

Friday, August 7, 2026

7:30 to 9:30 a.m. / F001

Association for Education in Journalism and Mass Communication Membership Committee

Business Session

Committee Meeting

Moderating/Presiding

Jennifer Vardeman, Houston, Chair

8 to 9:15 a.m. / F002

Association for Education in Journalism and Mass Communication

[11-0800] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

International Communication Division

Topic I — **Global Perspectives on Artificial Intelligence I**

01 • Who Verifies the Verifiers? AI, Local Knowledge Production, and Credibility in Tanzania's 2025 Election

Gregory Gondwe, California State, San Bernardino

02 • "Once Again, Late to The Party, When Is Our Time?": FOMO In Sub-Saharan African AI Hype in Search of a Hybridized AI Institutionalization Framework

Danford Zirugo, Alabama,
and **Bruce Mutsvairo**, Utrecht University

03 • [RP] Generative AI and West African Journalists: Bridging Gaps or Silencing Voices?

Jonas Nyabor, Iowa

04 • [RP] Localizing AI: The Use of AI in Journalistic Verification in Ghana

Barikisu Issaka, California State, Long Beach,
and **Sabena Abdul Raheem**, Iowa

05 • [RP] From Plantations to Platforms: Authenticity, Assimilation, and Caribbean Dialects In AI

Gina Joseph
and **Nildy Chapman-Sanchez**, Louisiana State

Discussant

Meagan Doll, Colorado

Topic II — **Global Perspectives on Artificial Intelligence II**

06 • How Do Large Organizations Use Artificial Intelligence Tools for Internal Communication: A Comparative Study between China and the U.S.

Yuan Wang, The Education University of Hong Kong,
Chuling Song, City University of Hong Kong,
and **Yan Wang**, Hong Kong Baptist University

07 • Beyond Facilitation: Rethinking UTAUT in GenAI Adoption in Bangladeshi Newsrooms

HM Murtuza and **Md Oliullah**, Oklahoma

08 • How Institutional Trust Shapes User Trust in Domestic and Global AI Models: Evidence from the Chinese Context

Jiashen Huang, Nanyang Technological University

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09 • Research on the Application and Effects of AIGC Technology in the Overseas Communication of Chinese Culture: An Empirical Analysis Based on Short-Video Platforms

**Chloe Yi Xie, Zhuling Huang,
Xueling He, Yan Li,
and Jiangyan Liu**, Jinan University

Discussant

Summer Harlow, Texas at Austin

Topic III — Societal Issues in the Age of Artificial Intelligence

10 • Algorithmic Gatekeeping and Epistemic Injustice: How Generative AI Validates Unsubstantiated Narratives about Non-Western Heritage

**Baoni Xing, Huiyue Wu,
and Xiaoying Huang**, Sun Yat-sen University

11 • Generative AI Adoption in Chinese Mainstream Newsrooms: Diffusion Logic, Labor Restructuring and Norm Construction (2023–2026)

**Yibo Wu,
and Mengyao Zhang**, Communication University of China

12 • [RP] Essentializing or Contextualizing? Algorithmic Cultural Mediation and the Cross-Cultural Uptake of AI-Framed Knowledge

Yiran Niu, Communication University of China

13 • [RP] Data Workers in the AI Supply Chain: An Exploratory Study of the Legal and Policy Protections Governing Digital Labor

Jeffery Adu, Texas Tech

14 • [RP] Preprocessing Adaptation: Generative AI as a Communicative Intermediary for Chinese International Students in U.S. Higher Education

Xiaolin Xu, University of Jinan

Discussant

Yuan Wang, The Education University of Hong Kong

Topic IV — Media and Politics in the Middle East

15 • Will Proxy Geopolitical Framing Effects Explain War Image Representations of the 2023 Palestinian-Israeli Conflict?: A Comparative Quasi-Experiment
AI-Assisted Emotion Analysis of International Visual News

Yowei Kang, Auburn at Montgomery,
and **Kenneth C.C. Yang**, Texas, El Paso

16 • Seeing is deceiving: How Multimodal Features Fuel the Spread of Video Disinformation in the Israeli-Palestinian Conflict

**Yunjuan Luo, Shiyun Lin,
and Zhiyu Kong**, South China University of Technology

17 • Outward-Facing Legitimacy in Saudi English-Language News: Narrating Sport Diplomacy and Managing Sportswashing Critique After the FIFA 2034 Decision

Mohammed Abu Alqas, Colorado Boulder

18 • Competing Threats, Competing Enemies: Gulf and Egyptian Elite Discourse, Blame Attribution, and the Politics of Meaning in the 2026 Gulf Escalation

Mohammed Abu Alqas, Colorado Boulder

19 • Women and Misinformation in the Middle East (2000-2025): A Scoping Literature Review

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Yara Mabrouk, Maryland

Discussant

Bingbing Zhang, Iowa

Topic V — **Communicating the National Image**

20 • From Sublime Aesthetics to Vernacular Rhetoric: The Interactive Effects of Visual Rhetoric and Cultural Schemas on International Audiences' Perceptions of National Image

Yineng Shen, Mingxian Yi,
and **Ruoning Liu**, Beijing Normal University

21 • The Mirror with a Filter: How Media Exposure and Audience Schema Jointly Affect the Image of the United States Among the Chinese Public

Yingchun Xu, Henan Finance University,
and **Yanqin Lu**, Bowling Green State

22 • [RP] Discordant Voices: A Narrative Study of NATO's Strategic Communication and Its Alignment with Press Coverage during Sociopolitical Conflict

Marcia Neely, Arizona State

23 • [RP] Constructing China's National Image in CGTN's TCM Coverage: A Multimodal Discourse Analysis Based on ELAN

Xinru Shi, The Communication University of China

24 • [RP] Accepting China as a Builder? A Discursive Analysis of "Belt and Road" Infrastructure Narratives in Croatian Mainstream Media: A Case Study of the Peljesac Bridge (2021–2025)

Dian Zhuang, Peking University

Discussant

Meagan Doll, Colorado, Boulder

Topic VI — **Short Videos and International Communication**

25 • From High-Context to Global Binge? How Chinese Micro Dramas Effectively Mitigate Cultural Discount Through a Vertically Integrated Global Strategy

Fandi Wei, Communication University of China

26 • Empathic Dissemination of Lifestyle Short Videos by Foreign Influencers in China—An Analysis Based on the Practice of "Body-Media" Relations

Xinxin Li, Sichuan University

27 • From the Decentralization of Visibility to the Recentralization of Authority: How Influencers Participate in Conflict Narratives on Social Media

Yunwen Sun, Yicheng Zhu,
and **Yizhen Li**, Beijing Normal University

28 • From Cultural Display to Everyday Performance: Multimodal Communication and Unintentional Third Culture Production on TikTok

Ziqi Zhang,
and **Yuwen Zhang**, Communication University of China

29 • [RP] Platformed South-South Meaning-Making: Reinterpreting China-Related Short Videos across the Global South

Yuxin Li, Beijing Sport University

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Yunjeong Kim, Sungkyunkwan University

Topic VII — **Misinformation, Disinformation, and Propaganda**

30 • “Brazil’s Darth Vader!”: A Discourse-Historical Approach to Musk’s Campaign against Moraes on X

Marina Petric

and **Maria Martha Bruno**, Texas A&M

31 • “Where Are the Bodies?” State Disinformation and Networked Counterpublics In Nigeria’s #Endsars Protest

Akachukwu Elijah Ikefuama

and **Munachim Amah**, Iowa

32 • Deplatforming and Information Laundering: The Hybrid Media Propaganda Architecture of RT - A Case Study of Rick Sanchez’s Ban on YouTube

Xingran Jiang, Peking University

33 • Fact-checking Websites as Mechanisms of Epistemic Misinformation Intervention: A Global North/South Comparison

Ashera Barron

and **Mario Cerna Palacios**, Alabama

34 • [RP] Fact-Checking as Communication: Organizational Variation and Democratic Public Discourse in Bangladesh

Shahariar Khan Nobel, Maryland

Discussant

Uche Onyebadi, Texas Christian

Topic VIII — **Emerging Issues in Digital Platform Governance**

35 • IP Address Disclosure and the Governance of Digital Space: Experiences of Overseas Chinese Users

Boli Dai and **Martin Johannes Riedl**, Tennessee

36 • Platform Oversight in Practice: A Statistical Analysis of Linguistic and Regional Representation in the Meta Oversight Board

Endalkachew Chala, Independent researcher

37 • [RP] Algorithmic Belonging in Platformized China: IP-ization as Infrastructural Incorporation for Ambiguous Populations

Yanyu Mo, Shanghai Jiao Tong University

38 • [RP] “Here’s the Reason We Aren’t Commenting”: Self-Censorship on Social Media as Risk Management in the United States, Ukraine, and Kenya

Volha Kananovich, Appalachian State,

Brian Ekdale, **Bingbing Zhang**,

and **Sang Jung Kim**, Iowa,

and **Ryan Stoldt**, Drake

39 • [RP] Navigating Cultural Misalignment in Platform-Mediated Dating: Self-Disclosure and Risk Management Among Hong Kong Users

Ella Ching Yi Chan

and **Man Chun Chan**, Chinese University of Hong Kong

Discussant

Maha Bashri, The Africa Institute, Global Studies University, Sharjah, UAE

Topic IX — **Media in Southeast Asia and Central Asia**

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- 40 • A Version of Professionalism in Vietnam: A Foreign News Desk Editor's Autoethnography
Thi Kim Quy Hoang, Xi'an Jiaotong-Liverpool University
- 41 • Situating Languages in Kazakhstan Journalism Education: Learning in English, Writing in Russian, and Thinking in Kazakh
Askhat Yerkimbay, SDU University,
and **Bahtiyar Kurambayev**, Gulf University for Science & Technology
- 42 • [RP] Roles in Lifestyle Journalism: A Cross-Country Comparison of Lifestyle Role Orientations in Malaysia and the Philippines
Lydia Cheng, Nanyang Technological University
- 43 • [RP] From News Coverage to Public Discourse: Dual Agendas of China-Related Issues in Singapore's Mainstream Media and Reddit
Lih Sang Lim, Fudan University
- 44 • [RP] Patriotism, Nationalism, and Political Participation: A Study of Framing Effects and Socialization Gains Among Vietnamese Youth
Ngoc Yen My Nguyen, Louisiana State,
and **Man Chun Chan**, Chinese University of Hong Kong

Discussant

Uyen Diep, Virginia Tech

Topic X — **Media and Conflict in South Asia**

- 45 • Media Framing, Silence, and Counter-Narratives: Injured Protesters' Perspectives from the July 2024 Revolution in Bangladesh
Mahedi Hasan, Texas Tech,
Sharmila Siddika Mila, Shahjalal University of Science and Technology, Sylhet,
Md Abu Bakkar Siddik, Nanjing University,
Abdullah Al Masud,
and **Shah Jalal Ahamed**, Shahjalal University of Science and Technology, Sylhet
- 46 • How Gen Z Movements in South Asia Were Covered in American Newspapers
Zinnia Shiekh, Memphis
- 47 • Power, Profit and the Press: A Comparative Political Economy of Media Ownership and Advertising Influence in Pakistan and Bangladesh
Muhammad Ali and **Ershad Khan**, Colorado Boulder
- 48 • Fear, Favor, Frustration: Inside the Journalistic Role Gap in Bangladesh's Newsrooms
Muhammad Saurav Rahman, Missouri
- 49 • [RP] Media Sources and Public Perceptions: Survey from High-Risk Areas in Peshawar
Hina Ali, Colorado Boulder

Discussant

Ruth Moon, Texas A&M

Media Ethics Division

Topic I — **Moral Psychology, Persuasion, and Ethical Judgment**

- 51 • Recent Refinements in Moral Psychology Approaches and Their Implications for Media Ethics Scholarship
Patrick Plaisance, Pennsylvania State
- 52 • Algorithmic Paternalism and Avoidance: A Longitudinal Study of User Responses to Information Exposure
Chuanyue Xu, Iowa, **Chenxu Liu**, Tsinghua University/Wisconsin-Madison,

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and **Haoyu Wu**, Shanghai Jiao Tong University

53 • In the Name of Justice: Moral Decoupling and Audience Resistance to Cyber Violence in the Digital Sphere—A Dual-Process Perspective

Ding Yu, Tsinghua University

and **Huiling Li**, Shanghai Jiaotong University

54 • Moral Profiles of Advertising Executives Leading Brand Activism

Mark Heisten, Marist College

55 • [RP] Moral Intensity, News Framing, and Brand Activism: Effects on Brand Perceptions and Purchase Intentions

Shannon Burth, **Srividya Ramasubramanian**,

Irene Ghosh, and **Alison Lihanda**, Syracuse

Discussant

Chad Painter, Dayton

Topic II — **Journalism Ethics, Norms, and Democratic Responsibility**

56 • Caring for Stories: How Trauma-Informed Journalism

Advances Ethics of Care

Taylor Sheridan, Missouri

57 • Toward the Application of Normative Theories to Music Journalism

Ian McKenzie, Missouri

58 • [RP] Reconsidering the Kantian Foundations of Dignity in Solidarity Journalism

Anita Varma,

and **Rahoof Kaliyarakath**, Texas at Austin

59 • Humanizing Journalism Praxis: A Unifying Theory of Change for Alternative Journalism

Jessica Pettengill, Michigan State

60 • [RP] “Neutrality is Complicity”: Metajournalistic Discourse Analysis on Ethics in an Ethnic Majority Journalist’s Fight Against Hate

Speech Toward Ethnic Minority in Japan

Yumiko Ehara, Minnesota, Twin Cities

61 • [RP] Journalism Under Pressure: Newsroom Culture, Political Context, and Support Seeking Among Journalists in Bangladesh

Mahedi Hasan, Texas Tech,

MD Jubayer Mahmud, Texas State,

Mahedi Hasan, Texas Tech,

Naeem Ahmed, Shahjalal University of Science & Technology, Sylhet,

Farjia Ahmed Pranti, Texas State,

and **MD Khairul Islam**, Shahjalal University of Science & Technology, Sylhet

Discussant

Yayu Feng, St. Thomas

Topic III — **Platform Culture, Surveillance, and Influencer Ethics**

62 • [RP] “We Have Some Huge Breaking News”: Tiktok “Newsfluencers” and the Normative Functions of Journalism

Joy Jenkins, **Jae Jepsen**, **Hadley Hoskins**,

and **Erin Hynes**, Missouri

63 • Visibility Shackles in a Platform Society: The “No-Exit” Dilemma of Peasant Influencer Zhiwen Zhu

Xiaoshuang Yang,

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and **Chenyu Yang**, Shanghai University

64 • [RP] A Model of Ethical Digital Justice Campaigns: How TikTok Crowdsourcing Can Lead to Tangible Legal Outcomes

Sarah Witmer, Tsinghua University

65 • Users' Attitudes Toward TikTok Surveillance Culture and Its Impact on Their Self-Presentation in Public Spaces

Zainab Jagun, Oregon

66 • [RP] Always on the Map: The Dark Side of Location Sharing

Madeline Lepisto, Caley Hewitt, Fanny Ramirez,

Morgan Badurak, Adwoa Baffour,

and **Kristina Shustova**, Louisiana State

67 • Family-Workshop Style Production of Chinese "Kidfluencers":

A Mixed-Methods Study Based on Case Analysis and Interviews

Qun Wang, Shaanxi Normal University

Discussant

Joseph Jones, West Virginia

Topic IV — **AI Labor, Emotion, and Strategic Communication**

68 • [RP] Does Size Matter? The Effects of Influencer Tier and Advertisement Disclosure on Perceived Credibility Among College Students on TikTok

Serah Reyes, Hope Nwachukwu,

and **Isaac Bashir**, Oklahoma State

69 • Joy and Activist Ethics in Issues Management: Emotion, Frivolity, and Strategic Exuberance in the 2025 "No Kings" Protests

Luke Capizzo,

Susan McFarlane-Alvarez,

and **Perry Parks**, Missouri

70 • Ethical Silence in Algorithmic Workplaces: How Communication and Power Shape Employees' Ethical Voice

Zhengyan Li and Jiajing Tang, Miami

71 • Can Generative AI Achieve Moral Neutrality? Ethical Challenges of ChatGPT Revising News Stories for Objectivity

Pranaav Jadhav, Missouri

72 • Refusing to Be an AI "Scumbag": Emotional Silent Pain and Moral Materialization in "Cyber Widowhood"

Junli Zhao and Liqiong Wen, Jinan University

73 • [RP] AI-Disguised Live Streaming as Technological Deception: A Post-Ontological Ethics Framework

Yu Sun, University of International Business and Economics

Discussant

Lisa Krantz, Missouri

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

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8 to 9:15 a.m. / F003

Communication Theory and Methodology and Public Relations Divisions

Teaching Panel Session

Seeing Patterns: Teaching Data Analytics and AI-Driven Visualization in Mass Communication

Moderating/Presiding

Judith E. Rosenbaum, Kansas

Panelists

Amanda Weed, Kennesaw State

Joe Colacurcio, SVP Analytics & Intelligence, Weber Shandwick

Lee Ahern, Pennsylvania State

Hunter Overton, Pennsylvania State

This panel explores how communication educators can integrate data analytics and artificial intelligence into undergraduate curricula to cultivate critical, visual, and analytical thinking. Panelists will discuss strategies for teaching data storytelling through hands-on visualization projects, the use of AI as a collaborative tool, and the creation of synthetic datasets to simulate real-world insights. Emphasis will be placed on empowering students to use AI responsibly as an assistant—not a driver—of analysis, preparing them for data-rich communication environments. Attendees will gain practical frameworks for incorporating analytics, visualization, and AI into entry-level and advanced courses.

