

## Wednesday, August 5, 2026

7:30 to 8:30 a.m. / W001

### Association for Education in Journalism and Mass Communication

Business Session

#### **Council of Division Plaque/Certificate Pickup**

Moderating/Presiding

**Samantha Higgins**, AEJMC Headquarters

Representative from all DIG groups will stop by and pick up any plaques, certificates, etc. This is a mandatory meeting.

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7:30 to 9:45 a.m. / W002

### Association of Schools of Journalism and Mass Communication

Business Session

#### **ASJMC Executive Committee Meeting**

Moderating/Presiding

**Hub Brown**, Florida, President, ASJMC 2025-26

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8:30 to 9:45 a.m. / W003

### Broadcast and Mobile Journalism Division

Research Panel Session

#### **The State of Weather Media Studies and Why It Matters**

Moderating/Presiding

**Susan Keith**, Rutgers

Panelists

**Marcus Funk**, Sam Houston State

**Dylan McLemore**, Oklahoma State

**Christoph Mergerson**, Maryland

**Sohana Nasrin**, Tampa

**Mimi Perreault**, Alabama

Weathercasters play an important role in the United States beyond providing forecasts and severe weather coverage. They are trusted science communicators and fact checkers who push back on sensationalism, misinformation, and conspiracy theories relating to weather and climate, which have been extremely important issues in the history of New Orleans, site of the 2026 conference. In doing so, they can contribute to the political knowledge of their viewers on these issues—complicating the prevalent representation of weather segments as soft-news fluff in peer-reviewed literature. In the post-linear era, several factors are affecting the job satisfaction and security of broadcast meteorologists, with implications for local television stations and the viewers who rely on their favorite weathercasters for credible information. But despite its importance, the practice and profession of weathercasting has been understudied in peer-reviewed journalism research in the last two decades. This panel of journalism researchers will propose a definition and scope for weather media studies from a journalism studies

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perspective, summarize previous areas of study, highlight areas of ongoing research, and propose an agenda for additional research.

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**8:30 to 9:45 a.m. / W004**

### Communication Theory and Methodology Division

Refereed Research Paper Session

#### **Risk, Resilience, and Responsibility in Networked Environments**

Moderating/Presiding

**name**, affiliation

Psychological Distance as a Driver of Risk Information Seeking and Processing:  
A Construal-Integrated Risk Information Seeking and Processing Model (CIRISP)\*

**Penghui Tao**, Temple

Crisis, Disaster, and Risk Communication Walk Into a Bar: Tracing the Social,  
Conceptual, and Intellectual Boundaries of Three Related Fields

**Luna Pittet Gonzalez**, Florida

Bell-ringer Legitimacy and Crisis Responsibility Attribution: A Source-Based  
Mechanism of Stakeholder Judgment

**BaoBao Song**, Virginia Commonwealth  
and **Weiting Tao**, Miami

Fast & Furious vs. Calm & Collected? Toward a Dynamic Process Model  
of Bystander Decision-Making Against Digital Hate

**Rinat Meerson**, **Kevin Koban**,  
and **Jörg Matthes**, Vienna

Reframing Journalistic Resilience: The Necessity of Networked Ecologies\*\*

**Aly Hill** and **Avery Holton**, Utah,  
and **Valérie Bélair-Gagnon**, Minnesota

Discussant

**name**, affiliation

[RP] = Denotes a Research-in-Progress submission.

\* Second Place Student Paper Award

\*\* Second Place Open Competition Paper Award

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**8:30 to 9:45 a.m. / W005**

### International Communications and Newspaper and Online News Divisions

[01-0830] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division [40]

#### Newspaper and Online News Division

Topic I — Trust, Typologies & Solutions Journalism

41 • Exploring Audience Perceptions of Relational Trust in Journalism

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**Michael Koliska** and **Erin Moroney**, Georgetown

42 • Relationship Between News Media Trust and News Consumption of Mainstream and Non-Mainstream Sources,

**Azade Asadi Damavandi**

and **Louisa Ha**, Bowling Green State

43 • How Does Solutions Training Work? An Applied-Research Approach

**Stephanie Ziqi Yang** and **Chun Hong Tse**, Wisconsin-Madison

44 • Integrating the New into the Old: Traffic and Typological News Production in Chinese Media

**Tengda Zhong**, Renmin University of China,

**Xue Zhang**, Xiamen University,

and **Bin Wang**, Renmin University of China

45 • [RP] Reconfiguring Journalistic Competencies in the GenAI Era: Element Assessment, Typology Construction, and Stratification Mechanisms

**Fulin Bu** and **Chenxi Qu**, Communication University of China

Discussant

**Meagan Doll**, Minnesota

Topic II – **AI Credibility in the News and Photos**

46 • Detection, Believability and Credibility of AI-Generated Images versus Real News Photos: An Experiment on Images of Highly Publicized News Topics

**Jueman (Mandy) Zhang** and **Daniel Hunt**, Rhode Island

47 • Uncovering Journalistic Perceptions of AI Credibility: A Study of “Conditional Credibility,” its Influences and Impacts on AI Use

**Shangyuan Wu**, National University of Singapore,

and **Sina Thäsler-Kordonouri**, Ludwig-Maximilians-University Munich

48 • Building the Oracle: Power, Culture, and the Organizational Domestication of In-House AI in Chinese Newsrooms

**Zhouyi Yao**, Fudan University

49 • [RP] Examining the Roles of AI Credibility and Fact-checking Experience on Generative AI Chatbot Use for Online News Verification

**Michael Chan**, Chinese University of Hong Kong

50 • [RP] “Lost in Summarization”: A Critical Discourse Analysis of AI-Generated Summaries of Immigration News

**Sunah Lee** and **Jennifer Proffitt**, Florida State

Discussant

**Shuning Lu**, Maryland

Topic III — **Politics, Protests, and Courts in the News**

51 • Documented Reasoning: Evaluating Open Records and Political Information Credibility

**Jessica Sparks**, Auburn, and **Jay Wagner**, Marquette

52 • Situational Comment Exposure in Mobile Political News: The Roles of News Content, Platforms, and Election Periods

**Hsien Chen Chou**, **Yu Syuan Guo**,

**Jia Yun Lai**, **WenLing Wang**,

**Jui-Chun Liu**, **Yung-Ju Chang**,

and **Rebecca Ping Yu**, National Yang Ming Chiao Tung University

53 • Revisiting the Protest Paradigm: Thematic Framing and Protest Legitimacy Across Liberal and Semi-Authoritarian Media Systems

**Mamunor Rashid**, Colorado

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54 • [RP] Court Reporting as Journalistic Witnessing Amidst Political and Legal Upheavals

**Dennis Ka Kuen Leung**, Hong Kong Shue Yan University,  
and **Gary Tang**, Hang Seng University of Hong Kong

55 • [RP] Beyond the Protest Paradigm: Monitorial vs. Solidarity Reporting of Hate Protests in Japanese National and Local Newspapers

**Yumiko Ehara**, Minnesota

Discussant

**Brown James**, Lyon

### Topic IV – Framing the News

56 • Framing the World’s Leading Meatpacker: National Symbol, Transnational Power, and the Promise of Sustainability

**Michelle Rossi**, Loyola New Orleans,  
and **Saima Kazmi**, Oregon,  
and **Beatriz Mira Sprada**, University of Toronto

57 • From Picket Lines to Headlines: Moral Foundations Framing of Artificial Intelligence in the 2023 WGA and SAG-AFTRA Strikes

**Chris DeFelice**, Florida

58 • Journalistic Mediation and the Sociotechnical Construction of Artificial Intelligence: A Longitudinal Analysis of People’s Daily (1956–2025)

**Hanqin Li**, **Chenxu Liu**  
and **Xuetian Wang**, Tsinghua University

59 • [RP] Scarlet Letter Journalism: How Collectivist Culture Shapes Sensational News Coverage in South Korea

**Myung ji Kim**  
and **Suman Lee**, North Carolina at Chapel Hill

60 • [RP] Personal Liberty vs. Public Health: Social Media Discourse and News Coverage of Florida’s Efforts to End School Vaccine Mandates

**Kim Walsh-Childers**, **Gwiwon Nam**,  
**Nathan Carpenter**, **Avery Closser**,  
**Lori Dassa**, and **Chris Thomas**, Florida

Discussant

**Deb Aikat**, North Carolina at Chapel Hill

### Topic V – Journalists’ Identities and Their Work

61 • Visual Attention to Reporter Identity and Its Effects

**Arthur Santana**, **Xiaohan Hu**,  
and **Jiyeon Han**, San Diego State

62 • Parasocial Paradox: How Substack Journalists Negotiate Relational Labor Under Creator Economy Demands

**Roberta Fiorito** and **Karin Assmann**, Georgia

63 • [RP] The Burden of Solving: Emotional Labor, Role Conflict, and the Professional Identity of “Interventionist” Journalists in Local China

**Chengsi Zhou**, Wuhan University

64 • [RP] Bounded Negotiation: How Chinese Student Interns Navigate Platform Logics in News Organizations

**Yukuan Liu**, Communication University of China

65 • [RP] Chinese Journalist’s Role Conceptions in the “Age of Official Announcement:”

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Agency, Practice, and Relationship with Official Sources

**Leon Zhenglang Wang, Michelle Le He,  
Alex Zhi-Xiong Koo, and Macau K. F. Mak,** Chinese University of Hong Kong

Discussant

**Amber Hinsley,** Texas State

Topic VI — **Video Platforms as News Disseminators**

**66 •** Raise, Call, or Fold: How Legacy-Media Professionals Play the Game of Vertical-Video Journalism

**Betsy Broaddus,** Washington

**67 •** News-Ness and Short Form Video Platforms: How Young Adults Experience News on Tiktok & Instagram

**Cydney Grannan,** Michigan

**68 •** From “Trash Media” to Trusted Voices: The Platformized Gratification Paradox in India’s Hyperlocal YouTube Journalism

**Pranaav Jadhav,** Missouri

**69 •** When Traditional Media Meets Short Videos: The Transformation and Adaptation of News Value by Platform,

**Zhouyue Feng, Yang Chen,  
Zichun Leng, and Xing Lyu,** Renmin University of China

**70 •** TikTok in the Crosshairs: Assessing Conservative and Liberal News Framing of the U.S. TikTok Sell-or-Ban Controversy

**Ashera Barron and Feras Jafar,** Alabama

Discussant

**Lei Guo,** Nebraska Omaha

Topic VII – **Environmental & Sports Journalism**

**71 •** Disseminator or Advocate? Role-Toggling in Professional Practices Among Environmental Journalists

**Patrick Ferrucci and Hong Vu,** Colorado

**72 • [RP]** Warning Signals and Environmental Publics: Analyzing Mainstream News and Official Authority Within Severe Typhoon Communication in Hong Kong

**Zeping Feng, Sihui Chen,  
and Wenting Yu,** Hong Kong Polytechnic University

**73 • [RP]** Near-News Deserts and Environmental Reporting in Louisiana: Implications for Coverage in a Climate-Vulnerable Region

**Michelle Rossi  
and Shauntale Wiltz,** Loyola New Orleans

**74 • [RP]** Factors Influencing Perceived Climate-Related Action: The Roles of Personal Narratives and Mobilization Information in Solutions-Based Climate Local News

**Bingbing Zhang,** Iowa,  
**Juliet Pinto and Yanan Wu,** Pennsylvania State,  
and **Mercedes Vigon,** Florida International

**75 •** Questioning the Pros?: Exploring the Dynamic Between Journalists and College Athletes

**Vincent Peña,** DePaul, and **Shannon Scovel,** Tennessee

Discussant

**Cory Armstrong,** Nebraska Lincoln

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### Topic VIII – **Managing Newsrooms and News Workers**

**76 •** Active Vulture Investor Strategies: Tracing Hedge Fund Activity in the U.S. News Media Industry

**Qian Yu**, Eastern New Mexico,  
and **Peter Gade**, Oklahoma

**77 • [RP]** Ritualizing Crisis: How Nieman Lab’s Predictions Perform Journalism’s Impending Doom

**Nisha Sridharan**, Temple

**78 • [RP]** The Public Editors: Metajournalistic Discourse at *The New York Times* from 2003-2017

**Frank Russell**, California State Fullerton,  
and **Arthur Bremer**, Stephen F. Austin State

**79 • [RP]** Obits in Weekly Newspapers: The Tension Between Public Good and Financial Necessity

**Hannah Artman** and **Nicholas Mathews**, Missouri

Discussant

**Damon Kiesow**, Missouri

**[RP]** = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**8:30 to 9:45 a.m. / W006**

### **Mass Communication and Society Division and Small Programs Interest Group**

Teaching Panel Session

**From Small to Large Classes: Innovative Teaching Models and Strategies for Resource-Restricted Programs**

Moderating/Presiding

**Biying Wu-Ouyang**, The Education University of Hong Kong,  
and **Carrie Sipes**, Shippensburg University

Panelists

**Hao Xu**, Melbourne

**Yuan Wang**, The Education University of Hong Kong

**Lisa Carponelli**, Simpson College

**Dhiman Chattopadhyay**, Shippensburg University

**Amy McCoy**, Drake University

Communication educators face growing pedagogical challenges across dramatically different class sizes. Drawing on perspectives from the US, Hong Kong, Australia, this panel offers practical, evidence-based strategies for maintaining instructional quality, student engagement, and workforce relevance from small to very large classes. Drawing on international perspectives, this panel offers evidence-based strategies for maintaining instructional quality, student

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engagement, and workforce relevance. Panelists will share adaptable models, including client campaigns, community reporting, and hybrid teaching, providing scalable, sustainable frameworks regardless of resources, especially in the age of AI. Refreshments will be provided by the generous support of The Education University of Hong Kong.

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**8:30 to 9:45 a.m. / W007**

### Media Ethics Division

High-Density Refereed Research Paper Session  
**Technology and the Future of Media Ethics**

Moderating/Presiding  
**Ryan Thomas**, Washington State

Seeing and Not Seeing: GenAI, Professional Identity, and Moral Perception Among Advertising Creatives\*  
**Jianhua Lu**, Colorado Boulder

Governing AI in Journalism: Institutionalizing Ethics Through Epistemic, Procedural, and Protective Frameworks\*\*  
**Chang Sup Park**, Oklahoma

Ethical Competence in AI-Mediated Public Relations Practice: Identifying Essential Knowledge, Skills, and Abilities  
**Marlene Neill**, Baylor

How Journalists Cover Chatbot-Related Suicides: Ethical Issues with Anthropomorphization of AI  
**Kevin Lynch** and **Yayu Feng**, St. Thomas

Paradigm Destruction: How Journalism Casually Contributes to Its Own Credibility Debacle  
**Patrick Ferrucci**, Colorado Boulder

Algorithmic Design, Marketplace Failure, and X's Ethical Obligation Towards Society  
**Misbahul Haque**, Missouri

Conceptualizing a Social Responsibility Theory Framework for Entertainment Media  
**Chad Painter**, Dayton

Actionable Advocacy Journalism: Embracing Bias and Empowering Audiences with Calls to Action  
**Megan Schiffres**, Virginia Commonwealth

Can Generative AI Achieve Moral Neutrality? Ethical Challenges of ChatGPT Revising News Stories for Objectivity  
**Pranaav Jadhav**, Missouri

Discussant  
**Chris Roberts**, Alabama

\* Media Ethics Second Place Graduate Student Paper

\*\* Media Ethics Professional Relevance Award

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**8:30 to 9:45 a.m. / W008**

## Wednesday, August 5, 2026

### Scholastic Journalism Division

PFR Panel Session

#### **From Classroom to Community: News-Academic Partnerships Addressing Local News**

Moderating/Presiding

**Sima Bhowmik**, Vermont

Panelists

**Marquita Smith**, Mississippi

**Richard Watts**, Vermont

**Benjamin Cooley**, Vermont

Panel underscores transformative potential of News-Academic-Partnerships in bridging research, pedagogy and practice while identifying systemic challenges and opportunities for sustainable collaboration between academia and the local news industry.

