

Thursday, August 6, 2026

7:30 to 9:30 a.m. / Th001

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Professional Freedom and Responsibility

Moderating/Presiding

Holly Overton, Pennsylvania State, 2025-26 chair, ESC Professional Freedom and Responsibility

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Professional Freedom and Responsibility.

7:30 to 9:15 a.m. / Th002

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Publications

Moderating/Presiding

Alyssa Appelman, Kansas, 2025-26 chair, ESC Publications

7:30 to 9:30 a.m. / Th003

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Research

Moderating/Presiding

Deborah Chung, Kentucky, 2025-26 chair, ESC Research

7:30 to 9:15 a.m. / Th004

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Teaching

Moderating/Presiding

Gabriel B. Tait, Ball State, 2025-26 chair, ESC Teaching

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Teaching.

8 to 9:15 a.m. / Th005

Communicating Science, Health, Environment and Risk Division

65

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Refereed Research Paper Session
Stigma Across Borders

Moderating/Presiding
Jenny Jiun-Yi Tsai, affiliation

Long COVID Narratives on TikTok: Patient Experiences and Illness Sensemaking
Tania Nachrin; Seyeon Park

What Makes Trauma Visible Online? Mental Health Framing, Cultural Constraint,
and Peer Engagement in Chinese Child Domestic Violence Disclosure
Sulin Ye; Yunyi Hu

Under Pressure, Across Borders a Comparative Qualitative Analysis
of Journalist Mental Health in Bangladesh and Ghana
Nishat Parvez, affiliation

Interpreting ADHD Content Under Diagnostic Ambiguity: How Platform-Visible
Social Cues Shape Self-Diagnosis Tendency Through Perceived Social Norms
Yuhang Su, affiliation

Storytelling for Hope: Social Media and STD Patients' Narrative
Negotiation of Disease Imagination
Gengyao Li; Gengyao Li; Shengyi Gao

Discussant
Tianduo Zhang, affiliation

[RP] = Denotes a Research-in-Progress submission.

8 to 9:15 a.m. / Th006

History Division

Teaching Panel Session
Jinx Coleman Broussard Award for Excellence in the Teaching of Media History

Moderating/Presiding
Ashley Walter, St. Louis

Panelists
name, affiliation

This panel honors the winner(s) of the division's Jinx Coleman Broussard Award for Excellence in the Teaching of Media History.

8 to 9:15 a.m. / Th007

Law and Policy, Minorities and Communication and Mass Communication and Society Divisions

[00-0800] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Law and Policy Division

[RP] The Jurisprudence of Refusal: Systemic Resistance to AI

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through Privacy, Copyright, and Media Policy*

Jasmine McNealy, Florida

[RP] Fair Use or Fair Game? How News Organizations Navigate Copyright and Authorship in the Age of Generative AI

– A Policy Delphi Study**

Jingyun Zhang, Beijing Foreign Studies University

[RP] Journalists' Fair Share in the AI Era: An Exploratory Research on the Policies on Copyright Compensation for News Workers

Hyeongyeong Lee

and **Soomin Seo**, Sogang University

[RP] Facts of Originality': Extending Copyright Protection to AI-Assisted Content

Genelle Belmas, Kansas

[RP] From Adam to Zackery: Shifting Approaches to Assessing Liability for Digital Harms to Minors

Genelle Belmas, Kansas

[RP] "Privacy and Transparency Arguments for Home Address Exemption Law Proposals

Jodie Gil, Southern Connecticut State

[RP] When Journalists Become Legal Interpreters: Journalistic Rhetoric and the Meaning of the Law

Brown James, Lyon

[RP] Regulating Deepfakes in India: A Harm Pathway Analysis

Usha Manchanda Rodrigues, Charles Sturt University

[RP] The State-Platform Dynamics: The Institutional Foundations of Visibility Regimes in Live-Streaming Commerce (2016–2025)

Jing Di, Nanyang Technological University

[RP] Beyond Adoption: The AI Gap and the Limits of AI Policy in Beijing

Hongcheng Li and **Cheng Cheng**, Beijing Information Science and Technology University,

Yuan Feng, University of Southampton,

and **Nien Tsu Wang**, Minjiang University

Discussants

Jon Bekken, Albright College

Bill Davie, Louisiana at Lafayette

Evan Ringel, Appalachian State

Jeremy Lipschultz, Nebraska at Omaha

* Promising Research Award, Top Faculty Research-in-Progress Submission, Law and Policy Division

** Promising Research Award, Top Student Research-in-Progress Submission, Law and Policy Division

Minorities and Communication Division

Topic I — **Health & Risk Information Seeking in Racially Marginalized Communities**

00 • **[RP]** The Art of Persuasion: An Exploration of Rhetoric and Narrative in YouTube Videos Advocating Alternative Fibroid Treatment(s)

Tameka Shelford, Maryland

Internalized Colorism as a Gendered Barrier to Skin Cancer Information

Avoidance Among Hispanic College Students

Soo Yun Kim, Texas Rio Grande Valley,

and **Wan-Lin Chang**, University of Health Sciences & Pharmacy in St. Louis

It Listens, But Does It Care? AI Chatbots and Mental Health Support

Among Minority Women

Adwoa Baffour and **Rachel Peng**, Louisiana State

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Hispanic/Latino Teen Boys' Perceptions of Ethnic Cues in Safe Driving

Public Service Announcement

Huan Chen, Florida, **Yoon Joo Lee**,
and **Andrew Sutherland**, Washington State

What Drives Evacuation Decisions: The Roles of Acculturation and Social
Capital Among First- and Second-Generation Asian Immigrants

Thu Dang, **Haoran Chris Chu**,
and **Wenlin Liu**, Florida

[RP] Does Source Matter? Comparing Doctor and Lay Influencers in Promoting
Health Behavior Intentions among Hispanic Populations

Mengyan Ma, **Subhalakshmi Bezbaruah**,
and **Juan Mundel**, Michigan State

Discussant

Anastasia Vishnevskaya, Texas Tech

Mass Communication and Society Division [40]

Topic I — **From Stress to Support: Mental Health Dynamics in Mediated Environments**

Covering Protests During The COVID-19 Pandemic: Effects on Occupational Stress,
Physical and Emotional Well-Being

Rachel Mourao, Miami

Post-Breakup “Disconnection” Behavior on WeChat and Breakup Distress Among
Chinese Young Adults: The Moderating Role of Attachment Style*

Yingxi Zhu, Peking University

Algorithmic Awareness and the Dual Pathways of Digital Engagement: Capital-Enhancing
Behaviors and Digital Addiction

YueQi Li, Xi'an Jiaotong University

Douyin Use and Subjective Well-Being Among Chinese Left-Behind Women:
The Mediating Roles and Boundary Conditions
of Upward Social Comparison and Hope

Hanyun Huang, Xiamen University

Supported or Infected? Investigating the Dual Effects of Mental Health Documentaries
in Participatory Online Communities

Sihui Chen, The HK Polytechnic University

Topic II — **Contesting Truth: How Misinformation Is Shaped, Corrected, and Perceived**

Cultural Tailoring and Misinformation Correction: How Authenticity

Shapes Message Acceptance, Misinformation Beliefs, and Belief

Confidence Among Black or African Americans

Gyo Hyun Koo, Howard

Understanding the Affective Experience of Dissonance in Disinformation Correction:
Effects of Source Discreditation, Meme Format, and Prior Issue Attitudes

Yan Huang, Houston

Dispelling “Stranger Things” Vibes: How High-Containment Facilities Communicate
Science and Combat Misinformation

Raluca Cozma, Kansas State

I Was Corrected for Accurate Information: Perceived Mis-correction and Election
Security Misperceptions

Rita Tang, Minnesota, Twin Cities

How Presumed Influence on Others Shapes Public Responses to AI-Augmented
Misinformation: Effects of AI Fatigue, Literacy, and Social Norms

Yicheng Zhu, Beijing Normal University

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Skeptical yet Gullible? The Bounded Agency of Older Adults in Handling Misinformation Online

Alex Zhi Xiong Koo, The Chinese University of Hong Kong

*Third Place Student Paper

Topic III — **Crafting Messages in the Age of AI and Social Media**

Nostalgia, Self-Transcendent Emotions, and the Motivational Tendencies of Meaningful Media

Shu-Fang Lin, National Chengchi University

Exploring the Effects of Risk Type and Message Framing on Perceived Influence of Generative AI-related Risks

Huai-Kuan Zeng, National Yang Ming Chiao Tung University
AI Use Types and AI Literacy Among Adolescents: Social Support, SES, and the Third-Level Digital Divide

Ke Xu, Peking University

Examining the Role of Normative Perceptions on AI Disclosure and Policy Support Intentions among College Students: A Test of the Theory of Normative Social Behavior

Junho Park, Florida State

Layered Effects of Official Statements in Online Public Discourse: Evidence from Semantic, Stance, and Sentiment Dynamics on Weibo

Hanbo He, Peking University

Within and Beyond the Frame: Self-Presentation Strategies of Campus Bloggers on Xiaohongshu

Xiangyi Chen, Beijing Normal University

Topic IV — **Politics, Media, and Polarization in the Digital Era**

Robustly Entertained: Exploring the Influence of Filmic Entertainment on Political Learning and Perceptions of Female Politicians

Azmat Rasul, Zayed University

Political Discussion Regret as a Self-Effect of Communication: Evidence from Strong Ties, Weak Ties, and Incivility in Three Democracies

Manuel Goyanes, Universidad Carlos III

Counter-Mobilizing Resources in Influencer Activism: Rethinking the Discourse and Communities around David Hogg

Qian Li, Arizona State

Human-AI Collaborative Approach to Measuring Polarization as Structural Dispersion in X Discussions Following Mass Shooting Events

Huan Chen, Florida

Across the Gender Divide: Bidirectional Temporal Associations between Modern Sexism, Political Group Trust, and Partisan Media

Jiyoun Suk, Connecticut

Topic V — **Constructing Selves and Shaping Minds on Social Media**

The Power of Syntax: A Comparative Study of How Active and Passive Voice Affect Public Responses to News Reports on Violence Against Women in China

Yanxi Zeng, Beijing Normal-Hong Kong Baptist University

More Than the Message: How Social Distance, Attributed Motives, and Prior Perpetration Shape Severity Perceptions and Perpetration Intentions of Digital Hate

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Stephanie Buehrer, University of Vienna

Trigger, Amplify, Solidify: Coordinated Inauthentic Behavior as Algorithmic Agenda Setting on Short-Video Platforms

Sulin Ye, Nanjing University of Aeronautics and Astronautics

Collective Narcissism-Driven Cognitive Bias in Digital Fan Communities: The Parallel Mediating Roles of Intergroup Comparison and Dual Defense Mechanisms

Junwei Xin, Macau University of Science and Technology

Imagined Audiences, Real Fear: How Social Media Mindsets Shape Fear of Context Collapse (FoCo)

Biyang Wu-Ouyang, The Education University of Hong Kong

Group or Self? Competing Mechanisms of Online Conformity: Integrating SIDE and Self-Awareness Theory

Nan Zhou, Sogang University

When Digital Competences Reshape Family Authorities: A Qualitative Study of “Reverse Socialization” in Chinese-Korean Families

Shuyue Liu, Shanghai Jiao Tong University

How Emotions Shape Outgroup Attitudes: Confirmation Bias in Anti-Chinese Opinion Formation

Ajin Oh, affiliation

Curated Selves: How Cultural Orientation Shapes the Way People Build Identity on Social Media

Heather Anne Meyer, Utah

Topic VI — **Evolving Media Landscapes: Culture, Technology, and Society**

Center and Periphery: Media Distribution and the Tension Between Local and Centralized Production

Joshua Braun, Massachusetts, Amherst

Reclaiming the Spatiality of Slow Media: Relational Practices and Temporal Resistance in Secondhand Book Spaces

Jingwen Shi, East China Normal University

404: Human Judgment Not Found? The Role of Human Involvement in AI Hiring

Joon Kim, Rhode Island

Framing Dissent in South Asia: A Thematic and Discourse Analysis of Al Jazeera’s Coverage of Youth-Led Movements in Bangladesh, Nepal, and Sri Lanka

Mamunor Rashid, Colorado, Boulder

Beyond Cozy: Efficiency Vocabulary, Emotional Engagement, and Discourse Dynamics in r/StardewValley (2019–2025)

Chujia Li, Syracuse

The Impact of Gamification in Museum Communication on Audience Behavioral Intention

YiJia Shi, Minzu University of China

Discussant

name, affiliation

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8 to 9:15 a.m. / Th008

Magazine Media Division

Teaching Panel Session

Go Abroad: Cultural Exchange Programs for Journalism Students

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

This panel will be a learning space for faculty who are interested in developing and/or leading a cultural exchange program for journalism students. Panelists will discuss developing a program from scratch, adapting a previously-started program, creating assignments that actively engage with the local community, publishing journalism assignments (including magazines, photo essays, and podcasts), promoting diversity within study abroad cohorts, and other considerations. We will also discuss short-term exchange programs that bring international students to the United States. Panelists include faculty who teach journalism abroad full-time (at Temple University's Japan campus) and who lead short-term programs during the academic year or summer. Multiple panelists also have experience as teaching assistants for study abroad programs.

8 to 9:15 a.m. / Th009

Political Communication and International Communication Divisions

Research Panel Session I

The Elephant in the Room: The Implications of the Platform Governance Crisis for Democratic Futures

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Session II

Artificial Intelligence and the Dynamics of Populist Political Communication

Moderating/Presiding

Hakan Karaaytu, Alfred

Panelists

Benjamin R. LaPoe, Cincinnati

Mustafa Oz, Tennessee-Knoxville

Soheil Kafilivejuyeh, Wisconsin-Whitewater

This panel section explores the intersection of artificial intelligence and populist political communication across global contexts. As AI reshapes how information is produced, circulated, and consumed, populist actors increasingly

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leverage algorithmic tools to amplify grievances, spread disinformation, and erode trust in institutions. Panelists will examine the implications of AI-mediated populist discourse for journalism, political communication, and democratic deliberation. Through comparative perspectives and theoretical insights, the discussion will highlight challenges and propose strategies for educators, journalists, and scholars navigating this rapidly evolving landscape.

8 to 9:15 a.m. / Th010

Scholastic Journalism Division

Teaching Panel Session

Beat the Bot: Future-Proofing the Journalism Classroom

Moderating/Presiding

Marti Maguire, William Peace

Panelists

Marisa Porto, North Carolina at Chapel Hill

Larry Steinmetz, Bullitt East High School (Ky.), Kentucky Journalism Teacher Association

Will Sutton, *The Times-Picayune/The New Orleans Advocate*

Tamara Welter, Baylor

As AI tools become commonplace, educators are seeking practical guidance. Panelists will share strategies and ideas gleaned from research and experience to ensure students are learning skills that are relevant for the careers of the future.

