Seminary Students Navigated Complex Colonial Impacts via the School Newspaper

Natalie Pursche and **Melissa Green-Bly**, Kansas

From Piñata Factories to the Pandemic: Latino Media Survived with Community Focus

Melita Garza, Illinois

Food Rationing Behavioral Change Campaign of the UK Government (1940-1954)

Martina Topic-Rutherford, Alabama

Stricter Self-Censorship under Compulsory Censorship: Self-Restraint of the Japanese "Enemy Language" Press in Hawai'i during World War II*

Takeya Mizuno, Meiji University

Discussant

Rachel Grant, Florida

[EA] = This submission was accepted as an extended abstract.

* Diversity Paper Award

3 to 4:15 p.m. / F059

International Communication and Cultural and Critical Studies Divisions

High-Density Refereed Research Paper Session

Media, Resistance, and Representation: Journalism and Cultural Narratives Across Borders

Moderating/Presiding

Danford Zirugo, Alabama

Cultural and Critical Studies Division

Stretched under job-related stress - how do Albanian journalists negotiate their workplace challenges?

Elira Canga, Arizona State

[EA] Confronting the elephant in the room: a critical intervention in the brown envelope journalism discourse

Munachim Amah and **David Dowling**, Iowa

Pan-national populism: Latino news influencer practices in the global economy

Hannah Artman, Missouri

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Rap and Empowerment: Iranian Rap Challenges and Empowers

Mehrnaz Khanjani, Creighton

Reimagining Belonging on Rednote: Cross-Cultural Social Media Migration and Media Dependency

Yuan Nan and **Huan Chen**, Florida, and **Emily Perpich**, affiliation

Discussant

Peter Joseph Gloviczki, Western Illinois

International Communication Division

Meme the Vote: The Double-Edged Sword of Political Memes in Nigeria

Samuel Arowosafe, Florida

[EA] Decolonizing Toponymy: Media Practices and Symbolic Resistance in National Renaming Campaigns across the Global South

Luyao Guo, affiliation,

and **Tong Zhang**, affiliation

Capacity Building: How prepared are journalists in Jamaica and The Bahamas for climate coverage

Kyle Walkine, Miami

[EA] Saudi Citizens' Perceptions of Kingdom News Reported by International News Organizations

Razan Aljohani, Maryland

Journalistic Role in Trying Times: The Political, Economic, and Security Threats Impacting African Journalism and the Resort to Self-Censorship

Benjamin Tetteh, Syracuse

Discussant

Ruth Moon, Louisiana State

[EA] = This submission was accepted as an extended abstract.

3 to 4:15 p.m. / F060

Magazine Media and Communicating Science, Health, Environment and Risk Divisions

PFR Panel Session

Reporting on Addiction: When Is It OK to Let Your Sources Tell You What to Cover?

Moderating/Presiding

Jacqueline Marino, Kent State

Panelists

Ashton Marra, West Virginia

Nicole O'Donnell, Washington State

Parul Jain, Ohio

This panel will provide insights on accepted journalistic practices involving trauma-informed and empathy-based approaches as well as highlight the impact of journalistic framing on public attitudes and the well-being of those affected by addiction.

3 to 4:15 p.m. / F061

Minorities and Communication and Cultural and Critical Studies Divisions

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Research Panel Session

The New Press: Exploring the Role of Digital Minority Media

Moderating/Presiding

Lourdes Cueva Chacón, San Diego State

Panelists

Chelsea Peterson-Salahuddin, Michigan

Ayleen Cabas-Mijares, Miami

Miya Williams Fayne, Wisconsin-Madison

Angie Chuang, Colorado-Boulder

This panel will discuss how minority-targeted websites and podcasts are providing news coverage that differs from traditional and mainstream media outlets. It will examine digital Black news websites, Black podcasts, digital Asian American websites, and digital Latinx American websites and detail how these outlets' content serves their target audiences. Panelists will present their research on these topic areas and engage in dialogue about how all of these outlets are pushing against mainstream news industry norms. Via language, content and guiding principles, digital minority news outlets are approaching news production and audience engagement in novel ways. This panel will highlight how using a community-centered approach changes the editorial decision-making process for minority media journalists. Also, the digital format enables a type of engagement that varies from when print was the dominant media format. These outlets' use of social media creates unique ways to practice two-way communication with readers and listeners and connote in-group authenticity. By discussing how digital minority media journalists and consumers are conceptualizing these outlets in the new media age, this panel will provide useful insights for scholars interested in digital media, race, and journalism.

3 to 4:15 p.m. / F062

Media Management, Economics and Entrepreneurship and Political Communication and Media Ethics Divisions

[09-1500] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Media Ethics Division

01 • [EA] A Journaling Intervention in Advertising and Public Relations: Moral and Deliberate Psychological Education

Erin Schauster, Colorado, **Christopher Vardeman**, Towson, and **Toby Hopp**, affiliation

02 • Digitally Recreated Deceased Actors in Entertainment Media: Factors and Behavioral Intentions

Gwiwon Nam, Florida

03 • Criminal Justice and Digital Shame: Shifting News Norms Around Police Mug Shots Reflect Journalism's Ethical Reckoning

Jodi Friedman, Maryland

04 • Breaking the Barrier: Rethinking Objectivity in Journalism

Taylor Sheridan, Missouri

05 • [EA] As New Gatekeepers: A Grounded Theory Study on Algorithm Engineers' Ethical Roles in News Recommendation Systems

Mianxia Xie, affiliation

Discussant

Don Heider, Santa Clara

06 • [EA] Balancing Boundaries: Examining Journalistic Autonomy and Collaboration in Disaster

Mohammad Al Masum Molla and **Xiaochen Angela Zhang**, Oklahoma

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07 • [EA] Generative AI in Higher Education: An Analysis of U.S. College Communications on Policies, Ethics, and Resources

Jungmi Jun, Ali Zain and Joon Kim, Rhode Island

08 • Managing AI-generated Crisis: Apology, Ethics of Care, and Crisis Involvement

Juan Liu, Towson

09 • [EA] Organizational Ethics of Care for Employees: Antecedents, Definition, and Outcomes

Mu He, Drake, **April Yue**, affiliation, **Tasnia Alam**, Miami, and **Weiting Tao**, affiliation

10 • [EA] Privacy, Trust, and Ethical Design: How Online Interpersonal Trust Mediates Adolescents' Self-Disclosure Decisions in Algorithmic Social Media Environments

Yuan Gao, Shenzhen University

11 • Responsible AI in Journalism: How Do Journalists Make Sense of AI Ethics?

Don Shin, Texas Tech

Discussant

Marlene Neill, Baylor

12 • [EA] That's So True: Assessing the Impact of Market Factors on Authenticity in Travel Media Production

Ivy Ashe, Florida Atlantic

13 • Thinking Institutionally for the Good of Journalism

Sandra L. Borden, Western Michigan, and **Monica Codina**, Universidad de Navarra

14 • [EA] To Eat the Fig or To Not Eat the Fig: Examining the Influences Behind Arts Journalists' Decisions to Accept Perks Related To Covering Their Beat

Carl Knauf, Colorado-Boulder and **Lindsey Maxwell**, Southern Mississippi

15 • [EA] Visibility Injustice of Algorithmic Mediated Collective Attention: Evidence from Social Media Trending Topics (2020-2021)

Yuan Zhong, affiliation

16 • [EA] Understanding Political News Consumption in The Age of Social Media: How Platform and Moral Foundation Shape Audience Perception

Yayu Feng and **Greg Song**, St. Thomas, and **Hye Soo Nah**, Wyoming

Discussant

David Craig, Oklahoma

Media Management, Economics and Entrepreneurship Division

17 • [EA] Entrepreneurs' Application of AI Tools in Producing Viral Social Media Content: A Mixed-Method Case Study on Instagram Reels and ChatGPT

Shugyla Karshygakzy and **Seunga Venus Jin**, Northwestern University in Qatar

18 • [EA] So, You Think You're Different? Modeling Product Differentiation Strategies in Streaming Video

Ronen Shay, Fordham, **Christian Zabel**, TH Köln - Technology, Arts, Sciences, and **Bozena Mierzejewska**, Fordham

19 • Aversion to AI-Driven Recommendations and the Moderating Effect of Political Content

Jiyoung Cha and **Yujin Heo**, Pennsylvania State

20 • [EA] Enhancing Innovation in Digital Creative Enterprises: The Synergy of AI Policies and Merchant Gang Culture

Duan Lu, Nanjing University, **Yishen Zhao**, Sanjiang University, and **Zehui Shang**, affiliation

21 • [EA] Position, Passion, and Press: How Serial Position, Sentiment Intensity, and News Topic Impact Newsletter Engagement

Partha Krishnamurthy, Houston,

Monica Chadha, Arizona

and **Michael Mulvey**, University of Ottawa

22 • From Passive to Active: The Role of User Embeddedness in UGC Platform Governance

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Yunfran Zhang, Nanyang Technological University
and **Weidong Li**, affiliation

23 • From Advice to Influence: Exploring Self-Branding Strategies of the Sex and Intimate Relationship Gurus on Chinese Social Media

