

All sponsors will receive recognition on Illinois Action for Children's (IACF) website, Annual Report, IACF-hosted event materials for one year, and will have access to unlimited complimentary registrations to A Time to Shine. Plus:

It's a Virtual Event!

Week of October 18, 2021

INDUSTRY EXCLUSIVE PRESENTING CORPORATE SPONSORS (LIMIT 2)

STRENGTHENING FAMILIES

\$25,000

Building Communities benefits, plus:

- Recognition as presenting sponsor on the A Time to Shine invitation (if committed in time)
- Lead generation opportunity through individual *Meet the Sponsor* video (up to 90 seconds). Video will be shared in exclusive social media announcement and in an email to all invitees, including a link to the sponsor's created promotion (2 weeks prior to event)
- Recognition in event-related media placements (as appropriate)
- Premiere placement of video, logo, and sponsor profile
- Premiere placement of a full-page Ad in digital Ad book
- 2 digital recognition banners during the event

POST-EVENT:

- 2 customized virtual IACF stakeholder engagement opportunities (1 live or on-demand; 1 using IACF's Video Relationship Management (VRM) tool)
- Promotion of sponsor messages on IACF social media platforms (once per week; 4 times in 12 months)
- 3 digital Ad banners on IACF homepage in 1 year (duration: 4 weeks per banner)



BUILDING COMMUNITIES (Unlimited)

\$10,000

Taking Action benefits, plus:

- Lead generation opportunity through individual *Meet the Sponsor* video (up to 60 seconds). Video will be shared in exclusive social media announcement and in an email to all invitees, including a link to the sponsor's created promotion (1 week prior to event)
- 2 exclusive pre-event social media announcements with links to the sponsor's website
- Prominent placement of logo with a link to sponsor's website on sponsor section of event landing page
- Prominent placement of half-page Ad in digital Ad book

POST-EVENT:

- 1 exclusive post-event "thank you" social media announcement
- 1 customized opportunity to engage with preferred IACF stakeholders (virtual/potential in-person in 2022)
- Promotion of sponsor messages on IACF social media platforms (3 times in 12 months)
- Digital Ad on IACF's homepage for 2 weeks (twice in 12 months)
- 1 feature article/interview on IACF's website

2021 Sponsorship Packages

TAKING ACTION (*Unlimited*)

\$5,000

Local Leader benefits, plus:

- Sponsor Profile on event site with a link to the sponsor's landing page of choice
- Logo recognition with link to sponsor website on IAFCs website
- Lead generation opportunity through individual *Meet the Sponsor* video (up to 45 sec). Video will be shared in exclusive social media announcement and in an email to all invitees, including a link to the sponsor's created promotion
- 2 group social media announcements

POST-EVENT:

- Promotion of 1 sponsor message on IAFC social media platforms. *Meet the Sponsor* video posted on IAFCs YouTube channel
- 1 group social media recognition

LOCAL LEADER (*Unlimited*)

\$1,000

- Placement of a quarter-page Ad in digital Ad book
- Lead generation opportunity through individual *Meet the Sponsor* video (up to 45 sec)
- Sponsor Profile on event site with a link to the sponsor's landing page of choice

POST-EVENT:

Recognition for 1 year as:

- Partner in Action (Corporation/Business)
- Distinguished Partner (Individual/Other Organizations)

AD ONLY (DIGITAL) (*Unlimited*)

\$500

- Placement of a quarter-page Ad in digital Ad book

Please submit the completed [Registration Form](#) by September 24, 2021.

Digital Ad Book Specifications

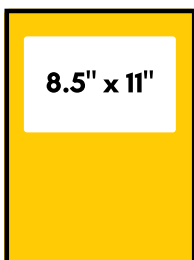
Please submit Ad artwork [here](#) by Friday, October 1, 2021.

For questions regarding artwork, please contact marketing@actforchildren.org.

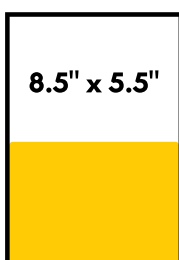
Please submit Ads as print-ready, high-resolution PDF or png files.

- Please note: The collateral materials will be added to a digital E-book. Please provide any logo usage guidelines for placing your logos on white, black, and color backgrounds.

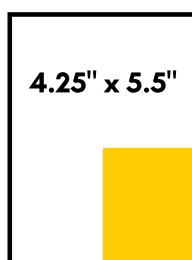
Full Page



Half-Page



Quarter-Page



For questions or to confirm your commitment, please contact Sari Rubin, Director of Philanthropy at developmentoffice@actforchildren.org, 773.769.8004 (office) | 224.316.0340 (mobile)