Friday, August 9, 2024

7 to 8 a.m. / F001

Minorities and Communication Division

Business Session
Awards Meeting

Moderating/Presiding
Maria De Moya, Tennessee-Knoxville

Meeting to recognize the MAC division leadership and the recipients Félix F. Gutiérrez and Clint C. Wilson II, The Lionel C. Barrow Jr. Award, the Barrow Minority Doctoral Student Scholarships and research grant recipients. By invitation only. Top papers will be recognized following the top paper panel presentations.

7 to 8 a.m. / F002

Public Relations Division

Business Session
PRDV Outgoing Officer Meeting

Moderating/Presiding
Christopher Wilson, Brigham Young

7:30 to 9:30 a.m. / F003

Association for Education in Journalism and Mass Communication

Business Session
Elected Standing Committee on Professional Freedom and Responsibility

Moderating/Presiding
Genelle Belmas, Kansas, 2023-24 chair, ESC Professional Freedom and Responsibility

7:30 to 9:30 a.m. / F004

Association for Education in Journalism and Mass Communication

Business Session
Elected Standing Committee on Publications

Moderating/Presiding
Scott Reinardy, Kansas, 2023-24 chair, ESC Publications

7:30 to 9:30 a.m. / F005

Association for Education in Journalism and Mass Communication
Friday, August 9, 2024

Business Session

**Elected Standing Committee on Research**

Moderating/Presiding

**Gregory Perreault**, South Florida, 2023-24 chair, ESC Research

7:30 to 9:30 a.m. / F006

**Association for Education in Journalism and Mass Communication**

Business Session

**Elected Standing Committee on Teaching**

Moderating/Presiding

**Shearon Roberts**, Xavier-Louisiana, 2023-24 chair, ESC Teaching

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Teaching.

7 to 8 a.m. / F007

**Indigenous/Native Scholars Committee**

Business Session

**Formation Committee Meeting**

Moderating/Presiding

**Melissa Green-Blye**, Kansas

8:30 to 10 a.m. / F008

**Advertising** and **International Communication Divisions**

PFR Panel Session

**Social Media Influencers Around the World: Issues and Impact**

Moderating/Presiding

**Louisa Ha**, Bowling Green State

Panelists

Global Social Media Influencers and their Role in the National Branding of Saudi Arabia

**Mohammad Abuljadail**, King Abdulaziz

Chinese Social Media Influencer Li Jiaqi’s Reputation Crisis and A Reconsideration of The Impact of Influencer Trust on The Influencer-Consumer Relationship

**Yang Yang**, South Indiana

Important Role Black and African Social Media Influencers Play in The World of Beauty and Fashion and Lifestyle to Accepting African Beauty in Corporate Spaces
Amonia Tolofari, Southern Mississippi
Virtual Influencer Popularity in South Korea

Ilyoung Ju, Bowling Green State
ACE Family Who are a Unique Type of SMI Because They Rely on the Cooperation of All Family Members (Parents and Children) And Have a Following That Spans a Large Age Range

Hyacinth Bangero and Madison Clatt, Bowling Green State
Challenges LGBTQ Influencers Face When Their Product Endorsement Create Controversy for Major Brands

Kelsey Zook, Bowling Green State

This panel will address some of the hot topics for the influencers in different countries with different cultures, political systems and economic development.

8:30 to 10 a.m. / F009

Broadcast and Mobile Journalism and Political Communication Divisions

Teaching Panel Session
Election 2024: Student Media Coverage, Special Projects and Innovative Storytelling Tools

Moderating/Presiding
Harrison Hove, Florida

Panelists
Alix Bryan-Campos, Virginia Commonwealth
Amber Hinsley, Texas State
Joe Treaster, Miami
Lei Guo, Nebraska Omaha
Nicole Clarity, Hofstra
Sherice Gearhart, Texas Tech

Elections will dominate the news cycle this fall. The purpose of this panel is to highlight student media coverage, special projects, innovative storytelling tools and best practices for teaching communication and journalism centered around elections.

8:30 to 10 a.m. / F010

Communication Technology and Communication Theory and Methodology Divisions

Research Panel Session
Strange New Worlds: Communication Theory in the Age of AI

Moderating/Presiding
Stephen J. McConnell, New York

Panelists
David Wolfgang, Colorado State
Michael Humphrey, Colorado State
Tama Leaver, Curtin University
This panel, Strange New Worlds: Communication Theory in the Age of AI, will invite theorists and researchers to answer these critical questions. They will discuss useful theoretical frameworks and new directions, aiming to provide attendees with a toolkit for AI theorizing while encouraging novel and challenging paths to evaluate a communication technology that will define this century and our field.

8:30 to 10 a.m. / F011

Cultural and Critical Studies Division and Community Journalism Interest Group

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Cultural and Critical Studies Division
Topic I — Interrogating New(s) Media and Digital Media Practice

06-0830-01 • [EA] Indigenous Peoples’ Day or Columbus Day? A Qualitative Analysis of Contested News Narratives
   Martina Santia, Shannon Burth, Raiana Soraia de Carvalho, and Srivi Ramasubramanian, Syracuse

06-0830-02 • “News Isn’t That Important to Our Users”: A CDA Of Facebook’s Response To Canada’s Online News Act
   Javie Ssozi, Iowa

06-0830-03 • “Not the Whole Story”: The “On Being” Podcast and Journalism as a Healing Art
   Perry Parks, Michigan State

06-0830-04 • Spiritual Influencers: Authenticity, Authority and Digital Spirituality on Instagram
   Suman Mishra, Southern Illinois, Edwardsville

06-0830-05 • [EA] Neither Ghost, Nor Desert but A Metropolitan News Gap: The Omission of Marginalized and Minoritized Communities from the Washington Post’s Local Coverage
   Margot Susca and Dima Amro, American

06-0830-06 • “X Is the Voice of The People”: A Stylistic Analysis of How Elon Musk Frames X as a Newsroom
   Rose See, Columbia

Discussant
   David Wolfgang, Colorado State

Topic II — “Media Cultures and Control(s)”

06-0830-07 • [EA] 21st Century American Dreams: Dreams for America
   Charisse L’Pree Corsbie-Massay, Syracuse

06-0830-08 • [EA] ANOTHER BRICK IN THE WALL: Access to Media Resources as a Means of Control in Georgia Prisons
   Grace Barnett and Karin Assmann, Georgia

06-0830-09 • [EA] The Double-Edged Impact of a Chinese Online Depression Community On Members
   Shumeng Miao, Beijing University of Posts and Telecommunications

06-0830-10 • [EA] The Reshaping of East Asian Family Ethical Culture by Digital Social Platforms
   Yinong Qin, Communication University of China

06-0830-11 • [EA] Traditions as Events: Phenomenological Tlingit Clan Hats

2024 AEJMC Philadelphia, PA Conference Program Copy
Friday, August 9, 2024

and Hani/Akha Sacred Swing Rebuilding

Yingchun Xu, Rutgers
06-0830-12 • Roots Connect Roots: How Genealogical Records (Re)Construct a Shared Sense of Community in Contemporary China
Qinghua Wang, affiliation
06-0830-13 • Building Relationships with Little Engagement: Translating Advocacy for Roma Rights on Social Media***
Adina Schneeweis, Oakland

Discussant
Paulette Kilmer, Toledo

*** Third Place Top Faculty Paper

Topic III — “Games of Popular Culture, AI, and Power”
Gooyong Kim, Cheyney University
Jiahui Ban
and Zhaoyi Yang, affiliation
06-0830-16 • [EA] The Altman Effect: A Critical Discourse Analysis of the Media’s Coverage of OpenAI
Shane Graber,
Andrii Shadrin,
and Kerry McAuley, Norwich University
06-0830-17 • [EA] Playing as Time Work: Marketing Gamers’ Digital Actions in Chinese Online Shopping Festival
Xin Xia, affiliation
06-0830-18 • [EA] Aesthetics as an Invisible Power: A Chronological Examination Based on Youth’s Cultural Consumption of Celebrities
Zhenting He, affiliation
06-0830-19 • Environmental Discourses in Latin America Media: A Theoretical Model Grounded In Mediaciones and Decolonial and Counter-Hegemonic Propositions
Bruno Takahashi,
and Iasmim Amiden dos Santos, Michigan State

Discussant
Nic Bennett, Texas

Topic IV — “Political Economies of Cultural and Digital Productions”
06-0830-20 • Gendered Framing of Agribusiness under USAID’s Feed the Future Initiative in Liberia
Elinam Amevor, University of Pittsburgh-Bradford
and Felix Yao Amenorhu, affiliation
06-0830-21 • Knowledge Production and Digital Distinction of Micro-Intellectuals On Chinese Digital Platform Zhihu
Manxin Xu
and Renyi He, The Chinese University of Hong Kong
Friday, August 9, 2024

06-0830-22 • Police Unions, Ideology, and Counter Campaigns: A Rhetorical Analysis of Proposition B in San Antonio

Brittany Potter, Texas Tech

06-0830-23 • [EA] Unwitting Permeation-Understanding the Political Economy of Platformization of Generative AI Chat GPT-4 And Gemini as Case

Yan Sun, Nanyan Technological University

06-0830-24 • [EA] The Business of Digital Media: Platform, Surveillance, or Attention?

Brice Nixon, Chestnut Hill College


Shuyue Liu
and Zhengtao Jin, affiliation

Discussant

Dawn Gilpin, Arizona State

Topic V — “Feminist and Gendered Discourses in Media”

06-0830-26 • [EA] Framing the Veil: Depictions of Muslim Veiled Women in Egyptian Television Dramas

Lamya Achelha
and Katie Olsen, Kansas State

06-0830-27 • [EA] Father’s Rights Versus Feminists: A Content Analysis of Joint Custody in the Media

Kristine Crane, Florida

06-0830-28 • [EA] A Visual Critical Discourse Analysis of Wedding Photography In The Pictorials of Republican China

Cheng Wenqing, affiliation

06-0830-29 • [EA] Exploring Public Support of Female Athletes Engaged In Traditionally Male-Dominated Sports in Social Media

Rim Chaif, Kansas

06-0830-30 • Men Don’t Want Boss Babes: How Tradwives Talk about Work on Tik Tok

Jessica Crowell, State University of New York-New Paltz

06-0830-31 • Fandom, Nationalism, and Gender: A Critical Discourse Analysis of “Azhong-Brother” Posts on Chinese Social Media

Yujie Dong, Shanghai Jiao Tong University

Discussant

Amal Bakry, Louisiana at Lafayette

Topic VI — “Selling Identities and Body Politics Across Media Landscapes”

06-0830-32 • Not Getting “Bud Lighted”: Brand Activism, News Framing and Anti-Trans Motives in the U.S.

Myles Lascity, Southern Methodist
and Candice Roberts, St. John’s

06-0830-33 • Social Media Fitness Influencer Culture: Selling Hegemonic Body Ideals during a Global Pandemic

Amaya Behsman, Manhattan College

06-0830-34 • The Emotional and Relational Labor of Women Virtual Live Streamers in China: Navigating Emotional Labor, Avatar Identity, and Audience Dynamics

Yifan Wu, affiliation
06-0830-35 • “You Are Not Fat”: A Mixed-Methods Study of ‘BOPO’ Discourse on Chinese Social Media Platform RED
Lei Chen
and Kun Zhou, Iowa

06-0830-36 • “I Transcend My Hair”: A Critical Examination of Hair Tales Documentary—Navigating the Evolution of Black Hair in the United States from Oppression to Celebration
Felicity Dogbatae, Maryland
and Amonia Tolofari, Southern Mississippi

06-0830-37 • Produce 101 China: An Occasion of Enchantment and Transgression
Jiayue Li, Florida

Discussant
Deborah Danuser, Pittsburgh

Topic VII — “Mediated Race, Technology, and Counter-cultures”

06-0830-38 • “Black Girl Magic”: Exploring the Intersection of Technology and Taste in African Braiding Short Video
Qingyi Yan, affiliation

Ana Gabriela Méndez Gutiérrez, Shanghai Jiaotong University

06-0830-40 • [EA] Canaries in the Coal Mine: Adult Industry News as Advocacy Journalism in the Wake of FOSTA/SESTA
Chelsea Reynolds, California State-Fullerton

06-0830-41 • [EA] First-Generation College Students at HBCUs Learning to Search and Evaluate Information Online to Successfully Navigate the College Search Process
Pamela Waters, Western Illinois

06-0830-42 • Bianca Xunise of Six Chix Unmasks Racial Hegemony in Newspaper Funny Pages: A Multimodal Critical Discourse Analysis
Lisa Lenoir, Indiana-Bloomington

06-0830-43 • “I’m Sick of Woke Indoctrination Masquerading as Education”: Race-Based “Indoctrination” in Education as Republican Campaign Strategy
Alyvia Walters, Rutgers

Discussant
Ivy Lyons, Maryland, College Park

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

8:30 to 10 a.m. / F012

History Division

Refereed Research Paper Session
Notable Firsts Breaking Barriers and Challenging Racial Inequalities in Print and Broadcast
Friday, August 9, 2024

Moderating/Presiding
  Cathy Jackson, Norfolk State

From “Redemption” to “Massive Resistance:” *The New York Times’s* First Columnist and the Legacy of Reconstruction
  Sid Bedingfield, Minnesota-Twin Cities
Irving E. Lowery, Negro Journalist on a Southern White Daily in Early 20th Century
  Kenneth Campbell, South Carolina
Breaking Barriers: Ed Bradley’s Early Years in Radio*
  Beth Knobel, Fordham
[EA] “We Want Entire Freedom”: *The New Orleans Tribune* and the Foundation of Counterpublics Through Affective Discourse **
  Anjali DasSarma
  and Valentina Proust, Pennsylvania

Discussant
  Erika Pribanic-Smith, Texas-Arlington

* Diversity Paper Award
** Top Extended Abstract

[EA] = This submission was accepted as an extended abstract.

This session examines newspaper discourse around racial inequality, offering scholarly examination of the role news media played in public perception, it will also discuss two notable journalism "firsts," who broke barriers during their careers.

8:30 to 10 a.m. / F013

Mass Communication and Society and Communicating Science, Health, Environment and Risk Divisions

Research Panel Session
  Teens, Sex and Media Effects: Understanding Media Impact on Adolescent Sexuality, Sexual Health, and Advocacy

Moderating/Presiding
  Leti Couto, DePaul

Panelists
  Rebecca Ortiz, Syracuse
  Jessica Willoughby, Washington State
  Stacey Hust, Washington State
  Christina Dodson, innovation, Research & Training
  Carina Zelaya, Maryland

This panel will highlight research on how the media with which teens engage can influence their sexuality and sexual health, such as how teens use media to (1) engage in sexual and reproductive health advocacy, (2) make sense of their and others’ gender and sexual identities, and (3) fill the gaps in their sexual health education knowledge with digital media and media literacy education.
Friday, August 9, 2024

8:30 a.m. to 10 a.m. / F014

Media Ethics Division

Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

8:30 to 10 a.m. / F015

Public Relations Division

Refereed Research Paper Session

Public Relations for Social Good: Government, Higher Education, DEI, and CSR Contexts

Moderator

Virginia Harrison, Clemson

Does AI-Generated Caring Message Increase Trust in Government?
The Pivotal Role of AI Knowledge in Government Crisis Responses

Emily Zhan, Qi Zheng, Chuqing Dong,
and Esther Thorson, Michigan State

Strategists, Advocates, and Storytellers: The Role of Public Relations in Driving Organization’s Diversity, Equity, and Inclusion

April Yue, Boston, Weiting Tao, Miami,
Amanda Bradshaw, and Bitt Moon, Mississippi

Exploring Post-Crisis Sensemaking among Public Relations Professionals in Higher Education

LaTonya Taylor, Courtney Boman,
and Laura Lemon, Alabama

Whose Green Is Greener? Examining the Effects of Corporate’s Insetting and Offsetting Carbon Emission Efforts on Purchase Intention

Shupei Yuan, Northern Illinois,
and Haoran Chu, Florida

Discussant

Arunima Krushna, Boston

[EA] = This submission was accepted as an extended abstract.
Friday, August 9, 2024

8:30 to 10 a.m. / F016

Visual Communication Division

PFR Panel Session

Ethical and Constructive Approaches to Photojournalism of Gun Violence in Philadelphia

Moderating/Presiding

Lisa Krantz, Missouri

Panelists

Jennifer Midberry, Lehigh
Danese Kenon, Philadelphia Inquirer
Oronde McClain, Philadelphia Center for Gun Violence
Denise James, Temple

This panel will feature Philadelphians who have been working on how journalists can produce more ethical and constructive reporting on gun violence. Photojournalism can be the most intrusive part of newsgathering for gun violence stories and warrants special attention. Therefore, this panel will address the ethical and logistical challenges that arise in producing visual stories on this topic. The discussion will offer practical changes that still and video photojournalists can apply to their reporting as well as suggest bigger-picture changes that newsrooms can implement.