8 to 9:15 a.m. / F004

International Communication Division

Teaching Panel Session

Global Inclusivity in Comparative Research: Experiences and Reflections

Moderating/Presiding

Jeannine Relly, Arizona

Panelists

Ammina Kothari, Simmons University

Manasvi Maheshwari, Miami

Celeste Bustamante, Texas at Austin

Berdak Bayimbetov, Vrije Universiteit Brussel, Belgium

Thomas Hanitzsch, LMU, Munich, Germany

Discussant

Jyotika Ramaprasad, Miami

Large scale comparative research, often the domain of academics in resource-rich countries, also tends to adopt a normative positionality that privileges these countries' values and beliefs, using these as criteria for evaluation/conclusions. With the increasing calls for decoloniality in academics—theory, method, practice, outputs (publications, for example), pedagogies, etc., consideration of global inclusivity, not simply nominally but also conceptually, is imperative. Based on our panelists' many years of experience in implementing a comparative journalism study in Africa, Central Asia, Europe, Latin America, and South Asia, the panelists will detail the inclusivity

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issues they encountered, from creating conceptual equivalence to obtaining representative samples, from theoretical premises undergirding the study to culture and culture-informed communication practices, and more. The participants will also share reflections about transformations that could help make theory, method, and participation more accessible to academic partners and sample respondents. While their presentations may center journalism studies, the experiences and the reflections will be useful to other communication and media related global projects and to a wider academic public.

8 to 9:15 a.m. / F005

Law and Policy and Media Ethics Divisions

Research Panel Session

Content Moderation and Transparency: Democratic Accountability Meets Corporate Responsibility

Moderating/Presiding

Caitlin Ring Carlson, Seattle

Panelists

Amanda Reid, North Carolina at Chapel Hill

Evan Ringel, Appalachian State

Jared Schroeder, Missouri

Social media platforms shape what we see, share, and believe, yet the rules and algorithms that govern our digital public square remain largely hidden. Their moderation practices spark criticism across the political spectrum: some argue platforms silence too much speech, while others say they fail to curb harmful content. In response, governments have experimented with transparency requirements, from California's content moderation disclosure law to the European Union's Digital Services Act. At the same time, platforms themselves increasingly release "transparency reports," which critics caution may serve more as reputation management tactics than meaningful accountability. This panel will examine transparency as both promise and performance. Panelists will explore whether disclosure mandates can survive First Amendment scrutiny, how platforms frame transparency reports as legitimate corporate social responsibility tactics, and whether emerging norms across Big Tech mark real accountability or simply transparency theater. By combining perspectives from law, policy, ethics and strategic communication, this panel will assess the benefits and drawbacks of transparency regulations and reporting as effective tools for platform governance.

8 to 9:15 a.m. / F006

Media Management, Economics and Entrepreneurship Division

Research Panel Session

Journalism Practice and Media Ownership

Moderating/Presiding

Patrick Ferrucci, Colorado Boulder and **Qian Yu**, Eastern New Mexico

Panelists

Peter Gade, Oklahoma

Paulo Faustino, University of Porto

Nicholas Nicoli, University of Nicosia

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This panel will feature scholars studying the effects (both decidedly real and perceived) of ownership and market models of journalism-on-journalism practice. It will examine and discuss the various ways ownership is currently affecting practice, think about gaps in the current literature for scholars to tackle and think about all of this might impact the field of journalism in the future.

8 to 9:15 a.m. / F007

Minorities and Communication Division

High-Density Refereed Research Paper Session
Journalism and Racial Dissent

Moderating/Presiding
Vincent Peña, DePaul

[RP] Writing to ‘Rage War’: Abolition, Political Education, and Journalism in the Kansas City Defender

Cristina Mislan and **Joy Jenkins**, Missouri

In Solidarity with Communities: How Movement Journalism is Shifting Paradigms through Cross-Field Collaboration with Activists and Civil Society Organizations

Tianting Zhang, Angelo State

U.S. Government Suppression of Immigrants’ Dissent in Spanish-Language Oppositional Newspapers: The Case of Regeneración (1910-1918)

Ilia Rodriguez, New Mexico

Introducing Racialized Metajournalistic Discourse: American Journalism and Racialized Violence in Digitized Metajournalistic Discursive Sites

Dennis Okeke, Colorado, Boulder

Examination of Media Diversity in the Era of Potential Diversity Loss

Minhee Choi, Texas Tech, **Kevin Hull**, South Carolina, and **MinSun Kim**, Texas Tech

[RP] “It’s All about Corruption”: Patterns of News Avoidance among First-Generation Africans

Eric Agyekum, Wisconsin, Madison, and **Phylis Asilevi**, Marquette

Beyond the Headlines: Arab Students’ Perceived Social and Personal Effects of U.S. Press Coverage of Gaza

Mohammed Abu Alqas, Colorado, Boulder

“Are You an Intern?” Intersectional Microaggressions against Asian American Women Journalists

Indah Setiawati, Butler

[RP] = Denotes a Research-in-Progress submission.

8 to 9:15 a.m. / F008

Political Communication Division

Refereed Research Paper Session
Digital Platforms, Media Markets, and Political Influence

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Moderating/Presiding

Michael Ofori, Minnesota

The Regional Structure of Newspaper Markets

Sakshi Bhalla, Illinois, Urbana-Champaign

For Profits or for Prophets? Journalistic Legitimization of Political

Prediction Markets as Predictive Public Opinion

Parker Bach, North Carolina at Chapel Hill

Perceived Bot Presence in Online Political Discourse: Examining

Political Bot Bias and the Impact of Uncertain Bot Threats

in Incongruent Opinion Exposure

Hiu Ching Cheung, The Chinese University of Hong Kong

Attention without Affect? How Political Events Shape Commenting

Behavior on Online Political Betting Markets Evidence from the 2024

U.S. Presidential Election Market on Polymarket

Haotian Zhao, Wisconsin, Madison

Platformed Political Meaning in Weibo Discussions of Genshin Impact:

Cultural Export, Chineseness, and Public Contestation

Linan Liu, Beijing Normal-Hong Kong Baptist University

Discussant

Shuning Lu, Maryland-College Park

8 to 9:15 a.m. / F009

Commission on Graduate Education, Commission on the Status of Minorities, and Commission on LGBTQIA+ Communities

PFR Panel Session

On the Margins: Ethics, Safety, and Visibility in Contemporary Communication Research within Marginalized Communities

Moderating/Presiding

María De Moya, Tennessee at Knoxville

Panelists

Patrick R. Johnson, Marquette

Chelsea J. Reynolds, Arizona State

Gina Masullo, Texas at Austin

Cody Hays, Arizona State

Michael W. Douglas, Kansas

Academia – and being an academic – is an increasingly contentious domain fraught with challenges that are often swept under the rug. Graduate students, early-career scholars, and marginalized communities face heightened concerns related to safety, visibility, and vulnerability in both academic and public spaces. At the same time, these issues resonate across rank and position, affecting faculty and researchers at every stage of their careers. Panelists will explore questions of ethics and responsibility when marginalized identities intersect with sensitive research topics, such as race, gender, sexuality, politics, and media representation. Potential discussion topics may engage with issues including online harassment, institutional protections, navigating “public” versus “private” selves, and the implications of First Amendment rights in both academic and digital contexts. By centering the lived experiences

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of researchers, this panel highlights not only the risks of visibility in public scholarship but also strategies for cultivating ethical, safe, and inclusive research environments.

8 to 9:15 a.m. / F010

Religion and Media Interest Group

Refereed Research Paper Session

Mediating Religious Identity: Representation, Meaning, and Misbelief Across Media Contexts

Moderating/Presiding

Jordan Morehouse, Colorado Boulder

Faith in the Feed: Health Consciousness, Social Media Use, and Religiosity
in Human Gene Editing Misbelief

Yujin Kim, Seoul National University,

Heesoo Jang, Massachusetts-Amherst,

Chul-joo Lee, Seoul National University,

and **Suhwoo Ahn**, Kookmin University

Mormons Meming about Media: Mormonads' Representations
of Media and Pop Culture

David Scott, Utah Valley

Mediating an Endless Homesickness: The Infrastructure of Religious
Communication Across the Taiwan Strait During the Japanese
Colonial Period (1895–1945)

Yiran Liu and **Jiuhui Liu**, Peking University

What Must It Be Like to Grow Up That Beautiful?: A Critical Discourse
Analysis of Jewish Femininity in The Nanny

Kyle Stanley and **Lyric Mandell**, Nevada

[RP] Digital Hybridity: The Mediatization of the Vietnamese

Hau Dong (Hầu Đổng) Ritual in Pop Music

Ha Ly Nguyen, Shanghai Jiao Tong University

Discussant

Doug Mendenhall, Abilene Christian

[RP] = Denotes a Research-in-Progress submission.

8 to 9:15 a.m. / F011

Association for Education in Journalism and Mass Communication Diversity, Equity, Inclusion, Access, and Justice (DEIJA) Committee

Coffee Meet and Greet

Moderating/Presiding

Linda Aldoory, American, Chair

Meet your new DEAIJ Standing Committee Members! They are here to address your questions, work with you on DEIAJ issues, and be a resource for you. Stop by, introduce yourself, share a question or suggestion. The new

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Committee is committed to advancing equitable and inclusive practices across all areas of the association's membership. We work to create and sustain a culture within AEJMC that values difference and ensures equity in opportunity and access.

8 to 9:15 a.m. / F012

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Business Session

JMCQ Editorial Meet Up

Moderating/Presiding

Daniela Dimitrova, Iowa State, Editor-in-Chief

By invitation only.

8 to 9:15 a.m. / F013

Kappa Tau Alpha

Business Session

Advisor's Breakfast

Moderating/Presiding

Beverly Horvit, Missouri, executive director, KTA

Kappa Tau Alpha is an international society honoring scholarship in journalism and mass communication. It is organized for the recognition and encouragement of scholarship and good character among students of journalism in colleges and universities in which there are properly conducted schools and departments of journalism and mass communication. Pre-registration is required.

8 to 9:15 a.m. / F014

University of Kentucky

Teaching Panel Session

Hands-on Approaches Teaching JMC Skills in Real-World Settings

Presiding

Jennifer Greer, Kentucky

Moderating

Leigh Moscowitz, Kentucky

Designing Experiential Learning in Strategic Communication: My Experience with Real Clients, Competitions, and Data-Driven Simulations

Mengtian "Montina" Jiang, Kentucky

This Teaching Panel Offers Tips for Innovative, In-The-Field Teaching With Step-By-Step Guides

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Beecher Reuning, Kentucky

Sports Journalism and Experiential Learning: The GameOn UK Workshop

Jen Smith, Kentucky

High-Impact Multimedia Storytelling: The Picture Kentucky Workshop

David Stephenson, Kentucky

This panel offers tips for all JMC instructors to imagine creating hands-on courses in sports, photojournalism, strategic communication and media production. Presenters offer tips for innovative, in-the-field teaching with step-by-step guides.

9:45 to 11a.m. / F015

Association for Education in Journalism and Mass Communication

[12-0945] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communication Technology Division

Topic I — **AI in Society: Media Frames, Bias, and Human Connection**

01 • Framing Artificial General Intelligence in Elite U.S. and UK Newspapers: Risk, Opportunity, and Governance Narratives

Mohammad Al Masum Molla, Oklahoma

02 • When We Talk About AI Boyfriends: The Affordances and User Narratives of Human-AI Intimacy on Reddit

Jeeyun Oh, Texas at Austin

03 • A Room Full of Elephants & Dragons: Political Bias in U.S. and Chinese LLMs

Tasnuva Alam Ahona, Texas at Austin

04 • Understanding Attachment to Digital Media Accounts: The Role of Extended Self in Attachment and Digital Hoarding

Zixuan (Melodie) Zhao

and **Margaret Yee Man Ng**, Illinois, Urbana Champaign

05 • Practicing Love with Algorithms: An Exploratory Study of User Narratives and Emotional Patterns in Human-AI Intimacy

Fanjue Liu, Shanghai Jiao Tong University

and **Kun Xu**, Florida

Discussant

Jae Park, North Florida

Topic II — **AI adoption and Cross-Cultural Perspectives**

06 • AI-Powered Information Seeking on Social Media: A Computational Analysis and Cross-Cultural Comparison on Global Users' @Grok Behaviors

Anna Yan Liu

and **Maggie Mengqing Zhang**, Illinois Urbana-Champaign

07 • A Beyond-Technology Diffusion of Innovations Framework for Generative AI Use: Evidence from Two Western and Four Asian Societies

Muhammad Masood, Yi-Hui Christine Huang,

Qinhui Zhan, Jacky Liang,

and **Qinxian Cai**, City University of Hong Kong

08 • From Technological Alienation to Strategic Economizing: Chinese College Students' Differentiated Trust and Cognitive

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Offloading Across Sino-US Generative AI

Zehao Yuan, Peking University,
Letong Yuan, University of International Relations,
Chaohong Yang and **Yingxi Zhu**, Peking University

09 • Users Preference for Tone and Response Format in AI Chatbots for Different Personality Traits: A Comparison Between Chinese and United States Users

Man Luo, Bowling Green State

10 • Machine Authorship in the Out-Group? Investigating the Nationality Effect on the Perceived Credibility of (Un)politicized AI-Generated Science Messages

Junyi Chen, Shanghai Jiao Tong University,
Weixi Zeng, Nanjing University,
and **Yi Mou**, Shanghai Jiao Tong University

Discussant

Cheng “Chris” Chen, Oregon State

Topic III — **AI, Emotion, and Empathy**

11 • Is an Empathetic Chatbot Uncanny? An Experimental Examination of Artificial Empathy and User Perceptions

Haiyan Jia, **Alex Dorris**, **Laila Jama**,
and **Dominic DiFranzo**, Lehigh

12 • C Communicating Through Creation: How Conversational Agents Reshape Relational Trust and Emotional Disclosure in Digital Art Therapy

Yuhua Zhang, Harbin Institute of Technology

13 • Tinder Troubles: Testing the Motivation-Based Model of Online Disinhibition in a Mobile Dating App Context

Zachary Schleiter, Louisiana, Lafayette

14 • Effective science communication on YouTube: Dialogic Communication, Topic-Framing and Audience Engagement

Anna Young and **Yejin Kim**, Central Connecticut State

15 • AI Love You: A Compensatory Model of Need Satisfaction, Need Frustration, and Dependency Toward Romantic AI Chatbots

Yilan Guo, **Alex Paloma**, **Zhihui Hou**,
and **Mary Beth Oliver**, Pennsylvania State

Discussant

Sang Jung Kim, Iowa

Topic IV — **Social Media, Identity, and Digital Culture**

16 • TikTok Microtrends and the Reinvention of Feminine Identity and Digital Self-Presentation

Janay Boyd, Baylor

17 • Brand Engagement and Brand Equity in Profile Picture NFT User Communities

Sanghee Kweon, Boyoung Park,
and **Jeuming Li**, Sungkyunkwan University,
and **Haeji Jenn Kweon**, New York University

18 • When Engagement Is Relational: Storytelling, Emotion, and Networked Discourse in Social Media Campaigns

Hye Min Kim, Massachusetts-Boston,

Friday, August 7, 2026

Soojong Kim, California Davis,
and **Yiqi Li**, Syracuse

19 • Dual Motivational Pathways of Instagram Story Engagement:
An Experience Sampling Study

Shaojung Sharon Wang,
and **Hsing-Chuan Hsieh**, National Sun Yat-sen University

20 • Identifying “Consistent Online Lurkers”: Assessing the Roles
of Trait-Based and State-Based Factors

Alexandra Stankus and **Archana Krishnan**, SUNY Albany

Discussant

Klive Oh, Pepperdine

Communication Theory and Methodology Division

Topic — **From Constructs to Evidence: Measuring Communication Processes**

21 • [RP] Revisiting Selective Exposure: A Systematic Review
of Conceptualizations and Operationalizations in the Past Decade

Rui Ding, Miami

22 • Let’s Take Another Look: An Exploration of Modified News Efficacy Scales

Ben Wasike, Texas, Rio Grande Valley

23 • Transforming Trust: A New Tool for Measuring Media Trust

Jessica Sparks, Auburn

24 • The Personal Curation Scale: Evidence of Reliability and Validity

Biying Wu-Ouyang, Education University of Hong Kong

25 • Can AI Participants Generate Credible Qualitative Data? Considerations
for Using and Evaluating Synthetic Responses to Interviews

Keerthana Govindarazan, **Hui Min Lee**,

Temilade Adeeko, **Hongyi Dong**,

and **S. Shyam Sundar**, Pennsylvania State

Discussant

Michael Chan, City University Hong Kong

Media Management, Economics and Entrepreneurship Division

26 • Beyond the Box Office: Analyzing Diversity of Films from Theaters to SVOD

Dohee Kim, Southern California

27 • Transparency About Investigative Journalism: Effects of Three
Transparency Types on Perceived Value

Nicola Redl, Colorado Boulder

28 • Stalled in the Middle: Platform-Dependent Monetization and Gendered Capital
Conversion Among Mid-Tier Influencers

Songyueqi Li and **Fen Lin**, City University of Hong Kong

29 • Pricing the News: Prediction Markets and the Financialization
of Public Knowledge

