

Friday, August 8, 2025

7 to 8 a.m. / F000

Minorities and Communication Division

Business Session

Incoming Officer Meeting

Moderating/Presiding

Danielle K. Brown, Michigan State

7:30 to 9:15 a.m. / F000

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Professional Freedom and Responsibility

Moderating/Presiding

George L. Daniels, Alabama, 2024-25 chair, ESC Professional Freedom and Responsibility

7:30 to 9:15 a.m. / F000

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Publications

Moderating/Presiding

Teri Finneman, Kansas, 2024-25 chair, ESC Publications

7:30 to 9:15 a.m. / F000

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Research

Moderating/Presiding

Yong Volz, Missouri, 2024-25 chair, ESC Research

7:30 to 9:15 a.m. / F000

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Teaching

Moderating/Presiding

Friday, August 8, 2025

Tiffany Gallicano, North Carolina, Charlotte, 2024-25 chair, ESC Teaching

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Teaching.

8 to 9:15 a.m. / F000

Broadcast and Mobile Journalism and Newspaper and Online News Divisions

Teaching Panel Session

Does X Still Mark the Spot? Teaching Aspiring Media Professionals How to Market Themselves in a World without #MediaTwitter

Moderating/Presiding

Cara Hawkins-Jedlicka, Washington State

Panelists

Lia Haberman, Social Media & Marketing Consultant

Karen Lindsey, Elon

Vy Luong, Missouri

Dylan McLemore, Oklahoma State

As we meet in the home of Meta, LinkedIn and, until recently, X, this panel will explore what role X plays in today's personal branding strategy for aspiring media professionals, as well as assignments and insights for using other social media platforms to help students achieve their career goals.

8 to 9:15 a.m. / F000

Cultural and Critical Studies and International Communication Divisions

High-Density Refereed Research Paper Session

Cultural and Critical Studies Division

Topic I — **Cultural Identities, Transnational Media, and Inter/Cross-Cultural Communication**

Pan-national populism: Latino news influencer practices in the global economy

Hannah Artman, Missouri

Rap and Empowerment: Iranian Rap Challenges and Empowers

Mehrnaz Khanjani, Creighton

Reimagining Belonging on Rednote: Cross-Cultural Social Media Migration and Media Dependency

Yuan Nan and **Huan Chen**, Florida,

and **Emily Perpich**, affiliation

Curious But Resolute: Identity Negotiation Experiences of International Graduate Students in the United States of America

Samuel Noi, **Tewodros W. Workneh**, **Cheryl Ann Lambert**

and **Miriam Matteson**, Kent State

Fractured Cultural Identity: A Study of French Media Coverage of the 2024 Paris Olympics Opening Ceremony

Qingshuo Zhang and **Jie Liu**, Shanghai International Studies

Discussant

name, affiliation

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Topic II — Journalism, Technology, and Labor in an Era of Precarity

Stretched under job-related stress - how do Albanian journalists negotiate their workplace challenges?

Elira Canga, Arizona State

[EA] Who Bears the Burden? Emotional Hierarchies and Journalistic Precarity in the U.S.

Jeanna Sybert, Pennsylvania

[EA] “You’re Only Hurting the Journalists”: A Critical Discourse Analysis of ‘Don’t Unsubscribe’ to the Washington Post and the L.A. Times

Ever Figueroa and **Patrick Ferrucci**, Colorado-Boulder

[EA] Who and what are left out? A critical discourse analysis of OpenAI's partnerships with news organizations

Siho Nam, North Florida

[EA] Confronting the elephant in the room: a critical intervention in the brown envelope journalism discourse

Munachim Amah and **David Dowling**, Iowa

Discussant

name, affiliation

International Communication Division

Golden girls, national heroes and resilient champions: An intersectional and computational analysis of social media commentary during the 2024 Paralympics

Dinfin Mulupi, Colorado-Boulder, **Shannon Scovel**, Tennessee,

Frankie Wong H.C., Lingnan University

and **Aman Misra**, Tennessee

The True Story as the Truth Factory: Media Labor and Ideological Production in Contemporary Chinese Television Documentaries

Jiachun Hong, Utah Tech

[EA] Gender and Labor Precarity as Predictors of Emotional Distress in Journalism

Sallie Hughes, Miami

Journalists' Perceptions of their Role and the Role of Humanitarian Organizations in Covering Humanitarian News from Crisis Zones in the Digital Age

Rania Namara, Colorado-Boulder

Against the ‘Globalist Agenda’: Right-Wing Populism and Discourses Against the SDGs and the 2030 Agenda During the Presidential Elections of Costa Rica and Guatemala

Gustavo Fuchs, Texas at Austin

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

8 to 9:15 a.m. / F000

Minorities and Communication Division and Commission on the Status of Minorities

PFR Panel Session

Joy as Resistance: Finding Happiness and Purpose in Academia When DEI is Under Fire

Moderating/Presiding

Angie Chuang, Colorado-Boulder

Panelists

Danielle K. Brown, Michigan State

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Nathian Shae Rodriguez, San Diego State
Miya Williams Fayne, Wisconsin-Madison

Anti-DEI policies at the federal, state, and university levels not only impact research and curriculum on gender, race, sexuality, disability, etc., but they also strike at the heart of who we are and how we find purpose as academics and human beings. These attacks can feel particularly existential and exhausting for academics of historically marginalized identities, and those who mentor students from those groups. This panel includes faculty from a range of geographies who research, teach, and have the lived experience of the identities and concepts under fire.

8 to 9:15 a.m. / F000

Scholastic Journalism Division and Internships and Careers Interest Group

Teaching Panel Session

High-Impact Learning: Alternative Assessment in Journalism and Mass Communication

Moderating/Presiding

Anna Grace Usery, Belmont

Panelists

Andrew Abernathy, Oklahoma State

Rosemary Avance, Oklahoma State

Jinger Bernhardt, Oklahoma State

Kay Colley, Texas Wesleyan

Anna Grace Usery, Belmont

No rubric captures the whole picture when it comes to student learning. Panel will discuss our research & experiences, propose implementation strategies, introduce assessment models and challenge preconceived notions about teaching & evaluation.

8 to 9:15 a.m. / F000

Commission and the Status of Women and Visual Communications Division

[06-0800] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Visual Communications Division

00 • Sketches of perception: Visual rhetoric of Alabama newspaper editorial cartoons about the Freedom Rides

Matthew Haught and **Rebecca Law**, Memphis,
and **Gabriel B. Tait**, Ball State

00 • Multimodal Memes and Stickers in the Digital Love Battlefield: Conflict Management in Long-Distance Relationships (LDR)

Nanxiao Zheng,
and **Xueyan Cao**, Chinese University of Hong Kong

00 • In Search of the Ethical Exposure: How Extensions from Centering Fractures Practitioners

Ross Taylor, Colorado-Boulder

00 • Framing Digital Pain: A Comparative Analysis of Cyberbullying Representation in Contemporary Visual Media (2001-2025)

Van Pham, Ohio

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Discussant

Mary Bock, Texas at Austin

- 00 • The Relationship Between Instagram Use, Body Dissatisfaction, and The Desire to Undergo Cosmetic Changes
Sienna Harris, Melanie Danielson, Peyton Durkin, Nysa Kothari, Alina Kim, and Briana Trifiro, Northeastern
- 00 • Body Absence, But Image Presence? An Automatic Visual Analysis on Virtual Teaching Behaviors and The Visual Performance of Online Teachers
Zimeng Yang and Zhaoning Liu, Tsinghua University
- 00 • [EA] The Ludified Cinematic Experience: Examining the Influence of Digital Games on Kung Fu Films
Xuanbo Liu and Xueying Niu, Tsinghua University
- 00 • [EA] Visual Manipulation: Why Audiences Enthusiastically Share Deepfake Videos
Yan Zhou, affiliation, and **Qiong Dang**, affiliation
- 00 • [EA] Virtual-Physical Convergence: Cross-Boundary Dialogue Between Esports and Traditional Sports Visual Narratives on Bilibili Platform
Ruiyi Sha, affiliation, and **Jiaping Che**, affiliation
- 00 • [EA] The Effect of Representation of Number and Visual Saliency of Bike Safety Message on Navigation Applications
Junho Park, Sun Young Park, and Patrick Merle, Florida State

Discussant

Shane Epping, Wyoming

- 00 • [EA] A Photovoice Study of Online Privacy Perceptions Among Justice-Impacted Women
Hyunjin Seo, Kansas
- 00 • [EA] Visual and Narrative Influence on Social Media Engagement: A Computational Analysis of Destination Management Organizations
Linyu Huang, Jialing Lin, and Wensen Huang, Shenzhen University
- 00 • [EA] Revisiting The “Hostile Imagination”: An Analysis Of Political Cartoon Of Russian President Putin During The Russia-Ukraine War
Xu Zhang, Austin Peay State, and **Abhijit Mazumdar**, Northeastern State
- 00 • [EA] Algorithmic Homogenization: How AI-Generated Content Reinforces Gender Stereotypes in Visual Representation
Huahua Dong, Shiyu Tang, and Joanna Nian Chang, Shanghai Jiao Tong University
- 00 • [EA] How is a “Reverse Digital Divide” Possible? A Grounded Theory Study on the Innovative Mechanisms of Chinese Young Rural Teachers’ Visual Practices
Beixi Kuang, Wenhui Liang, Huaming Chen, and Xiaoxi Zhu, Sichuan University

Discussant

Lisa Krantz, Montana

- 00 • [EA] Behind the Lens, Beyond the Fee: Barriers to Entry in the “Best of Photojournalism” Competition
Kyser Lough and Roberta Fiorito, Georgia
- 00 • [EA] Fracture and Reconstruction: Hierarchical Impacts of AI Image Description Technology on Social Cognition of Visually Impaired Groups and Their Compensatory Mechanisms

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Xitong Cui, Communication University of China

00 • [EA] Harris v. Trump: Comparing content, auditory, and visual mechanisms of 2024 U.S. presidential candidates' TikToks

Clay Williams and **Deb Aikat**, North Carolina at Chapel Hill

00 • [EA] Extended abstract: A Longitudinal Study of Deepfakes on Memory and Truth Perception

Maria T. Soto-Sanfiel,
and **Gina Junhan Fu**, National University of Singapore

00 • [EA] Algorithmic Decolonization: AI-Mediated Resistance to Cultural Hegemony in China's Science Fiction Cinema

Xinyu He and **Xue Shen**, Peking University

Discussant

Alexander Scott, Iowa

Commission and the Status of Women (35 papers)

Topic I – Digital Feminism and Platform Dynamics

00 • Accomplice or Architect? Re-examining the Roles of Platforms and Algorithms in Online Sexual Harassment

Kun Tan and **Xinxin Huang**, Fudan University

00 • [EA] Research on the Construction of Chinese Women's Gender Discourse from the Perspective of Media Visibility: Taking the Xiaohongshu Platform as an Example

Yiyin Lin, Fudan University

00 • [EA] How Do Female Users Resist Algorithm? Unpacking Visibility Politics on Xiaohongshu with LLM-Enhanced Analysis

Nianci Zhao, The Chinese University of Hong Kong, Shenzhen

00 • [EA] When women sexually please women: Meinv videos on Chinese social media

Bowen Shan and **Qingyuan Zhao**, Hong Kong Baptist University

00 • [EA] Algorithm Tamer and Cultural Night Watcher: Social Media Practices of Chinese Ethnic Minority Adolescent Females

Yue Yan and **Qingqing Hu**, Northwest University China

Discussant

Vincent Pena, DePaul

Topic II – Women's Bodies, Health, and Digital Representation

00 • The Postfeminist Contradiction in #RejectBodyAnxiety - A Computational Assisted Critical Thematic Analysis

Lei Chen and **Sang Jung Kim**, Iowa

00 • Bodies and Emotions in Digital Communities: An Interaction Ritual Chain Analysis of Welcoming Aunt Flo Among Female Users on REDnote

Zhiru Wang, Communication University of China

00 • Instrument of Care or Embodied Violence? A Critical Discourse Analysis of Online Discussions on the 'Duckbill Speculum' in Gynecological Exams among Chinese Women

Xinyue Zhao, Shanghai Jiao Tong University

00 • [EA] Appearance Anxiety, Body Narratives, and Aesthetic Autonomy: Cosmetic Surgery and Embodied Practices Among Chinese Women

Qiongli Li, Shanghai Jiao Tong University

00 • [EA] Gender Framing in Global Health Communication: A Critical Discourse Analysis of the WHO's Beijing+25 Podcast Series on Women's Health

Harriet Ayiku, Indiana Bloomington

Discussant

Hyunjin Seo, Kansas

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Topic III – Gender, Media, and Political Representation

- 00 • She's no "Lady President": Exploring the evolution of women presidents on television
Lauren Furey, California Poly Pomona,
and **Andrea Hall**, Middle Tennessee State
- 00 • She Speaks, They Silence: Rhetorical Violence and the Gendered Framing of Third-World Woman Politician
Felicity Donkor, Colorado State
- 00 • [EA] The Unbreakable Glass Ceiling for Female Candidates in the US: A Framing Analysis of Newspaper Headlines in the 2024 Presidential Election
Shugofa Dastgeer, Texas Christian,
and **Desiree Hill**, Oklahoma
- 00 • [EA] The Discursive Construction of Pronatalism in the U.S. Media: Ideology, Gender, and Racialized Narratives
Dustin Harp, Texas-Arlington, and **Jaime Loke**, Texas Christian
- 00 • [EA] How the Dwindling Concern of Trump's Accused and Adjudicated Sexual Misconduct in News Coverage Reflects a Backlash to MeToo
Lindsey Blumell, City University of London,
Jennifer Huemmer, Ithaca,
and **Lin Pan**, unaffiliated

Discussant

Rebecca Frazer, Florida

Topic IV — Gender in Sports and Entertainment Media

- 00 • "Kiss the Girl," (But Not That One): A Critical Feminist Analysis of Disney "Woke" Casting
Hanne Murray, Texas Tech
- 00 • Unboxing Barbie: Empowerment and identity in the cinematic narrative
Mika Mayo, Alabama
- 00 • Empowering or exploitative? Examining young adult perceptions of NIL athletes' social media posts
Gwen Nisbett, **Tracy Everbach**, North Texas,
and **Stephanie Schartel Dunn**, Winona State
- 00 • [EA] "It isn't 50/50, but it's way better than 2%!": Journalists' perceptions and newswork factors in women's sport coverage
Dunja Antunovic and **Kim Soltis**, Minnesota
- 00 • [EA] Between nationalism and feminism: Chinese Female Fans' Reinterpretation of Athletic Masculinity
Sinuo Wang, University of Amsterdam

Discussant

Shannon Scovel, Tennessee

Topic V – Gender, Sexuality, and Digital Culture

- 00 • Dressed for Likes: The Representation of Women in #Fashion Marketing on Instagram
Marta Mensa, North Texas, **Tao (Tony) Deng**, DePaul,
and **Lindsay Thompson**, North Texas
- 00 • From Gaze to Algorithm: Infrastructures Behind Sexualized Images of Women Online
Borae Jin, Joongbu University,
and **Ho Young Yoon**, Ewha Woman's University
- 00 • [EA] A Gender Perspective on Women's Acceptance of AI Romantic Relationships
Chenxi Yi, Johns Hopkins,
and **Yinghua Wang**, Minzu University of China
- 00 • [EA] Negotiating Feminism within Limits: Grassroots Feminist Curation, Body Politics and Health Culture in China's Digital and Offline Spaces
Meng Zhang and **Jing Cai**, American

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00 • [EA] Femininity Performance and Male Gaze in Social Media: Analyzing Videos and Commentary of Marginalized Influencers

Deyu Miao, Beijing Foreign Studies University

Discussant

Breann Murphy, Jacksonville State

Topic VI – Labor, Precarity, and Digital Economy

00 • Don't Say Her Name: Newspaper Coverage of Prostitution in the mid-20th Century

Mary Bock, Soojeong Kim, and Aruna Muthupilla, Texas at Austin

00 • "Like a Woodpecker to a Tree": Designing Intervention Messages for Minoritized Employees Facing Workplace Microaggressions

Yang Yi, Utah

00 • Chinese Women's Peer Empowerment on RedNote: A Grounded Theory Method

Kexin Coco Li and Anne Osborne, Syracuse

00 • [EA] Gendered Precarity in Korean TV Newsrooms: Feminized Labor, Symbolic Exclusion, and Emotional Discipline

Sunah Lee, Florida State

00 • [EA] Negotiating Empowerment: Rural Female Creators' Digital Narratives and the Platform Labor Paradox on Bilibili

Xiaomin Luo and Ziyang Li, Shanghai Jiao Tong University

Discussant

Stephanie Madden, Pennsylvania State

Topic VII – Gender-Based Violence and Resistance

00 • Egyptian Media Coverage of a High-Profile Case: Who was Blamed when an Uber Passenger Died

Yara Mabrouk and Linda Steiner, Maryland

00 • Feminism with Chinese Characteristics: A Scoping Review of the New Generation of Feminist Activism in China

Joey Mengyuan Chen, Maryland

00 • [EA] Chinese Female International Teaching Assistants: Practicing Everyday Resistance Against Intersectional Oppression in U.S. Higher Education

Jiayun Ye, Pennsylvania State,
and **Dongdong Yang**, Montclair State

00 • [EA] A Feminist Critical Discourse Analysis of Gendered Resistance Among Male Users in the Digital Public Sphere: A Case Study of Female-Centric Cinema

Xinyi Zhang, Communication University of China

00 • [EA] Feminist Resistance in the Game Industry: Female Players Exiting Genshin Impact against Gendered Gaming Cultures in China

Hongyue Ni, Zhejiang University

Discussant

Margaretha Geertsema-Sligh, Butler

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

8 to 9:15 a.m. / F000

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group and History Division

PFR Panel Session

Queer Voices: Media's Role in Shaping San Francisco's LGBTQ+ Narrative

Moderating/Presiding

Lexie Little, Georgia

Panelists

Chelsea Reynolds, Arizona State

Robby Byrd, Memphis

Neil J. Young, Independent Scholar

Christina Cauterucci, Journalist, *Slate*; Producer of Season 9 of *Slow Burn: Gays Against Briggs*

Matthew Bajko, Assistant Editor and Political Reporter, *The Bay Area Reporter*

This panel examines the vital role of queer media in the queer rights movement in San Francisco, highlighting its connections to the national struggle for LGBTQ+ rights. It will offer lessons for contemporary activism and advocacy journalism.

8 to 9:15 a.m. / F000

Religion and Media Interest Group

Refereed Research Paper Session

Digital Meaning and Faith

Moderating/Presiding

Rick Clifton Moore, Boise State

[EA] Generative AI and Religious Worship Generative AI and Religious Worship Generative AI and Religious Worship

James Y. Trammell, High Point

[EA] Live Streaming Christian Nationalism: How Charlie Kirk Launched Turning Point Faith

Christina Littlefield, Pepperdine

Messages of Hope and Representation of Black Churches in Social Media Memes

Mia Moody and **Victoria Jackson**, Baylor

The Use of Social Networking Media for Religious Communication: Examining the Distinct Role of Intrinsic, Extrinsic and Quest Religiosity Under Varied Circumstances

Mian Asim and **Fokiya Akhtar**, Zayed

Discussants

Omar Hammad, Hunter College (City University of New York),

and **Tamara Welter**, Baylor

[EA] = This submission was accepted as an extended abstract.