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**8:30 to 9:45 a.m. / W009**

### Visual Communication Division

Research Panel Session

#### **AI in Visual Communication: Bridging Newsroom Innovation and Classroom Policy**

Moderating/Presiding

**Elio Leturia**, Columbia College Chicago

Panelists

**Tina Korani**, San José State

**Belén Moreno**, San José State

**Bella Palomo**, Universidad de Málaga

**Manel Palos Pons**, San José State

**John Delacruz**, San José State

The proposed panel offers important insights into how artificial intelligence is reshaping visual communication at both professional and educational levels. It draws on historical and contemporary research to compare current AI-driven collaborations between visual and textual journalists with previous periods of newsroom transformation. Panelists will share international best practices for AI-assisted content creation, image production, and news design, highlighting how leading organizations are developing guidelines and assessing their outcomes. This directly addresses a current issue for the Visual Communication Division: despite AI's widespread adoption, currently in over 75% of newsrooms, there is no clear consensus on ethical and effective integration, leaving significant uncertainty in both industry and teaching contexts. For educators, the panel is especially relevant as students increasingly report anxiety and confusion over inconsistent AI policies not only visual communication curricula. The panel responds to these challenges by offering evidence-based recommendations for frameworks and policies that clarify expectations and equip students for AI-augmented newsrooms. It also explores the ethical complexities that arise when AI-generated visuals blur the boundaries between editorial and branded content which is a central issue in current media practice. By collaboratively developing a practical, adaptable framework for information organizations and universities, the panel fills knowledge gaps around AI's role in newsroom and branded content workflow, production ethics, and pedagogy. This will enhance the study, practice, and teaching of visual communication by providing clear models for responsible, effective AI use, ensuring that innovation proceeds alongside ethical rigor and creativity.

8:30 to 9:45 a.m. / W010

**Community Journalism Interest Group and History Division**

PFR Panel Session

**Remembering & Responsibility: Hurricane Katrina Coverage 20 Years Later**

Moderating/Presiding

**Mildred Perreault**, South Florida

Panelists

**Antoine Haywood**, Florida

**Jinx Broussard**, Louisiana State

**Judith Livingstone**, Columbus State

**Terry Baquet**, Editor-in-Chief, *Verite News*

**Jarvis DeBerry**, former columnist, *Times-Picayune*

**Drew Hawkins**, Public Health Reporter, *Gulf States Newsroom*

This panel revisits Hurricane Katrina through the lens of community journalism, 20 years after the storm reshaped the Gulf Coast. Local journalists who covered the disaster will reflect on their experiences reporting from the ground, the challenges of telling community-centered stories amid chaos, and the long-term impact of their work. Historians and media scholars will contextualize how local media shaped public memory and policy. The panel will explore how community journalism has evolved in disaster coverage and what Katrina teaches us about equity, resilience, and local storytelling.

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8:30 to 9:45 a.m. / W011

**Internships and Careers Interest Group**

Research Panel Session

**Spotlight: Research Scholars Exchange**

Moderating/Presiding

**Hal Vincent**, Elon

Building Students' Self-efficacy and Professional Competency  
Through Community-Engaged Learning

**Anna Young**, Central Connecticut State

and **Foluke Omosun**, Sacred Heart

Navigating Digital Disruption in Context: A Cross-Regional Analysis  
of Advertising Students' Industry Entry Intentions from  
a Motivational Systems Perspective

**Xiao Wang, Min Hu,**

and **Hanye Xu**, Nanjing University

Algorithmic Encirclement and Career Reconstruction: A Study  
on Professional Identity Among Internet Industry Leavers  
and Career Changers Based on Life Course Theory

**Ziheng Pan**, Beijing Normal University

Designing for Industry Access: What Journalism and Media Hiring

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Professionals Value in Virtual Networking Events

**Keonte Coleman**, Syracuse

[RP] Algorithmic Bodily Alienation: Visibility Inequality and Reflexive  
Bodily Escalation among Marginalized Creators

**Jiazhe Liu**, Shandong University

Discussant

**Adrienne Wallace**, Grand Valley State

[RP] = Denotes a Research-in-Progress submission.

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**8:30 to 9:45 a.m. / W012**

### Sports Communication Interest Group

Refereed Research Paper Session

**Ethics and Critical Questions in Sports Journalism**

Moderating/Presiding

**name**, affiliation

Analyzing Media Conversations Around Sports Gambling Within the Context  
of Vulnerable Audiences

**Alexander Carter**, Butler

Peripheral Mending at the Edges of Sports Journalism: Metajournalistic  
Discourse of the Terry Rozier Sports Gambling Scandal

**Ever Figueroa**, Colorado-Boulder

Narratives of Sportswashing in the Media Coverage of the FIFA World  
Cup Qatar 2022

**George Anghelcev**, Northwestern University in Qatar

“A Story About the Truth and Why it May or May Not Matter”; An Analysis  
of Reporting and Journalistic Ethics in Sports Podcast Narratives

**Matthew Taylor**, Middle Tennessee State

“The Easiest Thing to Cut”: Routine Forces of Women’s Sports  
Coverage In Local Media

**Dunja Antunovic**, Minnesota

Discussant

**name**, affiliation

[RP] = Denotes a Research-in-Progress submission.

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**8:30 to 9:45 a.m. / W013**

### The Plank Center

Panel Session

**Title**

Moderating/Presiding

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**name**, affiliation

Panelists

**name**, affiliation

Description

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**8:30 to 9:45 a.m. / W014**

**Scripps Howard Fund**

Teaching Panel Session

Open-Source Investigative Reporting Programs

Moderating/Presiding

**Mike Canan**, Senior Director of Journalism Strategies, Scripps Howard Fund

**Panelists**

**Meghnad Bose**, Assistant Professor and Coordinator, MA in Open-Source Investigative Reporting, Memphis

**Kevin Reyes**, Adjunct Instructor, Open-Source Investigations and Intelligence (OSINT), USC Annenberg School for Communication and Journalism

**Matthew J. Haught**, Professor and Department Chair, Journalism and Strategic Media, Memphis

Open-source investigations are pushing the boundaries of what investigative journalism can uncover. With support from the Scripps Howard Fund, the journalism programs at the University of Memphis and the University of Southern California offer courses designed to teach students a range of open-source investigative reporting skills, tools and techniques. This session explores some of those tools as well as the kind of reporting students can do with them. The panelists will demonstrate the utility of incorporating open-source tools into journalism curricula and discuss their experiences teaching and managing these programs.

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**10 a.m. to 4 p.m. / W015**

**Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication**

Workshop Session

**Institute for Diverse Leadership in Journalism and Communication (IDL)**

*2026-27 IDL Jennifer H. McGill Fellows (Incoming)*

**name**, affiliation

Session open only to IDL Jennifer H. McGill Fellows.

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**10:15 to 11:30 a.m. / W016**

**Association for Education in Journalism and Mass Communication**

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### [02-1015] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

#### Advertising Division

##### Topic IV — Great Ideas for Teaching

01 • The Team Feedback Session: Building Skills and Confidence in the Craft of Constructive Feedback

**Amanda Weed**, Kennesaw State

02 • Balancing Efficiency and Equity: Teaching Inclusive Media Planning Through a Peloton Campaign Scenario

**Lisa Farman**, Ithaca College

03 • Using Meta's Branded Content Library for Influencer Partnership Research in Advertising Media Planning

**Lisa Farman**, Ithaca College

04 • Designing the AI Storytelling Lab: Teaching Strategic Advertising Storytelling Through Iterative Human-AI Collaboration

**Imran Mazid**, Grand Valley State;  
and **Zulfa Zaher**, Central Michigan

05 • The AI Advertising Court: Does this Ad Violate the Law?

**Kristen Foltz**, and **Anthony Smith-Frigerio**, Tampa

06 • Synthetic Me: Shifting AI from Answer Engine to Consumer Insight Lab

**Judy Franks**, Northwestern University

07 • Gen Z, GenAI and a Geriatric Millennial Prof: Co-Writing a Classroom AI Policy

**Adriane Grumbein**, Kentucky

Discussant

**Juan Mudel**, Michigan State

#### Broadcast and Mobile Journalism Division

08 • AI in Video Journalism: Educator Attitudes and Innovation Diffusion

**Jason Cain** and **Deb Wenger**, Mississippi

09 • Bypassing the Gate: How Google's AI-Generated Summaries Reshape News Distribution and Consumption

**Taeyoung Lee**, **Junghyun Moon**, **Khamadi Shitemi**  
and **Umer Farooq**, Indiana

10 • AI Labels as Heuristic Cues: How They Shape Audience Information Processing and Behavioral Responses—An Experimental Study Integrating HSM and EPPM

**Yujun Zeng**, East China Normal

11 • AI vs. Human News Anchor in Agenda Setting? The Mediating Role of Anthropomorphism and Credibility on Perceived Issue Importance

**Nalae Hong**, **Bixuan Ren** and **Lars Willnat**, Syracuse

12 • Stormchasing and the Performative Thrill of Live Disaster Media

**Kaitlyn Serafin**, **Brady Quinn**, **Grace Smith**, **Teodora Tavares**,  
**Grace Ficara**, **Victoria Heath** and **Ava Jochims**, South Florida,  
and **Valerie Belair-Gagnon**, Minnesota,  
and **Gregory Perrault**, South Florida

Discussant

**Marcus Funk**, Sam Houston State

#### Communicating Science, Health, Environment and Risk Division

##### Topic I - Science Under Pressure: Countering Misinformation & Strengthening Vaccine Communication

13 • Using STOPS to Stop Misinformation: Situational Theory of Problem-Solving

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as A Framework to Motivate Communicative Actions on Social Media

**Rita Tang**, Minnesota-Twin Cities, **Yan Jin**, Georgia  
and **Enrich Sommerfeldt**, Minnesota-Twin Cities

14 • When Narratives Encounter Refutation: Message and Comment Effects  
on Counterarguing and Policy Support on Social Media

**Youzhen Su, Yin Yang, Chenyang He**

15 • Vaccine Communication in High-Income Countries: A Benchmark Systematic  
Review of Theoretical Frameworks, Strategic Communication  
Strategies, and Health Impacts

**Amanda Sams, Amanda Sams, Hayley Markovich,  
Summer Shelton, Chelsea Hampton,  
Easton Wollney, Virginia (Clare) Mansoor**

16 • Testing the Downstream RISP Model: A Panel Study of Booster Uptake

**Timothy Fung; Ho Man Leung;  
Po Yan Lai; Robert J. Griffin**

17 • Prioritizing Utility over Accuracy: A Threat-Management Explanation  
of Misinformation Sharing

**Yiting Miao**, affiliation

18 • Contextual Talk: Situational Cues that Create Peer Norms for Vaccination

**YUELIANG WANG; Narae Kim; Jizhou Francis Ye;  
Yueliang Wang; Laura Crosswell; Jeong-Nam Kim**

19 • When Scientific Consensus Misleads: Testing the Effects of Inauthentic Consensus on Vaccine  
Beliefs and Intentions

**Carlina DiRusso**, affiliation

20 • Scroll, Laugh, Believe: Humor, Message Format, and Susceptibility Among Digital Natives

**Vivian Kretzschmar; Saad Zuberi**

21 • Improving HPV Vaccine Uptake Among Young Adult Males: A Construal Level  
Theory-Based Experiment

**Li Chen; Ge Zhu; Li Chen**

22 • Information Sharing in Responsive and Non-Responsive Environments: The Effects  
of Expression Affordances and Information Positions on Perceived Interactivity  
and Flu Vaccination Intentions

**Haijiao LUO; Hsuan-Ting CHEN**

23 • #Plandemic and #CovidHoax Misinformation and Counter Narratives: Examining  
Social Media Posts Related to the COVID-19 Pandemic and Vaccine  
Rollout Amplified Across Platforms

**Terri Hernandez; Megan Stubbs-Richardson;  
Ben Porter; Sujan Anreddy; Georgiana Swan; Ed Swan**

24 • Vaccine Politics: The Role of Doctor-Patient Relationship on HPV Misperceptions of Parents

**Porismita Borah; Xiaohui Cao**

25 • Understanding Effects of Narratives About Scientific Setbacks: Affective  
and Cognitive Pathways to Public Support for Science

**Annie Zhang; Hang Lu**

26 • Public Understanding of Science: How Identities and Media Attention  
Shape Brand Perceptions of Science in a Polarized Landscape

**Manzur Maswood; Todd Newman**

Topic II — **Seeing, Feeling, Acting: Visual Attention, Emotional Appeals & Health Message Design**

27 • Feeling over Facts: Experimental Evidence on How Emotional Valence  
Shapes SSRI Perceptions in Health Influencer Communication

**Sebastian Scherr; Daniel Beck;  
Nathalie L. Neuendorf; Sebastian Scherr**

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- 28 • The Effects of Artistic Expression in Health-Related Public Service Advertising on Behavioral Intentions: Evidence from Narrative Framing and Color Presentation  
**Yue Huang; Xiaotong Lin; Xiaoyi Ding**
- 29 • Risk Perceptions of Visual and Text Cues in Opioid Medication Warning Labels  
**Sherri Jean Katz; Carolina Aguiar da Silva**
- 30 • The CSI effect vs. Serial effect: True crime as forensic science communication  
**Nicole Lee; Rachel Adair**
- 31 • The Interaction of Emotional Appeal and Gaze Direction on Behavioral Intentions in PSAs  
**Siyun Li**, affiliation
- 32 • Gaze Tracking and Calorie Labeling: Media Psychology Insights into Fast Food Decision Making  
**Rachel Bailey; Sun Young Park;**  
**Pooja Ichplani; Laura Suarez; Sofia Durand;**  
**Sol Lee; Mia Sandoval; Camila Lago**
- 33 • Contending with Nutrition Quacks: Mapping Experts-Turned-Influencers and their Semiotic Resources on Instagram  
**Carlo Byrd**, affiliation
- 34 • To Be or Not to Be Warm, That Is the Question: Effects of Warmth on Clinical Trial Recruitment  
**Namyeon Lee; Yoorim Hong; Sisi Hu;**  
**Ciera Kirkpatrick; Sungkyoung Lee; Amanda Hinnant**
- 35 • Pairing Fear-Appeal Messages with Different Meme Types: Examining the Effects of Memes and Emotions on the Persuasive Outcomes of Health Communication  
**Shu-Chu Sarrina Li; Shih-Yu Lo; Huai-Kuai Zeng; Tai-Yee Wu**
- 36 • The Effects of Microtargeting on Behavioral Intentions and Cognitive Evaluations Toward Cultivated Meat  
**yuheng wang; weiyu zhang**
- 37 • When Influencers Seem “More Expected”: Testing Language Expectancy Theory in Digital Mental Health Messaging  
**Simu Dey; Deborah Cai**
- 38 • Digital Health Literacy and Maternal Health Message Processing: How Ghanaian Women Evaluate and Use Social Media Information  
**Beryl Adom**, affiliation
- 39 • Communicating Healthcare in Nigeria: A Thematic Analysis of Journalistic and Multi-Stakeholder Perspectives on Challenges and Solutions  
**Ugochukwu Madu; Amayindi Yakubu**

### Topic III — Mental Health, Media and Wellbeing

- 40 • When Stress Meets Media: Media Coping as a Pathway To Psychological Distress Among Hispanic College Students  
**Soo Yun Kim; Wan-Lin Chang**
- 41 • Resilience Under Pressure: Coping Strategies of Broadcast Journalists in Kuwait During COVID-19  
**Ahmad Almulla; Ahmad Alshehab;**  
**Kim Walsh-Childers; Lindita Camaj; Huan Chen**
- 42 • Trade-Offs in Mental Health Support: Preferred Patient-Centered Communication Attributes Across AI Chatbots, Telemedicine, Online Health Communities, and In-Person Clinicians  
**Nathalie Laura Neuendorf;**  
**Katharina Angermayr; Sebastian Scherr**
- 43 • Information Seeking and Communication Preferences Among Perinatal Women With Substance Use Disorders

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**Ashley Hedrick McKenzie; Rachel Mayo;  
Jordyn Sutton; Madison Briley Edgar;  
Geovana Leonetti Saraiva; Lori Dickes;  
Windsor Sherrill; Katie Howle; Jessica Boyd; Jennifer Hudson**

44 • Getting A Truly Good Night: A Mediation Analysis Exploring the Effects of Health Information Seeking and Scanning on Sleep Quality

**Jiazheng Wang; Jingting Lin; Guoyuan Wang**

45 • The Silenced Menopause: Limited Visibility Under Disease Narrative—  
A Content Analysis of People's Daily Online

**Yiyang Yao**, affiliation

46 • Educated but Risky? Pornography, Sexual Knowledge, and Condomless Sex Among Chinese College Students

**Xinyue Zhang; Xinyue Zhang**

47 • “I feel like I have ADHD!”: Health Anxiety, Digital Identity, and Uncertainty Management on Chinese Social Media

**Shuyang Guo; XINRUI WU;**

**Shuyuan Guo; Jiani Liu**

48 • Social Media - A “Super Peer” for Women’s Pre-Pregnancy Postpartum Body Image Expectations

**Amelia Couture Bue; Halie Wenhold; Ciera Kirkpatrick**

49 • A New Profession? Discovering Public Perception of Outpatient Companions through Online Reviews: A Text Mining Approach

