Thursday, August 8, 2024

7:30 to 8:30 a.m. / Th001

Association for Education in Journalism and Mass Communication

Business Session
   Council of Division Plaque/Certificate Pickup

Moderating/Presiding
   Samantha Higgins, AEJMC Central Office

Representative from all DIG groups will stop by and pick up any plaques, certificates, etc. This is a mandatory meeting.

7:30 to 10 a.m. / Th002

Association of Schools of Journalism and Mass Communication

Business Session
   ASJMC Executive Committee Meeting

Moderating/Presiding
   Johnny Sparks, Ball State, 2023-24 President, ASJMC

8:30 to 10 a.m. / Th003

Advertising Division and **Council of Affiliates**

PFR Panel Session
   Ask Mentors Anything: Networking and Mentorship for Graduate Students and Early Career Scholars Navigating Academic Pathways

Moderating/Presiding
   Mengtian "Montina" Jiang, Kentucky

Panelists
   Juliana Fernandes, Florida
   Chang Dae Ham, Illinois Urbana-Champaign
   Anastasia Kononova, Michigan State
   Eunjin (Anna) Kim, Southern California
   Heather Shoenberger, Pennsylvania State
   Jing Yang, Loyola-Chicago
   Anan Wan, Kansas State
   Yanyun (Mia) Wang, Colorado Boulder
   Quan Xie, Southern Methodist

This panel aims to connect graduate students and early-career researchers with experienced mentors, providing essential opportunities for professional development and networking throughout their academic careers. The session employs an engaging and interactive format featuring roundtable discussions designed for speed networking. Each panelist will lead a table, providing brief introductions and sharing expertise on topics ranging from advisor management, overcoming imposter syndrome, crafting research proposals, exam

preparation, navigating the academic and industry job market, effective teaching strategies, student advising, to online presence development. Following the initial presentations, participants have the opportunity to choose a table presided over by a panelist who shares their interests and goals. This will encourage more in-depth discussions, Q&As, and the formation of meaningful connections.

8:30 to 10 a.m. / Th004

Broadcast and Mobile Journalism and **Cultural and Critical Studies Divisions**

Research Panel Session
On Air, Online, and Over the Top: Impacts of Technology on Labor in U.S. Local TV Newsrooms

Moderating/Presiding
Carey L. Higgins-Dobney, Kentucky

Panelists
Karin Assmann, Georgia
Keonte Coleman, Syracuse
Errol Salamon, University of Stirling
Amanda Siew, Oklahoma
Carey L. Higgins-Dobney, Kentucky

This panel includes experts on unionization, burnout, precarity, tech change and diversity in local U.S. television newsrooms and hopes to add to the discussion on what these conditions mean for workers and the community.

8:30 to 10 a.m. / Th005

Communication Technology and **Communicating Science, Health, Environment and Risk Divisions**

PFR Panel Session
Using Technology to Increase Academic Productivity: Managing Time, Project, and Collaboration

Moderating/Presiding
Jieun Shin, Florida

Panelists
Eliana DuBosar, Auburn
Donggyu Kim, Southern California
Ava Francesca Battocchio, Michigan State
Rachel Son, East Carolina

This panel discusses how to navigate the negative effects of technology on academic productivity, and how to maximize its benefits. Topics may include efficient methods and tools for reading, writing, scheduling, and project management.

8:30 to 10 a.m. / Th006

Communication Theory and Methodology Division

Refereed Research Paper Session
Theory and Method: Examining Methods and Measures

Moderating/Presiding
Nathan Walter, Northwestern

Open Science and Replication: Seeking to Strengthen Communication's
Epistemic Value through P-curve Analyses
Robert Holbert, Pennsylvania,
Nick Bowman, Syracuse
and **Nathan Walter**, Northwestern
How to Address False Discovery Bias in Big Data Using Model-X
Knockoffs for Variable Selection
Sebastian Scherr, University of Augsburg
and **Jing Zhou**, University of East Anglia
Visual Message Design in Exemplification Research
Michael Vosburg, Benedict College
Perceived Sincerity in Public Discussion: Rethinking Its Value
and Empirical Research Paths*
Youjia Huang, Shanghai Jiao Tong University
How Stable are Self-Reported Measures of Media Use?
Jacob Long, South Carolina

Discussant
Sang Jung Kim, Iowa

* Third Place Top Student Paper

8:30 to 10 a.m. / Th007

International Communication and **Public Relations Divisions**

Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division
Topic I — **Audiences**
01-0830-01 • Can People with Different Minds Really Think Alike? Research On
the Cross-Cultural Communication Effect of Chinese Mainstream
Films From the Perspective of Film Semiotics
Xuebing Zhang,
and **Hanqing Zhao**, Shanghai Jiao Tong University
01-0830-02 • [EA] Examining News Media Use and Trust in Political Institutions in Kenya:
The Moderating Role of Perceived Corruption and Political Freedom
Kevin Mudavadi, Indiana
Bingbing Zhang, **Frankline B. Matanji**,
and **David Lomoywara**, Iowa
01-0830-03 • Audience as Epistemic Agent in the News Coverage
of the Russian War in Ukraine
Volha Kananovich, Appalachian State
Discussant

Anli Xiao, South Carolina

Topic II — **Strategic Messaging on Social Media**
01-0830-04 • Diplomatic Webs: The Influential Figures Shaping U.S. Policy In Israel, Qatar, And Iraq
    Soheil Kafiliveyjuyeh, Louisiana State
01-0830-05 • Strategies for Engaging the Youth in Global Multicultural Marketplaces Via Contemporary Social Media Platforms
    Mian Asim,
    and **Fokiya Akhtar**, Zayed University
01-0830-06 • Eliciting High Positive User Sentiments through Webpage Strategies, Heuristics Evaluation Strategies and Ratings on Review Platforms:
A Case of Genshin Impact
    Weiwen Yu, Arizona State
01-0830-07 • Being Humanlike: Exploring the Antecedents of Acceptance of Humanlike Chatbots in Corporate Social Responsibility Communication
    Yangzhi Jiang, Arizona State,
    Yang Cheng, North Carolina State,
    and **Yuan Wang**, City University of Hong Kong
01-0830-08 • A Comparative Analysis of Online Incivility in China and the U.S. Contexts Regarding Russia-Ukraine War
    Yanbo Li, Illinois Urbana-Champaign
    and **Chao Chris Su**, Boston

Discussant
    Yunjuan Luo, South China University of Technology

Topic III — **Covering Conflict**
01-0830-09 • Understanding Ideologies: A Critical Discourse Analysis of Editorial Representation of Israel-Palestine Conflict in Western Media
    Sima Bhowmik, Colorado-Boulder,
    and **Gregory Gondwe**, California State-San Bernardino
01-0830-10 • War and Peace Journalism in the AP and QNA Coverage
of the Israel-Gaza Conflict
    Claudia Kozman, Northwestern in Qatar
    and **Raluca Cozma**, Kansas State
01-0830-11 • **[EA]** Exploring the Escalatory and De-escalatory Coverage Practice
in International Newspapers in the Russia-Ukraine Conflict
    Ngoc Yen My Nguyen,
    and **Nihar Sreepada**, Louisiana State
01-0830-12 • **[EA]** Examining Deepfakes' Metajournalistic Discourse
During Conflicts: Case Study Gaza-Israel Conflict
    Nihal Alaqabawy
    and **Angelica Kalika**, Colorado-Boulder
01-0830-13 • **[EA]** Influences and Outcomes: The Impact of Military Proximity
on the Narrative Construction by Embedded Journalists during the Ukraine-Russia War
    Muhammad Ali, Colorado, Boulder

Discussant
    Haiyan Wang, University of Macau

Topic IV — **Communication in Interpersonal Relationships**

01-0830-14 • **[EA]** The Effect of Intercultural Competence and Stereotypes on International Student's Social Anxiety and Psychological Adjustment
> **Srividya Karuturi**, Southern Mississippi

01-0830-15 • From External Relationships to Internal Communication Behavior: An Extension of STOPS with RADIO, Megaphoning, and Echoing
> **Daniel Thompson**
> and **Bemi Aderemi**, Oklahoma

01-0830-16 • When News Is Entertainment: A Contextual Argument for The Persistence of Misinformation
> **Sakshi Bhalla**, **Rik Ray**
> and **Harsh Taneja**, Illinois at Urbana-Champaign

01-0830-17 • **[EA]** Anniversary Journalism in Action
> **Michael Sessa**, **Razan Aljohani**,
> **Najwa Albaqami**,
> and **Kemi Busari**, Maryland,
> and **Liangqi Ding**, Fudan University

Discussant
> **Summer Harlow**, Texas at Austin

Public Relations Division
Topic — **Global and Intercultural PR**
01-0830-18 • The Role of Relational Antecedents in Government and Foreign Public Relationships
> **Tugce Ertem-Eray**, North Carolina State,
> and **Eyun-Jung Ki**, Alabama

01-0830-19 • Themes and Tones: A Framing Assessment of Social Media Public Response to Akufo-Addo's Volta Disaster Address
> **Anani Yao Kuwornu**, Maryland

01-0830-20 • Borrowing a Mouth to Speak? Foreign Content Creators in China's National Image Building
> **Qiuyue Li**, **Yuxuan Jin**, Florida

01-0830-21 • **[EA]** Intercultural Relationship Management for Community Engagement During COVID-19
> **Lan Ni**, **Wenlin Liu**,
> and **Yan Huang**, Houston

Discussant
> **Jeannette Iannacone**, Tennessee

Topic — **Trust, CSR, and Corporate Social Advocacy**
01-0830-22 • Are You with Us, or Against Us? Motivated Cognitive Processing of Corporate Social Advocacy (CSA) Communication Messages
> **Sungwon Chung**, **YoungAh Lee**,
> and **Johnny Sparks**, Ball State

01-0830-23 • Measuring Partisan Differences in Corporate Social Advocacy Outcomes
> **Josh Bramlett**, Alabama

01-0830-24 • The Interplay of CSR Normative Legitimacy and Influencer Trustworthiness: The Role of Public-Serving Motives
> **Jun Zhang**, Middle Tennessee State,
> **Li Chen**, Weber,
> and **Dongqing Xu**, Miami

01-0830-25 • Consumer Positive Moral Emotions and Communicative Actions:
Testing The Situational Theory of Problem Solving
In Corporate Responsibility to Race
   Xiao Liang, Miami,
   and **Yeunjae Lee**, Colorado State
01-0830-26 • Thoughts and Prayers…More Such Deaths Will Occur: Effects of Combining
Organizational Social Media Mourning for Public Tragedies With Corporate Social Advocacy
   Jensen Moore, **Elizabeth Cox**,
   and **Vishala Persad**, Oklahoma

Discussant
   Chuqing Dong, Michigan State

Topic — **Crisis Communication**
01-0830-27 • Strategic Public Crisis Communication of Influencers: Self-Branding,
Social Responsibility, Content Strategy, and Impact on Engagement
   Chen Zhang, The Chinese University of Hong Kong
01-0830-28 • Empowering Our Campus: Refining the Dynamics of DEI Crisis
Communications in Higher Education
   Shuai Guo,
   and **Hyun Ju Jeong**, Kentucky
01-0830-29 • The Effect of Brand Anthropomorphism on Consumers'
Willingness To Forgive During a Crisis Event
   Zhenzhen Pan, Nanjing Normal University, China
01-0830-30 • Is Silence Golden During a Crisis? The Effects of Planned and Forced
Silence on Crisis Outcomes
   James Ndone,
   and **Lilie Steryous**, Coastal Carolina
01-0830-31 • Navigating A Social Media Influencer Crisis: Response Strategies
and Mediating Effects of Identification and Authenticity
   Olivia Reed, Minot State,
   Nicholas Eng, Georgia,
   Peixin Hua, Pennsylvania State,
   Maranda Berndt-Goke, Murray State,
   Yanan Wu, Pennsylvania State,
   Michail Vafeiadis, Auburn,
   and **Denise Bortree**, Pennsylvania State
01-0830-32 • **[EA]** Emotional Tides and Social Anchors: Understanding Personal Network
Activation in Disaster Response
   Adam Saffer, Minnesota,
   Rongting Niu, Georgia,
   and **Lucinda Austin**, North Carolina

Discussant
   Erika Schneider, Syracuse

Topic — **Image Repair**
01-0830-33 • Framing the Skies: Analyzing Crisis Frames Alignment in Southwest Airlines
and News Media Discourse after the 2018 Engine Failure
   Teresia Nzau, Missouri
01-0830-34 • Impression Management Amid Adversity: Political Public Relations Lesson
from Four Brexit-related Prime Ministerial Resignation Speeches

Nana Kwame Osei Fordjour, Maryland
01-0830-35 • Exploring the Role of Consumers' Perceived Self-interest
in their Reactions to Corporate Ethical Misconduct
Liang Ma, Texas Christian
01-0830-36 • Apologies Beyond Words: An Analysis of Pang Cha Cafe's
Image Repair Strategies
Worapron Chanthapan, California State, Long Beach
01-0830-37 • **[EA]** Recovering from a Political Scandal: Testing the Effects
of Mortification Rhetoric on Image Repair Efforts
Oluseyi Adegbola, Tennessee,
and **Sherice Gearhart**, Texas Tech

Discussant
LaShonda Eaddy, Pennsylvania State

Topic — **Public Relations Management and the PR Profession**
01-0830-38 • Enhancing Relationships through 60-Sec Videos: An Analysis
of Relationship Cultivation Strategies on TikTok
Jeyoung Oh, Michigan,
Ziyuan Zhou, Bentley,
Da-young Kang,
and **Eyun-Jung Ki** Alabama
01-0830-39 • **[EA]** Applying Situational Theory of Problem-Solving in Motivating
Corrections: How Problem Recognition Messages Works
Rongwei Tang, Minnesota
01-0830-40 • **[EA]** Community Policing in the Digital Age: A Qualitative Analysis
of Denver Police Department's X Strategy
Muhammad Ali, Colorado
01-0830-41 • **[EA]** Extended Abstract: Navigating Uncertainty: Generative AI Adoption
and Perceived Job Insecurity in Communication Profession
Anne Perera,
Juan Meng,
and **Michael A. Cacciatore**, Georgia
01-0830-42 • Wishing, Watching, and Shopping: Fostering Parasocial Relationships
and the Moderation of Experience Products on Product Purchase
and Secondary Endorsement
Nicky Bi,
and **Sazzad Shuvo**, Nebraska-Omaha,
and **Ruonan Zhang**, Rollins College

Discussant
Hua Jiang, Syracuse

Topic — **Media Relations and Agenda Setting**
01-0830-43 • Health News Agenda-Building: Earned Media and How PR
Professionals are Perceived by Health Journalists
María Len-Ríos, Minnesota,
Rachel Young, Iowa,
Rongwei Tang, Minnesota,
Boitshepo Balozwi,
and **Amanda Hinnant**, Missouri
01-0830-44 • **[EA]** The Impact of Care-Oriented Corporate Communication on Moral

Legitimacy and Employee Collective Mobilization During War Times
> **Grace Ji**, Boston,
> **Yufan Sunny Qin**, James Madison,
> and **Rita Men**, Florida

01-0830-45 • **[EA]** Source Evaluation of News Releases Produces by Artificial Intelligence
> **Ayman Alhammad**,
> **Christopher Etheridge**,
> and **Cameron Piercy**, Kansas

01-0830-46 • **[EA]** (You Should) Say No to Fakes! Analysis of Public Service Anti-Counterfeit Campaigns to Build Theory-Informed Consumer Protection Strategies
> **Anastasia Kononova**, **Moldir Moldagaliyeva**,
> **Dana Anafina**, **Heijin Lee**, **Saleem Alhabash**,
> **Patricia Huddleston**, **Phoebe Tran**,
> and **Logan Baker**, Michigan State

Discussant
> **Matt Ragas**, DePaul

Topic — **Internal Communication**
01-0830-47 • Re-engaging Quiet Quitters in the Evolving Workplace: The Role of Dialogic Communication, Employee Resilience, and Sense of Community
> **Nur Uysal**, DePaul,
> and **Young Kim**, Marquette

01-0830-48 • Navigating the New Normal: Exploring Employee Wellbeing in Hybrid and Work-from-Home Settings
> **Teresa Tackett**, Arkansas,
> and **Laura Lemon**, Alabama

01-0830-49 • Be Ethical Then Proficient: Examining Internal Public Relations Efforts Among Workplace Adoption of Generative AI
> **Yang Yi**, **Dongya Wang**, **Queenie Li**, Miami,
> **Yeunjae Lee**, Colorado State,
> and **Weiting Tao**, Miami

01-0830-50 • A Social Influence Perspective toward Employee-Organization Relationships: The Role of Relationship Norms in Employee Peer Networks
> **Yan Qu**, Maryland,
> **April Yue**, Boston,
> **Katie Kim**, Tennessee,
> and **Alvin Zhou**, Minnesota

01-0830-51 • **[EA]** Cultivating a Sustainable, Engaged, and Committed Communication Workforce: The Power of Empathetic Leadership Communication
> **Ruoyu Sun**, **Nicholas Eng**,
> **Juan Meng**,
> and **Karen Sanchez**, Georgia

Discussant
> **Marlene Neill**, Baylor

Topic — **AI and Technology**
01-0830-52 • How to Leverage AI-Powered Chatbot in Crisis Communication: Exploring Anthropomorphism, Communication Style, and Schema Congruity of a Chatbot Design

Sining Kong, Texas A&M University at Corpus Christi

01-0830-53 • DEI Stake in Responsible ChatGPT Usage: Impact of ChatGPT Business
Users' Diversity Beliefs and Inclusive Climate on
Responsible Usage Intention
Myungok Chris Yim, Loyola

01-0830-54 • **[EA]** Adoption of Generative PR?: The Application of Aversion Algorithm
in Testing ChatGPT vs PR practitioner generated writings
 for Perceived Credibility and Authenticity
Celine Hong, **Bokyung Kim**, Rowany,
Hyunmin Lee, Drexel
and **Sungwook Kim**, Saint Joseph University

01-0830-55 • **[EA]** Communicating Artificial Intelligence in Recruitment Process:
How Message Frames Impact Organization-Public Relationship
and Technology
Ying Xiong, **Joon Kim**, Rhode Island

01-0830-56 • AI For Social Good? Examining Perceptions of AI-Source Labels
and Narratives within CSR Messages
Christen Buckley, Florida,
Megan Norman, **Cassandra Troy**,
Yin Yang, **Jiaqi (Agnes) Bao**, **Holly Overton**,
and **Yongnam Jung**, Pennsylvania State

01-0830-57 • **[EA]** Who Is to Blame for AI-Failure Crises: Effects of Agency Locus
on Controllability and Responsibility
Ke Huang, **Fang Wu**, Shanghai Jiao Tong University, China,
and **Qingyang Tang**, Fudan University, China

Discussant
Jeong-Nam Kim, Oklahoma

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **last two numbers** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

8:30 to 10 a.m. / Th008

Media Ethics Division

Refereed Research Paper Session
Navigating Artificial Intelligence Ethics in Industry and Academia

Moderating/Presiding
name, affiliation

Academic Cheating with Generative AI: Exploring a Moral Extension
of the Theory of Planned Behavior
Dongpeng Huang, **Nicole Lynne Hash**,

James Cummings
and **Kelsey Prena**, Boston
[EA] Computer as Censorship Actor? Ethical Concerns in Digital
Journalism Censorship in Chinese News Platforms
    Ziyu Fan, Beijing Sport University
Journalism Guidelines on The Use of Generative AI In the United States:
Analysis and Recommendation for Future Regulations
    Tina Lassiter,
    and **Silvia DalBen Furtado**, Texas at Austin
Should I, or Shouldn't I? The Ethics of Using Artificial Intelligence
for Business Communication
    Mary Liz Brooks,
    Leslie Ramos-Salazar,
    and **Mehrdad Samimi**, West Texas A&M
Data Colonialism on Generative AI: An Analysis on How Large
Language Models Reinforce Bias and Stereotypes
    Silvia DalBen Furtado,
    and **Celeste González de Bustamante**, Texas at Austin

Discussant
    name, affiliation

[EA] = This submission was accepted as an extended abstract.

