

AEJMC 2026: *Jazz & Jambalaya: Nurturing Harmony and Health in Higher Education*
August 5-8, 2026 | #aejmc2026

7:30 to 8:30 a.m. / W001/ Preservation Hall Foyer
(2nd Floor)

Association for Education in Journalism and Mass Communication

Business Session

Council of Division Plaque/Certificate Pickup

Moderating/Presiding

Samantha Higgins, AEJMC Headquarters

Representative from all DIG groups will stop by and pick up any plaques, certificates, etc. This is a mandatory meeting.

7:30 to 9:45 a.m. / W002 / Bacchus (4th Floor)

Association of Schools of Journalism and Mass Communication

Business Session

ASJMC Executive Committee Meeting

Moderating/Presiding

Hub Brown, Florida, President, ASJMC 2025-26

8:30 to 9:45 a.m. / W003 / Studio 3&4 (2nd Floor)

Broadcast and Mobile Journalism Division

Research Panel Session

The State of Weather Media Studies and Why It Matters

Moderating/Presiding

Susan Keith, Rutgers

Panelists

Marcus Funk, Sam Houston State
Dylan McLemore, Oklahoma State
Christoph Mergerson, Maryland
Sohana Nasrin, Tampa

This panel of journalism researchers will propose a definition and scope for weather media studies from a journalism studies perspective, summarize previous areas of study, highlight areas of ongoing research, and propose an agenda for additional research.

8:30 to 9:45 a.m. / W004 / Studio 1 (2nd Floor)

Communication Theory and Methodology Division

Refereed Research Paper Session

Risk, Resilience, and Responsibility in Networked Environments

Moderating/Presiding

Rim Chaif, Kansas

Psychological Distance as a Driver of Risk Information Seeking and Processing: A Construal-Integrated Risk Information Seeking and Processing Model (CIRISP)*

Penghui Tao, Temple

Crisis, Disaster, and Risk Communication Walk Into a Bar: Tracing the Social, Conceptual, and Intellectual Boundaries of Three Related Fields

Luna Pittet Gonzalez, Florida

Bell-ringer Legitimacy and Crisis Responsibility Attribution: A Source-Based Mechanism of Stakeholder Judgment

BaoBao Song, Virginia Commonwealth
and **Weiting Tao**, Miami

Fast & Furious vs. Calm & Collected? Toward a Dynamic Process Model of Bystander Decision-Making Against Digital Hate

Rinat Meerson, Kevin Koban,
and **Jörg Matthes**, Vienna

Reframing Journalistic Resilience: The Necessity of Networked Ecologies**

Aly Hill and **Avery Holton**, Utah,
and **Valérie Bélair-Gagnon**, Minnesota

Discussant

Sang Jung Kim, Iowa

* Second Place Student Paper Award

** Second Place Open Competition Paper Award

8:30 to 9:45 a.m. / W005 / Bissonet (3rd Floor)

International Communications and Newspaper and Online News Divisions

[01-0830] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division

Topic I — Global Perspectives on Digital Culture I

01 • [RP] Sportswashing or Just Sport: Examination of Fan Reactions to 2026 World Cup in the U.S.

Ryan Broussard
and **Christopher Toula**, Sam Houston State

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02 • Global Crisis, Domestic Anxiety: The “Death Line” Discourse and Everyday Nationalism on Chinese Social Media

Yu Chen, Fudan University

03 • From Cultural Recognition to Intercultural Resonance: Overseas Audience Responses to Black Myth: Wukong on YouTube

Chaoran Hu, Communication University of China

05 • [RP] Sonic Immersion and Urban Belonging: Narrative Transportation, Social Support, and Sense of Place in Chinese Local Podcasts

Qingqing Wu, Shanghai Jiao Tong University

Discussant

Gabriel Dominguez Partida,
Panamerican University

Topic II — **Global Perspectives on Digital Culture II**

07 • [RP] “Go Easy on Me”: Imagined Intimacy and the Public Articulation of Dreaming Girl Identity in China

Jingqi Yang, Wisconsin-Madison

08 • How Is “Face” Evaluated in Cross-Cultural Interaction? A Comparative Analysis of Online Comments on iShowSpeed’s China Tour

Siyu Huang and **Haolei Yang**, Wuhan University

09 • From Meme to “Geng”: Encoding and Decoding of Micro High-Context Symbols in Cross-Cultural Communication

Jia Liang, Shandong University, China

10 • [RP] Diasporic and Homeland Digital Activism After Critical Events in Nigeria

Akachukwu Elijah Ikefuama,

Brian Ekdale,

and **Bingbing Zhang**, Iowa

11 • [RP] Managing Intelligibility: Platform Translation and User Strategies in Cross-Linguistic Social Media Communication

Ziyao Zhu, Texas at Austin

Discussant

Samuel Arowosafe, Florida

Topic III — **Global Perspectives on Digital Culture III**

12 • The Ideological Space within Reading: Political Ideology and Digital Cultural Consumption in China

Zhengyi Liang, University of California, Davis,

Xinya Jiang, Texas at Austin,

and **Zhicong Chen**, National University of Singapore

13 • [RP] Diasporic Translational Performance: Overseas Chinese Identity Negotiation in TikTok’s #BecomingChinese Trend

Xinyuan Cheng, Northwest University

14 • [RP] How Do Foreign Medical-Treatment Videos Generate Cross-Cultural Social Imaginaries? — A Study Based on the Comment Sections of YouTube Videos on “Foreigners Receiving Medical Treatment in China”

Yuwen Zhang

and **Ziqi Zhang**, Communication University of China

15 • [RP] Platformized Culinary Identity — How TikTok Hot Pot Videos Mediate Cross-Cultural Identity

Luoze Li

Discussant

Yiping Xia, Texas A&M

Topic IV — **The Internet in China**

16 • [RP] Platformed cross-border nationalism on US-China issues_Domestic and Diasporic Chinese Users on Zhihu and Quora

Zhen Ang, Jinan University,

and **Kun Sun**, South China Normal University

17 • [RP] Nurturing Digital Harmony: Anti-Fraud Short Videos and Elderly Digital Health in China’s Lifelong Learning Ecosystem

Yiwei Zhao, Communication University of China

18 • [RP] Screaming Like a Rabbit: Platform Metrics, Feminine Performance, and the Quantified Social Self on Xiaohongshu

Kexun Chen, University of New South Wales

19 • [RP] Mediatized Transformation and Structural Embeddedness: The Logic of Rural Communication in Jingmai Mountain’s “Tea-Coffee Coexistence”

Peiyao Liu

and **Jifei Shen**, Communication University of China

Discussant

Aifang Ma, Renmin University of China

Topic V — **Media and Public Affairs in China**

21 • Advancing Non-Western Theorization of Social Media-Mediated Crisis Communication: Insights from a Mixed-Methods Review in China

Junzhen Li and **Yang Cheng**, North Carolina State,

and **Taufiq Ahmad**, Maryland

22 • Depth, Professionalism, and Source Diversity in Chinese and Western Media Coverage of the MH370 Disappearance: A Corpus-Based, Ideology-Stripped Critical Discourse Analysis upon Disaster Reporting and Crisis Communication

Yi Man, Zhejiang University,

and **Hanyuan Jiang**, London School of Economics and Political Science

23 • Reflexive Media Adaptation under “One Country, Two Systems”: Narrative Negotiation in Cross-System Communication

Pan Hou, Nanjing Normal University

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- 24 • Winning Hearts or Minds? Chinese State-Led Strategic Communication in an Era of Attention Competition

Jing Yang, Boston University,
and **Sang Jung Kim**, Iowa

- 25 • [RP] Platformized Gaze and Cross-Cultural Tourism: Representing the Bajau Laut on Xiaohongshu

Min Yang
and **Pohling Tang**, Communication
University of China

Discussant

Xinle Jia, Southern Illinois Carbondale

Topic VI — Framing International News

- 26 • Narrating Withdrawal: How Ghanaian News Media Framed the Dissolution of USAID

Harriet Ayiku, Indiana-Bloomington
and **Munachim Amah**, Iowa

- 27 • Rivalry Framing Theory: How U.S. News Media Construct China's Technological Rise Through Rivalry Narrative

Louisa Ha and **Arnab Biswas**, Bowling Green State

- 28 • Constructing the Global South: A Comparative Analysis of Shifting News Values in Northern and Southern Media (1985–2025)

Jian Zhang, **Yalong Xiao**,
Yuna Wang, **ZongDa Wang**,
and **Jie Feng**, Central South University

- 29 • [RP] "A Woman Will Likely Be Mexico's Next President. But...Men Hold the Power" U.S. News Frames of Mexican Female Candidates

Maria Shpeer, **Melissa Santillana**,
and **Katie Perkowski**, Texas Tech

- 30 • 'Brazil's Darth Vader!': A Discourse-Historical Approach to Musk's Campaign against Moraes on X

Marina Petric, Texas Tech,
and **Maria Martha Bruno**, Texas A&M

Discussant

Carolyn Walcott, Clayton State

Topic VII — Diaspora Journalism

- 31 • Voices from Exile: Journalists' Lives and Work

Eric Freedman, Michigan State,
Bahtiyar Kurambayev, Gulf University for Science
and Technology,

Julia Belden, **Katherine Dyal**,
and **Akia Thrower**, Michigan State

- 32 • The Demystification Mandate: Role, Boundary, and Embeddedness in the Metajournalistic Discourse of Foreign Correspondents in the United States

Ahmed Zayeeef
and **Tim P. Vos**, Michigan State

- 33 • "I Have a Stake in What Happens": A Qualitative Investigation of the Motivations, Skills, And Characteristics of Diaspora Journalists

Grace Smith, South Florida

- 34 • [RP] Infrastructural In-Betweenness: AI Adoption and Platform Dependencies of Chinese Diaspora Journalism

Wendy Zhou, Virginia

- 35 • [RP] Empowerment or Entrapment? The Dual Role of Chinese-Language Community Channels in the Information Practices of Accompanying Chinese Immigrant Women in Ireland

Xuening Zhang
and **Ningzhuo Tang**, University College Dublin

Discussant

Kehinde Adesina, Oklahoma

Newspaper and Online News Division

Topic I — Trust, Typologies & Solutions Journalism

- 36 • Exploring Audience Perceptions of Relational Trust in Journalism

Michael Koliska and **Erin Moroney**, Georgetown

- 37 • Relationship Between News Media Trust and News Consumption of Mainstream and Non-Mainstream Sources

Azade Asadi Damavandi
and **Louisa Ha**, Bowling Green State

- 38 • How Does Solutions Training Work? An Applied-Research Approach

Stephanie Ziqi Yang
and **Chun Hong Tse**, Wisconsin-Madison

- 39 • Integrating the New into the Old: Traffic and Typological News Production in Chinese Media

Tengda Zhong, Renmin University of China,

Xue Zhang, Xiamen University,

and **Bin Wang**, Renmin University of China

- 40 • [RP] Reconfiguring Journalistic Competencies in the GenAI Era: Element Assessment, Typology Construction, and Stratification Mechanisms

Fulin Bu and **Chenxi Qu**, Communication University
of China

Discussant

Meagan Doll, Colorado Boulder

Topic II — AI Credibility in the News and Photos

- 41 • Detection, Believability and Credibility of AI-Generated Images versus Real News Photos: An Experiment on Images of Highly Publicized News Topics

Jueman (Mandy) Zhang
and **Daniel Hunt**, Rhode Island

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42 • Uncovering Journalistic Perceptions of AI Credibility: A Study of “Conditional Credibility,” its Influences and Impacts on AI Use

Shangyuan Wu, National University of Singapore, and **Sina Thäsler-Kordonouri**, Ludwig-Maximilians-University Munich

43 • Building the Oracle: Power, Culture, and the Organizational Domestication of In-House AI in Chinese Newsrooms**

Zhouyi Yao, Fudan University

44 • [RP] Examining the Roles of AI Credibility and Fact-checking Experience on Generative AI Chatbot Use for Online News Verification

Michael Chan, Chinese University of Hong Kong

45 • [RP] “Lost in Summarization”: A Critical Discourse Analysis of AI-Generated Summaries of Immigration News

Sunah Lee and **Jennifer Proffitt**, Florida State

Discussant

Shuning Lu, Maryland

** Second Place Student Competition Award

Topic III — **Politics, Protests, and Courts in the News**

46 • Documented Reasoning: Evaluating Open Records and Political Information Credibility

Jessica Sparks, Auburn, and **Jay Wagner**, Marquette

47 • Situational Comment Exposure in Mobile Political News: The Roles of News Content, Platforms, and Election Periods

Hsien Chen Chou, **Yu Syuan Guo**, **Jia Yun Lai**, **WenLing Wang**, **Jui-Chun Liu**, **Yung-Ju Chang**, and **Rebecca Ping Yu**, National Yang Ming Chiao Tung University

48 • Revisiting the Protest Paradigm: Thematic Framing and Protest Legitimacy Across Liberal and Semi-Authoritarian Media Systems

Mamunor Rashid, Colorado

49 • [RP] Court Reporting as Journalistic Witnessing Amidst Political and Legal Upheavals

Dennis Ka Kuen Leung, Hong Kong Shue Yan University, and **Gary Tang**, Hang Seng University of Hong Kong

50 • [RP] Beyond the Protest Paradigm: Monitorial vs. Solidarity Reporting of Hate Protests in Japanese National and Local Newspapers

Yumiko Ehara, Minnesota

Discussant

Brown James, Lyon

Topic IV – **Framing the News**

51 • Framing the World’s Leading Meatpacker: National Symbol, Transnational Power, and the Promise of Sustainability

Michelle Rossi, Loyola New Orleans, and **Saima Kazmi**, Oregon, and **Beatriz Mira Sprada**, University of Toronto

52 • From Picket Lines to Headlines: Moral Foundations Framing of Artificial Intelligence in the 2023 WGA and SAG-AFTRA Strikes***

Chris DeFelice, Florida

53 • Journalistic Mediation and the Sociotechnical Construction of Artificial Intelligence: A Longitudinal Analysis of People’s Daily (1956–2025)

Hanqin Li, **Chenxu Liu**, and **Xuetian Wang**, Tsinghua University

54 • [RP] Scarlet Letter Journalism: How Collectivist Culture Shapes Sensational News Coverage in South Korea

Myung ji Kim

and **Suman Lee**, North Carolina at Chapel Hill

55 • [RP] Personal Liberty vs. Public Health: Social Media Discourse and News Coverage of Florida’s Efforts to End School Vaccine Mandates

Kim Walsh-Childers, **Gwiwon Nam**, **Nathan Carpenter**, **Avery Closser**, **Lori Dassa**, and **Chris Thomas**, Florida

Discussant

Deb Aikat, North Carolina at Chapel Hill

*** Third Place Student Competition Award

Topic V – **Journalists’ Identities and Their Work**

56 • Visual Attention to Reporter Identity and Its Effects

Arthur Santana, **Xiaohan Hu**, and **Jiyeon Han**, San Diego State

57 • Parasocial Paradox: How Substack Journalists Negotiate Relational Labor Under Creator Economy Demands

Roberta Fiorito and **Karin Assmann**, Georgia

59 • [RP] Bounded Negotiation: How Chinese Student Interns Navigate Platform Logics in News Organizations

Yukuang Liu, Communication University of China

60 • [RP] Chinese Journalist’s Role Conceptions in the “Age of Official Announcement:” Agency, Practice, and Relationship with Official Sources

Leon Zhenglang Wang, **Michelle Le He**, **Alex Zhi-Xiong Koo**, and **Macau K. F. Mak**, Chinese University of Hong Kong

Discussant

Amber Hinsley, Texas State

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Topic VI — Video Platforms as News Disseminators

61 • Raise, Call, or Fold: How Legacy-Media Professionals Play the Game of Vertical-Video Journalism

Betsy Broaddus, Washington

62 • News-Ness and Short Form Video Platforms: How Young Adults Experience News on Tiktok & Instagram

Cydney Grannan, Michigan

63 • From “Trash Media” to Trusted Voices: The Platformized Gratification Paradox in India’s Hyperlocal YouTube Journalism

Pranaav Jadhav, Missouri

64 • When Traditional Media Meets Short Videos: The Transformation and Adaptation of News Value by Platform,

Zhouyue Feng, Yang Chen, Zichun Leng, and Xing Lyu, Renmin University of China

65 • TikTok in the Crosshairs: Assessing Conservative and Liberal News Framing of the U.S. TikTok Sell-or-Ban Controversy

Ashera Barron and Feras Jafar, Alabama

Discussant

Lei Guo, Nebraska Omaha

Topic VII – Environmental & Sports Journalism

66 • Disseminator or Advocate? Role-Toggling in Professional Practices Among Environmental Journalists

Patrick Ferrucci and Hong Vu, Colorado

67 • [RP] Warning Signals and Environmental Publics: Analyzing Mainstream News and Official Authority Within Severe Typhoon Communication in Hong Kong

Zeping Feng, Sihui Chen, and Wenting Yu, Hong Kong Polytechnic University

68 • [RP] Near-News Deserts and Environmental Reporting in Louisiana: Implications for Coverage in a Climate-Vulnerable Region

Michelle Rossi

and **Shauntale Wiltz**, Loyola New Orleans

69 • [RP] Factors Influencing Perceived Climate-Related Action: The Roles of Personal Narratives and Mobilization Information in Solutions-Based Climate Local News

Bingbing Zhang, Iowa,
Juliet Pinto and Yanan Wu, Pennsylvania State,
and **Mercedes Vigon**, Florida International

70 • Questioning the Pros?: Exploring the Dynamic Between Journalists and College Athletes

Vincent Peña, DePaul,
and **Shannon Scovel**, Tennessee

Discussant

Cory Armstrong, Nebraska Lincoln

Topic VIII – Managing Newsrooms and News Workers

71 • Active Vulture Investor Strategies: Tracing Hedge Fund Activity in the U.S. News Media Industry

Qian Yu, Eastern New Mexico,
and **Peter Gade**, Oklahoma

72 • [RP] Ritualizing Crisis: How Nieman Lab’s Predictions Perform Journalism’s Impending Doom

Nisha Sridharan, Temple

73 • [RP] The Public Editors: Metajournalistic Discourse at *The New York Times* from 2003-2017

Frank Russell, California State Fullerton,
and **Arthur Bremer**, Stephen F. Austin State

74 • [RP] Obits in Weekly Newspapers: The Tension Between Public Good and Financial Necessity

Hannah Artman and Nicholas Mathews, Missouri

Discussant

Damon Kiesow, Missouri

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. Presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

8:30 to 9:45 a.m. / W006 / Studio 7&8 (2nd Floor)

Mass Communication and Society Division
and **Small Programs Interest Group**

Teaching Panel Session

From Small to Large Classes: Innovative Teaching Models and Strategies for Resource-Restricted Programs

Moderating/Presiding

Biyang Wu-Ouyang, The Education University of Hong Kong,
and **Carrie Sipes**, Shippensburg University

Panelists

Hao Xu, Melbourne

Yuan Wang, The Education University of Hong Kong

Lisa Carponelli, Simpson College

Dhiman Chattopadhyay, Shippensburg University

Amy McCoy, Drake University

Drawing on international perspectives, this panel offers evidence-based strategies for maintaining instructional quality, student engagement, and workforce relevance. Panelists will share adaptable models, including client

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campaigns, community reporting, and hybrid teaching, providing scalable, sustainable frameworks regardless of resources, especially in the age of AI. Refreshments will be provided by the generous support of The Education University of Hong Kong.