Wanquan Hao, Shenzhen University

30 • “We Can’t Be Paralyzed by Fear”: Assessing Risk in Local Television News:
An Exploratory Study on Management Strategies and Decision-Making

Asma Khanom, Idaho

Discussant

name, affiliation

Friday, August 7, 2026

Participatory Journalism Interest Group

- 31 • [RP] Beyond Information Needs: Assessing and Engaging Local Storytelling Networks
Nina Kelly, Andrea Wenzel, Sydney Boeger, and Letrell Crittenden, Temple
- 32 • [RP] Simulating the “Three Kingdoms” in the Middle East: Bilibili’s Danmu and the Participatory Deconstruction of the U.S.-Israel-Iran Escalation
Yi Wu and Wenjun Zhang, Peking University
- 33 • [RP] The Reluctant Reporter: How Influencers Fall into Journalism to Fill a Gap Left by News Media
Sarah Witmer, Iowa
- 34 • [RP] Playable Past: The Gamification of Institutional Memory in *The New Yorker’s* Laugh Lines 100th-Anniversary Game
Alexis Haskell, Marist,
and **Nisha Sridharan**, Temple

Discussant

Damilola Oduolowu, South Carolina

Religion and Media Interest Group

- 35 • Reconciliation Through Care Ethics: The Role of Religious In-Group Identity in Organizational Culture Crises
Erika Schneider and **Victoria Kyriakopoulos**, Syracuse
- 36 • [RP] Eschatological Velocity: Religion and the Iran War
Ibrahim Abusharif, Northwestern University in Qatar

Discussant

Jordan Morehouse, Colorado Boulder

Small Programs Interest Group

- 37 • A Study on University Journalism Students’ Perceptions of the Integration of Artificial Intelligence into Journalism Education: An Induced Metaphor Analysis
Jingwan Peng, The Communication University of China

Discussant

Ecaterina Stepaniuc, North Carolina Agricultural & Technical State

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

9:45 to 11a.m. / F016

Broadcast and Mobile Journalism Division and Community Journalism Interest Group

PFR Panel Session

Broadcasting in the Public Interest: Examining FCC Leadership Shifts and Policy Upheaval

Friday, August 7, 2026

Moderating/Presiding

Bill Davie, Louisiana-Lafayette

Panelists

Laurie Thomas Lee, Nebraska

Carey Higgins-Dobney, Kentucky

Denetra Walker, Georgia

Joe Chautin, General Council, Louisiana Association of Broadcasters

Since Brendan Carr became chair of the FCC, U.S. broadcasting has experienced sweeping regulatory and ownership changes, including mergers involving Paramount Global and Skydance Media, congressional defunding of the Corporation for Public Broadcasting, investigations into NPR and PBS, and renewed scrutiny of broadcast ownership limits. This panel will explore creative solutions local communities are undertaking to fill unmet information needs by re-envisioning the role of public, community spaces in view of budget cuts and regulatory changes affecting broadcast rights and media ownership. It will also shed light on whether these developments serve the public interest.

9:45 to 11a.m. / F017

History and Magazine Media Division

Teaching Panel Session

Living History: Journalism Lessons of America 250 for the Future

Moderating/Presiding

Lisa Lenoir, Indiana

Panelists

Autumn Linford, Auburn

David Bulla, Augusta

Teri Finneman, Kansas

Will Mari, Texas A&M

Melissa Greene-Blye, Kansas

Keith Greenwood, Missouri

Tim Vos, Michigan State

David Mindich, Temple

Robin Sundaramoorthy, Lehigh

Antoine Haywood, Florida

As America marks its 250th anniversary, this is an ideal time to reflect on critical lessons from journalism history. This high-density, interactive session will bring teams of scholars together for discussions and teaching application ideas.

9:45 to 11a.m. / F018

Mass Communication and Society Division

Refereed Research Paper Session

Misperceptions, Representation, and Trust Online: Global Evidence

Friday, August 7, 2026

on Media's Social Consequences

Moderating/Presiding

Christina Najera, Tennessee, Knoxville

Feeling Informed Without Seeking: The News-Finds-Me Perception
in Kuwait's Social Media Environment

Yousef Aldaihani, Kuwait University
and **Jae-Hwa Shin**, Southern Mississippi

Representation Matters: Memorable Messages and the Lasting Influence
of Exposure to First Valid Media Representation of Larger-Bodied Characters

Clay Williams, **Tydechelle Lewis**,
and **Kristen Harrison**, North Carolina at Chapel Hill

How Pluralistic Ignorance Shapes Reporting of Hostile Environment Harassment

Stella Chia, Concordia University,
and **Caixie Tu**, Shanghai University

Transparency is a Double-Edged Sword: Stakeholders' Perception of Disclosure
of Generative Artificial Intelligence (GenAI) Usage in Kenyan Newsrooms

Bingbing Zhang, Iowa, **Kevin Mudavadi**, Georgia State,
Chenghan Zhou, Iowa

Beyond Homogeneous Targets: The Distinct Role of Pure Target Status
in Digital Hate Victimization and Perceived Regulatory Effectiveness

Maryam Khaleghipour, **Stephanie Bühler**,
Kevin Koban, and **Jörg Matthes**, University of Vienna

Discussant

Terri Hernandez, Mississippi State

[RP] = Denotes a Research-in-Progress submission.

9:45 to 11a.m. / F019

Newspaper and Online News Division

High-Density Refereed Research Paper Session

Journalists, Influencers & Audiences

Theme I – **Influencers, Audiences and Engagement**

Moderating/Presiding

Daniel Trielli, Maryland

Authentically Fake, Politically Real: Reasoning Pathways from Virtual
Influencers to Social Media News Participation

Biying Wu-Ouyang, The Education University of Hong Kong,
and **Michael Chan**, Chinese University of Hong Kong

Evaluating Texting as a Strategy for Audience Engagement:

A Chicago Sun-Times Case Study

Meagan Doll and **Benjamin Toff**, Minnesota

Metajournalistic Discourse and the News Influencer: Fitfully
Negotiating a Public Interest for the Platform Era

Friday, August 7, 2026

Brian Creech, Lehigh

Users' Engagement with Online News: Analyzing Users' Comments
on YouTube Videos of Nigeria's #EndBadGovernance Protest

Maryam Lasisi Mustapha, Ohio University

Explaining the Use of Non-Mainstream News Sources: How
the Need-Performance Gap and Fake News Concern Shape News Choice

Yuhan Deng, University of Oxford

Discussant

Volha Kananovich, Appalachian State

Theme II – **Journalists Making Sense of Their Work**

Moderating/Presiding

name, affiliation

Journalists With or Without a Journalism Degree: What Difference Does It Make?

Jung-Hsiang (Eric) Hsieh, Esther Thorson,
and **Tim Vos**, Michigan State

Telling The Story of a Newsroom: Organizational Narrative
and The Field of Journalism

Patrick Ferrucci, Colorado

Under The Cover of Moonlight: Defining Roles and Ethical Practices
of Moonlighting Media Workers in The Face of Industry Precarity

Grace Smith, Grace Glover,
and **Mildred Perreault**, South Florida

The Newsroom after the Newsroom: Persistence of Worker-Owned
Journalism in a Precarious Media Environment

Nisha Sridharan, Temple

Beyond the Algorithmic Riff: Existential Security and the "Jazz"
of Embodied Practice among Journalism Students

Author name, Beijing University of Posts and Telecommunication

Discussant

Benjamin Toff, Minnesota

[RP] = Denotes a Research-in-Progress submission.

9:45 to 11a.m. / F000

Public Relations and Media Ethics Divisions

PFR Panel Session

Campus Reactions to Active School Shooter Situations

Moderating/Presiding

Patrick F. Merle, Florida State

Panelists

Elizabeth C. Ray, Florida State

Lisa Krantz, Missouri

Friday, August 7, 2026

Jensen Moore, Oklahoma
Eldaneka Rolle, Florida State

Active shooter incidents present universities with urgent challenges that test crisis communication systems, leadership response, and ethical decision-making in real time. This proposed panel will bring together faculty researchers who have studied communication dynamics during and after school shootings to examine how institutions can better respond to these crises. Panelists will discuss findings from research on institutional messaging during active shooter situations, including the speed, tone, and clarity of alerts; how students, faculty, and staff interpret and react to those messages; and how communities perceive official communication compared to peer-to-peer social media exchanges. The panel will also address the longer-term implications of communication choices, including the impact on institutional image, reputation, and trust. By drawing on case studies, survey research, and theoretical frameworks in public relations and crisis communication, this session will provide PRD members with tools for teaching, research, and administrative consultation. With shootings remaining a tragic reality in educational settings, this panel will contribute timely knowledge to advance both scholarship and practice in communication during life-threatening crises.

9:45 to 11a.m. / F021

Scholastic Journalism Division

Research Panel Session

National Census Research on State-Level Scholastic Journalism Outreach and Engagement

Moderating/Presiding

Dorothy Bland, North Texas

Panelists

Peter Bobkowski, Kent State
Nina Brook, South Carolina
Monica Hill, North Carolina at Chapel Hill
Jimmy McCollum, Lipscomb
R.J. Morgan, Mississippi
Melanie Wilderman, Oklahoma

Scholastic media associations serve as the backbone of journalism/media education in U.S. middle and high schools. Association leaders present recent census results from 50 state organizations that serve journalism students and teachers in 46 states.

9:45 to 11a.m. / F022

Commission on the Status of Women, Commission on the Status of Minorities, Commission on Graduate Education and Commission on LGBTQIA+ Communities

Teaching Panel Session

From Margins to Mainstream: Embracing Neurodiversity in Academic Spaces

Moderating/Presiding

Amal Bakry, Louisiana at Lafayette

Panelists

Friday, August 7, 2026

Lara Lengel, Bowling Green State
Lauren A van Gerwen, Louisiana at Lafayette
Marianne Vanderbeke, Bowling Green State
Savannah Blanco-Trumps, Louisiana at Lafayette

In 1998, sociologist Judy Singer coined the term neurodiversity in her honors thesis *Odd People*, arguing that differences in neurological wiring are a natural part of human diversity—not a deficiency. In academia, neurodiversity refers to the recognition and inclusion of individuals with cognitive differences—such as autism, ADHD, dyslexia, dyspraxia, and other neurological variations—as valuable and integral aspects of human variation. This discussion panel draws on the neurodivergent and intersectional identities of its participants to explore how academic institutions have historically upheld rigid norms around behavior, communication, and performance—norms that often marginalize neurodivergent students and faculty. Neurodivergent women may face compounded misunderstandings and stigma, leading to isolation or under recognition of their intellectual contributions. As a result, many talented scholars and students remain underserved or excluded within traditional academic structures. This panel will examine how neurodivergent women can influence institutional culture to better value diverse cognitive styles and foster environments where all forms of intelligence and creativity are supported and celebrated.

9:45 to 11a.m. / F023

Internships and Careers Interest Group

Research Panel Session

Title

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

Description

9:45 to 11a.m. / F024

Association for Education in Journalism and Mass Communication Council of Divisions

Research Panel Session

Leadership in Higher Education

Moderating/Presiding

Peter Joseph Glociczki, Western Illinois

Panelists

Jan Lauren Boyles, Arizona

Katie Foss, Middle Tennessee State

Peter Joseph Glociczki, Western Illinois

Jacqueline Jones, Morgan State

Marquita Smith, Mississippi

Friday, August 7, 2026

This panel will explore higher education leadership in journalism and mass communication. We will share about our experiences as leaders, reflect on lessons learned and challenges encountered. We will note the histories and traditions at our institutions in mass communication leadership, as well as working to make sense of present and potential future(s). Drawing on our lived experiences, we will also reflect on what can and cannot be measured in leadership contexts. We will finally invite dialogue and questions from the audience about paths forward in the future.

9:45 to 11a.m. / F025

Association for Education in Journalism and Mass Communication Elected Standing Committee on Research

Moderating/Presiding

Deborah S. Chung, Kentucky and **Amber Roessner**, Tennessee, Knoxville

2026 Nafziger-White-Salwen Dissertation Award

The Politics of Social Media Narratives: Representation and Ideology in Brazil's Mediatized Politics

André K. Rodarte, University of Southern Denmark

2026 Nafziger-White-Salwen Dissertation Finalist

Misperceived Divides: How Communication Environments Contribute to or Remedy Misperceptions of Ideological and Affective Polarization

Jisoo Kim, University of Washington

The award is named for Ralph O. Nafziger and David Manning White, authors of Introduction to Mass Communication Research, and Michael Salwen, co-author of An Integrated Approach to Communication Theory and Research.

2026 Senior Scholar Projects

AI Disclosure in Journalism: How Disclosure Wording and Editorial Oversight Influence Trust and Engagement

Sungwon Chung, Ball State and **Sun Young Lee**, Maryland

Examining Online Discourse on Childhood Vaccination Amid Florida's Removal of Mandates

Queenie Li and **Nick Carcioppolo**, Miami

The AEJMC Senior Scholars Program is designed to support senior (typically tenured) scholars who aim to engage in substantial, extended research projects making significant contributions to the journalism and mass communication field.

2026 Emerging Scholar Projects

From Classroom to Newsroom: University of Memphis–Marion Dual Enrollment Bridge Program

Chalise Macklin, Memphis

Smarter or Just More Confident? Investigating Generative AI's Impact on Fact-Checking, the Illusion of Expertise, and Interventions for Digital Literacy

Won-Ki Moon, Florida

The AEJMC Emerging Scholars Program awards grants to early-career scholars to support research or teaching proposals encouraging innovative and timely projects in journalism and mass communication.

9:45 to 11a.m. / F026

Friday, August 7, 2026

Center for Community News and Knight Foundation

Panel Session

Why Student Reporting Matters

Moderating/Presiding

Richard Watts, director, Center for Community News, Vermont

Duc Luu, director of Sustainability Initiatives, Knight Journalism Program

In this session Duc Luu, Journalism Director at the Knight Foundation explains the importance of news/academic partnerships, how they are a key part of the Knight Foundation's commitment to ensuring communities have trusted sources of local information and plans to continue to grow the network of schools. Richard will discuss funding opportunities, resources and detailed plans to grow the network to 500 schools by the end of 2027.

9:45 to 11a.m. / F027

South Asia Communication Association (SACA)

Refereed Paper Research Session

Media Research on South Asia & Its Diaspora Worldwide-II

Moderating/Presiding

Jyotika Ramaprasad, University of Miami, USA

and **Jatin Srivastava**, Ohio University, USA

Theme I — Digital Media and Democracy in South Asia

Digital Youth, New Democracy: The Generational Transformation of Nepal's Politics

Serajul I. Bhuiyan, Savannah State University, USA

Deepfake Politics in South Asia: Challenges for Electoral Integrity

Serajul I. Bhuiyan, Savannah State University, USA

Counterpublic Mobilization: A Culture-Centered Analysis of Zohran Mamdani's Election Campaign and The Co-Creation of Political Messaging on Instagram

Sherin Farhana Moni, Nicholls State University, USA;

Zahedur Arman, Mississippi State University, USA;

and **Zakaria Khan**, Rutgers, The State University of New Jersey, USA

Diaspora Engagement and Digital Communication: Analyzing Overseas Participation in Bangladesh's Electoral Discourse Online

Tasnimul Zannah, Minnesota State University, Mankato, USA

Communal Misinformation on Social Media in Bangladesh: A Qualitative Study of User Interpretation and Reaction

Tasnimul Zannah, Minnesota State University, Mankato, USA

Discussant

Vamsi Chaitanya Pedasanaganti, Kean University, USA

Theme II — Analyzing Media Coverage

Will Proxy Geopolitical Framing Effects Explain News Coverage of the Iranian War In 2026:

A Comparative Computational Study of English Newspapers in India and Pakistan

Yowei Kang, Auburn University at Montgomery, USA;

and **Kenneth C. C. Yang**, The University of Texas at El Paso, USA

Framing The Marginalized: How State Policy and Media Industry Lore Shape

Friday, August 7, 2026

Coverage of Conflict in the CHT And Indigenous Rights

Mahbulul Haque Bhuiyan, University of Minnesota Twin Cities, USA

Proximity And Perspective: Media Framing of India During
Bangladesh's 2024 Political Crisis

Anushka Singh, Central University of Haryana, India;

and **Alekha S Nayak**, Central University of Haryana, India

Hiren Gohain V. Union of India: A Critical Discourse Analysis of Media

Coverage of Alleged Hate Speech

Raja Das, Ohio University, USA

Quality Healthcare Access for All, A Bridge Too Far

Awais Saleem, Lamar University, USA;

and **Aabia Saleem**, University of Houston, USA

Discussant

Dhiman Chattopadhyay, Shippensburg University of Pennsylvania, USA

Theme III — **Issues of Representation and Identity in South Asia**

Bodies In Translation: Forms Of Masculinities and Femininities in Pan-Indian Cinema

Jeevani Sammeta, Dalton State College, USA

Platformed Creativity, Regulated Expression: OTT Production Cultures
and the Politics of Representation in India

Sakshi Arya, IIS (deemed to be University), Jaipur, India;

and **Manasvi Maheshwari**, University of Miami, USA

Empire In Silk: Tracing The Colonial Roots of Patriarchy and Gender Norms
in Netflix Season Bridgerton

Aazadi Fateh Muhammad, Ohio University, USA

Gendered Portrayals in Bangladeshi Online Crime Reporting: Comparing Media

Representation of Male and Female Accused

Mahbulul Haque Bhuiyan, University of Minnesota Twin Cities, USA

Discussant

Jyotika Ramaprasad, University of Miami, USA

This interactive peer-reviewed research paper session is organized by the South Asia Communication Association (SACA). SACA was constituted in the 2015 AEJMC annual conference. SACA members involve more than 600 professionals and scholars worldwide.