Friday, August 8, 2025

8 to 9:15 a.m. / F000

Small Programs Interest Group and Communication Theory and Methodology Division

Teaching Panel Session

Put This Another Way: Journalism Pedagogy in an Era of Media Mistrust

Moderating/Presiding

Michael Longinow, Biola

Panelists

Brian Steffen, Simpson College

Elizabeth Atwood, Hood College

Vivan B. Martin, Central Connecticut

Jen Martin, Kentucky

Terra TAILLEUR, University of King's College (Canada)

Journalism is not the academic discipline it was 20 years ago. This panel will explore how faculty trained (or career experienced) in journalism and media have found new ways to bring practical journalism training into various educational models.

8 to 9:15 a.m. / F000

Scripps Howard Fund

Teaching Panel Session

Teacher and Administrator of the Year

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

description

9:45 to 11 a.m. / F000

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Cornerstone Panel Session

Spanish-Language Media Breakfast

Presiding

Lucinda Holt, Texas Tech

Moderating

Melissa Santillana, Texas Tech

Friday, August 8, 2025

Panelists

Erica Carlos, *El Tecolote*

Madeleine Bair, *El Timpano*

Ana Lourdes Cardenas, San Francisco State

The Thomas Jay Harris Institute for Hispanic & International Communication at Texas Tech University is pleased to sponsor this event bringing academics together with professionals working in Bay Area Spanish-language media to discuss current trends and how to prepare the next generation of workers for these media outlets. The Spanish-Language Media Breakfast touches two of AEJMC's core areas of professional freedom and responsibility: diversity and inclusion, and media criticism and accountability. This session will be in English, starting at 9 a.m. Breakfast will be served to the first 75 attendees.

9:45 to 11 a.m. / F000

Broadcast and Mobile Journalism Division

Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F000

Communication Technology Division

High-Density Refereed Research Paper Session

Human-AI Interactions: Perceptions, Trust, and Ethics of Generative AI

Moderating/Presiding

Anne Oeldorf-Hirsch, University of Connecticut

Topic I – AI Trust and Morality

Ethical Awareness Matters: The Effects of Two Types of AI (Artificial Intelligence) Knowledge on Users' Trust and Sense of Agency

Jeeyun Oh and **Hyungrok Jin**, The University of Texas at Austin

Soya Nah, University of South Alabama

[EA] AI as a Moral Guide? How AI Response and Social Presence Influence Prosocial Engagement

Jungwon Chun, Sejong University

Susanna Lee, Temple,

and **Ah Ram Lee**, Massachusetts-Amherst

Hey AI, Can I Trust You? How Children's Familiarity, Enjoyment, and Literacy Shape Trust Perceptions of AI Agents Across Use Cases

Mia Wang and **Hanyoung Kim**, Kentucky

[EA] From Humans to AI: Identifying the Boundaries of Coding Conspiracy Theories in Digital Media

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Ashley Hemm and **Michelle Seelig**, Miami

Sandra Kübler, Indiana-Bloomington

John Funchion, Manohar Murthi, Kamal Premaratne; Daniel Verdear,
and **Stefan Wuchty**, Miami

Generative AI in Practice: An Umbrella Review of Risks, Benefits, Ethics, and Future Directions Across Major Domains

Selma Hodzic, University of Vienna

Anja Stevic, Stanford,

and **Jörg Matthes**, University of Vienna

Discussant

Toqa Hassan, Purdue University Northwest

Topic II – **Audience Perceptions of AI**

Only Humans Get Credit: Audience Reactions to AI, Human, and Undisclosed Crisis Messaging

Jiacheng Huang, University of Minnesota

Hyejoon Rim, The Chinese University of Hong Kong

[EA] Audience Perceptions of AI-Mediated UGC and Its Human Creators: Mechanism Construction through the Computational Grounded Theory Paradigm

Qianyi Ye, Qingxing Dong, Xiaozhen Wu, and Yiyan Zhang, Renmin University of China

Human-Centered Artificial Intelligence: The Effects of Explanation and User Feedback on Justice Perceptions Toward AI Systems

Ching-Hua Chuan, Ruoyu Sun, and Shiyun Tian

[EA] Framing AI Through Emotion: Analyzing Public Engagement and Trust in Science Communication via YouTube Content about AI

Anna Young and **Julie Kim**, Central Connecticut State

The Magical Mystery of AI: Capturing People's Perceptions of AI's Magical Quality

Mengqi Liao, University of Georgia

S. Shyam Sundar, Pennsylvania State University & Sungkyunkwan University

Discussant

Jieun Shin, Florida

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F000

Communication Theory and Methodology Division

Refereed Research Paper Session

Fighting Misinformation and Online Hate: Understanding the Drivers Behind User Interventions

Moderating/Presiding

Kevin Mudavadi, Indiana-Bloomington

Who Intervenes and Why? Dispositional, Attitudinal, and Autobiographical Correlates of Engagement Against Misogynist Digital Hate

Rinat Meerson, Kevin Koban,

and **Jörg Matthes**, University of Vienna

Beyond Resistance to Resilience: Development and Validation of a Multi-Dimensional Misinformation Resilience Scale

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Meng Chen, Ke Liu, and Zhuo Guo, Shanghai Jiao Tong University

Misinformation Measures Matter: Question Wording and Response Options Influence Estimates of Corrections on Social Media

Rita Tang, Minnesota, **Leticia Bode**, Georgetown,
and **Emily Vraga**, Minnesota

Nudging Against Judging? Mitigating Anti-LGBTQIA+ Online Hostility by Raising Bystanders' Awareness and Behavioral Intentions

Melanie Saumer, Kevin Koban, and Jörg Matthes, University of Vienna

How Media Literacy Might Mitigate Sharing Misinformation Obtained from Social Media

Erica Austin, Hae Yeon Seo, Andrew Sutherland,
and **Bruce Austin**, Washington State

Discussant

Michael Chan, Chinese University of Hong Kong

9:45 to 11 a.m. / F000

History and Law and Policy Divisions

Research Panel Session

What Should Media History Research Do?

Moderating/Presiding

Brian Creech, Lehigh

Panelists

Amber Roessner, Tennessee; editor, *American Journalism*

Perry Parks, Michigan State; editor, *Journalism History*

Josh Shepperd, Colorado

Christoph Mergerson, Maryland

A.J. Bauer, Alabama

Kriste Patrow, Butler

Beginning with the proposition that research is a verb, this panel will offer ideas and perspectives to encourage more energized and interactive media history, law, and policy research whose relevance to the communication field will be self-evident.

9:45 to 11 a.m. / F000

International Communication and Media Ethics Divisions

PFR Panel Session

**A Global Comparison of Ethical Practices and Information Literacy of Journalists
and Content Creators**

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Mohammad Abuljadail, King Abdulaziz University

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Hyacinth Bangero, University of San Agustin
Man Luo, Bowling Green State
Yang Yang, Southern Indiana

This panel will address the PFR issues of content creators based a large global UNESCO study of journalists and content creators of 44 countries and a special administrative zone across six continents. The mixed methods study with original interviews and survey results revealing the ethical practices, information literacy, sourcing and information sharing practices on social media of these social media influencers in both Global North and Global South countries.

9:45 to 11 a.m. / F000

Mass Communication and Society Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Research Panel Session

Drag Queens in American Media: Assessing the Landscape in 2025

Moderating/Presiding

name, affiliation

Panelists

Juan Mundel, Michigan State
Chelsea Reynolds, Arizona State
Cody Hays, Arizona State
Minjie Li, Tennessee, Knoxville
Nathian Rodriguez, San Diego State

This panel will explore the evolving landscape of drag culture and LGBTQ+ representation considering recent legislative challenges. It will examine the alarming rise of censorship targeting sexual speech in public libraries, schools, and online spaces, situating these efforts within a broader societal “sex panic” that has led to drag bans in several states. The discussion will also focus on the shift in media representation of drag, analyzing its implications for LGBTQ+ activism and visibility, and the role of drag queens in advertising, considering how their presence influences mainstream audiences and contributes to broader conversations about identity and representation. This comprehensive exploration not only highlights the resilience of drag culture but also critically examines the intersections of media, politics, and social justice.

9:45 to 11 a.m. / F000

Newspaper and Online News and Communicating Science, Health, Environment and Risk Division

[07-0945] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division (50 papers)

Topic I — **Mental Health, Well-Being, and Media**

00 • Understanding Adolescent Depression Through Multilevel Growth Modeling: Examining the Interactive Effects of Smartphone Use and Peer Relationships

Yoojin Chung and **Yun-jung Choi**, Ewha Woman’s University,
Peter Schulz, Università della Svizzera Italiana,
and **AJ Yang**, Ewha Woman’s University

00 • The Path from Depression to Health Behaviors: Insights from the Stress and Coping Theory

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Xiyuan Zhou, Hong Kong Baptist University

00 • The effect of fragmented smartphone use on anxiety: a mediated analysis based on distraction and procrastination

Xiaoqin Wu and **Hongfa Yi**, Shanghai University

00 • Cyberchondria subtypes and their relationship with brooding, reflective pondering and information avoidance: A latent profile analysis and mediation analysis

Haoyu Wang, Renmin University of China,

Bowen Zheng, Communication University of China,

and **Zhiyun Chen**, Shanghai Jiao Tong University

00 • The impact of Zane Gonzalez's Media Discussions about Obsessive Compulsive Disorder on Intentions to Share OCD Awareness

Leticia Couto, DePaul and **Eylul Yel**, Purdue

00 • Media Advocacy: Talking about mental health from athletes' perspectives

Minhee Choi, Texas Tech and **Kevin Hull**, South Carolina

00 • Mental Health Support vs. Negative Emotion Contagion: A Computational Analysis of Social Bots in Depression Discourse

Qi Liu, Guangxi Arts University

00 • The Roles of Mental Health Literacy and Social Media in Shaping College Students' Intentions to Use Teletherapy Services

Jena Anderson and **Hyojung Park**, Louisiana State

00 • Loneliness and Substance Use Behaviour: Empowering Older Adults in the USA with Media Literacy Skills

Sultana Ismet Jerin and **Hae Yeon Seo**, Washington State

00 • Exploring the Underlying Mechanism Linking Socioeconomic Status and Subjective Well-being Among Older Adults During the COVID-19 Pandemic in South Korea

Yujin Kim, Seoul National University, **Youllee Kim**, Denver,

and **Chul-Joo Lee**, Seoul National University

00 • More Than a Feel-Good Story: Eudaimonic Narratives and the Role of Meaningful Affect

Rudy Sunrin Kim, Maryland, College Park

00 • [EA] How AI-generated Labels on Social Media Testimonials Expressing Mental Distress Affect Reader Engagement and Support Provision

Jiaqi (Agnes) Bao, Pennsylvania State,

Yin Yang, Florida State, **Jessica Myrick**, Good Pug Media,

and **Junho Park**, Florida State

00 • [EA] Understanding Mental Health Information-Seeking Behavior on Social Media: A Mixed-Methods Study of Rednotes

Yuhe Guo and **Jiawei Liu**, Communication University of China

00 • [EA] Mobilizing 'Seed Nodes' to Maximize Influence in Mental Health Promotion: A Social Network-Based Intervention for Chinese University Students

Xuan Ning, **Ruonan Li**, **Yating Wang**,

and **Yupeng Li**, Beijing Normal-Hong Kong Baptist University

Discussant

name, affiliation

Topic II — Crisis and Disaster Communication

00 • Changes in Media Dependence in the Sudden Disaster: A Comparative Study of Public Media Exposure, Credibility and Misinformation Recognition Before and After Earthquake

Daiyi Jiang, Missouri

00 • Trust Under Threat: How AI vs. Human Mistakes in Disaster Alerts Shape Public Perception and Response

Lola Xie and **April Wanhui Zhou**, Hong Kong Baptist University

00 • [EA] Environmental Justice and Flood Risk Communication: A Decade Reflections from the 2013 Colorado Flood

Friday, August 8, 2025

Wen Lei and Rania Al Namara, Colorado-Boulder

Discussant

name, affiliation

Topic III — Vaccine Communication

- 00 • The Effect of Masculinity Belief, Risk Perception, and Physician Credibility on Attitude Toward HPV Vaccination
Chaeyeon Yim and **Carolyn Lin**, Connecticut
- 00 • Understanding the Role of Political Affiliation in Childhood Vaccination Intention in Louisiana
Chun Yang, **Nihar Sreepada**, **Hyojung Park**,
Jeonghyun Janice Lee, and **Joshua Grimm**, Louisiana State
- 00 • The Role of Health Beliefs in COVID-19 Vaccination Acceptance: A Meta-Analysis
Ruobing Li, Stony Brook, **Michail Vafeiadis**, Auburn,
Fuyuan Shen, and **Kei Hou**, Pennsylvania State,
- 00 • Conspiracy Beliefs, Secondary Risk Perceptions, and Conditional Acceptance of Dengue Vaccine: A Multigroup Comparison Based on Prior COVID-19 Vaccination Experiences
Shirley S. Ho and **Mengxue Ou**, Nanyang Technological University
- 00 • Vaccine Conspiracy Belief and Vaccine Hesitancy: The Mediating Role of Trust in Institutions and Moderating Role of Issue Involvement
Bingbing Zhang, Iowa
- 00 • Fact-checking COVID-19 Vaccine Disinformation as an Emerging Health Risk Communication Approach in Taiwan
Mei-Ling Hsu and **Hung-Yen Hsu**, National Chengchi University,
and **Ether Hiu Tiap Heng**, Cofit Healthcare Inc.
- 00 • [EA] Can e-Health Literacy Influence Influenza Vaccine Intention? A Comparative Study in Three Southeast Asian Countries
Shelly Malik, **Yumin Lin**, **Anita Sheldenkar**,
May O. Lwin, and **Sierin Lim**, Nanyang Technological University
- 00 • When AI and humans produce misinformation: Examining acceptability of error and associated harms in vaccine misinformation
Isabelle Freiling, **Sara Yeo**, **Haoning Xue**, Utah
- 00 • The Primacy Effect of Need Over Gain-Loss Framing in Flu Vaccination Intent: A Risk Sensitivity Perspective
Wenhao Yang and **Jinguang Zhang**, Sun Yat-sen University

Discussant

name, affiliation

Topic IV — Health Beliefs, Intentions, and Behaviors

- 00 • The Nutri-Score Effect: How Front-of-Package Nutrition Labels Influence Healthiness Expectations, Attitudes, and Purchase Intentions Toward Food Among U.S. Consumers
Nathalie Neuendorf, University of Augsburg,
Yujie Dong, Nanyang Technological University,
Katharina Angermayr, and **Sebastian Scherr**, University of Augsburg
- 00 • Challenging Misperceptions: The Role of Anti-Vaping Campaigns in Shaping Youth E-Cigarette Beliefs and Digital Engagement
Masahiro Yamamoto, University at Albany,
Weina Ran, Rensselaer Polytechnic Institute,
and **Hyerim Jo**, University at Albany
- 00 • How does removing menthol tobacco product displays at point-of-sale affect adolescents' cigarette smoking intentions? The mediating effects of social norms
Jody Chin Sing Wong, **Claude Setodji**, **Michael Dunbar**,
Steven Martino, and **Grace van Valkenburg**, RAND Corporation,

Friday, August 8, 2025

and **Desmond Jensen**, Public Health Law Center at Mitchell Hamline School of Law,
and **William Shadel**, RAND Corporation

00 • [EA] The Impact of Short-Form Videos on Self-Determination, Attitudes, and Intentions Towards Women's Health

Karen Shalev, Shannon Pappas, and Saraswathi Bellur, Connecticut

00 • Extending the EPPM with Temporal and Partner Factors: Promoting Exclusive Breastfeeding towards Chinese Expectant Fathers

Zhuo Zeng, Tongji University,
and **Jiaqi Liu**, Tsinghua University

00 • [EA] Perceived Accuracy and Usefulness Are Differentially Related to Believing and Complying with Health (Mis)Information

Ying Fu, Linkun Li, and Jinguang Zhang, Sun Yat-sen University

Discussant

name, affiliation

Topic V — AI Technology and Health

00 • [EA] Too Machine to Be Biased? The Role of AI-Generated Media Bias Comparisons in Disrupting Echo Chambers in Climate Change Communication

Lulu Peng and Zhehao Liang, Huazhong University of Science and Technology

00 • [EA] Complementing HIV-Related Services: A Qualitative Study on the Adoption of Generative AI Chatbots for HIV Self-Testing Among Men Who Have Sex with Men in China

Zhuoheng Yin, North Carolina at Chapel Hill-Project China,
Zihan Wang, Shenzhen University,
Weiming Tang, North Carolina at Chapel Hill,
and **Bolin Cao**, Shenzhen University

00 • [EA] Does AI Undermine Credibility? Examining the AI Involvement and Moderating Role of Privacy Concerns in Online Health Advice Adoption.

Tongtong Hou, Texas A&M,
and **Yidi Wang**, California-Santa Barbara

00 • [EA] How Can AI Support Users Who Are Struggling with Cyberchondria?

Kaidi Ren, Wuhan University

00 • Human vs. AI doctors in health ads: Examining benevolence and competence on perceived health benefits and trust

Rukun Zhang, Qingqing Xie, Yijia Zheng, Yiling Liu,
and **Bingcan Li**, Shenzhen University

Discussant

name, affiliation

Topic VI — Family Communication and Health Outcomes

00 • An Interview Study of Parental Communication about Substances in Chinese Immigrant Families

Li Chen, West Texas A&M,
and **Ming Xie**, University of Maryland Baltimore County

00 • The Impact of Digital Media on Intergenerational Health Communication Patterns in Families: A Quantitative Study Based on Dyadic Data

Bingbing Li and Lin Zhang, Shanghai University

00 • [EA] From Insulin Pins to Family "Wins": Intergenerational Disparities in Diabetic Families' Knowledge, Risk Perception, and Reciprocal Social Support Dynamics

Rong Gao, Zining Wang,
and **Jing Xu**, Peking University, Beijing, China

00 • Digital Well-Being for Older Adults: The Impact of Family Neglect on Smartphone Dependence

Friday, August 8, 2025

Yu Jia, Jiashen Huang,
and **Tianyuan Liu**, Wuhan University

00 • Toward the Communication Theory of Resilience Gap (CTRG): Family Adversity, Structural Barriers, and Differential Outcomes

Rong Shao, Nanjing University

Discussant

name, affiliation

Topic VII — Cultural Perspectives in Health and Environmental Communication

00 • [EA] A Systematic Review of HPV Vaccine Communication on Social Media: Cross-Cultural Perspectives and Implications for Public Health Communication

Samaneh Shirani Lapari, Alabama
and **Parisa Mobasher**, California, Merced

00 • [EA] Reconstructing Invisible Ecologies: Cultural Narrative Strategies for Cross-Strait Environmental Collective Action in Endangered Species Conservation

Zhaoyu Ouyang, Communication University of China

00 • [EA] Effects of Sex-Positive Cultural Beliefs on Social Norms, Sexual Communication, and Preventive Health Behavioral Intentions

Christopher Calabrese, Clemson,
and **Kimsa Nguyen**, California Health Sciences University

00 • [EA] Cultural Considerations on Breast Cancer Screening Among Asian Immigrant Women: A Social Ecological Perspective

Tianjiao Wang, DePaul and **Elena Gabor**, Bradley

00 • What's Trending in 2024? Exploring Fear-Based PCOS Narratives Across Cultures on Social Media

Anqi Huang, North Carolina at Chapel Hill

00 • [EA] Cultural Dimensions and the Politicization of Climate Communication: Barriers to Environmental Justice in Cross-Cultural Perspective

Haoshuang Wang, Xiamen University

Discussant

name, affiliation

Newspaper and Online News Division

Topic I – News for Whom? Audience Construction Across Platforms, Communities, and Technologies

00 • How U.S. newspapers articulate and legitimize their connection to audiences in media kits

Cydney Grannan, University of Minnesota

00 • Exploring News Engagement in the Age of Short-Form Video: An Analysis of YouTube Shorts

Trenton Straight and **Prakash Acharya**, Ohio University

00 • The Imagined Audience of the American Jewish Press Post-October 7th

Jacob Nelson, Utah

00 • [EA] Beyond the Byline: Is More Transparency Better in AI Disclosure for Online News?