8 to 9:15 a.m. / Th011

Commission on Graduate Education

High-Density Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[RP] = Denotes a Research-in-Progress submission.

8 to 9:15 a.m. / Th012

Commission on the Status of Minorities

Refereed Research Paper Session

Media, Belonging and Meaning-Making by Engaged Publics

Moderating/Presiding

Carolyn Walcott, Clayton State

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Journalistic Objectivity, Epistemic Contests, and American (U.S.) Journalism:
Audience Metajournalistic Discourse in 'Post-George Floyd' Racial Reckoning*

Dennis Okeke, Colorado Boulder

Media Contact, Self-Image Construction, and Social Integration Pathways
Among Deaf and Hard-of-Hearing Youth

Xiangyi Chen, Beijing Normal University

and **Qiu Tian**, George Mason

[RP] From Geopolitical Metaphor to Digital Label Serbian Youth's Perceptions,
Negotiations, and Contestations of "Balkanization"

Yichen Xue, Beijing Foreign Studies University

Defending Whiteness: Critical Analysis of Jesy Nelson "Boyz" Music Video

Israel Henry II, Memphis

[RP] "Be an Alysa Liu, Not Eileen Gu": Sensemaking of Asian American
Athletes identities on U.S. Social Media

Sirui Ren, Nanjing Normal University

[RP] = Denotes a Research-in-Progress submission.

* First Place Student Paper

8 to 9:15 a.m. / Th013

Commission on the Status of Women and Sports Communication Interest Group

PFR Panel Session

Does This Mean We Made It? Bad Refs, Player Compensation, and Green Dildos

Moderating/Presiding

Dylan M. McLemore, Oklahoma State

Panelists

Cara Hawkins-Jedlicka, Washington State

CJ Janssen, Washington State

Shannon Scovel, Tennessee

This panel convenes at a pivotal moment for the WNBA (Women's National Basketball Association), where newfound visibility collides with structural challenges in sports media and league governance. Despite record viewership and surging cultural momentum, women's professional basketball continues to struggle with flawed officiating that erodes competitive integrity, stark pay inequities under debate in collective bargaining, and broadcast production lapses that would never be tolerated in men's sports. Together, these tensions force the question: Is the league's heightened attention evidence of real progress, or a mirror reflecting how far we still must go? The panel will examine media production standards and broadcast professionalism, the ethics of sports journalism in covering officiating controversies and salary gaps, the ways social media amplifies fan outrage and institutional critique, the economics of media rights and league reinvestment, and narrative framing approaches that either normalize or challenge subpar treatment of women's sports. For scholars and practitioners in sports communication, the stakes are clear: we must ask whether coverage practices and institutional investments are validating progress or perpetuating the very inequities they claim to challenge.

8 to 9:15 a.m. / Th014

Community Journalism Interest Group

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PFR Panel Session

Beyond Information Needs: Mapping and Understanding Communities

Moderating/Presiding

Jessic Walsh, Nebraska

Panelists

Jennifer Henrichsen, Washington State

Damon Kiesow, Missouri

This COMJ panel includes local news ecosystems researchers and scholars who are working to develop research frameworks that can help measure and assess the information needs of communities.

8 to 9:15 a.m. / Th015

Small Programs Interest Group and Media Ethics Division

PFR Panel Session

Bridging the Gap: Navigating AI Policy, Ethics, and Education in Journalism

Moderating/Presiding

Allyson DeVito, Kentucky

Panelists

Amy McCoy, Drake

Peter Baniak, Kentucky

Chad Painter, Dayton

Matt Albright, Politics Editor, *The Advocate* and *The Times-Picayune*

Justin Mitchell, Managing Editor of Audience Engagement, *Times-Picayune*

As generative AI becomes embedded in journalism classrooms and newsrooms alike, educators face the dual challenge of crafting policies that uphold academic integrity while preparing students for evolving industry realities. This panel examines the tension between institutional consistency and faculty autonomy in developing AI policies across journalism and communication programs — exploring approaches ranging from integrating AI ethics into existing writing, reporting, photojournalism, and media ethics courses to developing standalone AI in journalism curricula. Complicating the landscape further, some student media organizations and instructors prohibit AI use entirely, while students report internship experiences where they are encouraged or required to use professional AI platforms and tools. Bringing together educators and working journalists from multiple institutions, this panel will explore how to align classroom policies with professional ethical standards, address student concerns about inconsistent expectations, and navigate the broader questions of transparency, fairness, academic freedom, and preparedness for professional norms.

8 to 10 a.m. / Th016

Michigan State University

Coffee Mixer

Thinking About a PhD? Doctoral Studies at Michigan State University

Hosting

Juan Mundel, Associate Dean and **Lauren Gaines**, Assistant Dean, Michigan State

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Interested in pursuing a doctoral degree in Information and Media or Communication? This session introduces participants to PhD opportunities at Michigan State University. Research areas, culture, funding, and career pathways will be discussed.

8 to 9:15 a.m. / Th017

Scripps Howard Fund

Roundtable Discussion

Journalism as a Public Service

Moderating/Presiding

Adam J. Kuban, Ball State, 2025 Scripps Howard Fund Journalism Teacher of the Year
and **Hub Brown**, Florida, 2025 Scripps Howard Fund Journalism Administrator of the Year

With the continued rise of news deserts, journalism programs are no longer just educational institutions; instead, they are essential civic infrastructure. This session juxtaposes the administrative vision of a local news collaboration network with the pedagogical execution of community-engaged storytelling. Using examples from *The Facing Project* and regional water-quality initiatives, we discuss how to produce high-impact journalism that serves the public while meeting rigorous academic standards.

9:45 to 11 a.m. / Th018

Association for Education in Journalism and Mass Communication

[00-0945] — **Scholar-to-Scholar (Poster) Refereed Research Paper Session**

International Communication Division – [40]

Political Communication Division – [25]

Entertainment Studies Interest Group – [15]

Discussant

name, affiliation

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9:45 to 11 a.m. / Th019

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Cornerstone Teaching Panel Session

Navigating Disharmony and Unprecedented Threats to Journalism and Mass Communication Education

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Moderating/Presiding

Gabriel B. Tait, Ball State and **Laura Smith**, South Carolina

Panelists

Earnest Perry, Missouri

Emily Metzger, Pennsylvania State

Johnny Sparks, Ball State

Mira Lowe, Florida A&M

Gordon Stables, Southern California

This panel analyzes four converging crises that are reshaping journalism and mass communication education: AI disruption, declining enrollment, threats to a free, diverse, and independent press pipeline, and industry collapse threatening the professional pipeline across university systems, whether large or small, public or private. This Cornerstone Session responds directly to AEJMC's mission by elevating four field-wide issues that cut across divisions, interest groups, and institutional types. It is designed to model the kind of strategic thought leadership that Elected Standing Committees are uniquely positioned to provide — convening senior scholars, administrators, and emerging voices to diagnose these threats honestly and chart actionable paths forward.

9:45 to 11 a.m. / Th020

Advertising Division

Refereed Research Paper Session

AI Disclosure in AI-generated Advertising

Moderating/Presiding

Fang Yang, Grand Valley State

When AI Speaks for the Brand: Multimodal AI Disclosures and Consumer

Coping in AI Avatar Video Advertising

Ilwoo Ju, and **Sue Lim**, Purdue

Who Wrote It, How It Reads, and Who Pays: Consumer Responses to GenAI

Endorsements in Amateur Product Seeding

Yiling Liu,

and **Qingqing Xie**, Shenzhen University

AI vs. Human Touch: How Source Disclosure and Language Cues

in Online Review Summaries Shape Consumer Responses?

Mingxi Sun, **Dingchao Ong**,

Shee-ann Lim, **Mingxi Sun**,

Zhuoman Li, and **Chen Lou**, Nanyang Technological University

Does Using AI Signal Less Effort? AI Disclosure in Social Media Advertising

Shapes Brand Attitudes Through Perceived Effort

Linkun Li, Sun Yat-Sen University;

and **Ziqian Guan**, Shanghai University of Finance and Economics

Digital Resurrection in Advertising: How Moral Legitimacy, Campaign Purpose,

and Disclosure Shape Responses to AI-Generated

Deceased Celebrity Endorsements

Hui Shi, and **Sophia Mueller-Bryson**, Miami

Discussant

Quan Xie, Southern Methodist

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[RP] = Denotes a Research-in-Progress submission.

9:45 to 11 a.m. / Th021

Broadcast and Mobile Journalism Division and Commission on LGBTQIA+ Communities

PFR Panel Session

Caring for the Storyteller: Balancing Ambition, Identity, and Self-Care in Classrooms and Newsrooms

Moderating/Presiding

Kristina Vera-Phillips, Southern Methodist

Panelists

Ryan Vasquez, WRKF/WWNO

Kalisha Whitman, Florida

Stephen Jiwonmall, Georgia

This PF&R panel brings together newsroom professionals, educators, and emerging journalists to explore how to balance academic and career ambitions with self-care and personal well-being. Panelists will share practical strategies for managing burnout, setting boundaries, and building support networks—inside and outside the newsroom. They will also discuss how educators and newsroom leaders can model sustainable practices that prioritize health, fairness, and inclusion while maintaining journalistic excellence. As BAMJ continues to champion ethical and innovative storytelling in a rapidly evolving media landscape, this panel highlights that caring for the storyteller is essential to sustaining the craft. At a time when the industry faces record burnout and attrition, the conversation underscores a critical truth: professional success and self-preservation are not opposing goals—they are interdependent.

9:45 to 11 a.m. / Th022

Communication Technology and Communication Theory and Methodology Divisions

Research Panel Session

Automating Truth? AI, Misinformation, and the Future of Algorithmic Fact-Checking

Moderating/Presiding

Don Shin, Texas Tech

Panelists

Azmat Rasul, Zayed

Kerk F. Kee, Texas Tech

Kulsawasd Bo Jitkajornwanich, Texas Tech

Michael Chan, Chinese University of Hong Kong

Roselyn Du, California State Fullerton

Discussant

Erik Bucy, Texas Tech

As AI increasingly mediates how information is produced, distributed, and verified, questions of truth, trust, and accountability are at the forefront of communication research. Automated factchecking tools, algorithmic labeling, and participatory verification infrastructures promise scalability, yet they also raise concerns about bias, opacity,

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and democratic legitimacy. This panel situates AI factchecking not merely as technical innovation but as epistemic infrastructure—systems that encode authority, credibility, and norms of evidence into algorithmic processes. At the same time, journalism’s values of transparency, independence, and accountability remain essential benchmarks. Factchecking has historically derived legitimacy from professional standards of sourcing, evidence, and editorial rigor—practices AI cannot fully replicate. By examining AI verification through journalistic ethics and civic responsibility, this panel underscores that credibility depends not only on accuracy but also on openness, traceability, and fairness. Panelists will consider how journalistic practices can guide algorithmic governance, ensuring that emerging infrastructures of factchecking uphold democratic norms, empower audiences, and preserve trust in news media. The panel will explore: • The current state of AI-driven factchecking in journalism, platforms, and global contexts. • Ethical and epistemic challenges of delegating truth judgments to algorithms. • What journalistic values of transparency, independence, and accountability can shape algorithmic verification. • The role of journalists as epistemic agents in hybrid human–AI verification systems. • Cross-cultural perspectives: How Global South contexts approach factchecking with fewer resources but greater urgency. • Implications for media pedagogy, civic education, and policy design.

9:45 to 11 a.m. / Th023

History and Law and Policy Divisions

Teaching Panel Session

Learning During Crises: Best Practices for Right Now with the Teaching Media Law, Media History and the First Amendment

Moderating/Presiding

Will Mari, Texas A&M

Panelists

Christoph Mergerson, Maryland

Caitlin Carlson, Seattle

Kathryn Montalbano, Kentucky

Elisabeth Fondren, St. John’s

Genelle Belmas, Kansas

Eric Robinson, South Carolina

This panel explores how media history and law scholars can teach effectively during ongoing political crises. With media law in flux and core principles under challenge, participants will share practical strategies for teaching in a divisive time.

9:45 to 11 a.m. / Th024

Media Ethics and International and Communication Divisions

Research Panel Session

Dangerous Solidarity: How Ethical Truth-Tellers Persist in Hostile Conditions

Moderating/Presiding

Anita Varma, Texas at Austin

Panelists

Josephine Lukito, University of Southern Denmark

Sara Shaban, Washington – Seattle

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Rahoo Kaliyarakath, Texas at Austin
Munachim Amah, Iowa

Scholars in transnational solidarity media, with insight into the US, Nigeria, India, Iran, and Afghanistan, will share what makes solidarity dangerous, consider ethics of care as a defense, and share ways to persist in hostile conditions.

9:45 to 11 a.m. / Th025

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session

Title

Moderating/Presiding
name, affiliation

Discussant
name, affiliation

[RP] = Denotes a Research-in-Progress submission.

9:45 to 11 a.m. / Th026

Minorities and Communication Division and Commission on the Status of Minorities

PFR Panel Session

Dr. Lionel C. Barrow Jr.'s Legacy Lives on through the Research, Teaching, and Service of Fifty Barrow Doctoral Minority Doctoral Student Scholarship Recipients

Moderating/Presiding
Felecia Ross, Ohio State

Panelists

Paula M. Poindexter, Texas at Austin
Federico Subervi, Latin American, Caribbean and Iberian Studies Program, Wisconsin-Madison
Jessica Retis Rivas, Arizona
Dorothy Bland, North Texas
Taylor Maze, North Texas
Nabila Mushtarin, Louisiana State

This panel will feature panelists who have been honored with the Dr. Lionel C. Barrow Jr. Award. The first panelist will summarize Dr. Barrow's legacy as a reporter, advertising executive, professor, administrator, activist and change agent as well as his many contributions to the academy, students and AEJMC over many decades. We will explore how his legacy as a diversity, equity and inclusion champion lives on as well seek to answer the question of what's next in diversity research and education in the 21st century. Barrow founded the Minorities and Communication Division of AEJMC as well as Howard University's annual Communications Conference. Panelists will share a bit of their journeys, wisdom, diversity work and offer advice to diversity-oriented scholars who are entering the profession as well as those who are phasing out or have completed their academic appointments. Q&A from the audience, which will likely include graduate students and young scholars, will be a substantial part of the discussion. Furthermore, this panel could lead to a potential journal article about Barrow's legacy and lessons in leadership.

