

All sponsors will receive recognition for one year as either a Partner in Action (Corporation/Business) or Distinguished Partner (Individual/Other Organizations) on Illinois Action for Children's (IAFCs) website, annual report, and program event materials for one year.

Sponsors \$10,000 and above will have the option to collaborate with Development to customize event and year-long benefits.

Friday, October 13, 2023

Venue Six10
5:30-8:30 p.m.

INDUSTRY-EXCLUSIVE CORPORATE SPONSORS

CHAMPIONING CHILDREN (LIMIT 4) \$25,000 and above

Customizable benefit options include

Building Communities benefits plus:

- Recognition on the A Time to Shine invitation (if committed by 8/20/23)
- Recognition in event-related media placements (as appropriate)
- 2 Featured notices in event email communications
- Logo in event communications and on signage (Premiere location)
- Sponsor profile on event website (Premiere location)
- Full-page ad in program book (Premiere location)
- Opportunity to provide promotional item(s) for guests
- Complimentary admission for 10
- 10 Reserved seats in Feinberg Theater (Premiere location)
- 3 Reserved tables at post-program reception

POST-EVENT/YEAR-LONG:

- Direct engagement opportunities
- Promotion of sponsor messages on IAFC social media platforms
- Promotion of sponsor video on IAFC website and/or social media
- Digital ad banner on IAFC website
- Feature article on IAFC website
- Full-page ad in quarterly *Provider Resources Early Care and Education Resource Guide*

BUILDING COMMUNITIES (Unlimited) \$10,000 and above

Customizable benefit options include

Strengthening Families benefits plus:

- 2 Exclusive pre- and post-event social media announcements linked to sponsor's website
- Sponsor profile on event website (Prominent location)
- Verbal recognition from the podium
- 1 Featured notice in event email communications
- Half-page ad in program book (Prominent placement)
- Complimentary admission for 8
- 8 Reserved seats in Feinberg Theater (Prominent location)
- 2 Reserved tables at post-program reception

POST-EVENT/YEAR-LONG:

- Direct engagement opportunities
- Promotion of sponsor messages on IAFC social media platforms
- Digital ad banner on IAFC website
- Feature article(s) on IAFC website
- Half-page ad in quarterly *Provider Resources Early Care and Education Resource Guide*
- Exclusive post-event thank you announcement on social media

2023 Sponsorship Packages

STRENGTHENING FAMILIES (Unlimited) \$5,000 and above

Taking Action benefits plus:

- Logo on IAFC and event websites linked to sponsor's homepage
- Logo placement on event signage
- Sponsor profile on event website
- 1 Exclusive pre-event social media announcement
- Complimentary admission for 6

POST-EVENT/YEAR-LONG:

- 2 Promotional messages on IAFC social media platforms
- 1 Exclusive post-event thank you social media announcement
- 2 Digital ads (2 weeks each) on website

TAKING ACTION (Unlimited) \$2,500 and above

Emerging Leader benefits plus:

- Logo on IAFC and event websites, in event communications, and on event signage
- Listing in 1 pre-event group social media announcement
- Complimentary admission for 4

POST-EVENT/YEAR-LONG:

- 2 Promotional social media messages
- 1 Group post-event thank you social media announcement
- 1 Digital ad on website for two weeks

EMERGING LEADER (Unlimited) \$1,000 and above

- Placement of a quarter-page ad in program book
- Logo on IAFC and event websites, in event communications, and on event signage
- Complimentary admissions for 3
- Listing in 1 pre-and 1 post-event group social media announcement



Program Book Specifications

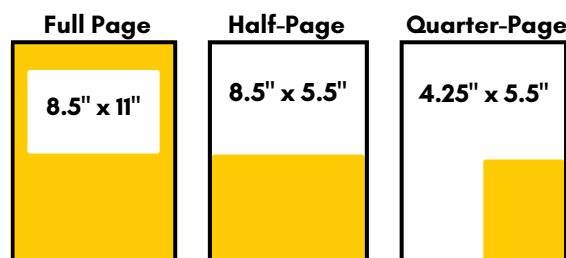
To ensure inclusion in the program book, please send ad artwork by **September 21**.

For questions regarding artwork, please contact the Marketing Department.

Please submit logos and ads as print-ready, high-resolution PDF or png files.

Provide any logo usage guidelines for placing your logos on white, black, and color backgrounds.

Ad templates are available for sponsors that can't create their own. Please email Marketing and include "ATTS23 Ad Template Request" in the subject line.



Sponsorship Forms are due by Thursday, September 21, 2023.

Email questions or your completed Sponsorship Form to Sari Rubin, Director of Philanthropy at sari.rubine@actforchildren.org.

IAFC Platforms