Saturday, August 10, 2024

7 to 8 a.m. / Sa001

Mass Communication and Society Division

Business Session
   Mass Communication and Society Editorial Board Meeting

Moderating/Presiding
   Michael Schmierbach, Pennsylvania State

7 to 8 a.m. / Sa002

Small Programs Interest Group

Business Session
   Incoming Executive Committee Meeting

Moderating/Presiding
   name, affiliation

7 to 8 a.m. / Sa003

Association for Education in Journalism and Mass Communication

Business Session
   Journalism and Mass Communication Educator Editorial Board Meeting

Moderating/Presiding
   Jami A. Fullerton, Oklahoma State, editor

7 to 8 a.m. / Sa004

Association for Education in Journalism and Mass Communication

Business Session
   Journalism and Communication Monographs Editorial Board Meeting

Moderating/Presiding
   Linda Steiner, Maryland, editor

7:30 to 9:30 a.m. / Sa005

Association for Education in Journalism and Mass Communication Committee on Career Development

Business Session
   Committee Meeting
Saturday, August 10, 2024

Moderating/Presiding
  Herman Howard, Jarvis Christian, chair

7:30 to 9:30 a.m. / Sa006

Association for Education in Journalism and Mass Communication Appointed Standing Membership Committee

Business Session
  Committee Meeting

Moderating/Presiding
  Loren Saxton Coleman, Howard, Chair

8:30 a.m. to 10 a.m. / Sa007

Advertising Division

Refereed Research Paper Session
  Advertising Strategy and Social Issues

Moderating/Presiding
  Eunjin (Anna) Kim, Southern California

Redefining Progressive and Regressive Brand Activism: Insights from an Exploratory Study Employing the Theory of Tight and Loose Cultures
  Hui Shi, Xinyu Zhao,
  Sophia Mueller, Regina Ahn,
  Chen (Crystal) Chen, Dongqing Xu,
  and Geyi Wang, Miami
Brand Activism Versus Cause-related Marketing Campaigns: A Comparison Of Social Media Comments for Large Versus Small Brands
  Lisa Farman, Ithaca College
Using Instagram Influencers to Raise Awareness About Social Causes: The Role of Visuals, Motives, And Homophily
  Michail Vafeiadis, Virginia Harrison, and Lindsey Steffen, Auburn
Brand Value Statements’ Impact on Consumer Perceptions of Activist Advertising
  Heather Shoenerberger, Bingbing Zhang,
  Rachel Peng
  and Fuyuan Shen, Pennsylvania State

Discussant
  Amal Bakry, Louisiana at Lafayette

8:30 a.m. to 10 a.m. / Sa008

Communicating Science, Health, Environment and Risk Division
Refereed Research Paper Session
Health Misinformation

Moderating/Presiding
name, affiliation

Perceived Threats of Health Misinformation on Others and Intentions
to Correct It: The Mediating Role of Emotions and the Moderating
Role of Perceived Closeness
Shuangqing Liu, affiliation
Rui Wang, affiliation
Shuo Gao, affiliation
and Peiran Lang, affiliation
Credibility Perceptions and Visual Vaccine Misinformation Correction:
The Moderating Role of Political Interest
Porismita Borah, Washington State,
Yezi Hu, Texas at Tyler,
Liwei Shen, and Yibing Sun Sun, Wisconsin – Madison,
and Xiaohui Cao Cao, Washington State,
and Luhang Sun, Zening Duan,
Dhavan Shah, Wagner Michael,
and Sijia Yang, Wisconsin-Madison
That’s a Bunch of Bull! Examining how Bullshit Receptivity, Ideology,
and Health Knowledge Affect Engagement with Misinformation
Ben Wasike, Texas Rio Grande Valley
Linking Health Worry to Verification and Correction of Health Misinformation:
An Extended Cognitive Mediation Model
Shuming Yang, affiliation,
Shiwen Wu, affiliation,
and Yimeng Xu, affiliation
Predicting Health Misperceptions: The Role of eHealth Literacy
and Situational Perceptions
Arunima Krishna, affiliation,
James Cummings, Yi Grace Ji,
and Chao Chris Su, Boston,
and Rosalynn Vasquez, Baylor,
and Michelle Amazeen, Boston
What Promotes Corrective and Restrictive Actions towards Healthy Eating
Misinformation in China: An Extended Cognitive Mediation Model
Qinhui Zhan, affiliation

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

8:30 a.m. to 10 a.m. / Sa009

Communication Theory and Methodology and Visual Communication Divisions

Teaching Panel Session

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2024 AEJMC Philadelphia, PA Conference Program Copy
Analyzing Visual Data: Diverse Perspectives and Approaches

Moderating/Presiding

Mary Bock, Texas at Austin

Panelists

Qualitative Approaches on Examining Visual Journalism

Alex Scott, Iowa

Computational Approaches on Examining Visual Misinformation on Social Media

Sang Jung Kim, Iowa

Eye-tracking & Examining Visual Ads

Harrison Gong, Texas Tech

Visual Computing of Screenshot Data

Jihye Lee, Texas at Austin

This panel brings together scholars who use diverse methodologies to analyze visual data. We will discuss approaching visual data, selecting suitable methodologies, considering the nature of visual data, and conceptual questions of theory.

8:30 a.m. to 10 a.m. / Sa010

History Division

Theory Colloquium Panel Session

Title

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Description

8:30 a.m. to 10 a.m. / Sa011

International Communication and Cultural and Critical Studies Divisions

Teaching Panel Session

Teaching Students to Decolonize Journalism Practice: Resisting Dehumanizing Portrayals of the “Other”

Moderating/Presiding

Sara Shaban, Seattle Pacific

Panelists

Melissa Greene-Blye, Kansas

Pallavi Guha, Towson

Azeta Hatef, Emerson

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Joseph Jones, West Virginia

Recent changes in journalism pedagogy have included more focus on decolonization within the field. However, in the classroom, decolonization is often engaged on a theoretical level and rarely in practical terms. What does it mean to decolonize journalism coverage, and how do students learn to practice decolonization, particularly when reporting on the "others". Journalism educators discuss how to teach decolonization as a journalism norm in coverage, including suggestions for curriculum and sharing successful examples from the classroom.

8:30 a.m. to 10 a.m. / Sa012

Law and Policy Division

Refereed Research Paper Session

International and Comparative Law and Policy

Moderating/Presiding

Michael T. Martinez, Tennessee, Knoxville

Evaluating Fake News Regulation in Southeast Asia: Comparative Analysis of Indonesia, Singapore, and Thailand

Be is Hsin-Yu Chen, Indiana, Bloomington

Transparency of Public Enterprises and Institutions in China: A Freedom of Information Law Perspective

Yong Tang, Western Illinois

Content Removal: The Moderation Practices of Google and Governments Around the World

Chinwendu Akalonu, South Carolina

Cyberbullying Legislation: A Comparison of Legal Frameworks in the US and Vietnam

Van Pham, Ohio University

Discussant

Amy Sanders, Texas at Austin

8:30 a.m. to 10 a.m. / Sa013

Mass Communication and Society Division

Refereed Research Paper Session

Public Opinion and Social Media

Moderating/Presiding

Terri Hernandez, Mississippi State

Pro-Voice in the Digital Era: Examining the Spiral of Silence in Online Abortion Discourse Following the Roe V. Wade Overturning

Mor Yachin, Georgia State

Panda Nationalism: The Strategic Use of Metaphors by Chinese Netizens in Constructing Nationalist Discourse
Chunyan Huang
and Haiyan Wang, Macau
Debated, Deluged or Disappeared: The Flow of Public Discussion Surrounding Drought in FEMA Region 7

Cory Armstrong, Sharon Baldinelli
and Kelly Smith, Nebraska-Lincoln,
Sharon Medcalf, Nebraska Medical Center

[EA] How Regional Stereotypes Are Narrated in News Comments: An Analysis of the Tiktok Platform Based on the LDA Model
Junyu Jiang,
and Jiani Xu, Communication University of China

Discussant
Newly Paul, North Texas

[EA] = This submission was accepted as an extended abstract.

8:30 a.m. to 10 a.m. / Sa014

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session
Title

Moderating/Presiding
name, affiliation

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

8:30 a.m. to 10 a.m. / Sa015

Minorities and Communication Division

Refereed Research Paper Session
Title

Moderating/Presiding
name, affiliation

Topic I – Lived Experiences of Black Journalists
“I Saw a Modern-Day Lynching”: Black Journalists’ Expression of Racism #ReportingWhileBlack
Denetra Walker, Georgia
White is Right, Objectively Speaking: Black Journalists and Their Perspectives of a Professional Norm
Bill Singleton, Samford
Black Journalists’ Communication Strategies When Posting About

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Contentious News Topics on Social Media*
   Erin Perry, Wayne State
Philadelphia As Cradle of Black Journalist Activism: The Story of NABJ's
Predecessor and Its Founders
   George Daniels, Alabama
Response to Black and White Female Television Anchors: Effects
of Audience Race and Expectation Violations
   Linda White, Nebraska-Lincoln,
   Saleem Alhabash,
   and Esther Thorson, Michigan State

Discussant
   name, affiliation

Topic II - Media Impact on Professional Practices
Industry: An Introspection
   Frauke Hachtmann, Nebraska-Lincoln
Impact of Warmth and Competence on Job Candidates: Racial Stereotype
Management Strategies for Asian Americans on Social Media*
   Ziyao Zhang, Washington State University
Dynamic Ethnic Communication in the Workplace: Examining
the Transactional Relationship between Ethnic Communication
and Ethnic Regard among Minority Employees
   Wenbo Li, Stony Brook
   And Shan Xu, Texas Tech University

Discussant
   name, affiliation

[EA] = This submission was accepted as an extended abstract.

8:30 a.m. to 10 a.m. / Sa016

Newspaper and Online News Division and Commission on the Status of Women

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Newspaper and Online News Division
Topic — News Literacy in the 21st Century
09-0830-01 • [EA] Journalists Don't View News Literacy as Their Job but They Do It
   Jenna Fisher, Missouri
09-0830-02 • Does Literacy Matter? Examining the Role of Education, Media Literacy,
and News Literacy on Online News Verification Intention
   Among Arabs during the 2023 Gaza War
   Menna Elhosary
   and Rasha Abdulla, American University in Cairo
09-0830-03 • [EA] Beyond Critical Information Needs: Using Computational Methods
to Understand the Provision of News and Information for Community Life
   Asma Khanom, Joy Jenkins,
   and Damon Kiesow, Missouri
09-0830-04 • News Tone Matters: How Media Multitasking and Platform Differences Moderate the Negativity Bias in Mobile News Consumption
   Wan-Yun Yu, Rebecca Ping Yu,
   and Yung-Ju Chang, National Yang Ming Chiao Tung University

Discussant
   Theresa de los Santos, Pepperdine

Topic — Social Media and News
09-0830-05 • Exploring How Journalism Type, News Organization, and Social Media Policies Influence Top Twitter Journalists: A Social Network Analysis
   Alexis Haskell, Temple
09-0830-06 • How Do News Headlines Adapt to Social Media Logic? Evidence From Party Media and Market-oriented Media in China
   Siyuan Wang
   and Pen Wan, Renmin University of China
   Kayli Plotner, Colorado
09-0830-08 • Platform-Dependent Echoes: The Varied Impact of Social Media on Incidental News Exposure
   Yani Zhao, Texas Tech,
   Shengjie Yao, Sam Houston State,
   and Sherice Gearhart, Texas Tech

Discussant
   Weiyue Chen, Butler

Topic — Contemporary Issues in Journalistic Work
09-0830-09 • “Journalism Reform”: Digital-first Nonprofit News, Labor, and Improving Working Conditions for Journalists
   Louisa Lincoln, Pennsylvania
09-0830-10 • “Said” Or “Told the Reporter”? The Credibility Effects of Quote-attribution Style
   Alyssa Appelman, Steve Bien-Aime,
   and Olga Morales, Kansas
09-0830-11 • Source Diversity Tracking at U.S. News Organizations: A Survey of Approaches
   Cydney Grannan
   and Benjamin Toff, Minnesota,
   and Kathleen Searles, Louisiana State
09-0830-12 • [EA] Assessing the Health of Washington State’s Local News Ecosystem: A Multifaceted Examination
   Jennifer Henrichsen
   and Elizabeth Chambers, Washington State
09-0830-13 • Negotiating AI-identity? The Social Representation of Communicative AI in Singapore’s News Sites
   Edson C. Tandoc Jr.
   and Seth Seet, Nanyang Technological

Discussant
   Karin Assmann, Georgia

Topic — Media Framing and Social Issues
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09-0830-14 • [EA] A Comparative Study on Obituary Reports in China and the US Under The COVID-19 Pandemic
Yishan Shen, Melbourne

09-0830-15 • Milked Messages: Exploring Dairy Industry Narratives in U.S. News
Hannah Gustin, Texas Tech

09-0830-16 • Framing the Rohingya Crisis of 2017: A Comparative Content Analysis of US and Bangladesh News
Mohammad Delwar Hosen, Louisiana State,
T. Phillip Madison
and Stephenson Waters, Louisiana at Lafayette

09-0830-17 • Remembering the Flawed & Famous: How Journalists Address Sexual Misdeeds When Memorializing Male Icons
Patrick Walters
and Austin Winslow, Washington and Lee

09-0830-18 • Women Defeat Men with More Coverage of 2022 Winter Olympics in Analysis of Four Dailies
Francesco Somaini, Central Washington,
and Jenny Dean, Texas Wesleyan

Discussant
Ever Figueroa, Colorado

Topic — News and Audiences
Harim Lee, Dongguk
and Janggeun Lee, Pukyong National

09-0830-20 • “Gotta Report ‘Em All’: How International News Diversity Impacts Public Knowledge, Perceptions of Foreign Nations and Nationals, and Fear-Based Xenophobia
Huu Dat Tran
and Uyen Diep, Louisiana State

09-0830-21 • [EA] Question Headlines in Fact-Checking News: A Double-Edged Sword for Audience Selection and Evaluation
Jieun Shin, Hogeun Lee,
Kyung Won Cho, Heewon Song,
Nahun Park, Sojeong Im,
and Hyun Suk Kim, Seoul National

09-0830-22 • Friendship Networks and Innovations in Journalism: Examining the Impacts of Bridging and Bonding Ties on Participation in Multidisciplinary Collaboration
Zhen Shi, Communication University of China,
Zixuan Zhang, Beijing Jiaotong University,
and Di Zhang, Renmin University of China

09-0830-23 • [EA] Perceptions and Expectations of Constructive Journalism in China Under Risk Contexts
Keyang Zhao
and Xiaojing Li, Shanghai Jiao Tong University

Discussant
Burton Speakman, Kennesaw State

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Topic — Nonprofit News
    Gerry Lanosga
    and Kevin Mudavadi, Indiana,
    and Brant Houston, Illinois
09-0830-25 • [EA] Fundraising Priorities in Nonprofit News
    Katherine Fink, Pace
09-0830-26 • Enhancing Trust in Local News, Quality Journalism and Community Engagement: A Mixed Methods Study of Philanthropic News Funders and Perception of News Audiences
    Louisa Ha, Hyacinth Bangero,
    Faiswal Faiswal Kasirye, Ali Raza,
    Halima Ali, Ahmad Alsubhi,
    Man Luo, Kelsey Zook,
    and Azade Asadi Damavandi, Bowling Green State
09-0830-27 • [EA] Insights from the Field: Perspectives of Sources in Solutions Journalism Stories Produced by Student Journalists
    Kyser Lough
    and Janai Wells, Georgia
    Roma Subramanian, Nebraska-Omaha