9:45 to 11a.m. / F028

Texas Tech University and International Communication Division

Teaching Panel Session

Journalism in Constrained Contexts

Moderating/Presiding

Kareem El Damanhoury, Texas A&M

Panelists

Kasim Kashgar, Texas Tech

Gulchehra Hoja, Texas Tech

Lyombe Eko, Texas Tech

Friday, August 7, 2026

This panel, co-sponsored by the International Communication Division and Texas Tech University's Morris Professorship, convenes two persecuted and exiled journalists from the Xinjiang Uyghur Autonomous Region of the People's Republic of China and two academic experts to host a discussion on the contemporary challenges and promise of journalism practice in constrained contexts.

12:45 p.m. to 3 p.m. / F029

Mass Communication and Society Division and AEJMC Committee on Career Development

Awards Luncheon

Moderating/Presiding

Terri N. Hernandez, Mississippi State and **Weiwu Zhang**, Ball State

The MCSD Awards Luncheon celebrates the outstanding achievements of scholars, educators, and students within the division. This special invite-only luncheon honors the recipients of MCSD's prestigious awards presented throughout the year, as well as recognizes the AEJMC Committee on Career Development's Diversity and Inclusion Career Development Fellowship recipients. For more information, contact Terri Hernandez (thernandez@comm.msstate.edu).

11:30 a.m. to 12:45 p.m. / F030

Kappa Tau Alpha and Association for Education in Journalism and Mass Communication

Awards Luncheon

Moderating/Presiding

Beverly Horvit, Missouri, executive director, Kappa Tau Alpha
and **Bey-Ling Sha**, Texas Tech, President, AEJMC, 2025-26

The ceremony recognizes both associations' award winners and divisions' student paper winners. A Kappa Tau Alpha business meeting will follow the ceremony. Kappa Tau Alpha remains committed to its guiding principles of Knowledge, Truth and Accuracy. Pre-registration is required.

11:30 a.m. to 12:45 p.m. / F031

Universidad Panamericana (UP) and Thomas Jay Harris Institute for Hispanic and International Communication (HIHIC) at Texas Tech University

LATAM Research Mixer

Hosting

Gabriel Dominguez Partida, Dean, School of Communication, Universidad Panamericana, Guadalajara
Mariano Navarro, Dean, School of Communication, Universidad Panamericana, Mexico City
Melissa Santillana, Texas Tech University

Friday, August 7, 2026

A networking event designed to connect scholars interested in communication research within and regarding Latin America. The event is an opportunity to exchange ideas, explore potential collaborations, and strengthen research networks.

10 a.m. Noon / F032

Mass Communication and Society and International Communication Divisions

Off-Site Tour

The Presbytère

Hosting

Stephenson Waters, Louisiana at Lafayette

Affiliates of the Mass Communication and Society Division and the International Communication Division are warmly invited to this joint PF&R offsite tour at The Presbytère.

<https://louisianastatemuseum.org/museum/presbytere> The Presbytère's two permanent exhibits tell two sides of the ongoing Louisiana story—one of celebration and one of resilience. *Mardi Gras: It's Carnival Time in Louisiana* offers a window into the annual celebration and riotous rituals of Mardi Gras, a festival that is inextricably woven into Louisiana's way of life and whose roots extend deep into the Middle Ages. *The Living with Hurricanes: Katrina and Beyond* exhibit tells of rescue, rebuilding, and renewal. With interactive exhibits and artifacts that showcase the spirit of the city's residents, this is a collection you don't want to miss. For more information, contact Stephenson Waters (stephenson.waters@louisiana.edu). **Pre-registration is required.**

1:15 to 2:30 p.m. / F033

Association for Education in Journalism and Mass Communication

[13-1315] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Communication Technology Division

Topic I — **Privacy, Surveillance, and Online Boundaries**

01 • Intimacy Without Subjectivity: Mechanisms of Relational Construction in Human–AI Romantic Chat Discourse: A Bilateral Discourse Analysis Based on BERTopic Modeling

Zhinan Lin, Liaoning University China

02 • Privacy in Bounded Social Media Places: How Group Characteristics Shape Expectations of Privacy and Privacy Turbulence

Alexis Shore Ingber, Syracuse,
and **Pranav Malhotra**, Michigan

03 • “Someone’s Always Watching (for You)”: Location Sharing, Peer Networks of Accountability, and College Safety Practices

Morgan Badurak, **Caley Hewitt**,
Adowa Baffour, **Kristina Shustova**,
Madeline Lepisto, **Hayley Booth**,
Nabila Mushtarin, **Julia Narh**,
Nildy Chapman-Sanchez, **Catherine Chen**,
Janice Lee, and **Fanny Ramirez**, Louisiana State

04 • The Walls Have Ears: Experimental Evidence of Cross-Platform Algorithmic Enclosure in the Chinese Super-App Ecosystem

Friday, August 7, 2026

Sulin Ye, Nanjing University of Aeronautics and Astronautics
and **Yunyi Hu**, Renmin University of China

05 • Bots, Water Armies, and Evolutionary Arms Races: A Systematic Review of Detection Methods on Social Media Platforms

Hong Li, Fudan University

Discussant

Othello Richards, Brigham Young

Topic II — VR, Immersion, and Digital Experience

06 • Navigating Human-AI Conflict: How Multidimensional Trust and Anthropomorphism Jointly Shape AI Usage Intention

Jianhong Wu, Hong Kong Baptist University
and **Liujiang Ye**, Zhejiang University

07 • Does Transparency Always Pay Off? Exploring Factors Influencing Users' Continuance Watching Intention of AI-Generated Anthropomorphic Videos

TongTong Wang, China Agricultural University

08 • Affordance Congruence and Plausibility of Virtual Experiences: The Mediating Roles of Consistency and Interactional Demands

Dai-Yun Wu, National Yang Ming Chiao Tung University

09 • From Handheld to Wearable: How Action Cameras Transform Mobile Visual Practice and Platform Narratives in China

Hongxi Ye, University College London

10 • "Is It Live Streaming?": Examining the Streamer's Understanding of "Live" From a Semi-Experimental Conversation Analytic Approach

Le Song, Peking University

Discussant

Vincent Huang, Hong Kong Baptist University

Topic III — AI and Communication Theory

11 • Chronometric Calibration of the 0.9-Second Threshold: Social Cues as Cognitive Heuristics in Sub-Second Incongruity Resolution

Ziying Chen, Boston University

12 • Reconceptualizing Grounded Theory Method: A Multimodal Extension for Analyzing Layered Digital Artifacts in the Current Algorithmic Culture

Shahnaz Bashir, Massachusetts-Amherst

13 • What Is AI Like? Everyday Metaphors, Selective Amplification, and the Limits of Platform Influence on Collective AI Discourse

Yanshu Sybil Wang, Wisconsin, Madison,

Angela Yuson Lee, Stanford,

and **Ross Dahlke**, Wisconsin, Madison

14 • Transmedia Storytelling in AI-Saturated Media Environments: A Conceptual Explication

Yuan Nan, Florida

15 • For the Self and the Greater Good: The Re-Institutionalization of Expertise of China's Highly Educated LLM Crowd Workers

Chen Liang, Peking University

Discussant

Eliana DuBosar, Auburn

Topic IV — AI Error, Misinformation, and Correction

Friday, August 7, 2026

- 16 • When Large Language Models Fail: Belief Revision after AI Hallucinations
Chuanyue Xu, Wisconsin, Madison,
Chenxu Liu, Tsinghua University/Wisconsin, Madison,
and **Yi Cong**, Tongji University
- 17 • Not All Errors Are Corrected: Selective Participation in AI-Generated Error Correction
Hanbo He, **Yufan Du**,
Lin Chu, and **Shiyuan Zhong**, Peking University
- 18 • Intervention Effects of Different Fact-Checking Strategies in Social Media
Misinformation Governance: An Agent-Based Modeling Study
Based on the Society Zero Universe Platform
Qian Lei, **Naipeng Chao**,
Haiming Qin, **Wensen Huang**,
and **Qian Yao**, Zhenzhen University
- 19 • Not Gullibility but Strategy: Misinformation Sharing as a Life History Trade-Off
Yiting Miao, Tsinghua University
- 20 • Going Beyond AI Bots Silencing the Harasser: Effects of Users
and Countering Harassment on Building Prosocial Social Media
Inhwan Bae, **Han Li**, **Natalie Bazarova**,
Drew Margolin, and **Claire Yu**, Cornell University

Discussant

Wonki Moon, Florida

Topic V — AI and Relationships

- 21 • Extending Communication Accommodation to AI-Mediated Support:
The Power of Generative AI's Motivating Language
in First-time Motherhood
Geyi Wang, Rutgers and **Jo-Yun Li**, Miami
- 22 • Customizing Communication Styles in Claude: Control Benefits,
Cognitive Cost, and Task-Dependent Effects
Qian Xu, Elon and **Cheng Chen**, Oregon State
- 23 • Study on AI Adoption Willingness and Its Determinants in Phonetic
Teaching for Broadcasting and Hosting
Jingwang Zhang,
and **Jingcheng Wang**, Communication University of China
- 24 • Interactional Affordances of AI Smart Speakers in Children's Domestic Lives:
An Ethnomethodological Conversation-Analytic Study
of Child-AI Interaction in Chinese Family Homes
Noah Namwamba
and **Habin Noh**, Shanghai Jiao Tong University
- 25 • Constructing the Utopian Domestic Space: Interaction Between Gen Z and AI Pets
Xiaohui Li, **Shitong Wu**,
and **Kun Peng**, Macau University of Science and Technology

Discussant

Rachel Anna Son, East Carolina

Topic VI — Platforms, Infrastructure, and Governance

- 26 • Competition or Coexistence? Audience Overlap and Competitive
Superiority in the Dyadic Relationship Between ChatGPT
and Digital Platforms

Friday, August 7, 2026

Xuzhen Yang, Michigan State,

Kei Hou, Pennsylvania State,

Yu Xu, Northwestern,

and **Taiquan Peng**, Michigan State

27 • Manifestations of Platform Society: Framing of xAI's Controversial Power Facility in Memphis on Bluesky and X

Catherine Luther, **C Kuular**,

and **R. Alexander Bently**, Tennessee

28 • Digital Infrastructure as the E in E-Governance: A Scoping Review

Siru Chen, Michigan State,

Xuening Hu, and **Qixuan He**, Boston University

29 • Government AI Chatbots as Public Communication Interfaces: Auditing Performance and Responsiveness

Jing Jin, Shanghai University,

and **Linsheng He**, Tsinghua University

30 • Exploring AI-Generated Review Summaries (AIGS) in E-Commerce:

The Impact of AI Disclosure Language and Review Framing

on Consumer Perceptions

Daniella Greiffo, **Bartosz Wojdowski**,

Sohyun Park, **Jiwon Kim**, and **Sanghyeon Jeon**, Georgia

Discussant

Austin Hubner, Florida

Topic VI — Communication Technologies and Work

31 • From communication visibility to work engagement: Unpacking the Boundary-spanning Mechanisms of Social Technology Platforms

Vincent Huang, Hong Kong Baptist University,

Cen April Yue, Boston University,

and **Margaret Huang**, Hong Kong Baptist University

32 • Overlapping Fields in the News Podcast Ecosystem: A Semantic Network Analysis

Trevor Diehl, Alabama, **Matthew Barnidge**, Florida,

and **Zainuddin Muda Zainuddin Monggilo**, Alabama

33 • I Have an AI Team: Constructing AI Repertoires in Task-oriented Use

Man Mei and **Ziyi Ren**, Hong Kong Baptist University

34 • Friend or Foe: AI Agents as Catalysts for Ad Hoc Team Development

Sophie Kim, **NaYoung Song**, **Sanghyeon Jeon**, **Yuqian Ni**,

Sun Joo Ahn, **Jeffrey Olenick**, **Mengqi Liao**, **Dawn Robinson**,

and **Emma Bales**, Georgia

35 • Bidirectional Co-construction and Negotiated Symbiosis: A Study of Human-Machine Relations between Chinese Mainstream Media Practitioners and Large Language Models

Peiyang Wu and **Xiao Hu**, Tsinghua University

Discussant

Daniel Trielli, Maryland

Topic VII — Digital Inclusion & Social Inequality

36 • Becoming a Professional Through Pre-Enactment: Generative AI and the Reconstruction of Professional Identity

in Youth Liminal Transitions

Dongni Lin, **Qiheng Jian**,

Yichu Yang, and **Bolin Cao**, Shenzhen University

Friday, August 7, 2026

37 • Algorithmic Literacy and Sense of Online Community among Rural Americans in a US Midwest State

Ming Wang and **Arafat Badmus**, Nebraska - Lincoln

38 • Cultural Values and Digital Support: How Warm and Cold Experts Shape Older Adults' Digital Engagement

Jennifer McDermitt and **Anastasia Kononova**, Michigan State

39 • Explaining the AI Divide: A Construal Level Perspective of Psychological Distance on UTAUT

Hanzi He, **Haoran Chu**, and **Shuo Yao**, Florida

40 • Assessing Relationships between Higher Education Institutions and the Public on Social Media: A Quantitative Content Analysis

Bachchu Shekh, Colorado, Boulder

Discussant

Anna Young, Central Connecticut State

Topic VIII — AI and Information Seeking

41 • Is AI More Effective than Traditional Sources for Information Seeking? A Meta-analysis

Xiaoxiao Wang, **Zhuofan Wang**,
and **Zhongwen Zhai**, Chinese University of Hong Kong

42 • Machine or Magic? How Perceptions of AI as Magical Shapes Affective Trust and Engagement

Chenxu Liu, Tsinghua University/ Wisconsin-Madison,
Chuan Yue Xu, Wisconsin-Madison
and **Zihan Yang**, University of Chinese Academy of Social Sciences

43 • Social Media Attention, Risk Perception, and Generative AI-Based Health Information Seeking: A Multigroup Comparison Across Varying Levels of Machine Heuristics

Mengxue Ou, Nanjing University,
Liang Chen, Tsinghua University,
and **Han Zheng**, Wuhan University

Discussant

Vincent Huang, Hong Kong Baptist University

Communication Theory and Methodology Division

Topic I — Public Discourse, Institutions, and Boundary Work

44 • Measuring What Hallin Left Unmeasured: The Dynamic Spheres Model and the Sphere Placement Index for Computational Analysis of Historical Press Coverage of Racial

Mohamed Salama, Maryland

45 • Manufactured Amplification of Risk in Transgender Healthcare News Coverage

Kristen Swain, Mississippi

46 • Configuring Reflexivity Under Institutional Constraints: How Resource, Procedural, and Method-Oriented Constraints Shape the Structure of Academic Texts

Kexin Zhu, **Yixin Zhou**, **Ke Zhang**,
and **Shiqing Li**, Nanjing

47 • Hierarchical-Relational Impression Management Theory: A Qualitatively Grounded Conceptualization of Impression Management

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Huai-yu Chen, Kentucky and National Chengchi University,
Honoka Fukuda, National Chengchi University,
and **Yang Zhang**, Kentucky

48 • [RP] Dangerous Solidarity: A Conceptual Framework for Understanding Paradoxical Dynamics of Resisting and Producing Harm

Anita Varma and **Rahoof Kaliyarakath**, Texas at Austin;
Munachim Amah, Iowa, **Omneya Ibrahim**, Texas at Austin;
Sara Shaban, Washington – Seattle; **Ahmer Arif**, Barnard College;
Azeta Hatéf, Emerson College
and **Josephine Lukito**, Southern Denmark

Discussant

Melissa Gotlieb, Texas Tech

Topic II — **Identity, Affect, and Meaning-Making in Mediated Publics**

49 • Informational Belonging: An Identity-Based Framework for Understanding Access to Place-Based Storytelling Networks

Ava Francesca Battocchio, Northwestern

50 • The Biggest Loser: Celebrity Weight Loss Culture's Impact on Emerging Adults' Body Image and Identity

Tydechelle (DD) Lewis

and **Nori Comello**, North Carolina at Chapel Hill

51 • [RP] Are AI Decisions Driven by Emotions? Replicating Affect-Driven Bias in Large Language Models

Jiaqi (Agnes) Bao, South Dakota; **Yongnam Jung**, Soongsil;

Saraswathi Bellur, Connecticut,

and **S. Shyam Sundar**, Pennsylvania State

52 • [RP] It Has a Brain, Sometimes: Imaginative Oscillation and Children's Folk Theories of Educational AI

Yufei Long, and **Xuanhao Guo**, Xi'an Jiaotong

53 • [RP] Towards a Discourse-Centered Construal Levels Theory: A Computational Analysis of Fandom Politics in Chinese Online Publics

Yating Wang, **Xiaomeng Lan**, **Dongchen Sun**,

and **Mark Kazemzadeh**, Beijing Normal-Hong Kong Baptist

Discussant

Muhammad Junaid Ghauri, International Islamic University, Islamabad

Public Relations Division

Topic I — **AI Transparency, Trust & Strategic Communication**

54 • The Impact of an Organizational Chatbot's Dialogic Communication on the Public's Trust, Advocacy, and Volunteering Intention