8:30 to 10 a.m. / Th009

Media Management, Economics and Entrepreneurship Division

High Density Refereed Research Paper Session
    Global Media Dynamics

Moderating/Presiding
    Min Xiao, Wichita State

The Spread of News Standards: Examining an Emerging
Means of Control Over Journalistic Work
    Wilson Lowrey
    and **Anna Grace Usery**, Alabama
The Impact of Simultaneous Launches of Four TVs on Korean
Broadcasting Industry: A Decade Review
    Jin Young Hwang, South Florida
What Makes Thai Users Continue to Use Streaming Platforms:
Incorporating Expectation Confirmation and Personality Traits
    Kittiporn Sae-tae
    and **Nusrat Jahan**, Shanghai Jiao Tong
Transnational Flow of Television Series: Evidence from Korean
Television Series on Netflix
    Jiyoung Cha, Pennsylvania State
Beyond Streaming: Analyzing Hulu's Brand-Consumer
Interactions on its Facebook Page
    Anran Luo, Florida

Customer Satisfaction as Mediator Between Community Marketing
Activities and Customer Loyalty: A Case Study of Mongolian APU Company
> **Javzmaa Jadamba**, Shanghai Jiao Tong

Discussant
> **Huyen Nguyen**, Kansas State

[EA] = This submission was accepted as an extended abstract.

8:30 to 10 a.m. / Th010

Newspaper and Online News and **Mass Communication and Society Divisions**

PF&R Panel Session
> **Mental Health and Journalism**

Moderating/Presiding
> **Ivana Cvetkovic**, former Serbian journalist, California Poly Pomona

Panelists
> **Ahmaddullah Archiwal**, Connecticut
> **Sayyed Fawad Ali Shah**, Auburn
> **Gretchen Hoak**, Kent State

Journalists are frequently exposed to stress that affects their mental health. This occurs when they are reporting on conflict areas (Ukraine, Pakistan, Afghanistan), covering contentious stories (e.g., upcoming U.S. elections), or natural disasters. This panel will take a global approach to mental health and journalism by exploring self-censorship and other practices that journalists enact to protect and maintain their mental well-being as they cover these stories.

8:30 to 10 a.m. / Th011

Political Communication Division

Refereed Research Paper Session
> **Political News**

Moderating/Presiding
> **Heesook Choi**, Mississippi State

Democracy For Whom? Local News Stakeholders Conceptualize
the Current Role of Journalism in U.S. Democracy
> **Andrea Lorenz**, Kent State

Emotional Responses to Local, Rural, Political News:
A Mixed-Method Content Analysis*
> **Jocelyn McKinnon-Crowley**, Syracuse

Mainstream News Media Trust, Countermedia Attendance,
and Political Learning
> **Toby Hopp**, **Patrick Ferrucci**,
> **Chris Vargo**,
> and **Brock Mays**, Colorado-Boulder

U.S. Newspaper Representation of Ukraine as a Corrupt Country:
A Case Study
Ershad Khan, Colorado-Boulder
Chinese International Students' Transnational News Media Repertoires
and Responses to Political Disagreement
Jiawen Yang, Texas at Austin
and **Baiwen Peng**, Minnesota-Twin Cities

Discussant
name, affiliation

* Top Student Paper, Second Place

8:30 to 10 a.m. / Th012

Visual Communication and **Magazine Media Divisions**

Teaching Panel Session
Winners of the 2024 Innovations in Teaching and Excellence in Teaching Competitions

Moderating/Presiding
Denise McGill, South Carolina

Panelists
Rawiya Kameir, Syracuse
Kristen Heflin, Kennesaw State
Nagwan Zahry, Tennessee-Chattanooga
Adrianne Grumbein, Kentucky
Enrique Nuñez-Mussa, Michigan State
Chad Sherman, Seton Hall
David Stephenson, Kentucky
Michael Vosburg, Benedict College
Elizabeth Spencer, Kentucky
Seth Gitner, Syracuse

The special session co-sponsored by VISCOM and Magazine Divisions features the winners of the 2023 Innovations in Teaching competition who hail from around the world. The session also features a presentation by the VISCOM Excellence in Teaching 2023 Award winner. Each presenter will have about four minutes to highlight their tip or innovation.

8:30 a.m. to 10 a.m. / Th013

AEJMC Council of Affiliates and **College Media Association**

Refereed Research Paper Session
Issues Facing the Campus Press

Moderating/Presiding
Tamara Sellars Buck, Southeast Missouri State

Pressures On the Student Press: A Repeated Cross-Sectional Analysis
Lindsie Rank, student press council,
and Adam Goldstein, VP for special projects, Foundation for Individual Rights and Expression;
and **Ekaterina Lisovskaia**, Kansas
An Exploration of the State of Student Media Websites at Historically
Black Colleges and Universities
Quincy Hodges, Xavier-Louisiana,
Jean Norman, Weber State
and **Lisa Lyon Payne**, Virginia Wesleyan
Remote Newsrooms and Their Effects on the Development
of Early Career Journalists
Kirstie Hettinga, California Lutheran
and **Elizabeth Smith**, Pepperdine
Full Court Press: Fighting Restrictions on Student Journalists
at Private Universities
Katherine Fink
and **Sahtrese McQueen**, Pace
Their Voices Are Green: An Analysis of Environmental Themes
in College Magazines 2018-2023
Carol Terracina-Hartman
and **AJ Bauernfiend**, Murray State
Assessing The Impact of Psychological Need-Satisfaction's Effects
On Diminishing Potential Burnout Among College-Student Journalists
Julie Lewis, Central Missouri
and **Vincent F. Filak**, Wisconsin-Oshkosh

8:30 to 10 a.m. / Th014

Commission on the Status of Women and **Minorities and Communication Divisions**

Research Panel Session
**Pleading the Cause: Black Women Innovators Who Lead Journalism
and Their Communities**

Moderating/Presiding
Sherri Williams, American

Panelists
Sherri Williams, American
Natalie Hopkinson, American
Taryn Myers, West Chester University

This panel will explore how Black women are continuing to build on a long legacy of thrusting journalism–
and society at large–forward.

8:30 to 10 a.m. / Th015

Internships and Careers Interest Group and **Law and Policy Division**

PFR Panel Session

Thursday, August 8, 2024

Preparing Students Needing Course Accommodations to Succeed Beyond College

Moderating/Presiding
    Jeffrey Ranta, Coastal Carolina

Panelists
    Cessna Winslow, Tarleton State
    Jackie Incollingo, Ryder
    Melissa Atkins, Obermayer Rebmann Maxwell & Hippel LLP
    Megan Yocum, Buchanan Public Relations

Each semester faculty receive notification letters highlighting students who need accommodations in their courses. As faculty members prepare students for their professional careers, we are often faced with the reality that the non-ADA accommodations may not be honored by students' future employers. This reality can become even more complex for those that identify in varied and unique ways. Do these learning modifications transition to the workforce after graduating from college? If not, how do we help communication students effectively transition from college to the workforce where accommodations may not be as generous?

8:30 to 10 a.m. / Th016

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Workshop Session

Panelists
    Del Galloway, president ACEJMC; senior vice president, Communications Wells Fargo, retired
    and **Patricia Thompson**, executive director, ACEJMC

The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) is the agency responsible for the evaluation of professional journalism and mass communications programs in colleges and universities. There are currently 120 schools accredited by ACEJMC.

8:30 to 10 a.m. / Th017

The Plank Center

Session
    Mentorship Coffee

Moderating/Presiding
    Tugce Ertem Eray, North Carolina State

By invitation only.

10:00 a.m. to Noon / Th018

Association for Education in Journalism and Mass Communication Standing Committee on Career Development

Thursday, August 8, 2024

Offsite Tour
Radio/TV Public Broadcast Station WHYY

Moderating/Presiding
Steve Bien-Aimé, Kansas

In this 90-minute event from the AEJMC Committee on Career Development, AEJMC members will tour WHYY – the Philadelphia metro area's public media broadcaster for radio and television – and then participate in a question-and-answer session with WHYY editors and reporters. The tour is limited to 20 people, who can register on a first-come, first-serve basis using the Google form linked below. For more information, contact Steve Bien-Aimé at bienaime@ku.edu. Registration link: https://docs.google.com/forms/d/1yAyIE5juhVmScLZyGW66Jucpb17sVzGprE2QPP9HK_M/edit.

10:30 a.m. to Noon / Th019

Communicating Science, Health, Environment and Risk Division

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Topic I — **Science, Scientists, and Communication Practices**
02-1030-01 • Perceived Scientific Consensus as A Gateway Belief? A Longitudinal Study of The Gateway Belief Model in China
    Yifei He, affiliation
    and **Xin Ma**, Maryland
02-1030-02 • Why Science Should Have a Female Face: Female Experts Increase Liking, Competence, and Trust in Science
    Austin Hubner, Louisville,
    and **Olivia Bullock**, George Washington
02-1030-03 • Connecting Social Media Use with Education- and Race-Based Gaps in Knowledge Across Wicked Science Issues
    Shiyu Yang, Tennessee-Knoxville
02-1030-04 • Humanizing a Scientist: When Personal Narratives of Scientists Work and Backfire
    Meghnaa Tallapragada,
    and **Bruce Hardy**, Temple
02-1030-05 • Belief in Scientific Claims by Beauty and Wellness Brands: Effects of Faith, Knowledge, and Skepticism
    Nicole Lee, Arizona State
    and **Patrick Merle**, Florida State
02-1030-06 • Examining Scientists-in-Training Conceptualizations of Science Communication: Draw-and-Write Methods through the Lens of the Circuit of Culture
    Nic Bennett, Michigan State
02-1030-07 • One-Sided Science Polarization Research Using Social Identity Theory Can Be Noisy and Misleading
    Nicky Krause, **Dietram Scheufele**,
    Dominique Brossard,
    and **David Kaplan**, Wisconsin-Madison
02-1030-08 • [EA] Persuasive Impact of Calls to "Do Your Own Research"
    Anqi Shao,
    and **Sedona Chinn**, Wisconsin-Madison,
    and **Ariel Hasell**, Michigan

02-1030-09 • **[EA]** Who Thinks We'll Be Uploading Minds on Terraformed Planets? Science Fiction, Science News, and Attitudes toward Speculative Technologies
    Paul Brewer, **Liam Cuddy**,
    and **Avi Holtz**, Delaware

02-1030-10 • Religious Values and Confidence in Science: Perceived Tensions and Common Ground
    Isabelle Freiling, Utah,
    Michael A. Cacciatore, Georgia
    and **Meaghan McKasy**, Utah Valley University

Topic II — **Environmental Media and Communication**

02-1030-11 • Communicating Renewable Energy Using Satire and Its Influence on Perceived Message Credibility and Information Reliance
    Isabelle Freiling, Utah,
    Leona Y.-F. Su, Illinois Urbana-Champaign,
    Michael A. Cacciatore,
    and **Jiyoung Yeon**, Georgia,
    Weiting Du, Illinois Urbana-Champaign,
    Sohyun Park, Georgia,
    Jennifer S. Zhang, Illinois Urbana-Champaign,
    and **Sara Yeo**, Utah

02-1030-12 • Dynamic Fear in Fear Appeals: Applying Fear Appeals to Environmental Communication in China
    Ruobing Li, **Wenbo Li**,
    Christine Gilbert, **Xia Zheng**,
    and **Laura Lindenfeld**, Stony Brook

02-1030-13 • Assessing the Role of Self-Efficacy in Reducing Psychological Reactance to Guilt Appeals Promoting Pro-Environmental Behaviors
    Zhuxuan Yan, Shanghai International Studies University,
    Laura Arpan, Buffalo,
    and **Russell Clayton**, Florida State

02-1030-14 • Carbon Credit Does Not Buy Moral Credit: Licensing and Hypocrisy of Offsetting and Reduction
    Haoran Chu, affiliation
    and **Shupei Yuan**, affiliation

02-1030-15 • Media Framing and Stakeholder Representation: Illegal Mining Narratives in Ghana
    Patrick Ansah, George Mason,
    Ebenezer Aidoo, Iowa,
    Fredrick Daoyenikye, Alabama,
    and **Maame Aba Afful**, East Tennessee State

02-1030-16 • Bridging CSR and Consumption Intentions: The Mediating Impact of Green Trust and CSR Identification in the Ant Forest Context
    Hui Shi,
    and **Hongxi Chen**, Miami

02-1030-17 • **[EA]** Exploring Differences in the Communication Infrastructure Available to Scientists at Long-Term Ecological Research Sites
    John Besley,
    and **Alexandra Benitez**, Michigan State

02-1030-18 • **[EA]** Navigating Environmental Discourse in Ghana: Role of New Media in Information Dissemination and Audience Interaction
    Akua Akakpo,

and **Bismark Owusu-Yeboah**, Oregon

02-1030-19 • **[EA]** Eco Illusions: Unveiling Greenwashing Techniques on Corporate Social Media
    Madeline Davis,
    and **Madeleine Esch**, Salve Regina

02-1030-20 • **[EA]** Effects of Emerging Technologies and Use Context on Perceptions of Tampering With Nature and Technology Support Among U.S. Adults
    Sarah Benevento,
    and **Cabral Bigman**, Illinois Urbana-Champaign

02-1030-21 • **[EA]** Nigerian Greenfluencing: The Impact of Influencers on Wildaid's Public Awareness Campaign to End Illegal Bushmeat Consumption
    Hunter Reeves,
    and **Henry Ugwu**, Colorado, Boulder

Topic III — **Interactive Communication Technologies (VR, AR, AI)**

02-1030-22 • Using Augmented Reality (AR) To Increase Risk Perception of E-Cigarettes Among Young Adults: From The Perspective of Construal Level Theory
    Yanyun Wang, Colorado, Boulder

02-1030-23 • **[EA]** Bolstering Storm Surge Risk Communication Through Virtual Reality: A Path to Heightened Involvement and Mitigation Intentions
    Alexandra Frank,
    and **Joshua Baldwin**, Georgia,
    Mathew Browning,
    and **Shuai Yuan**, Clemson
    and **Sun Joo (Grace) Ahn**, Georgia

02-1030-24 • **[EA]** AI for Health? A Study of Socio-Demographic Factors Affecting Perceptions of ChatGPT-Generated Health Information
    Jeeyun Park, **Jihye Lee**,
    and **Hwarang Han**, Texas at Austin

02-1030-25 • **[EA]** Chinese Youth Yangsheng and LLMs: Cross-cultural Model Adaptation, User-centered Optimization and AI Transparency
    Qin Li, affiliation,
    Ta Na, affiliation
    Jingke Cao, affiliation
    Yixuan Liu, affiliation
    Ruhao Liu, affiliation

Topic IV — **Visual Communication and Perceptions**

02-1030-26 • What I Eat in a Day: The Influence of Visual Body Cues on Body Dissatisfaction
    Sun Young Park, **Junho Park**,
    and **Rachel Bailey**, Florida State

02-1030-27 • Visual Art for Community-Level Climate Change Communication
    Julianne Renner, **Isabel Villanueva**,
    Cynthia Haveson Veloric,
    and **Nan Li**, Wisconsin-Madison

02-1030-28 • Bridging Minds and Images: Understanding the Nexus of Psychological Distance and Visual Elements in Climate Change Communication
    Lijun Luo, affiliation