Hanlei Yang, University of Sydney

Discussants

Anran Luo, Florida and **Rania Al Namara**, Colorado-Boulder

Political Communication Division

24 • Abortion Attitudes and Activism Following the Overturn of Roe: The Role of Social Contact and Political Talk in States Experiencing Access Loss

Luhang Sun, Linqi Lu, Mengyu Li,
Yanshu Wang, Brooke Fandrich,
Porismita Borah, Christine Garlough, Michael Wagner,
and **Dhavan Shah**, Wisconsin-Madison

25 • Broadcast Information Diffusion Integrates Social Media Discourse: The Moderating Role of Political Penetration in Discussion Contexts

Yibin Fan, Washington

26 • Expanding the Contextual Dimensions of the Spiral of Silence: An Experiment on the Impact of Stigmatization on Individual Expression

Jing Zhu and **Rui Wang**, affiliation

27 • From Hashtags to Protests: The Role of Influencers and Broadcasters in Social-Mediated Political Crisis Communication

Taufiq Ahmad, Maryland

28 • Modeling a Networked Platform Sociology Platform Networked Governance, Networked Gatekeeping, and Networked Agenda Building

Sharon Meraz, Illinois at Chicago

Discussant

Sherice Gearhart, Texas Tech

29 • A Scoping Review of Peer-Reviewed Journal Articles on Social Media Political Influencers

Ashera Barron, Alabama

30 • [EA] Intimacy with limits: How short-form video propaganda embraces platform norms, but not for leaders

Matt DeButts, Stanford and **Yingdan Lu**, Northwestern

31 • [EA] Make America Belong Again: Political Fandom as a Response to Rural Disconnection

Jeff Hunter, New Mexico State

32 • Impact of social media influencers on nationalism and government satisfaction: A moderated mediation model of information exposure and cognitive elaboration

Yanqin Lu, Peiqin Chen,
and **Kairui Ye**, Bowling Green State

33 • [EA] Framing Politics in the Digital Age: Analyzing Social Media Political Influencers in the 2024 US Election in X

Shahariar Khan Nobel, Oklahoma State

Discussant

Volha Kananovich, Appalachian State

34 • [EA] “America First” or “Abandoning the World”? Exploring Polarization and Sentiment Shifts on U.S Foreign Aid Freeze

Samuel Arowosafe and **Ernest Makata**, Florida

35 • Critical Temporal Periphery Sustains and Revives Online Social Movements

Haixin Mu and **Anfan Chen**,

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and **Tian Yang**, The Chinese University of Hong Kong

36 • Configurational Pathways to Effective Digital Deliberation: A QCA Study of WeChat-Based Governance in Urban China

Yushu Zhou, Renmin University of China

37 • Connected Communities, Diversified Effects: Mapping Broadband Infrastructure's Non-stationary Spatial Effects on Voting Preference in the 2020 U.S. Presidential Election

Ryan Wang, Louisiana State

38 • Easing the Censor's Grip: Psychological Reactance and Re-designed '404' Pages in Chinese Internet

Zhehao Liang, Huazhong University of Science and Technology,

Zhao Peng and **You Li**, affiliation

Discussant

Hakan Karaaytu, Alfred

39 • Audience Engagement with Politico-Religious Digital News: A Computational Analysis of Comments on Trump's Bible Ad on CNN's YouTube Channel

Dennis Okeke, Colorado-Boulder,

Christiana Ibiwoye and **Ousman Mbaye**, Wisconsin-Milwaukee,
and **Anthony Obi Okeke**, Nnamdi Azikiwe University, Awka, Nigeria

40 • Counter Narratives? Issue, Moral, and Stakeholder Agenda Building among Candidates, Network News, and Alternative Media in 2024

Brittany Shaughnessy, **Joshua Anderson**, **Qiuyue Cho-Li**, **Laine Kowalski**,
and **Spiro K. Kioussis**, Florida

41 • [EA] Curating Politics on Social Media: How Different Types of Curatorial Users Gain Political Knowledge and Mitigate Affective Polarization Through Incidental Exposure

Biyang Wu-ouyang, The Education University of Hong Kong,
and **Shuning Lu**, Maryland

42 • Digital News and Political Self-Efficacy: The Role of Intentional and Incidental News Consumption in Latin America

Alexander Tawiah, **Elizaveta Kalinina**, **Praise Chiedozie**,
and **Vanessa de Macedo Higgins Joyce**, Texas State

43 • [EA] Exploring Opinion-based Group Affective Polarization in an Authoritarian Context: Evidence from China

Xining Liao, **Leo Yuanliang Shan**, **Yuxin Wei**,
and **Hernando Rojas**, Wisconsin-Madison

Discussant

Biyang Wu-Ouyang, The Education University Of Hong Kong

44 • Disruptive Mindsets in the Digital Age: How Social Media, the Need for Chaos, and Political Predispositions Shape Conspiracy Mentality

Joseph Yoo, Wisconsin - Green Bay, **Thomas Johnson**, affiliation,
and **Claire Lawrence**, affiliation

45 • [EA] Tough Tradeoffs: Views from Social Media Platform Trust and Safety Professionals

Leticia Bode, Georgetown and **Emily Vraga**, Minnesota

46 • [EA] Political satire from left to right and media literacy

Heesook Choi and **Caleb Cameron**, Mississippi State

47 • Hillbilly Fidelity? The JD Vance/Couch Meme and the Left's Shift in Memetic Warfare

Daniel Barth, Columbia University

48 • Multi-Group Analysis of Political YouTube Channel-based News Use, Political Negativity, and Affective Polarization: The Conspiracy Belief across Temporal Periods

Yunseung Lee, **Janggeun Lee**, **Han Lin**,
and **Bumsoo Kim**, affiliation

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Discussant

Nana Kwame Osei Fordjour, Maryland

49 • [EA] Framing the Conflict: A Comparative Analysis of the New York Times and Al Jazeera's Coverage of the Israel-Palestine Conflict

Abu Ahmed, Colorado State

50 • [EA] From Truth Social to the Podium—A Qualitative Study of Donald Trump's Positioning of Migrant Crime

Maria Ortega, Texas Tech

51 • Hostile Media and Friendly Chambers: Social Media Polarization during the 2024 U.S. Campus Protests

Ran Wei and **Jing Guo**, Hong Kong Shue Yan University,
and **Xinzh Zhang** and **Ven-hwei Lo**, City University of Hong Kong

52 • Media Technological Attributes' Effects on Young People's Internet Political Efficacy during Second Screening: A Mix-of-attribute Approach

Yiben Liu, Oklahoma State

53 • Message Discipline in Congressional Newsletters, 2024 Election

Mark Harmon, Tennessee, Knoxville

Discussant

Maha Bashri, United Arab Emirates University

54 • Between Accuracy and Correctness: How Political Correctness Shapes the Social Dissemination of Scientific Information - A Social Simulation Study

Xuebing Zhang and **Hanqing Zhao**, affiliation

55 • [EA] From emotions to policy support: Investigating the role of anxiety and trust in shaping AI policy attitudes

Ngoc Yen My Nguyen, **Tu Truong**, and **Michael Henderson**, Louisiana State

56 • [EA] Generative AI Meets the Protest Paradigm: A Computational Comparison of Visual Framing in Black Lives Matter Coverage by AI and Journalism

Sang Jung Kim and **Lei Chen**, Iowa

57 • [EA] Predisposed to Disbelieve: Cognitive Foundations of Conspiracy Mentality and Media Cynicism

Dongni Li and **Stephanie Jean Tsang**, Hong Kong Baptist University

58 • Social Media Exposure and Political Consumption: A Comparative Study of Generational Differences

Gary Tang, Hang Seng University of Hong Kong,
Dennis Leung, Hong Kong Shue Yan University
and **Samson Yuen**, Hong Kong Baptist University

Discussant

Jessica Sparks, Auburn

59 • Feeling like a stranger: How political alienation shapes confidence in institutions and social capital

Jaewon Royce Choi, Louisiana State, **Esther Thorson**, Michigan State,
Weiyue Chen, Butler, **Stephanie Edgerly** and **Edward Malthouse**, Northwestern

60 • [EA] "From airwaves to ballots": presidential candidates' podcast appearances and their impact on their credibility

Caley Hewitt and **Hayley Booth**, Louisiana State

61 • Generalized Tolerance: How Political Discussion Between Romantic Partners Cultivates Interpersonal Closeness and Intergroup Tolerance

Hao Liu and **Yufan Guo**, The Chinese University of Hong Kong

62 • [EA] King for a Day? The Influence of Media Use, Political and Threat to Democracy on Authoritarian Beliefs

Thomas Johnson, **Zhi Lin**, **Linda Bos**, **Alessandro Nai**,
and **Salih Hurdogan**, Texas at Austin

63 • Political network heterogeneity on Facebook and in real life: Examining the affective, perceptual, and violence-approval dimensions of partisan polarization

Gabriel Miao Li and **Brad Netherton**, Chapman University

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Discussant

Lindsey Blumell, City St George's University of London

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

3 to 4:15 p.m. / F063

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session

Champions of Editing

Moderating/Presiding

Mitch McKenney, Kent State

Speaker

Jess Shaw, *San Francisco Chronicle*

This annual gathering is open to anyone who teaches editing, appreciates editing or simply likes to hang around editing professors. This year's speaker, Jess Shaw, leads the breaking news, public safety and engagement reporting teams for the *San Francisco Chronicle*. She also oversees the teams of editors and producers who manage the Chronicle's digital platforms, including social media, SEO strategy and content, newsletters, SFChronicle.com and the Chronicle app. Shaw has over 15 years of experience in digital news strategy and previously led engagement initiatives at MarketWatch and oversaw the online night news desk at *The Wall Street Journal*. Additionally, winners of the Linda Shockley Award for Excellence in Teaching will share their ideas for teaching editing.