Discussant
    Michelle Rossi, Utah State

Topic — News and Health
09-0830-29 • [EA] Analyzing 42 Years of U.S. Newspaper Coverage of Sepsis and Septic Shock
    Lesa Major, Indiana
09-0830-30 • [EA] Covering medical aid in dying in Hawai’i, New Jersey, and Maine from 2016-2019
    Kimberly Lauffer, Keene State,
    Sean Baker, Central Michigan,
    and Natalee Seely, Ball State
09-0830-31 • [EA] “Is What I’m Doing Right?”: Professional (Self-)criticism Following Coverage of a Mass Shooting
    Theodore Petersen, Florida Tech
09-0830-32 • Does News Increase Discrimination of Patients with COVID-19? An Analysis Based on the Extended Parallel Process Model (EPPM)
    Liangying Ma, Peking University,
    Gege Fang, Beijing University of Posts and Telecommunications,
    Xueqi Cheng, Soochow University,
    and Zhengxin Liu, China Agricultural University
    Lei Guo, Nebraska Omaha

Discussant
    Ruth Moon, Louisiana State
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Topic — News and Society
09-0830-34 • John Oliver Emmerich of Mississippi: An Analysis of One Editor’s Portrayal of Blacks and Integration in the McComb Enterprise-Journal, 1964-1965
   Ecaterina Stepaniuc, North Carolina A&T
   and Josh Cromwell, Southern Mississippi
09-0830-35 • More Transparent, Less Responsive: Trends in Journalism and Public Relations Interactions in Pulitzer Prize-winning Stories
   Chris Roberts, Suzanne Horsley,
   and Feiyun Deng, Alabama,
   and Bill Singleton, Samford
09-0830-36 • The Document Divide: Public Record Requester Demographics, Efficacy, and Those Left Behind
   David Cuillier, Florida,
   and A.Jay Wagner, Marquette
09-0830-37 • They’ve Had It Rough: Immigration News Impact on Perceived Social Distance and Policy Support
   Matthew Binford, Western Carolina
09-0830-38 • [EA] How High School Journalists Cover Controversy
   Melanie Wilderman, Oklahoma
   and Sohana Nasrin, Tampa

Discussant
   Rhonda Gibson, North Carolina at Chapel Hill

Commission on the Status of Women
Topic I — Feminist Activism and Representations
09-0830-39 • Excluding Men from Feminist Movement as a Way of Actualizing Feminist Digital Citizenship
   Renyi He, Chinese University of Hong Kong
09-0830-40 • Social Media as a Counter-Public Sphere? Chinese Feminist Activism Em-powered by Topic Hashtags
   Lirong Chen,
   and Yiling Jiang, Nanjing University
09-0830-41 • A Qualitative Study of Young Women’s Experiences with Online Activism
   Mackenzie Cato, Kennesaw State
09-0830-42 • [EA] Ukrainian Women’ Resistance Against Russia: Militarized Femininity in American Media Discourse
   Zivile Raskauskaite, Missouri-Columbia

Discussant
   Hyunjin Seo, Kansas

Topic II — Gender Dynamics in Journalism
09-0830-43 • Where Does School Environment Come In? Classroom-newsroom Gender Distribution Disparity in Nigerian Journalism
   Success Osayi, Colorado-Boulder
09-0830-44 • [EA] Left on their Own: Professional Authority and Journalists’ Responses to Harassers
   Valerie Belair-Gagnon, Minnesota-Twin Cities
   and Avery Holton, Utah
09-0830-45 • Gendered Violence, Precarious Labor and Solidarity – Notes from a Journalistic Field
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Shobha SV, Indiana
  Alexis Haskell, Temple

Discussant
  Kelsey Mesmer, Saint Louis

Topic III — Women in Leadership
09-0830-47 • [EA] Organizational Culture and Socialization as Interconnected Strategies to Retain, Empower and Advance Early-career Women in Communication
  Katie Olsen, and Danielle LaGree, Kansas State
09-0830-48 • Gender Dynamics in Newsroom Leadership
  Ella Hackett, South Florida
09-0830-49 • Assessing the Progress of Women in Journalism Accreditation: From Pioneers to Present-Day Positions
  George Daniels, Alabama

Discussant
  Breann Murphy, Jacksonville State

Topic IV — Shifting Gender Roles
09-0830-50 • Shackle or Strength? How Do Women Perceive Sajiao in Romantic Relationships in China?
  Xuan Qian, Northern Illinois
09-0830-51 • [EA] Who Is “Baby Man’s Mommy”? Feminist Backlash Against Son-valued Mothering on Chinese Social Media
  Lulu Yuan, Hong Kong Baptist University
09-0830-52 • Fandom with a Feminist Lens: A Study on Women’s Online Fan Culture in China
  Jinglin Zhao, affiliation

Discussant
  Margaretha Geertsema-Sligh, Butler

Topic V — Media Representation
09-0830-53 • 5G and Feminist Media: Redefining Connectivity, Representation, and Empowerment
  Dong Meng, and Joanna Nian Chang, Shanghai Jiao Tong University
09-0830-54 • [EA] Sexism and Female Self-awareness: An Analysis of Gender Discourse Practices Triggered by the Movie Barbie on Chinese Social Media Platform
  Qingqing You, Communication University of China,
  Li Sun, Beijing Foreign Studies University,
  and Hao Gao, Nanjing Normal University
  Valentina Prous, Pennsylvania
09-0830-56 • [EA] Everyday Feminism and Gender Debate: Analyzing Online
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Discourse on Chinese Social Media

Yuan Xu, Pennsylvania

Discussant
Kelli Boling, Nebraska-Lincoln

Topic VI — Body Image and Women’s Health
09-0830-57 • How Social Media Use Influences Gen-Z Women’s Fitness Willingness: Loneliness, Expected Outcomes, and Self-efficacy
Pan Hou, affiliation

Minghui Zhu, Beijing Normal University,
Jing Wen, Tsinghua University,
and Qiuli Tong, Beijing Normal University

09-0830-59 • [EA] The Crucial Female Utopia of Illness Healing: Research on the Illness Narrative of PCOS Patients in Social Media
Wendi Wang, Communication University of China

09-0830-60 • Cultivating Perceptions: The Impact of Instagram Influencer Content on Body Image Concerns Among Young Adult Women
Isabella Cuello
and Gregory Perreault, South Florida

09-0830-61 • Why Does Beauty Make Women Ashamed? A Thematic Analysis of #Beauty Shame on Chinese Social Media
Wenna Zhao,
and Xu Jinghong, Beijing Normal University

09-0830-62 • Social Media Use and Depression: The Moderation Effect of Gender
Ali Ghanbarian, Shanghai Jiao Tong University

Discussant
Ashley McKenzie, Clemson

Topic VII – Women’s Rights, Advocacy and Participation
09-0830-63 • Power from Gender Conception and Self: How Does News Contact of Chinese Female College Students Affect Their Online Public Participation in Gender Issues?
Yanling He, Nanjing University

09-0830-64 • Tweeting through the Storm: Unpacking Alabama’s In Vitro Fertilization Ruling and Legislative Response on Twitter
Zehui Dai, Radford,
and Dinah Tetteh, Arkansas State

09-0830-65 • Complicated Girls Suck: A Feminist Autoethnography of Media and Outlaw Emotions at the Turn of the 21st Century
Tara Walker, St. Bonaventure

09-0830-66 • Video Vigilantes: Why Womxn Are Exposing Their Perpetrators on TikTok
Sarah Witmer, Iowa

Discussant
Tracy Everbach, North Texas

Topic VIII — Global Perspectives on Gender, Media, and Technology
09-0830-67 • Gender Disparities in Middle Eastern Digital Media: A Gender Regime
Theory Analysis

Yusra Alzahrani and Bruce Hardy, Temple

09-0830-68 • Disparate Media Representations of Ukraine’s Female and Male Soldiers
Christina Paschyn, Northwestern in Qatar
and Anna Young, Central Connecticut State

09-0830-69 • Never Become A “Love-brain” How Chinese Feminists Shape Poor Examples
on Social Media as a Roundabout Strategy of Hashtag Feminism
Tingwan Zhang, Shanghai Jiao Tong University

09-0830-70 • [EA] Covering Gender Equality: News Coverage, Social Media Discourse,
and Journalists’ Knowledge in a Patriarchy Southeast Asian Nation
Uyen Diep
and Huu Dat Tran, Louisiana State

Discussant
Carolina Velloso, Minnesota

[EA] = This submission was accepted as an extended abstract.

8:30 a.m. to 10 a.m. / Sa017

Political Communication Division

Refereed Research Paper Session
Social Media and Politics

Moderating/Presiding
Andrea Lorenz, Kent State

Connecting Politics to the People: How Social Media Influencers Get Out the Vote
Amanda Siew, Oklahoma
Empowered or Constrained in Platform Governance? An Analysis of Twitter Users’ Responses to Elon Musk’s Takeover
Rui Wang, and Yini Zhang Buffalo,
Suk Jiyoun
and Sara Holland Levin, Connecticut
TikTok, Securitization Theory and Public Opinion
Michael McCluskey,
and Nagwan Zahry, Tennessee, Chattanooga
Beyond Words: A Comparative Study of Emoji Use in Weibo vs. Twitter Political Discussion
Dongdong Yang
and David Atkin, Connecticut
Fake News Case Study Project
David Lynn Painter, Rollings

Discussant
Aaron Veenstra, Florida Atlantic
Over the past two decades, social media platforms have become increasingly important for political communication. Papers in this panel discuss social media, public opinion, vote mobilization, and platform governance.

8:30 a.m. to 10 a.m. / Sa018

Commission on Graduate Education

PFR Panel Session

**Empowering Inclusive Research in Communication: Strategies for Diversity and Equity**

Moderating/Presiding

*Briana Trifiro*, Boston

Panelists

*Kayo Mimizuke*, Texas at Austin

This panel responds to the need to address and mitigate challenges communication scholars face when researching minoritized and marginalized issues or cultures. For example, when authors employ reflexivity in empirical research to address identity-related issues, their insights are frequently dismissed as subjective rather than valued as expert experience. Furthermore, minority scholars deal with the dismissal of their novel insights and theories in favor of traditional perspectives. A recent study also highlighted that 91.5% of the most-cited authors in communication studies are white, and 74.3% are male (Freelon et al., 2023). From a methodological standpoint, researchers encounter challenges like the dominance of English in computational tools for semantic analysis, hindering research in multiple languages. This panel offers practical advice and insights to help scholars tackle these issues.

8:30 a.m. to 10 a.m. / Sa019

Entertainment Studies Interest Group

High Density Refereed Research Paper Session

**Topics in Entertainment Studies**

Moderating/Presiding

*William Schulte*, Winthrop

*Heroes Come in All Colors and Genders? Chinese Players’ Gender and Racial Stereotypes of League of Legends Characters*

*Yuan Huang*, Shanghai Jiao Tong University

*Intimacy Fantasy and Emotional Disconnection: Unraveling the Psychological Dynamics of Parasocial Breakup in China’s Digital Landscape*

*Zhenming Li*, Shenzhen University

*Self-Adjustment and Relationship Reconstruction of Chinese Youth in the Accelerating Era*

*Lirong Chen*, Nanjing University

*Para-social Relationship and Social Media Dependency among Chinese K-pop Fans: Exploring the Mediating and Moderating Mechanisms*

*Ye Wang*, Southern California

*More Stereotypical? A Qualitative Content Analysis of Gender Representation*
in Chinese Popular Songs Since 1992
  Junliang Li, Beijing Normal University/Hong Kong Baptist University
Social Media Scandals: Audience Perception of Bangladeshi Film Celebrities and Industry Amidst the Surge of Hate Speech
  Monira Begum, Southern Mississippi, and Nadia Nahrin Rahman, Kentucky
Unveiling Female Desire: A Critical Analysis of Female Sexuality in Media
  Fatemeh Saadat, Georgia
Temporal and Spatial Navigation for Social Connectedness in Collaborative Gaming: Evidence from Newly Graduated Chinese College Students
  Kunpeng Miao, Communication University of China
Beyond the Plastic Façade: Unveiling the Multifaceted Discourse and Impact of Barbie in Film
  Sarah Johnson, affiliation
What Is Edutainment? Understanding Communication’s Role in Engaged Learning and Enhanced User Experience
  Hunter Reeves, Colorado-Boulder

Discussant
  William Schulte, Winthrop

[EA] = This submission was accepted as an extended abstract.

8:30 a.m. to 10 a.m. / Sa020
Lesbian, Gay, Bisexual, Transgender, Queer Interest Group and Commission on the Status of Minorities
PFR Panel Session
  Title PF&R Panel, Building Bridges and Sharing the Spotlight: How Media Outlets Gain Trust and Share Stories of Historically Marginalized Communities
Moderating/Presiding
  Harrison Hove, Florida
Panelists
  Kalisha Whitman, Florida
  Sharon Bramlett-Solomon, Arizona State
  Gheni Platenburg, Houston

Media outlets must continue to build trust and relationships with under-covered and underrepresented communities. The purpose of this panel is to share examples of initiatives or strategies to connect with marginalized communities and spotlight untold stories. This panel will share successful examples and facilitate an idea exchange.

8:30 a.m. to 10 a.m. / Sa021
Association for Education in Journalism and Mass Communication
Panel Session
  DEI
Saturday, August 10, 2024

Kappa Tau Alpha

Business Session
Advisor’s Breakfast

Hosting
Beverly Horvit, Missouri, executive director, KTA

Kappa Tau Alpha is an international society honoring scholarship in journalism and mass communication. It is organized for the recognition and encouragement of scholarship and good character among students of journalism in colleges and universities in which there are properly conducted schools and departments of journalism and mass communication. Pre-registration is required.

