



BROADENING OUR IMPACT

Enhancing Visibility through
Collaboration and Outreach

SPONSORSHIP OPPORTUNITIES

Academy of Eating Disorders (AED) 2023 hosts an annual International Conference on Eating Disorders (ICED), who is focused on embracing change & extending reach in a transformed world.



Who is AED?

Founded in 1993, the Academy for Eating Disorders (AED) helps physicians, psychiatrists, psychologists, nutritionists, academic researchers, students and experts through lived experience connect and collaborate with each other and keep abreast of recent developments in eating disorders research.

AED's main event is the annual International Conference on Eating Disorders (ICED), a scientific conference that spans research and education from basic science to cutting edge emerging research in the field. ICED is attended by both leaders and future leaders in the field of Eating Disorders from around the world.



How Does AED Support the International Eating Disorders Community?

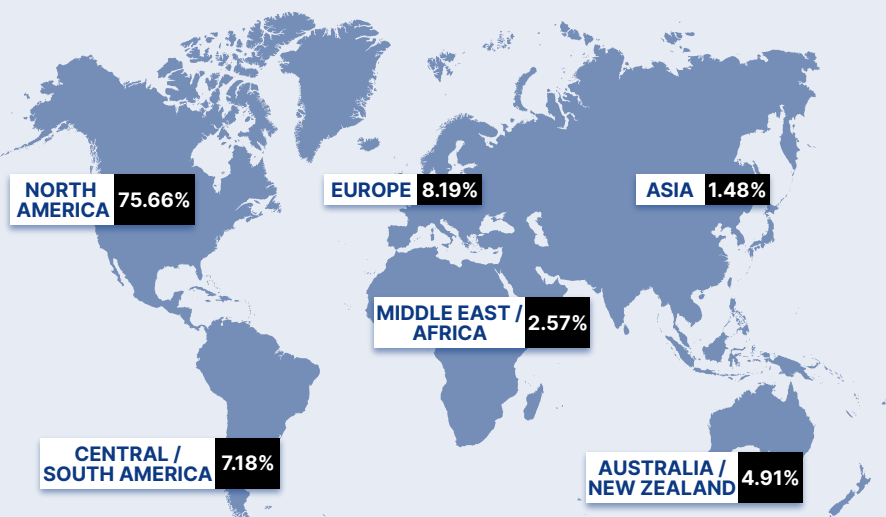
- 27 Partner Organizations
- 4 National Chapters
- 26 Active Special Interest Groups
- 24 Committees
- The Annual International Conference on Eating Disorders
- Evidence based CE/CME e-learning
- Eating Disorders Professional Focused Job Board

Our Strategic Goals

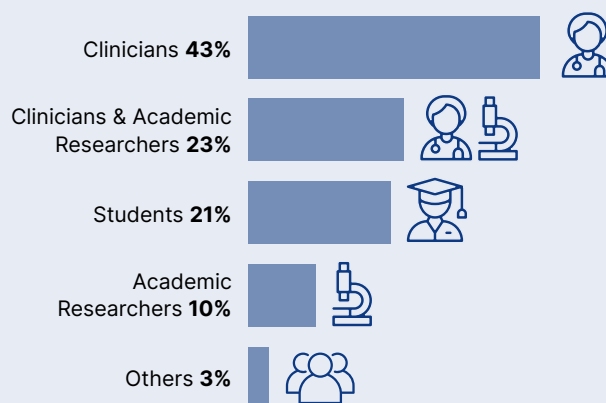
- To enhance the value of membership
- To cultivate a diverse and global community of professionals
- To build a sustainable financial model to ensure the future of AED

Our Membership: 1,200+ Members

MEMBERS BY REGION



AED AUDIENCE BY CONCENTRATION





Become an ICED 2023 Sponsor

The Academy for Eating Disorders gratefully acknowledges and truly appreciates the support of all of our sponsors, without whom we could not fulfill our mission. There are a variety of opportunities to sponsor ICED for the 2023 in-person event.

New sponsorship opportunity! In lieu of Exhibitor Booths being sold out, we are now offering a Friend Sponsor at \$2,000, you'll receive a complimentary registration and logo recognition at the event!