3 to 4:15 p.m. / F064

Public Relations, Media Ethics Divisions and Edelman

PFR Panel Session

**Dan Edelman and Bill Adams Panel: How and When Organizations Should Address
Mis/Disinformation: Understanding a Multifaceted Threat**

Moderating/Presiding

Virginia Harrison, Clemson

Panelists

Simon Paterson, MBE, US Head of Counter Disinformation, Edelman

Yan Jin, Georgia

Regina Luttrell, Syracuse

Chad Painter, Dayton

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The Dan Edelman and Bill Adams Panel is an annual partnership between Edelman (a global communications firm) and the Public Relations Division. The Edelman panel bridges the gap between academic research and practice by bringing a leading expert from the firm to join a conversation with accomplished public relations and ethics scholars. This year's theme is preparing organizations to handle mis/disinformation from a theoretical and practical focus. Edelman's representative will discuss how the firm advises and strategizes with clients to 1) prepare for mis/disinformation targeting their organization, 2) manage mis/disinformation when it implicates their organization, and 3) educate an organization's publics in identifying false information before it becomes a problem.

3 to 5:30 p.m. / F065

Visual Communication Division

Offsite Tour

TBA

Hosting

Shane Epping, Wyoming and **Tara Pixley**, Temple

Details are TBA

3 to 4:15 p.m. / F066

AEJMC Council of Affiliates

PFR Panel Session

Protecting "The Thin Blue Line": Free Speech, Government Speech or Hate Speech

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

3 to 4:15 p.m. / F067

Commission on the Status of Women and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

PFR Panel Session

**Navigating Ethical and Career Challenges Conducting Research on Sex and Media
(Especially with Youth)**

Moderating/Presiding

Leticia Couto, DePaul

Panelists

Y. Anthony Chen, California, Irvine
Rachel E. Riggs, North Florida
Patrick R. Johnson, Marquette
Rebecca R. Ortiz, Syracuse
Stacey J. T. Hust, Washington State

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This panel will examine the ethical and professional challenges of conducting research on sexuality and media (especially with children and adolescents) as a woman and/or someone with a sexual, racial, or ethnic minority identity. It will delve into the unique obstacles these researchers encounter when studying topics such as sexual health, sexuality, gender identity, and media, especially in gaining credibility and recognition within their respective academic fields. The discussion will also cover ethical concerns and the importance of cultural and gender inclusivity in doing this research alongside discussion of strategies for navigating institutional biases and barriers to career advancement.

3 to 4:15 p.m. / F068

Community Journalism Interest Group and Broadcast and Mobile Journalism Division

Research Panel Session

Helene, Milton and Disinformation: Studying Forecasting and News Coverage of Hurricane Disinformation

Moderating/Presiding

Marcus Funk, Sam Houston State

Panelists

Christoph Mergerson, Maryland

Rosalind Donald, American

Manuel Chavez, Michigan State

Mildred Perreault, South Florida

Traditionally, meteorologists have been reluctant to discuss climate change directly, and they avoid most politics outright. Mis- and disinformation surrounding Hurricane Helene and Hurricane Milton, though, challenged those traditional hesitations. How have falsehoods on social media, and from political officials, influenced local and national coverage of severe weather and its aftermath? Is local weather journalism changing to more directly explore climate change or electoral politics? How can scholars research and document those shifting concerns, or changing journalism practices?

3 to 4:15 p.m. / F069

Religion and Media Interest Group

Teaching Panel Session

AI in Religion and Education: Transformations and Ethical Challenges

Moderating/Presiding

Omar Hammad, Hunter College (City University of New York)

Panelists

Rebecca Frazer, Florida

Sahar Khamis, Maryland

Regina Marchi, Rutgers

This panel explores AI's role in transforming education and religion. In faith, AI-driven chatbots and sermons challenge traditional leadership. In education, AI enables adaptive tutoring, raising questions about mentorship and

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academic integrity.

3 to 4:15 p.m. / F070

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PFR Award Panel Session

Celebrating the 2025 Equity and Diversity Award Winner

Moderating/Presiding

Genelle Belmas, Kansas

2025 Award Recipient

College of Journalism and Mass Communications, University of Nebraska-Lincoln

Panelists

Cory Armstrong, University of Nebraska-Lincoln

Kelli Boling, University of Nebraska-Lincoln

Jessica Walsh, University of Nebraska-Lincoln

Linda White, University of Nebraska-Lincoln

Selected by AEJMC's Elected Standing Committee on Professional Freedom & Responsibility, the award recognizes journalism and mass communication academic units that are working toward and have attained measurable success in increasing equity and diversity among their faculty. Despite the current challenges to DEI across the nation and in state, this year's award recipient is continuing to prioritize diversity and inclusion. Panelists will present on their school's diversity, equity and inclusion strategies, and provide examples of how this strategy is implemented and evaluated.

3 to 4:15 p.m. / F071

Association for Education in Journalism and Mass Communication

Presidential Panel Session

Leading in Times of Momentous Change: Stories that Stand the Test of Time

Moderating/Presiding

Teresa L. Mastin, Michigan State, 2024-25 AEJMC President

Panelists

Linda Aldoory, American, 2024-25 AEJMC Past President

Bey-Ling Sha, Texas Tech, 2024-25 AEJMC President-Elect

Mia Moody, Baylor, 2024-25 AEJMC Vice President

Matthew J. Haught, Memphis, 2025-26 AEJMC Vice President-Elect

This panel provides an opportunity for AEJMC members to engage with the AEJMC presidential leadership ladder. Panel members will share lessons learned during the 2024-25 academic year and their hopes for the 2025-26 year. Panel members will also take questions.

3 to 4:15 p.m. / F072

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Korean American Communication Association

Business Meeting and Panel Discussion

KACA Business Report

Jinhyon Hammick, Flagler College

Panel Discussion

**Designing the future of Korean Wave: The Role of Journalism and Mass Media
for Sustainable K-Culture and K-Content Development**

Panelists

Minwoo Lee, Director of Hospitality Analytics and Innovation Lab,
Conrad N. Hilton College of Global Hospitality Leadership, Houston

Hawon Shim, Executive Producer, Cultural & Documentary Division,
Korean Broadcasting System

Jihoon (Jay) Kim, Department of Advertising & Public Relations,
Concentration Head, Graduate Media Strategy & Analytics, Alabama

4:45 to 6 p.m. / F073

Advertising Division

Top Refereed Research Paper Session

Moderating/Presiding

Mengtian Jiang, Kentucky

The Effects of Social Media Involvement and Engagement Metrics On Consumer's Cognition, Affection, and Conation in Social Media Advertising*

Jinhee Lee, Central Michigan

"Sad to say I have a problem": How Online Support Communities Navigate and Counteract Gambling Advertisements**

Teodora Tavares, South Florida

Can a Virtual Influencer Help Save the Planet? The Interplay of VI Age, Race, and the Stereotype Content Model in AI-Powered Pro-Environmental Campaigns***

Hui Shi, Xinyu Zhao, Zhengyan Li, Sophia Mueller-Bryson, Regina Ahn,
and **Chen (Crystal) Chen**, Miami

Deepfake Humans in Advertising: Effects of Product Type and Message Appeal on Perceived Fit, Message Credibility, and Ad Attitude****

Bismark Owusu-Yeboah, Oregon, and **Jing Yang**, Loyola Chicago

Enhancement or Replacement: Impact of Experiential Teaching Interventions of Generative AI on Students' Literacy and Critical Thinking*****

Jiun-Yi Tsai, Janice Sweeter, Amy Hitt, Martine Follestad Jutilla,
and **Claire Ewert**, Northern Arizona

Discussant

Fuyuan Shen, Pennsylvania State

* Top Open Research paper (First place)

** Top Graduate and Undergraduate Student Research paper (First place)

Friday, August 8, 2025

*** Top Professional Freedom & Responsibility (PF&R) (First place)
**** Top Special Topics paper (First place)
***** Top Teaching & Pedagogy paper (First place)

4:45 to 6 p.m. / F074

Broadcast and Mobile Journalism Division

Top Refereed Research Paper Session

Queer Disclosure, Push Notifications, Trending Topics and Affective Polarization

Moderating/Presiding

Marcus Funk, Sam Houston State

In Credible. Out Credible?: LGBT Newscaster Disclosure and Viewer Perceptions of Credibility*

Robert Richardson, Sam Houston State

What We See and How We Engage: Political Incidental News Exposure via Push Notifications

Rebecca Ping Yu, National Yang Ming Chiao Tung,

An-Ting Hsieh Academia Sinica,

and **Yung-Ju Chang**, National Yang Ming Chiao Tung.

