

AEJMC MASTER CLASS SERIES

RESOURCES FOR TEACHING MASS COMMUNICATION

CALL FOR CHAPTER PROPOSALS

Working Title: Engaged Learning in Action: High-Impact Practices Across Contexts

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We are seeking chapter proposals for a 2027 edited book in AEJMC's [Master Class](#) series. This eighth book in the series focuses on practical, experience-based approaches to implementing High-Impact Practices (HIPS) in journalism and media studies programs.

This book will serve as a practical guide filled with tested strategies, challenges, solutions, and lessons learned from the field. The target audience is teachers seeking replicable models and actionable takeaways that can be adapted for different institutional contexts, whether they teach in journalism, persuasive communication, media production, or media studies.

Possible chapter topics include (but are not limited to):

- Undergraduate Research in Journalism/Media Studies
- Service Learning & Community Engagement
- Capstone Projects
- Internships & Experiential Learning
- Study Abroad Programs
- Collaborative Projects Across Institutions
- E-Portfolios and Professional Branding
- Learning Communities in Journalism and Media Programs

Chapters should include:

- Overview of the HIP as implemented in your program or classes, with an eye on how they could be implemented elsewhere.
- Step-by-step guidance on planning, execution, and assessment.
- What worked, what didn't, and why.
- Practical tools and resources.
- Reflections and advice for faculty considering similar approaches.

We are especially interested in contributions that:

- Are transparent about challenges and solutions.
- Address diversity, equity, inclusion, and accessibility in HIP design and delivery.
- Can be adapted to different types of media programs and institutional contexts.

Proposed Timeline:

- Brief Chapter Proposal Deadline: [Oct. 2, 2025]
- Notification of Acceptance: [Mid-October 2025]
- Full Draft Due: [Early January 2026]
- Review & Revisions: [Feb/March 2026]
- Final Manuscript Submission to Publisher: [June 2026]

Chapters: 4,000–5,000 words, in APA 7th edition style

Submission Instructions:

Please send a 300–500-word proposal outlining:

1. The HIP you implemented
2. Key learning objectives and outcomes
3. The practical focus of your chapter (tools, strategies, lessons learned)
4. A brief author bio (100 words)

Submit to: mcato8@kennesaw.edu