Yuan Wang, The Education University of Hong Kong,

Yang Cheng, North Carolina State University,

Fangcao Lu, The Education University of Hong Kong,

and **Jerry Avornyotse**, North Carolina State University

55 • Value-Based Communication in the AI Industry: Public Evaluation of AI Companies' Organization–Public Relationships and Governance Expectations

Hao Xu, The University of Melbourne,

Yijia Erika Zhu, University of Wisconsin–Madison,

Heesoo Jang, University of Massachusetts Amherst,

and **Clara Juarez Miro**, University of Barcelona

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56 • Effects of The Transparent Use of AI In Press Releases on Journalists' Attitudes and Behavior: How Trust and Perceived Ethicality Mediate Journalists' Intentions

Renita Beth Coleman, Texas at Austin,
and **Kami Vinton**, Sul Ross State University

57 • [RP] AI "Tree Holes": Emotional Disclosure and Trust Construction in Young People's Everyday Interaction with Generative AI

Yangxiaoling Peng, Communication University of China

58 • Legitimizing AI Through Environmental CSR: Effects on Public Attitudes and Intentions

Christen Buckley, Temple,
Cassandra L. C. Troy, Illinois Urbana-Champaign,
Katherine Ryan,
and **Loredonna Cardona Cardona**, Pennsylvania State

59 • [RP] The Impact of Artificial Intelligence Disclosure and Image Type on Corporate Social Responsibility Communication

Yijing Liang, Alabama

60 • Disclosing But Also Justifying It: A Multi-Study Investigation of Consumer Responses to AI-Generated Advocacy Advertising

Jack Lipei Tang, **Feiyun Deng**
and **Jiali Zhang**, Alabama

Discussant

Sun Young Lee, Maryland

Topic II — Workplace AI Adoption & Employee Relations

61 • AI-Powered Synthetic Leadership Communication: Effects on CEO Authenticity and Credibility

Gwiwon Nam, **Rita Men** and **Francis Akanbi**, Florida,
and **Renee Mitson**, North Carolina

62 • From "Cost of Asking" to "Fit of Asking": How Seeking Help with AI Shapes Employees' Indebtedness and Autonomy in Different Workplace Helping Contexts

Jiayu Gina Qu, Fudan University,
and **Jiajing Zhai**, Shanghai Normal University

63 • Employee Engagement with Enterprise Conversational AI: Communication Drivers and Relational and Innovation Outcomes

Xinlei Wu, **Francis Akanbi**,
Linjuan Rita Men, **Thu Dang**,
Qiuyue Li, **Hanzi He**,
and **Kelly Youngs**, Florida

64 • Can AI Really Be My Teammate? Understanding The Underlying Role of Psychological Reactance and Job Insecurity on Workplace AI-Adoption Policies

Sushma Kumble, Towson, **Pratiti Diddi**, George Mason,
and **Nandini Bhalla**, Texas State

65 • Can I opt-out? Examining Psychological Reactance and Organizational Fit for AI Recruiting

Ying Xiong, **Joon Kim**, **Daniel Hunt**
and **Angie Chiang**, Rhode Island

66 • [RP] Hired, Fired, or Left Behind: Discourses of Coercion in Corporate Generative Artificial Intelligence Adoption

Joshua Foust, Syracuse

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Discussant

Vincent Huang, Hong Kong Baptist University

Topic III — **Governance, Ethics, Crisis & Emerging Technology Publics**

67 • The Relational Ecosystem for AI Governance in Public Relations

Imran Mazid, Grand Valley State,
and **Zulfia Zaher**, Central Michigan

68 • [RP] PR Ethics in the Age of AI: The PRSA Code's Evolution
and Real-World Crisis Applications

Myoung-Gi Chon, **Brigitta Brunner**,
and **Haleigh Skelton**, Auburn

69 • Beyond AI vs. Human: The Role of AI Involvement Levels
and Emotional Framing in Emergency Communication

Anli Xiao, South Carolina,
James Ndone, Coastal Carolina,
and **Tyler Page**, Connecticut

70 • [RP] How AI-Involved Crises Reshape Comprehensive Organizational
Evaluations and Crisis Response Strategies

Sining Kong, Texas A&M at Corpus Christi

71 • [RP] Talking Quantum, Missing the Audience: Visual-Verbal Misalignment
in University Science Communication

Laura Marshall,
and **Xueying Zhang**, North Carolina A&T State

72 • From Broadcasting to Narrowcasting: How Social Media Influencers
Nudge Engagement and Sales through Influencer-Led Group Chatrooms

Ruonan Zhang, Rollins College,
and **Trinidee Mercado**, Stetson University

73 • Benefit Seekers and Quiet Critics: A STOPS-based Typology
of Generative AI Publics

Jessica Shaw, Temple

Discussant

Alan Abitbol, Tampa

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

1:15 to 2:30 p.m. / F034

Advertising Division and Commission on Graduate Education

PFR Panel Session

**Fuel Your Academic Journey: Networking and Mentorship for Graduate Students
and Early Career Scholars**

Moderating/Presiding

Friday, August 7, 2026

Quan Xie, Southern Methodist

Panelists

Huan Chen, Florida

Eunjin (Anna) Kim, Southern California

Juliana Fernandes, Florida

Ilwoo Ju, Purdue

Anan Wan, Kansas State

Yanyun “Mia” Wang, Colorado Boulder

Tianjiao Wang, DePaul

Chuqing Dong, Michigan State

This panel session aims to connect graduate students and early-career researchers with experienced mentors, providing essential opportunities for professional development and networking throughout their academic careers. The session employs an engaging and interactive format featuring roundtable discussions designed for speed networking. Each panelist will lead a table, provide brief introductions, and share expertise on topics ranging from advisor management, overcoming imposter syndrome, crafting research proposals, exam preparation, navigating the academic and industry job market, effective teaching strategies, student advising, to online presence development. Following the initial presentations, participants can choose a table presided over by a panelist who shares their interests and goals. This will encourage more in-depth discussions, Q&As, and the formation of meaningful connections. To ensure a dynamic networking experience, the moderator will prompt attendees to rotate to a new table every few minutes, allowing for diverse interactions with various scholars and peers. After the panel, a contact list will be distributed to allow for ongoing discussions and exchanges. Our goal is to create an engaged and supportive environment in which graduate students and early-career researchers can apply practical skills to advance their academic and professional careers.

1:15 to 2:30 p.m. / F035

Communicating Science, Health, Environment and Risk and Communication Theory and Methodology Divisions

Teaching Panel Session

From Classroom to Community: Teaching Science Communication for Practitioner Collaboration and Civic Impact

Moderating/Presiding

Kaiping Chen, Wisconsin-Madison

Panelists

Patrick R. Johnson, Marquette

Kelli S. Boling, Nebraska-Lincoln

Isabel Iruani Villanueva, Miami

Andrea Lopez, Wisconsin-Madison

Training students and scholars to engage with practitioners is a growing priority in science communication education. From environmental communication to health and risk communication, today's complex challenges demand that communicators collaborate effectively with scientists, policymakers, journalists, and community leaders. Yet, many instructors still struggle to help students translate research insights into practice and to cultivate reciprocal relationships with professional and community partners. This teaching panel brings together communication scholars and practitioners who have designed courses, research projects, and outreach programs that bridge the divide between academic learning and practitioner collaboration. Together, these panelists will showcase diverse pedagogical models for integrating practitioner engagement into science communication

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teaching. The panel will offer participants actionable tools to prepare students for civic-minded, practice-oriented careers while reinforcing the importance of co-creation, relevance, and ethical collaboration in science communication education.

1:15 to 2:30 p.m. / F036

Cultural and Critical Studies and Magazine Media Divisions

Research Panel Session

Taste Structures: Lifestyle, Promotion, and Practice

Moderating/Presiding

Rebecca Kern-Stone, Fashion Institute of Technology

Panelists

Larry Durst, Fashion Institute of Technology

Myles Ethan Lascity, Southern Methodist

Lisa D. Lenoir, Indiana University Bloomington

Suman Mishra, Southern Illinois, Edwardsville

The presentation of lifestyle and construction of lifestyles in the media takes many forms such as journalism, magazines, branding, television, and online influencers. Comparatively, advertising utilizes lifestyle and taste cultures to speak to audiences and to tell narratives. We will discuss journalism and mass communication scholars and put them in conversation with cultural/critical studies' voices to address not only aesthetic judgments but also the cultural meanings of advertisements and audience reception. Further, we will address lifestyle media pedagogy and practice and its value in the academy. The panel looks to explore both sides of these taste structures shaping lifestyle media today.

1:15 to 2:30 p.m. / F037

History and Communication Technology Division

Research Panel Session

Historical Perspectives on Environmental and Climate Communication: Lessons for the Present

Moderating/Presiding

Cristina Mislan, Missouri

Panelists

Kate Rose, Missouri

Suzannah Evans Comfort, Indiana

Haiyan Jia, Lehigh

Discussant

Cristina Mislan, Missouri

Since 2025, rollbacks of environmental policy have intensified debates over climate science. This panel examines historical patterns in science communication to illuminate climate discourse and the role of media in shaping public understanding.

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1:15 to 2:30 p.m. / F038

Newspaper and Online News and International Communication Divisions

Teaching Panel Session

Teaching Multimedia Reporting in Age of AI

Moderating/Presiding

Xu “James” Zhang, Austin Peay

Panelists

Mirjana Pantic, Pace

Mike Martinez, Tennessee-Knoxville

Peter Baniak, Kentucky

Kirstie Hettinga, California Lutheran

This panel will address various topics on teaching multimedia news reporting for college students at the time when AI is advancing. Specifically, it will discuss how a reporting class should be structured to fit into different levels of students, what essential skills that should be taught, and how course instructors can enhance the practical learning of students.

1:15 to 2:30 p.m. / F039

Visual Communication Division

PFR Panel Session

Ethics of Care in the Aftermath of Covering Trauma - What Responsibility Do We Have?

Moderating/Presiding

Ross Taylor, Colorado, Boulder

Panelists

Lisa Krantz, Missouri

Deb Pastner, Texas at Austin

Tara Pixley, Temple

Dinfin Mulupi, Colorado, Boulder

Visual journalists are often on the front lines of some of the most traumatic events in their communities. These traumatic events can often define key moments in a community. Additionally, they can be part of the framing in national debates around issues such as mental health, gun violence or even federal and local disaster response in events such as Hurricane Katrina, which decimated New Orleans (the site of this year’s AEJMC conference) twenty years ago. During these traumatic events, journalists are often called to visually document some of the most horrific moments in a person’s, or a community’s, life. As journalists routinely move onto the next news story, it’s worth considering – what about the aftermath and the ethics of care - not just for those who they cover, but for journalists themselves? Historically speaking there have been gap in resources and coverage for journalists who covered trauma and too often, it was just considered “part of the job.” And yet, covering trauma can have a significant impact on a journalist’s well-being, which in turn may affect how journalists cover traumatic events. This panel will address this critical gap of ethics of care - not just for coverage of communities, but journalists themselves. The panelists will represent a diverse background, from academic to practice, ensuring a wider range of expertise. They would also

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include academic journalists who covered Hurricane Katrina, adding a local angle to this national conference while providing an emic perspective from visual journalists, along with ethic scholars.

1:15 to 2:30 p.m. / F040

Commission on the Status of Women

Refereed Research Paper Session

Women's Mediated Relationships with Sexual Health & Intimacy

Moderating/Presiding

Kelsey Mesmer, St. Louis

Nurturing Estrogen": Self-Care and Biocitizenship among Women with Polycystic Ovary Syndrome (PCOS) in China

Lulu Yuan, Hong Kong Baptist University

From Family Wisdom to Platformed Care: The Domestication of Pregnancy and Parenting Apps in China

Tongtong Hou, Texas A&M

"I'm Worried About Sexual Assault. I'm Worried About Dying"
An Intersectional Analysis of How US Women Photojournalists Experience Occupational Safety Threats

Dinfin Mulupi, Colorado, Boulder

Algorithmic Grief Labor: Gendered Intimacies in the Influencer Economy

Macy Burkett, Rockhurst University

Discussant

Jocelyn McKinnon-Crowley, affiliation

[RP] = Denotes a Research-in-Progress submission.

1:15 to 2:30 p.m. / F041

Participatory Journalism Interest Group

Research Panel Session

University-Newsroom-Community Collaborations and Open Educational Resources

Moderating/Presiding

Carrie Brown, Montclair State

Panelists

Mark Poepfel, Southern Illinois, Edwardsville

Andrea Wenzel, Temple

Panelists will discuss the pedagogical frameworks, open educational resources, and research emerging from collaborations between students, citizens, and journalists, including the concept of non-disposable assignments and what an open pedagogy approach looks like. Audience members will learn how these efforts are benefiting newsrooms, communities, and students, and how they can potentially develop or take on their own collaborative efforts.

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1:15 to 2:30 p.m. / F042

Sports Communication Interest Group

Refereed Research Paper Session

Analyzing Crisis Communication, Hostility and Politics across Sport and Culture

Moderating/Presiding

name, affiliation

Equal Fouls, Unequal Fallout: Gendered Organizational Spillover in Sport Crises

Victoria Kyriakopoulos, Syracuse

Stealing Thunder in Sports Crises: Effects of Disclosure Timing and Crisis

Type on Fan Evaluations of Athletes

James Ndone, Coastal Carolina

Spillover, Identity, and Complexity: Working Toward a Multi-Stakeholder

Framework for Crisis Communication in Sport

Elizabeth Cox, Kansas

Course Corrections at the U.S.A. Half Marathon Championships:

A Crisis-Communications Analysis

Welch Suggs, Georgia

Stick To Sports? Examining The Influence of Expressive Political Identification,

Perceived Content Frequency, And Audience Beliefs

on Sports Media Credibility Evaluations

Natalie Brown-Devlin, Texas at Austin

Discussant

Betsy Emmons, Nebraska-Lincoln

[RP] = Denotes a Research-in-Progress submission.

1:15 to 2:30 p.m. / F043

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Panel Session

Demystifying Journal Submissions

Moderating/Presiding

Alyssa Appelman, Kansas

Panelists

Daniela Dimitrova, Iowa State

Vince Filak, Wisconsin-Oshkosh

Lindsay Palmer, Wisconsin-Madison

Ryan Thomas, Washington State

Stephan Winter, University Kaiserslautern-Landau

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This panel unpacks the academic publication process, from identifying appropriate journal outlets and tailoring manuscripts to submission guidelines to navigating reviewer feedback. Panelists, who are editors at top journals, will discuss strategies for understanding editorial fit and will reframe rejections as a natural part of the editorial process. Attendees will learn how to improve their success with journal submissions.

1:15 to 2:30 p.m. / F044

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

Teaching Panel Session

Teaching Best Practices: Nurturing Harmony and Health in Higher Education

Moderating/Presiding

Amanda Weed, Kennesaw State and **Gabriel B. Tait**, Ball State

First Place

Building Purpose-Driven AI Chatbots for Inclusive Health Communication

Gyo Hyun Koo, Howard

Second Place

Accountability by Design: Strengthening Collaboration in an Asynchronous Graduate PR Campaign Course

Tara Lynn Smith, Delaware

Third Place

Bits, Bytes, and Beads

Ivy Ashe, Florida Atlantic

Discussant

Amanda Weed, Kennesaw State

The AEJMC Standing Committee on Teaching (SCT) Best Practices in Teaching Best Practices panel features the top three innovative class-tested assignments, projects, or activities that align with the conference theme of “Nurturing Harmony and Health in Higher Education.”

1:15 to 2:30 p.m. / F045

Association for Education in Journalism and Mass Communication and World Journalism Education Congress

Panel Session

Journalism Education and Gender: Global Perspectives

Moderating/Presiding

Mia Moody, Baylor, AEJMC President-Elect, 2025-26

Panelists

Ingrid Bachman, Pontificia Universidad Católica de Chile

Margaretha Geertsema-Sligh, Butler

Ayleen Cabas-Mijares, Miami

Rola Khalid Yousef, Catholic University, Portugal

Dina Dorari, Colorado-Boulder

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Discussant

Elanie Steyn, Oklahoma

Journalism education has traditionally not included gendered perspectives. However, scholars and teachers are working to incorporate these perspectives into curricula, with a focus on women and other marginalized groups. This panel will first present a summary of discussions and recommendations considered at the syndicate on gender and related inequality issues from the previous WJEC meeting. We will then explore how critical and feminist pedagogies can strengthen journalism education globally. In Latin America, feminist theory and politics have reshaped newsrooms through gendered perspectives, an approach that could be incorporated in foundational reporting and writing courses. In Palestine and the diaspora, women specialize in expressing people's suffering and struggle for liberation. However, in a politically unstable and oppressive environment, journalism curricula need to adapt to prepare women journalists for the realities of conflict. Similarly, in Iran, curricula need to expand to incorporate safety training, gender-sensitive approaches, and critical engagement with power and media structures to better prepare journalists to operate in complex and restrictive environments.

