

Thursday, August 6, 2026

7:30 to 9:30 a.m. / Th001

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Professional Freedom and Responsibility

Moderating/Presiding

Holly Overton, Pennsylvania State, 2025-26 chair, ESC Professional Freedom and Responsibility

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Professional Freedom and Responsibility.

7:30 to 9:15 a.m. / Th002

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Publications

Moderating/Presiding

Alyssa Appelman, Kansas, 2025-26 chair, ESC Publications

7:30 to 9:30 a.m. / Th003

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Research

Moderating/Presiding

Deborah S. Chung, Kentucky, 2025-26 chair, ESC Research

7:30 to 9:15 a.m. / Th004

Association for Education in Journalism and Mass Communication

Business Session

Elected Standing Committee on Teaching

Moderating/Presiding

Gabriel B. Tait, Ball State, 2025-26 chair, ESC Teaching

This is a closed meeting for outgoing, returning, and new members of the Elected Standing Committee on Teaching.

8 to 9:15 a.m. / Th005

Communicating Science, Health, Environment and Risk Division

84

Thursday, August 6, 2026

Refereed Research Paper Session
Stigma Across Borders

Moderating/Presiding
Jenny Jiun-Yi Tsai, Oklahoma

Long COVID Narratives on TikTok: Patient Experiences
and Illness Sensemaking

Tania Nachrin

and **Seyeon Park**, Maryland

What Makes Trauma Visible Online? Mental Health Framing,
Cultural Constraint, and Peer Engagement
in Chinese Child Domestic Violence Disclosure

Sulin Ye, Nanjing University of Aeronautics and Astronautics,
and **Yunyi Hu**, Renmin University of China

Under Pressure, Across Borders a Comparative Qualitative Analysis
of Journalist Mental Health in Bangladesh and Ghana

Nishat Parvez, Oregon

Interpreting ADHD Content Under Diagnostic Ambiguity: How
Platform-Visible Social Cues Shape Self-Diagnosis
Tendency Through Perceived Social Norms

Yuhang Su, Wuhan University of Technology

Storytelling for Hope: Social Media and STD Patients' Narrative
Negotiation of Disease Imagination

Gengyao Li, Peking University,
and **Shengyi Gao**, Huazhong University of Science and Technology

Discussant
Tianduo Zhang, North Carolina Central

8 to 9:15 a.m. / Th006

History Division

Teaching Panel Session
Jinx Coleman Broussard Award for Excellence in the Teaching of Media History

Moderating/Presiding
Ashley Walter, St. Louis

Panelists
Chelsea J. Reynolds, Arizona State
Robin Mazyck Sundaramoorthy, Lehigh
Natascha Toft Roelsgaard, James Madison
Mia Moody, Baylor

This panel honors the winner(s) of the division's Jinx Coleman Broussard Award for Excellence in the Teaching of Media History.

8 to 9:15 a.m. / Th007

Thursday, August 6, 2026

Law and Policy, Minorities and Communication, Mass Communication and Society and Political Communications Divisions

[06-0800] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Law and Policy Division

01 • [RP] The Jurisprudence of Refusal: Systemic Resistance to AI through Privacy, Copyright, and Media Policy*

Jasmine McNealy, Florida

02 • [RP] Fair Use or Fair Game? How News Organizations Navigate Copyright and Authorship in the Age of Generative AI

— A Policy Delphi Study**

Jingyun Zhang, Beijing Foreign Studies University

03 • [RP] Journalists' Fair Share in the AI Era: An Exploratory Research on the Policies on Copyright Compensation for News Workers

Hyeongyeong Lee

and **Soomin Seo**, Sogang University

04 • [RP] Facts of Originality': Extending Copyright Protection to AI-Assisted Content

Genelle Belmas, Kansas

05 • [RP] From Adam to Zackery: Shifting Approaches to Assessing Liability for Digital Harms to Minors

Genelle Belmas, Kansas

06 • [RP] "Privacy and Transparency Arguments for Home Address Exemption Law Proposals

Jodie Gil, Southern Connecticut State

07 • [RP] When Journalists Become Legal Interpreters: Journalistic Rhetoric and the Meaning of the Law

Brown James, Lyon

08 • [RP] Regulating Deepfakes in India: A Harm Pathway Analysis

Usha Manchanda Rodrigues, Charles Sturt University

09 • [RP] The State-Platform Dynamics: The Institutional Foundations of Visibility Regimes in Live-Streaming Commerce (2016–2025)

Jing Di, Nanyang Technological University

10 • [RP] Beyond Adoption: The AI Gap and the Limits of AI Policy in Beijing

Hongcheng Li and **Cheng Cheng**, Beijing Information Science and Technology University,

Yuan Feng, University of Southampton,

and **Nien Tsu Wang**, Minjiang University

Discussants

Jon Bekken, Albright College

Bill Davie, Louisiana at Lafayette

Evan Ringel, Appalachian State

* Promising Research Award, Top Faculty Research-in-Progress Submission, Law and Policy Division

** Promising Research Award, Top Student Research-in-Progress Submission, Law and Policy Division

Minorities and Communication Division

Topic I — Health & Risk Information Seeking in Racially Marginalized Communities

11 • [RP] The Art of Persuasion: An Exploration of Rhetoric and Narrative in YouTube Videos Advocating Alternative Fibroid Treatment(s)

Tameka Shelford, Maryland

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12 • Internalized Colorism as a Gendered Barrier to Skin Cancer Information Avoidance Among Hispanic College Students

Soo Yun Kim, Texas Rio Grande Valley,
and **Wan-Lin Chang**, University of Health Sciences & Pharmacy in St. Louis

13 • It Listens, But Does It Care? AI Chatbots and Mental Health Support Among Minority Women

Adwoa Baffour and **Rachel Peng**, Louisiana State

14 • Hispanic/Latino Teen Boys' Perceptions of Ethnic Cues in Safe Driving Public Service Announcement

Yoon Joo Lee, Washington State,
Huan Chen, **Andrew Sutherland**,
Yuan Nan and **Xinyi Zuo**, Florida

15 • What Drives Evacuation Decisions: The Roles of Acculturation and Social Capital Among First- and Second-Generation Asian Immigrants

Thu Dang, **Haoran Chris Chu**,
and **Wenlin Liu**, Florida

16 • [RP] Does Source Matter? Comparing Doctor and Lay Influencers in Promoting Health Behavior Intentions among Hispanic Populations

Mengyan Ma, **Subhalakshmi Bezbaruah**,
Juan Mundel, and **Zheran Liu**, Michigan State

Discussant

Anastasia Vishnevskaya, Texas Tech

Mass Communication and Society Division

Topic I — **From Stress to Support: Mental Health Dynamics in Mediated Environments**

17 • Covering Protests During The COVID-19 Pandemic: Effects on Occupational Stress, Physical and Emotional Well-Being

Rachel Mourao and **Hongzhu Jin**, **Rui Ding**, Miami

18 • Post-Breakup "Disconnection" Behavior on WeChat and Breakup Distress Among Chinese Young Adults: The Moderating Role of Attachment Style*

Yingxi Zhu, Peking University,
Pingzhi Chen, Tsinghua University,
and **Zehao Yuan**, Peking University

19 • Algorithmic Awareness and the Dual Pathways of Digital Engagement: Capital-Enhancing Behaviors and Digital Addiction

YueQi Li, Xi'an Jiaotong University

20 • Douyin Use and Subjective Well-Being Among Chinese Left-Behind Women: The Mediating Roles and Boundary Conditions of Upward Social Comparison and Hope

Hanyun Huang, Xiamen University

21 • Supported or Infected? Investigating the Dual Effects of Mental Health Documentaries in Participatory Online Communities

Sihui Chen, The HK Polytechnic University,
Hanyun Huang, Xiamen University,
and **Xiaocao Xia**, Renmin University of China

*Third Place Student Paper Award, Mass Communication and Society Division

Discussant

Angela Zhang, Oklahoma

Topic II — **Contesting Truth: How Misinformation Is Shaped, Corrected, and Perceived**

22 • Cultural Tailoring and Misinformation Correction: How Authenticity

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Shapes Message Acceptance, Misinformation Beliefs, and Belief
Confidence Among Black or African Americans

Gyo Hyun Koo, Howard

23 • Understanding the Affective Experience of Dissonance in Disinformation Correction:
Effects of Source Discreditation, Meme Format, and Prior Issue Attitudes

Yan Huang, Houston, **Renita Coleman**, Texas at Austin,
and **Daliah Ouedraogo**, Howard

24 • Dispelling “Stranger Things” Vibes: How High-Containment Facilities Communicate
Science and Combat Misinformation

Raluca Cozma and **Margery Punnett**, Kansas State

25 • I Was Corrected for Accurate Information: Perceived Mis-correction and Election
Security Misperceptions

Rita Tang, Minnesota, Twin Cities

26 • How Presumed Influence on Others Shapes Public Responses to AI-Augmented
Misinformation: Effects of AI Fatigue, Literacy, and Social Norms

Yicheng Zhu, Beijing Normal University,
Yang Cheng, North Carolina State, and **Jie Xu**, Villanova

27 • Skeptical yet Gullible? The Bounded Agency of Older Adults in Handling
Misinformation Online

Alex Zhi Xiong Koo, **Jiang Yue Chen**,
and **Xiaoxiao Wang**, The Chinese University of Hong Kong

Discussant

Juan Liu, West Virginia

Topic III — Crafting Messages in the Age of AI and Social Media

28 • Nostalgia, Self-Transcendent Emotions, and the Motivational
Tendencies of Meaningful Media

Shu-Fang Lin, National Chengchi University,
and **Hsin-Hui Hu**, Fu Jen Catholic University

29 • Exploring the Effects of Risk Type and Message Framing on Perceived Influence
of Generative AI-related Risks

Huai-Kuan Zeng
and **Tai-Yee Wu**, National Yang Ming Chiao Tung University

30 • AI Use Types and AI Literacy Among Adolescents: Social Support, SES,
and the Third-Level Digital Divide

Ke Xu, Peking University

31 • Examining the Role of Normative Perceptions on AI Disclosure and Policy
Support Intentions among College Students: A Test of the Theory
of Normative Social Behavior

Junho Park, Oklahoma,
Sooyeon Park, **Sun Young Park**,
and **Yin Yang**, Florida State

32 • Layered Effects of Official Statements in Online Public Discourse: Evidence
from Semantic, Stance, and Sentiment Dynamics on Weibo

Hanbo He, **Yufan Du**, **Lin Chu**,
and **Chun Yang**, Peking University

33 • Within and Beyond the Frame: Self-Presentation Strategies of Campus
Bloggers on Xiaohongshu

Xiangyi Chen, Beijing Normal University

Discussant

Anastasia Kononova, Michigan State

Topic IV — **Politics, Media, and Polarization in the Digital Era**

34 • Robustly Entertained: Exploring the Influence of Filmic Entertainment on Political Learning and Perceptions of Female Politicians

Azmat Rasul, Zayed University

35 • Political Discussion Regret as a Self-Effect of Communication: Evidence from Strong Ties, Weak Ties, and Incivility in Three Democracies

Manuel Goyanes, Universidad Carlos III,

Chang Sup Park, Oklahoma,

and **Homero Gil de Zúñiga**, Universidad de Salamanca/Pennsylvania State

36 • Counter-Mobilizing Resources in Influencer Activism: Rethinking the Discourse and Communities around David Hogg

Qian Li, Arizona State,

and **Rongxin Ouyang**, National University of Singapore

37 • Human–AI Collaborative Approach to Measuring Polarization as Structural Dispersion in X Discussions Following Mass Shooting Events

Ye Wang, Missouri at Kansas City

and **Huan Chen**, Florida

38 • Across the Gender Divide: Bidirectional Temporal Associations between Modern Sexism, Political Group Trust, and Partisan Media

Jiyoun Suk, Connecticut, **Porismita Borah**, Washington State,

Meredith Pruden, Kennesaw State, **Josephine Lukito**, University of Southern Denmark,

and **Yini Zhang**, University at Buffalo

Discussant

Agnes Bao, South Dakota

Topic V — **Constructing Selves and Shaping Minds on Social Media**

39 • The Power of Syntax: A Comparative Study of How Active and Passive Voice Affect Public Responses to News Reports on Violence Against Women in China

Yanxi Zeng, **Jingwe Zeng**,

and **Qixuan Fan**, Beijing Normal-Hong Kong Baptist University

40 • More Than the Message: How Social Distance, Attributed Motives, and Prior Perpetration Shape Severity Perceptions and Perpetration Intentions of Digital Hate

Stephanie Buehrer, University of Vienna,

Heidi Vandbosch, University of Antwerp,

Kevin Koban and **Jörg Matthes**, University of Vienna

41 • Trigger, Amplify, Solidify: Coordinated Inauthentic Behavior as Algorithmic Agenda Setting on Short-Video Platforms

Sulin Ye, Nanjing University of Aeronautics and Astronautics,

and **Yunyi Hu**, Renmin University of China

42 • Collective Narcissism-Driven Cognitive Bias in Digital Fan Communities: The Parallel Mediating Roles of Intergroup Comparison and Dual Defense Mechanisms

Junwei Xin, **Mengnan Wang**,

Wanyi Li, **Xudong Liu**,

and **Kun Peng**, Macau University of Science and Technology

43 • Imagined Audiences, Real Fear: How Social Media Mindsets Shape Fear of Context Collapse (FoCo)

Biying Wu-Ouyang, The Education University of Hong Kong,

Fangqing Lu, University of Würzburg,

and **Yin Yang**, Florida State

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44 • Group or Self? Competing Mechanisms of Online Conformity:
Integrating SIDE and Self-Awareness Theory

Nan Zhou and **Jaehee Cho**, Sogang University

45 • When Digital Competences Reshape Family Authorities: A Qualitative Study
of “Reverse Socialization” in Chinese-Korean Families

Shuyue Liu, Shanghai Jiao Tong University

46 • How Emotions Shape Outgroup Attitudes: Confirmation Bias
in Anti-Chinese Opinion Formation

Ajin Oh, NA, **Jiyoung Han**, Korea Advanced Institute of Science and Technology

47 • Curated Selves: How Cultural Orientation Shapes the Way People
Build Identity on Social Media

Heather Anne Meyer and **Jun Heo**, Utah

Discussant

Yan Huang, Houston

Topic VI — **Evolving Media Landscapes: Culture, Technology, and Society**

48 • Center and Periphery: Media Distribution and the Tension Between
Local and Centralized Production

Joshua Braun, Massachusetts, Amherst

49 • Reclaiming the Spatiality of Slow Media: Relational Practices and Temporal
Resistance in Secondhand Book Spaces

Jingwen Shi and **Juejin Li**, East China Normal University

50 • 404: Human Judgment Not Found? The Role of Human Involvement in AI Hiring

Joon Kim, **Ying Xiong**,

Daniel Hunt and **Angie Chiang**, Rhode Island

51 • Framing Dissent in South Asia: A Thematic and Discourse Analysis
of Al Jazeera’s Coverage of Youth-Led Movements
in Bangladesh, Nepal, and Sri Lanka

Mamunor Rashid, Colorado, Boulder

and **Md. Sajedul Islam**, Southern Mississippi

52 • Beyond Cozy: Efficiency Vocabulary, Emotional Engagement, and Discourse
Dynamics in r/StardewValley (2019–2025)

Chujia Li, Syracuse

53 • The Impact of Gamification in Museum Communication on Audience
Behavioral Intention

Yijia Shi, **Jiayue Zhan**,

and **Yue Yin**, Minzu University of China

Discussant

Zhiying Xu, Purdue University Northwest

Political Communication Division

Topic — **Institutions Under Strain: Journalism, Publics, and Democratic Legitimacy**

54 • [RP] The Legitimation of Anti-Democratic Actions in the Digital Age:

The Case of Immigration Enforcement Under the Second Trump Administration

Morgan Badurak, Louisiana State

and **Jack Wippell**, Ohio State

55 • [RP] A Disaster in the Making: Joe Biden's Ill-Fated 2024

Presidential Debate Against Donald Trump

Erik Bucy, Texas Tech,

Duncan Prettyman, Colorado Technical,

and **Diego Mazorra**, Wisconsin-Madison

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- 56 • [RP] Managing the Risks of Court Reporting of Politically Related Trials

Dennis Ka Kuen Leung,
and **Gary Tang**, The Hang Seng University of Hong Kong

- 57 • [RP] AI Publics: A Typology of Counterpublics, Defensive Publics,
and Enclaves in Digital Resistance

Jasmine McNealy, Florida

- 58 • [RP] Emotionality in Political Influencers' Language:
A Comparison with Mainstream News Broadcasters

Seung Woo Chae and **Jacqueline Gutierrez**, Texas Tech

- 59 • [RP] Competing Discourses on the Environmental Agenda: Brazil vs. USA

Barbara Lima, Independent Researcher,
and **Michelle Rossi**, Loyola, New Orleans

Discussant

Uche Oneybadi, Texas Christian

Topic — **Media Infrastructure, Platform Power, and the Shape of Political Campaigns**

- 60 • [RP] From Coverage to Control: A Case Study of Sinclair
"Must-Run" Election Content

Lana Medina, St. Thomas;
Patrick Plaisance and **Jing Xu**, Pennsylvania State

- 61 • [RP] Ideological Consolidation and Evolution of the Illiberal Public
Sphere: Dynamic Semantic Network Analysis
of Rumble Videos from 2022 to 2023

Fatima Gaw and **Erik Nisbet**, Northwestern,
and **Ayse Lokmanoglu**, Boston University

- 62 • [RP] Of Silicon and Sand: Intermedia Agenda Setting of Artificial
Intelligence in a Desert Community

Josh Anderson, **Penny Duran**,
Laine Kowalski, **Cassie Shortino**,
Siobhan Leavy, **Arilynn Hyatt**,
and **McKenna Manzo**, Arizona

- 63 • [RP] How Audio Media (Podcasts) Complicates
Partisan Media Repertoires

Matthew Barnidge, **Jay Hmielowski**,
and **Myiah Hutchens**, Florida
and **Jessica Sparks**, Auburn

- 64 • [RP] Does the Super Bowl Make Political Ads "Super"?
A Content Analysis of Mainstream News Reporting

Ken Kim, Idaho State

Discussant

Patrick Meirick, Oklahoma

Topic — **Platform Governance, Moderation, and the Limits of Digital Tolerance**

- 65 • [RP] "Different Rules for Different Politics": Folk Theories
of Moderation and Bias on Reddit

Morgan Badurak, Louisiana State

- 66 • [RP] Political Discourse Evasion in Generative AI: A Comparative
Audit of DeepSeek, OpenAI, and Mistral Across China,
the United States, and France

Theodore Bao, Fudan University

- 67 • [RP] The Lower Bound of Tolerance: A Framework

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for the Non-ideal Victims Facing Intolerance on Digital
Platforms — A QCA Analysis Based on 23 Hot Topic Cases

Wendi Fu, Ruining Zhang,

Yuyan Xiao, Xing Lyu,

and **Yang Chen**, Renmin University of China

68 • [RP] Correction Experiences Can Elicit Intentions to Share
Problematic Information on Social Media

Rita Tang, Minnesota, Twin Cities;

Benjamin Burnley, Colorado State,

and **Bingbing Zhang**, Iowa

69 • [RP] From Political Identity to Engagement Scrutiny: Why News Interest,
Rather Than Ideological Extremity, Drives News Media Distrust
in the U.S. (2021–2025)

Yuki Ho, Peking University,

and **Yijia Peng**, University of Melbourne

70 • [RP] Navigating the Emotional Double Bind: A Comparative Visual Analysis
of Gendered Strategy in Female Political Candidates' Digital Campaigning

Dai Wan and **Zihe Wang**, Communication University of China

71 • [RP] Rediscovering the "Trap": A Study on the Dual Visibility of Clickbait
in Chinese Government Social Media

Zhouyi Yao, Fudan University

72 • [RP] Platformed Populism: Framing Political Meaning in Social
Media-Driven Political Communication

Tian Lukun, Beijing Foreign Studies University

73 • [RP] Framing Democracy After Authoritarianism: How Bangladesh's
Media Covers Established vs. Uprising-Born Parties in the 2026 Election

Mamunor Rashid, Colorado Boulder

74 • [RP] "Why Do You Put It That Way?" —The Mechanisms Behind Multimodal
Disguise and Collaborative Decoding in Everyday Acts of Resistance
on Short-Video Platforms in Mainland China

Wei Jian Ma, Florida

Discussant

Rashad Mammadov, Mississippi

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

8 to 9:15 a.m. / Th008

Magazine Media Division

Teaching Panel Session

Go Abroad: Cultural Exchange Programs for Journalism Students

Moderating/Presiding

Ivy Ashe, Florida Atlantic

Thursday, August 6, 2026

Panelists

Hannah Artman, Missouri
Matthew Blomberg, Temple, Japan campus
Roberta Fiorito, Georgia
Kyser Lough, Georgia

This panel will be a learning space for faculty who are interested in developing and/or leading a cultural exchange program for journalism students. Panelists will discuss developing a program from scratch, adapting a previously-started program, creating assignments that actively engage with the local community, publishing journalism assignments (including magazines, photo essays, and podcasts), promoting diversity within study abroad cohorts, and other considerations. We will also discuss short-term exchange programs that bring international students to the United States. Panelists include faculty who teach journalism abroad full-time (at Temple University's Japan campus) and who lead short-term programs during the academic year or summer. Multiple panelists also have experience as teaching assistants for study abroad programs.

