

AEJMC



2025 Conference Opportunities Program Advertising Rate Card

**Leading in Times of Momentous Change:
Individual and Collective Opportunities**

August 7-10, 2025

San Francisco Marriott Marquis

780 Mission Street | San Francisco, California 94103

Who We Are

AEJMC has the largest audience of journalism and mass communication educators at the college/university level, all in one location. Reach some 2,000+ educators and administrators over four days by advertising at our 2025 AEJMC Conference, August 7-10. Reach a circulation of 2,000+ and get into the hands of conference attendees by placing your ad in our conference program. We are excited to be in San Francisco for the 2025 Conference.

Conference Program Advertising Options

Size	Color Ad Packages	BW Ad Packages
½ Page Color	\$1200	\$600
1 Full Page Color	\$1500	\$750
2 Full Pages Color	\$3000	\$1500
3 Full Pages Color	\$4500	\$2250
4 Full Pages Color*	\$5200	\$3000
5 Full Pages Color*	\$6500	\$3750

(*You get a discount on all color pages after the 3rd page)

Size	Color Ad Packages	BW Ad Packages
1 set of Facing Pages	\$3400	\$1800
2 sets of Facing Pages	\$6800	\$3600

Covers (Full Page)	Color Only
Inside Front Cover	\$2000
Inside Back Cover	\$2000
End Page	\$1800
Back Cover	\$2800

For more information on conference advertising opportunities, contact Samantha Higgins, AEJMC Communications Director.



Special Ad Placement

May be secured with an additional \$250 flat fee for special placement requests. Restrictions may apply.

Closing Dates

Space Reservation deadline is **May 15, 2025**. Advertiser will be held responsible for reserved space canceled after the closing date.

Mechanical Requirements

Advertisers are to submit Press-ready PDF files (at least 288 DPI) with fonts embedded. No bleed pages. Recommended screens are 120-150 with 133 preferred by **June 1, 2025**. Ad content is subject to approval of the publisher. Advertisements should be sent via the ad upload link you receive from AEJMC.

Payment Options

Payment in advance is appreciated but not required. Invoices, if payment is not received in advance, advertisers will receive an email confirmation. No agency or cash discounts are given.

Page Unit Sizes

Spread
Trim – 16 ¾" X 10 7/8"
Live Area – 16" X 10 1/8"

Full Page
Trim – 8 3/8" X 10 7/8"
Live Area – 7 5/8" X 10 1/8"

Half Page – 7" X 4 7/8"



Contact Us

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