“Playing the Visibility Game” Versus Practicing Journalism: Exploring Editor’s Perceptions and Strategies Toward Trending Topics on Weibo

Xi Wang, Zhengzhou University,

and **Lulu Peng**, Huazhong University of Science and Technology

Counter-attitudinal News Perceptions and Affective Polarization: Effects of AI Labels, Source Expertise, and Writing Style**

Hao Liu, The Chinese University of Hong Kong

Discussant

Stan Jastrzebski, Missouri***

* Top Faculty Paper Award

** Top Student Paper Award

*** Top Reviewer Award

4:45 to 6 p.m. / F075

Communicating Science, Health, Environment and Risk Division

[10-1645] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division (95 papers)

Topic I — **Climate Change Communication**

01 • Cognitive Resources and Climate Messaging: How Anxiety Moderates Framing and Norm Effects Over Time
Jiaxin Zuo, Wuhan University

02 • Hurricane Stressors, Climate Change Anxiety, Critical Thinking About Hurricane Information, and Social Capital
Francis Dalisay and **Wenlin Liu**, Florida,
Masahiro Yamamoto, Albany,
Jay Hmielowski, Florida, **Young-Rock Hong**, Emory,
Jiawei Liu and **Benjamin Johnson**, Florida

Friday, August 8, 2025

03 • Framing CRISPR in Climate and Naturalness Contexts: How Issue Intersection Influences Public Opinion on Gene Editing

Lindsey Middleton, Dayeon Eom, Sha Luo,
and **Sedona Chinn**, and **Nan Li**, Wisconsin-Madison

04 • Understanding Climate Risk in the Global South: Definitions, Influences, and Communication Strategies of Local Climate Leaders

Chenchen Wang, Maryland, College Park

05 • Local Climate Change Messages in Oklahoma

Jessica Zimmerman, Oklahoma

06 • Framing Climate Action: Roles of Perspective-Taking and Moral Framing In Shaping A Sense of Urgency, Moral Responsibility, And Environmental Sacrifice

Seyeon Park, Jiyou Kim, and Misa Park, Maryland, College Park

07 • [EA] The Impact of Expert-Labeled, AI-Labeled, and Human-AI Collaborative Fact-Checking on Attitudes toward Climate Misinformation: The Role of Authority Heuristic and Machine Heuristic

Yulei Feng, Fudan University

08 • [EA] Incidental exposure to climate news and people's perception of climate change risk

ChenYi Xu, Tsinghua University

09 • [EA] How Do Large Language Models (LLMs) Represent Climate Values? A Comparative Study of Environmental Communication Biases Across Regions

Runkun Pan, Zi Tong Wang,
and **Yunbo Chen**, Jinan University,
and **Runlang Pan**, Guangzhou Medical University

10 • [EA] The influence of emotions on risk perceptions and need for support to mitigate water-related hazards

Kathryn E. Cooper, Kent State,
Kristen D. Landreville, North Carolina State/Wyoming,
Mary L. Keller, Kristiana Hansen, Jacqueline Shinker,
Ginger B. Paige, Anders T. Van Sandt,
Emily Donaldson, Michelle Kim,
and **Mariah D. Ehmke**, Wyoming

11 • [EA] Diversifying the Voices: Topic Modeling and Sourcing Analysis of Climate Change News in Bangladesh, China, India, and Pakistan

Muhammad Ittefaq, James Madison,
Ali Zain, Arizona State, and **Waqas Ejaz**, University of Oxford

12 • Mitigation, or Adaptation? The Mediating Role of Psychological Distance and Climate Change Concern in the relationship between Media Use and Farmers' Climate Action

Wenzhu Li and **James Shanahan**, Indiana-Bloomington,
and **J. Arbuckle**, Iowa State

13 • [EA] Biased Not Conspired: Determinants of Climate Science Skepticism and Uncertainty

Dongni Li
and **Stephanie Jean Tsang**, Hong Kong Baptist University

14 • [EA] The Role of Altruism in Climate Change Mitigation Efficacy: A Parallel Mediation Model

Hanjing Wang and **Stephanie Jean Tsang**, Hong Kong Baptist University

Discussant

name, affiliation

Topic II — Social Media Analysis and Persuasion

15 • Dynamics of Opinion Formation and Influence in Networked Communities: How Reddit Users Shape Urban Air Pollution Discussion

Yuhou Chen, McGill University

16 • Who Shapes Health Narratives on TikTok? Evaluating Content Sources and Discourse Quality in Comments on Reproductive Health Videos

Dayeon Eom, Sedona Chinn,

Friday, August 8, 2025

and **Julianne Renner**, Wisconsin-Madison

- 17 • **Miracle or Misfortune? Analyzing Reddit Users' Narratives about Ozempic Medication for Weight Loss**
Foluke Omosun, Sacred Heart,
and **Anna Young**, Central Connecticut State
- 18 • **Do Social Media Users with Higher BMIs Experience Lower Body Image Flexibility and Worse Mental Health? A Chinese National-based Study**
Yuqiu Chen, Sun Yat-sen University,
Xincheng Huang, South China University of Technology,
Xiaoqian Tan, The Chinese University of Hong Kong, Shenzhen,
and **Wenhao Yang**, Sun Yat-sen University
- 19 • **[EA] #NewMomsStruggle: Communicating Postpartum Depression and Maternal Mental Health on Facebook in Ghana**
Priscilla Aboagyewaa Boateng,
and **Lisa Lenoir**, Indiana-Bloomington
- 20 • **[EA] Unraveling the Mechanisms of Mental Health Social Media Influencers' Networked Influence: Insights from Semi-Structured Interviews**
Yanfang Wu and **Hongzhu Jin**, Miami
- 21 • **Listen to doctors or peers? Understanding the influence of social media expert sources exposure and illness representations on infertility treatment preferences in China**
Jinghan Ma and **Santiago Liu**, Shanghai Jiao Tong University,
Nan Yang, East China Normal University,
and **Yungeng Li**, Shanghai Jiao Tong University
- 22 • **Role of Self-Disclosure Reciprocity in Building Online Communities on YouTube Cancer Vlog Channels**
Hyang-Sook Kim, Towson, **Heaseung Jeong**, Inha University,
and **Munyoung Chung**, Wilkes University
- 23 • **[EA] Differential Effects of Exposure to Fertility-Related Messages Across Social Media Platforms on Women's Childbearing Willingness**
Zhiyue Yan, **Caixie Tu**,
and **Yaru Wang**, Shanghai University
- 24 • **[EA] Cognitive Heuristics, Algorithm Awareness, and Trust in Health Information: User Perceptions on TikTok**
Jinping Wang and **Qingyuan Yang**, Florida
- 25 • **[EA] The spread and emotional mobilization of "climate anxiety" on social media**
Fang Biling, Sun Yat-sen University,
Zixian Wang, Peking University,
and **Shi Yudie**, Beijing Foreign Studies University
- 26 • **[EA] A Study of Media–Public Divergence in the Topic–Emotion Association Networks at COP29**
Beixi Kuang, **Wenhui Liang**, **Huaming Chen**,
and **Yuxin Liang**, Sichuan University
- 27 • **[EA] Silent Public Expression: A Study on Discourse Strategies of Deaf Influencers in Social Issue Engagement**
Yuan Liang, Tongji University
- 28 • **[EA] The Effectiveness of Pseudo-health Information Correction in Social Networks: A Structural Perspective**
Lu Dai, affiliation

Discussant

name, affiliation

Topic III — Patient Perspectives, Online Social Support, and Medical Education

- 29 • **Electronic Patient Portals and Patient-Centered Communication: Evidence on Deaf and Hard of Hearing Patients' Healthcare Satisfaction and Trust**
Piper Liping Liu, Shenzhen University,
and **Jizhou Ye**, Oklahoma
- 30 • **Multifunctional Online Medical Record Use and Patient Empowerment in Great China Region**
Jizhou Ye, Oklahoma, **Shenting Zheng**, Hong Kong Baptist University,

Friday, August 8, 2025

and **Yueliang Wang**, Louisiana State

- 31 • [EA] Using Online Support Groups to Cope During the COVID-19 Pandemic: A Systematic Review
Xinle Jia, Southern Illinois-Carbondale,
and **Naishuo Sun**, Fort Hays State
- 32 • [EA] Substance Use Behavior among Young Adults in the U.S: Understanding Provider Trust in the Age of Social Media and Substance Misinformation
Hae Yeon Seo, **Porismita Borah**, and **Erica Austin**, Washington State
- 33 • [EA] Beyond Storytelling: Gender Dynamics in the Expansion of EORM for Chinese Medical Education on T2D Health Narratives
Qingchuan Liu, East China Normal University,
and **Xiaolu Ji**, Chongqing University
- 34 • [EA] Beyond Human vs. AI: How Doctor Identity and Disease Context Influence Patient Perceptions and Satisfaction
Yewen Shen, **Linyi Bao**,
and **Meng Chen**, Shanghai Jiao Tong University
- 35 • Will Reviews Influence Me? How AI-summarized Review Affects People's Intention of Physician Seeking on PRWs
Shuo Yao, Florida
- 36 • Determinants of Online Health Information-Seeking Behaviour in China: Evidence from the 2021 CGSS
Fanbin Zeng, Texas State
- 37 • It takes more than motivation in life to be receptive to palliative care
Su Lin Yeo, Singapore Management University,
Yumin Lin and **May O. Lwin**, Nanyang Technological University