8 to 9:15 a.m. / Th009

Political Communication and International Communication Divisions

Research Panel Session I

The Elephant in the Room: The Implications of the Platform Governance Crisis for Democratic Futures

Moderating/Presiding

Javie Ssozi, Michigan State

Panelists

Volha Kananovich, Appalachian State
Josephine Lukito, University Southern Denmark
Caitlin Ring Carlson, Seattle University
Petric Marina, Texas Tech

Session II

Artificial Intelligence and the Dynamics of Populist Political Communication

Moderating/Presiding

Hakan Karaaytu, Alfred

Panelists

Benjamin R. LaPoe, Cincinnati
Mustafa Oz, Tennessee-Knoxville
Soheil Kafiliveyjuyeh, Wisconsin–Whitewater

This panel section explores the intersection of artificial intelligence and populist political communication across global contexts. As AI reshapes how information is produced, circulated, and consumed, populist actors increasingly leverage algorithmic tools to amplify grievances, spread disinformation, and erode trust in institutions. Panelists will examine the implications of AI-mediated populist discourse for journalism, political communication, and democratic deliberation. Through comparative perspectives and theoretical insights, the discussion will highlight challenges and propose strategies for educators, journalists, and scholars navigating this rapidly evolving landscape.

8 to 9:15 a.m. / Th010

Thursday, August 6, 2026

Scholastic Journalism Division

Teaching Panel Session

Beat the Bot: Future-Proofing the Journalism Classroom

Moderating/Presiding

Marti Maguire, William Peace

Panelists

Marisa Porto, North Carolina at Chapel Hill

Larry Steinmetz, Bullitt East High School (Ky.), Kentucky Journalism Teacher Association

Will Sutton, *The Times-Picayune/The New Orleans Advocate*

Tamara Welter, Baylor

As AI tools become commonplace, educators are seeking practical guidance. Panelists will share strategies and ideas gleaned from research and experience to ensure students are learning skills that are relevant for the careers of the future.

8 to 9:15 a.m. / Th011

Commission on Graduate Education

High-Density Refereed Research Paper Session

Graduate Teaching Showcase

Moderating/Presiding

Matthew E. Martin, Southern Mississippi

Teaching “News-Finds-Me” Perception through Creative Meme Generation

Peixin Hua, Pennsylvania State

Making Asynchronous as Synchronous as Possible: Designing
an Isolated Website for Summer Semester Online

Journalism Course Engagement

Carl Knauf, Colorado Boulder

Buying Access: A Media Privilege Activity for Teaching Digital Inequality

Gabrielle Lamura, Florida State

From Data Dump to Data Story: Teaching Audience Research
in the Age of Generative AI

Boyang Ding, Alabama

Representation Mapping Chart as a Visual Pedagogy

Raja Das, Ohio

8 to 9:15 a.m. / Th012

Commission on the Status of Minorities

Refereed Research Paper Session

Media, Belonging and Meaning-Making by Engaged Publics

Moderating/Presiding

Thursday, August 6, 2026

Carolyn Walcott, Clayton State

Journalistic Objectivity, Epistemic Contests, and American (U.S.) Journalism:
Audience Metajournalistic Discourse in 'Post-George Floyd' Racial Reckoning*

Dennis Okeke, Colorado Boulder

Media Contact, Self-Image Construction, and Social Integration Pathways
Among Deaf and Hard-of-Hearing Youth

Xiangyi Chen, Beijing Normal University

and **Qiu Tian**, George Mason

[RP] From Geopolitical Metaphor to Digital Label Serbian Youth's Perceptions,
Negotiations, and Contestations of "Balkanization"

Yichen Xue, Beijing Foreign Studies University

Defending Whiteness: Critical Analysis of Jesy Nelson "Boyz" Music Video

Israel Henry II, Memphis

[RP] "Be an Alysa Liu, Not Eileen Gu": Sensemaking of Asian American
Athletes identities on U.S. Social Media

Sirui Ren, Nanjing Normal University

[RP] = Denotes a Research-in-Progress submission.

* First Place Student Paper

8 to 9:15 a.m. / Th013

Commission on the Status of Women and Sports Communication Interest Group

PFR Panel Session

Does This Mean We Made It? Bad Refs, Player Compensation, and Green Dildos

Moderating/Presiding

Dylan M. McLemore, Oklahoma State

Panelists

Cara Hawkins-Jedlicka, Washington State

CJ Janssen, Washington State

Shannon Scovel, Tennessee

This panel convenes at a pivotal moment for the WNBA (Women's National Basketball Association), where newfound visibility collides with structural challenges in sports media and league governance. Despite record viewership and surging cultural momentum, women's professional basketball continues to struggle with flawed officiating that erodes competitive integrity, stark pay inequities under debate in collective bargaining, and broadcast production lapses that would never be tolerated in men's sports. Together, these tensions force the question: Is the league's heightened attention evidence of real progress, or a mirror reflecting how far we still must go? The panel will examine media production standards and broadcast professionalism, the ethics of sports journalism in covering officiating controversies and salary gaps, the ways social media amplifies fan outrage and institutional critique, the economics of media rights and league reinvestment, and narrative framing approaches that either normalize or challenge subpar treatment of women's sports. For scholars and practitioners in sports communication, the stakes are clear: we must ask whether coverage practices and institutional investments are validating progress or perpetuating the very inequities they claim to challenge.

8 to 9:15 a.m. / Th014

Thursday, August 6, 2026

Community Journalism Interest Group

PFR Panel Session

Beyond Information Needs: Mapping and Understanding Communities

Moderating/Presiding

Jessic Walsh, Nebraska

Panelists

Jennifer Henrichsen, Washington State

Damon Kiesow, Missouri

This COMJ panel includes local news ecosystems researchers and scholars who are working to develop research frameworks that can help measure and assess the information needs of communities.

8 to 9:15 a.m. / Th015

Small Programs Interest Group and Media Ethics Division

PFR Panel Session

Bridging the Gap: Navigating AI Policy, Ethics, and Education in Journalism

Moderating/Presiding

Allyson DeVito, Kentucky

Panelists

Amy McCoy, Drake

Peter Baniak, Kentucky

Chad Painter, Dayton

Matt Albright, Politics Editor, *The Advocate* and *The Times-Picayune*

Justin Mitchell, Managing Editor of Audience Engagement, *Times-Picayune*

As generative AI becomes embedded in journalism classrooms and newsrooms alike, educators face the dual challenge of crafting policies that uphold academic integrity while preparing students for evolving industry realities. This panel examines the tension between institutional consistency and faculty autonomy in developing AI policies across journalism and communication programs — exploring approaches ranging from integrating AI ethics into existing writing, reporting, photojournalism, and media ethics courses to developing standalone AI in journalism curricula. Complicating the landscape further, some student media organizations and instructors prohibit AI use entirely, while students report internship experiences where they are encouraged or required to use professional AI platforms and tools. Bringing together educators and working journalists from multiple institutions, this panel will explore how to align classroom policies with professional ethical standards, address student concerns about inconsistent expectations, and navigate the broader questions of transparency, fairness, academic freedom, and preparedness for professional norms.

8 to 9:15 a.m. / Th016

Scripps Howard Fund

Roundtable Discussion

Journalism as a Public Service

Thursday, August 6, 2026

Moderating/Presiding

Adam J. Kuban, Ball State, 2025 Scripps Howard Fund Journalism Teacher of the Year
and **Hub Brown**, Florida, 2025 Scripps Howard Fund Journalism Administrator of the Year

With the continued rise of news deserts, journalism programs are no longer just educational institutions; instead, they are essential civic infrastructure. This session juxtaposes the administrative vision of a local news collaboration network with the pedagogical execution of community-engaged storytelling. Using examples from *The Facing Project* and regional water-quality initiatives, we discuss how to produce high-impact journalism that serves the public while meeting rigorous academic standards.

9:45 to 11 a.m. / Th017

Association for Education in Journalism and Mass Communication

[07-0945] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division

Topic I — **Frontiers in Digital Diplomacy**

01 • Building Trust through Familiarity: Foreign Influencers as Strategic
Third-Party Actors in China's Digital Diplomacy towards Latin America

Claudia Labarca, The Pontifical Catholic University of Chile,
Pablo Morales, London School of Economics,
and **José Ernesto Gonzalez**, The Pontifical Catholic University of Chile

02 • Reimagining Global Media Cooperation from the South:

A Study of China's Policy Texts towards the Construction
of an Alternative Communication Order

Chenxi Yang, Tsinghua University

03 • Imagining the Nation: How Do African Media Construct Identification
with the China-Africa Community with a Shared Future? Pathways
and Emotional Transmission Mechanisms

Junliang Chen, Minzu University of China

04 • The Digital Soul of City: A Mixed-Methods Study on the Cross-Cultural
Perception and Narrative Construction of Nanjing's Urban Image

Sulin Ye, Nanjing University of Aeronautics and Astronautics,
and **Yunyi Hu**, Renmin University of China

05 • [RP] U.S. Twiplomacy on the South China Sea Issue: An Analysis
of Its Communication Effects and Influencing Factors

Rouxuan Yuan, South China University of Technology,
and **Dexia Li**, Xiamen University

06 • [RP] Framing Memory, Constructing Nation: Strategic Narratives
of the Freedom Monument in Latvian Public Media

Yiran Wang, Peking University

07 • [RP] A Comparative Study of U.S. Media Diplomacy toward China
Under Different Presidential Types (2000–2025)

Xinyue Xu, Xi'an Jiaotong University,
and **Dexia Li**, Xiamen University

Discussant

Asya Cooley, Oklahoma State

Topic II — **Latin-American Media and Journalism**

08 • Journalism from the Catacombs: Resistance, Precarity, and Radical

Thursday, August 6, 2026

Solidarity among Exiled Central American Journalists

Summer Harlow, Texas at Austin

09 • Burnout Levels Among Latin American Investigative Journalists

Patricia Marcano Meza, Ohio

10 • A News Outlet with Technoginga: The Brazilian Counter-Model to Technogarchy

Marina Petric

and **Seung Woo Chae**, Texas Tech

11 • “Narco Culture Is a Cancer”: Discursive Reconfigurations

of Narco Culture in the Digital Sphere After the Killing

of a Mexican Cartel Leader

Gabriel Dominguez-Partida, Panamerican University

12 • Weaving a Communication from the Peruvian Amazon: Decolonial

Perspectives on the Indigenous Journalism of the Kukama People

Bruno Takahashi,

and **Iasmim Amiden dos Santos**, Michigan State,

and **Miguel Angel Angulo**, Scientific University of the South, Peru

13 • [RP] Satire and Journalism: How Brazilian YouTube Influencers Blend Humor

and Information as a Gateway to News

Rachel Mourao, Miami

14 • Defining Media Literacy: Audience Perspectives in Brazil and the United States

Carolina de Pinho Ferreira, Minnesota, Twin Cities

Discussant

Melissa Santillana, Texas Tech

Topic III — New Developments in African Media

15 • “Open” for Whom? Examining Epistemic Injustice in Open-Source

Investigations in West African Journalism

Jonas Nyabor and **Brian Ekdale**, Iowa

16 • A Digital Jambalaya of Resistance: Online Conversations after the

#SexforGrades Documentary and the Push for Healthier Higher Education in Ghana

Felicity Dogbatse and **Sahar Khamis**, Maryland

17 • When Blame Crowds Out Recovery: Attribution Framing, Networked

Gatekeeping, and Resilience Messaging During the 2022 Nigeria Floods

Kehinde Adesina, Oklahoma

and **Bwayisak Tanko**, Independent Researcher

18 • Between Persecution and Sovereignty: Frame Contestation

and User-Generated Counterframing of U.S. Military Intervention in Nigeria

Ernest Makata

and **Samuel Arowosafe**, Florida

19 • Competing Narratives and Asymmetrical Framing in the Coverage

of the Tigray Conflict

Tewodros Workneh, Kent State,

and **Endalkachew Chala**, Arba Minch University

20 • [RP] Navigating Slash Career Work in Ghana, West Africa’s Digital

Media Economy: Journalistic Labor, Precarity and Professional Identity

Ibs Sackey-Rockson, Louisiana State

21 • From Silicon Valley to Lagos: Fintech Startup Innovation, Deterritorialization,

and Reterritorialization in the African Financial Technology Sector

Ifeoma Chikee, Texas Tech

Discussant

Ruth Moon, Texas A&M

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Topic IV — Issues in Global Journalism

22 • Role Conceptions of Journalists and NGO Practitioners: Perspectives on Covering Humanitarian News in Crisis and Disaster Zones

Rania Al Namara, Colorado, Boulder

23 • Metajournalistic Discourse During Political Crisis and Its Aftermath: New Roles, Professional Choices, And Divided Journalistic Communities

Tatsiana Karaliova, Butler

24 • A Cross-National Study of News Disintermediation, Audience Media Valuations, and the Epistemic Costs of Social Media Reliance

Jason Peifer, Junghyun Moon,
and **Taeyoung Lee**, Indiana, Bloomington

25 • [RP] How U.S. Military Intervention Acts as a Switch in Conditional Agenda Flow

Yuxin Gan, Beijing Jiaotong University

26 • [RP] Exploring Decolonial Tenets in Environmental News Coverage: A Content Analysis of Independent Digital News Media in Bolivia

Iasmim Amiden dos Santos, Bruno Takahashi,
and **Giselle Souza Neuls**, Michigan State

27 • Memory, Conflict, and the 2026 Winter Olympic Stage: Media Coverage of the IOC's Expression Controversy Involving Vladyslav Heraskevych

Grace Glover, South Florida

28 • [RP] Breaking the silence: How the media adapts to internet blackouts in Bangladesh

Wahida Alam, Missouri, **Mohammad Al-Masum Molla**,
and **Ahmed Shatil Alam**, Oklahoma,
Khadimul Islam, Eastern New Mexico,
and **Mohammad Zahid Hossain**, Oklahoma

Discussant

Wendy Zhou, Virginia

Topic V — Issues in Transnational Communication Flows

29 • Overcoming Barriers: Message Framing and Source Credibility Effects on International Students' Help-Seeking Intention

Anika Tahmin Tanni
and **Miglena Sternadori**, Texas Tech

30 • A Mixed-Method Approach to Examine the Use of Social Media To Cope with Mental Health Struggles Among International Students in the United States

Louise Ying-Chia Hsu, South Florida,
Yen-I Lee, Isabelle Martinez,
and **Josephine Kay Jackson**, Washington State,
Jiun-Yi Tsai, and **Jizhou Ye**, Oklahoma

31 • Role-Playing as Immigrants from Mexico: Constructing a Theory of Experiential Contact

Brandon Bouchillon, Tennessee, Chattanooga

32 • Disembedding and Reembedding: The Mediatization of Transnational Intergenerational Relationships in the Process of Individualization

Yangjiadi Liu and **Qixin Lin**, Sun Yat-Sen University

33 • [RP] Role of Emotional Intelligence, Self-Efficacy and Institutional Support In Enhancing Psychological Well-Being of International Students

Jiwan Kafle and **Jeffrey Adu** Texas Tech,
and **Alasana Camara**, American University, Washington, D.C.

34 • [RP] From Virtual Presence to Continuous Digital Presence: Transnational Motherhood, Digital Care and Platformized Responsibility among Filipino

Thursday, August 6, 2026

Domestic Helpers in Hong Kong
Linyao Pang, Tongji University

Discussant
Md Oliullah, Oklahoma

Political Communication Division

Topic — **Algorithms, Youth, and the Politics of Visibility**

35 • Power in the Loop: The Legitimacy of Human Intervention
in Authoritarian Algorithmic Governance

Zheng Fu, Stony Brook,
and **Chuncheng Liu**, Northeastern University

36 • AI-Labeled Synthetic Videos and the Emerging Strategy
of Political Campaigning: Evidence from India's 2025 Bihar Election

Md. Akil Khan, Sadman Sakib,
and **Neelam Sharma**, Idaho State

37 • Performing Populism Online: Gendered Leadership and the Construction
of "the People" on Social Media

Jessica Tuleassi, Minnesota, Twin Cities,
and **Cindy Afoakwa-Acheampong**, Purdue

38 • Incidental News Exposure on Social Media and Its Impact on Civic
Knowledge and Engagement: A Systematic Review

Zhengnan Sun and **Zhaoyang Tan**, Shandong University

39 • Contesting the Right to Judge: Whataboutism in China's Diplomatic Rebuttals
Yingqi Huang, Wisconsin, Madison

Discussant
Shola Aromona, South Dakota State

Topic — **AI, Authoritarianism, and the Manufacture of Political Consent**

40 • Voices Unsilenced: AI-Generated Political Communication
in Constrained Democracies

Muhammad Ali, and **Hina Ali**, Colorado Boulder

41 • Synthetic Politics: AI-Generated Campaign Videos
and Affective Mobilization in Bangladesh's 2026 Election

Nishat Parvez, Oregon,
and **Md. Himel Hasnat Rafi**, Jahangirnagar University

42 • Descending the "Intelligent Iron Curtain": A Multiplex Dynamic
Network Analysis of AI Geopolitics and Global Public Opinion

Ding Yu, Tsinghua University

43 • Political Conflict, Incivility, and Democratic Attitudes: Evidence
from Panel Data with Propensity Score Matching and Mediation Analysis

Baiqi Li
and **Yunya Song**, Hong Kong University of Science and Technology

44 • How Does Public Attention Dynamically Shape the Effects
of Economic Policy on Public Confidence?

Hongcheng Lu, Tsinghua University

Discussant
Vanessa D. Higgins Joyce, Texas State

Topic — **Information Warfare: Synthetic Media, Institutional Pressure, and Disinformation Tactics**

45 • The Sensory Weaponization of Wartime Disinformation: Multimodal

Thursday, August 6, 2026

Heuristics, Epistemic Mimicry, and Nationalist Mobilization

Sulin Ye, Nanjing University of Aeronautics and Astronautics,
and **Yunyi Hu**, Renmin University of China

46 • Emotional Reconfiguration in the Digital Public Sphere: A BERT-Based Analysis of Twitter Discourse During the 2024 Korean Martial Law Crisis

Jiayi Zhu, University of Melbourne;
Zituo Wang, University of Southern California;
Siyi Zhou, Southern California;
Donggyu Kim, Southern California, Los Angeles;
Bumju Jung and **Ji Ye Kim**, Southern California

47 • Disclosing the Machine: AI Authorship and Algorithmic Targeting Effects on Political Message Credibility in Nigeria

Samuel Arowosafe, Florida

48 • Can Journalists Maintain Professionalism Under Political Pressure? A Computational Text Analysis of Ming Pao in Hong Kong

Wanru Zhao, Paris Institute of Political Studies

49 • “Unapologetically American”: Constructing Subversive Conservative Sensibility through the Fox News-Barstool Sports Alliance

Elliott Edsall, Minnesota

Discussant

Heesook Choi, Mississippi State

Topic — **Crisis, Credibility, and Cross-Border Discourse**

50 • Qatar’s Mediation Role Under Pressure: Comparative Framing and Strategic Narratives in U.S. and Qatari Coverage of the 2025 Doha Strike

Mohammed Abu Alqas, Colorado, Boulder

51 • Debating the U.S. Kill Line: Populists’ Standing, Crisis Frames and Middle Class’ Anxiety behind Transnational Digital Discourse on Global Social Media

Danting Lin, Chongqing University

52 • When Patriotism Filters the News: Partisan Media Exposure, Hostile Media Perceptions, and Broadcast Network News Credibility

Siman Liu,
and **Masahiro Yamamoto**, University at Albany,
and **Jay Hmielowski**, Florida

53 • Does National Context Matter? A Causal Inference Approach to Social Media and Political Polarization Across Countries

Haotian Zhao, Wisconsin, Madison

54 • Solutions Journalism and Infotainment: A Framing Analysis of Last Week Tonight with John Oliver

Cleves Nkie Mongo
and **Yelena Dzhavona**, Temple

Discussant

Teresia Nzau, Messiah University

Topic — **Identity, Marginalization, and the Struggle for Narrative Standing**

55 • Race vs. Party: Hispanic Partisan Identity in U.S. Immigration Evaluation

Jamie Gentry, **Nalae Hong**, **Bixuan Ren**,
and **Lars Willnat**, Syracuse

56 • Megaphone or Translator: Agenda Translation and Nested Dual Identity

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of Ethnic Minority Media During the CPC Two Sessions

Junliang Chen, Minzu University of China

57 • When Machines Decide Livelihoods: A Digital Divide Perspective of Public Opinion on AI-Driven Welfare Decisions

Yifei Wang, California, Santa Barbara

58 • The Power of Visual Frames in AI-Generated Political News: Evidence from a Survey Experiment in U.S.

