

## Thursday, August 6, 2026

7:30 to 9:30 a.m. / Th001

### Association for Education in Journalism and Mass Communication

Business Session

**Elected Standing Committee on Professional Freedom and Responsibility**

Moderating/Presiding

**Holly Overton**, Pennsylvania State, 2025-26 chair, ESC Professional Freedom and Responsibility

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Professional Freedom and Responsibility.

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7:30 to 9:15 a.m. / Th002

### Association for Education in Journalism and Mass Communication

Business Session

**Elected Standing Committee on Publications**

Moderating/Presiding

**Alyssa Appelman**, Kansas, 2025-26 chair, ESC Publications

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7:30 to 9:30 a.m. / Th003

### Association for Education in Journalism and Mass Communication

Business Session

**Elected Standing Committee on Research**

Moderating/Presiding

**Deborah Chung**, Kentucky, 2025-26 chair, ESC Research

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7:30 to 9:15 a.m. / Th004

### Association for Education in Journalism and Mass Communication

Business Session

**Elected Standing Committee on Teaching**

Moderating/Presiding

**Gabriel B. Tait**, Ball State, 2025-26 chair, ESC Teaching

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Teaching.

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8 to 9:15 a.m. / Th005

### Communicating Science, Health, Environment and Risk Division

73

## Thursday, August 6, 2026

Refereed Research Paper Session  
**Stigma Across Borders**

Moderating/Presiding  
**Jenny Jiun-Yi Tsai**, affiliation

Long COVID Narratives on TikTok: Patient Experiences and Illness Sensemaking  
**Tania Nachrin; Seyeon Park**

What Makes Trauma Visible Online? Mental Health Framing, Cultural Constraint,  
and Peer Engagement in Chinese Child Domestic Violence Disclosure  
**Sulin Ye; Yunyi Hu**

Under Pressure, Across Borders a Comparative Qualitative Analysis  
of Journalist Mental Health in Bangladesh and Ghana  
**Nishat Parvez**, affiliation

Interpreting ADHD Content Under Diagnostic Ambiguity: How Platform-Visible  
Social Cues Shape Self-Diagnosis Tendency Through Perceived Social Norms  
**Yuhang Su**, affiliation

Storytelling for Hope: Social Media and STD Patients' Narrative  
Negotiation of Disease Imagination  
**Gengyao Li; Gengyao Li; Shengyi Gao**

Discussant  
**Tianduo Zhang**, affiliation

[RP] = Denotes a Research-in-Progress submission.

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**8 to 9:15 a.m. / Th006**

### History Division

Teaching Panel Session  
**Jinx Coleman Broussard Award for Excellence in the Teaching of Media History**

Moderating/Presiding  
**Ashley Walter**, St. Louis

Panelists  
**name**, affiliation

This panel honors the winner(s) of the division's Jinx Coleman Broussard Award for Excellence in the Teaching of Media History.

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**8 to 9:15 a.m. / Th007**

**Law and Policy, Minorities and Communication, Mass Communication and Society and Political Communications Divisions**

[06-0800] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

**Law and Policy Division**

## Thursday, August 6, 2026

- 01 • [RP] The Jurisprudence of Refusal: Systemic Resistance to AI through Privacy, Copyright, and Media Policy\*  
**Jasmine McNealy**, Florida
- 02 • [RP] Fair Use or Fair Game? How News Organizations Navigate Copyright and Authorship in the Age of Generative AI – A Policy Delphi Study\*\*  
**Jingyun Zhang**, Beijing Foreign Studies University
- 03 • [RP] Journalists' Fair Share in the AI Era: An Exploratory Research on the Policies on Copyright Compensation for News Workers  
**Hyeongyeong Lee**  
and **Soomin Seo**, Sogang University
- 04 • [RP] Facts of Originality': Extending Copyright Protection to AI-Assisted Content  
**Genelle Belmas**, Kansas
- 05 • [RP] From Adam to Zackery: Shifting Approaches to Assessing Liability for Digital Harms to Minors  
**Genelle Belmas**, Kansas
- 06 • [RP] "Privacy and Transparency Arguments for Home Address Exemption Law Proposals  
**Jodie Gil**, Southern Connecticut State
- 07 • [RP] When Journalists Become Legal Interpreters: Journalistic Rhetoric and the Meaning of the Law  
**Brown James**, Lyon
- 08 • [RP] Regulating Deepfakes in India: A Harm Pathway Analysis  
**Usha Manchanda Rodrigues**, Charles Sturt University
- 09 • [RP] The State-Platform Dynamics: The Institutional Foundations of Visibility Regimes in Live-Streaming Commerce (2016–2025)  
**Jing Di**, Nanyang Technological University
- 10 • [RP] Beyond Adoption: The AI Gap and the Limits of AI Policy in Beijing  
**Hongcheng Li** and **Cheng Cheng**, Beijing Information Science and Technology University,  
**Yuan Feng**, University of Southampton,  
and **Nien Tsu Wang**, Minjiang University

### Discussants

**Jon Bekken**, Albright College  
**Bill Davie**, Louisiana at Lafayette  
**Evan Ringel**, Appalachian State

\* Promising Research Award, Top Faculty Research-in-Progress Submission, Law and Policy Division

\*\* Promising Research Award, Top Student Research-in-Progress Submission, Law and Policy Division

### Minorities and Communication Division

#### Topic I — Health & Risk Information Seeking in Racially Marginalized Communities

- 11 • [RP] The Art of Persuasion: An Exploration of Rhetoric and Narrative in YouTube Videos Advocating Alternative Fibroid Treatment(s)  
**Tameka Shelford**, Maryland
- 12 • Internalized Colorism as a Gendered Barrier to Skin Cancer Information Avoidance Among Hispanic College Students  
**Soo Yun Kim**, Texas Rio Grande Valley,  
and **Wan-Lin Chang**, University of Health Sciences & Pharmacy in St. Louis
- 13 • It Listens, But Does It Care? AI Chatbots and Mental Health Support Among Minority Women  
**Adwoa Baffour** and **Rachel Peng**, Louisiana State

## Thursday, August 6, 2026

- 14 • Hispanic/Latino Teen Boys' Perceptions of Ethnic Cues in Safe Driving

Public Service Announcement

**Huan Chen**, Florida, **Yoon Joo Lee**,  
and **Andrew Sutherland**, Washington State

- 15 • What Drives Evacuation Decisions: The Roles of Acculturation and Social Capital Among First- and Second-Generation Asian Immigrants

**Thu Dang**, **Haoran Chris Chu**,  
and **Wenlin Liu**, Florida

- 16 • [RP] Does Source Matter? Comparing Doctor and Lay Influencers in Promoting Health Behavior Intentions among Hispanic Populations

**Mengyan Ma**, **Subhalakshmi Bezbaruah**,  
and **Juan Mundel**, Michigan State

Discussant

**Anastasia Vishnevskaya**, Texas Tech

### Mass Communication and Society Division [40]

#### Topic I — From Stress to Support: Mental Health Dynamics in Mediated Environments

- 17 • Covering Protests During The COVID-19 Pandemic: Effects on Occupational Stress, Physical and Emotional Well-Being

**Rachel Mourao** and **Hongzhu Jin**, **Rui Ding**, Miami

- 18 • Post-Breakup “Disconnection” Behavior on WeChat and Breakup Distress Among Chinese Young Adults: The Moderating Role of Attachment Style\*

**Yingxi Zhu**, Peking University,  
**Pingzhi Chen**, Tsinghua University,  
and **Zehao Yuan**, Peking University

- 19 • Algorithmic Awareness and the Dual Pathways of Digital Engagement: Capital-Enhancing Behaviors and Digital Addiction

**YueQi Li**, Xi'an Jiaotong University

- 20 • Douyin Use and Subjective Well-Being Among Chinese Left-Behind Women: The Mediating Roles and Boundary Conditions of Upward Social Comparison and Hope

**Hanyun Huang**, Xiamen University

- 21 • Supported or Infected? Investigating the Dual Effects of Mental Health Documentaries in Participatory Online Communities

**Sihui Chen**, The HK Polytechnic University,  
**Hanyun Huang**, Xiamen University,  
and **Xiaocao Xia**, Renmin University of China

#### Topic II — Contesting Truth: How Misinformation Is Shaped, Corrected, and Perceived

- 22 • Cultural Tailoring and Misinformation Correction: How Authenticity Shapes Message Acceptance, Misinformation Beliefs, and Belief Confidence Among Black or African Americans

**Gyo Hyun Koo**, Howard

- 23 • Understanding the Affective Experience of Dissonance in Disinformation Correction: Effects of Source Discreditation, Meme Format, and Prior Issue Attitudes

**Yan Huang**, Houston, **Renita Coleman**, Texas at Austin,  
and **Daliah Ouedraogo**, Howard

- 24 • Dispelling “Stranger Things” Vibes: How High-Containment Facilities Communicate Science and Combat Misinformation

**Raluca Cozma** and **Margery Punnett**, Kansas State

- 25 • I Was Corrected for Accurate Information: Perceived Mis-correction and Election Security Misperceptions

**Rita Tang**, Minnesota, Twin Cities

## Thursday, August 6, 2026

26 • How Presumed Influence on Others Shapes Public Responses to AI-Augmented Misinformation: Effects of AI Fatigue, Literacy, and Social Norms

**Yicheng Zhu**, Beijing Normal University,  
**Yang Cheng**, North Carolina State, and **Jie Xu**, Villanova

27 • Skeptical yet Gullible? The Bounded Agency of Older Adults in Handling Misinformation Online

**Alex Zhi Xiong Koo**, **Jiang Yue Chen**,  
and **Xiaoxiao Wang**, The Chinese University of Hong Kong

\*Third Place Student Paper

### Topic III — **Crafting Messages in the Age of AI and Social Media**

28 • Nostalgia, Self-Transcendent Emotions, and the Motivational Tendencies of Meaningful Media

**Shu-Fang Lin**, National Chengchi University,  
and **Hsin-Hui Hu**, Fu Jen Catholic University

29 • Exploring the Effects of Risk Type and Message Framing on Perceived Influence of Generative AI-related Risks

**Huai-Kuan Zeng**  
and **Tai-Yee Wu**, National Yang Ming Chiao Tung University

30 • AI Use Types and AI Literacy Among Adolescents: Social Support, SES, and the Third-Level Digital Divide

**Ke Xu**, Peking University

31 • Examining the Role of Normative Perceptions on AI Disclosure and Policy Support Intentions among College Students: A Test of the Theory of Normative Social Behavior

**Junho Park**, **Sooyeon Park**, **Sun Young Park**,  
and **Yin Yang**, Florida State

32 • Layered Effects of Official Statements in Online Public Discourse: Evidence from Semantic, Stance, and Sentiment Dynamics on Weibo

**Hanbo He**, **Yufan Du**, **Lin Chu**,  
and **Chun Yang**, Peking University

33 • Within and Beyond the Frame: Self-Presentation Strategies of Campus Bloggers on Xiaohongshu

**Xiangyi Chen**, Beijing Normal University

### Topic IV — **Politics, Media, and Polarization in the Digital Era**

34 • Robustly Entertained: Exploring the Influence of Filmic Entertainment on Political Learning and Perceptions of Female Politicians

**Azmat Rasul**, Zayed University

35 • Political Discussion Regret as a Self-Effect of Communication: Evidence from Strong Ties, Weak Ties, and Incivility in Three Democracies

**Manuel Goyanes**, Universidad Carlos III,  
**Chang Sup Park**, Oklahoma,  
and **Homero Gil de Zúñiga**, Universidad de Salamanca/Pennsylvania State

36 • Counter-Mobilizing Resources in Influencer Activism: Rethinking the Discourse and Communities around David Hogg

**Qian Li**, Arizona State,  
and **Rongxin Ouyang**, National University of Singapore

37 • Human–AI Collaborative Approach to Measuring Polarization as Structural Dispersion in X Discussions Following Mass Shooting Events

**Ye Wang**, Missouri at Kansas City  
and **Huan Chen**, Florida

## Thursday, August 6, 2026

- 38 • Across the Gender Divide: Bidirectional Temporal Associations between Modern Sexism, Political Group Trust, and Partisan Media  
**Jiyoun Suk**, Connecticut, **Porismita Borah**, Washington State,  
**Meredith Pruden**, Kennesaw State, **Josephine Lukito**, University of Southern Denmark,  
and **Yini Zhang**, University at Buffalo

### Topic V — **Constructing Selves and Shaping Minds on Social Media**

- 39 • The Power of Syntax: A Comparative Study of How Active and Passive Voice Affect Public Responses to News Reports on Violence Against Women in China  
**Yanxi Zeng**, **Jingwe Zeng**,  
and **Qixuan Fan**, Beijing Normal-Hong Kong Baptist University
- 40 • More Than the Message: How Social Distance, Attributed Motives, and Prior Perpetration Shape Severity Perceptions and Perpetration Intentions of Digital Hate  
**Stephanie Buehrer**, University of Vienna,  
**Heidi Vandbosch**, University of Antwerp,  
**Kevin Koban** and **Jörg Matthes**, University of Vienna
- 41 • Trigger, Amplify, Solidify: Coordinated Inauthentic Behavior as Algorithmic Agenda Setting on Short-Video Platforms  
**Sulin Ye**, Nanjing University of Aeronautics and Astronautics,  
and **Yunyi Hu**, Renmin University of China
- 42 • Collective Narcissism-Driven Cognitive Bias in Digital Fan Communities: The Parallel Mediating Roles of Intergroup Comparison and Dual Defense Mechanisms  
**Junwei Xin**, **Mengnan Wang**,  
**Wanyi Li**, **Xudong Liu**,  
and **Kun Peng**, Macau University of Science and Technology
- 43 • Imagined Audiences, Real Fear: How Social Media Mindsets Shape Fear of Context Collapse (FoCo)  
**Biyang Wu-Ouyang**, The Education University of Hong Kong,  
**Fangqing Lu**, University of Würzburg,  
and **Yin Yang**, Florida State
- 44 • Group or Self? Competing Mechanisms of Online Conformity: Integrating SIDE and Self-Awareness Theory  
**Nan Zhou** and **Jaehee Cho**, Sogang University
- 45 • When Digital Competences Reshape Family Authorities: A Qualitative Study of “Reverse Socialization” in Chinese-Korean Families  
**Shuyue Liu**, Shanghai Jiao Tong University
- 46 • How Emotions Shape Outgroup Attitudes: Confirmation Bias in Anti-Chinese Opinion Formation  
**Ajin Oh**, NA, **Jiyoung Han**, Korea Advanced Institute of Science and Technology
- 47 • Curated Selves: How Cultural Orientation Shapes the Way People Build Identity on Social Media  
**Heather Anne Meyer** and **Jun Heo**, Utah

### Topic VI — **Evolving Media Landscapes: Culture, Technology, and Society**

- 48 • Center and Periphery: Media Distribution and the Tension Between Local and Centralized Production  
**Joshua Braun**, Massachusetts, Amherst
- 49 • Reclaiming the Spatiality of Slow Media: Relational Practices and Temporal Resistance in Secondhand Book Spaces  
**Jingwen Shi** and **Juejin Li**, East China Normal University
- 50 • 404: Human Judgment Not Found? The Role of Human Involvement in AI Hiring

## Thursday, August 6, 2026

**Joon Kim**, Rhode Island

51 • Framing Dissent in South Asia: A Thematic and Discourse Analysis of Al Jazeera's Coverage of Youth-Led Movements in Bangladesh, Nepal, and Sri Lanka

**Mamunor Rashid**, Colorado, Boulder  
and **Md. Sajedul Islam**, Southern Mississippi

52 • Beyond Cozy: Efficiency Vocabulary, Emotional Engagement, and Discourse Dynamics in r/StardewValley (2019–2025)

**Chujia Li**, Syracuse

53 • The Impact of Gamification in Museum Communication on Audience Behavioral Intention

**YiJia Shi, Jiayue Zhan**,  
and **Yue Yin**, Minzu University of China

Discussant

**name**, affiliation

### Political Communication Division

Topic — **Institutions Under Strain: Journalism, Publics, and Democratic Legitimacy**

54 • [RP] The Legitimation of Anti-Democratic Actions in the Digital Age: The Case of Immigration Enforcement Under the Second Trump Administration

**Morgan Badurak**, Louisiana State  
and **Jack Wippell**, Ohio State

55 • [RP] A Disaster in the Making: Joe Biden's Ill-Fated 2024 Presidential Debate Against Donald Trump

**Erik Bucy**, Texas Tech,  
**Duncan Prettyman**, Colorado Technical,  
and **Diego Mazorra**, Wisconsin-Madison

56 • [RP] Managing the Risks of Court Reporting of Politically Related Trials

**Dennis Ka Kuen Leung**,  
and **Gary Tang**, The Hang Seng University of Hong Kong

57 • [RP] AI Publics: A Typology of Counterpublics, Defensive Publics, and Enclaves in Digital Resistance

**Jasmine McNealy**, Florida

58 • [RP] Emotionality in Political Influencers' Language: A Comparison with Mainstream News Broadcasters

**Seung Woo Chae** and **Jacqueline Gutierrez**, Texas Tech

59 • [RP] Competing Discourses on the Environmental Agenda: Brazil vs. USA

**Barbara Lima**, Independent Researcher,  
and **Michelle Rossi**, Loyola, New Orleans

Discussant

**Uche Oneybadi**, Texas Christian

Topic — **Media Infrastructure, Platform Power, and the Shape of Political Campaigns**

60 • [RP] From Coverage to Control: A Case Study of Sinclair "Must-Run" Election Content

**Lana Medina**, St. Thomas;  
**Patrick Plaisance** and **Jing Xu**, Pennsylvania State

61 • [RP] Ideological Consolidation and Evolution of the Illiberal Public Sphere: Dynamic Semantic Network Analysis of Rumble Videos from 2022 to 2023

**Fatima Gaw** and **Erik Nisbet**, Northwestern,

## Thursday, August 6, 2026

and **Ayse Lokmanoglu**, Boston University

**62 • [RP]** Of Silicon and Sand: Intermedia Agenda Setting of Artificial Intelligence in a Desert Community

**Josh Anderson, Penny Duran,  
Laine Kowalski, Cassie Shortino,  
Siobhan Leavy, Arilynn Hyatt,  
and McKenna Manzo**, Arizona

**63 • [RP]** How Audio Media (Podcasts) Complicates Partisan Media Repertoires

**Matthew Barnidge, Jay Hmielowski,  
and Myiah Hutchens**, Florida  
and **Jessica Sparks**, Auburn

**64 • [RP]** Does the Super Bowl Make Political Ads “Super”? A Content Analysis of Mainstream News Reporting

**Ken Kim**, Idaho State

Discussant

**Patrick Meirick**, Oklahoma

Topic — **Platform Governance, Moderation, and the Limits of Digital Tolerance**

**65 • [RP]** “Different Rules for Different Politics”: Folk Theories of Moderation and Bias on Reddit

**Morgan Badurak**, Louisiana State

**66 • [RP]** Political Discourse Evasion in Generative AI: A Comparative Audit of DeepSeek, OpenAI, and Mistral Across China, the United States, and France

**Theodore Bao**, Fudan University

**67 • [RP]** The Lower Bound of Tolerance: A Framework for the Non-ideal Victims Facing Intolerance on Digital Platforms — A QCA Analysis Based on 23 Hot Topic Cases

**Wendi Fu, Ruining Zhang,  
Yuyan Xiao, Xing Lyu,  
and Yang Chen**, Renmin University of China

**68 • [RP]** Correction Experiences Can Elicit Intentions to Share Problematic Information on Social Media

**Rita Tang**, Minnesota, Twin Cities;  
**Benjamin Burnley**, Colorado State,  
and **Bingbing Zhang**, Iowa

**69 • [RP]** From Political Identity to Engagement Scrutiny: Why News Interest, Rather Than Ideological Extremity, Drives News Media Distrust in the U.S. (2021–2025)

**Yuki Ho**, Peking University,  
and **Yijia Peng**, University of Melbourne

**70 • [RP]** Navigating the Emotional Double Bind: A Comparative Visual Analysis of Gendered Strategy in Female Political Candidates’ Digital Campaigning

**Dan Wan**  
and **Zihe Wang**, Communication University of China

Discussant

**Rashad Mammadov**, Mississippi

[RP] = Denotes a Research-in-Progress submission.