**Yamingzi Deng; Bocun Tu**

50 • “Invisible Voices” in the Discourse of Mental Health News: A Critical Discourse Analysis

**Anuja KC**, affiliation

51 • Communication Strategies for Promoting Sexually Transmitted Disease Prevention Among Young Adults

**Md. Sajedul Islam; William Howe**

52 • From Neuroscience Term to Internet Meme: The Discursive Transformation of “Prefrontal Cortex” in Chinese Digital Health Communication

**Zongyu Tu; Lin Yang**

### Mass Communication and Society Division

Topic I — **AI in Transition: From Education and Cognition to Social Normalization**

53 • Examining Generative Artificial Intelligence (GenAI) in Journalism Education: Insights from Journalism Educators in Kenya

**Shitemi Khamadi**, Indiana,

**Nur Hossain** and **Jonas Nyabor**, Iowa,

**Kevin Mudavadi**, Georgia State,

and **Bingbing Zhang**, Iowa

54 • Thinking Deeply to Act Green: Examining Cognitive Elaboration and Environmental Risk Perception as Mediators of ChatGPT Use Intentions among University Students\*

**Hailong Peng**, Kansas

55 • Cognitive Mechanisms of GenAI Inquiry and the Consequences of Processing Pathways on Health-Related Misbeliefs

**Jing Guo**, The Chinese University of Hong Kong,

**Ran Wei** and **Xiao Zhang**, Hong Kong Shue Yan University,

**Zongya Li**, Huazhong University of Science and Technology (China),

and **Ven-hwei Lo**, National Chengchi University

56 • The Symmetry of Knowing: A Theory of Epistemic Transformation in the Age of Artificial Intelligence

## Wednesday, August 5, 2026

**Christopher Royse**, Kansas State

57 • Recognizing AI, Fearing AI, Sharing AI: Investigating Discourses of Resistance and/or Normalization Among Audiences of AI-Generated Content and the Creation of a “New Normal”

**Shangyuan Wu**, Nanyang Technological University

\* First Place Moeller Student Paper Award

### Newspaper and Online Division

Topic — **AI for Audiences and Journalists**

58 • Novel Hard News or Stilted Soft News? How AI Authorship Shapes News Avoidance and the “News-Finds-Me” Effect

**Junyi Chen**, Shanghai Jiao Tong University,

**Lu Zhu**, Tsinghua University,

and **Xueqing Li**, Shanghai Jiao Tong University

59 • Before the Click: Anticipated Affordances and AI Adoption Among Chinese Journalists

**Xuan Shen** and **Zepeng Tong**, Indiana,

and **Shixin Hu**, Tsinghua University

60 • But is it Human? Human Positioning within Newsmaking in the Age of AI

**Cassandra Hayes**, Texas Christian

61 • Political Learning in Times of Artificial Intelligence: Effects of AI News Use and AI Fact-Checking on Political Knowledge

**Marta Seijas**, University of Salamanca,

**Manuel Goyanes**, Carlos III University of Madrid,

and **Homero Gil de Zúñiga Navajas**, University of Salamanca,  
Pennsylvania State University, Universidad Diego Portales

62 • A Blackboxing Inquiry into Biometric Data: Paradoxical Negotiations Between Human and AI News Presenters in Chinese Newsrooms

**Liming Liu**, Arizona State University,

and **Yiming Chen**, Xi’an Jiaotong-Liverpool University

Discussant

**Nisha Sridharan**, Temple

### Commission on the Status of Women

#### Entertainment Studies Interest Group

Topic I — **Avatars, Algorithms, and Game Worlds**

71 • [RP] Running a News Organization in the Game: Simulating Journalism and Infrastructure in News Tower

**Chenxi Yang**, Tsinghua University

72 • [RP] Playing for Love, or Just Playing: Player-Avatar Relationship and the Otome Experience

**Elena Yifei Zhao**, Syracuse

73 • Seeing or Perceiving: A Study on the Impact of Subjective Identity Perception of AI-Generated Narratives on the Immersive Experience of Text-Based Game Players

**Xinjing Hu**, Sichuan University

74 • Chinese Players’ Cyber-Farming: A Digital Game Imagination of Agricultural Life in Stardew Valley

**Kailuo Cao**, Minzu University of China

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75 • [RP] Meeting My Game Lover in Reality: How Customized Cosplay Commission Influences Players' Parasocial Relationships with Characters  
**Kun Peng**, Macau University of Science and Technology

Discussant  
**name**, affiliation

### Sports Communication Interest Group

76 • Athlete Mental Health Disclosures Predict Healthy Fan Attitudes & Behavior: Evidence from Brazil, Germany, South Korea and the USA  
**Scott Parrott**, South Carolina

77 • Dynamics of Online Hostility: A Longitudinal Computational Simulation and Semantic Networks Analysis on Weibo during the 2024 Paris Olympics  
**Ding Yu**, Tsinghua University

78 • How Virality Cues Affect the Workout Intention of Chinese Female College Students: A Moderated Mediation Model  
**Xinchan Xiang**, Wuhan University

79 • Politics or Science? Spiral of Silence and Spiraling Rally Effect about a 2024 Olympic Boxing Champion  
**Tien-Tsung Lee**, University of Macau

80 • AI Bylines in Sports: An Experiment on Audience Perceptions of the Credibility and Comprehensibility of Sports Articles  
**Claudia Kozman**, Northwestern University in Qatar

Discussant  
**name**, affiliation

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**10:15 to 11:30 a.m. / W017**

### Communication Technology and Media Management, Economics and Entrepreneurship Divisions

PFR Panel Session

**The Pervasiveness of Social Media Algorithms, Artificial Intelligence, Wearable Devices:  
Is it Our Freedom or Our Responsibility?**

Moderating/Presiding  
**name**, affiliation

Panelists  
**name**, affiliation

Social media platforms, with algorithms and machine learning, and technology giants such as OpenAI, Google, Meta, Apple, and Samsung are not public institutions, rather they operate as private commercial enterprises. They have

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become deeply embedded in our communication systems and every media practice, for work and entertainment purposes. Rather than being regulated, these companies profit from user engagement and data, turning personal information into a commodity, rather than a public resource essential to a democratic society. This panel explores a pressing question: How should these corporations be held accountable for the data and content they collect, or should responsibility rest with users for what they create, share, and post?

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**10:15 to 11:30 a.m. / W018**

### History Division

Refereed Research Paper Session

#### **Media Institutions and Infrastructures: From Colonial Press Systems to Digital Platforms**

Moderating/Presiding

**Jonathan Anderson**, independent scholar

Revolution Now: A Metajournalistic Analysis of the US Revolution's Influence on Australian Colonial Journalism

**Josie Vine**, Royal Melbourne Institute of Technology

The Media History of FOIA and a Journalism of Transparency: Early Reactions in the Trade Press to the Law's Adoption and Revision

**Will Mari**, Texas A&M

Algorithmic Annexation and the Sovereignty Gap in Canada's Platform-Mediated Public Sphere

**Rey Rosales** and **Alvin Ntibinyane**, MacEwan

Beyond the Search Box: Digital Architecture, AI Ethics, and a Next-Generation Research Environment for Journalism History

**Julien Gorbach**, Hawaii at Manoa

Discussant

**Cayce Myers**, Virginia Tech

[RP] = Denotes a Research-in-Progress submission.

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**10:15 to 11:30 a.m. / W019**

### International Communication Division and Commission on the Status of Women

PFR Panel Session

#### **Journalism and Gender in the Global South: Women Making News: Silenced but Not Silent: Iranian Women Reporting Under Intersecting Oppressions**

Moderating/Presiding

**name**, affiliation

Panelists

**Margaretha Geertsema-Sligh**, Butler

**Dina Dorari**, Colorado at Boulder

**Petra Hany Sobhy Zaky**, American University in Cairo

**Ingrid Bachmann**, Universidad Catolica de Chile

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Media scholars have called for the decentering of dominant Western perspectives and increased global inclusiveness in research. This panel will address gaps in research on the intersections of journalism and gender in the academic peripheries of the Global South. It seeks to advance the de-Westernization of scholarship on gender and journalism by foregrounding narratives that have historically been marginalized in dominant research discourses. Despite different geographic locations, women continue to face gendered challenges in journalism careers. This panel will present research on the participation of women in news-making on the continents of Asia, Africa, and Latin America. Panelists will also consider the implications of their research for journalism educators.

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**10:15 to 11:30 a.m. / W020**

### **Law and Policy Division**

High-Density Refereed Research Paper Session

#### **Wavering Lines of Defense: Protecting Creators, Data, and Free Speech in the Digital Age**

Moderating/Presiding

**Alan Goldenbach**, Hood College

Data Entitlement: Bridging Policymaking and Communication Theory  
by Addressing the Data Ownership Problem

**Alexis Shore Ingber**, Syracuse

Shield Laws in the Digital Age: Who Qualifies as a Journalist

**Skylar Bandoly**, North Carolina at Chapel Hill

Faith, Fear, and Free Speech: The Weaponization of Blasphemy and Hate  
Speech Laws Amid Postcolonial Legal Ambiguity in India and Pakistan

**Vivian Kretzschmar** and **Saad Zuberi**, Louisiana State

How Do Chinese Academic Publishing Institutions Narrate AIGC Policies?  
A Narrative Analysis Based on 162 Policy Statements

**Runzheng Zhen**, Nanjing University

Fair Use or Theft? The Rising Debate over AI Scraping of News Media

**Muhammad Saurav Rahman**, Missouri

Discussant

**Eric Robinson**, South Carolina

[RP] = Denotes a Research-in-Progress submission.

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**10:15 to 11:30 a.m. / W021**

### **Political Communication Division**

Refereed Research Paper Session

#### **Media Messages, Effects, and Democratic Information Environments**

Moderating/Presiding

**Matt DeButts**, Stanford

Cultivating Conspiracy Mentality and Dangerous World Beliefs:  
Partisan Cable News and Subjective Isolation

**Bingbing Zhang**, **Melissa Tully**,

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**Rachel Young, Sang Jung Kim, Brian Ekdale,**  
and **Jamil Marques**, Iowa

Message Frames and Cues to Redress Health Disparities: An Emotional  
and Cognitive Mechanism of Message Effects on Political Mobilization

**Jisoo Kim**, Washington; **Chul-Joo Lee**, Seoul National University;  
**Sanghoon Park**, Munhwa Ilbo,  
and **Jiyeon So**, Yonsei University

Cognitive Dissonance Under Constraint: Evidence from Russian Journalists  
Covering the Ukraine War

**Rashad Mammadov**, Mississippi

Who Shared It and Why They Shared Matter: Exploring the Mechanisms  
of Partisan Selective Verification Behavior

**Shuning Lu** and **Yan Qu**, Maryland

Dynamics between Media Consumption, Authoritarianism, and Election  
Trust during the Second Trump Administration

**Josephine Lukito**, University of Southern Denmark;  
**Porismita Borah**, Washington State, **Jiyoun Suk**, Connecticut;  
**Yunkang Yang**, Texas A&M, **Meredith Pruden**, Kennesaw State,  
**Marisa Smith**, Michigan State; **Joseph Stepniewski**, Texas at Austin;  
**Yini Zhang**, Buffalo;  
and **Wei Zhong**, Stonybrook University

Discussant

**Megan Duncan**, Virginia Tech

[RP] = Denotes a Research-in-Progress submission.

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**10:15 to 11:30 a.m. / W022**

**Public Relations and Communication Theory and Methodology Divisions**

PFR Panel Session

**Research Methods for the Marginalized: Navigating the Challenges of Research Ethically  
and Effectively**

Moderating/Presiding

**Staci B. Smith**, Virginia Commonwealth

Panelists

**Arunima Krishna**, Boston  
**Katie Place**, Quinnipiac  
**Jennifer Vardeman**, Houston  
**E. Cisek**, Texas-Austin  
**Linda Aldoory**, American  
**Brian Smith**, Virginia Commonwealth

Research with minoritized and diverse publics is increasingly an imperative in public relations research, especially considering the position public relations scholars and practitioners maintain to advocate for publics who may be unrecognized. And yet, accurate and ethical representation of minoritized communities can be challenging, especially when these communities may fall outside of researchers' personal experiences and expertise. As noble a cause as representation may be, many find themselves unprepared for the challenges of studying these publics,

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raising critically important questions like: How do we reach these difficult to access publics? And once we do, how do we relate to them? This panel features public relations scholars from the recently published edited volume *Research Methods for the Marginalized* which features in-field experiences and imperatives for public relations and communication researchers. The book is sponsored by the Arthur W. Page Center and was published by Routledge.

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**10:15 to 11:30 a.m. / W023**

### **Participatory Journalism Interest Group**

PFR Panel Session

**Beyond Information Needs: Assessing and Supporting Informed, Connected, and Cohesive Communities**

Moderating/Presiding

**Letrell Crittenden**, Director, Center for Community-Engaged Media, Temple

Panelists

**Sarah Alvarez** News Futures/Temple

**Jesse Hardman** Listening Post Collective/Internews

**Andrea Wenzel**, Temple

As Press Forward and others scramble to address the crisis in local news in the U.S., there has been increased attention to how we measure and assess the information needs of communities—and the gaps between the demand for coverage and its supply. Complementing this work, some scholars and practitioners have been rethinking whether focusing on information alone is enough, particularly given the current fragmented, high-choice, polarized media environment. In this panel, scholars and practitioners will discuss how they have been grappling with this in their work—from the Listening Post Collective’s civic information index, to News Future’s efforts to develop and expand on their “hierarchy of information needs” framework, to new engaged research adapting a communication infrastructure theory framework that integrates non-traditional information providers/influencers and opportunities for participatory connection.

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**10:15 to 11:30 a.m. / W024**

### **Small Programs Interest Group and Magazine Media Division**

Teaching Panel Session

**One Course, Many Paths: Reimagining the Communications Capstone in an Age of Consolidation**

Moderating/Presiding

**Lisa Carponelli**, Simpson College

Panelists

**Mackenzie Cato**, Kennesaw State

**Reid Vance**, Mississippi Christian

**Tamara Welter**, Baylor

**Jennifer Wilson**, Drake

As communications programs face budget pressures and shrinking course offerings, faculty are increasingly asked to do more with less — teaching consolidated capstones to students across PR, journalism, marketing, and beyond,

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while preserving the depth that each specialization demands. Magazine journalism is one area feeling this tension, as programs work to keep long-form storytelling central to the curriculum even as resources shrink. This panel brings together educators navigating these shifts to share what's working, what isn't, and how they're designing meaningful learning experiences despite the constraints. Whether you're already teaching a merged course or anticipating changes on your campus, this session offers practical strategies from colleagues in the same position.

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**10:15 to 11:30 a.m. / W025**

### **Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching**

Teaching Panel Session

#### **Teaching Experts Are In**

Moderating/Presiding

**Harrison Hove**, Florida and **Gabriel B. Tait**, Ball State

Teaching Experts #1

**Theresa M. de los Santos**, Pepperdine

**Erika Schneider**, Syracuse

**Cara Hawkins-Jedlicka**, Washington State

#### **Working in Groups/Teamwork**

Building classroom community, developing tangible community-building strategies, and designing collaborative group projects that help students avoid common teamwork pitfalls.

Teaching Experts #2

**Harrison Hove**, Florida

**Nandini Bhalla**, Texas State

**Laura Smith**, Pennsylvania State

#### **Fostering Empathy in the Classroom (Teacher to Student)**

Exploring strategies for fostering empathy in the classroom through an understanding of student needs, generational dynamics, and teacher-to-student interactions that promote civil dialogue and equitable learning environments.

Teaching Experts #3

**Masudul (Mas) Biswas**, North Carolina A&T State

**Adam J. Kuban**, Ball State

**Kim Marks Malone**, Memphis

#### **Developing High Impact Practices (Students to Community)**

Exploring high-impact practices that connect students with communities through experiential learning, empathy-driven engagement, and applied communication strategies.

