

AEJMC 2025



Conference Sponsorships Levels

Leading in Times of Momentous Change: Individual and Collective Opportunities

San Francisco Marriott Marquis | 780 Mission Street | San Francisco, California 94103

The Association for Education in Journalism and Mass Communication (AEJMC) will be holding its 108th Annual Conference at the San Francisco Marriott Marquis from **August 7-10, 2025**. With an expected attendance of over 3,000 delegates, including JMC faculty, administrators, graduate students, and working professionals, this conference promises to be an exciting and informative event.

The conference will feature more than 150 teaching and public service panel sessions, as well as over 1,000 original research papers. In addition, we are proud to be partnering with the World Journalism Education Congress (WJEC), which will be exploring the theme: "Is It Time to Reboot Journalism Education?" This collaboration presents a unique opportunity for exhibitors to showcase their products and services to an international audience.

To secure your exhibit, advertising, or sponsorship opportunities at the conference, visit this [link](#) by **May 15, 2025**. Please note that spaces are limited and will be allocated on a first-come, first-served basis. Reservations must be accompanied by payment and contract to ensure your participation.

Don't miss out on this chance to showcase your organization at the AEJMC Conference. Reserve your exhibit, sponsorship, and advertising space by **May 15**, to secure your place. Spaces are limited, so act quickly to ensure your participation.

If you have any questions or require further information, contact us at aejmc@aejmc.org. We are looking forward to welcoming your organization to the conference and showcasing your products and services to our attendees. Thank you for your support and we hope to see you in San Francisco!

PLATINUM SPONSOR

Contributors of more than \$15,000

- Four complimentary conference registrations
- Back cover color advertisement in conference program
- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website and all signage
- Promotion in at least 2 conference emails and 2 social media posts

SUSTAINING SPONSOR

Contributors of more than \$10,000

- Two complimentary conference registrations
- One full-page color advertisement in conference program
- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website and all signage
- Promotion in at least 1 conference email and 1 social media post

CONTRIBUTING SPONSOR

Contributors of more than \$5,000

- One complimentary conference registration
- One half-page color advertisement in conference program
- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Promotion in 1 social media post

Contact Us

AEJMC.org | aejmc@aejmc.org

AEJMC 2025

Conference Sponsorships Opportunities



Conference Bag Sponsor \$8,000

(Sole Sponsorship Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Promotion in at least 2 conference emails and 2 social media posts

Conference Lanyard Sponsor \$5,000

(Sole Sponsorship Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Promotion in at least 2 conference emails and 2 social media posts

Graduate Student Meal Sponsor \$850

(Five Sponsorships Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Thank you recognition in the Graduate Student Break Area

"Fill It Forward" Water Bottle Sponsor \$8,000

(Sole Sponsorship Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Promotion in at least 2 conference emails and 2 social media posts

We are thrilled to partner with Fill it Forward to offer this innovative way to support sustainability and make a difference. We aim to celebrate and share the impact that our attendees are able to create through the simple act of reusing a water bottle. With each reuse of your water bottle, you will have the ability to scan a QR code and track the positive impact you are making on the environment. We believe that together, we can make a meaningful contribution towards creating a more sustainable future for our planet.

Conference Website Sponsor \$4,000

(Sole Sponsorship Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Promotion in at least 1 conference email and 1 social media post

"Wellness Station" Sponsor \$850

(Five Break Sponsorships Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Thank you recognition at Wellness Station

AEJMC is excited to continue our Wellness Station aimed at providing health-conscious options for our attendees. This initiative will not only enhance the overall conference experience but will also promote a culture of well-being among our attendees.

Conference App Sponsor \$3,800

(Sole Sponsorship Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Promotion in at least 1 conference email and 1 social media post

Awards Program Advertiser \$800

(Limited Advertising Space Available)

Special printed program created for the AEJMC Award Recipients

Expo Hall Networking Break Sponsor

(Six Break Sponsorships Available)
\$3,500 Sole Sponsor | \$2,000 Joint Sponsor

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Thank you recognition at Break Station

Conference "Bag Stuffer" \$800

(Six Sponsorships Available)

Conference Bag Stuffers parameters:

- One stuffer per organization or program
- Stuffer must be related to journalism and mass communication education.
- 1,500 "stuffers" must be sent to the AEJMC Headquarters by June 15.
- Maximum size for the single-sheet stuffer is 8 1/2" x 5 1/2" (vertical design preferred).

AEJMC retains the right to refuse a "stuffer" based on content.