3 to 4:15 p.m. / F046

Communicating Science, Health, Environment and Risk Division

High-Density Refereed Research Paper Session

Navigating AI: Trust, Risk and Human Outcomes

Moderating/Presiding

Haoran Chu, Florida

When Aristotle Meets AI: Personalized Rational and Emotional
Human-AI Dialogues in Correcting Health Misbeliefs

Wenbo Li, Stony Brook,

Shan Xu

and **Obada Marei Kraishan**, Texas Tech

Segmenting Support for Artificial Intelligence: Exploring
Socio-Epistemic Orientations

Dayeon Eom, **Yijia Zhu**,

Cameron Mackey, **Todd Newman**,

Dietram Scheufele

and **Dominique Brossard**, Wisconsin-Madison

Media Amplification, Model Source Cues, and Expectancy Violation
in Public Acceptance of Generative AI: Evidence
from a Medical Consultation Experiment

Zhiyue Liu, Shandong University

Talk like Human and Diagnosis like Machine: Examining the Role
of Perceived Affordance, GenAI Diagnosis Trust,
and AI-Doctor Substitutability

Jizhou Ye, Oklahoma,

Piper Liping Liu, Shenzhen University,

Yueliang Wang, Louisiana State,

and **Shuo Shan**, Oklahoma

Using a Chatbot for Hurricane Preparedness Communication:

The Interplay Between a Chatbot's Shared Identity Level
and a User's Anthropomorphic Tendency on Eeriness

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Ja Kyung Seo, Alabama,
and **Wenqing Zhao**, Georgia

Pragmatic Users, Abstract Guardians: Psychological Distance
and Risk Perception of Generative Artificial Intelligence

Haoran Chu, Hanzi He
and **Shuo Yao**, Florida

Unveiling AI's Environmental Costs to the Public: Psychological Distance,
Source, and Usage Context in Norm Activation and Sustainable Intentions

Junyi Chen, Shanghai Jiao Tong University,
and **Tai-Yee Wu**, National Yang Ming Chiao Tung University

Environmental Risk Activation in Human–AI Communication:
Moral Compensation and Pro-Environmental Behavior in AI Contexts

Chenxu Liu, Tsinghua University,
Chuan Yue Xu, Wisconsin-Madison,
and **Haoyu Wu**, Shanghai Jiao Tong University

The Effect of Message Frame and Politeness of AI Agents on User Evaluations
of AI-based Healthcare Services: From the Perspectives of Regulatory
Focus Theory and Construal Level Theory

Jieun Lee, Texas at Austin

Framing Autonomous Vehicles: A Content Analysis of Tone, Issue
Attributes, Themes, and Ideological Divides in Newspaper Coverage

Yujin Heo, Pennsylvania State,
Sei-Hill Kim, Maryam Goli,
Shamira McCray and **Jungmi Jun**, South Carolina,
and **Ali Zain**, Arizona State

Discussant

Ashley Hedrick McKenzie, Clemson

[RP] = Denotes a Research-in-Progress submission.

3 to 4:15 p.m. / F047

Communication Theory and Methodology Division

Refereed Research Paper Session

Human-AI Communication: Agency, Relationships, Credibility, and Methods

Moderating/Presiding

Thu Dang, Florida

Customization of AI (CO-AI) Model: Make Humans Agentic Again*

Keerthana Govindarazan, Pennsylvania State

Mapping the Joint State Space of Human–Computer Dialogue: Attractor
Dynamics and Basin Structure

Qien Ding, Naipeng Chao, Yinqi Wang,
Mingge Wang, Qian Yao,
and **Zhaohan You**, Shenzhen

The RELAX Model: A Theory of Relationship Formation with AI Companions

Aleksandra Lazić, Sofie Vranken,
and **Jörg Matthes**, Vienna

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Co-Adaptive Affordance Learning Model (CAALM): A Dynamic Framework of Affordance Development Through User–System Interaction

Joshua Riesenber and **Doyle Yoon**, Oklahoma

Can We Use AI to Create Stimuli for Experiments? A Comparison of Human vs. LLM-Generated Message Frames**

Peixin Hua, **Temilade Adeeko**

and **Jack Weier**, Pennsylvania State,

Xueqing Li, Shanghai Jiao Tong

and **Rehab Alayoubi**, and **S. Shyam Sundar**, Pennsylvania State

Discussant

Rachel Son, East Carolina

* Third Place Student Paper Award

** Third Place Open Competition Paper Award

[RP] = Denotes a Research-in-Progress submission.

3 to 4:15 p.m. / F048

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session

Champions of Editing: For Tomorrow's Online Newsrooms, Build on What Works, Experiment with AI and Leave the Rest Behind

Moderating/Presiding

Mitch McKenney, Kent State

Featured Speaker

Steve Beatty, Newspack

This annual gathering is open to anyone who teaches editing, appreciates editing or simply likes to hang around editing professors. This year's speaker, Steve Beatty, has been involved with online-only news outlets since they were new. A former editor and publisher of The Lens in New Orleans, Beatty now works for Newspack, a project of WordPress.com parent Automattic that makes a special build for online newsrooms. He previously was an editor at *The Times-Picayune* and *Atlanta Journal-Constitution*.

3 to 4:15 p.m. / F049

Political Communication Division

Refereed Research Paper Session

Top Refereed Student Research Paper Session

Moderating/Presiding

Anani Yao Kuwornu, Maryland, College Park

Vote Trump or America as We Know It Is Gone! Navigating Audience Populism through Social Media User Engagements

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Michael Ofori, Minnesota,
and **Fredrick Daoyenikye**, Alabama

Global Narratives in Contest: Sentiment and Framing in Media
Coverage of Health Aid in the Israeli–Palestinian Conflict

Yuefeng Qu, Peking University

Media Patronage: How Authoritarian Regimes Exploit Media
Competition to Shape Global Information

Matt DeButts and **Jennifer Pan**, Stanford

Relationship between the Credibility of Social Media Influencers
and Political Participation among Bangladeshi Youth

Md. Akil Khan,

and **Sadman Sakib**, Idaho State;

Khairul Bashar and **Md. Rayhan Kabir**, Khulna University;

and **Shuvrodeep Mandal**, University of Delhi

Discussant

Oluseyi Adegbola, Tennessee-Knoxville

[RP] = Denotes a Research-in-Progress submission.

3 to 4:15 p.m. / F050

Commission on Graduate Education

Refereed Research Paper Session

Research-In-Progress

Moderating/Presiding

Deborah J. Danuser, Pittsburgh

Topic I – Technology, Memory & Human Connection

[RP] Same Frames, Different Voices: How Gendered Communities Construct
Contraception on Chinese Social Media

Shiyuan Li, North Carolina at Charlotte

[RP] AI as Companion: How Conversational AI Fosters Connection
in the Age of Loneliness

Jieun Lee, Texas at Austin

[RP] “The Demolished Digital Homelands”: A Study on the Disembedding
of Digital Place Memory Amid Early Chinese Internet Platform Shutdowns

Jiadi Dong, Jinan University

Topic II – Public Health & Environmental Communication

[RP] Analysis of Influencing Factors of PCOS Patients’ Online Health
Management Behaviors Based on the Health Belief Model

Ziqi Peng, Sichuan University

[RP] Between Fate and Facts: How Cultural Fatalism and Health Literacy Shape
HIV Prevention Communication Intentions Among Rural Older Adults in China

Yangyang Wu, **Danyang Su**, and **Peitong Liu**, Wuhan University

Zihan Zhou, Chongqing University

[RP] Ecological Silence in War Reporting: Environmental Omission
in the 2026 Iran Conflict

Friday, August 7, 2026

Mohammad Al Masum Molla, Oklahoma

Topic III – **Academic Culture and Professional Formation**

[RP] Realities, Challenges, and Hopes in Career Building Toward Academia, Communication, and Journalism: Insights from Faculty and Graduate Student Perspectives

Mamunor Rashid, Colorado at Boulder

[RP] Self-Promotion for Women in Higher Education: A Cross-National Study of Digital Visibility, Gendered Risk, and Academic Labor

**Sarah Witmer, Erdo Ankwagh, Raleigh Darnell,
Nur Hossain, Alexander Tawiah, Sabena Abdulraheem,
Sophia Restiffe Favoretto, Rafaela Berger Pereira,
David Lomoywara, Wenxiang Zeng, Anjelica Ortiz,
Akachukwu Ikefuama, and Sazzad Hossain, Iowa**

[RP] Gratitude, Formation, and the Hidden Curriculum: Dissertation Acknowledgments in Journalism and Communication Doctoral Education in China

Shiyun Pan, Communication University of China

Discussants

name, affiliation

[RP] = Denotes a Research-in-Progress submission.

3 to 4:15 p.m. / F051

Commission on LGBTQIA+ Communities and Media Ethics Division

PFR Panel Session

Are We Still Welcome? The Shifting Politics of LGBTQ Inclusion in New Orleans and Louisiana

Moderating/Presiding

name, affiliation

Panelists

name, affiliation

In 2023, New Orleans & Company and the New Orleans LGBTQ Hospitality Alliance relaunched the “Everyone’s Welcome Here” campaign, encouraging businesses across the city to display visible signs of inclusion and complete training designed to make LGBTQ friendliness part of everyday practice. The effort built on the city’s long-standing reputation for hospitality, positioning inclusivity as a civic and economic strength at a moment when much of the South retreated from it. Around the same time, Louisiana’s legislature considered laws restricting transgender youth participation in sports and enacted a ban on most gender-affirming medical care for minors. Public higher-education institutions in the state have faced growing pressure to scale back or eliminate DEI programs. This changing political environment has heightened the stakes for civic and business leaders who continue to promote inclusion as a defining part of the city’s brand. Two years after the campaign’s relaunch, this panel examines how those involved in New Orleans’ inclusivity marketing now view the effort. Have they faced resistance or backlash from customers, politicians, or community members? Have they maintained or even strengthened their commitment, or has the broader state climate made open advocacy harder to sustain? Panelists could include members of the New Orleans & Company and the New Orleans LGBTQ Hospitality Alliance, local business owners, and/or educators who study place branding, corporate advocacy, etc. When does inclusive branding cross into activism? How can educators prepare students to think about courage, risk, and authenticity in marketing decisions that play out against political headwinds?

3 to 4:15 p.m. / F052

Commission on the Status of Women, Media Management, Economics and Entrepreneurship and Visual Communication Divisions

[14-1500] — Scholar-to-Scholar (Poster) Refereed Research Paper Session

Media Management, Economics and Entrepreneurship Division

- 01 • [RP] Platformized Knowledge Production: Creative Labor and Production Models on Bilibili
Yoongge Wu, Nanjing University
- 02 • [RP] When Intrapreneurship Meets Institutional Rigidity: Entrepreneurial Agency Problems in Chinese State Media's IP Studios
Chen Zhang, Fudan University
- 03 • Complementary Relations Between Independent Films' Share and Commercial Films in the VOD Market: Evidence of Short-Run Neutrality and Long-Run Comovement
Jaeun Im
and **Byenghee Chang**, Sungkyunkwan University
- 04 • Brand Account Loyalty on Instagram: Identifying Loyalty Dimensions in Brand Account Comments
Pedram Bahaeabadi Ravari
and **Harrison Gong**, Texas Tech
- 05 • [RP] Revaluing Effort in AI-Assisted Work: A Managerial Typology
Ouyang Minglong, Peking University
- 06 • [RP] The Road Back to Journalism: Exploring the Motivations, Journalistic Identity and Professional Realities of Re-entering the Field
Asma Khanom, Idaho, **Nicholas Mathews**
and **Frida Qi Humphreville**, Missouri Columbia
- 07 • Delocalization, Meaning Negotiation, and Relocalization: The "Oderless" Ips' Cross-Cultural Communication- A Case Study of Labubu's Phenomenal Commercial Success
Baixuan Dong, Colorado Denver
- 08 • [RP] Activating Post Author, Silencing Human Commenter: The Asymmetric Effects of AI Bot Participation on Social Media Interaction
Yuan Fang and **Jinzhao Liu**, Fudan University
- 09 • [RP] Generative AI in the Communication Workplace: Policies, Perceptions, Best Practices, and Pitfalls of an Emerging Technology
Christopher Etheridge, **Hanbo Liu**,
Samuel Muzhingi, **Beth Taylor**,
Javiera Rossel Maturana, **Belal Hossain**,
and **Lisa McLendon**, affiliation
- 10 • Mining User Reviews for Hospitality Strategies with Large Language Models: Pain Points, Personalization, and Performance in Budget Hotels
Eun Cheol Choi
and **Zhenjie Yu**, Southern California

Discussant
name, affiliation

Visual Communication Division

11 • Research on the Thematic Differences and Communication Effect Mechanism of Cultural and Tourism Promotion Short Videos from a Multimodal Perspective: A Computational Communication Analysis Based on the Douyin Platform

Yiyi Wang, Communication University of China

12 • From Rhetoric to Evidence: Testing the Persuasive Effects of Visual and Verbal Arguments in Advertising

Nanxiao Zheng

and **Shuhua Zhou**, City University of Hong Kong

13 • How Gendered Leadership Qualities Are Used to Win an Election: A Qualitative Analysis of AI-Generated Multimodal Disinformation Targeting Candidates in the 2024 Election

Zhiting Zhang, Texas at Austin

14 • From Conceived to Lived Space: A Multimodal Computational Investigation into the Digital Co-production of City Image

Jianing Zhu, Qiaoge Xie,

and **Ruqin Ren**, Shanghai Jiao Tong University

15 • Exploring News Engagement in the Age of Short-Form Video: A Mixed Method Analysis of YouTube Shorts

Trenton Straight and **Prakash Acharya**, Ohio

16 • Don't Be Too Calm: How Does the Combination of Visual and Textual Frames Influence Expressions of Anger in Short Video Comment Sections?

Zihao Li, Lanzhou University

17 • Quantifying Digital Perfection: A Computational Analysis of Digital Beauty Standards and Female Appearance Anxiety Across Eastern and Western Social Media

Sulin Ye, Nanjing University of Aeronautics and Astronautics,

and **Yunyi Hu**, Renmin university of China

18 • When AI-Generated Images Inspire and Threaten: Dual Psychological and Motivational Pathways from Perceived Artistic Creativity of AI to Human Creativity

Chuan Yue Xu, Wisconsin, Madison,

and **Chen Xu Liu**, Tsinghua University and Wisconsin-Madison

19 • From Imaging Tool to Media Object: Rednote Female Users' Use Practices and Meaning-Making around DJI Osmo Pocket 3

Chaohong Yang, Yuan Zehao

and **Zhang Le**, Peking University

20 • News Portrayals of Women in the Israeli-Palestinian Conflict

Zinnia Sheikh, Memphis

21 • Fast Frames: A Third Paradigm of Photojournalism Workflow

Michael Vosburg, Benedict College

22 • Externalized and Internalized Feminism Visualization: A Comparative Visual Rhetorical Analysis on Chinese Film Her Story and YOLO

Xintian Guo, Communication University of China

23 • Generative AI vs. Social Media: Visual Emotions and Color Differences in Depictions of Depression

Katharina Angermayr,

Nathalie Laura Neuendorf,

and **Sebastian Scherr**, University of Augsburg

24 • War and Peace Journalism in Visual News: A Comparison Between the Associated Press and Reuters Visual Coverage of The ICE Immigration Enforcement

Friday, August 7, 2026

- Xu Zhang**, Austin Peay State
- 25 • How Multimodal Channels Interact: Cross-Modal Compensation as a Driver of Cognitive Engagement in Science Videos
Linyu Huang, Wensen Huang,
and **Zikun He**, Shenzhen University
- 26 • Representation of Ethnic Minorities: Visual Rhetoric on the Covers of Nationality Pictorial (1955-2024)
Xinrui Li, and **Yuan Zhang**, Xi'an Jiaotong University
- 27 • Under the Sea: Beyond the Empathy Machine & Exploring Emotional Connections in Virtual Reality
Jason Webb, Syracuse
- 28 • Women Imagined in Chinese Crime Dramas: Conceiving Heterosexual Figures in Nostalgic and Bromantic Constructs
Chenchen Zou, Pennsylvania State
- 29 • [RP] Does It Matter If It's a Machine? AI Disclosure and Consumer Responses to Hyper-Realistic Digital Human Anchors in Livestream E-Commerce
Yulin Zhang, Li Lu,
and **Ying Zhu**, Communication University of China
- 30 • [RP] Seeing the Sacred and the Suffering: A Philosophical Comparison of Religious and Traumatic Images
Taylor Sheridan, Missouri
- 31 • [RP] Visualizing Research: How R1 Universities Communicate Research and Research Impact
Lorraina Scolaro, Kate Waller,
Vy Luong, Zivile Raskauskaite,
and **Susan Renoe**, Missouri
- 32 • [RP] Visualizing Interaction Ritual Chains: Virtual Co-presence and Emotional Engagement in Music Video Platforms
Yoongge Wu, Nanjing University
- 33 • [RP] When Stories Have Faces: The Effects of Narrative Framing and Anthropomorphic Cues on Purchase Intention toward Imperfect Produce
Rin Xu, Minrui Chen,
and **Leona Yi-Fan Su**, Illinois, Urbana Champaign
- 34 • [RP] The Computability of Grotesque-Cuteness: Algorithmic Aesthetics and Affective Virality in Platformized Media
Yuqi Yang, Hunan Normal University,
Fan Yuhong, Changsha University of Science and Technology,
and **Qiang Sun**, Jiangxi University of Water Resources and Electric Power
- 35 • [RP] Beyond Barbie Pink: How Brand Color Saturation Shapes Cognitive, Emotional, and Behavioral Reactions to the Brand
Minji Kim and **Sarah Ellis**, Flagler College
- 36 • [RP] Ethical Visibility and Structural Limits in Visual Journalism's Coverage of Homelessness
Laura Moorhead
and **Joshua Davis**, San Francisco State
- 37 • [RP] Real or Rendered: How Influencer Type Shapes Consumer Perceptions of Health Advertising
Goodness Godwin-Usoro,
Annalise Minogue-Marcuson,
and **Simona Rivero**, Florida
- 38 • [RP] From Aesthetic Autonomy to Algorithmic Discipline: The Algorithmic Gaze and Visual Homogenization in Female-Oriented Microdramas Generated by AIGC