Jingyi Pu and **Xinzhi Zhang**, City University of Hong Kong

59 • “But What About...?”: The Rise of Whataboutism in Online Political Discourse

Sydney Jezik, Brigham Young

Discussant

Anastasia A. Vishnevskaya, Texas Tech

Entertainment Studies Interest Group

Topic I — **Fandoms, Platforms, and Parasocial Power**

60 • [RP] The Remediation Practice of Game Spectators: A Computational Grounded Theory Study Based on Online Comments on Let’s Play Videos on YouTube

Shen Gao, Nanjing Forestry University

61 • [RP] Exploiting the Silver Fandom: How AI Partial Deepfakes Manipulate Parasocial Intimacy among Chinese Older Adults

Yixuan Jiang, **Communication** University of China

62 • [RP] Sports Romance and the Formation of Fan Identity in Digital Subcultures

Andrea Lim, Texas at Austin

63 • Soulmate in the Melody: The Dynamics of Digital Involuntary Memory — A Study Based on the Use of Annual Music Reports in Music Apps

Yuting Lin, East China University of Political Science and Law

64 • [RP] From Affective Venting to Cognitive Performance: How Platform Affordances Shape Fans’ Cross-Platform Entertainment Experiences

Yanxuan Qiao, The Communication University of China

Topic II — **Television, Film, and Screen Representation**

65 • [RP] Woman of the Hour or of the Year?: An analysis of Anna Kendrick’s Feminist True Crime Directorial Debut

Gabrielle Lamura, Florida State

66 • Portrayals of Patient-Provider Communication in Medical Television Dramas: A Comparative Analysis of South Korea and the United States

Hamin Lee, Wisconsin, Madison

67 • “Would You Join Me at the Table?”: Existentialism, Postmodernism, and Consumption in Hannibal’s System of Advanced Cannibalism

Amanda Kehrberg, Arizona State

68 • [RP] Intimacy Coordinators in Film and Television after #MeToo: How Is Praxis Taking Root in the Industry?

Dacia Pajé, Providence College

69 • [RP] Delineating Relational Norms and Expectations in Dating Reality TV: A Relational Dialectics Analysis of a Korean Reality Show

Hamin Lee, Wisconsin, Madison

Topic III — **Entertainment, Emotion, and Social Perception**

70 • [RP] Cultivation on Twitch: Examining Whether Exposure to Aggression on Twitch Cultivates Viewers’ Conceptions of Social Reality

Seung Woo Chae, Texas Tech

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71 • How Storytelling of Immersive Theater Influence Customer Engagement:
The Mediating Roles of Narrative Transportation and Embodied Perception

Jiaxing Wu, East China University of Political Science and Law

72 • [RP] Multidimensional Hope in Narrative Media: Exploring Portrayals
of Kindness and Overcoming Obstacles as Elicitors
of Other- and Self-Focused Hope

Katherine Dale and **Sooyeon Park**, Florida State

73 • [RP] Can We Manipulate Mindsets? The Use of the Event Recall
Task (ERT) for Mindset Induction in Entertainment Media Experiments

Janaki Riji Nair, Syracuse

74 • [RP] Obsessed with True Crime: Exploring the link between the Uses
and Gratifications of True Crime Consumption and Attitudes about Crime

Jennifer Hartsfield, Bridgewater State

Discussant

name, affiliation

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

9:45 to 11 a.m. / Th018

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Cornerstone Teaching Panel Session

**Navigating Disharmony and Unprecedented Threats to Journalism
and Mass Communication Education**

Moderating/Presiding

Gabriel B. Tait, Ball State and **Laura Smith**, Pennsylvania State

Panelists

Earnest Perry, Missouri

Emily Metzgar, Pennsylvania State

Johnny Sparks, Ball State

Mira Lowe, Florida A&M

Gordon Stables, Southern California

This panel examines four converging forces reshaping journalism and mass communication education—issues that cut across divisions, interest groups, and institutional classifications. Speakers will discuss: the transformation of curricula in the era of artificial intelligence; fluctuations in enrollment; threats to independent academic decision-making within university systems; and industry collapse that puts downward pressure on the professional pipeline for students and faculty. Collectively, these forces significantly impact faculty and administrators and challenge the fundamental mission of professional journalism and mass communication education within a democratic society.

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9:45 to 11 a.m. / Th019

Advertising Division

Refereed Research Paper Session

AI Disclosure in AI-generated Advertising

Moderating/Presiding

Fang Yang, Grand Valley State

When AI Speaks for the Brand: Multimodal AI Disclosures and Consumer Coping in AI Avatar Video Advertising

Ilwoo Ju, and **Sue Lim**, Purdue

Who Wrote It, How It Reads, and Who Pays: Consumer Responses to GenAI Endorsements in Amateur Product Seeding

Yiling Liu,

and **Qingqing Xie**, Shenzhen University

AI vs. Human Touch: How Source Disclosure and Language Cues in Online Review Summaries Shape Consumer Responses?

Dingchao Ong, **Shee-ann Lim**,

Mingxi Sun, **Zhuoman Li**,

and **Chen Lou**, Nanyang Technological University

Does Using AI Signal Less Effort? AI Disclosure in Social Media Advertising Shapes Brand Attitudes Through Perceived Effort

Linkun Li, Sun Yat-Sen University;

and **Ziqian Guan**, Shanghai University of Finance and Economics

Digital Resurrection in Advertising: How Moral Legitimacy, Campaign Purpose, and Disclosure Shape Responses to AI-Generated Deceased Celebrity Endorsements

Hui Shi, and **Sophia Mueller-Bryson**, Miami

Discussant

Quan Xie, Southern Methodist

[RP] = Denotes a Research-in-Progress submission.

9:45 to 11 a.m. / Th020

Broadcast and Mobile Journalism Division and Commission on LGBTQIA+ Communities

PFR Panel Session

Caring for the Storyteller: Balancing Ambition, Identity, and Self-Care in Classrooms and Newsrooms

Moderating/Presiding

Kristina Vera-Phillips, Southern Methodist

Panelists

Ryan Vasquez, WRKF/WWNO

Kalisha Whitman, Florida

Stephen Jiwanmall, Georgia

Charisse Gibson, WWL-TV New Orleans

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This PF&R panel brings together newsroom professionals, educators, and emerging journalists to explore how to balance academic and career ambitions with self-care and personal well-being. Panelists will share practical strategies for managing burnout, setting boundaries, and building support networks—inside and outside the newsroom. They will also discuss how educators and newsroom leaders can model sustainable practices that prioritize health, fairness, and inclusion while maintaining journalistic excellence. As BAMJ continues to champion ethical and innovative storytelling in a rapidly evolving media landscape, this panel highlights that caring for the storyteller is essential to sustaining the craft. At a time when the industry faces record burnout and attrition, the conversation underscores a critical truth: professional success and self-preservation are not opposing goals—they are interdependent.

9:45 to 11 a.m. / Th021

Cultural and Critical Studies Division

Teaching Panel Session

From the Streets to the Syllabus: Integrating Hip Hop into Media Studies and Communication Education

Moderating/Presiding

Maurice Johnson, Hip Hop and Cultural Studies Educator, The IMC Firm LLC

Panelists

Tauheedah Asad, Professor of Media Studies, Fort Valley State

Jian Jones, Professor of Occupational Therapy, School of Allied Health Sciences, Florida A&M

Lisa Munson, Professor of Sociology, College of Social Sciences and Public Policy, Florida State

Faith McIver, Vice President of Global Diversity, Equity and Inclusion, Edelman

This teaching panel addresses the need for culturally relevant and socially conscious curriculum within mass communication programs by proposing a Hip Hop and Mass Communication Certificate Program. As Hip Hop enters its sixth decade as a global cultural force, its impact on journalism, public relations, entertainment, and media industries is undeniable. Yet, despite its pervasive influence, many mass communication curricula remain disconnected from the cultural identities, practices, and realities of the diverse students they serve. Hip Hop has long served as a cultural site where power relations across race, gender, sexuality, and class are both contested and reimagined, making it a critical framework for analyzing and transforming educational spaces. In emphasizing media studies, the panel positions Hip Hop as a critical lens through which students can analyze media systems, audience practices, and global flows of culture. In emphasizing social justice, it frames Hip Hop as a pedagogical tool for interrogating inequity and promoting inclusive education.

9:45 to 11 a.m. / Th022

History and Law and Policy Divisions

Teaching Panel Session

Learning During Crises: Best Practices for Right Now with the Teaching Media Law, Media History and the First Amendment

Moderating/Presiding

Will Mari, Texas A&M

Panelists

Thursday, August 6, 2026

Christoph Mergerson, Maryland
Caitlin Carlson, Seattle
Kathryn Montalbano, Kentucky
Elisabeth Fondren, St. John's
Genelle Belmas, Kansas
Eric Robinson, South Carolina

This panel explores how media history and law scholars can teach effectively during ongoing political crises. With media law in flux and core principles under challenge, participants will share practical strategies for teaching in a divisive time.

9:45 to 11 a.m. / Th023

Media Ethics and International and Communication Divisions

Research Panel Session

Dangerous Solidarity: How Ethical Truth-Tellers Persist in Hostile Conditions

Moderating/Presiding

Anita Varma, Texas at Austin

Panelists

Josephine Lukito, University of Southern Denmark
Sara Shaban, Washington – Seattle
Rahoof Kaliyarakath, Texas at Austin
Munachim Amah, Iowa
Meagan Doll, Minnesota

Scholars in transnational solidarity media, with insight into the US, Nigeria, India, Iran, and Afghanistan, will share what makes solidarity dangerous, consider ethics of care as a defense, and share ways to persist in hostile conditions.

9:45 to 11 a.m. / Th024

Media Management, Economics and Entrepreneurship Division

Refereed Research Paper Session

OMGC Case Study Competition

Moderating/Presiding

Louisa Ha, Bowling Green State

How Does Original Content Become a Core Strategic Resource Original

Content as Strategic Resource: Audience Sentiment and Topic

Mining on Reddit's Stranger Things Community

Liu Linchun

and **Hu Jiage**, Shanxi University

Impact-Driven Journalism in a Profit-Minded News Ecosystem: A Case Study
of the *Texas Tribune*

Newly Paul, North Texas

From Moral Panic to Market Creation: Player-Entrepreneurs and Institutionalization
of China's Gaming Industry

Thursday, August 6, 2026

Yanyu Mo, Shanghai Jiao Tong University
“Risk-Return” Analysis of M&A Logic in Media Market: A Case Study
of Game Industry in China
Botao Guan, Tsinghua University

Discussant
Miao Guo, Connecticut

9:45 to 11 a.m. / Th025

Minorities and Communication Division and Commission on the Status of Minorities

PFR Panel Session

**Dr. Lionel C. Barrow Jr.’s Legacy Lives on through the Research, Teaching, and Service
of 50 Barrow Doctoral Minority Student Scholarship Recipients**

Moderating/Presiding
Felecia Ross, Ohio State

Panelists

Paula M. Poindexter, Texas at Austin
Federico Subervi, Latin American, Caribbean and Iberian Studies Program, Wisconsin-Madison
Jessica Retis Rivas, Arizona
Dorothy Bland, North Texas
Taylor Maze, North Texas
Nabila Mushtarin, Louisiana State

This panel will feature panelists who have been honored with the Dr. Lionel C. Barrow Jr. Award. The first panelist will summarize Dr. Barrow’s legacy as a reporter, advertising executive, professor, administrator, activist and change agent as well as his many contributions to the academy, students and AEJMC over many decades. We will explore how his legacy as a diversity, equity and inclusion champion lives on as well seek to answer the question of what’s next in diversity research and education in the 21st century. Barrow founded the Minorities and Communication Division of AEJMC as well as Howard University’s annual Communications Conference. Panelists will share a bit of their journeys, wisdom, diversity work and offer advice to diversity-oriented scholars who are entering the profession as well as those who are phasing out or have completed their academic appointments. Q&A from the audience, which will likely include graduate students and young scholars, will be a substantial part of the discussion. Furthermore, this panel could lead to a potential journal article about Barrow’ legacy and lessons in leadership.

9:45 to 11 a.m. / Th026

Public Relations Division

High-Density Refereed Research Paper Session
Top Teaching Papers and GIFT High-Density Session

Moderating/Presiding
Tugce Ertem-Eray, North Carolina State

Top Teaching Papers

Challenging the Boss: Using AI Role-Play to Teach Moral Dissent in Public Relations*
Tiffany Gallicano, North Carolina Charlotte,

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and **Casey Nash**, American Association of School Customer Service
Exploring the Perceived Efficacy of Custom AI Chatbots in Public Relations Education**

Shanetta Pendleton

and **Michele Lashley**, Elon

* First Place Paper, Teaching Paper Competition

** Second Place Paper, Teaching Paper Competition

Top GIFT Papers

Both Sides of the Podium: Building Collaboration Between Public Relations
and Journalism Students*

Erika Schneider and **Lauren Bavis**, Syracuse

IMC Connect! Conference: Experiential Learning in Public Relations
from a Dialogic Standpoint**

Amanda Sams, Mississippi

Teaching Prompt Engineering in Public Relations: A Class-Tested AI Module
for Strategic Message Design***

Imran Mazid, Grand Valley State

and **Zulfia Zaher**, Central Michigan

“So, Why Should We Hire You?” Practicing for the Job Interview in a PR Class

Justin Pettigrew, Kennesaw State

Discussant

Emily S. Kinsky, West Texas A&M

* First Place Paper, GIFT Competition

** Second Place Paper, GIFT Competition

*** Third Place Paper, GIFT Competition

9:45 to 11 a.m. / Th027

Commission on the Status of Women and Entertainment Studies Interest Group

Teaching Panel Session

History, Public Memory, and Popular Culture: Expanding the Scope of Historical Authority

Moderating/Presiding

Lisa Burns, Quinnipiac

Panelists

Lauren Auverset van Gerwen, Louisiana at Lafayette

Raiana de Carvalho, Furman

Melissa Greene-Blye, Kansas

Felicia McGhee-Hilt, Florida A&M

Antonio Mercurius, Howard

Public memory—how groups of people collectively remember their past—is a useful lens for critically engaging with history. While public memory includes first-hand testimonials, historical accounts, and oral histories, much of what we know and remember about the past is mediated. News media coverage, books, movies, television shows, songs, museums, memorabilia, and more contribute to our shared social memories. However, these popular culture sources of public memory are often not granted the equivalent level of historical authority afforded to more traditional archival materials and the producers of these materials did not grant the same legitimacy as historians.

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This panel focuses on who has the authority to shape history and public memory, specifically how popular media have created space for voices that have been underrepresented/erased from more traditional histories. Paying particular attention to who tells the story/writes history—and whose voices have been marginalized, forgotten, or purposely left out of more traditional historical accounts and archives—panelists will discuss how a critical/cultural perspective provides a more nuanced understanding of our shared past. Taking a more inclusive approach to what “counts” as history also highlights connections between individual and collective memories, the impact of shared history on social group identities, and the importance of reclaiming stories of those who have been overlooked/ignored and adding them to our shared historical narrative. This topic is more important than ever as historians, journalists, and institutions of public memory are under attack from public officials actively trying to rewrite history from their own ideological perspective.

9:45 to 11 a.m. / Th028

Association of Schools of Journalism and Mass Communication

General Session

The Road Ahead: How Are JMC Leaders Managing the Future?

Moderating/Presiding

Hub Brown, Florida, ASJMC President 2025-26

Panelists

Andrea Miller, Oklahoma

Mark Lodato, Syracuse

Brian Butler, Alabama

Battinto Batts, Arizona State

Dave Kurpius, Missouri

If the last several years are any indication, the road ahead for journalism and mass communication programs promises to be challenging. Culture war attacks on higher education have made it harder to deliver curriculum, remain internationally competitive with faculty and graduate students, and support diverse scholarship. The demographic cliff is here, downsizing incoming cohorts of students. The industries of journalism and mass communication are changing even more rapidly than before, challenging programs to adjust curriculum to keep up. At the same time, there is opportunity, as new career paths are being formed, artificial intelligence aids some industries even as it disrupts others, and the need on the part of the public for information and connection is as clear as ever. How do leaders of journalism and mass communication institutions see the future? What are they preparing for? How is the changing environment affecting their SWOT analysis? Journalism and mass comm leaders will discuss these issues and share how their programs are preparing.

9:45 to 11 a.m. / Th029

Routledge/Taylor and Francis and AEJMC Elected Standing Committee on Publications

Panel Session

Publishing in Books and Academic Journals

Moderating/Presiding

Alyssa Appelman, Kansas, Chair, AEJMC Publications Committee

Panelists

Ashley Domingo Hendricks, Publisher, Taylor and Francis

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Dani Giglia, Publishing Editor I, SAGE

Felisa Salvago-Keyes, Publisher (Books), Routledge/Taylor and Francis Books

Michael Schmierbach, Editor-in-Chief, *Mass Communication and Society*

Ryan J. Thomas, Editor-in-Chief, *Journal of Media Ethics*

This panel delves into the evolving landscape of academic publishing, highlighting the distinct challenges and opportunities in both books and journals. Featuring speakers from well-known publishing houses and academic journals, the session offers valuable insights into the world of scholarly communication.

9:45 to 11 a.m. / Th030

Urban Communication

Award Panel Session

Title

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Description

10 a.m. to Noon / Th031

Michigan State University

Coffee Mixer

Thinking About a PhD? Doctoral Studies at Michigan State University

Hosting

Juan Mundel, Associate Dean and **Lauren Gaines**, Assistant Dean, Michigan State

Interested in pursuing a doctoral degree in Information and Media or Communication? This session introduces participants to PhD opportunities at Michigan State University. Research areas, culture, funding, and career pathways will be discussed.

11:30 a.m. to 12:45 p.m. / Th032

Association for Education in Journalism and Mass Communication

[08-1130] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division

Topic — **Trusting the Machine? AI, Chatbots & Digital Health Decision-Making**

01 • From Government Support to Preventive Action: Understanding Adoption of Mobile Dementia-prevention Tools through the Protection Motivation Theory

Chuling Song, Huanyu Bao, Li Crystal Jiang,

Kwok Chi Wai Ron

- and **Edmund WJ Lee**, City University of Hong Kong
- 02 • Beyond Literacy: Examining the Role of Motivation and Digital Media Literacy Interventions in Shaping Resistance to Misinformation**
Mengxue Ou, Peking University,
Soo Fei Chuah, Nanyang Technological University,
and **Shirley Ho**, Nanyang Technological University
- 03 • Meta-Analysis of AI Chatbot Interventions and Mental Health Outcomes: The Impact of Interface Features and Functional Roles**
Jiun-Yi Tsai, Oklahoma,
Yen-I Lee, Washington State,
and **Ying-Chia (Louise) Hsu**, Idaho
- 04 • Telemedicine and the Reconfiguration of Medical Practice: Physicians' Perceptions of Autonomy, Trust, and Communication in South Korea**
Sujin Kim, Claire Shinhea Lee
and **Gyeong Bin Kim**, Pusan National University
- 05 • How AI Trust Shapes Health Beliefs and Behavioral Intention Among Young Adults on Short-Video Platforms**
Liujiang Ye, Zhejiang University,
and **Jianhong Wu**, Hong Kong Baptist University
- 06 • Digital Health Technologies as Communicative Infrastructures in Care for Patients with Limited English Proficiency: A Scoping Review**
Xu Xiao, South Carolina,
Nanlan Zhang, Independent Scholar,
and **Jungmi Jun**, South Carolina
- 07 • Feeling Guilty for Asking AI about Your Health? Predictors of GenAI Use Guilt and Health Information Seeking in Austria and Japan**
Jaroslava Kaňková, Aleksandra Lazić,
Sofie Vranken and Jörg Matthes, University of Vienna,
and **Mihoko Seki, Yuko Kawano, Akiyo Ito,**
Yu Sakagami and Miho Iwakuma, Kyoto University
- 08 • Life Shocks and Digital Addiction among Older Adults: Evidence from Japan**
Qiupeng Wang, Tsinghua University
- 09 • Professionalism Before Warmth: Exploring How Users Make Sense of Affiliative Humor in AI Health Chatbots**
Qiaoge Xie and Duoduo Ye, Shanghai Jiao Tong University
- 10 • Digital Health Tools as Conditional Cognitive Extensions: Patient Portals, Wearables, Communication, and Trust in Healthcare Systems**
Chang Sup Park, Subrata Roy
and **Doyle Yoon**, Oklahoma
- 11 • Does More Mean Better? A Computational Analysis of AI and Physician Communication Strategies in Online Health Consultation**
Ruoqing Guo, Jinan University,
and **Hao Gao**, Nanjing Normal University
- 12 • Diffusions and Adoptions of the AI-driven Health App: Evidence from 2020-2025 Provincial Panel Dataset across China**
Xiaojing Li
and **Yuzhao Zhang**, Shanghai Jiao Tong University,
and **Deshun Li**, Huaiyin Normal University
- 13 • AI-Mediated Vicarious Experience and Medical Mistrust in China**
Zituo Wang and Vivian Zhai, Southern California,
Jiayi Zhu, University of Melbourne,
and **Haoyu Huang**, Wuhan University

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14 • From Algorithmic Gossip to Collaborative Domestication: How Social Media Users Co-Construct Mental Health Chatbots

Yan Zhou, Guangxi University

15 • An Innovation or Deception? Examining AI Claims in U.S. Hospital YouTube Videos

Tae Kyung Ha and Eyun-Jung Ki, Alabama

16 • Trusting Generative AI for Health Advice

Asheley Landrum, Arizona State,

Nitin Verma, Illinois Urbana-Champaign,

and **Amanda Kehrberg**, Arizona State

17 • Human-AI Collaboration or Cognitive Overload? The Effects of Generative AI Greenwashing on Creative Workers

Yiran Liu and Shuining Wang, Peking University

18 • Functional and Relational Use of AI Chatbots: A Self-Determination Theory Approach to Psychological Well-being and Social Support among College Students