8:30 to 10 a.m. / F017

Commission on the Status of Women and Sports Communication Interest Group

Research Panel Session

Karma is Her Boyfriend: What Taylor Swift’s NFL Era Meant for the League’s Reputation with Women

Moderating/Presiding

Dylan McLemore, Oklahoma

Panelists

Andrea Hall, Middle Tennessee State
Cara Hawkins-Jedlicka, Washington State
Lindsey Maxwell, Southern Mississippi
Kim Bissell, Louisiana State

This panel will rely on past and ongoing research, as well as practical experience from industry professionals, to discuss how sports leagues and their broadcast partners market to women. Can the Taylor Swift phenomenon change NFL broadcasts and content strategies? In going all-in on Swifties, does the NFL risk alienating existing fans or neglecting other diverse untapped audiences?

8:30 to 10 a.m. / F018

Internships and Careers Interest Group

Refereed Research Paper Session

2024 AEJMC Philadelphia, PA Conference Program Copy
**Friday, August 9, 2024**

**Internships & Careers Top Research Manuscripts**

Moderating/Presiding  
**Hal Vincent**, Elon

Measuring the Effectiveness of Internship Programs in Aligning Education with Industry: A Comprehensive Analysis of Internship Outcomes in the UAE Universities***  
**Fokiya Akhtar**, affiliation  
and **Mian Asim**, affiliation

Navigating Professional Expectations: Anticipatory Socialization through SPJ Conventions and Its Role on Journalism Students’ Career**  
**Damilola Oduolowu**, Missouri

Skills Mismatch in Journalism Education in China: A Quantitative Analysis of the Gap between Higher Education and Industry Demand*  
**Ran Wang**, affiliation,  
**Xurui Zhou**, affiliation  
**PeiXuan Wu**, affiliation  
**Hemin Tang**, affiliation  
and **Yiyao Li**, affiliation

Discussant  
**Jeffrey Ranta**, Coastal Carolina

* First Place Paper Award  
** Second Place Paper Award  
*** Third Place Award

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**8:30 to 10 a.m. / F019**

**Small Programs Interest Group** and **Minorities and Communication Division**

Teaching Panel Session  
**New Roads: Making Diversity the Path Over the Enrollment Cliff**

Moderating/Presiding  
**Doug Mendenhall**, Abilene Christian

Panelists  
**Michael Longinow**, Biola  
**Vivian Martin**, Central Connecticut  
**Rochelle Ford**, Dillard  
**Melody Fisher**, Mississippi State

This panel will examine new recruiting methods, retention activities, and the role that student focused teaching can play in counter-acting the predicted cliff on small programs nationally.

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**8:30 to 10 a.m. / F020**
Roundtable Discussion

You’re Invited: Coffee with Leadership

Moderating/Presiding

Linda Aldoory, American, AEJMC President, 2023-24

Leadership

Teresa L. Mastin, Michigan State, AEJMC President-Elect, 2023-24
Bey-Ling Sha, California State Fullerton, AEJMC Vice President, 2023-24
Johnny Sparks, Ball State, ASJMC President, 2023-24
Emily Metzger, Kent State, ASJMC President-Elect, 2023-24
Hub Brown, Florida, ASJMC Vice President, 2023-24

When was the last time you could tell leadership what you thought about the conference or ask them about their vision for AEJMC and ASJMC? This is your chance! You’re invited to join leadership for a coffee, ask questions, and share your feedback.

8:30 to 10 a.m. / F021

Scripps-Howard Fund

Teaching Panel Session

Navigating Change in an AI World

Moderating/Presiding

Nicole Kraft, Ohio State, 2023 SHF Teacher of the Year
and Ann Brill, Kansas, 2023 Administrator of the Year

Panelists

name, affiliation

Join us for an interactive session on how students, faculty and administrators can address Gen-Z and Gen-Alpha expectations. We will explore motivation hurdles and find strategies for reigniting engagement and passion in students and faculty.

10:30 a.m. to Noon / F022

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Cornerstone Panel Session

Title

Moderating/Presiding

name, affiliation

Panelists
name, affiliation

Description

10:30 a.m. to Noon / F023

Broadcast and Mobile Journalism Division and Entertainment Interest Group

Research Panel Session
Cold Cases and Hardcore Histories: Studying the Past through Modern Podcasting

Moderating/Presiding
Marcus Funk, Sam Houston State

Panelists
Lindsey Sherrill, North Alabama
David Dowling, Iowa
Kelsey Whipple, Massachusetts-Amherst
Christopher Toula, Sam Houston State

While most news media prioritize breaking news and current events, podcasting provides a vibrant platform for journalists to reopen old news and ancient history. Disconnection from the present day is a feature – not a bug – of prominent and amateur true crime, history and investigative journalism podcasts. Do modern podcasts blend past events and modern context fairly, or unfairly? Is nostalgia, or timelessness, central to podcasting? How can academics best study and answer those questions?

10:30 a.m. to Noon / F024

Communication Technology and Media Management, Economics and Entrepreneurship Divisions

Research Panel Session
Social Media Influencer Relations: Research Opportunities in an Emergent Field

Moderating/Presiding
Guy Golan, Texas Christian

Panelists
Chen Lou, Nanyang Technological
Brian Smith, Brigham Young
Itai Himelboim, Georgia
Karen Freberg, Louisville

The current panel will discuss the many research opportunities that influencer relations presents for scholars of digital media and public relations. The panel will examine both theoretical and methodological approaches to influencer relations and discuss the role that technology may play in empowering these strategic relationships.

10:30 a.m. to Noon / F025
Friday, August 9, 2024

Communication Theory and Methodology Division
High Density Refereed Research Paper Session

Title

Moderating/Presiding
name, affiliation

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.

10:30 a.m. to Noon / F026

Minorities and Communication Division and Commission on the Status of Minorities
Teaching Panel Session
Spanish-English Bilingual Journalism Practices: From College to the Newsroom

Moderating/Presiding
Federico Subervi-Vélez, Wisconsin-Madison

Panelists
Lourdes Cueva-Chacón, San Diego State
Jessica Retis, Arizona
Ana Lourdes Cárdenas, San Francisco State
Elio Leturia, Columbia College – Chicago
Alejandro Alvarado Bremer, Florida International and editor, Caplin News en Español

Considering Latino/a/x news as a product of bilingual journalism practices that require bicultural competencies to gather, assess, present, and disseminate news and information about, or relevant to, Latino communities (Retis, 2022), this panel seeks to discuss how new generations of Latino/a/x/e journalists are being trained in higher education institutions. The panel also seeks to survey the most recent bilingual journalism news products to assess if higher ed is meeting industry standards and demands.

10:30 a.m. to Noon / F027

Political Communication and Mass Communication and Society Divisions
Research Panel Session
The Press and Democratic Backsliding: How Journalism Has Failed the Public and How It Can Revive Democracy

Moderating/Presiding
Tom Johnson, Texas at Austin

Panelists
Katherine Haenschen, Northeastern
Patrick R. Johnson, Marquette
Friday, August 9, 2024

Lindsey Meeks, Oklahoma
Andy Mendelson, CUNY
Josh Scacco, South Florida
Anita Varma, Texas at Austin

What is the role of the press in the 2024 election when one of the major candidates is under more than 90 indictments, has claimed that the last two presidential elections were rigged against him and who promises, if elected, to remove the guardrails that prevent the president from being an authoritarian leader? At present the role of the press in the 2024 election doesn’t seem much different from that in the last two elections. Primary coverage focused on the seemingly insurmountable lead of the two front runners and more space was devoted to campaign issues such as whether Joe Biden is too old to run for president than issues such as threats to democracy. Biden’s speeches warning about threats to democracy posed by Trump are treated as part of his campaign strategy rather than a clarion call that our democratic system is threatening to collapse.

10:30 a.m. to Noon / F028

AEJMC Council of Affiliates

Teaching Panel Session

Media Malpractice Past and Present: Abdication of Moral Responsibility in Journalism and Advertising

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

This panel intends to do just that, to examine the variants of media malpractice in journalism, advertising and social media. The panel will take up recent cases such as the massive libel lawsuit against Fox News by Dominion Voting Systems as well as episodes of fabrications such as the Washington Post’s “Jimmy’s World” debacle. It will address the politically divisive disinformation common in social medial and the 2014 advertising scandal created by L’Oreal when it falsely advertised a lotion that could “boost genes” to impart beauty. The panel also will consider whether such malpractice is an inherent defect in profit-making or politically aligned media practices.

10:30 a.m. to Noon / F029

Internships and Careers and Small Programs Interest Groups

PFR Panel Session

Creating Funding Programs to Assist Students Afford Internships and Applied Learning Experiences

Moderating/Presiding

Hal Vincent, Elon

Panelists

Cessna Winslow, Tarleton State
Jeffrey Ranta, Coastal Carolina
Adrienne Wallace, Grand Valley State
Denise McGill, South Carolina

2024 AEJMC Philadelphia, PA Conference Program Copy
Friday, August 9, 2024

**Peggy Watt**, Western Washington  
**Kay Colley**, Texas Wesleyan

This panel will explore programs, strategies, and funding opportunities that universities and communication faculty are successfully employing to help students offset the costs associated with participating in applied learning opportunities—including internships and capstone projects. This engaging format will offer practical suggestions and recommendations that can be utilized in diverse programs and institutions.

10:30 a.m. to Noon / F030

**Association for Education in Journalism and Mass Communication** and **Peter Lang Publishing**

Teaching Panel Session

**Tenth Anniversary Celebration of the AEJMC/Peter Lang Scholarsourcing Series: Looking Back, Looking Ahead**

**Moderating/Presiding**  
Carolyn Bronstein, DePaul, Series Editor; Founding Scholarsourcing Editorial Board Member

Panelists  
**Elizabeth Howard**, Acquisitions Editor for Media and Communication, Peter Lang  
**Carolyn Kitch**, Scholarsourcing Editorial Board Member, Temple  
**Paula Poindexter**, Founding Scholarsourcing Editorial Board Member, Texas at Austin  
**Jane Singer**, Founding Series Editor, City University of London  
**Sarah Smith-Frigerio**, Scholarsourcing Series Author/Volume Editor, Tampa  
**Alexis Tan**, First Author in the Scholarsourcing Series, Washington State

Please join us as we celebrate a decade of Scholarsourcing! We will look back at the achievements of this innovative publishing partnership with Peter Lang and look ahead at what is next to come for the series, including the latest volume published.

10:30 a.m. to Noon / F031

**Oklahoma State University** and **Iowa State University**

Networking Session

**Sports Media Educator Meet-Up and Networking Reception**

**Moderating/Presiding**  
Jared Johnson, Oklahoma State

Panelists  
**Michael Dahlstrom**, Iowa State  
**Jan Lauren Boyles**, Iowa State

Score big at this event designed to foster connections across sports media programs. Enjoy food and beverages inspired by the spirit of the Big 12 and network to tackle new opportunities. From rookies to MVPs, all are invited.
10:30 a.m. to Noon / F032

International Association for Literary Journalism Studies I

Research Panel Session

Hyper-Local Literary Journalism: Telling Community-Specific Stories

Moderating/Presiding

Melissa Nurczynski, Kutztown

Panelists

Fanzines as Citizen-Led Community Journalism
Shanna R. Gilkeson, Eastern Michigan

The Vreeland Memos as a Literary Account of Fashion in the 1960s and 70s
Melissa Nurczynski, Kutztown

Literary Journalism in My Backyard: Effecting Local Change Through Narrative
Patrick Walters, Washington & Lee

ArkansasCovid.com: When Data Delivered Drama
Bret Schulte, Arkansas

Rural and Small-Town Literary Journalism Through Two (Student) Team-produced Projects from the News Lab at Pennsylvania State
Maggie Messitt, Pennsylvania

Local communities, be they small towns, city neighborhoods or niche subcultures produce narrative journalism via citizen journalists as well as seasoned professionals. This panel will explore if these narratives can become literary journalism.

10:30 a.m. to Noon / F033

Urban Communication Foundation

Award Panel Session

Gene Burd Awards for Excellence in Urban Journalism and Urban Journalism Research

Moderating/Presiding

Robert (Bob) Trumpbour, Pennsylvania State, Altoona

Presentation of the 2024 Gene Burd Award for Excellence in Urban Journalism
Recipient
name, affiliation

Presentation of the 2024 Gene Burd Award for Research in Urban Journalism Studies
Recipient
Promoting Inclusive Narratives: Enhancing Community-Driven Journalism in Reporting Urban Youth Crime
Gyo Hyun Koo, Howard

Panelists
name, affiliation
Gyo Hyun Koo will investigate urban crime reporting in Washington, D.C., using a 2x3x2 experimental design to test the effects of a solutions-oriented narrative and prognostic framing. In her research Koo hopes to “promote community-based news reporting as a means to tackle urban youth crime, reduce fear and anger among news audiences, and motivate public involvement in addressing the fundamental causes of these crimes.” A three-member panel of judges, representing AEJMC and UCF, made the award. The judges had high praise for the quality and diversity of this year’s submissions. In particular, the judges were impressed with the creative methodologies to be employed in Koo’s research. One judge asserted that Koo’s research “addresses an extremely timely and important topic,” further asserting, “We have every reason to believe that Koo’s research findings will be a significant step forward in promoting solutions journalism within urban settings.” Another judge lauded “Koo’s intention to publish the project’s findings and recommendations not only in academic venues but also in The Conversation, to share this information with a broader, non-academic audience.”

Both awards, which honor Gene Burd, professor emeritus of Journalism at the University of Texas and a pioneer in urban journalism studies, are jointly sponsored by AEJMC and the Urban Communication Foundation.