Keerthana Govindarazan, **Temilade Adeeko**,
Rehab Alayoubi, and **Hui Min Lee**, Penn State University

00 • [EA] Thank U, Next: Hard News Avoidance in Conflict-Avoidant Young Adults

Claire Lawrence, Texas at Austin

Discussant

Michael Clay Carey, Samford

Topic II – Trust, Fact-Checking, and Perceptions of News Credibility

Friday, August 8, 2025

00 • How Single- v. Multiple-Statement(s) Fact-Checking and Partisan Identity Influence Trust in Counter-Attitudinal Fact-Checks

Huu Dat Tran, Pham Phuong Uyen Diep, Louisiana State,
Soheil Kafiliveyjujeh, University of Wisconsin-Whitewater

00 • Understanding Public Concerns about Fake News: Social Media Use and Perceived Fake News Exposure

Manuel Goyanes, Carlos III University of Madrid

Taeyoung Lee,

00 • Audience Perceptions of Government Documents as News Sources

Jessica Sparks, Auburn, and **A.Jay Wagner**, Marquette

00 • [EA] Do Audiences Recall Quoted Sources in News Articles?

Cydney Grannan, Minnesota,

Kathleen Searles, South Carolina, and **Benjamin Toff**, Minnesota

00 • US Gun Violence in the Mind of Chinese Netizens: NFM Perception and Need for Cognition

Bohan Zhang, Hong Kong Baptist University;

Liuliu YANG; Yinqiao Zhao; and Steve Guo

Discussant

Amber Hinsley, Texas State

Topic III – Reimagining the Newsroom: Agency, Adaptation, and Professional Boundaries in Contemporary Journalism

00 • Understanding the Deadline Routine in Journalism: A Rapid Newsroom Ethnography during the 2024 Presidential Election

Xin Frida Qi, Missouri

00 • Mapping the Peripheral Journalistic Field: Typology and Operational Logic of Peripheral Actors

Qirui Zhang

00 • Dark Metajournalism: Connecting Dark Participation and Metajournalistic Discourse

Gregory Perreault, South Florida,

Kalyani Chadha, Northwestern,

Johana Kotišová; Signe Ivask, University of Tartu, Estonia,

Volha Kananovich, Appalachian State,

and **Michael Koliska**, Georgetown

00 • [EA] “I’m not really seeing myself in the profession”: Nigerian journalists’ discursive construction of journalistic professional ideals

Munachim Amah

00 • [EA] The Journalist, the AI, and the Audience: Journalists’ Agency, Perceived Professional Roles, and Ideologies in the Relationship with Generative AI and the Audience

Pham Phuong Uyen Diep and Huu Dat Tran, Louisiana State

00 • “Living Amoeba of an Organization”: Organizational Bricolage as an Adaptive Strategy in Digital Journalism

Nisha Sridharan, Temple

Discussant

Kyser Lough, Georgia

Topic IV – The Press at the Intersection of Democracy, Dissent, and Disruption

00 • [EA] Shifting paradigms: An analysis of metajournalistic discourse through Trump 1.0 and 2.0

Kathleen Alaimo, University of Dayton

00 • [EA] Journalistic roles in court reporting of social movement and national security trials: The case of Hong Kong

Dennis Leung, Hong Kong Shue Yan University;

Gary Tang, Hang Seng University of Hong Kong

00 • [EA] Reporters for Democracy: Covering the Democracy Beat

Friday, August 8, 2025

Karin Assmann, Georgia,

Andrea Lorenz, Kent State University

- 00 • [EA] Surviving Trump: The Fourth Estate's fight to preserve democracy

Jaime Loke, Texas Christian University

Dustin Harp, University of Texas, Arlington

- 00 • [EA] Examining protest paradigm noun phrase modifications in student, local, and elite media coverage

Claire Lawrence, University of Texas at Austin

Discussant

Patrick Walters, Washington and Lee

Topic V — Local News, Public Good, and Community-Centered Journalism

- 00 • [EA] Journalism as a Public Good: Survey Perspectives on Funding Support for Public Service Media

Jason Peifer; Arijit Paladhi; Junghyun Moon, Indiana University

- 00 • [EA] Black Adults' News Repertoires and Political Participation

Miya Williams Fayne, University of Wisconsin-Madison;

Stephanie Edgerly, Northwestern University

- 00 • [EA] What News Consumers Want in a Community with a Ghost Paper

Christopher Etheridge, Kansas

- 00 • [EA] Exploring the Emotional and Cognitive Impact of a Community-Centered Approach to Solutions Journalism

Di Mu, Texas A&M International University;

Jocelyn Mckinnon-Crowley, Syracuse University

- 00 • [EA] *Tuning Out: How News Deserts Erode Everyday Media Habits*

Yiming Wang, Michael Wagner, and Dhavan Shah, University of Wisconsin-Madison

Discussant

Volha Kananovich, Appalachian State

Topic VI – Media Systems, News Production, and Strategic Narratives

- 00 • From Economic Vision to Political Caution: Strategic Narratives on the Belt and Road Initiative in Latvian Media

Yiran Wang, affiliation

- 00 • Framing Generative AI in US News Media: A Comparative Analysis of WSJ and NYT Using Predictive Models

Quang Nguyen, Ohio

- 00 • The new “hard and soft” business news? Information Type and News Elements on Market Reactions

Bo Xu

- 00 • [EA] The Climate Change Narrative: Trends in US Newspaper Coverage of Natural Disasters

Damilola Oduolowu, University of Missouri

Discussant

Daniel Trielli, Maryland

Topic VII – Global Perspectives on Media Framing of Environmental Crises

- 00 • Reporting on environmental justice cases involving Indigenous communities in sub-Saharan Africa: A decolonial feminist analysis of African press coverage

Dinfin Mulupi, University of Colorado Boulder

Khamadi Shitemi

- 00 • Appalachia Strong: Joy in Reporting Appalachian Recovery from Hurricane Helene

Grace Ficara, University of South Florida;

Grace Smith; Ella Hackett; Teodora Tavares; Jin Young Hwang; Ava Jochims; Monica Crawford; Volha Kananovich; Gregory Perreault,

Friday, August 8, 2025

- 00 • Analyzing environmental news in Middle Eastern Press: A comparative analysis
Khalaf Tahat, Yarmouk University;
Fuhaid Alajmi, Syracuse University;
Dina Tahat, Al Ain University;
Abdulaziz Altawil, Media & Creative Industries Department, UAEU;
Sora Shatnawi, Middle East University
- 00 • Telling Policy Stories: A Narrative and Policy Analysis of Air Pollution Reporting in Taiwan
Yue Tan, National Sun Yat-sen University
Ching Ya Su, Taiwan Institute of Sports Science
- 00 • [EA] A Mixed-Methods Study of Narrative Frames in Digital Disaster Reporting in Hong Kong and Mainland China
Xuening Hu, affiliation

Discussant

Prashanth Bhat, Houston

Topic VII – Framing Identity and Inequality in Global Journalism

- 00 • “Very important stuff for the ladies”: Examining Gender Differences in Celebrity Journalism
Payton Pingree, Brigham Young University
- 00 • When Ethnic Food Meets Politics in Singapore: Mediating Cultural and Political Pressures through Lifestyle Journalism
Junrui Chen
- 00 • Student Suicides in Contemporary Indian Newspapers: A Framing Analysis
Sonali Jha and **Nikhil Reddy Kondam**, Ohio University
- 00 • [EA] Essential yet Excluded: News Media Representations of Migrant Domestic Workers in Hong Kong
Shenyang Zhou, The Chinese University of Hong Kong
- 00 • [EA] Twenty Years of Paralympic Narratives: A Mixed-Methods Framing Analysis of Chinese and U.S. News Coverage
Xiayi Du, University of North Carolina at Chapel Hill;
Zhuo Ma

Discussant

Masudul Biswas, North Carolina A&T

Topic IX – Narratives at the Margins: Journalism Ethics, Representation, and Platform Influence

- 00 • Exploring the News Judgment of Large Language Models
Jacob Long, University of South Carolina;
Shamira McCray, University of South Carolina;
Ertan Ağaoğlu, University of South Carolina;
Chinwendu Akalonu; **Carrie Jingyi Xiao**
- 00 • A Thematic Analysis Aimed at Improving Media Messages Through Muted Group Theory and Gatekeeping
Chalise Macklin, University of Memphis
- 00 • News Location and Platform as Factors in Adherence to Suicide Reporting Guidelines among Nigerian Journalists
Opeyemi Lawal, Texas Tech University
Miglena Sternadori
- 00 • [EA] From Sensationalism to Accountability: Discourse Breakthroughs in Chinese Digital-Era Sexual Violence Reporting (2000-2024)
Na Li and **Zikun Liu**
- 00 • [EA] Analyzing News Media Coverage of the Tennessee Drag Ban: A Longitudinal Content Analysis
Cody Hays and **Chelsea J. Reynolds**, Arizona State,
and **Juan Mundel**, Michigan State

Friday, August 8, 2025

Discussant

Meagan Doll, Minnesota

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

9:45 to 11 a.m. / F000

Public Relations Division

Refereed Research Paper Session

Top Student Papers

Moderating/Presiding

Jiun-Yi Tsai, Northern Arizona

Top Student Papers

The Confidence Trap in PR Academia: Barriers and Solutions for Female Professors*

Kailey Thompson, Brigham Young

Global Perspectives on Content Creators' Apologies and Image-Repair Strategies: Implications for Misinformation Across Platforms**

Hyacinth Bangero, Madison Clatt, Jisha Jacob,
and **Faiswal Kasirye**, Bowling Green State

Organizational Readiness for Workplace Silence: Understanding Employee Doubt and Doubt-triggered Internal Risks and Crises***

River Gracey, Georgia

Spectacle as Strategy: How Content Construction in Product Launch Events Drives Corporate Communication

Huahua Dong, Shiyu Tang,
and **Joanna Nian Chang**, Shanghai Jiao Tong University

Discussant

Queenie Li, Miami

* First Place Paper, Student Paper Competition

** Second Place Paper, Student Paper Competition

*** Third Place Paper, Student Paper Competition

9:45 to 11 a.m. / F000

Scholastic Journalism and Political Communications Divisions

Teaching Panel Session

The Student Press in an Election Year

Friday, August 8, 2025

Moderating/Presiding

Marina Hendricks, South Dakota State

Panelists

Sarah Nichols, Whitney High School, CA

Larry Steinmetz, Bullitt East High School, KY

Elizabeth Smith, Pepperdine

Nicole Vargas, San Diego City College

Carol Terracina-Hartman, Murray State

Marina Hendrix, South Dakota State

This panel will examine how media advisers tasked with leading college & high school newsrooms helped their students plan coverage and maneuver political tensions during the 2024 election cycle.

9:45 to 11 a.m. / F000

Visual Communication Division

Refereed Research Paper Session

Human Perception, AI, and Visual Credibility in the Digital Age

Moderating/Presiding

Shane Epping, Wyoming

Is Seeing Still Believing? How Humans Distinguish Photographs from AI-Generated Photo-Realistic Images

Bartosz Wojdyski, **Brittany Shivers**,
and **Hannah Ebba**, Georgia

In Transparency We Trust? The Effect of Transparency Cues on Perceptions of Algorithmic Credibility

Don Shin, Texas Tech

Crafting Computer Vision through Human Eyes: An AI Laboratory Ethnography

Luqing Zhou, affiliation

Consider the Source: Video Evidence, Narrative and Image Recontextualization

Mary Bock, Texas at Austin

Discussant

Michael Vosburg, Benedict College

9:45 to 11 a.m. / F000

Participatory Journalism Interest Group

Refereed Research Paper Session

What One Hand Gives, the Other Takes Away: Exploring the Duality of Collaboration in Journalism

Moderating/Presiding

Fahad Humayun, Evansville

Friday, August 8, 2025

Beyond Heroes and Publicity: Exploring Practice and Impact of Chinese Solutions Journalism

Yiran Zi, University of Amsterdam, **Shixin Hu**, Sun Yat-sen University,
and **Yujie Deng**, Shanghai University of Finance and Economics

[EA] Audiences in the Shadows: American Journalists' Perspective on Dark Participation

Zivile Raskauskaite and **Kathleen Rose**, Missouri

[EA] Perceptions Versus Reality: Exploring the Strengths and Challenges of One Civic Journalism Project

Clement Lechat, **Sara Mizannohehdehi**,
and **Magda Konieczna**, Concordia University

[EA] Building Community in Precarious Times: An Information Hub for Refugees

Andrea Wenzel, **Wazmah Osman**, **Simu Dey**,
Sezgi Basak Kavakli, and **Tahera Rahmani**, Temple

Discussant

Carrie Brown, Montclair State

[EA] = This submission was accepted as an extended abstract.

9:45 to 11 a.m. / F000

Sports Communication Interest Group and Commission on the Status of Women

Teaching Panel Session

**Advancing Diversity and Inclusion in Sport Communication: Challenges
and Opportunities for Undergraduate Education**

Moderating/Presiding

Elizabeth A. Spencer, Kentucky

Panelists

Austin Bogina, Kansas
Jennifer Smith, Kentucky
Pan Liu, Marion University
Christina Kahl, *San Francisco Chronicle*
Jerry Brewer, *Washington Post*
Cynthia Frisby, Missouri
J.A. Adande, Northwestern

This panel aims to foster an interdisciplinary dialogue as we explore the critical intersection of diversity, inclusion, and sport communication, with a focus on application for undergraduate education. As sport continues to be a central platform for social discourse, it is essential that communication strategies in sport branding, promotion, journalism, and broadcasting recognize and address issues of diversity. Panelists will discuss innovative approaches to integrating issues of race, gender, and representation into sport communication and leadership curricula, ensuring students are equipped with the cultural competence necessary for current and future industry roles. Topics will include strategies for fostering inclusivity in sports journalism, challenges in promoting diverse voices in sports media, the role of sport branding in shaping societal perceptions, and the opportunities inherent in internal communication and leadership roles in sport organizations. This discussion will provide insights for educators, administrators, internship coordinators, and student media production advisors; addressing how to create more inclusive and equitable spaces in sport communication, both in classrooms and in the professional field.

9:45 to 11 a.m. / F000

Friday, August 8, 2025

Urban Communication Foundation

Award Panel Session

Title

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

description

9:45 to 11 a.m. / F000

Association of Schools of Journalism and Mass Communication

ASJMC Business Meeting/Special Technology Session

The Entrepreneurial Professor: Innovating with Technology for Maximum Impact

Moderating/Presiding

Emily Metzgar, Kent State, President, ASJMC 2024-25

Panelists

Using Brandwatch for Teaching and Research

Michael Beam, Kent State

Developing Authentically for Research and More

Janet Coats, Florida

Embracing AI tools for Academic Research

Sabrina Habib, South Carolina

Deploying VR in the Classroom

Mary Beth Oliver, Pennsylvania State

Advancing Research and Campus Collaboration with Physiological Data

Alec Tefertiller, Baylor

11:30 a.m. to 12:45 p.m. / F000

Association for Education in Journalism and Mass Communication

[08-1130] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

History Division

00 • Unfeeling Chinese? Public Affects, Chinese Exclusion, and the Rise of a Transnational Affective Counterpublic
Linjie Dai, Wisconsin

00 • How Taste, Audience Engagement, and A Publisher's Hobby Facilitated *The New York Times*' Delayed Entry into Crosswords

Alexis Haskell, Temple

00 • The Literal and Literary Core: Steinbeck's Report on the First Modern Scientific Ocean Drilling Expedition

Friday, August 8, 2025

Raleigh Darnell, Iowa

- 00 • November to Remember: Radio 101, Media Freedoms, Protest and Democracy in 1996 Croatia
Gea Ujcic, Maryland

Discussant

David T.Z. Mindich, Temple

- 00 • The Interweaving of Technology and the 'Self': Reconstructing Self-Perception from Mirrors to Virtual Reality through the Lens of Media Archaeology

Chenxi Xu, Nanjing University

- 00 • [EA] Bicycles as Infrastructural Media: Mobile Newsstands and the Marketization of China's Press Industry in the Early Reform Era

YaTing Li, University of Chinese Academy of Social Sciences

- 00 • [EA] The "Political-Media Nexus" and Systemic Tensions in the KMT Propaganda Machine (1935-1948): From a Propaganda Officer's perspective

Yuran Qiu, Shandong University

- 00 • [EA] "Mediating Between Cultures: The Role of Chinese-Language Advertising in The North-China Herald (1850-1864)

Danniu Yang, Shanghai University

Discussant

Lisa Burns, Quinnipiac

Media Ethics Division

- 00 • When Thanking Meets Giving: Stewardship as Ethical Framework for the Social Media Conversation on Giving Tuesday

Virginia Harrison and **Cassidy Gruber**, Clemson

Scholastic Journalism Division

- 00 • Doctoral Education Trends: Content Analyses of Dissertations and Job Postings

Alyssa Appelman, **Huong Ha**,
and **Neelofar Ahmad**, Kansas

- 00 • [EA] Fostering Confidence and Competence: A Mixed-Methods Study of Contract Grading and Self-Efficacy in Mass Communication Skills Courses

Andrew Abernathy

and **Rosemary Avance**, Oklahoma State

- 00 • Librarians, Dentists, Journalists, and Undergrads: A Case Study in Implementing a Journalism Teaching Hospital within Marginalized Communities Needing Oral Health Care

Laura Moorhead, San Francisco State,
Eileen G. Harrington, Maryland, College Park,
Michelle McQuistan, Iowa,
Anubhuti Shukla, Temple,
Esperanza Angeles Martinez-Mier, Indiana,
Sheryl Lynn Ernest Syme, Maryland, Baltimore
and **Michelle V. Moncrieffe**, Maryland, College Park

- 00 • [EA] Journalism in Crisis: The Journalist and the Citizen
Jemi Chew, Kentucky

Discussant

Marina Hendricks, South Dakota State

Commission on the Status of Women

Friday, August 8, 2025

Topic I – Gender, Culture, and Identity

00 • Identity Conflicts of Chinese Gen Z Women in Small Counties: An Autoethnography Analyzing Women's Life Choices and Media Effects of Television

Cancan Antonia Yu, Syracuse

00 • [EA] Women's Portrayal in Media: A Mix-methods Analysis

Layla Chen and **Nivea Canalli Bona**, Boston

00 • [EA] A New Form of Women Literati? The Reproduction of the "Obedience" System in China: The Unintended Professionalization and De-professionalization of Newspaperwomen From 1898 to 1911

Jiayi Li, Nanjing University,

and **Peng Liu**, Communication University of China

00 • [EA] How Should Female Leaders Communicate? Effect of Gendered Language on Leadership Effectiveness