8:30 to 9:45 a.m. / W007 / Salon C (3rd Floor)

Media Ethics Division

High-Density Refereed Research Paper Session
Technology and the Future of Media Ethics

Moderating/Presiding
Ryan Thomas, Washington State

Seeing and Not Seeing: GenAI, Professional Identity, and Moral Perception Among Advertising Creatives*

Jianhua Lu, Colorado Boulder

Governing AI in Journalism: Institutionalizing Ethics Through Epistemic, Procedural, and Protective Frameworks**

Chang Sup Park

and **H M Murtuza**, Oklahoma

Ethical Competence in AI-Mediated Public Relations Practice: Identifying Essential Knowledge, Skills, and Abilities

Marlene Neill, **Anni Qiang**,
Bryan Cordova, **Chloe Pargmann**,
Alyssa Erchinger, **Hanna Marquez**,
and **Michael Aguilar**, Baylor

How Journalists Cover Chatbot-Related Suicides: Ethical Issues with Anthropomorphization of AI

Kevin Lynch and **Yayu Feng**, St. Thomas

Paradigm Destruction: How Journalism Casually Contributes to Its Own Credibility Debacle

Patrick Ferrucci, Colorado Boulder

Algorithmic Design, Marketplace Failure, and X's Ethical Obligation Towards Society

Misbahul Haque, Missouri

Conceptualizing a Social Responsibility Theory Framework for Entertainment Media

Chad Painter, Dayton

Actionable Advocacy Journalism: Embracing Bias and Empowering Audiences with Calls to Action

Megan Schiffrés, Virginia Commonwealth

Self-censorship as Survival: Reframing Journalistic Compromise in Repressive Media Environments

Muhammad Saurav Rahman, Missouri

Discussant

Chris Roberts, Alabama

* Media Ethics Second Place Graduate Student Paper

** Media Ethics Professional Relevance Award

8:30 to 9:45 a.m. / W008 / Salon B (3rd Floor)

Scholastic Journalism Division

PFR Panel Session

From Classroom to Community: News-Academic Partnerships Addressing Local News

Moderating/Presiding
Sima Bhowmik, Vermont

Panelists

Marquita Smith, Mississippi

Richard Watts, Vermont

Benjamin Cooley, Vermont

Panel underscores transformative potential of News-Academic-Partnerships in bridging research, pedagogy and practice while identifying systemic challenges and opportunities for sustainable collaboration between academia and the local news industry.

8:30 to 9:45 a.m. / W009 / Salon A (3rd Floor)

Visual Communication Division

Research Panel Session

AI in Visual Communication: Bridging Newsroom Innovation and Classroom Policy

Moderating/Presiding
Elio Leturia, Columbia College Chicago

Panelists

Tina Korani, San José State

Belén Moreno, San José State

Bella Palomo, Universidad de Málaga

Manel Palos Pons, San José State

John Delacruz, San José State

Panelists will share international best practices for AI-assisted content creation, image production, and news design, highlighting how leading organizations are developing guidelines and assessing their outcomes.

8:30 to 9:45 a.m. / W010 / Salon E (3rd Floor)

Community Journalism Interest Group and History Division

PFR Panel Session

Remembering & Responsibility: Hurricane Katrina Coverage 20 Years Later

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Moderating/Presiding

Mildred Perreault, Alabama

Panelists

Antoine Haywood, Florida

Jinx Broussard, Louisiana State

Judith Livingstone, Columbus State

Terry Baquet, Editor-in-Chief, *Verite News*

Jarvis DeBerry, former columnist, *Times-Picayune*

Drew Hawkins, Public Health Reporter,

Gulf States Newsroom

This panel revisits Hurricane Katrina through the lens of community journalism, 20 years after the storm reshaped the Gulf Coast. Local journalists who covered the disaster reflect on their experiences reporting from the ground, the challenges of telling community-centered stories amid chaos, and the long-term impact of their work.

8:30 to 9:45 a.m. / W011 / Studio 10 (2nd Floor)

Internships and Careers Interest Group

Research Panel Session

Spotlight: Research Scholars Exchange

Moderating/Presiding

Hal Vincent, Elon

Building Students' Self-efficacy and Professional Competency Through Community-Engaged Learning

Anna Young, Central Connecticut State

and **Foluke Omosun**, Sacred Heart

Navigating Digital Disruption in Context: A Cross-Regional Analysis of Advertising Students' Industry Entry Intentions from a Motivational Systems Perspective

Xiao Wang, Min Hu,

and **Hanye Xu**, Nanjing University

Algorithmic Encirclement and Career Reconstruction: A Study on Professional Identity Among Internet Industry Leavers and Career Changers Based on Life Course Theory

Ziheng Pan, Beijing Normal University

Designing for Industry Access: What Journalism and Media Hiring Professionals Value in Virtual Networking Events

Keonte Coleman, Syracuse

[RP] Algorithmic Bodily Alienation: Visibility Inequality and Reflexive Bodily Escalation among Marginalized Creators

Jiazhe Liu, Shandong University

Discussant

Adrienne Wallace, Grand Valley State

8:30 to 9:45 a.m. / W012 / Studio 9 (2nd Floor)

Sports Communication Interest Group

Refereed Research Paper Session

Ethics and Critical Questions in Sports Journalism

Moderating/Presiding

Jessica Nickerson, Pennsylvania State

Analyzing Media Conversations Around Sports Gambling Within the Context of Vulnerable Audiences

Alexander Carter and **Trevor Fox**, Butler

Peripheral Mending at the Edges of Sports Journalism: Metajournalistic Discourse of the Terry Rozier Sports Gambling Scandal

Ever Figueroa

and **Patrick Ferrucci**, Colorado-Boulder

Narratives of Sportswashing in the Media Coverage of the FIFA World Cup Qatar 2022

George Anghelcev,

and **Claudia Kozman**, Northwestern University in Qatar

"A Story About the Truth and Why it May or May Not Matter"; An Analysis of Reporting and Journalistic Ethics in Sports Podcast Narratives

Matthew Taylor, Middle Tennessee State

"The Easiest Thing to Cut": Routine Forces of Women's Sports Coverage In Local Media

Dunja Antunovic, Minnesota,

and **Steve Bien-Amie**, Kansas

Discussant

Michael Mirer, Wisconsin-Milwaukee

8:30 to 9:45 a.m. / W013 / Riverview 2 (41st Floor)

The Plank Center

Networking Session

Mentorship Coffee Hour at AEJMC

Moderating/Presiding

Ejae Lee, Boston

The mentorship program, which is open to Public Relation Division members, including graduate students, provides an outlet for both mentors and mentees to discuss a wide variety of topics, including teaching, research, job searches, and the tenure process. Pairs will be made based on shared personal interests, backgrounds, research, teaching, and other key characteristics shared within the application.

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Scripps Howard Fund

Teaching Panel Session

Open-Source Investigative Reporting Programs

Moderating/Presiding

Mike Canan, Senior Director of Journalism
Strategies, Scripps Howard Fund

Panelists

Meghnad Bose, Assistant Professor and Coordinator,
MA in Open-Source Investigative Reporting,
Memphis

Gordan Stables, Director, Annenberg School for
Communication and Journalism, USC

Kevin Reyes, Adjunct Instructor, Open-Source
Investigations and Intelligence (OSINT),
USC Annenberg School for Communication
and Journalism

Matthew J. Haight, Professor and Department Chair,
Journalism and Strategic Media, Memphis

Open-source investigations are pushing the boundaries of what investigative journalism can uncover. With support from the Scripps Howard Fund, the journalism programs at the University of Memphis and the University of Southern California offer courses designed to teach students a range of open-source investigative reporting skills, tools and techniques. The panelists will demonstrate the utility of incorporating open-source tools into journalism curricula and discuss their experiences teaching and managing these programs.

10 a.m. to 4 p.m. / W015 / Bonaparte (4th Floor)

Association for Education in Journalism and Mass Communication and Association of Schools of Journalism and Mass Communication

Workshop Session

Institute for Diverse Leadership in Journalism and Communication (IDL)

2026-27 IDL Jennifer H. McGill Fellows (Incoming)

Monica Chadha, Arizona

Peter Joseph Gloviczki, Western Illinois

Amber Hinsley, Texas State

Hua Jiang, Syracuse

Adam Maksl, Indiana, Indianapolis

Jasmine McNealy, Florida

Amanda Weed, Kennesaw State

Session open only to IDL Jennifer H. McGill Fellows.

10:15 to 11:30 a.m. / W016 / Bissonet (3rd Floor)

Association for Education in Journalism and Mass Communication

[02-1015] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Advertising Division

Topic IV — Great Ideas for Teaching

01 • The Team Feedback Session: Building Skills and Confidence in the Craft of Constructive Feedback

Amanda Weed, Kennesaw State

02 • Balancing Efficiency and Equity: Teaching Inclusive Media Planning Through a Peloton Campaign Scenario

Lisa Farman, Ithaca College

03 • Using Meta's Branded Content Library for Influencer Partnership Research in Advertising Media Planning

Lisa Farman, Ithaca College

04 • Designing the AI Storytelling Lab: Teaching Strategic Advertising Storytelling Through Iterative Human-AI Collaboration

Imran Mazid, Grand Valley State;
and **Zulfia Zaher**, Central Michigan

05 • The AI Advertising Court: Does this Ad Violate the Law?

Kristen Foltz,
and **Anthony Smith-Frigerio**, Tampa

06 • Synthetic Me: Shifting AI from Answer Engine to Consumer Insight Lab

Judy Franks, Northwestern University

07 • Gen Z, GenAI and a Geriatric Millennial Prof: Co-Writing a Classroom AI Policy

Adriane Grumbein, Kentucky

Discussant

Juan Mundel, Michigan State

Broadcast and Mobile Journalism Division

08 • AI in Video Journalism: Educator Attitudes and Innovation Diffusion

Jason Cain and **Deb Wenger**, Mississippi

09 • Bypassing the Gate: How Google's AI-Generated Summaries Reshape News Distribution and Consumption

Taeyoung Lee, Junghyun Moon,
Khamadi Shitemi

and **Umer Farooq**, Indiana

10 • AI Labels as Heuristic Cues: How They Shape Audience Information Processing and Behavioral Responses—An Experimental Study Integrating HSM and EPPM*

Yujun Zeng, East China Normal

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- 11 •** AI vs. Human News Anchor in Agenda Setting? The Mediating Role of Anthropomorphism and Credibility on Perceived Issue Importance**

Nalae Hong, Bixuan Ren

and **Lars Willnat**, Syracuse

- 12 •** Stormchasing and the Performative Thrill of Live Disaster Media

Kaitlyn Serafin, Brady Quinn,

Grace Smith, Teodora Tavares,

Grace Ficara, Victoria Heath

and **Ava Jochims**, South Florida,

and **Valerie Belair-Gagnon**, Minnesota,

and **Gregory Perrault**, South Florida

Discussant

Marcus Funk, Sam Houston State

* Second Place Student Paper Award

** Second Place Faculty Paper Award

Communicating Science, Health, Environment and Risk Division

Topic I — Science Under Pressure: Countering Misinformation & Strengthening Vaccine Communication

- 13 •** Using STOPS to Stop Misinformation: Situational Theory of Problem-Solving as A Framework to Motivate Communicative Actions on Social Media

Rita Tang, Minnesota-Twin Cities,

Yan Jin, Georgia,

and **Erich Sommerfeldt**, Minnesota-Twin Cities

- 14 •** When Narratives Encounter Refutation: Message and Comment Effects on Counterarguing and Policy Support on Social Media

Youzhen Su, Pennsylvania State,

Yin Yang, Florida State,

and **Chenyang He**, Pennsylvania State

- 15 •** Vaccine Communication in High-Income Countries: A Benchmark Systematic Review of Theoretical Frameworks, Strategic Communication Strategies, and Health Impacts

Amanda Sams, Mississippi,

Hayley Markovich, independent scholar,

Summer Shelton, Cincinnati,

Chelsea Hampton

and **Easton Wollney**, Florida,

and **Virginia (Clare) Mansoor**, independent scholar

- 16 •** Testing the Downstream RISP Model: A Panel Study of Booster Uptake

Timothy Fung

and **Ho Man Leung**, Hong Kong Baptist University,

Po Yan Lai,

and **Robert J. Griffin**, Marquette

- 17 •** Prioritizing Utility over Accuracy: A Threat-Management Explanation of Misinformation Sharing

Yiting Miao, Tsinghua University

- 18 •** Contextual Talk: Situational Cues that Create Peer Norms for Vaccination

Narae Kim, Nevada-Reno,

Jizhou Francis Ye, Oklahoma,

Yueliang Wang, Louisiana State,

Laura Crosswell, Nevada-Reno,

and **Jeong-Nam Kim**, Korea Advanced Institute

of Science and Technology (KAIST)

- 19 •** When Scientific Consensus Misleads: Testing the Effects of Inauthentic Consensus on Vaccine Beliefs and Intentions

Carlina DiRusso, Clemson

- 20 •** Scroll, Laugh, Believe: Humor, Message Format, and Susceptibility among Digital Natives

Vivian Kretzschmar

and **Saad Zuberi**, Louisiana State

- 21 •** Improving HPV Vaccine Uptake Among Young Adult Males: A Construal Level Theory-Based Experiment

Ge Zhu, William Jewell College,

and **Li Chen**, West Texas A&M

- 22 •** Information Sharing in Responsive and Non-Responsive Environments: The Effects of Expression Affordances and Information Positions on Perceived Interactivity and Flu Vaccination Intentions

Haijiao Luo

and **Hsuan-ting Chen**, Chinese University

of Hong Kong

- 23 •** #Plandemic and #CovidHoax Misinformation and Counter Narratives: Examining Social Media Posts Related to the COVID-19 Pandemic and Vaccine Rollout Amplified Across Platforms

Terri Hernandez,

Megan Stubbs-Richardson,

Ben Porter, Sujan Anreddy,

Georgiana Swan

and **Ed Swan**, Mississippi State

- 24 •** Vaccine Politics: The Role of Doctor-patient Relationship on HPV Misperceptions of Parents

Porismita Borah, Washington State,

and **Xiaohui Cao**, Wisconsin-Madison

- 25 •** Understanding Effects of Narratives about Scientific Setbacks: Affective and Cognitive Pathways to Public Support for Science

Annie Zhang, Washington,

and **Hang Lu**, Michigan

- 26 •** Public Understanding of Science: How Identities and Media Attention Shape Brand Perceptions of Science in a Polarized Landscape

Manzur Maswood

and **Todd Newman**, Wisconsin-Madison



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Topic II — **Seeing, Feeling, Acting: Visual Attention, Emotional Appeals & Health Message Design**

27 • Feeling over Facts: Experimental Evidence on How Emotional Valence Shapes SSRI Perceptions in Health Influencer Communication

Daniel Beck, Nathalie L. Neuendorf

and **Sebastian Scherr**, University of Augsburg

28 • The Effects of Artistic Expression in Health-Related Public Service Advertising on Behavioral Intentions: Evidence from Narrative Framing and Color Presentation

Yue Huang, Xiaotong Lin

and **Xiaoyi Ding**, Jinan University

29 • Risk Perceptions of Visual and Text Cues in Opioid Medication Warning Labels

Sherri Jean Katz

and **Carolina Aguiar da Silva**, Minnesota-Twin Cities

30 • The CSI effect vs. Serial Effect: True Crime as Forensic Science Communication

Nicole Lee and Rachel Adair, Arizona State

31 • The Interaction of Emotional Appeal and Gaze Direction on Behavioral Intentions in PSAs

Siyan Li, Southeast Missouri State

32 • Gaze Tracking and Calorie Labeling: Media Psychology Insights into Fast Food Decision Making

Rachel Bailey, Sun Young Park,

Pooja Ichplani, Laura Suarez,

Sofia Durand, Sol Lee, Mia Sandoval

and **Camila Lago**, Florida State

33 • Contending with Nutrition Quacks: Mapping Experts-Turned-Influencers and their Semiotic Resources on Instagram

Carlo Byrd, Texas at Austin

34 • To Be or Not to Be Warm, That Is the Question: Effects of Warmth on Clinical Trial Recruitment

NAMEYEON LEE, North Carolina,

Yoorim Hong, Eastern New Mexico,

Sisi Hu, Arkansas,

Ciera Kirkpatrick, Nebraska-Lincoln,

and **Sungyoung Lee**

and **Amanda Hinnant**, Missouri

35 • Pairing Fear-Appeal Messages with Different Meme Types: Examining the Effects of Memes and Emotions on the Persuasive Outcomes of Health Communication