02-1030-29 • "Beauty Knows No Bounds": Exploring the Influence of Body Size and Content Focus on Women's Body Positivity
    Weixi Zeng, Nanjing University,
    Junyi Chen, Shanghai Jiao Tong University,

Nainan Wen, and **Yixin Zhou**, Nanjing University

Topic V — **Health and Science Journalism and Institutions**
02-1030-30 • **[EA]** Exploring Scientists Experiences with Science Communication Support
   John Besley,
   and **Alexandra Benitez**, Michigan State
02-1030-31 • **[EA]** A Codebook for Depicting the Current US Science Journalism Practice
   Xi Liu, **Nick Bowman**,
   Seth Quinn,
   and **Xiaodi Wang**, Syracuse
02-1030-32 • **[EA]** Framing Medical Practice: A Content Analysis of Public Comments
on Medical Guidelines Journalism
   Natasha Strydhorst, Morgridge Institute for Research
   and **John-Mark Unsworth**, American University of Antigua

Topic VI — **Health Diversity, Literacy, and Digital Media**
02-1030-33 • Parental Mediation, Digital Media Usage, and Health Literacy: An Exploration
Among Chinese Elementary School Students
   Zhilong Zhao, South China University of Technology,
   Lin Zhu, Guangzhou Sport University,
   Jing Liao, Guangzhou Sport University,
   Xueya Pu, Sun Yat-Sen University,
   and **Jiaxin Xia**, Macao Polytechnic University
02-1030-34 • **[EA]** Health Literacy, Information Seeking Behavior, and Social Media Engagement:
Their Impact on COVID-19 Uncertainty and PTSD Symptomatology
   Zhiwen Xiao, affiliation,
   Dren Gërguri, University of Pristina,
   and **Jae Lee**, affiliation
02-1030-35 • **[EA]** Understanding the Impact of Communication Barriers on Health Outcomes:
A Qualitative Study of Immigrant Bangladeshi Community in the USA
   Motasim Billah, Central Michigan

Topic VII — **Risk Communication and Information Processing**
02-1030-36 • Examining the Link Between Information Processing and Preventive
Behavior in the Risk Information Seeking and Processing
(RISP) Model: A Panel Study
   Timothy Fung,
   and **Ho Man Leung**, Hong Kong Baptist University,
   and **Robert J. Griffin**, Marquette,
   and **Po Yan Lai**, affiliation
02-1030-37 • Video-Based Group-Values Affirmation Reduces Defensive Responses
to Risk Messages
   Laura Arpan, **Janet Yang**,
   Prerna Shah,
   and **Byeong Hyeon Lee**, Buffalo
02-1030-38 • Inconsistent Trust and Mild NIMBY-Tendency: A Mixed-Method Research
on Grassroot-Level Risk Communication of One Chinese NPP
   Zhaoyin Chu,
   and **Siling Dong**, Communication University of China,
   and **Jingwen Yang**, Beijing Foreign Studies University

[EA] = This submission was accepted as an extended abstract.

Thursday, August 8, 2024

Research presentations should be placed on the board with the corresponding **last two numbers** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

10:30 a.m. to Noon / Th020

Communication Technology Division

High Density Refereed Research Paper Session

Moderating/Presiding
   Devin Knighton, Brigham Young

[EA] Digital Resurrection Helps Prolonged Grief Disorder Patients:
Human-Computer Interaction, Grief Expression,
and Reconstruction of Death
   Zirui Wang,
   and **Yan Liu**, Sichuan University
[EA] The Absence of ChatGPT's Presence: Examining Online
Discussion of LLMs in China
   Tianlun Zhou, **Hanjing Wang**,
   and **Xinrui Shi**, Hong Kong Baptist University
   and **Zhiying Xu**, Iowa
[EA] Understanding the Impact of AI Generative ChatGPT in Journalism
and Mass Communication Schools
   Md Sazzad Hossain
   and **David Dowling**, Iowa
[EA] How Do the Elderly Recede? Intergenerational Power
Shifts in the Smart TV Era
   Jiayu Wang
   and **Hui Zhou**, affiliation
[EA] How Laypersons Imagine AI Painting - A Study of Public Opinion
and Sentiment regarding AI-generated Art
   Yiran Hua
   and **Yichen He**, affiliation
[EA] "Email Blows Up Quickly" - Adoption/Rejection of CMCs by Science
Organizations During COVID-19
   Oluwabusayo Okunloye, affiliation
   Mahedi Hasan, affiliation,
   Kerk Kee, affiliation,
   Joni Litsey, affiliation
   and **Ewa Deelman**, affiliation
Relation Control as Care: The Cultural Political Logics Underneath
The Algorithmic Management of Knowledge Production
   Ran Ju, affiliation
Crisis Communication: Self-Obituaries and Public Mourning on Instagram
   Emilia Edwards, Texas at Austin

Public Health Engagement via Instagram: A CERC Framework
Analysis in the GCC During COVID-19
   M Laeeq Khan, **Ghanem Elhersh**, **Aqdas Malik**,
   Maryam Al-Umairi,
   and **Haneen Khaled Alqawasmeh**, affiliation
Exploring Perceived Newsfeed Ad Value, Ad Engagement and Purchase
Intention via Motivational, Technology Fluidity, and Security Factors
   Xiaowen Xu, Butler
   and **Carolyn Lin**, Connecticut

[EA] = This submission was accepted as an extended abstract.

10:30 a.m. to Noon / Th021

History Division

Refereed Research Paper Session
   **In Our Own Backyard: How Press Portrayals Informed Public Perceptions
   of People and Issues**

Moderating/Presiding
   Teri Finneman, Kansas

The Case of Baby Lenore: Adoption in the U.S. News Media
   Tracy Lucht, Iowa State
The Long Shadow of the Original Sin: The Secret Meetings between
   Magnate John D. Rockefeller, Jr. and Muckracker Ida Tarbell
   Frank Durham
   and **David Dowling**, Iowa
Reach Our Youngsters Before Drugs Reach Them: Media Coverage
 of Ronald Reagan's War
   Andrew Daws, Alabama
An Analysis of How United States Newspapers Covered Local
Discrimination and Nazi Discrimination
   Ian McKenzie, affiliation

Discussant
   Perry Parks, Michigan State

The papers in this session examine and analyze the ways journalism and journalists contribute to the discourse surrounding important issues in the news and the ways they shape legacy-building and policymaking.

10:30 a.m. to Noon / Th022

International Communication Division

Refereed Research Paper Session
   Misinformation Around the World: Who, Why, and How?

Moderating/Presiding

Rim Chaif, Kansas

[EA] "Syria We're with You": The Participatory Dynamics of Multilingual
Disinformation Campaigns in the 2023 Turkey-Syria Earthquake
Azza El-Masri, **Gayoung Jeon**,
Bin Chen, Texas at Austin
and **Kayo Mimizuka**, affiliation
A Broth of Ballots and Falsehoods: A Study of Information Disorder
in the 2023 Nigerian Presidential Elections
Abubakar Ibrahim,
and **Brian Ekdale**, Iowa
[EA] Role of Cognitive Biases in Misinformation Dissemination Through
Unverified Information Sharing Among Indian Facebook users
Nazra Izhar, Kansas
Between Ideologies and Screens: Selective Exposure, Trust in The Media
and Tolerance to Misinformation
Oscar Londoño
and **Víctor García-Perdomo** Universidad de La Sabana
Affective Intensity and Decision-Making in Contending Preferences: A Case
from Mexico on Motivated Reasoning
Manuel Chavez, Michigan State,
Manuel Alejandro Guerrero, Universidad Iberoamericana
and **Vianney Fernandez**, affiliation

Discussant
Lindita Camaj, Florida

[EA] = This submission was accepted as an extended abstract.

10:30 a.m. to Noon / Th023

Magazine Media Division and **Entertainment Interest Group**

PFR Panel Session
Reckoning with Rolling Stone

Moderating/Presiding
name, affiliation

Panelists
Mark Dolan, Mississippi
Kelsey Whipple, Massachusetts-Amherst
Jenn Billinson, Nazareth University

This panel would discuss the historical influence of Rolling Stone on the music journalism industry, particularly in light of co-founder Jann Wenner's recent interview dismissing Black and female contributions to rock. What is the role of legacy publications in the current music writing environment?

10:30 a.m. to Noon / Th024

Thursday, August 8, 2024

Public Relations Division

Workshop Session
> **Public Relations Division Graduate Student Showcase**

Moderating/Presiding
> **Christopher McCollough**, Jacksonville State

This is the annual Graduate Student Research Showcase for the PR division. We have graduate students present their work to division members as a networking opportunity.

10:30 a.m. to Noon / Th025

Visual Communication and **Advertising Divisions**

Research Panel Session
> **AI Drawing and Meme Change Art Creation Industry and Visual Culture**

Moderating/Presiding
> **Xigen Li**, Shanghai University

Panelists
> **Yimu Zhang**, University of Central Lancashire
> **Xin Jin**, Microsoft
> **Jiachen Gao**, Shanghai University
> **Chuanxi Liu**, Shanghai University
> **Sicong Liu**, Shanghai University

Visual scholars are exploring how visual media influences individuals' feelings and behaviors as visual communication is more powerful than text. This panel will invite scholars and professionals to discuss how AI drawing and memes, a visual presentation humorous in nature and spread rapidly by internet users, change the scenario of visual communication through social media and the culture in communities.

10:30 a.m. to Noon / Th026

Community Journalism Interest Group and **AEJMC Council of Affiliates**

PFR Panel Session
> **Pricing Digital News: Strategies, Structures, and Impacts**

Moderating/Presiding
> **Huyen Nguyen**, Kansas State

Panelists
> **Aaron Atkins**, Weber State
> **Burton Speakman**, Kennesaw State
> **Huyen Nguyen**, Kansas State
> **Samuel Mwangi**, Kansas State
> **Samantha Peko**, North Georgia

This panel will discuss the average digital subscription prices and typical paywall policies of news organizations in the US – both community newspapers and metro dailies, both clustered and non-clustered newspapers – based on relevant pricing theories. Regarding research methods, we will discuss how to record pricing data and measure the impacts of various pricing strategies on readership and subscription under normal and unusual circumstances. Longitudinal and case study approaches will be featured. Ultimately, we aim to draw a connection between a better pricing mix and an increasing subscriber base moderated by various ownership structures.

10:30 a.m. to Noon / Th027

Participatory Journalism Interest Group and **Newspaper and Online News Division**

PFR Panel Session
   Best Practices for Research-Based Newsroom Interventions

Moderating/Presiding
   Letrell Crittenden, American Press Institute

Panelists
   Andrea Wenzel, Temple
   Dana Amihere, Code Black Media
   Amy Kovac-Ashely, Lenfest Institute

This panel will explore best practices for research-based newsroom interventions. With multiple crises related to finances, trust, and representation impacting American journalism, more newsrooms have turned to outside voices for assistance. While much of this work has been performed by news support organizations and consultants, some newsrooms have turned to academics for help.

10:30 a.m. to Noon / Th028

Small Programs Interest Group and **Media Management, Economics and Entrepreneurship Division**

PFR Panel Session
   A Chair Just Right: Advice for New Leaders of Communication Departments

Moderating/Presiding
   Jeremy Sarachan, St. John Fisher

Panelists
   Pam Perry, Southeast Missouri State
   Brian Steffen, Simpson
   Cindy Simoneau, Southern Connecticut
   Kay Colley, Texas Wesleyan
   Kathleen Webber, College of New Jersey

Being chair is a challenging role, and one filled with rewards and the chance to complete meaningful work that benefits both students and faculty. Hear from several current and former chairs about such issues as budgeting, faculty relations, hiring best practices, and strategic planning. Each of our panelists will offer 5 actionable items that you can consider adapting in your own work as chair.

10:30 a.m. to Noon / Th029

Sports Communication Interest Group and **Broadcast and Mobile Journalism Division**

Teaching Panel Session
 Using Pro Partnerships to Teach Future Journalists

Moderating/Presiding
 Nicole Kraft, Ohio State

Panelists
 Harrison Hove, Florida
 David Boardman, Temple
 Jillian Bauer-Reese, Temple

Industry partners are increasingly interested in connecting with the journalistic workforce of tomorrow. The purpose of this panel is to discuss partnerships between industry and higher education programs, from news to sports. Successful partnerships will be highlighted, and future possibilities and ideas will be shared.

10:30 a.m. to Noon / Th030

Center for Community News, University of Vermont and **The Knight Foundation**

Research Panel Session
 What are Colleges and Universities Doing to Address the Crisis in Local News?
 Impacts, Audiences and Reach of News-Academic Partnerships

Moderating/Presiding
 Richard Watts, director, Center for Community News, Vermont

Panelists
 Kathleen McElroy, chair, Center for Community News Board of Advisors, Texas at Austin
 Richard Watts, director, Center for Community News, Vermont
 Meg Little Reilly, managing director, Center for Community News, Vermont

A lack of local news undercuts democracy reduces citizen engagement and leads to greater polarization. What is the role of colleges and universities in addressing the crisis? In this panel we present the latest research on more than 120 programs from different colleges and universities that are providing local news, filling news gaps and partnering student reporters with local media organizations or providing content directly through university directed newsrooms.

10:30 a.m. to Noon / Th031

Commission on Public Relations Education

Business Session
 CPRE Editorial Meeting

Moderating/Presiding
 Julie O'Neil, Texas Christian

The Commission on Public Relations Education is the authoritative voice on public relations education. Since its founding in 1973 by the Public Relations Division of the Association for Education in Journalism, joined by co-sponsor the Public Relations Society of America, the Commission has provided recommendations on public relations education for universities and professional associations across the globe. These recommendations have been adopted and adapted to positively impact undergraduate and graduate public relations education. The Commission's work also produces essential data and recommendations informed by research and honed by experienced practitioners and educators, and used by educators, educational administrators, students, practitioners and industry leaders. The Commission also strives to offer a forum for advancing public relations education with a global perspective. The Commission's recommendations throughout the years have also included criteria for creation of Public Relations Student Society of America (PRSSA) chapters, standards for PRSA Certification in Education for Public Relations (CEPR) and the work of practitioner and educator associations around the globe.

10:30 a.m. to Noon / Th032

The Radio Television Digital News Association (RTNDA)-Google News Initiative-AEJMC Workshop

Workshop Session
 Digital Tools for Election Coverage

Moderating/Presiding
 Deb Aikat, North Carolina at Chapel Hill, AEJMC Past President, 2023-24

Panelists
 Lara Salahi, Endicott College
 Deb Aikat, North Carolina at Chapel Hill
 Chris Gentilviso, *Forbes*

Join us for an engaging workshop on "Digital Tools for Election Coverage" for media researchers and educators like you. AEJMC is collaborating with the Radio Television Digital News Association (RTNDA) and the Google News Initiative for this 90-minute workshop on strategies to spot and fight the spread of misinformation during the 2024 U.S. Presidential Elections. All workshop participants will receive access to Google News Initiative University Network curriculum and training materials/lesson plans to use in their teaching and research projects. Please download Google Chrome and bring your laptop computer fully charged for this interactive workshop. In our commitment to serving AEJMC conference attendees, we have waived workshop fees. The workshop is free, but we encourage you to sign up to attend. Limited seats. If you plan to attend, email **Deb Aikat**, University of North Carolina at Chapel Hill (da@unc.edu) with "2024 elections workshop**"** in the email subject line. We will include you in our growing list of pre-registered participants and email you a prep list for this workshop. Read more here: https://bit.ly/aej_google

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11:00 a.m. to 5:00 p.m. / Th033

Association for Education in Journalism and Mass Communication
and **Association of Schools of Journalism and Mass Communication**

Workshop Session

Thursday, August 8, 2024

Institute for Diverse Leadership in Journalism and Communication (IDL)

2024-25 Jennifer H. McGill Fellows (Incoming)
    Lucinda Austin, North Carolina at Chapel Hill
    Dhiman Chattopadhyay, Shippensburg
    Meredith D. Clark, Northeastern
    Marlene Neill, Baylor
    Juliet Pinto, Pennsylvania State
    Erica Salkin, Whitworth
    Adina Schneeweis, Oakland
    Amy Simons, Missouri

Session open only to IDL Jennifer H. McGill Fellows.