Yunfei Xie, **Qianxue Jin**, and **Yufei Xia**, Peking University

00 • [EA] A Gender Comparison of the Award-Winning Picture Books from the US and China Published 2015-2024

Mian-Ci Yeoh, Fudan University

Discussant

Mary Bock, Texas at Austin

Topic II – Motherhood, Gender, and Digital Discourse

00 • Exploring Social Media Addiction in Chinese Female College Students: The Significance of Loneliness and Son Preference

Han Zhang, **Xinyi Cheng**,

and **Zhihao Meng**, Peking University

00 • [EA] "Does Breastfeeding Define a Good Mother?": Online Maternal Negotiation of Breastfeeding Practices and Motherhood Ideologies on Xiaohongshu

Nan Yang, East China Normal University

00 • [EA] Technological Deconstruction of Motherhood Stigmatization: Algorithmic Empowerment and Discipline in Short Video Platforms of China

Leilu Chen, The University of New South Wales,

and **Zuonian Li**, Tsinghua University

00 • [EA] Interviews with birth control influencers on TikTok: Motivations, goals, and opportunities

Ashley McKenzie, **Erin Ash**, **Christopher Calabrese**, Clemson,

Emma Cox, Cornell, and **Casey Hopkins**, Clemson

00 • [EA] Daughters on the Altar of Chastity: Patriarchal Complicity and Maternal Dilemmas in Chinese Families' Responses to Child Sexual Abuse

Na Li and **Zikun Liu**, Wuhan University

Discussant

Dunja Antunovic, Minnesota

Entertainment Studies Careers Interest Group

00 • [EA] A Study on the Evolution of Discourse in Chinese Mainstream Media Coverage of the Overseas Expansion of Games

Yang Yuehan, affiliation

00 • [EA] Easy on the Kid: Exploring How Twitch Users Interact with Adolescent Streamers

Seung Woo Chae, affiliation

00 • [EA] How It Gained Popularity So Fast? Audience Perceptions of Short Drama as a New Media Form

Zixi Huang, University College London, **KJ Kaixin Deng**, University of Technology Sydney,

and **Yuhan Ma**, University of Melbourne

00 • [EA] The Impact of Gamification Design on Online Dispute Resolution Quality: Examining the "Xiaomei Review Panel" on Meituan

Yuguo Luo, affiliation, **Yufan Yang**, affiliation, **Qianhui Ju**, affiliation

Friday, August 8, 2025

and **Yue Cui**, affiliation

00 • An Empirical Research on Influence of Flow Experiences, Localization on China's Culture Identity of International Players

Joanna Nian Chang, Shiyu Tang,

and **Huahua Dong**, Shanghai Jiao Tong University

00 • A Study on the Evolution of Discourse in Chinese Mainstream Media Coverage of the Overseas Expansion of Games

Yang Yuehan, affiliation

00 • Comfort shows and the enjoyment of rewatching: How nostalgia, FoMO, and transportability affect the outcomes of rewatching TV shows

Lindsey Maxwell and **Amanda Walsh**, Southern Mississippi,

and **Hadley Howell**, Mississippi State

00 • Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas

Anran Luo, Florida

00 • From Buzzwords to Idioms: A Study on the Constructionalization Patterns of Internet Language

Jian Zhang, Yalong Xiao, Jie Feng,

and **Wenxing Yu**, Central South University

00 • Mental Health, TikTok, and Image Repair: A Case Study of a Tejano Singer

Mia Moody and **Nethra Rajesh**, Baylor

00 • "Love Over Fear": How Nostalgic Popular Songs and Relationship Types Buffer Death Anxiety

Weixi Zeng, affiliation and **Junyi Chen**, affiliation

00 • Participatory Intimacy as an Emergent Norm: Hermeneutic Labor and Self-Fulfilling Prophecies in Fan-Idol "Mutual Devotion"

Jiaxin Duan, affiliation

00 • Stories We Tell, Roles We Refuse: How Micro Drama Creators Negotiate Between Opportunities and Internalized Shame in the Platformised Micro Drama Industry

Jinwei Zhang, affiliation and **Hui Lin**, affiliation

00 • From Need Fulfillment to Media Experience: Movie Roadshow Loyalty via Dual Perspectives

Qingyuan Zhao, Hong Kong Baptist University & Beijing Normal Hong Kong Baptist University,

Xuan Luo, Hong Kong Baptist University & Beijing Normal Hong Kong Baptist University,

and **Xiaying Xu**, Beijing Normal Hong Kong Baptist University

Discussant

William Schulte, Winthrop

Participatory Journalism Interest Group

00 • [EA] Preserving Journalism's Legacy through Engaged Hashtag Activism: The Case of #UnlockDCist

Nisha Sridharan, Temple

and **Rian Bosse**, Arizona State

00 • [EA] Producing News in Collaboration with Activists: The Influence of NGOs on News Media Beyond Texts

Yuexin Lyu, Hong Kong Baptist University

00 • [EA] Journalists and Humanitarian Organizations Perceived a Participatory Role for Reporting on Crisis Zones and Disasters

Rania Al Namara, Colorado-Boulder

Discussant

Jacob L. Nelson, Utah

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate

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this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

11:30 a.m. to 12:45 p.m. / F000

Advertising Division

PFR Panel Session

Unlocking Opportunities: Networking and Mentorship for Graduate Students and Early Career Scholars for your Academic Journey.

Moderating/Presiding

Chang-Dae Ham, Illinois Urbana-Champaign

Panelists

name, affiliation

This panel provides a hands-on and interactive environment for graduate students and early-career scholars to network with senior scholars or their peers, preparing them with essential skills to become well-rounded academic professionals. Our panel guides newbies through networking opportunities that could otherwise be intimidating. We connect graduate students and early-career researchers to established scholars, allowing for valuable mentorship and collaboration. Furthermore, by providing a venue for attendees from all over the world and from all backgrounds to interact and learn from one another, this event encourages global and cultural diversity.

11:30 a.m. to 12:45 p.m. / F000

Broadcast and Mobile Journalism and Communication Theory and Methodology Divisions

PFR Panel Session

AI Summaries and Assistants: Accuracy, Reliability and Validity Concerns

Moderating/Presiding

Jeremy Harris Lipschultz, Nebraska at Omaha

Panelists

Todd Murphy, Truescope

Marc A. Smith, Social Media Research Foundation (NodeXL)

Regina Luttrell, Syracuse

Mainstream adoption of AI does not have many guardrails. Legislation is contradictory and many social media sites violate ethical rules of transparency while AI continues to evolve. Academics and industry leaders will address these issues.

11:30 a.m. to 12:45 p.m. / F000

Communicating Science, Health, Environment and Risk and Visual Communications Divisions

Friday, August 8, 2025

PFR Panel Session

Visualize Science Communication for Impactful Journalism

Moderating/Presiding

Kaiping Chen, Wisconsin-Madison

Panelists

Sang Jung Kim, Iowa

Jennifer Frazier, Senior Director, Science Communication Lab

John Smock, City University of New York

Lawrence Mullen, Nevada, Las Vegas; Editor-in-Chief, *Visual Communication Quarterly*

Discussant

Shane Epping, Wyoming

This panel delves into the critical role of visual storytelling in science communication and journalism, showcasing diverse perspectives from academia and industry. John Smock will discuss The Power of AI Imagery, exploring how academic institutions can leverage AI visuals while addressing ethical challenges in internal and external communications. Together, the panelists will provide valuable insights into the future of science communication and journalism through powerful and ethical use of visuals.

11:30 a.m. to 12:45 p.m. / F000

Cultural and Critical Studies and Mass Communication and Society Divisions

Research Panel Session

**What's in a Meme: Navigating the Promise and Complexities of Memetic Research
Across Cultural, Political, and National Contexts**

Moderating/Presiding

Volha Kananovich, Appalachian State

Panelists

Bobbie Foster, Arkansas

Natalia Mielczarek, Virginia Tech

Bingbing Zhang, Iowa

Jamie Cohen, CUNY

This panel will map out the landscape of memetic research and will showcase how memes, as artifacts of communication, can provide researchers with rich insights into diverse cultural practices and meaning-making processes with political implications.

11:30 a.m. to 12:45 p.m. / F000

History Division

Refereed Research Paper Session

Title

Moderating/Presiding

Friday, August 8, 2025

name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / F000

Law and Policy Division

Refereed Research Paper Session

Digital Platforms, Privacy, and Media Governance

Moderating/Presiding

name, affiliation

[EA] Making Sense of Privacy on Women's Health Apps: Privacy Risks and Feminist Resistance among Chinese Users

Chengyuan Shao, affiliation

[EA] #Influencer infractions: How influencers comply (or don't) with FTC guidelines

Emma Troha, Minnesota, **Christopher Terry**, affiliation,

Anastasia Micich, affiliation, and **Cecelia Lausten**, affiliation

Communicating about and through Platform Values: Legitimizing Public Expression Regulation on X and Weibo 2009-2024

Tianchan Mao, Fudan University,

Chao "Chris" Su, Boston,

Oliver N.K. Chan, The Chinese University of Hong Kong,

and **Lei Guo**, Fudan University

[EA] Equal Access, Unequal Outcomes – FCC Policy, Political Power, and the Ongoing Struggle for Marginalized Media Representation

Kix Patterson, Florida

Discussant

Eric Robinson, South Carolina

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / F000

Magazine Media and Minorities and Communication Divisions

Teaching Panel Session

Instructing Intersectionality: Critical and Practical Strategies for the Journalism and Mass Communication

Moderating/Presiding

Nathian Rodriguez, San Diego State

Panelists

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Celeste González De Bustamante, Texas at Austin
Patrick R. Johnson, Marquette
Carol Terracina-Hartman, Murray State
Rafael O. Matos, Northwestern
Kix Patterson, Florida
Leilane Rodrigues, Michigan State
Alexis Romero Walker, Manhattanville
Yidong (Steven) Wang, Lawrence Technological

The panelists will discuss the theoretical foundations of intersectionality and how intersectionality challenges existing educational norms, as well as present strategies for creating inclusive educational spaces.

11:30 a.m. to 12:45 p.m. / F000

Newspaper and Online News and Media Management, Economics and Entrepreneurship Divisions

PFR Panel Session

**Developments in Funded Journalism for Local News and Quality Journalism:
Best Practices and Accountability**

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Rusty Coats, Journalism Funding Partners
Jim Brady, Knight Foundation and Press Forward Management Committee
Misty Avila, James B. McClatchy Foundation

This panel will introduce the latest development in funded journalism by philanthropies including the use of intermediaries in funding and national funding support for local news such as the Press Forward movement in addition to the local philanthropic organizations and how these funded journalisms have improved quality in journalism especially investigative journalism and a discussion of best practices in maintaining autonomy for the newsrooms. This will enable members who are educators and journalists to learn the operation of these funders, latest trend in funded journalism and how the funding can be sustainable to increase trust in news and enhance quality of journalism. The panelists include key executives of intermediaries between funders and news organizations, funding organizations and news media.

11:30 a.m. to 12:45 p.m. / F000

Political Communication Division

Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Addressing “Political Anger” and “Non-Political Fear” in News Engagement: The Impact of Human-AI Interactions on Emotional and Behavioral Responses

Jiayu Gina Qu, affiliation, **Wenxue Zou**, affiliation

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Jingjing Yi, affiliation, and **Zhihong Li**, affiliation

Creator or Helper? How AI Disclosure and Source Credibility Affect Political Advertising

Shahriar Nobel, affiliation, **Rachel Lim**, affiliation,
and **Sujin Kim**, Oklahoma State

Does AI Have a “Moral Empathy Gap”? Examining How AI Chatbots Morally Reframe Political Issues

John Parmelee and **Nataliya Roman**, North Florida

Who Gets to Shape the Future? A Theory of Stakeholder Voices for Understanding Legal AI

Heesoo Jang, affiliation, **Amanda Reid**, affiliation,
and **Evan Ringel**, Appalachian State

Emotional Algorithms: The Role of TikTok’s Audiovisual Cues in Polarizing Political Attitudes

Yushu Zhou, affiliation

Discussant

name, affiliation

11:30 a.m. to 12:45 p.m. / F000

Public Relations and International Communication Divisions

Research Panel Session

**Tracing the Evolution of Public Relations in Africa: Colonial Roots
to Contemporary Practice**

Moderating/Presiding

Oluseyi Adegbola, Tennessee, Knoxville

Panelists

James Ndone, Coastal Carolina

Carolyn Walcott, Clayton State

Gregory Gondwe, California State, San Bernardino

Martha D. Seffah, Georgia

This panel will delve into the historical development of public relations (PR) in Africa, tracing its transformation from the colonial period to modern times. The panel will explore how PR was initially used as a tool of control and influence by colonial administrations to manage their image, communicate policies, and suppress dissent. It will then shift focus to the post-colonial era, examining how newly independent African nations adapted and reshaped PR to fit the needs of their diverse, rapidly evolving societies. This discussion will cover key shifts, including the use of PR to support economic development, governmental transparency, and civil society engagement in a digitalized world. By comparing these two eras, the panel seeks to provide a comprehensive understanding of how PR practices in Africa have evolved in response to changing political, social, and economic landscapes.

11:30 a.m. to 12:45 p.m. / F000

Internships and Careers and Small Programs Interest Groups

Teaching Panel Session

From Momentous Change to Leadership: Preparing our Students for Communication Careers

Moderating/Presiding

Damion Waymer, South Carolina

Friday, August 8, 2025

Panelists

Charles Lubbers, South Dakota
Elizabeth Toth, Maryland
Amiso George, Texas Christian
Debbie Davis, Texas Tech

This panel will address how communication professionals do not consider Generation Z to be “work ready.” While Gen Z has expertise in several areas, their problem-solving abilities, ethics knowledge, interpersonal skills, emotional intelligence, and understanding of office politics may leave them behind – especially as many are working in the momentous workplace changes – remote and hybrid environments, or, conversely, returning from remote and hybrid learning models to working in person. Of particular focus for the panelists will be how professors can deliver post-pandemic classes, extracurricular experiences, experiential learning through classes, and internships, that will help ensure our students are better prepared for entry level work and leadership.

11:30 a.m. to 12:45 p.m. / F000

Sports Communication Interest Group

High-Density Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Topic I — Repair, Resistance, and Reimagination: Journalism’s Role in Sports Culture

“At Augusta National, Not Talking About Race Is Tradition”: Race and Journalistic Repair Discourse Surrounding the Masters Tournament

Aman Misra and **Amber Roessner**, Tennessee

Cross-strait Confrontations: Nationalistic Sentiments and Emotional Boundaries in Sports Events Between Mainland China and Taiwan

Lionel Li and Guy Harrison, Tennessee, **Zesheng Yang**, Newcastle University
and **Tongtong Hou**, Texas A&M

Is Reddit the New Twitter? Motivations of Reddit Use in a Niche League

Jan Boehmer, Michigan and **Brendan O’Hallarn**, Old Dominion

[EA] Gloves Off: The Tensions between NIL Agreements and Open Records Laws

Jennifer Smith and **Kathryn Montalbano**, Kentucky

Topic II – Innovation, Messaging and Influence in Sports Media

Fan Attitudes Toward AI-Assisted Coaching in Sports Decision-Making

Rich Managor, Texas Tech

[EA] I Saw the Brand in the Video! Eye-Tracking Evidence for the Effectiveness of Sponsorship of Hawk-Eye Technology at the U.S. Open Tennis Tournament

Jihoon Kim, Alabama

The Branding Strategies of Fitness Online Influencers: A Multimodal Discourse Analysis Based on Discipline Theory Perspective

Yuan Deng, Berkeley

[EA] Celebrities and Prizes: How Do Influencers and Inducements Affect Online Sports Betting Behavior?

Chris Noland, South Florida, **Joon Kim**, Rhode Island,
Khalid Alharbi, Al Imam Mohammad Ibn Saud Islamic University,
Holly Overton, Pennsylvania State,

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Jackson Carter, Quachita Baptist University
and **Won-Ki Moon**, Florida

[EA] How Artificial Intelligence Is Shaping Global Sports News a Multidimensional Comparison of Large Language Models

Wei Ding, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

11:30 a.m. to 12:45 p.m. / F000

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Award Panel Session

James A. Tankard/AEJMC-Knudson Latin-America Prize Book Awards

Moderating/Presiding

name, affiliation

2025 AEJMC-Knudson Latin America Prize

The Brazil Chronicles

[University of Missouri Press]

Stephen Bloom, Iowa

Media and Politics in Post-Authoritarian Mexico: The Continuing Struggle for Democracy

[Palgrave Macmillan]

Martín Echeverría and **Ruben Arnoldo González**, Centre for Studies in Political Communication,
Institute of Government Sciences and Strategic Development,
Benemerita Universidad Autonoma de Puebla, Mexico

Panelists

name, affiliation

1:15 p.m. to 2:30 p.m. / F000

Communication Technology and Communicating Science, Health, Environment and Risk Divisions

Teaching Panel Session

**Leveraging Large Language Models (LLMs) in the Classroom: Strategic Approaches
for Faculty and Students**

Moderating/Presiding

Shupeí Yuan, Northern Illinois

Panelists

Stephen McConnell, New York

Shiyu Yang, Tennessee, Knoxville

Kaiping Chen, Wisconsin-Madison

Isabelle Freiling, Utah

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Haoran Chu, Florida

This panel will explore the strategic use of Large Language Models (LLMs) like ChatGPT by both faculty and students, focusing on the critical consumption of AI in teaching health, science, environment, and risk communication. The discussion will emphasize how LLMs can enhance learning, critical thinking, technological competency, and communication skills while addressing the ethical implications and challenges of using these tools. Faculty can leverage AI to create personalized learning paths, provide real-time feedback, and support data-driven projects. At the same time, students will be trained not just to use LLMs responsibly but to critically evaluate AI-generated content and identify potential misuse.

1:15 p.m. to 2:30 p.m. / F000

Communication Theory and Methodology and Cultural and Critical Studies Divisions

Research Panel Session

**Methodological Rigor and Subjectivity in Qualitative and Mixed Methods Research:
Continuing the Conversation**

Moderating/Presiding

Dinfin Mulupi, Colorado, Boulder

Panelists

Patrick R. Johnson, Marquette

Lindsey Sherrill, Northern Alabama

Anita Varma, Texas at Austin

Chelsea Peterson-Salahuddin, Michigan

While qualitative methodologies allow researchers to paint rich and compelling pictures of the human experience, they also raise ethical dilemmas around informed consent, confidentiality and power dynamics. This panel will discuss representation of marginalized voices and avoiding the perpetuation of social inequalities in our research.

1:15 p.m. to 2:30 p.m. / F000

History Division

Refereed Research Paper Session

The Future of History: Honoring Excellence in the Next Generation

Moderating/Presiding

Will Mari, Louisiana State

[EA] “When Science Meets Illiteracy: The Knowledge Production of Agricultural Education Films in China (1949-1966)*

Yilin Luo, Renmin University of China

Media Metaphors and Social Meaning of ‘Internet’ in Taiwan (1995-2023)**

Yingjia Huang, Peking University,

and **Jeff Jianfeng Lan**, Shanghai Jiao Tong University

From Complicity to Contestation: Law Enforcement in Press Narratives of Lynching, 1835–1950 Using the Narrative Policing Analysis (NPA) Framework**

Friday, August 8, 2025

Mohamed Salama, Maryland

Self-Westernization of Dual Identity: The Construction of Tibet's Image in 19th Century Indian English Media**

Yongliang Liu and **Zhaoxi Liu**, Tsinghua University

Discussant

Perry Parks, Michigan State

* Top Extended Abstract

** Top Student Paper

[EA] = This submission was accepted as an extended abstract.

