

ICED 2017

Virtual

Advertising

Options



ICED 2017 Virtual Advertising Options

Available May 3-15, 2017 ONLY!

Would you like to reach the approximate 800 eating disorder professionals and carers attending ICED 2017 in Prague?

Announcing ICED 2017 Virtual Advertising Options

Can't join us at the **2017 International Conference on Eating Disorders (ICED)**, taking place **June 8-10, 2017** at the Prague Congress Centre in Prague, Czech Republic, but still want to reach conference attendees? Check out these virtual options only available May 3-15. Each virtual option provides you with the opportunity to engage with the eating disorders community at the premier gathering place for professionals and advocates engaged in research, treatment and prevention of eating disorders.

Each year, ICED attendees, faculty, supporters and exhibitors create a unique, inspiring and intense environment for education, training, collaboration and dialogue. Even though you cannot come to Prague – Be a virtual part of ICED 2017!

Each of the following options provides unique opportunities to reach attendees through placement in the flash drive provided to all attendees or via commercials streamed through the mobile app and on screens within the exhibit area.

Publications

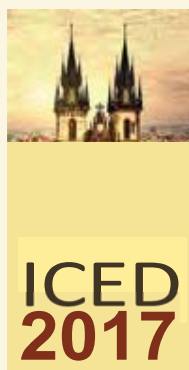
- 1-page Flier - \$200
- 2-5 Page Publication - \$500
- 6-20 Page Publication - \$1,500
- Publications Larger than 20 Pages - \$2,500

Commercials in the Mobile App & on Monitors in the Exhibit Hall

- 3-Slide PowerPoint Commercial (10 seconds per slide) - \$750
- 5-Slide PowerPoint Commercial (10 seconds per slide) - \$1,000
- 15-second Self-Developed Video (no sound in Exhibit Hall) - \$1,500
- 30-second Self-Developed Video (no sound in Exhibit Hall) - \$2,000

VIRTUAL ADVERTISING CONTRACT

› **ICED 2017 Advertising Contract** | Please provide the following as you want it to appear in the ICED Program and on signage



COMPANY NAME			
CONTACT PERSON NAME			
ADDRESS			
CITY	STATE/PROVINCE	ZIP	COUNTRY
EMAIL ADDRESS		PHONE	WEBSITE

PUBLICATIONS	
Flier	\$200
2-5 Page Publication	\$500
6-20 Page Publication	\$1,500
20+ Page Publications	\$2,500
COMMERCIALS – Mobile App & Exhibit Hall	
3-Slide PowerPoint	\$750
5-Slide PowerPoint	\$1,000
15-Second Video	\$1,500
30-Second Video	\$2,000
TOTAL AMOUNT DUE	\$

Payment Information

Enclosed is my check, payable to AED (US currency only)

Please charge payment to: ☐ VISA ☐ MasterCard ☐ AMEX

CARDHOLDER NAME		
CARD NUMBER	EXP DATE	SECURITY CODE
SIGNATURE		

Return the completed form, payment, and all electronic files by **May 15, 2017** to:

› **Academy for Eating Disorders** | Attn: ICED 2017 | Reston, VA | USA | **P** 703-234-4137 | **F** 703-435-4390
SupportICED2017@aedweb.org