Discussant

name, affiliation

Topic IV — Strategic Message Design

- 38 • The Paradox of Tailored Health Messaging: When Precision Interferes with Privacy
Jessica Zier, Northwestern, **Qinghua Yang**, Texas Christian,
and **Nathan Walter**, Northwestern
- 39 • Investigating the Message Effects and Mechanisms of Normative Appeals
Youzhen Su, Pennsylvania State
- 40 • Multimedia Characteristics, Perception, and Politicization Regarding Health Organizations' COVID-19 Tweets
Abbey Warbington, Tennessee, Knoxville
- 41 • Self-versus others: Strategic messaging to bridge the environmental empathy gap
Misa Park, **Jiyoun Kim**,
and **Seyeon Park**, Maryland, College Park
- 42 • From Struggle to Sustainability: How Pandemic Distress, Posttraumatic Growth, and Strategic Messaging Drive Environmental Action
Kyongseok Kim and **Alexandrea Matthews**, Towson
- 43 • Do Format Components in Health Education Matter? A Mixed-Method Analysis of College Students' Recall from Naloxone Multimedia Education
Huai-yu Chen, Kentucky, **Ying Zhuang**, Boston,
and **Nicky Lewis**, Indiana
- 44 • Promote Breast Cancer Screening: AI-Generated Health Messages Targeting and Tailoring Women of Color
Hanzi He, **Shuo Yao**, **Michelle Ruiz**,
Fevi Rose Paro, **Wenshuo Zhang**,
and **Haoran Chu**, Florida
- 45 • Maximizing Persuasion in Climate Change Communication: How the Efficacy and Message Format Lead to Positive Response through the Extended Parallel Process Model
Kaijiao Zhang, Macau University of Science and Technology,
and **Lori McKinnon**, Oklahoma State

Friday, August 8, 2025

46 • [EA] The Role of Empathy and Self-Efficacy in Mediating the Effect of Message Framing on Pro-Environmental Behavior

Shanling Qiu, Tsinghua University

47 • [EA] Standing Up for Yourself or Others? Leveraging Awe Appeal in Social Media Pro-environmental Campaigns

Yao Yao, South China University of Technology,

and **Xiuxiu Xu**, Fudan University

48 • The Disclosure Dilemma: How AI Attribution Affects Reactions to Public Health Messages

Jacob Long, **Tabitha Oyewole**, **Maryam Goli**, **Jacqueline Keisler**,

Saud Alyaqout, **Michael Rodgers**,

and **Arielle N'Diaye**, South Carolina

Discussant

name, affiliation

Topic V — Visual Communication and Perceptions

49 • Inspiring Action on Instagram: Analyzing Emotional Appeals and Theoretical Constructs in Bone Marrow Donation Messaging

Nicole O'Donnell, **Katie Elcm Robinson-Tay**,

and **Sooyoun Park**, Washington State

50 • [EA] Utilizing Competing Biological Motivations: Can We Improve Food Neophobe's Attitudes toward Lab-grown Meat?

Rachel Bailey, **Sun Young Park**, **Pooja Ichplani**, and **Yu Liang**, Florida State,

Jay Hmielowski and **Myiah Hutchens**, Florida

51 • [EA] The Efficacy Pathway in Adaptive Framing: Visuals Drive Effects on Community Optimism and Behavioral Intentions

Kami Vinton and **Renita Coleman**, Texas at Austin,

and **Lesia Major**, Indiana-Bloomington

52 • AI Awareness and Persuasiveness in AI-Generated Visual Health Communication: Multi-Path Mediations from Three Perspectives

Manxi Luo and **James Cummings**, Boston

Discussant

name, affiliation

Topic VI — Science, Scientists, and Communication

53 • Social Identity Conceptualizations in Science Communication Research: A Conceptual Review

Henry Allen, Alabama

54 • Faith and Science in Different Media Systems: A Cross-National Investigation of Religiosity and its Correlation with Orientations toward Science and Trust in Scientists

Yijia Erika Zhu, Wisconsin-Madison,

Richard, L. Street, Jr., Texas A&M,

and **Sebastian Scherr**, University of Augsburg

55 • Women See Impact, Men See Laughs: Gender Differences in Scientists' Perception of Humor Effectiveness and Appropriateness in Science Communication

Jiyoung Yeon, Georgia

56 • When government science organizations violate expectations: Humorous messages' effect on source credibility factors

Ch'Ree Essary, **Junyan Lu**,

and **Katie Cushing**, Alabama

57 • Self or Society? The Role of Framing and Risk Perception in Scientists' Social Media Engagement

Lingwen Lei, Tsinghua University

58 • Gamifying sustainability communication: Leveraging digital games for sustainable behavior adoption

Friday, August 8, 2025

**Vaibhav Diwanji, Huong Ha, Nazra Izhar,
Blessing Jona, Nhung Thi Tuyet Nguyen,
and Samuel Muzhingi, Kansas**

- 59 • Gateway to Promoting AI for Social Good: Collective Scientific Efficacy Enhances Scientific Consensus Communication on Social Media

**Wenbo Li, Stony Brook, Shuning Lu, Maryland,
Xia Zheng, Stony Brook, Shan Xu, Texas Tech
and Hailey Lantigua, Stony Brook**

- 60 • Too Sure or Not Sure Enough? Trust Hinges on Scientists' Uncertainty Matching Knowledgeable Audiences' Tolerance for it

**Natasha Strydhorst, Morgridge Institute for Research,
and Asheley Landrum, Arizona State**

- 61 • Trust in Space Junk Information Sources: The Role of Political Affiliation, Knowledge, and Media Attention
Patrice Kohl, SUNY College of Environmental Science and Forestry

- 62 • On Argumentation Theory in Science Communication
Justin C. Cheung, Nanyang Technological University

- 63 • Explaining isn't persuading: Biased and heuristic processing of scientific messages
**Asheley Landrum, Arizona State, Joanna Huxster, Eckerd College,
Ch'Ree Essary, Alabama, and Matthew Slater, Bucknell**

- 64 • Beyond Informing and Entertaining: Explicating the Multifaceted Effects of Online Science Video Engagement
Luye Bao, Peking University, and Shupeai Yuan, Northern Illinois

- 65 • [EA] Mapping the field: Communication and Media Research about Wildland Fire Smoke
**Hollie Smith, Jess Downey, Heidi Huber-Stearns, Oregon,
Md Waseq Ur Rahman, Creighton,
an Erin Morrison, Oregon**

- 66 • "What Might Happen with Generative AI?": Examining the Role of Prefactual Thinking in the Cognitive Mediation Model in the Context of Emerging Technologies

**Timothy Fung, Ho Man Leung, Xiyuan Zhou,
and Shenting Zheng, Hong Kong Baptist University**

- 67 • Examining the Relationship Between Engagement with Direct-to-Consumer Genetic Testing and Science Knowledge and Attitudes

**Nicole Lee, Arizona State, Matthew VanDyke, Alabama,
and Alan Abitbol, Tampa**

- 68 • The Meaty Debates: Comparing Expert Stakeholders' Mental Models on Meat Labels on Plant-based Meat Alternatives

Shelly Malik and May O. Lwin, Nanyang Technological University

- 69 • Inverted U-shape Model: How the gist repetition of false information influences people's belief level
**Aoyang Liu, University of Macau,
and Yining Xia, Beijing Normal University**

- 70 • Beyond scientists' control: Portraits of Indigenous scientists and the detrimental effects of conflict-oriented news frames

Ryan Comfort and Nicholas Browning, Indiana-Bloomington

Discussant

name, affiliation

Topic VII — Risk Communication and Information Processing

- 71 • [EA] Broadening the Risk Perception Attitude Framework to Predict Poisonous Mushroom Precautionary Behavior: A Case Study from China

**Xuanhe Liu and Zhengyang Wu, Wuhan University,
Jinyu Gao, Communication University of China,
Yuxuan Li, and Yangyang Wu, Wuhan University**