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**10:15 to 11:30 a.m. / W026**

### **The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)**

Panel Session

**Title**

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Moderating/Presiding  
**name**, affiliation

Panelists  
**name**, affiliation

Description

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**10:15 a.m. to 1:15 p.m. / W027**

**Association for Education in Journalism and Mass Communication and American Experience Films**

Documentary Film Viewing  
**Bombshell**

Moderating/Presiding  
**Felecia Ross**, Ohio State

Panelists  
**name**, affiliation

Bombshell explores how the U.S. manipulated the narrative about the impact of the WWII bombings of Hiroshima and Nagasaki. Louisiana Weekly is celebrating its 100th anniversary this year, and a reporter for that newspaper was among the first to identify health consequences related to the atomic bomb. A trailer to the documentary from PBS: <https://www.pbs.org/wgbh/americanexperience/features/bombshell-trailer/>

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**Noon to 1:15 p.m. / W028**

**Advertising Division**

Refereed Research Paper Session  
**Virtual Influencers and Influencer Advertising**

Moderating/Presiding  
**Vaibhav Diwanji**, Kansas

The Effects of Humor and Anthropomorphism on Virtual Influencer Perceptions and Consumer Behavior\*

**Peixin Hua, Temilade Adeeko, Yanan Wu,**  
and **Rehab Alayoubi**, Pennsylvania State

Fit, Value, and Character Integrity: How Audiences Evaluate Anime-Like Virtual Influencer Endorsements\*\*

**Yuan Nan**, and **Huan Chen**, Florida

Anthropomorphism and Consumer Responses to Virtual Influencers: A Dual-Mediation Model

**Zishan Ding**, Sun Yat-sen University

Real or Cute? The Impact of AI Disclosure and Visual Realism on User Engagement with Virtual Animal Influencers

**Fangyuan Wan, Boya Han,**  
and **Yijie Ye**, Hong Kong Baptist University

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Integration Over Instagram: Value Co-Creation as a Primary Driver  
of Instagram Influencer Marketing Success

**Nate Fisher** and **Doyle Yoon**, Oklahoma

Discussant

**Chen Lou**, Nanyang Technological University

\* Third Place Top Student Paper Award

\*\* Second Place Open Research Paper Award

[RP] = Denotes a Research-in-Progress submission.

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**Noon to 1:15 p.m. / W029**

### Communication Technology Division

High-Density Refereed Research Paper Session

**Trust, Agency, and Ethics in AI technologies**

Moderating/Presiding

**Matthew Barnidge**, Florida

Delegating to the Lobster: Self-extension, Agency Negotiation in Autonomous  
AI Agent Through New Gratifications

**Jiayi Ge** and **Tingting Yang**, Nanyang Technological University

Trust in AI Summary of User-Generated Content: The Case of AI-Generated  
Paraphrasing of Reviews on E-Commerce Sites

**Yongnam Jung**, Soongsil University,  
and **S. Shyan Sunder**, Pennsylvania State

The Agency Trap: How Chatbot Interactivity and Imperfection Disclosure  
Shape Human-AI Agency and Visual Misinformation Discernment

**Suhyun Kim**, **Hakjun Lee**, **Jiwon Hwang**,  
and **Jiyoung Lee**, Sungkyunkwan University

When AI Violates Morality: How Individual and AI Characteristics Shape  
Moral Attribution

**Xinle Jia**, Southern Illinois,  
and **Rui Wang**, Loyola Maryland

Evaluating AI Systems: How Perceptions Shape Trust, Engagement, and Behavioral  
Outcomes in AI-Mediated Communication

**Yang Cheng**, North Carolina State,  
**Yi Ding** and **Yi-Cheng Zhu**, Beijing Normal University

Spontaneous Convergence or Repeated Quotation? Behavioral Pathways  
of High-Frequency Formation in Template-Based Expression on Social Media

**Hongyue Xie**, **Jian Zhang**, **Haiyang Han**,  
**Zhu Chengzhang**, and **Yalong Xiao**, Central South University

Decoding the Immersive News Experience: A Serial Mediation Model  
of Continuance Intention in Virtual Reality Journalism

**Víctor García Perdomo**, **Juan Camilo**,  
and **Hernández-Rodríguez**, Universidad de La Sabana

Fear Appeals and Public Support for AI Regulation: The Moderating Roles  
of Perceived Threat, Subjective Knowledge, and Confidence in AI Governance

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**Sang Jung Kim**, Iowa, **Chul-joo Lee**, Seoul National University,  
**Andrew Park**, Munhwa Ilbo, **Sukyoung Choi**, Yonsei University  
and **Se-Hoon Jeong**, Korea University

Negotiating Privacy Boundaries in Networked Environments: How Norms,  
Morals, and Affordances Shape Third-party Disclosure

**Nazira Banu**

and **Hyunjin Kang**, Nanyang Technological University

Seeing Bias, Judging Fairness: AI Literacy and Social Justice Orientations  
in Evaluations of Gender-Discriminatory Algorithms

**Soojong Kim**, California, Davis,

and **Hyesun Choung**, Purdue

Discussant

**Haiyan Jia**, Lehigh

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**Noon to 1:15 p.m. / W030**

**Cultural and Critical Studies Division**

PFR Panel Session

**The Spectacle of the “Crip” in Script: Dis/Ability Justice and Media Representation**

Moderating/Presiding

**Hanne Murray**, Texas Tech

Panelists

**Hanne Murray**, Texas Tech

**Mary Ortega**, Texas Tech

**Brittany Potter**, Texas Tech

**Jessica McGaha**, Texas Tech

The mediated re-presentation of dis/ability narratives persistently cloaks impairment, dis/ability, chronic illness, and neurodivergence within narrative spaces of inspiration (coined inspiration-porn), sexual sterilization, and cautionary tale. These narratives often attempt to destigmatize dis/ability while simultaneously essentializing able-bodied norms and daily realities. This panel examines how mediated re-presentation shapes racialized dis/ability and the lived experience of being positioned as the "other" within social and mediated spaces.

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**Noon to 1:15 p.m. / W031**

**Mass Communication and Society and Communicating Science, Health, Environment and Risk Divisions**

Research Panel Session

**Winning the Grant, Managing the Work: Insights from NSF, NIJ, NIH & Other Government Program Awards  
in the Field of Media, Communication & Data Sciences**

Moderating/Presiding

**Terri N. Hernandez**, Mississippi State

Panelists

**Terri N. Hernandez**, Mississippi State

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**Megan Stubbs-Richardson**, Miami  
**Zhiqian Chen**, Rochester Institute of Technology  
**Kasim Ortiz**, Miami

This panel will provide communication and media scholars with both inspiration and practical guidance for engaging with government funding opportunities across agencies such as the National Science Foundation (NSF), National Institutes of Health (NIH), National Institute of Justice (NIJ), and other federal programs. By showcasing successful projects spanning digital media analysis platforms, large-scale data infrastructures, public communication initiatives, and interdisciplinary research collaborations, panelists will highlight how government grants can support ambitious research agendas while generating broader societal and scholarly impact. Attendees will gain a clearer understanding of how to position their ideas within federal funding priorities, craft competitive proposals, navigate interdisciplinary expectations, and effectively manage awarded projects by meeting reporting requirements, meeting deliverables, and leading collaborative projects.

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**Noon to 1:15 p.m. / W032**

### **Newspaper and Online News Division**

Refereed Research Paper Session

**AI in the Classroom, Newsroom, and News**

Moderating/Presiding

**Jessica Sparks**, Auburn

The Effects of Using AI to Tailor News for Gen Z Audiences

**Natalie Stroud**, **Ava Motes**,

and **Yuting He**, Texas,

**Josephine Lukito**, University of Southern Denmark,

and **Gina Masullo** and **Ashwin Rajadesingan**, Texas

Disrupting the Newsroom Pipeline: Generative AI and the

Transformation of Journalism Education in the United States

**Richard Mensah Adonu**, Tennessee

Perceived Fairness, Accuracy, and Transparency: Understanding

Trust in AI-Generated Journalism in Türkiye

**Ahmed AlRawi**, Virginia,

and **Mustafa Oz**, Tennessee

Who Uses AI for News? The Role of News Finds Me

Perception and AI Heuristics

**Zicheng Cheng**, Arizona,

**Gillian Diebold**, Pennsylvania State,

and **Homero Gil de Zúñiga Navajas**, University of Salamanca,

Pennsylvania State University, Universidad Diego Portales

Anthropomorphic Framing as a Form of Hype in GenAI Media Coverage

**Theodore Petersen**, **Moti Mizrahi**,

**Heidi Hatfield Edwards**,

and **Ava Auter**, Florida Institute of Technology

Discussant

**Parick Ferrucci**, Colorado

[RP] = Denotes a Research-in-Progress submission.

Noon to 1:15 p.m. / W033

Political Communication and Public Relations Divisions

[03-1200] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Political Communication Division

Topic I — **AI, Misinformation, and the Architecture of Belief**

01 • Citation Choices in AI-Generated Factchecking: Perceptual Outcomes and Corrective Effectiveness in Political Fake News

**Yicheng Zhu**, Beijing Normal University;

**Yang Cheng**, North Carolina State;

**Qi Chen**, KU Leuven; **Duo Lan**, Beijing University of Posts and Telecommunications.

02 • From Hostile Feedback to Withdrawal: Emotional Exhaustion as a Barrier to Online Misinformation Correction

**Simone Moser**, **Stephanie Bühner**, **Diana Kostikova**,  
and **Jörg Matthes**, University of Vienna

03 • Trust and Deception in the AI Era: How Political and AI Trust Shape Disinformation Concerns

**Ran Wei**, **Bohan Zhang**,

and **Kaiming Su**, Hong Kong Baptist University

04 • Effects of Human-GenAI Collaboration in News Production on Attitudes toward News Article and Media Trust

**Jack Lipei Tang**, Alabama, **Maggie Mengqi Liao**, Georgia;  
and **Gabriel Miao Li**, Chapman University.

05 • The Trump Effect: Myth and the Use of AI in Visual Political Messaging  
**Keith Greenwood** and **Taylor Sheridan**, Missouri

Discussant

**Josh Anderson**, Arizona

Topic II — **Echo Chambers, Partisan Identity, and the Psychology of Sorting**

06 • The Echo Chamber Comfort Effect: How Partisan Media Hacks Ancestral Psychology to Drive Affective Polarization

**Stephenson Waters**, **Savannah Blanco-Trumps**,  
and **Emily Guidry**, Louisiana at Lafayette

07 • Perceiving the Bubble: Third-Person Effects and Misperceptions of Echo Chambers in Digital Media

**Chang Sup Park**, **Jizhou Ye**, **Subrata Roy**,  
and **Joshua Riesenber**, Oklahoma

08 • Political Microtargeting Works, But Modestly: A Meta-Analysis of Effects, Typologies, and Interventions

**Yuheng Wang**,  
and **Weiyu Zhang**, National University of Singapore

09 • Sequential Conditioning in Political Communication: How Prior Exposure Shapes Responses to Competing Messages

**Mengyao Xu**, Tennessee, Chattanooga,  
and **Benjamin Warner**, Missouri

10 • Filtering out the Opposition: How Cross-cutting Discussions Increase Unfriending Through Political Corrections

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and Insults in Spain and Germany

**Beatriz Jordá**, and **Manuel Goyanes**, Universidad Carlos III de Madrid.

Discussant

**Jisoo Kim**, Washington

### Topic III — **Civic Voice: Participation, Access and Who Gets Heard**

**11** • Whose Resources? Whose Opportunities? Spatial Inequality and Party Incorporation of Protest Politics in the U.S.

**Abby Youran Qin**, University of Amsterdam.

**12** • How Internet Content Facilitates Political Participation During Protests: Efficacy-Boosting versus Emotion-Evoking

**Jarim Kim**, **Haram Myong**, **Dohyun Ahn**,  
and **Aram Choi**, Yonsei University

**13** • Feeling It Before It Happens: The Influence of Affective Forecasting on Willingness to Engage in Political Talk

**Pedro H. P. Rocha**,  
and **Bryan McLaughlin**, Texas Tech

**14** • Measuring the Effects of an Engaged, Hyperlocal News Initiative on Civic and Political Participation

**Nina Kelly**, Temple

**15** • Reducing Prejudice and Improving Perceptions of Immigrants: The Use of Game-Based Role-Playing to Avoid Preaching to the Choir

**Brandon Bouchillon**, Tennessee, Chattanooga

Discussant

**Michael Chan**, The Chinese University of Hong Kong

### Topic IV — **Journalism Under Pressure: Trust, Credibility, and Democratic Function**

**16** • Engaged but Misinformed: “Low Information” Voters in the 2024 General Election

**Ginger Blackstone**, Arkansas, Fayetteville

**17** • Is Being Open the Key? Examining the Impact of Fact-Checker Transparency on Perceived Credibility and Willingness to Engage with Fact-Checking Organizations

**Eliana DuBosar**, Auburn,  
**Luna Pittet-Gonzalez**, Florida;  
**Jessica Sparks**, Auburn,  
**Lindsay Garconvil**, Florida,  
**Nikhil Daniel**, independent,  
and **Myiah Hutchens**, Florida

**18** • Predicting Political Polarization: An Examination of the Roles of Information Diversity and Zero-Sum Game Beliefs

**Nan Zhu**  
and **Tien-Tsung Lee**, University of Macau

**19** • It’s Not What You Say, It’s Who Says It: In-Party Elite Advantages in Debunking Misinformation

**Eunchae Jang**, and **Yuxuan Jin**, Pennsylvania State,  
**Emily Vraga**, Minnesota,  
and **Homero Gil de Zúñiga**, Pennsylvania State

**20** • Informing the Public, Improving the Message: Perceptions of Government Information

**A.Jay Wagner**, Marquette,

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and **Jessica Sparks**, Auburn

Discussant

**Daniel Trielli**, Maryland-College Park

### Topic V — **Narrative Wars: Influence Operations, Framing, and Cross-National Information Flows**

**21 •** China's Mediated Public Diplomacy Efforts on U.S. News Outlets:

Shaping Narratives on the U.S.-China Trade Relations

Amid the 2024 U.S. Presidential Election

**Qiuyue Cho-Li, Jieun Shin,**

**Tse-hsi Chien, and Spiro Kiouis**, Florida

**22 •** One Event, Two Realities: How Fox News and MSNBC Framed

Trump's Assassination Attempt on X

**Fuhaid Alajmi**, Independent Scholar,

and **Yifan Wu**, Florida

**23 •** Guarding the Gates for Democracy: How Mainstream Media Use,

Ideological Social Media Use and Visions of Democracy

Influence Public Perceptions about Media Performance

in Covering Threats to Democracy

**Salih Hurdogan, Thomas Johnson,**

**Claire Lawrence, Joseph Stepniewski,**

and **Ahona Tasnuva**, Texas at Austin,

and **Melissa Santillana**, Texas Tech

**24 •** How Hard-Core Group React to Multiple Opinion Climates: The Interplay

of Attitude Certainty, External Efficacy and Opinion Congruency

Influencing Expression in Chinese Social Media

**Qian Yao, Naipeng Chao,**

**Shaoqing Han, Yinqi Wang,**

and **Qien Ding**, Shenzhen University

**25 •** Formative Rifts: How Pernicious Polarization Affects Differential

Framing and Blaming of the COVID-19 Pandemic in the Press

**Kuang-Kuo Chang**, Shih Hsin University,

**Eric Freedman**, Michigan State,

and **Tien-tsung Lee**, University of Macau

Discussant

**Gregory Gondwe**, California State, San Bernardino

### Topic VI — **Power, Spectacle, and New Forms of Political Communication**

**26 •** Scroll, Laugh, Loathe: Presidential Campaign Strategies

and Engagement on TikTok

**Dam Hee Kim,**

and **Angel Trachta**, Korea University

**27 •** Hungry for Quotes: Diner Stories in U.S. Political Journalism

**Christopher Cimaglio**, Denison University

**28 •** Emotions as Social Signals: How Emotional Feedback to Misinformation

Correction Sustains Political Engagement on Social Media

**Diana Kostikova, Stephanie Bühler,**

**Simone Moser, and Jörg Matthes**, University of Vienna

**29 •** Filmic Politainment Works: Changing Attitudes of Young

Adults Towards Female Politicians Through Entertainment

**Azmat Rasul**, Zayed University

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### 30 • Religion as a Connective Communicative Social Technology:

A Theoretical Framework

**Lorcan Neill,**

and **Daniel Kreiss**, North Carolina at Chapel Hill,

and **Jordan Morehouse**, Colorado Boulder

Discussant

**Volha Kananovich**, Appalachian State

### Topic VII — Global Politics, Methodological and Theoretical Advancements

#### 31 • “Love If You Agree!”: How Pro-Government Media in Hong Kong

Use Emojis to Bait Engagement on Facebook

**Alex Zhi Xiong Koo,**

and **Wanjiang Jacob Zhang**, The Chinese University of Hong Kong;

and **Cheryl S. Y. Shea**, Wisconsin-Madison

#### 32 • Identifying and Addressing Validity and Reliability Concerns Related to the Measurement of Dyadic Intergenerational Political Communication

**R. Lance Holbert**, Annenberg Public Policy Center;

**Huma Rasheed**, and **Brandon Harrison**, Pennsylvania

#### 33 • Moral Polarization in Gun Advocacy: A Computational Analysis of News Releases from Pro- and Anti-Gun Organizations