The papers in this session earned top paper awards in the student division. They represent a variety of perspectives and approaches in the field of media history within the American and international context.

1:15 p.m. to 2:30 p.m. / F000

International Communication and Law and Policy Divisions

PFR Panel Session

Generative Artificial Intelligence (AI) and Media Education: A Snapshot of University Policies and How Media Classrooms Around the World Are Responding

Moderating/Presiding

Zeny Sarabia-Panol, Middle Tennessee State
and **Caitlin Carlson**, Seattle

Panelists

Ma. Teresa Nicolás Gavilán, Universidad Panamericana, Mexico
Pong Kok Shiong, Beijing Normal-Hong Kong Baptist University
Amy Kristin Sanders, Pennsylvania State
Elvira García de Torres, Universidad Cardenal Herrera

This panel assembles academics from different parts of the world to discuss AI policymaking at universities. Arguably these colleges are in the creative industries and are probably the most affected as faculty and students' work has been used to train the AI tools, and Gen AI can be used to design creative products.

1:15 p.m. to 2:30 p.m. / F000

Political Communication and Newspaper and Online News Divisions

Research Panel Session

Remembering Max McCombs: A Lifetime of Research and Mentorship

Moderating/Presiding

Tom Johnson, Texas at Austin

Panelists

David Weaver, Indiana
Wayne Wanta, Florida

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Vanessa Higgins, Texas State

Max McCombs, best known for his development of agenda-setting theory, laid the foundation for a rich body of research in political communication and journalism research. This panel will explore and reflect on Max's esteemed career and mentorship.

1:15 p.m. to 2:30 p.m. / F000

Public Relations Division and Commission on the Status of Minorities

PFR Panel Session

Leaving Leadership: Why, When and How

Moderating/Presiding

Bey-Ling Sha, Texas Tech

Panelists

Bey-Ling Sha, Texas Tech

Rochelle Ford, Former President, Dillard

Natalie Tindall, Texas at Austin

Shannon B. Lundeen, Vice President of Programs and Operations, HERS

Leadership in JMC education is an important service, not only to our universities but also to our society. Women and people of color remain underrepresented in leadership roles, both in the academy and in media-related professions, including public relations. For decades, researchers have examined the differential barriers to leadership that especially impact women of color (WOC), and the trade literature is rife with purported tips for overcoming those barriers. Examined much less frequently is the question of why some WOC leaders leave their roles. In this panel, trail-blazing WOC leaders in public relations will offer candid insights into their varied experiences and offer advice on leaving leadership for those who are considering or already executing these challenging roles.

1:15 p.m. to 2:30 p.m. / F000

Visual Communication and Advertising Divisions

Research Panel Session

**Developing Research Agendas for Advertising and Visual Communication:
Insights from Professionals in an Ever-Changing Media Landscape**

Moderating/Presiding

Yung Soo Kim, Kentucky

Panelists

Jennifer Midberry, Temple

Christopher T. Assaf, North Texas

Esther Thorson, Michigan State

Harsh Taneja, Illinois at Urbana Champaign

Discussant

Heather Shoenberger, Pennsylvania State

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1:15 p.m. to 2:30 p.m. / F000

Commission on Graduate Education

PFR Panel Session

Pro to Prof: Navigating Academia as a Second (or Third) Career

Moderating/Presiding

Ethan Toven-Lindsey, California, Berkeley

Panelists

Deborah J. Danuser, Pittsburgh

Nick Matthews, Missouri

Jesús Ayala, California State, Long Beach

Shereen Marison Meraji, California-Berkeley

Not every graduate student goes directly from undergraduate studies into graduate school. Many students have successful careers in journalism, advertising, public relations, and other communication fields before pursuing a doctorate. This panel provides the opportunity for academics who were not career students to reflect on the benefits and challenges that come with a career change into academia.

1:15 p.m. to 2:30 p.m. / F000

Sports Communication Interest Group and Mass Communication and Society Division

Teaching Panel Session

Teaching Students How to Use Social Media Effectively: Challenges and Opportunities

Moderating/Presiding

Dylan McLemore, Oklahoma State

Panelists

Betsy Emmons, Nebraska-Lincoln

Steve Collins, Oklahoma State

This proposed panel will bring together educators who've tackled these challenges along with at least two industry professionals to talk about what students need to know and to offer guidance on how best to impart these lessons.

1:15 p.m. to 2:30 p.m. / F000

Association for Education in Journalism and Mass Communication Career Development Committee

Teaching Panel Session

Navigating the Political Waters of Academia

Moderating/Presiding

Weiwei Zhang, Ball State

Panelists

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Hong Cheng, Southern Illinois, Carbondale
Jennifer Greer, Kentucky
Matt Ragas, DePaul
Bu Zhong, Hong Kong Baptist

Most new and junior faculty were adequately trained to conduct research, modestly trained to teach, but poorly trained to be successful faculty members. This panel will explore strategies for navigating the tricky political waters of academia.

1:15 p.m. to 2:30 p.m. / F000

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Award Panel Session
2025 Paul J. Deutschmann Award

Moderating/Presiding
Radhika Parameswaran, Indiana-Bloomington

2025 Deutschmann Award Recipient
Mary Beth Oliver, Pennsylvania State

Panelists
Marie Hardin, President, Quinnipiac
Lance Holbert, Pennsylvania
Sriram Kalyanaraman, Florida
Srividya Ramasubramanian, Syracuse

The Paul J. Deutschmann Award Session honors this year's award winner, Dr. Mary Beth Oliver (The Pennsylvania State University). Dr. Oliver's work has made major contributions to the areas of media entertainment, positive media psychology, and media effects.

1:15 p.m. to 2:30 p.m. / F000

The Center for Community News, (CCN) University of Vermont

Research Panel Session
Student Reporting Impact Research Presentation

Moderating/Presiding
Richard Watts, Center for Community News

Panelists
Sima Bhowmik, PhD, Postdoctoral Research Associate, Center for Community News
Benjamin Cooley, Data Visualization Engineer, Center for Community News
Richard Watts, PhD, Center for Community News

This research panel will present the latest findings from the Center for Community News (CCN) at the University of Vermont on the expanding impact of student reporting programs at colleges and universities across the United

States.

1:15 p.m. to 2:30 p.m. / F000

Korean American Communication Association

Refereed Research Paper Session

Moderating/Presiding

Jungyun Won, William Peterson University of New Jersey

Projecting Authenticity Across Borders: A Comparative Study of Biden's Media Image in the U.S., Japan, and South Korea*

Sung Woo Yoo, SUNY Cortland

What Drives Post-Pandemic Travelers to Visit Korea? Renewed Communication Factors for Attitudes and Behaviors

Seok Kang, Texas at San Antonio, **Hwieun (Sylvia) Choi**

and **Yunkyoung Jo**, Kyung Hee University,

and **Myung Ja Kim**, Sejong University

Exploring the Influence of Parental Media Literacy on Children's Executive Functions: A Dual Mediation Model of Smartphone Dependency

Yoojin Chung, Ewha Womans University

Judging The Judges: A Critique of Celebrity Expertise on Food Television

Jaehyeon Jeong, Yonsei University

K- Can Sell Anything: A Corpus-Assisted Critical Discourse Analysis of Korean Wave White Papers, 2018-2023

Siho Nam, North Florida

* First Place Paper

1:15 p.m. to 2:30 p.m. / F000

University of South Florida

Panel Session

Life and Media Survey

Moderating/Presiding

Justin Martin, South Florida

Panelists

name, affiliation

A groundbreaking new study conducted by the University of South Florida will track young people through 2050 to learn more about the long-term impacts of smartphones, social media and other digital media on individual wellbeing. Though the long-term research will be conducted over the next 25 years, data collected every six months will give ongoing insight to parents, teachers, researchers, health providers and others on the impact of digital media use on children and as they age into adults. "We have research from other fields that tracks people across decades, looking at cardiovascular health or work-life balance across the lifespan. We don't have that yet for digital media use and wellness," said Justin Martin, the Eleanor Poynter Jamison Chair in Media Ethics & Press Policy at USF St. Petersburg and lead researcher of the study. "We know that digital media affect people, especially children, in meaningful and often adverse ways, so it's important to study the same individuals across the lifespan." The Life in

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Media Survey will collect insights and experiences from thousands of 11 to 13-year-olds as they pertain to digital media. Researchers will then track the same participants over decades, to determine how digital media use impacts and changes attitudes, behaviors and health throughout their lives. The survey will cover topics such as social media use and addiction, cyberbullying, news consumption, streaming services, parental controls, media literacy, artificial intelligence and more. Examining responses and patterns over time, researchers will discover possible connections between device ownership and time spent on social media with the prevalence of sleep deprivation, anxiety, depression and other critical wellness indicators.

1:15 p.m. to 2:30 p.m. / F000

South Asia Communication Association (SACA)

Research Panel Session

10 Years of the South Asia Communication Association: Media Research on South Asia and Its Diaspora Worldwide — II

Moderating/Presiding

Shafiqur Rahman, South Carolina State
and **Jyotika Ramaprasad**, Miami

Theme I — Social media in South Asia: Issues and implications

Evolving digital discourses: A thematic comparison of undocumented immigration rhetoric in social media news comments across the Trump and Biden administrations

Madhab Chandra Das, Temple

Faith in the Feed: How Facebook Commenters Enforce Conservative Islamist Ideology in Bangladesh's Cultural Rituals

Manwar Hossain, and **Sharjana Hossain**, Colorado State,
and **MD Mahbubul Haque Bhuiyan**, Minnesota

How South Asian Influencers Navigate Hate Speech: Patterns of Exposure and Response

Shahla Shahnaz Dyuti, Bowling Green State,
Md Enamul Kabir, Clemson, **Louisa Shu Ying Ha**,
and **S M Russel Rabbi**, Bowling Green State

Influencer Culture and Political Communication: The Rise of Digital Opinion Leaders in South Asia

Serajul I. Bhuiyan, Savannah State
and **Khadimul Islam**, Chadron State College

Discussant

Enakshi Roy, Towson

Theme II — Misinformation and disinformation in South Asia

Framing the Falsehoods: Election Misinformation on Women and Minorities in India's 2024 General Election

Enakshi Roy, Towson,
and **Nisha Garud**, San José State

Effectiveness of Fact-Checking Interventions in Combating Health Misinformation on Social Media

Asma Islam, Oklahoma State,
Imran Khan, University of Dhaka, Bangladesh,
and **Jannatul Ferdus Priya**, Comilla University, Bangladesh

The Influence of Deepfakes on Public Perception and Trust: Evaluating Detection Skills and Media Literacy

Asma Islam, Oklahoma State,
Md. Sumon Ali, Wisconsin-Milwaukee,
and **Md Khurshed Alam**, Comilla University, Bangladesh

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Artificial Intelligence and Disinformation: A Study on the Propagation of False Information in South and Central Asia

Arka Chakraborty, Adamas University (SOMC), India

Discussant

Padma Rani, Manipal Institute of Communication, India

Theme III — **Media and society in South Asia**

Snippets of mass media and its various hues in the narrative of hindi films

Manish Prakash, Central University of Jammu, India

The Political Economy of Investigative Programs of Private TV Channels in Bangladesh: A Critical Inquiry

Tahura Tabassum Tari, Minnesota State-Mankato

Using Citizen Feedback to Combat Corruption in Pakistan

Awais Saleem, Lamar

Rap as Resistance: Music, Digital Activism, and Youth Mobilization in Bangladesh's 2024 Quota Reform Movement

Mamunur Rashid, Colorado-Boulder, **Fei Xue**, Southern Mississippi,
and **Rezaul Karim**, Arizona State

Resistance as Performance: Rhetoric, Emotion, and the Anatomy of a Digital Uprising

Janifar Kamal Nova, Southern Illinois-Carbondale

Discussant

Nisha Garud Patkar, San José State

Theme IV — **Media and society in South Asia**

Countering Silence through Online Cancer Support Groups: Reframing Trust Cultivation in South Asian diaspora

Alisha Pathak and **Anindya Deb**, Central University of South Bihar, India

Role of social media in negative health communication: A content analysis of how diabetes-related misinformation is framed in Facebook videos in Bangladesh

Sultana Jahan, Kansas State

Exploring Healthcare Access for Children with Autism Spectrum Disorder (ASD) in Bangladesh

Rezaul Karim, Arizona State,

Mamunur Rashid, Southern Mississippi,

Sultana Jahan Rimi, Kansas,

and **Md Asaduzzaman**, Arizona State

Identity Negotiation and Self-Disclosure of LGBTQ+ Individuals in Bangladeshi Family Relationships

Tahura Tabassum Tari, Minnesota State- Mankato

Discussant

Shugofa Dastgeer, Texas Christian

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). With over one-fourth of the world's population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field.

3 to 4:15 p.m. / F000

Advertising and Communication Technology Divisions

PFR Panel Session

The Privacy-Personalization Dilemma: Crafting Ethical Data Strategies in Advertising

Friday, August 8, 2025

Moderating/Presiding

Tiffany Johnson, New York

Panelists

Natalie Brown Delvin, Texas at Austin

Ewa Maslowska, Illinois Urbana-Champaign

Daniela Molta, Syracuse

Harsh Taneja, Illinois Urbana-Champaign

This session delves into the growing tension between personalization and privacy in advertising. It will explore how advertisers can ethically collect and utilize data without compromising consumer trust, fostering long-term business success. Holistic personalization (that is, delivering a personalized experience to customers that spans the entire customer journey) is the gold standard of advertising. While people want personalized experiences, there's a delicate balance between providing value and creating distrust. Panelists will discuss the importance of customer trust in data-driven advertising and explore how to design ethical data strategies that promote transparency and build trust with consumers.

3 to 4:15 p.m. / F000

History Division

Refereed Research Paper Session

Histories from Inter and Intra-National Perspectives

Moderating/Presiding

Jason Lee Guthrie, Clayton State

[EA] Taste, Refinement, and Progress: How Cherokee Seminary Students Navigated Complex Colonial Impacts via the School Newspaper

Natalie Pursche and **Melissa Green-Bly**, Kansas

From Piñata Factories to the Pandemic: Latino Media Survived with Community Focus

Melita Garza, Illinois

Food Rationing Behavioral Change Campaign of the UK Government (1940-1954)

Martina Topic-Rutherford, Alabama

Stricter Self-Censorship under Compulsory Censorship: Self-Restraint of the Japanese "Enemy Language" Press in Hawai'i during World War II*

Takeya Mizuno, Meiji University

Discussant

Rachel Grant, Florida

[EA] = This submission was accepted as an extended abstract.

* Diversity Paper Award

3 to 4:15 p.m. / F000

International Communication Division

High-Density Refereed Research Paper Session

Friday, August 8, 2025

Challenges and Capacities in Journalism Across the Global South

Moderating/Presiding
name, affiliation

Meme the Vote: The Double-Edged Sword of Political Memes in Nigeria

Samuel Arowosafe, Florida

[EA] Decolonizing Toponymy: Media Practices and Symbolic Resistance in National Renaming Campaigns across the Global South

Luyao Guo, affiliation,

and **Tong Zhang**, affiliation

Capacity Building: How prepared are journalists in Jamaica and The Bahamas for climate coverage

Kyle Walkine, Miami

[EA] Saudi Citizens' Perceptions of Kingdom News Reported by International News Organizations

Razan Aljohani, Maryland

Journalistic Role in Trying Times: The Political, Economic, and Security Threats Impacting African Journalism and the Resort to Self-Censorship

Benjamin Tetteh, Syracuse

Discussant

Ruth Moon, Louisiana State

[EA] = This submission was accepted as an extended abstract.

3 to 4:15 p.m. / F000

Magazine Media and Communicating Science, Health, Environment and Risk Divisions

PFR Panel Session

Reporting on Addiction: When Is It OK to Let Your Sources Tell You What to Cover?

Moderating/Presiding

Jacqueline Marino, Kent State

Panelists

Ashton Marra, West Virginia

Nicole O'Donnell, Washington State

Parul Jain, Ohio

This panel will provide insights on accepted journalistic practices involving trauma-informed and empathy-based approaches as well as highlight the impact of journalistic framing on public attitudes and the well-being of those affected by addiction.

3 to 4:15 p.m. / F000

Minorities and Communication and Cultural and Critical Studies Divisions

Research Panel Session

The New Press: Exploring the Role of Digital Minority Media

Moderating/Presiding

Friday, August 8, 2025

Gheni Platenburg, Houston

Panelists

Chelsea Peterson-Salahuddin, Michigan

Ayleen Cabas-Mijares, Miami

Miya Williams Fayne, Wisconsin-Madison

This panel will discuss how minority-targeted websites and podcasts are providing news coverage that differs from traditional and mainstream media outlets. It will examine digital Black news websites, Black podcasts, digital Asian American websites, and digital Latinx American websites and detail how these outlets' content serves their target audiences.

3 to 4:15 p.m. / F000

Media Management, Economics and Entrepreneurship and Political Communication and Media Ethics Divisions

[09-1500] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Media Ethics Division

00 • [EA] A Journaling Intervention in Advertising and Public Relations: Moral and Deliberate Psychological Education

Erin Schauster, Colorado, **Christopher Vardeman**, Towson,
and **Toby Hopp**, affiliation

00 • Digitally Recreated Deceased Actors in Entertainment Media: Factors and Behavioral Intentions

Gwiwon Nam, Florida

00 • Criminal Justice and Digital Shame: Shifting News Norms Around Police Mug Shots Reflect Journalism's Ethical Reckoning

Jodi Friedman, Maryland

00 • Breaking the Barrier: Rethinking Objectivity in Journalism

Taylor Sheridan, Missouri

00 • [EA] As New Gatekeepers: A Grounded Theory Study on Algorithm Engineers' Ethical Roles in News Recommendation Systems

Mianxia Xie, affiliation

Discussant

Don Heider, Santa Clara

00 • [EA] Balancing Boundaries: Examining Journalistic Autonomy and Collaboration in Disaster

Mohammad Al Masum Molla and **Xiaochen Angela Zhang**, Oklahoma

00 • [EA] Generative AI in Higher Education: An Analysis of U.S. College Communications on Policies, Ethics, and Resources

Jungmi Jun, **Ali Zain** and **Joon Kim**, Rhode Island

00 • Managing AI-generated Crisis: Apology, Ethics of Care, and Crisis Involvement

Juan Liu, Towson

00 • [EA] Organizational Ethics of Care for Employees: Antecedents, Definition, and Outcomes

Mu He, Drake, **April Yue**, affiliation, **Tasnia Alam**, Miami,
and **Weiting Tao**, affiliation

00 • [EA] Privacy, Trust, and Ethical Design: How Online Interpersonal Trust Mediates Adolescents' Self-Disclosure Decisions in Algorithmic Social Media Environments

Yuan Gao, Shenzhen University

00 • Responsible AI in Journalism: How Do Journalists Make Sense of AI Ethics?