12:30 p.m. to 2 p.m. / F034

Association for Education in Journalism and Mass Communication

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment, Risk Division
Topic I — Climate Change Discourses
07-1230-01 • Encouraging Climate Change Policy Support: Interplay Between Social Endorsement and Processing Motives in Misliefth Correction
   Yan Huang, Houston, and Weirui Wang, Florida International
07-1230-02 • Reframing the Climate Crisis: Exploring Climate and Solutions Journalism Narratives in Egypt and the United Arab Emirates, Hosts of COP27 and COP28
   Nouran Nour AbdelGhaffar, American University in Cairo
07-1230-03 • Clarifying Relationships Between Transilience and Efficacy Constructs in Climate Change Context: Evidence for Independent and Overlapping Contributions
   Penghui Tao, affiliation and Xin Ma, Maryland
   Sunouk You, affiliation and Sera Choi, affiliation
07-1230-05 • [EA] Corporate Support for Climate Action: How Legitimation Strategy and Message Type Influence Public Support for CSR/CSA Climate Action
   Nicholas Eng, Georgia, and Cassandra Troy, Pennsylvania State
07-1230-06 • Inspiring Solar Solutions: Pathways For Impact Through Climate Solutions Journalism
   Cassandra Troy, Pennsylvania State
Discussant name, affiliation

Topic II — Social Media Analysis and Persuasion
07-1230-07 • Quitting on TikTok: Effects of Message Themes, Frames, and Sources on Engagement with Vaping Cessation Videos
   Jiaxi Wu, Pennsylvania,
   Jessica L. Fetterman, Jennifer Cornacchione Ross,
   and Traci Hong, Boston
07-1230-08 • The Elephant in The Nursing Room: A Thematic Analysis of #Postpartumpsychosis on Twitter and Instagram
   Yvonne Okoro,
   and Ioana Coman, Texas Tech
07-1230-09 • Influence of Social Media Endorsement Cues and Message Framing on the Persuasiveness of Health Information
   Ying Li, Shenzhen University,
   and Rui Shen, affiliation
   and Xiaofen Chen, affiliation
07-1230-10 • “I’m Just Here for The Comments”: Instagram, Diabetes Patient Influencers, and Prescription Medication
   Melissa Pickett, Henry Ugwu,
   and Erin Willis, Colorado, Boulder
07-1230-11 • [EA] Examining Misinformation Spread in the Vaccine Hesitancy Community on Social Media: From a Domain Sharing Perspective
   Yuanfeixue Nan, Southern California
07-1230-12 • [EA] A Network Analysis of Hashtags in Twitter Discussion of the Fukushima Water Release
   Weirui Wang, Florida International
   and Fan Yang, South Florida

Discussant name, affiliation

Topic III — Health Beliefs, Intentions, and Behaviors
07-1230-13 • Exploring Online Health Information Behaviors Among Older Adults: Personal Cognitive and Sociocultural Perspectives
   Li Wenshu, Qiu Yu,
   and Leanne Chang, Hong Kong Baptist University
07-1230-14 • Combining Biometrics and Self-Reports to Better Understand Source Influence on HPV Blog Messaging
   Laura Crosswell, Nevada, Reno
07-1230-15 • Understanding Factors Influencing RSV Vaccination Intentions: The Role of Epistemic Knowledge and Perceptions
   Narae Kim,
   and Zeynep Altinay, Nevada, Reno,
   and Jinhee Seo, affiliation
   and Adam Pitluk, Coastal Carolina
07-1230-16 • [EA] Lay Belief Matters: How Construal Level and the “Unhealthy-Tasty” Belief Affect Responses to Healthy Food Marketing
   Yao Yao, affiliation,
   and Jian Rui, affiliation
Friday, August 9, 2024

07-1230-17 • [EA] The Urban-Rural Gap in COVID-19 Vaccination Intention in China: an Analysis Based on Data from the Chinese General Social Survey 2021
   Junheng Qian, affiliation

07-1230-18 • [EA] Understanding Healthy Eating Factors among College Students: A Phenomenological Approach of Barriers and Motivators
   Nagwan Zahry, affiliation

Discussant
   name, affiliation

Topic IV — Social Support Communication
   Dong, Xu, Renmin University of China, and Miaohong Huang, affiliation, and He Gong, affiliation

07-1230-20 • [EA] Sharing to Heal: The Role of Personal Stigma Stories in Fostering Social Support within Hepatitis B Online Health Communities
   Qiling Wu, and Tianshu Du, Renmin University of China

07-1230-21 • [EA] Obesity Treatment Narratives: Societal and Stakeholder Perspectives on GLP-1 Medications for Obesity
   Laura Gattis, and Megan Denneny, Oregon

Discussant
   name, affiliation

History Division (HIST)
07-1230-22 • The Development and Evolution of the Political Attitudes of Modern Chinese Concession Newspapers: 1921-1949
   Gang Wang and Kecheng Du, Wuhan University

07-1230-23 • “It’s Complicated”: Eisenhower and Media Policy
   Sheila Lalwani, affiliation

07-1230-24 • Polio and Back Again: Constructing FDR in the Press, 1921-1928
   Katie Foss, Middle Tennessee State

07-1230-25 • “Professionally Competent and Personally Warm”: How Consultants Characterized the Ideal Newscaster and Shaped Television News
   Elia Powers, Towson

Discussant
   Pam Parry, Southeast Missouri State

International Communication Division (INTC)
Topic I — Digital Strategy and Activism
07-1230-26 • Antimonumenta Vivas Nos Queremos: Networked Activism and Mediated Hybrid Spaces
   Melissa Santillana, Texas Tech


95

2024 AEJMC Philadelphia, PA Conference Program Copy
Friday, August 9, 2024

Jiaxin Li, Shengyi Gao,
and Dexia Li, Xiamen University
07-1230-28 • Digital Strategists: Impact of social media communication on Nigeria’s 2023 Elections
Moses Okocha, Kansas

07-1230-29 • Comparative Analysis of AI Attitudes Among JMC Students in Brazil and the US: A Mixed-Methods Approach
Hyunjin Seo, Kansas,
Marcos Paulo da Silva, Federal University of Mato Grosso do Sul,
Blessing Jona, Azhar Iqba,
Macy Burkett, Haseena Khan,
and Alfredo Ernesto Urbina Carreno, Pontifical Catholic University of Chile
07-1230-30 • Critical Translation, Digital Activism, and Strategic Communication: A Transnational Case Study of Roma Advocacy
Adina Schneeweis Oakland

Topic II — Communicating Crisis and Tragedy
07-1230-31 • #Ripqueenelizabeth: How Twitter Users Collectively Mourned And Memorialized Queen Elizabeth II
Jessica Freeman, Tennessee at Chattanooga
and Jessica Elton, Eastern Michigan
Dren Gërguri, University of Pristina
and Lindita Camaj, Houston

07-1230-33 • A Comparative Study of Crisis Communication Strategies Between Singapore Airlines and Taiwan Aviation Safety Council: The SQ006 Aviation Crisis
Beatrice Doreen Namirimu,
Zu Han Shum
Lu Wanqi,
and Ke Huang, Shanghai Jiao Tong University
07-1230-34 • [EA] Shaken Narratives: Moroccan and American News Outlets’ Coverage of the 2023 Earthquake
Laura Gattis,
and Nahla Bendefaa, Oregon
Oluwabusayo Okunloye
and Melissa Santillana, Texas Tech

Topic III — American News About Elsewhere
Xining Liao, Wisconsin
Uyen Diep, Huu Dat Tran,
and Ngoc Yen My Nguyen, Louisiana State
Yujing Lin,
and Bingjie Yan, Tsinghua University

  **Kelsey Whipple**, Massachusetts-Amherst

**Topic IV — The Challenges and Potential of Identity and News Production**

  **You Li**, Eastern Michigan

07-1230-41 • [EA] Understanding Journalism for Social Change as a Potentially Transformative Innovation
  **Luis Garcia**, Miami

07-1230-42 • [EA] Environmental Journalists’ Safety and Self-censorship
  In an Authoritarian Country
  **Mushfiique Wadud**, Colorado Boulder

  **Razan Aljohani**, Maryland

  **Kelsey Whipple**, Massachusetts-Amherst

**Discussant**

名字, affiliation

**Media Management and Economics Division (MMEE)**

**Topic I — Demand and Success Factors for Digital Media**

07-1230-45 • Series Superstars: How Streaming-Video-on-Demand (SVOD) Content Popularity Informs SVOD Service Demand
  **Anthony Palomba**, Virginia
  and **Nicole Fleskes**, affiliation

07-1230-46 • What Makes a Film Successful? Investigating the Financial Performance and Reception of Sequels and Adaptations
  **Dam Hee Kim**, **Dohee Kim**, and **Angel Trachta**, Korea University

07-1230-47 • Understanding Older Adults’ Vulnerability to Online Health Fraud: An Investigation through Routine Activity Theory
  **Hongliang Chen**
  and **Miao He**, Zhejiang University,
  **Xiaowen Xu**, Butler,
  and **David Atkin**, Connecticut

07-1230-48 • “Empathy Amid Urgency and Hope:” Analyzing Global NGOs’ Storytelling Approaches on Facebook for Refugees’ Support and Fundraising
  **Rania Al Namara**, Colorado-Boulder

**Discussant**

**Cindy Price Schultz**, Wyoming

**Topic II — Value in Digital Media and Knowledge Platforms**

07-1230-49 • Zero Price vs Non-Zero Price: Price Determinants of Virtual 3D Models
  **Huyen Nguyen**, Kansas State
and Huynh Nguyen, Wisconsin-Madison
07-1230-50 • [EA] Applying Evidence-Based Value Arguments to Investigative Journalism
   Nicky Redl
   and Josh Shepperd, Colorado
07-1230-51 • [EA] Legitimating the Commodification of Knowledge: A Comparison of Two Startup Platforms for Knowledge Sharing
   Shumeng Miao, Beijing University of Posts and Telecommunications
07-1230-52 • [EA] Social Media Platforms, Emotional Regulation, Emotional Intelligence, Social Capital and Life Outcomes
   Alec Tefertiller, Baylor

Discussant
Angelica Kalika, Colorado

Newspaper and Online News (NOND)
07-1230-53 • Out with the Old: What Young Adults Think of the “TikTokification” of News
   Amanda Siew
   and Daniel Thompson, Oklahoma

Commission on Graduate Education (CSGE)
07-1230-54 • The Use of of Framing Theory to Decode Feminism Principles, Goals, and Perceptions in Memes
   Lauren Combs
   and Lia Hood, Baylor
07-1230-55 • When Feminism is Becoming Popular: Feminist Knowledge Production and Power Negotiation on Xiaohongshu (Red)
   Meng Wang, Fan Xiao
   and Yidan Wang, Peking University
07-1230-56 • Serendipity Lost: Video-Equivalent Cameras Diminishing the Decisive Moment & Photojournalistic Identity
   Christopher T. Assaf, Texas at Austin
07-1230-57 • Social Movement Information Related Techniques and Tactics (SMIRT tactics)- A Concept Explication and Empirical Measure
   Daniel Johnson, North Carolina
07-1230-58 • Ideology and Gender Essentialism: Rethinking Attitudes Towards The Movie Barbie Beyond Simple Gender Perspectives
   Songqi Zhu, University of Macau

Commission on the Status of Women (CSWM)
Topic — Gender and Popular Culture
07-1230-59 • Does the Remake Get It Right? Exploring Changing Representations of Race, Gender, And Sexuality in Popular Media
   Tracy Everbach,
   Gwendelyn Nisbett,
   and Karen Weiller-Abels, North Texas
07-1230-60 • Truth Hurts: Lizzo, Fat-Feminism, and the Power of Gaze
   Jodi Friedman, Maryland
07-1230-61 • Still A Material Girl: Exploring the Evolution of President Barbie with Millennial Moms
   Andrea Hall, Middle Tennessee State
   and Lauren Furey, California Poly- Pomona
07-1230-62 • [EA] Between Imagination and Reality: A Comparative Study
Friday, August 9, 2024

of the Female Scientists in Sci-Fi Films
   Yuqi Zhu, University of Science and Technology of China

Discussant
   Katie Place, Quinnipiac

Lesbian, Gay, Bisexual, Transgender & Queer Interest Group (LGBTQ)
Topic I — Queering Popular Culture
07-1230-63 • And Just Like That…Queer Sexism in the City: Character Development, Stereotypes, and Homonormativity in the Streaming Series
   Reboot of Sex and the City
   Ashley Carter, Colorado
07-1230-64 • [EA] Understanding Camp as a Practice in Queer Memes
   Bobbie Foster, Arkansas

Discussant
   Kix Patterson, Florida

Topic II — Press on Identity
07-1230-65 • Examining the Roles of Polarization and Press Freedom on Digital Media and Attitudes Towards Homosexuals: A Cross-National Analysis
   Lazar Dragić
   and Michael Chan, Chinese University of Hong Kong
   Michael Sessa, Maryland

Discussant
   Rhonda Gibson, North Carolina at Chapel Hill

Topic III — Community, Identity and Communication
07-1230-67 • Sexual Identity-Related Shame as a Barrier to Mpox Prevention Among Gay and Bisexual Men
   Shelby Lake
   and Xinyan Zhao, North Carolina at Chapel Hill,
   and Rong Ma, Butler
07-1230-68 • [EA] Trans Reporters’ Self-definition of Professional Role
   Musrat Jahan, Iowa

Discussant
   Kay Colley, Texas Wesleyan

Participatory Journalism Interest Group (PJIG)
07-1230-69 • Relationship Building and Understanding Audiences as News Literate Behaviors
   Patrick R. Johnson, Marquette
07-1230-70 • Guardians of Truth: Fact-Checking Dynamics and Challenges in India’s Disinformation Landscape
   Enakshi Roy, Towson,
   Mohammad Reyaz, Aliah University,
   and Kaifia Ancy Laskar, affiliation
07-1230-71 • [EA] Tweeting about #Roe: Journalists’ Media Messages in the
Friday, August 9, 2024

Civil Sphere During an Emotionally Charged, Political Story
Jessica Walsh
and Kelli Boling, Nebraska

Small Programs Interest Group (SPIG)
07-1230-72 • Broadcasting the Election: Active Learning Project -- Assessment
and Proposal for 2024 Presidential Election*
  John Williams, Principia College
07-1230-73 • AI in JMC Teaching and Learning: Its Use, Challenges and Opportunities**
  Masudul Biswas, Loyola-Maryland,
  and Dorothy Bland, North Texas
07-1230-74 • Developing Undergraduate News Habits with Daily AI Generated News
Quizzes for Journalism Programs and Beyond***
  Daniel Thompson,
  and Amanda Siew, Oklahoma

Discussant
  Janice Colvin, Wilmington University

* First Place Paper
**Second Place Paper
***Third Place Paper

12:30 p.m. to 2 p.m. / F035

Communication Technology Division

Refereed Research Paper Session
  Digital Dynamics: Exploring Impacts and Behaviors in Online Spaces

Moderating/Presiding
  Mustafa Oz, Tennessee

Understanding the Impacts of Intimate Partner Violence on Digital
Surveillance in Romantic Relationships
  Caley Hewitt, Fanny Ramirez
  and Anna Gjika, Louisiana State

Empathy: Pathway from Active Social Media Use to Subjective Happiness
  Jin-Ae Kang, East Carolina,
  Jung Kyu Kim, Pukyong National University
  and Glenn Hubbard, East Carolina

Doomscrolling Effects: An Experimental Test of Differential Susceptibility
to Negatively-valenced Social Media Posts
  Jessica Myrick
  and Jin Chen, Pennsylvania State

“There I Was, Being Virtually Groped”: Explore Psychological Ownership
and the Framing of Sexual Harassment in the Immersive Virtual Reality Space
  Javzmaa Jadamba, affiliation
  and Dongjing Kang, affiliation

[EA] Exploring how Internet Literacy and Algorithmic Awareness Influence
Passive and Active Social Media Engagement Behavior
Friday, August 9, 2024

Louvins Pierre
and Anne Oeldorf-Hirsch, Connecticut
From Anxiety to Contentment: The Role of Multiple Mediations and Privacy Concerns in the Transition from FOMO to JOMO among Dating App Users
Yuanhao Li, affiliation

[EA] = This submission was accepted as an extended abstract.

12:30 p.m. to 2 p.m. / F036

Communication Theory and Methodology Division and Commission on the Status of Women

PFR Panel Session
Reimagining Data and Technology: The Data Feminism Perspective in Computational Communication Research

Moderating/Presiding
Rosie Jahng, Wayne State

Panelists
Stine Eckert, Wayne State
Alex Porter, Wayne State
Jeremy Littau, Lehigh
Jiyoun Suk, Connecticut
Soojong Kim, California, Davis

This panel is dedicated to investigating the distinct ways in which journalism and mass communication research can play a vital role in mitigating the biases inherent in statistical learning models within this context. It will assemble experts at the crossroads of data feminism and computational communication research to delve into potential collaborations, challenges, and pioneering strategies that arise from the intersection of these two fields.

12:30 p.m. to 2 p.m. / F037

Cultural and Critical Studies and Media Ethics Divisions

Research Panel Session
The Ethical and Environmental Implications of AI in Mass Communication

Moderating/Presiding
Sohana Nasrin, Tampa

Panelists
Bobbie Foster-Bhusari, Arkansas
Patrick R. Johnson, Marquette
Joseph Jerome, Tampa
Sohana Nasrin, Tampa

This academic panel will explore the ethical considerations of using AI in mass communication, focusing on the environmental toll it takes and how we can reconcile with its ethical side. Put another way, this panel will
focus on a core ethical question: how will the fields of journalism and mass communication reconcile with the use of AI and the environmental toll of the technology?

