

# AEJMC 2026



## Conference Sponsorships Levels

### Jazz & Jambalaya: Nurturing Harmony and Health in Higher Education

New Orleans Marriott | 555 Canal Street | New Orleans, Louisiana 70130

The 2026 AEJMC Annual Conference invites partners to support an extraordinary gathering of journalism and mass communication educators, scholars, and administrators—taking place in one of the nation's most culturally rich and historic cities. Reflecting the 2026 theme, each sponsorship tier draws inspiration from New Orleans' musical heritage, culinary traditions, and community spirit. Sponsors help sustain AEJMC's mission while gaining high visibility and unique engagement opportunities with 2,000+ attendees.

#### THE BIG EASY PREMIER SPONSOR

**Contributor of \$15,000**

*High level of conference visibility.*

**SPONSORED**

**[Center for Community News]**

- Welcome attendees at Keynote Session
- Three complimentary conference registrations
- Back Cover color page advertisement in conference program
- Sponsor listing in the conference app
- Network Break Sponsor ["Taste of NOLA"]
- Logo on conference website and all signage
- Sponsor spotlight in conference newsletter

#### MARDI GRAS SPONSOR

**Contributors of \$10,000**

*Celebrate New Orleans with high-tier visibility.*

**SPONSORED**

**[Education University of Hong Kong]**

- Two complimentary conference registrations
- One Full color page ad in conference program
- Break Sponsor ["Café au Lait & Beignets"]
- Sponsor listing in the conference app
- Logo on conference website and all signage
- Promotion in at least 1 conference email and 1 social media post

#### FRENCH QUARTER SPONSOR

**Contributors of \$7,500**

*A vibrant way to gain exposure across multiple touch points.*

- One complimentary conference registration
- One Half color page advertisement in conference program
- Network Break Sponsor ["French Quarter Fare"]
- Sponsor listing in the conference app
- Logo on conference website
- Promotion in at least 1 conference email and 1 social media post

#### JAZZ ENSEMBLE SPONSOR

**Contributors of \$5,000**

**SPONSORED**

**[University of South Carolina]**

- Network Break Sponsor ["Beignets & Coffee"]
- Logo on conference website
- Visibility throughout the conference
- Promotion in 1 social media post

#### JAMBALAYA SUPPORTER

**Contributors of \$2,500**

**SPONSORED**

**[Kent State University]  
[University of Alabama]  
[University of Colorado, Boulder]  
[University of Georgia]  
[University of Maryland]  
[University of Memphis]  
[University of West Georgia]**

- One Half color page advertisement in conference program
- Logo on conference website
- Visibility throughout the conference
- Promotion in 1 social media post

#### CRESCENT CITY CONTRIBUTOR

**Contributors of \$1,000**

*Affordable visibility for emerging partners.*

- Name listed in program and mobile app
- Logo on conference website
- Expo booth at discounted rate
- A one-time in-app message that highlights your organization directly to conference attendees

#### BRASS BAND FRIEND

**Contributors of \$500**

**SPONSORED**

**[Plank Center for Leadership]  
[University of West Virginia]  
[University of Wisconsin-Madison]**

- Customized Advertisement Signage
- Name listed in printed and digital program
- Group recognition on conference website
- Supporter acknowledgment via social media

#### LAGNIAPPE SPONSOR

**LAGNIAPPE =  
["A LITTLE SOMETHING EXTRA"]**

**Contributors of \$250**

*Entry-level, New Orleans-themed opportunity.*

- Included in "Lagniappe Sponsor" advertisement in digital program
- Supporter acknowledgment via social media