10:30 a.m. to Noon / Sa023

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar (Poster) Paper Refereed Research Paper Session

Advertising Division (ADVD)

Topic — Digital Engagement and Technology in Advertising

10-1030-01 • Consumer Engagement With AI-Powered Search Engines and Implications for the Future of Search Advertising
Gabriel Garlough-Shah, Jong Inn Park,
Shirley Anugrah Hayati, Dongyeop Kang,
and Jisu Huh, Minnesota-Twin Cities

10-1030-02 • The TikTok Effect: The Impact of Platform Engagement and Trust in American Livestream E-Commerce Consumer Engagement With AI-Powered Search Engines and Implications for the Future of Search Advertising
Bryce Whitwam, Syracuse

10-1030-03 • The Chatbot Is Mine! Exploring the Effect of Choice on Consumer-Chatbot Relationship via Psychological Ownership
Xiaohan Hu, Xiaoyu Xu,
and Chen (Crystal) Chen, San Diego State

10-1030-04 • [EA] Exploring Generative AI as Part of the Design and Creative Process
Adam Wagler, Nebraska-Lincoln

10-1030-05 • [EA] Exploring the Determinants and Effects of Social Media Influencer Authenticity in Product Endorsement
**Broadcast and Mobile Journalism Division (BAMJ)**

**Topic — Navigating Challenging Horizons in Journalism Practice**

10-1030-06 • [EA] Examining Gen Z Journalists’ Perceptions of their Professional Identities and Roles

**Ahmed Shatil Alam**
and **Amanda Siew**, Oklahoma

10-1030-07 • [EA] Towards a Cross-media Transparency Typology

**Nicky Redl**, Colorado, Boulder

10-1030-08 • Where Are They Now: Long-Term Mental Health Implications of Journalists Who Covered Natural Disasters***

**Indri Maulidar**, Wisconsin-Madison

10-1030-09 • (Co)-production of Humanitarian News. Case Study on CNN and INGOs Reporting on Starvation as a War Tool in the Inaccessible War Zone of Gaza

**Rania Al Namara**, Colorado, Boulder

10-1030-10 • Hearing Constructive News: Feedback, Sensation and Intervention in Beijing News Radio Constructive Journalism Practice

**Guangbin Lyu**, Communication University of China

Discussant
**Yuan Nan**, Florida

**Communication Technology Division (CTEC)**

10-1030-11 • Lifetime Video Game Exposure Is Associated with Internalization of Sexist STEM Beliefs in Women and Men

**Morgan Ellithorpe**, Delaware,

**Shay Xuejing Yao**, Georgia State,
and **Nancy Rhodes**, Michigan State

10-1030-12 • “It’s Our Generation’s Internet.” Studying The Diffusion of AI Use Among Prospective College Student Audiences

**Jared Brickman**, affiliation

10-1030-13 • Effects of Perceived Type and Tone of TikTok and Instagram Content on Mental Well-being

**Evan Melara, Saraswathi Bellur,**
**Aditi Rao,**
and **David Atkin**, Connecticut

10-1030-14 • Just ChatGPT It: A Mixed Methods Evaluation of Generative AI Use Among College Students

**Elliot Chng, Jona Chin, Jensen Kee,**
**Shang Yu Ng, Edson C. Tandoc Jr.,**
and **Seth Seet**, affiliation

10-1030-15 • Dealing with Digital Technologies in Chilean Classrooms Post-Pandemic: Insights from Educators

**Macarena Penaylillo, Teresa Correa,**
**Ignacio Jara, Matías Rojas,**

**Discussant**
**Beth Concepción**, Linfield
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Gabriel Gutiérrez, Marcelo Santos, Carolina Zúñiga, and Cristián Cox, Universidad Diego Portales
10-1030-16 • [EA] Exploring the Use of Virtual Reality to Enhance Learning Experience
   Junaid Majaz, affiliation

Discussant
   Toqa Hassan, Purdue

**Communication Theory and Methodology (CTAM)**

**Law and Policy Division (LAWP)**

Topic — Tiktok, AI, and Streaming Laws and Policies
10-1030-17 • [EA] AI Speech Regulation: Based on Lawmaker Perspective
   Daiyi Jiang, affiliation
10-1030-18 • [EA] Protecting Children of the TikTok Era: The Influence of the Twitter Discourse on Changes to Platform Policy
   Alexis Shore Ingber, Michigan, and Chao Chris Su, Boston
   Javie Ssozi, Iowa
10-1030-20 • “Public Interest” and Fake News Prevention on Social Media Platforms
   Chang Sup Park, Oklahoma

Discussant
   Benjamin W. Cramer, Pennsylvania State

**Mass Communication and Society Division (MCSD)**

10-1030-21 • Social Shelter from Digital Garden of Eden: The Multipath Impact of School Bullying on Problematic Social Media Use in Chinese College Students*
   Xuan Chen, Zhejiang, Sihui Yu, City University of Macau, Yueyue Su, Qinghai Normal, and Jiayi Li, Cornell
10-1030-22 • Close Friends, Closed Voices: Examining the Impact of Social Ties and Face on One’s Willingness to Express on Chinese Social Media Platforms**
   Yujing Lin, Tsinghua
10-1030-23 • Police Brutality in the News: A Framing Analysis of Walter Scott’s Murder***
   Shamira McCray, South Carolina
10-1030-24 • The Role of Crowdsourced Online Platforms as Public Spheres for Science****
   Isabel Villanueva, Wisconsin-Madison
10-1030-25 • “Caught in a Bad Romance?” The Romanticizing of Domestic Violence in Colleen Hoover’s It Ends with Us
   Lauren Tortella, Texas Tech

Discussant
   Gretchen Hoak, Kent State

* Second Place Student Paper Award
** Third Place Student Paper Award
*** Second Place Moller Paper Award
****
Third Place Moeller Paper Award

Political Communication Division
10-1030-26 • Partisan Media and Political Discussion as Regulators of Identity
Jacob Long, South Carolina

10-1030-27 • Political Knowledge and Affective Polarization: A Spillover Mechanism Through Emotions Towards Partisan Media
Xia Zheng, Stony Brook,
Yangjin Lu, Jihyang Choi
and Jae Kook Lee, Bowling Green State

10-1030-28 • Democratic and Republican Feminists Think Alike: How Citizens Respond to Sexual Harassment Allegations against Politicians
Jin Woo Kim,
and Celeste Wagner, Kookmin University

10-1030-29 • Heavy Media Use, Not Partisanship, Primarily Drives Usage of Fact Checkers
Rik Ray, Sakshi Bhalla
and Harsh Taneja, Illinois at Urbana-Campaign

10-1030-30 • Feeling Angry, Venting Out: How Negative Affect and Uncivil Expression Shape Evaluations of Online Incivility
Shuning Lu, North Dakota State
and Hai Liang, City University of Hong Kong

Discussant
Huixin Deng, Miami

Visual Communication Division (VISC)
10-1030-31 • Containable or Existential Threat? Visual Framing of the North Korea Nuclear Crisis
Dagmar Punter, Tilburg University
Erik Bucy, Texas Tech

10-1030-32 • “Image as Data”: Diachronic Exhibition and Mediated Production of Cover Images on WeChat Official Accounts – A Case Study of China’s Provincial Health Commissions
Yipu Zeng, Weiman Chen,
and Wenjing Tan, Fudan University

10-1030-33 • UX Design vs. UI Design: Understanding Employers’ Expectations Through Semantic Analysis of Job Descriptions
Qian Xu,
and Ke Jiang, Elon

10-1030-34 • Reconstructing Myth in Modern China – Study on the Narrative Structure of Chinese Animated Films
Mengyao Shi, Nanjing University

10-1030-35 • Nothing to See Here: What Newspapers “Say” When They Publish Blank Front Pages
Susan Keith, Rutgers

Community Journalism Interest Group (COMJ)
Topic I — Local Journalism and Trust
10-1030-36 • [EA] We Do Not Trust in Journalism: A Randomized Controlled Trial on Farmers’ Trust in News Media
Kang Namkoong, Maryland,
Kathryn Thier, George Mason,
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Rick Burke, Wisconsin Department of Health Services,
Burney Kieke
and Bryan Weichelt, Marshfield Clinic Research Institute
10-1030-37 • [EA] How News Organizations Are Responding to Eroding Audience Trust in The U.S.

Benjamin Toff
and Elliott Edsall, Minnesota
10-1030-38 • [EA] Remoteness and Rural News: A Computational-Ethnographic Approach to Local News on Facebook in Michigan’s Upper Peninsula

Ava Francesca Battocchio, Brandi Stover,
Jean Hardy,
and Kjerstin Thorson, Michigan State
10-1030-39 • [EA] ‘I’m Not the Environment Reporter’: Climate Change Reporting Perspectives Among Rural Journalists

Jessica Walsh, Nebraska,
Mildred “Mimi” Perreault and Gregory Perreault, South Florida,
and Louisa Lincoln, Pennsylvania
10-1030-40 • [EA] Journalists’ Emotional and Logistical Reactions to A Police Raid

Stephen Wolgast, Kansas

Discussant
Nick Mathews, Missouri

Topic II — Solutions for Local News Loss

10-1030-41 • [EA] ‘They Are Just Going with The Times:” Exploring Rationalization, Loyalty And Continued Subscription of A “Ghost” Newspaper

Sydney Boeger
and Nick Mathews, Missouri
10-1030-42 • “Journalism Doesn’t Always Love Back:” Rural Journalism and Resourcefulness at The Periphery

Gregory Perreault, South Florida,
and Celeste González de Bustamante, Texas at Austin
10-1030-43 • [EA] Collaborative Reporting in South Asia: Cross-Border Journalism An Antidote to Local Media Capture

Prashanth Bhat, Houston
10-1030-44 • Student Journalists and News Deserts: How Student Reporters Can Help Fill a Void in Community News

Joseph Kasko and Katharine Hubbard, Winthrop
10-1030-45 • [EA] Sustaining Community News Outlets: Editors’ Perspectives of Participating in News-Academic Partnerships

Lara Salahi, Endicott,
and Christina Smith, Georgia College

Discussant
Ivy Ashe, Florida Atlantic

Entertainment Studies Interest Group (ESIG)
10-1030-46 • [EA] The Structured Experience of The Eras Tour Concerts and Movie

Lindsey Maxwell, Southern Mississippi,
Alec Tefertiller, Baylor,
and David Morris, South Carolina-Aiken
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Journalism Recruitment
Emily S. Kinsky, West Texas A&M,
and Susan Grantham, Hartford
10-1030-48 • Intruders on the Timeline: Successful Transmedia Practices by Ted Lasso
and Club of Crows
Ana Gabriela Méndez Gutiérrez, Shanghai Jiaotong University
10-1030-49 • Been There, Streaming That: Media Substitution, Brand Equity,
and Moviegoer Attitudes Towards Streaming Blockbuster Films
Chris DeFelice, Florida
10-1030-50 • Love for Pothos: Empirical Research of Motivation to Chinese Otome
Game Engagement
Ziyu Wu, Xiaqing Qin,
and Lun Zhang, Beijing Normal University

Discussant
Newly Paul, University of North Texas

Religion and Media Interest Group (RMIG)
10-1030-51 • [EA] Doubling Down: Catholic Church Framing of Its
Opposition To The 2022 Respect for Marriage Act
Rhonda Gibson, North Carolina at Chapel Hill
10-1030-52 • [EA] Examining the Impact of Identification with Religious
Source and Perceived Similarity to Diminish Psychological
Reactance to Dogmatic Excessive Alcohol Messages
Junho Park and Russel Clayton, Florida State
10-1030-53 • [EA] How a Greek Catholic Newspaper in America Utilized
The Word “Slavery” Against Opposing Religious Groups
Diana Krovvidi, Maryland
10-1030-54 • Inspiring the Nones?: Exploring Self-transcendent Media
Use and Outcomes Among the Religiously Unaffiliated
Arthur Raney, Buffalo,
Sophie Janicke-Bowles, Chapman,
Mary Beth Oliver, Pennsylvania State
and Katherine Dale, Florida State
10-1030-55 • Matters of Faith: News Coverage of Constraints on Religious
Freedom in Central Asia
Eric Freedman, Michigan State

Discussant
Kathryn Montalbano, Kentucky

Sports Communication Interest Group (SPRT)
Topic — Issues in International Sports Communication
10-1030-56 • [EA] What the Rock was Cooking: The XFL/CFL Merger and Canadian
Football’s Circuit of Culture
Derek Moscato, Western Washington
10-1030-57 • [EA] Dimensional Analysis of How Naturalized Athletes Promote International
Sports Communication Based on the Meltwater Corpus
Ke Zhang, Unaffiliated
and Qin Chen, Unaffiliated
10-1030-58 • [EA] Media Portrayal of Women Athletes with Disabilities in the Global South:
Issues and Perceptions
We started evolving years ago into new directions for how news is created and distributed. Some fads came and went, but the evolution continues, and we need to be as forward-thinking as possible about how to properly prepare students for media careers. This panel provides insight from academic programs and their recent-years curriculum challenges but also from a seasoned TV news professional who has seen industry changes first-hand. What are the foundational elements of journalism that must be retained, but at the same time what are the changes that must be made in training the next generation of journalists?
Lola Xie, and April Wanhui Zhou, Hong Kong Baptist University
Offshore Wind Energy In NJ: Anti-Wind Activist Discourses from Protect Our Coast

Alison Novak Novak, Rowan
“Climate Change” vs. “Global Warming”: A Corpus-assisted Discourse Analysis of Climate Change Discussion on Twitter

Yushi Luo, Jingyi Zhang, and Yunya Song, Hong Kong Baptist University, and Zeping Huang, Hang Seng University of Hong Kong

Discussant
name, affiliation

Topic II — Mental Health and Stigma Reduction
Celebrity Suicides and Mental Health Discourse: Shaping Social Media Narratives from Awareness to Advocacy

Hye Min Kim, Massachusetts, and Soojong Kim, California-Davis
When and For Whom Mediated Contact Shifts Stereotypes: Emotion and Narrative Involvement Audience Segments as Predictors of Stigma Reduction

Jessica Myrick, and Rachel Smith, Pennsylvania State, Jin Chen, Grand Valley State, and Nicholas Eng, Georgia
The Relationship Between Family Communication and Adolescent Problematic Internet Use: The Chain Mediation Effects of Loneliness and Depression

Duo Zhang, Yuan You, Lin Cai, and Yibo Wu, affiliation
Active and Passive Social Media Use and Self-Stigmatization Among Chinese Patients with Gynecological Disorders: The Mediating Role of Social Support

Menghan Yin, Minzu University of China, and Qing Xiao, University of Oxford

* Second Place, Top Student Paper

Discussant
name, affiliation

Topic III — Climate Change Discourses
“Climate Change is Real, but I Don’t Wanna Talk About It:” Unraveling Spiral of Silence Effects Regarding Climate Change Among Midwestern American Farmers

Nhung Nguyen, Nazra Iqhar, Hong Vu, and Vaibhav Diwanji, Kansas
National Threat Speaks Louder for Words Than for Actions: Examining Chinese Public’s Multi-Level Climate Risk Perceptions

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and Their Attitudes/Behaviors

Yeheng Pan, affiliation,
Jingjie Qian, affiliation,
and Hepeng Jia, affiliation

Framing Climate Change in Children’s Picture Books: A Qualitative Study of Authors and Illustrators

Tameka Shelford, Towson

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

10:30 a.m. to Noon / Sa026

Communication Technology and Advertising Divisions

Teaching Panel Session

Integrating Generative AI into Curriculum: Fostering Originality and Critical Thinking

Moderating/Presiding

Aziz Muqaddam, San Diego

Panelists

Samuel Tham, Colorado State
Weili Zhang, Kentucky
Yuchen Liu, Cleveland State
Stuart Geiger, California, San Diego
Brandi Lawless, San Francisco
Mihaela Popescu, California State San Bernardino
Travis Loof, South Dakota

This panel is timely and relevant, addressing the pressing need for academics, particularly in communication, to understand how to effectively integrate these tools into their curriculum while ensuring genuine student engagement and understanding. By focusing on fostering originality and critical thinking, the panel aims to equip educators with practical strategies that emphasize genuine learning over mere content generation. Given the interdisciplinary nature of AI's impact on education, this proposal is also relevant to multiple divisions within AEJMC, making it a prime candidate for co-sponsorship, particularly in relation to technology, ethics, and pedagogy. The panel will provide actionable insights, best practices, and a platform for collaborative dialogue, catering to the needs of educators, students, and stakeholders.