Shu-Chu Sarrina Li, Shih-Yu Lo, National Yang

Ming Chiao Tung University,

Huai-Kuai Zeng, Providence University,

and **Tai-Yee Wu**, National Yang Ming

Chiao Tung University

36 • The Effects of Microtargeting on Behavioral Intentions and Cognitive Evaluations Toward Cultivated Meat

Yuheng Wang

and **Weiyu Zhang**, National University of Singapore

37 • When Influencers Seem “More Expected”: Testing Language Expectancy Theory in Digital Mental Health Messaging

Simu Dey and Deborah Cai, Temple

38 • Digital Health Literacy and Maternal Health Message Processing: How Ghanaian Women Evaluate and Use Social Media Information

Beryl Adom, Oregon

39 • Communicating Healthcare in Nigeria: A Thematic Analysis of Journalistic and Multi-Stakeholder Perspectives on Challenges and Solutions

Ugochukwu Madu, Iowa,

and **Amayindi Yakubu**, Ahmadu Bello University

Topic III — **Mental Health, Media & Wellbeing**

40 • When stress meets media: Media Coping as a Pathway to Psychological Distress among Hispanic College Students

Soo Yun Kim, Texas Rio Grande Valley,

and **Wan-Lin Chang**, University of Health Sciences and Pharmacy in St. Louis

41 • Resilience Under Pressure: Coping Strategies of Broadcast Journalists in Kuwait During COVID-19

Ahmad Almulla, Florida,

Ahmad Alshehab, Kuwait University,

Kim Walsh-Childers, Lindita Camaj

and **Huan Chen**, Florida

42 • Trade-Offs in Mental Health Support: Preferred Patient-Centered Communication Attributes Across AI Chatbots, Telemedicine, Online Health Communities, and In-Person Clinicians

Nathalie Laura Neuendorf, Katharina Angermayr

and **Sebastian Scherr**, University of Augsburg

43 • Information Seeking and Communication Preferences Among Perinatal Women With Substance Use Disorders

Ashley Hedrick McKenzie,

Rachel Mayo, Jordyn Sutton,

Madison Briley Edgar,

Geovana Leonetti Saraiva,

Lori Dicks and Windsor Sherrill, Clemson,

and **Katie Howle, Jessica Boyd**

and **Jennifer Hudson**, Prisma Health

44 • Getting a Truly Good Night: A Mediation Analysis Exploring the Effects of Health Information Seeking and Scanning on Sleep Quality

Jiazheng Wang, University of Macau,

Jingting Lin, JiMei University,

and **Guoyuan Wang**, Shanghai Normal University

45 • The Silenced Menopause: Limited Visibility Under Disease Narrative- A Content Analysis of People’s Daily Online

Yiyang Yao, Minzu University of China

46 • Educated but Risky? Pornography, Sexual Knowledge, and Condomless Sex Among Chinese College Students

Xinyue Zhang, Tsinghua University

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- 47 • “I feel like I have ADHD!”: Health Anxiety, Digital Identity, and Uncertainty Management on Chinese Social Media

Shuyang Guo, Xinrui Wu, Shuyuan Guo
and **Jiani Liu**, Renmin University of China

- 48 • Social Media - A “Super Peer” for Women’s Pre-Pregnancy Postpartum Body Image Expectations

Amelia Couture Bue
and **Halie Wenhold**, Independent Researcher,
and **Ciera Kirkpatrick**, Nebraska-Lincoln

- 49 • A New Profession? Discovering Public Perception of Outpatient Companions through Online Reviews: A Text Mining Approach

Yamingzi Deng and Bocun Tu, Sichuan University

- 50 • “Invisible Voices” in the Discourse of Mental Health News: A Critical Discourse Analysis

Anuja Kc, Missouri

- 51 • Communication Strategies for Promoting Sexually Transmitted Disease Prevention among Young Adults

Md. Sajedul Islam
and **William Howe**, Texas Tech

- 52 • From Neuroscience Term to Internet Meme: The Discursive Transformation of “Prefrontal Cortex” in Chinese Digital Health Communication

Zongyu Tu
and **Lin Yang**, Communication University of China

Mass Communication and Society Division

Topic I — **AI in Transition: From Education and Cognition to Social Normalization**

- 53 • Examining Generative Artificial Intelligence (GenAI) in Journalism Education:

Insights from Journalism Educators in Kenya

Shitemi Khamadi, Indiana,
Nur Hossain and **Jonas Nyabor**, Iowa,
Kevin Mudavadi, Georgia State,
and **Bingbing Zhang**, Iowa

- 54 • Thinking Deeply to Act Green: Examining Cognitive Elaboration and Environmental Risk Perception as Mediators of ChatGPT Use Intentions among University Students*

Hailong Peng, Kansas

- 55 • Cognitive Mechanisms of GenAI Inquiry and the Consequences of Processing Pathways on Health-Related Misbeliefs

Jing Guo, The Chinese University of Hong Kong,
Ran Wei and **Xiao Zhang**, Hong Kong
Shue Yan University,

Zongya Li, Huazhong University of Science and Technology (China),
and **Ven-hwei Lo**, National Chengchi University

- 56 • The Symmetry of Knowing: A Theory of Epistemic Transformation in the Age of Artificial Intelligence

Christopher Royse, Kansas State

- 57 • Recognizing AI, Fearing AI, Sharing AI: Investigating Discourses of Resistance and/or Normalization Among Audiences of AI-Generated Content and the Creation of a “New Normal”
Shangyuan Wu, National University of Singapore

Discussant

Ruoxu Wang, Memphis

* First Place Moeller Student Paper Award

Newspaper and Online Division

Topic — **AI for Audiences and Journalists**

- 58 • Novel Hard News or Stilted Soft News? How AI Authorship Shapes News Avoidance and the “News-Finds-Me” Effect

Junyi Chen, Shanghai Jiao Tong University,
Lu Zhu, Tsinghua University,
and **Xueqing Li**, Shanghai Jiao Tong University

- 59 • Before the Click: Anticipated Affordances and AI Adoption Among Chinese Journalists

Xuan Shen and **Zepeng Tong**, Indiana,
and **Shixin Hu**, Tsinghua University

- 60 • But is it Human? Human Positioning within Newsmaking in the Age of AI

Cassandra Hayes, Texas Christian

- 61 • Political Learning in Times of Artificial Intelligence: Effects of AI News Use and AI Fact-Checking on Political Knowledge

Marta Seijas, University of Salamanca,
Manuel Goyanes, Carlos III University of Madrid,
and **Homero Gil de Zúñiga Navajas**, University of Salamanca, Pennsylvania State University, Universidad Diego Portales

- 62 • A Blackboxing Inquiry into Biometric Data: Paradoxical Negotiations Between Human and AI News Presenters in Chinese Newsrooms

Liming Liu, Arizona State University,
and **Yiming Chen**, Xi’an Jiaotong-Liverpool University

Discussant

Nisha Sridharan, Temple

Commission on the Status of Women

- 63 • “Download A Period Tracker and Thank Me Later”: Examining Trialability Discourse Influencing Femtech Adoption Among Ghanaian Women

Sabena Abdul Raheem
and **Meenakshi Durham**, Iowa

- 64 • “We’re Starting at Ground Zero Again”: A Feminist Socio-Ecological Analysis of the Impact of Politics on Communication Scholars

Jennifer Vardeman, Houston,
Linda Aldoory, American,
and **Elizabeth Toth**, Maryland

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65 • “Navigating the Criminal Legal System: Domestic Violence Organizations’ Communication Strategies for U.S. Asian Women Survivors’ Encounters with Law Enforcement

Amanda Qi Ni, Syracuse

66 • “Men Can Be Faithful Too”: Constructing and Contesting Gendered Double Standards of Infidelity in Nigerian Social Media

Diane Ezeh Aruah, Florida

67 • The Camera’s Queen: Mediated Femininity and Empowerment in Miss Ghana Pageant

Rebecca Obu, Iowa

68 • Intersectional Analysis of Global Menstrual Leave News for Informal Labor

Shreyoshi Ghosh, Colorado Boulder

69 • Negotiating the Algorithm: Feminist Resilience and Resistance in Chinese Social Media

Yizun Zhao, Xi’an Jiatong University

70 • Look at me: Examining Female Latin American Influencers through the Lens of the Objectification Theory

Lindsay Thompson, North Texas, Denton

00 • Where Women Learn: Platform Ecologies and Sexual Health Knowledge on Chinese Social Media

Donghan Fu, Missouri

Discussant

Vy Luong, Missouri

Dinfin Mulupi, Colorado Boulder

Xin Sheng, Oregon Institute of Technology

Entertainment Studies Interest Group

Topic I —Avatars, Algorithms, and Game Worlds

71 • [RP] Running a News Organization in the Game: Simulating Journalism and Infrastructure in News Tower

Chenxi Yang, Tsinghua University

72 • [RP] Playing for Love, or Just Playing: Player-Avatar Relationship and the Otome Experience

Elena Yifei Zhao, Syracuse

73 • Seeing or Perceiving: A Study on the Impact of Subjective Identity Perception of AI-Generated Narratives on the Immersive Experience of Text-Based Game Players

Xinjing Hu, Sichuan University

74 • Chinese Players’ Cyber-Farming: A Digital Game Imagination of Agricultural Life in Stardew Valley

Kailuo Cao, Minzu University of China

75 • [RP] Meeting My Game Lover in Reality: How Customized Cosplay Commission Influences Players’ Parasocial Relationships with Characters

Kun Peng, Macau University of Science and Technology

Sports Communication Interest Group

76 • Athlete Mental Health Disclosures Predict Healthy Fan Attitudes & Behavior: Evidence from Brazil, Germany, South Korea and the USA

Scott Parrott, South Carolina,

Kenon Brown and **Andrew Billings**, Alabama,

Thomas Horky, Macromedia University of Applied Sciences,

Jiyoung Lee, Sungkyunkwan University,

and **Ana Carolina Vimieiro**, Federal University of Minas Gerais

77 • Dynamics of Online Hostility: A Longitudinal Computational Simulation and Semantic Networks Analysis on Weibo during the 2024 Paris Olympics

Ding Yu, Tsinghua University,

and **Xiaoqing Li**, Shanghai Jiao Tong University

78 • How Virality Cues Affect the Workout Intention of Chinese Female College Students: A Moderated Mediation Model

Xinchuan Xiang and **Yiewi Qian**, Wuhan University

79 • Politics or Science? Spiral of Silence and Spiraling Rally Effect about a 2024 Olympic Boxing Champion

Songqi Zhu, University of Macau,

Kuang-Kuo Chang, Shih Hsin University,

Tien-Tsung Lee

and **Zhiming Liu**, University of Macau

80 • AI Bylines in Sports: An Experiment on Audience Perceptions of the Credibility and Comprehensibility of Sports Articles

Claudia Kozman, Northwestern University in Qatar,

Renita B. Coleman, Texas at Austin,

and **Gregory Gondwe**, California State San Bernardino

Discussant

Mia Long Anderson, Independent Scholar

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. Presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins.

10:15 to 11:30 a.m. / W017 / Salon A (3rd Floor)

Communication Technology and Media Management, Economics and Entrepreneurship Divisions

PFR Panel Session

The Pervasiveness of Social Media Algorithms, Artificial Intelligence, Wearable Devices: Is it Our Freedom or Our Responsibility?

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Social media platforms, with algorithms and machine learning, and technology giants such as OpenAI, Google, Meta, Apple, and Samsung are not public institutions, rather they operate as private commercial enterprises. Rather than being regulated, these companies profit from user engagement and data, turning personal information into a commodity, rather than a public resource essential to a democratic society. This panel explores a pressing question: How should these corporations be held accountable for the data and content they collect, or should responsibility rest with users for what they create, share, and post?

10:15 to 11:30 a.m. / W018 / Balcony K (4th Floor)

History Division

Refereed Research Paper Session

Media Institutions and Infrastructures: From Colonial Press Systems to Digital Platforms

Moderating/Presiding

Jonathan Anderson, independent scholar

Revolution Now: A Metajournalistic Analysis of the US Revolution's Influence on Australian Colonial Journalism

Josie Vine, Royal Melbourne Institute of Technology
The Media History of FOIA and a Journalism of Transparency: Early Reactions in the Trade Press to the Law's Adoption and Revision

Will Mari, Texas A&M

Algorithmic Annexation and the Sovereignty Gap in Canada's Platform-Mediated Public Sphere

Rey Rosales and **Alvin Ntibinyane**, MacEwan
Beyond the Search Box: Digital Architecture, AI Ethics, and a Next-Generation Research Environment for Journalism History

Julien Gorbach, Hawaii at Manoa

Discussant

Meg Heckman, Northeastern

10:15 to 11:30 a.m. / W019 / Salon B (3rd Floor)

International Communication Division and Commission on the Status of Women

PFR Panel Session

Journalism and Gender in the Global South: Women Making News

Moderating/Presiding

Margaretha Geertsema-Sligh, Butler

Panelists

Ayleen Cabas-Mijares, Miami

Dina Dorari, Colorado at Boulder

Ingrid Bachmann, Universidad Catolica de Chile

Rola Khalid Yousef, Catholic University, Portugal

Margaretha Geertsema-Sligh, Butler

This panel will address gaps in research on the intersections of journalism and gender in the academic peripheries of the Global South. It seeks to advance the de-Westernization of scholarship on gender and journalism by foregrounding narratives that have historically been marginalized in dominant research discourses.

10:15 to 11:30 a.m. / W020 / Salon C (3rd Floor)

Law and Policy Division

High-Density Refereed Research Paper Session

Wavering Lines of Defense: Protecting Creators, Data, and Free Speech in the Digital Age

Moderating/Presiding

Alan Goldenbach, Hood College

Data Entitlement: Bridging Policymaking and Communication Theory by Addressing the Data Ownership Problem

Alexis Shore Ingber, Syracuse

Shield Laws in the Digital Age: Who Qualifies as a Journalist

Skylar Bandoly, North Carolina at Chapel Hill

Faith, Fear, and Free Speech: The Weaponization of Blasphemy and Hate Speech Laws Amid Postcolonial Legal Ambiguity in India and Pakistan

Vivian Kretzschmar

and **Saad Zuberi**, Louisiana State

How Do Chinese Academic Publishing Institutions Narrate AIGC Policies? A Narrative Analysis Based on 162 Policy Statements

Runzheng Zhen, Nanjing University

Fair Use or Theft? The Rising Debate over AI Scraping of News Media

Muhammad Saurav Rahman, Missouri

Discussant

Eric Robinson, South Carolina

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10:15 to 11:30 a.m. / W021 / Studio 9 (2nd Floor)

Political Communication Division

Refereed Research Paper Session

Media Messages, Effects, and Democratic Information Environments

Moderating/Presiding

Matt DeButts, Stanford

Cultivating Conspiracy Mentality and Dangerous World Beliefs: Partisan Cable News and Subjective Isolation

Bingbing Zhang, Melissa Tully, Rachel Young, Sang Jung Kim, Brian Ekdale, and Jamil Marques, Iowa

Message Frames and Cues to Redress Health Disparities: An Emotional and Cognitive Mechanism of Message Effects on Political Mobilization

Jisoo Kim, Washington;
Chul-Joo Lee, Seoul National University;
Sanghoon Park, Munhwa Ilbo,
and **Jiyeon So**, Yonsei University

Cognitive Dissonance Under Constraint: Evidence from Russian Journalists Covering the Ukraine War

Rashad Mammadov, Mississippi

Who Shared It and Why They Shared Matter: Exploring the Mechanisms of Partisan Selective Verification Behavior

Shuning Lu and Yan Qu, Maryland

Dynamics between Media Consumption, Authoritarianism, and Election Trust during the Second Trump Administration

Josephine Lukito, University of Southern Denmark;
Porismita Borah, Washington State,
Jiyoun Suk, Connecticut;
Yunkang Yang, Texas A&M,
Meredith Pruden, Kennesaw State,
Marisa Smith, Michigan State;
Joseph Stepniewski, Texas at Austin;
Yini Zhang, Buffalo;
and **Wei Zhong**, Stonybrook University

Discussant

Megan Duncan, Virginia Tech

10:15 to 11:30 a.m. / W022 / Salon E (3rd Floor)

Public Relations and Communication Theory and Methodology Divisions

PFR Panel Session

Research Methods for the Marginalized: Navigating the Challenges of Research Ethically and Effectively

Moderating/Presiding

Staci B. Smith, Virginia Commonwealth

Panelists

Arunima Krishna, Boston

Katie Place, Quinnipiac

Jennifer Vardeman, Houston

E. Cisek, Texas-Austin

Linda Aldoori, American

Brian Smith, Virginia Commonwealth

This panel features public relations scholars from the recently published edited volume *Research Methods for the Marginalized* which features in-field experiences and imperatives for public relations and communication researchers. The book is sponsored by the Arthur W. Page Center and was published by Routledge.

10:15 to 11:30 a.m. / W023 / Studio 10 (2nd Floor)

Participatory Journalism Interest Group

PFR Panel Session

Beyond Information Needs: Assessing and Supporting Informed, Connected, and Cohesive Communities

Moderating/Presiding

Andrea Wenzel, Temple

Panelists

Jesse Hardman Listening Post Collective/Internews

Harry Backlund City Bureau

In this panel, scholars and practitioners will discuss how they have been grappling with this in their work—from the Listening Post Collective's civic information index, to News Future's efforts to develop and expand on their "hierarchy of information needs" framework, to new engaged research adapting a communication infrastructure theory framework that integrates non-traditional information providers/influencers and opportunities for participatory connection.