## Thursday, August 6, 2026

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**8 to 9:15 a.m. / Th008**

### **Magazine Media Division**

Teaching Panel Session

**Go Abroad: Cultural Exchange Programs for Journalism Students**

Moderating/Presiding

**Ivy Ashe**, Florida Atlantic

Panelists

**Hannah Artman**, Missouri

**Matthew Blomberg**, Temple, Japan campus

**Roberta Fiorito**, Georgia

**Kyser Lough**, Georgia

This panel will be a learning space for faculty who are interested in developing and/or leading a cultural exchange program for journalism students. Panelists will discuss developing a program from scratch, adapting a previously-started program, creating assignments that actively engage with the local community, publishing journalism assignments (including magazines, photo essays, and podcasts), promoting diversity within study abroad cohorts, and other considerations. We will also discuss short-term exchange programs that bring international students to the United States. Panelists include faculty who teach journalism abroad full-time (at Temple University's Japan campus) and who lead short-term programs during the academic year or summer. Multiple panelists also have experience as teaching assistants for study abroad programs.

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**8 to 9:15 a.m. / Th009**

### **Political Communication and International Communication Divisions**

Research Panel Session I

**The Elephant in the Room: The Implications of the Platform Governance Crisis for Democratic Futures**

Moderating/Presiding

**name**, affiliation

Panelists

**name**, affiliation

Session II

**Artificial Intelligence and the Dynamics of Populist Political Communication**

Moderating/Presiding

**Hakan Karaaytu**, Alfred

Panelists

## Thursday, August 6, 2026

**Benjamin R. LaPoe**, Cincinnati  
**Mustafa Oz**, Tennessee-Knoxville  
**Soheil Kafilivejyueh**, Wisconsin-Whitewater

This panel section explores the intersection of artificial intelligence and populist political communication across global contexts. As AI reshapes how information is produced, circulated, and consumed, populist actors increasingly leverage algorithmic tools to amplify grievances, spread disinformation, and erode trust in institutions. Panelists will examine the implications of AI-mediated populist discourse for journalism, political communication, and democratic deliberation. Through comparative perspectives and theoretical insights, the discussion will highlight challenges and propose strategies for educators, journalists, and scholars navigating this rapidly evolving landscape.

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**8 to 9:15 a.m. / Th010**

### Scholastic Journalism Division

Teaching Panel Session

**Beat the Bot: Future-Proofing the Journalism Classroom**

Moderating/Presiding

**Marti Maguire**, William Peace

Panelists

**Marisa Porto**, North Carolina at Chapel Hill

**Larry Steinmetz**, Bullitt East High School (Ky.), Kentucky Journalism Teacher Association

**Will Sutton**, *The Times-Picayune/The New Orleans Advocate*

**Tamara Welter**, Baylor

As AI tools become commonplace, educators are seeking practical guidance. Panelists will share strategies and ideas gleaned from research and experience to ensure students are learning skills that are relevant for the careers of the future.

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**8 to 9:15 a.m. / Th011**

### Commission on Graduate Education

High-Density Refereed Research Paper Session

**Title**

Moderating/Presiding

**name**, affiliation

Discussant

**name**, affiliation

**[RP]** = Denotes a Research-in-Progress submission.

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**8 to 9:15 a.m. / Th012**

### Commission on the Status of Minorities

Thursday, August 6, 2026

Refereed Research Paper Session

**Media, Belonging and Meaning-Making by Engaged Publics**

Moderating/Presiding

**Carolyn Walcott**, Clayton State

Journalistic Objectivity, Epistemic Contests, and American (U.S.) Journalism:  
Audience Metajournalistic Discourse in 'Post-George Floyd' Racial Reckoning\*

**Dennis Okeke**, Colorado Boulder

Media Contact, Self-Image Construction, and Social Integration Pathways  
Among Deaf and Hard-of-Hearing Youth

**Xiangyi Chen**, Beijing Normal University

and **Qiu Tian**, George Mason

[RP] From Geopolitical Metaphor to Digital Label Serbian Youth's Perceptions,  
Negotiations, and Contestations of "Balkanization"

**Yichen Xue**, Beijing Foreign Studies University

Defending Whiteness: Critical Analysis of Jesy Nelson "Boyz" Music Video

**Israel Henry II**, Memphis

[RP] "Be an Alysa Liu, Not Eileen Gu": Sensemaking of Asian American  
Athletes identities on U.S. Social Media

**Sirui Ren**, Nanjing Normal University

[RP] = Denotes a Research-in-Progress submission.

\* First Place Student Paper

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8 to 9:15 a.m. / Th013

**Commission on the Status of Women and Sports Communication Interest Group**

PFR Panel Session

**Does This Mean We Made It? Bad Refs, Player Compensation, and Green Dildos**

Moderating/Presiding

**Dylan M. McLemore**, Oklahoma State

Panelists

**Cara Hawkins-Jedlicka**, Washington State

**CJ Janssen**, Washington State

**Shannon Scovel**, Tennessee

This panel convenes at a pivotal moment for the WNBA (Women's National Basketball Association), where newfound visibility collides with structural challenges in sports media and league governance. Despite record viewership and surging cultural momentum, women's professional basketball continues to struggle with flawed officiating that erodes competitive integrity, stark pay inequities under debate in collective bargaining, and broadcast production lapses that would never be tolerated in men's sports. Together, these tensions force the question: Is the league's heightened attention evidence of real progress, or a mirror reflecting how far we still must go? The panel will examine media production standards and broadcast professionalism, the ethics of sports journalism in covering officiating controversies and salary gaps, the ways social media amplifies fan outrage and institutional critique, the economics of media rights and league reinvestment, and narrative framing approaches that either normalize or challenge subpar treatment of women's sports. For scholars and practitioners in sports communication, the stakes are clear: we must ask whether coverage practices and institutional investments are validating progress or perpetuating the very inequities they claim to challenge.

Thursday, August 6, 2026

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**8 to 9:15 a.m. / Th014**

**Community Journalism Interest Group**

PFR Panel Session

**Beyond Information Needs: Mapping and Understanding Communities**

Moderating/Presiding

**Jessic Walsh**, Nebraska

Panelists

**Jennifer Henrichsen**, Washington State

**Damon Kiesow**, Missouri

This COMJ panel includes local news ecosystems researchers and scholars who are working to develop research frameworks that can help measure and assess the information needs of communities.

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**8 to 9:15 a.m. / Th015**

**Small Programs Interest Group and Media Ethics Division**

PFR Panel Session

**Bridging the Gap: Navigating AI Policy, Ethics, and Education in Journalism**

Moderating/Presiding

**Allyson DeVito**, Kentucky

Panelists

**Amy McCoy**, Drake

**Peter Baniak**, Kentucky

**Chad Painter**, Dayton

**Matt Albright**, Politics Editor, *The Advocate* and *The Times-Picayune*

**Justin Mitchell**, Managing Editor of Audience Engagement, *Times-Picayune*

As generative AI becomes embedded in journalism classrooms and newsrooms alike, educators face the dual challenge of crafting policies that uphold academic integrity while preparing students for evolving industry realities. This panel examines the tension between institutional consistency and faculty autonomy in developing AI policies across journalism and communication programs — exploring approaches ranging from integrating AI ethics into existing writing, reporting, photojournalism, and media ethics courses to developing standalone AI in journalism curricula. Complicating the landscape further, some student media organizations and instructors prohibit AI use entirely, while students report internship experiences where they are encouraged or required to use professional AI platforms and tools. Bringing together educators and working journalists from multiple institutions, this panel will explore how to align classroom policies with professional ethical standards, address student concerns about inconsistent expectations, and navigate the broader questions of transparency, fairness, academic freedom, and preparedness for professional norms.

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**8 to 10 a.m. / Th016**

**Michigan State University**

## Thursday, August 6, 2026

Coffee Mixer

### **Thinking About a PhD? Doctoral Studies at Michigan State University**

Hosting

**Juan Mundel**, Associate Dean and **Lauren Gaines**, Assistant Dean, Michigan State

Interested in pursuing a doctoral degree in Information and Media or Communication? This session introduces participants to PhD opportunities at Michigan State University. Research areas, culture, funding, and career pathways will be discussed.

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**8 to 9:15 a.m. / Th017**

### **Scripps Howard Fund**

Roundtable Discussion

#### **Journalism as a Public Service**

Moderating/Presiding

**Adam J. Kuban**, Ball State, 2025 Scripps Howard Fund Journalism Teacher of the Year  
and **Hub Brown**, Florida, 2025 Scripps Howard Fund Journalism Administrator of the Year

With the continued rise of news deserts, journalism programs are no longer just educational institutions; instead, they are essential civic infrastructure. This session juxtaposes the administrative vision of a local news collaboration network with the pedagogical execution of community-engaged storytelling. Using examples from *The Facing Project* and regional water-quality initiatives, we discuss how to produce high-impact journalism that serves the public while meeting rigorous academic standards.

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**9:45 to 11 a.m. / Th018**

### **Association for Education in Journalism and Mass Communication**

**[07-0945] — Scholar-to-Scholar (Poster) Refereed Research Paper Session**

**International Communication Division – [40]**

**Political Communication Division – [25]**

Topic — **Algorithms, Youth, and the Politics of Visibility**

**41 • Power in the Loop: The Legitimacy of Human Intervention  
in Authoritarian Algorithmic Governance**

**Zheng Fu**, Stony Brook,  
and **Chuncheng Liu**, Northeastern University

**42 • AI-Labeled Synthetic Videos and the Emerging Strategy  
of Political Campaigning: Evidence from India's 2025 Bihar Election**

**Md. Akil Khan**, **Sadman Sakib**,  
and **Neelam Sharma**, Idaho State

**43 • Performing Populism Online: Gendered Leadership and the Construction  
of "the People" on Social Media**

**Jessica Tuleassi**, Minnesota, Twin Cities,  
and **Cindy Afoakwa-Acheampong**, Purdue

**44 • Incidental News Exposure on Social Media and Its Impact on Civic**

## Thursday, August 6, 2026

Knowledge and Engagement: A Systematic Review

**Zhengnan Sun** and **Zhaoyang Tan**, Shandong University

- 45 • Contesting the Right to Judge: Whataboutism in China's Diplomatic Rebuttals  
**Yingqi Huang**, Wisconsin, Madison

Discussant

**Shola Aromona**, South Dakota State

Topic — **AI, Authoritarianism, and the Manufacture of Political Consent**

- 46 • Voices Unsilenced: AI-Generated Political Communication  
in Constrained Democracies

**Muhammad Ali**, and **Hina Ali**, Colorado Boulder

- 47 • Synthetic Politics: AI-Generated Campaign Videos  
and Affective Mobilization in Bangladesh's 2026 Election

**Nishat Parvez**, Oregon,  
and **Md. Himel Hasnat Rafi**, Jahangirnagar University

- 48 • Descending the "Intelligent Iron Curtain": A Multiplex Dynamic  
Network Analysis of AI Geopolitics and Global Public Opinion

**Ding Yu**, Tsinghua University

- 49 • Political Conflict, Incivility, and Democratic Attitudes: Evidence  
from Panel Data with Propensity Score Matching and Mediation Analysis

**Baiqi Li**  
and **Yunya Song**, Hong Kong University of Science and Technology

- 50 • How Does Public Attention Dynamically Shape the Effects  
of Economic Policy on Public Confidence?

**Hongcheng Lu**, Tsinghua University

Discussant

**Vanessa D. Higgins Joyce**, Texas State

Topic — **Information Warfare: Synthetic Media, Institutional Pressure, and Disinformation Tactics**

- 51 • The Sensory Weaponization of Wartime Disinformation: Multimodal  
Heuristics, Epistemic Mimicry, and Nationalist Mobilization

**Sulin Ye**, Nanjing University of Aeronautics and Astronautics,  
and **Yunyi Hu**, Renmin University of China

- 52 • Emotional Reconfiguration in the Digital Public Sphere: A BERT-Based  
Analysis of Twitter Discourse During the 2024 Korean Martial Law Crisis

**Jiayi Zhu**, University of Melbourne;  
**Zituo Wang**, University of Southern California;  
**Siyi Zhou**, Southern California;  
**Donggyu Kim**, Southern California, Los Angeles;  
**Bumju Jung** and **Ji Ye Kim**, Southern California

- 53 • Disclosing the Machine: AI Authorship and Algorithmic Targeting  
Effects on Political Message Credibility in Nigeria

**Samuel Arowosafe**, Florida

- 54 • Can Journalists Maintain Professionalism Under Political Pressure?  
A Computational Text Analysis of Ming Pao in Hong Kong

**Wanru Zhao**, Paris Institute of Political Studies

- 55 • "Unapologetically American": Constructing Subversive Conservative  
Sensibility through the Fox News-Barstool Sports Alliance

**Elliott Edsall**, Minnesota

Discussant

## Thursday, August 6, 2026

**Heesook Choi**, Mississippi State

Topic — **Crisis, Credibility, and Cross-Border Discourse**

**56 •** Qatar’s Mediation Role Under Pressure: Comparative Framing and Strategic Narratives in U.S. and Qatari Coverage of the 2025 Doha Strike

**Mohammed Abu Alqas**, Colorado, Boulder

**57 •** Debating the U.S. Kill Line: Populists’ Standing, Crisis Frames and Middle Class’ Anxiety behind Transnational Digital Discourse on Global Social Media

**Danting Lin**, Chongqing University

**58 •** When Patriotism Filters the News: Partisan Media Exposure, Hostile Media Perceptions, and Broadcast Network News Credibility

**Siman Liu**,  
and **Masahiro Yamamoto**, University at Albany,  
and **Jay Hmielowski**, Florida

**59 •** Does National Context Matter? A Causal Inference Approach to Social Media and Political Polarization Across Countries

**Haotian Zhao**, Wisconsin, Madison

**60 •** Solutions Journalism and Infotainment: A Framing Analysis of Last Week Tonight with John Oliver

**Cleves Nkie Mongo**  
and **Yelena Dzhavona**, Temple

Discussant

**Teresia Nzau**, Messiah University

Topic — **Identity, Marginalization, and the Struggle for Narrative Standing**

**61 •** Race vs. Party: Hispanic Partisan Identity in U.S. Immigration Evaluation  
**Jamie Gentry**, **Nalae Hong**, **Bixuan Ren**,  
and **Lars Willnat**, Syracuse

**62 •** Megaphone or Translator: Agenda Translation and Nested Dual Identity of Ethnic Minority Media During the CPC Two Sessions

**Junliang Chen**, Minzu University of China

**63 •** When Machines Decide Livelihoods: A Digital Divide Perspective of Public Opinion on AI-Driven Welfare Decisions

**Yifei Wang**, California, Santa Barbara

**64 •** The Power of Visual Frames in AI-Generated Political News: Evidence from a Survey Experiment in U.S.

**Jingyi Pu** and **Xinzhi Zhang**, City University of Hong Kong

**65 •** “But What About...?”: The Rise of Whataboutism in Online Political Discourse  
**Sydney Jezik**, Brigham Young

Discussant

**Anastasia A. Vishnevskaya**, Texas Tech

**Entertainment Studies Interest Group**

Topic I — **Fandoms, Platforms, and Parasocial Power**

**66 • [RP]** The Remediation Practice of Game Spectators: A Computational Grounded Theory Study Based on Online Comments on Let’s Play Videos on YouTube

**Shen Gao**, Nanjing Forestry University

**67 • [RP]** Exploiting the Silver Fandom: How AI Partial Deepfakes Manipulate

## Thursday, August 6, 2026

Parasocial Intimacy among Chinese Older Adults

**Yixuan Jiang, Communication** University of China

68 • [RP] Sports Romance and the Formation of Fan Identity in Digital Subcultures

**Andrea Lim**, Texas at Austin

69 • Soulmate in the Melody: The Dynamics of Digital Involuntary Memory —  
A Study Based on the Use of Annual Music Reports in Music Apps

**Yuting Lin**, East China University of Political Science and Law

70 • [RP] From Affective Venting to Cognitive Performance: How Platform  
Affordances Shape Fans' Cross-Platform Entertainment Experiences

**Yanxuan Qiao**, The Communication University of China

Topic II — **Television, Film, and Screen Representation**

71 • [RP] Woman of the Hour or of the Year?: An analysis of Anna Kendrick's  
Feminist True Crime Directorial Debut

**Gabrielle Lamura**, Florida State

72 • Portrayals of Patient-Provider Communication in Medical Television Dramas:  
A Comparative Analysis of South Korea and the United States

**Hamin Lee**, Wisconsin, Madison

73 • "Would You Join Me at the Table?": Existentialism, Postmodernism,  
and Consumption in Hannibal's System of Advanced Cannibalism

**Amanda Kehrberg**, Arizona State

74 • [RP] Intimacy Coordinators in Film and Television after #MeToo: How  
Is Praxis Taking Root in the Industry?

**Dacia Pajé**, Providence College

75 • [RP] Delineating Relational Norms and Expectations in Dating Reality TV:  
A Relational Dialectics Analysis of a Korean Reality Show

**Hamin Lee**, Wisconsin, Madison

Topic III — **Entertainment, Emotion, and Social Perception**

76 • [RP] Cultivation on Twitch: Examining Whether Exposure to Aggression  
on Twitch Cultivates Viewers' Conceptions of Social Reality

**Seung Woo Chae**, Texas Tech

77 • How Storytelling of Immersive Theater Influence Customer Engagement:  
The Mediating Roles of Narrative Transportation and Embodied Perception

**Jiaxing Wu**, East China University of Political Science and Law

78 • [RP] Multidimensional Hope in Narrative Media: Exploring Portrayals  
of Kindness and Overcoming Obstacles as Elicitors  
of Other- and Self-Focused Hope

**Katherine Dale**, Florida State

79 • [RP] Can We Manipulate Mindsets? The Use of the Event Recall  
Task (ERT) for Mindset Induction in Entertainment Media Experiments

**Janaki Riji Nair**, Syracuse

80 • [RP] Obsessed with True Crime: Exploring the link between the Uses  
and Gratifications of True Crime Consumption and Attitudes about Crime

**Jennifer Hartsfield**, Bridgewater State

Discussant

**name**, affiliation

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate

## Thursday, August 6, 2026

this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**9:45 to 11 a.m. / Th019**

### **Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching**

Cornerstone Teaching Panel Session

#### **Navigating Disharmony and Unprecedented Threats to Journalism and Mass Communication Education**

Moderating/Presiding

**Gabriel B. Tait**, Ball State and **Laura Smith**, Pennsylvania State

Panelists

**Earnest Perry**, Missouri

**Emily Metzgar**, Pennsylvania State

**Johnny Sparks**, Ball State

**Mira Lowe**, Florida A&M

**Gordon Stables**, Southern California

This panel examines four converging forces reshaping journalism and mass communication education—issues that cut across divisions, interest groups, and institutional classifications. Speakers will discuss: the transformation of curricula in the era of artificial intelligence; fluctuations in enrollment; threats to independent academic decision-making within university systems; and industry collapse that puts downward pressure on the professional pipeline for students and faculty. Collectively, these forces significantly impact faculty and administrators and challenge the fundamental mission of professional journalism and mass communication education within a democratic society.