12:30 p.m. to 2 p.m. / F038

Law and Policy Division

High Density Refereed Research Paper Session

Free Expression, Privacy, and Performance Rights

Moderating/Presiding

Jessica Shaw, North Carolina at Chapel Hill

How Much Will You Share? Exploring the Privacy Paradox and Information-Sharing Behavior

Timilehin Durotoye, Ahmed Alrawi, and Lana Medina, Pennsylvania State

[EA] Teaching Media Law: Course Emphases and Instructional Strategies of U.S. Undergraduate Faculty

Kara Gould, Arkansas

[EA] Between Freedom and Free Speech Absolutism

Sheila Lalwani, Texas at Austin

Reimagined Communities: Reconstructing Reputation through the Press

Kathryn Montalbano, Kentucky

[EA] Balancing the First Amendment with National Security in a New Era of Great-Power Competition

Michael Park, Nebraska-Lincoln

[EA] Go Viral or Go Die: A Tale of Resilient Collaboration Between Performing Rights Organizations on Streaming Platform in Mainland China, Hong Kong and Taiwan

Jim PoTseng Yeh, and Luming Zhao, Fudan University

Discussant

Genelle Belmas, Kansas

[EA] = This submission was accepted as an extended abstract.

12:30 p.m. to 2 p.m. / F039

Magazine Media Division

Refereed Research Paper Session

Visual Analyses of Magazine Covers, Articles, and Advertisements

Moderating/Presiding

Carol Terracina Hartman, Murray State

Beyond the Magazine Cover: A Visual Exploration of Societal Discourses
on Artificial Intelligence

Mir Hasib
and Lyombe Eko, Texas Tech

Sex Crimes Can Be Prevented: Rape Prevention Articles as a Vehicle for Rape Culture in Women’s Magazines 1943-2004

Bailey Dick, Bowling Green State

Crown to Crop Top: Visual Analysis of Elements of Second- and Third- Wave Feminism in U.S. Vogue Covers

Mackenzie Mickavicz, Texas Tech

Rich, Powerful, and... Stereotyped: Representation of Asians and South Asians in America’s Magazine Advertisements

Dhiman Chattopadhyay, Shippensburg

Discussant

Huyen Nguyen, Kansas State

12:30 p.m. to 2 p.m. / F040

Media Management, Economics and Entrepreneurship Division

Research Panel Session

Global Image Management of Chinese Media Companies

Moderating/Presiding

Louisa Ha, Bowling Green State

Panelists

Guo Ke, Shanghai International Studies University
Hang Min, Tsinghua University
Pan Ji, Fudan University
Lu Xinyu, Shanghai International Studies University

This panel will present four different successful case studies of global image management of Chinese media companies. Ke Guo will use the Signify company's night light show at the Shanghai Bund as a case study of how city image is interpreted and memory is built. Min Hang will examine the best practices in integrating corporate values and national culture of Chinese media companies especially on social media. Ji Pan will present attribute-level city image setting by multiple actors: A case study of Wuxi. Xinyu Lu will present a case study of Genshin Impact, an action game developed by the Chinese company miHoYo that takes the global game world by storm, explaining its branding success on Twitter. In discussing these exemplary cases, the moderator and the panelists will address the ethical issues in the strategies and tactics used by these media companies and how an open platform and collection of case studies can benefit media management researchers and teachers.

12:30 p.m. to 2 p.m. / F041

Scholastic Journalism Division

Refereed Research Paper Session

“A Good Place to Start but a Bad Place to Finish”: Current Uses and Perceptions of AI in Journalism and Media Education
Friday, August 9, 2024

Moderating/Presiding

**Theresa de los Santos**, Pepperdine

Journalism Students’ Use, Expectations, and Understanding of Generative AI Tools

Aaron Veenstra, Mahalia Wright,
Marcy Wilder, Fahrin Shimu,
Luke Schlauder, Flavia Patino-Paul,
Abigaelle Michel, Grace Macri,
J.D. Johnstone, Kashine Johnson,
Janna Hautala, Francesca Dousdebes,
and Juliana Agamez Rosado, Florida Atlantic

“A Starting Point and a Crutch”: Student and Faculty Perceptions of Generative AI

Elia Powers, Rauf Arif,
Michael Fedner, Erin Conahan,
and Adaeze Ezechukwu, Towson

[EA] Artificial Intelligence Chatbots and Social Learning Theory in the Journalism Classroom

Daniel Thompson

and Melanie Wilderman, Oklahoma

Discussant

Bradley Wilson, Midwestern State

[EA] = This submission was accepted as an extended abstract.

12:30 p.m. to 2 p.m. / F042

Visual Communication Division

Offsite Luncheon

Visual Communication Division Annual (Offsite) Luncheon — The Capital Grille (Liberty Room)

Moderating/Presiding

**Shannon Zenner**, Elon and **Shane Epping**, Wyoming

Join us for the Visual Communication division’s annual luncheon at The Capital Grille. Expect to enjoy some of the restaurant’s signature dishes, our guest speakers, and lots of time to meet and mingle with other members. The *Philadelphia Inquirer’s* Danese Kenon and Suzette Moyer will be speaking. Any AEJMC member is welcome to attend. $60 Fee (this covers meal, non-alcoholic beverages, taxes, gratuity) Pre-registration is required. For additional information contact Shane Epping, sepping@uwyo.edu.

12:30 p.m. to 2 p.m. / F043

AEJMC Council of Affiliates

Teaching Panel Session

**Reporting the Polls in 2024: Error, Pitfalls, and What Scholars and Journalists Ought to Know**

Moderating/Presiding
Two realities about the 2024 race for the White House are already clear: pre-election polls will be abundant, and they will shape campaign narratives for journalists, pundits, and the public. Given those realities — and that polls have been notably in error in recent presidential elections — what pitfalls and ethical quandaries should scholars and journalists be aware of in studying and covering the 2024 campaign? How should they best treat the polls? A panel of experts in media and opinion research will take up those and other questions in what promises to be a lively and engaging discussion that promises to pull back the curtain on election polling.

12:30 p.m. to 5 p.m. / F044

Internships and Careers Interest Group

Offsite Tour

Title

Moderating/Presiding

Panelists

Description

12:30 p.m. to 2:30 p.m. / F045

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Research Panel Session

The Legacy of JMCQ: Centennial Reflections

Moderating/Presiding

Jeong-Nam Kim, Oklahoma

and Homero Gil de Zuniga, Salamanca and Pennsylvania State

Panelists

Jane B. Singer, City London

Arthur Raney, Buffalo

Mia Moody-Ramirez, Baylor

Ingrid Bachmann, Pointifica, Chile

Robert Kerr, Oklahoma

Erik Bucky, Texas Tech

James Grunig, Maryland

Esther Thorson, Michigan State

2024 AEJMC Philadelphia, PA Conference Program Copy
Discussant

Daniela Dimitrova, Editor, Journalism & Mass Communication Quarterly

In recognition of JMCQ’s 100th anniversary, the panel commemorates the journal’s legacy. Esteemed scholars in the field reflect on topical areas such as journalism, media effects, political communication, advertising, PR & diversity representations.

12:30 p.m. to 2 p.m. / F046

Association for Education in Journalism and Mass Communication and Peter Lang Publishing

Business Session

AEJMC/Peter Lang Scholarsourcing Series “Office Hours”

Moderating/Presiding
Carolyn Bronstein, DePaul, Series Editor, AEJMC/Peter Lang Scholarsourcing Series

Thinking about submitting to the AEJMC/Peter Lang Scholarsourcing series? Come workshop your ideas with the series editor & editorial board. Elizabeth Howard PhD, Acquisitions Editor for Media & Communication, Peter Lang, will discuss proposals.

12:30 p.m. to 2 p.m. / F047

International Association for Literary Journalism Studies II

Roundtable Panel
How to Encourage Student Media to Embrace Literary Journalism

Moderating/Presiding
Melissa Nurczynski, Kutztown

Panelists
name, affiliation

Local communities, be they small towns, city neighborhoods or niche subcultures produce narrative journalism via citizen journalists as well as seasoned professionals. This panel will explore if these narratives can become literary journalism.

12:30 p.m. to 2 p.m. / F048

JHistory Internet Group

Research Panel Session
Does Examining the Media’s Role in Dehumanization Point to a Path Forward?

Moderating/Presiding
David T. Z. Mindich, Temple

Panelists
Sid Bedingfield, Minnesota
Meghnaa Tallapragada, Temple
Sara Shaban, Seattle Pacific
Barbie Zelizer, Pennsylvania

The history of journalism includes many examples in which newspapers and other media outlets have contributed to the dehumanization of individuals and groups. Egregious examples include the complicity of white-owned newspapers during the Jim Crow era, the Nazis’ use of widespread media to dehumanize and kill Jews, and Rwandan radio journalists who encouraged mobs to kill Tutsis. Historians and media observers have studied the past and present media complicity in dehumanization, and some media outlets have taken inventory of their actions, but do these investigations point to a new direction for us as media educators? In other words, do we have a responsibility to train media professionals and media educators to be more intentional about combatting dehumanization? If so, what would that look like? Our panel will look at these questions through the prism of the past and present and we invite all AEJMC members to attend the session and offer their own thoughts.

12:30 p.m. to 2 p.m. / F049

Korean American Communication Association (KACA)

Refereed Research Paper Session

Moderating/Presiding

Jungyun Won, William Paterson University of New Jersey

The Relationship between Cyber Violence and Cyber Sex Crimes:
Understanding the Perception of Cyber Sex Crimes as Systemic Issues*

Eugene Lee, Southern California
and Hye Eun Lee, Ewha Womans University

The Influence of parents on Children’s Media Experiencing Epistemic Curiosity:
The Role of Parental Media Literacy and Socioeconomic Status

Yoojin Chung, Ewha Womans University
and Peter Schulz, University of Lugano

A Study on US Citizens’ perception of South Korea’s Public Diplomacy,
Nation-Public Relationship, and National Reputation

Dana Park
and Hyewon Cha, Ewha Womans University

A Content Analysis of COVID-19 News Articles in South Korea:
Standards of Quality Journalism and Ethics of Infectious Disease Reporting

Hogeun Lee, Jieun Shin,
Kyung Won Cho, Heewon Song,
Nahun Park, Sojeong Im
and Hyun Suk Kim, Seoul National University

Consumer Perceptions of CSR Partnerships between Fast Fashion Companies and Environmental NGOs

Yara Acaf
and Yeonsoo Kim, Texas at Austin

How Does the Global Audience Consume Korean Dramas?: Short-Form Videos and Their Comments as a Gateway for Consuming, Sharing and Discussing Entertainment Content

Hamin Lee, Seoul National University
Friday, August 9, 2024

* Top Paper, Open Competition

12:30 p.m. to 2 p.m. / F0050

South Asia Communication Association (SACA)

Refereed Research Paper Session

**Representation and Voice — The Future of Democracy: Media Research on South Asia and Its Diaspora Worldwide Part II**

Moderating/Presiding

**Khairul Islam**, State University of New York, Oswego
and **Deb Aikat**, North Carolina at Chapel Hill

Topic I — **Social Media, Digital Culture, And Digital Activism in South Asia**

Internet Political Memes as Participatory Digital Culture in Bangladesh

**Barnana Bhowmick**, Jagannath University, Bangladesh,
and **Zakaria Khan**, South Florida

The Digital Activism in Pakistan Administered Kashmir: Analyzing Impact Of Online Activism on Public Opinion and Policy Dynamics

**Babar Hussain Shah**, and **Syed Mubashar Hussain Shah**, Allama Iqbal Open University, Islamabad, Pakistan

The Emergence of Incivility in the Election Campaign Versus Reactions of Social Media Users: A Perspective from Bangladesh

**Md Hasan**, The University of Queensland, Australia,
and **A K M Zamir Uddin**, Missouri State

Musical Voice of Mass People: A Peaceful Way of Resistance in Bangladesh

**Md Alamgir Parvez**, University of Rajshahi, Bangladesh

Discussant

**Nandini Bhalla**, Texas State

Topic II — **Issues Related to Fake News and Misinformation in South Asia**

Social Media, Misinformation/Disinformation and Political Polarization in Pakistan

**Savera Mujib Shami**, University of the Punjab, Lahore, Pakistan,
and **Amina Ali**, Social Behaviour Change Communication (SBCC) Lead, Punjab, Jhelum, Pakistan

Democracy In the Digital Age: Assessing Political Participation and Trust Amid Disinformation in Pakistan

**Sana Naveed Khan**, and **Savera Mujib Shami**, University of the Punjab, Lahore, Pakistan

My Truth Is the Whole Truth: Youtube, Confirmation Bias, And Political Polarization in Pakistan

**Awaiz Saleem**, Lamar

Determining News: A Study Based on Print Media in the Wake of Social Media

**Sheel Nidhi Tripathi**, Rahul Kumar,
and **Jagriti Basera**, BVICAM, New Delhi, India
Friday, August 9, 2024

Discussant

Ayais Saleem, Lamar

Topic III — Theoretical, Legal, and Ethical Issues in South Asian Media Environments

Government Ills Media Bills in Nepal

Eak Prasad Duwadi, Kathmandu University, Nepal

In Search of Habermasian Ideal: Exploring Dynamics, Patterns, and Nature of The Digital Public Sphere in Bangladesh

Abu T. Ahmed, Colorado State

and Serajul I. Bhuiyan, Savannah State

Sadharanikaran Model of Communication as the Theoretical Lens for Theorizing Communication in Tantra

Trishna Acharya,

and Nirmala Mani Adhikary, Kathmandu University, Nepal

Effective Crisis Response Strategies for Bangladesh’s Banking Sector: Integrating SCCT And Aristotelian Model Ethos

A K M Zamir Uddin

and Mst Rokshana Pervin, Missouri State,

and Muhammad Aminul Islam, Wayne State

Discussant

Sayyed Fawad Ali Shah, Auburn

Topic IV — Media Freedom and Journalistic Objectivity in South Asia

The Double-edged Sword of Commemorative Journalism in Bangladesh: An Exploration of Its Impact on Objectivity and Professionalism in Media Practices

Serajul I. Bhuiyan, Savannah State

and Abu Taib Ahmed, Colorado State

Silencing Dissent? Academic Freedom in Bangladeshi Academia

Fahmidul Haq, Bard College

Walking Through Digital Authoritarianism in Pakistan: A Perspective of Digital Journalists

Ayesha Ashfaq,

and Hina Fatima, University of the Punjab, Pakistan

News Media in Afghanistan Under the Taliban

Shugofa Dastgeer, Texas Christian

Discussant

Lokesh Sharma, Banasthali Vidyapith, India

Topic V — Artificial Intelligence in South Asian Contexts

Voices Of Influence: AI, Gender Stereotypes, And Democratic Discourse Across Cultures

Syeda Saadia Azim, Sister Nivedita University, India

and Pallavi Guha, Towson

Artificial Intelligence & Deepfakes: Boon or Bane

Shalu Chopra, Assistant Professor AAFT, India,

and Manish Verma, Chitkara University, India

Using Generative AI For News Translation and the Future of Ethnic Media: A Case Study on Bangla Ethnic Media In New York City

MD Ashraful Goni, Texas Tech
Navigating The Ethical and Professional Challenges of Artificial Intelligence in Journalism in South Asia
Delaware Arif, South Alabama,
Serajul I. Bhuyian, Savannah State,
and Lipika Arif, South Alabama
Is Bangladeshi Audience Ready for AI In Newsroom? A Comparison of Sentiment-based LDA Topic Modeling Analysis
Md Enamul Kabir, Clemson
and Md Belal Hossain, Minnesota State-Mankato

Discussants
Sonali Kudva, Methodist University
and Pooja Ichplani, Florida State

Topic VI — Gender, Media, and Communication in South Asian Contexts
Intersectionality In Response to Violence and Support-seeking
In the United States: Reimagining Communication Mechanisms to Strengthen Recovery of South Asian Battered Women
Pooja Ichplani, Florida State,
and Satarupa Dasgupta, Ramapo College
Political Engagement of Indian-American Women in US Political News and Social Media
Pallavi Guha, Towson
Marginalized Community, Media and Gender Narratives: A Perception Analysis of Women from Religious Minorities in Pakistan
Ayesha Ashtaq, University of the Punjab, Pakistan
Women Empowerment and Activism in Pakistani Society: A Rhetorical Analysis of Soul Sisters Pakistan Group on Facebook
Aazadi Fateh Muhammad, Ohio

Discussants
Shamali Gupta, Welingkar Institute of Management & Research, Mumbai, India
and Aazadi Fateh Muhammad, Ohio

Topic VII — Health Communication in South Asian Contexts
Examining Health Issues Through the Lens of Pakistani Print Media: A Comparative Study of Newspapers
Babar Hussain
and Sana Rashid, Allama Iqbal Open University, Islamabad, Pakistan
Health Beyond Borders: Impact of USA Health-related Brand Advertising on International Students’ Attitude
Monira Begum, Southern Mississippi,
and Motasim Billah, Central Michigan
Inequality In Patient Participation by Ethnicity: A Cross-sectional Study in the Chittagong Hill Tracts in Bangladesh
Muhammad Zakaria, Wayne State,
Md Abul Kalam Azad, Georgia State,
Madhab Chandra Das, Temple,
and Rezaul Karim, Arizona State
The Portrayal of Sexual and Reproductive Health Issues of Rohingya Refugees on the Bangladeshi News Portal
Muhammad Zakaria, Wayne State,
Minara Nazmin,  
and Md Nurul Karim Bhuiyan, Georgia State  
and Madhab Chandra Das, Temple  
Empowering Young Patients with T2DM In Bangladesh: Insights into Information Seeking Behavior on Facebook  
Md Rejaul Haque, Colorado State,  
and Md Belal Hossain, Minnesota State-Mankato  
Discussants  
Deb Aikat, North Carolina at Chapel Hill  
and Sakshi Verma, Central University of Punjab, India  

This interactive research paper session organized by the South Asia Communication Association (SACA) reflects SACA’s commitment to the 2024 AEJMC conference theme “Representation and Voice — The Future of Democracy.” Research papers were selected in a peer-reviewed competition. With over one-fourth of the world’s population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field. SACA was constituted in 2015 at the AEJMC conference in San Francisco. Instituted as an umbrella organization with a presence in many key organizations in the journalism and mass communication discipline, SACA members involve more than 600 professionals and scholars worldwide.