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9:45 to 11 a.m. / Th027

Public Relations Division

High-Density Refereed Research Paper Session

Top Teaching Papers and GIFT High-Density Session

Moderating/Presiding

Tugce Ertem-Eray, North Carolina State

Top Teaching Papers

Challenging the Boss: Using AI Role-Play to Teach Moral Dissent in Public Relations*

Tiffany Gallicano, North Carolina Charlotte,
and **Casey Nash**, American Association of School Customer Service

Exploring the Perceived Efficacy of Custom AI Chatbots in Public Relations Education**

Shanetta Pendleton
and **Michele Lashley**, Elon

* First Place Paper, Teaching Paper Competition

** Second Place Paper, Teaching Paper Competition

Top GIFT Papers

Both Sides of the Podium: Building Collaboration Between Public Relations
and Journalism Students*

Erika Schneider and **Lauren Bavis**, Syracuse

IMC Connect! Conference: Experiential Learning in Public Relations
from a Dialogic Standpoint**

Amanda Sams, Mississippi

Teaching Prompt Engineering in Public Relations: A Class-Tested AI Module
for Strategic Message Design***

Imran Mazid, Grand Valley State
and **Zulfia Zaher**, Central Michigan

“So, Why Should We Hire You?” Practicing for the Job Interview in a PR Class

Justin Pettigrew, Kennesaw State

Discussant

Emily S. Kinsky, West Texas A&M

* First Place Paper, GIFT Competition

** Second Place Paper, GIFT Competition

*** Third Place Paper, GIFT Competition

9:45 to 11 a.m. / Th028

Commission on the Status of Women and Entertainment Studies Interest Group

Teaching Panel Session

History, Public Memory, and Popular Culture: Expanding the Scope of Historical Authority

Moderating/Presiding

Lisa Burns, Quinnipiac

Thursday, August 6, 2026

Panelists

Lauren Auverset van Gerwen, Louisiana at Lafayette

Raiana de Carvalho, Furman

Melissa Greene-Blye, Kansas

Felicia McGhee-Hilt, Florida A&M

Antonio Mercurius, Howard

Public memory—how groups of people collectively remember their past—is a useful lens for critically engaging with history. While public memory includes first-hand testimonials, historical accounts, and oral histories, much of what we know and remember about the past is mediated. News media coverage, books, movies, television shows, songs, museums, memorabilia, and more contribute to our shared social memories. However, these popular culture sources of public memory are often not granted the equivalent level of historical authority afforded to more traditional archival materials and the producers of these materials did not grant the same legitimacy as historians. This panel focuses on who has the authority to shape history and public memory, specifically how popular media have created space for voices that have been underrepresented/erased from more traditional histories. Paying particular attention to who tells the story/writes history—and whose voices have been marginalized, forgotten, or purposely left out of more traditional historical accounts and archives—panelists will discuss how a critical/cultural perspective provides a more nuanced understanding of our shared past. Taking a more inclusive approach to what “counts” as history also highlights connections between individual and collective memories, the impact of shared history on social group identities, and the importance of reclaiming stories of those who have been overlooked/ignored and adding them to our shared historical narrative. This topic is more important than ever as historians, journalists, and institutions of public memory are under attack from public officials actively trying to rewrite history from their own ideological perspective.

9:45 to 11 a.m. / Th029

Association of Schools of Journalism and Mass Communication

General Session

Title

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Description

9:45 to 11 a.m. / Th030

Routledge/Taylor and Francis and AEJMC Elected Standing Committee on Publications

Panel Session

Publishing in Books and Academic Journals

Moderating/Presiding

Alyssa Appelman, Kansas, Chair, AEJMC Publications Committee

Panelists

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Ashley Domingo Hendricks, Publisher, Taylor and Francis
Dani Giglia, Publishing Editor I, SAGE

Description

9:45 to 11 a.m. / Th031

Urban Communication

Award Panel Session
Title

Moderating/Presiding
name, affiliation

Panelists
name, affiliation

Description

11:30 a.m. to 12:45 p.m. / Th032

Association for Education in Journalism and Mass Communication

[00-1130] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division

Topic I — Trusting the Machine? AI, Chatbots and Digital Health

00 • From Government Support to Preventive Action: Understanding Adoption of Mobile Dementia-prevention Tools through the Protection Motivation Theory

Chuling Song; Huanyu Bao; Li. Crystal Jiang;
KWOK Chi Wai Ron; Edmund.W.J Lee

Beyond Literacy: Examining the Role of Motivation and Digital Media Literacy Interventions in Shaping Resistance to Misinformation

Mengxue Ou; Mengxue Ou; Soo Fei Chuah; Shirley Ho

Meta-Analysis of AI Chatbot Interventions and Mental Health Outcomes: The Impact of Interface Features and Functional Roles

Jiun-Yi Tsai; Jiun-Yi Tsai; Yen-I Lee;
Ying-Chia (Louise) Hsu

Telemedicine and the Reconfiguration of Medical Practice: Physicians' Perceptions of Autonomy, Trust, and Communication in South Korea

Sujin Kim; Claire Shinhea Lee; Gyeong Bin Kim

How AI Trust Shapes Health Beliefs and Behavioral Intention Among Young Adults on Short-Video Platforms

Liujiang Ye; Jianhong Wu

Digital Health Technologies as Communicative Infrastructures in Care for Patients with Limited English Proficiency: A Scoping Review

Xu Xiao; Nanlan Zhang; Jungmi Jun

Feeling Guilty for Asking AI about Your Health? Predictors of GenAI Use Guilt and Health Information Seeking in Austria and Japan

Jaroslava Kaňková; Aleksandra Lazić; Sofie Vranken; Jörg Matthes;

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Mihoko Seki; Yuko Kawano; Akiyo Ito; Yu Sakagami; Miho Iwakuma

Life Shocks and Digital Addiction among Older Adults: Evidence from Japan

Qiupeng Wang, affiliation

Professionalism Before Warmth: Exploring How Users Make Sense of Affiliative Humor in AI Health Chatbots

Qiaoge Xie; Duoduo Ye

Digital Health Tools as Conditional Cognitive Extensions: Patient Portals, Wearables, Communication, and Trust in Healthcare Systems

Chang Sup Park; Subrata Roy; Doyle Yoon

Does More Mean Better? A Computational Analysis of AI and Physician Communication Strategies in Online Health Consultation

RUOQING GUO; Hao Gao

Diffusions and Adoptions of the AI-driven Health App: Evidence from 2020-2025 Provincial Panel Dataset across China

Yuzhao Zhang; Xiaojing Li; Yuzhao Zhang; Deshun Li

AI-Mediated Vicarious Experience and Medical Mistrust in China

Zituo Wang; Vivian Zhai; Jiayi Zhu; Haoyu Huang

From Algorithmic Gossip to Collaborative Domestication: How Social Media Users Co-Construct Mental Health Chatbots

yan zhou, affiliation

An Innovation or Deception? Examining AI Claims in U.S. Hospital YouTube Videos

Tae Kyung Ha; Eyun-Jung Ki

Trusting Generative AI for Health Advice

Asheley Landrum; Nitin Verma; Amanda Kehrberg

Human-AI Collaboration or Cognitive Overload? The Effects of Generative AI Greenwashing on Creative Workers

Yiran Liu; Shuining Wang

Communicating Generative AI and its Energy Footprints: Effects of Emphasis and Equity Frames on Public Opinions

Soobin Choi; Soobin Choi; Natasha Strydorst; Dominique Brossard

Functional and Relational Use of AI Chatbots: A Self-Determination Theory Approach to Psychological Well-being and Social Support among College Students

Bridget Maglo, affiliation

Beyond Access: eHealth Literacy Mediates Structural Barriers but Not Identity-Based Disparities in SRH Chatbot Adoption

Divya S, affiliation

Cultural and Critical Studies Division

Topic I – **Media Subcultures and Counterpublics in Contemporary China**

Practicing Algorithms, Building Relations: New Farmers' Livestream

E-Commerce in Rural China

Miaodian Mai, Sun Yat-sen University

Spatial Affordances of Livehouses: The Leisure Practices and Meaning-Making of Urban Youth in China

Liqiong Wen and Junli Zhao, Jinan University

Language, Mediation, and Platform Power: Reconfiguring Social Relations through the Term "Fensi" in China's Digital Ecosystem (2003–2025)

Yongge Wu, Nanjing University

Navigating the Grey Market: Original-Order Consumption and Everyday Resistance in China's Polymedia Marketplace

Shuoxuan Kuang, and **Deya Xu**, East China Normal University;

and **Tingting Liu**, University of Technology Sydney

Feelings in the Shadow: Affective Governance and Queer Affects in Contemporary China

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Linjie Dai, Wisconsin, Madison

Discussant

name, affiliation

Topic II – **Marriage, Family, and Gender Politics**

“A Canary in a Gilded Cage”: The Illusion of Empowerment of Only-Child Daughters and Reproduction of Gender Inequality in Marriage Payment on Social Media in China

Yi-ming Lin and **Ding-yan Shan**, University of Macau

“Fear of Marriage” as Resistance: Negotiating Marital Order in A Digital Public Sphere

Xiaoqin Li, **Yuhsin Kung**, and **Jiaqi Liang**, University of Macau;

Holly Deng, Duke University, and **Yushi Liu**, University of Macau

‘It’s Not Like Picking a Cereal’: Critical Perspectives on NIPT Promotional Materials

Megan Denny, Kansas

Negotiating Girlhood: Women’s Memory Work and Gender Politics in the Age of Social Media

Gengyao Li, Peking University;

Haoyang Lin, Xiamen University;

and **Shengyi Gao**, Huazhong University of Science and Technology

“Who Hasn’t Given Birth?” Counter-Narratives of Childbirth Injury on Chinese Social Media*

Yi Zhu, Xiamen University

Discussant

name, affiliation

Topic III – **Platformed Control of Labor and Ownership**

Community Outsourcing: The Organization of Creative Labor Transformation, Production, Stratification, and Mobility on Haptic

MengYao Li, Shenzhen University

Beyond the Gatekeepers: How OTT Platforms Are Reshaping Indian Cinema’s Creative Landscape

Naqibun Nabi, and **Sharjana Hossain**, Colorado State

Politicizing Voice Under the Structure of Private Media Ownership and Public Media Control

Oladoyin Abiona, Florida State

“At Least It Will Be 24 Hours Without Fake News”: A Thematic Analysis of Online Comments on Newsroom Strikes

Qiongye Chen, University of Colorado, Boulder;

and **Ever Figueroa**, University of Colorado, Boulder

From Coded Space to Code/Space: Algorithmic Wrapping and Mobile Labor in China’s Platform Freight Industry

Hongxi Ye, University College London

Discussant

name, affiliation

Topic IV – **Intersection of Visual, Digital, and Alternative Culture**

Bleed Him Beautiful: Cinematic Time and the Aestheticised Punishment of the Male Body in Contemporary Anime

Ella Ching Yi Chan, The Chinese University of Hong Kong

A Future and History of Inextricability: The Logical Equivalence of Diversity and Sustainability in Advertising

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Susan McFarlane-Alvarez, Michigan State

Explicating Subculture in the Algorithmic Age: The Five Dimensions of Subculture Framework

Ziqi Zhu, Florida

Constructing Sexualities Across Transnational Spaces: The Experiences of Ghanaian Youth Abroad

Emmanuella Seyram Aku Kwamee, Ohio

The Addictive Cage: Configured Identities and Rights Inequalities Among Ordinary Digital Nomads

Yiran Chen, Shanghai Jiao Tong University

Discussant

name, affiliation

*Third Place Student Paper Winner, Cultural and Critical Studies Division

International Communication Division

Minorities and Communication Division

[RP] Maintaining Presence, Stalled Relations: The Logic of Relational Formation among Migrant Older Adults in Digital Interaction

Shuting Ren, Shanghai University

Examining How Intersectional Identities Shape Experiences of BIPOC and International Doctoral Students in the U.S. Public Relations Programs

Rosalynn Vasquez, Suffolk University,

Tugce Ertem-Eray, North Carolina State,

and **Solyee Kim**, Howard

Online Public Speaking and Minoritized Students: A Qualitative Study at a Community College

Larry Willis, Bowling Green State

“I Am Not Sofía Vergara”: Hispanic Women Dismantling Female Stereotypes in Models in The U.S. Advertising Industry

Marta Mensa, North Texas

[RP] Who Gets to Be American? Cultural Citizenship, Counterpublics, and Audience Responses to Bad Bunny’s 2026 Super Bowl Halftime Show

Temir Kalbaev, Ohio

Discussant

Byron Keys, Tennessee

Public Relations Division

Topic — **Crisis Response, Strategic Silence & Reputation Management**

00 • The Messenger is the Message: Examining the Effects of Crisis Type and Spokesperson Choice on Publics’ Moral Emotions, Perceived Accountability and Authenticity, and Behavioral Intentions

Rongting Niu, Georgia, **Ejae Lee**, Boston,

Yan Jin, and **Yi Zhao**, Georgia

When Outrage Wears Out: Outrage Fatigue and Crisis Response Effectiveness

Victoria Kyriakopoulos

and **Erika Schneider**, Syracuse

Strategic Silence in Crisis Communication: Cultural, Ethical, and Intersectional Perspectives from Kenyan Public Relations Practitioners

Teresia Nzau, Messiah University

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[RP] Too Soon, Too Late, or Never: When Is the Right Time for an Organization to Apologize?

Divine Adesoji, and **Anita Degbey**, Kansas State

[RP] Examining Information Processing and Advocacy Intentions
Among CSA Supporters and Opponents

Anli Xiao, South Carolina, **Yanan Wu**, Pennsylvania State,

Michail Vafeiadis, Auburn,

and **Holly Overton**, Pennsylvania State

Discussant

Hyejoon Rim, The Chinese University of Hong Kong

Scholastic Journalism Division

Commission on LGBTQIA+ Communities

The Professional Backstaging of LGBTQ+ Identity in Sports Journalism*

Ashley Carter, Colorado-Boulder

Out and On Television News: Motivators to Disclose LGBTQ+ Identity to Viewers*

Robert Richardson, Sam Houston

Coded Desire, Borrowed Hierarchies: Symbolic Labels and Intra-Community
Stratification among Gay Men on Xiaohongshu**

Xuanxin Zhao, Cambridge

“What Makes Us Fourth Love?” Symbolic Boundary Work and Gendered
Definitional Politics in a Chinese Non-Normative Heterosexual Community***

Chen Sun, Shandong

Situational Appraisal of Perceived Healthcare Quality: Do the Effects
of Patient-Centered Communication Vary Across Heterosexuals,
Homosexuals, and Bisexuals?***

Yang Wu, City University of Hong Kong

Haijing Quan, Milan

Xingyue Dai, City University of Hong Kong

Yiqian Gao, City University of Hong Kong

Discussant

Cassandra Hayes, Texas Christian

* Third Place Faculty Paper Award, (tie), Commission on LGBTQIA+ Communities

** Second Place Student Paper Award, Commission on LGBTQIA+ Communities

*** Third Place Student Paper Award, (tie), Commission on LGBTQIA+ Communities

Community Journalism Interest Group

Discussant

name, affiliation

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

11:30 a.m. to 12:45 p.m. / Th033

Thursday, August 6, 2026

Broadcast and Mobile Journalism Division

Refereed Research Paper Session

The Digital Lens: Analyzing How Online Platforms Are Shaping Perceptions of News People and Their Messages

Moderating/Presiding

name, affiliation

Are You Paying Attention? Exploring News Perceptions Across Online Platforms

Md Oliullah, Jessica Zimmerman, Elizabeth Flores,

Taylor Clark, Hannah Lisenbee and Glenn Leshner, Oklahoma

Temporal Constraints of Mobile Engagement: Implications for Attention to News and Digital Content

Ronald Yaros, Maryland

The Duality of Digital Journalism: Recontextualizing Professionals and Platform-Native Commentators on YouTube

Yinqiao Zhao and Luwei Rose Luqiu, Hong Kong Baptist

Gatekeeping in Mobile Journalism: A Comparative Framework for Autonomous and Constrained Media Environments

Mamunor Rashid, Colorado

[RP] Reporting for Your Page: An Experiment on Delivery Style, News Topic, And Journalistic Credibility on Tiktok

Alejandro Hernandez, Texas

Discussant

name, affiliation

[RP] = Denotes a Research-in-Progress submission.