12:30 p.m. to 2 p.m. / Th034

Advertising and **Political Communication Divisions**

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Advertising Division
Topic — **Data Privacy and Consumer Response in Digital Advertising**
03-1230-01 • Informational and Experiential Antecedents and Trust Outcome
of Dataveillance and Data Profiling Perceptions*
    Ming Wang, Nebraska-Lincoln
03-1230-02 • The Effects of Data Consent Disclosure on Consumers' Coping Mechanisms
of Targeted Online Behavioral Advertising
    Ilwoo Ju, Purdue
    and **Changdae Ham**, Illinois
03-1230-03 • Keep Colors Bright All-Year-Long: A Big-Data-Based Cross-Cultural Analysis
of Consumer Discourses About "Rainbow Washing
    Vaibhav Diwanji, **Nhung Nguyen**, **Rim Chaif**,
    Macy Burkett, **Michaella Nera Barros**,
    and **Moses Okocha**, Kansas
03-1230-04 • Avoid or Hug? Mobile Users' Advertising Avoidance Towards Disclosure
of The Recommendation-Based Video Commercials: The Influence
of Reception Context, Information Processing Fluency,
and Perceived Goal Obstacles
    Jiawen Zhu
    and **Zixin Guo**, Shenzhen University

Discussant
    Chang-Dae Ham, Illinois

* Second Place Paper Award, Open Research Competition

Topic — **Food Advertising and Consumer Health Choices**
03-1230-05 • The Influence of Model Size–Food Claim Congruence
on Intentions to Purchase a Promoted Yogurt
    Jessica Castonguay, **Aysen Bakir**
    and **Jeff Blodgett**, Temple

03-1230-06 • Instagrammable Foods! The Impact of Visual Characteristics
of Junk Food Advertising on Social Media Engagement
Yu-Jung Chen and
Wan-Yun Yu, National Yang Ming Chiao Tung University
03-1230-07 • Eating with Your Eyes: How Junk Food Advertising Affects
Streamed Viewers' Food Choice?
Wan-Yun Yu
and **Yu-Ting Liu**, National Yang Ming Chiao Tung University
03-1230-08 • Beyond Organic: A Content Analysis of Sustainable Food Marketing
Practices on Sustainable Food Companies' Instagram
Sun Young Park, **Ashley Johns**,
and **Jaejin Lee**, Florida State
03-1230-09 • Gut Health Influencers on Dietary Supplements Promotions on TikTok:
A Content Analysis of Advertising Approaches
Sun Young Park, Massachusetts
and **Jaejin Lee**, Florida State

Discussant
Louvins Pierre, Illinois at Urbana-Champaign

Topic — **Narrative and Emotional Engagement in Advertising**
03-1230-10 • The Role of Patient Stories in Health Care Brand Storytelling
Justin Willett, Missouri
03-1230-11 • **[EA]** Exploring the Impact of Narrative Involvement, Perceived Engagement,
and Social Support on Consumers' Evaluative Persuasion Knowledge
in Live-Streaming Ads in
Xinyu Zhao, Miami
03-1230-12 • I Bet You Think About Me: Determining Factors that Influence Social
Media Influencers Engagement
Nichole Santee
and **Kyle Stanley**, Louisiana State
03-1230-13 • Sad But Still Engaging: Examining Sadness Appeal in Narrative Advertising
on Audience's Brand Attitude and Purchase Intention
Qingyuan Yang
and **Jeeyun Oh**, Texas at Austin

Discussant
Mengtian (Montina) Jiang, Kentucky

Topic — **Brand Strategy and Consumer Perception**
03-1230-14 • "She-discourse" Construction in Chinese Female Empowerment
Advertising under Post-feminism: A Case Study of the Chinese
Domestic Lingerie Brand
Nei Wai and **Zhiyu Wang**, China Agricultural University
03-1230-15 • Building "National Identity" Through Co-branding Advertisement Under
Actor-network Theory: Case Analysis of Chinese Traditional Baijiu
Brand Kweichow Moutai
Zhiyu Wang, China Agricultural University
03-1230-16 • When Brand Familiarity Backfires: Effects of Perceived Ad Clutter, Brand Familiarity,
and Motive Inference in Social Media Advertising Context
Sieun Ha
and **Matthew Eastin**, Texas at Austin

03-1230-17 • Examining the Effectiveness of Femvertising and Brand-Cause Fit
on Purchase Intention among Young Chinese Women
Qiling Wu, Renmin University of China

03-1230-18 • Co-branding and the Colonel: Investigating the Antecedents of Co-branding
Success for Branded Virtual Influencers
Rachel Peng, **Heather Shoenberger**,
Jason Freeman,
and **Fuyuan Shen**, Pennsylvania State

Discussant
Yun Yang, Shandong University

** Student Paper Second Place

Topic — **Emerging Technologies and Their Impact on Consumer Interaction**
03-1230-19 • Ads from Automatons: Consumer Perceptions of AI in Advertising
and Elsewhere
Nate Fisher, Oklahoma

03-1230-20 • Transformative Power of Anthropomorphic Cues in Social Media Advertising
Nah Ray Han, Georgia College & State

03-1230-21 • The Role of Virtual Influencer in Green Initiative Ads: Moderation Effects
of Gen Z Consumers' Collectivistic Characteristics
Yoon Joo Lee, **Hae Yeon Seo**, Washington State
Matthew Pittman, Tennessee
and **Jinho Joo**, Boise State

03-1230-22 • **[EA]** Securing Fit or Privacy: Exploring Chinese Users' Perceptions of Virtual
Try-On Technology for Apparel Retail
Letwin Tawira, Shanghai Jiao Tong University

03-1230-23 • Consumer Perceptions of Non-Fungible Tokens as Virtual Influencers'
Fan Merchandise
Jiemin Looi, Hong Kong Baptist
and **Lee Kahlor**, Texas at Austin

03-1230-24 • Understanding the Psychological Impact of Live-Streaming eCommerce:
Impulsive Buying and Consumer Well-Being
Anan Wan, Kansas State,
Jing Yang, Loyola-Chicago
and **Juan Mundel**, Arizona State

Discussant
Eunjin (Anna) Kim, Southern California

Topic — **Social Responsibility and Innovative Engagement in Digital Marketing**
03-1230-25 • Revealing the Strength of CSR Endorsement in an Environmental
CSR Advertising Campaign on Instagram
Jinho Joo, Boise State
and **Yoon Joo Lee**, Washington State

03-1230-26 • Do I Look Good in Green? The Role of Self-expressive Benefits
in Green Product Purchasing Among Chinese Consumers
Cen Wang, Shandong University,
Xiangwen Bu, USC-SJTU Institute of Cultural and Creative Industry
and **Yun Yang**, Shandong University

03-1230-27 • Examining the Facebook Audience Engagement of Midwestern Farms

and Farmers' Markets: A Multimodal Analysis
Ziyang Gong, **Leona Y.F. Su**,
and **Yi-Cheng Wang**, Illinois
03-1230-28 • Can ASMR Advertisements Promote Social Causes? The Interaction
of ASMR, Issue Involvement, and Neuroticism on Charitable
Support through Empathic Concern
Ah Ram Lee, Massachusetts,
Jung Won Chun
and **Susanna Lee**, Temple

Discussant
Juliana Fernandes, Florida

Topic — **Advertising Techniques and Consumer Response**
03-1230-29 • Contextual Harmony: Exploring the Impact of Ad Context Congruence
and Ad Type on Consumer Attitudes
Jie Chen, **Matthew Pittman**,
and **John Haley**, Tennessee
03-1230-30 • Moving to the Middle: How Placement and Personalization Impact
Intrusiveness and Relevance in Video Advertising
Jackson Carter, Ouachita Baptist
03-1230-31 • Visual Attention, Comprehension, and Memory for Visual Metaphors
in Advertising
Mohit Gupta, **Aiman Kazybayeva**,
Veranika Paltaratskaya, **Jennifer S. Zhang**,
Kevin Wise,
and **Matthew Peterson**, Illinois
03-1230-32 • Politically Microtargeted Ads on Social Media: Visual Attention, Attitudes,
and Effects on Affective Polarization
Brittany Shivers, **Bartosz Wojdynski**,
Sohyun Park, **Jiyoung Yeon**
and **Jongmin Lee**, Georgia
03-1230-33 • Desperately Seeking Advertising Creativity- Re-Engaging in the Imaginative
3P's Agenda
Adetutu Wande-Kayode
and **Sabrina Habib**, South Carolina

Discussant
Samuel Tham, Colorado State

Topic — **Diversity and Personalization in Advertising**
03-1230-34 • **[EA]** Unveiling Market Exclusion: Disability Representation
in Super Bowl Ads 2024
Nisha Sridharan
and **Juan Mundel**, Arizona State
03-1230-35 • Personalized for Whom? Auditing Algorithms behind Personalized Advertising
Ewa Maslowska; **Veranika Paltaratskaya**
Khadija Vakeel,
and **Morana Fuduric**, Illinois
03-1230-36 • Empowering Ads, Empowered Responses: Unveiling the Emotional
and Behavioral Impact of Femvertising in China on Social Media**
Wenwen Cao, The University of Melbourne

03-1230-37 • Masculinity Clash: How Traditional and Contemporary Masculinity Influences Young Men's Perceptions of Gender Portrayals
in Advertising
   Sophia Mueller, **Kasey Windels**,
   Sarah Karl, **Ashley Johns**
   and **Alessandra Noli**, Florida State

Discussant
   Heather Shoenberger, Pennsylvania State

** Student Paper Third Place

Topic — **Social Influence and Behavioral Impact**
03-1230-38 • The Role of Prior Consumer Behavior, Source Credibility, and Parasocial Interaction in Social Influencer Marketing
   Carolyn Lin
   and **Xihui Wang**, Connecticut
03-1230-39 • Instagram and Influencer Marketing: An Empirical Study of the Parasocial Interaction Theory and Its Effects on Purchase Intention
   Caroline Chumley, Arkansas
03-1230-40 • True Influence is about Leveraging Virtuality: Unlocking the Persuasive Power of Virtual Influencers in Advertising
   Vaibhav Diwanji, **Jeff Conlin**,
   Macy Burkett,
   and **Michaella Nera Barros**, Kansas
03-1230-41 • **[EA]** Processing Fluency on Instagram vs TikTok: Construal Level Influences Green Advertising Outcomes on Social Media
   Qinran Li,
   and **Matthew Pittman**, Tennessee

Discussant
   Shanshan Lou, Appalachian State

Political Communication Division
Topic — **Global News Media**
03-1230-42 • Capturing the Fourth Estate: A Case Study of Bangladesh News Media
   Sima Bhowmik, Colorado-Boulder
03-1230-43 • **[EA]** A Critical Discourse Analysis of Political Discourse Behind China's Regional Mudslinging
   Xinyu Cheng, Communication University of China
03-1230-44 • "Today, Hong Kong; Tomorrow, Taiwan?" A Comparative Study of Protest Paradigm Between Hong Kong and Taiwan's Different Ideological News Coverage During the Anti-Extradition Law Amendment Bill Movement
   Carl Zhou, **Haydee Gao**,
   and **Yingqi Huang**, University of Amsterdam
03-1230-45 • Digital Agenda-Building: Analyzing the Department of Defense's Strategy on X during the Three Chinese Spy Balloons
   Muhammad Ali, Colorado, Boulder
03-1230-46 • Cartooning, Framing, and Virality: Unraveling the Power of Political Cartoons during the 2023-2024 Gaza War; A Comparative Approach
   Menna Elhosary,
   and **Menna ElKashif**, American University in Cairo

Discussant
David Kim, Louisiana - Lafayette

Topic — **Global Political Communication and Social Media**
03-1230-47 • Visual Narratives, Social Media and National Image Construction: Strategic Lessons from the President of Ghana on Facebook
Nana Kwame Osei Fordjour, Maryland College Park
03-1230-48 • **[EA]** Amplifying the Voices of Afghan Women Through Digital Activism
Fardin Ayar, Shanghai Jiao Tong University
Impact of People's Political Ideology and Social Media Use on Media Trust In Bangladesh
Abu Ahmed
and **Parisa Farhadi**, Colorado State
03-1230-49 • Mapping the Digital Landscape of Hate: Assessing islamophobia in Hindu Rashtra Facebook Communities
Nazra Izhar, Kansas
03-1230-50 • Connective Democracy and Discussions about a New Constitution on Social Media: The 2020 Plebiscite in Chile
Ignacio Lopez, Pontificia Universidad Catolica de Chile

Discussant
Sorin Nastasia, Southern Illinois, Edwardsville

Topic — **Global Elections**
03-1230-51 • **[EA]** The Construction of a Political Scandal: Media Framing of Candidates' Transgressions During Election Campaigns
Oluseyi Adegbola, Tennessee,
Sherice Gearhart, Texas Tech,
and **Curry Wilson**, Tennessee, Knoxville
03-1230-52 • The Cognitive Benefits of Online Microtargeted Political Ads: Explaining Attitudes, Political Interest, and Campaign Knowledge
Joerg Matthes, **Melanie Hirsch**,
Selina Noetzel,
and **Alice Binder**, University of Vienna
03-1230-53 • Functional Analysis of Manifesto Launch Speeches of Political Candidates from Ghana
Anani Yao Kuwornu, Maryland, College Park
03-1230-54 • **[EA]** Examining the 2020 Election Voter Fraud Claims Through the Situational Theory of Problem Solving
Adegbemi Aderemi,
Sunha Yeo,
and **Koneru Aniketh**, Oklahoma
03-1230-55 • **[EA]** Intercandidate Agenda-Building in the 2024 Presidential Election: Examining Trump and DeSantis Campaign Agendas
Mohammed Alqabbaa,
Barbara Myslik, **Osama Albishri**,
and **Spiro Kiousis**, Florida

Discussant
Nana Kwame Osei Fordjour, Maryland

Topic — **Authoritarianship and Extremism**
03-1230-56 • America, F@*k Yeah: Examining the Relationships between Partisan Media Use, Nationalism and Attitudes toward the Government
Jay Hmielowski, **Brittany Shaughnessy**,
and **Masahiro Yamamoto**, Florida
03-1230-57 • Authoritarians in Response to Societal Crises: Reciprocal Dynamics
of Right-Wing Authoritarianism, COVID-19 Fear and Prevention Belief
Yixiao Sun,
and **Zhihao Ma**, Nanjing University
03-1230-58 • A Clear and Present Danger to Democracy: Threats Against U.S. Journalists
And Their Consequences
Lars Willnat, **Martina Santia**,
and **David Weaver**, Syracuse
03-1230-59 • Beyond the Rhetoric: Unveiling Tucker Carlson's Communication Strategy
Amidst the Russia's War on Ukraine
Noureddin Yeilaghi,
and **Ali Ghanbarian**, Shanghai Jiao Tong University
03-1230-60 • Banned by the Bird: A Cross-National Content Analysis of Propaganda on Twitter
Mariam Alkazemi, **Lauren Bayliss**,
Jeffrey Riley, **Holly Cowart**,
Ahmed Alqarni, **Judi Dalati**,
Yadiel Ortize, **Yahya Alzahrany**,
Miao Sha, **Bryan Sepulveda**,
Kamalich Muniz-Rodriguez, **King Wa Fu**,
and **Chun Hai Fung**, Virginia Commonwealth

Discussant
Shannon Zenner, Elon

Topic — **Politics, Culture, and Identity**
03-1230-61 • **[EA]** A Latent Profile Analysis: Exploring Different Types of Late-Night
Satire Viewers and Their Citizenship Behavior
Heesook Choi, Mississippi State,
and **Weiyue Chen**, Butler
03-1230-62 • **[EA]** Red, White, and Rural: Exploring Political Fandom in Rural Communities
Jeff Hunter, New Mexico State
03-1230-63 • Feeling Deprived, Canceling Others: Personal Relative Deprivation and Online
Social Capital as Antecedents to Participation in Cancel Culture
Bingbing Zhang, **Sang Jung Kim**,
Javie Ssozi, **Brian Ekdale**,
and **Katy Biddle**, Iowa
03-1230-64 • College Campuses and Social Media Platforms as Venues for Islamophobia,
Antisemitism, and Online Political Efficacy
Zienab Shoieb, **Lili Romann**,
John Christensen,
and **David Atkin**, Connecticut
03-1230-65 • Does Gender Identity Play a Role in Immigration Activism on TikTok?
An Extended Theory of Planned Behavior Approach
Huixin Deng, Baldwin Wallace University

Discussant
Tom Johnson, Texas at Austin

Topic — **Partisans and Polarizing Media**

03-1230-66 • Disaster through a Partisan Lens: Assessing the Impact of Media Bias
on Death Coverage and Public Response
   Ziqi Zhu,
   and **Jieun Shin**, Florida

03-1230-67 • How Partisan Media Influences Aversion to Political Compromise:
Focusing on the Role of Attitude Moralization
   Yoo Ji Suh, **Michael Wagner**,
   and **Dhavan Shah**, Wisconsin-Madison

03-1230-68 • **[EA]** The Stories We Tell: Examining Political Worldview Through Foundational
Narratives Within Republican and Democratic Political Party Platforms
and Presidential Nomination Acceptance Speeches
   Erik Brooks, Chapman University

03-1230-69 • **[EA]** Emergent Identity Publics and the Dynamics of Communicative
Domain Crossing
   Adam Saffer, **Joshua Scacco**,
   and **Jianing Li**, affiliation

03-1230-70 • **[EA]** Politicization of Death: Naming of Laws in the United States
after Victims
   Caley Hewitt, Louisiana State

Discussant
   Benjamin Toff, Minnesota

Topic — **Polarization and Perception**

03-1230-71 • Synthetic Realities in Political Deepfake News: Antecedents and Consequences
of Social Media Disinformation Consumption
   Miao Melissa Guo, Connecticut

03-1230-72 • Dark Side of Online Engagement: Far-Right Groups Gaining Visibility,
Resonance, And Legitimacy in Conspiracy Movements
   Gyo Hyun Koo, Howard,
   and **Bin Chen**, Texas at Austin

03-1230-73 • Mapping the "Bridging Field": De-polarizing the Public Sphere
   Seong Jae Min, Pace University

03-1230-74 • **[EA]** Television News Exposure, Party, Personal Contact,
and Support for LGBTQ+ Policies
   Patrick Meirick,
   and **Marisa Penkauskas**, Oklahoma

03-1230-75 • Beyond Preferences: Contextual Influences on News Diets
in High-Choice Environments
   Sakshi Bhalla,
   and **Harsh Taneja**, Illinois at Urbana-Champaign

03-1230-76 • I've Got Friends in Rural Places: Examining Predictors of People's
Feelings about Rural Residents
   Jay Hmielowski,
   and **Brittany Shaughnessy**, Florida

Discussant
   Josh Anderson, Arizona

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **last two numbers** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

12:30 p.m. to 2 p.m. / Th035

Broadcast and Mobile Journalism Division

Refereed Research Paper Session
Journalism in Diverse Contexts: From AI to Podcasts to Rural Journalism

Moderating/Presiding
Volha Kananovich, Appalachian State

More Than a Numbers Cruncher: Vernon Stone's Legacy
in Electronic Media
George Daniels, Alabama
Transparent or Opaque? A Study of the Mechanisms of Media
Contact Behavior on AI News Credibility
Ding Yu, **Huiling Li**,
and **Yunhao Yu**, Shanghai Jiao Tong University
Zero Human Emotion': AI Anchors and The Normative Repercussions
Muhammad Ali Muhammad,
and **Patrick Ferrucci**, Colorado-Boulder
Developing Legitimacy in the Esports Podcast Ecosystem
Lindsey Sherrill, North Alabama,
Ryan Broussard, Sam Houston State,
Richard Johnson, Arizona State
and **Marcus Funk**, Sam Houston State
"That S**t is Hard to Get Away From": The Labor of Working
Alone in Rural Journalism
Gregory Perreault, South Florida,
Louisa Lincoln, Pennsylvania,
Mildred "Mimi" Perreault, South Florida
and **Jessica Fargen Walsh**, Nebraska

Discussant
Carey L. Higgins-Dobney, Kentucky

12:30 p.m. to 2 p.m. / Th036

Communication Technology and **Public Relations Divisions**

PFR Panel Session
The Effects of Technology on Communication: Public Relations and Advertising in Year 2050

Thursday, August 8, 2024

Moderating/Presiding
   Alexander Laskin, Quinnipiac

Panelists
   Brandon Boatwright, Clemson
   Shannon A. Bowen, South Carolina
   Nathan J. Carpenter, Florida
   Karen Freberg, Louisville
   Dean Kruckeberg, North Carolina-Charlotte
   Vilma Luoma-aho, Jyväskylä University

Technological trends come every year with the promise of changing the industry (i.e. generative AI, virtual reality, blockchain, etc). This panel assesses the impact of these trends on teaching and practice.