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**9:45 to 11 a.m. / Th020**

### **Advertising Division**

Refereed Research Paper Session

#### **AI Disclosure in AI-generated Advertising**

Moderating/Presiding

**Fang Yang**, Grand Valley State

When AI Speaks for the Brand: Multimodal AI Disclosures and Consumer Coping in AI Avatar Video Advertising

**Ilwoo Ju**, and **Sue Lim**, Purdue

Who Wrote It, How It Reads, and Who Pays: Consumer Responses to GenAI Endorsements in Amateur Product Seeding

**Yiling Liu**,

and **Qingqing Xie**, Shenzhen University

AI vs. Human Touch: How Source Disclosure and Language Cues in Online Review Summaries Shape Consumer Responses?

**Mingxi Sun**, **Dingchao Ong**,

**Thursday, August 6, 2026**

**Shee-ann Lim, Mingxi Sun,**

**Zhuoman Li, and Chen Lou,** Nanyang Technological University

Does Using AI Signal Less Effort? AI Disclosure in Social Media Advertising  
Shapes Brand Attitudes Through Perceived Effort

**Linkun Li,** Sun Yat-Sen University;

and **Ziqian Guan,** Shanghai University of Finance and Economics

Digital Resurrection in Advertising: How Moral Legitimacy, Campaign Purpose,  
and Disclosure Shape Responses to AI-Generated

Deceased Celebrity Endorsements

**Hui Shi, and Sophia Mueller-Bryson,** Miami

Discussant

**Quan Xie,** Southern Methodist

[RP] = Denotes a Research-in-Progress submission.

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**9:45 to 11 a.m. / Th021**

**Broadcast and Mobile Journalism Division and Commission on LGBTQIA+ Communities**

PFR Panel Session

**Caring for the Storyteller: Balancing Ambition, Identity, and Self-Care in Classrooms and Newsrooms**

Moderating/Presiding

**Kristina Vera-Phillips,** Southern Methodist

Panelists

**Ryan Vasquez,** WRKF/WWNO

**Kalisha Whitman,** Florida

**Stephen Jiwonmall,** Georgia

This PF&R panel brings together newsroom professionals, educators, and emerging journalists to explore how to balance academic and career ambitions with self-care and personal well-being. Panelists will share practical strategies for managing burnout, setting boundaries, and building support networks—inside and outside the newsroom. They will also discuss how educators and newsroom leaders can model sustainable practices that prioritize health, fairness, and inclusion while maintaining journalistic excellence. As BAMJ continues to champion ethical and innovative storytelling in a rapidly evolving media landscape, this panel highlights that caring for the storyteller is essential to sustaining the craft. At a time when the industry faces record burnout and attrition, the conversation underscores a critical truth: professional success and self-preservation are not opposing goals—they are interdependent.

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**9:45 to 11 a.m. / Th022**

**Communication Technology and Communication Theory and Methodology Divisions**

Research Panel Session

**Automating Truth? AI, Misinformation, and the Future of Algorithmic Fact-Checking**

Moderating/Presiding

**Don Shin,** Texas Tech

## Thursday, August 6, 2026

### Panelists

**Azmat Rasul**, Zayed  
**Kerk F. Kee**, Texas Tech  
**Kulsawasd Bo Jitkajornwanich**, Texas Tech  
**Michael Chan**, Chinese University of Hong Kong  
**Roselyn Du**, California State Fullerton

### Discussant

**Erik Bucy**, Texas Tech

As AI increasingly mediates how information is produced, distributed, and verified, questions of truth, trust, and accountability are at the forefront of communication research. Automated factchecking tools, algorithmic labeling, and participatory verification infrastructures promise scalability, yet they also raise concerns about bias, opacity, and democratic legitimacy. This panel situates AI factchecking not merely as technical innovation but as epistemic infrastructure—systems that encode authority, credibility, and norms of evidence into algorithmic processes. At the same time, journalism’s values of transparency, independence, and accountability remain essential benchmarks. Factchecking has historically derived legitimacy from professional standards of sourcing, evidence, and editorial rigor—practices AI cannot fully replicate. By examining AI verification through journalistic ethics and civic responsibility, this panel underscores that credibility depends not only on accuracy but also on openness, traceability, and fairness. Panelists will consider how journalistic practices can guide algorithmic governance, ensuring that emerging infrastructures of factchecking uphold democratic norms, empower audiences, and preserve trust in news media. The panel will explore: • The current state of AI-driven factchecking in journalism, platforms, and global contexts. • Ethical and epistemic challenges of delegating truth judgments to algorithms. • What journalistic values of transparency, independence, and accountability can shape algorithmic verification. • The role of journalists as epistemic agents in hybrid human–AI verification systems. • Cross-cultural perspectives: How Global South contexts approach factchecking with fewer resources but greater urgency. • Implications for media pedagogy, civic education, and policy design.

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**9:45 to 11 a.m. / Th023**

### History and Law and Policy Divisions

#### Teaching Panel Session

**Learning During Crises: Best Practices for Right Now with the Teaching Media Law, Media History and the First Amendment**

#### Moderating/Presiding

**Will Mari**, Texas A&M

### Panelists

**Christoph Mergerson**, Maryland  
**Caitlin Carlson**, Seattle  
**Kathryn Montalbano**, Kentucky  
**Elisabeth Fondren**, St. John’s  
**Genelle Belmas**, Kansas  
**Eric Robinson**, South Carolina

This panel explores how media history and law scholars can teach effectively during ongoing political crises. With media law in flux and core principles under challenge, participants will share practical strategies for teaching in a divisive time.

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Thursday, August 6, 2026

9:45 to 11 a.m. / Th024

**Media Ethics and International and Communication Divisions**

Research Panel Session

**Dangerous Solidarity: How Ethical Truth-Tellers Persist in Hostile Conditions**

Moderating/Presiding

**Anita Varma**, Texas at Austin

Panelists

**Josephine Lukito**, University of Southern Denmark

**Sara Shaban**, Washington – Seattle

**Rahoof Kaliyarakath**, Texas at Austin

**Munachim Amah**, Iowa

Scholars in transnational solidarity media, with insight into the US, Nigeria, India, Iran, and Afghanistan, will share what makes solidarity dangerous, consider ethics of care as a defense, and share ways to persist in hostile conditions.

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9:45 to 11 a.m. / Th025

**Media Management, Economics and Entrepreneurship Division**

Refereed Research Paper Session

**OMGC Case Study Competition**

Moderating/Presiding

**name**, affiliation

How Does Original Content Become a Core Strategic Resource Original

Content as Strategic Resource: Audience Sentiment and Topic

Mining on Reddit's Stranger Things Community

**Liu Linchun**

and **Hu Jiage**, Shanxi University

Impact-Driven Journalism in a Profit-Minded News Ecosystem: A Case Study

of the *Texas Tribune*

**Newly Paul**, North Texas

From Moral Panic to Market Creation: Player-Entrepreneurs and Institutionalization

of China's Gaming Industry

**Yanyu Mo**, Shanghai Jiao Tong University

"Risk-Return" Analysis of M&A Logic in Media Market: A Case Study

of Game Industry in China

**Botao Guan**, Tsinghua University

Discussant

**name**, affiliation

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9:45 to 11 a.m. / Th026

**Minorities and Communication Division and Commission on the Status of Minorities**

## Thursday, August 6, 2026

PFR Panel Session

**Dr. Lionel C. Barrow Jr.'s Legacy Lives on through the Research, Teaching, and Service of 50 Barrow Doctoral Minority Student Scholarship Recipients**

Moderating/Presiding

**Felecia Ross**, Ohio State

Panelists

**Paula M. Poindexter**, Texas at Austin

**Federico Subervi**, Latin American, Caribbean and Iberian Studies Program, Wisconsin-Madison

**Jessica Retis Rivas**, Arizona

**Dorothy Bland**, North Texas

**Taylor Maze**, North Texas

**Nabila Mushtarin**, Louisiana State

This panel will feature panelists who have been honored with the Dr. Lionel C. Barrow Jr. Award. The first panelist will summarize Dr. Barrow's legacy as a reporter, advertising executive, professor, administrator, activist and change agent as well as his many contributions to the academy, students and AEJMC over many decades. We will explore how his legacy as a diversity, equity and inclusion champion lives on as well seek to answer the question of what's next in diversity research and education in the 21st century. Barrow founded the Minorities and Communication Division of AEJMC as well as Howard University's annual Communications Conference. Panelists will share a bit of their journeys, wisdom, diversity work and offer advice to diversity-oriented scholars who are entering the profession as well as those who are phasing out or have completed their academic appointments. Q&A from the audience, which will likely include graduate students and young scholars, will be a substantial part of the discussion. Furthermore, this panel could lead to a potential journal article about Barrow's legacy and lessons in leadership.

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**9:45 to 11 a.m. / Th027**

### **Public Relations Division**

High-Density Refereed Research Paper Session

**Top Teaching Papers and GIFT High-Density Session**

Moderating/Presiding

**Tugce Ertem-Eray**, North Carolina State

### **Top Teaching Papers**

Challenging the Boss: Using AI Role-Play to Teach Moral Dissent in Public Relations\*

**Tiffany Gallicano**, North Carolina Charlotte,

and **Casey Nash**, American Association of School Customer Service

Exploring the Perceived Efficacy of Custom AI Chatbots in Public Relations Education\*\*

**Shanetta Pendleton**

and **Michele Lashley**, Elon

\* First Place Paper, Teaching Paper Competition

\*\* Second Place Paper, Teaching Paper Competition

### **Top GIFT Papers**

Both Sides of the Podium: Building Collaboration Between Public Relations and Journalism Students\*

**Erika Schneider** and **Lauren Bavis**, Syracuse

IMC Connect! Conference: Experiential Learning in Public Relations

Thursday, August 6, 2026

from a Dialogic Standpoint\*\*

**Amanda Sams**, Mississippi

Teaching Prompt Engineering in Public Relations: A Class-Tested AI Module  
for Strategic Message Design\*\*\*

**Imran Mazid**, Grand Valley State

and **Zulfia Zaher**, Central Michigan

“So, Why Should We Hire You?” Practicing for the Job Interview in a PR Class

**Justin Pettigrew**, Kennesaw State

Discussant

**Emily S. Kinsky**, West Texas A&M

\* First Place Paper, GIFT Competition

\*\* Second Place Paper, GIFT Competition

\*\*\* Third Place Paper, GIFT Competition

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9:45 to 11 a.m. / Th028

**Commission on the Status of Women and Entertainment Studies Interest Group**

Teaching Panel Session

**History, Public Memory, and Popular Culture: Expanding the Scope of Historical Authority**

Moderating/Presiding

**Lisa Burns**, Quinnipiac

Panelists

**Lauren Auverset van Gerwen**, Louisiana at Lafayette

**Raiana de Carvalho**, Furman

**Melissa Greene-Blye**, Kansas

**Felicia McGhee-Hilt**, Florida A&M

**Antonio Mercurius**, Howard

Public memory—how groups of people collectively remember their past—is a useful lens for critically engaging with history. While public memory includes first-hand testimonials, historical accounts, and oral histories, much of what we know and remember about the past is mediated. News media coverage, books, movies, television shows, songs, museums, memorabilia, and more contribute to our shared social memories. However, these popular culture sources of public memory are often not granted the equivalent level of historical authority afforded to more traditional archival materials and the producers of these materials did not grant the same legitimacy as historians. This panel focuses on who has the authority to shape history and public memory, specifically how popular media have created space for voices that have been underrepresented/erased from more traditional histories. Paying particular attention to who tells the story/writes history—and whose voices have been marginalized, forgotten, or purposely left out of more traditional historical accounts and archives—panelists will discuss how a critical/cultural perspective provides a more nuanced understanding of our shared past. Taking a more inclusive approach to what “counts” as history also highlights connections between individual and collective memories, the impact of shared history on social group identities, and the importance of reclaiming stories of those who have been overlooked/ignored and adding them to our shared historical narrative. This topic is more important than ever as historians, journalists, and institutions of public memory are under attack from public officials actively trying to rewrite history from their own ideological perspective.

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9:45 to 11 a.m. / Th029

**Thursday, August 6, 2026**

**Association of Schools of Journalism and Mass Communication**

General Session

**The Road Ahead: How Are JMC Leaders Managing the Future?**

Moderating/Presiding

**Hub Brown**, Florida, ASJMC President 2025-26

Panelists

**Andrea Miller**, Oklahoma

**Mark Lodato**, Syracuse

**Brian Butler**, Alabama

**Battinto Batts**, Arizona State

**Dave Kurpius**, Missouri

If the last several years are any indication, the road ahead for journalism and mass communication programs promises to be challenging. Culture war attacks on higher education have made it harder to deliver curriculum, remain internationally competitive with faculty and graduate students, and support diverse scholarship. The demographic cliff is here, downsizing incoming cohorts of students. The industries of journalism and mass communication are changing even more rapidly than before, challenging programs to adjust curriculum to keep up. At the same time, there is opportunity, as new career paths are being formed, artificial intelligence aids some industries even as it disrupts others, and the need on the part of the public for information and connection is as clear as ever. How do leaders of journalism and mass communication institutions see the future? What are they preparing for? How is the changing environment affecting their SWOT analysis? Journalism and mass comm leaders will discuss these issues and share how their programs are preparing.

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**9:45 to 11 a.m. / Th030**

**Routledge/Taylor and Francis and AEJMC Elected Standing Committee on Publications**

Panel Session

**Publishing in Books and Academic Journals**

Moderating/Presiding

**Alyssa Appelman**, Kansas, Chair, AEJMC Publications Committee

Panelists

**Ashley Domingo Hendricks**, Publisher, Taylor and Francis

**Dani Giglia**, Publishing Editor I, SAGE

Description

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**9:45 to 11 a.m. / Th031**

**Urban Communication**

Award Panel Session

**Title**

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Description

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11:30 a.m. to 12:45 p.m. / Th032

Association for Education in Journalism and Mass Communication

[08-1130] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division

Topic I — Trusting the Machine? AI, Chatbots and Digital Health

01 • From Government Support to Preventive Action: Understanding Adoption of Mobile Dementia-prevention Tools through the Protection Motivation Theory

**Chuling Song; Huanyu Bao; Li. Crystal Jiang;**

**KWOK Chi Wai Ron; Edmund.W.J Lee**

02 • Beyond Literacy: Examining the Role of Motivation and Digital Media Literacy Interventions in Shaping Resistance to Misinformation

**Mengxue Ou; Mengxue Ou; Soo Fei Chuah; Shirley Ho**

03 • Meta-Analysis of AI Chatbot Interventions and Mental Health Outcomes: The Impact of Interface Features and Functional Roles

**Jiun-Yi Tsai; Jiun-Yi Tsai; Yen-I Lee;**

and **Louise Ying-Chia Hsu**, South Florida

04 • Telemedicine and the Reconfiguration of Medical Practice: Physicians' Perceptions of Autonomy, Trust, and Communication in South Korea

**Sujin Kim; Claire Shinhea Lee; Gyeong Bin Kim**

05 • How AI Trust Shapes Health Beliefs and Behavioral Intention Among Young Adults on Short-Video Platforms

**Liujiang Ye; Jianhong Wu**

06 • Digital Health Technologies as Communicative Infrastructures in Care for Patients with Limited English Proficiency: A Scoping Review

**Xu Xiao; Nanlan Zhang; Jungmi Jun**

07 • Feeling Guilty for Asking AI about Your Health? Predictors of GenAI Use Guilt and Health Information Seeking in Austria and Japan

**Jaroslava Kaňková; Aleksandra Lazić; Sofie Vranken; Jörg Matthes;**

**Mihoko Seki; Yuko Kawano; Akiyo Ito; Yu Sakagami; Miho Iwakuma**

08 • Life Shocks and Digital Addiction among Older Adults: Evidence from Japan

**Qiupeng Wang**, affiliation

09 • Professionalism Before Warmth: Exploring How Users Make Sense of Affiliative Humor in AI Health Chatbots

**Qiaoge Xie; Duoduo Ye**

10 • Digital Health Tools as Conditional Cognitive Extensions: Patient Portals, Wearables, Communication, and Trust in Healthcare Systems

**Chang Sup Park; Subrata Roy; Doyle Yoon**

11 • Does More Mean Better? A Computational Analysis of AI and Physician Communication Strategies in Online Health Consultation

**Ruoqing Guo; Hao Gao**

12 • Diffusions and Adoptions of the AI-driven Health App: Evidence from 2020-2025 Provincial Panel Dataset across China

## Thursday, August 6, 2026

**Yuzhao Zhang; Xiaojing Li; Yuzhao Zhang; Deshun Li**

- 13 • AI-Mediated Vicarious Experience and Medical Mistrust in China  
**Zituo Wang; Vivian Zhai; Jiayi Zhu; Haoyu Huang**
- 14 • From Algorithmic Gossip to Collaborative Domestication: How Social Media Users Co-Construct Mental Health Chatbots  
**yan zhou**, affiliation
- 15 • An Innovation or Deception? Examining AI Claims in U.S. Hospital YouTube Videos  
**Tae Kyung Ha; Eyun-Jung Ki**
- 16 • Trusting Generative AI for Health Advice  
**Asheley Landrum; Nitin Verma; Amanda Kehrberg**
- 17 • Human-AI Collaboration or Cognitive Overload? The Effects of Generative AI Greenwashing on Creative Workers  
**Yiran Liu; Shuining Wang**
- 18 • The Strategic Use of Linguistic Agency Language in Climate Change Communication  
**Meng Chen; Jilong Wang; Zhuo Guo**
- 19 • Functional and Relational Use of AI Chatbots: A Self-Determination Theory Approach to Psychological Well-being and Social Support among College Students  
**Bridget Maglo**, affiliation
- 20 • Beyond Access: eHealth Literacy Mediates Structural Barriers but Not Identity-Based Disparities in SRH Chatbot Adoption  
**Divya S**, affiliation

### Cultural and Critical Studies Division

#### Topic I – **Media Subcultures and Counterpublics in Contemporary China**

- 21 • Practicing Algorithms, Building Relations: New Farmers' Livestream E-Commerce in Rural China  
**Miaodian Mai**, Sun Yat-sen University
- 22 • Spatial Affordances of Livehouses: The Leisure Practices and Meaning-Making of Urban Youth in China  
**Liqiong Wen** and **Junli Zhao**, Jinan University
- 23 • Language, Mediation, and Platform Power: Reconfiguring Social Relations through the Term "Fensi" in China's Digital Ecosystem (2003–2025)  
**Yoongge Wu**, Nanjing University
- 24 • Navigating the Grey Market: Original-Order Consumption and Everyday Resistance in China's Polymedia Marketplace  
**Shuoxuan Kuang**, and **Deya Xu**, East China Normal University;  
and **Tingting Liu**, University of Technology Sydney
- 25 • Feelings in the Shadow: Affective Governance and Queer Affects in Contemporary China  
**Linjie Dai**, Wisconsin, Madison

Discussant

**name**, affiliation

#### Topic II – **Marriage, Family, and Gender Politics**

- 26 • "A Canary in a Gilded Cage": The Illusion of Empowerment of Only-Child Daughters and Reproduction of Gender Inequality in Marriage Payment on Social Media in China  
**Yi-ming Lin** and **Ding-yan Shan**, University of Macau
- 27 • "Fear of Marriage" as Resistance: Negotiating Marital Order in A Digital Public Sphere  
**Xiaoqin Li, Yuhsin Kung**, and **Jiaqi Liang**, University of Macau;  
**Holly Deng**, Duke University, and **Yushi Liu**, University of Macau
- 28 • 'It's Not Like Picking a Cereal': Critical Perspectives on NIPT Promotional Materials  
**Megan Denny**, Kansas
- 29 • Negotiating Girlhood: Women's Memory Work and Gender Politics

## Thursday, August 6, 2026

in the Age of Social Media

**Gengyao Li**, Peking University;

**Haoyang Lin**, Xiamen University;

and **Shengyi Gao**, Huazhong University of Science and Technology

30 • “Who Hasn’t Given Birth?” Counter-Narratives of Childbirth Injury on Chinese Social Media\*