Bridget Maglo, Texas Tech

19 • Beyond Access: eHealth Literacy Mediates Structural Barriers but Not Identity-Based Disparities in SRH Chatbot Adoption

Divya S, Bowling Green State

Cultural and Critical Studies Division

Topic I – **Media Subcultures and Counterpublics in Contemporary China**

21 • Practicing Algorithms, Building Relations: New Farmers' Livestream E-Commerce in Rural China

Miaodian Mai, Sun Yat-sen University

22 • Spatial Affordances of Livehouses: The Leisure Practices and Meaning-Making of Urban Youth in China

Liqiong Wen and Junli Zhao, Jinan University

23 • Language, Mediation, and Platform Power: Reconfiguring Social Relations through the Term "Fensi" in China's Digital Ecosystem (2003–2025)

Yoongge Wu, Nanjing University

24 • Navigating the Grey Market: Original-Order Consumption and Everyday Resistance in China's Polymedia Marketplace

Shuoxuan Kuang, and **Deya Xu**, East China Normal University;

and **Tingting Liu**, University of Technology Sydney

25 • Feelings in the Shadow: Affective Governance and Queer Affects in Contemporary China

Linjie Dai, Wisconsin, Madison

Discussant

Yidong Wang, Lawrence Technological University

Topic II – **Marriage, Family, and Gender Politics**

26 • "A Canary in a Gilded Cage": The Illusion of Empowerment of Only-Child Daughters and Reproduction of Gender Inequality in Marriage Payment on Social Media in China

Yi-ming Lin and **Ding-yan Shan**, University of Macau

27 • "Fear of Marriage" as Resistance: Negotiating Marital Order in A Digital Public Sphere

Xiaoqin Li, Yuhsin Kung, and **Jiaqi Liang**, University of Macau;

Holly Deng, Duke University, and **Yushi Liu**, University of Macau

28 • 'It's Not Like Picking a Cereal': Critical Perspectives on NIPT Promotional Materials

Megan Denny, Kansas

29 • Negotiating Girlhood: Women's Memory Work and Gender Politics in the Age of Social Media

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Gengyao Li, Peking University;

Haoyang Lin, Xiamen University;

and **Shengyi Gao**, Huazhong University of Science and Technology

30 • “Who Hasn’t Given Birth?” Counter-Narratives of Childbirth Injury on Chinese Social Media*

Yi Zhu, Xiamen University

Discussant

Brittany Potter, Texas Tech

Topic III – **Platformed Control of Labor and Ownership**

31 • Community Outsourcing: The Organization of Creative Labor Transformation, Production, Stratification, and Mobility on Hupic

Mengyao Li, Shenzhen University

32 • Beyond the Gatekeepers: How OTT Platforms Are Reshaping Indian Cinema’s Creative Landscape

Naqibun Nabi, and **Sharjana Hossain**, Colorado State

33 • Politicizing Voice Under the Structure of Private Media Ownership and Public Media Control

Oladoyin Abiona, Florida State

34 • “At Least It Will Be 24 Hours Without Fake News”: A Thematic Analysis of Online Comments on Newsroom Strikes

Qiongye Chen, University of Colorado, Boulder;

and **Ever Figueroa**, University of Colorado, Boulder

35 • From Coded Space to Code/Space: Algorithmic Wrapping and Mobile Labor in China’s Platform Freight Industry

Hongxi Ye, University College London

Discussant

Josie Liu, Trinity

Topic IV – **Intersection of Visual, Digital, and Alternative Culture**

36 • Bleed Him Beautiful: Cinematic Time and the Aestheticised Punishment of the Male Body in Contemporary Anime

Ella Ching Yi Chan, The Chinese University of Hong Kong

37 • A Future and History of Inextricability: The Logical Equivalence of Diversity and Sustainability in Advertising

Susan McFarlane-Alvarez, Michigan State

38 • Explicating Subculture in the Algorithmic Age: The Five Dimensions of Subculture Framework

Ziqi Zhu, Florida

39 • Constructing Sexualities Across Transnational Spaces: The Experiences of Ghanaian Youth Abroad

Emmanuella Seyram Aku Kwamee, Ohio

40 • The Addictive Cage: Configured Identities and Rights Inequalities Among Ordinary Digital Nomads

Yiran Chen, Shanghai Jiao Tong University

Discussant

Raiana de Carvalho, Furman

*Third Place Student Paper Winner, Cultural and Critical Studies Division

International Communication Division

Topic I — **The News Media and the Russian War on Ukraine**

41 • International Legitimation of Open-Source Investigations through Mediazona's Casualty Project in Russia's War on Ukraine

Volha Kananovich, Appalachian State

42 • Countering Russian Ukraine War Narratives: Strategic Narratives in Radio Free Europe and Radio Liberty in Reporting and Sourcing as Counter-Hegemonic International Broadcasting

Christopher Toula, Sam Houston State

43 • [RP] War, Peace, and Digital Narratives: Russia-Ukraine Conflict on X and V Kontakte

Yuxuan Wang, Fudan University,

Xin Zhang, Chunyi Qiu,

Tongyue Niu, Yixuan Lv,

and **Yanlin Lu**, Communication University of China

44 • [RP] Redefining the Journalist's Role: Newsroom Practices and Professional Identity in Ukraine During Wartime

Teodora Trifonova, Missouri

45 • [RP] "Legitimate Targets," "Not Us," and Silence: How Russian State-Controlled Media Obscure Civilian Casualties in Ukraine

Daria Davydova, Maryland

Discussant

Sang Jung Kim, Iowa

Minorities and Communication Division

46 • [RP] Maintaining Presence, Stalled Relations: The Logic of Relational Formation among Migrant Older Adults in Digital Interaction

Shuting Ren, Shanghai University

47 • Examining How Intersectional Identities Shape Experiences of BIPOC and International Doctoral Students in the U.S. Public Relations Programs

Rosalynn Vasquez, Suffolk University,

Tugce Ertem-Eray, North Carolina State,

and **Solyee Kim**, Howard

48 • Online Public Speaking and Minoritized Students: A Qualitative Study at a Community College

Larry Willis, Bowling Green State

49 • "I Am Not Sofia Vergara": Hispanic Women Dismantling Female Stereotypes in Models in The U.S. Advertising Industry

Marta Mensa, North Texas

50 • [RP] Who Gets to Be American? Cultural Citizenship, Counterpublics, and Audience Responses to Bad Bunny's 2026 Super Bowl Halftime Show

Temir Kalbaev, Ohio

Discussant

Byron Keys, Tennessee

Public Relations Division

Topic — **Crisis Response, Strategic Silence & Reputation Management**

51 • The Messenger is the Message: Examining the Effects of Crisis Type and Spokesperson Choice on Publics' Moral Emotions, Perceived Accountability and Authenticity, and Behavioral Intentions

Rongting Niu, Georgia, **Ejae Lee**, Boston,

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Yan Jin, and **Yi Zhao**, Georgia

- 52 • When Outrage Wears Out: Outrage Fatigue and Crisis Response Effectiveness

Victoria Kyriakopoulos

and **Erika Schneider**, Syracuse

- 53 • Strategic Silence in Crisis Communication: Cultural, Ethical, and Intersectional Perspectives from Kenyan Public Relations Practitioners

Teresia Nzau, Messiah University

- 54 • [RP] Too Soon, Too Late, or Never: When Is the Right Time for an Organization to Apologize?

Divine Adesoji, **Anita Degbey**,

and **Sunha Yeo**, Kansas State

- 55 • [RP] Examining Information Processing and Advocacy Intentions Among CSA Supporters and Opponents

Anli Xiao, South Carolina, **Yanan Wu**, Pennsylvania State,

Michail Vafeiadis, Auburn,

and **Holly Overton**, Pennsylvania State

Discussant

Hyejoon Rim, The Chinese University of Hong Kong

Scholastic Journalism Division

- 56 • Digital Media Competence and Life Satisfaction among People with Physical Disabilities: The Mediating Role of Self-Efficacy

Jaehee Cho, Sogang University,

Herim Erin Lee, Hankook University of Foreign Studies

and **Nan Zhou**, Sogang University

- 57 • [RP] From Skills to Agency: A Phenomenological Study of Older Adults' Media Engagement and the Foundations of Participatory Adult Media Literacy

R. Alan Berry, Maine

- 58 • [RP] Assessing Faculty Readiness for Contract Grading: An Exploratory Study of Journalism and Mass Communication Faculty Perceptions

Andrew Abernathy, **Rosemary Avance**,

and **Rachel Lim**, Oklahoma State

- 59 • [RP] When Numbers Collide with Narrative: Using Reflective Journaling to Improve Student Numeracy

Sarah Witmer, Iowa

- 60 • [RP] Reconstructing the "Rehearsal Space": Journalistic Practice and Value Migration in Chinese Campus Media

Yang Yuge, Nanjing University,

and **Huizhen Dong**, independent scholar

- 61 • [RP] From the Perspective of SOR: News Majors' Cognition, Emotion and Coping Strategies in the Face of AI's Disruption to Journalism

Sitong Li, **Sihan Chen**,

and **Yijia Zeng**, Communication University of China

- 62 • [RP] Labor of Love: Advisers at HBCU Student Media Do More with Less

Jean Reid Norman, Weber State, **Lisa Lyon Payne**, Virginia Wesleyan

and **Qunicy Hodges**, Xavier

Discussant

name, affiliation

Commission on LGBTQIA+ Communities

- 63 • The Professional Backstaging of LGBTQ+ Identity in Sports Journalism*

Ashley Carter, Colorado-Boulder

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64 • Out and On Television News: Motivators to Disclose LGBTQ+ Identity to Viewers*

Robert Richardson, Sam Houston

65 • Coded Desire, Borrowed Hierarchies: Symbolic Labels and Intra-Community Stratification among Gay Men on Xiaohongshu**

Xuanxin Zhao, Cambridge

66 • “What Makes Us Fourth Love?” Symbolic Boundary Work and Gendered Definitional Politics in a Chinese Non-Normative Heterosexual Community***

Chen Sun, Shandong

67 • Situational Appraisal of Perceived Healthcare Quality: Do the Effects of Patient- Centered Communication Vary Across Heterosexuals, Homosexuals, and Bisexuals?***

Yang Wu, City University of Hong Kong

Haijing Quan, Milan

Xingyue Dai, City University of Hong Kong

Yiqian Gao, City University of Hong Kong

Discussant

Cassandra Hayes, Texas Christian

* Third Place Faculty Paper Award, (tie), Commission on LGBTQIA+ Communities

** Second Place Student Paper Award, Commission on LGBTQIA+ Communities

*** Third Place Student Paper Award, (tie), Commission on LGBTQIA+ Communities

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

11:30 a.m. to 12:45 p.m. / Th033

Broadcast and Mobile Journalism Division

Refereed Research Paper Session

The Digital Lens: Analyzing How Online Platforms Are Shaping Perceptions of News People and Their Messages

Moderating/Presiding

Damilola Oduolowu, South Carolina

Are You Paying Attention? Exploring News Perceptions Across Online Platforms

Md Oliullah, Jessica Zimmerman, Elizabeth Flores,

Taylor Clark, Hannah Lisenbee and Glenn Leshner, Oklahoma

Temporal Constraints of Mobile Engagement: Implications for Attention to News and Digital Content

Ronald Yaros, Maryland

The Duality of Digital Journalism: Recontextualizing Professionals and Platform-Native Commentators on YouTube*

Yinqiao Zhao and Luwei Rose Luqiu, Hong Kong Baptist

Gatekeeping in Mobile Journalism: A Comparative Framework

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for Autonomous and Constrained Media Environments

Mamunor Rashid, Colorado

[RP] Reporting for Your Page: An Experiment on Delivery Style, News Topic,
and Journalistic Credibility on Tiktok

Alejandro Hernandez, Texas

Discussant

Beth Concepcion, Linfield

* Third Place Student Paper Award

[RP] = Denotes a Research-in-Progress submission.

11:30 a.m. to 12:45 p.m. / Th034

Communication Technology Division

Refereed Research Paper Session

Aging, Digital Inclusion, Human Connection

Moderating/Presiding

Wenlin Liu, Florida

“They Don’t Make You Feel Useless”: Warm Experts and Digital
Inclusion Among Older Adults

Jennifer McDermitt, Michigan State

A Latent Profile Analysis of User Archetypes in VR-based re-employment
Device Adoption Intention of Older Adults in Singapore

Yan Sun and **Younbo Jung**, Nanyang Technological University

Changing Minds, Changing Tech: How Growth Mindset Facilitates
the Digital Engagement of the Elderly

Shengwei Fan, Fangfang Yu,

Wenjie Wang, Xinyue Xiong,

Jingwen Yu, and Bingcan Li, Shenzhen University

Finding Meaning in Mourning: Building Empathetic Responses
to Grieving Individuals Using Immersive Technologies

Othello Richards and **Brooke Strong**, Brigham Young

The New Stage of the Digital Divide: Patchwork Governance & Stratified Access

Amanda Reid, North Carolina at Chapel Hill

Discussant

Soojong Kim, California, Davis

[RP] = Denotes a Research-in-Progress submission.

11:30 a.m. to 12:45 p.m. / Th035

History Division

Refereed Research Paper Session

Constructing Identity: Race, Class, and Authority in U.S. Journalism History

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Moderating/Presiding

Dianne Bragg, Alabama

From Genius to Public Personhood: Constructing Scientific Authority
in The New York Times' Coverage of Nobel Laureates, 1946–2025

Yong Volz, Alice Yu,

and **Ian McKenzie**, Missouri

The Left-Behind White Working Class in U.S. Politics and Media:
A Representational History from the 1970s-2000s

Christopher Cimaglio, Denison

The Von Buelow Affair: The Transformation of a New Orleans
Race Scandal into National, Sensational News

Russell Meeuf, Idaho

"The Real Negro News": Affirmative Action and the Local News
in Post-Jim Crow Mississippi 1969-1980"

Ian Collins

and **Robin Sundaramoorthy**, Lehigh

Discussant

Sid Bedingfield, Minnesota

11:30 a.m. to 12:45 p.m. / Th036

International Communication Division and Commission on the Status of Minorities

PFR Panel Session

The New Academic Divide: How Mobility Privilege Shapes Global Communication Scholarship

Moderating/Presiding

Prashanth Bhat, Houston

Panelists

Zheran Liu, Michigan State

Florence Madenga, Boston College

Monica Cornejo, Cornell

Journalism and communication research has long been underpinned by an assumption of unfettered scholarly mobility. The ability to travel for fieldwork, attend international conferences, and pursue global fellowships is often treated as a marker of professional legitimacy. Yet for international scholars such mobility has never been equally available. It has always been circumscribed by immigration regimes, visa precarities, and funding asymmetries. In recent years, the rise of nativist politics and increasingly securitized migration policies have made academic movement more restricted, unpredictable, and politically charged. Immigration and visa processes have become more opaque, administrative hurdles more burdensome, and the ability to travel more closely tied to nationality and geopolitical standing. This convergence of political hostility and bureaucratic volatility has transformed long-standing inequities into structural barriers that directly shape who can conduct fieldwork, build collaborations, or present at international conferences. The resulting disparities are not merely professional but epistemic. Research questions go unasked when field sites are inaccessible, archives remain closed, and collaborative projects are abandoned because borders cannot be crossed. These exclusions determine what kinds of journalism and communication scholarship circulate in our journals and conferences, and whose intellectual contributions are delayed or diminished. By foregrounding the intersection of professional expectations, structural constraints, and the emotional toll of immobility, panelists will examine how journalism and communication research is unevenly

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produced, circulated, and recognized. The discussion will generate strategies for institutional awareness and advocacy within AEJMC at a moment when global scholarly exchange is increasingly under unprecedented strain.

11:30 a.m. to 12:45 p.m. / Th037

Mass Communication and Society and Cultural and Critical Studies Divisions

Research Panel Session

Digital Mental Health and the "Do My Own Research" Era: A Critical Cultural Perspective

Moderating/Presiding

Jason Cain, Mississippi

Panelists

Amanda Sams, Mississippi

Phillip Arceneaux, Miami

Christopher Schwartz, Rochester Institute of Technology

Eugene Kim, Mississippi

Megan Duncan, Virginia Tech

Mark Heisten, Marist

Kate Friedel, Colorado, Colorado Springs

Tara Walker, St. Bonaventure

This panel examines the intersection of digital media, institutional trust, and mental health. While online tools and therapy influencers promise to democratize care, they also risk commodifying data and deepening power imbalances. Scholars will discuss the "potential and peril" of this landscape, focusing on the impact of AI, health literacy, and the evolution of mis/disinformation. By analyzing perceptions of expertise and the politicization of health communication, this interdisciplinary group highlights how critical cultural research can navigate today's complex media environment. Ultimately, we explore what effective, humanistic health communication looks like in an increasingly automated and fractured digital world.

11:30 a.m. to 12:45 p.m. / Th038

Media Management, Economics and Entrepreneurship and Magazine Media Divisions

Research Panel Session

Media Consolidation Reconsideration

Moderating/Presiding

Miao Guo, Connecticut

Panelists

Krishna Jayakar, Pennsylvania State

Louisa Ha, Bowling Green State

Amy Jo Coffey, Tennessee

Huyen Nguyen, Kansas State

Philip Napoli, Duke

This panel, Media Consolidation Reconsideration, brings together scholars and policy experts to critically examine the economic and managerial forces driving consolidation, along with its implications for regulatory oversight and public accountability. Panelists will discuss how mergers and vertical integrations alter ownership models,

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advertising markets, and labor structures, while analyzing the policy responses of the Federal Communications Commission (FCC) and the Department of Justice (DOJ) in promoting fair competition and media diversity. By integrating perspectives from media economics, management, and policy studies, this session will illuminate the systemic consequences of concentrated ownership on industry sustainability and democratic communication. It will also propose frameworks for regulatory reform, alternative business models, and public-interest interventions that can ensure a more pluralistic and economically resilient media ecosystem in the U.S.

11:30 a.m. to 12:45 p.m. / Th039

Public Relations and Political Communications Divisions

Edelman-Adams PFR Panel Session

Communicating and Counseling in Polarized Times

Moderating/Presiding

Luke Capizzo, Michigan State

Panelists

Caitlin Semo, Edelman

Arunima Krishna, Boston

Myiah Hutchens, Florida

Sifan Xu, Tennessee Knoxville

This panel provides an opportunity to bring together leading scholars from public relations and journalism—as well as representation from Edelman, building on a decades-long partnership with the AEJMC Public Relations Division—to discuss the ways researchers and practitioners can work together to address the challenges of communicating in polarized times.

11:30 a.m. to 12:45 p.m. / Th040

Commission on the Status of Minorities and Association for Education in Journalism and Mass Communication Council of Divisions

Research Panel Session

Nothing About Us Without Us: Indigenizing Indigenous Media Research

Moderating/Presiding

Cristina L. Azocar, San Francisco State

Panelists

More Research, Same Exclusion? Rethinking AEJMC and Indigenous Scholarship

Cristina L. Azocar, San Francisco State

From Downright Disrespect to Failure to Follow Through: A Timeline of Indigenous Scholars and AEJMC Access

Melissa Greene-Blye, Kansas

Bloomington Indigenous Research is Not Relevant to Me... and Other Misconceptions

Ryan Comfort, Indiana

AEJMC has treated Indigenous scholars and our research with disrespect. Research on our communities by non-Indigenous scholars is extractive and devoid of Indigenous participation. Most active Indigenous scholars working in the field of communication did not attend the 2025 conference because of past treatment. However, junior faculty

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can't just pass these conferences. We have tried, without success, to get the leadership to hear our complaints, so we are going to try to engage with other scholars in a panel discussion. This panel is our way of letting AEJMC know that we will not be sidelined.

11:30 a.m. to 12:45 p.m. / Th041

Religion and Media Interest Group and Media Ethics Division

Teaching Panel Session

Covering Religion and Spirituality in the United States: Pedagogical Approaches for Journalism Ethics and Reporting Courses

Moderating/Presiding

Kathryn Montalbano, Kentucky

Panelists

Allyson DeVito, Kentucky

Will Mari, Texas A&M

This teaching panel will be especially important with the growing coverage of religion stories in the United States despite the gradual decline of the religion beat, as reporters who work outside of this beat might refine their coverage of politics, sports, and more through a deeper understanding of this sociological pillar of U.S. culture and society.

11:30 a.m. to 12:45 p.m. / Th042

Association for Education in Journalism and Mass Communication Committee on Career Development

Panel Session

Navigating the Challenges and Opportunities of Mid-Career Faculty

Moderating/Presiding

Weiwei Zhang, Ball State

Panelists

Patrick Merle, Florida State

Marisa Porto, North Carolina at Chapel Hill

Robert Quigley, Texas at Austin

Matt Ragas, DePaul

Adrienne Wallace, Grand Valley State

Mid-career faculty often wrestle with questions about purpose, focus, and next steps in an ever-evolving higher education landscape filled with tremendous uncertainties. This panel gathers faculty and academic leaders to equip mid-career faculty with practical and actionable strategies to stay engaged with clarity and purpose, identify their next steps, and cultivate their leadership skills to lead effectively from any role.