12:30 p.m. to 2 p.m. / Th037

Communication Theory and Methodology Division

Refereed Research Paper Session
   Theory and Method: Social Media Research

Moderating/Presiding
   Aditi Rao, Connecticut

Conceptualizing and Validating Personal Curation within Curated
Flows in Social Media*
   Biying Wu-Ouyang, The Chinese University of Hong Kong
Content Engagement Capacity: A Network-Based Approach for
Evaluating the Content Influence Through Engagement
in Online Conversation
   Rui Wang, Buffalo,
   Alexander Semenov, Florida,
   and **Yotam Ophir**, Buffalo
A Decision Tree Approach to Predicting Consumer Evaluation
of Computer-Generated Imagery Influencers' Brand Endorsements
   Ching-Hua Chuan,
   and **Regina Ahn**, Miami,
   and **Su Yeon Cho**, Quinnipiac
A Systematic Review of Current Research on the Privacy Calculus Model
   Zhao Peng, Emerson,
   Emily Zhan, Michigan State,
   and **Zhehao Liang**, Huazhong University of Science and Technology
Perspective on Hierarchical Networks and Dynamic Agenda
Construction of Opinion Leaders: Combining Digital Research Methods
   Chen Qiuyi, affiliation

Discussant
   Magdalena Saldaña, Pontificia Universidad Católica de Chile

* Second Place Top Student Paper

12:30 p.m. to 2 p.m. / Th038

Cultural and Critical Studies Division

Refereed Research Paper Session
Intersections of Technology, AI, and Power

Moderating/Presiding
Jenn Smith, Kentucky

After Parasocial Relationships, what? An Empirical Analysis
of Human-Chatbots Interaction and Transcending Empathy
Menghan Yin, Minzu University of China
AI Generated Music and the Listening Subject
Ian Dunham, affiliation
[EA] Hysteria in Empathy: Understanding Virtual Companionship
Between Human-AI Emotional Connection
Minling Guo, University of Macau
"Hey AI, Write A Story for Me!": Investigating Gender Discourse
in AI-Powered Chatbots Through AI Generated Stories
Ertan Agaoglu, affiliation
Moral Positions Creating Power: How Technological Dualisms Inform
Sex Robot Constructions
Annette Materson, Temple

Discussant
Adina Schneeweis, Oakland

[EA] = This submission was accepted as an extended abstract.

12:30 p.m. to 2 p.m. / Th039

Law and Policy Division

Refereed Research Paper Session
Freedom of Speech in a Networked Era

Moderating/Presiding
Farnosh Mazandarani, California State, Fullerton

Defending Truth in the Era of Deepfakes: Legal Responses
to Manipulated Content in the Marketplace of Ideas
Zivile Raskauskaite, Missouri
Blue Ribbon for Free Speech: Balancing First Amendment Rights
and State Action at the Great American State Fair
Roy Gutterman, Syracuse
[EA] Social Media as the New First Amendment Frontier: Assessing
First Amendment Precedents in the NetChoice Cases
Jason Shepard, California State, Fullerton,
and **Kathleen Culver**, Wisconsin-Madison

When News Agencies Meet Platform Content Moderation*
    WeiMing Ye and **Shuangze Dai**, Peking University

Discussant
    Anthony Fargo, Indiana, Bloomington

* Third Place Faculty Paper Award and Debut Faculty Paper Award

[EA] = This submission was accepted as an extended abstract.

12:30 p.m. to 2 p.m. / Th040

Media Ethics Division

Refereed Research Paper Session
    The Ethics of Business in Advertising and Technology

Moderating/Presiding
    name, affiliation

Insufficiency of Normative Theory: Advertising Ethics, Corporate
Advocacy, and the Public Sphere
    Mark Heisten, Colorado-Boulder
Doing the Right Thing in Advertising: Moral Education and Training
    Erin Schauster, Colorado, Boulder
Gender Diversity: Organizational Commitments as Expressed
on Fortune 100 Global Companies' Websites
    Marta Mensa, North Texas,
    Tao Deng, DePaul,
    and **Lina Gomez**, Tampa
[EA] Cracks in the Wall: User-Centric Perspectives on Information
Censorship on Sina Weibo
    Baoying Fu
    and **Xueqing Li**, Shanghai Jiao Tong University
[EA] An Ethics of Care Breakdown in the X Cativerse
    Adrienne Darrah, Pennsylvania State

Discussant
    name, affiliation

[EA] = This submission was accepted as an extended abstract.

12:30 p.m. to 2 p.m. / Th041

Newspaper and Online News Division and **Community Journalism Interest Group**

Research Panel Session
    News Desert Solutions

Moderating/Presiding

Teri Finneman, Kansas

Panelists
Chris Evans, Howard
Beth Potter, Colorado-Boulder
Buck Ryan, Kentucky
Xu Zhang, Austin Peay State

The news desert crisis will not go away until academia steps up and starts taking practical action to help address it. How can we better teach students about news deserts and how to solve them? How can we better help the industry with practical research and getting our research to them? How can we better partner with the industry to provide training for reporters/communities? This panel will host a discussion on these issues.

12:30 p.m. to 2 p.m. / Th042

Scholastic Journalism Division

Refereed Research Paper Session
Professional Roles and Resilience: Readying Young Journalists for the Work

Moderating/Presiding
Barbara Hines, Howard

[EA] Am I a Professional? Roles of Journalism Curriculum
in Identity Work of Student Journalists
Vy Luong and **Joy Jenkins**, Missouri
[EA] News/Academic Partnerships: Assessing the Student Experience
Colleen Steffen, Franklin College
and **Hannah Kirkpatrick**, Vermont
[EA] Burnout Experiences Among Journalism Students,
Educators, and Peripheral Actors
Avery Holton and **Aly Hill**, Utah
[EA] Virtually Prepared: Using VR to Build Trauma Awareness
and Resilience in Journalism Students
Gretchen Hoak, Kent State
From Practice to Pedagogy: Examining Journalists as Teachers
of their Profession
Michael Spikes, Northwestern

Discussant
Peter Bobkowski, Kent State

[EA] = This submission was accepted as an extended abstract.

12:30 p.m. to 2 p.m. / Th043

Commission on Graduate Education

Luncheon
Graduate Student Luncheon

Moderating/Presiding
   Patrick R. Johnson, Marquette

This luncheon celebrates the accomplishments of graduate students in AEJMC. All graduate students can register for the luncheon ($5 cost), where CSGE will host an annual meeting, share updates for graduate students, create a space for networking, and acknowledge award winners and showcase participants.

12:30 p.m. to 2 p.m. / Th044

Commission on the Status of Minorities

High Density Refereed Research Paper Session

Moderating/Presiding
   Cathy Jackson, Norfolk State

Topic I — **Empowering the Silent: Effective Communication in the 21st Century**
Diverse Foundations in Mass Communication: A Critical Pedagogical
Intervention, Loren Saxton Coleman
   Jayne Cubbage,
   and **Cheryl Jenkins**, Southern Mississippi
Mental Health Perceptions of Underrepresented College Students
In U.S. Higher Education
   Tugce Ertem-Eray, North Carolina State,
   Eyun-Jung Ki,
   and **Yezi He; Katelin Mueller**, Alabama
Newsroom Diversity's Evolution: A Textual Analysis
of Metajournalistic Discourse
   Kayli Plotner, Colorado, Boulder
Producing Telenovelas to Engage Latinos About Alzheimer's Disease
   Jennifer Vardeman,
   Jeremy Cajina-Clarke,
   and **Luis Medina**, Houston

Discussant
   Mia Moody-Ramirez, Baylor

Topic II — **Top Papers/Documenting the Challenges Marginalized Communities Face Using Various Platforms**

Moderating/Presiding:
   Kathleen McElroy, Texas at Austin

Will Using Live-Streamed Intangible Cultural Heritage Content Enhance
Cross-Cultural Competencies And Reduce Anti-Semitism?**
   Kenneth C. C. Yang, Texas at El Paso,
   and **Yowei Kang**, National Chung Hsing University,
   Ge Lan, **Filippo Gilardi**,
   and **Thomas William Whyke**, University of Nottingham Ningbo China
Giving "Voice" To Inequity: Documenting the Professional Challenges

and Adaptations of Journalistic Podcasters from Marginalized Background*
>   **Kelsey Whipple**,
>   and **Catherine Hurley**, Massachusetts

Representation in Florida's State Book Award Winners in an Era of Erasure***
>   **Via Lipman**, Stanford

Focusing On Minority Groups: A Quantitative Study on The Attitudes
of Diverse Minority Groups Toward ChatGPT****
>   **Wenchang Wang**, **Yuqing Liu**,
>   **Zhiyi Lin**,
>   and **Wenxin Ouyang,** Peking University

Discussant
>   **Carolyn Wolcott**, Clayton State

*Top Faculty, First Place
**Top Faculty, Second Place
***Top Student, First Place
****Top Student, Second Place

12:30 p.m. to 2 p.m. / Th045

Association for Education in Journalism and Mass Communication Membership Committee

PFR Panel Session
>   **Breaking the Silence: Intersectional Perspectives on Mental Health, Pedagogy,**
>   **and Research in Journalism and Mass Communication**

Moderating/Presiding
>   **Melanie Cosby**, Co-chair, Mental Health Task Force, Temple

Panelists
>   **Dorothy Bland**, North Texas
>   **Danielle Brown**, Michigan State
>   **Chelsea Reynolds**, Arizona State
>   **Desiree Hill**, Oklahoma
>   **Jennifer Midberry**, Lehigh

12:30 p.m. to 2 p.m. / Th046

Scripps Howard Fund

Information Session
>   **How to work with the Scripps Howard Fund and use the Scripps Howard Journalism**
>   **Awards in Your Classroom**

Moderating/Presiding
>   **Mike Canan**, director, journalism strategies, Scripps Howard Fund
>   and **Allison Hunter**, journalism program manager, Scripps Howard Fund

Thursday, August 8, 2024

The Scripps Howard Awards, presented by the Scripps Howard Fund and The E.W. Scripps Company, are one of the nation's most prestigious American journalism competitions, offering $170,000 in prize money in 15 categories. With a focus on high-impact reporting, the awards recognize journalism that spurs action, news organizations that go the extra mile to expose previously undisclosed or misunderstood information and journalists who embrace new tools, channels, technologies and approaches to provide more immersive experiences for their audiences. The Scripps Howard Awards honor work from television stations, networks, radio and podcasts, visual media, online media outlets, independent producers, newspapers and print publications.

12:30 p.m. to 2 p.m. / Th047

South Asia Communication Association (SACA)

Refereed Research Paper Session
> **Representation and Voice — The Future of Democracy: Media Research
> on South Asia and Its Diaspora Worldwide Part I**

Moderating/Presiding
> **Shafiqur Rahman**, South Carolina State
> and **Deb Aikat**, North Carolina at Chapel Hill

Topic I — **Media Education and Research in South Asian Contexts**
Global Accreditation Challenges and Curriculum Innovation
In Media Education Institutions
> **Ruhi Lal**, Manav Rachna International Institute
> of Research & Studies, India
Social Media Use in Journalism Education in Afghanistan
> **Shugofa Dastgeer**, Texas Christian
> and **Hamid Obaidi**, Leipzig University, Germany
Whatsapp As a Tool for Research Recruitment: Strategies and Implications
> **Shaheen Kanthawala**, Alabama,
> **Ankolika De**, Pennsylvania State
> and **Jessica Maddox**, Alabama

Discussant
> **Jyotika Ramaprasad**, Miami

Topic II — **Media, Culture, And Identity in South Asian Contexts - I**
The Role of Social Media in Cultural Integration and Mental Health:
A Qualitative Study of The Bengali Diaspora in Philadelphia
> **Madhab Chandra Das**, Temple
Communication Competence and Its Relation to Social Media
Use Among College Students: A Cross-Cultural Study
> **Md Belal Hossain**, Minnesota State, Mankato
Negotiating Diasporic Identity: Media, Agency, and the Indian
Diaspora in the US
> **Amaresh Jha**, UPES, India
"Naatu Naatu" as a Metacommentary of The Pan-Indian Film Genre
> **Jeevani Sammeta**, Bowling Green State
Addressing The Diaspora: Indian Television's Transnational Imaginings
> **Ritika Pant**, O.P. Jindal Global University, India

Thursday, August 8, 2024

How BTS Is Facilitating Korean Language Learning in South Asia:
A Thematic and Social Network Analysis
> **Jarin Anjum**, Government Brajalal College, Bangladesh
> and **Md Enamul Kabir**, Clemson

Discussants
> **Rauf Arif**, Towson
> and **Mohammad Ali**, Maryland, College Park

Topic III — **Media, Culture, And Identity in South Asian Contexts - II**
Role Of Coke Studio Pakistan's Tu Jhoom Qawwali
in Intercultural Communications
> **Sara Wahid**, Shaheed Zulfiqar Ali Bhutto Institute
> of Science & Technology, Pakistan
Did Players Learn Indian Cultural Heritage from Playing Raji: An Ancient
Epic Video Game? A Computational Experiential Narrative Analysis
> **Yowei Kang**, National Chung Hsing University, Taichung, Taiwan
> and **Kenneth C. C. Yang**, Texas at El Paso
Power, Masculinity and Gendered Sounds in *Top Gun* (1986)
and *Top Gun: Maverick* (2022)
> **Sandra B Jacob**,
> and **Hoimawati Talukdar**, Christ (Deemed to be University), Delhi NCR, India
Power: Domination And Crafted Mind of a Hero: Depiction
of Hegemonic Masculinity in Indian Parallel Cinema
> **Debjani Halder**, Manipal Institute of Communication, India
Decolonial Perspectives on Contemporary Retellings and Popular Culture
> **Sushmi Mishra**, Berhampur University, India
> and **Bandita Kumari Panda**, Berhampur University, India
Sports, Media and Morality: South Asian Media's Framing of the
Sania Mirza-Shoaib Malik Divorce
> **Steve Bien-Aimé**, Kansas,
> **Umer Hussain**, Wilkes,
> **Haseena U. Khan**, **Nazra Izhar**,
> and **Aminah Syed**, Kansas

Discussant
> **Enakshi Roy**, Towson

Topic IX — **Framing News and Communication**
Framing Civil-Military Relations: A Content Analysis of Pakistani Print Media
> **Hassan Siddique**,
> and **Ayesha Ashfaq**, Punjab University, Pakistan
Framing The Minority: Journalism Coverage and Vietnam's Policy
of Ethnic Groups
> **Vi Thi Phuong**, University of Sciences, Thai Nguyen, Vietnam
> and **Vu Van Khanh**, Thai Nguyen University, Vietnam
A Comparative Textual Analysis of Media Coverage on The January 7
General Election in Bangladesh: Uncovering Narratives, Biases,
And Perspectives
> **Serajul I. Bhuiyan**, Savannah State
> and **Sima Bhowmik**, Colorado
Losing Afghanistan: *The New York Times* and *Washington Post* 1996 News

Coverage of The Rise of Taliban
> **Abhinav Kaul Aima**, Pennsylvania State New Kensington

Making Meaning: Media Representations of China-EU Migration
> **Muhammad Anisur Rahman Akanda**, Haji Jalmamud College, Bangladesh

Discussants
> **Dhiman Chattopadhyay**, Shippensburg
> and **Nabila Mushtarin**, Louisiana State

Topic V — **Political Communication in South Asian Contexts**

The US. And Russian Embassies' Public Diplomacy Strategies in Bangladesh:
An Examination of Relationship Management
> **Zahedur Arman**, Framingham State
> and **Rezaul Karim**, Arizona State

Geopolitical Manipulations and Democratic Integrity: Analyzing Foreign
Interference In Bangladesh's Elections
> **Serajul I. Bhuiyan**, Savannah State,
> **Mohammad Ala-Uddin**, James Madison
> and **Sima Bhowmik**, Colorado

Analyzing Campaign Strategies: Recent Political Movements in Bangladesh
To Restore Caretaker Government
> **A K M Zamir Uddin**,
> and **Mst Rokshana Pervin**, Missouri State
> and **Muhammad Aminul Islam**, Wayne State

Strategic Political Communication Through Campaign Posters: A Study
of Bangladesh's 2024 National Elections
> **Mohammad Ali**, Maryland
> and **Md Rejaul Haque**, Colorado State

Using National Day Parade Songs to Cultivate Patriotism and National Identity
In Singapore: A Text Mining and Sentiment Analysis
> **Kenneth C. C. Yang**, Texas At El Paso
> and **Yowei Kang**, National Chung Hsing University, Taichung, Taiwan

Discussants
> **Zahedur Arman**, Framingham State
> and **Zakaria Khan**, South Florida

Topic VI — **Persuasive Communication and Campaigns in South Asian Contexts**

Corporate Branding and Crisis Management in Bangladesh: An Analysis
of Situational Crisis Communication Theory and Image Repair Theory
> **Khairul Islam**, State University of New York at Oswego,
> **Najma Akhther**, Wayne State
> and **Md. Sayeed Al-Zaman**, Jahangirnagar University, Dhaka, Bangladesh

Rebuilding Trust: Analyzing Crisis Communication
 in Bangladesh's E-Commerce Meltdown
> **Muhammad Aminul Islam**, Wayne State
> **AKM Zamir Uddin**, Missouri State
> and **Md Hasan**, The University of Queensland, Australia

Indian Environmental Activism: Ideological Origins, Communicative Strategies,
And Protest Tactics Since The 1980s
> **Vamsi Chaitanya Pedasanaganti**, Bowling Green State

What Makes Medical Practitioners Popular on Digital Platforms?