Friday, August 8, 2025

- 72 • Pathways to Motivating Microplastics Communication: Information Seeking, Knowledge, Risk Perception, and Efficacy Beliefs
Brett Williams and **Carolyn Lin**, Connecticut
- 73 • Secondary risk theory: The role of personal relevance as a boundary condition
Prena Shah, Georgia, **Xinxia Dong**, Shanghai University,
Yi Yin Leong and **Janet Yang**, Buffalo
- 74 • Dual Pathways from Information Framing to Health Behaviors in Social Media Crisis Communication of Norovirus
William Kwun Yu Li, Tsinghua University
- 75 • Media Attention and Institutional Trust: Examining Public Risk and Benefit Perceptions of Nuclear Energy in Southeast Asia
Shirley S. Ho, **Wufan Jia**,
and **Chang He**, Nanyang Technological University
- 76 • [EA] When Fear Spreads Faster Than Facts: Analyzing Emotional Framing and Science Literacy Cues in H5N1 Facebook Engagement
Nicole O'Donnell, **Anaderi Iniguez**, **Andrew Sutherland**,
Hae Yeon Seo, and **Erica Austin**, Washington State
- 77 • [EA] Seeking Information about AI's Double-Edged Sword: Extending the PRISM in the Context of AI Risks and Benefits
Won-Ki Moon, Florida
- 78 • [EA] Avoidance or Normalization? How Perceived Internal and External Uncontrollability Shape Risk Responses and Personal Information Protection
Tianyang Lu, Oklahoma
- 79 • [EA] Risk, Identity, and Voice: Understanding Safety Communication in High-Reliability Offshore Environments
Ariana Medina, Texas Tech,
Janet Okoroji, Louisiana State,
Austin Vaughn and **Kerk F. Kee**, Texas Tech,
Tyree Mitchell, Louisiana State,
Marshall Watson and **Changwon Son**, Texas Tech
- 80 • [EA] Peer Communication as a Social Amplifier of Risks: Pathways from Mass Media Exposure to Drinking Attitudes and Intentions via Perceived Risks and Norms
Yiran Liu and **Xing Zhang**, Shenzhen University
- 81 • [EA] The Effect of Perceived Risk and Benefit on the Information Avoidance of Generative Artificial Intelligence
Yingwei Wang, Shanghai University
- 82 • [EA] Exploring the Interaction of Media Trust, Risk Perception and Optimism Bias in Poisonous Mushroom Precautionary Behaviour: A Moderated Chain Mediation Model
Yangyang Wu, **Na Li**, **Qinyu Chen**,
Xuanhe Liu, Wuhan University,
and **YiYing Liao**, Jishou University
- 83 • Perceived Severity and Vulnerability to Deepfake Fraud: The Roles of Online Disclosure, Digital Fraud Familiarity, and Deepfake Control in Taiwan
Trisha, T.C. Lin, **To-Yuan Huang**,
and **Rio Oktora Nanda Putra**, National Chengchi University
- 84 • Deliberate or Duped? Understanding Global Consumer Counterfeit Purchase Behavior Through the Lens of Protection Motivation Theory
Heijin Lee, Pepperdine,
Saleem Alhabash, **Moldir Moldagaliyeva**,
Patricia Huddleston, and **Anastasia Kononova**, Michigan State
- 85 • The effects of perceived social and spatial distance in shaping environmental risk perception in immersive virtual environments
John Leach, **Kang Namkoong**,
and **Siqiao Ao**, Maryland, College Park
- 86 • Navigating Smoke Risk Communication: Insights from Practitioners in the Pacific Northwest

Friday, August 8, 2025

Hollie Smith, Heidi Huber-Stearns,
and **Jess Downey**, Oregon

87 • Factors influencing the formation of environmental risk perception among Generation Z environmentalists in China: A qualitative study

Zimeng Wei, Xiamen University

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

4:45 to 6 p.m. / F076

Communication Technology Division

Top Refereed Research Paper Session

Top Faculty and Student Papers in Communication Technology

Moderating/Presiding

Mustafa Oz, Tennessee

Machine-Likeness Across Societies: The Influence of Religiosity and AI Development*

Longhan Wei and **Hai Liang**, The Chinese University of Hong Kong

Attitudes on Censoring Social Media Content: An Application of the Theory of Planned Behavior**

Sherice Gearhart, Texas Tech, **Oluseyi Adegbola**, Tennessee,
and **Yvonne Okoro**, Texas Tech

The 'Added Value' of Virtual Reality Journalism: Audiences Recognize Cognitive, Affective, and Sensory Advantages in Digital Spatial Narratives***

Juan Camilo Hernández-Rodríguez and **Víctor García-Perdomo**, Universidad de La Sabana

Digital Mirror, Mate, and Mentor: Negotiating Romantic Relationships with ChatGPT as 'Teacher G' on Xiaohongshu⁺

Elizabeth Qin and **Zhihuai Lin**, North Carolina at Chapel Hill

The Impact of AI-Induced Challenge Stressors on Media Professionals' Job Satisfaction**

Jingqing Li and **Jingxin Li**, Wuhan University

[EA] Trusting the Machine: Psychological Mechanisms Behind Users' Continuous Intention to Use ChatGPT***

Yuejiao Di, Boston

Discussant

Mustafa Oz, Tennessee

* First Place Faculty Paper Award

** Second Place Faculty Paper Award

*** Third Place Faculty Paper Award

⁺ First Place Student Paper Award

Friday, August 8, 2025

++ Second Place Student Paper Award

+++ Third Place Student Paper Award

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / F077

Cultural and Critical Studies Division

Top Refereed Research Paper Session

Cultural and Critical Studies Division Top Papers

Moderating/Presiding

Karin Assmann, Georgia

Early Nineteenth Century Feminist Periodicals and the Formation of a U.S. Women's Rights Agenda

Carolina Velloso, Minnesota Twin Cities

'AI is a story about labor automation': Journalism, tech, and perceptions of precarity

Patrick Ferrucci and **Qiongye Chen**, Colorado-Boulder

Reconsidering journalistic doxa

Tim Vos and **Enrique Nunez-Mussa**, Michigan State

"The Business of Sympathy": The Platformization of Waterdrop Crowdfunding and Philanthrocapitalism in China*

Shitong Li, Communication University of China

Discussant

Peter Joseph Gloviczki, Western Illinois

*** Student Paper Winner, First Place**

4:45 to 6 p.m. / F078

International Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Vanessa Higgins, Texas State, and **Ruth Moon**, Louisiana State

Unstable Ground: Journalism, Gender, and Labor Precarity in Ghana

Audrey Anchirinah, Minnesota,

and **Danford Zirugo**, Alabama

Does Social Media Use Make Us More Environmentally Knowledgeable or More Eco-Anxious? A Multi-Country Investigation**

Jörg Matthes, **Ariadne Neureiter**,

and **Thomas Kirchmair**, University of Vienna

Mokhtarrudin Bin Ahmad, Multimedia University

Alice Binder, University of Vienna

Christina Brandstetter, University of Vienna

Ploypin Chuentarawong, Chulalongkorn University

Jeong-woo Jang, Advanced Institute of Science and Technology

News Media Use, Social Media Platforms, and the Dimensions of Conservatism in Brazil**

Friday, August 8, 2025

Rachel Mourao, Miami, **Marcos Paulo Silva**, Universidade Federal de Mato Grosso do Sul

Tim Vos, Michigan State

"The architect of the invasion" vs. "a symbol of resilience." How AI chatbots frame Zelenskyy, Putin and the Russia-Ukraine war**

Nataliya Roman, North Florida,

Nataliia Laba, University of Groningen,

and **John Parmelee**, North Florida

Facebook Community Standards: The New Gatekeeper for Palestinian News Organizations?*

Nida'a Bassoumi, Arab-American University,

Naheda Makhadmeh, Yarmouk University,

and **Brian J. Bowe**, Western Washington

** Second Place, Faculty Competition

*** Third Place, Faculty Competition

4:45 to 6 p.m. / F079

Law and Policy Division

Top Refereed Research Paper Session

First Place Award-Winning Papers

Moderating/Presiding

name, affiliation

Laboratory of Autocracy: Texas' Escalating Assault on First Amendment Values in the Abbott/Patrick/Paxton Years***

Daxton Stewart, Texas Christian,

and **Amy Kristin Sanders**, Pennsylvania State

The Past and Future of AI and Copyright and the Challenges Facing Corporations and Creators**

John Chambers, SUNY Plattsburgh

Failure to Disclose: The Federal Trade Commission's Role in Ensuring Online

Endorsements are Properly Disclosed*

Mary Kate Tramontano, Syracuse

Discussant

Jane Kirtley, Minnesota

*** Top Faulty Paper

** Debut Faulty Paper

* Top Student Paper

4:45 to 6 p.m. / F080

Mass Communication and Society Division

Top Refereed Research Paper Session

Best of Mass Communication and Society Part I

Moderating/Presiding

Friday, August 8, 2025

Alec Tefertiller, Baylor

Apprehensive or Motivational Threat?*

Michelle Amazeen, **Arunima Krishna**,
and **Chao “Chris” Su**, Boston

When Memes Become Mean: Discrimination Recognition and Group Norms
in Adolescent Bullying**

Rongyi Chen, Central South University, **Qing Xiao**, Carnegie Mellon University,
Shike Lin, Shanghai Jiao Tong University,
Menghan Yin, Texas at Austin,
Jingjia Xiao, California, San Diego,
Hua Zhong, The Chinese University of Hong Kong,
and **Bingbing Zhang**, Iowa