12:30 p.m. to 2 p.m. / F051

University of Tennessee Purpose Project  
PF&R Panel Session  
Purpose Driven Communication: Broader Perspectives with Academic/Industry Partnerships  
Moderating/Presiding  
Joseph Stabb, Tennessee; Director, Purpose Project  
Panelists  
Eric Haley, Tennessee, Knoxville  
Jeannette Iannacone, Tennessee, Knoxville  
Linda Chen, Vice President of Brand Purpose and Impact, Edelman  

Purpose requires thought beyond traditional outcomes to assist with social transformation. The discussion is to find ways industry and researchers can work together to help successfully assist with purpose goals through our unique areas of expertise. This session is co-sponsored by the AEJMC Mass Communication and Society Division.

2:30 p.m. to 4 p.m. / F052

Advertising and Communication Technology Divisions  
Research Panel Session  
Artificial Intelligence and Ethics: Where Do We Go From Here?  
Moderating/Presiding  
Juan Mundel, Arizona State
Panelists

Shu-Chuan Chu, DePaul
Jing Yang, Loyola Chicago
Heather Shoenberger, Pennsylvania State
Mehrdad Mahdavi, Pennsylvania State
Retha Hill, Arizona State

Topic I — Ethical Considerations of Using Generative AI for Diversity, Equity, and Inclusion in Advertising
This presentation will discuss the opportunities and challenges of using generative AI for DEI in advertising and address ethical considerations in this practice. Recommendations and suggestions for overcoming the challenges of using generative AI for DEI in advertising will be discussed as well. The presentation will also provide ideas to set a research agenda on the topic and offer insight for class discussions and advertising education.

Topic II — Unveiling the Veil: A Discussion into (Un)explainable AI, Transparency, and AI Literacy
The presentation will also highlight the importance of bridging the gap between AI experts and the laypeople, promoting a more democratic and inclusive AI ecosystems, and potentially provide suggestions to policymakers, educators, and AI practitioners in fostering a culture of transparency and education around AI literacy.

Topic III — Combating Fake News in the Era of ChatGPT
This discussion will bring perspectives from computer science and communications to address a broad swath of ethical challenges generative AI poses to the communication industries. For example, this discussion will touch on the critical issue of combating fake news using large language models like ChatGPT; the most recent debate over copyright issues and make some suggestions about what students going into industries such as advertising and PR should know about generative AI and its many impacts.

Topic IV — AI & Storytelling
In the Innovation Lab, we are spearheading the integration of generative AI technologies into our narrative frameworks, revolutionizing how stories are conceived and told. By leveraging the capabilities of generative AI, we are not merely adapting to the evolving landscape of storytelling; we are shaping its future. However, as we push the boundaries of technological integration, we are also cognizant of the challenges and threats that accompany such advancements.
This panel builds on previous AEJMC panels that attempt to destigmatize discussions about sex in the press. In the wake of court decisions such as FOSTA-SESTA and the overturning of Roe v. Wade, communication scholars have an ethical responsibility to interrogate the role mass media play in shaping public perceptions about sexuality and gender. Journalists share an imperative to 1) minimize bias while reporting on diverse sexual orientations and gender identities, and 2) to foster political accountability by covering policies that may impact individuals’ freedom of sexual expression. Yet coverage of and research about sex remain taboo. Our panelists will assess the present and historical state of sex in mass media. Discussion topics will include representations of intersecting identities, e.g. sexuality, race, and disability; the material impacts of laws that regulate pornography and censor online communities; transgender discourses and sports media; histories of the adult press and XXX content; and health communication stereotypes about LGBTQ+ communities. In collaboration with the audience, the panel will conclude with a brainstorming session to develop new research questions and build academic working groups.

2:30 p.m. to 4 p.m. / F054

International Communication and Minorities and Communication Divisions

PFR Panel Session

Elevating Female-Identified Voices on the Job Market: How Can We Support Women Scholars Making Career Choices in Academia?

Moderating/Presiding

Lea Hellmueller, City, University of London

Panelists

Kathleen McElroy, Texas at Austin
Karin Wilkins, Miami
Maha Bashri, United Arab Emirates University
Mel Bunce, University of London
Meagan Doll, Washington
Rachel Mourao, Michigan State
Mariana Sánchez, American

This panel builds on previous efforts to elevate voices of female-identified scholars in media & communication studies. Yet this panel is different as it takes those efforts further by enabling a discussion about the struggles women face when going on the job-market, interviewing for a professor position or negotiating their academic offers. While the number of women decreases at every stage of the academic scale (Parker et al 2018), women may face more barriers to land their first faculty position and face even more challenges when it comes to career progression. This panel aims to support academic women's careers by outlining some of the barriers and imbalances and addressing those from a global and inclusive perspective. We bring together a panel of women on the job market, women in hiring decision-making positions, and women from underrepresented groups to support women's career progression in higher education around the globe. Our round table discussion takes into consideration gender inequities (i.e., lack of fairness and justice) disproportionately impacting female-identified scholars particularly located in the Global South. The panel aims to elevate those historically marginalized voices in the debate to discuss ideas to support women on the job market more efficiently. Questions discussed include support system(s) considering gender inequality during job searches (inclusive search committees, inclusive job advertisement), career progression and promotion. Our panel discussion aims to provide recommendations for both individuals and universities to support women's career progression in higher education.
2:30 p.m. to 4 p.m. / F055

Law and Policy and History Divisions

PFR Panel Session

*New York Times v. Sullivan in 2024: Its Impact of 60 Years on Free Speech in the US and Abroad*

Moderating/Presiding

*Kyu Ho Youm*, Oregon

Panelists

*Samantha Barbas*, University at Buffalo Law School  
*Ed Carter*, Brigham Young  
*Michael Berry*, Ballard-Spahr (Philadelphia)

The year 2024 will mark the 60th anniversary of *NEW YORK TIMES v. SULLIVAN*, the landmark First Amendment case of the US Supreme Court. Law and Policy should lead others in and outside the Division in celebrating the First Amendment case by remembering its past and (re)imagining its future. All the more compellingly so, given that the sociopolitical and legal rationales of the revolutionary ruling are being questioned in America--more openly than ever. In sharp contrast with the raging debate about SULLIVAN in the US, the enduring influence of the US Supreme Court case is growing inspiringly, if not applicationally. An increasing number of international, regional, and national courts have embraced the precepts underlying the “central meaning” of SULLIVAN in the global 21st century. It’s not hardly an exaggeration to state that SULLIVAN is America’s best export in making freedom of expression as a human right globally. In connection with the 60th anniversary of *NEW YORK TIMES v. SULLIVAN*, this panel proposes to examine the history-making case from a US and non-US perspective. Issues to be discussed could include SULLIVAN’s historical and sociopolitical and legal contexts for the past six decades; the vociferous recent criticisms of SULLIVAN as the touchstone of America’s constitutional law in general and of the First Amendment in particular; the significant global impact of SULLIVAN on the expanding free speech jurisprudence abroad.

2:30 p.m. to 4 p.m. / F056

Magazine Media Division and AEJMC Council of Affiliates

Teaching Panel Session

*Covering and Connecting Communities through Lifestyle Journalism*

Moderating/Presiding

*Ivy Ashe*, Florida Atlantic

Panelists

*Elizabeth Fakazis*, Wisconsin - Stevens Point  
*Elfriede Fürsich*, Pittsburgh  
*Eric Grode*, Syracuse  
*Jeff Inman*, Drake  
*Jennifer Wilson*, Drake

This teaching panel focuses on helping students (and audiences) connect with local communities as well as international ones through producing lifestyle media. We will be discussing the ways that arts coverage, travel journalism, and food journalism can strengthen student journalists’ cultural competencies, as well as ways
that instructors can foster these competencies in the classroom. How can students report on lifestyle trends and issues with an eye towards community-building? Other topics to be discussed include experiential learning and the role of study abroad programs in developing new journalists.

2:30 p.m. to 4 p.m. / F057

Mass Communication and Society Division

High Density Refereed Research Paper Session

Moderating/Presiding

Alec Tefertiller, Baylor

Topic I — Presidential Election, Immigration, and Political Communication

How Political Influencers Responded to Trump’s Media Bashing on Twitter? From Synergistic Amplification to Strategic Avoidance, Countering, and Retooling

Rui Wang

and Yini Zhang, Buffalo, SUNY

Non-Partisan News from Partisan Media? Expectancy Violations as a Way to Improve Attitudes toward Out-Party Media

Masahiro Yamamoto

and Chia-Heng Chang, Albany, SUNY

Will It Happen Again?: Looking at Two Super Pac’s Social Media Messaging During The 2020 U.S. Presidential Election

Christina Najera, Oluseyi Adegbola

and Curry Wilson, Tennessee Knoxville

Immigrants Inspire Me: Mediation of Bandwagon Effects of Social Media Comments on Immigration Policy Support

Moritz Cleve, Idaho

How Information Intake Shapes Public Opinion in Immigration: Examining Perceptions And Feelings as Mediators and Ideology as Moderators

Xiaoya Jiang, Yiming Wang,

Michael Wagner

and Dhavan Shah, Wisconsin-Madison

Discussant

Ronen Shay, Fordham

Topic II — Misinformation and Fact Checking

How to Vanquish Conspiracy Theories: The Gamson Hypothesis for News and Conspiratorial Beliefs in the U.S.

Heloisa Sturm Wilkerson, Purdue Fort Wayne,

Thomas Johnson, Zhi Lin

and Salih Hurdogan, Texas at Austin

Checking the Fact-checking Sources: How PolitiFact Used Vividness to Combat COVID-19 Misinformation on Twitter

Rosie Jahng, Wayne State,

Sang Jung Kim, Iowa,

Jill Wurm, Wayne State

Enhancing Misinformation Identification in Democracy: The Impact
Friday, August 9, 2024

of Fact-Checking Integration into Daily News Consumption Practices
  Manuel Goyanes, Universidad Carlos III de Madrid, Spain
  Sangwon Lee, Korea,
  Susana Salgado, Universidade de Lisboa, Portugal
  Homero Gil de Zuñiga, Salamanca / Penn State
Learning from Incidental Exposure to Corrective Information on Social Media:
The Role of Issue Relevance and Partisanship
  Taeyoung Lee, Houston
[EA] Navigating through Post-Truth Information Environment: The Influence
  of Media Repertoire and Personal Networks on Information Verification
  Yan Qu, Maryland
  Shuning Lu, North Dakota State

Discussant
  Alyssa Appelman, Kansas

[EA] = This submission was accepted as an extended abstract.

2:30 p.m. to 4 p.m. / F058

Media Ethics and Broadcast and Mobile Journalism Divisions

PFR Panel Session
  Ethical Responses to Hostility Toward Journalists

Moderating/Presiding
  Anita Varma, Texas at Austin

Panelists
  Kelsey Mesmer, St. Louis
  Gheni Platenburg, Houston
  Joao Ozawa, Texas at Austin
  Sara Shaban, Seattle Pacific

This panel brings together scholars to discuss hostility, mental health ramifications, and criminalization of journalists based on research in the US, Brazil, and Iran.

2:30 p.m. to 4 p.m. / F059

Public Relations and Communicating Science, Health, Environment and Risk Divisions

Teaching Panel Session
  Give Them What They Want: How to Introduce Your PR, Journalism, Health Comms
  and Other Students to Public Interest Communications

Moderating/Presiding
  Angela Bradbery, Florida

Panelists
  Gina Baleria, Sonoma State
In this panel, we’ll explore ways to introduce public interest communications into public relations, journalism and strategic communications curricula. We’ll identify how public interest communications can serve as a foundation for sound communications practice across disciplines; explore the differences between public interest communications and corporate social advocacy as well as public interest communications and advocacy journalism and other similar concepts; and offer ideas for assignments and classroom activities. Panelists also will offer tips and insights based on their experiences of working to include public interest communications in graduate and undergraduate courses.

2:30 p.m. to 4 p.m. / F060

Scholastic Journalism Division and Commission on the Status of Minorities

PFR Panel Session

Implementing Diversity in the J-School Newsroom: Part II

Moderating/Presiding

Jesús Ayala, California State, Long Beach

Panelists

Keonte Coleman, Syracuse
Celeste Gonzalez de Bustamante, Texas at Austin
Rachel Grant, Florida
Nathian Rodriguez, San Diego State

Building on previous sessions regarding diversity, equity and inclusion in journalism school newsrooms, come learn from fellow educators and newsroom advisers who have successfully taught how to build cultural competency to diversify news coverage.

2:30 p.m. to 4 p.m. / F061

Commission on Graduate Education and Small Programs Interest Group

PFR Panel Session

Launch Party: SPIG Mentorship Program

Moderating/Presiding

Mary Liz Brooks, West Texas A&M

Panelists

Pairing of Mentees and Mentors

Monthly mentorship program between SPIG and CSGE. The on-site conference meeting would be the inaugural meeting in which mentees/mentors are paired. That initial meeting would begin with a brief meet and greet, followed by the goals/structure of the mentorship program. Then, a prompt will be provided, and mentees/mentors will split off and discuss the topic and future communication opportunities. But the program doesn’t stop at the conference. This mentorship program will be active through a once-a-month meeting as a
program, which will meet for 60 minutes via Zoom. Each Zoom meeting will start with a brief group discussion about a general topic. Then mentors and mentees will split off from the larger group and discuss a pre-selected prompt to begin a more intimate discussion.

2:30 p.m. to 4 p.m. / F062

Sports Communication Interest Group

Refereed Research Paper Session

Modern Issues in Sports Journalism

Moderating/Presiding

Vincent Peña, DePaul

[EA] A Choice to Play the Game: Successfully Deviant Careers of Women Sports Journalists

Cassandra Hayes, Stephen F. Austin

At This Point, I Have No Idea: Determining A Sports Journalist in the 2020s

Patrick Ferrucci, and Ever Figueroa, Colorado-Boulder

[EA] It’s a Problem for All of Us: Discursively Explaining the Destruction of Sports Journalism

Ever Figueroa, and Patrick Ferrucci, Colorado-Boulder

Sports News and the AI Article: Examining Human vs. AI Authorship on Perceptions of Credibility

Sean Sadri, Jessica Payne, Kenon Brown, and Andrew Billings, Alabama

[EA] When You’re a Woman, You Have to Make Fewer Mistakes: Women Sports Journalists Endure

Guilherme Pedroso Quitela, Samuel Noi, Madison Van Walleghen, Adrianne Grubic, Gretchen Hoak, and Cheryl Ann Lambert, Kent State

Discussant

Michael Mirer, Wisconsin-Milwaukee

[EA] = This submission was accepted as an extended abstract.