11:30 a.m. to 12:45 p.m. / Th034

Communication Technology Division

Refereed Research Paper Session

Aging, Digital Inclusion, Human Connection

Moderating/Presiding

Wenlin Liu, Florida

“They Don’t Make You Feel Useless”: Warm Experts and Digital Inclusion Among Older Adults

Jennifer McDermitt, Michigan State

A Latent Profile Analysis of User Archetypes in VR-based re-employment

Device Adoption Intention of Older Adults in Singapore

Yan Sun, Nanyang Technological University

Changing Minds, Changing Tech: How Growth Mindset Facilitates the Digital Engagement of the Elderly

Shengwei Fan, Shenzhen University

Finding Meaning in Mourning: Building Empathetic Responses to Grieving Individuals Using Immersive Technologies

Othello Richards, Brigham Young

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The New Stage of the Digital Divide: Patchwork Governance & Stratified Access
Amanda Reid, North Carolina at Chapel Hill

Discussant

Soojong Kim, California, Davis

[RP] = Denotes a Research-in-Progress submission.

11:30 a.m. to 12:45 p.m. / Th035

History Division

Research Panel Session

Constructing Identity: Race, Class, and Authority in U.S. Journalism History

Moderating/Presiding

Dianne Bragg, Alabama

From Genius to Public Personhood: Constructing Scientific Authority
in The New York Times' Coverage of Nobel Laureates, 1946–2025

Yong Volz, Alice Yu,
and **Ian McKenzie**, Missouri

The Left-Behind White Working Class in U.S. Politics and Media:
A Representational History from the 1970s-2000s

Christopher Cimaglio, Denison

The Von Buelow Affair: The Transformation of a New Orleans
Race Scandal into National, Sensational News

Russell Meeuf, Idaho

“The Real Negro News”: Affirmative Action and the Local News
in Post-Jim Crow Mississippi 1969-1980”

Ian Collins
and **Robin Sundaramoorthy**, Lehigh

Discussant

Sid Bedingfield, Minnesota

11:30 a.m. to 12:45 p.m. / Th036

International Communication Division and Commission on the Status of Minorities

PFR Panel Session

The New Academic Divide: How Mobility Privilege Shapes Global Communication Scholarship

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Journalism and communication research has long been underpinned by an assumption of unfettered scholarly mobility. The ability to travel for fieldwork, attend international conferences, and pursue global fellowships is often

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treated as a marker of professional legitimacy. Yet for international scholars such mobility has never been equally available. It has always been circumscribed by immigration regimes, visa precariousities, and funding asymmetries. In recent years, the rise of nativist politics and increasingly securitized migration policies have made academic movement more restricted, unpredictable, and politically charged. Immigration and visa processes have become more opaque, administrative hurdles more burdensome, and the ability to travel more closely tied to nationality and geopolitical standing. This convergence of political hostility and bureaucratic volatility has transformed long-standing inequities into structural barriers that directly shape who can conduct fieldwork, build collaborations, or present at international conferences. The resulting disparities are not merely professional but epistemic. Research questions go unasked when field sites are inaccessible, archives remain closed, and collaborative projects are abandoned because borders cannot be crossed. These exclusions determine what kinds of journalism and communication scholarship circulate in our journals and conferences, and whose intellectual contributions are delayed or diminished. By foregrounding the intersection of professional expectations, structural constraints, and the emotional toll of immobility, panelists will examine how journalism and communication research is unevenly produced, circulated, and recognized. The discussion will generate strategies for institutional awareness and advocacy within AEJMC at a moment when global scholarly exchange is increasingly under unprecedented strain.

11:30 a.m. to 12:45 p.m. / Th037

Mass Communication and Society and Cultural and Critical Studies Divisions

Research Panel Session

Digital Mental Health and the "Do My Own Research" Era: A Critical Cultural Perspective

Moderating/Presiding

Jason Cain, Mississippi

Panelists

Amanda Sams, Mississippi

Phillip Arceneaux, Miami

Christopher Schwartz, Rochester Institute of Technology

Eugene Kim, Mississippi

Megan Duncan, Virginia Tech

Mark Heisten, Marist

Kate Friedel, Colorado, Colorado Springs

Tara Walker, St. Bonaventure

This panel examines the intersection of digital media, institutional trust, and mental health. While online tools and therapy influencers promise to democratize care, they also risk commodifying data and deepening power imbalances. Scholars will discuss the "potential and peril" of this landscape, focusing on the impact of AI, health literacy, and the evolution of mis/disinformation. By analyzing perceptions of expertise and the politicization of health communication, this interdisciplinary group highlights how critical cultural research can navigate today's complex media environment. Ultimately, we explore what effective, humanistic health communication looks like in an increasingly automated and fractured digital world.

11:30 a.m. to 12:45 p.m. / Th038

Media Management, Economics and Entrepreneurship and Magazine Media Divisions

Research Panel Session

Media Consolidation Reconsideration

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Moderating/Presiding
name, affiliation

Panelists
name, affiliation

Media consolidation continues to redefine the structure, economics, and governance of today's communication landscape. The recent acquisition of CBS News by tech billionaire Larry Ellison and his family marks the emergence of a new era of privately controlled media empires, where financial power increasingly dictates news agendas and organizational strategy. President Trump tapped them to run TikTok, and they are set to make a bid for CNN's parent company. It appears that tech billionaire Larry Ellison and his family may soon own CBS, Paramount, CNN, and TikTok. At the same time, consolidation in the cable and broadband industries, led by corporations such as Comcast, reflects a persistent preference for market dominance over innovation, competition, and service expansion to underrepresented communities. This panel, Media Consolidation Reconsideration, brings together scholars and policy experts to critically examine the economic and managerial forces driving consolidation, along with its implications for regulatory oversight and public accountability. Panelists will discuss how mergers and vertical integrations alter ownership models, advertising markets, and labor structures, while analyzing the policy responses of the Federal Communications Commission (FCC) and the Department of Justice (DOJ) in promoting fair competition and media diversity. By integrating perspectives from media economics, management, and policy studies, this session will illuminate the systemic consequences of concentrated ownership on industry sustainability and democratic communication. It will also propose frameworks for regulatory reform, alternative business models, and public-interest interventions that can ensure a more pluralistic and economically resilient media ecosystem in the U.S.

11:30 a.m. to 12:45 p.m. / Th039

Public Relations and Political Communications Divisions

Edelman-Adams PFR Panel Session
Communicating and Counseling in Polarized Times

Moderating/Presiding
Luke Capizzo, Michigan State

Panelists
Edelman representative TBD
Arunima Krishna, Boston
Myiah Hutchens, Florida

Partisan polarization and the erosion of political norms in the U.S. have created unprecedented challenging circumstances for organizations across the country. These include the increasing vitriolic partisanship of the last decade (Moon et al., 2022), the rise in consumer expectations for public and social engagement from organizations (Dodd, 2018), and the critiques of mainstream journalism (Carlson et al., 2021). Such circumstances have challenged the public relations and media industries, particularly for communication consultants who rely on relationships with both clients and journalists (Bhargava & Theunissen, 2025; Frandsen et al., 2013). The ongoing fracture of news and loss of trust has led to an increased role and impact of mis- and disinformation as part of public discourse (Krishna, 2021; Krishna et al., 2025). Among other implications, this has motivated journalists to take a more actively pro democracy role (Jang & Kreiss, 2025). For strategic communicators, such challenges to existing norms and practices require increased agility (M. Ragas & T. Ragas, 2021) and a continued reprioritization of issues management strategies (e.g., Coombs & Holladay, 2018). For both journalism and public relations, it asks important questions about their central societal roles as well as the evolution of deliberative and agenda setting processes in democratic societies (i.e. Edwards, 2016; Kiousis et al., 2016). This panel provides an opportunity to bring together leading

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scholars from public relations and journalism—as well as representation from Edelman, building on a decades-long partnership with the AEJMC Public Relations Division—to discuss the ways researchers and practitioners can work together to address the challenges of communicating in polarized times.

11:30 a.m. to 12:45 p.m. / Th040

Commission on the Status of Minorities and Association for Education in Journalism and Mass Communication Council of Divisions

Research Panel Session

Nothing About Us Without Us: Indigenizing Indigenous Media Research

Moderating/Presiding

Cristina L. Azocar, San Francisco State

Panelists

More Research, Same Exclusion? Rethinking AEJMC and Indigenous Scholarship

Cristina L. Azocar, San Francisco State

From Downright Disrespect to Failure to Follow Through: A Timeline of Indigenous Scholars and AEJMC Access

Melissa Greene-Blye, Kansas

Bloomington Indigenous Research is Not Relevant to Me... and Other Misconceptions

Ryan Comfort, Indiana

AEJMC has treated Indigenous scholars and our research with disrespect. Research on our communities by non-Indigenous scholars is extractive and devoid of Indigenous participation. Most active Indigenous scholars working in the field of communication did not attend the 2025 conference because of past treatment. However, junior faculty can't just pass these conferences. We have tried, without success, to get the leadership to hear our complaints, so we are going to try to engage with other scholars in a panel discussion. This panel is our way of letting AEJMC know that we will not be sidelined.

11:30 a.m. to 12:45 p.m. / Th041

Religion and Media Interest Group and Media Ethics Division

Teaching Panel Session

Covering Religion and Spirituality in the United States: Pedagogical Approaches for Journalism Ethics and Reporting Courses

Moderating/Presiding

Kathryn Montalbano, Kentucky

Panelists

Allyson DeVito, Kentucky

Will Mari, Louisiana State

This panel offers pedagogical approaches for integrating religion in journalism ethics and skills-based courses by crafting theoretical and transdisciplinary frameworks for undergraduates. With the arrival of the first pope from the United States and the longstanding significance of religion and religiosity for U.S. society, how do educators select what religions get covered, and what difficulties have faculty encountered or might they encounter at their respective institutions? What approaches might journalism students consider when framing stories about varied

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religious faiths and beliefs? Additionally, how can educators incorporate frameworks for covering spirituality that falls outside of traditional boundaries of religious denominations and markers but nonetheless has deep roots in U.S. history? How can educators encourage students to challenge heteronormative frameworks that may unintentionally draw from Christian-centric and/or U.S.-centric lenses? And how might reporters based in the United States cover stories and controversies abroad in which religion is central? This teaching panel will be especially important with the growing coverage of religion stories in the United States despite the gradual decline of the religion beat, as reporters who work outside of this beat might refine their coverage of politics, sports, and more through a deeper understanding of this sociological pillar of U.S. culture and society.

11:30 a.m. to 12:45 p.m. / Th042

Association for Education in Journalism and Mass Communication Committee on Career Development

Panel Session

Navigating the Challenges and Opportunities of Mid-Career Faculty

Moderating/Presiding

Weiwu Zhang, Ball State

Panelists

Amy Jo Coffey, Tennessee

Marisa Porto, North Carolina at Chapel Hill

Robert Quigley, Texas at Austin

Matt Ragas, DePaul

Adrienne Wallace, Grand Valley State

Mid-career faculty often wrestle with questions about purpose, focus, and next steps in an ever-evolving higher education landscape filled with tremendous uncertainties. This panel gathers faculty and academic leaders to equip mid-career faculty with practical and actionable strategies to stay engaged with clarity and purpose, identify their next steps, and cultivate their leadership skills to lead effectively from any role.

11:30 a.m. to 12:45 p.m. / Th043

Scripps Howard Foundation

Teaching Panel Session

Transforming Curriculum Through Collaboration: Join the Howard Centers' Joint Investigation on Elections

Moderating/Presiding

Mike Canan, Senior Director of Journalism Strategies, Scripps Howard Fund

Panelists

Nichole Cyperian, director, Roy Howard Community Journalism Center, Southern Mississippi

Sean Mussenden, director, Howard Center for Investigative Journalism, Maryland

Mark Greenblatt, director, Howard Center for Investigative Journalism, Arizona State

The Howard Centers and the Roy Howard Community Journalism Center have deep experience collaborating with schools and newsrooms. The Centers will share how they collaborate and an opportunity to work on a reporting project and earn a mini grant.

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11:30 a.m. to 12:45 p.m. / Th044

South Asia Communication Association (SACA)

Research Panel Session I

Title

Moderating/Presiding

name, affiliation

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). With over one-fourth of the world's population, South Asia has emerged as an important region for politics, security, health, culture, media and other relevant issues across the repertoire of our field.

1:15 to 2:30 p.m. / Th045

Broadcast and Mobile Journalism and Media Ethics Divisions

Research Panel Session

Training Tomorrow's Journalists: AI Literacy, Accountability, and Ethical Practices in Broadcast Curricula

Moderating/Presiding

TBD

Panelists

Heidi Makady, Texas State

Kelly Kaufhold, Texas State

Stan Jastrebski, Missouri

Lee Zurik, Gray Media AI

Panelists will present research on student perceptions of AI use, its influence on storytelling and production learning, and the integration of AI literacy into journalism curricula. This is a timely and significant topic as newsrooms continue to grapple with how best to integrate AI tools and training into journalistic practice to ensure future journalists are well equipped when using emerging technologies while upholding professional standards.