10:15 to 11:30 a.m. / W024 / Balcony I (4th Floor)

Small Programs Interest Group and Magazine Media Division

Teaching Panel Session

One Course, Many Paths: Reimagining the Communications Capstone in an Age of Consolidation

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Moderating/Presiding

Lisa Carponelli, Simpson College

Panelists

Mackenzie Cato, Kennesaw State

Reid Vance, Mississippi Christian

Tamara Welter, Baylor

Jennifer Wilson, Drake

This panel brings together educators navigating these shifts to share what's working, what isn't, and how they're designing meaningful learning experiences despite the constraints. Whether you're already teaching a merged course or anticipating changes on your campus, this session offers practical strategies from colleagues in the same position.

10:15 to 11:30 a.m. / W025 / Balcony J (4th Floor)

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session

Teaching Experts Are In

Moderating/Presiding

Harrison Hove, Florida

and **Gabriel B. Tait**, Ball State

Teaching Experts #1

Working in Groups/Teamwork

Building classroom community, developing tangible community-building strategies, and designing collaborative group projects that help students avoid common teamwork pitfalls.

Theresa M. de los Santos, Pepperdine

Erika Schneider, Syracuse

Cara Hawkins-Jedlicka, Washington State

Teaching Experts #2

Fostering Empathy in the Classroom

(Teacher to Student)

Exploring strategies for fostering empathy in the classroom through an understanding of student needs, generational dynamics, and teacher-to-student interactions that promote civil dialogue and equitable learning environments.

Harrison Hove, Florida

Nandini Bhalla, Texas State

Laura Smith, Pennsylvania State

Teaching Experts #3

Developing High Impact Practices

(Students to Community)

Exploring high-impact practices that connect students with communities through experiential learning, empathy-driven engagement, and applied communication strategies.

Masudul (Mas) Biswas, North Carolina A&T State

Adam J. Kuban, Ball State

Kim Marks Malone, Memphis

This interactive panel explores practical strategies for cultivating connection, empathy, and engagement in and beyond the classroom. Panelists will discuss approaches to building strong classroom communities through collaborative group work, fostering empathy and civil dialogue by understanding student needs and generational perspectives, and developing high-impact practices that connect students with communities through experiential and applied learning. Together, these approaches offer educators tangible tools for creating inclusive, supportive, and community-centered learning environments that prepare students to work effectively with others and engage meaningfully in the world around them.

10:15 to 11:30 a.m. / W026 / Salon D (3rd Floor)

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Panel Session

ACEJMC Accreditation: Involvement Drives the Process; Assessment Tells the Story

Moderating/Presiding

Steve Geimann, President,

and **Susan Walton**, Executive Director, ACEJMC

ACEJMC Leaders and Program Heads are invited to attend part two of this session that explores getting involved in ACEJMC by becoming a site team reviewer, followed by a discussion of Standard 3: Assessment - what to measure, how to close the loop, and how to tell your program's story of continuous improvement.

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10:15 a.m. to 1:15 p.m. / W027 / Studio 3&4 (2nd Floor)

Association for Education in Journalism and Mass Communication and American Experience Films

Documentary Screening and Panel Discussion
Bombshell: Journalism Ethics, National Security, and the Black Press in the Shadow of the Atomic Bomb (3-Hour Special Extended Session)

Moderating/Presiding
Felecia Ross, Ohio State

Panelists
Mia Moody, Baylor
Jim Mueller, North Texas
Marlene Neill, Baylor

Beyond a historical retelling, the session explores how *Bombshell* serves as a powerful pedagogical tool for contemporary journalism education. Panelists will unpack the systemic pressures that led mainstream media to adopt official government narratives uncritically, while conversely highlighting the vital, counter-hegemonic role played by the Black press. Editors and reporters from Black newspapers frequently challenged state propaganda, exposing environmental racism and human rights abuses that mainstream outlets ignored.

Following the screening, an interdisciplinary panel of experts in media ethics, journalism history, and Black press scholarship will engage the audience in a dialogue regarding accountability, government influence on the media, and the ethical imperatives of reporting on state-sanctioned secrets.

Noon to 1:15 p.m. / W028 / Studio 9 (2nd Floor)

Advertising Division

Refereed Research Paper Session
Virtual Influencers and Influencer Advertising

Moderating/Presiding
Vaibhav Diwanji, Kansas

The Effects of Humor and Anthropomorphism on Virtual Influencer Perceptions and Consumer Behavior*

Peixin Hua, **Temilade Adeeko**,
Yanan Wu, and **Rehab Alayoubi**, Pennsylvania State
 Fit, Value, and Character Integrity: How Audiences Evaluate Anime-Like
 Virtual Influencer Endorsements**
Yuan Nan, and **Huan Chen**, Florida

Anthropomorphism and Consumer Responses to Virtual Influencers: A Dual-Mediation Model

Zishan Ding, Sun Yat-sen University
 Real or Cute? The Impact of AI Disclosure and Visual Realism on User Engagement with Virtual Animal Influencers

Fangyuan Wan, **Boya Han**,
 and **Yijie Ye**, Hong Kong Baptist University
 Integration Over Instagram: Value Co-Creation as a Primary Driver of Instagram Influencer Marketing Success

Nate Fisher and **Doyle Yoon**, Oklahoma

Discussant
Chen Lou, Nanyang Technological University

- * Third Place Top Student Paper Award
- ** Second Place Open Research Paper Award

[RP] = Denotes a Research-in-Progress submission.

Noon to 1:15 p.m. / W029 / Salon C (3rd Floor)

Communication Technology Division

High-Density Refereed Research Paper Session
Trust, Agency, and Ethics in AI technologies

Moderating/Presiding
Matthew Barnidge, Florida

Delegating to the Lobster: Self-extension, Agency Negotiation in Autonomous AI Agent Through New Gratifications

Jiayi Ge and **Tingting Yang**, Nanyang Technological University

Trust in AI Summary of User-Generated Content: The Case of AI-Generated Paraphrasing of Reviews on E-Commerce Sites

Yongnam Jung, Soongsil University,
 and **S. Shyam Sundar**, Pennsylvania State

The Agency Trap: How Chatbot Interactivity and Imperfection Disclosure Shape Human-AI Agency and Visual Misinformation Discernment

Suhyun Kim, **Hakjun Lee**, **Jiwon Hwang**,
 and **Jiyoung Lee**, Sungkyunkwan University

When AI Violates Morality: How Individual and AI Characteristics Shape Moral Attribution

Xinle Jia, Southern Illinois,
 and **Rui Wang**, Loyola Maryland

Evaluating AI Systems: How Perceptions Shape Trust, Engagement, and Behavioral Outcomes in AI-Mediated Communication

Yang Cheng, North Carolina State,
Yi Ding and **Yi-Cheng Zhu**, Beijing Normal University

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Spontaneous Convergence or Repeated Quotation?
Behavioral Pathways of High-Frequency Formation in
Template-Based Expression on Social Media

**Hongyue Xie, Jian Zhang, Haiyang Han,
Zhu Chengzhang,**

and **Yalong Xiao**, Central South University

Decoding the Immersive News Experience: A Serial
Mediation Model of Continuance Intention in Virtual
Reality Journalism

**Víctor García Perdomo, Juan Camilo,
and Hernández-Rodríguez**, Universidad
de La Sabana

Fear Appeals and Public Support for AI Regulation:
The Moderating Roles of Perceived Threat, Subjective
Knowledge, and Confidence in AI Governance

Sang Jung Kim, Iowa,
Chul-joo Lee, Seoul National University,
Andrew Park, Munhwa Ilbo,
Sukyoung Choi, Yonsei University
and **Se-Hoon Jeong**, Korea University

Negotiating Privacy Boundaries in Networked
Environments: How Norms, Morals, and Affordances
Shape Third-party Disclosure

Nazira Banu
and **Hyunjin Kang**, Nanyang Technological
University

Seeing Bias, Judging Fairness: AI Literacy and Social
Justice Orientations in Evaluations of Gender-
Discriminatory Algorithms

Soojong Kim, California, Davis,
and **Hyesun Choung**, Purdue

Discussant

Haiyan Jia, Lehigh

Noon to 1:15 p.m. / W030 / Salon B (3rd Floor)

Cultural and Critical Studies Division

PFR Panel Session

**The Spectacle of the “Crip” in Script: Dis/Ability
Justice and Media Representation**

Moderating/Presiding

Hanne Murray, Texas Tech

Panelists

Hanne Murray, Texas Tech
Mary Ortega, Texas Tech
Brittany Potter, Texas Tech
Jessica McGaha, Texas Tech

Panel examines mediated re-presentation shapes racialized dis/ability and the lived experience of being positioned as the “other” within social and mediated spaces.

Noon to 1:15 p.m. / W031 / Balcony I (4th Floor)

**Mass Communication and Society and Communicating
Science, Health, Environment and Risk Divisions**

Research Panel Session

**Winning the Grant, Managing the Work: Insights
from NSF, NIH, NIH & Other Government Program
Awards in the Field of Media, Communication &
Data Sciences**

Moderating/Presiding

Terri N. Hernandez, Mississippi State

Panelists

Terri N. Hernandez, Mississippi State
Megan Stubbs-Richardson, Miami
Zhiqian Chen, Rochester Institute of Technology
Kasim Ortiz, Miami

This panel will provide communication and media scholars with both inspiration and practical guidance for engaging with government funding opportunities across agencies such as the National Science Foundation (NSF), National Institutes of Health (NIH), National Institute of Justice (NIJ), and other federal programs. By showcasing successful projects spanning digital media analysis platforms, large-scale data infrastructures, public communication initiatives, and interdisciplinary research collaborations, panelists will highlight how government grants can support ambitious research agendas while generating broader societal and scholarly impact.

Noon to 1:15 p.m. / W032 / Salon D (3rd Floor)

Newspaper and Online News Division

Refereed Research Paper Session

AI in the Classroom, Newsroom, and News

Moderating/Presiding

David Wolfgang, Colorado State

The Effects of Using AI to Tailor News for Gen Z
Audiences*

Natalie Stroud, Ava Motes,
and **Yuting He**, Texas,
Josephine Lukito, University of Southern Denmark,
and **Gina Masullo**
and **Ashwin Rajadesingan**, Texas

Disrupting the Newsroom Pipeline: Generative AI
and the Transformation of Journalism Education in the
United States

Richard Mensah Adonu, Tennessee

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Perceived Fairness, Accuracy, and Transparency:
Understanding Trust in AI-Generated Journalism in
Türkiye

Ahmed AlRawi, Virginia,
and **Mustafa Oz**, Tennessee

Who Uses AI for News? The Role of News Finds Me
Perception and AI Heuristics

Zicheng Cheng, Arizona,
Gillian Diebold, Pennsylvania State,
and **Homero Gil de Zúñiga Navajas**,
University of Salamanca, Pennsylvania State
University, Universidad Diego Portales

Anthropomorphic Framing as a Form of Hype in GenAI
Media Coverage

Theodore Petersen, **Moti Mizrahi**,
Heidi Hatfield Edwards,
and **Ava Auter**, Florida Institute of Technology

Discussant

Parick Ferrucci, Colorado

* Top Paper Award, Special Competition

Noon to 1:15 p.m. / W033 / Bissonet (3rd Floor)

Political Communication and Public Relations Divisions

[03-1200] — Scholar-to-Scholar (Poster) Refereed
Research Paper Session

Political Communication Division

Topic I — **AI, Misinformation, and the Architecture
of Belief**

01 • Citation Choices in AI-Generated Factchecking:
Perceptual Outcomes and Corrective Effectiveness in
Political Fake News

Yicheng Zhu, Beijing Normal University;
Yang Cheng, North Carolina State;
Qi Chen, KU Leuven; **Duo Lan**, Beijing University
of Posts and Telecommunications.

02 • From Hostile Feedback to Withdrawal: Emotional
Exhaustion as a Barrier to Online Misinformation
Correction

Simone Moser, **Stephanie Bühner**, **Diana Kostikova**,
and **Jörg Matthes**, University of Vienna

03 • Trust and Deception in the AI Era: How Political
and AI Trust Shape Disinformation Concerns

Ran Wei, **Bohan Zhang**,
and **Kaiming Su**, Hong Kong Baptist University

04 • Effects of Human-GenAI Collaboration in News
Production on Attitudes toward News Article and Media
Trust

Jack Lipei Tang, Alabama,
Maggie Mengqi Liao, Georgia;
and **Gabriel Miao Li**, Chapman University

05 • The Trump Effect: Myth and the Use of AI in Visual
Political Messaging

Keith Greenwood and **Taylor Sheridan**, Missouri

Discussant

Josh Anderson, Arizona

Topic II — **Echo Chambers, Partisan Identity, and the
Psychology of Sorting**

06 • The Echo Chamber Comfort Effect: How Partisan
Media Hacks Ancestral Psychology to Drive Affective
Polarization

Stephenson Waters, **Savannah Blanco-Trumps**,
and **Emily Guidry**, Louisiana at Lafayette

07 • Perceiving the Bubble: Third-Person Effects and
Misperceptions of Echo Chambers in Digital Media

Chang Sup Park, **Jizhou Ye**, **Subrata Roy**,
and **Joshua Riesenberger**, Oklahoma

08 • Political Microtargeting Works, But Modestly: A
Meta-Analysis of Effects, Typologies, and Interventions

Yuheng Wang,
and **Weiyu Zhang**, National University of Singapore

09 • Sequential Conditioning in Political
Communication: How Prior Exposure Shapes Responses
to Competing Messages

Mengyao Xu, Tennessee, Chattanooga,
and **Benjamin Warner**, Missouri

10 • Filtering out the Opposition: How Cross-cutting
Discussions Increase Unfriending Through Political
Corrections and Insults in Spain and Germany

Beatriz Jordá, and **Manuel Goyanes**, Universidad
Carlos III de Madrid

Discussant

Jisoo Kim, Washington

Topic III — **Civic Voice: Participation, Access and Who
Gets Heard**

11 • Whose Resources? Whose Opportunities? Spatial
Inequality and Party Incorporation of Protest Politics in
the U.S.

Abby Youran Qin, University of Amsterdam.

12 • How Internet Content Facilitates Political
Participation During Protests: Efficacy-Boosting versus
Emotion-Evoking

Jarim Kim, **Haram Myong**, **Dohyun Ahn**,
and **Aram Choi**, Yonsei University

13 • Feeling It Before It Happens: The Influence of
Affective Forecasting on Willingness to Engage in
Political Talk

Pedro H. P. Rocha,
and **Bryan McLaughlin**, Texas Tech

14 • Measuring the Effects of an Engaged, Hyperlocal
News Initiative on Civic and Political Participation

Nina Kelly, Temple

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- 15 • Reducing Prejudice and Improving Perceptions of Immigrants: The Use of Game-Based Role-Playing to Avoid Preaching to the Choir

Brandon Bouchillon, Tennessee, Chattanooga

Discussant

Michael Chan, Chinese University of Hong Kong

Topic IV — **Journalism Under Pressure: Trust, Credibility, and Democratic Function**

- 16 • Engaged but Misinformed: “Low Information” Voters in the 2024 General Election

Ginger Blackstone, Arkansas, Fayetteville

- 17 • Is Being Open the Key? Examining the Impact of Fact-Checker Transparency on Perceived Credibility and Willingness to Engage with Fact-Checking Organizations

Eliana DuBosar, Auburn,

Luna Pittet-Gonzalez, Florida;

Jessica Sparks, Auburn,

Lindsay Garconvil, Florida,

Nikhil Daniel, independent,

and **Myiah Hutchens**, Florida

- 18 • Predicting Political Polarization: An Examination of the Roles of Information Diversity and Zero-Sum Game Beliefs

Nan Zhu

and **Tien-Tsung Lee**, University of Macau

- 19 • It’s Not What You Say, It’s Who Says It: In-Party Elite Advantages in Debunking Misinformation

Eunchae Jang, and **Yuxuan Jin**, Pennsylvania State,

Emily Vraga, Minnesota,

and **Homero Gil de Zúñiga**, Pennsylvania State

- 20 • Informing the Public, Improving the Message: Perceptions of Government Information

A.Jay Wagner, Marquette,

and **Jessica Sparks**, Auburn

Discussant

Daniel Trielli, Maryland-College Park

Topic V — **Narrative Wars: Influence Operations, Framing, and Cross-National Information Flows**

- 21 • China’s Mediated Public Diplomacy Efforts on U.S. News Outlets: Shaping Narratives on the U.S.-China Trade Relations Amid the 2024 U.S. Presidential Election

Qiuyue Cho-Li, **Jieun Shin**,

Tse-hsi Chien, and **Spiro Kiouis**, Florida

- 22 • One Event, Two Realities: How Fox News and MSNBC Framed Trump’s Assassination Attempt on X

Fuhaid Alajmi, Independent Scholar,

and **Yifan Wu**, Florida

- 23 • Guarding the Gates for Democracy: How Mainstream Media Use, Ideological Social Media Use and Visions of Democracy Influence Public Perceptions about Media Performance in Covering Threats to Democracy

Salih Hurdogan, **Thomas Johnson**,

Claire Lawrence, **Joseph Stepniewski**,

and **Ahona Tasnuva**, Texas at Austin,

and **Melissa Santillana**, Texas Tech

- 24 • How Hard-Core Group React to Multiple Opinion Climates: The Interplay of Attitude Certainty, External Efficacy and Opinion Congruency Influencing Expression in Chinese Social Media

Qian Yao, **Naipeng Chao**,

Shaoqing Han, **Yinqi Wang**,

and **Qien Ding**, Shenzhen University

- 25 • Formative Rifts: How Pernicious Polarization Affects Differential Framing and Blaming of the COVID-19 Pandemic in the Press

Kuang-Kuo Chang, Shih Hsin University,

Eric Freedman, Michigan State,

and **Tien-tsung Lee**, University of Macau

Discussant

Gregory Gondwe, California State, San Bernardino

Topic VI — **Power, Spectacle, and New Forms of Political Communication**

- 26 • Scroll, Laugh, Loathe: Presidential Campaign Strategies and Engagement on TikTok