**Yi Zhu**, Xiamen University

Discussant

**name**, affiliation

Topic III – **Platformed Control of Labor and Ownership**

31 • Community Outsourcing: The Organization of Creative Labor Transformation, Production, Stratification, and Mobility on Hycpic

**MengYao Li**, Shenzhen University

32 • Beyond the Gatekeepers: How OTT Platforms Are Reshaping Indian Cinema’s Creative Landscape

**Naqibun Nabi**, and **Sharjana Hossain**, Colorado State

33 • Politicizing Voice Under the Structure of Private Media Ownership and Public Media Control

**Oladoyin Abiona**, Florida State

34 • “At Least It Will Be 24 Hours Without Fake News”: A Thematic Analysis of Online Comments on Newsroom Strikes

**Qiongye Chen**, University of Colorado, Boulder;

and **Ever Figueroa**, University of Colorado, Boulder

35 • From Coded Space to Code/Space: Algorithmic Wrapping and Mobile Labor in China’s Platform Freight Industry

**Hongxi Ye**, University College London

Discussant

**name**, affiliation

Topic IV – **Intersection of Visual, Digital, and Alternative Culture**

36 • Bleed Him Beautiful: Cinematic Time and the Aestheticised Punishment of the Male Body in Contemporary Anime

**Ella Ching Yi Chan**, The Chinese University of Hong Kong

37 • A Future and History of Inextricability: The Logical Equivalence of Diversity and Sustainability in Advertising

**Susan McFarlane-Alvarez**, Michigan State

38 • Explicating Subculture in the Algorithmic Age: The Five Dimensions of Subculture Framework

**Ziqi Zhu**, Florida

39 • Constructing Sexualities Across Transnational Spaces: The Experiences of Ghanaian Youth Abroad

**Emmanuella Seyram Aku Kwamee**, Ohio

40 • The Addictive Cage: Configured Identities and Rights Inequalities Among Ordinary Digital Nomads

**Yiran Chen**, Shanghai Jiao Tong University

Discussant

**name**, affiliation

\*Third Place Student Paper Winner, Cultural and Critical Studies Division

**International Communication Division**

**Minorities and Communication Division**

46 • [RP] Maintaining Presence, Stalled Relations: The Logic of Relational Formation among Migrant Older Adults in Digital Interaction

**Shuting Ren**, Shanghai University

47 • Examining How Intersectional Identities Shape Experiences of BIPOC and International Doctoral Students in the U.S. Public Relations Programs

**Rosalynn Vasquez**, Suffolk University,

**Tugce Ertem-Eray**, North Carolina State,  
and **Solyee Kim**, Howard

48 • Online Public Speaking and Minoritized Students: A Qualitative Study at a Community College

**Larry Willis**, Bowling Green State

49 • “I Am Not Sofía Vergara”: Hispanic Women Dismantling Female Stereotypes in Models in The U.S. Advertising Industry

**Marta Mensa**, North Texas

50 • [RP] Who Gets to Be American? Cultural Citizenship, Counterpublics, and Audience Responses to Bad Bunny’s 2026 Super Bowl Halftime Show

**Temir Kalbaev**, Ohio

Discussant

**Byron Keys**, Tennessee

**Public Relations Division**

Topic — **Crisis Response, Strategic Silence & Reputation Management**

51 • The Messenger is the Message: Examining the Effects of Crisis Type and Spokesperson Choice on Publics’ Moral Emotions, Perceived Accountability and Authenticity, and Behavioral Intentions

**Rongting Niu**, Georgia, **Ejae Lee**, Boston,

**Yan Jin**, and **Yi Zhao**, Georgia

52 • When Outrage Wears Out: Outrage Fatigue and Crisis Response Effectiveness

**Victoria Kyriakopoulos**

and **Erika Schneider**, Syracuse

53 • Strategic Silence in Crisis Communication: Cultural, Ethical, and Intersectional Perspectives from Kenyan Public Relations Practitioners

**Teresia Nzau**, Messiah University

54 • [RP] Too Soon, Too Late, or Never: When Is the Right Time for an Organization to Apologize?

**Divine Adesoji**, **Anita Degbey**,

and **Sunha Yeo**, Kansas State

55 • [RP] Examining Information Processing and Advocacy Intentions Among CSA Supporters and Opponents

**Anli Xiao**, South Carolina, **Yanan Wu**, Pennsylvania State,

**Michail Vafeiadis**, Auburn,

and **Holly Overton**, Pennsylvania State

Discussant

**Hyejoon Rim**, The Chinese University of Hong Kong

**Scholastic Journalism Division**

56 • Digital Media Competence and Life Satisfaction among People with Physical Disabilities: The Mediating Role of Self-Efficacy

## Thursday, August 6, 2026

**Jaehee Cho**, Sogang University,  
**Herim Erin Lee**, Hankook University of Foreign Studies  
and **Nan Zhou**, Sogang University

57 • [RP] From Skills to Agency: A Phenomenological Study of Older Adults' Media Engagement and the Foundations of Participatory Adult Media Literacy

**R. Alan Berry**, Maine

58 • [RP] Assessing Faculty Readiness for Contract Grading: An Exploratory Study of Journalism and Mass Communication Faculty Perceptions

**Andrew Abernathy**, **Rosemary Avance**,  
and **Rachel Lim**, Oklahoma State

59 • [RP] When Numbers Collide with Narrative: Using Reflective Journaling to Improve Student Numeracy

**Sarah Witmer**, Iowa

60 • [RP] Reconstructing the "Rehearsal Space": Journalistic Practice and Value Migration in Chinese Campus Media

**Yang Yuge**, Nanjing University,  
and **Huizhen Dong**, independent scholar

61 • [RP] From the Perspective of SOR: News Majors' Cognition, Emotion and Coping Strategies in the Face of AI's Disruption to Journalism

**Sitong Li**, **Sihan Chen**,  
and **Yijia Zeng**, Communication University of China

Discussant

**name**, affiliation

### Commission on LGBTQIA+ Communities

62 • The Professional Backstaging of LGBTQ+ Identity in Sports Journalism\*

**Ashley Carter**, Colorado-Boulder

63 • Out and On Television News: Motivators to Disclose LGBTQ+ Identity to Viewers\*

**Robert Richardson**, Sam Houston

64 • Coded Desire, Borrowed Hierarchies: Symbolic Labels and Intra-Community Stratification among Gay Men on Xiaohongshu\*\*

**Xuanxin Zhao**, Cambridge

65 • "What Makes Us Fourth Love?" Symbolic Boundary Work and Gendered Definitional Politics in a Chinese Non-Normative Heterosexual Community\*\*\*

**Chen Sun**, Shandong

66 • Situational Appraisal of Perceived Healthcare Quality: Do the Effects of Patient-Centered Communication Vary Across Heterosexuals, Homosexuals, and Bisexuals?\*\*\*

**Yang Wu**, City University of Hong Kong

**Haijing Quan**, Milan

**Xingyue Dai**, City University of Hong Kong

**Yiqian Gao**, City University of Hong Kong

Discussant

**Cassandra Hayes**, Texas Christian

\* Third Place Faculty Paper Award, (tie), Commission on LGBTQIA+ Communities

\*\* Second Place Student Paper Award, Commission on LGBTQIA+ Communities

\*\*\* Third Place Student Paper Award, (tie), Commission on LGBTQIA+ Communities

[RP] = Denotes a Research-in-Progress submission.

## Thursday, August 6, 2026

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**11:30 a.m. to 12:45 p.m. / Th033**

### **Broadcast and Mobile Journalism Division**

Refereed Research Paper Session

**The Digital Lens: Analyzing How Online Platforms Are Shaping Perceptions of News People and Their Messages**

Moderating/Presiding

**Damilola Oduolowu**, South Carolina

Are You Paying Attention? Exploring News Perceptions Across Online Platforms

**Md Oliullah, Jessica Zimmerman, Elizabeth Flores,**

**Taylor Clark, Hannah Lisenbee and Glenn Leshner**, Oklahoma

Temporal Constraints of Mobile Engagement: Implications for Attention to News and Digital Content

**Ronald Yaros**, Maryland

The Duality of Digital Journalism: Recontextualizing Professionals and Platform-Native Commentators on YouTube

**Yinqiao Zhao and Luwei Rose Luqiu**, Hong Kong Baptist

Gatekeeping in Mobile Journalism: A Comparative Framework for Autonomous and Constrained Media Environments

**Mamunor Rashid**, Colorado

**[RP]** Reporting for Your Page: An Experiment on Delivery Style, News Topic, and Journalistic Credibility on Tiktok

**Alejandro Hernandez**, Texas

Discussant

**Beth Concepcion**, Linfield

**[RP]** = Denotes a Research-in-Progress submission.

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**11:30 a.m. to 12:45 p.m. / Th034**

### **Communication Technology Division**

Refereed Research Paper Session

**Aging, Digital Inclusion, Human Connection**

Moderating/Presiding

**Wenlin Liu**, Florida

“They Don’t Make You Feel Useless”: Warm Experts and Digital Inclusion Among Older Adults

**Jennifer McDermitt**, Michigan State

## Thursday, August 6, 2026

A Latent Profile Analysis of User Archetypes in VR-based re-employment  
Device Adoption Intention of Older Adults in Singapore

**Yan Sun** and **Younbo Jung**, Nanyang Technological University

Changing Minds, Changing Tech: How Growth Mindset Facilitates  
the Digital Engagement of the Elderly

**Shengwei Fan, Fangfang Yu,**

**Wenjie Wang, Xinyue Xiong,**

**Jingwen Yu, and Bingcan Li**, Shenzhen University

Finding Meaning in Mourning: Building Empathetic Responses  
to Grieving Individuals Using Immersive Technologies

**Othello Richards** and **Brooke Strong**, Brigham Young

The New Stage of the Digital Divide: Patchwork Governance & Stratified Access

**Amanda Reid**, North Carolina at Chapel Hill

Discussant

**Soojong Kim**, California, Davis

[RP] = Denotes a Research-in-Progress submission.

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**11:30 a.m. to 12:45 p.m. / Th035**

### History Division

Research Panel Session

**Constructing Identity: Race, Class, and Authority in U.S. Journalism History**

Moderating/Presiding

**Dianne Bragg**, Alabama

From Genius to Public Personhood: Constructing Scientific Authority  
in The New York Times' Coverage of Nobel Laureates, 1946–2025

**Yong Volz, Alice Yu,**

and **Ian McKenzie**, Missouri

The Left-Behind White Working Class in U.S. Politics and Media:  
A Representational History from the 1970s-2000s

**Christopher Cimaglio**, Denison

The Von Buelow Affair: The Transformation of a New Orleans  
Race Scandal into National, Sensational News

**Russell Meeuf**, Idaho

"The Real Negro News": Affirmative Action and the Local News  
in Post-Jim Crow Mississippi 1969-1980"

**Ian Collins**

and **Robin Sundaramoorthy**, Lehigh

Discussant

**Sid Bedingfield**, Minnesota

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**11:30 a.m. to 12:45 p.m. / Th036**

### International Communication Division and Commission on the Status of Minorities

**Thursday, August 6, 2026**

PFR Panel Session

**The New Academic Divide: How Mobility Privilege Shapes Global Communication Scholarship**

Moderating/Presiding

**name**, affiliation

Panelists

**name**, affiliation

Journalism and communication research has long been underpinned by an assumption of unfettered scholarly mobility. The ability to travel for fieldwork, attend international conferences, and pursue global fellowships is often treated as a marker of professional legitimacy. Yet for international scholars such mobility has never been equally available. It has always been circumscribed by immigration regimes, visa precarities, and funding asymmetries. In recent years, the rise of nativist politics and increasingly securitized migration policies have made academic movement more restricted, unpredictable, and politically charged. Immigration and visa processes have become more opaque, administrative hurdles more burdensome, and the ability to travel more closely tied to nationality and geopolitical standing. This convergence of political hostility and bureaucratic volatility has transformed long-standing inequities into structural barriers that directly shape who can conduct fieldwork, build collaborations, or present at international conferences. The resulting disparities are not merely professional but epistemic. Research questions go unasked when field sites are inaccessible, archives remain closed, and collaborative projects are abandoned because borders cannot be crossed. These exclusions determine what kinds of journalism and communication scholarship circulate in our journals and conferences, and whose intellectual contributions are delayed or diminished. By foregrounding the intersection of professional expectations, structural constraints, and the emotional toll of immobility, panelists will examine how journalism and communication research is unevenly produced, circulated, and recognized. The discussion will generate strategies for institutional awareness and advocacy within AEJMC at a moment when global scholarly exchange is increasingly under unprecedented strain.

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**11:30 a.m. to 12:45 p.m. / Th037**

**Mass Communication and Society and Cultural and Critical Studies Divisions**

Research Panel Session

**Digital Mental Health and the "Do My Own Research" Era: A Critical Cultural Perspective**

Moderating/Presiding

**Jason Cain**, Mississippi

Panelists

**Amanda Sams**, Mississippi

**Phillip Arceneaux**, Miami

**Christopher Schwartz**, Rochester Institute of Technology

**Eugene Kim**, Mississippi

**Megan Duncan**, Virginia Tech

**Mark Heisten**, Marist

**Kate Friedel**, Colorado, Colorado Springs

**Tara Walker**, St. Bonaventure

This panel examines the intersection of digital media, institutional trust, and mental health. While online tools and therapy influencers promise to democratize care, they also risk commodifying data and deepening power imbalances. Scholars will discuss the "potential and peril" of this landscape, focusing on the impact of AI, health literacy, and the evolution of mis/disinformation. By analyzing perceptions of expertise and the politicization of health communication, this interdisciplinary group highlights how critical cultural research can navigate today's

## Thursday, August 6, 2026

complex media environment. Ultimately, we explore what effective, humanistic health communication looks like in an increasingly automated and fractured digital world.

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**11:30 a.m. to 12:45 p.m. / Th038**

### **Media Management, Economics and Entrepreneurship and Magazine Media Divisions**

Research Panel Session

#### **Media Consolidation Reconsideration**

Moderating/Presiding

**name**, affiliation

Panelists

**name**, affiliation

This panel, Media Consolidation Reconsideration, brings together scholars and policy experts to critically examine the economic and managerial forces driving consolidation, along with its implications for regulatory oversight and public accountability. Panelists will discuss how mergers and vertical integrations alter ownership models, advertising markets, and labor structures, while analyzing the policy responses of the Federal Communications Commission (FCC) and the Department of Justice (DOJ) in promoting fair competition and media diversity. By integrating perspectives from media economics, management, and policy studies, this session will illuminate the systemic consequences of concentrated ownership on industry sustainability and democratic communication. It will also propose frameworks for regulatory reform, alternative business models, and public-interest interventions that can ensure a more pluralistic and economically resilient media ecosystem in the U.S.

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**11:30 a.m. to 12:45 p.m. / Th039**

### **Public Relations and Political Communications Divisions**

Edelman-Adams PFR Panel Session

#### **Communicating and Counseling in Polarized Times**

Moderating/Presiding

**Luke Capizzo**, Michigan State

Panelists

**Caitlin Semo**, Edelman

**Arunima Krishna**, Boston

**Myiah Hutchens**, Florida

**Sifan Xu**, Tennessee Knoxville

This panel provides an opportunity to bring together leading scholars from public relations and journalism—as well as representation from Edelman, building on a decades-long partnership with the AEJMC Public Relations Division—to discuss the ways researchers and practitioners can work together to address the challenges of communicating in polarized times.

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**11:30 a.m. to 12:45 p.m. / Th040**

**Thursday, August 6, 2026**

**Commission on the Status of Minorities and Association for Education in Journalism and Mass Communication  
Council of Divisions**

Research Panel Session

**Nothing About Us Without Us: Indigenizing Indigenous Media Research**

Moderating/Presiding

**Cristina L. Azocar**, San Francisco State

Panelists

More Research, Same Exclusion? Rethinking AEJMC and Indigenous Scholarship

**Cristina L. Azocar**, San Francisco State

From Downright Disrespect to Failure to Follow Through: A Timeline of Indigenous  
Scholars and AEJMC Access

**Melissa Greene-Blye**, Kansas

Bloomington Indigenous Research is Not Relevant to Me... and Other Misconceptions

**Ryan Comfort**, Indiana

AEJMC has treated Indigenous scholars and our research with disrespect. Research on our communities by non-Indigenous scholars is extractive and devoid of Indigenous participation. Most active Indigenous scholars working in the field of communication did not attend the 2025 conference because of past treatment. However, junior faculty can't just pass these conferences. We have tried, without success, to get the leadership to hear our complaints, so we are going to try to engage with other scholars in a panel discussion. This panel is our way of letting AEJMC know that we will not be sidelined.

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**11:30 a.m. to 12:45 p.m. / Th041**

**Religion and Media Interest Group and Media Ethics Division**

Teaching Panel Session

**Covering Religion and Spirituality in the United States: Pedagogical Approaches for Journalism  
Ethics and Reporting Courses**

Moderating/Presiding

**Kathryn Montalbano**, Kentucky

Panelists

**Allyson DeVito**, Kentucky

**Will Mari**, Texas A&M

This teaching panel will be especially important with the growing coverage of religion stories in the United States despite the gradual decline of the religion beat, as reporters who work outside of this beat might refine their coverage of politics, sports, and more through a deeper understanding of this sociological pillar of U.S. culture and society.

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**11:30 a.m. to 12:45 p.m. / Th042**

**Association for Education in Journalism and Mass Communication Committee on Career Development**

Panel Session

**Navigating the Challenges and Opportunities of Mid-Career Faculty**

105

2026 AEJMC New Orleans, LA Conference Program Copy

## Thursday, August 6, 2026

Moderating/Presiding

**Weiwu Zhang**, Ball State

Panelists

**Patrick Merle**, Florida State

**Marisa Porto**, North Carolina at Chapel Hill

**Robert Quigley**, Texas at Austin

**Matt Ragas**, DePaul

**Adrienne Wallace**, Grand Valley State

Mid-career faculty often wrestle with questions about purpose, focus, and next steps in an ever-evolving higher education landscape filled with tremendous uncertainties. This panel gathers faculty and academic leaders to equip mid-career faculty with practical and actionable strategies to stay engaged with clarity and purpose, identify their next steps, and cultivate their leadership skills to lead effectively from any role.

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**11:30 a.m. to 12:45 p.m. / Th043**

**AEJMC/Peter Lang Scholarsourcing**

**Office Hours**

Moderating/Presiding

**Sarah Smith-Frigerio**, Tampa

Based on the concept of crowdsourcing, Scholarsourcing is a joint publishing initiative between the Association for Education in Journalism and Mass Communication (AEJMC) and Peter Lang Publishing. The series reimagines the way that scholarly books are proposed, peer-reviewed, and approved for contract during this time of relentless change in both the journalism and publishing industries. Beginning with a call from AEJMC each fall, members are invited to submit short book proposals that are relevant to journalism and communication and speak to the mission of AEJMC. Proposals are uploaded to an online public platform that allows as many AEJMC members as possible to browse, review, and then vote on and pledge support. This platform encourages public dialogue among multiple parties to improve the potential of each book project.

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**11:30 a.m. to 12:45 p.m. / Th044**

**The Arthur W. Page Society**

**Research Panel Session**

Moderating/Presiding

**Rochelle Ford**, Chief Executive Officer, Page Society

The Arthur W. Page Society is a global invitation-only membership organization that aims to strengthen the enterprise leadership role of Chief Communications Officers (CCOs) and their teams, helping them drive innovation and shape the future of the profession. This session introduces Page's thought leadership including its benchmark study, AI and workforce study in partnership with Ragan Communications, Confidence in Business global consumer study with Harris Poll, and the Page "Corporate Character" Model. Learn what CCO and other senior leaders want to learn from researchers. Opportunities to conduct partner research and secondary analysis of data will be discussed. Page and Page Up educator members are encouraged to attend.