Friday, August 8, 2025

Don Shin, Texas Tech

Discussant

Marlene Neill, Baylor

- 00 • [EA] That's So True: Assessing the Impact of Market Factors on Authenticity in Travel Media Production
Ivy Ashe, Florida Atlantic
- 00 • Thinking Institutionally for the Good of Journalism
Sandra L. Borden, Western Michigan, and **Monica Codina**, Universidad de Navarra
- 00 • [EA] To Eat the Fig or To Not Eat the Fig: Examining the Influences Behind Arts Journalists' Decisions to Accept Perks Related To Covering Their Beat
Carl Knauf, Colorado-Boulder and **Lindsey Maxwell**, Southern Mississippi
- 00 • [EA] Visibility Injustice of Algorithmic Mediated Collective Attention: Evidence from Social Media Trending Topics (2020-2021)
Yuan Zhong, affiliation
- 00 • [EA] Understanding Political News Consumption in The Age of Social Media: How Platform and Moral Foundation Shape Audience Perception
Yayu Feng and **Greg Song**, St. Thomas, and **Hye Soo Nah**, Wyoming

Discussant

David Craig, Oklahoma

Media Management, Economics and Entrepreneurship Division

- 00 • [EA] Entrepreneurs' Application of AI Tools in Producing Viral Social Media Content: A Mixed-Method Case Study on Instagram Reels and ChatGPT
Shugyla Karshygakzy
and **Seunga Venus Jin**, Northwestern University in Qatar
- 00 • [EA] So, You Think You're Different? Modeling Product Differentiation Strategies in Streaming Video
Ronen Shay, Fordham, **Christian Zabel**, TH Köln - Technology, Arts, Sciences, and **Bozena Mierzejewska**, Fordham
- 00 • Aversion to AI-Driven Recommendations and the Moderating Effect of Political Content
Jiyoung Cha and **Yujin Heo**, Pennsylvania State
- 00 • [EA] Enhancing Innovation in Digital Creative Enterprises: The Synergy of AI Policies and Merchant Gang Culture
Duan Lu, Nanjing University, **Yishen Zhao**, Sanjiang University, and **Zehui Shang**, affiliation
- 00 • [EA] Position, Passion, and Press: How Serial Position, Sentiment Intensity, and News Topic Impact Newsletter Engagement
Partha Krishnamurthy, Houston, **Monica Chadha**, Arizona, and **Michael Mulvey**, University of Ottawa
- 00 • From Passive to Active: The Role of User Embeddedness in UGC Platform Governance
Yunfran Zhang, Nanyang Technological University and **Weidong Li**, affiliation
- 00 • From Advice to Influence: Exploring Self-Branding Strategies of the Sex and Intimate Relationship Gurus on Chinese Social Media
Hanlei Yang, University of Sydney

Discussant

name, affiliation

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Political Communication Division

00 • Abortion Attitudes and Activism Following the Overturn of Roe: The Role of Social Contact and Political Talk in States Experiencing Access Loss

**Luhang Sun, Linqi Lu, Mengyu Li,
Yanshu Wang, Brooke Fandrich,
Porismita Borah, Christine Garlough, Michael Wagner,
and Dhavan Shah, Wisconsin-Madison**

00 • Broadcast Information Diffusion Integrates Social Media Discourse: The Moderating Role of Political Penetration in Discussion Contexts

Yibin Fan, Washington

00 • Expanding the Contextual Dimensions of the Spiral of Silence: An Experiment on the Impact of Stigmatization on Individual Expression

Jing Zhu and Rui Wang, affiliation

00 • From Hashtags to Protests: The Role of Influencers and Broadcasters in Social-Mediated Political Crisis Communication

Taufiq Ahmad, Maryland

00 • Modeling a Networked Platform Sociology Platform Networked Governance, Networked Gatekeeping, and Networked Agenda Building

Sharon Meraz, Illinois at Chicago

Discussant

name, affiliation

00 • A Scoping Review of Peer-Reviewed Journal Articles on Social Media Political Influencers

Ashera Barron, Alabama

00 • [EA] Intimacy with limits: How short-form video propaganda embraces platform norms, but not for leaders

Matt DeButts, Stanford and Yingdan Lu, Northwestern

00 • [EA] Make America Belong Again: Political Fandom as a Response to Rural Disconnection

Jeff Hunter, New Mexico State

00 • Impact of social media influencers on nationalism and government satisfaction: A moderated mediation model of information exposure and cognitive elaboration

**Yanqin Lu, Peiqin Chen,
and Kairui Ye, Bowling Green State**

00 • [EA] Framing Politics in the Digital Age: Analyzing Social Media Political Influencers in the 2024 US Election in X

Shahriar Khan Nobel, Oklahoma State

Discussant

name, affiliation

00 • [EA] "America First" or "Abandoning the World"? Exploring Polarization and Sentiment Shifts on U.S Foreign Aid Freeze

Samuel Arowosafe and Ernest Makata, Florida

00 • Critical Temporal Periphery Sustains and Revives Online Social Movements

**Haixin Mu and Anfan Chen,
and Tian Yang, The Chinese University of Hong Kong**

00 • Configurational Pathways to Effective Digital Deliberation: A QCA Study of WeChat-Based Governance in Urban China

Yushu Zhou, affiliation

00 • Connected Communities, Diversified Effects: Mapping Broadband Infrastructure's Non-stationary Spatial Effects on Voting Preference in the 2020 U.S. Presidential Election

Ryan Wang, Louisiana State

00 • Easing the Censor's Grip: Psychological Reactance and Re-designed '404' Pages in Chinese Internet

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Zhehao Liang, Huazhong University of Science and Technology,
Zhao Peng and **You Li**, affiliation

Discussant

name, affiliation

00 • Audience Engagement with Politico-Religious Digital News: A Computational Analysis of Comments on Trump's Bible Ad on CNN's YouTube Channel

Dennis Okeke, Colorado-Boulder,
Christiana Ibiwoye and **Ousman Mbaye**, Wisconsin-Milwaukee,
and **Anthony Obi Okeke**, Nnamdi Azikiwe University, Awka, Nigeria

00 • Counter Narratives? Issue, Moral, and Stakeholder Agenda Building among Candidates, Network News, and Alternative Media in 2024

Brittany Shaughnessy, **Joshua Anderson**, **Qiuyue Cho-Li**, **Laine Kowalski**,
and **Spiro K. Kiouis**, Florida

00 • [EA] Curating Politics on Social Media: How Different Types of Curatorial Users Gain Political Knowledge and Mitigate Affective Polarization Through Incidental Exposure

Biyang Wu-ouyang, The Education University of Hong Kong,
and **Shuning Lu**, Maryland

00 • Digital News and Political Self-Efficacy: The Role of Intentional and Incidental News Consumption in Latin America

Alexander Tawiah, Texas State, **Elizaveta Kalinina**, **Praise Chiedozie**,
and **Vanessa Higgins Joyce**, affiliation

00 • [EA] Exploring Opinion-based Group Affective Polarization in an Authoritarian Context: Evidence from China
Xining Liao, **Leo Yuanliang Shan**, **Yuxin Wei**,
and **Hernando Rojas**, affiliation

Discussant

name, affiliation

00 • Disruptive Mindsets in the Digital Age: How Social Media, the Need for Chaos, and Political Predispositions Shape Conspiracy Mentality

Joseph Yoo, Wisconsin - Green Bay, **Thomas Johnson**, affiliation,
and **Claire Lawrence**, affiliation

00 • [EA] Tough Tradeoffs: Views from Social Media Platform Trust and Safety Professionals

Leticia Bode and **Emily Vraga**, affiliation

00 • [EA] Political satire from left to right and media literacy

Heesook Choi, affiliation

00 • Hillbilly Fidelity? The JD Vance/Couch Meme and the Left's Shift in Memetic Warfare

Daniel Barth, Columbia University

00 • Multi-Group Analysis of Political YouTube Channel-based News Use, Political Negativity, and Affective Polarization: The Conspiracy Belief across Temporal Periods

Yunseung Lee, **Janggeun Lee**, **Han Lin**,
and **Bumsoo Kim**, affiliation

Discussant

name, affiliation

00 • [EA] Framing the Conflict: A Comparative Analysis of the New York Times and Al Jazeera's Coverage of the Israel-Palestine Conflict

Abu Ahmed, Colorado State

00 • [EA] From Truth Social to the Podium—A Qualitative Study of Donald Trump's Positioning of Migrant Crime

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Maria Ortega, Texas Tech

- 00 • Hostile Media and Friendly Chambers: Social Media Polarization during the 2024 U.S. Campus Protests

Ran Wei and **Jing Guo**, Hong Kong Shue Yan University,
and **Xinzhi Zhang** and **Ven-hwei Lo**, City University of Hong Kong

- 00 • Media Technological Attributes' Effects on Young People's Internet Political Efficacy during Second Screening: A Mix-of-attribute Approach

Yiben Liu, affiliation

- 00 • Message Discipline in Congressional Newsletters, 2024 Election

Mark Harmon, Tennessee, Knoxville

Discussant

name, affiliation

- 00 • Between Accuracy and Correctness: How Political Correctness Shapes the Social Dissemination of Scientific Information - A Social Simulation Study

Xuebing Zhang and **Hanqing Zhao**, affiliation

- 00 • [EA] From emotions to policy support: Investigating the role of anxiety and trust in shaping AI policy attitudes

Ngoc Yen My Nguyen, **Tu Truong**,
and **Michael Henderson**, Louisiana State

- 00 • [EA] Generative AI Meets the Protest Paradigm: A Computational Comparison of Visual Framing in Black Lives Matter Coverage by AI and Journalism

Sang Jung Kim and **Lei Chen**, affiliation

- 00 • [EA] Predisposed to Disbelieve: Cognitive Foundations of Conspiracy Mentality and Media Cynicism

Dongni Li and **Stephanie Jean Tsang**, Hong Kong Baptist University

- 00 • Social Media Exposure and Political Consumption: A Comparative Study of Generational Differences

Gary Tang, Hang Seng University of Hong Kong,
Dennis Leung, Hong Kong Shue Yan University
and **Samson Yuen**, Hong Kong Baptist University

Discussant

name, affiliation

- 00 • Feeling like a stranger: How political alienation shapes confidence in institutions and social capital

Jaewon Royce Choi and **Esther Thorson**, Michigan State, **Weiyue Chen**, Butler,
and **Stephanie Edgerly** and **Edward Malthouse**, affiliation

- 00 • [EA] "From airwaves to ballots": presidential candidates' podcast appearances and their impact on their credibility

Caley Hewitt and **Hayley Booth**, Louisiana State

- 00 • Generalized Tolerance: How Political Discussion Between Romantic Partners Cultivates Interpersonal Closeness and Intergroup Tolerance

Hao Liu and **Yufan Guo**, The Chinese University of Hong Kong

- 00 • [EA] King for a Day? The Influence of Media Use, Political and Threat to Democracy on Authoritarian Beliefs

Thomas Johnson, **Zhi Lin**, **Linda Bos**, **Alessandro Nai**,
and **Salih Hurdogan**, Texas at Austin

- 00 • Political network heterogeneity on Facebook and in real life: Examining the affective, perceptual, and violence-approval dimensions of partisan polarization

Gabriel Miao Li and **Brad Netherton**, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

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Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

3 to 4:15 p.m. / F000

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session
Champions of Editing

Moderating/Presiding
Mitch McKenney, Kent State

Panelists
name, affiliation

This annual gathering is open to anyone who teaches editing, appreciates editing or simply likes to hang around editing professors. We expect to have a speaker, tips for editors and the winners of the Linda Shockley Award for Excellence in Teaching. Sponsorship last year came from Dow Jones, Poynter and ACES.

3 to 4:15 p.m. / F000

Public Relations, Media Ethics Divisions and Edelman

PFR Panel Session
**Dan Edelman and Bill Adams Panel: How and When Organizations Should Address
Mis/Disinformation: Understanding a Multifaceted Threat**

Moderating/Presiding
Virginia Harrison, Clemson

Panelists
Simon Paterson, MBE, US Head of Counter Disinformation, Edelman
Yan Jin, Georgia
Regina Luttrell, Syracuse
Chad Painter, Dayton

The Dan Edelman and Bill Adams Panel is an annual partnership between Edelman (a global communications firm) and the Public Relations Division. The Edelman panel bridges the gap between academic research and practice by bringing a leading expert from the firm to join a conversation with accomplished public relations and ethics scholars. This year's theme is preparing organizations to handle mis/disinformation from a theoretical and practical focus. Edelman's representative will discuss how the firm advises and strategizes with clients to 1) prepare for mis/disinformation targeting their organization, 2) manage mis/disinformation when it implicates their organization, and 3) educate an organization's publics in identifying false information before it becomes a problem.

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3 to 5:30 p.m. / F000

Visual Communication Division

Offsite Tour

TBA

Hosting

Shane Epping, Wyoming and **Tara Pixley**, Temple

Details are TBA

3 to 4:15 p.m. / F000

AEJMC Council of Affiliates

PFR Panel Session

Protecting “The Thin Blue Line”: Free Speech, Government Speech or Hate Speech

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

description

3 to 4:15 p.m. / F000

Commission on the Status of Women and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

PFR Panel Session

**Navigating Ethical and Career Challenges Conducting Research on Sex and Media
(Especially with Youth)**

Moderating/Presiding

Leticia Couto, DePaul

Panelists

Y. Anthony Chen, California, Irvine
Rachel E. Riggs, North Florida
Patrick R. Johnson, Marquette
Rebecca R. Ortiz, Syracuse
Stacey J. T. Hust, Washington State

This panel will examine the ethical and professional challenges of conducting research on sexuality and media (especially with children and adolescents) as a woman and/or someone with a sexual, racial, or ethnic minority identity. It will delve into the unique obstacles these researchers encounter when studying topics such as sexual health, sexuality, gender identity, and media, especially in gaining credibility and recognition within their respective

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academic fields. The discussion will also cover ethical concerns and the importance of cultural and gender inclusivity in doing this research alongside discussion of strategies for navigating institutional biases and barriers to career advancement.

3 to 4:15 p.m. / F000

Community Journalism Interest Group and Broadcast and Mobile Journalism Division

Research Panel Session

Helene, Milton & Disinformation: Studying Forecasting and News Coverage of Hurricane Disinformation

Moderating/Presiding

Marcus Funk, Sam Houston State

Panelists

Christoph Mergerson, Maryland

Rosalind Donald, American

Manuel Chavez, Michigan State

Mildred Perreault, South Florida

How does the spread of falsehoods on social media influence local and national coverage of severe weather and its aftermath? Is local weather journalism changing to more directly explore climate change and how can scholars research these shifts?

3 to 4:15 p.m. / F000

Religion and Media Interest Group

Teaching Panel Session

AI in Religion and Education: Transformations and Ethical Challenges

Moderating/Presiding

Omar Hammad, Hunter College (City University of New York)

Panelists

Jon Pavlik, Rutgers

Sahar Khamis, Maryland

Regina Marchi, Rutgers

name, American Muslim scholar and graduate student, Zaytuna College

This panel explores AI's role in transforming education and religion. In faith, AI-driven chatbots and sermons challenge traditional leadership. In education, AI enables adaptive tutoring, raising questions about mentorship and academic integrity.

3 to 4:15 p.m. / F000

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

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PFR Award Panel Session

Celebrating the 2025 Equity and Diversity Award Winner

Moderating/Presiding

Genelle Belmas, Kansas

2025 Award Recipient

College of Journalism and Mass Communications, University of Nebraska-Lincoln

Panelists

Cory Armstrong, University of Nebraska-Lincoln

Kelli Boling, University of Nebraska-Lincoln

Jessica Walsh, University of Nebraska-Lincoln

Linda White, University of Nebraska-Lincoln

Selected by AEJMC's Elected Standing Committee on Professional Freedom & Responsibility, the award recognizes journalism and mass communication academic units that are working toward and have attained measurable success in increasing equity and diversity among their faculty. Despite the current challenges to DEI across the nation and in state, this year's award recipient is continuing to prioritize diversity and inclusion. Panelists will present on their school's diversity, equity and inclusion strategies, and provide examples of how this strategy is implemented and evaluated.

3 to 4:15 p.m. / F000

Association for Education in Journalism and Mass Communication

Presidential Panel Session

Title

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

description

3 to 4:15 p.m. / F000

Korean American Communication Association

Research Panel Session

Title

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

description

4:45 to 6 p.m. / F000

Advertising Division

Top Refereed Research Paper Session
Title

Moderating/Presiding
name, affiliation

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / F000

Broadcast and Mobile Journalism Division

Top Refereed Research Paper Session
Title

Moderating/Presiding
name, affiliation

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / F000

Communicating Science, Health, Environment and Risk Division

[10-1645] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division (95 papers)

Topic I — **Climate Change Communication**

00 • Cognitive Resources and Climate Messaging: How Anxiety Moderates Framing and Norm Effects Over Time
Jiaxin Zuo, Wuhan University

00 • Hurricane Stressors, Climate Change Anxiety, Critical Thinking About Hurricane Information, and Social Capital
Francis Dalisay and **Wenlin Liu**, Florida,
Masahiro Yamamoto, Albany,
Jay Hmielowski, Florida, **Young-Rock Hong**, Emory,
Jiawei Liu and **Benjamin Johnson**, Florida

Friday, August 8, 2025

00 • Framing CRISPR in Climate and Naturalness Contexts: How Issue Intersection Influences Public Opinion on Gene Editing

Lindsey Middleton, Dayeon Eom, Sha Luo, Sedona Chinn, and Nan Li, Wisconsin-Madison

00 • Understanding Climate Risk in the Global South: Definitions, Influences, and Communication Strategies of Local Climate Leaders

Chenchen Wang, Maryland, College Park

00 • Local Climate Change Messages in Oklahoma

Jessica Zimmerman, Oklahoma

00 • Framing climate action: Roles of perspective-taking and moral framing in shaping a sense of urgency, moral responsibility, and environmental sacrifice

Seyeon Park, Jiyoun Kim,
and **Misa Park**, Maryland, College Park

00 • [EA] The Impact of Expert-Labeled, AI-Labeled, and Human-AI Collaborative Fact-Checking on Attitudes toward Climate Misinformation: The Role of Authority Heuristic and Machine Heuristic

Yulei Feng, Fudan University

00 • [EA] Incidental exposure to climate news and people's perception of climate change risk

ChenYi Xu, Tsinghua University

00 • [EA] How Do Large Language Models (LLMs) Represent Climate Values? A Comparative Study of Environmental Communication Biases Across Regions

Runkun Pan, Zi Tong Wang,
and **Yunbo Chen**, Jinan University,
and **Runlang Pan**, Guangzhou Medical University

00 • [EA] The influence of emotions on risk perceptions and need for support to mitigate water-related hazards

Kathryn E. Cooper, Kent State,
Kristen D. Landreville, North Carolina State/Wyoming,
Mary L. Keller, Kristiana Hansen, Jacqueline Shinker,
Ginger B. Paige, Anders T. Van Sandt,
Emily Donaldson, Michelle Kim,
and **Mariah D. Ehmke**, Wyoming

00 • [EA] Diversifying the Voices: Topic Modeling and Sourcing Analysis of Climate Change News in Bangladesh, China, India, and Pakistan

Muhammad Ittefaq, James Madison,
Ali Zain, Arizona State, and **Waqas Ejaz**, University of Oxford

00 • Mitigation, or Adaptation? The Mediating Role of Psychological Distance and Climate Change Concern in the relationship between Media Use and Farmers' Climate Action

Wenzhu Li and **James Shanahan**, Indiana-Bloomington,
and **J. Arbuckle**, Iowa State