10:30 a.m. to Noon / Sa027

History Division

Teaching Panel Session

The Jinx C. Broussard Award for Excellence in Teaching of Media History

Moderating/Presiding

Bailey Dick, Bowling Green
Panelists

**Michael Fuhlage**, Wayne State
**A.J. Bauer**, Alabama
**Erin Coyle**, Temple
**John Vilanova**, Lehigh

This award is presented to the winners of the division’s Transformative Teaching of Media and Journalism History ideas competition. Members may submit an innovative teaching strategy to the contest, which is judged by a committee each spring. During the annual AEMJC conference, winners present their original and tested teaching strategies that address one or more of these pedagogies: diversity, collaboration, community, or justice. The teaching competition award recognizes Jinx Broussard, a full professor and the Bart R. Swanson Endowed Memorial Professor in the Manship School of Mass Communication at Louisiana State University. She was the 2018 Scripps Howard AEJMC Teacher of the Year. Broussard is also the 2019 recipient of the Guido H. Stempel III Research Award from the E. W. Scripps School of Journalism at Ohio University.

10:30 a.m. to Noon / Sa028

**Minorities and Communication** and **Mass Communication and Society Divisions**

PFR Panel Session

**Navigating the Openly Anti-DEI Landscape: Exploring Classroom and Administrative Challenges and Opportunities**

Moderating/Presiding

**Sharon Bramlett-Solomon**, Arizona State

Panelists

**Gheni Platenburg**, Houston
**Earnest Perry**, Missouri
**Keonte Coleman**, Syracuse
**Rachel Grant**, Florida

The summer of 2020, following the death of George Floyd, is commonly referred to as the racial awakening or racial reckoning that launched national conversations, protests and events that called out systemic racism, anti-Blackness, police brutality and White supremacy. Many U.S. business entities, news media, city and state public offices and some higher education campuses hired DEI executives and managers to grapple with racism in their institutions and to implement DEI action plans. However, it seems within two years after the reckoning began, it apparently was not only over, but was replaced with an anti-DEI backlash that continues to reverberate – from a retreat reflected among many U.S. corporations, to the U.S. Supreme Court’s Affirmative Action decision impact, to the inclusion retreat backlash many Black faculty members have experienced at universities across the nation. Faculty have expressed concern over job security and personal safety. This panel critically examines how social and political openly anti-DEI attacks have impacted teaching, research, campus DEI institutional transformation strategies and more. Most of the panelists teach in states that have passed or proposed anti-DEI legislation.

10:30 a.m. to Noon / Sa029

**Public Relations Division**
Saturday, August 10, 2024

Paper Refereed Research Paper Session

Top Student Papers

Moderating/Presiding

Jiun-Yi Tsai, Northern Arizona

Cultural Tightness and Public Assessment of Corporate Social Advocacy Legitimacy: An Exploratory Study*

Dongqing Xu, Geyi Wang,
Hui Shi,
and Xinyu Zhao, Miami

Perception of Ethicality of CSA on Employees’ Acceptance of Diversity and Advocacy: The Role of CSA Positive Emotional and Perceptions of Organization Fit**

Xinyu Zhao, Miami

Assessing the Impact of AI-PR Adoption on Mutuality, Openness, Trust and Satisfaction in Kenya***

John Maina Karanja, Shanghai Jiao Tong University

Driving Collective Change: Understanding the Influence of Internal Communication on Employees’ Issue-driven Collective Activism Intention toward Police Brutality Issues

Dongya Wang, Miami

Discussant

April Yue, Boston

* First Place Paper, Student Paper Competition
** Second Place Paper, Student Paper Competition
*** Third Place Paper, Student Paper Competition

10:30 a.m. to Noon / Sa030

Visual Communication Division

Paper Refereed Research Paper Session

Representing Diverse Communities through Visual Media

Moderating/Presiding

Yung Soo Kim, Kentucky

Desiring the Disabled Body: How Disabled Women Are Represented in Visual Journalism

Joy Jenkins, Missouri,
and Ayleen Cabas-Mijares, Miami

Pleasure Principles: Exploring Self-Portraits of Black Female-Presenting Photographers

Vanessa Charlot, Marquita Smith,
and Jaylin Smith, Mississippi

Creativity, Community, and Dialogue: Youth Media Literacy and Zines

Hannah Artman, Miami
Exploring Visual Messages Strategies to Encourage Social Media Upstanders Against Anti-Asian Misinformation

Rosie Jahng, Alexandra Porter, and Jill Wurm, Wayne State

From Blackface to TikTok: An Examination of Humor and the Evolution of Blackface

Mia Moody, Maddie Walkes, and Samira Alam, Baylor

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

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10:30 a.m. to Noon / Sa031

Commission on the Status of Women and Media Ethics Division

Research Panel Session

Lessons Learned: Creating a Guide to Best Practices for Ethical Collaborations

Moderating/Presiding

Summer Harlow, Texas A&M

Panelists

Hanan Badr, University of Salzburg, Austria
Stine Eckert, Wayne State
Summer Harlow, Texas A&M

This panel will be an interactive panel with discussions around developing solutions to problems that can arise when working in research and/or teaching collaborations.

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10:30 a.m. to Noon / Sa032

Internships and Careers Interest Group and Magazine Media Division

Teaching Panel Session

The Future Workplace for Mass Communication Students and Graduates

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Younger employees have different priorities when it comes to the workplace and nationally there is a greater call for career readiness. How do we meet our students where they are and prepare them for a rapidly changing workplace? The COVID-19 pandemic only accelerated some workforce trends, particularly among employees who were younger millennials and the recent college graduates in Gen Z. These major trends are logical topics for discussion, as they include major changes in the way we work, hire, retain, and satisfy employees. The
priorities held by the employer and the potential employee play a key role in determining hiring, job satisfaction and retention rates, and are thus critical factors in curriculum development and implementation. The Commission on PR Education will release their new report on the status of PR education on November 3. The report, “The Future of the Public Relations Workforce,” has a strong focus on the proposed panel topic, especially the chapter on the future of the workplace. At least three ICIG members helped to author sections of the report. The two individuals included as proposed participants (Davis and Lubbers) authored a majority of the chapter on the future of the workplace and would be integral to the discussion on this panel. During the work on this report, it became clear to the proposed participants that many, possibly all, of the topic related to the future of the workplace were equally applicable to all mass communication professions. Thus, this discussion applies to all areas of AEJMC.

10:30 a.m. to Noon / Sa033

Journalism Interest Group and Media Ethics Division

Teaching Panel Session

Students Covering Underserved Communities: Extractive Exercises or Democratic Deeds?

Moderating/Presiding

Margot Susca, American

Panelists

Angie Chuang, Colorado, Boulder
Sherri Williams, American

As news deserts expand, the role of universities and student media has been viewed as part of the solution to improve coverage. Meanwhile, partnerships between universities and news organizations are growing both to provide students experiential learning opportunities and to better serve diverse communities. But what are the considerations when an imbalance exists in the demographics of the reporting corps compared to the communities being covered? As an example, Philadelphia’s Black population in 2022 was more than 40%, according to U.S. Census figures, but Temple University’s Black student population was just 13% that year. Journalism classes may enroll even fewer students of color. Covering those with intersectional identities may mean even less representation in classes. Are these reporting efforts extractive or do they help serve local democracy by elevating the voices of marginalized groups? Alternatively, where representation in class is better aligned to a community’s demographics, how can faculty avoid charges of bias or advocacy, especially when partnering with a professional news organization? In this teaching panel discussion, we propose to discuss pedagogical strategies to teach inclusive journalism centered on issues of accuracy, fairness, objectivity, trust, and truth. We hope attendees—whether they teach in metropolitan areas, college towns, or rural areas—will leave with a list of best practices to aid their curriculum development and teaching strategies as they consider real-world reporting and community engagement opportunities for their students.

10:30 a.m. to Noon / Sa034

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Panel Session

Tankard/Knudson Prize Award

Moderating/Presiding

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Yong Z. Volz, Missouri

Recipient
James A. Tankard Jr. Book Award Recipient
Title
[Press]
  name, affiliation

Finalists
James A. Tankard Jr. Book Award Recipient
Title
[Press]
  name, affiliation
James A. Tankard Jr. Book Award Recipient
Title
[Press]
  name, affiliation

Recipient
AEJMC-Knudson Latin America Prize Award Recipient
Title
[Press]
  name, affiliation

The James A. Tankard award recognizes the most outstanding book in the field of journalism and communication. It also honors authors whose work embodies excellence in research, writing and creativity. First presented in 2007, the award is named in honor of Dr. James Tankard, Jr., posthumous recipient of AEJMC’s 2006 Eleanor Blum Distinguished Service to Research Award, former editor of Journalism Monographs and a longtime University of Texas at Austin journalism professor.

The AEJMC-Knudson Latin America Prize is an annual award given to a book or project concerning Latin America or coverage of issues in Latin America. Submitted works must make an original contribution to improve knowledge about Latin America to U.S. students, journalists or the public. This award was endowed by the late Jerry Knudson, an emeritus professor at Temple University. Knudson was a long-time AEJMC member whose research and publications focused on Latin America.

10:30 a.m. to Noon / Sa035

Rowman & Littlefield Publishing Group and Association for Education in Journalism and Mass Communication

Teaching Panel Session
  “Master Class” – Improving Teaching with AEJMC’s Continuing Book Series

Moderating/Presiding
  Chris Roberts, Alabama, series editor

The “Master Class” series: Five books published by Rowman & Littlefield, one to be published soon, and what’s coming next. Editors of in-print and upcoming titles will be there to discuss their books and how they can improve teaching across media curriculum. The titles include Master Class, the Graduate Student
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Handbook, Testing Tolerance, Teaching Race, and Teaching Media Ethics. Coming soon is a text on teaching intersectionality.

10:30 a.m. to 2 p.m. / Sa036

RATHER

Screening and Panel Session

Title

Moderating/Presiding

Bonnie Benjamin-Phariss, affiliation

Panelists

name, affiliation

From the front lines of the Civil Rights movement to JFK’s assassination, from Watergate to Abu Ghraib, Dan Rather is who America turned to for the truth. For decades, his voice provided the steady drumbeat of reason for an entire nation. In today’s turbulent times, with threats to journalism and our democracy more prevalent than ever, Dan Rather remains the resounding voice of resistance, with millions reading and sharing his posts on social media. This unprecedented feature-length documentary event weaves the past, present and future of journalism as it delves into the hidden history of the man behind the news. We will revisit Dan Rather’s 60+ years as a journalist with full unrestricted access and offer an unfiltered look at both his esteemed career and his present renaissance as one of the last beacons of quality reporting. RATHER is a candid, personal and urgent look at the world of journalism and the essential role it plays in preserving a thriving democracy through the lens of one of its greatest and most iconic figures. The story has never been more important for a generation thirsting for legitimate journalism in the era of “fake news.”

12:30 p.m. to 2 p.m. / Sa037

Mass Communication and Society Division

Luncheon Session

Awards Luncheon

Moderating/Presiding

Xi Cui, College of Charleston

12:30 p.m. to 2 p.m. / Sa038

Kappa Tau Alpha and Association for Education in Journalism and Mass Communication

Awards Luncheon

Moderating/Presiding

Beverly Horvit, Missouri, executive director, KTA

and Linda Aldoory, American, president, AEJMC 2023-24
The ceremony recognizes both associations’ award winners and divisions’ student paper winners. All are welcome. A KTA business meeting will follow the ceremony. KTA remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

2:30 p.m. to 4 p.m. / Sa039

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar (Poster) Paper Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division (40)

Entertainment Studies Interest Group (ESIG)
11-1430-01 • Reel Realities: Investigating Representation of Original Films on Streaming Platforms
  Traci Williams, Kyra Newcombe, and Bailey Schuman, Oklahoma
11-1430-02 • [EA] An Analysis of Social Media Discourse Regarding Bullying Dynamics on Big Brother Naija All-Stars Season
  Harriet Ayiku, Indiana-Bloomington
11-1430-03 • [EA] Humor and Holderness; How Memes and Parodies Shined a Light on Different Coping Methods During the COVID-19 Pandemic
  Hallie Bowen, North Carolina State, and Mildred “Mimi” Perreault, South Florida
11-1430-04 • [EA] How Different Moral Mechanisms Affect Players’ Decisions: A 2x2 Moral Experiment in Purpose-made Game
  Yu Qiu Zhou, and Wenqi Pan, affiliation
11-1430-05 • [EA] Music Culture as Commerce: Authenticity in Advertising in Music Festivals
  Alex Eschbach, Oklahoma

Discussant
  William Schulte, Winthrop

[EA] = This submission was accepted as an extended abstract.

2:30 p.m. to 4 p.m. / Sa040

Communication Theory and Methodology and Broadcast and Mobile Journalism Divisions

PFR Panel Session
  Empowering Communication Scholars: Amplifying Academic Voices on Social Media Platforms

Moderating/Presiding
  Benjamin K Johnson, Florida

Panelists
  Shahira Fahmy, American University in Cairo
  Sahar Khamis, Maryland

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Minjie Li, Tennessee
Shannon McGregor, North Carolina at Chapel Hill
Claudia Mellado, Pontificia Universidad Catolica de Valparaiso
Magdalena Saldana, Pontificia Universidad Catolica de Chile

This panel focuses on using social media for access, inclusion, and promotion of scholarship from women in the Global South facing unique challenges in gaining visibility, accessing international networks, and navigating language barriers.

2:30 p.m. to 4 p.m. / Sa041

International Communication Division

Paper Refereed Research Paper Session
Understanding the Borders and Relationships of Journalism

Moderating/Presiding
name, affiliation

Watchdogs or Storytellers? Examining Journalistic Roles and Boundaries in Ghana
Ivy Fofie, and Nahla Bendefaa, Oregon

Use Of Social Media for Sourcing: Journalistic Practices in Pakistan
Umer Bilal, Oklahoma

“You Receive Gos-Zakaz, Keep Your Mouth Shut”: How State Information Policy in an Asian Context De-Professionalizes Journalism and Threatens Independent Media
Bahtiyar Kurambayev, Gulf University for Science and Technology and Karlyga Myssayeva, al-Farabi Kazakh National University

The Importance of the Human Touch in Journalism: Journalistic Values from an Audience Perspective
Claudia Mellado, and Constanza Gajardo, Universidad de Concepción, Chile

The Media’s Coverage of the 2005 Assassination of Lebanese Journalists
Sally Farhat, Maryland

Discussant
Ruth Moon, Louisiana State

[EA] = This submission was accepted as an extended abstract.

2:30 p.m. to 4 p.m. / Sa042

Media Management, Economics and Entrepreneurship and Advertising Divisions

Teaching Panel Session
The JMC Curricular Imperative: Teaching Students to Lead

Moderating/Presiding

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2024 AEJMC Philadelphia, PA Conference Program Copy
For many years, leading media and communication organizations, along with top JMC educators and scholars, have called for increased attention to leadership development and training in journalism and mass communication curricula. Our graduates must be prepared to lead communication teams, departments, agencies and firms in the throes of radical change, they say. Yet, our programs remain heavy on technical skills and light on courses and experiences designed to develop a leadership mindset and the capabilities needed to lead. Once referred to as “soft skills,” leadership and professional skills are today’s essential skills, but many students are leaving college without necessary training that equips them to become effective and ethical leaders. In this interactive session, panelists will discuss the JMC curricular imperative for leadership training and share ideas for courses and extracurricular initiatives focused on leadership development and the long-term professional success of our graduates. The panel of distinguished academics and professionals will discuss the critical need for leadership and professional skills training in undergraduate education so that graduates emerge not only with technical skills but also critical leadership skills that enable them and their workplaces to thrive. The session will highlight innovative efforts aimed at enhancing the leadership capabilities and adaptive capacities of future media and communication professionals. It will offer insights and lessons learned from those who have developed leadership courses and initiatives and provide tips for helping students build their leadership portfolios.

