



Iced '26

Connection Culture in
Eating Disorder Research & Practice



World Forum
The Hague, Netherlands
June 3 – 5, 2026

Sponsorship Prospectus

Who is AED?

Founded in 1993, the Academy for Eating Disorders (AED) helps physicians, psychiatrists, psychologists, nutritionists, academic researchers, students, and experts through lived experience connect and collaborate with each other and keep abreast of recent developments in eating disorders research.

AED's main event is the annual International Conference on Eating Disorders (ICED), a scientific conference that spans research and education from basic science to cutting-edge emerging research in the field. ICED is attended by both leaders and future leaders in the field of Eating Disorders from around the world.

Our Membership:



How AED Supports the International Eating Disorders Community



AED held their last European Conference in 2017.

Take a look at who attended by Area of Expertise, Country and Region in the graphs below!

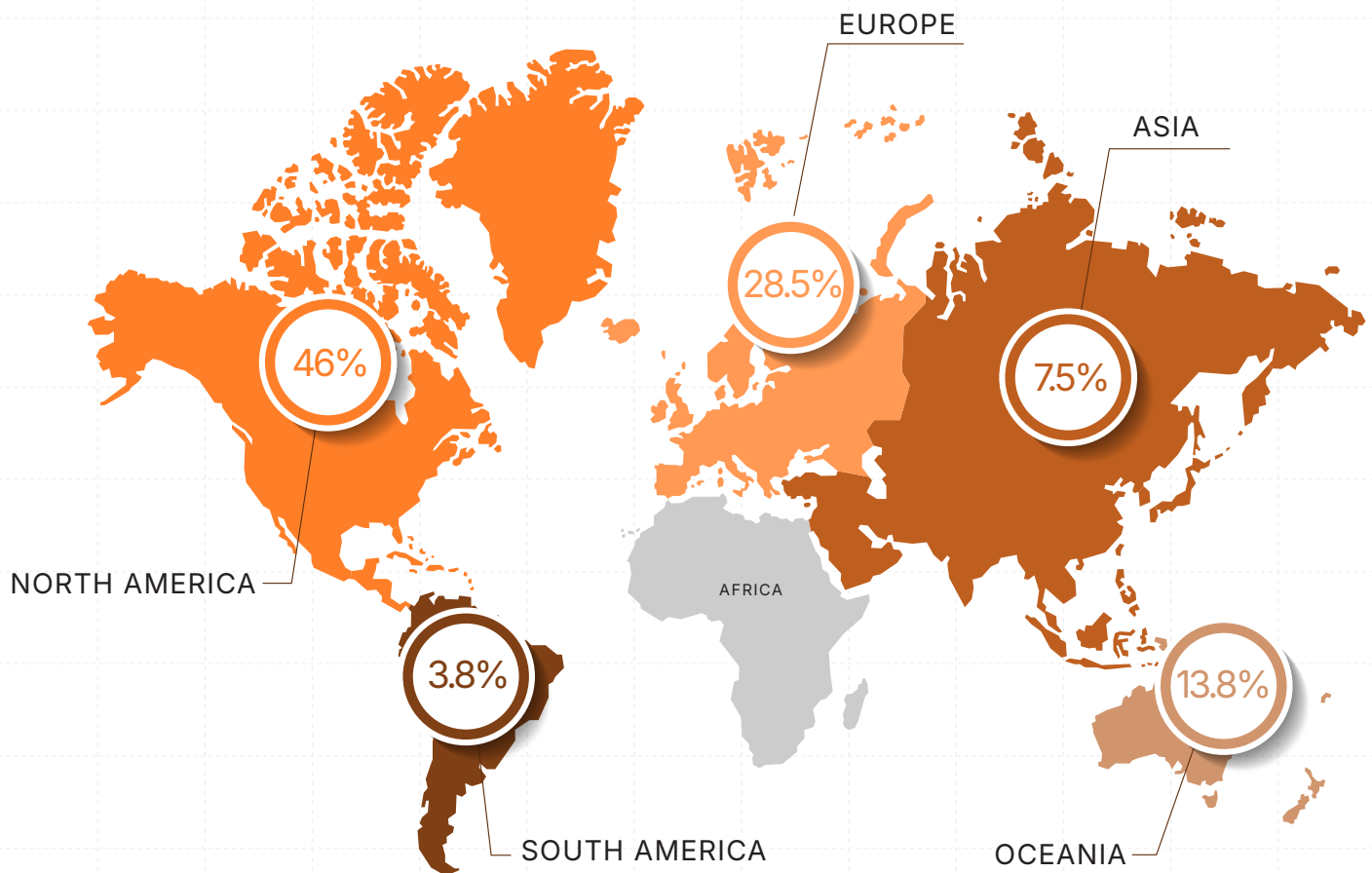
ICED 2017 Areas of Expertise



Geographic Distribution of 2017 ICED Attendees



38 Countries represented



Attendees Per Country/Region

SOUTH AMERICA

Brazil 13
Argentina 6
Chile 3
Venezuela 1

ASIA

East Asia 18
South Asia 6
West Asia 20

NORTH AMERICA

United States 233
Canada 39
Mexico 7

OCEANIA

Australia 76
New Zealand 7

EUROPE

W. EUROPE 147
S. EUROPE 29
N. EUROPE 40
E. EUROPE 40

Become an ICED 2026 Sponsor

The Academy for Eating Disorders gratefully acknowledges and truly appreciates the support of all our annual partners and sponsors, without whom we could not fulfill our mission. There are a variety of opportunities to sponsor ICED for the 2026 in-person event.