Cases From Bangladesh
Md Hasan, University of Queensland, Australia,
Md Nurul Karim Bhuiyan,
and **Minara Nazmin**, Georgia State

Discussant
Serajul I. Bhuiyan, Savannah State
and **Rita**, Tribhuvan University, Nepal

This interactive research paper session organized by the South Asia Communication Association (SACA) reflects SACA's commitment to the 2024 AEJMC conference theme "Representation and Voice — The Future of Democracy." Research papers were selected in a peer-reviewed competition. With over one-fourth of the world's population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field. SACA was constituted in 2015 at the AEJMC conference in San Francisco. Instituted as an umbrella organization with a presence in many key organizations in the journalism and mass communication discipline, SACA members involve more than 600 professionals and scholars worldwide.

2:30 p.m. to 4 p.m. / Th048

Advertising Division and **Lesbian, Gay, Bisexual, Transgender, Queer Interest Group**

Research Panel Session
Critical Voices in Advertising Research

Moderating/Presiding
Harsha Gangadharbatla, Colorado at Boulder

Panelists
Chelsea Reynolds, Arizona State
Kasey Windels, Florida
Sophie Mueller, Miami
Minjie Li, Tennessee
Louvins Pierre, Illinois at Urbana-Champaign

This panel bring together researchers from multiple divisions to discuss the lack of critical voices in advertising research and makes a case for why including such perspectives is ultimately a good thing for the future of advertising research.

2:30 p.m. to 4 p.m. / Th049

Communicating Science, Health, Environment and Risk and **Visual Communication Divisions**

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division
Topic I — **Covid-19 and Message Strategies**
04-1430-01 • Overload and Disparities by Educational Attainment in COVID-19 Information Behaviors among Chilean Adults
Macarena Penaylillo, Universidad Diego Portales

04-1430-02 • Emotion Impact Factors and Management Strategy Among Quarantined College Students As Close Contacts During COVID-19
Lin Zhang, Shanghai University

04-1430-03 • Using Social Media to Correct COVID-19 Misinformation: How Message Features Shape Audience Engagement on Sina Weibo
Qinyu E, **Luge Yang**,
Xialin Zhang,
and **Leichen Li**, University of Shanghai for Science and Technology

04-1430-04 • Convergence and Social Media Use in Risk Perception: An Investigation on Both Central Tendency and Dispersion
Sifan Xu, Tennessee, Knoxville,
and **Xinyan Zhao**, affiliation

04-1430-05 • White Young Adults' Defensiveness Strategies in Relation to COVID-19 Racial Health Inequities
Mary Beth Deline, **Mary Katreeb**,
and **Emily Mason**, Illinois State,
Laura Rickard, Maine,
Ertemisa Godinez, Illinois State,
and **Kajsa Dalrymple**, Wisconsin-Madison

04-1430-06 • Exploring the Interplay Between Media Exposure, Individual Factors, Belief in COVID-19 Conspiracy Theories, and Vaccine Behavior
Michelle Seelig, **Zixiao Yang**,
Songyi Liang, **Ashley Hemm**,
and **Daniel Verdear**, Miami,
Sandra Kuebler,
and **Amanda Diekman**, Indiana, Bloomington,
Manohar Murthi, **Kamal Premaratne**,
John Funchion, and **Stefan Wuchty**, Miami

04-1430-07 • Examining the Roles of Different Cultural Values in The Intention to Vaccinate Against COVID-19 and Influenza
Ruifen Zhang, **Hepeng Jia**,
Xi Luo, and **Qinliang Liu**, Soochow University

04-1430-08 • **[EA]** A Close Textual Analysis of WHO's COVID-19 Pandemic Declaration Speech
Jeffrey Nyabor, Mississippi State

Topic II — **Emotion, Messaging, and the Media**

04-1430-09 • Too Much of a Good Thing: Dramatization, Emotion and User Engagement in Health-related Short Videos
Ge Zhu, and **Yilin Luo**, Renmin University of China

04-1430-10 • Emotion Vs Cognition: How A Science Media Event May Stimulate the Audience's Science Interest
Xi Cui, College of Charleston,
and **Jiyang Zhao**, affiliation

04-1430-11 • Self-Compassion, Embodiment, And Culture: Body Satisfaction's Protective Factors Against Social Media Use and Self-Objectification Among Young Chinese Men
Ruobing Chi, **Zhenxiang Zhu**,
Chengzhi Lin,
and **Jiajia Yang**, Shanghai International Studies University

04-1430-12 • Amazing or Awful? The Role of Message Frames in Expectancy-Value Based Weight Management Intentions

Xuan Qian, Northern Illinois

04-1430-13 • **[EA]** Utilizing Competing Biological Motivations: Can We Decrease People's Disgust Response to Lab Grown Meat?
Rachel Bailey, **Pooja Ichplani**,
and **Yu Liang**, Florida State,
Jay Hmielowski,
and **Myiah Hutchens**, Florida

04-1430-14 • **[EA]** The Influence of Risk Message Properties on Prevalence of Negative Emotions in Public Health Emergency
Tongtong Li, Fudan University

04-1430-15 • **[EA]** Communicating Food Safety via Short Videos: The Role of Narrative, Emotion, and Perceived Familiarity in Risk Communication
Yujing Lin, Tsinghua University

Topic III — **Social Conflict and Crisis Communication**

04-1430-16 • Examining Quality Information Flow in Rural Communities During Natural Disasters: Findings from Community Leaders in Emergency Response
Nicole Kelp, **Ashley Anderson**,
and **Teryn Ferrell**, Colorado State,
Joy Enyinnaya, University of the Fraser Valley,
and **Shelby Cagle**, Colorado State

04-1430-17 • Sobra Na (That's Too Much): Exploring How Filipinos Communicate Domestic Violence Boundaries in Away Mag-Asawa (Spousal Conflict) And Disiplina Sa Bata (Child Discipline)
Maria Aurora Lolita Liwag-Lomibao,
Fernando Paragas,
and **Randy Jay Solis**, University of the Philippines

04-1430-18 • Explicating Communication Factors in A Model on The Determinants of Likelihood to Act on Cases of Violence and Injury Against Women and Children
Fernando Paragas,
Maria Aurora Lolita Liwag-Lomibao,
and **Randy Jay Solis**, University of the Philippines

04-1430-19 • Vaccines During Crises: Rohingya Refugees' COVID-19 Vaccine Attitudes and Behavior
Porismita Borah,
and **Bimbisar Irom**, Washington State,
Tania Nachrin, Maryland, College Park,
and **Xiaohui Cao Cao**,
and **Folake Okor**, Washington State

04-1430-20 • Exploring the Effectiveness of An Interactive Disaster Communication Tool via a Storm Preparedness Mobile App
Carolyn Lin, Connecticut

04-1430-21 • The Effects of Information Source Exposure on Altruistic Behavior in Public Health Emergency
Yusi Zhang, Shanghai University

04-1430-22 • **[EA]** Popular U.S. News Media Websites' Representation of the Fentanyl Crisis
Blessing Jona, Kansas

04-1430-23 • **[EA]** Newark Water Crisis through the Lens of Flint: An Analysis of Media Exemplification

Khairul Islam, State University of New York at Oswego,
and **Najma Akhther**, Wayne State

Topic IV — **Social Media, Influencers, and Health Communication**

04-1430-24 • Health-Related Communication of Social Media Influencers: A Scoping Review
Jaroslava Kankova, **Alice Binder**,
and **Joerg Matthes**, University of Vienna

04-1430-25 • Exploring Dark Side of Social Media Influencers' Health Advice:
Insights from Health Expert Content Creators
Jaroslava Kankova, **Alice Binder**,
and **Joerg Matthes**, University of Vienna

04-1430-26 • Unraveling the Impact of Social Media Involvement on Public Health
Participation in China
Yusi Zhang, Shanghai University,
Wanqi Gong, affiliation,
and **Xigen Li**, affiliation

04-1430-27 • The Impact of Sponsorship and Message Perspective in Influencer Marketing
for Online Mental Health Promotion
Hye Min Kim,
and **Sun-Young Park**, Massachusetts

04-1430-28 • Scrolling Towards Wellness: The Influence of Social Media Health Information
Consumption on Pro-Health Behaviors
Anna Young,
Paula McDowell Kalksma,
and **Jonathan Moore**, Connecticut

04-1430-29 • Doctor Influencers on Instagram: Impact of Narrative Messaging and Source
Type on Sexual Health Attitudes and Behavioral Intentions
Simu Dey, **Cindy Fang**,
and **Susanna Lee**, Temple

04-1430-30 • **[EA]** What Do Doctors "Tok" about Health? A Content Analysis
of Doctor Influencers' Videos on Chinese TikTok (Douyin)
Zhiying Xu, Lei Chen,
Bingbing Zhang, and **Rachel Young**, Iowa

04-1430-31 • **[EA]** Climate Change Communication Using TikTok Video and Dialogue
Zara Masood,
and **Jyotika Ramaprasad**, Miami

04-1430-32 • **[EA]** WeChat Use, Cognitive Function, and Depressive Symptoms: Examining
Longitudinal Relationships among Chinese Older Adults
Liangqi Ding, Fudan University,
Junyan Lu, affiliation
and **Xin Ma**, Maryland

04-1430-33 • **[EA]** Stigmatization of Mpox and The MSM Community on Twitter:
A Computational Approach to Understanding the Negative
Emotions Expressed Through Stigmatizing Language
CJ Calabrese, Clemson,
Sushma Kumble, Towson
and **Xudong Yu**, North Dakota

04-1430-34 • **[EA]** Social Media as a Silver Lining: How Quarantined Chinese Cope
with Anxiety and Loneliness in the Pandemic
Jing Jin, **Zizhong Zhang**,
and **Chen Luo**, Columbia

Visual Communication Division (VISC)
Topic I — **Visual Messaging Strategies**
04-1430-35 • **[EA]** Building a Persistent Mass Mobilization by Spreading "Cuteness": Studying the Propaganda Images in the Anti-Extradition Bill Movement in Hong Kong
    Kwan Nga Stephanie Lam
    and **Gary Tang,** Hang Seng University of Hong Kong
04-1430-36 • **[EA]** Intersecting Visuals and Culture: The Role of Visual Communication in Influencing Cervical Cancer Screenings Among Asian American Women
    Soojeong Kim, Texas at Austin
04-1430-37 • **[EA]** Visual Strategies in "Child Hunger" Charity Messages: Effects of Helper and Child Images on Psychophysiological and Motivated Processing
    YoungAh Lee, **Sungwon Chung**,
    Johnny Sparks, Atefeh Jamil Pour,
    Mohammed Sa-ad,
    and **Lindsey Murphy**, Ball State
04-1430-38 • **[EA]** Reproduction of Meaning in Political News Texts in Comic: A Polandball Case Study
    Xiaohan Zhang, Renmin University of China
04-1430-39 • **[EA]** "@?": Authorship and Newsroom Image Crediting Practices on Instagram
    Kyser Lough, Georgia
    and **Alex Scott**, Iowa

Discussant
    Tara Mortensen, South Carolina

Topic II – **Visualizing Crises**
04-1430-40 • **[EA]** A View to a War: Cross Cultural Comparison of Ukrainian War Photography
    Hanyuan Zhang, **Kashaf Rashid**,
    Andrea Kinyua,
    and **Michael Koliska**, Georgetown
04-1430-41 • "Keeping Their Shift Together": An Exploratory Visual Analysis of a Brazilian Crowd Crime
    Marina Petric, Texas Tech
04-1430-42 • **[EA]** Visual Framing of the Ukraine War in World Media
    Shugofa Dastgeer
    and **Amiso George**, Texas Christian
04-1430-43 • **[EA]** Photojournalism Coverage of University Mass Shootings: A Comparative Analysis of Visual Coverage Over Time
    Taylor Sheridan
    and **Gayoung Jeon**, Texas at Austin
04-1430-44 • **[EA]** Unveiling the Neglected: Exploring Media Depictions of Sudanese Women Amid Crisis
    Razan Aljohani, Maryland

Discussant
    Ross Taylor, Colorado-Boulder

Topic III – **The Past, Present, and Future of Visual Communication**
04-1430-45 • **[EA]** America's Front Pages: A 40-Year Update

Matt Haught, Memphis
and **David Morris**, South Carolina-Aiken
04-1430-46 • **[EA]** Chinese Peasant Paintings as Social Metaphors: The Visual Rhetoric
of Food Imagery
Li Wang, Guillen University of Electronic Technology
and **Qi Zheng**, Shantou University
04-1430-47 • **[EA]** Exploring the Causal Mechanisms Behind Aesthetic Preference;
Human Bias Towards AI-Generated Art
Junfei Liu, Colorado-Denver / China Agricultural University
04-1430-48 • The Influencers are Arguing, Again: Discourse Fields, Expertise, and Stitch Videos
Ethan Myles Lascity, Southern Methodist

Discussant
William Davie, Louisiana-Lafayette

[EA] = This submission was accepted as an extended abstract.

Research presentations should be placed on the board with the corresponding **last two numbers** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

2:30 p.m. to 4 p.m. / Th050

Cultural and Critical Studies and **Law and Policy Divisions**

Teaching Panel Session
New Adventures in Academic Freedom: Threats and Responses

Moderating/Presiding
Ralph Beliveau, Oklahoma

Panelists
Meta G. Carstarphen, Oklahoma
Victoria Ekstrand, North Carolina at Chapel Hill
Evan Ringel, North Carolina at Chapel Hill
Natalie Tindall, Texas at Austin

Speakers on this panel will address ways they have articulated responses to these threats in their classes and in their scholarship. An overview of the most recent threats updates our thinking of the lines of this conflict. Additionally, we explore what should we do in our own best interests to serve the public's needs and at the same time protect our professional selves from such critiques and potential sanctions. Some of these threats are external, but others are structured into our institutions, connected to the politics of administration and governance that have an arguably problematic relationship with the ethical intentions of higher education.

2:30 p.m. to 4 p.m. / Th051

History and **Magazine Media Divisions**

Research Panel Session
The Future of Academic Publishing

Moderating/Presiding
Pam Parry, Southeast Missouri State and *Journalism History Journal*
and **Joy Jenkins**, Missouri and *Journal of Magazine Media*

Panelists
Teri Finneman, Kansas
Madeleine Liseblad, California State, Long Beach
Kevin Lerner, Marist College
Miglena Sternadori, Texas Tech

This session will allow for broad discussion among the History and other divisions about the future of their journals and how to move them forward. As *Journalism History* celebrates its 50th anniversary, what should the next 50 years look like? Similarly, the *Journal of Magazine Media* is approaching its 25th anniversary and looking to raise its profile. Members of these divisions can engage in active brainstorming on how to create journals for the future that better serve authors, reviewers and journal staff. We hope this session will provide division-wide discussions on what we hope for the future for division journals. What do we want for the future of academic publishing? What works, what doesn't, and what can be more innovative?

2:30 p.m. to 4 p.m. / Th052

Media Ethics Division and **Entertainment Interest Group**

Teaching Panel Session
Practically Applying Media Ethics Skills in Entertainment Media Classrooms

Moderating/Presiding
Alexis Romero Walker, Manhattanville

Panelists
Adria Goldman, Mary Washington
Madhavi Reddi, York College
Michele Meyer, Geena Davis Institute
Nicole Kraft, Ohio State
Nicole Smith Dahmen, Oregon

This panel will include professionals and educators from a variety of sectors of entertainment media education. From those that teach film, to those that teach sports, all of our panelists will discuss the ways in which they incorporate topics of ethics in their courses. This is, specifically, tied to entertainment courses which engage with "practical" teaching, which prepares students to enter the professional discipline. This might include courses such as Sports Journalism, Film Cinematography, Screenwriting, Public Relations, and so forth. While ethics are important to teach in conceptual courses, ethics must also be implemented in the production process. Therefore, these panelists will discuss their strategies of incorporating ethics in the field and in the professional-based classroom.