Dam Hee Kim,

and **Angel Trachta**, Korea University

- 27 • Hungry for Quotes: Diner Stories in U.S. Political Journalism

Christopher Cimaglio, Denison University

- 28 • Emotions as Social Signals: How Emotional Feedback to Misinformation

Correction Sustains Political Engagement on Social Media

Diana Kostikova, **Stephanie Bühler**,

Simone Moser,

and **Jörg Matthes**, University of Vienna

- 29 • Filmic Politainment Works: Changing Attitudes of Young Adults Towards Female Politicians Through Entertainment

Azmat Rasul, Zayed University

- 30 • Religion as a Connective Communicative Social Technology: A Theoretical Framework

Lorcan Neill,

and **Daniel Kreiss**, North Carolina at Chapel Hill,

and **Jordan Morehouse**, Colorado Boulder

Discussant

Volha Kananovich, Appalachian State

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Topic VII — Global Politics, Methodological and Theoretical Advancements

31 • “Love If You Agree!”: How Pro-Government Media in Hong Kong Use Emojis to Bait Engagement on Facebook

Alex Zhi Xiong Koo,
and **Wanjiang Jacob Zhang**, The Chinese University of Hong Kong;
and **Cheryl S. Y. Shea**, Wisconsin-Madison

32 • Identifying and Addressing Validity and Reliability Concerns Related to the Measurement of Dyadic Intergenerational Political Communication

R. Lance Holbert, Annenberg Public Policy Center;
Huma Rasheed,
and **Brandon Harrison**, Pennsylvania

33 • Moral Polarization in Gun Advocacy: A Computational Analysis of News Releases from Pro- and Anti-Gun Organizations

Ali Zain, and **Qian Li**, Arizona State,
Jingyi Xiao, South Carolina,
and **Muhammad Ittefaq**, James Madison

34 • It Depends: Mitigating the Dynamic Polarization on Immigration Using Contingency Theory

Mengyao Xu, Tennessee, Chattanooga
and **Benjamin Warner**, Missouri

35 • Determinants and Recalls of Incidental Mobile News Exposure in Everyday Life

Rebecca Ping Yu,
and **Yu Syuan Guo**, National Yang Ming Chiao Tung University

Discussant

Delaware Arif, Canisius University

Topic VIII — Visuality, Electoral Campaigns, Party Politics and Policy Positions

36 • Visual Framing of Trump and Harris in Swing-State News Coverage

H M Murtuza, **Doyle Yoon**,
Md Oliullah, **Kenny Adesina**,
and **Elizabeth Flores**, Oklahoma

37 • Prost! A Visual Analysis of the Political Humor and the Austrian Bier Party on Facebook

Marina Petric, **Sarah Schiffecker**,
and **Amadeus Schmidgall**, Texas Tech

38 • A Comparative Analysis of Political Communication Patterns Across Younger, Middle-Aged, and Older Generations in the 2024 Taiwan Presidential Election through the O-S-R-O-R Model

Chen-Yi Lee, Chinese Culture University;
and **Shu-Chu Li**, National Yang Ming Chiao Tung University

39 • Selective Exposure and Trust in Government Pathways to Affective Polarization at Political Interest: Evidence from Two Panel Surveys in a Non-Western Context

Muhammad Masood, City University of Hong Kong;
Chun Hong Tse, University of Wisconsin-Madison;
Marko Skoric, City University of Hong Kong,
and **Xuan Tang**, Communication University of China

40 • How Do Mediated and Interpersonal Sources Shape Misinformation Beliefs and Support for Pro-Electric Vehicle Policies? Evidence from a Two-Wave Panel Survey

Suhwoo Ahn, Kookmin University;
Soobin Choi, Ewha Womans University;
Eunsun Kyoung, University of Minnesota,
Twin Cities,
and **Chul-joo Lee**, Seoul National University

Discussant

Ivory Li Xueqing, Shanghai Jiao Tong University

Public Relations Division

Topic I — Corporate Social Advocacy, DEI & Legitimacy

41 • Speaking Up or Acting Together? Dual Pathways to Advocacy in Corporate Political Advocacy

Sun Young Lee, Maryland
and **Duli Shi**, New Mexico State

42 • Leading on Contested Ground: A Conjoint Analysis of the Effects of Issue Contention, Engagement History, and CEO and Organizational Support on Stakeholder Preferences

Sifan Xu and **Yidan Zhang**, Tennessee, Knoxville

43 • Active and Passive Inconsistency: How Authenticity and Hypocrisy Mediate the Effects of Organizational Advocacy on Trust and Distrust

Ejae Lee, Boston University,
and **Katie Haejung Kim**, Tennessee

44 • Perceived Legitimacy in Sports Corporate Social Advocacy: The Role of Communication Strategies

Maria Grover, Rhode Island

45 • How Employees Respond to Changes in CSA Stance Versus Consistency: The Impact of Legitimacy Message Framing in Internal Communication

Yilin Huang, **Yeonsoo Kim**,
and **Yucong Ma**, Texas at Austin

46 • Who Gets to Speak? Autistic Self-Advocates, Instagram, and Dissensus in Activist Public Relations

Imran Mazid, Grand Valley State
and **Zulfia Zaher**, Central Michigan

47 • Linking Dialogic Leadership Communication and Employee Engagement Through Relational Mechanisms

Carla White, Tennessee, Knoxville



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Discussant

Yan Qu, Maryland

- 48 • Walking Back the Talk: How Legitimation and Transparency Strategies Shape Authenticity and Legitimacy in Corporate Social Advocacy Rollbacks
Jack Lipei Tang and **Jiali Zhang**, Alabama
- 49 • [RP] Shaping Meaning in Corporate Social Advocacy (CSA) Communication: The Role of Employee Influencers' Opinion Leadership
Enzhu Dong, Alabama and **Jeongwon Yang**, Miami
- 50 • Corporate DEI Under Fire: How Organizational Stances on DEI Influence Employee Turnover Intentions
Juan Liu, West Virginia
- 51 • Transparency, Hypocrisy, and Political Consumerism: How Publics Respond to Corporate DEI Practices under Pressure
Hyejoon Rim, **Sora Kim**, and **Chen Silvia Zhang**, Chinese University of Hong Kong
- 52 • [RP] The Newswork of Legitimacy: How Coverage Constructs Corporate DEI Rollbacks
Katharine Miller, **Virginia Sanchez**, and **Patrick R. Johnson**, Marquette
- 53 • [RP] The Middle Matters: Social Support and the Leadership Pipeline for Women in Strategic Communication
Breann Murphy, Jacksonville State, **Katie Olsen**, Kansas State, and **Angie Hendershot**, Kansas
- 54 • The Dialectical Tensions of Neoliberal Narratives and Field Logic in Public Relations AI Practices
Kyle Harris, Colorado, Boulder

Discussant

Katie Place, Quinnipiac

Topic II — CSR, Purpose & Global Corporate Responsibility

- 55 • Social Media Influencer Type and Communication Style in CSR Communication: Effects on Perceived Authenticity and Public Responses
Yeonsoo Kim and **Yilin Huang**, Texas at Austin, **Jingyue Tao**, Arkansas, **Soyon Michelle Choi**, and **Hyunji Kim**, Texas at Austin
- 56 • Communicating Human Rights Protection in Multinational Companies' Supply Chains: Effects of CSR Claim Type, Emotional Visuals, and Corporate Nationality
Yoorim Hong, Eastern New Mexico, and **Sungkyoung Lee**, Missouri

- 57 • Internal Communication for Purpose-Driven Engagement: The Roles of Shared Understanding and Person-Organization Fit in Pursuing Organizational Purpose

Hyojung Park and **Tu Truong**, Louisiana State

- 58 • Aligning National Promises with Corporate Image: Multimodal Interdiscursivity in Chinese Carmakers' Strategic Public Relations

Wenxing Yu, **Chengzhang Zhu**, **Y Xiao**, and **Jie Feng**, Central South University, and **Yuchen Zhang**, Wuhan University

- 59 • [RP] Beyond Top-Down Communication: How Employees' CSR Information Networks Drive Collective CSR Engagement

Katie Kim, Tennessee, and **Yan Qu**, Maryland

- 60 • [RP] Corporate Social Media Communication in the Fortune 100: Message Topics, Engagement Outcomes, and B2B–B2C Distinctions

Sumin Shin, Oklahoma State, **Donghoon Shin**, Wisconsin-Whitewater, and **Anirudha Biswas**, Oklahoma State

- 61 • From Analysis to Advocacy: Teaching Strategic CSR Decision-Making Through Executive Recommendation Reports

Todd Henneman, California State, Long Beach

Discussant

Anli Xiao, South Carolina

Topic III — Publics, Activism & Community Engagement

- 62 • Nostalgia as Strategy: Influencer Marketing, Public Memory, and Parenting Discourse on TikTok
Alison Novak, Rowan
- 63 • The Hurricane That Never Hit: Responding to Community Explanations After Near Miss Events
Elizabeth Ray, **Anica Schramm**, and **Patrick Merle**, Florida State
- 64 • [RP] Generation Z's Communicative Behavior and Protest Participation Intention in Georgia's Prolonged Protest Context: A Situational Theory of Publics Approach
Lizi Lakia and **Soo-Yeon Kim**, Sogang University
- 65 • Refining "The Public": A Typology for the Communicative Roles of Active Publics In Emerging Technology Issues
Saymin Lee, University of Wisconsin, Whitewater
- 66 • The People Behind the Tool: Rural Appalachian Healthcare Providers and HPV Vaccination
Jenna Stewart, **Julia Daisy Fraustino**, **Pauline Alterio** and **Lisa Costello**, West Virginia, and **Daniel Totzkay**, Delaware
- 67 • [RP] The Invisible Architects: A Constructivist Grounded of African American Communication Practitioners' Professional Experiences
Kevin Hardges, Wayne State

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- 68 •** Advocating in China: Ownership Type and Advocacy Fit Effects on Public Trust
Boya Han, Hong Kong Baptist University

Discussant

Hao Xu, University of Melbourne

Topic IV — Crisis, Political Communication & Misinformation

- 69 •** Relational Norms and Crisis Responses: A Norm-Based Segmentation Approach to Public Heterogeneity
Zhengyan Li, Miami,
Baobao Song, Virginia Commonwealth,
and **Weiting Tao**, Miami

- 70 •** Negotiating Responsibility Through Systemic Framing: CEO vs. Influencer Effects on the Attribution of Brand and Industry Responsibility

Jun Zhang, Middle Tennessee State,
Dongqing Xu, Pennsylvania State,
Bugil Chang, Tennessee,
and **Jiacheng Huang**, Minnesota

- 71 •** The Sound of Silence: Exploring Cultural Dynamics and Strategic Silence in Cross-Cultural Crisis Communication

Teresia Nzau, Messiah University

- 72 •** Political Paracrisis, Agenda-setting, and Unsupervised Machine-Learning: Narrating Stalemates through eWOM in Electing Mr. Speaker on X

Nana Kwame Osei Fordjour, Maryland

- 73 •** Misinformation Susceptibility and Cultural Cognition: Understanding the Linkages between Individuals' Cultural Worldviews and Climate-Related Perceptions

Arunima Krishna, **Michelle Amazeen**
and **Christopher Wells**, Boston

- 74 • [RP]** Contested Frames: A Quantitative Content Analysis of Twin Cities Nonprofit Multi-Platform Communication During Immigration Enforcement

Endalkachew Chala (Independent researcher)

Discussant

Renita Coleman, Texas at Austin

- 75 • [RP]** When Health Claims Come from the Presidency: The Tylenol Case and Corporate Denial Strategies

Queenie Li, Miami, **Brooke McKeever**,
and **Robert McKeever**, Alabama

- 76 • [RP]** 2025 NYC Mayoral Race Candidates' Agenda Dynamics and the Alignment with Media Coverage

Ahmad Almulla, Florida / Kuwait University,
Anastasia Vishnevskaya, Texas Tech University,
Mohammed Alqabbaa, **Thu Dang**,
Chih-Jeng Huang,
and **Spiro Kiouis**, Florida

- 77 •** Don't Dodge the Disruption: A Crisis-Responsive Approach to Health Communication Pedagogy

Kristen Swain, Mississippi

- 78 •** Shortcuts to Virtue: Crisis Type and Response Strategy in AI-Related Sticky Crises

Victoria Kyriakopoulos, **Ana Burk**,
and **Danita Nyonyozi Barigye**, Syracuse

- 79 •** Crisis in University Communication: A Thematic Analysis of Crisis Response Strategies in Higher Education and Exploration of Best Practices in Crisis Communication

Livsey Kegler, Tampa

- 80 • [RP]** Perceptions and Outcomes of Corporate Diplomacy: A Comparison of German and U.S. Respondents

Alan Abitbol, Tampa, and **Kelly Vibber**, Dayton

Discussant

Tiffany Gallicano, North Carolina Charlotte

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. Presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins.

Noon to 1:15 p.m. / W034 / Studio 10 (2nd Floor)

Scholastic Journalism Division

Teaching Panel Session

**Teaching and Supporting International Students
(in Uncertain Times)**

Moderating/Presiding

Ivy Ashe, Florida Atlantic

Panelists

Tamara Buck, Southeast Missouri State
Lourdes Cueva Chacón, San Diego State
Silvia dal Ben Furtado, Texas at Austin
Taeyoung Lee, Indiana
Ana Ramirez, Laredo College
Melissa Santillana, Texas Tech

In today's climate, how can faculty members create classroom spaces that allow international students to thrive? Panelists will share 1-2 practices from courses they teach to help international students adapt and adjust to American higher education.

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Noon to 1:15 p.m. / W035 / Balcony J (4th Floor)

Visual Communication Division

PFR Panel Session

Picturing Homelessness: Developing New Approaches for Visual Reporting

Moderating/Presiding

Nicole Dahmen, Oregon

Panelists

Deb Pastner, Texas at Austin

Kathleen Flynn, photojournalist, New Orleans

Tara Pixley, Temple

The panel content will draw from academic/professional research, journalistic reporting, and lived experiences. Panelists -- including visual scholars, working editors/photojournalists, a doctoral student, and an undergraduate student reporter -- will discuss how public-interest genres (such as solutions journalism and other ethical, professional, credible, and innovative reporting frameworks) can help to establish a new visual storytelling standard that honors the humanity of individuals who are unhoused, holds the powerful accountable, and facilitates lasting positive impact and meaningful change.

Noon to 1:15 p.m. / W036 / Riverview 2 (41st Floor)

Commission on Graduate Education

Annual Luncheon

Moderating/Presiding

Briana M. Trifiro, Northeastern

and **Elizabeth Cox**, Kansas

This luncheon recognizes and celebrates the accomplishments of AEJMC graduate students. The Commission on the Status of Graduate Education (CSGE) will host its annual meeting, share updates relevant to graduate students, provide opportunities for networking, and recognize award recipients and showcased participants. **Pre-registration is required. A meal ticket is required to attend the luncheon.**

1p to 3 p.m. / W037 / (Offsite – TBA)

Participatory Journalism Interest Group

Offsite Session

Engaged Journalism Exchange- Supporting Communities

AEJMC's Participatory Journalism Interest Group will collaborate with the Engaged Journalism Exchange project and News Futures to host an offsite meet-up on the theme of "Supporting Communities." Participants will hear about ways people are supporting the information, connection, and organizing needs of their communities outside of traditional boundaries of journalism. We'll also discuss efforts to create infrastructure to support connections between community-led groups and civic media. This session will follow up on a zoom session connecting practitioners and researchers to explore ways to collaborate on research-based community building and civic media efforts. The meet up will include discussions of lessons learned, small group working sessions, and informal networking to connect and encourage collaboration between researchers and practitioners.

Noon to 1:15 p.m. / W038 / Balcony K (4th Floor)

Sports Communication Interest Group and Minorities and Communication Division

PFR Panel Session

Playing Defense: Conducting Sports Media Research Amid Anti-DEI Backlash

Moderating/Presiding

Vincent Peña, DePaul

Panelists

Ever Figueroa, Colorado

Monica Crawford, Minnesota

Michael Mirer, Wisconsin-Milwaukee

Mia Long Anderson, Independent Scholar

This panel would be for scholars and practitioners alike and directly addresses one of the most urgent issues facing both groups: the ability to conduct and teach DEI-focused work in a climate increasingly hostile to such efforts. Across the country, scholars are encountering legislative restrictions, institutional pressures, and cultural backlash that seek to limit academic freedom, undermine DEI initiatives, and silence critical inquiry. For scholars studying sports, it is becoming increasingly hard to "stick to sports" when sports have been a de facto battleground for many cultural and political issues (i.e., transgender rights, athlete activism, immigration enforcement, etc.).

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Noon to 1:15 p.m. / W039 / Riverview 1 (41st Floor)

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publication and Council of Divisions

Business Session

AEJMC Journal Editors and DIG Journal Editor's Meeting

This lunch session is intended for all AEJMC association journal editors, as well as editors from divisions and interest groups. This session is sponsored by Sage and Taylor and Francis Publishers.

Noon to 1:15 p.m. / W040 / Studio 1 (2nd Floor)

AEJMC African Cohort

Panel Session

Preparing for the Job Market: Tips for African International Students and Faculty

Moderating/Presiding

Dorothy Bland, North Texas

Panelists

Uche Onyebadi, Texas Christian
Amiso George, Texas Christian
Carolyn Walcott, Clayton State
Oluseyi Adegbola, Tennessee, Knoxville

This session will provide practical strategies for successfully preparing for academic careers in the United States, including understanding the hiring process, developing competitive application materials, building professional networks, and positioning research, teaching, and service experiences for success.