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**Thursday, August 6, 2026**

**11:30 a.m. to 12:45 p.m. / Th045**

**Scripps Howard Foundation**

Teaching Panel Session

**Transforming Curriculum Through Collaboration: Join the Howard Centers' Joint Investigation on Elections**

Moderating/Presiding

**Mike Canan**, Senior Director of Journalism Strategies, Scripps Howard Fund

Panelists

**Nichole Cyperian**, director, Roy Howard Community Journalism Center, Southern Mississippi

**Sean Mussenden**, director, Howard Center for Investigative Journalism, Maryland

**Mark Greenblatt**, director, Howard Center for Investigative Journalism, Arizona State

The Howard Centers and the Roy Howard Community Journalism Center have deep experience collaborating with schools and newsrooms. The Centers will share how they collaborate and an opportunity to work on a reporting project and earn a mini grant.

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**11:30 a.m. to 12:45 p.m. / Th046**

**South Asia Communication Association (SACA)**

Refereed Paper Research Session

**Media Research on South Asia & Its Diaspora Worldwide-I**

Moderating/Presiding

**Deb Aikat**, University of North Carolina, Chapel Hill, USA  
and **Jatin Srivastava**, Ohio University, USA

Theme I — **Artificial Intelligence: Roles and Applications in South Asia**

Synthetic Intimacy at Scale Generative AI, Affective Personalization  
and Parasocial Relationships Between Pakistani Influencers and Urban Youth

**Sara Anwar**, Minhaj University Lahore, Pakistan

Using AI-Assisted Image Analyses of Water Conservation Campaigns from the  
Global South: Methodological and Practical Implications

**Yowei Kang**, Auburn University at Montgomery, USA;

and **Kenneth C. C. Yang**, The University of Texas at El Paso, USA

AI-Generated Political Messages and Public Trust in Bangladesh:

A Social Media Credibility Study

**Zareen Tasnim**, University of Nevada, Reno, USA

An Exploratory Study of the Use of AI-Generated Content on Facebook in Nepal

**Rashmi Thapaliya**, Eastern Illinois University, USA;

and **Shugofa Dastgeer**, Texas Christian University, USA

Understanding Grassroots AI Adoption in Afghanistan: A Quantitative Study  
of AI Generated Social Media Content

**Shugofa Dastgeer**, Texas Christian University, USA;

and **Rashmi Thapaliya**, Eastern Illinois University, USA

Discussant

**Thursday, August 6, 2026**

**Zahed Arman**, Mississippi State University, USA

**Theme II — Strategic Communication in South Asia**

Interpreting Negative Political Campaigns on Facebook: Voter Perspectives from Bangladesh's 2026 National Election

**Zareen Tasnim**, University of Nevada, Reno, USA

A Comparative Study on Quick Commerce Purchasing Preferences and Shopping Patterns of College Students Based on Their Living Arrangements

**Lopamudra Sahu**, NIFT Panchkula, India;

**Ritika Kumari**, NIFT Panchkula, India;

and **Prinshu Singh**, NIFT Panchkula, India

Beyond General Trust: How Brand Loyalty and Social Media Drive News Consumption In India`

**Madhupa Bakshi**, The Heritage Academy, India;

and **Prashant Mishra**, Indian Institute of Management Calcutta, India

The Role of Pakistani Food Bloggers in Promoting (Un)Healthy Population

**Awais Saleem**, Lamar University, USA;

and **Muhammad Saleem**, University of Houston, USA

Using Eco-Games to Promote UN Sustainable Development Goal #13

(Climate Action) In South Asia: A Text Mining of Stakeholders' Narratives

**Yowei Kang**, Auburn University at Montgomery, USA;

and **Kenneth C. C. Yang**, The University of Texas at El Paso, USA

Discussant

**Jatin Srivastava**, Ohio University, USA

**Theme III — Media and Society in South Asia**

Influences And Pressures on Journalistic Autonomy: Evidence from India

**Manasvi Maheshwari**, University of Miami, USA

Not All Political Communication Is Populist: Rethinking Ideational Approaches In Policy-Oriented Contexts

**Mahbubur Rahman Khan**, Independent Researcher, Sweden

Transforming Learning Through Design Thinking

**Sara Wahid**, Independent Researcher, Pakistan

Traditional And Digital Media as Instruments of Minority Rights Advocacy in South Asia

**Phuong Thi Vi**, TNU - University of Sciences, Vietnam

Discussant

**Deb Aikat**, University of North Carolina, Chapel Hill, USA

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). SACA was constituted in the 2015 AEJMC annual conference. SACA members involve more than 600 professionals and scholars worldwide.

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**1:15 to 2:30 p.m. / Th047**

**Broadcast and Mobile Journalism and Media Ethics Divisions**

Research Panel Session

**Training Tomorrow's Journalists: AI Literacy, Accountability, and Ethical Practices in Broadcast Curricula**

Thursday, August 6, 2026

Moderating/Presiding

TBD

Panelists

**Heidi Makady**, Texas State

**Kelly Kaufhold**, Texas State

**Stan Jastrebski**, Missouri

**Lee Zurik**, Gray Media AI

Panelists will present research on student perceptions of AI use, its influence on storytelling and production learning, and the integration of AI literacy into journalism curricula. This is a timely and significant topic as newsrooms continue to grapple with how best to integrate AI tools and training into journalistic practice to ensure future journalists are well equipped when using emerging technologies while upholding professional standards.

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1:15 to 2:30 p.m. / Th048

Communication Technology and Advertising Divisions

[09-1315] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

**Advertising Division**

Topic I — **AI Transformation: Perspectives from Classrooms to Creative Agencies to Media**

01 • “I Am Always Scared Professors Are Going to Think I Am Cheating”

Complex Trust and Unspoken Vulnerabilities in Advertising Education:

A Belief Elicitation Approach to Student AI (Dis)Engagement

**Yerkebulan Almanov**,

and **Chuqing Dong**, Michigan State

02 • Navigating Generative AI in Advertising Education: Ethical Dilemmas and Pedagogical Interventions

**Sujin Kim**, **Rachel Lim**,

and **Lori Christie**, Oklahoma State

03 • Between the Mutable and the Immutable: How Generative AI Reshapes Creativity Among Advertising Copywriters

**Zhouying Jia**,

and **Yong Hu**, Peking University

04 • Hybrid Intelligence and the Fluid Mesh: Structural Reconfiguration of Advertising Creative Agencies by Generative AI

**Zhouying Jia**, Peking University;

and **Chunyi Liu**, Beijing Foreign Studies University

05 • How Generative AI Advertising Is Framed: Media Narratives and Framing Cues

**Jeongmin Ham**, **Sieun Ha**, Tennessee;

and **Xinyi Zuo**, Florida

Discussant

**Anastasia Kononova**, Michigan State

Topic II — **Consumer Literacy & Persuasion Knowledge**

06 • Rethinking PKM Through the Vulnerables, An Inquiry Into the Impact of Social Media Algorithms on the LGBTQ+ Community

**Julio Martin Velasquez Berrios**, Miami

07 • Capital Invasion in BoPo: The Effects of the Commodification of Body

109

2026 AEJMC New Orleans, LA Conference Program Copy

## Thursday, August 6, 2026

Positivity Content on Persuasion Knowledge Activation and Body Image Concerns among Chinese Women

**Jiaxun Zhang**, Amsterdam (Alumna)

**08 •** Detecting Manipulative Influencer Advertising Targeting Teens: A Human–AI Multimodal Analysis

**Huan Chen, Yuan Nan, Xiaofan Wei,**  
and **Bhanu Prakash Reddy Gundam**, Florida

**09 •** Understanding Consumer Responses to Profiling-Based Targeted Advertising: The Role of Product Sensitivity and AI Literacy

**Hyunji Kim, Jihye Lee,**  
and **Min Kyung Lee**, Texas at Austin

**10 •** “I Don’t Want Ads, I Just Want Information”: When and How Persuasion Knowledge is Activated During Product Search on AI and Online Platforms

**Boram Cho, Jiyeon Chang, Michelle Nelson,**  
and **Jiayi (Joy) Wang**, Illinois Urbana-Champaign

Discussant

**Ilwoo Ju**, Purdue

### Topic III — **Consumer Responses to AI-generated Advertising and AI Agents**

**11 •** When Flattery Backfires: Flattery, Perceived Fit, and Brand Evaluation

**Yuan Sun**, Florida; **Mengqi (Maggie) Liao**, Georgia;  
and **Jing Yang**, Boston

**12 •** Consumer Perceptions of Hedonic and Utilitarian AI-Generated Ads: The Roles of Agent Knowledge and Perceived Manipulative Intent

**Qianyi Jin, Zheran Liu,**  
**Jiahui Liu, Maria D. Molina,**  
**Patricia Huddleston**, Michigan State;  
and **Esther Thorson**, Colorado State

**13 •** Decoding Synthetic Creativity: How Different AIGC Visual Metaphor Types Impact Consumer Attitudes and Memory

**Xinyue Xiong, Jingwen Yu,**  
**Shengwei Fan, Fangfang Yu,**  
**Wenjie Wang**, and **Bingcan Li**, Shenzhen University

**14 •** AI Ethical Concern and Processing Routes in Brand Advertising: An Elaboration Likelihood Model Approach

**Antonia Cancan Yu, Yiqian Xia,**  
and **Regina Luttrell**, Syracuse

**15 •** AI-Generated Images in Food Advertising: An Equity and Construal-Level Perspective on Disclosure and Appeal Effects

**Junqi Shao, Leona (Yi-Fan) Su,**  
and **Yi-Cheng Wang**, Illinois, Urbana Champaign

Discussant

**Heather Shoenberger**, Penn State

### Topic IV — **Cultural Perspectives on Advertising and Global Consumers**

**16 •** Combating Counterfeiting in Kenya: A Culturally-Centric Approach to Developing a National Communication Awareness-Raising and Consumer Education Strategy

**Robi Koki Ochieng,**  
and **Maureen Kangu**, United State International University - Africa;  
**Patricia Huddleston**, and **Saleem Alhabash**, Michigan State

## Thursday, August 6, 2026

- 17 • Decoding Global Audience Satisfaction: An Analysis of IMDb Reviews of Drama Based on Webtoons and Web Novels  
**Dam Hee Kim**, and **Jungeun Cho**, Korea University
- 18 • Beyond “Made In”: How Country-of-Origin Perceptions Influence Consumer Attitudes and Purchase Intentions Towards Hedonic and Utilitarian Products  
**Huilun Zhang**, and **Carolyn Lin**, Connecticut
- 19 • Authenticity and Credibility as Culturally Distinct Routes to Influencer Persuasion: Evidence from the U.S. and China  
**Mark Kazemzadeh**, Massachusetts Boston,  
**Lin Zhu**, Beijing Normal-Hong Kong Baptist University;  
**Yan Wang**, and **Yating Wang**, Beijing Normal-Hong Kong Baptist University

Discussant

**Mia Wang**, Colorado

### Topic V — Gender and Stereotypes in Advertising

- 20 • “Please Gamble Responsibly”: Sports Betting Advertisement Strategies During Men’s and Women’s Professional Basketball Broadcasts  
**Travis Bell**, South Florida; **Yifan Wu**, Alabama;  
**Brian Petrotta**, Nebraska, Lincoln;  
and **Andrew Billings**, Alabama
- 21 • When a Male Voice Sells Female Products: The Attenuating Role of AI Voice-Overs in Gendered Advertising  
**Jiamin Lin**, and **Jialing Lin**, Shenzhen University
- 22 • From Empathy to Reactance: How Narrative Perspective and Narrator Gender Shape Domestic Violence Advertising Effectiveness  
**Bixuan Sun**, and **Minjie Li**, Tennessee, Knoxville
- 23 • When Algorithms Offend: AI, Human Agency, and Consumer Responses to Stereotypical Advertising  
**Chen Lou**, Nanyang Technological University;  
**Quan Xie**, Southern Methodist University;  
**Xuan Zhou**, Singapore University of Social Sciences;  
and **Zhuoman Li**, Nanyang Technological University

Discussant

**H. Sally Lim**, Oregon

### Topic VI — Persuasion Message Design

- 24 • Moving from “Us” to “Me”: Green Advertising Appeals and Anthropomorphism Shape Purchase Intention  
**Lin Zhu**, Jinan University
- 25 • Indirect Advertising of Luxury Brands on Social Media: Relational Orientation, Perceived Intentions, and Envy Driven Consumption  
**Jeeyun Park**, and **Matthew Eastin**, Texas at Austin
- 26 • Conditional Effects of Regulatory Fit: Humor, Message Framing, and Social Exclusion in Advertising Effectiveness  
**Tabitha Oyewole**, South Carolina
- 27 • Exploring Contemporary Rich Media: Sound Off Viewing as a Double-Sided Coin for Advertising  
**Aiman Kazybayeva**, **Michelle Nelson**,  
**Haochen Ji**, **Jiaxi Liu**, **Minrui Chen**,  
**Grace Shiyang Li**, **Seon Kim**,  
**Reina Deng**, **Seo-Young (Selene) Kim**,

Thursday, August 6, 2026

**Nengi Divine Daminabo,**  
**Qingyang Chen, Anthea Xiaohua He,**  
and **Rin Xu**, Illinois Urbana-Champaign

28 • When Platform Beats Creative: Visual Design Congruence, Processing Fluency, and Purchase Intention in FMCG E-Commerce

**Horace Chan,**  
and **Terri H. Chan**, The Chinese University of Hong Kong

Discussant

**Juliana Fernandes**, Florida

Topic VII — **Privacy and Personalization**

29 • How Transparency Cues Bring Trust in Conversation-Related Advertising: Examining the Roles of Surveillance Beliefs and Perceived Surveillance\*

**Kaiyi Yu, Jiakun Liang,**  
and **Jikai Sun**, Minnesota, Twin Cities

30 • The Double-Edged Sword of Product Specificity in Conversation-Related Advertising: A Privacy Calculus Perspective

**Wenwen Cao, Jiarou Chen,**  
**Janet Laadi Anani,**  
and **Adraina K. Adu**, Minnesota Twin Cities

31 • Tailoring to Feelings: How Mood-Adaptive Advertising Messages Shape Brand Attitude and Purchase Intention

**Yuan Sun**, Florida; **Jing (Taylor) Wen**, South Carolina;  
and **Xinyi Zuo**, Florida

32 • Affinity Targeting In Sports Broadcasting: The Effect of Personalized Team Placement on Consumer Responses and Advertising Effectiveness

**Weilu Zhang, Qingru Xu**, Kentucky;  
**Ruoyu Sun**, Georgia; and **Matthew Conway**, Kentucky

\*Second Place Student Paper Award

Discussant

**Samuel Tham**, Colorado State

Topic VIII — **Contemporary Advertising Practice: Ethics, Collaboration, and Engagement**

33 • 'It's Only My Job to Sell the Product': Practitioner Ethics Across Controversial Product Categories

**Teodora Tavares**, South Florida

34 • Strategists in the Creative Process: Roles, Relationships, and the Value of Collaboration in Advertising Agencies

**Simona Rivero**, and **Kasey Windels**, Florida

35 • Can Advertising Offset Ethical Scandals?: The Conditional Effects of Perceived Product Value and Consumption Type on Moral Decoupling

**Hyungrok "John" Jin**, Texas at Austin;  
**Yong Whi Greg Song**, Sejong University;  
and **Soyon "Michelle" Choi**, Texas at Austin

36 • Designing LLM Chatbots to Drive Webtoon Engagement: From Attention to Retention

**Won-Ki Moon**, Florida  
and **Sangwook Lee**, Colorado Boulder

Discussant

## Thursday, August 6, 2026

**Mengyan Ma**, Michigan State

### Topic IX — **Systematic Reviews & Meta-Analyses in Advertising Research**

37 • Generative AI Authorship Disclosure in Ad Creation: A Systematic Literature Review

**Xinyi Zuo**, Florida

38 • Dietary Supplement Advertising: A Systematic Review and Research Agenda\*

**Tianjiao Wang**, DePaul

39 • Human-AI Collaboration in Advertising: A Systematic Literature Review and Integrative Theoretical Framework

**Yang Feng**, Florida; **Quan Xie**, Southern Methodist;  
and **Xinyi Zuo**, Florida

40 • Pay No Attention to the Entity Behind the Curtain: A Meta-Analysis on The Effects of AI-Disclosure on Persuasive Outcomes

**Gabriel Garlough-Shah**, and **Jessica Zier**, Northwestern

Discussant

**Anan Wan**, Kansas State

\*Third Place Open Research Paper Award

### **Communication Technology Division**

#### Topic I — **AI Trust, Credibility, Transparency**

41 • Impact of Authorship, Informational and Procedural Transparency on Perceived Credibility of AI-Generated News

**Haiyan Jia**, Lehigh, **Alyssa Appelman**, Kansas,  
**Mu Wu**, California State, Los Angeles,  
and **Steve Bien-Aime**, Kansas

42 • AI in Journalism: Audience Perceptions of Usefulness, Trustworthiness and Behavioral Intentions Toward AI-Generated News

**Mariia Novoselia**, Missouri

43 • AI Disclosure: An Explication and Two-Dimensional Typology

**Xinyi Zuo**, Florida

44 • How College Students' Attitudes Toward AI Are Changing: A Two-Wave Mixed-Methods Study

**Hyunjin Seo**, **Azhar Iqbal**, **Blessing Jona**, **Samuel Muzhingi**,  
and **Taylor Doyle**, Kansas

45 • The AI Divide: How Gender Shapes Attitudes and Skills Toward Generative AI

**Ertan Agaoglu** and **Abudullah AlAjmi**, South Carolina

Discussant

**Bingbing Zhang**, Iowa

#### Topic II — **Changing Human and Changing Relationships**

46 • Safe to Grow With AI: How Nonjudgmental Acceptance Fosters Self-Expansion and Relational Commitment in AI Companionship

**Fanjue Liu**, Shanghai Jiao Tong University

47 • Echoes of Me or My Opposite? Personality Match and Interface Cues in Romantic Human-AI Relationships

**Yanqin Wu**, **Yan Sun**, **Hyunjin Kang**,  
and **Kwan Min Lee**, Nanyang Technological University

48 • Domesticated Intimacy: How Chinese Women Script, Trust, and Negotiate

## Thursday, August 6, 2026

with Generative AI Companions

**Gaohuan Chen**, California, Berkeley

49 • Living with Risk: Folk Theories of AI Hallucinations among Young Chinese Users

**Ying Zhang, Suxia Zheng,**

and **Yingrui Zhang**, Zhengzhou University

50 • Being with AI Was Not All Smooth Sailing: Affordance Perception, Actualization and Constraints in Human-AI Romantic Relationships

**Kun Peng**

and **Shitong Wu**, Macau University of Science and Technology

Discussant

**Fanjue Liu**, Shanghai Jiao Tong University

Topic III — **AI Journalism & News Innovation**

51 • Who is Driving AI Innovation in Newsrooms? A Study of “AI Innovation Ecosystems” and their Actors, Activities, and Dynamics

**Shangyuan Wu**, National University of Singapore,

and **Florian Stalph**, Ludwig Maximilians University Munich

52 • Demystifying the Double Black Box: Theorizing and Testing Dual Routes Appraisal of Transparency around AI Journalism

**Rui Wang**, Loyola, Maryland,

**Yotam Ophir**, and **Yanmingquian Zhou**, University at Buffalo

53 • Robo-Reporters: Evaluating Autonomous AI Agents as Algorithmic Gatekeepers in Computational Journalism

**Obada Kraishan, Kulsawasd Jitkajornwanich,**

and **Kerk Kee**, Texas Tech

54 • Balancing Efficiency and Legitimacy: Organizational Factors Influencing AI Adoption in Local Newsrooms

**Jiye Sun, Aanila Kishwar, Ryan Comfort,**

and **Suzannah Comfort**, Indiana-Bloomington

55 • When Principles and Practices Collide: Journalists’ Epistemic Orientations in an Algorithmic Age

**Mujra McCommon**, Tulane

Discussant

**Jessica Sparks**, Auburn

Topic IV — **AI literacy & Knowledge**

56 • Influencing Factors and Underlying Mechanisms of Adolescent AI Literacy: An Ecological Systems Perspective

**Zixiangfei Chang** and **Li Tian**, Peking University

57 • The Illusion of Knowing: Dunning-Kruger Effect in Generative AI Misinformation Detection

**Mengqi Liao**, Georgia, **Ching-Hua Chuan**, Miami,

**Wenbo Li**, Stony Brooke, and **Ruoyu Sun**, Georgia

58 • Beyond Self-Perception: Does AI Literacy Reflect Ability to Detect AI-Generated Visual Content?