1:15 to 2:30 p.m. / Th046

Communication Technology and Advertising Divisions

[00-1315] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Advertising Division

Topic I — **Consumer Literacy & Persuasion Knowledge**

00 • Rethinking PKM Through the Vulnerables, An Inquiry Into the Impact of Social Media Algorithms on the LGBTQ+ Community

Julio Martin Velasquez Berrios, Miami

Capital Invasion in BoPo: The Effects of the Commodification of Body

Positivity Content on Persuasion Knowledge Activation and Body

Image Concerns among Chinese Women

Jiaxun Zhang, Amsterdam (Alumna)

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Detecting Manipulative Influencer Advertising Targeting Teens:

A Human–AI Multimodal Analysis

Huan Chen, Yuan Nan, Xiaofan Wei,
and **Bhanu Prakash Reddy Gundam**, Florida

Understanding Consumer Responses to Profiling-Based Targeted Advertising: The Role of Product Sensitivity and AI Literacy

Hyunji Kim, Jihye Lee,
and **Min Kyung Lee**, Texas at Austin

“I Don’t Want Ads, I Just Want Information”: When and How Persuasion Knowledge is Activated During Product Search on AI and Online Platforms

Boram Cho, Jiyeon Chang, Michelle Nelson,
and **Jiayi (Joy) Wang**, Illinois Urbana-Champaign

Discussant

Ilwoo Ju, Purdue

Topic II — **Consumer Responses to AI-generated Advertising and AI Agents**

When Flattery Backfires: Flattery, Perceived Fit, and Brand Evaluation

Yuan Sun, Florida;
Mengqi (Maggie) Liao, Georgia;
and **Jing Yang**, Boston

Consumer Perceptions of Hedonic and Utilitarian AI-Generated Ads: The Roles of Agent Knowledge and Perceived Manipulative Intent

Qianyi Jin, Zheran Liu,
Jiahui Liu, Maria D. Molina,
Patricia Huddleston, Michigan State;
and **Esther Thorson**, Colorado State

Decoding Synthetic Creativity: How Different AIGC Visual Metaphor Types Impact Consumer Attitudes and Memory

Xinyue Xiong, Jingwen Yu,
Shengwei Fan, Fangfang Yu,
Wenjie Wang, and **Bingcan Li**, Shenzhen University

AI Ethical Concern and Processing Routes in Brand Advertising:

An Elaboration Likelihood Model Approach

Antonia Cancan Yu, Yiqian Xia,
and **Regina Luttrell**, Syracuse

AI-Generated Images in Food Advertising: An Equity and Construal-Level Perspective on Disclosure and Appeal Effects

Junqi Shao, Leona (Yi-Fan) Su,
and **Yi-Cheng Wang**, Illinois, Urbana Champaign

Discussant

Heather Shoenberger, Penn State

Topic II — **Cultural Perspectives on Advertising and Global Consumers**

Combating Counterfeiting in Kenya: A Culturally-Centric Approach to Developing a National Communication Awareness-Raising and Consumer Education Strategy

Robi Koki Ochieng,
and **Maureen Kangu**, United State International University - Africa;
Patricia Huddleston, and **Saleem Alhabash**, Michigan State

Decoding Global Audience Satisfaction: An Analysis of IMDb Reviews of Drama Based on Webtoons and Web Novels

Thursday, August 6, 2026

Dam Hee Kim, and **Jungeun Cho**, Korea University

Beyond “Made In”: How Country-of-Origin Perceptions Influence Consumer Attitudes and Purchase Intentions Towards Hedonic and Utilitarian Products

Huilun Zhang, and **Carolyn Lin**, Connecticut

Authenticity and Credibility as Culturally Distinct Routes to Influencer Persuasion: Evidence from the U.S. and China

Mark Kazemzadeh, Massachusetts Boston,

Lin Zhu, Beijing Normal-Hong Kong Baptist University;

Yan Wang, and **Yating Wang**, Beijing Normal-Hong Kong Baptist University

Discussant

Mia Wang, Colorado

Topic III — **Gender and Stereotypes in Advertising**

“Please Gamble Responsibly”: Sports Betting Advertisement Strategies During Men’s and Women’s Professional Basketball Broadcasts

Travis Bell, South Florida; **Yifan Wu**, Alabama;

Brian Petrotta, Nebraska, Lincoln;

and **Andrew Billings**, Alabama

When a Male Voice Sells Female Products: The Attenuating Role of AI Voice-Overs in Gendered Advertising

Jiamin Lin, and **Jialing Lin**, Shenzhen University

From Empathy to Reactance: How Narrative Perspective and Narrator Gender Shape Domestic Violence Advertising Effectiveness

Bixuan Sun, and **Minjie Li**, Tennessee, Knoxville

When Algorithms Offend: AI, Human Agency, and Consumer Responses to Stereotypical Advertising

Chen Lou, Nanyang Technological University;

Quan Xie, Southern Methodist University;

Xuan Zhou, Singapore University of Social Sciences;

and **Zhuoman Li**, Nanyang Technological University

Discussant

H. Sally Lim, Oregon

Topic IV — **Great Ideas for Teaching**

The Team Feedback Session: Building Skills and Confidence in the Craft of Constructive Feedback

Amanda Weed, Kennesaw State

Balancing Efficiency and Equity: Teaching Inclusive Media Planning Through a Peloton Campaign Scenario

Lisa Farman, Ithaca College

Using Meta’s Branded Content Library for Influencer Partnership Research in Advertising Media Planning

Lisa Farman, Ithaca College

Designing the AI Storytelling Lab: Teaching Strategic Advertising Storytelling Through Iterative Human-AI Collaboration

Imran Mazid, Grand Valley State;

and **Zulfa Zaher**, Central Michigan

The AI Advertising Court: Does this Ad Violate the Law?

Kristen Foltz, and **Anthony Smith-Frigerio**, Tampa

Synthetic Me: Shifting AI from Answer Engine to Consumer Insight Lab

Judy Franks, Northwestern University

Gen Z, GenAI and a Geriatric Millennial Prof: Co-Writing a Classroom AI Policy

Thursday, August 6, 2026

Adriane Grumbein, Kentucky

Discussant

Juan Mudel, Michigan State

Topic V — **Persuasion Message Design**

Moving from “Us” to “Me”: Green Advertising Appeals
and Anthropomorphism Shape Purchase Intention

Lin Zhu, Jinan University

Indirect Advertising of Luxury Brands on Social Media: Relational
Orientation, Perceived Intentions, and Envy Driven Consumption

Jeeyun Park, and **Matthew Eastin**, Texas at Austin

Conditional Effects of Regulatory Fit: Humor, Message Framing,
and Social Exclusion in Advertising Effectiveness

Tabitha Oyewole, South Carolina

Exploring Contemporary Rich Media: Sound Off Viewing
as a Double-Sided Coin for Advertising

Aiman Kazybayeva, **Michelle Nelson**,

Haochen Ji, **Jiaxi Liu**, **Minrui Chen**,

Grace Shiyang Li, **Seon Kim**,

Reina Deng, **Seo-Young (Selene) Kim**,

Nengi Divine Daminabo,

Qingyang Chen, **Anthea Xiaohua He**,

and **Rin Xu**, Illinois Urbana-Champaign

When Platform Beats Creative: Visual Design Congruence, Processing Fluency,
and Purchase Intention in FMCG E-Commerce

Horace Chan,

and **Terri H. Chan**, The Chinese University of Hong Kong

Discussant

Juliana Fernandes, Florida

Topic — **Privacy and Personalization**

How Transparency Cues Bring Trust in Conversation-Related Advertising:
Examining the Roles of Surveillance Beliefs and Perceived Surveillance*

Kaiyi Yu, **Jiakun Liang**,

and **Jikai Sun**, Minnesota, Twin Cities

The Double-Edged Sword of Product Specificity in Conversation-Related
Advertising: A Privacy Calculus Perspective

Wenwen Cao, **Jiarou Chen**,

Janet Laadi Anani,

and **Adraina K. Adu**, Minnesota Twin Cities

Tailoring to Feelings: How Mood-Adaptive Advertising
Messages Shape Brand Attitude and Purchase Intention

Yuan Sun, Florida; **Jing (Taylor) Wen**, South Carolina;

and **Xinyi Zuo**, Florida

Affinity Targeting In Sports Broadcasting: The Effect of Personalized
Team Placement on Consumer Responses and Advertising Effectiveness

Weilu Zhang, **Qingru Xu**, Kentucky;

Ruoyu Sun, Georgia; and **Matthew Conway**, Kentucky

*Second Place Student Paper Award

Thursday, August 6, 2026

Discussant

name, affiliation

Topic — **Contemporary Advertising Practice: Ethics, Collaboration, and Engagement**

'It's Only My Job to Sell the Product': Practitioner Ethics Across

Controversial Product Categories

Teodora Tavares, South Florida

Strategists in the Creative Process: Roles, Relationships, and the Value
of Collaboration in Advertising Agencies

Simona Rivero, and **Kasey Windels**, Florida

Can Advertising Offset Ethical Scandals?: The Conditional Effects
of Perceived Product Value and Consumption Type on Moral Decoupling

Hyungrok "John" Jin, Texas at Austin;

Yong Whi Greg Song, Sejong University;

and **Soyon "Michelle" Choi**, Texas at Austin

Designing LLM Chatbots to Drive Webtoon Engagement: From
Attention to Retention

Won-Ki Moon, Florida

and **Sangwook Lee**, Colorado Boulder

Discussant

Mengyan Ma, Michigan State

Topic — **Systematic Reviews & Meta-Analyses in Advertising Research**

Generative AI Authorship Disclosure in Ad Creation: A Systematic

Literature Review

Xinyi Zuo, Florida

Dietary Supplement Advertising: A Systematic Review and Research Agenda*

Tianjiao Wang, DePaul

Human-AI Collaboration in Advertising: A Systematic Literature
Review and Integrative Theoretical Framework

Yang Feng, Florida; **Quan Xie**, Southern Methodist;

and **Xinyi Zuo**, Florida

Pay No Attention to the Entity Behind the Curtain: A Meta-Analysis
on The Effects of AI-Disclosure on Persuasive Outcomes

Gabriel Garlough-Shah, and **Jessica Zier**, Northwestern

Discussant

Anan Wan, Kansas State

*Third Place Open Research Paper Award

Communication Technology Division

Topic I — **AI Trust, Credibility, Transparency**

00 • Impact of Authorship, Informational and Procedural Transparency
on Perceived Credibility of AI-Generated News

Haiyan Jia, Lehigh

AI in Journalism: Audience Perceptions of Usefulness, Trustworthiness
and Behavioral Intentions Toward AI-Generated News

Mariia Novoselia, Missouri

AI Disclosure: An Explication and Two-Dimensional Typology

Thursday, August 6, 2026

Xinyi Zuo, Florida

Evaluating AI Systems: How Perceptions Shape Trust, Engagement, and Behavioral Outcomes in AI-Mediated Communication

Yang Cheng, North Carolina State

The AI Divide: How Gender Shapes Attitudes and Skills Toward Generative AI

Ertan Agaoglu, South Carolina

Discussant

Bingbing Zhang, Iowa

Topic II — **Human & AI Relationships and Intimacy**

Safe to Grow With AI: How Nonjudgmental Acceptance Fosters Self-Expansion and Relational Commitment in AI Companionship

Fanjue Liu, Shanghai Jiao Tong University

Echoes of Me or My Opposite? Personality Match and Interface Cues in Romantic Human-AI Relationships

Yanqin Wu, Nanyang Technological University

Domesticated Intimacy: How Chinese Women Script, Trust, and Negotiate with Generative AI Companions

Gaohuan Chen, California, Berkeley

Living with Risk: Folk Theories of AI Hallucinations among Young Chinese Users

Ying Zhang, Zhengzhou University

Being With AI Was Not All Smooth Sailing: Affordance Perception, Actualization and Constraints in Human-AI Romantic Relationships

Kun Peng, Macau University of Science and Technology

Discussant

Fanjue Liu, Shanghai Jiao Tong University

Topic III — **AI Journalism & News Innovation**

Who is Driving AI Innovation in Newsrooms? A Study of “AI Innovation Ecosystems” and their Actors, Activities, and Dynamics

Shangyuan Wu, National University of Singapore

Demystifying the Double Black Box: Theorizing and Testing Dual Routes Appraisal of Transparency around AI Journalism

Rui Wang, Loyola, Maryland

Robo-Reporters: Evaluating Autonomous AI Agents as Algorithmic Gatekeepers in Computational Journalism

Obada Kraishan, Texas Tech

Balancing Efficiency and Legitimacy: Organizational Factors Influencing AI Adoption in Local Newsrooms

Jiye Sun, Indiana-Bloomington

When Principles and Practices Collide: Journalists’ Epistemic Orientations in an Algorithmic Age

Shengchun Huang, Texas at Austin

Discussant

Jessica Sparks, Auburn

Topic IV — **AI literacy & Knowledge**

Influencing Factors and Underlying Mechanisms of Adolescent AI Literacy: An Ecological Systems Perspective

Thursday, August 6, 2026

Zixiangfei Chang, Peking University

The Illusion of Knowing: Dunning-Kruger Effect in Generative AI Misinformation Detection

Mengqi Liao, Georgia

Beyond Self-Perception: Does AI Literacy Reflect Ability to Detect AI-Generated Visual Content?

Zixi Zhou, University of Hong Kong

Teaching Newswriting: The Need for AI Literacy

Candy Noltensmeyer, Western Carolina

Exploring How AI Technology Impacts Students' Learning Outcomes and Self-Efficacy

Md Sazzad Hossain, Iowa

Discussant

Jeongwon Yang, Miami

Topic V — **AI, Health, and Support Communication**

When a Doctor Consults AI: Exploring the Effects of Source Layering on Patients' Trust in the Doctor

Cheng Chen, Oregon State

Digital Divides, Calibrated Trust, and Adoption of health AI Chatbots: Evidence from a Cross-sectional Survey

Zongya Li, Huazhong University of Science and Technology

When AI Becomes a Social Actor: Pathways to Trust in AI Health Information Seeking

Zituo Wang, Southern California

When Warmth Backfires: Empathy–Human-Likeness Misalignment in AI-Mediated Health Communication

Divya S, Bowling Green State

Invoking @Grok: Public AI Interaction, Credibility Negotiation, and Communicative Norm Formation on Twitter/X

Sunday Asipa, Kansas State

Discussant

Biyang Wu-Ouyang, Education University of Hong Kong

Topic VI — **Anthropomorphism, Social presence, and AI Perception**

Relational Perception in Human-AI Interaction: Social Heuristics

Shaping Responses to AI Influencers

Emily Zhan, Michigan State

How Does Anthropomorphism Drive Trust? The Role of Interaction Quality, Parasocial Interaction, and Frustration About Unavailability in Generative AI Chatbots

Xiaocao Xia, Renmin University of China

Human Enough to Forgive: Anthropomorphism, Trust, and Individual Differences in Chatbot Service Recovery

Qiaoge Xie, Shanghai Jiao Tong University

How Family Gender Norms Shape Who Relies Most on Anthropomorphic AI in China ?