**Ali Zain**, and **Qian Li**, Arizona State,

**Jingyi Xiao**, South Carolina,

and **Muhammad Ittefaq**, James Madison

#### 34 • It Depends: Mitigating the Dynamic Polarization on Immigration

Using Contingency Theory

**Mengyao Xu**, Tennessee, Chattanooga

and **Benjamin Warner**, Missouri

#### 35 • Determinants and Recalls of Incidental Mobile News Exposure in Everyday Life

**Rebecca Ping Yu,**

and **Yu Syuan Guo**, National Yang Ming Chiao Tung University

Discussant

**Delaware Arif**, Canisius University

### Topic VIII — Visuality, Electoral Campaigns, Party Politics and Policy Positions

#### 36 • Visual Framing of Trump and Harris in Swing-State News Coverage

**H M Murtuza**, **Doyle Yoon**,

**Md Oliullah**, **Kenny Adesina**,

and **Elizabeth Flores**, Oklahoma

#### 37 • Prost! A Visual Analysis of the Political Humor and the Austrian

Bier Party on Facebook

**Marina Petric**, **Sarah Schiffecker**,

and **Amadeus Schmidgall**, Texas Tech

#### 38 • A Comparative Analysis of Political Communication Patterns Across

Younger, Middle-Aged, and Older Generations in the 2024 Taiwan

Presidential Election through the O-S-R-O-R Model

**Chen-Yi Lee**, Chinese Culture University;

and **Shu-Chu Li**, National Yang Ming Chiao Tung University

#### 39 • Selective Exposure and Trust in Government Pathways to Affective Polarization

at Political Interest: Evidence from Two Panel Surveys in a Non-Western Context

**Muhammad Masood**, City University of Hong Kong;

## Wednesday, August 5, 2026

**Chun Hong Tse**, University of Wisconsin-Madison;  
**Marko Skoric**, City University of Hong Kong,  
and **Xuan Tang**, Communication University of China

40 • How Do Mediated and Interpersonal Sources Shape Misinformation Beliefs and Support for Pro-Electric Vehicle Policies? Evidence from a Two-Wave Panel Survey

**Suhwoo Ahn**, Kookmin University;  
**Soobin Choi**, Ewha Womans University;  
**Eunsun Kyoung**, University of Minnesota, Twin Cities,  
and **Chul-joo Lee**, Seoul National University

Discussant

**Ivory Li Xueqing**, Shanghai Jiao Tong University

### Public Relations Division

Topic I — **Corporate Social Advocacy, DEI & Legitimacy**

41 • Speaking Up or Acting Together? Dual Pathways to Advocacy in Corporate Political Advocacy

**Sun Young Lee**, Maryland  
and **Duli Shi**, New Mexico State

42 • Leading on Contested Ground: A Conjoint Analysis of the Effects of Issue Contention, Engagement History, and CEO and Organizational Support on Stakeholder Preferences

**Sifan Xu** and **Yidan Zhang**, Tennessee, Knoxville

43 • Active and Passive Inconsistency: How Authenticity and Hypocrisy Mediate the Effects of Organizational Advocacy on Trust and Distrust

**Ejae Lee**, Boston University,  
and **Katie Haejung Kim**, Tennessee

44 • Perceived Legitimacy in Sports Corporate Social Advocacy: The Role of Communication Strategies

**Maria Grover**, Rhode Island

45 • How Employees Respond to Changes in CSA Stance Versus Consistency: The Impact of Legitimacy Message Framing in Internal Communication

**Yilin Huang**, **Yeonsoo Kim**,  
and **Yucong Ma**, Texas at Austin

46 • Who Gets to Speak? Autistic Self-Advocates, Instagram, and Dissensus in Activist Public Relations

**Imran Mazid**, Grand Valley State  
and **Zulfiya Zaher**, Central Michigan

47 • Linking Dialogic Leadership Communication and Employee Engagement Through Relational Mechanisms

**Carla White**, Tennessee, Knoxville

Discussant

**Yan Qu**, Maryland

48 • Walking Back the Talk: How Legitimation and Transparency Strategies Shape Authenticity and Legitimacy in Corporate Social Advocacy Rollbacks

**Jack Lipei Tang** and **Jiali Zhang**, Alabama

49 • [RP] Shaping Meaning in Corporate Social Advocacy (CSA) Communication: The Role of Employee Influencers' Opinion Leadership

**Enzhu Dong**, Alabama and **Jeongwon Yang**, Miami

50 • Corporate DEI Under Fire: How Organizational Stances on DEI

## Wednesday, August 5, 2026

Influence Employee Turnover Intentions

**Juan Liu**, Towson

51 • Transparency, Hypocrisy, and Political Consumerism: How Publics Respond to Corporate DEI Practices under Pressure

**Hyejoon Rim**, **Sora Kim**,  
and **Chen Silvia Zhang**, The Chinese University of Hong Kong

52 • [RP] The Newswork of Legitimacy: How Coverage Constructs Corporate DEI Rollbacks

**Katharine Miller**, **Virginia Sanchez**,  
and **Patrick R. Johnson**, Marquette

53 • [RP] The Middle Matters: Social Support and the Leadership Pipeline for Women in Strategic Communication

**Breann Murphy**, Jacksonville State,  
**Katie Olsen**, Kansas State,  
and **Angie Hendershot**, Kansas

54 • The Dialectical Tensions of Neoliberal Narratives and Field Logic in Public Relations AI Practices

**Kyle Harris**, Colorado, Boulder

Discussant

**Katie Place**, Quinnipiac

Topic II — **CSR, Purpose & Global Corporate Responsibility**

55 • Social Media Influencer Type and Communication Style in CSR Communication: Effects on Perceived Authenticity and Public Responses

**Yeonsoo Kim** and **Yilin Huang**, Texas at Austin,  
**Jingyue Tao**, Arkansas,  
**Soyon Michelle Choi**, and **Hyunji Kim**, Texas at Austin

56 • Communicating Human Rights Protection in Multinational Companies' Supply Chains: Effects of CSR Claim Type, Emotional Visuals, and Corporate Nationality

**Yoorim Hong**, Eastern New Mexico,  
and **Sungkyoung Lee**, Missouri

57 • Internal Communication for Purpose-Driven Engagement: The Roles of Shared Understanding and Person-Organization Fit in Pursuing Organizational Purpose

**Hyojung Park** and **Tu Truong**, Louisiana State

58 • Aligning National Promises with Corporate Image: Multimodal Interdiscursivity in Chinese Carmakers' Strategic Public Relations

**Wenxing Yu**, **Chengzhang Zhu**, **Y Xiao**,  
and **Jie Feng**, Central South University,  
and **Yuchen Zhang**, Wuhan University

59 • [RP] Beyond Top-Down Communication: How Employees' CSR Information Networks Drive Collective CSR Engagement

**Katie Kim**, Tennessee, and **Yan Qu**, Maryland

60 • [RP] Corporate Social Media Communication in the Fortune 100: Message Topics, Engagement Outcomes, and B2B–B2C Distinctions

**Sumin Shin**, Oklahoma State,  
**Donghoon Shin**, Wisconsin-Whitewater,  
and **Anirudha Biswas**, Oklahoma State

61 • From Analysis to Advocacy: Teaching Strategic CSR Decision-Making Through Executive Recommendation Reports

**Todd Henneman**, California State, Long Beach

## Wednesday, August 5, 2026

Discussant

**Anli Xiao**, South Carolina

### Topic III — **Publics, Activism & Community Engagement**

**62 •** Nostalgia as Strategy: Influencer Marketing, Public Memory, and Parenting Discourse on TikTok

**Alison Novak**, Rowan

**63 •** The Hurricane That Never Hit: Responding to Community Explanations After Near Miss Events

**Elizabeth Ray, Anica Schramm,**  
and **Patrick Merle**, Florida State

**64 • [RP]** Generation Z's Communicative Behavior and Protest Participation Intention in Georgia's Prolonged Protest Context: A Situational Theory of Publics Approach

**Lizi Lokia** and **Soo-Yeon Kim**, Sogang University

**65 •** Refining "The Public": A Typology for the Communicative Roles of Active Publics In Emerging Technology Issues

**Saymin Lee**, University of Wisconsin, Whitewater

**66 •** The People Behind the Tool: Rural Appalachian Healthcare Providers and HPV Vaccination

**Jenna Stewart, Julia Daisy Fraustino,**  
**Pauline Alterio** and **Lisa Costello**, West Virginia,  
and **Daniel Totzkay**, Delaware

**67 • [RP]** The Invisible Architects: A Constructivist Grounded of African American Communication Practitioners' Professional Experiences

**Kevin Hardges**, Wayne State

**68 •** Advocating in China: Ownership Type and Advocacy Fit Effects on Public Trust

**Boya Han**, Hong Kong Baptist University

Discussant

**Hao Xu**, University of Melbourne

### Topic IV — **Crisis, Political Communication & Misinformation**

**69 •** Relational Norms and Crisis Responses: A Norm-Based Segmentation Approach to Public Heterogeneity

**Zhengyan Li**, Miami, **Baobao Song**, Virginia Commonwealth,  
and **Weiting Tao**, Miami

**70 •** Negotiating Responsibility Through Systemic Framing: CEO vs. Influencer Effects on the Attribution of Brand and Industry Responsibility

**Jun Zhang**, Middle Tennessee State,  
**Dongqing Xu**, Pennsylvania State,  
**Bugil Chang**, Tennessee,  
and **Jiacheng Huang**, Minnesota

**71 •** The Sound of Silence: Exploring Cultural Dynamics and Strategic Silence in Cross-Cultural Crisis Communication

**Teresia Nzau**, Messiah University

**72 •** Political Paracrisis, Agenda-setting, and Unsupervised Machine-Learning: Narrating Stalemates through eWOM in Electing Mr. Speaker on X

**Nana Kwame Osei Fordjour**, Maryland

**73 •** Misinformation Susceptibility and Cultural Cognition: Understanding the Linkages between Individuals' Cultural Worldviews and Climate-Related Perceptions

**Arunima Krishna, Michelle Amazeen**

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and **Christopher Wells**, Boston

- 74 • [RP]** Contested Frames: A Quantitative Content Analysis of Twin Cities Nonprofit Multi-Platform Communication During Immigration Enforcement  
**Endalkachew Chala** (Independent researcher)

Discussant

**Renita Coleman**, Texas at Austin

- 75 • [RP]** When health claims come from the presidency: The Tylenol Case and Corporate Denial Strategies

**Queenie Li**, Miami, **Brooke McKeever**,  
and **Robert McKeever**, Alabama

- 76 • [RP]** 2025 NYC Mayoral Race Candidates' Agenda Dynamics and the Alignment with Media Coverage

**Ahmad Almulla**, University of Florida / Kuwait University,  
**Anastasia Vishnevskaya**, Texas Tech University,  
**Mohammed Alqabbaa**, **Thu Dang**, **Chih-Jeng Huang**,  
and **Spiro Kiouis**, University of Florida

- 77 •** Don't Dodge the Disruption: A Crisis-Responsive Approach to Health Communication Pedagogy

**Kristen Swain**, Mississippi

- 78 •** Shortcuts to Virtue: Crisis Type and Response Strategy in AI-Related Sticky Crises

**Victoria Kyriakopoulos**, **Ana Burk**,  
and **Danita Nyonyozi Barigye**, Syracuse

- 79 •** Crisis in University Communication: A Thematic Analysis of Crisis Response Strategies in Higher Education and Exploration of Best Practices in Crisis Communication

**Livsey Kegler**, Tampa

- 80 • [RP]** Perceptions and Outcomes of Corporate Diplomacy: A Comparison of German and U.S. Respondents

**Alan Abitbol**, Tampa, and **Kelly Vibber**, Dayton

Discussant

**Tiffany Gallicano**, North Carolina Charlotte

**[RP]** = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**Noon to 1:15 p.m. / W034**

**Scholastic Journalism Division**

Teaching Panel Session

**Teaching and Supporting International Students (in Uncertain Times)**

Moderating/Presiding

## Wednesday, August 5, 2026

**Ivy Ashe**, Florida Atlantic

### Panelists

**Tamara Buck**, Southeast Missouri State

**Lourdes Cueva Chacón**, San Diego State

**Silvia dal Ben Furtado**, Texas at Austin

**Taeyoung Lee**, Indiana

**Ana Ramirez**, Laredo College

**Melissa Santillana**, Texas Tech

In today's climate, how can faculty members create classroom spaces that allow international students to thrive? Panelists will share 1-2 practices from courses they teach to help international students adapt and adjust to American higher education.

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### Noon to 1:15 p.m. / W035

#### Visual Communication Division

##### PFR Panel Session

#### **Picturing Homelessness: Developing New Approaches for Visual Reporting**

##### Moderating/Presiding

**Nicole Dahmen**, Oregon

##### Panelists

**Deb Pastner**, Texas at Austin

**Kathleen Flynn**, photojournalist, New Orleans

**Tara Pixley**, Temple

Can photojournalists and editors portray the brutal realities of homelessness, while doing a better job of honoring the dignity of those affected? This PF&R panel will examine the legacy of traditional visual coverage of homelessness while seeking new approaches that balance humanity; accountability; diversity/equity/inclusion; and public service. The panel content will draw from academic/professional research, journalistic reporting, and lived experiences. Panelists -- including visual scholars, working editors/photojournalists, a doctoral student, and an undergraduate student reporter -- will discuss how public-interest genres (such as solutions journalism and other ethical, professional, credible, and innovative reporting frameworks) can help to establish a new visual storytelling standard that honors the humanity of individuals who are unhoused, holds the powerful accountable, and facilitates lasting positive impact and meaningful change.

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### Noon to 1:15 p.m. / W036

#### Commission on Graduate Education

##### Annual Luncheon

##### Moderating/Presiding

**Briana M. Trifiro**, Northeastern

This luncheon recognizes and celebrates the accomplishments of AEJMC graduate students. The Commission on the Status of Graduate Education (CSGE) will host its annual meeting, share updates relevant to graduate students,

## Wednesday, August 5, 2026

provide opportunities for networking, and recognize award recipients and showcased participants. **Pre-registration is required. A meal ticket is required to attend the luncheon.**

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**Noon to 3 p.m. / W037**

### **Participatory Journalism Interest Group**

Offsite Session

#### **Engaged Journalism Exchange- Supporting Communities**

AEJMC's Participatory Journalism Interest Group will collaborate with the Engaged Journalism Exchange project and News Futures to host an offsite meet-up on the theme of "Supporting Communities." Participants will hear about ways people are supporting the information, connection, and organizing needs of their communities outside of traditional boundaries of journalism. We'll also discuss efforts to create infrastructure to support connections between community-led groups and civic media. This session will follow up on a zoom session connecting practitioners and researchers to explore ways to collaborate on research-based community building and civic media efforts. The meet up will include discussions of lessons learned, small group working sessions, and informal networking to connect and encourage collaboration between researchers and practitioners. To RSVP to the meet up and optional Zoom preparation sessions, please sign up: <https://bit.ly/EJE2026> Location TBD

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**Noon to 1:15 p.m. / W038**

### **Sports Communication Interest Group and Minorities and Communication Division**

PFR Panel Session

#### **Playing Defense: Conducting Sports Media Research Amid Anti-DEI Backlash**

Moderating/Presiding

**Vincent Peña**, DePaul

Panelists

**Ever Figueroa**, Colorado, Boulder

**Monica Crawford**, Minnesota

**Michael Mirer**, Wisconsin-Milwaukee

**Aman Misra**, Tennessee-Knoxville

This panel would be for scholars and practitioners alike and directly addresses one of the most urgent issues facing both groups: the ability to conduct and teach DEI-focused work in a climate increasingly hostile to such efforts. Across the country, scholars are encountering legislative restrictions, institutional pressures, and cultural backlash that seek to limit academic freedom, undermine DEI initiatives, and silence critical inquiry. For scholars studying sports, it is becoming increasingly hard to "stick to sports" when sports have been a de facto battleground for many cultural and political issues (i.e., transgender rights, athlete activism, immigration enforcement, etc.).

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**Noon to 1:15 p.m. / W039**

### **Association for Education in Journalism and Mass Communication Elected Standing Committee on Publication and Council of Divisions**

Business Session

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### AEJMC Journal Editors and DIG Journal Editor's Meeting

Moderating/Presiding  
**name**, affiliation

This lunch session is intended for all AEJMC association journal editors, as well as editors from divisions and interest groups. This session is sponsored by Sage and Taylor and Francis Publishers.