**Zixi Zhou** and **King-wa Fu**, University of Hong Kong

59 • Teaching Newswriting: The Need for AI Literacy

**Candy Noltensmeyer, Katerina Spasovska,**

and **Matt Binford**, Western Carolina

60 • Exploring How AI Technology Impacts Students’ Learning Outcomes and Self-Efficacy

## Thursday, August 6, 2026

**Md Sazzad Hossain**, Iowa, **Shah Jahan Shuvo**, Alabama,  
**Bachchu Shekh**, Colorado Boulder, and **Jamil Marques**, Iowa

Discussant

**Jeongwon Yang**, Miami

### Topic V — AI, Health, and Support Communication

**61** • When a Doctor Consults AI: Exploring the Effects of Source Layering on Patients' Trust in the Doctor

**Cheng Chen**, Oregon State,  
and **Maggie Mengqing Zhang**, Virginia

**62** • Digital Divides, Calibrated Trust, and Adoption of health AI Chatbots: Evidence from a Cross-sectional Survey

**Zongya Li**, Huazhong University of Science and Technology,  
**Ran Wei**, Hong Kong Baptist University,  
**Zongya Li**, Huazhong University of Science and Technology,  
**Xiao Zhang**, and **Jing Guo**, Hong Kong Shue Yan University,  
and **Ven-Hwei Lo**, National Chengchi University

**63** • When AI Becomes a Social Actor: Pathways to Trust in AI Health Information Seeking

**Zituo Wang**, Southern California,  
**Jiayi Zhu**, University of Melbourne,  
**Bumju Jung**, Southern California,  
**Alex Paloma**, Pennsylvania State,  
and **Haoyu Huang**, Wuhan University

**64** • When Warmth Backfires: Empathy–Human-Likeness Misalignment in AI-Mediated Health Communication

**Divya S**, Bowling Green State

**65** • Invoking @Grok: Public AI Interaction, Credibility Negotiation, and Communicative Norm Formation on Twitter/X

**Sunday Asipa** and **Chris Royse**, Kansas State

Discussant

**Biyang Wu-Ouyang**, Education University of Hong Kong

### Topic VI — Anthropomorphism, Social Presence, and AI Perception

**66** • Relational Perception in Human-AI Interaction: Social Heuristics Shaping Responses to AI Influencers

**Emily Zhan**, North Dakota State,  
and **Esther Thorson**, Colorado State University

**67** • How Does Anthropomorphism Drive Trust? The Role of Interaction Quality, Parasocial Interaction, and Frustration About Unavailability in Generative AI Chatbots

**Xiaocao Xia** and **Hanyun Huang**, Renmin University of China

**68** • Human Enough to Forgive: Anthropomorphism, Trust, and Individual Differences in Chatbot Service Recovery

**Qiaoge Xie** and **Duoduo Ye**, Shanghai Jiao Tong University

**69** • How Family Gender Norms Shape Who Relies Most on Anthropomorphic AI in China ?

**Yingran Zhao**, **Han Zhang**,  
and **Xinyi Cheng**, Peking University

**70** • Calling It a Partner, Making It Submissive: How AI Label and Behavior Impact AI Teammate Identification and Collaboration Willingness

## Thursday, August 6, 2026

**Chang Wan**, Zhejiang University,  
and **Angel Hsing-Chi Hwang**, Southern California

Discussant

**Gregory Gondwe**, California State, San Bernardino

### Topic VII — **AI Companions, Virtual Humans and Influencers**

**71** • Kinship Imagination Toward AI Virtual Humans: How Social Presence and Empathy Shape Older Adults' Purchase Intentions in Short-Video Contexts

**Qiu hao Huang**, Shenzhen University

**72** • Human vs. AI Streamers: Expectancy Confirmation and Multidimensional Authenticity in Livestreaming Commerce

**Chuling Song** and **Edmund W.J. Lee**, City University of Hong Kong

**73** • The Impact of AI Streamers' Interaction Quality on Purchase Intention in Live-streaming Commerce: An Explanation Based on the Stereotype Content Model

**Jiaying Wu**, East China University of Political Science and Law

**74** • Understanding the Psychological Appeal of Virtual Influencers: A Cross-Cultural Investigation

**Aleksandra Lazić**, **Sofie Vranken**, and **Joerg Matthens**, University of Vienna,  
**Biyong Wu-Ouyang**, Education University of Hong Kong,  
and **Chan Michael**, Chinese University of Hong Kong

**75** • Comparing Human and Virtual Influencers: The Impact of Idealized Images on Appearance Comparison and Body Dissatisfaction

**Yuejiao Di**, Boston University

Discussant

**Jeongmin Ham**, Florida

### Topic VIII — **Algorithms, Platforms, and User Behavior**

**76** • Low versus High Incentive Uncertainty? The Effect of Recommendation Algorithms on Short Video Continuous Watching Intention

**Hao Zheng**, **Wenlong Mu**, and **Yu Wang**, Wuhan University

**77** • What If News Doesn't Find Me? Impacts of Algorithmic News Consumption on News Interest and News Avoidance

**Qianru Yang**, **Han Zhang**,  
and **Yi Wu**, Shenzhen University

**78** • "Please React So That I Can Personalize Better" Effects of Reactive Personalization Cues in an Online News Assistant

**Biyong Wu-Ouyang**, The Education University of Hong Kong,  
**Agnes Bao**, South Dakota, **Yansheng Liu**,  
and **S. Shyam Sunder**, Pennsylvania State

**79** • How Algorithm Agency Shapes User Responses: The Roles of Control and Self-Efficacy

**Yan Zhang** and **Mihye Seo**, Sungkyunkwan University

**80** • AI-Generated News Images on Adobe: From Content Credentials Standards to Stock Search Results

**Emilia Edwards**, Texas at Austin

Discussant

**Queenie Jo-Yun Li**, Miami

[RP] = Denotes a Research-in-Progress submission.

## Thursday, August 6, 2026

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**1:15 to 2:30 p.m. / Th049**

### **International Communication Division**

High-Density Refereed Research Paper Session

**Title**

Moderating/Presiding

**name**, affiliation

Discussant

**name**, affiliation

**[RP]** = Denotes a Research-in-Progress submission.

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**1:15 to 2:30 p.m. / Th050**

### **Magazine Media and Visual Communications Divisions**

Teaching Panel Session

**Innovative Teaching Awards**

Moderating/Presiding

**Mackenzie Cato**, Kennesaw State,  
and **Keith Greenwood**, Missouri

Panelists

**Denise McGill**, South Carolina

**Lisa Phillips**, SUNY New Paltz

**Elizabeth Spencer**, Kentucky

This panel celebrates the best teachers in the Visual Communication and Magazine divisions. Winners of each division's teaching contests will receive awards and have 5-10 minutes to demonstrate their innovative teaching ideas with the audience. This standing panel recognizes excellence in pedagogy and provides practical insights for conference attendees.

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**1:15 to 2:30 p.m. / Th051**

### **Mass Communication and Society Division**

Refereed Research Paper Session

**Perception and Pressure in Digital Life and News: Identity, Engagement, and Protection**

## Thursday, August 6, 2026

Moderating/Presiding

**Juan Liu**, West Virginia

Mirroring the Ideal: Social Comparison and Facial Surveillance on Platform X among Japanese Women

**Yi-Hsing Han**, National Chengchi University

The Extinction of Active News Use within Parental-Filial Dyads: Implications for Intergenerational Political Socialization Processes

**Lance Holbert**, Annenberg Public Policy Center,

**Homero Gil de Zuniga**, Pennsylvania State,

**Huma Rasheed**, and **Brandon, Harrison**, Pennsylvania

Beyond-overload: Impression Concern as an Antecedent Stressor Predicting Social Media Discontinuance Through Addiction and Fatigue

**Nah Ray Han**, Texas Christian,

**Hojoon Choi**, Houston,

and **Youngji Seo**, Baylor University

How the Third-Person Perception of AI Hallucinations Drives Support for Censorship and Verification: A Multigroup Analysis Across Science Belief Levels

**Lunrui Fu**, Tsinghua University,

**Liang Chen**, Tsinghua University,

and **Xiaoming Liu**, Hong Kong Baptist University

U.S. Journalists' Perceptions of Threats and Their Efforts to Protect Themselves

**Siru Chen**, **Esther Thorson**,

and **Tim Vos**, Michigan State

Discussant

**Christina Najera**, Tennessee, Knoxville

[RP] = Denotes a Research-in-Progress submission.

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**1:15 to 2:30 p.m. / Th052**

**Media Management, Economics and Entrepreneurship Division**

Offsite Tour

**WDSU NBC Channel 6**

Hosting

**Todd Holmes**, California State, Northridge

Tour Leader

**Jeanette Burbank**, WDSU

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**1:15 to 2:30 p.m. / Th053**

**Political Communication Division and Entertainment Studies Interest Group**

Teaching Panel Session

**If You Don't Laugh, You'll Cry: Using Satire to Prime Students for Challenging Political Communication Discussions**

## Thursday, August 6, 2026

Moderating/Presiding

**Amy Lorentzen McCoy**, Drake

Panelists

**Darlene W. Natale**, North Carolina, Pembroke

**Ann Tropea**, Maryland Baltimore County

**Clejetter Cousins**, North Carolina, Pembroke

**William Schulte**, Winthrop

A panel to share approaches on discussing rapidly developing political communication discussions using satire to prime students to contemporary issues and engage them in critical thinking and discussions. This includes not just late night and Jimmy Kimmel, but the ongoing use and evolution of editorial cartoons, late night clips, even disinformation deepfakes and their reflections on current political communication discourse and ethics.

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**1:15 to 2:30 p.m. / Th054**

**Commission on Graduate Education and Communicating Science, Health, Environment and Risk Division**

PFR Panel Session

**Strategically Creating Spaces for Self-care through Academic Community**

Moderating/Presiding

**Jocelyn McKinnon-Crowley**, Syracuse

Panelists

**Tiara Johnson**, Syracuse

**Leticia Couto**, DePaul

**Anastasia Vishnevskaya**, Texas Tech

**Louise Ying-Chia Hsu**, South Florida

**Di Mu**, Texas A&M International

There is often tension between students within graduate programs at the same university. Cohorts can unintentionally and subtly compare themselves to one another as measures of success and compete with one another for scarce department resources. This can foster a discouraging environment that may prevent graduate students from building a community with each other, leading to fewer opportunities for creative research collaborations, decreased networking potential, and negative impacts on psychological well-being. Rather than having a supportive environment of graduate students, individuals may shoulder the responsibility for caring alone. This panel showcases the strategic and purposeful choices of graduate students to create community together and offer self-care through mutual support. From an ethics of care perspective, this approach allows students both to receive care and show care which contributes to their overall wellbeing, less reliant on an individual alone to maintain their wellness. The panelists will discuss the practicalities of how self-care can take the form of caring for each other and allowing others to take care of us while navigating graduate school and early career environments. We suggest strategically and intentionally building community as places to show and receive care, rather than as relationships to be exploited for gain, graduate students can practice self-care. Aligned with the Commission on the Status of Graduate Education's Professional Responsibility and Freedoms call, this panel offers information for graduate students and early career scholars on how creating and maintaining relationships with each other in our institutions can be acts of self-care.

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**1:15 to 2:30 p.m. / Th055**

**Commission on the Status of Minorities**

**Thursday, August 6, 2026**

Refereed Research Paper Session

**Media, Vulnerability, and Empowerment: How Mediated Spaces Both Endanger and Support Marginalized Groups**

Moderating/Presiding

**Maria De Moya**, Tennessee-Knoxville

“A System of Control, Not Just Content”: Gendered Mis/Disinformation, Platform Governance, and Structural Power in Bangladesh and Pakistan\*

**Asma Islam** and **Nuurrianti Jalli**, Oklahoma State

Changing Perceptions through Paralympic Media: Repeated Exposure Effects on Attitudes and Stigma toward People with Physical Disabilities

**Yifan Wu** and **Andrew Billings**, Alabama,  
and **Bumsoo Park**, Nevada Las Vegas

**[RP]** Questioning inequity: Girls’ Empowerment through Journalism Education

**Sofia Johansson**, South Florida

**[RP]** “The Profitability of Humiliation”: Gendered Accountability, Reactive Abuse Discourse, and the Commodification of Female Vulnerability on TikTok

**Bailey Thompson**, Stephen F. Austin State

The Role of Media Literacy in Comprehending Media Bias among People with Physical Disabilities: Moderating Effects of Critical Thinking and Disability Type

**Jaehee Cho**, Sogang University,  
**Herim Erin Lee**, Hankook University of Foreign Studies,  
and **Nan Zhou**, Sogang University

Discussant

**Vanessa Bravo**, Elon

**[RP]** = Denotes a Research-in-Progress submission.

\*First Place Faculty Paper Award

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**1:15 to 2:30 p.m. / Th056**

**Community Journalism Interest Group and Newspaper and Online News Division**

Research Panel Session

**Working with Students to Produce News for Campus and Community**

Moderating/Presiding

**Aaron Atkins**, Weber State

Panelists

**Jim Rodenbush**, Western Kentucky; ex-student media advisor, Indiana

**Kirstie Hettinga**, California Lutheran

**Jermaine Porshee**, Southern University and A&M College (Baton Rouge)

**Andrea Lorenz**, Kent State

**Bailey Dick**, Bowling Green

**Teri Finneman**, Kansas

**Pamela Walck**, Duquesne

## Thursday, August 6, 2026

This panel will focus on different ways that faculty are working with students to produce news. The first 60 minutes will focus on the labor that faculty advisers commit to student news organizations, which is often significant and overlooked. The last 15 minutes will be a discussion on how faculty are running community news outlets with students to help save local news.

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**1:15 to 2:30 p.m. / Th057**

### **Association for Education in Journalism and Mass Communication Elected Standing Committee on Research**

Award Panel Session

**James A. Tankard Jr./AEJMC-Knudson Latin America Prize Book Awards**

Moderating/Presiding

**Summer Harlow**, Texas at Austin

**Melita Garza**, Illinois at Urbana-Champaign

2026 James A. Tankard Jr. Book Award Recipient/Finalists

*Social Media and Digital Politics: Networked Reason in an Age of Digital Emotion*

[Routledge, 2025]

**James Jaehoon Lee**, Northwestern

and **Jeffrey Layne Blevins**, Cincinnati

*American Otherness in Journalism: News Media Representations of Identity and Belonging*

[Routledge, 2025]

**Angie Chuang**, Colorado-Boulder

*Raising Social Capital: Corporate Advocacy and Impact in a Time of Social Change*

[Routledge, 2025]

**Heather LaMarre** and **Gregg Feistman**, Temple

2026 AEJMC-Knudson Latin America Prize

*The Patina of Distrust: What People Do with Misinformation*

[The MIT Press, 2025]

**Eugenia Mitchelstein**, Universidad de San Andrés,

**Pablo J. Boczkowski**, Northwestern University,

**María Celeste Wagner**, Rutgers-New Brunswick,

and **Facundo Suenzo**, Universidad de San Andrés

Discussants

**Summer Harlow**, Texas at Austin

**Melita Garza**, Illinois at Urbana-Champaign

**The James A. Tankard Jr. Book Award** recognizes the most outstanding book in the field of journalism and communication. First presented in 2007, it honors authors whose work embodies excellence in research, writing and creativity.

**The AEJMC-Knudson Latin America Prize** awards a book or project concerning Latin America or coverage of issues in Latin America making an original contribution to enhancing knowledge about Latin America to U.S. students, journalists and/or the broader public.

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**1:15 to 2:30 p.m. / Th058**

**Big 12 Sports Media**

# Thursday, August 6, 2026

Mixer

Hosting

**name**, affiliation

Description

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**1:15 to 2:30 p.m. / Th059**

**Center for Community News**

Research Panel Session

**Title**

Moderating/Presiding

**name**, affiliation

Panelists

**name**, affiliation

Description

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**1:15 to 2:30 p.m. / Th060**

**Institute for Public Relations**

Research Panel Session

**Title**

Moderating/Presiding

**Olivia Fajardo**, Director of Research, Institute of for Public Relations

Panelists

**Catherine Hernandez-Blades**, President of the Americas at WCFA Davos,

**Linda Rutherford**, Executive Advisor, Southwest Airlines

This panel discussion on leadership will feature insights from panelists with accomplished careers, leading communications for some of the world's largest brands including Southwest Airlines, SAIC, Aflac, and more. Actionable, relevant research insights from IPR's research work will also be shared throughout this insightful session.

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**1:15 to 2:30 p.m. / Th061**

**Korean American Communication Association**

Research Panel Session

**Title**

Moderating/Presiding

**name**, affiliation

**Thursday, August 6, 2026**

Panelists

**name**, affiliation

Description

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**3 to 4:15 p.m. / Th062**

**Advertising and Mass Communication and Society Divisions**

PFR Panel Session

**Consumer Autonomy in the Age of AI-Driven Advertising**

Moderating/Presiding

**Juan Mundel**, Michigan State

Panelists

**Claire Bai**, Syracuse

**Hanyoung Kim**, Kentucky

**Daniela Molta**, Syracuse

This panel addresses a fundamental business challenge impacting the advertising industry: the race to adopt AI vs. growing consumer concern surrounding data privacy. As advertisers invest heavily in AI tools for efficiency and hyper-personalization, they face an increasingly data-literate consumer base that desires transparency, control, and fair value exchange for their personal information. The panel brings together industry practice and research to examine how consumer expectations have disrupted traditional approaches to AI integration in advertising. The discussion will provide actionable strategies and examples of transforming consumer autonomy from a perceived threat into a strategic opportunity.

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**3 to 4:15 p.m. / Th063**

**Communication Theory and Methodology and Communication Technology Divisions**

PFR Panel Session

**Research Ethics and Excellence in the Age of AI: A Candid Discussion**

Moderating/Presiding

**Min Lee**, Drexel

Panelists

**Saleem Alhabash**, Michigan State

**Andrea Guzman**, Northern Illinois

**Bernat Ivancsics**, Drexel

**Lijiang Shen**, Pennsylvania State

**Erin Schauster**, Colorado-Boulder

Artificial Intelligence (AI) is increasingly transforming communication research, whether it is by expanding the methodological toolkit, analyzing large and complex data sets almost in real time, or uncovering attitudes and behaviors that were difficult to uncover previously. This panel invites experts in various communication disciplines to discuss the challenges and meaning of upholding research ethics and research excellence in the age of AI. The panelists will speak on a range of issues, from practical and technical aspects of using AI for research support (stimuli

## Thursday, August 6, 2026

development, content analysis coding, improving writing, etc.) to more significant concerns related to data gathering (misinformation, privacy violations, algorithmic bias), analyzing (e.g., the rift between data processing via “classical” statistical methods vs. ones that use unsupervised learning), and reporting (plagiarism, transparency, accountability, and risks to data security).