Yingran Zhao, Peking University

Calling It a Partner, Making It Submissive: How AI Label and Behavior Impact AI Teammate Identification and Collaboration Willingness

Chang Wan, Zhejiang University

Thursday, August 6, 2026

Discussant

Gregory Gondwe, California State, San Bernardino

Topic VII — AI Companions, Virtual Humans and Influencers

Kinship Imagination Toward AI Virtual Humans: How Social Presence and Empathy Shape Older Adults' Purchase Intentions in Short-Video Contexts

Qiu hao Huang, Shenzhen University

Human vs. AI Streamers: Expectancy Confirmation and Multidimensional Authenticity in Livestreaming Commerce

Chuling Song, City University of Hong Kong

The Impact of AI Streamers' Interaction Quality on Purchase Intention in Live-streaming Commerce: An Explanation Based on the Stereotype Content Model

Jiaxing Wu, East China University of Political Science and Law
Understanding the Psychological Appeal of Virtual Influencers: A Cross-Cultural Investigation

Aleksandra Lazić, University of Vienna

Comparing Human and Virtual Influencers: The Impact of Idealized Images on Appearance Comparison and Body Dissatisfaction

Yuejiao Di, Boston University

Discussant

Jeongmin Ham, Florida

Topic VIII — Algorithms, Platforms, and User Behavior

Low versus High Incentive Uncertainty? The Effect of Recommendation Algorithms on Short Video Continuous Watching Intention

Hao Zheng, Wuhan University

What If News Doesn't Find Me? Impacts Of Algorithmic News Consumption on News Interest and News Avoidance

Qianru Yang, Shenzhen University

"Please React So That I Can Personalize Better" Effects of Reactive Personalization Cues in an Online News Assistant

Biyang Wu-Ouyang, The Education University of Hong Kong

How Algorithm Agency Shapes User Responses: The Roles of Control and Self-Efficacy

Yan Zhang, Sungkyunkwan University

AI-Generated News Images on Adobe: From Content Credentials Standards to Stock Search Results

Emilia Edwards, Texas at Austin

Discussant

Queenie Jo-Yun Li, Miami

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

Thursday, August 6, 2026

1:15 to 2:30 p.m. / Th047

International Communication Division

High-Density Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[RP] = Denotes a Research-in-Progress submission.

1:15 to 2:30 p.m. / Th048

Magazine Media and Visual Communications Divisions

Teaching Panel Session

Innovative Teaching Awards

Moderating/Presiding

name, affiliation

Panelists

Keith Greenwood, Missouri

Denise McGill, South Carolina

Elizabeth Spencer, Kentucky

This panel celebrates the best teachers in the Visual Communication and Magazine divisions. Winners of each division's teaching contests will receive awards and have 5-10 minutes to demonstrate their innovative teaching ideas with the audience. This standing panel recognizes excellence in pedagogy and provides practical insights for conference attendees.

1:15 to 2:30 p.m. / Th049

Mass Communication and Society Division

Refereed Research Paper Session

Perception and Pressure in Digital Life and News: Identity, Engagement, and Protection

Moderating/Presiding

Juan Liu, Towson

Mirroring the Ideal: Social Comparison and Facial Surveillance on Platform X among Japanese Women

Yi-Hsing Han, National Chengchi University

The Extinction of Active News Use within Parental-Filial Dyads: Implications for Intergenerational Political Socialization Processes

Thursday, August 6, 2026

Lance Holbert, Annenberg Public Policy Center

Beyond-overload: Impression Concern as an Antecedent Stressor Predicting Social Media Discontinuance Through Addiction and Fatigue

Nah Ray Han, Texas Christian

How the Third-Person Perception of AI Hallucinations Drives Support for Censorship and Verification: A Multigroup Analysis Across Science Belief Levels

Lunrui Fu, Tsinghua University

U.S. Journalists' Perceptions of Threats and Their Efforts to Protect Themselves

Siru Chen, Michigan State

Discussant

Christina Najera, Tennessee, Knoxville

[RP] = Denotes a Research-in-Progress submission.

1:15 to 2:30 p.m. / Th050

Media Management, Economics and Entrepreneurship Division

Offsite Tour

WDSU NBC Channel 6

Hosting

Todd Holmes, California State, Northridge

1:15 to 2:30 p.m. / Th051

Political Communication Division and Entertainment Studies Interest Group

Teaching Panel Session

If You Don't Laugh, You'll Cry: Using Satire to Prime Students for Challenging Political Communication Discussions

Moderating/Presiding

Amy Lorentzen McCoy, Drake

Panelists

Darlene W. Natale, North Carolina, Pembroke

Ann Tropea, Maryland Baltimore County

Clejetter Cousins, North Carolina, Pembroke

William Schulte, Winthrop

A panel to share approaches on discussing rapidly developing political communication discussions using satire to prime students to contemporary issues and engage them in critical thinking and discussions. This includes not just late night and Jimmy Kimmel, but the ongoing use and evolution of editorial cartoons, late night clips, even disinformation deepfakes and their reflections on current political communication discourse and ethics.

1:15 to 2:30 p.m. / Th052

Thursday, August 6, 2026

Commission on Graduate Education and Communicating Science, Health, Environment and Risk Division

PFR Panel Session

Strategically Creating Spaces for Self-care through Academic Community

Moderating/Presiding

Jocelyn McKinnon-Crowley, Syracuse

Panelists

Tiara Johnson, Syracuse

Leticia Couto, DePaul

Anastasia Vishnevskaya, Texas Tech

Louise Ying-Chia Hsu, Idaho

Di Mu, Texas A&M International

There is often tension between students within graduate programs at the same university. Cohorts can unintentionally and subtly compare themselves to one another as measures of success and compete with one another for scarce department resources. This can foster a discouraging environment that may prevent graduate students from building a community with each other, leading to fewer opportunities for creative research collaborations, decreased networking potential, and negative impacts on psychological well-being. Rather than having a supportive environment of graduate students, individuals may shoulder the responsibility for caring alone. This panel showcases the strategic and purposeful choices of graduate students to create community together and offer self-care through mutual support. From an ethics of care perspective, this approach allows students both to receive care and show care which contributes to their overall wellbeing, less reliant on an individual alone to maintain their wellness. The panelists will discuss the practicalities of how self-care can take the form of caring for each other and allowing others to take care of us while navigating graduate school and early career environments. We suggest strategically and intentionally building community as places to show and receive care, rather than as relationships to be exploited for gain, graduate students can practice self-care. Aligned with the Commission on the Status of Graduate Education's Professional Responsibility and Freedoms call, this panel offers information for graduate students and early career scholars on how creating and maintaining relationships with each other in our institutions can be acts of self-care.

1:15 to 2:30 p.m. / Th053

Commission on the Status of Minorities

Refereed Research Paper Session

Media, Vulnerability, and Empowerment: How Mediated Spaces Both Endanger and Support Marginalized Groups

Moderating/Presiding

Maria De Moya, Tennessee-Knoxville

"A System of Control, Not Just Content": Gendered Mis/Disinformation, Platform Governance, and Structural Power in Bangladesh and Pakistan*

Asma Islam and **Nuurrianti Jalli**, Oklahoma State

Changing Perceptions through Paralympic Media: Repeated Exposure Effects on Attitudes and Stigma toward People with Physical Disabilities

Yifan Wu and **Andrew Billings**, Alabama,
and **Bumsoo Park**, Nevada Las Vegas

[RP] Questioning inequity: Girls' Empowerment through Journalism Education

Sofia Johansson, South Florida

Thursday, August 6, 2026

[RP] “The Profitability of Humiliation”: Gendered Accountability, Reactive Abuse Discourse, and the Commodification of Female Vulnerability on TikTok

Bailey Thompson, Stephen F. Austin State

The Role of Media Literacy in Comprehending Media Bias among People with Physical Disabilities: Moderating Effects of Critical Thinking and Disability Type

Jaehee Cho, Sogang University,

Herim Erin Lee, Hankook University of Foreign Studies,
and **Nan Zhou**, Sogang University

Discussant

Vanessa Bravo, Elon

[RP] = Denotes a Research-in-Progress submission.

*First Place Faculty Paper Award

1:15 to 2:30 p.m. / Th054

Community Journalism Interest Group and Newspaper and Online News Division

Research Panel Session

Working with Students to Produce News for Campus and Community

Moderating/Presiding

Aaron Atkins, Weber State

Panelists

Jim Rodenbush, Western Kentucky; ex-student media advisor, Indiana

Kirstie Hettinga, California Lutheran

Jermaine Porshee, Southern University and A&M College (Baton Rouge)

Andrea Lorenz, Kent State

Bailey Dick, Bowling Green

Teri Finneman, Kansas

Pamela Walck, Duquesne

This panel will focus on different ways that faculty are working with students to produce news. The first 60 minutes will focus on the labor that faculty advisers commit to student news organizations, which is often significant and overlooked. The last 15 minutes will be a discussion on how faculty are running community news outlets with students to help save local news.

1:15 to 2:30 p.m. / Th055

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Award Panel Session

James A. Tankard Jr./AEJMC-Knudson Latin America Prize Book Awards

Moderating/Presiding

Summer Harlow, Texas at Austin

Melita Garza, Illinois at Urbana-Champaign

Thursday, August 6, 2026

2026 James A. Tankard Jr. Book Award Recipient/Finalists

Social Media and Digital Politics: Networked Reason in an Age of Digital Emotion
[Routledge, 2025]

James Jaehoon Lee, Northwestern
and **Jeffrey Layne Blevins**, Cincinnati

American Otherness in Journalism: News Media Representations of Identity and Belonging
[Routledge, 2025]

Angie Chuang, Colorado-Boulder

Raising Social Capital: Corporate Advocacy and Impact in a Time of Social Change
[Routledge, 2025]

Heather LaMarre and **Gregg Feistman**, Temple

2026 AEJMC-Knudson Latin America Prize

The Patina of Distrust: What People Do with Misinformation
[The MIT Press, 2025]

Eugenia Mitchelstein, Universidad de San Andrés,
Pablo J. Boczkowski, Northwestern University,
María Celeste Wagner, Rutgers-New Brunswick,
and **Facundo Suenzo**, Universidad de San Andrés

Discussants

Summer Harlow, Texas at Austin

Melita Garza, Illinois at Urbana-Champaign

The James A. Tankard Jr. Book Award recognizes the most outstanding book in the field of journalism and communication. First presented in 2007, it honors authors whose work embodies excellence in research, writing and creativity.

The AEJMC-Knudson Latin America Prize awards a book or project concerning Latin America or coverage of issues in Latin America making an original contribution to enhancing knowledge about Latin America to U.S. students, journalists and/or the broader public.

1:15 to 2:30 p.m. / Th056

Big 12 Sports Media

Mixer

Hosting

name, affiliation

Description

1:15 to 2:30 p.m. / Th057

Center for Community News

Research Panel Session

Title

Moderating/Presiding

Thursday, August 6, 2026

name, affiliation

Panelists

name, affiliation

Description

1:15 to 2:30 p.m. / Th058

Institute for Public Relations

Research Panel Session

Title

Moderating/Presiding

Olivia Fajardo, Director of Research, Institute of for Public Relations

Panelists

Catherine Hernandez-Blades, President of the Americas at WCFA Davos,
Linda Rutherford, Executive Advisor, Southwest Airlines

This panel discussion on leadership will feature insights from panelists with accomplished careers, leading communications for some of the world's largest brands including Southwest Airlines, SAIC, Aflac, and more. Actionable, relevant research insights from IPR's research work will also be shared throughout this insightful session.

1:15 to 2:30 p.m. / Th059

Korean American Communication Association

Research Panel Session

Title

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Description

3 to 4:15 p.m. / Th060

Advertising and Mass Communication and Society Divisions

PFR Panel Session

Consumer Autonomy in the Age of AI-Driven Advertising

Moderating/Presiding

Juan Mundel, Michigan State

Thursday, August 6, 2026

Panelists

Claire Bai, Syracuse
Hanyoung Kim, Kentucky
Daniela Molta, Syracuse

This panel addresses a fundamental business challenge impacting the advertising industry: the race to adopt AI vs. growing consumer concern surrounding data privacy. As advertisers invest heavily in AI tools for efficiency and hyper-personalization, they face an increasingly data-literate consumer base that desires transparency, control, and fair value exchange for their personal information. The panel brings together industry practice and research to examine how consumer expectations have disrupted traditional approaches to AI integration in advertising. The discussion will provide actionable strategies and examples of transforming consumer autonomy from a perceived threat into a strategic opportunity.

3 to 4:15 p.m. / Th061

Communication Theory and Methodology and Communication Technology Divisions

PFR Panel Session

Research Ethics and Excellence in the Age of AI: A Candid Discussion

Moderating/Presiding

Min Lee, Drexel

Panelists

Saleem Alhabash, Michigan State
Andrea Guzman, Northern Illinois
Bernat Ivancsics, Drexel
Lijiang Shen, Pennsylvania State
Erin Schauster, Colorado-Boulder

Artificial Intelligence (AI) is increasingly transforming communication research, whether it is by expanding the methodological toolkit, analyzing large and complex data sets almost in real time, or uncovering attitudes and behaviors that were difficult to uncover previously. This panel invites experts in various communication disciplines to discuss the challenges and meaning of upholding research ethics and research excellence in the age of AI. The panelists will speak on a range of issues, from practical and technical aspects of using AI for research support (stimuli development, content analysis coding, improving writing, etc.) to more significant concerns related to data gathering (misinformation, privacy violations, algorithmic bias), analyzing (e.g., the rift between data processing via “classical” statistical methods vs. ones that use unsupervised learning), and reporting (plagiarism, transparency, accountability, and risks to data security).

3 to 4:15 p.m. / Th062

Cultural and Critical Studies Division

High-Density Refereed Research Paper Session

Topic I – **Feminism, Empowerment, and Resistance**

When Feminism Becomes ‘Popular’: Hashtag Feminism in Ghana and Nigeria

Rebecca Obu, Iowa

Silence or Action: A Study of Feminist Online Engagement in Chinese Social Media

Wanting Huang and **Kunqiang Wu**, Hong Kong Baptist University

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Thursday, August 6, 2026

Performative Empowerment: Neoliberal Feminism, Organizational Control, and Digital Child Labour in China's "Peiwan" Industry

Gaohuan Chen, University of California, Berkeley
and **Siqin Kang**, Chinese University of Hong Kong, Shenzhen

Luxe & Hip-Hop: How Black Female Rappers Reclaim Power & Luxury Through the Performance of the "Fly-Girl" Aesthetic

Dasia Clemente, Howard

Examining Solidarity Journalism on Gender-based Violence in Afghanistan, India, and Nigeria

Anita Varma, Texas at Austin, **Azeta Hatéf**, Emerson College
and **Rahoof Kaliyarakath**, Texas at Austin

Discussant

name, affiliation

Topic II – **Digital Intimacy and Technological Mediated Relationships**

Your Virtual Husband Is Not Straight: Queer Play in Chinese Female-oriented Romance Games

Yongle Chen, Sun Yat-Sen University

Gendered Swipes: Relational Reconstruction and Gender Differentiation in Chinese Urban Youth's Dating App Usage

Hanna Wang, and **Jim PoTseng Yeh**, Fudan University

Between Intimacy and Efficiency: Negotiating Self-Disclosure in Activity-Driven Dazi Relationships

Zixin Zhang and **Yunran Zhang**, Hong Kong Baptist University

"I Lost My Only Friend Overnight": Thematic Analysis of Communication About The Loss of a Chatbot Companion

Mike Gray, Memphis

"Hey @grok, undress her": Analyzing AI-facilitated embodied violence against women on X

Javie Ssozi, Iowa, **Rosebell Kagumire**, African Feminism;
and **Beatrice Kayaga**, FemTech

Discussant

name, affiliation

[RP] = Denotes a Research-in-Progress submission.

