



Win Cash Prizes with our #NewsEngagementDay Social Media Video Competition

News Engagement Day is Tuesday, October 7.

Celebrate News Engagement Day with our 5th NED Social Media Video Competition. College students can select one of three News Engagement Day themes for their (1 minute or under) video: (1) Why incoming college students should prioritize being informed about the news; (2) Best ways to verify the trustworthiness of news posted on social media; (3) Choose your own NED College Video theme.

Tip – Make your videos and social postings accessible by adding captions to videos, ALT Text to images & putting your hashtags in camel case (capitalizing the first letter of each word) – #NewsEngagementDay

Tip – Master the art of TikTok and other [short-form videos](#) from Maggie Matella, Texas Tech Journalism and Creative Media Industries instructor.

Don't forget to follow the rules:

- You MUST be a student
- Familiarize yourself with [New Engagement Day](#)
- Use #NewsEngagementDay on your social media post
- Students should post their videos on social media using #NewsEngagementDay
- If possible, tag @AEJMC
- To finish your submission, send an email to samantha@aejmc.org with your name, your professor's name, your school name and your video. This step will ensure you are entered into the contest.

Cash Prizes:

First-Place winner will receive a cash prize of \$500.

Each of the Four Honorable Mention Participants will receive a cash prize of \$200.

Share with [#NewsEngagementDay](#) to qualify for “Best NED Video” Student Competition and cash prizes.

Contact Paula Poindexter, University of Texas at Austin, News Engagement Day Committee Chair paula.poindexter@austin.utexas.edu with questions.