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**3 to 4:15 p.m. / Th064**

### Cultural and Critical Studies Division

#### High-Density Refereed Research Paper Session

##### Topic I – **Feminism, Empowerment, and Resistance**

When Feminism Becomes ‘Popular’: Hashtag Feminism in Ghana and Nigeria

**Rebecca Obu**, Iowa

Silence or Action: A Study of Feminist Online Engagement in Chinese Social Media

**Wanting Huang** and **Kunqiang Wu**, Hong Kong Baptist University

Performative Empowerment: Neoliberal Feminism, Organizational Control, and Digital Child Labour in China’s “Peiwan” Industry

**Gaohuan Chen**, University of California, Berkeley

and **Siqin Kang**, Chinese University of Hong Kong, Shenzhen

Luxe & Hip-Hop: How Black Female Rappers Reclaim Power & Luxury Through the Performance of the “Fly-Girl” Aesthetic

**Dasia Clemente**, Howard

Examining Solidarity Journalism on Gender-based Violence in Afghanistan, India, and Nigeria

**Anita Varma**, Texas at Austin, **Azeta Hatef**, Emerson College  
and **Rahoof Kaliyarakath**, Texas at Austin

Discussant

**name**, affiliation

##### Topic II – **Digital Intimacy and Technological Mediated Relationships**

Your Virtual Husband Is Not Straight: Queer Play in Chinese Female-oriented Romance Games

**Yongle Chen**, Sun Yat-Sen University

Gendered Swipes: Relational Reconstruction and Gender Differentiation in Chinese Urban Youth's Dating App Usage

**Hanna Wang**, and **Jim PoTseng Yeh**, Fudan University

Between Intimacy and Efficiency: Negotiating Self-Disclosure in Activity-Driven Dazi Relationships

**Zixin Zhang** and **Yunran Zhang**, Hong Kong Baptist University

“I Lost My Only Friend Overnight”: Thematic Analysis of Communication About The Loss of a Chatbot Companion

**Mike Gray**, Memphis

“Hey @grok, undress her”: Analyzing AI-facilitated embodied violence against women on X

**Javie Ssozi**, Iowa, **Rosebell Kagumire**, African Feminism;  
and **Beatrice Kayaga**, FemTech

Discussant

**name**, affiliation

Thursday, August 6, 2026

[RP] = Denotes a Research-in-Progress submission.

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**3 to 4:15 p.m. / Th065**

**International Communication and Media Management, Economics and Entrepreneurship Divisions**

Teaching Panel Session

**How Should We Teach AI to Future Media Professionals?**

Moderating/Presiding

**name**, affiliation

Panelists

**name**, affiliation

As generative AI tools and systems become more common inside newsrooms, higher education programs in journalism face a critical pedagogical challenge: How to prepare students for an AI-integrated industry while, at the same time, maintaining journalism's foundational standards? In this panel, we bring together educators and industry professionals to explore practical strategies for integrating AI education and journalism curricula without compromising essential reporting and writing skills.

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**3 to 4:15 p.m. / Th066**

**Law and Policy Division**

Refereed Research Paper Session

**Second-Place and Third-Place Award Winning Paper Session**

Moderating/Presiding

**A. Jay Wagner**, Marquette

Common Ground: Conceptions of Truth and Free Expression in Holmes'

Abrams Dissent and Stanton's Woman's Bible\*

**Edward Carter**, Brigham Young,

and **Jared Schroeder**, Missouri

A Calvinball Court: In Search of First Amendment Theory in Recent

Emerging-Technology Supreme Court Cases\*\*

**Jared Schroeder**, Missouri

Data Brokers, Privacy Legislation, and Commercial Speech 15 Years Post-IMS\*\*\*

**Anna Sago**, Missouri

Borrowing Shields: Lessons from Anti-SLAPP Laws in California and Ontario

for Nigerian Civil Procedure Reform\*\*\*\*

**Haruna Mohammed Salisu**, Indiana

Discussant

**Caitlin Carlson**, Seattle

\* Second Place Faculty Paper Award

\*\* Third Place Faculty Paper Award

\*\*\* Second Place Student Paper Award

\*\*\*\* Third Place Student Paper Award

3 to 4:15 p.m. / Th067

**Magazine Media Division**

Refereed Research Paper Session

**Reimagining Magazine Media: Audiences, Representation, and Professional Practice**

Moderating/Presiding

**Lydia Cheng**, Nanyang Technological University

“We Speak for Those Who Cannot Speak for Themselves”: Our Dumb Animals and Humane Education in Modern America

**Carolina Velloso**, Minnesota

Best of Journalism or Gatekeeper of Stereotypes: Visual Framing of Women in *Time* Magazine

**Dhiman Chattopadhyay**, Shippensburg,  
and **Ishan Chattopadhyay**, Pennsylvania State

Engagement and Loyalty in Digital Magazine Publishing: The Roles of Content Relevance, Advertising Perception, and Branding Consistency\*

**Visvajit Sriramrajan**, Southeastern Oklahoma State

[RP] From the Classroom to the Masthead: A Qualitative Study of Whether Journalism School Prepares Graduates for Careers in Magazine Media

**Adam Pitluk**, Coastal Carolina, **Jennifer Wilson**,  
and **Jeffrey Inman**, Drake

Discussant

**Newly Paul**, North Texas, Denton

[RP] = Denotes a Research-in-Progress submission.

\* Top Student Paper Award

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3 to 4:15 p.m. / Th068

**Minorities and Communication Division**

Refereed Research Paper Session

**Populace Culture, Racial Representation, and the Struggle for Cultural Citizenship**

Moderating/Presiding

**Lourdes Cueva Chacon**, San Diego State

So, Anyways What Are Y'all Eating for Dinner?: Humor, Silence, and Black TikTok's Collective Refusal of Political Discourse

**Sydney Davis**, Memphis

Trauma, Victimhood, and the Politics of Memory in the Films *Coco* and *Encanto*

**Sherry Mason** and **Regina Marchi**, Rutgers

The Impact of Patriotic Social Media Advertisements: System Justification Theory, Whiteness, and Social Media Norms

**Thursday, August 6, 2026**

**Jorge Trujillo** and **Lee Ann Kahlor**, Texas at Austin  
Between Protection and Possibility: Black Feminist Motherhood  
and Care in Netflix's Forever  
**Brandale Mills Cox**, Howard  
Not Like U.S.: The Kendrick Lamar/Drake Beef as International Media  
Industries Proxy War  
**John Vilanova**, Lehigh

Discussant  
**Rafael Matos**, Northwestern

[RP] = Denotes a Research-in-Progress submission.

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**3 to 4:15 p.m. / Th069**

**Newspaper and Online News and Scholastic Journalism Divisions**

Teaching Panel Session  
**Teaching News Terrifically in the 21st Century**

Moderating/Presiding  
**Brian Delaney**, Auburn

Panelists  
**name**, affiliation

This panel will feature presentations and Q&As with the top three finishers in the 2026 Teaching News Terrifically in the 21st Century competition. We will not know the names of our panelists until the competition is judged in March-April.

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**3 to 4:15 p.m. / Th070**

**Commission on Graduate Education**

Research Panel Session  
**Finding New Spaces: How Niche is Too Niche?**

Moderating/Presiding  
**name**, affiliation

Panelists  
**name**, affiliation

Finding a new space in research can be a trying task. Whether it is the topic, field, theory, method or an uncharted way of combining some or all the above, researchers strive to make their mark in academia. This panel will discuss how to find a researcher's niche area of study and the difficulty that comes with exploring or examining something new. This includes searching tediously to make a topic relevant, blending theories or methods that are usually not connected, and finding a fit for publication and landing a faculty position. The panelists hope to offer some guidance through their own experiences working in niche spaces, sharing both successes and failures, and assure other researchers there are opportunities to find their own voice when it seems like everything has done before. Through what will most likely be a fun discussion, the panel hopes to provide insight for graduate students at any stage of

**Thursday, August 6, 2026**

their programs, and, with the help of the audience, figure out constructive ways on how to navigate the traditions of their respective fields and new ideas to help advance scholarship. Additionally, the panel will explore future areas of study and how researchers can promote their unique research identity on the job market and possibly bring their special topics to the classroom after landing a position.

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**3 to 4:15 p.m. / Th071**

**Community Journalism Interest Group, Commission on the Status of Minorities, Commission on LGBTQIA+ Communities and Communicating Science, Health, Environment and Risk Division**

**[10-1500] — Scholar-to-Scholar (Poster) Refereed Research Paper Session**

**Communicating Science, Health, Environment and Risk Division**

Topic — **Communicating Climate: Framing, Narratives and Environmental Risk**

**01 • When Social Endorsement Meets Sustainability: Dual-process Pathways of Green-and Influencer-value E-wom Persuasion**

**Akua Akakpo; Bismark Owusu-Yeboah; Senyo Ofori-Parku**

**02 • “They Opt for Easier Stories to Avoid Risks”: Journalists’ Perceptions of Multilevel Influences on Climate Journalism in Thailand**

**Sayyed Fawad Ali Shah; Siwaporn Sukittanon;**

**Sayyed Fawad Ali Shah; Tamar Ginossar**

**03 • Doomscrolling Wildfire News and Lung Cancer Risk Perceptions and Screening-Related Beliefs and Intentions After the 2025 Los Angeles County Wildfires**

**Francis Dalisay; Francis Dalisay; Afolasade Ola;**

**Jiawei Liu; Wenlin Liu; Jay Hmielowski;**

**Young-Rock Hong; Benjamin Johnson; Austin Hubner**

**04 • “We’re Leading the Transition”: How Oil Companies Use Climate-Delay Discourses to Frame Their Responsibility on Social Media**

**Dien Luong; (Frank) Hechen Ding; Hong Vu**

**05 • Climate Justice Beliefs as a Gateway: Linking Expert Consensus to Policy Support and Public Action**

**Misa Park; ChenChen Wang;**

**Courtnee Cannon; Becca Beets**

**06 • When Disaster Becomes a Landscape: Disaster Aesthetics and Emotional Mobilization of Extreme Weather Images on Chinese Social Media**

**Yang Jujing, affiliation**

**07 • Risk Communication as Process: Enacting Uncertainty and Coordinated Action in High-Risk Environments Examining the Characters and Their Roles in Climate-related Films: A Content Analysis**

**Kerk Kee; Janet Okoroji; Austin Vaughn;**

**Ariana Medina; Augustine Appiah; Changwon Son;**

**Kerk Kee; Tyree Mitchell;**

**Marshall Watson; Obada Kraishan; Salish Kumar**

**08 • From Learners to Worldbuilders: Youth as Co-Creators in Immersive Environmental Health Communication**

**Haley Hatfield; Shawn Sunil; Christian Blanchard;**

**Chelsea Nguyen; Prerna Shah**

**09 • Toward Circular Fashion: A Content Analysis of Fashion Brands’ U.S.**

**Take-Back Programs**

**Guolan Yang; Jennifer (Shiyue) Zhang;**

**Cassandra L. C. Troy; Pratiti Diddi**

**10 • Discourse Power and Climate Colonialism: Frame Differences in Climate Change Reporting by Chinese and American Media —A Corpus-Assisted Critical Discourse Analysis of The New York Times and China Daily (2015-2024)**

## Thursday, August 6, 2026

**Xingyue Chen**, affiliation

11 • Where Should I Look? Channel Beliefs and Severe Weather Risk Information Seeking Intentions in the Mississippi-Alabama Gulf Coast

**Henry Allen; Matthew VanDyke;**  
and **Cory Armstrong**

12 • When Art Meets Ecology: The Moralization of the Himalaya Firework Display as an Environmental Spectacle on Chinese Social Media

**Chang Liu; Qixuan (Cherry) He**

### Commission on LGBTQIA+ Communities

#### Topic I — Social Media, Influencers, and LGBTQIA+ Identity

13 • Disconnection as Connection: Comparing Two Ritual Accounts of Switching from Blued to WeChat

**Yang Wu**, City University of Hong Kong  
and **Runze Ding**, Swansea University

14 • “It’s Teaching Me About Myself”: Applying the Algorithmic Crystal to LGBTQ+ Identity Discovery and Acceptance on Social Media

**Shannon Pappas, Bailey Hughlett,**  
and **Anne Oeldorf-Hirsch**, Connecticut

15 • Bounded Experimentation: Gender Identity, Cross-Dressing, and Feminization Norms Among Men in China’s Fourth Love Community

**Chen Sun**, Shandong University

16 • Virtual Girls, Real Boundaries: Gender Exploration and Boundary Work among Chinese Youth Fans of Anime-Like Virtual Influencers

**Yuan Nan, Huan Chen,**  
and **Haoran Chu**, Florida

Discussant

**Senta Scarborough**, East Tennessee

#### Topic II — News, Advertising, and LGBTQIA+ Rights

17 • “Homosexuals Have Rights — and So Do Trees”: Recovering the Forgotten History of Trees for Queens and Stonewall-Era Environmental Activism

**Cody Hayes, Chelsea J. Reynolds,**  
and **Haley Ahtzahn**, Arizona State

18 • Framing Transgender Military Service: Effects on Credibility, Attitudes, and the Limits of Media Influence

**Ashley Hopkins**, California, Long Beach,  
and **Jeremy Saks**, Old Dominion

19 • Unfit to Serve: Transgender Military Ban as Administrative Detransition

**Cody Hayes**, Arizona

20 • Walking into Sunlight, or Getting Burned? When Stigma Reshaped HIV Prevention in Chinese Gay Community Media

**Kai-Yu Kuo**, Tsinghua University

Discussant

**Gina M. Masullo**, Texas at Austin

### Commission on the Status of Minorities Division

21 • The Destigmatization Paradox: Navigating Algorithmic Visibility in Bilibili’s Mental Illness Narratives

**Yungeng Li**, Shanghai Jiao Tong University,  
**Zhaoyi Su**, The Chinese University of Hong Kong,

## Thursday, August 6, 2026

and **Jiaxin Liu**, Shanghai Jiao Tong University

22 • The Politics of Intimacy: How Disability Podcasts Reshape Narratives, Communities, and the Public Sphere

**Qimeng Li**, Beijing Normal University

23 • [RP] Beyond Spectacular Visibility: An Affective-Discursive Path Analysis of Disability Narratives and the Transformation Mechanism of Social Support Intentions

**Yunong Wang**, Beijing University of Posts and Telecommunication

24 • [RP] Self-Narrated Diaries of Blind Vloggers: A Study on the Sharing Motivations and Communication Effects of Blind People's Vlogs on TikTok

**Yuqi Chen**, Huazhong University of Science and Technology

25 • [RP] Demystifying Diabetes: Can Celebrity Endorsement of GLP-1 Dugs Reduce the Stigma of Diabetes Treatment in Diverse Communities?

**Gwendelyn Nisbett**, North Texas, **Mia Moody**, Baylor, and **Dorothy Bland**, North Texas

Discussant

**Christina Najera**, Tennessee-Knoxville

### Community Journalism Interest Group

26 • Examining Kenya's Rural Journalists' Perspectives on Artificial Intelligence in Their Journalistic Work Environment

**David Lomoywara**, Iowa

27 • And Then There Were Five: Developing Survey Instruments to Assess Critical Information Needs

**Andrea Lorenz**, North Carolina

28 • [RP] Measuring Local: Operationalizing News Stories as a Primary Unit of Analysis

**Hannah Artman**, Missouri

29 • [RP] Thought Leaders or Floor Sweepers? The Opinion Tension in Weekly Newsrooms

**Nick Mathews**, Missouri

30 • [RP] Identifying Narratives of Place-Based Civic Pride and Identity Through Community Stakeholders and Local Media Use

**Nina Kelly**, Temple

Discussant

**name**, affiliation

31 • The Dual Benefits of Working in Student Media: How Students Are Filling the Void in News Deserts

**Joseph Kasko**, Winthrop

32 • On Community Media Centers and the Future of Local News — An Auspicious Outlook

**Antoine Haywood**, Florida

33 • Mental Health in Campus Community Journalism: A Comparative Framing Analysis of College Newspapers

**Anika Tahmin Tanni**, Texas Tech

34 • [RP] Not-Quite-Progressive: LGBTQ+ and Feminist Media Framing of Craigslist Sex Forums, 2005-2016

**Chelsea J. Reynolds**, Arizona State

35 • [RP] Seeing What Journalists Cannot: The Role of Non-journalist Photographers in Creating and Capturing Belonging within Local Communities

**Thursday, August 6, 2026**

**Felix Scheyer**, Georgia

Discussant

**name**, affiliation

**[RP]** = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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**3 to 4:15 p.m. / Th072**

**Association for Education in Journalism and Mass Communication**

Presidential Panel Session

**AEJMC President's Address: Identity Matters: Why Journalism and Mass Communication  
Research and Education Matter for the Future of Our Democratic Republic**

Speaker

**Bey-Ling Sha**, Texas Tech, 2025-26 AEJMC President

Description

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**3 to 4:15 p.m. / Th073**

**American Journalism Historians Association**

Panel Session

**Defending Mass Communication History**

Moderating/Presiding

**Erin Coyle**, Arizona State

Panelists

**Michael Fuhlhage**, Wayne State

**Kathy Roberts Forde**, Massachusetts-Amherst

**Caitlin Cieslik-Miskimen**, Idaho

**Marquita Smith**, Mississippi

**Debbie Van Tuyll**, Augusta

Laws, policies and practices are changing how mass communication history may be taught, researched and presented. Journalism and mass communication historians are responding by documenting such attempts to revise history, suppress communication and transform understanding. This panel highlights steps mass communication educators are taking to record the erasure of history and to highly ways that mass communication professionals have pushed back against suppression in previous periods.