3 to 4:15 p.m. / Th063

International Communication and Media Management, Economics and Entrepreneurship Divisions

Teaching Panel Session

How Should We Teach AI to Future Media Professionals?

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Thursday, August 6, 2026

As generative AI tools and systems become more common inside newsrooms, higher education programs in journalism face a critical pedagogical challenge: How to prepare students for an AI-integrated industry while, at the same time, maintaining journalism's foundational standards? In this panel, we bring together educators and industry professionals to explore practical strategies for integrating AI education and journalism curricula without compromising essential reporting and writing skills.

3 to 4:15 p.m. / Th064

Law and Policy Division

Refereed Research Paper Session

Second-Place and Third-Place Award Winning Paper Session

Moderating/Presiding

A. Jay Wagner, Marquette

Common Ground: Conceptions of Truth and Free Expression in Holmes' Abrams Dissent and Stanton's Woman's Bible*

Edward Carter, Brigham Young,
and **Jared Schroeder**, Missouri

A Calvinball Court: In Search of First Amendment Theory in Recent Emerging-Technology Supreme Court Cases**

Jared Schroeder, Missouri

Data Brokers, Privacy Legislation, and Commercial Speech 15 Years Post-IMS***

Anna Sago, Missouri

Borrowing Shields: Lessons from Anti-SLAPP Laws in California and Ontario for Nigerian Civil Procedure Reform****

Haruna Mohammed Salisu, Indiana

Discussant

Caitlin Carlson, Seattle

* Second Place Faculty Paper Award

** Third Place Faculty Paper Award

*** Second Place Student Paper Award

**** Third Place Student Paper Award

3 to 4:15 p.m. / Th065

Magazine Media Division

Refereed Research Paper Session

Title

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

[RP] = Denotes a Research-in-Progress submission.

Thursday, August 6, 2026

3 to 4:15 p.m. / Th066

Minorities and Communication Division

Refereed Research Paper Session

Populace Culture, Racial Representation, and the Struggle for Cultural Citizenship

Moderating/Presiding

Lourdes Cueva Chacon, San Diego State

So, Anyways What Are Y'all Eating for Dinner?: Humor, Silence, and Black TikTok's Collective Refusal of Political Discourse

Sydney Davis, Memphis

Trauma, Victimhood, and the Politics of Memory in the Films Coco and Encanto

Sherry Mason and **Regina Marchi**, Rutgers

The Impact of Patriotic Social Media Advertisements: System Justification Theory, Whiteness, and Social Media Norms

Jorge Trujillo and **Lee Ann Kahlor**, Texas at Austin

Between Protection and Possibility: Black Feminist Motherhood and Care in Netflix's Forever

Brandale Mills Cox, Howard

Not Like U.S.: The Kendrick Lamar/Drake Beef as International Media Industries Proxy War

John Vilanova, Lehigh

Discussant

Rafael Matos, Northwestern

[RP] = Denotes a Research-in-Progress submission.

3 to 4:15 p.m. / Th067

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session

Teaching News Terrifically in the 21st Century

Moderating/Presiding

Brian Delaney, Auburn

Panelists

name, affiliation

This panel will feature presentations and Q&As with the top three finishers in the 2026 Teaching News Terrifically in the 21st Century competition. We will not know the names of our panelists until the competition is judged in March-April.

3 to 4:15 p.m. / Th068

Thursday, August 6, 2026

Commission on Graduate Education

Research Panel Session

Finding New Spaces: How Niche is Too Niche?

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Finding a new space in research can be a trying task. Whether it is the topic, field, theory, method or an uncharted way of combining some or all the above, researchers strive to make their mark in academia. This panel will discuss how to find a researcher's niche area of study and the difficulty that comes with exploring or examining something new. This includes searching tediously to make a topic relevant, blending theories or methods that are usually not connected, and finding a fit for publication and landing a faculty position. The panelists hope to offer some guidance through their own experiences working in niche spaces, sharing both successes and failures, and assure other researchers there are opportunities to find their own voice when it seems like everything has done before. Through what will most likely be a fun discussion, the panel hopes to provide insight for graduate students at any stage of their programs, and, with the help of the audience, figure out constructive ways on how to navigate the traditions of their respective fields and new ideas to help advance scholarship. Additionally, the panel will explore future areas of study and how researchers can promote their unique research identity on the job market and possibly bring their special topics to the classroom after landing a position.

3 to 4:15 p.m. / Th069

Community Journalism Interest Group, Commission on the Status of Minorities, Commission on LGBTQIA+ Communities and Communicating Science, Health, Environment and Risk Division

[00-1500] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division

Topic — **Communicating Climate: Framing, Narratives and Environmental Risk**

00 • When Social Endorsement Meets Sustainability: Dual-process Pathways of Green-and Influencer-value E-wom Persuasion

Akua Akakpo; Bismark Owusu-Yeboah; Senyo Ofori-Parku

“They Opt for Easier Stories to Avoid Risks”: Journalists’ Perceptions of Multilevel Influences on Climate Journalism in Thailand

Sayed Fawad Ali Shah; Siwaporn Sukittanon; Sayyed Fawad Ali Shah; Tamar Ginossar

Doomscrolling Wildfire News and Lung Cancer Risk Perceptions and Screening-Related Beliefs and Intentions After the 2025 Los Angeles County Wildfires

Francis Dalisay; Francis Dalisay; Afolasade Ola;

Jiawei Liu; Wenlin Liu; Jay Hmielowski;

Young-Rock Hong; Benjamin Johnson; Austin Hubner

“We’re Leading the Transition”: How Oil Companies Use Climate-Delay Discourses to Frame Their Responsibility on Social Media

Dien Luong; (Frank) Hechen Ding; Hong Vu

Climate Justice Beliefs as a Gateway: Linking Expert Consensus to Policy Support and Public Action

Misa Park; ChenChen Wang; Courtnee Connon; Becca Beets

When Disaster Becomes a Landscape: Disaster Aesthetics and Emotional Mobilization of Extreme Weather Images on Chinese Social Media

Thursday, August 6, 2026

Yang Jujing, affiliation

Risk Communication as Process: Enacting Uncertainty and Coordinated Action in High-Risk Environments
Examining the Characters and Their Roles in Climate-related Films: A Content Analysis

Kerk Kee; Janet Okoroji; Austin Vaughn;
Ariana Medina; Augustine Appiah; Changwon Son;
Kerk Kee; Tyree Mitchell;
Marshall Watson; Obada Kraishan; Salish Kumar

From Learners to Worldbuilders: Youth as Co-Creators in Immersive Environmental
Health Communication

Haley Hatfield; Shawn Sunil; Christian Blanchard;
Chelsea Nguyen; Prerna Shah

Toward Circular Fashion: A Content Analysis of Fashion Brands' U.S.

Take-Back Programs

Guolan Yang; Jennifer (Shiyue) Zhang;
Cassandra L. C. Troy; Pratiti Diddi

Discourse Power and Climate Colonialism: Frame Differences in Climate
Change Reporting by Chinese and American Media —A Corpus-Assisted
Critical Discourse Analysis of The New York Times and China Daily (2015-2024)

Xingyue Chen, affiliation

Where Should I Look? Channel Beliefs and Severe Weather Risk Information
Seeking Intentions in the Mississippi-Alabama Gulf Coast

Henry Allen; Matthew VanDyke;
and **Cory Armstrong**

When Art Meets Ecology: The Moralization of the Himalaya Firework Display
as an Environmental Spectacle on Chinese Social Media

Chang Liu; Qixuan (Cherry) He

Commission on LGBTQIA+ Communities

Topic I — **Social Media, Influencers, and LGBTQIA+ Identity**

Disconnection as Connection: Comparing Two Ritual Accounts
of Switching from Blued to WeChat

Yang Wu, City University of Hong Kong
and **Runze Ding**, Swansea

“It’s Teaching Me About Myself”: Applying the Algorithmic Crystal
to LGBTQ+ Identity Discovery and Acceptance on Social Media

Shannon Pappas, Bailey Hughlett,
and **Anne Oeldorf-Hirsch**, Connecticut

Bounded Experimentation: Gender Identity, Cross-Dressing, and Feminization
Norms Among Men in China’s Fourth Love Community

Chen Sun, Shandong

Virtual Girls, Real Boundaries: Gender Exploration and Boundary Work
among Chinese Youth Fans of Anime-Like Virtual Influencers

Yuan Nan, Huan Chen,
and **Haoran Chu**, Florida

Discussant

Senta Scarborough, East Tennessee

Topic II — **News, Advertising, and LGBTQIA+ Rights**

“Homosexuals Have Rights — and So Do Trees”: Recovering the Forgotten
History of Trees for Queens and Stonewall-Era Environmental Activism

Cody Hayes, Chelsea J. Reynolds,
and **Haley Achtzehn**, Arizona

Thursday, August 6, 2026

Framing Transgender Military Service: Effects on Credibility, Attitudes, and the Limits of Media Influence

Ashley Hopkins, California, Long Beach,
and **Jeremy Saks**, Old Dominion

Unfit to Serve: Transgender Military Ban as Administrative Detransition

Cody Hayes, Arizona

Walking into Sunlight, or Getting Burned? When Stigma Reshaped
HIV Prevention in Chinese Gay Community Media

Kai-Yu Kuo, Tsinghua

Discussant

Robert Richardson, Sam Houston

Commission on the Status of Minorities Division

The Destigmatization Paradox: Navigating Algorithmic Visibility in Bilibili's
Mental Illness Narratives

Yungeng Li, Shanghai Jiao Tong University,
Zhaoyi Su, The Chinese University of Hong Kong,
and **Jiaxin Liu**, Shanghai Jiao Tong University

The Politics of Intimacy: How Disability Podcasts Reshape Narratives,
Communities, and the Public Sphere

Qimeng Li, Beijing Normal University

[RP] Beyond Spectacular Visibility: An Affective-Discursive Path Analysis
of Disability Narratives and the Transformation Mechanism
of Social Support Intentions

Yunong Wang, Beijing University of Posts and Telecommunication

[RP] Self-Narrated Diaries of Blind Vloggers: A Study on the Sharing Motivations
and Communication Effects of Blind People's Vlogs on TikTok

Yuqi Chen, Huazhong University of Science and Technology

[RP] Demystifying Diabetes: Can Celebrity Endorsement of GLP-1 Dugs
Reduce the Stigma of Diabetes Treatment in Diverse Communities?

Gwendelyn Nisbett, North Texas, **Mia Moody**, Baylor,
and **Dorothy Bland**, North Texas

Discussant

Christina Najera, Tennessee-Knoxville

Community Journalism Interest Group [20]

Discussant

name, affiliation

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

3 to 4:15 p.m. / Th070

Thursday, August 6, 2026

Association for Education in Journalism and Mass Communication

Presidential Panel Session

AEJMC President's Address

Moderating/Presiding

Bey-Ling Sha, Texas Tech, 2025-26 AEJMC President

Panelists

name, affiliation

Description

3 to 4:15 p.m. / Th071

American Journalism Historians Association

Panel Session

Defending Mass Communication History

Moderating/Presiding

Erin Coyle, Arizona State

Panelists

Michael Fuhlhage, Wayne State

Kathy Roberts Forde, Massachusetts-Amherst

Caitlin Cieslik-Miskimen, Idaho

Marquita Smith, Mississippi

Debbie Van Tuyl, Augusta

Laws, policies and practices are changing how mass communication history may be taught, researched and presented. Journalism and mass communication historians are responding by documenting such attempts to revise history, suppress communication and transform understanding. This panel highlights steps mass communication educators are taking to record the erasure of history and to highly ways that mass communication professionals have pushed back against suppression in previous periods.

3 to 4:15 p.m. / Th072

International Chinese Communication Association

Refereed Paper Session

Title

Moderating/Presiding

Yuan Wang, The Education University of Hong Kong

Description

3 to 4:15 p.m. / Th073

Thursday, August 6, 2026

Korean American Communication Association

Business/Research Panel Session

Title

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Description

4:45 to 6 p.m. / Th074

Communicating Science, Health, Environment and Risk Division

Top Refereed Research Paper Session

Moderating/Presiding

Shupey Yuan, Northern Illinois

Norm-focused Message Strategies for Responsible AI Use: Testing AI Literacy Interventions for Hallucination and Privacy Risks*

Chunsik Lee; Junga Kim; Joon Soo Lim

Heuristics Still Matter: Auditing LLMs in Health Fact-Checking with a Conjoint Experiment**

TE HU; Wensen Huang; Zikun He

Checking Facts, Raising Alarm? A Three-Wave Cross-Lagged Analysis of Personal Versus Societal Climate Misinformation Risk Perception and Fact-Checking***

Lunrui Fu; Lunrui Fu; Liang Chen; Xiaoming Liu

Algorithmic Representations of Mental Health Stigma: Comparing AI Estimates with Human Perceptions by Gender****

Soojong Kim; Soojong Kim; Hye Min Kim;

Kwanho Kim; Dongdong Zhu

Do LLMs Make Health Misinformation Actionable? How Stance Certainty in Misbelief-Driven Inquiries Shapes AI Corrective Fidelity and Operational Compliance*****

Zirong Li, affiliation

Discussant

name, affiliation

* First Place Paper Award

** Second Place Paper Award

*** Third Place Paper Award

**** Fourth Place Paper Award

*****Eason Award

4:45 to 6 p.m. / Th075

Communication Theory and Methodology Division

Thursday, August 6, 2026

Top Refereed Research Paper Session

Moderating/Presiding

Isabelle Freiling, Utah

Temporal Discourse Constructed by Mass Media: A Case Study of the “Acceleration” Reports in People’s Daily (1992-2023)*

Jiale Wang, Shuzi Fu,
and **Ying Meng**, Wuhan

Learning to Trust Immigrants: Testing a National Role-Playing Intervention in the United States**

Brandon Bouchillon, Tennessee, Chattanooga

Beyond Blind Faith: A Theoretical Model of Critical Trust in Generative AI (CRUST)***

Jörg Matthes, Jaroslava Kaňková,
Rinat Meerson,
and **Alice Binder**, Vienna

Media Immersion as a Qualitative Tool****

Parker Bach, Francesca Tripodi, Carolyn Schmitt,
and **Lorcan Neill**, North Carolina at Chapel Hill