11:30 a.m. to 12:45 p.m. / Th043

AEJMC/Peter Lang Scholarsourcing Series

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Office Hours

Moderating/Presiding

Sarah Smith-Frigerio, Tampa, Scholarsourcing Editorial Board Member and Author

Thinking about submitting to the Scholarsourcing series? Come workshop your ideas or discuss your proposal-in-progress with editorial board member and author, Sarah Smith-Frigerio. Pick up a 2026-27 series flyer and make this the year you submit!

11:30 a.m. to 12:45 p.m. / Th044

The Arthur W. Page Society

Research Panel Session

Moderating/Presiding

Rochelle Ford, Chief Executive Officer, Page Society

Panelists

Kathryn Metcalfe, New York

April Yue, Boston University

Harrison Gong, Texas Tech

Marlene Neill, Baylor

Flora Hung-Baesecke, University of Technology, Sydney

Alice Cheng, North Carolina State

The Arthur W. Page Society is a global invitation-only membership organization that aims to strengthen the enterprise leadership role of Chief Communications Officers (CCOs) and their teams, helping them drive innovation and shape the future of the profession. This session introduces Page's thought leadership including its benchmark study, AI and workforce study in partnership with Ragan Communications, Confidence in Business global consumer study with Harris Poll, and the Page "Corporate Character" Model. Learn what CCO and other senior leaders want to learn from researchers. Opportunities to conduct partner research and secondary analysis of data will be discussed. Page and Page Up educator members are encouraged to attend.

11:30 a.m. to 12:45 p.m. / Th045

Scripps Howard Foundation

Teaching Panel Session

Transforming Curriculum Through Collaboration: Join the Howard Centers' Joint Investigation on Elections

Moderating/Presiding

Mike Canan, Senior Director of Journalism Strategies, Scripps Howard Fund

Panelists

Nichole Cyprian, director, Roy Howard Community Journalism Center, Southern Mississippi

Sean Mussenden, director, Howard Center for Investigative Journalism, Maryland

Mark Greenblatt, director, Howard Center for Investigative Journalism, Arizona State

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The Howard Centers and the Roy Howard Community Journalism Center have deep experience collaborating with schools and newsrooms. The Centers will share how they collaborate and an opportunity to work on a reporting project and earn a mini grant.

11:30 a.m. to 12:45 p.m. / Th046

South Asia Communication Association (SACA)

Refereed Paper Research Session

Media Research on South Asia & Its Diaspora Worldwide-I

Moderating/Presiding

Deb Aikat, University of North Carolina, Chapel Hill, USA
and **Jatin Srivastava**, Ohio University, USA

Theme I — Artificial Intelligence: Roles and Applications in South Asia

Synthetic Intimacy at Scale: Generative AI, Affective Personalization
and Parasocial Relationships Between Pakistani Influencers and Urban Youth

Sara Anwar, Minhaj University Lahore, Pakistan

Using AI-Assisted Image Analyses of Water Conservation Campaigns from the
Global South: Methodological and Practical Implications

Yowei Kang, Auburn University at Montgomery, USA;
and **Kenneth C. C. Yang**, The University of Texas at El Paso, USA

AI-Generated Political Messages and Public Trust in Bangladesh:

A Social Media Credibility Study

Zareen Tasnim, University of Nevada, Reno, USA

An Exploratory Study of the Use of AI-Generated Content on Facebook in Nepal

Rashmi Thapaliya, Eastern Illinois University, USA;
and **Shugofa Dastgeer**, Texas Christian University, USA

Understanding Grassroots AI Adoption in Afghanistan: A Quantitative Study
of AI Generated Social Media Content

Shugofa Dastgeer, Texas Christian University, USA;
and **Rashmi Thapaliya**, Eastern Illinois University, USA

Discussant

Zahedur Arman, Mississippi State University, USA

Theme II — Strategic Communication in South Asia

Interpreting Negative Political Campaigns on Facebook: Voter Perspectives
from Bangladesh's 2026 National Election

Zareen Tasnim, University of Nevada, Reno, USA

A Comparative Study on Quick Commerce Purchasing Preferences and Shopping
Patterns of College Students Based on Their Living Arrangements

Lopamudra Sahu, NIFT Panchkula, India;
Ritika Kumari, NIFT Panchkula, India;
and **Prinshu Singh**, NIFT Panchkula, India

Beyond General Trust: How Brand Loyalty and Social Media Drive News
Consumption In India`

Madhupa Bakshi, The Heritage Academy, India;
and **Prashant Mishra**, Indian Institute of Management Calcutta, India

The Role of Pakistani Food Bloggers in Promoting (Un)Healthy Population

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Awais Saleem, Lamar University, USA;
and **Muhammad Saleem**, University of Houston, USA

Using Eco-Games to Promote UN Sustainable Development Goal #13
(Climate Action) In South Asia: A Text Mining of Stakeholders' Narratives

Yowei Kang, Auburn University at Montgomery, USA;
and **Kenneth C. C. Yang**, The University of Texas at El Paso, USA

Discussant

Jatin Srivastava, Ohio University, USA

Theme III — **Media and Society in South Asia**

Influences And Pressures on Journalistic Autonomy: Evidence from India

Manasvi Maheshwari, University of Miami, USA

Not All Political Communication Is Populist: Rethinking Ideational
Approaches In Policy-Oriented Contexts

Mahbubur Rahman Khan, Independent Researcher, Sweden

Transforming Learning Through Design Thinking

Sara Wahid, Independent Researcher, Pakistan

Traditional And Digital Media as Instruments of Minority Rights Advocacy in South Asia

Phuong Thi Vi, TNU - University of Sciences, Vietnam

Discussant

Deb Aikat, University of North Carolina, Chapel Hill, USA

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). SACA was constituted in the 2015 AEJMC annual conference. SACA members involve more than 600 professionals and scholars worldwide.

1:15 to 2:30 p.m. / Th047

Broadcast and Mobile Journalism and Media Ethics Divisions

Research Panel Session

Training Tomorrow's Journalists: AI Literacy, Accountability, and Ethical Practices in Broadcast Curricula

Moderating/Presiding

TBD

Panelists

Heidi Makady, Texas State

Kelly Kaufhold, Texas State

Stan Jastrzebski Missouri

Lee Zurik, Gray Media AI

Panelists will present research on student perceptions of AI use, its influence on storytelling and production learning, and the integration of AI literacy into journalism curricula. This is a timely and significant topic as newsrooms continue to grapple with how best to integrate AI tools and training into journalistic practice to ensure future journalists are well equipped when using emerging technologies while upholding professional standards.

1:15 to 2:30 p.m. / Th048

Communication Technology and Advertising Divisions

[09-1315] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Advertising Division

Topic I — **AI Transformation: Perspectives from Classrooms to Creative Agencies to Media**

01 • “I Am Always Scared Professors Are Going to Think I Am Cheating”

Complex Trust and Unspoken Vulnerabilities in Advertising Education:

A Belief Elicitation Approach to Student AI (Dis)Engagement

Yerkebulan Almanov,

and **Chuqing Dong,** Michigan State

02 • Navigating Generative AI in Advertising Education: Ethical Dilemmas

and Pedagogical Interventions

Sujin Kim, Rachel Lim,

and **Lori Christie,** Oklahoma State

03 • Between the Mutable and the Immutable: How Generative AI

Reshapes Creativity Among Advertising Copywriters

Zhouying Jia,

and **Yong Hu,** Peking University

04 • Hybrid Intelligence and the Fluid Mesh: Structural Reconfiguration

of Advertising Creative Agencies by Generative AI

Zhouying Jia, Peking University;

and **Chunyi Liu,** Beijing Foreign Studies University

05 • How Generative AI Advertising Is Framed: Media Narratives

and Framing Cues

Jeongmin Ham, Sieun Ha, Tennessee;

and **Xinyi Zuo,** Florida

Discussant

Anastasia Kononova, Michigan State

Topic II — **Consumer Literacy & Persuasion Knowledge**

06 • Rethinking PKM Through the Vulnerables, An Inquiry Into the Impact of Social Media Algorithms on the LGBTQ+ Community

Julio Martin Velasquez Berrios, Miami

07 • Capital Invasion in BoPo: The Effects of the Commodification of Body

Positivity Content on Persuasion Knowledge Activation and Body

Image Concerns among Chinese Women

Jiaxun Zhang, Amsterdam (Alumna)

08 • Detecting Manipulative Influencer Advertising Targeting Teens:

A Human–AI Multimodal Analysis

Huan Chen, Yuan Nan, Xiaofan Wei,

and **Bhanu Prakash Reddy Gundam,** Florida

09 • Understanding Consumer Responses to Profiling-Based Targeted

Advertising: The Role of Product Sensitivity and AI Literacy

Hyunji Kim, Jihye Lee,

and **Min Kyung Lee,** Texas at Austin

10 • “I Don’t Want Ads, I Just Want Information”: When and How Persuasion

Knowledge is Activated During Product Search on AI and Online Platforms

Boram Cho, Jiyeon Chang, Michelle Nelson,

and **Jiayi (Joy) Wang,** Illinois Urbana-Champaign

Discussant

Thursday, August 6, 2026

Ilwoo Ju, Purdue

Topic III — Consumer Responses to AI-generated Advertising and AI Agents

- 11 •** When Flattery Backfires: Flattery, Perceived Fit, and Brand Evaluation

Yuan Sun, Florida; **Mengqi (Maggie) Liao**, Georgia;
and **Jing Yang**, Boston

- 12 •** Consumer Perceptions of Hedonic and Utilitarian AI-Generated Ads: The Roles of Agent Knowledge and Perceived Manipulative Intent

Qianyi Jin, **Zheran Liu**,
Jiahui Liu, **Maria D. Molina**,
Patricia Huddleston, Michigan State;
and **Esther Thorson**, Colorado State

- 13 •** Decoding Synthetic Creativity: How Different AIGC Visual Metaphor Types Impact Consumer Attitudes and Memory

Xinyue Xiong, **Jingwen Yu**,
Shengwei Fan, **Fangfang Yu**,
Wenjie Wang, and **Bingcan Li**, Shenzhen University

- 14 •** AI Ethical Concern and Processing Routes in Brand Advertising: An Elaboration Likelihood Model Approach

Antonia Cancan Yu, **Yiqian Xia**,
and **Regina Luttrell**, Syracuse

- 15 •** AI-Generated Images in Food Advertising: An Equity and Construal-Level Perspective on Disclosure and Appeal Effects

Junqi Shao, **Leona (Yi-Fan) Su**,
and **Yi-Cheng Wang**, Illinois, Urbana Champaign

Discussant

Heather Shoenberger, Penn State

Topic IV — Cultural Perspectives on Advertising and Global Consumers

- 16 •** Combating Counterfeiting in Kenya: A Culturally-Centric Approach to Developing a National Communication Awareness-Raising and Consumer Education Strategy

Robi Koki Ochieng,
and **Maureen Kangu**, United State International University - Africa;
Patricia Huddleston, and **Saleem Alhabash**, Michigan State

- 17 •** Decoding Global Audience Satisfaction: An Analysis of IMDb Reviews of Drama Based on Webtoons and Web Novels

Dam Hee Kim, and **Jungeun Cho**, Korea University

- 18 •** Beyond “Made In”: How Country-of-Origin Perceptions Influence Consumer Attitudes and Purchase Intentions Towards Hedonic and Utilitarian Products

Huilun Zhang, and **Carolyn Lin**, Connecticut

- 19 •** Authenticity and Credibility as Culturally Distinct Routes to Influencer Persuasion: Evidence from the U.S. and China

Mark Kazemzadeh, Massachusetts Boston,
Lin Zhu, Beijing Normal-Hong Kong Baptist University;
Yan Wang, Hong Kong Baptist University
and **Yating Wang**, Beijing Normal-Hong Kong Baptist University

Discussant

Mia Wang, Colorado

Topic V — Gender and Stereotypes in Advertising

Thursday, August 6, 2026

20 • “Please Gamble Responsibly”: Sports Betting Advertisement Strategies During Men’s and Women’s Professional Basketball Broadcasts

Travis Bell, South Florida; **Yifan Wu**, Alabama;
Brian Petrotta, Nebraska, Lincoln;
and **Andrew Billings**, Alabama

21 • When a Male Voice Sells Female Products: The Attenuating Role of AI Voice-Overs in Gendered Advertising

Jiamin Lin, and **Jialing Lin**, Shenzhen University

22 • From Empathy to Reactance: How Narrative Perspective and Narrator Gender Shape Domestic Violence Advertising Effectiveness

Bixuan Sun, and **Minjie Li**, Tennessee, Knoxville

23 • When Algorithms Offend: AI, Human Agency, and Consumer Responses to Stereotypical Advertising

Chen Lou, Nanyang Technological University;
Quan Xie, Southern Methodist University;
Xuan Zhou, Singapore University of Social Sciences;
and **Zhuoman Li**, Nanyang Technological University

Discussant

H. Sally Lim, Oregon

Topic VI — Persuasion Message Design

24 • Moving from “Us” to “Me”: Green Advertising Appeals and Anthropomorphism Shape Purchase Intention

Lin Zhu, Jinan University

25 • Indirect Advertising of Luxury Brands on Social Media: Relational Orientation, Perceived Intentions, and Envy Driven Consumption

Jeeyun Park, and **Matthew Eastin**, Texas at Austin

26 • Conditional Effects of Regulatory Fit: Humor, Message Framing, and Social Exclusion in Advertising Effectiveness

Tabitha Oyewole, South Carolina

27 • Exploring Contemporary Rich Media: Sound Off Viewing as a Double-Sided Coin for Advertising

Aiman Kazybayeva, **Michelle Nelson**,
Haochen Ji, **Jiaxi Liu**, **Minrui Chen**,
Grace Shiyang Li, **Seon Kim**,
Reina Deng, **Seo-Young (Selene) Kim**,
Nengi Divine Daminabo,
Qingyang Chen, **Anthea Xiaohua He**,
and **Rin Xu**, Illinois Urbana-Champaign

28 • When Platform Beats Creative: Visual Design Congruence, Processing Fluency, and Purchase Intention in FMCG E-Commerce

Horace Chan,
and **Terri H. Chan**, The Chinese University of Hong Kong

Discussant

Juliana Fernandes, Florida

Topic VII — Privacy and Personalization

29 • How Transparency Cues Bring Trust in Conversation-Related Advertising: Examining the Roles of Surveillance Beliefs and Perceived Surveillance*

Kaiyi Yu, **Jiakun Liang**,
and **Jikai Sun**, Minnesota, Twin Cities

Thursday, August 6, 2026

30 • The Double-Edged Sword of Product Specificity in Conversation-Related Advertising: A Privacy Calculus Perspective

Wenwen Cao, Jiarou Chen,
Janet Laadi Anani,
and **Adraina K. Adu,** Minnesota Twin Cities

31 • Tailoring to Feelings: How Mood-Adaptive Advertising Messages Shape Brand Attitude and Purchase Intention

Yuan Sun, Florida; **Jing (Taylor) Wen,** South Carolina;
and **Xinyi Zuo,** Florida

32 • Affinity Targeting In Sports Broadcasting: The Effect of Personalized Team Placement on Consumer Responses and Advertising Effectiveness

Weilu Zhang, Qingru Xu, Kentucky;
Ruoyu Sun, Georgia; and **Matthew Conway,** Kentucky

*Second Place Student Paper Award

Discussant

Samuel Tham, Colorado State

Topic VIII — Contemporary Advertising Practice: Ethics, Collaboration, and Engagement

33 • ‘It’s Only My Job to Sell the Product’: Practitioner Ethics Across Controversial Product Categories

Teodora Tavares, South Florida

34 • Strategists in the Creative Process: Roles, Relationships, and the Value of Collaboration in Advertising Agencies

Simona Rivero, and **Kasey Windels,** Florida

35 • Can Advertising Offset Ethical Scandals?: The Conditional Effects of Perceived Product Value and Consumption Type on Moral Decoupling

Hyungrok “John” Jin, Texas at Austin;
Yong Whi Greg Song, Sejong University;
and **Soyon “Michelle” Choi,** Texas at Austin

36 • Designing LLM Chatbots to Drive Webtoon Engagement: From Attention to Retention

Won-Ki Moon, Florida
and **Sangwook Lee,** Colorado Boulder

Discussant

Mengyan Ma, Michigan State

Topic IX — Systematic Reviews & Meta-Analyses in Advertising Research

37 • Generative AI Authorship Disclosure in Ad Creation: A Systematic Literature Review

Xinyi Zuo, Florida

38 • Dietary Supplement Advertising: A Systematic Review and Research Agenda*

Tianjiao Wang, DePaul

39 • Human-AI Collaboration in Advertising: A Systematic Literature Review and Integrative Theoretical Framework

Yang Feng, Florida; **Quan Xie,** Southern Methodist;
and **Xinyi Zuo,** Florida

40 • Pay No Attention to the Entity Behind the Curtain: A Meta-Analysis on The Effects of AI-Disclosure on Persuasive Outcomes

Gabriel Garlough-Shah, and **Jessica Zier,** Northwestern

Thursday, August 6, 2026

Discussant

Anan Wan, Kansas State

*Third Place Open Research Paper Award

Communication Technology Division

Topic I — AI Trust, Credibility, Transparency

41 • Impact of Authorship, Informational and Procedural Transparency on Perceived Credibility of AI-Generated News

Haiyan Jia, Lehigh, **Alyssa Appelman**, Kansas,
Mu Wu, California State, Los Angeles,
and **Steve Bien-Aime**, Kansas

42 • AI in Journalism: Audience Perceptions of Usefulness, Trustworthiness and Behavioral Intentions Toward AI-Generated News

Mariia Novoselia, Missouri

43 • AI Disclosure: An Explication and Two-Dimensional Typology
Xinyi Zuo, Florida

00 • Evaluating AI Systems: How Perceptions Shape Trust, Engagement, and Behavioral Outcomes in AI-Mediated Communication

Yang Cheng, North Carolina State

44 • How College Students' Attitudes Toward AI Are Changing: A Two-Wave Mixed-Methods Study

Hyunjin Seo, **Azhar Iqbal**, **Blessing Jona**, **Samuel Muzhingi**,
and **Taylor Doyle**, Kansas

45 • The AI Divide: How Gender Shapes Attitudes and Skills Toward Generative AI
Ertan Agaoglu and **Abudullah AlAjmi**, South Carolina

Discussant

Bingbing Zhang, Iowa

Topic II — Changing Human and Changing Relationships

46 • Safe to Grow With AI: How Nonjudgmental Acceptance Fosters Self-Expansion and Relational Commitment in AI Companionship

Fanjue Liu, Shanghai Jiao Tong University

47 • Echoes of Me or My Opposite? Personality Match and Interface Cues in Romantic Human-AI Relationships

Yanqin Wu, **Yan Sun**, **Hyunjin Kang**,
and **Kwan Min Lee**, Nanyang Technological University

48 • Domesticated Intimacy: How Chinese Women Script, Trust, and Negotiate with Generative AI Companions

Gaohuan Chen, California, Berkeley

49 • Living with Risk: Folk Theories of AI Hallucinations among Young Chinese Users

Ying Zhang, **Suxia Zheng**,
and **Yingrui Zhang**, Zhengzhou University

50 • Being with AI Was Not All Smooth Sailing: Affordance Perception, Actualization and Constraints in Human-AI Romantic Relationships

Kun Peng
and **Shitong Wu**, Macau University of Science and Technology

Discussant

Fanjue Liu, Shanghai Jiao Tong University

Topic III — **AI Journalism & News Innovation**

51 • Who is Driving AI Innovation in Newsrooms? A Study of “AI Innovation Ecosystems” and their Actors, Activities, and Dynamics

Shangyuan Wu, National University of Singapore,
and **Florian Stalph**, Ludwig Maximilians University Munich

52 • Demystifying the Double Black Box: Theorizing and Testing Dual Routes Appraisal of Transparency around AI Journalism

Rui Wang, Loyola, Maryland,
Yotam Ophir, and **Yanmingquian Zhou**, University at Buffalo

53 • Robo-Reporters: Evaluating Autonomous AI Agents as Algorithmic Gatekeepers in Computational Journalism

Obada Kraishan, **Kulsawasd Jitkajornwanich**,
and **Kerk Kee**, Texas Tech

54 • Balancing Efficiency and Legitimacy: Organizational Factors Influencing AI Adoption in Local Newsrooms

Jiye Sun, **Aanila Kishwar**, **Ryan Comfort**,
and **Suzannah Comfort**, Indiana-Bloomington

55 • When Principles and Practices Collide: Journalists’ Epistemic Orientations in an Algorithmic Age

Mujra McCommon, Tulane

Discussant

Jessica Sparks, Auburn

Topic IV — **AI literacy & Knowledge**

56 • Influencing Factors and Underlying Mechanisms of Adolescent AI Literacy: An Ecological Systems Perspective

Zixiangfei Chang and **Li Tian**, Peking University

57 • The Illusion of Knowing: Dunning-Kruger Effect in Generative AI Misinformation Detection

Mengqi Liao, Georgia, **Ching-Hua Chuan**, Miami,
Wenbo Li, Stony Brooke, and **Ruoyu Sun**, Georgia

58 • Beyond Self-Perception: Does AI Literacy Reflect Ability to Detect AI-Generated Visual Content?