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**3 to 4:15 p.m. / Th074**

Thursday, August 6, 2026

**International Chinese Communication Association**

Refereed Paper Session

**Title**

Moderating/Presiding

**Yuan Wang**, The Education University of Hong Kong

Description

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**3 to 4:15 p.m. / Th075**

**Korean American Communication Association**

Business/Research Panel Session

**Title**

Moderating/Presiding

**name**, affiliation

Panelists

**name**, affiliation

Description

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**4:45 to 6 p.m. / Th076**

**Communicating Science, Health, Environment and Risk Division**

**Top Refereed Research Paper Session**

Moderating/Presiding

**Shupeí Yuan**, Northern Illinois

Norm-focused Message Strategies for Responsible AI Use: Testing AI Literacy Interventions for Hallucination and Privacy Risks\*

**Chunsik Lee; Junga Kim; Joon Soo Lim**

Heuristics Still Matter: Auditing LLMs in Health Fact-Checking with a Conjoint Experiment\*\*

**TE HU; Wensen Huang; Zikun He**

Checking Facts, Raising Alarm? A Three-Wave Cross-Lagged Analysis of Personal Versus Societal Climate Misinformation Risk Perception and Fact-Checking\*\*\*

**Lunrui Fu; Lunrui Fu; Liang Chen; Xiaoming Liu**

Algorithmic Representations of Mental Health Stigma: Comparing AI Estimates with Human Perceptions by Gender\*\*\*\*

**Soojong Kim; Soojong Kim; Hye Min Kim;**

**Kwanho Kim; Dongdong Zhu**

Do LLMs Make Health Misinformation Actionable? How Stance Certainty in Misbelief-Driven Inquiries Shapes AI Corrective Fidelity and Operational Compliance\*\*\*\*\*

**Zirong Li**, affiliation

Thursday, August 6, 2026

Discussant

**name**, affiliation

- \* First Place Paper Award
  - \*\* Second Place Paper Award
  - \*\*\* Third Place Paper Award
  - \*\*\*\* Fourth Place Paper Award
  - \*\*\*\*\* Eason Award
- 

**4:45 to 6 p.m. / Th077**

**Communication Theory and Methodology Division**

**Top Refereed Research Paper Session**

Moderating/Presiding

**Isabelle Freiling**, Utah

Temporal Discourse Constructed by Mass Media: A Case Study of the “Acceleration” Reports in People’s Daily (1992-2023)\*

**Jiale Wang, Shuzi Fu,**  
and **Ying Meng**, Wuhan

Learning to Trust Immigrants: Testing a National Role-Playing Intervention in the United States\*\*

**Brandon Bouchillon**, Tennessee, Chattanooga

Beyond Blind Faith: A Theoretical Model of Critical Trust in Generative AI (CRUST)\*\*\*

**Jörg Matthes, Jaroslava Kaňková,**  
**Rinat Meerson,**  
and **Alice Binder**, Vienna

Media Immersion as a Qualitative Tool\*\*\*\*

**Parker Bach, Francesca Tripodi, Carolyn Schmitt,**  
and **Lorcan Neill**, North Carolina at Chapel Hill

Discussant

**name**, affiliation

- \* First Place Student Paper Award
  - \*\* First Place Open Competition Paper Award
  - \*\*\* Top Theory Paper
  - \*\*\*\* Top Method Paper
- 

**4:45 to 6 p.m. / Th078**

**History Division**

**Top Refereed Research Paper Session**

Moderating/Presiding

**Carolina Velloso**, Minnesota

## Thursday, August 6, 2026

“Into a Lion’s Mouth”: The Yorkville Enquirer and the South Carolina  
Ku Klux Klan, 1868–1872\*\*\*

**Elizabeth Atwood**, Hood College

“Watch it Girls:” Historical Media Coverage of Women’s Basketball  
in the Atomic City\*\*

**Joel Moroney** and **Shannon Scovel**, Tennessee

The Critique of U.S. State Power in the Discourse of Puerto Rican Anarchist  
Editor Luisa Capetillo (1913-1916)\*\*

**Ilia Rodriguez**, New Mexico

Echoes of 1968: Elevating the Voices of African Americans in Editorials, Editorial Cartoons,  
and Letters to the Editor Relevance of Editorial Pages in Black Newspapers\*

**Stephynie Perkins**, **Christa Arnold**,  
and **Bryce Morgan**, North Florida

Discussant

**Caitlin Cieslik-Miskimen**, Idaho

\* First Place Faculty Paper and Diversity in Journalism History Research Award

\*\* Second Place Faculty Paper

\*\*\* Third Place Faculty Paper

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4:45 to 6 p.m. / Th079

### Law and Policy Division

#### Top Refereed Research Paper Session

Moderating/Presiding

**Alexis Shore Ingber**, Syracuse

Digital Federalism: Infrastructure, Dependence, and Digital Rights Allocation\*

**Amanda Reid**, North Carolina, Chapel Hill

When Everything Sounds the Same: Musical Constraint, Substantial Similarity,  
and the Breakdown of Copyright’s Listening Test\*\*

**Kyle Stanley**, Nevada

Defamation by AI: Actual Malice, Artificial Intelligence, and the Future of Fault\*\*\*

**Misbahul Haque**, Missouri

Discussant

**Jane Kirtley**, Minnesota

\* First Place Faculty Paper Award

\*\* Top Debut Faculty Paper Award

\*\*\* First Place Student Paper Award

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4:45 to 6 p.m. / Th080

### Media Ethics Division

#### Top Refereed Research Paper Session

## Thursday, August 6, 2026

Should AI be Blamed? Investigating the Roles of Crisis Response Strategy, Crisis Type, and Ethics of Care in Addressing AI-generated Crises\*

**Juan Liu**, Towson

What Is the Purpose of Getting a College Degree in Mass Communication?

Critical Pedagogy, Care Ethics, And the Telos of Majoring in Media\*\*

**Joseph Jones**, West Virginia

Moral Judgment, Virtue, and Digital Flourishing: Directions for Media Ethics\*\*\*

**Patrick Plaisance**, Pennsylvania State

Between Art and Algorithms: Moral Perceptions of Artificial Intelligence in Film and Television\*\*\*\*

**Chris DeFelice**, Florida

2026 Davis Ethics Award Recipient

**Lana Medina**, St. Thomas

Discussant

**name**, affiliation

\* First Place Faculty Paper

\*\* Second Place Faculty Paper

\*\*\* Third Place Faculty Paper

\*\*\*\* James Whalen Award for Student Research

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**4:45 to 6 p.m. / Th081**

**Media Management, Economics and Entrepreneurship Division**

**Top Refereed Research Paper Session**

Moderating/Presiding

**name**, affiliation

Communicating Responsible AI in Media Firms: A Configurational Analysis of AI-CSR\*

**Allie Kosterich**, Fordham

and **Paul Ziek**, Pace

AI-Powered Companionship and Loneliness Economy: Intent

to Pay for Social Chatbots\*\*

**Jiyoung Cha**, Pennsylvania State

Beyond Income: Explaining Cross-National Variation in Digital

News Pricing Across 36 Countries\*\*\*

**Jin Young Hwang**, Texas Austin

Deconstructing The Logic and Realization of Value in Crowdfunding

Publishing from the Perspective of Reader Perception\*\*\*\*

**Runzheng Zhen**, Nanjing University

Discussant

**name**, affiliation

\* First Place Faculty Paper Award

\*\* Second Place Faculty Paper Award

\*\*\* First Place Student Paper Award

## Thursday, August 6, 2026

\*\*\*\*Second Place Student Paper Award

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**4:45 to 6 p.m. / Th082**

### **Newspaper and Online News Division**

#### **Top Refereed Research Paper Session**

Moderating/Presiding

**Amber Hinsley**, Texas State

Whose Money Is It, Anyway? The Effects of News Framing of Public Funds as “Taxpayers’ Money” vs. “Government Spending” on Citizen Oversight\*

**Volha Kananovich**, Appalachian State

Analyzing News Outlet Social Media Use: Platform Adoption, Usage, and Migration Across Two Decades (2005–2025)\*\*

**Alexandre Goncalves**

and **Yee Man Margaret Ng**, Illinois

Modernizing Market Models: A Case Study of Organizational Culture as a Digital Startup Transitions to Nonprofit Newsroom\*\*\*

**Kayli Plotner**, Tennessee at Martin

Who Leads the Agenda? Intermedia Agenda Setting and Influence Relations in China’s Platformized Media Environment\*\*\*\*

**Xingyu Pan** and **Xiayan Li**, Nanjing University

Discussant

**David Wolfgang**, Colorado State

\* First Place Open Competition Award

\*\* Second Place Open Competition Award

\*\*\* Third Place Open Competition Award

\*\*\*\* First Place Student Competition Award

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**4:45 to 6 p.m. / Th083**

### **Visual Communication Division**

#### **Top Refereed Research Paper Session**

Moderating/Presiding

**Alex Scott**, Iowa

Algorithmic Reproduction of Occupational Stigma: A Semiotic Analysis of Chinese Text-to-Image AI Models\*\*\*\*

**Hongxi Ye**, Wuhan University

Algorithmic Visual Nationalism: How AI Image Generators Construct China's Climate Identity Across Linguistic and Platform Boundaries\*\*\*\*

**Yike Wang**, East China Normal University

Violence, Suffering, and Courage: Pulitzer Prize Winning Photographs, 2003 to 2025\*\*\*

**Lisa Krantz**, Missouri,

## Thursday, August 6, 2026

and **Ross Taylor**, Colorado  
Can C2PA Content Credentials Help Consumers Distinguish  
Real Photographs from AI-generated Lookalikes? \*\*

**Bartosz Wojdyski, Brittany Shivers,**  
and **Moses Okocha**, Georgia,

Assessing the Relationship between Platform Visuality, News-Finds-Me  
Perceptions, and Trust for Social Media Users\*

**Ivy Ashe**, Florida Atlantic, **Zhiting Zhang, Claire Lawrence,**  
and **Yuting He**, Texas at Austin,  
and **Ivan Lacasa-Mas**, Universitat Internacional de Catalunya

Discussant

**Lei “Tommy” Xie**, Fairfield

- \* First Place Faculty Paper
- \*\* Second Place Faculty Paper
- \*\*\* Third Place Faculty Paper
- \*\*\*\* First Place Student Paper

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**4:45 to 6 p.m. / Th084**

**Commission on the Status of Women**

**Top Refereed Research Paper Session**

Moderating/Presiding  
**name**, affiliation

Discussant  
**name**, affiliation

Paper Award Winners

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**4:45 to 6 p.m. / Th085**

**Internships and Careers Interest Group**

**Top Refereed Research Paper Session**

Moderating/Presiding  
**Carolyn Smith Casertano**, Arizona

AI in Media Analytics Job Postings: A Computational Analysis of AI  
Mentions, Expectations, and Semantic Networks

**Qiqn Xu** and **Ke Jiang**, Elon

High-Value Internships, Low-Value Work: Non-Technical Interns  
and Career Meaning in China’s Internet Industry

**Zexin Xiong**, Tsinghua University

Surveillance, Support, And Self-Discrepancy: A Mixed Methods Study  
of Students During the School-To-Work Transition

**Zihan Zhu**, Wuhan University

## Thursday, August 6, 2026

Discussant

**Jeffery Ranta**, Coastal Carolina

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**4:45 to 6 p.m. / Th086**

**Participatory Journalism Interest Group**

**Top Refereed Research Paper Session**

Moderating/Presiding

**Nisha Sridharan**, Temple

Examining Volunteer-Newsroom Collaboration in Community Radio:  
A Case Study on Community Radio in the Boulder and Denver Areas\*

**Rania Al Namara**

and **Patrick Ferrucci**, Colorado, Boulder

Structural Inequalities, News Consumption, and Quality of Information  
in Rural Communities\*\*

**Zivile Raskauskaite, Kathleen Rose,**

**Joy Jenkins**, and **Michael Dieringer**, Missouri

From “Megaphone” to “Mediator”: Audience Participation Discursive  
Construction of Chinese Mainstream Media in the Algorithmic Era\*\*\*

**Yiyu Chen**, Fudan University

I’m Willing to Speak Up: Exploring How Social Media Affordances

Foster Citizen Journalism Participation

**Hongzhu Jin, Hui Shi,**

**Zhengyan Li**, and **Dongya Wang**, Miami

Disrupting the Profession: Participatory Journalism and the Audience Turn

**Fahad Humayun**, Ball State,

and **Muhammad Ali**, Colorado

Discussant

**Mark Poepsel**, Southern Illinois, Edwardsville

\* First Place Faculty Paper Award Winners

\*\* Second Place Faculty Paper Award Winners

\*\*\* First Place Student Paper Award Winner

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**4:45 to 6 p.m. / Th087**

**Religion and Media Interest Group**

**Top Refereed Research Paper Session**

Moderating/Presiding

**Omar Hammad**, Rutgers

From Faith to Features: How Religious Affiliation Shapes Communication  
Preferences for Digital Mental Health Support in the U.S.\*

**Nathalie Laura Neuendorf, Katharina Angermayr,**

## Thursday, August 6, 2026

and **Sebastian Scherr**, University of Augsburg  
Faith-based Organizational Networks in Disaster Response and Recovery:  
Opportunities for Cross-Sector Collaboration\*\*

**Xiaochen Zhang, Kehinde Adesina,**  
and **H M Murtuza**, Oklahoma

The Future [of the Catholic Church] Is Female: Visual Rhetoric  
in Edward Berger's "Conclave"\*\*\*

**Erika Engstrom** and **Beecher Reuning**, Kentucky,  
and **Ralph Beliveau**, Oklahoma

More than Transcendence: Techno-Salvationism and the Reconfiguration  
of Religious Authority in Asian Buddhism\*\*\*\*

**Yuheng Wang**, National University of Singapore

Discussant

**Rick C. Moore**, Boise State

\* First Place Faculty Paper Award

\*\* Second Place Faculty Paper Award

\*\*\* Third Place Faculty Paper Award

\*\*\*\* First Place Student Paper Award

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**4:45 to 6 p.m. / Th088**

**Small Programs Interest Group**

**Top Refereed Research Paper Session**

Moderating/Presiding  
**name**, affiliation

Discussant  
**name**, affiliation

Paper Award Winners

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**4:45 to 6 p.m. / Th089**

**Sports Communication Interest Group**

**Top Refereed Research Paper Session**

Moderating/Presiding  
**Vincent Peña**, DePaul

Platformed Cultural Reframing: Decoding Chinese Nicknames of Global  
Tennis Athletes in Social Media Discourse\*

**Chenxi Yang**, Tsinghua University

When Sports Media Uses and Gratifications Nationally Diverge:  
Saudi Arabian and U.S. Media Consumption Preferences  
in the 2024 Paris Olympics\*\*

**Yifan Wu**, Alabama

## Thursday, August 6, 2026

Beyond Assumed Cost: How Perceived Signal Cost Mediates Consumer Responses To Athlete Entrepreneurial Branding\*\*\*

**Qingru Xu**, Kentucky

Parasocial Bonds as Psychosocial Resources: Linking Sports Identification to Fan Well-Being Through Parasocial Relationships and Emotion-Focused Coping\*\*\*

**Mu He**, Drake

and **Donging Xu**, Pennsylvania State

Mobile App Repertoires in Motion: Mapping Chinese Sports Fans' App Networks During the Paris 2024 Olympic Games\*\*\*

**Xiao Wang**, Nanjing University

Seeing More, Liking More? How AR-Enhanced Sports Media Shapes Public Attention Through Repeated Exposure\*\*\*\*

**Min Sun Kim**, Texas Tech

Discussant

**name**, affiliation

\* First Place Student Paper

\*\* First Place Faculty Paper

\*\*\* Second Place Faculty Paper

\*\*\*\* Second Place Student Paper

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**6:30 to 7:30 p.m. / Th090**

**Communicating Science, Health, Environment and Risk Division**

Business Session

**Members' Meeting**

Moderating/Presiding

**Kang Namkoong**, Maryland

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**6:30 to 7:30 p.m. / Th091**

**Communication Theory and Methodology Division**

Business Session

**Members' Meeting**

Moderating/Presiding

**Judith E. Rosenbaum**, Kansas

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**6:30 to 7:30 p.m. / Th092**

**History Division**

Business Session

**Members' Meeting**

## Thursday, August 6, 2026

Moderating/Presiding  
**Caitlin Cieslik-Miskimen**, Idaho

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**6:30 to 7:30 p.m. / Th093**

**Law and Policy Division**

Business Session  
**Members' Meeting**

Moderating/Presiding  
**Erin Coyle**, Arizona State

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**6:30 to 7:30 p.m. / Th094**

**Media Ethics Division**

Business Session  
**Members' Meeting**

Moderating/Presiding  
**Patrick R. Johnson**, Marquette

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**6:30 to 7:30 p.m. / Th095**

**Media Management, Economics and Entrepreneurship Division**

Business Session  
**Members' Meeting**

Moderating/Presiding  
**Mohammad Yousuf**, New Mexico

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**6:30 to 7:30 p.m. / Th096**

**Newspaper and Online News Division**

Business Session  
**Members' Meeting**

Moderating/Presiding  
**Michael C. Carey, Jr.**, Samford

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**6:30 to 7:30 p.m. / Th097**

**Visual Communication Division**

Business Session

## Thursday, August 6, 2026

### Members' Meeting

Moderating/Presiding

**Keith Greenwood**, Missouri, **Tina Korani**, San José State,  
**Alex Scott**, Iowa and **Russell Chun**, Hofstra

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**6:30 to 7:30 p.m. / Th098**

### Commission on the Status of Minorities

Business Session

#### Members' Meeting

Moderating/Presiding

**Carolyn Walcott**, Clayton State

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**6:30 to 7:30 p.m. / Th099**

### Commission on the Status of Women

Business Session

#### Members' Meeting

Moderating/Presiding

**Roxane Coche**, Florida

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**6:30 to 7:30 p.m. / Th100**

### Internships and Careers Interest Group

Business Session

#### Members' Meeting

Moderating/Presiding

**Hal Vincent**, Elon

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**6:30 to 7:30 p.m. / Th101**

### Participatory Journalism Interest Group

Business Session

#### Members' Meeting

Moderating/Presiding

**Carrie Brown**, Montclair State

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**6:30 to 7:30 p.m. / Th102**

**Thursday, August 6, 2026**

**Religion and Media Interest Group**

Business Session  
**Members' Meeting**

Moderating/Presiding  
**Omar Hammad**, Rutgers

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**6:30 to 7:30 p.m. / Th103**

**Small Programs Interest Group**

Business Session  
**Members' Meeting**

Moderating/Presiding  
**Ecaterina Stepaniuc**, North Carolina A&T State

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**6:30 to 7:30 p.m. / Th104**

**Sports Communication Interest Group**

Business Session  
**Members' Meeting**

Moderating/Presiding  
**Brian Petrotta**, Nebraska-Lincoln

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**7:45 to 9:30 p.m. / Th105**

**Cultural and Critical Studies Division, Community Journalism Interest Group, Magazine Media and Media Ethics Divisions**

**Off-site Social**

Hosting  
**Ayleen Cabas-Mijares**, Miami, **Karin Assmann**, Georgia, **Huyen Nguyen**, Kansas State  
and **Patrick R. Johnson**, Marquette

Cornet, 700 Bourbon Street, New Orleans, LA. Attendees will walk to the venue after their members' meetings. Thank you to the University of Miami for sponsoring the social.

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**7:45 to 9:30 p.m. / Th106**

**History Division**

**Off-site Social**

Hosting

## Thursday, August 6, 2026

Caitlin Cieslik-Miskimen, Idaho

Location TBA

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**7:45 to 9:30 p.m. / Th107**

**Law and Policy Division**

**Off-site Social**

Hosting

**Erin Coyle**, Arizona State

Location TBA

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**7:45 to 9:30 p.m. / Th108**

**Visual Communication and Newspaper and Online News Divisions**

Off-site Social

**Big Mama's Lounge at the House of Blues**

Hosting

**Keith Greenwood**, Missouri and **Michael C. Carey, Jr.**, Samford

Co-hosted with Newspaper and Online News Division. Attendance is strictly limited to 50 people total. An online signup form will be used to manage expected headcount.

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**7:45 to 9:30 p.m. / Th109**

**Small Programs Interest Group**

**Off-site Social**

Hosting

**Ecaterina Stepaniuc**, North Carolina A&T State

Location TBA

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**7:45 to 9:30 p.m. / Th110**

**University of Alabama, University of Kentucky, Louisiana State University, Michigan State University, Pennsylvania State University, University of South Carolina, University of Tennessee and Temple University**

**Social**

Hosting

**Brian Butler**, Alabama, **Jennifer Greer**, Kentucky, **Kim Bissell**, Louisiana State,  
**Heidi Hennink-Kaminski**, Michigan State, **Emily Metzgar**, Pennsylvania State,

## Thursday, August 6, 2026

**Tom Reichert**, South Carolina, **Joseph Mazer**, Tennessee and **Deborah Cai**, Temple

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**7:45 to 9:30 p.m. / Th111**

### **California State University**

#### **CSU-wide Faculty, Alumni and Friends Reception**

Hosting

**Jason Shepard**, Dean, College of Communications, California State, Fullerton

One in 20 college graduates in the U.S. have a degree from the CSU. If you a faculty, alumni, or friend of one of the 22 campuses of the California State University system, please stop by to support the largest university system in America.

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**7:45 to 9:30 p.m. / Th112**

**Abeline Christian University, Texas Christian University, Baylor University, Texas State, University, University of Houston, University of North Texas, University of Texas at Austin, Lubbock Christian University, Texas Southern University, Southern Methodist University, and Texas Tech University**

#### **All Texas Social**

Hosting

**Kenneth Pybus**, Abeline Christian, Dean

**Kristie Bunton**, Texas Christian, Dean

**name**, Baylor, Director

**Judy Oskam**, Texas State, Dean

**Jennifer Vardeman**, Houston, Dean

**James Mueller**, North Texas, Dean

**David Ryfe**, Texas at Austin, Dean

**Doug Darby**, Lubbock Christian

**Chris Ulasi**, Texas Southern

**Jake Batsell**, Southern Methodist

**Bey-Ling Sha**, Texas Tech, Dean

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**7:45 to 9:30 p.m. / Th113**

### **University of Mississippi**

#### **Social**

Hosting

**Andrea Hickerson**, Dean

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