Noon to 1:15 p.m. / W041 / Studio 7&8 (2nd Floor)

AEJMC Council of Affiliates, College Media Association

Refereed Research Paper Session

Issues Facing the Campus Press

Moderating/Presiding

Elizabeth Smith, Pepperdine

Read All About It: Comparing AI- and Student-Written Headlines

Kirstie Hettinga
 and **Dru Pagliassott**, California Lutheran

Pressure Mounting on Student Media: A Repeated Cross-Sectional Analysis

Lindsie Rank, Director of Campus Rights Advocacy;
Marie McMullan, Student Press Counsel;
 and **Elliot Certain**, Graduate Student Press Research Associate, Foundation for Individual Rights and Expression (FIRE)

Noon to 1:15 p.m. / W042 / Salon A (3rd Floor)

Podium Education

PFR Panel Session

Career-Connected Learning for Every Student: Scaling High Impact Practices in Journalism and Media Education

Moderating/Presiding

Aled Owens, Vice President of New Partnerships, Podium Education

Panelists

Tom Reichert, Dean, College of Information and Communications, South Carolina
John Tedesco, Director, School of Communication, Virginia Tech
Aaron Vlk, Business Development Director, Epic Games Inc.

Panelists will share how they are expanding access to career-connected learning within the curriculum, supporting exploration of career pathways, and integrating industry-informed experiences—drawing on partnerships with organizations such as L’Oreal, OpenAI, The Recording Academy, and other global brands—directly into the undergraduate experience. From faculty engagement to cross-campus partnerships, the discussion will focus on what it takes to deliver career-connected education at scale, strengthening student engagement, confidence, and readiness for an evolving workforce.

1:45 to 3 p.m. / W043 / Salon D (3rd Floor)

Communicating Science, Health, Environment and Risk and Mass Communication and Society Divisions

PFR Panel Session

Addressing the Societal, Health, and Ethical Implications of AI and Tech in Today's Information Environment

Moderating/Presiding

Christopher (CJ) Calabrese, Clemson



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Panelists

Isabelle Freiling, Utah
Soojong Kim, California, Davis
Ashley Hedrick McKenzie, Clemson
Rita (Rongwei) Tang, Minnesota

This panel explores the ethical, health, and societal implications of AI and tech, and how we, as journalists and academics, can address our skewed information environment and develop strategies to contribute to an accurately informed society.

1:45 to 3 p.m. / W044 / Bissonet (3rd Floor)

Communication Theory and Methodology, Cultural and Critical Studies, History Divisions
 and **Religion and Media Interest Group**

[04-1345] — **Scholar-to-Scholar (Poster) Refereed Research Paper Session**

Communication Theory and Methodology Division
 Topic I — **Visual Communication Across Digital Contexts**

- 01 • The Minimal Multivariate Model of Visual Attention: A Stimulus-Level Theory of Attentional Salience in Visual Communication
Michael Vosburg, Benedict College
- 02 • [RP] Visual Metaphor Complexity: Structural, Semantic, and Cognitive Dimensions
Aiman Kazybayeva
 and **Kevin Wise**, Illinois, Urbana-Champaign
- 03 • Visual Logic: An Integrated Framework for Understanding Visual Content on Social Media
Fatima Gaw, Yingdan Lu,
 and **Erik Nisbet**, Northwestern
- 04 • [RP] Measuring Multodal Nutrition Communication on TikTok: A Computational Framework
Jiaxi Liu and **Leona Su**, Rong Deng,
 and **Yijun Lu**, Illinois, Urbana-Champaign
- 05 • [RP] Beyond the Human Touch: Exploring the Impact of Virtual Pet Influencers on Advertising Value Perception
Fangyuan Wan, Boya Han,
 and **Yijie Ye**, Hong Kong Baptist

Discussant

Spencer Barnes, North Carolina at Chapel Hill

Topic II — **Digital Harms and Interventions**

- 06 • Short-Term Digital Hate Annotation is Not Inherently Harmful to Psychological Well-Being: Evidence from Two Preregistered Studies
Thomas Kirchmair, Kevin Koban,
 and **Jörg Matthes**, Vienna

- 07 • Perceived Algorithmic Harms and Support for Regulations: Second- and Third-Person Effects in the Age of Algorithm-Driven Social Media

Ming Wang,
 and **Heather Akin**, Nebraska–Lincoln

- 08 • [RP] Scripted Rage as Commodity---A Computational Pipeline for Detecting Modular Nationalist Discourse on Chinese Digital Platforms

Junyu Jiang, California, Davis
 and **Wenhan Xie**, Communication University of China

- 09 • [RP] “Why Am I Seeing This?” Algorithmic Recommendation and Bystander Responses to Cyberbullying

Yani Zhao, Coastal Carolina
 and **Biyang Wu-Ouyang**, The Education University of Hong Kong

- 10 • [RP] What Drives Corrective Action on Social Media? Examining Low-, Medium-, and High-Level Responses

Liefu Jiang, Chicago State

Discussant

Huai-yu Chen, National Chengchi University

Topic III — **Media Repertoires, Digital Connection, and Everyday Life**

- 11 • [RP] Reconsidering Mobile App Repertoire as Micro-Environment that Shapes Digital Health Literacy: A Latent Class Analysis of Chinese Mobile App Users
Minghui Wang, California, Santa Barbara,
Zhengyi Liang, California, Davis;
 and **Bolin Cao**, Shenzhen University
- 12 • The Creator’s Perspective: An Exploratory Dive into Trans-parasocial Relations
Nicole Travis and **Rebecca Ortiz**, Syracuse
- 13 • [RP] How Does AI Companionship Shape Subjective Wellbeing? A Scoping Review of Emerging Evidence
Jessy Wang and **Denis H. Wu**, Boston University
- 14 • [RP] Extending Hall’s Low-/High-Context Model: A Relational Perspective Based on Emoji and Sticker Use
Zhe Cui, Louisiana Tech
- 15 • [RP] Enhancing Digital Well-being via Gamified Self-Regulation: A Long-term Intervention Study on Gen Z Using the Forest App
Derya Sahin, Istanbul Aydin

Discussant

Brad Gorham, Syracuse

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Topic IV — AI Sources, Credibility, and Health Persuasion

16 • Explaining the AI—Journalist Credibility Gap: Generalized and Source-Specific Judgments of News Credibility

Matthew Barnidge
and **Seungahn Nah**, Florida

17 • [RP] Opposing Directions: How Stance and Linguistic Strategy Independently Respond to User Identity in LLMs

Yuxin Gan, Beijing Jiaotong

18 • [RP] Source Attribution and Emotional Valence In AI-Mediated Health Persuasion: Effects on Perceived Threat, Reactance, and Behavioral Intention

Yi Ji, New Mexico

19 • [RP] Empathy vs. Reappraisal: The Impact of AI Communication Strategies on Reducing Users' State Anxiety

Yujin Lee, Texas at Austin

20 • [RP] Artificial Intelligence as a Reflective Mirror: How Conversational Response Style Shapes Early Awareness of Disordered Eating

Yuwen Wan, Florida State

Discussant

Bingbing Zhang, Iowa

Cultural and Critical Studies Division

Topic I – Youth, Aging, and Life Stages

21 • Negotiating Aging as Discourse: Symbolic Power, Identity, and Meaning-Making Among Chinese Older Adults

Jiaying Huang, and **Zichen Liu**, Communication University of China

22 • Not Young, Not Old, but “Spiritual Seniors”: Youth’s “Retroaging” as a Cultural Tool Kit in Contemporary China

Kunze Li, Shandong University

23 • Writing in Later Life: Affective Materialization in the Chinese Older Adults’ Creation of Meipian Books

Yanan Pan, **Manqi Zhang**, **Jia Huang**,
and **Shuhan Lou**, Zhengzhou University

24 • Scrolling Girlhood Scripture: Extending the Adolescent Media Practice Model for Gen-Z Young Women

KT Walsh, North Carolina at Chapel Hill

25 • Framing Aging Populations: A Critical Discourse Analysis of Metaphors in News Reporting

Emmanuel Ejigboye, Washington State

Discussant

David Wolfgang, Colorado State

Topic II – Critical Discourse and Global Media Representations

26 • Racialized Stigma as Preoccupation or Site of Resistance: Comparative Critical Discourse Analysis of Mainstream and Chinese-Language News Media Coverage of The Atlanta Spa Shootings

Wen Lei, **Angie Chuang**,
and **Shreyoshi Ghosh**, Colorado, Boulder

27 • One-Sided Representation: A Multimodal Critical Discourse Analysis of Orientalist Representations of India on TikTok Following the 2020 Platform Ban

Akshaya Chandrasekaran, Syracuse

28 • Suturing the “Silicon Curtain”: A Critical Discourse Analysis of Generative AI’s Ideological Framing of Semiconductor Export Controls

Yibo Wu, and **Mengyao Zhang**, Communication University of China

29 • Selling the Korean Wave in the Age of AI: A Critical Discourse Analysis of the K-anything Dispositif

Siho Nam, North Florida

30 • Critical Discourse Analysis on Representational Framing of the Singkawang Ethnic-Chinese Community

Rizqi Muhammad
and **Ke Xue**, Shanghai Jiao Tong University

Discussant

Wendy Zhou, Virginia

Topic III – Power Struggles in the Governance of Academic Institutions

31 • “Adding Instead of Abolishing”: DEI Offices at the Neoliberal University

Shannon Burth, Syracuse

32 • Speaking Carefully: Surveillance, Immigration Risk, and the Limits of Academic Freedom

David Wolfgang
and **Manwar Hossain**, Colorado State

33 • Navigating Hierarchies in Communication Journal Publishing: African Scholars’ Experiences and Strategies

Success Osayi, Colorado, Boulder

34 • When Classrooms Collapse: Zoombombing, Media Alienation, and the Reconfiguration of Power in Digital Education

Qianshan Weng, Communication University of China

35 • No Place to Cry: Affective Governance, Spatial Regulation, and the Depoliticization of Student Emotions in Chinese Universities

Xin Shen, Huazhong University of Science and Technology

Discussant

Genelle Belmas, Kansas



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Topic IV – Mediated Nationhood, State Power, and Transnationalism

36 • Folk Justice, Served: Online Memes as Low-Risk Vehicles for Elite Delegitimization in Authoritarian Russia

Volha Kananovich, Appalachian State

37 • Collective Memories, National Reckoning, & Global Concerns: Examining the US & UK News Coverage of I'm Still Here*

Jenna Mulhern,

and **Raiana de Carvalho** Furman

38 • "Drugs Are a Deep Scar on the Chinese Nation": Discursive Strategies of (De)legitimation Regarding the Sealing of Drug Use Records in the Digital Sphere

Qimeng Li, Beijing Normal University;

Jiebing Liang, East China University of Political Science and Law;

and **Fan Yang**, Shanghai University of International Business and Economics

39 • The Public Investment Fund and Saudi Sports Investment: Western Media and the Struggle for Legitimacy

Mohammed Abu Alqas

and **Huda Asiri**, Colorado, Boulder

40 • Risk Without Recognition: Power, Labor, and Safety in Global Conflict Reporting

Mushfique Wadud, Colorado, Boulder

Discussant

Susan Keith, Rutgers

* Third Place Faculty Paper Winner, Cultural and Critical Studies Division

History Division

Topic I — Media, Power, and Public Memory

41 • [RP] Language Reform, Internationalism, and Media Debate: The Esperanto Controversy in Chinese New Youth Magazine, 1916–1919

Yizhen Zhao, Communication University of China

42 • [RP] Gestures of Friendship: The Visual Politics of Guided Seeing

in China's Foreign Propaganda Photography, 1963–1965

Yinna Ba, Fudan

43 • [RP] The Vertical to Horizontal Shift and Changes of Korean Journalism: Typographic Orientation at Chosun Ilbo and Dong-A Ilbo

Soobin Cho and **Soomin Seo**, Sogang

44 • [RP] Community Media Archives as Public Interest Technology: Disrupting Platform Control Over Local Programming Preservation

Antoine Haywood and **Samuel Arowosafe**, Florida

Discussant

Keith Greenwood, Missouri

Topic II — Contesting Narratives: Ideology and Representation in Media History

45 • [RP] Jump and Grab: Race, Policing and the Press in Memphis's Narcotics War, 1988-1990*

Claire Rounkles,

and **Sydney Davis**, Memphis

46 • [RP] Political Influence on the Rewriting of History Textbooks in Bangladesh

Mohammad Hossain, **Sharmin Akter**,

and **Mohammad Molla**, Oklahoma

47 • [RP] From Votes to Voice: How Carter-Era Black Appointees Reshaped Media Ownership Policy

Robin Sundaramoorthy, Lehigh

Discussant

Cathy Jackson, Norfolk State

Topic III — Media Histories and the Construction of Public Knowledge

48 • [RP] Natural but Not Neutral: Seventy Years of Breastfeeding Coverage in The New York Times*

Yelena Dzhanova, Temple

49 • Memory Politics in China's Searchable Society: How Chinese Search Engines Shape Digital Memory

Shuzi Fu and **Jiale Wang**, Wuhan,

Sumeng Zhao, King's College London,

and **Shiwen Wu**, Wuhan

50 • [RP] Beyond Print Capitalism: Xinhua Bookstore's Cross-Regional Cultural Communication in Wartime China (1937-1948)

Meiqi Song and **Huiyu Zhang**, Peking

51 • [RP] The Medium is the Moon: Lunar Cycles of Epistemological Rupture as Captured in Media History

Amanda Kehrberg and **Eric Stribling**, Arizona State

Discussant

Bailey Dick, Bowling Green

* Top Research-In-Progress, History Division

Internships and Careers,

52 • [RP] Navigating the Gap Year: Digital Media Emotion Regulation Practices Among Chinese Youth During the School-to-Work Transition (STWT)

Yongjie Huang, Minzu University

Religion and Media Interest Group

54 • [RP] The "Fortune Tellers" in Cyberspace: A Comparative Study of AI Divination Behavior and User Perception from a Cross-Cultural Perspective

Bingqi Zhu, Shanghai International Studies University

55 • [RP] Awareness and Acceptance of HPV Vaccination Among Young Muslim Women in China: An Application of the Health Belief Model

Ruofei Gu, Beijing University of Posts and Telecommunication

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Discussant

Cylor Spaulding, California State Fullerton

Sports Communication Interest Group

Topic I — Framing, Sports Gambling and Journalistic Norms

56 • [RP] Team Identification, Psychological Health, and Responsible Sport Gambling

Stephen Warren, Northeastern University

57 • Betting on Gains: Message Framing and Disclaimers in Sports Gambling Advertising

Chris Noland, South Florida,

Jackson Carter, Ouachita Baptist University,

Joon Kim, Rhode Island,

and **Holly Overton**, Pennsylvania State

58 • When Ads Enter the Game: How Virtual Overlay Advertising, Ad Salience, and Gameplay Excitement Shape Viewer Attention

Zijian Gong, **Gavin Crow**,

and **Zijian Harrison Gong**, Texas Tech

59 • [RP] Discursively Constructing Sports Journalism Norms from the Lynn Jones-Liam Coen Backlash

Jamie Steyer, Iowa State

Discussant

Michael Bruce, Alabama

Topic II — Representations of Identity Across Sports and Borders

60 • Muhammad Ali's Rhetorical Fight: Ingroup/Outgroup Identity and his Battles with Patterson, Terrell and Frazier

Mark Mederson, Texas State - San Marcos

61 • From Competitive Gaze to Affective Substitution: Consumption Dynamics and the Venue Island Effect in Chinese Swimming Events

Yong Guo, University of Chinese Academy of Sciences,

and **Yuhan He**, Communication University of China

62 • A Year of Change: College Sports Communicators Following a Historic Football Season

Steve Collins, **Stephen Howard**,

and **Andrew Abernathy**, Oklahoma State

63 • Media Representations of Female Leadership in Brazilian Men's Soccer

Luana Peters Garcia Buriche Coutinho, Southern Mississippi

64 • "When We Went Independent": Women's Sports Reporters Negotiate their Place within the Sports Media System

Monica Crawford, Minnesota

Discussant

Jeff Shaw, Western Washington

Topic III — Branding, Social Media and NIL in Sports

65 • This Is Me on Ro: Sports Influencers, Trust-Credibility, and Interest in GLP-1 Use Among Young Adults

Alec Tefertiller, Baylor,

Betsy Emmons, Nebraska-Lincoln,

Lindsey Maxwell, Southern Mississippi,

and **Dylan McLemore**, Oklahoma State

66 • Constructing Brand Identity Through Platform Affordances: A Content Analysis of Professional Football Clubs' Short-Form Video Content

Vivek Paudel and **Fei Xue**, Southern Mississippi

67 • [RP] Fan Identification, Authenticity, and Parasocial Interaction — A Mediation Model of Well-Being in College Athlete NIL Endorsements on Instagram

Jessica Nickerson, Independent,

and **Juan Mundel**, Michigan State

68 • Going Gold, Going Public: Front Stage and Backstage Performances of 2026 Winter Olympic Athletes Online

Kimberly Bissell and **Fan Feng**, Louisiana State

69 • The College Football X Factor: Predicting Recruiting Success via a Social Network Analysis of X Ties

Nate Fisher, **Vishala Persad**,

and **Joshua Riesenberg**, Oklahoma

Discussant

Shannon Scovel, Tennessee-Knoxville

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. Presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins.

1:45 to 3 p.m. / W045 / Balcony I (4th Floor)

Magazine Media and Media Ethics Divisions

PFR Panel Session

"Trolling" Media: Deconstructing Press Freedoms and Responsibilities in Trump 2.0

Moderating/Presiding

Joy Jenkins, Missouri

Panelists

Ben R. LaPoe II, Cincinnati

Janice Marie Collins, Ohio

Elaine Monaghan, Indiana

Huyen Nguyen, Kansas State

Ryan J. Thomas, Washington State

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Vanity Fair and Time magazines as well as other outlets have been reporting on the tensions between mainstream journalism and the Trump Administration. Discussions around ethics, objectivity, and “stenographers” and “influencers” versus journalists dominate coverage, especially after more than 40 of the Pentagon press corps walked out for refusing to sign the administration’s restrictive reporting rules for classified and unclassified information. This panel will invite participants to contextualize the current situation and its implications and strategize on a way forward in scholarship and education.