Zixi Zhou and **King-wa Fu**, University of Hong Kong

59 • Teaching Newswriting: The Need for AI Literacy

Candy Noltensmeyer, **Katerina Spasovska**,
and **Matt Binford**, Western Carolina

60 • Exploring How AI Technology Impacts Students’ Learning Outcomes and Self-Efficacy

Md Sazzad Hossain, Iowa, **Shah Jahan Shuvo**, Alabama,
Bachchu Shekh, Colorado Boulder, and **Jamil Marques**, Iowa

Discussant

Jeongwon Yang, Miami

Topic V — **AI, Health, and Support Communication**

61 • When a Doctor Consults AI: Exploring the Effects of Source Layering on Patients’ Trust in the Doctor

Cheng Chen, Oregon State,
and **Maggie Mengqing Zhang**, Virginia

62 • Digital Divides, Calibrated Trust, and Adoption of health AI Chatbots: Evidence from a Cross-sectional Survey

Thursday, August 6, 2026

Zongya Li, Huazhong University of Science and Technology,
Ran Wei, Hong Kong Baptist University,
Zongya Li, Huazhong University of Science and Technology,
Xiao Zhang, and **Jing Guo**, Hong Kong Shue Yan University,
and **Ven-Hwei Lo**, National Chengchi University

63 • When AI Becomes a Social Actor: Pathways to Trust in AI Health Information Seeking

Zituo Wang, Southern California,
Jiayi Zhu, University of Melbourne,
Bumju Jung, Southern California,
Alex Paloma, Pennsylvania State,
and **Haoyu Huang**, Wuhan University

64 • When Warmth Backfires: Empathy–Human-Likeness Misalignment in AI-Mediated Health Communication

Divya S, Bowling Green State

65 • Invoking @Grok: Public AI Interaction, Credibility Negotiation, and Communicative Norm Formation on Twitter/X

Sunday Asipa and **Chris Royse**, Kansas State

Discussant

Biyang Wu-Ouyang, Education University of Hong Kong

Topic VI — **Anthropomorphism, Social Presence, and AI Perception**

66 • Relational Perception in Human-AI Interaction: Social Heuristics Shaping Responses to AI Influencers

Emily Zhan, North Dakota State,
and **Esther Thorson**, Colorado State University

67 • How Does Anthropomorphism Drive Trust? The Role of Interaction Quality, Parasocial Interaction, and Frustration About Unavailability in Generative AI Chatbots

Xiaocao Xia and **Hanyun Huang**, Renmin University of China

68 • Human Enough to Forgive: Anthropomorphism, Trust, and Individual Differences in Chatbot Service Recovery

Qiaoge Xie and **Duoduo Ye**, Shanghai Jiao Tong University

69 • How Family Gender Norms Shape Who Relies Most on Anthropomorphic AI in China ?

Yingran Zhao, **Han Zhang**,
and **Xinyi Cheng**, Peking University

70 • Calling It a Partner, Making It Submissive: How AI Label and Behavior Impact AI Teammate Identification and Collaboration Willingness

Chang Wan, Zhejiang University,
and **Angel Hsing-Chi Hwang**, Southern California

Discussant

Gregory Gondwe, California State, San Bernardino

Topic VII — **AI Companions, Virtual Humans and Influencers**

71 • Kinship Imagination Toward AI Virtual Humans: How Social Presence and Empathy Shape Older Adults' Purchase Intentions in Short-Video Contexts

Qiuhaohuang, Shenzhen University

72 • Human vs. AI Streamers: Expectancy Confirmation and Multidimensional Authenticity in Livestreaming Commerce

Chuling Song and **Edmund W.J. Lee**, City University of Hong Kong

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73 • The Impact of AI Streamers' Interaction Quality on Purchase Intention in Live-streaming Commerce: An Explanation Based on the Stereotype Content Model

Jiaxing Wu, East China University of Political Science and Law

74 • Understanding the Psychological Appeal of Virtual Influencers: A Cross-Cultural Investigation

Aleksandra Lazić, Sofie Vranken, and Joerg Matthens, University of Vienna,

Biying Wu-Ouyang, Education University of Hong Kong,

and **Chan Michael**, Chinese University of Hong Kong

75 • Comparing Human and Virtual Influencers: The Impact of Idealized Images on Appearance Comparison and Body Dissatisfaction

Yuejiao Di, Boston University

Discussant

Jeongmin Ham, Florida

Topic VIII — **Algorithms, Platforms, and User Behavior**

76 • Low versus High Incentive Uncertainty? The Effect of Recommendation Algorithms on Short Video Continuous Watching Intention

Hao Zheng, Wenlong Mu, and Yu Wang, Wuhan University

77 • What If News Doesn't Find Me? Impacts of Algorithmic News Consumption on News Interest and News Avoidance

Qianru Yang, Han Zhang,

and **Yi Wu**, Shenzhen University

78 • "Please React So That I Can Personalize Better" Effects of Reactive Personalization Cues in an Online News Assistant

Biying Wu-Ouyang, The Education University of Hong Kong,

Agnes Bao, South Dakota, **Yansheng Liu,**

and **S. Shyam Sunder**, Pennsylvania State

79 • How Algorithm Agency Shapes User Responses: The Roles of Control and Self-Efficacy

Yan Zhang and Mihye Seo, Sungkyunkwan University

80 • AI-Generated News Images on Adobe: From Content Credentials Standards to Stock Search Results

Emilia Edwards, Texas at Austin

Discussant

Queenie Jo-Yun Li, Miami

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

1:15 to 2:30 p.m. / Th049

International Communication Division

High-Density Refereed Research Paper Session

Thursday, August 6, 2026

Communicating Climate Change in the Global Context

Moderating/Presiding

Uche Onyebadi, Texas Christian

The Activation of Alternative Narratives: Frame Coupling
and Affective Chain in Brazilian Climate Finance Communication
—A Dynamic Comparison of Media and Government Texts (2019–2025)

Hongru Zhang, University of International Relations

[RP] Constructing the “Largest Emitter” The Responsibility Trap
and Othering in U.S. Climate Discourse on China

Ye Liang, Beijing Foreign Studies University,

and **Jing Yuan**, Beijing Foreign Studies University

How Media Systems in the Global South Mediate Episodic Environmental
Crises: Case Study of the Desert Locust Invasion in the Horn of Africa

Shitemi Khamadi,

and **Priscilla Boateng**, Indiana-Bloomington

[RP] Navigating the Center–Periphery Tension: Strategic Framing Bifurcation
in China’s Bilingual Climate Communication (2008–2024)

Chang Yang, Nanjing Normal University

Climate Change Frame-setting on Audience Emotions and Engagement:

A Comparative Study of Vietnam, the Philippines and Singapore’s News Media

Hong Vu, Colorado, Boulder,

Le Thanh Trieu,

and **Thin Van Dang**, Vietnam National University- Ho Chi Minh City,

and **Tham Thi Nguyen**, RMIT Vietnam

Discussant

Elanie Steyn, Oklahoma

[RP] Translating Climate Governance — Climate Delay and the Paradox
of Competitiveness in South Korean Media

Dajeong Kim

and **Soomin Seo**, Sogang University

Competing Frames, Shifting Power: A Mixed-Methods Analysis of China’s
Carbon Neutrality in Sino-Western Discourse

Yike Wang, East China Normal University

[RP] Forgotten or Amplified Voice? Power Dynamics and Discourses
of Global South in Climate Podcasts

Shuyang Zong, Communication University of China

Effects of Dynamic Norms and Reference Group in Global Climate Communication

S M Nazmul Haque Rimon, Mississippi

[RP] Beyond the Threat-Efficacy Gap: A Longitudinal EPPM Analysis
of Climate Journalism in Bangladesh Across Crisis Events (2020–2024)

Mamunor Rashid, University of Colorado, Boulder

Discussant

Asya Cooley, Oklahoma State

[RP] = Denotes a Research-in-Progress submission.

1:15 to 2:30 p.m. / Th050

Thursday, August 6, 2026

Magazine Media and Visual Communications Divisions

Teaching Panel Session

Innovative Teaching Awards

Moderating/Presiding

Mackenzie Cato, Kennesaw State,
and **Keith Greenwood**, Missouri

Panelists

Denise McGill, South Carolina
Lisa Phillips, SUNY New Paltz
Elizabeth Spencer, Kentucky

This panel celebrates the best teachers in the Visual Communication and Magazine divisions. Winners of each division's teaching contests will receive awards and have 5-10 minutes to demonstrate their innovative teaching ideas with the audience. This standing panel recognizes excellence in pedagogy and provides practical insights for conference attendees.

1:15 to 2:30 p.m. / Th051

Mass Communication and Society Division

Refereed Research Paper Session

Perception and Pressure in Digital Life and News: Identity, Engagement, and Protection

Moderating/Presiding

Juan Liu, West Virginia

Mirroring the Ideal: Social Comparison and Facial Surveillance on Platform X
among Japanese Women

Mizuho Yokota
and **Yi-Hsing Han**, National Chengchi University

The Extinction of Active News Use within Parental-Filial Dyads: Implications
for Intergenerational Political Socialization Processes

Lance Holbert, Annenberg Public Policy Center,
Homero Gil de Zuniga, Pennsylvania State,
Huma Rasheed, and **Brandon Harrison**, Pennsylvania

Beyond-overload: Impression Concern as an Antecedent Stressor Predicting
Social Media Discontinuance Through Addiction and Fatigue

Nah Ray Han, Texas Christian,
Hojoon Choi, Houston,
and **Youngji Seo**, Baylor

How the Third-Person Perception of AI Hallucinations Drives Support for Censorship
and Verification: A Multigroup Analysis Across Science Belief Levels

Lunrui Fu, Tsinghua University,
Liang Chen, Tsinghua University,
and **Xiaoming Liu**, Hong Kong Baptist University

U.S. Journalists' Perceptions of Threats and Their Efforts to Protect Themselves

Siru Chen, **Esther Thorson**,
and **Tim Vos**, Michigan State

Thursday, August 6, 2026

Discussant

Christina Najera, Tennessee, Knoxville

1:15 to 2:30 p.m. / Th052

Media Management, Economics and Entrepreneurship Division

Offsite Tour

WDSU NBC Channel 6

Hosting

Todd Holmes, California State, Northridge

Tour Leader

Jeanette Burbank, WDSU

1:15 to 2:30 p.m. / Th053

Political Communication Division and Entertainment Studies Interest Group

Teaching Panel Session

If You Don't Laugh, You'll Cry: Using Satire to Prime Students for Challenging Political Communication Discussions

Moderating/Presiding

Amy Lorentzen McCoy, Drake

Panelists

Darlene W. Natale, North Carolina, Pembroke

Ann Tropea, Maryland Baltimore County

Clejetter Cousins, North Carolina, Pembroke

William Schulte, Winthrop

A panel to share approaches on discussing rapidly developing political communication discussions using satire to prime students to contemporary issues and engage them in critical thinking and discussions. This includes not just late night and Jimmy Kimmel, but the ongoing use and evolution of editorial cartoons, late night clips, even disinformation deepfakes and their reflections on current political communication discourse and ethics.

1:15 to 2:30 p.m. / Th054

Commission on Graduate Education and Communicating Science, Health, Environment and Risk Division

PFR Panel Session

Strategically Creating Spaces for Self-care through Academic Community

Moderating/Presiding

Jocelyn McKinnon-Crowley, Syracuse

Panelists

Thursday, August 6, 2026

Tiara Johnson, Syracuse
Leticia Couto, DePaul
Anastasia Vishnevskaya, Texas Tech
Louise Ying-Chia Hsu, South Florida
Di Mu, Texas A&M International

There is often tension between students within graduate programs at the same university. Cohorts can unintentionally and subtly compare themselves to one another as measures of success and compete with one another for scarce department resources. This can foster a discouraging environment that may prevent graduate students from building a community with each other, leading to fewer opportunities for creative research collaborations, decreased networking potential, and negative impacts on psychological well-being. Rather than having a supportive environment of graduate students, individuals may shoulder the responsibility for caring alone. This panel showcases the strategic and purposeful choices of graduate students to create community together and offer self-care through mutual support. From an ethics of care perspective, this approach allows students both to receive care and show care which contributes to their overall wellbeing, less reliant on an individual alone to maintain their wellness. The panelists will discuss the practicalities of how self-care can take the form of caring for each other and allowing others to take care of us while navigating graduate school and early career environments. We suggest strategically and intentionally building community as places to show and receive care, rather than as relationships to be exploited for gain, graduate students can practice self-care. Aligned with the Commission on the Status of Graduate Education's Professional Responsibility and Freedoms call, this panel offers information for graduate students and early career scholars on how creating and maintaining relationships with each other in our institutions can be acts of self-care.

1:15 to 2:30 p.m. / Th055

Commission on the Status of Minorities

Refereed Research Paper Session

Media, Vulnerability, and Empowerment: How Mediated Spaces Both Endanger and Support Marginalized Groups

Moderating/Presiding

Maria De Moya, Tennessee-Knoxville

"A System of Control, Not Just Content": Gendered Mis/Disinformation, Platform Governance, and Structural Power in Bangladesh and Pakistan *

Asma Islam and **Nuurrianti Jalli**, Oklahoma State

Changing Perceptions through Paralympic Media: Repeated Exposure Effects on Attitudes and Stigma toward People with Physical Disabilities

Yifan Wu and **Andrew Billings**, Alabama,
and **Bumsoo Park**, Nevada Las Vegas

[RP] Questioning inequity: Girls' Empowerment through Journalism Education

Sofia Johansson, South Florida

[RP] "The Profitability of Humiliation": Gendered Accountability, Reactive Abuse Discourse, and the Commodification of Female Vulnerability on TikTok

Bailey Thompson, Stephen F. Austin State

The Role of Media Literacy in Comprehending Media Bias among People with Physical Disabilities: Moderating Effects of Critical Thinking and Disability Type

Jaehee Cho, Sogang University,
Herim Erin Lee, Hankook University of Foreign Studies,
and **Nan Zhou**, Sogang University

Thursday, August 6, 2026

Discussant

Vanessa Bravo, Elon

[RP] = Denotes a Research-in-Progress submission.

*First Place Faculty Paper Award

1:15 to 2:30 p.m. / Th056

Community Journalism Interest Group and Newspaper and Online News Division

Research Panel Session

Working with Students to Produce News for Campus and Community

Moderating/Presiding

Aaron Atkins, Weber State

Panelists

Jim Rodenbush, Western Kentucky; ex-student media advisor, Indiana

Kirstie Hettinga, California Lutheran

Jermaine Porshee, Southern University and A&M College (Baton Rouge)

Andrea Lorenz, Kent State

Bailey Dick, Bowling Green

Teri Finneman, Kansas

Pamela Walck, Duquesne

This panel will focus on different ways that faculty are working with students to produce news. The first 60 minutes will focus on the labor that faculty advisers commit to student news organizations, which is often significant and overlooked. The last 15 minutes will be a discussion on how faculty are running community news outlets with students to help save local news.

1:15 to 2:30 p.m. / Th057

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Award Panel Session

James A. Tankard Jr./AEJMC-Knudson Latin America Prize Book Awards

Moderating/Presiding

Summer Harlow, Texas at Austin

Melita Garza, Illinois at Urbana-Champaign

2026 James A. Tankard Jr. Book Award Recipient/Finalists

Social Media and Digital Politics: Networked Reason in an Age of Digital Emotion
[Routledge, 2025]

James Jaehoon Lee, Northwestern

and **Jeffrey Layne Blevins**, Cincinnati

American Otherness in Journalism: News Media Representations of Identity and Belonging
[Routledge, 2025]

Angie Chuang, Colorado-Boulder

Raising Social Capital: Corporate Advocacy and Impact in a Time of Social Change

Thursday, August 6, 2026

[Routledge, 2025]

Heather LaMarre and **Gregg Feistman**, Temple

2026 AEJMC-Knudson Latin America Prize

The Patina of Distrust: What People Do with Misinformation

[The MIT Press, 2025]

Eugenia Mitchelstein, Universidad de San Andrés,

Pablo J. Boczkowski, Northwestern University,

María Celeste Wagner, Rutgers-New Brunswick,

and **Facundo Suenzo**, Universidad de San Andrés

Discussants

Summer Harlow, Texas at Austin

Melita Garza, Illinois at Urbana-Champaign

The James A. Tankard Jr. Book Award recognizes the most outstanding book in the field of journalism and communication. First presented in 2007, it honors authors whose work embodies excellence in research, writing and creativity.

The AEJMC-Knudson Latin America Prize awards a book or project concerning Latin America or coverage of issues in Latin America making an original contribution to enhancing knowledge about Latin America to U.S. students, journalists and/or the broader public.

1:15 to 2:30 p.m. / Th058

Big 12 Sports Media Mixer

Hosting

Jared Johnson, Oklahoma State, **Jan Lauren Boyles**, Arizona,
and **Tracy Lucht**, Iowa State

Join colleagues from across the country for an informal networking session focused on the expanding landscape of sports media education. While hosted by the Big 12 programs of Oklahoma State University, the University of Arizona, and Iowa State University, this mixer warmly welcomes faculty from all conferences. Come share curriculum ideas, discuss industry trends, and explore innovative ways we can collaborate to connect our students and program initiatives across institutional boundaries. Refreshments included!

1:15 to 2:30 p.m. / Th059

Center for Community News

Research Panel Session

Growth and Impact of Community Reporting Programs at Colleges Across the Country

Moderating/Presiding

Richard Watts, Director, Center for Community News, Vermont

Panelists

Sima Bhowmik, Assistant Research Professor, Vermont

Ben Cooley, Data Visualization Engineer, Vermont

Thursday, August 6, 2026

The Center for Community News will host a panel discussion exploring latest findings on the growth and impact of community reporting programs at colleges across the country. According to CCN's latest survey, more than 9,000 students participated in almost 300 programs last year, and they published more than 32,000 pieces of journalism. News-academic researchers are welcome to join this session and share their work.

1:15 to 2:30 p.m. / Th060

Institute for Public Relations

Research Panel Session

Leadership Beyond the Textbook: Lessons from the Front Lines

Moderating/Presiding

Olivia Fajardo, Director of Research, Institute of for Public Relations

Panelists

Catherine Hernandez-Blades, President of the Americas at WCFA Davos,

Linda Rutherford, Executive Advisor, Southwest Airlines

What can scholars learn from leaders in high-stakes environments? Bridging research and practice, this panel will discuss trust, leadership under uncertainty, and what future leaders need to succeed.

1:15 to 2:30 p.m. / Th061

Korean American Communication Association

Research Panel Session

From K-pop to AI: Emerging Perspectives in Korean Media and Communication Research

Moderating/Presiding

Kibum Youn, Kutztown University of Pennsylvania

From Media Exposure to North Korean Military Threats to Disaster

Preparedness: The Moderating Role of Geographic Proximity*

Keunwon Choi, Bokyoung Kim,

and **Surin Chung**, Sogang University

Repositioning K-pop Fan Clubs as Organizational Actors and Their

Voice Behavior and Exit Following Perceived Psychological

Contract Breach by Management Agencies

Chanjin Park, Yonsei University

Source Effects in Crisis Communication: Human, AI, and Human-AI

Collaboration Across Crisis Types

Jino Chung, Yeonsoo Kim,

and **Hyunji Kim**, Texas at Austin,

Jingyue Tao, Arkansas,

and **Hyungrok John Jin**, Kentucky

Too Agreeable to Trust? When and Why Corrective AI Can Be More Persuasive

Seo-Jeong Heo, Urbana-Champaign,

and **Yuhosua Ryoo**, Minnesota Duluth

Critical Understanding of K-pop Demon Hunters' Success: Commercial

Thursday, August 6, 2026

Concoction of Neoliberal, Postfeminist Female Empowerment

Gooyong Kim, Cheyney University of Pennsylvania
and **Matt Zankowski**, Independent Researcher

Discussants

Eugene Kim, Mississippi
MinJi Kim, Flagler College

* Top Paper Award

3 to 4:15 p.m. / Th062

Advertising and Mass Communication and Society Divisions

PFR Panel Session

Consumer Autonomy in the Age of AI-Driven Advertising

Moderating/Presiding

Juan Mundel, Michigan State

Panelists

Claire Bai, Syracuse
Hanyoung Kim, Kentucky
Daniela Molta, Syracuse
Jing Yang, Boston

This panel addresses a fundamental business challenge impacting the advertising industry: the race to adopt AI vs. growing consumer concern surrounding data privacy. As advertisers invest heavily in AI tools for efficiency and hyper-personalization, they face an increasingly data-literate consumer base that desires transparency, control, and fair value exchange for their personal information. The panel brings together industry practice and research to examine how consumer expectations have disrupted traditional approaches to AI integration in advertising. The discussion will provide actionable strategies and examples of transforming consumer autonomy from a perceived threat into a strategic opportunity.

3 to 4:15 p.m. / Th063

Communication Theory and Methodology and Communication Technology Divisions

PFR Panel Session

Research Ethics and Excellence in the Age of AI: A Candid Discussion

Moderating/Presiding

Rachel Son, East Carolina

Panelists

Saleem Alhabash, Michigan State
Andrea Guzman, Northern Illinois
Bernat Ivancsics, Drexel
Lijiang Shen, Pennsylvania State
Erin Schauster, Colorado-Boulder

Thursday, August 6, 2026

Artificial Intelligence (AI) is increasingly transforming communication research, whether it is by expanding the methodological toolkit, analyzing large and complex data sets almost in real time, or uncovering attitudes and behaviors that were difficult to uncover previously. This panel invites experts in various communication disciplines to discuss the challenges and meaning of upholding research ethics and research excellence in the age of AI. The panelists will speak on a range of issues, from practical and technical aspects of using AI for research support (stimuli development, content analysis coding, improving writing, etc.) to more significant concerns related to data gathering (misinformation, privacy violations, algorithmic bias), analyzing (e.g., the rift between data processing via “classical” statistical methods vs. ones that use unsupervised learning), and reporting (plagiarism, transparency, accountability, and risks to data security).