2:30 p.m. to 4 p.m. / F063

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Research Award Panel Session

Paul J. Deutschmann Award

Moderating/Presiding
Panelists

Wayne Wanta is a professor emeritus in the Department of Journalism. He is internationally known for his research in political communication and media effects, with 200 refereed publications and convention papers. He has lectured and delivered research presentations in 50 different countries. He also has authored or co-authored eight books. Much of Wanta’s research examines the agenda-setting function of the news media – how news coverage influences the public’s perceptions of issues and newsmakers. Wanta has also conducted research in sports journalism, visual communication, Internet use and effects, and negative political advertising.

The Paul J. Deutschmann Award for Excellence in Research recognizes significant research over an individual's career. The award is named in honor of Paul J. Deutschmann, who developed the College of Communication Arts at Michigan State University. It serves as the AEJMC Research Award, recognizing the top scholars in the association who have made a major impact on the field's research during their career.

2:30 p.m. to 4 p.m. / F064

Association for Education in Journalism and Mass Communication

Presidential Panel Session

Title

Moderating/Presiding

Linda Aldoory, American, president, AEJMC 2023-24

Panelists

Description

2:30 p.m. to 4 p.m. / F065

Korean American Communication Association (KACA)

Business Meeting/Graduate Mentoring Panel

Moderating/Presiding

Jinhyon Kwon Hammick, Flagler

The KACA Business meeting will be followed by a graduate mentoring session. Faculty panelists will discuss and share tips and advice for the graduate students about job search and preparation for the interviews.

4:30 p.m. to 6 p.m. / F066
Association for Education in Journalism and Mass Communication

Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communication Technology Division
Topic I — Understanding and Adoption of AI: Perceptions, Acceptance, and Integration
08-1630-01 • Investigating the Perceived Support and Social Media Exposure on College Students’ Adoption of ChatGPT for Learning: A Technology Acceptance Model Study
  Xuanyu Shi, and Yajing Lu, Hong Kong Baptist University
08-1630-02 • Excited or Anxious about Adopting Generative AI? Exploring What Drives Advertising Creatives to Adopt Generative AI
  Rachel Esther Lim, Sujin Kim, Andrew Abernathy, Sumin Shin and Rosemary Avance, Oklahoma State
08-1630-03 • Developing a Scale to Measure Individuals’ Generative AI Acceptance and Use
  Kisun Kim, and Youngrak Park, affiliation
08-1630-04 • Public Understanding of Artificial Intelligence An Analysis of News and Readers’ Comments
  Minhaz Uddin, Texas Tech
08-1630-05 • [EA] “The Invisible Poor in the Eyes of LLMs” - A Study on Stereotypes in Large Language Models
  Wenchang Wang, Peking University, and Donglin Xia, Tsinghua University
08-1630-06 • [EA] Exploring Perceived Credibility Index of Large Language Models: A Q-Method Study
  Xiaojing Li, Yuchen Wang, and Min Zhang, Shanghai Jiao Tong University

Discussant
  Anne Oeldorf-Hirsch, Connecticut

Topic II — AI and Ethics
08-1630-07 • [EA] Perceived Threats and Benefits of Artificial Intelligence to Intellectual Property
  Saleem Alhabash, Maria Molina, Kari Kammel, and Duygu Kanver, Michigan State
08-1630-08 • [EA] Values Behind the Artificial Intelligence Technologies: The Hong Kong Perspective Summary
  Viktor Tuzov, Chun Kit Cheuk, Ho Mun Chan, Victor Tin-yau Hung, Che Lan Linda Li, and Fen Lin, affiliation
08-1630-09 • AI Algorithm Transparency: Pipes for Trust, Not Prisms - Mitigating General Negative Attitudes Towards AI and Enhancing Trust
  Keonyoung Park, Hong Kong Baptist University, and Ho Young Yoon, Ewha Womans University
Friday, August 9, 2024

08-1630-10 • Artificial Empathy: Can Empathetic AI Facilitate Online Hate Speech Mitigation?
Haiyan Jia,
and Gabriella Rub, affiliation

08-1630-11 • Can AI Chatbots Support Me? Exploring the Roles of Governmental Agent Type and (Non)Verbal Person-centered Communication Strategies During Natural Disasters
Qi Zheng, Emily Zhan,
Chuqing Dong, Esther Thorson,
and Junwen Hu, Michigan State

08-1630-12 • “I Feel Assured Now That You Say It.”: The Effects of Confidentiality Assurances on User Satisfaction with AI Therapists
Eunsung Lee, Gain Park,
Younjung Park, Heejo Keum,
and Seyoung Lee, affiliation

Discussant
Gina Baleria, Sonoma State

Topic III — Technology and User Interaction
08-1630-13 • Understanding Robots Designed for Children in Family Context from Parent’s Perspective: Toys or Friends
Xueyan Cao, Chinese University of Hong Kong

08-1630-14 • Family Roles and Privacy Boundary Management: Understanding Smart Speakers from the Family Systems Perspective
Yao Yao
and Tingzhi Liu, affiliation

08-1630-15 • Who Do You Want to Share AR Experience with? Friends or Strangers?
Anthony Palomba, Virginia,
Linwan Wu, South Carolina,
and Danny Pimentel, Oregon

08-1630-16 • Who and Where You Are Matters: Exploring the Conditional Effects of Psychological Distances on Livestream Viewing Fatigue
Zhang Hao Goh
and Edson C. Tandoc Jr., affiliation

08-1630-17 • It’s Addictive’ but ‘It Gets Me’: An Examination of U.S. and U.K. Adults’ Uses and Gratifications or Not of TikTok
Morgan Badurak, Nabila Mushtarin,
Fanny Ramirez, Hayley Booth,
Caley Hewitt, Ashlyn Barclay,
Gabriella Jensen,
and Lance Porter, Louisiana State

08-1630-18 • Snooping, Surveillance, and Password Sharing: Reducing Relational Uncertainty in the Digital Age
Kailey Thompson
and Payton Pingree, affiliation

Discussant
Annalise Baines, Kansas

Topic IV — Exploring User Interaction and Perceptions in Algorithmic Media
08-1630-19 • Empowering User Proactive Personalization for Enhanced Diversity in Algorithmic Feeds: Impact of Algorithmic Application

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Usage on News Knowledge

Cong Liu, Shanghai Jiao Tong University,
and Rui Qiao, Shanghai University of Finance and Economics

08-1630-20 • [EA] After LLMs hallucinations: The Relationship between Users’ Cognitive Belief Levels about Generative AI and Revisit Intention
Chenxu Liu, Tsinghua University,
and Yi Cong, Tongji University

08-1630-21 • [EA] Is Fear or Joy More Suitable for Environmental Messages on Social Media? A Computational Analysis of Emotional Strategies
Sumin Shin, affiliation

08-1630-22 • Reciprocal Relationships between Partner Choice FOMO, Decision Fatigue, Excessive Swiping, and Trust in Algorithms
Alice Binder, Anja Stevic,
and Joerg Matthes, University of Vienna

08-1630-23 • [EA] The Importance of Diversity and Rationality the Mechanisms of Populist Discussion’s Visibility Under Algorithmic Curation
Yu Su
and Tongtong Li, Fudan University

08-1630-24 • Building Stronger Communities on Social Media: News Finds Me Perception and Social Media Reciprocity, Interaction and Social Capital
Homero Gil de Zuñiga, University of Salamanca / Pennsylvania State,
Triwik Kurniasari
and Timilehin Durotoye, Pennsylvania State

Discussant
Devin Knighton, Brigham Young

Topic V — Digital Influence and Social Dynamics

08-1630-25 • [EA] Empowering and Constraining: The Dual Role of RED in Queer Women Communities in Digital China
Xinyun Zhang, affiliation

08-1630-26 • Internet Access and Protests: Evidence from Regression Discontinuities and Difference-in-Differences Designs
Jin Woo Kim,
and Daria Kuznetsova, Kookmin University

08-1630-27 • Virtual Influencers in Prosocial Campaigns: The Power of Storytelling
Eunjin (Anna) Kim, Southern California,
Quan Xie, Southern Methodist,
and Yuhosua (Joshua) Ryoo, Minnesota-Duluth

08-1630-28 • Observing Phubbing Behaviors During Casual and Serious Conversations: Consequences for Conversation Quality, Connectedness and Appropriateness
Anja Stevic, Hanna Liftinger,
and Joerg Matthes, University of Vienna

08-1630-29 • Virtual Influencers for Cause-Related Marketing: Desirability vs. Feasibility Messages
Yu Chen,
and Linwan Wu, South Carolina

08-1630-30 • Influence of AI Disclosure Labels and Content Modality on Attitudes and Sharing Intention of Deepfakes
Xinyu Lu
and Yuning Zhai, affiliation

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Discussant
  Toqa Hassan, Purdue

Topic VI — Navigating Social Media Dynamics: Interactions, Behaviors, and Influences
08-1630-31 • Social Interactions on TikTok: Exploring the Social Interaction Triangle in a Queer Social Media Context
  Katie Baumel, Connecticut
08-1630-32 • Contrasting Perceptions of Online Oversharing Behaviors Between Digital Natives and Digital Immigrants
  Brett Williams, Anne Oeldorf-Hirsch, and Amanda Denes, Connecticut
08-1630-33 • [EA] “Business Secret”: Merchants’ Platform Knowledge and Practices about Online Review Platform
  Yi Li, affiliation
08-1630-34 • From Content Moderation to Platform Migration: An Ecological Analysis of Deplatforming Donald Trump on Twitter
  Longhan Wei, and Tian Yang, The Chinese University of Hong Kong
08-1630-35 • Fame and Notoriety: How Social Media Influencers Shape Journalistic Values and Democratic Norms in Conservative Cultures in Zambia
  Gregory Gondwe, California State - San Bernardino
08-1630-36 • Verification of Social Media Content: Journalistic Practices in Pakistan
  Umer Bilal, Oklahoma

Discussant
  Mustafa Oz, Tennessee, Knoxville

Topic VII — Trust and Perception in AI
08-1630-37 • Artificial Impressions: Trust and Credibility in AI-Enhanced Profile Pictures
  Jacob Long, Carrie Xiao, Shamira McCray, Ertan Agaoglu, Abdullah Alajmi, Chinwendu Akalonu, and Yanzhen Xu, affiliation
08-1630-38 • Technological Adeptness, ChatGPT, and Third Person Effect
  Nathan Crissman, Stephen Perry, and Leticia Soto, affiliation
08-1630-39 • [EA] Exploring Trust and Acceptance of AI Content Production Tools Among University Students in First-Tier Cities
  Zhiyan Zhang, affiliation
08-1630-40 • [EA] Researching Journalism and AI: A Computational Topic Modeling and Network Analysis of an Emerging Subfield
  Jing Han, Yuhui Zhu, and Andrew Iliadis, affiliation
08-1630-41 • Artificial Intelligence & The Press: New(s) Meanings with the Emergence of Generative AI
  Silvia DalBen Furtado, Texas at Austin, Melissa Santillana, Texas Tech, and Ivan Lacasa-Mas, UIC Barcelona and Texas at Austin

Discussant
  Mustafa Oz, Tennessee, Knoxville
[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / F067

Advertising and Mass Communication and Society Divisions

Teaching Panel Session

Teaching Advertising through the Social Justice Lens: What Ad Professors Should Know

Moderating/Presiding
Fang (Faye) Yang, Grand Valley State

Panelists
Robin Spring, Grand Valley State
Fang (Faye) Yang, Grand Valley State
Minjin (MJ) Rheu, Loyola Chicago
Anastasia Kononova, Michigan State
Pam Morris, Loyola Chicago

The panel will delve into this growing imperative by discussing effective approaches to and challenges in incorporating social justice issues into advertising curriculum, as well as strategies to equip students with an ability to read the social and political landscape and derive insights for brands to meet the changing market needs. Panelists will discuss the need for advertising education to expand beyond traditional strategy and creative skills to nurture eyes to discern the social and political landscape.

4:30 p.m. to 6 p.m. / F068

History Division and Commission on the Status of Minorities

Teaching Panel Session

Lest We Forget: History and Inclusivity Are Fundamental

Moderating/Presiding
Lillie M. Fears, Arkansas State

Panelists
Earnest L. Perry, Missouri
Cathy M. Jackson, Norfolk State
Janice Hume, Georgia
Sharon Bramlett-Solomon, Arizona State
Yvonne Cantrell-Bickley, Georgia

Media history and diversity courses are consistently facing adversarial forces from within and without academia. Administrators, politicians, and faculty increasingly deem such courses as irrelevant, too “woke,” or liberal-minded in an age seeing growing legions of citizens ignorant of the past and intolerant of “The Other.” While diversity and inclusion are deemed critical for teaching journalism and mass communications, few programs are working on solutions to secure the future of history and diversity classes, or to make them more attractive to those who have the power to eliminate them. Panelists will contest university administrative, faculty and public notions that courses in media history and multiculturalism are no longer necessary. History
and inclusivity are under siege not only in academia, but political and social spheres. Too, the demands of a
digital-first curriculum that keeps pace with industry disruption often puts media history and multicultural
studies on the back burner when decisions are made about hiring and resources. If such disciplines are too
“woke,” liberal-sounding, archaic, and expensive, we are truly condemned to face a future where media
history is sidelined and Other is irrelevant again. This could limit innovation and growth in both the academy
and the media.

4:30 p.m. to 6 p.m. / F069

Law and Policy Division and Community Journalism Interest Group

PFR Panel Session

Prison Journalism: For, By and about the Incarcerated. Who Gets to Tell Their Stories?

Moderating/Presiding

Karin Assmann, Georgia

Panelists

Ryan Moser, Journalist, formerly incarcerated and first graduate of the Prison Journalism Project
Shaheen Pasha, Penn State, Director of Education, Prison Journalism Project
Jon Peters, Georgia
Rahsaan Thomas, Journalist, formerly incarcerated and producer of Ear Hustle podcast about San Quentin

Access to the news plays a vital role in the lives of the incarcerated in the United States. Yet the ability to produce their own news publications is becoming equally important. Ever since the first prison paper, The Prison Mirror, was published in Stillwater, Minnesota, in 1887, one of the perceived benefits of these publications, aside from informing the incarcerated audience, has been to provide training in basic journalistic skills such as writing and editing. While Louisiana State Penitentiary’s radio station KLSP-FM, sanctioned by the warden [Burl Cain], served his missionary goals, publications like the San Quentin News are becoming multi-media operations with podcasts, print and online editions that cover a range of issues. In Philadelphia, Mumia Abdul-Jamal has been writing books and publishing commentaries on Prison Radio, a California-based multimedia production studio. Collaborations with former prisoners and organizations like The Prison Journalism Project, are empowering the incarcerated to report and tell stories not just for others in prison, but for an outside audience as well. This panel considers the incarcerated as members of a community with shared interests, rights and voices. Reporting about this community – both by prison journalists and by news media outside of the criminal justice system – is treated as a form of community journalism. We invite scholars and professionals to discuss different perspectives of reporting about and from prison. These include: learning journalistic skills behind bars, journalistic norms and practices under prison censorship, consuming news media while incarcerated and, importantly, journalists’ access to prisons for the purpose of reporting about the criminal justice system, prison conditions and prisoner treatment.

4:30 p.m. to 6 p.m. / F070

Media Management, Economics and Entrepreneurship and Magazine Media Divisions

PFR Panel Session

Becoming a Public Scholar: Best Practices Engaging with Mainstream Media

Moderating/Presiding

2024 AEJMC Philadelphia, PA Conference Program Copy
Friday, August 9, 2024

Amy Jo Coffey, Tennessee

Panelists
- Todd Holmes, California State, Northridge
- Andy Selepak, Florida
- Rachel Grant, Florida
- Amy Kristin Sanders, Texas at Austin

Should you be a public scholar? What does that look like? What are the pros and cons, how should you respond to and prepare for a media interview request, and what should you share? What should you consider before giving an interview, to whom/which publications, how should you market yourself, and what are general best practices? What about being a consultant or giving testimony in court, writing amicus briefs of op-eds, or other ways of “going public?” This group of panelists has vast experience sharing their expertise with the public, consulting, and engaging in a variety of ways and will help answer your questions. The format will be a moderated discussion/conversation with the panelist.