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**Noon to 1:15 p.m. / W040**

### AEJMC African Cohort

Panel Session

**Preparing for the Job Market: Tips for African International Students and Faculty**

Moderating/Presiding  
**Dorothy Bland**, North Texas

Panelists

**Uche Onyebadi**, Texas Christian  
**Amiso George**, Texas Christian  
**Carolyn Walcott**, Clayton State  
**Oluseyi Adegbola**, Tennessee, Knoxville

Navigating the U.S. academic job market can be both exciting and challenging for African international students and faculty. This session will provide practical strategies for successfully preparing for academic careers in the United States, including understanding the hiring process, developing competitive application materials, building professional networks, and positioning research, teaching, and service experiences for success. Participants will gain insights from experienced scholars and administrators on navigating cultural expectations, visa considerations, career advancement opportunities, and strategies for thriving in U.S. higher education institutions. Whether entering the job market for the first time or seeking career progression, attendees will leave with valuable tools and guidance to strengthen their academic career journey.

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**Noon to 1:15 p.m. / W041**

### AEJMC Council of Affiliates, College Media Association

Refereed Research Paper Session  
**Issues Facing the Campus Press**

Moderating/Presiding  
**Elizabeth Smith**, Pepperdine

Read All About It: Comparing AI- and Student-Written Headlines

**Kirstie Hettinga** and **Dru Pagliassott**, California Lutheran

Pressure Mounting on Student Media: A Repeated Cross-Sectional Analysis

**Lindsie Rank**, Director of Campus Rights Advocacy;

**Marie McMullan**, Student Press Counsel;

and **Elliot Certain**, Graduate Student Press Research Associate,  
Foundation for Individual Rights and Expression (FIRE)

**Noon to 1:15 p.m. / W042**

**Podium Education**

PFR Panel Session

**Title**

Moderating/Presiding

**Aled Owens**, Vice President of New Partnerships, Podium Education

As student expectations evolve and pressure to demonstrate career outcomes and degree ROI increases, journalism and media programs are rethinking how to deliver meaningful, real-world learning across the undergraduate experience. High-Impact Practices (HIPs) and work-integrated learning have long been central to the field yet access often remains uneven and difficult to scale. This session explores how journalism and media education leaders are moving from traditional, limited access experiential models (i.e. internships) to more structured, scalable approaches embedded across the curriculum. Panelists will share how they are expanding access to career-connected learning within the curriculum, supporting exploration of career pathways, and integrating industry-informed experiences—drawing on partnerships with organizations such as L’Oreal, OpenAI, The Recording Academy, and other global brands—directly into the undergraduate experience. From faculty engagement to cross-campus partnerships, the discussion will focus on what it takes to deliver career-connected education at scale, strengthening student engagement, confidence, and readiness for an evolving workforce.

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**1:45 to 3 p.m. / W043**

**Communicating Science, Health, Environment and Risk and Mass Communication and Society Divisions**

PFR Panel Session

**Addressing the Societal, Health, and Ethical Implications of AI and Tech in Today’s Information Environment**

Moderating/Presiding

**Christopher (CJ) Calabrese**, Clemson

Panelists

**Isabelle Freiling**, Utah

**Soojong Kim**, California, Davis

**Ashley Hedrick McKenzie**, Clemson

**Rita (Rongwei) Tang**, Minnesota

This panel explores the ethical, health, and societal implications of AI and tech, and how we, as journalists and academics, can address our skewed information environment and develop strategies to contribute to an accurately informed society. The panel includes a broad range of scholars who will discuss and share tools we can develop to address these current issues, when it makes sense (not) to intervene in misinformation, and whether tech companies should be held accountable for their role.

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**1:45 to 3 p.m. / W044**

## Wednesday, August 5, 2026

### Communication Theory and Methodology, Cultural and Critical Studies, History Divisions and Religion and Media Interest Group

#### [04-1345] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

##### Communication Theory and Methodology Division

###### Topic I — Visual Communication Across Digital Contexts

01 • The Minimal Multivariate Model of Visual Attention: A Stimulus-Level Theory of Attentional Saliency in Visual Communication

**Michael Vosburg**, Benedict College

02 • [RP] Visual Metaphor Complexity: Structural, Semantic, and Cognitive Dimensions

**Aiman Kazybayeva**

and **Kevin Wise**, Illinois, Urbana-Champaign

03 • Visual Logic: An Integrated Framework for Understanding Visual Content on Social Media

**Fatima Gaw, Yingdan Lu,**

and **Erik Nisbet**, Northwestern

04 • [RP] Measuring Mulodal Nutrition Communication on TikTok: A Computational Framework

**Jiaxi Liu** and **Leona Su**, Illinois, Urbana-Champaign

05 • [RP] Beyond the Human Touch: Exploring the Impact of Virtual Pet Influencers on Advertising Value Perception

**Fangyuan Wan, Boya Han,**

and **Yijie Ye**, Hong Kong Baptist

Discussant

**name**, affiliation

###### Topic II — Digital Harms and Interventions

06 • Short-Term Digital Hate Annotation is Not Inherently Harmful to Psychological Well-Being: Evidence from Two Preregistered Studies

**Thomas Kirchmair, Kevin Koban,**

and **Jörg Matthes**, Vienna

07 • Perceived Algorithmic Harms and Support for Regulations: Second- and Third-Person Effects in the Age of Algorithm-Driven Social Media

**Ming Wang,**

and **Heather Akin**, Nebraska–Lincoln

08 • [RP] Scripted Rage as Commodity---A Computational Pipeline for Detecting Modular Nationalist Discourse on Chinese Digital Platforms

**Junyu Jiang**, California, Davis

and **Wenhan Xie**, Communication University of China

09 • [RP] To Speak or Not to Speak? An Integrated SoS–STOPS Framework for Understanding Bystander Opinion Expression in Social Media Cyberbullying

**Yani Zhao**, Coastal Carolina

10 • [RP] What Drives Corrective Action on Social Media? Examining Low-, Medium-, and High-Level Responses

**Liefu Jiang**, Chicago State

Discussant

**name**, affiliation

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### Topic III — **Media Repertoires, Digital Connection, and Everyday Life**

**11 • [RP]** Reconsidering Mobile App Repertoire as Micro-Environment that Shapes Digital Health Literacy: A Latent Class Analysis of Chinese Mobile App Users

**Minghui Wang**, California, Santa Barbara,  
**Zhengyi Liang**, California, Davis;  
and **Bolin Cao**, Shenzhen University

**12 •** The Creator’s Perspective: An Exploratory Dive into Trans-parasocial Relations

**Nicole Travis** and **Rebecca Ortiz**, Syracuse

**13 • [RP]** How Does AI Companionship Shape Subjective Wellbeing?

A Scoping Review of Emerging Evidence

**Jessy Wang** and **Dennis H. Wu**, Boston University

**14 • [RP]** Extending Hall’s Low-/High-Context Model: A Relational Perspective

Based on Emoji and Sticker Use

**Zhe Cui**, Louisiana Tech

**15 • [RP]** Enhancing Digital Well-being via Gamified Self-Regulation:

A Long-term Intervention Study on Gen Z Using the Forest App

**Derya Sahin**, Istanbul Aydin

Discussant

**name**, affiliation

### Topic IV — **AI Sources, Credibility, and Health Persuasion**

**16 •** Explaining the AI—Journalist Credibility Gap: Generalized and Source-Specific Judgments of News Credibility

**Matthew Barnidge**

and **Seungahn Nah**, Florida

**17 • [RP]** Opposing Directions: How Stance and Linguistic Strategy

Independently Respond to User Identity in LLMs

**Yuxin Gan**, Beijing Jiaotong

**18 • [RP]** Source Attribution and Emotional Valence In AI-Mediated

Health Persuasion: Effects on Perceived Threat, Reactance,

and Behavioral Intention

**Yi Ji**, New Mexico

**19 • [RP]** Empathy vs. Reappraisal: The Impact of AI Communication

Strategies on Reducing Users’ State Anxiety

**Yujin Lee**, Texas at Austin

**20 • [RP]** Artificial Intelligence as a Reflective Mirror: How Conversational

Response Style Shapes Early Awareness of Disordered Eating

**Yuwen Wan**, Florida State

Discussant

**name**, affiliation

### **Cultural and Critical Studies Division**

#### Topic I – **Youth, Aging, and Life Stages**

**21 •** Negotiating Aging as Discourse: Symbolic Power, Identity, and Meaning-Making Among Chinese Older Adults

**Jiaying Huang**, and **Zichen Liu**, The Communication University of China

**22 •** Not Young, Not Old, but “Spiritual Seniors”: Youth’s “Retroaging” as a Cultural

Tool Kit in Contemporary China

**Kunze Li**, Shandong University

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23 • Writing in Later Life: Affective Materialization in the Chinese Older Adults' Creation of Meipian Books

**Manqi Zhang, Jia Huang,**  
and **Shuhan Lou**, Zhengzhou University

24 • Scrolling Girlhood Scripture: Extending the Adolescent Media Practice Model for Gen-Z Young Women

**KT Walsh**, North Carolina at Chapel Hill

25 • Framing Aging Populations: A Critical Discourse Analysis of Metaphors in News Reporting

**Emmanuel Ejigboye**, Washington State

Discussant

**name**, affiliation

### Topic II – Critical Discourse and Global Media Representations

26 • Racialized Stigma as Preoccupation or Site of Resistance: Comparative Critical Discourse Analysis of Mainstream and Chinese-Language News Media Coverage of The Atlanta Spa Shootings

**Angie Chuang, Wen Lei,** and **Shreyoshi Ghosh**, Colorado, Boulder

27 • One-Sided Representation: A Multimodal Critical Discourse Analysis of Orientalist Representations of India on TikTok Following the 2020 Platform Ban

**Akshaya Chandrasekaran**, Syracuse

28 • Suturing the "Silicon Curtain": A Critical Discourse Analysis of Generative AI's Ideological Framing of Semiconductor Export Controls

**Yibo Wu,** and **Mengyao Zhang**, Communication University of China

29 • Selling the Korean Wave in the Age of AI: A Critical Discourse Analysis of the K-anything Dispositif

**Siho Nam**, North Florida

30 • Critical Discourse Analysis on Representational Framing of the Singkawang Ethnic-Chinese Community

**Rizqi Muhammad** and **Ke Xue**, Shanghai Jiao Tong University

Discussant

**name**, affiliation

### Topic III – Power Struggles in the Governance of Academic Institutions

31 • "Adding Instead of Abolishing": DEI Offices at the Neoliberal University

**Shannon Burth**, Syracuse

32 • Speaking Carefully: Surveillance, Immigration Risk, and the Limits of Academic Freedom

**David Wolfgang** and **Manwar Hossain**, Colorado State

33 • Navigating Hierarchies in Communication Journal Publishing: African Scholars' Experiences and Strategies

**Success Osayi**, Colorado, Boulder

34 • When Classrooms Collapse: Zoombombing, Media Alienation, and the Reconfiguration of Power in Digital Education

**Qianshan Weng**, Communication University of China

35 • No Place to Cry: Affective Governance, Spatial Regulation, and the Depoliticization of Student Emotions in Chinese Universities

**Xin Shen**, Huazhong University of Science and Technology

Discussant

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name, affiliation

### Topic IV – Mediated Nationhood, State Power, and Transnationalism

36 • Folk Justice, Served: Online Memes as Low-Risk Vehicles for Elite Delegitimization in Authoritarian Russia

**Volha Kananovich**, Appalachian State

37 • Collective Memories, National Reckoning, & Global Concerns: Examining the US & UK News Coverage of I’m Still Here\*

**Raiana de Carvalho** and **Jenna Mulhern**, Furman

38 • “Drugs Are a Deep Scar on the Chinese Nation”: Discursive Strategies of (De)legitimation Regarding the Sealing of Drug Use Records in the Digital Sphere

**Qimeng Li**, Beijing Normal University;

**Jiebing Liang**, East China University of Political Science and Law;

and **Fan Yang**, Shanghai University of International Business and Economics

39 • The Public Investment Fund and Saudi Sports Investment: Western Media and the Struggle for Legitimacy

**Mohammed Abu Alqas**

and **Huda Asiri**, Colorado, Boulder

40 • Risk Without Recognition: Power, Labor, and Safety in Global Conflict Reporting

**Mushfique Wadud**, Colorado, Boulder

Discussant

name, affiliation

\* Third Place Faculty Paper Winner, Cultural and Critical Studies Division

### History Division

#### Topic I — Media, Power, and Public Memory

41 • [RP] Language Reform, Internationalism, and Media Debate:

The Esperanto Controversy in Chinese New Youth Magazine, 1916–1919

**Yizhen Zhao**, Communication University of China

42 • [RP] Gestures of Friendship: The Visual Politics of Guided Seeing in China’s Foreign Propaganda Photography, 1963–1965

**Yinna Ba**, Fudan

43 • [RP] The Vertical to Horizontal Shift and Changes of Korean Journalism: Typographic Orientation at Chosun Ilbo and Dong-A Ilbo

**Soobin Cho** and **Soomin Seo**, Sogang

44 • [RP] Community Media Archives as Public Interest Technology: Disrupting Platform Control Over Local Programming Preservation

**Antoine Haywood** and **Samuel Arowosafe**, Florida

Discussant

**Keith Greenwood**, Missouri

#### Topic II — Contesting Narratives: Ideology and Representation in Media History

45 • [RP] Jump and Grab: Race, Policing and the Press in Memphis’s Narcotics War, 1988-1990\*

**Claire Runkles**,

and **Sydney Davis**, Memphis

46 • [RP] Political Influence on the Rewriting of History Textbooks in Bangladesh

**Mohammad Hossain**, **Sharmin Akter**,

and **Mohammad Molla**, Oklahoma

## Wednesday, August 5, 2026

47 • [RP] From Votes to Voice: How Carter-Era Black Appointees Reshaped Media Ownership Policy

**Robin Sundaramoorthy**, Lehigh

Discussant

**Cathy Jackson**, Norfolk State

Topic III — **Media Histories and the Construction of Public Knowledge**

48 • [RP] Natural but Not Neutral: Seventy Years of Breastfeeding Coverage in The New York Times\*

**Yelena Dzhanova**, Temple

49 • Memory Politics in China's Searchable Society: How Chinese Search Engines Shape Digital Memory

**Shuzi Fu** and **Jiale Wang**, Wuhan,  
**Sumeng Zhao**, King's College London,  
and **Shiwen Wu**, Wuhan

50 • [RP] Beyond Print Capitalism: Xinhua Bookstore's Cross-Regional Cultural Communication in Wartime China (1937-1948)

**Meiqi Song** and **Huiyu Zhang**, Peking

51 • [RP] The Medium is the Moon: Lunar Cycles of Epistemological Rupture as Captured in Media History

**Amanda Kehrberg** and **Eric Stribling**, Arizona State

Discussant

**Bailey Dick**, Bowling Green

\* Top Research-In-Progress, History Division

**Internships and Careers,**

52 • [RP] Navigating the Gap Year: Digital Media Emotion Regulation Practices Among Chinese Youth During the School-to-Work Transition (STWT)

**Yongjie Huang**, Minzu University

Discussant

**name**, affiliation

**Religion and Media Interest Group**

53 • [RP] Digital Hybridity: The Mediatization of the Vietnamese Hàu Đông (Hầu Đổng) Ritual in Pop Music

**Ha Ly Nguyen**, Shanghai Jiao Tong University

54 • [RP] The "Fortune Tellers" in Cyberspace: A Comparative Study of AI Divination Behavior and User Perception from a Cross-Cultural Perspective

**Bingqi Zhu**, Shanghai International Studies University

55 • [RP] Awareness and Acceptance of HPV Vaccination Among Young Muslim Women in China: An Application of the Health Belief Model

**Ruofei Gu**, Beijing University of Posts and Telecommunication

Discussant

**Cylor Spaulding**, California State Fullerton

**Sports Communication Interest Group**

## Wednesday, August 5, 2026

56 • [RP] Team Identification, Psychological Health, and Responsible Sport Gambling  
**Stephen Warren**, Northeastern

57 • [RP] Discursively Constructing Sports Journalism Norms from the  
Lynn Jones-Liam Coen Backlash  
**Jamie Johnson**, Iowa State

58 • When Ads Enter the Game: How Virtual Overlay Advertising, Ad Salience,  
and Gameplay Excitement Shape Viewer Attention  
**Zijian Gong**, Texas Tech

59 • Betting on Gains: Message Framing and Disclaimers  
in Sports Gambling Advertising  
**Chris Noland**, South Florida

60 • Muhammad Ali's Rhetorical Fight: Ingroup/Outgroup Identity and his Battles  
with Patterson, Terrell and Frazier  
**Mark Mederson**, Texas State, San Marcos