For those unable to attend, sponsorship opportunities are still available! Help support AED and ICED by choosing an option below and receive the benefits and branding recognition included in that category. Custom packages are also available!

| ICED Sponsorships | DIAMOND \$26,000 | GOLD \$13,000 | SILVER \$9,500 | BRONZE \$6,000 | SUPPORTER \$4,000 | VIRTUAL FRIEND \$2,500 |
|---|--|-----------------------|-----------------------|-----------------------|----------------------|---------------------------|
| Complimentary ICED Registrations | 4 | 3 | 2 | 1 | 1 | |
| Logo recognition in event emails, website, Mobile App | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Exhibitor booth | ✓ | ✓ | ✓ | | | |
| Complimentary Annual Memberships | 4 | 3 | 2 | 1 | 1 | 1 |
| Job postings on AED Job Board | Unlimited for 12 months | Unlimited for 90 days | Unlimited for 60 days | Unlimited for 30 days | One job for 30 days | One job for 30 days |
| One piece of digital collateral | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition in the AED Newsletter | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Digital ad in Mobile App | ✓ | ✓ | ✓ | | | ✓ |
| Push alert during the event | ✓ | ✓ | ✓ | | | |
| Attendee list (based on opt-in) | ✓ | ✓ | ✓ | | | |
| Sponsor's choice of: | <ul style="list-style-type: none"> • Welcome Reception* • Closing Reception – off-site in 2026* • Mobile App • Registration • Networking Lunch • Coffee Break w/snacks • Coffee All Day • Welcome Bag (SOLD) • Hotel Key Card • Lanyards (SOLD) • Attendee Badge • General Session Room • Quiet Room • Charging Station • Wi-Fi Sponsor • Closing Reception DJ • Stroopwafel Table • Dutch Cheese Sampler • Photo Experience • Branded Snack • Virtual Package <p>*Pick a Partner and Co-Host! (not required)</p> | | | | | |

Additional Branding Opportunities

AED's job board offers an easy way to promote your openings and connect with qualified applicants.

- **\$200** — one job posting for 30 days
- **\$600** — unlimited job postings for 30 days
- **\$1,200** — unlimited job postings for 90 days
- **\$3,000** — unlimited job postings for 12 months

Posting pricings are subject to change



ICED Exhibit Booth

Standard Booth — **\$4,500**

Non-Profit Booth — **\$4,000**

What's Included

- Two complimentary ICED registrations
- Shell scheme booth (3×2 m front booth, 2.5 m high)
- Back wall, side walls, and fascia with one company name on the front
- Round table, two chairs, and wastebasket
- Booth selection in sign-up order (sponsors select first)
- Exhibitors listed on the ICED 2026 website and mobile app.

AED has the right to refuse a sponsor/exhibitor

Share your research with our AED community and enhance your visibility in the field.

Increasing your visibility will raise awareness of your organization's reputation and research. You can do so by purchasing any of the ads below.

All ads are available at a discounted rate of 20% off for Research Groups.

Online Community Ads

Place your ad on the main landing page of all AED member communities.

- **\$600** for a 30-day ad (size 600 × 150 pixels)
- **Discount of up to 20%** can be applied to long-term ads

AED Quarterly Newsletter Ads

Place your ad (600 × 150 pixels) in 2026 newsletters.

- **\$500** — per virtual issue
- **\$1,750** — all 2026 issues

Mobile App Ads

Banner Ad in Conference App — \$600

A banner ad featured within the ICED Conference mobile app.

ICED 2026 Sponsorship Contract

To reserve your sponsorship and/or booth for AED and ICED 2026,
please email completed form to: aedpartners@aedweb.org

Company Name

Contact Name

Address

City

State or Province

ZIP or Country Code

Country

Phone (+ Country Code)

Email

Website

Social Media Handles for X (formally known as Twitter), LinkedIn, Instagram

ICED 2026 Sponsorships

| | |
|----------------|----------|
| Diamond | \$26,000 |
| Gold | \$13,000 |
| Silver | \$9,500 |
| Bronze | \$6,000 |
| Supporter | \$4,000 |
| Virtual Friend | \$2,500 |

Additional Opportunities

| | |
|----------------------|----|
| Job Board Post | \$ |
| Corporate Membership | \$ |
| Forum Newsletter Ads | \$ |
| Online Ads | \$ |
| Mobile App Ads | \$ |

Exhibitor Only

| | |
|------------------|---------|
| Booth | \$4,500 |
| Non-Profit Booth | \$4,000 |

If Paying by Check Make check payable to **AED** and mail to:
Remittance accepted only in US dollars.

The Academy for Eating Disorders (AED)
401 Edgewater Place, Suite 600
Wakefield, MA 01880 USA

Credit Card / Wire Transfer: Payment instructions will be sent after we receive your completed form.

Cancellation Policy and Deadlines

Send written cancellations to aedpartners@aedweb.org.

Completed contracts received by March 28, 2026 qualify for a full refund. No refunds after this date.