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Weili Liu, Hainan University

39 • [RP] The Visual Construction of the Borderland: Harmony in Diversity and Spatial Narrative in Cherished Land

Wei Ning, China University of Geosciences (Wuhan),
and **Siyang Yan**, China University of Geosciences

40 • [RP] Do We Look Differently? Visual Attention to AI-Generated vs. Real Social Media Ads

Juan Mundel, **Subhalakshmi Bezbaruah**,
Moldir Moldagaliyeva, **Zheran Liu**,
Hyuntaek Lee, **Heyang Zhang**,
Iddrisu Naadiyahtu, **Yerkebulan Almanov**,
Heijin Lee, **Madelyn Wilkins**,
Madeline Orlando, **Cade Lonnett**,
Ashley Powell, **Jake Anargyros**,
and **Patricia Huddleston**, Michigan State

41 • [RP] Beyond Entertainment: Understanding Motivations and Co-Creative Negotiation of Users Engaging in AI-Assisted Meme Creation

Huang Yuanjing, Peking University

42 • [RP] Making Sense of Realistic Beauty Nudges: An Exploratory Study of Beauty Ideals and Body Image Experiences on Instagram

Lesha Major and **Trizah Ombewa**, Indiana

43 • [RP] From Cultural Practice to Visual Symbol: The Mediation and Ethical Implications of Taijiquan in Digital Visual Culture

Jiaping Che
and **Ruiyi Sha**, Shandong Sport University, China

Discussants

Keith Greenwood, Missouri

Ross Taylor, Colorado

Michael Vosburg, Benedict College

Christopher Assaf, North Texas

Mark Dolan, Mississippi

Ivy Ashe, Florida Atlantic

Lisa Krantz, Missouri

Bartosz Wojdowski, Georgia

Robin Hoecker, DePaul

Xu Zhang, Austin Peay State

Commission on the Status of Women

44 • Feminism as a Journalism Norm – Exploring Latin American Legacies

Ayleen Cabas-Mijares, Miami

45 • Visual Compliance, Textual Polarization: A Multimodal Computational Analysis of Feminist Discourse

Xinrui Shi, Hong Kong Baptist University

46 • Gendered Accommodation Cognitive–Behavioral Loop Model: Explore the Bidirectional Impact of Sexist Communication Accommodation in Video Games

Xiangruo Huang, Pennsylvania State

47 • Dream Men Performing “Women’s Work”: A Thematic Analysis of Videos of Male Homemaker Vloggers on RedNote

Wenxiang Zeng, Iowa

48 • Performing Disability, Gender, and Athleticism on TikTok: Female Paralympians’ Self-presentation in the Attention Economy

Friday, August 7, 2026

Yifan Wu, Alabama

49 • What Makes Readers Blame When Reading News Headlines about Sexual Violence? Exploring the Effects of Linguistic Features and Victim-Perpetrator Relationships on Blame Attribution and Intentions to Intervene

Kamila Eshalieva, Clemson

50 • Neither Empowered nor Engaged: Exploring Gendered Affordances of Fertility Tracking APP And Male Participation

Yujiazi Zhou, University of Hong Kong

51 • Feminist Social Movement Organizations and Mainstream News Media in Puerto Rico. Contextualization, Collaboration, and Intentionality

Laura Canuelas-Torres, Syracuse

52 • Silent but Not Disengaged: Political Identity Management, Affective Labor, and Conditional Counterpublics on TikTok

Bailey Thompson, Stephen F. Austin State University

53 • Parsing the Puzzle called Padma Lakshmi: Culinary Celebrity, Diaspora, and Feminist Politics in the Popular Imaginary

Radhika Parameswaran, Indiana

54 • “The Big Belly”: A Feminist Analysis of Pregnant Bodies in AI-Generated TikTok Videos

Zehui Dai, Radford University

55 • Viral Visions of Femininity: A Visual Thematic Analysis of Trending Tradwife Imagery on Instagram

Lauren Auverset van Gerwen, Louisiana, Lafayette

56 • [RP]: Pleasure Under the Radar: A Technofeminist Analysis of Algospeak in China’s Sex Toy Industry on Xiaohongshu*

Bingqi Zhu and **Xinchen Zhai**, Shanghai International Studies University

57 • [RP]: A Feminist Media Analysis of Pelvic Floor Discourse in Sports Media and Running Influencers*

Alaina Spiers and **Dustin Harp**, Texas at Arlington

58 • [RP]: Advice Columns: Safe Spaces or Sites of Rape Myth Reproduction?*

Bailey Dick, Bowling Green State

Discussant

Mimi Perreault, Alabama

Andrea Baker, Monash University

Shannon Scovel, Tennessee, Knoxville

*Top Research-in-Progress, Commission on the Status of Women

[RP] = Denotes a Research-in-Progress submission.

Research presentations should be placed on the board with the corresponding **numbers in red** in the conference program. This will help ensure a smooth flow and easy access to all presentations during the session. To facilitate this process, presentations may be put in place beginning **30-minutes** prior to your assigned presentation time. This will allow for ample time to set up and make any necessary adjustments before the session begins. We appreciate your cooperation in making sure that all presentations are displayed accurately and efficiently.

3 to 4:15 p.m. / F053

Internships and Careers Interest Group and Public Relations Division

Friday, August 7, 2026

Teaching Panel Session

Business Basics for Career Success

Moderating/Presiding

Jake Batsell, Southern Methodist

Panelists

Matt Ragas, DePaul

Debbie Davis, Texas Tech

Charles Lubbers, South Dakota

Melita Garza, Illinois

Adrienne Wallace, Grand Valley State

This session provides the rationale for increasing the business acumen of communication students and explores concrete ways communication educators can weave core business concepts—such as integrated marketing strategy, pricing, consumer decision-making, and promotional excellence—throughout syllabi, assignments, and course sequences. The panel will feature models, instructional practices, and reflective activities that help students speak the language of business, recognize gaps in their business acumen, and step more confidently into roles as strategic organizational partners.

3 to 4:15 p.m. / F054

Religion and Media Interest Group and Law and Policy Division

Research Panel Session

Compelling Faith: The Growing Tensions between the Free Speech, Free Exercise, and Establishment Clauses of the First Amendment

Moderating/Presiding

Kathryn Montalbano, Kentucky

Panelists

Rick Clifton Moore, Boise State

Israel Balderas, Elon

Susan Keith, Rutgers

Will Mari, Texas A&M

Recent Supreme Court rulings reveal intensifying conflicts among First Amendment clauses, equal protection, and civil-rights laws. This panel examines how decisions like *Masterpiece* and *303 Creative* elevate religious expression, reshape debates over compelled speech, and influence disputes in schools and universities, exploring who may speak, under what conditions, and what legally counts as speech.

3 to 4:15 p.m. / F055

Association for Education in Journalism and Mass Communication Elected Standing Committee on Professional Freedom and Responsibility

Award Panel Session

First Amendment Award

Friday, August 7, 2026

Moderating/Presiding

Meg Heckman, Northeastern

2026 First Amendment Award Recipients

USA TODAY Network's Team of First Amendment Reporters

Panelists

BrieAnna Frank, *USA TODAY*

Angele Latham, *The Tennessean*

Taylor Seely, *Arizona Republic*

Stephany Matat, *USA TODAY Network Florida*

Cate Charron, *The Indianapolis Star*

The First Amendment Award, created in 2006, recognizes individuals or organizations who demonstrate strong commitment to freedom of the press and who practice or support courageous journalism. The 2026 First Amendment Award honors the *USA TODAY* Network's team of First Amendment reporters for their coverage of press freedom issues across the country. Their collective work has spotlighted threats to journalism including government retaliation against news outlets, attacks on student press freedom, federal funding cuts to public media, and efforts to undermine open records laws. Join the recipients for a conversation about the challenges and rewards of covering the First Amendment beat at a time when press freedom is under increasing pressure. Light refreshments will be provided.

The First Amendment Award, created in 2006, recognizes individuals or organizations who demonstrate strong commitment to freedom of the press and who practice or support courageous journalism. Previous recipients include Errin Haines and the Staff of *The 19th* (2024); Margaret Sullivan, *The Guardian* (2023); Steven Waldman of *Report for America* (2022); Omar Jimenez of *CNN* (2021); Shane Bauer of *Mother Jones* (2020); Nikole Hannah-Jones of the *New York Times Magazine* (2019); Ronan Farrow of the *New Yorker* and Jodi Kantor and Megan Twohey of the *New York Times* (2018); *The Pulitzer Prizes* (2017); *Reporters Without Borders* (2016); Floyd Abrams (2015); Joel Simon of the *Committee to Protect Journalists* (2014); the *First Amendment Center* (2013); Carole Simpson (2012); Michael Kirk of *Frontline* (2011); Nat Hentoff (2010); Seymour Hersh of the *New Yorker* (2009); Clarence Page of the *Chicago Tribune* (2008); Helen Thomas of *UPI* and *Hearst* (2007); and Molly Ivins (2006).

3 to 4:15 p.m. / F056

Association for Education in Journalism and Mass Communication

AEJMC President Leadership Session

Future Forward: Strategic Planning for AEJMC's Next Chapter Insights from Task Force Leaders on Branding, Partnerships, Diversity, and Tech Innovation

Moderating/Presiding

Mia Moody, Baylor, AEJMC President-Elect, 2025-26

Panelists

Branding & Sustainability

Enhancing AEJMC's Visibility and Member Experience Through Social Media Strategies, Retention Efforts, And Sustainable Revenue Models

Prashanth Bhat, Houston

Industry & Academy

Building Stronger Connections Between Academia and Industry, Developing Micro-Credential Programs, And Exploring AI Integration

Friday, August 7, 2026

in Scholarly Publishing

Pallavi Guha, Towson

Diversity, Equity & Inclusion

Advancing Belonging and Inclusion Within AEJMC Through Surveys,

Achievements Review,

and Collaborative Initiatives

Rey Rosales, MacEwan University

Technology & Innovation

Leading AEJMC's role in AI policy and Curriculum Development, Expanding

Tech Initiatives, and Improving Hybrid Participation

Haiyan Jia, Lehigh

Discussant

Bey-Ling Sha, Texas Tech, AEJMC President, 2025-26

Join AEJMC's Strategic Planning Task Force for an overview of ideas to help shape the association's future. Subcommittee chairs will share progress and priorities in branding, industry partnerships, diversity, and technology innovation, offering opportunities for member engagement and feedback.

3 to 4:15 p.m. / F057

Association for Education in Journalism and Mass Communication Elected Standing Committee on Publications

Panel Session

Best Practices in Peer Review

Moderating/Presiding

Chelsea J. Reynolds, Arizona State

Panelists

Patrick R. Johnson, Marquette

Anne Oeldorf-Hirsch, Connecticut

Rachel Mouráo, Miami

Gregory Perrault, Alabama

Emily Vraga, Minnesota

This panel clarifies the peer review process from both reviewer and author perspectives. Panelists will discuss how to become a reviewer and write constructive and unbiased reviews. Panelists will also share how to navigate editorial expectations, interpret reviewer decisions, and effectively respond to revise-and-resubmit requests. Attendees will gain a better appreciation for how the refereed publishing process can advance scholarly research.

4:45 to 6 p.m. / F058

Advertising Division

Top Refereed Research Paper Session

Moderating/Presiding

Eunjin (Anna) Kim, Southern California

Friday, August 7, 2026

Is Your Teaching Keeping Pace With the Real World?: A Typology Framework to Strengthen Advertising Education Amid Transformations*

Sara Champlin, North Texas, Denton;
Kasey Windels, Florida;
Xiao Liang, Miami; **Sarah Karl**, Florida;
Summer Shelton, Cincinnati;
and **Mezabahnur Masum**, North Texas

Believing the Honest Brand: How Disclosing Scientific Uncertainty in Commercialized Emerging Technologies Influences Credibility, Sincerity, and Brand Attitude**

Yi Liao, Utah; **Jiaming Zhou**, Macau;
Baoying Fu, Utah; and **Wenyuan Li**, Miami

The Anthropocentrism Paradox: How Individual and Brand Frames Intervene with AI Disclosure in Inclusive Advertising***

Quan Xie, **Steven Edwards**,
Sidharth Muralidharan, **Carrie La Ferle**,
and **Rachel Rodgers**, Southern Methodist

Authentic Innovation or Corporate Shortcut? How Consumers Interpret AI-Generated Advertising****

Yuan Nan, **Xinyi Zuo**,
and **Huan Chen**, Florida

Strategies for Increasing Webtoon Awareness in the U.S.: From Media Discovery to Cultural Signals*****

Jeongmin Ham, and **Won-Ki Moon**, Florida

Discussant

Esther Thorson, Colorado State

* Top Teaching & Pedagogy paper

** Top Graduate and Undergraduate Student Research paper (First place)

*** Top Open Research paper (First place)

**** Top Special Topics paper

***** Top Webtoon Research Paper

4:45 to 6 p.m. / F059

Broadcast and Mobile Journalism Division

Top Refereed Research Paper Session

Moderating/Presiding

Stan Jastrzebski, Missouri

Enhancing Broadcast News or Disrupting It?: Examining the Impact of AI News Anchors on Credibility, Likability, and Viewer Discomfort*

Soo Young Shin, **Danford Zirugo**
and **Sean Sadri**, Alabama

“Slayyyy News Mommy”: Computational Topic Modeling of TikTok Comments About Women Broadcast Journalists**

Anjelica Ortiz and **Sarah Witmer**, Iowa

Reconstructing the Storm: A Comparative Critical Discourse Analysis

Friday, August 7, 2026

of CNN's Website Headlines and Social Media Captions***

Ryan Thomas and Emmanuel Ejigboye, Washington State

The Gen Z Paradox: Willingness to Speak Out About the Israel-Gaza Conflict
in an Increasingly Unforgiving Online/Offline Space****

Zienab Shoieb, David Atkin, Lili Romann
and **John Christensen**, Connecticut

Discussant

Lindsey Conlin Maxwell, Southern Mississippi (BAMJ Reviewer of the Year)

* First Place Faculty Paper Award

** First Place Student Paper Award

*** First Place Faculty Research-in-Progress

**** First Place Student Research-in-Progress

4:45 to 6 p.m. / F060

Communication Technology Division

Top Refereed Research Paper Session

Moderating/Presiding

Anne Oeldorf-Hirsch, Connecticut

AI as a Source Cue in Fact-Checking: The Role of Process Explanation
in Shaping Explainability, Credibility, and Belief

Bingbing Zhang, Iowa,
Yujin Heo, Yanan Wu, Fuyuan Shen,
and **Heather Shoenberger**, Pennsylvania State

When "Responsible AI" Falls Short: Reframing Trust as Integrity
in AI-Mediated Media Systems,

Gregory Gondwe, California State, San Bernardino

Can AI Heuristics Lead to News Elaboration? A Serial Mediation Model
from AI News Use to Perceived and Actual Political Knowledge

Yuxuan Jin, Pennsylvania State,
Marta Seijas, University of Salamanca,
and **Homero Gil de Zuñiga**, University of Salamanca/Pennsylvania State

Intimate Strangers by Design: A Uses and Gratifications
Analysis of AI Companionship

Dayeon Eom
and **Julianne Renner**, Wisconsin-Madison

How AI Addiction Exacerbates Fake News Risks: An Online
Experimental Study Based on Cognitive Offloading

Hongcheng Lu, Tsinghua University

AI-Generated Art as Communication Technology: How Loneliness,
Mind Perception, and Aesthetic Judgment Relate to State Anxiety

Wooseung Park, Sogang University,
and **Seyeon Park**, Maryland

Discussant

name, affiliation

Paper Award Winners

4:45 to 6 p.m. / F061

Cultural and Critical Studies Division

Top Refereed Research Paper Session

Moderating/Presiding

Peter Joseph Gloviczki, Western Illinois

You Love the Game: The Super Bowl Halftime Show and the Politics of American Spectacle

Kyle Stanley, Louisiana State University & A&M College

Selling Africa, Selling the Self: Neoliberal Humanitarianism in Chinese Voluntourism

Guan Wang, Alabama

Loving Yet Incapable: The Construction of Single Mothers' Role Identities in Disney Animated Films

Jiale Xiong, Wuhan University;

and **Mao Wanyi**, Renmin University of China

From Voyeurism to Visual Historiography: Regenerative Decolonization in Netflix's High on the Hog

Tewodros Workneh, Kent State

and **Nahla Bendefaa**, Oregon

"We're Journalists, Not Advocates" Advocacy and Strategic Ambiguity in U.S. Metajournalistic Discourse

Perry Parks, Michigan State

and **Jessica Pettengill**, Oklahoma,

Ahmed Zayeeef,

and **Danielle K. Brown**, Michigan State

Discussant

Ayleen Cabas-Mijares, Miami

4:45 to 6 p.m. / F062

International Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Ruth Moon, Texas A&M

and **Maha Bashri**, The Africa Institute, Global Studies University, Sharjah, UAE

Are Bots Making Us Stupid? Assessing The Impact of Bot-Like Tweeting Activity During the Constitutional Process in Chile*

Marcelo Santos, Universidad Diego Portales,

Magdalena Saldaña, **Daniel Alcatruz**,

Friday, August 7, 2026

and **Magdalena Walker**, Pontificia Universidad Católica de Chile
María Luiza Mondelli, National Laboratory for Scientific Computing, Brazil
Fueling Environmental Anxiety, Anger, Guilt, or Efficacy? Environmental
Influencers Shape Sustainable Consumption Across the Globe**

Jorg Matthes, Christina Brandstetter,
Thomas Kirchmair, Alice Binder,
and **Ariadne Neureiter**, University of Vienna,
Mokhtarrudin Ahmad, Universiti Malaya Wales
Ploypin Chunterawong, Chulalongkorn University
Jeong-Woo Jang, Korean Advanced Institute of Science and Technology

Collective Narcissism and Intergroup Conspiracy Belief: Mediating
Nationalism Impact on Hostile Media Perception toward
Coverage of U.S.-China Trade Disputes***

Junwei Xin, Xudong Liu, Macau University of Science and Technology,
Xigen Li, Shanghai University,
and **Luen Yi Cheung**, Macau University of Science and Technology
Artificial Intelligence and the Journalistic Field: Reconfiguring Capital,
Legitimacy, and Professional Authority in Bangladesh****

Ershad Khan, Colorado, Boulder
Algorithmic Gatekeeping in African Journalism: Platform Dependency,
Material Consequences, and Adaptive Strategies in Nigeria and Kenya****
Samuel Arowosafe, Florida,
Ibs Sackey-Rockson, Louisiana State,
and **Teddy Mutoni**, Uganda Christian University

- * First Place, Faculty Competition
- ** Second Place, Faculty Competition
- *** Third Place, Faculty Competition
- **** First Place, Student Competition

4:45 to 6 p.m. / F063

Magazine Media Division

Top Refereed Research Paper Session

Moderating/Presiding

Lydia Cheng, Nanyang Technological University

Shaping and Reflecting Feminism: Five Decades of Ms. Magazine Covers*

Thu Dang, Florida, **Dustin Harp**,
and **Molly Wiant Cummins**, Texas at Arlington

Framing Women in Conservative Media: A Study of *The Conservateur* Magazine**

Newly Paul, North Texas, Denton

[RP] Evie Magazine: Addressing the Neo-Conservative Woman***

Joe Jones and **Katie Baker Jones**, West Virginia

Discussant

Christina Littlefield, Pepperdine

Friday, August 7, 2026

[RP] = Denotes a Research-in-Progress submission.