Correcting the Self with AI: The Effectiveness of Deepfake Self-Debunking
in Reducing Misinformation***

Hang Lu, Michigan

Generative Flames, Ethical Backlash: Analyzing the AI-Generated Visuals
that Surrounded the 2025 California Wildfires and Public Sentiment Toward
Them—A Social Amplification of Risk Perspective****

Menna Elhosary, University of London

How Emotions Drive User Engagement: A Mixed-Methods Analysis of Doctor
Influencers’ Douyin (Chinese TikTok) Video Titles*****

Zhiying (Jenny) Xu, Iowa

Discussant

Mike Schmierbach, Pennsylvania State

- * First Place Faculty Paper Award
 - ** Second Place Faculty Paper Award
 - *** Third Place Faculty Paper Award
 - **** First Place Student Paper Award
 - ***** First Place Moeller Paper Award
-

4:45 to 6 p.m. / F081

Minorities and Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Chelsea Peterson-Salahuddin, Michigan Ann Arbor

Unpacking the Impact of Media Racism Exposure on Multidimensional Resistance
Among Asian Americans*

Jungmi Jun, South Carolina, **Joon Kim**, Rhode Island
and **Ali Zain**, Arizona State

Responsibility Framing, Minorities, and Alzheimer's Disease: A Quantitative Content
Analysis of U.S. News Media**

Dante Mozie, **Yu Chen**,
and **Carrie Jingyi Xiao**, South Carolina

Gen-Z Latinx Media Preferences: Representation, Identity, and Consumption Habits***

Melissa Santillana, **Carolina Perez**,
and **Javier Morales Riech**, Texas Tech

Friday, August 8, 2025

The Missing Bias: The Effect of Social Identity on Audience Engagement
with Missing Person News****

Luna Pittet Gonzalez and **Chris DeFelice**, Florida

#Ayurveda: Examining how South Asian Content Creators Digitally Construct
Well-being on TikTok*****

Zubin DeVitre, **Sadia E Cheema**,
and **Tejasvini Mantripragada**, Seton Hall,
and **Hannah Glenn**, Wisconsin-Madison

Restorative and Solidarity Journalism in Contemporary Media Discourse*****

Taylor Sheridan, Missouri

Discussant

Danielle K. Brown, Michigan State

- * First Place Faculty Research Paper Award
- ** First Place Graduate Student Paper Award
- *** Second Place Faculty Research Paper Award
- **** Second Place Graduate Student Research Paper Award
- ***** Third Place Faculty Research Competition Paper Award
- ***** Third Place Graduate Student Research Paper Award

Top Paper Award Recognition: The Minorities and Communication Division will honor all top paper award winners at the end of this session at our Division Business Meeting.

4:45 to 6 p.m. / F082

Political Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Bingbing Zhang, Iowa

News Finds Me as the Illusion of Competence: Evidence for Overconfidence in Discernment of Political
Misinformation*

Chris Skurka, Pennsylvania State, **Zicheng Cheng**, Arizona,
and **Manuel Goyanes Carlos III**, University of Madrid,
and **Homero Gil de Zúñiga**, University of Salamanca / Pennsylvania State

From Head to Toe? A Meta-Analysis on the Cognitive, Attitudinal, and Behavioral Effects of Online Political
Microtargeting**

Selina Noetzel, University of Klagenfurt,
Andreas Nanz, Technical University of Munich,
Ye Sun, Utah, **Alice Binder** and **Jörg Matthes**, University of Vienna

The Self-Effects of Digital Commentary: How Comment Effort and Audience Shape Affective Reactions to Political
News***

Jinping Wang, Florida, **Hai Liang**, The Chinese University of Hong Kong,
and **Rui Pan**, affiliation

What Does the Ideal Democracy Look Like? News Use, Democratic Dissatisfaction, and Alternative Political
Processes****

Abby Youran Qin, Wisconsin-Madison

Presidential Campaign Rhetoric*****

Stephanie Kelley-Romano, Bates College

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Discussant

Josephine Lukito, Texas at Austin

* Top Faculty Paper

** Second Faculty Paper

*** Third Faculty Paper

**** Top Student Paper

***** First-Place Teaching Award

4:45 to 6 p.m. / F083

Scholastic Journalism Division

Top Refereed Research Paper Session

Evolving Issues in Journalism: Preparing Students for Industry Demands, Business Fundamentals, Technological Shifts, and Societal Challenges

Moderating/Presiding

Theresa de los Santos, Pepperdine

Balancing the Budget: Educator Perceptions of the Business Side of High School Journalism*

Sarah Cavanah, Kansas, **Peter Bobkowski**, Kent State,

Leslie Klein, Nebraska-Lincoln,

Monica Hill, North Carolina at Chapel Hill,

and **Marina Hendricks**, South Dakota State

Identity-Based Differences in Journalism and Communication Students' Sense of Belonging Amid Attacks on University DEI**

Shanetta Pendleton, Elon,

and **Rhonda Gibson**, North Carolina at Chapel Hill

Expanding AI Literacy: The 5Cs of News Literacy in the Era of Generative AI***

Adam Maks, Indiana-Indianapolis,

Seth Ashley, Boise State,

and **Paul Cook**, Indiana-Kokomo

Beyond the Degree: Examining Hiring Criteria and the Role of Journalism Education in the Recruitment of Journalists in Nigerian Newsrooms****

Kemi Busari, Maryland

Top Paper Award Recognition

The Scholastic Journalism Division will honor all top paper award winners at the end of this session and prior to our Honor's Lecture.

Discussant

Elizabeth Smith, Pepperdine

* First Place Faculty Research Paper Award

** Second Place Faculty Research Paper Award

*** Third Place Faculty Research Paper Award

**** First Place Graduate Student Paper Award

This session presents the top research papers in Scholastic Journalism, examining how the public, journalism education, and professional newsrooms are responding to the evolving journalism landscape. Topics include student

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perspectives on challenges to diversity, equity, and inclusion (DEI) initiatives, the integration of business fundamentals into journalism curricula, the impact of artificial intelligence on news literacy, and professional views on journalism education. These studies highlight the need for journalism programs to adapt to technological, societal, and economic changes while preparing students for the industry's demands.

4:45 to 6 p.m. / F084

Commission on Graduate Education

Top Refereed Research Paper Session

Moderating/Presiding

Sohana Nasrin, Tampa

Protective and Threatening Reporting Practices in Covering Sexual Abuse- Comparative study of China, US, and Australia*

Yiran Zi, University of Amsterdam

The Impact of Mass Communication and Interpersonal Communication on Knowledge and Intention Toward Winter Sports**

Yungsong Li and **Hongjie Tang**, Tsinghua University

Predictor of Willingness to Eat Wild Mushrooms: Extended Theory of Reasoned Action***

Yangyang Wu, **Na Li**, **Qinyu Chen**, **Zhengyang Wu**,

and **Hao Zheng**, Wuhan University

AI connecting to the future: The matching effects of information source and temporal framing on health message persuasiveness***

Qinyu Chen, **Yu Ao**, and **Yangyang Wu**, Wuhan University

Undergraduate and Graduate College Students' Attitude Toward a Career in Public Relations***

Emeri Drewry, Baylor

Discussant

Patrick R. Johnson, Marquette

* First Place Paper

** Second Place Paper

*** Third Place Paper

4:45 to 6 p.m. / F085

Community Journalism Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Joy Jenkins, Missouri

Students and community news: Finding a role to address the problem of news deserts*

Joseph Kasko, Winthrop

Proximity and Principle: Role and Norm Negotiation Among Embedded Journalists

Huzaifa Muhammad and **Tim Vos**, Michigan State

Student Journalists' Coverage of 2024 Elections: Understanding the Usage of Framing and News Sources

Sima Bhowmik and **Benjamin Cooley**, Vermont

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Pacific Palisades Under Fire: Community Journalism, Social Media, and Public Participation During the 2025 California Wildfires

Mushfique Wadud, Colorado

Suburban News Disparities: Race, Representation, and Media Bias in Nassau County, NY

Scott Brinton, Hofstra

Discussant

Nick Mathews, Missouri

* First Place Faculty Paper

4:45 to 6 p.m. / F086

Entertainment Studies Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Waleed Rashidi, California State, Fullerton

Into the Pit: Flow and Psychological Need Fulfillment in Heavy Metal Moshing*

Jacob Rummel and **Lauren Auverset**, Louisiana at Lafayette

Signs of Resistance: A Content Analysis of the Semiotic and Narrative Expressions in Black Protest Music

Melissa Williams, Wesleyan College

and **Lindsey Maxwell**, Southern Mississippi

Portrayals of Romantic Relationships in "Schitt's Creek": Applying Sternberg's Triangular Theory of Love to Mediated Romance

Reagan Fontana and **Erika Engstrom**, Kentucky

The Ethos of Collaborative Storytelling: A Grounded Analysis of D&D Metadiscourse in Adventuring Academy

Jessica Pettengill, Michigan State

Framing the Future of Art-ificial Intelligence: The Impact of Assistive AI on Trust, Perception, and Fear of Artificial Intelligence in Entertainment Production