2:30 p.m. to 4 p.m. / Th053

Thursday, August 8, 2024

Newspaper and Online News Division

High Density Refereed Research Paper Session
Political issues and Journalism

Moderating/Presiding
Matt Haught, Memphis

Navigating Politics and Scandal: News Coverage of George Santos's
Sexuality and Political Ideology
Clay Williams
and **Rhonda Gibson**, North Carolina at Chapel Hill
PolitiTok: Testing the Credibility of Partisan Media
Among TikTok Users
Jessica Sparks, Auburn
and **Myiah Hutchens**, Florida
Incidental Encounters, Intentional Engagements: Dissecting Political
News Consumption on Short-Form Video Platforms
Yani Zhao, Texas Tech,
Richard M. Perloff Cleveland State
and **Sherice Gearhart**, Texas Tech
When Lawmakers Wander in News Deserts
Jared Schroeder
and **Joy Jenkins**, Missouri
Cross-Border Framing: Coverage of Brazil's 2022 Election
By Five U.S. Newspapers
Marina Petric
and **Miglena Sternadori**, Texas Tech

Discussant
Logan Molyneux, Temple

Lay Theory from Political Actors: What Local Organizers Can Teach
Us About the Role Of Local News In Democracy
Andrea Lorenz, Kent State
The Hollowing Out of Nonprofit News: An Ethnographic Investigation
into the Implications of Exploited News Workers*
Jocelyn McKinnon-Crowley, Syracuse
Impacts of Increased News Media Coverage on Police Officer
Decision-Making and Use of Force Situations
Michael James, Georgia
[EA] Media Framing Analysis of Election Misinformation: A Study
on Bangladeshi Newspapers
Mahedi Hasan, **Md. Sajedul Islam**,
Suhanur Rahman Shuvo,
and **Ali Ashan**, Texas Tech,
and **Md Abu Bakkar Sikkik**, Nanjing University
News or Propaganda during a Public Health Crisis? A Multimodal Discourse
Analysis in Front Pages of 13 Local Media in China
Peng Wan, Renmin University of China

Discussant

Beth Knobel, Fordham

[EA] = This submission was accepted as an extended abstract.

* Third Place Student Paper

2:30 p.m. to 4 p.m. / Th054

Political Communication and **Broadcast and Mobile Journalism Divisions**

PFR Panel Session
   "Horse Race" Coverage of Elections and "False Equivalency": What to Avoid and How to Get it Right

Moderating/Presiding
   Lindita Camaj, Florida

Panelists
   Tom Johnson, Texas at Austin
   Margaret Talev, Institute for Democracy, Journalism, & Citizenship, Syracuse
   Michael Koliska, Georgetown
   Jean Friedman-Rudovsky, Resolve Nonprofit Newsroom
   Julia Terruso, *Philadelphia Inquirer*

This panel brings together experts and journalists to discuss how can news media avoid the pitfalls of the previous election coverage and get it right! They will address questions such as "Why does election coverage look the way it does?" "Should horse race coverage be avoided?" How can it be improved?" "Can we be fair to both sides and still avoid false equivalency?"

2:30 p.m. to 4 p.m. / Th055

Scholastic Journalism Division

Research Panel Session
   **Supporting the Institutional Mission: Outreach Initiatives that Educate
   and Recruit High School Journalists and Communicators**

Moderating/Presiding
   Marina Hendricks, South Dakota State

Panelists
   Harrison Hove, Florida
   Mark Turner, Ohio
   Michelle Sillman, Iowa
   Jessica Pucci, Arizona State

Colleges and universities support an institutional mission by educating and supporting the next generation of journalists. This outreach inspires students and acts as an informal recruiting tool. The purpose of this panel is to share blueprints of successful outreach programs that can be used to support an institutional mission and recruit for your program.

2:30 p.m. to 4 p.m. / Th056

AEJMC Council of Affiliates

PFR Panel Session
Inclusive Approaches to Business Journalism Coverage and Careers

Moderating/Presiding
Jake Batsell, Southern Methodist

Panelists
Derrick Cain, Director of Community Engagement, Resolve Philly
Desiree Hanford, Northwestern
Ali Jackson-Jolley, Assistant Managing Editor for DEI, Forbes
Ana Teresa Solá, CNBC

The field of business journalism has long reflected disproportionately white and male power structures, both in newsroom representation and in prevailing approaches to financial and economic coverage. This panel focuses on ways that newsrooms, industry organizations, and journalism educators are proactively bringing an inclusive mindset to business journalism—whether through news coverage such as the collaborative, 29-newsroom, award-winning Broke in Philly project focusing on economic mobility, or through recruitment initiatives and partnerships designed to bring more diversity to the newsrooms that produce business and economic journalism.

2:30 p.m. to 4 p.m. / Th057

Commission on Graduate Education

Teaching Panel Session
Graduate Teaching Showcase

Moderating/Presiding
Patrick R. Johnson, Marquette and **Briana Trifiro**, Boston

The Commission on Graduate Education's newest initiative highlights the best in teaching for graduate students. This session includes graduate students presenting teaching demos, lesson plans, assessment strategies, and interdisciplinary opportunities for teaching success. This event aims to showcase examples of effective teaching to inspire and encourage instructors at all levels.

2:30 p.m. to 4 p.m. / Th058

Commission on the Status of Minorities and **Commission on the Status of Women**

Teaching Panel Session
Experiential and Inclusive Pedagogy through Teaching Practice: Why Hackademics Matter

Moderating/Presiding
Carolyn Walcott, Clayton State

Panelists
    Dorothy Bland, North Texas
    Uche Onyebadi, Texas Christian
    Maha Bashri, United Arab Emirates University

The session will engage early career journalism educators and graduate students who are contemplating an industry-academy blend of teaching and learning to enable immersive experiences for students. The panel, composed of journalism professors who were former journalists, will also address the role of "hackademics" in fostering best practices on issues pertaining to media production and representation through an inclusive lens.

2:30 p.m. to 4 p.m. / Th059

Participatory Journalism and **Community Journalism Interest Groups**

PFR Panel Session
    The Emotional Toll of Community-engaged Journalism: How Journalists Navigate Bandwidth, Boundaries, and Burnout

Moderating/Presiding
    Jillian Bauer-Reese, Temple

Panelists
    Derek Cain, Resolve Philly
    Siani Colón, Kensington Voice
    Nora Elmarzouky, Friends, Peace, Sanctuary Journal
    Nick Mathews, Missouri
    Emma Restrepo, VozColectiva
    Afea Tucker, The Trace

Participatory journalism practices aim to decrease boundaries between journalists and the historically underserved communities with whom they engage, but at what cost to the journalists—often members of those same communities—doing this type of work? This panel will explore the emotional labor to which journalists embedded in and engaged with communities are exposed, putting them at increased risk of burnout. Panelists from various Philly-based projects will share their experiences navigating emotional labor, bandwidth, boundaries, burnout, effective coping mechanisms, and more.

2:30 p.m. to 4 p.m. / Th060

Association for Education in Journalism and Mass Communication News Engagement Day

Research Panel Session
    Being Smart about News Engagement, Disinformation, Influencers & Journalism Do's and Don'ts During the 2024 Presidential Election Season

Moderating/Presiding
    Paula M. Poindexter, Texas at Austin, Chair, News Engagement Day Committee

Panelists
    Peter Bobkowski, Knight Chair in Scholastic Journalism, Kent State University

Stephanie Edgerly, Associate Dean of Research, Northwestern University Medill School of Journalism, Media, Integrated Marketing Communications
Logan Molyneux, Journalism Department Chair, Temple University Klein College of Media and Communication
Laura Castañeda, Professor of Professional Practice and Associate Dean, USC Annenberg School for Communication and Journalism
Amanda Siew, Master's Student, University of Oklahoma Gaylord College of Journalism & Mass Communication
Lars Willnat, John Ben Snow Research Professor, Syracuse University Newhouse School of Public Communications; Lead Author, "The American Journalist Under Attack: Media, Trust, and Democracy"

Plus: Drawing for complimentary copies of forthcoming book, *Gen Z, Social Media, and News: Implications for the Future of News Engagement, Journalism, the U.S., and Democracy* by Paula M. Poindexter; Announcement of New $2,000 Grant to research innovative approaches to understanding news engagement; Presentation of 2024 News Audience Research Paper Award to "Out with the Old, in with the New: What Young Adults Think of the 'TikTokification' of News" by **Amanda Siew** and **Daniel Thompson**, Oklahoma; Sharing of plans for #NewsEngagementDay, Tues., Oct. 1, 2024.

2:30 p.m. to 4 p.m. / Th061

Association for Education in Journalism and Mass Communication

Panel Session
   Fostering Freedom & Defending Democracy: Three Presidential Initiatives

Moderating/Presiding
   Deb Aikat, North Carolina at Chapel Hill, AEJMC Past President, 2023-24

Panelists
   Jan Lauren Boyles, Iowa State, Undergraduate Research and Engagement Taskforce co-chair
   Dorothy Bland, North Texas, Distinguished Fellows Taskforce Task Force co-chair
   David T. Z. Mindich, Temple**,** Distinguished Fellows Task Force co-chair
   Mia Moody-Ramirez, Baylor**,** Distinguished Fellows Task Force co-chair
   Tatyana Dumova, Point Park**,** Legacy and Impact Task Force co-chair
   Robert (Bob) Trumpbour, Pennsylvania State, Legacy and Impact Task Force co-chair

The "*Fostering Freedom & Defending Democracy: Three Presidential Initiatives*" session highlights our shared commitment to sustain AEJMC's mission to promote the highest standards. We take seriously AEJMC's role as a resolutely nonpartisan, interdisciplinary, premier organization fostering excellence in research, teaching, and professional freedom. We cherish the AEJMC summer conference as a convivial congregation with collegial exchange of ideas and insights for engaged scholarship. With renewed vigor, we are bolstering the AEJMC brand in our field and beyond. We hope these presidential initiatives will enhance*s renown as a robust hub for scholarly work* and for leadership in journalism and media education. All are welcome to this session. To that end, we invite you to share ideas and insights on three presidential initiatives:
► Undergraduate Research and Engagement (read more at https://bit.ly/AEJugrad)
► Distinguished Fellows (https://bit.ly/AEJfellow)
► Legacy and Impact (https://bit.ly/AEJlegacy)

2:30 p.m. to 4 p.m. / Th062

Thursday, August 8, 2024

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session
Teaching Experts Are In: Preparing Educators for Teaching the Next Generation

Moderating/Presiding
Shearon Roberts, Xavier-Louisiana, 2023-24 Chair, ESC Teaching

Roundtable Facilitators
Table 1 — Nailing the Teaching Presentation for Campus Interviews
Theresa de los Santos, Pepperdine, Standing Committee on Teaching
and **Elizabeth Smith**, Pepperdine, SCHJ Teaching Chair
Table 2 — Course Design and Redesign
Lisa Burns, Quinnipiac, Standing Committee on Teaching
and **Bailey Dick**, Bowling Green, HIST Teaching Chair
Table 3 — Assessment and Feedback Training
Laura Smith, South Carolina, Standing Committee on Teaching
and **Samantha Kocan**, Montevallo, BAMJ Teaching Chair
Table 4 — Active Learning Strategies for the Next Generation
Gabriel Tait, Ball State, Standing Committee on Teaching
and **Mia Moody-Ramirez**, Baylor, Standing Committee on Teaching
Table 5 — Insights on Large Lecture Training
Chris Roberts, Alabama, Standing Committee on Teaching
and **Sharon Baldinelli**, Nebraska-Lincoln, SHER Teaching Chair
Table 6 — Teaching Culturally Diverse Students
Nandini Bhalla, Texas State, Standing Committee on Teaching
and **Sara Shaban**, Seattle Pacific, INTC Teaching Chair
Table 7 — Dealing with Difficult Classroom Situations and Controversial Topics
Tracy Everbach, North Texas, Standing Committee on Teaching
and **Carolyn Nielsen**, Western Washington, CSWM Chair
Table 8 — Legal Training for Teachers
Emily Metzgar, Kent State, Standing Committee on Teaching,
and **Kristen Patrow**, Butler, LAWP Teaching Chair

Join invited representatives from Commissions/DIGs, as well as members of the Standing Committee on Teaching for topic-driven tables about teaching the next generation. Think of it as speed dating with an academic twist.

4:30 p.m. to 6 p.m. / Th063

Communicating Science, Health, Environment and Risk Division

Refereed Research Paper Session
AI and Machine Learning Techniques in ComSHER

Moderating/Presiding
Nic Bennett, Michigan State

Predicting Prostate Cancer Screening Behaviors from Interpersonal,

and Mass Media Factors: A Machine Learning Algorithmic Approach
> **Emmanuel Maduneme**,
> and **Megan Denneny**, Oregon

Will You Disclose Personal Health Information to a Medical Machine Online?
> **Shuoshuo Li**,
> and **Jian Xu**, Shanghai Jiao Tong University

Tailoring Generative AI Chatbots for Multiethnic Communities
in Disaster Preparedness Communication
> **Xinyan Zhao**, affiliation,
> **Yuan Sun**, affiliation,
> **Wenlin Liu**, affiliation,
> and **Chau-Wai Wong**, affiliation

How AI Information Exposure Affects Unemployment Risk Perception:
Mediated by Negative Emotions and Subjective Knowledge
> **Min Cai**, affiliation,
> and **Hongfa Yi**, affiliation

Conversations with A Pro-Environmental Chatbot with an Experiential
Mind: Engaging and Persuading through Eeriness and Amazement
> **Ja Kyung Seo**,
> and **Hye Jin Yoon**, Georgia

Experimental Evidence on Factors Influencing Patient Adherence
to AI or Human Doctor
> **Shuoshuo Li**,
> and **Jian Xu**, Shanghai Jiao Tong University

Discussant
> **Jiun-Yi Tsai**, Northern Arizona

4:30 p.m. to 6 p.m. / Th064

Communication Technology and **Visual Communication Divisions**

Research Panel Session
> **Leveraging AI for Enhanced Data Analysis and Visualization**

Moderating/Presiding
> **Laeeq Khan**, Ohio

Panelists
> **Shannon Zenner**, Elon
> **Brian Walsh**, Elon
> **Byung Lee**, Syracuse
> **Bob Britten**, West Virginia

AI can automate and improve data analysis and visualization, enabling users to present complex data in an engaging way. This panel will help attendees navigate the AI landscape while maintaining ethical rigor and public trust.

4:30 p.m. to 6 p.m. / Th065

Cultural and Critical Studies and **International Communication Divisions**

High Density Refereed Research Paper Session

Cultural and Critical Studies Division
Moderating/Presiding
    name, affiliation

[EA] Motivations and Challenges of Bangladeshi Diaspora Journalists in the U.S.
    Mohammad Delwar Hosen
    and **Ruth Moon**, Louisiana State
[EA] Understanding the China-Vietnam Relationship on Self-censorship
of Journalists Reporting on the Border War Anniversaries
    Ha Huong, Kansas
[EA] Unpacking Transnational Journalists in the Western Media System
    Weile Zhou, Georgia State
[EA] Humanizing or Dehumanizing? The Exploration of Visual Representations
of Refugees Through the Lens of Humanitarian Organizations
    Triwik Kurniassari, Pennsylvania State
[EA] Reading Between Criticism and Repair: Metajournalistic Discourse
Analysis of the Western Media Coverage of Israel-Gaza War
    Nihal Alaqabawy,
    Rania Al Namara,
    and **Patrick Ferruci**, Colorado Boulder

Discussant
    Maha Bashri, United Arab Emirates University

International Communication Division
Topic — **Power and Underrepresentation in Global Media**
Constructing National Identity via Historical Gameplay: A Computational
Text Mining Study of the Devotion Video Game in Taiwan
    Yowei Kang, National Chung Hsing University
    and **Kenneth C. C. Yang**, Texas at El Paso
The Role of Culture in Audiences' Trust in Mainstream Media
    Hechen Ding
    and **Hong Vu**, Kansas,
    Tien-Tsung Lee, University of Macau,
    and **Rim Chaif**, Kansas
Atanarjuat's Cultural Economy Moment: Indigenous Filmmaking
on The Global Stage
    Derek Moscato, Western Washington
Cryptogaming Potentials: The Discourse of An Imagined Future
By Gaming Companies In Africa for Africa & Africans
    Henry Ugwu
    and **Jolene Fisher**, Colorado, Boulder
[EA] Counter Hegemonic Narratives Through Podcasting; The Case
of Uganda's Youth Podcasters
    Stephen Ssenkaaba, Oregon

Discussant
    Vanessa de Macedo Higgins Joyce, Texas State

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / Th066

Magazine Media and **History Divisions**

PFR Panel Session
Podcasts as Public Scholarship

Moderating/Presiding
Cara Jedlicka-Hawkins, Washington State

Panelists
Teri Fineman, Kansas
Lauren Furey, California Poly Pomona
Robert Gustche, Jr., Florida Atlantic
Andrea Hall, Middle Tennessee State

Over the last several years, more journalism researchers have turned to podcasting as a means of creating publicly accessible scholarship and blending theory with practice. This panel features hosts from Journalism Practice's "The J-Word" podcast and Journalism History's self-titled podcast, as well as the creators and hosts of "The Pink State," a series focused on the role of women in local, state and national politics. In hearing from the speakers, attendees will learn how to develop shows, sustain them across multiple seasons, and reach outside of academic circle to cultivate ongoing public dialogue.