1:45 to 3 p.m. / W046 / Studio 7&8 (2nd Floor)

**Minorities and Communication
and Communication Technology Divisions**

Teaching Panel Session

**From Prompts to People: Teaching AI to Tell
Stories that Reflect Culture and Community**

Moderating/Presiding

Rafael Matos, Northwestern

Panelists

Lourdes Cueva Chacon, San Diego State

This session bridges technology, pedagogy, and culture to explore the next frontier of integrated marketing communication by moving from prompts to people. Exploring strategies for integrating AI tools such as ChatGPT, DALL-E, and audience analytics into classroom instruction and campaign design.

1:45 to 3 p.m. / W047 / Studio 3&4 (2nd Floor)

**Public Relations Division
and Internships and Careers Interest Group**

Research Panel Session

**Strategic from Day One: Early PR Agency Careers
in an AI-Accelerated Industry**

Moderating/Presiding

Adrienne A. Wallace, Grand Valley State

Panelists

Julie O’Neil, Texas Christian

Emily Kinsky, West Texas A&M

Kim Sample, PR Council

Dave Maher, Zehnder

Allison Stiel, Zehnder

Rashaun Harris, NextGen PR Group

Drawing upon five focus groups conducted with agency leaders from diverse roles, including CEOs, HR leaders, account managers, and digital specialists, this panel brings together leading agency leaders and educators to discuss: (1) which PR tasks are being automated and what’s replacing them, (2) how agencies are redefining entry-level expectations, (3) what educators can do to prepare students for strategic thinking earlier, and (4) what career development looks like moving forward.

1:45 to 3 p.m. / W048 / Salon E (3rd Floor)

Commission on Graduate Education

Teaching Panel Session

Teaching and Generative AI: Friend or Foe?

Moderating/Presiding

Matthew E. Martin, Southern Mississippi

Panelists

Maryam Goli, South Carolina

Carter Weinstein, South Carolina

Ali Zain, Arizona

Daxton “Chip” Stewart, Texas Christian

The focus of the panel is on how Generative AI is reshaping the way educators teach and students learn. Rather than approaching this shift with apprehension, this panel leans into the possibilities that Gen AI offers for both instructors and students. Panelists will explore how instructors are using Gen AI in their own lesson planning and curriculum design, modeling transparent and responsible AI use for students.

1:45 to 3 p.m. / W049 / Salon B (3rd Floor)

Commission on LGBTQIA+ Communities

PFR Panel Session

**Digital Injustice: Algorithmic Structures
and LGBTQIA+/Minorities’ Marginalization**

Moderating/Presiding

Julio Martin Velasquez Berrios, Miami

Panelists

Minjie Li, Tennessee

Cody Hays, Arizona State

Caleb Okereke, Northeastern

Digital platforms are now central spaces for LGBTQIA+ visibility, community-building, and advocacy. Yet, these same environments often reproduce existing systems

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of inequality through algorithmic design, AI, and data-driven bias. This panel explores how social media algorithms, artificial intelligence, and content moderation systems perpetuate — and sometimes conceal — new forms of digital injustice that disproportionately impact LGBTQIA+ users. By bringing together scholars studying digital communication, media ethics, and queer representation, this session aims to unpack the mechanisms of algorithmic oppression and highlight strategies for resistance and accountability.

1:45 to 3 p.m. / W050 / Balcony K (4th Floor)

Commission on the Status of Minorities

Teaching Panel Session

Mentoring Minoritized Students and Fostering Resilient Young Professionals

Moderating/Presiding

Maria De Moya, Tennessee-Knoxville

Panelists

Vanessa Bravo, Elon

Sydney Dillard, DePaul

Rafael Matos, Northwestern

Mia Moody, Baylor

Carolyn Walcott, Clayton State

This panel will discuss how faculty members are mentoring and supporting students from historically under-represented backgrounds as they prepare for careers in journalism, advertising, and public relations. This discussion considers how professional resilience not merely as individual perseverance, but as a developmental and relational process shaped by mentorship, institutional context, and access to opportunity.

1:45 to 3 p.m. / W051 / Salon C (3rd Floor)

Commission on the Status of Women

High-Density Refereed Research Paper Session

Gendered Visibility and Power Across Media Platforms and Cultures

Moderating/Presiding

Amal Bakry, Louisiana at Lafayette

[RP] From “Morning Bun-Making Bride” to Self-Writing: Media Practices of Dongxiang Ethnic Women Bloggers on Douyin and the Gaze of Controversy

Letong Yuan, University of International Relations, and **Yuxin Zhang**, University of Technology Sydney

[RP] Feminism in Cross-Cultural Sports Communication: A Study of Female Athletes’ Self-Presentation and Audience Interaction on Dual Social Media Platforms — Taking Eileen Gu on Weibo and Instagram as an Example

Yuhe Gao, Communication University of China

[RP] Framing Women’s Pain: Celebrity Disclosures of Gynecological Conditions

Anuradha K. Herath, Syracuse,

and **Dilini K. Herath**, Windsor University School of Medicine

[RP] Underrepresentation and Negative Portrayals on Screen: How Plus-Size Women View The Depiction and Impact of Plus-Size Women’s Media Representation

Catherine Skothos

and **Stella C. Chia**, Concordia University

[RP] Pricing My Child’s Surname: An Analysis of Digital Assetization of Kinship and State-Collateralized Bargaining in China

Xiaohe Ma, Guangdong University of Foreign Studies

[RP] “He is Only Adorable as a Girl”: Discursive Construction of Gender Reconfiguration as Female Gaze among Chinese Fandoms

Zixuan Yan, Renmin University of China

[RP] Solutions Journalism as Discursive Intervention: Reframing Gender Power Relationships in Chinese News Discourse

Minghao Hu, University of Warwick

Discussant

Margaretha Geertsema-Sligh, Butler

[RP] = Denotes a Research-in-Progress submission.

1:45 to 3 p.m. / W052 / Studio 10 (2nd Floor)

Entertainment Studies Interest Group

Refereed Research Paper Session

Mediated Futures: AI, Fandom, and Transformative Media

Moderating/Presiding

TBA

Algorithmic Fortunes and Futures: DeepSeek’s Prophecy and Future Coordination among Chinese Youth

Wanting Wang, Pennsylvania

I Scold You Because I “Love” You: 口口 and Fan Disciplinary Intimacy in Chinese K-pop Fandom

Yafeng Shi, Shanghai University

Mind the Gap: How the Perceived AI-Human Capability Divide Shapes Trust in AI-Generated News

Xianghuan Chen, Shenzhen University



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[RP] Investigating Important Mechanisms in the Recovery Effects of Entertainment Media

Jared Ott, Indiana University East

[RP] Meaningful Media Experiences as Sites of Disruption: (Re)conceptualizing "Consent" and "Sexual Violence"

Shaimaa Khanam, Illinois

Discussant

TBA

[RP] = Denotes a Research-in-Progress submission.

1:45 to 3 p.m. / W053 / Studio 9 (2nd Floor)

Association of Schools of Journalism and Mass Communication

Current Issues Research Roundtable Session

Leading with Integrity: Navigating Political Pressure, Public Scrutiny, and Institutional Values in Higher Education

Moderating/Presiding

Hub Brown, Dean, Florida, 25-26 ASJMC President

Panelists

Jennifer Greer, Dean, Kentucky

Susan Keith, Associate Dean for Programs, Rutgers

Emily Metzgar, Dean, Pennsylvania State

Andy Billings, Senior Associate Dean for Faculty, Alabama

Tom Reichert, Dean, South Carolina

This panel brings together senior higher education leaders—including presidents, provosts, and deans—who have faced these challenges firsthand. Through candid discussion and practical reflection, panelists will examine how universities can respond to mounting political and institutional pressures without compromising core academic values.

1:45 to 3 p.m. / W054 / Studio 1 (2nd Floor)

AEJMC African Cohort

Business Session

Moderating/Presiding

Amiso George, Texas Christian

and **Uche Onyebadi**, Texas Christian

Inaugural business meeting of the AEJMC African Cohort

1:45 to 3 p.m. / W055 / Salon A (3rd Floor)

JHistory Internet Group

Research Panel Session

If You Think Artificial Intelligence is Disruptive, Just Look Behind You: An Examination of Turbulent Times in Media History in which Everything was Overturned

Moderating/Presiding

David T. Z. Mindich, Temple

Panelists

Mitchell Stephens, New York

Brian Creech, Lehigh

Meta Carstarphen, Oklahoma

Seunghoon Cha, Sogang

Soomin Seo, Sogang

3:30 to 4:45 p.m. / W056 / Salon A (3rd Floor)

Advertising Division

Research Panel Session

The Future of Storytelling and Strategic Communication: Industry Perspectives on AI, Audience Engagement, and Media Ecosystems

Moderating/Presiding

Eunjin (Anna) Kim, Southern California

Panelists

Louisa Frahm, SEO Director, **ESPN**

TBA, **Google/YouTube**

Yeomin Kim, US Platform Business Lead, **Webtoon**

Michelle Robbins, Director, Investment Strategy & Business Transformation | Advancing

Human-Centered Responsible AI, **Microsoft**

Melissa Robinson, Vice President, Marketing + Communications, **Boingo**

Alejandro Garcia Medina, Research Lead, the B2B Institute, **LinkedIn**

Suzanne Persechino, Senior Executive Leader, Data-driven Research & Strategic Insights, **A+E Global Media**

Isabella Amani Foley, COO & Vice President, Corporate Communications, **Edison Intl.**

Discussant

Heather Shoenberger, Pennsylvania State

This Advertising Division industry panel brings together leaders from Microsoft, YouTube Ads, ESPN, Webtoon, Boingo, and LinkedIn to examine how storytelling and

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strategic communication are evolving across today's interconnected media, technology, advertising, entertainment, and audience ecosystems. As audiences discover, navigate, and engage with content through search, social platforms, streaming and entertainment environments, mobile interfaces, connected experiences, and AI-enabled tools, communication strategy increasingly depends on understanding the relationship among audience behavior, content design, platform change, data, and emerging creative technologies.

3:30 to 4:45 p.m. / W057 / Balcony I (4th Floor)

Broadcast and Mobile Journalism Division

Refereed Research Paper Session

Broadcast News Identity in a Partisan Landscape

Moderating/Presiding

Volha Kananovich, Appalachian State

"We Earned It, We Earned Capital Through What We Do": Black Broadcast Journalists' Changing Online and Offline Norms

Denetra Walker, Georgia

Journalistic Authority as Epistemic Power: Framing and Ideology in Partisan News Talk

Manwar Hossain, Colorado State

Air America Radio: A Proleptic Media Company

David Dowling, Iowa

and **Daniel Max Barth**, Columbia

"CBS Is Dead to Me": Ideological Conflict and Authority Collapse in CBS News' Crisis

David Wolfgang, Colorado State

"You Have to Sell Them as Much as They're Trying to Sell You": US Local TV News Directors' Perspectives on the Struggle to Hire Reporters and Producers*

Nataliya Roman, **Berrin Beasley**

and **John Parmelee**, North Florida

and **Kathryn Bonfield**, Southern California

Discussant

Carey Higgins-Dobney, Kentucky

* Third Place Faculty Paper Award

3:30 to 4:45 p.m. / W058 / Studio 3&4 (2nd Floor)

Cultural and Critical Studies and Media Ethics Divisions

PFR Panel Session

"Journalism Schools: If Not Today, Then When?"

Moderating/Presiding

Maven Navarro, Alabama

Panelists

Nicole Kraft, Ohio State

Anita Varma, Texas at Austin

Anisha Dutta, *The Guardian*, Al-Jazeera,
and Newsweek

Matthew Kendrick, former associate producer
at Fareed Zakaria GPS

Kourosh Ziabari, *New Lines Magazine*

This panel convenes educators and practitioners from affected and unaffected states to share strategies for upholding core pedagogical principles and offer recommendations to journalism schools to safeguard their mission.

3:30 to 4:45 p.m. / W059 / Salon D (3rd Floor)

Law and Policy Division

Refereed Research Paper Session

Regulating the Unregulatable: Approaches to Platform and AI Governance

Moderating/Presiding

Nina Brown, Syracuse

Comparative National Regulatory Approaches to AI: The Cases of the USA, Australia, Germany, Nigeria, and India

Md Sazzad Hossain, **Akachukwu Ikefuama**,
and **Jamil Marques**, Iowa

From Content to Algorithm: Regulating Teenager Social Media Addiction Under the First Amendment

Yuanyang Qiu, China University of Political
Science & Law,

and **Fangfang Ji**, Institute of Journalism
and Communication, Chinese Academy
of Social Sciences

Does Transparency in Content Moderation Matter?
Users' Cognitive and Behavioral Responses to
Information Disclosure

Kaiyi Yu, Minnesota

Generating Meaning: How could the Supreme Court
Conceptualize AI-generated propaganda?

Roman Kolgushev, Missouri

Discussant

Daxton "Chip" Stewart, Texas Christian



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3:30 to 4:45 p.m. / W060 / Studio 10 (2nd Floor)

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session

From Newsrooms to Platforms: Leadership, Labor, and Algorithmic Logics in Media Industries

Moderating/Presiding

Todd Holmes, California State Northridge

Relationalized Management and Coordinated Authority: Constructing Newsroom Leadership in Job Advertisements

Yong Volz, Simone Bender,
and **Vy Luong**, Missouri

Maximizing Returns and Minimizing Risks in Media Investments: A Portfolio Optimization Analysis Based on the Markowitz Portfolio Theory

Huyen Nguyen, Kansas State

Engineered Relationships: The Impacts of Instagram Virtual Influencer Marketing Strategies on User Engagement

Miao Guo, Connecticut
and **Fu-Shing Sun**, Ball State

The Algorithmic Prism: How Global Freelance Platforms Refract and Reconstruct Intersectional Inequality in Digital

Sulin Ye, Nanjing University of Aeronautics
and Astronautics

Who Is Taking the Lead? Tensions Between Journalists and Newsrooms Over Generative AI in News Production

Erica Gong, Wisconsin-Madison

Discussant

Qian Yu, Eastern New Mexico

3:30 to 4:45 p.m. / W061 / Salon B (3rd Floor)

Minorities and Communication Division
and **Religion and Media Interest Group**

Research Panel Session

Beyond Roux and Voodoo: Race, Religion and Food in a Southern Context

Moderating/Presiding

Rafael O. Matos, Northwestern

Panelists

From the Margins to the Center: Engaging in Decoloniality in *High on the Hog* & *No Passport Required*

Nahla Bendefaa, Oregon
and **Tewodros Workneh**, Kent State

Reclaiming Edna Lewis

Teresa Moore, University of San Francisco
AI and Religion in the American South

Nihar Sreepada, Louisiana State
Voodoo and the American Press

Joseph B. Treaster, University of Miami

An examination of representation and misrepresentation of race, religion and culture, especially in the American South and other borders, real and imagined. The panel will consist of four researchers. Scholars will share research that explores the relationships between minority and majority cultures.

3:30 to 4:45 p.m. / W062 / Studio 9 (2nd Floor)

Newspaper and Online News Division
and **Participatory Journalism Interest Group**

PFR Panel Session

Can Journalists Still Be “Guardians of Democracy”? News Organizations’ Role in Promoting Literacies of Democratic Life

Moderating/Presiding

Kim Walsh-Childers, Florida

Panelists

Joshua Scacco, South Florida
Huma Rasheed, Pennsylvania
Angele Latham, *The Tennessean*
Antoine Haywood, Florida

This panel will discuss what role journalists should play in ensuring that democratic publics understand both the structures and functions of government at local, state and federal levels and, indeed, that the public understands critical elements of democracy itself, including the “what” and “why” of such concepts as governmental checks and balances, the peaceful transfer of power and the need for public and press oversight of government actions.