2:30 p.m. to 4 p.m. / Sa043

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session

Teaching News Terrifically in the 21st Century

Moderating/Presiding

Patrick Walters, Washington and Lee

Panelists

name, affiliation

This panel will feature presentations by the winners of our division’s Teaching News Terrifically in the 21st Century teaching ideas competition. The winners in the tenure-track faculty, adjunct faculty, and graduate student categories will give presentation of their innovative ideas for teaching journalism. We will have four or five winners on the panel. We will be able to provide their names in late spring once entries are submitted and independent judges have voted on the ideas. In seeking submissions, we reach out to tenured, tenure-track and adjunct professors, as well as graduate students. We send out the call for submission through many channels in an effort to achieve a diverse applicant pool. We also often feature themes that focus on projects that involve themes of diversity.

2:30 p.m. to 4 p.m. / Sa044

Political Communication Division
Paper Refereed Research Paper Session

Media and Political Trust

Moderating/Presiding
Xia Zheng, Stonybrook

Do It My Way: Need for Chaos, Media Trust, and Support for Donald Trump
Thomas Johnson, Texas at Austin
Barbara Kaye, Tennessee, Knoxville,
and Joseph Yoo, Wisconsin - Green Bay

Do People Trust Experts? An Analysis of the Mechanisms Influencing Expert Trust in Public Issues
Qianhui Chen, and Sirui Zhang, Renmin University of China

Social Contact and Competence Generationally: Learning to Trust Online and Off
Brandon Bouchillon, Arkansas-Fayetteville

A Cross-national Replication of Perceived News Media Importance: Further Validating and Expanding a Measure for Understanding Valuations of Normative Journalism Roles
Jason Peifer, Junghyun Moon, and Hyunjin Song, Indiana

Empowered by Curation: Addressing Spatial Polarization of Political Trust through Social Media Political Personalization Acts
Taewoo Kang, Michigan State

Discussant
Tobias Hopp, Colorado

[EA] = This submission was accepted as an extended abstract.

2:30 p.m. to 4 p.m. / Sa045

Public Relations Division

High Density Paper Refereed Research Paper Session

Top Teaching Papers and GIFTS High Density Session

Top Teaching Papers
Role-play-based Gamification in the Use of Guest Speakers: A Disney-inspired Approach for Student Learning*
Angela Mak, Hong Kong Baptist

The Kids Are Alright: Examining How U.S. Public Relations Students Ethically Navigate Artificial Intelligence**
Alec Tefertiller, Rosalynn Vasquez, and Matthew Brammer, Baylor

Exploring Key Drivers for Embracing Artificial Intelligence in Public Relations Pedagogy***
Imran Mazid, Adrienne Wallace, Sera Choi,
Saturday, August 10, 2024

and Jin Chen, Grand Valley State

Discussant
Tiffany Gallicano, North Carolina, Charlotte

GIFTS Papers
Creating a Prompt Library: Applying Generative AI Skills to Public Relations Practice****
Pauline Howes, Kennesaw State
Leveraging AI for Newsjacking in Real-Time PR*****
Erika Schneider, Syracuse,
Adrienne Wallace, Grand Valley State,
and Regina Luttrell, Syracuse
The Writing on the Wall: A Game for Teaching SMART Objectives******
Brenda Wilson, Tennessee Tech
(Re)Framing the Women’s Marathon
Cara Hawkins-Jedlicka, Washington State
A Simulation Exercise on Tackling AI-related Crisis
Ruoyu Sun, Yan Jin,
and Wenqing Zhao, Georgia
Key Messages and Haiku: Using an Arts-Based Pedagogy in the PR Classroom
Steve Ryan, Temple
Unlocking the Data Tapestry: A Comprehensive Social Media Audit and Strategy Dive
Julie O’Neil, Texas Christian

Discussant
Lucinda Austin, North Carolina

* First Place Paper, Teaching Paper Competition
** Second Place Paper, Teaching Paper Competition
*** Third Place Paper, Teaching Paper Competition
**** First Place Paper, GIFTS Competition
*****Second Place Paper, GIFTS Competition
******Third Place Paper, GIFTS Competition

2:30 p.m. to 4 p.m. / Sa046

Visual Communication and Minorities and Communication Divisions

PFR Panel Session
The Role and Status of Minority Professionals in Visual Communication Field

Moderating/Presiding
Yung Soo Kim, Kentucky

Panelists
Gabriel B. Tate, Ball State
Lisa Krantz, Missouri
Deborah S. Chung, Kentucky

Discussants
George L. Daniels, Alabama and Sydney Dillard, DePaul

Discussions on diversity and inclusion have been increasingly highlighted in recent years as the world has become globally intertwined. As such, considerable focus has been given to how minority groups are portrayed in news and popular media. Yet, not much attention has been given to minority professionals in the visual communication field, such as photojournalists. While society's emphasis and efforts on diversity and inclusion are expanding dramatically, there appears to be a lack of diversity among professional photojournalists. This panel session will enable a space for discussion and sharing of personal experiences from former minority (i.e., female and African American) photojournalists. We will also discuss the theoretical foundations on the significance of diversity and inclusion in photojournalism and society.

2:30 p.m. to 4 p.m. / Sa047

Commission on Graduate Education and Religion and Media Interest Group

Research Panel Session
My First Year as a Full-Time Faculty Member: Experiences and Lessons from the First-Year On the Job

Moderating/Presiding
Alyvia Walters, Rutgers

Panelists
Alyvia Walters, Rutgers
Christoph Mergerson, Maryland
Omar Hammad, Hunter College
Patrick R. Johnson, Marquette
Kathryn A. Montalbano, Kentucky

This panel will provide graduate students insight into what life is like for a new full-time faculty member during the first year on the job. It will center around graduate students and freshly minted PhDs' questions about tenure-track and tenure-bearing positions. Some topics discussed may include: What was the interview process like? What was the hiring process and onboarding process like? What were the biggest challenges you faced in terms of completing your research? What are the biggest challenges you faced as an educator? What are the keys to making your first year as a faculty member a success? What are the pitfalls you should avoid? What were your interactions like with more senior scholars? What is it like to be a faculty member from a minoritized community, whether it be based on race, gender identity, sexuality, religion, and or ethnicity? What were the most significant adjustments you had to make regarding your daily routines? Was it difficult working in a new state (if relevant)? Were you able to balance your professional and personal life? How important is service to attaining tenure? The panel will comprise both graduate students and faculty members from diverse racial and gender identities and various academic disciplines, including Media Studies, Religion, Law, Digital Media, Journalism, Sex, and Sexuality.

2:30 p.m. to 4 p.m. / Sa048

Commission on the Status of Women and Law and Policy Division
PFR Panel Session

**Resistance and Persistence: How Women are Reclaiming Their First Amendment Rights**

Moderating/Presiding

**Caitlin Carlson**, Seattle

Panelists

- **Tracy Everbach**, North Texas
- **Michelle Ferrier**, Board President, Journalism That Matters; Board President, International Association of Women in Radio and Television; Executive Director, Media Innovation Collaboratory; Founder, TrollBusters
- **Kyla Garrett Wagner**, Syracuse

This panel will explore how women respond both collectively and individually to barriers to free expression and press freedom. We will discuss the specific ways women are mitigating the realities of online harassment and abuse. This session will focus on how women journalists, activists, and everyday citizens are finding solutions to this problem through collective action, including supporting each other, pressuring supervisors and institutions to protect them, encouraging social media companies to stop harassers, and exploring legal remedies.

2:30 p.m. to 4 p.m. / Sa049

Community Journalism Interest Group and History Division

Teaching Panel Session

**Partisan Media and Its Roots in American Journalism**

Moderating/Presiding

**Burton Speakman**, Kennesaw State

Panelists

- **Marcus Funk**, Sam Houston State
- **Sharon Meraz**, Illinois-Chicago
- **A.J. Bauer**, Alabama
- **Andie Tucher**, Columbia

The United States has a long history of partisan media from the colonial times with outlets that ran by and promoted to political factions to the modern day with conservative radio, Fox News and podcasts throughout the political spectrum. This panel would help to educate faculty on how to understand the history of partisan outlets and how best to explain how the past helps to influence our modern media environment.

2:30 p.m. to 4 p.m. / Sa050

Sports Communication Interest Group and Magazine Media Division

PFR Panel Session

**Communicating Social Justice in Sports: In the Media, on the Field, and in the Classroom**

Moderating/Presiding

**Andrew Sturt**, Colorado at Boulder
Panelists

Vincent Peña, DePaul
Ever Figueroa, Colorado at Boulder
Tammy Matthews, St. Bonaventure

The intersection of sports and social justice has emerged as a dynamic and influential force, prompting meaningful discussions about activism, representation, and corporate social responsibility. Athletes have increasingly used their platforms to raise awareness about pressing social issues, transcending the boundaries of the sports arena. This phenomenon, often called athlete activism, has ignited debates on the role of sports, sports media, and sports communication in fostering social change. Though we are a few years removed from the protests of the Summer of 2020, and even further removed from Colin Kaepernick igniting a wave of athlete activism, the issue of social justice in sports continues to be an important one. Across the world, athletes are still fighting for equitable resources, representation, compensation, and respect. Spain’s women’s soccer team, fresh off winning the World Cup, is fighting to upend a culture of rampant sexism exemplified by an unwanted kiss during the post-game celebration. Trans athletes in the U.S. face increased surveillance and exclusion, especially in conservative-led states like Florida and Texas. The list goes on. This panel will cover social justice efforts in a variety of sports, including major sports like basketball, baseball, football, and soccer, as well as more obscure sports like roller derby to demonstrate what communicating social justice looks like across sports cultures and contexts. The panelists will highlight recent trends in this space, their research on these topics, and how they apply these lessons in the classroom.

2:30 p.m. to 4 p.m. / Sa051

Association for Education in Journalism and Mass Communication

Research Panel Session

Catching Up with the Scholars: Progress Reports from 2024 Senior and Emerging Scholars and the 2023 Collaborative Scholars

Moderating/Presiding

Summer Harlow, Texas at Austin

2024 Senior Scholar Projects
Digital Alternative Journalism in India: Analyzing an Emergent Phenomenon and Its Implications for the Indian Public Sphere
Kalyani Chadha, Northwestern

Expanding Affective Intelligence Theory: How Voters’ Feelings of Disgust Toward the Candidates Affect Voting Intention in 2024
Renita Coleman, Texas at Austin

2024 Emerging Scholar Projects
The Twitter Exodus: Negotiating the Transition from Twitter to Mastodon among Journalists
Yee Man Margaret Ng, Illinois Urbana-Champaign

Evaluating Differences in Trust toward Audio- versus Text-based Modes of News
Benjamin Toff, Minnesota

2023 Collaborative Scholar Projects
The Holocaust as a Polarizing Metaphor for Emotion-laden Political Conversations on Social Media
Amy Ritchart, Alabama
Polarization by Examining How Targeted Ideological Messaging through Use of Moral Cues May Stimulate Political Participation and Influence Attitudes in Support for Green Energy

Alexandrea Matthews, Florida

The AEJMC Senior Scholars Program is designed to support researchers in a wide area of study. These funds may support research assistants, travel to research centers or relevant locations, or pay for supplies and services associated with the research. This program seeks to recognize senior (typically tenured) scholars who aim to engage in extended research projects. The AEJMC Emerging Scholars Program awards research and teaching grants to emerging scholars to fund research or teaching proposals to encourage innovative and timely projects in journalism and mass communication. The AEJMC Collaborative Scholar Program (now completed) was designed to support graduate student researchers working closely with faculty scholars and may fund research assistants, travel to research centers or relevant locations, supplies, study participants’ compensation, and services associated with the research.

2:30 p.m. to 4 p.m. / Sa052

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Research Panel Session

Looking Back at Our Field’s Books to Look Forward

Moderating/Presiding

Viorela Dan, University of Innsbruck

Panelists

Harsha Gangadharbatla, Colorado
Richard Perloff, Cleveland State
Regina Luttrell, Syracuse
Sabine Baumann, Berlin School of Economics and Law
Stephen Reese, Texas at Austin
Jonathan Peters, Georgia
Shannon McGregor, North Carolina at Chapel Hill
Russell Clayton, Florida State
Arthur Raney, Buffalo

This session reflects on JMCQ’s 100th anniversary book review section, with speakers offering prescriptions on the future of the field based on the hallmark texts of the field's past.

2:30 p.m. to 4 p.m. / Sa053

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session

2024 Teaching Best Practices Competition: Representation and Voice: The Future of Democracy in the JMC Classroom

Moderating/Presiding
Saturday, August 10, 2024

Shearon Roberts, Xavier University of Louisiana, 2023-24 Chair, ESC Teaching

First Place
Representing Youth Voices, Amplifying Emerging Journalists
Sherri Williams, American

Second Place
The Different Perspectives Podcast Assignment
Ryan Alessi, James Madison

Third Place
Look Back to Live Ahead
Laura Kebede-Twumasi and Taylor Ackerman, Memphis

Honorable Mention
Social Media for Change: Using Social Media to Socialize Key Terms of Community Organizations
Madhavi Redd, York College of Pennsylvania
The Case of Right to Try: Activism as Public Engagement
April A. Eichmeier, St. Thomas

Discussant
Shearon Roberts, Xavier University of Louisiana, 2023-24 Chair, ESC Teaching

Top Great Ideas for Teachers (GIFTs) will be shared representing this year's competition theme by the Standing Committee on Teaching: “Representation and Voice: The Future of Democracy in the JMC Classroom.” A question-and-answer period will follow. Their award-winning work will also be featured in the 2024 Best Practices in Teaching booklet.

2:30 p.m. to 4 p.m. / Sa054

Association of Schools of Journalism and Mass Communication

General Business Session

General Business Session and Sass Award Presentation

Moderating/Presiding
Johnny Sparks, Ball State, 2023-24 ASJMC President

2024 Gerald M. Sass Distinguished Service Award Presentation
Recipient: name, affiliation

Installation of 2024-25 ASJMC President
Emily Metzger, Kent State

The Sass award was established in 1946 by the American Society of Journalism School Administrators (ASJSA) as the Citation of Merit Award to recognize outstanding service. The award was originally presented to media organizations but was changed in 1978 to honor individuals.

4:30 p.m. to 6 p.m. / Sa055

Broadcast and Mobile Journalism and Minorities and Communication Divisions
Teaching Panel Session

**Expanding Journalism Education: Balancing Hard, Soft and Intangible Skills to Effectively Train Student Journalists**

**Moderating/Presiding**

**Gina Baleria**, Sonoma State

**Panelists**

- **Jennifer Thomas**, Howard
- **Maggie Messitt**, Pennsylvania State
- **Ty Lawson**, Columbia
- **Justin C. Blankenship**, Auburn
- **Mary Angela Bock**, Texas at Austin
- **A. Kix Patterson**, Florida

Journalism educators increasingly recognize the need to teach not only the basic, foundational journalism skills of interviewing, writing, and researching, but also more intangible skills that were once taken for granted or seen as inherent. These skills include curiosity, empathy, framing, identity vs. bias, and engaging meaningfully with communities. This panel will bring together educators on the forefront of teaching intangible skills in their classrooms to discuss how best to incorporate these lessons into curricula.