00 • [EA] Biased Not Conspired: Determinants of Climate Science Skepticism and Uncertainty

Dongni Li
and **Stephanie Jean Tsang**, Hong Kong Baptist University

00 • [EA] The Role of Altruism in Climate Change Mitigation Efficacy: A Parallel Mediation Model

Hanjing Wang and **Stephanie Jean Tsang**, Hong Kong Baptist University

Discussant

name, affiliation

Topic II — **Social Media Analysis and Persuasion**

00 • Dynamics of Opinion Formation and Influence in Networked Communities: How Reddit Users Shape Urban Air Pollution Discussion

Yuhou Chen, McGill University

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- 00 • Who Shapes Health Narratives on TikTok? Evaluating Content Sources and Discourse Quality in Comments on Reproductive Health Videos
Dayeon Eom, Sedona Chinn,
and **Julianne Renner**, Wisconsin-Madison
- 00 • Miracle or Misfortune? Analyzing Reddit Users' Narratives about Ozempic Medication for Weight Loss
Foluke Omosun, Sacred Heart,
and **Anna Young**, Central Connecticut State
- 00 • Do Social Media Users with Higher BMIs Experience Lower Body Image Flexibility and Worse Mental Health? A Chinese National-based Study
Yuqiu Chen, Sun Yat-sen University,
Xincheng Huang, South China University of Technology,
Xiaoqian Tan, The Chinese University of Hong Kong, Shenzhen,
and **Wenhao Yang**, Sun Yat-sen University
- 00 • [EA] #NewMomsStruggle: Communicating Postpartum Depression and Maternal Mental Health on Facebook in Ghana
Priscilla Aboagyewaa Boateng,
and **Lisa Lenoir**, Indiana-Bloomington
- 00 • [EA] Unraveling the Mechanisms of Mental Health Social Media Influencers' Networked Influence: Insights from Semi-Structured Interviews
Yanfang Wu and **Hongzhu Jin**, Miami
- 00 • Listen to doctors or peers? Understanding the influence of social media expert sources exposure and illness representations on infertility treatment preferences in China
Jinghan Ma and **Santiago Liu**, Shanghai Jiao Tong University,
Nan Yang, East China Normal University,
and **Yungeng Li**, Shanghai Jiao Tong University
- 00 • Role of Self-Disclosure Reciprocity in Building Online Communities on YouTube Cancer Vlog Channels
Hyang-Sook Kim, Towson, **Heaseung Jeong**, Inha University,
and **Munyoung Chung**, Wilkes University
- 00 • [EA] Differential Effects of Exposure to Fertility-Related Messages Across Social Media Platforms on Women's Childbearing Willingness
Zhiyue Yan, **Caixie Tu**,
and **Yaru Wang**, Shanghai University
- 00 • [EA] Cognitive Heuristics, Algorithm Awareness, and Trust in Health Information: User Perceptions on TikTok
Jinping Wang and **Qingyuan Yang**, Florida
- 00 • [EA] The spread and emotional mobilization of "climate anxiety" on social media
Fang Biling, Sun Yat-sen University,
Zixian Wang, Peking University,
and **Shi Yudie**, Beijing Foreign Studies University
- 00 • [EA] A Study of Media–Public Divergence in the Topic–Emotion Association Networks at COP29
Beixi Kuang, **Wenhui Liang**, **Huaming Chen**,
and **Yuxin Liang**, Sichuan University
- 00 • [EA] Silent Public Expression: A Study on Discourse Strategies of Deaf Influencers in Social Issue Engagement
Yuan Liang, Tongji University
- 00 • [EA] The Effectiveness of Pseudo-health Information Correction in Social Networks: A Structural Perspective
Lu Dai, affiliation

Discussant

name, affiliation

Topic III — Patient Perspectives, Online Social Support, and Medical Education

- 00 • Electronic Patient Portals and Patient-Centered Communication: Evidence on Deaf and Hard of Hearing Patients' Healthcare Satisfaction and Trust

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Piper Liping Liu, Shenzhen University,
and **Jizhou Ye**, Oklahoma

- 00 • Multifunctional Online Medical Record Use and Patient Empowerment in Great China Region
Jizhou Ye, Oklahoma, Shenting Zheng, Hong Kong Baptist University,
and **Yueliang Wang**, Louisiana State
- 00 • [EA] Using Online Support Groups to Cope During the COVID-19 Pandemic: A Systematic Review
Xinle Jia, Southern Illinois-Carbondale,
and **Naishuo Sun**, Fort Hays State
- 00 • [EA] Substance Use Behavior among Young Adults in the U.S: Understanding Provider Trust in the Age of
Social Media and Substance Misinformation
Hae Yeon Seo, **Porismita Borah**, and **Erica Austin**, Washington State
- 00 • [EA] Beyond Storytelling: Gender Dynamics in the Expansion of EORM for Chinese Medical Education on T2D
Health Narratives
Qingchuan Liu, East China Normal University,
and **Xiaolu Ji**, Chongqing University
- 00 • [EA] Beyond Human vs. AI: How Doctor Identity and Disease Context Influence Patient Perceptions and
Satisfaction
Yewen Shen, **Linyi Bao**,
and **Meng Chen**, Shanghai Jiao Tong University
- 00 • Will Reviews Influence Me? How AI-summarized Review Affects People's Intention of Physician Seeking on
PRWs
Shuo Yao, Florida
- 00 • Determinants of Online Health Information-Seeking Behaviour in China: Evidence from the 2021 CGSS
Fanbin Zeng, Texas State
- 00 • It takes more than motivation in life to be receptive to palliative care
Su Lin Yeo, Singapore Management University,
Yumin Lin and **May O. Lwin**, Nanyang Technological University

Discussant

name, affiliation

Topic IV — Strategic Message Design

- 00 • The Paradox of Tailored Health Messaging: When Precision Interferes with Privacy
Jessica Zier, Northwestern, **Qinghua Yang**, Texas Christian,
and **Nathan Walter**, Northwestern
- 00 • Investigating the Message Effects and Mechanisms of Normative Appeals
Youzhen Su, Pennsylvania State
- 00 • Multimedia Characteristics, Perception, and Politicization Regarding Health Organizations' COVID-19 Tweets
Abbey Warbington, Tennessee, Knoxville
- 00 • Self-versus others: Strategic messaging to bridge the environmental empathy gap
Misa Park, **Jiyoun Kim**,
and **Seyeon Park**, Maryland, College Park
- 00 • From Struggle to Sustainability: How Pandemic Distress, Posttraumatic Growth, and Strategic Messaging Drive
Environmental Action
Kyongseok Kim and **Alexandrea Matthews**, Towson
- 00 • Do Format Components in Health Education Matter? A Mixed-Method Analysis of College Students' Recall
from Naloxone Multimedia Education
Huai-yu Chen, Kentucky, **Ying Zhuang**, Boston,
and **Nicky Lewis**, Indiana
- 00 • Promote Breast Cancer Screening: AI-Generated Health Messages Targeting and Tailoring Women of Color
Hanzi He, **Shuo Yao**, **Michelle Ruiz**,
Fevi Rose Paro, **Wenshuo Zhang**,

Friday, August 8, 2025

and **Haoran Chu**, Florida

00 • Maximizing Persuasion in Climate Change Communication: How the Efficacy and Message Format Lead to Positive Response through the Extended Parallel Process Model

Kaijiao Zhang, Macau University of Science and Technology,
and **Lori McKinnon**, Oklahoma State

00 • [EA] The Role of Empathy and Self-Efficacy in Mediating the Effect of Message Framing on Pro-Environmental Behavior

Shanling Qiu, Tsinghua University

00 • [EA] Standing Up for Yourself or Others? Leveraging Awe Appeal in Social Media Pro-environmental Campaigns

Yao Yao, South China University of Technology,
and **Xiuxiu Xu**, Fudan University

00 • The Disclosure Dilemma: How AI Attribution Affects Reactions to Public Health Messages

Jacob Long, **Tabitha Oyewole**, **Maryam Goli**, **Jacqueline Keisler**,
Saud Alyaqout, **Michael Rodgers**,
and **Arielle N'Diaye**, South Carolina

Discussant

name, affiliation

Topic V — Visual Communication and Perceptions

00 • Inspiring Action on Instagram: Analyzing Emotional Appeals and Theoretical Constructs in Bone Marrow Donation Messaging

Nicole O'Donnell, **Katie Elcm Robinson-Tay**,
and **Sooyoun Park**, Washington State

00 • [EA] Utilizing Competing Biological Motivations: Can We Improve Food Neophobe's Attitudes toward Lab-grown Meat?

Rachel Bailey, **Sun Young Park**, **Pooja Ichplani**, and **Yu Liang**, Florida State,
Jay Hmielowski and **Myiah Hutchens**, Florida

00 • [EA] The Efficacy Pathway in Adaptive Framing: Visuals Drive Effects on Community Optimism and Behavioral Intentions

Kami Vinton and **Renita Coleman**, Texas at Austin,
and **Lesa Major**, Indiana-Bloomington

00 • AI Awareness and Persuasiveness in AI-Generated Visual Health Communication: Multi-Path Mediations from Three Perspectives

Manxi Luo and **James Cummings**, Boston

Discussant

name, affiliation

Topic VI — Science, Scientists, and Communication

00 • Social Identity Conceptualizations in Science Communication Research: A Conceptual Review

Henry Allen, Alabama

00 • Faith and Science in Different Media Systems: A Cross-National Investigation of Religiosity and its Correlation with Orientations toward Science and Trust in Scientists

Yijia Erika Zhu, Wisconsin-Madison,
Richard, L. Street, Jr., Texas A&M,
and **Sebastian Scherr**, University of Augsburg

00 • Women See Impact, Men See Laughs: Gender Differences in Scientists' Perception of Humor Effectiveness and Appropriateness in Science Communication

Jiyoung Yeon, Georgia

Friday, August 8, 2025

- 00 • When government science organizations violate expectations: Humorous messages' effect on source credibility factors
Ch'Ree Essary, Junyan Lu,
and **Katie Cushing**, Alabama
- 00 • Self or Society? The Role of Framing and Risk Perception in Scientists' Social Media Engagement
Lingwen Lei, Tsinghua University
- 00 • Gamifying sustainability communication: Leveraging digital games for sustainable behavior adoption
Vaibhav Diwanji, Huong Ha, Nazra Izhar,
Blessing Jona, Nhung Thi Tuyet Nguyen,
and **Samuel Muzhingi**, Kansas
- 00 • Gateway to Promoting AI for Social Good: Collective Scientific Efficacy Enhances Scientific Consensus Communication on Social Media
Wenbo Li, Stony Brook, **Shuning Lu**, Maryland,
Xia Zheng, Stony Brook, **Shan Xu**, Texas Tech
and **Hailey Lantigua**, Stony Brook
- 00 • Too Sure or Not Sure Enough? Trust Hinges on Scientists' Uncertainty Matching Knowledgeable Audiences' Tolerance for it
Natasha Strydhorst, Morgridge Institute for Research,
and **Asheley Landrum**, Arizona State
- 00 • Trust in Space Junk Information Sources: The Role of Political Affiliation, Knowledge, and Media Attention
Patrice Kohl, SUNY College of Environmental Science and Forestry
- 00 • On Argumentation Theory in Science Communication
Justin C. Cheung, Nanyang Technological University
- 00 • Explaining isn't persuading: Biased and heuristic processing of scientific messages
Asheley Landrum, Arizona State, **Joanna Huxster**, Eckerd College,
Ch'Ree Essary, Alabama, and **Matthew Slater**, Bucknell
- 00 • Beyond Informing and Entertaining: Explicating the Multifaceted Effects of Online Science Video Engagement
Luye Bao, Peking University, and **Shupeí Yuan**, Northern Illinois
- 00 • [EA] Mapping the field: Communication and Media Research about Wildland Fire Smoke
Hollie Smith, Jess Downey, Heidi Huber-Stearns, Oregon,
Md Waseq Ur Rahman, Creighton,
an **Erin Morrison**, Oregon
- 00 • "What Might Happen with Generative AI?": Examining the Role of Prefactual Thinking in the Cognitive Mediation Model in the Context of Emerging Technologies
Timothy Fung, Ho Man Leung, Xiyuan Zhou,
and **Shenting Zheng**, Hong Kong Baptist University
- 00 • Examining the Relationship Between Engagement with Direct-to-Consumer Genetic Testing and Science Knowledge and Attitudes
Nicole Lee, Arizona State, **Matthew VanDyke**, Alabama,
and **Alan Abitbol**, Tampa
- 00 • The Meaty Debates: Comparing Expert Stakeholders' Mental Models on Meat Labels on Plant-based Meat Alternatives
Shelly Malik and **May O. Lwin**, Nanyang Technological University
- 00 • Inverted U-shape Model: How the gist repetition of false information influences people's belief level
Aoyang Liu, University of Macau,
and **Yining Xia**, Beijing Normal University
- 00 • Beyond scientists' control: Portraits of Indigenous scientists and the detrimental effects of conflict-oriented news frames
Ryan Comfort and **Nicholas Browning**, Indiana-Bloomington

Discussant
name, affiliation

Topic VII — Risk Communication and Information Processing

00 • [EA] Broadening the Risk Perception Attitude Framework to Predict Poisonous Mushroom Precautionary Behavior: A Case Study from China

Xuanhe Liu and **Zhengyang Wu**, Wuhan University,
Jinyu Gao, Communication University of China,
Yuxuan Li, and **Yangyang Wu**, Wuhan University

00 • Pathways to Motivating Microplastics Communication: Information Seeking, Knowledge, Risk Perception, and Efficacy Beliefs

Brett Williams and **Carolyn Lin**, Connecticut

00 • Secondary risk theory: The role of personal relevance as a boundary condition

Prena Shah, Georgia, **Xinxia Dong**, Shanghai University,
Yi Yin Leong and **Janet Yang**, Buffalo

00 • Dual Pathways from Information Framing to Health Behaviors in Social Media Crisis Communication of Norovirus

William Kwun Yu Li, Tsinghua University

00 • Media Attention and Institutional Trust: Examining Public Risk and Benefit Perceptions of Nuclear Energy in Southeast Asia

Shirley S. Ho, **Wufan Jia**,
and **Chang He**, Nanyang Technological University

00 • [EA] When Fear Spreads Faster Than Facts: Analyzing Emotional Framing and Science Literacy Cues in H5N1 Facebook Engagement

Nicole O'Donnell, **Anaderi Iniguez**, **Andrew Sutherland**,
Hae Yeon Seo, and **Erica Austin**, Washington State

00 • [EA] Seeking Information about AI's Double-Edged Sword: Extending the PRISM in the Context of AI Risks and Benefits

Won-Ki Moon, Florida

00 • [EA] Avoidance or Normalization? How Perceived Internal and External Uncontrollability Shape Risk Responses and Personal Information Protection

Tianyang Lu, Oklahoma

00 • [EA] Risk, Identity, and Voice: Understanding Safety Communication in High-Reliability Offshore Environments

Ariana Medina, Texas Tech,
Janet Okoroji, Louisiana State,
Austin Vaughn and **Kerk F. Kee**, Texas Tech,
Tyree Mitchell, Louisiana State,
Marshall Watson and **Changwon Son**, Texas Tech

00 • [EA] Peer Communication as a Social Amplifier of Risks: Pathways from Mass Media Exposure to Drinking Attitudes and Intentions via Perceived Risks and Norms

Yiran Liu and **Xing Zhang**, Shenzhen University

00 • [EA] The Effect of Perceived Risk and Benefit on the Information Avoidance of Generative Artificial Intelligence

Yingwei Wang, Shanghai University

00 • [EA] Exploring the Interaction of Media Trust, Risk Perception and Optimism Bias in Poisonous Mushroom Precautionary Behaviour: A Moderated Chain Mediation Model

Yangyang Wu, **Na Li**, **Qinyu Chen**,
Xuanhe Liu, Wuhan University,
and **YiYing Liao**, Jishou University

00 • Perceived Severity and Vulnerability to Deepfake Fraud: The Roles of Online Disclosure, Digital Fraud Familiarity, and Deepfake Control in Taiwan

Trisha, T.C. Lin, **To-Yuan Huang**,
and **Rio Oktora Nanda Putra**, National Chengchi University

00 • Deliberate or Duped? Understanding Global Consumer Counterfeit Purchase Behavior Through the Lens of Protection Motivation Theory

Friday, August 8, 2025

Heijin Lee, Pepperdine,
Saleem Alhabash, Moldir Moldagaliyeva,
Patricia Huddleston, and **Anastasia Kononova**, Michigan State

00 • The effects of perceived social and spatial distance in shaping environmental risk perception in immersive virtual environments

John Leach, Kang Namkoong,
and **Siqiao Ao, Maryland**, College Park

00 • Navigating Smoke Risk Communication: Insights from Practitioners in the Pacific Northwest

Hollie Smith, Heidi Huber-Stearns,
and **Jess Downey**, Oregon

00 • Factors influencing the formation of environmental risk perception among Generation Z environmentalists in China: A qualitative study

Zimeng Wei, Xiamen University

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **numbers in read** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

4:45 to 6 p.m. / F000

Communication Technology Division

Top Refereed Research Paper Session

Top Faculty and Student Papers in Communication Technology

Moderating/Presiding

Mustafa Oz, University of Tennessee

Machine-Likeness Across Societies: The Influence of Religiosity and AI Development*

Longhan Wei and **Hai Liang**, The Chinese University of Hong Kong

Attitudes on Censoring Social Media Content: An Application of the Theory of Planned Behavior**

Sherice Gearhart, Texas Tech University

Oluseyi Adegbola, University of Tennessee

Yvonne Okoro, Texas Tech University

The 'Added Value' of Virtual Reality Journalism: Audiences Recognize Cognitive, Affective, and Sensory Advantages in Digital Spatial Narratives***

Juan Camilo Hernández-Rodríguez and **Víctor García-Perdomo**, Universidad de La Sabana

Digital Mirror, Mate, and Mentor: Negotiating Romantic Relationships with ChatGPT as 'Teacher G' on Xiaohongshu+

Elizabeth Qin and **Zhihui Lin**, University of North Carolina at Chapel Hill

The Impact of AI-Induced Challenge Stressors on Media Professionals' Job Satisfaction**

Jingqing Li and **JINGXIN LI**

[EA] Trusting the Machine: Psychological Mechanisms Behind Users' Continuous Intention to Use ChatGPT+++

Friday, August 8, 2025

Yuejiao Di, Boston University

Discussant

Mustafa Oz, University of Tennessee

* First Place Faculty Paper Award

** Second Place Faculty Paper Award

*** Third Place Faculty Paper Award

+ First Place Student Paper Award

++ Second Place Student Paper Award

+++ Third Place Student Paper Award

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / F000

Cultural and Critical Studies Division

Top Refereed Research Paper Session

Cultural and Critical Studies Division Top Papers

Moderating/Presiding

name, affiliation

Early Nineteenth Century Feminist Periodicals and the Formation of a U.S. Women's Rights Agenda

Carolina Velloso, Minnesota Twin Cities

'AI is a story about labor automation': Journalism, tech, and perceptions of precarity

Patrick Ferrucci and **Qiongye Chen**, Colorado-Boulder

Reconsidering journalistic doxa

Tim Vos and **Enrique Nunez-Mussa**, Michigan State

"The Business of Sympathy": The Platformization of Waterdrop Crowdfunding and Philanthrocapitalism in China*