Discussant

**Shannon Scovel**, Tennessee-Knoxville

61 • "When We Went Independent": Women's Sports Reporters Negotiate  
Their Place Within The Sports Media System  
**Monica Crawford**, Minnesota

62 • From Competitive Gaze to Affective Substitution: Consumption Dynamics  
and the Venue Island Effect in Chinese Swimming Events  
**Yong Guo**, University of Chinese Academy of Sciences

63 • This Is Me on Ro: Sports Influencers, Trust-Credibility, and Interest  
in GLP-1 Use Among Young Adults  
**Alec Tefertiller**, Baylor

64 • Constructing Brand Identity Through Platform Affordances: A Content  
Analysis of Professional Football Clubs' Short-Form Video Content  
**Vivek Paudel**, Southern Mississippi

65 • [RP] Fan Identification, Authenticity, and Parasocial Interaction  
— A Mediation Model of Well-Being in College Athlete NIL Endorsements on Instagram  
**Jessica Nickerson**, Pennsylvania State

66 • Going Gold, Going Public: Front Stage and Backstage Performances  
of 2026 Winter Olympic Athletes Online  
**Kimberly Bissell**, Louisiana State

67 • The College Football X Factor: Predicting Recruiting Success via  
a Social Network Analysis of X Ties  
**Nate Fisher**, Oklahoma

68 • A Year of Change: College Sports Communicators Following a Historic Football Season  
**Steve Collins**, Oklahoma State

69 • Media Representations of Female Leadership in Brazilian Men's Soccer  
**Luana Peters Garcia Buriche Coutinho**, Southern Mississippi

Discussant

**name**, affiliation

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This

## Wednesday, August 5, 2026

will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**1:45 to 3 p.m. / W045**

### **Magazine Media and Media Ethics Divisions**

PFR Panel Session

**“Trolling” Media: Deconstructing Press Freedoms and Responsibilities in Trump 2.0**

Moderating/Presiding

**Joy Jenkins**, Missouri

Panelists

**Ben R. LaPoe II**, Cincinnati

**Victoria L. LaPoe**, Cincinnati

**Elaine Monaghan**, Indiana

**Huyen Nguyen**, Kansas State

**Ryan J. Thomas**, Washington State

Vanity Fair and Time magazines as well as other outlets have been reporting on the tensions between mainstream journalism and the Trump Administration. Discussions around ethics, objectivity, and “stenographers” and “influencers” versus journalists dominate coverage, especially after more than 40 of the Pentagon press corps walked out for refusing to sign the administration’s restrictive reporting rules for classified and unclassified information. This panel will invite participants to contextualize the current situation and its implications and strategize on a way forward in scholarship and education.

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**1:45 to 3 p.m. / W046**

### **Minorities and Communication and Communication Technology Divisions**

Teaching Panel Session

**From Prompts to People: Teaching AI to Tell Stories that Reflect Culture and Community**

Moderating/Presiding

**Rafael Matos**, Northwestern

Panelists

**Lourdes Cueva Chacon**, San Diego State

This session bridges technology, pedagogy, and culture to explore the next frontier of integrated marketing communication by moving from prompts to people. Exploring strategies for integrating AI tools such as ChatGPT, DALL-E, and audience analytics into classroom instruction and campaign design. Attendees will leave with practical examples, classroom approaches, and ethical frameworks for using AI to build inclusive narratives that reflect real communities.

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**1:45 to 3 p.m. / W047**

### **Public Relations Division and Internships and Careers Interest Group**

## Wednesday, August 5, 2026

Research Panel Session

### **Strategic from Day One: Early PR Agency Careers in an AI-Accelerated Industry**

Moderating/Presiding

**Adrienne A. Wallace**, Grand Valley State

Panelists

**Julie O'Neil**, Texas Christian

**Emily Kinsky**, West Texas A&M

**Kim Sample**, PR Council

**Dave Maher**, Zehnder

**Allison Stiel**, Zehnder

**Rashaun Harris**, NextGen PR Group

AI is automating many of the foundational tasks that once defined entry-level agency roles in public relations, such as drafting and posting content, media monitoring, and tracking coverage. As many of these tasks can now be accomplished by AI, junior employees are expected to contribute strategically much earlier in their careers. But how can emerging talent deliver high-level thinking without the experiential runway that traditionally builds those skills? Drawing upon five focus groups conducted with agency leaders from diverse roles, including CEOs, HR leaders, account managers, and digital specialists, this panel brings together leading agency leaders and educators to discuss: (1) which PR tasks are being automated and what's replacing them, (2) how agencies are redefining entry-level expectations, (3) what educators can do to prepare students for strategic thinking earlier, and (4) what career development looks like moving forward.

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**1:45 to 3 p.m. / W048**

### **Commission on Graduate Education**

Teaching Panel Session

#### **Teaching and Generative AI: Friend or Foe?**

Moderating/Presiding

**name**, affiliation

Panelists

**name**, affiliation

The focus of the panel is on how generative AI can be used as a teaching tool in lesson preparation and in the classroom. Topics discussed will be Gen AI as a tool that can be abused by students, how to teach students to use it responsibly, and how the instructor can use Gen AI to help with lesson planning. Attendees will learn how to approach Gen AI as a tool that can be responsibly used instead of as a tool for cheating.

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**1:45 to 3 p.m. / W049**

### **Commission on LGBTQIA+ Communities**

PFR Panel Session

#### **Digital Injustice: Algorithmic Structures and LGBTQIA+/Minorities' Marginalization**

## Wednesday, August 5, 2026

Moderating/Presiding

**Julio Martin Velasquez Berrios**, Miami

Panelists

**Minjie Li**, Tennessee

**Cody Hays**, Arizona State

**Caleb Okereke**, Northeastern

Digital platforms are now central spaces for LGBTQIA+ visibility, community-building, and advocacy. Yet, these same environments often reproduce existing systems of inequality through algorithmic design, AI, and data-driven bias. This panel explores how social media algorithms, artificial intelligence, and content moderation systems perpetuate — and sometimes conceal — new forms of digital injustice that disproportionately impact LGBTQIA+ users. By bringing together scholars studying digital communication, media ethics, and queer representation, this session aims to unpack the mechanisms of algorithmic oppression and highlight strategies for resistance and accountability. Panelists will address how algorithmic infrastructures reinforce heteronormative, cisnormative, and racialized hierarchies through opaque forms of data sorting, visibility filtering, and content suppression. Empirical and critical perspectives will reveal how queer content creators and everyday users experience uneven exposure and erasure. Drawing from current research, the discussion will situate these phenomena within broader conversations about platform data surveillance for the commodification of identity, queering AI research methodologies and progressive research/ activist research as a solution to cope with these societal issues.

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**1:45 to 3 p.m. / W050**

### **Commission on the Status of Minorities**

Teaching Panel Session

**Mentoring Minoritized Students and Fostering Resilient Young Professionals**

Moderating/Presiding

**Maria De Moya**, Tennessee-Knoxville

Panelists

**Vanessa Bravo**, Elon

**Sydney Dillard**, DePaul

**Rafael Matos**, Northwestern

**Mia Moody**, Baylor

**Carolyn Walcott**, Clayton State

This panel will discuss how faculty members are mentoring and supporting students from historically underrepresented backgrounds as they prepare for careers in journalism, advertising, and public relations. This discussion considers how professional resilience not merely as individual perseverance, but as a developmental and relational process shaped by mentorship, institutional context, and access to opportunity. Panelists will explore how faculty mentors can help students develop self-efficacy, professional identity, adaptability and support networks that can contribute to their professional success. They will discuss how current social, economic, and industry uncertainty informs their mentoring approaches. The session will offer a scholarly and practice-informed conversation about mentoring strategies that foster belonging, persistence, and professional readiness among emerging communicators.

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**1:45 to 3 p.m. / W051**

**Wednesday, August 5, 2026**

**Commission on the Status of Women**

High-Density Refereed Research Paper Session  
**Title**

Moderating/Presiding  
**name, affiliation**

Discussant  
**name, affiliation**

[RP] = Denotes a Research-in-Progress submission.

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**1:45 to 3 p.m. / W052**

**Entertainment Studies Interest Group**

Refereed Research Paper Session  
**Mediated Futures: AI, Fandom, and Transformative Media**

Moderating/Presiding  
**name, affiliation**

Algorithmic Fortunes and Futures: DeepSeek's Prophecy and Future  
Coordination among Chinese Youth

**Wanting Wang**, Pennsylvania

I Scold You Because I "Love" You: RǔZhuī and Fan Disciplinary Intimacy  
in Chinese K-pop Fandom

**Yafeng Shi**, Shanghai University

Mind the Gap: How the Perceived AI-Human Capability Divide  
Shapes Trust in AI-Generated News

**Xianghuan Chen**, Shenzhen University

[RP] Investigating Important Mechanisms in the Recovery Effects  
of Entertainment Media

**Jared Ott**, Indiana University East

[RP] Meaningful Media Experiences as Sites of Disruption: (Re)conceptualizing  
"Consent" and "Sexual Violence"

**Shaimaa Khanam**, Illinois

Discussant  
**name, affiliation**

[RP] = Denotes a Research-in-Progress submission.

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**1:45 to 3 p.m. / W053**

**Association of Schools of Journalism and Mass Communication**

Current Issues Research Roundtable Session  
**Leading with Integrity: Navigating Political Pressure, Public Scrutiny, and Institutional**

## Wednesday, August 5, 2026

### Values in Higher Education

Moderating/Presiding

**Kim Bissell**, Louisiana State, President-Elect, ASJMC 2025-26

Panelists

**Jennifer Greer**, Dean, Kentucky

**Mardin Harden**, President, Quinnipiac

**Hub Brown**, Dean, Florida

**Rico Alvendia**, Board of Supervisors member, Louisiana State

**Charles N. Davis**, Dean, Georgia

**David Tolchinsky**, Dean, Indiana

**Andy Billings**, Senior Associate Dean for Faculty, Alabama

**Susan King**, former Dean, North Carolina at Chapel Hill

Institutions of higher education are operating in an era of unprecedented political scrutiny, ideological polarization, and public distrust. Across the country, university leaders are increasingly being asked to navigate external pressures related to curriculum oversight, academic freedom, governance, faculty hiring, diversity initiatives, presidential searches, program elimination, and legislative intervention into teaching and research. In many cases, administrators are balancing competing expectations from governing boards, elected officials, donors, faculty, students, alumni, and the broader public—all while attempting to preserve institutional mission, transparency, and integrity. This panel brings together senior higher education leaders—including presidents, provosts, and deans—who have faced these challenges firsthand. Through candid discussion and practical reflection, panelists will examine how universities can respond to mounting political and institutional pressures without compromising core academic values. Topics may include navigating board relationships, communicating through controversy, responding to external mandates, protecting faculty governance and academic freedom, managing reputational risk, and leading with transparency during periods of institutional uncertainty and change. Designed for faculty members, department chairs, administrators, and scholars of journalism, media, and higher education, this session will explore not only the realities of contemporary university leadership, but also the broader implications for democratic discourse, public trust, and the future of higher education itself. Attendees will leave with a deeper understanding of the ethical tensions facing today's academic leaders and strategies for navigating them thoughtfully, collaboratively, and responsibly.

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**1:45 to 3 p.m. / W054**

**AEJMC African Cohort**

**Business Session**

Moderating/Presiding

**Amiso George**, Texas Christian and **Uche Onyebadi**, Texas Christian

Inaugural business meeting of the AEJMC African Cohort

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**1:45 to 3 p.m. / W055**

**JHistory Internet Group**

Research Panel Session

**If You Think Artificial Intelligence is Disruptive, Just Look Behind You: An Examination**

**Wednesday, August 5, 2026**

**of Turbulent Times in Media History in which Everything was Overturned**

Moderating/Presiding

**David T. Z. Mindich**, Temple

Panelists

**Mitchell Stephens**, New York

**Brian Creech**, Lehigh

**Meta Carstarphen**, Oklahoma

**Seunghoon Cha**, Sogang

**Soomin Seo**, Sogang

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**3:30 to 4:45 p.m. / W056**

**Advertising Division**

Research Panel Session

**Storytelling at Scale: How Platforms Shape Audience Experience and Strategic Communication**

Moderating/Presiding

**Eunjin (Anna) Kim**, Southern California

Panelists

**Louisa Frahm**, SEO Director, **ESPN**

name, YouTube Ads Research Director, **Google/YouTube**

**Yeomin Kim**, US Platform Business Lead, **Webtoon**

**Michelle Robbins**, Director, Investment Strategy & Business Transformation

| Advancing Human-Centered Responsible AI, **Microsoft**

**Melissa Robinson**, Vice President, Marketing + Communications, **Boingo**

**Alejandro Garcia Medina**, Research Lead, the B2B Institute, **LinkedIn**

**Suzanne Persechino**, Senior Executive Leader, Data-driven Research

& Strategic Insights, **A+E Global Media**

This Advertising Division industry panel brings together leaders from Microsoft, YouTube Ads, ESPN, Webtoon, Boingo, and LinkedIn to examine how storytelling and strategic communication are evolving across today's interconnected media, technology, advertising, entertainment, and audience ecosystems. As audiences discover, navigate, and engage with content through search, social platforms, streaming and entertainment environments, mobile interfaces, connected experiences, and AI-enabled tools, communication strategy increasingly depends on understanding the relationship among audience behavior, content design, platform change, data, and emerging creative technologies. Panelists will discuss how stories travel across different media environments, how engagement is shaped by audience experience and technological infrastructure, and how AI-assisted personalization and creative tools are changing the way communication is created, delivered, and evaluated. The session invites scholars and educators to consider how advertising theory, research, and curriculum can better prepare students for communication careers shaped by discovery, interaction, audience intelligence, and AI-driven strategic communication.

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**3:30 to 4:45 p.m. / W057**

**Broadcast and Mobile Journalism Division**

## Wednesday, August 5, 2026

Refereed Research Paper Session

### **Broadcast News Identity in a Partisan Landscape**

Moderating/Presiding

**Joseph Treaster**, Miami

“We Earned It, We Earned Capital Through What We Do”: Black Broadcast Journalists’  
Changing Online and Offline Norms

**Denetra Walker**, Georgia

Journalistic Authority as Epistemic Power: Framing and Ideology in Partisan News Talk

**Manwar Hossain**, Colorado State

Air America Radio: A Proleptic Media Company

**David Dowling**, Iowa and **Daniel Max Barth**, Columbia

“CBS Is Dead to Me”: Ideological Conflict and Authority Collapse in CBS News’ Crisis

**David Wolfgang**, Colorado State

“You Have to Sell Them as Much as They’re Trying to Sell You”: US Local TV

News Directors’ Perspectives on the Struggle to Hire Reporters and Producers

**Nataliya Roman**, **Berrin Beasley** and **John Parmelee**, North Florida  
and **Kathryn Bonfield**, Southern California

Discussant

**Carey Higgins-Dobney**, Kentucky

[RP] = Denotes a Research-in-Progress submission.

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**3:30 to 4:45 p.m. / W058**

### **Cultural and Critical Studies and Media Ethics Divisions**

PFR Panel Session

**“Journalism Schools: If Not Today, Then When?”**

Moderating/Presiding

**Maven Navarro**, Alabama

Panelists

**Nicole Kraft**, Ohio State

**Anita Varma**, Texas at Austin

**Anisha Dutta**, *The Guardian*, Al-Jazeera, and Newsweek

**Matthew Kendrick**, former associate producer at Fareed Zakaria GPS

**Kourosh Ziabari**, *New Lines Magazine*

Journalism schools occupy a uniquely powerful position in the current media landscape. Unencumbered by bureaucratic constraints, they command academic independence, professional networks, and advocacy resources capable of shielding emerging journalists from escalating threats—curtailment of First Amendment protections, political violence, and shrinking public media funding. Yet their mandate is growing more complex, especially as the spectrum of challenges implicating professional journalists widens. Non-citizen journalists have been deported, and public broadcasters are threatened with the non-renewal of their license. These are issues that journalism schools are equipped to address. As of October 2025, at least 15 states have restricted DEI initiatives in higher education through laws banning “divisive concepts” and defunding related programs, pressures compounded by recent federal executive actions. These legal shifts create acute ethical dilemmas for journalism and mass communication

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educators tasked with teaching harm minimization and critical analysis of power structures. This panel convenes educators and practitioners from affected and unaffected states to share strategies for upholding core pedagogical principles and offer recommendations to journalism schools to safeguard their mission.