**4:30 p.m. to 6 p.m. / Sa056**

**Communicating Science, Health, Environment and Risk Division**

**Paper Refereed Research Paper Session**

**Health and Science Journalism and Institutions**

**Moderating/Presiding**

**name, affiliation**

- Intersecting Identities and HIV Conspiracy Theories: Black and LGBTQIA+ Individuals’ Trust in Health Institutions and Information Sources
  - **Gyo Hyun Koo**, Howard,
  - **Soojeong Kim**, Zhi Lin,
  - **Salih Hurdogan**, Sungwon Jung,
  - and **Thomas Johnson**, Texas at Austin

U.S. Health Journalists’ Background, Perceptions, and Practices: Results from a National Survey

- **Rachel Young**, Iowa,
- **Amanda Hinnant**, Missouri,
- and **María Len-Ríos**, Minnesota

In Guts We Trust: Intuitionist Epistemic Identity Predicts Misperception

- **April Eichmeier**, St. Thomas

Frame-Sentiment Dynamics and Evolution in U.S. Climate News: Semi-supervised Machine Learning and Panel Data Analysis

- **Byung Wook Kim**, affiliation

LGBTQ Science News Together but Not Apart: An Experimental Study of LGBTQ Science News from a Multiple Social Identity Perspective

- **Josh Anderson**, Arizona

Staying In Our Lane: COVID-19 Through Spanish-Language Broadcast
Saturday, August 10, 2024

Media in North Carolina
   Lisa Paulin, North Carolina Central

Discussant
   [name], [affiliation]

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / Sa057

Communication Theory and Methodology Division and Small Programs Interest Group

Teaching Panel Session
   Method Classes for Journalism and Mass Communication Programs

Moderating/Presiding
   Denis Wu, Boston

Panelists
   Experimental Methods
      Renita Coleman, Texas at Austin
      Journalism-related Methods and Skills
      Wilson Lowrey, Alabama
   Methods Required for Working in Media Industries
      AnneMarie McClain, Boston
   New Technologies Covered in Methods Courses
      Lisa Lyon Payne, Virginia Wesleyan
   Research Methods Required at Master’s Level
      Bruno Takahashi, Michigan State

This panel discusses journalism methods pedagogy and relevant methods to include at undergraduate and graduate level. Topics include methods for undergraduate vs. graduate programs and the must-have toolkit for graduates entering today’s job market.

4:30 p.m. to 6 p.m. / Sa058

History Division

Paper Refereed Research Paper Session
   Within the Without: How We View the Work We Do

Moderating/Presiding
   [name], [affiliation]

Demarcated: Scholastic Journalism, Collegiate Journalism and the Fight to Define Journalism Education
   Nate Floyd, Miami (Ohio)
   and Caitlin Cieslik-Miskimen, Idaho

Looking to The Lincoln Journalism Newsletter as Trade Publication for Black Journalists and Media Educators
This session offers insights into how the work of journalism has been defined by those who engage in that work as well as by those who observe and, in some cases, seek to control the work of those same journalists.

4:30 p.m. to 6 p.m. / Sa059

International Communication Division

High Density Paper Refereed Research Paper Session

Practicing Journalism and Understanding Social Media in Diverse Contexts

Moderating/Presiding
    Marcos Paulo da Silva, Universidade Federal de Mato Grosso do Sul

Topic I — Assessing the Field
Disrupting Hegemonies in Building Knowledge in the Global South

Wunpini Fatimata Mohammed, Georgia

Investigating Implicit Bias as a Factor in the Underrepresentation of African-based Journalism Scholars in High-impact Journals

Success Osayi, Colorado-Boulder,
and Samson Omosotomie, Auchi Polytechnic

Farther Away America, Higher Citation Counts: The Effect of the First Author’s Affiliation Country on Communication Research Article Citations (2018-2023)

Xu Dong, Renmin University of China,
and Xinlu He, Xiamen University

Building Bridges: A Narrative Literature Review of Spanish and Portuguese-language Climate Change Communication Scholarship from Latin America

Bruno Takahashi,
and Iasmim Amiden dos Santos, Michigan State,
and María Fernanda Salas, Universidad de Costa Rica

[EA] Understanding Jordanian Journalism Education: Degree Motivations and Role Conceptions

Brian J. Bowe, Western Washington,

Naheeda Makhadmeh, Yarmouk University,

and Rawea Mohammed, Ibrahim Yarmouk University

Discussant
    name, affiliation

Topic II — Social Media Problems (and Solutions)

[EA] Unveiling Geopolitical Dynamics: Semantic and Coherency Network Analysis of Social Media Posts from Major News Agencies in the United States and China

Ke Jiang, Elon University
Saturday, August 10, 2024

and Xiuyan Jiang, Shanghai Institute of International Studies
[EA] From Hashtag to Networked Hate: Analyzing Cross-platform Hate
in the #MeToo Movement in South Korea
  Yoo Ji Suh, Wisconsin
  Suk Jiyoun, University of Connecticut
  Hyerin Kwon, Wisconsin
  and Yini Zhang, Buffalo

[EA] Affinities for competing knowledge systems: Perceived News Media
Importance and Social Media Importance across cultural contexts
  Jason Peifer
  and Junghyun Moon, Indiana
  Taeyoung Lee, Houston
  and Hyunjin Song, Yonsei University

[EA] “Panda Return Home” Transcends Various Ideological Barriers:
A Study of International Communication Effects of Giant Panda
in the United States on Social Media
  Yuxuan Wang, Yanlin Lu,
  and Bu’en Xu, Communication University of China

[EA] “Equally Objectifying All Genders”: Gender and Self-Presentation
Differences Among ‘Edge-Touching’ Influencers on Douyin
  Wenwen Cao, University of Melbourne,
  and Zhengyu Kang

Discussant
  name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / Sa060

Magazine Media and Cultural and Critical Studies Divisions

Teaching Panel Session
  Diversity and Inclusion as Classroom Practice

Moderating/Presiding
  Carol Terracina-Hartman, Murray State

Panelists
  Tatyana Dumova, Point Park
  Brittney Nix-Crawford, Rosemont College
  Vincent Peña, DePaul
  Anita Varma, Texas at Austin

This panel focuses on diversity as a foundational element of classroom teaching. Panelists will discuss ways
to support diversity in the classroom throughout the academic term, from overall teaching approaches/
methods to specific assignments and daily activities.

4:30 p.m. to 6 p.m. / Sa061

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Mass Communication and Society Division

Scholar-to-Scholar (Poster) Paper Refereed Research Paper Session

Topic I — Bystander Intervention and Online Bereavement

12-1630-01 • Responses of Incivility in Online Interactions: A Qualitative Analysis of the Underlying Reasons to Intervene and the Influence of Group Identity and Types of Respondents
  Baiqi Li, Jingyi Zhang
  and Yunya Song, Hong Kong Baptist

12-1630-02 • The Role of Exposure to Depictions of Bystander Intervention in Crime Dramas and Reality Dating Television on Bystander Intervention Behavior
  Leticia Couto, Stacey Hust,
  Christina Nickerson
  and Kathryn Robinson-Tay, Washington State

12-1630-03 • The Moderated Mediation Model in Relationships between Predictors of User Engagement and Emotion Regulation Effect in Online Bereavement Narrative
  Jyuan Qi
  and Youyi Wei, Chinese Hong Kong

12-1630-04 • [EA] Relational Practices of Digital Mourning Through the Lens of Continuing Bonds
  Zhenting He, Shenzhen

Discussant
  Bradley Gorham, Syracuse

Topic II — News Consumption and Storytelling

12-1630-05 • How News Consumption in Modern Media Landscapes Relates to Threats Perceptions and Fears in Public Spaces: A Scoping Review
  Ines Spielvogel, Kevin Koban
  and Joerg Matthes, Vienna

12-1630-06 • “My Body, My Choice” Versus “Officials Say”: Examining the Effects of Solidarity and Monitorial Reporting
  Anita Varma, Gina Masullo,
  Brad Limov, Emily Graham
  and Moo Sun Kim, Texas at Austin,
  Kanchan Malik, Hyderabad

12-1630-07 • How Comment Moderation and User Comments Influence Perceived News Bias: An Experiment Study
  Tianlun Zhou, Hong Kong Baptist

12-1630-08 • In Feature Story Reporting, Curiosity is a Personality Trait, a Motivation, and a Skill
  Christine Flammia, Columbia

12-1630-09 • [EA] Curiosity in Feature Journalism Story Conception
  Christine Flammia, Columbia

Discussant
  Sayyed Fawad Ali Shah, Auburn

Topic III — Cybersecurity, Social Media Trust, Privacy and Support

12-1630-10 • Social Stigma in Cybersecurity: Mixed Media Effects on Chinese
Migrant Workers' Online Fraud Coping Behaviors

**Hongliang Chen** and **Yijin Guo**, Zhejiang, **David Atkin**, Connecticut

12-1630-11 • The Scale Theory for Social Media Trust: Maintaining Trust After the Fairness Doctrine

**Sarah Fisher**, Texas A&M - Corpus Christi

12-1630-12 • Violating Privacy in the Name of Justice: Investigating Third-person Effects in Relation to Cyber Vigilantism

**Stella Chia**, Concordia, Canada

**Fangcao Lu**, Hong Kong Polytechnic

12-1630-13 • [EA] Online Social Support in Virtual Community: A Case Study of Online Ride-Hailing Drivers in China

**Xu Wang**, Syracuse

Discussant

**Terri Hernandez**, Mississippi State

**Topic IV — Risk and Emergency Communication**

12-1630-14 • U.S. State Health Departments’ Risk Communication During the First Year of the Pandemic Revealed Missed Opportunities

**Yvonnes Chen**, **Nhung Nguyen** and **Hong Vu**, Kansas,

**Giang Truong Do**, Tennessee Chattanooga, and **Anh Tu**, White Neuron Company Limited, Vietnam

12-1630-15 • Echo Chambers and Moral Foundations in Vaccine Discourse: A Comparative Research Between HK Discuss and Reddit

**Yunya Song**, Hong Kong Baptist,

**Xian Yang**, Manchester,

**Qintao Huang**, Hong Kong Baptist,

**Xiang Meng**, Hong Kong Polytechnic,

**Shijun Ni**, Hong Kong Baptist

12-1630-16 • Research on the Impact Mechanism of Official Information Access Channels on Government Trust

**Yang Su**, Shanghai Jiao Tong

12-1630-17 • [EA] Unveiling Hurricane Evacuation Order Vulnerabilities through Social Media Engagement and Communication: An Integrative Analysis of Coping and Interaction Process Analysis

**Sunha Yeo**, **Momin Khondhaker**

and **Sadri Arif**, Oklahoma

Discussant

**Cory Armstrong**, Nebraska-Lincoln

**Topic V — Online Content Creator & Digital Media Use**

12-1630-18 • Creator Culture and Communication: Predicting Online Video Posting Behaviors

**Leo Jeffres**, Cleveland State,

**David Atkin**, Connecticut,

and **Kimberly Neuendorf**, Cleveland State

12-1630-19 • Adolescent Attraction to Authoritarianism: Schools and Media in the Social Learning of Aggression

**Michael McDevitt**

and **Nicky Redl**, Colorado-Boulder
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12-1630-20 • [EA] Intergenerational Support and Digital Media Use: A Cross-sectional Analysis from the Longitudinal Study of Aging in China
   
   Ruifeng Qie, Hong Kong Baptist,
   and Shoukui Cui, Malaya

12-1630-21 • [EA] Representing Young African Fashion Micro-Celebrities: The Spatiality of Performative Authenticity on Social Media
   
   Qingyi Yan, Tsinghua

Discussant
   
   Sining Kong, Texas A&M – Corpus Christi

Topic VI — Gender and Media

12-1630-22 • Applying Different Ways to Help Female and Male Be Themselves: Revealing the Effect Process of High-visual Social Media Exposure on Self-objectification among Young People
   
   Jieying Yang, Beijing Normal - Hong Kong Baptist

12-1630-23 • Put Yourself First (In a Sexy Way): Postfeminist Beauty Messaging and Resistant Media Texts
   
   Margarita Artoglou, Temple

12-1630-24 • [EA] Legitimacy of Gender Hierarchy (LGH) Moderates the Effects of Challenges for Corporate Hypocrisy
   
   Rongwei Tang, Serena Armstrong,
   and Emily Vraga, Minnesota – Twin Cities

12-1630-25 • [EA] News-finds-me Perception and Substance Use Misperceptions: The Moderating Role of Gender
   
   Hae Yeon Seo, Porismita Borah,
   Andrew Sutherland, Jordan Foley
   and Erica Austin, Washington State

Discussant
   
   Christina Najera, Tennessee-Knoxville

Topic VII — Media’s Portrayal and Framing

12-1630-26 • Media’s Portrayal of Teen Mental Health: A Content Analysis of Netflix’s Top Teen Programming
   
   Jessica Castonguay, Simu Dey
   and Carley Kurtz, Temple

12-1630-27 • Does the Dog Die? Empathic Distress and Spoilers as Self-Protection
   
   Judith Rosenbaum, Maine,
   Morgan Ellithorpe, Delaware,
   and Sarah Brookes, SUNY Geneseo

12-1630-28 • Framing The Recent Israel-gaza Conflict: A Semantic Network Analysis of News On Al Jazeera, BBC, And CNN Websites
   
   Muhammed Rashedul, Illinois at Chicago

12-1630-29 • #Justice4Mohbad: How Hashtag Activism is Driving “Journalism for Social Justice” in Nigeria
   
   Ugochukwu Madu, Iowa

Discussant
   
   Gina Masullo, Texas at Austin

Topic VIII — Media Literacy and Narrative Engagement
Saturday, August 10, 2024

12-1630-30 • Roles, Responsibilities, And Resources for a Media Literacy Policy: Perceptions of Senegalese Media Professionals
   Layire Diop, Francis Marion,
   Dani Madrid-Morales, Sheffield,
   Frankline B. Matanji, Iowa,
   Kevin Mudavadi, Indiana,
   Melissa Tully, Iowa
12-1630-31 • Empowering Narratives: Understanding Consent, Personal Boundaries, and Body Autonomy in Children’s Literature
   Opeyemi Johnson
   and Stacey Hust, Washington State
12-1630-32 • Towards Identifying Self-Transcendent Media Content: Effects of Narrative Tone and Context on Feelings of Connectedness
   Kaitlin Fitzgerald, Cornell,
   Charles Francemone
   and Matthew Grizzard, Ohio State
12-1630-33 • [EA] Scaffolding Strategies in Parent Child Dialogic Digital Shared Book Reading
   Noah Hamwamba, Shanghai Jiao Tong

Discussant
   Weirui Wang, Florida International

Topic IX — Partisan Media Use and Conflict
12-1630-34 • Government Restraints on Press Information Dissemination Amid the COVID-19 Pandemic: A Case Study in Bangladesh
   Ershad Khan, Colorado-Boulder
12-1630-35 • Watch the World Burn: Need for Chaos, Alternative/Hyper-partisan Media Use, and Believing Conspiracy Theories
   Eliana Dubosar, Florida,
   Ekaterina Romanova, Kansas,
   Brittany Shaughnessy, Luna Pittet Gonzalez,
   Jessica Sparks
   and Myiah Hutchens, Florida
12-1630-36 • Matching Journalists and Audiences: Effects of Source Characteristics on Processing Affirmative Action News Articles
   Tianting Zhang, Missouri,
   Namyeon Lee, North Carolina Pembroke,
   Ki Jun Kang, Yong Volz
   and Sungkyoung Lee, Missouri
12-1630-37 • Too Much of What? Evidence for Selective (De-)Sensitization Through Frequent Exposure to Digital Hate
   Rinat Meerson, Kevin Koban
   and Joerg Matthes, University of Vienna

Discussant
   Stephenson Waters, Louisiana Lafayette

Topic X — Journalism Skills & Social Media Usage
12-1630-38 • Journalism’s Ethos and the Future of the Field: Student Motivations and Role Conceptions
   Brian J. Bowe, Western Washington,
   Lucinda D. Davenport, Michigan State,
and Robin Blom, Ball State
12-1630-39 • [EA] Research on Intangible Cultural Heritage Communication from the Perspective of Media Space
  Yuxi Zhou, Yiran Zhao,
  Qishan Shi, Mengqi Miao
  and Ailang Li, Communication University of China
12-1630-40 • [EA] Tracking Burger Brand Promotion from Media Visibility to Word of Mouth
  Jennifer Ma, Winona State,
  and Mark Hamilton, Connecticut

Discussant
  Alec Tefertiller, Baylor

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / Sa062

Media Ethics and Law and Policy Divisions

PFR Panel Session
  Newsgathering, Privacy and Ethics: Expanding Ethics in a Digitized World

Moderating/Presiding
  Sheila B. Lalwani, Texas

Panelists
  Jane Kirtley, Minnesota
  Cobun Zweifel-Keegan, CEO, International Association of Privacy Professionals
  Jasmine McNealy, Florida

This panel focuses on data privacy and surveillance laws in the U.S. and European Union and the ethical implications for journalists, media professionals and media organizations. The vision behind this panel is to bring together experts to focus on the ethics of privacy and data protection through the novel angle of media ethics. True to the spirit of MED, this panel is inclusive in terms of race, gender, geography, type of school and career stage.

