

2025 Journalism & Mass Communication Administrator of the Year Award

Sponsored by the Scripps Howard Fund and AEJMC

Call for Nominations

PRIZE: \$10,000 and a distinctive trophy

ELIGIBILITY:

Full-time administrator of a journalism, mass communication or communication program who, over a period of years, has consistently demonstrated an environment of leadership excellence by ongoing contributions to the improvement of learning and teaching. Open to accredited and non-accredited schools.

CRITERIA:

The judges will consider the following criteria when evaluating nominees:

- On-going industry engagement;
- Success in building connections across the university;
- Fostering an environment where experiential education is encouraged and prevalent;
- Leading and empowering faculty to update curriculum and build equity and diversity in the school;
- Encouraging leadership and innovation within the program;
- Successful fundraising efforts to enhance the school/program;
- Development and implementation of strategies for faculty/student engagement across the school, university and academy.

HOW TO NOMINATE:

- 1. Faculty from a school may submit a nomination from their program. Only one nominee from each school is allowed.
- 2. Nomination consists of a two-page letter by a faculty member or group of faculty members of the school that provides specific examples of the nominee's merit based upon the criteria above, and a full curriculum vitae of the nominee. [The selection committee may also nominate administrators for this award.]

DEADLINE: Submissions must be received electronically by 5 p.m. Eastern on Oct. 15, 2025. Submit materials in a single PDF via email to Lillian Coleman at lillian@aejmc.org.

Type "2025 SHF Administrator of the Year Nomination" in the subject line. Questions may be directed to Lillian Coleman at lillian@aejmc.org.