4:30 p.m. to 6 p.m. / Th067

Mass Communication and Society Division

Refereed Research Paper Session
AI and Technology

Moderating/Presiding
Xi Cui, College of Charleston

Verification Moderates ChatGPT Uses and Work Efficiency Among
College Students: An Investigation Through Technology
Acceptance Model
Ruonan Zhang, Rollins College,
Nicky Bi, Nebraska Omaha,
Kate Salerno, Rollins College,
Peiqin Chen, Shanghai International Studies
TikTok Usage and Distraction Susceptibility Effects on News
Article Reading Time
Bridget Cole
and **Arthur Santana**, San Diego State,
Toby Hopp, Colorado,
Xiaohan Hu, San Diego State
Reveal the Users' Needs that Motivate Them to Watch Gaming

Videos with Topic Modeling
    Ji Ye Kim, Southern California
The Intersection of "Real" and "Reel": An Investigation of K-pop
Idol Dual Self-presentation, Paid Advertisements,
and Fan Engagement
    Minsun Shim
    and **Olivia Peinado**, Inha
[EA] Could Self-expansion Ease AI Identity Threat? A Replication
Study of the TEBOTS Model
    Guan Soon Khoo
    and **Jeeyun Oh**, Texas at Austin

Discussant
    Qian Xu, Elon

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / Th068

Media Management, Economics and Entrepreneurship Division

Teaching Panel Session
    Educating for Innovative Careers in Media

Moderating/Presiding
    Allie Kosterich, Fordham

Panelists
    Cindy Royal, Texas State
    Damon Kiesow, Missouri
    Kat Sheplavy, Sr. Director, News Products and Experiences, McClatchy - TBC

This panel aims to bring together both academics and practitioners to discuss how we can better train our students for career potential and growth opportunities within media organizations for those with an innovative blend of skills.

4:30 p.m. to 6 p.m. / Th069

Public Relations Division and **Commission on the Status of Minorities**

PFR Panel Session
    **Mentoring Across Differences: Best Practices in Mentoring a Diverse Pool
    of Future Professionals and Academics**

Moderating/Presiding
    Vanessa Bravo, Elon

Panelists
    Maria De Moya, Tennessee-Knoxville
    Natalie Asorey, Florida

Mia Moody-Ramirez, Baylor
Elishia Cohen, Minnesota
Natalie Tindall, Texas at Austin

This panel explores how mentoring can help bridge differences to champion students as young professionals. Each panelist will share their experience and best practices, providing insights that could be applied at colleges, schools, and programs across the nation.

4:30 p.m. to 6 p.m. / Th070

Scholastic Journalism Division

Refereed Research Paper Session
Developing the Future: Building Awareness of Equality Issues and Confidence in Students

Moderating/Presiding
Huixin Deng, Baldwin Wallace University

[EA] Producing Critical Public Communicators: Assessing
a First Year DEIA-Focused Media Literacy Program
for Public Communications Students
Charisse L'Pree Corsbie-Massay, **Keonte Coleman**
and **Rockell Brown Burton**, Syracuse
Representation of Women in Journalism Textbooks in China
Haiyan Wang and **Angze Li**, University of Macau
and **Jing Meng**, Peking University
[EA] "I Don't Know How I Would Have Done It Without Them:"
International Graduate Students Pedagogical Communities o
f Practice within Communications Programs
Ivy Ashe, Florida Atlantic
and **Dominique Montiel Valle**, Texas at Austin
Perception and Development of Adolescents' Algorithmic Knowledge:
A Three-Dimensional Exploration Based on Digital Access,
Process of Use, and Acquisitional Adoption
Ding Yu, Shanghai Jiao Tong University

Discussant
Melanie Wilderman, Oklahoma

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / Th071a

Commission on Graduate Education and **AEJMC Elected Standing Committee on Teaching**

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Graduate Student Showcase
Moderating/Presiding
Patrick R. Johnson, Marquette and **Nisha Sridharan**, Arizona State

Communicating Science, Health, Environment and Risk Division

05-1630-01 • Does Social Media Enrich Our Lives during COVID-19?: Comparison between Open Social Media and Closed Social Media
    Hyejin Shin, **Lu Fang**,
    and **Miran Pyun**, Yonsei University

05-1630-02 • Stellar Communication: A Qualitative Content Analysis of Space Science Communicators On Instagram
    Lauren Colvin, Pennsylvania State

Communication Theory and Methodology Division

05-1630-03 • Proposal for Non-Hierarchical Single-Society Influences Model (NSIM): Toward A Methodological Extension of Hierarchical Influences Model to Understand Influences in a Given Society
    Abu Ahmed, Colorado State

05-1630-04 • Iconic Images of Collective Memory and Inattention: A Case Study in the Syrian Refugee Crisis
    Taylor B. Sheridan, Texas at Austin

Cultural and Critical Studies Division

05-1630-05 • Field Collision: Advancing Field Theory by Analyzing the Power Struggle Between Journalism and Social Media Platforms
    Enrique Núñez-Mussa, Michigan State

05-1630-06 • Voices on Stunting: A Textual Analysis of Kompas, Tempo, and The Jakarta Post Opinion Sections
    Mahar Nirmala, Nanyang Technological University

International Communication Division

05-1630-07 • Individual "Illusio" as National Soft Power Mechanism: Job Attractions of Chinese Media Expats in Thailand*
    Hai Wang, Washington

05-1630-08 • Hierarchy of Influences and Mediated Public Diplomacy: The Case of China's and the United States' Footprints on African News Media**
    Success Osayi
    and **Nihal Alaqabawy**, Colorado-Boulder

* Second Place Student Paper
** Third Place Student Paper

Media Ethics Division

05-1630-09 • Marie Colvin and the Ethic of Care: How the Practice of Media Ethics Change When Reporting on Vulnerable Populations
    Madeline Shannon, Missouri

05-1630-10 • Protecting Privacy, Sharing Joy: A Qualitative Study of Mindful Sharenting Among Millennial Parents
    Ali Ghanbarian, Shanghai Jiao Tong University

Newspaper and Online News Division

05-1630-11 • Content for Engagement's Sake: The Algorithmic Gatekeeper
    Lana Medina, Pennsylvania State

05-1630-12 • Critical News Literacy: At the Intersection of the Alternative and Democracy

Michael Dieringer, Missouri

Scholastic Journalism Division
05-1630-13 • Perception and Development of Adolescents' Algorithmic Knowledge:
A Three-Dimensional Exploration Based on Digital Access,
Process of Use, and Acquisitional Adoption
 Ding Yu, Shanghai Jiao Tong University

Commission on Graduate Education
05-1630-14 • This_is_Scandalous: A Critical Technocultural Discourse Analysis
of an Online Anti-harassment Campaign in Croatia
 Gea Ujčić, Maryland
05-1630-15 • The Image of Female Journalists in Anime
 Rey-Lynn Little, Colorado-Boulder
05-1630-16 • Link in Bio: Reclaiming Trans Identity in Adult Content on OnlyFans
 Kix Patterson, Florida

Commission on the Status of Women
05-1630-17 • News of Sexual Violence: Examining Feminist Recommendations
for Better Journalism
 Dinfin Mulupi, Maryland College Park
05-1630-18 • Framing Athletes' Voices: Unveiling Reproductive Rights Discourse
in Newspaper Narratives
 Caley Hewitt, Louisiana State
05-1630-19 • Gender Dynamics in Newsroom Leadership
 Ella Hackett, South Florida

Research presentations should be placed on the board with the corresponding **last two numbers** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your attention to this matter and cooperation in making sure that all presentations are displayed accurately and efficiently.

4:30 p.m. to 6 p.m. / Th071b

AEJMC Elected Standing Committee on Teaching Great Ideas for Teaching Presentations
Representation and Voice: The Future of Democracy in the JMC Classroom

Topic — **Media Literacy**
05-1630-25 • A Day in the Life Of… Bias and AI Co-Creation
 Travis Loof, South Dakota

Topic — **Politics/History**
05-1630-26 • Student Voices Echoing History: Experiential Learning Through
Transmedia Media Coverage of an Important Political
and Historical Event
 Arly Faundes, Catholic University of Chile
05-1630-27 • The Presidential Campaign Starts Here: The First Primaries
 J. Israel Balderas

and **Jill Auditori**, Elon

05-1630-28 • Bridging a Faultline: Teaching Religious Tolerance through
Experiential Learning
   Shugofa Dastgeer, Texas Christian

05-1630-29 • Freedom from the Filter Bubble: Promoting Democracy
via Multiple Perspectives
   Yanjun Zhao, Cameron University

05-1630-30 • Video Essays as Tools for Reflection and The Development
of An Authorial Voice on Socially Relevant Topics
   Enrique Núñez-Mussa, Michigan State

Topic — **Public Relations**

05-1630-31 • Social Media for Change: Using Social Media to Socialize Key Terms
of Community Organizations*
   Madhavi Reddi, York College of Pennsylvania

05-1630-32 • The Case of Right to Try: Activism as Public Engagement*
   April A. Eichmeier, St. Thomas

05-1630-33 • Artificial Intelligence (AI) for Empowerment: Preparing Students
in Ethical Use of AI for Civic Engagement
   Imran Mazid, **Adrienne A. Wallace**,
   Sera Choi,
   and **Jin Chen**, Grand Valley State

05-1630-34 • Stand Up for Diversity, Equity, and Inclusion (DEI) in the Era
of AI-mediated Communication
   Myungok Chris Yim, Loyola-Chicago

05-1630-35 • Fostering Mentoring Relationships Between Communication Interns
and Alumni on LinkedIn: A Win-Win for Everybody
   Kim Smith, North Carolina Agricultural and Technical State

05-1630-36 • Empowering Digital Advocacy: A Comprehensive Course in Integrated
Digital Campaigns
   Michelle Galey, Murrow College of Communication

05-1630-37 • Service Learning and Literacy in Malawi, Africa: Introducing Media
and Communication Training to Engage and Reflect
   Andrea Tanner, South Carolina

05-1630-38 • Empowering Digital Advocacy: A Comprehensive Course in Integrated
Digital Campaigns
   Mercedes de Luis Andrés, University of Klagenfurt

05-1630-39 • Showcasing Student Voice through Thought Leadership Assignment
   Laura Willis, Quinnipiac

05-1630-40 • Social Media Strategic Content Consultantship Micro-Internships
For On-Campus Clients
   Denisse Vasquez-Guevara,
   and **Preeti Wadhwa**, California Poly Pomona

05-1630-41 • Global Digital Ethics: Discovering Meta's Oversight Board
   Arien Rozelle, Syracuse

05-1630-42 • Student Accountability to Solve Conflict
   Elizabeth Candello, Washington State

05-1630-43 • Constructing Culturally Responsive Media for At-Risk Youth Mediation
   Elizabeth Candello, Washington State

05-1630-44 • A (Brain)Storm of Bad PR: Using Ishikawa Diagram to Reveal Causes
for Failure of PR Campaigns

Vamsi Chaitanya Pedasanaganti, Bowling Green State

Topic — **Journalism**
05-1630-45 • AI To Find and Fine Tune Story Ideas: AI Training and Demystification
For Journalism Students
Lourdes M. Cueva Chacón, San Diego State
05-1630-46 • Building Bridges: Service Learning in News Reporting Across
Redlined Communities
Lei Guo, Nebraska Omaha
05-1630-47 • Writing with Purpose: Sharing Campus Voices in Media Writing
Across Writing Assignments
Sarah Smith-Frigerio, Tampa
05-1630-48 • Seeing Student Voice While Becoming a Newswriter:
Civic Engagement Embedded
George L. Daniels, Alabama
05-1630-49 • Walk into the Community, Bring Back Your Story
Qun Wang, Fordham

Discussants
Shearon Roberts, Xavier-Louisiana,
Tiffany Gallicano, North Carolina-Charlotte,
and **Laura Smith**, South Carolina

* Honorable Mention Award, 2024 Best Practices Competition

This session features accepted submissions for the Best Practices in Teaching. Submissions explore the theme of fostering representation and voice in journalism and mass communication classrooms.

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4:30 p.m. to 6 p.m. / Th072

Commission on the Status of Women

Refereed Research Paper Session
**Voices and Visibility: Navigating the Narratives of Women
in Journalism, TV, and Music**

Moderating/Presiding
Lindsey Sherrill, North Alabama

From Bylines to Babies: Exploring the Challenges Faced
By Working Mothers In Journalism
Stephanie Davis Kempton, Pennsylvania State
and **Ashley Walter**, Saint Louis
Mama's Holding the Matches: The Ideological Representation

of Single-Mothers and Mother-Blaming in Ginny and Georgia
Hanne Murray, Texas Tech
[EA] Portrayals of Single Women in Primetime Television:
A Quantitative Content Analysis
Trayana Kaleycheva, **Payton Baisden**,
and **Caroline Diese**l, Florida State
Blaming, Lying, Assuming, And Coercing: Analyzing Popular
Music To Propose Updates to Rape Myth Acceptance Scales
Ashley McKenzie, Clemson
Memorializing Women Journalists: Obituaries on Women
Journalist Role Performance
Ella Hackett, **Teodora Tavares de Souza**,
and **Gregory Perreault**, South Florida

Discussant
Meg Heckman, Northwestern

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / Th073

Religion and Media Interest Group

Research Panel Session
Religion and Politics in the 2024 Elections: A Comparative Global Framework

Moderating/Presiding
Rick Clifton Moore, Boise State

Panelists
Emma Goldhaber, Columbia
Kathryn Montalbano, Kentucky
Alexandra Gonçalves, Illinois Urbana-Champaign
Kezia Nanda, Ohio
Ali Raj, Columbia
Jimmy Ivory, Virginia Tech

This panel analyzes discourse about religion leading up to multiple elections of significance in 2024: in the United States—where diverse audiences are engaging with the far right appeal of Christian Nationalism and the leftist appeal of candidates challenging the incumbent president; Brazil—where the politicization of Evangelicalism and Charismatic Catholicism has been on the rise since 2008, with great impact on political coalitions and elections; Indonesia—where presidents have always been (or must be) Muslims; Pakistan—where Islam as a historical subject, and moral and ideological compass, continues to dominate political discourse; and internationally via online gaming and other online communities—where nationalist religious symbolism cuts across national borders leading up to multiple presidential elections around the world.

4:30 p.m. to 6 p.m. / Th074

Association for Education in Journalism and Mass Communication

Thursday, August 8, 2024

Research Panel Session
   Authors, Editors and Reviewers: Looking Forward

Moderating/Presiding
   Scott Reinardy, Kansas, ESC Publications, chair, 2023-24

Panelists
   Daniela Dimitrova, Iowa State, editor, *J&MC Quarterly*
   Chelsea Reynolds, Arizona State
   Jami Fullerton, Oklahoma State, editor, *J&MC Educator*
   Joerg Matthes, University of Vienna, editor, *Communication Theory*

After nearly a year of information gathering, the AEJMC Publications Committee will host a discussion about the research publication review process with authors, editors and reviewers. The interactive panel will discuss the review process as an instrument of criticism, collaboration, and the responsibilities of all involved while protecting the double-blind peer review process.

6:30 p.m. to 8:30 p.m. / Th075

Association for Education in Journalism and Mass Communication

Keynote and **General Session**

Moderating/Presiding
   Linda Aldoory, American, president, AEJMC 2023-24

2023-24 In Memoriam: A Tribute to Those We've Lost

General Session

Installation of 2024-25 AEJMC President
   Teresa L. Mastin, Michigan State

Award Recognitions
Presentation of Scripps Howard Awards
Introduction
   Mike Canan, director, journalism strategies, Scripps Howard Fund

2023 Scripps Howard Journalism & Mass Communication
   Teacher of the Year Award Recipient
      Nicole Kraft, Ohio State
2023 Scripps Howard Journalism & Mass Communication
   Administrator of the Year Award Recipient
      Ann Brill, Kansas

AEJMC Award Recognitions
Equity & Diversity Award Presentation Recipient
   School of Journalism & Media and Tombras School of Advertising
   & Public Relations, **The University of Tennessee, Knoxville**
      Award accepted by
      Joe Mazer, Dean, College of Communication and Information

Courtney Childers, Interim Director, School of Journalism & Media
and **Beth Foster**, Director, Tombras School of Advertising & Public Relations

Eleanor Blum Distinguished Service to Research Award
Clifford Christians, Illinois, emeritus

Dorothy Bowles Public Service Award Recipient
Chris Roberts, Alabama

Gene Burd Urban Journalism Award Recipient
Suzette Hackney, *USA Today*

Gene Burd Award for Research in Urban Journalism Studies Recipient
Promoting Inclusive Narratives: Enhancing Community-Driven Journalism in Reporting Urban Youth Crime
Gyo Hyun Koo, Howard

Hillier Krieghbaum Mid-Career Award Recipient
Emily Vraga, Minnesota

James A. Tankard Jr. Book Award Recipient
Truth and Transparency: Undercover Investigations in the Twenty-First Century
[Cambridge University Press]
Alan K. Chen,
and **Justin Marceau**, Denver, Sturm College of Law

Knudson Latin America Prize Recipients
Political Entertainment in a Post-Authoritarian Democracy: Humor and the Mexican Media
[Routledge]
Martin Echeverría, Autonomous University of Puebla, Mexico
and **Frida V. Rodelo**, University of Guadalajara, Mexico
Digital-Native News and the Remaking of Latin American Mainstream and Alternative Journalism
[Routledge]
Summer Harlow, Texas at Austin

Lillian Lodge Kopenhaver Outstanding Early-Career Woman Scholar Award
Kelli Boling, Nebraska-Lincoln

Lionel C. Barrow, Jr. Award for Distinguished Achievement in Diversity Research and Education Recipient
Dorothy Bland, North Texas

Nafziger-White-Salwen Dissertation Award Recipient
Tamar Wilner, Texas at Austin

Paul J. Deutschmann Award for Excellence in JMC Research Recipient
Wayne Wanta, Florida

Teaching Best Practices Competition Award
Representing Youth Voices, Amplifying Emerging Journalists
Sherri Williams, American

Keynote Session

Keynote Speaker
Wajahat Ali, columnist, *Daily Beast*; co-host, "*Democracy-ish*" podcast, recovering attorney, playwright and author

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8:30 p.m. to 10 p.m. / Th076

Association for Education in Journalism and Mass Communication

Opening Reception

Hosting
>**Linda Aldoory**, American, President, AEJMC 2023-24