4:30 p.m. to 6 p.m. / Sa063

Newspaper and Online News and Communication Technology Divisions

PFR Panel Session
  Educating the Educators: How to Effectively Incorporate AI-related Topics and Tools in Your Journalism Curriculum

Moderating/Presiding
  name, affiliation

Panelists
  Seth Lewis, Oregon
Saturday, August 10, 2024

**Natali Helberger**, University of Amsterdam

As AI continues to reconfigure the media landscape, it is crucial that media educators are equipped with the latest knowledge and skills needed to empower the next generation of journalists. However, many of them are still struggling to understand what artificial intelligence is and how its applications can be used to reinforce processes of news production and distribution. This raises many questions about how can those educators start educating themselves about AI use in newsrooms? and what AI-driven tools should they train themselves on? To this end, the panel aims to give tips for journalism educators on self-learning the use of various AI tools and effectively incorporating them in journalism curricula, offering guidance on how to teach students about ethics and responsibility related to it. By bringing together university professors and working journalists, the panel will offer a comprehensive understanding of practical strategies related to AI integration in journalism education.

4:30 p.m. to 6 p.m. / Sa064

**Public Relations Division** and **Internships and Careers Interest Group**

Teaching Panel Session

**Teaching Authenticity and Transparency in the Era of Generative AI**

**Moderating/Presiding**

Regina Luttrell, Syracuse

**Panelists**

Rosalynn Velazquez, Baylor  
Stephanie Mahin, North Carolina at Chapel Hill  
Travis Loof, South Dakota  
Erika Schneider, Syracuse  
Rosalynn Velazquez, Baylor  
Adrienne A. Wallace, Grand Valley State

The panel explores the potential of artificial intelligence (AI) in transforming public relations education and the profession, by presenting new opportunities for professionals, scholars, and educators to enhance their communication strategies, engage with audiences in real-time, and analyze data more efficiently and more importantly, authentically. The panelists are ready to engage attendees with how they are preparing students for tomorrow’s PR practice while maintaining authenticity, ethics, and creativity while using AI for good. The impact of AI on PR curriculum and educators is significant as AI transforms the way communication is conducted and changes the skills required of PR professionals. As a result, PR educators need to adapt their teaching methods and curriculum to incorporate the latest AI technologies and trends. This includes introducing students to AI-powered tools and platforms that are now used in PR, such as chatbots, sentiment analysis tools, and media monitoring software. Panelists will share the good, the bad, and the ugly of integrating AI into the future PR pre-professional classroom. Additionally, this panel will address comprehensive coverage of AI in PR, ethical and legal considerations, equitable deployment of AI in PR, and provide practical guidance for PR educators.

4:30 p.m. to 6 p.m. / Sa065

**Scholastic Journalism Division** and **Commission on Graduate Education**

Teaching Panel Session
Saturday, August 10, 2024

Getting Curricularly Creative

Moderating/Presiding
  Patrick R. Johnson, Marquette

Panelists
  Nicole Kraft, Ohio State
  Yayu Feng, St. Thomas
  Alexis Romero Walker, Manhattanville College
  Perry Parks, Michigan State
  Greg Hoplamazian, Loyola Maryland
  Jasun Carr, Idaho State

This panel will focus on varied approaches to developing a curriculum that is both responsive to moments and changes and sustainable to keep faculty workloads manageable. Panelists will share the different ways they tackle curriculum design and their tips and tricks for being innovative.

4:30 p.m. to 6 p.m. / Sa066

Visual Communication Division

Theory Colloquium Panel Session
  Title

Moderating/Presiding
  name, affiliation

Panelists
  name, affiliation

Description

4:30 p.m. to 6 p.m. / Sa067

Commission on the Status of Minorities and Commission on the Status of Women

PFR Panel Session
  Defending Democracy with Ethical Leadership in Media

Moderating/Presiding
  Mary Bock, Texas at Austin

Panelists
  Lourdes Cueva Chacon, San Diego State
  Kathleen McElroy, Texas at Austin
  Thomas Durkin, Marquette and James W. Foley Legacy Foundation
  Jingyao Yu, Resolve Philadelphia

To promote freedom and uphold democracy, news organizations must begin by addressing issues within their industry. Media freedom has declined globally over the last decade, so news organizations, technology
companies, and citizens need to take responsibility for rebuilding trust in democracy. Panelists will tackle issues such as discrimination against marginalized groups, media bias, and fake news. After discussing these topics, they will propose best practices and solutions.

4:30 p.m. to 6 p.m. / Sa068

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

PFR Panel Session
   First Amendment Award Presentation and Q&A

Moderating/Presiding
   Meg Heckman, Northeastern

2024 Recipient
   name, affiliation

The AEJMC First Amendment Award recognizes individuals or organizations who demonstrate a strong commitment to freedom of the press and who practice or support courageous journalism. Created in 2006, the award is presented by AEJMC’s Standing Committee on Professional Freedom & Responsibility.

4:30 p.m. to 6 p.m. / Sa069

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session
   Advancing Career Preparedness in Ph.D. Programs for Next-Gen Faculty

Moderating/Presiding
   Amanda J. Weed, Kennesaw State


Panelists
   Nandini Bhalla, Texas State
   Teresa de los Santos, Pepperdine
   Chris Roberts, Alabama
   Amanda J. Weed, Kennesaw State

Part II — Beyond Sink or Swim: Teaching Training in Communication Ph.D. Programs

Panelists
   Raluca Cozma, Kansas State
   Matt Haught, Memphis
   Christopher J. McCollough, Jacksonville State
   Amanda J. Weed, Kennesaw State
In a highly competitive academic job market, it is important for Ph.D. programs to prepare students for the evolving expectations of tenure-track, non-tenure, and postdoctoral positions. This workshop will share the results of two research studies that explore U.S. doctoral education and recent job postings from AEJMC. Workshop attendees will also participate in breakout sessions to brainstorm innovative approaches to advance career preparedness for Ph.D. students. Recommendations from the breakout sessions will be shared at the conclusion of the workshop. Graduate directors and faculty, Ph.D. students, and administrators are all welcome to attend this free workshop.

4:30 p.m. to 6 p.m. / Sa070

Chinese Communication Association (CCA)

Paper Refereed Research Paper Session
   Understanding Political and Health Communication on New Media in the Chinese Context

Moderating/Presiding
   Yuan Wang, City University of Hong Kong

Combine The Folktale Morphology with the Hierarchical Political Trust Model to Map How the Public Perceives Multiple Trustees in Social Media Events Surrounding TCM During the Pandemic*
   Chenying Weng, Texas A&M
   and He Gong, Renmin University of China

Investigating the Country Reputation of China in English Online News During The COVID-19 Pandemic Period
   Xiaojun Zhang, North Texas

Is Health Code Disappearing in China? Accepting Suishenma as Technology on Programmable Platforms
   Pan Ji, Fudan University

When Nationalism Meets Machine Heuristics: Investigating the Effect of AI’s “Nationality” On the Perceived Credibility Of AIGC**
   Junyi Chen, Shanghai Jiao Tong University,
   and Weixi Zeng, Nanjing University

How Does Incidental News Exposure Increase Online Political Participation? A Parallelserial Mediation Model Among Young Netizens in China
   Lu Zhu, Zhejiang University,
   and Yusi Liu, Nanjing University

Discussant
   Yuan Wang, City University of Hong Kong

*Best Faculty Paper
**Best Student Paper

This session is organized by the Chinese Communication Association (CCA). It features five high-quality refereed research papers on Chinese communication. Their topics range from social media trust, country reputation, health code, artificial intelligence credibility, and political participation, especially in the context of the COVID-19 pandemic.

6:30 p.m. to 8:30 p.m. / Sa071
Communicating Science, Health, Environment and Risk Division

Top Paper Refereed Research Paper Session

**Moderating/Presiding**

*name*, affiliation

The Interplay of Deference, Ideology, and Risk/Benefit Perceptions in Shaping Support for Human Brain Organoids

*Isabel Villanueva, Dayeon Eom, Ashley Cate, Nicky Krause, Dietram Scheufele,*

*and Dominique Brossard, Wisconsin-Madison*

AI Chatbot Use for Mental Health: Evidence from a Field Experiment on Stress Reduction Through Perceived Message Contingency and Social Support

*Hanyoung Kim,*

*and Weilu Zhang, Kentucky,*

*and Jeong-Yeob Han, Hye Jin Yoon, Ja Kyung Seo,*

*and Jiyoung Yeon, Georgia*

Unveiling Imperfections: How Scientists' Self-Presentation Can Influence Public Perceptions, Science Advocacy, and Information Seeking Intentions

*Annie Zhang,*

*Hang Lu, Michigan*

Mediating Sustainability at the World’s Fair: How the Socioeconomic Conditions in Countries Shape their Discursive Narratives

*Kyungsun Karen Lee,* Zayed University,

*and Michael Dokyum Kim, SUNY New Paltz*

Sit is Not Lit: Influence of Social Media Messaging on Reducing Sedentary Behavior

*Mahar Nirmala, Huanyu Bao,*

*Brenda Jansen, Koh Melissa Wen Ai,*

*Kok Li Wen, Jasmine Jiemin,*

*and Lee Edmund Wei Jian, Nanyang Technological University*

Parental Support, Social Media Disorder, and Depressive Symptoms Among Early Adolescents in the U.S.-Affiliated Pacific Islands: The Case of Guam

*Francis Dalisay,* University of Guam,

*Masahiro Yamamoto, Albany,*

*Yoshito Kawahata, University of Guam,*

*Pallav Pokhrel,*

*and Scott Okamoto, University of Hawai‘i Cancer Center*

To Be or Not to Be “Well”: A Concept Explication of Well-Being in Communication Research

*Rudy Sunrin Kim, Maryland*

**Discussant**

*name, affiliation*
Saturday, August 10, 2024

* First Place Paper  
** Second Place Paper  
*** Third Place Paper  
**** Fourth Place Paper, Tie  
***** First Place Student Paper

6:30 p.m. to 8:30 p.m. / Sa072

Communication Technology Division

Top Paper Refereed Research Paper Session

Moderating/Presiding  
Mustafa Oz, Tennessee-Knoxville

Perceived Human Dominance in the Human-generative-ai (Genai) Relationship: The Impacts of Listening-centric Communication Strategies of Genai*
  
  Yingru Ji, Mengqing Maggie Zhang,  
  and Hai Liang, Illinois Urbana Champaign

Digital Back-Feeding or Inter-Feeding: Field Observation on the Use of Social Robots for Older Adults in China**
  
  Liu Yiran, Nanjing University  
  and Shen Qi, Fudan University

Resource Exchange, Perceived Social Support, Companionship and Intimacy: Characterizing the Social Relationship Between Users and ChatGPT
  
  Yixiao Sun, Yunjie Fei,  
  and Chunyan Yu, Nanjing University

Trust Spillover: An Exploration of Political Influencer Campaigns in Building Social Media Users’ Trust in Government
  
  K. Hazel Kwon, Chun Shao,  
  and Amanda Kehrberg, Arizona State

Decoding Algorithms, Engaging Fans: The Empirical Dance of Understanding and Manipulating Algorithms in Fan Communities
  
  Qing Xiao, University of Oxford  
  and Yuhang Zheng, Universiteit van Amsterdam

I've Been Targeted for Going Against the Narrative: Understanding Implications of Content Moderation and De-platforming
  
  Eliana DuBosar, Brittany Shaughnessy,  
  and Myiah Hutchens, Florida

*Faculty Top Paper  
**Top Student Paper

6:30 p.m. to 8:30 p.m. / Sa073

Communication Theory and Methodology Division

Top Paper Refereed Research Paper Session

Title
Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

6:30 p.m. to 8:30 p.m. / Sa074

Cultural and Critical Studies Division

Top Paper Refereed Research Paper Session

Moderating/Presiding

Karin Assmann, Georgia

Division PF&R Winner

Linn Washington, Jr., affiliation

Living the American Dream? Satirizing Neoliberal Capitalism in Killing It and Severance*

Corinne Weinstein, Rutgers

“Any Good Journalist is an Activist for Truth”: Producing Fact-based News Without Objectivity**

Carolina Velloso, Minnesota

Digital Echoes: Unraveling the Pathways of Online Radicalization and De-radicalization on Facebook***

Muhammad Ali, Colorado Boulder

Discussant

Karin Assmann, Georgia

* First Place Faculty Paper
** Second Place Faculty Paper
***First Place Student paper

6:30 p.m. to 8:30 p.m. / Sa075

International Communication Division

Top Paper Refereed Research Paper Session

Moderating/Presiding

name, affiliation

Shattered Lives, Unbroken Stories: Journalists’ Perspectives from the Frontlines of War*

Shahira S Fahmy, Mohamed Salama,
and Mona R. Alsaba, American University in Cairo
Saturday, August 10, 2024

When and Why Do Arabs Verify? Predicting Online News Verification Intention during the 2023 Gaza War**
  Menna Elhosary
  and Rasha Abdulla, American University in Cairo
Selective Truths: An Analysis of Government-operated Fact-checking and Its Implications for Democratic Public Sphere in Türkiye***
  Salih Hurdogan, Inga Kristina Trauthig,
  and Samuel Christopher Woolley, Texas at Austin
Embedded Critics: How Pro-Russian Bloggers Combined Propaganda and Journalism on Telegram During Russia’s War in Ukraine****
  Nicole Marie Klevanskaya, Minnesota

Discussant
  name, affiliation

*First Place, Faculty Competition
**Second Place, Faculty Competition
***Third Place, Faculty Competition
****First Place, Student Competition

6:30 p.m. to 8:30 p.m. / Sa076

Magazine Media Division

Top Paper Refereed Research Paper Session
  Best of the Best: Magazine Media Division Top Paper Session

Moderating/Presiding
  Carol Terracina Hartman, Murray State

Empowered Narratives: How BLK Magazine Used Advocacy Journalism to Represent Black LGBTQ People During the AIDS Epidemic*
  Newly Paul, North Texas
Helpful or Hurtful: Legacy Magazine Journalism Continues to Wrestle with the Advent of AI Technology in the Newsroom**
  Adam Pitluk, Coastal Carolina,
  Jennifer Wilson and Jeff Inman, Drake
Who are Lifestyle Journalists? Theorizing the Normative, Cognitive, and Narrated Roles of Lifestyle Journalists***
  Lydia Cheng, Sydney
[EA] Magazine Division Goodbye, Bitch Magazine: A Qualitative Analysis of Letters From the HG****
  Mackenzie Cato, Kennesaw State

Discussant
  Ivy Ashe, Florida Atlantic

[EA] = This submission was accepted as an extended abstract.