ICED Sponsorships	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	SUPPORTER \$3,500
Complimentary ICED Registrations	4	3	2	2	1
Logo recognition in event emails, website, Mobile App & Digital Program Guide	✓	✓	✓	✓	✓
Exhibitor booth	✓	✓	✓		
Complimentary Annual Memberships	4	3	2	1	1
Job postings on AED Job Board	Unlimited for 12 months	Unlimited for 90 days	Unlimited for 60 days	Unlimited for 30 days	One job for 30 days
One piece of collateral in Welcome Bag	✓	✓	✓	✓	✓
Logo recognition in Forum Newsletter	✓	✓	✓	✓	
Sponsor banner in email	✓	✓	✓		
Digital ad in Mobile App	✓	✓	✓		
Push alert during the event	✓	✓	✓		
Attendee list (based on opt-in)	✓	✓	✓		
One digital ad on the AED website (aedweb.org)	✓				
Sponsor's choice of:	Welcome Reception Registration	Mobile App - SOLD Closing Social	Coffee Break SOLD Mentor/Mentee Breakfast Wellness Break - SOLD	Hotel Key Card Lanyards - SOLD Welcome Bag - SOLD	

Additional Branding Opportunities

AED Job Board Postings

AED's job board is an excellent opportunity to post jobs for your organization to help fill your open positions.

- \$150- One job posting for 30 days*
- \$500-Unlimited job postings for 30 days*
- \$1,000-Unlimited job postings for 90 days*
- \$2,500-Unlimited job postings for 12 months

Corporate Membership

Discounted AED memberships for companies and organizations with 5 or more memberships. Ask us for more information!

ICED 2023 Exhibit Booth

- Booth \$2,500
- Non-Profit Booth \$2,000

What is included?

- One complimentary ICED registration
- 8' x 10' area, which includes one table, two chairs and one identification sign
- Exhibitors select their booth location in the order in which they sign-up (sponsors have priority selection)
- Exhibitors will be included on the ICED 2023 website, digital program guide and mobile app

Sold Out

Advertisements

Share your research with our AED community and enhance your visibility in the field. Increasing your visibility, will raise awareness of your organization's reputation and research. You can do so by purchasing any of the ads below. All ads are available at a discounted rate of 20% off for Research Groups.

Forum Newsletter Ads

Place your ad (600 × 150 pixels) in 2023 Forum newsletters

- \$275 — Per virtual issue
- \$1,000 — All 2023 issues

Online Community Ads

Place your ad on the main landing page of all AED communities.

- \$500 for a 30-day ad (size 600 × 150 pixels)
- Discount of up to 20% can be applied to long-term ads

Mobile App Ads

- \$500 for a Banner-Ad featured within the ICED Conference Mobile App

Digital Program Guide Ads

Place your ad in the 2023 Program Guide

- Quarter page - \$750
- Half page - \$1,000
- Full page - \$1,500
- Full page - \$2,000



ICED Sponsorship Contract



2023 ICED 2023 Sponsorships

<input type="checkbox"/> Platinum	\$15,000
<input type="checkbox"/> Gold	\$10,000
<input type="checkbox"/> Silver	\$7,500
<input type="checkbox"/> Bronze	\$5,000
<input type="checkbox"/> Supporter	\$3,500

New Opportunities

<input type="checkbox"/> Friend	\$2,000
<input type="checkbox"/> Custom Package	\$

Additional Opportunities

<input type="checkbox"/> Job Board Post	\$_____
<input type="checkbox"/> Corporate Membership	\$_____
<input type="checkbox"/> Forum Newsletter Ads	\$_____
<input type="checkbox"/> Online Ads	\$_____
<input type="checkbox"/> Mobile App Ads	\$_____
<input type="checkbox"/> Digital Program Guide Ads	\$_____

*AED has the right to refuse sponsor/exhibitor status

Name of Company

Contact Name

Address

City State or Province ZIP or Country Code

Country Phone (+ Country Code)

Email Website

List social media handles for Twitter, LinkedIn, Facebook (if available)

Payment Information: To pay by credit card or check

- ☐ Please make check payable to **AED** and mail to:
The Academy for Eating Disorders (AED)
401 Edgewater Place, Suite 600
Wakefield, MA, 01880 USA.
Remittance accepted only in US dollars.
- ☐ Please send me payment instructions to pay by credit card or wire transfer.

Cancellation Policy and Deadlines: All cancellations must be submitted in writing via email to: aedpartners@aedweb.org. Please email completed form to: aedpartners@aedweb.org by April 4, 2023 to receive a full refund. No refunds made after April 5, 2023.

**TO RESERVE YOUR
SPONSORSHIP and/or
BOOTH FOR AED and
ICED 2023,**

PLEASE EMAIL
COMPLETED FORM to
Eileen Kilroy at:
aedpartners@aedweb.org