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**3:30 to 4:45 p.m. / W059**

### Law and Policy Division

Refereed Research Paper Session

**Regulating the Unregulatable: Approaches to Platform and AI Governance**

Moderating/Presiding

**Nina Brown**, Syracuse

Comparative National Regulatory Approaches to AI: The Cases of the USA, Australia, Germany, Nigeria, and India

**Md Sazzad Hossain, Akachukwu Ikefuama,**  
and **Jamil Marques**, Iowa

From Content to Algorithm: Regulating Teenager Social Media Addiction Under the First Amendment

**Yuanyang Qiu**, China University of Political Science & Law,  
and **Fangfang Ji**, Institute of Journalism and Communication,  
Chinese Academy of Social Sciences

Does Transparency in Content Moderation Matter? Users' Cognitive and Behavioral Responses to Information Disclosure

**Kaiyi Yu**, Minnesota

Generating Meaning: How could the Supreme Court Conceptualize AI-generated propaganda?

**Roman Kolgushev**, Missouri

Discussant

**Daxton "Chip" Stewart**, Texas Christian

[RP] = Denotes a Research-in-Progress submission.

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**3:30 to 4:45 p.m. / W060**

### Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session

**Title**

Moderating/Presiding

**name**, affiliation

Relationalized Management and Coordinated Authority: Constructing Newsroom Leadership in Job Advertisements

**Yong Volz, Simone Bender,**  
and **Vy Luong**, Missouri

Maximizing Returns and Minimizing Risks in Media Investments:

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A Portfolio Optimization Analysis Based on the Markowitz Portfolio Theory

**Huyen Nguyen**, Kansas State

Engineered Relationships: The Impacts of Instagram Virtual Influencer  
Marketing Strategies on User Engagement

**Miao Guo**, Connecticut

and **Fu-Shing Sun**, Ball State

The Algorithmic Prism: How Global Freelance Platforms Refract  
and Reconstruct Intersectional Inequality in Digital

**Sulin Ye**, Nanjing University of Aeronautics and Astronautics

Who Is Taking the Lead? Tensions Between Journalists and Newsrooms  
Over Generative AI in News Production

**Erica Gong**, Wisconsin-Madison

Discussant

**name**, affiliation

[RP] = Denotes a Research-in-Progress submission.

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**3:30 to 4:45 p.m. / W061**

**Minorities and Communication Division and Religion and Media Interest Group**

Research Panel Session

**Beyond Roux and Voodoo: Race, Religion and Food in a Southern Context**

Moderating/Presiding

**Rafael O. Matos**, Northwestern

Panelists

From the Margins to the Center: Engaging in Decoloniality in *High  
on the Hog & No Passport Required*

**Nahla Bendefaa**, Oregon and **Tewodros Workneh**, Kent State

Reclaiming Edna Lewis

**Teresa Moore**, University of San Francisco

AI and Religion in the American South

**Nihar Sreepada**, Louisiana State

Voodoo and the American Press

**Joseph B. Treaster**, University of Miami

An examination of representation and misrepresentation of race, religion and culture, especially in the American South and other borders, real and imagined. The panel will consist of four researchers. Scholars will share research that explores the relationships between minority and majority cultures. Topics will include: a discussion of Debra Freeman's documentary about Edna Lewis's legacy among Black chefs and food writers; representations of the culinary histories of the African diaspora in global media; southern religion in an AI world; and how mainstream secular press portrays Voodoo within a secular and materialist culture.

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**3:30 to 4:45 p.m. / W062**

**Newspaper and Online News Division and Participatory Journalism Interest Group**

## Wednesday, August 5, 2026

PFR Panel Session

### **Can Journalists Still Be “Guardians of Democracy”? News Organizations’ Role in Promoting Literacies of Democratic Life**

Moderating/Presiding

**Kim Walsh-Childers**, Florida

Panelists

**Joshua Scacco**, South Florida

**Huma Rasheed**, Pennsylvania

**Angele Latham**, *The Tennessean*

**Antoine Haywood**, Florida

This panel will discuss what role journalists should play in ensuring that democratic publics understand both the structures and functions of government at local, state and federal levels and, indeed, that the public understands critical elements of democracy itself, including the “what” and “why” of such concepts as governmental checks and balances, the peaceful transfer of power and the need for public and press oversight of government actions. It will address questions of what steps can news organizations take, beyond news coverage, to engage their communities to improve civic literacy and civic engagement, as well as whether journalists should change the way they cover government to promote better public understanding of its structures and functions.

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**3:30 to 4:45 p.m. / W063**

### **Commission on Graduate Education and Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching**

**[05-1530]** — Scholar-to-Scholar (Poster) Refereed Research Paper Session

**Commission on Graduate Education Showcase** (40 papers)

**[RP]** = Denotes a Research-in-Progress submission.

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**3:30 to 4:45 p.m. / W063**

### **Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching G.I.F.T. Competition** (40 entries)

**[05-1530]** — Teaching Committee G.I.F.T.S. Projects

**41** • Comms Speed Round: Learning to Engaging with Strategic Communicators

**Nicole Kraft**, Ohio State

**42** • Teaching Transparency and Accountability Through a Syllabus Press Conference

**Nicole Kraft**, Ohio State

**43** • One Rule to Rule Them All: Designing a Student-Led AI Policy for an Introductory Journalism Class

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**Newly Paul**, North Texas

44 • Lessons from 12 Years Teaching a Team Project in Environmental & Health News Innovation: Scaffolding for Group Harmony

**Emilia Askari**, Michigan

45 • The “Expert Interview” Assignment

**Jamie Lee Steyer**, Iowa State

46 • The Power of Choice: Tiered Differentiated Learning Activities with Specifications Grading in Skills-Based Media Courses

**Kathryn E. Cooper**, Kent State

47 • Food and Identity: A Family Heritage Storytelling Project

**Tewodros Workneh**, Kent State

48 • The Smartphone as Compass: Nurturing Harmony through Travel Storytelling Portfolio

**Tewodros Workneh**, Kent State

49 • Anti-Loneliness Project: A Gamified, Research-to-Action Approach to Fostering Student Well-Being and Campus Connection

**Anna Young**, Central Connecticut State

50 • From Wonder to Wisdom: The Inklings Project as a Health and Harmony-Promoting PR Writing Experience

**Christie M. Kleinmann**, Belmont

51 • Amplifying the Voices of the Muscogee Creek Nation

**Hoda Emam** and **Tracy Everbach**, North Texas

52 • COILing Toward Consensus: Empowering Students to Co-Create AI Social Contracts Across Cultures in Journalism and Mass Communication

**Andrew M. Abernathy** and **Rosemary Avance**, Oklahoma State, and **Martin Alejandro del Campo**, Tecnológico de Monterrey

53 • Community Listening: Using Analytics to Serve Health and Safety Needs

**Sezgi Başak Kavaklı**, Louisiana State

54 • Teamwork Makes the Dream Work: Using Group Contracts to Improve Group Work Experiences from the Start

**Sarah Smith-Frigerio**, Tampa

55 • Take a Walk with Your Mic: Capturing Natural Sound by Learning to Listen

**Dylan McLemore**, Oklahoma State

Discussant

**Amanda Weed**, Kennesaw State

56 • Douze Points for (Harmonious) Global Strategy: Using the Eurovision Song Contest to Teach International Event Marketing and Public Relations

**Sarah Schiffecker**, Texas Tech

57 • Student-Created Games as a Route to Media Literacy’s “Act” Core Competency

**Bob Britten**, West Virginia

58 • Strategic Communication for Community Health: A Service-Learning Partnership to Sustain Rural Athletic Training Programs

**Rebecca L. Cooney**, Washington State

59 • Promoting Recognition of Anti-Press Harassment and Development of Resilience

**Erin Coyle**, Arizona State

60 • Nurturing Harmony and Health Through Assessed Self/Content-Reflection: A Human-Centered Best Practice in Collaborative Journalism Education

**Janice Marie Collins**, Ohio

61 • Story as Pedagogy: Using StoryCorps to Teach Counter-Narratives and Nurture Relational Health in Large Lecture Courses

## Wednesday, August 5, 2026

**Kelli S. Boling**, Nebraska-Lincoln

Discussant

**Kim S. Marks Malone**, Memphis

**62** • Transforming Journalism Education Through Interdisciplinary Teams, Large Language Models, and Social Media Analyses

**Ronald A. Yaros**, Maryland

**63** • The Fourteen: A Podcast Project Exploring Slavery and Freedom in a Small Liberal Arts College's Prehistory

**Andrew J. Salvati**, Drew University

**64** • Influencer Culture: Strategy, Social, and Self

**DD Lewis** and **Brooke Gottlieb**, North Carolina at Chapel Hill

**65** • Media, Culture, and Power: Visualizing International Perspectives of the U.S. and Critical Dialogue

**Aarum Youn-Heil**, Georgia

**66** • Scaffolded, AI-Enhanced Project-Based Learning in Communication Theory: Building Strategic Communication Plans with Real-World Clients

**Rey Rosales**, MacEwan University

Discussant

**name**, affiliation

### **Newspaper and Online News Division**

**67** • Using Zines to Explore the Intersections of Gender and Media in the Journalism Classroom

**Hannah Artman**, Missouri

**68** • Professional Practice and Publication in the Classroom: The Day of the Dead Festival

**Christopher Assaf**, North Texas

Discussant

**name**, affiliation

### **Political Communication Division**

Discussant

**name**, affiliation

### **Visual Communication Division**

Discussant

**name**, affiliation

This G.I.F.T. poster session will showcase peer-reviewed teaching ideas from across AEJMC's divisions, focusing on the uses of AI in mass communication education. Taking cues from some of the top journalism, public relations, and advertising educators, journalism presenters will be available to share the nuances of implementing their assignments. Come over and learn how generative AI is being used to enhance student learning, media literacy, and ethical decision-making

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This

## Wednesday, August 5, 2026

will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**3:30 to 4:45 p.m. / W064**

**Commission on the Status of Women, Small Programs Interest Group, Commission on the Status of Minorities and Commission on LGBTQIA+ Communities**

Teaching Panel Session

**Academic Freedom in the Age of Outrage: Strategies for Educators and Scholar-Activists**

Moderating/Presiding

**Laura Willis**, Quinnipiac

Panelists

**Gabriel B. Tait**, Ball State

**Ashley Kennard**, Ohio Wesleyan

**Gheni Platenburg**, Houston

**Senta Scarborough**, East Tennessee State

**Tamara Welter**, Baylor

**Christina Littlefield**, Pepperdine

In an era of heightened pressure on higher education marked by political polarization, disinformation, and rising civic unrest, educators face growing challenges in teaching journalism, media literacy, and advocacy within media contexts. This panel brings together teacher-scholars who integrate media literacy, strategic communication, and social justice into their pedagogy while examining how contemporary platforms amplify divisive content and challenge traditional norms of journalistic engagement. Panelists will explore strategies for helping students uphold journalistic ethics while fostering open dialogue about media and information systems. Drawing on the long-standing experiences of faculty who have navigated contested discourse in academia for years, the discussion highlights how their insights can guide colleagues facing similar pressures today. Panelists will share approaches to addressing controversial topics, managing student bias, and designing responsive syllabi that support critical thinking and ethical participation in public discourse.

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**3:30 to 4:45 p.m. / W065**

**Association for Education in Journalism and Mass Communication Elected Standing Committee on Research**

Award Panel Session

**Paul J. Deutschmann Award**

Moderating/Presiding

**Patrick Ferrucci**, Colorado-Boulder

2026 Deutschmann Award Recipient

**Dhavan V. Shah**, Wisconsin-Madison

Panelists

**Porismita Borah**, Washington State

**Stephanie Lynn Edgerly**, Northwestern

**Homero Gil de Zuniga**, University of Salamanca / Pennsylvania State

## Wednesday, August 5, 2026

**S. Shyam Sundar**, Pennsylvania State / Sungkyunkwan University

**Emily Vraga**, Minnesota-Twin Cities

**Michael Wagner**, Wisconsin-Madison

**Yini Zhang**, Buffalo

The Paul J. Deutschmann Award for Excellence in Research honors exemplary scholarly contributions sustained over the course of an individual's career. As AEJMC's premier research distinction, it is awarded this year to Dhavan Shah for his unparalleled research on the influence of message framing and cueing, the communication dynamics that drive civic and political participation, and the role of digital therapeutics in chronic disease management.

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**3:30 to 4:45 p.m. / W066**

### Association for Education in Journalism and Mass Communication News Engagement Day Committee

Research Panel Session

**Finalists and Winner of Research Grant for Innovative News Audience and News Engagement Studies**

Moderating/Presiding

**Paula M. Poindexter**, Texas at Austin, Chair, News Engagement Day Committee

*Research Grant Finalists in Alphabetical Order*

2026 AEJMC-NED Grant for Innovative Research on the News Audience and News Engagement  
Tips for Success

2026 #NewsEngagement Day, Tuesday, October 5, 2026

**Samantha Higgins**, Communication Director, AEJMC/ASJMC

Acknowledgments and Closing Remarks

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**3:30 to 4:45 p.m. / W067**

### PRMuseum

Panel Session

**Bringing Bernays Back into the Classroom: How the PRMuseum's LLM Platform Can Make  
PR History Not Only Come Alive, But Relevant to Today's Teachings**

Moderating/Presiding

**Jeffrey Morosoff**, acting chair, Dept of Journalism, Media Studies and Public Relations

Panelists

**Shelley Spector**, founder/director, the Museum of Public Relations

**Jeffrey Morosoff**, acting chair, Dept of Journalism, Media Studies and Public Relation

Bringing Bernays Back into the Classroom: How the PRMuseum's historically grounded AI platform is making PR history more relevant than ever. Built on 1 million words and 90 hours of video, "Ask Eddie" has been called an educational "game changer."

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## Wednesday, August 5, 2026

5:15 to 6:45 p.m. / W068

### Association for Education in Journalism and Mass Communication

#### General Session and Keynote

Moderating/Presiding

**Bey-Ling Sha**, Texas Tech, President, AEJMC 2025-26

#### General Session

##### 2025-26 In Memoriam: A Tribute to Those We've Lost

Installation of 2026-27 AEJMC President

**Mia Moody**, Baylor

#### Award Recognitions

Presentation of Scripps Howard Awards Introduction

**Mike Cannon**, Senior Director of Journalism Strategies, Scripps Howard Fund

2025 Scripps Howard Journalism Awards Journalism & Mass Communication

Teacher of the Year Award Recipient

**Adam J. Kuban**, Ball State

2025 Scripps Howard Journalism Awards Journalism & Mass Communication

Administrator of the Year Award Recipient

**Hub Brown**, Florida

#### AEJMC Award Recognitions

AEJMC Presidential Award

**name**, affiliation

Dorothy Bowles Public Service Award Recipient

**Erin Coyle**, Arizona State

Excellence in Teaching Award Recipient

**Amy Simons**, Missouri

Gene Burd Urban Journalism Award Recipient

**name**, affiliation

Gene Burd Award for Research in Urban Journalism Studies Recipient

*Sexual Politics, Urban Space, and the Midwestern Queer Press: A Multi-Site Case Study of Chicago and Detroit*

**Yidong (Steven) Wang**, Lawrence Technological University

Paul J. Deutschmann Award for Excellence in JMC Research Recipient

**Dhavan V. Shah**, Wisconsin-Madison

Hillier Kriegbaum Mid-Career Award Recipient

**Claire Segijn**, Minnesota

James A. Tankard Jr. Book Award Recipient

*Title*

[Press]

**name**, affiliation

Knudson Latin America Prize Recipients

*The Patina of Distrust: What People Do with Misinformation*

[The MIT Press, 2025]

**Eugenia Mitchelstein**, Universidad de San Andrés,

**Pablo J. Boczkowski**, Northwestern University,

## Wednesday, August 5, 2026

**María Celeste Wagner**, Rutgers-New Brunswick,  
and **Facundo Suenzo**, Universidad de San Andrés

Lillian Lodge Kopenhaver Outstanding Early-Career Woman Scholar Award  
**name**, affiliation

Lionel C. Barrow, Jr. Award for Distinguished Achievement in Diversity  
Research and Education Recipient

**name**, affiliation

Nafziger-White-Salwen Dissertation Award Recipient

**André K. Rodarte**, University of Southern Denmark

Teaching Best Practices Competition Award

*Building Purpose-Driven AI Chatbots for Inclusive Health Communication*

**Gyo Hyun Koo**, Howard

### Keynote Session Speaker

*Title*

**Weijia Jiang**, Senior White House Correspondent, CBS News

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7 to 8:30 p.m. / W069

Association for Education in Journalism and Mass Communication

### Opening Reception

Hosting

**Bey-Ling Sha**, Texas Tech, President, AEJMC 2025-26

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