

AEJMC 2026

Conference Sponsorships Levels



Jazz & Jambalaya: Nurturing Harmony and Health in Higher Education

New Orleans Marriott | 555 Canal Street | New Orleans, Louisiana 70130

The 2026 AEJMC Annual Conference invites partners to support an extraordinary gathering of journalism and mass communication educators, scholars, and administrators—taking place in one of the nation's most culturally rich and historic cities. Reflecting the 2026 theme, each sponsorship tier draws inspiration from New Orleans' musical heritage, culinary traditions, and community spirit. Sponsors help sustain AEJMC's mission while gaining high visibility and unique engagement opportunities with 2,000+ attendees.

THE BIG EASY PREMIER SPONSOR

Contributor of \$15,000

AEJMC's highest level of conference visibility.
[Exclusive Sponsorship - 1 Available]

- Welcome attendees at Keynote Session
- Three complimentary conference registrations
- Back Cover color page advertisement in conference program
- Sponsor listing in the conference app
- Network Break Sponsor ["Taste of NOLA"]
- Logo on conference website and all signage
- Sponsor spotlight in conference newsletter
- First right of renewal for 2027

MARDI GRAS SPONSOR

Contributors of \$10,000

Celebrate the spirit of New Orleans with high-tier visibility.

- Two complimentary conference registrations
- One Full color page advertisement in conference program
- Network Break Sponsor ["Café au Lait & Beignets"]
- Sponsor listing in the conference app
- Logo on conference website and all signage
- Promotion in at least 1 conference email and 1 social media post

FRENCH QUARTER SPONSOR

Contributors of \$7,500

A vibrant way to gain exposure across multiple touch points.

- One complimentary conference registration
- One Half color page advertisement in conference program
- Network Break Sponsor ["French Quarter Fare"]
- Sponsor listing in the conference app
- Logo on conference website
- Promotion in at least 1 conference email and 1 social media post

JAZZ ENSEMBLE SPONSOR

Contributors of \$5,000

Designed for organizations seeking strong brand alignment with AEJMC's academic and professional mission.

- Network Break Sponsor ["Beignets & Coffee"]
- Logo on conference website
- Visibility throughout the conference
- Promotion in 1 social media post

JAMBALAYA SUPPORTER

Contributors of \$2,500

Perfect for smaller programs, nonprofits, or targeted outreach.

- One Half color page advertisement in conference program
- Logo on conference website
- Visibility throughout the conference
- Promotion in 1 social media post

CRESCENT CITY CONTRIBUTOR

Contributors of \$1,000

Affordable visibility for emerging partners.

- Name listed in program and mobile app
- Logo on conference website
- Expo booth at discounted rate
- A one-time in-app message that highlights your organization directly to conference attendees

BRASS BAND FRIEND

Contributors of \$500

A simple and meaningful way to support AEJMC programming.

- Customized Advertisement Signage
- Name listed in printed and digital program
- Group recognition on conference website
- Supporter acknowledgment via social media

LAGNIAPPE SPONSOR

**LAGNIAPPE =
["A LITTLE SOMETHING EXTRA"]**

Contributors of \$250

Entry-level, New Orleans-themed opportunity.

- Included in "Lagniappe Sponsor" advertisement in digital program
- Supporter acknowledgment via social media



AEJMC 2026

Conference Opportunities



Conference Bag Sponsor \$5,000-\$8,000

(Sole Sponsorship Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Promotion in at least 2 conference emails and 2 social media posts

Conference Lanyard Sponsor \$5,000

(Sole Sponsorship Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Promotion in at least 2 conference emails and 2 social media posts

Conference Technology Sponsor \$4,000

(Sole Sponsorship Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Promotion in at least 1 conference email and 1 social media post

Conference App Sponsor \$3,800

(Sole Sponsorship Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Promotion in at least 1 conference email and 1 social media post

Expo Hall Networking Break Sponsor

(Six Break Sponsorships Available)

\$3,500 Sole Sponsor | \$2,000 Joint Sponsor

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Thank you recognition at Break Station

Graduate Student Meal Sponsor \$1,000

(Five Sponsorships Available)

- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Thank you recognition in the Graduate Student Break Area

Conference Support Space Sponsorships

(Choose One or More Spaces to Sponsor)

- **The Bayou Lounge — \$2,000**
(Quiet Recharge Room)
- **The Harmony Hub — \$3,500**
(Graduate Student Lounge)
- **The French Quarter — \$1,000**
(Parents' Room)
- **Let the Good Times Roll — \$1,500**
(Kids' Room)
- Promotion in at least 1 conference email and 1 social media post
- Sponsor listing in the conference app
- Visibility throughout the conference
- Logo on conference website
- Thank you recognition in the sponsored Support Space Area(s)

Conference "Bag Stuffer" \$800

(Six Sponsorships Available)

Conference Bag Stuffers parameters:

- One brochure per organization or program
- Brochure must be related to journalism and mass communication education.
- 1,500 brochures must be sent to the AEJMC Headquarters by June 15.
- Maximum size for the single-sheet brochure is 8 1/2" x 5 1/2" (vertical design preferred).

Mail materials to:
AEJMC Conference Bag Stuffer
Attn: Cassidy Baird
1300 Pickens Street, Suite 115
Columbia, South Carolina 29208

AEJMC retains the right to refuse a brochure based on content.

Awards Program Advertiser \$800

(Limited Advertising Space Available)

Special printed program created for the AEJMC Award Recipients



AEJMC
New Orleans • August 2026