



HOW TO PREPARE FOR COMMUNICATION-RELATED CAREERS IN THE ERA OF ARTIFICIAL INTELLIGENCE

Hosted by The AEJMC Committee
for Career Development

**Tuesday, January 27, 2026
1 P.M. Eastern (75 minutes)**

As artificial intelligence increasingly reshapes news media, strategic communication, and digital storytelling, our expert panel will highlight how communication and media professionals can adapt, thrive, and lead in this evolving landscape. We'll examine emerging roles, requisite skills, ethical and practical implications of AI in communication work, and how you can position yourselves for meaningful, future-ready careers. Don't miss this opportunity to ask questions, network and gain strategic insight for your next career move!

Moderating

Weiwu Zhang, Ball State University

Panelists

Laura Bright, University of Texas at Austin

Karen Freberg, University of Louisville

Adam Peruta, Syracuse University

Matt Ragas, DePaul University