4:30 p.m. to 6 p.m. / F071

Minorities and Communication and International Communication Divisions

High Density Refereed Research Paper Session

International Communication Division
Moderating/Presiding
- name, affiliation

Topic — Depicting Underrepresented Minorities and Perspectives in Global Messages
- Distinguished Depiction of North Korean Female Defectors in South Korean Media
  - Seungwoo Yeom, Utah
- The Missing “Ordinary” Women in News: An Analysis of the Representation of Women in Health News in India
  - Shreyoshi Ghosh, Colorado-Boulder
- [EA] Online Representation of Roma People: A Multimodal Quantitative Content Analysis of News on Facebook and Audience Engagement in Four European Nations
  - Umberto Famulari, Colorado State
- [EA] Navigating Social Change: Examining Alternative Realities in Turkey’s Counter-Movement
  - Mustafa Oz, Tennessee-Knoxville
  - Mistura Salaudeen, Hong Kong Baptist University

Discussant
- name, affiliation

Minorities and Communication Division
Moderating/Presiding
- name, affiliation
Friday, August 9, 2024

Topic I – Media Construction of Racial/Ethnic Identities
#StopAsianHate: A Comparison of South Asian, East Asian-American and Non-Asian Social Media Influencers’ Counter Speech Strategies to Anti-Asian Hate during COVID-19
Md Enamul Kabir, Clemson, and Louisa Ha, Bowling Green State
Victim, Icon, Hashtag, Or Meme?: An Analysis of Local, Mainstream, and Ethnic Media Constructions of Breonna Taylor
   Angie Chuang, and Shreyoshi Ghosh, Colorado-Boulder
[EA] Role of Media in Sugar Skull Face Painting as Day of the Dead “Tradition”
   Regina Marchi, Rutgers
[EA] Pressing for Diversity: An Analysis of the Gender and Racial Composition of Pulitzer Prize Winners
   Nisha Sridharan, Arizona State, and Carolina Velloso, Minnesota

Discussant
   name, affiliation

Topic II – Race/Ethnicity Discussions in Online Communities
Reddit Reaction to Negro Leagues Inclusion in MLB The Show Video Game
   Kevin Hull, South Carolina
Anything but Politics: Social Connectedness in Networked Groups for Addressing Prejudice
   Brandon Bouchillon, Arkansas-Fayetteville
[EA] Voiceless Migrants: Divergent Realities in the Framing of Immigration Narratives Across Social Media Platforms (Graduate)*
   Ralph Dinko, Christopher Boyington, Shahariar Nobel Khan, and Gerardo Rodriguez-Sarinana, Oklahoma State

Discussant
   name, affiliation

Topic III - Education & Praxis
[EA] A Study of Diversity in the Discipline: A Content Analysis of DEI Attributes for Accrediting Council on Education in Journalism and Mass Communications Programs in Higher Education
   Hyunmin Lee, Drexel, Celine Hong, Rowan, Dacia Paje’, and Awni Kalkat, Drexel
From Karl Marx to David Walker: Toward a Black Critical and Cultural Framework
   Loren Saxton Coleman, Howard

Discussant
   name, affiliation

Topic IV – Student Development
Free Student Memberships to Journalism Organizations for Underrepresented Groups: A Case Study and Call to Action
Friday, August 9, 2024

Robin Hoecker,
and Vincent Pena, DePaul
[EA] The State of Spanish-language and Bilingual Student Media in California
Teresa Puente, California State, Long Beach
[EA] Underrepresented High School Journalists Telling Their Stories,
And the Roles of Their Collective Journalism
Melanie Wilderman, Oklahoma

Discussant

name, affiliation

[EA] = This submission was accepted as an extended abstract.

4:30 p.m. to 6 p.m. / F072

Newspaper and Online News and Scholastic Journalism Divisions

PFR Panel Session

Champions of Editing

Moderating/Presiding

Mitch McKenney, Kent State

Panelists

name, affiliation

This is the annual Champions of Editing, a session where those who teach, value and encouraging the craft of editing gather at AEJMC. Scholastic is our partner in this session. We are looking to line up as keynote speaker a leading professional from the conference area -- in this, someone in Philadelphia media.

4:30 p.m. to 6 p.m. / F073

Public Relations and Media Ethics Divisions

Teaching Panel Session

Cultivating Empathy in the Communications Classroom

Moderating/Presiding

Erin K. Coyle, Temple

Panelists

Cara Hawkins-Jedlicka, Washington State
Stephanie Madden, Pennsylvania State
Joshua Foust, Syracuse
Katie Place, Quinnipiac

This panel will explore the role of empathy in the communications field as a needed skill, ethical implications, how to foster it in the communications classroom and develop it in students. In the communication field, empathy – understanding the position others are coming from – is highlighted as a necessary skill (Petersen, 2021; Robinson et al., 2019). Within the field of communication there is an emphasis on understanding an
audience in order to tailor a message to them. Cognitive and affective empathy can allow a practitioner to better be able to tailor a message in order to impart or exchange information. Empathic concern can also influence prosocial behavior or a behavior change which is the root of much communication (Stiff et al., 1988). Empathy in public relations is a key principle in engaging publics, providing an ‘atmosphere of support and trust that must exist if dialogue is to succeed’ (Kent & Taylor, 2002, p.27). Communicating with empathy is considered a best practice for it can enhance the credibility of the message and the legitimacy of the messenger before and after a crisis event (Seeger, 2007). A statement of empathy can restore an organization’s reputation (Fannes & Claey, 2022). Additionally, it is a marker of a successful journalist (Gluck, 2016), and a wanted skill in the creative field (Carlson and Dobson, 2020).

4:30 p.m. to 6 p.m. / F074

**Visual Communication Division and Council of Affiliates**

Teaching Panel Session

**Decoding the Future: No-Code Platforms in Media and Communication Education**

Moderating/Presiding

**Adam Peruta**, Syracuse

Panelists

**Seth Gitner**, Syracuse

In an era dominated by digital narratives, media and communication educators must continuously adapt to equip students with the most relevant skills. The future belongs to those who can rapidly prototype, iterate, and launch digital experiences without getting bogged down by the intricacies of traditional coding. Enter the world of no-code platforms—intuitive, versatile tools that empower individuals to create applications, websites, and interactive media without writing a single line of code. This panel aims to introduce educators to the power and potential of no-code platforms along with how no-code platforms can amplify storytelling and audience engagement. By embracing these tools, we reinforce the foundational belief that in the digital age, stories and ideas—not just code—hold power.

4:30 p.m. to 6 p.m. / F075

**Lesbian, Gay, Bisexual, Transgender, Queer and Religion and Media Interest Groups**

PFR Panel Session

**Navigating Conflict on Campus: Universities, Educators, and Intersectional Discourse**

Moderating/Presiding

**Lyric Mandell**, Louisiana State

Panelists

**Fanny Ramirez**, Louisiana State
**Jen Vardeman**, Houston
**Michael Longinow**, Biola
**Guy Golan**, Texas Christian
**Alexandra Pucciarelli**, Rutgers

In recent years, universities have become focal points in the media, not only for their academic pursuits but
also for their responses to a multitude of pressing social issues on and off campus. This panel aims to delve into the complex dynamics surrounding identity conflicts and how universities, as well as educators, are grappling with these challenges. From responding to incidents of sexual assault, racism, sexism, homophobia, antisemitism, and islamophobia on their own campuses to facilitating discussions on broader global concerns, universities and educators play a crucial role in shaping the discourse around these topics.

4:30 p.m. to 6 p.m. / F076

Participatory Journalism Interest Group and Cultural and Critical Studies Division

Research Panel Session

Joy and Local Journalism: Using Participatory Community Events for Engagement

Moderating/Presiding

Andrea Wenzel, Temple

Panelists

Rasheed Ajamu, Germantown Info Hub/Resolve Philly
Anita Li, The Green Line
Perry Parks, Michigan State
Tahera Rahmani, Philly-Afghan Info Hub

For members of many historically marginalized communities, local journalism is associated with moments of crisis or conflict, if it is present at all. This panel explores local journalism projects that aim to challenge this dynamic by deliberately creating spaces of “community joy.” Panelists share experiences researching and working with journalism organizations in collaboration with community stakeholders to create welcoming spaces for residents to interact with journalists and each other, enjoy cultural and family activities, contribute ideas, and discuss community issues. These include community joy day events appealing to a community affected by gun violence, community picnics to crowdsource recipe and resource guides for new refugees, and story circles in pop-up garden spaces in suburban strip malls. We will explore how these projects connect these public engagements in various ways to solutions-oriented editorial content, the various challenges they navigate, and what their efforts contribute to the case for joy as a news value.

4:30 p.m. to 6 p.m. / F077

Association for Education in Journalism and Mass Communication Standing Committee on Career Development

Panel Session

Strategies for Enhancing Psychological Well-Being and Work-Life Harmony in Academia

Moderating/Presiding

Weiwu Zhang, Ball State

Panelists

Laura Castaneda, Southern California
Herman Howard, Jarvis Christian
Hua Jiang, Syracuse
Sun Young Lee, Maryland
Yufan “Sunny” Qin, James Madison
Psychological, emotional well-being and “work-life harmony” have been receiving growing attention in higher education in general and in journalism and mass communication programs in particular. This panel will explore strategies for enhancing positive emotions, sense of meaning and purpose and for minimizing detrimental effects such as burnout and demoralization. Topics include but are not limited to: • Strategies for promoting positive psychological well-being such as autonomy, self-acceptance, positive emotions, resilience at individual, group/team level, and higher educational institutional level • Strategies for minimizing detrimental effects of academia such as burnout and demoralization • Strategies for using emotional intelligence by academic leaders for creating positive academic cultures at all levels.

4:30 p.m. to 6 p.m. / F078

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Award Panel Session
- **Equity and Diversity:** Title

Moderating/Presiding
- **name,** affiliation

2024 Recipient
- **Program name**

Panelists
- **name,** affiliation

Selected by AEJMC’s Standing Committee on Professional Freedom & Responsibility, the award recognizes journalism and mass communication academic units that are working toward, and have attained measurable success, in increasing equity and diversity among their faculty. When applying for the award, the unit must document its progress and innovation in racial, gender, and ethnic equality and diversity during the previous three years.

4:30 p.m. to 6 p.m. / F080

Council of Communication Associations (CCA)

Panel Session
- **Title**

Moderating/Presiding
- **Dane S. Claussen,** director of Research, Publications, and Professional Advancement, National Communication Association

Panelists
- **name,** affiliation

The Council of Communication Associations is a non-profit organization established in 1995 as an umbrella entity for several learned societies in the field of communication studies. The purposes of the Council shall be to enhance the missions and to facilitate the activities of its member associations, to advocate for the welfare
and promote the understanding and advancement of communication, domestically and internationally, as academic and professional fields.

4:30 p.m. to 6 p.m. / F080

Shanghai International Studies University and Online Media and Global Communication Journal

Panel Session
Sustainable Scholarship and Information for Development in the Global South

Moderating/Presiding
Louisa Ha, Bowling Green State

Panelists
Path to Global Knowledge: A Review of Chinese Scholars on International Publishing
Ke Guo, Shanghai International Studies University
Developing a Voice in Global Research Scholarship: A European Perspective
Jörg Matthes, University of Vienna
Shifting Paradigms: Advancing Communication Research in the MENA Region
Shahira Fahmy, American University in Cairo

This session features experienced journal editors and research related to OMGC journal's initiative of Promoting Scholarship in the Global South and Leveling the Playing field of International Publishing for non-Anglosphere and Global South Scholars.

6:30 p.m. to 8:30 p.m. / F081

Advertising Division

Top Paper Refereed Research Paper Session
Best of the Best: Advertising Division Top Paper Session

Moderating/Presiding
Saleem Alhabash, Michigan State

Inspired by “Greenfluencers”: Young Peoples’ Exposure to Greenfluencers, Compensatory Green Beliefs, and Consumption Behavior*
Ariadne Neureiter
and Joerg Matthes, University of Vienna
Reclaiming Premium Brand Equity: Establishing A Post-Pandemic Framework for Theatrical Film Advertising on Social Media**
Chris DeFelice, Florida
From Toddler to Teen: The Bit to Byte Growing-up Narrative Effect of A Virtual Influencer on Consumer Perceptions and Brand Choice***
Jeongmin Ham, Sitian Li,
Hyunji Kim
and Matthew Eastin, Texas at Austin
Going To the Other Side of the World: Teaching Social Justice Campaigns To Make a Difference****
Pam Morris, Loyola-Chicago
Racialized Environmental Injustice and Green Advertising: Investigating How Color-Conscious and Colorblind Strategies Influence Majority and Minority Americans’ Cognition

Minjie Li, Tennessee

Discussant

Heather Shoenberger, Pennsylvania State

* First Place Open Competition Paper Award
** First Place Graduate and Undergraduate Student Paper Award
*** Top Special Topic Paper Award
**** Top Teaching Paper Award
***** Top PF&R Paper Award

Top Paper Award Recognition: The Advertising Division will honor all top paper award winners at the end of this session and prior to our Division Social.

6:30 p.m. to 8:30 p.m. / F082

Broadcast and Mobile Journalism Division

Top Paper Refereed Research Paper Session

Tradition and Technology in Electronic Journalism

Moderating/Presiding

Heidi Makady, Florida

Scrolling for the Truth (or Not): Perceptions of Misinformation on TikTok and Potential Interventions

Brittany Shivers
and Bartosz Wojdynski, Georgia

Social Media Semantics: Enhancing Manipulated Media Detection Through An AI Weakness

Regina Luttrell, Jason Davis, and Carrie Welch, Syracuse

Traditional or Trendy: News Presentations in Short Form Video and its Audiences

Sophie Theiss, Monica Ancu, Miyoung Chong, and Stephen Song, South Florida

“I Remember… I Saw… I Knew”: Journalists’ Use of First-person Storytelling In Award-winning Podcasts

Jessica Pettengill, Michigan State

Discussant

Marcus Funk, Sam Houston State

* First Place, Faculty Paper Competition
** Second Place, Faculty Paper Competition
*** Third Place, Faculty Paper Competition
**** First Place, Student Paper Competition

133

2024 AEJMC Philadelphia, PA Conference Program Copy
6:30 p.m. to 8:30 p.m. / F03

History Division

Top Paper Refereed Research Paper Session

Moderating/Presiding
   Melissa Greene-Blye, Kansas

“Is This an Evil Practice?”: Newspapers and Newsgirls*
   Autumn Linford, Auburn

After the Gauntlet: Sex Discrimination Lawsuits at
The Washington Post, 1972-2003*
   Ashley Walter, Saint Louis

Radical or Assimilatory? The Fight for Family Life Education
   Hannah LeComte, George Mason

Dancing with Shackles On: The Consulted Women in the
Exchange of Letters in Linglong Magazine**
   Joey Mengyuan Chen, Maryland

How Ethnic Press in the US Urged the Diaspora to Preserve
the Ukrainian Language (1893-1914)**
   Diana Krovvidi, Maryland

Extra! Extra! Sing All About It: Portraying Newsies in 19th and 20th
Century Sheet Music
   Eric Freedman, Michigan State,
   Joshua Duchan, Wayne State,
   Vladislava Sukhanovskaya,
   and Finn Hopkins, Michigan State

Discussant
   Rachel Grant, Florida

* Top Faculty
** Top Student

The papers in this session are the papers that have earned top paper awards in the faculty and student divisions. They represent a variety of perspectives and approaches in the field of media history within the American and international context.