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3:30 to 4:45 p.m. / W063 / Bissonet (3rd Floor)

Commission on Graduate Education and Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

[05-1530] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Commission on Graduate Education Showcase

Topic I - Cultural & Critical Studies Division (CCSD)

- 01 •** Voice at the Edge: Negotiated Publicness in Chinese Platformed Media Under Political Constraint
Yanran Gong, Texas at Austin
- 02 •** Youth Subcultural Practice and the Contestation of Discursive Power in Fujian Youshen Rituals: The Case of Post-2000 “Shenjiang Bearers”
Chenxi Xu, Nanjing University

Discussant

Joy Jenkins, Missouri

Topic II - Commission on the Status of Women (CSWM)

- 03 •** Self-Recognizing as “Tong”: A Grounded Theory Study of Heterosexual Young Women’s Reverse Sexual-Preference Self-Presentation on Chinese Social Media
Yunling Ren, Huazhong University of Science and Technology
- 04 •** Fire Her is Fire Me: Women’s Discursive Resistance on Rednote to the Economic Cancellation of Female Stand-Up Comedians in China
Shiyuan Li, North Carolina at Charlotte

Discussants

Mimi Perreault, Alabama
and **Andrea Baker**, Monash

Topic III - Communication Theory & Methodology Division (CTAM)

- 05 •** Crisis, Disaster, and Risk Communication Walk Into a Bar: Tracing the Social, Conceptual, and Intellectual Boundaries of Three Related Fields
Luna Pittet Gonzalez, Florida

Discussant

Elizabeth Cox, Kansas

Topic IV - Communication Technology Division (CTEC)

- 06 •** Intimate Strangers by Design: A Uses and Gratifications Analysis of AI Companionship
Dayeon Eom
and **Julianne Renner**, Wisconsin at Madison
- 07 •** How AI Addiction Exacerbates Fake News Risks: An Online Experimental Study Based on Cognitive Offloading
Hongcheng Lu, Tsinghua University

Discussant

Deborah J. Danuser, Pittsburgh

Topic V - Entertainment Studies Interest Group (ESIG)

- 08 •** Mind the Gap: How the Perceived AI-Human Capability Divide Shapes Trust in AI-Generated News
Xianghuan Chen, Shenzhen University
- 09 •** Algorithmic Fortunes and Futures: DeepSeek’s Prophecy and Future Coordination among Chinese Youth
Wanting Wang, Pennsylvania

Topic VI - History Division (HIST)

- 10 •** More Than Spilled Milk: How Milk Cartons and Abducted Children’s Campaigns Framed a Crisis in the 1980s
Margaret Leach, Alabama
- 11 •** News to Me: Truth and Beauty in the Oracle of Urdu Journalism
Ali Raj, Columbia

Discussant

Pamela Walck, Duquesne

Topic VII - International Communication Division (INTC)

- 12 •** Formation: The Foundational Enactment of Media Censorship in Authoritarian Regimes (A Critical Discourse Analysis of Establishment Coup Speeches and How They Shaped Media Practices in Nigeria)
Abubakar Ibrahim, Iowa
- 13 •** Strategic Narratives and News Domestication from a Global South Perspective: A Comparative Analysis of Media Coverage on DeepSeek in Three ASEAN Countries
Chentao Xu, University of International Relations

Discussant

Deborah J. Danuser, Pittsburgh

Topic VIII - Internships and Careers Interest Group (ICIG)

- 14 • [RP]** Can AI Hire Me Fairly? Job Seekers’ Acceptance of Artificial Intelligence in Recruitment Through the Lens of Perceived Competence
Bin Huang, Sun Yat-Sen University
- 15 • [RP]** From “Unemployable” to “Unlimited”: Digital Nomad Competence Reconstructing Graduates’ Employment
Chenxi Zhao, Xi’an University

Discussants

Jeffrey Ranta, Coastal Carolina,
and **Hal Vincent**, Elon

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Topic IX - Law and Policy Division (LAWP)

16 • Data Brokers, Privacy Legislation, and Commercial Speech 15 Years Post-IMS

Anna Sago, Missouri

17 • Borrowing Shields: Lessons from Anti-SLAPP Laws in California and Ontario for Nigerian Civil Procedure Reform

Haruna Mohammed Salisu, Indiana

Discussant

Patrick Walters, Washington and Lee

Topic X - Media Ethics Division (ETHC)

18 • Beyond Codes: A Negotiated Ethics Framework for Journalistic Decision-Making

Mohammad Al Masum Molla, Oklahoma

19 • Algorithmic Labeling and Its Ethical Consequences: How AI Warning Labels Shape Creator Behavior on Social Media

Yijia Zheng and Yiling Liu, Shenzhen University

Discussant

Deborah J. Danuser, Pittsburgh

Topic XI - Participatory Journalism Interest Group (PJIG)

20 • [RP] The Fifth Estate: A Multi-Method Metajournalistic Inquiry

Alex Volonte, Florida

21 • [RP] Documenting Life Under Lockdown: Citizen Journalism in Shanghai During COVID 19

Meiyi Su, Temple University, Japan Campus

Discussant

Hal Vincent, Elon

Topic XII - Political Communication Division (PLCD)

22 • Global Narratives in Contest: Sentiment and Framing in Media Coverage of Health Aid in the Israeli-Palestinian Conflict

Yuefeng Qu, Peking University

23 • Vote Trump or America as we know it is gone! Navigating Audience Populism through Social Media User Engagements

Fredrick Daoyenikye, Alabama

Discussant

Hal Vincent, Elon

Topic XIII - Communicating Science, Health, Environment & Risk Division (SHER)

24 • Disclosing Study Limitations in AI-Based Health Research: Effects on Perceived Uncertainty, Credibility and Research Value

Yi Liao, Utah

25 • Fossil Fuel Framing: Using Computational Methods to Study Environmental and Carbon Capture Frames in Sustainability Reports from Top Fossil Fuel Companies

Emma Longo, Wisconsin at Madison

Discussants

Jian Rui, South China University of Technology, and **Jeffrey Ranta**, Coastal Carolina

Commission on Graduate Education Teaching Showcase

26 • Working with Mind and Machine: Fostering Reflective and Critical AI Practices Among Students

Chinwendu Akalonu, South Carolina

27 • Integrating AI Literacy into Journalism Education: A Critical News Writing and Revision Assignment

Gulmira Amangalieva, Alabama

28 • The Seven Senses Field Lab: Using "Show, Don't Tell"

Ethan Andaloro, Kansas

29 • Interrogating Misogyny in Mass Media

Margaret E. Foster, Cornell

30 • Making the Right Pitch: Teaching Strategic, Evidence-Based Health Communication Through Real Client Partnership

Gina Joseph, Louisiana State

31 • AI, Cultural Bias & Misrepresentation

Vivian Kretzschmar, Louisiana State

32 • Pitch Under Pressure: A Timed PR Campaign Exercise for Strategic Communication Courses

Victoria Kyriakopoulos, Syracuse

33 • Learning Through Big Ideas: A Community-Engaged, Flipped Project Design

Sunah Lee, Florida State

34 • You Are the Data: Using AI Platforms to Teach Consumer Segmentation and Critical AI Literacy

Qinran Li, Tennessee

35 • Pitch Lab: Social Media Strategy, Competition, and AI-Assisted Critique

Hanbo Liu, Kansas

36 • From Classroom to Community Impact: An Experiential Communication Campaign Practicum Integrating AI, Analytics, and Career Readiness

Lin Lin, University at Albany

37 • "That Can't Be Right": Using Counterintuitive Statistics to Challenge Student Assumptions

Sarah Witmer, Iowa

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. Presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins.

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3:30 to 4:45 p.m. / W063 / Bissonet (3rd Floor)

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching G.I.F.T. Competition

[05-1530] — Elected Standing Committee on Teaching G.I.F.T. Projects

41 • Comms Speed Round: Learning to Engaging with Strategic Communicators

Nicole Kraft, Ohio State

42 • Teaching Transparency and Accountability Through a Syllabus Press Conference

Nicole Kraft, Ohio State

43 • One Rule to Rule Them All: Designing a Student-Led AI Policy for an Introductory Journalism Class

Newly Paul, North Texas

44 • Lessons from 12 Years Teaching a Team Project in Environmental & Health News Innovation: Scaffolding for Group Harmony

Emilia Askari, Michigan

45 • The "Expert Interview" Assignment

Jamie Lee Steyer, Iowa State

46 • The Power of Choice: Tiered Differentiated Learning Activities with Specifications Grading in Skills-Based Media Courses

Kathryn E. Cooper, Kent State

47 • Food and Identity: A Family Heritage Storytelling Project

Tewodros Workneh, Kent State

48 • The Smartphone as Compass: Nurturing Harmony through Travel Storytelling Portfolio

Tewodros Workneh, Kent State

49 • Anti-Loneliness Project: A Gamified, Research-to-Action Approach to Fostering Student Well-Being and Campus Connection

Anna Young, Central Connecticut State

50 • From Wonder to Wisdom: The Inklings Project as a Health and Harmony-Promoting PR Writing Experience

Christie M. Kleinmann, Belmont

51 • Amplifying the Voices of the Muscogee Creek Nation

Hoda Emam and Tracy Everbach, North Texas

Discussant

Amanda Weed, Kennesaw State

52 • COlling Toward Consensus: Empowering Students to Co-Create AI Social Contracts Across Cultures in Journalism and Mass Communication

Andrew M. Abernathy

and **Rosemary Avance**, Oklahoma State,

and **Martin Alejandro del Campo**,

Tecnológico de Monterrey

53 • Community Listening: Using Analytics to Serve Health and Safety Needs

Sezgi Batak Kavakli, Louisiana State

54 • Teamwork Makes the Dream Work: Using Group Contracts to Improve Group Work Experiences from the Start

Sarah Smith-Frigerio, Tampa

55 • Take a Walk with Your Mic: Capturing Natural Sound by Learning to Listen

Dylan McLemore, Oklahoma State

56 • Douze Points for (Harmonious) Global Strategy: Using the Eurovision Song Contest to Teach International Event Marketing and Public Relations

Sarah Schiffecker, Texas Tech

57 • Student-Created Games as a Route to Media Literacy's "Act" Core Competency

Bob Britten, West Virginia

58 • Strategic Communication for Community Health: A Service-Learning Partnership to Sustain Rural Athletic Training Programs

Rebecca L. Cooney, Washington State

59 • Promoting Recognition of Anti-Press Harassment and Development of Resilience

Erin Coyle, Arizona State

60 • Nurturing Harmony and Health Through Assessed Self/Content-Reflection: A Human-Centered Best Practice in Collaborative Journalism Education

Janice Marie Collins, Ohio

61 • Story as Pedagogy: Using StoryCorps to Teach Counter-Narratives and Nurture Relational Health in Large Lecture Courses

Kelli S. Boling, Nebraska-Lincoln

Discussant

Kim S. Marks Malone, Memphis

62 • Transforming Journalism Education Through Interdisciplinary Teams, Large Language Models, and Social Media Analyses

Ronald A. Yaros, Maryland

63 • Influencer Culture: Strategy, Social, and Self

DD Lewis and **Brooke Gottlieb**, North Carolina at Chapel Hill

64 • Media, Culture, and Power: Visualizing International Perspectives of the U.S. and Critical Dialogue

Aarum Youn-Heil, Georgia

65 • Scaffolded, AI-Enhanced Project-Based Learning in Communication Theory: Building Strategic Communication Plans with Real-World Clients

Rey Rosales, MacEwan University

Discussant

Katie Place, Quinnipiac

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Mass Communication and Society Division

66 • What is My Communication Curiosity? Mapping the Objective-Interpretive Spectrum as an Entry Point to Communication Theory

Soo Yun Kim, Texas, Rio Grande Valley

Discussant

Wu-Ouyang Biying, The Education University of Hong Kong

Newspaper and Online News Division

67 • Using Zines to Explore the Intersections of Gender and Media in the Journalism Classroom

Hannah Artman, Missouri

68 • Professional Practice and Publication in the Classroom: The Day of the Dead Festival

Christopher Assaf, North Texas

Political Communication Division

69 • Same Trump, Different News: Agenda-Setting in Action

Kai Vance, Minnesota Duluth

70 • Workshop-Based Rhetorical Analysis of Presidential Speeches Using Voyant and NotebookLM

Pham Phuong Uyen Diep, Louisiana State

Discussant

Heesook Choi, Mississippi State

Visual Communication Division

71 • Teaching Visual Impact Through the DANCE Pedagogical System

Michael Vosburg, Benedict

Discussant

Denise McGill, South Carolina

This G.I.F.T. poster session will showcase peer-reviewed teaching ideas from across AEJMC's divisions, focusing on the uses of AI in mass communication education. Taking cues from some of the top journalism, public relations, and advertising educators, journalism presenters will be available to share the nuances of implementing their assignments. Come over and learn how generative AI is being used to enhance student learning, media literacy, and ethical decision-making

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. Presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins.

3:30 to 4:45 p.m. / W064 / Studio 7&8 (2nd Floor)

Commission on the Status of Women, Small Programs Interest Group, Commission on the Status of Minorities and Commission on LGBTQIA+ Communities

Teaching Panel Session

Academic Freedom in the Age of Outrage: Strategies for Educators and Scholar-Activists

Moderating/Presiding

Laura Willis, Quinnipiac

Panelists

Gabriel B. Tait, Ball State

Ashley Kennard, Ohio Wesleyan

Gheni Platenburg, Houston

Senta Scarborough, East Tennessee State

Tamara Welter, Baylor

Christina Littlefield, Pepperdine

This panel brings together teacher-scholars who integrate media literacy, strategic communication, and social justice into their pedagogy while examining how contemporary platforms amplify divisive content and challenge traditional norms of journalistic engagement. Panelists will explore strategies for helping students uphold journalistic ethics while fostering open dialogue about media and information systems.

3:30 to 4:45 p.m. / W065 / Balcony K (4th Floor)

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Award Panel Session

Paul J. Deutschmann Award

Moderating/Presiding

Patrick Ferrucci, Colorado-Boulder

2026 Deutschmann Award Recipient

Dhavan V. Shah, Wisconsin-Madison

Panelists

Porismita Borah, Washington State

Stephanie Lynn Edgerly, Northwestern

Homero Gil de Zuniga, University of Salamanca

/ Pennsylvania State

S. Shyam Sundar, Pennsylvania State

Emily Vraga, Minnesota-Twin Cities

Michael Wagner, Wisconsin-Madison

Yini Zhang, Buffalo

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The Paul J. Deutschmann Award for Excellence in Research honors exemplary scholarly contributions sustained over the course of an individual's career. As AEJMC's premier research distinction, it is awarded this year to Dhavan Shah for his unparalleled research on the influence of message framing and cueing, the communication dynamics that drive civic and political participation, and the role of digital therapeutics in chronic disease management.

3:30 to 4:45 p.m. / W066 / Salon E (3rd Floor)

Association for Education in Journalism and Mass Communication News Engagement Day Committee

Research Panel Session

Winning Innovative News Audience and News Engagement Studies Proposal & Activities for #NewsEngagementDay, Tuesday, October 6, 2026

Moderating/Presiding

Paula M. Poindexter, Texas at Austin, Chair,
News Engagement Day Committee

2026 Winner of Innovative News Audience and News Engagement Studies Proposal Competition
Revealing AI's Role in News Engagement through Media-Use Diaries

Haiyan Jia, Lehigh; **Alyssa Appelman**, Kansas;
Mu Wu, California State, LA;
and **Steve Bien-Aimé**, Kansas

Questions & Tips for Proposal Success: 2027 AEJMC-NED Grant for Innovative Research on the News Audience and News Engagement

College Social Media Video Competition & Other Activities for #NewsEngagementDay,
Tuesday, October 6, 2026

Samantha Higgins, Communication Director,
AEJMC/ASJMC

Acknowledgments and Closing Remarks

3:30 to 4:45 p.m. / W067 / Balcony J (4th Floor)

Museum of Public Relations

Panel Session

Harnessing the Power of Large Language Models: A New Way for Students to Engage Firsthand with the Ideas, Ethics, and Practice of Public Relations Pioneers

Moderating/Presiding

Jeffrey Morosoff, acting chair, Dept of Journalism,
Media Studies and Public Relations

Panelists

Shelley Spector, founder/director, the Museum
of Public Relations

Jeffrey Morosoff, acting chair, Dept of Journalism,
Media Studies and Public Relation

Built from extensive primary-source corpora, the PRMuseum's Living Archives transform historical collections into academically grounded, interactive learning experiences. These AI-powered tools enable students to explore public relations history through realistic conversations with influential figures such as Edward Bernays and Ivy Lee, drawing exclusively on the pioneers' own writings, speeches, interviews, and archival materials. "Bernays," for example, is trained on more than one million words of his published and unpublished writings, along with over 90 hours of video interviews recorded between 1986 and 1995. Rather than reading about historical figures secondhand, students can engage directly with their ideas, ethical frameworks, and approaches to professional practice. The session will also address questions of historical accuracy, source transparency, bias, and the opportunities and limitations of using AI to interpret archival materials.

5:15 to 6:45 p.m. / W068 / Arcadia (3rd Floor)

Association for Education in Journalism and Mass Communication

General Session and Keynote

Moderating/Presiding

Bey-Ling Sha, Texas Tech, 25-26 AEJMC President

General Session

2025-26 In Memoriam: A Tribute to Those We've Lost

The State of AEJMC

Installation of 2026-27 AEJMC President

Mia Moody, Baylor

40th AEJMC Staff Anniversary

Lillian Coleman, AEJMC/ASJMC

AEJMC 2026: *Jazz & Jambalaya: Nurturing Harmony and Health in Higher Education*

August 5-8, 2026 | #aejmc2026

Award Recognitions

Presentation of Scripps Howard Awards Introduction

Meredith Delaney, President and CEO,
Scripps Howard Fund

2025 Scripps Howard Journalism Awards Journalism
& Mass Communication

Teacher of the Year Award Recipient

Adam J. Kuban, Ball State

2025 Scripps Howard Journalism Awards Journalism
& Mass Communication

Administrator of the Year Award Recipient

Hub Brown, Florida

AEJMC Award Recognitions

Dorothy Bowles Public Service Award Recipient

Erin Coyle, Arizona State

Inaugural Excellence in Teaching Award Recipient

Amy Simons, Missouri

Gene Burd Urban Journalism Award Recipient

Linn Washington Jr., Temple

Gene Burd Award for Research in Urban Journalism
Studies Recipient

*Sexual Politics, Urban Space, and the Midwestern
Queer Press: A Multi-Site Case Study of Chicago
and Detroit*

Yidong (Steven) Wang, Lawrence Technological
University

Paul J. Deutschmann Award for Excellence in JMC
Research Recipient

Dhavan V. Shah, Wisconsin-Madison

Hillier Kriehbaum Mid-Career Award Recipient

Claire Segijn, Minnesota

James W. Tankard Jr. Book Award Recipients

*Social Media and Digital Politics: Networked
Reason in an Age of Digital Emotion*

[Routledge, 2025]

James Jaehoon Lee, Northwestern
and **Jeffrey Layne Blevins**, Cincinnati

Knudson Latin America Prize Recipients

*The Patina of Distrust: What People Do with
Misinformation*

[The MIT Press, 2025]

Eugenia Mitchelstein, Universidad de San Andrés,

Pablo J. Boczkowski, Northwestern University,

María Celeste Wagner, Rutgers-New Brunswick,

and **Facundo Suenzo**, Universidad de San Andrés

Lillian Lodge Kopenhagen Outstanding Early-Career

Woman Scholar Award

Jennifer R. Henrichsen, Washington State

Nafziger-White-Salwen Dissertation Award Recipient

André K. Rodarte, University of Southern Denmark

Teaching Best Practices Competition Award

*Building Purpose-Driven AI Chatbots for Inclusive Health
Communication*

Gyo Hyun Koo, Howard

2026 AEJMC Presidential Award

Elizabeth Toth, Maryland

Keynote Session Speaker

Weijia Jiang, Senior White House Correspondent,
CBS News

7 to 8:30 p.m. / W069 / Carondelet (3rd Floor)

Association for Education in Journalism
and Mass Communication

Opening Reception

Hosting

Bey-Ling Sha, Texas Tech, 25-26 AEJMC President

This reception is co-sponsored by Newhouse School of
Public Communications, Syracuse University.