*  First Place Paper Award
**  Second Place Paper Award

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*** Top Student Paper Award
**** Top Extended Abstract

Top Paper Award Recognition: The Magazine Media Division will honor all top paper award winners at the end of this session and prior to our Division Social.

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6:30 p.m. to 8:30 p.m. / Sa077

Media Ethics Division

Top Paper Refereed Research Paper Session

**Title**

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

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6:30 p.m. to 8:30 p.m. / Sa078

Minorities and Communication Division

Top Paper Refereed Research Paper Session

**Title**

Moderating/Presiding

name, affiliation

Bring a Bucket, Bring a Mop: News Coverage of WAP and the Contentious Articulation of Black Women’s Politics of Pleasure*

Ayleen Cabas-Mijares, Miami

and Jules Balli, Marquette

‘What am I, then?’: Identity Politics and Intergroup Dynamics in Online Discussions of Latinx Identity**

Catalina Farias, Northwestern

Can You Hear Us Now? The Role of Podcasting in Supporting an Intersectional News Praxis***

Chelsea Peterson-Salahuddin, Michigan

[EA] Hispanic/Latinx Broadcast Ownership and Subsequent Coverage of the BLM Movement: A Political Economic Analysis**

Carolina Perez

and Brittany Potter, Texas Tech

Implications of Similarities and Differences Amongst Media Literacy Skills and Trust Across Communities of Color*

Erica Austin, Nadia Alamgir,
Alexandra Fil, Sultana Ismet Jerin,
Di Mu, Albert Junior Nyarko,
Folake Okor, Pearl Oladele,
Hae Yeon Seo, and Andrew Sutherland, Washington State
Interaction between Religiosity, Identity and Embodiment on Body Image Perception among Black American Muslim Teen Girls**
Sabena Abdul Raheem
and Bingbing Zhang, Iowa

Discussant

* Faculty Paper
** Graduate Student Paper

[EA] = This submission was accepted as an extended abstract.

6:30 p.m. to 8:30 p.m. / Sa079

Political Communication Division

High Density Refereed Research Paper Session

Moderating/Presiding
Volha Kananovich, Appalachian State

Folk Theories of Identifying Sincerity in Online Public Discussion
Youjia Huang, Shanghai Jiao Tong University
When Differences Truly Lead to Polarization: Media Diet Diversity, Zero-Sum Beliefs, and Political Polarization
Nan Zhu, and Tien-Tsung Lee, University of Macau
Building Identity Through Narratives: Who Voices Dissent Within the Party?
Yixiao Sun,
and Zhenfeng Zhou, Nanjing University
Examining Media Consumption in the UK-Based Hong Kong Diaspora and Its Impact on Cultural Identity
Boris Pun,
and Jeremy Ko, Chinese University of Hong Kong
The Political Economy of Media in Afghanistan: A Case Study of Pajhwok Afghan News from Establishment to Investigative Reporting
Somaya Shafiqi, Zhejiang University
The Resurgence of State Media in Post-Authoritarian Indonesia: Tabloidization, Partisanship and the Discordance of Free-Market Media
Indri Maulidar, Wisconsin-Madison
Source and Message Effects on Reactance to Conflict Reporting: Evidence from a Survey Experiment in Hong Kong
Jingyi Pu,
and Xinzhi Zhang, City University of Hong Kong
Leadership without Leaders: Public Agency in Populist Social Movements
Liwen Zhang, Tsinghua University
Analyzing Political Campaign Ads
Felicity Sena Dogbatse, Maryland College Park
Saturday, August 10, 2024

Understanding Partisan Selective Exposure in the United States
   Shuning Lu, North Dakota State

Discussant
   Amy McCoy, Drake

This is the high-density presentation session for the political communication division. Attendees will have the opportunity to listen to 10 lightning talks, followed by discussions with the presenters.

6:30 p.m. to 8:30 p.m. / Sa080

Public Relations Division

Top Paper Refereed Research Paper Session
   Top Papers: DEI in Public Relations Competition; History Competition; Open Competition; Newsom Competition

Moderating/presiding
   Luke Capizzo, Missouri

Top Open Papers
The Role of CDR Communication Strategy in Building Trust in Gen Al through Perceived Ethics*
   Joon Soo Lim, Syracuse, Chunsik Lee, North Florida, Donghee Shin, Texas Tech, Junga Kim, North Florida, and Jun Zhang, Middle Tennessee State
Leveraging Artificial Intelligence–Powered Chatbots for Nonprofit Organizations:
Examining the Antecedents and Outcomes of Chatbot Trust and Social Media Engagement**
   Yang Cheng, North Carolina State, and Yuan Wang, City University of Hong Kong
Examining USAID’s Strategic Communication for International Development in Post-Ebola Liberia***
   Elinam Amevor, Pittsburgh—Bradford

Discussant
   Nicholas Browning, Indiana

History
Networking Globally: The International Peace Movement’s Use of Public Relations in the 19th Century****
   Tyler Page, Connecticut, Edward E. Adams, Bringham Young, and Wenqi “Marcus” Wu, Connecticut

DEI
The Employee’s Influence: How Downward Social Comparisons Are Impacting the Leadership of Women Ccos*****
   Breann Murphy, Jacksonville State

Newsom
Globalization and MNO Prosocial Communication in Public Relations:

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Perspectives from Bangladesh, Botswana, Indonesia, and Kenya******

Jeannette Iannacone, Tennessee,
Drew Ashby-King, East Carolina,
Teresia Nzau,
and Boitshepo Balozwi, Missouri,
Habib Mohammad Ali, University of Liberal Arts Bangladesh,
and Irmawan Rahyadi, Bina Nusantara University

Discussant
   Damion Waymer, South Carolina

* First Place Paper, Open Research Competition
** Second Place Paper, Open Research Competition
*** Third Place Paper, Open Research Competition
**** PR History Award Winner
*****DEI Award Winner
******Newsome Award Winner

6:30 p.m. to 8:30 p.m. / Sa081

Scholastic Journalism Division

Top Paper Refereed Research Paper Session

Meeting Current Expectations and Needs: Responses from Journalism Educators, Young Professionals, and Audience Members

Moderating/Presiding

Serajul Bhuiyan, Savannah State

High School Journalism Field Trips: Post-Pandemic Barriers and Opportunities*

Monica Hill, North Carolina at Chapel Hill,
Marina Hendricks, South Dakota State,
Sarah Cavanah, Kansas,
and Peter Bobkowski, Kent State

Entering Journalism in Times of Democratic Backsliding: Hong Kong Young Journalists’ Career Decision and Persistence

Tsz Fung Hans Tse, Francis Lee,
and Ziqi Yang, The Chinese University of Hong Kong

Improving the “Experience” of News Use: Toward a UX Perspective that Bridges Audience Studies in Journalism and Human-Computer Interaction**

Emmanuel Maduneme, Oregon

Discussant

Elizabeth Smith, Pepperdine

* First Place Open Competition Paper Award
** First Place Graduate and Undergraduate Student Paper Award

6:30 p.m. to 8:30 p.m. / Sa082

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Visual Communication Division

Top Paper Refereed Research Paper Session

Moderating/Presiding

name, affiliation

Redefining Femininity and Defying Traditional Gender Norms: An In-Depth Visual Analysis of North African Women Athletes’ Instagram Branding***
   Rim Chaif, Kansas
   Ali Ibrahim, Florida Atlantic
Seeing Differently: Israeli-Palestinian Conflict Visual Narratives Before and after the Abraham Accords in Arab Media**
   Mona R. Alsaba,
   and Shahira S. Fahmy, American in Cairo
Unveiling Repetitive Visual Stages: Media Narratives and School Shooting Coverage Post-Columbine****
   Taylor Sheridan, Texas at Austin
Video Catalyzing Misinformation Online: Modality and Source Effects of Credibility, Health Attitudes and Behaviors*
   Ivanka Pjesivac, Sohyun Park,
   and Alexia Little, Georgia
Weight-Stigmatizing News Images as Visual Misinformation: Investigating Facebook’s ‘Related Articles’ Feature and Comments as Counter-Information**
   Aditi Rao, Connecticut

Discussant

name, affiliation

*Top Faculty Paper
**Runner-Up Faculty Paper
***Third-Place Faculty Paper
****Top Student Paper
*****Runner-Up Student Paper

Top Paper Award Recognition: The Visual Communication Division will honor all top paper award winners, along with top paper reviewers, at the end of this session and prior to our Division Social.

6:30 p.m. to 8:30 p.m. / Sa083

Participatory Journalism Interest Group

Top Paper Refereed Research Paper Session

Moderating/Presiding

Mark Poepsel, Southern Illinois, Edwardsville

Participatory Podcast Journalism: True Crime Case Crowdsourcing**
   Sarah Witmer, Iowa
Saturday, August 10, 2024

Personalization Strategies Used at Engaged Journalism Outlets to Create Perceived Credibility and Trust with the Audience*

Kirsten Johnson, Elizabethtown
and Burton St. John, Colorado Boulder

Understanding News-Related User Comments and Their Effects:
A Systematic Review
Emily Kubin, Pascal Merz, Mariam Wahba,
Cate T. Davis,
and Kurt Gray; Christian von Sikorski University of Kaiserslautern-Landau (RPTU)

The Impact of Journalists’ Empathetic Communication on Audiences’ Psychological Engagement
Soo Young Shin, Alabama

Discussant
Nisha Sridharan, Arizona State

* Top Faculty Paper
** Top Student Paper

6:30 p.m. to 8:30 p.m. / Sa084

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group

Top Paper Refereed Research Paper Session
Championing Change: LGBTQ Interest Group Top Paper Session

Moderating/Presiding
A. Kix Patterson, Florida

Reinventing Scaffolded Selves: Visual Media Representations of Queer Infrastructures*
Cassandra Hayes, Texas Christian

Group Swinging as Strategic Approach to Curating Multiple Minority Identities Online:
Study of Lesbian Gamers**
Zizhong Zhang, Tsinghua,
Haixin Mu
and Don Lok Tung Chui, Chinese University of Hong Kong
Marginalised People Gather in the Cyberspace: Online Community Engagement of Chinese Bisexual Individuals
KJ Kaixin Deng
and Dengjin Yu, Beijing Normal University

Queering Contemporary Comedy: F/X’s “What We Do in the Shadows”
Erika Engstrom, Kentucky,
Evan Brody, Nevada-Reno
and Annie Casadevall, Kentucky

Counter Moral Stereotypes with Corresponding Positive Framing: Experimental Evidence from Singapore
Jingwei Zheng
and Nuri Kim, Nanyang Technological

Missed Opportunities: Portrayals of LGBTQI+ Individuals in Law & Order: SVU

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Episodes Over Time
   Ron Price
   and Stacey Hust, Washington State

Discussants
   Chelsea Reynolds, California State, Fullerton and Minjie Li, Tennessee

* First Place Faculty Paper Award
** First Place Graduate and Undergraduate Student Paper Award

6:30 p.m. to 8:30 p.m. / Sa085

Sports Communication Interest Group

Top Paper Refereed Research Paper Session
   Sports Communication Top Paper Session

Moderating/Presiding
   Betsy Emmons, Nebraska-Lincoln

Examining Sports Media Credibility, Bias, Political Identification, and Fandom Using a Repeated Cross-sectional Survey*
   Natalie Brown-Devlin, Jingyue Tao,
   Chris Imbrogno,
   and Nicole Butterbaugh,
   Xiaotong Liu, Leonard Memon,
   and Yara Acaf, Texas at Austin
   and Josh Anderson, Arizona

Student-Athletes’ Road to Success in College Life: Factors Influencing Well-being, Athletic, and Academic Performance**
   Seok Kang,
   and Adel Alaeddini, Texas at San Antonio

In-House Sports Reporters on the Journalism Periphery: Journalistic Heterodoxy and Heteronomy***
   Gregory Perreault, South Florida
   and Daniel Nölleke, German Sport University Cologne
   and Monica Crawford, Minnesota
   and Ella Hackett, South Florida

“If Those Stats Make You Mad, Then You’ve Come to the Right Place”:
Theorizing A Women’s Sport Media Counterpublic****
   Monica Crawford, Minnesota

Discussant
   Betsy Emmons, Nebraska-Lincoln

* First Place Open Competition Paper Award
** Second Place Open Competition Paper Award
*** Third Place Open Competition Paper Award
**** Top Student Paper Award
Saturday, August 10, 2024

8:30 p.m. to 10 p.m. / Sa086

Communicating Science, Health, Environment and Risk Division

Social

Hosting

  name, affiliation

8:30 p.m. to 10 p.m. / Sa087

Cultural and Critical Studies Division

Offsite Social

Hosting

  name, affiliation

8:30 p.m. to 10 p.m. / Sa088

International Communication Division

Offsite Social

Hosting

  name, affiliation

8:30 p.m. to 10 p.m. / Sa089

Public Relations Division

Offsite Social

Hosting

  Christopher Wilson, Brigham Young

The PRD Annual Social is an evening for members and others to network, catch up, and meet new colleagues. Book raffles and door prizes add to the fun, along with local food and drinks. Any AEJMC member is welcome to attend. Pre-registration is required. For additional information, contact Christopher Wilson, chriswilson@byu.edu

Early bird registration: Regular members: $15 Grad students: $12
Regular registration: Regular registration: $18 Regular members: $15
At the door: $20

8:30 p.m. to 10 p.m. / Sa090

University of Minnesota, Washington State University and University of Iowa
Saturday, August 10, 2024

Social

Hosting

  name, affiliation

8:30 p.m. to 10 p.m. / Sa091

University of Oklahoma, Gaylord College of Journalism and Mass Communications

Social

Hosting

  name, affiliation

8:30 p.m. to 10 p.m. / Sa092

University of Tennessee, Michigan State University and Washington State University

Social

Hosting

  name, affiliation

8:30 p.m. to 10 p.m. / Sa093

Texas Universities

Social

Hosting

  name, affiliation