6:30 p.m. to 8:30 p.m. / F04

Law and Policy Division

Top Paper Refereed Research Paper Session

Top Communication Law and Policy Research Papers

Moderating/Presiding
   Caitlin Ring Carlson, Seattle
The Right to Lie with AI? First Amendment Challenges for State Efforts to Curb False Political Speech Using Deepfakes and Synthetic Media*
  Daxton Stewart, Texas Christian, and Jeremy Littau, Lehigh
Standing to Sue for Data Breach: An Empirical Analysis of Post-Transunion Federal Cases (2021-2023)**
  Noelle Wilson, and Amanda Reid, North Carolina at Chapel Hill
When News Agencies Meet Platform Content Moderation***
  WeiMing Ye, and Shuangze Dai, Pekin University
Escaping Liability for the “Gravest of Threats”: Expanding Article 1, Section 6 and Narrowing Brandenburg****
  Shannon Chamberlain, Syracuse

Discussant
  Jane Kirtley, Minnesota

*Top Faculty Paper Award
** Second Place Faculty Paper Award
*** Third Place Faculty Paper Award and Debut Faculty Paper Award
**** Top Student Paper Award

6:30 p.m. to 8:30 p.m. / F085

Mass Communication and Society Division

Top Paper Refereed Research Paper Session
  Best of the Best: Mass Communication and Society Division Top Paper Session Part I

Moderating/Presiding
  Xi Cui, College of Charleston

“Bogeyman Terms”: Understanding Politically Conservative Americans’ Folk Theories About News Bias*
  Gina Masullo and Soojeong Kim, Texas at Austin
Disability Influencers and Self-Representation: The Intersecting Medical and Social Models of Disability on Instagram**
  Kyle Harris and Erin Willis, Colorado-Boulder
Identification with Others: An Experimental Study on the Effects of Poverty Exemplars in the News***
  Munachim Amah and Rachel Young, Iowa
Navigating the Socio-Technical Dynamics of AI Fairness: Insights from the Cognitive-Behavioral Processes of AIGC Moderators****
  Huacan Liu and Zhiyun Chen, Shanghai Jiao Tong
Exploratory Research into South Korean Indie Musicians’ Online Live
Streaming Concerts Experiences*****
    Cherin Park, Korea

Discussant
    Mike Schmierbach, Penn State

*  First Place Faculty Paper Award
** Second Place Faculty Paper Award
*** Third Place Faculty Paper Award
**** First Place Student Paper Award
***** First Place Moeller Paper Award

6:30 p.m. to 8:30 p.m. / F086

Media Management, Economics and Entrepreneurship Division

Top Paper Refereed Research Paper Session
    MMEE Division Top Paper Session

Moderating/Presiding
    Damon Kiesow, Missouri

To #ReleaseTheSnyderCut: A Case Study on the Influence of Astroturf Campaigns on High-Risk Management Decisions****
    Chris DeFelice, Florida
Films before and after COVID-19: A Study of Films Available on SVOD in Korea***
    Dohee Kim, Korea University
Media Entrepreneurial Resilience in Precarious Times: A Model**
    Jeannine Elisa Relly
    and Monica Chadha, Arizona
Does Cultural Discounting Theory Work in the Mobile Gaming Sector?*
    WeiMing Ye
    and Fenju Fu, affiliation

Discussant
    Xiaoqun Zhang, North Texas

*  Top Faculty Paper Award
**  Second Place Faculty Paper Award
*** Top Student Paper Award
**** Second Place Student Paper Award

6:30 p.m. to 8:30 p.m. / F087

Newspaper and Online News Division

Top Paper Refereed Research Paper Session

Moderating/Presiding
    Patrick Ferrucci, Colorado-Boulder

2024 AEJMC Philadelphia, PA Conference Program Copy
Intentional, Incidental, or In-Between? Motivations and Political News Exposure on Smartphones*
  Rebecca Ping Yu, Wan-Yun Yu, Yung-Ju Chang,
  Jian-Hua Jiang Chen, Chen-Chin Lin,
  and Jui-Chun Liu, National Yang Ming Chiao Tung University
Curated Verification: Partisan Differences in Audiences’ Information Validation Strategies**
  Taewoo Kang, Esther Thorson,
  and Rachel Mourao, Michigan State
Artificial Intelligence (AI) in Journalism: How Trust in Media and Attitudes towards Journalists Are Associated to Acceptance, Trust, Willingness to Pay, and Replacement of Human Journalists with AI***
  Manuel Goyanes, Marina Urbániková,
  and Beatriz Jordá; Universidad Carlos III
“Either We’re Saved, or We’re Doomed”: Exploring Identity Shifts in BuzzFeed News’ Oral History****
  Nisha Sridharan
  and Rian Bosse, Arizona State
Examining Sourcing Pattern of Labor News: Shifting Journalistic Paradigm under Democratic Backsliding in Hong Kong*****
  Ziqi Yang
  and Sum Yi Lam, Chinese University of Hong Kong

Discussant
  Cory Armstrong, Nebraska-Lincoln

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper
**** First Place Student Paper
***** Second Place Student Paper

6:30 p.m. to 8:30 p.m. / F088

Political Communication Division

Top Paper Refereed Research Paper Session

Moderating/Presiding
  Megan Duncan, Virginia Tech

Lower Quantity, Higher Quality: Auditing News Content and User Perceptions on Twitter/X’s Timelines*
  Stephanie Wang,
  and Shengchun Huang, Pennsylvania,
  and Alvin Zhou, Minnesota,
  and Danaë Metaxa, Pennsylvania
This Is Why We Can’t Have Nice Things: Disagreeable Political Discussion Frequency and Content Moderation**
  Eliana DuBosar, Brittany Shaughnessy,
Friday, August 9, 2024

Luna Pittet Gonzalez, and Myiah Hutchens, Florida
The Media Trust Gap and Its Political Explanation: Examining How Individual and Socio-Environmental Factors Differentiate Trust Preferences in Asian Societies***

Yufan Guo, Tsinghua University, and Yuzhe Lei, Texas at Austin
Picking Up the Call for Reparations: News Media Coverage Following The Black Lives Matter Protests****

Sean Pauley, affiliation
Walking in the Political Journalists’ Shoes: Deconstructing the Jan. 6 Coverage Through the Lens of News Values and Commitment to Factual Reporting*****

Volha Kananovich, Appalachian State

Discussant
Josephine Lukito, Texas at Austin

* First Place Faculty Paper
** Second Place Faculty Paper
*** Third Place Faculty Paper
**** First Place Student Paper
***** Teaching Award Winner

6:30 p.m. to 8:30 p.m. / F089
Commission on Graduate Education
Top Paper Refereed Research Paper Session

Moderating/Presiding
name, affiliation

The Instagram Effect: Unveiling the Influence on Young Egyptian Women’s Body Image and Self-Objectification
Sara Hussein, Universidad de Murcia
Law Enforcement and Lynching in the Press: America’s Narrative from 1835 to 1950
Mohamed Salama, Maryland
Practice Analysis 2024: Essential Technology and AI Competencies in Public Relations
Lauren Combs, Raphael Roker, Lia Hood, and McKenna Joyce, Baylor
News Media Ownership and Sources of News Skew Framing of Corruption in the Nigerian News Media
Stephen Odebiyi, Wayne State

Discussant
name, affiliation

[EA] = This submission was accepted as an extended abstract.
Friday, August 9, 2024

6:30 p.m. to 8:30 p.m. / F090

Commission on the Status of Women

Top Paper Refereed Research Paper Session

Moderating/Presiding
  Nagwan R. Zahry, Tennessee - Chattanooga

What To Do About Big Data And AI? Feminist Approaches in Media and Communication Studies*
  Stine Eckert  
  and Alexandra Porter, Wayne State,  
  and Kalyani Chadha, Northwestern

My Place Isn’t in the Kitchen”: Examining Feminist Facebook Framing of an Algerian Social Movement**
  Rim Chaif  
  and Teri Finnerman, Kansas

Is Rooting for the US Women’s National Team Un-american? Populism And Popular Misogyny Within Conservative Digital Sports Media***
  Monica Crawford, Minnesota

Social Media Activism and Women’s Health: Endometriosis as Feminist Issue****
  Hyunjin Seo, Macy Burkett,  
  Moses Okocha, Huong Ha,  
  Rim Chaif, Nazra Izhar,  
  Michaella Nera Barros, Blessing Jona,  
  and Azhar Iqbal, Kansas

Discussant
  Laura Willis, Quinnipiac

* First Place Faculty Competition Paper Award  
** First Place Student Faculty Paper Competition  
*** First Place Student Paper competition  
****Second Place Faculty Competition Paper Award

Top Paper Award Recognition: CSW will honor all top paper award winners at the end of this session.

6:30 p.m. to 8:30 p.m. / F091

Community Journalism Interest Group

Top Paper Refereed Research Paper Session
  Community Journalism Interest Group Top Papers

Moderating/Presiding
  Aaron Atkins, Weber State

Place Matters: Variations In U.S. Journalism Culture*

139

2024 AEJMC Philadelphia, PA Conference Program Copy
Friday, August 9, 2024

Tim Vos, Taewoo Kang, Rachel Mourao, Esther Thorson, and Marialina Antolini, Michigan State
Constructing Resilience After Tragic Incidents: Analyzing News Coverage of 2018 Parkland And 2022 Uvalde School Shootings**
Matthew Goldsmith and Shuning Lu, North Dakota State
In AI We Trust (Not): Metajournalistic Discourse of Local News Automation
Wen Lei and Shreyoshi Ghosh, Colorado, Boulder
Do People Trust Misinformation Spoken in Their Dialect? The Role of Group Identity and Expectancy Violations
Siyu Zhang, affiliation
Needs And Value of Local News Among Young New Mexicans: Building Engagement in Racially Diverse Communities
Ilia Rodriguez Nazario, Arif Tareque, Mike Marcotte, Gwyneth Doland, and Chelsea Roe, New Mexico

Discussant
Clay Carey, Samford

*Top Faculty Paper
**Top Student Paper

6:30 p.m. to 8:30 p.m. / F092

Entertainment Studies Interest Group

Top Paper Refereed Research Paper Session
Entertainment Studies Interest Group Top Paper Panel

Moderating/Presiding
Waleed Rashidi, California State, Fullerton

The Gender Gap in Sexual Objectification, Agency, and Reciprocation in Film: A Content Analysis*
Jessica Pettengill, Michigan State
It’s You and Me, There’s Nothing Like This: Parasocial Relationships, Fear of Missing Out, And How Fans Consume the Products in Taylor Swift’s Media Empire**
Lindsey Maxwell, Southern Mississippi, Alec Tefertiller, Baylor, and Caroline Neese, Southern Mississippi
“La La La, I’m Not Listening (But I Really Am)”: Exploring the Meaning of a Rhythmic Hook in Rock and Pop
Carl Knauf, Colorado - Boulder
From Manhattan to Mumbai: Comparing Sex and The City to its Indian
Remake Four More Shots Please  
**Enakshi Roy**, Towson

Discussant  
**Waleed Rashidi**, California State, Fullerton

* Top Paper and Top Student Paper  
** Top Faculty Paper

6:30 p.m. to 8:30 p.m. / F093

Religion and Media Interest Group

Top Paper Refereed Research Paper Session

Moderating/Presiding  
**Cylor Spaulding**, California State

Top Faculty Papers

Priestly or Prophetic Framing: Newspaper Coverage of Black Ministers’ Reaction to Emanuel AME Church Shooting*

**Kenneth Campbell**  
and **Shamira McCray**, South Carolina

Converged Identities? How US Evangelical Journalists Negotiate Religious Identity and Journalistic Professional Identity**

**Mark Coddington**, Washington and Lee  
and **Gregory Perreault**, South Florida

Deconstructing the Icon: Popular and Academic (Mis)Conceptions of the Cinematic Jesus***

**Rick Moore**, Boise State

Top Student Papers

Beyond the Veil, a Need for Minority Voices: Identity (Mis)Representations of Muslim Women in US Media and Muslim Women’s Coping Strategies of Mitigation****

**Barikisu Issaka**, Michigan State

Aunty, You Should Go (To Gaza) And Fight for Them”- An Exploratory Study of How Two Indian Muslim Minority Journalists Were Harassed on X Platform During the Israel-Gaza War

**Mushfique Wadud**, Colorado State Boulder

Discussant  
**Derek Moscato**, Western Washington

* First Place Faculty Paper  
** Second Place Faculty Paper  
***Third Place Faculty Paper  
****First Place Student Paper

6:30 p.m. to 8:30 p.m. / F094

2024 AEJMC Philadelphia, PA Conference Program Copy
Sports Communication Interest Group

High Density Refereed Research Paper Session

Moderating/Presiding
  Brian Petrotta, Nebraska-Lincoln

Topic I – Navigating Sports Discourse in the Digital (and Gambling) Age
The Role(s) of Social Media News in the Age-Online Sports Gambling Relationship: A Mediated Interaction
  Robert Holbert, Pennsylvania,
  and Megan Hill, Albion College,
  and Lee Holbert, Clemson
Social Media Discourse Surrounding Cultural Identity and Chinese Naturalized Athletes in the 2022 Winter Olympics
  Lanfu Liu, Unaffiliated
  and Claudia Kozman, Northwestern University in Qatar
From Podium to Sponsorship: How Athletic Performance Impacts Athletes’ Social Media Engagement
  Ashley Carter, Colorado-Boulder
  Hayley Booth,
  and Caley Hewitt, Louisiana State

Discussant
  Virginia Harrison, Clemson

Topic II – Digital Fields of Play: Unraveling Sports, Media, and Identity
[EA] GIFT - Sports Interuniversity Livestreams project on Twitch For Learning About Interactive Audiences
  David Osorio, Pontificia Universidad Católica de Chile
[EA] GIFT: Helping Students Identify and Reach their Goals through a Professional Development Category
  Steve Collins, Oklahoma State
[EA] Queer Media Images, Sport & the Civic Imagination: A Transmedia Analysis of MLB Pride Nights
  Candice Roberts, St. John’s
[EA] A Framing Analysis of News Coverage about Brittney Griner During Her Russian Detention in Black and Mainstream Newspapers
  Aisha Powell, Kaleza Meggs,
  Ama Appiah-Kubi, Raul Candelaria,
  and Jana Duckett, Morgan State

Discussant
  Mia Long Anderson, Sam Houston State

[EA] = This submission was accepted as an extended abstract.

8:30 p.m. to 10 p.m. / F095
Advertising Division

Social

Hosting

Saleem Alhabash, Michigan State

Sponsored by the Department of Advertising and Public Relations at Michigan State University.

8:30 p.m. to 10 p.m. / F096

Broadcast and Mobile Journalism Division and University of Missouri School of Journalism

Social

Edward L. Bliss and Larry Burkum Award Ceremony
and Annual Missouri Reception for Alumni and Friends

Hosting

Lee Hood, Loyola-Chicago and David Kurpius, Dean

Join us as we honor this year’s Bliss Award winner, Stacey Woelfel, emeritus professor at the University of Missouri. Ceremony and award presentation will kick off the Missouri social.

8:30 p.m. to 10 p.m. / F097

Communication Technology Division

Offsite Social

Hosting

name, affiliation

8:30 p.m. to 10 p.m. / F098

Law and Policy Division

Offsite Social

Hosting

name, affiliation

8:30 p.m. to 10 p.m. / F099

Mass Communication and Society Division

Social
Hosting
   name, affiliation

8:30 p.m. to 11:30 p.m. / F100

Visual Communication and Newspaper and Online News Divisions

Offsite Social
   Pen & Pencil Club

Hosting
   Shane Epping, Wyoming, and Gina M. Masullo, Texas at Austin

Members of either division are welcome to join us at the Pen & Pencil Club, one of the oldest surviving press clubs in the country. Since 1892, the P&P, as it is affectionately called, has been open daily with nearly no interruption, including during Prohibition and World War II. It is located at 1522 Latimer Street, Philadelphia. Pre-registration is strongly encouraged through the link distributed to division member lists.

8:30 p.m. to 10 p.m. / F101

Commission on the Status of Women

Social

Hosting
   name, affiliation

8:30 p.m. to 10 p.m. / F102

Community Journalism Interest Group

Offsite Social

Hosting
   Nick Mathews, Missouri

8:30 p.m. to 10 p.m. / F103

Small Programs Interest Group

Offsite Social

Hosting
   Ecaterina Stepaniuc, North Carolina A&T

8:30 p.m. to 10 p.m. / F104
Friday, August 9, 2024

University of Kentucky, Rutgers University, University of South Carolina and University of Alabama

Reception

Hosting
  name, affiliation

8:30 p.m. to 10 p.m. / F105

University of Mississippi

Social

Hosting
  Andrea Hickerson, Dean

8:30 p.m. to 10 p.m. / F106

University of Nebraska - Lincoln College of Journalism and Mass Communications

Nebraska Reception at AEJMC

Hosting
  Shari Veil, Dean

The University of Nebraska- Lincoln welcomes you to attend the annual Nebraska Reception at AEJMC. Enjoy drinks, hors d’oeuvres and conversations with Philadelphia area alumni and AEJMC attendees.