Shitong Li, Communication University of China

Discussant

name, affiliation

* Student Paper Winner, First Place

4:45 to 6 p.m. / F000

International Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Vanessa Higgins, Texas State, and **Ruth Moon**, Louisiana State

Unstable Ground: Journalism, Gender, and Labor Precarity in Ghana

Audrey Anchirinah, Minnesota,

and **Danford Zirugo**, Alabama

Friday, August 8, 2025

Does Social Media Use Make Us More Environmentally Knowledgeable or More Eco-Anxious? A Multi-Country Investigation**

Jörg Matthes, Ariadne Neureiter,
and **Thomas Kirchmair**, University of Vienna
Mokhtarrudin Bin Ahmad, Multimedia University
Alice Binder, University of Vienna
Christina Brandstetter, University of Vienna
Ploypin Chuentarawong, Chulalongkorn University
Jeong-woo Jang, Advanced Institute of Science and Technology

News Media Use, Social Media Platforms, and the Dimensions of Conservatism in Brazil**

Rachel Mourao, Miami, **Marcos Paulo Silva**, Universidade Federal de Mato Grosso do Sul
Tim Vos, Michigan State

"The architect of the invasion" vs. "a symbol of resilience." How AI chatbots frame Zelenskyy, Putin and the Russia-Ukraine war**

Nataliya Roman, North Florida,
Nataliia Laba, University of Groningen,
and **John Parmelee**, North Florida

Facebook Community Standards: The New Gatekeeper for Palestinian News Organizations?*

Nida'a Bassoumi, Arab-American University,
Naheda Makhadmeh, Yarmouk University,
and **Brian J. Bowe**, Western Washington

** Second Place, Faculty Competition

*** Third Place, Faculty Competition

4:45 to 6 p.m. / F000

Law and Policy Division

Top Refereed Research Paper Session

First Place Award-Winning Papers

Moderating/Presiding

name, affiliation

Laboratory of Autocracy: Texas' Escalating Assault on First Amendment Values in the Abbott/Patrick/Paxton Years***

Daxton Stewart, Texas Christian,
and **Amy Kristin Sanders**, Pennsylvania State

The Past and Future of AI and Copyright and the Challenges Facing Corporations and Creators**

John Chambers, SUNY Plattsburgh

Failure to Disclose: The Federal Trade Commission's Role in Ensuring Online Endorsements are Properly Disclosed*

Mary Kate Tramontano, Syracuse

Discussant

Jane Kirtley, Minnesota

*** Top Faulty Paper

** Debut Faulty Paper

Friday, August 8, 2025

* Top Student Paper

4:45 to 6 p.m. / F000

Mass Communication and Society Division

Top Refereed Research Paper Session

Best of Mass Communication and Society Part I

Moderating/Presiding

Alec Tefertiller, Baylor

Apprehensive or Motivational Threat?*

Michelle Amazeen, **Arunima Krishna**,
and **Chao "Chris" Su**, Boston

When Memes Become Mean: Discrimination Recognition and Group Norms
in Adolescent Bullying**

Rongyi Chen, affiliation, **Qing Xiao**, affiliation,
Shike Lin, Shanghai Jiao Tong University,
Menghan Yin, Texas at Austin,
Jingjia Xiao, California San Diego,
Hua Zhong, The Chinese University of Hong Kong
and **Bingbing Zhang**, Iowa

Correcting the Self with AI: The Effectiveness of Deepfake Self-Debunking
in Reducing Misinformation***

Hang Lu, Michigan

Generative Flames, Ethical Backlash: Analyzing the AI-Generated Visuals
that Surrounded the 2025 California Wildfires and Public Sentiment toward
Them—A Social Amplification of Risk Perspective****

Menna Elhosary, University of London

How Emotions Drives User Engagement: A Mixed-Methods Analysis of Doctor
Influencers' Douyin (Chinese TikTok) Video Titles*****

Zhiying (Jenny) Xu, Iowa

Discussant

Mike Schmierbach, Pennsylvania State

* First Place Faculty Paper Award

** Second Place Faculty Paper Award

*** Third Place Faculty Paper Award

**** First Place Student Paper Award

***** First Place Moeller Paper Award

4:45 to 6 p.m. / F000

Minorities and Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

name, affiliation

Friday, August 8, 2025

Unpacking the Impact of Media Racism Exposure on Multidimensional Resistance
Among Asian Americans*

Jungmi Jun, South Carolina, **Joon Kim**, Rhode Island
and **Ali Zain**, Arizona State

Responsibility Framing, Minorities, and Alzheimer's Disease: A Quantitative Content
Analysis of U.S. News Media**

Dante Mozie, Yu Chen,
and **Carrie Jingyi Xiao**, South Carolina

Gen-Z Latinx Media Preferences: Representation, Identity, and Consumption Habits***

Melissa Santillana, **Carolina Perez**,
and **Javier Morales Riech**, Texas Tech

The Missing Bias: The Effect of Social Identity on Audience Engagement
with Missing Person News****

Luna Pittet Gonzalez and **Chris DeFelice**, Florida

#Ayurveda: Examining how South Asian Content Creators Digitally Construct
Well-being on TikTok*****

Zubin DeVitre, **Sadia E Cheema**,
and **Tejasvini Mantripragada**, Seton Hall,
and **Hannah Glenn**, Wisconsin-Madison

Restorative and Solidarity Journalism in Contemporary Media Discourse*****

Taylor Sheridan, Missouri

Discussant

name, affiliation

- * First Place Faculty Research Paper Award
- ** First Place Graduate Student Paper Award
- *** Second Place Faculty Research Paper Award
- **** Second Place Graduate Student Research Paper Award
- ***** Third Place Faculty Research Competition Paper Award
- ***** Third Place Graduate Student Research Paper Award

Top Paper Award Recognition: The Minorities and Communication Division will honor all top paper award winners
at the end of this session at our Division Business Meeting.

4:45 to 6 p.m. / F000

Political Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Josephine Lukito, Texas at Austin

News Finds Me as the Illusion of Competence: Evidence for Overconfidence in Discernment of Political
Misinformation*

Chris Skurka, Pennsylvania State, **Zicheng Cheng**, Arizona,
and **Manuel Goyanes Carlos III**, University of Madrid,
and **Homero Gil de Zúñiga**, University of Salamanca / Pennsylvania State

Friday, August 8, 2025

From Head to Toe? A Meta-Analysis on the Cognitive, Attitudinal, and Behavioral Effects of Online Political Microtargeting**

Selina Noetzel, University of Klagenfurt, **Andreas Nanz**, affiliation,
Ye Sun, affiliation,

Alice Binder and **Jörg Matthes**, University of Vienna

The Self-Effects of Digital Commentary: How Comment Effort and Audience Shape Affective Reactions to Political News***

Jinping Wang, Florida, **Hai Liang**, affiliation,
and **Rui Pan**, affiliation

What Does the Ideal Democracy Look Like? News Use, Democratic Dissatisfaction, and Alternative Political Processes****

Abby Youran Qin, Wisconsin-Madison

Presidential Campaign Rhetoric*****

Stephanie Kelley-Romano, Bates College

Discussant

Bingbing Zhang, Iowa

* Top Faculty Paper

** Second Faculty Paper

*** Third Faculty Paper

**** Top Student Paper

***** First-Place Teaching Award

4:45 to 6 p.m. / F000

Scholastic Journalism Division

Top Refereed Research Paper Session

Evolving Issues in Journalism: Preparing Students for Industry Demands, Business Fundamentals, Technological Shifts, and Societal Challenges

Moderating/Presiding

Theresa de los Santos, Pepperdine

Balancing the Budget: Educator Perceptions of the Business Side of High School Journalism*

Sarah Cavanah, Kansas, **Peter Bobkowski**, Kent State,

Leslie Klein, Nebraska-Lincoln,

Monica Hill, North Carolina at Chapel Hill,

and **Marina Hendricks**, South Dakota State

Identity-Based Differences in Journalism and Communication Students' Sense of Belonging Amid Attacks on University DEI**

Shanetta Pendleton, Elon,

and **Rhonda Gibson**, North Carolina at Chapel Hill

Expanding AI Literacy: The 5Cs of News Literacy in the Era of Generative AI***

Adam MaksI, Indiana-Indianapolis,

Seth Ashley, Boise State,

and **Paul Cook**, Indiana-Kokomo

Beyond the Degree: Examining Hiring Criteria and the Role of Journalism Education in the Recruitment of Journalists in Nigerian Newsrooms****

Kemi Busari, Maryland

Friday, August 8, 2025

Top Paper Award Recognition

The Scholastic Journalism Division will honor all top paper award winners at the end of this session and prior to our Honor's Lecture.

Discussant

Elizabeth Smith, Pepperdine

* First Place Faculty Research Paper Award

**Second Place Faculty Research Paper Award

***Third Place Faculty Research Paper Award

**** First Place Graduate Student Paper Award

This session presents the top research papers in Scholastic Journalism, examining how the public, journalism education, and professional newsrooms are responding to the evolving journalism landscape. Topics include student perspectives on challenges to diversity, equity, and inclusion (DEI) initiatives, the integration of business fundamentals into journalism curricula, the impact of artificial intelligence on news literacy, and professional views on journalism education. These studies highlight the need for journalism programs to adapt to technological, societal, and economic changes while preparing students for the industry's demands.

4:45 to 6 p.m. / F000

Commission on Graduate Education

Top Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:45 to 6 p.m. / F000

Community Journalism Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Nick Mathews, Missouri

Students and community news: Finding a role to address the problem of news deserts*

Joseph Kasko, Winthrop

Proximity and Principle: Role and Norm Negotiation Among Embedded Journalists

Huzaifa Muhammad and **Tim Vos**, Michigan State

Student Journalists' Coverage of 2024 Elections: Understanding the Usage of Framing and News Sources

Sima Bhowmik and **Benjamin Cooley**, Vermont

Friday, August 8, 2025

Pacific Palisades Under Fire: Community Journalism, Social Media, and Public Participation During the 2025 California Wildfires

Mushfique Wadud, Colorado

Suburban News Disparities: Race, Representation, and Media Bias in Nassau County, NY

Scott Brinton, Hofstra

* First Place Faculty Paper

4:45 to 6 p.m. / F000

Entertainment Studies Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Waleed Rashidi, California State, Fullerton

Into the Pit: Flow and Psychological Need Fulfillment in Heavy Metal Moshing*

Jacob Rummel and **Lauren Auverset**, Louisiana at Lafayette

Signs of Resistance: A Content Analysis of the Semiotic and Narrative Expressions in Black Protest Music

Melissa Williams, Wesleyan College

and **Lindsey Maxwell**, Southern Mississippi

Portrayals of Romantic Relationships in "Schitt's Creek": Applying Sternberg's Triangular Theory of Love to Mediated Romance

Reagan Fontana and **Erika Engstrom**, Kentucky

The Ethos of Collaborative Storytelling: A Grounded Analysis of D&D Metadiscourse in Adventuring Academy

Jessica Pettengill, Michigan State

Framing the Future of Art-ificial Intelligence: The Impact of Assistive AI on Trust, Perception, and Fear of Artificial Intelligence in Entertainment Production

Chris DeFelice, **Luna Pittet Gonzalez**

and **Seungah Nah**, Florida

Discussant

Waleed Rashidi, California State, Fullerton

* Top Paper

4:45 to 6 p.m. / F000

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Cassandra Hayes, Texas Christian

Faculty Papers

Media Affordance Perception and Privacy Calculus of "A Friends" on Sina Weibo:

A Mixed-Methods Study Based on PLS-SEM

Leixiao Zeng, affiliation and **Wai-kit Ming**, affiliation

Friday, August 8, 2025

The Alabama Forum as Chronicle of 1980s Gay and Lesbian Political Activism

Connor Todd, affiliation and **George L. Daniels**, Alabama

A network analysis of frame alignment and the political activation of #shero Riley Gaines

Travis Bell, affiliation and **Fan Yang**, South Florida

Student Papers

Precarious Sexuality: How Bisexual Individual's Identities are Recategorized
for Exhibiting Unidirectional Sexual Behavior

Clay Williams, affiliation

The Journey of Korean Boys' Love Webcomics in China: An Alternative Form
of Queer Advocacy

Han Huang, affiliation

Beyoncé's Renaissance Tour and Film: A Global Celebration of Black Queer Culture
Through Queer of Color Narratives and Performance Artistry

Kevin Hardges, affiliation

Discussant

Chelsea J. Reynolds, Arizona State

First Place Faculty Paper

Second Place Faculty Paper

Third Place Faculty Paper

First Place Student Paper

Second Place Student Paper

Third Place Student Paper

4:45 to 6 p.m. / F000

Religion and Media Interest Group

Top Refereed Research Paper Session

Digital Identity and Faith in Public Spaces

Moderating/Presiding

Cylor Spaulding, California State Fullerton

Exploring Spiritual Health Locus of Control and Its Influence on Vaccine Intentions and Information Seeking*

Joon Kim, Rhode Island, Institution

Jungmi Jun and **Holly Overton**, Pennsylvania State,
and **Chris Noland**, South Florida

The Evolution of Public Figures' Death Discourse in the Confucian Context: Cultural Reconstruction of Technology,
Symbols, and Emotions**

Xinchun Li, **Keying Zhong**,
and **Lifang Li**, SunYat-Sen

The Mediating Role of Spiritual Frameworks in Technology Communication Practices Among Elderly Residents***

April Wanhui Zhou and **Lola Xie**, Hong Kong Baptist University

Digital Spirituality and Psychological Well-being: A Media Affordance Analysis of YouTube Tarot Practices in
Vietnam****

Ngoc-Khanh-Linh Pham, Shanghai Jiao Tong University

Discussant

Friday, August 8, 2025

James Y. Trammell, High Point

- * First Place Faculty Paper
 - **Second Place Faculty Paper
 - ***Third Place Faculty Paper
 - ****First Place Student Paper
-

4:45 to 6 p.m. / F000

Small Programs Interest Group

Top Refereed Research Paper Session

Title

Moderating/Presiding
name, affiliation

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

6:30 to 7:30 p.m. / F000

Advertising Division

Business Session
Members' Meeting

Moderating/Presiding
name, affiliation

6:30 to 7:30 p.m. / F000

Broadcast and Mobile Journalism Division

Business Session
Members' Meeting

Moderating/Presiding
name, affiliation

6:30 to 7:30 p.m. / F000

Communication Technology Division

Business Session
Members' Meeting

Friday, August 8, 2025

Moderating/Presiding
Brian G. Smith, Mississippi

6:30 to 7:30 p.m. / F000

Cultural and Critical Studies Division

Business Session
Members' Meeting

Moderating/Presiding
David Wolfgang, Colorado State

6:30 to 7:30 p.m. / F000

International Communication Division

Business Session
Members' Meeting

Moderating/Presiding
name, affiliation

6:30 to 7:30 p.m. / F000

Law and Policy Division

Business Session
Members' Meeting

Moderating/Presiding
Brett Johnson, Iowa

6:30 to 7:30 p.m. / F000

Mass Communication and Society Division

Business Session
Meet-and-Greet with the Journal Editors of *Mass Communication and Society*

Moderating/Presiding
Mike Schmierbach, Pennsylvania State, Outgoing Journal Editor, *Mass Communication and Society*
and **Alec Tefertiller**, Baylor

Start your evening off right with good company and meaningful conversation at our Meet the Editors event for the *Mass Communication and Society* journal. Join us for light refreshments and the opportunity to connect informally with the journal's editorial team. Whether you're a seasoned scholar or new to publishing, this is a great

Friday, August 8, 2025

chance to ask questions, share ideas, and learn more about the journal's scope, submission process, and editorial priorities. All Mass Communication & Society Division members are welcome!

6:30 to 7:30 p.m. / F000

Minorities and Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Danielle K. Brown, Michigan State

6:30 to 7:30 p.m. / F000

Political Communication Division

Business Session

Members' Meeting

Moderating/Presiding

name, affiliation

6:30 to 7:30 p.m. / F000

Scholastic Journalism Division

Business Session

Members' Meeting

Moderating/Presiding

name, affiliation

6:30 to 7:30 p.m. / F000

Community Journalism Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Nick Mathews, Missouri

6:30 to 7:30 p.m. / F000

Entertainment Studies Interest Group

Friday, August 8, 2025

Business Session

Members' Meeting

Moderating/Presiding

name, affiliation

6:30 to 7:30 p.m. / F000

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Kix Patterson, Florida

6:30 to 7:30 p.m. / F000

Small Programs Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Masudul "Mas" Biswas, North Carolina A&T State

7:45 to 9:30 p.m. / F000

Advertising and International Communication Divisions

Social

Hosting

name, affiliation and **name**, affiliation

7:45 to 9:30 p.m. / F000

Broadcast and Mobile Journalism Division

Off-site Social

Hosting

name, affiliation

7:45 to 9:30 p.m. / F000

Cultural and Critical Studies Division and Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

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Off-site Social

Hosting

David Wolfgang, Colorado State and **Chelesa J. Reynolds**, Arizona State

7:45 to 9:30 p.m. / F000

Law and Policy Division

Off-site Social

Hosting:

name, affiliation

7:45 to 9:30 p.m. / F000

University of Alabama, University of Kentucky, Louisiana State University, Michigan State University, Pennsylvania State University, University of South Carolina, University of Tennessee, Mass Communication and Society Division and the AEJMC Appointed Standing Committee on Career Development.

Social

Hosting

Name, University of Alabama, Title

Name, University of Kentucky, Title

Name, Louisiana State University, Title

Name, Michigan State University, Title

Name, Pennsylvania State University, Title

Name, University of South Carolina, Title

Name, University of Tennessee, Title

Alec Tefertiller, Baylor, Mass Communication and Society Division Head

Quindelda Mcelroy, Georgia, Careers Committee

Affiliates of University of Alabama, University of Kentucky, Louisiana State University, Michigan State University, Pennsylvania State University, University of South Carolina, University of Tennessee, Mass Communication and Society Division and the AEJMC Appointed Standing Committee on Career Development are warmly invited to this joint social at The View Lounge, perched atop the Marriott with panoramic views of the city skyline and Bay Area.

7:45 to 9:30 p.m. / F000

Scholastic Journalism Division

Honor's Lecture

Moderating/Presiding:

name, affiliation

Friday, August 8, 2025

7:45 to 9:30 p.m. / F000

Internships and Careers Interest Group

Off-site Social

Hosting:

name, affiliation

7:45 to 9:30 p.m. / F000

Small Programs Interest Group

Off-site Social

Hosting:

Masudul “Mas” Biswas, North Carolina A&T State

7:45 to 9:30 p.m. / F000

Missouri School of Journalism, University of Missouri

Social

Hosting:

name, affiliation

Please join us at an evening reception featuring light hors d’oeuvres and spirits. Catch up with former classmates and colleagues, socialize, and learn more about the school’s continued leadership in journalism and strategic communication education.

7:45 to 9:30 p.m. / F000

University of Nebraska, Michigan State University, University of Kansas, University of Iowa and University of Wisconsin

Social

Hosting:

name, affiliation

University of Iowa, Minnesota, Wisconsin, Nebraska and Kansas Alumni, Faculty, and Student Reception. Invitation and RSVP required.

8 to 9:30 p.m. / Friday, August 8, 2025

Community Journalism Interest Group

Friday, August 8, 2025

Offsite Social

Hosting

Karin Assmann, Georgia

Members are asked to meet at Brandy Ho's, 217 Columbus Ave. A short walk from the hotel.