3 to 4:15 p.m. / Th064

Cultural and Critical Studies Division

High-Density Refereed Research Paper Session

Moderating/Presiding

Bimbisar Irom, Washington State

Topic I – Feminism, Empowerment, and Resistance

When Feminism Becomes ‘Popular’: Hashtag Feminism in Ghana and Nigeria

Rebecca Obu, Iowa

Silence or Action: A Study of Feminist Online Engagement in Chinese Social Media

Wanting Huang and **Kunqiang Wu**, Hong Kong Baptist University

Performative Empowerment: Neoliberal Feminism, Organizational Control, and Digital Child Labour in China’s “Peiwan” Industry

Gaohuan Chen, University of California, Berkeley

and **Siqin Kang**, Chinese University of Hong Kong, Shenzhen

Luxe & Hip-Hop: How Black Female Rappers Reclaim Power & Luxury Through the Performance of the “Fly-Girl” Aesthetic

Dasia Clemente, Howard

Examining Solidarity Journalism on Gender-based Violence in Afghanistan, India, and Nigeria

Azeta Hatef, Emerson College,

Rahoof Kaliyarakath,

and **Anita Varma**, Texas at Austin

Discussant

Ayleen Cabas-Mijares, Miami

Topic II – Digital Intimacy and Technological Mediated Relationships

Your Virtual Husband Is Not Straight: Queer Play in Chinese Female-oriented Romance Games

Yongle Chen, Sun Yat-Sen University

Gendered Swipes: Relational Reconstruction and Gender Differentiation in Chinese Urban Youth’s Dating App Usage

Hanna Wang, and **Jim PoTseng Yeh**, Fudan University

Between Intimacy and Efficiency: Negotiating Self-Disclosure in Activity-Driven Dazi Relationships

Zixin Zhang and **Yunran Zhang**, Hong Kong Baptist University

“I Lost My Only Friend Overnight”: Thematic Analysis of Communication About The Loss of a Chatbot Companion

Thursday, August 6, 2026

Mike Gray, Memphis

“Hey @grok, undress her”: Analyzing AI-facilitated embodied violence
against women on X

Javie Ssozi, Iowa, **Rosebell Kagumire**, African Feminism;
and **Beatrice Kayaga**, FemTech

Discussant

Rebecca Kern-Stone, Fashion Institute of Technology

3 to 4:15 p.m. / Th065

Law and Policy Division

Refereed Research Paper Session

Second-Place and Third-Place Award Winning Paper Session

Moderating/Presiding

A. Jay Wagner, Marquette

Common Ground: Conceptions of Truth and Free Expression in Holmes’
Abrams Dissent and Stanton’s Woman’s Bible*

Edward Carter, Brigham Young,
and **Jared Schroeder**, Missouri

A Calvinball Court: In Search of First Amendment Theory in Recent
Emerging-Technology Supreme Court Cases**

Jared Schroeder, Missouri

Data Brokers, Privacy Legislation, and Commercial Speech 15 Years Post-IMS***

Anna Sago, Missouri

Borrowing Shields: Lessons from Anti-SLAPP Laws in California and Ontario
for Nigerian Civil Procedure Reform****

Haruna Mohammed Salisu, Indiana

Discussant

Caitlin Carlson, Seattle

* Second Place Faculty Paper Award

** Third Place Faculty Paper Award

*** Second Place Student Paper Award

****Third Place Student Paper Award

3 to 4:15 p.m. / Th066

Magazine Media Division

Refereed Research Paper Session

Reimagining Magazine Media: Audiences, Representation, and Professional Practice

Moderating/Presiding

Lydia Cheng, Nanyang Technological University

“We Speak for Those Who Cannot Speak for Themselves”: Our Dumb Animals

Thursday, August 6, 2026

and Humane Education in Modern America

Carolina Velloso, Minnesota

Best of Journalism or Gatekeeper of Stereotypes: Visual Framing of Women in *Time* Magazine

Dhiman Chattopadhyay, Shippensburg,

and **Ishan Chattopadhyay**, Pennsylvania State

Engagement and Loyalty in Digital Magazine Publishing: The Roles of Content Relevance, Advertising Perception, and Branding Consistency*

Visvajit Sriramrajan, Southeastern Oklahoma State

[RP] From the Classroom to the Masthead: A Qualitative Study of Whether Journalism School Prepares Graduates for Careers in Magazine Media

Adam Pitluk, Coastal Carolina, **Jennifer Wilson**,

and **Jeffrey Inman**, Drake

Discussant

Newly Paul, North Texas, Denton

[RP] = Denotes a Research-in-Progress submission.

* Top Student Paper Award

3 to 4:15 p.m. / Th067

Minorities and Communication Division

Refereed Research Paper Session

Populace Culture, Racial Representation, and the Struggle for Cultural Citizenship

Moderating/Presiding

Lourdes Cueva Chacon, San Diego State

So, Anyways What Are Y'all Eating for Dinner?: Humor, Silence, and Black TikTok's Collective Refusal of Political Discourse

Sydney Davis, Memphis

Trauma, Victimhood, and the Politics of Memory in the Films *Coco* and *Encanto*

Sherry Mason and **Regina Marchi**, Rutgers

The Impact of Patriotic Social Media Advertisements: System Justification Theory, Whiteness, and Social Media Norms

Jorge Trujillo and **Lee Ann Kahlor**, Texas at Austin

Between Protection and Possibility: Black Feminist Motherhood and Care in Netflix's *Forever*

Brandale Mills Cox, Howard

Not Like U.S.: The Kendrick Lamar/Drake Beef as International Media Industries Proxy War

John Vilanova, Lehigh

Discussant

Rafael Matos, Northwestern

[RP] = Denotes a Research-in-Progress submission.

Thursday, August 6, 2026

3 to 4:15 p.m. / Th068

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session

Teaching News Terrifically in the 21st Century

Moderating/Presiding

Brian Delaney, Auburn

Panelists

name, affiliation

This panel will feature presentations and Q&As with the top three finishers in the 2026 Teaching News Terrifically in the 21st Century competition. We will not know the names of our panelists until the competition is judged in March-April.

3 to 4:15 p.m. / Th069

Commission on Graduate Education

Research Panel Session

Finding New Spaces: How Niche is Too Niche?

Moderating/Presiding

Carl Knauf, Colorado Boulder

Panelists

Jessica Pettengill, Michigan State

Hunter Reeves, Colorado Boulder

Alyssa Appelman, Kansas

Joshua R. Jackson, Louisiana State

Finding a new space in research can be a trying task. Whether it is the topic, field, theory, method or an uncharted way of combining some or all the above, researchers strive to make their mark in academia. This panel will discuss how to find a researcher's niche area of study and the difficulty that comes with exploring or examining something new. This includes topics such as searching tediously to make a topic relevant and blending theories or methods that are usually not connected to finding a fit for publication and landing a faculty position.

The panel brings together scholars ranging in rank (graduate students to associate professors) and research interests with the goal of offering guidance through their own experiences working in niche spaces, sharing both successes and failures, and also assure other researchers there are opportunities to find their own voice. Through the discussion, the panel hopes to provide insight for graduate students and early career faculty members, and, with the help of the audience, find constructive ways to navigate the traditions of their respective fields and offer new ideas to help advance scholarship. Additionally, the panel will explore how researchers can promote their unique research identity through the publication process and on the job market, bringing their special topics to the classroom after landing a position.

3 to 4:15 p.m. / Th070

Thursday, August 6, 2026

Community Journalism Interest Group, Commission on the Status of Minorities, Commission on LGBTQIA+ Communities and Communicating Science, Health, Environment and Risk Division

[10-1500] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communicating Science, Health, Environment and Risk Division

Topic — **Communicating Climate: Framing, Narratives & Environmental Risk**

01 • When Social Endorsement Meets Sustainability: Dual-process

Pathways of Green-and Influencer-value E-wom Persuasion

Akua Akakpo, Bismark Owusu-Yeboah

and **Senyo Ofori-Parku**, Oregon

02 • “They Opt for Easier Stories to Avoid Risks”: Journalists’

Perceptions of Multilevel Influences on Climate

Journalism in Thailand

Siwaporn Sukittanon, Chiang Mai University,

Sayyed Fawad Ali Shah, Auburn,

and **Tamar Ginossar**, New Mexico

03 • Doomscrolling Wildfire News and Lung Cancer Risk Perceptions

and Screening-Related Beliefs and Intentions

After the 2025 Los Angeles County Wildfires

Francis Dalisay, Afolasade Ola,

Jiawei Liu, Wenlin Liu and Jay Hmielowski, Florida,

Young-Rock Hong, Emory,

and **Benjamin Johnson and Austin Hubner**, Florida

04 • “We’re Leading the Transition”: How Oil Companies Use

Climate-Delay Discourses to Frame Their Responsibility

on Social Media

Dien Luong, Michigan,

(Frank) Hechen Ding, Kansas,

and **Hong Vu**, Colorado Boulder

05 • Climate Justice Beliefs as a Gateway: Linking Expert Consensus

to Policy Support and Public Action

Misa Park, ChenChen Wang,

Courtnee Connon

and **Becca Beets**, Maryland

06 • When Disaster Becomes a Landscape: Disaster Aesthetics

and Emotional Mobilization of Extreme Weather Images

on Chinese Social Media

Yang Jujing, China Agricultural University

07 • Risk Communication as Process: Enacting Uncertainty

and Coordinated Action in High-Risk Environments

Janet Okoroji, Louisiana State,

Austin Vaughn and Ariana Medina, Texas Tech,

Augustine Appiah, Louisiana State,

Changwon Son and Kerk Kee, Texas Tech,

Tyree Mitchell, Louisiana State,

Marshall Watson, Obada Kraishan

and **Salish Kumar**, Texas Tech

08 • Examining the Characters and Their Roles in Climate-related Films:

A Content Analysis

Yuan Yue

and **Jane Holloman**, George Mason

09 • From Learners to Worldbuilders: Youth as Co-Creators in Immersive

Thursday, August 6, 2026

Environmental Health Communication

Haley Hatfield, South Carolina,

Shawn Sunil, Christian Blanchard

and **Chelsea Nguyen**, Gwinnett School of Mathematics,

and **Perna Shah**, Georgia Center for Advanced Computer-Human Ecosystems

- 10 • Toward Circular Fashion: A Content Analysis of Fashion Brands'

U.S. Take-Back Programs

Guolan Yang, Jennifer (Shiyue) Zhang

and **Cassandra L. C. Troy**, Illinois Urbana-Champaign,

and **Pratiti Diddi**, George Mason

- 11 • Discourse Power and Climate Colonialism: Frame Differences

in Climate Change Reporting by Chinese and American Media

— A Corpus-Assisted Critical Discourse Analysis of *The New York Times*

and China Daily (2015-2024)

Xingyue Chen, Communication University of China

- 12 • Where Should I Look? Channel Beliefs and Severe Weather

Risk Information Seeking Intentions in the Mississippi-Alabama Gulf Coast

Henry Allen and Matthew VanDyke, Alabama,

and **Cory Armstrong**, Nebraska-Lincoln

- 13 • When Art Meets Ecology: The Moralization of the Himalaya Firework

Display as an Environmental Spectacle on Chinese Social Media

Chang Liu

and **Qixuan (Cherry) He**, Boston University

- 14 • The Strategic Use of Linguistic Agency Language in Climate

Change Communication

Meng Chen, Jilong Wang

and **Zhuo Guo**, Shanghai Jiao Tong University

Commission on LGBTQIA+ Communities

Topic I — Social Media, Influencers, and LGBTQIA+ Identity

- 15 • Disconnection as Connection: Comparing Two Ritual Accounts

of Switching from Blued to WeChat

Yang Wu, City University of Hong Kong

and **Runze Ding**, Swansea University

- 16 • "It's Teaching Me About Myself": Applying the Algorithmic Crystal

to LGBTQ+ Identity Discovery and Acceptance on Social Media

Shannon Pappas, Bailey Hughlett,

and **Anne Oeldorf-Hirsch**, Connecticut

- 17 • Bounded Experimentation: Gender Identity, Cross-Dressing, and Feminization

Norms Among Men in China's Fourth Love Community

Chen Sun, Shandong University

- 18 • Virtual Girls, Real Boundaries: Gender Exploration and Boundary Work

among Chinese Youth Fans of Anime-Like Virtual Influencers

Yuan Nan, Huan Chen,

and **Haoran Chu**, Florida

Discussant

Senta Scarborough, East Tennessee

Topic II — News, Advertising, and LGBTQIA+ Rights

- 19 • "Homosexuals Have Rights — and So Do Trees": Recovering the Forgotten

History of Trees for Queens and Stonewall-Era Environmental Activism

Cody Hays, Chelsea J. Reynolds,

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and **Haley Achtzehn**, Arizona State

20 • Framing Transgender Military Service: Effects on Credibility, Attitudes, and the Limits of Media Influence

Ashley Hopkins, California, Long Beach,
and **Jeremy Saks**, Old Dominion

21 • Unfit to Serve: Transgender Military Ban as Administrative Detransition

Cody Hays, Arizona

22 • Walking into Sunlight, or Getting Burned? When Stigma Reshaped HIV Prevention in Chinese Gay Community Media

Kai-Yu Kuo, Tsinghua University

Discussant

Gina M. Masullo, Texas at Austin

Commission on the Status of Minorities Division

23 • The Destigmatization Paradox: Navigating Algorithmic Visibility in Bilibili's Mental Illness Narratives

Yungeng Li, Shanghai Jiao Tong University,
Zhaoyi Su, The Chinese University of Hong Kong,
and **Jiaxin Liu**, Shanghai Jiao Tong University

24 • The Politics of Intimacy: How Disability Podcasts Reshape Narratives, Communities, and the Public Sphere

Qimeng Li, Beijing Normal University

25 • [RP] Beyond Spectacular Visibility: An Affective-Discursive Path Analysis of Disability Narratives and the Transformation Mechanism of Social Support Intentions

Yunong Wang, Beijing University of Posts and Telecommunication

26 • [RP] Self-Narrated Diaries of Blind Vloggers: A Study on the Sharing Motivations and Communication Effects of Blind People's Vlogs on TikTok

Yuqi Chen, Huazhong University of Science and Technology

27 • [RP] Demystifying Diabetes: Can Celebrity Endorsement of GLP-1 Dugs Reduce the Stigma of Diabetes Treatment in Diverse Communities?

Gwendelyn Nisbett, North Texas, **Mia Moody**, Baylor,
and **Dorothy Bland**, North Texas

Discussant

Christina Najera, Tennessee-Knoxville

Community Journalism Interest Group

28 • Examining Kenya's Rural Journalists' Perspectives on Artificial Intelligence in Their Journalistic Work Environment

David Lomoywara, Iowa

29 • And Then There Were Five: Developing Survey Instruments to Assess Critical Information Needs

Andrea Lorenz, **David Silva**,
Yanni Liu, and **Michael Beam**, Kent State,
and **Emily Metzgar**, Pennsylvania State

30 • [RP] Measuring Local: Operationalizing News Stories as a Primary Unit of Analysis

Hannah Artman
and **Damon Kiesow**, Missouri

31 • [RP] Thought Leaders or Floor Sweepers? The Opinion Tension in Weekly Newsrooms

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Nick Mathews and **Pranaav Jadhav**, Missouri,
Benjamin Toff, Minnesota,
and **Ryan Thomas**, Washington State

32 • [RP] Identifying Narratives of Place-Based Civic Pride and Identity
Through Community Stakeholders and Local Media Use

Nina Kelly, Sydney Boeger,
and **Jillian Bauer-Reese**, Temple

Discussant

Karin Assmann, Georgia

33 • The Dual Benefits of Working in Student Media: How Students
Are Filling the Void in News Deserts

Joseph Kasko
and **Katharine Hubbard**, Winthrop

34 • On Community Media Centers and the Future of Local News —
An Auspicious Outlook

Antoine Haywood and **Alex Volonté**, Florida,
and **Matt Schuster**, Public Media Network

35 • Mental Health in Campus Community Journalism: A Comparative Framing
Analysis of College Newspapers

Anika Tahmin Tanni
and **Ioana Coman**, Texas Tech

36 • [RP] Not-Quite-Progressive: LGBTQ+ and Feminist Media Framing
of Craigslist Sex Forums, 2005-2016

Chelsea J. Reynolds
and **Cody Hays**, Arizona State

37 • [RP] Seeing What Journalists Cannot: The Role of Non-journalist Photographers
in Creating and Capturing Belonging within Local Communities

Felix Scheyer
and **Kyser Lough**, Georgia

Discussant

Nick Mathews, Missouri

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

3 to 4:15 p.m. / Th071

Association for Education in Journalism and Mass Communication

Presidential Panel Session

**AEJMC President's Address: Identity Matters: Why Journalism and Mass Communication
Research and Education Matter for the Future of Our Democratic Republic**

Speaker

Thursday, August 6, 2026

Bey-Ling Sha, Texas Tech, 2025-26 AEJMC President

Description

3 to 4:15 p.m. / Th072

American Journalism Historians Association

Panel Session

Defending Mass Communication History

Moderating/Presiding

Erin Coyle, Arizona State

Panelists

Michael Fuhlhage, Wayne State

Kathy Roberts Forde, Massachusetts-Amherst

Caitlin Cieslik-Miskimen, Idaho

Marquita Smith, Mississippi

Debbie Van Tuyl, Augusta

Laws, policies and practices are changing how mass communication history may be taught, researched and presented. Journalism and mass communication historians are responding by documenting such attempts to revise history, suppress communication and transform understanding. This panel highlights steps mass communication educators are taking to record the erasure of history and to highly ways that mass communication professionals have pushed back against suppression in previous periods.

3 to 4:15 p.m. / Th073

International Chinese Communication Association

Refereed Paper Session

Social Media, AI, and Chinese Society

Moderating/Presiding

Yuan Wang, The Education University of Hong Kong

Beyond the Machine Heuristic: Generative AI as a Representational Medium and the Co-Construction of Ageing Identities*

Cheng Chen, Oregon State University,

Qi Shen, Xinyue Zou,

and **Yaohui Cai**, Fudan University

Constructing University Reputation in China's Platformed Public Sphere: A Comparative Study of Bilibili, Douyin, and Weibo (2021–2025)**

Baiqi Li,

and **Chunchau Li**, The Hong Kong University of Science and Technology

Paying for Happiness: Chinese Women's Marketized Emotional

Training and Limited Empowerment of Intra-household Bargaining

Runping Zhu, Beijing Normal-Hong Kong Baptist University,

Yuting Wang, Lanzhou University,

Yu Huang, Beijing Normal-Hong Kong Baptist University,

Thursday, August 6, 2026

Zhongshi Guo, Beijing Normal-Hong Kong Baptist University,

Zunbin Huo, independent researcher,

and **Yaqi Hou**, Beijing Normal-Hong Kong Baptist University

The Presence of an Absence: "Investigative Journalist" as Discursive Resource
in China, 2014-2025

Haoyin Shi, Fudan University,

and **Yuzhao Zhang**, Shanghai Jiao Tong University

Exploring the Adoption of GenAI in Academia: Perceived Usefulness
and Attitudes among Scholars and Researchers in China

Jiazheng Zayn Wang, University of Macau,

Yidi Wang, Huazhong University of Science and Technology,

Yifan Tang, University of Macau and Guangzhou Vocational

School of Tourism and Business,

and **Xinshu Zhao**, University of Macau

Harvesting Legitimacy and Avoiding Risk: Strategic Coupling
of Political and Scientific Discourses in Chinese Media

Junyi Chen, **Jiacheng Chen**,

and **Xueqing Li**, Shanghai Jiao Tong University

Discussant

Vincent Huang, Hong Kong Baptist University

* Best Faculty Paper Award

** Best Student Paper Award

This research paper session features six papers related to Chinese media and communication. Their topics range from framing educational, journalistic, political, and scientific issues on social media and AI to representing marginalized groups.