Chris DeFelice, **Luna Pittet Gonzalez**

and **Seungah Nah**, Florida

Discussant

Waleed Rashidi, California State, Fullerton

* Top Paper

4:45 to 6 p.m. / F087

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Cassandra Hayes, Texas Christian

Faculty Papers

Media Affordance Perception and Privacy Calculus of "A Friends" on Sina Weibo:

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A Mixed-Methods Study Based on PLS-SEM

Leixiao Zeng, affiliation and **Wai-kit Ming**, affiliation

The Alabama Forum as Chronicle of 1980s Gay and Lesbian Political Activism

Connor Todd and **George L. Daniels**, Alabama

A network analysis of frame alignment and the political activation of #shero Riley Gaines

Travis Bell and **Fan Yang**, South Florida

Student Papers

Precarious Sexuality: How Bisexual Individual's Identities are Recategorized for Exhibiting Unidirectional Sexual Behavior

Clay Williams, affiliation

The Journey of Korean Boys' Love Webcomics in China: An Alternative Form of Queer Advocacy

Han Huang, affiliation

Beyoncé's Renaissance Tour and Film: A Global Celebration of Black Queer Culture Through Queer of Color Narratives and Performance Artistry

Kevin Hardges, affiliation

Discussant

Chelsea J. Reynolds, Arizona State

First Place Faculty Paper

Second Place Faculty Paper

Third Place Faculty Paper

First Place Student Paper

Second Place Student Paper

Third Place Student Paper

4:45 to 6 p.m. / F088

Religion and Media Interest Group

Top Refereed Research Paper Session

Digital Identity and Faith in Public Spaces

Moderating/Presiding

Cylor Spaulding, California State Fullerton

Exploring Spiritual Health Locus of Control and Its Influence on Vaccine Intentions and Information Seeking*

Joon Kim, Rhode Island, Institution

Jungmi Jun and **Holly Overton**, Pennsylvania State,
and **Chris Noland**, South Florida

The Evolution of Public Figures' Death Discourse in the Confucian Context: Cultural Reconstruction of Technology, Symbols, and Emotions**

Xinchun Li, **Keying Zhong**,
and **Lifang Li**, SunYat-Sen

The Mediating Role of Spiritual Frameworks in Technology Communication Practices Among Elderly Residents***

April Wanhui Zhou and **Lola Xie**, Hong Kong Baptist University

Digital Spirituality and Psychological Well-being: A Media Affordance Analysis of YouTube Tarot Practices in Vietnam****

Ngoc-Khanh-Linh Pham, Shanghai Jiao Tong University

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Discussant

Jim Y. Trammell, High Point

* First Place Faculty Paper

**Second Place Faculty Paper

***Third Place Faculty Paper

****First Place Student Paper

4:45 to 6 p.m. / F089

Small Programs Interest Group

Awards Session

Awards, Members' Meeting and 30th Anniversary Celebration

Moderating/Presiding

Masudul Biswas, North Carolina A&T State

6:30 to 7:30 p.m. / F090

Advertising Division

Business Session

Members' Meeting

Moderating/Presiding

Linwan Wu, South Carolina

6:30 to 7:30 p.m. / F091

Broadcast and Mobile Journalism Division

Business Session

Members' Meeting

Moderating/Presiding

Lindsey Conlin Maxwell, Southern Mississippi and **Harrison Hove**, Florida

6:30 to 7:30 p.m. / F092

Communication Technology Division

Business Session

Members' Meeting

Moderating/Presiding

Brian G. Smith, Mississippi

Friday, August 8, 2025

6:30 to 7:30 p.m. / F093

Cultural and Critical Studies Division

Business Session

Members' Meeting

Moderating/Presiding

David Wolfgang, Colorado State

6:30 to 7:30 p.m. / F094

International Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Vanessa de Macedo Higgins Joyce, Texas State and **Ruth Moon**, Louisiana State

6:30 to 7:30 p.m. / F095

Law and Policy Division

Business Session

Members' Meeting

Moderating/Presiding

Brett Johnson, Iowa

6:30 to 7:30 p.m. / F096

Mass Communication and Society Division

Business Session

Meet-and-Greet with the Journal Editors of *Mass Communication and Society*

Moderating/Presiding

Mike Schmierbach, Pennsylvania State, Outgoing Journal Editor, *Mass Communication and Society*
and **Alec Tefertiller**, Baylor

Start your evening off right with good company and meaningful conversation at our Meet the Editors event for the *Mass Communication and Society* journal. Join us for light refreshments and the opportunity to connect informally with the journal's editorial team. Whether you're a seasoned scholar or new to publishing, this is a great chance to ask questions, share ideas, and learn more about the journal's scope, submission process, and editorial priorities. All Mass Communication & Society Division members are welcome!

6:30 to 7:30 p.m. / F097

Friday, August 8, 2025

Minorities and Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Danielle K. Brown, Michigan State

6:30 to 7:30 p.m. / F098

Political Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Oluseyi Adegbola, Tennessee

6:30 to 7:30 p.m. / F099

Scholastic Journalism Division

Business Session

Members' Meeting

Moderating/Presiding

R.J. Morgan, Mississippi

6:30 to 7:30 p.m. / F100

Community Journalism Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Nick Mathews, Missouri

6:30 to 7:30 p.m. / F101

Entertainment Studies Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Waleed Rashidi, California State, Fullerton

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6:30 to 7:30 p.m. / F102

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Kix Patterson, Florida

6:30 to 7:30 p.m. / F103

Small Programs Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Masudul "Mas" Biswas, North Carolina A&T State

7:45 to 9:30 p.m. / F104

Advertising and International Communication Divisions

Social

Hosting

Linwan Wu, South Carolina, Advertising Head

and **Vanessa de Macedo Higgins Joyce**, Texas State, International Communication Head

7:45 to 9:30 p.m. / F105

Broadcast and Mobile Journalism Division

Off-site Social

Hosting

Lindsey Conlin Maxwell, Southern Mississippi and **Harrison Hove**, Florida

Location TBA

7:45 to 9:30 p.m. / F106

Cultural and Critical Studies Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Off-site Social

Hosting

David Wolfgang, Colorado State and **Chelesa J. Reynolds**, Arizona State

7:45 to 9:30 p.m. / F107

Law and Policy Division

Off-site Social

Hosting:

name, affiliation

7:45 to 9:30 p.m. / F108

Minorities and Communication Division and Commission on the Status of Minorities

Social

Hosting:

Danielle K. Brown, Michigan State and Kathleen McElroy, Texas at Austin

7:45 to 9:30 p.m. / F109

University of Alabama, University of Kentucky, Louisiana State University, Michigan State University, Pennsylvania State University, University of South Carolina, University of Tennessee, Mass Communication and Society Division and the AEJMC Appointed Standing Committee on Career Development.

Social

Hosting

Brian Butler, Alabama, Dean

Jennifer Greer, Kentucky, Dean

Kim Bissell, Louisiana State, Dean

Heidi Hennink-Kaminski, Michigan State, Dean

Denise Sevick Bortree, Pennsylvania State, Interim Dean

Tom Reichert, South Carolina, Dean

Joseph Mazer, Tennessee, Dean

Alec Tefertiller, Baylor, Head, Mass Communication and Society Division

Steve Bien-Aimé, Kansas, Chair, Careers Committee

Affiliates of University of Alabama, University of Kentucky, Louisiana State University, Michigan State University, Pennsylvania State University, University of South Carolina, University of Tennessee, Mass Communication and Society Division and the AEJMC Appointed Standing Committee on Career Development are warmly invited to this joint social at The View Lounge, perched atop the Marriott with panoramic views of the city skyline and Bay Area.

7:45 to 9:30 p.m. / F110

Scholastic Journalism Division

Honor's Lecture

Friday, August 8, 2025

Moderating/Presiding

R.J. Morgan, Mississippi

Honor's Lecturer

Calvin L. Hall, North Carolina Central

7:45 to 9:30 p.m. / F111

Small Programs Interest Group

Off-site Social

Hosting:

Masudul "Mas" Biswas, North Carolina A&T State

7:45 to 9:30 p.m. / F112

Missouri School of Journalism, University of Missouri

Social

Hosting:

David Kurpius, Dean, Missouri

Please join us at an evening reception featuring light hors d'oeuvres and spirits. Catch up with former classmates and colleagues, socialize, and learn more about the school's continued leadership in journalism and strategic communication education.

7:45 to 9:30 p.m. / F113

University of Nebraska, University of Minnesota, University of Kansas, University of Iowa and University of Wisconsin

Social

Hosting:

name, Nebraska, Title

name, Minnesota, Title

name, Kansas, Title

Melissa Tully, Iowa, Title

name, Wisconsin, Title

University of Iowa, Minnesota, Wisconsin, Nebraska and Kansas Alumni, Faculty, and Student Reception. Invitation and RSVP required.

8 to 9:30 p.m. / F114

Community Journalism Interest Group

Friday, August 8, 2025

Offsite Social

Hosting

Karin Assmann, Georgia

Members are asked to meet at Brandy Ho's, 217 Columbus Ave. A short walk from the hotel.