Discussant

name, affiliation

* First Place Student Paper Award

** First Place Open Competition Paper Award

*** Top Theory Paper

**** Top Method Paper

4:45 to 6 p.m. / Th076

History Division

Top Refereed Research Paper Session

Moderating/Presiding

Carolina Velloso, Minnesota

“Into a Lion’s Mouth”: The Yorkville Enquirer and the South Carolina Ku Klux Klan, 1868–1872***

Elizabeth Atwood, Hood College

“Watch it Girls:” Historical Media Coverage of Women’s Basketball in the Atomic City**

Joel Moroney and **Shannon Scovel**, Tennessee

The Critique of U.S. State Power in the Discourse of Puerto Rican Anarchist Editor Luisa Capetillo (1913-1916)**

Ilia Rodriguez, New Mexico

Echoes of 1968: Elevating the Voices of African Americans in Editorials, Editorial Cartoons, and Letters to the Editor Relevance of Editorial Pages in Black Newspapers*

Stephynie Perkins, Christa Arnold,
and **Bryce Morgan**, North Florida

Thursday, August 6, 2026

Discussant

Caitlin Cieslik-Miskimen, Idaho

- * First Place Faculty Paper and Diversity in Journalism History Research Award
 - ** Second Place Faculty Paper
 - *** Third Place Faculty Paper
-

4:45 to 6 p.m. / Th077

Law and Policy Division

Top Refereed Research Paper Session

Moderating/Presiding

Alexis Shore Ingber, Syracuse

Digital Federalism: Infrastructure, Dependence, and Digital Rights Allocation*

Amanda Reid, North Carolina, Chapel Hill

When Everything Sounds the Same: Musical Constraint, Substantial Similarity,
and the Breakdown of Copyright's Listening Test**

Kyle Stanley, Nevada

Defamation by AI: Actual Malice, Artificial Intelligence, and the Future of Fault***

Misbahul Haque, Missouri

Discussant

Jane Kirtley, Minnesota

- * First Place Faculty Paper Award
 - ** Top Debut Faculty Paper Award
 - *** First Place Student Paper Award
-

4:45 to 6 p.m. / Th078

Media Ethics Division

Top Refereed Research Paper Session

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

Paper Award Winners

4:45 to 6 p.m. / Th079

Media Management, Economics and Entrepreneurship Division

Top Refereed Research Paper Session

Thursday, August 6, 2026

Moderating/Presiding
name, affiliation

Discussant
name, affiliation

Paper Award Winners

4:45 to 6 p.m. / Th080

Newspaper and Online News Division

Top Refereed Research Paper Session

Moderating/Presiding
Amber Hinsley, Texas State

Whose Money Is It, Anyway? The Effects of News Framing of Public Funds as “Taxpayers’ Money” vs. “Government Spending” on Citizen Oversight*

Volha Kananovich, Appalachian State

Analyzing News Outlet Social Media Use: Platform Adoption, Usage, and Migration Across Two Decades (2005–2025)**

Alexandre Goncalves

and **Yee Man Margaret Ng**, Illinois

Modernizing Market Models: A Case Study of Organizational Culture as a Digital Startup Transitions to Nonprofit Newsroom***

Kayli Plotner, Tennessee at Martin

Who Leads the Agenda? Intermedia Agenda Setting and Influence Relations in China’s Platformized Media Environment****

Xingyu Pan and **Xiayan Li**, Nanjing University

Discussant
David Wolfgang, Colorado State

* First Place Open Competition Award

** Second Place Open Competition Award

*** Third Place Open Competition Award

**** First Place Student Competition Award

4:45 to 6 p.m. / Th081

Visual Communication Division

Top Refereed Research Paper Session

Moderating/Presiding
Alex Scott, Iowa

Algorithmic Reproduction of Occupational Stigma: A Semiotic Analysis of Chinese Text-to-Image AI Models****

Thursday, August 6, 2026

Hongxi Ye, Wuhan University

Algorithmic Visual Nationalism: How AI Image Generators Construct China's Climate Identity Across Linguistic and Platform Boundaries****

Yike Wang, East China Normal University

Violence, Suffering, and Courage: Pulitzer Prize Winning Photographs, 2003 to 2025***

Lisa Krantz, Montana,

and **Ross Taylor**, Colorado

Can C2PA Content Credentials Help Consumers Distinguish Real Photographs from AI-generated Lookalikes? **

Bartosz Wojdowski, **Brittany Shivers**,

and **Moses Okocha**, Georgia,

Assessing the Relationship between Platform Visuality, News-Finds-Me Perceptions, and Trust for Social Media Users*

Ivy Ashe, Florida Atlantic, **Zhiting Zhang**, **Claire Lawrence**,

and **Yuting He**, Texas at Austin,

and **Ivan Lacasa-Mas**, Universitat Internacional de Catalunya

Discussant

Lei "Tommy" Xie, Fairfield

* First Place Faculty Paper

** Second Place Faculty Paper

*** Third Place Faculty Paper

**** First Place Student Paper

4:45 to 6 p.m. / Th082

Commission on the Status of Women

Top Refereed Research Paper Session

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

Paper Award Winners

4:45 to 6 p.m. / Th083

Internships and Careers Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

name, affiliation

Discussant

name, affiliation

Paper Award Winners

4:45 to 6 p.m. / Th084

Participatory Journalism Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Nisha Sridharan, Temple

Examining Volunteer-Newsroom Collaboration in Community Radio:
A Case Study on Community Radio in the Boulder and Denver Areas*

Rania Al Namara

and **Patrick Ferrucci**, Colorado, Boulder

Structural Inequalities, News Consumption, and Quality of Information
in Rural Communities**

Zivile Raskauskaite, Kathleen Rose,

Joy Jenkins, and **Michael Dieringer**, Missouri

From “Megaphone” to “Mediator”: Audience Participation Discursive
Construction of Chinese Mainstream Media in the Algorithmic Era***

Yiyu Chen, Fudan University

I’m Willing to Speak Up: Exploring How Social Media Affordances

Foster Citizen Journalism Participation

Hongzhu Jin, Hui Shi,

Zhengyan Li, and **Dongya Wang**, Miami

Disrupting the Profession: Participatory Journalism and the Audience Turn

Fahad Humayun, Ball State,

and **Muhammad Ali**, Colorado

Discussant

Mark Poepsel, Southern Illinois, Edwardsville

* First Place Faculty Paper Award Winners

** Second Place Faculty Paper Award Winners

*** First Place Student Paper Award Winner

4:45 to 6 p.m. / Th085

Religion and Media Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Omar Hammad, Rutgers

From Faith to Features: How Religious Affiliation Shapes Communication
Preferences for Digital Mental Health Support in the U.S.*

Nathalie Laura Neuendorf, Katharina Angermayr,

and **Sebastian Scherr**, University of Augsburg

Thursday, August 6, 2026

Faith-based Organizational Networks in Disaster Response and Recovery:
Opportunities for Cross-Sector Collaboration**

Xiaochen Zhang, Kehinde Adesina,
and **H M Murtuza**, Oklahoma

The Future [of the Catholic Church] Is Female: Visual Rhetoric
in Edward Berger's "Conclave"***

Erika Engstrom and **Beecher Reuning**, Kentucky,
and **Ralph Beliveau**, Oklahoma

More than Transcendence: Techno-Salvationism and the Reconfiguration
of Religious Authority in Asian Buddhism****

Yuheng Wang, National University of Singapore

Discussant

Rick C. Moore, Boise State

* First Place Faculty Paper Award

** Second Place Faculty Paper Award

*** Third Place Faculty Paper Award

**** First Place Student Paper Award

4:45 to 6 p.m. / Th086

Small Programs Interest Group

Top Refereed Research Paper Session

Moderating/Presiding
name, affiliation

Discussant
name, affiliation

Paper Award Winners

4:45 to 6 p.m. / Th087

Sports Communication Interest Group

Top Refereed Research Paper Session

Moderating/Presiding
Vincent Peña, DePaul

Platformed Cultural Reframing: Decoding Chinese Nicknames of Global
Tennis Athletes in Social Media Discourse*

Chenxi Yang, Tsinghua University

When Sports Media Uses and Gratifications Nationally Diverge:
Saudi Arabian and U.S. Media Consumption Preferences
in the 2024 Paris Olympics**

Yifan Wu, Alabama

Beyond Assumed Cost: How Perceived Signal Cost Mediates Consumer

Thursday, August 6, 2026

Responses To Athlete Entrepreneurial Branding***

Qingru Xu, Kentucky

Parasocial Bonds as Psychosocial Resources: Linking Sports Identification to Fan Well-Being Through Parasocial Relationships and Emotion-Focused Coping***

Mu He, Drake

Mobile App Repertoires in Motion: Mapping Chinese Sports Fans' App Networks During the Paris 2024 Olympic Games***

Xiao Wang, Nanjing University

Seeing More, Liking More? How AR-Enhanced Sports Media Shapes Public Attention Through Repeated Exposure****

Min Sun Kim, Texas Tech

Discussant

name, affiliation

* First Place Student Paper

** First Place Faculty Paper

*** Second Place Faculty Paper

**** Second Place Student Paper

6:30 to 7:30 p.m. / Th088

Communicating Science, Health, Environment and Risk Division

Business Session

Members' Meeting

Moderating/Presiding

Kang Namkoong, Maryland

6:30 to 7:30 p.m. / Th089

Communication Theory and Methodology Division

Business Session

Members' Meeting

Moderating/Presiding

Judith E. Rosenbaum, Maine

6:30 to 7:30 p.m. / Th090

History Division

Business Session

Members' Meeting

Moderating/Presiding

Caitlin Cieslik-Miskimen, Idaho

6:30 to 7:30 p.m. / Th091

Law and Policy Division

Business Session

Members' Meeting

Moderating/Presiding

Erin Coyle, Arizona State

6:30 to 7:30 p.m. / Th092

Media Ethics Division

Business Session

Members' Meeting

Moderating/Presiding

Patrick R. Johnson, Marquette

6:30 to 7:30 p.m. / Th093

Media Management, Economics and Entrepreneurship Division

Business Session

Members' Meeting

Moderating/Presiding

Mohammad Yousuf, New Mexico

6:30 to 7:30 p.m. / Th094

Newspaper and Online News Division

Business Session

Members' Meeting

Moderating/Presiding

Michael C. Carey, Jr., Samford

6:30 to 7:30 p.m. / Th095

Visual Communication Division

Business Session

Members' Meeting

Thursday, August 6, 2026

Moderating/Presiding

Keith Greenwood, Missouri, **Tina Korani**, San José State,
Alex Scott, Iowa and **Russell Chun**, Hofstra

6:30 to 7:30 p.m. / Th096

Commission on the Status of Minorities

Business Session

Members' Meeting

Moderating/Presiding

Carolyn Walcott, Clayton State

6:30 to 7:30 p.m. / Th097

Commission on the Status of Women

Business Session

Members' Meeting

Moderating/Presiding

Roxane Coche, Florida

6:30 to 7:30 p.m. / Th098

Internships and Careers Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Adrienne Wallace, Grand Valley State

6:30 to 7:30 p.m. / Th099

Participatory Journalism Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Carrie Brown, Montclair State

6:30 to 7:30 p.m. / Th100

Religion and Media Interest Group

Thursday, August 6, 2026

Business Session

Members' Meeting

Moderating/Presiding

Omar Hammad, Rutgers

6:30 to 7:30 p.m. / Th101

Small Programs Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Ecaterina Stepaniuc, North Carolina A&T State

6:30 to 7:30 p.m. / Th102

Sports Communication Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Brian Petrotta, Nebraska-Lincoln

7:45 to 9:30 p.m. / Th103

Communicating Science, Health, Environment and Risk Division

Off-site Social

Hosting

Kang Namkoong, Maryland

Location TBA

7:45 to 9:30 p.m. / Th104

Cultural and Critical Studies Division, Community Journalism Interest Group, Magazine Media and Media Ethics Divisions

Off-site Social

Hosting

Ayleen Cabas-Mijares, Miami, **Karin Assmann**, Georgia, **Huyen Nguyen**, Kansas and **Patrick R. Johnson**, Marquette

Thursday, August 6, 2026

Cornet, 700 Bourbon Street, New Orleans, LA. Attendees will walk to the venue after their members' meetings. Thank you to the University of Miami for sponsoring the social.

7:45 to 9:30 p.m. / Th105

History Division

Off-site Social

Hosting

Caitlin Cieslik-Miskimen, Idaho

Location TBA

7:45 to 9:30 p.m. / Th106

Law and Policy Division

Off-site Social

Hosting

Erin Coyle, Arizona State

Location TBA

7:45 to 9:30 p.m. / Th107

Visual Communication and Newspaper and Online News Divisions

Off-site Social

Big Mama's Lounge at the House of Blues

Hosting

Keith Greenwood, Missouri and **Michael C. Carey, Jr.**, Samford

Co-hosted with Newspaper and Online News Division. Attendance is strictly limited to 50 people total. An online signup form will be used to manage expected headcount.

7:45 to 9:30 p.m. / Th108

Small Programs Interest Group

Off-site Social

Hosting

name, affiliation

Location TBA

Thursday, August 6, 2026

7:45 to 9:30 p.m. / Th109

University of Alabama, University of Kentucky, Louisiana State University, Michigan State University, Pennsylvania State University, University of South Carolina, University of Tennessee and Temple University

Social

Hosting

Brian Butler, Alabama, **Jennifer Greer**, Kentucky, **Kim Bissell**, Louisiana State, **Heidi Hennink-Kaminski**, Michigan State, **Emily Metzgar**, Pennsylvania State, **Tom Reichert**, South Carolina, **Joseph Mazer**, Tennessee and **Deborah Cai**, Temple

7:45 to 9:30 p.m. / Th110

California State University, Fullerton

Social

Hosting

name, affiliation

7:45 to 9:30 p.m. / Th111

Abeline Christian University, Texas Christian University, Baylor University, Texas State, University, University of Houston, University of North Texas, University of Texas at Austin, Lubbock Christian University, Texas Southern University, Southern Methodist University, and Texas Tech University

All Texas Social

Hosting

Kenneth Pybus, Abeline Christian, Dean
Kristie Bunton, Texas Christian, Dean
name, Baylor, Director
Judy Oskam, Texas State, Dean
Jennifer Vardeman, Houston, Dean
James Mueller, North Texas, Dean
David Ryfe, Texas at Austin, Dean
Doug Darby, Lubbock Christian
Chris Ulasi, Texas Southern
Jake Batsell, Southern Methodist
Bey-Ling Sha, Texas Tech, Dean

7:45 to 9:30 p.m. / Th112

University of Mississippi

Social

Hosting

Thursday, August 6, 2026

name, affiliation