3 to 4:15 p.m. / Th074

Korean American Communication Association

Business Meeting and Panel Session

KACA Business Report and Panel Discussion

Moderating/Presiding

Jungyun Won, William Paterson University of New Jersey

Panelists

Jino Chung, Texas at Austin

Yoosun Ham, Appalachian State

Hyungrok John Jin, Kentucky

Eugene Kim, Mississippi

MinJi Kim, Flagler College

4:45 to 6 p.m. / Th075

Communicating Science, Health, Environment and Risk Division

Top Refereed Research Paper Session

Thursday, August 6, 2026

Moderating/Presiding

Shupeí Yuan, Northern Illinois

Norm-focused Message Strategies for Responsible AI Use: Testing
AI Literacy Interventions for Hallucination and Privacy Risks*

Chunsik Lee and **Junga Kim**, North Florida,
and **Joon Soo Lim**, Syracuse

Heuristics Still Matter: Auditing LLMs in Health Fact-Checking
with a Conjoint Experiment**

Te Hu, **Wensen Huang**
and **Zikun He**, Shenzhen University

Checking Facts, Raising Alarm? A Three-Wave Cross-Lagged Analysis
of Personal Versus Societal Climate Misinformation
Risk Perception and Fact-Checking***

Lunrui Fu and **Liang Chen**, Tsinghua University,
and **Xiaoming Liu**, Hong Kong Baptist University

Algorithmic Representations of Mental Health Stigma: Comparing
AI Estimates with Human Perceptions by Gender****

Soojong Kim, California Davis,
Hye Min Kim, Massachusetts,
Kwanho Kim, Kyung Hee University,
and **Dongdong Zhu**, California Davis

Do LLMs Make Health Misinformation Actionable? How Stance
Certainty in Misbelief-Driven Inquiries Shapes AI Corrective
Fidelity and Operational Compliance*****

Zirong Li, Maryland

Discussant

Asheley Landrum, Arizona State

* First Place Paper Award

** Second Place Paper Award

*** Third Place Paper Award

**** Fourth Place Paper Award

*****Eason Award

4:45 to 6 p.m. / Th076

Communication Theory and Methodology Division

Top Refereed Research Paper Session

Moderating/Presiding

Isabelle Freiling, Utah

Temporal Discourse Constructed by Mass Media: A Case Study
of the “Acceleration” Reports in People’s Daily (1992-2023)*

Jiale Wang, **Shuzi Fu**,
and **Ying Meng**, Wuhan

Learning to Trust Immigrants: Testing a National Role-Playing
Intervention in the United States**

Thursday, August 6, 2026

Brandon Bouchillon, Tennessee, Chattanooga
Beyond Blind Faith: A Theoretical Model of Critical Trust
in Generative AI (CRUST)***

Jörg Matthes, Jaroslava Kaňková,
Rinat Meerson,
and **Alice Binder**, Vienna
Media Immersion as a Qualitative Tool****

Francesca Tripodi, Parker Bach, Carolyn Schmitt,
and **Lorcan Neill**, North Carolina at Chapel Hill

Discussant

Sebastian Scherr, Augsburg

* First Place Student Paper Award

** First Place Open Competition Paper Award

*** Top Theory Paper

**** Top Method Paper

4:45 to 6 p.m. / Th077

History Division

Top Refereed Research Paper Session

Moderating/Presiding

Carolina Velloso, Minnesota

“Into a Lion’s Mouth”: The Yorkville Enquirer and the South Carolina
Ku Klux Klan, 1868–1872***

Elizabeth Atwood, Hood College

“Watch it Girls:” Historical Media Coverage of Women’s Basketball
in the Atomic City**

Joel Moroney and Shannon Scovel, Tennessee

The Critique of U.S. State Power in the Discourse of Puerto Rican Anarchist
Editor Luisa Capetillo (1913-1916)**

Ilia Rodriguez, New Mexico

Echoes of 1968: Elevating the Voices of African Americans in Editorials, Editorial Cartoons,
and Letters to the Editor Relevance of Editorial Pages in Black Newspapers*

Stephynie Perkins, Christa Arnold,
and **Bryce Morgan**, North Florida

Discussant

Caitlin Cieslik-Miskimen, Idaho

* First Place Faculty Paper and Diversity in Journalism History Research Award

** Second Place Faculty Paper

*** Third Place Faculty Paper

4:45 to 6 p.m. / Th078

Thursday, August 6, 2026

International Communication and Media Management, Economics and Entrepreneurship Divisions

Teaching Panel Session

How Should We Teach AI to Future Media Professionals?

Moderating/Presiding

Tomás Dodds, Wisconsin-Madison

Panelists

Andrea L. Guzman, Northern Illinois

Rodrigo Zamith, Massachusetts Amherst

Aimee Rinehart, Associated Press

Paola Palomino, Peruvian University of Applied Sciences

Mohammad Yousuf, New Mexico

As generative AI tools and systems become more common inside newsrooms, higher education programs in journalism face a critical pedagogical challenge: How to prepare students for an AI-integrated industry while, at the same time, maintaining journalism's foundational standards? In this panel, we bring together educators and industry professionals to explore practical strategies for integrating AI education and journalism curricula without compromising essential reporting and writing skills.

4:45 to 6 p.m. / Th079

Law and Policy Division

Top Refereed Research Paper Session

Moderating/Presiding

Alexis Shore Ingber, Syracuse

Digital Federalism: Infrastructure, Dependence, and Digital Rights Allocation*

Amanda Reid, North Carolina, Chapel Hill

When Everything Sounds the Same: Musical Constraint, Substantial Similarity,
and the Breakdown of Copyright's Listening Test**

Kyle Stanley, Nevada

Defamation by AI: Actual Malice, Artificial Intelligence, and the Future of Fault***

Misbahul Haque, Missouri

Discussant

Jane Kirtley, Minnesota

* First Place Faculty Paper Award

** Top Debut Faculty Paper Award

*** First Place Student Paper Award

4:45 to 6 p.m. / Th080

Media Ethics Division

Top Refereed Research Paper Session

Thursday, August 6, 2026

Moderating/Presiding

Patrick Ferrucci, Colorado, Boulder

Should AI be Blamed? Investigating the Roles of Crisis Response Strategy,
Crisis Type, and Ethics of Care in Addressing AI-generated Crises*

Juan Liu, Towson

What Is the Purpose of Getting a College Degree in Mass Communication?
Critical Pedagogy, Care Ethics, And the Telos of Majoring in Media**

Joseph Jones, West Virginia

Moral Judgment, Virtue, and Digital Flourishing: Directions for Media Ethics***

Patrick Plaisance, Pennsylvania State

Between Art and Algorithms: Moral Perceptions of Artificial Intelligence
in Film and Television****

Chris DeFelice, Florida

2026 Davis Ethics Award Recipient

Lana Medina, St. Thomas

Discussant

David Craig, Oklahoma

* First Place Faculty Paper

** Second Place Faculty Paper

*** Third Place Faculty Paper

**** James Whalen Award for Student Research

4:45 to 6 p.m. / Th081

Media Management, Economics and Entrepreneurship Division

Top Refereed Research Paper Session

Valuing Digital Media: From AI Responsibility and Companionship to News and Crowdfunding

Moderating/Presiding

Mohammad Yousuf, New Mexico

Communicating Responsible AI in Media Firms: A Configurational
Analysis of AI-CSR*

Allie Kosterich, Fordham

and **Paul Ziek**, Pace

AI-Powered Companionship and Loneliness Economy: Intent
to Pay for Social Chatbots**

Jiyoung Cha, Pennsylvania State

Beyond Income: Explaining Cross-National Variation in Digital
News Pricing Across 36 Countries***

Jin Young Hwang, Texas Austin

Deconstructing The Logic and Realization of Value in Crowdfunding
Publishing from the Perspective of Reader Perception****

Runzheng Zhen, Nanjing University

Discussant

Thursday, August 6, 2026

Todd Holmes, California State Northridge

- * First Place Faculty Paper Award
 - ** Second Place Faculty Paper Award
 - *** First Place Student Paper Award
 - **** Second Place Student Paper Award
-

4:45 to 6 p.m. / Th082

Newspaper and Online News Division

Top Refereed Research Paper Session

Moderating/Presiding

Amber Hinsley, Texas State

Whose Money Is It, Anyway? The Effects of News Framing of Public Funds as “Taxpayers’ Money” vs. “Government Spending” on Citizen Oversight*

Volha Kananovich, Appalachian State

Analyzing News Outlet Social Media Use: Platform Adoption, Usage, and Migration Across Two Decades (2005–2025)**

Alexandre Goncalves

and **Yee Man Margaret Ng**, Illinois

Modernizing Market Models: A Case Study of Organizational Culture as a Digital Startup Transitions to Nonprofit Newsroom***

Kayli Plotner, Tennessee at Martin

Who Leads the Agenda? Intermedia Agenda Setting and Influence Relations in China’s Platformized Media Environment****

Xingyu Pan and **Xiayan Li**, Nanjing University

Discussant

David Wolfgang, Colorado State

- * First Place Open Competition Award
 - ** Second Place Open Competition Award
 - *** Third Place Open Competition Award
 - **** First Place Student Competition Award
-

4:45 to 6 p.m. / Th083

Visual Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Alex Scott, Iowa

Algorithmic Reproduction of Occupational Stigma: A Semiotic Analysis of Chinese Text-to-Image AI Models****

Hongxi Ye, Wuhan University

Algorithmic Visual Nationalism: How AI Image Generators Construct China's

Thursday, August 6, 2026

Climate Identity Across Linguistic and Platform Boundaries****

Yike Wang, East China Normal University

Violence, Suffering, and Courage: Pulitzer Prize Winning

Photographs, 2003 to 2025***

Lisa Krantz, Missouri,

and **Ross Taylor**, Colorado

Can C2PA Content Credentials Help Consumers Distinguish

Real Photographs from AI-generated Lookalikes? **

Bartosz Wojdyski, **Brittany Shivers**,

and **Moses Okocha**, Georgia,

Assessing the Relationship between Platform Visuality, News-Finds-Me

Perceptions. and Trust for Social Media Users*

Ivy Ashe, Florida Atlantic, **Zhiting Zhang**, **Claire Lawrence**,

and **Yuting He**, Texas at Austin,

and **Ivan Lacasa-Mas**, Universitat Internacional de Catalunya

Discussant

Lei “Tommy” Xie, Fairfield

* First Place Faculty Paper

** Second Place Faculty Paper

*** Third Place Faculty Paper

**** First Place Student Paper

4:45 to 6 p.m. / Th084

Commission on the Status of Women

Top Refereed Research Paper Session

Moderating/Presiding

Mimi Perreault, Alabama

The Portable “Mother”: Fictive Kinship and the Boundary Work of Mothering

Identity among Yuesao in Urban China*

Jiefan Zhang, and **Haixia Meng**, Beijing Institute of Graphic Communication,

and **Yixi Wang**, Shaanxi Federation of Social Science Circles

Intensive Mothering in the Digital Age: The Discourse Construction of Motherhood

in a Chinese Social Media in a Decade**

Weining Liu, **Xiaoqin Li**,

and **Yu-hsin Kung**, University of Macau

Self-Recognizing as “Tong”: A Grounded Theory Study of Heterosexual

Young Women’s Reverse Sexual-Preference Self-Presentation

on Chinese Social Media***

Yunling Ren, Huazhong University of Science and Technology

Fire Her is Fire Me: Women’s Discursive Resistance on Rednote to the Economic

Cancellation of Female Stand-Up Comedians in China****

Shiyuan Li, North Carolina, Charlotte****

Framing Fertility as Feminine Failure: How Women Construct Infertility Narratives

in Online Communities*****

Rim Chaif, Kansas

Thursday, August 6, 2026

Discussant

Andrea Baker, Monash University

- * First Place Faculty Paper Award
 - ** Second Place Faculty Paper Award
 - *** First Place Student Paper Award
 - **** Second Place Student Paper Award
 - ***** Third Place Student Paper Award
-

4:45 to 6 p.m. / Th085

Internships and Careers Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Carolyn Smith Casertano, Arizona

AI in Media Analytics Job Postings: A Computational Analysis of AI Mentions, Expectations, and Semantic Networks

Qian Xu and **Ke Jiang**, Elon

High-Value Internships, Low-Value Work: Non-Technical Interns and Career Meaning in China's Internet Industry

Zexin Xiong, Tsinghua University

Surveillance, Support, And Self-Discrepancy: A Mixed Methods Study of Students During the School-To-Work Transition

Zihan Zhu, Wuhan University

Discussant

Jeffery Ranta, Coastal Carolina

4:45 to 6 p.m. / Th086

Participatory Journalism Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Nisha Sridharan, Temple

Examining Volunteer-Newsroom Collaboration in Community Radio: A Case Study on Community Radio in the Boulder and Denver Areas*

Rania Al Namara

and **Patrick Ferrucci**, Colorado, Boulder

Structural Inequalities, News Consumption, and Quality of Information in Rural Communities**

Zivile Raskauskaite, **Kathleen Rose**,

Joy Jenkins, and **Michael Dieringer**, Missouri

From "Megaphone" to "Mediator": Audience Participation Discursive Construction of Chinese Mainstream Media in the Algorithmic Era***

Yiyu Chen, Fudan University

Thursday, August 6, 2026

I'm Willing to Speak Up: Exploring How Social Media Affordances

Foster Citizen Journalism Participation

Hongzhu Jin, Hui Shi,

Zhengyan Li, and Dongya Wang, Miami

Disrupting the Profession: Participatory Journalism and the Audience Turn

Fahad Humayun, Ball State,

and **Muhammad Ali,** Colorado

Discussant

Mark Poepsel, Southern Illinois, Edwardsville

* First Place Faculty Paper Award Winners

** Second Place Faculty Paper Award Winners

*** First Place Student Paper Award Winner

4:45 to 6 p.m. / Th087

Religion and Media Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

Omar Hammad, Hunter College

From Faith to Features: How Religious Affiliation Shapes Communication

Preferences for Digital Mental Health Support in the U.S.*

Nathalie Laura Neuendorf, Katharina Angermayr,

and **Sebastian Scherr,** University of Augsburg

Faith-based Organizational Networks in Disaster Response and Recovery:

Opportunities for Cross-Sector Collaboration**

Xiaochen Zhang, Kehinde Adesina,

and **H M Murtuza,** Oklahoma

The Future [of the Catholic Church] Is Female: Visual Rhetoric

in Edward Berger's "Conclave"***

Erika Engstrom and Beecher Reuning, Kentucky,

and **Ralph Beliveau,** Oklahoma

More than Transcendence: Techno-Salvationism and the Reconfiguration

of Religious Authority in Asian Buddhism****

Yuheng Wang, National University of Singapore

Discussant

Rick C. Moore, Boise State

* First Place Faculty Paper Award

** Second Place Faculty Paper Award

*** Third Place Faculty Paper Award

**** First Place Student Paper Award

4:45 to 6 p.m. / Th088

Sports Communication Interest Group

Thursday, August 6, 2026

Top Refereed Research Paper Session

Moderating/Presiding

Vincent Peña, DePaul

Platformed Cultural Reframing: Decoding Chinese Nicknames of Global
Tennis Athletes in Social Media Discourse*

Chenxi Yang, Tsinghua University

When Sports Media Uses and Gratifications Nationally Diverge:
Saudi Arabian and U.S. Media Consumption Preferences
in the 2024 Paris Olympics**

Yifan Wu, Boyang Ding,

Mutaz Barnawi, Kenon Brown,

and **Andrew Billings**, Alabama

Beyond Assumed Cost: How Perceived Signal Cost Mediates Consumer
Responses To Athlete Entrepreneurial Branding***

Qingru Xu, Weilu Zhang,

and **Yang Zhang**, Kentucky

Parasocial Bonds as Psychosocial Resources: Linking Sports Identification
to Fan Well-Being Through Parasocial Relationships
and Emotion-Focused Coping***

Mu He, Drake

and **Donging Xu**, Pennsylvania State

Mobile App Repertoires in Motion: Mapping Chinese Sports Fans'
App Networks During the Paris 2024 Olympic Games***

Xiao Wang

and **Min Hu**, Nanjing University

Seeing More, Liking More? How AR-Enhanced Sports Media Shapes Public
Attention Through Repeated Exposure****

Min Sun Kim, Texas Tech

Discussant

Ever Josue Figueroa, Colorado Boulder

* First Place Student Paper

** First Place Faculty Paper

*** Second Place Faculty Paper

****Second Place Student Paper

6:30 to 7:30 p.m. / Th089

Communicating Science, Health, Environment and Risk Division

Business Session

Members' Meeting

Moderating/Presiding

Kang Namkoong, Maryland

6:30 to 7:30 p.m. / Th090

Thursday, August 6, 2026

Communication Theory and Methodology Division

Business Session

Members' Meeting

Moderating/Presiding

Judith E. Rosenbaum, Kansas

6:30 to 7:30 p.m. / Th091

History Division

Business Session

Members' Meeting

Moderating/Presiding

Caitlin Cieslik-Miskimen, Idaho

6:30 to 7:30 p.m. / Th092

Law and Policy Division

Business Session

Members' Meeting

Moderating/Presiding

Erin Coyle, Arizona State

6:30 to 7:30 p.m. / Th093

Media Ethics Division

Business Session

Members' Meeting

Moderating/Presiding

Patrick R. Johnson, Marquette

6:30 to 7:30 p.m. / Th094

Media Management, Economics and Entrepreneurship Division

Business Session

Members' Meeting

Moderating/Presiding

Mohammad Yousuf, New Mexico

Thursday, August 6, 2026

6:30 to 7:30 p.m. / Th095

Newspaper and Online News Division

Business Session

Members' Meeting

Moderating/Presiding

Michael C. Carey, Jr., Samford

6:30 to 7:30 p.m. / Th096

Visual Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Keith Greenwood, Missouri, **Tina Korani**, San José State,

Alex Scott, Iowa and **Russell Chun**, Hofstra

6:30 to 7:30 p.m. / Th097

Commission on the Status of Minorities

Business Session

Members' Meeting

Moderating/Presiding

Carolyn Walcott, Clayton State

6:30 to 7:30 p.m. / Th098

Commission on the Status of Women

Business Session

Members' Meeting

Moderating/Presiding

Roxane Coche, Florida

6:30 to 7:30 p.m. / Th099

Internships and Careers Interest Group

Business Session

Members' Meeting

Thursday, August 6, 2026

Moderating/Presiding
Hal Vincent, Elon

6:30 to 7:30 p.m. / Th100

Participatory Journalism Interest Group

Business Session
Members' Meeting

Moderating/Presiding
Carrie Brown, Montclair State

6:30 to 7:30 p.m. / Th101

Religion and Media Interest Group

Business Session
Members' Meeting

Moderating/Presiding
Omar Hammad, Hunter College

6:30 to 7:30 p.m. / Th102

Small Programs Interest Group

Business Session
Members' Meeting

Moderating/Presiding
Ecaterina Stepaniuc, North Carolina A&T State

6:30 to 7:30 p.m. / Th103

Sports Communication Interest Group

Business Session
Members' Meeting

Moderating/Presiding
Brian Petrotta, Oklahoma State

7:45 to 9:30 p.m. / Th104

Cultural and Critical Studies Division, Community Journalism Interest Group, Magazine Media and Media Ethics Divisions

Thursday, August 6, 2026

Off-site Social

Hosting

Ayleen Cabas-Mijares, Miami, **Karin Assmann**, Georgia, **Huyen Nguyen**, Kansas State
and **Patrick R. Johnson**, Marquette

Cornet, 700 Bourbon Street, New Orleans, LA. Attendees will walk to the venue after their members' meetings.
Thank you to the University of Miami for sponsoring the social.

7:45 to 9:30 p.m. / Th105

History Division

Off-site Social

Hosting

Caitlin Cieslik-Miskimen, Idaho

Fulton Alley, 600 Fulton Street, New Orleans, LA. 70130.

7:45 to 9:30 p.m. / Th106

Law and Policy Division

Off-site Social

Hosting

Erin Coyle, Arizona State

Location TBA

7:45 to 9:30 p.m. / Th107

Visual Communication and Newspaper and Online News Divisions

Off-site Social

Big Mama's Lounge at the House of Blues

Hosting

Keith Greenwood, Missouri and **Michael C. Carey, Jr.**, Samford

Co-hosted with Newspaper and Online News Division. Attendance is strictly limited to 50 people total. An online
signup form will be used to manage expected headcount.

7:45 to 9:30 p.m. / Th108

Small Programs Interest Group

Off-site Social

Thursday, August 6, 2026

Hosting

Ecaterina Stepaniuc, North Carolina A&T State

Location TBA

7:45 to 9:30 p.m. / Th109

University of Alabama, University of Kentucky, Louisiana State University, Michigan State University, Pennsylvania State University, University of South Carolina, University of Tennessee and Temple University

Social

Hosting

Brian Butler, Alabama, **Jennifer Greer**, Kentucky, **Kim Bissell**, Louisiana State,
Heidi Hennink-Kaminski, Michigan State, **Emily Metzgar**, Pennsylvania State,
Tom Reichert, South Carolina, **Joseph Mazer**, Tennessee and **David Boardman**, Temple

7:45 to 9:30 p.m. / Th110

California State University

CSU-wide Faculty, Alumni and Friends Reception

Hosting

Jason Shepard, Dean, College of Communications, California State, Fullerton

One in 20 college graduates in the U.S. have a degree from the CSU. If you a faculty, alumni, or friend of one of the 22 campuses of the California State University system, please stop by to support the largest university system in America.

7:45 to 9:30 p.m. / Th111

University of Houston, Abeline Christian University, University of North Texas, Texas Christian University, Baylor University, Texas State University, University of Texas at Austin, Lubbock Christian University, Southern Methodist University, and Texas Tech University

All Texas Social

Hosting

Jennifer Vardeman, Houston, Dean
Kenneth Pybus, Abeline Christian, Dean
James Mueller, North Texas, Dean
Kristie Bunton, Texas Christian, Dean
Mia Moody, Baylor
Judy Oskam, Texas State, Dean
David Ryfe, Texas at Austin, Dean
Melanie Grellhesl, Lubbock Christian
Jake Batsell, Southern Methodist
Bey-Ling Sha, Texas Tech, Dean

Thursday, August 6, 2026

7:45 to 9:30 p.m. / Th112

University of Mississippi

Social

Hosting

Andrea Hickerson, Dean