- * First Place Faculty Paper Award
- ** Second Place Faculty Paper Award
- *** Top Faculty Research-in-Progress Award

4:45 to 6 p.m. / F064

Mass Communication and Society Division

Top Refereed Research Paper Session

Best of the Best: New Directions in Media Effects and Public Opinion

Moderating/Presiding

Terri N. Hernandez, Mississippi State

Professional Medical Association-Deployed vs. Generic AI Chatbots
in Vaccine Misinformation Correction: The Mediating Roles
of Source Credibility and Human–AI Collaborative Engagement*

Jun Zhang, Middle Tennessee State,
Joon Soo Lim, Syracuse,
and **Chunsik Lee**, North Florida

Greater Polarization, Less Expression? Examining The Relationship Between
Perceived Polarization and Political Expression in China
and The United States**

Macau K. F. Mak, The Chinese University of Hong Kong,
Jisoo Kim, Washington, **Xining Liao**,
Gaofei Li, and **Hernando Rojas**, Wisconsin-Madison

More Than Numbers: How Social Media Metrics Shape Persuasive
Message Processing***

Esther Son, **Jiyoun Kim**, **Yuxiao Zhang**,
and **Shilin Xia**, Maryland, College Park

Diverse Ties, Quieter Anxieties: Bridging Social Capital as Buffer Against
Achievement-Oriented Comparison in China’s Involution Culture****

Yueming Luo,
and **Jionglue Huang**, Hong Kong Baptist University

Discussant

Michelle Amazeen, Boston

- * First Place Faculty Paper Award
- ** Second Place Faculty Paper Award
- *** Third Place Faculty Paper Award
- **** First Place Student Paper Award

4:45 to 6 p.m. / F065

Minorities and Communication Division

Top Refereed Research Paper Session

Friday, August 7, 2026

Moderating/Presiding

Chelsea Peterson-Salahuddin, Michigan, Ann Arbor

From Scrolling to Solidarity: TikTok as a Platform for Racial Justice
Activism for Asians/Asian Americans and Its Persuasive Limits*

Zhiying Xu, Purdue University Northwest

Black Media Use: Towards a Taxonomy of Black Media
for First-Generation Africans**

Eric Agyekum, Wisconsin, Madison

You Won't Break My Soul: Resistance, Identity, and Navigating
White Technoculture***

Kyle Stanley, Nevada

"Liberation through the Pen": A Phenomenological Study Exploring
the Challenges and Experiences of Activism for Black Female Journalists****

Adanma Mbonu, Michigan State

Spatiotemporal Dimension of Health Information Seeking: Native
American Older Adults in Rural Communities *****

Belal Hossain and Hyunjin Seo, Kansas

"We Support Each Other on Social Media": Exploring Algorithmic Affordances
in Mental Health Information Exchange Among Racial Minority
Users in the United States*****

Hui Shi, Hongzhu Jin, Dongya Wang,
and **Zhengyan Li**, Miami

Discussant

Linda White, Nebraska-Lincoln

* First Place Faculty Research Paper Award

** First Place Graduate Student Paper Award

*** Second Place Faculty Research Paper Award

**** Second Place Graduate Student Research Paper Award

***** Third Place Faculty Research Competition Paper Award

***** Third Place Graduate Student Research Paper Award

4:45 to 6 p.m. / F066

Political Communication Division

Top Refereed Research Paper Session

Moderating/Presiding

Nana Kwame Osei Fordjour, Maryland, College Park

Can AI Govern? AI News Use, Political Efficacy, and Support
for AI as a Substitute for Human Governance

Xueqing (Ivory) Li, Shanghai Jiao Tong University;

Hui Min Lee, Pennsylvania State;

and **Homero Gil de Zúñiga Navajas**, University of Salamanca/ Pennsylvania State

Selection, Use and Misuse of News-Mediated Evidence
in Presidential Campaign Commercials, 2016-2024

Friday, August 7, 2026

Chris Roberts and **Gulmira Amangalieva**, Alabama

Anxious Mind, Anxious Citizen: Toward Developing and Validating
A Measure of Political Communication Apprehension

Ant Woodall, Northeastern,
and **Patrick Meirick**, Oklahoma

Navigating the Algorithm: A Field Experiment in Political Communication****

Sang Jung Kim, Iowa

Discussant

Bingbing Zhang, Iowa

****Best Teaching Idea

4:45 to 6 p.m. / F067

Public Relations Division

Top Refereed Research Paper Session

Top Papers: Open Competition; DEI and Newsom in Public Relations Competition

Moderating/Presiding

Janice Lee, Louisiana State

Top Open Competition

“Bridgebuilding,” “Belonging,” “Common Ground”: A Case of Advocacy
to Reduce Affective Polarization*

Abbey Warbington and **Oluseyi Adegbola**, Tennessee

Mapping AI and Public Relations Research: Trends, Theories, and Ethics**

Rebecca Damenorki Sewu and **Yeunjae Lee**, Colorado State

Owning the Story Within: The Effects of Stealing Thunder and Emotional
Framing on Employee–Organization Relationships and Resilience***

James Ndone, Coastal Carolina, **Alison Arnot**, Catalyst Communications,
and **Margaret Duffy**, Missouri

DEI Award Competition

To DEI or Not To DEI: A Multi-Source Analysis of Corporate Social Advocacy****

Teresa Tackett, Arkansas, Fayetteville; **Andrea Lorenz**, Kent State,
and **Bridget Barrett**, Colorado, Boulder

Newsom Award Competition

Strategic Silence in Crisis Communication: Defining, Assessing Effectiveness,
and Exploring Cultural and Intersectional Influences Among Kenyan

Public Relations Practitioners****

Teresia Nzau, Messiah University

Discussant

Arunima Krishna, Boston

* First Place Paper, Open Research Competition

** Second Place Paper, Open Research Competition

*** Third Place Paper, Open Research Competition

Friday, August 7, 2026

**** Special Award Winners

4:45 to 6 p.m. / F068

Scholastic Journalism Division

Top Refereed Research Paper Session

It's in the Algorithm: Developments in AI and Journalism Education

Moderating/Presiding

name, affiliation

Value-Motivated Use of Generative AI Among Student Journalists:
Practices and Risk Management in College Newsrooms*

Vergara Bailey and **Bingbing Zhang**, Iowa

Between Coach and Cop: GenAI and the Changing Dynamics
of Introductory Media Writing Instruction

Meg Heckman, Northeastern

"It's a Very Human-Career": How Political Student Journalists
Perceive the Identity, and Ethics of AI

Sima Bhowmik, Vermont ,
and **Gregory Gondwe**, California State-San Bernadino

[RP] Collaborative Intelligence: Exploring the Integration of Large
Language Models in English as a Medium of Instruction Courses

Chad Owsley, Nebraska, Omaha,
and **Du Huizhen**, Guangdong University of Foreign Studies

Discussant

name, affiliation

* First Place Faculty Paper Award

4:45 to 6 p.m. / F069

Commission on LGBTQIA+ Communities

Top Refereed Research Paper Session

Moderating/Presiding

Gina M. Masullo, Texas at Austin

Listening as Diversity Management: Understanding the Role of Internal
Communication in Fostering LGBTQ+ Inclusion in a Polarized Context*

Dongya Wang and **Zhengyan Li**, Miami,
Cen "April" Yue, Boston, and **Weiting Tao**, Miami

The Double Bind of Visibility: How News Frames Activate Bias
in Coverage of Transgender Athletes**

Ashley Hopkins, California, Long Beach,
and **Jeremy Saks**, Old Dominion

Platformed Care Work: LGBTQ+-Focused Influencers, Digital Intimacy,

Friday, August 7, 2026

and Well-being**

Sixiao Liu, Central Florida,
Jiaxi Wu, Virginia Commonwealth,
Chris McLain, Elaine Hanby,
Kate Okker-Edging, and **Andy Tan**, Pennsylvania

Bye, Bye, Bi: A Content Analysis of Same-Sex and Different-Sex Sexual
Scripts of Bi+ Characters in Television***

Clay Williams, North Carolina at Chapel Hill,
Shannon Pappas and **Brandon Laurent**, Connecticut,
and **Yiran Gao**, North Carolina at Chapel Hill

Discussant

Chelsea J. Reynolds, Arizona State

*First Place Faculty Paper Award

**Second Place Faculty Paper Award, (tie)

***First Place Student Paper Award

4:45 to 6 p.m. / F070

Community Journalism Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

name, affiliation

“It’s Not All Going to be Good, But it’s Going to Be Different:”

Community News Editors Respond to the Implementation
of an AI-Supported Content Management System*

Meg Heckman, Northeastern

Vanishing Voices: Policy Failure and the Decline of Diaspora Journalism**

Manwar Hossain, Colorado State

“It’s A Lot of Handholding”: Journalism Professors Addressing Local
News Gaps Through Curriculum

Sima Bhowmik, Vermont

The Paper: Mocking Or Paying Ribute to Community News? Metajournalist
Discourse Repairing a Broken Local News Paradigm.

Karin Assmann, Georgia

Banishing The Objectivity Norm: Intersectionality as an Equitable
Journalistic Method for Community Environmental Reporting

Damilola Oduolowu, South Carolina

Discussant

name, affiliation

* First Place Faculty Paper Award

** First Place Student Paper Award

4:45 to 6 p.m. / F071

Friday, August 7, 2026

Entertainment Studies Interest Group

Top Refereed Research Paper Session

Moderating/Presiding

name, affiliation

The Caitlin Clark Effect: Parasocial Experiences with WNBA Athletes, Consumer Engagement, and Athletic Inspiration*

Kathryn Biddle, Bradley

Why Does Immoral Choice Enhance Immersion? The Interplay of Agency and Moral Decision-Making on Narrative Immersion: A Mediating Perspective of Moral Emotions**

Yilin Li, Notre Dame

Hierarchies of Devotion in Chinese Fandom: Fan-Driven Moral Economy and the “Fenji” (Fan Credential) System Among Idol Fans

Qing Xiao, Carnegie Mellon University

Navigating the Ethics of Innovation: The Impact of Message Frame on the Ethical Concern and Willingness to Support Artificial Intelligence Integration in Entertainment Production

Chris DeFelice, Florida

Loaded Desires: The Politics of Firearms and Sapphic Longing in The Hunting Wives

Amanda Kehrberg, Arizona State

Discussant

name, affiliation

* Top Faculty Paper Award

** Top Student Paper Award

6:30 to 8 p.m. / F072

Advertising Division

Business Session

Members' Meeting + Social

Moderating/Presiding

Eunjin (Anna) Kim, Southern California

6:30 to 7:30 p.m. / F073

Broadcast and Mobile Journalism Division

Business Session

Members' Meeting

Moderating/Presiding

Friday, August 7, 2026

Heidi Makady, Texas State

6:30 to 7:30 p.m. / F074

Communication Technology Division

Business Session

Members' Meeting

Moderating/Presiding

Mustafa Oz, Tennessee-Knoxville

6:30 to 7:30 p.m. / F075

Cultural and Critical Studies Division

Business Session

Members' Meeting

Moderating/Presiding

Ayleen Cabas-Mijares, Miami

6:30 to 7:30 p.m. / F076

International Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Ruth M. Mari, Louisiana State

6:30 to 7:30 p.m. / F077

Magazine Media Division

Business Session

Members' Meeting

Moderating/Presiding

Huyen Nguyen, Kansas State

6:30 to 7:30 p.m. / F078

Mass Communication and Society Division

Friday, August 7, 2026

Business Session

Members' Meeting

Moderating/Presiding

Terri N. Hernandez, Mississippi State

6:30 to 7:30 p.m. / F079

Minorities and Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Rafael O. Matos, Northwestern

6:30 to 7:30 p.m. / F080

Political Communication Division

Business Session

Members' Meeting

Moderating/Presiding

Josephine Lukito, University of Southern Denmark

6:30 to 7:30 p.m. / F081

Public Relations Division

Business Session

Members' Meeting

Moderating/Presiding

Ioana Coman, Texas Tech

6:30 to 7:30 p.m. / F082

Scholastic Journalism Division

Business Session

Members' Meeting

Moderating/Presiding

R.J. Morgan, Mississippi

Friday, August 7, 2026

6:30 to 7:30 p.m. / F083

Commission on LGBTQIA+ Communities

Business Session

Members' Meeting

Moderating/Presiding

Chelsea J. Reynolds, Arizona State

6:30 to 9:30 p.m. / F084

Commission on the Status of Women and Minorities and Communication Division

Offsite Social

Hosting

Roxane Coche, Florida and **Rafael O. Matos**, Northwestern

Meet at Creole Cuisine, 311 Decatur Street, New Orleans, LA 70130

6:30 to 7:30 p.m. / F085

Community Journalism Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Karin Assmann, Georgia

6:30 to 7:30 p.m. / F086

Entertainment Studies Interest Group

Business Session

Members' Meeting

Moderating/Presiding

Gwen Nisbett, North Texas

7:45 to 9:30 p.m. / F087

Broadcast and Mobile Journalism Division

Offsite-Social

Friday, August 7, 2026

Hosting

name, affiliation

7:45 to 9:30 p.m. / F088

Communication Technology Division

Offsite- Social

Hosting

name, affiliation

7:45 to 9:30 p.m. / F089

International Communication Division and Texas Tech University

Social

Hosting

Ruth M. Mari, Louisiana State and

7:45 to 9:30 p.m. / F090

Mass Communication and Society Division and Commission on LGBTQIA+ Communities

Offsite- Joint Social

The Cornet, 700 Bourbon Street

Hosting

Terri N. Hernandez, Mississippi State
and **Chelsea J. Reynolds**, Arizona State

Affiliates of the Mass Communication and Society Division and the Commission on LGBTQIA+ Communities are warmly invited to this joint social, featuring an authentic Bourbon Street balcony experience! The Cornet features the largest balcony overlooking Bourbon. Enjoy entertainment from a live jazz trio band, light hors d'oeuvres and refreshments while mingling with colleagues, alums, and other scholars. Don't miss this opportunity to reconnect, network, and soak in the fun! For more information, contact Terri Hernandez (thernandez@comm.msstate.edu). Pre-registration is required.

7:45 to 9:30 p.m. / F091

Public Relations Division

Off-site Social

Hosting

Ioana Coman, Texas Tech and **Queenie Li**, Miami

Friday, August 7, 2026

The Public Relations Division welcomes all AEJMC members to attend the Annual Social on Friday, August 7 from 7:45 – 10 p.m. at Napoleon House, conveniently located at 500 Chartres St. New Orleans, LA 70130. Join us to network with PRD members, connect with old friends, and meet new colleagues. The social includes cocktails, light appetizers, and prize drawings. Space is limited, and pre-registration is required.

7:45 to 9:30 p.m. / F092

Northwestern University, University of Iowa, University of Minnesota, and University of Wisconsin

Social

Hosting

María Len-Ríos, University of Minnesota

Alumni, Faculty, and Student Reception. Invitation and RSVP required.

8 to 10 p.m. | F093 | The Napoleon House

University of Oklahoma

Offsite Social

Hosting

Andrea Miller, Dean, Oklahoma

Join faculty, students and alumni to celebrate Gaylord College's repeat as the #1 media program in the country at the Napoleon House, 500 Chartres St.
